

FLORIDA-GEORGIA

General Manager.....George B. Bregge
 Station Manager.....Milt De Reyna
 Commercial Manager.....Paul von Hagle
 Program Director.....Jack Kenny
 Chief Engineer.....H. Babb
 Owners of: WNJR, New York; WMAS, Wilmington;
 WRAP, Norfolk; WGEE, Indianapolis;
 WBEE, Chicago; WCHS-TV, Charleston; WPTZ-
 TV, Plattsburgh, N. Y.

WSUN-TV—St. Petersburg —1953

Channel: 38 UHF...AP: 107 Kw...VP: 200 Kw.
 Owned-Operated By....City of St. Petersburg
 Business Address.....Municipal Pier
 Tel.: 5-4121.....ABC
 Station Rep.....Venard, Torbet & McConnell
 Station Mgr.....Fred P. Shawn
 Commercial Manager.....Earl W. Welde
 Promotion Director.....Carl Fuchs
 Chief Engineer.....William J. Coddington
 Owners of: WSUN, AM.

WCTV—Tallahassee—1955

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By....John H. Phipps Bcstg. Stations
 Address.....P. O. Box 3547
 Tel.: 385-2121.....CBS
 Station Reps.....Blair, Cummings
 Owner.....John H. Phipps
 Managing Director.....L. Herschel Graves
 Program, Film Mgr.....Jerry L. Williams
 Dir. of Engineering.....William A. Snowden
 Owners of: WFTV, W. Palm Beach.

WFLA-TV—Tampa—1955

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Tribune Company
 Address.....Box 1410
 Tel.: 229-0131.....NBC
 Newspaper Affiliation.....Tribune-Times
 Representative.....Blair-TV
 President.....J. C. Council
 V.P., General Manager....George W. Harvey
 Sales Mgr.....William B. Faber
 Prog. Dir., Film Mgr.....J. E. Faraghan
 Promotion Director.....Doug Duperrault
 Prog. Oper. Mgr.....Carl Bergquist

Production Manager.....L. George Gelger
 Chief Engineer.....J. H. Mitchell
 Owners of: WFLA-AM-FM.

WTVT—Tampa—1955

Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By.....WKY Television System, Inc.
 Business Address.....3213 Grand Central Ave.
 Tel.: 876-1313.....CBS
 Newspaper Affil.....Oklahoma Pub. Co.
 Station Representative.....Katz
 President.....E. K. Gaylord
 Station Manager.....Eugene B. Dodson
 Comm. & Asst. Mgr.....John M. Haberman
 Admin. Asst., Opera Mgr. . . Robert M. Olson
 Promotion Dir.....Walter K. Rhoads
 Film Mgr.....Jayne Boyd
 Production Mgr.....Ken Smith
 Local Sales Mgr.....Robert F. Doty
 Chief Engineer.....William Witt
 Owners of: WKY, AM-TV, Oklahoma City.

WTSP-TV—Tampa- St. Petersburg—1962

Channel: 10 VHF...AP: 316 Kw...VP: 158 Kw.
 Owned By.....WTSP-TV, Inc.
 Address...932 Central Ave., St. Petersburg, Fla.
 Tel.: 894-3611.....Independent
 Station Rep.....H-R Representatives, Inc.
 President.....Sam G. Rahall
 Station Manager.....Marshall Cleaver
 Program Director.....Harry Wagner

WEAT-TV—West Palm Beach —1955

Channel: 12 VHF...AP: 144 Kw...VP: 316 Kw.
 Owned By.....WEAT-TV, Inc.
 Business Address.....Palm Beach Towers
 Tel.: TE 3-9668.....ABC
 President.....Rex Rand
 Gen. Mgr.....Bertram Lebhear, Jr.
 Dir. of Operations.....Art Fisher
 Chief Engineer.....Robert Leach

Pop.: 4,070,000
 Families: 1,064,000

Georgia

TV Homes: 839,000
 TV Stas. in State: 11

WALB-TV—Albany—1954

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Herald Publishing Co.
 Address.....Stuart Ave. & Greenwood Dr.
 Tel.: 435-8386.....ABC-NBC
 Newspaper Affiliation.....Albany Herald
 Reps.....Venard, Torbet & McConnell; Ayers
 President.....James H. Gray
 Sta., Gen., Comm. Mgr....Raymond E. Carow

Program Director, Film Mgr.Reba Hill
 Promotion, Publicity Dir.Pat Bethune
 Chief Engineer.....Bruce Singleton
 Owners of: WJHG-TV, Panama City, Florida.

WSB-TV—Atlanta—1948

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By....The Atlanta Newspapers
 Business Address...1601 W. Peachtree St., N.E.

GEORGIA

Tel.: TR 5-7221.....NBC
Newspaper Affil. Journal & Constitution
Representative **Petry**
Exec. Dir. J. Leonard Reinsch
General Manager Marcus Bartlett
Comm. Mgr. Don E. Heald
Promotion Dir. Charles Cash
Film Director Jean Hendrix
Chief Engineer R. A. Holbrook
Owners of: WSOC AM-TV, Charlotte; WHIO AM-
FM-TV, Dayton; WSB AM-FM.

WAGA-TV—Atlanta—1949

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated By....Storer Bcstg. Co., Inc.
Business Address.....1018 W. Peachtree St.
Tel.: TRinity 5-5551.....CBS
Station Rep.....Storer Television Sales, Inc.
President.....George B. Storer
Managing Director.....Ken Bagwell
Commercial Manager.....Emmett A. Hassett
Program Dir., Opera. Dir.....Jim Ferguson
Promotion Director.....Ned Jay
Public Affairs Dir.....Dale Clark
Chief Engineer.....Hugo Bondy
Owners of: WJBK AM-FM-TV, Detroit; WSPD-AM-
FM-TV, Toledo; WJW-AM-FM-TV, Cleveland;
WLN, New York, N. Y.; WGBS-AM-FM, Miami,
Fla.; WIGB-AM-FM, Philadelphia,
Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WAIL—Atlanta—1951

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.
Owned By.....WIBC, Inc.
Bus. Address.....1611 W. Peachtree St. N.E.
Tel.: TR 3-1141.....ABC
Representative.....Blair Television
President.....Richard M. Fairbanks
V.P., General Mgr.....Joseph M. Higgins
Commercial Manager.....Peter S. Crawford
Program Director.....John Kelin
Promotion, Publicity Director.....Howard Rowe
Film Manager.....Jacqueline Smith
Chief Engineer.....Wilbur Fattig
Owners of: WIBC, Indianapolis, Ind.

WJBF—Augusta—1953

Channel: 6 VHF...AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By....Georgia-Carolina Bcstg. Co.
Business Address.....Television Park
Tel.: PA 2-6664.....ABC-NBC
Representative.....Hollingbery
President, Gen. Mgr.....J. B. Fuqua
Station Manager.....Thomas J. Hennesy
Commercial Manager.....Asa Stallworth
Program Dir.....Carroll Ward
Promotion Director.....John Radeck
Film Manager.....William Bailie
Chief Engineer.....John Jopung

WRDW-TV—Augusta—1954

Channel: 12 VHF...AP: 158 Kw...VP: 316 Kw.
Owned By.....Rust Craft Broadcasting
Address.....1301 Georgia Ave.
Tel.: 824-5432.....CBS
Station Rep.....Young Television Corp.

President.....John J. Laux
General Manager.....Virgil B. Wolff
Commercial, Sales Mgr.....Walter H. McCroba
Program, Publicity Dir.....Jeff Evans
Promotion Director.....Wylene Freeman
Film Manager.....Frank Allen
Chief Engineer.....Wilbur T. Herrington
Owners of: WFIT, Pittsburgh, Pa.

WRBL-TV—Columbus—1953

Channel: 3 VHF...AP: 70 Kw...VP: 100 Kw.
Owned-Oper. By.....Columbus Bcstg. Co.
Business Address.....1350 13th Ave.
Tel.: FA 2-0602.....CBS
Newspaper Affil.....Ledger and Enquirer
Representative.....Hollingbery
President, Gen. Mgr.....J. W. Woodruff, Jr.
Station Manager.....Ridley Bell
Commercial Manager...George "Red" Jenkins
Promotion Dir.....Carrie Brooks
Production Dir.....Charles Autry
Publicity Director.....Joel Turner
Director, Public Affairs.....George A. Gingell
Film Mgr.....Carl Long
Chief Engineer.....Joe A. Gamble
Owners of: WRBL-AM-FM.

WTVM—Columbus—1953

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
Owned.....Martin Theat. of Georgia, Inc.
Business Address.....1307 1st Ave.
Tel.: FA 2-8828.....NBC-ABC
Station Representative.....Young
President.....E. D. Martin
General Manager.....Joe Windsor
Managing Dir., Prog. Dir.....Ted C. Short
Nat'l Sales Mgr.....Ben Purvis
Chief Engineer.....Charley Parrott
Owners of: WTVC, Chattanooga.

WMAZ-TV—Macon—1953

Channel: 13 VHF...AP: 125 Kw...VP: 252 Kw.
Owned By.....Southeastern Bcstg. Co.
Business Address.....Bankers Insurance Bldg.
Tel.: SHERWOOD 6-7311.....ABC-CBS-NBC
Representative.....Avery-Knodel
President, Ch. Eng.....George Rankin, Jr.
General Manager.....Frank Crowther
Promotion Director.....Joel Andrews
Owners of: WMAZ-FM-TV, Macon.

WSAV-TV—Savannah—1956

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....WSAV, Inc.
Address.....1430 East Victory Drive
Tel.: AD 6-0303.....ABC-NBC
Representative.....Blair TV
President, Gen. Mgr.....Harben Daniel
Operations Manager.....M. E. Thompson
Commercial Manager.....Mack Humpidge
Program Director.....Larry McHale, Jr.
Production Manager.....Tom Even
Prom., Publicity Dir.....Mrs. Barbara Hofer
Film Manager.....Mrs. Alyce Strong
Chief Engineer.....Byron Strong
Owners of: WSAV, AM.

GEORGIA-HAWAII-IDAHO

WTOC-TV—Savannah—1954

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Savannah Bcstg. Co.
 Business Address.....516 Abercorn St.
 Tel.: AD 2-0127.....CBS-ABC
 Station Representative.....Avery-Knodel

President & Gen. Mgr...William T. Knight, Jr.
 Station, Commercial Mgr.....Ben B. Williams
 Program Dir.....Dwight J. Bruce
 Promotion, Pub. Dir.....John Hasty
 Film Mgr.....Thomas Wells
 Advertising Manager.....Charles J. Lipton
 Chief Engineer.....Kyle Goodman
 Owners of: WTOC AM-FM.

Pop.: 670,000
 Families: 206,000

Hawaii

TV Homes: 140,000
 TV Stas. in State: 4

KGMB-TV—Honolulu—1952

Channel: 9 VHF...AP: 65 Kw...VP: 108 Kw.
 Cwned By.....Honolulu Star-Bulletin, Inc.
 Business Address.....1534 Kapiolani Boulevard
 Tel.: 9-2011.....CBS
 Newspaper Affil.....Star Bulletin
 Representative.....Peters, Griffin, Woodward
 President.....Chinn Ho
 Exec. Vice President.....Porter L. Dickenson
 General, Station Mgr.....Joe Herold
 Commercial Manager.....Erma Krause
 Program Director.....Dar Reid
 Promotion, Publicity Dir.....Victor Amiel
 Film Manager.....Saille Thompson
 Chief Engineer.....Ronald Miyahira
 Owners of: KGMB AM, Honolulu; KHBC AM-TV,
 Hilo; KMAU-TV, Wailuku.

KONA-TV—Honolulu—1952

Channel: 2 VHF..AP: 30.2 Kw..VP: 60.3 Kw.
 Owned-Oper. By.....Radio Honolulu, Ltd.
 Business Address.....1170 Auahi St.
 Tel.: 6-2366.....NBC
 Newspaper Affil.....Honolulu Advertiser
 Station Representative.....Hollingbery
 Pres., Gen. Mgr.....John D. Keating
 Sta., Gen. Sales Mgr.....Art Sprinkle
 Nat'l Sales Mgr.....Jim Spencer
 Program Director.....Cecil Seavey
 Film Mgr., Prod. Dir.....Dick Holmes
 Chief Engineer.....Alvin Chang
 Owners of: KALA, Wailuku, Maui; KALU, Hilo,
 Hawaii.

KHVH-TV—Honolulu—1954

Channel: 4 VHF..AP: 25 Kw..VP: 12.5 Kw.
 Owned By.....Kaiser Industries Corp.
 Address.....1290 Ala Moana Blvd.
 Tel.: 5-3991.....ABC
 Representative.....Young-TV
 Division Manager.....Richard Block
 General Manager.....J. A. Serrao
 Commercial Mgr.....Stan Anderson
 Promotion, Publicity Dir.....Robert Kendall
 Program Director.....Dan Kawakami
 Production Manager.....Jack Annon
 Chief Engineer.....Dan O. Hunter
 Owners of: KHJK-TV, Hilo; K7IBC-TV, Lihue.

KTRG-TV—Honolulu—1962

Channel: 13 VHF..AP: 15.4 Kw..VP: 30.7 Kw.
 Owned By.....Hawaiian Paradise Park Corp.
 Address.....2227-A Kalakaua Ave.
 Tel.: 933-823.....Independent
 Station Rep.....National Time Sales
 President.....David Watumull
 General, Station Mgr.....Russell A. Greer, Jr.
 Commercial Manager.....Minnie Arima
 Production, Publicity Dir.....Anita Kirby
 Film Manager.....Larry Domingo
 Acting Chief Engineer.....John White
 Owners of: KTRG, Honolulu.

Pop.: 685,000
 Families: 203,500

Idaho

TV Homes: 157,000
 TV Stas. in State: 5

KBOI-TV—Boise—1953

Channel: 2 VHF...AP: 33 Kw....VP: 65 Kw.
 Owned-Oper. By.....Boise Valley Bcstrs. Inc.
 Business Address.....1007 Jefferson St.
 Tel.: 342-9331.....CBS
 Reps.....Peters, Griffin, Woodward; Moore
 Pres., Gen. Mgr.....Westerman Whillock
 Station, Comm. Mgr.....Earl Glade, Jr.
 Film Manager.....Robert Howell
 Production Spvrs.....Dena Howell
 Production Director.....Louise Davis

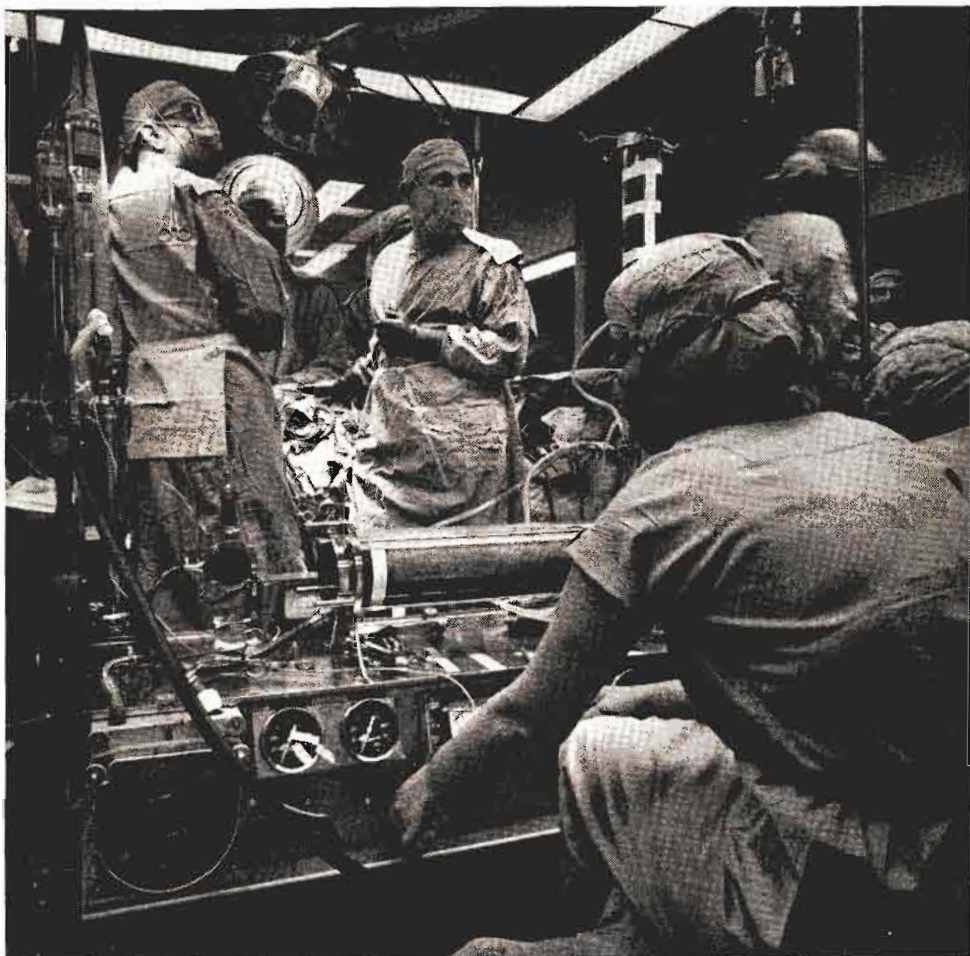
Local Sales Mgr.....Tom Hackleman
 Chief Eng.....J. A. Johnitz, Jr.
 Owners of: KBOI AM-FM.

KTVB—Boise—1953

Channel: 7 VHF...AP: 100 Kw...VP: 200 Kw.
 Owned-Oper. By.....KTVB, Inc.
 Address.....P.O. Box 390
 Tel.: 342-4611.....ABC-NBC
 Station Rep.....Bolling
 Pres. and Gen. Mgr....Georgia M. Davidson
 Commercial Mgr.....George Ganz, Jr.

In Chicago

... the 305-acre Medical Center District comprises \$270 million worth of facilities including the nation's largest concentration of hospitals, medical research and education. Shown here, in preparation, is a heart-lung machine in Presbyterian-St. Luke's Hospital where many surgical innovations have originated.



In Chicago—WGN Television

*originates more color programming
than any other station
in the nation!*



—the most respected call
letters in broadcasting

Join the Broadcast Pioneers—wear your pin with pride

WGN IS CHICAGO

IDAHO-ILLINOIS

National Sales Mgr. Robert Krueger
 Prog. Director Del Lundbom
 Prom. Mgr. Evelyn Winters
 Film Manager William Harvey
 Chief Engineer Harold Toedtemeier

KID-TV—Idaho Falls—1953

Channel: 3 VHF..AP: 60.3 Kw..VP: 100 Kw.
 Owned-Oper. By Idaho Radio Corp.
 Address 1275 E. 17th St.
 Tel.: 522-5100 ABC-CBS
 Sta. Reps. Hollingbery; Art Moore
 Exec. V.P., General Mgr. J. Allen Jensen
 Station Manager Claude Cain
 Program Director Roy Southwick
 Promotion Director Barry ZeVan
 Chief Engineer Carroll Secrist
 Owners of: KID-AM.

KIFI-TV—Idaho Falls—1961

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.

Owned By E. Idaho Bcstg. & TV Co.
 Address P. O. Box 2148
 Tel.: 523-1171 NBC-ABC
 Newspaper Affil. Post Register
 Sta. Reps. Avery-Knodel; Feltis/Dove/ Cannon
 President, Gen. Mgr. J. Brady
 Program Dir., Chief Eng. H. G. Haelele
 Promotion Director Darlene Latham
 Film Manager Pat Clark
 Advertising Manager Gene Reisen
 Owners of: KIFI-AM.

KLIX-TV—Twin Falls—1955

Channel: 11 VHF..AP: 14.5 Kw..VP: 29.5 Kw.
 Owned-Oper. By Klix Corp.
 Address Eastland Dr. & Elizabeth St.
 Tel.: RE 3-5840 ABC-CBS-NBC
 Sta. Representative Hollingbery
 President G. Hatch
 General Mgr. Gordon Glesmann
 Chief Engineer Don Cederstrom

Pop.: 10,275,000
 Families: 3,161,000

Illinois

TV Homes: 2,980,000
 TV Stas. in State: 17

WCIA—Champaign—1953

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By Midwest Television, Inc.
 Business Address 509 S. Neil St.
 Tel.: 356-8333 CBS
 Station Rep. Peters, Griffin, Woodward
 President August C. Meyer
 Exec. Vice President Guy Main
 Dir. of Operations James Fielding
 Sales Manager Jerry Johnson
 National Sales Dir. Leonard Davis
 Film Mgr. John Ketterer
 Publicity Director Dick Herzog
 Chief Engineer Bob Myer
 Owners of: WMBD-AM-FM-TV, Peoria, Ill.

WBBM-TV—Chicago—1953

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By CBS, Inc.
 Bus. Studio Address 630 N. McClurg Ct.
 Tel.: WH 4-6000 CBS
 Station Rep. CBS TV Stations Nat'l Sales
 V.P., General Mgr. Clark B. George
 General Sls. Mgr. Edward Kenefick
 Program Dir. Charles Hinds
 Promotion Director Virgil Mitchell
 Sales Manager James O'Rourke
 Film Manager Alice Necker
 Chief Engineer L. A. Pierce
 Owners of: WCBS-TV, New York; KNXT, Los Angeles; WCAU-TV, Philadelphia; KMON-TV, St. Louis.

WBKB—Chicago—1948

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By American Bcstg.-Paramount Thtrs.
 Business Address 190 N. State St.
 Tel.: AN 3-0800 ABC

Station Rep. ABC-TV Spot Sales
 V.P., General Manager Sterling C. Quinlan
 Director of Sales Robert F. Adams
 Film Dir. Ralph Andrews
 Prog. Dir. Dan Schuffman
 Promotion, Publicity Dir. Donald H. Peterson
 Chief Engineer William P. Kusack
 Owners of: WABC-AM-FM-TV, New York; WXYZ-AM-FM-TV, Detroit; KQV, Pittsburgh; WLS, Chicago; KABC-AM-FM-TV, Los Angeles; KGO-AM-FM-TV, San Francisco; WBKB-TV, Chicago.

WCIU—Chicago—1963

Channel: 26 UHF..AP: 125 Kw..VP: 250 Kw.
 Owned By Weigel Broadcasting Co.
 Address 400 West Madison
 Tel.: 372-0026 Independent
 President John Weigel
 Commercial Manager Gordon Wilson
 Program Director Gus Chan

WGN-TV—Chicago—1924

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By WGN, Inc.
 Business Address 2501 Bradley Place
 Tel.: LAkeview 8-2311 Independent
 Newspaper Affiliation Chicago Tribune
 Representative Petry
 President J. Howard Wood
 Exec. V.P., Gen. Mgr. Ward L. Quaal
 Station Manager Ben Berenston
 Sales Manager Richard Jungers
 Program Mgr. Dan Pecaro
 Sales Prom., Research Mgr. James Hanlon
 Public Relations Mgr. Dan Calibraro
 Film Director Patty Nealin
 Public Affairs Mgr. Al Field
 Chief Engineer Carl J. Meyers
 Owners of: KDAL-AM-TV, Duluth-Superior.

ILLINOIS

WNBQ—Chicago—1948

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....National Bcstg. Co.
Business-Studio Address.....Merchandise Mart
Tel.: SU 7-8300.....NBC
Representative.....NBC Spot Sales
President.....Robert E. Kintner
V.P., General Manager.....Lloyd E. Yoder
Station Mgr.....Robert Lemon
General Sales Mgr.....Norman Cissna
Local Sales Mgr.....James Hoel
Program Dir.....Harry D. Trigg
Promotion Manager.....David Hart
Advertising Manager.....Chet Campbell
Publicity Director.....Dan Anderson
Chief Engineer.....W. C. Prather

WICD—Danville—1953

Channel: 24 UHF..AP: 7.08 Kw...VP: 13.2 Kw.
Owned By.....Plains Television Corp.
Business Address...1500 N. Washington Ave.
Tel.: 446-200.....NBC
Station Representative.....Young TV
President.....Elmer Balaban
General Manager.....Milton Friedland
Station Manager.....J. Beque
Program Director.....Wayne Cody
Promotion Director.....James M. Henneberry
Chief Engineer.....H. Eskew
Owners of: WICS, Springfield, Ill.; WCHU, Cham-
paign, Ill.; WHNB, Hartford, Conn.

WTVP—Decatur—1953

Channel: 17 UHF..Ap: 110 Kw...VP: 200 Kw.
Owned By.....Metromedia, Inc.
Business Address.....Southside Dr.
Tel.: 428-4304.....ABC
Station Rep.....Metro TV Sales
President.....John Kluge
V.P., General Manager.....John Bone
Commercial Mgr.....Donald Lindsey
Program, Prom. Dir.....Jack Kussart
Film Manager.....James Hague
Chief Engineer.....Hubert F. Abfalter
Owners of: WNEW FM-AM-TV, New York; WHK
AM-FM, Cleveland; WIP-AM-FM, Philadelphia;
WTTG-TV, Washington, D. C.; KOVR-TV,
Stockton, Calif.; WTVII, Peoria; KMBC-AM-
FM-TV, Kansas City; WTVP, Decatur, Ill.;

WSIL-TV—Harrisburg—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Turner-Farrar Assn.
Address.....21½ W. Poplar St.
Tel.: CLearbrook 3-7922.....ABC
Station Representative.....Jack Masla
President, Gen. Mgr.....O. L. Turner
Comm., Program Mgr.....Fred Cline
Prom., Publicity Dir.....Bill Plater
Chief Engineer.....Charles Gilliam

WEEK-TV—Peoria—1953

Channel: 43 UHF..AP: 186 Kw...VP: 371 Kw.
Owned-Operated By..West Central Bcstg. Co.
Address.....2907 Springfield Rd., E. Peoria
Tel.: 699-3961.....NBC
Station Rep.....Katz
V.P., Gen. Mgr.....Fred C. Mueller
Comm. Manager.....John Leslie
Promotion Dir.....Richard Evans
Chief Engineer.....Wayne Lovely

WMBD-TV—Peoria—1958

Channel: 31 UHF..AP: 500 Kw...VP: 1000 Kw.
Owned By.....Midwest Television Inc.
Business Address.....212 SW Jefferson Ave.
Tel.: 676-0711.....CBS
Newspaper Affilia..Lindsay-Schaub Newspapers
Representative.Peters, Griffin, Woodward, Inc.
President.....August C. Meyer
Exec. Vice President.....Guy F. Main
General Mgr.....Harold C. Sundberg
Sales Manager.....William L. Brown
Operations Manager.....Gene C. Robinson
Prom., Client Service Dir.....David L. Phillips
Film Director.....Doug Wells
Chief Engineer.....George Pyle
Owners of: WMBD AM-FM, Peoria; WCIA, Cham-
paign, Ill.

WTVH—Peoria—1953

Channel: 19 UHF..AP: 186 Kw...VP: 479 Kw.
Owned By.....Metromedia, Inc.
Business Address.....621 Main St.
Tel.: 676-8911.....ABC
Sta. Representative.....Metro TV Sales
President.....John W. Kluge
General Manager.....John Bone
Commercial Manager.....Clyde Dutton
Program Dir., Film Mgr.....Walter Baker
Prom., Publicity Dir.....Gary Gresham
Chief Engineer.....Al Ruch
Owners of: WNEW-AM-TV, New York; WHK,
Cleveland; WIP, Philadelphia; WTTG-TV,
Washington, D. C.; KOVR-TV, Stockton, Calif.;
KMBC-TV, Kansas City; WTVP-TV, Decatur, Ill.

WGEM-TV—Quincy—1953

Channel: 10 VHF..AP 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Quincy Bcstg. Co.
Business Address.....Hotel Quincy
Tel.: 222-6830.....ABC-NBC
Newspaper Affiliation...Quincy Herald Whig
Representative.....Young TV Corp.
President.....T. C. Oakley
General Manager.....J. S. Bonansinga
Commercial Mgr.....J. Ben Stewart
Program Director.....Fred Colgan
Publicity Director.....Hal Heibredner
Chief Engineer.....Frank E. Laughlin
Owners of: WGEM AM-FM.

ILLINOIS

WHBF-TV—Rock Island—1950

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....Rock Island Bcstg. Co.
Business Address...Telco Bldg., 231 18th St.
Tel.: 786-5441ABC-CBS
Newspaper Affil.....Rock Island Argus
Station Reps.Avery-Knodel; Harry Hyett
President.....Ben. H. Potter
V.P., General Mgr.....Leslie C. Johnson
Asst. Gen. Mgr., Dir. of Sales ..Maurice Corken
Program Director.....Forest W. Cooke
Prom., Adv. Mgr.....Heber E. Darton
Publicity Dir.....Fern Hawks
Film Manager.....Joseph Gear
Chief Engineer.....Robert J. Slnnett
Owners of: WHBF AM-FM.

WREX-TV—Rockford—1953

Channel: 13 VHF..AP: 115 Kw..VP: 229 Kw.
Owned-Oper. By...Greater Rockford TV, Inc.
Business Address...Auburn & Winnebago Rds.
Tel.: 968-1813ABC-CBS
News. Affilia.Rockford Newspapers, Inc.
Station Representative.....H-R TV, Inc.
PresidentSwan Hillman
V.P., General Mgr.....Joe M. Baisch
Commercial Mgr.....Rod MacDonald
Program Director.....John Mazzie
Promotion DirectorJack Lightner
Film Mgr.....Gene Hines
Chief Engineer.....Dick Peck

WTVO—Rockford—1953

Channel: 39 UHF..AP: 98 Kw..VP: 195 Kw.
Owned-Oper. By..Winnebago Television Corp.
Business Address.....Meridian Rd.
Tel.: Woodland 3-5413.....NBC
Station RepresentativeBolling
PresidentHarry Balaban
ManagerHarold Froelich
Chief Engineer.....H. H. Eckstein
Owners of: WIL, St. Louis, Mo.; WRIT, Milwau-
kee; KBOX, Dallas, Tex.; WICS-TV, Springfield,
Ill.

WICS—Springfield—1953

Channel: 20 UHF..AP: 155 Kw..VP: 309 Kw.
Owned-Oper. By.....Plains Television Corp.
Address523 E. Capitol Ave.
Tel.: 528-0465NBC
RepresentativeAdam Young
PresidentElmer Balaban
V.P., General Mgr.....Milton D. Friedland
Nat. Sales Co-ord.....Gene F. Meyers
Program, Film Mgr.....H. J. Hoskins
Prom., Publicity Mgr.....James Henneberry
Dir. of Engineering.....Jerrold Merritt
Owners of: WIL, St. Louis, Mo.; WRIT, Milwau-
kee; KHON, Dallas, Tex.; WTVO-TV, Rockford,
Ill.; WICD, Danville; WCHU, Champaign,
WHNB, Hartford-New Britain.



NBC Films is going great guns. "The Best of Groucho," "Outlaws," "Hennesey," "People Are Funny," "The Deputy," "Michael Shayne," and "87th Precinct" are all solid hits on local stations. And they've created a big boom in local audiences. Count yourself in — through **NBC Films**.

Pop.: 4,798,000
Families: 1,479,500

Indiana

TV Homes: 1,385,500
TV Stas. in State: 17

WTTV—Bloomington—1949

Channel: 4 VHF . AP: 26.7 Kw. . VP: 47.9 Kw.
Owned By Sarkes Tarzian, Inc.
Business Address 3490 Bluff Rd.
Tel.: ST 7-2211 Independent
Sta. Representative Young TV
President Sarkes Tarzian
General, Comm. Mgr. Robert G. Holben
Program, Prom., Adv. Mgr. Arthur R. Hook
Chief Engineer Fred J. Molchin

WEHT—Evansville—1953

Channel: 50 UHF . AP: 108 Kw. . VP: 200 Kw.
Owned-Oper. By WEHT, Inc.
Business Address Box 395
Tel.: HA 4-9215 CBS TV Corp.
Representative Young
President Edwin G. Richter, Jr.
General Manager William R. Hight
Commercial Manager James H. Manion
Promotion Director Jane Ann Koch
Program Dir. Roger Forster
Chief Engineer Elmer Chancellor
Owners of: KGUN-TV, Tucson, Ariz.

WFIE-TV—Evansville—1953

Channel: 14 UHF . AP: 104.8 Kw. . VP: 200 Kw.
Owned-Oper. By WFIE, Inc.
Address 1115 Mount Auburn Rd.
Tel.: HA 5-6201 NBC
Station Representative Young
President Nathan Lord
General Manager Jack E. Douglas
Commercial Manager Jack Berning
Program, Film Mgr. Chester T. Behrman
Chief Engineer Paul Kelley

WTVW—Evansville—1956

Channel: 7 VHF . AP: 158 Kw. . VP: 316 Kw.
Owned By Producers, Inc.
Business Address 405 Carpenter St.
Tel.: HA 2-1121 ABC
Representative Hollingbery
President Ferris E. Traylor
General Manager Dick Shively
Station Manager James L. Ritter
Commercial Manager Al Saucier
Nat. Sales Mgr. Bob Ossenberg
Program Dir. Ulysses Carlini
Prom., Publicity Dir. John A. MacGregor
Chief Engineer John Schuta

WANE-TV—Fort Wayne—1954

Channel: 15 UHF . AP: 222 Kw. . VP: 445 Kw.
Owned-Oper. By Indiana Broadcasting Corp.
Business Address 2915 W. State Blvd.
Tel.: A-9411 CBS
Sta. Representative H-R
President C. Wrede Petersmeyer

General Manager Reid G. Chapman
Sales Dir. John Keenan
Program Director J. Larry Beauchamp
Dir., Promotion & Merch. John R. Thompson
Film Manager Allen Govin
Chief Engineer Walt Jones

WKJG-TV—Fort Wayne—1953

Channel: 33 UHF . AP: 144 Kw. . VP: 263 Kw.
Owned WKJG, Inc.
Address 2633 W. State Blvd.
Tel.: AN 2295 NBC
Newspaper Affiliation Elkhart Truth
Station Rep. Advertising Time Sales
President John F. Dille, Jr.
General Station Mgr. Hilliard Gates
Commercial Mgr. Carleton B. Evans
Program Director Calo Mahlock
Chief Engineer Eugene A. Chase

WPTA—Fort Wayne—1957

Channel: 21 UHF . AP: 55 Kw. . VP: 110 Kw.
Owned Sarkes Tarzian, Inc.
Address 3333 Butler Road
Tel.: ANthony 7125 ABC
Station Representative Young
President Sarkes Tarzian
General Manager Richard Morgan
Local Sales Mgr. Ralph Latham
Program Manager Vic Sterling
Promotion, Publicity Dir. Bill Holmes
Film Manager Charles Smith
Chief Engineer Jerry Bower
Owners of: WTTs, Bloomington; WTTV TV-FM,
Indianapolis; WFAM, Lafayette; WPTH-FM,
Fl. Wayne; WPTA-TV, Roanoke, Ind.

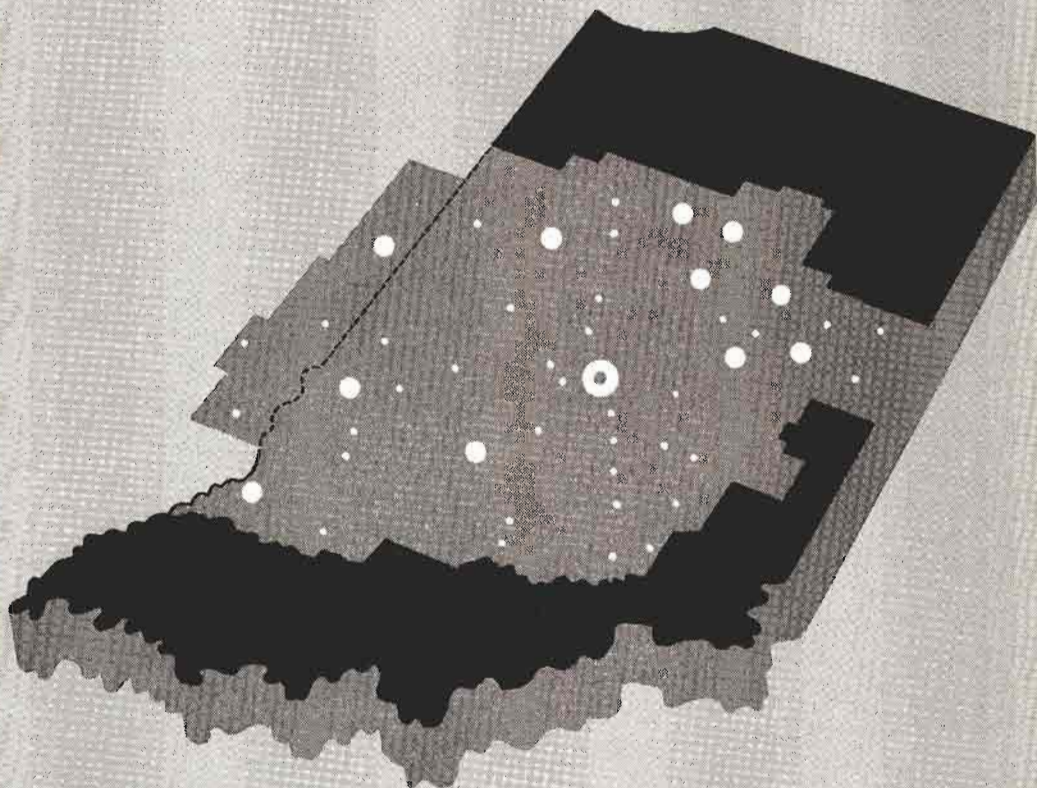
WFBM-TV—Indianapolis—1949

Channel: 6 VHF . AP: 50 Kw. . VP: 100 Kw.
Owned By Time-Life Broadcast, Inc.
Bus.-Studio Address 1330 N. Meridian St.
Tel.: MEIrose 4-8521 NBC
Representative Katz
President W. C. Pullen, Jr.
V.P., Gen. Mgr. Eldon Campbell
Station Manager Don Menke
Sales Manager Hugh L. Kibbey
Prog. Dir., Film Mgr. Warren Wright
Promotion, Publicity Manager K. C. Strange
Chief Engineer Robert Flanders
Owners of: WOOD AM-FM-TV, Grand Rapids;
WTCN AM-FM-TV, Minneapolis; KJZ AM-FM-
TV, Denver; KOGO-AM-FM-TV, San Diego.

WISH-TV—Indianapolis—1954

Channel: 8 VHF . AP: 158 Kw. . VP: 316 Kw.
Owned Indiana Bcstg. Corp.
Business Address 1440 North Meridian
Tel.: MEIrose 4-6411 CBS

WFBM-TV...THE STATION THAT DOUBLES THE SIZE OF YOUR INDIANAPOLIS MARKET !!!



The perfect media-match for your product distribution in prosperous Mid-Indiana

WFBM-TV advertisers get surprising results, not only in the rich Indianapolis metropolitan and retail trading zones, but also in the 11 other important market centers that together provide even more spendable income and TV homes than the entire Indianapolis sales area.

WFBM-TV is the *only* station in Indianapolis with no overlapping penetration in this coverage area by basic affiliates of the same network. It provides the only basic NBC coverage of Mid-Indiana's 760,000 TV set owning families.

For *complete* coverage of Mid-Indiana's multiple markets use the facilities of WFBM-TV... the dominating sales force that reaches 50,000 more TV homes than any other local station!

Represented nationally by the KATZ agency

AMERICA'S 13th TV MARKET

Indianapolis—Indiana's major wholesale and retail distribution center, with city and retail zone population of 1,215,000—379,000 homes with 90% TV ownership!

11 Satellite Markets—each within WFBM-TV's verified coverage: Marion • Anderson • Muncie • Lafayette • Peru • Logansport • Kokomo • Bloomington • Vincennes • Terra Haute • Danville, Illinois. (419,000 TV homes!)



TIME LIFE
BROADCAST
INC.

INDIANA

Sta. Representative.....H-R
President.....C. Wrede Petersmeyer
Gen., Sta. Manager.....Robert B. McConnell
Commercial Manager.....Joseph E. Lake
Program Dir.....Dave Smith
Prom., Pub. Director.....Ray Reisinger
Chief Engineer.....C. E. Wallace
Owners of: WISH-AM-FM; WANE-AM-FM, Fort Wayne, Ind.

WLW-I—Indianapolis—1957

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned.....Crosley Bcstg. Corp.
Business Address.....1401 N. Meridian St.
Tel.: MElrose 9-2311.....ABC
Station Rep.....Crosley; Lowrance; Moore
Chairman of Board.....James D. Shouse
President.....John T. Murphy
V.P., General Manager.....John B. Babcock
Spec. Bcst. Serv. Dir.....Bruce B. Cox
Program Mgr.....Chuck Brodhead
Promotion, Publicity Dir.....Charles Rogers
Film Director.....Bob Reynolds
Chief Engineer.....Norman Nixon
Owners of: WLW, Cincinnati; WLW-T, Cincinnati;
WLW-D, Dayton; WLW-C, Columbus.

WFAM-TV—Lafayette—1953

Channel: 18 UHF..AP: 107 Kw..VP: 218 Kw.
Owned.....Sarkes Tarzian, Inc.
Business Address.....McCarty Lane
Tel.: GIBson 7-2113.....CBS
Station Rep.....Young TV
President.....Sarkes Tarzian
General Mgr.....Richard W. Long
Program Director.....Larry Hightchew
Chief Engineer.....Charles Anderson
Owners of: WTT'S AM-FM, WTTV, Bloomington;
WPTA, Ft. Wayne; WPTH FM, Ft. Wayne.

WTAF-TV—Marion—1962

Channel: 31 UHF..AP: 11.8 Kw..VP: 21.9 Kw.
Owned By.....Geneco Broadcasting, Inc.
Address.....314 S. Boots St.
Tel.: NOrth 4-7117.....Independent
Station Representative..Weed Television Corp.
President.....Eugene C. Thompson
General, Station Mgr.....Robert Fincannon
Asst. Manager.....Richard W. Florea
Production Manager.....T. Ray Kline
Program Manager.....Donald L. Tillman
Film Manager.....John Hedrick
Chief Engineer.....Gene Miller

WLBC-TV—Muncie—1953

Channel: 49 UHF..AP: 8.5 Kw..VP: 17 Kw.
Owned-Oper. By.....Tri-City Radio Corp.
Address.....U.S. Highway #35
Tel.: ATlas 8-4403.....ABC-CBS-NBC
Representative.....Holman
Pres., Gen., Sta. Mgr.....Don Burton
Comm., Film Mgr.....Bill Craig
Chief Engineer.....Pat Finnegan
Owners of: WLBC; WMUN-FM, Muncie.

WNDU-TV—South Bend—1955

Channel: 16 UHF..AP: 141 Kw..VP: 282 Kw.
Owned-Oper. By.....Michiana Telecasting
Address.....P.O. Box 16
Tel.: CE 3-7111.....NBC
Station Rep.....Venard, Torbet & McConnell
President.....Rev. Theodore M. Hesburgh
General Manager.....Wm. Thomas Hamilton
Station Manager.....Bazil O'Hagan
Promotion Director.....David Williams
Operations Mgr.....P. E. Walton
Sales Manager.....Gus Vanderheyden
Film Manager.....Donalee Dorhauer
Chief Engineer.....Raymond Jackson
Owners of: WNDU-AM-FM.

WSBT-TV—South Bend—1952

Channel: 22 UHF..AP: 137 Kw..VP: 265 Kw.
Owned-Operated By.....South Bend Tribune
Address.....300 W. Jefferson St.
Tel.: CE 3-3141.....CBS
Newspaper Affil.....Tribune
Representative.....Raymer
President.....Franklin D. Schurz
General Station Mgr.....Arthur R. O'Neil
Comm., Adv. Mgr.....Wilbur R. Darch
Promotion, Publicity Dir.....N. J. Gassensmith
Program Dir., Film Mgr.....Walter A. Sweitzer
Chief Engineer.....Scott N. Hagenau
Owners of: WSBT AM.

WSJV—South Bend-Elkhart —1954

Channel: 28 UHF..AP: 102 Kw..VP: 204 Kw.
Owned-Oper. By.....Truth Publishing Co.
Business Address.....Box 28, South Bend
Tel.: CEntal 2-2828.....ABC
Newspaper Affiliation.....Elkhart Truth
Station Representative.....Adv. Time Sales
President.....John F. Dille Jr.
V.P., Gen. Mgr.....Paul C. Brines
Assistant Mgr.....Edwin J. Lasko
Commercial Manager.....Don E. Fuller
Prom. Dir.....Marilyn Lee
Operations Director.....W. Forrest Morrow
Merchandising Dir.....Ken Owens
Film Director.....Arthur Whitaker, Jr.
Production Manager.....James Blacklaw
Chief Engineer.....Woodrow Hawkins
Owners of: WKJG AM-TV, Fort Wayne; WTRC-
AM-FM, Elkhart, Ind.

WTHI-TV—Terre Haute—1954

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Wabash Valley Bcstg. Corp.
Business Address.....918 Ohio Street
Tel.: CRawford 9481.....CBS-ABC
Representative.....Petry
President, General Mgr.....Anton Hulman, Jr.
V.P., Dir. of Operations.....Ben Falber, Jr.
V.P., Charge of Facilities.....Russ Arnold
Production Director.....Paul Denehie
Promotion Director.....Helen Ryan
Publicity Director.....Sheldon Fisher
Owners of: WTHI AM-FM-TV.

Pop.: 2,790,000
Families: 860,000

Iowa

TV Homes: 797,000
TV Stas. in State: 12

WOI-TV—Ames—1950

Channel: 5 VHF..AP: 50.1 Kw...VP: 100 Kw.
Owned-Oper. By.....Iowa State Univ.
Address.....Service Bldg.
Tel.: 231-2631.....ABC
Representative.....H-R
President.....Dr. James Hillton
Gen. Manager, Prog. Dir.Robert C. Mulhall
Commercial Mgr.....Ted Tostlebe
Publicity Director.....Ron Scott
Film Manager.....Richard Torry
Chief Engineer.....Keith Ketchum

KCRG-TV—Cedar Rapids—1953

Channel: 9 VHF..AP: 156 Kw...VP: 316 Kw.
Owned-Oper. By.....Cedar Rapids TV Co.
Business Address.....104½ First St., S.W.
Tel.: EM 4-4194.....ABC
Newspaper Affiliation ..Cedar Rapids Gazette
Station Representative.....Adv. Time Sales
President.....Joseph F. Hladky, Jr.
General Manager.....Redd Gardner
Commercial Manager....Geo. C. Carpenter, III
Prom., Pub. Dir.....Edna A. Herbst
Operation Mgr.....Ralph D. Willey
Film Director.....David Kralik
Chief Engineer.....Lad Hlavaty
Owners of: KCRG AM.

WMT-TV—Cedar Rapids—1953

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....WMT-TV, Inc.
Bus. Address.....Paramount Theatre Bldg.
Tel.: EM 4-0171.....CBS
Representative.....Katz
President.....William B. Quarton
V.P. Opera., Film Mgr.....Douglas B. Grant
V.P., Sales.....Lew Van Nostrand
Promotion Director.....Richard Pinney
Chief Engineer.....George Hixenbaugh
Owners of: WEBC, Duluth, Minn.

WOC-TV—Davenport—1949

Channel: 6 VHF..AP: 68 Kw...VP: 100 Kw.
Owned-Oper. By.....Tri-City Broadcasting Co.
Business Address.....805 Brady St.
Tel.: 324-1661.....NBC
Representative.Peters, Griffin, Woodward, Inc.
President.....David D. Palmer
General Manager.....Raymond E. Guth
Commercial Manager.....Harold Heath
Film Director.....Russel Wingo
Program Director.....Robert W. Gifford
Promotion Director.....Richard W. Upp
Publicity Director.....Dorothy Boyd
Chief Engineer.....Paul Arvidson
Owners of: WOC-AM-FM.

KRNT-TV—Des Moines—1955

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.

Owned-Operated By.....Cowles Mag. & Bcstg.
Address.....Ninth & Pleasant St.
Tel.: CH 3-4141.....CBS
Representative.....Katz
General Manager.....Robert W. Dillon
Commercial Manager.....Paul M. Elliott
Program Dir.....Joe G. Hudgens
Chief Engineer.....Charles F. Quentin

WHO-TV—Des Moines—1954

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Central Broadcasting Co.
Business Address.....1100 Walnut St.
Tel.: 288-6511.....NBC
Representative.Peters, Griffin, Woodward, Inc.
President.....D. D. Palmer
V.P., General Manager.....Paul A. Loyet
Sales Manager.....Robert H. Harter
Program Director, Film Mgr.Jack Kerrigan
Prom. Manager.....Ward McCleary
Chief Engineer.....Roy W. Pratt
Owners of: WHO AM-FM; WOC FM-AM-TV, Davenport.

KQTV—Fort Dodge—1953

Channel: 21 UHF..AP: 160 Kw...VP: 330 Kw.
Owned-Oper. By.....Northwest Television Co.
Address.....952 1st Ave. S.
Tel.: 573-4131.....NBC
Sta. Representative.....Pearson
President.....Edward Breen
General Manager.....James Dowell
Promotion Director.....Vince Fleming
Publicity Director.....Chuck Bradley
Advertising Manager.....Rollie Camp
Film Manager.....Stam McCurdy
Program Director.....Richard Johnson
Chief Engineer.....David Sinclair
Owners of: KVFD, Fort Dodge.

KGLO-TV—Mason City—1954

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Lee Radio, Inc.
Address.....112 N. Pennsylvania
Tel.: GArden 3-2540.....CBS
Station Representative.....Adv. Time Sales
President, General Mgr.....Walter Rothschild
Vice Pres., Sta. Mgr.....Lloyd Loers
Program Dir., Film Buyer.....Douglas Sherwin
Promotion Director.....Paul Lindemeyer
Chief Engineer.....Roger Sawyer
Owners of: WTAD-AM-FM, KHQA-TV, Quincy, Ill.; WMTV, Madison, Wisc.; KEYC-TV, Mankato, Minn.

KTVO—Ottumwa—1955

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By...KTVO Television, Inc.
Address.....211 East 2nd St.
Tel.: MURray 2-4535.....ABC-CBS-NBC
Representative.....Hollingbery

IOWA-KANSAS

Pres., Gen. Mgr......James J. Conroy
Commercial Mgr......L. William King
Promotion Director.....O. Bill Schelen
Program Dir., Film Mgr......Glen Proeschold
Chief Engineer.....L. A. Wallace

KTIV—Sioux City—1954

Channel: 4 VHF...**AP:** 100 Kw...**VP:** 50 Kw.
Owned-Oper. By.....KTIV Television Corp.
Address.....Tenth & Grandview
Tel.: 8-0545.....NBC-ABC
Newspaper Affil......Journal-Tribune
Representative.....Hollingbery
Pres., Gen. Mgr......Dietrich Dirks
V.P. Comm. Mgr......Eugene T. Flaherty
Program, Film Mgr......Don Stone
Prom., Pub. Dir......Bill Mote
Chief Engineer.....Alvin Smith

KVTV—Sioux City—1953

Channel: 9 VHF...**AP:** 144 Kw...**VP:** 288 Kw.
Owned-Oper. By.....Peoples Bcstg. Corp.

Business Address.....7th & Douglas
Tel.: 2-2711.....CBS-ABC
Representative.....Katz
V.P., General Mgr......Donald D. Sullivan
Comm. Manager.....Robert B. Donovan
Prog. Director.....Clark Pollock
Film Manager.....Carl Morris
Chief Eng......Robert G. Engelhardt
Owners of: WRFD, Worthington; WMMN, Fairmont; WGAR, Cleveland; WNAX, Yankton; WTTM FM, Trenton.

KWWL-TV—Waterloo—1953

Channel: 7 VHF...**AP:** 158 Kw...**VP:** 316 Kw.
Owned-Oper. By.....Black Hawk Bcstg. Co.
Business Address.....Insurance Bldg.
Tel.: AD 4-4404.....NBC
Representative.....Avery-Knodel
President.....Ralph J. McElroy
Vice President.....Thomas L. Young
General Manager.....Roger Michelin
Owners of: KWWL, Waterloo; KLVW, Cedar Rapids, Ia.; KAUS, KMMT-TV, Austin, Minn.

Pop.: 2,205,000
Families: 699,000

Kansas

TV Homes: 586,000
TV Stas. in State: 10

KTVC-TV—Ensign—1957

Channel: 6 VHF...**AP:** 14.1 Kw...**VP:** 28.2 Kw.
Owned.....S.W. Kansas TV Co., Inc.
Address.....610 Second St., Dodge City
Tel., HU 3-6666, Dodge City.....CBS
Station Representative.....Blair Television
President.....Leigh Warner
Gen., Sta. Mgr......Wendell Elliott
Chief Engineer.....Kenneth Karr

KWHT-TV—Goodland—1958

Channel: 10 VHF...**AP:** 158 Kw...**VP:** 316 Kw.
Owned By.....Standard Electronics Corp.
Business Address.....17th St. & B'way Ave.
Tel.: TW 9-2321.....CBS, ABC
Sta. Representative.....Pearson
General Manager.....Jack Walkmeyer

KCKT-TV—Great Bend—1954

Channel: 2 VHF...**AP:** 50 Kw...**VP:** 100 Kw.
Owned By.....Wichita TV Corp.
Business Address.....Box 182
Tel.: GL 3-7858.....NBC
Representative.....Bolling
Gen., Sta. Mgr......E. L. Kuhlman
Program Director.....Bonnie Perry
Prom., Pub. Dir......Sid Hutchins
Film Manager.....Wayne Davis
Chief Engineer.....H. G. Haeefe

KAYS-TV—Hays—1958

Channel: 7 VHF...**AP:** 60.3 Kw...**VP:** 112.6 Kw.
Owned By.....KAYS, Inc.
Business Address.....2300 Hall St.

Tel.: Market 4-2578.....ABC-CBS
Reps......Holman; Melville; Soderlund
President.....Ross Beach, Jr.
General Mgr......Robert E. Schmidt
Commercial Manager.....Bernie Brown
Program Director.....Harvey Zimmerman
Promotion Director.....Darrel Lewis
Chief Engineer.....Keith Townsend
Owners of: KAYS; KLOE-TV, Goodland, Kan.

KTVH—Hutchinson—1953

Channel: 12 VHF...**AP:** 158 Kw...**VP:** 316 Kw.
Owned-Oper. By.....Wichita-Hutchinson Co., Inc.
Business Address.....1800 North Plum
Tel.: MO 5-5503.....CBS
News. Affil......Minneapolis Star & Tribune
Station Representative.....Blair
President.....Joyce A. Swan
General, Sta. Mgr......M. Dale Larsen
Commercial Mgr......William S. Ritchie
Promotion, Pub. Dir......John S. Mileham
Prog. Dir., Film Mgr......Robert D. Snyder
Chief Engineer.....Ken H. Cook

KOAM-TV—Pittsburg—1953

Channel: 7 VHF...**AP:** 138 Kw...**VP:** 245 Kw.
Owned-Oper......Mid-Continent Telecasting, Inc.
Business Address.....Box 659
Tel.: MA 1-0400.....NBC-ABC
Representative.....Katz
General Manager.....R. E. Wade
Program Director.....Louis R. Martin

KSLN-TV—Salina—1962

Channel: 34...**AP:** .363 Kw...**VP:** .724 Kw.
Owned By.....Prairie States Bcstg. Co.

KANSAS-KENTUCKY

Address Suite 1029, United Bldg.
 Tel.: TAYlor 7-8758 ABC, NBC
 Station Representative Pearson
 President, General Mgr. Mel L. Gleason
 Program. Promotion Mgr. Kirk Downey

WIBW-TV—Topeka—1953

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By Topeka Broadcasting Assn.
 Address 5600 W. 6th
 Tel.: CR 2-3456 ABC-CBS-NBC
 Newspaper Affilia..... Topeka Capital-Journal
 Representative Avery-Knodel
 President..... O. S. Stauffer
 General, Station Mgr. Thad M. Sandstrom
 Commercial Manager..... Bob Kearns
 Promotion Director Jerry Holley
 Program Director Rush Evans
 Chief Engineer..... Paul Winders
 Owners of: WIBW-AM-FM, Topeka, Kan.; KSEK,
 Pittsburgh, Kan.; KSOK, Arkansas City, Kan.;
 KGFF, Shawnee, Okla.

KAKE-TV—Wichita—1954

Channel: 10 VHF..AP: 219 Kw..VP: 316 Kw.
 Owned-Oper. By KAKE-TV, Inc.
 Business Address 1500 N. West St.
 Tel.: WH 3-4221.....ABC
 Representative Katz
 President..... Mark Adams
 Gen. Sta. Mgr..... Martin Umansky
 Chief Engineer..... Harold Newby

KARD-TV—Wichita—1955

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Operated By..... Wichita TV Corp.
 Address 833 N. Main St.
 Tel.: AM 5-5633 Independent
 President..... G. M. Brown
 V.P., General Mgr. Don Sbarra
 Chief Engineer..... Russell V. Goyette

Pop.: 3,055,000
 Families: 841,000

Kentucky

TV Homes: 626,000
 TV Stas. in State: 7

WLTW—Bowling Green—1961

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By Argus Bcstg. Co.
 Address 1018 Chestnut
 Tel.: 842-0338 Independent
 Sta. Reps. Venard, Torbet & McConnell, Inc.
 President..... George A. Brown, Jr.
 Gen., Comm. Mgr. J. M. Walters
 Promo., Pub. Dir. John Utley
 Chief Eng. Gene Royer

WKYT—Lexington—1957

Channel: 27 UHF..AP: 97.7 Kw..VP: 195 Kw.
 Owned..... Taft Bcstg. Co.
 Business Address..... 1087 New Circle Road
 Tel.: 2-2533.....CBS-ABC
 Representative Young
 President..... Hulbert Taft, Jr.
 General Manager..... Fred von Stade
 Prom. Dir., Adv. Mgr. Emajo Cocanougher
 Film Director Dave Fleischer
 Chief Engineer..... Bernard F. Gurewich
 Owners of: WTVN-AM-FM-TV, Columbus, O.;
 WKRC-AM-FM-TV, Cincinnati, O.; WBRC-AM-
 FM-TV, Birmingham, Ala.

WLEX-TV—Lexington—1955

Channel: 18 UHF..AP: 160 Kw..VP: 300 Kw.
 Owned-Oper. By WLEX-TV, Inc.
 Business Address..... P.O. Box 1457
 Tel.: 4-8747.....CBS-NBC
 Station Rep. Raymer
 Exec. V.P., Gen. Mgr. Earl Boyles
 Station Manager Harry C. Barfield
 Program Mgr. Alex B. Macaulay
 Chief Engineer..... Jim Robertson

WAVE-TV—Louisville—1948

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Operated By..... WAVE, Inc.
 Address 725 S. Floyd
 Tel.: JU 5-2201.....NBC
 Station Representative Katz
 President..... George W. Norton, Jr.
 General Manager Nathan Lord
 Sta. Mgr. Ralph S. Jackson
 Comm. Mgr. Houston D. Jones
 Prog., Film Dir..... George Patterson
 Promotion Director..... W. Rudd
 Chief Engineer..... Wilbur Hudson
 Owners of: WAVE-AM; WFRV-TV, Green Bay,
 Wis.; WFIE-TV, Evansville, Ind.

WHAS-TV—Louisville—1950

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By WHAS, Inc.
 Address..... 525 W. Broadway
 Tel.: 585-2211 CBS
 Newspaper Affiliation Courier-Times
 Representative Harrington, Righter, Parsons
 President..... Barry Bingham
 V.P. & Director..... Victor A. Sholls
 Sales Director..... George Johnson
 Program Director..... Sam Gifford
 Prom., Publicity Dir..... William Loader
 Film Manager..... Charles McDaniel
 Dir. Engineering..... O. W. Towner
 Owners of WHAS-AM.

WLKY—Louisville—1961

Channel: 32...AP: 120 Kw...VP: 234 Kw.
 Owned By Kentuckiana Television, Inc.
 Address 3947 Park Dr.
 Tel.: 367-6441 ABC

KENTUCKY-LOUISIANA

President George E. Egger
 General Manager R. F. Shively
 Commercial Manager Boyd Bennett
 Program Director Wilson Hatcher
 Production Manager Jack Newman
 Chief Engineer Vern Baxter

WPSD-TV—Paducah—1957

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned..... Paducah Newspapers, Inc.
 Address 100 Television Lane

Tel.: 442-8214 NBC
 News Affil. Sun-Democrat
 Station Representative..... Adv. Time Sales
 President Frank Paxton
 Managing Director..... Fred Paxton
 General Mgr..... Sam Livingston
 Sales Mgr., Prom. Dir..... Charles M. Neel
 Prog. Dir..... J. E. English III
 Film Mgr..... Bill Watson
 Technical Dir..... Ernest J. Pell
 Chief Engineer..... John Adams

Pop.: 3,375,000	<h1>Louisiana</h1>	TV Homes: 754,500
Families: 959,000		TV Stas. in State: 13

KALB-TV—Alexandria—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned..... Lanford Telecast. Co., Inc.
 Business Address..... 605-11 Washington
 Tel.: HI 5-2456..... ABC-CBS-NBC
 Representative Adv. Time Sales
 President..... T. B. Lanford
 General Manager..... Willard L. Cobb
 Local Sales Mgr..... Jesse R. Sexton
 Nat'l Sales Mgr..... Art Reuben
 Sales Serv. Mgr..... Franklin Whitehead
 Merchandising Mgr..... Jim Nutter
 Chief Engineer Robert E. Miller

Tel.: 232-6111 ABC
 Station Rep. Venard, Torbet & McConnell
 President Paul H. Kurzweg
 General Manager William Patton
 Commercial Manager Roy K. Rhodes
 Operations Mgr., Chief Engr. Bill Spiller

KLFY-TV—Lafayette—1955

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned..... Camellia Bcstg. Co. Inc.
 Address..... P. O. Box 3687
 Tel.: CE 5-9494..... CBS-ABC
 Station Rep. Bolling
 President..... Paul H. DeClouet
 General Manager..... Guy Corley
 Asst. General Mgr..... Jim Allen
 Commercial Manager..... Thomas G. Pears
 Production Director..... Mike Hudgens
 Film Manager..... Beverly Masich
 Program Director..... Toni Coons
 Chief Engineer..... J. P. Robillard
 Owners of: KEUN, Eunice, La.; KUPI, Ville
 Platte, La.; KFRA, Franklin, La.

WAFB-TV—Baton Rouge—1953

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned Modern Bcstg. Co., Inc.
 Business Address..... P.O. Box 2671
 Tel.: DI 4-8571..... CBS-ABC
 Station Representative Blair
 Board Chairman..... Dwight W. Martin
 Pres., Gen. Mgr. Tom E. Gibbens
 Comm. Mgr..... Mervyn E. Rhys
 Prog. Dir., Film Mgr..... Don G. Hallmann
 Prom., Pub. Dir..... Grace McElveen
 Chief Engineer..... Donald K. Ailan

KPLC-TV—Lake Charles—1954

Channel: 7 VHF...AP: 158 Kw...VP: 316 Kw
 Owned-Oper. By..... Calcasieu Bcstg. Co.
 Address Box 1521
 Tel.: HE 6-3631..... ABC-NBC
 Representative Adv. Time Sales
 President..... T. B. Lanford
 General Manager..... P. E. Mills, Jr.
 Comm. Manager Art Reuben
 Promotion Director..... Jeb Swanson
 Film Manager..... Donald Johnson
 Program Director..... A. B. Craft
 Chief Engineer..... Ed Barton
 Owners of: KPLC-AM; KALB-AM-FM-TV, Alex-
 andria, La.; KRMD-AM-FM, Shreveport, La.;
 WSLI-AM, Jackson, Miss.; WJTV-TV, Jackson,
 Miss.

WBRZ—Baton Rouge—1955

Channel: 2 VHF...AP: 56.2 Kw...VP: 100 Kw.
 Owned-Operated By..... La. TV Bcstg. Co.
 Bus. Address..... 1650 Highland Rd.
 Tel.: DI 8-1491..... ABC-NBC
 News. Affil. State-Times; Morning Advocate
 Representative Hollingbery
 Pres., Gen. Mgr..... Douglas L. Manship
 Station Manager..... Aubrey L. Moore
 Production Manager..... John T. Crowe
 Sales Manager..... Jules L. Mayeux
 Program, Film Mgr..... John Ferguson
 Promotion Dir..... Wesley C. Brummett
 Chief Engineer..... Pat Weathersby

KNOE-TV—Monroe—1953

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By..... Noe Enterprises, Inc.
 Business Address..... KNOE Road
 Tel.: FA 2-8155..... ABC-CBS
 Station Representative... H-R Representatives

KATC—Lafayette—1962

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By Arcadian Television Corp.
 Address P.O. Box 3347

LOUISIANA-MAINE

Board Chair. & Owner......James A. Noe, Sr.
President......James A. Noe, Jr.
Exec. Vice-Pres., Gen. Mgr....Paul H. Goldman
V.P. Sales Mgr......Bob Powell
V.P., Promo., Pub. Dir......Allen Jones
V.P., Asst. G.M......Harry Arthur
V.P., Eng. Dir......Raymond Boyd
Owners of: KNOE-AM; WNOE-AM, New Orleans.

WDSU-TV—New Orleans—1948

Channel: 6 VHF...**AP:** 50 Kw...**VP:** 100 Kw.
Owned By......Royal St. Corp.
Tel.: 524-4371.....NBC
Representative.....Blair
President......Edgar B. Stern, Jr.
Exec. V.P., Gen. Mgr......A. Louis Read
Sales Manager......Robert S. Schultis
Program, Promotion Director......Stan Cohen
Chief Engineer......Lindsey Riddle
Owners of: WDSU AM-FM; WAFB-TV, Baton Rouge.

WVUA-TV—New Orleans—1959

Channel: 12 VHF...**AP:** 158 Kw...**VP:** 316 Kw.
Owned-Oper. By......New Orleans TV Corp.
Business Address......1418 Cleveland Ave.
Tel.: JAcKson 5-9011.....ABC-NBC
Pres., Gen. Mgr......Joseph A. Paretti
Comm. Mgr......B. B. Baylor
Program Dir......De Alton G. Neher
Chief Engineer......George A. Mayoral

WWL-TV—New Orleans—1957

Channel: 4 VHF...**AP:** 50 Kw...**VP:** 100 Kw.
Owned By.....Loyola U. of the South
Address......1024 N. Rampart St.
Tel.: 529-4444.....CBS
Station Rep......Katz
Pres......Very Rev. A. Smith, S.J.
Gen. Mgr......J. Michael Early
Prog. Dir......Rupert Copponex
Promotion Mgr......Phil Johnson
Chief Engineer......J. D. Bloom
Owners of: WWL AM.

KSLA-TV—Shreveport—1954

Channel: 12 VHF...**AP:** 158 Kw...**VP:** 316 Kw.
Owned-Oper. By......KSLA-TV, Inc.
Business Address.....Box 92
Tel.: 424-8101.....CBS
Newspaper Affil......Journal
Representative......Harrington, Righter, Parsons
President......Douglas F. Attaway
General Mgr......Winston B. Linam
Comm. Mgr......Deane R. Flett
Program Dir......John Renshaw
Promotion Dir......Bob Weimar
Chief Engineer......Morris C. Barten

KTBS-TV—Shreveport—1955

Channel: 3 VHF...**AP:** 60 Kw...**VP:** 100 Kw.
Owned-Oper. By......KTBS, Inc.
Address......312 E. Kings Hwy.
Tel.: 868-3644.....ABC
Station Rep......Katz
Pres., Gen. Mgr......E. Newton Wray
Station Manager.....Patrick J. White
Commercial Manager.....Joe B. Foster
Promotion Director......Wayne Guynes
Film Manager.....Marvin Perry
Production Manager......Don Moore
Chief Engineer......Claude R. Scott

KTAL-TV—Shreveport- Texarkana—1953

Channel: 6 VHF...**AP:** 50 Kw...**VP:** 100 Kw.
Owned By.....KCMC
Address.....3150 N. Market, Shreveport
Tel.: 425-2422, Shreveport.....NBC
News. Affil......Gazette News, Texarkana
Sta. Rep......Blair-TV
Pres......Walter E. Hussman
Gen. Mgr......Walter M. Windsor
Sales Mgr......James S. Dugan
Promo. Dir., Loc. Sales Mgr. Calvin H. Druzman
Prog. Dir......James T. Lynagh
Film Mgr......Jack L. Rea
Chief Eng......Edward L. Covington
Owners of: KTAL-FM, KCMC-AM, Texarkana, Tex.

Pop.: 980,000
 Families: 283,000

Maine

TV Homes: 260,000
 TV Stas. in State: 6

WABI-TV—Bangor—1953

Channel: 5 VHF...**AP:** 17.9 Kw...**VP:** 30 Kw.
Owned-Oper......Community Telecasting Serv.
Address.....35 Hildreth, Studio City, Bangor
Tel.: 947-8321.....ABC-CBS
Sta. Reps......Hollingbery; Kettell-Carter
President.....Horace Hildreth
Exec. V.P., Gen. Mgr......Walter L. Dickson
Sales Mgr......Paul Quigg
Station Manager......Richard B. Bronson
Prog. Dir......George Gonyar
Promo., Pub. Dir......Ronald Hoar
Film Manager......Ralph Libby
Chief Engineer......Edward Winchester
Owners of: WABI-AM-FM; WAGM AM-TV, Presque Isle; WPOR, Portland.

WLBZ-TV—Bangor—1954

Channel: 2 VHF...**AP:** 25.7...**VP:** 51.3 Kw.
Owned-Operated By.....WLBZ Television Inc.
Business Address.....7 Main St.
Tel.: 2-4822.....NBC
Sta. Rep......Katz
President......William H. Rines
General Mgr......Jack Atwood
Station, Comm. Mgr......Rudolph O. Marcoux
Film Mgr......James Irvine
Chief Engineer......John Wibby
Owners of: WCSH AM-TV, Portland; WLBZ-AM; WRDO, Augusta.

MAINE-MARYLAND

WCSH-TV—Portland—1953

Channel: 6 VHF...AP: 70 Kw...VP: 100 Kw.
 Owned-Oper. By.....Maine Radio & TV Co.
 Address.....579 Congress St.
 Tel.: SP 2-0181.....NBC
 Station Representative.....Katz
 President.....William H. Rines
 General Mgr.....Jack S. Atwood
 Admin. Asst.....Burnell Poole, Jr.
 Sta. Mgr.....Donald K. Powers
 Sales Manager.....Bruce C. McGorrill
 Prod. Dir.....David W. Serette
 Promotion Director.....Linwood T. Pitman
 Nat'l Sales Mgr.....C. C. Bowlin
 Film Manager.....George Bowler
 Chief Engineer.....Chas. Brown
 Owners of: WCSH, Portland, Me.

WGAN-TV—Portland—1954

Channel: 13 VHF...AP: 50 Kw...VP: 316 Kw.
 Owned By.....Guy Gannett Bcstg. Services
 Business Address.....390 Congress St.
 Tel.: SP 2-4661.....CBS
 Newspaper Affil.....Gannett Publ. Co.
 Representative.....Blair TV Assocs.
 Pres.....Jean Gannett Arzen
 General Manager.....Eugene W. Wilkin
 Asst. General Mgr.....Donald S. Mceller
 Sales Mgr.....George D. Lilly
 Program Director.....William G. Wadman
 Promo. Dir.....Arnie Kuvent
 Film Manager.....Earle Fenderson

Chief Eng. Henry L. Van Amburgh
 Owners of: WGAN AM.

WMTW-TV—Portland 1954

Channel: 8 VHF...AP: 52.5 Kw...VP: 105 Kw.
 Owned-Oper. By.....Mt. Washington TV Inc.
 Address.....Congress Bldg.
 Tel., SP 3-5664.....ABC
 Rep.....Harrington, Righter & Parsons
 Pres. & Gen. Mgr.....John W. Guider
 Station Mgr.....Robert M. Joyce
 Asst. Gen. Mgr., Comm. Mgr. Robert L. Maynard
 Program Dir.....Lee Nelson
 Promotion Director.....Grayce Papps
 Film Dir.....Brian Higgins
 Chief Engineer.....Parker H. Vincent

WAGM-TV—Presque Isle—1956

Channel: 8 VHF...AP: 30 Kw...VP: 60 Kw.
 Owned-Oper. By.....Aroostook Bcstg. Corp.
 Address.....Box 729
 Tel.: PO 9-2461.....ABC-CBS-NBC
 Station Reps.....Hollingbery; Kettell-Carter
 President.....Horace A. Hildreth
 Exec. V.P.....Walter Dickson
 Station Manager.....Stanley A. Lyons
 Commercial Manager.....Robert Gold
 Program Director.....Keith Fowles
 Promotion, Pub. Dir.....William B. Stephenson
 Film Manager.....Albert Chasse
 Advertising Manager.....Alfred Knight
 Chief Engineer.....J. Richards
 Owners of: WAGM.

Pop.: 3,275,000
 Families: 945,000

Maryland

TV Homes: 857,000
 TV Stas. in State: 4

WBAL-TV—Baltimore—1948

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Operated By.....Hearst Corporation
 Business-Studio Address.....2610 N. Charles
 Tel.: HO 7-3000.....NBC
 Representative.....Edward Petry
 President.....Richard Berlin
 Station Mgr.....Brent O. Gunts
 Sales Manager.....Robert R. Rodgers
 Program Dir.....John Frankenfield
 Chief Engineer.....John Wilner

Promo. Mgr. James Q. Frost
 Pub. Dir. Bill Chadwick
 Prog. Dir. Winthrop P. Baker
 Film Manager.....James Miller
 Chief Eng. Glenn Lahman
 Owners of: KPX, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WIEZ-AM-FM-TV, Boston,
 Mass.; KYW-AM-FM-TV, Cleveland, O.; KDKA-
 AM-FM-TV, Pittsburgh; WIND, Chicago; WINS-
 AM, New York.

WJZ-TV—Baltimore—1948

Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By.....Westinghouse Bcstg. Co.
 Address.....Television Hill
 Tel.: 664-7600.....ABC
 Sta. Representative.....TvAR
 President.....Donald H. McGannon
 Gen., Sta. Mgr. Herbert B. Cahan
 Comm. Mgr. Robert L. Bryan

MARYLAND-D. C.
 BROADCASTERS
 ASSOCIATION
 LISTED ON PAGE 632

WMAR-TV—Baltimore—1947

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Operated By.....The A. S. Abell Co.
 AddressCharles & Redwood Sts.
 Tel.: MU 5-5670.....CBS
 Newspaper Affiliation...Baltimore Sunpapers
 RepresentativeKatz
 President.....William F. Schmick, Jr.
 General Station Mgr.....E. K. Jett
 Asst. Mgr.....Donald P. Campbell
 Commercial, Adv. Mgr.....E. A. Lang
 Program Director.....Robert Cochrane
 Film Mgr.....David Stickle
 Prom., Publicity Dir.....Anthony Picha
 Chief Engineer.....Carlton G. Nopper
 Owners of: WBOC-AM-TV, Salisbury, Md.

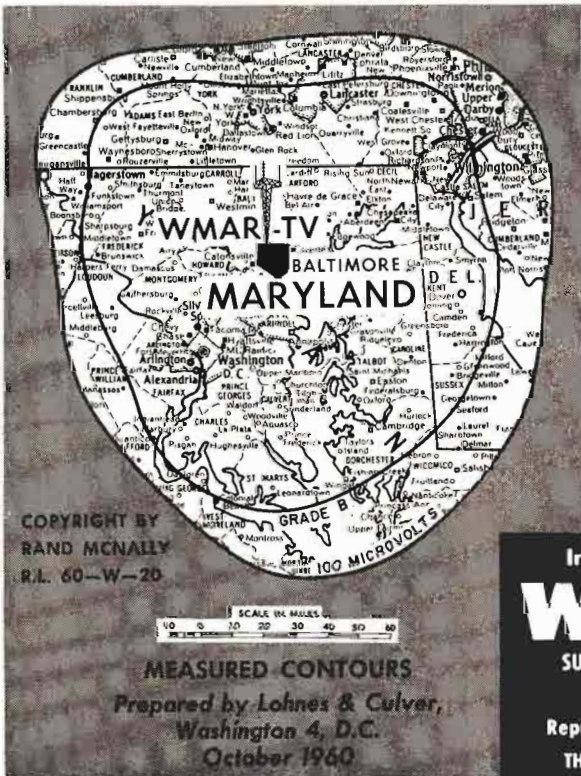
WBOC-TV—Salisbury—1954

Channel: 16 UHF..AP: 8.4 Kw..VP: 15.9 Kw.
 Owned By.....WBOC, Inc.
 AddressRadio-Tv, Park
 Tel.: PI 9-6131.....ABC-CBS-NBC
 Newspaper Affil.....The Sunpapers
 Station RepresentativeBolling
 President.....William F. Schmick, Jr.
 V.P., General Manager.....Charles J. Truitt
 Commercial Manager.....Roy Maines
 Program Director.....John W. Downing, Jr.
 Chief Engineer.....Jack Ward

SUPPORT

THE

RED CROSS



WMAR-TV

CHANNEL 2

**Blankets the
 Nation's
 13th Market!**

**MEASURED
 COVERAGE**

100 KW—1049 FT.*

THE SUNPAPERS TELEVISION

WMAR-TV • CHANNEL 2

BALTIMORE, MARYLAND

*HEIGHT ABOVE MEAN SEA LEVEL

In Maryland Most People Watch

WMAR-TV

SUNPAPERS TELEVISION
 BALTIMORE, MD.

Represented Nationally by
 THE KATZ AGENCY, INC.



Pop.: 5,235,000
Families: 1,517,000

Massachusetts

TV Homes: 1,447,000
TV Stas. in State: 7

WBZ-TV—Boston—1948

Channel: 4 VHF..AP: 28.12 Kw..VP: 56.24 Kw.
Owned-Oper By...Westinghouse B'casting Co.
Address...122 East 42nd St., New York, N. Y.
Tel.: MU 7-0808.....NBC
Sta. Representative.....TVAR
President.....Donald H. McGannon
Station V.P.....W. C. Swartley
General Mgr.....J. E. Allen
Sales Manager.....K. T. MacDonald
Program Director.....George Moynihan
Prom. Adv. Mgr.....Robert Hudson
Publicity Director.....Joe Ryan
Film Manager.....R. Jenkins
Chief Engineer.....W. H. Hauser
Owners of: WBZ-AM-FM; KDKA AM-TV, Pitts-
burgh; WJZ-TV, Baltimore, Md.; KYW AM-FM-
TV, Cleveland, O.; WOWO, Fort Wayne, Ind.;
WIND, Chicago; KPXN-TV, San Francisco,
Calif.; WINS, New York.

WHDH-TV—Boston—1957

Channel: 5 VHF..AP: 32.4 Kw..VP: 64.6 Kw.
Owned By.....Herald Traveler Corp.
Address.....50 Morrissey Blvd.
Tel.: AV 8-5000.....CBS
Newspaper Affil.....Herald, Traveler
Representative.....Blair-TV
President.....Robert B. Choate
V.P., Man. Dir.....William B. McGrath
V.P., Sales Dir.....Alexander M Tanger
Dir of TV.....Leslie G. Arries, Jr.
Dir. Sales Prom.....Robert B. Cheyne
Nat'l Sales Mgr.....William H. Fallon
Film Manager.....Joseph Levine
Chief Engineer.....Phillip K. Baldwin
Owners of: WHDH AM-FM.

WNAC-TV—Boston—1948

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....RKO General
Business-Studio Address...21 Brookline Ave.
Tel.: CO 6-0800.....ABC
Station Representative...RKO Nat'l Sales Div.
President.....William M. McCormick
Vice Pres.....Thomas Bateson
Prog. Dir.....George Cyr
Pub. Dir.....Phyllis Doherty
Promo. Dir., Adv. Mgr.....Al Korn
Film Mgr.....Guy Giampapa
Chief Eng.....Bernard Bohunicky
Owners of: WNAC-AM; KHJ-AM-FM-TV, Los
Angeles; KFRC, AM-FM, San Francisco; WOR-
AM-FM-TV, New York; WHBQ-AM-TV, Mem-
phis; CKLW-AM-FM-TV, Detroit; WGMS-AM-
FM, Washington, D. C.; WRKO-FM, Boston.

WRLP—Greenfield—1957

Channel: 32 UHF..AP: 100 Kw..VP: 200 Kw.
Owned By.....Springfield TV Bcstg. Corp.
Address.....P. O. Box 32
Tel.: NOrthfield 336.....Independent
Station Rep.....Hollingbery
President, Gen. Mgr.....William L. Putnam
V.P., Program Dir.....Jerry Barnes
V.P., Station Mgr.....John Fergie
Chief Engineer.....Ralph Jay

WTEV—New Bedford- Providence-Fall River—1963 (See Providence, R. I.)

WHYN—Springfield—1953

Channel: 40 UHF..AP: 125 Kw..VP: 250 Kw.
Owned-Oper. By...Hampden-Hampshire Corp.
Business Address.....1300 Liberty St.
Tel.: RE 4-1126.....ABC-CBS
Station Rep.....Advertising Time Sales
President.....William Dwight
Gen., Sta. Manager.....Charles N. DeRose
Commercial, Adv. Mgr.....Zack Land
Asst. to Mgr., Program Mgr....Murray Tesser
Film Manager.....Gerald Loughman
Chief Engineer.....Harold Schumacker

WWLP—Springfield—1953

Channel: 22 UHF..AP: 107 Kw..VP: 219 Kw.
Owned By.....Springfield TV Bcstg. Corp.
Business Address.....P.O. Box 2210
Tel.: SState 5-1201.....NBC
Sta. Rep.....Hollingbery; Kettell-Carter
Pres., Gen. Mgr.....William L. Putnam
V.P., Commercial Mgr.....James Ferguson
V.P., Program Dir.....Jerry Barnes
V.P., Chief Engineer.....George Townsend
Promotion Mgr.....Frank J. Doherty, Jr.
Film Mgr.....Wallace Sawyer
Advertising Manager.....Paul Brissette
Owners of: WRLP-TV, Greenfield, Mass.; WWOR-
TV, Worcester, Mass.

WWOR—Worcester—1953

Channel: 14 UHF..AP: 9.5 Kw..VP: 18.5 Kw.
Owned By.....Springfield TV Bcstg. Co.
Address.....Box 2210, Springfield
Tel.: SWift 9-4800.....NBC
Representatives...Hollingbery; Kettell-Carter
President, Gen. Mgr.....William L. Putnam
Station Manager.....Francis J. Doherty, Jr.
Program Director.....Jerry Barnes

Pop.: 8,000,000
Families: 2,333,000

Michigan

TV Homes: 2,199,000
TV Stas. in State: 17

WJMY-TV—Allen Park—1962

Channel: 20 UHF...AP: 10 Kw...VP: 20 Kw.
Owned ByTriangle Bcstg. Co.
AddressBox 40
Tel.: 386-6077Independent
Pres.Ray Makela
Gen. Mgr., Promo. Dir. ...Albert VandenBosch
Comm. Mgr.Michael V. Clarke
Prog. Dir.John A. King
Film Mgr.Jack A. Himes
Chief Eng.Gerald D. Dawes

WNEM-TV—Bay City-Saginaw—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated ByGerity Bcstg. Co.
Business Address....5700 Becker Rd., Saginaw
Tel.: PL 5-8191; Saginaw.....NBC
Newspaper Affiliation..Bay City Valley Farmer
RepresentativePetry
President, Gen. Mgr.....James Gerity, Jr.
Commercial Mgr.....Jack Berry
Prog. Dir.Vince Collins
Prod. Mgr.Jim Herrington
Promotion DirectorWilliam Halle
Oper. Mgr., Chief Eng.Leo Heisel
Owners of: WABJ-AM, Adrian; WNEM-FM,
Saginaw.

WWTV—Cadillac—1953

Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Fetzer TV, Inc.
Business Address417 N. Mitchell St.
Tel.: PR 5-3478.....ABC-CBS
Sta. Representative.....Avery-Knodel
President.....John E. Fetzer
Gen. Mgr.....Gene Ellerman
Asst. Gen. Mgr.....Daryl Sebastian
Program Dir.....John Wheat
Commercial Mgr.....L. A. Swanson
Chief Engineer.....Ronald Baker

WTOM-TV—Cheboygan—1959

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
Owned ByMidwestern Bcstg. Co.
AddressTraverse City
Tel.: MA 7-5683.....ABC-NBC
Sta. Rep.Venard, Torbet & McConnell
Pres.Les Biederman
Gen. Mgr.Soren Munkhof
Station Mgr.....Jerry Ferris
Commercial Manager.....Robert E. Detwiler
Prog. Dir.John Kesling
Film Mgr.Dallas Snyder
Chief Engineer.....William Kiker
Owners of: WTCM, Traverse City; WATT, Cadillac;
WATZ, Alpena; WMBN, Petoskey; WATC, Gay-
lord; WPBN-TV, Traverse City; WTOM-TV,
Cheboygan.

CKLW-TV—Detroit-Windsor—1954

Channel: 9 VHF...AP: 180 Kw...VP: 325 Kw.
Owned By.....Western Ontario Bcstg. Co.
Address.....1450 Guardian Bldg.
Tel.: WO 1-7200.....CBC
Station Rep.....Nat'l. Sales Div. RKO General
Pres., Gen. Mgr.S. Campbell Ritchie
Gen. Sales Mgr.Norman Hawkins
Sales Merch. Mgr.George Snyder
Prog. Dir., Prod. Mgr.T. J. Sutton
Pub. Dir.A. R. Gloster
Chief Eng.Stewart Clark

Owners of: CKLW-AM-FM; WNAC-AM-FM-TV,
Boston; KHJ-AM-FM-TV, Los Angeles; KFRC,
San Francisco; WOR-AM-FM-TV, New York;
WHBQ-AM-TV, Memphis; WEMS, Washington,
D. C.; WNCT, Hartford.

WJBK-TV—Detroit—1948

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. ByStorer Bcstg Co.
Address7441 Second Ave.
Tel.: TR 3-7400.....CBS
Station Rep.....Storer Television Sales
President.....George B. Storer, Jr.
Gen. Mgr.Lawrence M. Carino
Program Director.....Robert J. McBride
Promo. Dir.Willard S. Smith
Film Mgr.Jerry Christner
Local Sales Mgr.....Charles W. Bergeson
Gen. Sales Mgr.Seymour Eaton
Chief Eng.Joseph Haigh

Owners of: WJBK-AM-FM-TV, Detroit; WSPD-
AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-
AM-FM-TV, Cleveland; WHN, New York, N. Y.;
WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM,
Philadelphia, Pa.; WITI-TV, Milwaukee.

WWJ-TV—Detroit—1947

Channel: 4 VHF...AP: 50.1 Kw...VP: 97.7 Kw.
Owned-Operated By.....Evening News Assoc.
Business Address.....622 W. Lafayette
Tel.: WO 2-2000.....NBC
Newspaper AffiliationDetroit News
Representative.Peters, Griffin, Woodward, Inc.
President.....Warren S. Booth
General Manager.....James Schiavone
Asst. General Manager.....Don DeGroot
Station Manager.....Franklin G. Sisson
Business Manager.....Henry C. Rogers
Sales Manager.....Ray W. Colle
National Sales Mgr.....Peter S. Good
Prog. & Prod. ManagerIan Harrower
Promotion Manager.....Glenn Kyker
Sls. Development Mgr.....Frank Steltenkamp
Engineering Manager.....E. J. Love
Promo. Dir.Dave Jones
Owners of: WWJ-AM-FM-TV, Detroit.

MICHIGAN

WXYZ-TV—Detroit—1948

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....ABC-PT
Business Address.....20777 W. Ten Mile Rd.
Tel.: KENwood 4-7000.....ABC
Station Rep.....ABC-TV Station Sales
President, Sta. Mgr.....John F. Pival
National Sales Mgr.....Kent Fredericks
Program Director.....Peter Strand
Research Director.....Jim Malla
Local Sales Service Mgr.....Jan Coil
Adv., Promotion Director...Kenneth E. Layden
Film Mgr.....Ken Sims
Chief Engineer.....Charles Kocher
Owners of: WABC AM-TV-FM, New York; KGO
AM-TV-FM, San Francisco; WXYZ AM-FM;
KABC AM-TV-FM, Los Angeles; WLS, Chicago;
KQV, Pittsburgh; WBKB-TV, Chicago.

WJRT—Flint—1958

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Goodwill Stations, Inc.
Address.....2302 Lapeer Rd.
Tel.: CE 9-6611.....ABC
Station Rep.....Harrington, Righter & Parsons
President.....Worth Kramer
V.P., General Mgr.....A. Donovan Faust
Sales Mgr.....Robert I. Mart
Program Director.....Franklin C. Mitchell
Promo. Dir.....David A. Course
Film Mgr.....Francis Edwards
Chief Engineer.....C. Jones
Owners of: WJR AM-FM, Detroit; WSAZ-AM-TV,
Charleston, W. Va.

WOOD-TV—Grand Rapids—1949

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Time-Life Bcstg., Inc.
Address.....120 College S E
Tel.: GL 9-4125.....NBC
Representative.....Katz
Vice Pres., Gen. Mgr.....Willard Schroeder
Sta., Sales Mgr.....John S. Markward
Prom., Publicity Dir.....Clark Grant
Program Dir.....Peter Kizer
Film Mgr.....Bob Smith
Chief Engineer.....Charles Robison
Owners of: WOOD-AM-FM; WFBI-AM-FM-TV,
Indianapolis; WTCN-AM-FM-TV, Minneapolis;
KLZ-AM-FM-TV, Denver; KOGO-AM-FM-TV,
San Diego.

WZZM-TV—Grand Rapids 1962

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Channel 13, Gr. Rap., Inc.
Address.....TV Center
Tel.: 459-3533.....ABC
Sta. Rep.....Peters, Griffin, Woodward
Vice Pres., Gen. Mgr.....Mark L. Wodlinger
Oper. Mgr.....William G. Evans
Promo. Dir., Adv. Mgr.....Howard E. Bolton
Film Mgr.....William K. Prins
Chief Eng.....Dale Wolters

WKZO-TV—Kalamazoo—1950

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.

Owned-Operated By.....Fetzer Bcstg. Co.
Address.....590 West Maple
Tel.: FI 5-2101.....ABC-CBS
Representative.....Avery-Knodel, Inc.
President.....John E. Fetzer
Exec. V. P., General Mgr.....Carl E. Lee
Sales Manager.....Donald DeSmit, Jr.
Program Director.....Charles Lynch
Promotion Director.....W. J. Hunt
Film Manager.....Mel Haavind
Chief Engineer.....Arthur Covell
Owners of: WKZO, Kalamazoo; WJEF-AM-FM,
Grand Rapids; KOLN-TV, Lincoln, Neb.;
WWTW-FM-TV, Cadillac, Mich.; WWUP-TV,
St. Ste. Marie, Mich.; KGIN-TV, Grand Island,
Neb.

WJIM-TV—Lansing—1950

Channel: 6 VHF..AP: 100 Kw..VP: 50 Kw.
Owned-Oper. By.....Gross Telecasting, Inc.
Address.....2820 E. Saginaw
Tel.: IV 2-1333.....CBS
Station Rep.....Blair TV
President, Gen. Mgr.....Harold F. Gross
Film, Traffic Mgr.....Phillip E. Sherck
Chief Engineer.....Carl Onken
Owners of: WJIM AM-FM.

WILX-TV—Lansing-Jackson 1959

Channel: 10 VHF..AP: 174 Kw..VP: 316 Kw.
Owned-Oper. By.....TV Corp. of Mich.
Address.....Box 380, Jackson
Tel.: 783-2621.....NBC
Sta. Rep.....Young TV
President.....Edward E. Wilson
General Mgr.....William J. Hart
Sales Mgr.....Roy F. Brown
Prog. Dir.....Dennis Cobb
Chief Engineer.....Donald Wright
Owners of: WRST-AM, Jackson.

WLUC-TV—Marquette—1956

Channel: 6 VHF..AP: 60.3 Kw..VP: 100 Kw.
Owned-Oper. By.....North Central Bcstg. Co.
Address.....P.O. Box 479
Tel.: GR 5-4161.....CBS-ABC-NBC
News. Affil. Evening Telegram, Superior, Wis.
Station Representative.....Adam Young
Gen., Nat. Sales Mgr.....John H. Borgen
Sta. Mgr.....Albert W. Payne
Oper. Mgr.....Eugene Sinervo
Promo. Dir.....Jack Dempsey
Pub. Dir.....Gloria Smith
Program Director.....Bruce Turner
Film Mgr.....Barbara Lahde
Chief Engineer.....John Truitt
Owners of: WLUC-TV, Green Bay, Wis.; WISC,
TV, Madison, Wis.; KNLY-TV, Spokane, Wash.

WKNX-TV—Saginaw—1953

Channel: 57 UHF..AP: 103 Kw..VP: 207 Kw.
Owned-Operated By...Lake Huron Bcstg. Co.
Address.....221 S. Wash. Ave.
Tel.: PL 3-4471.....CBS
Representative.....Gill-Perna, Inc.
President, Gen. Mgr.....William J. Edwards
Vice Pres.....Alvin M. Bentley

MICHIGAN-MINNESOTA

Station Manager.....Howard H. Wolfe
 Commercial Manager....Robert M. Chandler
 Program Director.....Frank Coopersmith
 Chief Engineer.....Max W. Thomas
 Owners of: WKNX AM.

WPBN-TV—Traverse City— 1954

Channel: 7 VHF..AP: 67.5 Kw..VP: 135 Kw.
 Owned-Oper. By.....Midwestern Bcstg. Co.

Business Address.....Paul Bunyan Bldg.
 Tel.: WI 7-7675.....ABC-NBC
 Station Rep.....Venard, Torbet & McConnell
 President, Gen. Mgr.....Les Biederman
 Station Manager.....Soren Munkhof
 Film Mgr.....Robert Modjeska
 Commercial Mgr.....R. E. Detwiler
 Chief Engineer.....William H. Kiker
 Owners of: WTCM, Traverse City; WATT, Cadillac;
 WATZ, Alpena; WMBN, Petoskey; WATC, Gay-
 lord; WTOM-TV, Cheboygan.

Pop.: 3,500,000
 Families: 1,032,000

Minnesota

TV Homes: 907,000
 TV Stas. in State: 10

KCMT—Alexandria—1958

Channel: 7 VHF..AP: 13.2 Kw..VP: 26.6 Kw.
 Owned By.....Central Minn. TV Co.
 Business Address.....7th & Fillmore
 Tel.: RO 3-5166.....ABC-NBC
 Sta. Rep.....Avery-Knodel, Inc.
 President.....Joseph O. Perino
 Gen., Sta. Mgr.....Glenn W. Flint
 Commercial Mgr.....Kenneth Schneider
 Prog. Dir.....Ken Bechtel
 Promotion, Publicity Dir.....Russell Cox
 Adv. Mgr.....Kenneth Schneide
 Film Mgr.....Wayne Hjelm
 Chief Engineer.....Nile Hunt

KMMT—Austin—1953

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By.....Minn.-Ia. TV Co.
 Address.....Hwy. 105 S.
 Tel.: HE 3-8836.....ABC
 Representative.....Avery-Knodel, Inc.
 President.....R. J. McElroy
 Sta. Mgr.....C. Ross Martin
 Prog. Dir., Bus. Mgr.....Stan Stydnicki
 Film Mgr.....Robert Peterson
 Chief Engineer.....Tony Mulder

KDAL-TV—Duluth-Superior —1954

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....KDAL, Inc.
 Business Address.....Bradley Building
 Tel.: RA 2-4466.....ABC-CBS
 Representative.....Avery-Knodel
 General Manager.....Odin S. Ramsland
 Sales Manager.....John Grandy
 Chief Engineer.....Robert Dettman

WDSM-TV—Duluth-Superior —1954

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By..Northwest Publications, Inc.
 Bus. Address.....230 E. Superior St., Duluth
 Tel.: RA 7-8484.....ABC-NBC

News. Affil.....Duluth Herald & News-Tribune
 Station Rep.....Peters, Griffin, Woodward
 President.....Robert B. Ridder
 General Manager.....Robert J. Rich
 Station Manager.....Tom Gavin
 Commercial Manager.....R. W. Pearson
 Program Dir.....Ed Conrad
 Promotion Director.....Martin Olson
 Chief Engineer.....George Carlson
 Owners of: WDSM-AM.

KEYC-TV—Mankato—1960

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....KEYC-Lee TV, Inc.
 Address.....Box XII
 Tel.: 7905.....CBS
 Sta. Rep.....Advertising Time Sales
 Pres., Nat'l. Sales Mgr. . . Walter J. Rothschild
 Station Manager.....Bob Gardner
 Local Sales Mgr.....Hap Halligan
 Prog. Dir.....Earl Lamont
 Promo. Dir.....Merilyn Nelson
 Film Mgr.....Mary E. Bradley
 Chief Engineer.....Donald Borchert
 Owners of: KGLO-AM-TV, Mason City, Iowa;
 WTAD, Quincy, Ill.; KHQA-TV, Quincy, Ill.;
 WMTV, Madison, Wis.

WCCO-TV—Minneapolis—1949

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Midwest Radio-TV Inc.
 Address.....50 S. 9th
 Tel.: FE 8-0552.....CBS
 Newspaper Affiliation.....Star & Tribune Co.
 Station Rep.....Peters, Griffin, Woodward
 Chrmn. of Bd.....William J. McNally
 President.....Robert B. Ridder
 Exec. V.P., Gen. Mgr....F. Van Konynenburg
 Asst. to Exec. V.P.....Sherman K. Headley
 Sales Mgr.....Robert N. Ekstrum
 Prog. Dir.....Gwen Harvey
 Promo., Pub. Dir.....Tom Cousins
 Film Mgr.....Harry Jones
 Chief Engineer.....John M. Sherman
 Owners of: WCCO-AM.

MINNESOTA-MISSISSIPPI

KMSP-TV—Minneapolis—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. ByUnited Television, Inc.
Address120 S. 9th
Tel.: FE 9-8811ABC
Sta. Rep.Blair TV
Pres., Gen. Mgr.....Donald Swartz
Commercial Manager....Richard Butterfield
Program Dir.....Joseph Carney
Prom., Publicity Dir.....Robert Favaro
Film Manager.....Jack Garrick
Chief Engineer.....Chalmers Stromberg

WTCN-TV—Minneapolis—1953

Channel: 11 VHF..AP: 191 Kw..VP: 316 Kw.
Owned ByTime-Life Bcst., Inc.
Business Address2925 Dean Blvd.
Tel.: WA 7-8881Independent
RepresentativeKatz
President.....Weston C. Pullen, Jr.
Vice Pres.Willard Schroeder
Station Mgr.....Arthur M. Swift
Sales Mgrs. ...Robert Fransen, Richard Jolliffe
Promo. Dir., Adv. Mgr. ...Howard W. Coleman
Program Dir., Film Mgr.....S. M. Rosenman
Chief Engineer.....W. Fritze
Owners of: WFBM-AM-TV-FM, Indianapolis;
WOOD AM-TV, Grand Rapids; KLZ AM-TV,
Denver; KOGO-AM-FM-TV, San Diego.

KROC-TV—Rochester—1953

Channel: 10 VHF..AP: 150 Kw..VP: 316 Kw.
Owned-Oper. By.....So. Minn. Bcstg. Co.
Business Address.....100 - 1st Ave. Bldg.
Tel.: AT 9-3924.....NBC
Reps...Venard, Torbet, McConnell; Beckjorden
President.....Mrs. Gregory P. Gentling
General Manager.....G. David Gentling
Station, Comm. Mgr.....Willard Lampman
Prom., Pub. Director.....Carol Geerdes
Program Dir., Film Mgr.....Paul Wizkro
Chief Engineer.....Robert W. Cross
Owners of: KROC-AM.

KSTP-TV—St. Paul- Minneapolis—1948

Channel: 5 VHF...AP: 60 Kw...VP: 100 Kw.
Owned-Operated By.....KSTP, Inc.
Address3415 University Ave., St. Paul
Tel.: MI 5-2724.....NBC
RepresentativeEdward Petry
President, Gen. Mgr.....Stanley E. Hubbard
Vice Pres., Res. Dir.....Stanley Sittubard
Vice Pres., Sales.....Marvin L. Rosene
Prog. Dir.Brooks D. Henderson
Promo., Pub. Dir.William P. Davey
Film Mgr.Loren W. Mathre
Chief Eng.Frederick L. Street

Pop.: 2,180,000
Families: 576,000

Mississippi

TV Homes: 397,500
TV Stas. in State: 8

WLOX-TV—Biloxi—1962

Channel: 13 VHF.AP: 15.85 Kw.VP: 31.7 Kw.
Owned ByWLOX Bcstg. Co.
AddressBuena Vista Hotel
Tel.: 432-5581ABC
Station Reps.....Holman; Ayers
Pres.James S. Love
Gen., Sta. Mgr.Ray Butterfield
Comm., Adv. Mgr.Earl B. Blessey
Prog. Dir., Film Mgr.Virginia L. Harris
Pub. Dir.Robert A. Marchese
Chief Eng.Thomas B. Majure
Owners of: WLOX-AM.

WCBI-TV—Columbus—1956

Channel: 4 VHF...AP: 18 Kw...VP: 20 Kw.
Owned-Oper. By.....Birney Imes, Jr.
Business Address.....Highway 12 North
Tel.: FAirfax 8-5631.....ABC-CBS-NBC
Newspaper Affiliation .. Commercial Dispatch
President.....Birney Imes, Jr.
Gen., Prom. Mgr.....P. B. Hinman
Commercial Mgr.....Bill Whitfield
Operations, Film Mgr.....Edward Prescott
Chief Engineer.....Tom McFerrin

WABG-TV—Greenwood—1959

Channel: 6 VHF..AP: 14.8 Kw..VP: 29.5 Kw.
Owned By.....Miss. Telecasting Co. Inc.
AddressP. O. Box 414
Tel.: 453-4001CBS
Sta. Rep.Raymer
President, Gen. Mgr.....Cy N. Bahakel
Comm., Sta. Manager.....Don Neil
Program Dir.....Mrs. Erlene Leach
Promo. Dir., Film Mgr.Calton Crowell
Chief Eng.James A. Robinson IV

WDAM-TV—Hattiesburg 1956

Channel: 7 VHF..AP: 25.7 Kw..VP: 51.3 Kw.
Owned-Oper. By.....So. Miss. TV Co.
Business AddressBox 1649
Tel.: JU 4-8441.....ABC-NBC
Sta. Representative.....Weed
President.....William S. Smylie
General Mgr.Marvin Reuben
Comm. Mgr.....Jerry P. Keith
Operations Mgr.....David L. Wattle

MISSISSIPPI-MISSOURI

Promo. Dir. Nell Sumrall
 Film Manager..... Wayne Milling
 Chief Engineer..... Clarence Vogel

WJTV—Jackson—1953

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned ByCapitol Bcstg. Co.
 Business Address..... P. O. Box 8187
 Tel.: 372-6311ABC-CBS-NBC
 Newspaper Affil..... Miss. Publishers Co.
 Station Representative Katz
 Pres..... T. M. Hederman, Jr.
 Vice Pres., Gen. Mgr. L. M. Sepaugh, Sr.
 Sta., Comm. Mgr. Owens F. Alexander
 Prog. Dir. Ken Parks
 Prom., Pub. Dir. Miss Sandy McMillan
 Film Manager..... L. M. Sepaugh, Jr.
 Chief Engineer..... C. A. Perkins
 Owners of: WSLI, Jackson.

WLBT—Jackson—1953

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By..... Lamar Life Bcstg. Co.
 Business Address..... 715 S. Jefferson
 Tel.: FL 2-2691..... ABC-NBC
 Representative Hollingbery
 Pres..... W. H. Mounser
 Gen., Station Mgr..... Fred L. Beard
 Comm. Mgr. Frank Gentry
 Program Director..... Maurice Thompson

Promotion, Publicity Dir..... Michael Kelly
 Adv. Mgr. P. R. Storm
 Film Manager..... Bruce Nicholson
 Chief Engineer..... Floyd Kinard
 Owners of: WJDX AM-FM, Jackson.

WTOK-TV—Meridian—1953

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.... Southern Television Corp.
 Business Address Southern Bldg.
 Tel.: 3-1441ABC-CBS-NBC
 Station Representative Bolling
 President, Gen. Mgr..... Robert F. Wright
 Sales Manager W. B. Crooks
 Prog., Prom. Dir. Cecil Germany
 Film, Prod. Dir..... George Shannon
 Operations Dir..... Bob Holland
 Chief Engineer..... Joe Saxon

WTWV—Tupelo—1957

Channel: 9 VHF..AP: 14 Kw..VP: 27.2 Kw.
 Owned-Oper. By..... WTWV, Inc.
 Bus. Address.... Beech Springs Rd.; Box 183
 Tel.: VI 2-7620.....NBC
 Representative Jack Masla
 President..... Frank K. Spain
 General, Comm. Mgr..... Charles H. Hicks, Jr.
 Program Director..... William B. Landers
 Prom., Pub. Dir..... Perrin Purvis
 Opera. Superv..... J. A. Stenbridge
 Chief Engineer..... J. D. Green

Pop.: 4,500,000
 Families: 1,409,500

Missouri

TV Homes: 1,247,000
 TV Stas. in State: 16

KFVS-TV—Cape Girardeau 1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By..... Hirsch Broadcasting Co.
 Business Address..... 324 Broadway
 Tel.: ED 5-5511..... CBS
 Sta. Rep. Meeker
 President..... Oscar C. Hirsch
 Station Mgr..... Robert O. Hirsch
 Program Dir..... Donald T. McNeely
 Owners of KFVS-AM.

KOMU-TV—Columbia—1953

Channel: 8 VHF..AP: 126 Kw..VP: 251 Kw.
 Owned-Oper. By.... Curators of Univ. of Mo.
 Address Columbia, Mo.
 Tel.: Gibson 2-1122.....ABC-NBC
 Station Rep. Avery-Knodel
 Director of TV..... Edward C. Lambert
 Station, Film Manager..... Glenn G. Griswold
 Commercial Manager..... John O. Conwell
 Program Director..... Monte Gurwit
 Promotion Director..... Lois Todd
 Chief Engineer William J. Reagan

KHQA-TV—Hannibal—1953

Channel: 7 VHF..AP: 158..Kw..VP: 316 Kw.
 Owned-Oper. By..... Lee Broadcasting, Inc.
 Business Address..... WCU Bldg., Quincy, Ill.
 Tel.: BA 2-6200.....ABC-CBS
 Newspaper Affiliate..... Courier-Post
 Station Rep..... Advertising Time Sales
 President..... Lee P. Loomis
 General, Nat'l Sales Mgr.... Walter J. Rothschild
 Local Sales Mgr..... Ralph Drescher
 Program Dir..... Tom Robey
 Prom. Publicity Dir..... Robert Eickmeyer
 Film Manager..... Jean Eager
 Chief Engineer..... J. E. Gray
 Owners of: KGLO AM-TV, Mason City; WTAD
 AM-FM, Quincy; WMTV, Madison; KEYC-TV,
 Mankato.

KRCG-TV—Jefferson City—1955

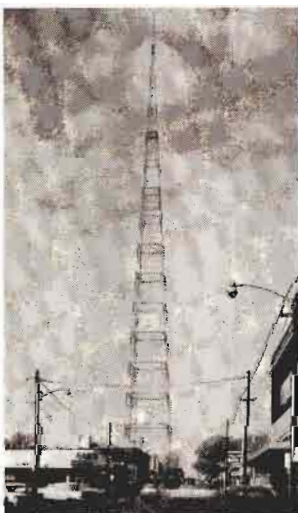
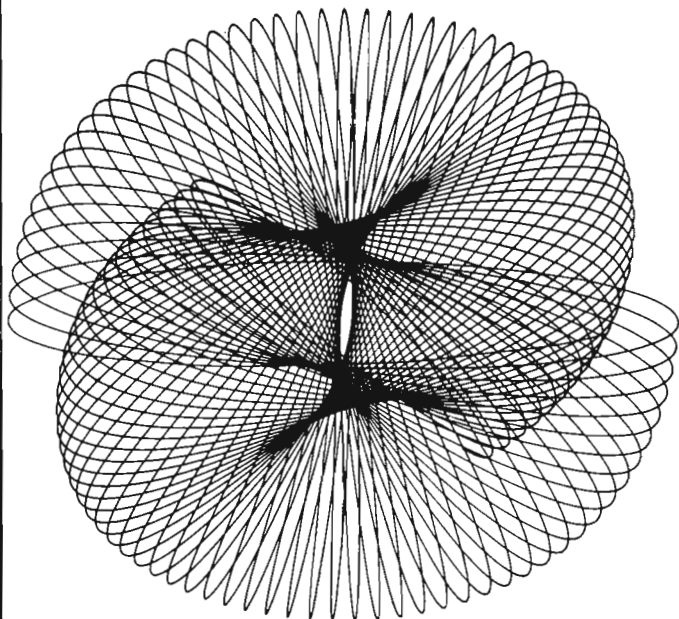
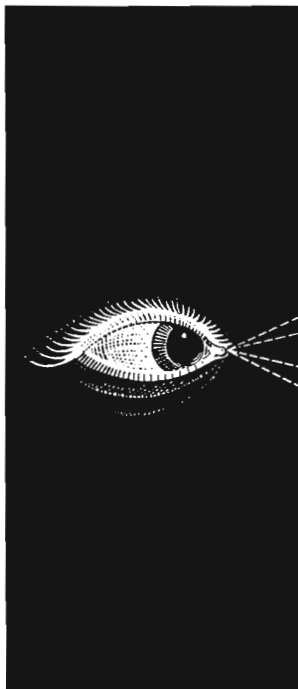
Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By..... Jefferson TV Co.
 Business Address..... Hills Farm
 Tel.: 6-6188ABC-CBS
 Newspaper Affiliation..... News Tribune
 President..... William H. Weldon
 Gen., Film Mgr..... Robert Blosser
 Chief Engineer..... Edward Schuelein

If you could see sound you would know...

KCMO

is Kansas City

Day and night, the sound and sight of KCMO fills the air in the entire Kansas City metropolitan area. You can't see the electronic waves, but you *can* see the results on your sales charts. **ONLY** air media and **ONLY** KCMO covers Kansas City like the atmosphere itself!



YOU CAN SEE IT— Sound looks like this, says sound physicist Edward Lias. This is a **COSMOGRAPH**, the visual record of a musical chord, recorded on a device invented by Dr. Lias. Sound waves produce a myriad of these harmonious electronic patterns.

HERE'S HOW TO USE IT:

TV Channel 5
100,000 watts from Greater Kansas City's "eye-full" tower.

RADIO 810 on the dial.
50,000 watts by day.
10,000 watts by night.

RADIO FM 94.9 megacycles.
Kansas City's first fine music station.



CBS TV and RADIO



Represented nationally
by The KATZ Agency

KODE-TV—Joplin—1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By Gilmore Ents.
 Address 1928 W. 13th
 Tel.: MA 3-7260 ABC-CBS
 Station Representative Avery-Knodel
 Pres. James S. Gilmore, Jr.
 V.P., General Manager D. T. Knight
 Commercial Mgr. Bill Hirshey
 Program Dir. Ron Robson
 Promo., Pub. Dir. Bill Harned
 Film Manager Douglas Carter
 Chief Engineer Jack Langford
 Owners of: KODE.

KCMO-TV—Kansas City—1953

Channel: 5 VHF..AP: 60 Kw..VP: 100 Kw.
 Owned By Meredith Bcstg. Co.
 Business Address 125 East 31st St.
 Tel.: JE 1-6789 CBS
 Representative Katz
 V.P., General Mgr. E. K. Hartenbower
 Station, Comm. Mgr. S. B. Tremble
 Program Dir. Kenneth W. Heady
 Prom., Pub. Director F. C. Strawn
 Chief Engineer Karl Troeglen
 Owners of: WOW AM-TV-FM, Omaha; WHEN
 AM-TV, Syracuse; KCMO AM-FM; KPNO AM-
 TV, Phoenix.

KMBC-TV—Kansas City—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By Metropolitan Bcstg.
 Address 11th & Central
 Tel.: HA 1-2650 ABC
 Sta. Representative Metro TV Sales
 V.P., General Manager Albert P. Krivin
 Sta. Mgr. Mori Greiner
 Loc. Sales Mgr. Ed Dennis
 Film Manager Mildred Harris
 Adv., Promotion Dir. David Green
 Chief Eng. Wallace Wurz
 Owners of: KMBC-AM-FM; WNEW-AM-FM-TV,
 New York City; WHK-AM-FM, Cleveland; WIP-
 AM-FM, Philadelphia; WTTG-TV, Washington,
 D. C.; KOVR-TV, Sacramento, Calif.; WTVH-
 TV, Peoria, Ill.; WTVP-TV, Decatur, Ill.

WDAF-TV—Kansas City—1949

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By Transcontinent TV Corp.
 Business Address Signal Hill
 Tel.: PL 3-4567 NBC
 Station Rep. Petry
 President David C. Moore
 General Mgr. William A. Bates
 Sta. Mgr. Bob J. Wormington
 Comm. Manager E. Manne Russo
 Promo., Pub. Dir. Jud Woods
 Prog. Dir. Bill L. Wormington
 Film Mgr. Bob Lewellen
 Chief Engineer James Schmidt
 Owners of: WDAF-AM-FM; WGR, AM-TV-FM,
 Buffalo; KFMB, AM-TV-FM, San Diego; WNEP-
 TV, Scranton; KERO-TV, Bakersfield, Cal.

KMOS-TV—Sedalia—1954

Channel: 6 VHF..AP: 8.2 Kw..VP: 16.4 Kw.

Owned By Jefferson TV Co.
 Business Address 2100 W. Broadway
 Tel.: TAYlor 6-1651 ABC-CBS
 President William H. Weldon
 Chief Engineer Ed Schvelein
 Owners of: KRCG-TV, Jefferson City, Mo.

KTTS-TV—Springfield—1953

Channel: 10 VHF..AP: 190.55 Kw..VP: 316 Kw.
 Owned-Oper. By Independent Bcstg. Co.
 Business Address P.O. Box 1716 SSS
 Tel.: UNiversity 2-7474 CBS
 Representative Weed
 President J. H. G. Cooper
 General Mgr. G. Pearson Ward
 Sales Manager Jack Lloyd
 Program Director Kevin McAndrews
 Film Manager Ted Tucker
 Chief Engineer William F. Curry
 Owners of: KTTS AM-FM.

KYTV—Springfield—1953

Channel: 3 VHF..AP: 60 Kw..VP: 100 Kw.
 Owned-Oper. By Springfield Television Inc.
 Business Address 999 W. Sunshine
 Tel.: University 6-2766 NBC-ABC
 Representative Hollingbery
 Co-Mgr., Comm. Mgr. Ralph L. Stufflebam
 Co-Mgr., Prog. Dir. Carl Fox

KFEQ-TV—St. Joseph—1953

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By KFEQ Bcstg. Co.
 Business Address 40th & Faraon
 Tel.: ADams 3-2528 ABC-CBS
 Station Rep. Bolling
 President Jesse D. Fine
 V.P., Gen. Mgr. Ted Nelson
 Sales Mgr. Carleton Schirmer
 Program Director Dick McDaniel
 Chief Engineer Kenneth Lux
 Owners of: KFEQ AM; KLIK, Jefferson City.

KMOX-TV—St. Louis—1958

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By CBS, Inc.
 Business Address 12th & Cole Sts.
 Tel.: MAin 1-9100 CBS
 Station Rep. CBS TV Stations Nat'l Sales
 President Merle S. Jones
 V.P., Gen. Mgr. Gene Wilkey
 Administrative Asst. Norman Bacon
 General Sales Mgr. Charles McAbee
 Program Dir. Don Markley
 Sales Prom. Mgr. Judd Choler
 Dir. Info. Services Fred S. Heywood
 News, Pub. Dir. Steve Fentress
 Film Mgr. G. West
 Dir., Public Affairs Parker Wheatley
 Chief Engineer Harry Harvey
 Owners of: WBBM AM-TV, Chicago; KNX AM-TV,
 Los Angeles; KMOX AM-TV, St. Louis; WCAU
 AM-TV, Philadelphia; KCBS AM, San Francisco;
 WEI AM, Boston.

MISSOURI-MONTANA

KPLR-TV—St. Louis—1959

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....220 TV, Inc.
 Address.....4935 Lindell Blvd.
 Tel.: Forest 7-7211.....Independent
 Representative.....Peters, Griffin, Woodward
 President.....Harold Koplar
 Vice Pres., Gen. Mgr.....Saul Rosenzweig
 Station Manager.....Bob Davis
 Sales Mgr.....Michael McCormick
 Program Director.....Eleanor Werner
 Promo. Dir.....Robert Choisser
 Film Manager.....Jim Anians
 Chief Engineer.....Kenneth Hildenbrand

KSD-TV—St. Louis—1947

Channel: 5 VHF..AP: 60.3 Kw..VP: 100 Kw.
 Owned-Oper. By...The Pulitzer Publishing Co.
 Address.....1111 Olive St.
 Tel.: MAin 1-1111.....NBC
 Newspaper Affiliation..St. Louis Post-Dispatch
 Station Representative.....Katz
 President.....Joseph Pulitzer, Jr.

General Manager.....Harold Grams
 Station Manager.....Guy E. Yeldell
 Sales Manager.....Ray Karpowicz
 Program, Film Mgr.....Keith Gunther
 Promotion Director.....Fred J. Mueller
 Publicity Dir.....Robert Hannon
 Chief Engineer.....J. E. Risk
 Owners of: KSD AM.

KTVI—St. Louis—1957

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned.....Signal Hill Telecasting Corp.
 Business Address.....5915 Berthold Ave.
 Tel: MI 7-3600.....ABC
 Station Representative.....Blair TV
 President.....Harry Tenenbaum
 Exec. V.P., Gen. Mgr.....Paul E. Peltason
 Vice Pres., Asst. G.M.....Ralph Hansen
 Gen. Sales Mgr.....Bob Temple
 Loc. Sales Mgr.....Jim Necessary
 Promo. Dir.....Sam Somora
 News, Pub. Dir.....Bruce Hayward
 Prog. Dir.....Francis W. Hunt
 Chief Engineer.....Richard Trompeter

Pop. 685,000
 Families: 210,000

Montana

TV Homes: 142,000
 TV Stas. in State: 8

KGHL-TV—Billings—1958

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....Paul Crain & Dan Snyder
 Address.....214 N. 30th St.
 Tel.: 252-4676.....ABC-NBC
 Station Representative..Devney Organization
 General Manager.....J. L. Robinson
 Commercial Mgr.....Robert McCann
 Chief Engineer.....D. Jansma

President.....Joseph S. Sample
 General, Station Mgr.....Edmund L. Peiss
 Program Director.....Paul Simitzes
 Film Manager.....Don Manwiller
 Commercial Manager.....Jim Manning
 Chief Engineer.....Vern Totten

KOOK-TV—Billings—1953

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Montana Network
 Business Address.....P. O. Box 2557
 Tel.: 252-5611.....ABC, CBS
 Sta. Reps.....Hollingbery; Art Moore
 President.....Joseph S. Sample
 General, Station Mgr.....Cliff Ewing
 Comm. Manager.....John Conner
 Prog. Dir., Adv. Mgr.....Vic Miller
 Promo., Pub. Dir.....Marguerite Taylor
 Film Manager.....James Thorpe
 Chief Engineer.....Grant French
 Owners of: KOOK-AM; KXLF-AM-TV, Butte,
 Mont.

KXGN-TV—Glendive—1957

Channel: 5 VHF..AP: 2.5 Kw...VP: 5 Kw.
 Owned By.....Glendive Bcstg. Corp.
 Address.....122 S. Merrill Ave.
 Tel.: 365-3377.....CBS
 President.....Lewis W. Moore
 General Mgr., Adv. Mgr.....Jerry Robbins
 Film Manager.....Peter Sellor
 Program Engineer.....Jane Robbins
 Chief Engineer.....Donald J. Powers
 Owners of: KXGN-AM.

KFBB-TV—Great Falls—1954

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned By.....Harriscope Bcstg.
 Business Address.....Box 1139
 Tel.: 453-4377.....ABC-CBS
 Station Representative.....Hollingbery; Moore
 Pres.....Burt I. Harris
 Exec. V.P.....L. W. Berger
 Gen. Mgr.....W. C. (Bud) Blanchette
 Chief Engineer.....Anthony Lopuch
 Owners of: KFBB-AM.

KXLF-TV—Butte—1953

Channel: 4 VHF..AP: 30 Kw...VP: 60 Kw.
 Owned By.....Garryowen Butte TV
 Business Address.....Box 1956
 Tel.: 2-9111.....ABC, CBS, NBC
 Sta. Reps.....Hollingbery; Moore

KRTV—Great Falls—1958

Channel: 3 VHF..AP: 15.3 Kw..VP: 30.5 Kw.
 Owned By.....Snyder & Assoc.
 Business Address.....Box 1453

MONTANA-NEBRASKA

Tel.: 453-2433 NBC-ABC
 Sta. Reps. Avery-Knodel; Feltis, Dove, Cannon
 President Dan Snyder
 General Comm. Mgr. Paul Crain
 Oper. Mgr., Promo. Dir. Don Bradley
 Chief Engineer..... Jesse Waymire

KBLL—Helena—1959

Channel: 12 VHF..AP: .486 Kw.. VP: .973 Kw.
 Owned By..... Helena TV Inc.
 Address Box 797
 Tel.: 442-6790 ABC-CBS-NBC
 General Manager..... Bruce Hamilton
 Sales Manager..... Joe Spojia
 Operation Director..... Doug Sutherland

KMSO-TV—Missoula—1954

Channel: 13 VHF..AP: 95.5 Kw.. VP: 191 Kw.
 Owned By Mosby's
 Address 240 Harris
 Tel.: 549-4169 ABC-CBS-NBC
 Station Rep. Bolling
 Pres., Gen. Mgr. A. J. Mosby
 Program Director..... Hugh E. Bader
 Promo. Dir., Adv. Mgr. Don Mays
 Pub. Dir. Mrs. Vi Thomson
 Chief Engineer..... Charles E. Meyer

Pop.: 1,430,000
 Families: 442,000

Nebraska

TV Homes: 371,500
 TV Stas. in State: 8

KHAS-TV—Hastings—1956

Channel: 5 VHF..AP: 50 Kw.. VP: 100 Kw.
 Owned-Oper. By Nebraska TV Corp.
 Business Address Box 476
 Tel.: 3-1321 NBC
 Newspaper Affil..... Hastings Tribune
 Representative Weed
 President Fred A. Seaton
 General Manager..... Duane L. Watts
 Prod. Mgr. Milt Hoffman
 Program Director..... Mrs. Ardis Bequette
 Promotion Manager..... Nikki Wright
 Film Manager..... Paul R. Loebig
 Chief Engineer Duane Allison

KDUH-TV—Hay Springs 1958

Channel: 4 VHF..AP: 50 Kw.. VP: 100 Kw.
 Owned By Duhamel Ents.
 Address Box W
 Tel.: ME 8-2741 ABC-CBS
 President Helen Duhamel
 Gen., Sta. Mgr. John E. Ludwig
 Prog. Dir. Arthur R. Christ
 Promo., Pub. Dir. Owen Lyon
 Film Mgr. Gordon A. Carson
 Chief Engineer..... Ed Davenport
 Owners of: KOTA-AM-TV, Rapid City, S. D.

KHOL-TV—Kearney—1953

Channel: 13 VHF..AP: 102 Kw.. VP: 204 Kw.
 Owned-Oper. By Bi-States Co.
 Bus. Address... 414 East Ave., Holdrege, Nebr.
 Tel.: WY 5-5952 ABC
 Representative Meeker
 President Wayne Brewster
 Station Manager..... Jack Gilbert
 General Sales Mgr..... Jack Yeager
 Program Director..... Marlon Milliken
 Pub. Director Tom Nuss
 Dir. of Eng..... D. Greeley
 Owners of: KKNY, Kearney, Neb.; KHIPL-TV,
 Hayes Center, Neb.; KHOL-FM.

KOLN-TV—Lincoln—1953

Channel: 10 VHF..AP: 158 Kw.. VP: 316 Kw.
 Owned By..... Cornhusker TV Corp.
 Address 40th and W Sta.
 Tel.: 466-2367 CBS
 Representative Avery-Knodel
 President John E. Fetzer
 General Mgr..... A. James Ebel
 Commercial Mgr..... M. Duane Holman
 Program Dir..... Paul Jensen
 Promotion Dir..... Pro Sherman
 Film Manager..... Eli Modenstein
 Chief Engineer..... D. R. Taylor
 Owners of: KGIN-TV, Grand Is.; WKZO-AM-TV,
 Kalamazoo, Mich.; WJEF-AM-FM, Grand Rap-
 ids, Mich.; WW-TV, WWTW-FM, Cadillac, Mich.;
 WWUP-TV, St. Ste. Marie, Mich.

KNOP-TV—North Platte—1958

Channel: 2 VHF..AP: 13 Kw.. VP: 25.9 Kw.
 Owned By..... North Platte TV Inc.
 Business Address..... Box 756
 Tel.: 532-2222 NBC
 Sta. Representative..... Gill-Perna
 Pres. Fred Shrake
 Gen., Comm. Mgr. Harry D. Peck
 Prog. Dir. Ed Launer
 Promo. Dir..... Dianne Manley
 Film Mgr. Ted Long
 Chief Eng. Ray Goff

KETV—Omaha—1957

Channel: 7 VHF..AP: 158 Kw.. VP: 316 Kw.
 Owned Herald Corp.
 Address 27th & Douglas Sts.
 Tel.: 345-7777 ABC
 Newspaper Affil..... World-Herald
 Station Rep..... Harrington, Righter & Parsons
 President..... Ben H. Cowdery
 Gen. Mgr..... Eugene S. Thomas
 Prog. Dir. R. Douglas McLarty
 Prom., Pub. Dir..... Robert F. Coats

NEBRASKA-NEVADA

Film Mgr.Dewey Nelsen
Sales Mgr.Ken H. James
Chief Engineer.....J. S. Petrik

KMTV—Omaha—1949

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....May Bcastg. Co.
Bus. Trans. Address.....2615 Farnam St.
Tel.: 345-3333NBC
Station Rep.Petry
President.....Edward W. May
V.P., Gen. Sta. Mgr.....Owen Saddler
Comm. Mgr.Art Jacobson
Program Director.....Low Jeffrey
Promotion Director.....Galen Lillethorup
Film Manager.....Ken Michelsen
V.P., Engineering.....R. J. Schroeder
Owners of: KMA, Shenandoah.

WOW-TV—Omaha—1949

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....Meredith Bcastg Co.
Address3501 Farnam St.
Tel.: 346-3400CBS
RepresentativeBlair TV
V.P., Gen. Manager.....Frank P. Fogarty
Station Mgr.....C. Alfred Larson
Sales Mgr.Ken Quafie
Prog. Dir., Film Mgr.....Bill McBride
Promo., Pub. Dir.Mike Byrne
Eng. Dir.Bill Kotera
Chief Engineer.....Glenn Flynn
Owners of: KCMO AM-TV-FM, Kansas City; KPHO
AM-TV, Phoenix; WHEN AM-TV, Syracuse;
WOW-AM-FM, Omaha.

Pop.: 305,000
Families: 99,500

Nevada

TV Homes: 79,000
TV Stas. in State: 5

KLAS-TV—Las Vegas—1953

Channel: 8 VHF...AP: 27 Kw...VP: 55 Kw.
Owned-Oper. By...Las Vegas Television Inc.
Address250 Desert Inn Road
Tel.: RE 5-7511CBS
Newspaper AffiliationSun
President.....Herman M. Greenspun
Sta. Mgr.Wm. D. Stiles
Oper. Mgr.Mark Smith
Chief Engineer.....Hurschel C. McKenzie

AddressBox 2586
Tel.: RE 5-4266ABC
RepresentativeForjoe
President, Gen. Mgr.....Alex Gold
Commercial, Adv. Mgr.....Walter Shull
Prog., Pub. Dir.Ande Beggerly
Chief Engineer.....Jim Leach

KCRL-TV—Reno—1962

Channel: 4 VHF...AP: 9.1 Kw...VP: 17.4 Kw.
Owned ByCircle L
Address1790 Vassar
Tel. 322-9145NBC
Sta. Rep.Hollingbery
Pres., Gen. Mgr.Charles E. Cord
Sta. Mgr.Roger Van Duzer
Comm. Mgr.Richard Rowley
Prog. Dir., Film Mgr.Jim Bentley
Chief Eng.Ron Oakley

KORK-TV—Las Vegas—1955

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By...So. Nevada Radio-TV Co.
AddressBox 550
Tel.: DU 2-1760NBC
Newspaper Affil.....Donrey Media Group
Sta. Rep.Venard, Torbet & McConnell
President.....Donald W. Reynolds
Gen., Sta. Mgr.Edward R. Tabor
Oper., Film Mgr.Dick Koch
Commercial Manager.....Donald G. Brown
Prog. Dir.Gil Brooks
Traffic Mgr.Helen Mallory
Chief Eng.James M. Garner
Owners of: KORK-AM-FM, Las Vegas; KOLO-TV,
Reno.

KOLO-TV—Reno—1953

Channel: 8 VHF...AP: 83 Kw...VP: 166 Kw.
Owned-Oper...Nevada Radio-Television Inc.
Business Address.....770 East 5th St.
Tel.: FA 3-0721.....ABC-CBS-NBC
President.....Donald W. Reynolds
General, Sta. Mgr.....Lee D. Hirshland
Commercial, Adv. Mgr.....Phillip G. Rose, II
Operations Manager.....Jack Angel
Prom. Mgr.....Helen Busscher
Film Manager.....Chick Warren
Chief Engineer.....James Bull, Sr.

KSHO-TV—Las Vegas—1956

Channel: 13 VHF...AP: 5.5 Kw...VP: 11.5 Kw.
Owned By.....TV Co. of America, Inc.

Pop.: 615,000
Families: 186,000

New Hampshire

TV Homes: 173,000
TV Stas. in State: 1

WMUR-TV—Manchester—1954

Channel: 9 VHF..AP: 155 Kw...VP: 282 Kw.
Owned-Oper. By.....United TV Co. of N. H.
Business Address.....1819 Elm St.
Tel.: NATIONAL 3-8061.....ABC
Station Representative.....Young TV Corp.

President.....Richard Eaton
Vice President.....S. E. Phillips
Program Director.....Ray Ruben
Chief Engineer.....C. Harold Brewer
Owners of: WINN, Rockville, Md.; WOOK, WFAN-FM, Washington, D. C.; WSID, WYOU-FM, Baltimore; WJMO, WCUY-FM, Cleveland; WFAB, Miami; WBNN, New York; WANT, Richmond, Va.

Pop.: 1,025,000
Families: 282,000

New Mexico

TV Homes: 209,000
TV Stas. in State: 6

KGGM-TV—Albuquerque—1953

Channel: 13 VHF..AP: 44.6 Kw...VP: 89.1 Kw.
Owned-Oper. By.....New Mexico Bcastg. Co.
Bus. Address.....1414 Coal Ave. S. W.
Tel.: 243-2285.....CBS
Station Representative.....Adv. Time Sales
Pres., Gen. Mgr.....A. R. Hebenstreit
Comm. Mgr.....Ralph C. Rhoads
Prom., Publicity Dir.....James Laramore
Program Director.....Robert Van Driel
Chief Engineer.....Leonard F. Dodds
Owners of: KGGM AM; KVSE, Santa Fe.

KAVE-TV—Carlsbad—1956

Channel: 6 VHF..AP: 5.8 Kw...VP: 11.7 Kw.
Owned-Oper. By...Voice of the Caverns, Inc.
Address.....Box 631
Tel.: 5-4101.....CBS
President.....Edward Talbott
Gen., Comm. Mgr.....Tom Wiseheart
Prog. Dir.....Jon Evans
Film Manager.....Calvin Waters
Pub. Prom. Dir.....Marjorie Winfield
Chief Engineer.....Sanford Brown
Owners of: KAVE-AM.

KOAT-TV—Albuquerque—1953

Channel: 7 VHF..AP: 43.5 Kw...VP: 87.1 Kw.
Owned By.....WGAL Television
Business Address.....122 S.E. Tulane Dr.
Tel.: Alpine 5-8716.....ABC
Station Rep.....Avery-Knodel, Inc.
General Manager.....Fred L. Vance
Adv., Comm., Sta. Mgr.....Max A. Sklower
Prog., Prom., Publicity Dir.....Frank C. Idaspe
Chief Engineer.....James Sharman

KICA-TV—Clovis—1957

Channel: 12 VHF..AP: 16.2 Kw...VP: 30.2 Kw.
Owned By.....Marshall Enterprises, Inc.
Address.....Box 111
Tel.: 783-5511.....CBS-ABC
Sta. Rep.....Pearson
President.....John H. Marshall, Sr.
Gen. Mgr.....John H. Marshall, Jr.
Sta. Mgr.....Bud LeRoy
Comm., Adv. Mgr.....Dave Neikirk
Prog., Pub. Dir.....Del Maurer
Promotion Director.....John Urban
Film Manager.....Duffy Sasser
Chief Eng.....James Cope
Owners of: KICA-AM.

KOB-TV—Albuquerque—1948

Channel: 4 VHF...AP: 13.5 Kw...VP: 27 Kw.
Owned By.....Hubbard Bcastg., Inc.
Bus.-Studio Address...1430 Coal Ave., S. W.
Tel.: CH 3-4411.....NBC
Representative.....Petry
Pres.....Stanley Hubbard
General Manager.....George S. Johnson
Commercial Manager....Robert D. Williams
Program Dir.....Jerry Danziger
Prom., Publicity Dir.....Paul Bain
Film Mgr.....Bill Williams
Chief Engineer.....Fern Bibeau
Owners of: KSTP, AM-TV, St. Paul; WGTO, Cypress Gardens.

KSWs-TV—Roswell—1953

Channel: 8 VHF..AP: 160 Kw...VP: 316 Kw.
Owned-Oper. By.....John A. Barnett
Business Address.....1717 W. Second St.
Tel.: 622-6450.....ABC-CBS-NBC
Station Reps.....Meeker; Melville
Owner & Gen. Mgr.....John A. Barnett
Sta. Mgr.....Paul B. McEvoy
Chief Engineer.....William E. Kolb

Pop.: 17,225,000
Families: 5,225,000

New York

TV Homes: 4,836,000
TV Stas. in State: 24

WAST—Albany—1956

Channel: 13 VHF..AP: 76.5 Kw...VP: 152 Kw.
Owned-Operated By...Van Curler Bcstg. Corp.
AddressBox 4035
Tel.: HE 6-4791ABC
Station Rep.....Peters, Griffin, Woodward
PresidentS. H. Fabian
General Mgr.....William A. Riple
Asst. Gen. Mgr.....E. David Rosen
Commercial Mgr.Dom Tovino
Program Dir.....Fred Shavor
Promotion, Publicity Dir.....Michael S. Artist
Film Mgr.....Joel Levy
Chief Engineer.....Elmer C. Snow

WTEN—Albany—1953

Channel: 10 VHF..AP: 72.5 Kw...VP: 145 Kw.
Owned-Oper. By...Capital Cities Bcstg. Corp.
Business Address.....Box 10
Tel.: BR 1-2345CBS
Station Representative.....Blair
President.....Frank M. Smith
Gen. Mgr.....Daniel B. Burke
Sales Manager.....William J. Lewis
Program Dir.....Charles Pogan
Local Sales Manager.....Phil Beuth
Promotion Manager.....Marc Edwards
Chief Engineer.....Len Lavendol
Owners of: WROW, Albany, N. Y.; WPRO-TV,
AM-FM, Providence, R. I.; WTVD, Raleigh-Dur-
ham, N. C.; WKBW-AM-TV, Buffalo, N. Y.;
WPAT-AM-FM, Paterson, N. J.

WBJA-TV—Binghamton—1962

Channel: 34 UHF..AP: 102 Kw...VP: 204 Kw.
Owned By.....WBJA-TV, Inc.
AddressBox 813
Tel.: 772-1122ABC
Sta. Rep.....Pearson
Pres., Gen. Mgr.....Alfred E. Anscombe
Sta., Comm. Mgr.Warren Kelly
Prog., Promo. Dir.....William Ellison
Chief Eng.Louis H. Stantz

WINR-TV—Binghamton—1957

Channel: 40 UHF..AP: 535 Kw...VP: 1070 Kw.
Owned.....Binghamton Press Co.
Business Address.....70 Henry St.
Tel.: RAYmond 3-8251ABC-NBC
Station RepresentativeH-R Reps.
General Manager.....Edward M. Scala
Program Director.....Donald Snyder
Chief Engineer.....G. Ricciardelli

WNBF-TV—Binghamton—1949

Channel: 12 VHF..AP: 83 Kw...VP: 166 Kw.
Owned Oper. By...Triangle Publications, Inc.
Business Address.....50 Front St.
Tel.: RAYmond 3-7311.....ABC-CBS
Representative.....Blair TV, Inc.

Gen. Mgr.George R. Dunham
Sales Mgr.....Keith G. Dare
Prog. Dir.....Karl W. Friedline
Promotion, Merch. Dir.Bruce Lawrence
Chief Engineer.....Lamar Cox
Owners of: WFIL AM-TV-FM, Philadelphia;
WNHC AM-TV-FM, New Haven; WFBG AM-TV-
FM, Altoona; KFRE AM-TV, KRFM, Fresno;
WLYH-TV, Lebanon-Lancaster; WNBFA-AM-FM,
Binghamton.

WBEN-TV—Buffalo—1948

Channel: 4 VHF..AP: 54 Kw...VP: 100 Kw.
Owned-Oper. By.....WBEN, Inc.
Address.....2077 Elmwood Ave.
Tel.: TR 6-0930.....CBS
Newspaper Affiliation.....Evening News
Sta. Rep.....Harrington, Righter & Parsons
PresidentAlfred H. Kirchofer
General Manager.....C. Robert Thompson
Asst. Gen. Mgr.George R. Torge
Sales Manager.....Nicholas J. Malter
Promo., Pub. Dir.Joseph A. Haeffner
Film Mgr.....Quintin P. Renner
Technical Director.....R. Glenn Beerbower
Owners of: WBEN AM-FM.

WGR-TV—Buffalo—1954

Channel: 2 VHF..AP: 60.4 Kw...VP: 100 Kw.
Owned.....Transcontinent TV Corp.
Business Address.....184 Barton St.
Tel.: TT 6-7115.....NBC
RepresentativeEdward Petry
President.....David C. Moore
General Manager...Van Beuren W. De Vries
Program Dir.....Paul Sciandra
Promotion, Publicity Dir.....George Sperry
Owners of: WGR-AM; KFMB-AM-TV, San Diego,
Calif.; WDAF-AM-TV-FM, Kansas City, Mo.;
WNEP-TV, Scranton, Pa.; KERO-TV, Bakers-
field, Calif.; WROC-FM-TV, Rochester; WDOK-
AM-FM, Cleveland.

WKBW-TV—Buffalo—1958

Channel: 7 VHF..AP: 60 Kw...VP: 100 Kw.
Owned By.....Capital Cities Bcstg. Corp.
Business Address.....1420 Main St.
Tel.: TT 3-0770.....ABC
Sta. Rep.....Blair TV
President.....Frank M. Smith
General Manager.....Robert K. King
Chief Engineer.....Floyd A. Timberlake
Owners of: WPAT-AM-FM, Paterson, N. J.; WPRO-
AM-FM-TV, Providence, R. I.; WROW, WTEN-
TV, Albany, N. Y.; WKBW-AM-TV, Buffalo,
N. Y.; WTVD-TV, Durham, N. C.

WCNY-TV—Carthage—1954

Channel: 7 VHF..AP: 95.5 Kw...VP: 178 Kw.
Owned-Oper. By...The Brockway Company
Bus. Address...P. O. Box 211, Watertown, N. Y.
Tel.: SU 2-2600.....ABC-CBS
Newspaper Affil.....Watertown Daily Times

Station Rep. **Bolling**
 President **John B. Johnson**
 General Manager **James W. Higgins**
 Commercial Manager **Alfred M. Tauroney**
 Director of Operations **Glenn H. Hall**
 Prog., Director **David M. Graves**
 Film Mgr. **David N. Cummings**
 Prom., Pub. Dir. **Earl R. Kelly**
 Dir. of Eng. **Michael Yonkovic**
 Chief Engineer **Donald Morehouse**
 Owners of: **WWNY, Watertown; WMSA, Massena;**
WMSA FM, Massena.

WABC-TV—New York—1948

Channel: 7 VHF...AP: 55 Kw...VP: 110 Kw.
 Owned By... **American Bcstg. Para. Theas Inc.**
 Business Address **7 W. 68th St.**
 Tel.: SU 7-5000 **ABC**
 Sta. Rep. **ABC-TV Sales**
 Acting Gen. Mgr. **Theodore F. Shaker**
 General Sales Mgr. **Richard Beesemyer**
 Programming Dir. **Seymour Horowitz**
 Res., Adv. Serv. Mgr. **Lawrence Pollock**
 Publicity Director **Frank J. Little**
 Film Dir. **T. Kako**
 Chief Eng. **Henry Dabrowski**
 Owners of: **WABC; KABC-AM-TV, Los Angeles;**
KQV, Pittsburgh; KGO-AM-TV, San Francisco;
WLS, Chicago; WXYZ-AM-TV, Detroit; WBBK,
Chicago.

WCBS-TV—New York—1941

Channel: 2 VHF...AP: 21 Kw...VP: 42 Kw.
 Owned-Oper. **Columbia Bcstg. System Inc.**
 Business Address **485 Madison Ave.**
 Tel.: PL 1-2345 **CBS**
 Station Rep. **CBS TV Stations Nat'l Sales**
 President (CBS Inc.) **Frank Stanton**
 Pres. (CBS TV Stations Div.) **Merle S. Jones**
 V. P. Station Div. **Craig Lawrence**
 V.P., Gen. Mgr. **Norman Walt, Jr.**
 General Sales Mgr. **G. Gerald Danford**
 Program Director **Dan Gallagher**
 Pub. Dir. **Edmund Cramer**
 Info. Serv. Dir. **Philip King**
 Traffic, Oper. Mgr. **Marion Hampden**
 Promo. Dir., Adv. Mgr. **Arthur L. Hecht**
 Film Mgr. **William C. Lacey**
 Chief Engineer **Philip Goetz**
 Owners of: **WCBS-AM-FM; WCAU-AM-FM-TV,**
Philadelphia; WBBM-AM-FM-TV, Chicago;
WEEI-AM, Boston; KCBS-AM-FM, San Francisco;
KMOX-AM-FM-TV, St. Louis; KNX-AM-FM,
KNXT-TV, Los Angeles.

WNBC-TV—New York—1941

Channel: 4 VHF...AP: 15 Kw...VP: 30 Kw.
 Owned-Oper. By **National Bcstg. Co.**
 Business Address **30 Rockefeller Plaza**
 Tel.: CI 7-8300 **NBC**
 Representative **NBC Spot Sales Dept.**
 President **Robert Kintner**
 V.P., General Mgr. **Theodore H. Walworth, Jr.**
 Station Manager **Peter Affe**
 Nat. Sales Mgr. **Jay J. Heitin**
 N. Y. Sales Mgr. **James J. Barry**
 Prog. Dir. **Edward A. Warren**

Promo. Dir., Adv. Mgr. **Jay H. Smolin**
 Publicity Dir. **Al Slep**
 Chief Engineer **Thomas J. Buzalski**

Owners of: **WNBC-AM-FM; WMAQ-AM-FM, Chi-**
cago; WNBQ, Chicago; WRC-AM-FM-TV, Wash-
ington, D. C.; WRCV-AM-FM-TV, Philadelphia;
KNBR-AM-FM, San Francisco; WJAS-AM-FM,
Pittsburgh; KNBC, Los Angeles.

WNEW-TV—New York—1944

Channel: 5 VHF...AP: 18.6 Kw...VP: 37.1 Kw.
 Owned By **Metropolitan Bcstg.**
 Business Address **205 E. 67th St.**
 Tel.: LE 5-1000 **Independent**
 Sta. Rep. **Metro TV Sales**
 Pres. (Metro Bcst. TV) **Bennet H. Korn**
 V.P., General Mgr. **John E. McArdle**
 V.P., Res., Sales Dev. **Mary L. McKenna**
 Commercial Manager **Bernard Zeidman**
 Publicity Director **Phil Cowan**
 Program Dir. **Jack Lynn**
 Promo. Dir., Adv. Mgr. **Murry Salberg**
 Trade, Bus. News Dir. **Harry Alcus**
 Chief Engineer **William Kelly**

Owners of: **WNEW-AM-FM; WIP-AM-FM, Phila-**
delphia; WTTG, Washington, D. C.; KMBC-AM-
FM-TV, Kansas City, Mo.; WHK-AM-FM, Cleve-
land; KOVR, Sacramento-Stockton; WTVH,
Peoria, Ill.; WTVP, Decatur, Ill.



WE DO IT ALL... Supplying all your photo-graphic needs ... and giving you service PDQ ... that's National's plan of operation. Try a trial balloon. You'll switch ... in a flash! Slides (color & b/w)—Hot press—Flip cards—Telops—Crawls—ID file—Rp's—Enlargements



Write for Free brochure

NATIONAL STUDIOS
 42 W. 48 St. • N. Y. 36 • JU 2-1926

NEW YORK

WOR-TV—New York—1949

Channel: 9 VHF...AP: 65 Kw...VP: 130 Kw.
Owned-Oper. By.....RKO General
Business Address.....1440 Broadway
Tel.: LO 4-8000.....Independent
Station Rep.....Nat'l Sales Div., RKO General
V.P., General Manager.....Robert J. Leder
V.P., Station Manager.....Robert S. Smith
V.P., Comm. Mgr.....Burt Lambert
V.P., Prom. & Research.....Martin Fliesler
Sales Manager.....Richard N. Jacobson
Promotion Director.....Robert Beusse
Publicity Director.....Sid Bakal
Film Manager.....Ivan Reiner
Chief Engineer.....Orville Sather
Owners of: WNAC AM-TV-FM, Boston; WGMS
AM-FM, Washington, D. C.; WHBQ AM-TV-FM,
Memphis; CKLW AM-TV-FM, Detroit; KFRC
AM-FM, San Francisco; WOR AM-FM; KILI AM-
FM-TV, Los Angeles; WHCT, Hartford.

WPIX—New York—1948

Channel: 11 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....WPIX, Inc.
Address.....220 E. 42nd St.
Tel.: MU 2-6500.....Independent
News. Affil...N. Y. Dly. News; Chicago Trib.
Representative Peters, Griffin, Woodward, Inc.
Exec. V.P., General Mgr.....Fred M. Thrower
V.P. in Chg. Operations.....L. J. Pope
V.P., Sales Mgr.....J. A. Patterson
V.P. & Ch. Engineer.....Otis Freeman
V.P. & Controller.....T. E. Mitchell
Promotion Manager.....F. X. Tuoti
Live Program Manager.....W. D. Engels
Film Manager.....W. Cooper
Sales, Business Mgr.....Jack F. A. Flynn
Public Relations Director.....A. J. McCaffrey

WPTZ-TV—Plattsburgh—1954

Channel: 5 VHF...AP: 18 Kw...VP: 25.1 Kw.
Owned-Oper. By.....Rollins Telecasting Inc.
Business Address.....357 Cornelia St.
Tel.: JO 1-5557.....ABC-NBC
Station Representative.....Blair TV
President.....O. Wayne Rollins
Gen., Comm. Mgr.....David F. Milligan

WHEC-TV—Rochester—1953

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WHEC, Inc.
Business Address.....191 East Ave.
Tel.: BA 5-3050.....CBS
Newspaper Affil.....Gannett Co.
Sta. Rep.....H-R TV
President.....Paul Miller
V.P., Gen. Mgr.....Lowell H. MacMillan
Comm. Manager.....John Cody
Prog. Dir., Film Mgr.....William J. Adams
Promo., Pub. Dir.....Joel Lasky
Chief Engineer.....Howard B. Mouatt

WOKR—Rochester—1962

Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.
Owned By.....Channel 13, Rochester, Inc.
Address.....17 Clinton Ave. S.
Tel.: HA 6-3896.....ABC

Pres., Gen. Mgr.....Richard C. Landsman
Comm. Mgr.....Alan B. Johnstone
National Sales Mgr.....John J. O'Leary
Prog. Dir.....Gerald Pearsen
Promo. Dir.....Lloyd B. Gibson
Chief Eng.....George C. Driscoll

WRGC-TV—Rochester—1949

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Veterans Bcstg. Co., Inc.
Address.....201 Humboldt
Tel.: BU 8-8400.....NBC
Sta. Rep.....Petty
Pres., Gen. Mgr.....Ervin F. Lyke
Comm. Manager.....Arthur Murrellwright
Prog. Dir., Film Mgr.....F. Chase Taylor, Jr.
Promo., Pub. Dir.....William Schubert
Chief Engineer.....Raymond Jobs
Owners of: KTVE-TV, El Dorado, Ark.

WRGB—Schenectady—1939

Channel: 6 VHF...AP: 47 Kw...VP: 93 Kw.
Owned-Oper. By.....General Electric Co.
Business-Studio Address.....1400 Balltown Rd.
Tel.: FR 7-2261.....NBC
Station Representative.....Katz
Gen. Mgr.....J. Milton Lang
Marketing Mgr.....Robert F. Reid
Operations Mgr.....Merl L. Galusha
Sales Manager.....George F. Spring
Program Dir.....A. G. Zink
Promotion Mgr.....Arthur R. Garland

WHEN-TV—Syracuse—1948

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Meredith Syracuse TV Corp.
Address.....980 James
Tel.: 474-8511.....CBS
Station Representative.....Katz
V.P., General Mgr.....Paul Adanti
Comm. Manager.....Frederick R. Menzies
Prog. Dir.....Gordon Alderman
Pub. Dir.....Steve Shannon
Chief Engineer.....Albert Chismark
Owners of: WOW, AM-TV, Omaha; KCMO, AM
TV, Kansas City; KPHO, AM-TV, Phoenix.

WNYS—Syracuse—1962

Channel: 9 VHF...AP: 39.75 Kw...VP: 79.5 Kw.
Owned By.....WNYS-TV, Syracuse, Inc.
Address.....Shoppingtown, Syracuse
Tel.: 446-4780.....ABC
Sta. Rep.....Peters, Griffin, Woodward
Pres., Gen. Mgr.....William H. Grumbles
Comm. Mgr.....Robert Baird
Promo., Pub. Dir.....Mrs. Carol Schell
Prog. Dir., Film Mgr.....Jeff Davidson
Prod. Mgr.....Phil Markert
Chief Eng.....John Carroll

WSYR-TV—Syracuse—1950

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Newhouse Bcstg. Co.
Business Address.....1030 James St.
Tel.: GRANite 4-3911.....NBC-ABC
News. Affil...Post & Standard, Herald-Journal
Representative.....Harrington-Righter-Parsons

NEW YORK-NORTH CAROLINA

Pres., Gen. Mgr. E. R. Vadeboncoeur
Comm. Manager William R. Allford, Jr.
Chief Engineer Albert Elcholzer

WKTV—Utica—1949

Channel: 2 VHF . . . AP: 17.35 Kw. . . VP: 34.7 Kw.
Owned-Oper. By Mid-N.Y. Bcstg. Corp.
Business Address P.O. Box 386
Tel.: RE 3-0404 ABC-NBC

Sta. Representative H-R
President, Gen. Mgr. Gordon Gray
Program Dir. Daniel German
Nat., Reg. Sales Mgr. Richard Gessner
Loc. Sales Mgr. Sheldon Storrier
Promo., Pub. Dir. Jean Greenwood
Merchandising Dir. Stephen Purcell
Film Manager Frank Guzzetti
Chief Engineer De Forest T. Layton, Jr.

Pop.: 4,660,000
Families: 1,188,500

North Carolina

TV Homes: 426,000
TV Stas. in State: 13

WISE-TV—Asheville—1953

Channel: 82 UHF . . . AP: 12 Kw. . . VP: 24 Kw.
Owned By WCOG, Inc.
Address 75 Scenic Hwy.
Tel.: 254-4663 NBC
President, Gen. Mgr. Harold H. Thoms
Admin. Asst. Hugh McMillan
Chief Engineer John Randolph

WLOS-TV—Asheville—1954

Channel: 13 VHF . . . AP: 85 Kw. . . VP: 170 Kw.
Owned-Oper. By . . . Skyway Broadcasting Co.
Business Address 288 Macon Avenue
Tel.: AL 4-4321 ABC
Station Representative PGW; Ayers
President Col. Mitchell Wolfson
V.P., Gen. Sta. Mgr. Morton S. Cohn
General Sales Mgr. Fred Bernstein
Regional Sales Mgr. Ross M. Holmes
Program, Film Mgr. Mort Cohn
Prom., Publicity Dir. Don Shepherd
Chief Engineer George Sprague
Owners of: WLOS, AM-FM; WTVJ-TV, Miami;
WFGA-TV, Jacksonville, Fla.; KVOS-TV, Bell-
ingham, Wash.

WBTW—Charlotte—1949

Channel: 3 VHF . . . AP: 60 Kw. . . VP: 100 Kw.
Owned-Oper. By . . . Jefferson Standard Bcstg. Co.
Business Address 1 Julian Price Place
Tel.: ED 3-8833 CBS-ABC
Station Representative TvAR
Board Chairman Joseph M. Bryan
President Charles H. Crutchfield
V.P., Managing Dir. Wallace J. Jorgenson
V.P., Prom., Research J. Robert Covington
V.P., Engineering Thomas E. Howard
General Sales Manager Thomas Cookerly
Promotion Mgr. John Dillon
Program Operations Mgr. Robert L. Rierson
Asst. Program, Film Mgr. J. Nathan Tucker
Publicity Director Howard Wheeler
Owners of: WBT, WBTW, Florence.

(See Page 680 for Ad)

WSOC-TV—Charlotte—1957

Channel: 9 VHF . . . AP: 158 Kw. . . VP: 316 Kw.
Owned Carolina Bcstg. Co.
Business Address Box 2536
Tel.: FR 6-8401 ABC-NBC

Newspaper Affiliation Cox Newspapers
Station Representative H-R Repr.
President J. Leonard Reinsch
Gen., Sta. Mgr. C. George Henderson
Comm. Mgr. William M. Scruggs, Jr.
Program Dir. Sterling W. Wright
Promo., Pub. Dir. Jon T. Caudle
Film Manager Hall Houpe
Chief Eng. Charles W. Whitley
Owners of: WSOC-AM-FM.

WUTV—Charlotte—1960

Channel: 36 UHF . . . AP: 110 Kw. . . VP: 200 Kw.
Owned By Century Adv. Co., Inc.
Address 1 Television Pl.
Tel.: FR 5-5625 Independent
President Frank P. Larson, Jr.
General Manager Hugh A. Deadwyler

WTVD—Durham—1954

Channel: 11 VHF . . . AP: 170 Kw. . . VP: 316 Kw.
Owned By Capital Cities Bcstg. Corp.
Address 2410 Broad St.
Tel.: 477-2131 CBS-NBC
Representative Petry
President F. M. Smith
Gen. Mgrs. Harmon L. Duncan, Floyd Fletcher
Comm. Manager Mike Thompson
Program Mgr. Ernie Greup
Promo., Pub. Dir. Art Seabolt
Film Mgr. Clyde Knight
Chief Engineer Roy Fullen
Owners of: WTEN-TV, WROW, both Albany,
WTVD: WPRO-AM-FM-TV, Providence, R. I.;
WKBW-AM-TV, Buffalo, N. Y.; WPAT-AM-FM,
Paterson, N. J.

WFMY-TV—Greensboro—1949

Channel: 2 VHF . . . AP: 100 Kw. . . VP: 50 Kw.
Owned-Operated By . . . Greensboro News Co.
Business Address Phillips Ave. at White St.
Tel.: BR 4-0114 ABC-CBS
News, Affil. News, Record
Representative Harrington, Righter & Parsons
President C. O. Jeffress
General Manager Gaines Kelley
Commercial Mgr. William M. Alexander
Program Dir. T. J. Markham
Film Manager Donald M. Causey
Chief Engineer Doyle D. Thompson

NORTH CAROLINA-NORTH DAKOTA

WNCT—Greenville—1953

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By.....Roy H. Park Bcstg. Co.
 Address.....Box 898
 Tel.: PL 2-6181.....ABC-CBS
 Representative.....Hollingbery
 President.....Roy H. Park
 V. P., Gen. Mgr.....A. Hartwell Campbell
 Sta. Mgr.....Hank Tribley
 Comm. Manager.....John G. Clark, Jr.
 Promotion Director.....Dave Mosier
 Program Dir.....Ed Fields
 Film Manager.....Mac Nicholson
 Chief Engineer.....Heber Adams

WNBE-TV—New Bern—1962

Channel: 12 VHF...AP: 100 Kw...VP: 200 Kw.
 Owned By.....Piedmont Television Corp.
 Address.....Henderson, N. C.
 Tel.: GE 8-8341.....ABC
 President.....Nathan Frank

WRAL-TV—Raleigh—1956

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Capitol Bcstg. Co., Inc.
 Business Address.....2619 Western Blvd.
 Tel.: VAnce 8-2511.....ABC-NBC
 Representative.....H-R
 President.....A. J. Fletcher
 Program Dir.....Jesse Helms
 Film Mgr.....James Riddle
 Prom., Pub. Dir.....David Witherspoon
 Chief Engineer.....Virgil Duncan
 Owners of: WRAL, AM-FM.

WITN—Washington—1955

Channel: 7 VHF...AP: 160 Kw...VP: 316 Kw.
 Owned-Oper. By.....North Carolina TV, Inc.

Address.....Box 468
 Tel.: WH 6-3131.....NBC
 Sta. Rep.....Venard, Torbet & McConnell; Ayers
 President, Gen. Mgr.....W. R. Roberson, Jr.
 Exec. V.P.....T. H. Patterson
 Sales Manager.....G. Earle Broome
 Prog. Dir.....Hal Wilson
 Chief Engineer.....Harvey Mason

WECT—Wilmington—1954

Channel: 6 VHF...AP: 62.5 Kw...VP: 100 Kw.
 Owned-Oper. By.....Atlantic Telecasting Corp.
 Address.....205 W. Shipyard Blvd.
 Tel.: RO 3-4666.....ABC-CBS-NBC
 Sta. Rep.....Advertising Time Sales
 President.....Dan, D. Cameron
 General Manager.....Claud O'Shields
 Program Dir.....Wayne Jackson
 Film Mgr.....Ken Buie
 Pub. Dir.....Mrs. Bobbie Marcroft
 Promotion Director.....Betsy Everett
 Chief Engineer.....Ed Herring

WSJS-TV—Winston-Salem 1953

Channel: 12 VHF...AP: 195 Kw...VP: 316 Kw.
 Owned-Oper. By.....Triangle Bcstg. Corp.
 Business Address.....419-21 N. Spruce St.
 Tel.: PA 5-2311.....NBC
 Newspaper Aff.....Journal & Twin City Sentinel
 Station Rep.....Peters, Griffin, Woodward
 President, Gen. Mgr.....Harold Essex
 Asst. General Manager.....Richard Barron
 V. President, Sales.....Harry Shaw
 V.P., Operations Mgr.....Phil Hedrick
 V.P., Program Mgr.....John A. Comas
 Promotion Director.....Charles Clapp
 Film Manager.....Carl Wiegold

Pop.: 637,000
 Families: 173,000

North Dakota

TV Homes: 132,000
 TV Stas. in State: 9

KFYR-TV—Bismarck—1953

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Meyer Bcstg. Co.
 Business Address.....Broadway at Fourth
 Tel.: CA 3-0900.....NBC
 Representative.....Blair-TV
 President, Gen. Mgr.....William Ekberg
 Station Mgr.....A. L. Anderson
 Production Mgr.....Duane Sauter
 Chief Engineer.....Ivar Nelson
 Owners of: KFYR, AM; KMOT-TV, Minot; KUMY-TV, Williston.

KXMB-TV—Bismarck—1955

Channel: 12 VHF...AP: 110 Kw...VP: 221 Kw.
 Owned-Oper. By.....North Dakota Bcstg. Co.
 Address.....Box 358
 Tel.: CA 3-9197.....CBS-ABC
 Station Rep.....Adam Young

President.....John W. Boler
 Sta. Mgr.....D. J. Blackstead
 Prog. Dir.....Robert Schuh
 Promo., Pub. Dir.....Jerry Stockert
 Film Mgr.....Vic Fetter
 Adv. Mgr.....Robert Vogelsang
 Chief Engineer.....Tomas Ahner
 Owners of: KXGO-AM, Fargo; KNJB-TV, Valley City; KNAB, Aberdeen, S. D.

KDIX-TV—Dickinson—1956

Channel: 2 VHF...AP: 13 Kw...VP: 26 Kw.
 Owned-Oper. By.....Dickinson Radio Ass'n
 Business Address.....119 2nd Ave. West
 Tel.: 224-5133.....ABC-CBS
 Station Reps.....Adam Young
 President.....Dr. P. J. Weir
 General Manager.....Stanley T. Deck
 Commercial Manager.....Bob Weiler
 Program, Pub. Dir.....Lauren Haacke

NORTH DAKOTA-OHIO

Film Manager.....LeRoy Krank
Chief Engineer.....Louis Tysver

KXGO-TV—Fargo—1959

Channel: 11 VHF..AP: 14.4 Kw..VP: 28.8 Kw.
Owned By.....Pembina Bcstg. Co.
Address.....112 Manchester Bldg.
Tel.: 235-4461.....ABC
Sta. Representative.....Weed
Operations Manager.....Robert B. Weber
Commercial Mgr.....Jim McGuire
Film Manager.....Steve Winter
Chief Engineer.....Robert Ridgeway

WDAY-TV—Fargo—1953

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....WDAY, Inc.
Business Address.....207 N. 5th St.
Tel.: AD 2-3371.....NBC
Newspaper Affiliation.....Forum
Station Rep.....Peters, Griffin, Woodward
Board Chairman.....E. C. Reineke
President.....N. D. Black, Jr.
Exec. V.P. & Gen. Mgr.....Tom Barnes
Asst. Gen. Mgr.....Jack Dunn
Sales Manager.....Jack Lester
Program Manager.....Ken Kennedy
Promotion Mgr.....Roy Pedersen
Film Director.....Buddy Nulph
Technical Dir.....Julius Helland
Owners of: WDAY-AM.

KNOX-TV—Grand Forks 1955

Channel: 10 VHF..AP: 14.1 Kw..VP: 28.2 Kw.
Owned-Oper. By.....Community TV Corp.
Business Address.....State Mill Road
Tel.: 77-44611.....ABC
Station Rep.....Meeker
President.....H. F. Rice
General Mgr.....R. C. Lukkason

Operations Director.....Bill Hutton
Production Director.....Lowell Johnson
Film Mgr.....Johnny Ralston
Advertising Mgr.....Jack French
Chief Engineer.....David L. Chumley
Owners of: KNOX-AM.

KXMC-TV—Minot—1953

Channel: 13 VHF..AP: 245 Kw..VP: 120 Kw.
Owned-Oper. By.....KXMC-TV, Inc.
Address.....KXMC-TV Bldg.
Tel.: TE 8-2104.....ABC-CBS
Station Reps.....Weed; Hurley
President, Gen. Mgr.....Chester Reiten
Commercial Mgr.....Henry Bewchler
Program Dir.....Rod Romine
Promotion Dir.....Lois Sibbey
Chief Engineer.....Henry Haensler

KCND-TV—Pembina—1960

Channel: 12 VHF..AP: 10.5 Kw..VP: 23 Kw.
Owned By.....Producers, Inc.
Address.....Box 523, Grand Forks, N. D.
Tel.: 4-4611.....Independent
Station Representative.....Beckjorden
General, Sales Mgr.....Robert C. Lukkason

KXJB-TV—Valley City—1954

Channel: 4VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....North Dakota Bcstg. Co.
Address.....4000 W. Main, Fargo, N. D.
Tel.: ADams 235-4461.....CBS
Station Rep.....Young
Pres., Gen. Mgr.....John W. Boler
Sta., Adv. Mgr.....Robert Owens
Prog. Dir.....Constance Blackstead
Commercial Mgr.....Jim McGuire
Promo., Pub. Dir.....Lois Bonk
Film Manager.....Steve Winter
Chief Engineer.....Robert Ridgeway
Owners of: KXGO-AM; KNMB, Bismarek; KXJB,
Valley City-Fargo; KNMC, Minot; KNAB, Ab-
erdeen, S. D.

Pop.: 9,925,000
Families: 2,998,500

Ohio

TV Homes: 2,285,000
TV Stas. in State: 20

WAKR-TV—Akron—1953

Channel: 49 UHF..AP: 107 Kw..VP: 213 Kw.
Owned-Oper. By.....Summit Radio Corp.
Business Address.....853 Copley Road
Tel.: PO 2-8811.....ABC
Newspaper Affiliation.....Beacon Journal
Sta. Representative.....McGavren-Guild
President.....S. Bernard Berk
General, Station Mgr.....Roger G. Berk
Commercial, Adv. Mgr.....Kenneth M. Keegan
Prog., Prom. Dir.....Robert I. Bostian
Film Manager.....Andy Anderson

Chief Engineer.....Irwin L. Knopp
Owners of: WAKR-AM-FM.

WCPO-TV—Cincinnati—1949

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Scripps-Howard Bcstg., Inc.
Business Address.....2345 Symmes St.
Tel.: 861-9000.....CBS
Newspaper Affil.....Cincinnati Post Times Star
Representative.....Blair
President.....Jack R. Howard
V.P., General Mgr.....M. C. Watters
Asst. General Manager.....Robert Gordon

OHIO

Nat. Sales Mgr. Marian Finney
Comm. Mgr. Earl Corbett
Program Dir. John Clark
Prom. Dir. Vera Schulte
Film Manager Bernie Borden
Chief Engineer Paul Adams
Owners of: WCPO-AM-FM, Cincinnati; WMC,
WMCT, Memphis, Tenn.; WNOX-AM, Knoxville,
Tenn.; WPTV, Palm Beach, Fla.; WEWS, Cleve-
land.

WKRC-TV—Cincinnati—1949

Channel: 12 VHF.. AP: 158 Kw.. VP: 316 Kw.
Owned-Oper. By Taft Broadcasting Co.
Address 1906 Highland Ave.
Tel.: 421-1750 ABC
Station Representative Katz
President. Hulbert Taft, Jr.
Gen., Sta. Mgr. Samuel T. Johnston
Nat. Sales Mgr. George Rogers
Loc. Sales Mgr. Need Smith
Program Director Harry Mohr
Promo., Pub. Director. Peggy Rogers
Film Mgr. John Hill
Chief Engineer Ray Owen
Owners of: WTVN, AM-TV-FM, Columbus; WKRC,
AM-FM; WBRB, AM-TV-FM, Birmingham, Ala.;
WKYT, Lexington, Ky.

WLW-T—Cincinnati—1948

Channel: 5 VHF.. AP: 50 Kw.. VP: 100 Kw.
Owned-Operated By ... Crosley Bcstg. Corp.
Address 140 W. Ninth St.
Tel.: 241-1822 NBC
Station Reps. Moore; Lowrance
Chairman of the Board James D. Shouse
President John T. Murphy
V.P., Gen. Mgr. James H. Burgess
V.P.-Treasurer John I. Heywood
V.P.-Programming Al Bland
V.P.-Pub. Relations Gil Kingsbury
V.P.-Sales H. P. Lasker
V.P.-Engineering R. J. Rockwell
Sales Manager Dave Strubbe
Sales Promotion Dir. Jack Frazier
Program Dir. Abe Cowan
Film Dir. Tom Storey
Publicity, Promotion Dir. Joe Cella
Tech. Adm. Ass't. Howard Leppele
Owners of: WLW-AM-C, Columbus; WLW-D, Day-
ton; WLW-I, Indianapolis, Ind.

KYW-TV—Cleveland—1948

Channel: 3 VHF.. AP: 50 Kw.. VP: 100 Kw.
Owned-Oper. By Westinghouse Bcstg. Co.
Business-Studio Address 1403 E. Sixth St.
Tel.: SU 1-4500 NBC
Sta. Representative TvAR
President. Donald H. McGannon
Vice President. Frank Tooke
Station Manager George H. Mathiesen
Commercial Manager Robert Schroeder
Program, Film Manager Chet Collier
Promotion, Adv. Manager. Gene Godt
Public Relations Dir. Hugh Harper
Chief Engineer Sidney V. Stadig
Owners of: KPIN, San Francisco; WOWO, Ft.
Wayne; WBZ-AM-FM-TV, Boston; KDKA-AM-
FM-TV, Pittsburgh; WIND, Chicago; WJZ-TV,
Baltimore; WINS, New York; KYW-AM-FM.

WEWS—Cleveland—1947

Channel: 5 VHF.. AP: 60.3 Kw.. VP: 93.3 Kw.
Owned By Scripps-Howard Bcstg Co.
Address 3001 Euclid Ave.
Tel.: HE 2-1500 ABC
Newspaper Affiliation E. W. Scripps Co.
Representative Blair TV
President. Jack R. Howard
V.P., General Mgr. James C. Hanrahan
Ass't Gen. Mgr. Donald L. Perris
Eng. V.P. J. B. Epperson
Pub. Dir. Robert K. Doerr
Pub. Service Dir. John J. Moffitt
Nat'l Adv. Mgr. Jay S. Kerekes
Film Director John J. Richards
Ohio Sales Mgr. Peter Hlinka
Operations Dir. Ernest E. Sindelar
Prod. Supervisor James E. Kirkey
Prog. Supervisor Earl W. Keyes
Chief Engineer James E. Bloyd

WJW-TV—Cleveland—1954

Channel: 8 VHF.. AP: 191 Kw.. VP: 316 Kw.
Owned-Oper. By Storer Bcstg. Co.
Address 1630 Euclid Ave.
Tel.: TO 1-6080 CBS
Station Rep. Storer TV Sales Inc.
President. George B. Storer, Jr.
General Manager Robert S. Buchanan
Program Director Robert Huber
Chief Engineer Gil Anderson
Owners of: WJHK, AM-FM-TV, Detroit; WSPD-
AM-FM-TV, Toledo; WAGA-TV, Atlanta;
WJLN, New York, N. Y.; WGBS-AM-FM, Miami,
Fla.; WIBG-AM-FM, Philadelphia, Pa.; KGBS,
Los Angeles; WITI-TV, Milwaukee; WJW-AM-
FM, Cleveland, O.

WBNS-TV—Columbus—1949

Channel: 10 VHF.. AP: 191 Kw.. VP: 316 Kw.
Owned By Dispatch Printing Co.
Business Address 33 N. High St.
Tel.: 224-7121 CBS
Newspaper Affiliation Dispatch
Station Representative Blair TV
President H. Preston Wolfe
Station Manager Richard A. Borel
Program Director John A. Haldi
Sales Director Robert D. Thomas
Operations Director Paul Yeakum
Prom. Publicity Dir. Jim Shumaker
Film Buyer Betty Dixon
Chief Engineer Lester H. Naifzger

WLW-C—Columbus—1949

Channel: 4 VHF.. AP: 50 Kw.. VP: 100 Kw.
Owned-Operated By Crosley Bcstg. Corp.
Business Address 3165 Olentangy River Rd.
Tel.: AM 3-5441 NBC
Station Reps. Lowrance; Moore
President. John T. Murphy
General, Sta. Mgr. Walter E. Bartlett
Sales Mgr. Richard E. Reed
Program Director Mervin A. Durea
Sales Service Director James Lackey
Publicity Director Rod Warner

Promotion Director.....John Burpee
 Film Manager.....Juanita Mitchell
 Spec. Bcst. Serv. Dir.....Morrie Butler
 Chief Engineer.....Charles Sloan
 Owners of: WLW, WLW-T, Cincinnati; WLW-D,
 Dayton; WLW-I, Indianapolis, Ind.

WTVN-TV—Columbus—1949

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Taft Broadcasting Co.
 Business Address.....753 Harmon Ave.
 Tel.: CA 8-5801.....ABC
 Representative.....Katz
 President.....Hubert Taft, Jr.
 V.P. of Operations.....L. H. Rogers, II
 General Mgr.....Robert C. Wiegand
 Sales Manager.....R. W. Ostrander
 Prog. Dir.....Joseph A. Jenkins
 Prom., Pub. Dir.....Shirley A. Dunham
 Film Manager.....Paul Lloyd
 Chief Engineer.....Ed Koprivier
 Owners of: WTVN, AM-FM; WKRC, AM-FM-TV,
 Cincinnati, O.; WBRC, AM-TV-FM, Birmingham;
 WKYT, Lexington.

WHIO-TV—Dayton—1949

Channel 7 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By...Miami Valley Bcstg. Corp.
 Business Address.....1414 Wilmington Ave.
 Tel.: CL 4-5311.....CBS
 Newsp. Affili.....News, Journal Herald
 Representative.....Hollingbery
 President.....James M. Cox Jr.
 General Manager.....Robert H. Moody
 Retail Manager.....Stanley G. Mouse
 Prog., Prom. Director.....Charles Gay
 Chief Engineer.....Ernest L. Adams

WLW-D—Dayton—1949

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Crosley Bcstg. Corp.
 Business-Studio Address...4595 S. Dixie Hwy.
 Tel.: AX 3-2101.....ABC-NBC
 Station Reprs.....Crosley; NBC Spot Sales
 President.....John T. Murphy
 V.P., General Manager.....George J. Gray
 Comm. Manager.....Dale A. Smith
 Program Dir.....Paul Law
 Prom., Pub. Director.....Dorothy A. Sanders
 Chief Engineer.....Robert Wehrmann
 Owners of: WLW, Cincinnati; WLW-T, Cincinnati;
 WLW-C, Columbus; WLW-I, Indianapolis.

WIMA-TV—Lima—1953

Channel: 35 UHF..AP: 117 Kw..VP: 219 Kw.
 Owned-Operated By.....WLOK, Inc.
 Business Address.....1424 Rice Ave.
 Tel.: 225-3010.....ABC-NBC
 Station Representative.....Meeker Co.
 President.....G. E. Hamilton
 General Manager.....Robert W. Mack
 Sta., Comm. Mgr.....J. L. Spring
 Program Director.....Sam Fitzsimmons
 Chief Engineer.....M. J. Lamb
 Owners of: WIMA AM-FM.

WSTV-TV—Steubenville—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....Rust Craft Bcstg. Co.
 Business Address.....Exchange Realty Bldg.
 Tel.: 282-6265.....ABC-CBS
 Station Rep.....Peters, Griffin, Woodward
 Exec. Vice Pres.....John J. Laux
 General Manager.....Ted Eiland
 Sta., Comm. Mgr.....Joseph M. Troesch
 Operations Mgr.....William Chesnes
 Prom., Publicity Dir.....George H. Wilson
 Prog. Dir.....Clyde Higgins
 Technical Dir.....Charles Shepherd
 Owners of: WSTV-AM-FM; WBOY-AM-TV, Clarks-
 burg, W. Va.; WRGP-TV, Chattanooga, Tenn.

WSPD-TV—Toledo—1948

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Storer Bdcstg. Co.
 Address.....136 Huron St.
 Tel.: CH 8-6201.....ABC-NBC
 Station Rep.....Storer Television Sales
 President.....George B. Storer, Jr.
 Station Manager.....Keith T. McKenney
 Nat'l Sales Manager.....Robert Bailey
 Operations Manager.....Ralph R. Rust
 Promotion Director.....Patrick Kenney
 Local Sales Manager.....Richard Fitzgibbons
 Chief Engineer.....George Fulop
 Owners of: WJBK, AM-FM-TV, Detroit; WJW,
 AM-FM-TV, Cleveland; WAGA-TV, Atlanta;
 WHN, New York, N. Y.; WGBS-AM-FM, Miami,
 Fla.; WBG-AM-FM, Philadelphia, Pa.; KGBS,
 Los Angeles, WITI-TV, Milwaukee; WSPD-AM,
 Toledo, O.

WTOL-TV—Toledo—1958

Channel: 11 VHF..AP: 191 Kw..VP: 316 Kw.
 Owned By.....Community Bcstg. Co.
 Business Address.....604 Jackson St.
 Tel: CH 4-7411.....CBS
 Station Representative.....H-R
 President.....Frazier Reams
 General Mgr.....Thomas S. Bretherton
 Gen. Sales Mgr.....George J. Kapel
 Program Dir.....Robert Krieghoff
 Prod. Mgr.....Gary Floyd
 Prom. Dir.....Steve Fayter
 Film Mgr.....Arthur Michaud
 Chief Engineer.....Harold Holmes
 Owners of: WTOL-AM-FM.

WFMJ-TV—Youngstown 1953

Channel: 21 UHF..AP: 47 Kw..VP: 94 Kw.
 Owned-Operated By...Vindicator Printing Co.
 Address.....101 W. Boardman Street
 Tel.: RI 4-8611.....NBC
 Newspaper Affil...The Youngstown Vindicator
 Station Rep.....Blair TV
 President.....William F. Maag Jr.
 General, Sta. Mgr.....Mitchell F. Stanley
 Program Director.....Jay A. Grier
 Chief Engineer.....Frank A. Dieringer

OHIO-OKLAHOMA

WKBN-TV—Youngstown—1953

Channel: 27 UHF...AP: 218 Kw...VP: 435 Kw.
Owned-Operated By.....WKBN Bcstg. Corp.
Address.....3930 Sunset Blvd.
Tel.: 782-1144.....CBS
Representative.....Raymer
President, Gen. Mgr.....W. P. Williamson, Jr.
Station Mgr.....Warren P. Williamson III
Commercial Manager.....David V. Stewart
Program Dir.....Norman Berger
Sales Promotion Dir.....J. Harrison Hartley
Publicity Director.....Gene Springer
Film Manager.....Jack Beatty
Chief Engineer.....B. T. Wilkens
Owners of: WKBN, AM-FM.

WKST-TV—Youngstown—1957

Channel: 33 UHF...AP: 105 Kw...VP: 209 Kw.
Owned By.....WKST-TV, Inc.
Address.....3800 Shady Run Road
Tel.: ST 8-2424.....ABC

Station Representative.....Young TV
President.....Lazar Emanuel
Program, Promotion Dir.....Charles DeVault
Chief Engineer.....Arthur W. Taylor
Owners of: WKST; WEOK, Poughkeepsie, N. Y.;
WACE, Springfield; WNTA, Newark, N. J.

WHIZ-TV—Zanesville—1953

Channel: 18 UHF...AP: 8.13 Kw...VP: 14.8 Kw.
Owned-Oper. By...Southeastern Ohio TV Sys.
Bus. Address.....Lind Arcade Bldg.
Tel.: GL 2-5431.....NBC
Newspaper Affil.....Zanesville Pub. Co.
Representative.....Pearson
President.....Clay Littick
Gen., Station Mgr.....Allan Land
Comm., Adv. Mgr.....Nate Milder
Program Director.....Marty Howard
Prom., Pub. Director.....Naomi Lorton
Film Manager.....Ralph Young
Chief Engineer.....William A. Hunt, Sr.
Owners of: WTAP-TV, Parkersburg, W. Va.

Pop.: 2,380,000
Families: 728,000

Oklahoma

TV Homes: 595,000
TV Stas. in State: 10

KTEN—Ada—1954

Channel: 10 VHF...AP: 141 Kw...VP: 252 Kw.
Owned-Oper. By...Eastern Okla. TV Co., Inc.
Business Address.....P. O. Box 10
Tel.: FE 2-3311.....ABC-CBS-NBC
Station Reps.....Select Sta. Reps.; Brown
Pres., Gen. Mgr.....Bill Hoover
V.P., Co-Ordinator.....Jack Hoover
Program Dir.....Pat Lamb
Promo. Dir.....Jim Stone
Film Manager.....Bobby Lawson
Chief Engineer.....Fred Smith

KXII—Ardmore—1956

Channel: 12 VHF...AP: 107 Kw...VP: 214 Kw.
Owned-Oper. By.....Texoma Bcstrs., Inc.
Address.....Box 1003, Sherman, Tex.
Tel.: TW 2-8123.....NBC
Station Rep.....Vernard, Torbet & McConnell
General Mgr.....C. H. Balding
Commercial Manager.....Ulman McMullen
Program Director.....Lee Lynch
Film Manager.....Paul Smith
Chief Engineer.....Russell Trevillian

KSWB—Elk City—1961

Channel: 8 VHF...AP: 13.2 Kw...VP: 26.3 Kw.
Owned By.....Southwest Bcstg. Co.
Address.....c/o KWOE, Clinton, Okla.
Tel.: Clinton, Okla.....Independent
President, Gen. Mgr.....Lonnie J. Preston

Commercial Manager.....Harry Smith, Jr.
Chief Engineer.....Art Vogt

KSWO-TV—Lawton—1953

Channel: 7 VHF...AP: 158 Kw...VP: 316 Kw.
Owned By.....Oklahoma Quality Bcstg. Co.
Address.....4 Mile East Hi Way 7
Tel.: ELgin 5-7000.....ABC
Station Rep.....Venard, Torbet & McConnell
President, Gen. Mgr.....R. H. Drewry
Station Mgr.....Paul N. Goode
Commercial Mgr.....Bob Scott
Program Director.....Harold Hunt
Prom., Publicity Dir.....Jeanette Sims
Film Manager.....Jerry Hawkins
Chief Engineer.....Jim Lockerd
Owners of: KSWO, AM; KRHD, Duncan; KGWA,
Enid; KMID-TV, Midland.

KOCO-TV—Oklahoma City 1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....Cimarron TV Corp.
Address.....Box 7538
Tel.: VI 2-6633.....ABC
Station Representative.....Blair TV
V.P., General Mgr.....Ben K. West
Operations Manager.....Earl Hickerson
Program Director.....J. B. Chase
Film Manager.....Orville Mangus
Promotion Dir.....Jerry Wiedenkiller
Sales Manager.....Alex Kolensky
Chief Engineer.....Glenn Danely

KWTV—Oklahoma City—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By... Oklahoma Television Corp.
 Address7401 N. Kelley
 Tel.: VI 3-6641.....CBS
 RepresentativePetry
 PresidentRoy Turner
 Ex. V.P., General Manager.....Edgar T. Bell
 Commercial Mgr.....Jack De Lier
 Program Dir.....Ches McRhee
 Promotion Director.....Montez Tjaden
 Chief Engineer.....Harold E. Phillips

WKY-TV—Oklahoma City—1949

Channel: 4 VHF..AP: 60 Kw..VP: 100 Kw.
 Owned-Oper. By.....WKY TV System, Inc.
 Studio Address500 E. Britton Rd.
 Tel.: SK 2-2161.....NBC
 Newspaper Affil....Daily Oklahoman; Times
 RepresentativeKatz
 President.....E. K. Gaylord
 V.P., Sta. Mgr.....Norman P. Bagwell
 Asst., Comm. Mgr.....Tom Parrington
 Program Director.....Joe Jerkins
 Promo., Adv. Mgr.....W. J. Willis
 Chief Engineer.....Bob Hayward
 Owners of: WKY-AM; WTVT, Tampa, Fla.;
 KTVT, Ft. Worth, Tex.

KOTV—Tulsa—1949

Channel: 6 VHF..AP: 60 Kw..VP: 100 Kw.
 Owned-Oper. By.....KOTV, Inc.
 Business Address.....302 S. Frankfort St.
 Tel.: LU 2-9233.....CBS
 President.....C. Wrede Petersmeyer

Gen., Sta. Mgr.....George Stevens
 Prom., Pub. Dir.....Robert Freeland
 Commercial Mgr.....Dale E. Hart
 Prog. Dir., Film Mgr.....Art Elliott
 Chief Engineer.....Lavoy Hooker
 Owners of: WISH AM-TV, Indianapolis; WANE
 AM-PM, Fort Wayne, Ind.; KHOU TV, Houston,
 Tex.; KXTV, Sacramento, Calif.

KTUL-TV—Tulsa—1954

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Tulsa Broadcasting Co.
 Business AddressBox 9697
 Tel.: HI 6-6184.....ABC
 President.....James C. Leake
 Gen., Sta. Mgr.....Bill Swanson
 Comm. Mgrs.....Jim Black, Phil Waterman
 Program Dir.....Ben Hevel
 Promo., Pub. Dir.....Mrs. Barbara Roberts
 Film Mgr.....John Rauser
 Chief Engineer.....Lewis E. Brown
 Owners of: KATV, Little Rock, Ark.

KVOO-TV—Tulsa—1954

Channel: 2 VHF..AP: 60.3 Kw..VP: 100 Kw.
 Owned By.....Central Plains Enterprises, Inc.
 AddressBox 1349
 Tel.: RI 2-5561.....NBC
 Station Representative.....Edward Petry
 President.....Harold C. Stuart
 General Manager.....John Devine
 Commercial Manager.....Tom Belcher
 Program Dir.....Ray Klinge
 Film Mgr.....Allen Cox
 Promotion Director.....Gordon Gerhardt
 Publicity Dir.....Ann Fellows
 Chief Engineer.....John Bushnell

Pop.: 1,825,000
 Families: 596,000

Oregon

TV Homes: 475,000
 TV Stas. in State: 11

KCBY-TV—Coos Bay—1960

Channel: 11 VHF..AP: 6.9 Kw..VP: 11.4 Kw.
 Owned By.....Pacific Television Inc.
 AddressP. O. Box 67
 Tel.: 7-4209.....NBC
 Station Reps.....Hollingbery; Art Moore
 President.....Robert P. Booth
 General Manager.....S. W. McCready
 Station Manager.....Harry Kirk
 Chief Engineer.....Glynn McCready

General Manager.....Donald E. Tykeson
 Program Director.....Ron Ogle
 Film Manager.....Dave Woodward
 Chief Engineer.....Leo Reetz

KVAL-TV—Eugene—1954

Channel: 13 VHF..AP: 33 Kw..VP: 56 Kw.
 Owned-Oper. By.....Eugene Television, Inc.
 Business Address.....P. O. Box 548
 Tel.: DI 3-2551.....NBC
 Station Reps.....Hollingbery; Art Moore
 PresidentBob Booth
 Gen., Sta. Manager.....S. W. McCready
 Commercial Manager.....Glenn E. Nickell
 Prog. Dir.....Martin Jacobsen
 Promotion Dir.....Paul Becker
 Film Manager.....William Farmer
 Chief Engineer.....T. C. Marchner
 Owners of: KCBY-TV, Coos Bay; KPIC-TV, Rose-
 burg.

KEZI-TV—Eugene—1960

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....Liberty TV, Inc.
 Address2225 Coburg Road
 Tel.: DI 3-3301.....ABC
 Sta. Reps....Meeker; Day-Wellington; Jacobson
 President.....Richard E. Miller

OREGON

KOTI-TV—Klamath Falls—1956

Channel: 2 VHF..AP: 6.76 Kw..VP: 13.5 Kw.
Owned By.....Southern Oregon Bcstg.
Business Address.....Box 732
Tel.: TU 4-8131.....ABC-CBS-NBC
Station Reps.....Young TV; Art Moore
President.....William B. Smullin
Station Mgr.....Richard Green
Chief Engineer.....William Smith
Owners of: WBES-TV, Medford; KIEM-TV, Eureka.

KBES-TV—Medford—1953

Channel: 5 VHF...AP: 5 Kw...VP: 29 Kw.
Owned-Oper. By.....Calif.-Ore. TV Inc.
Business Address.....Box 1189
Tel.: SP 3-4581.....ABC-CBS
Sta. Representatives.....Young TV; Moore
President.....Earl Voorhies
Station Mgr.....Jerold R. Poulos
Commercial Mgr.....Bob Lindstrom
Chief Engineer.....Del Cantrall
Owners of: KIEM-TV, Eureka; KOTI-TV, Klamath Falls.

KMED-TV—Medford—1961

Channel: 10 VHF..AP: 149 Kw..VP: 79.5 Kw.
Owned By.....Radio Medford, Inc.
Address.....Ross Lane
Tel.: 773-7373.....ABC-NBC
Sta. Reps.....Hollingbery; Day-Wellington
President.....Les DeArmond
Exec. V.P., Gen. Mgr.....Ray Johnson
Comm. Mgr.....Ed Barnett
Prog. Promo. Dir.....Russ Jamison
Film Mgr.....Charles Milam
Chief Engineer.....Ellis Feinstein
Owners of: KMED-AM.

KATU—Portland—1962

Channel: 2 VHF...AP: 60.3 Kw...VP: 100 Kw.
Owned By.....Fisher Bcstg Co.
Address.....2153 N. E. Sandy Blvd.
Tel.: 235-8751.....Independent
Station Rep.....Katz
President.....O. D. Fisher
Gen., Sta. Mgr.....William J. Hubbach
Comm. Mgr.....Arthur Chenoweth
Prog. Dir.....Al Sturges
Promo., Pub. Dir.....Isabelle Hoyt
Film Mgr.....Howard Perkin
Chief Engineer.....William Vandermay

KGW-TV—Portland—1956

Channel: 8 VHF..AP: 191 Kw..VP: 316 Kw.
Owned By.....Pioneer Bcstg. Co.
Business Address.....1139 S. W. 13th Ave.
Tel.: CA 3-8364.....NBC
Representative.....Blair TV
President.....Stimson Bullitt
V.P. Broadcast Div.....Otto P. Brandt
Station Manager.....Walter E. Wagstaff
Commercial Manager.....John Pindell
Program Director.....Tom Dargan
Promotion, Publicity Dir.....Dick Wright

Operations Manager.....Leroy Smith
Chief Engineer.....Clare Hanawalt
Owners of: KING-AM-FM-TV, Seattle; KGW-AM-TV, Portland, Ore.; KREM-AM-FM-TV, Spokane, Wash.

KOIN-TV—Portland—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By...Mt. Hood Radio & TV Bcstg. Corp.
Business Address.....140 S.W. Columbia St.
Tel.: CA 8-3333.....CBS
Newspaper Affil.....Oregonian
Station Rep.....Harrington, Righter, Parsons
President, General Mgr.....C. Howard Lane
Operations, Film Manager.....Ted Cooke
National Sales Mgr.....John L. Palmer
Program Director.....Luke Roberts
Promotion, Publicity Dir.....Dick Kryder, Jr.
Chief Engineer.....Louis S. Bookwalter
Owners of: KOIN, AM-FM.

KPTV—Portland—1952

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Oregon TV Inc.
Address.....735 S.W. 20th Pl.
Tel.: CA 2-9921.....ABC
Sta Representative.....Edward Petry
President, Gen. Mgr.....John S. Hansen
Program Dir.....Gordon White
Publicity Dir.....Elizabeth Morris
Chief Engineer.....Eugene Phelps

KPIC-TV—Roseburg—1956

Channel: 4 VHF..AP: 2.69 Kw..VP: 5.3 Kw.
Owned By...Southwest Oreg. TV Bcstg. Corp.
Address.....P. O. Box 1345
Tel.: ORchard 2-1721.....NBC
Station Rep.....Hollingbery
President.....C. H. Fisher
General Manager.....S. W. McCready
Station Manager.....Aaron Boe
Chief Engineer.....Dan Bridges

SUPPORT

THE

BROADCASTERS'

FOUNDATION, INC.



**PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE**

M♠VERICK



DIVORCE COURT

late date in ALTOONA



CHECKMATE



THRILLER

Every night of the week there's excitement . . . adventure . . . adult entertainment on WFBG-TV, Altoona-Johnstown, Pa. Featuring popular syndicated programs, followed by the *best* full length films from Triangle's nationally famous film library, it's programming for the eleventh hour that's brought a new night life to the Altoona-Johnstown area! A dynamic sales opportunity for every advertiser. A sales building offer that can only be made by a Triangle Station . . . pioneer-leader in late evening television entertainment.



Operated by Radio and Television Div. / Triangle Publications, Inc. / 46th & Market Sts., Philadelphia 39, Pa.
WFIL-AM • FM • TV, Philadelphia, Pa. / WNBC-AM • FM • TV, Binghamton, N.Y. / WFBG-AM • FM • TV, Altoona-Johnstown, Pa.
WNHC-AM • FM • TV, Hartford-New Haven, Conn. / WLYH-TV, Lancaster-Lebanon, Pa. / KFRE-AM • TV • KRFM, Fresno, Cal.
Triangle National Sales Offices: New York / Chicago / Los Angeles / Baltimore

www.americanradiohistory.com

Pop.: 11,500,000
Families: 3,318,000

Pennsylvania

TV Homes: 3,088,000
TV Stas. in State: 10

WFBG-TV—Altoona—1953

Channel: 10 VHF.. AP: 43.6 Kw.. VP: 79.4 Kw.
Owned-Oper. By... Triangle Publications, Inc.
Address..... 5000 Commerce Park
Tel.: Windsor 4-2031..... CBS-ABC
Newspaper Affil. Phila. Inquirer, Phila. D. News
Representatives... Blair TV; Penn State Reps.
Vice President..... Roger Clipp
General Manager..... John Stilli, Jr.
Business Manager..... Joseph DiGiorgio
Program Director..... James Van de Velde
Promo., Pub. Dir..... Bob Manning
Sales Manager..... John Brubaker
Production Manager..... Colson E. Jones
Chief Engineer..... John Grimme
Owners of: WFIL-AM-FM-TV, Philadelphia;
WNBF-AM-FM-TV, Binghamton, N. Y.; WNHC-
AM-FM-TV, New Haven, Conn.; WLYH-TV,
Lancaster-Lebanon, Pa.; KFRE-AM-TV, KRFM,
Fresno, Calif.; WFBG-AM-TV-FM, Altoona.

WICU-TV—Erie—1949

Channel: 12 VHF.. AP: 185 Kw.. VP: 316 Kw.
Owned By..... Gibraltar Enterprises, Inc.
Bus. Trans. Address..... 3514 State St.
Tel.: GL 4-5201..... ABC
Sta. Representative..... Blair TV
President..... Edward Lamb
Gen. Sta. Manager..... Arthur Ingram
Comm. Manager..... Bob Lunquist
Film Manager..... John Cook
Program Dir..... Kenneth Fanazini
Promo. Director..... Paul Whittingham
Chief Engineer..... Mike Csop
Owners of: WICU-AM.

WSEE—Erie—1954

Channel: 35 UHF.. AP: 68.7 Kw.. VP: 137.5 Kw.
Owned-Oper. By... Great Lakes Television Co.
Address..... 1220 Peach Street
Tel.: GL 5-7575..... CBS-NBC
Station Rep..... Gill-Perna
President..... George J. Mead
General Station Mgr..... Edward Zellefrow
Commercial Manager..... Robert Rice
Promo., Pub. Dir..... Caroline Caldwell
Prog., Prod. Dir..... Clinton Morehouse
Film Manager..... Frank Herrick
Chief Engineer..... James Penna

WHP-TV—Harrisburg—1953

Channel: 21 UHF.. AP: 502 Kw.. VP: 1,000 Kw.
Owned-Oper. By..... WHP, Inc.
Business Address..... 216 Locust St.
Tel.: CE 4-3211..... CBS
Representative..... Blair TV
President..... E. J. Stackpole
Exec. V.P..... Cecil M. Sansbury
Sales Mgr..... Jack Candioto
Prom., Pub., Prog. Dir..... Brod Seymour

Film Manager..... John Hasson
Chief Engineer..... E. Daniel Leibensperger
Owners of: WHP-AM.

WTPA—Harrisburg—1953

Channel: 27 UHF.. AP: 648 Kw.. VP: 1030 Kw.
Owned-Oper. By..... Newhouse Bcstg. Corp.
Business Address..... 3235 Hoffman St.
Tel.: CE 8-7171..... ABC
Newspaper Affiliation..... Patriot-News
Representative... Harrington, Righter, Parsons
President..... E. R. Vadeboncoeur
V.P., Gen. Mgr..... Donald D. Wear
Program Dir..... Mac McCauley
Sales Mgr..... Jack Thornsley
Promotion Dir..... Margaret Mioff
Film Mgr..... Glenn Hoerner
Chief Engineer..... Paul Gross

WARD-TV—Johnstown—1953

Channel: 56 UHF.. AP: 79 Kw.. VP: 189 Kw.
Owned-Oper. By..... Rivoli Realty Co.
Business Address..... 235 Franklin St.
Tel.: 7-0761..... CBS-ABC
Representative..... Weed
President..... W. M. Thomas
Station Mgr..... William D. Conier
Program Director..... C. Akers

WJAC-TV—Johnstown—1949

Channel: 6 VHF.. AP: 35.4 Kw.. VP: 70.8 Kw.
Owned-Operated By..... WJAC, Inc.
Business Address..... 329 Main St.
Tel.: 7-8711..... NBC
Newspaper Affil..... Tribune Publishing
Station Rep..... Harrington, Righter & Parsons
President..... Walter W. Krebs
Exec. V.P., Gen. Mgr..... Alvin D. Schrott
Comm. Manager..... John H. Hepburn
Prog., Film Director..... Frank P. Cummins
Chief Engineer..... Theodore Campbell
Owners of: WJAC, AM-FM.

WLYH-TV—Lancaster- Lebanon—1957

Channel: 15 UHF.. AP: 69.2 Kw.. VP: 130 Kw.
Owned..... Triangle Publications, Inc.
Address..... Lebanon, Pa.
Tel.: CR 3-4551..... CBS
Newspaper Affil. Phila. Inquirer, Phila. D. News
Sta. Representative..... Blair TV
Gen. Mgr..... Joe Zimmermann
Chief Engineer..... Ross Kauffman
Owners of: WFIL-AM-FM-TV, Philadelphia;
WNBF-AM-FM-TV, Binghamton, N. Y.; WFBG-
AM-FM-TV, Altoona, Pa.; WNHC-AM-FM-TV,
New Haven, Conn.; KFRE-AM-TV, KRFM,
Fresno, Calif.; WLYH-TV, Lancaster-Lebanon.
(See Page 744 for Ad)

NOW TWO STATIONS SERVE LANCASTER



. . . AND **WLYH-TV** STANDS OUT!



Now Lancaster has two television stations, and the newer one, WLYH-TV, is not only providing the community with 18 out of the 20 most popular network programs, but is working hardest at providing best community service. WLYH-TV provides more local news . . . reporting local people in local activities . . . social events . . . community events . . . weather . . . more local sports coverage . . . does more to support community and civic projects. WLYH-TV does more for Lancaster and does it with snow-free, ghost-free perfect picture television!



WLYH-TV SERVING LANCASTER-LEBANON

A Triangle Station, affiliated with the Keystone Group of Central Pennsylvania.
Represented by Blair TV Associates.

~~~~~PENNSYLVANIA

WGAL-TV—Lancaster—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....WGAL TV, Inc.
Address.....Lincoln Highway W.
Tel.: EX 3-5851.....CBS-NBC
Representative.....Meeker
President, Gen. Mgr.....Clair R. McCollough
Asst. Gen. Mgr. Sales.....J. Robert Gulick
Station Manager.....Harold E. Miller
Program Director.....Paul Rodenhauer
National Sales Mgr.....Robert Dreher
Business Manager.....Harry J. Shaub, Jr.
Promotion Director.....Paul I. Woodland
Technical Director.....J. E. Mathiot

WCAU-TV—Philadelphia—1948

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....CBS, Inc.
Address.....City Line & Monument Aves.
Tel.: TE 9-7000.....CBS
Station Rep.....CBS TV Stations Nat'l Sales
V.P., General Mgr.....John A. Schneider
General Sales Mgr.....Frank Beazley
Program Dir.....Al Hollander
Promo. Info. Dir.....Robert N. Pryor
Film Manager.....Howard Wegbreit
Engineering Director.....John G. Leitch
Owners of: WCBS-AM-FM-TV, New York; WCAU-AM-FM, Philadelphia; WBBM-AM-FM-TV, Chicago; WFEI-AM-FM, Boston; KMOX-AM-FM-TV, St. Louis; KNX-AM-FM, KNNT, Los Angeles; KCBS-AM-FM, San Francisco.

WFIL-TV—Philadelphia—1947

Channel: 6 VHF...AP: 37 Kw...VP: 74 Kw.
Owned By..Triangle Publ., Inc., Radio-TV Div.
Business Address.....46th & Market Sts.
Tel.: EV 2-4700.....ABC
Newspaper Affil. Phila. Inquirer, Phila. D. News
Representative.....Blair TV
V.P., General Mgr.....Roger W. Clipp
Station Mgr.....George A. Koehler
Exec. Program Manager.....Thomas B. Jones
Sales Manager.....John F. Cundiff
Promo. Director.....Bud Vaden
Pub. Director.....Lou Frankel
Program Director.....Lew Klein
Business Mgr.....John C. Harlan
Dir. of Engineering.....Henry E. Rhea
Owners of: WBNF-AM-FM-TV, Binghamton, N. Y.; WFBG-FM-AM-TV, Altoona, Pa.; WNHC-AM-FM-TV, New Haven, Conn.; WLYH-TV, Lancaster-Lebanon, Pa.; KFRE-AM-TV, KRFM, Fresno, Calif.; WFIL-AM-FM-TV, Philadelphia.

WPCA-TV—Philadelphia—1960

Channel: 17 UHF..AP: 6.46 Kw...VP: 12 Kw.
Owned By..Young People's Church of the Air
Address.....730 Chestnut St.
Tel.: CHestnut Hill 8-3628.....Independent
President.....Ruth D. Crawford
Station Manager.....Donald Crawford



**PROGRESSIVE
STATIONS
PREFER
THE
PRESTIGE
NEWS SERVICE**

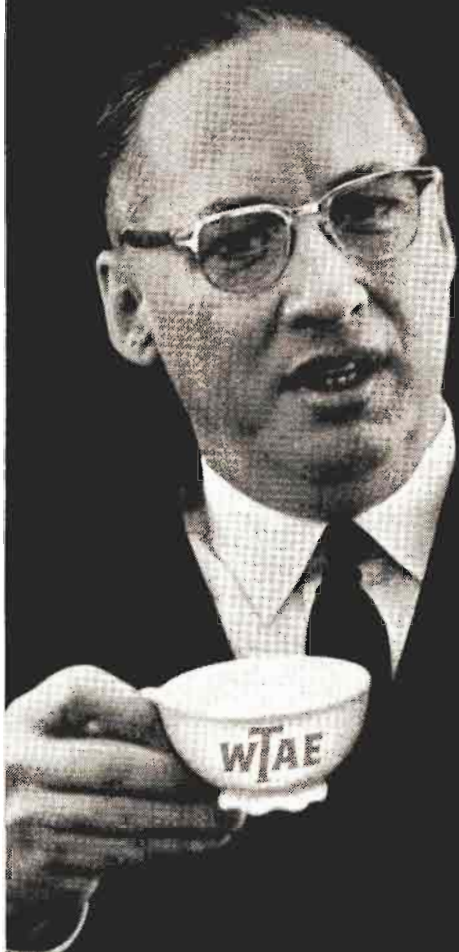
People who know the Pittsburgh market best **TAKE TAE**

"In the food business, advertising must pay off right away. Thorofare has sponsored full-length TV feature movies for the last nine years. In that time, our sales volume has tripled. We are continuing to place more television advertising than any food chain in this area. It helps give us the sales results we're looking for."



Mr. L. B. Smith, Jr., President
Thorofare Markets, Inc.

A food chain owner is a hard-headed spender. Why is Pittsburgh's most dynamic, talked-about grocery chain putting its money on TAE-time? Take TAE and see!



TAKE TAE AND SEE

WTAE CHANNEL 4



THE KATZ AGENCY, INC.
National Representatives

WRCV-TV—Philadelphia—1941

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....National Bcstg. Co.
 Address.....1619 Walnut St.
 Tel.: LO 4-3700.....NBC
 Representative.....NBC Spot Sales
 President.....Robert Kintner
 Exec. V.P., Gen. Mgr.....Raymond Welpoff
 Station Manager.....Arthur A. Watson
 Commercial Manager.....John P. Wiley
 Prog. Dir., Film Mgr.....Neal Van Ells
 Prom., Adv. Mgr.....Jack Dorr
 Publicity Dir.....William M. Smith
 Director of Operations.....George Lenfest
 Owners of: WRCV-AM, Philadelphia; WRC-AM-
 FM-TV, Washington, D. C.; KNBC, Los An-
 geles; KNBR-AM, San Francisco; WMAQ-AM,
 WMAQ-FM, WNBQ-TV, Chicago; WJAS-AM-
 FM, Pittsburgh; WNBC-AM-FM-TV, New York.

KDKA-TV—Pittsburgh—1949

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By..Westinghouse Brcdstng. Co.
 Business Address.....1 Gateway Center
 Tel.: 391-3000.....CBS
 Sta. Representative.....TvAR
 Vice President.....Harold C. Lund
 Gen., Sta. Manager.....Jerome R. Reeves
 Promo., Adv. Manager.....David N. Lewis
 Program Director.....Robert Novak
 Film Manager.....Ralph Cunningham
 Publicity Director.....Peter Thornton

Chief Engineer.....Raymond Rodgers
 Owners of: KDKA-AM-FM, Pittsburgh; WBZ-AM-
 FM-TV, Boston; KYW-AM-FM-TV, Cleveland;
 WINS-AM-FM, New York; KPIN-TV, San Fran-
 cisco; WOWO-AM-FM, Ft. Wayne, Ind.; WJZ-
 TV, Baltimore; WIND-AM-FM, Chicago.

WTAE—Pittsburgh—1958

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....Television City, Inc.
 Business Address.....400 Ardmore Blvd.
 Tel.: CHurchill 2-4300.....ABC
 Station Representative.....Katz
 V.P., Gen. Mgr.....Franklin F. Snyder
 Exec. Vice Pres.....Leonard Kapner
 Commercial Mgr.....Alan Trench
 Program Manager.....Preston Stover
 Prom. Dir.....David Crantz
 Film Mgr.....Howard Reser
 Chief Engineer.....Louis P. Wagner, Jr.

WIIC—Pittsburgh—1957

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned.....WIIC, Inc.
 Address.....341 Rising Main Ave.
 Tel.: FAirfax 1-8700.....NBC
 Newspaper Affil.....Post Gazette
 Representative.....Blair TV
 Chairman of Board.....O. M. Schloss
 President.....H. K. Brennan

**NEVER
 1 OUT OF
 FIRST
 PLACE IN
 PITTSBURGH**

**KDKA
 RADIO**
 ESTABLISHED 1920
 Represented by AM Radio Sales

KDKA-TV
 ESTABLISHED 1949
 Represented by TvAR



6

Serving the Greater Providence area

WTEV

NEW BEDFORD, MASS.



PENNSYLVANIA—RHODE ISLAND

General Manager..... Robert A. Mortensen
 V.P., Sales..... Roger D. Rice
 Operations, Production Mgr.... Shelton Weaver
 Dir. Pub. Relations, Prom..... Caley Augustine
 Film Manager..... Jack Price
 Chief Engineer..... Henry Kaiser

Film Manager..... Donald Shook
 Chief Engineer..... Roswell J. Parker

WDAU-TV—Scranton— Wilkes-Barre—1953

Channel: 22 UHF... AP: 544 Kw... VP: 1000 Kw.
 Owned-Oper. By..... Scranton Bcstrs., Inc.
 Business Address..... 1000 Wyoming Ave.
 Tel.: DI 2-7634..... CBS
 Representative..... H-R
 President..... Mrs. M. E. Megargee
 General Manager... Madge Megargee Holcomb
 Commercial Manager... William G. Hunefeld, Jr.
 Prog. Dir., Film Mgr..... Mort Rosenthal
 Promo., Pub. Dir..... Douglas M. Holcomb
 Chief Engineer..... K. R. Cooke

WBRE-TV—Wilkes-Barre—1953

Channel: 28 UHF... AP: 500 Kw... VP: 1000 Kw.
 Owned-Oper. By..... WBRE TV Inc.
 Address..... 62 S. Franklin St.
 Tel.: 823-3101..... NBC
 Station Representative..... Katz
 President..... Louis G. Baltimore
 V.P., General Manager... David M. Baltimore
 Commercial Mgr..... Franklin Coslett
 Program Dir..... Adrian Riso
 Promotion, Pub. Dir..... Fred Foerster
 Film Mgr..... Bob Gibson
 Chief Engineer..... Charles Sakoski, Sr.

WNEP-TV—Scranton—1958

Channel: 16 UHF... AP: 8.5 Kw... VP: 17 Kw.
 Owned By..... N.E. Pa. Bcstg., Inc.
 Business Address..... 333 Madison Ave.
 Tel.: DI 3-1245..... ABC
 Sta. Representative..... Edward Petry
 President..... Mitchell Jenkins
 General, Station Mgr..... Thomas P. Shelburne
 Commercial Manager..... Malcolm W. Dale
 Prom., Pub. Director... Mrs. Dorothy Mugford
 Program Director..... Hal Berg

WSBA-TV—York—1952

Channel: 43 UHF... AP: 86 Kw... VP: 170 Kw.
 Owned-Oper. By..... Susquehanna Bcstg. Co.
 Address..... P. O. Box 1868
 Tel.: YO 2-5531..... CBS
 Representative..... Blair TV
 President..... Louis J. Appell, Jr.
 Station Mgr..... Robert M. Stough
 Commercial Mgr..... H. David Berlin
 Prog. Dir., Film Mgr..... John D. Eisenhauer
 Promo. Dir..... Joann Miller
 Chief Engineer..... Jack M. Schuster
 Owners of: WSBA-AM; WARM-AM, Scranton;
 WHLO-AM, Akron, O.; WICE-AM, Providence,
 R. I.

Pop.: 875,000
 Families: 258,000

Rhode Island

TV Homes: 241,000
 TV Stas. in State: 3

WPRO-TV—Providence—1955

Channel: 12 VHF... AP: 158 Kw... VP: 316 Kw.
 Owned By..... Capital Cities Bcstg. Corp.
 Address..... 24 Mason St.
 Tel.: PL 1-9776..... CBS
 Representative..... Blair-TV
 President..... Frank M. Smith
 General Manager..... Joseph P. Dougherty
 Commercial Manager..... Al J. Gillen
 Program Director..... Richard Dreyfuss
 Promotion Director..... Jack Kavanagh
 Sales Promotion Mgr..... Marjorie L. Mahoney
 Film Manager..... Mario Suacina
 Chief Engineer..... Ralph Voight
 Owners of: WTEN-TV, WROW-AM-FM, both Al-
 bany, N. Y.; WTVD, Raleigh-Durham, N. C.;
 WPRO-AM-FM; WPAT-AM-FM, Paterson, N. J.;
 WKBW-AM-TV, Buffalo, N. Y.

WTEV—Providence— N. Bedford-Fall River—1963

Ch: 6 VHF... AP: 39.75 Kw... VP: 75.5 Kw.
 Owned By..... WTEV TV, Inc.
 Add... County & Spring Sts., N. Bedford, Mass.
 Tel.: WY 3-2651..... ABC
 Station Representative..... H-R TV Reps
 Gen. Mgr..... Vance L. Eckersley
 Gen. Sales Mgr..... Francis H. Conway
 Operations Mgr..... Mann Reed
 Pub. Dir..... George L. Sisson, Jr.
 Promotion Director..... Donald J. Badger
 Chief Engineer..... Maurice P. Wynne

RHODE ISLAND—SOUTH CAROLINA

WJAR-TV—Providence—1949

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Operated By.....The Outlet Co.
Business-Studio Address....176 Weybosset St.
Tel.: GA 1-7080.....ABC-NBC
RepresentativePetry

President, Gen. Mgr.....Joseph S. Sinclair
Station Mgr.....David J. Shurtleff
Program Dir.....Frederick R. Griffiths
Comm. Manager.....Edward Boghosian
Promotion Director.....Alfred Brassard
Film Manager.....George Clarke
Chief Engineer.....Billy L. Patton
Owners of: WJAR.

Pop.: 2,400,000
Families: 607,000

South Carolina

TV Homes: 465,000
TV Stas. in State: 10

WAIM-TV—Anderson—1953

Channel: 40 UHF..AP: 153.7 Kw..VP: 207.5 Kw.
Owned-Oper. By.....Wilton E. Hall
Business Address.....321 Kingsley Rd.
Tel.: CA 6-1511.....ABC-CBS
Station Reps.....Devney Org.; Dora-Clayton
Owner.....Wilton E. Hall
General Mgr.....Glenn P. Warnock

WCIV-TV—Charleston—1962

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
Owned By.....First Charleston Corp.
Address.....Highway 703, Mt. Pleasant
Tel.: 884-8513.....NBC
Station Rep.....Advertising Time Sales
President.....Charles E. Smith
V.P., Gen. Mgr.....William E. Lucas
Comm., Adv. Mgr.....Everett L. Martin
Operations Mgr.....Steve Thomas
Promo., Pub. Dir.....Lucille Guidry
Film Mgr.....Mike Little
Chief Engineer.....James C. Luttrell

WCSC-TV—Charleston—1953

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....WCSC, Inc.
Business Address.....485 East Bay St.
Tel.: Raymond 3-8371.....CBS, NBC
Representative.....Peters, Griffin, Woodward
President.....John M. Rivers
National, Commercial Mgr.....Virgil V. Evans, Jr.
V.P., Station Manager.....Roland Weeks
Program Director.....Charles Hall
Prom., Pub. Director.....Mrs. Lois Marshall
Film Manager.....Robert Koon
Chief Engineer.....Rudy Hughes

WUSN-TV—Charleston—1954

Channel: 2 VHF..AP: 53 Kw..VP: 100 Kw.
Owned By.....Reeves Bcstg. & Develop. Corp.
Address.....P. O. Box 879
Tel.: TU 4-4141.....CBS-ABC
Station Reps.....Young TV; Ayers
President.....J. Drayton Hastie
V.P., General Manager.....Doug M. Bradham
Nat'l Sales, Asst. Gen. Mgr.....A. Cohen
Production Manager.....Ed Webb
Promotion Director.....Ella Rhame
Film Manager.....Gray Carroll
Engineering Director.....Walter M. Nelson
Owners of: KBAK-TV, Bakersfield, Calif.; WHTN-TV, Huntington, W. Va.

WCCA-TV—Columbia—1961

Channel: 25 UHF..AP: 96.2 Kw..VP: 192.4 Kw.
Owned By.....First Carolina Corp.
Address.....5807 Shakespeare Road
Tel.: 782-2525.....ABC
Station Rep.....Advertising Times Sales
President, General Mgr.....Harold E. Anderson
Station Manager.....Arie Landrum
Commercial Manager.....Gerald Quick
Operations Director.....Dean Poucher
Film Manager.....Guy Brooks
Chief Engineer.....Jim Luttrell
Owners of: WCCB, Montgomery, Ala.; WCIV-TV, Charleston, S. C.

WIS-TV—Columbia—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Bcstg. Co. of the South
Business Address.....1111 Bull St.
Tel.: Alpine 3-6431.....NBC
Representative.....Peters, Griffin, Woodward, Inc.
President.....B. Calhoun Hipp
Exec. Vice President.....G. Richard Shafto
Station Manager.....Charles A. Batson
Comm. Manager.....Law Epps
Program Director.....Dixon Lovvorn
Asst. Promo. Dir.....Carson Raichle
Publicity Dir.....Betty Prine
Film Manager.....Bob Humphries
Chief Engineer.....Joseph Gill
Owners of: WIS, AM; WSFA-TV, Montgomery.

WNOK-TV—Columbia—1953

Channel: 19 UHF..AP: 122 Kw..VP: 244 Kw.
Owned-Oper. By.....Palmetto Radio Corp.
Address.....1811 Main St.
Tel.: AL 2-7737.....CBS
Representative.....Raymer
V.P., Gen. Mgr.....H. Moody McElveen, Jr.
Comm. Mgr.....Dick Laughridge
Prog. Dir., Film Mgr.....Thomas Frick
Promotion Director.....Lois Joye
Technical Dir.....Charlton W. Bowers

WBTW—Florence—1954

Channel: 13 VHF..AP: 191 Kw..VP: 316 Kw.
Owned-Oper. By.....Jefferson Standard Bcstg. Co.
Address.....N. Irby St. Ext.
Tel.: 662-1565.....ABC-CBS
Station Rep.....Young Television Corp.
President.....Joseph M. Bryan
V.P., General Mgr.....Charles H. Crutchfield

SOUTH CAROLINA-SOUTH DAKOTA

Managing Director.....J. William Quinn
Sales Manager.....John H. Brock
Program Director.....George B. Burnette
Prom., Pub. Director.....Whitefoord Smith
Film Manager.....Harry Hughes
Chief Engineer.....E. A. Sellers
 Owners of: WBT-AM-FM-TV, Charlotte.

WFBC-TV—Greenville—1953

Channel: 4 VHF...**AP:** 50 Kw...**VP:** 100 Kw.
Owned-Oper. By.....WMRC, Inc.
Address.....505 Rutherford Rd.
Tel.: CE 9-1321.....NBC
Newspaper Affiliation.....News-Piedmont
Station Rep......Avery-Knodel
President.....R. A. Jolley
Exec. V.P., Station Mgr......Wilson Wearn
Nat., Loc. Sales Mgr......Douglas A. Smith
General Sales Mgr......R. Q. Glass, Jr.

Program Director.....Norvin C. Duncan
Prom., Pub. Dir......Edna Seaman
Film Director.....Charles Howard
Chief Engineer.....W. E. Garrison
 Owners of: WBIR-AM-FM-TV, Knoxville, Tenn.;
 WFBC-AM-FM, Greenville.

WSPA-TV—Spartanburg—1956

Channel: 7 VHF...**AP:** 144 Kw...**VP:** 257 Kw.
Owned-Oper. By.....Spartan Radiocasting Co.
Business Address.....123 N. Converse St.
Tel.: 583-3621.....CBS
Station Rep......Hollingbery
Pres., Gen. Mgr......Walter J. Brown
Commercial Manager.....Charles Warner
Prog. Operations Dir......Charles Lineberger
Film Mgr......Larry Wilson
Promotion, Adv. Dir......Bill Adams
Chief Engineer.....Bob Leach
 Owners of: WSPA-AM-FM-TV.

Pop.: 690,000
Families: 199,500

South Dakota

TV Homes: 142,500
TV Stas. in State: 6

KXAB-TV—Aberdeen—1958

Channel: 9 VHF...**AP:** 136 Kw...**VP:** 304 Kw.
Owned By.....S. Dakota Television, Inc.
Address.....Country Club Road
Tel.: 225-4350.....ABC-NBC
Station Rep......Young; Hurley; Soderlund
President.....John W. Boler
General, Comm. Manager.....Neal Edwards
Film Manager.....Burk Holiday
Adv. Manager.....Bill Karl
Promotion Director.....Karen Lee
Chief Engineer.....Comet Haroldson
 Owners of: KXGO-AM, Fargo, N. D.; KNJB-TV,
 Valley City, N. D.; KNMB-TV, Bismarck, N. D.

KORN-TV—Mitchell—1960

Channel: 5 VHF...**AP:** 23.4 Kw...**VP:** 11.7 Kw.
Owned By.....Mitchell Bcstg. Assoc. Inc.
Address.....P. O. Box 736
Tel.: WYman 6-5621.....NBC
President, Gen. Mgr......R. V. Eppel
Commercial Mgr......William Hoffman
Chief Engineer.....J. Doherty

KOTA-TV—Rapid City—1955

Channel: 3 VHF...**AP:** 37.5 Kw...**VP:** 72.4 Kw.
Owned-Oper. By.....Duhamel Enterprises, Inc.
Address.....Duhamel Bldg.
Tel.: Fillmore 2-2000.....ABC-CBS
Reps....Bolling; Wayne-Evans; Soderlund; Hix
Pres., Gen. Mgr......Helen S. Duhamel
V.P., News Pub. Affrs......Norm Heffron
Station Mgr......William F. Turner
Operations Dir......Arlene Morgan
Promotion Director.....Sandra Keene
Production Mgr......Dan Lesmeister
Chief Engineer.....Elmer Nelson
 Owners of: KOTA-AM; KDUH-TV, Hay Springs.

KRSD-TV—Rapid City—1958

Channel: 7 VHF...**AP:** 12.9 Kw...**VP:** 25.7 Kw.
Owned.....Heart of Black Hills Stations
Address.....1438 Mt. View Road
Tel.: FI 2-6050.....NBC
Station Rep......Masla
President, Ch. Eng......Eli Daniels
General Manager.....Dan C. Palen
Program Director.....Monte Loos

KELO-TV—Sioux Falls—1953

Channel: 11 VHF...**AP:** 158 Kw...**VP:** 316 Kw.
Owned-Oper. By.....Midcontinent Bcstg. Co.
Business Address.....Phillips Ave. & 13th St.
Tel.: 336-1100.....ABC-CBS
Station Representative.....H-R; Evans
President.....Joseph L. Floyd
V.P., General Mgr......Evans A. Nord
Operations Mgr......Tom Sheeley
Prog., Film Dir......Robert Johnson
Promo., Pub. Dir......Jack Townsend
Chief Engineer.....Les Froke
 Owners of: KELO-AM; Sioux Falls; WLOL-AM-
 FM, Minneapolis; WKOW-AM-TV, Madison;
 KSO-AM, Des Moines.

KSOO-TV—Sioux Falls—1960

Channel: 13 VHF...**AP:** 158 Kw...**VP:** 316 Kw.
Owned By.....KSOO-TV, Inc.
Address.....8th St. & Phillips Ave.
Tel.: EDison 4-5601.....ABC-NBC
Station Rep......Avery-Knodel; H. S. Hyett
President.....Morton Henkin
Exec. Vice President.....Tom Barnes
General Sales Manager.....Pat Patterson
Production Director.....John Kurtz
Promotion, Publicity Director.....Ed Thomas

Pop.: 3,625,000
Families: 998,000

Tennessee

TV Homes: 767,500
TV Stas. in State: 14

WDEF-TV—Chattanooga—1954

Channel: 12 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WDEF Broadcasting Co.
Address.....3300 Broad St.
Tel.: 267-3392.....CBS
Sta. Rep.....Advertising Time Sales
President.....Carter M. Parham
Station Mgr.....Otis H. Segler
Program Dir.....Morris Quave
Film Mgr.....J. L. Smith
Chief Engs.....Burford Young, Robert Briscoe
Owners of: WDEF, AM.

WRGP-TV—Chattanooga—1956

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Rust Craft Bcstg. Co.
Business Address.....1214 McCallie Ave.
Tel.: 698-1505.....NBC
Representative.....H.R.
President.....Jack Berkman
V.P., General Manager.....Harry D. Burke
V.P., Sales Manager.....George P. Moore
Film Manager.....Jerry Wise
Promotion Dir.....Reg Stagmaier
Chief Engineer.....Bertram B. Barnes
Owners of: AM-FM-TV, Steubenville, O.; WWOL-
AM, Buffalo, N. Y.; WPIT-FM-TV, Pittsburgh;
WRDW-TV, Augusta, Ga.; WSOL, Tampa, Fla.

WTVC—Chattanooga—1958

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.
Owned.....Martin Theatres of Georgia, Inc.
Business Address.....Hotel Patten
Tel.: AM 6-4151.....ABC
Sta. Representative.....Young TV
President.....E. D. Martin
V.P., General Mgr.....R. R. Owen
Program Director.....Tommy Reynolds
Operations Director.....Leon Webb
Production Manager.....Fred Hickey
Chief Engineer.....Fred Edney
Owners of: WTVM-TV, Columbus, Ga.

WDXI-TV—Jackson—1955

Channel: 7 VHF...AP: 44 Kw...VP: 86.7 Kw.
Owned-Oper. By.....Dixie Bcstg. Co.
Business Address.....Williams Bldg.
Tel.: 7-9611.....ABC-CBS
Sta. Rep.....Venard, Torbet & McConnell
President.....Aaron B. Robinson
General Manager.....John E. North
Prog. Dir., Film Mgr.....James W. Hoppers
Publicity Dir.....Jack Mayer
Chief Engineer.....James Thomas

WJHL-TV—Johnson City- Kingsport-Bristol—1953

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WJHL, Inc.
Address.....137-145 W. Main St., Johnson City
Tel.: 926-2151.....ABC-CBS
Representative.....Pearson
Pres., Gen. Mgr.....W. Hanes Lancaster, Jr.
Comm. Mgr.....J. Will Hall
Program. Film Dir.....Alfred Gregory
Prom., Pub. Director.....Linda Mitchell
Chief Engineer.....William C. Hunter

WATE-TV—Knoxville—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper.WATE, Inc.
Business Address.....1306 Broadway, N.E.
Tel.: 524-4651.....NBC
Representative...Harrington, Righter & Parsons
President.....Cowan Rodgers, Jr.
Exec. V.P., Gen. Mgr.....W. H. Linebaugh
Comm. Manager.....J. T. McCloud
Program Director.....J. H. Reese
Promotion Director.....Pierce Harrah
Production Director.....Jack Wiedemann
Chief Engineer.....Fred M. Andrews
Owners of: WATE.

WBIR-TV—Knoxville—1956

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WMRC, Inc.
Business Address.....1513 Hutchison Ave.
Tel.: 525-8101.....CBS
Newspaper Affil.Greenville News Piedmont
Station Representative.....Avery-Knodel
President.....R. A. Jolley, Sr.
General Manager.....John P. Hart
Nat. Sales Mgr.....Kennedy R. Maxwell
Commercial Manager.....Neal W. Branch
Prom. Pub. Dir.....Lowell Branham
Prog. Dir., Film Mgr.,Peter Fennelly
Chief Engineer.....J. Rex Horton
Owners of: WBIR-AM-FM, Knoxville; WFBC-AM-
FM-TV, Greenville, S. C.

WTVK—Knoxville—1953

Channel: 26 UHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....So. Central Bcstg. Co.
Business Address.....P. O. Box 1388
Tel.: 687-2312.....ABC
Station Rep.....Pearson
President, Gen. Mgr.....J. Engelbrecht
Comm. Program Dir.....W. E. Eckstein
Sales Promotion.....Florence Lawson
Chief Engineer.....Carl Lawson

WHBQ-TV—Memphis—1953

Channel: 13 VHF...AP: 160 Kw...VP: 316 Kw.
 Owned-Oper. By.....RKO General, Inc.
 Address1381 Madison Ave.
 Tel.: BR 2-3441.....ABC
 Station Rep., Nat'l. Sales Div. RKO General
 Gen. Mgr.....D. A. Noel
 Sales Mgr.....Alex Bonner
 Program Dir.....Lamier Russell
 Chief Engineer.....Roy Welton
 Owners of: WHBQ-AM; WNAC-AM-FM-TV, Boston; KHJ-AM-FM-TV, Los Angeles; KFRC, San Francisco; WOR-AM-FM-TV, New York; CKLW-AM-TV, Detroit-Windsor; WGMS, Washington, D. C.; WHCT, Hartford.

WMCT—Memphis—1948

Channel: 5 VHF...AP: 60 Kw...VP: 100 Kw
 Owned By.....Scripps-Howard Bcstg.
 Address1960 Union Ave.
 Tel.: BRoadway 4-8515.....NBC
 Newspaper Affil.....Commercial Appeal
 RepresentativeBlair TV
 PresidentJack Howard
 V.P., General Manager.....H. W. Slavick
 Station, Comm. Mgr.....Earl Moreland
 Local Comm. Mgr.....J. P. Tucker
 Program, Film Mgr.....Ed Greaney
 Prom., Publicity Dir.....Jack Agnew
 Merchandising Mgr.....Jack Boyle
 Chief Engineer.....E. E. (Buddy) Frase
 Owners of: WMC-AM-FM; WCPO-AM-FM-TV, Cincinnati; WPTV, W. Palm Beach, Fla.

WREC-TV—Memphis—1956

Channel: 3 VHF...AP: 60.3 Kw...VP: 100 Kw.
 Owned-Oper. By.....WREC Bcstg. Service
 Business Address.....Hotel Peabody Bldg.
 Tel.: JA 5-1313.....CBS
 RepresentativeKatz
 President, Gen. Mgr.....Hoyt B. Wooten
 Commercial Mgr.....Charles B. Brakefield
 Program, Prom. Mgr.....Jack Michael
 Chief Engineer.....Wilson Raney

WLAC-TV—Nashville—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw
 Owned-Oper.WLAC-TV Inc.
 Address159 Fourth Avenue North
 Tel.: CH 2-4331.....CBS
 RepresentativeKatz
 Exec. V.P. & Gen. Mgr.....T. B. Baker, Jr.
 Ass't to Mgr.....Ruth C. Talley
 Gen. Sls. Manager.....R. M. Reuschle
 Operations Mgr.....Roy A. Smith
 Chief Engineer.....Ralph L. Hucaby

WSIX-TV—Nashville—1953

Channel: 8 VHF...AP: 109 Kw...VP: 316 Kw.
 Owned-Oper. By.....WSIX Inc.
 Address441 Murfreesboro Road
 Tel.: 255-5431ABC
 Station Rep.....Peters, Griffin, Woodward
 President.....Louis R. Draughon
 Exec. V.P., Gen. Mgr.....E. S. Tanner
 Sales Manager.....Jack C. Long
 Operations, Film Dir.....Robert L. Chaudoin
 Prom., Pub. Dir.....W. A. Jones
 Production Mgr.....Bill H. Hentz
 V.P., Eng. Dir.....C. R. Duke
 Owners of: WSIX, AM-FM-TV.

WSM-TV—Nashville—1950

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....WSM, Inc.
 Address7th & Union
 Tel.: AL 4-5656.....NBC
 Station Rep.....Petry
 PresidentJohn H. DeWitt, Jr.
 V.P., Gen. Mgr.....Irving Waugh
 Comm. Manager.....Hi Bramham
 Operations Mgr., Film Mgr.....Brad Crandall
 Prom. Dir.Chuck Olson
 Chief Engineer.....Aaron Shelton

STATE BROADCASTERS ASSOCIATIONS

FOR RADIO AND TELEVISION STATIONS

LISTED ON PAGES 630-635



**ADVERTISING
TIGERS**

BUY

**KPRC-TV
HOUSTON**

"... Also Campus Tigers Wear Dickies Slacks."

Pop.: 10,050,000
Families: 2,972,000

Texas

TV Homes: 2,405,000
TV Stas. in State: 44

KRBC-TV—Abilene—1953

Channel: 9 VHF..AP: 72.5 Kw..VP: 145 Kw.
Owned-Oper. By....Abilene Radio & TV Co.
Business Address.....4510 So. 14th St.
Tel.: OW 2-4242.....NBC
Station Rep.....Bolling
President, Gen. Mgr.....Dale Ackers
Station, Comm. Mgr.....William P. Terry
Program, Pub. Dir.....Normand Mann
Chief Engineer.....Troy Mallon
Owners of: KRBC-AM; KABC-TV, San Angelo.

KPAR-TV—Abilene— Sweetwater—1956

Channel: 12 VHF..AP: 150 Kw..VP: 75 Kw.
Owned By.....Texas Key Bcstrs.
Bus. Address..Box 588, Westgate Cap., Abilene
Tel.: OWen 2-2222.....CBS-ABC
Station Representative.....Adv. Time Sales
President, Gen. Mgr.....James M. Isaacs
Business Mgr.....A. R. (Dick) Elam, Jr.
News Dir.....J. Bartel La Rue
Chief Engineer.....J. T. Allen

KVLF-TV—Alpine—1961

Channel: 12 VHF..AP: .15 Kw..VP: .17 Kw.
Owned By.....Big Bend Broadcasters
Address.....Box 779
Tel.: TE 7-2144.....ABC
Station Representative.....Clyde Melville
President, Gen. Mgr.....Gene Hendryx
Chief Engineer.....Fritz Weyerts
Owners of: KVLF, Alpine.

KFDA-TV—Amarillo—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Texas State Network
Address.....P. O. Box 1400
Tel.: EV 3-2226.....CBS
Station Representative.....Blair TV
President.....Gene L. Cagle
Gen., Sta. Mgr.....John Tyler
Promoion, Pub. Dir.....Ray Knight
Chief Engineer.....Bill Smith
Owners of: KFJZ-AM-FM, Fort Worth, Tex.;
KRIO, McAllen, Tex.

KGNC-TV—Amarillo—1953

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By..Globe News Publishing Co.
Business Address.....2000 N. Polk St.
Tel.: EVergreen 3-3321.....NBC
Newspaper Affiliation....News: Globe-Times
Station Rep.....Venard, Torbet & McConnell
President.....Parker Prouty
General Manager.....Bob Watson
Station, Comm. Mgr.....Bill Clarke
Promotion Dir.....Bill Pigeon

Production Mgr.....Bill Torbert
Chief Engineer.....W. H. Torrey

KVII-TV—Amarillo—1957

Channel: 7 VHF..AP: 100 Kw..VP: 316 Kw.
Owned.....Southwest States, Inc.
Business Address.....P.O. Box 925
Tel.: DR 3-1787.....ABC
Station Representative.....Bolling
President.....Cecil Trigg
Vice Pres., Gen. Mgr.....Charlie Keys
Operations Dir.....George Gallivan
Asst. Manager.....Bill Bailey
Program Dir.....Bill Harkins
Promotion Dir.....Bob Bayle
Business Mgr.....Hugh Clark
Chief Engineer.....C. L. Sweet
Owners of: KR0D-AM-TV, El Paso; KOSA-AM-TV,
Odessa; KRNO-AM, San Bernardino, Calif.

KTBC-TV—Austin—1952

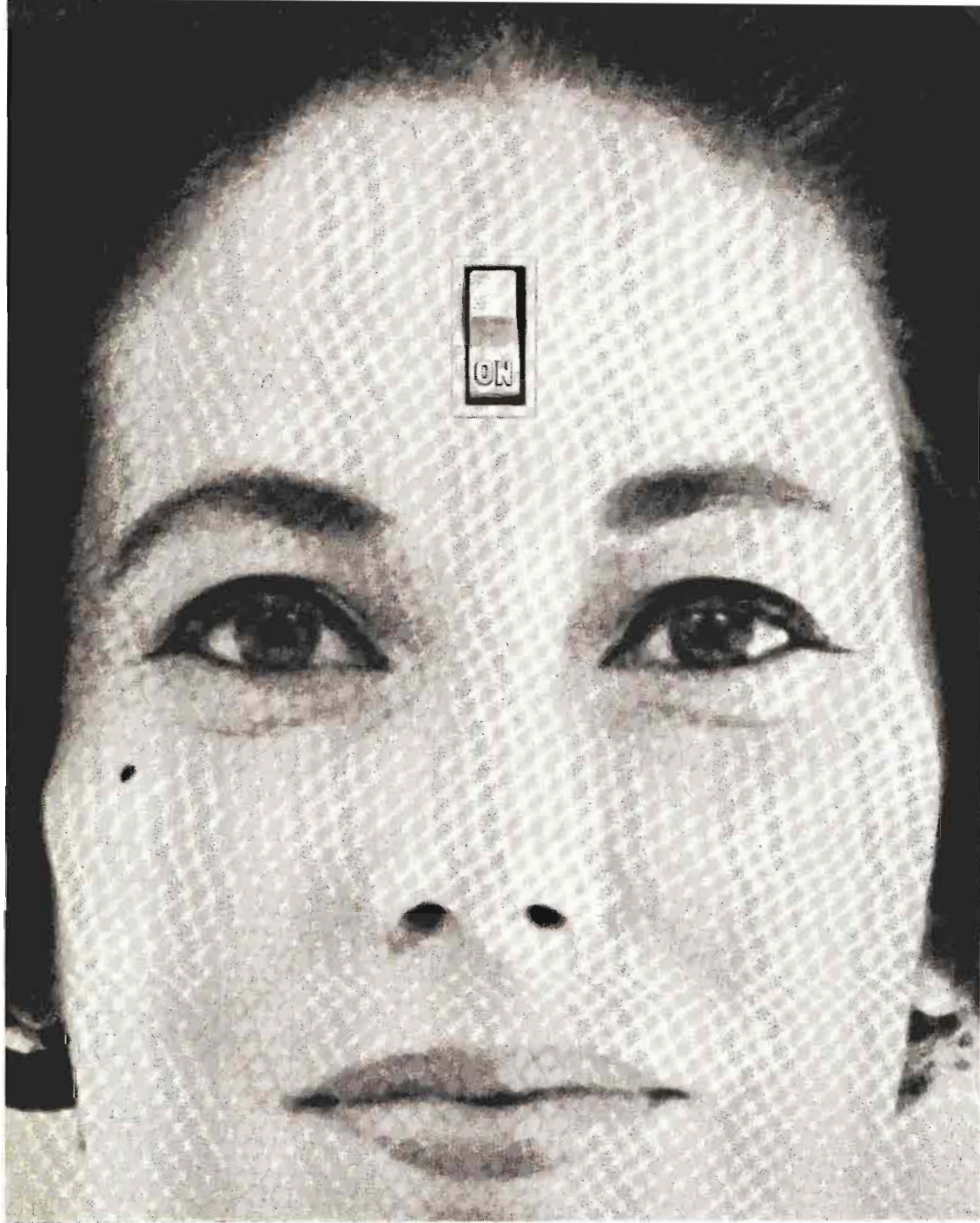
Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....The L-B-J Co.
Address.....Box 1155
Tel.: GR 2-2424.....ABC-CBS-NBC
Representative.....Raymer
Pres., Gen. Mgr.....J. C. Kellam
Vice Pres.....Warren Woodward
Commercial Mgr.....O. P. (Bob) Bobbitt
Administrative Asst.....Elmo Brown
Program Dirs.....Dan Love, Richard S. Pryor
Sales Promotion Mgr.....Larry Carothers
Local Sales Mgr.....Charles Howell
Film Mgr.....Dave Swope
Chief Engineer.....Ben Hearn
Owners of: KTBC, AM-FM.

KBMT-TV—Beaumont—1961

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
Owned By.....Television Broadcasters, Inc.
Address.....1420 Calder Ave.
Tel.: TE 3-7512.....ABC
Station Representative.....Hollingbery
President.....Randolph Reed
General Mgr.....John H. Fugate
Program Mgr.....Lew Koch
Promotion Dir.....Doug Thompson
Film Mgr.....Barney Chance
Chief Engineer.....Vernon L. Dillaplain

KFDM-TV—Beaumont—1955

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....Beaumont TV Corp.
Address.....2955 Freeway W., T.V. Center
Tel.: TW 2-6622.....CBS
Representative.....Peters, Griffin, Woodward
President.....D. A. Cannon
General Manager.....C. B. Locke
Comm., Film Mgr.....Mott M. Johnson
Program Dir.....Bob McManus
Promotion, Pub. Dir.....Bill Hammond
Chief Engineer.....Harold W. Bartlett



The switch is on for your product . . . when it is presented to the receptive, loyal audience of the leadership station. WFAA-AM-FM-TV, Communications Center. Broadcast Services of The Dallas Morning News. Represented by Edward Petry and Co., Inc.

TEXAS

KWAB-TV—Big Spring—1956

Channel: 4 VHF...AP: 6.3 Kw...VP: 12.9 Kw.
Owned By.....Grayson Enterprises
Address.....7400 College Ave., Lubbock, Tex.
Tel.: SH 4-2345 (Lubbock).....CBS-ABC
Station Rep.Advertising Time Sales
President, Gen. Mgr.....Sidney A. Grayson
Station Mgr.....Bill Edgar
Natl. Sales Mgr.....John Henry
Program Director.....Ray Trent
Film Director.....Dick Knerr
Chief Engineer.....Elbert Shannon
Owners of: KLBK-AM-TV, Lubbock; KPAR-TV,
Abilene.

KBTX-TV—Bryan—1957

Channel: 3 VHF...AP: 30.2 Kw...VP: 60.3 Kw.
Owned.....Brazos Bcstg. Co.
Business Address.....Box 3237
Tel.: VI 6-7777.....ABC-CBS
Sta. Rep.....Venard, Torbet & McConnell
President, Gen. Mgr.....M. N. Bostick
Sta. Mgr.....Harry Lee Gillam
Program Director.....Earl R. Greathouse
Promotion Director.....John Scogin
Commercial Manager.....Boyce Oliver
Chief Engineer.....W. B. Cox

KRIS-TV—Corpus Christi—1956

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Gulf Coast Bcstg. Co.
Business Address.....409 S. Staples St.
Tel.: TU 3-6511.....NBC
Representative.....Peters, Griffin, Woodward
Pres., Gen. Mgr.....T. Frank Smith
V.P., Nat. Spot Sls., Net. Clr. Miss Van Johnson
V.P., Programs.....Charles Nethery
V.P., Sales.....W. M. Eikner
V.P., Engineering.....Jerry E. Smith

KZTV—Corpus Christi—1956

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....KSIX-Television, Inc.
Business Address.....Show Room Bldg.
Tel.: TULip 4-1616.....ABC-CBS
Station Rep.Advertising Time Sales
Pres., Sta., Gen. Mgr.Vann M. Kennedy
Chief Engineer.....D. Taylor

WFAA-TV—Dallas—1949

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....A. H. Belo Corp.
Address.....Communications Center
Tel.: RI 8-9631.....ABC
Newspaper Affiliation.....Morning News
Station Rep.Petry
President.....Joseph M. Dealey
General Mgr.....Mike Shapiro
Station Mgr.....Ed Pfeiffer
Commercial Mgr.....Jack Hauser
Program Dir.....Jay Watson
Prom., Pub. Dir.....Casey Cohlmlia
Operations Mgr.....Jim Pratt
Film Mgr.....Joan Johnson
Chief Engineer.....Chris Irby
Owners of: WFAA-AM-FM.



Just for laughs... you can't beat "The Best of Groucho" or "Hennesey" or "People Are Funny." They have the whole country in stitches—on the nation's local stations. People in your area like laughs, too. Why not let them in on the fun? And let yourself in on big audiences—through **NBC Films**.

TEXAS

KRLD-TV—Dallas—1949

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned.....Times Herald Printing Co.
 Business Address.....Herald Square
 Tel.: 742-6811.....CBS
 Newspaper Affiliation...Dallas Times Herald
 Station Rep.Advertising Time Sales
 President.....Clyde Rembert
 Station Mgr.....Roy M. Flynn
 Gen. Sales Manager.....Gene Cuny
 Asst. Gen. Mgr.....Ves Box
 Prom., Pub. Director.....J. W. Axtell
 Program Dir.....Fritz Kuler
 Film Manager.....Nick Mueller
 Chief Engineer.....B. B. Honeycutt
 Owners of: KRLD, AM-FM.

KELP-TV—El Paso—1956

Channel: 13 VHF...AP: 117 Kw...VP: 209 Kw.
 Owned-Oper. By.....KELP TV Corp.
 Business Address.....Box 9924
 Tel.: KE 3-5911.....ABC
 Representative.....Young TV
 President.....Norman Alexander
 General Manager.....Gene Roth
 Program Dir.....Dick Barron
 Film Mgr.....Dub Harline
 Promotion Dir.....Sandy Milligan

Publicity Dir.....Otto Goessi
 Ch. Eng.....Michael Gaglio

KROD-TV—El Paso—1952

Channel: 4 VHF...AP: 31 Kw...VP: 62 Kw.
 Owned-Oper. By.....Southwest States, Inc.
 Address.....2201 Wyoming St.
 Tel.: KE 2-6551.....CBS
 Sta. Rep.....Bolling
 Chairman of Board.....Jack C. Vaughn
 President.....Cecil L. Trigg
 Sta. Mgr., Film Buyer.....Larry Daniels
 Nat. Sales Mgr.....George Collie
 Local Sales Mgr.....Sheldon Turner, Jr.
 Program Dir.....Bernie Bracher
 Promotion, Pub. Dir.....Jim Suggs
 Chief Engineer.....Frank Jordan
 Owners of: KROD, AM; KOSA-AM-TV, Odessa;
 KVII-TV, Amarillo; KRNO-AM, San Bernardino,
 Calif.

KTSM-TV—El Paso—1953

Channel: 9 VHF AP: 90 Kw...VP: 45 Kw.
 Owned-Operated By.....Tri-State Bcstg. Co.
 Address.....801 N. Oregon St.
 Tel.: KE 2-5421.....NBC
 Representative.....Hollingbery
 President, Gen. Mgr.....Karl O. Wyler, Sr.
 Commercial Mgr.....Karl O. Wyler, Jr.
 Program Dir.....Jack B. Chapman

IN THE DALLAS-FORT WORTH MARKET
 CHANNEL 4 REACHES MORE HOMES
 THAN THE OTHER THREE COMBINED
 MONDAY THRU FRIDAY 9 A.M. TO 5 P.M.*

KRLD-TV's Channel 4 reaches more homes in the Dallas-Fort Worth market than the other three combined, 9 a.m. to 5 p.m., Monday thru Friday. And KRLD-TV reaches 43.9% more homes per average quarter-hour than its closest competing channel 6:30-10:00 p.m., Sunday thru Saturday.*

Take advantage of this truly superior market coverage. See your ADVERTISING TIME SALES representative.

*NSI, Nov.-Dec., '62



CHANNEL 4, DALLAS, FORT WORTH



THE DALLAS TIMES HERALD STATION

Clyde W. Rembert, *President*



TEXAS

Promotion Dir. Arthur Davis
 Operations Dir. Jack Rye
 Chief Engineer Kenneth J. Walton
 Owners of: KTSM, AM.

KTVT—Fort Worth—1955

Channel: 11 VHF..AP: 107 Kw...VP: 210 Kw.
 Owned By WKY TV Systems, Inc.
 Address 4801 West Freeway
 Tel.: PE 8-1951 Independent
 Newspaper Affiliation Oklahoma Pub.
 Station Rep. Katz
 President E. K. Gaylord
 Administrative Asst. Crawford Rice
 Station Mgr. Jim Terrell
 Sales Mgr. E. L. Cartwright
 Program, Film Mgr. Darrell Jones
 Prom., Merch. Dir. Bill Camfield
 Chief Engineer W. E. Kessel
 Owners of: WKY-AM-TV, Oklahoma City; WTVT-TV, Tampa-St. Petersburg.

WBAP-TV—Fort Worth—1948

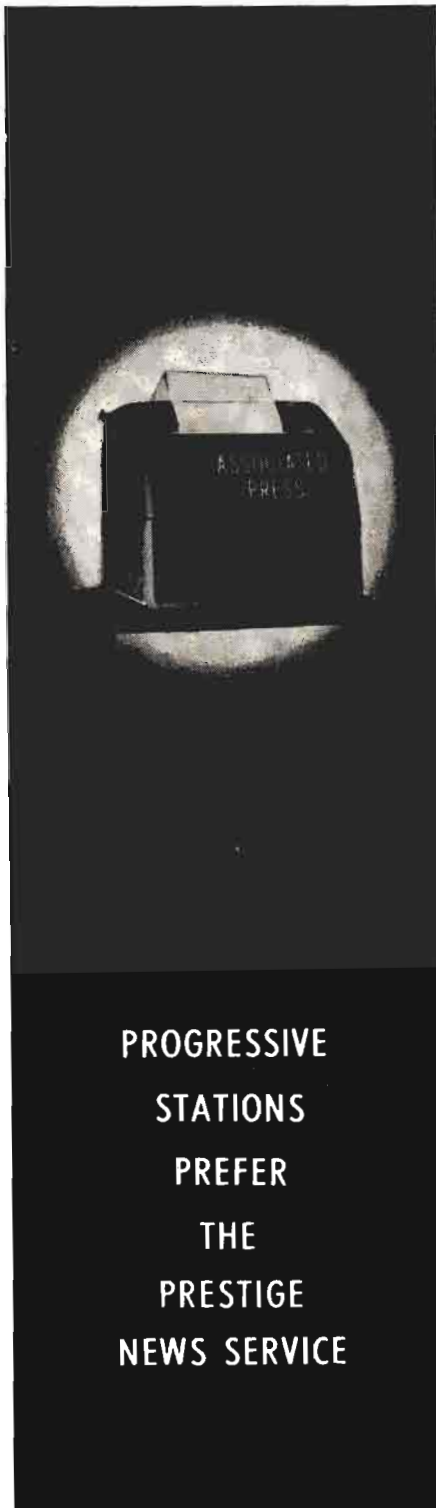
Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
 Owned-Oper. By Carter Publications, Inc.
 Business Address 3900 Barnett St.
 Tel.: JE 6-1981 NBC
 Newspaper Affiliation Star-Telegram
 Representative Peters, Griffin, Woodward
 President Amon Carter, Jr.
 V.P. & Director Harold V. Hough
 Gen., Sta. Mgr. Roy Bacus
 Commercial Manager Jack Rogers
 Program Dir., Film Buyer Robert Gould
 Prom., Pub. Dir. Phil W. Wygant
 Chief Engineer Rupert Bogan
 Owners of: WBAP, AM-FM.

KGBT-TV—Harlingen—1953

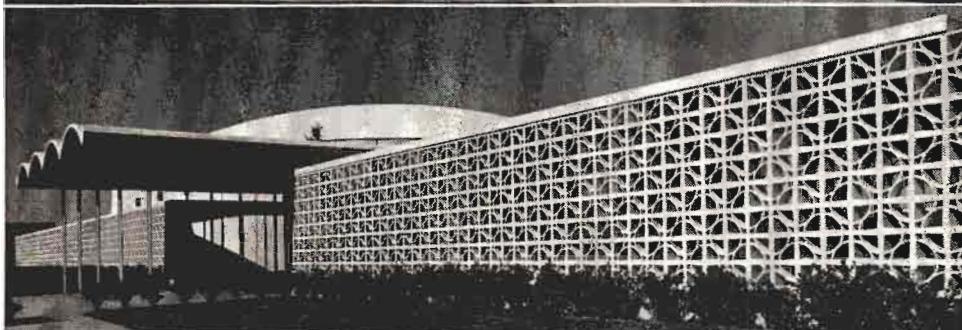
Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By Harbenito Bcstg. Co.
 Address P. O. Box 711
 Tel.: GA 3-4880 ABC-CBS
 Station Rep. Venard, Torbet & McConnell
 President, General Mgr. McHenry Tichenor
 Commercial Mgr. Joe Yowell
 Program Dir. Mal Kasanoff
 Chief Engineer Al Beck

KHOU-TV—Houston—1953

Channel: 11 VHF. AP: 158 Kw...VP: 316 Kw.
 Owned-Oper. By Gulf Television Corp.
 Address P. O. Box 11
 Tel.: JA 9-4811 CBS
 Station Rep. H-R TV
 President C. Wrede Petersmeyer
 General, Sta. Mgr. James C. Richdale, Jr.
 Comm. Manager Robert O. Paxson
 Film Mgr., Prog. Dir. C. Calvin Jones
 Prom. Dir. Roland Brazier
 Publicity Dir. James Everhart
 Chief Engineer Art Biggs
 Owners of: WISH-AM-TV, Indianapolis, Ind.;
 WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa,
 Okla.; KXTV, Sacramento, Calif.



PROGRESSIVE
 STATIONS
 PREFER
 THE
 PRESTIGE
 NEWS SERVICE



The television station of tomorrow
is in Houston today

From every angle--Rates. Ratings. Local Prestige--
KTRK-TV is the VITAL BUY in HOUSTON

KTRK-TV — Channel 13

P.O. BOX 12, HOUSTON 1, TEXAS-ABC BASIC • HOUSTON CONSOLIDATED TELEVISION CO.
NATIONAL REPRESENTATIVES: GEO. F. HOLLINGBERRY CO., 500 FIFTH AVENUE, NEW YORK 36, N.Y.
GENERAL MANAGER, WILLARD E. WALBRIDGE; COMMERCIAL MANAGER, BILL BENNETT.



KPRC-TV—Houston—1950

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By...Houston Post Co.
 Address...Box 1234
 Tel.: MA 3-9271...NBC
 Newspaper Affiliation...Post
 Representative...Petry
 President...Mrs. Oveta Culp Hobby
 V.P., Gen. Mgr...Jack Harris
 Sta., Gen. Sales Mgr...Jack McGrew
 Production Mgr...Ridge Radney
 Promotion Mgr...Kirley Harriss
 Film Mgr...Earl Corridon
 Publicity Dir...Ednah Forrester
 Chief Engineer...Paul Huhndorff

(See Page 754 for Ad)

KTRK-TV—Houston—1954

Channel: 13 VHF...AP: 170 Kw...VP: 316 Kw.
 Owned-By...Houston Consolidated TV Co.
 Address...P. O. Box 12
 Tel.: MO 6-0713...ABC
 Newspaper Affiliation...Chronicle
 Representative...Hollingbery
 President...John T. Jones, Jr.
 Exec. V.P., Gen. Mgr...W. E. Walbridge
 Comm. Manager...William F. Bennett
 Program Mgr...Howard Finch
 Film Mgr...M. B. Johnson
 Publicity Dir...Lila Gordon
 Art. Advertising Dir...Paul Montague
 Business Mgr...Earl Scholton
 Prog. Dev., Pub. Serv. Dir...John E. Hill
 Production Dir...Wayne Thomas
 News Dir...Ray Conaway
 Sports Dir...Guy Savage
 Chief Engrs...Jess Mitchell, Robert Sutton

KGNS-TV—Laredo—1956

Channel: 8 VHF...AP: 9.6 Kw...VP: 3 Kw.
 Owned By...Southwestern Operating Co
 Business Address...820 Convent Ave.
 Tel.: RAndolph 3-3674...ABC-CBS-NBC
 Newspaper Affiliation

Ft. Smith Times-Record, Southwest American
 Station Rep...Venard, Torbet & McConnell
 President...Donald W. Reynolds
 General Mgr...Roy Bowman
 Program Dir...Pat Miller
 Promotion, Pub. Dir...Delia Palacios
 Film Manager...Ernie Ramirez
 Chief Engineer...Irven Simpson
 Owners of: KFSA-TV-AM, Ft. Smith; KOLO-TV-AM, Reno; KLRJ-TV, Las Vegas; KBRB, Springdale, Ark.; KOKL, Okmulgee, Okla.; KORK, Las Vegas; KFOY-TV, Hot Springs, Ark.

KCBD-TV—Lubbock—1952

Channel: 11 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By...Bryant Radio & TV Inc.
 Business Address...5600 Ave. A.
 Tel.: SH 4-1414...NBC
 Representative...Raymer

Pres., Gen. Manager...Joe H. Bryant
 Asst. Gen. Manager...Robert L. Snyder
 National Sales Mgr...Ray Poindexter
 Comm. Manager...George L. Tarter
 Program Director...Bill Taylor
 Film Mgr...Leon Feazell
 Publicity Mgr...Joan Prigmore
 Chief Engineer...Frank Lee
 Owners of: K CBD, AM.

KL BK-TV—Lubbock—1952

Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.
 Owned By...Grayson Enterprises
 Bus. Address...7400 College Ave.
 Tel.: SH 4-2345...CBS
 Station Rep...Advertising Time Sales
 President...Sidney W. Grayson
 General Manager...Nat Levine
 National, Gen. Sales Mgr...John Henry
 Program, Prom. Dir...Ray Trent
 Film Mgr...Dick Knerr
 Chief Engineer...Elbert Shannon
 Owners of: KL BK-AM; KPAR-TV, Abilene; KWAB-TV, Big Spring.

KTRE-TV—Lufkin—1955

Channel: 9 VHF...AP: 12.5 Kw...VP: 26 Kw.
 Owned-Oper. By...Forest Capital Commun. Co.
 Business Address...P. O. Box 701
 Tel.: NE 4-7771...NBC-CBS-ABC
 Reps...Venard, Torbet & McConnell; Melville
 President, Gen. Mgr...Richman Lewin
 Comm. Mgr...Royce Christenson
 Program Dir., Film Mgr...Bill Carter
 Prom., Pub. Dir...Mary Ann Christopher
 Chief Engineer...Fred Clinton Hill
 Owners of: KTRE, AM.

KDCD-TV—Midland—1961

Channel: 18 UHF...AP: 7.6 Kw...VP: 4.7 Kw.
 Owned By...Midland Telecasting Co., Inc.
 Address...Box 5345
 Tel.: OX 4-4344...Independent
 President...Dalton H. Cobb
 General, Station Mgr...Chet Darwin
 Comm., Adv. Mgr...Louis Roberts
 Prog., Prom. Dir...Jack Callis
 Chief Engineer...Dick Deason

KMID-TV—Midland—1953

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By...Midessa Television Co., Inc.
 Business Address...Midland
 Tel.: MU 2-7321...NBC
 Station Rep...Venard, Torbet & McConnell
 President...J. C. Dunagan
 General Manager...Ray Herndon
 Chief Engineer...Bill Buford

KV KM-TV—Monahans—1958

Channel: 9 VHF...AP: 120 Kw...VP: 240 Kw.
 Owned By...Tri-Cities Bcastg. Co.
 Address...Drawer K
 Tel.: WI 3-3231...ABC
 Station Reps...Melville; Masla
 General, Comm. Mgr...J. Ross Rucker

TEXAS

Program Dir. Jean Welch
Promotion Mgr. Patricia Knight
Chief Engineer Rubin L. Masters
Owners of: KVKM-AM.

KOSA-TV—Odessa—1956

Channel: 7 VHF . AP: 158 Kw. . VP: 316 Kw.
Owned-Oper. By Southwest States, Inc.
Bus. Address 1211 N. Whitaker
Tel.: FE 7-8301 CBS
Representative Bolling
Pres., Gen. Mgr. Cecil L. Trigg
Station Manager John Vacca
Sales Manager Ed Costello
Film Dir. George Duesler
National Sales Manager George Collie
Chief Engineer Bill Schock
Owners of: KR0D-TV, El Paso; KRNO, San
Bernardino; KVII-TV, Amarillo.

KPAC-TV—Port Arthur—1957

Channel: 4 VHF . AP: 50 Kw. . VP: 100 Kw.
Owned Texas Goldcoast TV Inc.
Address Box 1059
Tel.: YUKon 5-5557 NBC
Station Rep. Blair TV
Pres., Gen. Mgr. Julius Gordon
Cmm., Adv. Mgr. Mack Newberry
Program Dir., Film Mgr. John Stegall
Prom., Pub. Dir. Adeline Salter
Local Sales Mgr. Roy Shotts
Chief Engineer D. Daniels

KCTV—San Angelo—1953

Channel: 8 VHF . AP: 13.5 Kw. . VP: 27.5 Kw.
Owned-Oper. By Westex Television Co., Inc.
Business Address Box 1941
Tel.: 655-7383 ABC-CBS
Reps. Melville, Venard, Torbet & McConnell
President B. P. Bludworth
Gen., Comm. Mgr. J. Harley Hubbard
Prog., Pub. Dir. Al Cobb
Film Manager Charles Cathey
Chief Engineer Larry Charlesworth

KENS-TV—San Antonio—1950

Channel: 5 VHF . AP: 50 Kw. . VP: 100 Kw.
Owned-Oper. By Express Publ. Co.
Business Address Ave. E & 4th St.
Tel.: CA 5-7411 CBS
Representative Peters, Griffin, Woodward
Newspaper Affil. Express & News
President Conway C. Craig
Vice President Houston H. Harte
General Mgr. Wayne Kearl
Technical Supervisor Buford R. McMillan

KONO-TV—San Antonio—1957

Channel: 12 VHF . AP: 158 Kw. . VP: 316 Kw.
Owned-Oper. By Mission Tcstg. Corp.
Business Address 1408 N. St. Mary's St.
Tel.: CA 6-7611 ABC
Station Representative Katz
President Bob A. Roth
Gen., Sta. Mgr. James M. Brown
Program Director Perry Dickey
Prom., Pub. Dir. Katie Ferguson
Film Manager Sam Rocco

Dir. of Engineering George Ing
Chief Engineer Larry Beckmann

KWEX-TV—San Antonio—1955

Channel: 41 UHF . . AP: 6 Kw. . . VP: 11 Kw.
Owned By Spanish Inter. Bcstg. Corp.
Business Address 111 Martinez St.
Tel.: CA 7-4141 Independent
Station Rep. Spanish Inter. Ntwk. Sales
President Frank Fouce
General Mgr. Emilio Nicolas
Station Mgr. Henry Gutierrez
Commercial Mgr. Amalia Rodriguez
Program Dir. Leonardo Garcia
Prom., Pub. Dir. Don Dailey
Film Mgr. Teresita Calvo
Chief Engineer Eligio Guzman
Owners of: KMEX-TV, Los Angeles.

WOAI-TV—San Antonio—1949

Channel: 4 VHF . AP: 50 Kw. . VP: 100 Kw.
Owned-Oper. By Southland Industries, Inc.
Address 1031 Navarro St.
Tel.: CA 7-4221 NBC
Representative Petry
Board Chairman Hugh Half, Jr.
Pres., Gen. Mgr. James M. Gaines
V.P., Station Mgr. Edward V. Cheviot
Prog. Director Robert Reed
Promotion Dir. Charles Larkins
Film Manager Faye Leavitt
Chief Engineer Charles Jeffers

KCEN-TV—Temple-Waco 1953

Channel: 6 VHF . AP: 50 Kw. . VP: 100 Kw
Owned By Channel 6, Inc.
Business Address 17 S. 3rd St
Tel.: PR 3-6868 NBC
Representative Blair TV Assoc.
President Frank W. Mayborn
General Manager Burton Bishop
Operations Manager Bob Gates
Film Mgr. John Schreiber
Chief Engineer Curtis M. Casey

KTAL-TV—Texarkana- Shreveport—1953

(See Shreveport, La.)

KLTV—Tyler—1954

Channel: 7 VHF . AP: 217 Kw. . VP: 316 Kw.
Owned-Oper. By Channel 7 Co.
Business Address Box 957
Tel.: LY 2-3873 NBC-ABC-CBS
Station Rep Bolling
President Mrs. Lucille Ross Buford
Gen., Sta. Mgr. Marshall H. Pengra
Comm., Adv. Mgr. John Lenox
Prog., Pub. Dir. Bonnie Lenox
Promotion Dir. Mary Ann King
Film Mgr. Joe Stinecipher
Chief Engineer Hudson Collins

TEXAS-UTAH

KWTX-TV—Waco—1955

Channel: 10 VHF... AP: 255 Kw... VP: 127.5 Kw.
 Owned-Operated By... KWTX Broadcasting Co.
 Address... 4520 Bosque Blvd.
 Tel.: PL 6-4451... ABC-CBS
 Station Rep. ... Venard, Torbet & McConnell
 President, Gen. Mgr. ... M. N. Bostick
 Commercial Manager... Pete McNee
 Prom. Director... Bill Dover
 Program Director... Ralph Webb
 Film Manager... George Wallace
 Chief Engineer... Jesse H. Dove
 Owners of: KWTX, Waco, Tex.; KNAL, Victoria,
 Tex.; KXII-TV, Sherman, Tex.; KBTX-TV,
 Bryan, Tex.

KRGV-TV—Weslaco—1954

Channel: 5 VHF... AP: 50 Kw... VP: 100 Kw.
 Owned By... Kenco Enterprises
 Business Address... 309 S. Missouri Ave.
 Tel.: WO 8-3131... ABC-NBC
 Station Rep. ... Paul H. Raymer
 President, Gen. Mgr. ... Stoddard P. Johnston
 V.P., Station Mgr. ... Charles L. Brooks
 Sales Manager... T. Marshall Weaver
 Prom., Pub. Dir. ... Hank Page
 Operations Director... Fred Noble
 Chief Engineer... Lewis Hartwig
 Owners of: KRGV-AM.

KFDX-TV—Wichita Falls—1953

Channel: 3 VHF... AP: 70 Kw... VP: 100 Kw.
 Owned... Wichtex Radio & TV Corp.
 Address... Box 2040
 Tel.: 692-4530... NBC
 Representative... Raymer
 President... Darrold A. Cannan
 V.P., Comm. Film Mgr. ... Howard H. Fry
 V.P., Prom., Pub. Dir. ... D. A. Cannan, Jr.
 Chief Engineer... John Adams

KSYD-TV—Wichita Falls—1953

Channel: 6 VHF... AP: 50 Kw... VP: 100 Kw.
 Owned-Oper. By... KSYD-TV Co., Inc.
 Address... Box 2130
 Tel.: 322-6957... CBS
 Representative... Advertising Time Sales
 Pres., Gen. Mgr. ... Syd Grayson
 Station, Nat. Sales Mgr. ... Stuart W. Klein
 Program Dir. ... Jon Burkhart
 Promotion Director... M's. Mary K. Norwood
 Chief Engineer... Herb Wiley
 Owners of: KLBK-AM-TV, Lubbock; KPAR-TV,
 Abilene; KWAB-TV, Big Spring.

Pop.: 940,000
 Families: 268,500

Utah

TV Homes: 240,000
 TV Stas. in State: 3

KCPX-TV—Salt Lake City 1946

Channel: 4 VHF... AP: 14.5 Kw... VP: 27.1 Kw.
 Owned By... Columbia Pict. Electronics Corp.
 Business Address... 130 Social Hall Ave.
 Tel.: DA 2-5681... ABC
 Representative... Katz
 General Manager... Douglas Elleson
 Promotion Director... Betsy Vaught
 Chief Engineer... Wally Lambourne
 Owners of: KCPX, AM-FM.

KSL-TV—Salt Lake City—1949

Channel: 5 VHF... AP: 18.3 Kw... VP: 33.1 Kw.
 Owned-Oper. By... Radio Service Corp. of Utah
 Business Address... 145 Social Hall Ave.
 Tel.: EL 5-4641... CBS
 Station Rep. ... Peters, Griffin, Woodward, Inc.

President... Arch L. Madsen
 Vice Pres., Gen. Mgr. ... Lloyd E. Cooney
 Program Director... Duane C. Hill
 Publicity Director... Clifton B. Thomas
 Chief Engineer... Vincent E. Clayton
 Owners of: KSL, AM-FM.

KUTV—Salt Lake City—1954

Channel: 2 VHF... AP: 24.5 Kw... VP: 47.1 Kw.
 Owned-Operated By... KUTV, Inc.
 Business Address... 179 Social Hall Ave.
 Tel.: 322-2505... NBC
 News Affil. ... Trib.: Ogden Standard-Examiner
 Station Rep. ... Petry
 President... A. L. Glasmann
 Vice Pres. ... George C. Hatch
 General, Sta. Mgr. ... Brent H. Kirk
 Program, Operations Mgr. ... LaMar Smith
 Promotion Director... Pat Visick
 Film Manager... Jack Ivers
 Chief Engineer... B. R. Carpenter

FOR OFFICERS OF THE TEXAS AND UTAH
 BROADCASTERS ASSOCIATIONS, SEE PAGE 635

Pop.: 393,000
Families: 111,500

Vermont

TV Homes: 100,500
TV Stas. in State: 1

WCAX-TV—Burlington—1954

Channel: 3 VHF..AP: 9.5 Kw..VP: 18.3 Kw.
Owned-Oper. By.....Mt. Mansfield TV, Inc.
Address.....100 Market Sq.
Tel.: UN 2-5761.....CBS

Station Representative.....Avery-Knodel
Pres., Gen. Mgr.....S. T. Martin
Pub., Prom. Dir.....Charles S. Lewis
V.P., Advertising Mgr.....John A. Dobson
Film Manager.....A. Sherman Rutter
Chief Engineer.....J. W. Tierney
Owners of: WCAX.

Pop.: 4,125,000
Families: 1,101,000

Virginia

TV Homes: 894,000
TV Stas. in State: 12

WCYB-TV—Bristol—1956

Channel: 5 VHF..AP: 42.7 Kw..VP: 85.4 Kw.
Owned-Oper. By...Appalachian Bcstg. Corp.
Business Address.....P.O. Box No. 1009
Tel.: NOrth 9-4161.....ABC-NBC
Station Reps.....Meeker; Ayers
Pres., Gen. Mgr.....Robert H. Smith
Comm., Adv. Mgr.....J. Fey Rogers
Program Dir.....Art Countiss
Production Mgr.....James G. Evans
Chief Engineer.....Russell V. Robinson

Tel.: MA 7-2345; EX 3-7331.....NBC
Representative.....H.R.
Pres., Gen. Mgr.....J. Glen Taylor
V.P., TV Sales.....Edward J. Hennessy
Prom., Pub. Dir.....Richard Paul
Prog. Dir., Film Mgr.....Van Cantfort
Chief Engineer.....Andrew Jackson
Owners of: WAVY, AM.

WSVA-TV—Harrisonburg—1953

Channel: 3 VHF..AP: 4.17 Kw..VP: 8.32 Kw.
Owned-Oper. By...Shenandoah Valley Bcstg.
Address.....Rawley Pike
Tel.: 434-4431.....ABC-CBS-NBC
Newspaper Affil.....Wash. Eve. Star
Reps..Venard, Torbet, McConnell; Clarke Brown
President, Gen. Mgr.....Hamilton Shea
Asst. Gen. Mgr.....Warren L. Braun
Comm., Adv. Mgr.....Richard H. Johnson
Prog. Dir., Film Mgr.....Robert E. Lee
Prom., Pub. Dir.....Wanda Wilt
Chief Engineer.....Tom Jones
Owners of: WSAZ-AM.

WTAR-TV—Norfolk—1950

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Operated By...WTAR Radio-TV Corp.
Business Address.....720 Boush St.
Tel.: MA 5-6711.....CBS
Newspaper Affil.....Norfolk Newspapers, Inc.
Representative.....Petry
President, Gen. Mgr.....Robert M. Lambe
V.P., Operations.....Harold Soldingier
V.P., Sales.....William Gietz
Prom., Pub. Dir.....James W. Evans
Chief Engineer.....Richard Lindell

WLVA-TV—Lynchburg—1953

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Operated By...Lynchburg Bcstg. Corp.
Address.....2320 Langhorne Rd.
Tel.: Victor 5-1242.....ABC
Representative.....Jack Masla
Pres., Gen. Mgr.....Phillip P. Allen
Comm. Adv. Mgr.....Thomas L. Turner
Prog., Film Mgr.....Warren Uttal
Publicity Director.....Thomas Waller
Chief Engineer.....John T. Orth
Owners of: WLVA.

WVEC-TV—Norfolk-Hampton 1953

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Peninsula Bcstg. Corp.
Address.....110 Third St., Norfolk
Tel.: MA 7-7605.....ABC
Station Rep.....Katz
Pres., Gen. Manager.....Thomas P. Chisman
V.P., Sales Director.....Harrol A. Brauer, Jr.
V.P., Operations Mgr.....L. W. Kliever
V.P., Chief Engineer.....William C. King, Jr.
Commercial Mgr.....C. L. Coker
Promotion Dir.....H. L. Foiles

WAVY-TV—Norfolk—1957

Channel: 10 VHF..AP: 192 Kw..VP: 316 Kw.
Owned.....Tidewater Teleradio, Inc.
Address.....214 W. York St.

WYAH-TV—Norfolk- Portsmouth—1960

Channel: 27 UHF..AP: 8.7 Kw..VP: 17.4 Kw.
Owned By.....The Christian Bcstg. Network
Address.....1318 Spratley St., Portsmouth

VIRGINIA-WASHINGTON

Tel.: 393-6001.....Independent
 President, Gen. Mgr.,.....M. G. Robertson
 Station Manager.....Randolph S. Brent
 Program, Film Mgr.....Neil Eskelin
 Promotion Director.....Wilbur Presson
 Chief Engineer.....Harvie Waff

WXEX-TV—Petersburg—1955

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By..Petersburg Television Corp.
 Address..Box 8765, Richm'd; 124 W. Tabb, Pet.
 Tel.: RE 3-7876, Pet.; AT 8-2835, Richm'd...NBC
 Station Reps.....Select; Brown
 President.....Thomas G. Tinsley, Jr.
 V.P., Gen. Mgr.....Irvin G. Abeloff
 Cmm. Mgr.....Lawrence Slon
 Program Dir.....Robert I. Grossman
 Operations Mgr.....J. Harry Abbott
 Promotion Dir.....Neil Kuvin
 Film Mgr.....Robert E. Kennedy
 Chief Engineer.....George W. McGuigan

WRVA-TV—Richmond—1956

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By.....Richmond TV Corp.
 Business Address.....5710 Midlothian Pike
 Tel.: BE 3-5461.....ABC
 Station Rep.....Harrington, Righter & Parsons
 President.....William R. Preston
 General, Sta. Mgr.....Barron Howard
 Commercial Mgr.....James D. Clark, Jr.
 Program Film Dir.....Samuel S. Carey
 Prom., Pub. Dir.....John L. Stone, Jr.
 Chief Engineer.....S. T. Terry, Jr.

WTVR—Richmond—1947

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Havens & Martin, Inc.
 Address.....3301 W. Broad St.
 Tel.: ELain 5-8611.....CBS
 Station Rep.....Blair TV

Pres., Gen. Mgr.....Wilbur M. Havens
 Commercial Mgr.....William Kemple
 Assistant Mgr.....Walter A. Bowry, Jr.
 Prog. Director.....John Shand
 Prom., Pub. Dir.....W. J. Filer
 Film Manager.....Conrad G. Rianhard
 Chief Engineer.....James Kyle
 Owners of: WMBG, AM, Richmond; WCOD, FM,
 Richmond.

WDBJ-TV—Roanoke—1955

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Operated By.....Times-World Corp.
 Address.....2001 Colonial Ave.
 Tel.: 343-8031.....CBS
 Newspaper Affiliation...Times; World-News
 Representative..Peters, Griffin, Woodward, Inc.
 President.....M. W. Armistead, III
 V.P., Broadcasting.....Ray P. Jordan
 V.P., General Mgr.....John Harkrader
 General Sales Mgr.....Blake Brown
 Asst. Mgr., Film Buyer.....Paul E. Reynolds
 Program Mgr.....Charles A. Ballou
 Sales Prom., Mer. Mgr.....Frank C. Martin, Jr.
 Promotion Manager.....R. A. DuVall
 Operations Mgr.....Wendell H. Siler
 Chief Engineer.....J. E. Newman
 Owners of: WDBJ, AM-FM.

WSLS-TV—Roanoke—1952

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned-Oper. By...Shenandoah Life Stations
 Address.....Church Ave., at 3rd St.
 Tel.: DI 4-9226.....NBC
 Station Rep.....Avery-Knodel
 President.....James H. Moore
 V.P., Manager.....Horace S. Fitzpatrick
 Program Dir.....Melvin Linkous
 Commercial Manager.....A. S. Trevilian, Jr.
 Sales Promotion Director.....C. R. Garrison
 Engineering Manager.....J. P. Briggs
 Owners of: WSLS-AM-FM.

Pop: 2,950,000
 Families: 937,000

Washington

TV Homes: 798,000
 TV Stas. in State: 11

KVOS-TV—Bellingham—1953

Channel: 12 VHF..AP: 112 Kw..VP: 224 Kw.
 Owned-Oper. By.....Wometco Enterprises
 Business Address.....1151 Ellis St.
 Tel.: REgent 4-4410.....CBS
 Station Reps.....E. S. Sumner; Stovin-Byles
 President.....Mitchell Wolfson
 General, Sta. Mgr.....David Mintz
 Merchandising Director.....Doug Davis
 Operations Director.....R. H. Anderson
 Promotion Director.....Marian Boylan
 Public Affairs Dir.....Al Swift
 Advertising Manager.....Fred Elsethagen
 Chief Engineer.....John Price
 Owners of: WTVJ, Miami, Fla.; WLOS, Asheville;
 WFGA, Jacksonville, Fla.

KIRO-TV—Seattle—1958

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned.....Queen City Bcstg. Co.
 Address.....1530 Queen Anne Ave.
 Tel.: AT 3-9800.....CBS
 Representative...Peters, Griffin, Woodward
 Pres., Gen. Mgr.....Saul Haas
 Nat'l Sales Manager.....Al Stephenson
 Local Sales Manager.....King Mitchell
 Program Director.....Robert D. Gordon
 Prom., Pub. Dir.....Mrs. Frances Pierce
 Film Manager.....Eugene Wecker
 Chief Engineer.....C. R. Morris

KOMO-TV—Seattle—1953

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.

WASHINGTON

Owned-Oper. By...Fisher's Blend Station, Inc.
Business Address...100 4th Ave. N.
Tel.: MA 4-6000.....ABC
Sta. Representative.....Katz
Chairman of Board.....O. D. Fisher
President, Gen. Mgr.....W. W. Warren
Commercial Mgr.....Maitland Jordan
Mgr. Programming.....Dave Crockett
Program Manager.....Tom Rogstad
Film Editor.....Arden Skoog
Audience Prom. Mgr.....Margaret Hagerty
Chief Engineer.....C. E. Miller
Owners of: KOMO-AM; KATU-TV, Portland.

KING-TV—Seattle—1948

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....King Bcstg. Co.
Business Address.....320 Aurora
Tel.: Mutual 2-3555.....NBC
Representative.....Blair-TV
President.....Stimson Bullitt
V.P., Business Div.....Henry B. Owen
V.P., Broadcast Div.....Otto P. Brandt
Commercial Manager.....James D. Neidigh
Program, Film Mgr.....Lee Schulman
Prom., Pub. Director.....Eric Bremner
Merchandising Manager.....G. W. Parker
Sales Service Mgr.....Del Loder
Chief Engineer.....Robert A. Ferguson
Owners of: KGW AM-TV, Portland, Ore.; KING-AM-FM; KREM-AM-FM-TV, Spokane, Wash.

KTVW—Seattle—1953

Channel: 13 VHF...AP: 60 Kw...VP: 100 Kw.
Owned.....J. E. McCaw
Business Address.....5534 N. 35 St., Tacoma
Tel.: SKYline 2-3544, Tacoma.....Independent
Station Rep.....Clarke Brown
President.....J. Elroy McCaw
General Manager.....James Hawkins
Program Director.....John Jarstad
Chief Engineer.....Ken Williams

KHQ-TV—Spokane—1952

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....KHQ, Inc.
Address.....S. 4202 Regal St.
Tel.: KEystone 4-0511.....NBC
Representative.....Katz
Pres., Gen. Mgr.....R. O. Dunning
Commercial Mgr.....J. Birney Blair
Program, Film Mgr.....John Fahey
Promotion, Publicity Dir.....Irving Smith
Chief Engineer.....Dee Waymire

KREM-TV—Spokane—1955

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned.....KREM Bcstg. Co.
Address.....4103 S. Regal
Tel.: KE 4-0423.....ABC
Representative.....Petry
President.....Stimson Bullitt
General Manager.....Robert Temple
Station Manager.....Alexander P. Hunter
Program Dir.....Walt Schaar

Film Manager.....Hughie Tanner
Chief Engineer.....Edward P. Antosyn
Owners of: KREM, AM-FM.

KXLY-TV—Spokane—1953

Channel: 4 VHF...AP: 28 Kw...VP: 47.9 Kw.
Owned By.....Spokane Television
Address.....315 W. Sprague Ave.
Tel.: MADison 4-4291.....CBS
Newspaper Affil...Evening Telegram, Superior
Representative.....H-R
President.....Morgan Murphy
General, Station Mgr.....Wayne F. McNulty
Operations Dir.....Robert L. Warrington
National, Local Sales Mgr.....Robert V. Weitze
Prom., Pub. Dir.....Lois Hunter
Technical Dir.....T. O. Jorgenson
Chief Engineer.....Dave Green
Owners of: KELP-TV-AM, El Paso; KXLY-AM-FM, Spokane, Wash.

KTNT-TV—Tacoma-Seattle 1953

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Operated By...Tribune Publishing Co.
Business Address.....S. 11th & Grant Sts.
Tel.: FU 3-2561.....Independent
Newspaper Affil.....Tacoma News/Tribune
Station Rep.....Paul H. Raymer Co.
President.....George F. Russell
General Manager.....Max H. Bice
Nat'l Sales Manager.....Herchel Cary
General Sales Mgr.....R. Keith Miller
Program, Film Mgr.....Dell Spencer
Promotion Director.....David Smith
Chief Engineer.....Dick F. Engh
Owners of: KTNT-AM-FM.

KIMA-TV—Yakima—1953

Channel: 29 UHF...AP: 115 Kw...VP: 191 Kw.
Owned-Oper. By.....Cascade Bcstg. Co., Inc.
Business Address.....Box 702
Tel.: GL 2-9111.....CBS-NBC
Station Rep.....Young TV; Art Moore
President.....Thomas C. Bostic
General Mgr.....Jack Reber
Commercial Mgr.....William F. Grogan
Program Director.....James W. Nolan, Jr.
Promotion Director.....Robert H. Horn
Film Manager.....June Neel
Chief Engineer.....M. E. Burrill
Owners of: KIMA, AM; KEPR, AM-TV, Pasco;
KWIQ, Moses Lake; KLEW-TV, Lewiston;
KBAS-TV, Ephrata.

KNDO—Yakima—1959

Channel: 23 UHF...AP: 11.6 Kw...VP: 19.9 Kw.
Owned By.....Columbia Empire Bcstg. Corp.
Address.....Box 466
Tel.: CH 8-2300.....ABC
Station Rep.....Weed TV Corp.
President, Gen. Mgr.....Hugh Davis
Commercial Manager.....Jim Hawkins
Prog., Prom. Director.....Terry Mason
Film Manager.....Marge Whitman
Chief Engineer.....Warren Brown
Owners of: KNDU, Richland.

Pop.: 1,850,000
Families: 495,000

West Virginia

TV Homes: 390,000
TV Stas. in State: 9

WHIS-TV—Bluefield—1955

Channel: 6 VHF..AP: 28.8 Kw..VP: 50 Kw.
Owned-Oper. By...Daily Telegraph Ptg. Co.
Business Address.....Municipal Bldg.
Tel.: DA 7-7115.....NBC
News. Affil...Daily Telegraph, Sunset News
Station Reps.Select Station Reps.: Brown
President, Gen. Mgr.....H. I. Shott
Sta., Comm. Mgr.John C. Shott
Prog. Dir.....Orland C. Young
Promotion Director.....Kay Wilson
Film Manager.....Cecil Surratt
Chief Engineer.....Kenneth Dick
Owners of: WHIS, AM.

WCHS-TV—Charleston—1954

Channel: 8 VHF..AP: 93.3 Kw. .VP: 158 Kw.
Owned By.....Rollins Bcstg.
Address.....Box 2167, Wilmington, Del.
Tel.: DI 6-5358.....CBS
Station Representative.....Blair TV
President.....O. Wayne Rollins
General Sta. Mgr.....William P. Dix, Jr.
Vice Pres., TV.....George Baren Bregge
Comm. Mgr.....William Eaton, Jr.
Program Dir.....Douglas Martin
Prom., Pub. Dir.....H. M. Brawley
Film Manager.....Phil Smith
News Director.....Robert Horan
Chief Eng.....G. Brick
Owners of: WCHS-AM; WGEE-AM, Indian., Ind.;
WEAR-TV, Pensacola, Fla.; WPTZ-TV, Platts-
burgh, N. Y.; WAMS, Wilmington, Del.; WRAP,
Norfolk, Va.; WNJR, Newark, N. J.; WBEE,
Harvey, Ill.; KDAY, Los Angeles, Calif.

WBOY-TV—Clarksburg—1957

Channel: 12 VHF..AP: 137 Kw..VP: 278 Kw.
Owned By.....Rust Craft Bcstg.
Business Address.....912 W. Pike St.
Tel.: 624-7573-4.....CBS-NBC
Station Rep.....Young TV
President.....Jack N. Berkman
Managing Director.....Roger Garrett
Commercial Manager.....Frank Baisley
Program Director.....Robert Toothman
Publicity, Promotion Dir.....Peter Lyman
Film Manager.....Frank Lucante
Chief Engineer.....Harry Brown
Owners of: WBOY-AM; WSTV-AM-FM-TV;
WPIT-AM-FM, Pittsburgh; WSOL-AM, Tampa;
WRGP-TV, Chattanooga; WRDW-TV, Augusta,
Ga.

WJPB-TV—Fairmont—1954

Channel: 5 VHF..AP: 50 Kw. .VP: 100 Kw.
Owned By.....WJPB-TV, Inc.
Address.....400 Quincy St.
Tel.: 363-0700.....ABC

Newspaper Affiliation.....Mannington Times
Station Rep.....Weed TV Corp.
President, Gen. Mgr.....J. Patrick Beacom
Comm., Adv. Mgr.....Eugene La Rosa
Program Dir.....N. C. Pelligrin
Prom., Pub. Dir.....Ray Herst
Film Mgr.....Gordon Ralphsynder
Chief Engineer.....James McEwen
Owners of: WBUT-AM-FM, Butler, Pa.; WVVW,
Grafton, W. Va.

WHTN-TV—Huntington—1955

Channel: 13 VHF..AP: 200 Kw..VP: 316 Kw.
Owned-Oper. By.....Reeves Broadcasting
Address.....625 Fourth Avenue
Tel.: JA 5-7661.....ABC
V.P., Gen. Mgr.....O. W. Myers
Comm. Manager.....George Miller
Program Director.....Clark W. Davis
Promotion Director.....Lloyd Hamlin
Chief Engineer.....Keith Massey

WSAZ-TV—Huntington—1949

Channel: 3 VHF..AP: 60 Kw..VP: 100 Kw.
Owned By.....WJR, The Goodwill Station
Address.....201 Ninth St.
Tel.: JA 9-4127.....NBC
Station Representative.....Katz
President.....Worth Kramer
V.P., Gen. Mgr.....C. Tom Garten
Station Manager.....J. L. Sinclair
Program Director.....Maxwell Roth
Prom., Mer. Dir.....Jack M. Williams
Film Manager.....David S. Bond
Chief Engineer.....John P. Clay
Owners of: WSAZ, AM.

WOAY-TV—Oak Hill—1954

Channel: 4 VHF..AP: 68 Kw..VP: 100 Kw.
Owned-Oper. By.....Robert R. Thomas, Jr.
Business Address.....Box 251
Tel.: HO 9-3361.....CBS
Representative.....Pearson
Pres., Gen. Mgr.....Robert R. Thomas, Jr.
Comm Sta. Mgr.....Robert R. Brown
Pub., Film Mgr.....A. Nechesnoff
Chief Engineer.....Thomas Phillips

WTAP-TV—Parkersburg—1953

Channel: 15 UHF..AP: 10.5 Kw..VP: 19.5 Kw.
Owned-Oper. By.....Zanesville Publishing Co.
Business Address.....121 W. Seventh St.
Tel.: 485-4588.....ABC-CBS-NBC
Representative.....Pearson
President.....Clay Littick
Managing Dir.....Allan Land
General Mgr.....Gene P. Loffler
Comm. Mgr.....Denny Dever
Program Dir.....Tom Lawrence
Chief Engineer.....William A. Hunt, Sr.

WEST VIRGINIA-WISCONSIN

WTRF-TV—Wheeling—1953

Channel: 7 VHF...AP: 156 Kw...VP: 316 Kw.
Owned-Oper. By.....WTRF-TV, Inc.
Address.....Ogden Bldg.
Tel.: 232-7777.....NBC
Representative.....Hollingbery
Exec. V.P., Gen. Mgr.....Robert W. Ferguson

Operations Manager.....George Diab
National Sales Mgr.....C. J. Ackermann
Reg. Sales Mgr.....Kirk Jackson
Local Sales Mgr.....Robert Beall
Prog. Director.....Garry Vorhess
Prom. Director.....James Knight
Film Manager.....William Ney
Pub. Serv. Director.....Wesley Manley
Chief Engineer.....Howard Daubemeyer

Pop.: 4,025,000
Families: 1,192,000

Wisconsin

TV Homes: 1,086,000
TV Stas. in State: 13

WEAU-TV—Eau Claire—1953

Channel: 13 VHF...AP: 155 Kw...VP: 310 Kw.
Owned By.....Post Bcstg. Corp.
Business Address.....2415 So. Hastings Way
Tel.: TE 2-3474.....ABC-CBS-NBC
News. Affil.....Press-Gazette, Post-Crescent
Station Rep.....Hollingbery
President.....V. I. Minahan
Gen. Sta. Manager.....Leo Howard
Chief Engineer.....Elmo Reed

Commercial Manager.....Dorothy Inman
Program Director.....Dan Giovannini
Promotion Director.....Francis Johanski
Film Manager.....Bob Johanski
Local Advertising Mgr.....Bud Witte
Chief Engineer.....Marshall Williamson

WBAY-TV—Green Bay—1953

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Norbertine Fathers
Business Address.....115 South Jefferson St.
Tel.: HE 2-3331.....CBS
Station Rep.....H.R. TV Reps
General Manager.....Haydn R. Evans
Nat. Sales Mgr.....Earl H. Huth
Program Dir.....Greg McElrone
Promotion Dir.....Lyle Lahey
Film Mgr.....Don Bergner
Chief Engineer.....Wallace E. Stangel
Owners of: WBAY, AM-FM.

WKBT—La Crosse—1954

Channel: 8 VHF...AP: 125 Kw...VP: 250 Kw.
Owned & Oper. By...WKBH Television Inc.
Address.....141 South 6th St.
Tel.: 2-4678.....ABC-CBS-NBC
Newspaper Affiliation.....Tribune
Station Representative.....Avery-Knodel
Pres., Gen. Mgr.....Howard Dahl
Comm. Mgr.....Robert Z. Morrison, Jr.
Program Director.....Ray Skaran
Promotional Director.....Leonard Anderson
Chief Engineer.....Al Leeman

WFRV-TV—Green Bay—1955

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....Valley Telecasting Co.
Address.....1181 East Mason St.
Tel.: HE 7-5411.....NBC
Station Representative.....Katz
President.....George W. Norton, Jr.
General Manager.....H. Lee Browning
Commercial Manager.....Fred W. Johnson
Program Dir., Film Mgr.....J. W. Vickery
Prom., Publicity Dir.....Otto C. Junkermann
Chief Engineer.....Harry Hill

WISC-TV—Madison—1956

Channel: 3 VHF...AP: 28.8 Kw...VP: 56.2 Kw.
Owned-Oper. By.....TV Wisconsin, Inc.
Bus. Address.....4801 W. Beltline Hwy.
Tel.: CE 3-9791.....CBS
News. Affiliation...Superior Evening Telegram
Representative...Peters, Griffin, Woodward
General Manager.....Ralph O'Connor
Commercial Manager.....Richard Nickeson
Program Director.....Daniel Imhoff
Chief Engineer.....Walter Hariu

WLUK-TV—Green Bay—1954

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.
Owned-Oper By...M & M Broadcasting Co., Inc.
Address.....Box 549
Tel.: 432-6468.....ABC
Newspaper Affil.....Evening Telegram
Station Reps.....Young; Hyett
President.....Morgan Murphy
General Manager.....John H. Borngen

WKOW-TV—Madison—1953

Channel: 27 UHF...AP: 87 Kw...VP: 200 Kw.
Owned-Oper...Midcontinent Bcstg. Co. of Wisc.
Business Address...215 West Washington Ave.
Tel.: AL 7-2261.....ABC
Station Representative.....Young TV Corp.
Exec. Vice Pres., Gen. Mgr.....Tony Moe
General Sales Mgr.....Ben F. Hovel
Prog., Operations Dir.....Blake Kellogg
Film Mgr.....Bill Harman
Promotion Director.....James Roy Miller
Publicity Director.....Nancy Lee White
Chief Engineer.....Cloren Smith
Owners of: WKOW, AM.

WMTV—Madison—1953

Channel: 33 UHF..AP: 156 Kw..VP: 209 Kw.
 Owned-Oper. By.....Forward TV, Inc.
 Business Address.....West Beltline Highway
 Tel.: CE 3-5381.....NBC
 President.....Herbert R. Ohrt
 General Mgr.....Merritt Mulligan
 Asst. Mgr.....Donald Harrer
 Film Mgr.....George Plenderleith
 Program Dir.....Jack Crowley
 Promotion Mgr.....Wanda Montz
 Chief Engineer.....Stan Sadler

WISN-TV—Milwaukee—1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....Hearst Corp.
 Business Address.....759 N. 19th St.
 Tel.: DI 2-3000.....CBS
 Newspaper Affiliation.....Sentinel
 Representative.....Petry
 V.P., General Mgr.....Richard C. Goodnow
 Sales Mgr.....Richard D. Foerster
 Film Manager.....Jerry Loebe
 Program Director.....Baylen Smith
 Prom., Pub. Dir.....Arthur H. Barnes
 Chief Engineer.....Lionel Wittenberg

WITI-TV—Milwaukee—1956

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned-Oper. By.....Storer Bcstg. Co.
 Address.....5445 N. 27th St.
 Tel.: UP 3-1919.....ABC
 Station Rep.....Storer T.V. Sales
 President.....George B. Storer, Jr.
 General Manager.....Roger W. LeGrand
 General Sales Mgr.....William J. Flynn
 Mgr. of Operations.....Dean McCarthy
 Promotion Director.....Donn Shelton
 Chief Engineer.....Robert Truscott
 Owners of: WJBK AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WJIN, New York City.

WTMJ-TV—Milwaukee—1947

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....The Journal Co.
 Business-Trans. Address.....333 W. State St.
 Tel.: BR 1-6000.....NBC
 Newspaper Affiliation.....Journal; Sentinel
 Sta. Rep.....Harrington, Righter & Parsons
 General Manager.....George Comte
 Station Manager.....Robert J. Heiss
 Program Manager.....Robert Petrie
 Promotion Mgr.....Bruce Wallace
 Film Manager.....James Fitzgerald
 Advertising Mgr.....Sprague Vonier
 Mgr. AM & TV Engineer.....Phillip B. Laeser
 Owners of: WTMJ-AM-FM.

WUHF-TV—Milwaukee—1959

Channel: 18 UHF..AP: 122 Kw..VP: 240 Kw.
 Owned-Oper. By.....WXIX-TV, Inc.
 Address.....509 W. Wisconsin Ave.
 Tel.: BR 2-1818.....Independent
 Station Representative.....Gill-Perna
 President.....B. J. Samson
 Exec. V.P.....Lawrence Turet
 Sales Mgr.....Parker Daggett
 Program Dir.....Richard Christenson
 Promotion Mgr.....Chuck Olson
 Film Manager.....Daniel Kunz
 Chief Engineer.....Joe Waters

WSAU-TV—Wausau—1954

Channel: 7 VHF..AP: 177 Kw..VP: 316 Kw.
 Owned-Oper. By..Wisconsin Valley TV Corp.
 Address.....P.O. Box 1088
 Tel.: VI 2-1021.....ABC-CBS-NBC
 Newspaper Affil.....Record-Herald
 Representative.....Meeker Co.
 President.....George T. Frechette
 Exec. V.P., Gen. Mgr.....Richard D. Dudley
 General Sales Mgr.....James W. Frey
 Prom., Pub. Dir.....Tom Bolger
 Program Director.....Norbert Kellnhauser
 Film Manager.....Dan Ziebell
 Chief Engineer.....Roland W. Richard
 Owners of: WSAU-AM-FM.

Pop.: 340,000
 Families: 102,000

Wyoming

TV Homes: 78,000
 TV Stas. in State: 3

KTWO-TV—Casper—1957

Channel: 2 VHF...AP: 35 Kw...VP: 71 Kw.
 Owned-Operated By...Rocky Mt. TeleStations
 Business Address.....3900 E. Second St.
 Tel.: 237-3711.....ABC-NBC-CBS
 Station Representative.....Meeker
 President.....Burt Harris
 Gen., Sta. Mgr.....Lawrence Berger
 Program, Prom. Dir.....Paul Wickre
 Film Manager.....Chuck Beach
 Chief Engineer.....Leo Chenier

KFBC-TV—Cheyenne—1954

Channel: 5 VHF..AP: 50.1 Kw..VP: 100 Kw.
 Owned-Oper. By.....Frontier Bcstg. Co.
 Business Address.....2923 East Lincolnway
 Tel.: 634-4461.....ABC-CBS-NBC
 Newspaper Affiliation.....Eagle, Tribune
 Representative.....Hollingbery
 President.....Robert S. McCracken
 General Mgr., Ch. Eng.William C. Grove
 Commercial Mgr.....Doug Reeves
 Prog., Pub. Mgr.....William D. McCracken
 Film Mgr.....Don Wich
 Owners of: KFBC-AM, KSTF, Scottsbluff.

WYOMING-TERRITORIES & POSSESSIONS

KWRB-TV—Riverton—1957

Channel: 10 VHF...AP: 24.2 Kw...VP: 57.5 Kw.
Owned.....M. & J. Ernst

Address.....500 B'way, Thermopolis, Wyo.
Tel.: UN 4-2351.....ABC-CBS
Representative.....Gill-Perna
Gen. Mgr., Ch. Eng.....Joseph P. Ernst

TV Stations in Territories and Possessions

Guam

KUAM-TV—Agana—1956

Channel: 8 VHF...AP: 250 Kw...VP: 500 Kw.
Owned-Oper. By.....Radio Guam, Inc.
Address.....P. O. Box 368
Tel.: 7963.....CBS-NBC
Representative.....Intercontinental Services
President.....Phil Berg
Station Manager.....Robert A. Jordan
Sales Manager.....Mary C. Chappelle
Chief Eng.....Kenneth Pier
Owners of: KUAM, AM.

Virgin Islands

WBNB-TV—Charlotte Amalie 1961

Channel: 10 VHF...AP: 1.26 Kw...VP: 2.5 Kw.
Owned By.....Island Teleradio Service Inc.
Address.....Box 1947, St. Thomas
Tel.: 1050.....ABC-CBS-NBC
Station Rep.....Caribbean Networks Inc.
President.....Robert Moss

Puerto Rico

WKBM-TV—Caguas—1960

Channel: 11 VHF...AP: 1.34 Kw...VP: 2.67 Kw.
Owned By.....American Colonial Bcstg.
Address.....P. O. Box 4189, San Juan
Tel.: 3-0580.....Independent
Owner & Gen. Mgr.....R. P. Perry
Comm. Manager.....Felix Munoz
Program Dir.....Nilsa Gonzales
Chief Engineer.....E. Rivera

WORA-TV—Mayaguez—1955

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper By.....Supreme Bcstg. Co., Inc.
Address.....Darlington Bldg.
Tel.: 832-1150.....ABC-CBS
Station Rep.....Inter-American Publ.
Pres., Sta. Mgr.....Alfredo R. Arellano
Comm., Asst. G.M.....Reinaldo Dupont
Prog., Prom. Dir.....Ernesto Rafols
Film Mgr.....Rafael Rivera Mont
Chief Eng.....George A. Mayoral
Owners of: WKYN-AM, WFQM-FM, San Juan;
WSVI-TV, St. Croix, V. I.; WJMR-AM-TV,
WRCM, New Orleans.

WAPA-TV—San Juan—1954

Channel: 4 VHF...AP: 33.9 Kw...VP: 56.2 Kw.
Owned By.....WAPA TV Bcstg. Corp.
Business Address.....357 Ponce de Leon
Tel.: 3-3006.....ABC-NBC
Gen. Manager.....H. Modestti
Program Director.....F. R. Baez
Chief Engineer.....E. W. Lambourne

WKAQ-TV—San Juan—1954

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....El Mundo Enterprises
Bus. Address...Box 5096, Puerto de Tierra Sta.
Tel.: 723-3800.....CBS
Newspaper Affiliation.....El Mundo
Rep.....Inter-American Publications Inc.
President.....Mrs. A. Ramos
General Manager.....H. McFadden
Commercial Manager.....Rafael Ruiz
Prog. Dir.....Oscar Orzabal Quintana
Sales Mgr.....Jorge Rivero
Chief Engineer.....Robert Beurket
Owners of: WKAQ-AM-FM.

WRIK-TV—Ponce—1958

Channel: 7 VHF...AP: 60 Kw...VP: 30 Kw.
Owned-Operated By...Ponce Television Corp.
Address.....Darlington Bldg.
Tel.: 842-0280.....Independent
Sta. Rep.....Inter-American Publ.
President.....George A. Mayoral
General Mgr.....William Cortada
Program Dir.....Luis Martinez
Chief Engineer.....Americo Cintron

WSUR-TV—Ponce—1958

Channel: 9 VHF...AP: 1.3 Kw...VP: 2.7 Kw.
Owned.....American Colonial Bcstg. Corp.
Bus. Ad....1000 Ponce de Leon Ave., Santurce
Tel.: 2-1278.....Independent
President, Gen. Mgr.....Ralph P. Perry

Canadian Television Station Index

— Listed Alphabetically by Call Letters —

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
CBAFT-TV . . .	773	CFCR-TV . . .	772	CHEX-TV . . .	776	CKBL-TV . . .	777
CBFT . . .	777	CFCY-TV . . .	776	CHLT-TV . . .	778	CKCK-TV . . .	778
CBHT . . .	774	CFLA-TV . . .	773	CHOV-TV . . .	775	CKCO-TV . . .	775
CBLT . . .	776	CFPL-TV . . .	775	CHSA-TV . . .	772	CKCW-TV . . .	773
CBMT . . .	777	CFQC-TV . . .	779	CHSJ-TV . . .	773	CKMI-TV . . .	777
CBOFT . . .	775	CFRN-TV . . .	771	CJAY-TV . . .	773	CKNX-TV . . .	776
CBOT . . .	775	CFSN-TV . . .	774	CJBR-TV . . .	778	CKOS-TV . . .	779
CBUT . . .	772	CFTM-TV . . .	777	CJCB-TV . . .	774	CKPG-TV . . .	772
CBWAT . . .	775	CFTO-TV . . .	776	CJCH-TV . . .	774	CKPR-TV . . .	776
CBWFT . . .	773	CHAB-TV . . .	778	CJDC-TV . . .	772	CKRN-TV . . .	778
CBWT . . .	773	CHAN-TV . . .	773	CJFB-TV . . .	779	CKRS-TV . . .	777
CBXT . . .	771	CHAT-TV . . .	772	CJIC-TV . . .	776	CKRT-TV . . .	778
CBYT . . .	774	CHAU-TV . . .	777	CJLH-TV . . .	772	CKSO-TV . . .	776
CFCF-TV . . .	777	CHBC-TV . . .	772	CJOH-TV . . .	775	CKTM-TV . . .	778
CFCH-TV . . .	775	CHCA-TV . . .	772	CJON-TV . . .	774	CKVR-TV . . .	774
CFCL-TV . . .	776	CHCH-TV . . .	775	CJSS-TV . . .	774	CKWS-TV . . .	775
CFCM-TV . . .	777	CHCT-TV . . .	771	CKBI-TV . . .	778	CKXX-TV . . .	773
CFCN-TV . . .	771	CHEK-TV . . .	773				

Television Stations of Canada

Alberta

CFCN-TV—Calgary—1960

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....CFCN Television Ltd.
 Address.....Broadcast House
 Tel.: CH 9-9101.....CTV
 Sta. Reps...Television Reps. Ltd.; Adam Young
 President.....James A. Love
 Station Mgr.....Gordon L. Carter
 Promotion Dir.....Gary Greenway
 Film Mgr.....Garry Smith
 Chief Engineer.....R. W. Lamb
 Owners of: CFCN-AM, Calgary.

CHCT-TV—Calgary—1954

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.
 Owned By.....Calgary Television, Ltd.
 Address.....955 Rideau Road
 Tel.: CH 3-3491.....CBC
 Station Reps.....All-Canada; Weed

President.....F. R. Shaw
 Gen., Station Mgr.....A. M. Cairns
 Commercial Mgr.....J. Norman Inkster
 Oper. Mgr.....Bob Chase
 Prom., Pub. Mgr.....W. A. Smith
 Film Manager.....Gordon Warner
 Chief Engineer.....Lee Crawley

CBXT—Edmonton—1961

Channel: 5 VHF...AP: 159 Kw...VP: 318 Kw.
 Owned By.....CBC
 Address.....Box 555
 Tel.: 469-2321.....CBC
 Station Manager.....Ralph Horley
 Commercial Rep.....Chris Barr
 Program Director.....Barry McCorquodale
 Technical Director.....Peter Burgess
 Tech. Supervisors.....R. Collier, J. Anderson

CFRN-TV—Edmonton—1954

Channel: 3 VHF...AP: 90.4 Kw...VP: 180.3 Kw.
 Owned-Oper. By...Sunwapta Bestg. Co., Ltd.
 Address.....Postal Sta. E.
 Tel.: HU 9-2572.....CTV
 Sta. Reps...TV Reps.; Young Canadian; Oakes

TELEVISION STATIONS OF CANADA

Pres., Gen. Mgr...... G. R. A. Rice
Station Mgr...... B. D. Alloway
Commercial Mgr...... D. H. Field
Program Director..... George Kidd
Film Manager..... Keith Neale
Prom., Pub. Dir...... Allan Muir
Adv. Mgr...... Dan Kauffman
Chief Engineer..... Ted Wadson
 Owners of: CFRN-AM-TV.

CJLH-TV—Lethbridge—1955

Channel: 7 VHF... AP: 85.5 Kw... VP: 171 Kw.
 Owned-Oper. By..... Lethbridge TV, Ltd.
 Address..... P. O. Box 1120
 Tel.: FA 7-1521..... CBC
 Newspaper Affil. Herald
 Representatives..... All-Canada TV; Weed
Pres., Gen. Mgr...... N. Botterill
Commercial Mgr...... L. Crittenden
Program Director..... Dale Nelson
Technical Dir...... V. Reed

CHSA-TV—Lloydminster—1960

Channel: 2 VHF... AP: 37.5 Kw... VP: 75 Kw.
 Owned By..... CHSA-TV Ltd.
 Address..... Lloydminster
 Tel.: Lloydminster..... CBC
 Station Rep. Devney Organization
 President..... A. F. Shortell
General Comm. Mgr...... J. R. D. Findlay
Operations Director..... Wes Saunders
Promotion Director..... G. Barber
Chief Engineer..... Eldon Giles

CHAT-TV—Medicine Hat—1957

Channel: 6 VHF... AP: 3 Kw... VP: 6 Kw.
 Owned By..... Monarch Bcstg. Co. Ltd.
 Address..... Box 760
 Tel.: 548-3911..... CBC
 Sta. Rep..... Weed; All-Canada
 President..... J. H. Yuill
Gen., Station Mgr...... Orv Kope
Program Director..... Jon Thibert
Film Manager..... Pete Barth
Comm., Adv. Mgr...... Ian Carson
Prom., Pub. Dir...... Bill Yuill
Chief Engineer..... Sid Gaffney
 Owners of: CHAT-AM.

CHCA-TV—Red Deer—1957

Channel: 6 VHF... AP: 13 Kw... VP: 26 Kw.
 Owned By..... CHCA TV Ltd.
 Business Address..... Box 668
 Tel.: 346-5525..... CBC
 Sta. Reps..... Stovin-Byles; Forjoe; Scharf
President, Gen. Mgr...... G. A. Bartley
Asst. Mgr...... Mrs. A. Sole
Commercial Mgr...... Doug Clarke
Program, Prom. Dir...... Hugh Edmunds
Advertising Manager..... Gordon Johns
Chief Engineer..... Mel Lang

British Columbia

CJDC-TV—Dawson Creek—1959

Channel: 5 VHF... AP: 106 Kw... VP: 212 Kw.
 Owned-Oper. By..... Radio Sta. CJDC Ltd.
 Bus. Address..... Second Ave. & 9th St.
 Tel.: STerling 2-3341..... CBC
 Station Representative..... Cooke
Pres., Gen. Mgr...... H. L. Michaud
Chief Engineer..... R. Messner

CFCR-TV—Kamloops—1957

Channel: 4 VHF... AP: 1 Kw... VP: .5 Kw.
 Owned..... Twin Cities TV Ltd.
 Business Address..... 387 4th Ave.
 Tel.: 372-8827..... CBC
 Station Reps..... All-Canada; Weed
Pres., Gen. Mgr...... Ian G. Clark
Asst. Mgr...... Jean C. Ross
Oper., Prog. Dir...... Jack Pollard
Comm. Mgr...... Hidee Saito
Promotion Manager..... Shirley Page
Pub., Prod. Dir...... Wayne Roberts
Film Manager..... Bill Reith
Advertising Manager..... Walter Harwood
Chief Engineer..... Kurt Reichennek

CHBC-TV—Kelowna—1957

Channel: 2 VHF... AP: 1.65 Kw... VP: 3.7 Kw.
 Owned..... Okanagan Valley TV Co.
 Business Address..... 342 Leon Ave.
 Tel.: PO 2-4535..... CBC
 Station Reps..... All-Canada TV; Weed
President, Gen. Mgr...... Roy G. Chapman
Adv., Comm. Mgr...... Dick Sharp
Program, Film Mgr...... Russ Richardson
Prom., Pub. Dir...... Norm Williams
Chief Engineer..... Tom Wyatt

CKPG-TV—Prince George 1961

Channel: 3 VHF... AP: 114 W... VP: 210 W.
 Owned By..... CKPG Television Ltd.
 Address..... 1220 Sixth Ave.
 Tel.: Prince George..... Independent
 Station Reps..... All-Canada; Weed
President..... Robert T. Harkins
Sales Manager..... J. W. Barlee

CBUT—Vancouver—1953

Channel: 2 VHF... AP: 25.4 Kw... VP: 47.6 Kw.
 Owned By..... Canadian Bcstg. Corp.
 Address..... 701 Hornby St.
 Tel.: MUtual 4-0246..... CBC
Program Dir...... W. Inglis
Film Dir...... Stanley Fox
Nat'l Sales Mgr...... W. F. Cooke
Technical Dir...... R. Whiteside

TELEVISION STATIONS OF CANADA

CHAN-TV—Vancouver—1960

Channel: 8 VHF..AP: 94 Kw...VP: 180 Kw.
 Owned By.....Vantel Bcstg. Co., Ltd.
 Address.....Box 4700
 Tel.: CY 9-7272.....CTV
 Station Reps.....All-Canada; Weed
 President.....Arthur Jones
 Manager.....J. R. Peters
 Chief Engineer.....E. Rose

CHEK-TV—Victoria—1956

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned-Operated By.....CHEK-TV, Ltd.
 Address.....3693 Epsom Drive
 Tel.: GRanite 7-1821.....CBC
 President, Gen. Mgr.....David M. Armstrong
 Station Mgr.....Richard L. McDaniel
 Commercial, Film Mgr.....Douglas Taylor
 Prom., Publicity Dir.....Bob Willet
 Chief Engineer.....Norman Bergquist

Labrador

CFLA-TV—Goose Bay—1956

Channel: 8 VHF..AP: .107 Kw...VP: .359 Kw.
 Owned-Operated By.....U. S. Armed Forces
 Address.....U.S.A.F. Side, Goose Airport
 Tel.: TW 6-2461.....CBC
 CBC Mgmt. Rep.....L. V. Harvey

Manitoba

CKX-TV—Brandon—1955

Channel: 5 VHF..AP: 49.1 Kw...VP: 100 Kw.
 Owned By.....Western Manitoba Bcstrs. Ltd.
 Address.....2940 Victoria Ave.
 Tel.: PA 9-5441.....CBC
 Station Reps.....All-Canada; Weed
 Pres., Gen. Mgr.....John B. Craig
 Exec. Ass't, Sta. Mgr.....Eric Davies
 Comm. Manager.....Archie Olson
 Program Director.....Stuart Craig
 Promotion Director.....Marvin Freeman
 Chief Engineer.....J. T. Stacey

CBWFT—Winnipeg—1960

Channel: 6 VHF..AP: 1.72 Kw...VP: 2.87 Kw.
 Owned By.....CBC
 Address.....541 Portage Ave.
 Tel.: SP 4-2541.....CBC
 Director, Prairie Provinces.....J. Finlay
 Program Director.....Leo Remillard

Info. Serv. Sup.....D. O'Neill
 Prairie Reg. Eng.....R. D. Cahoon

CBWT—Winnipeg—1954

Channel: 3 VHF..AP: 34.7 Kw...VP: 57.8 Kw.
 Owned By.....Canadian Bcstg. Corp.
 Address.....541 Portage Ave.
 Tel.: SP 4-2541.....CBC
 Dir. of Prairie Region.....J. Finlay
 Oper. Director.....B. D. Macpherson
 Reg. Program Dir.....D. E. Cameron
 Sup. Info. Services.....D. O'Neill
 Film Mgr.....H. Harrison
 Reg. Sales Mgr.....G. W. Thompson
 Technical Dir.....H. Heywood

CJAY-TV—Winnipeg—1960

Channel: 7 VHF..AP: 180 Kw...VP: 325 Kw.
 Owned By.....Channel Seven TV Ltd.
 Address.....Polo Park, Zone 10
 Tel.: SP 5-0371.....CTV
 Station Rep.....Stovin-Byles
 President.....R. S. Misener
 General Manager.....Jack M. Davidson
 Commercial Manager.....G. O. Johnson
 Program Director.....Stewart MacPherson
 Chief Engineer.....A. G. Cobb

New Brunswick

CBAFT-TV—Moncton—1961

Channel: 11 VHF..AP: 10 Kw...VP: 5.03 Kw.
 Owned-Oper. By.....CBC
 Address.....232 St. George St.
 Tel.: 384-3368.....CBC
 Station Mgr.....Paul E. Carrier
 Commercial Rep.....Bernard Richard
 Technical Director.....Ives J. Bruchesi

CKCW-TV—Moncton—1954

Channel: 2 VHF..AP: 15 Kw...VP: 25 Kw.
 Owned-Oper. By.....Moncton Bcstg., Ltd.
 Address.....Halifax St.
 Tel.: 389-9601.....CBC
 Sta. Reps.....Stovin-Byles; Young Canadian
 Pres., Mgr. Dir.....F. A. Lynds
 Gen., Station Mgr.....H. Button
 Prog. Dir., Comm. Mgr.....J. S. Irvine
 Promotion Director.....Murray Turner
 Film Manager.....Gwen MacDonald
 Chief Engineer.....Keith MacConnell
 Owners of: CKCW; CKCD-TV, Campbelltown,
 N. B.; CKAM-TV, North Shore, Newcastle,
 N. B.

CHSJ-TV—Saint John—1954

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
 Owned By.....New Brunswick Bcstg. Co., Ltd.
 Address.....14 Church St.

TELEVISION STATIONS OF CANADA

Tel.: 3-3304 CBC
Gen. Mgr. George A. Cromwell
Chief Engineer. Jack Bishop

Newfoundland

CBYT—Corner Brook—1959

Channel: 5 VHF. AP: .0985 Kw.. VP: .197 Kw.
Owned-Oper. By CBC
Address Box 610
Tel.: NE 4-3431. CBC
Station Manager C. V. Hierlihy
Sales Manager C. Brown
Technical Sup. J. Heaney

CFSN-TV—Stephenville—1957

Channel: 8 VHF. AP: .147 Kw.. VP: .294 Kw.
Owned By CBC
Address E. Harmon Air Force Base
Tel.: Base Exchange 21204. CBC
Dir. Newfoundland Regions. W. F. Galgay
CBC Representative. A. W. Barrett

CJON-TV—St. John's—1955

Channel: 6 VHF. AP: 11 Kw.. VP: 21 Kw.
Owned-Oper. Newfoundland Bcstg. Co., Ltd.
Business Address. Prince of Wales Street
Tel.: 7105 CBC
News. Affil. Nfld. Sunday Herald
Station Reps. Stovin-Byles; Weed
President Geoff Stirling
V.P., General Mgr. Don Jamieson
Sta. Mgr., Prog. Dir. Colin Jamieson
Commercial Mgr. Charlie Pope
Promotion Dir. Ken Meeker
Film Mgr. Nels Squires
Adv. Mgr. Mrs. Muriel Tucker
Chief Engineer. Oscar Herlihey

Nova Scotia

CBHT—Halifax—1954

Channel: 3 VHF. AP: 34 Kw.. VP: 56 Kw.
Owned By CBC
Address Box 175
Tel.: 422-8311. CBC
Program Director. Carl MacCaull
Film Dir. G. W. Hames
Technical Director. M. Corkum

CJCH-TV—Halifax—1960

Channel: 5 VHF. AP: 23.8 Kw. VP: 47.6 Kw.
Owned By CJCH, Ltd.
Address 2885 Robie St.
Tel.: Halifax CTV
Sta. Reps. Young Canadian; Mulvihill; Scharf
President, General Mgr. Finlay MacDonald
Commercial Manager. Ian R. Laidlaw
Program Director. Larry Knoke
Prom., Pub. Dir. Mrs. Abbie Lane
Film Manager. David Ferras
Operations Manager. Dennis Benwell
Chief Engineer. John Jay

CJCB-TV—Sydney—1954

Channel: 4 VHF. AP: 108 Kw.. VP: 180 Kw.
Owned By Cape Breton Bcstrs., Ltd.
Business Address. Mira Rd.
Tel.: 562-5511 CBC
Station Reps. All Canada; Weed
Pres., Gen. Mgr. J. Marvin Nathanson
Promotion Director. J. C. MacVicar
Publcity Director. C. M. Quinton
Program Mgr. Mrs. M. C. MacQuarrie
Advertising Mgr. J. A. MacDonald
Film Mgr. R. H. Demers
Chief Engineer. M. E. Bowles
Owners of: CJCB-AM-FM, CFNU-TV.

Ontario

CKVR-TV—Barrie—1955

Channel: 3 VHF. AP: 50 Kw.. VP: 100 Kw.
Owned-Oper. By Ralph Snelgrove TV Ltd.
Address P. O. Box 519
Tel.: Parkway 6-6466. CBC
Station Reps. Mulvihill; Young Canadian
Pres., Gen. Manager. Ralph T. Snelgrove
Operations Manager. Jack Mattenley
Comm. Mgr. Charles Tierney
Production Director. Joe Clark
Program. Prom. Mgr. Ev Smith
Chief Engineer. Harold Atkinson

CJSS-TV—Cornwall—1959

Channel: 8 VHF. AP: 120 Kw.. VP: 260 Kw.
Owned By Cornwall Bcstg. Ltd.
Address 237 Water St.
Tel.: Wellington 2-5180. Independent
Station Reps. Stovin-Byles; Weed
President E. L. Bushnell
General Mgr. S. W. Griffiths
Comm. Mgr. W. O. Morrison
Program Dir. P. F. Francis
Prom. Dir. W. Jolliffe
Publicity Dir. B. Sutton

TELEVISION STATIONS OF CANADA

Film Mgr. E. Tomlinson
 Chief Engineer A. G. Day
 Owners of: CJSS-AM-FM.

CHCH-TV—Hamilton—1954

Channel: 11 VHF. AP: 202 Kw. VP: 325 Kw.
 Owned By Niagara Television Ltd.
 Address 163 Jackson St. W.
 Tel.: JA 2-1101 Independent
 Reprs. CHCH-TV; W. Ont. Sls.; All-Can.; Sumner
 President, Gen. Mgr. Kenneth D. Soble
 Asst. Gen. Mgr. S. J. Bibby
 Sales, Market. Mgr. A. A. Bruner
 Program Dir. D. C. Gale
 Production Mgr. Jack O. Burghardt

CBWAT—Kenora—1959

Channel: 8 VHF. AP: 247 Kw. VP: 493 Kw.
 Owned By CBC
 Address Box 160
 Tel.: Kenora CBC
 Dir., Prairie Region J. Finlay

CKWS-TV—Kingston—1954

Channel: 11 VHF. AP: 154 Kw. VP: 250 Kw.
 Owned By Frontenac Bcstg. Co. Ltd.
 Address 170 Queen St.
 Tel.: 542-4977 CBC
 News. Affil. Whig-Standard
 Station Reprs. Weed; All Canada TV
 President W. R. Davies
 Gen. Mgr. Don Lawrie
 Station Mgr. R. W. Hofstetter
 Commercial Mgr. A. Brooks
 Program Dir. Gord Shale
 Promotion Dir. Mrs. R. McGrattan
 Film Mgr. Mrs. Betty MacNeil
 Chief Engineer Gord Backus
 Owners of: CKGB-AM, Timmons; CFCH-AM-TV,
 North Bay; CHEX-AM-TV, Peterborough;
 CKL-AM, Kirkland Lake.

CKCO-TV—Kitchener—1954

Channel: 13 VHF. AP: 160 Kw. VP: 325 Kw.
 Owned By Central Ontario TV, Ltd.
 Address 864 King St. W.
 Tel.: SH 3-4335; 029-5432, Telex. CBC
 Station Reprs. Hardy; Hunt; Scharf; Messner
 President Carl Pollock
 General Manager W. D. McGregor
 Program Dir. Bruce Lawson
 Film Supervisor Lorne Cole
 Promotion Director William Whiting
 Chief Engineer Paul Turchan

CFPL-TV—London—1953

Channel: 10 VHF. AP: 195 Kw. VP: 325 Kw.
 Owned By London Free Press Printing Co.
 Address Commissioner's Rd.
 Tel.: 434-2115 CBC
 Newspaper Affil. London Free Press
 Station Reprs. All-Canada; Weed
 President W. J. Blackburn
 General Mgr. M. T. Brown
 Commercial Mgr. W. Cliff Wingrove

Station, Program Dir. R. A. Reinhart
 Film Mgr. James A. Plant
 Prom., Pub. Dir. W. T. Daley
 Chief Engineer G. Robitaille
 Owners of: CFPL, AM-FM.

CFCH-TV—North Bay—1955

Channel: 10 VHF. AP: 25.75 Kw. VP: 51.5 Kw.
 Owned By Tel Ad Co., Ltd.
 Address P. O. Box 1000
 Tel.: GR 2-9000 CBC
 News. Affil. Thomson Dailies
 Station Reprs. Stovin-Byles; Weed
 President Mrs. P. A. Campbell
 Station Mgr. Harvey Freeman
 Commercial Mgr. Jim Gibson
 Program Dir. Sid Tomkins
 Promotion Dir. Edward F. Vitunski
 Film Manager Betty Knevel
 Chief Engineer Dave Mee
 Owners of CFCH-AM, North Bay; CJKL-AM,
 Kirkland Lake; CKGB-AM-FM, Timmins;
 CKWS-AM-FM-TV, Kingston; CHEX-AM-TV,
 Peterborough.

CBOFT—Ottawa—1955

Channel: 9 VHF. AP: 17 Kw. VP: 31 Kw.
 Owned-Oper. By Canadian Bcstg. Corp.
 Address Box 3220
 Tel.: PA 8-1771 CBC
 Manager of TV Opera. Georges Huard
 Technical Dir. J. H. Book
 Program Director Pierre Normandin

CBOT—Ottawa—1953

Channel: 4 VHF. AP: 26.7 Kw. VP: 50.1 Kw.
 Owned By Canadian Bcstg. Corp.
 Address Box 3220
 Tel.: PA 8-1771 CBC
 Operations Mgr. Georges Huard
 Program Director Pierre Normandin
 Film Director Douglas Murphy
 Technical Director J. H. Book

CJOH-TV—Ottawa—1961

Channel: 13 VHF. AP: 160 Kw. VP: 325 Kw.
 Owned By Bushnell TV Co., Ltd.
 Address 1500 Merivale Road
 Tel.: PA 9-5161 CTV
 Station Reprs. Stovin-Byles; Adam Young
 President E. L. Bushnell
 General Mgr. S. W. Griffiths
 Commercial Manager W. O. Morrison
 Program Director Peter Francis
 Publicity Director Bruce Sutton
 Promotion Director W. E. Jolliffe
 Film Manager Eric Tomlinson
 Chief Engineer A. G. Day
 Owners of: CJOH-TV, CJSS-AM-TV, Cornwall.

CHOV-TV—Pembroke—1961

Channel: 5 VHF. AP: 9.5 Kw. VP: 19.1 Kw.
 Owned By E. G. Archibald
 Address 319 Pembroke St. E.
 Tel.: REgent 2-3657 Independent
 President E. G. Archibald

TELEVISION STATIONS OF CANADA

CHEX-TV—Peterborough—1955

Channel: 12 VHF... AP: 83.4 Kw... VP: 139 Kw.
 Owned-Oper. By... Kawartha Bcstg. Co., Ltd.
 Address... Box 659
 Tel.: 742-0451
 Newspaper Affil. CBC
 Reprs. All-Canada TV; Weed
 President. Sen. Rupert Davies
 General Mgr. Donald Lawrie
 Station Mgr. Wally Rewegan
 Comm., Adv. Mgr. Ian McFarlane
 Program Dir. Donald Alexander
 Prom., Pub. Dir. Sean Eyre
 Film Mgr. Audrey Parcells
 Chief Engineer. Bert Crump

CKPR-TV—Port Arthur—1954

Channel: 2 VHF... AP: 54.5 Kw... VP: 100 Kw.
 Owned By... Thunder Bay Electronics Ltd.
 Business Address... 87 N. Hill St.
 Tel.: 4-9685
 Station Reprs. Stovin-Byles; Young Canadian
 President. Mrs. C. H. Dougall
 Station Mgr. G. N. Conger
 Commercial Mgr. Jack Masters
 Promotion Director. Don Seath
 Chief Engineer. G. Buetow

CJIC-TV—Sault Ste. Marie—1954

Channel: 2 VHF... AP: 15 Kw... VP: 28 Kw.
 Owned-Oper. By... Hyland Radio-TV, Ltd.
 Business Address... 119 East Street
 Tel.: AL 3-3516
 Representatives All-Canada TV; Weed
 President Mrs. J. G. Hyland
 Gen., Sta. Mgr. R. H. Ramsay
 Comm., Film Mgr. E. W. Plouffe
 Prog., Prom. Director. Frank Gardi
 Chief Engineer. Dave Irwin

CKSO-TV—Sudbury—1953

Channel: 5 VHF... AP: 16 Kk... VP: 30 Kw.
 Owned By... CKSO Radio, Ltd.
 Address... Box 400
 Tel.: 674-0711
 Representatives Weed; All Canada TV
 President. W. B. Plaunt
 General, Sta. Mgr. Ralph Connor
 Traffic Sup., Film Mgr. Mrs. Betty Sellars
 Prom., Pub. Dir. Bud Morrison
 Oper. Mgr. Wayne Cullum
 Chief Engineer. Leo Gilbeau
 Owners of: CKSO-AM.

CFCL-TV—Timmings—1956

Channel: 6 VHF... AP: 50 Kw... VP: 100 Kw.
 Owned By... Radiocon Associates
 Business Address... Box 620, Mont Sacre Coeur
 Tel.: AM 4-4211
 Station Representative CBC
 President. Mulvihill
 General Mgr. J. Conrad Lavigne
 Commercial Manager. Rene Barrette
 Program Director. Harry Charbonneau
 Jean DeVilliers

Promotion Director. Isabella Appleby
 Film Manager. Mrs. Hazel Claremont
 Chief Engineer. Rudy Fauteux
 Owners of: CFCL AM.

CBLT—Toronto—1952

Channel: 6 VHF... AP: 53.5 Kw... VP: 99.5 Kw.
 Owned By... Canadian Bcstg. Corp.
 Address... 354 Jarvis St.
 Tel.: WA 5-3311
 Station Manager. CBC
 Station Manager. John Lant
 Film Manager. J. Patterson
 Technical Dir. R. Horton

CFTO-TV—Toronto—1961

Channel: 9 VHF... AP: 162 Kw... VP: 325 Kw.
 Owned By... Baton Bcstg., Ltd.
 Address... Box 9, Agincourt
 Tel.: EM 2-2811
 Newspaper Affiliation... CTV
 Station Reprs. The Telegram
 President. Stovin-Byles; ABC Int.
 General Manager. John Bassett
 General Sales Manager. W. O. Crampton
 Program Director. E. J. Delaney
 Promotion, Pub. Dir. Murray Chercover
 Film Manager. Kevin Holen
 Chief Engineer. Desmond Brooks
 Helmut Berger

CKLW-TV—Windsor

(See Detroit, Michigan Listing.)

CKNX-TV—Wingham—1955

Channel: 8 VHF... AP: 100 Kw... VP: 180 Kw.
 Owned-Oper. By... CKNX Ltd.
 Address... Carling Terrace
 Tel.: 158
 Station Reprs. All-Canada; Young Canadian
 President. W. T. Cruickshank
 General, Station Mgr. G. W. Cruickshank
 Comm. Mgr. C. R. Hamilton
 Operations Director. B. St. George
 Promotion Director. R. Bitton
 Film Manager. H. Swatridge
 Chief Engineer. Scott Reid



CFCY-TV—Charlottetown—1956

Channel: 13 VHF... AP: 38.5 Kw... VP: 79 Kw.
 Owned-Oper. By... Island Radio Bcstg. Co., Ltd.
 Business Address... 85 Kent St.
 President. Mrs. K. Rogers
 Tel.: 7347
 Representatives All-Canada TV; Weed
 General, Comm., Film Mgr. R. F. Large
 Promotion Mgr. M. E. Large

TELEVISION STATIONS OF CANADA

Quebec

CHAU-TV—Carleton—1959

Channel: 5 VHF... AP: 52 Kw... VP: 100 Kw.
 Owned By... T. V. De La Baie Des Chaleurs Inc.
 Address... New Carlisle
 Tel.: 248 & 249... CBC
 Station Rep... Hardy; Scharf; Weed
 President... J. Leo Hachey
 General Mgr... Dr. C. H. Houde
 Comm. Promotion Mgr... Pierre Stein
 Program Director... Leander Boucher
 Chief Engineer... Marcel Chabot

CKRS-TV—Jonquiere—1955

Channel: 12 VHF... AP: 21 Kw... VP: 42 Kw.
 Owned-Oper. By... Radio Saguenay Limited
 Address... 175 Sir Wilfrid Laurier St.
 Tel.: LI 2-4551... CBC
 Station Reps... Hardy; Young Canadian
 President... Henri Lepage
 Gen. Mgr., Prom. Dir... Tom Burham
 Sta., Comm. Mgr... Paul J. Audette
 Film Manager... Eugene Michaud
 Program Dir... Claude Colbert
 Publicity Director... Maurice Petit
 Chief Engineer... Gerard Lemieux
 Owners of: CKRS, AM.

CKBL-TV—Matane—1958

Channel: 9 VHF... AP: 182 Kw... VP: 303 Kw.
 Owned By... Radiodiffusion de Matane Ltd.
 Business Address... 4 Rue St. Sacrament
 Tel.: 562-0290... CBC
 News. Affil... La Voix Gaspesienne
 Station Rep... Hardy
 Pres., Gen. Mgr... Rene Lapointe
 Station Mgr... Octave Lapointe
 Comm. Mgr... Charles Fradette
 Program Dir... Roger Bergeron
 Film Mgr... Jules Chouinard
 Prom., Pub. Dir... Georges Guy
 Adv. Mgr... L. Durette
 Chief Engineer... J. O. Thibreau
 Owners of: CKBL, AM.

CBFT—Montreal—1952

Channel: 2 VHF... AP: 50 Kw... VP: 100 Kw.
 Owned By... Canadian Bcstg. Corp.
 Address... C.P. 6000
 Tel.: 868-3211... CBC
 Director, Gen. Mgr... Gérard Lamarche
 Comm. Mgr... Maurice Valiquette
 Program Director... Fernand Guerdard
 Promotion Dir... Gaston Lebarbé
 Infor. Serv. Dir... Ernest Hébert
 Publicity Dir... Hubert Potvin
 Nat. Select. Sales Mgr... W. E. Chevrier
 Film Mgr... Gilles Fleury
 Chief Engineer... Edward Hayes

CBMT—Montreal—1954

Channel: 6 VHF... AP: 60 Kw... VP: 100 Kw.
 Owned By... Canadian Bcstg. Corp.
 Address... Box 6000
 Tel.: 868-3211... CBC
 Station Rep... CBC Comm. Services
 Program Dir... Kenneth Davey
 Publicity Dir... W. M. Davies
 Technical Director... Guy Fontaine

CFCF-TV—Montreal—1961

Channel: 12 VHF... AP: 160 Kw... VP: 325 Kw.
 Owned By... Canadian Marconi Co.
 Address... 405 Ogilvy Ave.
 Tel.: CR 3-6311... CTV
 Station Rep... All-Canada
 President... S. M. Finlayson
 Station Manager... R. E. Misener
 General Sales Mgr... Don Martz
 Program Manager... S. B. Hayward
 Prom., Pub. Supv... Mrs. Babs Pitt
 Film Manager... John Krug
 Operations Manager... Kevin Knight
 Chief Engineer... Creighton Douglas
 Owners of: CFCF-AM-FM.

CFTM-TV—Montreal—1961

Channel: 10 VHF... AP: 162.5 Kw... VP: 325 Kw.
 Owned By... Tele-Metropole Corp.
 Address... 1405-1425 Rue de Maisonneuve St.
 Tel.: LA 5-9251... Independent
 Station Reps... Forjee; Stovin-Byles
 President, Gen. Mgr... J. A. DeSeve
 Executive V.P... Andre Ouimet
 V.P., Comm. Mgr... Paul L'Anglais
 Station Manager... Roland Giguere
 Program Director... Robert L'Herbier
 Prom., Pub. Dir... Jean Marion
 Film Director... Maurice Bastien
 Production Director... J. Paul Ladouceur
 Chief Engineer... Maurice Doucet

CFCM-TV—Quebec City—1954

Channel: 4 VHF... AP: 50.5 Kw... VP: 100 Kw.
 Owned By... Tele. de Quebec (Canada) Ltée.
 Address... 200 St-Jean Bosco, Ste. Foy, Que.
 Tel.: 683-4985... CBC
 Station Reps... Weed; Hardy; Scharf
 President... Gaston Pratte
 Executive Director... A. C. Picard
 General Manager... J. A. Pouliot
 Asst. Gen., Comm. Mgr... Arthur P. Fitzgibbons
 Program Manager... Jacques Fiteau
 Prom., Pub. Dir... J. P. Riopel
 Film Manager... George Lovett
 Chief Engineer... Gerard Fortlin
 Owners of: CFCM, AM; CKMI-TV, Quebec.

CKMI-TV—Quebec City—1957

Channel: 5 VHF... AP: 6.77 Kw... VP: 13.85 Kw.
 Owned By... TV de Quebec (Canada) Ltée.
 Address... 200 St-Jean Bosco, Ste. Foy, Que.
 Tel.: 683-4985... CBC
 Station Rep... Weed; Hardy; Scharf

TELEVISION STATIONS OF CANADA

President Gaston Pratte
Executive Director A. C. Picard
General Manager Jean A. Pouliot
Asst. Gen., Comm. Mgr. ... Arthur P. Fitzgibbons
Program Director George Lovett
Prom., Pub. Dir. J. R. Riopel
Chief Engineer Gerard Fortin
Owners of: CFCM-TV, Quebec.

CJBR-TV—Rimouski—1954

Channel: 3 VHF..AP: 56.9 Kw..VP: 100 Kw.
Owned By Lower St. Lawrence Radio Inc.
Address 13 St. Jean Baptiste
Tel.: 723-2217 CBC
Station Reps. Stovin-Byles; Weed
President Jacques Brillant
Gen., Station Mgr. Andre Lecomte
Publicity Dir. Harry A. Willsie
Commercial Mgr. Robert Cote
Program Mgr. Francois Raymond
Promotion Director Claude Turcotte
Film Mgr. Romeo Cote
Adv. Mgr. Roma Pelletier
Chief Engineer Marcel Vallee
Owners of: CJBR-AM-FM.

CKRT-TV—Riviere-du-Loup 1962

Channel: 7 VHF...AP: 19.5 Kw...VP: 39 Kw.
Owned By Radio CJFP Ltd.
Address 1. rue Frontenac
Tel.: UNion 2-6003 Independent
Station Reps. Hardy; Radio-TV Ltd.
President, Gen. Mgr. Luc Simard
Program Director Henri Johnson
Chief Engineer Germaine Gelinax

CKRN-TV—Rouyn—1958

Channel: 4 VHF...AP: 57.5 Kw...VP: 115 Kw.
Owned By ... Northern Radio-Radio Nord, Inc.
Business Address Box 70, Rouyn
Tel.: RO 2-7741 CBC
Station Reps. Weed; Scharf; Hardy
Pres., Gen. Mgr. David A. Gourd
Station, Operations Mgr. Franco Capellari
Program Director Ernest Chartrand
Chief Engineer Julien Trepanier
Owners of: CKRN-AM; CKVD, Val d'Or, P. Q.;
 CHAD, Amos, P. Q.; CKLS, La Sarre, P. Q.

CHLT-TV—Sherbrooke—1956

Channel: 7 VHF...AP: 186 Kw...VP: 300 Kw.
Owned By La Tribune
Business Address 221 Dufferin St.
Tel.: LO 9-2525 CBC
Newspaper Affil. La Tribune
Sta. Reps. L'Anglais; Young Canadian; Scharf
Pres. Paul Desruisseaux
General Manager J. Paul Hogue
Managing Director Jean-Louis Gauthier
Prog. Dir. Pierre Bruneau
Film Mgr. Guy Bachand
Chief Eng. Robert Thiebaut
Owners of: CHLT-AM-FM.

CKTM-TV—Three Rivers—1958

Channel: 13 VHF..AP: 42.25 Kw..VP: 84.5 Kw.
Owned By TV St. Maurice, Inc.
Address P.O. Box 277
Tel.: FR 5-7311 CBC
Station Reps. Stovin-Byles; Weed
President, Gen. Mgr. Henri Audet
Asst. Mgr., Chief Eng. Robert Bonneau
Comm., Program Mgr. Jacques Brunelle
Program Dir. Claude Blain
Film Mgr. Albert Aubichon

Saskatchewan

CHAB-TV—Moose Jaw—1959

Channel: 4 VHF..AP: 100 Kw..VP: 53 Kw.
Owned By Radio Station CHAB, Ltd.
Address 127 Main St., N.
Tel.: OX 2-8464 CBC
Station Reps. TV Reps.; Young Canadian
President, Gen Mgr. Jack Moffat
Commercial Mgr. Joe Lawlor
Program Director Terry McBurney
Chief Engineer Merv Pickford
Owners of: CHAB, AM.

CKBI-TV—Prince Albert—1958

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By Central Bcstg. Co., Ltd.
Address 10th St. West
Tel.: RO 3-7421 CBC
Representatives All Canada; Weed
Pres., Gen. Mgr. E. A. Rawlinson
Commercial Mgr. Ian Robertson
Prog. Dir., Film Mgr. J. J. Cennon
Chief Engineer Tom Van Nes

CKCK-TV—Regina—1954

Channel: 2. VHF...AP: 53.5 Kw. VP: 100 Kw.
Owned By Transcanada
Address Box 2000
Tel.: LA 3-6671 CBC
Newspaper Affil. Leader Post
Station Reps. Weed; All-Canada TV
President Michael Sifton
General Mgr. H. A. Crittenden
Asst. Mgr., Film Dir. Lloyd Westmoreland
Commercial Mgr. Don Tunnicliffe

TV STATIONS OF CANADA

Program Dir.....H. Van Wiebe
Technical Dir.....Lorne McBride
Chief Engineer.....E. A. Strong

CFQC-TV—Saskatoon—1954

Channel: 8 VHF..AP: 154 Kw..VP: 325 Kw.
Owned By.....A. A. Murphy & Sons Ltd.
Address.....216 1st Ave. N.
Tel.: CH 2-6611.....CBC
Station Reps.....Young Canadian; Oakes
President.....W. A. Murphy
V.P., General Mgr.....G. Blair Nelson
Station Mgr.....Walter Romakow
Sales Manager.....Will Klein
Program Dir.....Greg Barnsley
Promotion Mgr.....Mrs. Jean Korchin
Film Mgr.....Jim Salkin
Chief Engineer.....Lyn Hoskin
Owners of: CFQC, AM.

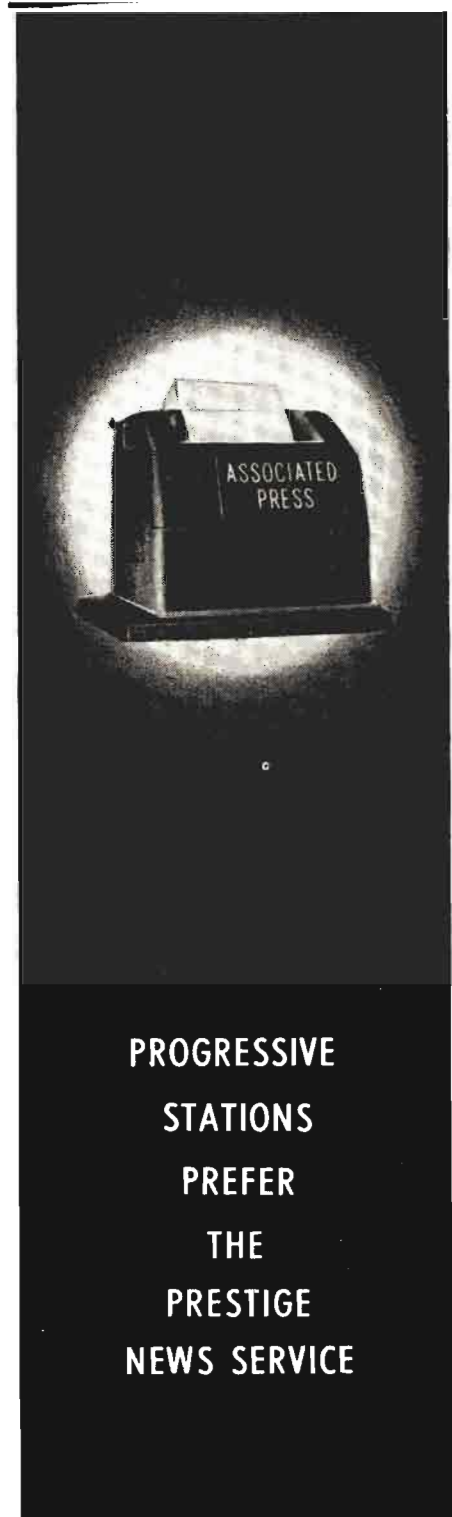
CJFB-TV—Swift Current—1957

Channel: 5 VHF..AP: 6.6 Kw..VP: 13.3 Kw.
Owned...Swift Current Telecasting Co. Ltd.
Address.....Swift Current
Tel.: PR 3-7266.....CBC
Representative.....Forjoe-TV
Pres., Gen. Mgr.....William D. Forst
Comm. Adv. Mgr.....Walter S. Buffam
Program, Prom. Mgr.....Julie Forst
Chief Engineer.....J. Coulter

CKOS-TV—Yorkton—1958

Channel: 3 VHF...AP: 2.5 Kw....VP: 5 Kw.
Owned By.....Yorkton TV Co., Ltd.
Address.....95 E. Broadway
Tel.: 33-688.....CBC
Reps.....Stovin-Byles Ltd.; Devney Org.
Pres., Prom. Mgr.....Norman Roebuck
General Mgr.....Ronald Leigh Skinner
Commercial Mgr.....Harold Olson
Program Dir.....Kristin Olson
Chief Engineer.....G. S. Skinner

FOR OFFICERS OF
THE CBC AND CTV
NETWORKS, SEE
PAGE 578



PROGRESSIVE
STATIONS
PREFER
THE
PRESTIGE
NEWS SERVICE

The Country Music Network — Seven Years of Pioneering



By
CHARLES BERNARD
President
Country Music Network
& Charles Bernard Co.

THIS progress report is filled with happy recollections of a struggle that began on May 1, 1956. With a background that included being a talent agent for MCA, a program and time salesman for DuMont Television, an account executive for the ABC Radio Network, and sales manager of the Network's key station in New York, WABC, it was a radical departure for me to create a firm that would specialize in the representation of stations programming Country & Western Music.

After seven years of pioneering, and with 17 years of broadcasting experience, it frightens me now to think of the odds against such a venture at that time. There was no Country Music exposure in the New York area for agency time-buyers to hear or respect as a sales vehicle for their clients' products, but it was an exciting challenge, and I was very enthusiastic. Operating with only two represented properties serving Washington, D.C., and Norfolk, Virginia, followed a short time later by Kansas City, the long climb began. All three of these markets are still capitalizing on Country Music's long tenure of popularity, as is most of the country.

The phrase, "long tenure of popularity," is certainly justified when one considers that Nashville's "Grand Ole Opry" has been broadcasting continuously to overflow audiences for almost 40 years, and the famous "National Barn Dance" out of Chicago was a continuous sales vehicle for almost the same length of time. Other regional jamborees have been and are still enjoying success, and producing C&W stars. Not only have Country Music artists made Country Music hits, but established performers

in the pop music field have done their share, and reaped rewards for million-record sellers. 1963 shows every indication of being the biggest year in Country Music history, not just in the recording business, but in every phase of this expanding industry.

More and more stations throughout the nation are switching their formats to C&W, and four out of five of the top markets in the country are programming it. New York will be getting its fair share as soon as WJRZ in Newark expands the "Jersey Jamboree," which is now heard nightly on both AM & FM, plus Sunday afternoons. The Country Music Network is now in 35 states, and our goal is to include the remaining 15 by the end of this year.

Flatt & Scruggs are enjoying tremendous new success and popularity for their music on the top-rated TV program the world over, "The Beverly Hillbillies," and Homer & Jethro are enjoyed nationally through their own recordings, plus Kellogg's additional spot campaigns. Patti Page's "Tennessee Waltz," Bing Crosby's "Don't Fence Me In," Guy Mitchell's "Singin' The Blues," Tennessee Ernie's "16 Tons," and Jimmy Dean's "Big Bad John" have already made history. This year the awards go to Ray Charles for his Country Music albums #1 and #2. Bobby Darin has also invaded this field, as has Connie Francis.

I'd be remiss if we didn't thank everyone who contributed to our growth, and be assured that I am happy and proud to be known as "The Madison Avenue Hillbilly."

Regional Networks & Group Owned Stations

ABC International Television, Inc.

7 West 66th St., New York 23, N. Y.
Phone: SU 7-5000

President Donald W. Coyle
Manager of Development... James T. Larkin
Network Manager..... Jack Singer
Sales Manager..... Chuck Dwyer
Program Manager..... Don Hine
Sales Promotion, Adv. Mgr.... Harvey Jacobs

BRANCH OFFICE

109 Park St., London, W.I., England, Phone:
MAyfair 4209, Richard Job, Manager.

STATIONS

Teleonce, Buenos Aires, Argentina; NWS-9, Adelaide, Australia; TV Excelsior, Rio de Janeiro, TV Excelsior, Sao Paulo, both Brazil; CFTO-TV, Toronto; CJCH-TV, Halifax; CKOS-TV, Saskatchewan; all Canada; TI-TVCR, San Jose, Costa Rica; HCPTVE 2, Guayaquil, Ecuador; YSEB-TV, YSDR-TV, San Salvador, El Salvador; TG-BOL-TV, Guatemala City, Guatemala; HRTG-TV, Tegucigalpa, Honduras; TVI-A, Abadan; TVIT, Teheran; both Iran; JOOR-TV, Osaka; JOEX-TV, Tokyo; both Japan; Tele Orient, Beirut, Lebanon; XET-TV, Monterrey, Mexico; YNSA-TV, Managua, Nicaragua; TV-2, Panama City, Panama; DZBB-TV, Manila, Philippines; KSAR-TV, Ryukyus Islands; Venevision Network, Caracas, Venezuela; WNTV, Ibadan-Lagos, West Nigeria.

ABC Pacific Network

1539 N. Vine St., Hollywood 28, Calif.
Phone: NORmandy 3-3311

V.P., Western Div., ABC
Radio Net..... Jack H. Mann
Western Sales Mgr..... Richard L. Rader
West. Rep., Stations Dept. William H. Cochran
Research, Promotion Mgr..... Sherril Hops
Chief Engineer..... Arthur Sterman

STATIONS

KIBS, Bishop-El Centro; KICO, Calexico; KARM, Fresno; KNGS, Hanford; KMYC, Marysville; KABC, Los Angeles; KPAL, Palm Springs; KRDR, Redding; KRAK, Sacramento; KSBW, Salinas; KCKC, San Bernardino; KGB, San Diego; KGO, San Francisco; KVEC, San Luis Obispo; KVML, Sonora; KCEY, Modesto-Turlock; KSYC, Yreka; KPMC, Bakersfield; KYOS, Merced; KDOL, Mojave; KLOA, Ridgecrest; KCOY, Santa Maria; KNLG, Paradise; all California. KBND, Bend; KOOS, Coos Bay; KASH, Eugene; KMED, Medford; KUMA, Pendleton; KWJJ, Portland; KQEN, Roseburg; KAST, Astoria; KAGO, Klamath Falls; all Oregon. KGMI, Bellingham; KXLE, Ellensburg; KEDO, Longview; KPKW, Pasco; KOFE, Pullman; KOMO, Seattle; KTEL, Walla Walla; KPQ, Wenatchee; KIT, Yakima; KELA, Cen-

tralia-Chehalis; KGY, Olympia; KREM, Spokane; KREW, Sunnyside; all Washington. KBET, Reno, Nev.; KOZE, Lewiston, Idaho.

ABC Television Western Regional Network

ABC-TV Center, Hollywood 27, Calif.
Phone: NORmandy 3-3311

V. P. West Div..... James G. Riddell
V.P., Sales, Western Div..... Vince Francis
Sta. Rel., West Div..... Court McLeod

STATIONS

KABC-TV, Los Angeles; XETV, San Diego; KLYD-TV, Bakersfield; KEY-T, Santa Barbara; KJEO-TV, Fresno; KNTV, San Jose; KGO-TV, San Francisco; KOVR-TV, Sacramento; KVIP-TV, Redding; KVIQ-TV, Eureka; all Calif. KBES-TV, Medford; KOTI-TV, Klamath Falls; KEZI-TV, Eugene; KPTV, Portland; all Oregon. KOMO-TV, Seattle; KNDO-TV, Yakima; KNDU-TV, Richland; KREM-TV, Spokane; all Washington. KOLO-TV, Reno, Nevada; KIVA-TV, Yuma, Arizona; KSHO-TV, Las Vegas, Nev.; KTVK-TV, Phoenix; KGUN-TV, Tucson; both Arizona. KCPX-TV, Salt Lake City, Utah; KBOI-TV, Boise; KLIX-TV, Twin Falls; KID-TV, Idaho Falls; all Idaho. KXLF-TV, Butte; KBLL-TV, Helena; KMSO-TV, Missoula; KFBB-TV, Great Falls; KOOK-TV, Billings; all Montana. KWRB-TV, Riverton; KTWO-TV, Casper; KFBC-TV, Cheyenne, all Wyoming. KBTV, Denver; KRDO-TV, Colorado Springs; KREX-TV, Grand Junction; all Colorado. KOAT-TV, Albuquerque; KSWB-TV, Roswell; KICA-TV, Clovis; all New Mexico. KELP-TV, El Paso, Texas. KHVH, Honolulu; KHJK-TV, Hilo; KMVI-TV, Wailuku; all Hawaii. KENI-TV, Anchorage; KFAR-TV, Fairbanks; KINY-TV, Juneau; all Alaska.

ABC West

(See ABC Pacific, Arizona Network, and Intermountain Network)

Air Trails Network

128 W. First St., Dayton 2, Ohio
Phone: BALdwin 2-3773

President Charles Sawyer
Exec. Vice President..... J. P. Williams
Vice President..... Alexander Buchan

STATIONS

WING, Dayton, WCOL-FM-AM, Columbus. WIZE, Springfield, all Ohio; WKLO-AM-FM, Louisville, Ky.; WEZE, Boston, Mass.; WRIT-AM-FM, Milwaukee, Wisc.

Alaska Broadcasting System

1001 Tower Bldg., 7th & Olive, Seattle, Wash.
Phone: MAin 4-6333

President, Gen. Mgr..... Wm. J. Wagner
Sales Manager..... Jack Hauser
Traffic Manager..... Alma Wilson

REGIONAL NETWORKS

STATIONS

KFQD, Anchorage, Alaska; KINY, Juneau, Alaska; KIBH, Seward, Alaska; KIFW, Sitka, Alaska; KLAM, Cordova, Alaska.

All Islands Radio Network

c/o Advertisers Bldg.
Station KGU, Honolulu, Hawaii
Manager.....William O. Paine

STATIONS

KGU, Honolulu; KTOH, Kauai; KMVI, Maui; KIPA, Hilo.

Allegheny Mountain Network

41 Erie Ave., St. Marys, Pa.
Phone: TE 4-2772

President.....Cary H. Simpson
Exec. V.P.....John A. Fay
Sales Manager.....W. A. Herbstritt
Sales Promotion Mgr.....John W. Eschbach
Development of Sales.....Philip R. Kraus

STATIONS

WKBI, St. Marys; WNBT, Wellsboro; WTRN, Tyrone; WFRM, Coudersport; WBLF, Bellefonte; WEND, Ebensburg.

American Colonial Broadcasting Stations

c/o WSUR-TV, 1000 Ponce de Leon Ave.,
Santurce, P.R.

President.....Ralph P. Perry

STATIONS

WSUR-TV, Ponce; WKBM-TV, Caguas; all Puerto Rico.

American Television Company

101 North 4th St., Fort Smith, Ark.
Phone: SUNset 3-3131

President.....Donald W. Reynolds
V.P., General Manager.....J. W. Slates
Commercial Manager.....John D. Whitt
Sales Promotion Manager.....Harold Castalow
Program Director.....Pat Porta
Chief Engineer.....Willard Matten

STATIONS

KFOY-TV, Hot Springs, Ark.; KGNS-TV-AM, Laredo, Tex.; KOLO-TV, Reno, Nev.; KOLO, Las Vegas, Nev.; KLRJ-TV, Las Vegas, Nev.; KFS-AM-TV, Fort Smith, Ark.; KBRB, Springdale, Ark.; KOKL, Okmulgee, Okla.; KORK, Reno, Nev.

George Basil Anderson Stations

c/o KLIR, 6535 W. Jewell, Denver, Colo.
President.....G. B. Anderson

STATIONS

KLIR, Denver, Colo.; KJSK, Columbus, Neb.; KCLO, Leavenworth; KJRG, Newton, both Kan.

Appalachian Network

1420 Eastern Pkwy., Louisville 4, Ky.
Phone: Highland 3779

Gen., Comm. Mgr.....Elmo Mills

Sales Promotion Mgr.....Harry McTigue
Program Director.....Art Grunewald
Publicity Director.....Jack Mills
Chief Engineer.....Dave Jordan

STATIONS

WFTG, London, Ky.; WCPM, Cumberland, Ky.; WNRG, Grundy, Va.; WMNF, Richwood, W. Va.

Arizona Network

840 N. Central Ave., Phoenix, Ariz.
Phone: ALpine 8-8181

Pres., Gen. Mgr.....John L. Hogg
Comm., Sales Prom. Mgr.....James W. Ross
Chief Eng.....Edward R. Janney

STATIONS

KTUC, Tucson; KSUN, Bisbee; KVNA, Flagstaff; KVOY, Yuma; KNOT, Prescott; KNOG, Nogales; KHFH, Sierra Vista; KOY, Phoenix.

Arkansas Network

1001 Spring St., Little Rock, Ark.
Exec. Vice President.....Douglas J. Romine
Commercial Mgr.....Lee Bryant

STATIONS

Comprising KARK, Little Rock, and all other stations in Arkansas.

Gene Austry Stations

c/o KOOL, 511 W. Adams, Phoenix, Ariz.
President.....Tom Chauncey

STATIONS

KOOL, Phoenix; KOLD, Tucson, both Ariz.; KVI, Seattle, Wash.; KMPC, Los Angeles; KSFO, San Francisco.

Cy N. Bahakel Stations

P.O. Box 1050, Roanoke, Va.
Phone: DI 2-3131

President.....Cy N. Bahakel
Exec. V.P., General Mgr.....Frank Tirico
Chief Engineer.....Don Kassner

STATIONS

KXEL-AM-FM, Waterloo, Iowa; WABG-AM-TV, Greenwood, Miss.; WKIN, Kingsport, Tenn.; WRIS, Roanoke, Va.; WLBj, Bowling Green, Ky.; WWOD-AM-FM, Lynchburg, Va.; WDOD-AM-FM, Chattanooga, Tenn.

The Balaban Stations

Broadcast House, 3715 Lindell Blvd.,
St. Louis 8, Mo.
Phone: OLive 2-4500

Exec. V.P. & Mgr. Dir.....John F. Box, Jr.
Asst. to V.P.; Admin.....William T. McKibben
Regional Sales Manager.....Hal Fredricks
Admin. Asst.....Harriet Baker
Program Director.....Chuck Benson
Director of Promotion.....David Klemm
Comptroller.....Milton C. Ritzlin
Technical Director.....David Sandine

BRANCH OFFICES

Radio Park, Dallas 18, Tex., Phone: DI 8-3800.
Dan Hydrick, Mgr.; Broadcast House, St. Louis 8, Mo., Phone: OL 2-4500, Harriet Baker; 190 N. State St., Chicago, Ill.; Phone: FR 2-2262,

REGIONAL NETWORKS

Richard Balaban; Leland Office Bldg., Springfield, Ill., Phone: LA 8-0465, Milton Friedland; Inman Hotel, Champaign, Ill., Phone: FL 2-7673, Milton Friedland; N. Meridan Rd., Rockford, Ill., Phone: 3-5413, Harold Froelich; 1500 N. Washington Ave., Danville, Ill., Phone: HI 2-1701, Max Shaffer; 1422 New Britain Ave., Hartford, Conn., Phone: AD 3-8551, Robert Bray.

STATIONS

WIL, St. Louis, Mo.; KBOX, Dallas, Tex.; WTVO-TV, Rockford, Ill.; WICS-TV, Springfield, Ill.; WCHU-TV, Champaign, Ill.; WICD-TV, Danville, Ill.; WHNB-TV, Hartford, Conn.

W. W. Bankhead Stations

(See Tri-W Network)

The Bartell Broadcasting Corp.

444 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-1280

President.....Gerald A. Bartell
Managing Dir.....Lee Bartell
Chief Engineer.....Ralph Evans

BRANCH OFFICES

Number One Nob Hill Circle, San Francisco 2, Calif., (KYA), Lee Bartell, General Mgr., Phone: DOuglas 2-2536; Seventh Ave. at Ash, San Diego 1, Cal. (KCBQ) Lee Bartell, Pres., Gen. Mgr., Phone: BELmont 2-7161; 3500 N. Sherman Blvd., Milwaukee 16, Wis. (WOKY) Mrs. Rosa Evans, Mgr., Phone: Hilltop 2-0150; 444 Madison Ave., New York, N. Y., (WADO) Mel Bartell, Pres., Gen. Mgr., Phone: MUrray Hill 8-1280.

STATIONS

KCBQ, San Diego, Calif.; WOKY, Milwaukee, Wis.; KYA, San Francisco, California; WADO, New York, N. Y.

Better Music Broadcasters

c/o Broadcast Time Sales

509 Madison Ave., New York, N. Y.
Phone: MU 8-1910

President.....Carl L. Schuele
General Manager.....Mort Bassett
Commercial Manager.....George Beavers
Sales Prom., Pub. Dir.....Donald G. Softness
Program Director.....Norm Flynn

STATIONS

KMEO, Omaha; WVNJ, Newark; WJMJ, Philadelphia; WCRB, Boston; KIXL, Dallas; KGON, Portland, Ore.; KRKD, Los Angeles; WQTE, Detroit; WVCG, Miami; WKYW, Louisville; WNMP, Chicago; KJEM, Okla. City; WMNI, Columbus; KJIM, Ft. Worth; KTIX, Seattle.

BFR Broadcasting Corp.

1021 La Salle Ave., Minneapolis, Minn.
Phone: FE 3-0406

President.....N. L. Bentson
Exec. V.P., General Mgr.....Wayne Williams
Sales Prom., Publicity Dir.....Ray Christensen
Program Director.....Dan Allen
Chief Engineer.....Jack Ducart

STATIONS

WLWL-FM, Minneapolis; KSO, Des Moines; KELO, Sioux Falls; KDLO-TV, Garden City; KPLO-TV, Reliance; WKOW-AM-TV, Madison.

George W. Bingham Stations

P.O. Box 889, Poughkeepsie, N. Y.
Phone: GRover 1-2300

President.....George W. Bingham
V.P., Gen. Mgr.....Richard A. Dwelley
Chief Engineer.....Marvin Seimes

STATIONS

WGNY, Newburgh; WSLB, Ogdensburg; WKIP, Poughkeepsie, all N. Y.

Black Hawk Broadcasting Stations

c/o KWWL, Insurance Bldg., Waterloo, Ia.

President.....Ralph McElroy
V.P., Radio-TV.....Thomas L. Young

STATIONS

KWWL-AM-TV, Waterloo, Ia.; KAUS, KMMT-TV, Austin, Minn.; KLWW, Cedar Rapids, Iowa.

Bluegrass Broadcasting Co., Inc.

P.O. Box 1559, Lexington, Ky.
Phone: 4-6470

President.....Ralph G. Worster
Exec. Vice President.....Claude Sullivan

STATIONS

WINN, Louisville; WVLC, Lexington; WCML, Ashland; all Ky, WHOO, Orlando, Fla.

Booth Broadcasting Co.

2300 Buhl Bldg., Detroit 26, Mich.
Phone: 962-0220

President, Gen. Mgr.....John L. Booth
V. P's.....Thomas J. Warner,
Robert W. Phillips, Mrs. John L. Booth,
Edward H. Clark, Robert B. Lees

STATIONS

WJLB, Detroit; WSGW, Saginaw; WTRX, Flint; WIBM, Jackson, all Michigan; WIOU, Kokomo, Ind.; WJVA, South Bend, Ind.; WTOD, Toledo, O.; WMZK-FM, Detroit, Mich.; WBBC-FM, Jackson, Mich.; WTOD-FM, Toledo, O.

Charles B. Britt Stations

c/o WIRY, 301-03 Cornelia St., Plattsburgh, N. Y.
STATIONS

WIRY, Plattsburgh; WBAC, Cleveland, Tenn.; WJBS, Deland; WDSR, Lake City, both Fla.

Broadcast Advertising, Inc.

8 Newbury Street, Boston 16, Mass.
Phone: KEEnmore 6-0854

President.....James Murley
Program Director.....E. P. Gieringer
Merchandising Director.....F. P. Russell
Representative.....Weed

STATIONS

WHDH, Boston, Mass.; WCSH, Portland, Me.; WLBZ, Bangor, Me.; WJAR, Providence, R. I.; WTIC, Hartford, Conn.

REGIONAL NETWORKS

Paul Bunyan Network

Paul Bunyon Bldg., Traverse City, Mich.
Phone: Windsor 7-7675

Pres., Gen. Mgr. Les Biederman
Comm. Mgr. Robert Detwiler
Chief Engineer William H. Kiker

STATIONS

WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WTCM, Traverse City; WPBN-TV, Traverse City; WTOM-TV, Cheboygan, all Mich.

Burroughs-Randolph Stations

c/o KMUL, P. O. Box 1058, Muleshoe, Tex.

President. J. Burroughs

STATIONS

KMUL, Muleshoe; KZUM, Farmington; KENM, Portales; KSWS, Roswell, all N. M.

Cactus State Network

P.O. Box 469, Pecos, Tex.
Phone: HI 5-2498

President. Barney Hubbs
Gen. Mgr., Pub. Dir. Bill Hubbs
Commercial Mgr. Dave Martin
Sales Prom. Mgr. Tommy Cowan
Program Dir. Bill Boyd
Chief Engr. Harry Bcehnemann

BRANCH OFFICES

Alpine, Tex., Phone: TE 7-2144; Gene Hendrix; Ft. Stockton, Tex., Phone: ED 6-2228, Jim Hawkins; Cortez, Colo., Jack Hawkins.

STATIONS

KIUN, Pecos; KFST, Ft. Stockton; both Tex.; KVFC, Cortez, Colo.

California Farm Network

2855 Telegraph Ave., Berkeley 5, Calif.
Phone: TH 3-9600

General Manager. Milton L. Levy
Radio Director. Dick Riley

STATIONS

KFL, Los Angeles; KFBK, Sacramento; KMJ, Fresno; KERN, Bakersfield; KOMY, Watsonville; KXO, El Centro; KRE, Berkeley, KBEE, Modesto; KTOB, Petaluma; KLOK, San Jose, all Calif.

California Northern Group

c/o Station KSYC, Yreka, Calif.
Phone: Victor 2-4158

President. D. M. Comstock

STATIONS

KSYC, Yreka; KBLF, Red Bluff; KSUE, Susanville.

California-Oregon TV Trio

Box 1021, Eureka, Calif.
Phone: Hillside 3-3123

V.P., Sales. Donald H. Telford
V.P., Engr. Edward A. Malone

BRANCH OFFICES

Box 1021, Eureka, Cal. (KIEM-TV) Paul Hoff, Mgr., Phone: HI 3-3123; Box 1189, Medford, Ore. (KBES-TV) Jerry Poulos, Mgr., Phone: SP 3-4581; Box 732, Klamath Falls, Ore.

(KOTI-TV) Richard Green, Mgr., Phone: TU 4-8131.

STATIONS

KIEM-TV, Eureka, Calif.; KBES-TV, Medford, Ore.; KOTI-TV, Klamath Falls, Ore.

Capital Cities Broadcasting Corp.

24 East 51st St., New York 22, N. Y.
Phone: Plaza 2-1750

President. Frank M. Smith
Executive V.P. Thomas S. Murphy
Treasurer. Donald A. Pels

BRANCH OFFICES

Box 10, Albany 1, N. Y., Phone: BR 1-2345.
Daniel B. Burke, Robert Peebles, V.P.'s; 24 Mason St., Providence, R. I., Phone: JACKSON 1-4000. Joseph P. Dougherty, V.P.; Jack Lee, V.P.; Box 2009, Durham, N. C.; Phone: 682-2111. Harmon L. Duncan, Floyd Fletcher, V.P.'s; Paterson, N. J., Phone: MU 8-9300 (N.Y.C.), Daniel P. Weinig, V.P.

STATIONS

WTEN-TV, WROW, both Albany, N. Y.; WPRO-TV-FM-AM, Providence, R. I.; WTVD Raleigh-Durham, N. C.; WPAT-AM-FM, Paterson, N. J.; WKBW-AM-TV, Buffalo, N. Y.

Carolina Radio Group

Box 1571, Durham, N. C.
Phone: Durham 8-6129

General Manager. H. Tom Morris

STATIONS

WTIK, Durham; WFLB, Fayetteville, N. C.; WKIX, Raleigh; WCEC, Rocky Mt.; WGBG, Greensboro; WRRF, Washington; WGNI, Wilmington; WBBB, Burlington; WSOC, Charlotte; WIRC, Hickory; WSAT, Salisbury; WTOB, Winston-Salem, all N. C.

Carolina Radio Network

P. O. Drawer 170, Wilson, N. C.
Phone: 243-5157

President. H. W. Anderson, Sr.
General Manager. Harry W. Severance
Asst. Manager. Wistar Moore, Jr.
Program Director. Bill Wiggs
Chief Engineer. Robert D. Adkins

STATIONS

WVOT, Wilson; WIAM, Williamston; WCPS, Tarboro; WEED, Rocky Mount; WRCS, Ahoskie; WELS, Kinston; WRRZ, Clinton; WGOL, Goldsboro; WGTC, Greenville; WITN, Washington; WHNC, Henderson; WMPM, Smithfield; WCNF, Weldon; WETC, Wendell-Zebulon; WCKB, Dunn, All N. C.

Cascade Broadcasting Co.

P.O. Box 702, Yakima, Washington
Phone: Glencourt 2-9111

President. Thomas C. Bostic
V.P. & Gen. Mgr. Jack Reber
V.P. in Chg. of TV Prog. Jim Nolan
V.P., TV Sales. Bill Grogan
Manager. Bob Horn
Engineering Director. M. E. Burrill

REGIONAL NETWORKS

STATIONS

KLEW-TV, Lewiston, Idaho; KBAS-TV, Moses Lake, Wash.; KEPR-AM-TV, Pasco; KIMA, KIMA-TV, Yakima.

CBS Radio New England Network

182 Tremont St., Boston 11, Mass.
Phone: HUBbard 2-2323

Gen. Mgr. Thomas Y. Gorman
Comm. Mgr. Robert Sinnott
Sales Promotion Manager ... Joseph Cullinane
Program Director D. Richard Covington
Publicity Director Chuck Williams
Chief Engineer Warren Stevens

STATIONS

WEEL, Boston, Mass.; WMAS, Springfield-Holyoke, Mass.; WKNE, Keene, N. H.; WBRY, Waterbury, Conn.; WEAN, Providence, R. I.; WGAN, Portland, Maine; WKVT, Brattleboro, Vt.; WBRK, Pittsfield, Mass.; WSNO, Barre, Vt.; WEMJ, Laconia, N. H.; WINF, Manchester, Conn.; WNEB, Worcester, Mass.

CBS Radio Pacific Network

6121 Sunset Blvd., Hollywood 28, California
Phone: HOLlywood 9-1212

V.P. & Gen. Manager Robert P. Sutton
Sales Mgr. James Ingraham
Dir. of Info. Services Arthur Wittum
Program Director Harfield Weedin
National Sales Rep. John Hokom
Eastern Sales Rep. Frank Oxarart
Chief Engineer Ted Denton

BRANCH OFFICES

CBS Radio Spot Sales Offices: 485 Madison Avenue, New York, N. Y., Phone: PL 1-2345. Maurie Webster, V.P.; Sheraton-Palace Hotel, San Francisco, Calif., YU 2-7000. Jos Marshall, Sales Mgr.; 932 Fisher Bldg.; Detroit, Mich., TR 2-5500. Ralph H. Patt, Jr., Sales Mgr.; 630 N. McClurg Court, Chicago 11, Ill., WH 4-6000. Jack Burke, Sales Manager; 805 Peachtree St., N.E., Atlanta 8, Ga., TR 4-4407. George Crumbley, Jr., Sales Mgr.; 1144 Hampton Ave., St. Louis 10, Mo., MI 7-5500. Eugene R. Myers, Sales Mgr.; 6121 Sunset Blvd., Los Angeles 28, Cal., HO 9-1212. Roland McClure, Sales Mgr.

STATIONS

KNX, Los Angeles, Calif.; KCBS, San Francisco, Calif.; KFRE, Fresno, Calif.; KFMB, San Diego, Calif.; KBFK, Sacramento, Calif.; KERN, Bakersfield, Calif.; KINS, Eureka, Calif.; KOIN, Portland, Ore.; KBEE, Modesto, Calif.; KERG, Eugene, Ore.; KFLW, Klamath Falls, Ore.; KYJC, Medford, Ore.; KIRO, Seattle, Wash.; KGA, Spokane, Wash.; KOLO, Reno, Nev.; KVCV, Redding, Calif.; KHSL, Chico, Calif.; KCMJ, Palm Springs, Calif.; KOOL, Phoenix, Ariz.; KOLD, Tucson, Ariz.; KNX, Hollywood, Calif.

CBS Television Pacific Network

6121 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 9-1212

General Manager Robert D. Wood
General Sales Mgr. Ray L. Beindorf
Sales Promotion Mgr. Robert L. Nelson
Program Director Leon Drew
Publicity Director George Nicholaw
Engineer in Charge Edwin Miller

STATIONS

KTVA, Anchorage, Alaska; KTVF, Fairbanks, Alaska; KIVA, Yuma, Ariz.; KBAK-TV, Bakersfield, Calif.; KHSL-TV, Chico, Calif.; KIEM-TV, Eureka, Calif.; KFRE-TV, Fresno, Calif.; KNXT, Los Angeles, Calif.; KXTV, Sacramento, Calif.; KSBW-TV, Salinas-Monterey, Calif.; KFMB-TV, San Diego, Calif.; KPIC, San Francisco, Calif.; KSBY-TV, San Luis Obispo, Calif.; KGMB-TV, Honolulu, Hawaii; KLEW-TV, Lewiston, Idaho; KMSO-TV, Missoula, Mont.; KLAS-TV, Las Vegas, Nev.; KOLO-TV, Reno, Nev.; KBES-TV, Medford, Ore.; KOTI-TV, Klamath Falls, Ore.; KOIN-TV, Portland, Ore.; KVOS-TV, Bellingham, Wash.; KIRO-TV, Seattle, Wash.; KXLY-TV, Spokane, Wash.; KIMA-TV, Yakima, Wash.; KEPR-TV, Pasco, Wash.; KOOL-TV, Phoenix; KOLD-TV, Tucson.

Central American Television Network, Ltd.

Represented by ABC International
Television, Inc.

7 West 66th St., New York 23, N. Y.
Phone: SU 7-5000

STATIONS

TI-TVCR, San Jose, Costa Rica; YSDR-TV, YSEB-TV, San Salvador, El Salvador; TG-BOL-TV, Guatemala City, Guatemala; HRTG-TV, Tegucigalpa, Honduras; YNSA-TV, Managua, Nicaragua; HOU-34-TV, Panama, R. P.

Central South Carolina Radio Network

Cornell Arms Bldg., Columbia, S. C.
Phone: ALpine 2-2177

Pres., Gen. Mgr. George H. Buck, Jr.
Commercial Mgr. Jess Plummer
Sales Prom. Mgr. Jack Grant

STATIONS

WCOS, Columbia; WKDK, Newberry; WDX, Orangeburg; WFIG, Sumter.

Colorado Network

P. O. Box 279, Montrose, Colo.
Phone: 599

President George Cory

STATIONS

KRAL, Craig, Colo.; KSLV, Monte Vista, Colo.; KUBC, Montrose-Delta, Colo.; KRAC, Alamogordo, N. M.

Concert Network, Inc.

171 Newbury St., Boston 18, Mass.
Phone: COpley 7-8020

President T. Mitchell Hastings, Jr.
General Manager Karl S. Kritz
Commercial Manager Lewis F. Sargent
Sales Promo., Pub. Dir. Kevin R. Stursberg
Program Director Donald Otto
Chief Engineer Robert Rabiner

REGIONAL NETWORKS

BRANCH OFFICES

11 E. 47th St., New York, N. Y., Phone: 752-0870, Gene La Brie, Manager; Box 1015, Providence, R. I., Phone: ENterprise 2930, Karl S. Kritz, Manager; 171 Newbury St., Boston 16, Mass., Phone: CO 7-6020, Lewis F. Sargent, Manager.

STATIONS

WNCN, N.Y.C.; WBCN, Boston, Mass.; WHCN, Hartford, Conn.; WXCN, Providence, R.I.;

The Connecticut State Network

c/o WHAY, 22 Grove Hill, New Britain, Conn. Phone: BA 3-2721

President Edmund Waller
Vice Pres. Charles Bell, Jr.

STATIONS

WATR, Waterbury; WHAY, New Britain; WNHC, New Haven; WTOR, Torrington; WSTC, Stamford; WNAB, Bridgeport; WICH, Norwich.

Continental Broadcasting, Inc.

Box 2167, Wilmington, Del.
Phone: Olympia 4-8881

Pres. O. Wayne Rollins
V.P.'s Mrs. M. P. Copley, H. B. Tippie
Vice President Albert R. Lanphear
Dir. of Program Develop. Tim Crow
Eng. Dir. G. Russell Chambers

BRANCH OFFICES

565 Fifth Ave., New York, N. Y., Phone OXford 7-7040, Graeme Zimmer, Nat'l. Sales Mgr.; 75 E. Wacker Dr., Chicago 1, Ill., Phone: FI 6-8611, John Wilson, Midwest Sales Mgr.; 1549 N. Vine St., Hollywood 28, Calif., Phone: 461-9981, Harry Guzik, West Coast Sales Manager.

STATIONS

WNJR, Newark, N. J.; WBEE, Chicago, Ill.; WRAP, Norfolk, Va.; KDAY, Los Angeles, Calif.

Corinthian Broadcasting Corporation

110 W. 51st St., New York 20, N. Y.
Phone: JU 2-2300

President C. Wrede Petersmeyer
Admin. V.P. Charles H. Tower
Secretary Charles H. G. Rees
Treasurer Alan S. Englander
Dir. Sales Don L. Kearney
Dir. Programming Robert H. Salk
Dir. Adv., Public Rel. Dean Linger
Dir. Research Charles H. Smith
Dir. Engineering George G. Jacobs

BRANCH OFFICES

302 S. Frankfort, Tulsa 20, Okla., Phone: Luther 2-9233, George Stevens, V.P., Gen. Mgr.; 1945 Allen Parkway, Houston, Tex., Phone: JACkson 9-4811, James C. Richdale, Jr., V.P., Gen. Mgr.; 601 Seventh Ave., Sacramento 18, Calif., Phone: Gilbert 1-4041, Robert S. Wilson,

V.P., Gen. Mgr.; West State Blvd. at Broadcast, Ft. Wayne 15, Ind., Phone: ANthony 9411, Reid G. Chapman, V.P., Gen. Mgr.; 1440 N. Meridan St., Indianapolis 2, Ind., Phone: MELrose 4-6411, Robert B. McConnell, V.P., Gen. Mgr.

STATIONS

WISH-AM-TV, Indianapolis, Ind.; WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.; KXTV, Sacramento, Calif.

Country Music Network

730 Fifth Ave., New York 19, N. Y.
Phone: Circle 6-7242

President Charles "Chuck" Bernard
Asst. to Pres. Bryna Milberg

STATIONS

WYAM, Birmingham; WMGY, Montgomery, both Ala. KHAT, Phoenix; KMOP, Tucson, both Ariz. KADL, Pine Bluff, Ark. KUZZ, Bakersfield, Calif. KLAQ, Denver, Colo. WDON, Washington, D.C. WQIK, Jacksonville; WMOP, Ocala; WRFB, Tallahassee; WETH, St. Augustine, all Fla. WTJH, Atlanta; WGUS, Augusta; WMRE, Monroe, all Ga. KATN, Boise, Idaho; WTAQ Chicago, Ill.; KFDI, Wichita, Kans. WAXU, Lexington; WTMT, Louisville, both Ky. WYNK, Baton Rouge; KCIJ, Shreveport, both La. WBMD, Baltimore, Md.; WEXL, Detroit, Mich.; KTCR, Minn.-St. Paul, Minn.; WVMI, Biloxi, Miss. KCKN, Kansas City; KXEN, St. Louis, both Mo. KOOO, Omaha, Neb. WLDB, Atlantic City; WJRZ, Newark, both N. J. WRZY, Albuquerque, N. M. WREM, Remsen; WSEN, Syracuse, both N. Y. WGTL, Knapolis; WNOH, Raleigh-Durham; WMPM, Smithfield, all N. C. WWIZ, Lorain-Cleveland, Ohio; KBYE, Oklahoma City, Okla.; KWIN, Ashland, Oreg. WCBG, Chambersburg; WGSA, Lancaster; WPPA, Pottsville; WPTS, Scranton-Wilkes Barre, all Pa. WRIB, Providence, R. I.; WCAY, Columbia, S. C.; WENO, Nashville, Tenn. KCTA, Corpus Christi; KCUL, Dallas-Ft. Worth; KIKK, Houston; KTXO, Sherman, all Tex. KSOP, Salt Lake City, Utah. WCMS, Norfolk; WKCW, Warrenton; WXGI, Richmond; WJWS, South Hill; all Va. WTCR, Huntington, W. Va.

Cowles Stations

c/o KRNT, 9th & Pleasant Sts.,
Des Moines, Iowa

STATIONS

KRNT-AM-TV, Des Moines; KTVH, Hutchinson, Kan.; WCCO-AM-TV, Minneapolis, Minn.

James M. Cox Stations

c/o WSB, 1601 W. Peachtree N.E. Atlanta, Ga.
President J. M. Cox, Jr.

STATIONS

WSB-AM-TV, Atlanta; WCKR-WCKT, Miami; WHIO-AM-TV, Dayton, O.; WSOC-AM-TV, Charlotte, N. C.

Crosley Broadcasting Corp.

140 W. Ninth St., Cincinnati 2, Ohio
Phone: CHerry 1-1822

REGIONAL NETWORKS

Chmn. of Board.....James D. Shouse
President.....John T. Murphy
V.P., Sales.....H. P. Lasker
V.P., Treasurer.....John J. Heyward
V.P., charge of WLW-C.....Walter Bartlett
V.P., charge of WLW-D.....George Gray
V.P., charge of WLW-I.....John Babcock
V.P., charge of WLW-T.....James Burgess
V.P. East TV Sales N. Y.....P. Scott McLean

BRANCH OFFICES

3 E. 54th St., New York 22, N. Y., Phone
PLaza 1-5353, P. S. McLean, V.P. TV Sales; 360
N. Michigan Ave., Chicago 1, Ill., State 2-6693,
H. Albrecht, V.P. Central Div.

STATIONS

WLW-I (TV), Indianapolis, Ind.; WLW-T (TV),
WLW (Radio), Cincinnati; WLW-D (TV), Day-
ton; WLW-C (TV), Columbus, all Ohio.

Crowell-Collier Broadcasting Corp.

6419 Hollywood Blvd., Hollywood, Calif.
Phone: HOLLYWOOD 3-5151

President.....Joseph C. Drilling
General Manager.....J. J. Bernard
Sales Manager.....Robert E. Sharon
Sales Promotion Manager.....Warren Earl
Program Director.....Jim Hawthorne
Publicity Director.....Doni Scott
Chief Engineer.....Edward E. Benham

BRANCH OFFICES

2150 Franklin, Oakland 12, Calif., Phone:
TE 6-0910, John McRae, Gen. Mgr.; 228 Foshay
Towers, Minneapolis, Minn., Phone: FE 2-8943,
Don French, Gen. Mgr.

STATIONS

KFWB, Los Angeles; KEWB, San Francisco;
KDWB, Minneapolis.

Denver Metropolitan Market Group

146 S. Main St., Salt Lake City, Utah
Phone: EMpire 4-3561

President.....L. L. Meyer
BRANCH OFFICE

1089 Bannock St., Denver, Colo., Phone: 292-
3344, Charlie Vais, Manager.

STATIONS

KVOR, Colorado Springs; KBTR, Denver;
KGHF, Pueblo.

Vic Diehm Radio Group, Inc. (Jet Network)

Hazleton Nat'l. Bank Bldg., Hazleton, Pa.
Phone: 454-3531

President, Gen. Mgr.....Victor C. Diehm
Admn. Asst.....Kathryn E. Kahler
Commercial Mgr.....Robert J. Sacco
National Sales Manager.....Thomas A. Tito
Program Director.....Bill Schmeer
Publicity Director.....Betty Anne Diehm
Chief Engineer.....Anthony Hogg

BRANCH OFFICES

1125 Colorado St., Allentown, Pa. Thomas
Tito, Phone: 434-4801; W. Main St., Brooms-
burg, Pa., Bob Williams, Phone: 784-5500.

STATIONS

WAZL, Hazleton; WHOL, Allentown; WHLM,
Bloomsburg, all Pa.

Dixie Broadcasting System

P. O. Box 1008, Hattiesburg, Miss.

Phone: JUNiper 3-1743

Pres., Gen. Mgr.....Charles W. Holt
Commercial Mgr.....Stan Hagan
Secretary.....Connie I. Holt
Business Manager.....Stanley Lightsey, Jr.

STATIONS

WHSY, Hattiesburg, Miss.; WNSL, Laurel,
Miss.; WHNY, McComb, Miss.; WBOX, Boga-
lusa, La.; WARB, Covington, La.; WHHY,
Montgomery, Ala.; WGVM, Greenville; WABG,
Greenwood, all Miss.

Dixie Network

Headquarters: Williams Bldg., Jackson, Tenn.
Phone: 7-9611

President.....A. B. Robinson
V. P., Gen. Mgr.....Jack Cecil

STATIONS

WDXI, Jackson; WENK, Union City; WPTR,
Paris; WDKE Lawrenceburg; WDXI Lexing-
ton; WDXN Clarkesville, all Tennessee;
WCMA Corinth, Miss.

Dixie Radio, Inc.

E. 15th St., Panama City, Fla.
Phone: PO 3-1777

President, General Mgr.....D. Brannen
Manager.....Dave Mack
Commercial Mgr.....Les Roberson
Program Director.....John Roberts
Chief Engineer.....Bud Lucas

BRANCH OFFICES

Box 1031, Houma, La., Phone: UP 2-6828,
Manager, Les Ryder; Box 691, Fernandina
Beach, Fla., Phone: 261-5480, Manager, Ralph
B. Mann.

STATIONS

WDLP, Panama City, WPUP, Gainesville,
Fla., WPAP, Fernandina Beach, Fla.; KCIL,
Houma, La.

Donrey Media Group

Southwestern House, Fort Smith, Ark.
Phone: SU 2-2011

President.....Donald W. Reynolds
V.P., Western Div.....Lee Hirshland
V.P., Eastern Div.....William Slates

STATIONS

KFSA-AM-TV, Ft. Smith, Ark.; KLRJ-TV, Las
Vegas; KOLO-AM-TV, Reno, both Nev.; KOKI
Okmulgee, Okla.; KGNS-AM-TV, Laredo, Tex.
KORK, Las Vegas, Nev.; KBRS, Springdale,
Ark.; KFOY-TV, Hot Springs, Ark.

R. H. Drewry Stations

c/o KGWA, 115½ E. Broadway, Enid, Okla.
STATIONS

KGWA, Enid; KSWO-AM-TV, Lawton; KHRD,
Duncan, all Okla.; KMID-TV, Midland, Tex.

REGIONAL NETWORKS

Duhamel Broadcasting Enterprises

Duhamel Bldg., Rapid City, S. D.
Phone: Fillmore 2-2000

Pres., Gen. Mgr. Helen S. Duhamel
Vice President. J. Norman Heffron
Secretary, Station Mgr. William F. Turner
Treasurer. C. J. Woodhouse
Chief Engineer. Elmer Nelson

BRANCH OFFICE

P.O. Box W, Hay Springs, Neb., Phone: MEL-rose 8-2741, John Ludwig, Resident Mgr.

STATIONS

KOTA-AM-TV, Rapid City; KDUH-TV, Hay Springs, Neb.

East Texas Network

205 Austin St., Center, Tex.
Phone: LYric 8-3304

President. Tom E. Foster
General Mgr. Dave Taylor

STATIONS

KRBA, Lufkin; KDET, Center; KEEE, Nacogdoches; KTXJ, Jasper; KIVY, Crockett; KNET, Palestine; KEBE, Jacksonville; KWRD, Henderson; all Texas.

Epperson Stations

c/o WPVA, Box 87, Petersburg, Va.

President. H. E. Epperson, Jr.

STATIONS

WPVA, Petersburg; WBRG, Lynchburg, both Va.; WPAQ, Mt. Airy; WPNC, Plymouth; WLLY, Wilson, all N. C.; WLES, Lawrenceville; WRAA, Luray.

Ernst Stations

c/o KRTR, 500 B'way., Thermopolis, Wyo.

Gen. Manager. Mildred V. Ernst

STATIONS

KRTR, Thermopolis; KWOR, Worland; KWRB-TV & KWRL, Riverton, all Wyo.

F M Broadcasting System, Inc.

111 W. Washington St., Chicago 2, Ill.
Phone: State 2-8900

President. Sidney J. Wolf
Vice President. E. R. Peterson, Jr.
Secretary, Nat'l Sales Mgr. John Hartigan

BRANCH OFFICES

527 Madison Ave., New York 22, N. Y., Phone: Eldorado 5-3720, Manager, Noel A. Rhys; 612 Penobscot Bldg., Detroit, Mich., Woodward 2-4505, Manager, E. R. Peterson, Jr.; 3142 Wilshire Blvd., Los Angeles 5, Calif., Phone: DUNKirk 3-2910, Manager, William Bayer; 75 Post St., San Francisco, Calif., Phone: SUTter 1-7400, Manager, Roger Coombe.

STATIONS

WFMM-FM, WRBS-FM, Baltimore, Md.; WBCN-FM, Boston, Mass.; WFMF-FM, WFMQ-FM, Chicago, Ill.; WKRC-FM, Cincinnati, Ohio; WDBN-FM, WNOB-FM, Cleveland, Ohio; WTVN-FM, Columbus, Ohio; WRR-FM, Dallas, Tex.; WABX-FM, WLDL-FM, Detroit, Mich.;

KFJZ-FM, Ft. Worth, Tex.; WHCN-FM, Hartford, Conn.; KQUE-FM, KRBE-FM, Houston, Tex.; WFBM-FM, Indianapolis, Ind.; KCMO-FM, Kansas City, Mo.; KMLA-FM, Los Angeles, Calif.; WQFM-FM, Milwaukee, Wisc.; KWFM-FM, WAYL-FM, Minneapolis, Minn.; WNCN-FM, WRFM-FM, New York, N. Y.; WRVC-FM, Norfolk, Va.; WJBR-FM, Philadelphia, Pa.; WXCN-FM, Providence, R. I.; KJML-FM, Sacramento, Calif.; KSHE-FM, KWIX-FM, St. Louis, Mo.; KITT-FM, KPRI-FM, San Diego, Calif.; KPEN-FM, San Francisco, Calif.; KISW-FM, Seattle, Wash.; WAVA-FM, WWDC-FM, Washington, D. C.

Theodore Feinstein Stations

c/o WBNP, Traffic Circle, Newburyport, Mass.

STATIONS

WBNP, Newburyport; WLYN, Lynn, both Mass.; WTSA, Brattleboro, Vt.; WOTW, Nashua, N. H.

Fetzer Stations

590 W. Maple St., Kalamazoo, Mich.
Phone: FI 5-2101

President. John E. Fetzer
Executive V.P. & Gen. Mgr. Carl E. Lee
Treasurer. E. L. Tait
Secretary. Robt. C. Van Horn

STATIONS

WKZO-AM-TV Kalamazoo, KOLN TV Lincoln, Neb.; WJEF AM-FM, Grand Rapids; WWTV, Cadillac, Mich.; KGIN-TV, Grand Island, Neb.; WWUP-TV, Sault Ste. Marie, Mich.

Fisher Stations

Box 112, Eugene, Ore.
Phone: DI 4-6216

President. C. O. Fisher
General Manager. Robert E. Harrison
Commercial Manager. Leslie J. Manning
Program Director. John R. Vaughan
Chief Engineer. Clayton F. Caughill

STATIONS

KBZY, Salem; KUMA, Pendleton; KUGN, Eugene, all Ore.

Formby Stations

c/o KACT, P. O. Box 638, Andrews, Tex.

STATIONS

KACT, Andrews; KPAN, Hereford; KFLD, Floydada; KVLTV, Levelland, all Tex.

The Forward Group

c/o KGLO, Mason City, Iowa
Phone: GARDen 3-2540

President. Herbert R. Ohrt
Nat'l. Sales Mgr. Walter J. Rothschild

BRANCH OFFICES

WCU Bldg., Quincy, Ill., Nat'l Sales Office, Phone: BALdwin 2-6200, General Manager, Walter Rothschild; West Belt Line, Madison, Wisc., Phone: CEDar 3-5381, General Manager, Merritt Milligan; Highway 14 and Lee Blvd., Mankato, Minn., Phone: 7905, General Manager, Bob Gardner.

REGIONAL NETWORKS

STATIONS

KGLO-AM-TV, Mason City; WTAD, Quincy, Ill.; KHQA-TV, Hannibal, Mo.; KEYC-TV, Manakato, Minn.; WMTV, Madison, Wisc.

Founders Corporation

150 East 42nd St., New York 17, N. Y.
Phone: TN 7-0250

Vice President.....Philip Gandert
BRANCH OFFICES

Box 1390, Syracuse, N. Y., Phone: HOWard
3-8631, Henry T. Wilcox, Gen. Mgr.; Box 5428,
Honolulu, Hawaii, Phone: 9-5236, Daniel Col-
lins, Acting Mgr.; Maison Blanche Bldg., New
Orleans, La., Phone: 523-5921, John L. Vath,
Gen. Mgr.

STATIONS

WFBL, Syracuse; KORL, Honolulu; WSMB,
New Orleans.

Franklin Broadcasting Co.

2700 E. Oakland Park Blvd.
Ft. Lauderdale, Fla.
Phone: LOgan 6-8316

President.....William F. Johns, Jr.
Natl. Prog. & Prom. Dir....James W. Ramsburg
General Counsel.....William H. Kilby

BRANCH OFFICES

614 N. Rampart St., New Orleans, La. Phone:
EX 7516, D. W. Wagenvoord, V. P.; 8th and
Main, Tulsa, Okla., Phone: LU 3-4121, G. H.
Lund, Gen. Mgr.; 611 Frontenac Pl., Minne-
apolis, Minn., Phone: MI 5-7757, J. R. Duryea,
V. P.; Box 108, Ft. Lauderdale, Fla., Phone:
WE 3-3511, R. J. Flynn, V. P.; Rialto Bldg., St.
Louis, Mo., C. W. Louiek, V. P.

STATIONS

WWOM, New Orleans; WMIN, Minneapolis;
WEW, St. Louis; WLOD, Ft. Lauderdale;
KOME, Tulsa; KRIB, Mason City.

French Program Group of New England

10 Center St., Chicopee, Mass.
Phone: LY 2-1669

President.....Leon Alarie
Commercial Manager.....Gertrude Alarie

STATIONS

WPAW, Pawtucket; WNRI, Woonsocket, both
R. I.; WACE, Holyoke; WNBH, New Bedford;
WALE & WSAR, Fall River; WORC, Worcester;
WESO, Southbridge-Webster, all Mass.; WIDE,
Biddeford; WLAM, Lewiston, both Me.; WKCB,
Berlin; WFEA, WGIR, and WKBR, Manchester,
all N. H.

J. A. Gallimore Stations

c/o WHBC, Box 447, Barnwell, S. C.

President.....J. A. Gallimore

STATIONS

WBAW, Barnwell; WHBC, Hampton; WSNW,
Seneca; WSSC, Sumter, all S. C.; WLFA,
Lafayette; WGHC, Clayton, both Ga.; WLOM,
Chattanooga; WRKH, Rockwood, both Tenn.

Gamble-Lane Stations

140 S.W. Columbia, Portland, Ore.
Phone: CA 8-3333

President.....C. Howard Lane

STATIONS

KOIN TV-AM-FM, Portland, Ore.; KAST,
Astoria, Ore.

Gannett Radio and Television Group

191 East Ave., Rochester, N. Y.
Phone: BAker 5-3050

President.....Paul Miller
General Manager.....John L. McClay
Dir. of Engineering.....Richard K. Blackburn

STATIONS

WHEC AM-TV, Rochester, N. Y.; WDAN-AM,
Danville, Ill.; WINR AM-TV, Binghamton, N. Y.

Connie B. Gay Stations

4000 Albemarle St., N.W., Washington, D. C.
Phone: EMerson 3-8110

Chairman.....Connie B. Gay
President.....Ed Winton

STATIONS

WQMR, WGAY-FM, Washington, D. C.;
WTCR, Ashland, Ky.; WFTC, Kinston, N. C.

A. L. Glassmann Stations

c/o KGEM, Box 4158, Boise, Idaho

President.....C. Hestel

STATIONS

KGEM, Boise; KLIX-AM-TV, Twin Falls, both
Idaho; KLO, Ogden; KUTV, Salt Lake City.

Gold Seal Stations

c/o WGTO, Box 123, Cypress Gardens, Fla.

President.....S. E. Hubbard

STATIONS

WGTO, Cypress Gardens; KOB-AM-TV, Albu-
querque, N. M.; KSTP-AM-TV, St. Paul-Minn.,
Minn.

Golden West Broadcasters

5939 Sunset Blvd., Los Angeles 28, Calif.
Phone: HOLlywood 9-5341

Chairman of Board.....Gene Autry
President.....Robert O. Reynolds
Exec. V.P., General Mgr.....Lloyd C. Sigmon
Vice President.....William D. Shaw
V.P., Dir., Adv. and Promo.....John Asher
V.P., Dir. of Engineering.....Tom Crosnoe

BRANCH OFFICES

2130 S.W. 5th Ave., Portland, Oreg., Phone:
CApital 2-1881, Manager, Fulton Wilkins;
950 California St., San Francisco, Calif., Phone:
YUKon 2-5500, V.P., Manager, William D.
Shaw; Tower Bldg., Seattle-Tacoma, Wash.,
Phone: MU 2-3100, V.P. Manager, Bert West.

STATIONS

KEX, Portland, Oreg.; KMPC, Los Angeles,
Calif.; KSFO, San Francisco; KVI, Seattle,
Wash.

REGIONAL NETWORKS

Good Neighbor Stations, Inc.

155 Front St., Manchester, N. H.
Phone: NAtional 4-4075

President.....W. F. Rust, Jr.
Gen. Sales, Prom. Mgr.....Ralph Gottlieb
Comm. Mgr.....James McCann
Pgm. Director.....Wm. Morrissey
Chief Engineer.....Albert Davis

BRANCH OFFICES

Box 1747, York, Pa. (WNOW) W. F. Rust, Jr.,
Pres., Gen. Mgr., Phone: 2-7821; Seventh &
Hamilton Sts., Allentown, Pa. (WAEB) Bob
Ackley, Sta. Mgr., Phone: HEmlock 4-9364;
Dover, N. H. (WTSN) Ed Callahan, Sta. Mgr.,
Phone: SHerwood 2-5951; 39 Mt. Vernon St.,
Keene, N. H. (WKBK) Robert Berry, Sta. Mgr.,
Phone: ELmwood 2-6113; 7 East 47th St., NYC,
Peggy Stone, V.P. Radio-TV Reps, Inc., Phone:
MU 8-4340.

STATIONS

WKBR, Manchester; WKBK, Keene; WTSN,
Dover, all in New Hampshire; WNOW, York,
Pa.; WAEB, Allentown, Pa.; WRAW, Reading,
Pa.

The Gordon Group

Suite 1130, 1551 Camino Del Rio
San Diego, Calif.
Phone: 297-0311

President.....Sherwood R. Gordon
Commercial Manager.....Dwight Case
Sales Promotion Manager.....Dan Martin
Program Director.....Richard Venturino
Comptroller.....Roy Gatenby
Chief Engineer.....Jonas Heiser

BRANCH OFFICE

3800 N. Central Ave., Phoenix, Ariz., Phone:
AM 4-2148, Manager, Ray Bluestein.

STATIONS

KSDO, San Diego, Calif.; KBUZ Phoenix, Ariz.

Cary L. Graham Stations

c/o WANA, Box 509, Anniston, Ala.
STATIONS

WANA, Anniston; WETO, Gadsden; WPID,
Piedmont, all Ala.

Great Northern Bestg. System

P. O. Box 1226, Fargo, N. Dak.
Phone: 3584

President.....E. J. McKellar
Sec.-Treas.....R. L. Owens

STATIONS

KVOX, Fargo-Moorehead, Minn.; KLPM,
Minot, N. D.; KOVC, Valley City, N. D.; KDLR,
Devils Lake, N. D.; KEYJ, Jamestown, N. D.;
KBOM, Mandan-Bismarck, N. D.; KGDE, Fergus
Falls, Minn.; KNOX, Grand Forks, N. D.;
KGCX, Sidney, Mont.

Green Valley Group

Box 605, Winchester, Va.
Phone: 662-4855

President.....Mrs. Marion P. Lewis

STATIONS

WINC, Winchester; WFVA, Fredericksburg;

WSIG, Mt. Jackson; all Va.; WELD, Fisher, W.
Va.; WHYL, Carlisle; WAYZ, Waynesboro,
both Pa.

Agnes Jane Reeves Greer Stations

1715 Grandview Ave., Pittsburgh 11, Pa.
Phone: HU 1-2626

President.....Agnes J. Reeves Greer
General Manager.....William B. Steis

STATIONS

WCNS, Canton; WCNO-FM, Canton; WJER,
Dover, all Ohio. WKJF-FM, Pittsburgh, Pa.;
WAND-TV, Pittsburgh, Pa.; WAJR, Morgan-
town, W. Va.

The Griffin-Leake Stations

Box 1618, Muskogee, Oklahoma
Phone: MU 7-6311

President.....James C. Leake
National Sales Mgr.....Jim Black
Sales Promotion Mgr....Robert E. Draughon
Engineering Dir.....Bob Snider

BRANCH OFFICES

P.O. Box 9697, Tulsa, Okla. (KTUL-TV) Bill
Swanson, V.P., Phone: Hickey 6-6184; 310
W. 3rd, Little Rock, Ark. (KATV) Bob Double-
day, V.P., Phone: FRanklin 4-1691; P.O. Box
8557, Tulsa, Okla. (KTUL) Jim Schoonover, Gen.
Mgr., Phone: Fillmore 5-1311; P.O. Box 8788,
Okla. City, Okla. (KWTV) Edgar T. Bell, Mgr.
Phone: Victor 3-6641.

STATIONS

KATV, Little Rock, Ark.; KTUL-AM-TV, Tulsa,
Okla.; KWTV, Oklahoma City.

D. Spencer Grow Stations

c/o KEXO, Box 629, Grand Junction, Colo.
STATIONS

KEYY, Provo, Utah; KEXO, Grand Junction,
Colo.

Harris-Alexander Stations

c/o KELP, 4530 Delta St., El Paso, Tex.

President.....N. Alexander

STATIONS

KELP-AM-TV, El Paso; KXLY-AM-TV, Spo-
kane, Wash.

Hawaiian Broadcasting System

1534 Kapiolnai Blvd., Honolulu 14, Hawaii
Phone: 92011

President.....Chinn Ho
General Manager.....Joe Herold
Commercial Manager.....Erma Krause
Sales Promotion Manager....Tom McCollum
Program Director.....Sheridan Dar Reid
Publicity Director.....Victor Amiel
Chief Engineer.....Ronald Miyahira

BRANCH OFFICE

c/o KHBC, Hilo, Hawaii, Phone: 3326, Man-
ager, Hal Marques.

STATIONS

KHBC-AM-TV, Hilo; KGMB-AM-TV, Honolulu;
KMAU-TV, Wailuku.

REGIONAL NETWORKS

The Hearst Corporation

(Radio and TV Division)
959 Eighth Ave., New York 19, N. Y.
Phone: Circle 5-7667

V.P., Gen. Mgr. D. L. Provost
V.P., Engineering John T. Wilner
V.P., WBAL Thomas S. Carr
V.P., WBAL-TV Brent O. Guntz
V.P., WISN James T. Butler
V.P., WISN-TV William C. Goodnow

STATIONS

WBAL-AM-FM-TV, Baltimore; WISN-AM-FM-TV, Milwaukee; WRYT-AM-FM, Pittsburgh; WTAE (TV) Pittsburgh, Pa.

Heart of the Black Hills Stations

c/o KRSD, 1438 Mountain View Rd.,
Rapid City, S. D.
Phone: Fillmore 2-6050

President, Chief Engineer Eli Daniels
General Manager Dan C. Palen
Program Director Monte Loos

STATIONS

KRSD-AM-TV, Rapid City; KDSJ-TV, Lead, S. D.

Herald Tribune Radio Network

(See VIP Radio, Inc.)

Highland Stations

Box 460, Keene, N. H.
Phone: Elmwood 2-9230

President Joseph K. Close

STATIONS

WKNE, Keene, N. H.; WKNY, Kingston, N. Y.;
WVET, Brattleboro, Vt.; WBRK, Pittsfield, Mass.

The Hildreth Network

Studio City, Hildreth & Rice Sts., Bangor, Me.
Phone: 947-8321

President Horace A. Hildreth
V.P., Gen. Mgr. Walter L. Dickson
Nat'l Sales Mgr. Robert J. Gold
Chief Engineer Wallace Edwards

STATIONS

WABI-AM-TV-FM, Bangor; WAGM-AM-TV, Presque Isle; WPOR, Portland, all Maine.

Oscar C. Hirsch Stations

c/o KFVS, 324 Broadway, Cape Girardeau, Mo.
General Manager O. C. Hirsch

STATIONS

KFVS-AM-TV, Cape Girardeau; KFMO, Flat River, both Mo.; WHCO, Sparta, Ill.

Holt Stations

c/o WHHY, P. O. Box 1841, Montgomery, Ala.
President C. W. Holt
Vice President C. S. Lightsey

STATIONS

WHHY, Montgomery; WHNY, McComb; WHSY, Hattiesburg, both Miss.

Hook Stations

c/o WKIZ, P. O. Box 1487, Key West, Fla.
President Roth Hook

STATIONS

WKIZ, Key West; WELZ, Belzoni; WDOB, Canton; WMAG, Forest, all Miss.; WRUS, Russellville, Ky.; WDAL, Meridian.

Rex G. Howell Stations

c/o KREX, P. O. Box 270, Grand Junction, Colo.
President Rex G. Howell

STATIONS

KREX-AM-TV-FM, Grand Junction; KGLN, Glenwood Springs; KREY-TV, Montrose, all Colo.

Illinois Broadcasting Co.

301½ E. Main St., Olney, Ill.
Phone: EXpress 3-3156

President F. W. Schaub
General Comm. Manager ... Charles R. Griggs
Program Director Joseph E. Kosack
Chief Engineer Donald Schnell

STATIONS

WVLN-AM-FM, Olney, Ill.; WSOY, Decatur; WCIA-TV, Champaign.

Birney Imes Jr. Stations

c/o WCBI, P. O. Box 271, Columbus, Miss.
President B. Imes, Jr.

STATIONS

WCBI-AM-TV, Columbus; WROX, Clarksdale; WNAG, Grenada; WMOX, Meridian; WELO, Tupelo.

Robert E. Ingsted Stations

c/o KBMW, 519 Dakota Ave., Wahpeton, N. D.
President R. E. Ingsted

STATIONS

KBMW, Breckenridge; KEYL, Long Prairie; KWAD, Wadena, all Minn.; KEYD, Oakes; KEYJ, Jamestown; KOVC, Valley City; all N. D.

Intermountain Network, Inc.

148 S. Main St., Salt Lake City 1, Utah
Phone: Empire 4-3561

Chairman of Board George C. Hatch
President Lynn L. Meyer
Vice Pres. Jack S. Paige

BRANCH OFFICE

5350 W. 20th Ave., Denver, Colo., Phone: Belmont 7-9595, General Manager, Charlie Vais.

STATIONS

KIMN, Denver, Colo.; KGHF, Pueblo, Colo.; KVOR, Colo. Springs, Colo.; KCRF, Trinidad, Colo.; KBZZ, La Junta, Colo.; KLMR, Lamar, Colo.; KGIW, Alamosa, Colo.; KYOU, Greeley, Colo.; KCOL, Ft. Collins, Colo.; KWIK, Pocatello, Idaho; KIFI, Idaho Falls, Idaho; KLIK, Twin Falls, Idaho; KRAL, Rawlins, Wyo.; KGEM, Boise, Idaho; KBMY, Billings, Mont.; KATL, Miles City, Mont.; KPRK, Livingston, Mont.; KOPR, Butte, Mont.; KBLI, Helena, Mont.; KXLO, Lewistown, Mont.; KOAL, Price, Utah; KMOM, Great Falls, Mont.; KQTE, Missoula, Mont.; KOVO, Provo, Utah; KVNU, Logan, Utah; KSVC, Richfield, Utah; KVEL, Vernal, Utah; KVFC, Cortez, Colo.; KNEB, Scottsbluff, Neb.; KORK, Las Vegas, Nev.; KOLR, Sterling, Colo.;

REGIONAL NETWORKS

KALL, Salt Lake City, Utah; **KLO**, Ogden, Utah; **KURA**, Moab, Utah; **KVRS**, Rock Springs, Wyo.; **KOVE**, Lander, Wyo.; **KVOC**, Casper, Wyo.; **KWYO**, Sheridan, Wyo.; **KPOW**, Powell, Wyo.; **KFBC**, Cheyenne, Wyo.; **KWIK**, Pocatello; **KLUK**, Evanston, Wyo.; **KOWB**, Laramie, Wyo.; **KELK**, Elko, Nev.; **KXXL**, Bozeman, Mont.; **KGEZ**, Kalispell, Mont.; **KDBM**, Dillon, Mont.; **KOJM**, Havre, Mont.; **KVRH**, Salida, Colo.; **KRLN**, Canon City, Colo.; **KEXO**, Grand Junction, Colo.; **KENN**, Farmington, N. M.; **KDGO**, Durango, Colo.; **KFTM**, Fort Morgan, Colo.; **KBOL**, Boulder, Colo.; **KUTA**, Monticello, Utah; **KBRV**, Soda Springs, Utah; **KYCN**, Wheatland, Wyo.

Ivy Network Corp.

242-A Yale Station, New Haven, Conn.
Phone: STate 7-0711

General Manager.....Herbert F. Decker
Business Manager.....Robert P. Bremner
STATIONS

WBRU (Brown), Providence; **WVBR-AM-FM** (Cornell), Ithaca; **WKCR** (Columbia), New York; **WHRB-FM** (Harvard), Cambridge; **WXPN** (Penn), Phila.; **WPRB-AM-FM** (Princeton), Princeton; **WYBC-AM-FM**, (Yale) New Haven; **WDCR** (Dartmouth), Hanover, N. H.

James Broadcasting Stations

c/o WDOE, Willow Rd., Dunkirk, N. Y.
President.....S. Goldman
STATIONS

WDOE, Dunkirk; **WJTN**, Jamestown; **WGGO**, Salamanca, all N. Y.; **WERC**, Erie, Pa.

Jefferson Standard Broadcasting Company

1 Julien Price Pl., Charlotte, N. C.
Phone: EDison 3-8833

President.....Joseph M. Bryan
Exec. V.P., Gen. Mgr.....Charles Crutchfield
STATIONS

WBT, **WBTW** Charlotte, N. C.; **WBTW** (TV) Florence, S. C.; **WBIG**, Greensboro.

Jet Network

(See Vic Diehm Radio Group, Inc.)

KTAR Broadcasting Co.

1101 No. Central Ave., Phoenix, Ariz.
Phone: ALpine 4-4161

Pres., Gen. Mgr.....Richard O. Lewis
V.P. Chg. of Sales.....Ray C. Smucker
Sales Prom. Mgr., Pub. Dir.....Bryan Hickox
Program Director.....Ray Cox
Chief Engineer.....Harold Haughawout
STATIONS

KYUM, Yuma; **KYCA**, Prescott; **KCLS**, Flagstaff; **KTAN**, Tucson; **KIKO**, Globe; **KAWT**, Douglas; **KATO**, Safford; **KAAA**, Kingman, all Arizona.

KWTX Stations

4520 Bosque Blvd., Waco, Tex.
Phone: PLaza 6-4451

President, Gen. Mgr.....M. N. Bostick

Commercial, Sales Prom. Mgr.....Pete McNee
Program Director.....Ralph Webb
Chief Engineer.....Jesse Dove

STATIONS

KWTX, Waco, **KNAL**, Victoria, **KBTX-TV**, Bryan; **KXII-TV**, Ardmore.

Key Broadcast Management, Inc.

405 Park Ave., New York, N. Y.
Phone: PLaza 1-3366

President.....Ralph N. Weil
Vice President.....Arnold Hartley
Publicity Director.....Jacqueline Wright

OWNED & OPERATED STATIONS

WMMW, Meriden, Conn.; **KATZ**, St. Louis, Mo.; **KCOR**, San Antonio, Tex.

King Broadcasting Co.

c/o KING, 320 Aurora Ave., Seattle, Wash.
Phone: MU 2-3555

Chairman of Board.....Mrs. A. Scott Bullitt
President.....Stimson Bullitt
V.P., Business Division.....Henry B. Owen
V.P., Broadcast Division.....Otto P. Brandt
Controller.....John H. Blaine
Public Service Director.....Gloria Chandler
Director of Special Events.....Robert H. Schulman
Director of Engineering.....Jay W. Wright

STATIONS

KING-AM-TV-FM, Seattle; **KREM-AM-TV-FM**, Spokane, both Wash.; **KGW-AM-TV**, Portland.

Knight Quality Stations

Lafayette Road, Portsmouth, N. H.
Phone: GENEva 6-7300

President.....Norman Knight
Managing Director.....Harold H. Segal
Program Director.....Howard Leonard
Chief Engineer.....Antonio Vaccaro

STATIONS

WTSL, Hanover; **WHEB**, Portsmouth; **WTSV**, Claremont, **WGIR**, Manchester, all N. H.; **WEIM**, Fitchburg, Mass.

Knorr Bestg. Corp.

15001 Michigan Ave., Dearborn, Mich.
Phone: TLiffany 6-8500

President.....Mrs. Fred A. Knorr
Exec. Vice Pres.....Walter Patterson
Managing Dir.....John J. Carroll
Sales Manager.....John E. Davidson
Program Dir.....Larry Fischer
Chief Engineer.....Jerrold L. Martin

STATIONS

WKMH, Dearborn-Detroit; **WSAM**, Saginaw; **WKHM**, Jackson; **WKMF**, Detroit-Flint; **WELL**, Battle Creek, all Mich.

Lackey Stations

c/o WRAJ, Anna Hotel, Anna, Ill.
President.....P. E. Lackey

STATIONS

WRAJ, Anna; **WSON**, Henderson; **WHOP**, Hopkinsville; **WPAD**, Paducah, all Ky.

Laird Group Stations

225 N. Adams St., Green Bay, Wisc.
Phone: HEmlock 5-5331

President, Gen. Mgr. Ben A. Laird
Comm., Sales Prom. Mgr. John E. Mayasich
Program Director Thomas L. Hoppe
Publicity Director Ann Schauer
Chief Engineer Clifford Graff

STATIONS

WDUZ, Green Bay, WDUX, Waupaca, both Wisc.

T. B. Lanford Stations

c/o KRMD, Jefferson Hotel Bldg., Shreveport, La.
President T. B. Lanford

STATIONS

KRMD, Shreveport; KPLC-AM-TV, Lake Charles; KALB-AM-TV, Alexandria; all La.; WSLI, WJTV, Jackson, Miss.

Laurel Radio Network

Church St., Clearfield, Pa.
Phone: POplar 5-8092

President W. K. Ulerich
General Manager Milton J. Bergstein
Commercial Manager J. Albert Dame
Sales Prom. Mgr. Herbert Levin
Program Director Croy Pitzer
Publicity Director Steve Fishbein
Chief Engineer Wilbur Files

STATIONS

WCPA, Clearfield, WMAJ, State College, WDAD, Indiana, all Pa.; WJCM, Sebring, Fla.

Richard Field Lewis Jr. Stations

c/o WSIG, Mt. Jackson, Va.
Phone: 477-3128

President Marion P. Lewis
General Manager Don Funkhouser
Sales Promotion Manager James Litten
Program Director Bill Love
Chief Engineer James Bowman

STATIONS

WSIG, Mt. Jackson; WFVA, Fredericksburg; WINC, Winchester, all Va.; WHYL, Carlisle; WAYZ, Waynesboro, both Pa.; WELD, Fischer, W. Va.

The Linder Group

Box 393, Willmar, Minn.
Phone: BELmont 5-1340

Representative Pearson

STATIONS

KLGR Redwood Falls, KMHL Marshall, KWLM Willmar, KDMA Montevideo, KTOE Mankato, all Minnesota.

Lobster Network of Maine

645 Congress St., Portland, Maine
SPruce 5-2336

President Faust Couture
Gen. Mgr. Melvin L. Stone
Commercial Manager David L. Royte
Sales Promotion Manager John Libby
Program Director Howard Leonard

Publicity Director Walter Thomes
Chief Engineer T. Richard Dunn

STATIONS

WLOB, Portland; WCOU, Lewiston; WFAU, Augusta; WRUM, Rumford; WGHM, Waterville; WGUY, Bangor; WFST, Caribou; WSME, Sanford, all Maine.

J. G. Long Stations

c/o KVIC, Victoria Bank & Trust Bldg.,
Victoria, Tex.

President J. G. Long

STATIONS

KVIC, Victoria; KTLW, Texas City; KIOX, Bay City, all Tex.

Long Radio Enterprises

P. O. Box 1391, Bay City, Tex.
Phone: CI 5-4642

President John G. Long
General Manager Victor J. Boldt
Program Director Al Turner
Chief Engineer Karl Lentz

STATIONS

KIOX, Bay City; KVIC, Victoria; KTLW, Texas City, all Tex.

Jessica L. Longston Stations

c/o KAYO, 2939 Fourth Ave., S. Seattle, Wash.
President J. L. Longston

STATIONS

KAYO, Seattle; KSEM, Moses Lake; KPUG, Bellingham, all Wash.; KBAR, Burley, Idaho.

John J. Louis Jr. Stations

1101 N. Central Ave., Phoenix, Ariz.
Phone: AL 4-4161

Chairman of Board John J. Louis, Jr.
President, Gen. Mgr. Richard O. Lewis
V.P., Sales Ray C. Smucker
Sales Manager George Guyan
Program Director Richard H. Covey
Publicity Director Nancy Chappel
Chief Engineer Cliff Stevens

STATIONS

KTAR-AM-FM, Phoenix; KYCA, Prescott, KYUM, Yuma, All Ariz.

Magic Circle Network

1718 Meadowmere, Springfield, Mo.
Phone: TU 1-4114

General, Comm. Mgr. M. Richard Bradley

BRANCH OFFICES

101 Park Ave., New York 17, N. Y., Phone: LE 2-3783, Manager, Joe Cannon; 205 W. Wacker, Chicago, Ill., Phone: STate 2-5096, Manager, Hooper Jones.

STATIONS

Missouri: KBHM, Branson; KGHM, Brookfield; KREI, Farmington; KDMO, Carthage KDKD, Clinton; KBIA, Columbia; KODE, Joplin; KWOS, Jefferson City; KLWT, Lebanon; KTCB, Malden; KNIM, Maryville; KRMO, Monett; KLRS, Mt. Grove; KBTN, Neosho; KNEM, Nevada; KUKU, Willow Springs; KTTR, Rolla;

REGIONAL NETWORKS

KSGM, St. Genevieve; KRES, St. Joseph; KSMO, Salem; KICK, Springfield; KWOS, Sedalia; KALM, Thayer; KLPW, Union; KDEX, Dexter; KWPM, West Plains. Arkansas: KBTA, Batesville; KTCN, Berryville; KCCB, Corning; KHOG, Fayetteville; KHOZ, Harrison; KNEA, Jonesboro; KTCA, Marked Tree; KTLO, Mt. Home; KDRS, Paragould; KPOC, Pochahontas; KAMO, Rogers; KWCB, Searcy; KUOA, Siloam Springs; KBRS, Springdale; KWAK, Stuttgart; KRLW, Walnut Ridge, Kansas: KCRB, Chanute; KMDO, Ft. Scott; KIND, Independence; KLKC, Parsons; KSEK, Pittsburgh, Oklahoma; KGLC, Miami; KOLS, Pryor; KVIN, Vinita; KTLQ, Tahlequah.

Maine Broadcasting System

579 Congress St., Portland, Me.
Phone: SPruce 2-0181

President.....William H. Rines
General Manager.....Jack Atwood
TV Commercial Manager...Bruce C. McGorrell
Nat'l Sales, Radio.....Benjamin Hubley
Chief Engineer.....Charles R. Brown

STATIONS

WCSH-AM-TV, Portland; WLBZ-AM-TV, Bangor; WRDO, Augusta; all Maine.

Matison Stations

Box 367, Laurel, Miss.
Phone: 428-5601

President.....Harold Matison
General Manager.....Paul Carlisle
Comm., Sales Promo. Mgr.....M. M. Caver
Chief Engineer.....Lester Johnson

STATIONS

WAML, Laurel; WXXX, Hattiesburg; WABO, Waynesboro, all Miss.

Wendell Mayes Stations

c/o KNOW, 520 Capital Nat. Bank Bldg.,
Austin, Tex.

President.....W. Mayes

STATIONS

KNOW, Austin; KBWD, Brownwood; KXOL, Ft. Worth; KCRS, Midland; KSNY, Snyder; WACC, Waco, all Tex.; KTOK, Oklahoma City, Okla.

McClatchy Broadcasting Co. Stations

21st & Q, Sacramento 4, Calif.
Phone: GIlbert 2-5011

President.....Eleanor McClatchy
Dir. of Sales.....Keith Collins

STATIONS

KFBK, Sacramento; KBEE, Modesto; KMJ-AM-TV, Fresno, all Calif.; KOH, Reno, Nev.

C. A. McClure Stations

c/o WGBA, 1415 Wynnton Rd., Columbus, Ga.
Phone: FA 3-3603

President, Gen. Mgr.....C. A. McClure
V.P., Chief Engineer.....F. Keith Brown

STATIONS

WGBA, Columbus; WCHK, Canton, both Ga.; WULA, Eufaula; WMGY, Montgomery, both Ala.

Lloyd C. McKenney Stations

Box 503, Carthage, Mo.

Phone: FL 8-4496

STATIONS

KBHM, Branson; KRMO, Monett, both Mo.; KMDO, Ft. Scott, Kan.; KALN, Iola, Kan.; KBLR, Bolivar, Mo.

McLendon Ebony Radio Group

Scite 980, Milner Bldg., Jackson, Miss.

Phone: FLeetwood 4-1617

Pres., Gen. Manager.....John McLendon
Commercial Manager.....Joe Starr

BRANCH OFFICES

STATIONS

WENN, Birmingham, Ala.; KOKY, Little Rock, Ark.; KOKA, Shreveport, La.; WOKJ, Jackson, Miss.

McLendon Stations

McLendon Building, Dallas, Texas

Phone: RIVERSIDE 7-9311

Chairman of Board.....Barton R. McLendon
President.....G. B. McLendon
General Manager.....W. S. Morgan, Jr.
Nat'l Program Director.....Donald C. Keyes
Nat'l Publicity Director.....Mitchell I. Lewis
Chief Engineer.....Glenn R. Callison

STATIONS

KILT, Houston; KLIF, Dallas; KTSA, San Antonio; all Tex.; KABL, San Francisco, Calif.; WYSL, Buffalo, N. Y.; WYNNR, Chicago, Ill.

Meredith Broadcasting Co.

3501 Farnam St., Omaha 31, Neb.

Phone: 346-3400

President.....Payson Hall
Exec. Vice President.....Frank P. Fogarty

STATIONS

KCMO-AM-FM-TV, Kansas City, KPHO AM-TV, Phoenix, Ariz., WOW AM-FM-TV, Omaha, WHEN AM-TV, Syracuse.

Merriman-Gober-Tobey Stations

c/o KOBE, 940 N. Main St., Las Cruces, N. M.

President.....J. Gober

STATIONS

KOBE, Las Cruces; KWYK, Farmington; KOTE, Deming, all N. M.; KDGO, Durango.

Metromedia, Inc.

205 E. 67th St., New York 21, N. Y.

Phone: LE 5-1000

Board Chairman, Pres.....John W. Kluge
V.P., Treasurer.....Richard L. Geismar
V.P., Secretary.....Robert A. Dreyer
V.P., Director of Research.....Mary L. McKenna
V.P., Dir., Public Affairs.....Mark Evans
Vice President.....Benedict H. Gimbel, Jr.
Dir., Public Relations.....Phil Cowan
Comptroller.....Joseph J. Madden

STATIONS

WNEW-AM-FM-TV, New York; WHK-AM-FM, Cleveland; WTTG-TV, Washington, D. C.; WTVH-TV, Peoria; KOVR-TV, Stockton; WTVP-TV, Decatur; WIP-AM-FM, Philadelphia; KMBC-TV-AM-FM, Kansas City, Mo.

REGIONAL NETWORKS

Metropolitan Broadcasting

(Radio & TV Div. of Metromedia, Inc.)

President Bennet H. Korn
V.P., Programming Jack Lynn
V.P., Public Relations Phil Cowan
V.P., WTVP (TV) John H. Bone
V.P., WTTG (TV) Donn R. Colee
V.P., KOVR (TV) C. Clover DeLaney
V.P., WTVH (TV) George W. Finnegan
V.P., KMBC (TV) Albert P. Krivin
V.P., WNEW (TV) John E. McArdle
Dir., Engineering Malcolm Burleson
Dir., Advertising Murray Gross

The Mid-South Network

WELO Bldg., Tupelo, Miss.

Phone: VI 2-7658

President Birney Imes
General Manager Bob Evans
Chief Engineer Tom McFerrin

STATIONS

WCBL, Columbus; WELO, Tupelo; WMOX, Meridian; WROX, Clarksdale; WNAG, Grenada; WONA, Winona, all Miss.

Midcontinent Broadcasting

(See BFR Stations)

Midnight Sun Broadcasting

Box 910

c/o KFAR, Fairbanks, Alaska

STATIONS

KFAR-AM-TV, Fairbanks; KENI-AM-TV, Anchorage; KTKN, Ketchikan, all Alaska.

Mining Journal Stations

c/o WMIQ, 211 E. Ludington St.,

Iron Mountain, Mich.

President F. J. Russell

STATIONS

WMIQ, Iron Mountain; WIRN, Wakefield; WLST, Escanaba; WDMJ, Marquette, all Mich.; WROD, Daytona Beach, Fla.; WMAM, Marinette, Wisc.

Montana Metropolitan Markets Group

146 S. Main St., Salt Lake City, Utah

Sales Manager Lynn L. Meyer

STATIONS

KBMY, Billings; KMON, Great Falls; KOPB, Butte, Mont.

Carleton W. Morris Stations

c/o KHFH, Box 472, Sierra Vista, Ariz.

President C. W. Morr

STATIONS

KHFH, Sierra Vista; KSUN, Bisbee, both Ariz.

National Spanish Language Network

2905 S. King Rd., San Jose, Calif.

Phone: 251-5170

President Richard E. Ryan
1st Vice President Howard Kalmenson
2nd Vice President Severo Garza
Secretary, Treasurer Ray J. Williams

BRANCH OFFICES

1680 No. Vine St., Hollywood 28, Calif.,

Phone: HO 4-7395, Manager, Harlan Oakes; 166 Geary St., San Francisco, Calif., Phone: YU 6-0621, Manager, Don Pickens; 122 E. 42nd St., New York, N. Y., Phone: MU 2-4500, Manager, Arthur Gordon; 1401 Peachtree St., N.E., Atlanta, Ga., Phone: TR 5-9403, Manager, Barney Ochs.

STATIONS

KWKW, Los Angeles; KGST, Fresno, both Calif.; KABQ, Albuquerque, N. M.; KIFN, Phoenix; KEVT, Tucson, both Ariz.; KUKA, San Antonio; KCCT, Corpus Christi; XEO, Brownsville; KLVL, Houston, all Texas. XEGM, San Diego, Calif.; KLOK, San Jose, Calif.; XEHF, Nogales, Ariz.; WMIE, Miami, Fla.; KFSC, Denver, Colo.; KAPI, Pueblo, Colo.

Neathery Radio Stations

c/o KWPM, West Plains, Mo.

Phone: 700

President, Gen. Mgr. Robert F. Neathery
Chief Engineer Laurel Thompson

BRANCH OFFICE

1718 Meadowmere, Springfield, Mo.

STATIONS

KWPM-AM-FM, West Plains, Mo.; KALM, Thayer, Mo.; KAMS, Mammoth Spring, Ark.; KUKU, Willow Springs, Mo.; KBHM, Branson, Mo.; KBLR, Bolivar, Mo.

New South Broadcasting Stations

c/o WNSL, 116 Beacon St., Laurel, Miss.

President F. E. Holladay

STATIONS

WNSL, Laurel; WLSM, Louisville; WOKK, Meridian; all Miss.; WACT, Tuscaloosa, Ala.

New South Radio Network

c/o WOKK, P. O. Box 528, Meridian, Miss.

Phone: 482-6133

Co-owner, Sales Prom. Mgr. Joseph Carson
Co-owner F. E. Holladay

Program Director Gary Smith
Chief Engineer Robert K. Wall

STATIONS

WOKK, Meridian; WNSL, Laurel; WLSM, Louisville; WVMI, Biloxi, all Miss.; WACT, Tuscaloosa, Ala.

Newhouse Newspaper Stations

1030 James St., Syracuse, N. Y.

Phone: 3-7111

STATIONS

WSYR-AM-TV-FM, Syracuse; WTPA-TV, Harrisburg; KOIN-AM-TV-FM, Portland, Ore.; WAPI-AM-FM-TV, Birmingham, Ala.; KTVI-TV, St. Louis; WSYE-TV, Elmira, N. Y.

Norbentine Fathers Stations

c/o WHBY, 600 S. Lawe St., Appleton, Wisc.

Phone: 3-6584

President Rev. I. M. Gosz
General Commercial Mgr. Lewis J. Process
Program Director Edward Spoo

REGIONAL NETWORKS

Publicity Director.....Mrs. Jane Berryman
Chief Engineer.....George Merkl

STATIONS

WBHY, Appleton; WBAY-AM-TV, Green Bay,
Wis.

North Country Stations of Vermont

Concord Ave., St. Johnsbury, Vt.
Phone: 748-2344

Pres., Gen. Mgr.....E. Dean Finney
Program Dir.....Douglas N. Drown
Chief Engineer.....Donald Pera

BRANCH OFFICE

Farrant St., Newport, Vt., Phone: 334-6521,
Larry Knight, Manager.

STATIONS

WTWN, St. Johnsbury; WIKE, Newport;
both Vt.

North Dakota Broadcasting Co.

4000 W. Main Ave., Fargo, N. D.
Phone: AD 5-4461

President, Gen. Mgr.....John W. Boler
Operations Manager.....Constance Blackstead
General Sales Manager.....James McGuire
Pub., Prom. Director.....Robert B. Weber
Chief Engineer.....Robert Ridgeway

STATIONS

KXGO-TV, Fargo, N. D.; KXJB-TV, Valley
City, N. D.; KXMB-TV, Bismarck, N. D.; KXAB-
TV, Aberdeen, S. D.; KDIX-TV, Dickenson,
N. D.; KXMC-TV, Minot, N. D.

Northeast Radio Network

127 West State St., Ithaca, N. Y.
Phone: AR 2-9042

President.....Ellis E. Erdman
Vice President.....Joel Fleming
General Manager.....Frederick W. Hodge
Program Director.....Jack Hewett
Publicity Director.....Patricia Bell
Chief Engineer.....Gerald Cushing

STATIONS

WKOP-AM-FM, Binghamton; WJTN-AM-FM,
Jamestown; WHLD-AM-FM, Niagara Falls;
WMBO-AM-FM, Auburn; WBRV, Boonville;
WDOE, Dunkirk; WENY, Elmira; WWHG-AM-
FM, Ithaca; WBIV-FM, Buffalo; WHDL-AM-FM,
Olean; WHEC, Rochester; WGGO, Salamanca;
WGY, Schenectady; WHEN, Syracuse; WOLF,
Syracuse; WMIV-FM, Rochester; WDLA, Wal-
ton; WOIV-FM, Syracuse; WEIV-FM, Ithaca;
WJIV-FM, Albany-Troy-Schenectady; WREM,
Remsen; WSPN, Saratoga Springs; WSET,
Glens Falls; all N. Y. WATS, Sayre; WEJL,
Scranton, both Pa.

George W. Norton Stations

c/o WFIE-TV, 1115 Mt. Auburn Rd.,
Evansville, Ind.

STATIONS

WFIE-TV, Evansville; WAVE-AM-TV, Louis-
ville, Ky.; WFRV-TV, Green Bay.

The OK Group

505 Baronne St., New Orleans, La.
Phone: 524-5363

President.....Jules J. Paglin
Sec., Vice President.....Stanley Ray Jr.
General Manager.....Edward J. Prendergast
Commercial Mgr.....Fred Schwarz
Sales Prom. Mgr., Prog. Dir.....R. J. Duffour
Publicity Dir.....Peter Clark
Chief Engineer.....John P. Hart

BRANCH OFFICES

243 Convention, Baton Rouge, La., Phone:
DI 4-7604, Tom McGuire, Gen. Mgr.; 1 Mill St.,
Lake Charles, La., Phone: HE 6-7541, Roy
Rhodes, Gen. Mgr.; 800 Gum St., Mobile, Ala.,
Phone: HE 2-8661, Bob Grimes, Gen. Mgr.; 613
Preston, Houston, Tex., Phone: CA 7-3108, Joe
Fife, Gen. Mgr.; 363 S. 2nd, Memphis, Tenn.,
Phone: JA 7-9565, Jack Maurer, Gen. Mgr.

STATIONS

WBOK New Orleans; KYOK Houston;
KAOK Lake Charles; WXOK Baton Rouge;
WLOK, Memphis; WGOK, Mobile, Ala.

The Oregon Trail Network

Box 540, Ontario, Ore.
Phone: TU 9-8651

General Manager.....Gordon Capps

STATIONS

KSRV, Ontario, Ore.; KBKR, Baker, Ore.;
KLBK, LaGrande, Ore.

James H. Ottaway Stations

c/o WDOS, 104 Chestnut St., Oneonta, N. Y.
President.....J. H. Ottaway

STATIONS

WDOS, Oneonta; WENE, Endicott; both N. Y.;
WVPO, Stroudsburg, Pa.

The Palmer Stations

1002 Brady St., Davenport, Iowa
Phone: 324-1611

President, Treas.....D. D. Palmer
Vice President.....P. A. Loyet
Secretary.....William D. Wagner

STATIONS

WHO-AM-TV-FM, Des Moines; WOC-AM-TV-
FM, Davenport.

Peoples Bestg. Corp.

246 N. High St., Columbus 16, O.
Phone: CApital 8-4711

President.....H. E. Evans

STATIONS

WGAR, Cleveland; WRFD, Worthington, both
O.; WNAX, Yankton, S. D.; WTTM, Trenton,
N. J.; WMMN, Fairmont, W. Va.; KVTV (TV),
Sioux City, Iowa.

Perry Stations

c/o WNDB, 128 Orange Ave.,
Daytona Beach, Fla.

STATIONS

WNDB, Daytona Beach; WESH-TV, Daytona
Beach; WJHP-TV, Jacksonville, all Fla.

REGIONAL NETWORKS

Pinkston-Elmore Stations

c/o KZIP, 808 Charlotte St., Amarillo, Tex.
STATIONS

KZIP, Amarillo; KDAV, Lubbock; KPEP, San Angelo; KPK, Colorado Springs, Colo.

Plough Broadcasting Co.

112 Union Ave., Memphis, Tenn.
Phone: 525-2663

President.....Harold R. Krelstein
V.P., Engineering.....Joseph G. Deaderick
Asst. Sec.-Treas.....V. E. Edwards

STATIONS

WPLO-AM-FM, Atlanta, Ga.; WCAO-AM-FM, Baltimore, Md.; WCOP-AM-FM, Boston, Mass.; WJJD-AM-FM, Chicago, Ill.; WMP5-AM-FM, Memphis, Tenn.

John Poole Stations

6540 Sunset Blvd., Los Angeles 28, Calif.
Phone: HOLLYWOOD 3-3205

Board Chairman.....John H. Poole
President.....Kevin B. Sweeney
V.P., General Manager.....William A. Sawyers

STATIONS

KBIG, Avalon; KBIQ-FM, Los Angeles.

Post-Newsweek Stations

Broadcast House, 40th & Brandywine Sts.
Washington 16, D. C.

President.....J. S. Hayes

STATIONS

WTOP-AM-FM-TV, Washington, D. C.; WJXT, Jacksonville, Fla.

Norman O. Protsman Stations

c/o WMAF, Box 621, Madison, Fla.
General Manager.....N. O. Protsman

STATIONS

WMAF, Madison; WNER, Live Oak, both Fla.; WVLD, Valdosta, Ga.

Puritan Network

156 Broad St., Lynn, Mass.

President.....Theodore Feinstein

STATIONS

WOTW, Nashua, N. H.; WTSA, Brattleboro, Vt.; WLYN, Lynn; WNBP, Newburyport, both Mass.

QXR Network

630 Ninth Ave., New York, N. Y.
Phone: JU 2-7880

President.....James Sondheim
Commercial Manager.....Roy H. Holmes
Program Director.....Maury Clark

SALES OFFICES

945 Cliff St., Ithaca, N. Y., Phone: AR 3-6075, H. S. Brown, Manager; 160 E. Illinois St., Chicago, Ill., Phone: 467-1466, Ben Rachlis, Manager; 2010 Cadillac Tower, Detroit, Mich., Phone: WOODWARD 1-5544, Marshall Carpenter, Manager; 8290 Santa Monica Blvd., Hollywood, Calif., Phone: OLDFIELD 4-7575, Stanley Halperin, Manager; 1741 Ivar Ave., Los Angeles, Calif., Phone: HOLLYWOOD 4-7331, Walter B. Lake, Manager; Russ Building, San Francisco, Calif., Phone: 906-4112, Ray Watson, Manager.

STATIONS

WFLY-FM, Albany, Troy, Schenectady; WKOP-FM, Binghamton; WVBR-FM, Ithaca; WJTN-FM, Jamestown; WROC-FM, Rochester; WSYR-FM, Syracuse; WRUN-FM, Utica-Rome; WQXR, New York, all New York. WBCN, Boston; WTAG-FM, Worcester, Mass.; WHCN, Hartford, Conn.; WXCN, Providence, R. I.; WIFI-FM, Phila. both Pa.; WFMM-FM, Baltimore, Md.; WASH-FM, Washington, D. C. KFMU-FM, Los Angeles, KOGO-FM, San Diego; KDFC-FM, San Francisco, all Calif.; KPFM, Portland, Ore.; KCMO-FM, Kansas City, KSHE-FM, St. Louis, both Mo.; WXF, Chicago; WDGO-FM, Cleveland; WDTM-FM, Detroit; WFBM-FM, Indianapolis; WWPB-FM, Miami, Fla.; WFMR-FM, Milwaukee; WLOL-FM, Minneapolis; WRVC-FM, Norfolk; WLOA-FM, Pittsburgh, Pa.; KLSN, Seattle, Wash.; WTCX-FM, Tampa, Fla.; WSFM, Birmingham; WKRC-FM, Cincinnati; WTVN-FM, Columbus, Ohio; WKET, Dayton; KBRE-FM, Houston; WWMT, New Orleans; KEPI, Phoenix; WSLS-FM, Roanoke, W. Va.; KSOM-FM; Tucson, Ariz.

Radio Montana West

c/o KXLF, 1003 S. Mont St., Butte, Mont.
General Manager.....E. B. Craney

STATIONS

KXLF, Butte; KXLK, Great Falls; KXLJ, Helena; KXLL, Missoula; KARR, Great Falls.

Rahall Stations

(See WKAP, Inc.)

Henry Rau Stations

2000 P St., N.W., Washington, D. C.
Phone: HOBART 2-3900

President, General Mgr.....Henry Rau
Commercial Mgr.....Malcolm Campbell
Promotion Manager.....Stan Barclay
Business Manager.....Patrick Kelly
Dir. of Engineering.....Lloyd S. Smith

STATIONS

WARK-AM-FM, Hagerstown, Md.; WNAV-AM-FM, Annapolis, Md.; WDOV-AM-FM, Dover, Del.; WOL-AM-FM, Washington, D. C.

Reeves Broadcasting & Development Corp.

c/o WUSN-TV, Box 879, Charleston, S. C.
President.....Hazard E. Reeves

STATIONS

WUSN-TV, Charleston; WHTN-TV, Huntington, W. Va.; KBAK-TV, Bakersfield, Calif.

Regional Broadcasters Group

c/o WGRD, 35 Lafayette Ave., N.E.,
Grand Rapids, Mich.
Phone: GL 9-4111

Owners.....W. H. Rich, A. B. Martin

STATIONS

WGRD, Grand Rapids, Mich., WTRV, Muskegon, Mich., WPIC-AM-FM, Sharon, Pa.; WMGW-AM-FM, Meadville, Pa.

REGIONAL NETWORKS

Rennekamp Stations

513-515 Berger Bldg., Pittsburgh 19, Pa.
Phone: AT 1-1365

President.....Kenneth E. Rennekamp
General Manager.....Olivia Rennekamp
Commercial Mgr.....Jack Duncan
Program Director.....Glen Henderson
Publicity Director.....William Stanley
Chief Engineer.....Robert Harmon

BRANCH OFFICE

25½ N. Center St., Corry, Pa. Phone: COrry
3-6611. Glen Henderson.

STATIONS

WKRZ, WDJR, Oil City; WOTR, Corry; WKBI,
St. Marys; WTRA, Latrobe, all Pa.

Maxwell E. Richmond Stations

c/o WMEX, 70 Brookline Ave., Boston, Mass.
President.....M. E. Richmond

STATIONS

WMEX, Boston; KBML, Henderson, Nev.;
WGPC, Morningside, Md.

Ridder Publications

c/o WCCO, 625 Second Ave., S.
Minneapolis, Minn.

Owner.....V. F. Ridder

STATIONS

WCCO-AM-TV, Minneapolis; KSDN, Aberdeen,
S. D.; WDSM-AM-TV, Superior, Wisc.; KILO,
Grand Forks, N. D.

Dee Rivers Stations

Box 4127, Normandy Sta., Miami Beach, Fla.
Board Chairman.....E. D. Rivers, Jr.
President.....John Fulton

STATIONS

WSWN, Belle Glade, Fla.; KWAM, Memphis,
Tenn.; WEAS, Savannah, Ga.

James Rivers Stations

c/o WDOL, Box 429, Athens, Ga.
President.....J. S. Rivers

STATIONS

WDOL, Athens; WJAZ, Albany; WMJM,
Cordele; WTJH, East Points; WACL, Waycross,
all Ga.

RKO General Broadcasting

(Div. of RKO General, Inc.)

1440 Broadway, New York 18, N. Y.
Phone: LOngacre 4-8000

Chairman of Board.....Thomas F. O'Neil
President.....Hathaway Watson
Exec. Vice President.....Jerome Bess
V.P., Administration.....Charles G. Drayton
Nat'l Program Director.....Gene Roper
Dir. of Public Affairs.....Martin Weldon
Dir. of Engineering.....Harry Whittemore
Dir., Nat'l Sales Div.....Donald J. Quinn

STATIONS

WOR-AM-FM-TV, New York, N. Y.; WNAC-
AM-TV, WRKO-FM, Boston, Mass.; CKLW-AM-
FM-TV, Detroit, Mich.; WHBQ-AM-TV, Memphis,
Tenn.; WGMS-AM-FM, Washington, D. C.

Don Lee Division

Division Director.....Harry Trenner

STATIONS

KHJ-AM-FM-TV, Los Angeles, Calif.; KFRC-
AM-FM, San Francisco, Calif.

Cecil W. Roberts Stations

c/o KCHI, Farmington, Mo.

President.....C. W. Roberts

STATIONS

KCHI, Chillicothe; KREL, Farmington, both
Mo.; KCRB, Chanute, Kan.

Aaron B. Robinson Stations

P.O. Box 353, Jackson, Tenn.

Phone: 7-5681

President.....A. B. Robinson, Jr.
General Manager.....J. Kenneth Marston
Chief Engineer.....James S. Thomas

STATIONS

WDXN, Clarksville; WDXI-AM-TV, Jackson;
WDXE, Lawrenceburg; WTRP, Paris; WENK,
Union City, all Tenn.; WCMA, Corinth, Miss.

E. O. Roden Stations

c/o WBOP, 431 W. Belmont, Pensacola, Fla.

President.....E. O. Roden

STATIONS

WBOP, Pensacola; WGCM, Gulfport; WBIP,
Booneville; WTUP, Tupelo, all Miss.; WTUG,
Tuscaloosa, Ala.

Rollins Broadcasting, Inc.

Box 2167, Wilmington 1, Del.

Phone: OLYmpia 4-8881

President.....O. Wayne Rollins
Vice-Presidents..Mrs. Madalyn Pruett Copley,
Henry B. Tippie.

Vice President.....Albert R. Lanphear
Dir. Program Develop.....Tim Crow
Engineering Dir.....G. Russell Chambers

BRANCH OFFICES

565 Fifth Ave., N. Y. C. 17, Graeme Zimmer,
Natl. Sales, Phone: OXFord 7-7040; 75 E.
Wacker Dr., Lincoln Tower, Chicago 1, Ill.,
John Wilson, Midwest Sales, Phone: Financial
6-8611; 1549 N. Vine St., Hollywood 28, Calif.,
Henry Guzik, West Coast Sales, Phone: 461-
9981.

STATIONS

WAMS, Wilmington, Del.; WGEE, Indianapo-
lis, Ind.; WPTZ-TV, Plattsburgh, N. Y.; WEAR-
TV, Mobile, Ala.; WCHS-AM-TV, Charleston,
W. Va.

Joel Rosenblum Stations

c/o WISR, Box 151, Butler, Pa.

Phone: 74-701

REGIONAL NETWORKS

President.....J. W. Rosenblum
General Manager.....Robert L. Kaufman
Commercial Manager.....J. Victor O'Brien
Sales Promotion Manager.....Jerald Coleman
Program Director.....Warren Ihlenfeld
Publicity Director.....Jim Martin
Chief Engineer.....Paul Rex

STATIONS

WISR, Butler; WACB, Kittanning; both Pa.;
WTIG, Massillon, O.

Rounsaville Radio Stations, Inc.

3220 Peachtree Rd., N.E., Atlanta, Ga.
Phone: 231-3000

President.....Robert W. Rounsaville
V.P., Natl. Sales Mgr.....Ralph B. Johnson
V.P., Operations.....Frank B. Erwin
V.P., Local Sales.....M. E. Fidler
National Program Dir.....Joyce Monroe
Technical Director.....Paul Cram

STATIONS

WLou, Louisville, Ky.; WCIN, Cincinnati,
Ohio; WFUN, Miami, Fla.; WVOL, Nashville,
Tenn.; WYLD, New Orleans, La.; WTMP,
Tampa, Fla.; WTAM-TV, Louisville; WATL-TV,
Atlanta.

Royal Street Corp.

c/o WDSU, 520 Royal St., New Orleans, La.
Phone: 524-4371

President.....E. B. Stern
Exec. V.P., General Mgr.....A. Louis Reed
V.P., Treasurer.....Dwight W. Martin
V.P., Secretary.....Lester E. Kabacoff

STATIONS

WDSU-AM-TV, New Orleans, La.; WAFB-TV,
Baton Rouge, La.

Rust Craft Broadcasting Co.

Exchange Realty Bldg., Steubenville, Ohio
Phone: 282-6265

President.....Jack N. Berkman
Exec. V.P., General Mgr.....John J. Laux
Vice President.....Fred Weber
Commercial Manager.....Joseph M. Troesch
Sales Promo., Publicity Dir.....George H. Wilson
Technical Director.....Charles S. Shepherd

BRANCH OFFICE

680 Fifth Ave., New York 19, N. Y., Phone:
JUdson 6-5510.

STATIONS

WSTV-AM-FM-TV, Steubenville, Ohio; WBOY-
AM-TV, Clarksburg, W. Va.; WRGP-TV, Chat-
tanooga, Tenn.; WRDW-TV, Augusta, Ga.;
WPIT-AM-TV, Pittsburgh, Pa.; WSOL, Tampa,
Fla.

Salt Lake Metropolitan Markets Group

146 S. Main St., Salt Lake City, Utah
Phone: EMpire 4-3561

Sales Manager.....L. L. Meyer

STATIONS

KLO, Ogden; KOVO, Provo; KALL, Salt Lake
City.

Sanders and Hall Stations

Box 231, Mt. Vernon, Ind.
Phone: PO 3-4484

President.....H. C. Sanders
General Manager.....F. C. Smith

STATIONS

WPCO, Mt. Vernon; WBNL, Boonville;
WBTO, Linton; all Ind.

Scripps-Howard Group

1121 Union Central Bldg., Cincinnati, Ohio
Phone: MAin 1-1811

President.....Jack R. Howard

STATIONS

WCPO AM-FM-TV Cincinnati, WNOX Knox-
ville; WMC, WMCT-TV, Memphis; WEWS-TV,
Cleveland.

Seaton Stations

114 North 4th St., Manhattan, Kan.
Phone: PRescott 8-4451

Owners.....Fred and Dick Seaton

STATIONS

KGGF, Coffeyville, Kan.; KHAS-AM-TV,
Hastings, Neb.; KMAN, Manhattan, Kans.

Seattle, Portland & Spokane Radio Group

c/o KJR, 2600 26th Ave., S.W., Seattle, Wash.
Owners.....Frank Sinatra, Danny Kaye
Director.....L. M. Smith

STATIONS

KJR, Seattle; KNEW, Spokane, both Wash.;
KXL, Portland, Ore.

Silver Dollar Network

P. O. Box 2557, Billings, Mont.
Phone: 252-8585

President.....Joseph S. Sample
General Manager.....Bettye J. Zuck

STATIONS

KOOK, Billings, KFBB, Great Falls; KGVO,
Missoula; KXLF, Butte; KCAP, Helena; KBMN,
Bozeman, all Mont.; KID, Idaho Falls, Idaho;
KTWO, Casper, Wyo.

Cary H. Simpson Stations

c/o WTRN, Washington Ave. & 1st St.
Tyrone, Pa.

President.....C. H. Simpson

STATIONS

WTRN, Tyrone; WNBT, Wellsboro; WKBI,
St. Marys; WFRM, Coudersport; WBLF, Belle-
fonte; WEND, Ebensburg; WGMR-FM, Tyrone,
all Pa.

REGIONAL NETWORKS

Skyline Advertisers' Sales, Inc.

Box 2191, Idaho Falls, Idaho
Phone: 523-4567

President.....Melvin B. Wright
Office Mgr.....Melva Searle

STATIONS

KOOK-TV, Billings; KXLF-TV, Butte; KFBB-TV, Great Falls, all Mont.; KID-TV, Idaho Falls; KLIX-TV, Twin Falls, both Idaho.

Smith Broadcasting Stations

c/o WJIG, West Side Dr., Tullahoma, Tenn.
President.....M. D. Smith, III

STATIONS

WJIG, Tullahoma; WAAY, Huntsville, both Ala.; WNUF, Ft. Walton Beach.

Charles Smithgall Stations

c/o WRGA, P. O. Box 1187, Roma, Ga.
President.....C. A. Smithgall

STATIONS

WRGA, Rome; WGGG, Gainesville, both Ga.; WAAX, Gadsden, Ala.

Sombrero Stations

111 Martinez St., San Antonio, Tex.
Director.....R. O'Connell

STATIONS

KUNO, Corpus Christi; KGBT, Harlingen; KCOR, San Antonio; XEK, Nuevo Laredo-Laredo; XEMJ, Piedras Negras-Eagle Pass.

Sonderling Stations

c/o WDIA, 2074 Union Ave., Memphis, Tenn.
President.....E. Sonderling

STATIONS

WDIA, Memphis; WOPA, Oak Park; KDIA, Oakland, Calif.; KFOX, Long Beach, Calif.

Southeastern Key Market Network

P. O. Box 600, Florence, Ala.
Phone: AT 2-7714

President.....Richard B. Biddle
General Manager.....Bill Mapes
300 Stations in Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Texas.

Southern Minnesota Network

c/o KYSM, 101 N. Second St., Mankato, Minn.
Gen. Mgr.....Robert E. DeHaven

STATIONS

KYSM, Mankato; KROC, Rochester; KATE, Albert Lea, Minn.

Southwest States, Inc.

(See Trigg-Vaugh Stations)

Southwestern Bestg. Stations

c/o WMDC, Highway 51 N.
Hazlehurst, Miss.
Phone: 869

President, Gen. Mgr.....Louis Alford
Chief Engineer.....A. M. Smith

STATIONS

WMDC, Hazlehurst; WAPF, McComb; both Miss.; KADL, Pine Bluff, Ark.

Speidel Broadcasters, Inc.

Box 565, Columbia, S. C.
Phone: AL 6-1551

President.....Joe Speidel, III
Exec. V.P., Gen. Mgr.....Russell George
Chief Engineer.....W. W. Bridges

STATIONS

WPAL, Charleston; WYNN, Florence; WOIC, Columbia, all S. C.; WSOK, Savannah, Ga.

Springfield Television Bestg. Corp.

c/o WWLP, P. O. Box 2210
Springfield, Mass.
Phone: STate 5-1201

President.....W. L. Putnam

STATIONS

WWLP, Springfield; WWOR, Worcester; WRLP, Greenfield, all Mass.

Star Broadcasting Company

c/o WBBF, 339 East Ave., Rochester, N. Y.
Phone: HA 6-8920

President.....Maurice R. Forman

STATIONS

WBBF, Rochester; WTLB, Utica; WGVA, Geneva, all N. Y.

Stauffer Publications Stations

c/o WIBW, P. O. Box 109, Topeka, Kan.
President.....O. S. Stauffer

STATIONS

WIBW-AM-FM-TV, Topeka; KSEK, Pittsburg; KSOK, Arkansas City, all Kan.; KGFF, Shawnee, Okla.

Steinman Stations

8 W. King St., Lancaster, Pa.
Phone: EXpress 7-5251

Gen. Mgr.....Clair R. McCollough

STATIONS

WDEL-AM-FM, Wilmington, Del.; WORK, York, Pa.; WKBO, Harrisburg, Pa.; WGAL-AM-FM-TV, Lancaster, Pa.; WEST-AM-FM, Easton, Pa.

Stevens-Wismer Bestg., Inc.

932 Military St., Port Huron, Mich.
Phone: YUkon 2-8536