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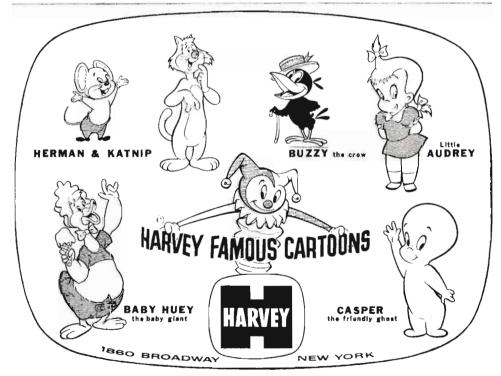
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Producers Studio. Inc.

650 N. Bronson Ave., Los Angeles 4, Cal. Phone: HOllywood 6-3111

Vice President......Arthur Gaunt Services Offered—Rental of stage space & equipment.

Programs for Television, Inc.

(Subsidiary of Shellco, Inc.) 1150 Sixth Ave., New York 36, N. Y. Phone: YU 6-3650

Co-ordinated Marketing Agency, Inc.

. . . serving the food industry through RADIO and TELEVISION since 1946.

> Lester L. Wolff President

575 Lexington Avenue PLaza 2-1700 New York 22, N. Y.

President	Leonard Loewinthan
V.P., Chg. of Pgms	Everett Rosenthal
V.P., Chg. of Sales	. Michael M. Sillerman
Eastern Sales Mgr	Ben Colman
Central Sales Mgr	John Leo
Branch	Offices

13223 Bloomfield St., Sherman Oaks, Calif. Phone: STate 4-6701

900 Lake Shore Dr., Chicago, Ill. Phone: WH 4-5427

Midwest. Sales Mgr.......Walt Plant 4801 B Bradford Dr., Dallas, Tex. Phone: LAkeside 6-5073

S. West Sales Mgr......E. L. Colbourn 7008 Saragossa Ave., Jacksonville, Fla. *Phone*: EX 8-5498

S. East. Sales Mgr......Alton Whitehouse Services Offered: Producers & distributors of TV programs & films.

Public Affairs Radio Inc.

150 Broadway, New York 38, N. Y.

Phone: BA 7-6563
President......Guthrie E. Janssen Vice Pres. Justin J. Bayer Sec. Treas. Philip R. Leeds Services Offered: Package, produce & distribute business & financial news, taped, to

radio, direct wire to radio & TV. Production: Dateline: Wall St., This Is Wall St.

Pyramid Productions, Inc.

445 Park Ave., New York, N. Y. Phone: PL 2-4100

President.....S. F. Rubin Services Offered-Creators & Producers of live and film television shows.

Productions - Big Story, Decoy, Man Behind The Badge, Treasury Men In Action, Playhouse 15, Federal Men, China Smith, Orient Express, Deadline,

Reid H. Ray Film Industries. Inc.

2269 Ford Parkway, St. Paul 16, Minn. (See Commercial Producers)

Reeves Sound Studios

A Division of Reeves Bestg. & Dev. Co. 304 East 44th St., New York 17, N. Y. Phone: OR 9-3550

Also videotape facilities

RD-DR Corp. (Reader's DigestdeRochemont)

380 Madison Ave., New York 9, N. Y. Phone: OX 7-0350

Chairman of Board....Louis de Rochemont PresidentBorden Mace Secretary......Anihrose Doskow V.P.Lothar Wolff

Services Offered—Feature, commercial and educational film producers.

Productions—Cinerama Holiday, The First 99, To Open the World to the Nations (Suez Canal), Windjammer (in the Cinemiracle process), Man on a String, March of Todd A.O.

Roland Reed Productions, Inc.

650 N. Bronson, Los Angeles 4. Cal. (See Commercial Producers)

Reela Films, Inc.

17 N.W. 3rd St., Miami, Fla. Phone: Franklin 4-2108

Regal Television Pictures Corp.

375 Park Ave., New York 22, N. Y. Phone: PL 3-6216

Regis Films

1037 N. Cole Ave., Los Angeles 38, Calif. Phone: HOllywood 5-5171

V.P. Chg. of Sls.....Lee Orgel

Branch Offices

360 N. Michigan Ave., Chicago, Ill. Phone: STate 3-3220

8 E. 52nd St., New York 22, N. Y. Phone: PLaza 5-4807

Services Offered—TV film distributors and producers

Productions: The new color Crusader Rabbit Series of 260 episodes. Front Page Detective, Hollywood Half Hour, Ringside With The Rasslers, Old Crusader Rabbit Series.

Bob Reichenbach

5528 Proctor Ave., Oakland 18, Calif. Phone: OL 3-0703

General Manager......Bob Reichenbach

Services Offered—Radio program producer & distributor, special background music for dubbing to tape, disc or film.

dubbing to tape, disc or film.

Productions—On tape: Along the Trail with Pappy Cheshire, The M.J.B. Show; on disc: Stand By . . . for Crime, Pappy Cheshire's Ranch Round-up.

Republic Television Features

64 East Lake St., Chicago 1, Ill. (See Commercial Producers)

Revue Studios

Universal City, Calif Phone: TR 7-1211

Services Offered-Studio facilities.

Productions—The Tall Man, The Deputy, General Electric Theatre, Checkmate, Shotgun Slade, Thriller, Whispering Smith, Wells Fargo, Wagon Train, Laramie, Bachelor Father, Leave It To Beaver, M-Squad, Alfred Hitchcock Presents, Bringing Up Buddy, Icabod, Westinghouse Playhouse.

Stuart Reynolds Productions

195 S. Beverly Dr., Beverly Hills, Cal. Phone: CRestview 4-7863

Dolora Ripple

18 E. 48th St., New York, N. Y. *Phone*: PL 3-5758

Services offered: Distributors of one hour, one-half hour and five minute features, cartoons and sports events.

Television Industries

INC.

445 PARK AVENUE NEW YORK 22, N. Y. PLAZA 1-6800

- FEATURES
 - WESTERNS
 - SHORT SUBJECTS

Hal Roach Studios

8822 Washington Blvd., Culver City, Calif. 729 Seventh Ave., New York 19, N. Y.

Phone: Cl 5-4135

Peter M. Robeck & Co., Inc.

230 Park Ave., New York 17, N. Y.

Phone: MU 9-2687

President...........Peter M. Robeck
Branch Office

612 N. Michigan, Chicago 12, 111. Phone: WH 4-5438

Distributing-The Pioneers.

Rocket Pictures, Inc.

6108 Santa Monica Blvd., Hollywood 38, Calif. (See Commercial Producers)

Frederick K. Rockett Co.

6063 Sunset Blvd., Hollywood 28, Calif. (See Commercial Producers)

Roy Rogers Syndication, Inc.

357 North Canon Drive, Beverly Hills, Calif.

Phone: CRestview 4-5954

Rodney-Young Enterprises

9134 Sunset Blvd., Los Angeles 46, Calif. (See Program Producers)

Romper Room, Inc.

2229 N. Charles St., Baltimore 18, Md.

Services Offered-Producers and distributors of The Romper Room.

Danny Rouzer Studio

7022 Melrose Ave., Hollywood 38, Calif. (See Commercial Producers)

R-TV Enterprises

225 W. 96th St., New York 24, N. Y. (See Program Prod.)

Sande & Greene, Inc.

8400 Sunset Blvd., Los Angeles 46, Calif. (See Commercial Producers)

Sarra, Inc.

200 E. 56th St., New York, N. Y. (See Commercial Producers)

Bernard L. Schubert, Inc.

505 Park Ave., New York 22, N. Y. Phone: MUrray Hill 8-0940

Treasurer Leonard Bogdanoff Vice Pres., Sales Marvin M. Grieve Promotion, Pub. Dir. Saul Marcus

Services Offered—Producer & distributors of TV programs & series—live & film.

Productions — Crossroads, Mr. & Mrs. North, Movie Quick Quiz, Topper, Parole, TV Reader's Digest, White Hunter, Your Musical Jamboree, Diver Dan.

Walter Schwimmer, Inc.

75 E. Wacker Dr., Chicago 1, Ill. Phone: FRanklin 2-4392

Phone: ELdorado 5-4616

Productions—TV: Championship Bowling, Championship Bridge with Charles Goren, Championship Tennis: Radio: Tune Test, Tello-Test.

Scott-Textor Productions

333 East 46th St., New York 17, N. Y. (See Commercial Producers)

Screen Gems, Inc.

711 Fifth Ave., New York 22, N. Y. Phone: PLaza 1-4432

Management

Syndicated Sales

International

Film House, 142-150 Wardour St., London, W1, England
Salas Dan Coange Plane
Sales Rep
N.S.W., Australia
Managing DirectorJoe Joel Avenue Cuauhtemoc #60, 50 Piso,
Mexico 7, D.F., Mexico
Kanesaka Bldg., 15, 2-Chome, Shiba Tamura- cho, Minato-Ku, Tokyo, Japan
Asian Sales MgrAlwin D. L. Zecha
Hollywood
1334 N. Beachwood, Hollywood, Cal.
Phone: HOllywood 2-3111
V.P., West Coast ActivitiesW. Dozier
V.P.'s & Exec. Producers Harry Ackerman,
William Sackheim
V.P., Exec. Prod. MgrCharles Fries
V.P., Exec. Frod. Mgr
Exec. Prod., Synd., ProgR. Sparks
Gen. Asst. to W. DozierSelmer Chalif
Asst. SecretaryArthur M. Frankel
Casting DirMildred Gusse
Producers James Fonda,
Tony Wison, Matthew Rapf, Jerry Briskin, Dick Wesson, Lewis Reed
Dick Wesson, Lewis Reed
Publicity DirectorJames Hardiman
Story EditorPeggy Phillips
EditorialLarry Werner
ELLIOT, UNGER & ELLIOT
COMMERCIAL PROD. DIV.
414 W. 54th St., N. Y. C.
Phone: JUdson 6-5582
New YorkSteve Elliot; William Unger;
Mike Elliot; Al Mendelsohn, Sls. Mgr.
HollywoodJoe Swavely
Services Offered—Production, distribution
TV film programs, commercials.
Productions-Father Knows Best, Donna
Reed Show, Dennis the Menace, Medicine
1960, Rescue 8, Manhunt, Two Faces West, Naked City, Huckleberry Hound, Quick
Naked City, Huckleberry Hound, Quick
Draw McGraw, Yogi Bear, The Flintstones,

Memoirs.
TELESCREEN ADVERTISING DIV.
711 Fifth Ave., New York 22, N. Y.
Phone: PL 2-0040

My Sister Eileen, Route 66, Churchill

Seven Arts Associated Corp.

270 Park Ave., New York 17, N. Y. Phone: YUkon 6-1717

i nonci a chon o aixi
PresidentEliot Hyman
Vice PresidentDavid Stillman
V.P., Gen. Sales Mgr
V.P., Natl. Sales Mgr Donald Klauber
V.P., Literary PropWilliam Fadiman
Dir. of Services
TreasurerSamuel Haims
Eastern Sales MgrLloyd Krause
West Coast Div. MgrGeorge Mitchell
Dirs., Sp. Feature SalesLester Tobias,
Jack Heim

Branch Offices 8922D N. La Crosse, Skokie, Ill. Phone: OR 4-5105

Midwest Sales Mgr......Robert Hoffman 11358 Elderwood St., Los Angeles, Calif. Phone: GR 6-1564

West Coast Sales Mgr......Norman C. Long 6710 Bradbury Lane, Dallas, Tex. Phone: AD 9-2855

Southwest Sales Mgr.........George Mitchell Services Offered—TV distributor of Warner Bros. post '50 feature movies & 35 special features, all post '50.

Show Corp. of America

120 East 56th St., New York 22, N. Y. Phone: PL 9-6840

President Robert Manby
Vice Pres. Fred Schneier
Sales Service, Traffic. Phil Parisi

Services Offered—Distribution and production of feature films, library films, 15-minute and half-hour film subjects.

Signal Productions, Inc.

6223 Selma Ave., Hollywood 28, Calif. (See Commercial Producers)

Al Simon Productions, Inc.

1040 N. Las Palmas, Hollywood 38, Calif. (See Commercial Producers)

Skelton Studios

1416 N. LaBrea Ave., Hollywood, 28, Cal. Phone: HO 9-2731

Services Offered—Motion picture and TV production, complete mobile tape unit and 3 stages for color or black and white video tape production, tape or film commercials.

Productions — Red Skelton Show, Bell Telephone Hour,

Skibo Productions, Inc.

165 W. 46th St., New York 36, N. Y. Phone: PLaza 7-2265

President-Treas......Patrick E. Shanahan SecretaryGeorge Blake

Services Offered—16mm. and 35mm. sound films for TV rental. Educational, comedies, novelties, musicals, features and short subjects.

Stephen Slesinger, Inc.

247 Park Ave., New York 17, N. Y. Phone: YUkon 6-8166

the Royal Mounted," "Ozark Ike," and "Winnie-the-Pooh."

Fletcher Smith Studios, Inc. 319 E. 44th St., New York 17, N. Y.

(See Commercial Producers)

Walter Harrison Smith Productions, Inc.

40 E. 40th St., New York 16, N. Y. (See Commercial Producers)

Sound Masters, Inc.

165 W. 46th St., New York 36, N. Y. (See Commercial Producers)

Specialty Television Films, Inc.

1501 Broadway, New York 36, N. Y. Phone: LO 4-5592

Pres., Gen. Sales Mgr......Jules B. Weill Services Offered—Motion picture film, features for television broadcasting.

Sports Publicity Institute Inc.

817 W. Grace St., Chicago 13, III. Phone: WE 5-2218

President Vince McMahon
Vice President Fred Kohler
Vice President Bob Luce

Branch Offices

Square Deal Pictures Co.

1460 San Roy Dr., Dunedin, Fla. Phone: Dunedin 824178

films for TV and other uses.

Productions—Religion in the Family,
Pastorale, Psalmody, Sons of God, The
Miracle of Christmas.

Stage 5 Productions, Inc.

Services Offered—Producing the television series, "Adventures of Ozzie and Harriet."

Al Stahl Productions

1600 Broadway, New York, N. Y. (See Animated Productions, Inc. Under Commercial Producers)

Star Entertainment Corp.

211 West 53rd St., New York 19, N. Y. Phone: JUdson 2-0770-1

Wilbur Stark

10202 W. Washington, Culver City, Calif. Phones UPton 0-3311 N. Y. Phone: PLaza 2-3940

Sterling-Movies U. S. A., Inc. 375 Park Ave., New York 22, N. Y.

Services Offered—Distributors of sponsored "free" films to television stations and to general 16 mm. audiences.

Sterling Television Co., Inc.

6 East 39th St., New York 16, N. Y. Phone: MU 3-6300

for independent producers.

Productions—Silence Please, Sailor Bird
Cartoons, Circus Time, Adventure Today.

Stockdale & Company, Inc.

200 E. 1st St., Salt Lake City 4, Utah (See Commercial Producers)

Fredric Stoessel, Inc.

119 West 57th St., New York, N. Y. Phone: RA 1.9754

Stone Film Library

310 West 73rd St., New York 23, N. Y. Phone: ENdicott 2-6494

Production—Danny The Boy Knight, Flicker Frolics, Foodini The Great, Trip to the Moon, Battle in the Clouds.

Wilbur Streech Prod., Inc.

135 West 52nd St., New York 19, N. Y. (See Commercial Producers)

Bill Sturm Studios, Inc.

49 W. 45th St., New York 36, N. Y. (See Commercial Producers)

Superman, Inc.

7324 Santa Monica Blvd., Los Angeles, Calif. Phone: OLdfield 4-2800

Swift-Chaplin Productions, Inc.

1136 North Highland Ave. Hollywood 38, Calif. (See Commercial Producers)

Talbot Television Ltd.

Axtell Hs., 4th Fl., Warwick St., London W.l., England Phone: GERrard 2673

Productions—Cartoon Classics, Big Fights, Hopalong Cassidy, Encyclopaedia Britannica Films, Crusade in the Pacific, Silents Please, RCMP, Horizons of Science.

The TeeVee Company

Tel National Inc.

5880 Hollywood Blvd., Hollywood 28, Calif. Phone: HO 2-1133

Telecine Film Studios, Inc.

100 S. Northwest Highway, Park Ridge, Ill. (See Commercial Producers)

Tele Features, Inc.

15 West 44 St., N. Y. C. *Phone*: YUkon 6-4979

Telemated Motion Pictures

415 Lexington Ave., New York 17, N. Y. (See Commercial Producers)

Telepix Corporation

1515 N. Western Ave., Hollywood 27, Calif. (See Commercial Producers)

Teleprogramas De Mexico S.A.

Televicentro, Chapultee 18, Mexico 1, D. F., Mexico

Phone: 12-83-82

Productions—Boxing from Mexico, Soap Operas, Musicals, Dramatic Shows & Bullfights.

Telescene Film Productions Co.

287 10th Ave., New York, N. Y. *Phone*: CH 4-0122

Owner & Sales Manager....Robert D. Tobias

Services Offered — Produce and distribute
TV series.

Production-Animaland.

Telescreen Advertising Co.

711 Fifth Ave., New York 22, N. Y. (See Screen Gems, Inc.)

Television Broadcasting Service, Inc.

91 Central Park W., N. Y. 23 Phone: TR 7-2372

President.......William R. Riddle Vice Pres., Sec......Edith L. Riddle Treasurer......William K. Riddle Branch Offices

100 N. Irving Blvd., Los Angeles 4, Calif. West Coast Rep.......Mrs. L. H. Lincoln 1444 Bewick Ave., Detroit 14, Mich. Phone: VAlley 2-0092

Dist. Sales Mgr......Rodney B. Hersey
12 Maple St., Hensonville 1, N. Y.

Phone: Windham 241

Reg. Sales Mgr.......Orwyn L. Werfel Services Offered—Distributor of feature films, video tapes, scripts; producer of TV programming productions, live, film package shows, features, video tapes, commercials, training films, news programs, sports events,

Television Graphics, Inc.

369 Lexington Ave., New York, N. Y. (See Commercial Producers)

Television Industries, Inc.

445 Park Ave., New York 22, N. Y.
Phone: PLaza 1-6800

President Basil Estreich
Vice President Martin J. Robinson
V.P., Gen. Counsel Arnold C. Stream
V.P., Foreign Opera Norman Katz
Treasurer Martin Schildkraut
Asst. Treas Norman Z. Solomon
Secretary M. Morton Siegel
Asst. Secys Francis Levin, Virdell Mills
Subsidiaries

C & C Films., Inc., C & C Internat'l. Film Corp. Personnel same as above.

Television International Co.

25 West 45th St., New York 36, N. Y. Phone: PLaza 7-0100

General Manager......Paul N. Robins Services Offered—Lease and/or sale of TV rights domestic, foreign. Material includes serials, shorts of all types.

Television Library, Inc.

3 East 57th St., New York, New York Phone: PL 3-4840

Television Screen Productions, Inc.

17 East 45th St., New York 17, N. Y. (See Commercial Producers)

TV Spots, Inc.

1037 N. Cole Ave., Los Angeles 38, Calif. (See Commercial Producers)

Temopic Enterprise, S.A.

9134 Sunset Blvd., Los Angeles 46, Cal. Phone: BR 2-0837 Managing Directors...R. Young, E. Rodney

Services Offered—Producers and packagers of film-TV programs.

Texas Rasslin' Films, Inc.

Cadiz & Industrial Blvd., Dallas, Texas
Phone: RIverside 8-2083

President ... Ed McLemore Sales Mgr. ... Ed, Watt

Services Offered—Production, distribution of hour and half-hour films of regular wrestling matches before paid audience.

Toddy Pictures Company

148 Walton St., N.W., Atlanta 1, Ga.
Phone: MU 8-3117

Price Price

Toreto Films, Inc.

1041 N. Formosa Ave., Hollywood 46, Calif. Phone: HOllywood 7-5111

Production-The Loretta Young Show.

Trans Artists Prods., Inc.

731 N. La Brea, Los Angeles, Calif. Phone: WEbster 1-1639

1776 Broadway, New York, N. Y. N. Y. Phone: PLaza 14352

Services Offered—Animation service, package film shows; animation studio, sound studio, music & effect library; 35 & 16 mm cameras, inking & painting staff.

Productions — Courageous Cat & Minute Mouse, Magician Mutt, Stories of The Bible

in Animation.

Transfilm-Caravel, Inc.

445 Park Ave., New York 22, N. Y. (See Commercial Producers)

Trans-Lux Television Corp.

625 Madison Ave., New York 22, N. Y. Film Service Dept.: 47 W. 56th St.,

New York 19, N. Y. Phone: PLaza 1-3110

Board Chairman Percival E. Furber President Richard Brandt V.P. in Chg. Sls. Richard Carlton East. Div. Mgr. Murray Oken Asst. V.P., Chg. Prod. Sidney Ginsberg Asst. to V.P. Robert L. Miller Branch Offices

6253 Hollywood Blvd., Hollywood 28, Calif. Phone: HOllywood 2-6903

Western Div. Manager...A. L. Manheimer 520 N. Michigan Ave., Chicago, III. Phone: SUperior 7-3995

Midwest Div. Manager......M. E. Ormond Services Offered — Distribution of filmed television programs; short subjects, series and features.

Productions—Profile; Encyclopaedia Britannica Film Library; Feature Films (dramacomedy-sports); Animal Parade; The American Civil War; Felix The Cat; It's A Wonderful World.

Tribune Films, Inc.

141 East 44th St., New York 17, N. Y. Phone: MUrray Hill 7-2590

President.......Miss Roma Sfreddo Secretary......Mrs. Rita Hicks Services Offered—Distributor of free-loan films.

TV Marketeers, Inc.

Suite 1120, 41 East 42nd St., New York 17, N. Y.

Phone: YUkon 6-2553

612 N. Michigan Ave., Chicago 11, 111. Phone: MIchigan 2-7727

Exec.-in-Chg. John Rohrs Services Offered — Producers representative, for TV series, spectaculars, film & live, feature films & commercial films for TV, industrial films.

TV-Unlimited Inc.

17 East 45th St., New York 17, N. Y. Phone: OXford 7-0725

Twentieth Century-Fox Television, Inc.

Box 900, Beverly Hills, Calif. Phone: CRestview 6-2211

N. Y. Phone: CO 5-3320
PresidentPeter Levathes
V.P., Chg. of ProdRoy Huggins
Exec. Prod
ProducersRod Amateau,
William Froug, William Hawks, Charles
Russell, Art Wallace, Fletcher Markle,
Richard Goldstone
V.P., Chg. Bus. AffairsMaurice Morton
Executive Asst; Post ProdJames Moore
Sales ExecutiveCharles Goit
Casting DirectorJohn Erman
LegalJohn Garr
Production Exec
Story EditorTony Muto
PublicityFrank Neill
Gen'l Music DirLionel Newman
ControllerDonald Bohnhorst
Prod. Co-ordGaston Glass
Productions: Adventures in Paradise, The

Productions: Adventures in Paradise, The Many Loves of Dobie Gillis, Hong Kong.

Twentieth Century-Fox TV International

444 W. 56th St., N. Y. C. *Phone*: CO 5-3320

Managing Director......Alan M. Silverbach
Services Offered—Distribution of TV material in the international market.

Productions—My Friend Flicka, Broken Arrow, Adventures in Paradise, Five Fingers, The Many Loves of Dobie Gillis, Greatest Drama Series, Crusade in Europe, Hong Kong.

Richard H. Ullman, Inc.

1271 Ave. of Americas, New York 20, N. Y. (See Program Producers)

United Artists Associated, Inc.

247 Park Ave., New York 17, N. Y. Phone: MU 7-7800

Filone: MO 1-1000
PresidentArthur Krim
Board ChairmanRobert S. Benjamin
Sr. V.P Henry J. Zittau
Executive V.PIrwin Ezzes
Asst. Gen. Sales Mgr Arthur Gross
Eastern Sls. Mgr Leonard E. Hammer
Central Div. ManagerJohn McCormack
Southern Div. ManagerBruce Collier
Western Div. ManagerNorman Long
Foreign Sls. Manager Manny Reiner
Director of AdvertisingJay H. Smolin
Dir. of Prog. Devel Albert G. Hartigan

Services Offered—Distribute Warner Bros. features and cartoons; selected UA features; Popeye cartoons; production and distribution of TV, theatrical and non-theatrical films.

Production-Big Mac and His Magic Train.

United Film & Recording Studios

301 E. Erie St., Chicago, Ill. (See Commercial Producers)

United States Productions, Inc.

5 East 57th St., New York 22, N. Y. (See Commercial Producers)

UPA Pictures, Inc.

4440 Lakeside Dr., Burbank, Cal. (See Commercial Producers)

Van Praag Productions

1600 Broadway, New York 19, N. Y. (See Commercial Producers)

Vavin, Inc.

236 E. 46th St., New York 17, N. Y. Phone: MUrray Hill 2-4624

President...........Richard de Rochemont Vice Presidents......Joseph Stultz, Gerald E. Weiler

Productions — Travel series for French Govt., documentary for Consumers Union, Philip Murray Fund, Reader's Digest.

Videart, Inc.

480 Lexington Ave., New York 17, N. Y. (See Commercial Producers)

Video Films

1004 E. Jefferson Ave., Detroit 7, Mich. (See Commercial Producers)

Video-Tel International, Inc.

230 Park Ave., New York 17, N. Y. Phone: MU 9-6515

Video-View, Inc.

5746 Sunset Blvd., Hollywood 28, Calif. Phone: HOllywood 3-4179

Vision Associates, Inc.

680 Lexington Ave., New York 19, N. Y. Phone: CIrcle 5-2611

President......Lee R. Bobker Vice Presidents....Helen R. Kristt, Irving L.

Oshman, Seymour J. Weissman
Services Offered—16 & 35mm production
7 editing facilities, audio visual consultants
on theatrical, TV & tape programming.

Volcano Productions Inc.

1040 N. Las Palmas, Hollywood 38, Calif. (See Commercial Producers)

Roger Wade Productions, Inc.

16 West 46th St., New York 36, N. Y. (See Commercial Producers)

Bob Warner Productions

440 E. 56th St., New York 22, N. Y. (See Commercial Producers)

Warner Bros. Pictures, Inc. TV Division

4000 W. Warner Blvd., Burbank, Calif. Phone: HO 9-1251

N. Y. Office

666 Fifth Ave., New York, N. Y. Phone: CI 6-1000

V.P., Exec. Producer. ... William T. Orr
Ass't. to Exec. Prod. ... Hugh Benson
Story Editor. ... Jim Barnett
Ass't Story Editor. ... Art Silver
Prod. (Cheyenne) ... Art Silver
Prod. (Sugarfoot) ... Burt Dunne
Prod. (Maverick) ... Coles Trapnell
Prod. (Colt 45) Cedric Francis, Mack David
Prod. (77 Sunset Strip) ... Howie Horwitz
Prod. (Lawman) ... Jules Schermer
Prod. (Hawaiian Eye) ... Stanley Niss
Prod. (Bourbon St. Beat) ... Chas. Hoffman
Prod. (Alaskans) ... B. Ingster, M. David
Production Mgr. ... Oren Haglund
Supervising Ed. ... James C. Moore
Casting Directors ... Edward F. Rhine,

Miles Gilbert, Jerry Bloom, Lane Allan Art Directors.....Perry Ferguson, Art Loel, Howard Campbell, John Ewing, Carl Macauley, Leroy Deane.

Productions—Cheyenne, Sugarfoot, Maverick, Colt .45, 77 Sunset Strip, Lawman, Bronco, Hawaiian Eye, Bourbon Street Beat, The Alaskans.

Louis Weiss & Co.

Asst. Distr. Director......Louis Weiss

Services Offered—Production and distribution of all types of television film programming.

Wilding Picture Productions, Inc. Wilding TV

405 Park Ave., New York, N. Y. (See Commercial Producers)

Wolper-Sterling Productions, Inc.

Editorial Head.....Philip Rosenberg

Services Offered—Production of network & syndicated film specials for domestic & foreign TV outlets.

Productions—Race for Space; Hollywood, The Golden Years, Legend of Valentino, Project—Man in Space, Biography of a Rookie, The Rafer Johnson Story, Hollywood—The Talkies.

World-Wide TV Sales Corp.

1317 Belmont, Chicago, Ill. Phone: WEllington 5-3737

4i E. 42nd St., New York 17, N. Y. Phone: MU 7-3180

PresidentMel Schlank Exec, Vice Pres......Robert Brahm

Services Offered: Distributor "The Na-

Ziv-United Artists, Inc.

488 Madison Ave., New York 22, N. Y. Phone: MUrray Hill 8-4700

Branch Offices

7324 Santa Monica Blvd., Los Angeles 46, Calif.

Sales Mgr. West. Div.........Allen Martini
Southland Center Bldg., Dallas I, Tex.
Sales Mgr. So. Cent. Div.......Jack Puter
520 N. Michigan Ave., Chicago 11, Ill.
Sales Mgr. No. Cent. Div......Bob Reis
Sales Mgr. Chicago Div.....Jim Packer

1529 Madison Rd., Cincinnati 6, O. Sales Mgr. Mid Cent. Div....Mike Kievman 805 Peachtree St. E., Atlanta, Ga.

Sales Mgr. So. East. Div..... John Davidson Services Offered — Custom-built films for national and regional release, and syndicated shows; studio facilities, TV commercials.

Productions—This Man Dawson, Lock Up, Bat Masterson, Tombstone Territory, Sea Hunt, Bold Venture, Dial 999, Target, Mac-Kenzie's Raiders, The Case of the Dangerous Robin, Rough Riders, The Aquanauts, Klondike, Miami Undercover.

Maurice H. Zouary TV-Film Productions

333 West 52nd St., New York 19, N. Y. Phone: JUdson 2-6185

Production: Poem for a Day.

Leading Television Markets In The United States

January 1, 1961

Rani	k City	Ran
1.	New York	39.
2.	Los Angeles	40.
3.	Chicago	41.
4.	Philadelphia	
5.	Boston	42.
6.	Detroit	43.
7.	San Francisco-Oakland	44.
8.	Cleveland	45.
9.	Pittsburgh	46.
10.	St. Louis	47.
11.	Washington, D. C.	48.
12.	Minneapolis	49.
	Cincinnati	50.
14.	Baltimore	51.
15.	Buffalo	52.
16.	Dallas	53.
17.	Indianapolis	54.
18.	Miami	55.
	Milwaukee	56.
	Kansas City, Mo.	57.
21.	Hartford-New Haven-	58.
	New Britain-Waterbury	59.
22.	Houston-Galveston	60.
23.	Columbus	61.
24.	Seattle-Tacoma	62.
25.	Atlanta	63.
26.	Denver	64.
27.	New Orleans	65.
28.	Portland, Ore.	66.
	Oklahoma City	67.
30.	Albany-Schenectady-Troy	68.
31.	Memphis	69.
32.	Sacramento-Stockton	70.
	Tampa-St. Petersburg	
	Omaha	71.
35.	Norfolk-Portsmouth-Newport	72.

Correction

170	I
Rank	City
39.	Phoenix-Mesa
40.	San Antonio
41.	Charleston-Oak Hill-
	Huntington-Ashland
42.	Tulsa
43.	Salt Lake City—Provo
44.	Des Moines-Ames
45.	Wichita-Hutchinson
46.	Altoona-Johnstown
47 .	Richmond-Petersburg
48.	Spokane
49.	Scranton-Wilkes Barre-Hazleton
50.	Fresno
51.	Honolulu
52.	Cedar Rapids
53.	Flint-Saginaw-Bay City
54.	Roanoke-Lynchburg
55.	Mobile-Pensacola
56.	Greenville-Spartansburg-Asheville
57.	Green Bay-Marinette
58.	Portland-Poland Spring
59.	Peoria
60.	Knoxville
61.	Fort Wayne
62.	Little Rock
	Orlando-Daytona Beach
	Chattanooga
65.	Amarillo
66.	Tucson
67.	South Bend-Elkhart
68.	Madison
69.	Albuquerque
70.	Cape Girardeau-Paducah-
	Harrisburg
71.	El Paso
72.	Evansville-Henderson
73. 74.	Youngstown-New Castle
74. 75.	Austin-Rochester-Mason City
-	Colorado Springs-Pueblo
76.	Las Vegas-Henderson

Note: Based on total Broadcast Revenues. Source: FCC

News-Hampton

37. Harrisburg-Lancaster-York-

36. Nashville

38. Rochester

Lebanon

77. Boise-Nampa



Producers of Quality Television Commercials



200 East 56th Street New York 22, New York Murray Hill 8-0085

16 East Ontario Street Chicago 11, Illinois Whitehall 4-5151

1961

COMMERCIAL AND INDUSTRIAL PRODUCERS RADIO AND TELEVISION



KEY PERSONNEL SERVICES OFFERED

THROUGH these pages pass the most astute buyers of motion pictures in the world.

To those who buy and sponsor commercial motion pictures for industry or education, distributed through non-theatrical channels or on television, we ask for the opportunity to present our facilities and qualifications as your producer.

Send for "A Few Facts About Audio"



AUDIO PRODUCTIONS, INC.

Film Center Building

630 Ninth Avenue

New York 36, N. Y.

PLaza 7-0760

Commercial Producers Radio and Television

Academy	Film	Productions,
Inc.		

123 W. Chestnut St., Chicago 10, Ill
Phone: MIchigan 2-5877

Pres., Exec. Prod.......Bernard Howard
General Mgr.......Patti Wilkus
Services Offered—Creators & producers of
TV & business films. Animation & live ac-

Services Offered—Creators & producers of TV & business films. Animation & live action. Specializing in unusual audio-visual presentations. Have own studios & full eqpt.

Academy Films

1145 N. Las Palmas, Hollywood 28 Phone: HOllywood 6-6566

PresidentJ. Larsen

Services Offered—Complete motion picture production services, for comm'ls. Creators of jingles for agencies & advertisers.

Ad-Staff, Inc.

9122 Sunset Blvd., Hollywood 46, Cal. Phone: CR 5-5219

Services Offered—Creation, production of radio TV music commercials, copy spots, background music. Tape equipment available.

Current Productions—Trend, Purex, Plymouth, Dodge Trucks, Sunkist Fruit Punches, Richfield Gasoline, Cock O' the Walk, Pacific Airlines, CMA Airlines, National Beer, Speedway Gasoline, Okla. High-Q Gasoline, Johnson's Glo-Coat Radio-TV Commercials, & AC Spark Plugs.

Advertisers' Broadcasting Company

117 W. 46th St., N.Y.C. 36 Phone: PL 7-3560

Exec. Prod. Sholom Rubinstein
Director Bernard Rubinstein
Copy Chief David M. Hausdorff

Services Offered—Write, create, produce jingles and commercials.

Advertising Radio & Television Service, Inc.

421 West 54th St., New York 19, N.Y. Phone: PLaza 7-7323

Services Offered—Laboratory procurement, booking and distribution of film for TV, theatrical & special purpose exhibition; editing; consultants to sponsors & agencies.

Alexander Film Co.

Alexander Film Bldg., Colorado Springs, Colo. Phone: ME 3-1771

Bd. Chmn	.Don M. Alexander
President	Keith Munroe
V.P., Gen. Mgr	Jay Berry
V.P., Production	
Mgr	Arthur M. Oaks
Creative Dir	Howard F. Olds

Branch Offices

500 Fifth Ave., New York 36, N.Y. Phone: LO 5-1350

Services Offered—TV film commercials, business and industrial films, theatre film commercials, distribution.

All-Scope Pictures, Inc.

(Comm'l Film Division of Twentieth
Century-Fox Television)

1417 N. Western Ave., Hollywood 27
Phone: HOllywood 2-6231

Alpha Film Productions

P. O. Box 5323, Baltimore 9, Md. Phone: CL 2-4150

American Film Co.

1329 Vine St., Philadelphia 7, Pa. Phone: WA 2-1800

Manager Ben Harris
Sales Mgr. S. Adams
Secretary I. Weyhmiller
Services Offered—Produce motion pictures

Services Offered—Produce motion pictures on special order plus projection service, booking, inspection, storage and shipping departments. Also rental of 8 mm & 16 mm plus special subjects from 1900 and advertising facilities.

American Film Producers

1600 Broadway, N.Y.C. 19 Phone: PL 7-5915

Exec. Prodcr.......Robert Gross
Exec. Prodcr.....Lawrence A. Glesnes
Prod. Control....Sheldon Abromowitz
Services Offered — Complete production

TRAFALGAR 7-2372

WILLIAM R. RIDDLE, PRESIDENT

TELEVISION BROADCASTING SERVICE, INC.

Finest Super-Mart in Television Productions

91 CENTRAL PARK WEST . NEW YORK 23, N. Y.

Our Services Are;

16 MM & 35 MM Sound Films Color or Black & White

Group "A"
Advertising Agencies;
Open-End Film Commercials for TV
Training Sound Films
Animation Commercials
Regular Film Commercials
Package Shows

Group "B" Chamber of Commerce; Travel Logs Industrial Films Safety Films

Group "C"
Industries;
Open-End Film Commercials for TV
Sales Training Films
Industrial Films
Animation Commercials
Regular Film Commercials
Package Shows

Group "D"
Resorts;
Open-End Film Commercials for TV
Animation Film Commercials
Regular Film Commercials
Resort Films
Resort Films

Group "E"
Television Broadcasting Stations;
Open-End Film Commercials for TV
Animation Commercials
Regular Commercials
Features For Rental
Package Shows

Group "F" Live TV Productions Group "G"

Video Tape Productions

Cairo Chamber of Commerce

Banking Account; The Hanover Bank Plaza Br. 60 & 5th Ave. New York 22, N. Y. STOP! WHY LOOK ANY FURTHER?

Let US SOLVE your

Problem!!!

Our Services are listed on the left side of this sheet. May we look forward to being of assistance to you and to your clients?

Cordially yours,

William R. Riddlz

William R. Riddle President and distribution facilities for sponsored films, commercials, program openings and closings, slides and film inserts for integration; color or black and white, live action or animation in both 16 mm and 35 mm.

Current Productions--Esso Standard Oil, All State Insurance, Humble Oil, Colgate-Palmolive, Avis Rent-A-Car, March of Dimes.

Animated Productions Inc.

(Al Stahl Productions) 1600 Broadway, N.Y.C. Phone: CO 5-2942

.....Al Stahl President . Services Offered—TV shows in animation and live. Comic strip animated films.

Animation, Inc.

736 N. Seward St., Hollywood 38, Cal. Phone: HO 4-1117

PresidentEarl Klein Production Manager.....Bob Sage DirectorEd Barge

Branch Offices 14005 Fenkell Ave., Detroit, Mich. Phone: BR 3-3040

RepresentativeTed Petok 221 N. LaSalle St., Chicago, Ill. Phone: FR 2-2628

RepresentativeJoe W. Edwards Services Offered-Animated & live action TV comm'ls, storyboards, sound tracks, edu-

cational & industrial films. Animation Service Co.

1780 Broadway, N.Y.C. 19 Phone: CI 5-4832

Chief Animator......Abe Blashko Animation Supervisor.....Leo Levko AdministrationSeymour Posner Services Offered - All film art services, maps, charts, cartoon animation, animation camera work in 16 mm and 35 mm.

Animotion Associates, Inc.

333 W. 52nd St., N.Y.C. 19 Phone: CI 6-3817-8

PresidentGraham Place Vice Pres.....Otto Feuer Gen. Mgr......Donald Fellows National Sls. Dir.....Lee Krieger Production Director Harry Basch

Services Offered-Producers of animated TV commercial spots and films. Animotion is an exclusive film process using animated cartoon cut-outs in conjunction with "live" product.

Current Productions-Manufacturers Trust Co. of N. Y., Chef Boy-Ar-Dee, Electric Companies of America, Dye 'n Shine, Cadet Dos Food, Schmidt's Beer, Life Savers.

Evan J. Anton Prods., Ltd.

550 Fifth Ave., N.Y.C. 36 Phone: PL 7-3638

PresidentEvan J. Anton

and documentary films and slides, TV commercials and spots.

Apollo Productions

130 Carlton St., Toronto, Ont. Phone: WAlnut 2-3163

.....R. Rosenberg Services Offered-Compl. film facilities; comm'ls & industrial films.

Arco Film Productions, Inc.

580 Fifth Ave., New York 36, N. Y. Phone: COlumbus 5-6968

PresidentR. J. Oulmann Services Offered-TV film facilities; animation & TV film show packaging.

J. Armstrong & Company 28 W. 44th St., N.Y.C.

Phone: LO 3-4584

PresidentJoseph Armstrong Services Offered-Custom, synd, comm'ls facilities.

Atlas Film Corp.

1111 South Blvd., Oak Park, Ill. Phone: AUstin 7-8620

PresidentL. Mominee Vice Pres. & Prod. Mgr.....A. S. Bradish V.P.'s......F. K. Barber, J. L. Herman Branch Offices

185 N. Wabash Ave., Chicago 1, Ill. Phone: ANdover 3-5672

11 Barbour Terraces, Woodward & W. Long Lake Rd., Bloomfield Hills, Mich. Phone: WIdwest 6:3536

6331 Hollywood Blvd., Hollywood, Calif.

Phone: HOllywood 9-5111 408 Rucker Pl., Alexandria, Va. Phone: REpublic 7-2203

Services Offered-Producers of TV commercials, slidefilms, theatrical shorts, motion pictures-35mm & 16mm black & white & color, Studios, 35mm & 16mm lab. & sound recording services.

ATU Productions

130 W. 57th St., N.Y.C. Phone: JU 6-4292

Services Offered-Creators & producers of TV commercials specializing in humor, Animation, puppets, live action.

Audio Productions, Inc.

630 Ninth Ave., N.Y.C. 36 Phone: PL 7-0760

President.....Frank K. Speidell Secy.-Treas......P. J. Mooney

Services Offered-Producers of all types of TV commercials and sponsored films. Production facilities. Live action, animation, opticals, etc.

Aurvid Productions

P. O. Box 413, Phila., Pa. Phone: LOcust 4-4429

Manager......F. O. Pease Services Offered — All TV film, comm'l facilities; live, package, film production; animation, package, TV shows.

RADIO-TV COMMERCIAL PRODUCERS SOCIOSOSSOSSOSSOSSOSSOS

Austin Productions, Inc.

232 North Main St., Lima, O. *Phone*: CApitol 9-7881

President B. Otto Austin, Jr.
Vice President Clair E. Butturff
Secretary Nancy M. Austin
Services Offered—Producers of film com-

mercials & industrial films.

Babcock & Kogan

45 E. 55th St., New York 22, N.Y. Phone: PL 2-4480

Partners......Lyn Babcock, Edward Kogan Services Offered—Service to adv. agencies on a per job basis in TV adv. field-TV consultants, producers, tape directors, pgm. spysrs., copy & jingle writers.

Bil Baird's Marionettes

59 Barrow St., N. Y. C. 24 *Phone*: YUkon 9-9840

Services Offered—Produce live or filmed commercials with marionettes and hand puppets, with or without live actors, in own studios.

Bandelier Films, Inc.

1837 Lomas Blvd., NE, Albuquerque, N. M.

Phone: CHapel 3-5848

President R. Stevens

Vice President.......Doyle Courington Branch Offices 1090 N.E. 79th St., Miami, Fla

Exec.-in-Chg. M. Briley Services Offered—Live action & animated TV film commercials, 35mm or 16mm, Documentary films, industrial films, film strips & slides.

Thos. J. Barbre Productions

2130 S. Belleire St., Denver 22, Colo. *Phone*: SK 6-8383

Producer ... Thos J. Barbre
Asst. Mgr. ... Anita T. Barbre
Dir. Sound ... Paul F. Emrich
Dir. Photography ... H. J. Anderson

Services Offered—Complete motion picture production service—script, photography, editing, sound recording, stage, mobile units, theater; nationally. Industrial, business films; TV spots.

Basch Radio & Television Productions

17 E. 45th St., N.Y.C. 17 Phone: MU 2-8877

SANDE AND GREENE

erestive and production consultants in film and sound for television * radio * motion pictures

Swingin' Musical Images



Specialists
in creating
contemporary
commercials

for AM TV and title themes for programs.

Send for demo film or tape.

RADIO-TV COMMERCIAL PRODUCERS

animated and live; film programs, industrial, training, and fund-raising films; radio commercials, jingle, gimmick & dramatized.

Bay State Film Productions, Inc.

35 Springfield St., Agawam, Mass. *Phone*: RE 4-3164

> 80 Boylston St., Boston, Mass. Phone: HAncock 6-8904

Beacon Television Features, Inc.

115 Newbury St., Boston 16, Mass. *Phone*: COmmonwealth 6-6881

PresidentJ. L. Sanderson Services Offered—TV film commercials; story-boards, feature film production, radio jingles.

V. S. Becker Productions

551 Fifth Avenue, N.Y.C. 17 *Phone*: MU 2-0777

Real Benoit Film Productions

2161 St. Catherine St., W., Montreal, Canada *Phone*: WEllington 3-7339

Russell R. Benson Productions

136 N. Delaware St., Indianapolis, Ind. Phone: MElrose 7-0306

Bernard-Degen Productions

1601 N. Gower, Hollywood 28 Phone: HO 5-9886

Guy Biddick

1046 So. Olive St., Los Angeles 15, Cal. Phone: RI 9-8800



Tired of the ordinary?

Disgusted with the mundane?

Why be content

with a film production

that "also ran"?

Our staff is constantly

searching for new techniques

in film communications.

Yes, help yourself to a slice

of imagination . . . reach for

your phone and call

JAMES LOVE PRODUCTIONS, INC.

2 West 46th Street New York 36, N. Y.

JU 2-4633

RADIO-TV COMMERCIAL PRODUCERS coordenate contractions

Biever & Stein Productions, Inc.

527 Madison Ave., New York 22, N.Y. Phone: PLaza 3-1147

Brass Dolphin, Inc.

146 East 57th St., New York, N. Y. (See Program Producers)

Bray Studios Inc.

729 Seventh Ave., N.Y.C. 19 Phone: CL 5-4582

Prone: C1 5-4582
Board Chmn
PresidentPaul A. Bray
V.P., SalesPaul Bray. Jr.
Treasurer M. Bray
Animation DirectorsMax Fleischer.
W. G. Gilmartin
Film Dist. MgrB. D. Hess
Services Offered—Producers and distribu-
tors of all types of films for TV use includ-
ing technical animation and cartoons. Spe-
cialize in industrial training and sales films,
as well as health, safety and films for the
military, Safety-training films in Spanish
translation. Tape equipment available,

Bill Burrud Productions

7559 Santa Monica Blvd. Hollywood 46, Calif. Phone: HOllywood 3-8181

C/Hear Services, Inc.

210 E. 47th St., New York 17, N.Y. Phone: EL 5-7212

S. W. Caldwell, Limited

447 Jarvis St., Toronto 5, Ont. (See TV Prod.-Dist.)

Calhoun M. P. Producers

261 E. 78th St., N.Y.C. 21 (See TV Prod.-Dist.)

Calif. Internat'l Productions

6710 Melrose Ave., Hollywood, Cal. Phone: WE 9-1491



California Studios Incorporated

650 N. Bronson St., L. A. 4, Cal. *Phone*: HO 2-7141

Lars Calonius Prods., Inc.

45 W. 45th St., N.Y.C. 36 Phone: PL 7-0350

The Camera Mart, Inc.

1845 Broadway, N.Y.C. *Phone*: PL 7-6977

President Irving Browning
Manager Samuel Hyman
Sales Promotion Paul Meistrich
Treasurer II V Browning
Secretary Ann Browning

Services Offered—Manufacture, sell, rent, repair 35mm & 16mm professional motion picture production equipment; TV film cameras, projectors, sound systems, lighting, film editing & handling equipment, doilies, tripods, mike booms.

Campus Film Prods., Inc.

20 E. 46th St., N.Y.C. 17 Phone: MII 2-8735

President	Nat Campus
	Jules Krater
Services Offere	ed—Film and TV commercial

Canadian Film Industries Co., Ltd.

310 Lakeshore Rd., Toronto 14, Canada

Phone: CL 1-5211
PresidentArthur D. Gottlieb

Services Offered—TV film shows, comm'ls; shorts; animation, B & W & color; facilities & studios rented.

Canyon Films of Arizona, Inc.

834 N. 7th Ave., Phoenix, Ariz. *Phone*: AL 2-1718

Services Offered—Production TV commercials, industrial & pub. rel. films: 16/35 mm animation & live action.

Capital Film Service

224 Abbott Rd., E. Lansing, Mich.

Phone: ED 2-3544

PresidentJ. R. Hunter

Services Offered—TV live and film shows; commercials, soundies, shorts. B & W & color animation, music, scripts.



JOHN SEELY Associates

First Federal Building, Hollywood and Highland, Hollywood 28, Calif. Suite 613 HOllywood 6-6141

PRODUCTION SERVICES

Music Supervision—Live or Library for: Film — Slide Film — Video Tape — Records — Program Theme Composition & Development — Record Production Supervision — Composition — Arranging — A & R — Music Publication

RECORDING SERVICES

Voice Recording—Voice Overdubbing—Tape Transfer—Re-recording—Mixing — Tape Editing & Assembly

STUDIO FACILITIES

Editing Studios — Voice Recording Studio — Music Demonstration Facilities — Music Library — Sound Effects Service — Five Tape Recorders (Stereo & Mono) Four to One Mixing Console

For further information, contact DON TEETERS, Sales Manager

RADIO-TV COMMERCIAL PRODUCERS ***********************

Capitol Records Custom Service

1750 N. Vine St., Hollywood 28 Phone: HO 2-6252 151 West 46th St., New York 19, N.Y.

Phone: JU 2-8040

Production Mgr...........Clifton L. Harden

Services Offered - Custom recording for records, radio and TV & film scoring; manuf. facilities for all sizes of records, mastering processing; music library for film track.

Capitol Transcriptions, Inc.

620 11th St., N.W., Washington I, D.C. Phone: EXecutive 3-1246

President ... H. Edward Behre Vice President ... C. Edward Behre Music Dir. & Prod........Maury B. Allen Services Offered — Complete production:

service, including writing, musical arrangements (where required) & directing, from idea conception to finished recording or sound track.

Capt. Z-Ro Productions, Inc.

209 E. 56th St., N.Y.C. 22 Phone: EL 5-7943

resident Henry Brown Services Offered — TV commercials and President .. film shows.

Carla Productions, Inc.

245 West 55th St., New York 19, N. Y. Phone: JUdson 2-1477

Production Spyr.......Joseph Carbone Services Offered -- TV & film production;

editorial & distribution services.

Carter & Galantin of Georgia, Inc.

752 Spring St., N.E., Atlanta 8, Ga. *Phone*: TRinity 5-7144

Gen. Mgr., Sales Dir..........Ken Willson Services Offered -- Facilities for creation & production of motion picture, slidefilm & TV commercials for industry, ed. institutions & government; producer svcs. & equipment rentals; point of purchase displays, sales aids. Tane equipment available.

Current Productions — Coco-Cola, RCA Whirlpool, Du Kane, Irvingdale Farm Dairics, J. I. Case, Revco.

Cascade Pictures of California

1027 N. Seward, Hollywood 38, Calif. Phone: HO 2-6481 President Bernard J. Carr Vice Pres......Roy Seawright

CREATIVE ENERGY

Charged with vitality . . . commanding the finest facilities . . . our talented staff will meet your film needs with technical craftsmanship and imagination. Call us at PLaza 2-4100.

TRANSFILM-CARAVEL

445 PARK AVENUE, NEW YORK 22

FILM PRODUCTION DIVISION: 20 WEST END AVENUE, NEW YORK 23

V.P. Prod..................Vaughan Paul Director......George B. Scitz, Jr.

mercials for TV offering complete studio facilities, animation and optical effects per-

Cate and McGlone

1521 Crossroads of World, Hollywood 28 Phone: HO 5-1118

tion-scripts, storyboards, editorial, photography.

Hu Chain Associates

15 E. 48th St., N.Y.C. 17 Phone: PL 5-5240

picture production, direction and script writ-

Charter Oak Tele-Pictures

423 E. 90th St., N.Y.C. Phone: TR 6-6800

PresidentLouis Cavrell SecretaryOtis Cavrell TV and industrial 16 and 35 mm color and black & white films. Medical and dramatic films. Printing and processing lab. Editorial rooms. Sound stage rentals for automobile commercials.

Chicago Film Studios

720 N. Michigan Ave., Chicago 11 Phone: WH 4-6971

President......A. G. Dunlap Dir. of Sales......Robert D. Casterline Prodn. Mgr.....Russell T. Ervin, A.S.C.

film production facilities; sound stages, RCA sound recording, optical effects, Art Department, complete processing laboratory.

Christensen-Kennedy Productions, Inc.

2824 Harney St., Omalia 31, Nebr. Phone: 341-2977

President, Sales Mgr. Ray Christenson Production Mgr. Bob Hufstader Photography & Editing ... John Frechette Sound ... Sam Lobh Services Offered—TV comm'ls, animations, live action, industrial & business-sponsored

films; lab. processing.

Churchill-Wexler Film **Productions**

801 Seward Ave., Los Angeles 38 Phone: HO 2-6671

......S. Wexler, R. Churchill Services Offered-Produce educational and industrial films.



.... at the service of advertising



.... at the service of industry

Cinecraft Productions, Inc.

2515 Franklin Blvd., Cleveland 13, O. Phone: SU 1-2300

Cineffects, Inc.

115 W. 45th St., N.Y.C. Phone: CI 6-0951

Cinefilm, Inc.

5746 Sunset Blvd., Hollywood 28, Cal. Phone: HO 4-7119

Cinesound, Limited

552 Rogers Rd., Toronto, Ont. Phone: RO 2-7338

Cine-Tele Productions

6325 Santa Monica Blvd., Hollywood 38 Phone: HO 5-3376

Cinetoon Productions

1847 Fort St., Honolulu, Hawaii
Exec. M. D. Meyers
Services Offered - Industrial films; synd,
spots; comm'ls.

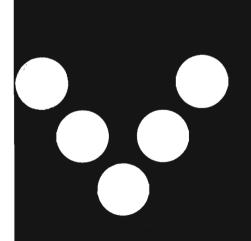
Cine-Video Productions, Inc.

Boston Post Rd. at Cine Video La. Milford, Conn.

Phone: TR 4-6590

Coastal Film Services, Inc.

321 W. 44th St., N.Y.C. 36 Phone: JUdson 2-7780



Films Five Inc.

18 East 50th Street New York 22, N. Y. PLaza 2-7960

Live Action • Animation • Story Boards • TV Commercials • Industrials • Slide Films

ACCOUNT CONTRACTOR CON
Coffman Films, Inc.
1510 First National Bank Bldg, Dallas 2, Tex. Phone: R1 8-2828
President
Production Manager
John Colburn Assoc., Inc.
1122 Central Ave., Wilmette, Ill.
Phone: BR 3-2310
PresidentJ. E. Colburn
V: D :1 . If 13-1::::

President J. E. Colburn
Vice President J. E. Colburn
Vice President II. Ushijima
Services Offered—16/35 mm industrial &
TV film & comm'ls' sound stage, production
facilities.

Colmes-Werrenrath Prod. Inc.

1037 Woodland Dr., Glenview, III. Phone: PArk 9-0011

Current Productions — Commercials for Whirlpool Corp., Presto, Revere Camera; No. American Van Lines.

Commerce Pictures

525 Poydras St., New Orleans, La. *Phone*: 523-5026

Commercial Recording Corp.

P. O. Box 6726, Dallas 19, Tex. Phone: RI 8-8004

President John J. Coyle
Vice President Bob Farrar
Vice Pres., Sales Dick Morrison
Vice Pres., Engr. Tom Loy
Production Manager Tom Gwin
Services Offered Station promotion jingles for radio & TV, commercial jingles,
production aids, scoring & recording film
tracks, all types musical adv. & sales aids.

Commercial Syndicated Films, Inc.

40 West Kinzie St., Chicago 10, Ill. Phone: WH 4-7477

Commodore Productions & Artists, Inc.

6646 Hollywood Blvd., Hollywood 28 Phone: 9-7502



Pres., Prod	W. White, Jr.
Prod. Dir	.Ed. Woodworth
Prod. Superv	W. White, III
Secretary	
Services Offered—TV live	& film programs,
shows; comm'ls; industries	; film packages.

Concord Company

9006 Sunset Blvd., Hollywood 46, Cal. Phone: BR 2-7801

Pturs, C. Purnell, L. Atkinson, R. Atkinson

Services Offered—TV live & film shows; industrials; documentaries; color, B & W animation; scripts; packages.

Condor Films, Incorporated

1006 Olive St., St. Louis 1, Mo. *Phone*: MA 1-8876

Consolidated Film Industries

521 W. 57th St., N.Y.C. Phone: CI 6-0210 959 Seward St., Hollywood

Secretary				.Joseph E	. McMahon
Asst. Trea	is			. Richard	S. Rodgers,
Harold	Lange,	R.	Α.	Warshaw	

Services Offered - Processing of motion picture film.

Continental Film Productions Corporation

2320 Rossville Blvd., Chattanooga, Tenn. Phone: AM 7-4302

President James E. Webster Secretary Thomas Crutchfield Treasurer H. L. Thatcher

Services Offered—Animation, producers of industrial and educational films & sound slide films, producers of film spot commercials. Tape equipment available.

Consens-Blair Productions, Inc.

1600 Broadway, N.Y.C. 19 *Phone*: CO 5-7380

President.......Clayton W. Cousens Vice Pres......John K. Cousens

Vice Pres......Leonard Blair

Services Offered—Production in color or
black & white of TV commercials, industrials, educationals, documentaries.

Roland D. Crandall Productions

31 Heusted Dr., Old Greenwich, Conn. Phone: NE 7-0425

SIB PRODUCTIONS, INC.

in association with

PARAMOUNT PICTURE CORP.

produces

TV Film Commercials TV Tape Commercials & Industrial Films

CONTACT:

DON TAFFNER • Paramount Bldg. • 1540 Broadway, N.Y.C. • BR 9-8700

WALTER BIEN • Hollywood • HO 9-2411

Paramount Studio • 5451 Marathon • Hollywood 38

Craven Film Corporation

330 E. 56th St., N.Y.C. 22 Phone: MU 8-1585

Services Offered—Production of TV commercials, live and animated, documentary films for industry, education, religion & govt; filmed programs for TV.

Crawley Films, Limited

19 Fairmont Ave., Ottawa, Ont. Phone: PA 8-3513

President F. Crawley
Vice President Graeme Fraser
Vice President C. Everett
Prod. Manager Thomas Glynn
Office Manager Alex Murray

Services Offered—Films, sponsored & TV; commercials; production; animation; laboratory; stages.

Creativision

1780 Broadway, N.Y.C. 19 Phone: CI 5-4830

President Victor Kayfetz
Asst. to Pres. Seymour Posner
Art Director Abe Blashko
Animation Supervisor Leo Levko
Services Offered—TV advertising consultation service acting as agency or company

tion service acting as agency or company television promotion and production department. Creative planning, storyboards, staging, animation and live.

CR Enterprises, Ltd.

1148 S. Shenandoah St., Los Angeles 35, Calif. Phone: BR 2-6884

Bing Crosby Productions

9028 Sunset Blvd., Los Angeles 46, Cal. (See Program Producers)

Crossroads TV Productions

1121 S. Glenstone, Springfield, Mo. *Phone*: UNiversity 2-4422

V.P.'s..... J. Mahaffey, E. Siman, Jr. Services Offered—Film spots: live shows. Tape equipment available.

Cue Recordings, Inc.

117 W. 46th St., N.Y.C. 36 Phone: PLaza 7-3641

Cummings Productions, Inc.

4 W. 56th St., N.Y.C. 19 Phone: PL 7-6452

President......R. W. Cummings

Services Offered—Creation and production of industrial shows, sales mtgs., film scores, & Radio & TV commercials.

Phil Davis Musical Enterprises, Inc.

59 E. 54th St., N.Y.C. 22 Phone: MU 8-3950

Services Offered—Creators and producers of custom-built musical commercials for TV film soundtracks and radio transcriptions. Musical consultants to advertising agencies & film producers; composition of original music and copy approaches for spot campaigns. Facilities to handle any service or complete packages.

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De Frenes Company

1909-17 Buttonwood St., Phila. 30, Pa. Phone: LO 3-1686

Pres., Sales.....J. DeFrenes Services Offered-Comm'ls; programs. Industrial shorts.

Demby Productions, Inc.

1 W. 58th St., N.Y.C. 19 Phone: PL 9-2495

President Emanuel H. Demby Vice Pres..... Betty Jeffries Creative Dir.....Allen Swift Research Alexander Marshack Services Offered-Live, film and recorded commercials. Animation. Jingles. Music. Panels for pre-testing commercials via Motivation Research Associates, affiliated firm.



Motion Pictures

PAUL HANCE PRODUCTIONS, INC. 1776 BROADWAY NEW YORK 19, NEW YORK CIRCLE 5-2424

Florian de Narde

3 E. 57th St., New York City Phone: PL 3-7030

OwnerF. de Narde Services Offered - Comm'ls; documentaries; industrials.

Jack Denove Productions. Inc.

6611 Santa Monica Blvd., Hollywood (See TV Prod. Dist.)

Dephonre Studios, Inc.

782 Commonwealth Ave., Boston 15, Mass. Phone: BE 2-5722

Pres.J. Dephoure Vice Pres......M. Levy Services Offered - Comm'ls; industrials; synd, spots.

Depicto Films Corporation

254 West 54th St., N.Y.C. 19 Phone: COlumbus 5-7620

President Harring R. von Maur Services Offered-Producers of industrial motion pictures, filmagraphs, color sound slidefilms, filmstrips, slide presentations, trade shows, vugraph presentations. Creation & prod. of compl. sls. trng. programs, incl. films & assoc, literature.

Desilu Productions, Inc.

780 N. Gower St., Hollywood 38, Calif. (See TV Prod. Dist.)

Services Offered - Spots, synd.; commercials.

Leo Diner Films

332 Golden Gate Ave., San Francisco 2 Phone: PR 5-3664

.....L. Diner Services Offered-Spots; lab sound & TV recording; animation.

Walt Disney Productions, Inc.

500 S. Buena Vista, Burbank, Cal. Phone: VI 9-3411 (See TV Prod. Dist.)

V.P., Adv. & Sales...........Card Walker

Dolphin Productions, Inc.

37 West 57th St., New York 19, N. Y. Phone: PLaza 3-5892

. Allan Stanley Services Offered-Producers of TV commercials.

Douglas Productions

10 W. Kinzie St., Chicago 8 Phone: MO 4-7455

President.....F. C. Raymond V.P.'s..... A. Jones III, D. Raymond Services Offered - Educ., ind., TV films; titling & animation; lab work; printing.

D.P.M. Productions, Inc.

62 W. 45th St., N.Y.C. 36 Phone: MU 2-0040

cials, travel films, camera crews in U. S., Sweden, Austria, South Africa, Malaya, World Wide coverage. Color stock footage.

Du Art Film Labs, Inc.

245 W. 55th St., N.Y.C. Phone: PL 7-4580

Exec. Vice Pres.......Irwin Young V.P.'sLou Feldman. Paul Kaufman, Arthur Miller

Dudley Pictures Corporation

666 N. Robertson, W. Hollywood 46, Calif. Phone: OL 5-6093

Walter Christian Duennhaupt Film Productions, Inc.

1908 Florida Ave., N.W., Wash. 9, D. C. Phone: EXecutive 3-7750

President, Producer....W. C. Duennhaupt Vice President....Dr. Milton Cohen Secretary....Dr. Maxwell Cohen Treasurer John A. Scherger

Cal Dunn Studios

159 E. Chicago, Chicago 11 Phone: WH 3-2424

Dynamic Films, Inc.

405 Park Ave., N.Y.C. 22 Phone: PL 1-7447

573 N. Melrose, Elgin, III. Phone: SH 2-0866

Services Offered—Compl. prod. & distribution facilities, sound stages, recording studios, animation. Associated companies: Dynamic Film Studios, Medical Dynamics, Alan Shilin Films, Inc., Distribution Dynamics.

Eastern Effects, Inc.

333 W. 52nd St., N.Y.C. 19 Phone: CI 5-5280

President Maurice Levy
Vice Pres. Samuel Levy
Sales Mgr. Max Levy
Services Offered—Complete service, art to
film (optical effects, animation, titles, and
inserts).

Educational Films Corp. of America

1501 Broadway, New York City 36 Phone: PE 6-1780

President. E. W. Hammons
Vice Pres. V. H. Hammons
Sec. Leonard Loewinthan
Services Offered—Color & B & W anima-

tion; commercials; shorts; packages.

The Eiseman Music Co.

5420 Melrose Ave., Hollywood 38, Calif.

Phone: HOllywood 2-6027

1271 Ave. of the Americas, N. Y. 20, N.Y. *Phone*: PLaza 7-2197

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Electro-Vox Recording Studios

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Elektra Film Productions, Inc.

33 W. 46th St., New York City Phone: JU 2-3606

Peter Elgar Productions, Inc.

75 W. 45th St., N.Y.C. 36 Phone: JU 6-1870

President Peter Elgar
Vice President Robert C. Jacques
Secy. Treas. Jessie Adamson
Services Offered—Industrials, educational,
religious, television.

Elliot, Unger & Elliot, Inc.

(Comm. Prod. Div. of Screen Gems, Inc.) 414 West 54th St., New York, N. Y. Phone: JUdson 6-5582

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New York 21, N. Y.

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Mike Elliot
Sales Manager
Hollywood Joe Swavely
Services Offered — Production, distribu-
tion TV commercials, film programs.

Charles Elms Productions Inc.

5 E. 40th St., New York 16, N. Y. Phone; MU 6-8877

President......C. D. Elms Vice President.....Charles D. Elms, Jr. Secretary.......Ruth M. Elms Branch Office

163 Highland Ave., N. Tarrytown, N.Y. *Phone*: MEdford 1-3363

Current Productions — Commercials for Andre Richard, Machinery Magazine, IBM, Philip Morris, Assn. of Amer. R.R., Crown, Cork & Seal Co., Sperry Gyroscope Co., U. S. Navy, Glen Raven Mills, Heatilator.

Emerson Film Corporation

1037 Woodland Dr., Glenview, III. Phone: PArk 9-0011

Services Offered-Comm'ls; synd, spots.

Empire Production Corp.

480 Lexington Ave., N.Y.C. 17 Phone: YUkon 6-5700

Pres. Arthur Lubo
V.P., Production L. H. Holton
V.P., Sales C. A. Love
Sec. Treas H. D. Kelleher
Services Offered—TV commercials, indus-

Services Offered—TV commercials, industrial films, studio & editing facilities, closed circuit projection.

Robt. J. Enders, Incorporated

M-G-M Studios, Culver City, Calif. (See Program Prod.)

Endorsements, Inc.

65 E. 55th St., N.Y.C. 22 Phone: PL 1-0320

PresidentJules Alberti

Services Offered—Endorsements and testimonials, live and TV.

Enterprise Productions

13750 Saticoy St., Van Nuys, Cal. Phone: TR 3-2730

Era Productions, Inc.

5545 Sunset Blvd., Hollywood 28, Cal. Phone: HO 2-2251

President Brice Mack
Secretary Milt Schaffer
Branch Office

333 N. Michigan Ave., Chicago 1, 111.

Phone: RA 6-4511

Exec.-in-Chg. Dick Lewis Services Offered — Complete film prod., live & animated, sound recording facilities & stage

Ted Eshbaugh Studios, Inc.

1023 E. 163rd St., New York 59, N.Y. Phone: DAyton 9-3220

Faillace Productions, Inc.

59 E. 54th St., N.Y.C. 22 Phone: ELdorado 5-1752

President ... Tony Faillace V.P., Creative Dir. Len Mackenzie V.P., Musical Dir. Bob Haggart V.P., Program Dir. Chick Vincent Mgr. Prod. & Sales ... Bob Nash Sec., Office Manager ... E. S. Beitchman Services Offered—Creation and production

Services Offered—Creation and production of musical commercials. TV scoring, arrangements & production of agency created jingles; creation, development & production of program material.

Current Productions — Rambler, Good 'N Plenty, Tan-O-Rama, Page & Shaw Chocolates, Ford Cars & Trucks, Chiquita Banana, Eskimo Pie, Dynamo, Stroh's Beer, Pepsodent, Parliament Cigarettes, Peter Paul Mounds, Phillies Cigars, Pond's Moisture Base, Post Cereal, Tide, Wheatena.

Jerry Fairbanks Prod. of Calif.

1330 N. Vine St., Hollywood 28, Cal. (See TV Prod. Dist.)

Family Films Incorporated

5823 Santa Monica Blvd., Hollywood 38 Phone: HO 2-2243

Farkas Films, Inc.

385 Third Ave., New York 16 Phone: MU 3-9937

Services Offered — TV conunercials, religious films, industrial films. Tape equipment available.

Ray Favata Productions, Inc.

40 E. 49th St., N. Y. C. *Phone*: JU 2-5860

Current Productions — Film commercials for Hygrade Franks, Naia, Piels Beer, Nabisco Millbrook Farm Bread, 1960 Census.

Felix the Cat Creations, Inc.

355 Lexington Ave., New York 17 Phone: YUkon 6-5161

Current Production-Felix the Cat Series.

Paul J. Fennell Co.

404 N. La Cienega Blvd., Los Angeles 48 Phone: OL 2-2612

119 W. 57th St., N.Y.C. 19 Phone: CIrcle 5-1070

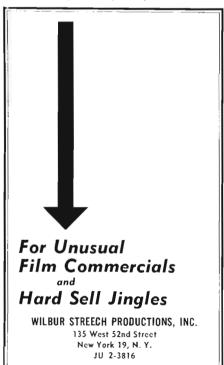
Filmack Studios

1327 S. Wabash Ave., Chicago 5 Phone: HA 7-3395

Film-Aide

509 Harrison St., Amarillo, Tex. Phone: DR 3-3777

General Manager......G. W. Tiffany Production Manager.....David K. Patton Services Offered—Synd. spots; Industrial



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films, laboratory	& editing	facilities,	sound
recording, Tape o	quipment	available.	
Film As	ssociate	es. Inc.	

4600 Dixie Hwy., Dayton 39, Ohio Phone: AX 3-2164

President.......E. Raymond Arn General Mgr......Edward R. Lang Services Offered--Producers of 16 mm motion pictures for TV and industry; complete 16 mm producer's services.

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650 N. Bronson Ave., Hollywood 4, Calif. Phone: HOllywood 6-1681

President. R. W. Stabler V.P., Programming. Nat Perrin V.P., Comm. Film. William H. FitzSimmons Vice President. G. N. Cook Sec.-Treas. Clifford E. Enger Branch Offices

9 Rockefeller Plaza, New York, N.Y. Phone: JUdson 6-1101

Vice President.......H. Weller Keever 707 Nicolet Ave., Winter Park, Fla. Phone: Mldway 7-7011

Film Commercials, Inc.

87 Madison Ave., New York City 16 Phone: ORegon 9-3970

Vice President.......J. C. Ryder Sales Manager.........Charles T. Evan-Services Offered—Radio & TV services.

Filmeraft Productions

8451 Melrose Ave., Los Angeles 46 (See TV Prod.-Dist.)

Filmeffects of Hollywood

1153 N. Highland Ave., Hollywood 38 (See TV Prod.-Dist.)

Filmex, Inc.

339 E. 48th St., N. Y. C. 17 Phone: PLaza 2-0741

Filmways of California, Inc.

1040 N. Las Palmas Ave., Hollywood 38, Cal. *Phone*: Hollywood 9-9011

Film File

(Pix Enterprises)
4615 Longridge, Sherman Oaks, Calif.
Phone: STate 8-7836

Film Graphics, Inc.

369 Lexington Ave., N.Y.C. Phone: MU 6-5255

President......Lee E. Blair TreasurerBernard Rubin Services Offered—Producers of motion picture films, industrial, educational, government and institutional. Animation, live action, stop motion in both 35 mm color and black & white—also 16 mm.

Film Opticals, Inc.

421 W. 54th St., New York City 19 Phone: PL 7-7120

Film Originals

6536 Robertson Dr., Boise, Idaho (See Producer-Distributors)

Films Five, Inc.

18 E. 50th St., New York 22, N. Y. *Phone*: PL 2-7960

Services Offered—Live action, animation, special effects, TV commercials, public relations, industrial, documentary, educational films. Fully integrated production unit, including shooting stage and editing facilities, and a mass print and shipping department.

Filmways, Inc.

18 E. 50th St., N.Y.C. 22 Phone: PL 1-2500

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President Rodney Erickson
Sr. V.P. Mickey Dubin
1040 N. Las Palmas Ave., Los Angeles, Calif.
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7779 Sunset Blyd., Hollywood 46, Cal. *Phone*: 110 7-7107

Fiore Films

128 Mallory Ave., Jersey City 4, N. J. *Phone*: HEnderson 2-4474

Alan M. Fishburn Productions 333 N. Michigan Ave., Chicago 1, Ill.

. Michigan Ave., Chicago I, I Phone: DE 2-0657

Flagg Films, Incorporated

1427 N. La Brea Ave., Hollywood 28, Cal. Phone: HO 2-0902

I Hone . Hey 2-0702
President
ProducerT. Flagg
Office MgrB. Anderson
Services Offered—TV comm'ls & shows;
medical, industr., and educ. films. Tape
equipment available.

Fletcher Film Productions, Ltd.

RCA Bldg., 225 Mutual St., Toronto 2, Ont. *Phone*: EM 3-8372

Flicka Films

40 West Kinzie St., Chicago 10, III. Phone: WHitehall 4-7477

General Mgr. William R. Johnson Services Offered -- Animated & live TV Spots.

Fordel Films, Inc.

1079 Nelson Ave., New York City 52 Phone: WY 2-5000

Format Films, Inc.

4741 Laurel Canyon Blvd., No. Hollywood, Calif. Phone: POplar 9-3610

President ... Herbert Klynn
Exec, V.P., Treas. Melvin Getzler
Vice President ... Jules Engel
Secretary ... Henrietta Jordan
Branch Office

360 N. Michigan Ave., Chicago 14, III. Phone: FI 6-3585

Vice PresidentJerry Abbott

Services Offered — Producer of animation
films for TV theatricals & commercials, industrial films & theatres.

Forrell, Thomas & Polack Associates, Inc.

157 West 57th Street, New York 19, N. Y. Phone: CIrcle 6-9131

Services Offered—Creation and production of radio and television commercials. Jingles, film scores and humorous spots. Original scoring for TV, industrial and institutional films.

Four Star Films, Inc.

4030 Radford Ave., N. Hollywood, Calif. (See TV Prod.-Dist.)

George Fox Corporation

1512 Crossroads o' World, Hollywood 28 Phone: HO 4-2242

Frazen Productions Inc.

1040 N. Las Palmas Ave., Hollywood 38 Phones: HO 9-9011, HO 7-6967

Freberg, Limited

7781 Sunset Blvd., Hollywood, Cal. Phone: HO 2-6973

campaigns, TV, radio, & print.

Current Productions — Kaiser Aluminum
Foil, Coca-Cola Bottling Co., Butternut Coffee, Instant Ralston, 1961 Ford.

Charles Fuller Productions

3702 Palmira Ave., Tampa 9, Fla.

Allen A. Funt Productions

Croton-on-Hudson, N. Y. *Phone*: CRoton 1-8847

Gainsborough Associates, Inc.

435 East 57th St., New York 22, N.Y. Phone: PLaza 1-0013

President J. Mitchell Jablons V.P., General Mgr. Josephine Jablons Executive Producer Jack D. Gaines Casting Director David M. Jablons Branch Office

321 South Canon Dr., Beverly Hills, Cal. Phone: CRestview 3-6323

Vice PresidentAlfred L. Golden
Services Offered -- Live & taped TV commercials; public program consultants, consultants for new station applications.

Galbreath Pictures, Inc.

2905 Fairfield Ave., Ft. Wayne, Ind. Phone: HA 4147

Gallaaher Films, Inc.

6913 Grand Parkway, Milwaukee 13, Wis. Phone: BL 8-6192

William J. Ganz Co., Inc.

(Div. of Institute of Visual Comm., Inc.) 40 E. 49th St., N.Y.C. 17 Phone: EL 5-1443

General Pictures Corp.

chandising and orientation; animation.

4501 Pleasant Valley Rd., Cleveland 34, O. Phone: VI 2-3636

Current Productions — Union Commerce Bank, Ohio Bell Telephone, Cotton Club, Standard Oil Co.

Gerald Productions, Inc.

421 W. 54th St., N.Y.C. 19 Phone: PL 7-2125

President Gerald Auerbach
Exec. V.P. Alfred DiPietro
V.P., Sales John W. Holbrook
V.P., Controller Samuel Auerbach
V.P., Gen. Sales Mgr. Sam Fleishman
Spysr. Editor Stuart Grant

Services Offered—Producers of TV programs, commercials, public relations & industrial films, stages, sound, & editorial facilities.

W. J. German, Inc.

Jane St., Fort Lee, N. J. (See TV Prod.-Dist.)

Gifford-Kim Productions

165 W. 46th St., N.Y.C. 36 Phone: JUdson 2-1591

Vice PresidentMichael J. Smollin Production Mgr.Ruth E. Kennedy Services Offered—Animated & live action commercials, educational, public relations &

entertainment films.

Current Productions — Picl's Beer, Anderson Soup, Oh Henry, Millbrook Bread, Cra-

ven & Bridge Mixture.

Glenar Studios

Dwight Godwin Productions

750 Third Ave., New York 17, N. Y. Phone: YUkon 6-2066

Melvin L. Gold Enterprises

320 E. 54th St., New York 22, N.Y. Phone: MU 8-0897

1600 Broadway, New York 19, N. Y. Phone: C1 6-5700

Chuck Goldstein Productions, Inc.

Harry S. Goodman Productions, Inc.

19 E. 53rd St., N.Y.C. 22 Phone: PL 5-6131

Services Offered—Jingles for local, regional and national advertisers. Original music and lyrics written to order. Storyboards originated and produced for TV using live action, cartoon animation of marionettes.

Gotham Film Productions, Inc.

11 E. 44th St., New York City 17

Phone: MU 2-4450

Gotham Recording Corp.

2 W. 46th St., N.Y.C. 36 Phone: JU 6-5577

Services Offered—Radia transcription and film production and recording. Studios on presuises. 16 Ampex Tape machines, five disc lathes. Writing and productions staff available. Recording, editing, mastering, pressing. Comm'ls. Programs.

Goulding-Elliott-Graham	,
Productions, Inc.	

420 Lexington Ave., N.Y.C. 17 *Phone*: LE 2-9014

President......Edward R. Graham
Treasurer....Raymond W. Goulding
Secretary....Robert B. Elliott
Services Offered—Production of animated

services Offered—Production of animated and filmed commercials, plus consultation with agency and client throughout all production phases.

Grantray-Lawrence Animation, Inc.

716 N. LaBrea Ave., Hollywood 38
Phone: WE 6-8158

Gray & O'Reilly Studios

480 Lexington Ave., N.Y.C. 17 Phone: YUkon 6-4070

Vice Pres.......James E. Gray
Vice Pres.....John F. O'Reilly
Services Offered—Complete studio facilities, motion picture production. Sound stages,

Lewis G. Green Productions

520 N. Michigan Ave., Chicago 11 Phone: WH 7-7440

General Mgr......Lewis G. Green
Services Offered—Musical jingles, radio,
TV, animation, consultation.

Ben Greene Film Productions

318 W. 51st St., N.Y.C. 19 Phone: PL 7-3858

Abner J. Greshler

Sunset Towers W., 8400 Sunset, Hollywood 46 Phone: OL 4-5960

Services Offered — Industrial films; comm'ls.

Grey Adv. Commercials (Lanny & Ginger Grey)

108 E. 96th St., N.YC 28 Phone: ENright 9-7777

Guided Tour Productions

P O. Box 537, Crystal River, Fla. *Phone*: SWift 5-3147

Execs..........lrene Crum, Jean McGowan Services Offered — Produce & distribute public svc. educational travelogues for free TV use.

Current Productions—Guided Tour Travel Series, Miami, Las Vegas, Wash., D. C.

Herman Hack Prod. & Scripture Films

2441 N. Beachwood Dr., Hollywood 28 Phone: HO 7-0557

Paul Hance Productions, Inc.

1776 Broadway, New York 19, N.Y. Phone:CIrcle 5-2424

Handel Film Corporation

6926 Melrose Ave., Hollywood 38, Cal. Phone: WE 6-5924

Jam Handy Organization

2821 E. Grand Blvd., Detroit 11, Mich. Phone: TR 5-2450

New York Phone: JU 24060

PresidentJ. Handy
Sr. V.P., Mking, Svcs...Russell B. Robins
Sr. V.P., Pgmng, Svcs...Everett F. Schafer
V.P., Sales Develop.....George B. Finch
V.P., Contact.....William G. Luther
V.P., Tech. Dev. & Treas...John A. Campbell

Exec.in-Chg. Thomas G. Johnstone Services Offered—Creation & production of TV commercials, public relations, institutionals; studios, sound stages, recording, etc.

Nankinson Studio, Inc.

15 W. 46th St., N.Y.C. 36 Phone: JU 6-0133

President.........Frederick L. Hankinson Services Offered—Producers of TV commercials and industrial films; modern animation equipment and editing service.

Hanna-Barbera Productions

3501 Cahuenga Blvd., Hollywood 28 Phone: HOllywood 6-1371

Productions—Huckleberry Hound, Quick Draw McGraw, Yogi Bear Show, The Flintstones, Top Cat.

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President	recording studios, slide film productions, tape recorder sales, transcriptions, phono- graph records, Hi-Fi sound equipment sales. Tape equipment available.
commercials.	Holland-Weyman
Harris-Tuchman	Productions
	207 Delaware Ave., Buffalo 2, N.Y.
Productions, Inc. 751 N. Highland Ave., Hollywood 38	Phone: MA 7411
Phone: WE 6-7189	Pinrs E. Wegman, S. C. Holland
Pres., General MgrRalph G. Tuchman	Services Offered Create, produce 16/35
V.P., Creative DirFran Harris	mm comm'ls & programs; laboratory.
Mgr., Sales DivBennett Dolin	Hollis Productions, Ltd.
Services Offered—Production of live action	5800 Sunset Blvd., Hollywood 28, Cal.
and animated TV commercials and industrial	Phone: 110 2-6282
films. Creation and production of material originated by agency and/or client.	President
	Services Offered—Live & Taped TV shows,
Harriscope, Inc.	comm'ls; packages; industrials.
1122 La Cienega Blvd., Los Angeles 35, Calif. (See TV Prod.Dist.)	Hollywood Film
	Commercials
Hartley Productions, Inc. 339 E. 48th St., N.Y.C. 17	932 N. LaBrea, Hollywood 38, Calif Phone: OL 4-7100
(See Producer-Distributors)	PresidentD. Commons
Harvey Cartoon Studios, Inc.	Services Offered — Animated, live action comm'ls; special effects; opticals; story-
1860 Broadway, New York 23, N. Y. (See Produccr-Distributors)	boards; industrial films; creative services.
	Hollywood Film Company
Health & Welfare Materials	956 Seward St., Hollywood 38, Cal. Phone: HO 2-3284
Center, Inc. 10 E. 44th St., New York City 17 <i>Phone</i> : MU 2-0283	524 West 43rd St., New York, N.Y.
	X Y Phone: 1 O 3-1546
	N. Y. Phone: LO 3-1546 President
PresidentV. Weingarten Services Offered—TV live & film shows.	
PresidentV. Weingarten	President Ben Teitelbaum Secy., Treas. Harry Teitelbaum East Reg. Mgr. S. Kaplan
President	President Ben Teitelbaum Secy. Treas. Harry Teitelbaum East Reg. Mgr. S. Kaplan Services Offered—Manufacture & distribute
President	President Ben Teitelbaum Secy. Treas. Harry Teitelbaum East Reg. Mgr. S. Kaplan Services Offered—Manufacture & distribute film & tape handling equipment. Reels, cans,
President	President Ben Teitelbaum Secy Treas Harry Teitelbaum East Reg. Mgr S. Kaplan Services Offered—Manufacture & distribute film & tape handling equipment. Reels, cans, cases, video tape reels.
President	President Ben Teitelbaum Secy Treas
President	President Ben Teitelbaum Secy. Treas. Harry Teitelbaum East Reg. Mgr. S. Kaplan Services Offered—Manufacture & distribute film & tape handling equipment. Reels, cans, cases, video tape reels. Hollywood Film Enterprises, Inc. 6060 Sunset Blyd., Hollywood 28, Cal. Phone: HO 42181
President	President Ben Teitelbaum Secy. Treas. Harry Teitelbaum East Reg. Mgr. S. Kaplan Services Offered—Manufacture & distribute film & tape handling equipment. Recls, cans, cases, video tape reels. Hollywood Film Enterprises, Inc. 6060 Sunset Blvd., Hollywood 28, Cal. Phone: HO 4-2181 President Mickey Kaplan
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President	President Ben Teitelbaum Secy Treas Harry Teitelbaum East Reg. Mgr S. Kaplan Services Offered—Manufacture & distribute film & tape handling equipment. Reels, cans, cases, video tape reels. Hollywood Film Enterprises, Inc. 6060 Sunset Blvd., Hollywood 28, Cal. Phone: HO 4-2181 President Mickey Kaplan Vice Pres Robert Warde
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President	President Ben Teitelbaum Secy. Treas. Harry Teitelbaum East Reg. Mgr. S. Kaplan Services Offered—Manufacture & distribute film & tape handling equipment. Reels, cans, cases, video tape reels. Hollywood Film Enterprises, Inc. 6060 Sunset Blvd., Hollywood 28, Cal. Phone: HO 4-2181 President Mickey Kaplan Vice Pres. Robert Warde Services Offered Laboratory facilities—recording, dubbing, optical transfer, 35mm processing, etc. Howard Radio-TV
President	President Ben Teitelbaum Secy. Treas. Harry Teitelbaum East Reg. Mgr. S. Kaplan Services Offered—Manufacture & distribute film & tape handling equipment. Reels, cans, cases, video tape reels. Hollywood Film Enterprises, Inc. 6060 Sunset Blvd., Hollywood 28, Cal. Phone: HO 4-2181 President Mickey Kaplan Vice Pres. Robert Warde Services Offered — Laboratory facilities—recording, dubbing, optical transfer, 35mm processing, etc. Howard Radio-TV Productions
President	President Ben Teitelbaum Secy. Treas. Harry Teitelbaum East Reg. Mgr. S. Kaplan Services Offered—Manufacture & distribute film & tape handling equipment. Reels, cans, cases, video tape reels. Hollywood Film Enterprises, Inc. 6060 Sunset Blvd., Hollywood 28, Cal. Phone: HO 4-2181 President Mickey Kaplan Vice Pres. Robert Warde Services Offered Laboratory facilities—recording, dubbing, optical transfer, 35mm processing, etc. Howard Radio-TV Productions 123 W. Chestnut St., Chicago 10, Ill.
President	President Ben Teitelbaum Secy. Treas. Harry Teitelbaum East Reg. Mgr. S. Kaplan Services Offered—Manufacture & distribute film & tape handling equipment. Reels, cans, cases, video tape reels. Hollywood Film Enterprises, Inc. 6060 Sunset Blvd., Hollywood 28, Cal. Phone: HO 4-2181 President Mickey Kaplan Vice Pres. Robert Warde Services Offered — Laboratory facilities—recording, dubbing, optical transfer, 35mm processing, etc. Howard Radio-TV Productions
President	President Ben Teitelbaum Secy. Treas. Harry Teitelbaum East Reg. Mgr. S. Kaplan Services Offered—Manufacture & distribute film & tape handling equipment. Reels, cans, cases, video tape reels. Hollywood Film Enterprises, Inc. 6060 Sunset Blyd., Hollywood 28, Cal. Phone: HO 4-2181 President Mickey Kaplan Vice Pres. Robert Warde Services Offered — Laboratory facilities—recording, dubbing, optical transfer, 35mm processing, etc. Howard Radio-TV Productions 123 W. Chestnut St., Chicago 10, III. Phone: MI 2-5877
President	President Ben Teitelbaum Secy. Treas. Harry Teitelbaum East Reg. Mgr. S. Kaplan Services Offered—Manufacture & distribute film & tape handling equipment. Recls, cans, cases, video tape reels. Hollywood Film Enterprises, Inc. 6060 Sunset Blvd., Hollywood 28, Cal. Phone: HO 4-2181 President Mickey Kaplan Vice Pres. Robert Warde Services Offered — Laboratory facilities—recording, dubbing, optical transfer, 35mm processing, etc. Howard Radio-TV Productions 123 W. Chestnut St., Chicago 10, Ill. Phone: MI 2-5877 Owner B. Howard Services Offered—Produce comm'ls & programs.
President	President Ben Teitelbaum Secy. Treas. Harry Teitelbaum East Reg. Mgr. S. Kaplan Services Offered—Manufacture & distribute film & tape handling equipment. Reels, cans, cases, video tape reels. Hollywood Film Enterprises, Inc. 6060 Sunset Blvd., Hollywood 28, Cal. Phone: HO 4-2181 President Mickey Kaplan Vice Pres. Robert Warde Services Offered — Laboratory facilities— recording, dubbing, optical transfer, 35mm processing, etc. Howard Radio-TV Productions 123 W. Chestnut St., Chicago 10, Ill. Phone: MI 2-5877 Owner B. Howard Services Offered—Produce comm'ls & programs. Hubbard Hunt Productions
President	President Ben Teitelbaum Secy. Treas. Harry Teitelbaum East Reg. Mgr. S. Kaplan Services Offered—Manufacture & distribute film & tape handling equipment. Recls, cans, cases, video tape reels. Hollywood Film Enterprises, Inc. 6060 Sunset Blvd., Hollywood 28, Cal. Phone: HO 4-2181 President Mickey Kaplan Vice Pres. Robert Warde Services Offered — Laboratory facilities—recording, dubbing, optical transfer, 35mm processing, etc. Howard Radio-TV Productions 123 W. Chestnut St., Chicago 10, Ill. Phone: MI 2-5877 Owner B. Howard Services Offered—Produce comm'ls & programs. Hubbard Hunt Productions 1450 N. Seward, Hollywood 28, Cal.
President	President Ben Teitelbaum Secy. Treas. Harry Teitelbaum East Reg. Mgr. S. Kaplan Services Offered—Manufacture & distribute film & tape handling equipment. Reels, cans, cases, video tape reels. Hollywood Film Enterprises, Inc. 6060 Sunset Blvd., Hollywood 28, Cal. Phone: HO 4-2181 President Mickey Kaplan Vice Pres. Robert Warde Services Offered—Laboratory facilities—recording, dubbing, optical transfer, 35mm processing, etc. Howard Radio-TV Productions 123 W. Chestnut St., Chicago 10, Ill. Phone: MI 2-5877 Owner B. Howard Services Offered—Produce comm'ls & programs. Hubbard Hunt Productions 1450 N. Seward, Hollywood 28, Cal. Phone: HO 5-84444
President	President Ben Teitelbaum Secy. Treas. Harry Teitelbaum East Reg. Mgr. S. Kaplan Services Offered—Manufacture & distribute film & tape handling equipment. Reels, cans, cases, video tape reels. Hollywood Film Enterprises, Inc. 6060 Sunset Blyd., Hollywood 28, Cal. Phone: HO 4-2181 President Mickey Kaplan Vice Pres. Robert Warde Services Offered — Laboratory facilities— recording, dubbing, optical transfer, 35mm processing, etc. Howard Radio-TV Productions 123 W. Chestnut St., Chicago 10, Ill. Phone: MI 2-5877 Owner B. Howard Services Offered—Produce comm'ls & programs. Hubbard Hunt Productions 150 N. Seward, Hollywood 28, Cal. Phone: HO 5-8444 Production Dir. H. Hunt
President	President Ben Teitelbaum Secy. Treas. Harry Teitelbaum East Reg. Mgr. S. Kaplan Services Offered—Manufacture & distribute film & tape handling equipment. Reels, cans, cases, video tape reels. Hollywood Film Enterprises, Inc. 6060 Sunset Blvd., Hollywood 28, Cal. Phone: HO 4-2181 President Mickey Kaplan Vice Pres. Robert Warde Services Offered—Laboratory facilities—recording, dubbing, optical transfer, 35mm processing, etc. Howard Radio-TV Productions 123 W. Chestnut St., Chicago 10, Ill. Phone: MI 2-5877 Owner B. Howard Services Offered—Produce comm'ls & programs. Hubbard Hunt Productions 1450 N. Seward, Hollywood 28, Cal. Phone: HO 5-84444

Hunn, Fritz & Henkin Productions Inc.

(H-F-H Productions) 216 E. 49th St., N.Y.C. 17 Phone: PLaza 2-1940

V.P., Creative Dir......Ronald Fritz V.P., Animation Dir...........Daniel Hunn Prod. Mgr. Frank Nakielski Live Action Dir.....Len Appleson Exec. Producer.....Larry Puck Services Offered-Animation & live action TV comm'ls, industrials, & features; storyboards, soundtracks, script, studio photography. Facilities for every phase of film pro-

Current Productions - Wise Potato Chips, G. E. Christmas Commercials, Nucoa Margarine, AMF, Sanka Coffee, Brillo Mfg. of Great Britain, O'Cello Sponges, Fletcher's Castoria.

duction.

Milton Hurwitz

1553 Madrona Dr., Scattle 22, Wash. Phone: EA 4-1108

Services Offered-Kinescope; produce TV programs, comm'ls: distr. films.

Imagination, Inc.

222 Kearny St., San Francisco 8, Calif. Phone: YUkon 6-6075

PresidentRobert J. Mills Vice Pres.Milt Kerr Sec. Treas. Robert L. Hovorka Services Offered - Animated commercial cartoons.

Imperial World Films, Inc. (IWF)

Box 462, Santa Rosa, Calif. Phone: Liberty 6-5986

President......S. H. Davis Services Offered-Educ. & industr. films & spot comm'ls.

Independent Television Corp.

488 Madison Ave., New York City 22 (See TV Prod. Dist.)

Intercontinental Television. S. A.

551 Fifth Ave., New York 17, N. Y. (See TV Prod. Dist.)

International Video Tape Recording & Production, Inc.

430 N. Camden Dr., Beverly Hills, Calif. Phone: BRadshaw 2-4712

Dir. Pgm. Prod. Richard Rosenbloom Mgr., Tech. Opera.......... John F. Heller Services Offered — Video tape production services, completed tape facilities.

Riley Jackson Productions

6253 Hollywood Blvd., Hollywood 28 Phone: HO 3-2321

PresidentRiley Jackson

Services Offered-Film & TV production; features, programs & commercials.

Jamieson Film Co.

3825 Bryan, Dallas, Texas Phone: TA 3-8158

Pres. B. Jamieson TV Production......J. Dickinson Services Offered-Spots, comm'ls, industrials.

Jenfred, Inc.

36 W. 57th St., N.Y.C. *Phone*: CI 7-1429

V.P.Curtis Voss Services Offered - Specialized projecting equipment, special projector for motion from stills, stock background pictures, special effects from pictures & slides.

Jerry Jerome Productions, Inc.

1 Snapdragon Lane, Roslyn Heights L. I., N. Y.

Phone: MAyfair 1-4567

PresidentEve Jerome Vice President......Jerry Jerome SecretaryAlan Nordlinger Services Offered-Creator and producer of musical commercials for radio and television, spots, film backgrounds, industrials. Advertising agency consultant on preparation and production of commercials.

Jewell Radio and Television **Productions**

612 N. Michigan Ave., Chicago 11 Phone: MO 4-5757

President.....James E. Jewell Vice Pres......W. Ralph Jewell EditorJames Lawrence

> Branch Offices 3062 Penobscot Bldg., Detroit 26 Phone: WO 3-0617

Exectin-Charge W. Ralph Jewell 1040 N. Las Palmas, Hollywood Phone: HO 7-3111

ManagerMichael Baird DirectorLewis Foster Services Offered-Producers of industrial educational and TV films; radio and TV programs, commercial spots and jingles. Consultants to agencies and sponsors. All-inclusive package-production services; editing, directing, musical arrangements, supervision, casting, and related services.

Current Productions - The Silver Eagle, Pressure, Carnival of Youth, Starmaker Theater.

Jingle Mill, Inc.

113 W. 51st St., N. Y. C. Phone: PL 7-5730

President......M. Van Brink Services Offered - Custom-made low-cost commercials.

industry.

Services Offered-Musical commercials that tell the story and sell the product with quali-

ty and originality. Musical advisors to the

Herbert Kerkow, Inc. 480 Lexington Ave., N.Y.C. 17

Dallas Jones Productions,

Inc.

430 Grant Pl., Chicago 14, Ill.

Phone: BU 1-8283

President	400 Lanimaton Ann NVC 17
Services Offered — Comm'ls & industrial	480 Lexington Ave., N.Y.C. 17
films produced.	Phone: YUkon 6-4266
K & S Films, Inc.	Pres., TreasHerbert Kerkow
5819 Wooster Pike, Cincinnati 27, O.	SecretaryRosemond Kerkow
Phone: BR 1-3700	Services Offered—Sound stage and com-
PresidentJ. R. Rabius	plete equipment for production of public
V.PS. H. Wilmink	relations and TV films.
Sec. Treas Roma Rabius	Key Productions, Inc.
Services Offered-Producers of industrials,	527 Madison Ave., New York City 22
slide films, technical and cartoon animation.	Phone: EL 5-2180
K & W Film Service Corp.	PresidentJ. D. Kantor
A W Full Service Corp.	Vice President
1657 Broadway, N.Y.C. 19	Services Offered Industrials, comm'ls pro-
Phone: CI 5-8081	duced.
PresidentNorman Witlen	William L. Klein Productions
V.P., Art DeptRalph Koch	301 E. Erie St., Chicago 11, III.
Services Offered—Opticals, titles, special	Phone: SU 7-9114
effects, animation and animation photogra-	Exec. Prod
phy.	
Al Kane Productions, Inc.	General Mgr E. Kreisky
1526 Sansom St., Phila. 2, Pa.	Services OfferedRadio & TV consultant,
Phone: LO 3-0222	producer of special purpose films for TV,
Pres. & TreasAlbert M. Kane	business, industry & govt.
Vice Pres Margaret A. Kane	Kluge Film Productions
Secretary James J. Davis	3200 N. Richards St., Milwaukee 12, Wis.
Services Offered—Comm'ls & programs for	Phone: FR 2-0191
TV; kinescopes; technical production &	Sales
writing; consultants.	ProductionD. W. Kluge
	Services Offered-16 mm color & B & W
Victor Kayfetz Productions	comm'ls, narrative or synchronous.
1780 Broadway, N.Y.C. 19	
Phone: CI 5.4830	L & L Animation, Inc.
PresidentVictor Kayfetz	16 West 46th St., New York 36, N.Y.
Client ServiceIrene Siegel	Phone: CIrcle 5-7471
Asst. to ProducerSeymour Posner	PresidentIrv Levine
Services Offered - Motion picture produ-	Vice PresidentChris Grodewald
cers specializing in sponsored public service	SecTreas Larry Lippman
films. Own all 16 and 35 mm production	Services Offered—Art, animation, camera,
equipment, have animation stand, art equip-	optical for TV spots, industrials, medical,
ment.	etc., & for producers.
Stacy Keach Productions	La Brea Productions, Inc.
12240 Ventura Blvd., Studio City, Calif.	3371 Cahuenga Blvd., Hollywood 28, Calif.
Phone: POplar 2-0966	Phone: HOllywood 4-7171
PresidentStacy Keach	President
Associate Ernest Newton	Vice President
Exec. Sec Miss Frankie Newton	Services Offered—An animation and live
Services Offered-Write, direct & produce	
shows for TV, radio, stage & motion pic-	action staff for production of TV commer- cials, industrial and technical films. Special
tures; industrial shows & commercials; sales	effects and inserts.
& training films for industry; slide films.	
	Lakewood Productions
Keitz & Herndon	2015 Kalamazoo, SE, Grand Rapids, Mich.
3601 Oak Grove, Dallas 4, Texas	Services Offered-Films & comm'ls, educ.
Phone: LAkeside 6-5268	& indust., produced.
PresidentL. F. Herndon	Lance Productions, Inc.
Exec. V.P R. K. Keitz	
Vice Pres	353 W. 57th St., N.Y.C. 19
Services Offered—Live prod. animation —	Phone: PL 7-6167
16/35 mm, color & B & W.	PresidentLorraine Lester
Sonny Kendis, Inc.	TreasurerSamuel H. Evans
	V.P., SecyGeorge Lessner
509 Fifth Ave., New York 17, N. Y.	V.P., Prodn. CoordAlford H. Lessner
Phone: MUrray Hill 7-0890	V.P. Chg. of Sales, Assoc. Prod Boyce Tuten
PresidentJames Sonny Kendis	Services Offered—Production of filmed TV
95	50
70	•

commercials, documentaries, industrials and features. Parent of Fantasy Features, Inc., specializing in children's films. Film & sound studio, all types of recording services.

Kent Lane Films, Inc. 1253 S. 3rd Ave., Louisville 3, Ky. Phone: ME 6-3911

Services Offered-Comm'ls, synd, spots.

Langlois Filmusic, Inc.

1755 Broadway, N.Y.C. 19 Phone: JU 6-5705

Services Offered-Music library on tape, film and disc for TV, industrial and theatrical films. Live and pre-recorded scoring. Picture editing, narration, and music recording, mixing and sound effects library.

Herbert S. Laufman & Company

221 N. LaSalle St., Chicago 1, III. Phone: RA 6-4086

comm'ls; educationals; industrials; packages.

Robert Lawrence Animation, Inc.

419 W. 54th St., N.Y.C. 19 Phone: JUdson 2-5242

Vice Pres......Peter H. Cooper Production Spysr.........Kathryn Darrell Creative Dirs. Cliff Roberts, George Cannata

films.

Robert Lawrence Productions, Inc.

418 W. 54th St., N.Y.C. 19 Phone: JU 2-5242

President......Robert L. Lawrence Vice Pres......Jerry Schnitzer V.P., Edit. Optns... Henry Traiman
V.P., Studio Optns.. Louis Mucciolo
V.P., Sales. Kurt Blumberg
Treasurer... Philip Kornblum Branch Offices

1313 N. Vine, Hollywood 28, Calif. Phone: HO 2-4951

Office Mgr.Ann McGuire ROBERT LAWRENCE PRODUCTIONS (CANADA) LTD.

38 Yorkville Ave., Toronto 5, Ontario Phone: WAlnut 5-5561

President PresidentJohn T. Ross
GRANTRAY-LAWRENCE ANIMATION,

716 N. LaBrea, Hollywood Phone: WEbster 6-8158

PresidentRay Patterson Vice PresidentRobt. Lawrence

Services Offered - Producer of commer-

cials, industrial films, film series; complete studio facilities; animation department, completely equipped.

Carol Levene Productions

2011 Broadway, San Francisco 15, Cal. Phone: WA 14772

ProductionCarol Levene Services Offered-Research, writing, production: commercials, educationals, industrials.

Jack Lewis Studios

5612 Wythe Ave., Richmond, Va. Phone: AT 2-4157

Services Offered-Synd. spots & comm'ls.

Lewis & Martin Films Inc.

40 West Kinzie St., Chicago 10, Ill. Phone: WH 4-7477

Vice Pres......Irving Bell industrials, government motion pictures, theatrical trailers, recording & editing facili-ties, animation & live photography.

Lou Lilly Productions, Inc.

5746 Sunset Blvd., Hollywood 28 Phone: HO 5-6325

PresidentLou Lilly Production Mgr.Lee Lacey Branch Office

221 N. La Salle, Chicago, Ill.

Phone: FR 2-2628 Services Offered—TV commercials, industrial & educational films.

Jack Lloyd

1445 Miller Way, Hollywood 46, Cal. Phone: OL 6-4607

Executive Dir.....J. Lloyd Services Offered-Script to screen production of jingles.

James Love Productions, Inc.

2 West 46th St., New York 36, N. Y. Phone: JU 2-4633

PresidentJames A. Love Production Supervisor......James Wille Supervising Editor......William Henry Service Offered - Complete facilities for production of TV spots and programs, industrial films.

John W. Loveton Productions, Inc.

1606 N. Highland, Hollywood 28, Cal. Phone: HOllywood 3-1589

PresidentJ. W. Loveton Services Offered — Produces commercials,

programs; theater and radio. Lux Brill Productions, Inc.

319-21 E. 44th St., N.Y.C. 17, N. Y.

Phone: OR 9-6320 Client Liaison......Richard Dubelman

Services Offered-Complete facilities and production of live and animated motion pic-

RADIO-TV COMMERCIAL PRODUCERS consequences consequences

tures and slidefilm from idea to screen stage. Extensive experience in sales promotion, training, public relations, documentaries, and TV spot films.

C. P. MacGregor Co.

729 S. Western Ave., Los Angeles 5 Phone: DU 4-4191

Services Offered—Complete recording service; production of Radio shows and commercials.

Madison Productions, Inc.

60 E. 56th St., N.Y.C. Phone: PL 8-2780

President Gerry Gross
Vice Pres., Treas. Frank B. Sawdon
Vice Pres., Secy. Rita Fillet
Services Offered — Package and produce
radio and TV shows and live and film com-

mercials.

Marshall Organization, Inc.

750 Third Ave., New York City 17 Phone: MU 7-2722

Master Motion Picture Company

50 Piedmont St., Boston 16, Mass. Phone: HA 6-3592

McCadden Productions

1040 N. Las Palmas, Hollywood 38, Cal. Phone: HO 4-2141

Morton McConnachie Productions, Inc.

675 Fifth Ave., N.Y.C. 22 630 Ninth Ave., N.Y.C. 36 Phone: Pl.aza 2-0033

PresidentMorton McConnactice Services Offered—Production of TV commercials, industrial and documentaries; editorial services.

McGowan Productions, Inc.

1310 N. Dolheny Dr., Los Angeles 46, Cal. (See TV Prod.-Dist.)

McNamura Productions, Inc. 8230 Beverly Blyd., Los Angeles 48, Cal. Phone: OLive 1-2510

Medallion TV Enterprises, Inc.

6000 Sunset Blvd., Hollywood 28, Cal. (See TV Prod. Dist.)

Melody Ranch Enterprises, Inc.

10,000 Riverside Dr., N. Hollywood, Calif. Phone: HO 2-7373

PresidentG. Autry Services Offered — Spot commercials on film.

The Meridian Studios (Meridian Films, Ltd.) (The Videotape Center)

1202 Woodbine Ave., Toronto, Ont. Phone: OX 8-1628

Current Productions — Commercials for Ford Motor Co., Imperial Oil Ltd., General

Motors, Can. General Electric.

Metrotape, Div. Metropolitan Broadcasting

205 E. 67th St., New York City 21 Phone: LE 5-1000

MGM-TV Commercial Division

Phone: UPton 0.3311
MGM Studios, Culver City, Calif.
Director Comm., Ind.......B. Gibbs
(See TV Prod.Dist.)

Milner-Fenwick, Inc.

314 Victor Bldg., Washington, D.C. *Phone*: STerling 3-4650

MKR Films, Inc.

619 W. 54th St., New York, N.Y. Phone: CO 54878

MPO Videotronics

15 E. 53rd St., N.Y.C. 22

Phone: MU 8-7830

President.....Judd L. Pollock

V.P.'s .. Marvin Rothenberg, Arnold Kaiser, Gerald Hirschfeld, Gerald Kleppel Branch Offices 4024 Radford Ave., N. Hollywood Phone: POplar 9-0326

Vice Pres..... Met Dellar 134 S. La Salle St., Chicago, Ill.

Phone: OL 3-0400

Co., Inc.	134 S. La Salle St., Chicago, Ill.
Box 550, New Orleans 1, La. <i>Phone</i> : JA 5-2253	Phone: CE 6-3164 Vice Pres
President C. J. Mabry V.P., Sales R. P. Karrigan V.P., Treas A. C. Doskey	Phone: CR 8-4412 Vice Pres,
V.P., Production Jack Sledge Branch Offices	Services Offered—Sponsored films for TV commercials and industry; fully equipped studios; sales training, films, audio-visual
245 West 55th St., New York, N.Y. Chief Executive	aids, simulation programs, etc.
Chief Executive	Owen Murphy Productions, Inc.
Chief ExecutiveClyde Rembert, Jr.	723 Seventh Ave., N.Y.C. 19 Phone: PL 7-8144
Motion Pictures For Industry 2543 Kelton Ave., Los Angeles 64 Phone: BR 0-4757	President
President	Controller
Production ManagerKenneth Hodges Sales ManagerE. G. Hayter Services Offered Creating and producing	cilities from script to screening for TV com- mercials, industrial & educational motion pictures.
16mm, color motion pictures for industry, television shows in B & W.	Music Makers, Inc.
Moulin Studios	6 W. 57th St., New York 19, N.Y. <i>Phone</i> : Cl 5-3737
181 Second St., San Francisco 5, Cal. Phone: YU 6-4224	President-Creative DirMitch Leigh Exec. V.PHerman Edel
President	V.P., Chg. Prod
Movielab Film Labs, Inc.	Pell, Robert M. Press Branch Office
619 W. 54th St., N.Y.C. Phone: 1U 6-0360	128 N. Doheny Dr., Los Angeles, 48, Calif. Phone: 11Ollywood 4-7800
President & Bd. Chmn	West Coast Mgr
SIs, Mgr	scores for industrial films and sales meetings; complete music merchandising packages in-
Color ConsultantJohn J. Kowalak	cluding record premiums.
Services Offered Film processing; com- plete first print lab for B&W, 35 & 16mm.	Music Productions of America, Inc.
Movictone News, Inc. 460 W. 54th St., New York City	25 West 56th St., New York 19 Phone: PL 7-8589
(See TV Prod.Dist.) MPO TV of California, Inc.	Pres., Creat. DirJoe Feagins Music. DirElliot Lawrence
800 North Seward St., Hollywood 38, Cal. Phone: HOllywood 6:3341	Tech. Dir
Vice PresidentMelvin D. Dellar Services Offered - Producers of filmed TV	radio-TV live, film, tape commercials, back- ground music and copy.
commercials offering a newly resequipped studio with sound, editorial, and all produc-	Nassour Studios, Inc. 8460 W. 3rd St., Los Angeles 48
tion facilities	Phone: Ol 2 0400

Mode-Art Pictures, Inc. 1022 Forbes Ave., Pittsburgh 19, Pa.

Phone: EX 1-1846

President......J. L. Baker

Motion Picture Adv. Service

16/35 mm color, B & W.

tion facilities.

RADIO-TV COMMERCIAL PRODUCERS ************************

Vice Pres., Treas	Edward Nassour
Services Offered -	TV commercials, TV
	and theatre motion pic-
	(both 16 & 35 mm),
sound, writers, directo	ors.

National Screen Service Corporation

1600 Broadway, New York City Phone: CIrcle 6-5700

Services Offered - TV Film commercials, live and animated industrials, appeals, opticals, live studio.

National Studios

42 W. 48th St., New York City 36 Phone: JU 2-1926

NTA Telesales 10 Columbus Circle, N.Y.C. 19 Phone: JU 2-7300

9570 Wilshire Blyd., Beverly Hills, Calif.

National Video Tape Productions, Inc.

36 West 44th St., New York 36, N. Y. Phone: MUrray Hill 2-3627

President Richard E. Bailey
Vice President Roylance H. Sharp
Sec./Treas. Thomas J. Schilling
V.P., Video Tape Opera. A. M. Hennig
Vice Pres., Sales. Jack D. Bozarth
V.P., Engineering Charles A. Voso
Comptroller William Hyland

Services Offered — Complete video tape production, studio and remote. Equipment leased by day or week.

Stanley Neal Prods., Inc.

475 Fifth Ave., New York City 17 Phone: MU 3-6396

Ted Nemeth Studios

729 Seventh Ave., New York 19 (See TV Prod. Dist.)

Network Telefilm Library

630 Ninth Ave., New York, N.Y. Phone: JU 2-8100

New World Productions

13273 Ventura Blvd., N. Hollywood, Cal. Phone: TR 3-3580

Fred A. Niles Productions, Inc.

1058 W. Washington Blvd., Chicago 7, Ill. Phone: SEeley 8-4181

5539 Sunset Blvd., Hollywood, Calif. Phone: HO 3-8154

Vice Pres.....Lionel Grover Services Offered—Creation, prod. TV commercials, live & animated; industrial, public relations films: slidefilms; sales training programs; syndicated TV spots; sound recording: script writing; storyboarding; closed circuit, live convention shows, live sales meetings, video tape.

Nola Penthouse Sound Studios

111 W. 57th St., N.Y.C. 19 Phone: JU 6-0040

Services Offered -- Film-Tape-Disc transcriptions for TV, radio, industry and education—studio and location—masters, processing & pressings; stereo recording; magnetic & optical film recordings.

Olmsted Sound Studios, Inc.

1 E. 54th St., N.Y.C. Phone: PL 1-0890

cording services.

Omar Music Company

5420 Melrose Ave., Hollywood 38, Cal. Phone: 410llywood 2-6027

1271 Ave. of the Americas, N. Y. 20, N. Y. *Phone*: PLaza 7-2197

Services Offered—Creators of theme, background music, cues, etc., for TV film programs & feature pictures.

Omega Productions, Inc. 1103 St. Matthew St., West, Montreal 25, Que. Phone: WE 7-3525 President	Vice PresidentJ. Marshall SalesRichard Reed Services Offered—Animated TV commercials, live action and animated industrial films, entertainment shorts, movie and TV show titles and credits. Current Productions—State Farm Insurance, Renault, Ballard Flour, Cal Ray Cookies, Rival Dog Food, Regal Pale Beer, Nucoa Margarine, Capitol Records.
On Film, Incorporated 33 Witherspoon St., Princeton, N. J. Phone: WA 1-7800 315 E. 55th St., N.Y.C. Phone: PL 9-0920 President	Paragon Pictures, Inc. 2540 Eastwood Ave., Evanston, Ill. Phone: UN 9-1500 President
Treasurer	Paramount Television Productions, Inc. 5800 Sunset Blvd., Los Angeles, 28 (See TV Prod. Dist.)
films; aerial-image projector, rear-screen an- imation stand. Current Productions — General Foods, General Dynamics, R. T. French Co., World	Paul Parry Productions Inc. 7417 Sunset Blvd., Hollywood 46 Phone: HO 7-4774 President
Bank. Sam Orleans, Inc. 211 W. Cumberland Ave., Knoxville, Tenn.	Vice Pres
Phone: 3-8098 N.Y. Phone: ENright 9-2002 President	Services Offered—Production of program films, spot commercials, production of sales promotion, corporation training films, and sound slide films. TV and theatrical films.
Services Offered — Documentary industr.,	Lindsley Parsous
educ. films.	Productions, Inc.
edue, films. John Ott Pictures, Inc. Box 158, Lake Bluff, III.	Productions, Inc. 3459 Cahuenga Blvd., Hollywood 28 Phone: HO 9-3641
educ. films. John Ott Pictures, Inc.	Productions, Inc. 3459 Cahuenga Blvd., Hollywood 28 Phone: HO 9-3641 PresidentLindsley Parsons Prodn. MgrLindsley Parsons, Jr. Services Offered—Filmed TV shows & commercials for network syndication.
educ. films. John Ott Pictures, Inc. Box 158, Lake Bluff, III. Phone: CEdar 4-3026 President	Productions, Inc. 3459 Cahuenga Blvd., Hollywood 28 Phone: HO 9-3641 PresidentLindsley Parsons Prodn. MgrLindsley Parsons, Jr. Services Offered—Filmed TV shows & commercials for network syndication. Ray Patin Productions
John Ott Pictures, Inc. Box 158, Lake Bluff, Ill. Phone: CEdar 4-3026 President	Productions, Inc. 3459 Cahuenga Blvd., Hollywood 28 Phone: HO 9-3641 PresidentLindsley Parsons Prodn. MgrLindsley Parsons, Jr. Services Offered—Filmed TV shows & commercials for network syndication. Ray Patin Productions 3425 Cahuenga Blvd., Hollywood 28, Calif. Phone: HO 2-1147
John Ott Pictures, Inc. Box 158, Lake Bluff, Ill. Phone: CEdar 43026 President	Productions, Inc. 3459 Cahuenga Blvd., Hollywood 28 Phone: HO 9-3641 PresidentLindsley Parsons Prodn. MgrLindsley Parsons, Jr. Services Offered—Filmed TV shows & commercials for network syndication. Ray Patin Productions 3425 Cahuenga Blvd., Hollywood 28, Calif. Phone: HO 2-1147 PresidentRay Patin Production MgrJohn Dunn Services Offered—Complete facilities for producing animated and live action commer-
John Ott Pictures, Inc. Box 158, Lake Bluff, III. Phone: CEdar 43026 President	Productions, Inc. 3459 Cahuenga Blvd., Hollywood 28 Phone: HO 9-3641 President Lindsley Parsons Prodn. Mgr. Lindsley Parsons, Jr. Services Offered—Filmed TV shows & commercials for network syndication. Ray Patin Productions 3425 Cahuenga Blvd., Hollywood 28, Calif. Phone: HO 2-1147 President Ray Patin Production Mgr. John Dunn Services Offered—Complete facilities for producing animated and live action commercials from storyboard through camera.
John Ott Pictures, Inc. Box 158, Lake Bluff, Ill. Phone: CEdar 4-3026 President	Productions, Inc. 3459 Cahuenga Blvd., Hollywood 28 Phone: HO 9.3641 President
John Ott Pictures, Inc. Box 158, Lake Bluff, Ill. Phone: CEdar 4-3026 President	Productions, Inc. 3459 Cahuenga Blvd., Hollywood 28 Phone: HO 9.3641 President
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John Ott Pictures, Inc. Box 158, Lake Bluff, Ill. Phone: CEdar 4-3026 President	Productions, Inc. 3459 Cahuenga Blvd., Hollywood 28 Phone: HO 9-3641 President
John Ott Pictures, Inc. Box 158, Lake Bluff, Ill. Phone: CEdar 4-3026 President	Productions, Inc. 3459 Cahuenga Blvd., Hollywood 28 Phone: HO 9-3641 President

V.P., Live Action	Marc T. Statler
A.P., Animation	
Production Mgr	David Reisman
 Services Offered Li 	ve action & animation
film production for T	V commercials & pub-
lic rel. firms.	-

Tony Petri Studios

87 Weybosset St., Providence 3, R.1. Phone: GA 1-9242

R. A. Pheelan Productions

550 Fifth Ave., New York City 36 Phone: CI 6-1626

Producer R. Pheelan
Ass't to Prod. Anthony Brook
Prod. Mgr. Jeoffrey Lemain
Ass't Mgr. Helen C. Miller
Springer Offered Productions (astronomy)

Services Offered -- Produce feature and sponsored films, Tape equipment available.

Photo-Art Commercial Studios

420 SW Washington St., Portland 4, Orc. Phone: CA 7-5411

Pictafilm, Inc.

14 West 45th St., New York 36, N.Y. Phone: MUrray Hill 2-0773

Pilot Productions, Inc.

1819 Ridge Ave., Evanston, III. Phone: BRoadway 3-4141

President ...C. R. Isely
Exec. V.P. ...R. Dedrick
Treasurer. ...C. Don Sheldon

Services Offered—Slides; sound slidefilms; industrials; comm'ls, recordings.

Pintoff Productions, Inc.

64 E. 55th St., New York City 22 Phone: EL 5-1431

President E. Pintoff Vice Pres., Prod. Arnold Stone Vice Pres., Sales Jose di Dinato Services Offered — Animated, live action comm'ls, theatricals, industrials.

Playhouse Pictures

1401 N. LaBrea Ave., Hollywood 28, Cal. Phone: HOllywood 5-2193 Services Offered.-Compl. studio facilities for the creation & production of animated films for business, entertainment & TV from story through camera, with exception of laboratory. Specialists in animated commils.

Jules Power Productions, Inc.

228 N. LaSalle St., Chicago 1, Ill. Phone: ANdover 3-1422 9 E. 75th St., New York 21, N. Y. Phone: LE 5-8580

Precision Film Labs

21 W. 46th St., N.Y.C. Phone: JU 2-3970

Premier Film & Recording Corp.

3033 Locust St., St. Louis 3, Mo. Phone: JE 1-3555

Pres., Prod. T. P. Desloge V.P., Mgr. W. Dalzell Services Offered—Motion Pictures, commercials, sound recording production facilities. Scripts. Editing.

Preview Theatres, Inc.

1600 Broadway, N.Y.C. Phone: CI 6-0865

Productions for Television, Inc.

Project-O-Fex, Inc.

60 East 12nd St., New York 17, N.Y. Phone: MU 7-1881

Punch Films, Inc.

155 Fifth Ave., N.Y.C. Phone: AL 4-2450

Q.E.D. Productions, Inc.

21 W. 46th St., N. Y. C. *Phone*: JUdson 2-4291

Executive Producer......Robt. Baron Sales Manager.....Hank Berger Services Offered--Commercials, industrials, sales & tourist promotion films.

Quartet Films, Inc.

5631 Hollywood Blvd., Los Angeles 28 Phone: HO 4-9225

Services Offered — Commercial & program producers,

Quintet Productions, Inc.

15 W. 44th St., New York City 36 Phone: MU 7-5011

Services Offered—TV film shows & commercials; live package shows for TV.

Radio & TV Packagers, Inc.

11 East 40th St., New York 16, N.Y. (See Prog. Prod.)

Radio Television Arts

3819 Wilshire Blvd., Los Angeles 5, Cal. *Phone*: DU 8-1323

Radio Television Spots Productions, Inc.

2 West 46th St., N.Y.C. 36 Phone: PLaza 7-9260-1-2

RadiOzark Enterprises, Inc.

1121 S. Glenstone, Springfield, Mo. (See Program Producers)

Rarig Film Productions

Div.: Rarig Motion Pictures Co. 5510 University Way, Seattle 5, Wash. Phone: LA 2-0707

 President
 M. H. Rarig

 V.P., Treas
 E. A. Rarig

 Production
 I. Lawless

 Services Offered—16/35 mm color. B & W

Services Offered—16/35 mm color. B & W photography: sound recording, stage; editing, commercials; programs.

Reid H. Ray Film Industries, Inc.

2269 Ford Pkwy., St. Paul 16, Minn. Phone: MIdway 9-1393

208 S. LaSalle St., Chicago, Ill.
438 Washington Bldg., Washington 5, D. C.
PresidentReid H. Ray
ControllerT. J. Herman
Production ManagerE. H. Polsfuss
Gen. Sls. Mgr
Chicago Sales Clyde L. Krebs
Washington Sales Frank Haylicek
Services Offered-Producers of TV com-
mercials & entertainment synd, films for TV.

Redlin Productions, Inc.

19116 Lanark, Reseda, Calif. Phone: DI 8-7932

Services Offered — TV film shows, commercials: shorts: animation.

Roland Reed Productions Inc.

Calif. Studios, 650 N. Bronson, Los Angeles 4 Phone: IIO 9-1628

President Roland D. Reed Vice Pres. Arthur Pierson Secretary D. Fauntelle Treasurer James Fay

Rembrandt Films, Inc.

59 East 54th St., New York, N. Y. Phone: PL 8-1024

Republic Television Features

64 E. Lake St., Chicago 1 Phone: ST 2-0460

Robert Yarnall Richie Productions, Inc.

666 Fifth Ave., N.Y.C. 19 Phone: CI 6-0191

President.......Robert Yarnall Richie Services Offered—Motion picture production and still photography for industry, public relations and advertising. Color specialists. Own Mitchell cameras, sound and lighting equipment. Full editing facilities. Studio and location—domestic and foreign.

Walter A. Rivers & Assoc.

125 Hyde St., San Francisco, Cal. Phone: OR 3-9162

Riviera Productions

RADIO-TV COMMERCIAL PRODUCERS executive execut

Production Mgr......Cliff Bertrand Assoc. Prod. Leif Rise Sound Don Dunn Dir, Photog. Vilis Lapeniecks

Brunch Offices 340 Westmoor Blvd., Milwaukee, Wisc.

Phone: SUnset 2-8815

Roy Rogers-Frontiers, Inc. 357 N. Canon Dr., Beverly Hills, Cal. Phone: CR 4-6841

personalities, talent of all types, etc.

Phone: SUnset 2-8815	Phone: CR 4-6841
Exectin-Chg Robert Zens	PresidentR. Rogers
566 Birch Dr., Cleveland 32, O.	Vice President
Phone: REdwood 1-6076	Services Offered - Distribution of features
Execin-Chg	for TV.
industr., sls. trng., public relations, adver-	Roy Rogers Syndication, Inc.
tising, educational, medical films & TV com-	357 N. Canon Dr., Beverly Hills, Calif.
m'ls, theatrical features. Full production &	Phone: CRestview 4-5954
studio facilities for all phases of motion	President Edward L. Koenig, Jr.
picture work.	Services Offered Distribution of TV film
Hal Roach Studios	series.
8822 Washington Blvd.	Current Production -Roy Rogers Show.
Culver City, Calif.	Rolab Studios
(See TV ProdDist.)	Walnut Tree Hill, Sandy Hook, Conn.
Louis De Rochemont	Phone: GA 6-2466
Associates, Inc.	Executive
380 Madison Avenue, N.Y.C. 17	SecretaryE. H. Roger
Phone: OX 7-0350	Services Offered Complete studio & tech-
Services Offered — TV comm'ls & film	nical facilities. Tape equipment available.
shows; shorts; animation.	Roquemore Films
Rocket Pictures Inc.	44 Mt. Vernon Blvd., Hamburg, N. Y.
6108 Santa Monica Blvd., Hollywood 38	Phone: NA 7-3876
Phone: HO 7-7131	DirectorE. E. Roquemore
PresidentDirk Westor	Services Offered Comm'ls, live & film;
Vice Pres	shorts; newsreels; sound effects; music.
SecTreas	Cy Roth Productions
Services Offered - Consumer selling films	1148 S. Shenandoalı St., Los Angeles 35, Calif.
for business & industry.	Phone: BR 2-6884
Frederick K. Rockett	President
Company	shows; industrial; religious; color & B & W
6063 Sunset Blvd., Hollywood 28, Cal	animation.
Phone: HO 4-3183	Danny Rouzer Studio
V.P. of Sales	
Exec. ProdJohn J. Hennessy	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494
Exec. Prod. John J. Hennessy Prod. Co-ord. B. Murphy	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and OwnerDanny Rouzer
Exec. Prod. John J. Hennessy Prod. Co-ord. B. Murphy Cameraman Allan Chandler	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and OwnerDanny Rouzer Services Offered—Complete 16 mm produc-
Exec. Prod. John J. Hennessy Prod. Co-ord. B. Murphy Cameraman Allan Chandler Editor John Soh	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and OwnerDanny Rouzer Services Offered—Complete 16 mm production service, including Kinescopes, commer-
Exec. Prod. John J. Hennessy Prod. Co-ord. B. Murphy Cameraman Allan Chandler Editor John Soh Stage Manager Jerome F. Lipari	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and OwnerDanny Rouzer Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equip-
Exec. Prod. John J. Hennessy Prod. Co-ord. B. Murphy Cameraman Allan Chandler Editor John Soh Stage Manager Jerome F. Lipari Services Offered — Production facilities	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and OwnerDanny Rouzer Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals.
Exec. Prod. John J. Hennessy Prod. Co-ord. B. Murphy Cameraman Allan Chandler Editor John Soh Stage Manager Jerome F. Lipari Services Offered — Production facilities incl. Ig. sound stage, Western Electric sound cqpt. & personnel for any type sponsored	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and OwnerDanny Rouzer Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals. Hal Rumel
Exec. Prod. John J. Hennessy Prod. Co-ord. B. Murphy Cameraman Allan Chandler Editor John Soh Stage Manager. Jerome F. Lipari Services Offered — Production facilities incl. lg. sound stage, Western Electric sound eqpt. & personnel for any type sponsored film production. Stage & sound eqpt. rented.	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and OwnerDanny Rouzer Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals. Hal Rumel 49 W. Broadway, Salt Lake City, Utah
Exec. Prod. John J. Hennessy Prod. Co-ord. B. Murphy Cameraman Allan Chandler Editor John Soh Stage Manager Jerome F. Lipari Services Offered — Production facilities incl. Ig. sound stage, Western Electric sound cqpt. & personnel for any type sponsored	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and OwnerDanny Rouzer Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals. Hal Rumel 49 W. Broadway, Salt Lake City, Utah Phone: PI 2-8130
Exec. Prod John J. Hennessy Prod. Co-ord	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and OwnerDanny Rouzer Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals. Hal Rumel 49 W. Broadway, Salt Lake City, Utah Phone: PI 2-8130 Services Offered—Comm'ls, industrials.
Exec. Prod John J. Hennessy Prod. Co-ord	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and OwnerDanny Rouzer Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals. Hal Rumel 49 W. Broadway, Salt Lake City, Utah Phone: PI 2-8130 Services Offered—Comm'ls, industrials. Sande & Greene, Inc.
Exec. Prod John J. Hennessy Prod. Co-ord	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and OwnerDanny Rouzer Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals. Hal Rumel 49 W. Broadway, Salt Lake City, Utah Phone: PI 2-8130 Services Offered—Comm'ls, industrials.
Exec. Prod	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and OwnerDanny Rouzer Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals. Hal Rumel 49 W. Broadway, Salt Lake City, Utah Phone: PI 2-8130 Services Offered—Comm'ls, industrials. Sande & Greene, Inc. 8400 Sunset Blvd., Los Angeles 46
Exec. Prod	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and OwnerDanny Rouzer Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals. Hal Rumel 49 W. Broadway, Salt Lake City, Utah Phone: PI 2-8130 Services Offered—Comm'ls, industrials. Sande & Greene, Inc. 8-400 Sunset Blvd., Los Angeles 46 Phone: OL 6-0300 55 West 53rd St., New York, N. Y. N.Y. Phone: JU 6-2388
Exec. Prod John J. Hennessy Prod. Co-ord B. Murphy Cameraman Allan Chandler Editor John Soh Stage Manager Jerome F. Lipari Services Offered — Production facilities incl. lg. sound stage, Western Electric sound cqpt. & personnel for any type sponsored film production. Stage & sound eqpt. rented. Rockhill Recordings 18 E. 50th St., N.Y.C. 22 Phone: PL 9-7979 President Janet Taylor Manager Leo J. Launer Sls. Mgr. (Recording) Fred Freeman Services Offered—Studio recordings: off-	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and OwnerDanny Rouzer Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals. Hal Rumel 49 W. Broadway, Salt Lake City, Utah Phone: PI 2-8130 Services Offered—Comm'ls, industrials. Sande & Greene, Inc. 8400 Suuset Blvd., Los Angeles 46 Phone: OL 6-0300 55 West 53rd St., New York, N. Y. N.Y. Phone: JU 6-2388 President & Treas Robert L. Sande
Exec. Prod	7022 Melrose Ave., Hollywood 38 Phone: WE 6.2494 President and OwnerDanny Rouzer Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals. Hal Rumel 49 W. Broadway, Salt Lake City, Utah Phone: PI 2-8130 Services Offered—Comm'ls, industrials. Sande & Greene, Inc. 8400 Sunset Blvd., Los Angeles 46 Phone: OL 6-0300 55 West 53rd St., New York, N. Y. N.Y. Phone: JU 6-2388 President & TreasRobert L. Sande Exec. Vice Pres. & Sec Larry Greene
Exec. Prod	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and OwnerDanny Rouzer Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals. Hal Rumel 49 W. Broadway, Salt Lake City, Utah Phone: P1 2-8130 Services Offered—Comm'ls, industrials. Sande & Greene, Inc. 8400 Sunset Blvd., Los Angeles 46 Phone: OL 6-0300 55 West 53rd St., New York, N. Y. N.Y. Phone: JU 6-2388 President & TreasRobert L. Sande Exec. Vice Pres. & Sec Larry Greene Ass't. SeryPat Garson
Exec. Prod	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and OwnerDanny Rouzer Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals. Hal Rumel 49 W. Broadway, Salt Lake City, Utah Phone: P1 2-8130 Services Offered—Comm'ls, industrials. Sande & Greene, Inc. 8400 Sunset Blvd., Los Angeles 46 Phone: OL 6-0300 55 West 53rd St., New York, N. Y. N.Y. Phone: JU 6-2388 President & TreasRobert L. Sande Exec. Vice Pres. & Sec Larry Greene Ass't. SeryPat Carson Services Offered—Creator-producers of ra-
Exec. Prod	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and OwnerDanny Rouzer Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals. Hal Rumel 49 W. Broadway, Salt Lake City, Utah Phone: PI 2-8130 Services Offered—Comm'ls, industrials. Sande & Greene, Inc. 8400 Sunset Blvd., Los Angeles 46 Phone: OL 6-0300 55 West 53rd St., New York, N. Y. N.Y. Phone: Jl 6-2388 President & TreasRobert L. Sande Exec. Vice Pres. & Sec Larry Greene Ass't. Secy
Exec. Prod	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and Owner
Exec. Prod	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and Owner
Exec. Prod	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and Owner Danny Rouzer Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals. Hal Rumel 49 W. Broadway, Salt Lake City, Utah Phone: PI 2-8130 Services Offered—Comm'ls, industrials. Sande & Greene, Inc. 8-400 Sunset Blvd., Los Angeles 46 Phone: OL 6-0300 55 West 53rd St., New York, N. Y. N.Y. Phone: JU 6-2388 President & Treas Robert L. Sande Exec. Vice Pres. & Sec Larry Greene Ass't. Serv
Exec. Prod	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and Owner
Exec. Prod	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and Owner
Exec. Prod	7022 Melrose Ave., Hollywood 38 Phone: WE 6-2494 President and Owner
Exec. Prod	7022 Melrose Ave., Hollywood 38 Phone: WE 6.2494 President and OwnerDanny Rouzer Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals. Hal Rumel 49 W. Broadway, Salt Lake City, Utah Phone: PI 2.8130 Services Offered—Comm'ls, industrials. Sande & Greene, Inc. 8400 Sunset Blvd., Los Angeles 46 Phone: OL 6-0300 55 West 53rd St., New York, N. Y. N.Y. Phone: JU 6-2388 President & TreasRobert L. Sande Exec. Vice Pres. & Sec Larry Greene Ass't. Sery

Sarra, Inc.

200 E. 56th St., N.Y.C. 22 Phone: MU 8-0085

Phone: WH 4-5151

mercials, motion pictures, sound slide films, black & white and color.

Current Productions — Rheingold Beer, Reynolds Wrap, Drano, Nabisco Cookies, 7-Up, Elgin Watches, St. Joseph Aspirin, Musterole, Drake's Cakes, Johnson & Johnson, General Foods, R. T. French, S. C. Johnson & Son, Kellogg, Corn Products.

Scott-Textor Productions, Inc.

333 East 46th St., New York 17, N.Y. *Phone*: YU 6-3850

Services Offered—Creation and production of music, lyrics, jingles, animation tracks and all forms of radio and TV commercials.

711 Fifth Ave., N.Y.C. 22

Screen Gems, Inc.

(See TV Prod.-Dist.)

Selling Thru Sound

15 West 44th St., New York 36, N.Y. Phone: YU 6-1142

President, Treas.Louis A. Garisto Vice Pres., Sec.Sonny Hayes Services Offered — Write, create, produce & direct musical commercials for TV & radio, background music for filmed TV commercials, talent.

John Seely Associates

Suite 613, First Federal Bldg., Hollywood 28 Cal.

Phone: HO 6-6141

President John Seely
Sales Mgr... Don Teeters
Repertoire Dir... Bill Loose
Recording Mgr... Doug Nelson
Secretary ... Pat Seely

Services Offered—Music supervision, program theme composition & development, arranging, A&R, music publication. Recording services include client or JSA supervised, voice recording, voice overdubbing, tape transfer, re-recording, mixing, tape editing & assembly.

Jack Shafton's Puppet Masters

8118 Lookout Ave., Los Angeles, Calif.

Phone: OL 4-2350

Owner ... J. Shafton

Services Offered—Live & film TV shows, programs; comm'ls; shorts; animation; special effects; puppets.

SIB Productions, Inc.

(In assoc, with Paramount Pictures Corp.) 5451 Marathon St., Hollywood 38, Cal. Phone: HO 9-2411

1540 Broadway, New York City, N. Y. *Phone*: BR 9-8700

Services Offered—SIB Productions, Inc., in association with Paramount Pictures produces TV commercials, industrials and specials on film and/or videotape.

Signature Music Inc.

240 E. 53rd St., N.Y.C. 22 Phone: MU 8-5068

Current Productions — Pepsi Cola, Ipana, Ariden Drugs, Stark & Wetzel Meats, JFG Coffee, Sylvania, IBM, Olin Mathieson, Gunther Beer, Mercury Cars, U.S. Steel, Trinut Margarine, RCA, PBS Paints, Whirlpool, MGM, Squibb, Blatz Beer, Studebaker Lark, Lincoln Continental.

Signal Productions, Inc.

6223 Selma Ave., Hollywood 28 Phone: HO 3-4173

V.P. Gen. Mgr.......Edwin W. Buckalew Services Offered—Produce & syndicate radio properties.

Al Simon Productions. Inc.

General Service Studios 1040 N. Las Palmas, Hollywood 38 Phone: HO 9-9011

Sixteen Screen Service Co.

6710 Melrose Ave., Hollywood 38, Cal. Phone: WE 9-1491

Skelton Studios

1416 N. LaBrea Ave., Hollywood 28, Cal. Phone: HO 9-2731

Sleeping Giant Films, Inc.

555 Asylum St., Hartford 5, Conn. Phone: Jackson 5-2611

PresidentD. K. Harris
V.P., Treas A. Guorino, Jr.
Services Offered - 16/35 mm production
services; animated spots.

Fletcher Smith Studios, Inc.

1000 S. Federal, Ft. Lauderdale, Fla. Phone: JA 2-6774

319 E. 44th St., N.Y.C. 17 Phone: MU 5-9010

President Fletcher Smith Vice Pres. Arthur J. Davis Secy. Treas. Mrs. Frances Burns

Walter Harrison Smith Associates, Inc.

40 E. 40th St., N.Y.C. 16, N. Y. *Phone*: MU 3-5820

Southwest Film Laboratory, Inc.

3024 Ft. Worth Ave., Dallas 11, Tex. Phone: FEderal 1-8347

Vice President......J. A. Hopper Customer Svc.....Norman E. C. Naill

Serrices Offered - All services related to 16mm, film in black & white, color, sound or silent.

S.O.S. Cinema Supply Corp.

602 W. 52nd St., N.Y.C. 19 (See Equipment Section)

Soundae Productions, Inc.

Hollywood, Fla Phone: WAbash 3-8426

Pres.-Gen. Mgr.......Robert D. Buchanan Chairman of the Board. Richard H. Ullman Gen. Mgr., Secretary......Jack Schleb, Jr. Technical Dir......Robert G. Biddlecom Art Dir......Francis J. Noack

Services Offered Complete film production, from storyboard to finished print, specializing in animation, black & white and color service. Live photography, original musical jingles, complete soundstage and studio.

Spotlite News, Inc.

607 N. LaBrea Avc., Los Angeles 36, Cal Phone: WE 8-2191

Fresident M. J. Walker V.P. Al Blanchard Prod. Spysr Rexford L. Metz Sec. Treas. A. G. Walker

Branch Office 550 Fifth Ave., New York 36, N.Y. Phone: Circle 5-0770

Vice Pres. Benjamin S. Greenberg Services Offered - TV newsfilm service documentary, promotion & public relations films.

Stammeo, Inc.

291 S. LaCienega Blvd. Beverly Hills, Calif. Phone: OL:ander 5-8852

Pres. J. Harry Ebbert
Services Offered -- Creators & producers of
business films and record programs, commercials, educational and short subject films for
TV & theatrical release.

Stars Incorporated

123 N. Poplar St., Charlotte, N. C. Phone: ED 3-6151

Stock Shots To Order, Inc.

550 Fifth Ave., N.Y.C. 36 Phone: Circle 6-0690

Pres. R. A. Pheelan V.P. .H. C. Miller Sec. .Otto Von Braun Treas.Royal L. Krim

Services Offered --Stock film library 16/35 mm-B&W & color, film special material to order for TV commercials, rear projection plates, sound cameras.

Stockdale and Company, Inc.

200 E. First St., Salt Lake City 4, Utah Phone: EL 5-5511

President C. Stockdale V.P. Calvin Briggs Sec. Treas L. Stockdale Services Offered—TV comm'ls, animation,

SOF, kinescoping, sound recording, 16/35mm, Current Productions -- Blue Cross-Blue Shield, Pfaff, Fisher Beer, Utoco, Utah Power & Light Co., Morning Milk, Sego Milk, Walker Bank, First Security Bank, First Federal

Frederic Stoessel, Inc.

119 W. 57th St., N.Y.C. Phone: RA 1-9754

Savings, Prundential Federal Savings,

Storyboard, Inc.

160 Riverside Dr., New York City 24 Phone: TR 3-7207

PresidentJ. Hubley Services Offered—Animation; live films.

John G. Strutford Film Corp. 250 W. 57th St., New York 19, N. Y.

Phone: JU 6-7390

President......J. G. Stratford Services Offered—Package TV films, commercials; animation—color, B & W; educ. & industr. shorts; film library.

Jack Strausberg Productions

919 N. Michigan Ave., Chicago 11, Ill. Phone: WH 4-3941

Wilbur Streech Productions, Inc.

135 W. 52nd St., N.Y.C. 19 Phone: JU 2-3816

Sturgis-Grant Productions, Inc.

322 E. 44th St., New York City 17 Phone: MU 9-4994

Bill Sturm Studios, Inc.

49 W. 45th St., N.Y.C. 36 Phone: JU 6-1650

Sun Dial Films, Inc.

341 East 43rd St., N.Y.C. 17 *Phone*: MU 6-2046

John Sutherland Productions Inc.

201 N. Occidental Blvd., Los Angeles 26 Phone: OXford 5-7450 N. Y. Phone: PL 5-1875

Suzari Marionettes

119 E. 17th St., New York City 3 *Phone*: GR 3-6699

Robert Swanson Productions

689-5th Ave., New York City Phone: MUrray Hill 8-4355

Swanstrom Productions

7657 Melrose Ave., Hollywood 46, Cal. Phone: WE 5-8680

Swift-Chaplin Productions, Inc.

1136 N. Highland Ave., Hollywood 38, Cal. Phone: [1O 2-076]

Technamation Films, Inc.

550 Fifth Ave., New York, N.Y. Phone: PLaza 7-4636

Technical Animations, Inc.

11 Sintsink Dr., E., Port Washington, N.Y. Phone: Port Wash, 7-8800

President S. L. Schwartz
Exec, V.P. Claude E. McKinney
Secretary Mary G. Ballance
Treasurer Paul H. Taub
Branch Offices

Tele-Sound Productions, Inc.

1026 Pennsylvania Bldg., Washington 4, D.C. Phone: D1 7-8810

President William Devries
Vice President Florence Corbett
Treas. Charles Peiffer

Services Offered - Custom jingles, transcription library, sound effects, andio air check, musical station id's, syndicated radio shows, production aids.

Telecine Film Studios, Inc. 100 S. Northwest Hwy., Park Ridge, Ill.

Phone: TAlcot 3-1418

Telefilm, Inc.

6039 Hollywood Blvd., Hollywood 28, Cal. Phone: HO 9-7205

President	Television Features of America (Div. of Radio Features of America) 37 West 46th St., New York 36, N.Y. Phone: JU 2-5130 Exec. DirectorOliver W. Nicoll Services Offered — Film spots, live shows.
Partners	Television Graphics, Inc. 369 Lexington Ave., N.Y.C. Phone: MU 6-5255 President Bernard Rubin Treasurer Lee Blair Secretary Leon Levy Production Manager Sid Greenhaus Controller Stanley Turitz Sales Howard Linkoff Services Offered—TV film comm'ls; animation, optical effects; two live action sound stages equipped with 35 mm Mitchell rear screen process projector.
clusive color control equipment, 35 mm and 16 mm production. Telenews Film Corp. 850 10th Ave., N.Y.C. 19 Phone: JU 6-2450 Vice President	Television Screen Productions, Inc. 17 E. 45th St., N.Y.C. 17 Phone: MU 2-8877 President
Telepix Corporation 1515 N. Western Ave., Hollywood 27 Phone: HO 4-7391 President	mated and live; film programs; industrial, training and fund-raising films. Termini Video Tape Services, Inc. 1440 Broadway, New York 18, N. Y. Phone: PEnnsylvania 6-6323 President
Telestudios, Inc. 1481 Broadway, New York City 36 Phone: LO 3-1122 President	Services Offered — Commercials, shows, closed circuits, videotape screenings, transfers, copies and kinies, studio space. Tape equipment available. Terrytoons Div.: CBS Films, Inc. 38 Centre Ave., New Rochelle, N. Y.
91 Central Pk. W., New York 23 Phone: TRafalgar 7-2372 President	Phone: New Rochelle 2-3466 Vice President
1444 Bewick Ave., Detroit 4, Mich. Phone: VAlley 2-0092 Dist. Sls. Mgr	Phone: JU 6-4312 President
Services Offered — Commercials, package shows, live programs, slides, animation, industrials, training films, etc., color & B&W.	Services Offered Radio & TV commercials, sales films, public relations, film & editorial services.

Titra Film Labs, Inc.	Film Production Division
1600 Broadway, N.Y.C.	PresidentRobert H. Klacger
Phone: PL 7-6681	Vice PresidentJohn J. Fenton
PresidentAhraham Rozenfeld	Executive ProducerRobert Drucker
Vice PresDavid Opochinsky	Studio Manager
Plant MgrPaul Sandars, Jr.	trial films, complete art and animation ser-
Freas Jerome Sobel	vice, sound slide films, sales and business
Services Offered—Film sub-titles in Eng- ish and all foreign languages.	meetings, sales training programs, conven-
	tion industrial shows, closed circuit TV and
Titra Sound Corp.	entertainment.
1600 Broadway, N.Y.C. Phone: PL 7-6681	Tri Art Color Corporation
PresidentAbraham Rozenfeld	245 W. 55th St., N.Y.C.
Vice PresDavid Opochinsky	Phone: PL 7-4580
V.P., Gen. Mgr David D. Horne	President
SecTreas Jerome Sobel	Arthur Miller
Services Offered-Sound recording & mix-	TreasurerJack Fellers
ng, transfers; film editing; dubbing of	Services Offered-Processing color motion
oreign language films, subtitling of films in all languages.	picture film, 35 & 16mm.
Tomlin Film Productions,	Trident Films, Inc.
Inc.	510 Madison Ave., New York City 22
480 Lexington Ave., New York City 17	Phone: PL 0-3580 President
Phone: YU 6-5090	Services Offered—Spot comm'ls filmed; in-
PresidentF. A. Tomlin	dustrials, educationals.
Vice President	Triumph Films Ltd.
Services Offered—Produces industrials &	Suite 538, 6 Penn Center Plaza,
comm'ls, for internal use in business.	Philadelphia, Pa.
Town & Country Network,	Phone: LO 3-5760
Inc.	Partner, DirWalter E. Dombrow
4000 Albemarle St., N.W.,	Partner, Dir. of Photo John J. Burke Prod. Spysr Walter J. Travis
Washington 16, D. C.	Sales Dir John Sexton
Phone: EMerson 3-8110	Services Offered - Commercial, industrial
Bd. Chmn. & Pres	& sports motion pictures.
SecTreasThomas R. Sawyers	TV & Motion Picture
	Th
Services Offered—Country, western talent;	Productions, Inc.
Services Offered—Country, western talent; roduction of TV, radio and transcription	117 E. Main St., Richmond 19, Va.

shows.

Trans Artists Productions,

Inc.

731 N. LaBrea, Los Angeles, Calif.

Phone: WEbster 1-1639

N.Y. Phone: PLaza 1-4353

Chmn. of Bd......Gerald J. Rappoport

PresidentSamuel Singer

Sec. Louis Himelstein

Dir's......Robert Kane, Reuben Timmins,

mated commercials, sound tracks; sound

Transfilm-Caravel, Inc. 445 Park Avc., New York, N. Y. Phone: PLaza 2-4100

20 West End Ave., New York 23, N. Y. Phone: PLaza 2-4100

Secretary, Treas.......Milton Millet V.P., T.V. Comm. Sales.....W. E. Huston

Exec. Prod., Bus. Prgm. Svcs...... L. E.

Account Execs.......T. Allen, Paul Minor

Public Relations Dir......Marilyn Gold

studio. Tape equipment available.

Services Offered-Package film shows ani-

Theodore Propp

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ond 19, Va. Phone: MI 3-4444

President.....John C. Wood V.P.....Fred L. Frechette Sec.-Treas......Susanne D. Wood

Services Offered-Producer of film commercials, slides & balops; newsreels & special events, incl. pub. relations newsclips. Laboratory facilities; complete film handling services, incl. editing, recording.

Current Productions - Reynolds Metals. Appalachian Power Co., C&P Telephone, Va. Electria & Power.

TV Radio Film Advertising Service

245 E. 80th St., N.Y.C. 21 Phone: YU 8-6698

Owner.....Arthur J. Dalv Assoc's Arthur Ferrante, Louis Teicher Services Offered - Musi Call Letters for radio stations, jingles and commercials, musical logotypes, TV films and storyboards. Tape equipment available.

TV Spots, Inc.

1037 N. Cole Ave., Los Angeles 38, Cal. Phone: HO 5-5171 N.Y. Phone: PLaza 5-4807

PresidentShull Bonsall V.P., Gen. Mgr.....Bob Ganon Prod. & Crea. Dir.....Sam Nicholson

Prod. Coord
Animation Dir's. B. Washam, T. McDonald
Film EditorNorm Vizents
Services Offered Produce animated and
live action for TV comm'ls. industrial & en-
tertainment films.

Current Productions—Quaker Oats, Household Finance Corp., Swift & Co., General Mills, Brunswick Balke.

T-V Visuals, Inc.

20 N. Wacker Dr., Chicago, III Phone: CEntral 6,8955

President Central 0.6955

President Alfred D. LeVine
Sec. Treas Robert B. Eirinberg
Service Offered Produce, package & distribute syndicated TV commercials & pro-

grams,

Richard H. Ullman, Inc.

1271 Ave. of Americas, N.Y. 20 (See Program Producers)

Unifilms, Inc.

6 E. 46th St., New York City 17 Phone: YU 6-5720

United Film & Recording Studios

301 E. Erie St., Chicago 11, III. Phone: SUperior 7-9114

Pres., Exec. Prod.Win, L. Klein Assoc. Dir.Marilyn L. Friedel Creative Musical Dir. ...Larry Wellington

Services Offered—Creation & prod. of motion pictures for TV. business, industry; filmed package shows; musical jingles, spot announcements for radio & TV. Compl. equipped sound stages & recording facilities.

United States Productions, Inc.

5 E. 57th St., New York 22, N. Y. *Phone*: PLaza 1-1710

President Francis C. Thayer V.P.'s.....Thos. H. Wolf, Rene Bras Production Mgr. Lockwood Rush Services Offered—All phases motion picture production—script to screen 16/35mm. B & W or color. Slide films.

Universal Recording Corp.

46 E. Walton St., Chicago 13 Phone: MI 2-6465

President.....A. B. Clapper V.P., Chief Eng....M. B. Coppinger V.P., Treas....Frank Richter, Jr.

UPA Pictures. Inc.

4410 Lakeside Dr., Burbank, Calif. Phone: TH 2-7171

V. Y. Phone: PL 2-3630

President Benry G. Saperstein Studio Mgr. Hal Elias N. Y. Office

527 Madison Ave., New York, N. Y. Services Offered.—Produce animated and live action for commercial, industrial and theatrical accounts.

Thomas J. Valentino, Inc.

150 W. 46th St., N.Y.C. 36 Phone: CI 6-4675

President. Thomas J. Valentino Vice Pres. Michael T. Valentino Secretary. Elsie F. Valentino

Services Offered-Mood music for TV, sound effects of all types, miscellaneous recordings.

Van Praag Productions, Inc.

1600 Broadway, N.Y.C. 19 Phone: PL 7-2687

2301 Dime Bldg., Detroit 26, Mich. Phone: WO 2-4896

V.P. in Chg........Frank R. Stephan 6269 Selma Aye., Hollywood, Calif. Phone: HO 2-2341

Versatile Television Productions, Inc.

324 Broadway, Cape Girardeau, Missouri Phone: ED 5-8816

President R. O. Hirsch Manager B. Baker Services Offered --Comm'ls, spots, industrials.

Videart, Inc.

480 Lexington Ave., N.Y.C. 17 Phone: MU 2-2363-4

Video Crafts, Inc.

116 East 30th St., N. Y. 16 Phone: OR 9-6030

Roger Wade Productions,

Inc.

16 W. 46th St., N.Y.C. 36

Phone: CI 5-3040

President.....Roger Wade

Vice Pres. Ralph Fuller Film Dir. John Savage
Services Offered—Complete facilities for
the creation and production of TV commer-

cials, live and animated, in color and black

& white. Editing facilities, art department,

animation camera, permanent staff, Oxberry

Gene K. Walker Productions

Sec. Treas. William E. Lane Services Offered—Production of motion pictures for TV and industry. Editing and re- cording services for industrial clients. Facili- ties include sound stage, recording, camera, & studio equipment; music library. Videotape Prod. of New Gene K. Watker Pro 465 California St., San Franc Phone: YU 6-2891 President	isco 4, Cal. C. K. Walker R. F. Scott
York, Inc. Bob Warner Produ	actions
Phone: HI 2.3300 440 East 56th St., New York	22, N. Y.
President	
Vice PresidentJohn B. Lanigan Sales ManagerHerbert W. Hobler of live and film programs and	
Production Mgr C. Holden	_
Chief Engineer Donald Collins Washington Vic	
Services Offered - Videotape commercials and shows—studio & location. Tape equip-	nc.
and shows—studio & location. Tape equip- ment available. 1637 Wisconsin Ave., NW, W	ashington (
Video Tape Unlimited, Inc. Phone: AD 4-5737	
341 Madison Ave., New York 17, N. Y. Phone: PLaza 9-7667 President	F. Johnston
President	
Services Offered—Produce video tape comfor rent.	
mercials, shows, news events and closed cir-	
cuit, on location and in studios. Tape dub- bing and transfers to film.	npany
Video-View, Inc. 655 N. Fairfax Ave., Los Ang	
5/46 Sunset Blvd., Hollywood 28, Cal.	•)
(See TV Prod. Dist.) Vogue Film Productions, Inc. Wesmor, Inc.	
Bowman Field, Louisville 5, Kv. 650 N. Bronson Ave., Los An	
Phone: GLendale 4-3689 Phone: HO 2-7141	12 43 1
President	hows & com-
Creative Dir	
Dir. of PhotographyGeorge Weinmann	
Service Offered - TV commercials, slides & slidefilms, sales presentations & programs.	
16mm motion pictures, complete studio fa- (See TransRec.)	r 9, Colo.
cimies.	
VPI Productions 321 W. 44th St., N.Y.C. 36 Western Record	lers
Phone: JUdson 2-8082 6000 Sunset Blvd., Holly	wood 28
Pres Edwin T. Kasper Phone: HÓ 3-6811	
Exec. V.P	
333 N. Michigan Ave., Chicago, III. Partner	Ted Robinson
Phone: RAndolph 6-1511 Services Offered—Tape and	
Execin-Chg	
complete 16 and 35 mm facilities. signal for slide film production	
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www.americanradiohistorv.com	

stand.

President.....Arthur Rankin, Jr.

Branch Office

1240 27th St., N.W., Washington, D.C. Phone: DuPont 7-6680

Video Films Inc.

1004 E. Jefferson Ave., Detroit 7

Phone: WO 2-3400

Pres.Clifford Hanna V.P. William R. Witherell, Jr.

Services Offered-Projection for TV and industry including art and animation; motion pictures and stop motion puppets.

Ross Wetzel Studios, Inc.

615 N. Wabash Ave., Chicago 11 Phone: SU 7-2755

slide film, displays, animation, humorous ilinstration, comic strips. Special effect printer avail, to producers. Visual aids cellomatic presentations.

Wilding Picture Productions,

Wilding TV 405 Park Ave., N.Y.C. 22 Phone: PL 9-0854

1345 Argyle St., Chicago 40 Phone: BR 5-1200

Chairman of Bd.....C. H. Bradfield, Jr. President.....H. William Hamner

mercials and creation and production of all audio-visual media-motion pictures, slidefilms, graphic materials, complete sales training programs, announcement shows, industrial shows, etc.

Willard Pictures, Inc.

45 W. 45th St., New York City 36 Phone: JU 2-0430

Exec. Prod.............J. Squiers, Jr. Production.....S. A. Scribner Services Offered-Comm'ls; spots; industrials.

Frank Willard Productions

1842 Briarwood Rd., NE, Atlanta 6, Ga. Phone: MElrose 4-2433

Owner Brank Willard Production Mgr. Charlie R. Cannon relations commercials and sound slide films, -ound stage, editing rooms, sound mixing.

Williams & Hill, Ltd.

4 Albert St., Toronto, Canada Phone: EM 2-1931

Vice President and Gen. Mgr....R. H. Hill V.P., Sec. Treas...... Heinz A. K. Drege Gary Gray, Hans Klosterman

Services Offered-TV commercials and industrial films (live action, animation, special effects, Pictafilm and slides,)

Winik Films Corp.

250 W. 57th St., New York City 19 Phone: CI 6-7360

A distr.; industrials; documentaries.

Raphael G. Wolff Studios, Inc.

1714 N. Wilton Pl., Hollywood 28, Cal. Phone: HO 7-6126

Services Offered-Commercials, spots, industrials.

Wonderland Productions

7934 Santa Monica Blvd., Hollywood 46, Cal. Phone: OL 4-8342

35 and 16mm, industrial and public relations.

Wondsel, Carlisle & Dunphy, Inc.

1600 Broadway, N.Y.C. 19 Phone: CI 7-1600

V.P. in Chg. Prodn.....Robert Carlisle
V.P. in Chg. Sales....Jack L. Lemmon
Secy. Treas....Walter Kullberg Prod. Mgr.....John Affriol Services Offered - Motion picture produc-

tion in all phases: documentary, training, sales promotion, public relations, TV commercials. All staff personnel, complete facilities including fully-equipped sound studio, editing department.

Carter Wright Enterprises 6533 Hollywood Blvd., Hollywood 28, Cal. Phone: HO 9.0944

shows; commercials; music effects.

Wylde Films, Inc.

155 East 24th St., N. Y. C. Phone: MU 5-1000

PresidentFred Levinson Services Offered Comm'l, industrial, educ. films produced.

Ziv-United Artists, Inc.

488 Madison Ave., N.Y.C. (See TV Prod. Dist.)

Manrice H. Zouary TV-Film Productions

333 W. 52nd St., N.Y.C. 19 Phone: JUdson 2-6185

Services Offered-Production of film shows and commercials, packager, Stock footage, Current Productions-Poem for a Day,

Rockin' the Campus, Parade of Presidents.

Seymour Zweibel Productions, Inc.

11 E. 44th St., New York City 17 Phone: MU 2-4450

PresidentSeymour Zweibel Services Offered—Industrials; educationals; slide film comm'ls.

FILM PRODUCER & DISTRIBUTOR BIOGRAPHICAL SKETCHES

WHO'S WHO AMONG
TV FILM PRODUCERS
AND DISTRIBUTORS

Who's Who Among TV Film Producers And Distributors

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PRODUCER-DISTRIBUTOR BIOS.

RAIBOURN, PAUL, vice president and member of



the board of directors of Paramount Pictures Corp. and is also chairman of the board of International Telemeter Corp., of Chromatic Television Laboratories, member of the board of NAB, treasurer and director of the Allen B. DuMont Laboratories, Inc. and president of TV station KTLA, Los Angeles. Associated with Paramount.

PLITT, HENRY G., president of ABC Films Inc.; born

New York, N. Y., November 26, 1918; Syracuse University, St. Lawrence University Law School; member of the New York bar; World War II service, mustered out as major of 101st Airborne Infantry; 1946, division manager of United Paramount Theatres; 1949, Paramount - Richards (which became Paramount Gulf) of the AB-PT circuit.



BURNS, LLOYD, vice president in charge of Inter-



national operations of Screen Gems, Inc., was born in Toronto and graduated from McMaster University, Hamilton, Ontario. Entered the film industry on the sales force of Columbia Pictures in London, England. He joined Telepix Movies Ltd., Canada, in 1953 and became general manager. Was appointed to his present post in 1959.

UNGER, OLIVER A., board chairman and president





SINN, JOHN L., president, Ziv-United Artists



TV. Born, April 13, 1914, Cincinnati, O. Attended Univ. of Cincinnati, BA degree. Started in TV with Ziv Television Pgms. in 1948 as president. Also held posts with WCPS in Cincinnati as script writer, and with WLW, Cincinnati for two years. Married to Joan Beck; they have two children: daughter Patricia, 19, and son Steven, 14.

MAHLSTEDT, FRED J., managing director, domestic







GERMAN, WILLIAM J., president, W. J. German, Inc., Fort Lee, N. J.; Hollywood, Cal.; Chicago. Born in Port Hope, Canada, Dec. 29, 1888. Is agent for the sale and distribution of Eastman professional motion picture films for TV and motion pictures. In 1914, married Estelle Elizabeth Wehnert in Rochester. N. Y.; two children. Member: Lotus, Explorers Clubs.

DIGGES, SAM COOK, administrative vice president





SUTTON, DAVID V., vice president in charge of



MCA-TV Film Syndication Division, was born Jan. 12, 1912. Graduated from the University of Virginia Law School in 1935, he started in broadcasting with WBBM in Chicago in 1940 in the sales department. He also, in the past, was affiliated with KMOX, St. Louis, CBS Radio and TV. He is married to Louisa Powell and has one child.

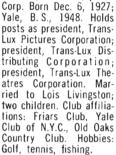
DISNEY, WALT, executive producer in charge of all production, Walt Disney Productions, B. Chicago, 1901. Starter career as commercial artist; created animated characters for short subjects that have become worldfamed, and popular; was one of first major motion picture producers to create and produce for television and range of subjects run from fantasy to science.



WRATHER, JACK, president of the Jack Wrather



Organization, whose interests range from the oil industry to the resort field and communications, including TV production. B. Amarillo, Texas, May 24, 1918. World War II service with U. S. Marines; film producer, of various TV series ("Lone Ranger," etc); owner of radio and TV stations; former partner in Independent Television Corp. BRANDT, RICHARD, president, Trans-Lux Television





ZIV, FREDERICK W., chairman of the board, Ziv-



United Artists Television. Born: August 17, 1905; U. of Mich., LLB, 1928. Started in TV with Ziv Television Programs Inc., as chairman of the board. Also held posts with Frederic W. Ziv Company (President). Married to Malvin Rae Pitzele; two children. Foundation for Boys, American Humanics Foundation, Boy Scouts of America.

HARPER, RICHARD A., director of Syndicated Fea-

ture Sales for MGM-TV. was born in Johnstown, Pa. Educated at U. of So. California and Columbia U. in 1939-42 with National City Bank of N. Y. on overseas duty. In 1946 with U.S. Navy and later at MGM in N. Y. In 1948-52 special sales rep at MGM. In 1952 with Shea Theatres. Rejoined MGM in 1953 as circuit sales manager.





ARNAZ, DESI, president, Desilu Productions, Inc. Born March 2, 1917. Began professional career as vocalist with a band: later a drummer and organized his own rhumba band, appearing on stage and night clubs, touring United States and Europe: later appeared as principal in several motion pictures. Entered television with organization of Desilu Productions which was founded in 1952.

SEIDELMAN, ROBERT, vice president in charge of syndication, Screen Gems, Inc., B. 1925. N.Y.C. B.A. New York University, M. Phyllis: Children - Carol Ann, Richard, Entered industry in 1946. United World Films TV Dept.; 1949-50. Universal Int'l Films 1950, joined Hygo TV films as Sales Executive; 1951-56, V.P. and Sales Mgr., Hygo. Also Vice President and co-

owner of Unity TV.



GOODSON, MARK, owner-partner with William S.



Todman. Goodson-Todman Productions. Born, Sacramento, Calif. Started his career as a child actor in stock companies; entered the radio field with KJBS, San Francisco, as a disc jockey in 1936; joined the Don Lee net-work in 1937; in 1942 removed to New York to emcee "Battle of the Boroughs" and the "Jack Dempsey Sports Quiz."

EZZES, ERWIN H., executive vice president. United

Artists Associated, Born Sept. 21, 1916. Attended City College of New York, received BBA in 1938. Started in TV with Motion Pictures for Television, Inc. in 1950 as salesman Also held posts with World Wide Development Co., secretary: United World Films, Inc., vice president, director, sales mgr. Married to Thelma Dunleavy; two children.





STABLER, ROBERT W., president, Filmaster, Inc., born May 25, 1918; BA degree UCLA, 1940. Entered television with Hopalong Cassidy productions 1952 as VP, general manager; previous associations included public relations - advertising director for Capitol Records. Formed Filmaster in 1954, producer of several successful TV series. Married to Dorothy Schulver Stabler, one child.

RUSH, HERMAN, vice president, GAC. B. June 20.





POWELL, RICHARD E. (Dick), president Four Star



Films Inc., born Nov. 14, 1904 in Mountain View. Ark. In 1950 with others he formed Four Star, producer of several successful network film series. following a career as screen star and later producer-director of motion pictures for major companies. Created "Richard Diamond" role on radio: starred in television programs.

TALBOT, PAUL, president Fremantle Overseas Radio





HYMAN, ELIOT, president, Seven Arts Associated



Corp. A pioneer in recognizing profit potential in distribution of feature motion pictures to television, founded Associated Artists, Inc., (now UAA) in 1947; played major part in the co-production and financing of many important mōtion pictures: "Lost Boundaries." "Moulin Rouge," "Moby Dick," produced for re-lease by United Artists.

STERN, EDWARD J., president, International Televi-

sion Programs, Inc. (Ziv-UA), is a native of Detroit, and attended the University of Cincinnati. Entering the television industry in 1953, Stern headed up international sales and the preparation of foreign language programming, and has been active in that field since that time. He is a member of Sigma Alpha Mu, Sophos, and the IAA.



RIFKIN, MAURICE J., executive vice president in



charge of sales, Ziv-United Artists Television; born July 12, 1913 in Marinette, Wisc. He attended Univ. of Southern Calif. Psychology. Bachelor '36, M.A. '37. Started in TV with Ziv TV Programs, Inc. in 1949 as sales manager. He also held posts with WKBN in Youngstown, Ohio and the Frederic W. Ziv Co. Present post in 1953. PINCUS, DAVID I., senior vice president Transfilm-

Caraval Inc. Born, Boston, Mass., and started in motion pictures in 1915 as scenic artist at Universal studios, Fort Lee, N. J.; joined Fox in 1918; organized Caraval Films in 1921 and was president until 1959 when Transfilm-Caraval was formed. Produced 500 films for industry government and education and some 5,000 TV commercials.



UNGER, MAURICE, executive vice president in



charge production, Ziv-United Artists Television; b. Aug. 16, 1913 in Cincinnati. Affiliated with Grandpa Brands, 1934-47, serving also with its Tom Collins Corp. President, Charles A. Maish Co., 1947-50. Started with Ziv-TV in Oct., 1950, as west coast manager. Married to Roslyn Unger, five children. Plays golf, Tamarisk Country Club.

KEEVER, H. WELLER, vice president in charge of





SCHWIMMER, WALTER, owner Walter Schwimmer



Company. Born Chicago, 1904; attended North-western University, BA 1924; president Radio Features, Inc.; organized advertising agency of Schwimmer and Scott with R. J. Scott, February 1933, and the Walter Schwimmer Company in 1946 for production and syndication of Radio-Television programs. Married Daisy Seltzer, 1927.

FRIEDHEIM, ROBERT W., administrative vice presi-





BURNS, JOHN B., vice president in charge of TV



sales, MGM-TV, a Chicago native was educated in that city. Started in broadcasting as a newscaster then switched to sales. Before joining MGM-TV in 1959, Burns was vice president in charge of national sales for ABC Films, having been in ABC Radio network sales, from which he switched to ABC Film Syndication in 1953.

ALEXANDER, MAX, secretary-treasurer M. & A. Alex-





ANDERSON, HOWARD B., vice president and super-



visor of sales, ABC Films Inc. Prior to joining the company in 1954 was associated with WFAA-TV, Dallas, as assistant program director and film buyer. His first post for ABC Films was manager of the Dallas office, later transferring to Chicago as mid-West sales manager. Two years later he was appointed central division sales manager.

HYAMS, JEROME, vice president, general manager

for Screen Gems, Inc. Was born in New York City. Entered the industry in 1934 with Guaranteed Pictures, joined Commonwealth Pictures in 1938; he became sales manager. In 1947, made vice president in charge of sales for Commonwealth Films and TV. He formed Hygo TV Films in 1950, which merged with Screen Gems, 1956.



SACKETT, MORT D., president Commonwealth Film



and TV, Inc., made his entry into the film industry in 1910, and eight years later organized Guaranteed Pictures in association with the late Sam Goldstein. In 1937 Commonwealth Pictures was organized, and Commonwealth Film & TV, Inc., was formed in 1947. Sackett eventually purchased interest in all of these companies.

HERSH, SAM, general manager, Family Films. Estab-





KAUFMAN, REUB, president Jayark Films Corp.



which he formed in May, 1958—producer and distributor of TV film properties. B. 1903. Attended Univ. of Chicago. 1940-46, advertising vice president Lieber Co., Chicago. 1946-50, president Kaufman and Asso., Chicago advertising agency. 1950-52, sales manager Snader Telescriptions. In 1952, organized Guild Films. Inc.

LEVATHES, PETER G., president of Twentieth Cen-





FIRESTONE, LEN, vice president syndication sales,



Ziv-United Artists Television; born in Pittsburgh and attended Duquesne University. He made his entry into the broadcasting industry in 1947 as an announcer for WPGH in his native Pittsburgh. In 1950, Firestone became sales manager for Unity Television Corporation. His association with Ziv started in 1954 as New York sales manager.

GOLDSTEIN, CHUCK, president Chuck Goldstein Pro-

ductions. Started career early, with organization of the "Modernaires," singing group; later Goldstein singing unit, "Four Chicks and Chuck," appeared in innumerable singing commercials after they attained national prominence via network radio appearances; entered commercials production field with organization of his present company.



GOLDMAN, HAROLD, president Television Enter-



prises Corporation. B. New York City. At 16 joined Amalgamated Radio Network. Active in theatre as distributor, owned and managed a chain of record shops. In 1948, joined Snader Telescriptions as partner and eastern sales manager. In 1951, organized Television Exploitation, Inc. In 1954, organized Comet TV, and later joined NTA.

STREECH, WILBUR J., president Wilbur Streech Pro-

ductions, TV commercial and animated film production firm. Graduate of UCLA. Received early training as animation artist for the Walt Disney studios; served as captain in U.S. Signal Corps during World War II; later became associated as a partner in Triangle Films; in 1951 decided to form own company to produce commercials for TV.



POLL, MARTIN H., president Gold Medal Productions;



president Gold Medal Studios. Born New York, N. Y., Nov. 24, 1922; educated University of Pennsylvania. U. S. Army service in W. W. II 1942-46; joined Paramount Music Corporation, 1946, assistant to general manager; partner Artists Management Associates, 1950, president Inter-Continental TV Films, 1952, produced TV films,

VAN PRAAG, WILLIAM, president, executive produ-





GOIT, CHARLES W., sales executive, Twentieth-Cen-



of Kansas City and attended Northwestern and Penn State Universities. Goit joined the ITC company when it acquired Television Programs of America, with which he was national sales manager. He resides in Westport, Conn. His hobbies are water-skiing, duck hunting and boating.

RETTIG, EARL, secretary and managing officer of

Hope Enterprises, born in Chicago June 4, 1903, is married and has three children. After nearly 20 years with movie majors in Hollywood, entered industry in 1950 as network operations manager for NBC. Subsequent network posts include NBC director of finance and operations in Hollywood, vice president in charge of TV network services.



McMANUS, T. J., vice president film syndication



division MCA-TV. Born in New York City and attended Columbia and St. John Law School. Entered the industry with Telenews Productions in 1950. Two years later he joined United TV Programs and became Eastern sales manager in 1953. He joined MCA-TV when UTP merged with the former, continuing as Eastern sales manager.

BLUMBERG, KURT, vice president, in charge of

Sales, Robert Lawrence Productions, entered retail sales after graduating from Princeton. He entered the television field with the Ziv company and served for more than two years as assistant to the vice president in charge of sales. Joined Television Programs of America, and later became syndication manager for U. A.



ZOUARY, MAURICE H., president Maurice H. Zouary



productions. Born Brooklyn, N. Y., July 17, 1921, educated School of Industrial Design. Trans-Lux Theatres, 1941, U. S. Armed Forces, 1943; entered live TV production, Bud Gamble Productions, 1948; industrial film production, 1953-54; Guild Films, 1955-56; presently producer-packager film series and commercials; stock shot library.

WEIS, PIERRE, vice president, general manager,

Economee Div., Živ-United Artists Television. Born in Lille, France. Sorbonne Univ., Bachelor in Math. & Phil. 1933. Started with Economee Television Programs in 1956 as general manager. Also held posts with Langworth Feature Programs, Inc., where he was vice president in charge of sales, and World Broadcasting System.

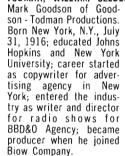


UNGER, ALVIN E., administrative manager at Arrow



Productions. Was born in Cincinnati, Ohio. He first entered the industry in 1939 with Ziv-TV, where he attained the post of vice president in charge of sales. He also held a post with Television Programs of America. His two children are Michael and Holly Ann. Golf and bowling are his main avocations, in that order of relaxation from business.

TODMAN, WILLIAM SELDEN, owner-partner with



Corporation, was born in

New York City and attended CCNY, Columbia

and Pratt Institute, En-

tered the film industry

in 1935 with Columbia Pictures, later joining the company's TV subsidiary, Screen Gems. In 1951,

Carlton became associ-

ated with Sterling TV, and

in 1956 joined Trans Lux

TV after serving in sales.



MORTON, ALFRED H., president, Atlantic Television



inc., was born Oct. 5, 1897, received a B.S. degree in 1919 from the University of Illinois; and M.S. degree from Columbia, 1921. Started his broadcasting career in 1938 with NBC, became vice president in charge of television. Later associated with National Concert & Artists from 1942-48; 20th Century-Fox, director of TV. 1948-50.

CARLTON, RICHARD, vice president in charge of sales for Trans-Lux TV



LEWINE, ROBERT F., vice president, programming,



CBS Films, took his present post September, 1959. He was vice president of NBC-TV network programs, joining NBC in 1956 from the ABC-TV network in a similar post. He formed his own company in 1947 to produce TV commercial, industrial and sales promotional films. From 1950 to 1953 Lewine was director of radio-TV for Hirshon-Garfield.

RICH, ROBERT W., vice president, general sales

manager. Seven Arts Associated Corp., was born in Yonkers, N. Y., educated at Oberlin College. Started with NBC in Cleveland while at Oberlin. In 1939-40, news editing for NBC in San Francisco and New York. Manager of California radio stations, 1953-55; program manager WPIX. Joined AAP, 1955, general sales manager.



MANBY, C. ROBERT, president Show Corporation of



America, Inc. Born Battle Creek, Michigan; educated Hillsdale College and Harvard Graduate School of Business, MBA, World War II service with U.S. Coast Guard; entered industry in radio; associated with WJW, Cleveland; WONS, now WPOP, Hartford; Yankee regional network; joined RKO Teleradio, 1953; appointed to present post in 1958.

MANDELL, ABE, vice president in charge of Admin-

istration and Sales, Independent Television Corporation, spent ten years in the Far East as a film distributor and operator of a theatre circuit. Returned to the Philippines as general manager for Frieder Films, distributor of Republic films, following three years army service. Served in Ziv's national sales division. Joined ITC in 1958.



SMITH, JOSEPH P., president of Cinema-Vue Cor-



poration, started his business career in Wall Street after graduating from Columbia University. In 1939 he joined RKO Radio Pictures, and returned to that company following service in World War II, and later was associated with Lippert Pictures. He became vice president of sales for Guild Films Inc. in 1954. remaining until 1955.

MICHELSON, CHARLES, President Charles Michel-

son, Inc., USA representative for Australian TV stations TCN, Sydney, and HSV, Melbourne, Born New York, N. Y.; attended Columbia University; entered television industry as export manager for Michelson & Sternberg, Inc.; established his own company, Charles Michelson, Inc., in 1938; mar-ried and father of two children.





LIEBENGUTH, JACQUES, regional sales director, Filmaster, Inc., was born in Larchmont, N. Y. A graduate of Hillsdale College in Michigan, he is an infantry veteran of World War II. He joined NBC Television Films, where he covered the entire Eastern area of the U.S. and served as an account executive with the national sales force before his present post.

BARUCH, RALPH M., director of international sales

for CBS Films Inc., was born in France and educated at the Sorbonne. Commanding three languages, his native French, English and German, he came to the U.S. in 1941 and after three years with Sesac, joined Du-Mont Television in 1950 as account executive. Two years later he joined Consolidated Television Film Sales in New York,

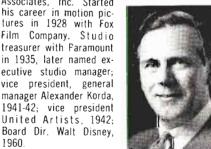


GRAHAM, ED, JR., partner Goulding-Elliott-Graham



Froductions. Graduated Dartmouth 1949. Started writing career at 16 with published work in The Saturday Evening Post; free-lance writer for Perry Como Chesterfield Supper Club, 1946-48; copywriter for McCann-Erickson, 1949-52; at Young & Rubicam created "Harry and Bert" in 11954; in 1956 joined Bab Elliott and Ray Goulding.

BAGNALL, GEORGE, president George Bagnall and Associates, Inc. Started



PRODUCER-DISTRIBUTOR BIOS.

NILES, FRED, president Fred Niles Productions, Inc.



Born, September 12, 1919; graduated, B.A. University of Wisconsin, 1940. Started his association with television industry as salesman for Kling Studios in 1947; organized his company to produce commercials, industrial, public relations and sales training films. Club affiliations include: Broadcast Advertising Club and TV Academy.

KERMAN, ARTHUR, president Governor TV and Regal

BECK, MAURICE, a native Texan, accepted a post

TV Corporation, also president Tudor Pictures, Inc., Favorite Films Corporation and Congress Films. Inc., latter firms handle theatrical films. Born New York, N.Y., April 27, 1927; graduated Hofstra College. Organized Governor TV in 1951 after association with firms headed by his father, the late Moe Kerman, in the film distribution field.



MIESEGAES, WILLIAM P., president Transfilm-Cara-



vel. Born London, England, 1906; attended Harrow, 1920-24; Institut le Rosey, Switzerland. Started career in marine transportations, joining A. C. Fraser & Company, Rotterdam, merchant shippers, as junior executive. 1926, Meyer and Company, Amsterdam, 1927. established Transfilm which was merged with Caraval in 1959.

at the Federal Reserve Bank in Dallas, Later left the banking field to acquire an interest in one of the largest power laundry and dry cleaning plants in Texas, and wrestling shows. Today.

he is a producer of a new wrestling show which, as of this date, is unnamed. He is also producing a comedy series.



GOODMAN, HARRY S., general manager of Harry S.



Goodman Productions. Started his business career in the finance and sales field; teacher of sales psychology at New York Life Insurance Company; president and general manager of Banker's Thrift Corporation, Chicago; organized Harry S. Goodman Productions in 1931; president of Radio-TV Representatives, Inc. operating 4 branches.

REED, ROLAND, president Roland Reed Productions. Born, Middletown, N. Y. Started career in Hollywood in 1922; produced his first commercial picture in 1930 for Westinghouse; later a director of a feature length Technicolor pic-ture; made first TV se-ries, "Stu Erwin Show" 1950 and followed with such series as "Water-front," "My Little Mar-

gie," "Rocky Jones."



SMITH, FRANCIS D., vice president, general sales



manager and partner, Cinema-Vue Corporation, graduated from Holy Cross College, and after selling films for RKO he formed his own company, Silver Process Inc. He entered the TV film field as Eastern division manager for Tele-Pictures, later joining Guild Films in a similar post. In 1954 he directed sales for Cinepix film properties.

sales for Screen Gems Inc., was born in New York City and educated at Michigan University. In 1937 he was with Erwin Wasey & Company and two years later became manager of the sales service department of Mutual Broadcasting System. After service in the U.S. Navy, Mitchell became director of TV for United Artists.

MITCHELL, JOHN H., vice president in charge of



GUEDEL, JOHN, head of John Guedel Productions.



Attended UCLA. Originated radio's first audience stunt show and singing commercials; producer and director of "Art Linkletter's Houseparty," CBS-TV and radio, "The Groucho Marx Show" and "Linkletter and The Kids;" writer for Hal Roach studios on Our Gang comedies and Laurel and Hardy shorts.

TURELL, SAUL J., president Sterling Television

Company, Inc. Born, New York, N. Y.: attended College of the City of New York and University of Chicago; served in W. W. II with U. S. Army in South Pacific, New Guinea and the Philippines; was associated with Official Films; in partnership with Robert Rhoades established Sterling Films in 1946, which later set up a television department.



REINER, MANNY, vice president, director of For-



eign Operations, United Artists Associated. Born New York, N. Y. Joined Warner Bros., 1953 in publicity; MGM, 1934-37; Monogram pictures assistant adv. mgr., 1937-40; Paramount, publicity, 1940-42, Office War Information, 1942-46; foreign sales dept. Selznick Releasing Company, 1949-50; Louis G. Cowan Television Productions, 1950-52.

ZUCKER, NATHAN, president of Dynamic Films Inc.,

is a native New Yorker started his career as an engineer. In cooperation with the Educational Television and Radio Center he helped plan three TV series, later became cofounder of Dynamic to produce industrial and TV films. Past president of the Film Producers Assn. of New York, having previously served as V-P of the organization.



FRIEDLAND, LOU, vice president in charge of sta-



tion program sales, MCA TV Ltd., was an instructor in applied psychology at N.Y.U. until World War II, when he served in the U. S. Navy. Later he became assistant to the president at Gettinger Associates in film and TV financing. Friedland joined MCA TV in 1952 as an account executive, became a vice president in 1954 and a board member a year later.

RANSOHOFF, MARTIN, president of Filmways Inc.,

which recently opened a new New York studio for Motion Picture features as well as TV commercial and entertainment films to supplement Filmways' previously established plants for producing TV commercials. He started the company in 1950; last year signed an agreement with Warner Bros. for exchange of studio facilities on both coasts.



KLAUBER, DONALD, national sales manager, Seven



Art Associated Corp., was born in New York City and attended Columbia University. Joined Associated Artists Productions, now UAA, in 1952 as a salesman and advanced to more responsible posts prior to his appointment to national sales manager. Among his hobbies are golf, tennis and photography. Klauber is a member of RTES.

SILVERBACH, ALAN M., Sales, Twentieth Century-Fox TV, was born Oct. 12, 1920 in New York City. After serving with the U. S. Air Force with a rank of major, he joined 20th-Fox in 1946 as a foreign sales executive and became supervisor in 1957. Silverbach graduated from Duke University, which he entered after attending the New York Military Academy.

director, International



BARNETT, NORMAN, president of Barnett Inter-



national Forwarders, Inc. Born May 5, 1919, educated at New York University, Bachelor of Science, 1941. Served in World War II as Captain U.S. Signal Corps. Reioined Barnett International Forwarders in 1946 secretary of corporation; appointed vice president in 1952 and assumed his present position in 1960. Married, has three children.

SULLIVAN, GRACE, director of national sales for

Official Films, joined the company in 1953 and grew, with Official, from her original job as receptionist to her present position. She has also been secretary of the corporation, prior to her present position of sales chief for the organization. She stepped into her demanding job as national sales manager after a stint of successful sell-



ROBECK, PETER M., head of Peter M. Robeck &



Company, Inc., attended UCLA, began his career as guide for NBC-TV. Was assistant director of Public Affairs, CBS Hollywood. general manager sales for Consolidated TV Sales and TV Film Division of RKO Teleradio before founding own company, Scarab Film Corporation, 1958, which now bears his name. Married to former Trudy Mann, two children. CURTIS, DANIEL M., director of sales, California







RAPPOPORT, GERALD J., board chairman, Trans Artists Productions, Inc., director, Coast Sound Service, Inc., president, Sewan Music Publishers. Inc. Born in New York and educated at New York University; World War II service with United States Marine Corps. Former president, Major Artists Representative Corporation. Independent Producer of Animated Shorts.

JONES, MERLE S., president, CBS TV Stations Div.,





GOTTLIEB, IRA, president, Flamingo Telefilm Sales,



Inc. Entered the field in 1950 as Flamingo's director of sales. Under his leadership the company has pioneered in the syndication of foreign films for television. He advanced from executive vice-president to president in 1960. He is on the board of directors of Retarded Infant Services. Graduate of N. Y. U.: Air Force Major in World War II.

McGREGOR, CHARLES, president of Banner Films,





LINDEMANN, JR., CARL, vice president of Programs



for California National Productions was born in Hackensack, New Jersey. A graduate of Phillips Exeter Academy and Massachusetts Institute of Technology, he has previously served as National Broadcasting Company vice-president of Daytime Programming and vice-president of Program Sales, NBC, before present position.

HARVEY, ALFRED, president, Harvey Films, Inc., Harvey Publications, Inc. Born, N.Y.C.; attended Columbia U., Carnegie Tech. Started Harvey Famous Name Comics and Informational Booklets. 1940. Developed cartoon program, ABC-TV, Publisher, thirty magazines. Married to Vicki Lorne, father of three-Susan, Alan, Russel. Served as Captain in U.S.A., World War II.



DeMET. PETER, executive producer of Peter DeMet



Productions. Entered television field in 1957 after owning an automobile sales agency in Chicago. Producer of "Championship Bowling," "All Star Golf," and "Come Out Fighting." Winner of bowling industry's "Man Of The Year" award. Originator of the "Sportacular" for television, newest production: "Come Out Fighting," featuring boxing and judo. NATHAN, WYNN, president TV Marketeers, attended University of Southern California 1940. Started work for talent agency, Century Artists, which formed United Television Programs in 1948: charge sales until company was sold, 1956. Vice President. Charge of Sales, Member of Board of Directors, MCA IV. Formed his own company in 1960. Married and the father of four daughters.



BRILL, FRANK, vice-president in charge of the



New York office for MCA-TV Film Syndication Division. Born, New York City. Entered Army, 1942, as private, discharged a Captain, anti - aircraft, 1946. Was talent co-ordinator for Studio Films Productions, sales executive for United Television Programs; took charge of New York office of MCA in 1960 and was made vice-president that year.

SCHLOSSER, HERBERT S., vice president, general manager, California National Productions, Inc. Born, Atlantic City, N. J., graduated from Princeton University, summa cum laude, and received a law degree at Yale Law School. After several years with the law firm of Phillips, Nizer, Benjamin, Krim and Ballon, he joined the legal department of National Broadcasting Co.,

acting as attorney.



STERN, ALFRED R., president and chairman of the



Board of California National Productions, also is vice president of NBC Enterprises. Director of NBC International Operations and Chairman of the Board of NBC International, Ltd. Born in Chicago, educated at Deerfield Academy, Mass., and the University of North Carolina, Chapel Hill, Dur-World War II, served with U.S. Army Air Force in Pacific.

FEIN, IRVING A., president, J and M Productions, Inc., executive producer Jack Benny Program, was



Network.

PRODUCER-DISTRIBUTOR BIOS.

ROSS, CHESTER M., president of Bonded TV Film



Service and Bonded Film Storage, was born March 29, 1917; graduated from Cornell University and Harvard Law School; edited the Harvard Law Review, 1940-1941. From 1942 to 1946, served in the War Shipping Administration in Washington; has been president of Bonded affiliates since 1946. Married, two chilWOLPER, DAVID L., executive producer and presi-

dent of Wolper Productions, Inc. One of the founder-owners of Flamingo Films in 1948, prior to forming his own company in 1958. Produced "Superman," "Grand Ole Opry," etc. Now producing documentaries under Wolper-Sterling Froductions banner; Member board of directors. Mount Sinai Hospital. The Thalians.





SCHAEFER, ARMAND L., president of Flying A Productions. Born, Tavistock, Ont., Canada 1908, entered motion picture industry with Mack Sennett in 1924. Producer and executive producer Republic Pictures 1935-47: president, Gene Autry Productions since 1947; exec. TV prod. Gene Autry Show, Range Rider, Annie Oakley, Buffalo Bill Jr., etc.

WEBB, JACK, actor, producer, director. Born, Santa

Monica, California, educated in Los Angeles. Began radio career in San Francisco in 1945 as announcer, writer, actor. Creator, director and star of "Dragnet," producer of TV series "Pete Kelly's Blues," "D.A.'s Man," and "Noah's Ark"; pictures include Sunset Boulevard, Appointment with Danger, The Men, The D.I., Halls of Montezuma, and others.



REED, SEYMOUR, president and member of Board of



Directors, Official Films, began his career as a Public Accountant, First became associated with television industry in 1951 as comptroller for Official Films: elected treasurer shortly thereafter, became president in 1960 concentrating on an extensive sales force; successfully selling "Alma-nac," "Greatest Headlines of the Century" and ''Sportsfolio.'

FEDDERSON, DON, president of Don Fedderson



sas City School of Law. Started in TV with KLAC-TV, Los Angeles as general manager, after having served with newspapers in Wichita and San Francisco as well as radio KYA. Creator and producer of "My Three Sons." Consultant, Lawrence Welk, President, Don Fedderson Productions. since 1960.

Productions. Born, Bere-

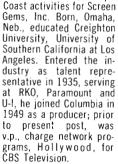
ford, S. D., educated Kan-

GOLDEN, HAL, vice president, director of sales, MCA-TV Film Syndication



Div., born, Niagara Falls, N. Y. Graduated in 1949, Syracuse U., after attending Biarritz American U., France, U. of Buffalo. Started conducting disc jockey show, WBAU. Also held posts with WJTN, Jamestown (N. Y.), WEBR, Buffalo, NBC promotion dept., New York. Member of Chicago Ad Club; awarded Billboard citation for syndication sales.

DOZIER, WILLIAM, vice-president in charge of West







BRUDER, FRANKLIN F., chairman of the Board of Astor Pictures, Inc. Former vice president of R. H. Macy and Company, International Telephone and Telegraph, director of a dozen banks in Eastern United States, Currently executive vice president of City Stores Corporation. Invested in motion picture production 1956-58. purchased Astor Pictures, Inc., 1959.

ALEXANDER, ARTHUR, president M. & A. Alexander

Productions. Born in Germany, 1909; educated at Kassel there. Started business career in department store field; entered film production industry with Universal Studios, Frankfurt; went to Hollywood in 1929 assistant director of theatrical films; organized with his brother Max the M. & A. Alexander production company.



GREENE, JOSEPH F., graduated, St. John's Univer-



sity, School of Business, 1951. Entered film field as Assistant Traffic Manager, NBC Film Div. Also held posts with ABC Film Syndication Division, Roy Rogers Syndication, Scarab Film Corp., Peter M. Robeck and Co., Inc. Member of Radio and Television Executive Society.

BRODAX, Al, director of television for King Fea-





RABINOVITZ, JASDN, general manager, MGM-TV,



born, Boston, Mass., graduate of Harvard College. Started work for Chase Manhattan Bank and United Paramount Theatres, assistant to secretary-treasurer for financial public relations. Also associated with ABC-TV network. Married, and the father of four children. he served a tour of duty with 11th Airborne Division.

WEITMAN, ROBERT M., vice-president in charge of

television production at MGM. Born, New York City: educated Cornell University. Was vice-president of Paramount Pictures, vice-president in charge of programming for ABC-TV, and vicepresident in charge of program development for CBS-TV prior to joining MGM in 1960.



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Broadcast Financial Data On Three TV Networks And 502 Television Stations

TV Broadcast Revenues, Expenses and Income, 1959

3 Networks

Items	and their 17 owned and operated TV Stations (Millions)	502 other TV Stations (Millions)	Total 3 Networks and 519 Stations (Millions)
	Broadcast Revenues		
Revenues from sales of time: Total network time sales	\$318.3	\$127.5	\$445.8
Non-network time sales to: National and regional advertisers	\$ 92.6	\$331.6	\$424.2
Local advertisers	27.3	173.3	200.6
Total non-network time sales	\$119.9	\$504.9	\$624.8
Total time sales	\$438.2	\$632.4	\$1,070.6
Deduct—commissions to agencies, representatives, etc.	88.6	91.6	180.2
Net Time Sales	\$349.6	\$540.8	\$890.4
Revenues from incidental broadcast activities	es:		
Talent	. \$186.1	\$ 10.9	\$197
Sundry broadcast revenues	. 40.4	36.1	76.5
Total incidental broadcast activities	. \$226.5	\$ 47.0	\$273.5
Total broadcast revenues	. \$576.1	\$587.8	\$1,163.9
	$ec{B}roadcast\ Expenses$		
Total broadcast expenses of networks and stations	. \$488.2	\$453.4	\$941.6
Bre	oadcast Incom	e (before Federal	Income Tax)
Broadcast income before Federal income tax	. \$ 87.9	\$134.4	\$222.3
* Source; FCC.			

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and concert music of our concert halls.

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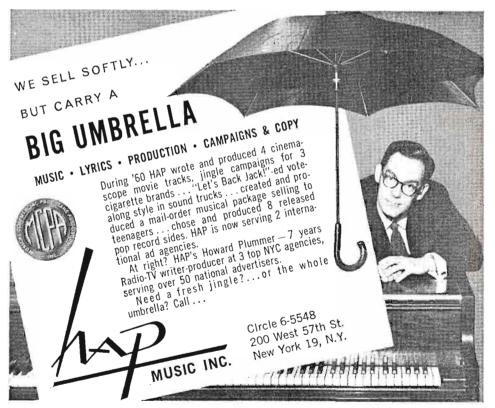
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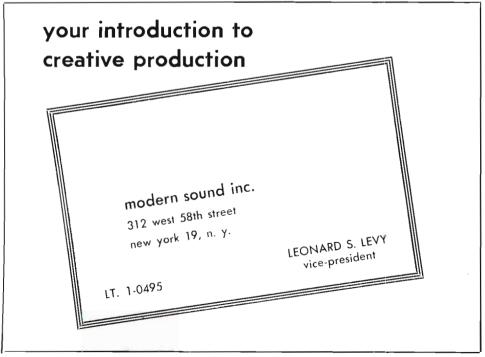


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