

**KZOK—Prescott—1958**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned By.....KHAT Radio  
 Address.....East Gurley St.  
 Tel.: Hickory 5-1590.....KBS  
 Station Rep.....Grant Webb  
 President.....H. R. Odum  
 General Manager.....W. P. Ledbetter  
 Station Manager.....D. D. Leitzman

**KGLU—Safford—1938**

Frequency: 1480 Kc. Power: 1000 Watts  
 Owned-Operated By.....Gila Bcstg. Co.  
 Business-Studio Address.....520 Main St.  
 Tel.: 15.....MBS  
 President.....Louis F. Long

**KPOK—Scottsdale—1956**

Frequency: 1440 Kc. Power: 5 Kw.  
 Owned.....Scottsdale Bcstg. Co.  
 Address.....Safari Hotel  
 Tel.: Whitney 5-1440.....Independent  
 Representative.....Forjoe  
 President, Gen. Mgr.....Morris Mindel  
 Chief Engineer.....Evert Fruitman

**KVWM—Show Low—1957**

Frequency: 1050 Kc. Power: 250 Watts  
 Owned By.....S. J. Woodworth  
 Address.....Box 606  
 Tel.: KEystone 7-2345.....Independent  
 Pres. Gen. Mgr., Ch. Eng.....S. J. Woodworth  
 Program Dir.....Dorothy L. Woodworth

**KHFH—Sierra Vista—1957**

Frequency: 1420 Kc. Power: 1000 Watts  
 Owned.....C. W. Morris  
 Address.....Carmichael at De Palma  
 Tel.: GLadstone 8-3379.....Independent  
 President.....Carleton W. Morris  
 General Mgr.....John Bonnett, Jr.

**KUPD—Tempe—1960**

Frequency: 1060 Kc. Power: 500 Watts  
 Owned By.....Tri-State Broadcasting, Inc.  
 Address.....1017 N. 3rd St.  
 Tel.: AL 8-3434.....Independent  
 Sta. Reps.....Torbet, Allen & Crane  
 President.....J. L. Breece  
 Executive V.P.....B. Clifford  
 General Mgr.....I. L. Lavin

**KYND—Tempe—1960**

Frequency: 1580 Kc. Power: 10,000 Watts  
 Owned By.....KYND Corp.  
 Address.....600 East Gilbert Drive  
 President, Gen. Mgr.....Dick Gilbert  
 Comm. Sales Prom. Mgr.....Stan Worlund  
 Program Director.....Alma Gilbert  
 Publicity Director.....Leona Maggiore  
 Chief Engineer.....Dick Williams

**KZON—Tolleson—1960**

Frequency: 1190 Kc. Power: 250 Watts  
 Owned By.....Glendale Bcstg. Co., Inc.  
 Address.....Box 926

Tel.: WEstport 6-3510.....Independent  
 President, General Mgr.....E. O. Smith  
 Station Manager.....William P. Ledbetter  
 Commercial Manager.....Earl O. Marshall  
 Sales Promotion Mgr.....Carlos Montano  
 Program Director.....Clint Wager  
 Publicity Director.....John E. Smith  
 Chief Engineer.....Dale Leitzman

**KAIR—Tucson—1956**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned By.....KAIR Broadcasting, Inc.  
 Address.....Santa Rita Hotel  
 Tel.: MAin 4-0401.....Independent  
 Station Representative.....Grant Webb  
 President.....Jo Griffith  
 General, Station Manager.....Ron Barrington  
 Commercial Manager.....Frank Spezzano  
 Sales Promotion Mgr.....Glenn Adams  
 Program Director.....Jimmy Wynne  
 Publicity Director.....Joe Byars  
 Chief Engineer.....Jack Saelid

**KCEE—Tucson—1958**

Frequency: 790 Kc. Power: 1000 Watts d.  
 Owned By.....Assoc. Bcstrs. of Tucson, Inc.  
 Address.....Box 5803  
 Tel.: MA 2-7788.....Independent  
 Sta. Representative.....Forjoe  
 President.....David S. Drubeck  
 General, Station Manager.....Ray Owen  
 Program Director.....Helen Miller  
 Chief Engineer.....Ed Hepp

**KCUB—Tucson—1929**

Frequency: 1290 Kc. Power: 1000 Watts  
 Owned By.....Bolfard Bcstg. Corp.  
 Business Address.....219 W. Elm St.  
 Tel.: MAin 3-4323.....MBS  
 Station Representative.....Meeker Co.  
 President, Gen. Mgr.....Ralph R. Boffard  
 Commercial Manager.....George Wallace  
 Station Manager.....Bill Rudd  
 Program Director.....Danny Day  
 Chief Engineer.....Gerald Walker

**KEVT—Tucson—1953**

Frequency: 690 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Tucson Radio Inc.  
 Business Address.....57 W. Congress  
 Tel.: MA 4-5588.....Independent  
 Representative.....Oakes, Nat. Time Sls.  
 President, General Mgr.....Peter Trowbridge  
 Comm. Mgr.....Ellen Cantu  
 Program Director.....Lorenzo Palma  
 Sales Prom. Mgr.....Arturo Aguilar  
 Publicity Director.....Linn Trowbridge

**KMOP—Tucson—1957**

Frequency: 1330 Kc. Power: 500 Watts, d.  
 Owned.....Pima Broadcasting Co.  
 Address.....P.O. Box 5084  
 Tel.: MAin 3-7501.....KBS  
 Sta. Reps.....Howard; Sandeberg-Gates  
 President.....L. B. Clayton  
 Gen. Mgr., Ch. Eng.....K. W. Ferguson  
 Commercial Mgr.....Bob F. Clayton

# ARIZONA

Program Dir. . . . . Bob Wolfe  
Publicity Dir. . . . . Dorothy Gallagher

## KOLD—Tucson—1947

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Old Pueblo Bcstg. Co.  
Business Address . . . . . 115 W. Drachman St.  
Tel.: MA 4-2511 . . . . . CBS  
Station Representative . . . . . Hollingsbery  
President . . . . . Tom Chancey  
V.P., General Manager . . . . . E. S. Mittendorf  
Commercial Manager . . . . . Bernie Perlin  
Sales Prom., Pub. Director . . . . . Pat Reed  
Station, Program Director . . . . . Joe Crystall  
Chief Engineer . . . . . Vern Cinmiyotti  
Owncs of: KOLD-TV; KOOL-AM-TV, Phoenix.

## KTAN—Tucson—1946

Freq.: 580 Kc. . . . . Power: 5 Kw. d., 500 W. n.  
Owned-Operated By . . . . . Catalina Bcstg. Co.  
Address . . . . . P. O. Box 2348  
Tel.: MA 2-4664 . . . . . NBC  
Sta. Reps. . . . . Gill-Perna; Avery-Knodel  
Pres., Gen. Mgr. . . . . Harry B. Chambers  
Ass't Manager . . . . . G. Ackerley

## KTKT—Tucson—1949

Frequency: 990 Kc. . . . . Power: 10,000 W., d.  
Owned-Operated By . . . . . Copper State Bcstg.  
Business-Studio Address . . . . . Box 5585  
Tel.: MAin 2-6711 . . . . . Independent  
Station Representative . . . . . McGavren Co.  
President . . . . . Leland Bisbee  
General Manager . . . . . George P. Lasley  
Station Manager . . . . . Phil Richardson  
Commercial Manager . . . . . Wayne Vann  
Program Director . . . . . Frank Kalil  
Sales Prom. Mgr. . . . . Jim Wells  
Publicity Director . . . . . Guy Williams  
Chief Eng. . . . . Nat Talpis

## KTUC—Tucson—1929

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Tucson Bcstg. Co.  
Address . . . . . 1511 E. 16th St.  
Tel.: MA 2-3344 . . . . . ABC  
Representative . . . . . Radio TV Reps. Inc.  
V.P., Gen., Sta. Mgr. . . . . C. Van Haften  
Comm. Mgr., Chief Eng. . . . . Robert Lebsock  
Sales Prom. Mgr. . . . . George Bradley  
Program Director . . . . . Tom Maples

## KAKA—Wickenburg—1960

Frequency: 1250 Kc. . . . . Power: 500 Watts  
Owned By . . . . . Wickenburg Broadcasting Co.  
Address . . . . . P. O. Box KK  
Tel.: Wickenburg . . . . . Independent  
President & Gen. Mgr. . . . . P. E. Mullenix  
V.P. & Sales Mgr. . . . . M. E. Gander

## KWCX—Willcox—1959

Frequency: 1250 Kc. . . . . Power: 1,000 Watts  
Owned By . . . . . Paul Merrill

Address . . . . . 488 North Haskell Ave.  
Tel.: DÜdley 4-2780 . . . . . Independent  
President . . . . . Paul Merrill  
General Manager . . . . . J. T. Lely  
Commercial Manager . . . . . Tom Moore  
Chief Engineer . . . . . George H. Nickle Jr.

## KVNC—Winslow—1952

Freq.: 1010 Kc. . . . . Power: 1 Kw. d., 500 W. n.  
Owned-Oper By . . . . . Gila Bdcstg. Network  
Address . . . . . Box 373  
Tel.: 289-2011 . . . . . Independent  
Station Rep. . . . . Sandeberg-Gates  
General Manager . . . . . E. V. Perrin

## KBLU—Yuma—1959

Frequency: 1320 Kc. . . . . Power: 500 Watts  
Owned By . . . . . Desert Bcstg. Co.  
Address . . . . . Stardust Hotel  
Tel.: SÜnet 2-3882 . . . . . Independent  
Station Reps. . . . . Lucas & Grant Webb  
Gen. Mgr., Chief Engineer . . . . . Robert W. Crites  
Commercial Manager . . . . . John Ghiotto  
Program Manager . . . . . Terry Wayne

## KOFA—Yuma—1952

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Broadcasters, Inc.  
Address . . . . . P. O. Box 1430  
Tel.: SU 3-8341 . . . . . KBS  
Sta. Reps. . . . . Sandeberg & Bob Dore  
President . . . . . T. R. Williams  
General, Sta. Mgr. . . . . Neil W. Sargent  
Program, Chief Engineer . . . . . Doc Holiday

## KVOY—Yuma—1950

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Colonial Bcstg. Corp.  
Address . . . . . P. O. Box 671  
Tel.: SÜnet 2-4321 . . . . . ABC  
Sta. Representative . . . . . Radio-TV Reps.  
Pres., Gen. Mgr. . . . . L. A. Newsome, Jr.  
Station Manager . . . . . J. K. Harris  
Commercial Manager . . . . . B. J. Fitzpatrick  
Program Director . . . . . Bob Nimmo  
Chief Engineer . . . . . Richard Davis

## KYUM—Yuma—1945

Frequency: 560 Kc. . . . . Power: 1000 Watts  
Owned-Operated By . . . . . Yuma Bcstg. Co.  
Address . . . . . 1901 First St.  
Tel.: SU 3-3305 . . . . . NBC  
Sta. Representative . . . . . Avery-Knodel  
President . . . . . R. O. Lewis  
General, Comm. Mgr. . . . . Hobart E. Lewis  
Program Director . . . . . Annette Lewis  
Chief Engineer . . . . . Maurice W. Higgins

Pop.: 1,791,500  
Families: 505,500

# Arkansas

Radio Homes: 481,000  
AM Stas. in State: 68

## **KVRC**—Arkadelphia—1947

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By: Arkadelphia Bcstg. Co.  
Business-Studio Address: South Third St.  
Tel.: Arkadelphia. KBS  
Station Rep.: Hopewell  
Gen., Sta. Mgr.: Bill Deaton  
Chief Engineer: John Riggle

## **KBTA**—Batesville—1950

Frequency: 1340 Kc. Power: 250 Watts  
Owned: White River Valley Bdcsts. Co.  
Address: Glen St.  
Tel.: 112-13. KBS  
Pres., Gen. Mgr.: J. F. Higginbottom  
Chief Engineer: C. Smith

## **KBBA**—Benton—1953

Frequency: 690 Kc. Power: 250 Watts, d.  
Owned-Oper. By: Benton Bcstg. Service  
Business Address: Highway 67-70  
Tel.: SP 8-2690. Independent  
General Manager: Lavelle Langley  
Chief Engineer: Preston Bridges

## **KTCN**—Berryville—1958

Frequency: 1480 Kc. Power: 1 Kw; d.  
Owned By: Ozark Radio-Equip. Co.  
Address: P. O. Box 191  
Tel.: GARfield 3-2148. Independent  
President, Gen. Mgr.: Ernie Howard  
Program, Publicity Dir.: Mary Harris  
Chief Engineer: Dan Patterson

## **KLCN**—Blytheville—1922

Frequency: 910 Kc. Power: 5000 Watts d.  
Owned-Operated By: Harold L. Sudbury  
Address: Sudbury Bldg., Main St.  
Tel.: POplar 2-2093. Independent  
Station Representative: John E. Pearson  
Gen., Sta. Mgr.: Harold L. Sudbury  
Sales Prom., Pub. Dir.: J. T. Sudbury  
Chief Engineer: Joe Nearns

## **KBRI**—Brinkley—1959

Frequency: 1570 Kc. Power: 250 Watts  
Owned By: Tri-County Bcstg. Co.  
Address: 212 West Cedar St.  
Tel.: 308. KBS  
Newspaper Affiliation: Brinkley Argus  
President: Mason W. Clifton  
Gen. Commercial Manager: W. Hi Mayo  
Chief Engineer: Edward Travis

## **KAMD**—Camden—1946

Freq.: 910 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By: Camden Radio Inc.  
Address: P. O. Box 5859  
Tel.: TE 6-5091. Independent

Station Comm. Mgr.: Donald Cathey  
Program, Pub. Director: Cal Carter  
Chief Engineer: Tom Graves

## **KLYR**—Clarksville—1957

Frequency: 1360 Kc. Power: 500 Watt  
Owned By: Clarksville Radio Broadcasters  
Business Address: P. O. Box 489  
Tel.: PLeasant 4-3092. Independent  
Gen. Sta. Chg. Eng.: Roy Forrester

## **KCON**—Conway—1950

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: Conway Bcstg. Co.  
Address: ASTC Campus  
Tel.: 189. KBS  
Gen. Mgr.: James E. Clayton  
Program Dir.: S. F. Morehead  
Chief Engineer: Edwin McClendon

## **KCCB**—Corning—1959

Frequency: 1260 Kc. Power: 500 Wts. d.  
Owned By: Eulis W. Cochran  
Address: 434 W. 2nd Street  
Tel.: ULster 7-2261. KBS  
General, Comm. Mgr.: James Reedy  
Program, Prom. Mgr.: V. Baker  
Chief Engineer: Edward Travis

## **KAGH**—Crossett—1952

Frequency: 800 Kc. Power: 250 Watts, d.  
Owned-Operated By: Radio KAGH  
Address: 900 Main  
Tel.: FO 4-2181. KBS  
Representatives: Clyde Melville & Hopewell  
General Mgr.: Julian Haas  
Chief Engineer: Preston Derryberry

## **KDQN**—De Queen—1956

Frequency: 1390 Kc. Power: 500 Watts, d.  
Owned: Radio De Queen  
Address: 419 S. Fourth St.  
Tel.: JU 4-2446. Independent  
General, Comm. Mgr.: A. Sizemore  
Chief Engineer: Tommy Jones

## **KDMS**—El Dorado—1950

Frequency: 1290 Kc. Power: 5000 Watts d.  
Owned-Oper. By: El Dorado Bcstg. Co.  
Address: 208 N. Cleveland  
Tel.: UN 3-5121. Independent  
General Manager: J. A. West, Jr.  
Chief Engineer: Bob Russell

## **KELD**—El Dorado—1935

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: Radio Enterprises, Inc.  
Business-Studio Address: Radio Center Bldg.  
Tel.: UN 3-6126. CBS  
Representative: Walker-Rawalt  
Pres., Gen. Mgr.: W. N. McKinney

## ARKANSAS

### **KFAY—Fayetteville—1957**

Frequency: 1250 Kc. Power: 500 Watts  
Owned By.....H. Weldon Stamps  
Address.....Box 112, University Sta.  
Tel.: Hillcrest 2-9859.....Independent  
Station Representative.....John E. Pearson  
Gen. Mgr.....H. Weldon Stamps  
Commercial Manager.....Robert Medley  
Program Director.....Mildred Stamps  
Chief Engineer.....John Meredith

### **KHOG—Fayetteville—1946**

Frequency: 1440 Kc. Power: 1,000 Watts  
Owned-Oper. By...Fayetteville Bcstg. Co., Inc.  
Business-Studio Address...103 West Mountain  
Tel: HI 2-2322.....Independent  
Station Representative.....Walker-Rawall  
President.....Hayden McIlroy  
Gen. Mgr.....Fred J. Stevenson  
Comm. Sls. Prom. Mgr.....Ed. Gideon  
Program, Publicity Director...Steve Starwyck  
Chief Engineer.....Harold Lindsey

### **KBJT—Fordyce—1959**

Frequency: 1570 Kc. Power: 250 Watts, d.  
Owned By.....KBJT, Inc.  
Address.....P.O. Box 626  
Tel.: 1570.....KBS  
President, Gen. Mgr.....K. F. Tracy  
Station Mgr.....J. Bagwell  
Commercial Mgr.....S. Roberts  
Program Dir.....J. Bagwell

### **KXJK—Forrest City—1949**

Frequency: 950 Kc. Power: 5000 Watts, d.  
Owned By.....Forrest City Bcstg. Co., Inc.  
Address.....Natl. Bank Bldg.  
Tel: ME 3-1252.....KBS  
Representative.....Burn-Smith  
Gen., Sta. Mgr.....William Fogg  
Chief Engineer.....Walter Smith, Jr.

### **KFPW—Fort Smith—1930**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By.....George T. Hemreich  
Business Address.....2415 N. Albert Pike  
Tel.: SU 3-4105.....CBS  
Station Rep.....Gill-Perna  
Gen. Sta. Manager.....Joe Roppolo  
Comm. Manager.....Jack Freeze  
Chief Engineer.....Rex Murdock

### **KFSA—Fort Smith—1947**

Frequency: 950 Kc. Power: 1 Kw. d., 500 W. n.  
Owned By.....Fort Smith Bcstg. Co.  
Address.....1016 Rogers Ave.  
Tel.: SU 2-9125.....ABC  
Newspaper Affiliation.....Times Record  
Station Rep.....Bolling  
President.....Donald W. Reynolds  
General Mgr.....James E. Fesperman  
Station Manager.....William J. Crews  
Comm. Manager.....Edwin P. Hicks  
Program Director.....Harry Freeman  
Sales Prom. Manager.....Shirley Downing

Publicity Director.....Mona Gross  
Chief Engineer.....Willard Matten  
Owners of: KOKL, Okmulgee; KOKK, Las Vegas;  
KFSA-TV, KGNS-TV, Larado; KFOY-TV, Hot  
Springs; KOLD-TV, Reno; ELRJ-TV, Las Vegas.

### **KTCS—Fort Smith—1956**

Frequency: 1410 Kc. Power: 500 Watts d.  
Owned By.....United Bcstg Co.  
Business Address.....4120 Towson Ave.  
Tel.: Mission 6-1611.....MBS-KBS  
Station Representative.....John E. Pearson  
President.....Chas. Fite  
General, Sta. Mgr.....Thomas L. Fite  
Commercial Manager.....Bill Harper  
Chief Engineer.....Bill Grauley

### **KWHN—Ft. Smith—1947**

Frequency: 1320 Kc. Power: 5000 Watts  
Owned-Operated By...KWHN Bcstg. Co., Inc.  
Address.....421 Garrison Ave.  
Tel.: SU 3-8967.....Independent  
Station Rep.....Masla Associates  
President.....M. Bershof  
Sect. & Gen. Mgr.....J. H. Friedman  
Station Mgr.....Glenn A. O'Neal  
Chief Engineer.....Raymond Armstrong

### **KHOZ—Harrison—1946**

Frequency: 900 Kc. Power: 1000 Watts, d.  
Owned-Operated by...Harrison Bcstg. Corp.  
Address.....P. O. Box 120  
Tel.: EMpire 5-2301.....Independent  
Station Representative.....Walker-Rawall  
Gen. Mgr.....Robert S. Wheeler, Jr.  
Sta., Comm. Mgr.....Everett Horton  
Prom. Mgr.....Marc Williams  
Chief Engineer.....Carl Martin

### **KFFA—Helena—1941**

Frequency: 1360. Power: 1,000 Watts  
Owned-Operated By.....Helena Bcstg. Co.  
Address.....215 York St.  
Tel.: HI 4-2361.....MBS  
Station Manager.....Sam W. Anderson  
Commercial Manager.....Wendell Atchison  
Publicity, Prom. Director.....Katherine M. Kizer  
Program Director.....Bill Holland  
Chief Engineer.....Earl Hodges

### **KXAR—Hope—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By.....Hope Bcstg. Co.  
Address.....P. O. Box 138  
Tel.: PRospect 7-3601.....Independent  
President.....A. H. Washburn  
General Manager.....Haskell Jones  
Commercial Manager.....R. M. Jones  
Program Director.....Larry Sharp  
Publicity Director.....Nancy Cross  
Chief Engineer.....Norman W. Bradford

### **KAAB—Hot Springs—1941**

Freq.: 1340 Kc. Power: 500 W. d., 250 W. n.  
Owned-Operated By.....Phoenix Co.  
Address.....Malco Thea. Bldg.

Tel.: NAtional 4-3194.....CBS-ABC  
 Station Rep.....Clyde Melville  
 President.....Harman I. Mosely II  
 Commercial Manager.....Leo House  
 Station Manager.....Bryan Disney  
 Program Director.....Shila Moseley  
 Chief Engineer.....H. I. Watts

**KBHS—Hot Springs—1953**

Frequency: 590 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....Resort Bdcstg. Co., Inc.  
 Address.....113 Third St.  
 Tel.: NA 3-6661.....KBS  
 Sta. Rep.....Clark  
 President.....A. M. McGregor  
 V.P., General Mgr.....Gene Kelley  
 Station, Sales Prom. Mgr.....Ed Appler  
 Program Director.....Jim Henderson  
 Publicity Director.....Milton D. Peters  
 Chief Engineer.....Clint Norman

**KBLO—Hot Springs—1953**

Frequency: 1470 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Tedesco, Inc.  
 Address.....1011 Central  
 Tel.: NA 4-3313.....Independent  
 Station Representative.....Masla  
 President.....Nicholas Tedesco  
 Gen. Sta. Manager.....Stan Morris  
 Comm. Prom. Mgr.....Hank Sanders  
 Publicity Director.....Haines Hower  
 Chief Engineer.....R. G. King

**KBTM—Jonesboro—1930**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Patteson Brothers  
 Address.....603 Madison  
 Tel.: WE 5-5597.....MBS-KBS  
 General Manager.....Alan Patteson, Jr.  
 Sta. Mgr.....Clarence Adams  
 Chief Engineer.....Norman Bowman

**KNEA—Jonesboro—1950**

Frequency: 970 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Radio Jonesboro, Inc.  
 Address.....Citizens Bank Bldg.  
 Tel.: WE 2-8381.....Independent  
 Station Reps.....Gill-Perna; Beaver  
 President.....Ernest Farabee  
 Gen., Sta. Mgr.....Deloss Walker  
 Chief Engineer.....Harold Baker

**KAJI—Little Rock—1927**

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 w n.  
 Owned-Oper. By.....Helmar, Inc.  
 Address.....P. O. Box 3099  
 Tel.: FR 2-0166.....Independent  
 Station Representative.....Hollingbery  
 President.....Michael J. Heller  
 General Manager.....Tom Bishop  
 Chief Engineer.....Dalton Sanders

**KARK—Little Rock—1928**

Frequency: 920 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Arkansas Radio & Equip. Co.  
 Address.....10th & Spring Sts.  
 Tel.: FR 6-2481.....NBC  
 Representative.....Edward Petry  
 President.....T. K. Barton  
 Exec. Vice President.....Douglas Romine  
 Director of Sales.....Lee Bryant  
 Sales Prod., Pub. Dir.....Shirley R. Kennedy

**KLRA—Little Rock—1926**

Freq.: 1010 Kc.....Power: 10 Kw. d., 5 Kw. n.  
 Owned-Operated By.....KLRA, Inc.  
 Business-Studio Address.....Box 559  
 Tel.: Windsor 5-3206.....Independent  
 Station Representative.....Weed Radio  
 President, General Manager.....Leonard Coe  
 Program Director.....Mary Heffington  
 Sales Prom., Pub. Director.....Anne Lumpkin  
 Chief Engineer.....Blande Perry

**KOKY—Little Rock—1956**

Frequency: 1440 Kc.....Power: 5000 Watts d.  
 Owned-Operated By.....Ebony Radio of Ark.  
 Address.....P. O. Box 1956  
 Tel.: FR 2-0391.....Independent  
 Representative.....John E. Pearson  
 Pres., Gen. Mgr.....John M. McLendon  
 Station Manager.....D. M. Teate

**KTHS—Little Rock—1924**

Frequency: 1090 Kc.....Power: 50,000 Watts  
 Owned-Oper.....Radio Bcstg., Inc.  
 Business-Studio Address.....8th & Izard  
 Tel.: FR 4-3764.....Independent  
 Newspaper Affil.....Shreveport Times  
 Representative.....Christal  
 President.....W. H. Bronson  
 Gen., Sta. Manager.....B. G. Robertson  
 Comm. Manager.....Robert Riley  
 Sales Prom. Mgr.....John Belford  
 Program Director.....Robert L. Hicks  
 Chief Engineer.....Cecil L. Sutt

**KVLC—Little Rock—1948**

Frequency: 1050 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Southwestern Bcstg. Co.  
 Address.....319 West 2nd Street  
 Tel.: FR 5-5321.....Independent  
 Station Rep.....Raymer  
 Gen., Sta. Mgr.....Dale D. Mahurin

**KVMA—Magnolia—1948**

Frequency: 630 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Magnolia Bcstg. Co.  
 Business-Studio Address.....212 N. Jefferson St.  
 Tel.: CE 4-5862.....MBS  
 Representative.....John E. Pearson  
 President.....Dr. J. F. Rushton  
 Gen. Mgr.....William M. Bigley  
 Station Manager.....Ralph Johnson  
 Chief Engineer.....Clyde Chaffin

## ARKANSAS

### **KBOK—Malvern—1951**

Frequency: 1310 Kc. Power: 1000 Watts d.  
Owned-Operated By Malvern Bcstg. Co.  
Address Highway 270 West  
Tel.: ED 2-6981  
KBS  
Representative Melville  
Pres., Gen. Mgr. Kermit L. Richardson  
Commercial Manager W. D. Stroud  
Chief Engineer Robert Padgett

### **KPCA—Marked Tree—1956**

Frequency: 1580 Kc. Power: 250 Watts, d.  
Owned By KTML, Inc.  
Address Box 17  
Tel.: 1580  
Independent  
Station Representative Continental  
General Mgr. Carlton Garner

### **KVSA—McGehee—1953**

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned-Oper. By S. E. Arkansas Bcstrs, Inc.  
Address U. S. Highway 65  
Tel.: CA 2-2400  
KBS  
Pres., Gen. Mgr. Abbott F. Kinney  
Commercial Mgr. Mrs. M. F. Kinney  
Program Director Herschell E. Parent  
Chief Engineer James S. Hunt

### **KENA—Mena—1951**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By KENA Bcstg. Co.  
Address S. Reine St.  
Tel.: 1450  
Independent  
Owner E. M. Hoge  
Comm. Mgr. Bill Hughes  
Program Dir. Marjorie Brink  
Chief Engineer Wayne Ramsey

### **KHBM—Monticello—1955**

Frequency: 1430 Kc. Power: 1 Kw. d.  
Owned-Operated By Baker Bcstg. Co.  
Address Box 446  
Tel.: EMpire 7-5136  
KBS  
Station Reps. Hopewell; Beaver  
General, Station Mgr. Keith Baker  
Program Director Elbert Hardcastle  
Publicity Director Evelyn H. Baker  
Chief Engineer Al Cooper

### **KVOM—Morrilton—1952**

Frequency: 800 Kc. Power: 250 Watts d.  
Owned-Oper. By Morrilton Bcstg. Co.  
Address P. O. Box 541  
Tel.: FL 4-2484  
Independent  
President, General Manager J. C. Willis  
Comm. Manager Gene Cooper

### **KTLO—Mountain Home—1953**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Mountain Home Bcstg. Corp.  
Address Hwy 5, N.  
Tel.: 1490  
KBS  
Pres., Gen. Mgr. A. Stricklen

Station Manager K. Wilkins  
Commercial Mgr. L. E. Cranor  
Chief Engineer Kenneth Wilkins

### **KBHC—Nashville—1959**

Frequency: 1260 Kc. Power: 500 Watts  
Owned By Robert G. McKeever  
Address P.O. Box 236  
Tel.: 746  
Independent  
General Manager R. G. McKeever  
Station Comm. Mgr. Glen D. Hammons  
Program Dir. Ina Hammons  
Chief Engineer Bill Blackburn  
Owners of: KDQN, De Queen.

### **KNBY—Newport—1949**

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Operated By Newport Bcstg. Co.  
Business Address U. S. Highway 67  
Tel.: 749  
Independent  
President Harold Sudbury  
General Station Manager Gene Howe  
Program Director Jerry Grojean  
Chief Engineer Anson Clark

### **KDXE—N. Little Rock—1957**

Frequency: 1380 Kc. Power: 1 Kw.  
Owned By Sim C. Callon  
Address 518 Scott St.  
Tel.: FR 6-1997  
ABC-KBS  
General Manager Wally Hoy  
Station Manager Bill Campbell  
Commercial Mgr. A. E. Shirey  
Program Dir. A. W. Lindsey  
Publicity Mgr. Bill Dixon  
Chief Engineer K. D. Copeland

### **KXLR—N. Little Rock—1946**

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By Arkansas Bcstg., Inc.  
Address P. O. Box 3014  
Tel.: FR 2-2155  
Independent  
Sta. Representative Eastman  
President D. Clarke  
General Manager A. D. Robertson

### **KOSE—Osceola—1949**

Frequency: 880 Kc. Power: 1000 Watts d.  
Owned-Oper. By Osceola Bcstg. Corp.  
Business Address P. O. Box 311  
Tel.: LO 3-2641  
KBS  
General, Station Manager Don Whitney

### **KDRS—Paragould—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By Progressive Bcstg. Co.  
Business Address Box 491  
Tel.: CE 2-7627  
KBS  
General Manager Ted Rand  
Business Manager T. M. Self  
Commercial Manager Doayne F. Bateman  
Program Dir. Wilma Wheelis  
Chief Engineer Gene Boucher

**KCCL—Paris—1959**

Frequency: 1460 Kc. Power: 500 Watts, d.  
Owned By Logan Cty. Bcstg.  
Address Box 432  
Tel.: 100. Independent  
President, General Mgr. Gordon Hixson  
Station Manager. C. Crismon

**KADL—Pine Bluff—1960**

Frequency: 1270 Kc. Power: 5 Kw.  
Owned By Jefferson County Broadcasting  
Address P. O. Box 1944  
Tel.: JE 5-1270. Independent  
Station Representative Charles Bernard Co.  
General Mgr. A. M. Smith  
Station & Comm. Mgr. Chester Pierce

**KCLA—Pine Bluff—1947**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Radio Engineering Service  
Business-Studio Address 2900 W. 28th Ave.  
Tel.: JE 5-1241. Independent  
General Mgr. Kenneth Kesterson  
Commercial Manager. Clyde Martin  
Prog.; Ch. Eng. Charles Penix

**KOTN—Pine Bluff—1934**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By Joellen Bcstg.  
Address Simmons Bank Bldg.  
Tel.: JE 4-8732. Independent  
Pres. W. J. Dean  
General Mgr. D. Jacobson

**KPBA—Pine Bluff—1957**

Frequency: 1590 Kc. Power: 1 Kw. d.  
Owned-Operated By Radio Pine Bluff, Inc.  
Address 1607 W. 6th St.  
Tel.: JE 4-1523. Independent  
Station Representative Gene Bolles Co.  
President. W. L. Kent  
Gen., Sta. Mgr. Howard M. Peters  
Chief Engineer. Robert N. Meador

**KPOC—Pocahontas—1950**

Frequency: 1420 Kc. Power: 1,000 Watts d.  
Owned-Operated By Pocahontas Radio, Inc.  
Address P. O. Box 250  
Tel.: TW 2-5234. KBS  
General Mgr. Adrian L. White  
Sales Mgr. Virgil Pace

**KTPA—Prescott—1959**

Frequency: 1370 Kc. Power: 500 Watts d.  
Owned By Cochran & Cochran Bcstg. Co.  
Address c/o KCCB Radio, Corning, Ark.  
Tel.: TUxedo 7-2638. Independent  
President. E. W. Cochran  
General, Station Mgr. Duane Williams  
Sales Prom., Prog. Dir. R. L. Marlair  
Publicity Director. James Dellinger  
Chief Engineer. W. L. McMillan  
Owners of: KCCB, Corning; KCCL, Paris.

**KAMO—Rogers—1954**

Frequency: 1390 Kc. Power: 1000 Watts  
Owned KAMO, Inc.  
Business Address American Natl. Bank Bldg.  
Tel.: MEIrose 6-4611. Independent  
Station Rep. Walker-Rawalt  
Pres., Gen. Mgr. G. Don Thompson  
Sta., Comm. Mgr. W. E. Dacus  
Program Director Charles A. Davis  
Chief Engineer. Bud Williams

**KXRJ—Russellville—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By C. R. Horne  
Address Second & Commerce  
Tel.: Woodlawn 7-1299. KBS  
President. C. R. Horne  
General, Sta. Mgr. L. L. Bryan  
Commercial Mgr. B. J. Dunley  
Program Dir. Berry J. Kelley  
Chief Engineer. William C. McKenney  
Owners of: KWCB, Searcy.

**KWCB—Searcy—1951**

Frequency: 1300 Kc. Power: 1000 Watts d.  
Owned By White County Bcstg. Co.  
Address P. O. Box 95  
Tel.: 1281. KBS  
General Mgr. Don P. Jones

**KUOA—Siloam Springs—1923**

Frequency: 1290 Kc. Power: 5,000 Watts d.  
Owned-Operated By KUOA, Inc.  
Business-Studio Address Siloam Springs  
Tel.: 777. MBS-KBS  
President. John E. Brown, Jr.  
Gen. Mgr., Ch. Eng. Cecil Smith  
Program Director Ralph Kennedy, Jr.  
Commercial Mgr. Harry E. Webster

**KBRB—Springdale—1949**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. Northwest Ark. Bcstg. & TV Co.  
Address P.O. Box 591  
Tel.: Pleasant 1-4675. ABC  
Newspaper Affiliation Southwest American  
President. Donald W. Reynolds  
General Manager. Phil H. Phillips  
Commercial Manager. Curtis C. Hornor, Jr.  
Program Director. Jim G. Wilkerson  
Chief Engineer. W. H. Ussery

**KWAK—Stuttgart—1948**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By Stuttgart Bcstg. Corp.  
Business Address P.O. Box 271  
Tel.: WA 2-5212. Independent  
Gen. Manager. Melvin P. Spann  
Station Mgr. June S. Spann  
Chief Engineer. C. R. Scandine

**ARKANSAS-CALIFORNIA**

**KOSY—Texarkana—1951**

Freq.: 790 Kc. Power: 1 Kw. d., 500 w. n.  
 Owned-Operated By.....Gateway Bcstg. Co.  
 Address.....P.O. Box 1318  
 Tel.: 22-3771.....Independent  
 Representative.....Pearson  
 Gen. Manager.....Tom E. Dillahunt

**KFDF—Van Buren—1958**

Frequency: 1580 Kc. Power: 1000 Watt. d.  
 Owned By.....Broadcasters, Inc.  
 Address.....P.O. Box 550  
 Tel.: Granite 4-6811.....Independent  
 President.....H. R. Fischer  
 Chief Engineer.....J. P. Freeman

**KRLW—Walnut Ridge—1951**

Frequency: 1320 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Lawrence Cty. Bcstg. Co.

Address.....P.O. Box 30  
 Tel.: Turner 4-3131.....KBS  
 Gen. Mgr.....Wm. H. Cate

**KWRF—Warren—1953**

Frequency: 860 Kc. Power: 250 Watts d.  
 Owned By.....Pines Broadcasting Co.  
 Address.....Box 480  
 Tel.: 353-354.....Independent  
 Representative.....Hopewell  
 President, Gen. Manager.....Weldon Sledge  
 Station Comm. Manager.....Bill Wells

**KWYN—Wynne—1956**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned.....E. Arkansas Bcstrs, Inc.  
 Address.....P. O. Box 225  
 Tel.: 1188.....KBS  
 Gen., Sta. Mgr.....Raymond O. Raley  
 Chief Engineer.....Art Rogers

Pop.: 15,895,500  
 Families: 5,186,000

**California**

Radio Homes: 4,978,500  
 AM Stas. in State: 192

**KCNO—Alturas—1951**

Frequency: 570 Kc. Power: 1000 Watts d.  
 Owned-Operated By.....R. W. Hansen  
 Address.....P. O. Box 1358  
 Tel.: 2531.....Independent  
 Representative.....Tracy Moore  
 Sta. Mgr., Chief Engineer.....A. L. Dayton

**KEZY—Anaheim—1959**

Frequency: 1190 Kc. Power: 1000 Watts  
 Owned By.....Radio Orange Cty, Inc.  
 Address.....1213 N. Highland, Hollywood 38  
 Tel.: Prospect 4-5170.....Independent  
 President, Gen. Mgr.....Cliff Gill  
 General Sales Mgr.....Ira Lauter  
 Station, Prog. Mgr.....Dan Russell  
 Chief Engineer.....John Ledbetter

**KPON—Anderson—1959**

Frequency: 1580 Kc. Power: 1000 Watts  
 Owned By.....Big Four Bcstg.  
 Address.....White City Shopping Center  
 Tel.: EM 5-2711.....Independent  
 General Manager.....R. Golden

**KAVR—Apple Valley—1954**

Frequency: 980 Kc. Power: 5 Kw. d.  
 Owned.....Apple Valley Bcstg. Co.  
 Address.....P.O. Box 1  
 Tel.: VI 7-7251.....Independent  
 Representative.....Torbet, Allen & Crane  
 President.....Newton T. Bass  
 General, Sta. Mgr.....Paul F. Klrpatrick  
 Commercial Mgr.....Robert Gadbois  
 Program Dir.....Lou Rossi  
 Chief Engineer.....Dean Kiner

**KENL—Arcata—1956**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned.....Humboldt Bcstrs.  
 Address.....KENL Bldg.  
 Tel.: VA 2-2941.....Independent  
 Sta. Representative.....Sandeberg-Gates  
 Pres., Gen. Mgr.....Mel Marshall  
 Comm. Sta Mgr.....Geo. Schafer

**KAHI—Auburn—1957**

Frequency: 950 Kc. Power: 1000 Watts  
 Owned By.....Don C. Reeves  
 Address.....Box 950  
 Tel.: TU 5-5636.....KBS  
 Sta. Representative.....Torbet, Allen & Crane  
 President, Ch. Eng.....Don C. Reeves  
 General, Comm. Mgr.....Gene Ragle  
 Program Dir.....Wes Meyers  
 Sales Promo. Mgr.....Bill Foster

**KBIG—Avalon—1952**

Frequency: 740 Kc. Power: 10,000 Watts  
 Owned-Operated By.....John Poole Bcstg. Co.  
 Address.....8540 Sunset Blvd., Los Angeles 28  
 Tel.: HO 3-3205.....Independent  
 Representative.....Weed  
 President, Gen. Mgr.....John Poole  
 Sta. Promo. Publicity Dir.....R. J. McAndrews  
 Oper. Program Dir.....Alan Lisser  
 Chief Engineer.....Beull Dalton  
 Owners of: KBIC-TV, Los Angeles.

**KAFY—Bakersfield—1946**

Frequency: 550 Kc. Power: 1000 Watts  
 Owned By.....Tollis & Hearne, Inc.  
 Address.....P.O. Box 6128



**Tel.: Empire 6-4411**.....Independent  
 President.....Howard Tullis  
 Gen. Mgr.....Paul Battisti  
**Program Director**.....Al Anthony  
 Chief Engineer.....Arthur C. Cox  
 Owners of: KFNM, San Bernardino; KDEO, San Diego.

**KBIS—Bakersfield—1950**

Frequency: 970 Kc.....Power: 1000 Watts  
 Owned.....Eastern Electrosonic Industries  
 Address.....2013 Chester Ave.  
 Tel.: FAirview 4-6093.....MBS  
 Sta. Representative.....Bolling  
 General Manager.....H. Wixson  
 Chief Engineer.....Leon K. Jones

**KERN—Bakersfield—1932**

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....McClatchy Newspapers  
 Business Address.....1535 17th St.  
 Tel.: FA 5-7475.....CBS  
 Representative.....Paul H. Raymer  
 President.....Eleanor McClatchy  
 Sta. Mgr.....Tom Flynn  
 Chief Engineer.....Don Gatz

**KGEE—Bakersfield—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KMD, Inc.  
 Address.....El Tejon Hotel  
 Tel.: FA 7-3587.....NBC  
 Sta. Reps.....W. S. Grant  
 President.....Carl E. Haymond  
 Gen. Mgr., Ch Eng.....Thomas J. Wallace, Jr.  
 Commercial Mgr.....James Jones  
 Program Dir.....Victor M. Ives  
 Sales Promo. Mgr.....C. Dexter Haymond  
 Owners of: KIT, Yakima.

**KLYD—Bakersfield—1958**

Frequency: 1350 Kc.....Power: 1000 Watts;d.  
 Owned By.....Kern County Bdsg. Co.  
 Business Address.....2831 Eye St.  
 Tel.: FAirview 7-7511.....Independent  
 Station Representative.....Hollingbery  
 President, Gen. Mgr.....Edward E. Umer  
 Commercial Mgr.....William Walker  
 Station Manager.....Dave Maxwell  
 Program Director.....Dan Speare  
 Chief Engineer.....Vernon G. Tucker  
 Owners of: KLYD-TV.

**KMAP—Bakersfield—1955**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....KMAP, Inc.  
 Address.....P.O. Box 1490  
 Tel.: FA 7-3541.....Independent  
 Sta. Representative.....Adam Young  
 Pres., Gen. Mgr.....Clifford E. Ball  
 Program Director.....Bob Thompson  
 Chief Engineer.....Bert Gallimore

**KPMC—Bakersfield—1932**

Frequency: 1560 Kc.....Power: 10,000 Watts  
 Owned-Oper. By.....Pioneer Mercantile Co.  
 Address.....P.O. Box 1709  
 Tel.: FA 7-5121.....ABC  
 Sta. Reps.....Torbet, Allen & Crane  
 President.....F. G. R. Schamblin  
 Station Manager.....I. A. Schamblin  
 Comm. Mgr.....Paul R. Biermann  
 Chief Eng.....Leo P. Jarvis

**KUZZ—Bakersfield—1958**

Frequency: 800 Kc.....Power: 250 Watts; d.  
 Owned By.....Valley Bcstg. Co.  
 Address.....910 Chester  
 Tel.: FAirview 7-4401.....Independent  
 Sta. Representative.....Tracy Moore  
 President.....Joe M. Arnoff  
 General Manager.....Herb Henson  
 Program Director.....Norm Davis

**KPAS—Banning—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Stevens Bcstg. Inc.  
 Address.....232 N. Callon Dr., Bev. Hills  
 Tel.: VI 9-4557.....Independent  
 Station Representative.....Harlan Oakes  
 President.....Calvin Jasspon  
 General, Comm. Mgr.....R. J. Wiltzie  
 Program Dir.....Jack Ihrie  
 Publicity Promo. Mgr.....Mort Krasner  
 Chief Engineer.....Dick Noble

**KIOT—Barstow—1960**

Frequency: 1310 Kc.....Power: 500 Watts d.  
 Owned By.....Beam Broadcasting Co., Inc.  
 Address.....850 E. Williams  
 Tel.: CLinton 6-2175.....Independent  
 President, Gen. Mgr.....Henry R. Phipps  
 Commercial Mgr.....Jack White  
 Program Dir.....George Norvell  
 Sales Promo. Mgr.....Jerry Lee  
 Publicity Dir.....Earline Somner  
 Chief Engineer.....Larry Payne

**KWTC—Barstow—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Mojave Valley Bcstg. Co.  
 Address.....Box 697  
 Tel.: CLinton 6-3511.....MBS  
 Station Representative.....John E. Pearson Co.  
 Pres., Gen. Mgr.....W. T. Brown  
 Station Mgr., Pub. Director.....R. F. Cruse  
 Commercial Mgr.....James Parler  
 Sales Prom Mgr.....Jean McAdams  
 Chief Engineer.....Bill Schultz

**KRE—Berkeley—1923**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Central Calif. Bcstrs., Inc  
 Address.....601 Ashby Avenue  
 Tel.: THornwall 8-7715.....Independent

## CALIFORNIA

**General Mgr.**.....Arthur Westlund  
**Sta. Mgr.**.....Don Hambly  
**Prog. Dir.**.....Les Avery  
**Chief Engineer**.....Robert I. Sampson

### **KOWL—Bijou—1956**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned**.....Tahoe Broadcasters, Lake Tahoe, Inc.  
**Address**.....Box 132, Steline, Calif.  
**Tel.:** LUdlow 8-6581.....Independent  
**Station Rep.**.....John E. Pearson  
**Pres., Gen. Mgr.**.....Ed. French  
**Sta. Comm. Mgr.**.....John J. Murphy  
**Program Dir.**.....Dan Shattery  
**Chief Engineer**.....Ken Cayton

### **KIBS—Bishop—1953**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned**.....Southeastern Sierra Bcstg. Corp.  
**Address**.....Box 757  
**Tel.:** UPlon 2-4411.....ABC  
**President**.....James R. Oliver  
**General, Sta. Mgr.**.....R. S. Deming  
**Program Director**.....Joe Arnold  
**Chief Engineer**.....Elwayne Clement

### **KYOR—Blythe—1947**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned By**.....W. E. Dyche & T. E. Foster  
**Address**.....Box 668  
**Tel.:** 2231.....Independent  
**Representative**.....John E. Pearson  
**General Mgr.**.....T. E. Foster  
**Station Mgr.**.....Marlin A. Saline  
**Commercial Mgr.**.....William Gebeau  
**Chief Engineer**.....Dave Matton  
**Owners of:** KRED, Indio; KROP, Brawley; KPRO, Riverside.

### **KROP—Brawley—1946**

**Frequency:** 1300 Kc.....**Power:** 1000 Watts d., 500 n.  
**Owned By**.....W. E. Dyche & T. E. Foster  
**Address**.....P.O. Box 238  
**Tel.:** 1300.....Independent  
**Representative**.....John E. Pearson Co.  
**General Manager**.....T. E. Foster  
**Station Manager**.....Harry Packard  
**Program Dir.**.....Bill Gebeau  
**Chief Engineer**.....Dave Matton  
**Owners of:** KPRO, Riverside; KREO, Indio; KYOR, Blythe.

### **KBLA—Burbank—1952**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper.** By.....G. E. Cameron  
**Address**.....11516 Oxnard St., N. Hollywood  
**Tel.:** POplar 2-1195.....Independent  
**Station Representative**.....Grant Webb  
**President**.....G. A. Rogers  
**General Mgr.**.....R. Marshall  
**Chief Engineer**.....H. May

### **KRML—Carmel—1957**

**Frequency:** 1410 Kc.....**Power:** 500 Watts; d.  
**Owned By**.....Carmel Bcstg.  
**Address**.....Route 2, Box 552

**Tel.:** MAyfair 4-1215.....Independent  
**President, Gen. Mgr.**.....Sam S. Smith  
**Station, Program Dir.**.....Alan B. Skuba  
**Comm. Publicity Dir.**.....Walter M. Spear

### **KHSL—Chico—1935**

**Frequency:** 1290 Kc.....**Power:** 5000 Watts  
**Owned-Operated**.....Golden Empire Bcstg. Co.  
**Address**.....Box 1041  
**Tel.:** FIreside 2-0141.....CBS  
**Sta. Rep.**.....Bolling  
**Pres., Gen. Mgr.**.....Mrs. Mickey McClune  
**Station Manager**.....Charles H. Kinsley, Jr.  
**Chief Engineer**.....Russell Pope

### **KPAY—Chico—1949**

**Frequency:** 1060 Kc.....**Power:** 10,000 Watts  
**Owned**.....J. Ned. Richardson  
**Address**.....P.O. Box 523  
**Tel.:** FIreside 2-4211.....MBS  
**Representative**.....Hollingbery  
**Gen. Mgr.**.....J. Ned Richardson  
**Comm. Mgr.**.....Frank J. Mertz  
**Chief Engineer**.....William Pope

### **KBMX—Coalinga—1950**

**Frequency:** 1470 Kc.....**Power:** 500 W. d.  
**Owned By**.....Meldean Bcstg Co.  
**Address**.....P.O. Box 122, Hanford, Calif.  
**Tel.:** LU 2-1038.....Independent  
**Sta. Rep.**.....Grant Webb  
**President**.....Meldean Upp  
**General Mgr.**.....Jan King  
**Sta. Publicity Mgr.**.....Harry Hansen  
**Program Dir.**.....Fred Garcia  
**Chief Engineer**.....Glenn Huston  
**Owners of:** KGEN, Tulare.

### **KBUC—Corona—1948**

**Frequency:** 1370 Kc.**Power:** 1 Kw. d., 500 W. n.  
**Owned**.....Radio K-BUC, Inc.  
**Business Address**.....Box 368  
**Tel.:** RE 7-1370.....Independent  
**Station Representatives**.....Sandeberg-Gates  
**President**.....James F. Hadlock  
**V.P., Gen. Mgr.**.....Naum Healy  
**Comm. Manager**.....Sherm Horn  
**Program Director**.....Jay Davis  
**Sales Prom. Manager**.....John Wanger  
**Publicity Director**.....Elaine Kremper  
**Chief Engineer**.....Walter Rees

### **KPLY—Crescent City—1950**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Del Norte Bcstg. Co.  
**Address**.....Box 248  
**Tel.:** INgersoll 4-2155.....KBS  
**Station Representative**.....Sandeberg-Gates  
**President, Gen. Manager**.....M. D. Marshall  
**Comm., Sta. Mgr.**.....H. Frank Walters  
**Program Dir.**.....Ed Day  
**Publicity Director**.....Phyllis J. Wren  
**Chief Engineer**.....Herbert Newman

**KPOD—Crescent City—1959**

Frequency: 1310 Kc. Power: 1000 Watts  
 Owned By: Universal Electronics Network, Inc.  
 Address: 251 H St.  
 Tel.: IN 4-2151. Independent  
 Station Rep.: Torbet, Allen & Crane  
 President: Norman Bayley  
 General, Ch. Eng.: Larry Marvin  
 Program Dir.: Chuck Wilson  
 Sales Promo. Mgr.: Randy Fox

**KCHJ—Delano—1951**

Freq.: 1010 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By: Charles Herman Johnes  
 Address: P.O. Box 966  
 Tel.: Delano 8676. Independent  
 President, Chief Eng.: Charles H. Johnes  
 General Manager: Jean G. Johnes  
 Comm. Mgr.: Jim Turner  
 Program Dir.: Joe McFolin

**KRDU—Dinuba—1946**

Frequency: 1130 Kc. Power: 1000 Watts  
 Owned-Operated By: Radio Dinuba Co.  
 Address: Box 157  
 Tel.: LY 1-1130. KBS  
 Station Reps.: Torbet, Allen & Crane  
 Pres., Gen., Sta. Mgr.: Egon A. Hofer  
 V.P.: Dave Hofer, Jr.  
 Chief Engineer: Warren Nystrom

**KDEO—El Cajon—1955**

Frequency: 910 Kc. Power: 1 Kw.  
 Owned By: Tullis & Hearne Bcstg. Co.  
 Address: 3911 Pacific Highway, San Diego  
 Tel.: CY 8-8371. Independent  
 Station Representative: McGavren  
 General Manager: John Pace  
 Station Manager: R. Cordell

**KAMP—El Centro—1958**

Frequency: 1430 Kc. Power: 1000 Watts  
 Owned By: El Centro Radio, Inc.  
 Address: P. O. Box 1018  
 Tel.: ELgin 2-2277. Independent  
 Sta. Reps.: Torbet, Allen & Crane; Webb  
 President: A. E. Andreotti  
 Gen. Station Manager: Wm. H. Ellison  
 Commercial Mgr.: Robert E. Baker  
 Prog. Dir., Sales Prom. Mgr.: Bob Weaver  
 Publicity Dir.: Marylou Pangle  
 Chief Engineer: Arch Thistle

**KICO—El Centro—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By: Charles R. Love  
 Address: Box 1697  
 Tel.: ELgin 2-1490. ABC-MBS  
 Sta. Reps.: Feltis; Sandeberg-Gates  
 Owner: Charles R. Love  
 General Manager: W. L. Gleeson

**KXO—El Centro—1927**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Feldman Enterprises, Inc.

Business Address: Box 140  
 Tel.: EL 2-1230. KBS  
 Representative: Paul H. Raymer  
 President: Leonard Feldman  
 General Sta. Mgr.: Mace Hanan  
 Comm. Promo. Mgr.: Chap Rollins  
 Program, Publicity Dir.: Gordon Belson  
 Chief Engineer: Arch Thistle

**KOWN—Escondido—1958**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By: Palomar Broadcasting Co.  
 Address: 1226 Hale Ave.  
 Tel.: SHERwood 5-5811. Independent  
 Pres., Gen. Mgr.: Julie G. Owen

**KDAN—Eureka—1956**

Frequency: 790 Kc. Power: 5 Kw.  
 Owned: Radio KDAN  
 Address: Box 993  
 Tel.: HI 2-0611. Independent  
 Station Rep.: United Spot Sales  
 President: James F. Hadlock  
 General Mgr.: Art Sipherd  
 Commercial Mgr.: Earl Madray  
 Program Dir.: Bud Morris  
 Chief Engineer: Merlin Haag

**KIEM—Eureka—1933**

Frequency: 1480 Kc. Power: 5000 Watts  
 Owned Opr. By: Redwood Bdcstg. Co., Inc.  
 Address: P. O. Box 1021  
 Tel.: HI 3-1621. MBS  
 Station Rep.: Adam Young  
 President: William B. Smullin  
 Opera. Manager: Barry Adams  
 Station Manager: Newton L. Steward  
 Chief Engineer: Don King

**KINS—Eureka—1946**

Freq.: 980 Kc. Power: 5 Kw., &, 500 W. n.  
 Owned-Oper. By: Eureka Bcstg.  
 Address: Box 1015  
 Tel.: HI 2-5744. CBS  
 Representative: Weed  
 Pres., Gen. Mgr.: Wendell Adams  
 Station Comm. Mgr.: Doyle Seely  
 Chief Engineer: Dean Elliott

**KDAC—Fort Bragg—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned: Mendocino Coast Bcstg. Co.  
 Address: 2100 E. Oaks St.  
 Tel.: YO 4-3251. KBS  
 Owner: Edward Mertle  
 General Manager, Ch. Eng.: Craig N. Smith

**KARM—Fresno—1938**

Frequency: 1430 Kc. Power: 5000 Watts  
 Owned-Oper. By: H. & G. Harm Enterp.  
 Address: 7535 N. Van Ness Ave.  
 Tel.: BA 24441. ABC  
 Representative: Hollingbery  
 President: Hattie Harm

## CALIFORNIA

General Mgr. .... George Harv  
Program Director ..... Bill Dallas  
Sales Promo. Mgr. .... Patrick G. Smith  
Chief Engineer ..... Elbert Dean

### **KBIF—Fresno—1947**

Frequency: 900 Kc. .... Power: 1000 Watts, d.  
Owned ..... KBIF, Inc.  
Address ..... 857 Van Ness Ave.  
Tel.: AM 6-0791 ..... ABC  
Representative ..... Weed  
Pres., Gen. Mgr. .... Eihan Bernstein  
Station Mgr., Prog. Dir. .... Frank Wells  
Publicity Dir. .... Bob Eurich  
Chief Engineer ..... Bob Love

### **KEAP—Fresno—1957**

Frequency: 980 Kc. .... Power: 500 W. d.  
Owned By ..... KEAP Broadcasting Co. Inc.  
Address ..... 3324 N. Blackstone  
Tel.: Baldwin 2-7741 ..... Independent  
Station Representative ..... Daren F. McGavren  
Pres., Gen. Mgr. .... Herbert J. Edelman  
Program Director ..... Eddie Briggs  
Chief Engineer ..... Elbert Dean

### **KFRE—Fresno—1936**

Frequency: 940 Kc. .... Power: 50,000 Watts  
Owned-Oper. By ..... Triangle Publications  
Business-Studio Address ..... T. W. Patterson Bldg.  
Tel.: AM 8-6441 ..... CBS  
News Afil. .... Phila. Inquirer, Phila. D. News  
Representative ..... John Blair  
General Mgr. .... Leslie H. Peard, Jr.  
General Sales Mgr. .... Jay Sondheim  
Commercial Mgr. .... Leslie H. Norins  
Opera. Mgr. .... H. George Carroll  
Dir. of Eng. Opera. .... Keith L. Mealey  
Dir. of Radio Operations ..... Kenneth Warren  
Owners of: WFIL-AM-FM-TV, Philadelphia;  
WNBF-AM-FM-TV, Binghamton, N. Y. WFBG-  
AM-TV, Altoona, Pa.; WNHC-AM-FM-TV, New  
Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-  
AM-FM-TV, Fresno, Calif.

### **KGST—Fresno—1949**

Frequency: 1600 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... San Joaquin Bcstg. Co.  
Address ..... 1244 'O' St.  
Tel.: AM 6-9901 ..... Independent  
Representative ..... Nat'l Time Sales  
General. Sta. Mgr. .... Juan Mercado  
Comm. Promo. Mgr. .... John Sonder  
Program Dir. .... Manuel H. Rosillo  
Chief Engineer ..... Stanley Thatcher

### **KMAK—Fresno—1953**

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Riley R. Gibson  
Address ..... 2020 McKinley Ave.  
Tel.: AM 6-9448 ..... Independent  
President ..... Riley R. Gibson  
Gen., Sta. Mgr. .... Coyle Chambers

### **KMJ—Fresno—1922**

Frequency: 580 Kc. .... Power: 5000 Watts  
Owned-Operated By ..... McClatchy Bcstg. Co.

Business-Studio Address ..... 1515 Van Ness Ave.  
Tel.: AM 8-5771 ..... NBC  
Newspaper Affiliation ..... McClatchy Newspapers  
Representative ..... Paul H. Raymer  
President ..... Eleanor McClatchy  
Station Manager ..... Ramsey G. Elliott  
Program Mgr. .... Jeff Nagle  
Sales Mgr. .... Roy Swanson  
Chief Engineer ..... William Wallace

### **KYNO—Fresno—1947**

Frequency: 1300 Kc. Power: 5000 wts. d. 1000 n.  
Owned-Oper. By ..... Radio KYNO  
Address ..... 2125 N. Barton Ave.  
Tel.: CL 5-8383 ..... MBS  
Sta. Representative ..... Bolling  
General Manager ..... Gene Chenault  
Program Dir. .... Dave Belman  
Chief Engineer ..... Bert Williamsor

### **KPER—Gilroy—1957**

Frequency: 1290 Kc. .... Power: 1000 Watts, d.  
Owned ..... Radio KPER  
Address ..... 615 Swanston Lane  
Tel.: VI 2-3155 ..... KBS  
Representative ..... Lucas & Webb.  
General Manager ..... John Gregory  
Program Dir. .... Bill Kingman  
Chief Engineer ..... Don Bernard

### **KIEV—Glendale—1933**

Frequency: 870 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Cannon System, Ltd.  
Address ..... 106 N. Glendale Ave.  
Tel.: CHapman 5-2388 ..... Independent  
President ..... David H. Cannon  
General Mgr. .... Allin Slate  
Program Director ..... Beach Rogers  
Chief Engineer ..... Andrew Costello

### **KNGS—Hanford—1948**

Freq.: 620 Kc. .... Power: 1 Kw.  
Owned-Oper. By ..... Kings Bcstg. Corp.  
Business Address ..... P.O. Box 620  
Tel.: LUdlow 2-0361 ..... Independent  
Station Representative ..... H-R Reprs.  
President, Gen. Mgr. .... John C. Cohan  
Station Manager ..... Rowena J. Kimzey  
Sales Promotion Mgr. .... Carl L. Switzer  
Publicity Director ..... Clark Bradley  
Operations Director ..... Jim Sims

### **KHSJ—Hemet—1958**

Frequency: 1320 Kc. .... Power: 500 Watts  
Owned By ..... Ramona Bcstg Co.  
Address ..... P.O. Box 1076  
Tel.: OLive 8-3208 ..... KBS  
President, Program Dir. .... Robert T. Griffin, Sr.  
Station Mgr. .... Robert T. Grant  
Commercial Mgr. .... Paul Spragus  
Chief Engineer ..... Al Copeland

### **KDAY—Hollywood—1947**

Frequency: 1580 Kc. .... Power: 50,000 Watts, d.

Owned By..... Radio California, Inc.  
 Address..... 1549 No. Vine St.  
 Tel.; HO 1-9981..... Independent  
 Representative..... Hollingsbery  
 President..... John D. Keating  
 General Mgr..... Mel Leeds  
 Commercial Mgr..... George Gilbreth  
 Chief Engineer..... Bob Dye

**KREO—Indio—1946**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned... Imperial Broadcasting System, Inc.  
 Address..... P.O. Box 697  
 Tel.: Diamond 7-3403..... Independent  
 Representative..... John E. Pearson  
 General Manager..... Leo Ellis  
 Station Manager..... Ed. Silvera  
 Program Dir..... Bill Gebeau  
 Chief Engineer..... Dave Matton  
 Owners of: KPRO, Riverside; KROP, Brawley.  
 KYOR, Blyth.

**KCHV—Indio—1954**

Frequency: 970 Kc..... Power: 1 Kw., d.  
 Owner..... Coachella Bcstg. Co.  
 Address..... Box 112  
 Tel.: EXpress 8-5534..... Independent  
 Representative..... Moore & Assoc.  
 Pres..... Edward Gorges  
 Gen. Mgr..... I. E. Staples  
 Comm. Mgr..... Doug Caplette  
 Sales Prom. Mgr..... Ed Baxter  
 Publicity Director..... Walter Duggan  
 Chief Engineer..... Bill Keith

**KTYM—Inglewood—1958**

Frequency: 1460 Kc..... Power: 1000 Watts  
 Owned By..... A. J. Williams  
 Address..... 125 S. Grevillea Ave.  
 Tel.: ORegon 8-3731..... Independent  
 President..... A. J. Williams  
 Commercial Mgr..... C. O. Gray  
 Program Director..... F. P. McDonald  
 Chief Engineer..... C. Simpson

**KRKC—King City—1958**

Frequency: 1570 Kc..... Power: 250 Watts; d.  
 Owned By..... KRKC, Inc.  
 Address..... P. O. Box 1167  
 Tel.: 1070..... KBS  
 Station Representative..... Sandeberg-Gates  
 President, Gen. Manager..... Bob McVay  
 Program, Chief Engineer..... John McAdam  
 Sales Prom. Director..... Joan Brown  
 Pub. Director..... Glorla Manss

**KAVL—Lancaster—1950**

Freq.: 610 Kc..... Power: 1 Kw., d., 500 W. n.  
 Owned-Oper. By..... Antelope Bcstg. Co.  
 Address..... P. O. Box 1192  
 Tel.: WH 2-1121..... MBS  
 Station Representative..... Pearson  
 President..... W. B. Carter  
 General Mgr..... H. L. Comstock

**KBVM—Lancaster—1956**

Frequency: 1380 Kc..... Power: 1000 Watts  
 Owned By..... Tri-County Bcstgrs., Inc.  
 Address..... 43321 N. Sierra Highway  
 Tel.: WH 2-8461..... Independent  
 President..... Roy Hinkel  
 General Manager..... Jack J. Bankson  
 Chief Engineer..... Geo. Patterson

**KLAN—Lemoore—1960**

Frequency: 1320 Kc..... Power: 1000 Watts, d.  
 Owned By..... Radio Lemoore  
 Address..... 422 N. Doury St., Hanford, Calif.  
 Tel.: LU 4-4466..... Independent  
 Stations Reps..... Torbet Allen & Crane-Masla  
 President..... Joseph E. Gamble  
 General Mgr..... Willard E. Gamble  
 Station Mgr..... Mel Vierra  
 Program Dir..... Robert Meyers  
 Sales Promo Mgr..... Wanda Finley  
 Chief Engineer..... Fred Volken

**KCVR—Lodi—1946**

Frequency: 1570 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Lloyd Burlington  
 Business Address..... P. O. Box 600  
 Tel.: EN 8-0628..... Independent  
 Station Rep..... Torbet, Allen & Crane  
 General Station Mgr..... John Bayliss  
 Sales Prom. Mgr..... Robert O'Keefe  
 Program Director..... Johnny Gunn  
 Chief Engineer..... George Sampson  
 Owners of: KEEN, San Jose.

**KNEZ—Lompoc—1958**

Frequency: 960 Kc..... Power: 500 Watts  
 Owned By..... KNEZ, Inc.  
 Business Address..... P.O. Box 338  
 Tel.: REgent 6-3421..... KBS  
 Station Rep..... Torbet, Allen & Crane  
 President, Ch. Eng..... Thomas B. Friedman  
 Station Mgr..... Les Leslie  
 Asst. Manager..... Alan Beach  
 Nat'l Sales Mgr..... Luke Lukenbill

**KFOX—Long Beach—1924**

Frequency: 1280 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... KFOX Inc.  
 Address..... 220 E. Anaheim Street  
 Tel.: HE 6-7281..... Independent  
 Sta. Rep..... Eastman  
 General Mgr..... Cal Perley  
 Station Manager..... R. C. Brown

**KGER—Long Beach—1926**

Frequency: 1390 Kc..... Power: 5,000 Watts  
 Owned By... John Brown Schools of Calif., Inc.  
 Business-Studio Address..... 3745 Atlantic  
 Tel.: GARfield 7-7907..... Independent  
 President..... Dr. John E. Brown  
 Gen., Sta., Comm. Mgr..... E. William George  
 Chief Engineer..... Luke Crumbaugh

**CALIFORNIA**

**KABC—Los Angeles—1929**

Frequency: 790 Kc. Power: 5000 Watts  
 Owned-Oper. By: AB-PT, Inc.  
 Address: 3321 S. La Cienega Blvd.  
 Tel.: NO 3-3311 ABC  
 Representative: Katz  
 President: Leonard H. Goldenson  
 V.P., Gen. Sta. Mgr.: Ben Hoberman  
 Commercial Mgr.: Phil Brestoff  
 Program Dir.: Jack Meyers  
 Sales Promo. Mgr.: David Nowinson  
 Publicity Dir.: Virginia West  
 Chief Engineer: Ralph Denechaud  
 Owners of: WABC AM-TV, New York; WXYZ AM-TV, Detroit; WIS, Chicago; KGO AM-TV, San Francisco; KABC AM-TV, Los Angeles; KQV, Pittsburgh; WBBK-TV, Chicago.

**KFAC—Los Angeles—1931**

Frequency: 1330 Kc. Power: 5000 Watts  
 Owned-Oper. By: Los Angeles Bcstg. Co.  
 Bus. Studio Address: 5773 Wilshire Blvd.  
 Tel.: WE 8-0181 Independent  
 Representative: Bolling  
 President: E. L. Cord  
 Gen. Comm. Mgr.: Calvin J. Smith  
 Publicity Dir.: Mildred Ross  
 Program Director: Howard Rhines  
 Chief Engineer: Ron Oakley

**KFI—Los Angeles—1922**

Frequency: 640 Kc. Power: 50,000 Watts  
 Owned-Operated By: Earle C. Anthony, Inc.  
 Business-Studio Address: 141 N. Vermont Ave.  
 Tel.: DU 2-2121 NBC  
 Representative: Henry I. Christal  
 Pres., Gen. Mgr.: Earle C. Anthony  
 Asst. to Pres.: Charles E. Hamilton  
 Program Director: Pat Kelly  
 Co-Chief Eng.: H. L. Blatterman, C. W. Mason

**KFWB—Los Angeles—1925**

Frequency: 980 Kc. Power: 5000 Watts  
 Owned-Oper. By: Crowell-Collier Bcstg. Corp.  
 Business-Studio Add.: 6419 Hollywood Blvd.  
 Tel.: HO 3-5151 Independent  
 Representative: Blair  
 Pres., Gen. Mgr.: Robert M. Purcell  
 Dir. of Operations: Theola Sanders  
 Station Manager: James Simmons  
 Sales Manager: Robert E. Sharon  
 Program Dir.: Chuck Blore  
 Publicity Dir.: Sandra Goldfield  
 Sales Promo. Dir.: Janet Byers  
 Chief Engineer: Leonard Hayden  
 Owners of: KEWB, San Francisco; KDWB, Minneapolis; WMGM, N. Y.

**KGBS—Los Angeles—1959**

Frequency: 1020 Kc. Power: 50,000 Watts



**STIMULATING  
RADIO**

The **ONLY** Station  
 in Los Angeles with  
**15 MINUTE  
 NEWSCASTS  
 ON THE HOUR**

**KABC**  **79**

Owned By.....Standard Bcstg. Co.  
 Business-Studio Ad.....338 S. Western Ave.  
 Tel.: DU 8-2345.....Independent  
 Station Rep.....Peters, Griffin, Woodward  
 President.....George B. Storer  
 Managing Dir.....Wendell Campbell  
 Commercial Mgr.....Dale Petersen  
 Program Dir.....Bill Wheatley  
 Promo., Publicity Dir.....Merle Block  
 Ch. Eng.....Leonard Reeves  
 Owners of: WJBK-AM-FM-TV, Detroit; WSPD-  
 AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-  
 AM-FM-TV, Cleveland; WWVA-AM-FM, Wheel-  
 ing, W. Va.; WGBS-AM-FM, Miami, Fla.; WIBG-  
 AM-FM, Phila., Pa.; WITI-TV, Milwaukee.

**KGFJ—Los Angeles—1926**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Ben S. McGlashan  
 Business-Studio Address.....6314 Sunset Blvd.  
 Tel.: HO 4-0201.....Independent  
 Sta. Reps.....Howard; Torbet, Allen & Crane  
 Owner.....Ben S. McGlashan  
 General, Station Manager.....Thelma Kirchner  
 Sales Mgr.....Molly C. Low  
 Sales Prom. Mgr.....Juanita McCurdy  
 Chief Engineer.....Homer Obuchon

**KHJ—Los Angeles—1922**

Frequency: 930 Kc.....Power: 5,000 Watts  
 Owned-Oper. By.....RKO General  
 Address.....1313 N. Vine St., Hollywood  
 Tel.: HO 2-2133.....Independent  
 Representative.....H-R Reps.  
 General Manager.....William J. McDowell  
 V.P., Program Director.....A. J. LaFrano  
 National Sales Mgr.....Joseph Parsons  
 Eastern Sales Mgr.....Paul H. Martin  
 Chief Engineer.....Robert Bullock

**KLAC—Los Angeles—1924**

Freq.: 570 Kc.....Power: 5 Kw. d.; 1 Kw. n  
 Owned-Operated By.....Westinghouse Bcstg.  
 Address.....6363 Sunset Blvd  
 Tel.: HO 2-7271.....Independent  
 Station Representative.....Daren F. McGavren  
 President.....Donald W. McGannon  
 General, Program Dir.....Al Racco  
 Gen. Sales Manager.....Morton Sidley  
 Mdsq. Dir.....Armand La Pointe  
 Sales Prom., Pub. Director.....Betty Hudson  
 Chief Engineer.....Paul Holton

**KMPC—Los Angeles—1928**

Freq.: 710 Kc.....Power: 50 Kw. d.; 10 Kw. n  
 Owned-Oper. By.....Golden West Bcsters.  
 Address.....5939 Sunset Boulevard  
 Tel.: HOLLYWOOD 9-5341.....Independent  
 Representative.....AM Radio Sales  
 Ch. of Board.....Gene Autry  
 General Mgr., Chief Eng.....Lloyd Sigmon  
 Gen. Sales Mgr.....Stanley Spero  
 Mgr., Sls. Prom.....John M. Asher  
 Prog. Dir.....Robert H. Forward

**KNX—Los Angeles—1920**

Frequency: 1070 Kc.....Power: 50,000 Watts  
 Owned By.....Columbia Bcstg. System, Inc.  
 Business-Studio Address.....6121 Sunset Blvd.  
 Tel.: HO 9-1212.....CBS  
 Sta. Representative.....CBS Spot Sales  
 V.P., General Manager.....Robert Sutton  
 Commercial Mgr.....Gordon Mason  
 Promotion Manager.....Arthur Wittum  
 Pub. Dir.....Lloyd Brownfield  
 Chief Engineer.....Ted Denton

**KPOL—Los Angeles—1952**

Frequency: 1540 Kc.....Power: 10,000 Watts  
 Owned-Oper. By.....Coast Radio Bdcstg. Corp.  
 Address.....4628 Wilshire Blvd.  
 Tel.: WE 8-2345.....Independent  
 Station Representative.....Raymer Co.  
 President, Gen. Mgr.....Hugh R. Murchison  
 Station, Comm. Mgr.....Frederick Custer

**KRKD—Los Angeles—1927**

Frequency: 1150 Kc.....Power: 5000 d.; 1000 n.  
 Owned-Operated By.....Four Sq. Gospel Internatl.  
 Business-Studio Address.....1050 Montecito Drive  
 Tel.: CA 5-4116.....Independent  
 Gen. Mgr.....M. D. Duchen  
 Gen. Sales Mgr.....Bob Fox  
 Prog. Dir.....Charles A. Clifton  
 Ch. Eng.....Ben Brown

**KHOT—Madera—1956**

Frequency: 1250 Kc.....Power: 500 Watts, d.  
 Owner.....Glomar Music Bcstg. Co.  
 Address.....2818 Ave 15  
 Tel.: OR 4-8501.....Independent  
 Station Rep.....Torbet, Allen & Crane  
 Mgr.....Bob L. Moran  
 Chief Engineer.....Tom Bracanovich

**KMYC—Marysville—1940**

Frequency: 1410 Kc.....Power: 5 Kw. d.; 1 Kw. n.  
 Owned By.....Marysville-Yuba City Bcstrs.  
 Business Address.....P. O. Box 631  
 Tel.: SH 2-2396.....MBS  
 Sta. Representative.....Theo. B. Hall  
 President.....Jack Sterling  
 General, Comm. Mgr.....Carroll V. Hansen  
 Chief Engineer.....Jim Parrish

**KWIP—Merced—1956**

Frequency: 1580 Kc.....Power: 500 Watts, d.  
 Owned By.....Yosemite Bcstrs, Inc.  
 Address.....Hotel Tioga  
 Tel.: RA 2-3838.....Independent  
 Station Reps.....Dore; Feltis; Hall  
 Gen. Manager.....E. Peck  
 Station Manager.....J. Pero

**KYOS—Merced—1936**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned-Operated By.....KYOS, Inc.  
 Address.....1735, Greater "L" St.

## CALIFORNIA

Tel.: RA 2-6251..... ABC-MBS  
Station Rep..... Torbet, Allen & Crane  
Pres., Gen., Sta. Mgr..... Frank Flynn  
Commercial Manager..... Harry Carmichael  
Sales Promotion Mgr..... Richard Andrews  
Program Director..... Mary A. Labarge  
Publicity Director..... Gary M. Avery  
Chief Engineer..... Dwayne D. Caldwell

### **KBEE—Modesto—1951**

Frequency: 970 Kc..... Power: 1000 Watts  
Owned..... McClatchy Bcstg. Co.  
Address..... 14th & Eye St.  
Tel.: LA 3-7756..... CBS  
Newspaper Affil..... McClatchy Newspapers  
Representative..... Paul Raymer  
President..... Eleanor McClatchy  
Station Manager..... Hugh Shelley  
Sales Manager..... Milton Hibdon  
Chief Engineer..... Albert Schneider  
Owners of: KFBK, Sacramento; KMJ AM-TV,  
Fresno; KERN, Bakersfield.

### **KFIV—Modesto—1950**

Frequency: 1360 Kc..... Power: 1000 Watts  
Owned-Oper. By..... Modesto Bcstg. Co.  
Address..... Box 1360  
Tel.: LA 4-1360..... Independent  
Gen. Mgr..... Ted Wolf

### **KTRB—Modesto—1933**

Frequency: 860 Kc..... Power: 10,000 d.; 1000 n.  
Owned-Operated By..... KTRB Bcstg. Co., Inc.  
Address..... P. O. Box 593  
Tel.: LA 3-0737..... Independent  
Stations Rep..... Torbet, Allen & Crane  
Pres.-Gen.-Station Mgr..... William H. Bates, Jr.  
Comm., Sales Prom. Mgr..... Richard Brown  
Program, Publicity Dir..... Cal Purviance  
Chief Engineer..... W. H. Bates

### **KIDD—Monterey—1955**

Frequency: 630 Kc..... Power: 1 Kw.  
Owned By..... Monterey Pen Bcstg. Inc.  
Address..... Box 1070  
Tel.: FRontier 2-8154..... Independent  
Representative..... Hollingbery  
President, General Mgr..... Robert Sherry  
Commercial, Prom. Mgr..... Jack G. Hamilton  
Publicity Director..... Victor Rugh  
Chief Engineer..... Frank Denney

### **KMBY—Monterey—1949**

Frequency: 1240 Kc..... Power: 250 Watts  
Owned-Oper. By..... John Burroughs  
Business Address..... 651 Cannery Row  
Tel.: FR 2-4541..... Independent  
Station Rep..... Torbet, Allen & Crane  
Pres., Gen., Sta. Mgr..... John Burroughs  
General Mgr..... Galyn Hammond  
Program Dir..... Gordon Woodward  
Sales Promo. Mgr..... Coy Baker  
Chief Engineer..... Frank Denny

### **KWSD—Mt. Shasta—1947**

Frequency: 620 Kc..... Power: 1000 Watts, d.  
Owned-Oper. By..... Shasta Cascade Bcstg. Corp.  
Address..... E. Alma St.  
Tel.: WA 6-2124..... Independent  
Station Rep..... Torbet, Allen & Crane  
Gen. Mgr., Ch. Eng..... David Rees  
Program Dir..... Iola Huntingdon

### **KVON—Napa—1947**

Frequency: 1440 Kc..... Power: 500 Watts  
Owned-Oper. By..... J. L. & A. M. Powell  
Address..... 1124 Foster Road  
Tel.: Baldwin 6-2023..... MBS  
Sta. Representative..... John E. Pearson  
Owner, Gen. Mgr.,..... J. L. Powell

### **KSFE—Needles—1952**

Frequency: 1340 Kc..... Power: 250 Watts  
Owned-Oper. By..... S.H.S. Bcstg. Corp.  
Address..... P. O. Box C-2  
Tel.: EAstgate 6-2101..... KBS  
Station Rep..... Torbet, Allen & Crane  
President, Gen. Mgr..... David M. Shulman  
Commercial Mgr..... Aynne Holcomb  
Program Dir..... Frank Strauss  
Sales Promo. Mgr..... Terry Cappe  
Publicity Dir..... Grant Holcomb, Jr.  
Chief Engineer..... John Reiser

### **KABL—Oakland—1959**

Frequency: 960 Kc..... Power: 1000 Watts  
Owned-Oper. By..... McLendon Corp.  
Address..... 464 19th St.  
Tel.: TW 3-9600..... Independent  
Station Representative..... Daren F. McGavren  
Ch. of Board..... B. R. McLendon  
President..... Gordon B. McLendon  
General Manager..... Homer H. Odom  
Sales Manager..... Bok Reitzel  
Program Director..... Jack Carnegie  
Sales Promo. Mgr..... Charles Payne  
Chief Engineer..... Howard Immekus

### **KDIA—Oakland—1920**

Frequency: 1310 Kc..... Power: 1000 Watts  
Owned..... KDIA, Inc.  
Business-Studio Address..... 327 22nd St.  
Tel.: TE 4-4262..... Independent  
Station Rep..... Bernard Howard  
President, Gen. Mgr..... E. Sonderling  
Station Manager..... W. Conway

### **KEWB—Oakland—1922**

Frequency: 910 Kc..... Power: 5 Kw.  
Owned-Operated By..... Crowell-Collier Pub. Co.  
Business Address..... 2150 Franklin St.  
Tel.: TEmplebar 6-0910..... Independent  
Station Representative..... Katz  
President..... Robert M. Purcell  
General Manager..... Milton H. Klein  
Sales Manager..... Richard S. Calender  
Prog. Director..... William Enis



Adv. Manager.....George Goldman  
 Chief Eng.....Roswell S. Smith  
 Owners of: KFVB, Los Angeles, Calif.; KDWB, St. Paul, Minneapolis.

**KUDE—Oceanside—1956**

Frequency: 1320 Kc.....Power: 500 Watts  
 Owned By.....Dolph-Petty Bcstg. Co.  
 Address.....Box 779  
 Tel.: SA 2-8294.....Independent  
 Station Rep.....Torbet, Allen & Crane  
 President.....Herbert L. Petty  
 Gen. Station Mgr.....Lyle R. Richardson  
 Comm. Manager.....Larry Thomas  
 Program Director.....Ted Porter  
 Publicity Director.....Bud Handy  
 Chief Engineer.....Charles Thomas

**KASK—Ontario—1947**

Frequency: 1510 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Radio KASK  
 Address.....P.O. Box 593  
 Tel.: YUKon 2 8888.....Independent  
 Newspaper Affiliation.....Daily Report  
 Station Reps.....Cannon; Hopewell  
 President.....Mrs. Jerene A. Harnish  
 General Manager.....Gerald O. Jones  
 Chief Engineer.....Manual Barroza

**KOXR—Oxnard—1955**

Frequency: 910 Kc.....Power: 1 Kw., d.  
 Owned-Oper. By.....Oxnard Broadcasting Corp.  
 Address.....1280 So. Oxnard Blvd.  
 Tel.: HU 3-2303.....Independent  
 Sta. Representative.....United Spot Sales  
 Pres., Chief Eng.....Paul R. Schneider  
 Comm., Sales Prom. Mgr.....J. Alan Rinehart

**KUTY—Palmdale—1957**

Frequency: 1470 Kc.....Power: 1 Kw.  
 Owned By.....Palmdale Broadcasters  
 Address.....806 East Ave., Q-10  
 Tel.: Windsor 7-3107.....Independent  
 Representative.....Ned Costa  
 President.....Harold C. Singleton  
 Gen. Sta. Mgr.....Thomas K. McDonnell  
 Program, Promo. Mgr.....Pat Grande  
 Publicity Dir.....Evelyn McDonnell  
 Chief Engineer.....Jim Ericson

**KCMJ—Palm Springs—1946**

Freq.: 1010 Kc.....Pwr: 1 Kw., d.; 500 W., n.  
 Owned-Operated By.....KCMJ, Inc.  
 Business Address.....Box KK  
 Tel.: FA 5-2253.....CBS  
 Sta. Reps.....Lucas; United Spot Sales  
 President, Gen. Mgr.....Louis Wasmer  
 Station Manager.....Patrick Raymond  
 Chief Engineer.....Glen Barnett

**KDES—Palm Springs—1956**

Frequency: 920 Kc.....Power: 1000 Watts  
 Owned.....Cameron Bcstg. Co.  
 Address.....174 N. Palm Canyon Dr.  
 Tel.: FA 4-1212.....Independent  
 Newspaper Affiliation.....Desert Sun  
 Representative.....Sandberg-Gates

President.....Geo. E. Cameron, Jr.  
 Gen. Sta. Mgr.....Norman W. Lofthaus  
 Commercial Mgr.....Adam Warren  
 Program Dir.....Guy Knight  
 Chief Engineer.....Cliff Miller

**KPAL—Palm Springs—1954**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owner.....KPAL Bcstg. Corp.  
 Address.....P. O. Box 1450  
 Tel.: FAirview 4-9171.....Independent  
 Station Reps.....Masla; Torbet, Allen & Crane  
 President.....H. Maizlish  
 Gen. Mgr.....Al Yallen  
 Chief Engineer.....Paul Wieman

**KIBE—Palo Alto—1949**

Frequency: 1220 Kc.....Power: 1,000 Watts d.  
 Owned-Oper. By.....Sundial Bcstg. Corp.  
 Address.....230 Town & Country Village  
 Tel.: DA 3-1341.....Independent  
 Rep.....Walker-Rawalt  
 General Mgr.....Edward Davis  
 Station Manager.....Don Madill  
 Chief Engineer.....Robert Cook

**KMET—Paradise—1960**

Frequency: 930 Kc.....Power: 500 W. d.  
 Address.....P. O. Box 1147  
 Owned By.....KoMet Radio Inc.  
 Tel.: Trinity 7-6241.....Independent  
 Representative.....Sandberg-Gates & Co.  
 President & Gen. Mgr.....D. F. Mariska  
 Station Mgr.....S. W. Breyfogle  
 Program Director.....Tim Armstrong

**KWKW—Pasadena—1942**

Frequency: 1300 Kc.....Power: 1000 Watts  
 Owned-Operated By.....KWKW, Inc.  
 Address.....6233 Hollywood Blvd., Hollywood  
 Tel.: HOLlywood 5-6171.....Independent  
 Reps.....Nat'l Time Sales; Hall  
 President.....John F. Malloy  
 General, Station Mgr.....William J. Beaton  
 Comm. Manager.....Andy James  
 Chief Engineer.....Robert Fisher

**KRLA—Pasadena—1959**

Frequency: 1110 Kc.....Power: 10,000 Watts  
 Owned-Operated By.....1110 Bcstg. Corp.  
 Address.....1717 N. Highland, Hollywood 28  
 Tel.: HO 2-7388.....Independent  
 Representative.....Cooke  
 President, Gen. Mgr.....Donald Cooke  
 Commercial Mgr.....Armand Lamont  
 Program Dir.....Herb Heiman  
 Chief Engineer.....Jack Reeder

**KPRL—Paso Robles—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....D. J. & B. Schwartz  
 Address.....P.O. Box 96  
 Tel.: 205.....ABC  
 Station Mgr.....Bernard Schwartz  
 Comm. Mgr.....Dorothy Schwartz

**KAFP—Petaluma—1950**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned By: Lloyd Burlingham  
 Address: Box 590  
 Tel.: PO 3-1505. **KBS**  
 President: Lloyd Burlingham  
 Commercial Mgr.: Ken Lawrence  
 Station, Promo. Mgr.: Don F. Davis  
 Publicity Dir.: Victor J. Kopp  
 Chief Engineer: Ken Phillips  
 Owners of: KNOG, Nogales.

**KKIS—Pittsburg—1949**

Frequency: 990 Kc. Power: 5 Kw.  
 Owned-Oper. By: Kay Kis Corp.  
 Business: 230 East 4th St.  
 Tel.: HE 2-2964. **Independent**  
 President: B. Small  
 General Station Manager: Jerry Bassett

**KKAR—Pomona—1960**

Frequency: 1220 Kc. Power: 250 Watts  
 Owned By: Intrastate Broadcasters, Inc.  
 Address: 1430 E. Phillips Blvd.  
 Tel.: NAtional 3-3434. **Independent**  
 President, Gen. Mgr.: Abbott London  
 Station Mgr.: Charlie Powers  
 Commercial Mgr.: Jay Jones  
 Program Dir.: Bill Davies  
 Sales Promo. Mgr.: J. R. Dick  
 Publicity Dir.: Norma Hulderman  
 Chief Engineer: John Young

**KWOW—Pomona—1947**

Freq.: 1600 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By: Valley Bdcstg. Co.  
 Business-Studio Address: So. Mills & Olive  
 Tel.: NAtional 8-5541. **Independent**  
 General Mgr.: B. Paschall

**KTIP—Porterville—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By: Gateway Bcstgs., Inc.  
 Business-Studio Address: Box 1312  
 Tel.: SU 4-1450. **Independent**  
 President, Gen. Mgr.: Gareth F. Garland  
 Sales Promo Mgr.: B. Harland Ohde  
 Program Director: Lawrence D. Cotta  
 Chief Engineer: Robert J. Byrne

**KACY—Port Hueneme—1958**

Frequency: 1520 Kc. Power: 250 Watts  
 Owned By: KACY, Inc.  
 Address: P.O. Box 1520, Oxnard, Calif.  
 Tel.: HUnter 3-1520. **Independent**  
 Station Rep.: McGavren  
 President: Lincoln Dellar  
 V.P. Gen. Mgr.: Glenn D. Lockhart  
 Commercial Mgr.: Doug W. Foerster  
 Program Dir.: Dick Moreland  
 Chief Engineer: Arlyn Jackson

**KBLF—Red Bluff—1946**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Victor Indust., Corp.  
 Address: Box 431  
 Tel.: LAWrence 7-3511. **Independent**  
 Station Rep.: Tracy Moore  
 President: Victor Muscat  
 General Mgr.: Clay McGowan  
 Commercial Mgr.: Ted Knight  
 Station Mgr.: Bill Baumgarten  
 Program Dir.: Bea Lambdin  
 Chief Engineer: Harry Shelby

**KAHR—Redding—1958**

Frequency: 1270 Kc. Power: 1000 Watts, d.  
 Owned By: Hi Fidelity Stations, Inc.  
 Address: P.O. Box 997  
 Tel.: CHestnut 3-5511. **Independent**  
 President: Paul Bowman  
 Commercial Mgr.: A. Loeffler

**KRDG—Redding—1956**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned: Redding Broadcasting Co.  
 Address: 1347 Yuba St.  
 Tel.: CHestnut 3-0343. **ABC-MBS**  
 Representative: Tracy Moore  
 Gen. Mgr., Chief Eng.: Howard N. Martineau

**KSDA—Redding—1954**

Frequency: 1400 Kc. Power: 250 Watts  
 Owner: Radio Redding, Inc.  
 Address: 1943-B Pine St.  
 Tel.: CHestnut 3-2454. **Independent**  
 Station Representative: Webb  
 President: Jean L. Carpenter  
 Gen. Comm. Manager: Roger C. Patrick

**KVCV—Redding—1937**

Frequency: 800 Kc. Power: 1000 Watts  
 Owned-Oper. By: Golden Empire Bcstg. Co.  
 Address: Hotel Redding  
 Tel.: CH 3-1515. **CBS**  
 Sta. Representative: Bolling  
 President, Gen. Mgr.: Mrs. H. McClung  
 Station Mgr.: H. E. McCarty

**KVIP—Redding—1957**

Frequency: 540 Kc. Power: 1 Kw.  
 Owned: Shasta Bcstg. Corp.  
 Address: Box 919  
 Tel.: CHestnut 1-5540. **Independent**  
 Representative: Hollingbery  
 Pres., Gen. Mgr.: George C. Fleharty  
 Comm. Sta. Mgr.: David F. Niles  
 Chief Engineer: Lynn Olson

**KCAL—Redlands—1954**

Frequency: 1410 Kc. Power: 1000 Watts  
 Owner: Southwest Bcstg. Co., Inc.  
 Address: P. O. Box 390  
 Tel.: PYramid 3-2358. **Independent**  
 President: J. Gardner

**KRCK—Ridgecrest—1956**

Frequency: 1360 Kc. Power: 1 Kw.  
 Owned Indian Wells Radio  
 Address 350 W. Ridgecrest Blvd.  
 Tel.: RI 8-4061 KBS  
 Station Reps. Lucas-Gunn  
 President Victor M. Farel  
 Station Mgr. Harry Nungester  
 Program Dir. Mike Jenkins  
 Sales Promo. Mgr. Bob Blacquiery  
 Chief Engineer Paul Byass

**KRKS—Ridgecrest—1956**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned Gilson Broadcasting, Inc.  
 Address Box 696  
 Tel.: RI 8-9211 Independent  
 Station Rep. Torbet, Allen & Crane  
 General Manager L. Spence

**KACE—Riverside—1957**

Frequency: 1570 Kc. Power: 1 Kw., d.  
 Owned KACE Radio, Inc.  
 Address 7351 Lincoln Ave.  
 Tel.: OV 8-1570 Independent  
 Station Reps. Walker Rawalt; Harlan Oakes  
 Pres., Gen. Mgr. Ray Lapica  
 Comm. Mgr. Harry Kolpack  
 Station Mgr. Milton Cook  
 Program Dir. Helen Sherban  
 Publicity Dir. Olive Sherban  
 Chief Eng. W. Reece & J. Gardner

**KPRO—Riverside—1941**

Frequency: 1440 Kc. Power: 1000 Watts  
 Owned Imperial Broadcasting System, Inc.  
 Address 3401 Russell Street  
 Tel.: OV 6-0260 Independent  
 Sta. Reps. John E. Pearson; Ira Laufer  
 General Mgr. Lee Ellis  
 Station Mgr. Jim De Caro  
 Sales, Promo Mgr. Nadine Hill  
 Program Director Bill Gebeau  
 Chief Engineer David Matton  
 Owners of: KREO, Indio; KROP, Brawley; KYOR, Blythe.

**KCRA—Sacramento—1945**

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By KCRA, Inc.  
 Business Studio Address 310 Tenth St.  
 Tel.: Hickory 4-7300 NBC  
 Representative Percy  
 President Robert E. Kelly  
 General Mgr. Jon S. Kelly  
 Asst. Gen. Mgr. Howard J. Smiley  
 Nat. Comm. Mgr. Fred C. Beckwith  
 Station Mgr. Raymond J. Smith  
 Sales Prom. Mgr. Ted Hardy  
 Chief Engineer W. Herbert Hartman  
 Owners of: KCRA-TV-FM.

**KFBK—Sacramento—1922**

Frequency: 1530 Kc. Power: 50,000 Watts  
 Owned-Oper. By McClatchy Newspapers

Business Studio Address Twenty-First & Q  
 Tel.: GI 2-0476 CBS  
 Newspaper Affiliation McClatchy Newspapers  
 Representative Paul H. Raymer  
 President Eleanor McClatchy  
 Station Manager Frank M. Devaney

**KGMS—Sacramento—1952**

Frequency: 1380 Kc. Power: 1000 Watts  
 Owned-Oper. By KGMS, Inc.  
 Address 13th & H. Sts.  
 Tel.: GI 1-3133 Independent  
 President Anthony C. Morici  
 Chief Engineer Bob LaRue

**KROY—Sacramento—1937**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By John Carey, Inc.  
 Business-Studio Address 1010 11th St.  
 Tel.: GI 3-2525 CBS  
 Representative Hollingbery  
 President Lincoln Dellar  
 General. Comm. Mgr. William H. Weaver  
 Program Director Ralph Pettit  
 Chief Engineer William Overhauser

**KRAK—Sacramento—1926**

Frequency: 1140 Kc. Power: 5000 Watts  
 Owned By John Poole  
 Address Hotel Senator  
 Tel.: Gilbert 1-6164 MBS  
 Station Rep. Adam Young  
 President, Gen. Mgr. Manning Slater  
 General Sales Mgr. L. Buskett  
 Commercial Mgr. Sidney S. Spaner  
 Sta. Program Dir. Jay Hoffer  
 Chief Engineer Robert La Rue

**KXOA—Sacramento—1945**

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw., n.  
 Owned-Oper. By Cal-Val Radio  
 Business Address Box 3094  
 Tel.: WA 5-2717 Independent  
 Station Representative Daren F. McGavren  
 President Riley R. Gibson  
 General Mgr. Howard Haman  
 Prog. Dir. Jack Lawson  
 Chief Engineer Maurice Hill

**KDON—Salinas—1935**

Frequency: 1460 Kc. Power: 5000 Watts  
 Owned-Oper. By John B. Rushmer  
 Business Address 933 N. Main St.  
 Tel.: HA 2-6464 Independent  
 Representative Pearson  
 Pres., Gen. Mgr. John B. Rushmer  
 Chief Engineer Don Runyon

**KSBW—Salinas—1947**

Frequency: 1380 Kc. Power: 5000 Watts  
 Owned-Oper. By Salinas Valley Bcstg. Corp.  
 Address P.O. Box 1651  
 Tel.: HARRISON 2-6422 ABC-MBS  
 Station Representative Daren F. McGavren  
 Pres., Gen. Mgr. John C. Cohan  
 Station Mgr. Foy Willing  
 Sales Promo. Mgr. Clarke Bradley

# CALIFORNIA

Publicity Dir. . . . . Donald C. Theobald  
 Chief Engineer . . . . . Bill Hargan  
 Owners of: KSBW-TV; KSBY-TV, San Luis Obispo.

## KCKC—San Bernardino—1947

Frequency: 1350 Kc. . . . . Power: 500 Watts  
 Owned-Oper. By . . . . . M. V. W. Radio Corp.  
 Business Address . . . . . 770 Mill St.  
 Tel.: TU 8-0245 . . . . . ABC  
 President . . . . . Raymond T. McKenzie  
 Station Mgr. . . . . Clair A. Weidenaar  
 Chief Engineer . . . . . James Blaine

## KFXM—San Bernardino—1929

Frequency: 590 Kc. . . . . Power: 1000 Watts  
 Owned . . . . . KFXM Broadcasting Co.  
 Address . . . . . 512 Fifth Street  
 Tel.: TU 9-3636 . . . . . Independent  
 Representative . . . . . McGavren  
 President . . . . . Howard L. Tullis  
 General Manager . . . . . Norman Keats  
 Commercial Mgr. . . . . Bob Bunnell  
 Program Dir. . . . . Roy L. Cordell  
 Chief Engineer . . . . . Lyle Kilgore  
 Owners of: KAFY, Bakersfield; KDEO, San Diego.

## KITO—San Bernardino—1947

Frequency: 1290 Kc. . . . . Power: 5000 Watts  
 Owned By . . . . . Radio Associates, Inc.  
 Address . . . . . Box 889  
 Tel.: GLenview 8-8183 . . . . . Independent  
 Sta. Reps. . . . . Torbet, A. & C.; Venard, R. & Mc.  
 Station Mgr. . . . . Tom Papich  
 Program Director . . . . . Dean Seaton  
 Chief Engineer . . . . . Walt Rees

## KRNO—San Bernardino—1948

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned . . . . . KRNO, Inc.  
 Address . . . . . 990 Colton Ave  
 Tel.: TU 8-0771 . . . . . Independent  
 Sta. Rep. . . . . Bolling  
 Co-Owners . . . . . C. Trigg & Jack Vaughn  
 General Manager . . . . . J. T. Staples

## KCBQ—San Diego—1946

Freq.: 1170 Kc. . . . . Power: 50 Kw. d; 5 Kw. n.  
 Owned-Oper. By . . . . . KCBQ, Inc.  
 Business Address . . . . . 7th Ave. at Ash  
 Tel.: BE 2-7161 . . . . . Independent  
 Representative . . . . . John Blair  
 Pres., Mgr. Dir. . . . . Lee Bartel  
 National Sales Mgr. . . . . Harry Averill  
 Program Director . . . . . Scotty Day  
 Chief Engineer . . . . . Morris Jones  
 Owners of: WOKY, Milwaukee, Wis.; KYA, San Francisco, Calif.; WADO, New York, N. Y.

## KFMB—San Diego—1941

Frequency: 540 Kc. . . . . Power: 5 Kw.  
 Owned By . . . . . Transcontinent TV Corp.  
 Bus.-Studio Address . . . . . 1405 Fifth Ave.  
 Tel.: BE 2-2114 . . . . . CBS  
 Representative . . . . . Petry  
 President . . . . . David C. Moore

V.P., Gen. Mgr. . . . . George Whitney  
 Station Manager . . . . . Jack Kerner  
 Gen. Sls. Mgr. . . . . Virgil Clemons  
 Program Director . . . . . Don Ross  
 Sales Promo. Mgr. . . . . Irving Stevens  
 Publicity Dir. . . . . Geoff Edwards  
 Chief Engineer . . . . . Charles Abel  
 Owners of: WGR-AM-TV, Buffalo, N. Y.; WDAF-AM-TV, Kansas City; KFMB-TV; KERO, Bakersfield; WNBP, Scranton.

## KGB—San Diego—1922

Frequency: 1360 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . KGB, Inc.  
 Address . . . . . 4141 Pacific  
 Tel.: CYPRESS 7-2201 . . . . . ABC  
 Representative . . . . . H-R  
 President, Gen. Manager . . . . . Marion B. Harris  
 Station Mgr. . . . . Herbert H. Wixson  
 Station Program Director . . . . . Robert S. Regan  
 Publicity Director . . . . . Joe Harris  
 Chief Engineer . . . . . Charles N. Duncan

## KOGO—San Diego—1926

Frequency: 600 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . United Artists  
 Business Address . . . . . P.O. Box 628  
 Tel.: CO 2-2421 . . . . . NBC  
 Newspaper Affil. . . . . Newsweek Magazine  
 Representative . . . . . Katz Agency  
 President . . . . . James G. Rogers  
 Gen. Mgr. . . . . W. E. Goetze  
 Commercial Manager . . . . . Ray Baker  
 Sales Prom., Pub. Dir. . . . . Kenneth N. McClure  
 Program Director . . . . . Dick Roberts  
 Chief Engineer . . . . . LeRoy Bellwood  
 Owners of: KFSD-TV.

## KSDO—San Diego—1947

Freq.: 1130 Kc. . . . . Power: 5000 Wts. d.  
 Owned By . . . . . Gordon Bcstg. Co.  
 Bus-Studio Address . . . . . 1023 Second Ave.  
 Tel.: BE 2-2041 . . . . . Independent  
 Station Rep. . . . . Adam Young  
 President . . . . . Sherwood R. Gordon  
 V.P. Gen. Mgr. . . . . Charles A. Black  
 Station Mgr. . . . . Joseph Miller  
 Program Director . . . . . Richard L. Venturino  
 Chief Engineer . . . . . Vern A. Milton  
 Owners of: KQBY, San Francisco; KBUZ, Phoenix.

## KSON—San Diego—1947

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper By . . . . . Broadmoor Bcstg. Corp.  
 Address . . . . . U.S. Grant Hotel  
 Tel.: BE 3-3131 . . . . . MBS  
 Sta. Representative . . . . . Hollingbery  
 Station Mgr. . . . . Henry J. Guzik  
 Commercial Mgr. . . . . Harry Bulow  
 Program Dir. . . . . Bob Connors  
 Chief Engineer . . . . . Jack Rabell

## XEAK—San Diego—1934

Frequency: 690 Kc. . . . . Power: 50 Kw.  
 Owned By . . . . . California Bcstrs., Inc.  
 Address . . . . . 825 West Camino Del Rio

Tel.: CYpress 8-0528.....Independent  
 Station Rep.....Peters, Griffin, Woodward  
 President, General Mgr.....James M. Harman  
 Comm. Mgr.....Robert J. Harman  
 Sls. Prom. Mgr., Pub. Dir.....Mrs. F. Tompson  
 Program Dir.....Robert Donnelly  
 Chief Eng.....George I. Rivera

**KGIL—San Fernando—1947**

Frequency: 1260 Kc. Power: 5 Kw., d; 1 Kw., n.  
 Owned-Oper. By... Buckley Jaeger Bcstg Corp.  
 Address. 13325 Van Nuys Blvd., Pacoima, Calif.  
 Tel.: Empire 6-9555.....Independent  
 Representative.....Branham  
 President.....Norman Boggs  
 Comm. Mgr.....Harold B. Arkoff  
 Chief Engineer.....Jay Rice

**KCBS—San Francisco—1949**

Frequency: 740 Kc.....Power: 50,000 Watts  
 Owned-Operated By.....CBS  
 Address.....Sheraton Palace Hotel  
 Tel.: YU 2-2700.....CBS  
 Representative.....CBS Radio Spot Sales  
 V.P., General Mgr.....Jules Dundes  
 Adv. & Sales Prom. Mgr.....Bob Harris  
 Program Director.....H. S. Basayne  
 Chief Engineer.....Alan Cormack  
 Owners of: WCBS, New York; WBBM, Chicago;  
 WCAU, Philadelphia; WEEL, Boston; KMOX,  
 St. Louis; KNN, Los Angeles.

**KFAX—San Francisco—1925**

Frequency: 1100 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Argonaut Bcstg. Co.  
 Business Studio Address.....1470 Pine St.  
 Tel.: OR 3-4148.....Independent  
 Station Representative.....Hollingbery  
 President, General Mgr.....A. J. Krisik  
 Exec. V.P., Comm. Mgr.....L. Ray Rhodes  
 Sales Prom., Pub. Dir.....Dean Moxley  
 Managing Editor.....Ed Salzman  
 Chief Engineer.....Roger Roberts

**KFRC—San Francisco—1924**

Frequency: 610 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....RKO General  
 Business Address.....415 Bush St.  
 Tel.: YUkon 2-9200.....Independent  
 Representative.....H-R  
 President.....Thomas F. O'Neil  
 General Mgr.....Richard E. Nason  
 Dir. of Sales Prom.....Bill Sweeney  
 Program Dir.....George Crowell  
 Chief Engineer.....Thos. D. Razovich  
 Owners of: WOR-AM-TV-FM, New York; KJL-  
 AM-TV-FM, Los Angeles; WNAO-AM-FM-TV,  
 Boston; CKLW-AM-FM-TV, Detroit; KFEC-AM-  
 FM, San Francisco; WGMS, Washington; WNBQ-  
 AM-TV, Memphis.

**KGO—San Francisco—1924**

Frequency: 810 Kc.....Power: 50,000 Watts  
 Owned-Oper By.....ABC-PT, Inc.  
 Business Address.....277 Golden Gate Ave.  
 Tel.: UNDERhill 3-0077.....ABC  
 Representative.....John Blair

General Station Mgr.....Elmer Wayne  
 Commercial Manager.....Del Gore  
 Publicity Dir.....George T. Rodman  
 Program Director.....Edward Smith  
 Chief Engineer.....Harry N. Jacobs

**KNBC—San Francisco—1922**

Frequency: 680 Kc.....Power: 50,000 Watts  
 Owned-Operated By.....National Bcstg. Co.  
 Address.....420 Taylor St.  
 Tel.: GR 4-8700.....NBC  
 Representative.....NBC Spot Sales  
 President (NBC).....Robert Kintner  
 General Mgr.....William Decker  
 Comm. Mgr.....Richard H. Gravett  
 Program Director.....Jack Wagner  
 Publicity Director, Prom. Mgr., Jane Morrison  
 Chief Engineer.....Curtis D. Peck

**KQBY—San Francisco—1956**

Frequency: 1550 Kc.....Power: 10 Kw.  
 Owned-Oper. By.....Gordon Bcstg Co.  
 Address.....340 Mason St.  
 Tel.: YUkon 2-9771.....MBS  
 Sta Rep.....Peters, Griffin, Woodward  
 President.....Sherwood R. Gordon  
 General Manager.....Charles Black  
 National Sales Mgr.....Jerry Friedman  
 Program Dir.....Eugene Gelhaar  
 Sales Manager.....Dwight Case  
 Chief Engineer.....Ken Warren  
 Owners of: KSDO, San Diego; KRUZ, Phoenix.

**KSAN—San Francisco—1938**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Golden Gate Broadcasting Corp.  
 Address.....1111 Market Street  
 Tel.: MA 1-8171.....Independent  
 Sta. Reps.....Bob Dore; Dora Clayton  
 General, Sta. Mgr.....Norwood J. Patterson  
 Comm. Prom. Mgr.....J. Walter Carroll  
 Chief Engineer.....John J. Rolih

**KSAY—San Francisco—1957**

Frequency: 1010 Kc.....Power: 10 Kw.  
 Owned.....KSAY Bcstg. Co.  
 Address.....Fairmont Hotel  
 Tel.: EX 7-8800.....Independent  
 Pres., Chief Eng.....Grant Wrathall  
 General Mgr.....Clair G. Halverson

**KSFO—San Francisco—1925**

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....Golden West Bcsters.  
 Business Address.....950 California St.  
 Tel.: YU 2-5500.....Independent  
 Representative.....AM Radio Sales  
 President.....Robert Reynolds  
 V.P., Gen. Manager.....William D. Shaw  
 V.P., Comm. Manager.....Bert S. West  
 Program Director.....Hugh Heller  
 Chief Engineer.....Harry Bartolomei

**KYA—San Francisco—1926**

Freq.: 1260 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Golden State Broadcasting, Inc.

# CALIFORNIA

**Business Address**.....1 Nob Hill Circle  
**Tel.:** DO 2-2536.....Independent  
**Pres., Mgr. Dir.**.....Lee Bartell  
**Station Mgr.**.....Wm. Nichols  
**Prog. Dir.**.....Les Stein  
**Sales Promotion**.....Dan Martin  
**Nat'l Sales Dir.**.....Harry Averill  
**Chief Engineer**.....Paul Beck  
**Owners of:** KCBQ, San Diego, Calif.; WOKY, Milwaukee, Wis.; WADO, New York, N. Y.

## KALI—San Gabriel—1946

**Frequency:** 1430 Kc. .... **Power:** 5000 W., d.  
**Owned**.....Tele-Broadcasters of Calif. Inc.  
**Address**.....5723 Melrose Ave., Hollywood, Cal.  
**Tel.:** HOLLYWOOD 6-6161.....Independent  
**President**.....H. Scott Kilgore  
**Gen. Mgr.**.....James Coyle  
**Chief Engineer**.....Charles McKee  
**Owners of:** WPOP, Hartford, Conn.; KUDL, Kansas City, Mo.; KOFY, San Mateo, Calif.

## KEEN—San Jose—1947

**Frequency:** 1370 Kc. **Power:** 5 Kw. d.; 1 Kw. n.  
**Owned-Operated By**.....United Bcstg. Co.  
**Business Studio Address**.....Hotel De Anza  
**Tel.:** CY 4-0344.....Independent  
**Representative**.....Hollingbery  
**President**.....George M. Mardikian  
**Gen. Mgr.**.....Floyd Farr  
**Sales Promo. Mgr.**.....Ray Holly  
**Publicity Dir.**.....Phil Philley  
**Prog. Dir., Chief Eng.**.....George Snell

## KLOK—San Jose—1946

**Freq.:** 1170 Kc. .... **Power:** 10 Kw. d., 1 Kw. n.  
**Owned-Oper. By**.....Radio KLOK, Inc.  
**Business Address**.....P. O. Box 327B  
**Tel.:** CL 1-5170.....Independent  
**Representatives**.....Clark; Pickens  
**President**.....E. L. Barker  
**General Manager**.....R. E. Ryan  
**Program Director**.....Ruth P. Fish  
**Sales Promotion Mgr.**.....E. H. Grigg  
**Chief Engineer**.....Terry D. Lloyd

## KLIV—San Jose—1946

**Freq.:** 1590 Kc. .... **Power:** 1 Kw. d., 500 w. n.  
**Owned-Oper. By**.....Cal Radio, Inc.  
**Address**.....P.O. Box 995  
**Tel.:** CY 3-8030.....Independent  
**Station Rep.**.....McGavren  
**Pres., Gen. Mgr.**.....Riley R. Gibson  
**Commercial Mgr.**.....Doug Walker  
**Program Dir.**.....Bob Holmes  
**Chief Engineer**.....Maurice Hill  
**Owners of:** KNOA, Sacramento.

## KRRX—San Jose—1948

**Frequency:** 1500 Kc. .... **Power:** 1000 Watts  
**Owned-Operated By**.....San Jose Bcstg. Co.  
**Address**.....501 N. Bayshore  
**Reps.**.....Torbet, Allen & Crane; McConnell  
**Pres., Gen. Mgr.**.....Joe E. Levitt  
**Opera. Manager**.....Frank G. Kilpatrick  
**Commercial, Promo. Mgr.**.....Bob Campbell  
**Chief Engineer**.....Herman Stalberg

## KATY—San Luis Obispo—1946

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned-Operated By**.....KATY Inc.  
**Address**.....1146 Monterey St.  
**Tel.:** LI 3-1340.....Independent  
**Sta. Representative**.....Meeker Co.  
**Pres., Gen., Sta., Comm. Mgr.**.....M. F. Marquardt  
**V.P., Ch. Eng.**.....Glenn O. Porter

## KVEC—San Luis Obispo—1937

**Frequency:** 920 Kc. **Power:** 1 Kw. d., 500 w. n.  
**Owned By**.....John C. Cohan  
**Address**.....P.O. Box 787  
**Tel.:** Liberty 3-8830.....ABC-MBS  
**Station Representative**.....H-R  
**President**.....John C. Cohan  
**General, Station Mgr.**.....Bob Brown  
**Commercial Manager**.....Robie Shull  
**Program Director**.....Daryl Kruse  
**Chief Engineer**.....Donald Gilmour  
**Owners of:** KSBW-AM-TV, Salinas; KNES, Hartford; KSBY-TV, San Luis Obispo.

## KSLY—San Luis Obispo—1960

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned By**.....Rex O. Stevenson  
**Address**.....1214 Higuera  
**Tel.:** LI 3-9400.....Independent  
**Station Manager**.....D. J. Curzon  
**Program Director**.....Robert L. Freizen  
**Chief Engineer**.....Gerald Peterson

## KOFY—San Mateo—1946

**Frequency:** 1050 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By**.....Intercontinental Radio  
**Address**.....50 Drumm St.  
**Tel.:** YU 2-9933.....Independent  
**President**.....H. Scott Kilgore  
**Gen. Mgr.**.....F. T. Crennan  
**Owners of:** WPOP, Hartford, Conn.; KUDL, Kansas City, Mo.; KALI, San Gabriel, Calif.

## KTIM—San Rafael—1947

**Frequency:** 1510 Kc. .... **Power:** 1000 Watts  
**Owned-Operated By**.....Marin Bcstg. Co., Inc.  
**Business Address**.....1040 B Street  
**Tel.:** Glenwood 6-1510.....Independent  
**Newspaper Affil.**.....S. R. Independent Journal  
**President**.....Roy A. Brown  
**Gen. Mgr., Chief Eng.**.....Hugh Turner  
**Commercial Mgr.**.....C. F. Pendleton  
**Program Director**.....Bill Thompson  
**Publicity Dir.**.....Karl Barron

## KWIZ—Santa Ana—1926

**Frequency:** 1480 Kc. .... **Power:** 1000 Watts  
**Owned**.....Voice of the Orange Empire Inc.  
**Business Address**.....105 E. 5th St.  
**Tel.:** KI 7-5581.....Independent  
**Station Representative**.....Meeker Co.  
**President**.....Ernest L. Spencer  
**Manager**.....Howard P. Gray  
**National Sales Mgr.**.....Douglas Fleming  
**Commercial Mgr.**.....Dick Leader  
**Program Dir.**.....Ed Nix  
**Chief Engineer**.....Jim Blaine

**KDB—Santa Barbara—1926**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....KDB Broadcasting Co.  
 Address.....Mar Monte Hotel  
 Tel.: WO 4131.....Independent  
 Gen. Comm. Mgr.....Len Menard  
 Program Dir.....Dick Johnston

**KIST—Santa Barbara—1946**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By.....Western States Radio  
 Business-Studio Address.....735 State St.  
 Tel.: WO 3981.....Independent  
 Representative.....George P. Hollingbery  
 Pres., Gen. Mgr.....J. P. Wardlaw, Jr.  
 Comm. Sta. Mgr.....Robert L. Jones  
 Program Dir.....Bob Olson  
 Sales Promo. Mgr.....Ruth Lindsey  
 Publicity Dir.....Dorothy P. Davis  
 Chief Engineer.....Ray Kubly

**KTMS—Santa Barbara—1937**

Frequency: 1250 Kc. Power: 1000 Watts  
 Owned-Oper. By.....News-Press Publish. Co.  
 Business-Studio Address.....News-Press Bldg.  
 Tel.: WO 3911.....ABC-NBC  
 Representative.....Paul H. Rzymor  
 President.....Thomas M. Storke  
 Gen. Mgr.....Joe Bernes

**KSCO—Santa Cruz—1947**

Frequency: 1080 Kc. Power: 1000 d.; 500 n.  
 Owned-Operated By.....Radio Santa Cruz  
 Business Address.....2300 Portola Drive  
 Tel.: GR 5-1080.....Independent  
 Representative.....BTS  
 Gen. Mgr., Chief Eng.....Charles V. Berlin

**KCOY—Santa Maria—1946**

Frequency: 1440 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Arenze B'casters  
 Business Address.....Box 166  
 Tel.: Walnut 5-2644.....Independent  
 Station Rep.....Torbet, Allen & Crane  
 Pres., Gen. Sta. Mgr.....James H. Ranger  
 Comm. Promo Mgr.....Ed J. Zuchelli  
 Program, Publicity Mgr.....Ed Mack  
 Chief Engineer.....Fred Ray

**KSMA—Santa Maria—1945**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By.....J. Hagerman, J. I. Groom  
 Address.....510 W. Morrison  
 Tel.: Walnut 5-2582.....Independent  
 Managers.....James M. Hagerman, John I. Groom

**KSPA—Santa Paula—1948**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By.....KSPA Radio  
 Address.....110 Cameron St.  
 Tel.: Jackson 5-6333.....Independent  
 General Manager.....Frank James

**KJAX—Santa Rosa—1959**

Freq.: 1150 Kc. Power: 5000 W. d., 500 W. n.

Owned By.....Radio Santa Rosa  
 Address.....Hotel Santa Rosa  
 Tel.: Liberty 5-4550.....Independent  
 Sta. Representative.....John E. Pearson  
 Presidents.....Joe & Lew Gamble  
 General Manager.....L. Spangenburg

**KSRO—Santa Rosa—1937**

Frequency: 1350 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Finley Bcastg. Co.  
 Business Address.....Flamingo Hotel  
 Tel.: LI 5-3313.....Independent  
 Station Representative.....Hollingbery  
 President.....Mrs. E. L. Finley  
 General Manager.....Frank W. McLaurin  
 Commercial Mgr.....Greb Prichard  
 Program Dir.....Merle Ross  
 Sales Promo., Publicity Dir.....Ron Brown  
 Chief Engineer.....Hilmar Cann

**KROG—Sonora—1949**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By.....Sonora Bcastg. Co.  
 Address.....Box 967  
 Tel.: JE 2-7426.....KBS  
 Station Rep.....Sandeberg-Gates  
 President, Gen. Mgr.....R. P. Bowen  
 Comm. Program Dir.....Lorene J. Bowen

**KJOY—Stockton—1947**

Frequency: 1280 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Joseph Gamble Stations, Inc.  
 Business-Studio Address.....110 N. Eldorado St.  
 Tel.: Howard 5-4437.....Independent  
 Representative.....McGavren  
 President.....J. E. Gamble  
 General Manager.....Ort Lothius  
 Commercial Manager.....Jack Blake  
 Sales Prom. Mgr.....Carolyn Pribyl  
 Program Director.....Alan Oak  
 Publicity Dir.....Ron Reynolds  
 Chief Engineer.....James Tracewell

**KSTN—Stockton—1949**

Freq. 1420 Kc. Power: 5000 Watts  
 Owned-Operated By.....San Joaquin Bcastg. Co.  
 Business Address.....2171 Ralph Ave.  
 Tel.: HOward 4-7338.....Independent  
 Representative.....Hollingbery  
 Pres., Gen. Manager.....Knox La Rue  
 Station Mgr.....D. D. Skinner

**KWG—Stockton—1922**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By.....Greater Stockton Radio Inc.  
 Address.....Weber at "E"  
 Tel.: HOward 5-2251.....ABC  
 Station Reps.....Sandeberg-Gates  
 President.....Riley R. Gibson  
 V.P., Gen. Mgr.....Gary Wilson  
 Commercial Mgr.....Gordon L. Jacobs  
 Program Dir.....Andrew Lane, Jr.

**KSUE—Susanville—1948**

Frequency: 1240 Kc. Power: 1 Kw. d., 250 wts. n.  
 Owned By.....James E. McKahan  
 Business Address.....P.O. Box 501

## CALIFORNIA

**Tel.: 2020**.....KBS  
Representative.....Tracy Moore  
Pres., Gen. Mgr.....James E. McKahan  
Commercial Manager.....Gwen W. Burr  
Program Director.....Ernest W. Moffett  
Chief Engineer.....Harold C. Houston

### **KTKR—Taft—1948**

Frequency: 1310 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Mann Bcstg. Co.  
Business Address.....P.O. Box "WW"  
Tel.: ROger 5-6101.....Independent  
Station Manager.....Gerald Mann  
Program Director.....Louise E. Mann

### **KHOE—Truckee—1959**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Squaw Valley Truckee Bcstg. Co.  
Address.....Box 247  
Tel.: LU 7-9986.....Independent  
Station Rep.....Grant  
President.....Robert Sherman  
General, Comm. Mgr.....W. J. Mullen  
Program Dir.....Robert Pankoke  
Sales Promo. Mgr.....Carl A. Wild  
Chief Engineer.....Robt. Mulligan

### **KCOK—Tulare—1945**

Frequency: 1270 Kc.....Power: 1000 Watts  
Owned-Oper. By.....KCOK, Inc.  
Business Address.....P. O. Box 119  
Tel.: MU 6-2866.....ABC-MBS  
Station Rep.....Sandberg-Gates  
Pres., Gen. Mgr.....Keith Munger  
Comm. Sales Prom. Mgr.....Dene Simpson  
Program. Chief Eng.....Ron Pesha

### **KGEM—Tulare—1956**

Frequency: 1370 Kc.....Power: 1 Kw.  
Owned By.....Melden Bcstg. Co.  
Address.....P.O. Box 444  
Tel.: MU 6-3406.....Independent  
Sta. Representative.....Webb  
President.....Meldean Upp  
General Mgr.....Jan King  
Station Mgr.....Donna Dean Upp  
Program Dir.....Larry Daniels  
Sales Promo. Mgr.....Gil Turner  
Publicity Dir.....Rodney Hardin  
Chief Engineer.....Hal Williams  
Owners of: KBMS, Coalinga.

### **KTUR—Turlock—1949**

Frequency: 1390 Kc.....Power: 1000 Watts  
Owned-Oper. By.....KTUR, Inc.  
Address.....P. O. Box 1390  
Tel.: ME 2-1390.....KBS  
Station Representative.....Sandberg-Gates  
President.....Harrison M. Fuerst  
Station Mgr.....W. Dean Huttman  
Program Dir.....George Ensign  
Chief Engineer.....Maxon Sayre

### **KUKI—Ukiah—1950**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Radio Station KUKI  
Address.....P. O. Box 638  
Tel.: HO 2-4771.....Independent  
Owner.....Marguerite Siems  
General Mgr. Ch. Eng.....John Franklin

### **KNBA—Vallejo—1947**

Frequency: 1190 Kc.....Power: 250 Watts d.  
Owned.....M. Elizabeth Ashbacker-Gunberg  
Business Address.....Box 1112  
Tel.: MI 4-8944.....Independent  
Representative.....Hall  
General Mgr.....L. J. Ripa

### **KUDU—Ventura—1948**

Frequency: 1590 Kc.....Power 1000 Watts  
Owned By.....Tri-County Public Service  
Business Address.....South Mills Road  
Tel.: Miller 2-2125.....Independent  
Station Reps.....Oakes & Walker-Rawalt  
President.....Charles Reiman  
General, Sta. Mgr.....Claude E. Brimm  
Commercial Mgr.....David Schwartz

### **KVEN—Ventura—1947**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Coast Ventura Co.  
Address.....Box 1611  
Tel.: MI 3-8675.....MBS  
Station Representative.....Pearson  
President.....Carrol Hauser  
General Manager.....Sid Held  
Station Mgr., Chief Eng.....Fred Hall  
Commercial Manager.....Mike Thomas  
Program Director.....Chris Pappas  
Publicity Director.....Frank Haines  
Sales Promotion Mgr.....Bob Godeck

### **KONG—Visalia—1949**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Airwaves, Inc.  
Address.....Box 1429  
Tel.: RE 4-5811.....Independent  
President & Gen. Mgr.....Harry E. Layman

### **KWSO—Wasco—1950**

Frequency: 1050 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Maple Leaf Bcstg. Co.  
Address.....P. O. Box 366  
Tel.: PL 8-6425.....Independent  
President.....E. J. Peters  
Station Mgr.....Robert T. Bann  
Chief Engineer.....Herbert J. Ratzlaff

### **KOMY—Watsonville—1937**

Frequency: 1340 Kc.....Power: 250 Watts



Owned By.....KOMY, Inc.  
 Business Address.....40 Atkinson Lane  
 Tel.: PArkway 4-5641.....Independent  
 Representative.....W. S. Grant  
 President.....F. T. Crennan  
 General Manager.....Ed Pio  
 Program Director.....Dick Buchanan

**KSYC—Yreka—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Northern Bcstg. Co.  
 Address.....Lawrence Lane, S. Oregon St.  
 Tel.: VI 2-4158.....ABC  
 Representative.....T. Moore  
 President.....R. W. Lake  
 Sta., Comm. Manager.....Holt C. Wardrip

**KAGR—Yuba City—1953**

Frequency: 1450 Kc.....Power: 100 Watts

Owner.....James E. Jaeger  
 Address.....322 A St.  
 Tel.: SH 3-7343.....KBS  
 President.....James E. Jaeger  
 Gen. Mgr., Chief Eng.....James E. Walley

**KUBA—Yuba City—1947**

Freq.: 1600 Kc.... Power: 1Kw., d., 500 w. n.  
 Owned-Operated By..Peachbowl Bcstrs., Inc.  
 Bus. Add...Hotel Marysville, Marysville, Cal.  
 Tel.: SH 3-7309.....Independent  
 Sta. Representative.....Continental Sales  
 Pres., Co-Owner.....C. V. Ullom  
 Gen. Mgr., Co-Owner.....Roger R. Hunt  
 Comm. Mgr.....Lloyd Klemp  
 Program Director.....Don Taylor  
 Sales Promo. Mgr.....Bill Cleveland  
 Chief Engineer.....Carl W. Pendergraft

Pop.: 1,924,000	<b>Colorado</b>	Radio Homes: 526,000
Families: 540,500		AM Stas. in State: 57

**KGIW—Alamosa—1929**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....D. L. & Katholeen Allen  
 Address.....Alamosa  
 Tel.: 26.....MBS-KBS  
 Rep.....Avery-Knodel  
 Gen. Station Manager.....D. L. Allen  
 Comm. Manager.....Katholeen Allen

**KBOL—Boulder—1946**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By....Boulder Radio **KBOL**, Inc.  
 Address.....Box 146  
 Tel.: HI 2-2242.....Independent  
 Station Rep.....Holman  
 Pres., Gen. Mgr.....Russel Shaffer  
 Sales Manager.....Gene Palm  
 Program Dir.....F. Hobbs  
 Chief Engineer.....Blair Dobbins

**KBRN—Brighton—1956**

Frequency: 800 Kc.....Power: 500 Watts  
 Owned By.....Mile High Bcstg. Co.  
 Business Address.....77 South 4th Ave.  
 Tel.: 799.....Independent  
 President, Gen. Mgr.....Clyde W. Miller  
 Commercial Mgr.....Grace Hutcherson  
 Program Dir.....Olen McGuire  
 Sales Mgr.....Hal Peirce  
 Chief Engineer.....William Dexter

**KRLN—Canon City—1947**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Royal Gorge Bcstrs., Inc.  
 Address.....1615 Central Ave.  
 Tel.: CRestwood 5-2400.....KBS  
 Pres., Gen. Sta. Mgr.....Ray M. Beckner  
 Chief Engineer.....Ed Wood

**KPIK—Colorado Springs—1957**

Frequency: 1580 Kc.....Power: 5 Kw. d.  
 Owned.....Western Bcstg. Co.  
 Address.....120 E. Platte  
 Tel.: ME 4-1503.....Independent  
 Sta. Representative.....Pearson  
 Gen. Mgr.....Jack Wallace  
 Sls. Mgr.....Jay Drennan

**KRDO—Colorado Spgs.—1947**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By....Pikes Peak Bcstg. Co.  
 Business-Studio Address.....399 S. 8th St.  
 Tel.: ME 2-1515.....Independent  
 Station Representative.....Branham Co.  
 Pres., Gen. Mgr.....Harry W. Hoth, Jr.  
 Station Mgr.....Sheldon C. Singer  
 Chief Engineer.....C. Upton  
 Owners of: KRDO-TV.

**KVOR—Colorado Springs—1921**

Frequency: 1300 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....KVOR, Inc.  
 Address.....512 So. Tejon  
 Tel.: ME 2-3536.....CBS  
 Station Rep.....Meeker Co.  
 President.....Harrison Fuerst  
 General, Comm. Mgr.....David L. Lambert  
 Chief Engineer.....Rolan Cobb

**KSSS—Colorado Springs—1959**

Frequency: 740 Kc. Power: 1 Kw. d.; 250 wts. n.  
 Owned-Oper. By.....Hill-Smith Bcstg. Co.  
 Address.....Antlers Hotel  
 Tel.: ME 4-5511.....Independent  
 President, Gen. Mgr.....J. D. Hill  
 Commercial Mgr.....Bill Mahoney  
 Asst. Station Mgr.....Sterling Carpenter  
 Program Dir.....Chas. A. Bennett  
 Chief Engineer.....Kenneth Metzger

**KYSN—Colorado Springs—1956**

Freq.: 1460 Kc. Power: 1000 W. d., 500 W. n.  
 Owned-Oper. By.....KYSN Bcstg. Co.  
 Address.....146 West Arvada  
 Tel.: MElrose 3-2608.....ABC-MBS  
 Representative.....Avery-Knodel  
 Pres., Gen. Mgr.....Donald T. Harding, Jr.  
 Commercial Manager.....Wayne Costner  
 Sales Prom., Publicity Dir.....Mary Ann Lee  
 Program Director.....Mike Metz  
 Chief Engineer.....Sheridan Gilbert  
 Owners of: WKID, Urbana.

**KVFC—Cortez—1955**

Frequency: 740 Kc. Power: 1 Kw.  
 Owned-Oper. By.....KVFC, Inc.  
 Address.....KVFC Bldg.  
 Tel.: LO 5-3463.....ABC  
 Stations Rep.....Intermountain  
 President.....Jack Hawkins  
 Station, Chief Engineer.....James Hawkins

**KRAI—Craig—1948**

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n  
 Owned By.....Northwestern Colo. Bcstg. Co.  
 Address.....P. O. Box 65  
 Tel.: TA 4-6574.....Independent  
 Station Mgr.....Dick Bonderud

**KDTA—Delta—1955**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Monarch Broadcasting Co.  
 Address.....P.O. Box 452  
 Tel.: 140.....Independent  
 Pres., Gen., Sta. Mgr.....D. E. Towne  
 Prog. Dir.....Rose Mary Towne

**KDEN—Denver—1956**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned.....KDEN Broadcasting Co.  
 Address.....1601 West Jewell Ave.  
 Tel.: WE 5-3525.....Independent  
 Representative.....Breen & Ward  
 Pres., Gen. Mgr.....E. E. Koepke  
 Sta. Mgr., Publicity Dir.....Frank E. Amole, Jr.  
 Comm. Mgr.....Wally Geiger  
 Sales Prom. Mgr.....Tom Moore  
 Program Dir.....Lloyd Knight  
 Chief Engineer.....Walt Wilson

**KFML—Denver—1953**

Frequency: 1390 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Note Bcstg. Corp.  
 Address.....262 Fillmore St.  
 Tel.: DEXter 3-1350.....Independent  
 Station Representative.....Meeker Co.  
 President.....E. A. Bancker, Jr.  
 General Manager.....T. O'Connor

**KFSC—Denver—1954**

Frequency: 1220 Kc. Power: 1 Kw.  
 Owned.....Francisco V. Sanchez  
 Address.....2185 Broadway  
 Tel.: AC 2-8935.....Independent  
 Station Representative.....Oakes  
 President.....F. V. Sanchez  
 Station Mgr.....Levi Beall

**KHOW—Denver—1925**

Frequency: 630 Kc. Power: 5000 Watts  
 Owned By.....Western Bcstg. Ent. Inc.  
 Address.....Petroleum Club Bldg.  
 Tel.: AMherst 6-2611.....ABC  
 Representative.....Peters, Griffin, Woodward  
 President.....Robert L. Howsam  
 General Manager.....Frank Bishop  
 Program Dir.....Val Sherman  
 Chief Engineer.....James D. Church

**KICN—Denver—1941**

Frequency: 710 Kc. Power: 5000 Watts  
 Owned-Operated By.....Empire Bcstg. Inc.  
 Address.....814 14th St.  
 Tel.: AMherst 6-3703.....Independent  
 Station Rep.....H-R  
 President.....Don W. Burden  
 General Manager.....Richard Shireman  
 Commercial Manager.....Tom Duggan  
 Program Director.....Dennis James  
 Chief Engineer.....Joe Finch

**KIMN—Denver—1923**

Frequency: 950 Kc. Power: 5 Kw.  
 Owned.....Mile High Stations  
 Address.....5350 W. 20th Ave.  
 Tel.: BE 7-2734.....Independent  
 Station Representative.....Avery-Knodel, Inc.  
 President.....J. C. Hunter  
 General Manager.....K. E. Palmer  
 Chief Engineer.....George Vogel

**KLIR—Denver—1953**

Frequency: 990 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....KLIR, Inc.  
 Address.....6535 W. Jewell  
 Tel.: WA 2-1189.....KBS  
 Sta. Representative.....Biddick  
 Pres., Gen. Manager.....G. B. Anderson  
 Chief Engineer.....D. M. Smith

**KLZ—Denver—1922**

Frequency: 560 Kc. Power: 5000 Watts  
 Owned By.....Aladdin Broadcasting Corp.  
 Business-Studio Address.....131 Speer Blvd.  
 Tel.: MA 3-4271.....CBS  
 Representative.....Katz  
 President, Gen. Mgr.....Hugh B. Terry  
 Asst. to Pres.....Clayton H. Brace  
 Station Mgr.....E. Lee Fondren  
 Commercial Mgr.....Lew Hunter  
 Prom. Publicity Dir.....Jerry Weidenkeller  
 Program Dir.....Charles Roberts  
 Chief Engineer.....Harvey E. Wehrman

**KOA—Denver—1924**

Frequency: 850 Kc. Power: 50,000 Watts  
 Owned-Operated By.....Metropolitan TV Co.  
 Address.....1044 Lincoln St.  
 Tel.: CHerry 4-4141.....NBC  
 Representative.....Christal  
 Pres., Gen. Mgr.....William W. Grant  
 Commercial Manager.....Gene Grubb  
 Station Mgr.....Ralph Radetsky  
 Promotion Mgr.....Richard N. Schafbuch

Program Director.....Jim Atkins  
Chief Engineer.....Sid Davidson

**KOSI—Denver—1954**

Freq.: 1430 Kc.....Power: 5 Kw. d.; 500 W. n.  
Owned-Oper By.....Armstrong Bcstg. Co.  
Address.....Box 98  
Tel.: EM 6-2695.....Independent  
Station Representative.....Daren F. McGavren  
Exec. V.P.....W. L. Armstrong  
Station Mgr.....Vernon Wickre  
Chief Engineer.....David F. White

**KTLN—Denver—1948**

Frequency: 1280 Kc.....Power: 5 Kw.  
Owned-Operated By.....Radio-Denver, Inc.  
Address: 1160 East Colfax Ave.  
Tel.: AC 2-4811.....Independent  
Representative.....John Blair  
Pres., Gen. Mgr.....Richard B. Wheeler  
Program Director.....Joe Finan  
Prom. Publicity Dir.....Kay Trott  
Chief Engineer.....Norman Peterson  
Owners of: KRIZ, Phoenix.

**KDGO—Durango—1958**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Basin Bcstg. Co., Inc.  
Address.....Box 3390  
Tel.: CHerry 7-1407.....Independent  
President.....Robert Tobey  
General Manager.....Jimmie Gober  
Station Manager.....John Brazell  
Program Director.....Wayne Moorehead  
Chief Engineer.....Henry Long

**KIUP—Durango—1935**

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....KIUP, Inc.  
Address.....P. O. Box 641  
Tel.: CHerry 7-4464.....KBS  
Station Rep.....Torbet, Allen & Crane  
President, Sta. Mgr.....Ralph L. Atlas  
Asst. Manager.....R. E. O'Brien  
Commercial Mgr.....Al Gare  
Chief Engineer.....Frank Toomey

**KGMC—Englewood—1952**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
Owned By.....MacLee Radio Corp.  
Address.....3 W. Princeton  
Tel.: SU 1-4481.....Independent  
Sta. Representative.....Weed  
Pres., Gen. Mgr.....Robert B. McWilliams  
Sta., Comm. Mgr.....Lee P. Mehlig  
Chief Engineer.....D. F. White

**KCOL—Ft. Collins—1947**

Frequency: 1410 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Northern Colo. Bcstg. Co.  
Address.....P. O. Box 574  
Tel.: HUnter 2-5991.....ABC  
Representative.....Devney O'Connell  
President.....Herb Hollister  
General Manager.....Ellis Atteberry  
Program Director.....Kent Miller  
Sales Promo. Mgr.....Terry Atteberry

Publicity Dir.....Mona Atteberry  
Chief Engineer.....Joe Kilgore

**KZIX—Fort Collins—1959**

Frequency: 600 Kc.....Power: 1000 Watts d.  
Owned By.....Horsetooth Bcstg. Co., Inc.  
Address.....Central Bldg.  
Tel.: HUnter 4-0466.....Independent  
Station Rep.....Avery Knodel  
President.....Les Ware  
General Manager.....Norb Miessler  
Commercial Mgr.....Don Gill  
Program Dir.....Johnny Canton  
Chief Engineer.....Don Hobelman  
Owners of: KLPW, Union; KOKO, Warrensburg;  
KYRO, Potosi, Mo.

**KFTM—Fort Morgan—1950**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Morgan County Bcstg. Co.  
Address.....Highway 6 & 34  
Tel.: UN 7-5674.....KBS  
Station Representative.....Keystone  
President.....Robert M. Dolph  
Gen. Station Manager.....Mason Dixon  
Commercial Manager.....Phyllis Lovejoy  
Prog. Dir., Chief Eng.....Kent Roberts

**KGLN—Glenwood Spgs.—1950**

Frequency: 980 Kc.....Power: 1000 Watts, d.  
Owned-Oper. By.....KGLN, Inc.  
Address.....P. O. Box C  
Tel.: WH 5-6501.....MBS  
Representative.....Holman  
President.....Rex Howell  
Gen. Mgr.....Jerry Fitch  
Program Director.....Marcie Fitch  
Chief Engineer.....Stan Delahoyde

**KXXI—Golden—1957**

Frequency: 1250 Kc.....Power 1000 Wts.  
Owned By.....Golden Radio Inc.  
Address.....5801 W. 38th Ave., Denver  
Tel.: GENesse 3-6843.....Independent  
President.....N. Johnson

**KEXO—Grand Junction—1948**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Voice of Western Colo., Inc.  
Address.....2508 North Ave.  
Tel.: CH 3-1230.....ABC-MBS  
Representative.....Harlan Oakes  
President.....D. Spencer Grow  
Vice Pres., Gen. Manager.....Abbot Tessman  
Comm., Program Dir.....Bob Collins  
Sales Promo. Mgr.....Al Schultz  
Chief Engineer.....Jim Eicher

**KREX—Grand Junction—1926**

Freq.: 920 Kc.....Power: 5 Kw., d.; 500 W. n.  
Owned-Oper. By.....Western Slope Bcstg. Co.  
Business-Studio Address.....Box 30  
Tel.: CHapel 2-5000.....CBS  
Representative.....Hal Holman  
Pres., Gen. Mgr.....Rex Howell  
V.P., Station Mgr.....Robert McMahon  
Program Director.....Ted Ford  
Chief Engineer.....James Meyer

## COLORADO

### **KSTR**—Grand Junction—1957

Frequency: 620 Kc. Power: 5 Kw., d.  
Owned By.....Mountain States Bcstg. Corp.  
Address.....Box 1110  
Tel.: CH 3-1722.....Independent  
Representative.....W. S. Grant  
President, Gen. Mgr.....E. Anson Thomas  
Commercial Mgr.....Gordon Morehouse  
Station Mgr.....Jack B. Lewis  
Program Dir.....June Lee  
Sales Promo. Mgr.....Jim Schaeffer  
Publicity Dir.....George Walton  
Chief Engineer.....Norm Price

### **KFKA**—Greeley—1921

Frequency: 1310 Kc. Power: 1000 Watts  
Owned-Oper. By.....Mid-Western Radio Corp.  
Business-Studio Address.....620—8th Ave.  
Tel.: ELgin 2-4421.....Independent  
Newspaper Affil.....Record-Spockman, Denver  
Representative.....Hal Holman  
President.....H. E. Green  
Gen. Station Manager.....Ralph H. Green  
Comm. Mgr.....Virginia Sears  
Chief Engineer.....Harry Brewer

### **KYOU**—Greeley—1948

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By.....Meroco Bcstg. Co.  
Address.....2424 Sixth Ave.  
Tel.: ELgin 2-0262.....ABC-KBS  
Pres., Gen. Manager.....Ellwood Meyer  
Commercial Manager.....George Drew  
Chief Eng.....Roland Reed

### **KBZZ**—La Junta—1937

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....Grady F. Maples  
Address.....Box 485  
Tel.: DUDley 4-2541.....ABC-KBS-MBS  
Representative.....Indie Sales  
Station Manager.....Reed Harris  
Program Director.....John Doenges  
Chief Engineer.....Donald W. Maples

### **KLAK**—Lakewood—1955

Frequency: 1600 Kc. Power: 1000 Watts  
Owned-Oper.....Lakewood Bcstg Service, Inc.  
Address.....1315 Oak St.  
Tel.: BE 7-5525.....Independent  
Representative.....Oakes  
Pres., Gen., Sta. Mgr.....Maurice J. DaVolt  
Business Manager.....Julia W. DaVolt  
Program Director.....Edythe G. Walker  
Chief Engineer.....C. Pinkley

### **KLMR**—Lamar—1948

Freq.: 920 Kc. Power: 1000 W. d., 500 W. n.  
Owned-Oper. By.....SE Colorado Bcstg. Co.  
Address.....P. O. Box 632  
Tel.: 804.....MBS-ABC  
Representative.....Continental  
President.....Ralph Eaton  
Gen., Sta. Mgr.....Dennis Behan  
Pub., Prog. Director.....William Adams  
Chief Engineer.....Jack Connally

### **KMOR**—Littleton—1957

Frequency: 1510 Kc. Power: 1000 Watts  
Owned By.....M-O-R Bcstg.  
Address.....140 Woodlawn Center  
Tel.: PYramid 4-4211.....Independent  
Pres., Gen. Mgr.....Bob Martin  
Commercial, Promo. Mgr.....Hal Taft  
Program Dir.....Bob Rubin  
Chief Engineer.....Ray Doane

### **KLMO**—Longmont—1949

Frequency: 1050 Kc. Power: 250 Watts d.  
Owned By.....Radio Longmont, Inc.  
Address.....Box 799  
Tel.: PProspect 6-2323.....Independent  
Station Representative.....Continental  
President.....Judson Rosebush  
Gen. Station Manager.....William G. Stewart  
Program, Comm. Manager.....Lila Stewart  
Sales Prom. Manager.....Bill Stewart  
Publicity Director.....Jim Stritchko  
Chief Engineer.....Gene Baldwin

### **KLOV**—Loveland—1955

Frequency: 1570 Kc. Power: 250 Watts  
Owned-Oper. By.....Regional Bcstg. Corp.  
Address.....308 East 5th  
Tel.: NO 7-1570.....KBS  
President.....William R. Vogel  
General Mgr.....W. O. Corrick  
Program Dir.....Lowell C. Oliver  
Chief Engineer.....Richard J. Brown  
Owners of: WMMT, McMinnville, Tenn.; WGNB,  
Murfreesboro, Tenn.

### **KCMS**—Manitou Spring—1953

Frequency: 1490 Kc. Power: 100 Watts  
Owned By.....Garden of Gods Bcstg. Co.  
Address.....68 Minnehaha Ave.  
Tel.: MULberry 5-5776.....Independent  
Pres., Chief Eng.....C. M. Edmonds  
General, Comm. Mgr.....Mrs. C. M. Edmonds  
Sales Promo. Mgr.....Harold Ingersol

### **KSLV**—Monte Vista—1954

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....Colorado Radio Corp.  
Business Address.....109 Adams St.  
Tel.: ULster 2-3581.....KBS  
Station Rep.....O'Connell  
President.....George O. Cory  
General, Sta. Mgr.....Darrell Leach  
Commercial Mgr.....Roy Coatis  
Program, Chief Eng.....David Kirst  
Sales Promo. Mgr.....Bob Chapin  
Publicity Dir.....Eleanor McLaren

### **KUBC**—Montrose—1947

Freq.: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Operated By.....Uncompaghre Bcstg. Co.  
Business-Studio Address.....P. O. Box 279  
Tel.: CHerry 9-4546.....KBS  
Station Mgr.....E. De Julio

### **KAPI**—Pueblo—1958

Frequency: 690 Kc. Power: 250 Watts d.

Owned By ..... Centennial Radio Corp.  
 Address ..... 2829 Lowell  
 Tel: Lincoln 5-2884 ..... Independent  
 President, Gen. Mgr. .... Ray J. Williams  
 Commercial Mgr. .... Del Kinkle  
 Chief Engineer ..... D. Redingshafer

**KCSJ—Pueblo—1947**

Frequency: 590 Kc.....Power: 1000 Watts  
 Owned-Oper. By ..... Star Bcstg. Co.  
 Address ..... 2226 TV Lane  
 Tel.: LI 4-5782.....Independent  
 Representative.....Meeker Co.  
 Station Mgr.....Cliff Hendrix  
 Comm. Mgr.....Howard Myers  
 Chief Engineer.....Kenneth Renfrow

**KDZA—Pueblo—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Pueblo Radio Co.  
 Address ..... 3011 Elizabeth  
 Tel.: LI 4-5646.....KBS  
 Representative.....Keystone  
 Pres., Gen. Mgr., Chief Eng.....D. B. Crouch  
 Comm. Prog. Dir.....William H. Beck

**KFEL—Pueblo—1956**

Frequency: 970 Kc.....Power: 1000 Watts  
 Owned .....KFEL, Inc.  
 Address ..... 4411 Goodnight Ave.  
 Tel.: LI 2-6884.....Independent  
 Representative .....Continental  
 Owner, Mgr.....Frank Donald Hall  
 Chief Eng., Asst. Mgr.....John T. Roscoe  
 Sales Mgr.....J. M. Johns

**KGHF—Pueblo—1928**

Frequency: 1350 Kc..Power: 5000 d.; 1000 n.  
 Owned By .....KGHF, Inc.  
 Address .....Box 293  
 Tel.: LI 2-5570 .....ABC  
 Sta. Rep.....Gill-Perna, Inc.  
 President, Gen. Mgr.....Robert D. Ellis  
 Program Director .....Bob Mahaffey  
 Chief Engineer .....Tony Mejia

**KTUX—Pueblo—1959**

Frequency: 1480 Kc.....Power: 1000 Watts  
 Owned By....Steel City Broadcasting Co., Inc.  
 Address .....4211 Elizabeth St.  
 Tel.: Lincoln 4-9586.....Independent  
 Pres., Gen. Manager.....A. S. Perry  
 Program. Pub. Director.....Martin F. Mendine  
 Chief Engineer.....James Roper

**KAVI—Rocky Ford—1956**

Frequency: 1320 Kc.....Power: 1000 Watts d.  
 Owned By.....Ridner Bcstg. Co.  
 Address .....P. O. Box 632  
 Tel.: 254-7427 .....KBS  
 Sta. Representatives.....Pearson; McGuire  
 General Mgr.....Edward J. Patrick  
 Station Manager.....Lloyd A. Ridner  
 Commercial Manager.....John Allsbury  
 Program Director.....Don Terry  
 Chief Engineer.....James Smith

**KVRH—Salida—1948**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....Wm. J. Murphy  
 Address .....P. O. Box 166  
 Tel.: KEystone 9-2575.....Independent  
 General Manager.....Wm. J. Murphy

**KGEK—Sterling—1925**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....KGEK, Inc.  
 Address .....Fleming Road  
 Tel.: LA 2-1607.....KBS  
 President.....Al Ross  
 Station Mgr.....Al Casey

**KOLR—Sterling—1955**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Sterling Broadcasting Corp.  
 Address .....217 N. Front St.  
 Tel.: LA 2-1740.....ABC-MBS  
 Representative.....Hal Holman  
 President.....Kerm Kath  
 General Mgr.....Bob Kath  
 Program Dir.....Al Anderson  
 Chief Engineer.....Glenn Kipple

**KCRT—Trinidad—1946**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KCRT, Inc.  
 Address .....100 Fisher Drive; Box 772  
 Tel.: VI 6-3212.....MBS, KBS  
 Representative.....Indie Sales  
 Pres., Gen. Mgr., Ch. Eng.....E. M. Cooper  
 Sales Promotion Mgr.....Mrs. Francis Hayes  
 Program Director.....Pete Deluca

**KFLJ—Walsenburg—1957**

Frequency: 1380 Kc.....Power: 1 Kw., d.  
 Owned By.....Floyd Jeter  
 Address .....Box 593  
 Tel.: 111.....Independent  
 President, Ch. Eng.....Floyd Jeter  
 Prog. Dir.....Lee Jeter

Pop.: 2,566,000  
 Families: 754,500

**Connecticut**

Radio Homes: 739,000  
 AM Stas. in State: 32

**WADS—Ansonia—1956**

Freq.: 690 Kc.....Power: 500 Watts d.  
 Owned By.....Valley Broadcasting Co.  
 Address .....290 Main St.

Tel.: RE 5-4606.....MBS  
 Station Rep.....Walker-Rawalt  
 Pres., Gen., Sta. Mgr.....Sydney E. Byrnes  
 Commercial Mgr.....Wes Hobby  
 Chief Engineer.....Angelo Gruttadauria  
 (WTIC Ad on Page 330)

# QUALITY BROADCASTING SELLS RICH, RICH SOUTHERN NEW ENGLAND



QUALITY IN ARCHITECTURE IS REPRESENTED BY CONNECTICUT'S STATE CAPITOL IN HARTFORD,  
DESIGNED IN 1871 BY RICHARD MARSHALL UPJOHN. A FEW RODS AWAY, THE CORNING  
MEMORIAL FOUNTAIN REFLECTS QUALITY IN SCULPTURE.

IN RICH, RICH SOUTHERN NEW ENGLAND, QUALITY IN BROADCASTING HAS BEEN THE HALLMARK  
OF WTIC RADIO FOR THREE AND ONE-HALF DECADES.

**WTIC 50,000 watts** HARTFORD, CONN.  
REPRESENTED BY THE HENRY I. CRISTAL COMPANY

**WICC—Bridgeport—1926**

Frequency: 600 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By Conn. N. Y. Broadcasters  
 Address 2190 Post Rd., Fairfield, Conn.  
 Tel.: CL 6-0461 N.Y. CI 5-0669 Independent  
 Representative Adam Young  
 President, Gen. Mgr. Kenneth M. Cooper  
 V.P., Business Mgr. John E. Metts  
 Sales, Sta. Mgr. Ray Colonari  
 Program Director Frank Delfino  
 Owners of: WICC-TV.

**WNAB—Bridgeport—1941**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By WNAB, Inc.  
 Business-Studio Address 991 Broad St.  
 Tel.: FO 6-1803 ABC  
 President Harold Thomas  
 General, Comm. Mgr. John Ellinger

**WBIS—Bristol—1948**

Frequency: 1440 Kc. Power: 500 Watts. d.  
 Owned-Oper. By The Bristol Bcstg. Corp.  
 Business-Studio Address 183 Main St.  
 Tel.: LU 3-9265 Independent  
 Station Rep. Masla Assoc.  
 President Eric Hatch  
 General Manager Richard C. Kilbourn

**WLAD—Danbury—1947**

Frequency: 800 Kc. Power: 250 Watts d.  
 Owned-Operated By Berkshire Bcstg. Corp.  
 Business-Studio Address 207 Main St.  
 Tel.: PI 8-3565 Independent  
 Station Reps. Devney O'Connell; Foster & Creed  
 President John P. Previdi  
 Gen., Comm. Mgr. Sol Robinson

**WSUB—Groton—1958**

Frequency: 980 Kc. Power: 1000 Watts  
 Owned By Radio WSUB  
 Business Address 119 Bridge St.  
 Tel.: Hilltop 5-2494 Independent  
 Representative Walker-Rawalt  
 General Mgr. Lawrence A. Reilly  
 Commercial Manager Warren F. Haas  
 Program, Ch. Eng. Armand J. Bernard  
 Owners of: WTXL, Springfield, Mass.

**WCCC—Hartford—1947**

Frequency: 1290 Kc. Power: 500 Watts. d.  
 Owned By Greater Hartford Bcstg. Co. Inc.  
 Address Hotel Bond  
 Tel.: JA 5-6648 Independent  
 Sta. Reps. Gill-Perna; Foster & Creed  
 President William M. Savitt  
 Comm. Sta. Mgr. Everett H. Seltzer  
 Program Dir. Burt La Coe  
 Sales Promo. Mgr. Ralph H. Klein  
 Chief Engineer Edward S. Kozaryn

**WTIC—Hartford—1925**

Frequency: 1080 Kc. Power: 50,000 Watts  
 Owned-Oper. By Travelers Bcstg. Service  
 Business-Studio Address 26 Grove St.

Tel.: JA 5-0801 NBC  
 Representative Christal  
 President Paul W. Morency  
 V.P., Gen. Mgr. Walter C. Johnson  
 V.P., Program Director Bernard Mullins  
 Vice President, Sales Robert S. Tyrol  
 Promotion Mgr. Eugene J. Muriaty  
 Publicity Director Paul E. Lucas  
 Dir. of Engineering Harold A. Dorschug  
 Plant Mgr., Ch. Eng. Herman D. Taylor

**WDRC—Hartford—1922**

Frequency: 1360 Kc. Power: 5000 Watts  
 Owned-Oper. By Buckley-Jaeger Bcstg. Corp.  
 Address Box 151, Blue Hills Sta.  
 Tel.: CH 2-7751 Independent  
 Station Reps. Peters, Griffin & Woodward  
 Gen. Manager William Crawford

**WPOP—Hartford—1956**

Frequency: 1410 Kc. Power: 5,000 Watts  
 Owned Tele-Broadcasters of Conn., Inc.  
 Business-Studio Address 410 Asylum St.  
 Tel.: JA 7-9131 Independent  
 Representative Adam Young  
 President, Gen. Mgr. H. Scott Kilgore  
 Station Mgr. Philip A. Zoppi  
 Owners of: KUDL, Kansas City, Mo.; KALL, Los Angeles; KOFY, San Francisco.

**WINF—Manchester—1958**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By Manchester Broadcasting Co.

**HARTFORD'S  
 FIRST  
 MUSIC and  
 NEWS\*  
 STATION ...**

**W C C C**  
 AM \_\_\_\_\_ FM\*\*

Hartford, Connecticut

The Savitt Stations

\* Radio Press International

\*\* New York Times-QXR Network Affiliate

## CONNECTICUT

Address..... 376 R. West Middletown Pike  
Tel.: Mitchell 3-2491..... MBS  
Station Representative..... Walker-Rawalt  
Owner, Gen. Manager..... John Deme  
Program Director..... T. R. Safford

### **WMMW—Meriden—1947**

Frequency: 1470 Kc..... Power: 1000 Watts, d.  
Owned..... Silver City Crystal Company  
Address..... 99 Colony St.  
Tel.: BE 5-5747..... Independent  
General Manager..... G. A. Kruttschnitt  
Commercial Manager..... R. Heustis

### **WCNX—Middletown—1948**

Frequency: 1150 Kc..... Power: 500 Watts  
Owned-Oper. By..... Middlesex Bcstg. Co.  
Address..... River Road  
Tel.: Diamond 7-2565..... Independent  
Sta. Reps..... Devney O'Connell; Nona Kirby  
Managing Dir..... R. J. W. J. O'Brien  
Station Mgr., Prog. Dir..... Bill Glynn

### **WHAY—New Britain—1949**

Frequency: 910 Kc..... Power: 5000 Watts  
Owned-Operated By..... Central Conn. Bcstg. Co.  
Business Address..... 22 Grove Hill  
Tel.: Baldwin 3-2721..... ABC  
Sta. Reps..... Forjoe; New Eng. Spot Sales  
President..... Patrick Goode  
General Mgr..... Aldo DeDominicis  
Station Comm. Mgr..... Edward C. Obrist  
Sales Prom. Manager..... John Dyno

### **WKNB—New Britain—1946**

Frequency: 840 Kc..... Power: 1000 Watts d.  
Owned By..... Beacon Broadcasting Co.  
Address..... 1422 New Britain Ave.  
Tel.: AD 6-1277..... Independent  
Stations Reps..... Hollingbery; Eckels  
President..... Sheldon Smerling  
General Manager..... Bruno M. Kern  
Comm. Manager..... William F. Schnaudt  
Station Manager..... Norton Virgien

### **WAVZ—New Haven—1947**

Frequency: 1300 Kc..... Power: 1000 Watts  
Owned-Operated By..... WAVZ Bcstg. Corp.  
Business-Studio Address..... 152 Temple St.  
Tel.: SP 7-4761..... Independent  
Representative..... Hollingbery, Kettell Carter  
Pres., Gen. Mgr..... Daniel W. Kops  
V.P., Comm. Mgr..... Richard J. Monahan  
V.P. & Sta. Mgr..... Marvin B. Rosenblatt  
Program Director..... George T. Phillips  
Sales Prom., Pub. Director..... S. L. Barstein  
Chief Engineer..... Frederick Brill

### **WELI—New Haven—1935**

Frequency: 960 Kc..... Power: 5 Kw.  
Owned By..... Conn. Radio Foundation, Inc.  
Business-Studio Address..... 221 Orange St.  
Tel.: UN 5-1133..... Independent  
Sta. Representative..... H. R. Reps.  
Pres., Sta., Gen. Mgr..... Richard W. Davis

### **WDEE—New Haven—1960**

Frequency: 1220 Kc..... Power: 1000 Watts d.

Owned By..... Southern New Eng. Bcstg. Corp.  
Address..... 473 Denslow Hill Rd., Hamden, Conn.  
Tel.: AT 8-3561..... Independent  
Station Rep..... Forjoe  
President, Gen. Mgr..... Vincent Delaurentis  
Commercial Mgr..... William Tilow

### **WNHC—New Haven—1944**

Frequency: 1340 Kc..... Power: 250 Watts  
Owned-Oper. By..... Triangle Publications, Inc.  
Address..... 135 College St.  
Tel.: SPruce 7-3611..... ABC  
Representative..... McGavren  
V.P. Radio-TV Div..... Roger W. Clipp  
General Mgr..... Richard L. Chalmers  
Commercial Mgr..... James U. Sweeney, Jr.  
Chief Engineer..... Howard W. Wessenberg  
Owners of: WFLD-AM-FM-TV, Philadelphia;  
WNBE-AM-FM-TV, Binghamton, N. Y.; WFBG-  
AM-TV, Altoona, Pa.; WNHC-FM-TV, New Ha-  
ven, Conn.; WLYN-TV, Lebanon, Pa.; KPFE-  
AM-FM-TV, Fresno, Calif.

### **WNLC—New London—1936**

Frequency: 1490 Kc..... Power: 250 Watts  
Owned-Operated By..... The Thames Bcstg. Corp.  
Business-Studio Address..... 281 State St.  
Tel.: Gibson 2-5328..... Independent  
Station Reps..... Masla & Co.; Kettell-Carter  
Pres., Gen. Manager..... Gerald J. Morey  
Prom., Comm. Mgr..... Edwin H. Schweltzer

### **WNLK—Norwalk—1948**

Frequency: 1350 Kc..... Power: 500 Watts

## **WAVZ... by**

## **all standards...**

## **New Haven's BEST**

- Audience size and composition (Pulse & Hooper).
- Sales to local and national advertisers.
- Community awareness, participation and leadership.
- Broadcast industry leadership and recognition.
- Cooperation of staff and management.

*Celebrating our 14th Anniversary*

Represented in New England by  
**KETTEL-CARTER**

Represented nationally by  
**GEORGE P. HOLLINGBERY CO.**



**Owned-Operated By** . . . Norwalk Bcstg. Co., Inc.  
**Address** . . . . . 11 Wall St.  
**Tel.:** TE 8-5566 . . . . . Independent  
**Pres., Gen. Mgr.** . . . . . James Stolcz  
**Program Director** . . . . . Richard Bounerba  
**Chief Engineer** . . . . . Clarence Burnham

**WICH—Norwich—1946**

**Freq:** 1310 Kc. . . . . **Power:** 1 Kw.  
**Owned-Oper. By** . . . . . Eastern Conn. Bcstg. Co.  
**Business-Studio Address** . . . . . Cuprak Rd.  
**Tel.:** TU 7-1613 . . . . . Independent  
**Reps.** . . . . . Everett-McKinney; Foster-Creed  
**President** . . . . . Donald Lasser  
**General, Station Mgr.** . . . . . Richard Reed  
**Commercial Manager** . . . . . John A. MacAdie  
**Sales Prom., Pub. Director** . . . . . Edward Adler  
**Program Dir.** . . . . . Thomas Phelan  
**Chief Engineer** . . . . . Alexander Dubenetsky

**WLIS—Old Saybrook—1956**

**Frequency:** 1420 Kc. . . . . **Power:** 500 Watts  
**Owned** . . . . . Long Island Sound Radio Corp.  
**Address** . . . . . Conn. Turnpike  
**Tel.:** EV 8-3546 . . . . . MBS  
**Sta. Representative** . . . . . Hopewell  
**Pres., Gen. Mgr.** . . . . . Joseph P. Trantino  
**Commercial Mgr.** . . . . . Alex Pernal  
**Station Mgr.** . . . . . Vivien N. Trantino  
**Chief Engineer** . . . . . James Thorpey

**WINY—Putnam—1953**

**Frequency:** 1350 Kc. . . . . **Power:** 1 Kw.

**Owned By** . . . . . Winny Bcstg. Co.  
**Address** . . . . . 15 Grove St.  
**Tel.:** WA 8-2721-2 . . . . . MBS  
**President** . . . . . H. C. Rice  
**Gen. Mgr.** . . . . . R. C. Rice

**WSTC—Stamford—1946**

**Frequency:** 1400 Kc. . . . . **Power:** 250 Watts  
**Owned-Oper. By** . . . . . W. Conn. Bcstg. Co.  
**Business-Studio Address** . . . . . 270 Atlantic St.  
**Tel.:** DA 4-7575 . . . . . ABC  
**Newspaper Affiliation** . . . . . Stamford Advocate  
**Station Rep.** . . . . . Everett-McKinney  
**President** . . . . . Kingsley Gillespie  
**Gen. Manager** . . . . . Julian Schwartz  
**Chief Engineer** . . . . . Lisle Dorrian

**WBZY—Torrington—1948**

**Frequency:** 990 Kc. . . . . **Power:** 1000 Watts d.  
**Owned By** . . . . . Pioneer States Bcstrs., Inc.  
**Business-Studio Address** . . . . . 127 Main St.  
**Tel.:** HU 9-4173 . . . . . Independent  
**Station Rep.** . . . . . Breen & Ward  
**President, Gen. Mgr.** . . . . . Bernard J. Zucker  
**Program Director** . . . . . R. Paul Hallett  
**Chief Engineer** . . . . . James M. Dunlap

**WTOR—Torrington—1948**

**Frequency:** 1490 Kc. . . . . **Power:** 250 Watts  
**Owned-Oper. By** . . . . . Torrington Bcstg. Co., Inc.  
**Business-Studio Address** . . . . . 93 Perkins St.  
**Tel.:** HU 9-4181 . . . . . MBS  
**Station Reps.** . . . . . Walker-Rawalt; Masla  
**Pres., Gen. Mgr.** . . . . . Edmund W. Waller  
**Sta., Comm. Mgr.** . . . . . Alfred G. Eyre  
**Program Director** . . . . . Ed Harrigan  
**Chief Engineer** . . . . . Don Freeman

**WATR—Waterbury—1934**

**Freq.:** 1320 Kc. . . . . **Power:** 5 Kw., d., 1 Kw., n.  
**Owned-Oper. By** . . . . . WATR, Inc.  
**Business-Studio Address** . . . . . 440 Meadow St.  
**Tel.:** PL 5-1121 . . . . . ABC  
**Sta. Representative** . . . . . Masla  
**Gen., Sta. Mgr.** . . . . . Sam R. Elman  
**Chief Engineer** . . . . . Andrew Toross

**WWCO—Waterbury—1946**

**Frequency:** 1240 Kc. . . . . **Power:** 250 Watts  
**Owned-Oper.** . . . . . WWCO, Inc.  
**Business-Studio Address** . . . . . 65 Bank St.  
**Tel.:** Plaza 4-5141 . . . . . MBS  
**Representative** . . . . . Radio TV Rep.  
**President** . . . . . Herbert Bloomberg  
**Vice President** . . . . . Ruth R. Goodard  
**Program Director** . . . . . Norm White  
**Chief Engineer** . . . . . B. McCormick

**WBRY—Waterbury—1932**

**Frequency:** 1590 Kc. . . . . **Power:** 5000 Watts  
**Owned-Oper. By** . . . . . WBRY Bcstg. Corp.

**WWCO**

**\* PULSE RATED #1**

**BY THE WIDEST MARGIN EVER!**

*More Adult Listeners Than Any  
Other Waterbury Station!*

**WWCO—22 Quarter Hour "Firsts"**  
**Sta. A—2 Quarter Hour "Firsts"**  
**Sta. B—NO Quarter Hour "Firsts"**

**WWCO — Average Rating —**  
**7 A.M.-7 P.M. — 6.7**

**WWCO**

**1240 Non-Directional**

**Waterbury Connecticut**  
 Representative: Radio-TV Reps, Inc.  
 \* Pulse September 1960

## CONNECTICUT-DELAWARE

Address.....136 Grand St.  
 Tel.: PL 3-1125.....CBS  
 Sta. Reps.....Devney O'Connell; Foster-Creed  
 President.....Michael Gourd  
 Gen. Station Manager.....Robert S. Holczer  
 Commercial Manager.....Alton Lenoce  
 Program Director.....John Engel  
 Sales Prom. Mgr.....Murray L. Grossman  
 Publicity Director.....Joseph Mulhall Jr.  
 Chief Engineer.....John Tomaszewicz

### WMMM—Westport—1959

Frequency: 1260 Kc.....Power: 1000 Watts  
 Owned By.....Westport Bcstg. Co.  
 Business Address.....163 Main St.

Tel.: CApital 7-5133.....Independent  
 President, Gen. Mgr.....Sidney J. Flamm  
 Station Mgr., Prog. Dir.....Bob Roberts  
 Comm. Manager.....John Newhouse  
 Sales Promotion Mgr.....Caroline Taylor  
 Chief Engineer.....James M. Orre

### WILI—Willimantic—1957

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By....."Willie" Corp.  
 Address.....Route 6, Airport Road  
 Tel.: HA 3-1621.....Independent  
 Station Representative.....Bob Dore  
 Pres., Gen. Manager.....Herbert C. Rice  
 Comm. Manager.....Robert C. Rice  
 Chief Engineer.....C. E. O'Neil

Pop.: 452,000  
 Families: 133,000

## Delaware

Radio Homes: 128,000  
 AM Stas. in State: 9

### WDOV—Dover—1948

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owned.....Dover Bcstg. Co.  
 Address.....Denny's Road  
 Tel.: REdfield 4-5816.....MBS  
 Station Representative.....Breen & Ward  
 President.....Henry Rau  
 Station, Comm. Mgr.....William S. Cook  
 Program Director.....Edward Miller  
 Chief Engineer.....Lloyd Smith  
 Owners of: WOL, Washington, D. C.; WARK,  
 Hagerstown; WNAV, Annapolis.

### WKEN—Dover—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.  
 Owned.....Coastal Carolina Bcstrs.  
 Address.....Treadway Inn  
 Tel.: RE 4-5797.....ABC  
 Sta. Representative.....Grant Webb  
 President.....J. Olin Tice, Jr.  
 Station Manager.....John Masters  
 Commercial Manager.....Charles Sullivan  
 Chief Engineer.....Jim Gentry  
 Owners of: WKTC, Charlotte; WMYB, Myrtle  
 Beach; WCAY, Columbia.

### WJWL—Georgetown—1951

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Scott Bcstg.  
 Address.....DuPont Highway  
 Tel.: Georgetown 2567.....Independent  
 Sta. Representative.....Grant  
 President.....Herbert Scott  
 General Manager.....Charles R. Maillet  
 Chief Engineer.....Edward Marzoa

### WKSB—Milford—1953

Frequency: 930 Kc.....Power: 500 Watts  
 Owned-Oper. By.....Kent-Sussex Bcstg. Co.  
 Address.....Box 444  
 Tel.: 8881.....Independent

Gen., Comm., Prom. Mgr.....H. M. Griffith, Jr.  
 Ch. Eng., Oper Mgr.....C. V. Lundstedt  
 Prog. Dir.....Borden E. Smith

### WSUX—Seaford—1955

Frequency: 1280 Kc.....Power: 1000 Watts  
 Owner-Oper. By.....E. & W. C. Evans  
 Address.....Dual Hwy. 13  
 Tel.: NAational 7-7933.....Independent  
 Pres., Gen. Mgr.....Elizabeth Evans

### WAMS—Wilmington—1947

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Rollins Broadcasting Co.  
 Address.....Box 2167  
 Tel.: OL 4-8881.....Independent  
 Station Representative.....Eastman  
 President.....O. Wayne Rollins  
 General Manager.....R. Randall Rollins  
 Commercial Manager.....Robert Fishman  
 Program Director.....Pat Patterson  
 Chief Engineer.....Fitzgerald McDaniel  
 Owners of: WCHS-AM-TV, Charleston; WGEE, In-  
 dianapolis; WEAR-TV, Mobile; WPTZ-TV,  
 Plattsburgh.

### WDEL—Wilmington—1922

Frequency: 1150 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Delmarva Bcstg. Co., Inc.  
 Business-Studio Address.....10th & King Sts.  
 Tel.: OL 8-7268.....NBC  
 Representative.....Meeker Co.  
 Station Executive.....Clair R. McCollough  
 Station Manager.....Harvey C. Smith  
 Gen. Sales Mgr.....J. Robert Gulick  
 Technical Director.....J. E. Mathiot  
 Owners of: WGAL, AM-TV, Lancaster, Pa.;  
 WOTK, York, Pa.; WKBO, Harrisburg, Pa.;  
 WEST, Easton, Pa.; WRAC, Williamsport, Pa.

### WILM—Wilmington—1922

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Delaware Bcstg. Co.

## DELAWARE-DIST. OF COLUMBIA

**Business-Studio Address**.....920 King St.  
**Tel.:** OL 4-7771.....MBS  
**Representative**.....Bolling Co.  
**President, Gen. Mgr.**.....Ewing B. Hawkins  
**Chief Engineer**.....Eugene Szymanski

### WTUX—Wilmington—1947

**Frequency:** 1290 Kc....**Power:** 1000 Watts d.  
**Owned-Oper. By**....Port Frere Bcstg. Co., Inc.

**Address**.....1400 Market St.  
**Tel.:** OL 5-8821.....Independent  
**Representative**.....Walker-Rawalt  
**Pres., Gen. Mgr.**.....Gordon K. MacIntosh  
**V. P., Comm. Mgr.**.....William S. Ewing  
**Sales Prom. Mgr.**.....Henry Cook  
**Program Director**.....Donald Mathewson  
**Publicity Director**.....Bill Pfeiffer  
**Chief Engineer**.....Ed Kennedy

**Pop.:** 754,000  
**Families:** 219,000

## Dist. Of Columbia

**Radio Homes:** 212,500  
**AM Stas.:** 10

### WGMS—Washington, D. C.—1947

**Frequency:** 570 Kc...**Power:** 5 Kw. d., 1 Kw. n.  
**Owned By**.....RKO General, Inc.  
**Address**.....Hotel Harrington  
**Tel.:** EXecutive 3-8676.....Independent  
**Representative**.....Avery-Knodel  
**President**.....Thomas F. O'Neill  
**Sales Manager**.....Perry S. Ury  
**Program Director**.....Chas. D. Wood  
**Dir. of Adv. & Pub.**.....Elizabeth Parrish

### WMAL—Washington, D. C. 1925

**Freq.:** 630 Kc.....**Power:** 5,000 Watts  
**Owned**.....Evening Star Bcstg. Co., Inc.  
**Address**.....4461 Connecticut Ave., N.W.  
**Tel.:** KE 7-1100.....ABC  
**Newspaper Affiliation**.....The Evening Star  
**Representative**.....H.R.  
**President**.....John W. Thompson, Jr.  
**General Manager**.....Fred S. Houwink  
**Radio Manager**.....Andrew M. Ockershausen  
**Opera. Manager**.....Howard E. Williams Jr.  
**Publicity Director**.....Richard Eury  
**Chief Engineer**.....Allan Powley  
**Owners of:** WMAL-FM-TV; WWSA-AM-TV-FM,  
 Harrisonburg, Va.

### WOL—Washington, D. C.—1924

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned By**.....Washington Bcstg. Co.  
**Address**.....2000 P. St., N.W.  
**Tel.:** HObart 2-3900.....MBS  
**Station Representative**.....Breen-Ward  
**Pres., Gen. Mgr.**.....Henry Rau  
**Commercial Manager**.....Stan Barclay  
**Business Manager**.....Patrick H. Kelly  
**Chief Engineer**.....Lloyd Smith  
**Owners of:** WDOV, Dover, Del.; WNAV, Annapolis,  
 Md.

### WOOK—Washington, D. C. 1940

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....United Bcstg. Co.  
**Address**.....8th & I Sts., N.W.  
**Tel.:** RE 7-8000.....Independent  
**Station Reps.**.....United Bcstg.; Wittig  
**President**.....Richard Eaton

**V.P. & Gen. Mgr.**.....John A. Panagos  
**Program Director**.....Cliff Holland  
**Chief Engineer**.....Ernest E. Stephens

### WPGC—Washington, D. C. 1954

**Frequency:** 1580 Kc....**Power:** 10,000 Watts d.  
**Owned-Operated By**.....WPGC, Inc.  
**Business Address**.....4421 Southern Ave., SE  
**Tel.:** JORDan 8-6677.....Independent  
**Station Representative**.....Dore  
**President**.....M. E. Richmond  
**Gen., Comm. Manager**.....Robert Howard  
**Program Director**.....Dean Griffith  
**Chief Engineer**.....George R. Sanner

### WQMR—Washington, D. C. 1947

**Frequency:** 1050 Kc.....**Power:** 1,000 Watts  
**Owned By**.....Connie B. Gay Bcstg. Corp.  
**Address**.....4000 Albermarle St. N.W.  
**Tel.:** EMerson 3-8110.....Independent  
**President**.....Connie B. Gay  
**General Manager**.....Ed Winton  
**Station Manager**.....Ted Dorf  
**Program Director**.....Don Tucker  
**Publicity Director**.....Geraldine Tower  
**Chief Engineer**.....Jim Petty  
**Owners of:** WFTC, Kinston; WTCR, Ashland;  
 WGAY-FM, Washington.

### WRC—Washington, D. C.—1923

**Frequency:** 980 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....National Bcstg. Co.  
**Address**.....4001 Nebraska Ave., NW  
**Tel.:** EM 2-4000.....NBC  
**Sta. Representative**.....NBC Spot Sales  
**President (NBC)**.....Robert Kintner  
**V. P., General Mgr.**.....Joseph Goodfellow  
**Sta. Sales Mgr.**.....Harry A. Karr Jr.  
**Prog. Mgr.**.....William Grayson  
**Publicity Dir.**.....Charlotte Walch  
**Chief Engineer**.....John Rogers  
**Owners of:** WNBC-AM-TV-FM, N. Y.; WRCV-  
 AM-TV, Phila.; WRC-TV-FM; WMAQ-FM, Chi-  
 cago; KNBC-FM, San Francisco; WAMP, Pitts-  
 burgh; WNBQ, Chicago; KRCA, Los Angeles;  
 WFMP, Pittsburgh.

### WTOP—Washington, D. C. 1932

**Frequency:** 1500 Kc.....**Power:** 50,000 Watts

**DIST. OF COLUMBIA-FLORIDA**

Owned-Oper. . . . . Washington Post Bcst. Div.  
 Address . . . . . Broadcast House  
 Tel.: EM 2-9300 . . . . . CBS  
 Representative . . . . . CBS Radio Spot Sales  
 Pres., Bcst. Div. . . . . John S. Hayes  
 General Manager . . . . . Lloyd Dennis, Jr.  
 Comm. Mgr. . . . . R. W. Schellenberg  
 Sales Prom. Manager . . . . . Charles Crawford  
 Program Director . . . . . Patricia A. Searight  
 Chief Engineer . . . . . Granville Klink

**WUST—Washington, D. C.**  
 1947

Frequency: 1120 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Atlantic Bcstg. Co.  
 Address . . . . . 1815 V St., N.W.  
 Tel.: HO 2-0011 . . . . . Independent  
 Representative . . . . . Pearson  
 President . . . . . Milton Diener

Gen., Comm. Mgr. . . . . Daniel Diener  
 Program Mgr. . . . . Ben Gordon  
 Comm. Prom. Mgr. . . . . Perry Walders  
 Chief Engineer . . . . . Norman Woods

**WWDC—Washington, D. C.**  
 1941

Frequency: 1260 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . WWDC, Inc.  
 Business-Studio Address . . . . . 1627 K St., N.W.  
 Tel.: TU 2-7600 . . . . . Independent  
 Representative . . . . . Blair  
 Pres., Gen. Mgr. . . . . Ben Strouse  
 Comm. Manager . . . . . Herman Paris  
 Program Director . . . . . Ed Studney  
 Sales Prom. Mgr. . . . . Jo Wilson  
 Publicity Director . . . . . Norman Reed  
 Chief Engineer . . . . . Ross H. Beville  
 Owners of: WMBR, Jacksonville.

Pop: 5,034,000  
 Families: 1,537,500

**Florida**

Radio Homes: 1,482,000  
 AM Stas. in State: 169

**WAPG—Arcadia—1956**

Frequency: 1480 Kc. . . . . Power: 1000 Watts d.  
 Owned . . . . . Arcadia-Punta Gorda Bcstg. Co.  
 Address . . . . . Box 676  
 Tel.: WA 8-6111 . . . . . KBS  
 President . . . . . H. D. Ryals  
 General Manager . . . . . W. W. Benton  
 Comm., Prog. Dir. . . . . Bert G. Erickson  
 Chief Engineer . . . . . Bill Lee

**WBAR—Bartow—1954**

Frequency: 1460 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . WBAR, Inc.  
 Address . . . . . Box 820  
 Tel.: 533-4021 . . . . . Independent  
 Station Manager . . . . . Morton C. Cook  
 Chief Engineer . . . . . J. A. Duncan

**WKTX—Atlantic Beach—1958**

Frequency: 1600 Kc. . . . . Power: 1000 Watts d.  
 Owned . . . . . Ocean Beach Bcstg. Co.  
 Address . . . . . 1611 Atlantic Blvd.  
 Tel.: CH 6-3695 . . . . . Independent  
 President . . . . . W. H. Adams, Jr.  
 Gen. Mgr., Chief Eng. . . . . Robert K. Lynch  
 Program Dir. . . . . Bernie Adams

**WSWN—Belle Glade—1947**

Frequency: 900 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . Seminole Bcstg. Co.  
 Address . . . . . Belle Glade  
 Tel.: WYman 6-2063 . . . . . Independent  
 Chrm. of Bd. . . . . E. D. Rivers, Jr.  
 President . . . . . H. Ulmer  
 General Manager . . . . . Marvin Smith  
 Program Director . . . . . Al Harris  
 Chief Engineer . . . . . C. S. Clemens

**WTWB—Auburndale—1956**

Frequency: 1570 Kc. . . . . Power: 1 Kw., d.  
 Owned By . . . . . L. M. Hughey  
 Address . . . . . P. O. Box 7  
 Tel.: Woodlawn 7-1129 . . . . . Independent  
 President . . . . . L. M. Hughey  
 Gen. Mgr., Program Dir. . . . . Richard Boyce  
 Chief Engineer . . . . . Fred N. Potter

**WRD—Bradenton—1957**

Frequency: 1420 Kc. . . . . Power: 1 Kw., d.  
 Owned . . . . . Sunshine State Bcstg. Co., Inc.  
 Address . . . . . P. O. Box 1038  
 Tel.: 6-2183 . . . . . MBS  
 Station Rep. . . . . John E. Pearson Co.  
 Pres., Gen. Mgr. . . . . Robert R. Nelson  
 Commercial Manager . . . . . Hal Meyer  
 Program Director . . . . . B. F. Nelson  
 Chief Engineer . . . . . Richard Wetherbee

**WAVP—Avon Park—1957**

Frequency: 1390 Kc. . . . . Power: 1 Kw., d.  
 Owned By . . . . . Mid-Florida Bcstrs., Inc.  
 Address . . . . . Kissimmee, Fla.  
 President . . . . . John Marshall  
 General Manager . . . . . Douglas L. Way  
 Commercial Manager . . . . . Geneva Clayton  
 Program Director . . . . . June Cooper  
 Chief Engineer . . . . . Jerald Brush  
 Owners of: WKBN, Kissimmee

**WTRL—Bradenton—1946**

Frequency: 1480 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . Fletcher-Mitchell Corp.  
 Address . . . . . Memorial Pier  
 Tel.: 3-1490 . . . . . Independent  
 Station Representative . . . . . Bob Dore Assn.  
 President . . . . . James I. Mitchell  
 General Manager . . . . . David W. Albright  
 Comm. Mgr. . . . . Ken McKendree  
 Program Director . . . . . Gordon Wyllie

Chief Engineer.....Marlen Hager  
 Owners of: KCBC, Des Moines.

**WWJB—Brooksville—1958**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Brookville Bstg. Service  
 Address.....30 E. Liberty St.  
 Tel.: Brookville 2020.....KBS  
 President, Gen. Mgr.....W. W. Johnson  
 Station Mgr.....Charles Grant  
 Chief Engineer.....Don Thompson

**WBGC—Chipley—1956**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned By.....Lee-San Corp.  
 Address.....Drawer 430  
 Tel.: ME 8-0234.....Independent  
 President, Gen. Mgr.....John Sanders  
 Station, Prog. Mgr.....Mrs. Lee Sanders  
 Chief Engineer.....Gerald McKechnie

**WAZE—Clearwater—1959**

Frequency: 860 Kc.....Power: 500 Watts  
 Owned By.....Radio Clearwater, Inc.  
 Address.....201 S. Ft. Harrison Ave.  
 Tel.: 38—575.....Independent  
 President, Comm. Mgr.....Charles H. Adams  
 Gen. Mgr., Ch. Eng.....Gene Allen Robinson  
 Program Director.....Scott Dilworth  
 Sales Prom. Mgr.....L. H. Falconnier  
 Publicity Director.....Richard Whiting

**WTAN—Clearwater—1948**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Clearwater Radio, Inc.  
 Business Address.....200 Pierce Blvd.  
 Tel.: 3-3084.....Independent  
 Pres., Gen. Mgr.....H. Dennison Parker  
 Program Director.....Harry C. Lytie  
 Chief Engineer.....Frank L. Reid

**WSUG—Clewiston—1959**

Frequency: 1050 Kc.....Power: 250 Watts  
 Owned By.....Clewiston Broadcasting Co.  
 Address.....Box 265  
 Tel.: Clewiston.....Independent  
 Station Manager.....L. Chapman

**WEZY—Cocoa—1957**

Frequency: 1350 Kc...Power: 500 Watts, d: 1 n.  
 Owned By.....WEZY, Inc.  
 Address.....740 Clearlake Rd.  
 Tel.: Newton 6-4411.....Independent  
 Station Representatives.....Grant Webb; Ochs  
 President.....Irving Braun  
 General Manager.....Jay Schoof  
 Program Director.....Richard Olson  
 Chief Engineer.....John Shelton

**WKKO—Cocoa—1953**

Frequency: 860 Kc.....Power: 1 Kw. d.  
 Owned By.....WKKO Radio, Inc.  
 Address.....Box 1308  
 Tel.: NE 6-2411.....KBS  
 Station Representative.....Dora Clayton  
 President, Gen. Mgr.....Marvin Rothschild  
 Comm. Manager.....Steve Armstrong

Sta., Program Director.....Dale Wright  
 Sales Prom. Mgr.....Stan Murhoff  
 Publicity Director.....Stan Freed  
 Chief Engineer.....Jack Heimberger

**WRKT—Cocoa—1959**

Frequency: 1300 Kc.....Power: 500 Watts  
 Owned By.....Mel Wheeler  
 Address.....425 W. Orange  
 Tel.: SU 3-2416.....Independent  
 President.....Mel Wheeler  
 General Manager.....Carl Collins  
 Commercial Manager.....John Fox  
 Program Director.....Rick Hutto  
 Publicity Director.....Mack Stans

**WVCG—Coral Gables—1948**

Frequency: 1070 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....Peninsular Bcstg. Corp.  
 Business Address.....377 Alhambra Circle  
 Tel.: HI 8-7411.....Independent  
 Sta. Representative.....Broadcast Time Sales  
 President, Sta. Mgr.....George W. Thorpe  
 Commercial Manager.....Timothy J. Carney  
 Program Director.....Barbara Binns  
 Chief Engineer.....Thomas F. Middleton

**WCNU—Crestview—1948**

Frequency: 1010 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....Gulf Shores Bcstg. Co.  
 Address.....Box 518  
 Tel.: MU 2-2330.....KBS  
 General Manager.....S. F. Townsend  
 Chief Engineer.....James Whitaker

**WJSB—Crestview—1954**

Frequency: 1050 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....Crestview Bcstg. Co.  
 Address.....Box 267  
 Tel.: MU 2-3040.....Independent  
 Pres., Gen. Mgr.....Everett M. McCrary  
 Commercial Manager.....Bob Lynn  
 Program Director.....Cordell Whitlock  
 Sales Prom. Mgr.....Al Robinson  
 Publicity Dir.....Pat Miller  
 Chief Engineer.....Russ White

**WGTO—Cypress Gardens  
 1955**

Frequency: 540 Kc.....Power: 50,000 Watts  
 Owned-Operated By.....KSTP, Inc.  
 Address.....Box 123  
 Tel.: CY 3-4103.....Independent  
 Sta. Representative.....Edward Petry & Co.  
 President.....Stanley E. Hubbard  
 Vice President Sales.....Marvin Rosene  
 Comm., Station Manager.....Max Kimbrel  
 Program Director.....Bill Gramer  
 Sales Prom. Mgr., Pub. Dir.....Gary Miller  
 Chief Engineer.....Dave Schlick  
 Owners of: KSTP-AM-TV, St. Paul; KOB-AM-TV,  
 Albuquerque;

**WDCF—Dade City—1954**

Frequency: 1350 Kc.....Power: 1 Kw. d.  
 Owned.....Pasco Bcstg. Co.

**FLORIDA**

Address ..... Box 1077  
 Tel.: LO 7-3879 ..... KBS  
 President ..... B. Boring

**WELE—Daytona Beach—1957**

Frequency: 1590 Kc. .... Power: 1 Kw.  
 Owned ..... Quality Bcsters. of Daytona, Inc.  
 Address ..... Box 1940  
 Tel.: CL 2-8222 ..... Independent  
 Sta. Representative ..... Gill-Perna  
 President ..... R. Kelvin Shivers  
 Gen. Sta. Mgr. .... Val Carter  
 Publicity Director ..... Claire Warren  
 Chief Engineer ..... George Nelson

**WMFJ—Daytona Beach—1935**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... WMFJ, Inc.  
 Business Address ..... Daytona Plaza Hotel  
 Tel.: CL 2-6491 ..... Independent  
 Representative ..... Jack Masla  
 President ..... John Creutz  
 General Mgr., Chief Eng. .... Jack Siegel  
 Sta. Mgr., Publicity Mgr. .... Dick Clark  
 Commercial Mgr. .... Jay Caldwell  
 Program Director ..... Myrna De Coudra  
 Sales Prom. Mgr. .... Jerry Norman

**WNDB—Daytona Beach—1947**

Frequency: 1150 Kc. .... Power: 1,000 Watts  
 Owned-Operated By ..... News-Journal Corp.  
 Business-Studio Address ..... 128 Orange Ave.  
 Tel.: CL 2-1511 ..... ABC  
 Newspaper Affil. .... M. Journal; E. News  
 Sta. Representative ..... Thomas F. Clark  
 President ..... Julius Davidson  
 Gen., Sta. Mgr. .... R. Y. Huffman  
 Commercial Manager ..... John Pitts  
 Sales Prom. Mgr. .... E. Russell Truex  
 Prog. Dir. .... Ken Lueck  
 Publicity Dir. .... M. E. Hagman  
 Chief Engineer ..... Stephen B. Searle

**WROD—Daytona Beach—1947**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned ..... Radio of Daytona, Inc.  
 Business Address ..... Box 991  
 Tel.: CL 2-4626 ..... MBS  
 Representative ..... Pearson  
 President ..... Frank J. Russell  
 Gen. Mgr., Chief Eng. .... James F. McDonough  
 Commercial Mgr. .... James Crist  
 Sales Prom., Publicity ..... Ken Steele

**WDSP—DeFuniak Springs  
1956**

Frequency: 1280 Kc. .... Power: 5000 Watts d.  
 Owned By ..... Euchee Valley Bcstg. Co.  
 Business Address ..... 8th Street  
 Tel.: TW 4-8361 ..... Independent  
 President ..... Mrs. Marie F. Douglass  
 General Mgr. .... H. L. Wiles  
 Sta. Mgr., Ch. Eng. .... Laverne Foster  
 Program Director ..... Michael Tate

**WZEP—DeFuniak Springs  
1959**

Frequency: 1460 Kc. .... Power: 1 Kw. d.  
 Owned-Oper. By ..... Leonard Zepp  
 Address ..... Box 387  
 Tel.: TW 4-7161 ..... Independent  
 President Ch. Eng. .... Leonard S. Zepp

**WJBS—DeLand—1948**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned ..... WJBS, Inc.  
 Address ..... 220 E. Hubbard  
 Tel.: RE 4-1725 ..... Independent  
 General Mgr. .... D. S. Phares

**WOOO—DeLand—1956**

Frequency: 1310 Kc. .... Power: 5000 Watts  
 Owned ..... Trio Bcstg. Co., Inc.  
 Address ..... Conrad Bldg.  
 Tel.: RE 4-3422 ..... KBS  
 Rep. .... Charles Bernard  
 Gen., Sta. Mgr. .... Wally King  
 Comm. Prom. Mgr. .... Arthur Beckwith  
 Chief Engineer ..... Edwin Carson

**WDBF—Delray Beach—1954**

Frequency: 1420 Kc. .... Power: 500 Watts d.  
 Owned By ..... WDBF Radio  
 Address ..... P.O. Box 2516  
 Tel.: CR 8-2818 ..... Independent  
 President ..... Ira Lee Eshelman  
 General Manager ..... O. R. Bellamy  
 Program Director ..... Murrel Blount  
 Chief Engineer ..... Don Hammond

**WMEG—Eau Gallie—1956**

Frequency: 920 Kc. .... Power: 1000 Watts d.  
 Owned ..... Mel-Eau Broadcasting Corp.  
 Address ..... Box 98  
 Tel.: AL 4-2282 ..... ABC  
 Pres., Gen. Mgr. .... A. V. Catterton  
 Asst. Mgr., Prog. Dir. .... Victoria C. Martin  
 Commercial Manager ..... Thomas Cary  
 Sales Prom., Opera. Dir. .... Dean C. Wilson  
 Chief Engineer ..... Joseph Benonis

**WLCO—Eustis—1955**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned By ..... Floyd W. Hess  
 Address ..... Drawer AX  
 Owner, Gen. Mgr. .... Floyd W. Hess  
 Sales Prom. Mgr., Program Dir. .... Richard Smith  
 Chief Engineer ..... Wayne L. Moody

**WPAP—Fernandina Beach  
1955**

Frequency: 1570 Kc. .... Power: 1000 Watts d.  
 Owned ..... D. T. Brannen  
 Address ..... Box 691  
 Tel.: 3667 ..... KBS  
 General Manager ..... C. R. Witt

**WFTL—Fort Lauderdale  
1958**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By WFTL Bcstg. Co.  
Address P.O. Box 1400  
Tel.: LOgan 6-9621 Independent  
Sta. Representative Jack Masla & Co.  
President, Gen. Mgr. Walter B. Dunn  
Sales Prom., Comm. Mgr. Robert J. Peggs  
Program Director Joseph P. Mulvihill, Jr.  
Chief Engineer Charles E. Vanderford, Jr.

**WL0D—Ft. Lauderdale—1959**

Frequency: 1000 Kc. Power: 980 Watts  
Owned By Franklin Broadcasting Co.  
Address P.O. Box 108  
Tel.: WEBster 3-3511 Independent  
Station Representative Gill Perna  
President William F. Johns Jr.  
General Manager Robert J. Flynn  
Commercial Manager Sherod Rouser  
Program Director Michael E. Thomas  
Sales Prom. Mgr. George V. Liddy  
Chief Engineer Richard P. Northey  
Owners of: KOMA, Tulsa, Okla.; WMIN, St. Paul,  
Minn.; WWOM, New Orleans, La.

**WWIL—Ft. Lauderdale—1955**

Frequency: 1580 Kc. Power: 10 Kw. d., 5 Kw. n.  
Owned Florida Air-Power, Inc.  
Address 600 Riverland Road  
Tel.: LU 1-1580 Independent  
Station Rep. Weed Radio  
President Col. William A. Roberts  
General, Comm. Mgr. Dick Doty  
Program Director Jack Swart  
Publicity Director Marie Dehn  
Chief Engineer Henry Murray

**WINK—Ft. Myers—1940**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Ft. Myers Bcstg. Co., Inc.  
Address 2824 Palm Beach Blvd.  
Tel.: EDison 4-1331 KBS  
Station Representative United Spot Sales  
General Manager A. J. Bauer  
Chief Engineer B. Bachman

**WMYR—Ft. Myers—1952**

Freq.: 1410 Kc. Power: 5 Kw. d., 5 w. n.  
Owned-Operated By Robert Hecksher  
Address 2835 Hanson St.  
Tel.: ED 5-1175 Independent  
Owner-Gen. Mgr. Robert Hecksher

**WARN—Fort Pierce—1952**

Frequency: 1330 Kc. Power: 1000 Watts d.  
Owned-Oper. By South Jersey Bcstg. Co.  
Address 3825 Metger Road  
Tel.: Howard 4-1330 ABC  
President Maj. Ranulf Compton  
General Mgr., Ch. Eng. Charles C. Castle  
Commercial Mgr. Dennis O'Day  
Program Director Marcia Collins

Sales Prom. Mgr. James Harper  
Publicity Director Donna L. Odgen  
Owners of: WKDN, Camden, N. J.

**WIRA—Fort Pierce—1946**


Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By Indian River Bcstg. Co.  
Address P.O. Box 1401  
Tel.: HOward 4-1400 NBC  
Sta. Representative United Spot Sales  
Pres., Gen. Mgr. James L. Howe  
Sta., Program Mgr. Sam Lawder  
Commercial Manager J. Kingsley Butt  
Chief Engineer Robert Money

**WFTW—Ft. Walton Beach  
1953**

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owner Vacationland Bcstg. Co.  
Address 39 Main St.  
Tel.: CH 3-3123 Independent  
President Wilbur R. Powell  
Gen. Sta. Mgr. Milford A. Reynolds  
Chief Engineer Jimmy Waits

**WNUE—Ft. Walton Beach  
1956**

Frequency: 950 Kc. Power: 1 Kw.  
Owned By Smith Radio Inc.  
Address Wright Ave.



WWIL

AM & FM

1580 kc. • 103.5 Mgc.

*Top Radio*  
**at the Top of the Dial**  
in  
**FT. LAUDERDALE, FLORIDA**  
*"Where the Fun Never Sets"*

10,000 watts Day  
5,000 watts Night  
(and WWIL-FM with 31,000 watts  
covering all of South Florida)

**Ft. Lauderdale's Dominant  
Total Audience Radio**

Contact: Weed Radio Corporation  
or Dick Doty, General Manager

WWIL, WWIL-FM,  
P.O. Box 8067, Ft. Lauderdale, Fla.

## FLORIDA

Tel.: CH 4-5685.....Independent  
Sta. Representative.....Continental Radio Sales  
President.....M. D. Smith III  
General Manager.....B. Borthwick

### WDVH—Gainesville—1954

Frequency: 980 Kc.....Power: 5 Kw. d.  
Owned-Operated By.....WDVH, Inc.  
Address.....P. O. Box 103  
Tel.: FR 2-2528.....Independent  
Sta. Representative.....Everett McKinney  
President.....R. A. Vaughn  
Gen. Mgr., Chief Engr.....Tom Hanssen  
Commercial Manager.....Gene A. Bowen  
Program, Prom. Mgr.....William P. Marr  
Publicity Manager.....David A. Lowe

### WGGG—Gainesville—1948

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Radio Gainesville, Inc.  
Business Address.....Box 501  
Tel.: FR 6-5791.....Independent  
Sta. Representative.....Jack Masla  
Gen. Comm. Mgr.....Leon E. Mims  
Program Director.....William Mansfield  
Chief Engineer.....Iottis Adams

### WRUF—Gainesville—1928

Frequency: 850 Kc.....Power: 5000 Watts  
Owned-Operated By.....State of Fla.  
Business Address.....P.O. Box 2757  
Tel.: FR 6-7575.....NBC  
Representative.....Thomas F. Clark  
General Manager.....Kenneth F. Small  
Commercial Mgr.....Robert L. Black  
Program Dir.....Pierre A. Bejanc  
Chief Engineer.....Bertram MacNamara

### WGRC—Green Cove Springs 1959

Frequency: 1580 Kc.....Power: 500 W.  
Owned By.....Palms Broadcasting, Corp.  
Address.....Que-Si-Sana Motel, Walnut St.  
Tel.: 6363.....Independent  
President & Gen. Mgr.....R. A. Oliver  
Station Mgr.....D. R. Millan

### WGMA—Hollywood—1953

Frequency: 1320 Kc.....Power: 1000 Watts d.  
Owned By.....Melody Music, Inc.  
Address.....1909 Harrison St.  
Tel.: WA 2-0178.....Independent  
Station Rep.....Clark  
President.....Jack Barry  
Gen. Mgr., Sta. Mgr.....C. Edward Little  
Commercial Mgr.....Bill Day  
Sales Prom. Mgr.....Betty Cochran  
Program Dir.....Kenneth Roth  
Publicity Dir.....Ronnie Ames  
Chief Engineer.....Al O'Hara

### WSDB—Homestead—1957

Frequency: 1430 Kc.....Power: 500 Watts. d.  
Owned.....S. Dade Bstg. Co.  
Business Address.....507 N.W. 2nd St.

Tel.: CI 7-2445.....Independent  
General Manager.....Hank Cutshall

### WAPE—Jacksonville—1958

Frequency: 690 Kc.....Power: 25,000 Watts. d.  
Owned By.....Brennan Bstg. Co.  
Address.....P. O. Box 1103  
Tel.: CONgress 4-9555.....Independent  
Station Rep.....Radio-TV Reps.  
Pres., Gen. Mgr.....William J. Brennan  
Commercial Manager.....Jim Atkins  
Chief Engineer.....C. G. Brennan

### WIVY—Jacksonville—1948

Frequency: 1050 Kc.....Power: 1000 Watts  
Owned-Operated By.....WIVY, Inc.  
Address.....1639 Atlantic Blvd.  
Tel.: FL 9-2521.....Independent  
Sta. Representative.....Jack Masla  
President.....Edward J. Oberle  
General Mgr.....Baldwin Goodwin, Jr.

### WJAX—Jacksonville—1925

Frequency: 930 Kc.....Power: 5,000 Watts  
Owned-Operated By.....City of Jacksonville, Fla.  
Business-Studio Address.....1 Broadcast Pl.  
Tel.: EI 4-1681.....NBC  
Sta. Rep.....Bolling  
Commissioner in Charge.....J. D. Kennedy  
General Mgr.....J. W. Douglass  
Program Supervisor.....Mrs. Margaret Scott  
Publicity Dir.....Ed McCullers  
Chief Engineer.....Kenneth L. Kroier

### WMBR—Jacksonville—1927

Frequency: 1460 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WMBR, Inc.  
Business Address.....Hotel George Washington  
Tel.: ELgin 5-9001.....CBS  
Sta. Representative.....John Blair & Co.  
President.....Ben Strouse  
General Mgr.....Sidney L. Beighley, Jr.  
Opera Mgr.....Donald R. Smith  
Promotion Manager.....Hugh Robinson  
Chief Engineer.....C. Roy King

### WOBS—Jacksonville—1948

Frequency: 1360 Kc.....Power: 5000 Watts d.  
Owned-Oper. By.....Mel-Lin, Inc.  
Business-Studio Address.....1036 Mary St.  
Tel.: EX 8-3411.....Independent  
Sta. Reps.....Gill-Perna; Dora Clayton  
President, Gen. Mgr.....Larry R. Picus  
Station Mgr., Prog. Dir.....Al Keirsey  
Comm. Mgr.....G. W. Johnston  
Sales Prom. Mgr., Pub. Dir.....Jack Gillman  
Chief Engineer.....Arl M. Thomas

### WPDQ—Jacksonville—1942

Frequency: 600 Kc.....Power: 5000 Watts  
Owned-Operated By.....WPDQ, Inc.  
Address.....Gulf Life Bldg.  
Tel.: E L4-4421.....Independent  
Rep.....Venard, Rintoul & McConnell  
President.....E. Carr



Gen. Mgr., Vice-Pres. . . . . Robert R. Feagin  
 Operations Mgr. . . . . Richard C. Fellows  
 Chief Engineer . . . . . Ernest E. Haralson

**WQIK—Jacksonville—1955**

Frequency: 1280 Kc. . . . . Power: 5,000 Watts d.  
 Owned-Operated By . . . . . Rowland Bcstg. Corp.  
 Address . . . . . 2051 West 26th St.  
 Tel.: ELgin 4-4501 . . . . . Independent  
 Pres., Gen. Mgr. . . . . M. W. Rowland  
 Program Director . . . . . Robert T. Rowland  
 Sales Prom. Mgr. . . . . Ed. Jordan  
 Chief Engineer . . . . . F. O. Thies

**WQTY—Jacksonville—1960**

Frequency: 1220 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . Rahall Broadcasting, Inc.  
 Address . . . . . P. O. Box 8103  
 Tel.: RAYmond 5-2400 . . . . . Independent  
 Station Rep. . . . . Adam Young, Inc.  
 President . . . . . Sam G. Rahall  
 General. Sta. Mgr. . . . . Sam Newey  
 Commercial Manager . . . . . Frank Hobbs  
 Program Director . . . . . Murph McHenry  
 Publicity Director . . . . . Shirley J. Ost  
 Chief Engineer . . . . . Ben Willis  
 Owners of: WKAP, Allentown; WNAK, Norris-  
 town; WWSR, Beckley; WLCY, Tampa.

**WRHC—Jacksonville—1950**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . WRHC, Inc.  
 Address . . . . . 247 Margaret St.  
 Tel.: EL 6-0461 . . . . . Independent  
 Station Representative . . . . . Hal Walton  
 President . . . . . Harold S. Cohn Sr.  
 Gen. Mgr. . . . . Harold S. Cohn, 2nd  
 Station Mgr. . . . . Ronald H. Cohn  
 Program Director . . . . . Mrs. Ruth Love  
 Chief Engineer . . . . . Frank Thies

**WZOK—Jacksonville—1957**

Frequency: 1320 Kc. . . . . Power: 5000 Watts  
 Owned . . . . . Radio Station WZOK  
 Business Address . . . . . Peninsular Life Bldg.  
 Tel.: ELgin 6-1373 . . . . . ABC-MBS  
 President, Gen. Mgr. . . . . C. Macri

**WZRO—Jacksonville Beach  
 1947**

Frequency: 1010 Kc. . . . . Power: 1 Kw. d.  
 Owned By . . . . . Sunshine Stations  
 Address . . . . . P.O. Box 278  
 Tel.: Cherry 6-3222 . . . . . Independent  
 Owners . . . . . Andrew B. Letson, E. T. Evans  
 Program Dir. . . . . J. Douglas

**WKIZ—Key West—1959**

Frequency: 1500 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . Florida Keys Bcstg. Corp.  
 Address . . . . . P.O. Box 1487  
 Tel.: CY 4-2523 . . . . . Independent  
 Station Rep. . . . . Devney O'Connell  
 President . . . . . R. E. Hook  
 General Manager . . . . . W. H. Bass

Comm., Chief Eng. . . . . Hal Shedd  
 Program Director . . . . . E. W. Bray

**WKWF—Key West—1945**

Frequency: 1600 Kc. . . . . Power: 500 Watts  
 Owned-Operated By . . . . . John M. Spottswood  
 Business Address . . . . . P.O. Box 1300  
 Tel.: CY 6-2222 . . . . . ABC  
 Owner, Gen. Mgr. . . . . John M. Spottswood  
 Sta., Sales Prom. Mgr. . . . . Ray A. Schoneck  
 Prog. Dir. . . . . B. Leach  
 Chief Eng. . . . . Charles R. Lowe

**WKBX—Kissimmee—1954**

Frequency: 1220 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . Mid Florida Bvstg., Inc.  
 Address . . . . . Lago Vista Blvd.  
 Tel.: TI 6-7181 . . . . . KBS  
 President . . . . . Jack Marshall  
 V.P. . . . . Frank A. Taylor

**WDSR—Lake City—1946**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . WDSR, Inc.  
 Address . . . . . Box 826  
 Tel.: 1315 . . . . . KBS  
 President, Ch. Eng. . . . . James M. Wall  
 Station Manager . . . . . Myrtle Baker Wall  
 Publicity Director . . . . . Steve Stevens

**WGRO—Lake City—1958**

Frequency: 960 Kc. . . . . Power: 500 Watts  
 Owned By . . . . . Columbia County Bcstg. Co.  
 Address . . . . . 30 N. Hernando St.  
 Tel.: 3450 . . . . . Independent  
 Sta. Representative . . . . . Hopewell  
 President . . . . . Donald E. Dockery  
 General Manager . . . . . Bob Dobelstein  
 Program Dir. . . . . Jack Singer  
 Sales Prom. Mgr. . . . . James A. Dowdy  
 Publicity Director . . . . . L. Gene Brown  
 Chief Engineer . . . . . Philip L. Corbin

**WLAK—Lakeland—1936**

Freq.: 1430 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By . . . . . Florida Central Bcstg. Co.  
 Business Address . . . . . P. O. Box 1211  
 Tel.: MU 2-3143 . . . . . NBC  
 Station Representative . . . . . John E. Pearson  
 Pres., Gen. Mgr. . . . . Frank W. Nesbitt  
 Commercial Manager . . . . . Powell Adams  
 Station Manager . . . . . Garland Burt  
 Chief Engineer . . . . . William P. Lee

**WONN—Lakeland—1949**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . WONN, Inc.  
 Address . . . . . Box 2038  
 Tel.: MU 2-8184 . . . . . Independent  
 Representative . . . . . Donald Cooke, Inc.  
 President . . . . . Duane F. McConnell  
 Commercial Manager . . . . . Tommy Dell  
 Program Director . . . . . Merrill Smith

**WYSE—Lakeland—1957**

Frequency: 1330 Kc. . . . . Power: 1 Kw.

## FLORIDA

Owned ..... Polk Radio Inc.  
Address ..... 207½ E. Main St.  
Tel.: Mutual 6-8127 ..... Independent  
Representative ..... Clark  
General Mgr., Ch. Eng. .... Tom Barber  
Program Prom. Mgr. .... Marc Wheeler

### WIPC—Lake Wales—1951

Frequency: 1280 Kc. .... Power: 1000 Watts  
Owned ..... Imperial Polk Bcstg. Corp  
Address ..... P. O. Box 712  
Tel.: 2-9831 ..... Independent  
President ..... K. H. Berkeley  
V.P., Gen. Mgr. .... Charles D. Bishop  
Chief Engineer ..... William Johnson

### WLIZ—Lake Worth—1959

Frequency: 1380 Kc. .... Power: 500 Watts  
Owned By ..... Gold Coast Bcstg. Co.  
Address ..... 1939 Seventh Ave. N.  
Tel.: JUstice 5-5533 ..... KBS  
Station Rep. .... United Spot Sales  
President ..... Sam C. Phillips  
General Manager ..... William S. Decker Jr.  
Commercial Manager ..... Patricia Sidman  
Station Manager ..... Elizabeth E. Micken  
Program Director ..... Barbara Hubley  
Sales Prom. Mgr. .... Barbara Rosenberg  
Publicity Director ..... Elaine Bisacca  
Chief Engineer ..... David E. Hubertz

### WBIL—Leesburg—1957

Frequency: 1410 Kc. .... Power: 1000 Watts  
Owned By ..... Thompson K. Cassel  
Address ..... P. O. Box 638  
Tel.: State 7-2313 ..... Independent  
President ..... Thompson K. Cassel  
General Manager ..... Charles Stewart  
Program Director ..... Stan Grams  
Publicity Director ..... Jim Sharp  
Chief Engineer ..... Wayne Scott  
Owners of: WATS, Sayre; WCHA, Chambersburg.

### WLBE—Leesburg—1949

Frequency: 790 Kc. .... Power: 5 Kw.  
Owned-Operated By ..... WLBE, Inc.  
Address ..... P.O. Box 1231  
Tel.: ST 7-2790 ..... MBS  
President, Gen. Mgr. .... Paul A. Husebo  
Sales Prom., Publicity Dir. .... Wendell Husebo  
Chief Engineer ..... Martin Kirkland

### WNER—Live Oak—1949

Frequency: 1250 Kc. .... Power: 1 Kw. d.  
Owned ..... Norman O. Protsman  
Business Address ..... P. O. Box 637  
Tel.: FOrest 2-1250 ..... KBS  
Owner, Gen. Mgr. .... Norman O. Protsman  
Program Director ..... Faith Protsman  
Chief Engineer ..... C. S. Parker

### WMAF—Madison—1956

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned By ..... Norman O. Protsman  
Address ..... Box 621  
Tel.: HU 3-6333 ..... KBS  
Owner ..... Norman O. Protsman  
Station Manager ..... Bob Lay

### WTOT—Marianna—1958

Frequency: 980 Kc. .... Power: 1 Kw.  
Owned By ..... Chipola Corp.  
Address ..... 104 S. Caledonia St.  
Tel.: HUdson 2-3046 ..... KBS  
President ..... F. T. MacKinnon  
Gen. Mgr., Chief Eng. .... John Boggess  
Commercial Mgr. .... James W. Hart  
Promotion Manager ..... Barbara Kelly  
Program Dir. .... Lloyd Hart  
Publicity Director ..... Cecil Tindel

### WTYS—Marianna—1948

Freq.: 1340 Kc. .... Power 1 Kw. d.; 250 Wts. n.  
Owned-Operated By ..... James W. Tate  
Address ..... Box 777  
Tel.: HU 2-2131 ..... Independent  
General Manager ..... James W. Tate  
Station, Comm. Mgr. .... James W. Hart Jr.  
Program Director ..... Jim Fisher  
Chief Engineer ..... Jim Hartley

### WMMB—Melbourne—1948

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Indian River Radio, Inc.  
Address ..... Front St.  
Tel.: PA 3-1661 ..... MBS  
President ..... H. G. Murrelle  
General Manager ..... Howard L. Green  
Chief Engineer ..... Edward Murdoch

Nothing  
Outshouts  
Quality and  
Integrity



**WAME—Miami—1958**

Frequency: 1260 Kc. Power: 5000 Watts  
 Owned By..... Consolidated Comm.  
 Address..... Chamber of Commerce Bldg.  
 Tel.: FRanklin 3-5533..... Independent  
 Sta. Representative..... Adam Young  
 General Manager..... Ted Wilson  
 Comm., Station Mgr..... Murry Woroner  
 Program Dir..... Fred Hohl  
 Sales Prom., Publicity..... Lee Wilson  
 Chief Engineer..... Stan Brown

**WCKR—Miami—1956**

Frequency: 610 Kc. Power: 5000 Watts  
 Owned-Operated By..... Biscayne TV Corp.  
 Address..... 1401 N. Bay Causeway  
 Tel.: PL 1-6692..... NBC  
 Station Rep..... Daren McGavren  
 President..... Niles Trammell  
 Station Mgr..... Alan Henry  
 Comm. Manager..... Milton Komito  
 Program Director..... Lee Manson  
 Publicity Director..... Robert Lakin  
 Chief Engineer..... Gene Rider

**WFAB—Miami—1958**

Frequency: 990 Kc. Power: 5000 Watts  
 Owned By..... WFAB, Inc.  
 Address..... P. O. Box 1288  
 Tel.: Franklin 1-5531..... Independent  
 President, Gen. Mgr..... Harold E. King  
 Station Mgr..... L. G. Jacobs

**WFEC—Miami—1949**

Frequency: 1220 Kc. Power: 250 Watts  
 Owned-Oper. By..... Fla. East Coast Bcstg.  
 Address..... 350 N.E. 71st St.  
 Tel.: PL 1-7534..... Independent  
 Sta. Representative..... Bernard Howard  
 President, Gen. Mgr..... Harry Trenner  
 Publicity Director..... Blanche Calloway  
 Program Director..... Doris M. Sanford  
 Chief Engineer..... Vernon Ellis

**WGBS—Miami—1944**

Freq.: 710 Kc. Power: 50 Kw. d., 10 Kw. n.  
 Owned..... Storer Bcstg. Co.  
 Address..... 1605 Biscayne Blvd.  
 Tel.: FR 9-2401..... CBS  
 Newspaper Affiliation..... Miami Beach Sun  
 Station Representative..... Katz Agency, Inc.  
 President..... George B. Storer  
 V. P., Mgr., Dir..... Bernard E. Neary  
 Commercial Mgr..... Norman A. Palmer  
 Program Director..... Robert B. Martin  
 Prom., Publicity..... William S. Durney  
 Chief Engineer..... Edward C. Lockwood  
 Owners of: WJBK-AM-FM-TV, Detroit; WSPD-  
 AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-  
 AM-FM-TV, Cleveland; WWVA-AM-FM, Wheel-  
 ing, W. Va.; WGBS-AM-FM, Miami, Fla.; WUPG-  
 AM-FM, Phila., Pa.; WITI-TV, Milwaukee;  
 KGBS, Los Angeles.

**WINZ—Miami—1946**

Freq.: 940 Kc. Power: 50 Kw. d., 10 Kw. n.  
 Owned-Operated By..... Rand Bcstg. Co.  
 Business Address..... Biscayne Terrace Hotel  
 Tel.: FR 1-6641..... Independent  
 Representative..... Petry  
 President..... Rex Rand  
 V.P., Gen. Mgr..... Robert E. Mitchell  
 Chief Engineer..... Lee Caput

**WMIE—Miami—1947**

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned-Operated By..... WMIE, Inc.  
 Address..... 1448 N. W. 36 St.  
 Tel.: NEWton 5-2447..... Independent  
 Representative..... Charles Bernard  
 President..... E. D. Rivers, Sr.  
 Station Manager..... Jack E. Nobles  
 Commercial Manager..... Lawrence Lunker  
 Program Director..... Douglas Hatton  
 Sales Prom. Mgr..... Neal Owings  
 Chief Engineer..... Russell Bennett

**WQAM—Miami—1921**

Frequency: 560 Kc. Power: 5 Kw.d., 1 Kw. n.  
 Owned-Operated By..... Storz Brcstg. Co.  
 Business-Studio Address..... 1723 duPont Bldg.  
 Tel.: FRanklin 7-3535..... Independent  
 Representative..... John Blair  
 President..... Todd Storz  
 Gen., Sta., Comm. Mgr..... Jack Sandler  
 Program Dir..... Charles Murdock  
 Chief Engineer..... Morris Barwick  
 Owners of: WJIB, Kansas City, Mo. WTX, New  
 Orleans; KQMA, Oklahoma City; WJGY, Minne-  
 apolis.

**WSKP—Miami—1956**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By..... WSKP, Inc.  
 Address..... 420 S.W. 2nd Ave.  
 Tel.: FR 1-1585..... Independent  
 Station Rep..... H. R. Representatives  
 President..... Bill O'Neil  
 Gen. Mgr..... R. C. O'Donnell  
 Program Dir..... Georgiana Fleming  
 Chief Eng..... Gerald G. Roberts

**WKAT—Miami Beach—1937**

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By..... WKAT, Inc.  
 Address..... 1759 N. Bay Road  
 Tel.: JE 1-5711..... CBS  
 Sta. Representative..... Gill Perna  
 President..... Mrs. Ucola Katzentine  
 Commercial Manager..... Sidney Levin  
 Program Director..... Bill Smith  
 Chief Engineer..... Arthur P. Smith

**WMBM—Miami Beach—1947**

Frequency: 790 Kc. Power: 5000 Watts  
 Owned..... Rounsaville of Miami Beach, Inc.  
 Address..... Causeway Terminal  
 Tel.: JE 1-5586..... Independent  
 Sta. Reps..... Pearson; Dora-Clayton, Inc.  
 President..... Robert W. Rounsaville

## FLORIDA

General Mgr. . . . . Arnold C. Kaufman  
Station Manager . . . . . Donald K. Clerk  
Program Director . . . . . Milton Smith  
Chief Engineer . . . . . James Hall

### WMET—Miami Beach—1954

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Community Service Bcstrs, Inc.  
Business Address . . . . . 814 First St.  
Tel.: Jefferson 8-0411 . . . . . Independent  
President . . . . . James R. Williams  
Ex. V.P., Gen. Mgr. . . . . R. B. Baker  
Station Mgr. . . . . Thomas E. Wood, Jr.  
Commercial Manager . . . . . B. S. Leonard  
Program Director . . . . . Alfred Nobel  
Publicity Director . . . . . Patricia Montgomery  
Chief Engineer . . . . . V. C. Roberts

### WEBY—Milton—1954

Frequency: 1330 Kc. . . . . Power: 5000 Watts  
Owned . . . . . C. W. Mapoles  
Address . . . . . Ward Basin Rd.  
Tel.: NA 3-3425 . . . . . MBS  
Owner, Gen. Mgr. . . . . C. W. Mapoles  
Comm. Sta. Mgr. . . . . H. Byrd Mapoles  
Program Dir. . . . . D. Cooke

### WSRA—Milton—1958

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Santa Rosa Bcstg. Co.  
Address . . . . . Berry Hill Rd.

President . . . . . F. A. Davis  
General Manager . . . . . D. Retherford

### WMDF—Mount Dora—1958

Frequency: 1580 Kc. . . . . Power: 1 Kw., d.  
Owned By . . . . . WMDF, Inc.  
Address . . . . . Old Eustis Road  
Tel.: Evergreen 3-3110 . . . . . Independent  
General Mgr. . . . . Max B. Lee

### WNOG—Naples—1954

Frequency: 1270 Kc. . . . . Power: 500 Watts d.  
Owned and Oper. By . . . . . Radio Naples Inc.  
Business Address . . . . . E. Tamiami Trail  
Tel.: Midway 2-5127 . . . . . KBS  
Representative . . . . . Geo. Hopewell  
President, Gen. Mgr. . . . . William J. Ryan  
Commercial Manager . . . . . Homer L. Dixon  
Program Director . . . . . John D. Beaty  
Publicity Director . . . . . Barbara Pritchard  
Sales Prom. Mgr. . . . . Eileen Eilers  
Chief Engineer . . . . . David S. Traer

### WSBB—New Smyrna Beach 1951

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Broadcasters, Inc.  
Business Address . . . . . Box 125  
Tel.: GA 8-9091 . . . . . MBS-KBS  
President, Gen. Mgr. . . . . A. V. Tidmore  
Station Manager . . . . . A. L. Pruitt  
Chief Engineer . . . . . Sim Eagleson

**“MIAMI BEACH SALUTES** the  
Radio and Television Industry for its  
wonderful cooperation in bringing  
the Miami Beach Story to the eyes  
and ears of the nation.

**WARMEST THANKS** from the  
warmest part of the nation.

**HANK MEYER**

*Public Relations Consultant,*  
**CITY OF MIAMI BEACH”**

**WHYS—Ocala—1957**

Frequency: 1370 Kc. Power: 1 Kw. d.  
 Owned: Associated Broadcasters, Inc.  
 Address P. O. Box 779  
 Tel.: MA 2-8174 Independent  
 President C. C. Davenport  
 General Manager R. L. Bowles

**WMOP—Ocala—1953**

Frequency: 900 Kc. Power: 1000 Watts  
 Owner A. B. Letson  
 Address 311 Robertson Bldg.  
 Tel.: Ocala Independent  
 President A. B. Letson  
 General Mgr. Jim Kirk  
 Comm., Sls. Mgr. Vernon Arnette  
 Chief Engineer Lloyd Lutz

**WTMC—Ocala—1939**

Frequency: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By WTMC, Inc.  
 Address Box 831  
 Tel.: MA 2-4127 KBS-MBS  
 Station Rep. Dora Clayton  
 President, Gen. Mgr. Ray Gunckel Jr.  
 Comm., Sta. Mgr. Tom Catalano  
 Program Director William J. Worth  
 Chief Engineer C. Gordon Huey

**WAYR—Orange Park—1960**

Frequency: 550 Kc. Power: 1 Watt  
 Owned By Dan Richardson  
 Address Orange Park, Fla.  
 Tel.: COngress 4-9587 Independent  
 President Dan Richardson  
 General Manager Gordon R. Linscott  
 Program Director Y. Thomas Kirby  
 Sales Promotion Mgr. Joseph R. May  
 Chief Engineer William F. Askew

**WABR—Orlando—1954**

Frequency: 1440 Kc. Power: 5 Kw.  
 Owned By Contemporary Bcstg. Co.  
 Address P. O. Box 7547  
 Tel.: Garden 5-6531 Independent  
 Sta. Rep. Gill-Perna  
 President I. Edward Edwards  
 General Mgr. J. D. Coombs  
 Commercial Mgr. Preston M. Ward  
 Program Dir. R. Motes  
 Chief Engineer J. A. Thomas

**WDBO—Orlando—1924**

Frequency: 580 Kc. Power: 5000 Watts  
 Owned-Operated By Cherry Bcstg. Co.  
 Business Address 30 S. Ivanhoe Blvd.  
 Tel.: CH 1-1491 CBS  
 Representative John Blair  
 Chairman of Board Wm. S. Cherry Jr.  
 Exec. V. P. Gen. Mgr. Arnold F. Schoen, Jr.  
 Commercial Mgr. Carl F. Hallberg  
 Chief Engineer James E. Yarbrough  
 Owners of: WDBO-TV

**WHIY—Orlando—1957**

Frequency: 1270 Kc. Power: 5 Kw. d.

Owned Orlando Radio & TV Bcstg. Corp.  
 Address 563 N. Orange Ave.  
 Tel.: GA 4-8561 Independent  
 President Gordon Sherman  
 General Comm. Mgr. Gene G. Cook  
 Commercial Mgr. Marvin Picard  
 Program Director Art Spector  
 Chief Engineer Peter Wiltjer

**WHOO—Orlando—1948**

Freq.: 990 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper. By WHOO, Inc.  
 Business Address 311 N. Rosalind Ave.  
 Tel.: GArden 5-3591 Independent  
 Representative Hollingbery  
 Pres., Gen. Mgr. John T. Rutledge  
 Commercial Manager Don Welsh  
 Operations Mgr. Gene Stuart  
 Chief Engineer Charles K. Chrismon

**WKIS—Orlando—1946**

Frequency: 740 Kc. Power: 5 Kw. 1 Kw. n.  
 Owned-Oper. By Central Florida Bcstg. Co.  
 Address P. O. Box 1353  
 Tel.: CYpress 5-0740 NBC  
 Station Rep. Devney O'Connell  
 Pres., Gen. Mgr. Mrs. Naomi T. Murrell  
 Station Manager William O. Murrell, Jr.  
 Comm. Prom. Mgr. Harold McWhorter  
 Program Director Donald McWhorter  
 Chief Engineer Jack Collinsworth

**WLOF—Orlando—1940**

Frequency: 950 Kc. Power: 5000 Watts  
 Owned-Operated By Mid-Fla. Radio Corp.  
 Address P. O. Box 5756  
 Tel.: Cypress 3-2431 Independent  
 Station Representative Daren McGavren  
 President Harris Thomson  
 V. P., Gen. Mgr. Howard S. Kester  
 Commercial Mgr. Tom Siegfried  
 Program Director Bob Bartl  
 Operations Manager Ernest Legge  
 Chief Engineer W. Dodd Daniels

**WQXQ—Ormond Beach—1957**

Frequency: 1380 Kc. Power: 1000 Watts d.  
 Owned By Volusia County Bcstg. Corp.  
 Address Box 5038, Daytona Beach  
 Tel.: ORange 7-4122 Independent  
 President, Ch. Eng. Lyman W. Menard  
 General Mgr. Don Ritter

**WRIM—Pahokee—1958**

Frequency: 1250 Kc. Power: 500 Watts  
 Owned By WRIM, Inc.  
 Address P. O. Box 548  
 Tel.: 682 Independent  
 President J. H. Mann  
 Gen., Sta. Mgr. P. Willis, Jr.

**WSUZ—Palatka—1957**

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned By Raymond P. McMillin  
 Address P. O. Box 668  
 Tel.: EAst 8-1434 MBS

## FLORIDA

General Manager..... R. P. McMillin  
Sta. Mgr., Chief Eng..... George Duck

### WWPF—Palatka—1947

Frequency: 1260 Kc..... Power: 1 Kw. d., 500 W. n.  
Owned-Operated By..... Hall Bcstg. Co.  
Address..... 900 River St.  
Tel.: EA 5-4555..... KBS  
Gen. Mgr..... William R. Terry  
Commercial Manager..... Herb Young  
Chief Engineer..... Isaac Lee

### WQXT—Palm Beach—1957

Frequency: 1340 Kc..... Power: 250 Watts  
Owned By..... Flame R-TV Co.  
Address..... 3000 S. Ocean Blvd.  
Tel.: JU 2-7401..... ABC  
Exec. V.P., Gen. Mgr..... Art Rivera  
Chief Engineer..... Clyde Walkden

### WDLP—Panama City—1940

Frequency: 590 Kc..... Power: 1000 Watts  
Owned..... Dixie Radio Inc.  
Address..... 323 West Beach Drive  
Tel.: PO 3-1777..... Independent  
Representative..... Hollingbery  
President..... Denver Brannen  
General Manager..... R. B. Mann  
Chief Engineer..... D. Priest

### WPCF—Panama City—1949

Frequency: 1430 Kc..... Power: 5000 Watts  
Owned-Operated By... Bay County Bcstg. Co.  
Address..... 300 E. 15th St.  
Tel.: Sunset 5-6176..... ABC  
Sta. Reps..... Walker-Rawalt; Dora-Clayton  
Program Director..... Robert Badger  
Comm. Ch. Eng..... Donnell Brookins

### WTHR—Panama City—1957

Frequency: 1480 Kc..... Power: 500 Watts, d.  
Owned..... WTHR Bcstg. Co.  
Address..... P.O. Box 788  
Tel.: ADams 4-2781..... Independent  
Representative..... Burn-Smith  
Gen. Mgr..... H. W. King  
Sales Manager..... I. Scott  
Chief Engineer..... Paul Demeree

### WBOP—Pensacola—1956

Frequency: 980 Kc..... Power: 1000 Watts  
Owned-Oper. By..... Tri-Cities Brcstg. Co.  
Business Address..... 431 West Belmont  
Tel.: HE 8-7543..... Independent  
Sta. Reps..... National Time Sales; B. I. Ochs  
President..... E. O. Roden  
Gen. Sta. Mgr..... Zane D. Roden  
Comm. Prom. Mgr..... John Hofen  
Program, Publicity Dir..... W. I. Dove  
Chief Engineer..... George Tisdale

### WBSR—Pensacola—1946

Frequency: 1450 Kc..... Power: 250 Watts  
Owned-Oper. By..... WBSR, Inc.  
Address..... 1603 N. Pau Blvd.  
Tel.: HE 2-6173..... CBS

Representative..... Venard, Rintoul, McConnell  
Pres., Gen. Mgr..... Don J. Lynch  
Comm. Mgr..... Bo Mitchell  
Program Director..... Don Redfield  
Chief Engineer..... Glenn Nichols

### WCOA—Pensacola—1926

Frequency: 1370 Kc..... Power: 5000 Watts  
Owned-Operated By..... WCOA Radio, Inc.  
Address..... Lakewood Road  
Tel.: Glendale 6-5751..... NBC  
Representative..... Hollingbery  
President, Gen. Mgr..... J. McC. Milles  
Station Manager..... Art Keeney  
Program Director..... Jim Young  
Prom., Publicity Director..... R. A. Ryan  
Chief Engineer..... D. M. Morris

### WNVY—Pensacola—1947

Frequency: 1230 Kc..... Power: 250 Watts  
Owned By..... Florida Radio Bcstg Corp.  
Address..... 807 W. Garden St.  
Tel.: Hemlock 3-5666..... Independent  
Sta. Rep..... Venard, Rintoul & McConnell  
President..... J. Drees  
General Manager..... J. Howat

### WPFA—Pensacola—1954

Frequency: 790 Kc..... Power: 1,000 Watts d.  
Owned-Operated By..... Edwin H. Estes  
Address..... 4151 N. Pace Blvd.  
Tel.: HE 3-1141..... ABC  
President..... Edwin H. Estes  
General Manager..... Van A. Temple  
Program Director..... Marshall Bradley  
Chief Engineer..... Tom Lowery  
Owners of: WMOZ, Mobile

### WPRY—Perry—1954

Frequency: 1400 Kc..... Power: 250 Watts  
Owned-Oper. By..... Taylor County Bcstg. Co.  
Address..... P. O. Box 67  
Tel.: 540..... KBS  
Representative..... Continental Radio Sales  
President..... Alpha B. Martin  
Gen. Sta., Comm. Mgr..... C. E. Roye  
Program Director..... B. J. Roye  
Chief Engineer..... W. H. McHargue

### WPLA—Plant City—1949

Frequency: 910 Kc..... Power: 1 Kw. d.  
Owned-Operated By..... WPLA Bcstg. Co.  
Address..... 1607 S. Collins St.  
Tel.: 752-3123..... Independent  
President..... W. A. Smith  
Gen. Mgr., Chief Eng..... George Friend

### WL0D—Pompano Beach—1959

Frequency: 980 Kc..... Power: 1 Kw.  
Owned-Oper. By..... WL0D, Inc.  
Address..... 980 Atlantic Blvd., Extension  
Tel.: LOgan 6-8316..... Independent  
Sta. Rep..... Gill-Perna, Inc.  
President..... W. F. Johns, Jr.  
General Mgr..... S. Rouser  
Sales Manager..... J. F. Ward

**WPOM—Pompano Beach—1958**

Frequency: 1470 Kc. Power: 5000 Watts d.  
Owned By.....Gold Coast Broadcasters, Inc.  
Address.....P. O. Box 10315, Ft. Lauderdale  
Tel.: Ft. Lauderdale.....ABC  
President.....James C. Dean  
General Sta. Mgr.....V. King  
Chief Engineer.....Les Follette

**WJOE—Port St. Joe—1956**

Frequency: 1570 Kc. Power: 250 Watts, d.  
Owned By.....National Radio of P. St. Joe  
Address.....P. O. Box 310  
Tel.: Ball 7-2426.....Independent  
General Mgr., Chief Eng.....Robert Sidwell  
Program Director.....Jim Vickers  
Publicity Director.....Guy N. Middleton

**WCCF—Punta Gorda—1960**

Frequency: 1580 Kc. Power: 1 Kw.  
Owned By.....Charlotte Radio Co.  
Address.....P. O. Box 277  
Tel.: NEptune 9-1580.....Independent  
President.....Loyal Phillips  
General. Sta. Mgr.....Roy L. Hickox  
Chief Engineer.....William Q. Setliffe

**WCNH—Quincy—1948**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By.....Big Bend Broad. Corp.  
Address.....P.O. Box 630  
Tel.: MA 7-6700.....KBS-MBS  
President, Gen. Mgr.....William S. Dodson  
Station Manager.....Ken Harmon  
Commercial Manager.....G. H. Powell  
Program Director.....DeWitt Cowens  
Publicity Director.....Agnes Kingry  
Chief Engineer.....Sam Martin

**WHEW—Riviera Beach—1960**

Frequency: 1600 Kc. Power: 1 Watts, d.  
Owned By.....Public Service Bcstg.  
Address.....45th & Military Trail, W. Palm Beach  
Tel.: Overland 3-1600.....Independent  
Owner, General Mgr.....Robert Hecksher

**WFOY—St. Augustine—1936**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....Ponce de Leon Bcsting  
Address.....Fountain of Youth Gardens  
Tel.: VA 9-3416.....CBS  
Pres., Gen. Mgr.....John E. Bernhard, Jr.  
Commercial Mgr.....Fred H. Schilling  
Chief Engineer.....R. J. Sheppe

**WSTN—St. Augustine—1954**

Frequency: 1420 Kc. Power: 1 Kw. d.  
Owned By.....D & R Bcstg. Corp.  
Address.....900 Anastasia Blvd.  
Tel.: VA 9-9094.....Independent  
General Manager.....J. H. Riggs  
Ass't Manager.....R. W. Webb

**WLCY—St. Petersburg—1939**

Frequency: 1380 Kc. Power: 5000 Watts  
Owned-Operated By.....Rahall Enterprises

Address.....11450 Gandy Blvd.  
Tel.: HE 5-2131.....Independent  
Station Reps.....Adam Young, Paul O'Brien  
President.....Joe Rahall  
General. Sta. Mgr.....Sam G. Rahall  
Sales Mgr.....Donald L. Jones  
Sales Prom. Mgr.....W. Kirkwood  
Program Director.....M. Clever  
Publicity Director.....Ray Nielson  
Chief Engineer.....Dan Lunin  
Technical Director.....C. F. Cordaro  
Owners of: WKAP, Allentown, Pa.; WWNR, Beck-  
ley, W. Va.; WNAR, Norristown, Pa.; WQTY,  
Jacksonville; WTSP-TV, St. Petersburg.

**WPIN—St. Petersburg—1950**

Frequency: 680 Kc. Power: 1,000 Watts  
Owned-Oper. By.....Fla. W. Coast Bcstrs., Inc  
Business Address.....28th St. N. at 62nd Ave.  
Tel.: HEmlock 5-6161.....Independent  
Station Rep.....Donald Cooke  
President.....Dr. Charles Farrington  
Gen. Comm. Mgr.....Arthur Mundorff  
Program Director.....James Carley  
Sales Prom. Mgr.....Herb Anderson  
Publicity Director.....Jim Boynton  
Chief Engineer.....Bert Coyle

**WSUN—St. Petersburg—1927**

Frequency: 620 Kc. Power: 5000 Watts  
Owned-Operated By.....City of St. Petersburg  
Business Address.....Municipal Pier  
Tel.: 5-4121.....ABC  
Representative.....Venard, Rintoul, McConnell  
General Manager.....Fred P. Shawn  
Commercial Manager.....Jack Weldon  
Program Director.....Bob Vaughn  
Publicity Director.....Jeanne Miller  
Chief Engineer.....William C. Coddling  
Owners of: WSUN-TV.

**WILZ—St. Petersburg Beach  
1957**

Frequency: 1590 Kc. Power: 1 Kw. d.  
Owned.....Holiday Isles Bcstg. Co.  
Address.....P. O. Box 6267  
Tel.: 233-001.....KBS  
Representative.....Jack Masla  
President.....H. C. Spence  
General Manager.....D. L. Bigelow

**WSFR—Sanford—1956**

Frequency: 1360 Kc. Power: 500 Watts  
Owned.....Sanford Seminole Bcstg. Co.  
Address.....Box 679  
Tel.: 2-8000.....Independent  
General Manager.....J. Drucker  
Program Dir.....J. Cairns

**WTRR—Sanford—1947**

Frequency: 1400 Kc. Power: 1,000 Watts  
Owned-Operated By.....Radio Station WTRR  
Business Address.....Box 1541  
Tel.: FA 2-6112.....KBS  
General Manager.....Myron A. Reck

## FLORIDA

Commercial Manager..... Jack Weible  
Program Director..... Nick Pfeiltauf  
Chief Engineer..... James S. Williamson, Jr.

### WKXY—Sarasota—1949

Frequency: 930 Kc. Power: 1 Watts d. 500 n.  
Owned-Operated By..... Sarasota Bcstg. Co.  
Address..... 2500 Tenth St.  
Tel.: RI 7-1151..... Independent  
Sta. Representative..... Thomas Clark  
President, Gen. Mgr..... A. G. Fernandez  
Commercial Manager..... James M. Angel  
Program Director..... Charles Fernandez  
Chief Eng..... Robert L. Kohlmeier

### WSPB—Sarasota—1939

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By..... WSPB Bcstg. Co.  
Business Address..... Box 1110, City Island  
Tel.: FU 8-2121..... CBS  
Sta. Representative..... Walker-Rawalt  
V. P., Gen. Mgr..... Mark Woods  
Program Director..... David Hale  
Publicity Director..... Charles Shaw  
Chief Engineer..... G. W. McGougan

### WYND—Sarasota—1959

Frequency: 1280 Kc. Power: 500 Watts d.  
Owned By..... Gulf-Coast Bcstg Co., Inc.  
Address..... 3439 S. McIntosh Road  
Tel.: RI 6-3647..... Independent  
President, Gen. Mgr..... Kelsey L. Hutchinson

### WJCM—Sebring—1950

Frequency: 960 Kc. Power: 1 Kw.  
Owned-Operated By..... Progressive Publ. Co.  
Business Add..... Assembly Pt. on Dinner Lake  
Tel.: EVERgreen 5-7149..... KBS  
President..... W. K. Ulerich  
Station Manager..... Jack Hughes  
Program Director..... Ron Wilson  
Chief Engineer..... Robert Goshorn  
Owners of: WCPA, Clearfield; WMAJ, State  
College; WBAD, Indiana.

### WSEB—Sebring—1959

Frequency: 1340 Kc. Power: 250 W.  
Owned By..... C. C. Tillman, Jr. & D. Wasdon  
Address..... P. O. Box 768  
Tel.: EVERgreen 5-7141..... Independent  
Representative..... Guy Zwahlen  
General Mgr..... W. K. Diehl  
Comm. Mgr..... M. J. Hinlein

### WRGR—Starke—1957

Frequency: 1490 Kc. Power: 250 Watts  
Owned By..... Radio Starke, Inc.  
Business Address..... 935 North Temple Ave.  
Tel.: WO 4-5001..... KBS  
Sta. Representative..... Continental Radio Sales  
President..... Murray C. Tillman  
General Sta. Mgr..... Will Shawver  
Program Director..... Chuck Dent  
Chief Engineer..... Clarence O. Wright

### WSTU—Stuart—1954

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By..... Blue Water Bcstg. Co.  
Address..... Drawer 417  
Tel.: ATLantic 7-2020..... MBS  
Pres., Gen. Mgr..... Lester M. Combs  
Station Manager..... Jim Driscoll  
Publicity Director..... Margaret A. Combs  
Chief Engineer..... Fred Chapman

### WMEN—Tallahassee—1954

Frequency: 1330 Kc. Power: 5,000 Watts d.  
Owned-Oper. By..... WMEN, Inc.  
Address..... Hotel Floridan  
Tel.: 3-2550..... Independent  
Sta. Representative..... Bernard-Howard  
President..... B. F. J. Timm  
General Sta. Mgr..... Clayton Wilkie  
Commercial Prom. Mgr..... Carl Swanson  
Program Director..... Harry Martin  
Chief Engineer..... A. Tom Kindell

### WRFB—Tallahassee—1959

Frequency: 1580 Kc. Power: 5000 Watts, d.  
Owned By..... Emerson W. Browne  
Address..... P.O. Box 3127  
Tel.: 4-6818..... Independent  
Station Rep..... Chas. Bernard  
Pres., Chief Eng..... Emerson W. Browne  
Commercial Manager..... John T. Bevis  
Station Manager..... Margie B. Bowman  
Prom., Publicity Director..... Jerry Conrad  
Program Director..... George Roberts

### WTAL—Tallahassee—1935

Frequency: 1270 Kc. Power: 5000 Watts  
Owned-Operated By..... WTAL, Inc  
Business Address..... Drawer "A"  
Tel.: 2-1270..... MBS  
Representative..... Meeker, Cummings  
President..... Victor C. Diehm  
General Mgr..... Arthur Deters  
Commercial Mgr..... Bill Nichols  
National Sales Mgr..... Thomas A. Tito  
Program Director..... Ron Martin  
Publicity Director..... Phil O'Neil  
Chief Engineer..... Glenn Boatright  
Owners of: WAZL, Hazleton; WHOL, Allentown;  
WHLM, Bloomsburg.

### WTNT—Tallahassee—1946

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By..... Tallahassee Appl. Corp.  
Business-Studio Address..... P.O. Box 1047  
Tel.: 2-1450..... CBS  
Representative..... Devney-O'Connell; Ayers  
Pres., Gen. Mgr., Ch. Eng..... Frank W. Hazelton  
Commercial Manager..... Hurley W. Rudd  
Program Director..... R. S. Meigs  
Sales Prom., Publicity..... Don C. Price

### WALT—Tampa—1947

Frequency: 1110 Kc. Power: 10 Kw. d.  
Owned..... Tampa Broadcasting Co., Inc.  
Address..... 401 West Tyler Street  
Tel.: 2-7921..... Independent



Sta. Representative ..... Gill-Perna  
 President ..... William B. Caskey  
 Station Manager ..... George W. Fee  
 Program Director ..... Bob Walters  
 Sales Prom. Mgr. .... Tom Whitmore  
 Publicity Director ..... Bob Poller  
 Chief Engineer ..... Paul Gossett  
 Owners of: WSAI, Cincinnati; WPEX, Philadelphia

**WDAE—Tampa—1922**

Frequency: 1250 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Smiley Properties, Inc.  
 Business Address ..... 101 N. Tampa St.  
 Tel.: 2-0404 ..... CBS  
 Representative ..... Katz  
 President ..... Joseph F. Smiley  
 General Manager ..... L. Spencer Mitchell  
 Commercial Manager ..... Robert M. Weeks  
 Program Director ..... G. Douglas Pidgeon  
 Publicity Director ..... Kay Dowst  
 Chief Engineer ..... William P. Moore

**WFLA—Tampa—1924**

Frequency: 970 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Tribune Co.  
 Business Address ..... 905 Jackson St.  
 Tel.: 2-0131 ..... NBC  
 Newspaper Affiliation Tampa Tribune-Times  
 Representative ..... John Blair  
 President ..... John C. Council  
 General Manager ..... George W. Harvey  
 Sta., Comm. Mgr. .... John Alexander  
 Program Director ..... Dan Valentine  
 Publicity Director ..... Doug Duperrault  
 Chief Engineer ..... Joseph Mitchell

**WHBO—Tampa—1948**

Frequency: 1050 Kc. .... Power: 250 Watts d.  
 Owned By ..... Gateway Broadcasters, Inc.  
 Business Address ..... 11011 Florida Ave.  
 Tel.: WE 5-3171 ..... MBS  
 Rep. .... Charles Bernard  
 President ..... John A. Boling  
 Gen. Mgr. .... Bob A. Martin  
 Chief Engineer ..... Bill Polk

**WINQ—Tampa—1960**

Frequency: 1010 Kc. .... Power: 50 Kw. d.  
 Owned By ..... Rand Broadcasting  
 Address ..... Hillsboro Hotel  
 Tel.: 2-6425 ..... Independent  
 Station Rep. .... Eastman  
 President ..... Rex Rand  
 General Mgr. .... Harold H. Meyer

**WSOL—Tampa—1950**

Frequency: 1300 Kc. .... Power: 5 Kw. d.  
 Owned By ..... WPIT, Inc.  
 Address ..... 113 E. La Fayette St.  
 Tel.: 2-8024 ..... Independent  
 Station Rep. .... National Time Sales  
 President ..... John L. Laux  
 General Mgr. .... Don Ioset  
 Station, Comm. Mgr. .... Albert B. Gale  
 Sales Prom. Mgr. .... Frank McGlynn  
 Publicity Director ..... Ron Harpe

Program Director ..... Bill Beatty  
 Chief Engineer ..... Maurice Scott

**WTMP—Tampa—1954**

Frequency: 1150 Kc. .... Power: 5000 Watts d.  
 Owned: ..... Rounsaville Radio Stations  
 Address ..... Box 1101, Washington Blvd.  
 Tel.: 4-1109 ..... Independent  
 Sta. Reps. .... Pearson; Dora Clayton  
 President ..... Robert W. Rounsaville  
 General Manager ..... Jack Everbach  
 Station Manager ..... Charles Acton  
 Program Director ..... Tom Hankerson  
 Chief Engineer ..... Warren Kauffman  
 Owners of: WGIN, Cincinnati; WLOU, Louisville;  
 WMBL, Miami Beach; WVOL, Nashville; WYLD,  
 New Orleans; KRZY, Dallas.

**WDCL—Tarpon Springs—1954**

Frequency: 1470 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Clearwater Bcstg. Corp.  
 Address ..... Box 1558, Clearwater  
 Tel.: 37-157 ..... Independent  
 Newspaper Affil. .... Democrat Times  
 General, Comm. Mgr. .... Ross Charles  
 Program Director ..... B. Hendricks

**WRMF—Titusville—1957**

Frequency: 1050 Kc. .... Power: 500 Watts  
 Owned-Operated By ..... WRMF, Inc.  
 Address ..... Box 666  
 Tel.: Amheast 7-2141 ..... Independent  
 Station Rep. .... Geo. Hopewell  
 President ..... Richard M. Fairbanks  
 Gen., Sta. Mgr. .... Robert L. Bright  
 Sales Promotion Mgr. .... David Harrell  
 Program Director ..... Dan Smith  
 Publicity Director ..... June Carter  
 Chief Engineer ..... Marion Russell

**WNSM—Valparaiso—1958**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned By ..... Bay Bcstg. Co.  
 Address ..... Box 608  
 Tel.: Orange 1-3281 ..... Independent  
 General Mgr. .... K. M. Richards  
 Chief Engineer ..... E. C. Allmon

**WAMR—Venice—1960**

Frequency: 1320 Kc. .... Power: 500 Watts d.  
 Owned By ..... Vencie Nokomis Bcstg. Co.  
 Address ..... P. O. Box 1256  
 Tel.: 3-4931 ..... Independent  
 President ..... Larry Rhodes  
 General, Sta. Mgr. .... Richard Doudna  
 Commercial Mgr. .... George Miller  
 Program Director ..... Jack Charest  
 Sales Prom., Publicity Director ..... Cliff Arquette  
 Chief Engineer ..... Joe Barone

**WAXE—Vero Beach—1954**

Frequency: 1370 Kc. .... Power: 1 Kw.  
 Owned By ..... WNTM, Inc.  
 Address ..... P. O. Box 397  
 Tel.: Jordan 2-5405 ..... KBS  
 Sta. Representative ..... Burn-Smith  
 Pres., Gen. Mgr., Ch. Eng. .... R. M. Chamberlin

**FLORIDA-GEORGIA**

**WTTB—Vero Beach—1954**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Tropics, Inc.  
 Address: 1536 20th St.  
 Tel.: JOrdan 2-5454  
 President: Sen. Merrill P. Barber  
 Gen., Sta. Mgr.: William E. Turner  
 Chief Engineer: Stanley E. Wood

**WAUC—Wauchula—1958**

Frequency: 1310 Kc. Power: 500 Watts, d.  
 Owned By: Hardee Bcstg. Co.  
 Address: P.O. Box 936  
 Tel.: PRespect 3-4271  
 President: R. S. Taylor  
 Station Manager: William F. Ferguson

**WEAT—West Palm Beach  
1948**

Frequency: 850 Kc. Power: 1 Kw.  
 Owned: Rand Bcstg. Co.  
 Address: P. O. Box 70  
 Tel.: TE 3-9668  
 President: Rex Rand  
 V.P., Gen. Mgr.: Bertram Lebharr, Jr.  
 Chief Engineer: J. Ross McPherson

**WIRK—West Palm Beach  
1947**

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: Ken-Sell, Inc.  
 Business Address: 711 S. Flagler Drive  
 Tel.: TE 3-1711  
 Sta. Representative: Jack Masla  
 Pres., Gen. Mgr.: Joseph S. Field, Jr.  
 Comm. Sales Prom. Mgr.: Rome J. Hartman  
 Program Director: Fred A. Allen  
 Publicity Director: William S. Gordon  
 Chief Engineer: Earl R. Heglund

**WJNO—West Palm Beach  
1936**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: WJNO, Radio  
 Bus. Address: 1500 N. Flagler Dr., Box 189  
 Tel.: TE 2-3638  
 Representative: Meeker  
 Gen., Comm. Mgr.: H. V. McMillan  
 Sales Prom. Mgr.: Charles W. Curtin  
 Chief Eng.: Curtis Brinson

**WOKB—Winter Garden—1958**

Frequency: 1600 Kc. Power: 1 Kw.  
 Owned By: John B. Cook, Jr.  
 Business Address: P.O. Box 1308, Orlando  
 Tel.: GA 3-2218  
 Station Reps.: Nat'l Time Sales: Dora Clayton  
 General Manager: John B. Cook, Jr.  
 Chief Engineer: Milton Sutton

**WINT—Winter Haven—1958**

Frequency: 1360 Kc. Power: 1 kw., d.  
 Owned By: Winter Haven Bcstg. Co.  
 Address: P.O. Box 568  
 Tel.: Cypress 3-5036  
 President, Chief Eng.: A. L. Fazzari  
 Commercial Manager: Bruce E. Parker  
 Program Director: Joe Trivette

**WSIR—Winter Haven—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Hundred Lakes Bcstg.  
 Address: 665 W. Lake Howard Drive  
 Tel.: CY 4-2144  
 Representative: Devney O'Connell  
 Pres., Gen. Mgr.: Lawrence Rollins  
 Commercial Manager: Arnold Silvert  
 Program Director: Richard Eyrich  
 Chief Engineer: L. Orden Craig

Pop.: 4,070,000  
 Families: 1,064,500

**Georgia**

Radio Homes: 1,021,000  
 AM Stas. in State: 132

**WAAG—Adel—1955**

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Cook County Bcstg. Co.  
 Address: P. O. Box 508  
 Tel.: 8571  
 President: W. M. Forshee  
 Gen., Sta. Mgr.: Esther Shepherd  
 Comm. Mgr., Prog. Dir.: Don H. Wingate  
 Chief Engineer: E. R. Ridenour

**WALG—Albany—1941**

Frequency: 1580 Kc. Power: 1000 Watts  
 Owned-Operated By: Radio Albany, Inc.  
 Address: P. O. Box 96  
 Tel.: HE 6-7233  
 Station Reps.: Venard, Rintoul-McConnell  
 President, Gen. Mgr.: Allen M. Woodall  
 Station Manager: A. W. Murphy

Program Director: Jane Oliver  
 Chief Engineer: Tommy Duke

**WGPC—Albany—1933**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By: Albany Bcstg. Co.  
 Business-Studio Address: New Albany Hotel  
 Tel.: HE 2-1277  
 Representative: George P. Hollingbery  
 President: J. W. Woodruff, Jr.  
 V. P. & General Mgr.: L. M. George  
 Program Director: Walter H. Flint  
 Chief Engineer: R. A. Carlton

**WJAZ—Albany—1952**

Frequency: 960 Kc. Power: 5000 Watts, d.  
 Owned-Oper. By: James S. Rivers, Inc.  
 Address: N. Slappey Drive

Tel.: HE 2-7447.....KBS  
 Station Representative.....Pearson  
 President.....James S. Rivers  
 Gen. Mgr.....Richard B. Smith  
 Chief Engineer.....R. Caldwell

**WCQS—Alma—1957**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Queen City Bcstg. System  
 Business Address.....P.O. Box 304  
 Tel.: 632—4411.....KBS  
 President.....Farnell O'Quinn  
 Gen. Sta. Mgr.....Dane Bruce  
 Commercial Manager.....Joyce Holton  
 Program Director.....Ralph Deen  
 Chief Engineer.....William Allnoch

**WDEC—Americus—1947**

Frequency: 1290 Kc.....Power: 1000 Watts d.  
 Owned-Operated By..The Americus Bdcstg. Co.  
 Business-Studio Address.....Rembert Bldg.  
 Tel.: 3681.....Independent  
 Representative.....Dora Clayton, Indie Sales  
 Pres., Gen. Mgr.....Charles C. Smith  
 Program Director.....Dewey Stone  
 Commercial Mgr.....Paul Filben  
 Chief Engineer.....Raymond C. LaPrade

**WDOL—Athens—1957**

Frequency: 1470 Kc.....Power: 1 Kw. d.  
 Owned.....S.E. Bcstg. System  
 Address.....Box 1607  
 Tel.: LI 8-1354.....KBS  
 Sta. Representative.....Thomas Clark  
 President.....James S. Rivers  
 General Manager.....William B. Hill  
 Station Manager.....R. Denman  
 Chief Engineer.....M. D. Brown

**WGAU—Athens—1938**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Clarke Bcstg. Corp.  
 Address.....850 Bobbin Mill Rd.  
 Tel.: LI 6-8575.....CBS  
 Representative.....Pearson  
 President, Gen. Mgr.....H. Randolph Holder  
 Comm. Mgr.....J. Thomas Lloyd  
 Program Director.....Mary Betts  
 Chief Engineer.....Les Brooks

**WRFC—Athens—1948**

Freq.: 960 Kc. Power: 5000 W. d., 1000 W. n.  
 Owned-Operated By.....Radio Athens, Inc.  
 Business-Studio Add.....279½ N. Lumpkin St.  
 Tel.: Liberty 3-3411-3.....Independent  
 Representative.....Bob Dore; Dora Clayton  
 Pres., Gen. Mgr.....L. H. Christian  
 Station Mgr.....Mrs. Sue Lawrence  
 Commercial Mgr.....A. O. Healan  
 Pub. Dir.....Ed. Thilenius  
 Chief Engineer.....Gilmer Hulsey

**WAKE—Atlanta—1955**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....WAKE, Inc.

Address.....Georgian Terrace Hotel  
 Tel.: TR 5-8511.....Independent  
 Sta. Representative.....H. R. Rebs  
 President.....Ira Herbert  
 General Manager.....Mrs. Jayne Swaney  
 Program Dir.....B. Drake

**WAOK—Atlanta—1954**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Atlanta OK Bcstg. Co.  
 Business Address.....110 Edgewood Ave., N. E.  
 Tel.: MUrray 8-3773.....Independent  
 Representative.....McGavren  
 President, Prom. Mgr.....Stan Raymond  
 Prog. Dir.....Zenas Sears  
 Chief Engineer.....I. Miles  
 Owners of: WRMA, Montgomery, Ala.

**WERD—Atlanta—1949**

Frequency: 860 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Radio Atlanta, Inc.  
 Studio Address.....330 Auburn Ave., N.E.  
 Tel.: JA 4-0666.....Independent  
 Representative.....Dora Clayton, Dore  
 President.....J. B. Blayton, Sr.  
 Gen., Sta. Mgr.....J. B. Blayton, Jr.  
 Sales, Prom., Comm. Mgr.....A. H. Saddler  
 Chief Engineer.....J. J. Johnson  
 Program Dir.....P. Mobley

**WGKA—Atlanta—1955**

Frequency: 1600 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Glenkaren Associates, Inc.  
 Address.....1140 Peachtree St., N.E.  
 Tel.: TR 6-6228.....Independent  
 Representative.....Good Music Bcstrs.  
 President.....Locke E. Glenn  
 General Manager.....John P. Culver  
 Comm. Mgr.....E. Lee Nance  
 Chief Engineer.....J. J. Killinsworth

**WGST—Atlanta—1924**

Frequency: 920 Kc.....Power: 5 Kw. d.; 1 Kw. n.  
 Owned By.....Ga. Inst. of Technology  
 Bus.-Studio Address.....Box 7254  
 Tel.: TR 5-8441.....ABC  
 Sta. Representative.....Branham Co.  
 Gen., Sta. Manager.....Jack Collins  
 Commercial Mgr.....Bill Estes  
 Ch. Eng.....John M. Van Horn

**WIIN—Atlanta—1959**

Frequency: 970 Kc.....Power: 5 Kw.  
 Owned-Operated By.....WIIN, Inc.  
 Address.....Atlanta Eiltmore Arcade  
 Tel.: TR 5-8453.....Independent  
 President.....I. T. Cohen  
 General Manager.....Fred W. Wagenvoord  
 Program Director.....Jim Stevenson  
 Chief Engineer.....H. R. Thomas

**WPLO—Atlanta—1959**

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned-Operated By...Plough Brcstg. Co., Inc.  
 Address.....805 Peachtree St., N. E.  
 Tel.: Trinity 2-5851.....Independent  
 Sta. Representative.....Radio-TV Rep.

## GEORGIA

President.....Harold R. Krelstein  
Station, Gen. Mgr.....Herbert Golombek  
Comm., Sales Prom. Mgr.....Louis Chiles  
Pub. Director.....Eddie Gale  
Program Dir.....Gene Blaine  
Chief Engineer.....James D. Ellzey  
Owners of: WMPS-AM-FM, Memphis; WCAO-AM-FM, Baltimore; WCOP-AM-FM, Boston; WJJD-AM-FM, Chicago.

### WQXI—Atlanta—1948

Frequency: 790 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned By.....Esquire Broadcasting Co.  
Bus. Studio Address.....3165 Mathieson Dr.  
Tel.: CE 3-2195.....Independent  
Station Rep.....Blair  
Exec. Vice Pres.....Barry Sherman  
General, Comm. Mgr.....Frank B. Erwin  
Station Sales Prom. Mgr.....Lee R. Smith  
Program Director.....Maury Magill  
Publicity Director.....Bob Corley  
Chief Engineer.....Willard Shimski

### WSB—Atlanta—1922

Frequency: 750 Kc. Power: 50,000 Watts  
Owned-Oper. By.....Atlanta Newspapers, Inc.  
Business Address.....1601 W. Peachtree N.E.  
Tel.: TRinity 5-7221.....NBC  
Newspaper Affiliation.....Journal, Constitution  
Representative.....Edward Petry  
Gen. Manager.....Frank Gaither  
Exec. Dir.....J. Leonard Reinsch  
Commercial Manager.....Lee Norris  
Prog. Dir.....Elmo Ellis  
Ch. Eng.....R. H. Holbrook

### WYZE—Atlanta—1956

Frequency: 1480 Kc. Power: 5 Kw. d.  
Owned.....Atlanta Bcstg. Co., Inc.  
Business Address.....200 Henry Grady Bldg.  
Tel.: JA 4-1953.....CBS  
Station Representative.....Paul Raymer  
President.....Roy V. Harris  
General, Sta. Mgr.....Elmer Dudley  
Commercial Manager.....Tom Loe  
Program Director.....Frank Lokey  
Promotion Manager.....Charlie Harris  
Chief Engineer.....Lawson Leake

### WAUG—Augusta—1952

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned.....Garden City Bcstg.  
Address.....Bon Air Hotel  
Tel.: REgent 3-4441.....Independent  
Sta. Rep.....Clarke Brown  
President.....Chester H. Jones  
Gen., Comm., Sta. Mgr.....J. Louie Solomon  
Program Director.....Bill Atwood  
Chief Engineer.....J. C. Atkinson

### WBBQ—Augusta—1946

Frequency: 1340 Kc. Power: 250 Watts  
Owned By.....Savannah Valley Bcstg. Inc.  
Address.....515 15th St.  
Tel.: PArk 4-5441.....MBS  
Representative.....Everett-McKinney, Inc., For Joe  
President.....George Weiss

Gen., Sta., Comm. Mgr.....Edward H. Dunbar  
Program, Publicity Director.....Paul T. Reidy  
Sales Prom. Mgr.....Patrick Mulherin  
Chief Engineer.....Kenneth Freeman

### WBIA—Augusta—1946

Frequency: 1230 Kc. Power: 250 Watts  
Owned.....Augusta Broadcasting Co.  
Address.....15-Eighth Street  
Tel.: PArk 4-2421.....NBC-KBS  
Sta. Representative.....Walker-Rawalt  
President, Gen. Mgr.....W. Ray Ringson  
Sta., Comm. Mgr.....J. R. Owens, Jr.

### WGAC—Augusta—1940

Frequency: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By.....The Twin States Bcstg. Co.  
Business-Studio Address.....664 Broad St.  
Tel.: PA 2-2692.....ABC  
Representative.....Avery-Knodel  
Pres., Gen. Mgr.....A. D. Willard, Jr.  
Comm. Prom. Mgr.....Douglas L. Allford  
Program Dir.....Ben Mayo  
Chief Engineer.....James E. Clegg

### WGUS—Augusta—1958

Frequency: 1380 Kc. Power: 1,000 Watts d.  
Owned By.....Brdcg. Associates of Am.  
Address.....Box 6278  
Tel.: TAYlor 2-3576.....Independent  
Station Representative.....Charles Bernard  
President.....Henderson Belk  
Managing Director.....Joe Morris  
Commercial Manager.....Claude Casey  
Program, Chief Eng.....Danny McClure

### WRDW—Augusta—1930

Frequency: 1480 Kc. Power: 5000 Watts  
Owned By.....Radio Augusta, Inc.  
Address.....P. O. Box 1305  
Tel.: PA 2-8805.....CBS  
Representative.....Raymer  
President.....Geo. E. Nicholson  
Sta., Comm. Mgr.....Cliff W. Bowers  
Program Director.....Carter Gwynn  
Chief Engineer.....E. D. Freeman

### WAVO—Avondale Estates 1958

Frequency: 1420 Kc. Power: 500 Watts  
Owned By.....Great Commission Gospel Assoc.  
Business Address.....P.O. Box 25  
Tel. DRake 8-8808.....Independent  
Pres., Gen. Mgr.....L. E. Latham  
Station Mgr.....J. A. Davenport  
Program Dir.....H. King Elliott  
Chief Engineer.....J. Carl Meeks

### WAZA—Bainbridge—1958

Frequency: 1360 Kc. Power: 1000 Watts, d.  
Owned By.....Radio Bainbridge, Inc.  
Business Address.....108 E. Broughton St.  
Tel.: CH 8-2935.....Independent  
President.....J. W. Woodruff, Jr.  
General Mgr.....L. M. George  
Station Mgr.....Joe Hill

**WMGR—Bainbridge—1946**

Freq.: 930 Kc. Power: 5 Kw. d. 500 W. n.  
 Owned-Operated By.....Decatur Bcstg. Co.  
 Address.....Box 375  
 Tel.: Cherry 6-1650.....KBS  
 Representative.....Grant Webb  
 Pres., Gen. Mgr.....John A. Dowdy  
 Sta. Mgr., Ch. Engr.....Walter Freeman  
 Commercial Manager.....R. Wesley

**WHAB—Baxley—1954**

Frequency: 1260 Kc. Power: 5000 Watts  
 Owned-Oper. By.....WHAB Radio, Inc.  
 Address.....Box 265  
 Tel.: 3000.....KBS  
 President.....Farnell O'Quinn  
 Vice Pres.....M. Monk  
 Program Director.....E. Newton  
 Publicity Director.....Ann Lee Lightsey

**WBBK—Blakely—1959**

Frequency: 1260 Kc. Power: 1 Kw.  
 Owned By.....Radio Blakely, Inc.  
 Address.....Court Square  
 Tel.: 6055.....KBS  
 President.....W. C. Woodall, Jr.  
 Station Mgr.....Wayne Foster

**WWCC—Bremen—1957**

Frequency: 1440 Kc. Power: 1000 Watts  
 Owned By.....S.W. Alabama Bcstg. Co.  
 Address.....111 Parkway Circle  
 Tel.: LE 7-3275.....KBS  
 President, Gen. Mgr.....J. Faulkner  
 Station Mgr.....B. Thornburn  
 Commercial Mgr.....Lee Williams

**WGIG—Brunswick—1949**

Frequency: 1440 Kc. Power: 5 Kw.  
 Owned-Operated By.....Brunswick Bcstg. Corp.  
 Business-Studio Address.....1801 Gloucester St.  
 Tel.: Amherst 5-3870.....ABC  
 Station Representative.....Bob Dore  
 President.....E. M. Champion Sr.  
 Comm. Mgr.....Sammy Middleton  
 Prom., Publicity Director.....John Lane  
 Ch. Eng.....Herman Lange

**WMOG—Brunswick—1940**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....Radio Brunswick Inc.  
 Business Address.....Torras Causeway  
 Tel.: AMherst 5-5980.....KBS-MBS  
 Station Rep.....Indie Sales; Ayers  
 President, Gen. Mgr.....Allen M. Woodail  
 Station Mgr.....E. Newton  
 Commercial Mgr.....Tom Doughty

**WDMF—Buford—1956**

Frequency: 1460 Kc. Power: 1 Kw.  
 Owned.....Robert Thomas  
 Address.....P.O. Box 307  
 Tel.: 3555.....KBS  
 General Manager.....Robert Thomas  
 Chief Engineer.....Ernest Church

**WGRA—Cairo—1950**

Frequency: 790 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Grady Mitchell Bcstg. Co.  
 Address.....Bainbridge  
 Tel.: 2-4392.....KBS  
 Station Rep.....Hopewell  
 Gen. Mgr.....Lowell E. Takles  
 Chief Engineer.....G. Strang

**WCGA—Calhoun—1953**

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Gordon Cty. Bcstg. Co.  
 Address.....315 S. Wall St.  
 Tel.: Main 9-2111.....Independent  
 Pres., Gen. Mgr., Ch. Eng.....R. R. Magiil  
 Commercial Mgr.....Richard M. Bowman  
 Sales Prom. Mgr.....Mrs. Judy Magiil

**WCLB—Camilla—1954**

Frequency: 1220 Kc. Power: 1000 Watts  
 Owned.....Capel Bcstg. Co.  
 Address.....P. O. Box 147  
 Tel.: 2776.....KBS  
 General Mgr.....Russell A. Browne  
 Commercial Mgr.....Charlie Browne  
 Chief Engineer.....R. L. Cook

**WCHK—Canton—1957**

Frequency: 1290 Kc. Power: 1000 Watts d.  
 Owned.....Cherokee Bcstg. Co., Inc.  
 Business Address.....Box 1290  
 Tel.: GREENwood 9-2101.....Independent  
 President, Gen. Mgr.....Charles A. McClure  
 Commercial, Sta. Mgr.....Robert D. Peterson  
 Program Director.....Gene Mikell  
 Sales Prom. Mgr.....Jack Turner  
 Publicity Director.....Byron Dobbs

**WLBB—Carrollton—1947**

Frequency: 1100 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Carroll Bcstg. Co., Inc.  
 Address.....P. O. Box 569  
 Tel.: TE 2-7041.....KBS  
 Representative.....Indie Sales  
 Pres., Gen., Sta. Mgr.....Thomas K. Vassy  
 Commercial Manager.....Robert D. Green  
 Program, Prcm. Director.....Harlan Parks  
 Chief Engineer.....B. W. Moore

**WBHF—Cartersville—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By.....W. R. Frier  
 Address.....250 W. West Ave.  
 Tel.: 1200.....MBS-KBS  
 Newspaper Affiliation.....Barton Herald  
 General Manager.....H. Wisebran  
 Program Dir.....P. Gilbert  
 Ch. Eng.....Horace E. Bridges

**WGAA—Cedartown—1941**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned.....Polk County Bcstg. Co.  
 Address.....P.O. Box 807  
 Tel.: 777.....KBS  
 Sta. Mgr.....Frank Proctor

**GEORGIA****WCLA—Claxton—1958**

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Evans County Bcstg. Co.  
 Business Address.....P.O. Box 427  
 Tel.: 970 .....KBS  
 Sta. Reps. ....Cannon  
 Pres., Ch. Engr.....Howard C. Gilreath  
 Gen. Sta. Mgr.....Don Sports  
 Program Director.....Fay Rogers  
 Sales Prom. Mgr.....Don Cobb

**WRWH—Cleveland—1958**

Frequency: 1350 Kc. Power: 1,000 Watts  
 Owned By.....Newsie, Inc.  
 Address.....Box 181  
 Tel.: UN 5-3161 .....KBS  
 President.....William C. Strange  
 General, Comm. Mgr.....Charles Weaver  
 Program, Prom. Mgr.....Lamar Canup  
 Chief Engineer.....Bobby Wilkes

**WCPK—College Park—1959**

Frequency: 1570 Kc. Power: 1000 Watts d.  
 Owned By.....College Park Bcstg. Co., Inc.  
 Address.....3759 Main St.  
 Tel.: 766—2781 .....Independent  
 President, Gen. Mgr.....Robert A. Corley  
 Commercial Mgr.....Ray Kinnamon  
 Program Director.....Bob Boyd  
 Chief Engineer.....Claude Jones

**WCLS—Columbus—1955**

Frequency: 1580 Kc. Power: 1,000 Watts, d.  
 Owned-Oper. By.....Muscookee Bcstg. Co.  
 Address.....1028½ Broadway  
 Tel.: FA 7-3648 .....Independent  
 Sta. Reps.....Dora Clayton; Bernard Howard  
 Pres., Gen. Mgr.....Charlie H. Parish, Jr.  
 Commercial Manager.....Kent Woodfin

**WDAK—Columbus—1943**

Freq.: 540 Kc. Power: 5000 Watts d., 500 n.  
 Owned-Operated By.....Radio Columbus, Inc.  
 Business-Studio Address.....Martin Bldg.  
 Tel.: FA 2-5447 .....NBC  
 Station Representative.....Bolling  
 Pres., Gen. Mgr.....Allen M. Woodall  
 Nat. Sales Mgr.....Mrs. Louise Morris  
 Station Manager.....William S. Massie  
 Program Director.....Lamar Lynn  
 Publicity Director.....Jimmy Deer  
 Chief Engineer.....Max Harper  
 Owners of: WALG, Albany; WMOG, Brunswick.

**WGBA—Columbus—1947**

Frequency: 1270 Kc. Power: 5000 Watts d.  
 Owned-Oper. By.....WGBA, Inc.  
 Address.....1415 Wynnton Road  
 Tel.: FA 3-3603 .....MBS  
 Representative.....Bob Dore  
 Pres., Gen. Mgr.....C. A. McClure  
 Station Mgr.....Mike McDougald  
 Commercial Mgr.....Bill Dunaway  
 Prog. Dir.....W. L. Bowick Jr.  
 Publicity Director.....Carolyn Milstead  
 Chief Engineer.....F. Keith Brown

**WOKS—Columbus—1959**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned By.....OK Radio, Inc.  
 Address.....P.O. Box 374  
 Tel.: CYPress 7-4515 .....Independent  
 Sta. Representative.....Bernard Ochs  
 President.....Ethel Holley  
 Commercial Mgr.....John A. O'Shields  
 Station Manager.....Mary O'Shields

**WRBL—Columbus—1928**

Frequency: 1420 Kc. Power: 5000 Watts  
 Owned-Operated By.....Columbus Bcstg. Co.  
 Business-Studio Address.....1350-13th Ave.  
 Tel.: FA 2-0601 .....CBS  
 Newspaper Affil.....Ledger & Enquirer  
 Sta. Rep.....Hollingbery  
 Pres., Gen. Mgr.....J. W. Woodruff Jr.  
 Asst. Manager.....Glenn Siddall  
 Station Manager.....Walter Graham  
 Prog. Dir.....David Lea  
 Chief Engineer.....Joseph Gamble

**WJJC—Commerce—1957**

Frequency: 1270 Kc. Power: 1 Kw.  
 Owned.....Jackson County Bcstg. Co.  
 Address.....Box 239  
 Tel.: Federal 5-3155 .....Independent  
 Newspaper Affiliation.....Commerce News  
 Sta. Representative.....Harry Cannon  
 President.....Albert S. Hardy  
 Gen., Comm. Mgr.....Grady Cooper  
 Program Director.....Elizabeth Layton  
 Chief Engineer.....Thomas Ashworth

**WMJM—Cordele—1940**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....Southeastern Bcstg. System  
 Business-Studio Address.....20th Ave. B St.  
 Tel.: 666 .....MBS-KBS  
 Representative.....T. F. Clark  
 President.....James S. Rivers  
 General Station Mgr.....William E. Blizzard, Jr.  
 Commercial Mgr.....Clark Standard  
 Program Director.....Bill Goodson  
 Chief Engineer.....Ed Winchester

**WCON—Cornelia—1953**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By.....Washington Bcstg., Inc.  
 Address.....1 Burrell St.  
 Tel.: 778—2241 .....Independent  
 Representative.....Indie Sales, Inc.  
 President.....Jack Bradley  
 General Manager.....Bill C. Massey  
 Comm. Prom. Mgr.....Bobby Massey  
 Program Director.....Beth Roberts  
 Chief Engineer.....Boyd Anderson  
 Owners of: WDMF, Buford.

**WGFS—Covington—1953**

Frequency: 1430 Kc. Power: 1000 Watts d.  
 Owned.....R. William & Betty J. Hoffman  
 Address.....P. O. Box 869  
 Tel.: 786—2337 .....KBS

Representative.....Sears & Ayer  
 Gen., Comm. Mgr.....Bill Hoffman  
 Program Director.....Maxine Gibbs  
 Publicity Director.....Gary Budd  
 Chief Engineer.....B. Hoffman

**WBLJ—Dalton—1940**

Frequency: 1230 Kc.....Power: 1,000 Watts  
 Owned-Operated By.....Northern Ga. Radio  
 Address.....P. O. Box 811  
 Tel.: Broadway 8-3300.....KBS  
 Newspaper Affil.....Marietta Times-Journal  
 Station Rep.....Keystone  
 President, Gen. Mgr.....Werner Wortsman  
 Commercial Mgr.....Frank Painter  
 Program Director.....Vic McConkey

**WRCD—Dalton—1954**

Frequency: 1430 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Whitefield Bcstg. Co.  
 Address.....104 Pentz St.  
 Tel.: Broadway 8-5511.....Independent  
 General Manager.....Jim Honey  
 Comm. Manager.....Ed Jordan  
 Chief Engineer.....S. Willis

**WDWD—Dawson—1948**

Frequency: 990 Kc.....Power: 1000 Watts D.  
 Owned-Operated By.....Dawson Bdcstg. Co.  
 Address.....P.O. Box 390  
 Tel.: Wyatt 5-5521.....KBS-MBS  
 Representative.....Indie Sales  
 General Manager.....W. C. Woodall, Jr.  
 Program Director.....Barney Pamaccott  
 Chief Engineer.....Joe Stephens

**WGUN—Decatur—1947**

Frequency: 1010 Kc.....Power: 50 Kw. d.  
 Owned.....WEAS, Inc.  
 Business Address...217 W. Ponce de Leon Ave.  
 Tel.: DR 3-2521.....Independent  
 Representative.....Bernard Howard  
 President, Gen. Mgr.....John Fulton  
 Program Director.....Ray Beale  
 Chief Engineer.....Bill Loudermilk  
 Owners of: WJIV, Savannah; KWAM, Memphis;  
 WSWN, Belle Glade.

**WDMG—Douglas—1947**

Frequency: 860 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WDMG, Inc.  
 Address.....620 E. Ward St.  
 Tel.: 1150.....Independent  
 Representative.....Dora-Clayton  
 President.....B. F. J. Timm  
 General Mgr.....Mary Jarrard  
 Comm. Mgr.....Roy L. Jones

**WMLT—Dublin—1945**

Frequency: 1330 Kc.....Power: 5 Kw.  
 Owned-Operated By.....Dublin Bdcstg. Co.  
 Business Address.....Franklin & Moore Sts.  
 Tel.: Broad 2-4422.....MBS-KBS  
 Sta. Reps.....Clarke & Cannon  
 President.....W. Newton Morris

General Mgr.....Frank Floyd Jr.  
 Program Director.....Richard E. Killebrew  
 Sales Prom. Mgr.....R. E. Hilliard  
 Publicity Director.....Ted Wolfe  
 Chief Engineer.....Leon Lloyd

**WXLI—Dublin—1958**

Frequency: 1230 Kc.....Power: 250 Kw.  
 Owned By.....Radio South, Inc.  
 Address.....P. O. Box 826  
 Tel.: Broad 2-4282.....Independent  
 President, Gen. Mgr.....John A. Boling  
 Comm., Prom. Mgr.....B. J. Gilreath  
 Program Director.....W. A. Thomas  
 Sta. Mgr., Chief Eng.....W. C. Courson

**WTJH—East Point—1949**

Frequency: 1260 Kc.....Power: 5000 Watts d.  
 Owned-Operated By.....S. E. Bcstg. System  
 Address.....2146 Dodson Drive  
 Tel.: DI 4-2233.....KBS  
 President.....James S. Rivers  
 Station Mgr.....Wm. B. Hill

**WSGC—Elberton—1946**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Elberton Bcstg. Co.  
 Address.....Elberton  
 Tel.: Elberton.....KBS  
 Representative.....Continental  
 Manager.....Melvin C. Gorman

**WBHB—Fitzgerald—1946**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Ben Hill Bdcstg. Corp.  
 Address.....Box 472  
 Tel.: 2077.....MBS-KBS  
 President.....Otto Griner  
 Gen. Mgr.....Paul E. Reid  
 Chief Engineer.....Mike Pelton

**WFPM—Fort Valley—1951**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Rocket Radio, Inc.  
 Address.....Roberta Road  
 Tel.: TA 5-5547.....KBS  
 Sta. Representative.....Indie Sales  
 President, Gen. Mgr.....Paul Reehling  
 Station Manager.....Ben Spears  
 Commercial Manager.....Virginia Freshwater  
 Program Director.....Rosemary Reid  
 Sales Prom., Publicity Mgr.....Troy Fore  
 Chief Engineer.....Joe Stephens

**WDUN—Gainesville—1949**

Freq.: 1240 Kc.....Power: 1000 Watts d. 250 n.  
 Owned-Oper. By.....N.E. Ga. Bcstg. Co.  
 Address.....1103 Thompson Bridge Rd.  
 Tel.: LE 4-7331.....Independent  
 Rep.....Thomas F. Clark; Dora-Clayton  
 Pres., Gen. Manager.....John W. Jacobs, Jr.  
 Comm. Mgr.....Claire Palmour  
 Station Mgr.....James N. Martin, Jr.  
 Program Director.....Jim Martin  
 Sales Prom. Mgr.....Robert Culler  
 Chief Engineer.....George R. Wilkens

## GEORGIA

### WGGA—Gainesville—1941

Frequency: 550 Kc. Power: 5 Kw. d.; 500 W. n.  
Owned-Operated By... Blue Ridge Bcstg. Co.  
Business Address... Press-Radio Center  
Tel.: LE 2-6211... MBS-KBS  
Newspaper Affil... Daily Times  
President... Charles A. Smithgall  
General Manager... Robert Schwab  
Commercial Manager... James A. Hartley  
Program Dir... William A. Sellers  
Publicity Director... Ed Storie  
Chief Engineer... Wilbert Darracott

### WLBA—Gainesville—1957

Frequency: 1580 Kc. Power: 5 Kw., d.  
Owned... Hall County Bcstg. Co.  
Business Address... 117½ W. Washington St.  
Tel.: LE 2-6331... Independent  
Representative... Walker-Rawalt  
Pres., Gen. Mgr... Ernest H. Reynolds, Jr.  
Comm., Sales Prom. Mgr... John Cooper  
Program Dir... Jim Murff  
Chief Engineer... John H. Bennett

### WHIE—Griffin—1952

Frequency: 1320 Kc. Power: 5000 Watts d.  
Owned-Oper. By... Telerad, Inc.  
Address... Box 971  
Tel.: 9451... Independent  
President, Gen. Mgr... John T. Williams  
Sta., Program Dir... Fred L. Watkins  
Chief Engineer... Ralph Gaskins

### WKEU—Griffin—1934

Freq.: 1450 Kc. Power: 1 Wt. d., 250 Wt. n.  
Owned-Oper. By... Radio Station WKEU  
Address... Macon Rd.  
Tel.: 5507... MBS-KBS  
General Mgr., Ch. Eng... A. W. Marshall, Jr.

### WKLY—Hartwell—1947

Frequency: 980 Kc. Power: 1000 Watts d.  
Owned-Operated By... WKLY Bcstg. Co.  
Business Address... P.O. Box 430  
Tel.: FR 6-2233... Independent  
Newspaper Affil... Hartwell Sun  
Representative... Harry J. Cannon  
President... Max G. Plaender  
General Mgr... Burch Griffin  
Commercial Manager... J. Vickery  
Program Director... Ken Winchester  
Chief Engineer... Broadus McLane

### WCEH—Hawkinsville—1952

Frequency: 610 Kc. Power: 500 Watts  
Owned... Tri-County Bcstg. Co., Inc.  
Address... Eastman Highway  
Tel.: TW 3-3381... KBS  
Station Representative... Harry J. Cannon  
President... D. R. Jackson  
Gen., Sta. Mgr... J. D. Popwell  
Chief Engineer... John Lancaster

### WGML—Hinesville—1958

Frequency: 990 Kc. Power: 250 Watts  
Owned By... Liberty Bcstg. Co., Inc.

Address... Box 15  
Tel.: TR 6-3599... KBS  
President, Gen. Mgr... James H. Watson  
Program Director... Mrs. Dixie Watson  
Chief Engineer... William L. Joyce

### WBGR—Jesup—1949

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Operated By... Aitamaha Bcstg. Co.  
Address... P. O. Box 147  
Tel.: GA 7-2444... KBS  
Representative... Cannon  
President... W. G. Thomas, Sr.  
S.a., Comm. Mgr... Edward Lynch  
Chief Engineer... Art Manning

### WLFA—Lafayette—1954

Frequency: 1590 Kc. Power: 5000 Watts  
Owned-Oper. By... Radio Dixie, Inc.  
Business Address... 41-B N. Main St.  
Tel.: 4-7676... KBS  
Representative... Harry Cannon  
President... J. A. Gallimore  
Gen., Sta. Mgr... C. W. Gwyn

### WLAG—La Grange—1941

Frequency: 1240 Kc. Power: 1 Watts d; 250 n.  
Owned-Operated By... LaGrange Bcstg. Co.  
Business Address... WLAG Bldg.  
Tel.: 882—3505... MBS, KBS  
Newspaper Affil... Daily News  
Sta. Representative... Indie Sales  
President... Roy C. Swank  
General Manager... Edwin Mullinax  
Program Director... Faye Scarbrough  
Publicity Director... Betty Todd  
Chief Engineer... James McKay

### WTRP—La Grange—1953

Frequency: 620 Kc. Power: 1000 Watts  
Owned... Chattahoochee Bcstg. Co., Ltd.  
Address... Hammitt Bldg.  
Tel.: Tuxedo 4-9879... Independent  
Sta. Representative... Devney O'Connell  
President, Gen. Mgr... Byron H. Hurst  
Sta. Mgr., Publicity Dir... Frank E. Hurst  
Comm. Prom. Mgr... Julian P. Hurst  
Chief Engineer... Ray L. Relihan

### WLAW—Lawrenceville—1959

Frequency: 1360 Kc. Power: 1 Kw.  
Owned By... Radio Gwinnett, Inc.  
Address... 705 E. Crogan St.  
Tel.: TH 3-2222... Independent  
President... E. Holley  
Vice President... S. B. McGarity  
General Mgr... R. J. McGarity

### WBBT—Lyons—1959

Frequency: 1340 Kc. Power: 250 Watts  
Owned By... Collins Corp.  
Address... P.O. Box 389  
Tel.: 2321... Independent  
President... F. Graham  
Exec. V.P... J. Duggan



**WBML—Macon—1940**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By.....Middle South Bcstg. Co.  
 Business Address.....230 Second St.  
 Tel.: Sherwood 3-5454.....Independent  
 Representative.....Forjoe  
 President.....C. R. Rader  
 Gen. Comm. Mgr.....George W. Patton  
 Program. Publicity Director.....Don King  
 Sales Prom. Mgr.....Ben Porter  
 Chief Engineer.....C. L. Wilder  
 Owners of: WDGA, Chattanooga.

**WCRY—Macon—1957**

Frequency: 900 Kc. Power: 250 Watts  
 Owned-Operated By.....Bill Killer  
 Address.....1230 Cowan St.  
 Tel.: SHerwood 3-9348.....Independent  
 Sta. Representative.....Bob Dore  
 President.....William H. Killer  
 Gen. Sta. Mgr.....Robert V. Rogers  
 Chief Engineer.....Bill Killer  
 Owners of: WGOU, Valdosta:

**WIBB—Macon—1948**

Frequency: 1280 Kc. Power: 1,000 Watts  
 Owned-Oper. By...Peach State Bcstg. Co., Inc.  
 Business Address.....Professional Bldg.  
 Tel.: SHerwood 2-2505.....Independent  
 Sta. Reps.....Bernard Howard, Doa-Clayton  
 Pres., Gen. Mgr.....Thomas H. Maxwell  
 Commercial Manager.....Donald C. Frost

**WMAZ—Macon—1922**

Freq.: 940 Kc. Power: 50,000 Wts. d., 10,000 n.  
 Owned-Oper. By.....Southeastern Bcstg. Co.  
 Address.....Bankers Insurance Bldg.  
 Tel.: SHerwood 2-7373.....CBS  
 Representative.....Avery-Knodel  
 Pres., Ch. Engr.....George P. Rankin, Jr.  
 General Manager.....Wilton E. Cobb  
 Commercial Mgr.....Frank Crowther

**WNEX—Macon—1945**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned.....Macon Bcstg. Co.  
 Business-Studio Address.....2254 Rogers Place  
 Tel.: SH 5-3301.....Independent  
 Newspaper Affil...Macon Telegraph Pub. Co.  
 Representative.....Branham  
 President.....E. M. Lowe  
 Gen., Sta. Mgr.....Alfred Lowe  
 Program Director.....Charlie Stewart  
 Sales Prom. Mgr.....Ken Lowe  
 Ch. Eng.....E. Farber

**WYTH—Madison—1955**

Frequency: 1250 Kc. Power: 1000 Watts d.  
 Owned-Operated By.....Central Ga. Bcstg. Co.  
 Business Address.....Beacon Heights; Box 29  
 Tel.: 761.....KBS  
 President, Gen. Mgr.....James F. Small  
 Station Manager.....Annie Lee Small  
 Chief Engineer.....Vic Johnson

**WFDR—Manchester—1957**

Frequency: 1370 Kc. Power: 1 Kw. d.  
 Owned.....Radio Manchester, Inc.  
 Address.....Box 447  
 Tel.: TH 6-2490.....KBS  
 General, Sta. Mgr.....Jack Whitehorn  
 Comm. Prom. Mgr.....William Jarrell  
 Chief Engineer.....J. C. Loftin

**WBIE—Marietta—1955**

Frequency: 1050 Kc. Power: 500 Watts  
 Owned-Oper. By.....Marietta Bcstg. Co.  
 Address.....Box 91  
 Tel.: 428—0469.....KBS  
 Station Representative.....Masla  
 Gen. Mgr., Chief Eng.....James Wilder  
 Program Dir.....Don Kordecki  
 Commercial Manager.....Dudley D. McCaskill

**WFOM—Marietta—1946**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By.....Wootum, Inc.  
 Address.....Box 131  
 Tel.: 428—3396.....Independent  
 President, Gen. Mgr.....Albert L. Jones  
 Program Director.....Jerry Crowe  
 Chief Engineer.....Jean Ludwick

**WDAX—McRae—1957**

Frequency: 1410 Kc. Power: 1000 Watts d.  
 Owned.....Radio Tellair, Inc.  
 Address.....McRae, Ga.  
 Tel.: 6006.....KBS  
 Sta. Representative.....James Ayers  
 President, Gen. Mgr.....Allen M. Woodall  
 Station Manager.....George Burton  
 Program Director.....John Hullett  
 Chief Engineer.....Ernest Batchelor

**WMVG—Milledgeville—1946**

Freq.: 1450 Kc. Power: 1 Wt. d., 250 Wts. n.  
 Owned-Operated By.....Michael T. Landy  
 Address.....701 S. Jefferson St.  
 Tel.: GL 2-2250.....MBS-KBS  
 Representative.....Harry Cannon  
 General Mgr., Ch. Engr.....Joseph S. Boone  
 Commercial Manager.....Michael T. Landy  
 Program Director.....Josephine Ragsdale

**WGSR—Millen—1958**

Frequency: 1570 Kc. Power: 250 Watts  
 Owned By.....Jenkins Broadcasting Sys.  
 Business Address.....P.O. Box 773  
 Tel.: 1080.....KBS  
 President.....W. Herbert Brannen  
 Gen. Comm. Mgr., Ch. Eng....Jack V. LoPresti

**WMRE—Monroe—1954**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned.....Walton Bcstg. Co.  
 Address.....Box 191  
 Tel.: 8-1711.....KBS  
 Pres., Gen. Mgr.....Warren G. Gilpin  
 Station Manager.....Derral Morris

## GEORGIA

### WMGA—Moultrie—1939

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By WMGA  
Business Address Box 310  
Tel.: YU 5-1400 ABC-KBS  
Station Reps. Ayers-Hopewell  
Gen. Mgr. John F. Pidcock  
Sta., Comm. Mgr. Roy F. Zess  
Program Director Ron Hannon  
Chief Engineer Sam Dudas

### WMTM—Moultrie—1953

Frequency: 1300 Kc. Power: 5 Kw. d.  
Owned-Oper. By Colquitt Bcstg. Co.  
Address S.E. Highway 33  
Tel.: YU 5-4517 Independent  
Representative T. F. Clark  
General Mgr. N. B. Mills  
Sta. Mgr., Chief Engr. D. J. Turner

### WCOH—Newnan—1947

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By Newnan Bcstg. Co.  
Address Line Street  
Tel.: Alpine 3-4636 MBS  
Representative Ochs  
Pres., Gen. Mgr. James O. Hardin, Jr.  
Commercial Mgr. J. T. Williams Jr.  
Chief Engineer Harold Ward

### WPGA—Perry—1960

Frequency: 980 Kc. Power: 500 Watts d.  
Owned By Radio Perry  
Address P. O. Box 109  
Tel.: GA 9-2980 KBS  
Representative Thomas F. Clark  
President Howard C. Gilreath  
General Sta. Mgr. Lowell L. Register  
Program Director Jim Lee  
Chief Engineer David Harrison

### WSFB—Quitman—1955

Frequency: 1490 Kc. Power: 250 Watts  
Owned Quitman Broadcasting Co.  
Address P. O. Box 632  
Tel.: 2681 KBS  
Owner J. E. Boyd  
General Mgr. J. S. Boyd

### WPLK—Rockmart—1959

Frequency: 1220 Kc. Power: 250 Watts  
Owned By Georgia Radio Inc.  
Address American Legion Hill  
Tel.: Rockmart 3202 Independent  
President, Ch. Eng. L. E. Gradick  
General Manager John P. Frew  
Program Director Jim McRee

### WLAQ—Rome—1947

Frequency: 1410 Kc. Power: 1000 Watts  
Owned-Operated By Mitchell Melot  
Address Box 228  
Tel.: 7767 ABC

President Mitchell Melot  
General Manager Don Mitchell  
Chief Engineer Fred Sheehan

### WRGA—Rome—1929

Frequency: 1470 Kc. Power: 5000 Watts  
Owned-Operated By Rome Bcstg. Corp.  
Business Address P. O. Box 1187  
Tel.: 232-9742 CBS  
Newspaper Affil. Gainesville Daily Times  
Representative Walker-Rawalt  
President Mather M. Payne  
Secretary-Treasurer Charles Smithgall  
General Manager Clarence Salmon  
Commercial Manager Ben Lucas  
Sales Promotion Mgr. Rube Jackson  
Program Director Jim Roberts  
Publicity Director Lee Mowry  
Chief Engineer R. A. Starr

### WROM—Rome—1946

Frequency: 710 Kc. Power: 1000 Watts d.  
Owned-Oper. By Coosa Valley Radio Co.  
Address P. O. Box 1546  
Tel.: 232-0833 Independent  
Sta. Representative Devney O'Connell  
General Comm. Mgr. Charles E. Doss  
Program Dir. Barbara Austin  
Chief Engineer T. H. Robertson

### WRIP—Rossville—1958

Frequency: 980 Kc. Power: 500 Watts  
Owned By Chattanooga Bcstg. Co.  
Address 270 N. Crest Rd.  
Tel.: WYman 8-3346 Independent  
President I. Jay Sadow  
Chief Engineer John Andrews

### WSNT—Sandersville—1956

Frequency: 1490 Kc. Power: 250 Watts  
Owned By Radio Station WSNT  
Business Address Box 150  
Tel.: 2583 KBS  
Sta. Representative Bolles  
President J. R. Denny  
Gen. Mgr. J. J. Bailes  
Station Manager J. E. Elgin  
Program Director Mrs. Iola J. Daniel  
Chief Engineer John L. Cooper

### WBYG—Savannah—1946

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Dixieland Bcstg. Co.  
Bus. Studio Address Georgia State Bank Bldg.  
Tel.: AD 2-4182 MBS  
Station Representative Forjoe  
Pres., Gen. Mgr. Carter C. Peterson  
Station Mgr. C. E. Bell  
Chief Engineer Max Harper

### WJIV—Savannah—1950

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Oper. By WJIV, Inc.  
Address 128 W. Taylor St.  
Tel.: AD 4-7264 Independent  
Representative Bernard Howard

President ..... John Fulton  
 General, Sta. Mgr. .... James L. Woods  
 Chief Engineer ..... Michael F. J. Warth

**WSAV—Savannah—1939**

Frequency: 630 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... WSAV, Inc.  
 Address ..... 1430 East Victory Drive  
 Tel.: AD 6-0303 ..... NBC  
 Station Representative ..... Eastman  
 Pres., Gen. Mgr. .... Harben Daniel  
 Comm. Mgr. .... Robert Ward  
 Opera. Mgr. .... M. E. Thompson  
 Program Dir. .... Burl Womack  
 Publicity Director ..... Mrs. Lorayne Gary  
 Chief Engineer ..... Byron Strong  
 Owners of: WSAV-TV.

**WSGA—Savannah—1956**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Coastal Bcstg. Inc.  
 Business-Studio Address ..... 409 E. Liberty St.  
 Tel.: AD 3-8807 ..... Independent  
 Representative ..... George P. Hollingbery  
 Pres., Gen. Mgr. .... Donald K. Jones  
 Commercial Manager ..... John M. Williams  
 Program Director ..... Chuck Rawlinson  
 Publicity Director ..... Susan Perry  
 Chief Engineer ..... Harvey Thackston

**WSOK—Savannah—1949**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Fisher Bcstg. Co.  
 Address ..... 505 Waters Ave.  
 Tel.: ADams 3-0478 ..... ABC, KBS  
 Sta. Reps. .... Howard; Dora Clayton  
 President ..... Albert T. Fisher, Jr.  
 General Mgr. .... J. B. Winstead

**WTOC—Savannah—1929**

Frequency: 1290 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Savannah Bcstg. Co.  
 Business-Studio Address ..... 516 Abercorn St.  
 Tel.: AD 2-0127 ..... CBS  
 Representative ..... Avery-Knodel  
 Pres., Gen. Mgr. .... William T. Knight, Jr.  
 Commercial Manager ..... Ben Williams  
 Program Director ..... Dwight J. Bruce  
 Sls. Prom. Mgr., Pub. Dir. .... Frank S. Bryson, Jr.  
 Chief Engineer ..... Kyle E. Goodman  
 Owners of: WTOC-TV.

**WWNS—Statesboro—1946**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... WWNS, Inc.  
 Address ..... East Oliff St.  
 Tel.: 4-5446 ..... KBS  
 President, Gen. Mgr. .... Donald O. McDougald  
 Comm., Ch. Eng. .... Bobby J. Goode  
 Program Director ..... Worth McDougald

**WGTA—Summerville—1950**

Frequency: 950 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Tri-State Bcstg. Co.  
 Business Address ..... Box 200  
 Tel.: 85-7-3951 ..... Forjoe; Unit Spot Sales

General Manager ..... William B. Farrar  
 Program Director ..... Rogers Allison  
 Chief Engineer ..... James S. Stowers

**WJAT—Swainsboro—1950**

Frequency: 800 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... WJAT, Inc.  
 Address ..... Covena Rd., Box 371  
 Tel.: BELmont 7-2011 ..... Independent  
 Sta. Representative ..... Gene Bolles  
 President ..... James R. Denny  
 Vice President ..... Webb Pierce  
 General Manager ..... John J. Bailes  
 Commercial Manager ..... Coleman O'Neal  
 Program Director ..... Richard Harvey  
 Sales Prom. Mgr. .... Chuck Goddard  
 Chief Engineer ..... John H. All, Jr.  
 Owners of: WBRD, Waynesboro.

**WSYL—Sylvania—1955**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned By ..... Sylvania Bcstg. Sys.  
 Address ..... Box 490  
 Tel.: LO 4-6601 ..... KBS  
 Gen., Sta. Mgr. .... Edwin H. Bass  
 Sales Prom. Mgr. .... Mildred E. Bass

**WSFT—Thomaston—1947**

Frequency: 1220 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Thomaston Bcstg. Co.  
 Address ..... P.O. Box 689  
 Tel.: Midway 7-5421 ..... KBS  
 Gen. Mgr. .... S. J. Carswell  
 Sta. Mgr., Prog. Dir. .... Bill Heule  
 Comm. Mgr. .... Claude Thamer  
 Chief Eng. .... Walt MacTammany

**WKTG—Thomasville—1947**

Frequency: 730 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Thomas County Bcstg. Co.  
 Address ..... P. O. Box 358  
 Tel.: CA 6-5343 ..... KBS  
 Station Representative ..... Pearson  
 President ..... Bolling Branham  
 V. P., Gen. Mgr. .... Edward T. Martin  
 Station Manager ..... Eunice Martin  
 Program Director ..... Ray Williamson  
 Chief Engineer ..... Harvey Willis

**WPAX—Thomasville—1934**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... H. Wimpy  
 Address ..... 117 Remington Ave.  
 Tel.: Canal 6-4110 ..... Independent  
 Owner ..... H. Wimpy  
 Commercial Manager ..... Al Feinberg

**WTWA—Thomson—1948**

Frequency: 1240 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Hickory Hill Bcstg. Co., Inc.  
 Business Address ..... Lumpkin St.  
 Tel.: 777 ..... Independent  
 Pres., Gen. Mgr., Ch. Engr. .... Gene D. Harden  
 Comm. Prom. Mgr. .... H. E. Buflington  
 Program, Publicity Director ..... Emory Wells

## GEORGIA

### WTIF—Tifton—1957

Frequency: 1340 Kc. Power: 250 Watts  
Owned By: WTIF, Inc.  
Address: P. O. Box 206  
Tel.: 2400 Independent  
Station Rep.: Dorca Clayton  
Pres., Gen. Mgr.: C. N. Todd  
Chief Engineer: H. C. Clark, Jr.

### WWGS—Tifton—1946

Frequency: 1430 Kc. Power: 5000 Watts  
Owned-Oper. By: Tifton Bcstg. Corp.  
Address: 800 S. Main St.  
Tel.: 1420 KBS-MBS  
Representative: Thomas F. Clark  
Pres., Gen. Mgr.: Ralph N. Edwards  
Chief Engineer: Eugene Payne

### WLET—Toccoa—1941

Frequency: 1420 Kc. Power: 5000 Watts d.  
Owned By: R. G. & E. Letourneau, V. E. Craig  
Address: 423 Prather Bridge Rd.  
Tel.: TU 6-2191 KBS  
Sta. Representative: Thomas F. Clark  
Station Manager: Virgle E. Craig  
Commercial Manager: Gene Bollinger  
Chief Engineer: C. H. Sutton

### WNEG—Toccoa—1956

Frequency: 1320 Kc. Power: 1 Kw.  
Owned: Stephens County Bcstg. Co.  
Address: 108 E. Savannah St.  
Tel.: TU 6-3131 Independent  
Pres., Gen. Mgr.: Charles H. Gaines  
Sta., Comm. Mgr.: Roy E. Gaines  
Chief Engineer: Thomas Shockley

### WGAF—Valdosta—1951

Frequency: 910 Kc. Power: 5000 Watts  
Owned-Operated By: Valdosta Bcstg. Co.  
Address: 116 W. Hill Ave.  
Tel.: Cherry 2-5520 Independent  
Station Rep.: Bernard Howard  
President, Gen. Mgr.: George B. Cook  
Chief Engineer: C. H. Fletcher

### WGOV—Valdosta—1940

Frequency: 950 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owend-Oper.: Georgia-Florida Radio & TV Co.  
Address: Box 1182  
Tel.: CH 2-4513 MBS  
Station Representative: Bob Dore  
President, Sta. Mgr.: W. H. Keller, Jr.  
Commercial Manager: Mrs. A. B. Smith  
Program Director: Ray Mencor  
Chief Engineer: Ted Miller

### WJEM—Valdosta—1955

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Lowndes County Br'dcasters  
Address: Box 368  
Tel.: CH 2-1565 KBS  
President: J. E. Massey, Jr.  
General, Sta. Mgr.: J. C. Johnson

Program Dir.: Bob Wickus  
Sales Prom. Mgr.: Rennie Hardy  
Chief Engineer: Gerald D. Weeks

### WVLD—Valdosta—1959

Frequency: 1450 Kc. Power: 250 Watts  
Owned By: Al H. Evans  
Address: P.O. Box 1281  
Tel.: Cherry 2-4821 Independent  
Gen. Mgr.: Al Evans  
Station Mgr.: W. Belote

### WVOP—Vidalia—1946

Frequency: 970 Kc. Power: 5 Kw., d.  
Owned-Operated By: Vidalia Bcstg. Co.  
Address: Box 391  
Tel.: 3305 KBS  
Sta. Reps.: Continental; Harry J. Cannon  
Pres., Gen. Sta. Mgr.: Howard C. Gilreath  
Commercial Manager: Ted Kirby  
Program Director: Mrs. Bob Thompson  
Sales Prom. Mgr.: Fred Tippett  
Publicity Director: Ruby Bryant  
Chief Engineer: Loren Dorrough  
Owners of: WPGA, Perry; WCLA, Claxton.

### WRPB—Warner Robbins 1954

Frequency: 1350 Kc. Power: 1000 Watts d.  
Owned-Oper.: Warner Robbins Bcstg. Co., Inc.  
Business Address: Box 727  
Tel.: Walker 3-4261 ABC  
Rep.: Cont. Radio Sales  
Pres., Ch. Engr.: Edgar M. Nobles

### WKLE—Washington—1955

Frequency: 1370 Kc. Power: 1000 Watts  
Owned By: Washington Bcstg. Co.  
Address: P. O. Box 639  
Tel.: Osborn 8-2125 KBS  
President: H. L. Webster  
Station Mgr.: B. E. Carpenter

### WACL—Waycross—1951

Frequency: 570 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By: Teletronics Inc.  
Business Address: P.O. Box 858  
Tel.: Atlas 3-4660 Independent  
Representative: Pearson  
President: James S. Rivers Sr.  
General Manager: James S. Rivers Jr.  
Commercial Manager: M. L. Dixon  
Program Director: John J. Koval  
Chief Engineer: L. E. McKinney

### WAYX—Waycross—1936

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: Radio WAYX, Inc.  
Business-Studio Address: 1600 Carswell Ave.  
Tel.: AT 3-7100 MBS, KBS  
Newspaper Affil.: Waycross Journal American  
Representative: Hal Holman  
President: C. Mayo  
General Manager: Frank Walton  
Chief Eng.: Milt Lovus

**WBRO—Waynesboro—1954**

Frequency: 1310 Kc. Power: 1000 Watts d.  
Owned. Radio WBRO  
Address Box 151  
Tel.: 2139. KBS  
General Mgr. C. Beavers  
Asst. Mgr. D. M. Lewis

**WBMK—West Point—1958**

Frequency: 1310 Kc. Power: 1000 Watts  
Owned By Radio Valley, Inc.  
Address 705 W. 4th Avenue  
Tel.: 5-2453. KBS  
President J. Dige Bishop  
Gen., Sta. Mgr. Jim Murphy  
Chief Engineer Albert Stancil

**WRLD—West Point—1940**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Valley Bcstg. Co.  
Address Box 312  
Tel.: 64-22771. ABC  
Sta. Representative Thomas F. Clark  
General, Comm. Mgr. Miles H. Ferguson  
Program, Publicity Dir. Aileen Love  
Chief Engineer Clarence White

**WIMO—Winder—1952**

Frequency: 1300 Kc. Power: 1000 Watts d.  
Owned-Operated By Winder-Monroe Bcstg.  
Business Address P. O. Box 526  
Tel.: 867-9158. KBS  
Sta. Representative Cannon  
President W. G. Woodall Jr.  
Gen., Comm., Sta., Sls. Mgr. C. H. Grider  
Chief Engineer D. E. Stafford

Pop.: 630,000  
Families: 193,000

**Hawaii**

Radio Homes: 160,000  
AM Stas. in State: 18

**KHBC—Hilo—1936**

Frequency: 970 Kc. Power: 1000 Watts  
Owned-Oper. By Honolulu Star Bulletin  
Address P. O. Box 581  
Newspaper Affiliation Honolulu Star Bulletin  
Representative Peters, Griffin, Woodward, Inc.  
President J. Howard Worrall  
General Mgr. Frank Warren  
Chief Engineer Dan Hunter

**KIMO—Hilo—1951**

Frequency: 850 Kc. Power: 1000 Watts  
Owned-Operated By James E. Jaeger  
Address Naniloa Hotel  
Tel.: Hilo 4-372. KBS  
Station Representative Breen & Ward  
President James Jaeger  
General Manager Mrs. Lillian Cunningham  
Owners of: KAGR, Yuba City

**KIPA—Hilo—1947**

Frequency: 1110 Kc. Power: 1,000 Watts  
Owned-Oper. By Big Island Bcstg. Co., Ltd.  
Business-Studio Address 86 Mama St.  
Tel.: 51-168. NBC  
Representative Hollingbery  
President Thomas J. MacBride  
Gen. Ch. Engr. R. W. Jaderstrom

**KAIM—Honolulu—1956**

Frequency: 870 Kc. Power: 1 Kw.  
Owned Christian Bcstg. Assoc.  
Address 1148 12th Avenue  
Tel.: 71-985. Independent  
President Robert C. Loveless  
Gen. Mgr. Cornelius Keur  
Program Director Geral M. Foglesong  
Chief Engineer Robert L. Lyon

**KGMB—Honolulu—1930**

Frequency: 590 Kc. Power: 5000 Watts  
Owned By Hawaiian Bcstg. Sys., Ltd.  
Address 1534 Kapiolani Blvd.  
Tel.: 9-2011. CBS  
Newspaper Affiliation Star-Bulletin  
Representative Peters, Griffin, Woodward, Inc.  
President Elizabeth P. Farrington  
V. P., Gen. Mgr. M. Franklyn Warren  
Commercial Manager Edward B. Mundy Jr.  
Promotion Director John De Marco  
Publicity Director Colleen L. Ng  
Chief Engineer Ronald T. Miyahira  
Owners of: KHBC, Hilo; KGMB-TV; KMAV-TV,  
Wailuku; KHBC-TV.

**KGU—Honolulu—1922**

Frequency: 760 Kc. Power: 10,000 Watts  
Owned-Operated By Advertiser Pub. Co., Ltd.  
Address Advertisers Bldg.  
Tel.: 5-2977. NBC  
Representative NBC Spot Sales  
Newspaper Affil. Advertiser  
President Lorrin P. Thurston  
General Mgr. William O. Paine  
Comm. Mgr. George C. Mansfield  
Chief Engineer T. Shigetani

**KHVH—Honolulu—1957**

Frequency: 1040 Kc. Power: 5 Kw.  
Owned-Oper. By Kaiser Hawaiian Vil. Radio  
Business Address 1290 Ala Moana Blvd.  
Tel.: 5-3991. Independent  
Station Representative Adam Young  
Vice Pres., Gen. Mgr. Richard C. Block  
Program Director William H. Conell  
Sales Manager Chas. Robinson  
Publicity Director Robert Z. Kendall  
Chief Engineer Dan O. Hunter  
Owners of: KHVH-TV; KHJR-TV, Hilo.

**KIKI—Honolulu—1951**

Frequency: 830 Kc. Power: 250 Watts  
 Owned-Oper. By.....KIKI, Ltd.  
 Address.....320 Ward Ave.  
 Tel.: 6-3456 .....Independent  
 Sta. Representative.....Meeker Co.  
 Pres., Chief Eng.....Royal V. Howard  
 Gen., Sta. Mgr.....Angelo J. Rossi

**KNDI—Honolulu—1960**

Frequency: 1270 Kc. Power: 5,000 Watts  
 Owned By.....James T. Ownby  
 Address.....Box 1516  
 Tel.: 938-402 .....Independent  
 Station Representative.....Paul Raymer  
 Owner.....Jim Ownby  
 Manager.....Judith Lawton  
 Chief Engineer.....Ann Evenson

**KOOD—Honolulu—1959**

Frequency: 990 Kc. Power: 5,000 Watts  
 Owned By.....Ala Moana Bcstg. Co.  
 Address.....1450 Ala Moana Blvd.  
 Tel.: 990-111 .....Independent  
 Station Representative.....Thomas B. Hall  
 President.....Alister MacDonald  
 General Manager.....Richard H. Lee  
 Commercial Manager.....Perry W. Carle  
 Station Manager.....Ted R. Scott

**KOHO—Honolulu—1959**

Frequency: 1170 Kc. Power: 1,000 Watts

Owned By.....Cosmopolitan Bcstg. Corp.  
 Address.....1140-A 12th Ave.  
 Tel.: 775511 .....Independent  
 Station Representative.....Masla  
 President.....Lawrence Kagawa  
 General, Sta. Mgr.....Hoover Y. Tateishi  
 Program Director.....K. Murata  
 Sales Prom. Mgr.....Francis M. Kihara  
 Chief Engineer.....Frank Fitch

**KORL—Honolulu—1946**

Frequency: 650 Kc. Power: 10,000 Watts  
 Owned-Operated By.....Founders Corp.  
 Business Address.....575 Kamoku St.  
 Tel.: 9-5236 .....Independent  
 Representative.....George P. Hollingbery  
 President.....Robert G. Munro  
 General Mgr.....Harold Davis  
 Chief Engineer.....James Markham  
 Owners of: WFBL, Syracuse, N. Y.; WSMB, New Orleans, La.

**KPOI—Honolulu—1946**

Frequency: 1380 Kc. Power: 5,000 Watts  
 Owned-Oper. By...KPOI Broadcasters Co., Inc.  
 Business Address.....1701 Ala Wai Blvd.  
 Tel.: 995-398 .....Independent  
 Sta. Representative.....Masla  
 President.....H. G. Fearnhead  
 V.P., General, Sta. Mgr.....Fin Hollinger  
 Commercial Mgr.....Ray Gallagher  
 Program Dir.....Ron Jacobs  
 Chief Engineer.....Ernest Lindeman

**KORL**

RADIO

**DOMINATES!**

**ALL OF HAWAII with  
 10,000 WATTS**

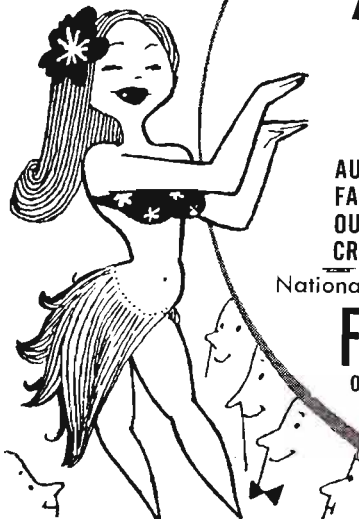
**AT 650 ON THE DIAL**

**AUTHENTIC NEWS COVERAGE  
 FAMILY PROGRAMMING  
 OUTSTANDING EXPERIENCED AIR SALESMEN  
 CREATIVE SELLING COMPLETE MERCHANDISING**

National representative—George P. Hollingbery Co.

**FOUNDERS CORP.**

One of the Founder's groups of Stations including KORL, Honolulu; WFBL, Syracuse New Orleans, Louisiana



**KULA—Honolulu—1947**

Frequency: 690 Kc. .... Power: 10,000 Watts  
 Owned-Operated By... KULA Bcstg. Co., Inc.  
 Business Address..... P.O. Box 1479  
 Tel.: 6-3666 ..... Independent  
 Station Representative..... McGavren  
 President..... C. Stuart  
 General Manager..... R. L. Johnson  
 Commercial Manager..... W. Killmer

**KLEI—Kailua—1953**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Oper. By..... OAHU Bcstg. Co. Inc.  
 Address..... Kailua Shopping Center  
 Tel.: 250-811 ..... Independent  
 President..... Jack Latham  
 Gen., Comm. Mgr..... Jack Irvine  
 Program Dir..... Hardy Hutchinson

**KTOH—Lihue, Kauai—1940**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Oper. By... Garden Island Publ., Ltd.  
 Address..... Box 1748  
 Tel.: LI 2061..... NBC

General Mgr..... Charles J. Fern  
 Station Mgr..... Tadashi Eto  
 Chief Engineer..... K. Nose

**KMVI—Wailuku-Maui—1947**

Frequency: 550 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Maui Publ. Co., Ltd.  
 Business Address..... Box 374  
 Tel.: 33-981 ..... NBC  
 Newspaper Affil..... Maui News  
 Sta. Representative..... Thomas F. Clarke  
 General Manager..... Ezra J. Crane  
 Sta., Asst. Gen. Mgr..... Richard E. Mawson  
 Chief Engineer..... Spencer Shiraiishi

**KAHU—Waipahu—1950**

Frequency: 920 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Rural Bcstg. Co., Ltd.  
 Business Address..... P. O. Box 1007  
 Tel.: 27-3121 Honolulu..... Independent  
 Station Representative..... Pearson  
 President..... Dr. Timothy Wee  
 General Manager..... Harry En Chu  
 Chief Engineer..... Robert Pearson

Pop.: 671,500  
 Families: 199,500

**Idaho**

Radio Homes: 196,000  
 AM Stas. in State: 36

**KBLI—Blackfoot—1951**

Frequency: 690 Kc..... Power: 1 Kw.  
 Owned-Oper. By..... KBLI, Inc.  
 Address..... Box 192  
 Tel.: Sunset 5-1400..... Independent  
 Station Representative..... Forjoe  
 President..... Howard Johnson  
 General Mgr..... Gloria Dillard  
 Chief Engineer..... Don Clark

**KBOI—Boise—1947**

Frequency: 950 Kc..... Power: 5000 Watts  
 Owned-Operated By... Boise Valley Bcstrs., Inc.  
 Bus.-Studio Address..... 1007 W. Jefferson  
 Tel.: 3-2511..... CBS  
 Rep..... Peters, Griffin, Woodward, Inc.  
 Pres., Gen. Mgr..... Westernman Whillock  
 Sta., Comm. Mgr..... Earl Glade, Jr.  
 Production Supervisor..... Dena Howell  
 Publicity Director..... John Clark  
 Chief Engineer..... James Johtz, Jr.

**KGEM—Boise—1946**

Frequency: 1140 Kc..... Power: 10,000 Watts  
 Owned..... Idaho Bcstg. & TV Corp.  
 Address..... 5601 Cassia St.  
 Tel.: 4-3511 ..... MBS-ABC  
 Representative..... Avery-Knodel  
 General Mgr..... David Miles  
 Commercial Mgr..... Robert Weisenburger  
 Chief Engineer..... Robert V. Beadles

**KIDO—Boise—1928**

Frequency: 630 Kc..... Power: 5000 Watts

Owned-Oper. By..... Mesabi Western Corp.  
 Address..... 1528 Vista  
 Tel.: 4-8661 ..... NBC  
 Sta. Representative..... Weed  
 President..... William E. Boeing, Jr.  
 General, Comm. Mgr..... Jack J. Link  
 Program, Prom. Mgr..... Vern E. Moore  
 Chief Engineer..... John A. Maxson

**KYME—Boise—1955**

Frequency: 740 Kc..... Power: 500 Watts  
 Owned-Operated By... Keith & Elven Patterson  
 Address..... P. O. Box 2794  
 Tel.: 2-3575..... Independent  
 Sta. Representative..... Grant Webb  
 Pres., Gen. Mgr..... Keith E. Patterson  
 Comm. Mgr..... Lou Clemens  
 Prog. Dir..... Richard Sybert  
 Chief Engineer..... Roy Pack

**KBAR—Burley—1946**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Oper. By..... KBIO, Inc.  
 Address..... P. O. Box 481  
 Tel.: OR 8-2244..... ABC-KBS  
 Newspaper Affiliation..... D. Herald-Bulletin  
 Sta. Representative..... Torbet, Allen & Crane  
 Station Mgr..... Charles T. Brownlow  
 Commercial Mgr..... R. Saxvick  
 Program Dir..... L. Connors  
 Chief Engineer..... Terry Carter

**KBGN—Caldwell—1960**

Frequency: 910 Kc..... Power: 1 Kw.  
 Owned By..... Christian Bcstg. Co. of Idaho

## IDAHO

Address . . . . . 3303 E. Chicago  
Tel.: 9-3635 . . . . . Independent  
General Manager . . . . . F. Demcy Mylar  
Commercial Manager . . . . . Dick Sleeper  
Program Director . . . . . Paul A. Baker  
Sales Prom. Mgr. . . . . Willard Waggoner  
Publicity Director . . . . . Bill Eakin  
Chief Engineer . . . . . Arden Casper

### KCID—Caldwell—1947

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Caldwell Bcstg. Co.  
Address . . . . . 921 Cleveland Blvd.  
Tel.: 9-3608 . . . . . KBS  
Station Rep. . . . . Harlan G. Oakes  
Pres., Gen. Mgr. . . . . Clair B. Hull  
Sta., Comm. Mgr. . . . . Duane D. Wolle  
Publicity Director . . . . . John Kirkwood  
Chief Engineer . . . . . James L. Young

### KVNI—Coeur D'Alene—1946

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Rexard Co.  
Business-Studio Address . . . . . Blackwell Island  
Tel.: MOhawk 4-2196 . . . . . KBS  
Pres., Sta. Mgr. . . . . Rex Koury  
Program Dir. . . . . J. McCumber  
Sales Prom. Mgr. . . . . Bernard Merriman

### KZIN—Coeur d' Alene—1957

Frequency: 1050 Kc. . . . . Power: 250 W. d.  
Owned By . . . . . Lakeside Broadcasters Inc.  
Address . . . . . P. O. Box 1077  
Tel.: MO 4-3125 . . . . . Independent  
President . . . . . Vernon James  
Vice President . . . . . F. South  
Operations Mgr. . . . . B. Angel

### KORT—Grangeville—1954

Frequency: 1230 Kc. . . . . Power: 250 Watts d.  
Owner . . . . . Kebco, Inc.  
Address . . . . . Box 72  
Tel.: 51 . . . . . KBS  
President, Gen. Mgr. . . . . Edward M. Brainard  
Chief Engineer . . . . . Lance Carpenter

### KID—Idaho Falls—1928

Freq.: 590 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By . . . . . Idaho Radio Corp.  
Address . . . . . Box 2008  
Tel.: JACKson 2-5100 . . . . . Independent  
Representative . . . . . Walker-Rawalt  
President . . . . . A. W. Schwieder  
Sta., Comm. Mgr. . . . . Leonard Wasden  
Chief Engineer . . . . . Carroll Secrist

### KIFI—Idaho Falls—1946

Frequency: 1260 Kc. . . . . Power: 5000 Watts d.  
Owned-Oper. By . . . . . E. Idaho Bcstg. & TV Co.  
Address . . . . . P.O. Box 2148  
Tel.: JA 3-1171 . . . . . ABC-MBS-KBS  
Newspaper Affil. . . . . Post, Register  
Representative . . . . . Avery-Knodel  
Pres., Gen. Mgr. . . . . J. M. Brady  
Sta. Mgr. . . . . Dewain Silvester  
Chief Engineer . . . . . B. Nelson

### KUPI—Idaho Falls—1957

Frequency: 980 Kc. . . . . Power: 1000 Watts d.  
Owned . . . . . J. Ronald Bayton  
Address . . . . . P.O. Box 2557  
Tel.: JA 2-1101 . . . . . Independent  
Station Rep. . . . . Sandeberg-Gates  
Owner, Gen. Mgr. . . . . J. Ronald Bayton  
Chief Engineer . . . . . B. J. Bayton

### KART—Jerome—1956

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned . . . . . K. Clark  
Address . . . . . Box 1176  
Tel.: EA 4-2321 . . . . . Independent  
Pres., Gen. Mgr. . . . . K. Clark  
Chief Engineer . . . . . Bob Phillips

### KOZE—Lewiston—1955

Frequency: 1300 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By . . . . . Lewis Clark Bcstg. Co.  
Address . . . . . 2829 Country Club Dr.  
Tel.: SH 3-2502 . . . . . ABC  
Sta. Representative . . . . . Gill-Perna  
Gen. Mgr., Co-Owner . . . . . J. H. Matlock  
Sta. Mgr., Co-Owner . . . . . E. A. Hamblin  
Commercial Mgr. . . . . George Walton  
Program Director . . . . . Stan Haase  
Sales Prom. Mgr. . . . . Dick Ragan  
Publicity Director . . . . . Tim Waide  
Chief Engineer . . . . . Jerry Chandler  
Owners of: KLER, Orofino

### KRLC—Lewiston—1935

Freq.: 1350 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned By . . . . . Donald A. & E. S. Thomas  
Address . . . . . P. O. Box 287  
Tel.: SH 3-1551 . . . . . MBS  
Representative . . . . . Forjoe, Art Moore  
General, Sta. Mgr. . . . . Donald Thomas  
Program Director . . . . . Alben Nelson  
Commercial Mgr. . . . . Douglas MacKelvie  
Sales Prom. Mgr. . . . . Beverly Swanson  
Chief Engineer . . . . . James Soyk

### KRPL—Moscow—1947

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned . . . . . KRPL, Inc.  
Address . . . . . 1328 Pullman Road  
Tel.: TU 2-1174 . . . . . KBS-MBS  
Station Reps. . . . . Moore-Hopewell  
Pres., Gen. Mgr. . . . . Gale Mix  
Comm. Mgr. . . . . James Sanberg  
Station Mgr. . . . . John Mix  
Sales Prom. Mgr. . . . . Dave Le Favour  
Program Director . . . . . Larry Ayer  
Publicity Director . . . . . Bob Gese  
Chief Engineer . . . . . Drew McDaniel

### KFXD—Nampa—1930

Frequency: 580 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By . . . . . E. G. Wenrick Bcstg. Co.  
Business Address . . . . . 1024 12th Ave. S.  
Tel.: 6-4611 . . . . . Independent  
Representative . . . . . Pearson



Co-Owner, Gen. Mgr. . . . . Ken Kilmer  
 Sta. Comm. Manager. . . . . Doyle Cain  
 Prog. Dir. . . . . Shiril Black  
 Chief Engineer. . . . . G. M. Rose

### **KLER—Orofino—1958**

Frequency: 950 Kc. . . . . Power: 500 Watts d.  
 Owned By. . . . . Clearwater Broadcasting Co.  
 Address. . . . . P.O. Box 32  
 Tel.: Granite 2-5011. . . . . KBS  
 Station Representative. . . . . Feltis, Jacobson  
 Commercial, Program Mgr. . . . . Dale Daniels  
 Sta. Ch. Eng. . . . . Edward A. Carle

### **KWAL—Osburn—1938**

Frequency: 620 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. . . . . Metals Bcstg. Co.  
 Address. . . . . 930, Wallace, Ida.  
 Tel.: OS 1-6101. . . . . Independent  
 Representative. . . . . Holman, Art Moore  
 Pres., Gen. Mgr. . . . . R. Lee Black  
 Chief Engineer. . . . . Robert Tremblay

### **KEOK—Payette—1957**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned By. . . . . Treasure Valley Bcstg. Co.  
 Address. . . . . P.O. Box 420  
 Tel.: Midway 2-3351. . . . . KBS  
 Co-Owner. . . . . A. V. Bamfora  
 Co-Owner, Gen. Mgr. . . . . E. S. Graham  
 Chief Engineer. . . . . Rus Myer

### **KSEI—Pocatello—1926**

Frequency: 930 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By. . . . . Pioneer Bcstrs. Corp.  
 Business-Studio Address. . . . . Box 31  
 Tel.: CEdar 3-2121. . . . . NBC  
 Representative. . . . . Weed; Art Moore  
 Pres., Gen. Mgr. . . . . Henry H. Fletcher  
 Program Director. . . . . Ruthe A. Fletcher  
 Publicity Director. . . . . Olive L. Greene  
 Chief Engineer. . . . . Ellis W. Call

### **KWIK—Pocatello—1946**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned. . . . . Pocatello Radio, Inc.  
 Address. . . . . P.O. Box 2005  
 Tel.: Cedar 3-1133. . . . . MBS-ABC  
 Representative. . . . . Avery-Knodel  
 President. . . . . Don W. Burden  
 General Manager. . . . . W. J. Adelman  
 Chief Engineer. . . . . D. L. Lewis

### **KYTE—Pocatello—1956**

Frequency: 1290 Kc. . . . . Power: 1 Kw. d.  
 Owned. . . . . Pocatello Bcstg. Co.  
 Address. . . . . 355 Yellowstone Ave.  
 Tel.: CE 2-6565. . . . . KBS  
 President, Gen Mgr. . . . . F. J. Riorden  
 Chief Engineer. . . . . Dwight L. Zundel

### **KPST—Preston—1948**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Voice of The Rockies, Inc.  
 Address. . . . . P.O. Box 395  
 Tel.: 600. . . . . KBS

President. . . . . Leo R. Hawkes  
 Gen. Mgr., Chief Eng. . . . . D. A. Nash, Jr.

### **KRXK—Rexburg—1951**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned. . . . . Snake River Radio & TV Co., Inc.  
 Address. . . . . 455 S. 2nd East  
 Tel.: EL 6-5488. . . . . KBS  
 Station Representative. . . . . Broadcast Time Sales  
 Pres., Gen. Mgr. . . . . Gene Shumate  
 Comm. Mgr. . . . . Wes Lawrence  
 Chief Engineer. . . . . Dan Coltrane

### **KAYT—Rupert—1955**

Frequency: 970 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By. . . . . Inland Bcstg. Co.  
 Address. . . . . P.O. Bin M  
 Tel.: HE 6-3746. . . . . Independent  
 Sta. Reps. . . . . Hopewell, Art Moore  
 Pres., Gen. Mgr. . . . . Mervin V. Ling  
 Sta. Comm. Mgr. . . . . George McDonald  
 Chief Engineer. . . . . E. C. Miller

### **KSRA—Salmon—1959**

Frequency: 960 Kc. . . . . Power: 1000 Watts, d.  
 Owned By. . . . . Salmon River R-TV Co., Inc.  
 Address. . . . . Main & Water Sts.  
 Tel.: Skyline 6-2218. . . . . KBS  
 President, Gen. Mgr. . . . . David G. Ainsworth  
 Chief Engineer. . . . . Louis A. Peressini

### **KSPT—Sandpoint—1949**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By. . . . . Bauer Bcstg. Co.  
 Address. . . . . P. O. 431  
 Tel.: CO 3-2179. . . . . KBS  
 General Mgr. . . . . Norman Bauer

### **KBRV—Soda Springs—1957**

Frequency: 540 Kc. . . . . Power: 500 Watts, d.  
 Owned By. . . . . Caribou Bcstg. Co. Inc.  
 Address. . . . . 98 W. 2nd South  
 Tel.: Soda Springs 775. . . . . KBS  
 Station Representative. . . . . Grant Webb  
 General Manager. . . . . J. C. Wallentine  
 Station Manager. . . . . R. Bruce  
 Program Director. . . . . Curtis Empey  
 Chief Engineer. . . . . Paul Haviland

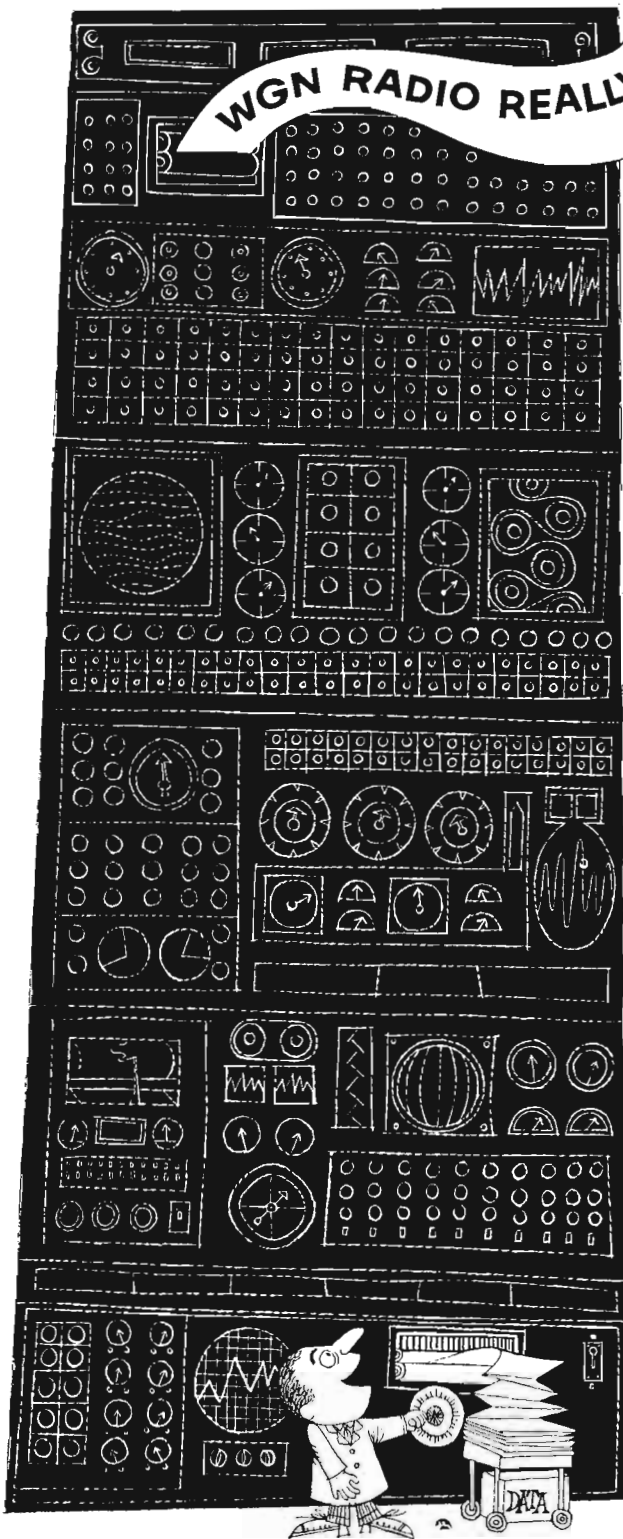
### **KSKI—Sun Valley—1960**

Freq.: 1340 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
 Owned By. . . . . Radio Sun Valley, Inc.  
 Address. . . . . Sun Valley Lodge  
 Tel.: 3131. . . . . Independent  
 Representative. . . . . Cannon, Inc.  
 President. . . . . R. L. Hagadone  
 General Mgr. . . . . B. Godfrey

### **KEEP—Twin Falls—1946**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned By. . . . . Radio Sales Corp.  
 Address. . . . . P. O. Box 511  
 Tel.: RE 3-7512. . . . . Independent  
 Station Rep. . . . . Grant Webb  
 President, Gen. Mgr. . . . . R. W. Burden

# WGN RADIO REALLY RATES IN CHICAGO



**Latest rating figures\* show:**

**WGN Radio** is preferred by more people!

**WGN Radio** has Chicago's most favorable image!

**WGN Radio** reaches more people!

**WGN Radio** has the highest average quarter-hour audience for entire week!

**WGN Radio** is No. 1 Chicago station in total audience!

**WGN Radio** has highest average hourly share of audience — 12 midnight—6 a.m.

**WGN Radio** delivers an adult audience! More than 9 of every 10 listeners are adults!

For full facts on why adult listeners like WGN Radio's sound, advertising and programming, write to WGN Research for a study by Market Facts, Inc., on the images of Chicago radio stations.

\*Nielsen—Dec./Jan., 1961. Pulse — Dec., 1960, Post-midnight study. Pulse — 1960, Audience composition reports.

*In Chicago*

**WGN RADIO**

*means quality programming and dedicated community service*

*Chicago: 2501 Bradley Place, Lakeview 8-2311*

*New York: 220 E. 42nd Street, Murray Hill 2-7545*

*Represented by Edward Petry & Co., Inc., except in New York, Philadelphia and Milwaukee*

*Member of Quality Radio Group, Inc.*

Asst. Manager.....W. F. Denney  
 Commercial Manager.....Bob Bryant  
 Sales Prom. Manager.....Jim Taylor  
 Program Director.....Bill Warren  
 Publicity Director.....Tom Rudy  
 Chief Engineer.....Walt Snow

**KLIX—Twin Falls—1946**

Frequency: 1310 Kc.....Power: 1000 Watts  
 Owned.....KLIX Corp.  
 Business Address...Eastland & Elizabeth Ave.  
 Tel.: REdwood 3-5840.....Independent  
 Rep.....Avery-Knodel  
 President.....G. Hatch  
 V.P., Gen. Sta. Mgr.....G. O. Glasmann  
 Program Director.....L. Walton  
 Chief Engineer.....Dennis Lowe

**KTFI—Twin Falls—1928**

Frequency: 1270 Kc. Power: 3000 d., 1000 n.  
 Owned-Operated By.....Radio Bcstg. Corp.  
 Address.....241 Main Ave. W.  
 Tel.: RE 3-3381.....NBC  
 Representative.....Wood  
 Pres., Gen., Sta. Mgr.....F. M. Gardner  
 Chief Engineer.....Carl Norris

**KWEI—Weiser—1947**

Frequency: 1260 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Inland Bcst. Co.  
 Address.....Box 731  
 Tel.: 700.....Independent  
 Station Representatives.....Hopewell; Moore  
 Pres., Gen. Mgr.....M. V. Ling  
 Chief Engineer.....Edwin C. Miller

Pop. 10,151,000  
 Families: 3,120,000

**Illinois**

Radio Homes:  
 3,049,000  
 AM Stas. in State: 98

**WOKZ—Alton—1948**

Frequency: 1570 Kc.....Power: 1000 Watts, d.  
 Owned-Oper. By.....Palen Bcstg. Corp.  
 Address.....Godfrey Road  
 Tel.: HO 6-3535.....Independent  
 President, Gen. Mgr.....Edward N. Palen  
 Comm., Sta. Mgr.....H. Bunyan  
 Chief Engineer.....Nicholas Bono

**WRMS—Beardstown—1959**

Frequency: 790 Kc.....Power: 500 Watts  
 Owned By.....Beardstown Bcstg., Inc.  
 Address.....108 East Main St.  
 Tel.: 790.....KBS  
 Sta. Representative.....Grant Webb  
 President.....R. W. Sudbrink  
 Station Manager.....Warren Hewitt  
 Sales Prom. Mgr.....Donald Chipman  
 Program Director.....Burl Lauter  
 Chief Engineer.....O. D. Kost

**WRAJ—Anna—1957**

Frequency: 1440 Kc.....Power: 500 Watts  
 Owned.....Anna Bcstg. Co., Inc.  
 Address.....Anna Hotel  
 Tel.: 1113.....Independent  
 Sta. Representative.....Bernard Howard  
 President.....Pierce E. Lackey  
 Gen. Mgr., Ch. Engr.....Donald C. Michel

**WIBV—Belleville—1947**

Frequency: 1260 Kc.....Power: 1000 Watts, d.  
 Owned-Operated By.....Belleville Bcstg. Co.  
 Bus.-Studio-Transmitter Address..2100 W. Main  
 Tel.: AD 3-5000.....Independent  
 Representative.....Indie Sales  
 President, Gen. Mgr.....John W. Lewis  
 Commercial Manager.....H. Glenn Deffendall  
 Program Director.....Lloyd K. Harvey  
 Chief Engineer.....Marvin Molling

**WKKD—Aurora—1960**

Frequency: 1580 Kc.....Power: 250 Watts, d.  
 Owned By.....Russell G. Salter  
 Address.....1880 Plain Ave.  
 Tel.: TWinoaks 7-0481.....Independent  
 Station Rep.....Gill-Perna  
 President, Gen. Mgr.....Russell G. Salter  
 Commercial Manager.....Roger Shales  
 Program Director.....Bill Blough  
 Chief Engineer.....William Ward  
 Owners of: WBEL, S. Beloit; WIXN, Dixon;  
 KCLN, Clinton.

**WJBC—Bloomington—1924**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Bloomington Bcstg. Corp.  
 Address.....209 E. Washington  
 Tel.: 8252078.....ABC  
 Newspaper Affil.....Daily Pantagraph  
 Representative.....John E. Pearson  
 President.....Loring C. Merwin  
 Vice President.....Vernon A. Nolte  
 Station Manager.....Timothy R. Ives  
 Commercial Manager.....John McDermott  
 Program Dir.....Jerry Collins  
 Chief Engineer.....Ted Bailey

**WMRO—Aurora—1938**

Frequency: 1280 Kc.....Power: 1 Kw. d. 500 n.  
 Owned-Oper. By...V. G. Cofey & B. A. Oswalt  
 Business-Studio Address.....184 River St.  
 Tel.: 7-4215.....Independent  
 Managers.....Cofey; Oswalt  
 Prog. Dir.....Jeanne M. Doran  
 Chief Engineer.....J. R. Kintner

**WKRO—Cairo—1942**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By...Cairo Broadcasting Co.  
 Business Address.....Box 311

**ILLINOIS** ~~~~~

Tel.: 1490.....Independent  
Gen.-Station-Comm. Mgr.....Merrill C. Carrier

**WBYS—Canton—1947**

Frequency: 1560 Kc.....Power: 250 Watts  
Owned-Operated By.....Fulton Cty. Bcstg. Co  
Address.....1000 East Linn St.  
Tel.: 647-1560.....ABC  
Newspaper Affil.....Canton Daily Ledger;  
Booneville News-Advertiser  
President.....Harriett B. Winsor  
General Station Mgr.....Charles E. Wright  
Program Director.....Ruth Wright  
Commercial Mgr.....Jean Marconnet  
Chief Engineer.....Wayne Miller

**WCIL—Carbondale—1946**

Frequency: 1020 Kc....Power: 1000 Watts, d.  
Owned-Operated By...Southern Illinois Bcstg.  
Business-Studio Address.....218 W. Main St.  
Tel.: Glenview 7-8114.....Independent  
General Manager.....Paul F. McRoy  
Commercial Manager.....Larry Doyle  
Program Director.....Stan Leigh  
Chief Engineer.....Pat Burns

**WROY—Carmi—1948**

Frequency: 1460 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Carmi Bdcstg Co.  
Address.....U. S. Route 460  
Tel.: 4161.....Independent  
Gen., Sta. Mgr.....S. A. Hassan  
Chief Engineer.....R. Cole

**WCAZ—Carthage—1921**

Frequency: 990 Kc.....Power: 1000 Watts d.  
Owned-Oper. By...Superior Bcstg. Service, Inc.  
Address.....502 Wabash Ave.  
Tel.: 520.....Independent  
Manager.....John Palmer

**WCNT—Centralia—1946**

Frequency: 1210 Kc....Power: 1000 Watts, d.  
Owned.....Southern Illinois Bcstg. Co.  
Address.....Box 428  
Tel.: 2-5151.....Independent  
Representative.....Bob Dore  
President.....C. W. Rodgers  
General Station Mgr.....A. C. Mainer  
Program, Pub. Director....Miss Sammye Cervi  
Chief Engineer.....R. Millmaker

**WDWS—Champaign—1937**

Frequency: 1400 Kc.....Power: 250 Watts  
Owner...The Champaign News Gazette, Inc.  
Business Address.....48 Main St.  
Tel.: Fleetwood 6-1855.....CBS  
Newspaper Aff.....News-Gazette  
Representative.....The Meeker Co.  
President.....Mrs. Helen M. Stevick  
Gen. Sta. Mgr.....Larry Stewart  
Program Dir.....Constance Vogt  
Chief Engineer.....Robert Brown

**FIRST  
IN CHICAGO**

*for  
the World's  
Most  
Beautiful  
Music*



*radio station*

**W.A.I.T**

188 W. RANDOLPH STREET  
CHICAGO 1, ILLINOIS  
Franklin 2-0660

**BOYD W. LAWLOR**  
General Manager

**5000 watts / 820 on the dial**

National  
Representatives: **GILL-PERNA, INC.**

**WEIC—Charleston—1954**

Frequency: 1270 Kc. Power: 1000 Watts  
 Owned-Operated By: The Friendly City Bcstrs.  
 Address: Box 107  
 Tel.: DI 5-2149  
 Rep.: KBS  
 Pres., Gen. Mgr.: Sears & Ayer  
 Commercial Manager: Jack Owens  
 Ch. Eng.: Betty Owens  
 William Setliffe

**WAIT—Chicago—1941**

Frequency: 820 Kc. Power: 5000 Watts  
 Owned-Operated By: Radio Station WAIT  
 Bus. Studio Address: 188 W. Randolph St.  
 Tel.: FR 2-0660  
 Station Rep.: MBS  
 Managing Director: Gill-Perna  
 General Manager: Robert B. Miller  
 Chief Engineer: Boyd W. Lawlor  
 Harry Berg

**WBBM—Chicago—1923**

Frequency: 780 Kc. Power: 50,000 Watts  
 Owned-Operated By: CBS, Inc.  
 Address: 630 N. McClurg Ct.  
 Tel.: WH 4-6000  
 Sta. Rep.: CBS  
 V.P., Gen. Mgr.: CBS Spot Sls.  
 Sales Manager: E. H. Shamo  
 Sales Prom. Mgr.: W. J. Connelly  
 Publicity Director: HT. A. Payne  
 Program Director: George Condon  
 Production Manager: Arthur Thorsen  
 Chief Engineer: Kenneth Carbonel  
 J. J. Beloungy

**WBEE—Chicago—1955**

Frequency: 1570 Kc. Power: 1000 Watts  
 Owned By: Continental Broadcasting  
 Address: 75 E. Wacker Drive  
 Tel.: Randolph 6-6842  
 S.a. Representative: Independent  
 P. resident: Continental  
 General Manager: O. Wayne Rollins  
 Opera Mgr.: Harry Wilber  
 Chief Engineer: Bill German  
 J. R. Burdeau

**WCFL—Chicago—1926**

Frequency: 1000 Kc. Power: 50,000 Watts  
 Owned: Chicago Federation of Labor  
 Business-Studio Address: 666 Lake Shore Dr.  
 Tel.: MO 4-2400  
 Station Rep.: Independent  
 President: McGavren  
 General Manager: William A. Lee  
 Commercial Manager: Martin F. Hogan  
 Program Director: Thomas E. Haviland  
 Publicity Director: Bob Finnegan  
 Chief Engineer: Betty Farber  
 Jack McKay

**WCRW—Chicago—1926**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By: Josephine A. White  
 Address: 2756 Pine Grove Ave.  
 Tel.: DI 8-4440  
 General Manager: Independent  
 J. A. White

**WEDC—Chicago—1926**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By: Emil Denmark, Inc.  
 Address: 3860 W. Ogden Ave.  
 Tel.: CR 7-4100  
 President: Independent  
 General, Comm. Mgr.: Emil Denmark  
 Chief Engineer: Bill Mack  
 Edward Jacker

**WGES—Chicago—1924**

Frequency: 1390 Kc. Power: 5000 Watts d.  
 Owned By: Radio Station WGES  
 Bus. Address: 2708 W. Washington Blvd.  
 Tel.: SA 2-1700  
 General Manager: Independent  
 Commercial Mgr.: John A. Dyer  
 Sales Promotion Manager: Elizabeth M. Hinzman  
 Program Director: K. P. Freda  
 Chief Engineer: Herbert Rudolph  
 William Shunk

**WGN—Chicago—1924**

Frequency: 720 Kc. Power: 50,000 Watts  
 Owned-Operated By: WGN, Inc.  
 Address: 2501 Bradley Place  
 Tel.: LA 8-2311  
 Newspaper Affiliation: Independent  
 Representative: The Chicago Tribune  
 President: Edward Petry  
 V.P., Gen. Mgr.: J. Howard Wood  
 Commercial Mgr.: Ward L. Quaal  
 Sales Promotion Manager: Charles E. Gates  
 Program Director: Charles A. Wilson  
 Publicity Director: D. Pecaro  
 Dir. of Engineering: James Hanlon  
 Carl J. Meyers  
 (See Page 366 for Ad)

**WIND—Chicago—1927**

Frequency: 560 Kc. Power: 5000 Watts  
 Owned-Oper. By: Westinghouse Bcstg. Co.  
 Business Address: 400 N. Michigan Ave.  
 Tel.: Whitehall 4-2170  
 Representative: Independent  
 President: AM Radio Sales  
 Vice President: Donald H. McGannon  
 General Manager: Ralph L. Atlass  
 Commercial Manager: Gordon W. Davis  
 Program Director: Bennett O. Scott  
 Sales Prom. Mgr.: Ralph Blank  
 Publicity Director: John P. Holland  
 Chief Engineer: Hildo. Woshrmeyer  
 Owners of: WOVW, Fort Wayne, Ind.; WBZ-WBZA,  
 Boston-Springfield, Mass.; WBZ-TV, Boston,  
 Mass.; KVV, Cleveland, O.; KVV-TV, Cleveland,  
 O.; KEX, Portland, Ore.; KDKA, Pittsburgh,  
 Pa.; KDKA-TV, Pittsburgh, Pa.; WJZ-TV, Balti-  
 more, Md.

**WJJD—Chicago—1924**

Frequency: 1160 Kc. Power: 50,000 Watts  
 Owned-Oper. By: Plough Bcstg. Co.  
 Bus. Studio Address: 230 N. Michigan Ave.  
 Tel.: ST 2-5466  
 Representative: Independent/  
 Radio-TV Representatives, Inc.  
 President: Harold R. Krelstein  
 Gen., Sta. Mgr.: Frederick C. Harm  
 Commercial Manager: Earl W. Steil

## ILLINOIS

Sales Prom., Pub. Dir. . . . . Fred Livingston  
 Program Director . . . . . Dick Deason  
 Publicity Director . . . . . Fred Livingston  
 Chief Eng. . . . . Walter F. Myers  
 Owners of: WCAO, Baltimore; WPLO, Atlanta;  
 WMPS, Memphis; WCOP, Boston.

### WAAF—Chicago—1922

Frequency: 950 Kc. . . . . Power: 1000 Watts, d.  
 Owned-Operated By . . . . . Cornbelt Publishers  
 Business Address . . . . . 221 N. LaSalle St.  
 Tel.: RA 6-1932 . . . . . Independent  
 Newspaper Affil. . . . . Drivers Journal  
 Representative . . . . . Forjoe  
 President . . . . . H. Thieman  
 Gen., Prom. Mgr. . . . . Thomas L. Davis  
 Comm., Program Director . . . . . Bill Bauer  
 Chief Engineer . . . . . Carl W. Ulrich

### WLS—Chicago—1924

Frequency: 890 Kc. . . . . Power: 50,000 Watts  
 Owned-Operated By . . . . . WLS, Inc.  
 Business Address . . . . . 360 N. Michigan Ave.  
 Tel.: STate 2-2002 . . . . . ABC  
 Representative . . . . . John Blair  
 President . . . . . Ralph W. Beaudin  
 Sales Manager . . . . . Armand J. Belli  
 Sales Prom., Pub. Dir. . . . . Roland Sack  
 Program Director . . . . . Sam Holman  
 Chief Engineer . . . . . Fred Zellner Jr.



in CHICAGO  
 buy THE only  
 local station!

**wmaf**

Tom Davis  
 General Manager

National Representative  
 The BOLLING COMPANY Inc.

### WMAQ—Chicago—1922

Frequency: 670 Kc. . . . . Power: 50,000 Watts  
 Owned-Operated By . . . . . National Bcstg. Co., Inc.  
 Business-Studio Address . . . . . Merchandise Mart  
 Tel.: SU 7-8300 . . . . . NBC  
 Representative . . . . . NBC Radio Spot Sales  
 President (NBC) . . . . . Robert E. Kintner  
 V.P. (NBC), Gen. Mgr. . . . . Lloyd E. Yoder  
 Sales Manager . . . . . Robert McAuliffe  
 Station Manager . . . . . William Decker  
 Sales Promotion Manager . . . . . John M. Keys  
 Prog. Mgr. . . . . Richard Johnson  
 Publicity Director . . . . . Chet Campbell  
 Chief Engineer . . . . . W. C. Prather

### WMBI—Chicago—1926

Frequency: 1110 Kc. . . . . Power: 5,000 Watts.  
 Owned By . . . . . Moody Bible Institute  
 Address . . . . . £20 N. La Salle St.  
 Tel.: Michigan 2-1570 . . . . . Independent  
 General Manager . . . . . W. E. Mayfield  
 Program Director . . . . . Robert Parsons  
 Publicity Director . . . . . John Raymond  
 Chief Engineer . . . . . A. P. Frye  
 Owners of: WDEM, E. Moline, Ill.

### WSBC—Chicago—1925

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . WSBC Bcstg. Co., Inc.  
 Business-Studio Address . . . . . 2400 W. Madison St.  
 Tel.: MO 6-9060 . . . . . Independent  
 Representative . . . . . Devney O'Connell  
 Pres., Gen. Mgr., Ch. Eng. . . . . Louis B. Lee  
 Comm. Mgr. . . . . Margaret Strasser  
 Program Dir. . . . . Robert J. Lee

### WCGO—Chicago Heights—1959

Frequency: 1600 Kc. . . . . Power: 1000 Watts  
 Owned By . . . . . South Cook Bcstg., Inc.  
 Address . . . . . 119 Olympia Plaza  
 Tel.: Skyline 6-6100 . . . . . Independent  
 Station Rep. . . . . Hal Walton  
 President, Gen. Mgr. . . . . A. V. Santucci  
 Commercial Manager . . . . . Anthony D'Amico  
 Publicity Director . . . . . Bill Biendorf  
 Chief Engineer . . . . . Walter R. Lorenc

### WHFC—Cicero—1923

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . WHFC, Inc.  
 Address . . . . . 3350 S. Kedzie Ave.  
 Tel.: CL 4-7411 . . . . . Independent  
 President . . . . . Richard W. Hoffman  
 Gen. Program Mgr. . . . . M. E. Clifford  
 Station, Publicity Director . . . . . F. Summers  
 Consul. Engineer . . . . . E. Jacker

### WHOW—Clinton—1947

Frequency: 1520 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . Cornbelt Bcstg. Co.  
 Business Address . . . . . 401½ S. Side Sq.  
 Tel.: 300 . . . . . Independent  
 Representative . . . . . Holman  
 President . . . . . J. R. Livesey  
 Gen Mgr., Chief Eng. . . . . Rolland O. Looper

**WDAN—Danville—1938**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By...Northwestern Pub. Co.  
 Address.....1500 N. Washington  
 Tel.; Hickory 2-1700.....CBS  
 Representative.....Everett-McKinney, Inc.  
 General Manager.....Robert J. Burow  
 Commercial Manager.....John Eckert  
 Sta. Mgr.....Max Shaffer  
 Program Dir.....Honore Ronan  
 Chief Engineer.....Norlyn Dossey  
 Owners of: WHEC-AM-TV, Rochester; WENY,  
 Elmira; WINK-TV, Binghamton.

**WITY—Danville—1953**

Frequency: 980 Kc. Power: 1 Kw.  
 Owned.....Vermillion Bcstg. Corp.  
 Address.....P. O. Box 142  
 Tel.; Hickory 6-1312.....MBS  
 Representative.....Burn-Smith  
 President.....Gilbert E. Metzger  
 Gen., Sta. Mgr.....Elzer Marx  
 Commercial Manager.....Tom Zeppelin  
 Program Director.....Robert Bivans  
 Chief Engineer.....Taylor Clawson  
 Owners of: WITZ, Jasper; WITE, Brazil.

**WDZ—Decatur—1921**

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned-Operated By...Mid-States Bcstg. Co.  
 Business-Studio Address.....265 S. Park St.  
 Tel.: 423—9744.....Independent  
 Representative.....Peters, Griffin, Woodward  
 Pres., Gen. Mgr.....Frank C. Schroeder, Jr.  
 Commercial Manager.....Ronald F. Gallina  
 Program Director.....Harry Michaels  
 Chief Engineer.....Clifford V. Hahn

**WSOY—Decatur—1925**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By...Illinois Bcstg. Co.  
 Address.....1100 E. Pershing Road  
 Tel.: 877—5371.....CBS  
 Representative.....Weed  
 President.....Frederick W. Schaub  
 Station Manager.....Robert B. King  
 Program Director.....H. Downey Hewey  
 Chief Engineer.....Allan Doyle

**WLBK—De Kalb—1947**

Frequency: 1360 Kc. Power: 500 Watts d.  
 Owned-Oper. By...DeKalb Radio Studios, Inc.  
 Business-Studio Address.....711 N. First St.  
 Tel.: De Kalb 6-3485.....Independent  
 Station Rep.....Bernard Howard  
 Pres., Gen. Mgr.....George C. Biggar  
 Commercial Manager.....Richard Meier  
 Program Director.....R. C. Brown  
 Publicity Director.....Russell Pigott  
 Chief Engineer.....W. Dean Clayton

**WDQN—Du Quoin—1951**

Frequency: 1580 Kc. Power: 250 Watts  
 Owned-Oper. By...DuQuoin Bcstg. Co.

Address.....Music Center  
 Tel.: LI 2-3894.....Independent  
 Sta. Representative.....Devney-O'Connell  
 Pres., Gen. Mgr.....M. R. Lankford  
 Comm. Sales Prom. Mgr.....Gene Showalter  
 Chief Engineer.....E. Neil Pike

**WAMV—East St. Louis—1935**

Freq.: 1490 Kc. Power: 500 Watts d. 250 n.  
 Owned-Oper. By...Hess-Hawkins Co.  
 Address...Broadview Hotel, 421 E. Broadway  
 Tel.: BRidge 1-4625.....Independent  
 Sta. Representative...Good Music Broadcasters  
 President.....Louis Strick  
 General, Sta. Mgr.....Elmer E. Willrich  
 Program Dir.....Dan Stengel  
 Chief Engineer.....Erle White

**WCRA—Effingham—1947**

Frequency: 1090 Kc. Power: 250 Watts, d.  
 Owned-Operated By...Effingham Bcstg. Co.  
 Address.....110 N. Banker St.  
 Tel.: 1090.....Independent  
 Station Rep.....Devney-O'Connell  
 President.....Joseph E. McNaughton  
 General, Sta. Mgr.....George Walker  
 Comm. Prom. Mgr.....Thom Brown  
 Program. Chief Engr.....Larry Wilson

**WRMN—Elgin—1949**

Frequency: 1410 Kc. Power: 500 Watts  
 Owned-Oper. By...The Elgin Bdcstg Co.  
 Address.....156 Division St.  
 Tel.: SH 1-7700.....Independent  
 News Affil.....Pekin Times, Yuma Sun  
 Representative.....Devney-O'Connell  
 Pres., Gen. Mgr.....J. Richard Sutter

**WEAW—Evanston—1946**

Frequency: 1330 Kc. Power: 1000 Watts  
 Owned.....No. Shore Bcstg. Co., Inc.  
 Address.....1700 Central St.  
 Tel.: UN 4-7600.....Independent  
 Reprs.....Good Music Bcstrs.; Oakes  
 Pres., Gen. Mgr.....Edward A. Wheeler  
 Station Mgr.....Glen Halbe  
 Commercial Manager.....Don Springgate  
 Sales Prom. Mgr.....Leon Giss  
 Program Dir.....John Hailey  
 Chief Engineer.....Alan Young

**WNMP—Evanston—1946**

Frequency: 1590 Kc. Power: 1000 Watts d.  
 Owned-Oper. By...Semrow Broadcasting Co.  
 Bus.-Studio-Transmitter...1580 Sherman Ave.  
 Tel.: GR 5-1590.....Independent  
 President.....Harry Semrow  
 General, Sta. Mgr.....Channing Overton  
 Commercial Manager.....Glenn Hammer  
 Chief Engineer.....Eugene Cummings

**WFIW—Fairfield—1953**

Frequency: 1390 Kc. Power: 500 Watts d.  
 Owned-Oper. By...Wayne County Bcstg. Co.

## ILLINOIS

**Address** ..... Box 72  
**Tel.:** 2159 ..... KBS  
**Representative** ..... Grant Webb  
**Co-Part.** ..... Thomas Land, B. Davidson  
**Commercial Mgr.** ..... Garnet Williams  
**Program Director** ..... Gladys Onstott  
**Chief Engineer** ..... Gil Wallace  
**Owners of:** WJBD, Salem, Ill.; WMPF, Terre Haute, Ind.

### WFRL—Freeport—1947

**Frequency:** 1570 Kc. .... **Power:** 1000 Watts d.  
**Owned By** ..... Triad TV Corp.  
**Business-Studio Address** ..... 9 N. Chicago Ave.  
**Tel.:** Adams 2-5171 ..... **Independent:**  
**President** ..... C. Wayne Wright  
**General Mgr.** ..... Richard A. Carroll  
**Chief Engineer** ..... LaVerne G. Bawinkei

### WGIL—Galesburg—1937

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Galesburg Bcstg. Co., Inc.  
**Business Address** ..... 60 S. Kellogg  
**Tel.:** 4626 ..... **Independent**  
**Newspaper Affiliation** ..... Daily Register Mall  
**Gen., Sta. Mgr.** ..... George D. Donaldson  
**Chief Engineer** ..... R. L. Baughman

### WAIK—Galesburg—1959

**Frequency:** 1590 Kc. .... **Power:** 5000 Watts d.  
**Owned By** ..... Webster Broadcasting Co.  
**Address** ..... 36 Park Plaza  
**Tel.:** Dickens 2-3161 ..... **Independent**  
**Sta. Representative** ..... Burn-Smith Co.  
**President** ..... F. C. Webster, Jr.  
**General, Sta. Mgr.** ..... J. Kent Hackleman  
**Program Director** ..... Jack Teiken  
**Chief Engineer** ..... Harold White

### WEBQ—Harrisburg—1923

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... WEBQ, Inc.  
**Address** ..... 100 E. Poplar St.  
**Tel.:** Clearbrook 3-7032 ..... KBS  
**Gen.-Station-Comm. Mgr.** ..... Inglls M. Taylor  
**Chief Engineer** ..... Harvey H. Slaton

### WMCW—Harvard—1955

**Frequency:** 1600 Kc. .... **Power:** 500 Watts  
**Address** ..... 205 E. Brainard  
**c/o** ..... Mrs. Esther Blodgett

### WJPF—Herrin—1940

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Egyptian Bcstg. Co.  
**Business Address** ..... P.O. Box 179  
**Tel.:** WI 2-2181 ..... MBS  
**Representative** ..... Holman  
**President** ..... Maybelle J. Lyerla  
**Gen., Sta. Mgr.** ..... Charles R. Cook  
**Sales Promotion Manager** ..... Fred Simmons  
**Publicity Director** ..... Frank Samuel  
**Chief Engineer** ..... Ben E. Orf

### WLDS—Jacksonville—1941

**Frequency:** 1180 Kc. .... **Power:** 1000 Watts d.  
**Owned** ..... Jacksonville Radio & TV Bcstg. Corp.  
**Business Address** ..... Fox Theatre Bldg.  
**Tel.:** Chestnut 5-7171 ..... **Independent**  
**Newspaper Affil.** ..... Journal-Courier  
**Station Representative** ..... Hal Holman  
**President** ..... Robert Fay  
**Gen., Sta. Mgr.** ..... R. Karl Baker  
**Program Director** ..... Raymond Wells  
**Publicity Dir.** ..... Marie Barton  
**Chief Engineer** ..... G. J. Cassens

### WJBM—Jerseyville—1959

**Frequency:** 1480 ..... **Power:** 500 Watts  
**Owned By** ..... Tri-County Broadcasting Co.  
**Address** ..... Jerseyville  
**Tel.:** 1214 ..... **Independent**  
**Owner & Gen. Mgr.** ..... B. Meyer  
**Production Mgr.** ..... R. Skibbe

### WJOL—Joliet—1926

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned-Operated By** ..... WJOL, Inc.  
**Business-Studio-Transmitter** ..... 601 Walnut St.  
**Tel.:** Saratoga 6-4761 ..... **Independent**  
**Representative** ..... John Pearson  
**Pres., Gen. Mgr.** ..... Joseph F. Novy  
**Station, Sales Prom. Mgr.** ..... Jerome F. Novy  
**Prog. Dir.** ..... Eileen Caron  
**Chief Engineer** ..... J. Cerny

### WKAN—Kankakee—1947

**Frequency:** 1320 Kc. .... **Power:** 1000 Watts d.  
**Owned-Operated By** ..... WKAN Radio, Inc.  
**Business Address** ..... 183 N. Schuyler Ave.  
**Tel.:** Wells 3-6633 ..... **Independent**  
**Newspaper Affiliation** ..... Daily Journal Co.  
**Station Rep.** ..... Radio TV Rep.  
**President** ..... Burrell Small  
**General Manager** ..... Bruce Brown  
**Station Manager** ..... Robert Hawkins  
**Sales Manager** ..... Donald R. Hoover  
**Program Director** ..... Orron Allain  
**Chief Engineer** ..... Richard Eckels  
**Owners of:** WRRR, Rockford, Ill.; KKIS, Pittsburg, Calif.; WQUA, Moline, Ill.

### WKEI—Kewanee—1952

**Frequency:** 1450 Kc. .... **Power:** 100 Watts  
**Owned-Operated By** ..... WKEI Bcstg. Co.  
**Address** ..... 202½ N. Tremont  
**Tel.:** 4471 ..... KBS  
**Station Representative** ..... Hopewell  
**General Manager** ..... A. H. Tallman

### WTAQ—La Grange—1950

**Frequency:** 1300 Kc. .... **Power:** 500 Watts n.  
**Owned-Oper. By** ..... S & S Bcstg. Co.  
**Address** ..... Box 408  
**Tel.:** FL 2-1300 ..... **Independent**  
**President** ..... Charles Sebastian  
**Station Manager** ..... Arthur L. Schlamann  
**Sales Prom. Mgr.** ..... Ralph Faucher  
**Chief Engineer** ..... William Wardle



**WLPO—La Salle—1947**

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned By.....La Salle County Bcstg. Corp.  
 Address.....P.O. Box 215  
 Tel.: CApitol 3-3100.....Independent  
 Newspaper Affiliation.....Daily News Tribune  
 Representative.....Grant Webb  
 President.....Peter Miller  
 Gen. Mgr.....William Holm  
 Program Director.....Dan Dunlap  
 Publicity Director.....Laverne Waltman  
 Chief Engineer.....Lawrence McCann

**WAKO—Lawrenceville—1959**

Frequency: 910 Kc. Power: 500 Watts, d.  
 Owned By.....Lawrenceville Bcstg. Co.  
 Address.....Box 210  
 Tel.: 910.....Independent  
 Station Rep.....Devney O'Connell  
 Station Manager.....James L. Seed  
 Commercial Manager.....Robert B. Parker  
 Program Director.....Richard Fox  
 Chief Engineer.....Wayne Schuler  
 Owners of: WRAY, Princeton.

**WPRC—Lincoln—1951**

Frequency: 1370 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Prairie Radio Corp.  
 Address.....P. O. Box 37  
 Tel.: 1370.....Independent  
 Representative.....Sears & Ayer  
 Pres., Gen. Mgr.....Ray F. Knochel  
 Station Manager.....E. Layman  
 Chief Engineer.....Donald Thompson

**WSMI—Litchfield—1950**

Frequency: 1540 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Mid-Illinois Bcstg. Co.  
 Address.....Box 241  
 Tel.: 100.....Independent  
 Pres., Gen. Mgr.....Hayward L. Talley

**WKAI—Macomb—1947**

Frequency: 1510 Kc. Power: 250 Watts d.  
 Owned-Operated By.....WKAI Bcstg. Co.  
 Address.....113 E. Carroll St.  
 Tel.: TEmple 3-4129.....Independent  
 Newspaper Affiliation.....Daily Journal  
 President.....William H. Rudolph  
 General Manager.....D. Naber

**WGGH—Marion—1949**

Frequency: 1150 Kc. Power: 5000 Watts d.  
 Owned-Operated By.....Marion Bcstg. Co.  
 Business Address.....P. O. Box 311  
 Tel.: WYandotte 3-8102.....Independent  
 Station Rep.....Bernard Howard  
 Pres., Chief Eng.....George W. Dodds  
 Gen., Sta. Mgr.....Jim Duncan  
 Commercial Manager.....Ina S. Trammell

**WLBH—Mattoon—1946**

Frequency: 1170 Kc. Power: 250 Watts d.  
 Owned-Operated By.....Mattoon Bcstg. Co.

Bus. Studio Address.....1632½ B'way Ave.  
 Tel.: AD 4-6464.....Independent  
 Station Rep.....Holman  
 President, Gen. Station Mgr.....J. R. Livesay  
 Commercial Manager.....Ken Wooddell  
 Sales Prom. Mgr.....Robert Veech  
 Program Director.....Robert Guss  
 Chief Engineer.....Ray Livesay

**WMOK—Metropolis—1951**

Frequency: 920 Kc. Power: 1,000 Watts d.  
 Owned-Oper. By.....Fort Massac Bcstg. Co.  
 Business Address.....409 Ferry St.  
 Tel.: 2106.....KBS  
 Sta. Representative.....Grant Webb  
 General, Sta. Mgr.....V. G. Smith  
 Chief Engineer.....Carlos M. Steele

**WQUA—Moline—1946**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By.....Radio Moline  
 Address.....1319 Fifth Ave.  
 Tel.: 4-6727.....ABC  
 Newspaper Affil.....Kankakee Daily Journal  
 Representative.....Geo. P. Hollingbery Co.  
 Co-owners.....L. H. & B Small  
 President.....Len H. Small  
 General Manager.....G. La Verne Flambo  
 Station Manager.....J. Maxim Ryder  
 Program Director.....James McKinney  
 Chief Engineer.....Harold Higby  
 Owners of: WKAN, Kankakee, Ill.; KKIS, Pitts-  
 burg, Calif.

**WRAM—Monmouth—1957**

Frequency: 1330 Kc. Power: 1 Kw.  
 Owned.....Parieland Bcstrs.  
 Address.....First & Main St.  
 Tel.: 666.....Independent  
 Representative.....Pearson  
 Gen. Mgr.....Stephen P. Bellinger  
 Comm. Mgr.....Richard V. Taber  
 Chief Engineer.....Fred Hoy

**WVMC—Mount Carmel—1948**

Frequency: 1360 Kc. Power: 500 Watts  
 Owned.....WVMC  
 Business Address.....Box 450  
 Tel.: 1360.....Independent  
 President.....Stephen P. Bellinger  
 General, Sta. Manager.....James A. Mudd  
 Commercial Manager.....Robert A. Brock  
 Chief Engineer.....Michael E. Orlowski

**WMIX—Mt. Vernon—1946**

Frequency: 940 Kc. Power: 1,000 Watts, d.  
 Owned-Oper. By.....Mt. Vernon Radio & TV Co.  
 Address.....Mitchell Bldg.  
 Tel. CH 2-3500.....Independent  
 Representative.....John E. Pearson Co.  
 President.....John Russell Mitchell  
 General Manager.....Claude E. Schoch  
 Comm. Mgr.....Bob Whitaker  
 Program Director.....Frank Lewis  
 Chief Engineer.....Charles Yelverton

## ILLINOIS

### WINI—Murphysboro—1954

Frequency: 1420 Kc. Power: 500 Watts d.  
Owned-Oper. By: Martha D. & Robert M. Rapp  
Business Address: 1602 Elm St.  
Tel.: 282 KBS  
Gen., Sta. Mgr.: Lew Barwick  
Chief Engineer: Lester D. Bilderback

### WOPA—Oak Park—1950

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By: Village Bcstg. Co.  
Address: 408 S. Oak Park Ave.  
Tel.: ES 8-4653 Independent  
Representative: Howard  
President: E. Sonderling  
Station Mgr.: Al Michel  
Program Dir.: Ed Kutta  
Chief Engineer: Sidney Schneider  
Owners of: WDLA, Memphis; KDLA-AM-FM, Oak-  
land; WOPA-FM.

### WVLN—Olney—1947

Frequency: 740 Kc. Power: 250 Watts d.  
Owned-Operated By: Illinois Bcstg.  
Address: 302½ Main St.  
Tel.: EX 3-2156 Independent  
Newspaper Affil.: Lindsay, Schaub Newsp.  
Sta. Representative: Holman  
Pres.: Fred W. Schaub  
General. Comm. Mgr.: Charles R. Griggs  
Prog. Dir.: Joe Kosack  
Chief Engineer: Donald Schnell  
Owners of: WSOY, Decatur, Ill.

### WCMY—Ottawa—1952

Frequency: 1430 Kc. Power: 500 Watts d.  
Owned-Operated By: Carl H. Meyer  
Address: 417 W. Madison St.  
Tel.: Hempstead 3-1430 Independent  
Pres., Gen. Mgr., Ch. Eng.: Carl H. Meyer  
Program Director: Michael Ross

### WPRS—Paris—1951

Frequency: 1440 Kc. Power: 1,000 Watts, d.  
Owned-Operated By: Paris Bcstg. Corp.  
Address: Box 262  
Tel.: 5-0153 Independent  
Pres., Gen. Mgr.: Adlai C. Ferguson, Jr.  
Commercial Mgr.: James D. Savoye  
Prog. Dir.: John Powell  
Publicity Dir.: Gene Tyler  
Chief Engineer: Eugene Hamm

### WSIV—Pekin—1946

Frequency: 1140 Kc. Power: 1000 Watts d.  
Owned-Operated By: Pekin Bcstg. Co., Inc.  
Business Address: 15 South Capitol St.  
Tel.: 6-2134 Independent  
Sta. Representative: Pearson  
Pres., Gen. Mgr.: W. Kenneth Patterson  
Sta. Mgr., Pub. Dir.: George C. Udry  
Chief Engineer: Lowell Lovely

### WAAP—Peoria—1960

Frequency: 1350 Kc. Power: 1000 Watts  
Owned By: Peoria Bcstg.

Address: 730 5th Ave., N.Y.  
Tel.: CI 6-8187 NBC  
Sta. Rep.: Venard, Rintoul & McConnell  
President: John Cleary  
General. Comm. Mgr.: Irving S. Raskin  
Station. Program Director: Andrew G. Spiegel  
Chief Engineer: Arthur Hardenbrook

### WIRL—Peoria—1947

Frequency: 1290 Kc. Power: 5000 Watts  
Owned-Oper. By: Frudeger Bcstg. Co.  
Address: 121 Jefferson Ave.  
Tel.: 674-9239 Independent  
Station Rep.: McGavren  
President: Robert W. Frudeger  
General Mgr.: Howard H. Frudeker  
Commercial Manager: Morton E. Cantor  
Program Director: Dave Diamond  
Chief Engineer: Ray Schneider

### WBBD—Peoria—1927

Frequency: 1470 Kc. Power: 5000 Watts  
Owned-Oper. By: Midwest Television, Inc.  
Address: 212 S.W. Jefferson Ave.  
Tel.: 676-0711 CBS  
Reps.: Peters, Griffin, Woodward, Inc.  
President: August C. Meyer  
General Manager: Harold C. Sundberg  
Sta., Comm. Mgr.: William L. Brown  
Program Dir.: Bill Mayer  
Sales Prom. Mgr.: Edward J. Peters  
Chief Engineer: George Pyle  
Owners of: WBBD-TV; WCIA, Champaign.

### WPEO—Peoria—1946

Frequency: 1020 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Radio One Corp.  
Address: 614-A Main St.  
Tel.: 674-9249 ABC  
Sta. Representative: Weed  
President: Frank Babcock  
General Manager: J. W. O'Connor  
Commercial Manager: Bill Chambers  
Program Director: Bob Edwards  
Sales Prom. Mgr.: Joe Young  
Publicity Director: Frank Rigby  
Chief Engineer: Bob Shaw

### WBBA—Pittsfield—1954

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned: Pike Broadcasting Co.  
Address: P.O. Box 329  
Tel.: 650 Independent  
Representative: Continental Radio Sales  
President: G. B. Meyer  
Sta. Mgr., Chief Eng.: Frank Luepke

### WCEM—Quincy—1947

Frequency: 1440 Kc. Power: 1000 Watts d.  
Owned-Operated By: Quincy Bcstg. Co.  
Business-Studio Address: Hotel Quincy  
Tel.: BA 2-6840 ABC  
Newspaper Affiliation: Quincy Herald Whig  
Station Rep.: Adam Young

**President**.....T. C. Oakley  
**General Manager**.....Joe Bonansinga  
**Comm. Mgr.**.....J. Ben Stewart  
**Prog. Dir.**.....Fred Colgan  
**Pub. Dir.**.....Hal Heidbreder  
**Chief Engineer**.....Frank E. Laughlin  
 Owners of: WGEN-TV, Quincy, Ill.

**WTAD—Quincy—1927**

**Freq.:** 930 Kc....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By**.....Lee Bcstg., Inc.  
**Address**.....WCU Bldg.  
**Tel.:** BA 2-6200.....CBS  
**Newspaper Affiliation**...Hannibal Courier Post  
**Sta. Representative**.....Branham  
**President**.....Lee P. Loomis  
**General Manager**.....Walter J. Rothschild  
**Asst. Natl. Sls., Comm. Mgr.**..Wayne W. Cribb  
**Program Director**.....Hal Barton  
**Sales Prom., Publicity Director**..Richard Moore  
**Promotion Dir.**.....Don Mills  
**Chief Engineer**.....J. E. Gray

**WTAY—Robinson—1956**

**Frequency:** 1570 Kc....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Ann Broadcasting Corp.  
**Business Address**.....P.O. Box 266  
**Tel.:** 1373.....KBS  
**Pres., Gen. Mgr.**.....Kathryn A. Duncan  
**Station, Comm. Mgr.**.....Jack Weber  
**Chief Engineer**.....Harold Vandament

**WJRL—Rockford—1960**

**Frequency:** 1150 Kc....**Power:** 500 Watts d.  
**Owned By**.....Town and Country Radio, Inc.  
**Address**.....125 N. Church  
**Tel.:** WO 8-5821.....Independent  
**Station Rep.**.....Weed Radio Corp.  
**President, Gen. Mgr.**.....John R. Livingston  
**Commercial Mgr.**.....Chris Schneider  
**Program Director**.....Earl Gissing  
**Chief Engineer**.....Gerald DeVore

**WROK—Rockford—1929**

**Freq.:** 1440 Kc...**Power:** 1 Kw. d.; 500 W. n.  
**Owned-Operated By**...Winnebago News, Inc.  
**Bus. Studio Address**...Rockford News Tower  
**Tel.:** Woodland 2-6621.....ABC  
**Representative**.....H-R  
**President**.....E. K. Todd  
**General Mgr.**.....J. B. Kirby  
**Chief Engineer**.....Maurice H. Nelson

**WRRR—Rockford—1953**

**Frequency:** 1330 Kc....**Power:** 1000 Watts  
**Owned-Operated by**.....Radio Rockford, Inc.  
**Address**.....113 S. Court St.  
**Tel.:** Woodland 8-1869.....Independent  
**Newspaper Affil.**.....Kansas Daily Journal  
**Representative**.....Radio-TV Reps.  
**President**.....Burrell L. Small  
**General, Comm. Mgr.**.....Ward W. Hartman  
**Program Director**.....H. Irving Tingley  
**Chief Engineer**.....Clyde Downing

**WHBF—Rock Island—1925**

**Frequency:** 1270 Kc....**Power:** 5000 Watts  
**Owned-Operated By**...Rock Island Bcstg. Co.  
**Address**.....231 18th St.  
**Tel.:** 786-5441.....CBS  
**Newspaper Affiliation**...Rock Island Argus  
**Representative**.....Hyett, Avery-Knodel  
**President**.....Ben H. Potter  
**V.P., Gen., Sta. Mgr.**.....Leslie C. Johnson  
**Asst. Mgr., Dir. Sales**.....Maurice Corken  
**Sales Prom. Mgr.**.....Heber Darton  
**Program Dir.**.....Frank S. Hicks  
**Publicity Dir.**.....Fern Hawks  
**Chief Engineer**.....Robert J. Sinnett  
 Owners of: WHBF-TV, Rock Island.

**WJBD—Salem—1956**

**Frequency:** 1350 Kc....**Power:** 500 Watts, d.  
**Owned**.....Salem Bcstg. Co.  
**Address**.....121 S. Walnut St.  
**Tel.:** 2000.....Independent  
**Representative**.....Grant Webb  
**General, Sta. Mgr., Ch. Eng.**...Bryan Davidson  
**Program Dir.**.....James Storment  
**Comm. Mgr.**.....John Scrivner  
 Owners of: WFIW, Fairfield; WMFT Terre Haute.

**WHCO—Sparta—1955**

**Frequency:** 1230 Kc....**Power** 250 W.  
**Owned**....Hirsch Communication Eng. Corp.  
**Address**...324 Broadway, Cape Girardeau, Mo.  
**Tel.:** 5-5511.....Independent  
**President**.....Robert O. Hirsch  
**Station Manager**.....Jack Schepher

**WCVS—Springfield—1926**

**Frequency:** 1450 Kc....**Power:** 250 Watts  
**Owned-Operated By**.....WPFA, Inc.  
**Address**.....3001 S. Fourth St.  
**Tel.:** Kingswood 4-9855.....ABC  
**Sta. Representative**.....Weed  
**President**.....J. William O'Connor  
**General Manager**.....Ken Spengler  
**Asst. Manager**.....Howard Fisher  
**Program Director**.....James Palmer  
**Sales Prom. Mgr.**.....Douglas Spengler  
**Chief Engineer**.....Dick Ashentelner

**WMAY—Springfield—1950**

**Freq.:** 970 Kc...**Power:** 1 Kw. d.; 500 W. n.  
**Owned-Oper. By**.....Lincoln Bcstg. Corp.  
**Address**.....711 Myers Bldg.  
**Tel.:** Kingswood 4-1766.....NBC  
**Station Rep.**.....Daren F. McGavren  
**President, Gen. Mgr.**.....Gordon Sherman  
**Commercial Mgr.**.....John O'Shea  
**Program Director**.....Syl Binklin  
**Sales Prom. Publicity Dir.**.....Mel Kampe  
**Chief Engineer**.....Melvin Feldman

**WTAX—Springfield—1930**

**Frequency:** 1240 Kc....**Power:** 250 Watts  
**Owned-Operated By**.....WTAX, Inc.

## ILLINOIS-INDIANA

Business Address.....712 S. 31st St.  
Tel.: 2-4441.....CBS  
Sta. Representative.....Gill-Perna  
Pres., Gen. Mgr.....Oliver J. Keller  
Commercial Manager.....S. T. Harbison  
Program Director.....Wesley Simon  
Publicity Director.....Joan Meisner  
Chief Engineer.....Bill Gustaison

### WIZZ—Streator—1953

Frequency: 1250 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Streator Bcstg. Co.  
Address.....Box 377  
Tel.: 2-2947.....Independent  
Representative.....John E. Pearson  
General Manager.....Vernon R. Nunn  
Comm. Mgr.....Jack Hallstrom  
Program Director.....Kes Pollock  
Owners of: WRAM, Mammouth; WYMC, Mt.  
Carmel.

### WSDR—Sterling—1949

Frequency: 1240 Kc.....Power: 100 Watts  
Owned-Oper. By.....Blackhawk Bdstg. Co.  
Address.....Lawrence Bldg.  
Tel.: Main 5-3400.....Independent  
Pres., Gen. Mgr.....Sam Bartlett  
Asst. Sta. Mgr.....John Rohwer  
Chief Engineer.....Ed Fisher

### WTIM—Taylorville—1949

Frequency: 1410 Kc.....Power: 1000 Watts d  
Owned-Operated By.....Moyer Bcstg. Co.  
Address.....Hotel Frisini  
Tel.: VAn Dyke 4-3366.....Independent  
Representative.....Continental

President.....Roger Moyer  
General Manager.....W. P. Scott  
Chief Engineer.....Max Cline

### WKID—Urbana—1948

Frequency: 1580 Kc.....Power: 250 Watts, d.  
Owned-Operated By.....WKID Bcstg. Co.  
Address.....P. O. Box 192  
Tel.: EM 7-5431.....Independent  
Representative.....John E. Pearson  
President, Gen. Mgr.....Robert F. Meskill  
Chief Engineer.....Alan Saldeen

### WKRS—Waukegan—1949

Frequency: 1220 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....News-Sun Bcstg. Co.  
Business Address.....P. O. Box 500  
Tel.: Delta 6-7900.....Independent  
Newspaper Affiliation.....Waukegan News-Sun  
Representative.....Devney O'Connell  
General, Sta. Mgr.....Alfred F. Sorenson  
Commercial Manager.....Jerry Cray  
Program Director.....Bob Jones  
Sales Prom., Publicity Dir.....Wilt Haff  
Chief Engineer.....Stanley G. Chadwick

### WFRX—West Frankfort—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.  
Owned.....Pyramid Radio Bcstg. & TV Co.  
Address.....P. O. Box 359  
Tel.: 1300.....Independent  
Representative.....Hal Holman  
President.....Dr. Guy W. Lambert  
General, Comm. Mgr.....Walter C. Schaler  
Program, Publicity Director.....Fran Booton  
Chief Engineer.....Everett T. Kennedy

Pop.: 4,704,500

Families: 1,448,000

**Indiana**

Radio Homes: 1,410,500

AM Stas. in State: 63

### WHBU—Anderson—1923

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Anderson Bcstg. Corp.  
Business-Studio.....640 Citizens Bank Bldg.  
Tel.: 644-779.....CBS  
President.....C. Bruce McConnell  
General Manager.....John R. Atkinson  
Chief Engr.....W. J. Hecht

### WHUT—Anderson—1946

Frequency: 1470 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....WBOW Radio, Inc.  
Address.....Box 350  
Tel.: 4-1255.....KBS  
President.....William O'Connor  
General Manager.....John Karr  
Commercial Manager.....Robert Knoles  
Program Director.....Bill Roberts  
Publicity Director.....Jay Russell  
Chief Engineer.....William Long  
Owners of: WBOW, Terre Haute, Ind.

### WITE—Brazil—1959

Frequency: 1380 Kc.....Power: 500 Watts d.  
Owned By.....Quad Cities Bcstg. Corp.  
Address.....P. O. Box 227  
Tel.: 2317.....KBS  
President.....Gil Metzger  
Gen. Station Mgr.....Wally Bruner  
Commercial Manager.....Carl Rugenstein  
Program Director.....Bob Hardy  
Sales Prom. Mgr.....Duane Halsema  
Publicity Director.....Dave Boaz  
Chief Engineer.....Bill Mercer  
Owners of: WITZ, Jasper, Ind.; WITY, Danville,  
Ill.

### WBIW—Bedford—1948

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Bedford Bcstg. Co.  
Address.....P. O. Box 127  
Tel.: BRowing 5-7555.....Independent  
Co-owners.....A. I. & J. H. McGillyvra

**WTTS—Bloomington—1949**

Freq.: 1370 Kc. Power 5 Kw. d., 500 W. n.  
 Owned-Oper. By..... Sarkes Tarzian, Inc.  
 Business-Studio Address..... 535 S. Walnut St.  
 Tel.: 2-3366..... ABC  
 Representative..... Meeker  
 President..... Sarkes Tarzian  
 Gen. Mgr..... Glenn Van Horn  
 Commercial Mgr..... C. Raymond Bartlett  
 Program Director..... William Franzmann  
 Chief Engineer..... William Wood  
 Owners of: WTTV, Indianapolis; WPTA-TV,  
 Fort Wayne; WFAA-TV, Lafayette; WTTV-FM,  
 Bloomington; WPTB-FM, Ft. Wayne.

**WBNL—Boonville—1950**

Frequency: 1540 Kc. Power: 250 Watts d.  
 Owned-Oper. By..... Boonville Bcstg. Co.  
 Address..... Lynnville Road  
 Tel.: 880..... KBS-MBS  
 Pres., Chief Eng..... H. C. Sanders  
 Gen., Program Dir..... Norman Hall

**WCSI—Columbus—1950**

Frequency: 1010 Kc. Power: 500 Watts d.  
 Owned-Oper. By..... White River Bcstg.  
 Address..... 501½ Washington St.  
 Tel.: DReXel 2-4448..... Independent  
 Newspaper Affilia.... Rep.-Courier, Findlay, O.  
 Representative..... Clark  
 President..... R. L. Heminger  
 Gen. Mgr..... Jack E. Douglas  
 Commercial Mgr..... J. F. Kauper  
 Program Dir..... Donald Pille  
 Chief Engineer..... Max Cockley

**WCNB—Connersville—1948**

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned-Operated By..... News Examiner Co.  
 Business-Studio Address..... 406 Central Ave.  
 Tel.: 1950..... Independent  
 Newspaper Affil..... News Examiner  
 Representative..... Gill-Perna  
 Station, Comm. Mgr..... E. M. Jackson  
 Program Dir..... Francis E. Chomel  
 Secretary..... G. S. Tatman  
 Chief Engineer..... Arthur J. Smith

**WCMR—Elkhart—1956**

Frequency: 1270 Kc. Power: 5 Kw. d.  
 Owned By..... Clarence C. Moore  
 Business Address..... Box 261  
 Tel.: JA 3-4567..... Independent  
 Sta. Representative..... Gill-Perna  
 President, Gen. Mgr..... Clarence C. Moore  
 Commercial, Sta. Mgr..... Lu Martin  
 Publicity Director..... Bill Miller  
 Chief Engineer..... Samuel C. Smeltzer

**WTRC—Elkhart—1931**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By..... Truth Publishing Co.  
 Address..... Box 636  
 Tel.: JA 3-1960..... NBC

Newspaper Affiliation..... Elkhart Truth  
 Representative..... Bramham  
 President..... John F. Dille, Jr.  
 V. P., Gen. Mgr..... Paul C. Brines  
 Station Mgr..... Jerry Maloney  
 Asst. Mgr..... Edwin J. Lasko  
 Prog. Dir..... Edwin Huot  
 Sales Prom., Publicity Dir..... Ken Owens  
 Chief Engineer..... Woodrow Hawkins  
 Owners of: WKJG-AM-TV, Ft. Wayne; WSAJ-TV,  
 South Bend.

**WEOA—Evansville—1936**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned..... WEHT, Inc.  
 Business-Studio Address..... Box 395  
 Tel.: HArrison 2-4171..... CBS  
 Representative..... Gill-Perna  
 President..... Edwin G. Richter, Jr.  
 General Manager..... James H. Manion  
 Chief Engineer..... William Schultz  
 Owners of: WEHT-TV, Evansville.

**WGBF—Evansville—1923**

Frequency: 1280 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By..... WGBF, Inc.  
 Business-Studio Address..... 1001 Diamond Ave.  
 Tel.: HA 2-1171..... NBC  
 Representative..... Weed & Co.  
 President, Gen. Mgr..... Martin L. Leigh  
 Program Director..... Mrs. Pat Roper  
 Sales Prom., Publicity..... Gene Crawford  
 Chief Engineer..... Erwin P. Schoeny

**WIKY—Evansville—1947**

Frequency: 820 Kc. Power: 250 Watts d.  
 Owned-Oper. By..... South Central Bcstg. Corp.  
 Address..... 1162 Mt. Auburn Rd.  
 Tel.: Harrison 4-8284..... Independent  
 Representative..... John E. Pearson Co.  
 Pres., Gen.-Sta. Mgr..... John A. Engelbrecht  
 Chief Engineer..... George F. Stoltz  
 Owners of: WTVK-TV, Knoxville.

**WJPS—Evansville—1948**

Frequency: 1330 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By..... WJPS, Inc.  
 Business-Studio Address..... 206 Main St.  
 Tel.: HArrison 5-2221..... ABC  
 Representative..... Bolling  
 President..... Robert S. Davis  
 General, Public Dir..... Verne Paule  
 Commercial Manager..... R. L. Byers  
 Program Director..... James G. Hearon  
 Chief Engineer..... John F. Brown

**WANE—Ft. Wayne—1948**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned..... Indiana Broadcasting Corp.  
 Address..... 2915 W. State Blvd.  
 Tel.: ANThony 9411..... CBS  
 Sta. Representative..... H-R Rep.  
 President..... C. Wrede Petersmeyer  
 General Manager..... Reid D. Chapman

## INDIANA

Commercial Mgr. . . . . D. Shull  
Chief Engineer . . . . . C. E. Wallace  
Owners of: WISH-AM-TV, Indianapolis; WANE-TV, Fort Wayne; KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.; KNTV, Sacramento, Calif.

### WGL—Ft. Wayne—1924

Frequency: 1250 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . News-Sentinel Bcstg. Co., Inc.  
Bus.-Studio Address . . . 201½ W. Jefferson St.  
Tel.: Eastbrook 3366 . . . . . ABC  
Newspaper Affiliation . . . . . News-Sentinel  
President . . . . . Helene R. Foellinger  
Gen., Sta., Comm. Mgr. . . . . Merrill C. Johnson  
Program Director . . . . . William Hausman  
Publicity, Prom. Mgr. . . . . Joyce Nix  
Chief Engineer . . . . . Damon Wilson

### WKJG—Ft. Wayne—1947

Frequency: 1380 Kc. . . . . Power: 5000 Watts  
Owner . . . . . WKJG, Inc.  
Business-Studio Add. . . . . 2633 W. State Blvd.  
Tel.: ANthony 2295 . . . . . NBC  
Representative . . . . . Branham  
President . . . . . John F. Dille, Jr.  
Vice Pres. . . . . Paul Brynes  
Gen. Sta. Mgr. . . . . Edward G. Thoms  
Commercial Manager . . . . . Carleton Evans  
Program Director . . . . . Karl W. Hudson  
Chief Eng. . . . . Eugene A. Chase

### WOWO—Ft. Wayne—1926

Frequency: 1190 Kc. . . . . Power: 50 Kw.  
Owner . . . Westinghouse Broadcasting Co., Inc.  
Address . . . . . 124 W. Washington Blvd.  
Tel.: AN 9436 . . . . . Independent  
Sta. Representative . . . . . AM Radio Sales  
President . . . . . Donald H. McGannon  
General, Sta. Mgr. . . . . Edward Wallis  
Commercial Manager . . . . . H. D. Longworth  
Sales Prom. Mgr. . . . . Paul Lindsay  
Program Dir. . . . . Cal Bollwinkel  
Publicity Director . . . . . Hilda C. Woehmeyer  
Chief Engineer . . . . . Hal Brokaw  
Owners of: KPIN, San Francisco, Calif.; WBZ-WBZA, Boston-Springfield, Mass.; WBZ-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-FM, Boston, Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM, Cleveland, O.

### WILO—Frankfort—1953

Frequency: 1570 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Kasper Bcstg. Co.  
Address . . . . . 52½ E. Washington St.  
Tel.: 3338 . . . . . KBS  
Gen. Mgr. . . . . V. J. Kasper  
Chief Engineer . . . . . D. L. Head

### WGRY—Gary—1950

Frequency: 1370 Kc. . . . . Power: 500 Watts d.  
Owned-Oper. By . . . . . WGRY, Inc.  
Address . . . . . 3669 B'way  
Tel.: Turner 4-9409 . . . . . Independent  
Station Rep. . . . . Grant Webb  
President, Gen. Mgr. . . . . George Whitney

### WWCA—Gary—1949

Frequency: 1270 Kc. . . . . Power: 1000 Watts  
Owned-Operated By . . . Lake Bdcastg Co., Inc.  
Address . . . . . Hotel Gary  
Tel.: TU 6-9171 . . . . . Independent  
Station Rep. . . . . John E. Pearson Co.  
Pres., Gen. Mgr. . . . . Dee O. Coe  
Asst. Gen. Mgr. . . . . Joseph A. Haas  
Chief Engineer . . . . . Victor Voss

### WKAM—Goshen—1954

Frequency: 1460 Kc. . . . . Power: 1000 Watts, d.  
Owned-Operated By . . . Kosklusko Bcstg. Corp.  
Address . . . . . Hotel Goshen  
Tel.: Kystone 3-1460 . . . . . KBS  
President . . . . . William N. Udell  
General Manager . . . . . Bill Udell  
Station Manager . . . . . Howard Heckner  
Comm., Program Director . . . . . Donald Blough  
Sales Prom. Director . . . . . Chuck Miller  
Chief Engineer . . . . . Robert Baker Jr.  
Owners of: WINS, Michigan City, Ind.

### WJOB—Hammond—1928

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Colby Bcstg.  
Address . . . . . Radio Center  
Tel.: TI 4-1230 . . . . . Independent  
Pres., Gen. Mgr. . . . . Julian Colby  
Commercial, Prom. Mgr. . . . . Hugh Pieron  
Program Director . . . . . Jack Naimo  
Publicity Director . . . . . John E. Keane  
Chief Engineer . . . . . Jess Peters

### WHLT—Huntington—1957

Frequency: 1300 Kc. . . . . Power: 500 Watts  
Owned-Operated By . . . Radio Huntington, Inc.  
Business Address . . . . . Hotel LaFontaine  
Tel.: 3404 . . . . . Independent  
Pres., Gen. Mgr. . . . . William J. Warren  
Chief Engineer . . . . . Charles Yelverton

### WFBM—Indianapolis—1926

Frequency: 1260 Kc. . . . . Power: 5000 Watts  
Owned By . . . . . Twin State Bcstg., Inc.  
Address . . . . . 1330 N. Meridian St.  
Tel.: MELrose 4-8521 . . . . . ABC  
Representative . . . . . Katz  
President . . . . . W. C. Pullen, Jr.  
V.P., Gen. Mgr. . . . . Eldon Campbell  
Gen. Sales Mgr. . . . . Henry H. Franz  
Station Mgr. . . . . Franklin H. Small  
Program Director . . . . . Chuck Breece  
Promotion Manager . . . . . John F. Huslbut  
Publicity Director . . . . . Jerry Chapman  
Chief Engineer . . . . . Bob Flanders  
Owners of: KLZ-AM-TV, Denver; WOOD-AM-TV, Grand Rapids; WTCN-AM-TV, Minneapolis; WBFM-TV.

### WGEE—Indianapolis—1956

Frequency: 1590 Kc. . . . . Power: 5 Kw. d.  
Owned . . . . . Rollins Bcstg. Co.  
Address . . . . . 414 French St., Wilmington, Del.  
Tel.: OL 4-8881 . . . . . Independent  
Station Rep. . . . . Continental

President.....O. Wayne Rollins  
 General Manager.....Al Lamphear  
 Station Manager.....Keesh Walters  
 Commercial Manager.....James Lawson  
 Program Director.....Frank Michaels  
 Sales Prom. Manager.....James Malsbury  
 Publicity Director.....Robert Todd  
 Chief Engineer.....Warren Fooks  
 Owners of: WCHS-AM-TV, Charleston; WAMS,  
 Wilmington; WRAP, Norfolk; WNJR, Newark;  
 WBEE, Harvey; WPTZ-TV, Plattsburgh; WEAR-  
 TV, Pensacola

**WIBC—Indianapolis—1938**

Freq. 1070 Kc..Power: 50 Kw. d.; 10 Kw. n.  
 Owned-Operated By.....WIBC, Inc.  
 Business Address.....2835 N. Illinois St.  
 Tel.: WA 4-2661.....Independent  
 Representative.....John Blair  
 President, Gen. Mgr.....Richard M. Fairbanks  
 Commercial Manager.....Gilbert L. Berry  
 Prog. Dir.....William L. Dean  
 Sales Prom., Publicity Dir.....Ronald J. Weaver  
 Chief Engineer.....Robert W. Minton

**WIRE—Indianapolis—1924**

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....WIRE Bcstg. Co.  
 Business-Studio Add...307 N. Pennsylvania St.  
 Tel.: ME 5-1541.....NBC  
 Representative.....Peters, Griffin & Woodward  
 President, Gen. Mgr.....Joseph C. Amatore  
 Commercial Mgr.....Bill J. Shuel  
 Program Director.....James W. Rowe  
 Prom., Publicity Dir.....Paul L. Raikes  
 Chief Eng.....Eugene E. Alden

**WISH—Indianapolis—1941**

Frequency: 1310 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By.....Indiana Bcstg. Corp.  
 Business-Studio Address...1440 N. Meridian St.  
 Tel.: ME 4-6411.....CBS  
 Sta. Representatives.....H. R. Reys  
 President.....C. Wrede Petersmeyer  
 General Manager.....Robert McConnell  
 Sta. Comm. Mgr.....Robert Ohleyer  
 Program Director.....William E. Frosch, Jr.  
 Publicity Dir.....John Abbott  
 Chief Engineer.....Stokes Gresham, Jr.  
 Owners of: WISH-TV, Indianapolis, Ind; WANE-  
 AM-TV, Fort Wayne, Ind.

**WXLW—Indianapolis—1948**

Frequency: 950 Kc.....Power: 5 Kw. d.  
 Owned-Oper. By.....Radio Indianapolis, Inc.  
 Address.....3003 Kessler Blvd.  
 Tel.: WAlnut 5-6494.....Independent  
 Station Rep.....Robert E. Eastman  
 President.....Lyman S. Ayres  
 General Manager.....Robert D. Enoch  
 Program Director.....Greg Smith  
 Chief Engineer.....Bert Goetzinger

**WITZ—Jasper—1948**

Frequency: 990 Kc. ....Power: 1000 Watts d.  
 Owned-Operated By ..Jasper on the Air Inc.  
 Address .....Box 167

Tel: 678 .....Independent  
 President .....Dr. Gilbert E. Metzger  
 General Manager.....Dennis J. Keller  
 Commercial Manager.....Gunnar Tosch  
 Program Director.....Jack Brandt  
 Sales Prom. Manager.....Bill Bates  
 Publicity Director.....Shirley Brenner  
 Chief Engineer.....Bob Weisman  
 Owners of: WITY, Danville.

**WAWK—Kendallville—1955**

Frequency: 1570 Kc.....Power: 250 Watts d.  
 Owned-Oper. By...Noble DeKalb Bcstg. Co.  
 Address .....Box 47  
 Tel: 764.....Independent  
 V.P., General Manager.....Paul L. King  
 Commercial Manager.....Weldon Cornell  
 Program Director...Fred Manahan  
 Sales Prom. Dir.....Walter Weaver  
 Chief Engineer.....John Riddle

**WIOU—Kokomo—1948**

Frequency: 1350 Kc.....Power: 1000 Watts  
 Owner .....Booth Broadcasting  
 Business Address.....State Rd. #26  
 Tel.: GL 7-1194.....CBS  
 Representative .....Weed  
 President.....John L. Booth  
 General, Comm. Mgr.....John Carl Jeffrey  
 Prog. Dir.....Hugo J. DiSalvo  
 Chief Engineer.....Clarence Mills  
 Owners of: WJLB, Detroit; WJVA, South Bend,  
 WTOD, Toledo. WBBC, Flint, WSGW, Saginaw,  
 WIBM, Jackson, Mich.

**WASK—Lafayette—1942**

Frequency: 1450 Kc.....Power: 250 watts  
 Owned.....Lafayette Bcstg., Inc.  
 Business-Studio Address...McCarty Lane  
 Tel.: Gibson 7-2186.....MBS  
 President.....E. Joseph Bannon  
 General, Comm. Mgr.....Dick Pittenger  
 Program Director.....Dick Lingle  
 Chief Engineer.....George Williamson

**WAZY—Lafayette—1959**

Frequency: 1410 Kc.....Power: 1,000 Watts d.  
 Owned By.....WAZY Radio, Inc.  
 Address.....420 Columbia St.  
 Tel.: SHerwood 2-5021.....Independent  
 Station Rep.....John E. Pearson  
 President, Gen. Mgr.....J. E. Willis  
 Commercial Manager.....Dick Long  
 Program Director.....Bill Dawson  
 Chief Engineer.....Nate Hazlett

**WLOI—La Porte—1948**

Frequency: 1540 Kc.....Power: 250 Watts d.  
 Owned-Oper. By...La Porte County Bcstg. Co.  
 Address.....P. O. Box 385  
 Tel.: 4144.....Independent  
 Sta. Rep.....Pearson  
 President.....Dee O. Coe  
 Asst. Gen. Mgr.....J. Haas  
 Chief Engineer.....Victor Voss

**INDIANA** ~~~~~

**WBTO—Linton—1953**

Frequency: 1600 Kc. Power: 500 Watts d.  
Owned-Oper. By The Linton Bcstg. Co.  
Business Address Highway 54  
Tel.: 63 KBS  
President H. C. Sanders  
General Manager H. D. Boardman

**WSAL—Logansport—1949**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By Logansport Bcstg. Corp.  
Address P. O. Box 399  
Tel.: 3111 MBS  
President Glenn L. Miller  
Gen., Sta. Mgr. Richard E. Jackson  
Chief Engineer Raymond A. Olson

**WORX—Madison—1953**

Frequency: 1270 Kc. Power: 1000 Watts  
Owned-Oper. By Electronic Lab. Inc.  
Address Telegraph Hill  
Tel.: 1270 KBS  
President C. E. Henson  
General Manager Dick Witty  
Chief Engineer Roger Bradley

**WBAT—Marion—1947**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By Marlon Radio Corp  
Address 303½ S. Adams St  
Tel.: NOrth 4-6239 ABC  
Representative Everett-McKinney  
President Lester G. Spencer  
General, Sta. Manager William C. Fowler  
Comm. Mgr. A. G. Von Dielingen  
Program Director Mel Strasser  
Chief Engineer Warren Arnett  
Owners of: WKBY, Richmond, Ind.

**WMRI—Marion—1955**

Frequency: 860 Kc. Power: 250 Watts  
Owned By WMRI, Inc.  
Business Address Pennsylvania St.  
Tel.: NOrth 4-7396 CBS  
Newspaper Affil. Chronicle Leader-Tribune  
Representative Burn-Smith  
Gen. Mgr. Robert Fincannon  
Comm. Sales Prom. Mgr. Robert Wright  
Program Director Richard W. Florea  
Publicity Director Don Tillman  
Chief Engineer Robert Shively

**WIMS—Michigan City—1947**

Freq.: 1420 Kc. Power: 5 Kw. d.; 500 Wts. n.  
Owned Northern Indiana Bcsters., Inc.  
Business-Studio Address Old Chicago Road  
Tel.: TR 4-5245 Independent  
Pres., Gen. Mgr. William N. Udell  
Comm. Mgrs. Al Halus-S. C. McDonnell  
Sales Prom. Manager Robert E. Pfister  
Chief Engineer Robert E. Schilling  
Owners of: WKAM, Goshen, Ind.

**WPCO—Mount Vernon—1955**

Frequency: 1590 Kc. Power: 500 Watts d.  
Owned Mt. Vernon Broadcasting Co.  
Address Box 231  
Tel.: PO 3-4484 KBS  
President H. C. Sanders  
General Comm. Mgr. F. Courtney Smith  
Chief Engineer Bob Smiley

**WLBC—Muncie—1926**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By Tri City Radio Corp.  
Business Address Box 271  
Tel.: AT 8-4403 CBS  
Representative Hal Holman  
Pres., Gen. Sta. Mgr. D. A. Burton  
Commercial, Prom. Mgr. Bill Craig  
Chief Engineer Pat Finnegan  
Owners of: WLBC-TV, Muncie.

**WOWI—New Albany—1949**

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned By Kentuckiana Broadcasting  
Address 712 West B'way, Louisville, Ky.  
Tel.: WH 4-2235 Independent  
Station Rep. Devney-O'Connell  
President William J. Frenz  
General Manager Nat Bailen  
Comm. Prom. Mgr. John Marver  
Program Director Red Kirk  
Publicity Director Bill Rough  
Chief Engineer Joe Cox

**WCTW—New Castle—1947**

Frequency: 1550 Kc. Power: 250 Watts  
Owned WCTW, Inc.  
Address St. Rd. 38  
Tel.: JA 9-2600 Independent  
President Walter S. Chambers, Jr.  
General, Station Mgr. Howard A. White  
Sales Prom., Comm. Mgr. Harley Stone  
Program, Pub. Dir. Jay Cunningham  
Chief Engineer Francis Thompson

**WOCH—North Vernon—1955**

Frequency: 1460 Kc. Power: 500 Watts  
Owned Dorrell Ochs  
Address P. O. Box 46  
Tel.: FI 9-8421 Independent  
Station Representative Hopewell  
President Dorrell Ochs  
General Sta. Mgr. Eddie Sears  
Chief Engineer Jim Ochs

**WARU—Peru—1954**

Frequency: 1600 Kc. Power: 1000 Watts  
Owned-Oper. By Wabash-Peru Bcstg Co., Inc.  
Address Hwy. 24  
Tel.: GRidley 3-4448 Independent  
President S. L. Hoffman  
Manager R. W. Schultz



**WPGW—Portland—1950**

Frequency: 1440 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By.....Glenn West  
 Address.....Box 808  
 Tel.: 1094.....KBS  
 Owner, Gen. Mgr.....Glenn West

**WRAY—Princeton—1950**

Frequency: 1250 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By.....Princeton Bcstg. Co.  
 Address.....Box 8  
 Tel.: FU 5-4861.....Independent  
 Sta. Representative.....Devney O'Connell  
 Gen., Sta. Mgr.....M. R. Lankford  
 Chief Engineer.....John S. Sanders

**WKBV—Richmond—1926**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By .... Central Bcstg. Corp.  
 Address.....W. Main St.  
 Tel.: 3-1156.....ABC  
 Sta. Representative.....Everett-McKinney  
 Pres., Gen., Sta. Mgr.....Lester G. Spencer  
 Commercial Manager.....Jim Wickemeyer  
 Publicity Manager.....Bill Woehrman  
 Program Director.....William M. Quigg  
 Sales Prom. Director.....C. E. Stevens  
 Chief Engineer.....L. J. Duning  
 Owners of: WBAT, Marion, Ind.

**WSLM—Salem—1953**

Frequency: 1220 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By.....Don H. Martin  
 Address.....Box 472  
 Tel.: 1005.....KBS  
 Station Rep.....Masla  
 Owner, Gen. Mgr.....Don H. Martin  
 Commercial Mgr.....Herb Arms  
 Chief Engineer.....Darrell Dixon

**WJCD—Seymour—1949**

Frequency: 1390 Kc. .... Power: 1000 Watts  
 Owned-Oper. By.....Dr. Azra C. Baker  
 Address.....1534 Ewing St.  
 Tel.: JACKSON 2-1390.....Independent  
 Station Mgr.....Bob Shippee  
 Chief Engineer.....Arthur T. Kindell

**WJVA—South Bend—1947**

Frequency: 1580 Kc. .... Power: 1000 Watts, d.  
 Owned By.....Booth Broadcasting Co.  
 Address.....Box 179  
 Tel.: CE 4-1111.....Independent  
 Station Rep.....Gill-Perna  
 President.....John L. Booth  
 General, Sta. Mgr.....Martin G. Creel  
 Program, Publicity Director.....Dave Kaye  
 Sales Prom. Mgr.....Bernard Thomas  
 Chief Engineer.....Dick Dean  
 Owners of: WIOU, Kokomo; WTOD, Toledo;  
 WJLB, Detroit; WSGW, Saginaw; WTRX, Flint;  
 WIBM, Jackson.

**WNDU—South Bend—1944**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By.....Michiana Telecasting Corp.  
 Address.....Box 989  
 Tel.: CE 3-7111.....ABC  
 Sta. Rep.....Venard, Rintoul & McConnell  
 Pres.....Rev. Theodore M. Hesburgh  
 General Manager.....W. Thomas Hamilton  
 Comm. Sta. Mgr.....Robert J. Nowicki  
 Program Director.....John E. McCullough  
 Sales Prom. Mgr.....Walter Purcell  
 Station Manager.....Daniel E. Martin  
 Chief Engineer.....Bazil O'Hagan  
 Owners of: WNDU-TV.

**WSBT—South Bend—1921**

Frequency: 960 Kc. .... Power: 5000 Watts  
 Owned-Operated By The South Bend Tribune  
 Bus.-Studio Address.....300 W. Jefferson Blvd.  
 Tel.: CE 3-3141.....CBS  
 Newspaper Affiliation.....South Bend Tribune  
 Representative.....Paul H. Raymer  
 President.....Franklin D. Schurz  
 General Manager.....Neal B. Welch  
 Commercial Manager.....Will R. Darch  
 Prom., Publicity Dir.....Norbert Gassensmith  
 Program Director.....Oliver M. Parcher  
 Chief Engineer.....Arthur R. O'Neil

**WTCJ—Tell City—1948**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By.....Tell City Bcstg. Co.  
 Address.....Tell City  
 Tel.: 740.....KBS  
 Owner, Manager.....James R. Brewer

**WBOW—Terre Haute—1927**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By.....Radio WBOW, Inc.  
 Business-Studio Address.....303 S. 6th St.  
 Tel.: CR 5034.....MBS  
 Representative.....Weed  
 President, Gen. Mgr.....J. W. O'Connor  
 Station Mgr.....Ralph S. McHarque  
 Commercial Manager.....Karl Walwik  
 Program Dir.....Robert L. Karr  
 Chief Engineer.....Frank Casteel

**WMFT—Terre Haute—1958**

Frequency: 1300 Kc. .... Power: 500 Watts d.  
 Owned.....Citizens Bcstg. Co., Inc.  
 Business Address.....641 E. Ohio St.  
 Tel.: CRawford 9618.....Independent  
 Representative.....Burn-Smith  
 President.....T. S. Land  
 General Manager.....Richard Beiser  
 Publicity Director.....Mrs. Wilma Sapp  
 Chief Engineer.....P. Ford

**WTHI—Terre Haute—1947**

Frequency: 1480 Kc. .... Power: 1000 Watts  
 Owned-Oper. By Wabash Valley Bdg. Corp.  
 Address.....918 Ohio St.

**INDIANA-IOWA** 

Tel.: CR 9481.....CBS  
 Sta. Representative.....Bolling  
 President.....Anton Hulman, Jr.  
 V.P. & Gen. Mgr.....Joseph M. Higgins  
 Commercial Mgr.....George Foulkes  
 Sales Prom. Mgr.....Mary Claire Langlois  
 Radio-TV Opera.....Ben Falber Jr.  
 Chief Engineer.....Russ Arnold

**WAOV—Vincennes—1940**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Vincennes Sun Co.  
 Business Address.....Grand Hotel  
 Tel.: TU 2-6060.....MBS  
 Newspaper Affil.....Sun Commercial  
 Station Rep.....John E. Pearson  
 President, Gen. Mgr.....Howard N. Greenlee  
 Comm. Sta. Mgr.....William Kepler  
 Sales Prom. Manager.....Robert Stevens  
 Program Director.....Robert Duckworth  
 Publicity Dir.....John R. Cutshall  
 Chief Engineer.....Ralph Baldwin

**WRSW—Warsaw—1951**

Frequency: 1480 Kc.....Power: 500 Watts  
 Owned-Oper. By..Reub Williams & Sons, Inc.  
 Address.....Times Building  
 Tel.: Amherst 7-3111.....Independent  
 Newspaper Affil.....Times-Union  
 President.....R. B. Williams  
 General Manager.....William Mollenhour  
 Commercial Manager.....Jack Essenberg  
 Program Director.....Marie Snyder  
 Chief Engineer.....Fred Gresso

**WAMW—Washington—1955**

Frequency: 1580 Kc.....Power: 250 W., d.  
 Owned-Operated By..Washington Radio, Inc.  
 Address.....615 S.E. 11th St.  
 Tel.: CL 4-4300.....KBS  
 Newspaper Affil.....Wash. Herald  
 President.....Mrs. H. B. Bausman  
 General Manager.....Joe Edwards  
 Commercial Manager.....William T. Simpson  
 Prog. Dir.....Gene Cabel  
 Chief Engineer.....Joe Fox

Pop.: 2,770,000  
 Families: 853,500

**Iowa**

Radio Homes: 842,500  
 AM Stas. in State: 62

**KLGA—Algona—1956**

Frequency: 1600 Kc.....Power: 5 Kw. d.  
 Owned By.....KLGA, Inc.  
 Address.....Box 47  
 Tel.: CY 4-2475.....KBS  
 President.....Robert W. Behling  
 Gen., Comm. Mgr.....Robert A. Wilson  
 Program Director.....Andy Anderson  
 Sales Prom. Mgr.....Herb Boyer  
 Publicity Director.....Dotty Greenberg  
 Chief Engineer.....Harry C. Snyder

**KWBG—Boone—1950**

Freq.: 1590 Kc.....Power: 1 Kw. d.; 500 Wts. n.  
 Owned-Operated By.....Boone Bcstg. Co.  
 Address.....P. O. Box 36  
 Tel.: GE 2-1590.....KBS  
 Newspaper Affil.....News-Republican  
 President.....Mary G. Garvey  
 General Manager.....H. A. Garvey  
 Sales Prom. Mgr.....R. G. Lanier  
 Program Director.....Tom Quinlan  
 Chief Engineer.....John W. Stribling

**KASI—Ames—1948**

Frequency: 1430 Kc.....Power: 1000 Watts d.  
 Owned-Operated By...Story County Bcstg. Co.  
 Address.....Main & Burnett Sts.  
 Tel.: CE 2-3152.....KBS  
 Sta. Representative.....Grant Webb  
 Commercial Mgr.....James Orngard  
 Program Dir.....Carol Farmer  
 Sales Prom. Mgr.....W. Ray, Jr.  
 Chief Engineer.....Eldon Wesley

**KBUR—Burlington—1941**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By...Burlington Bcstg. Co.  
 Address.....Roosevelt Road  
 Tel.: PL 2-2701.....ABC  
 President.....G. B. McDermott  
 General Mgr.....D. H. Steinle  
 Program Director.....Richard Mosena  
 Chief Engineer.....Cletus Paull

**KJAN—Atlantic—1950**

Frequency: 1220 Kc.....Power: 250 Watts d.  
 Owned-Operated By..Nishna Valley Bcstg. Co.  
 Address.....Box 110  
 Tel.: 1717.....KBS  
 Pres., Comm. Mgr.....E. G. Faust  
 General Manager.....Frank G. Miller  
 Program, Publicity Dir.....Robert Einhaus  
 Chief Engineer.....Dick Neby

**KCIM—Carroll—1950**

Frequency: 1380 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Carroll Broadcasting Co.  
 Address.....Box 431  
 Tel.: 4321.....Independent  
 Representative.....Pearson  
 General Manager.....Leo R. Mayr  
 Commercial Manager.....Lee Sandberg  
 Program Director.....Neil Trobak  
 Chief Engineer.....Roger Belke

**KCFI—Cedar Falls—1958**

Frequency: 1250 Kc. .... Power: 500 Watts d.  
 Owned By ..... Blanchard & Campbell  
 Address ..... P.O. Box 256  
 Tel.: Colfax 6-1739 ..... Independent  
 Station Rep. .... Gene Bolles  
 Owner ..... Jane A. Roberts  
 General Manager ..... R. W. Cox  
 Chief Engineer ..... Wayne S. Markland

**KCRG—Cedar Rapids—1947**

Frequency: 1600 Kc. .... Power 5000 Watts  
 Owned-Oper. By ..... Cedar Rapids TV Co.  
 Address ..... 104 1st St., S.W.  
 Tel.: EMpire 4-4194 ..... ABC  
 Newspaper Affil. .... Gazette  
 Sta. Representative ..... Branham Co.  
 President ..... Joseph F. Hladky, Jr.  
 General Manager ..... Redd Gardner  
 Commercial Manager ..... Charles F. Butler  
 Program Director ..... Jim Young  
 Sales Prom. Publicity Dir. .... Edna A. Herbst  
 Chief Engineer ..... Lad Hlavaty  
 Owners of: KCRG-TV.

**KPIG—Cedar Rapids—1949**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Cedar Rapids Bcstg.  
 Business Address ..... 1225 First Ave., S.E.  
 Tel.: EM 3-8265 ..... Independent  
 Sta. Representative ..... Everett McKinney  
 Gen., Sta. Mgr. .... James I. Mitchell  
 Chief Engineer ..... Wayne C. Cornils

**WMT—Cedar Rapids—1922**

Frequency: 600 Kc. .... Power: 5000 Watts  
 Owned ..... American Bcstg. Stations, Inc.  
 Bus.-Studio Address ..... Paramount Theater Bldg.  
 Tel.: EM 4-0171 ..... CBS  
 Representative ..... Katz  
 President ..... Mrs. Helen S. Mark  
 V.P., General Manager ..... William B. Qarnton  
 Station Mgr. .... Kenneth L. Hastie  
 Commercial Mgr. .... Beryl W. Starbuck  
 Promotion Mgr. .... Jim Eowermaster  
 Program Manager ..... Dean Landfear  
 Chief Engineer ..... George Hixenbaugh  
 Owners of: KWMT, Ft. Dodge; WMT-TV.

**KCOG—Centerville—1949**

Frequency: 1400 Kc. .... Power: 100 Watts  
 Owned ..... Hope Co.  
 Address ..... 1910 S. Main St.  
 Tel.: 407 ..... KBS  
 Station Rep. .... James D. Bowden  
 President ..... Leroy Okerlund  
 Gen., Sta. Manager ..... Gene C. Loffler II  
 Commercial Manager ..... Dick King  
 Sales Prom. Manager ..... Virgene Fulkerson  
 Program Director ..... Carl Corbett  
 Publicity Director ..... Lynn Green  
 Chief Engineer ..... Robert Johnson

**KCHA—Charles City—1949**

Frequency: 1580 Kc. .... Power: 500 Watts d.

Owned-Oper. By ..... Radio Incorporated  
 Address ..... 300½ N. Main St.  
 Tel.: CApital 8-1231 ..... KBS  
 Station Rep. .... Hopewell  
 Pres., Gen. Mgr. .... L. J. Bromberg  
 Commercial, Program Dir. .... Richard Snyder  
 Chief Engineer ..... Vern Bromberg

**KCHE—Cherokee—1953**

Frequency: 1440 Kc. .... Power: 500 Watts d.  
 Owned-Operated By ..... Cherokee Bcstg. Co.  
 Address ..... 219½ W. Main St.  
 Tel.: CAnd 5-2511 ..... Independent  
 Representative ..... Hopewell  
 President, Station Mgr. .... Charles Reznikov  
 Publicity Dir. .... Dale Brodt  
 Commercial Mgr. .... Dave Davis  
 Chief Engineer ..... Sterling Heil

**KCLN—Clinton—1956**

Frequency: 1390 Kc. .... Power: 1 Kw.  
 Owned By ..... Valley TV-Radio, Inc.  
 Address ..... 514 S. Second St.  
 Tel.: CH 3-2174 ..... Independent  
 Station Rep. .... Gill-Perna  
 President ..... Russell G. Salter  
 General Manager ..... Stanley B. Noyes  
 Commercial Manager ..... Roy V. Mann  
 Program Director ..... Don Rhyme  
 Chief Engineer ..... Milton Nicholas

**KROS—Clinton—1941**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Clinton Bcstg Corp.  
 Address ..... 246 Fifth Avenue South  
 Tel.: CH 2-1252 ..... MBS  
 Station Rep. .... Venard, Rintoul & McConnell  
 President, General Manager ..... B. M. Jacobson  
 Oper. Dir., Ch. Eng. .... G. A. Parker

**KSWI—Council Bluffs—1947**

Frequency: 1560 Kc. .... Power: 500 Watts d.  
 Owned-Operated By ..... Nonparell Bcstg. Co.  
 Address ..... 120 S. Main  
 Tel.: 322-4041 ..... ABC  
 President, Gen. Mgr. .... Robert H. O'Brien  
 Comm. Prom. Mgr. .... Clarence Hoovler  
 Station, Public Manager ..... David A. DoBell  
 Program, Ch. Eng. .... Bob Hallgren

**KSIB—Creston—1946**

Frequency: 1520 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Southwest Iowa Bcstg. Co.  
 Address ..... Radio Center  
 Tel.: ST 2-2155 ..... KBS  
 Sta. Rep. .... Venard, Rintoul & McConnell  
 Gen., Sta., Comm. Mgr. .... E. M. Horning  
 Chief Engineer ..... William Zollmar

**KSTT—Davenport—1946**

Frequency: 1170 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Quint Cities Bcstg. Co.  
 Address ..... 736 Federal St.  
 Tel.: 326-2541 ..... Independent

## IOWA

Representative ..... Forjoe  
Pres., Gen. Mgr. .... Frederick Epstein  
Program Director ..... Kenneth Draper  
Sales Prom., Publicity ..... James M. Watt  
Chief Engineer ..... Doug H. Horner

### KWNT—Davenport—1952

Frequency: 1580 Kc. .... Power: 500 Watts d.  
Owned-Oper. By ..... Doralcar Assoc. Inc.  
Address ..... 1017 Mound St.  
Tel.: 326-4407 ..... MBS  
Station Rep. .... Weed  
President ..... Frank Babcock  
Vice President ..... Bill O'Connor  
General Manager ..... Allen C. Evans  
Commercial Manager ..... Jack Highberger  
Publicity Director ..... D. Shepherd  
Chief Engineer ..... Larry Andrews  
Owners of: WBOW, Terre Haute; WHUT, Anderson;  
WJRL, Rockford; WCVS, Springfield,  
WPEO, Peoria; KLEF, Ottumwa.

### WOC—Davenport—1922

Frequency: 1420 Kc. .... Power: 5000 Watts  
Owned-Operated By ..... Tri-City Bdcstg. Co.  
Address ..... 805 Brady Street  
Tel.: 32-3-3661 ..... NBC  
Representative ..... Peters, Griffin, Woodward  
President ..... Col. B. J. Palmer  
Exec. Vice Pres. .... Ralph Evans  
Station Manager ..... Ernest C. Sanders  
Commercial Mgr. .... F. Paxson Shaffer  
Sales Prom. Mgr., Pub. Dir. .... Richard Upp  
Program Dir. .... Raymond E. Guth  
Chief Eng. .... P. Arvidson  
Owners of: WOC-FM-TV.

### KDEC—Decorah—1947

Frequency: 1240 Kc. .... Power: 250 Watts d.  
Owned-Operated By ..... Scenic Bcstg. Co.  
Business-Studio Address ..... 308½ W. Water St.  
Tel.: 382-4251 ..... KBS  
Pres., Gen. Mgr. .... Verne Koenig  
Commercial Mgr. .... Kenneth Bjerke  
Chief Engineer ..... John Hibbard

### KDSN—Denison—1956

Frequency: 1580 Kc. .... Power: 500 Watts  
Owned By ..... Denison Bcstg. Co.  
Address ..... Box 337  
Tel.: AMhurst 3-3141 ..... Independent  
Pres., Gen. Mgr. .... Walter F. Morrison  
Prog., Chief Engineer ..... Jim A. Peterson

### KCBC—Des Moines—1946

Frequency: 1390 Kc. .... Power: 1000 Watts  
Owned-Operated By ..... Fletcher-Mitchell Corp.  
Address ..... Box 1404  
Tel.: CRestwood 7-4483 ..... ABC  
President ..... James I. Mitchell  
Gen., Sta. Mgr. .... Claire E. Grant  
Commercial Manager ..... Bob Bunce  
Sales Prom. Mgr. .... Don Purdy  
Program Director ..... Bob Lutz  
Chief Engineer ..... Robt. S. Brown

### WHO—Des Moines—1924

Frequency: 1040 Kc. .... Power: 50,000 Watts  
Owned-Operated By ..... Central Bcsta. Co.  
Address ..... 1100 Walnut St.  
Tel.: AT 8-6511 ..... NBC  
Representative ..... Peters, Griffin & Woodward  
President ..... Col. B. J. Palmer  
V. Pres. & Resident Mgr. .... Paul A. Loyet  
Asst. Manager ..... W. W. Woods  
Exec. V. Pres. .... Ralph Evans  
Sales Manager ..... Robert H. Harter  
Program Director ..... Cecil C. Huntzinger  
Sales Prom. Mgr. .... Donald Pearson  
Chief Engineer ..... Roy W. Pratt  
Owners of: WHO-AM-TV, Des Moines; WOC-AM-TV, Davenport;

### KIOA—Des Moines—1948

Freq.: 940 Kc. .... Power: 10 Kw. d., 5 Kw. n.  
Owned ..... Public Radio Corp.  
Business Address ..... 503 Park St.  
Tel.: Atlantic 2-9191 ..... MBS  
Sta Representative ..... Adam Young  
President ..... Lester Kamin  
Gen., Sta. Mgr. .... James C. Dowell  
Program Director ..... L. Monroe  
Chief Engineer ..... Lyle W. Nolan

### KRNT—Des Moines—1935

Frequency: 1350 Kc. .... Power: 5000 Watts  
Owned-Operated By ..... Cowles Bcstg. Co.  
Business Address ..... 9th & Pleasant Sts.  
Tel.: CH 3-4141 ..... CBS  
Newspaper Affiliation ..... Register-Tribune  
Station Representative ..... Katz  
General-Station Manager ..... Bob Dillon  
Commercial Manager ..... Paul Elliott  
Chief Engineer ..... C. F. Quentin

### KSO—Des Moines—1921

Frequency: 1460 Kc. .... Power: 5000 Watts  
Owned-Oper. By ..... Midcontinent Bcstg. Co.  
Address ..... 1910 Ingersoll Ave.  
Tel.: CH 3-0571 ..... Independent  
Sta. Representative ..... H-R Rep.  
President ..... N. L. Benton  
General Manager ..... Frank McGivern  
Asst. Gen. Mgr. .... Bill Bengtson  
Program Manager ..... Dick Vance  
Chief Engineer ..... Homer Child  
Owners of: WLOL, Minneapolis; WKOW, Madison;  
KELO-AM-TV, Sioux Falls.

### KWKY—Des Moines—1948

Frequency: 1150 Kc. .... Power: 1000 Watts  
Owned By ..... Gen. Bcstg. of Ia. Inc.  
Business-Studio Address ..... 419½ Locust  
Tel.: CH 4-0101 ..... MBS  
Gen., Sta. Mgr. .... R. N. Kindred  
Chief Engineer ..... Werner Schwarz

### WDBQ—Dubuque—1933

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Operated By ..... WDBQ Bcstg. Co.  
Business Address ..... 435 Fisher Bldg.  
Tel.: 3-8241 ..... MBS

Sta. Representative.....John E. Pearson  
 President.....Oswald Friend  
 General Manager.....Philip T. Kelly  
 Commercial Manager.....Patrick G. Fleming  
 Program Director.....Terry Dorsey

### **KDTH—Dubuque—1941**

Frequency: 1370 Kc.....Power: 1000 Watts  
 Owner.....Dubuque Telegraph-Herald  
 Address.....8th & Bluff St.  
 Tel.: 583—7351.....ABC  
 Station Rep.....Venard, Rintoul, McConnell  
 President.....Fred Woodward  
 General Manager.....K. S. Gordon  
 Publicity Dir.....Gordon Kilgore  
 Program Director.....Robert J. Gribben  
 Chief Engineer.....Donald Abitz

### **KLIL—Estherville—1952**

Frequency: 1340 Kc.....Power: 100 Watts  
 Owned.....KLIL, Inc.  
 Address.....Box 155  
 Tel.: EMerson 2-3521.....KBS  
 Pres., Gen. Mgr.....Jack Turnbull  
 Commercial Manager.....Lucille Turnbull  
 Program Director.....Don Gard  
 Publicity Director.....Bill Lindsay  
 Chief Engineer.....Wilbur Ralph

### **KMCD—Fairfield—1958**

Frequency: 1570 Kc.....Power: 250 Watts d.  
 Owned-Oper. By..Bcstng. Engineering Services  
 Address.....Highway 34 West  
 Tel.: 345.....ABC  
 President.....G. B. McDermott  
 Gen., Sta. Mgr.....William W. Hansen  
 Chief Engineer.....Richard J. Caldwell

### **KVFD—Ft. Dodge—1939**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Northwest Bcstg. Co.  
 Business-Studio Address.....Warden Bldg.  
 Tel.: 4-0351.....MBS  
 Station Rep.....Venard, Rintoul & McConnell  
 President, Gen., Sta., Mgr.....Edward Breen  
 Comm., Sales Prom. Mgr.....Max E. Landes  
 Program Director.....Drexel Peterson  
 Chief Engineer.....David G. Sinclair

### **KWMT—Fort Dodge—1956**

Frequency: 540 Kc.....Power: 1000 Watts d.  
 Owned.....American Bcstg. Stations, Inc.  
 Business Address.....540 A. Street  
 Tel.: 8-4711.....Independent  
 Representative.....Everett-McKinney  
 Gen. Mgr.....Burns Nugent  
 Station Manager.....James Maurer  
 Chief Engineer.....Roy Chase

### **KXGI—Ft. Madison—1948**

Frequency: 1360 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Talley Bcstg. Co.  
 Business-Studio Address.....Marquette Bldg.  
 Tel.: DRake 2-1241.....Independent  
 President.....H. Talley  
 General Manager.....Al Farber

### **KGRN—Grinnell—1957**

Frequency: 1410 Kc.....Power: 500 Watts d.  
 Owned.....Mitchell Bcstg.  
 Address.....909½ Main St.  
 Tel.: BE 6-5444.....KBS  
 President, Gen. Mgr.....Frosty Mitchell  
 Commercial Mgr.....Vic Sayer  
 Program Dir., Chief Eng.....Max Stevens  
 Publicity Director.....Nancy Petersen  
 Owners of: KNIA, Knoxville.

### **KXIC—Iowa City—1948**

Frequency: 800 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By..Johnson County Bcstg. Corp.  
 Business Address...108½ E. Washington St.  
 Tel.: 8-1181.....Independent  
 Station Rep.....Venard, Rintoul & McConnell  
 President.....Scott Swisher  
 General Sta. Mgr.....Gene Claussen  
 Commercial Mgr.....F. M. Broders  
 Program Director.....Robert Shellady  
 Chief Engineer.....Elliott Full

### **KOKX—Keokuk—1947**

Freq.: 1310 Kc.....Power: 1 Kw. d., 500 w. n.  
 Owned-Operated By ..Keokuk Bdcstg. Co.  
 Business Address.....Hotel Iowa Bldg.  
 Tel.: 524—5410.....MBS  
 Station Rep.....Venard, Rintoul & McConnell  
 President.....H. W. Stadler  
 General Manager.....Robert W. Erickson  
 Commercial Manager.....Jerry Rhodes  
 Program Director.....Ernie Siegrist  
 Chief Engineer.....Joe Malkin

### **KNIA—Knoxville—1960**

Frequency: 1320 Kc.....Power: 500 Watts d.  
 Owned By.....Mitchell Bcstg. Co.  
 Address.....c/o KGRN, Grinnell, Iowa  
 Tel.: BELmont 6-5444.....Independent  
 Station Rep.....John Pearson  
 President.....Forrest Mitchell Jr.  
 General. Sta. Mgr.....Bob Betts  
 Commercial Manager.....Margaret Kincaid  
 Program Director.....Rita Betts  
 Sales Prom. Mgr.....Don Riis  
 Publicity Director.....Larry Heaberlin  
 Chief Engineer.....Don Dye

### **KLEM—Le Mars—1954**

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....George M. De Ruyter  
 Address.....Box 1410  
 Tel.: 1410.....KBS  
 Manager.....George M. DeRuyter

### **KMAQ—Maquoketa—1958**

Frequency: 1320 Kc.....Power: 500 Watts  
 Owned By.....Jackson County Bcstg. Co.  
 Business Address.....136½ S. Main St.  
 Tel.: OLive 2-2426.....KBS  
 President, Gen. Mgr.....Nathan L. Goetz  
 Commercial Manager.....Claude Beck  
 Station, Program Director.....Dennis Voy  
 Chief Engineer.....Raymond Shields

**KFJB—Marshalltown—1923**

Frequency: 1230 Kc. Power: 250 Watts  
 Operated By.....Marshall Electric Co.  
 Address.....133 E. Main St.  
 Tel.: 3361.....Independent  
 Newspaper Affil.....Times-Republican  
 Sta. Reps.....Venard, Rintoul &  
 McConnell; Bowden  
 President.....John W. Norris  
 General Manager.....Paul G. Norris, Jr.  
 Station Manager.....William P. White  
 Comm. Mgr.....William C. Doll  
 Program Director.....Dale Smith  
 Chief Engineer.....Herbert Andersor

**KGLO—Mason City—1936**

Frequency: 1300 Kc. Power: 5000 Watts  
 Owned-Operated By.....Lee Radio, Inc.  
 Bus. Studio Address.....2nd & Pennsylvania  
 Tel.: GArden 3-2540.....CBS  
 Sta. Representative.....Branham  
 President.....Lee P. Loomis  
 Exec. V.P., Gen. Mgr.....Herbert R. Ohrt  
 Nat. Sales Mgr.....Walter J. Rothschild  
 Commercial Manager.....Lloyd Loers  
 Program Director.....Bob Clausen  
 Chief Engineer.....Roger Sawyer

**KRIB—Mason City—1952**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....Western Broadcasting Co.  
 Address.....402 19th St., S.W.  
 Tel.: 5400.....Independent  
 General Manager.....Shirley Ott

**KSMN—Mason City—1948**

Frequency: 1010 Kc. Power: 1000 W., d.  
 Owned-Oper. By.....Peter A. Barnard  
 Address.....5 W. State  
 Tel.: GArden 3-8634.....Independent  
 Station Rep.....Venard, Rintoul & McConnell  
 President.....Donald F. Blanchard  
 Gen. Station Manager.....Harry Campbell  
 Comm., Promo. Mgr.....Robert E. Ryan  
 Program, Chief Engr.....Hubert J. Marshall

**KWPC—Muscatine—1947**

Frequency 860 Kc. Power: 250 Watts  
 Owned-Operated By.....Muscatine Bcstg. Co.  
 Address.....Mulberry & Houser  
 Tel.: AM 3-2442.....Independent  
 Station Rep.....Venard, Rintoul & McConnell  
 General, Sta. Manager.....George J. Volger  
 Commercial Manager.....Vince Beckey  
 Program Director.....Marion Templeman  
 Chief Engineer.....David McGowan

**KCOB—Newton—1955**

Frequency: 1280 Kc. Power: 1000 W. d.  
 Owned By.....Richard C. Brandt  
 Address.....Box 190  
 Tel.: PYramid 2-5262.....KBS  
 Representative.....Grant Webb  
 President, General Mgr.....Richard C. Brandt  
 Comm. Sta. Mgr.....Blean A. Calkins  
 Program Director.....Jerry Renough  
 Chief Engineer.....Bob Preston

**KOEL—Oelwein—1950**

Freq.: 950 Kc. Power: 1 Kw. d. 500 Watts n.  
 Owned-Oper. By.....Northeast Iowa Radio Corp.  
 Address.....109 S. Frederick Ave.  
 Tel.: 950.....Independent  
 Station Rep.....Venard, Rintoul & McConnell  
 President.....C. W. Crahan  
 Gen., Sta. Mgr.....W. J. Teich  
 Commercial Mgr.....Donald McKee  
 Program Director.....Dale Wood  
 Sales Promotion Mgr.....Jim Knight  
 Publicity Director.....Paul Ruse  
 Chief Engineer.....Clinton W. Knapp

**KBOE—Oskaloosa—1950**

Frequency: 740 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Oskaloosa Bcstg. Co.  
 Address.....Box 518  
 Tel.: OR 3-3493.....Independent  
 Gen., Sta., Comm. Mgr.....Glen Stanley  
 Chief Engineer.....William Brubaker

**KBIZ—Ottumwa—1941**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By.....Wapello County Bcstg. Co., Inc.  
 Address.....123½ East Third  
 Tel.: MURray 2-7588.....CBS, KBS  
 Sta. Representatives.....Bolles; Hyett  
 President.....G. La Verne Flambo  
 General Comm. Mgr.....Dale Cowle  
 Program, Ch. Eng.....Jim Littlejohn  
 Publicity Director.....Bud Chalday

**KLEE—Ottumwa—1954**

Frequency: 1480 Kc. Power: 500 Watts d.  
 Owned.....KLEE Radio  
 Address.....422-424 W. 2nd St.  
 Tel.: MURray 2-7551.....Independent  
 President.....W. O'Connor  
 General Manager.....L. Shepard

**KFNF—Shenandoah—1924**

Freq.: 920 Kc. Power: 1000 Wts. d., 500 n.  
 Owned-Operated By.....KFNF Bcstg. Co. Inc.  
 Address.....P.O. Box 98  
 Tel.: 1302.....Independent  
 Sta. Reps.....Bolling; Bowden  
 President.....Nicholas Tedesco  
 General Mgr.....G. W. Diefenderfer, Jr.

**KMA—Shenandoah—1925**

Frequency: 960 Kc. Power: 5 Kw.  
 Owned-Operated By.....May Bcstg. Co.  
 Address.....KMA Auditorium  
 Tel.: 192.....ABC  
 Representative.....Edward Petry  
 President.....Edward W. May  
 General Mgr.....Owen Saddler  
 Station Mgr.....Anthony Koelker  
 Prom., Publicity Dir.....Duane Modrow  
 Program Director.....Dean Naven  
 Sales Mgr.....Charles F. Bunn  
 Chief Engineer.....Don Burrichter  
 Owners of: KFAB, Omaha; EMTV, Omaha.

**KMNS—Sioux City—1949**

Frequency: 620 Kc. Power: 1000 Watts  
 Owned-Oper. By: Siouxland Bcstg. Inc.  
 Address: 921 Pierce St.  
 Tel.: 8-0628 Independent  
 Sta Representative: Paul H. Raymer  
 President: James Stuart  
 Ex. Vice Pres.: Richard Chapin  
 General Manager: Jan Dellinger  
 Commercial Manager: Bob Jenkins  
 Program Director: Donald Frost  
 Sales Prom. Mgr.: Shirley Fisher  
 Publicity Director: Don Miller  
 Chief Eng.: Philip Maher  
 Owners of: KFOR, Lincoln; KODY, N. Platte;  
 KSAL, Salinas; KRGI, Grand Island.

**KSCJ—Sioux City—1927**

Frequency: 1360 Kc. Power: 5000 Watts  
 Owned-Operated By: Perkins Bros. Co.  
 Business-Studio Address: 415 Douglas St.  
 Tel.: 5-7993 ABC  
 Representative: George P. Hollingbery  
 President: W. R. Perkins  
 Sta., Comm. Mgr.: Eugene T. Flaherty

**KTRI—Sioux City—1938**

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Operated By: Sioux City Bcstg. Co.  
 Address: 400 Commerce Bldg.  
 Tel.: 8-0165 Independent  
 Representative: Everett-McKinney  
 President: John C. Kelly  
 General Manager: Lennon Kelly  
 Chief Engineer: Sam Seldon

**KICD—Spencer—1942**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: Iowa Great Lakes Bcstg. Co.  
 Address: Box 631  
 Tel.: 1240 Independent  
 Station Rep.: Venard, Rintoul & McConnell  
 Pres., Gen. Mgr.: Ben B. Sanders  
 Commercial Manager: Jack Wedel  
 Program Director: Chet Andrews  
 Chief Engineer: Eldon Kanago

**KAYL—Storm Lake—1948**

Frequency: 990 Kc. Power: 250 Watts d.  
 Owned-Operated By: Cornbelt Bcstg. Co.  
 Address: Park Building  
 Tel.: RE 2-3520 KBS  
 President: O. J. Grau  
 Sta. Mgr., Prog. Dir.: Paul Benson

**KWWL—Waterloo—1947**

Frequency: 1330 Kc. Power: 5 Kw.  
 Owned-Operated By: Black Hawk Bcstg Co.  
 Address: Insurance Bldg.  
 Tel.: AD 4-4404 MBS  
 Representative: Avery-Knodel, Inc.  
 President: Ralph J. McElroy  
 Gen., Sta. Mgr.: Bill C. Baldwin  
 Comm., Sales Prom. Mgr.: Douglas Chingo  
 Chief Engineer: E. M. Tink  
 Owners of: KWWL-TV; KMMT-TV, Austin; KAUS-AM, Austin.

**KXEL—Waterloo—1942**

Frequency: 1540 Kc. Power: 50,000 Watts  
 Owned-Oper. By: KXEL Bcstg. Co.  
 Address: P.O. Box 2395  
 Tel.: AD 3-3371 ABC  
 Representative: Bolling  
 President: Cy N. Bahakel  
 Exec. V. P.: Frank Tirico  
 General, Comm. Mgr.: Al Laval  
 Promo., Publicity Mgr.: Lou Wagner  
 Chief Engineer: Don Kassner  
 Owners of: WLBS, Bowling Green; WKIN, Kingsport, WRIS, Roanoke, WWO, Lynchburg, WKOZ, Kosciusko; WABG-AM-TV, Greenwood.

**KWVY—Waverly—1958**

Frequency: 1470 Kc. Power: 1 kw., d.  
 Owned By: Cedar Valley Bcstg. Co.  
 Address: 123 1st St. S.E.  
 Tel.: 1470 Independent  
 President, Gen. Mgr.: John W. Talbot  
 Commercial Manager: Elmer Iverson  
 Program Dir.: J. A. Meyer

**KJFJ—Webster City—1950**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Oper. By: Triangle Bcstrs.  
 Address: Box 222  
 Tel.: Temple 2-1410 Independent  
 Representative: Bolles  
 Pres., General, Comm. Mgr.: Don Treu  
 Program, Public Dir.: G. D. Warland  
 Sales Prom. Mgr.: Cal Haworth  
 Chief Engineer: Aldis Hendrickson

When You Can  
 Have the Best  
 Why Be Satisfied  
 With Less?



Pop.: 2,192,000  
Families: 695,500

# Kansas

Radio Homes: 688,000  
AM Stas. in State: 48

## KSOK—Arkansas City—1947

Freq.: 1280 Kc. Power: 1 Kw. d., 100 W. n.  
Owned-Operated By The KSOK Bdcstg. Co.  
Address P.O. Drawer 917  
Tel.: 2666 Independent  
President Oscar S. Stauffer  
Gen. Sta. Mgr. S. C. Thompson  
Program Director Melvin A. Haines  
Chief Engineer N. Wayne Owens  
Owners of: KSEK, Pittsburg; WIBW, Topeka;  
KGGF, Shawnee; WIBW-TV, Topeka.

## KARE—Atchison—1939

Frequency: 1470 Kc. Power: 1000 Watts  
Owned-Oper. By Griffith-Buenning Bdstg. Co.  
Address Fifth & Kansas Ave.  
Tel.: 2477 Independent  
Representative Sears & Ayer  
Co-Owners J. M. Griffith, Paul H. Buenning  
General Mgr. James M. Griffith  
Comm. Mgr. Paul H. Buenning  
Chief Engineer L. H. Winegardner

## KCRB—Chanute—1952

Frequency: 1460 Kc. Power: 1000 Watts d.  
Owned-Operated By Midwest Bdcstg System  
Address P.O. Box 132  
Tel.: 434 KBS  
President Cecil W. Roberts  
Manager J. R. Fehr  
Station Manager Glen A. Halbe  
Chief Engineer R. Still

## KGGF—Coffeyville—1930

Frequency: 690 Kc. Power: 10 Kw. d.; 5 Kw. n.  
Owned-Oper. By The Midwest Bcstg. Co., Inc.  
Address 306 W. 8th  
Tel.: Clinton 1-3800 ABC  
Station Rep. John E. Pearson  
President Richard M. Seaton  
General. Comm. Mgr. Robert L. Pratt  
Commercial Manager E. B. Spoonamore  
Program Dir. Richard S. Embody  
Chief Engineer J. S. Jaminet

## KXXX—Colby—1947

Frequency: 790 Kc. Power: 5000 Watts d.  
Owned Town & Farm Co., Inc.  
Address Colby, Kan.  
Tel.: HO 2-3305 Independent  
Rep. H-R Reps.  
Chairman of Board Don Searle  
President Bill Martin  
Exec. V. P., Sta. Mgr. Ed Mason  
Commercial Mgr. Bill Moore  
Chief Engineer Vern Snider  
Owners of: KMMJ, Grand Island.

## KFRM—Concordia—1947

Frequency: 550 Kc. Power: 5000 Watts d.  
Owned-Oper. By Cook Bcstg. Co.

Address KMBC Building  
Tel.: 1-2650 ABC  
Pres., Comm. Mgr., Pub. Dir. Don Davis  
Station Manager D. Smith  
Chief Eng. Henry Goldenberg

## KNCK—Concordia—1954

Frequency: 1390 Kc. Power: 500 Watts d.  
Owned General Bcstg. Co., Inc.  
Address Concordia, Kans.  
Tel.: 1414 KBS  
Pres., Gen., Sta. Mgr. W. F. Danenbarger  
Comm. Mgr., Prog. Dir. Oscar W. Allen  
Chief Engineer Don Sasnett

## KGNO—Dodge City—1930

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By Dodge City Bcstg. Co.  
Business Address 705 Second St.  
Tel.: HU 3-3151 Independent  
Newspaper Affil. Dodge City Daily Globe  
Station Rep. Pearson  
President J. C. Denious, Jr.  
Gen., Comm. Mgr. W. Elliott  
Program Director Herschel Holland

## KBTO—El Dorado—1953

Frequency: 1360 Kc. Power: 500 Watts d.  
Owned-Oper. By El Dorado Bcstg. Co.  
Address 205½ S. Main  
Tel.: DA 1-5890 Independent  
Representative Indie Sales  
Owner O. A. Tedrick  
General Manager Jim Platt

## KVOE—Emporia—1939

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Bluesstem Bcstg. Co., Inc.  
Address Box 369  
Tel.: DI 2-1400 Independent  
Representative Webb  
Pres., Gen. Mgr. E. J. McKernan, Jr.  
Commercial Mgr. Robert Richter  
Sales Prom. Mgr. E. J. McKernan III  
Program Dir. Curt Stallings  
Chief Engineer Charles Stark

## KMDO—Fort Scott—1954

Frequency: 1600 Kc. Power: 500 Watts d.  
Owned Ft. Scott Bcstg. Co.  
Address Box 72  
Tel.: 2545 KBS  
Pres., Gen. Mgr. Lloyd C. McKenney  
Comm., Sta. Mgr. Jim McKenney  
Chief Engineer Dale Holland

## KIUL—Garden City—1935

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By KIUL, Inc.  
Address 509½ N. Main



Tel.: BRidge 6-3251.....NBC  
 Newspaper Affili. ....Telegram  
 President, General Mgr.....Robert Wells  
 Program Dir.....Tony Jewell  
 Comm. Mgr., Chief Eng.....Joe Tennesen

**KNCO—Garden City—1949**

Frequency: 1050 Kc.....Power: 1000 Watts  
 Owned-Oper. By..Ark Valley Bcstg. Co., Inc.  
 Address .....Box 247  
 Tel.: BRidge 6-4366.....Independent  
 Station Rep. ....Hopewell  
 President .....Ellsworth Sherman  
 General Manager.....O. D. Carmichael  
 Asst. Manager.....Joe Taylor  
 Comm. Mgr.....Pete Charlton  
 Chief Engineer.....E. Kissinger

**KLOE—Goodland—1947**

Frequency: 730 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....KLOE, Inc.  
 Address.....17th & Broadway  
 Tel.:TWInoaks 9-2332.....MBS  
 Sta. Representative .....Pearson  
 General Manager.....K. Melia  
 Commercial Mgr.....D. Gill  
 Program Mgr.....C. Miller  
 Chief Engineer.....Paul Bateman

**KVGB—Great Bend—1937**

Frequency: 1590 Kc.....Power: 5000 Watts  
 Owned-Operated By.....KVGB, Inc.  
 Address.....2007 17th St.  
 Tel.: GLadstone 3-4318.....Independent  
 Newspaper Affil.....Daily Tribune  
 Representative .....Hollingbery  
 General Mgr.....Grover C. Cobb  
 Asst. Mgr.....Robert D. Hilgendorf  
 Commercial Mgr.....Sherwood R. Parks  
 Chief Engineer.....Gilbert Hanzlicek

**KAYS—Hays—1948**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....KAYS, Inc.  
 Address.....2450 Hall St.  
 Tel.: MArket 4-2578.....Independent  
 Representative .....Hal Holman  
 President.....Ross Beach, Sr.  
 General Mgr.....Robert E. Schmidt  
 Commercial Manager.....Bob Churchill  
 Program Director.....Bob Templeton  
 Chief Engineer.....Leo Leglieter  
 Owners of: KAYS-TV, Hays

**KWBW—Hutchinson—1935**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By...Nation's Center Bcstg. Co.  
 Business-Studio Address.....17th & Harding  
 Tel.: MO 2-4486.....NBC-KBS  
 Representative .....Devnsy O'Connell  
 Pres., Sta. Mgr.....Fred L. Conger  
 Chief Engineer.....Marvin Reese

**KWHK—Hutchinson—1946**

Frequency: 1260 Kc...Power: 1 Kw. d.; 500 n.  
 Owned-Operated By.....KWHK Bcstg. Co.

Address.....525 N. Main  
 Tel.: Mohawk 5-4461.....Independent  
 Station Representative.....Gill-Perna  
 President.....William L. Mitchell  
 Station Manager.....Robert D. Hanna  
 Commercial Manager.....Dick Ryno  
 Program Director.....Johnny Carlton  
 Publicity Director.....Dale Lowery  
 Chief Engineer.....John Robbins

**KIND—Independence—1947**

Frequency: 1010 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Central Bcstg., Inc.  
 Bus-Studio Transmitter.....114 North 8th St.  
 Tel.: 1010.....KBS  
 President, Gen. Mgr.....Nels Rupard  
 Commercial Manager.....Jimmy Goodman  
 Program Director.....Juanita Fenner

**KJCK—Junction City—1949**

Frequency: 1420 Kc...Power: 1000 Watts d.  
 Owner-Oper. By.....Junction City Bcstg. Co.  
 Address.....724½ No. Washington St.  
 Tel.: CEdar 8-3165.....Independent  
 Representative .....Indie Sales  
 President, Gen. Mgr.....R. L. Weir, Jr.  
 Station Mgr.....A. B. Valencia  
 Sales Prom. Mgr.....Pat Powers  
 Chief Engineer.....Royce Baerg

**KCKN—Kansas City—1925**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Cy Blumenthal  
 Address.....4121 Minnesota  
 Tel.: FA 1-3200.....Independent  
 President.....Cy Blumenthal  
 General Manager.....Dal Stallard  
 Commercial Mgr.....Dale Neal  
 Chief Engineer.....Jim Jett

**KLWN—Lawrence—1951**

Frequency: 1320 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Lawrence Bcstrs. Inc.  
 Address.....Route 5  
 Tel.: VI 3-1320.....Independent  
 Representative .....Indie Sales  
 President.....Lee Morgan  
 General, Station Mgr.....Arden Booth  
 Commercial Manager.....Jack Whalen  
 Program Director.....Harry Hulse  
 Chief Engineer.....Earl Sundbye

**KCLO—Leavenworth—1948**

Frequency: 1410 Kc...Power: 500 Watts d.  
 Owned-Oper. By.....KCLO, Inc.  
 Address .....Box 70  
 Tel.: MUTual 2-1410.....KBS  
 Station Rep. ....Hopewell  
 President, Gen. Mgr.....Geo. Basil Anderson  
 Commercial, Program.....Bob Potter  
 Sales Prom. Mgr.....Lee Pemberton  
 Chief Engineer.....Al Ortmann

## KANSAS

### KLIB—Liberal—1960

Frequency: 1470 Kc. Power: 500 Watts  
Owned By: Plains Enterprises, Inc.  
Address: Box 838, Highway 54 East  
Tel.: MAin 4-2556 Independent  
President, Gen. Mgr.: William Bowman Sr.  
Comm. Program Director: Harold Armstrong  
Sales Prom. Manager: Peter H. May  
Publicity Director: Fred Campbell  
Chief Engineer: Clyde Elmer Michael

### KSCB—Liberal—1948

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Seward County Bcstg. Co.  
Business Address: East 8th St.  
Tel.: MA 4-3891 Independent  
Station Rep.: Hopewell  
President: Alf M. Landon  
General Manager: Leon S. Salathiel  
Commercial Manager: Mark Shor  
Program Director: Dick Stedman  
Chief Engineer: Alvin Peters

### KMAN—Manhattan—1950

Frequency: 1350 Kc. Power: 500 Watts d.  
Owned-Oper. By: Manhattan Bcstg. Co.  
Address: 114 No. 4th St.  
Tel.: PRescott 8-4451 Independent  
President: Fred A. Seaton  
Gen., Sta. Manager: Lowell E. Jack  
Program Director: Shel Smith  
Commercial Manager: David Jackson  
Sales Program Mgr.: James Brown  
Chief Engineer: Charles Pultz

### KNDY—Marysville—1956

Frequency: 1570 Kc. Power: 250 Watts, d.  
Owned: W. N. Schnepf  
Address: 803½ Broadway  
Tel.: Hillcrest 3-4361 KBS  
Station Representative: Hopewell  
General Manager: Wyman N. Schnepf  
Chief Engineer: Willa M. Schnepf

### KNEX—McPherson—1949

Frequency: 1540 Kc. Power: 250 Watts d.  
Owned-Operated By: K. R. Krehbiel  
Address: Box 186  
Tel.: 1540 KBS  
Newspaper Affil.: Daily Republican  
Gen. Mgr., Ch. Eng.: Claude Hughes  
Prog., Pub. Dir.: M. Heitschmidt

### KBEA—Mission—1957

Frequency: 1480 Kc. Power: 1000 Watts a.  
Owned By: Public Radlo Corp.  
Address: 5913 Woodson Ave.  
Tel.: HEdrick 2-1480 MBS  
President: Lester Kamin  
General, Comm. Mgr.: T. Gonterman  
Program Director: S. Olson  
Chief Engineer: Robert Arzi

### KJRG—Newton—1953

Frequency: 950 Kc. Power: 500 Watts, d.  
Owned: KJRG, Inc.  
Address: Box 77  
Tel.: ATwater 3-5150 KBS  
Station Rep.: Biddick  
President, Gen. Mgr.: Geo. Basil Anderson  
Comm. Mgr., Prog. Dir.: Roy Lichtenberger  
Chief Engineer: Dean Grice

### KOFO—Ottawa—1949

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Operated By: Ottawa Bcstg. Co.  
Address: P. O. Box 46  
Tel.: CHerry 2-1220 Independent  
President, Gen. Mgr.: Roderick B. Cupp  
Commercial Mgr.: Ronald G. Reed  
Program Director: Galen Scott  
Sales Program Mgr.: William Dahlsten  
Chief Engineer: Don Willis

### KLKC—Parsons—1948

Frequency: 1540 Kc. Power: 250 Watts d.  
Owned-Oper. By: Community Bcstg. Co.  
Address: P.O. Box 696  
Tel.: 4050 Independent  
President, Gen. Mgr.: Richard R. Combs

### KKAN—Phillipsburg—1960

Frequency: 1490 Kc. Power: 250 Watts  
Owned By: North Central Bcstg., Inc.  
Address: Phillipsburg, Kan.  
Tel.: 1070 Independent  
General Manager: Guy Christian  
Sales Prom. Mgr.: Doug Stone  
Chief Engineer: Vaughn Jupe

### KOAM—Pittsburg—1937

Freq.: 860 Kc. Power: 10 Kw. d., 5 Kw. n  
Owned-Oper.: The Pittsburg Bcstg. Co., Inc.  
Address: P.O. Box F  
Tel.: Adams 1-7200 NBC  
Representative: Hollingbery  
President: E. V. Baxter  
Gen., Sta. Mgr.: John O. Bartlow  
Program Dir.: Marge Bartlow  
Prom., Publicity Dir.: Paul Hudson  
Chief Engineer: Leo Stafford

### KSEK—Pittsburg—1947

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: Stauffer Publications, Inc.  
Address: 1340 E. Quincy  
Tel.: ADams 1-2800 KBS  
Newspaper Affil.: Headlight & Sun  
Representative: Avery-Knodel  
President: O. S. Stauffer  
General Mgr., Chief Eng.: Jim Treat  
Sales Program Mgr.: John Hayden

### KWSK—Pratt—1952

Frequency: 1570 Kc. Power: 250 Watts  
Owned: Clem Morgan  
Address: 209½ S. Main St.

Tel.: GGreenwood 2-4405.....KBS  
 General Manager.....Clem Morgan  
 Program Director.....A. R. Morgan  
 Sales Prom. Mgr.....Ray Godfrey  
 Chief Engineer.....T. E. Patterson

**KRSL—Russell—1956**

Frequency: 990 Kc.....Power: 250 Watts d.  
 Owned By.....Kilo Broadcasting Co.  
 Address.....Box 666  
 Tel.: HUDson 3-3121.....KBS  
 Owner, Gen. Mgr.....Fred L. Thompson  
 Program Director.....Jack Hartle  
 Chief Engineer.....Dave Tarter

**KSAL—Salina—1937**

Frequency: 1150 Kc.....Power: 5000 Watts  
 Owned By.....Salina Bcstg., Inc.  
 Address.....625 E. Crawford  
 Tel.: TA 3-3701.....MBS  
 President.....James Stuart  
 V. P., Gen. Mgr.....Richard W. Chapin  
 Comm. Sta. Mgr.....Robert M. McKune  
 Program Director.....Chuck Nichols  
 Sales Prom., Publicity.....Ron D. Gray  
 Chief Eng.....Don Englehart  
 Owners of: KODY, N. Platte; KFOR, Lincoln;  
 KRGI, Grand Island; KMNS, Sioux City.

**WIBW—Topeka—1927**

Frequency: 580 Kc.....Power: 5000 Watts  
 Owned By.....Stauffer Publications, Inc.  
 Address.....Box 119  
 Tel.: CR 2-3456.....CBS  
 Newspaper Affil.....Journal, Capital  
 Representative.....Avery-Knodel  
 President.....O. S. Stauffer  
 General Manager.....Thad Sandstrom  
 Station Manager.....Hilton Hodges

**KJAY—Topeka—1949**

Frequency: 1440 Kc..Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By.....KJAY, Inc.  
 Address.....916 Kansas Ave.  
 Tel.: CE 3-1336.....Independent  
 Representative.....Gill-Porna  
 President.....Dale S. Helmers  
 General, Comm. Mgr.....Robert Rohrs  
 Program Director.....Joe Stavvas  
 Chief Engineer.....Rae Bowman

**KTOP—Topeka—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Charles Bailey Axton  
 Address.....1700 N. Buchanan  
 Tel.: CE 4-3444.....MBS  
 Station Representative.....ForJoe  
 President.....Bailey Axton  
 V. Presidents.....Louise-Charle Axton  
 Program Director.....Robert Harris  
 Station Manager.....Bob Barber  
 Sales Prom. Mgr.....Merle Blair  
 Chief Engineer.....Harold Grant

**WREN—Topeka—1926**

Frequency: 1250 Kc.....Power: 5000 Watts  
 Owned-Operated By...WREN, Bdcstg. Co., Inc.  
 Address.....1001 Fillmore St.  
 Tel.: CE 2-0505.....ABC  
 Representative.....Hollingbery  
 President.....Alf M. Landon  
 Gen., Sta. Mgr.....Max G. Falkenstien  
 Commercial Manager.....Paul Dixon  
 Program Manager.....Bob Richmond  
 Sales Promotion Manager.....Bonnie Purnell  
 Chief Engineer.....Al King  
 Owners of: KSCB, Liberal

**KAKE—Wichita—1948**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned By.....KAKE Radio-TV, Inc.  
 Address.....1500 N. West St.  
 Tel.: WH 3-4221.....MBS  
 Station Rep.....Bolling  
 President.....Mark H. Adams  
 General Manager.....Martin Umansky  
 Station Manager.....Dale W. McCoy Jr.  
 Program Director.....Scott McCullough  
 Sales Prom. Mgr.....Stu Melchert  
 Publicity Director.....Bob Payne  
 Chief Engineer.....Harold Newby

**KFH—Wichita—1922**

Frequency: 1330 Kc...Power: 5000 Watts d.  
 Owned-Operated By...Radio Station KFH Co.  
 Address.....Market at Williams St.  
 Tel.: AM 2-4491.....CBS  
 Newspaper Affiliation.....Eagle  
 Representative.....Blair  
 President.....John Rigby  
 General, Sta. Mgr.....Thomas P. Bashaw  
 Comm. Mgr.....John Merrell  
 Program Director.....Donald Anderson  
 Sales Prom. Mgr.....Jay Harmon  
 Publicity Director.....Bob Adams  
 Chief Engineer.....Leslie Campbell

**KIRL—Wichita—1922**

Freq.: 1070 Kc....Power: 10 Kw. d., 1 Kw. n.  
 Owned-Operated By...Jayhawk Bdcstg. Corp.  
 Address.....42nd & N. Broadway  
 Tel.: TE 8-3377.....ABC  
 Representative.....Avery-Knodel  
 President.....Charles "Buddy" Rogers  
 General, Station Mgr.....J. Coppersmith  
 Chief Engineer.....Franz Smith

**KLEO—Wichita—1936**

Frequency: 1480 Kc..Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By.....Dandy Bcstg.  
 Address.....255 N. Broadway  
 Tel.: HO 4-2387.....Independent  
 Station Representative.....Eastman  
 President.....K. R. Greenwood  
 General Manager.....Richard H. Harris  
 Program Director.....Ric Marcelin  
 Publicity Director.....Emily Kaye  
 Chief Engineer.....Len Ballard  
 Owners of: KQEO, Albuquerque.

## KANSAS-KENTUCKY

### **KSIR—Wichita—1958**

Frequency: 900 Kc. Power: 250 Watts d.  
Owned By.....KSIR, Inc.  
Business Address.....Box 933  
Tel.: WH 2-3253.....Independent  
Pres., Comm. Mgr.....Mack Sanders  
Gen. Sta., Chief Eng.....K. W. Pyle

### **KWBB—Wichita—1951**

Frequency: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.

Owned-Oper. By...Wichita Beacon Bcstg. Co.  
Address.....2829 Salina Ave.  
Tel.: TE 8-3331.....Independent  
Representative.....Hollingbery  
President.....O. E. Bradley  
V.P., General Manager.....J. Milton Hall  
Comm. Prog. Mgr.....Harold H. Hale  
Program Director.....Virginia Welch  
Chief Engineer.....M. W. Mulanix

Pop.: 3,043,000  
Families: 837,000

## *Kentucky*

Radio Homes: 805,000  
AM Stas. in State: 85

### **WANY—Albany—1958**

Frequency: 1390 Kc. Power: 1000 Watts  
Owned By.....Albany Bcstg. Co.  
Business Address.....Box 158  
Tel.: 150.....KBS  
Sta. Rep.....Kentucky Radio Sales  
Presidents.....Wallace Allred-Cecil Speck  
General, Comm. Mgr.....Welby Hoover  
Program, Asst. Manager.....Darrell Steck  
Sales Prom. Mgr.....Reba Wells  
Publicity Director.....Louis Brummett  
Chief Engineer.....Joe Peters

### **WCMI—Ashland—1935**

Frequency: 1340 Kc. Power: 250 Watts  
Owned By.....WCMI, Inc.  
Address.....P. O. Box 949  
Tel.: 324-6111.....CBS  
Sta. Representative.....Hollingbery  
President.....Donald J. Horton  
General, Sta. Manager.....O. C. Halyard Jr.  
Commercial Manager.....Mike Slagel  
Program Director.....Bill Campbell  
Sales Prom. Mgr.....Ken Hart  
Publicity Director.....Loretta Halyard  
Chief Engineer.....Bob Gilmore  
Owners of: WYLK, Lexington; WPKY, Frankfort;  
WUOO, Orlando; WOMP, Bellaire.

### **WTCR—Ashland—1954**

Frequency: 1420 Kc. Power: 5000 Watts d.  
Owned.....WTCR, Inc.  
Address.....4000 Albemarle St., N.W., Wash. D.C.  
Tel.: EMerson 3-8110.....Independent  
Sta. Representative.....Clarke Brown  
President.....Connie B. Gay  
Gen. Mgr., Comm. Mgr.....H. S. Tweel  
Chief Engineer.....Edwin Walters

### **WBVL—Barbourville—1955**

Frequency: 950 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Brown Radio & TV Co.  
Address.....107 Sycamore St.  
Tel.: Lincoln 6-4129.....Independent  
Representative.....Hil F. Best  
Pres., Gen. Mgr.....Dwight L. Brown  
Sales Prom. Mgr.....Homer L. Jackson  
Chief Engineer.....L. D. Johnson

### **WBRT—Bardstown—1955**

Frequency: 1320 Kc. Power: 1000 W. d.  
Owner.....Bardstown Broadcasting Co.  
Address.....216 N. 3rd  
Tel.: FI 8-3943.....KBS  
President.....Lawrence W. Adams  
Sales Prom., Chief Eng.....Don Allen

### **WCBL—Benton—1953**

Frequency: 1290 Kc. Power: 5,000 Watts d.  
Owned-Oper. By.....Purchase Bcstg. Co.  
Address.....P. O. Box 7  
Tel.: LA 7-2581.....KBS  
Representative.....Continental  
President, Gen. Mgr.....Shelby McCallum  
Program Dir.....Globe Pollock  
Commercial Mgr.....Anna Brien  
Chief Engineer.....Paul Herrington, Jr.  
Owners of: WTRB, Ripley; KMJS, Portageville.

### **WBGW—Bowling Green—1959**

Frequency: 1340 Kc. Power: 250 Watts  
Owned By.....Bowling Green Bcstg. Co.  
Address.....913½ College St.  
Tel.: VI 2-1638.....Independent  
President, Gen. Mgr.....Clement Cockrel  
Commercial Manager.....Bill Kuznitsol  
Program Director.....Jim Pidcock  
Chief Engineer.....Eugene Hornback

### **WKCT—Bowling Green—1947**

Freq.: 930 Kc. Power: 1 Kw. d.; 500 Wis. n.  
Owned-Oper. By...Daily News Bcstg. Co.  
Address.....804½ College St.  
Tel.: VI 3-4325.....ABC  
Newspaper Affiliation: Park City Daily News  
Representative.....Pearson  
President.....J. Ray Gaines  
General, Station Mgr.....Al Temple  
Commercial Mgr.....Henry Brosche  
Program Dir.....Jack Eversole  
Chief Engineer.....Jack Hendrick

### **WLBK—Bowling Green—1939**

Freq.: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By...Bowling Green Bcstrs., Inc.  
Address.....901 Fairview  
Tel.: VI 3-3212.....MBS-KBS

Sta. Representative.....Burn-Smith  
 President.....Cy N. Bahakel  
 General, Comm. Mgr.....Bob Proctor  
 Program, Ch. Eng.....Bud Tyler

**WTCO—Campbellsville—1950**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Taylor Cty. Bcstg. Co.  
 Address.....P.O. Box 248  
 Tel.: 380.....KBS  
 Station Rep.....Kentucky Radio Sales  
 President.....H. T. Parrott  
 General Manager.....Redman L. Turner

**WMTA—Central City—1954**

Frequency: 1380 Kc.....Power: 500 Watt  
 Owner.....Central City, Greenville Bcstg. Co.  
 Address.....Old Greenville Rd.  
 Tel.: 818.....Independent  
 Owners.....L. L. & A. E. Stone  
 Manager.....A. Stone  
 Chief Engineer.....B. J. Stone

**WNES—Central City—1955**

Frequency: 1050 Kc.....Power: 500 Watts d.  
 Owned By.....Muhlenberg Bcstg. Co.  
 Address.....Box 512  
 Tel.: 1000.....KBS  
 Rep.....Kentucky Radio Sales  
 President.....Andy Anderson  
 General, Comm. Mgr.....Ronald L. Beane  
 Program Director.....Ernest M. Faust  
 Chief Engineer.....Robert J. Beane

**WAIN—Columbia—1951**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Tri-County Bcstg. Corp.  
 Address.....Columbia  
 Tel.: Fulton 4-4111.....KBS  
 President, Gen. Mgr.....John B. Horton  
 Commercial Manager.....Lanier Burchett  
 Station Manager.....Ray Doss  
 Program Director.....James M. Gaskins  
 Chief Engineer.....Lewis Owens

**WCTT—Corbin—1947**

Frequency: 680 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Corbin Times-Tribune, Inc.  
 Business Address.....Ky. Ave. & Monroe St.  
 Tel.: 1071.....KBS  
 Newspaper Affil.....Corbin Times-Tribune  
 President.....J. Springer Robinson  
 General Manager.....John L. Crawford  
 Station, Comm. Mgr.....Art Grunewald  
 Program Director.....Archie Wyatt  
 Chief Engineer.....Chas. Sulfredge

**WCPM—Cumberland—1951**

Frequency: 1280 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Cumberland Bcstg. Co.  
 Address.....P. O. Box 955  
 Tel.: 260.....KBS  
 Station Rep.....Kentucky Radio Sales  
 General Manager.....J. Mills

**WCYN—Cynthiana—1956**

Frequency: 1400 Kc.....Power: 100 Watts  
 Owned.....WCYN Radio, Inc.  
 Address.....Pike & Walnut Sts.  
 Tel.: 1480.....KBS  
 President, Ch. Eng.....Estil A. Anderson  
 General, Sta. Mgr.....Lawrence McGill  
 Comm. Prom. Mgr.....Helen Williams  
 Program Director.....Walter Turner  
 Publicity Director.....Sid Hayman

**WHIR—Danville—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Joseph K. Beasley  
 Business Address.....P.O. Box 632  
 Tel.: 236—2711.....KBS  
 Representative.....Hal Holman Co.  
 President.....T. C. Quisenberry  
 General, Sta. Mgr.....Ray Holbrook  
 Commercial Manager.....Ray Colclough  
 Program Director.....Raymond L. Ramsey  
 Chief Engineer.....Charles Huddleston

**WIEL—Elizabethtown—1950**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Elizabethtown Bcstg. Co.  
 Business Address.....P. O. Box 347  
 Tel.: Rockwell 5-2144.....KBS  
 Station Representative.....Hopewell  
 President.....J. W. Hodges  
 General Manager.....Dee Huddleston  
 Sales Prom. Mgr.....Calvin Skaggs  
 Program Director.....Thomas Skinner  
 Chief Engineer.....Thomas Baldwin

**WSTL—Eminence—1956**

Frequency: 1600 Kc.....Power: 500 Watts, d.  
 Owned.....Shelbyville—Eminence Bcstg. Co.  
 Address.....Shelbyville, Ky.  
 Tel.: ME 3-2916.....KBS  
 President.....Victor M. Bellamy  
 Station Manager.....J. Petty  
 Program Director.....W. Way  
 Chief Engineer.....Paul D. Milby

**WSAC—Ft. Knox—1955**

Frequency: 1470 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Fort Knox Bcstg. Corp.  
 Address.....Fort Knox, Ky.  
 Tel.: ELgin 1-3121.....Independent  
 Pres., Gen. Mgr.....B. E. Cowan  
 Commercial Mgr.....J. R. Cowan

**WFKY—Frankfort—1946**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Frankfort Bcstg. Co.  
 Address.....309 W. Main St.  
 Tel.: CA 3-8281.....MBS  
 Representative.....Hollingbery  
 Pres., Gen. Mgr.....Ken Hart  
 Station Mgr.....Bud McClain  
 Program Dir.....Loren Hooker  
 Chief Engineer.....K. P. Graham

**WFKN—Franklin—1954**

Frequency: 1220 Kc. Power: 250 Watts, d.  
 Owned By: Franklin Favorite-WFKN, Inc.  
 Address: 103 N. High St.  
 Tel.: Justice 6-4481. KBS  
 Pres., Gen. Mgr.: L. L. Valentine  
 Comm., Sales Prom. Mgr.: Howard H. Ogles  
 Program Director: A. W. Kockritz, Jr.  
 Chief Engineer: Frank Wakefield

**WFUL—Fulton—1951**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Ken-Tenn Bcstg. Corp.  
 Business Address: Fulton, Ky.  
 Tel.: 1270. Independent  
 Newspaper Affiliation: Fulton County News  
 President: Paul Westpheling  
 Gen., Sta. Mgr.: Mrs. P. Westpheling  
 Sales Prom. Mgr., Ch. Eng.: Kenneth Turner  
 Prog., Pub. Director: Mrs. Hendon Wright

**WAXU—Georgetown—1957**

Frequency: 1580 Kc. Power: 10 Kw. d.  
 Owned-Operated By: Robert E. Johnson  
 Address: P. O. Box 759  
 Tel.: 3-1678. Independent  
 Representative: Chas. Bernard  
 Pres., Ch. Eng.: Robert E. Johnson  
 Station Manager: Arno Walker  
 Program Director: John Brock  
 Commercial Manager: Donna Reed  
 Publicity Director: Bill Thompson

**WKAY—Glasgow—1946**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Glasgow Bcstg. Co., Inc.  
 Address: Park-to-Park Highway  
 Tel.: Olive 1-2141. KBS  
 President: Jack Pedigo  
 Gen., Sta., Comm. Mgr., Chief Eng.: Clovis Sadler  
 Pub., Prog. Dir.: Moena E. Sadler

**WGOH—Grayson—1959**

Frequency: 1370 Kc. Power: 5,000 Watts  
 Owned By: Carter County Bcstg. Co., Inc.  
 Address: Box 247  
 Tel.: GR 4-6411. Independent  
 Station Rep.: Kentucky Radio Sales  
 President: Harold E. Shufflebarger  
 Station Manager: Charlie Esposito  
 Chief Engineer: Les Davis

**WHLN—Harlan—1941**

Frequency: 1410 Kc. Power: 5 Kw. d.  
 Owned-Oper. By: Radio Harlan, Inc.  
 Business Address: Box 898  
 Tel.: 625. Independent  
 Station Rep.: Kentucky Radio Sales  
 President: J. Francke Fox, Jr.  
 Gen., Sta. Mgr.: James T. Morgan  
 Program Director: Robert Howell  
 Chief Engineer: Gene Hopkins

**WHBN—Harrodsburg—1955**

Frequency: 1420 Kc. Power: 1000 Watts  
 Owned-Oper. By: Fort Harrod Bcstg. Corp.  
 Address: Box 247  
 Tel.: 1420. KBS  
 Station Rep.: Hopewell  
 President, Gen. Mgr.: Robert Martin

**WKIC—Hazard—1947**

Frequency: 1390 Kc. Power: 5000 Watts d.  
 Owned-Oper. By: Mt. Bcstg. Service, Inc.  
 Address: Box 239  
 Tel.: GEneral 6-2121. KBS  
 Representative: Kentucky Radio Sales  
 President: Fred B. Bullard  
 General Manager: Ernest Sparkman  
 Commercial Manager: Julius Lassio  
 Prog. Dir.: Norma Strong  
 Chief Engineer: Doug Slough

**WSOJ—Henderson—1941**

Frequency: 860 Kc. Power: 500 Watts d.  
 Owned-Oper. By: Henderson Bcstg. Co., Inc.  
 Address: P. O. Box 418  
 Tel.: VA 6-3923. KBS  
 Station Rep.: Kentucky Radio Sales  
 Pres., Gen. Mgr.: Hecht S. Lackey  
 Station Manager: William F. Russell  
 Sales Manager: Ewing Graham  
 Publicity Director: Betty G. Davis  
 Chief Engineer: D. E. Gibson

**WHOP—Hopkinsville—1940**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Hopkinsville Bcstg. Co., Inc.  
 Business Address: Bass Arcade  
 Tel.: TU 5-5331. CBS  
 Pres., Gen. Mgr.: F. Ernest Lackey  
 Sta., Comm. Mgr.: Katherine Peden  
 Publicity Director: Margaret Wyatt  
 Chief Engineer: Walter Wilson

**WKOJ—Hopkinsville—1954**

Frequency: 1480 Kc. Power: 1000 Watts d.  
 Owned By: Pennyrile Broadcasting Co.  
 Address: 808½ South Main St.  
 Tel.: TU 6-1204. KBS  
 Sta. Rep.: Geo. T. Hopewell  
 Pres., Gen. Mgr.: William H. Higgins  
 Program Director: James M. Sudeath  
 Comm. Prom. Mgr.: John M. Higgins  
 Publicity Director: Stanley I. Rice  
 Chief Engineer: Marvin J. Mahoney

**WIRV—Irvine—1960**

Frequency: 1550 Kc. Power: 1,000 Watts  
 Owned By: Irvine Bcstg. Co.  
 Address: 141 Broadway  
 Tel.: 723-2550. KBS  
 Station Rep.: Continental  
 General Manager: South C. Bevins  
 Station Manager: Jim Gastin  
 Program Director: Larry Jarvis  
 Chief Engineer: Charles Sebastian  
 Owners of: WMLF, Pineville; WOVE, Welch.

**WLBN—Lebanon—1954**

Frequency: 1590 Kc. Power: 1 Kw. d.  
Owned: Lebanon-Springfield Bcstg. Co.  
Address: P. O. Box 680  
Tel.: 632-3126  
KBS  
Representative: Hopewell  
Gen., Sta. Mgr.: J. T. Whitlock  
Commercial Manager: Allen Baker  
Program Director: Paul White  
Chief Engineer: W. B. Kelly  
Owners of: WIEL, Elizabethtown.

**WMTL—Leitchfield—1959**

Frequency: 1580 Kc. Power: 250 Watts  
Owned By: Rough River Bcstg. Co.  
Address: 121 East Main St.  
Tel.: 351  
Independent  
Station Rep.: Kentucky Radio Sales  
President, Gen. Mgr.: James Shacklette  
Comm. Prom. Mgr.: Ann Pile  
Chief Engineer: W. Hugh Garner

**WBLG—Lexington—1946**

Frequency: 1300 Kc. Power: 1000 Watts  
Owned-Oper. By: Lexington Bcstg. Corp.  
Address: 134 N. Limestone St.  
Tel.: 3-0433  
ABC-KBS  
Representative: Meeker  
Pres., Gen. Mgr.: Roy B. White, Jr.  
Commercial Mgr.: Jim Tomblin  
Program Director: Robert Barton  
Chief Engineer: James Patrick

**WLAP—Lexington—1922**

Frequency: 630 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Thoroughbred Bcstg. Co., Inc.  
Business-Studio Address: 177 N. Upper St.  
Tel.: 3-2727  
MBS  
Representative: John E. Pearson  
President, Gen. Mgr.: William R. Sweeney  
Program Director: Nick Clooney  
Chief Engineer: Robert Jones

**WVLK—Lexington—1947**

Freq.: 590 Kc. Power: 5000 Wts. d., 1000 n.  
Owned-Oper. By: Bluegrass Bcstg. Co., Inc.  
Address: Phoenix Hotel  
Tel.: 4-6470  
MBS  
Representative: Hollingbery  
General Mgr.: Ted Grizzard  
Commercial Manager: George T. Webb  
Chief Engineer: Paul Dunbar

**WFTG—London—1955**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: London Broadcasting Co.  
Address: Box 333  
Tel.: Volunteer 4-2148  
Independent  
Sta. Representative: Hopewell  
Pres., Gen., Sta. Mgr.: Elmo Mills  
Chief Engineer: Russell Henson

**WAKY—Louisville—1936**

Frequency: 790 Kc. Power: 5000 d. 1000 n.  
Owned-Operated By: McLendon Corp.

Bus.-Studio Address: Ky. Home Life Bldg.  
Tel.: JU 7-8871  
Independent  
Representative: Blair  
President: Gordon B. McLendon  
Gen. Mgr.: Jack Lee  
Chief Engineer: G. Callison

**WAVE—Louisville—1933**

Frequency: 970 Kc. Power: 5000 Watts  
Owned-Operated By: WAVE, Inc.  
Business Address: 725 S. Floyd  
Tel.: JU 5-2201  
NBC  
Rep.: NBC Spot Sales  
President: George W. Norton, Jr.  
General Mgr.: Nathan Lord  
Commercial Manager: Woodford Dulaney Jr.  
Program, Sales Prom. Mgr.: James Caldwell  
Chief Engineer: Wilbur Hudson  
Owners of: WAVE-TV; WFIE-TV, Evansville.

**WHAS—Louisville—1922**

Frequency: 840 Kc. Power: 50,000 Watts  
Owned-Oper. By: WHAS, Inc.  
Address: 525 W. Broadway  
Tel.: JU 5-2211  
CBS  
Newspaper Affil.: Courier-Journal, Times  
Representative: Henry I. Christal Co.  
Director: Victor A. Sholis  
Sales Director: John M. Fouts  
Program Director: George Walsh  
Sales Prom., Publicity Dir.: William F. Leader  
Chief Engineer: Orin Townner

**WINN—Louisville—1940**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By: WINN Bcstg. Corp.  
Bus.-Studio Address: 409 Speed Bldg.  
Tel.: JU 5-5148  
Independent  
Sta. Representative: McGavren  
Pres., Gen. Mgr.: Glen A. Harmon  
Comm. Mgr.: James Nathan  
Chief Engineer: Melvin Scarsdale

**WKLO—Louisville—1946**

Freq.: 1080 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Mid-America Bcstg. Corp.  
Address: 2000 Commonwealth Bldg.  
Tel.: JU 3-4441  
Independent  
News, Affil.: Lanchester (Ohio) Eagle-Gazette  
Representative: Robt. Eastman  
President: Charles Sawyer  
Exec. Vice President: J. P. Williams  
V. P., General Manager: William H. Spencer  
Commercial Manager: William Perry  
Sales Prom. Mgr.: Herman S. Hymson  
Publicity Director: Roberta Scott Bunnell  
Program Dir.: Barney Groven  
Chief Engineer: William H. Faulkner  
Owners of: WING, Dayton; WCOL, Columbus;  
WIZE, Springfield; WEZI-TV, Louisville.

**WKYW—Louisville—1947**

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Radio Kentucky, Inc.  
Address: 310 W. Liberty St.  
Tel.: JU 3-4811  
Independent

## KENTUCKY

Sta. Representative.....Broadcast Time Sales  
Pres., Gen. Mgr.....F. Eugene Sandford  
VP., Oper. Mgr.....E. Halsey Sandford  
V. P. Sales.....Jay Thomson  
Program Director.....Stan Merchant

### WLOU—Louisville—1948

Frequency: 1350 Kc.....Power: 5000 Watts d.  
Owned-Oper. By.....Rounsaville Radio Stations  
Business-Studio Address.....2549 S. Third St.  
Tel.: ME 7-6531.....Independent  
President.....Robert W. Rounsaville  
General Mgr.....E. F. Shadburne  
Station Manager.....George Corwin  
Chief Engineer.....Steve Dawson  
Owners of: WCIN, Cincinnati; WMBM, Miami  
Beach; WTMP, Tampa; WVOL, Nashville;  
WVLD, New Orleans; KRZY, Dallas.

### WTMT—Louisville—1958

Frequency: 620 Kc.....Power: 500 Watts  
Owned By.....Jefferson Bdcstg. Co. Inc.  
Business Address.....1300 S. 4th St.  
Tel.: MELrose 7-2527.....MBS  
President.....P. Brown, Jr.  
General Mgr.....V. Groven  
Chief Engineer.....Theodore E. Jones

### WFMW—Madisonville—1949

Frequency: 730 Kc.....Power: 250 Watts d.  
Owned By.....Messenger Bdcstg. Co., Inc.  
Address.....Box 351  
Tel.: TA 1-4096.....KBS-MBS  
Newspaper Affiliation.....Messenger  
Station Rep.....Kentucky Radio Sales  
President.....Edgar Arnold, Sr.  
Gen., Sta. Manager.....H. W. Wells  
Comm. Mgr.....Elmer L. Kelley, Jr.  
Program Director.....M. Parr  
Chief Eng.....Charles Lee

### WTTL—Madisonville—1956

Frequency: 1310 Kc.....Power: 500 Watts, d.  
Owned.....Hopkins County Bcstrs.  
Business Address.....111 S. Main St.  
Tel.: TAYlor 1-7420.....ABC  
General Mgr., Chief Eng.....Conway Smith  
Commercial Manager.....Jerry McKonly

### WWXL—Manchester—1956

Frequency: 1580 Kc.....Power: 250 Watts d.  
Owned.....Wilderness Rd. Bcstg. Co.  
Address.....P.O. Box 368  
Tel.: LY 8-4694.....KBS  
President.....J. L. Tighe  
Gen., Sta. Mgr.....Roy A. Redmond  
Chief Engineer.....Robert Banks

### WNGO—Mayfield—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....West Ky. Bcstg. Co.  
Business Address.....Paducah Rd.; Box 431  
Tel.: 1597.....KBS  
Representative.....Indie Sales  
President.....Mose Bohn  
Gen., Sta. Mgr.....Charles W. Stratton

Commercial Manager.....Hugh Seavels  
Program Director.....Sam Gilkey  
Chief Engineer.....Joe Hargrove

### WFTM—Maysville—1947

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Standard Tobacco Co.  
Bus. Address.....626 Forest Ave.  
Tel.: LOgan 4-3361.....KBS  
President.....Charles P. Clarke  
General Manager.....John W. Betts  
Station Rep.....Kentucky Radio Sales  
Station Manager.....Roy A. Redmond  
Comm. Prom. Mgr.....Herbert Williams  
Program Director.....Charles D. Boyd  
Chief Engineer.....Harold Sagraves

### WMIK—Middlesboro—1948

Frequency: 560 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Cumberland Gap Bcstg.  
Address.....N. 19th St. Extension  
Tel.: 980.....KBS  
Newspaper Affil.....Citizens News Co.  
President.....U. G. Brummett  
Gen. Mgr.....Maurice K. Henry  
Program Director.....Bill Baker  
Chief Engineer.....Frank Folsom, Jr.

### WFLW—Monticello—1955

Frequency: 1360 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Wolf Creek Bcstg. Co.  
Address.....Box 36  
Tel.: FILLmore 8-3166.....KBS  
Station Manager.....Fred A. Staples

### WMOR—Morehead—1955

Frequency: 1330 Kc.....Power: 1000 Watts, d.  
Owned & Operated By.....Morehead Bcstg. Co.  
Business Address.....Main St.  
Tel.: STATE 4-5206.....KBS  
President.....J. Earl McBrayer  
General Manager.....W. M. Whitaker  
Chief Eng.....Earl S. Young

### WMST—Mt. Sterling—1957

Frequency: 1150 Kc.....Power: 500 Watts  
Owned By.....Mt. Sterling Broadcasting Co.  
Business Address.....34 Broadway  
Tel.: 1150.....KBS  
Station Representative.....Geo. T. Hopewell  
President.....Jack Reynolds  
General Manager.....Bob Doll  
Program Director.....Albert Richardson  
Publicity Director.....Russell Drake

### WLOC—Munfordville—1956

Frequency: 1150 Kc.....Power: 1 Kw., d.  
Owned By.....S. Central Ky. Bcstg. Corp.  
Address.....Munfordville  
Tel.: JA 4-4111.....Independent  
Station Rep.....Kentucky Radio Sales  
President.....H. T. Parrott  
General, Sta. Manager.....Redman L. Turner  
Ch. Eng., Comm. Prom. Mgr.....W. H. Edwards  
Program Director.....Elizabeth Wilson



**WNBS—Murray—1948**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By... Service Bcstg. Co.  
 Address... P. O. Box 548  
 Tel.: PLaza 3-3411... Independent  
 Representative... Dore  
 Pres., Sta. Mgr.... Charles Shuffet  
 Gen. Mgr., Ch. Engr.... C. H. Hulse

**WNKY—Neon—1956**

Frequency: 1480 Kc. Power: 1000 Watts d.  
 Owned... Letcher Bcstg. Corp.  
 Address... Main St.  
 Tel.: 7714... KBS  
 President... Dave L. Craft  
 Gen., Sta. Mgr.... W. E. May  
 Chief Engineer... Howard Williams

**WNOP—Newport—1948**

Frequency: 740 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Tri-City Bcstg. Co.  
 Business-Studio Address... 606 Monmouth St.  
 Tel.: JU 1-7100... Independent  
 President, Comm. Mgr.... James G. Lang  
 General Manager... Ann Rolfe Lang  
 Station, Program Mgr.... R. D. Nunn  
 Sales Prom. Mgr.... Ray L. Scott  
 Chief Engineer... Chas. Heltsheimer

**WOMI—Owensboro—1938**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By... Owensboro Bcstg. Co., Inc.  
 Address... Box 536  
 Tel.: MU 3-1558... CBS  
 Newspaper Affiliations... Messenger, Inquirer  
 Station Representative... Everett-McKinney  
 President... Lawrence W. Hager  
 General Manager... Hugh O. Potter  
 Assistant Manager... Marshall Bruner  
 Program Director... Cliffordean Potter  
 Chief Engineer... Harold I. Peters

**WVJS—Owensboro—1947**

Frequency: 1420 Kc. Power: 1000 Watts  
 Owned-Oper. By... Owensboro On The Air, Inc.  
 Address... Highway 60 West  
 Tel.: MU 3-3521... ABC  
 President... V. J. Steele  
 General Manager... Malcolm Greep  
 Commercial Manager... Parker Smith  
 Station Program Dir.... Earl Fisher  
 Asst. Program Dir.... Jim Orten  
 Publicity Dir.... Ruth Steele  
 Chief Engineer... Earl Jagoe

**WDXR—Paducah—1957**

Frequency: 1560 Kc. Power: 1 Kw.  
 Owned By... E. W. McKinney-Smith  
 Address... Hotel Irvin Cobb  
 Tel.: 443—1737... NBC  
 Station Rep.... Grant Webb  
 President, Gen. Mgr.... E. W. McKinney-Smith  
 Comm., Sta. Mgr.... Sarah McKinney-Smith  
 Chief Engineer... Donald G. Brown

**WKYB—Paducah—1946**

Freq.: 570 Kc. Power: 1 Kw. d., 500 Wts., n.  
 Owned-Oper. By... Barrington Co. of Ky.  
 Address... 526 Kentucky Ave.  
 Tel.: 2-1678... MBS  
 Representative... Bolling  
 Pres.... Bruce Barrington  
 General Mgr.... Richard B. Friend  
 Comm. Sta. Mgr.... Jim M. Page  
 Ch. Eng.... Tom Summers

**WPAD—Paducah—1930**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By... Paducah Bdcstg. Co., Inc.  
 Address... Taylor Bldg.  
 Tel.: 2-8231... CBS  
 Sta. Representative... Bernard Howard  
 President, Gen. Mgr.... Pierce E. Lackey  
 Station, Program Dir.... Robert P. Joseph  
 Publicity Dir.... Bonnie Jarrett  
 Chief Engineer... U. C. Morris

**WSIP—Paintsville—1949**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By... Big Sandy Bcstg. Co.  
 Address... 121 Main St.  
 Tel.: 1196... MBS-KBS  
 Station Rep.... Ky. Radio Sales  
 General Mgr.... P. Fyffe  
 Program Dir.... Bill Barker  
 Chief Engineer... Richard Conley

**WKLX—Paris—1955**

Frequency: 1440 Kc. Power: 1000 Watts d.  
 Owned & Operated By... Paris Bcstg. Co.  
 Address... Box 141  
 Tel.: 1440... KBS  
 Sta. Reps... Continental, Kentucky Radio Sales  
 Pres., Gen. Mgr.... C. W. Krause  
 Comm. Sta. Mgr.... Jim Withrow  
 Program, Prom. Director... D. L. Krause  
 Chief Engineer... James L. Thompson

**WLSI—Pikeville—1949**

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Cumberland Pub. Co.  
 Address... Mayo Trail  
 Tel.: General 7-7323... Independent  
 Newspaper Affiliation... Pike County News  
 President... Mrs. W. J. Ward, Jr.  
 General, Comm. Mgr.... Roy E. Alexander  
 Chief Engineer... Lawson Paxton

**WPKE—Pikeville—1949**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By... W. Whitaker & B. Pierce  
 Address... Pikeville, Ky.  
 Tel.: General 7-4051... MBS-KBS  
 Station Rep... Continental  
 President... South Whitt  
 Program Director... Dorothy H. Robinson  
 Commercial Manager... H. G. Sturgill  
 Chief Engineer... James K. Hoskins

## KENTUCKY

### WMLF—Pineville—1957

Frequency: 1230 Kc. Power: 250 Watts  
Owned By..... Ken-Te-Va Bcstg. Co.  
Address..... P.O. Box 26  
Tel.: ED 7-2100..... Independent  
Representative..... Continental; Ky-Radio Sales  
General Manager..... South C. Bevins  
Asst. Station Manager..... Walter Powell  
Chief Engineer..... Hubert Turner  
Owners of: WOVE, Welch; WIRV, Irvine.

### WDOC—Prestonsburg—1957

Frequency: 1310 Kc. Power: 5000 Watts d.  
Owned By..... Gordon Collins  
Address..... Prestonsburg  
Tel.: TU 6-2338..... Independent  
President, Gen. Mgr..... Gordon Collins  
Commercial Manager..... Henry Gilbert  
Program Director..... Don Miller  
Sales Prom. Manager..... Larry Vonhooze  
Publicity Director..... Eva E. Collins  
Chief Engineer..... Doc Harmon

### WPRT—Prestonsburg—1952

Frequency: 960 Kc. Power: 1000 Watts, d.  
Owned By..... Ky. Mountain Bcstg. Co.  
Address..... South Lake Drive  
Tel.: 2050..... KBS  
President..... D. C. Stephens  
General Mgr..... Dora S. Stephens  
Station Mgr..... David L. Stephens  
Commercial Mgr..... Clarence Robinson, Jr.  
Program, Chief Eng..... Walter E. May

### WPKY—Princeton—1950

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned/Operated By..... Princeton Bcstg. Co.  
Address..... Dawson Rd.  
Tel.: 2072..... KBS  
Gen. Mgr., Chief Eng..... Leslie Goodaker  
Comm. Mgr..... Ellis Burnam  
Sales Prom. Mgr..... Wilburn Wilson  
Program Dir..... Twyman Boren

### WRVK—Renfro Valley—1956

Frequency: 1460 Kc. Power: 500 Watts d.  
Owned..... Renfro Valley Bcstrs., Inc.  
Address..... Renfro Valley  
Tel.: Renfro Valley..... Independent  
Representative..... Kentucky Radio Sales  
President..... J. Lair  
V.P., Gen. Mgr..... Tom Hargis  
Comm. Mgr..... Benton Stokes

### WEKY—Richmond—1953

Frequency: 1340 Kc. Power: 250 Watts  
Owned..... Tinker, Inc.  
Address..... McKee Bldg.  
Tel.: 1340..... MBS-KBS  
General Manager..... C. R. Barnette  
Chief Engineer..... John D. Jennings, Jr.

### WRUS—Russellville—1953

Frequency: 610 Kc. Power: 500 Watts d.  
Owned-Oper. By..... So. Kentucky Bcstrs.

Address..... P. O. Box 110  
Tel.: Parkview 6-2471..... KBS  
Station Representative..... Bolles  
President..... Roth E. Hook  
Gen., Comm. Mgr..... Woodrow P. Sosh  
Program Director..... Don Neagle  
Sales Prom. Mgr..... Mrs. Jo Davis  
Chief Engineer..... Andy Rector

### WLCK—Scottsville—1958

Frequency: 1250 Kc. Power: 500 Watts, d.  
Owned By..... State Line Bcstg. Co.  
Address..... 217½ W. Main St.  
Tel.: 237-3148..... KBS  
Station Rep..... Kentucky Radio Sales  
President..... R. L. Turner  
General Mgr..... Bobby Colvin  
Commercial Mgr..... Marvin J. Nafus  
Chief Engineer..... Eugene Harston

### WTLO—Somerset—1958

Frequency: 1480 Kc. Power: 1 Watt d.  
Owned By..... Pulaski Bcstg. Corp.  
Address..... P.O. Box 443  
Tel.: 678-8151..... Independent  
President, Gen. Mgr..... O. Gowen  
Commercial Mgr..... H. Edwards  
Program Director..... Bill Mardis  
Chief Engineer..... B. Thompson

### WSFC—Somerset—1947

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By..... Southeastern Bcstg. Co.  
Address..... Hwy. 1247  
Tel.: 678-5151..... MBS-KBS  
Representative..... Ky. Radio Sales  
Pres., Gen. Mgr..... Mike Layman  
Commercial Manager..... Donald Orwin  
Chief Engineer..... Robert L. Shoopman

### WTKY—Tompkinsville—1960

Frequency: 1370 Kc. Power: 1 Kw.  
Owned By..... WMCV, Inc.  
Address..... P. O. Box 434  
Tel.: Tompkinsville..... Independent  
President..... W. C. Clark  
Vice-President, Sta. Mgr., Prog. Dir..... J. Clark  
Sales Manager..... L. Agers

### WKKS—Vanceburg—1958

Frequency: 1570 Kc. Power: 250 Watts  
Owned By..... Karl Kegley  
Address..... 1106 Fairlane Drive  
Tel.: SWift 6-3411..... Independent  
Station Reps..... Continental; Ky. Radio Sales  
President, Owner..... Karl Kegley  
Station, Comm. Mgr..... Roger Keller  
Chief Engineer..... Jesse Stamm

### WMTC—Vancleve—1948

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Kentucky Mt. Holiness Assn.  
Bus.-Studio Address..... Vancleve

## KENTUCKY-LOUISIANA

Tel.: Normandy 6-5006.....Independent  
**Representative** ..... Continental  
**President** ..... Dr. Lela G. McConnell  
**General, Comm. Mgr.** ..... Wilfred Fisher  
**Chief Engineer** ..... Kenneth Amspauigh

### WTCW—Whitesburg—1953

Frequency: 920 Kc.....Power: 1000 Watts d.  
**Owned-Oper. By** ..... Folkways Bcstg. Co., Inc.  
**Address** ..... Whitesburg  
**Tel.**: 2711 ..... Independent  
**President, Gen. Mgr.** ..... Donald F. Crosthwaite  
**Commercial Manager** ..... Hu Allen  
**Program, Publicity Dir.** ..... Hazel A. Yontz  
**Chief Engineer** ..... Joe W. Goode

### WEZJ—Williamsburg—1959

Frequency: 1440 Kc.....Power: 500 Watts d.

**Owned By** ..... Whitley County Bcstg. Co.  
**Address** ..... 107 S. 4th St.  
**Tel.**: 6125 ..... Independent  
**President** ..... Leo Buck  
**General, Comm. Mgr.** ..... J. H. Reynolds  
**Chief Engineer** ..... B. Collier

### WWKY—Winchester—1954

Frequency: 1380 Kc.....Power: 1000 Watts d.  
**Owner** ..... Donald J. Horton  
**Address** ..... P. O. Box 535  
**Tel.**: Pioneer 4-2864 ..... Independent  
**Sta. Representative** ..... Ohio Sta. Reps.  
**President** ..... Claude Sullivan  
**General, Sta. Mgr.** ..... Gerald J. Cashman  
**Commercial Manager** ..... John T. Sayre  
**Sales Prom. Mgr.** ..... Jay Watters  
**Program Director** ..... Herman Kelly  
**Chief Engineer** ..... Tommy Bratton

Pop.: 3,280,500  
 Families: 927,500

## Louisiana

Radio Homes: 900,500  
 AM Stas. in State: 77

### KROF—Abbeville—1948

Frequency: 960 Kc.....Power: 1000 Watts d.  
**Owned-Oper. By** ..... Abbeville Bcstg. Serv. Inc.  
**Address** ..... P. O. Box 820  
**Tel.**: TW 3-2531 ..... Independent  
**President** ..... H. Frenzel Pere  
**General Manager** ..... George P. Martin

### KALB—Alexandria—1935

Frequency: 580 Kc..Power: 5 Kw. d.; 1 Kw. n.  
**Owned-Oper. By** Alexandria Bdcstg. Co., Inc.  
**Address** ..... 601 Washington St.  
**Tel.**: Hillcrest 3-2543 ..... ABC  
**Representative** ..... Weed  
**Owner** ..... T. B. Lanford  
**Gen. Manager** ..... Walter D. Melson  
**Station, Comm. Mgr.** ..... Alec Marchand  
**Program Dir.** ..... Jim Gaines  
**Chief Engineer** ..... Gene Miller

### KDBS—Alexandria—1953

Frequency: 1410 Kc.....Power: 1 Kw.  
**Owned** ..... Dixie Bcstg. Ser.  
**Address** ..... 1515 Jackson St.  
**Tel.**: Hillcrest 3-7454 ..... Independent  
**President, Gen. Mgr.** ..... Irving Ward-Steinman  
**Station Manager** ..... William G. Lynch  
**Local Commercial Mgr.** ..... Chris Alexander  
**Production Manager** ..... Wayne Whisenhunt  
**Sales Prom. Mgr.** ..... J. A. Lazarone  
**Chief Engineer** ..... Henry J. Lazarone

### KSYL—Alexandria—1947

Frequency: 970 Kc.....Power: 1000 Watts  
**Owned-Oper. By** ..... KSYL, Inc.  
**Address** ..... Box 1489  
**Tel.**: Hillcrest 2-6611 ..... NBC  
**Rep.** ..... McKinney, Clarke, Brown  
**Pres., Comm. Mgr.** ..... Milton Fox  
**Gen., Sta. Mgr.** ..... Sylvan Fox  
**Chief Engineer** ..... Leonard Dupree

### WABL—Amite—1955

Frequency: 1570 Kc.....Power: 500 Watts, d.  
**Owned-Oper. By** ..... Amite Broadcasting Co.  
**Address** ..... P.O. Box 787  
**Tel.**: 8385 ..... Independent  
**Station, Sales Prom. Mgr.** ..... C. W. Fitz  
**Publicity, Program Dir.** ..... Bruce Mile  
**Chief Engineer** ..... Ben Bickham

### KTRY—Bastrop—1948

Frequency: 730 Kc.....Power: 250 Watts d.  
**Owned-Oper. By** ..... Paul R. Schilling  
**Address** ..... Louisiana Motor Hotel  
**Tel.**: 1400 ..... KBS  
**President, Gen. Mgr.** ..... P. R. Schilling  
**Chief Engineer** ..... Hugh Smith

### KVOB—Bastrop—1957

Frequency: 1340 Kc.....Power: 250 Watts  
**Owned By** ..... Bastrop Bcstg. Co. Inc.  
**Address** ..... Box 1340  
**Tel.**: 1340 ..... Independent  
**President** ..... G. H. Goodwin

### WAIL—Baton Rouge—1957

Frequency: 1460 Kc..Power: 5 Kw. d.; 1 Kw. n.  
**Owned-Oper. By** ..... Merchants Bcstrs.  
**Address** ..... 3150 College Dr.  
**Tel.**: Dickens 4-5275 ..... Independent  
**Station Representative** ..... John E. Pearson  
**Pres., Gen. Mgr.** ..... Ralph L. Burge  
**Commercial Manager** ..... Harold G. Herthum  
**Program Dir.** ..... C. Arnold  
**Chief Engineer** ..... Ed Van Valkenburg

### WIBR—Baton Rouge—1948

Frequency: 1300 Kc.....Power: 1000 Watts  
**Owned-Oper. By** ..... Community Bcstg. Co.  
**Address** ..... P. O. Box 1226

## LOUISIANA

Tel.: DI 8-6716 ..... Independent  
Station Representative ..... Forjoe  
President, Gen. Mgr. .... Robert Earle  
Prog. Dir. .... Bernard Zuccaro  
Comm. Mgr. .... Olas Olsen  
Asst. Mgr., Pub. Dir. .... Scott W. Erwin  
Chief Engineer ..... Herb Coussou

### WJBO—Baton Rouge—1934

Frequency: 1150 Kc. .... Power: 5000 Watts  
Owned-Oper. By. .... Baton Rouge Bcstg. Co., Inc.  
Business-Studio Address ..... 444 Florida St.  
Tel.: DI 2-5271 ..... NBC  
News, Affil. .... State Times, Morning Advocate  
Sta. Representative ..... Geo. P. Hollingbery  
President ..... Douglas L. Manshlp  
Gen. Mgr. .... Mort Silverman  
Commercial Mgr. .... Roger S. Davison  
Program Coordinator ..... Ken Winstanley  
Chief Engineer ..... Leonard Benson  
Owners of: WBRZ, Baton Rouge.

### WLCS—Baton Rouge—1946

Frequency: 910 Kc. .... Power: 1000 Watts  
Owned-Operated By. .... Air Waves, Inc.  
Business Address ..... 204 North St.  
Tel.: DI 2-4411 ..... Independent  
Representative ..... Masla  
Gen. Manager ..... Lamar Simmons  
Comm. Mgr. .... T. A. LeBlanc  
Chief Eng. .... Eugene Howell

### WXOK—Baton Rouge—1952

Frequency: 1260 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By. .... WXOK, Inc.  
Address ..... 243 Convention St.  
Tel.: DI 4-7604 ..... Independent  
Representative ..... Bernard Howard  
President ..... Jules Paglin  
General Manager ..... S. Ray, Jr.  
Station Manager ..... Thomas L. McGuire  
Chief Engineer ..... Thomas W. Wood

### WYNK—Baton Rouge—1956

Frequency: 1380 Kc. .... Power: 500 Watts, d.  
Owned By. .... Vox, Inc.  
Address ..... 820 Commerce Bldg.  
Tel.: Dickens 3-6606 ..... ABC, KBS  
Vice Pres., Gen. Mgr. .... Joe Keown  
Commercial Manager ..... Tinny David  
Program Director ..... Donald Sharp  
Sales Prom. Mgr. .... Carroll Scott  
Publicity Director ..... Ida Mae Payne  
Chief Engineer ..... Lewis Goode

### WIKC—Bogalusa—1947

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Operated By. .... Curt Siegelin  
Business Address ..... P. O. Box 811  
Tel.: RRepublic 5-1355 ..... MBS, KBS  
President ..... Curt Siegelin  
Gen., Sta. Mgr. .... John H. Knight  
Program Director ..... Bill Siegelin  
Chief Engineer ..... Bill Morris

### WARB—Covington—1953

Frequency: 730 Kc. .... Power: 250 Watts d.  
Owned-Operated By. .... WARB, Inc.  
Address ..... Box 568  
Tel.: 1600 ..... KBS  
President ..... David C. Blossman  
Gen. Mgr., Ch. Eng. .... J. R. Webb

### KSIG—Crowley—1947

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Operated By. .... KSIG Bcstg Co., Inc.  
Bus.-Studio Address ..... 320 N. Parkerson Ave.  
Tel.: 1450 ..... MBS-KBS  
Representative ..... T. F. Clark  
President ..... Hirsch Scholl  
General Manager ..... Louis M. Basso  
Sales Prom. Mgr. .... Gene Griffin  
Program Director ..... Bill Williams  
Chief Engineer ..... Fred Hebert

### WLBI—Denham Springs—1959

Frequency: 1220 Kc. .... Power: 250 Watts  
Owned By. .... Avoyelles Bcstg. Corp.  
Address ..... P. O. Box 68  
Tel.: NO 5-5155 ..... KBS  
President ..... W. L. Billups  
Station Manager ..... Gerald Fannaly  
Program Director ..... Bradley Guanine  
Chief Engineer ..... Pat Newberg  
Owners of: KAPB, Marksville.

### KDLA—DeRidder—1950

Frequency: 1010 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By. .... Sabine Broadcasting Co.  
Address ..... Washington at First St.  
Tel.: 7600 ..... KBS  
President ..... Cyril W. Reddoch  
General Manager ..... Ralph L. Hooks  
Ch. Eng., Commercial Mgr. .... Wayne L. Sanders  
Sales Prom. Mgr. .... Winsett Reddoch

### KEUN—Eunice—1952

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Operated By. .... Iri-Parish Bcstg. Co.  
Address ..... Box 511  
Tel.: GL 7-3041 ..... MBS-KBS  
President ..... Vincent Rehil  
Gen., Sta. Mgr. .... John Plache  
Program, Publicity Dir. .... Karl R. DeRoven  
Chief Engineer ..... John Fuselier

### KFNV—Ferriday—1956

Frequency: 1600 Kc. .... Power: 1 Kw., d.  
Owned ..... Miss-Lou Bcstg. Co.  
Address ..... 120 Louisiana Ave.  
Tel.: 7200 ..... Independent  
President, General Mgr. .... George W. Wilson  
Commercial Program Mgr. .... L. Boyd  
Publicity, Chief Engineer ..... Bob Wilson

### KLFT—Golden Meadow—1955

Frequency: 1600 Kc. .... Power: 1000 W. d.  
Owned-Operated By. .... KLFT Radio, Inc.  
Address ..... 1614 South Bayou Drive  
Tel.: GRGreenfield 5-5165 ..... KBS