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WEEK ENDING NOVEMBER 4, 1938

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· Practice Session



New Maestro



Symphony Commentator



HALL GRAVINGEN OF ROLL OF THE



WASHINGTON-Most important case before the Federal Communications Commission and of most interest to residents of Cincinnati and environs ---WLW's application for extension of special temporary experimental authorization to operate on 500 KW-was brought into the limelight this week when a sub-committee of the FCC decided to curtail the 500 KW power and restrict WLW to 50 KW.

Holding that WLW's application does not serve public interest, convenience and necessity, Commissioners George Henry Payne, Norman S. Case, and T. A. M. Craven recommended to the full commission that the application be denied. The three commissioners were members of a special committee which heard the case argued before the FCC from July 18th to

The recommendation must now go to the full commission for final decision. In all probability oral arguments will be heard by the commission before making any decision.

WLW sought the extension of the special temporary experimental 1922, Miss Browne began singauthorization upon the grounds that public interest, convenience and necessity will be served by "continuing the improved service rendered by a high grade broadcasting station which is delivering usable or increased signal to listeners in areas remote to local and lower powered radio stations."

#### WLW's Contribution

After pointing out that WLW had "contributed to the technical development of radio and has augmented the general store of scientific knowledge concerning this modern invention" the commissioners concluded "the application's proposed experimental research program does not necessitate the use of 500 KW power to result in any substantial contribution to the radio art, second, that in the light of adverse effect upon the reception of station WOR, Newark, and the uncertainty as to the economic effects generally of such operation, caution should be exercised by the commission in extending the experimental authorization, no compelling reasons therefore having been advanced; and third, in view of these factors, public interest convenience and necessity will not be served by the granting of the application."

Reverting to the economic problem arising from WLW's super-power the report states "instances are shown in this record where stations within the area served by WLW have experienced difficulty in obtaining commercial support particularly of the type commonly called "national spot advertising." The report further states, "The wider coverage obtained by reason of higher power has naturally resulted in more widespread competition and included are stations at points for enough removed from Cincinnati to receive little if any competition from WLW using the normal output of 50 KW power. Although reasonable competition is to be desired, it ceases to be reasonable and becomes undesirable when the effect thereof is to render impossible the operation of stations as media of local self expression."

It is further stated that "representatives of WLW in arranging the sale of time with prospectvie advertisers have stressed the point of the tremendous amount of power and the consequent very wide coverage thereby obtained."

#### Increased Revenue

Income of WLW for 1937 is cited to show the increase in revenue as a result of the increased power. "Since 1933 there has been a marked increase in broadcast station revenue, and it is, of course, impossible to estimate the amount that would have been earned with normal operation at 50 KW power."

The commissioners point out in their report that WLW has developed a 500 KW transmitter and its use for regular broadcast operation proven feasible from a technical standpoint. It is also stated that the utilization of . this amount of power has also been demonstrated as a method of affording listeners in remote rural areas, as well as in towns which do not have or cannot support local transmission facilities, an improved service.

"However, power of 500 KW is not essential to the program of experimentation" it is stated.

The report was signed by all three members of the committee that heard (Continued to page 5)

#### 16-Year-Old Guest



Miss June Browne, 16-year-old Portland, Ind., vocalist, will be Josef Cherniavsky's "Chance of p. m., (E. S. T.) Sunday, October

Born in Lima, O., March 24, ing at an early age. She is a pupil of Professor David Baxter, Ft. Wayne, Ind., and has been singing in a Portland church for four years. On the broadcast Miss Browne will sing "Pace, Pace, Meio Dio" from Verdi's "La Forza del Destino."

### Nancy's Secretary



Nineteen-year-old Joan Banks is the gifted young lady who plays the part of secretary to Her Honor, Nancy James broadcast over CBS, including Mondays through Fridays at 12:15 p. m. (E.S.T.).



The networks' familiar devil-tiniing a broadcast for a nation-wide audience-besets those Toscanini concerts again this season. Last spring when the NBC Symphony was shifted to 9 P. M. it looked as if Radio City had seen the light and was going to retain the earlier hour this fall. But once more Toscanini is set back to 10 P. M. The probable explanation is that this is the most convenient hour in the Pacific and Mountain time zones. But the Dialtwister can't help thinking that an hour earlier out there wouldn't be a Lifetime" guest during the as serious as an hour later is here in WLW "Autumntime Concert," the Eastern time zone. Anyway, it's broadcast also by NBC at 4:00 as obvious as a bull fiddle that Toscanini isn't getting the audience he descryes hereabouts, because his concerts fall at too late an hour, particularly with the other distractions of "bath night." When so much money and publicity are being lavished on the program, it would seem that NBC might do more about assuring it a hearing.

> Fred Allen's capital takeoff of Hobby Lobby last week reminds me of something. Have you noticed the striking similarity in tone between Hobby Lobby and We The People? Both have the same atmosphere and pattern. Only the details are diferent. It's the familiar matter of formula.

> A pioneer in so many commendable ways, the Ford Sunday Evening Hour has another innovation this season: an anonymous announcer. At first the lack of a signature seemed uncertainty about the return of Truman Bradley. But now it looks deliberate and, I hope, permanent. On a program such as the Ford Hour, the announcer isn't important enough to warrant a signature. As a matter of fact, announcers could go anonymous on 90% of programs without causing vengeful mobs to form in front of the studios.

> If the "bull session" of Oct. 17 was a fair sample, those broadcasts by University of Cincinnati students over WCKY are decidedly worth a listen. A prepared "bull session" seems a contradiction of terms. But this one went off with an ease and enthusiasm that added freshness to the interest of the arguments themselves. Radio professionals don't always do the job that well.

to John Philip Sousa is pretty ridic- band. It might have been swing.

ulous. The "march king" built his own monument of music, far more enduring and significant than marble or bronze. Still, if the drive puts more of his music on the air, it will have accomplished something worth while. For no good or sufficient reason. Sousa has become radio's "forgotten man."

Sunday is the traditional day for fine music on the air. And it may yet become as notable for fine drama. In addition to Orson Welles' CBS productions, comes NBC with a series of Great Plays. The Sunday 1 P. M. spot (over WCKY) is far better than that the same series had last season. And if "The Trojan Woman," starring Blanche Yurka, is typical, the performances should be noteworthy indeed. If nothing else, these Great Plays should give listeners a wellearned rest from five-a-week daytime

NBC is launching a promotional drive to sell more time on the Blue Network. It seems that surveys show the Blue has more listeners than sponsors thought. The reason ought to be obvious. The Blue carries a higher proportion of sustaining programs, therefore programs higher listener value. If more of its time is sold, these will be replaced by mine-run commercials, with the usual mixed results. In radio, the more prosperous the stations are, the less service listeners get. #

Now that Vox Pop is all dressed up in a new sponsor's silks, it's to be hoped that this best of the interview programs will forsake Broadway for Main Street at least part of the time. Shifting the broadcast to a typical market town in the middle West of South should be an agreeable change, particularly on Saturday night. After all, the United States doesn't consist exclusively of New York. Nor do all its citizens visit New York.

There's rejoicing at many a dialside because Richard Crooks is back on the air regularly. He's one of the few distinguished artists who doesn't compromise with quality in his broadcasts. The same goes for Alfred Wallenstein's superb orchestra. Combined, they are the highest of Monday evening programs.

So Guy Lombardo moves into No doubt it's inspired by the most Wayne King's place for Lady sincere of motives. Nevertheless, the Esther. Probably you miss King's WKRC, WHAS and WHIO, Dial-twister can't help feeling that satin waltzes. But take comfort from the movement to erect a monument the fact that it's still a "sweet"

"Big Town" Star

Claire Trevor is heard with

As a young girl she always

wanted to be a journalist: Today

she is woman news reporter in

Edward G. Robinson in the se-

#### "Silver Theater" Stars



Rosalind Russell and James Stewart, young film stars, play the leading roles in the two-episode play "Up From Darkness," by Grover Jones, on the "Silver Theater" program, broadcast over CBS, including WKRC, WHAS and WHIO, Sundays at 6:00 p. m. (E. S. T.)

The play ends Sunday, October 30.

## World's Welterweight Crown To Be Broadcast Over NBC President To Be Heard

Armstrong-Garcia Bout for

## On National Hook-Up

Speaking as "a voter of New York State," President Franklin D. Roosevelt will be heard over MBS, NBC and CBS, including all local stations with a national hook-up, at 9:30 p. m. (E.S.T.)., Friday, November 4.

Although the chief executive will discuss the forthcoming New York State elections, it has been indicated that the talk will be of national significance. The broadcast will originate in his home at Hyde Park, N. Y.

This will be the President's second radio talk in 10 days, the first being his message on the New York Herald-Tribune Forum, on Wednesday, October 26.

A blow-by-blow description of the

Sam Taub, veteran boxing commentator, and Bill Stern, NBC sports reporter, will be at the NBC microphone to describe the fight.

Armstrong, only boxer in the hisrial "Big Town", broadcast over CBS, including WKRC, WHAS and WHIO, Tuesdays at 8:00 tory of the sport to hold three championships at once, will be defending his welterweight crown against the challenger, Garcia.

The broadcast will inaugurate new series of NBC fight descriptions embracing all championship battles and important matches leading to

## **Barlow Presents Works** Of Haydn, Galuppi On Columbia Concert Series

The second program in Howard Barlow's new evening series of "Everybody's Music" concerts by the Columbia Broadcasting Symphony under his direction will be devoted to music by two eighteenth-century composers, Galuppi and Haydn, on Wednesday, November 2, over CBS, including WKRC, WHAS and WHIO, at 9 p. m. (E.S.T.).

Galuppi, born in 1706 on the island of Burano near Venice, was a composer remembered today chiefly for his comic operas.

#### 15-round title bout between champion Henry Armstrong and Ceferino Garcia will be broadcast from the ringside at Madison Square Garden on Wednesday, November 2, over NBC, including WCKY and WLS beginning at 10:00 p. m. (E.S.T.).

## **Corn Husking Contest** Aired During National Farm and Home Hour

p. m. (E.S.T.).

the radio serial.

Champion corn huskers from elevertates, competing in the annual "battle of the bangboards" for the national title, will hold the spotlight on the National Farm and Home Hour Thursday, November 3, when an "ear-by-ear" description of the contest is broadcast over NBC, including WCKY, WLW, and WSM at 12:30 p. m. (E.S.T.).

The broadcast will originate on the J. N. Jensen farm, 22 miles north of Sioux Falls, S. D., scene this year of the competition. Hal Totten and Everett Mitchell, veteran NBC announcers, will be stationed at vantage points on the field. Ray Hanson of Minnesota, the defending champion, will head a group of contestants from South Dakota, Ohio, Iowa, Illinois, Missouri, Indiana, Nebraska, Kansas, Wisconsin, and Pennsylvania.

### "Science Everywhere" Is **New Educational Feature**

"Science Everywhere," a junior science feature presented under the auspices of the Association for the Advancement of Science, every Tuesday at 2:00 p. m. (EST) over NBC including WCKY, is one of the newest additions to the NBC expanded schedule of educational programs for the 1938-1939 season.

Directed by Dr. Carroll Lane Fenton, noted author of children's science books, the programs are divided into two parts. The first quarter hour is for the elementary grades (1 to 3), the second for the intermediate grades (4 to 6). A small group of school children assists Dr. Fenton is dramatizing the lessons. The broadcasts originate in the NBC studios in Washington, D. C.

## Seabiscuit-War Admiral Race to Be Heard on NBC

The horse race of the centurythe long awaited meeting between Seabiscuit and War Admiral-will be described over NBC on Tuesday, breds battle it out at the Pinlico Race Track, Baltimore, Md.

authority and turf reporter, will be at the microphone to describe the classic match race at 3:45 p. m., (E. S. T.).

## Author of Workshop's "Air Raid"



ARCHIBALD MACLEISH

Archibald Mac-Leish is the author of the poetic drama, "Air Raid," which will be presented by the "Columbia Workshop" over CBS, including WKRC, W H A S and WHIO, Thursday, October 27, at 10 p. m. (E.S.T.)

The Pulitzer prize winning poet worked 7 months to complete the

drama, which tells of a peaceful border village which didn't think it had anything to fear from enemy airplanes, only to be laid bare by an invading fleet of bombers. This is the second verse drama MacLeish has written especially for the "Workshop." Last year his "Fall of the City," which portrayed a populace awaiting prophesies doom, was acclaimed by oritics as an epic production.

## Vallee Celebrates Tenth Anniversary On Air; Walter Huston, Walter O'Keefe, Joe Cook. Lou Holtz to Be Visitors

Walter O'Keefe, Lou Holtz and Vallee made his first broadcast on November 1, when the two thorough- Rudy Vallee, will return to the pro- self, he has discovered other stars gram of Thursday, October 27, cele- that make up an impressive list. The brating the beginning of the master Vallee radio discoveries include Eddy Clem McCarthy, veteran racing showman's tenth year in radio. The Peabody, Frances Langford, Joe Cook, anniversary program will be heard Burns and Allen, Olsen and Johnson, over NBC, including WLW and WSM Milton Berle, Phil Baker, Gertrude at 8:00 p. m., (E.S.T.). Walter Niesen, Ken Murray, Alice Faye,

Joe Cook, three of the legion of stars the Fleischman Hour on October 24, who were introduced on the air by 1929. Long a national figure him-Huston also will be heard on the Victor Moore, Jimmy Durante, Frank Fay, Joe Penner and many others.

Shhhhhh! Not So Loud



If you want to see how orchestra conductors effect those subtle nuances and shadings in their music, study the attitudes of these eminent maestros heard over NBC. They were probably calling for dolse, pianissimo, tranquillo, or langsam (soft and quiet music) when these pictures were taken. Alfred Wallenstein, Fred Waring and Meredith Willson are in the top row, Robert Emmett Dolan, Maurice Spitalny, Rudy Vallee and Frank Black in the second.

## Weekly RADIO DIAL

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RADIO DIAL brings you the latest available programs and news of your favorite stations and artists. All programs listed are correct up to press-time, but are, of course, subject to later changes by networks and local stations.

J. A. ROSENTHAL, Editor Telephone-CHerry 0710-0711

Vol. VIII WEEK ENDING NOVEMBER 4, 1938

#### THE FORGOTTEN PUBLIC

Ordinarily, the best way to clarify an issue is to cite a specific case. Often, however, a specific case merely obscures the issue. Superpower broadcasting is a typical instance.

In May 1934 WLW began experimenting with a 500 kw. transmitter. Presumably, this was to determine whether superpower broadcasting is practicable. Instead, the question has been twisted into whether WLW shall continue to use 500 km.

That became clearer than ever last week when a three-man committee of the Federal Communications Commission turned in a report recommending that WLW's power be cut to 50 kw.

According to Washington news dispatches, this recommendation was prompted by complaints of small stations that they are losing business to WLW. Observers also suggest a second reason. Fifteen other cleared-channel stations have applied for 500 kw. So long as WLW uses that power, these applications cannot logically be denied. And granting them would mean a severe reallocation headache for the Commission.

In other words, the general issue of superpower has been obscured by narrowing it down to the specific case of WLW.

This is a familiar maneuver. It has extricated diplomats from many a ticklish situation. But this time it will not pull the chestnuts out of the fire for the Federal Communications Commission.

The Communications Act of 1934 created the Federal Communications Commission for one and only one purpose: to protect the interests of the public. The seven members of the Commission are the representatives of the public, legally responsible for seeing to it that listeners receive the utmost in broadcasting service. So, as far as the F. C. C. is concerned, the sole question raised by superpower should be whether it assures improved service for the public.

On that point there is no question. The F. C. C. itself agrees that superpower means better service for more listeners. But instead of following through to the inescapable conclusion, it turns aside and lets itself be stopped by difficulties that are irrelevant.

No doubt superpower stations do take business from smaller stations. No doubt granting superpower on most of the cleared channels would mean a drastic reallocation. But neither is any concern of the public. What listeners demand is better broadcasting service,

and superpower assures that.

It is significant, too, that members of the F. C. C. have upbraided the broadcasters, bitterly and repeatedly, for putting profits ahead of public service in their programs. Yet on the issue of superpower the Commission is placing station profits and its own convenience before the listeners' interest.

Fortunately, the last word on the subject has not been said. The full Commission still must act on the report of its superpower committee. If it thinks straight and courageously the public may not be forgotten after all.

If not, the public will have to draw its own conclusions about its place in radio's scheme of things.

### IN RADIO'S LIMELIGHT

#### "Four Daughters" Visit Cantor

Eddie Cantor, already the father of five daughters, will mentator for the Toscanini Symhave as guests on his program phony Series, broadcast over Monday, October 31, broadcast NBC, including WCKY, Saturover CBS, including WKRC, days at 10:00 p. m. (E.S.T.). the recent motion picture "Four Daughters'

#### Symphony Commentator

Samuel Chotzinoff is the com-

### New Maestro

and Rosemary Lane. Below are Program", broadcast over NBC, that talent on the air during her early Lola and Priscilla Lane.

Program", broadcast over NBC, that talent on the air during her early radio career.

## THIS IS RADIO

By BILL BAILEY

of announcers on the air today. We perience and direction. asked Peter Grant, chief announcer

By Peter Grant-

Every articulate male has a deep

Last week we touched briefly on ence in listening to auditions for some

of WLW and WSAI, to set forth the Cincinnati's Own Station we require qualifications of a potential an- that an applicant for a position on nouncer. Here is Mr. Grant's own the announcing staff have at least a year's experience even before he can

desire to become a radio announcer, have good voices and show promise or so it would seem from my experi- of becoming excellent announcers but

who lack experience. To their question, "Where may I get the year's experience?" we answer smaller stations."

But it often happens that these men already have applied at smaller stations before coming to us and their answer to our suggestion is that the smaller stations, too, demand men of experience. Again they ask, "How can I get the experience?" Frankly, that's where we find ourselves stumped.

I am reminded of the story of a young, aspiring actor who appealed to a producer in New York for a part in one of his Broadway productions. The producer told the young man, "we want only experienced actors." In reply to the young man's query, "where can I get experience," the producer said:

"No actor is worthy of being called by that name unless he can find his own opportunities to acquire experience.

And so we say to the great army of boys and young men who would like to emulate Milton Cross or David Ross that you never will be considered a good announcer unless you, yourselves, can in some way or other find your own opportunity for getting the necessary experience.

Experience is such a necessary prerequisite to consider by larger station because experience on smaller stations gives an announcer that undefinable something which perhaps might be best described as "mike situation, no matter how embarrasing and the maximum of efficiency.

The requisites a good announcer must possess are:

- 1. College education or its equivalent.
- 2. Good judgment, meaning common sense.
- 3. A feeling for showmanship.
- 4. A good voice.
- 5. The ability to take direction.
- 6. The ability to read intelligently and make what is being read sound extemperaneous.
  - 7. Experience.

Nothing can substitute for experience. I have known announcers-in fact, we have several on our staff today-who, seeking jobs, were told to "get some experience." One man (you hear him on WLW and WSAI) was rejected three times by a small station before he was given a "break."

Within five minutes after his audition he was working. I brought this out to show that the man who really wants to become an announcer can and will find his own opportunity.

WLW and WSAI tried an experiment two years ago. We hired three student announcers to teach them the business. Why did we discontinue it?

Why WLW and WSAI, as

well as many other stations, found the "student announcers" or beginners' classes not practical will be explained in the next installment of "This is Radio,' appearing in next week's RADIO DIAL .- Editor's Note.

announcers-how some men are fa- four years. And the strange part vorites of listeners and disliked by about it all is that practically every others, and so on. It takes a lot of articulate male could become a radio people to make up the radio world, announcer—and a good announcer which accounts for the various types if he had the proper background, ex-Here at the Nation's Station and

> be considered. Frequently we hear young men who

SERENADE STAT THE MAIL BOX

Dear Sir:

I just read your mail box letters and noted Mr. R. R. S. from Wayland, Ky., kicking about Mrs. S. T. K. WKRC. as being opposed to "swinging" the old-time tunes. I agree with Mrs. "swung." There are enough jazz numbers as it is.

was wrong but still he crabbed about a week in which to have his script religious programs on the air and the writers prepare the script. Other oldhymns that are sung. Mr. R. R. S .- time radio stars seem to keep on How about the people who like to getting better while Eddie Cantor gets listen to religious programs? If you worse. Jack Benny is better than ever don't like them, remember, one turn as is Al Jolson and Joe Penner. I of the dial and you have another enjoy Joe E. Brown's new series along station. And as for "swing" I think with Charlie McCarthy and Edgar it is definitely on the way out.

Very truly yours, MR. VINCENT ROEDER, 2108 Loth Street, Cincinnati, Ohio.

Tuesdays at 10:00 p. m. (E.S.T.). Skinnay was formerly with Hal Kemp's orchestra.

#### Practice Session

Pretty Rosemary De Camp, the "Dr. Christian" program, broadcast over CBS, including WKRC, WHIO and WHAS, Tuesdays at 10:00 p. m. (E.S.T.), is shown here rehearsing for the annual apple - bobbing sweep-stakes that traditionally celebrates Hollowe'en.

Pictured here they are: Top, Skinnay Ennis directs the or- ance. She's particularly good at dia-Gale Page, formerly of radio, chestra on Bob Hope's "Variety lect and, as a matter of fact, used ance. She's particularly good at dia- along.

Dear Sir:

During the past week I listened to Eddie Cantor's Caravan program over The program was as bad a one

that he has presented in his long S. T. K. Old-time tunes should not radio career. I believe it was a good presence"—the ability to handle any sign that the comedian is finished. After all he shouldn't have to give it may be, with the greatest of poise Mr. R. R. S. said Mrs. S. T. K. such a terrible program after having Bergen.

Very truly yours, MRS. CARL K. JORDAN, Cincinnati, Ohio.

Dear Sir:

I don't know whether you've ever listened to a report of a county fair. Anyway, I heard one the other day. It was awfully funny to hear the announcer say that one hog had a tough time beating another and then easily being the class of the field in the who stars with Jean Hershot in like Ted Husing's report of a tennis individual group. It sounded exactly or golf match.

Very sincerely, TONY PANITO. Rochester, Ind.

Let's have one excuse for such a comedian as W. C. Fields. He's one of the stage's worst, one of the screen's Alice Frost, the dramatic star, is worst and one of radio's worst charan expert mimic and often fools acters. His being on the Hit Parade friends over the telephone by simu- actually ruins the show. This was the lating the voice of a mutual acquaint- best radio program until he came

Sincerely yours. MRS. JACK RONDERING. Little Rock, Ark.

## RADIO LIGHTS

WSAI's Program Director Harry Schuler, and General Manager Dewey Long pulled a fast one on local competitors last week. Instead of broadcasting a football game such as they have done in past weeks, they put their heads together and decided to find out whether the Saturday afternoon radio listeners wanted anything else besides football. As a result "The Battle of Tunes," a musical recording program was born. What's more the program clicked its first day. Calls came in so often that it was almost impossible to contact the studios of the Crosley organization.

When will station managers begin to realize that all people are not to Westbridge and speedily becomes interested in the same type of program. The L. B. Wilson station was smart when they refused to carry the broadcast of the All-Star Baseball game last July, but they left themselves wide open after that. WKRC was smart in being the only station not to carry the World Series broadcast.

GUESTARS FOR THE WEEK INCLUDE: Glenda Farrell to visit Kate Smith, Oct. 27 . . . Ted Husing to cover Army-Notre Dame grid classic for CBS listeners . . . Aline McMahon will play the lead along with Orson Welles in "Columbia's Workshop's" Air Raid, on Oct. 27 . . . Ralph Bellamy and Andrea Leeds visit Bing's "Music Hall" program Oct. 27. Hugh Herbert on "For Men Only" Nov. 1 . . . Ida Lupino and Melville Cooper register at the "Hollywood Hotel" Oct. 30 . . . "That Certain Woman" starring Carole Lombard, is scheduled on "Radio Theater" Oct. "Good News" offers Clark Gable, Lionel Barrymore, Meliza Korjus, Rita Johnson and regular staff Oct. 27 . . . Thursday, Nov. 3 Chester Morris wil drop in on Bing Crosby.

NBC forgot to celebrate the opening of their Hollywood studios which they plan to name Hollywood Radio City. After radio people began to talk English juvenile. about the absence of much celebrating NBC did put on some promotion for the trade itself. They seemed to forget the public, for after all they're the people who indirectly built the new building. CBS's special broadcasts when they opened their KNX studios far surpassed anything the NBC men and 1935 Ziegfeld Follies. Holly-

ON THE FIRE: A total eclipse of the moon over Manhattan will be described by CBS Nov. 7 . . . It is rumored that Alexander Woolcott may get a sponsor . . . Both NBC and CBS plan complete coverage for elections all over the country . . . George V. Denny's "American Town Hall Meeting of the Air" program is scheduled to return to the airways on Thursday, Nov. 10 . . . This is probably the best adult educational program on the air . . Gabriel Heatter is slated to be commentator on the new CBS Philharmonic Series . . . Genevieve Rowe, soprano featured on "Johnny Presents" programs, will have an important role in the "Columbia Workshop" production of the radio opera "Beauty and the Beast" which will be heard Nov. 23 . . . The Monastery Scene from Act II of Verdi's "La Forza del Destino" will be broadcast from the stage of the War Memorial Opera House, San Francisco, Friday, Oct. 28 at 12:00 Midnight . . . "Milestones in the History of Music," a new series of weekly programs illustrating the development of musical compositions from the Middle Ages to the early Nineteenth Century, will make its debut over NBC Sat., Nov. 5 . . . Three generations of the Coolidge family, Elizabeth Sprague Coolidge, her son, Dr. Albert Sprague Coolidge, professor of chemistry at Harvard University, and her grandson, John Coolidge, a student at Yale, will be the non-professional guest artists on the "Music Is My Hobby" program, Wednesday,

Erno Rapee has done as much or more for classical music than any other modern musician. Last year his series of tone poems was as complete and as informative as any such program. This year his presentations of famous operas, shortened to one hour again, speaks well for the young conductor.

#### The Washington Dial

(Continued from page 2)

the application. It is now up to the remaining four Commission members to decide if the report is to be accepted or rejected.

Duke Patrick, Crosley Washington Attorney, is studying the sub-committee report recommending the WLW denial. He is filing exceptions to the report and it is understood he will fight for continuation of the superpower through the courts, if necessary.

He estimated that it would be a month or six weeks before the FCC would finally act on the matter.

## Robert Cummings. Movie Star. Gets Part In NBC Serial

Radio annexes another movie star in the person of young Robert Cummings, who has just entered the cast of Agnes Ridgeway's serial drama, "Those We Love," heard at 8:30 p. m., (E.S.T.), Mondays, over NBC, including WCKY and WLS.

Cummings plays the part of David Adair, a young architect who comes entangled in the affairs of Kathie and her twin brother, Kit.

Widely known for his work in such films as "Wells Fargo," "So Red the Rose." "Last Train from Madrid" and "Sophie Lang Goes West," Cummings enters radio with a fine histrionic background.

Originally from Joplin, Mo., he made his first attempt at a career after graduation from the American Academy of Dramatic Arts in 1932. Rebuffed by New York producers and deprived of a part in "Journey's End" because of his Missouri accent, Cummings invested all his money in a trip to England. There he acquired an English accent, British poise and confidence enough to return to America and sell himself as a prominent

His bluff worked. Cummings played in a series of Broadway shows and then was featured in the 1934 wood called and in 1935 he won a part in "So Red the Rose" and then a Paramount contract.

#### New Addition To Nation's Station



Don and Helen, new WLW-WSAI vocal team, are "Lamplighters" over the over the Nation's Station at 7:30 a.m. (E. S .-T.) Tuesday, Thursday and Saturday. They're heard also as Don and Helen over WSAI at 10:15 a. m. (E.S.T.) Monday, Wednesday and Friday. In radio ten years, Don and Helen (Mr. and Mrs. Lincoln Bush) came to Cincinnati from WLS, Chicago.

A rich, vibrant. dramatic story, torn from the pages of real life, yet DIFFERENT

# JOHN'S OTHER WIFE

from the ordinary radio serial

is now a regular feature of

the L. B. Wilson Station



heard Monday through Friday at 10:15 a.m. EST from the NBC Red Network

Don't miss a single chapter of this unusual radio drama. Don't miss a single one of WCKY's outstanding new morning shows.

"John's Other Wife" is sponsored by the makers of Louis Philippe Lipstick.

WCKY..10,000 Watts Power..149 on your dial





### PROGRAMS FOR SATURDAY, OCTOBER 29





			(CENTRAL STANDARD TIME)								
	WCKY	WLW	WKRC	Π	WSAI	WCPO	WHIO		WLS-WENR		WHAS
	Cincinnati (1490 kc.)	Cincinnati (700 kc.)	Cincinnati (550 kc.)	4.20	Cincinnati (1330 kc.)	Cincinnati (1200 kc.)	Dayton (1260 kc.)			Nashville, Tenn. (650 kc.)	Louisville, Ky. (620 kc.)
6:30 6:45	Rise and Shine WCKY News	Top of the Morning News	Sun Up Jamboree	6:45		Six-to-Niners	Little Tom		Smile A While	***************************************	Tennessee Rambiers Sunshine Sue
7:00	Early Birds Hour	Family Prayer Period	11 11	7:00	Morning Devotions	WCPO News	News	6:00	Bulletin Board	• • • • • • • • • • • • • • • • • • • •	Asbury College
7:15	10 11	Chandler Chats The Lamplighters	Dawn Patrol	7:15 7:30	Modern Rhythm	Pen Unlimited	Breakfast Express	6:15 6:30	Morning Reveries Otto's Novelodeons		News: Meador Lowry.
7:45		Top o' the Morning	"	7:45	** ** *********************************	61 64	** **	6:45	" "		Cousin Emmy
8:00 8:15	Song for Saturday N Dick Liebert N	Song for Today N	11 11	8:00		WCPO News	WHIO Almanac Dunker's Club	7:00 7:15	News Report Hoosier Sodbusters	Almanac Time to Shine	Early Morning Jamboree
6:3C	News for Executives	Dick Leibert N	News Christian Science Prog.	8:3C 8:45	News Musical Tete-a-Tete N		Morning Varieties	7:30	Boys from Virginia	Morning News	***************************************
_	Jack and Loretta N Press Radio News	Organ Interlude	Woman's Hour		News .	WCPO News	(* b	II—	Jolly Joe and Pals	1 - 1	
9:00 9:15	Breakfast Club N	Breakfast Club N	Fiddlers Fancy C	9:15	Music Internationale N	Musical Mena	To be announced  Montana Slim C	8:00	Morning Devotions News and Bookings	Breakfast Club N	Jackson Family World News
9:30 9:45	Home Maker	Synagogue of the Air	riddiers rancy C	9:30 9:45	Amanda Snow N	60 00	Fiddlers Fancy C	8:30 8:45	"The Prairie Singer" Tena and Tim		Uncle Henry
10:00	Three Romeos N	Smil' Ed McConnell N		10:00	Ralph Woods	News	Newhio Flying Club	9:00	Little Visits	Ed McConnell N	Hillbilly Champs C
10:15	Viennese Ensemble N Men of Tomorrow	Viennese Ensemble N WLW Mail Bag	Four Corner	·0:15	Saturday Mor. Club N Charioteers N	Down the Ave.	WHIO News Room	9:15	Across the Mike		Meet the Housewife
10:45	Warren de Lands	To be announced	Theater C	10:45	Raoul Nadeau M	Symphonette	Theater C	9:45	WLS Spelling	Hale's Radio Column N	
	Vaughn de Leath Radio City Four N	My Health	tory of Music C	11:00 11:15		WCPO News	Bureau of Recreation Week's Farm Review	10:00	Bee	No School Today N	Cincinnati Con- servatory of Music C
11:30		Peter Grant, News U. S. Army Band M.		+1:30 +1:45	Music Styled for You N	** **	Cincinnati Conserva- tory of Music C		High School Hour	Music Styled for You N	10 11
		Cin'ti Bus. Wom. Clubs	To be announced C	·2:00	Bailey Axton N	WCPO News	To be announced C	11:00	Martha Crane and		In the Music Room C
12:15 12:30	Weather, News, Stocks Farm and Home		Melody Rambling C Enoch Light's		Al and Lee Reiser N Call to Youth N	Swing with Mildred Man on the Street	Melody Ramblings C Youngster Speaks	11:15	Helen Joyce	Carol Wayman N	Melody Camblings C.
12:45	Hour N .	Home Hour N	Orchestra C	2:45	Gypsy Trails N	Rhythm Rambles	News-Markets .	11:30	Gene and Glen Markets—News	Home Hour N	
1:00	11 11	70 10	Ohio State-New York University Football	1:00	America Presents N	News Melody Parade	Eddie Rogers' Orch  Don Jennings	12:00	Man on the Farm	00 00	All Hands on Deck C
0:3C 0:45	Kinney's Hawailans N	Afternoon Edition Ramona and Her Orch.	Game		Campus Capers N		Noon News Review	12:30	Grain Market	Ray Kinney's Orch N	Savings Talk
	Bill Krenz Orch, N	Bill Krenz's	78 80		Matinee in Rhythm N.	News	Golden Melodies C	12:45	Home Talent	Bill Krenz's	Romany Trail C
2:15	Whittemore & Lorne N	Orchestra N	00 00 00 00 00 00 00 00 00 00 00 00 00	2:15 2:30	Battle of Tunes	Uptowners	To be announced C	1:15	Boys from Virginia	Orchestra N	Gridiron Matinee
	Burt Farber's Or. N		41	2:45	11 11	Scores		1:45	Dreamers Bay	Neth. Plaza Orch, N.	Football Game
3:00 3:15	To be announced N	11 11	11 11	3:00 3:15	94 88 84 84	10 10	News; Merrymakers C	2:00 2:15	Homemakers' Matinee	To be announced N Football Game	Merrymakers C
3:30	News	11 11	Open for Business	3:30 3:45		10 14	Elvera Ruppel C	2:30	"	Rendezvous with	Elvera Ruppel and
-	Ren'vos with Ricardo N	11 11	m n	4:00	11 11	News	Northwestern vs.	2:45	News Report	Ricardo N	The second secon
4:15 4:30	10 10	.1 18 11 18	Down the Stretch	4:15 4:30	10 10	Football Scores	Minnesota C	3:15 3:30	11 11		1
4:45	an 49	***************************************	Woman Views News.	4:45	4 11 11		49 49	3:45			11 11
6:00 5:15	Al Roth's Orchestra N	11 11	Columbia Salon Orchestra C	5:00 5:15	0 11	Jam For Supper	11 11	4:00 4:15	11 11	Bailey Axton N	11 11
	Gray Gordon's	Gray Gordon's Orch. N Paul Sullivan, News	Musical Interlude	5:30	Swingology N	11 11	Eddie Duchin's	4:30	Gray Gordon's	Swingology N	Eddie Duchin's
		Fortunes Washed Away			Sammy Kaye's Orc. M Kaltenmeyer's		Red Grange Forec'ts C	4:45 5:00	Orchestra N	Int. S.S. Lesson	Orchestra C
6:15	Press Radio News N	Gene Erwin M	L. Noble's Orch. C	4:15	Kindergarten N	Dinner Dance	Football Scores	5:15	Revue N	Sterling Scoreboard	The Songmaster
6:45		Les Brown's Orch. N.	Bob Trout C Man Behind Uniform		Paul Douglas N Saturday Review M	Today's Tune Hit Dinner Dance		5:30 5:45	Eddie Dooley N Les Brown's Orch. N	Eddie Dooley N News Summary	Today with Bob Trout C Football Score Board
7:00 7:16	Message of Israel N.	Avaion Time with Red Foley N	Saturday Night Swing Club C		Gene Beecher's Orch	WCPO News	Saturday Night	6:00 6:15	Message of Israel N .	Avalon Time N	Saturday Night Swing Club C
7:3C	Ricardo's Orch. N	Renfro∍Valley Barn	Joe E. Brown C	2 - 3.G	Inside Football Done	Concest Internationals	Joe E. Brown C	6:30	Kelley's Sports Review	Richard Himber's	Joe E. Brown C
_	Talk by Sokolsky  Al Donahue's Orch N	Variety Show Starring	Johnny Presents C	8:00	R. Himber's Orch. N .  Jazz Nocturne M	Variation on Sync'pat'n	4	6:45 7:00	News Report :	Orchestra N . Tommy Riggs and	Johnny Presents C.
8:15 8:30	News	Tommy Riggs N Barn Dance	Professor Quiz C	8:15	** **	Interludes	Joaquin Gill's Orch	7:15 7:30	Barn Dance Party	Betty Lou N Roy Acuff	Professor Outs C
8:45	11. 11	et 10	" " "	8:45	Orchestra N	Down the Mississippi	Eddie Rogers' Orch	7:45		Jack and His Mtneers.	
	Vox Pop N	National Barn	Bert Lytell	9:00	Hawaii Calls M	WCPO News	Senator Arthur	8:00	National Barn Dance N		Contrasts in Rhythm
	America Dances N	Dance N	Musical Interlude Saturday Knights	9:15 9:30	Hollywood Whisp's M	Clock on the Mantle	Vandenberg C Dance Rarade	8:15			Saturday Night
9:45	NBC Symphony	Plantation	of Round Table Your Hit Parade C	9:45	The Playboys M To be announced	WCPO News	Your Hit Parade C	9:00	Rarnyard Jambaras	11 11	Serenade C
10:15	Orchestra N	Party (to M)	u u	10:15		Hollywood Highlights		9:15	i		Wantucky Play Parky
10:30 10:45		Col. Merryweather's Minstrels M	*****	10:30	Skating Time To be announced	Vienna Nite Club	Newspaper of the Air	9:30 9:45	Open House		Kentucky Play Party
11:00	** **	Paul Sullivan Joe Sander's Or, M.	News and Sports Glenn Miller's Orch, C	11:00	Johnny Lewis' Orch Ramona's Orchestra	00 00	Glen Miller's	10:00	WLS Barn Dance		11 11
11:30	To be ann inced	Lou Breeze's	J. Van Osdell's Orch	11:30	Dick Jurgen's		Orch C	10:30			Dance Bands
11:45	" "		Kay Kyser's Orch. C.	11:45	Orchestra M	WCBO	Orchestra C	10:45		<del>                                     </del>	344.14.4.6
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	11	WLS-WENR	WSM	WHAS
	CHARLES AND DESCRIPTION	the sylvenia to the second	and the second of the	S TAX	9:30—Among	Our Souvenirs, WABC	I WHIO WKR	C wbb	m wir wfbm kmbc wado	MIDNIGHT-Joaquin	Gill's Orchestra WARC

#### (NBC-CBS) NETWORK PROGRAMS EASTERN STANDARD TIME

7:00-Message of Israel: Guest speaker; organ

7:00—Message of Israer: Oven speaking wise wham wove wire wham wove —Avalon Time: Red Foley, tenor; Kitty O'Neill, Neighbor Boys, Rhythm Singers, Chorus, Orchestra; Del King, m. c. WEAF WLW WSM wtam wmaq wdaf kyw —Saturday Night Swing Club, WABC WKRC WHIO WHAS wbbm wgar wfbm kmbc wadc wwwa wcco

7:30—Buddy Maleville's Orchestra, (NBC) WCKY

7:30—Ricardo's Orchestra, NBC) WCKY

Joe E. Brown, with Gill and Demling; Margaret McCrae, vocalist; Harry Sosnick's

Orchestra, WABC WHAS WKRC WHIO

wcau wbbm wir wwva
--Richard Himber's Orchestra. WEAF WSAI WSM wtam wmaq wdaf kyw

8:00—Al Donahue's Orchestra. (NBC) WCKY

1:00—Al Donahue's Orchestra. (NBC) WCKY
whk wave wham
-Football Scores. WJZ only.
-Johnny Presents. WABC WKRC WHIO
WHAS wcau wbbm wir wwva
-Quaker Variety Show: Tommy Riggs with
Larry Clinton's Orchestra, WEAF WLW

WSM kyw włam wwi wire wmag wdaf wave 8:05-Al Donahue's Orchestra. WJZ WCKY whk wave wham

8:30—"Professor Quiz," with Bob Trout.
WABC WHAS WKRC wir wbbm wgar
wfbm kmbc wcau kmox wadc wbt wwl wcco wast

Original Play, WJZ WCKY whi wham -Fred Waring and his Pennsylvanians. WEAF WSAI kyw wgy wtam wwj wire wmaq wdaf

8:45—Eddie

:45—Eddie Dooley's Last Minute Football News, (NBC)

9:00—Senator Arthur Vandenberg, WABC WHIO

-National Barn Dane: Henry Burr, Verne Lee and Mary; Hoosier Hot Shots;; Lucille Long, contreito; Joe Parsons, basso; Arkie, songs; Uncle Ezra; Maple City Four; Rancn Boys, vocal Irio; Vass Family; Joe Kelly, m. c.; WJZ WLW WLS kdka wham whk wave wfla wbap wspd wire

-Vox Pop: Parks Johnson and Wallace But-terworth. WEAF WCKY kyw wtam wwi wire wmag wdaf

:30—Among Our Souvenirs. WABC
-America Dances: Orchestra from coast to coast, WEAF WCKY wtam kyw wwi wire coast, wdaf

waar -Saturday Night Serenade. Mary Eastman, soprano; Bill Perry, tenor; Gus Haenschen's orchestra. (CBS) WHAS wbbm wgar wir wfbm wcau wwva wbt

10:00-"Your Hit Parade": Al Goodman's Or-1:00—"Your Hit Parade": Al Goodman's Or-chestra; Songsmiths, male quartet; Fredda Gibson and Buddy Clark, vocalists; guest; W. C. Fields, WABC WKRC WHAS WHIO wbbm wfbm wgar kmbc wcau kmox wadc wsbt wwva wjr wgst wwl wcco wbt

-NBC Symphony Orchestra; Arturo Toscan-ini, conductor. WJZ WCKY whk wave wire

10:30—To be announced. WEAF wgy wtam wmaq wdaf kyw

10:45—Political Party Address. WABC WKRC wbbm wir wfbm wadc wwva

II:00-John B. Kennedy. WABC only --Glenn Miller's Orchestra. (CBS) WHIO wwva wsfa wwl wcco kmox wbbm wfbm wcau -Francis Craig's Orchestra, WEAF wgy wave

11:10-Evening News Report. WABC only H:15-Glenn Miller's Orchestra, WABC

wsbt wwva wsfa wwl wcco kmox 11:30—Dance orchestra (NBC), wire wave wham kdka

-Esso News, WJZ only

-Kay Kyser's Orchestra, V WHIO wir wgar wfbm wcau WABC WKRC

-Lou Breeze's Orchestra, WEAF WLW wgy wave wire whk wham

11:35-Dance orchestra. WJZ wire wave wham

AIDNIGHT—Joaquin Gill's Orchestra, WABC WKRC WHIO whk wfbm kmbc

 Orchestra to be announced. WEAF wgy wtam wmaq wdaf kyw -Larry Clinton's Orchestra, WJZ wire

12:30 -- Dick Barrie's Orchestra, WABC WKRC WHIO wir whk wfbm kmbc —Wayne King's Orchestra. WJZ kdka wave

wire wham --Les Brown's Orchestra, WEAF WLW WSA! wgy who wdaf kyw wtam wmaq

#### Frequency of Stations Listed in RADIO DIAL WADC ...1320 WCKY .1490 WGST 8890 WLW 700 WAVE .. 940 WCOL 1210 WGY 790 **WMAQ** .. 800 WBAP WCPO **WHAM** 1200 1150 WOR **WBBM**

670 710 .. 770 WDAF .. 610 WHAS 820 WSAI . 1330 KDKA 980 WEAF WHIO 1260 WSBT .1360 KYW ...1020 WENR-WHK 1390 WSFA . 1410 WSM 650 WABC .. 860 WLS .. 870 WHO . . . 1000 **WSPD** 1340 WACO ..1420 WFAA .. 800 WIRE .1400 WTAM . . 1070 WFBM ..1230 WBT ...1080 WJR 750 WWJ. . 920 WCAU ..1170 WFLA .. 620 WJZ .... 760 WWL .. 850 WCCO .. 810 WGAR . . 1450 WKRC .. \*\*\*) WWVA. .1160 Denotes (NBC) Denotes (CBS) Denotes (MBS)



### PROGRAMS FOR SUNDAY, OCTOBER 30



			(EASTERN ST	TANDARD TIME)					(CENTRAL STANDARD TIME)			
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPS) Cincinnati #800 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Iti. (870 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)	
7:30 7:45				7:30 7:46	******************	*	**************	6:30 6:45		***********************		
8:00 8:15 8:30 8:46	Cloister Bells N	Church Forum	Melodies		Organ Recital N Four Showmen N On the Mall	10 00	Hymns and History Sunshine Hour	7:00 7:15 7:30 7:45		***************************************		
9:00 9:15 9:30	Coast to Coast N	Children's Hour N	Loft C	9:00 9:15 9:30	11 11	Vienna Memories  swinging Strings		8:00 8:15 8:30	Everybody's Hour	Tom Terris N	Wings Over Jordan C	
9:45 10:00		Russian Melodies N	Church of the Air C.	10:00	Classic Cameos	Hillbilly Hullabeloo	Church of the Air C	8:45 9:00	Little Brown Church	10 10	It Happened So Quick	
10:15 10:30 10:45	Dreams of Long Ago N	News Review		10:15 10:30 10:45	Ancient Instruments N	* **	Aubade for Strings C	9:15 9:30 9:45	News Report		Sunday Jail Service	
11:00 11:15 11:30 11:45			Major Bowes Amateur Theatre C	11:00 11:15 11:30 11:45	Amateur Hour	Amateur Revue	Charles Paul, organ C World We Live In Major Bowes Capitol Theatre C	10:00 10:15 10:30 10:45	Organ Concert  L. & R. Bergstrom  Southernaires N	Madrigal Singers N	ii ii	
12:00 12:15 12:30 12:45	Radio City Music Hall N	Cadle Tabernacle Choir Radio City Music Hali N	Salt Lake	12:00 12:15 12:30 12:45	Shakespears's England N Apostalic Church	Hawaiian Harmonies WCPO News Future Stars	Melody Moments	11:15	Radio City Music Hall N G. Wilson, H. Peterson Markets	West End Methodist Church	11 11	
1:00 1:15 1:30 1:45	Great Plays C	Church by the Side of the Road Mary and Bob's	Church of the Air C News Farmer Takes Mike C	1:00 1:15 1:30 1:45	The Lutheran Hour M Canal Days Review of the News	Federation of Churches 8andonium		12:00 12:15 12:30 12:45	Great Plays N	Great Plays N	Church of the Air C	
2:00 2:15 2:30 2:45	Sweet and Swing News; Echoes of the Stage	Magic Key of R. C. A. N	Old Time Tunes C	2:00	Let's Go Back to the Bible M Trail Blazers M de Vore Sisters, to M	Miniature Minstrels In the Gloaming	Old Time Tunes C Sesquicenten, Sunday C	1:00	Magic Key of R. C. A. N	Magic Key N	Fermer Takes Mike C. Old Time Tunes C Sesquicenten'l Sund'y C Texas Rangers C	
3:00 3:15 3:30 3:45	Sunday Drivers N Second Guessers N	Charles Sawyer	phony Society of	3:00 3:15 3:30 3:45	On a Sunday Afternoon M University of Chicago	Swing's the Thing	Philharmonic Symphony C	2:00 2:15 2:30 2:45	Smoke Dreams N Donald Novis, tenor Second Guessers N	Three Cheers N Second Guessers N	Philhermonic Symphony C	
4:00 4:15 4:30 4:45	National Vespers N	Josef Cherniavsky's Autumntime Concert Robt, A. Taft	01 19 11 11 11 11 11 11 11 11 11 11 11 11	4:00 4:15 4:30 4:45	Hour of Comfort  Court of Human Relations M			3:00 3:15 3:30 3:45	Vivian Della Chiesa Communist Party	National Vespers N  The World Is Yours N	11 14 11 11 11 11 11 11 11 11 11 11 11 1	
5:00 5:15 5:30 5:45	Met. Opera Auditions N News Master Builder N	Musical Steelmakers M	Ben Bernie and	5:00 5:15 5:30 5:45	News Musical Almanac	Lockland Baptist	Clara Oglesby Lyman, organ Ben Bernie and Lads C	4:00 4:15 4:30 4:45	Metropolitan Auditions of the Air N Vincente Gomez N	Met. Opera Audi-	Buddy Clark Entertains C Ben Bernie's	
6:00 6:15	Destiny	Sing Time	The Silver Theatre C	6:00 6:15	14 41	News Today's Hit Tune		5:00 5:15	Sach's Amateur Hour	Catholic Hour N	Silver Theatre C	
6:30 6:45	New Friends of Music N	A Tale of Today N	Laugh Liner C	6:30 6:45 7:00	of the Week M	11 to	** **	5:30 5:45		Hymn Time	Laugh Liner C	
7:00 7:15 7:30 7:45	Band Wagon N	Co. N	People's Platform C "Passing Parade" C	7:15 7:30	Gene Beecher's Orch. Dick Jurgens M Seth Parker N	Evening	Passing Parade C	6:00 6:15 6:30 6:45	je * *	Seth Parker N	Platform C	
8:00 8:15 8:30 0:45	Out of the West N  Chamber Music  Series N	Don Ameche, Edgar Bergen and Charlie McCarthy, Arm- bruster's Orchestra N	Mercury Theatre C	8:00	Bach Cantata Series M Say It With Words M	10 10	Mercury Theater C	7:15		Charlie McCarthy and Don Ameche N	Mercury Theater C	
9:00 9:15 9:30 9:45	Manhattan Merry Go Round N American Album of Familiar Music N	Hollywood Playhouse N Walter Winchell N Irene Rich N	Sunday Evening Hour C	9:00 9:15 9:30 9:45	Ramona's Orchestra Peter Grant, news Serenade	10 00	Sunday Evening Hour C	8:00 8:15 8:30 8:45	Hollywood Playhouse N Walter Winchell N Irene Rich N	Hollywood Playhouse N  American Album of Familiar Music N		
10:00 10:15 10:30 10:45	Russ Morgan's Orchestra N Cheerio N	Horace Heidt and His Brigadiers N Original Goodwill Hour M	Accents on Music C Headlines and Bylines C	10:00 10:15 10:30 10:45	Gene Beecher's Orch. Skating Time Larry Clinton's Orch. N	Loveliness for You	Bylines C	9:00 9:15 9:30 9:46	Cheerio N	Orchestra N Sunday Night Serenade	Accent on Music C Old Fashioned Revival Hour	
11:00 11:15 11:30 11:45	News; Johnny Mess- ner's Orchestra N Abe Lyman's Orchestra N	Paul Sulfivan, news Los Amigos Johnny Lewis' Orch Ted Lewis' Orch	Count Basie's Orchestra C J. Van Osdelt's Orch P. Pendarvis' Orch. C	11:00 11:15 11:30 11:45	Don Bestor's Orch. N. Ted Lewis' Orch Johnny Lewis' Orch	Sign Off	Paul Pendarvis'	10:00 10:15 10:30 10:45	Globe Trotter	Walter Winchell N Irene Rich N Ray Kinney's	Dance Bands	
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO		WLS-WENR	WSM	WHAS	

## NETWORK PROGRAMS (NBC-CBS)

-Uncle Ezra. WEAF WSAI wmaq kyw wire wwi wgy wtam kstp who wdaf

-Buddy Clark Entertains. WABC WHAS weau weco wgar wfbm kmox wade wbbm wir

S:30—Ben Bernie and All the Lads. WABC WKRC WHAS WHIO wir wfbm wgar wcau wbt wcco wbbm kmox wgst

-Paul Wing's Spelling Bee. WEAF WLW kyw wgy wire wmaq who wdaf wwi wtam kstp wfaa wave kvoo wbap

→Yicente Gomez. WJZ WSM WLS wham kdke whk wowo

5:45—The Master Builder, WJZ WLS WSM WCKY whk wham wave

6:00—The Silver Theatre with guest star; Con-rad Nagel, m. c. WABC WKRC WHIO WHAS wir wger wfbm kmbc wcau kmox wwva wwl

–Catholic Hour: Rev. James J. McLarney, guest speaker. WEAF WSM WSAI wgy wtam wmaq wwj who wdaf kyw

5:00—Metropolitan Auditions of the Air. Wilfred Pelleter and his orchestra with Edward
Johnson, M. C. WJZ WCKY WLS WSM
wfbm wgar wbt wwva wcco

—Uncle Ezra. WEAF WSAI wmaq kyw wire

New Friends of Music: Fritz Stiedry, con-ductor. WJZ WCKY wave wire wham wowo

-A Tale of Today, sketch. WEAF WLW wtam wmaq wgy kyw

6:45-Richard Schandrett, WJZ whem

7:00—Jack Benny with Mary Livingstone, Kenny Baker and Phil Harris' Orchestre. WEAF WLW WSM wmaq kyw wgy wtam who kstp kvoo wfla wspd wcoi

-Edward Tomlinson, on South America. WJZ WCKY WENR kdka whk wave wire

-The People's Platform, Lyman Bryson, pre-siding, WABC WKRC WHIO WHAS wir wbbm wgar wfbm kmbc wcau kmox wbt wcal wwva wadc wgst

7:30—The Passing Parade: John Nesbitt, with Al Garr, Oscar Bradley's Orchestra and John Conte. WABC WKRC WHAS WHIO

wfbm wjr wgar wcau wadc wsbt wwva wbt wgst wwl

-Sunday Night at Seth Parker's, WJZ WLS WSA! WSM kdka whk wham wave kvoo -The Bandwagon: Guest Orchestra. WEAF WCKY kyw wgy wtam wwj wmag who wdaf

-- "Weekend Potpourri." (CBS) wbbm

8:00—Don Ameche, m. c.; Edgar Bergen and Charlie McCarthy; Nelson Eddy, beritone; Dorothy Lamour; Judy, Annie & Zeke; Robert Armbruster's Orchestra; guests. WEAF WLW WSM wtam wire wwi wdaf kstp kvoe wfaa wgy kyw wave wma

-Orson Welles' Mercury Theater, WABC WKRC WHAS WHIO wbbm wfbm wbt

est soloists. WJZ WCKY WLS kdka wham

8:30—Library of Congress Chamber Music Series. WJZ WCKY WLS kdka wham whk

9:00—Manhattan Merry-Go-Round: Pierre Le Kreeun, tenor; Rechel Carley, blues singer; Don Donnie's Orchestre; Men About Town Trio. WEAF WCKY wgy wtam wwi wmaq who wdaf kstp weve wfee wire wfla

-Hollywood Playhouse. WJZ WLW WENR WSM kdka whk wham

-Sunday Evening Hour: Guest star; Jose Iturbi, director, Symphony Orchestra. WABC WKRC WHIO WHAS wgar wcco

9:30-Walter Winchell, WJZ WLW WENR kdka wham whk wspd

kdka wham whk wspd

-American Album of Familiar Music, with
The Haenchen Concert Orchestra; Frank
Munn, tenor; Jean Dickenson, soprano;
Elizabeth Lennox, contralto; Bertrand
Hirsch, violinist; Arden and Arden, piano
duo; Buckingham Choir. WEAF WCKY
WSM kyw wgy wtam wwi who wfla wdaf
wmaq wfaa wire wave kstp kvoo

9:45—Irene Rich, WJZ WLW WENR kdke whk whem wspd

10:00—Horace Heidt's Brigadiers. WEAF WLW kstp wire wtam wgy wwi wmaq kyw wdaf wfla wave

—Accent on Music. WABC WKRC WHIO
WHAS wbbm wfbm wgar wbt wwva wsbt
wcco kmbc wcau
—Russ Morgan's Orchestra. WJZ WCKY
WSM wham kdka whk wbap

10:30—Cheerio: Inspirational talk and music, WJZ WCKY WLS wham kdka whk wbap—"Headlines and Bylines," with Raiph Edwards, H. V. Kaltenborn and Gilbert Seldes, WASC WKRC WHIO wir

-Peace: How Long and How, Colonel Frederick Palmer. WEAF wgy wtam wmag who

wdaf —Hollywood Playhouse. (NBC) wave —Larry Clinton's Orchtstra. WEAF WSAI wgy wtam wmaq who wdaf

II:00—Press-Radio News, WJZ WEAF WCKY wire wham wfbm wgar wbt wwva wsbt wcco kmbc wcau wsfa wgst wfbm

-Walter Winchell's Column Quiz. Conducted by Ben Grauer. (NBC) WSM wbap wave

-Count Basie's Orchestra. WABC WKRC wbbm kmox wcco kmbc wcal

11:05—Johnny Messner's Orchestra. WJZ WCKY WLS wire wham

—Don Bestor's Orchestra. WEAF WSAI wgy wtam wire wham wmaq wfia wowo

11:15-Irene Rich. (NBC) WSM wave

11:30-Ray Kinney's Orchestra. WEAF WSM wgy wtam wmaq who wdaf

-Paul Pendarvis' Orchestra, WABC WKRC WHIO wgar wcco wadc kmbc wjr wbt -Abe Lyman's Orchestra, WJZ WCKY whit

MIDNIGHT-Eddie Varzos' Orchestra, WEAF

WSAI wgy włam wmag who wdaf

-Freddie Martin's Orchestra. WJZ WCKY

-Henry King's Orchestra, WABC WKRC WHIO WHAS wbbm wbt wgar wgst wfbm

12:30-Don Redman's Orchestra, WEAF WSAI WENR WSM wgy wtam wmaq who wdai

-Earl Hines' Orchestra. WJZ WCKY wave wham wire

—Ted Weems' Orchestra, WABC WKRC WHIO wbbm wbt wgar wgst wtbm wedc





## PROGRAMS FOR MONDAY, OCTOBER 31





			(EASTERN ST		(CENTRAL STANDARD TIME)						
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		The same and the s	WCPO Cincinneti (1200 kc.)	WHIO Dayton (1260 kc.)			WSM Nashville, Tenn. (650 kc.)	
6:30 6:45	Rise and Shine	News		6:30 6:45	***************************************	20 TO TOTAL ST	Little Tom	5:30 5:45		• • • • • • • • • • • • • • • • • • • •	The Rangers
7:00 7:15 7:30 7:45	H H	Drifting Pioneers Checkerboard Time Renfro Valley Folk	News and Sports Dawn Patrol	7:00 7:15 7:30 7:45	Modern Rhythm Daily Express	11 11		6:00 6:15 6:30 6:45	Prairie Ramblers		Meador Lowry News Emmy's Band
8:00 8:15 8:30 8:45	Ear Benders N		News	8:00 8:15 8:30 8:45			WHIO Almanac Dunker's Club Rise and Shine	7:00 7:15 7:30 7:45	Arkie	Checkerboard Time Time to Shine Morning News Jack & Loretta N	Jamboree
9;00 9:15 9:30 9:45	Press Radio News N Breakfast Club N Home Makers	Organ Interlude Myrt and Marge Hilltop House Linda's First Love	Woman's Hour  Secret Diary Bachelor's Children C.	9:00 9:15 9:30 9:45	Today's Tunes Program Resume Happy Jack N Monticello Party Line.	WCPO News Musical Mens	Magic Carpet Tuneful Topics Municipal Court The Party Line	8:00 8:15 8:30 8:45	Morning Devotions News Report De Zurick Sisters Culver & Peterson		Jackson Family Bill Bryan—News Uncle Henry Bachelor's Children C
10:00 10:15 10:30 10:45	Mrs. Wiggs N John's Other Wife N. Just Plain Bill N Hymns for Everyone.	Backyard Adventure M Madame Courageous N	Library Program Economy Kitchen Musical Calendar Stepmother C	10:00 10:15 10:30 10:45	Don and Helen Rainbow Ridge	News  Down the Avenue  Guess 'n' Giggles	Pretty Kitty Kelly C Cornelia On the Air Your Family and Mine. News While Its News	9:00 9:15 9:30 9:45	Houseboat Hannah N Jane Arden N Madame Courageous N Ma Perkins N	Paul Page N	The Party Line Myrt and Marge C., Hilltop House C Stepmother C
:00     :15     :30     :45	Lorenzo Jones N Young Widow Brown N	Vic and Sade N News Flashes	Street Man Jus' Tho'ts Big Sister C Aunt Jenny's Stories C	11:00 11:15 11:30 11:45	WSAI Wonder	WCPO News	Deep River Boys C Ruth Carhart, songs C Big Sister C Aunt Jenny's Stories C	10:00 10:15 10:30 10:45	Mary Marlin N Vic and Sade N Pep. Young's Fam. N. News, Markets	Melody Men Just Swinging Console Melodies	Deep River Boys C Airlines Big Sister C Aunt Jenny's Stories C
12:00 2:15 2:30 2:45	Dorothy Rochelle N Weather, News, Stocks Farm and Home Hour N	Editor's Daughter The O'Neills N News—Live Stock National Farm and	Mary Marg. McBride C "Nancy James" C Helen Trent C Our Gal Sunday C	12:00 12:15 12:30 12:45	You Shall Have Rhythm Organ Reveries	WCPO News Musical Rendezvous Man on the Street Rhythm Rambles	Mary M. McBride C. Honor, Nancy James C Listener Speaks News, Weather	11:00 11:15 11:30 11:45	Markets, Weather	Kidoodiers N National Farm and Home Hour N	Mary M. McBride C "Nancy James" C Helen Trent C Our Gal Sunday C
1:06 1:15 1:30 1:45		Home Hour N Farm Radio News N. Voice of the Farm Those Happy Gilm's N	One Thirty Round Up	1:00 1:15 1:30 1:45	Elmandro's Orch Cincinnatus at School	News WCPO Melody Parade Dot Club News From Hawaii	Hollywood Highlights Tex M'Guire's Cowboys Noon News Review Music Box Melodies	اعتوا	Prairie Farmers Dinner Bell Program Checkerboard Time Jim Poole	Dept. of Agriculture To be announced Noon News Review	Ma Perkins C Sidewalk Snoopers Savings, Stock, Weath College of Agriculture
2:00 2:11 2:30 2:46	Adventures in Reading N Joe Green's Orchestra N	Betty and Bob N Grimm's Daughter N. Valiant Lady N Hymns All Churches N		2:00 2:15 2:30 2:45	As You Like It (to M)	News Uptowners Tone Sketches Music for Dreamer	Enoch Light's Or. C American School	1:30	School Time Buttram's Palace Grain Market Henry's Exchange	To be announced Univ. of Tennessee Joe Green's Orchestra N	University of Kentucky American Suhoof of the Air C
3:00 3:15 3:30 3:45	News and Stocks	Ma Perkins N Pepper Young's Fam. N	of Music C	3:00 3:15 3:30 3:45		News Swing Lightly Musical Silhouettes Martialaires	Curtis Institute C Better Business	2:00 2:15 2:30 2:45	Homemakers' Hour	Mary Marlin N Ma Perkins N Pepper Young N Guiding Light N	Betty and Bob Hymns of Churches Curtis Inst. of Music C Keyboard Arabesque C
4:01 4:15 4:30 4:45	Stella Dallas N Club Matinee N	Kitty Keene, Inc Midstream (to M) Life Can Be Beaut'l N Mad Hatterfields M	· • • • • • • • • • • • • • • • • • • •	4:00 4:15 4:30 4:45	Girl Meets Boy M Girl Alone N	News Republican Campaign Matinee Moods Charlie Cook	Patterns in Swing C Four Clubmen C Matinee Promenade C	3:00 3:15 3:30 3:45	Club Matinee N	Woman's News Stella Dallas N Those Happy Gilmans. To be announced	Week-day Devotions Matinee Promenade C
5:00 5:15 5:30 5:45	Civic Club & Winners Your Family & Mine N Flame of Amazon Straight Shooters N	Terry and the Pirates N Jack Armstrong N		5:00 5:15 5:30 5:45	Johnson Family M	" "	Stop, Look, Listen Nan Wynn C	4:30	Affairs of Anthony N Swingtime Serenade Radio Rubes N Charles Sears N	The Page Turner Your Family & Mine N Landt Trio N Market Reports	Let's Pretend C  Nan Wynn C Console Echoes C
6:0: 6:1 6:3 6:4:	Rex Davis E. Glucksman's Orch. N WCKY News Melodic Whispers	Don Winslow N Little Orphan Annie Denton and Barber Lowell Thomas N	News and Sports Howie Wing C Republican State Com. For Your Pleasure	6:00 4:15 4:30 6:45	Alligator Academy Dinner Musicale Deon	WCPO—News Today's Tune Georgia Sothern Dinner Dance	Howie Wing C S. Burick, Sports	5:00 5:15 5:30 5:45	Don Winslow N Malcolm Claire N A. Rollini's Ensemble N Totten on Sports	Afternoon News	News: Meador Lowry, Howie Wing C "Today", Bob Trout C Songmaster
7:04 7:15 7:34 7:45	Alias Jimmy Valentine N Lone Ranger	Amos 'n' Andy N Four Stars Tonight Tim Healy's Club M Inside of Sports M	Republican Speaker Lum and Abner C Eddie Cantor C	7:00 7:15 7:30 7:45	Fulton Lewis, Jr. M Edwin C. Hill N Ramona and her Orch	News Congressman Bigelow. Sports Review Jimmy Sullivan	John W. Bricker Lum and Abner C Eddie Cantor C	6:00 6:15 6:30 6:45	Don Kelly	Oscar Shumsky N Science on March N.	Spotlighting
8:06 8:15 8:30 8:45	Aloha Land	Al Pearce and His Gang N Voice of Firestone N	Monday Night Show C		Studies in Contrast M Famous First Facts M	Today's Post	The Monday Night Show C	7:00 7:15 7:30 7:45	Buckaroos N	Al Pearce and His Gang N Voice of Firestone N	Pick and Pat C
9:00 9:15 9:30 9:45	Eddie Duchin		Radio Theater C	9:00 9:15 9:30 9:45	Bob Crosby's Orchestra M Peter Grant, news Symphony Orchestra M		11 11	8:00 8:15 8:30 8:45	Symphony N		Radio Theater C
10:06 10:15 10:30 10:45	Radio Forum N	** ***	Guy Lombardo's	10:00 10:15 10:30 10:45	Charioteers M	WCPO News	Guy Lombardo's Orchestra C Story of the Song C Newspaper of Air	9:00 9:15 9:30 9:45	True or False N	Fireside Singers	Orchestra C
11:06 11:15 11:30 11:45	Paul Kain's Orch. N. News To be announced	Don Bestor's Orch		11:00 11:15 11:30 11:45	" "	WCPO News	Orchestra C	10:00 10:15 10:30 10:45	Globe Trotter  E. Bolognini's Orch  Earl Hines'	World in Review	T. Dorsey's Orch. C Meador Lowrey, New Dance Band
	WCKY	WLW	WKRC	1	WSAI	WCPO	WHIO		WLS-WENR	WSM	WHAS

## NETWORK PROGRAMS (NBC-CBS)

- To be announced. WABC WHAS wadd
- —Alias Jimmy Valentine, starring James Meighan, WJZ WCKY WENR wham
- 7:15—Edwin C. Hill, commentator. WEAF WSAI kyw wtam wmag who wdaf kstp wire wgy wbap wcol
- Lum and Abner. WASC WKRC WHIO WHAS wir wcau wbt wgst wgar wwl wcco wbbm wfbm kmox
- 7:30—No Talent Wanted. Ernie Watson, M. C. WJZ kdka wave wire wham wowo
- ⊫Eddie Cantor's Caravan, WABC WKRC WHIO wadc wbt wgst wbbm wgar wjr
- -Oscar Shumsky, violinist. (NBC) WSM
- -"The Right Thing to Do." WEAF kyw wtam
- -Ennio Bolognini's Orchestra. (NBC)

- 7:00—Amos 'n' Andy. WEAF WLW who wgy 7:45—Science on the March: Dr. Carroll S. kyw wwi kstp VEAF WLW who wgy 17:45—Science on the March: Dr. Carroll S. Lenton. WJZ WSM kdka wgy wtam wmaq who wdaf
  - 8:00—A! Pearce's Gang with Arlene "Human Chatterbox" Harris and Carl Hoff's or-chestra. WEAF WLW WSM kyw wgy wtam wwi wire who wand
  - -Carson Robison's Buckaroos, WJZ WLS kdka wham wire wave
  - -Monday Night Show: Henny Youngman, m. c.; Richard Himber's Orchestra. WABC WKRC WHIO WHAS wir wadc kmox wcau wcco wgar
  - 8:30—Voice of Firestone: Symphonic Orches-tra, Alfred Wallenstein, conductor. WEAF WLW WSM wgy kvoo wfla wmaq wdaf wwi who kstp wcol wave wire wham
  - -"Pick and Pat in Pipe Smoking Time,"
    blackface comedy and music; Edward
    Roecker, barifone; Benny Krueger and his
    Orchestra, WABC WKRC WHAS wir wbbm wgar wgst kmbc wcau wbt wadc
  - -Those We Love: Dramatic serial with Nan

- Grey. WJZ WCKY WLS kdke whk wham wave wire
- 9:00—Hour of Charm: Dorothy Thompson, commentator, and Phil Spitalny's All-Girl Orchestra. WEAF WSM WLW kyw wtam wwj kvoo wgy wfla wmaq who wdaf wire kstp wfaa wave
- -Radio Theater, Cecil B. De Mille. Pro-ducer. WABC WHAS WKRC WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wbt wgst wwl wcco
- -NBC String Symphony: Frank Black, con-ducting. WJZ WLS kdka
- 9:30—Eddie Duchin's Orchestra. WEAF WCKY kstp kyw wgy wwj wmag who wdaf wire wfaa wtam kvoo ave
- 0:00—Guy Lombardo's Orchestra. WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wbt wwt wcco wyar kmbc wcau kmox wadc wbt wwi wcco-Contented Program: The Lullaby Lady, Continentals, Male Quartet; Orchestra, direction Marek Weber; Vincent Pelletier, announcer. WEAF WCKY WSM kyw wgy wmaq wtam wwj who wdaf wfla wave wcoł wfea
- -True or False: Conducted by Dr. Harry Hagen. WJZ WLW WLS whk wspd wham wire
- -Larry Clinton's Orchestra, WEAF wtem

- "The Story of the Song," Soloist. WABC WHIO wfbm wcco
- -NBC National Forum. WJZ WCKY WENR whk wave wire wham
- -Eddie Cantor's Caravan. (CBS) WHAS wbbm wfbm wcco
- II:00—Tommy Dorsey's Orchestra. (CBS)
  WHIO WHAS wbt wcau
- -John B. Kennedy. WABC only -Amos 'n' Andy. (NBC) WSM wire wmag -Don Bestor's Orchestra, WEAF
- -Esso News Reporter WJZ only -Paul Kain's Orchestra, (NBC) WCKY 11:05-Paul Kain's Orchestra, WJZ wspd whk
- 11:10-Evening News Report. WABC only II:15-Tommy Dorsey's Orchestra, WABC WHIO WKRC wbt wcau
- 11:25—United Press News Reports. WEAF -Don Bestor's Orchestra, (NBC) :30—Cab Calloway's Orchestra, WABC WHIO WKRC wir wgar wcau wspd wsbt
- wadu wast wbt -Al Donahue's Orchestra, WEAF WSM WLW
- —Dance Music. WJZ wspd whk wave won, as he is now a radio con MIDNIGHT—George Hamilton's Orchestra. and his own business manager.

- WABC WKRC WHIO wir wcco wgar wfbm kmox wbt wcau
- -Top Hatters. WEAF WLW wgy wmaq -Joe Sudy's Orchestra. WJZ wspd whk
- 12:30—Harry Candulla's Orchestra. WJZ WCKY WSM wgy wmaq —Earl Hines' Orchestra. WEAF WLW
- WSM wgy wmaq
- -Anson Weeks' Orchestra. WABC WKRC WHIO wir wcco wgar wfbm kmox kmbc wgst wbt wcau

Don Wilson ducks Hollywood's bright lights in favor of alfalfa raising, horse breeding and fruit-growing and is never seen in town except on rehearsal and broadcast nights.

Raymond Paige's earliest ambition was to be a musician but his parents wanted him to study law. Both sides won, as he is now a radio conductor

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)





## PROGRAMS FOR TUESDAY, NOVEMBER 1





			(EASTERN STA	NDA	RD TIME)			(CENTRAL STANDARD TIME)				
	WCKY	W L W	WKRC		WSAI	WCPO	WHIO		WLS-WENR	1	WHAS	
1:30	Rise and Shine	Top of the Morning.	Sun Up Jamboree	6:30 6:45		Cincinnati (1200 kc.) Six-to-Niners	Little Tom	5:30	Smile A While	***************************************	Tennessee Rambiers .	
45 00	News		***************************************	7:00	Morning Devotions	News	Radio Revival	5:45 6:00	Rullatin Board		Sunshine Sue	
:15	II II	Chandler Chats	News and Sports	7:15	Modern Rhythm	11 11	Breakfast Express	6:15	Bulletin Board Morning Reveries		Asbury College	
:30	11 11	m 4 14 14 11 14	Dawn Patrol	7:30		Pep Unlimited	11 11	6:30	Prairie Rambiers	Golden West Cowboys	News, Meador Lowre	
<b>45</b>	********			7:45	41 11	" "		6:45	" "		Cousin Emmy, Kinfol	
00 15	Ear Benders N Vocal Vogues N	The Merrymakers	10 10	8:00 8:15	" "	Pep Unlimited	WHIO Almanac	7:00 7:15	Cornbelt Gossip	Almanac	Early Morning Jamboree	
:30	News for Executives	The Gospel Singer	News	8:30	News	***************************************	Rise and Shine	7:30	Boys from Virginia	Morning News	** ***	
45	Jack and Loretta N	Radio Rubes N	Stars Over Hollywood.	8:45	Women's News	** ** *********************************	** ***	7:45	Jolly Joe	Jack & Loretta N	10 10	
:00	Press Radio News N Breakfast Club N	Organ Interlude Myrt and Marge	Woman's Hour	9:00 9:15	Program Resume	WCPO News	The Magic Carpet	8:00	Morning Devotions	44 44		
30		Hilltop House		9:30	Happy Jack N	Consumers' Conference		8:15 8:30	News Report De Zurick Sisters		Bill Bryan—News Uncle Henry	
45		Linda's First Love	Bachelor's Children C.	9:45	Monticello Party Line.	Symphonetta	The Party Line	8:45	Tena and Tim	11 10	Bachelor's Children	
00				10:00	Paul Page N	Women in the News		9:00		Paul Page N	The Party Line	
15 30	John's Other Wife N	Smil' Ed. McConnell N	Economy Kitchen	10:15	On the Record Rainbow Ridge	Down the Avenue	Cornelia on the Air Your Family and Mine.	9:15 9:30	Jane Arden N	WSM News	Myrt and Marge C	
45		The Goldbergs		10:45		Guess 'n' Giggles	WHIO News Room	9:45	Ma Perkins N		Hilltop House C Stepmother C	
00	David Harum N			11:00	WSAI Wonder	WCPO News		10:00	The second secon	Just Swinging	Mary Lee Taylor C	
15			Jean Abbey		Kitchen	Merry Go Round		10:15	Vic and Sade N	Strictly Personal	Airlines	
30 15	Young Widow Brown N Viennese Ensemble N		Big Sister C	11:30 11:45	Get Thin to Music M Table Tips	Merry Go Round Today's Laugh	Big Sister C	10:30	Pep. Young's Fam. N., News, Markets		Big Sister C	
_	Star Gazing (Theaters)		Tower Town Tempos C			WCPO News	·	11:00	Martha Crane and	Dan Harding's Wife N		
15	Weather, News, Stocks			12:15		Musical Rendezvous	Honor, Nancy James C	11:15	Helen Joyce	Farm Scrap Book	"Nancy James" C.	
30	Farm and Home	News-Live Stocks	Helen Trent C	12:30	Organ Reveries	Man on the Street	Listener Speaks	11:30	Gene and Glen	National Farm and	Helen Trent C	
45		National Farm and		12:45	Music Makers N	Rhythm Rambles		11:45	Markets, Weather	Home Hour N	Our Gal Sunday C	
00 15	ii ii	Home Hour N Farm Radio News N	News and Sports Musical Interlude	1:00	Elmandro's Orchestra	WCPO News	Hollywood Highlights T. McGuire's Cowboys	12:00	Dinner Bell Program	State Dept. of Agri	Ma Perkins C	
30		Invitation to Listen	One Thirty Round Up.	1:30	Cincinnatus at School.	Dot Club News	News Review	12:30	Voice of Farm		Sidewalk Snoopers Savings, Stock, Weetl	
45	11 11	Happy Gilmans N	" "	1:45	Pinky Hunter M	From Hawli	Music Box Melodies	12:45	Jim Poole—Markets .			
00	Science Everywhere N	Betty and Bob N	Irene Beasley C	2:00	It is Strange	News	Cool's Harmonettes C	1:00	School Time	44 44		
15 30	Little Varitty Show N	Valiant Lady N	Cool and Harm'n't's C	2:30		Uptowners	American School	1:15	Buttram's Palace Grain Market	Little Variety	Kentucky	
45	H H	Hymns All Churches N		2:45	11 11	Music for Dreamer	of the Air C	1:45	Henry's Exchange		of the Air C	
00 1	Piano Recital N		Swing Incorporated C	3:00	Melody's Music	Swing Lightly		2:00	Evelyn	Mary Marlin N	Betty and Bob	
		Ma Perkins N Pepper Young's Fam. N	Four Clubmen C	3:15 3:30	Book	Swing Lightly	Four Clubman C	2:15	Homemakers' Hour		Hymns All Churches.	
15	News and Stocks Between Book Ends N	The Guiding Light N.		3:45	Moods in Music M Reminiscing M	Martialaires	Four Clubmen C	2:30 2:45	News Report	Pepper Young N Guiding Light N	Four Clubmen C Melody Ramblings C	
		Kitty Keene, Inc		4:00	Club Matinee N		Highways to Health C	3:00	Club Matines N	Women's News	Highways to Health	
15		Midstream (to M)	A	4:15	T IV. b	Choral Jeans	Accent on Music C.	3:15	" "	Stella Dallas N	Accent on Music C	
	Club Matinee N Press Radio News N	Life Can Be Beau'l N Mad Hatterfields M	Woman & Movie News	4:30 4:45	Two Keyboards M Girl Alone N	Matinee Moods Charlie Cook		3:30 3:45		Those Happy Gilmans. To be announced	Week-day Devotions Of Men and Books (	
00	Winners		Music For Fun C	5:00	Dick Tracy N	Jam For Supper	Annual Property and Company of the C	4:00	Affairs of Anthony N	Water-town to the contract of	Music for Fun C	
15	Your Family & Mine N			5:15	Johnson Family		_ " _" ,	4:15	Swingtime Serenade	Your Family & Mine N	" "	
30	Landt Trio N Straight Shooters N	Jack Armstrong N Paul Sullivan, news	General Hospital Talk Better Business Bureau	5:30 5:45	News Your Unknown Friend.	Contrasts in Rhythm	Tommy Dunkelberger.	4:30 4:45	Radio Rubes N Vaughn de Leath N		Lyrics by Lorraine C. Four Notes C.	
_			News and Sports	6:00	Alligator Academy		Press Radio News	5:00	Don Winslow N		News: Meador Lowry	
15	Gray Gordon's Or. N	Little Orphan Annie .	Howie Wing C	6:15	14 41	Georgia Sothern	Howie Wing C	5:15	Malcolm Claire N	Dick Tracy	Howie Wing C	
30	News	Denton & Barber	Robt, T. Bulkley	6:30	High School Highlights Nota Day N	Today's Tune		5:30	A. Rollini's Orch. N	Afternoon News	"Today", Bob Trout	
45	Melodic Whispers		For Your Pleasure Musical Moments	7:00	Fulton Lewis, Jr. M	Dinner Dance WCPO News		5:45		Noia Day N	Songmaster	
00 15	Tracer, Lost Persons N	Vocal Varieties (to N)	McCall's Screenscips C	7:15	Dick Bray	Bigelow		6:15	Mr. Keen N	Melody Men	Mid-Week Hymn Sing Screenscoops C	
30	No Talent Wanted N.	Don't You Believe It M	Helen Menken,	7:30	Ramona & Her Orch.	Sports Review	Helen Menken in	6:30	Kelly's Sports Review	The Magic Hour	Helen Menken in	
			"Second Husband" C		Green Hospet M	Hits and Bits	"Second Husband" C	6:45		Xavier Cugat's Orch. N	"Second Husband"	
00	Joseph Usifer's Orchestra N	Johnny Presents N	Big Town C	8:00 8:15	Green Hornet M	News	"Big Town" C	7:00 7:15	Sithoughtes in Blue N.,	Johnny Presents N	"Big Town", Edward  G. Robinson C	
:15 30		For Men Only N	Al Joison C	B:30	Morton Gould	Today's Post	Al Joison C	7:30	Information Please N.	For Men Only N	Al Joison C	
45	** **			B:45	Orchestra M	Loveliness for You		7:45	11 00		10 11	
00	Concert Hall	Battle of the	We the People C	9:00	Mary and Bob's	News	We, the People C	8:00	Mary and Bob's	Lyric Moods	We the People C	
15	Jamboree N	Sexes N Fibber McGee	Benny Goodman's	9:15 9:30	Peter Grant, news	Clock on the Mantle	Benny Goodman's	8:15 8:30	True Stories N NBC Jamboree N	Fibber McGee and	Benny Goodman's	
30 45	Jamporee 14	and Molly N	Orchestra C	9:45	Serenade	10 10	"Swing School" C.	8:45		Molly N	Benny Goodman's Caravan C	
00		Variety Show N	Dr. Christian C	10:00	Ted Lewis'	WCPO News	Dr. Christian C	9:00	" "	Variety Program N	Dr. Christian C	
13	** **	Itmmii Eldlar N	Mavine Culivan C	10:15	Orchestra	Swing Miniatures	Y.M.C.A. Lobby Sing	9:15			** **	
30 45	Forward America Dr. Joseph Jastrow N .	Jimmy Fidler N Uncle Ezra N	Maxine Sulivan C American Viewpoints C		Gene Beecher's Orch.	88 88	Newspaper of the Air	9:30 9:45	Dr. Joseph Jastrow N	Jimmy Fidler N	Urbanites of 1938	
00	Taxicab Night Club.	Paul Sullivan, news		11:00	Herbie Holmes'	WCPO News	Joaquim Gill's Orch	10:00		Approximation of the control of the	Chas. Baum's Or, C	
15	WCKY News	Ted Travers Orch	Chas, Baum's Orch, C	11:15	Orchestra M	Hollywood Highlights.	Chas. Baum's Orch. C	10:15	E. Bolognini's Orch	World in Review	Meador Lowry: News	
30	Larry Clinton's	Salute to South Bend, Ind	Glenn Miller's Orchestra C	11:30 11:45	Abe Lyman's Orchestra N	Yesterdays	Glenn Milier's Orchestra C	10:30 10:45	Earl Hines' Orchestra	Sports: Orchestra N.	Dance Band	
45	Orchestra N							1.0.40		11 11		
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO		WLS-WENR	WSM	WHAS	

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

wadc wwva wbt wire

--Easy Aces, comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wham wire

-Amos 'n' Andy, WEAF WLW wgy kyw who wwj kstp

7:15—Vocal Varieties: Choral Group of 14 Voices. WEAF WLW wgy wtam wire wmaq who kstp kyw wdaf —"Hollywood Screenscoops, with Goorge McCall, WABC WKRC WHAS WHIO

-Mr. Keen, Irecer of Lost Persons. WJZ WCKY WLS whk kdke whem wspd 7:30—Quite By Accident. WEAF wmaq

-Famous Actors Guild Presents Helen Ment-en in "Second Husband." WABC WKRC WHIO WHAS waau wgar wbbm wir kmba tmor
--Around the World in New York, WJZ

kdka whk wham

-No Talent Wanted: Ernie Watson, m. c. (NBC) WCKY

7:00-To be announced. WABC wgar wcau - Xavier Cugat's Orchestra. (NBC) WSAI WSM

7:45-Vivian Della Chiesa (NBC)

8:00—Edward G. Robinson, Claire Trevor, in "Big Town." WABC WHIO WKRC WHAS wir wbbm wfbm wgar kmbc wcau kmo wbt wcco wadc wgst wwl

Johnny Presents Russ Morgan's Orchestra; Jack Johnstone's Thrill of the Week; Swing Fourteen; Genevieve Rowe, soprano; Floyd Sherman, tenor. Glenn Cross and Beverly. WEAF WLW WSM kyw wgy wwij wtam wmaq who kstp wdaf wfla wire kvoo wbap

-Silhouettes in Blue: Joseph Usifer's Orches-tra. WJZ WCKY WLS wham whk wspd

8:30—Al Jolson Show with Martha Raye, Park-yarkarkus and Lud Gluskin's Orchestra; WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmox wbt wadc wwl wcco kmbc wgst

For Men Only: Variety show with Peter Van Steeden'# Orchestra; Peg La Central, vocal-ist; Fred Uttel, and guests, WEAF WLW WSM wmag wire wave wtam wdaf

-Information Please. Clifton Fadiman, M. C. WJZ WCKY WENR wtam whk wspd

9:00-Battle of the Sexes: Frank Crummit and Julia Sanderson. WEAF WLW ky wtam wwi wmaq who wdaf wire kstp WEAF WLW kyw

—Mary and Bob's True Stories. WJZ WLS WSAI kdka whk wave wham wfia wspd wbap

-"We, The People"; Gabriel Heatter, WABC WKRC WHAS WHIO wir wbbm wibm kmbc wcau kmox wadc wsbt wcco wgar wgst wwi

9:30—Benny Goodman's Caravan Orchestra and guests. WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmox wedc wsbt wbt wsfa wgst wcco wwl

-Fibber McGee and Molly; Donald Novis, tenor. WEAF WLW WSM who kyw wgy wwl wtam wdaf wire kstp wfla wave wmaq

-NBC Jamboree. Harry Kogen's Orchestra. Don McNeill, M. C. WJZ WCKY WLS kdka wham whk wspd wowo

10:00—Variety Program, featuring Bob Hope and Skinnay Ennis' Orchestra. WEAF WLW WSM who kyw wgy wwl wtam wdaf wire kstp wfla wave wmaq

--Lois Elliman, songs, with Lew White at the ...organ. (CBS) wowo

10:30-Maxine Sullivan, WARC WKRC wir wbbm

Jimmie Fidier's Hollywood Gossip. WLW WSM wgy wtam wmaq who wyk wwj wire wfla wave wbap wdaf kstp

-Ralph Blane, tenor. WJZ whk wave wire 10:45—Uncle Ezra. WEAF WLW wgy kyw wire

–Be Sensible—Dr. Joseph Jastrow. WJZ WCKY WLS kdka wham wowo whk

-American Viewpoints, WABC WKRC wir

II:00—Amos 'n' Andy. (NBC) WSM wdaf wmag wire --Eddie Le Baron's Orchestra. WEAF wgy wtam who wmaq

-Charles Baum's Orchestra, (CBS) WHIO WHAS wir wadu

-John B. Kennedy. WABC only

-Fats Waller's Orchestra, (NBC) whk wave wire wham

-Esso News Reporter, WJZ only

11:05—Fats Waller's Orchestra, WJZ whk wave

II:15—Charles Baum's Orchestra, WABC WHIO WKRC wir wadu

11:25—United Press News Reports, WEAF only -Eddie LeBaron's Orchestra. (NBC) wgy wtam who wmaq

11:30—Glenn Miller's Orchestra. WABC WHIO WKRC wir wbbm wcau wgar wfbm wadc wsbt wsfa wcco wbt

-Abe Lyman's Orchestra. WEAF WSAI wgy wtam wmaq who

Larry Clinton's Orchestra. W WJZ WCKY

MIDNIGHT—Dance Orchestra, WJZ kdka whk wave wire wham

-Count Basie's Orchestra, WABC WKRC WHIO wfbm w/r wbbm wcau wgar kmez wadc wsbt wsfa

Richard Himber's Orchestra. WEAF wwj. wgy wtam who (WSAI WSM et 11:15) 12:15-Don Bestor's Orchestra, WJZ WCKY

12:30—Wayne King's Orchestra, WEAF WSM wgy wtam wmag who wdaf

—Sammy Kaye's Orchestra, WABC WKRC-WHIO wfbm wjr

-Les Brown's Orchestra, WJZ WCKY kdka whk wave wire wham (WLS at 11:45)





## PROGRAMS FOR WEDNESDAY, NOVEMBER 2





			(EASTERN STA	ANDA	RD TIME)				(CENT	RAL STANDARD TI	ME)
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Iil. (870 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville. Ky. (820 kc.)
6:30 6:45	Rise and Shine	Top o' the Morning News		6:45	••••••	Six to Niners	Little Tom	5:30 5:45	Smile A While	••••••	Tennessee Rambiers The Rangers
7:00 7:15 7:30 7:46	Early Birds	Family Prayer Period. Drifting Pioneers Checkerboard Time Renfro Valley Folk	News and Sports Dawn Patrol	7:00 7:15 7:30 7:45	Poetic Philosopher Modern Rhythm Daily Express	Pep Unlimited	News Flashes	4:00 4:15 4:30 4:45	Bulletin Board Morning Reveries Ramblers and Patsy		Asbury College News, Meador Lowry. Cousin Emmy, Kinfolks
8:15 8:30	For Benders N. 2  Yocal Vogues N  News for Executives  Jack and Loretta N	The Merrymakers Peter Grant, news The Gospel Singer Radio Rubes N	News	8:00 8:15 8:30 8:45	News	Pep Unlimited	WHIO Almenac Dunker's Club Greenfield Chapel C Mother's Hint Parade	7:15 7:30	News Report	Checkerboard Time to Shine Morning News Jack & Lorette N	Jamboree
9:00 9:15 9:30 9:46	Press Radio News N. Breakfast Club N	Organ Interlude  Myrt and Marge  Hilltop House  Linda's First Love M.	Musical Interlude Bachelor's Children C.	9:00 9:15 9:30 9:45	Cincinnati Zoo Program Resume Happy Jack N Monticello Party Line	Musical Mena	The Magic Carpet Tuneful Topics Municipal Court The Party Line		Morning Devotions News Report De Zurick Sisters Culver and Peterson	Breakfast Club N	Jackson Family Bill Bryan—News Uncle Henry Bachelor's Children C
10:00 10:15 10:30 10:45	Mrs. Wiggs N John's Other Wife N Just Plain Bill N Hymns for Everyone.	Once Upon a Time Meet the Author M	Tena and Tim Economy Kitchen Musical Calendar Stepmother C		Don and Helen Rainbow Ridge	News	Pretty Kitty Kelly C Cornelia on the Air Your Family and Mine WHIO News Room	9:00 9:15 9:30 9:45	Houseboat Hannah N Jane Arden N Madame Courageous N Ma Perkins N	Paul Page N WSM News	The Party Line Myrt and Marge C Hilltop House C Stepmother C
11:00 11:15 11:30 11:45	David Harum N Lorenzo Jones N Young Widow Brown N Viennese Ensemble N	Heart of Julia Blake Vic and Sade N News Flashes Road of Life N		11:15 11:30	WSAI Wonder Kitchen Get Thin to Music M Table Tips	Merry Go Round Today's Laugh	Pappy Chesire's Hillbillies C Big Sister C Aunt Jenny's Stories C	10:00 10:15 10:30 10:45	Mary Mariin N Vic and Sade N Pep. Young's Fam. N. News, Markets	Morning Melodies Console Melodies Jack and His Buddies	Hillbilly Champs C Airlines Big Sister C Aunt Jenny's Stories C
62:00 12:15 12:30 12:45	Alice Cornett N News and Stocks Farm and Home Hour N	Editor's Daughter The O'Neills N News—Live Stocks National Farm and	Mary Marg. McBride C "Nancy James" C Helen Trent C Our Gat Sunday C	12:00 12:15 12:30 12:45	You Shall Have Rhythm Jane Grey	WCPO News Musical Rendezvous Man on the Street Rhythm Rambles	Mary M. McBride C. Nancy James C Listener Speaks News, Markets	11:00 11:15 11:30 11:45	Martha Crane and Helen Joyce Gene and Glen Markets, Weather	Kidoodlers N National Farm and Home Hour N	Mary M. McBride C "Nancy James" C Helen Trent C Our Gal Sunday C
1:00 1:15 1:30 1:45	Renfro Round-up	Home Hour N Farm Radio News N., Voice of the Farm Happy Gilmans N	News and Sports Musical Interlude One Thirty Round-Up	1:00 1:15 1:30 1:45	Elmandro's Orchestra. Cincinnatus at School	News Melody Parade Dot Club News From Hawaii	O. L. Cunningham T. McGuire's Cowboys News Review Music Box Melodies	12:00 12:15 12:30 12:45	Dinner Bell Program Checkerboard Time Jim Poole	To be announced	Ma Perkins C
2:00 2:15 2:36 2:45	Your Health N Waltz Favorites N	Betty and Bob N Grimm's Daughter N Valiant Lady N Betty Crocker N	Irene Beasley C To be announced C American School of the Air C	2:00 2:15 2:30 2:45	Hot Stove Musicale	News Uptowners Tone Tours Music for the Dreamer	Irene Beasley C To be announced C American School of the Air C	1:00 1:15 1:30 1:45	School Time Palace of Wonders Grain Market Henry's Exchange	To be announced Univ. of Tennessee Waltz Favorites N	of Kentucky American School
3:00 3:15 3:30 3:45	Swingtime Trio N Spitalny Orchestra N News and Stocks Between Book Ends N	Pep. Young's Family N The Guiding Light N.	Dancing C Moment Musicale Le Brun Sisters C	3:00 3:15 3:30 3:45	Metody's Music Book Buckeye Four M Reminiscing M	Swing Lighty To be announced Musical Silhouettes Martialaires	Henry and G. P Time for Dancing C. Leon Goldman C Lebrun Sisters C	2:00 2:15 2:30 2:45	Grace Wilson	Ma Perkins N Pep. Young's Family N	Betty and Bob Hymns of all Churches Leon Goldman C Lebrun Sisters C
4:00 4:15 4:30 4:45	Stella Dallas N	Midstream (to M) Life Can Be Beau'l N Mad Hatterfields M		4:45	West & Matey M	** 11	Columbia Concert C. Four Clubmen C Mary Tudor, organ	3:00 3:15 3:30 3:45	Ctub Matinea N	Women's News Stella Dallas N Happy Gilmans To be announced	Wednesday Matinee Week-day Devotions Eton Boys C
6:00 6:15 6:30 6:45	Your Family & Mine N Flame of the Amazon Straight Shooters N	Jack Armstrong N	So You Want to Ba C	5:00 5:15 5:30 5:45	Dick Tracy N		March of Games C Musical Visions Tommy Dunkelberger The Castillians C	4:00 4:15 4:30 4:45		Tango Time	The Castillians C
4:00 6:15 6:30 6:46			News and Sports Howie Wing C "Today," Bob Trout C For Your Pleasure	6:00 6:15 6:30 6:45	Alligator Academy Dinner Musicale, to M Janette	News Georgia Sothern " Dinner Dance	Howie Wing C Si Burick, sports	5:00 5:15 5:30 5:46	Don Winslow N Malcolm Claire N Lynn and Marlowe N Totten on Sports N	Rhythm Time Dick Tracy Afternoon News Andy Walker	Howie Wing C "Today", Bob Trout C
7:15 7:30 7:46	Tracer Lost Persons N Lone Ranger	Tim Healy's Club M Inside of Sports M	"Ask-It-Basket" C	7:00 7:15 7:30 7:45	Fulton Lewis, Jr. M Edwin C. Hill N. Xavier Cugat's Or. N. Our Cincinnati Schools	Hits 'n' Bits	Lum and Abner C Ask-It-Besket C	6:00 6:15 6:30 6:45	Mr. Keen N	String Quartet	Lum and Abner C
8:15	Roy Shields' Revue N Dogs and Game To be announced	10	Paul Whitemen's	8:15	Hobby Lobby N	Republican Cempaign. The Post Loveliness for You	Paul Whiteman's	7:00 7:15 7:30 7:45	Roy Shield's Revue N Hobby Lobby N	One Man's Family N Tommy Dorsey's	
9:15	Now and Then N	Town Hall Tonight N	Herbert L. Duffy	9:15 9:30	Ramona & Her Orch, John Steele M Peter Grant, news Music by Faith M	Living Headlines	Yes and No	8:00 8:15 8:30 8:45	Your Health	Town Hall Varieties N	
0:00 0:15 0:30 0:45		Kay Kyser's Musical Klass and Dance N	11 11	10:00 10:15 10:30	Famous Jury Trials Skafing Time Melodies from Sky M	News Swing Miniatures	it Can Be Done C	9:00 9:15 9:30 9:45	Armstrong vs. Garcia N	Kay Kyser's Musical Klass and Dance N	If Can Be Done C
1:00 1:15 1:30	Dance Orchestra N WCKY News Russ Morgan's Orchestra N	Paul Sullivan, news Ted Lewis' Orchestra Dick Jurgens'	News and Sports Count Basie's Orch. C J. Van Osdell's Orch. V. Lopez's Orch. C	11:00 11:15 11:30	Johnny Lewis' Orch. Dick Gasparre's Orchestra N	News Hollywood Highlights Yesterdays		10:00 10:15 10:30 10:45	Etobe trotter Ennio Bolognini's Orc. Russ Morgan's Orchestra N	Amos 'n' Andy N World in Review News: Dick Gasparre's	Hollywood Stars Meador Lowrey, news. Dance Band
-	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	1	WLS-WENR	WSM	WHAS

### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

Amos 'n' Andy. WEAF WLW wgy kyw who

kstp wmag To be announced. (NBC) wtam wdaf

wgst

end Abner. WASC WKRC WHAS WHIO wbbm wfbm kmbc wcol wcco wcau
wadc wgar wir kmbc wwva bi

7:30—Raiph Blane, tenor. WJZ

-The Revelers. WEAF

-Xavier Cugat's Orchestra. (NBC) WSAI WSM wave wowo

"Ask-II-Basket," with Jim McWilliams, WABC WKRC WHAS WHIO wbbm wgar wir wfbm wcau wcco wadc wwva with Jim McWilliams.

7:00—To be announced. WABC WHAS wadc | 7:45—Gray Gordon's Orchestra. (NBC) kdka whk wave wire wham wowo

-The Sweetheart Theatre. WEAF only
-Drama Time: Bert Lytel. WJZ only

8:00—One Man's Family, dramatic sketch.
WEAF WLW WSM wdat wgy wej wtam
who wmaq wila wave kvoe wcoi wiae kyw
wbap

Gang Busters. Dramatizations, Phillips H. Lerd, Producer. Colonel H. Norman Schwartzkopf, Commentator. WABC WHIO WHAS WKRC wir wbbm wgar kmbc wcau

wcco -Roy Shields' Revue. WJZ WCKY WLS kdka whi whem wave

8:32 -Paul Whiteman's Orchestra and guest stars. WABC WKRC WHIO WHAS wir wbbm wgar wbt wgst wwl kmox wfbm kmbc wcco wht

wcco wnt

Tommy Dorsey, his trombone, and his orchestra, with Edythe Wright, Jack Leonard
and the Three Esquires; Paul Stawart, meater of ceremonies. WEAF WSM WLW
wgy wtem wmaq kyw wdef who wfla kstp
wave wwj wire wfaa

-Hobby Lobby: Interviews, WSAI kdka whk wham wspd Interviews. WJZ WLS

WSAI kdka whk wham wspd

9:00—Columbia Workshop. WABC WHAS wir
wbbm wfbm wgar kmbc wcau kmox wadc
wbt wsfa wwl wcco wsbt wgst
—Town Hall Tonight: Fred Allen, Portland
Hoffa and Peter Van Steeden's Orchestra.
WEAF WLW WSM kyw wtam wwi wmaq
who wdaf kstp wave wfla wfaa wgy
—Now and Then. WJZ WCKY wave wire
wham

9:30—"Star Theater:" Adolphe Menjou, m. c.; Una Merkel, Charlie Ruggles, Jane Froman, Kenny Baker, Max Reinhardt and David Broekman's Orchestre. WABC WHAS WKRC WHIO wir wgar wbbm kmbc wcau

kmox widm -Festival of Music: Frank Hodak's Orchestra. WJZ WCKY/ WLS wave wire wham

10:00—Kay Kyser's Musical Klass and Dance. WEAF WLW WSM wgy wtem wmeq kyw wdaf who wfla kstp wave wwf wire wfae

-Henry Armstrong vs. Ceferino Garcia fo World's Welterweight Crown, WJZ WCKY WLS wave wire wham

10:30—"If Can Se Done." Edger A. Guest; Frankie Master's Orchestra. WASC WKRC WHAS WHIO wir wcau kmox wbbm wfbm it;00-Amos 's' Andy. (NSC) WSM wmaq

whk wave wire 11:05—Frank Novak's Orchestra. WJZ WCKY

whk wave wire wham

11:10—Evening News Report, WABC only

11:15—Count Basie's Orchestra, WABC WKRC

--John B. Kennedy, WABC only --Johnny Messner's Orchestra, WEAF wgy wtam who kyw

-Count Basie's Orchestra. (CBS) wadc wbt

wish wast

--Esso News Reporter. WJZ only

--Frank Novak's Orchestra, (NBC) WCKY

WHIO wadc wbt wgst wbbm II:25—News Reports. WEAF only

11:25—News Reports. WEAF only

—Johnny Messner's Orchestra. (NBC) wgy
wtam who kyw

11:30—Dick Gasparre's Orchestra. WEAF
WSM WSAI wgy wtam wmaq who
—Vincent Lopez's Orchestra. WABC WKRC

WHIO wir wcau kmbc wbt wsfa
—Russ Morgan's Orchestra, WJZ WCKY WLS
wave wire wham
Midnight—Dick Barrie's Orchestra. WABC

idnight—Dick Barrie's Orchestra, WABC
WKRC WHIO wfbm wgar kmbc wcau kmox wbbm wgst -Will Osborne's Orchestra, WEAF wgy wtam

wmag who wdaf (WSAI at 11:15) Clinton's Orchestra. WJZ WCKY -Larry

wham kd:a 12:30—Lights Out: Mystery Drama. WEAF WSAI WSM wgy wtam wmaq who kyw wdaf

-Ted Weems' Orchestra, WKRC wfbm wadc WASC WHIO Orchestra, to be announced, WJZ WCKY WLS whk wave wire wham

Opening theme music for the Wednesday night oil show was written by Conductor David Brockman especially for the program and now he's seeking a name for it.

Jane Froman estimates she can remember the words of a thousand popular songs and ballads sung over the air in recent years.

Harriett Wilson, "Singing Strings" leader, learned to sing before she could walk—by lisping nursery rhymes under coaching of her mother.

Edmund MacDonald, already working in radio, film and stage productions weekly, has added a fourth medium-television in west coast broadcasts.





## PROGRAMS FOR THURSDAY, NOVEMBER 3





			(EASTERN ST	AND	ARD TIME)			(CENTRAL STANDARD TIME)					
		WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1380 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Ill. (870 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)		
6:30 6:45	News	Top o' the Morning. News	Sun Up Jamboree	6:45		Six-to-Niners	Little Tom	5:30 5:45	Smile A While		Tennessee Ramblers Sunshine Sue		
7:00 7:15 7:30 7:45	Early Birds	Chandler Chats	Dawn Patrol	7:00 7:15 7:30 7:45	Morning Devotions  Modern Rhythm  Daily Express	Pep Unlimited	Breakfast Express	6:00 6:15 6:30 6:45	Bulletin Board Morning Reveries Ramblers and Patsy	Golden West Cowboys To be announced	News, Meador Lowry Cousin Emmy, Kinfolks		
8:00 8:15 8:30 8:45	Ear Benders N	The Merrymakers Peter Grant, news The Gospel Singer Radio Rubes N	News Stars Over Hollywood.	8:00 8:15 8:30 8:45	News Women's News	Pep Unlimited	WHIO Almanac Dunker's Club Rise and Shine	7:00 7:15 7:30 7:45	Cornbelt Gossip Boys from Virginia		Early Morning Jamboree		
9:00 9:15 9:30 9:45	Press Radio News N Breakfast Club N Home Makers	Organ Interlude Myrt and Marge Hilltop House Linda's First Love	Woman's Hour	9:00 9:15 9:30 9:45	Today's Tunes Program Resume Happy Jack N. Monticello Party Line.	WCPO News Musical Menu	The Magic Carpet Tuneful Topics Municipal Court The Party Line	8:00 8:15 8:30 8:45	Morning Devotions News Report Sodbusters Tena and Tim	Breakfast Club N	Jackson Family Bill Bryan—News Uncle Henry		
10:00 10:15 10:30 10:45	Mrs. Wiggs N John's Other Wife N Just Plain Bill N Hymns for Everyone	Uncle Sam M	Tena and Tim Economy Kitchen Musical Calendar Stepmother C	10:00 10:15 10:30 10:45	Paul Page N On the Record Rainbow Ridge Woman in White N	News Down the Avenue Guess 'n' Giggles	Pretty Kitty Kelly C Cornelia on the Air Your Family and Mine News While Its News.	9:00 9:15 9:30 9:45	Houseboat Hannah N Jane Arden N	Paul Page N	Bachelor's Children C. The Party Line Myrt and Marge C Hilltop House C Stepmother C		
11:00 11:15 11:30 11:45	David Harum N Lorenzo Jones N Young Widow Brown N Viennese Ensemble N	Originalities	Musical Interlude Jean Abbey Big Sister C Aunt Jenny's Stories C	11:00 11:15 11:30 11:45	WSAI Wonder Kitchen Get Thin to Music M. Table Tips	WCPO News Merry Go Round	Twenty Fingers Art of Living Big Sister C Aunt Jenny's Stories C	10:00 10:15 10:30 10:45	Mary Marlin N Vic and Sade N	Morning Melodies Jack and Buddies Rhythm Serenade	Mary Lee Taylor C Airlines Big Sister C Aunt Jenny's Stories C		
12:15 12:30 12:45	Kampus Kids N Weather, News, Stocks Farm and Home Hour N	Editor's Daughter. The O'Neills N News-Live Stocks National Farm and	Tower Town Tempos C "Nancy James" C Helen Trent C Our Gal*Sunday C	12:15 12:30 12:45	Dan Harding's Wife N You Shall Have Rhythm Organ Reveries Do You Remember	Musical Rendezvous	Listanar Speake	11:00 11:15 11:30 11:45	Martha Crane and Helen Joyce Gene and Glen Markets, Weather	Farm Credit Interview National Farm and	Tower Town Tempos "Nancy James" C Helen Trent C Our Gal Sunday C		
1:00 1:15 1:30 1:45	Renfro Round-up	Home Hour N Farm Radio News N Silver Serenade Happy Gilmans N	News and Sports Musical Interlude One Thirty Round-Up.	1:00 1:15 1:30 1:45	Cincinnatus at School.  Lawrence Week M	News Melody Parade Dot Club News From Hawaii	T. McGuire's Cowboys News Review	12:00 12:15 12:30 12:45	Voice of the Farm Jim Poole—Markets	Dept, of Agriculture Voice of the Farm	Ma Perkins C		
-2:00 2:15 2:30 2:45	Better Business Bureau Light Opera N		Irene Beasley C Women Voters League American School of the Air C	2:15 2:30 2:45	Musicale	Uptowners	American School of the Air C	1:00 1:15 1:30 1:45	Pat Buttram	Silver Serenade Let's Talk It Over N. Light Opera N.	University		
3:15 3:30	Grand Slam Revue N " " News and Stocks Between Book Ends N	Ma Perkins N Pep. Young's Family N	** **	3:30 3:45		Swing Lightly  Musical Silhouettes  Martialaires	U. S. Army Band C	2:00 2:15 2:30 2:45	Homemakers' Hour	Mary Marlin N Ma Perkins N P. Young's Family N Guiding Light N	Betty and Bob		
4:15 4:30		Midstream (to M) Life Can Be Beau'l N Mad Hatterfields M	Wilson Angel, songs C Woman & Movie News	4:15 4:30 4:45		News Republican Campaign Matinee Moods Charlie Cook	Wilson Angel, songs C	3:00 3:15 3:30 3:45		Women's News Stella Dallas N Those Happy Gilmans. Swing and Dance	Do You Remember? C Week-day Devotions Matinee Promenade C		
5:15 5:30	Winners and News Your Family & Mine N Landt Trio N Straight Shooters N	Jack Armstrong N	Doris Rhodes C	5:15 5:30	Dick Tracy N	81 81	Tommy Dunkelberger.	4:00 4:15 4:30 4:45	Affairs of Anthony N Swingtime Serenade Radio Rubes N Vaughn de Leath N	Console Melodies Your Family & Mine N Landt Trio N Market Reports	Let's Pretend C  Doris Rhodes C Your Favorite Hymn		
6:15 6:30	Rex Davis Beverly Lane N News Melodic Whispers	Little Orphan Annie Denton and Barber	Robert T, Bulkley	6:15 6:30	Alligator Academy Paul Douglas N Charioteers M	News Georgia Sothern Dinner Dance Inside Football Dope	Si Burick, sports	5:00 5:15 5:30 5:45	Malcolm Claire N Eddie Dooley N	Marjorie Cooney Dick Tracy 'Afternoon News Nola Day N	Howie Wing C		
7;15 7:30 7:45	D, Gasparre's Orch. N Apples with Salt	Vocal Varieties (to N) Don't You Believe It M Inside of Sports M	11 11	7:15 7:30	Dick Bray	WCPO News Bigelow Sports Review Sullivan	Robert Bulkley Screenscoops C Joe Penner C	6:00 6:15 6:30 6:45	tasy Aces N	Dinner Music	To be announced C		
8:00 8:15 8:30 8:45	To be announced N  Rochester Philharmonic N	Rudy Vallee and Co. N		8:15	The Green Hornet M Sinfonietta M	News Republican Campaign Today's Past Loveliness for You	Kate Smith's	7:00 7:15 7:30 7:45	International Relations. Know Your Schools Farmers Forum	Rudy Vallee N	Kate Smith C		
9:00 9:15 9:30 9:45	To be announced N	Good News of 1939 N	Major Bowes C	9:00 9:15 9:30 9:45	Ramona & Her Orch. Bob Grosby M Peter Grant Serenade	News Clock on Mantle	Amateur Hour C	8:00 8:15 8:30 8:45		Good News of 1939 N	Major Bowes C		
10:00 10:15 10:30 10:45	People ! Have Known N	Bing Crosby, Bob Crosby and Company N	0.1.11.0	10:00 10:15	Eddie Duchin's Or. M Ted Traver's Orchestra Skating Time Weber's Concert Or. M	News Swing Miniatures	Columbia Concert C  Joaquin Gill's Orch.	9:00 9:45 9:30 9:45	People I Have Known N	Music Hall N			
11:00 14:15 11:30 11:45	Inkspots N To be announced N Abe Lyman's Orchestra N	Paul Sullivan, news Sweet Adeline Ramona's Orchestra N	Evening News & Sports	11:00	G. Beecher's Orch. M Richard Himber's Orchestra N	Wonderbar	Eddie Rogers' Orch. V. Lopez's Orch. Cab Calloway's	10:00 10:15 10:30	Globe Trotter . Democratic Campaign	Amos 'n' Andy N World in Review Sports: Orchestra N	V. Lopez's Orch, C Meador Lowry, News Dance Band		
-	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	1	WLS-WENR	WSM	WHAS		

## NETWORK PROGRAMS (NBC-CBS)

7:00-To be announced. WABC WHAS wade

—Amos 'n' Andy. WEAF WLW wgy wtam kyw wwj who kstp

-Easy Aces comedy sketch featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wire wham

7:15—Vocal Varieties, WEAF WLW wgy wtam wire wmaq who kstp kyw wdaf

-"Hollywood Screenscoops," by George McCall. WABC WKRC WHAS WHIO wcau wmas wgr

Mr. Keen, Tracer of lost persons; drama-tization. WJZ WCKY WLS whk kdka whem wspd

7:30—Schaefer Summer Review, Felix Knight, Three Jesters, Joan Briton, Al' and Lee Reiser, WEAF only

-Mario Cozzi, baritone. (NBC) WSAI WSM wgy wtam whk

—Joe Penner and Ben Pollack's Orchestra. WABC WKRC WHAS WHIO wbbm wgar

-Dick Gasparre's Orchestra. WJZ WCKY whk wave wire wham wowo 7:45-Song Pictures: Pioneer Quartet; Poetry-reading by John Johns, WJZ kdka whk 8:00—Kate Smith Hour, with Abbott and Cos-tello, comedians, Jack Miller's Orchestra. WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmox wadc wwva wbf kmbc wgst ww! wcco

RMDC wgst www wcco

Rudy Vallee and his Connecticut Yankees;
guest artists. WEAF WLW WSM wtam
kyw wgy wbap kstp wfla who wdaf weve
wire wwi wmag

To be announced. WJZ WCKY kdka whk

wham wspd wcol wxyz 8:30—Rochester Philhermonic Concert: Jose Iturbi, conductor. WJZ WCKY kdka 9:00—Major Bowes' Amateur Hour. WABC WKRC WHIO WHAS wir wbbm wgar wcau

kmox kmbu wgst Good News of 1939, with Fannie Brice, Frank Morgan, and guests. Meredith Will-son's Orchestra. WEAF WLW WSM wgy wtam wmaq wave wwi wfla kyw who wdaf kstp wgy who wave wire wham

9:30—To be announced. WJZ WCKY WLS

10:00—Music Hall, Bob Burns, comedian and Bing Crosby, M. C.; The Foursome; John Scott Trotter's Oruhestra; guest artist. WEAF WLW WSM wgy wtam wwi wmaq wire

-People I Have Known: Ransom Sherman, m. c.; Variety Program, Orchestra and guests. WJZ WCKY WLS kdka wham whk low, conducting. WABC WKRC WHAS

10:30---Americans at Work: Interview. WABC WKRC WHAS wgar wir wbbm wcau kmox wcco wgst wwl kmbc

II:00—Vincent Lopez's Orchestre. (CBS WHAS wave wire wham wir wbbm wfbm wgar wcau wcco wbt wwva

-Ink Spots, (NBC) WCKY whit wave wire -Gilding Swing with Bob Howard, WEAF

only -John B. Kennedy. WASC only -Esso News Reporter. WJZ only -Sports Question Box. (NBC) wgy -Amos 'n' Andy, (NBC) WSM wdaf wmag wire

11:05-Ink Spots, WJZ WCKY whk wave

11:10—Evening News Report, WABC only

11:15-Don Bestor's Orchestra, WEAF wgy

-To be announced, WJZ WCKY whk wave wire wham

-Vincent Lopez's Orchestra, WABC WKRC WHIO wave wire wham wir wbbm wfbm wgar wcau wadc wbt wcco wwva

11:25--- United Press News Reports, WEAF

-Don Bester's Orchestra, (NBC) kdka wmag II:30—Cab Calloway's Orchestra. WABC WKRC WHIO wgar kmox wadc wsbt wbt wbbm kmbc wcco

-Richard Himber's Orchestra, WEAF WSAI

-Abe Lyman's Orchestra, WJZ WCKY kdka wham whk wave wire

MIDNIGHT—Little Jack Little's Orchestra. WABC WKRC WHIO wir wgar wfbm kmbc wcau wadc wbt wwj

-Dean Hudson's Orchestra. WEAF WSAI WSM kdka wgy wtam wmag who

-To be announced. WJZ WCKY whk wave

12:15—Voice of Hawaii. WJZ WCKY WLS kdka whk wire wham

2:30—Freddie Martin's Orchestra. WJZ WCKY WLS kdka hk wire whem -Ramona's Orchestra. WEAF WLW wgy

wmag who

Frank Dailey's Orchestra, WABC WKRC WHIO wir wgar wfbm kmbc wcau wadc wbt wwl

Al Jolson's rehearsal greeting to Martha Raye after her marriage to Dave Rose was a crash of Mendelssohn's wedding music from the orchestra just as she approached the mike for her first number-and was Martha startled!

"Big Town" sound-effects men spent several hours trying to mitate the sound of a spinning fishing reel and finally-you guessed it!-had to use the reel thing.

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)





### PROGRAMS FOR FRIDAY, NOVEMBER 4





			(EASTERN ST	ANDA	RD TIME)			(CENTRAL STANDARD TIME)					
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 tc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Itl. (870 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)		
6:3L 0:45	Rise and Shine . WCKY News .	Top o' the Morning News	Sun Up Jamboree	6.38 6:45		Six to Niners	Little Tom Radio Revival	5:45	Smile A While		Tennessee Ramblers The Rangers		
7:36 7:15 7:38 7:45	Early Birds	Family Prayer Period Drifting Pioneers Checkerboard Time Renfro Valley Folk	News and Sports . Dawn Petrol	7:16 7:16 7:30 7:45	Morning Revotions Modern Rhythm Daily Express		News Flashes Breakfast Express 10 10	6:15 6:30 6:45	Bultetin Board Morning Reveries Rambiers and Patsy	Golden West Cowboys	Asbury College  News, Meador Lowry Cousin Emmy, Kinfolks		
8:15 8:30	Ear Benders N	The Merrymakers Peter Grant, news The Gospel Singer Radio Rubes N	News Stars Over Hollywood	8:00 8:15 3:36 3:45	News	WCPO News	WHIO Almanac Dunker's Club Rise and Shine	7:15 7:15 7:30 2:45	News Report Arkie		Early Morning Jamboree		
9:00 9:16 9:30 9:45	Press Radio News N Breakfast Club N Smile Parade N	Organ interlude Myrt and Marge Hilltop House Linda's First Love	Woman's Hour	9:04 9:15 9:30 9:45	Today's Tunes Program Resume Happy Jack N Monticello Party Line		The Magic Cerpet funeful topics Municipal Court The Party Line	8:00 8:15 9:30 8:45	Morning Devotions News Report Sodbusters Culver and Peterson	Breakfast Club N Sunbrite Smile Parade	The Jackson Family Bill Bryan—News		
10:00 10:15 10:30 10:45	Mrs. Wiggs N John's Other Wife N Just Plain Bill N Hymes for Everyone	I Like Music M Madame Courage's N The Goldbergs	Musical Infertude Economy Kitchen Musical Calendar Stepmother C	10:00 10:15 10:30 10:45	Paul Page N Don and Helen Raiebow Ridge * Woman in White N		Pretty Kitty Kelly C Cornelia On the Air Your Family and Mine News While Its News	9:00 9:15 7:30 9:45	Houseboat Hannah N Jane Arden N Ma Perkins N Madame Courage's N	Ed McConnell N WSM News Singer and His Songs	The Party Line Myrt and Marge C		
11:0L 11:16 11:3C 11:45	David Harum N Lorenzo Jones N Young Widow Brown N Viennese Ensemble N		Herbert L. Duffy Jus' Tho'ts . Big Sister C Aunt Jenny's Storles C	11:00 11:15 11:30 45	WSAI Wonder Kitchen Get Thin to Music M Table Tips	News Merry Go Round Today's Laugh	Reminiscing Rhythm C Ruth Cerhart C Big Sister C. Aunt Jenny's Stories C	10:00 10:15 10:30 10:45	Mary Marlin N Vic end Sade N Pep Young's Fam, N Markets; News	Youth's Radio Hour Strictly Persona. Claude Sharpe Road of Life N	Reminiscing Rhythm C Airlines Big Sister C Aunt Jenny's Stories C		
12:0. 12:15 12:36 12:45	Radio City Four N Weather, News, Stocks Farm and Home Hour N	News—Live Stocks Netional Farm and	Mary Marg. McBride C "Nancy James" C Helen Trent C Our Gal Sunday C	12:00 12:15 12:30 12:46	You Shall Have Rhythm Jane Gray Do You Remember N.	Rambles in Rhythm	Honor, Nancy James C Listener Speaks News, Markets	11-00	Mertha Crane and Helen Joyce Gene and Glen Markets, Weather	Dan Harding's Wife N Alden Edkins N National Farm and Home Hour N	Mary M. McBride C "Nancy James" C Helen Trent C Our Gal Sunday C		
1:00 1:15 1:30 1:45	Renfro Roend-up	Home How N Farm Radio News Smilin' Ed. McConnell Those Happy Gilm's N	** **	1:08 1:15 1:30 1:45	Elmandro's Orchestra. Cincinnatus at School Voice of Experience M	News Melody Parade Dot Club News. From Hewaii	Social Security Talk News Review. Music Box Melodies	12:00 12:15 12:30 12:45	Checkerboard Time Jim Poole	Dept. of Agriculture. To be ennounced Noon Time News	Ma Perkins C Sidewalk Snoopers Live Stock, Weather College of Agriculture		
2:00 2:15 2:30 2:45	Music Apprecia- tion Hour N	Betty and Bob N Grimm's Daughter N Vallent Lady N Betty Crocker N	Irene Beesley C Al Bernard C American School of the Air C	2:15 7:30 2:45	As You Like It (to M) Hot Stove Musical	News Uptowner Tene Sketches Music For the Dream'r	A. Bernards Minstrels C American School	1:00 1:15 1:30 1:45	School Time Pet Buttram Grain Market Henry's Exchange	Music Apprecia- tion Hour N	University of Kentucky American School of the Air C		
3:00 3:15 3:30 3:45	Swingtime Trio N Hilltop Seranaders News and Stocks Between Book Ends N.	Story Mary Marlin N. Ma Perkins N Pep, Young's Family N The Guiding Light N		3:00 3:15 3:38 3:46	Buckeye Four M Reminiscing M	Musical Silhouette Martialaires	Syncopation Piece C. Harrisburg Varieties C	2:30	Grace Wilson Homemakers' Hour " News Report	Mary Marlin N Ma Perkins N P. Young's Family N The Guiding Light N	Betty and Bob Betty Crocker Harrisburg Varieties C		
4:00 4:15 4:30 4:45	Backstage Wife N Stella Dallas N Club Matinee N Press Radio News N	Life Can Be Beau'l N	Open for Business  Eton Boys C  Woman & Movie News	4:00 4:15 4:30 4:45	Girl Meets Boy M Girl Alone N	News Republican Campaign Matinee Moods Charlie Cook	Review C Eton Boys C	3:00 3:15 3:30 3:45	Club Matinee N	Woman's News Stella Dallas N	Mother of Sorrows Novena Week-day Devetions Barry Wood, songs C		
5:00 5:15 5:30 5:45	Civic Club & Winners Your Family & Mine N Flame of Amazon Straight Shooters N	Chasing Shadows N Jack Armstrong N	WKRC Safety Patrol Dariz Rhodes C Not So Long Ago C	5:00 5:15 5:30 5:45	Johnson Family M	Jam For Supper	Exploring Space C Tommy Dunkelberger	4:30	Affairs of Anthony N. Swingtime Serenade Radio Rubes N Johnnie Johnston N	Landt Trio N	The March of Games C Exploring Space C Doris Rhodes, songs C Not So Long Ago C		
6:00 6:15 6:30 6:45	Star Gazing (Theaters)	Little Orphan Annie . Denton and Barber Lowell Thomas N	News and Sports Howie Wing C Chas. Sawyer For Your Pleasure	6:00 6:15 6:30 .:45	Alligator Academy Charles Sawyer Deon	Georgia Sothern Charles Sawyer	Si Burick, sports	5:15		Dick Tracy Afternoon News	News; Meador Lowry. Howie Wing C "Today", Bob Trout C The Songmaster		
7:00 7:15 7:30 7:45		Four Stars Tonight Tim Healy's Club M. Inside of Sports M	************	7:00 7:15 7:30 7:45	Gene Beecher's Orch Inside Football Dope Ramona & Her Orch	Football Roundup	Lum and Abner C  Jack Haley C	6:30	Words of Thunder	Dick Todd N	Dr. Chas. W. Walch Lum and Abner C		
8:00 8:15 8:30 8:45	Cities Service Hour N	Carson Robison and His Buckaroos	First Nighter C  Burns and Allen C	8:00 8:15 8:30 8:45	Criminal Case Histories N Pulse of the City	Republican Campaign Today's Post Loveliness for You	Burns and Allen C	7:15	Criminal Case History N If I Had the Chance N	Criminal Case History N  If I Had a Chance N	First Nighter C Burns and Allen C		
9:00 9:15 9:36 9:45	Waltz Time N President Roosevelt N	Boone County Jamboree President Roosevelt N	Hollywood Hetel C President Roosevelt C	9:15 9:15 9:30 9:45	Crimson Wizzard M. President Roosevelt M.	Gilbert and Sullivan	Hollywood Hotel C . President Roosevelt C	8:00 8:15 8:30 8:45	Paul Martin's Music N		Hollywood Hotel C		
10:00 10:15 10:30 10:45	James Melton	Open House	Grand Central Station C Jack Berch, songs C. American Viewpints C	10:15 10:30 10:45	Guy Lombardo's Orchestra N Skating Time Gene Beecher's Orch	Wrestling Matches Swing Miniatures	Grand Central Station C Charles Sawyer, talk Newspaper of the Al	9:00 9:15 9:30	Maurice Spitalny's Orchestra N Radio Fanfare To be announced N	Guy Lombardo's Orchestra N Tomorrow's Winners	Grand Central Station C Musical Moments Dixieland Band		
84:00 86:15 81:36 81:45	Taxicab Night Club WCKY News Dick Gesparre's Orchestra N	Paul Sullivan, news Ted Lewis' Orchestra. Nation's Playhouse (to M	News and Sports Tommy Dorsey's Or. C J. Van Osdell's Orch. L. Noble's Orch. C	11:00 11:15 11:30 11:45	Johnny Lewis' Orch Joe Sander's Orch. M Russ Morgan's Orchestra N	News	Tommy Dorsey's Orchestra C Eddie Roger's Orch L. Noble's Orch, C	10:00 10:15 10:30	Globe Trotter E. Bolognini's Orch Earl Hines' Orchestre	Amos 'n' Andy N World in Review	Hollywood Stars News—Meador Lowry Dance Band		
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	11	WLS-WENR	WSM	WHAS		

## NETWORK PROGRAMS (NBC-CBS)

7:00-To be announced. WABC WHIO wgar wadc wcau wwva wgst wbt

→Dick lodd Song Stylist: Richard Liebert, Organist, WJZ WCKY WSM WLS whk wave wire wham →Amos 'n' Andy, WEAF WLW kyw wtam

7:15-Lum and Abner, WASC WKRC WHAS WHIO wbbm wir wcau wbt wgst wgar wibm kmox wcco

Jimmy Fidler and His Hollywood Gossip. WEAF wgy wtem wmaq wire wdaf wbap kyw kstp who wcol

-Oscar Shumsky, WJZ WSM wham kdka whk wave wspd

--Ennio Bolognini's Orchestra. (NBC) 7:30--Xavier Cugat's Orchestra. (NBC) WSM wtam wg, wmaq who wdat ---Carol Weymeen, mezzo-toprano. WJZ wave

Verrill, WABC WKRC WHIO wbbm wjr

wfbm wcau

—The Reveiers WEAF wire

7:45—Trio Time, (NBC) wave kdka wire wtam
—Drama Time, with Bert Lytel, WJZ only
—The Sweetheart Theatre, WEAF only

---Ramona's Orchestra. (NBC) WSM wtam wgy wmaq who wdaf

wgy wmaq who wdef

8:00—Criminal Case Histories, with Warden
Lewis E, Lawes, WJZ WSM WSAI kdka,
wspd whk wham

—Cities Service Concert: Lecille Manners,
soprano; Ross Graham, beritone; Robert
Simmons, tenor. "Football Comment,"
Grantland Rice; Frank Black's Orchestra.
WEAF WCKY wgy wtam wmaq wwi who
wdaf wire kyw

—"First Nighter." Dramatic sketch, wo-starring Barbara Luddy awd Les Tremayne.
WABC WKRC WHAS WHIO wir kmox
wbbm kmbc wcau wcco

wbbm kmbc wcau wcco

Jack Haley, singer-comedian, with Ted Fiorito's orchestra; Lucitle Ball and Virginia chestra. Tony Martin, Paul Douglas. WABC

WKRC WHAS WHIO wir wgar kmox wbbm wcau wadc wbt kmbc wgst wcco wfbm wsfa

-If I Had the Chance. Cal Tinney, m. c.; Norman Cloutier's Orchestra. WJZ WLS WSM kdka wspd whk wham

9:00—Waltz Time, with Frenk Munn, tenor; Manhattan Chorus; Abe Lyman's Orchestra. WEAF WCKY wgy wtam wmaq wwj wdaf tyw who wire

"Hollywood Hotel." WABC WKRC WHIO WHAS wir wbbm wgar wfbm kmox kmbc wcau wadc wbt wcco wgst wwl

-Paul Martin's Orchestra. WJZ WLS WSM wham kdka whk wfla wave wfaa wspo wyz

9:30—President Roosevelt. WEAF WLW wgy wtam wwj kyw wbo wmaq wdaf wire kstp -President Roosevelt. WABC and network.

President Roosevelt, WJZ WCKY WSM WENR kdka whk wave whem wcol wfla

10:00—Design for Dancing. WJZ WLS WCKY kdka whk -"Grand Central Station." WABC WKRC WHIO WHAS wir wgar

Guy Lombardo's Orchestra. WEAF WSAI WSM wwi wave wmeq wtem wdel who kstp wfle wfee wire kvoo wgy

10:30-Story Behind the Headlines, Cesar Saerchinger, WEAF wgy wtam wmaq kyw wwi wire kstp wdaf II:15-Tommy Dorsey's Orchestra. WA

-Felix Knight, tenor. WJZ WCKY kdka whk

-Jack Berch, songs. WABC WKRC wir wbbm

wcau -Jimmie Fidler. (N&C) WLW wow

10:45—Uncle Ezra. WEAF kyw wgy wtam wwj wire wmaq kstp wdaf

-American Viewpoints. WABC WKRC wbbm wjr wfbm wcau wcco kmox wadc wgst -To be announced. WJZ WCKY WLS kdka

whik wham wspd 11:00-Johnny Massner's Orchestra, WEAF wgy

-John 8. Kennedy. WASC only

-Essa News Reporter. WJZ only

-Tommy Dorsey's Orchestra. (CBS) WHIO wbbm wwl -Al Donahue's Orchestra, (NBC) whk wave

-Amos 'n' Andy. (NBC) WSM wmag wdaf

11:05-Al Donahue's Orchestra, WJZ whk

II:IS-Tommy Dorsey's Orchestra, WABC WHIO WKRC wcau wbbm 11:25-United Press News Reports, WEAF only

—Johnny Messner's Orchestra. (NBC) kyw wgy wtam wdaf

11:30—Leighton Noble's Orchestra, WABC WKBC WHIO wbbm wfbm wwl wcco kmox kmbe wir

-Russ Morgan's Orchestra, WEAF WSAI kyw whk wave wire wham

—Dick Gasparre's Orchestra, WJZ WCKY

MIDNIGHT—Sammy Kaye's Orchestra. WABC WHIO WKRC wbbm wir wgar kmoz wcau wadc wbt kmbc wgst wwl wcco wfbm

Richard Himber's Orchestra. WEAF kyw wgy wtam wwi wmag kstp wdaf ---Dance Orchestra, WJZ whk wave wire wham

12:30—Les Brown's Orchestre, WEAF WLW WSM wgy wtam wwi wmag kstp wdef

-Dick Barrie's Orchestra. WABC WKRC WHIO wbbm wir wgar wcau wadc wbt wwl wcco wfbm

12:35-Frank Novak's Orchestra, WJZ WCKY WENR whk wave wire wham

#### Meet WHIO Staff





Here are two of the main cogs behind Station WHIO in Dayton. Lester Spencer (left) is program director of the Gem City professor at the University of Wisstation, and is featured on the 1:30 p. m. newscasts. Hal Bennett consin. He is the author of a number station, and is featured on the 1:30 p. m. newscasts. Hall Delliett of books on psychology, among which is heard on the "Hill Billy" programs. He's also publicity director. of books on psychology, among which are "Keeping Mentally Fit," "The

### **Curtis Institute of Music**

Barbara Thorne, soprano, and Samuel Mayes, cellist, will be the featured soloists on the Curtis Institute of Music broadcast over CBS. including WKRC Monday, October 31 at 3:00 p. m. (E.S.T.).

Miss Thorne is to open the program by singing "Quando me'n vo," from Puccini's "La Boheme," and "Caro, caro el mio babinm," by "I Am the Wind," by Galbreath.

James Shomate and Ralph Berkowitz are to accompany Miss Thorne.

Guarnieri. Mayes will then be heard in Schubert's concerto in A minor, and the program will come to a close with Miss Thorne singing the following songs: Fourdrain's "L'oasis," "Depuis le Jour," from Charpentier's "Louise," Rachmaninoff's "In the Silent Night," "The Nightingale and the Rose," by Rimsky-Korsakov, and "I Am the Wind," by Galbreath.

### "Isn't George Funny"



## Dr. Joseph Jastrow Returns to Network For Series of Talks

Dr. Joseph Jastrow, noted psychol ogist, author and lecturer frequently heard in talks on social and psychological problems over NBC, returns to the air on Tuesday, November 1, over NBC, including WCKY and WLS at 10:45 p. m., (E.S.T.), in another interesting series of broad-

The series, entitled "Be Sensible," will be heard every Tuesday through January 3. In these talks, Dr. Jastrow will apply psychological principles to our everyday problems. Subjects to be discussed include: "On Being Sensible," "Common Sense," common Sense," "The I.Q. of It,"
"Imagination," "Social Sense," "Show Me and Prove It," "Hunches," "Obstacles to Sense," and "Can Nations Be Sensible?

Dr. Jastrow was for many years a House that Freud Built" and "Sanity

## French Authority of Swing Visits "Session"

Hugues Panassie, French swing enas one of the world's most competent represent the general public, are to of having these informal discussions critics of the new vogue in light music, will be interviewed during the represent the general public, are to of having these informal discussions broadcast occasionally from other farm policies on Bryson's "People's leading centers of the country. course of the regular "Saturday Night Swing Club" session over CBS, including WKRC, WHAS and WHIO, at 7:00 p.m., (E.S.T.), October 29.

Panassie arrived in this country October 11 for a nationwide survey of swing conditions from coast-tost. An English translation of his k, "Hot Jazz," has come to be epted among musicians in America a text book on swing music and sicians. In France Panassie foundand now edits the magazine "Hot z. He contributes on swing to er periodicals and has lectured on subject all over Europe.

Mel Allen, regular "Swing Club" nmentator, will interview the uthful French critic on his findings d his general opinions on swing this country.

Panassie will be surrounded by ne fine examples of the best in erican swing when he appears on program. Maxine Sullivan, proby Swingdom's No. 1 chanteuse, is a regular member of the "Swing ub" staff. As guests, she will have tie Shaw and his trio and Al Haran English guitarist, late of Amse's Band, the foremost swing oup of Great Britain.

Shaw plans a clarinet solo of his n "Streamline" and Harris will y Bix Beiderbecke's "In A Mist." ith Stevens and the regular "Swing ub" band will also be in action.

#### Singtime Cast



Here's the "Sing Time at Uncle Ned's" cast, heard at 6:00 m. (E.S.T.) Sundays over WLW. Above is the group gathered around the piano for oldtime harmony. Below is a close-up of Uncle Ned. The "Singtime" group is directed by Grace Clauve Raine, seated with Uncle Ned in the upper photo.

## General Johnson, Bryson, Secretary Wallace To Talk On 'People's Platform' Show

General Hugh Johnson, former N.R.A. administrator; Henry Wal- up by hidden microphones. This is lace, Secretary of Agriculture, and the first time that the "People's Plat-Lyman Bryson, chairman of the CBS form" has been conducted away from thusiast who has come to be accepted Adult Education Board, who will New York and it inaugurates a policy

Platform" over CBS, including WKRC, WHAS and WHIO, Sunday, October 30, at 7:00 p.m., (E.S.T.).

The speakers will be sitting around a dinner table in the Carleton Hotel in Washington, D. C., where their spontaneous remarks will be picked



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## Week's Serious Music In Review

#### FRIDAY, OCTOBER 28th. MUSIC APPRECIATION HOUR

Second concerts in Series A and B, with Walter Damrosch conducting, 2:00 p. m., WCKY, WSM.

Riens' Mozart
Finale, from Concerto for Violin
and Viola Mozart
Molly On the Shore Grainger - 46

#### SAN FRANCISCO OPERA

The Monastery Scene, from Act II of Verdi's opera, "Le Forza del Destino," broadcast from War Memorial Opera House, San Francisco, 12:00 p. m., NBC.

Donna Leonora
.....Elizabeth Rethberg, soprano
Padre Guardiano.....Ezio Pinza, basso
Fra Melitone
.....Salvatore Baccaloni, baritone
Conductor ......Gennaro Papi

#### SAŢURDAY, OCTOBER 29th.

#### CINCINNATI CONSERVATORY

Concert featuring Amy Lee, pianist, and Helen Thacker, violinist, soloists with string quartet, and Hubert Kockritz, baritone, 11:00 a. m., CBS-WKRC, WHAS, WHIO.

Concerto in D Major, for Piano,
Violin and String Quartet...Chausson
Misses Lee and Thacker, soloists
a) Desir de l'Orient.....Saint-Saens
b) Les Cloches .....Debussy
c) L'Echelonnement des haies. Debussy
d) Poeme d'un jour.....Faure
e) Automne .....Faure
Hubert Kockritz; Miriam Otto at piano

THE AIR

Metropolitan Auditions of the Air,
Wilfred Pelletier, conducting; Edward Johnson, master of ceremonies.

NBC—WCKY, WLS, WSM. 5:00
p. m.

Third concert in NBC Orchestra series, with Arturo Toscanini conducting, 10:00 p. m., NBC-WCKY.

#### SUNDAY, OCTOBER 30th. RADIO CITY MUSIC HALL

Condensed version of Leoncavallo's two-act opera, "I Pagliacci," presented as third in tabloid opera ser-12:00 noon, NBC - WSKY, WI.W.

Nedda......Viola Philo, soprano Canio Jan Peerce, tenor
Tonio and Silvio Robert Weede, baritone
Peppe Louis Purdey, tenor
Conduetor Erno Rapee

#### MAGIC KEY OF RCA

Members of the San Francisco Opera Company, headed by Edde Stignani, European operatic soprano, in full-hour program from War Memorial Opera House, San Francisco, 2:00 p. m., NBC - WLW, WLS,

#### NEW YORK PHILHARMONIC

Guiomar Novaes, Brazilian pianist, soloist with New York Philharmonic-Symphony Orchestra, directed by John Barbirolli, 3:00 p. m., CBS-WKRC, WHAS, WHIO.

Overture, from "Benvenuto Cellini" The White Peacock Griffes
Concerto for Piano and Orchestra
No. 2 in F Minor, Op. 21.....Chopin
Guiomar Novaes, soloist
Symphony No. 2 in D Major,
Op. 73....Brahms

#### METROPOLITAN AUDITIONS OF THE AIR

## At National Dairy Show



During the National Dairy Show in Columbus, Ohio, October 9 to 15, WLW broadcast a series of daily programs. Pictured above, Alfred S. Campbell of the Sale of Guernsey, presented L. K. Hill, Rosendale, Wis., left, president of the National Dairy Show, with the Guernsey milk receptacle, while John F. Merrifield, WLW agricultural editor, center, conducted the broadcast. In the background is Miss Marilyn Meseke of Marion, Ohio, queen of the dairy show and Miss America of 1938.

#### Fake Dance



Loyd G. Harris leaves the control room to "tap dance" for the radio audience. This is only one of the many tricks a sound effects man uses in order to make the program more realistic.

Secret of Suzanne.... 

> AUTUMNTIME CONCERT Josef Cherniavsky, Conductor. NBC-WLW.

1. Il Guarany Gomez
2. Chorus of the Peasants (From
"Prince Igor") Borodin
3. Gossips Dubensky
4. Alley Tunes (Harmonica
Novelty) Guoin
5. Pace, Pace, Mio Dio (from "Le
Forza del Destino)Verdi
Miss June Browne, Portland, Ind.,
Soloist
6. Italian Capriccio Tschaikowsky

#### SUNDAY EVENING HOUR

Emma Otero, Cuban coloratura soprano, soloist, making her debut with the Symphony Orchestra, Jose Iturbi, conducting, 9:00 p. m., CBS-WKRC, WHAS, WHIO.

Overture, from "Prince Igor"... Borodine
a) Chi vuol comprar la Bella
Clandrina ... Stabat
Mater" (with chorus)... Rossini
Mme. Otero, soloist
Ritual Fire Dance, from "El Amor
Brujo"... De Falla
Enharlem ... Reddick
Mi nina ... Guetary
b) Chiquilla ... Obradors
c) Seguidilla ... Folk Song
Mme. Otero, with Frank Le Forge,
pianist
Les Hijas del Zebedeo... Chapi
Mme. Otero, soloist
Cuban Overture ... Gershwin

Cuban Overture ......... Gershwin When Wilt Thou Save the People. Booth

## Rochester Philharmonic. Jose Iturbi Conducting, Begins 7-Concert Series

The first in a series of seven concerts by the Rochester Philharmonic Orchestra, under the direction of Jose Iturbi, noted conductor and pianist, will be broadcast on Thursday, November 3, at 8:30 p.m., (E.S.T.), over NBC, including WCKY and WLS

The broadcast, opening with Wagner's "Rienzi" Overture, also will include a performance of Beethoven's Seventh Symphony. Succeeding concerts in the series, which will extend through March 16, will be under the direction of Iturbi, with the exception of January 12, when Guy Fraser Harrison will be the conductor.

## **Promotions at WLW, WSAI**

A general reorganization of the promotion and sales departments of WLW and WSAI was announced last week by James D. Shouse, vice-president of the Crosley Radio Corporation in charge of broadcasting.

Wilfred Guenther, former promotion man of WSAI, was made promotion manager of WLW and WSAI. John Conrad of the special events de-WLW, resigned.

Walter Callahan, WSAI salesman, Kuelling Koepf, former sales promotion manager of WLW, resigned.

Walter Callahan, WSAI salesman, sales staff under Robert E. Dunville, staff of the artists' bureau.

"Magic Hour" Miss



Lila Deane, is the first featured feminine vocalist to appear with Ben Bernie and All the Lads. She is heard on their regular "Magic Hour" program broadcast over CBS, including WKRC, WHAS and WHIO, Sundays at 5:30 p. m. (E.S.T.).

sales manager. Jerry Burns was transpartment sales promotion manager of ferred from the announcers' staff to special events.

Added to the staff were Archie became sales service manager of Grinalds, formerly of WAGA, At-WLW and WSAI. John Conrad of lanta, Ga., who became a WSAI salesthe special events department moved man, and Miss Beulah Strawway, into the WSAI promotion job. John formerly of the Kroger Grocery & Baking Co., who became trade relations director for the two stations.

Jack Bell, former member and chief became sales service manager of of the Texans' trio, featured on WLW WLW, succeeding E. C. (Jimmy) in 1934, returned to that station Krautters, who moved into the WLW October 24 to join the executive

# OHIO-BORN CUBAN TO MAKE DEBUT ON "EVENING HOUR"

New Dawn Patrol Sponsors



general manager of the L. T. Patterson Co.; Mr. L. T. Patterson, president; Al and Lee Bland who pilot the Dawn Patrol over WKRC daily except Sunday from 7:30 to 8:20 Pictured here are August S. Kirsten, left, vice-president and KRC daily except Sunday from 7:30 to 8:30 a.m. (E.S.T.)

The L. T. Patterson Co., along with The Rubel Baking Co., are sponsoring the early morning variety hour. The pilots are getting a send-off by representatives of the L. T. Patterson Co.

## Changing Voice and Relatives' Chuckles Made Comic of Bob Hope

comedian from the day his voice stage-struck lad and they set themchanged. It is probably the only case selves up in business as a vaudeville on record of a man being stirred to act. The act consisted of nothing comical aspirations by the biological but tap dancing, but meanwhile, he phenomenon of a voice changing. was gathering stage experience. And therein lies a story.

when a child, Bob, encouraged by his the following show was to be. He because of "Mlle. Fifi" charactermother, who was Agnes Townes Hope, a star of the English operetta stage, flaunted the sony pipes for all Cleveland to hear at home-made musicales. And on the momentous day of which we speak, young Bob's relatives were all assembled in the house in Cleveland waiting for the youthful vocalist to sing "The End of a Perfect Day." And he did, but somewhere in the middle of the not too perfect "Perfect Day" his voice cracked.

Valiantly, he finished the number, partly in soprano, partly in tenor, entirely in laughter. It was young Hope's most successful rendition, judged from the standpoint of pure entertainment. And it did something to Bob he will never forget. The sight of all his relatives laughing at one and the same time made him realize how wonderful a thing laughter was. And he resolved to make mirth his life's work.

But you don't decide to be a comedian and then just step out and be one. Bob worked at everything he could find, hopeful that the break would come along. As the eldest of six fatherless sons, much of the burden of family support rested on his

Bob Hope knew he wanted to be a arriving, he joined up with another

One night at a small theater the Possessed of a fine soprano voice manager asked Bob to announce what of her fan mail comes in French (Continued to page 16)

Emma Otero, Youthful Coloratura Soprano To Be **Heard October 30** 

Emma Otero, youthful Cuban coloratura soprano, will make her radio debut as guest soloist in the "Sunday Evening Hour," broadcast over CBS, including WKRC, WHAS and WHIO Sunday, October 30, at 9:00 p. m., (E.S.T.).

The symphony orchestra and the 26-voice chorus in this largely Latin program will be under the direction of the Spanish conductor-pianist, Jose Iturbi.

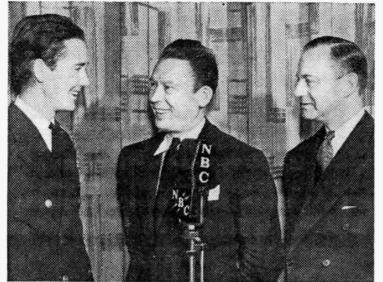
Miss Otero will present several Spanish selections, accompanied at the piano by her celebrated teacher, Frank La Farge. (See Weck's Serious Music In Review).

Miss Otero was born in Jovellanos. Cuba, where, as a child, she showed. remarkable talent as a pianist. While she was attending the National Conservatory in Havana, however, it was her voice which attracted such attention that she continued her vocal studies in New York. Shortly afterwards she made successful concert tours of the United States and Europe.

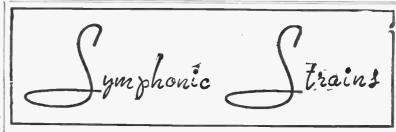
Frank Black, General Music Director of NBC, never plays a stock arrangement of a tune. He spends hours making his own orchestrations which have been hailed by critics as among the best heard on the air.

Vvola Vonn has never been out of the United States, yet a large part izations.

### Left to Right— Allen, Allen and Allen



The three Allens here are not radio's newest microphone trio. They're Comedian Fred Allen (center), flanked by two Joe Allens. The one at the left is an NBC page, who will be interviewed by Fred as the "Person You Didn't Expect To Meet" on the "Town Hall" program, broadcast over NBC, including WLW and WSM, Wednesday, November 2, at 9:00 p. m. (E.S.T.) The Joe Allen at When the break was delayed in the right is the sponsor of the program.



#### BY CLINTON BROOKS

Radio listeners who tune their dials to the Rethberg-Pinza-Baccaloni performance of "La Forza del Destino" broadcast from the San Francisco War Memorial Opera House Friday night, may be relatively unfamiliar with either the story or the music. The opera, with text by Piave, who also supplied the librettos for Verdi's "Rigoletto" and "La Traviata," is seldom performed in the United States, though it is a reigning favorite in Italian

Strangely enough, "La Forza" was first produced at the St. Petersburg Opera, in November, 1862. It did not reach Milan until seven years later, four years after it had had an American premiere (at the close of the Civil War), with three singers who now are almost forgotten-Carozzi-Zucchi, Massimilliani, and Bellini. It was left on the shelf for several years, then brought out and dusted off for performance by the Lombardi Opera Company in San Francisco shortly before the World War. In time it offered great singing roles to Caruso, Tetrazzini, and Amato.

The plot was taken from a Spanish play, "Don Alvaro, o la Fuerzer del " Sino," by the Duke of Rivas. The scene is laid in and about the Spanish town of Calatrava in the eighteenth century. The principal "dramatis personae" are Donna Leonora, daughter of the Marquis of Calatrava; Don Carlo, her brother; Don Alvaro, her lover, and the Abbot of the Convent of Hornacuelos. The action is of the typical "cloak and sword" variety, and involves the murder of the Marquis who frowns on the marriage of his daughter to Don Alvaro, and the subsequent attempts of Don Carlo to wreak vengeance on the pair.

The scene which will be broadcast by the San Francisco Opera is that of Act II, in which Donna Leonora seeks protection in the Convent of Hornacuelos. Kneeling in the moonlight, she prays to the Virgin for assistance, and is admitted to the retreat by the Abbot, to whom she confesses. He procures her a nun's robe and directs her to a nearby cave, assuring her that a curse will plague anyone who investigates her name or the reason for her retirement. A great part of the act is sung by the principals against a choral background provided by priests chanting the "miserere" and hymns to the Virgin.

Subsequently the feuding brother and lover seek each other in various places in Italy and again in Spain with the persistence of Kentucky mountaineers, finally meeting on a field of combat in front of Leonora's cave. In the midst of a storm, a duel takes place, and Don Carlo is fatally wounded. Don Alvaro seeks out the recluse who, giving her benediction to the dying man, is stabbed in fulfillment of his vow. To complete the picture Don Alvaro hurls himself from a convenient cliff. As one critic has said, "the curtain falls because, every member of the cast being dead, there is apparently no reasonable excuse for keeping it up any longer." A nice catalogue of horror!

John Barbirolli made his third season debut with the New York Philharmonic Symphony last week amidst a lively pyrotechnical display. The fireworks included two Sibelius selections and Stravinsky's "Firebird," both directed with considerable verve and color. The "piece de resistance," however, was Beethoven's Symphony No. 5 in C Minor. It would be difficult to draw too fine a distinction between Barbirolli's reading of the work and that of Toscanini, broadcast the night before. Apparently the Englishman was able to draw a greater resonance from the second "andante" movement, but in doing so, was forced to accelerate the tempo of the two subsequent "allegri." With the result that Toscanini may be credited with a more succinct and finely drawn rendition of the final movements of the work. As to the Italian's skill in conducting the Strauss tone poem, little can be said that would do justice to it. As one critic has said: "When one wants a finer performance of such music, Toscanini will give it."

This week the maestro will present a rare offering, Bach's Second Brandeburg Concerto. There is a solo part in it, so unplayable by the trumpet of our day, that the part is usually assigned to the clarinet or some other wind instrument of the orchestra. Not to be outdone on this occasion, NBC has purchased a trumpet especially constructed for the work which plays an octave higher than the usual B-flat rtumpet. Rumor goes that the first trumpeter of the NBC Symphony Orchestra, Bernard Baker, has been working diligently to master the unique intricacies of the instrument for the

(Continued on page 16)

#### Listener's Letter Causes Smile



The photographer caught WCKY's "Home Makers" during a broadcast when a letter from a listener made Jerry (at left) and Sue, as well as Announcer Joe Graham, smile. Listeners' letters help Jerry and Sue write their WCKY program, which is heard at 9:30 a.m. (E.S.T.) Monday, Tuesday, Wednesday, Thursday and Saturday and at 8:30 a. m. on Friday.

#### Bob Hope

(Continued from page 15)

had never spoken on the stage before, but he sensed Old Man Opportunity was a-knocking. So he pulled him in by his beard. After briefly announcing the succeeding show, he went into a gag routine that had the customers clamoring for more. As a result, he was booked into the theater himself the following week, as a monologuist.

He rose rapidly as a comic, and soon decided to build his act into a large revue, replete with an assortment of stooges. In due time he became a headliner.

On Broadway, Bob was given a small part in "Sidewalks of New York." He rose above the play and was given a larger part in "Ballyhoo of 1932." And then along came "Roberta," bringing with it stardom.

He went into radio shortly after the close of "Roberta" and has been an active air comic ever since. He co-starred with Harry Richman in "Say When," played opposite Fanny Brice in the "Ziegfeld Follies of 1936," and starred with Ethel Merman and Jimmy Durante in "Red, Hot, and Blue."

The radio program, Rippling Rhythm Revue, brought "Honeychile," the stooge with the Southern drawl and numbed brain, Hope's creation. It also brought the comic everlasting fame as an air comedian and an offer from Paramount to appear in "The Big Broadcast of 1938." In this film, he sang "Thanks for the Memory." So surprised was everyone to learn that he had an excellent singing voice, that when they recovered they resolved to make a singing comedian out of him.

introduced. It will be his first starring role.

Five feet, 11 inches tall, Hope weighs 168 pounds. His favorite outdoor hobby is golf. Indoors, he prefers writing plays and vaudeville acts. He plays the piano, goes to prizefights, has a quick wit and has no ambition other than to be a top-notch comedian, which ambition is already realized. He has brown hair and eyes, and was born May 29, in London, England. He is married.

### Lazy Jim Day



Lazy Jim Day from Short Creek in Grayson County, Ky., is a new addition to the WLW staff. He came to Cincinnati as guest on the Friday night "Boone omedian out of him.

Last winter Hope appeared on the staff. Besides the two "Boone Hollywood Parade, an hour program, County" broadcasts, 9:00 to 9:30 with Dick Powell. He also was kept p. m. (E.S.T.) Fridays from with Dick Powell. He also was kept busy with picture-making, and is now making "Thanks for the Memory," based on the song he so successfully "Top o' the Morning" program.

## **World's Youngest Writer.** David Statler, To Visit Heatter's "We, the People"

David Statler of New York City, who is probably the world's youngest novelist, being only eight years old, will appear as a guest on Gabriel Heatter's "We, the People" program over CBS, including WKRC, WHAS and WHIO on Tuesday, November 1 at 9:00 p. m. (E.S.T.).

Master Statler has recently completed the novel, "Roaring Guns," being published by Simon and Schuster. Its publishers announce it unreservedly as being "the toughest novel ever published," its author not being satisfied to kill the villain only once, but twice, within three pages.

In addition to young Statler, there will be several other guests, each bringing to the microphone an unusual human interest story. Mark Warnow's Orchestra will provide musical interludes and Harry von Zell will announce.

#### "Public Hero No. 1" Producer



M. P. Wamboldt is the producer of the interesting series of "Public Hero No. 1" programs, broadcast over NBC. He originated the idea of presenting the policeman's side of crime stories in radio dramatizations. Until he had glorified the criminal.

#### **Symphonic Strains**

(Continued from page 15) broadcast. The two other works programmed for Saturday night are Haydn's D Major "Horn Call" Symphony and Tchaikovsky's Symphony "Pathetique" No. 6 in B Minor, Op. 74. Though the latter symphony is a favorite with most conductors, Tos-

canini never before has directed it in this country.

Another program which should not go without mention this week is the November 2 broadcast of the Cincinnati College of Music Symphony Orchestra, directed by Walter Heer-mann. It will be heard at 8 o'colck over WSAI. The concert features the "Largo" and "Finale" from Dvorak's Symphony "From the New World," played by the orchestra, and the difficult "Largo al factotum" from Rossini's "Barber of Seville," sung by

Brewster Morgan, "Hollywood wrote "Truth Serum", a radio Hotel" producer, got into radio by drama, in 1931, radio dramas organizing a talent agency before he even knew what a sponsor was!

Charles Jones.

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