Sold on ending october 7, 1938

Owes Success to Rudy Vallee



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"Girl Alone" Not Alone



Gets Best Job



Local Boy on Net



Old Standby



# RADIO LIGHTS

Last Sunday night "Headlines and Bylines" celebrated its first birthday anniversary. It has been on the air exactly one year. Ralph Edwards, one of the new commentators on the show, reviewed the news that has started in Europe, ticker-taped into Washington and voiced over the air for news-minded radio listeners. Mussolini's refusal to withdraw his troops from Spain, Hitler's "Anschluss" of Austria, Eden's resignation as Foreign Minister of Great Britain and many such events that affect our daily lives have been brought to us by "Headlines and Bylines" during the past year exactly the night before they are to make front page news. Tomorrow's headlines tonight is the slogan of this program. More than being the slogan for the program it might just as well be the slogan for radio as a whole. Radio's entertainment is first; its news scoops the newspapers.

"Headlines and Bylines" has given us a fuller knowledge of the world's happenings and has enabled us to keep abreast with the news. During the present crisis in Europe every program is at the disposal of the network heads. Radio listeners are up on the news because network officials have taken advantage of radio in reporting facts almost as they happen.

.

Guestars this week are: -- Madeleine Carroll and George Brent acting in "Another Dawn," on the "Radio Theater" program. . . . Dr. Marion Sayle Taylor, better known to radio listeners as "The Voice of Experience," will be on Bob Ripley's "Believe-it-or-not" show, October 3. . . . Lotte Lehmann, brilliant soprano of the Met., with Magic Key. . . . Jan Peerce visits "The Goldbergs," October 4. . . . Benny Goodman broadcasts from Minneapolis on the same day.

Station set-up and an unsettled cast will cause the delay of the "Joe Penner" program which was to have opened in September. Instead it will commence a week later. . . . Joan Bennett and Thomas Mitchell will be guests on the "Hollywood Hotel" program, September 30. . . . Thursday will feature Spencer Tracy and Francis Wallace, football expert, on "Good News of 1939" . . . Lucille Ball and Virginia Verrill have been added to the cast of Jack Haley's new program which will make its debut October 14. . It is almost certain that "Hobby Lobby", the show that substituted for Jack Benny during the Summer Months will be back on the air soon. It has attracted at least two sponsors who are now bidding for the show and at the same time looking for a good spot on the dial. . . . M. P. Wamboldt, dynamic producer of such hit airings as "Tom Mix" and "Public Hero No. 1," works 15 hours out of every 24.

Now that the football season is here indoor fans will relax in a deep chair and listen to their favorite game, almost. Almost because the nets are at it again. This week Ohio State plays Indiana. It's the biggest game in Ohio and probably will attract more listeners than any other game, but wouldn't it be wise for one of the stations carrying this game to air a different game? Cincinnations will have to listen to the State game whether or not they want to because radio heads have been so thoughtless so as ta repeat the same program.

The "Dick Tracy" program, which returns to the airwaves Monday, September 26, over the NBC-Red network, at 5 p. m. (E.S.T.), is one of the few programs which has dogs playing parts on the air. The canine is generally portrayed by Gilbert Mack, who can imitate scores of animal sounds. . . . Johnny the Call Boy, master of ceremonies on "Johnny Presents," sold newspapers after finishing grammar school. . . . Amanda Snow, NBC vocalist, used to be known as Nancy Swanson, although her real name is Eldora Swanson. . . . Peter Van Steeden received a catch of fresh Maine lobsters from Fred Allen last week and treated his band boys to a lobster dinner. . . . Bob Ripley employs nine people to do nothing but sort and classify the tremendous amount of mail he receives daily. . . . Frank Novak's opening at the Biltmore in New York City was a sell-out three days before the band was supposed to go in. . . . Alice Frost has been offered a job teaching dramatics in a school maintained by a major film company. . . Frank Black uses several of the same musicians in both his "Magic Key" and "String Symphony" programs. . . . Elizabeth Lennox, the contralto, is seeking a protege to foster in an operatic career. . . . Doris Rhodes, the CBS singer, who used to be in vaudeville with Milton Berle, may have a featured role in the comedian's next picture. . . . "We, the People" Listener's Committee is composed of a photographer's model, a nationally known lawyer, a housewife and a grocery clerk. . . . Carl Frank, heard in NBC's "Your Family and Mine," is a veteran of 12 years in radio-although he is not yet 30 years of age. . . . Peter Van Steeden, orchestra leader on "Town Hall Tonight," has been appointed radio editor of "Bandstand," a musicians' magazine.

#### Beautiful But Smart



Eloquent contradiction of the old saying, "beautiful but dumb," is the case of Carolyn McKay, of the "Judy and Jane" series. An honor graduate with an A. B. degree from the University of Wisconsin, Carolyn was also voted campus beauty queen.

#### Best-Dressed Star



Lesley Woods, of the "It Can De Done" program, broadcast over CBS, including WILLAG over CBS, including WKRC, WHAS and WHIO, Wednesdays at 10:30 p. m. (E.S.T.), gained fame long ago as Chicago's bestdressed radio actress.

#### One Man Menagerie



Al Halus started out as a dramatic actor, but he is such a men against women has become about good imitator of animals, especially dogs, he has been called fashion in swing. The disturbing part upon many times to "live a dog's of it is what might have been. Frank life." Here he is seen imitating and Julia, you remember, used to put a wolf-dog.



High among radio's many ironies is the scant use being made of the socalled electric (electronic is the right word) organ. Such an organ can be found in many broadcasting studios. For the electronic organ is a child of the radio tube. And if you've ever heard a real organist playing real music on one of these instruments. you know it's capable of amazing results. But so far the chief use the broadcasters have found for it is more rythm. Which is about on a par with using a handsome limousine to haul coal. Any listener with a shred of imagination can suggest many uses that are far better. For instance, there are those early morning spots now plugged with swing records and endless hill-billy outfits. An electronic organ and a sure-enough organist would make them something more than the "dead air" they are to many dialers.

So Lowell Thomas wins the battle of 6:45. Last spring Lum and Abner took the spot opposite him on CBS. But this week they shift to 7:15, where the going isn't so tough. It looks as if listeners prefer news to entertainment after all, something the studios might well ponder.

Orson Welles and the Mercury Theater scored again Sept. 19, with "Jane Eyre." Once more, the performance was notable for judicious adapting of the material. Particularly compared with the Lux version, Welles retained the flavor and balance of the original. Margaret Curtis also did excellent work in the lead role. But what still puzzles this Dialtwister is the correct pronounciation of the title. According to Welles and Lux, it is "air." But other authorities pronounce it as it's spelled.

Speaking of Broadway's boy wonder, it looks as if Chase and Sanborn are taking his radio competition seriously, as they have every reason to do. Out of the C. & S. lineup go the Stroud twins, and in comes the Canova Trio. At many a dialside Claude and Clarence were taken out long since, by the well-known wrist method. Whether their substitutes will fare much better, time alone can tell.

Frank Crumit and Julia Sanderson's lively ad libbing keeps the Battle of the Sexes from being just another question-and-answer affair. Since the quiz epidemic broke out, matching as novel and conclusive as the latest on a right pleasing show as vocalists, it must be as advertised.

Last week Al Jolson made what was modestly ballyhooed as a "triumphant return" to the air. It turned out to be just a hollow victory. The one highlight of the premiere was the "interview" with Douglas Corrigan. And even that found Doug headed the wrong way again.

This show's trail-blazer, "Big Town", starts "Steve Wilson" off on another hot if not heavy season of racket-busting. His progress would be discouraging to any but a radio crusader. No sooner does he break one racket, than another raises its ugly head. Still, if it didn't, there'd be no chance for phonograph records of damaging conversations. And without recorded conversations "Big Town" just wouldn't be "Big Town".

The Columbia Workshop has a new director this season, which prompts the hope that its material will be better than merely bizarre or propaganda, as was the case so much of the time last year. There's still plenty of important work to be done in radio drama, without straying into either, of these pitfalls.

With war or the threat of war hanging over the world, "Don Winslow Of The Navy" raises more questions than ever. This cereal serial is supposed to work for peace. But just how a spy-thriller makes youngsters hate war is something a mere Dialtwister can't fathom. It would seem that its chief effect is to make the in-fighting of spy activity more attractive.

Several questions are also raised by WKRC carrying a transcribed version of the CBS feature. People's Platform. Half a loaf is better than none. But the live broadcast falls at a more favorable hour than the recording. And other stations have found it expedient to abandon the use of transcriptions of network feaures

Yes, it can be done: meaning a fitting celebration of Constitution Day by Hollywood. When CBS announced such a broadcast, featuring Eddie Cantor and Gary Cooper, I was comforted by my constituional right to the "pursuit of happiness." But, what marvel of marvels, the affair went off in faultless style, without a gag, or-believe it or noteven a plug for a forthcoming picture. If the Constitution can do that,

# Secretary of Agriculture Wallace Is Speaker At Chicago Round Table

Secretary of Agriculture Henry A Wallace will be one of three wellinformed persons discussing "The Economics of the New Deal" during the University of Chicago Round Table broadcast, Sunday, October 2, at 12:30 p. m. (E.S.T.), over the NBC-Red network.

Other participants in the discussion will be T. V. Smith, professor of philosophy of the University of Chicago, and Harry D. Gideonse, professor of economics at Columbia University. The broadcast will originate in Washington, D. C.

# "Big Sister" Actor Gets Leading Role In New Broadway Play

Martin Gabel, who takes the part of Dr. John Wayne on the "Big Sister" program heard over CBS and WKRC, in Cincinnati, Mondays through Fridays, has been chosen to play the leading part in "Danton's Death," which the Mercury Theatre will produce on Broadway, October 12.

This spring Gabel also appeared in "Julius Caesar" as Cassius, when the play was put on by this same group. Alice Frost, who is "Big Sister" herself, won praise for her work last season with this same Mercury Theatre group when she appeared in "Shoemaker's Holiday."

# William Powell Heads "Silver Theatre" Show

William Powell will play the leading role when "Silver Theatre" returns to the air over CBS on Sunday, October 2, at 6:00 p. m. (E.S.T.), with an original drama written by True Boardman.

Based on one of the author's actual experiences in China, the play tells the story of an American bridgebuilder in China who runs into conflict with the daughter of a missionary. Conrad Nagel returns as actor-director of the series.

# Radio's No. 1 Air Traveler



may become radio's No. 1 air p. m. over CBS. traveller if things continue as they are now. Jerry is "Vocal Varieties" program from the Nation's Station's JERRY COOPER studios twice weekly, and also

Jerry Cooper

over the NBC network from New York. He flies from one broadcast to the other.

Jerry is one of radio's outstanding baritones. He was heard on the "Hollywood Hotel" program last year from Hollywood, California, and therefore was unable to visit New York at all. He is glad to be able to work so close to the large metropolis because it is his favorite spot in the

### More New Shows

Twelve notable premieres feature the October schedules for the networks which will get under way this coming month. Eddie Cantor, Joe E. Brown, Ben Bernie, Jack Haley, and Kate Smith are among those personalities who will introduce their own variety programs.

#### OCTOBER 1

Quaker Party-Tommy Riggs and Larry Clinton's orchestra- Saturdays at 8:00 p. m. over NBC-Red.

Vox Pop - Parks Johnson and Wally Butterworth - Saturdays at 9:00 p. m. over NBC-Red.

Johnny Presents-Saturdays at 8:00 p. m. over CBS.

Professor Quiz-Saturdays at 8:30

Saturday Night Serenade - Mary Eastman, soprano, Bill Perry, tenor, Gus Haenschen's orchestra. heard on the days at 9:30 p .m. (E.S.T.), over CBS.

#### OCTOBER 2

Jack Benny-Mary Livingstone-Phil Harris' orchestra-Sundays at 7:00 p. m. over NBC-Red.

Smoke Dreams-Sundays at 3:00 p. m. over NBC-Blue.

Ben Bernie's orchestra-Lew Lehr -Sundays at 5:30 p. m. over CBS. John Nesbitt's "Passing Parade"-Sundays at 7:30 p. m. over CBS. Hollywood Playhouse-Charles Boyer, substituting for Tyrone Power -Sundays at 9:00 p. m. over NBC-

#### Crumit, Sanderson To Wage Fierce Fight



Frank Crumit and Julia Sanderson, famous stars of radio and stage, become "generals" of opposing armies in the new "Battle of the Sexes" program which began over the NBC-Red Network on September 27 at 9:00 p. m. (E.S.T.).

"Silver Theatre"-William Powell, matic Serial-Mondays at 12:15 p. m. Conrad Nagel, heading the cast. Sundays at 6:00 p. m. (E.S.T.), over CBS. OCTOBER 3

Hour of Charm-Phil Spitalny and his all-girl orchestra - Dorothy Thompson, commentator-Mondays at 9:00 p. m. over NBC-Red.

Keep Posted-audience participaion-Mondays at 7:30 p. m. over

"Her Honor, Nancy James"-Dra-

over CBS.

Curtis Institute of Music-Curtis string quartet, Curtis symphony orchestra. Mondays at 3:00 p. m. (E.S.T.).

Caravan Series-Eddie Cantor, Fannie Brice, the "Mad Russian," Fairchild and Carroll, two piano team. Mondays at 7:30 p. m. (E.S.T.), over CBS.

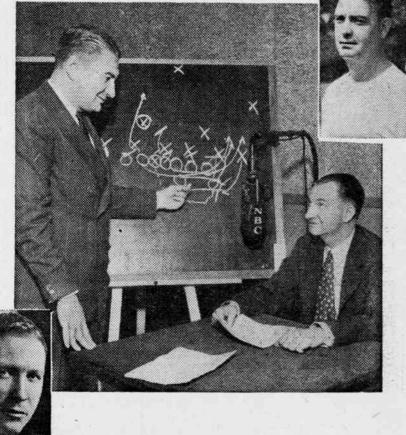
(Continued to page 13)

# Your Football Sports Commentators

On Saturday, September 24, the 1938, football season was officially opened by many "big" games. These four footballers, Coach "Sleepy" Jim Crowley (upper insert), Joe Williams (lower insert), Lynn Waldorf (left), and Francis Powers, will bring NBC listeners the latest dope from the gridiron.

Crowley is coach of Fordham University; Williams is

sports editor of the New York World-Telegram; Waldorf is coach at Northwestern University, and Powers is a sports writer of the Chicago America-International News Service.



# A Gift for Every Man



Don't muss and rumple your neckties by hanging them on hooks or twining them around hangers.

Put them on this new MARVEL tie rack which holds 48 ties conveniently, is easily attached to the wall, and takes up very little space.

Two Scotties on the back panel make this a very attractive accessory for any man's room.

It is Given Free With Your Subscription to RADIO DIAL

> 6 Months For \$1 (USE THIS COUPON)

i	RADIO DIAL	***************************************	***********
	22 East 12th Street Cincinnati, Obio	☐ New Subscriber	☐ Renewal
	Enclosed find \$1.00. me absolutely free and po	Enter my subscription for 6 mo stpaid the Marvel Tie Rack as	nths and send per your offer.
	Name	************	•••••
		*******	
9	City	State.	

# Weekly RADIO DIAL

Entered as second-class matter July 29, 1931, at the post-office at Cincinnati, Ohio, under the Act of March 3, 1879.

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Radio Dial brings you the latest available programs and news of your favorite stations and artists. All programs listed are correct up to prese-time, but are, of course, subject to later changes by networks and local stations.

J. A. ROSENTHAL, Editor Telephone-CHerry 0710-0711

Vol. VIII

**WEEK ENDING OCTOBER 7, 1938** 

No. 21

#### WHY BLAME THE TOOLS?

During the past couple of weeks radio has brought millions of Americans news of the gravest international crisis since 1914.

Special bulletins have been aired almost hourly. The major networks have relayed the speeches of statesmen and the views of correspondents from European capitals. In addition, the owners of all-wave sets have dialed foreign news broadcasts directly from the countries concerned.

From the standpoint of news coverage, radio has done probably the best job of its career. But many thoughtful people are skeptical about the results.

What they say is substantially this. "For the first time in history we have a means by which the peoples of the world can speak directly to one another. That ought to promote international understanding. Yet gallant little Czechoslovakia is being thrown to the wolves. And even that may not prevent war. Is radio so useful after all?"

There is much to warrant such skepticism. Superficially, radio has done little to improve international relations. But a moment's frank consideration puts an entirely different face on the matter.

For instance, it is even questionable whether radio lets the peoples of the world speak directly to one another. Certainly they cannot in the dictatorship countries. There radio is the mouthpiece of the masters, merely the newest way of moving human pawns in the ancient chess game of ruthless nationalism.

Moreover, in the democracies—Great Britain, France, and even the United States-radio's value as a means of fostering international understanding can be no greater than the men who use it.

That should be self-evident. Radio alone cannot convert enemies into friends. True, it can carry the words of one man to the entire world. But it is only the carrier of those words. The words are his. And words, the deeds behind words, make nations friends or enemies.

Radio's situation is much the same as that of the automobile. The motor car can carry physicians and nurses to the ill and supplies to disaster victims. It can also carry gangsters to a "stickup" and stolen goods to a "fence." Whether it goes on an errand of mercy or crime depends on those who use it.

It is absurd to condemn radio for failing to solve our international problems as it is to condemn the automobile for failing to solve the crime problem.

Hatred between nations is as old as man. Radio is still new. In spite of that and the fire-breathing of the dictators, it has already done more to promote international understanding than most of us realize. Certainly, most Americans have a clearer and more intimate picture of European affairs because of radio.

True, it can and should do far more, but not until those who use it resolve that it shall. Radio is merely a tool of world intercourse. And no tool is better than the men who wield it.

# IN RADIO'S LIMELIGHT

#### "Girl Alone" Not Alone

Betty Winkler and Pat Murphy were heard over more stations than ever when "Girl Alone" began its series on Monday, September 26, over NBC. Betty has long been a versatile star of radio.

## Gets Best Job

to take the place of the Stroud Twins October 1.

on the "Charlie McCarthy" program, broadcast over NBC, including WLW and WSM, Sundays at 8:00 p. m. (E.S.T.).

#### Local Boy on Net

Tommy Riggs, who started on the road to fame with his imaginary Betty Lou on Cincinnati's WLW, now has a program all his own over NBC, including WLW and WSM, Saturdays Best job of the new radio season so at 8:00 p. m. (E.S.T.). The program, far goes to Judy Canova, her brother which also features the music of Larry and sister, Zeke and Annie. They are Clinton's orchestra, makes its debut

# THIS IS RADIO

By BILL BAILEY

Serving the rural communities is a ask that sounds much easier than it is, with reference to radio. To the average "city fellow," a farm program is one of those 15-minute spots, jammed with hillbilly music and a master of ceremonies with a nasal twang. But listen to George C. Biggar, recently appointed to the executive staff of WLW and WSAI, in charge of rural broadcasts.

"Naturally farmers resent being called hillbillies. I think the term 'hillbilly' as applied to American folk music is a misnomer. Had the old ballad, 'In the Shade of the Old Apple Tree,' been written today, it would be classed by Broadway as hillbilly, a term which Broadway has applied to the mass of rural people, much to the farmers' dislike."

Mr. Biggar knows, perhaps better than any other radio executive, what the farmer expects of radio. He has spent years building and broadcasting farm service programs and it was only after lengthy deliberation that Mr. Biggar accepted an offer to head the WLW-WSAI farm service department.

Preceding him by a few weeks, ohn F. Merrifield, another dyed-inthe-wool farmer, who knows what the

rural folk want in the way of enter-WSAI.

James D. Shouse, vice-president of the Crosley Radio Corporation in charge of broadcasting, had in mind the most comprehensive farm service yet attempted by the Nation's Station when he appointed Messrs. Biggar and Merrifield to the staff. As we mentioned in last week's installment, farm service broadcasts were, until recently, under supervision of the Educational Department of which Joseph Ries is director.

Because of the expansion in rural service and because Mr. Ries's department has had its hands full with educational features, it became necessary to create the agricultural department. Beginning October 1, WLW will offer a definite farm service during every 15-minute period of the "Top o' the Morning."

Said Mr. Merrifield, who came to

tainment and service, joined WLW and WSAI as agricultural director. Mr. Merrifield is functioning under the supervision of Mr. Biggar, whose job, by the way, includes supervision of road units, the artists' bureau, the "Boone County Jamboree," and a thousand and one other important phases of broadcasting at WLW and

# Cantor Returns to CBS Monday, Oct. 3; Fanny **Brice To Be First Guest**

Cincinnati with a background of farming and with a Bachelor of Scho

"We plan to broadcast market and

weather reports of general interest to

growers. Four-H Club lesson assignments will be given. We will co-

operate with the Extension Services

of state agriculture colleges and the

United States Department of Agricul-

ture to give the farmer a definite

Mr. Biggar and Mr. Merrifield al-

ready have tied into their jobs with

vigor. Monday, September 26, they

addressed a joint session of the Ohio

Extension Service and West Virginia

Extension Service in Wheeling, W.

Va. They will attend similar con-

ferences from time to time-visit the

farmers, get the farmer's viewpoint on

current problems and otherwise give

the man on whom the nation depends

for food the opportunity to express

himself, to discuss his problems and

to benefit through the WLW agri-

In next week's installment, "This

Is Radio" will go into further detail

and explain why radio can present &

farm service of value not only to the

farmer but to the urban dweller, as

cultural service.

well.-Editor's Note.

ence degree:

Eddie Cantor will return to the air with his troupe of stooges to begin his new "Caravan" series of programs over the Columbia network and WKRC, Cincinnati, on Monday, October 3, at 7:30 p. m. (E.S.T.).

As an added attraction of the premiere the comedian will have Fanny Brice, veteran comedienne, who is to do a "Baby Snooks" act. The supporting cast will include Bert Gordon, the "Mad Russian;" Announcer Walter King, who also sings; Sid Fields, stooge extraordinary; and Fairchild and Carroll, two-piano team, with Edgar Fairchild doing a bit of baton waving.

SERENADE STATIC THE MAIL BOX

k......

I should, indeed, be very glad to have the opera given by the Metropolitan Opera again.

I have never heard operas except over the radio and probably never shall. So, it has meant a great deal to me. However, there have been times when they seemed over long, especially when the parts taken by the high soprano, whose voices are so high and they sing so long one could not help but wish they might come down to earth now and then, but they didnt, so I reached over and turned the radio off, no doubt losing much lovely music later on. I suppose if one could see these people singing and acting, this thing I spoke of would not be noticed.

Even so, it is wonderful to hear. The radio has never ceased to be a marvel to me.

> Very truly yours, JESSIE W. HARLY

Dear Sirs:

I am mailing my answer to your politan Opera broadcasts last winter. questionnaire. I love certain parts of We are overjoyed to know that we the operas, "Oh I have sighed for have readers who are interested in our art," the sextet from Lucia, the Sol- "Serious Music Page" and write to diers' Chorus, etc., but it is very tire- us about it.-Editor's Note.

some to listen for two hours to music and singing when we cannot understant a word of it. The artists' voices are lovely, but we do not know what they are saying.

If you would put them in English you would have lots more listeners. Most of the people who tune in on Sunday have never heard a grand opera and do not know a foreign language and so turn off to something they do know. We love the "Church in the Wildwood' 'and the Sunday players give us something like that and not grand opera.

Very cordially, MISS BYRDE AYRES, Ayres Studio, Hillsboro, Ohio.

P. S.—Where is the Crosley mixed quartet that used to sing the old hymns on Sunday afternoon. That is what we like.

Radio Dial is happy to publish a few of the hundreds of letters that came in with the questionnaire regarding the audience of the Metro-

# Minnesota-Nebraska. Ohio State-Indiana Games To Be Broadcast

NBC will serve up two choicy morsels for radio-football fans on Saturday, October 1 when Halsey Hall, KSTP sports announcer, describes the clash between Minnesota and Nebraska at Minneapolis over the Red Network, and Bill Stern broadcasts the Ohio State-Indiana for Blue network listeners.

The Minnesota-Nebraska game will be heard at 2:45 p. m. (EST) and the Buckeye-Hoosier game will be broadcast at 1:45 p. m. (EST) over WCKY, WLW and WKRC. Ted Husing will broadcast the clash at Columbus for CBS listeners.



# The Washington Dial

Washington—The date for the much-discussed investigation of the radio industry by the Federal Communications Commission to discover whether there is monopoly within the three chains and smaller networks has finally been set for October 24th in Washington, it was announced here this week by the Commission.

In a formal 25-page notice the Commission requests the appearance here of the three major networks, NBC, CBS, and Mutual, together with 15 regional networks. Chairman Frank R. McNinch, who also will be chairman of the investigation, announced that the Commission would immediately begin preliminary work on the investigation. Other members of the investigating committee will be Commissioner Thad H. Brown, Commissioner Eugene O. Sykes and Commissioner Paul A. Walker.

Those directed to appear before the Commission are requested to present evidence through qualified witnesses covering their corporate and financial history, all phases of network operations, including relations with affiliates and with each other, with advertisers and advertising agencies and with telephone and telegraph companies, as well as facts as to their ownership and control.

#### **Investigating Transcriptions**

"Companies engaged in the production and distribution of electrical transcriptions and recordings for broadcast purposes have been requested to produce evidence at the hearing with respect to their relations with, and the extent to which they control or are controlled by broadcast stations and networks," Chairman McNinch stated. "The quality of such recordings and transcriptions both from the technical and the program standpoint will be investigated."

It was pointed out that the Committee believes that the growth and the extent of use of this type of program is a matter not only of interest but of great importance in broadcasting today and should be given attention in its study of the industry.

According to the announcement the Commission's engineering department has made a preliminary survey of the problem of duplication of programs involved in network operations. At a given location, either in the primary or secondary service area of a particular network station, the same program may be received from several other stations. The extent of instances of such duplication, the necessity therefore, and the advisability of regulation thereof, will be fully investigated.

Multiple ownership and concentration of control of stations in the same or affiliated interests, the Commission stated, will also be a subject of inquiry at the hearing.

#### Smaller Networks Are Invited

Chairman McNinch stated that it will be impossible to estimate how long the hearings will take until after the responses to the Notices are received and analyzed. However, radio observers here would not be surprised to see the hearings go on from October 24th until the Christmas or New Year's season.

Aside from the three major networks the Commission has requested the following smaller networks: Arrowhead Network; California Radio System; Colonial Network; Don Lee Broadcasting System; Hearst Radio, Inc.; Inter-City Broadcasting System; King Trendle Broadcasting Corp.; North Central Broadcasting System; New York Broadcasting System, Inc.; Oklahoma Network; Pennsylvania Broadcasters; Pennsylvania Network; Quaker Network; Texas State Network; Virginia Broadcasting System; WLW Line Group; Wisconsin Radio Network; Yankee Network.

At another Commission hearing earlier in the week the subject of remote control radio devices was taken up by representatives of the FCC and The Radio Manufacturers Association. The proposed rules and regulations governing the operation of these low power radio frequency devices were discussed. The primary discussion was how the small devices could operate without interference of the radio broadcasting band.

Mr. E. K. Jett, Chief Engineer of the FCC, acted as Chairman of the meetings and stated that for a number of years the Commission has been (Continued to page 14)

#### Finds It Hard To Be Herself



Rita Ascot, pretty character actress on the "Ma Perkins" program, broadcast over NBC, Mondays through Fridays, finds it difficult to be herself after acting as another person for so long.

#### IN RADIO'S LIMELIGHT

(Continued from page 4)

#### Old Standby

When radio entertainment tends to slip Kate Smith can be counted upon to still give her usual excellent performance. She returns to the air with her "Variety Hour" program, broadcast Thursday at 8:00 p. m. (E.S.T.) over CBS, including WKRC, WHAS and WHIO.

# Owes Success to Rudy Vallee

Janet Logan was a member of a small showboat company in Chicago when Rudy Vallee invited her to do a guest turn on his Variety Hour. That was five years ago. Today Janet is an established radio actress, starring currently in "A Tale of Today," broadcast over NBC, Sundays at 6:30 p. m. (E.S.T.).

# Radio As a Means of Education?

The first radio institute designed to show educators how educational programs can be used as an aid to classroom teaching has been established by CBS in connection with its "American School of the Air."

Seven hundred teachers will be invited to attend the regular Monday program, "Frontiers of Democracy," which will be broadcast from New York Playhouse No. 1 at 2:30 p. m. (E.S.T.), Monday, October 10.

# Welcome

to the WCKY Family -

# "MRS. WIGGS

of the

# CABBAGE PATCH"

One of radio's most human serial dramas

Now heard

Monday through Friday
10:00 to 10:15 A. M. (EST)
over the NBC Red Network and



- the L. B. Wilson station

10,000 watts - 149 on your dial

Consult the radio listings in this paper for many more new, great fall shows on WCKY



# PROGRAMS FOR SATURDAY, OCTOBER 1





			(EASTERN STA	ANDA	RD TIME)				(CENTR	AL STANDARD TIM	E)
	WCKY	WLW Cincinnati /700 to .	WKRC		Cincinnati (1330 ise )	WCPO Cincinneti (1200 irc.)	WHIO Davidon (1360 frc.)		WLS-WENR Chicago, III. (1770 frc.)	W S M Nashville, Tenn. (680 trc.)	WHAS
6:3L 6:45	Rise and Shine WCKY News	Top o' the Morning News	Sun Up Jamboree	6:30 6:45		Six-to-Niners	Breakfast Express Tex McGuire's Cowb's	5:30 5:45	Smile A While		
7:06 7:16 7:30 7:45	Tune Time	Family Prayer Period. To be announced Driffing Pioneers Pa & Ma McCormick.	Sun Up News, Sports. Dawn Patrol.	7:15 7:30 7:45	Morning Devotions WSA Eye Opener	WCPO News Pep Unlimited	Little Tom	6:00 6:15 6:30 6:45	Bulletin Board Sunrise Service Ramblers and Patsy .	Golden West Cowboys Sunrise Reflections	Asbury College News; Meador Lowry Cousin Emmy
8:15 8:30	Song for Saturday N Dick Liebert N News for Executives Jack and Loretta N	Ralph Woods Peter Grant Dick Leibert N Jack & Loretta N		8:15 8:30	Omar Herth N Gene and Glen N Musical Tete-a-Tete N	Pep Unlimited	WHIO Almanac Dunker's Club Ruth Brine, comm'r C To be announced	7:15 7:30	News Report To be announced Boys from Virginia Jolly Joe and Pals	Almanac	Jamboree
9:00 9:15 9:30 9:45	Breakfast Club N	Breakfast Club N Synagogue of the Air	Fiddler's Fancy C	9:15 9:30 9:45	News Charioteers N Ward and Muzzy N Amanda Snow N	Musical Mens	Rich, Maxwell, News C	8:15	Morning Devotions News and Bookings, Variety Music Organ Concert	11 11	Hanta Manne Milkins
0:0C 0:15 0:30 0:45	Men of Tomorrow	WLW Mail Ba	Lew White, organ C. Jewel Cowboys C	10:15 10:30 10:45	Saturday Mor. Club N Music International N.	Women in the News Symphonetta	Newhio Flying Club News, Lew White C Jewel Cowboys C	9:00 9:15 9:30 9:45	Prairie Singer Patsy and Pards	Ballard and Ballard,	Montana Slim C. L. White, organist (
1:0L 1:15 1:3C 1:4E	Radio City Four N	Short, Short Story My Health Peter Grant, News U. S. Army Band M.		11:15	No School Today N.  Do You Remember N	WCPO News	Bureau of Recreation	10:00 10:15 10:30 10:45	** ** ***	No School Today N Do You Remember? N	Orientale C Melody Ramblings C Junior Musicomedy
2:60 2:15 2:30 2:45 1:00	Weather, News, Stocks Farm and Home	Republican Talks National Farm and Home Hour N		12:15 12:30	WSAI Wonder Kitchen Along Gypsy Trails N Gloom Chasers M	WCPO News Spritz Handicapper Man on the Street Rhythm Rambles News	Noon News Review Youngster Speaks News—Markets	11:00 11:15 11:30 11:45	Home Talent	24 24	Columbia Concert Hall C Enoch Light's Orchestra C
1:16 1:30 1:45 2:00	Kinney's Hawaiians N Ohio State-	Afternoon Edition Ohio State vs.	The Rhythmaires C Ohio State vs.	1:15 1:30 1:45 2:00	Campus Capers N Your Host Is	Batters Up	Don Jennings Buffalo Presents The Rhythmaires C. Golden Melodies C.	12:15 12:30 12:45	Grain Market	Ray Kinney's Orch. N WSM News	Rhythmaires C Savings Talk The Rhythmaires C Golden Melodies C
2:15 2:30 2:45		1 10	Indiana Football Game C	2:15 2:30 2:45 3:00	Buffalo N		Pittsburgh vs. Reds	1:15 1:30 1:45	" " .,	Whittemore and Lowe N	To be announced C
1:00 B:15 B:30 B:45				3:15 3:30 3:45	Swingology N	11 18	11 11 11 11 11 11 11 11 11 11 11 11 11	2:00 2:15 2:30 2:45	Variety Programs	Rakov's Orchestra N  Rendexvous with Ricardo N	John Sturgess, Elvera Ruppel C
4:00 6:15 6:30 6:45	0 1	Club Matines N	Charles Paul, organ C Movie News	4:16 4:30 4:45	Rollini Trio N Judy and Lanny N		Dancepators C	3:00 3:15 3:30 3:45	Football Game N	Club Matinee N	Belmont Park Race Track C Charles Paul, organ Dancepators C
5:00 5:15 5:30 5:45	Basebail	Paul Sabin's Orch. N Paul Sullivan, News		5:15 5:30	Lee Shelly's Orchestra M Mitchell Ayres' Or, M Red Barber's Resume.	Jam For Supper		4:00 4:15 4:30 4:45	10 11	Top Hatters N  Kidoodlers N  Dream Shadows	**
6:15 6:30 5:45	Lou Martin's Orch. N Press Radio News N Star Gazing Biue Barron's Orch. N	Denton and Barber Renfro Valley Barn Dance		6:15 6:30 6:45	Kindergarten N Paul Douglas N To be announced	Today's Hit 20th Century Serenade	Pigskin Parade Today C Songs For You C	5:45	Revue N	Rhythm Time  S. S. Lesson  To be announced N  News Summary	News; Meador Lowry The Songmaster Today with Bob Trout ( Dr. Charles W. Welc
7:16 7:30	Message of Israel N.  Bud Maleville's Or. N Talk by Sokolsky	Red Foley N	Sunset Serenade C Saturday Nite Swing	7:15 7:30 7:45	Richard Himber's Orchestra N	Concert Internationale	Saturday Night Swing Club C	6:15 6:30	Message of Israel N  Kelley's Sports Review News Report		Sunset Serenade C. Saturday Nite Swing Club C
8:00 8:15 8:30 8:45	Al Donahue's Orchestra N "Old Gray Mare", drama N	Variety Show Starring Tommy Riggs N Renfro Valley Barn Dance	Johnny Presents C Professor Quiz C	8:15	Jazz Nocturne M Symphonic Strings M	Down the Mississippi	Professor Quiz C	7:15 7:30	The P-X Ranch Barn Dance Party  ** News Report	Betty Lou N Candid Eye	Johnny Presents C Professor Quiz C
9:00 9:15 9:30 9:46	Yox Pop N	Dance N	To be announced Trojan Horses Stars Over Manhattan	9:15	Baseball Nightcap Hawaii Calls M Hollywood Whisp's M The Brown Sisters M	Clock on the Mantle.	"Men Against Death" C Dance Parade	8:00 8:15 8:30 8:45	National Barn Dance N	Grand Ole Opry	"Men Against Death" C Rhythm Rendexvous C
0:00 0:15 0:30	Will Osborne's Orch., Glen Isle N		Del Casino, songs C.	10:00 10:15 10:30 10:45	Skating Time Billy Snider's Orch	WCPO News Hollywood Highlights. Vienna Nite Club	Your Hit Parade C Newspaper of the Air.		Barnyard Jamboree	10 01 00 10 00 00	Your Hit Parade C.
	Your Night Club	Paul Sullivan Shep Fields' Orch M	News and Sports Count Basie's Orch. C Red Norvo's Orch. C.	11:00 11:15 11:30 11:45	Jimmy Dorsey's Or. M Bern. Cummins' Or. M Dick Jurgen's Orchestra M	00 00 00 00 00 00 00 00 00 00 00 00 00	Count Basie's Orchestra C Red Norvo's Orchestra C .	10:00 10:15 10:30 10:45	WLS Barn Dance	10 10 10 10 10 10 10 10 10 10 10 10 10 1	Red Norvo, Bailey (
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO		WLS-WENR	WSM	WHAS

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00-Message of Israel: Guest speaker; organ WJZ WLS WCKY kdka whk wave

-To be announced. WEAF WSAI WSM wtam

wmaq wdaf kyw
-Sunset Serenade. WABC WKRC WHIO
WHAS wbbm wgar wfbm kmbc wadc wwva
wsfa wwl wcco

7:30—Buddy Maleville's Orchestre. (NBC)

-Uncle Jim's Question Bee. WJZ kdka wtam

wmaq
-Saturday Night Swing Club. WABC WHAS
WKRC WHIO wcau wbbm wir wwva
-Richard Himber's Orchard. WEAF WSAI WSM wtam wmaq wdaf kyw

8:00-Al Donahue's Orchestra, WJZ WCKY

B:00—Al Donahue's Orchestra, WJZ WCRY
whk wave wham
—Johnny Presents, WABC WKRC WHIO
WHAS wcau wbbm wir wwva
—Quaker Variety Show: Tommy Riggs with
Larry Clinton's Orchestra, WEAF WLW
WSM kyw wtam wwi wire wmaq wdaf wave

"30—"Professor Quiz," with Bob Trout.
WABC WHAS WKRC wir wbbm wgar wfbm
kmbc wcau kmox wadc wbt wwl wcco wgst

-Original Play: "The Old Gray Mare Comes Back." WJZ WCKY whk wave wham -Designs in Harmony. (CBS) wcco wwl -Ink Spots. WEAF

-Designs in Harmony. (CBS) wcco wwl -Ink Spots. WEAF
-Ink Spots. WEAF
-Eddie Dooley's Last Minute Football News.
(NBC)
9:00—"Men Against Death." WABC WHAS
WHIO
-National Barn Dance: Henry Burr; Verne,
Lee end Mary; Hoosier Hot Shots; Novelodeons, vocal trio; Lula Belle and Arkle,
songs;; Uncle Ezra; Maple City Four
Ranch Boys, vocal trio; Vass Family; Joe
Kelly, m. c.: WJZ WLW WLS kdka wham
whk wave wfla wbap wspd wire
-Vox Pop: Parks Johnson and Wallace Butterworth. WEAF WCKY kyw wtam wwi wire
wmaq wdaf
9:30—Rhythm Rendexvous. WABC WHAS
wcau wgst wir wbbm wgar wfbm kmbc
kmox wave wbt wsfa wwl
-America Dances: Orchestra from coast to
coast. WEAF WCKY wtam kyw wij wire
wmaq wdaf
10:00—"Your Hit Parade": Al Goodman's Orchestra; June K n i g h t, guest; Songsmiths, male quartet; Fredda Gibson and

Buddy Clark, vocalists. WABC WKRC WHAS WHIO wbbm wfbm wgar kmbc wcau kmox wadc wsbt wwva wjr wgst wwi wcco wbt

wcco wbf
-Will Osborne's Orchestra, WJZ WCKY whk
wave wire wham

10:30—Concert in Rhythm, with Al Roth's Or-chestra. WJZ WCKY whk wave wire —To be announced. WEAF wgy wtam wmaq wdaf kyw

wir wgar wfbm wcau
—Lou Braeze's Orchestra. WEAF wgy wave
wire whk wham
MIDNIGHT—Sammy Kaye's Orchestra. WABC
WKRC WHIO whk wfbm kmbc
—Erskine Hawkins' Orchestra. WEAF wgy
wtam wmag wdaf kww

Every bandman
orchestra on "It college graduate.
Jack Johnstone
"Iohnny Presents,"

Every bandman in Frankie Masters' orchestra on "It Can Be Done" is a

Jack Johnstone, writer-director of "Johnny Presents," employs a staff of

-Erskine Hawkins' Orchestra. WEAF wgy
wtam wmaq wdaf kyw
-To be announced. WJZ wire
12:30-Paul Pendarvis' Orchestra. WABC
WKRC WHIO wir whk wfbm kmbc
--Anson Weeks' Orchestra. WJZ kdka wave
wire wham
--Blue Barron's Orchestra. WEAF WLW
WSAI wgy who wdaf kyw wtam wmaq

Jack Johnstone, writer-director of
five people to do research work.

Andre Kostelanetz reports that even
radio takes a siesta in South America,
as no programs are broadcast between
2:00 and 3:00 p. m.

	-y- width willed	2:00 and 3:00 p. I	и.
Frequency	of Stations	Listed in RA	DIO DIAL
WADC1320		WGST8890	WLW 700
WAVE 940	WCOL1210	'WGY 790	WMAQ . 670
WBAP 800	WCPO1200	WHAM .1150	WOR 710
WBBM 770	WDAF 610	WHAS 820	WSAI1330
KDKA 980	WEAF 660	WHIO1260	WSBT1360
KYW1020	WENR-	WHK1390	WSFA1410
WABC 860	WLS 870	WHO1000	WSM 650
WACO1420	WFAA 800	WIRE1400	WSPD1340
WBT1080	WFBM1230	WJR 750	WTAM1070
		_	WWJ 920
WCAU1170	WFLA 620	WJZ 760	WWL 850
WCCO 810	WGAR1450	WKRC 550	WWVA1160

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)



## PROGRAMS FOR SUNDAY, OCTOBER 2





-			(EASTER): ST	ANDA	RD TIME)			1	(CENTR	E)	
	WCKY	WLW Cincinnati (700 icc.)	WKRC Cincinnati (680 lec.)		WSAI Cincinnati (1330 ltc.)	WCPO	WHIO Dayton (1200 irc.)		WLS-WENR Chicago, III. (870 lec.)	WSM Nashville, Tenn. (600 lcc.)	WHAS Louisville Ky. (830 kc.)
7:30 7:45				7:30 7:46	***************************************		• • • • • • • • • • • • • • • • • • • •	6:30 6:45	•••••	• • • • • • • • • • • • • • • • • • • •	
8:00 8:15 8:30 8:45	Peerless Trio N	Church Forum	Sunday Morning Melodies Wayside Church	8:15 8:30 8:45	'u u	Sunday Choir Enquirer's Uacle Bob	" "	7:00 7:15 7:30 7:45			
9:00 9:15 9:30 9:45	Coast to Coast N	" "			Turn Back the Clock N Tom Terriss N Melody Moments	Swinging Strings	Loft C	8:00 8:15 8:30 8:45	Everybody's Hour	Turn Back Clock N Toni Terris N Melody Moments N	Wings Over Jorden C
10:00 10:15 10:30	Dreams of Long	Russian Melodies N	Melody Potpourri	10:00 10:15 10:30 10:45	Sermon and Hymns Ancient Instruments N	Hillbilly Hullabaloo	Church of the Air C	9:00 9:15 9:30	Little Brown Church.	Highlights of the Bible N Sunday News Summary	It Happened So Quick C Sunday Jail Service C
11:00 11:15 11:30 11:45	Ago N	It Happened So Quick Herschel Luecke Neighbor Nell N Madrigal Singers N Drifting Pioneers	Major Bowes Amateur	11:00 11:15 11:30 11:45	Amateur Hour	Amateur Revue	Charles Paul at the Console C	9:45 10:00 10:15 10:30 10:45	Organ Concert L. & R. Bergstrom String Trio	It Happened So Quick Fidelis Bible Class  Rollini Trio N Sport Scraps N	4th Ave. Presbyterian Church Major Bowes'
12:00 12:15 12:30 12:45	Southernaires N  Music Hall Symphony N	Cadle Tabernacle Choir Radio City Music Hall N	Salt Lake	12:00 12:15 12:30 12:45	Apostalic Church Chicago Round Table N	Hawaiian Harmonies WCPO News Future Stars	Capitol Family C	11:00   11:15   11:30   11:45	Southernaires N  G. Wilson, H. Peterson Markets	Church Services N.	Salt Lake City Tabernacie C
1:00 1:15 1:30 1:45	Second Guessers N	11 11	Church of the Air C	1:00 1:15 1:30 1:45		Bandonium Tea Time Tunes	Sunday News Review To be announced  Poet's Gold C	12:00 12:15 12:30 12:45	Radio City Music Hall N Second Guessers N	Shakespeare's England N Glenn Darwin.	Church of the Air C  European Broadcast C Poet's Gold C
2:00 2:15 2:30 2:45	News; Echoes of the Stage	Magic Key of R. C. A. N.	Walberg Brown Strings C The Farmer Takes the Mike C	2:00 2:15 2:30 2:45	Let's Go Back to the Bible M Trail Blazers M Charlie and Jane M.	Matinee Moods	It's a Hit	1:00 1:15 1:30 1:45	of R. C. A. N	Magic Key N	Walburg Brown Strings C Farmer Takes the Mike C
3:00 3:15 3:30 3:46	Richard Himber's Orchestra N Horse and Buggy Days N	Smoke Dreams (to N). Richard Himber's O, N Church by the Side of the Road		3:00 3:15 3:30 3:45	U. S. Socialist Party— Norman Thomas N		" "		Smoke Dreams N R. Himber's Orch. N Horse and Buggy Days N	U. S. Socialist	Everybody's Music C
4:00 4:15 4:30 4:45	Benno Rabinoff N Barry McKinley N	Josef Chernievsky's Autumntime Concert Benno Rabinoff N Repub. St. Cam.Com.	Sunday Serenade C Texas Rangers C	4:00 4:15 4:30 4:45	Court of Human Relations M	Sweet Music	10 10	3:00 3:15 3:30 3:45	Benno Rabinoff N	National Vespers N The World is Yours N	Texas Rangers C
5:00 5:15 5:30 5:45	There Was a Woman N Baseball—News Master Builder N	Musical Steelmakers M Spelling Bee N	Ben Bernie and	5:00 5:15 5:30 5:45	Remember When Red Barber's Resume	In the Gloaming	Almanac C Ben Bernie and	4:00 4:15 4:30 4:45	There Was a Woman N Vincente Gomex N Master Builder N	There Was a Woman N Vincente Gomez N Master Builder N	Ben Bernie's
6:00 6:15 6:30 × 6:45	Cross Roads of Destiny Canadian Granadiers N Other Americas N	Let's Sing A Tale of Today N	The Silver Theatre C	6:00 6:15 6:30 6:45	Catholic Hour N The Show of the Week M		Silver Theater C	5:00 5:15 5:30 5:45	Sach's Amateur Hour	Hymn Time	** **
7:00 7:15 7:30 7:45	Popular Classics N  Band Wagon N		People's Platform C "Passing Parade" C	7:00 7:15 7:30 7:45	To be announced Dick Jurgen's Or. M Seth Parker N	WCPO's Sunday Evening	People's Platform C.	6:00 6:15 6:30 6:45	Popular Classics N Seth Parker N	Seth Parker N	Platform C
8:15	Songs We	Don Ameche, Edgar Bergen and Charlie McCarthy, Arm- bruster's Orchestra N	" "	8:00 8:15 8:30 8:45	Bach Cantata Series M Say It With Words M		Mercury Theater C	7:15	Kelley's Sport Review News Report Songs We Remember N	** ** ********	H H
9:00 9:15 9:30 9:46	Manhattan Merry Go Round N American Album of Familiar Music N	Hollywood Playhouse N Walter Winchell N Irene Rich N	Sunday Evening Hour C	9:00 9:15 9:30 9:45	Burt Farber's Orchestra N Peter Grant, news Serenade	11 10	Mauri C	8:00 8:15 8:30 8:45	Hollywood Playhouse N Walter Winchell N Irene Rich N		Sunday Evening Hour C
10:00 10:15 10:30 10:45	Russ Morgen's Orchestra N Cheerlo N	Horace Heidt and His Brigadiers N Original Goodwill Hour M	The Ghost of Benjamin Sweet C Headlines and Bylines C	10:00 10:15 10:30 10:45	Ace Brigode's Orch Lohengrin Opera M.		Sweet C Headlines and Bylines C	9:00 9:15 9:30 9:45	Cheerle N	house N	
11:00 11:15 11:30 11:46	News; Johnny Mess- ner's Orchestra N., Abe Lyntan's Orchestra N.,	Paul Sullivan, news Los Amigos Billy Snider's Orch Dean Hudson's Orch.		11:00 11:15 11:30 11:45	Dean Hudson's Orch. Billy Snider's Orch.	Sign Off	Count Basie's Orchestra C Paul Pendarvis' Orchestra C	10:00 10:15 10:30 10:45	Johnny Messner's O. N Ray Kinnay's	Walter Winchell N I Irene Rich N Ray Kinney's Orchestra N	Count Basie's Orch, C Meador Lowrey, news Dance Band
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO		WLS-WENR	WSM	WHAS

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

- 5:00-There Was a Woman, WJZ WCKY WLS wfbm wgar wbt wwva wcco
- —To be announced. WEAF wmaq kyw wire wwj wgy wtam kstp who wdaf
- -Phil Cook's Almanac, WABC WHAS WHIO wcau wcco wgar wfbm kmox wadc wbbm wir wgst wwl
- 30—Ben Bernie and All the Lads. WABC WKRC WHAS WHIO wir wfbm wgar wcau wbt wcco wbbm kmox wgst
- —Paul Wing's Spelling Bee. WEAF WLW kyw wgy wire wmaq who wdaf wwi wtam kstp wfaa wave kvoo wbap
- -Vicente Gomez. WJZ WSM WLS wham kdka whk wowo
- 5:45-The Master Builder. WJZ WLS WSM WCKY whk wham wave
- 6:00—The Silver Theatre with William Powell and guest stars; Conrad Nagel, m. c. WABC WKRC WHIO WHAS wir wgar wfbm kmbc wcau kmox wwva wwl
- —Catholic Hour: Rev. Joseph F. Rummel, guest speaker; Paulist Choir, direction Father Finn. WEAF WSM WSAI wgy wtam wmaq wwi who wdaf kyw
- -Will Osborne's Orchestra. WJZ wave wire

- 6:30—The Laugh Liner: Billy House, comedian; Jack Fulton, tenor, and Carl Hohengar-ten's Orchestra. WABC WKRC WHIO WHAS wir wbbm wgar wfbm kmbc wcau kmox wbt wwl wwva wadc wgst
- -A Tale of Today, sketch. WEAF wtem wmag wgy kyw
- -Boredom by Budd. WJZ kdka, whk wave
- 6:45—"What's New in South America," Edward Tomlinson, commentator. WJZ WCKY whk wave
- 7:00—Jack Benny with Mary Livingstone, Kenny Baker and Phil Harris' Orchestra. WEAF WLW WSM wmaq kyw wgy wtam who kstp kvoo wfla wspd wcol
- -Popular Classics: H. Leopold Spitalny, di-WCKY WENR kdka whk wave wire wham rector; Robert Weede, baritone. WJZ -The People's Platform, Lyman Bryson, pre-siding. WABC WKRC WHIO WHAS wir siding. WABC WKRC WHIO WHAS wir wbbm wgar wfbm kmbc wcau kmox wbt wcal wwva wadc wgst
- 7:30—"The Passing Parade:" John Nesbitt, with Al Garr, Oscar Bradley's Orchestra and John Conte. WABC WKRC WHAS

- WHIO wfbm wir wgar wcau wadc wsbt wwva wbt wgst wwl
- -Sunday Night at Seth Parker's. WJZ WLS WSAI WSM kdka whk wham wave kvoo
- -The Bandwagon: Guest Orchestra, WEAF WCKY kyw wgy wtam wwj wmaq who wdaf
- -"Weekend Potpourri." (CBS) wbbm
- 8:00-Don Ameche, m. c.; Edgar Bergen and Charlie McCarthy: Nelson Eddy, baritone; Dorothy Lamour; Judy, Annie & Zeke; Rob-ert Armbruster's Orchestra; guests. WEAF WLW WSM wham wire wwi wdaf kstp kvoo wfaa wgy kyw wave wmaq wfla who
- -Orson Welles' Mercury Theater: "Oliver Twist." WABC WKRC WHAS WHIO wbbm
- -Spy at Large. WJZ WCKY kdka wham whk 8:30-Songs We Remember: Ernest Gill's Or-chestra. WJZ WCKY WLS kdka whk wham
- 9:00-Manhattan Merry-Go-Round: Pierre Le Kreeun, tenor; Rachel Carlay, blues singer; Don Donnie's Orchestra; Men About Town Trio. WEAF WCKY wgy wtam wwi wmaq who wdaf kstp wave wtaa wire wfla
- -Hollywood Playhouse. WJZ WLW WENR kdka whk wham
- -Sunday Evening Hour: Beniamino Gigli, tenor, guest star; Eugene Ormandy, di-rector, Symphony Orchestra, WABC WKRC WHIO WHAS wgar wcco wadc

- 9:30-Walter Winchell, WJZ WLW WENR | -Walter Winchell's Column Quiz, Conducted kdka wham whk wspd
- kdka wham whk wspd

  -American Album of Familiar Music, with
  The Haenchen Concert Orchestra; Frank
  Munn, tenor; Jean Dickenson, soprano;
  Elizabeth Lennox, contraito; Bertrand
  Hirsch, violinist; Arden and Arden, plano
  duo; Buckingham Choir, WEAF WCKY
  WSM kyw wgy wtam wwj who wfla wdaf
  wmaq wfaa wire wave kstp kvoo
- 9:45—Irene Rich, WJZ WLW WENR kdka whk wham wspd
- 10:00—Horace Heidt's Brigadiers, WEAF WLW kstp wire wtam wgy wwi wmag kyw wdaf kstp wire with wave
- —The Ghost of Benjamin Sweet, WABC WKRC WHIO WHAS wbbm wfbm wgar wbt wwva wsbt wcco kmbc wcau
- -Russ Morgan's Orchestra, WJZ WCKY WENR WSM wham kdka whk wbap
- 0:30—Cheerio: Inspirational talk and music. WJZ WCKY WLS wham kdka whk wbap
- —"Headlines and Bylines," with Ralph Ed-wards, Kaltenborn and Gilbert Seldes. WABC WKRC WHAS WHIO wir
- -To be announced. WEAF wgy wtam wmaq
- -Hollywood Playhouse. (NBC) WSM wave II:00---Press-Radio News, WJZ WEAF WCKY wire wham wibm wgar wbt wwva wsbt wcco kmbc wcau wsfa wgst wfbm

- by Ben Grauer, (NBC) WSM wbap -Count Basie's Orchestra, WABC WKRC WHIO WHAS wbbm kmox wcco kmbc wcai
- 11:05—Johnny Messner's Orchestra, WJZ WCKY wire wham
- —Dance Orchestra, WEAF WLS wgy wtam wire wham wmaq wfla wow
- 11:15-Irene Rich. (NBC) WSM wave
- 11:30—Ray Kinney's Orchestra, WEAF WLS WSM wgy wtam wmaq who wdaf
- -Paul Pendarvis's Orchestra, WABC WKRC WHIO wgar wcco wadc kmbc wir wbf -Abe Lyman's Orchestra. WJZ WCKY whk
- MIDNIGHT-Eddie Varzos' Orchestra, WEAF
- WSAI-wgy wtam wmag who wdaf -Freddie Martin's Orchestra. WJZ WCKY wgar wave wire wham
- -Henry King's Orchestra, WABC WKRC WHIO WHAS wbbm wbt wgar wgst wfbm wdaf
- 12:30—Erskine Hawkins' Orchestra. WEAF WSAI WENR WSM wgy wtam wmag who wdaf
- -Earl Hines' Orchestra. WJZ WCKY wave wham wire
- -Lou Saillies' Orchestra. WABC WKR WHIO wbbm wbt wgar wgst wfbm wadc WASC WKRC

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)





# PROGRAMS FOR MONDAY, OCTOBER 3





		_	(EASTER): STA	MDA	RD TIME)			Y	(CENTR	AL STANDARD TIM	E)
	WCKY	WLW	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1230 lec.)	WCPO Cincinnati (1200 kc.)	WHIO		WLS-WENR Chicago, III. (870 kg.)	WSM Nashville, Tenn. (680 kc.)	WHAS
<b>6:30</b> <b>6:46</b>		Top o' the Morning	Sun Up Jamboree	6:30 6:45	***************************************	Six to Niners	Breakfast Express .	5:30 5:45	Smile A While		
7:00 7:15 7:30 7:46	Tune Time	To be announced	Dawn Patrol	7:00 7:15 7:30 7:45	Morning Devotions WSA Eye Opener	WCPO News Pep Unlimited Pep Unlimited	Little Tom Breakfast Express	6:00 6:15 6:30 6:45			Asbury College
8:00 8:15 8:30 	Ear Benders N	Peter Grant, news The Gospel Singer	News	8:00 8:15 8:30 8:45	Omar Herth N	Pep Unlimited	WHIO Almanac	7:00 7:15 7:30 7:45	Arkie	Checkerboard Time Time to Shine Swing Serenade N Jack & Loretta N	Early Morning Jamboree
9:00 9:15 9:30 9:45	Home Makers	Myrt vand Marge		9:00 9:15 9:30 9:45	Band Goes to Town N Ward and Muzzy N Monticello Party Line.			8:00 8:15 8:30 8:45	Morning Devotions News Report De Zurick Sisters Grace Wilson, organ.	Breakfast Club N	Henry's Mountaineers News, Meador Lowry
10:00 10:15 10:30 10:45	Hymns for Everyone	Madame Courageous N The Goldbergs	Library Program Economy Kitchen Musical Calendar Stepmother C	10:45	Singing Strings M Choir Loft M Bulletin Board Woman in White N	Guess 'n' Giggles	To be announced Henry and G. P Around the Bandstand	9:00 9:15 9:30 9:45	aJne Arden N Madame Courageous N Ma Perkins N	WSM News Josh Higgins N Rhythm Serenade	Stepmother C
11:00 11:15 11:30 11:45	Lorenzo Jones N Young Widow Brown N	Vic and Sade N News Flashes		11:15	Get Thin to Music M		Ruth Carhart, songs C. Big Sister C	10:00 10:15 10:30 10:45	Pep. Young's Fam. N.		Deep River Boys C Airlines Big Sister C Aunt Jenny's Stories C
12:00 12:15 12:30 12:45	Dorothy Rochelle N Weather, News, Stocks Farm and Home Hour N	The O'Neills N News-Live Stock	Mary Marg. McBride C ''Nancy James'' C Helen Trent C Our Gal Sunday C	12:00 12:15 12:30 12:45	WSAI Wonder Kitchen Organ Reveries Cobwebs & Cadenzas	WCPO News	Noon News Reviews. Listener Speaks	11:15 11:30	Organ Concert Markets, Weather	Kidoodlers N National Farm and Home Hour N	Mary M. McBride C "Nancy James" C Helen Trent C Our Gal Sunday C
1:00 1:15 1:36 1:45	Mother in Law N	Home Hour N Farm Radio News N. Voice of the Farm Happy Gilmans N	News and Sports Musical Interlude One Thirty Round Up.	1:00 1:15 1:30 1:45	Cincinnatus at School	News WCPO Melody Parade Dot Club News From Hawaii	Tommy Dunkelberger Band of the Day	12:00 12:15 •2:30 •2:45	Prairie Farmers Dinner Bell Program Checkerboard Time Jim Poole	Dept. of Agriculture Farm Scrap Book	Sidewalk Snoopers College of Agriculture Savings, Stock, Weath, Tennessee Ramblers
2:00 2:15 2:30 2-45	Al Roth Orch. N Joe Green's		Three Consoles C,	2:00 2:15 2:30 2:45		News Uptowners Swinging Down Lane Music for Dreamer	Orchestra C Three Consoles C	1:00 1:15 1:30 1:45	Chore Boys	Al Roth's Orchestra N Univ. of Tennessee Joe Green's Orchestra N	Sunshine Sue
3:00 3:15 3:30 3:45	News and Stocks	Ma Perkins N Pepper Young's Fam. N	of Music C	3:00 3:15 3:30 3:45	Melody's Music Book Three Graces M Professor Yogi Fogi	Swing Lightly Marimba Magic Musical Silhouettes Martialaires	Dear Columbia C	2:00 2:15 2:30 2:45	Palace of Wonders Homemakers' Hour " " "	Ma Perkins N Pepper Young N	Betty and Bob Hymns of Churches Curtis Inst. of Music C Keyboard Arabesque C
4:00 4:15 4:30 4:45	Backstage Wife N Stella Dallas N Club Matinee N Affairs of Anthony N	Midstream (to M) Life Can Be Beaut'i N	Notes and News Four Clubmen C Woman & Movie News	4:00 4:15 4:30 4:45	Girl Meets Boy M Girl Alone N	Tea Time Tunes Matinee Moods	Patterns in Swing C Four Clubmen C Lois Elliman, songs C.	3:00 3:15 3:30 3:45	Club Matinee N	Woman's News Stella Dallas N Club Matinee N Those Happy Gilmans	Beigrade Stakes C Four Clubmen C Lois Elliman C
5:00 5:14 5:30 5-41	Civic Club and News. Your Family & Mine N Flame of Amazon Straight Shooters N	Terry and the Pirates N Jack Armstrong N	New Horizons C Hillbilly Champions C	5:00 5:15 5:30 5:45	Shall Have Rhythm	Jam For Supper	Mary Tudor at Organ Pappy Chesire's	4:00 4:15 4:30 4:45		To be announced N	March of Games C New Horizons C National Hillbilly Champs C
6:11 6:30	To be announced N Symphony Program WCKY News Old Refrains	Denton and Barber Little Orphan Annie	News and Sports To be announced C Republican State Com. To be announced C	6:00 6:15 6:30 6:45	To be announced	WCPO—News Musical Hits Twentieth Century 20th Century Serenade	Si Burick, sports John Bricker, talk	5:00 5:15 5:30 5:45	Malcolm Claire N Paul Douglas N	Rhythm Time	To be announced C:. "Today", Bob Trout C
7:04 7:15 7:30 7:45	Lone Ranger	Amos 'n' Andy N Rhythm in Brass Tim Healy's Club M Inside of Sports M	Lum and Abner C	7:00 7:15 7:30 7:45	Edwin C. Hill N The Answer Game	News Song Shoppers Sports Review Hits and Bits	Lum and Abner C Eddie Cantor C	6:45	Don Kelly	Yoichi Hiroaka N No Talent Wanted N To be announced	Spotlighting The News
8:UL 6:15	Sing Song N	Believe Is-Or-Not N	Monday Night Show C	8:00 8:15	" "	Loveliness For You	Yes Or No.	7:15	Those We Love N	" "	Pick and Pat C
9:15	Hour of Charm N  Eddie Duchin Orchestra N		Radio Theatre C	9:00 9:15 9:30 9:45	(Baseball Nightcap	The Spectator Symphonic Hour	Radio Theater C	8:00 8:15 8:30 8:45		Hour of Charm N	
10:00 10:15 10:30 10:45	Contented Hour N The Shadow		Wayne King's Orch, C	10:00 10:15 10:30 10:45	Famous First Facts M Pageant of Melody M	0 0	Orchestra C	9:00 9:15 9:30 9:45	True or False N  National Radio Forum N	Contented Hour N	Wayne King's Orchestra C Eddie Cantor C
11:00 11:15 81:30 11:45	Paul Kain's Orch, N., WCKY News; Music Dance Music N.,	Paul Suffivan, news WLW Spotlight Dean Hudson's Orch. Al Donahue's Orch. N	News and Sports Henry Busse's Orch. C Count Basie's Orchestra C	11:30	Lang Thompson's	WCPO News	Orchestra C	10:00 10:15 10:30 10:45	Globe Trotter E. Bolognini's Orch Earl Hines' Orchestra	Al Donahue's	Dance Band
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO		WLS-WENR	WSM	WHAS

# NETWORK PROGRAMS (NBC-CBS)

- Concert Ensemble. (NBC) WSM wmaq wtam

  Alias Jimmy Valentine, starring James Meighan. WJZ WCKY WENR wham

  7:15—Edwin C. Hill, commentator. WEAF WSAI kyw wtam wmaq who wdaf kstp wire wgy wbap wcol

  —Lum and Abner. WABC WKRC WHIO WHAS wir wcau wbt wgst wgar wwl wcco wbbm wfbm kmox

  —Yoichi Hiraoki, Xylophonist, (NBC) WSM kdka wave wfla

  7:30—Music Is My Handicap. Ernie Watson, M. C. WJZ kdka wave wire wham wowo

  —Eddie Cantor's Caravan. WABC WKRC WHIO wadc wbt wgst wbbm wgar wir wcau
- -"Keep Posted", Emily Post. WEAF kyw

- 7:00-Amos 'n' Andy. WEAF WLW who wgy | -No Talent Wanted: Ernie Watson. (NBC) WSM
- wave wfla wham

  -Ray Heatherton, Songs. WABC WHAS
  WHIO wadc wwa wbt wcau wgar wgst
  -Concert Ensemble. (NBC) WSM wmaq
  wtam

  WSM

  7:45—Vivian Della Chiesa, soprano. WJZ
  kdka wgy wtam wmaq who wdaf

  8:00—Believe It or Not, Robert Ripley; B. A.
  Rolfe's Orchestra; Linda Lee, vocalist;
  guests. WEAF WLW WSM kyw wgy wtam
  wwi wire who wspd
  - -Sing Song. The Three Cheers: The Four of Us; the Vagabonds, WJZ WCKY WLS kdka wham wire wave.
  - -Monday Night Show: Henry Youngman, Himper's Orchestra. WKRC WHAS wir wade kmox weau weco
  - 8:30—Richard Crooks; Symphonic Orchestra; Alfred Wallenstein, conductor, WEAF WLW WSM wgy kvoo wfla wmaq wdaf wwij who kstp wcol wave wire wham
  - "Pick and Pat in Pipe Smoking Time,"
    blackface comedy and music; Edward
    Roecker, baritone: Benny Krueger and his
    Orchestra, WABC WKRC WHAS wir wbbm

- -Those We Love: Dramatic serial with Nan Grey. WJZ WCKY WLS kdke whk wham wave wire
- 9:00—Hour of Charm: Dorothy Thompson commentator, and Phil Spitalny's All-Girl Orchestra. WEAF WCKY WSM WLW kyw wtam wwj kvoo wgy wfla wmaq who wdaf wire kstp wfaa wave
- -Radio Theater, Cecil B. De Mille. Pro-ducer. Madeleine Carroll and George Brent in "Another Dawn." WABC WHAS WKRC WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wbt wgst wwl wcco
- -Myron C. Taylor. WJZ WLS (WSM on 9:30) kdka
- 9:30—Eddie Duchin's Orchestra. WEAF WCKY kstp kyw wgy wwi wmaq who wdaf wire wfaa wtam kvoo ave
- 10:00—Wayne King's Orchestra. WKRC WHAS WHIO wir wbbm wtbm wgar kmbc wcau kmox wadc wbt wwl wcco
- Contented Program: The Lullaby Lady, Continentals, Male Quartet; Orchestra, di-rection Marek Weber; Vincent Pelletier, announcer, WEAF WCKY WSM kyw wgy wmaq wtam wwi who wdaf wfla wave wcol wfaa
- -True or False: Conducted by Dr. Harry Hagen, WJZ WLW WLS whk wspd wham

- 10:30-The Band Box: H. Leopold Spitalny's Orchestra; Tom Thomas, baritone. WEAF wtam wwi
- -Yom Kippur Services, WABC WKRC WHIO wadc wbbm wcco
- -NBC National Forum, WJZ WENR whk wave wire wham
- —Public Hero No. I. (NBC) wmag kvoo wfaa who -Eddie Cantor's Caravan. (CBS) WHAS
- 10:45—To be announced, WASC WKRC WHIO wir wgar wcau wspd wsbt wadc 11:00-Henry Busse's Orchestra, (CBS) WHIO
- wbt wcau —Gotham Gazette, WABC only

wbbm wfbm wcco

- -Amos 'n' Andy. (NBC) WSM wire wmaq
- -Dick Todd, songs; Richard Leibert, organ. WEAF
- -Esso News Reporter, WJZ only
- -Alias Jimmy Valentine. (NBC) —Paul Kain's Orchestra. (NBC)
- 11:05-Paul Kain's Orchestra, WJZ wspd whk wave

- 11:10—Evening News Report, WABC -Henry Busse's Orchestra, WABC WHIO wbt wcau
- 11:15—Adrian Rollini's Orchestra. (NBC) 11:25—United Press News Reports. WEAF
- 11:30—Count Basie's Orchestra, WABC WHIO WKRC wir wgar wcau wspd wsbt wadc wgst wbt
- —A! Donahue's Orchestra, WEAF WLW WSM wgy
- -Dance Music, WJZ WCKY kdka wham
- -MIDNIGHT-Ran Wilde's Orchestra. WASC WKRC WHIO wir wcco wgar wfbm kmox wbt wcau
- -Top Hatters. WEAF WLW wgy wmaq
- -Aussa the Arab. WJZ kdka wham wowo 12:15-Joe Sudy's Orchestra, WJZ where
- WSM wgy wmaq

  —Earl Hines' Orchestra, WEAF WLW
  WSM wgy wmaq
- -To be announced. WABC WKRC WHIO wir wcco wgar wfbm kmo kmbc wgst wbt wisv wcau





### PROGRAMS FOR TUESDAY, OCTOBER 4





			(EASTERN STA	NDA	RD TIME)			ll .	(CENTRAL STANDARD TIME)			
	WCKY Cincinnati (1490 ic.)		WKRC		WSAI Cincinnati (1330 icc.)	WCPO Cincinnati (1200 kc.)	WH10 Davton (1388 ic.)		WLS-WENR Chicago, Ili. (870 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 log.)	
6:30 6:45 7:00	Rise and Shine News	Top o' the Morning News	Sun Up Jamboree	6:30 6:45 7:00	Morning Devotions	Six-to-Niners	T. McGuire's Cowboys	5:30 5:45 6:00	Smile A While	• • • • • • • • • • • • • • • • • • • •	Asbury College	
7:15 7:15 7:30 7:45	i	To be announced Drifting Pioneers Pa & Ma McCormick.	News and Sports	7:15 7:30 7:45	WSA Eye Opener	Pep Unlimited		6:15 6:30 6:45	Sunrise Service Prairie Ramblers	Golden West Cowboys	News, Meador Lowrey Cousin Emmy, Kinfolks	
8:00 8:15 8:30 8:45	Vocal Vogues N News for Executives	The Merrymakers Peter Grant, news The Gospel Singer Landt Trio N	News Stars Over Hollywood.	8:00 8:15 8:30 8:45	Omar Herth N	WCPO News	Dunker's Club Morning Varieties	7:00 7:15 7:30 7:45			Early Morning Jamboree	
9:00 9:15 9:30 9:46	Home Makers	Hilltop House Linda's First Love	Musical Interlude Bachelor's Children C.	9:00 9:15 9:30 9:45	Band. Goes to Town N Rainbow Ridge Ward and Muzzy N. Monticello Party Line.	Musical Mena	Municipal Court	8:00 8:15 8:30 8:45	Morning Devotions News Report De Zurick Sisters Tina and Tim	H 11	Jackson Family Henry's Mountaineers. News, Meador Lowrey Bachelor's Children C	
10:00 10:15 10:30 10:45 11:00 11:15 11:30	Mrs. Wiggs N John's Other Wife N Just Plain Bill N Hymns for Everyone David Harm N Young Widow Brown N	Smil' Ed, McConnell N The Goldbergs Short, Short Story Vic and Sade N News Flashes	Economy Kirchen Musical Calendar Stepmother C Street Man Jean Abbey Big Sister C	11:00 11:15 11:30	Singing Strings M Choir Loft M. Bulletin Board Woman in White N At the Zoo. Buckeye Four M Get Thin to Music M	Women in the News Down the Avenue Guess 'n' Giggles WCPO News Merry Go Round Merry Go Round	To be announced	9:00 9:15 9:30 9:45 10:00 10:15 10:30	Houseboat Hannah N Jane Arden N Smil' Ed McConnell N Ma Perkins N Mary Martin N Vic and Sade N Pep. Young's Fam. N.	WSM News Singer and Songs To be announced To be announced Strictly Personal Fed. Women's Clubs N		
11:45 12:00 12:15 12:30	Viennese Ensemble N Star Gazing (Theaters) Weather, News, Stocks Farm and Home	Editor's Daughter The O'Neills N News—Live Stocks	Helen Trent C		WSAI Wonder   Kitchen   Organ Reveries   Do You Remember N		Listener Speaks	1	For People Only Ramblers and Patsy Organ Concert Markets, Weather	Campus Kids N Bailey Axton N National Farm and	Hollyw'd Food Secret: "Nancy James" C Helen Trent C Our Gal Sunday C	
12:45 1:00 1:15 1:30 1:45	Mother in Law N	Home Hour N Farm Radio News Burt Farber's Orch Happy Gilmans N	News and Sports Musical Interlude One Thirty Round Up.	1:00 1:15 1:30 1:45	Glen Darwin's Orc. N Words and Music N Cincinnatus at School. Joyce Trio M	WCPO News Melody Parade Dot Club News From Hawii	Talk Tommy Dunkelberger Band of the Day 20 Fingers, 2 Grands	12:00 12:15 12:30 12:45	Dinner Bell Program Voice of the Farm Voice of Farm Jim Poole—Markets .	Voice of the Farm	Sidewalk Snoopers College of Agriculture Savings, Stock, Weath Tennessee Ramblers	
2:45	Let's Taik It Over N Little Varitty Show N	Valiant Lady N Hymns All Churches N	To be announced C	2:00 2:15 2:30 2:45	As You Like It Hot Stove Musicale	Swinging Downthe Lane Music for Dreamer	Cool's Harmonettes C To be announced C	1:30 1:45	School Time Chore Boys and Evelyn Grain Market		Sunshine Sue	
3:15	Piano Recital N Army Band N News and Stocks Between Book Ends N	Ma Perkins N	Four Clubmen C Better Business Bureau	3:00 3:15 3:30 3:45 4:00	Melody's Music Book News in Music M Professor Yogi Fogi. Club Matinee N	Swing Lighty Marimba Magic Martialaires Tea Time Tunes	Four Clubmen C Accent on Music C			Ma Perkins N Pepper Young N Guiding Light N	Hymns All Churches Four Clubmen C Melody Ramblings C. Highways to Health C	
F-00	Stella Dallas N Club Matinee N Affairs of Anthony N Winners and News	Man of Mars (to M). Houseboat Hannah N.	CBS Chamber Orch. C Woman & Movie News Let's Pretend C	4:15 4:30	Two Knowledge M Girl Alone N Dick Tracy N	Matinee Moods	Baseball Game	3:15 3:30 3:45 4:00	Affairs of Anthony N.	Stella Dallas N Club Matinee N Those Happy Gilmans Dance Time	Accent on Music C. Columbia Music C	
5:15	Your Family & Mine N Charles Sears N Straight Shooters N	Terry and Pirates N	Lyrics by Lorraine C.	5:15 5:30 5:45	Shall Have Rhythm News Red Barber's Resume	Train Time	1	4:15 4:30 4:45		To be announced N Market Reports	Lyrics By Lorraine C. Four Notes C	
		Don Winslow N  Denton and Barber  Little Orphan Annie	News and Sports To be announced C "Today", Bob Trout C Enoch Light's Orch. C	6:00 6:15 6:30 6:45	To be announced Johnson Family The Airliners M Nola Day N	Musical Hits Twentieth Century Serenade	Si Burick, sports	5:45	Don Winslow N Malcolm Claire N To be announced Dinner Concert N	Dick Tracy	News; Meador Lowry. To be announced C. "Today", Bob Trout C. Songmaster	
7:00 7:15 7:30 7:45	Easy Aces N	Amos 'n' Andy N Yocal Varieties (to N) Don't You Believe it M Inside of Sports M	"Second Husband" C	7:45	Fulton Lewis, Jr. M Dick Bray To be announced To be announced	Song Shopper Sports Review Hits and Bits	Helen Menken in "Second Husband" C	41	Mr. Keen N Kelly's Sports Review News Reports	John Lewis  Melody Men Picadilly Orch. N To be announced N  Johnny Presents N	Ray Heatherton C Screenscoops C Helen Menken in "Second Husband" (	
8:00	Caricatures in Music N	Johnny Presents N For Men Only N	Al Joison C	8:00 8:15 8:30 8:45	For Men Only N	The Old Tunesmith Loveliness For You	Al Joison C	7:15 7:30 7:45	News Report	For Men Only N	G. Robinson C	
9:00 9:15 9:30 9:45	Now and Then N Jamboree N	Battle of the Sexes N Fibber McGee and Molly N	We the People C	9:00 9:15 9:30 9:45	Baseball Nightcap Burt Farber's Orch Peter Grant, news Symphony Orchestra M	Clock on the Mentle	Benny Goodman's "Swing School" C	8:00 8:15 8:30 8:45	NBC Jamboree N	Molly N	Benny Goodman's Caravan C Time to Shine C	
10:00 10:15 10:30			Del Casino C American Viewpoints C		Skating Time	Swing Miniatures	Joaquin Gill's Orch Del Casino, songs C Newspaper of the Air	9:15 9:30	Feli Knight N	Jimmy Fidler N Vocal Varieties N	Here's to You	
11:00 11:15 11:30 11:45	Taxicab Night Club WCKY News Frank Novak's Orchestra N	Paul Sullivan, news WLW Spotlight Salute to Tyler, Texas	Orvie Allston's Or, C Vincent Lopez Orchestra C	111:30	Lee Shelley's Orch. M. Abe Lyman's Orchestra N	Yesterdays	Orchestra C Vincent Lopez's Orchestra C	10:15 10:30 10:45	E. Bolognini's Orch Earl Hines' Orchestra	World in Review Sports: Orchestra N.	Meador Lowry: News Dance Band Orvie Aliston's Or. C	
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	11	WLS-WENR	WSM	WHAS	

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

Ray Heatherton, Songs. WABC WHAS Picadilly Orchestra. (NBC) WSM HIO wgar wcau wadc wwya wbt wire Oscar Shumsky, violinist. (NBC)

-Easy Aces, comedy sketch, teaturing Jane and Goodman Ace. WJZ WCKY WLS kdka whk wham wire

- -Amos 'n' Andy. WEAF WLW wgy kyw who wwi kstp
- -To be announced. (NBC) wdaf
- 7:15—Yocal Varieties: Choral Group of 14
  Yoices, WEAF WLW wgy wtam wire wmaq who kstp kyw wdaf
- -"Hollywood Screenscoops," with George McCall. WABC WKRC WHAS WHIO weau wgr wmas
- wcau wgr wmas

  -Mr. Keen, Iracer of Lost Persons. WJZ

  WCKY WLS whk kdka wham wspd

  7:30—Quite By Accident. WEAF wmaq

  -Famous Actors Guild Presents Helen Menken in "Second Husband." WABC WKRC

  WHIO WHAS wcau wgar wbbm wir kmbc
- -Lew White at the Console. (CBS)
- -Around the World in New York, WJZ kdka whk wham

- -Oscar Shumsky, violinist. (NBC) WCKY
- 7:45—Vivian Della Chiesa (NBC)
- 8:00—Edward G. Robinson, Claire Trevor, in "Big Town." WABC WHIO WKRC WHAS wir wbbm wfbm wgar kmbc wcau kmo wbt wcco wadc wgst wwl
- Johnny Presents Russ Morgen's Orchestra;
  Jack Johnstone's Thrill of the Week; Swing
  Fourteen; Genevieve Rowe, soprano; Floyd
  Sherman, tenor. Glenn Cross and Beverly.
  WEAF WLW WSM kyw wgy wwj wtam
  wmaq who kstp wdaf wfla wire kvoo wbap
- -Caricatures in Music: Direction Harry Reser. WJZ WCKY wham whk wspd 8:30-Al Joison Show with Martha Raye, Park-
- B:30—Al Joison Show with Martha Raye, Park-yakarkus and Victor Young's Orchestra-WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmox wbt wadc wwl wcco kmbc wgst
  —For Men Only: Variety show with Peter Van Steeden's Orchestra; Peg La Central, vocal-ist; Fred Uttal, and guests. WEAF WSAI WSM wmaq wire wave wtam wdaf

- —Information Please. Clifton Fadiman, M. C. WJZ WCKY WENR wtam whk wspd
- 9:00—Battle of the Sexes: Frank Crummit and Julia Sanderson. WEAF WLW kyw wgy wtam wwj wmaq who wdaf wire kstp
- Now and Then: Frank Hodek's Orchestra, Swingsters, Vocal Ensemble. WJZ WCKY WLS kdka whk wave wham wfla wspd wbap
- "'We, The People"; Gabriel Heatter. WABC WKRC WHAS WHIO wir wbbm wfbm kmbc wcau kmox wadc wsbt wcco wgar
- 9:30—Benny Goodman's Caravan Orchestra and guests. WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmox wadc wsbt wbt wsfa wgst wcco wwl
- Fibber McGee and Molly; Donald Novis, tenor. WEAF WLW WSM who kyw wgy wwl wtam wdaf wire kstp wfla wave wmaq
- -NBC Jamboree. Harry Kogen's Orchestra. Don McNeill, M. C. WJZ WCKY WLS kdka wham whk wspd wowo
- 10:00—Variety Program, featuring Bob Hope and Skinnay Ennis' Orchestra. WEAF WLW WSM who kyw wgy wwl wtam wdaf wire kstp wfla wave wmaq
- "Time to Shine:" Hal Kemp's Orchestra; Judy Starr; Bob Allen. WABC WHAS WKRC wir wbbm wcau wgar wfbm kmox kmbc wgst wcco wbt

- -Lois Elliman, songs, with Lew White at the organ. (CBS) wowo
- 10:30-Del Casino, songs. WABC WHIO wir wbbm
- Jimmie Fidler's Hollywood Gossip. WEAF
  WEW WSM wgy wtem wmag who wyk wwi wire wfla wave wbap wdaf kstp
  -Felix Knight, tenor. WJZ WES whk wave
- wire -Jesse Crawford, organist. WEAF wgy kyw wire wmaq
- -State of the Nation. Jay Franklin, commentator. WJZ WCKY WLS kdka wham whk wspd wowo
  -American Viewpoints. WABC WKRC wir wbbm
- II:00-Amos 'n' Andy. (NBC) WSM wdaf wmaq wire
- wmaq wire

  -Eddie Le Baron's Orchestra, WEAF wgy
  wham who wmaq

  -Orvie Allston's Orchestra. (CBS) WHIO
  WHAS WKRC wir wadc

  -Gotham Gazette. WABC only
  -Harry Candulla's Orchestra. (NBC) whk
  wave wire wham
  -Eso News Reporter. WJZ only

- 11:05—Harry Candulla's Orchestra. WJZ whk wave wire wham
- 11:10—Evening News Report. WABC only 11:15—Orvie Allston's Orchestra. WABC WHIO WHAS wir wadc

- -Vocal Varieties. (NBC) WLW wow
- 11:25—United Press News Reports. WEAF only -Eddie LeBaron's Orchestra. (NBC) wgy wtam who wmaq
- 11:30—Vincent Lopez's Orchestra. WABC WHIO WKRC wir wbbm wcau wgar wfbm wadc wsbt wsfa wcco wbt
- -Orchestra, (NBC) WSM wave
- -Abe Lyman's Orchestra. WEAF WSAI wgy wtam wmaq who
- -Frank Novak's Orchestra, WJZ WCKY kdka whk wave wham wfla wire
- Midnight—Aussa the Arab. WJZ kdka whk wave wire wham
- -Count Basie's Orchestra, WABC WKRC WHIO wfbm wir wbbm wcau wgar kmox wadc wsbt wsfa -Richard Himber's Orchestra, WEAF wwij wgy wtam who (WSAI WSM at 11:15)
- 12:15-Dance Orchestra, WJZ WCKY kdka
- whk wave wire 12:30—Wayne King's Orchestra, WEAF WSM wgy wtam wmaq who wdaf
- -Johnny Long's Orchestra. WABC WKRC WHIO wfbm wir
- -Blue Barron's Orchestra, WJZ WCKY kdka whk wave wire wham (WLS at 11:45)





# PROGRAMS FOR WEDNESDAY, OCTOBER 5





			(EASTERN STA	ANDA	RD TIME)			II	(CENTR	AL STANDARD TIM	E)
	WCKY	WLW Cincinnati (200 lec.)	WKRC		WSAI Circinnati (1830 kc.)	WCPO Checinneti (3200 lec.)	WHIO Dayton (1260 icc.)		WLS-WENR Chicago, III. (870 lcc.)	WSM Nashville, Tenn. (650 lcc.)	WHAS
5:30 5:45	Rise and Shine		Sun Up Jamboree	6:30 6:45	•••••	Six to Niners	Breakfast Express T. McGuire's Cowboys	5:30 \$:45	Smile A While		
1:00 7:15 1:30 7:45	Early Birds		News and Sports Dawn Patrol	7:00 7:15 7:30 7:45	Poetic Philosopher WSA Eye Opener	WCPO News Pep Unlimited Pep Unlimited	Breakfast Express		Bulletin Board Sunrise Service Ramblers and Patsy	Golden West Cowboys Sunrise Reflections	Asbury College
1:00 1:15 1:30 1:45	Ear Benders N	Peter Grant, news The Gospel Singer		8:15 8:30	Musical Tete-a-Tete N	Pep Unlimited	WHIO Almenec Dunker's Club Morning Varieties	7:15	News Report	Checkerboard Time to Shine To be announced N Jack & Loretta N	Early Morning Jamboree
):00 ):15 ):30 ):45		Myrt and Marge Hilltop House Linda's First Love	Musical Interlude Bachelor's Children C.	9:30 9:45	Band Goes to Town N Rainbow Ridge A! & Lee Reiser N Monticello Party Line	Musical Menu	The Magic Carpet Tuneful Topics Municipal Court The Party Line	8:30	Morning Devotions News Report De Zurick Sisters Grace Wilson		Henry's Mountaineer
):00 ):15 ):30 ):48	Mrs. Wiggs N John's Other Wife N Just Plain Bill N Hymns for Everyone	Madame Courageous N The Goldbergs	Economy Kitchen Musical Calendar Stepmother C	10:15 10:30 10:45	Woman in White N	Down the Avenue	Pretty Kitty Kelly C. To be announced Henry and G. P	9:00 9:15 9:30 9:45	Jane Arden N Madame Courageous N	To be announced N. WSM News Singer and Songs Just Swinging	The Party Line Myrt and Marge C Hilltop House C Stepmother C
:00 :15 :30 :45	Lorenzo Jones N Young Widow Brown N	Vic and Sade N News Flashes Road of Life N	Big Sister C	11:15 11:30 11:45	Get Thin to Music M Table Tips	Merry Go Round Today's Laugh	Pappy Chesire's Hillbillies C Big Sister C Aunt Jenny's Stories C	10:00 10:15 10:30 10:45	Vic and Sade N Pep. Young's Fam. N.	To be announced Rhumba Time Do You Remember N Road of Life N	Airlines Big Sister C
2:0u :15 :30 :45	Star Gazing (Theaters) News and Stocks Farm and Home Hour N	The O'Neills N News—Live Stocks National Farm and	Helen Trent C Our Gal Sunday C	12:15 12:30 12:45	Kitchen Jane Grey Dorothy Crandall N	WCPO News Rendezvous For Two Man on the Street Rhythm Rambles	Listener Speaks News, Markets	11:00 11:15 11:30 11:45	Short Short Stories Ramblers and Patsy Organ Concert Markets, Weather	National Farm and Home Hour N	Mary M. McBride C. "Nancy James" C. Helen Trent C Our Gal Sunday C.
	Mother in Law N	Farm Radio News Voice of the Farm Happy Gilmans N	A STATE OF THE PARTY OF THE PAR	1:00 1:15 1:30 1:45	Voice of Experience M		Tommy Dunkelberger Band of the Day 20 Fingers, 2 Grands	12:00 12:15 12:30 12:45	Dinner Bell Program Checkerboard Time Jim Poole	Dept. of Agriculture. Jack and Buddies Noon Time News	Sav., Stock, Weather Tennessee Ramblers .
:00 :15 :30 :45	Let's Talk It Over N Waltz Favorites N	Betty and Bob N Grimm's Daughter N Valiant Lady N Betty Crocker N		2:00 2:15 2:30 2:45	As You Like It (to M) Hot Stova Musicale.	News Uptowners Swinging Down Lane Music for the Dreamer	Lyric Serenade C	1:00 1:15 1:30 1:45	School Time Chore Boys and Evelyn Grain Market	Vivian Della Chiesa N Univ. of Tennessee Waltz Favorites N	Sunshine Sue
:00 :15 :30 :45	Swingtime Trio N Spitalny Orchestra N. News and Stocks Between Book Ends N.	Ma Perkins N Pep. Young's Family N The Guiding Light N.	Evalyn Tyner, songs C. Lebrun Sisters C	3:00 3:15 3:30 3:45	Professor Yogi Fogi.	Marimba Magic Martialaires Martialaires	Evalyn Tyner, songs C Lebrun Sisters C	2:00 2:15 2:30 2:45	Homemakers' Hour	Mary Marlin N Ma Perkins N Pep. Young's Family N Guiding Light N	Hymns of all Churche Evalyn Tyner, songs (
:00 :18 :36 :45	Affairs of Anthony N	Midstream (to M) Life Can Be Beau'l N Man of Mars (to M).	Deep River Boys C Woman & Movie News		West & Maley M	Matinee Moods	Baseball Game	3:00 3:15 3:30 3:45	10 00	Stella Dallas N	Counter C
:00 :15 :30 :46				5:00 5:15 5:30 5:45	Dick Tracy N. Shail Have Rhythm. News Red Barber's Resume.	Jam For Supper	The Castillians C	4:00 4:15 4:30 4:45	Swingtime Serenade N	Rhythm Serenade Your Fam. & Mine N To be announced N Market Reports	Exploring Space C
:15	Sobby Hayes Orchestra N Alma Kitchell N Old Refrains		News and Sports To be announced C "Today", Bob Trout C Marion Carley C	6:15 6:30 6:45	Johnson Family To be announced Gene and Janette	Musical Hits 20th Century Serenade	"Today," Bob Trout C Marion Carley C	5:00 5:15 5:30 5:45	To be announced	Rhythm Time Dick Tracy To be announced N Afternoon News	To be announced C "Today", Bob Trout C
:15	Easy Aces N	Melody Grove Tim Healy's Club M	Lum and Abner C	7:15	Fulton Lewis, Jr. M Edwin C. Hill N Ennio Bolognini's O. N Nola Day N	Song Shoppers	Lum and Abner C.		Mr. Keen N Kelley's Sports Review	Four Voices Orchestra Ralph Blane N Science on March N	Lum and Abner C Ask-It-Basket C
:15	Roy Shields' Revue N Dogs and Game Silhouette in Blue N	** ************************************	Gang Busters C Paul Whiteman's Orchestra C	8:15	"	Today's Post Old Tunesmiths Loveliness For You	Paul Whiteman's	7:00 7:15 7:30 7:45	To be announced News Report Silhouettes in Blue N		Gangbusters C Paul Whiteman's Orchestra C
:15	To be announced N.	Town Hall Tonight N	Men Against Death C	9:00 9:15 9:30 9:45		Spectator Living Headlines	Men Against Death C	8:00 8:15 8:30 8:45	To be announced N To be announced N.		
:00 :15 :30 :45	Minstrel Show N	Kay Kyser's Musical Klass and Dance N	ti si ti si Edgar Guest C	10:00 10:15 10:30 10:45	Burt Farber's Orch Skating Time Melodies from Sky M.	News Swing Miniatures	11 09	9:00 9:15 9:30 9:45	NBC Minstrels N		If Can Be Done C
OC 15	Francis Craig Orch. N WCKY News	Paul Sullivan, news WLW Spotlight Abe Lyman's Orchestra N	Count Basie's Orch. C	11:30		News Hollywood Highlights. Yesterdays	Sammy Kave's	10:00 10:15 10:30 10:45	Globa Troffer Ennio Bolognini's Orc. Earl Hines' Orchestra	Amos 'n' Andy N World In Review News; Abe Lyman's Orchestra N	Count Basie's Orch, ( Meador Lowrey, news Dance Band
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	1	WLS-WENR	WSM	WHAS

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00—Ray Healtherton, songs. WABC wadc wwva wbt wgar wcau wgst

-Easy Aces, comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdka and Goodman /

- -Amos 'n' Andy, WEAF WLW wgy kyw who kstp wmag
- -To be announced (NBC) wtam wdat
- 7:15—Edwin C. Hill, commentator. WEAF WSAI wfaa wco'wmaq wtam wire wdaf kyw who wbap kstp
- -Mr. Keen, Tracer of Lost Persons. WJZ WCKY WLS whik idda wham wave wspd
- whio wbbm wfbm kmbc wcol wcco wcau wadc wgar wir kmbc wwva bt
- 7:30-Raiph Blane, tenor, WJZ WSM
- -The Revelors, WEAF
- -Ennio Bolognini's Orchestra. (NBC) WSAI

- "Ask-It-Basket," with Jim McWilliams. WABC WKRC WHAS WHIO wbbm wgar wir wfbm wcau wcco wadc wwva
- 7:45-Science on the March: Dr. Carrol Lane Fenton, speaker. WJZ WSM kdka whk wave wire wham wowo
- -Nola Day, contraito. WEAF WSAI kyw
- wram
  00—One Man's Family, dramatic sketch.
  WEAF WLW WSM wdat wgy wwi wtam
  who wmaq wfla wave kvoo wcol wfaa kyw
  wbap
- wbap
  Gang Busters, Dramatizations, Phillips H.
  Lord, Producer, Colonel H. Norman
  Schwartzkopf, Commentator, WABC WHIO
  WHAS WKRC wir wbbm wgar kmbc wcau
- Roy Shield Revue. Joseph Gallicchio's Orchestra. WJZ WCKY kdke whk wham
- wave
  8:30—Paul Whiteman's Orchestra and guest
  stars. WABC WKRC WHIO wir wbbm
  wgar wbt wgst wwi kmox wfbm kmbc wcco
  wht
- Tommy Dorsey, his trombone, and his or-chestra, with Edythe Wright, Jack Leonard

- and the Three Esquires; Paul Stewart, master of ceremonies. WEAF WSM WLW wgy wtam wmaq kyw wdaf who wfla kstp wave wwij wire wfaa

  -Silhouettes in Blue. Joseph Usifer's Orchestra. WJZ WCKY WLS kdka whk wham wspd wtam who kyw

  -Count Basie's Orchestra. (CBS) WHAS WKRC WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wbt wsfa wwl wcco wsbt wgsf

  -Esso News Reporter. WJZ only

  -Francis Craig's Orchestra. (NBC) WCKY
- wast kmox wada war ware www. master wast wast -Town Hall Tonight: Fred Allen, Portland Hoffa and Peter Van Steeden's Orchestra. WEAF WLW WSM kyw wtam wwi wmaq who wdaf kstp wave wfla wfaa wgy -To be announced. WJZ WCKY WLS wave wire whk
- wire whk 9:30—"Star Theater:" Adolphe Menjou, m. c.; Una Merkel, Charlie Ruggles, Jane Froman, Broekman's Orchestra. WABC WHAS Kenny Baker, Max Reinhardt and David WKRC WHIO wir wgar wbbm kmbc wcau kmox wfbm —To be announced. WJZ WCKY WLS WSM

- —To be announced. WJZ WCKY WLS WSM wave wire wham 10:00—Kay Kyser's Musical Klass and Dance. WEAF WLW WSM wgy wtam wmaq kyw wdaf who wfla kstp wave wwj wire wfaa kmox 10:30—"It Can Be Done." Edgar A. Guest; Frankle Master's Orchestra. WABC WKRC WHAS WHIO wir wcau kmox wbbm wfbm —NBC Minstral Show. WJZ WCKY WLS wave wire wbb.

- -Francis Craig's Orchestra. (NBC) WCKY whk wave wire
- 11:105—Francis Craig's Orchestra. WJZ WCKY whk wave wire wham
  11:10—Evening News Report, WABC only 11:15—Count Basie's Orchestra. WABC wadc
- wbt wgst wbbm (:15—Count Basie's Orchestra, WABC wadc
- 11:15—Count Basie's Orchestra, WABC wadc wbt wgst wbbm
  11:30—Abe Lyman's Orchestra, WEAF WSM WSAI wgy wtam wmag who
  —Sammy Kaye's Orchestra, WABC WKRC wir wcau kmbc wbt wsfa
  —Russ Morgan's Orchestra, WJZ WCKY wave
- wire wham
  Midnight—Hal Kemp's Orchestra. WABC
  WKRC WHIO wfbm wgar kmbc wcau kmox
- wbbm wgst -Will Osborne's Orchestra. WEAF wgy wtam

-Glen Gray's Orchestra, WABC WHIO WKRC wfbm wadc

-Erskine Hawkins' Orchestra. WJZ WCKY
WLS whk wave wire wham

# Bette Davis To Be First Guest On New "Star Theater" Show

"Star Theater," the elaborate musical and dramatic program highlighted by such noted Hollywood names as Adolphe Menjou, Max Reinhardt, Charlie Ruggles, Una Merkel, Jane Froman and Kenny Baker, will make its debut over CBS, including WKRC, WHAS and WHIO, on Wedwmaq who wdaf (WSAI at 11:15)

-Aussa the Arab: Dramatic Serial. WJZ nesday, October 5, at 9:30 p. m. 12:15—Paul Sabin's Orchestra. WJZ WCKY (E.S.T.), with Bette Davis as its first WSM wham kdka





# PROGRAMS FOR THURSDAY, OCTOBER 6







			(EASTERN ST	NDA	RD TIME)				(CENTRA	E)	
	WCKY	WLW	WKRC Cincinnati (550 kc.)	11	WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc <sub>1</sub> )	WHIO Dayton (1200 kc.)		WLS-WENR Chicago, III. (870 kc.)	WSM Nashville, Tenn. (680 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30 6:45 7:00 7:15 7:30 7:45	Rise and Shine	Top of the Morning News	Sun Up Jamboree " " " News and Sports Dawn Patrol	6:30 6:45 7:00 7:15 7:30 7:45	Morning Devotions WSA Eye Opener	Six-to-Niners  News Pep Unlimited Pep Unlimited	T. McGuire's Cowboys Little fom Braakfast Express	5:30 5:45 6:00 6:15 6:30 6:45	Smile A While Bulletin Board Sunrise Service Ramblers and Patsy		Asbury College  News, Meador Lowry Cousin Emmy, Kinfolks
8:00 8:15 8:30 8:45	Ear Benders N	The Merrymakers Peter Grant, news	News	8:00 8:15 8:30 8:45	Musical Tete-a-Tete N Women's News	.,		7:00 7:15 7:30 7:45	Cornbelt Gossip Boys from Virginia Jolly Joe	Swing Serenade N Jack & Loretta N	Early Morning Jamboree
9:00 9:15 9:30 9:45	Home Makers	Band Goes tr Town N Myrt and Marge Hilltop House Linda's First Love	Musical Interlude Bachelor's Children C.	9:00 9:15 9:30 9:45	Band Goes to Town N Rainbow Ridge Herman and Banta N Monticello Party Line.	Musical Meno	The Magic Carpet  luneful lopics  Municipal Court  The Party Line	8:00 8:15 8:30 8:45 9:00	News Report Sodbusters Tina and Tim	11 11	Jackson Familian Henry's Mountaineers News, Meador Lowry Bachelor's Children C. The Party Line
10:00 10:15 10:30 10:45	John's Other Wife N Just Plain Bill N Hymns for Everyone	Smil' Ed. McConnel N The Goldbergs	Stepmother C	10:00 10:15 10:30 10:45	Buckeye Four M		Henry and G. P Around Bandstand	9:15 9:30 9:45	Jane Arden N	WSM News	Myrt and Marge C Hilltop House C Stepmother ( Mary Lee Taylor C
11:00 11:15 11:30 11:45	David Harum N Lorenzo Jones N Young Widow Brown N Viennese Ensemble N	Vic and Sade N News Flashes Road of Life N	Jean Abbey Big Sister C Aunt Jenny's Stories C	11:15 11:30 11:45	Get Thin to Music M. Table Tips	Merry Go Round Today's Laugh	Art of Living	10:15 10:30 10:45	Vic and Sade N Pep. Young's Fam. N News, Markets	Jack and Buddies Do You Remember N Road of Life N	Airlines Big Sister C Aunt Jenny's Stories C
12:15 12:30 12:45	Weather, News, Stocks Farm and Home Hour N	Editor's Daughter The O'Neills N News—Live Stocks National Farm and Home Hour N	Tower Town Tempos C "Nancy James" C Helen Trent C Our Gal Sunday C News and Sports	12:00 12:15 12:30 12:45	KitchenOrgan Reveries	Rendezvous For Two Man On Street Rhythm Rambles	Listener Speaks	11:00 11:15 11:30 11:45		Home Hour N	
1:15 1:30 1:45 2:00	Mother in Law N Renfro Round-up	Farm Radio News Burt Farber's Orch	Musical Interlude	1:15 1:30 1:45 2:00	Words and Music N Cincinnatus at School. The Joyce Trio M	Melody Parade Dot Club News	Tommy Dunkelberger Band of the Day 20 Fingers, 2 Grands	12:15 12:30 12:45	Voice of the Farm Jim Poole—Markets School Time	Dept. of Agriculture Voice of the Farm Noon Time News	College of Agriculture Sav., Stock, Weather, Tennessee Ramblers
2:15 2:30 2:45	Let's Talk It Over N Better Business Bureau Light Opera N	Grimm's Daughter N. Valiant Lady N Hymns All Churches N	Orchestra C Southern Cruise C	2:15 2:30 2:45 3:00	As You Like It To M. Hot Stove Musicale	Uptowners Swinging Down Lene Music for Dreamer	Orchestra C	1:15 1:30 1:45 2:00	Chore Boys and Evelyn	Let's Talk It Over N., Light Opera N	Kentucky
3:15 3:30 3:45 4:00		Ma Perkins N Pep. Young's Family N. The Guiding Light N.	Ray Block's Variaties C	3:15 3:30 3:45 4:00	Harold Stokes' Or. M Professor Yogi Fogi	Marimbu Magic Martialaires Matinee Moods	U. S. Army Band C., Ray Block's	2:15 2:30 2:45 3:00	Between Bookends N	Ma Perkins N P. Young's Family N Guiding Light N Woman's News	Hymns of all Churches Ray Block's
4:15 4:30 4:45 5:00	Stella Dallas N Club Matinee N Affairs of Anthony N	Midstream (to M) Life Can Be Beau'l N	Wilson Angel, songs C Woman & Movie News	4:15 4:30 4:45 5:00	To be announced Girl Alone N Dick Tracy N	" "	Baseball Game	3:15 3:30 3:45 4:00	Affairs of Anthony N. Four of Us N	Stella Dallas N Club Matinee N Those Happy Gilmans Tango Time	Let's Pretend C
5:15 5:30 5:45 6:00	Your Family & Mine N Edward Davies N Straight Shooters N Salon Orchestra N	To be announced Jack Armstrong N Paul Sullivan, news	Eton Boys C News and Sports	5:30 5:45	Shall Have Rhythm News Red Barber's Resume To be announced	Train Time	Eton Boys C	4:15 4:30 4:45 5:00	Edward Davies N	Your Family & Mine N To be announced N Market Reports    Marjorie Cooney	Eton Boys C
6:15 6:30 6:45 7:00		Denton and Barber Little Orphan Annie Lowell Thomas N	To be announced C "Today", Bob Trout C	6:15 6:30 6:45	Johnson Family Paul Douglas N Voice of Nina Dean N Fulton Lewis, Jr. M	Musical Hits 20th Century	51 Burick "Today," Bob Trout C Crossroads Hall C	5:15 5:36 5:45 6:00	Eddie Dooley N Dinner Concert N Easy Aces N	Dick Tracy Angler and Hunter N Afternoon News To be announced N	"Today", Bob Trout C The Songmaster Ray Heatherton C
7:15 7:30 7:45 8:00	Tracer Lost Persons N Elvira Rios N	Vocal Varieties (to N) Don't You Believe It M Inside of Sports M	McCall's Screensc'ps C Joe Penner C  Kate Smith C	7:15 7:30 7:45 8:00	Dick Bray	Song Shopper	Screenscoops C Joe Penner C  Kate Smith's	6:15 6:30 6:45 7:00	Kelly's Sports Review News Report To be announced N	Claude Sharpe Mario Cozzi N  E. Gluckman's Or. N Rudy Valee N	Kate Smith C
8:15 8:30 8:45	Curtain at 8:30 N	H H		8:15 8:30 8:45	Burt Farber's Orch	Old Tunesmith Loveliness For You	Hour C	7:15 7:30 7:45 8:00	The Farmers' Forum.	Good News of 1939 N	Major Bowes C
9:00 9:15 9:30 9:45	Orchestra N	Bing Crosby, Bob	4 4	9:15 9:30 9:45	Bob Crosby M Peter Grant Geo. Olsen's Orch. M	Clock on Mantle	Amateur Hour C	8:15 8:30 8:45	Orchestra N	Music Hall N	Columbia Workshop C
10:15 10:30 10:45	Known N	Crosby and Company N	Americans at Work C	10:15 10:30 10:45		Swing Miniatures	Workshop C Joaquim Gill's Orch. Newspaper of Air .	9:15	Known N	Amos 'n' Andy N	Americans At Work C
11:15	Elza Schallert N Larry Clinton's Orchestra N	Sweet Adeline	Orvie Allston's Or, C Vincent Lopez Orchestra C	11:15	Ace Brigode's Or, M Richard Himber's Orchestra N	Yesterdays	Orvie Aliston's Or. ( Vincent Lopez's Orchestra C	10:15	To be announced Earl Hines' Orchestre	World is Yours	Meador Lowry, News Vincent Lopez's Orchestra N
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	]]	WLS-WENR	WSM	WHAS

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00—Ray Heatherton, Songs, WABC WHAS WHIO wadc wwva wbt wgar wcau wgst Amos 'n' Andy. WEAF WLW wgy wtam kyw wwj who kstp

-To be announced, (NBC) WSM wtam wdaf

-Easy Aces comedy sketch featuring Jane and Goodman Ace. WJZ WCKY WLS kdke whk wire wham

7:15—Vocal Varieties. WEAF WLW wgy wtam wire wmaq who kstp kyw wdaf

-"Hollywood Screenscoops," by George McCall. WABC WKRC WHAS WHIO wcau wmas wgr

-Mr. Keen, Tracer of lost persons; drame-tization. WJZ WCKY WLS white kdka wham

7:30—Schaefer Summer Review. Felix Knight, Three Jesters, Audry Marsh, Al and Lee Reiser. WEAF

-Maria Cozzi, Baritone. (NBC) WSM wgy wtam whk

-Joe Penner and Ben Pollack's Orchestra. WABC WKRC WHAS WHIO wbbm wgar kmbc wcau kmox wcco wwj wbf

-Elvira Rios, Mexican Singer. WJZ WCKY whk wave wire whem wowo 7:45—Song Pictures: Pioneer Quartet; Poetry reading by John Johns, WJZ kdka whk -Erwin Glucksman's Orchestra. (NBC) WSM

8:00—Kate Smith Hour, with Abbott and Costello, comedians, Jack Miller's Orchestra. WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmox wadc wwva wbf kmbc wgst wwl wcco—Rudy Vallee and his Connecticut Yankees; guest artists. WEAF WLW WSM wtam kyw wgy wbap kstp wfla who wdaf wave wire wwi wmaq

—To be announced, WJZ WCKY kdka whk wham wspd wcol wxyz
8:30—Curtain at 8:30: Robert Emmett Dolan's Orchestra. WJZ WCKY kdka
9:00—Promenade Symphony Orchestra. Regi-

9:00—Promenade Symphony Orchestra, Reginald Stewart, conducting; Mischa Mischa

koff, violinist: Mme. Jeanne Duseau, voce- — Gilding Swing with 8ob Howard. WEAF list. WJZ WCKY WLS kdka whk

-Major Bowes' Amateur Hour. WABC WKRC WHIO WHAS wir wobm wgar wcau kmo: kmbc kmox wgst

RMDC RMOX wgst

Good News of 1939, with Fannie Brice,
Frank Morgan, Robert Young; and
guests, Meredith Willson's Orchestra with
the Max Lerr Chorus, WEAF WLW WSM
wgy wtam wmaq wave wwi wfla kyw who
wdaf kstp wgy who wave wire wham

10:00—Music Hall, Bob Burns, comedian and M. C.; The Foursome; John Scott Trotter's Orchestra; guest artist. WEAF WLW WSM wgy wtam wwij wmaq wire

-People I Have Known, Ransom Sherman, m. c.; Variety Program, Orchestra and guests. WJZ WCKY WLS kdka wham whk -Columbia Workshop, WABC WKRC WHAS WHIO wsfa wcau wsbt wwva wbt

10:30—Americans at Work: Interview. WABC WKRC WHAS wgar wir wbbm wcau kmox wcco wgst wwl kmbc

Aliston's Orchestra. WHIO WHAS WKRC wave wire wham will wbbm wfbm wgar wcau wcco wbt wwva

-Ink Spots. (NBC) WCKY whk wave wire

only
--Gotham Gazette. WABC only

-Esso News Reporter. WJZ only -Sports Question Box. (NBC) wgy wtam who

-Amos 'n' Andy. (NBC) WSM wdaf wmag wire

11:05—Ink Spots. WJZ WCKY WLS whk wave wire wham 11:10-Evening News Report, WABC only

II:15—Adrian Rollini and Ensemble. WEAF wgy wtam who To be announced. WJZ WCKY whk wave

wire wham
-Orvie Aliston's Orchestra. WABC WHIO
wave wire wham wir wbbm wfbm wgar
wcau wadc wbt wcco wwva

11:25-United Press News Reports, WEAF -Adrian Rollini's Ensemble, (NBC) kdka

wmaq

11:30—Vincent Lopez's Orchestra. WABC

WKRC WHAS WHIO wgar kmox wadc

wsbt wbt wbbm kmbc wcco

Richard Himper's Orcnestra. WEAF WSAI

wgy wmaq who wdaf kyw wtam (WSM at

-Larry Clinton's Orchestra, WJZ WCKY kdka wham whk wave wire

Midnight—Johnny Long's Orchestra. WABC WKRC WHIO wir wgar wfbm kmbc wcau 

Dean Hudson's Orchestra. WEAF WSAI WSM kdka wgy wtam wmaq who
Aussa the Arab. Dramatic Serial. WJZ WCKY whk wave wire wham

12:15—Bob Grant's Orchestra. WJZ WCKY WLS kdka whk wire wham

12:30—Freddie Martin's Orchestra. WJZ WCKY WLS kdka hk wire wham

Earl Hines' Orchestra, to be announced, WEAF WLW wgy wmaq who

To be announced, WABC WKRC WHIO wir wgar wfbm kmbc wcau wadc wbt wwl

Don Voorhees, the maestro, is a skillful composer and is currently working on a theme picturing the hustle and bustle of Grand Central Station.

Kate Smith's bandleader, Jack Miller, has been with her ever since she broke into radio as a major atN Denotes (NBC) C Denotes (CBS) M Denotes (MBS)





# PROGRAMS FOR FRIDAY, OCTOBER 7





		'	(EASTERN ST	ANDA	RD TIME)				(CENTR	AL STANDARD TIM	(E)
	WCKY	WLW Cincinnet (788 irc.)	WKRC		WSAI	WCPO Cincinnati (1300 ke.)	WHIO		WLS-WENR	WSM Nashvilla, Toma. (600 loc.)	WHAS
:30	Rise and Shine	Top of the Morning	Sun Up Jamboree	6:30 6:45		Six to Niners	Breakfast Express  F. McGuire's Cowboys	<b>5:30</b>	Smile A While	Total Control of the	,
:00 :15 :30 :45	Early Birds Tune Time		News and Sports	7:00 7:15 7:30 7:45	Morning Revotions WSA Eye Opener	WCPO News	Little Tom	6:15 6:30	Builetin Board , Sunrise Service Ramblers and Patsy		Asbury College News, Meador Lowry
:00:	Ear Benders N	The Merrymakers Peter Grant, news The Gospel Singer	10 18	8:00 8:15 8:30	Omer Herth N Gene and Glen N Muscial Tete-a-Tete N. Women's News	WCPO News	WHIO Almanes Dunker's Club Morning Varieties	7:15 7:30	News Report	Checkerboard Time Time to Shine To be announced N	Early Morning Jamborse
1:00 1:15 1:30 1:45	Breakfast Club N	Band Goes to Town N Myrt and Marge Hilltop House	Woman's Hour	9:00 9:15 9:30	Band Goes to Town N Rainbow Ridge Herman & Banta N. Monticelto Party Line.	Musical Menu	The Magic Carpet Tuneful Topics Municipal Court The Party Line	8:00	Morning Devotions News Report Sodbusters	Breakfast Club N	The Jackson Family. Henry's Mountaineers News, Meador Lowry
:15 :15 :30	Just Plain Bill N	James Whitcomb Riley Anniversary Madame Courage's N The Goldbergs	Musical Calendar	10:00 10:16 10:30 10:45	Singing Strings M Choir Loft M Bulletin Board Woman in White N	Down the Avenue	Pretty Kitty Kelly C To be announced Henry and G. P	9:00	Houseboat Hannah N Jane Arden N Ma Perkins N	To be announced N., WSM News Singer and His Songs Just Swinging	The Party Line Myrt and Marge C. Hilltop House C
:00 :15 :30 :45	Lorenzo Jones N Young Widow Brown N	Heart of Julia Blake Vic and Sade N News Flashes Road of Life N	Jus' Tho'ts	11:00 11:15 11:30 11:45	Get Thin to Music M.	Merry Go Round	Ruth Carhart C Big Sister C	10:00 10:15 10:30 10:45	Vic and Sade N	Do You Remember N	Airlines
2:0u :15 :30 :46	Weather, News, Stocks Farm and Home Hour N	The O'Neills N News—Live Stocks National Farm and	Heien Trent C Our Gal Sunday C	12:00 12:15 12:30 12:46	Jane Gray Do You Remember N.	Rambles in Rhythm	Noon News Review . Listener Speaks News, Markets	11:00 11:15 11:30 11:45	Ramblers and Patsy Organ Concert	Home Hour N	"Nancy James" C Helen Trent C
	Mother in Law N Renfro Round-up		4 4	1:00 1:15 1:30 1:45	Burt Farber's Orch Words and Music N Cincinnatus at School Voice of Experience M	Melody Parade Dot Club News From Hawaii	Tommy Dunkelberger Reds vs. Pittsburgh Doubleheader	12:00 {2:15 12:30 12:45	Checkerboard Time Jim Poole	Dept. of Agriculture. Claude Sharp Noon Time News	Sav., Stock, Weather Tennessee Rambiers
:00 :15 :30 :45	Tune Trails N Little Variety Show N.	Betty and Bob N Grimm's Daughter N. Valiant Lady N Betty Crocker N	To be announced C.	2:00 2:15 2:30 2:45	As You Like It (to M) Hot Stove Musical	Uptowner	81 42		Chore Boys and Evelyn	To be announced N To be announced N	Weekday Devotions., University of
	Hilltop Serenaders News and Stocks Between Book Ends N.	The Guiding Light N	Theater C	3:00 3:15 3:30 3:45	Harold Stokes' Or, M Professor Yogi Fogi	Marimba Music Martialaires Tea Time Tunes	00 00 00 00	2:15 2:30	Palatial Palace Homemakers' Hour Between Bookends N.	Ma Perkins N P. Young's Family N	Betty Grocker Harrisburg Varieties
:15 :30 :45	Stella Dallas N Club Matinee N Affairs of Anthony N	Life Can Be Beau'l N Man of Mars (to M).	Eton Boys C Woman & Movie News	4:00 4:15 4:30 4:45	To be announced	45 41 ,	10 18	3:00 3:15 3:30 3:45	Affairs of Anthony N.		Stage Relief Prog. ( To be announced C.
:15 :30	Your Family & Mine N Flame of Amazon	Houseboat Hannah N To be announced Jack Armstrong N Paul Sullivan, news	Sing For Supper C	5:00 5:15 5:30 5:45	Dick Tracy N	11 11	Sing for your Supper C	4:30			You Want to Be C.
:15	Four of Us N	Don Winslow N Denton and Barber Little Orphan Annie Lowell Thomas N	To be announced C Chas, Sawyer	6:00 6:15 6:30 -:45	Vocalist N Johnson Family Charles Sawyer Gene and Janette	Musical Hits Twentieth Century		5:15 5:30	Don Winslow N Malcolm Claire N Four of Us N Marlowe and Lyon N	George R. Holmes N.	To be announced C "Today", Bob Trout
:15	Safety First Lone Ranger	Amos 'n' Andy N Rhythm in Brass Tim Healy's Club M. Inside of Sports M	Lum and Abner C Adventures in Science C		Fulton Lewis, Jr. M Burt Farber's Orch. M Dance Orchestra N Jimmy Kemper N	Song Shoppers	Lum and Abner C	6:15 6:30	Dick Todd, songs N Words of Thunder Kelley's Sport Review News Report	Oscar Shumsky N L'Aiglon Orchestra	Lum and Abner C Music to Your Taste
:00 :15 :30 :46	01 11	What's My Name M., To be announced		8:00 8:15 8:30 8:45	Maurice Spitalny's Orchestra N If I Had a Chance N	Today's Post	The First Nighter C Burns and Allen C	7:15	"I Want A Job"	" "	Burns and Alien C.
:00 :15 :30 :45	March of Time N	Jamboree	Hollywood Hotel C	9:00 9:15 9:30 9:45	Baseball Nightcap Jimmy Dorsey M Peter Grant	Spectator	Hollywood Hotel C	8:15	March of Time N		11 11
:00 :15 :30	Design for Dancing N Inkspots N	Wayne King's Orchestra N  Jimmy Fidler N	Grand Central	10:00 10:15 10:30 10:45	Wayne King's	Wrestling Matches Swing Miniatures	Grand Central Station C	9:00 9:15 9:30	Design for Dancing N	Wayne King N Tomorrow's Winners	Grand Central Station C Jack Berch, songs C.
:00 :15	Taxicab Night Club WCKY News Barney Rapp's	Paul Sullivan, news	News and Sports Henry Busse's Orch, C Orvie Allston's	11:00	Billy Snider's Orch To be announced N Al Donahue's	News	Henry Busse's Orchestra C	10:00 10:15 10:30	Globe Trotter E. Bolognini's Orch Earl Hines'	Amos 'n' Andy N World in Review Sports Review To be announced N	Henry Busse's Or, C News—Meador Lowry Orvie Allston's
T	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	-	WLS-WENR	WSM	WHAS

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00—Rey Heatherton, Songs. WARC WHIO | WKRC wbbm wir wfbm wcau WHAS wgar wadc wcau wwva wgst wbt | --The Revelers. WEAF wire

-Dick lodd, Song Stylist; Richard Liebert, Organist, WJZ WCKY WLS whk wave wire wham

-Amos 'n' Andy. WEAF WLW kyw wtam

-Vagabonds, (NBC) who wdaf

15—Lum and Abner. WABC WKRC WHAS WHIO wbbm wir wcau wbt wgst wgar wfbm kmox wcco

⇒Jimmy Fidler and His Hollywood Gossip. WEAF wgy wtam wmag wire wdaf wbap WEAF wgy wtam wmaq wire wdaf wbap kyw kstp who wcol

-Oscar Shumsky, WJZ WSM wham kdka whk wave wspd

-Webb and Sherr, (NBC) 7:30---Ennio Bolognini's Or-wtar: wgy wmaq wno, wdat Orchestra, (NBC)

-Carol Weymann, mezzo-soprano. WJZ wave

-Consolidated Edison Program, WJZ

7:45—Trio Time with Three Fellas: Male Yo-cal Trio. WJZ wave kdka wire wtam —To be announced. WABC WKRC wir kmox wbbm wcau wwj

-Bonnie Stewart, (NBC) WEAF WSM wmaq

-Jimmy Kemper's Songs. (NBC) 8:00—Maurice Spitalny's Orchestra, WJZ WSM WSAI kdka wspd whk wham

-Cities Service Concert: Lucille Manners soprano Frank Black's Orchestra WEAI WCKY wgy wtam wmaq wwi who wdaf wire kstp wtaa wfla kyw

-"First Nighter," Dramatic Sketch co-star-ring Barbara Luddy and Les Tremayne. WABC wir kmox wbbm kmbc wceu wcco

wire wham

—Adventures in Science. Dr. Paul 8. Sears, of Teachers' College, Columbia U. WABC

B:30—Burns and Allen, with Ray Noble's Or-chestra. Tony Martin, Paul Douglas. WABC

WKRC WHAS WHIO wir wgar kmox wbbm

-If I Had the Chance. Cal Tinney, m. c.; Norman Cloutier's Orchestra, WJZ kdka wspd whk wham

9:00—Waltz Time, with Frank Munn, tenor; Manhattan Chorus; Abe Lyman's Orchestra. WEAF WCKY wgy wtam wmaq wwj wdaf kyw who wire

-"Hollywood Hotel," WABC WKRC WHIO WHAS wir wbbm wgar wfbm kmox kmbc wcau wadc wbt wcco wgst wwl

-Paul Martin's Orchestra. WJZ WSM WLS ham kdka whk wfla wave wfaa wspd wyz

9:30—Death Valley Days (Dramatic Program) with John MacBryde, Jean King and Geoff Bryant: Josef Bonime, Music Director. WEAF WLW wgy wtam wwi kyw who wmaq wdaf wire kstp

-March of Time. WJZ WCKY WSM WENR kdka whk wave wham wool wfia wspd wfaa 10:00-Design for Dancing, WJZ WLS WCKY

-Grand Central Station WABC WKRC WHIO WHAS wir wgar

-Wayne King's Orchestra. WEAF WLW WSM wwj wave wmaq wtam wdaf who kstp wfla wfaa wire kvoo wgy

-Ink Spots. WJZ WCKY kdka whk wham wspd

Jack Berch, songs. WABC WHIO WKRC WHAS wir wbbm wcau

-Jimmie Fidler. (NBC) WLW wow

10:45—Jesse Crawford, organist. WEAF kyw wgy wtam wwi wire wmaq kstp wdat New Orleans' Archbishop. WABC WKRC WHAS wbbm wir wfbm wcau wcco kmox wadc wgst

-State of the Nation. Jay Franklin, Com-mentator. WJZ WLS kdka whk wham wspd

WHAS WKRC wbbm wwl

Gotham Gazette, WABC only

Lsso News Reporter WJZ only

—Esso News Reporter WJZ only
—Henry Busse's Orchestra. (CBS) WHIO
WHAS wbbm wwi
—Will Osborne's Orchestra. (NBC) whk

wave wire wham

-Amos 'n' Andy. (NBC) WSM wmaq wdaf

11:05—Will Osborne's Orchestra. WJZ WCKY

whk wave wire wham

11:10—Evening News Report, WABC only II:15—Henry Busse's Orchestra, WABC WHIO WHAS wcau wbbm

wcau wadc wbt kmbc wgst wcco- wfbm | 10:30—Benno Rabinoff, concert violinist. WEAF | 11:25—United Press News Reports. WEAF only wsfa wgy wfam wmaq kyw wwj wire kstp wdaf Paul Kain's Orchestra. (NBC) WSM kyw -Paul Kain's Orchestra. (NBC) WSM kyw wgy wtam wdaf

1:30—Orvie Allston's Orchestra, WABC WKRC WHIO WHAS wbbm wfbm wwl wcco kmox kmbc wir

-Death Valley Days. WEAF kyw wgy wtam wwj wmaq kstp wdat

-Barney Rapp's Orchestra. WJZ WCKY WSM whk wave wire wham MIDNIGHT — Orvie Allston's Orchestra.
WABC WHIO WKRC wbbm wir wger kmox
wcau wadc wbt kmbc wgst wwl wcco wfbm

-Richard Himber's Orchestra. WEAF kyw wgy wtam wwi wmaq kstp wdaf -Aussa the Arab, WJZ whk wave wire

12:15—Shep Field's Orchestra, WJZ WCKY WLS whk wave wire wham

12:30-Blue Barron's Orchestra, WEAF WLW WSM wgy wtam wwj wmaq kstp wdaf

-Frank Novak's Orchestra, WJZ WCKY WENR whk wave wire wham

-Henry King's Orchestra. WABC WKRC WHIO wbbm wir wgar kmox wcau wdac wbt kmbc wgst wwl wcco wfbm

# History of "American Schools" Traced in New Series To Start Oct 5

The history of the American school system from the little red schoolhouse and the hickory switch to the million-dollar plants of today will be traced on the 1938-39 series of broadcasts called "America's Schools," which will be heard every Wednesday, in two separate series, over the NBC-Red network, one program starting October 5 at 6:00 p. m. (E.S.T.) and the other every Saturday beginning October 15 at 8:45 a. m. (E.S.T.).

Dramatizations tracing the growth of the school system will be heard every Wednesday from the NBC studios in Washington, D. C., and the Saturday program will consist of talks by Florence Hale, editor of "Grade Teacher," whose words will be aimed principally at parents to help them understand the educational system.

# Nicholas Klein Heads **New WKRC Program**

A new weekly series of programs entitled "Saturday Knights of the Round Table" featuring informal discussions on questions of the day by Farmers To Headline prominent Cincinnatians will begin Saturday, October 1 over WKRC at 9:30 p. m. (E.S.T.)

The programs will be under the direction of vice-mayor Nicholas from the International Livestock Ex-Klein. Persons appearing on the position near Portland, Ore., when initial broadcast include Prof. H. M. Vinacke, professor of international relations and political science at the University of Cincinnati; Prof. Raymond T. Gray, history professor at the area of fruit-growing, stock-rais-Xavier University, and William H. ing, wheat fields and poultry farms, Hessler, editor of the foreign department of the Cincinnati Enquirer and Honorable Charles P. Taft, prominent this twelfth broadcast of the series. Cincinnati politician.

The subject for this first broadcast will be "What Does Hitler Want and Why?"

# Two Clergymen Speak On 'Church of the Air"

The Rev. H. S. Chandler of the Central Congregational Church, Jamaica Plain, Boston, and the Very Rev. Thomas J. Higgins, S. J., Ph.D., president of St. Joseph's College in Philadelphia, will be heard during "Church of the Air" broadcasts over the Columbia network on Sunday, October 2, at 10:00 a. m. (E.S.T.) and 1:00 p. m. (E.S.T.).

Reverend Chandler will speak on "Spiritual Rearmament." Music for this morning program will be supwith soprano soloist Miss Lillian Jones and George R. Hunsche serving CBS. as organist and choirmaster. Music for the afternoon program is to be furnished by the Immaculata College Glee Club.

#### Versatile Radio Rubes



Rubes, heard over NBC, Mondays through Fridays at 5:45 p.m. (E.S.T.) over NBC.

Reading clockwise, the Radio Rubes are: Eddie Smith (top right), Zeb Turney, Bert Conte, Luke Davis and Harry Duncan.

"The Farmer Takes the Mike" the program is broadcast over CBS Sunday, October 2, at 2:30 p. m. (E.S.T.).

Typical Northwestern farmers from the area of fruit-growing, stock-raiswill be interviewed on their economic problems. Station KOIN is arranging

#### MORE NEW SHOWS

(Continued from page 3)

#### OCTOBER 4

Quite By Accident-Tuesdays at 7:30 p. m. over NBC-Red.

For Men Only-Tuesdays at 8:30 p. m. over NBC-Red.

Kate Smith-Tuesdays, Thursdays and Saturdays at 12 Noon (E.S.T.) over CBS.

#### OCTOBER 5

Town Hall Tonight - Fred Allen -Wednesdays at 9:00 p. m. over NBC-Red.

Gulden Serenaders - Wednesdays and Fridays at 6:30 p. m. over NBC-Blue.

Texaco Star Theatre - Adolphe Menjou, Una Merkel, Charlie Ruggles, Jane Froman, Kenny Baker, Max' Reinhardt's workshop. Wednesdays at 9:30 p. m. (E.S.T.), over CBS.

"Ask-it-basket" - Weekly question plied by the Central Church Choir, bee headed by Jim McWilliams. Wednesdays at 7:30 p. m. (E.S.T.), over

#### OCTOBER 6

Joe Penner, Roy Atwell, Ben Pollack's orchestra. Thursdays at 7:30 p. m. (E.S.T.), over CBS.

# **Grantland Rice To Begin** Sixth Year For "Service" **Program As Commentator**

Grantland Rice, nationally famous sports authority, will begin his sixth consecutive season of football comment on the Cities Service Concert program on Friday, September 30, at 8:00 p. m. (E.S.T.), over the NBC-Red network. His expert comment on the major games throughout the country will again be a feature of the program for nine consecutive weeks, through November 25.

In addition to his series of comments, Rice will announce his All-American football team on a December program of the Cities Service Concert, the date to be announced

# NAB President To Speak On "People's Platform"

Neville Miller, President of the National Association of Broadcasters, will head the list of speakers who will discuss the effect of radio upon public opinion when Lyman Bryson's 'People's Platform' is heard over CBS on Sunday, October 2, at 7:00 p. m. (E.S.T.).

Other members of the discussion group will include Curtis Mitchell, Broadcast From Oregon editor of "Radio Guide;" Bob Trout, the CBS commentator; and Mrs. Allen Friedlich, who labels herself "just an average radio listener."

### Always On Her Toes



Betty Olson, tiniest girl in NBC's Chicago studios, is right on her toes when she goes on the air with the three escorts, heard on the "Kaltenmeyer's Kindergarten" program, and broadcast over NBC, including WSAI, on Saturdays at 7:00 p. m. (E.S.T.). Betty is 4 feet, 11 inches tall.



# **Question of Political** Refugees To Be Subject Of Talk By Myron Taylor

Myron C. Taylor, former chairman of the board of the United States Steel Corporation and president of the Inter-Governmental Commission at Evian, France, will discuss the question of political refugees in Europe in an address before the Council on Foreign Relations, Monday, October 3, which will be broadcast over the NBC-Blue network at 9:00 p. m. (E.S.T.).

The dinner, to be held in the main ballroom of the Ritz-Carlton Hotel, in New York, will mark one of the first public appearances of Taylor since his return from the commission meetings in France. Norman Davis, chairman of the Red Cross and former Ambassador at large, will pre-

## **New Staff Orchestra** At WKRC

Ruth Lyons and her Swingliners are the newest addition to the staff of WKRC, Cincinnati, and beginning next week, will present "The Swing Limited," a quarter-hour program of music of the day, each week night at 6:45 p. m.

Mrs. Lyons, who is program and musical director of the Columbia station, personally assembled the band and after weeks of auditions chose musicians with a wealth of radio and night club experience.

The personnel of the swing aggregation includes Charles Mauthe, who doubles on vibraphone and trumpet; "Deke" Moffett, clarinet; Ray Moore, bass; Eli Chalfie, guitar, and Ruth Lyons and Gladys Lee Neil, pianos. Mauthe, Moffett and Moore have all been members of Jack Sprigg's wellknown orchestra, which played both the Albee and Shubert Theatres as a pit band and which has very recently concluded a long engagement at the swank Beverly Hills Country Club in radio stations, and Gladys Lee Neil, who is a graduate of the Cincinnati College of Music, has been on WKRC's musical staff for the past two years.

"The Swing Limited" will be a mythical train journey, with members of the orchestra, the Savoy Sisters, rhythm trio, and Bob Brown, baritone, as passengers.

The Savoy Sisters, Norma, Gloria and Esther, return to WKRC after a summer's engagement with Buster Locke's orchestra. They are proteges of Ruth Lyons, who is also responsible for having discovered Bob Allen, vocalist with Hal Kemp's orchestra; John King, formerly a singer with Ben Bernie, now a star with Twentieth-Century Fox pictures in Hollywood, and Billy Snyder, popular orchestra conductor and singer.

Bob Brown's voice is familiar to WKRC listeners, having been featured on many of the Columbia station's programs last season.

Lee Bland writes the continuity for "The Swing Limited."

(Continued from page 5)

confronted with requests for rulings as to the legality of operating certain radio frequency devices without radio station licenses.

"If certain low power devices can be used without interfering in any way whatsoever with radio communications," Jett said, "there would appear to be no engineering reason for suppressing their use. It is on this basis that the Commission decided to consider the proposed rules and regulations, and I trust you will keep this in mind in all considerations of the problem."

Mr. R. M. Wilmotte of the National Association of Broadcasters advocated using the devices outside the regular broadcast band but Jett pointed out that such use might interfere with safety service.

Engineers from the manufacturing companies also appeared to give technical information on the devices.

# "Mr. Average Listener" Is Object of CBS Programs, Says Education Director

Sterling Fisher, Director of Edu- | a hard day's work, is tired and want cation for the Columbia Broadcasting to be entertained," Fisher points out System, visualizes Columbia as breaking down the listening interests of his week when 'Mr. Average Listener" in its education curious about the more serious as tional efforts on the air.

"We recognize that the average radio listener, when he gets home from programs are directed."

pects of his every-day life, and it i to those moments that our educationa

Almost all people, Fisher is certain, are interested in the views of their fellow-men on problems of current importance. Most often they want the views of experts, but occasionally they would like to know what the little man thinks, too.

"All they have to do then," Fisher advises, "is tune in CBS's 'People's Platform' on Sunday evenings. There they get both the expert and the nonexpert opinion as the truck driver breaks bread with the college professor and the views of both are aired

Does "Mr. Average Listener" want to learn about his fellow-workers, or know the conditions of workers in other industries? A twist of the dial to the "Americans at Work" program, on Thursday nights will bring him broadcasts direct from the cab of the railroad engineer, the tunnel where a sand-hog is burrowing, or the patrol car in which a policeman is keeping lookout for possible lawbreakers.

Is he interested in what is going on today? H. V. Kaltenborn, Columbia's veteran commentator, reviews the week's happenings in world affairs on Sunday night's "Headlines and Bylines" broadcast, and on the same program Gilbert Seldes, nationally famous author and critic, talks about the latest developments in the field of creative arts.

Similarly "Of Men and Books," broadcast Tuesday afternoons, from Chicago, presents Professor John T. Frederick's reviews of the latest bestsellers, and "The Farmer Takes the Mike," on Sunday afternoons gives "Mr. Average Listener" the rural point of view.

No matter what direction his more serious listening moments take, the radio dialer is provided with ample food for thought by Columbia's educational programs.

# James Whitcomb Riley X **Anniversary Broadcast**

The anniversary of the birth of James Whitcomb Riley, American poet, will be honored during a special broadcast over WLW from his birthplace, Indianapolis, Ind., Friday, October 7, at 10:00 a. m. (EST).

Interviews with the late poet's housekeeper and neighbors and his former physician, Dr. B. Carlton McCulloch, will be featured on the program with songs of the school children making an annual pilgrimage to the Riley home. The songs will include several poems by Riley which have been set to music.

This Contest Closes October 10th

# WIN FREE SEASON TICKETS FOR THE CINCINNATI SYMPHONY

RADIO DIAL, in conjunction with the Women's Symphony Committee, is offering to its readers and subscribers free seasons seats for the symphony and free subscriptions to RADIO DIAL.

RADIO DIAL offers two season tickets to the person securing the most subscriptions for the 1938-39 symphony series. To the next five, a one year's subscription to RADIO DIAL, to the five next highest a six months' subscription to RADIO DIAL.

The 1938-39 Season will be the most brilliant in the Orchestra's long history and the soloists list will be the finest offered anywhere this year to Symphony patrons. This list will include Lawrence Tibbett, barytone; Helen Jepson, soprano; Josef Hofmann, pianist; Igor Gorin, barytone; Myra Hess, pianist; Jascha Heifetz, violinist; Walter Gieseking, pianist; and Ethel Bartlett and Rae Robertson, piano duo. In addition to Eugene Goossens as Musical Director, guest conductors for the year will include Hans Lange and Jose Iturbi. Our Symphony season ticket prices are the lowest of any major Symphony Orchestra.

Season subscribers may pay for their tickets by making an initial deposit of approximately 25 per cent of the season price and paying the remainder either quarterly or monthly. Send only initial or full payments to Radio Dial. Send the balance to the Symphony office, 101 Gwynne Building, Cincinnati, Ohio.

All that is necessary to do is to check in the square on the card, which we will send you upon request, whether tickets are wanted for Friday or Saturday, fill in the number of tickets wanted and the price of the ticket desired. The order will be filled in the office immediately upon receipt.

Season ticket prices are: First floor, \$45, \$30, \$20; Balcony, \$22, \$18, \$9; Gallery, \$7, for full series of 20 concerts. There are also available a few special \$14 seats. Attention is called to the fact that all \$7 seats for Saturday night have been sold, and that all \$9 seats for both Friday afternoons and Saturday nights have been sold.

Attention is called to the saving effected in the purchase of season

You may receive the symphony subscription blanks from the RADIO DIAL office, 22 East 12th Street. All entries in this contest must send their orders for Symphony seats direct to RADIO DIAL so that you get proper credit for them. May we suggest that you send these orders for seats to us immediately so we can secure the best seats available at the price designated. Be sure that all checks or money orders are made payable to Cincinnati Symphony Orchestra. Your own subscription counts in this contest.

# Please mail this blank at once:

I wish to enter the RADIO DIAL Women's	Symphony Contest. Please send me
a supply of subscription blanks.	
(If you believe you will need more the	nan 10 please advise us.)
Name	
Address	*(*) * *(*) * *(*) * *(*) * *(*) * *(*) * (*) *(*) *(*) *(*) * (*) * * * *
City Stat	e

# PADEREWSKI TO MAKE RADIO DEBUT IN EUROPE

# Week's Serious Music In Review

All Times are Eastern Standard

#### THURSDAY, SEPTEMBER 22.

#### BERKSHIRE FESTWAL

Third in series of Festival of Chamber Music broadcasts from Pittsfield. Mass., featuring Jesus Maria Sanroma, pianist; George Barrere, flute; and Carlos Salzedo, harp, soloists, with Barrere Ensemble of Woodwind Instruments and Coolidge String Quartet, 3:00 p. m., CBS-WABC.

Quintet in E-flat Major (K.452)
Sanroma and Woodwind Ensemble
Mozart 

#### STORY OF THE SONG

Margaret Daum, soprano, and Fritz Lechner, baritone, with Marion Carley, pianist, presenting an all-Brahms program, 7:30 p. m., CBS-WABC.

a)	Die Meere, Op. 60	, Brahms
b)	Weg der Liebe, Op. 60	. Brahms
c)	Die Boten der Liebe, Op. 61	, Brahms
-	Daum and Lechner, Duet	
a)	Wie bist du, meine Koenigin.	. Brahms
b)	Nachtigall	Brahms
cί	Auf dem Schiffe	. Brahms
-,	Margaret Daum, Soprano	
a)	Wenn du nur zuweilen lachelst.	. Brahms
ы	Der Traumwandler	Brahms
εŚ	O liebliche Wangen	Brahms
-,	Fritz Lechner, Baritone	

#### BERKSHIRE FESTIVAL

Fourth in Berkshire Chamber Music Festival broadcasts, featuring Ernst Toch, pianist, soloist, with Roth String Quartet, 3:00 p. m., CBS-WABC.

String Quartet in D Major, Op. 76, No. 5	Haydn . Toch

#### CITIES SERVICE

Lucille Manners, soprano, soloist, with symphonic orchestra, directed by Frank Black, 7:00 p. m., NBC-Red.

Salut d'Amour, At the Fair Selections from	 Eri	c Coates
Sejections from		

#### SATURDAY, SEPTEMBER 24. CHAMBER MUSIC GUILD

Chamber music program, featuring Elly Bontempo, pianist; Roman Totenberg, violinist; and Lucien Kirsch, 'Cellist, 11:00 a. m., CBS-WABC.

#### SUNDAY, SEPTEMBER 25. MAGIC KEY OF RCA

Ignace Paderevski, pianist, making his American radio debut, 2:00 p. m. NBC-Blue.

man all great for the contract of the contract
Variations in F Minor
Rondo in A Minor, "Alla Tudca" Mozart
Ballade in F Minor, Op. 52Chopin Mazurka in F Sharp Major, Op. 59
Chopin
Nocturne in F Sharp Major, Op.
Liebestod, from "Tristan und

#### EVERYRODY'S MUSIC

Howard Barlow, conducting the Columbia Broadcasting Symphony, 4:00 p. m., CBS-WABC.

#### KEYROARD CONCERT

Leo Ornstein, Russian - American pianist, in recital, 5:30 p. m., CBS-WARC.

Piano works by Schumann, Chopin, Liszt,
Debussy and Leschetizky
Impressions of Chinatown.....Ornstein

#### SUNDAY EVENING HOUR

Jose Iturbi and Amparo Iturbi, pianists, soloists, with Ford Symphony Orchestra, conducted by Eugene Ormandy, 9:00 p. m., CBS-WABC.

#### MÖNDAY, SEPTEMBER 26. Voice of Firestone

Margaret Speaks, soprano, soloist, with symphonic orchestra, directed by Alfred Wallenstein, 8:30 p. m., NBC

b) Let My Song Fill Your Heart
c) The Whole World Knows... Kreisler
Margaret Speaks, Soprano
[umoresque ... 

#### NBC STRING SYMPHONY NBC String Symphony Orchestra, directed by Dr. Frank Black, 9:00

p. m., NBC-Blue. 

#### INTERNATIONAL NIGHTS Music of Mexico, featured by Marek Weber, directing the Continental Orchestra, 10:00 p. m., NBC

Mexican	Hat	D	ar	ıç	e	 										Partichela
La Cump	parsita	١.			٠.											Rodriguez
Mexican	Lulla	bv		•	• •		•	•		•	٠	۰	٠	٠	•	Serradell Tolavera
La Palor	na			Ĭ.	•			•	Ĭ.	۰	٠.	٠.	٠.	٠.	•	Vradier

# Ezra Stone, Broadway Star. Added To Kate Smith's Variety Show

Ezra Stone, the incorrigible juvenile of the current Broadway comedy hit, genius suddenly became deprived of Kate Smith to play the lead in a his mother and the imprisonment of comedy serial in her 1938-'39 series his father for having participated in of variety shows starting over the the patriotic uprising. At this time Columbia network Thursday, September 29 at 8:00 p. m., (EST).

Field, Leah Penman and Blaine Fill- runs his household for him at the more, all members of the cast of Villa Riond-Bosson. "What a Life," in the radio series. The comedy serial, based on high had shown a liking for music. At the school life, will be written by Clif- age of five, feeling an irresistible ford Goldsmith, author of the play.

# Beloved Composer, Pianist Will Broadcast From **Switzerland**

Ignace Jan Paderewski, world famous pianist, composer and statesman, will make his American radio debut during the Magic Key of RCA program on Sunday, September 25, when he is heard in a recital from Lausanne, Switzerland, over the NBC-Blue Network at 2:00 p. m., (EST). The broadcast also will mark the third anniversary of the Magic Key RCA program.

Paderewski has selected piano classics by Chopin, Haydn, Mozart, and a Liszt transcription. The program will open with Haydn's Variations in F Minor, followed by Mozart's Rondo in A Minor, the "Alla Turca."

In the Chopin group the master of the keyboard will present the Ballade in F Minor, Opus 52; the F Sharp Mazurka, Opus 59, and the Nocturne in F Sharp, Opus 15, No. 2. Liszt's piano transcription of the Liebestod from Wagner's "Tristan and Isolde" will conclude the recital.

Paderewski has never before broadcast for listeners in the United States, and only once abroad. Arrangements for the forthcoming program, therefore, will bring to American listeners the artistry of one of the three topranking stars of the concert world who have not yet been heard over the nationwide networks of the National Broadcasting Company. Paderewski's consent to the broadcast was given as a distinct tribute to radio itself, through its representative, the Magic Key of RCA program.

Since 1891, when Paderewski made the first of nineteen triumphant concert tours of the United States, the great master of the keyboard has been endeared to American concert audiences not only for his supreme musical gifts but for his genius for living and helping others to live.

Paderewski was born in 1860 in the village of Kurylowka, in the province of Polodia. His father, Jan Paderewski, belonged to the Polish landed gentry, and his mother, nee Nowicka, was the daughter of a Vilna University professor whom the Russians had exiled to Siberia for being too patriotic. In 1963, during the last Polish insurrection, the future "What a Life," has been engaged by parental care through the death of the little Ignace was looked after by his sister Antoinette, now Madame Stone will be supported by Betty Antoinette Wilkonska, who even today

> From early childhood. Paderewski (Continued on page 16)



#### BY CLINTON BROOKS

Not many weeks distant and the NBC network will inaugurate broadcasts of the NBC Symphony Orchestra, Arturo Toscanini conducting, and the CBS system will bring back the Sunday afternoon concerts of the New York Philharmonic-Symphony Orchestra. There will be a "relache" however, in broadcasts by the Cincinnati Symphony Orchestra, according to all reports. Cincinnatians who want to hear their own orchestra will have to attend the Music Hall concerts, which may or may not be a good thing.

Radio symphonic performances are inestimable as far as ear-training is concerned. But part of the enjoyment of a symphony concert lies in the dramatic picture of an able conductor directing eighty to a hundred musicians, a five-part string choir, woodwinds, brass, a "battery" of percussion instruments, and occasionally a harp, piano, celesta, or harpsichord for variety. There is nothing particularly spectacular in the performance of a string or woodwind quartet, nothing glamorous in the facial contortions of a soprano or basso purveying opera or "lieder" in great quantities. But ever since symphony orchestras have been seated on concert platforms, audiences have enjoyed the spectacle of serried ranks of white shirt bosoms and swallowtailed coats, reacting to the gestures of a director, who, if he intends to qualify in the upper ranks of his profession, figuratively must have mastered the combined talents of a musician, an actor, and a ballet dancer.

Nevertheless it is disappointing to learn that programs of the Cincinnati orchestra will not be broadcast to other parts of the nation, not only for the benefit of those Cincinnatians who are unable to attend concerts, but also for the enjoyment of thousands of listeners miles distant from the city and the greater glory of one of Cincinnati's most worthy organizations. Under the direction of Eugene Goossens, the symphony orchestra has grown in national artistic importance. Whether it be a lack of suitable sponsors (Cincinnati itself could provide at least a half dozen), or other concomitant factors, the unfortunate fact remains, the Cincinnati Symphony Orchestra will be advertised over none of the national hook-ups this winter.

The fact that Iose Iturbi will conduct the first three concerts of the Cincinnati Symphony Orchestra season, beginning October 14, will turn many listeners to the Ford Sunday Evening Hour this week to hear the Spaniard in the double role of conductor and pianist. His sister and "pupil," Mme. Amparo Iturbi, will be heard on the same program.

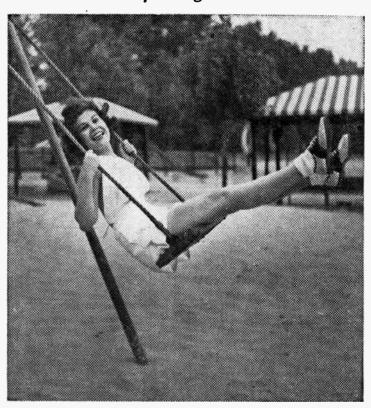
The Ford Symphony Orchestra last week gave a most hardy reading of the farandole from Bizet's "L'Arlesienne Suite" and Sibelius' "Finlandia" with resounding fortes in the brass and woodwinds. Eugene Ormandy, conducting, was a little more circumspect in two orchestral passages from de Falla's "La Vida Breve" and the overture to Tchaikovsky's "Eugene Onegin." An element of surprise crept into the program when Miss Swarthout chose the "Che faro" from Gluck's "Orpheus and Eurydice"-an agreeable surprise by and large. Among her other offerings, the song by Frank Bridge was a fortunate selection, as most of Bridge's songs usually are. The cantata of Southern plantation spirituals was a bit of effective Americana in the popular

Programs of unusual interest this week are the Berkshire Chamber Music Festival concerts and the Alfred Wallenstein series of Bach church cantatas on Sunday night. Outside of the Library of Congress concerts sponsored by Mrs. Elizabeth Sprague Coolidge, the only other extraordinary chamber music series that can be heard in the United States are those of the Berkshire festival. Ernst Toch, pianist on the Friday program, will be making his debut to most listeners.

It may seem strange that no piano pieces of Debussy, Beethoven, or Liszt (other than the Wagnerian transcription) are programmed for the Paderewski concert for the Magic Key Hour Sunday afternoon. Of course, to cover the entire scope of his repertory would be an almost impossible task for the Polish planist. The Chopin and Haydn works to be broadcast from Lucerne are representative of Paderewski's genius, and should be welcomed by those who regret the pianist's absence from the American concert stage.

The NBC program arrangers might do well to devote as much time to other stars on other Magic Key hours. Apparently it is their wish to attract as many listeners as possible to the RCA Hour. Frequently, however, the Magic Key programs seem over-burdened with variety. One has merely an appetite-whetting taste of a half-dozen different types of entertainment and an insufficient quantity of any one.

#### On the Upswing to Stardom



Riding high in the air these days is pretty Betty Lou Gerson, NBC actress. A featured player on many network shows, Miss Gerson added a new starring role to her varied repertoire when she was given the part of Connie in "Arnold Grimm's Daughter," heard over NBC, including WLW, at 1:15 p. m. (E.S.T.) Mondays through Fridays.

#### Pick and Pat Star Has | pianist" and in 1891 he took Amer-Operatic Ambitions

Edward Roecker, baritone, has been

including WKRC, Mondays at 7:30 p. m. (E.S.T.), and WHAS at 10:30 p. m. (E.S.T.) for the past two years. In his early twenties, with an enviable reputation as college athlete behind him, this red-headed six-foot singer has operatic ambitions. He studies voice and dra-

Edward Roecker matics in New York and Philadelphia, and is in great demand for personal appearances. Recently he was tested for the movies. and is scheduled to make musical shorts in the future.

#### **PADEREWSKI**

(Continued from page 15)

attraction for an old and primitive organ which stood in his father's house, he tried his first playing.

At seven, Paderewski's music lessons began and at the age of thirteen he was sent to Warsaw where he studied at the Conservatory of Music. After a small Russian tour in 1876, he made his real debut as a concert virtuoso in Vienna in 1887. His appearance with the Lamoureux Orchestra in Paris in 1888 marked the beginning of his fame for in 1890, London hailed him as the "master

ica by storm.

The only actual interruption in Paderewski's long and brilliant musical career came in the years 1919-1920, the singing star of the Pick and Pat when he served as premier of Poland, "Pipe Smoking Time"heard over CBS, the newly-formed Republic he had worked so valiantly to establish. His most recent venture away from the concert stage, however, was his stellar appearance in the European-made film, "Moonlight Sonata," which has just been nationally released in this

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DIXIE HGY. COVINGTON, KY RES PHONE HE 1118

# Roumanian Composer's **Works Featured On the** Sunday Symphony Hour

The first Roumanian Rhapsody, one of the Roumanian composer Georges Enesco's most forceful compositions, will be played by the Symphony Orchestra under the direction of Eugene Ormandy during the Sunday Evening Hour which will be broadcast over CBS, including WKRC, September 25 at 9 p. m., (EST).

Guest artists on this program will be Jose Iturbi, noted pianist and conductor, and his famous sister, Amparo. Their first piano duet, accompanied by the orchestra, will be the Allegro from the Double Concerto in E Flat by Mozart. They will open the second part of the program with Ritmo from Infanta's "Danses Andalouses"

# **Met Auditions To Be** Aired For Fourth Year **Beginning October 9th**

Preliminary hearings for coveted places in the Metropolitan Opera time Concert." Auditions of the Air, which begins its fourth year on the air on Sunday, sing Cherniavsky's composition, "Ka-October 9, at 5:00 p. m. (EST), begun in the Radio City studios of duced in America by the late Cantor the National Broadcasting Company. Joseph Rosenblatt.

# Sir Ernest MacMillan. Canadian Conductor. To Be Guest On "Promenade"

Sir Ernest MacMillan, director of the Toronto Symphony Orchestra, will Promenade Symphony Orchestra during the concert on Thursday, September 29, at 9:00 p. m., (EST), over the NBC-Blue Network.

Norman Wilks, concert pianist, will be soloist, playing Liszt's Piano Concerto in E Flat. Sir Ernest will conduct the orchestra in Richard Strauss' tone poem, "Death and Transfiguration," and in Johann Strauss' "Voices portion of the concert from the Varsity Arena at the University of apolis and WTMJ, Milwaukee.

# **WLW Concert To** Salute Hebrew World

Josef Cherniavsky will salute the Hebrew world during his "Concert" program over WLW, the . NBC-Blue network and Canadian Broadcasting Corporation, at 4 p. m., (EST), Sunday, September 25, when the program title will be changed to "Autumn-

## **Dorothy Thompson**, Spitalny Girl Band Feature "Hour of Charm"

Dorothy Thompson as news commentator and Phil Spitalny's all-girl be guest conductor of the Toronto singing orchestra will be featured in the new fall "Hour of Charm" series on Monday night, starting Oct. 3, over NBC's Red network, from 9 to 9:30 p. m. (E.S.T.).

Voted 1938's best program of light music by the women's National Radio Committee, the "Hour of Charm" is also maestro Toscannini's favorite among light musical shows. During October the band will be making of Spring" to complete the broadcast stage appearances, and will broadcast from WWJ, Detroit, WIRE Indian-

# Russian Opera Series **Gives Final Broadcast**

The Art of Musical Russia Opera Company will conclude its series of weekly opera presentations on Wednesday, September 28, with a performance of Nicolai's "The Merry Wives of Windsor," over the NBC-Blue network, at 10:00 p. m. (E.S.T.)

The cast will include Gean Greenwell as Sir John Falstaff; Floyd Worthington as Mr. Ford; Thomas Scott as Mr. Page; John Dunbar as Fenton; dish of My Ancestry," a Jewish prayer Burr Crandall as Dr. Cajus; Helen to the departed, in salute to Rosh Arden as Mrs. Ford; Pauline Pierce over the NBC blue network, have Hashanah. The number was intro- as Mrs. Page and Germaine Bruyere as Ann Page. Carl Bamberger will



# PHILHARMONIC IN NINTH SEASO BARBIROLLI TO LEAD

### Week's Serious Music In Review

SATURDAY, OCTOBER 1. COLUMBIA CONCERT HALL

Jerome Rappaport, pianist, with Alexander Cores, violinist; David Mankovitz, violist; Bernard Greenehouse, 'cellist; and Samuel Goldman, double bass, in chamber music program, 12:00 noon, CBS-WABC.

"Die Forelle" Quintet, Op. 114. Schubert

#### SUNDAY, OCTOBER 2. EVERYBODY'S MUSIC

Howard Barlow, conducting the Columbia Broadcasting Symphony, 3:00 p. m., CBS-WABC.

#### AUTUMNTIME CONCERT Josef Cherniavsky, conducting.

Walts ...... Aransky
Gersh and Levitt, two pianos
Capriccio Espagnol .... Rimsky-Korsakov

#### SUNDAY EVENING HOUR

Benjamino Gigli, former Metropolitan tenor, soloist, with Ford Symphony Orchestra, conducted by Eugene Ormandy, 9:00 p. m., CBS-WABC.

Prelude to Act III, from "Lohengrin"

****** AA WELLE
a) Una furtiva lagrima, from
"L'Elisir d'Amore"Verdi
b) Questa o quella, from "Rigoletto" Verdi
"Pigoletto" Verdi
Trigoretto Civili
Beniamino Gigli, tenor
Largo from "New World" Symphony
No. 6 in 12 Minor On Of Duorah
No. 5 in E Minor, Op. 95 Dvorak
Minstrels, Arr. O'ConnellDebussy
a) M'appari, from "Martha"Flotow
b) Vesti la giubba, from
"Pagliacci" Leoncavallo
Beniamino Gigli, tenor
Hungarian Rhapsody No. 2Liszt
TIME TO THE PROPERTY AND THE PROPERTY OF THE P
Vesper Hymn Bortniansky

#### BOYSTOWN CHOIR

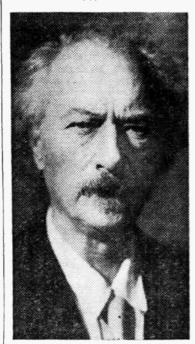
The 52-voice a capella choir of Father Flanagan's celebrated social laboratory of Boystown, Nebr., solo-

# "Great Plays" Series Revived This Year

A second season of Great Plays will be launched by NBC, on Sunday, October 16. The series again will stage a panorama of the theater from the days of early Greek tragedies to the newest hits on Broadway.

The first series, presented last season as an NBC educational feature, created exceptionally widespread interest. As a result educational and theatrical institutions everywhere have signified their eagerness to take part in this season's broadcasts, which will be accompanied by a manual for teachers outlining not only the play plementary reading matter for stu-

#### World-Famous Pianist



Ignace Jan Paderewski, worldfamous pianist and former president of Poland, was heard on 'The Magic Key" program of September 25. This was the first time he has been heard on the air.

ist, with Heidt hour, 10:00 p. m., NBC-Red.

#### MONDAY, OCTOBER 3. CURTIS INSTITUTE

Curtis String Quartet, with Jascha Brodsky and Charles Jaffee, violinists; Max Aaronoff, violist; and Orlando Cole, 'cellist, 3:00 p. m., CBS-WABC.

# Templeton, Blind Pianist, Is Guest Star on Fifth **Anniversary of Barn Dance**

Alec Templeton, famous blind pianist, will appear as guest artist on the National Barn Dance on Saturday, October 1, at 9:00 p. m., (EST), over NBC including WLW and WLS, to join with the all-star cast in celebrating the fifth anniversary of the program's advent on the network.

Also to be heard are Uncle Ezra, the Vass Family, the Hoosier Hot Shots, Maple City Four, Lucille Long, and its period, but also listing sup- Henry Burr, Joe Parson's, Bob Ballentine and Joe Kelley as master of ceremonies.

# Eminent Soloists, Guest Conductors Scheduled X For Sunday Symphony X

The 96-year-old Philharmonic-Symphony Orchestra of New York will be presented in its ninth consecutive season of Sunday afternoon concerts and Saturday morning Young People's Concerts exclusively over the Columbia Broadcasting System network beginning October 23. (WABC-CBS, 3:00 to 5:00 p. m., E.S.T.)

There are to be twenty-eight Sunday broadcasts under the direction of the brilliant young Englishman John Barbirolli, as permanent conductor, and George Enesco, distinguished Rumanian composer-violinist-conductor, as guest director. The Young People's Concerts will be given under the leadership of Ernest Schelling, returning after a year's absence, on six Saturdays: November 19, December 17, January 14 and 28, February 18, and March 18. (WABC-CBS, 11:00 A. M. to 12:30 p. m., E.S.T.) All the concerts will originate from New York's historic Carnegie Hall at Seventh Avenue and 57th Street. Deems Taylor, noted composer-critic and Columbia's consultant in music, will return as intermission commentator.

A guest soloist schedule of unusual fullness and distinction will provide at least one eminent artist on all but four Sundays. Special works of great musical interest are also planned, among them the Rossini "Petite Messe Solemnelle" to be revived with the assistance of the Westminster Choir and four outstanding Metropolitan Opera singers.

Wagnerians in particular will have something to anticipate in the joint appearance of the great Wagnerian soprano, Kirsten Flagstad, and the American heroic tenor, Eyvind Laholm, in an all-Wagner program.

# **Belmont Park Race Broadcast By Field**

The Jockey Club Gold Cup, cofeatured with the Futurity as the high light of Belmont Park's getaway day card, will be described for CBS turi fans by Bryan Field, Saturday, October 1, at 4:00 p. m. (EST). The Futurity, which is to be run before the Gold Cup, will be summarized by Field before he calls the other race.

It was originally planned to describe the \$80,000 Futurity, but the intriguing possibility of a race with War Admiral, Seabiscuit and Stagehand going to the post together forced a change in arrangements. There is, of course, no guarantee that the three big horses will start, but all are eligible and currently quartered at Belmont where there is considerable agitation for their owners to take advantage of this opportunity to settle the big question of the turf year.



BY CLINTON BROOKS
A resounding chord in F-sharp Minor, a succession of swift modulated arpeggios—the nimble fingers of the greatest artist Poland has even known are playing a composition by the most accomplished of all French pianistcomposers. The Mazurka of Chopin, a dance closely related to the Bohemian (rather the Czechish polka) is being broadcast from Lausanne, Switzerland, on the occasion of the third anniversary of the Magic Key of RCA in America.

How much more eloquent than the angry accents of a Nazi dictator and the patriotic shouts of a German populace broadcast precisely twentyfour hours later. A concert by Paderewski, an appeal to an artistic worldone that knows only international boundaries—a plea for cultural pursuits which can be striven for, developed, brought to fruition only in peace times. And on the same program, the works of two German composers, one of whom reached the highest point of his career in England—Haydn and Mozart. One can only wonder when the world will realize which in the end reacts to the greater glory of all nations, of any nation in particular, the scourge of a trenchant sword or the eloquence of a symphony, or an exquisite painting, the poetry of a drama, or a beutiful piece of statuary.

During the concert, one could scarcely help noting that 50 years of concertizing have not dimmed the skill of Paderewski. Though the fire of youth, at times, apparently was softened by the maturity of the pianist's 78 years, his superb technique during the concert attested his everlasting genius. His playing evoked all that may be spoken by the delicacy of Mozart, the brilliance of Chopin, the fire of Wagner and Liszt.

One of the most unusual programs ever offered by the Ford Symphony Orchestra was that directed Sunday, by Eugene Orinandy. The regular conductor of the Philadelphia Symphony Orchestra has few peers in his understanding of modern music, and there was a plentiful lot of it programmed. The "Valse Triste" of Sibelius and the "Roumanian Rhapsody" of Enesco were very happy choices, both. The "Cakewalk," from Harl McDonald's Fourth Symphony was a pleasant bit of facetiousness. Not that it mattered, but it was interesting to speculate which of the solo parts of the Mozart piano concerto were played by Jose Iturbi, and which by his sister, Amparo. There is a similarity in the bravura of their style and an able sort of teamwork that is astonishing.

This week the Metropolitan's former first-line Italian tenor, Beniamino Gigli, will be soloist on the Ford Hour-offering a repertory of the choicest of operatic arias. Perhaps the most unusual will be "Una furtiva lagrima" from Donizetti's seldom performed "L'Elisir d'Amore," a number which, by the way, was one of the favorite arias of the late Enrico Caruso. Another selection beyond the ordinary run-of-the-mine will be the "Minstrels," taken from the First Book of (Piano) Preludes, by Debussy, and orchestrated by O'Connel. Ormandy will follow up the Roumanian with a Hungarian Rhapsody by Liszt, the well known second (Friskak).

The fifth of six works ordered from prominent Americans by the second Columbia Composers' Commission, will receive its world premiere on the Columbia "Everybody's Music" hour, with Howard Barlow conducting. The composition, "American Sampler," was written by R. Nathaniel Dett, one of America's outstanding Negro artists, director of Bennett College, Greensboro, N. C.

Dett has explained that "American Sampler" is based "upon the record of the martyrdom of Jean de Breboeuf, who, with his companion, Gabriel L'Allemant, met death by torture among the Indians in 1649." The subject of the music also was treated in the poem, "Liberators," by Philip Freneau (1752-1932), the first American poet to win a literary reputation of international proportions. In direct contrast, Barlow also will conduct the vivacious "Polovetsian Dances," from Borodine's Russian opera "Prince Igor," originally meant to be sung by men's and women's chorus, and the second "London Symphony" of Haydn.

Probably the best known of Schubert's chamber music works is programmed for Saturday noon-best known because both the music and title are the basis of a song and the piano quintet programmed. "Die Forelle," like "Death and the Maiden, was originally one of the composers "lieder" before it became a chamber music work. It is the second "andantino" movement which uses as its motif "The Trout," as it is translated into English. In passing, we might note that instead of a first and a second violin in the "quattuor" background for the piano, Schubert replaced the second instrument with a double bass-an instrument which Tchaikovsky also introduced into his chamber music.

WSAI To Broadcast Part

Of Testimonial Dinner In

**Honor of Red Catcher** 

### Trio Provides Amusement



This trio will provide amusement for those attending the "Renfro Valley Barn Dance" broadcasts in Music Hall, Cincinnati, 7:00 to 10:30 p. m. (E.S.T.), Saturdays, beginning October 1. Before pretty 18-year-old Mary Ann joined Hugh Cross and His Radio Pals, who will be featured on the "Keystone Hour," 7:30 to 8:00 p. m. (E.S.T.), Saturdays, Scrappy O'Brien, left, and Shug Fisher, comedian, argued on general principles. Now they argue over Mary Ann.

# Special Broadcasts For Jewish New Year To Be Heard On Nets

the Hebrew New Year season, with CBS. William Weiss, president of the Union of Orthodox Jewish Congregations, presiding, the musical features by the Cantor Jassinowsky Ensemble and a string orchestra, will be presented over the NBC-Red network, Monday, October 3, at 1:15 p. m. (E.S.T.).

The Yom Kippur message will be delivered by Prof. Rabbi Leo Jung. Edward M. Warburg, son of the late Felix M. Warburg, also will speak, and the closing prayer will be read by Dr. David DeSola Pool.

David Putterman, noted cantor of the Park Avenue Synagogue in New York, will conduct a musical service in observance of the same holiday during a Columbia network broadcast under the auspices of the Joint Distribution Committee Monday, Oc-

JIMMY BRINK'S OOKOUT Original Aunt Jemima Girl THREE VARIETY BOYS Comedy Trio Billy Snider's Ky. Colonels BIG SURPRISE each Tues., Fri., and Sun.

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A special program in observance of | tober 3, at 10:30 p. m. (E.S.T.) over

Prayers are to be said by the Rev. Morris Lazaron, rabbi of the Baltimore Hebrew Congregation. Cantor Putterman will sing the famous Hebrew air, "Kol Nidre," which is a traditional part of the memorial service held on Yom Kippur.

When the testimonial dinner honoring Ernie Lombardi, National League leading hitter and Cincinnati Reds catcher, takes place at the Gibson Hotel, Cincinnati, Sunday, Octo-

ber 2, WSAI will broadcast part of

the event, at 9:00 p. m. (EST). "Two Ton" Tony Galento, the boxer who trains on beer and wieners, will be the principal speaker during the broadcast. Galento will fly to Cincinnati from New York for the occasion.

Joe Cascarella, Cincinnati Reds pitcher, will speak on behalf of his team mates.

Attempts will be made to bring Lombardi to the microphone, according to Herbert Flaig, WLW-WSAI special events director, who arranged the broadcast. The catcher, who is "mike shy", has never been on the

The testimonial dinner will be sponsored by "La Voce," Italian daily newspaper, as a climax to Italian Day at Crosley Field. All Cincinnati Italians have been invited to attend.

#### \* Culbertson On Air

Ely Culbertson, bridge expert, who arrives in Cincinnati this week to present a series of bridge lectures, will be heard in a special broadcast over WSAI Monday, October 3, at 10:30 p. m. (E.S.T.)

John Conrad of the special events department will interview Culbertson on the part bridge has played in his

Bess Johnson, starred in "Hilltop House," has the uncanny ability to mimic practically every notable on the

#### New Times — New Shows



With the change of time in the east, many new local programs come to the air waves as schedules settle down to semi-permanency. One of these is "Crossroad Destiny," produced by the Federal Radio Workshop in co-operation with WPA Educational Department, and broadcast over WCKY Sundays at 6:00 p. m. (E.S.T.). Directed by Jan Pfandt, some of the cast are, left to right: Mr. Pfandt, Virginia Golden, Joe Harding, John Amerein, Francis Weil and H. Rose.

# Hear Ye! Harmonica Players and "Top o' the Morning" programs.

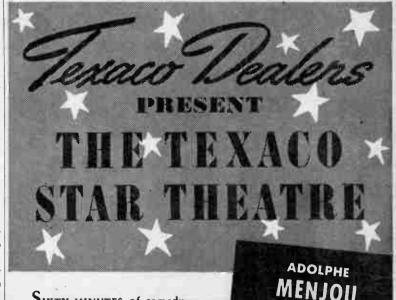
Boys and girls 12 years of age and over who play or want to play the Dayton Harmonica sextet which apharmonica are invited to apply to Felix Adams, WLW-WSAI producer, to enroll in his "Harmonica Band." The program will make its debut over WSAI late in October.

Rehearsals, which will include instruction on the harmonica for those who don't know how to play, will begin October 1, Adams announced. About 200 children will be selected Adams and Lafe Harkness, harmonica said. virtuoso who recently joined the staff

Adams, who will direct the program, was a member of the famous peared at the Philadelphia sesquicentennial in 1926. Later, he studied with Albert Hoxie, Jr., director of the Philadelphia Harmonica Band, and then returned to Dayton where with other members of the sextet he organ-

ized twenty high school bands. Although Adams' radio career is identified with production, he occasionally fills in on a WLW or WSAI for the band and taught to play in musical program with a harmonica unison. Lessons will be given by solo-"just to keep my hand in," he

George Rogers of the WLW-WSAI of WLW-WSAI. Harkness is heard music staff will make special aron WLW's "Boone County Jamboree" rangement for the programs.



SIXTY MINUTES of comedy, music, drama provided by the brightest stars of stage, screen, and radio. Laugh with Charlie Ruggles and Una Merkel . . . expect a new high in dramatic values in the series of sketches directed by the internationally famous Max Reinhardt, with a celebrated guest star each week ... enjoy the polished performance of Adolphe Menjou as Master of Ceremonies . . . the singing of Kenny Baker and Jane Froman ... the music of the great Texaco Orchestra and Chorus under the baton of David Brockman, Tune in The Texaco Star Theatre every Wednesday night (starting Wednesday, October 5th) . . presented on the CBS Network with the compliments of your Texaco Dealer.



JANE FROMAN UNA MERKEL. KENNY BAKER CHARLIE RUGGLES JIMMY WALLINGTON DAVID BROEKMAN'S ORCHESTRA TEXACO STAR CHORUS and MAX REINHARDT

**EVERY WEDNESDAY NIGHT** COAST TO COAST CBS NETWORK



9:30 E.S.T. 8:30 C.S.T. 7:30 M.S.T. 6:30 P.S.T.