BIG SPECIAL RADIO CONTEST IN RADIO'S LIMELIGHT



British Actor



Starr-Light



The Midwest's Largest Radio Newspape WEEK ENDING MAY 20. 1938

(See page 13)



Aces Are Easy for Jane (See page 4)

IN THIS ISSUE

MUSSOLINI TO BE HEARD IN U.S. (See page 3)

RADIO DIAL'S SUMMER TEST PROGRAM (See page 13)

"EVERYBODY'S MUSIC" **RETURNS TO CBS** (See page 15)

COMPLETE PROGRAMS OF WEEK'S SERIOUS MUSIC (See page 14)

RADIO DIAL, WEEK ENDING MAY 20, 1938

Joe and Suzabella

RADIO LIGHTS

Recently it has been the practise

of radio programs to bring opera,

stage and screen stars of the higher

type to radio. This has been well

and good, but I wonder how many

"highbrow" radio listeners have

planned a quiet evening at home ex-

pecting to hear Lily Pons in an aria

from "Lohengrin" or Lawrence Tib-

bett sing "The Barber of Seville," or

Helen Hayes play "Victoria Regina."

Instead the famous star who is guest-

ing for some comedian is really stoog-

ton's appearance with Bing Crosby last Thursday night. Huston is one

of the stage's finest dramatic actors.

He has become famous because of

roles such as Dodsworth and many

others. One would expect him to re-

For instance let's take Walter Hus-

ing for that comedian.



WALTER HUSTON

enact one of his favorite scenes, but instead radio listeners had to be content with his ill-humored harmonica playing, his stooging for Bing Crosby. This is just about the same as having Grace Moore swing it out with "I'll Double Dare You," or hearing Toscanini jazz up the New York Philharmonic to the point of Clinton's "Dipsy Doodle."

For the benefit of the better stars, our suggestion is that they keep away from such escapades and devote their talents to the better acting that has made them famous.

.

GUESTARS THIS WEEK WILL BE: Rev. Edgar Johnson of Spartanburg, S. C. and C. E. Burch who publishes a weekly newspaper in Amile, La., will be contenders on the "Professor Quiz" program, Saturday, May 14 . . . Rabinoff, Margaret Daum, guests on "Essays in Music," May 12 . . . Robert Montgomery, Maureen O'Sullivan, Robert Young, Fannie Brice, Frank Morgan, Una Merkel, Dennis King, Mickey Rooney and Meredith Willson's orchestra are lined up for the "Good News" show, Thursday, May 12... Dale Carnegie, author of "How to Win Friends and Influence People," to be on "For Men Only," Monday, May 16... Mary Boland, guest with Al Jolson and Connie Boswell, guest with Al Pearce, Tuesday, May 17.

Congratulations to Al Bland. According to Billboard's daytime survey Al's "Dawn Patrol" program is tops among Cincinnati's local air shows. He's just celebrated a year with the show which shows he's going places plenty fast. He writes the entire show, takes two character parts and his his brother, Lee, as a stooge.

Ralph Simpson, test pilot, will be "The Person You Didn't Expect to Meet," with Fred Allen's show, Wednesday, May 18 . . . On Saturday, May 14, Gene Krupa, drummer, will be guest on Swing Club . . . Major Bowes will honor Mobile, Ala., with May 12 broadcast . . . Kay Francis and Ian Hunter will preview "Secrets of an Actress," on "Hollywood Hotel," May 13 . . . Nanette Guildford, opera star, with "Your Hit Parade."

An interesting aftermath of the Kentucky Derby was the difference of opinions between Bob Trout, CBS' sportscaster who handled the ceremonies after the race and the Cincinnati Enquirer's writeup of the same race. Trout said that Lawrin, the winner, looked like he could run another race in just as fast time, that the horse didn't look tired at all except for a few beads of perspiration on his brow. Next morning the paper claimed that the jockey had to whip Lawrin to victory because the horse was so tired he wanted to quit. Just another example of choosing the wrong man to cover a big event.

The producer of "The Good News of 1938" show deserved a real hand. The program has leaped forward to such an extent that it is one of radio's most entertaining shows. Even the short plays are above normal. . .

.

Buddy Rogers' orchestra, one of radio's finest, will appear at Coney Island over week-end . . . Gabriel Heatter, Mutual commentator, goes off for vacation, to be back May 16 . . . Frank Luther, singer and actor, has joined cast of "Aunt Jenny's Real-Life Stories" . . . Mary Margaret McBride celebrated her fourth year of radio activity this week . . .



Joe "Blacksheep" Penner, of the CBS Park Avenue Penners, rehearses a gag with his girl friend, Suzabella (Gay Seabrooke), comfortably perched upon a sound effects prop. Joe Penner broadcasts over CBS, including WKRC and WHAS, at 5:00 p.m. (E.S.T.).

Vice-President Garner To Help On Dedication

Vice-President John Nance Garner will be among the speakers over CBS, including WHAS, Sunday, May

15, at 1:00 p.m. (E.S.T.), in a broadcast of ceremonies at the dedication of the Jugoslav Cultural Gardens in Cleveland.

The Gardens have just been completed at a cost of \$100,000. Among other personalities to be heard are Mayor Harold H. Burton, of Cleveland: Senior Senator Robert Bulkley, of Ohio; Anton Grdina, president of the Jugoslav Cultural Gardens, and Dr. Adlesic, the Lord Mayor of Ljublijana, Jugoslavia.

Music will be provided by Walberg Brown and his augmented orchestra.

Dr. Ales Hrdlicka To Speak **On Austrians**

Dr. Ales Hrdlicka, noted anthropologist and the assistant curator of the National Museum in Washington, will be heard over CBS, including WKRC and WHIO, on Friday, May 13, at 9:45 p. m. (E.S.T.), speaking on 7:00 p. m. (E.S.T.).

"The Racial Origins and Present composition of the Austrian People." This speech, coming from Columbia's station WJSV, in Washington, Program From Cleveland will be Dr. Hrdlicka's second broadcast over the network within the past few weeks. He was heard on "The Situation in Czechoslovakia," April 9.

Climbed Fast



Claire Trevor didn't take an active interest in dramatics until her collegiate days. Then she began in New York's American Academy and has climbed the ladder of fame until she now stars in "Big Town," broadcast over CBS, including WKRC, of the lives of the innocent people WHAS and WHIO, Tuesdays at concerned and of his own career as

Prominent Pianists Take Part In New CBS "Keyboard Concerts"

Prominent pianists, duo pianists, harpsichordists and other artists on instruments of the piano family will be featured in a weekly series entitled "Keyboard Concerts" to be given each Wednesday over CBS, including WHAS and WHIO at 4:00 p. m., (E.S.T.), beginning May 18.

George Copeland, eminent concert pianist who is particularly distinguished as an interpreter of Debussy's music, is the first soloist. The series is designed to represent the full range of music for the piano and its antecedents. Artists have been chosen for their particular distinction in given keyboard forms.

Copeland, a Bostonian who has lived mostly in Spain, has introduced to America all the piano music of Debussy and all the modern Spanish piano works. Copeland is to play his own transcription of "The Afternoon of a Faun."

"Safety First" Is **Special Feature For Covington Station**

"Safety First," a series of weekly programs devoted to education of the public on methods of cutting down the auto death and injury toll, is being broadcast by WCKY at 7:00 p. m. (E.S.T.), every Tuesday.

Prominent workers in the movement for safety, including business men and city officials, are heard in talks on ways and means of saving lives and preventing injuries. C. O. Sherill, Cincinnati city manager, and Edgar Dow Gilman, utilities director and traffic engineer, head the list of speakers on behalf of municipal authorities.

WCKY is presenting the series in co-operation with Traffic Safety Council of Metropolitan Cincinnati, of which Charles Urban is president.

"Five Star Final," Newspaper Drama, On Kate Smith Program

"Five Star Final," Louis Weitzenkorn's stirring drama of newspaper life which was included in the list of best plays of 1930-1931, will be dramatized especially for radio with Betty Garde and Ray Collins as its stars during the Kate Smith "Variety Hour" over CBS, including WKRC, WHAS and WHIO.

The play, which was one of Broadway's biggest stage successes revolves about the activities of the editor of a metropolitan tabloid. Faced with a scarcity of news, he digs up a long-dormant scandal for headline use. The result is the ruin a newspaper man.

Historic Preakness Race Aired; McCarthy To Describe Classic

Celebrates Anniversary



Kate Smith, who is heard on her own programs Thursdays at 7:00 p.m. (E.S.T.), over CBS, including WKRC, WHAS and WHIO, and Mondays, Wednesdays and Fridays over CBS, in-cluding WKRC and WHIO, at 2:30 p.m. (E.S.T.), is celebrat-ing her eighth year on the air.

Roy Shield's **Revue** Postponed

The Roy Shield Encore Music program, announced for 9:30 p. m. (E.S.T.), Thursday, May 12, over NBC, has been postponed.

Vivian Della Chiesa, NBC operatic soprano, will be heard at 9:30 p. m. (E.S.T.), and Secretary of Agriculture Henry A. Wallace will speak on "Industry and the Ever Normal Granary" at 9:45 p. m. E.S.T.)

America's most valuable horse race, the historic Preakness Stakes, will be described from the Pimlico track at

Baltimore by Clem McCarthy over NBC, including WSAI, Saturday at 4:45 p. m. (E.S.T.). The race has been under the direction of Alfred Gwynne Vanderbilt for

several years. It is conducted by the Maryland Jockey Club, an organization that dates back to the early life of the nation.

The race will not be broadcast over WSAI if the Reds' ball game played.

Second In Series of "Economic Co-operation In the Americas" Talks

Don Andres Pastoriza, Dominican Minister at Washington; Dr. Don Carlos Adalberto Alfaro Charge D'affaires for the Minister from El Salvador, and Dr. Luis Bossano, the Co-operation in the Americas" series over CBS, including WKRC, WHAS and WHIO, Sunday, May 15, at 1:30 p.m. (E.S.T.).

The Dominican and Salvadorean representatives will be heard from Washington while the Ecuadorean Minister's talk will be heard via short wave from Ouito.

Premier Mussolini's important speech on foreign relations to be

will be broadcast over NBC, including WLW, at 5:00 a. m. (E.S.T.), to be followed by an official English

It will be Premier Mussolini's first public pronouncement since Italian accord was reached with Great Britain, and it is expected that accord with France will have been established by that time. In his address, Mussolini also is expected to touch on the results of his conference with Chancellor Hitler.

National Air Mail Week Celebrated By "The World Is Yours"

The romantic and exciting story of the tremendous development of air mail in the United States in the brief span of a score of years will be dramatized during the "World Is Yours" program on Sunday, May 15, at 3:30 p. m., (E.S.T.), over NBC, including WLW and WSM.

The program coincides with the twentieth anniversary of establishment of a continuous air route in the United States for the transportation of mail by air.

Succeeding dramas in this weekly series, presented by the National Broadcasting Company in cooperation with the United States Department of the Interior, the Office of Education, and the Smithsonian Institution, with the assistance of the Works Progress Administration, will bring listeners knowledge on a number of subjects closely linked to American life.

International Golden **Gloves Boxing Matches** Aired by Both Networks

Eight championship bouts in the International Golden Gloves Boxing Tournament will be described from the ringside at the Chicago Stadium in broadcasts on Wednesday, May 18, beginning at 10:15 p.m. (E.S.T.) over NBC, including WCKY. and at 10:30 p. m. (E.S.T.) over CBS, including WKRC and WHIO.

The European team for this amateur fight event is to be selected this week in elimination bouts held at Berlin. The American team was named earlier in the season following a series of fights to pick the outstanding pugilistic comers.

From the ringside, announcer Lynn Brandt will report the course of battle in a blow-by-blow account, assisted between rounds by Bob Brown, who will provide the word picture of the fight crowd for NBC listeners.



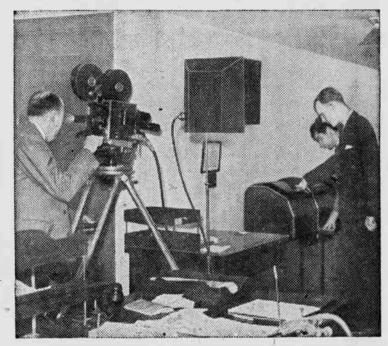
made in Genoa, Sunday, May 15, translation for American listeners.



Who's Afraid of Friday, the 13th?

While the rest of us walk warily, sidestepping ladders, handling mirrors with care and keeping fingers constantly crossed, Fredda Gibson, radio songbird, smilingly and cattily defies the fates. Fredda, who is heard on "Your Hit Parade" Saturdays at 9:00 p.m. (E.S.T.) over CBS, including WKRC, WHIO and WHAS, has an idea that a pleasant smile is all that is needed to ward off the evil atmosphere of Friday the thirteenth. At any rate, Satan seems to be doing all right!

Scoop Recorded for Screen



In filming what is termed the world's biggest news story since World War days-the Nazi conquest of Austria-the March of Time focused its cameras in the studios of NBC to show how they brought the first on-the-spot report of Hitler's return to the land of his birth.



On Wednesday, May 4, at 1:15 p.m., WKRC staged a broadcast which brought together two Confederate veterans and one Union man who clasped hands and sealed personal peace between themselves. Jim Smith (left), Confederate, 101 years old; Fred Phester (center), Union veteran, 92 years of age, and Confederate John Walker, 98 years old, were greeted by Mayor James G. Stewart and Councilman Russell Wilson, who wished success to the joint encampment of the "Blue and the Gray" in Gettysburg. in July.

Ecuadorean Minister, will be heard in the second of CBS's "Economic

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Telephone-CHerry 0710-0711 J. A. ROSENTHAL, Editor

Vol. VIII WEEK ENDING MAY 20, 1938

WHO IS TO REGULATE?

When two powerful competitors agree on something regarding their business, that is news. And of late radio has witnessed this rare spectacle.

Within the space of a few weeks William S. Paley, president of CBS, and David Sarnoff, president of RCA (NBC's parent company) expressed substantially the same view of the relations between government and broadcasting.

In brief, their position is that Federal regulation of radio should be limited to technical matters. Once a station is licensed, it should be free to work out program policies without detailed control by Washington.

Naturally, a contrary view was forthcoming almost at once. George Henry Payne, a member of the Federal Communications Commission, vigorously challenged the doctrine that broadcasting can regulate itself, and, by inference at least, advocated tighter government regulation.

On its face, the issue raised here seems quite familiar. Today, all business is concernd more or less directly with the question of government regulation. But radio is different in that the issue of regulation affects the public even more than the broadcasters. Further, the question of government vs. self-control is developing rapidly into a major radio issue.

Obviously, someone must regulate broadcasting. Without wise direction, radio cannot be a useful public service. The question is who shall do the necessary regulating.

Just as clearly, powerful arguments can be advanced for both government and self-regulation. Mentioning only the most obvious, the absurd duplication of programs betrays the shortcomings of self-control as the broadcasters now practice it, while the notorious radio propaganda from the dictatorship countries shows what can

happen when the government has iron control of the air. What may be overlooked, however, is that the United States need not go to either of these exremes.

No stifling straightjacket is necessary to correct radio's worst abuses. Neither is a complete hands-off policy required to assure the freedom of political debate essential to a democracy. In brief, both government and self-regulation can live happily together, provided there is a clear understanding of their respective rights and duties.

As a matter of fact, that is the theory of the present setup. Radio stations are licensed to operate under certain broad restrictions laid down in the law. Beyond that, they are free to do pretty much as they please. The difficulty is that the Commission has made much of certain petty restrictions and ignored others that are far more important. At the same time, certain broadcasters have interpreted their liberty of action as an exemption from responsibility to the public.

In other words, there would be an issue of who is to regulate radio if both sides had discharged their plain obligations. Adopting extreme measures cannot remedy this situation. Like most family rows, it can be settled only by mutual understanding and cooperation.

IN RADIO'S LIMELIGHT

Aces Are Easy For Jane

When you can still laugh after every serious remark you make is turned into a gag, you have a sense of humor. And no one can accuse Mrs. Goodman Ace of lacking this trait, because since high school days she has been stooging along with her ductor. clever husband, and she's still taking it with a smile.

Since the freshman class algebra problems, Ace and Jane have been helping each other. While Jane was finishing school in Kansas City Ace was going to college, studying Journalism, later leaving it for a job as reporter on the Kansas City Journal-Post. He progressed from reporting to drama critic and column con-

After twelve years, two drastic Dear Sirs: (Continued on Page 13)

THIS IS RADIO By BILL BAILEY

The old days of the blaring brass | Jimmy James, Phil Davis, Joseph Lubands and loud wailing clarinets are over, so far as radio is concerned, yet to the listener at home instrumental music carries just as much volume as it did of old.

No. 1

In the early days of radio, musicians blared forth with their best notes, It is his job to see that the proper while huge carbon microphones -sometimes amplified with large horns, picked up the notes. But radio technicians have gone into the finer points of broadcasting with the result that the radio musician of today uses a technique different from the stage musician of yesterday.

At WLW and WSAI, a staff of musicians under William Stoess and Josef Cherniavsky, associate musical directors, provides the various musical programs. Mr. Cherniavsky's "Musical Camera" orchestra of 25 pieces includes virtually full Instrumentation,- gar and others are balanced to give the desired effect each director wishes The musicians' division of a radio

musical department is one of the most important. At WLW and WSAI Milton Wiener is the personnel director. number of musicians are scheduled and notified for each program. If a man is ill Wiener must find a substitute. On his desk is a long list of Cincinnati musicians, eligible to play on radio programs. Wiener himself is recognized as a flutist of no mean ability.

Stoess and Cherniavsky, the associate heads of the musical department, both are musicians in their own rights but with their executive and directing duties they find tillte time to participate in programs any more.

A radio musician must be able to while the smaller dance groups of read, not only at sight, but to trans-



Dear Sirs:

Would you please print the cast of Jack Armstrong in the next issue of RADIO DIAL. Sincerely,

ROBERT DRYER, Cumminsville, O. *The cast of Jack Armstrong is as follows:

Jack Armstrong..... Jim Ameche (Don's younger brother)

Betty. Sara Jane Wells Billy John Cannor Tom Shirley Announcer Author Talbot Mundy -Ed.

Dear Sirs:

During the past few weeks some of radio's best programs have been taken off the air by foolish sponsors who believe they can't make summer radio advertising pay. Many sponsors buy substitute programs which only proves that the only reason they pull their programs off the air is to give the stars a vacation, but the substituted can't compare to the regular winter program.

I believe there is plenty of room for improvement for summer broadcasting and believe that now is the time for networks to audition new talent so that old stars may get some competition. After all, one gets tired of listening to Jack Benny, Fred Allen and all the other old timers.

Cordially yours,

JOHN FRANDEL, Pleasant Ridge.

At this time of year the sponsors of

most of the good broadcasts seem to think that every radio listener who is a possible purchaser takes wings and flees the country.

In our family, and in many others in like circumstances, I feel sure, we listen in almost as much as during the winter, as on our rides during the summer evenings we have the radio in the car.

The chief difference, as far as I can see, is that we futilely twist the dial in the hope of getting something from the air a little better than the mediocre fare that we have all come to expect with warm weather.

As your editorial in last week's issue of RADIO DIAL suggested, isn't it possible to have some broadcasts of "Pop" Concerts and operettas. In almost every large city there are out of door concerts which are enjoyable and could be picked up for radio use with little extra cost to the stations. As last year the Zoo operas were broadcast from Cincinnati, it seems that one station every night could furnish some Victor Herbert, Gilbert & Sullivan, or band music of Souza's.

As long as the stations seem to be furnishing so many programs without the benefit of sponsors, I hope they will tax the ingenuity of some of those "idea" men I've read of.

Thank you so much for your active campaign in furthering the pleasures of radio.

Cordially yours, MRS. HERBERT WEEKS, Reading, Ohio. pose if necessary. Today radio is so set up that the musical department is one of the most complete and most important.

At WLW and WSAI a staff of arrangers is supervised by George Rogers, formerly of Boston. When a certain effect is desired, the conductor explains his problem to Rogers and within a short time a complete orchestration has been written.

In the old days of the stage, the trumpets, trombones and other brass instruments carried the majority of melody, except in a soft, sweet phrase. In radio when the brass section is called upon to provide the melody, entirely different tactics are used.

Muted instruments are used on virtually every musical program. A few years ago mutes were used on brass instruments to produce desired effects. Muted violins, playing into microphones produce the same effect as the unmuted instrument on a concert stage.

When Jimmy James plays his theme song-"Fantasie for Clarinet," which he composed, his instrument's bell is held below the microphone and James plays softly. Yet on the air the listener is given the impression that perhaps Mr. James is standing and playing directly into the microphone.

There's a technique about playing for radio that has been developed in the past few years. WLW and WSAI, recognized as foremost in musical programs, have done much to develop the radio technique that makes for better radio programs.

Herbert Hoover To Be **Chief Speaker Before Boys' Club Convention**

Former President Herbert Hoover, who is chairman of the board of the Boys' Clubs, will be chief speaker at the club's 32nd convention banquet, on Thursday, May 19. His address will be broadcast over NBC, including WCKY and WLS, at 10:00 p. m. (E.S.T.).

William Edwin Hall, president of the Boys' Clubs of America, will present Hoover, whose topic for the occasion will be "Youth and Democracy."

Congressman Dickstein Discusses "Un-Americanism Marches On" In Address

Representative Samuel Dickstein of New York will speak on the subject, 'Unamericanism Marches On," over CBS, including WKRC and WHIO Saturday, May 14, at 9:45 p. m., (E.S.T.), in another of the CBS series called "Capital Opinions."

The talk will be a sequel to another in the series, made by Representative Dickstein on March 19, and called "Congress Must Curb Unamericanism."

Oueen



Listeners who dial the short waves have been insisting for some time that British radio drama is the best in the world. They've had an opportunity "I told you so" during Val to sav Gielgud's visits to the United States. Val, a brother of John Gielgud, the well-known actor, is dramatic director of the BBC. Taking what turned out to be a mailman's holiday over here, he produced two plays for American audiences in the past week-end: "Four Into Seven Won't Go" in the Columbia Workshop, and "Lepanto" for NBC. In its own way, each was a distinguished example of radio drama. American producers who want to do better should have no trouble analyzing them technically. At that, they may miss the point. For the secret of Gielgud's success is that drama is something more than showmanship. That's also the difference between a great play and a slick Hollywood movie. In radio, it's the difference between One Man's Family and the ordinary day-time serial. But that hasn't cut the production of mediocrity. So Gielgud's visit probably won't start any revolution in American radio drama.

Oue of the compensations of daylight-saving is that it's put Cheerio within reach of more listeners hereabouts, now that it's an hour earlier (NBC-WCKY, Sunday, 9:30 p. m.). But it also reminds listeners, what they're missing because this unique feature is off the morning air. No amount of hill-billies and swing can take the place of Cheerio as a starter for a hard day. And, incredibly enough, he doesn't -even have any imitators.

Shifting it to another spot and network (CBS-WKRC, Sunday, 9 p. m.) hasn't stopped listeners from wondering why they call it Grand Central Station. The May 1 story started off as a timely expose of Hollywood columnists, then got cold feet and did a sympathetic happy ending. The whole thing had about as much to do with the railroads as the garage or beauty parlor business.

It may or may not be on account of a paragraph in this column several weeks ago. Anyway, Horace Heidt seems to have dropped the load of rhymes that used to clutter up his Brigadiers program. That's a welcome improvement. A band and a troupe as able as the Brigadiers can turn out music that doesn't need doggerels to make it interesting.

Now that it's settled down in a more or less permanent spot (Mon-

day, 8 p. m.), the WLW Operetta should begin to come into its own. This is the most ambitious program broadcast from a local studio, and comparable to those from any studio. Thanks to Bill Stoess' fine directing, grand and light opera are blended into a smooth and delightful halfhour. Especially with so much of the summer air being devoted to fillers, the WLW Operetta stands out like a good deed in a naughty world.

. . . .

Headlines and Bylines (CBS-WKRC, Sunday, 9:30 p. m.) should not be dismissed as just another news broadcast. The very fact that H. V. Kaltenborn is in the lineup makes it an event of the week. Why he isn't on the air nightly continues to be one of radio's mysteries. When any youngster with a paatent-leather voice who can read wire bulletins gets billing as a "news commentator," a man who knows what it's all about is heard just once a week. It doesn't make sense.

* * * *

Radio casting directors will do well to give ear to that chap who plays "Dr. Leslie Foster" in Those We Love. He has an easy natural style that makes him definitely individual. If Hollywood could forget its "name complex," he'd have a featured role. By the way, the dial-twister has about decided that one trouble with Those We Love is too much sweetness and light. A little healthy irritation would do a lot to make its characters more plausible.

* *

So Don Winslow of the Navy blossoms out as a commercial. According to the blurb, this thriller is supposed to promote world peace. Then something is wrong with a saying handed down from high authority. To judge by the daily perils endured by the cast, peacemakers have no peace.

.

.

Those Boston Pop Concerts (NBC-WCKY, Wednesday, 8:30 p. m.) go far toward relieving the mid-week dearth of good music. They provide a full hour of delightfully varied music by a first-rate orchestra. And what makes them just as delightful is their informality. Arthur Fiedler's generous encores show how much radio's rigid programs lack in the atmosphere that gives listeners the illusion of being there.

. . . .

As a program title, Time To Shine (CBS-WKRC, Tuesday, 9 p. m.) rather asks for it. Probably it is time to shine, shine up some of the music that's been allowed to tarnish just because it doesn't put "jitterbugs" into delirious ecstacy.



As far as the freshmen at New York University are concerned, Joan Edwards, pretty niece of Gus Edwards, is "tops." They've chosen her to be "Queen of the Hop." At present the 20-yearold songstress is touring the south with Paul Whiteman's Orchestra.

Behind the Eight Ball



A specially constructed microphone is strapped to the shoulders of Bryan Field, CBS' crack sports broadcaster who will give forth on several major events soon. Known technically as an "eight ball mike" because of its obvious resemblance to that noted obstacle in "Chicago" pool, it swings with his body and enables him to turn as he will and still speak directly into the microphone.



"Slogans are very interesting and very popular. They perhaps have more followers than any other form of contest. This is because they seem so easy to write.

"But, the truth is," writes Sara Maitland Schooley in current Contest News, "that slogans require nearly as much time and study as any other type of entry."

Miss Schooley justifies quoting because of her own success in the contest field, while a slogan discussion is justifiable because of a decided swing on the part of sponsors toward slogans and many of the older forms of contests.

We are shortly to give the author's own words in analyzing what it takes to put a good slogan together, but briefly let's summarize her introductory remarks. She feels that judges are inclined towards slogans because it takes little more than a glance to determine whether they fit or not. As for the contestants themselves, they may differ considerably on the length and conveyed meaning, but the urge to "send one in" is becoming more and more universal.

"There is much preliminary work to be done before you actually start to BUILD your slogan. Study the sponsors' advertising and their product or service to get the slant. Then,

too, read your slogans out loud—a lot depends on how they sound. The best ones have several words beginning with the same letter, or they may rhyme. This makes them easy for the public to remember. For instance, 'A Kalamazoo, Direct to You,' or 'Up to The Minute Every Minute.'"

The author thinks the following should be borne in mind when formulating a slogan, in the order named: 1. Follow the rules to the letter. More than half of all entries are discarded for this one thing.

2. Be original. Say something no one else will say-duplicated entries are thrown out.

 Study words. Use new oncs→ or old ones in a new way, but take caution lest you use them incorrectly.
 Be neat. A soiled entry is a wasted entry.

5. Make your entry appropriate. Make it fit like the paper on the wall. Doesn't "Say It With Flowers" suggest flowers as appropriate for most any occasion?

6. Be sensible. Don't write anything too flowery or in bad taste.

7. Don't stop half-way. Make your entry represent thorough study.

8. Think about your entry for a couple of days. It is a bad habit to sit down, write something, then mail (Continued to Page 13)



 RADIO DIAL 22 East 12th Street Cincinnati, Ohio	New Subscriber Renewal
Enclosed find \$1.00. Enter my me absolutely free and postpaid per your offer.	subscription for 6 months and send the combination pen and pencil as
Name	
Address	
Cit y	State

WJR

			(EAS	TERN	STANDARD TIME					(CENTRAL STAN	DARD TIME
	WCKY	Cincinnati (700 kc.	Cincinnati (650 kc.)			WCPO Chacianati (1200 lac.)	WHIO Dayton (1260 lsc.)	WLS-WENR Chicago, Ill. (870 inc.)		WSM Nashville, Tenn. (650 loc.)	WHAS Louisville, Ky. (820 isc.)
6:30 6:45	Rise and Shine	Brown County Revelers	Sun-Up Jamboree	6:30 6:45		Six-to-Niners		Bulletin Board Smile a While	5:30 5:45	*	
7:00	Sunkistime	Family Prayer Period		7:00	Morning Prayer	WCPO News	Tex McGuire's Cowb's	10 10	6:00	•••••	Ashury College
7:15		To be announced Drifting Pioneers		7:15	et 15	Call Boy	Little Tom Breakfast Express	Doc Schneider's Tex. N The Hilltoppers	6:15	Tennessee Valley Boys	Emmy's Band
7:45	Salt With Apples	Brown County Reveler	s ** ***********	7:45	The Wise Man N	********		ranery rregram	6:45	Almanac	Early Morning
8:00 8:15		Arthur Chandler, Jr. Peter Grant		8:15	Sunshine Express N	Call Boy	Dunker's Club	Hoosier Philosopher News' and Bookings	7:00		
8:30 8:45	News for Executives	Hillbilly Tryouts	Fiddler's Fancy C	8:45	News Landt Trio N	Call Boy	Fiddler's Fancy C	Morning Devotions Hilltoppers	7:30	Breakfast Club N	********
9:00	Sweethearts N	Sweethearts N	Lew White C	9:00	Amanda Snow N	WCPO News	Flow White at the	Jolly Joe's Junior	8:00	Sweethearts of Air N	
9:15 9:30	Viennese Ensemble N Child Grows Up N	Viennese Ensemble N Music International N	Woman's Hour	1 7:15	Charioteers N	Musical Menu	Console C	Stars Variety Program	8:15 8:30		
9:45	Swing Serenade N	Synagogue of the Air.	Jewal Cowboys C	9:45	18 01		Jewell Cowboys C	News Report	8:45	Cowboys	48 94
10:00 10:15	Bit o' Home	WLW Mail Bag. 1.4.	tory of Music C	110:15	Hugh Cross Silent Slim N	Down the Avenue	Newhio Flying Club Cincinnati Conserva-	Hi School on Parade. Minute Men N	9:00	WSM News Homemaker's Chat	
10:30 10:45		Brown County Reveler U. S. Army Band Mg		10:30	Half Past Eleven Dance Parade	1 11 11	Annu of Music C	Our Barn N	9:30	Musical Program N Serving Consumers N.	
11:00	Call to Youth N	My Health		111:00	Charle's Music	WCPO News	44 44	Markets and News	10:00	Call to Youth N	. 10
##:15 #1:30	Farm and Home		Street Man	11:30	Our Cincinnati	Memory Melodies Merry Go Round		Around Parlor Organ. Rex Battle Ensemble		Bailey Axton, tenor N National Farm and	Enoch Light's
01:45	Hour N		Enoch Light's Or. C	11:45	Rex Battle N	44 44	Week's Farm Review	Across the Mike	10:45	Home Hour N	Orchestra C
82:0C 82:15	40 00	Home Hour N	Golden Melodies C	12:00		WCPO News The Kentucky Clocker.	Golden Melodies C	WLS Merry-Go-Round.	11:00	11 11 10 10	Golden Melodies C
82:30 82:45	Ray Kinney's Orch. N	Afternoon Edition Ray Kenny's Orch. N.	Buffalo Presents G	12:30 12:45		Man on the Street Hits and Bits	Listener Speaks	Weather-News	11:30 11:45	To be announced N	Buffalo Presents C
1:00	Jean Ellington N	Jean Ellington N	Noon Edition News	1:00	Spotlight Revue M	WCPO News	Bob Causer's Orch	Man on the Earm	12:00	To be announced N	Holland Tulip
	Kidoodlers N Bill Krenz's	Kidoodlers N Voice of the Farm	Musical Calendar Motor City Melodies C	1:15 1:30	10 11	Melody Parade	Don Jennings, songs Motor City	Poultry Service Time	12:15	WSM News To be announced N	Festivai C Henry's Mountaineers
1:45		Bill Krenz's Orch. N Slavonic Serenade N.,		1:45		From Hawaii	Melodies C	Home Talent	12:45		Tennessee Ramblers .
2:15	Dot and Pat N	Dot and Pat N	Debate C	2:15	11 11	WCPO News Sīesta	Columbia-Cambridge Debate C	Program Homemakers	1:00 1:15	Slavonic Serenade N Dot and Pat N	
2:30 2:45	Rendezvous with Ricardo N	Rendezvous with Ricardo N	Yale-Harverd Track Meet C	2:30 2:45	Swingology N	Reds vs. St. Louis Baseball Game	Yale-Harvard Track Meet C	PA 44	1:30 1:45	Rendezvous with Ricardo N	Yale-Harvard Track Meet C
		Club Matinee N	Merrymakers C		Stamp Collectors N		Merrymakers C	Club Matinee N	2:00	Club Matinee N	Merrymakers C
8:15 3:30	00 15 09 10 14 07		To be announced C . Notes and News		Men of the West N Reds vs. St. Louis-	an ar	Ahead of the Game Reds vs. St. Louis-	64 66	2:15	1	To be announced C
3:45	Rakov's Orchestra N	Rakov's Orchestra N		3:45			Baseball Game		2:45	•• ••	Crew Race C
4:15	- H	10 PI		4:15	10 80 80 100000000000000000000000000000	60 00	11 11	Rakov's Orchestra N.	3:15	To be announced N	Chorus C
4:30 4:45	Jimmy Richard's Orchestra N	Jimmy Richard's Orchestra N	Sundown Serenade Woman's News	4:30 4:45	44 44 ·····	The Final Out Siesta	11 EF	Jimmy Richard's Orchestra N	3:30 3:45	00 00	Louisville vs. Indianapolis
5:00 5:15	Tune Twisters N To be announced	Truly American	Syncopation Piece C. Musical Visions	5:00 5:15	66 86 66 99	Jam for Supper The Final Out	11 11	Tune Twisters N	4:00 4:15	El Chico Revue N	00 FA
5:30	Baseball Results	Paul Douglas N	Artie Shaw's Orch. C	5:30	að 10	Jam for Supper	10 20	Music Circle Paul Douglas N	4:30	Paul Douglas N	
		Soil Conservation	Personalities on Parade	_		WCPO News	Miami Valley Spelling	Chick Webb's Orch. N		Dream Shadows	
6:15	11 II	Allen Franklin	Final Basebail Scores Columbia Workshop C	6:15	Kindergarten N	Dinner Club	Bas Champlanding		5:15	S. S. Lesson	Musical Calendar
6:45	Orchestra N	Paul Sullivan	** **	6:45	41 B1		are Chempionships	Joe Sudy's Orchestre N	5:45	Afternoon News Barry McKinley N	shop C
7:00 7:15	Melody Serenade N.	Studies In Contrast N	Saturday Night Swing Session C	7:00 7:15	Dick Barrie's Orch	WCPO News King's Men	Saturday Swing Club C	Kelley's Sport Scoop	6:00	Sacred Quartet	Meador Lowrey, new Dr. Charles W. Welch
7:30 7:45	Original Plays N	Bands Across the Sea M	Johnny Presents C	7:30	Pat Barnes'	Race Results	Johnny Presents Russ	Barn Dance	6:30	Uncle Natchel	WHAS Orchestra
8:00	Concert in Rhythm	National Barn	Prof. Quiz C	8:00	Jack Coffey's Orch	Rhythm Rambles The Rhumba	Morgan's Orch. C Professor Quiz C	National Barn Dance N	6:45 7:00	Program Francis Craig's Orch	Professor Quiz C
8:15 8:30	To be announced	Dance N	Cincinanti Conserva-	8:15 8:30	Ciyde Trask's	Songs By	0 ú	es 14	7:15	Delmore Brothers Leon Cole	[•• [*] •• •• •• •• ••
8:45	50 01 	10 10	tory Moment Musical	8:45	Orchestra	Community Chest	Jamboree	•• ••		Jack's Mountaineers	
9:00 9:15	Design for Music N.	Renfro Valley Barn Dance	Your Hit Parade C	9:00 9:15	NBC Symphony	WCPO News	Your Hit Parade C	Barnyard Jamboree	8:00	Possum Hunters	Your Hit Parade C
9:30	Dick Gasparre's	Plantation Party M	9 ² 09	9:30		Clock on the Mantle		Family Party N	8:30	Uncle Dave Macon Roy Acuff	49 00
	Orchestra N Talk by Sokolsky	Jack Sprigg's	Capitor Opinions C.	9:45		WCPO News	Capital Opinions C	Front Porch Party	8:45 9:00	Dixie Liners	Kentucky Play Party
	Radio Ranch	Orchestra	Will Osborne's Or. C Xavier Clef Club	10:15	er er Geo. Crooks N	Musical Newsy	Orchestra C		9:15 9:30	Deford Bailey	
0:45	News-Musicale	Orchestra M		10:45	Billy Snider's Orch	11 11	B. Goodman's Orch. C Newspaper of the Air.	WLS Barn Dance	9:45	Golden West Cowb's Robert Lunn	Jonny Presents C
1:15		Paul Sullivan Isham Jones' Orch. M	Art Kassel's Orch, C.	1:15	Val Olman's Orch. N	WORD Name	Art Kassel's	WLS National Barn Dance	10:00	Possum Hunters Sarie and Sallie.	Kentucky Play
1:45	Herbie Kay's Orchestra N	Buddy Rogers' Orchestra	N. Brandwynne's Or. C	1:30	Jack Coffey's Orch		Nat Brandwynne's		10.30	Lakeland Sisters Crook Brothers	Mike Biley's Orchester
1	WCKY	WLW	WKRC	1.40			Orchestra C				
			WARG		WSAI	WCPO	WHIO	WLS-WENR		W S'M	WHAS

NETWORK PROGRAMS (NBC-CBS)

8:00—Message of Israel: Rabbi Jacob Kohn, guest speeker; organ music. WJZ WLS WCKY Kdka whk wave wire wham tra; dramatization; Frances Adair 7:30—Johnny Presents: Russ Morgan's Orches tra; dramatization; Frances Adair and Glenr Cross. vocalists: Mixed Ensemble, guest WABC WKRC WHIO wjr wbbm wgar wgsl wcau wadc wbt kmbc wwva

wowo -Kaltenmeyer's Kindergarten: Varlety pro-gram with Harry Kogen's Orchestra. WEAF W5AI wgy wtam wmag who wdaf kyw -To be announced, WABC wbbm wgar wfbm kmbc wadc wwva wsfa wwl wcco

6:30-Angler and Hunter, WEAF wgy wham

wgy wtem Joe Sudy's Orchestra, (NBC) WCKY WLS

-Columbia Workshop. WABC WHAS WKRC wcau wbbm wir wwva

wcau wbbm wjr wwva 6:45—Barry McKinley, songs. WEAF WSM wgy wiam wmaq who wdaf kyw 7:00—The Story of Cotton — dramatization. WEAF wgy wtam wmaq wwi wire who wdaf wspd kyw wbap kstp -Clem McCarthv-Sports Reel. WJZ only -Melody Serenade with Erwin Glucksman's Orchestra. (NBC) WCKY whk wave wham -Saturday Night Swing Club. WABC WKRC WHIO wcau wbbm wjr wwva

WCKY whk wave wham
7:45—Ink Spots. WJZ only.
8:00—'Professor Quiz,'' with Bob Trout.
WABC WHAS WKRC WHIO wir wbbm wgar wfbm kmbc wcau kmox wadc wbf wwł wcco wgst
—National Barn Dance: Henry Burr; Verna, Lee and Mary; Hoosier Hot Shots; Novel-odeons, vocal trio; Lula Belle and Arkie, songs: Uncle Erra; Maple City Four; Joe Kelly, m. c.; WJZ WLW WLS kdka wham whk wave wfla wbap wspd wire
—Al Roth's Orchestra. WEAF wgy wtam wmaq who wdaf
Bill Perry; Gus 'Haenchen's Orchestra (CBS) WHAS wcau wgst wir wfa wwi
—To be announced. WEAF wgy wtam wmaq who wdaf

who wdaf

-The Comeback-Dramatic Sketch. (NBC) WCKY whk wave wham

-Rhythm Rendezvous. WABC

-Design for Music, direction Walter Kelsey, Betty Kelley, soprano; male quartet. WJZ WCKY whk wave wire wham

-NBC Symphony Orchestra: Sir Adrian Boult, guest conductor. WEAF WSAI wgy wtam wmaq who

9:30—Dick Gasparre's Orchestre, WJZ WCKY which wire wave wham

-The Family Party-music, guartet and phil-osophy. (NBC) WLS wbap

9:45—Capital Opinions, WABC WKRC WHIO wbbm wgar wfbm kmbc wadc wsbt wwva wsfa wwj wcco kmox

10:00—Will Osborne's Orchestra. (C85) (WKRC on 10:15) WHIO wbbm wir wfbm kmbc wadc wsbt wwva wsfa wwl wcco kmox (CBS) wfbm -Esso News Reporter. WJZ only

-Evening News Report, WABC only

-Ruby Newman's Orchestra. (NBC) wham whk wave wire

-To be announced. WEAF wgy wtam wmaq who wdaf

-Will Osborne's Orchestra. WABC WKRC WHIO wbbm wjr wfbm kmbc wadc wsbt wwva wsfa wwł wcco kmox 10:25—United Press News Report. WEAF only —George Croak, organist. (NBC) wgy wtam wmaq who wdaf

10:30—George Crook, organist. (NBC) wgy wire wave whk wham -Johnny Presents. (CBS) WHAS wibm kmox

WCCO

-Horace Heidt's Orchestra, WJZ (WCKY on 11:00) wire wave wham whk --Benny Goodman's Orchestra, WABC WHIO wir wbbm wgar wfbm wcau kmox

10:45-King's Jesters. WEAF wgy wave wire

10:35—King's Jesters. WEAF wgy wave wire whk wham 11:00—Art Kassel's Orchestra, WABC WKRC WHIO wir whk wfbm kmbc —Val Olman's Orchestra, WEAF WSAI wgy wtam wmaq wdaf kyw

11:30-Blue Barron's Orchestra. WEAF wgy who wdaf wtam wmaq kyw

-Herbie Kay's Orchestra, WJZ WCKY kdka wave wire wham -Nat Brandwynne's Orchestra, WABC WKRC WHIO wjr whk wfbm kmbc

10:05-Ruby Newman's Orchestra. WJZ whit Lady Astor To Speak In Special Broadcast To Fed, of Women's Clubs

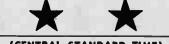
Lady Astor, American-born memher of the British Parliament, will speak from London during a special broadcast of the annual meeting of the General Federation of Women's Clubs over NBC, including WSAI, Saturday, at 11 a.m. She will greet the Federation in session at Kansas City, Mo., where the main portion of the program will originate.

Other speakers to be heard will include Mrs. Edgar B. Merritt, chairman of the radio committee of the Federation; Mrs. Roberta Campbell Lawson, president of the Federation; Mrs. Emma Magruder Cook, member of the Federation overseas unit, and Mrs. Herbert French, executive secretary.

FACTERN STANDARD TIME

NCM	Denotes Denotes Denotes	(NBC) (CBS) (MBS)
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PROGRAMS FOR SUNDAY, MAY 15



7

		the second s	(EAS	STERN	STANDARD TIME					(CENTRAL STAN	ARD TIME
	WCKY Cincinneti (1490 icc.)	WLW Cincianati (700 loc.)	WKRC Cincinnati (550 kc.)			WCPO Cincinnati (1200 kc.)	WHIO Dayton (1200 kc.)	WLS-WENR Chicego, III. (879 kc.)		WSM Nashville, Tenn. (650 lcc.)	Louisville. Ky. (620 kc.)
7:30 7:45 8:00 8:15 8:30 8:45	Coast to Coast N	Father Cox	·····	7:45 8:00 8:15 8:30	Turn Back the Clock N Tom Terriss N. Melody Moments N.	Sunday Choir Enquirer's Uncle Bob.	From the Organ Loft C	Organ Concert Everybody's Hour	6:30 6:45 7:00 7:15 7:30 7:45		
9:00 9:15 9:30 9:46	Russian Melodies N Dreams of Long Ago N	Russian Melodies N	Church of the Air C.	9:15 9:30	Sermonette and Hymn Time Music and American Youth N	Vienna Memories Vienna Memories Law of Life Spanish Strings	Church of the Air C Wings Over	Little Brown Church	8:00 8:15 8:30 8:45	Highlights of the Bible N Music and American Youth N	Church of the Air C. Wings Over Jordan C
10:00 10:15 10:30 10:45	Sport Scraps N	and the second s	Charles Paul at the Console C Major Bowes' Capitol Theatre C	10:30 10:45	Church Service Week in Review Norsemen Quartet N.	80 88 86 60	Family C	Weather-News America Abroad N Norseman Quartet N.	man community second	And and a second s	Console C Sunday Jail Service
11:00 11:15 11:30 11:45	-Rev. Zoller	Drifting Pioneers	Giendale Presbyterian Church	11:15 11:30 11:45	60 10 00 00 10 00		Y. M. C. A. Program Salt Lake City Choir C	Grace Wilson and Howard Peterson'	10:00 10:15 10:30 10:45	Dr. Zoller	Church Salt Lake City Choir C
12:00 12:15 12:30 12:45	Empires of the Moon N	11 11 [°]	Poet's Gold C	12:15 12:30 12:46	Madrigal Singers N Antique Shop Charlie and Jane M The Lamplighter M	News Events in History Rhythm of the Dance	Good Neighbor Program	Empires of the Moon N	11:15 11:30 11:45	First Presbyterian Church	
1:08 1:15 1:30 1:45	News Great Voices.	Magic Key of R. C. A. N H H H The Voice of the Farm	Broadcast C	1:15 1:30	Canal Days Sunday Dinner at Aunt Fannies N	Bandonian Jewish Choral Society.	Pan-American Program C	of R. C. A. N	12:00 12:15 12:30 12:45 1:00	Magic Key N	Dedication Program From Cleveland C. Pan-American Program C
2:00 2:15 2:30 2:45	Smilin' Ed N William Primrose N	To be announced National Parrot Contest N		2:15 2:30 2:45	On a Sunday Aftn'n M Bill Butler M	Swing's the Word	Music C	Smil' Ed. McConnell N William Primrose N	1:15 1:30 1:45	Music Encouragement Hour National Parrot Contest N	
3:00 3:15 3:30 3:45	Carol Weymann N Lafayette Glee Club N	of the Road		3:00 3:15 3:30 3:45 4:00	Benay Venuta M	St. Louis vs. Reds- Baseball Game	68 68 68 68 68 68 68 68 68 68 68 68 68 6	" " Carol Weymann N Lafayette Glee Club N	The second se	Sunday Vespers N The World is Yours N	11 11 11 11 11 11
4:00 4:15 4:30 4:45		Mickey Mouse The- atre of the Air N	The Texas Rangers C United Sunday Players Joe Penner C	4:15 4:30	Sunday at Four	4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	Miami University Glee Club	Rollini Trio N Master Builder N Sach's Amateur	3:15 3:30	There Was a Woman N Mickey Mouse Theatre N Catholic Hour N	Texes Rangers C Guy Lombardo's Orchestra C
5:00 5:15 5:30 5:46	WCKY News Baseball Resume Can. G'dier's Band N	48 84	Right or Wrong	5:15 5:30 5:45	Remember When Red Barber	The Final Out Rambles in Rhythm.	Lyman, organist Phil Cook's Almanac C	Hour	4:15 4:30 4:45	The Pepper Uppers	Joe Penner C Phil Cook's Almanac C
6:00 6:15 6:30 6:45	Bakers Broadcast N.	10 40	Home Edition News	6:15 6:30 6:45	Interesting Neigh- bors N	Lockland Bapfist Church WCPO News	Review C	Stan Norris' Orchestra Ozzie Nelson's Orchestra N	5:00 5:15 5:30 5:45	Popular Classics N Harriet Hilliard and O. Nelson's Or N	ptt
7:00 7:15 7:30 7:45	Songs We Remember N	Bergen and Charlie McCarthy, Arm-	Presenting David Brookman C Summer Session C	7:45	Dick Barrie's Orch Val Olman's Orch Charioteers M Jack Coffey's Orch	Organ Moods	David Brookman C Summer Session C	To be announced Kelley's Sport Scoop Songe We Remember N	6:00 6:15 6:30 6:45	•• ••	Presenting David Brookman C Summer Session C
8:00 8:15 8:30 8:45	Radio Ranch H H Sentimental Music Irene Rich N	Playhouse N Walter Winchell N	Sunday Evening Hour C	5:00 8:15 8:30 8:45	Manhattan Mèrry- go-Round N American Album of Familiar Music N	Swing High	Hour C	Hollywood Playhouse N Walter Winchell N Irene Rich N	7:15	Lyric Moods American Album of Familiar Music N.,	Sunday Evening Hour C
9:00 9:15 9:30 9:45	Orchestra N	Academy Theatre of the Air Original Goodwill Hour M	Grand Central Station C Headlines and Bylines C	9:00 9:15 9:30 9:45	Peter Grant Symphonic Varia't'ns M	and the second se	Headlines and Bylines C	Vocal Variaties Car Card Carnivai Cheerio N	8:00 8:15 8:30 8:45	Hour of Cherm N Hollywood Play- house N	Grand Central Station C Vocal Varieties Romance Time
10:00 10:15 10:30 10:45	Blue Barron's Orch, N Sandlot Baseball Lou Breese's Orchestra N	Hour of Charm	Duke Ellington's Orchestra C	10:00 10:15 10:30 10:45	Your Sunday Date M. Louis Prima's Orch. M News: Val Kinnay's Orchestra N	Dance Awhile House of Rinck	Duke Ellington's Orchestra C To be announced C	News' Globe Trotter. To be announced Fletcher Henderson's Orchestra	9:00 9:15 9:30 9:45	Walter Winchell N Irene Rich N Jack Benny N	Duke Ellington's Orchestra C To be announced C.
H:00 H:15 H:30 H:46	Orchestra N	Paul Sullivan, news Bunny Berigan's Or. M George Hall's Orchestra	Orchestra C	11:00 11:15 11:30 11:45	Jack Sprigg's Orchestra Andy Kirk's Orchestra N	Sign Off	Orchestra C Nat Brandwynne's Orchestra C	** **		Francis Craig's Orchestra Lang Thompson's Orchestra N	Leighton Noble's Or. C Meador Lowrey, news Mike Riley's Orchéstra
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	WLS-WENR	_	WSM	WHAS

NETWORK PROGRAMS (NBC-CBS)

4:00-There Was a Woman, WJZ WCKY WLS WSM wham kdka whk wowo wspd wfae

-Marion Talley; Orchestra direction Josef Koestner. WEAF wmaq kyw wire wwj wgy Koestner. WEAF wmaq kyw wire wwj wgy wtam kstp who wdaf

---The Texas Rangers. WABC WKRC WHIO WHAS wcau wcco wgar wfbm kmox wadc wbbm wir wgst wwl wbt

30—Guy Lombardo and his Orchestra. WABC WHAS ir wgar wfbm kmbc wcau kmox wwva wwl 4:30-

-Mickey Mouse Theatre of the Air. WEAF WLW WSM kyw wgy wire wmaq who wdaf wwj wtam kstp wfaa wave kvoo wbap -Rollini Trio, WJZ WLS kdka wham wspd

white

wnk —Oliver Drake (CBS) wbbm 4:45—The Master Builder. WJZ WLS whk wham wave —Dave Bacal (CBS) wbbm

5:00—Joe Penner with Ruby Newman's Or-chestra; Gene Austin, tenor; Paula "Pee Gee" Gayle, vocalist, and Coco and Malt, comdians. Roy Atwell. WABC WKRC WHAS wir wfbm wgar wcau wbt wcco wbbm kmox wgst kmbc wwl Catholis News Paul Salla Kinth O. Ma

-Catholic Hour: Rev. Felix Kirsch, O. M. Cap, guest speaker; Paulist Choir, direction

Father Finn. WEAF WSM WSAI wgy wtam wmaq wwj who wdaf kyw

Musical Camera: Orchestra, direction Josef Cherniavsky; Modernaires Male Quartet; Kressup Erion, soprano, and Steven Merrell, tenor. WJZ WLW wave wire wham -Musical wowo whk

5:30—Phil Cook's Almanac. WABC WHIO WHAS wir wbbm wgar wfbm kmbc wcau kmox wbt wwl wwva wadc wgst

-A Tale of Today, sketch. WEAF wtam wmaq wgy kyw -Canadian Grenadier Guards Band. WJZ WCKY kdka whk wave wire

6:00-Joan and Kermit. WABC WHIO WHAS

100—Joan and Kermit. WABC WHIO WHAS wgar wjr kmox wadc wcco wbbm wcau wgst wwi wfbm kmbc –Jack Benny, comedian. WEAF WLW wmaq kyw wgy wtam wuj who kstp kvoo wfla wspd wcol –Popular Classics: Erika Darbo, soprano. WJZ WCKY WSM kdka whk wave wire

wham

waam 6:30-Phil Baker, comedian, and Oscar Brad-ley's Orchestra and guests. WABC WKRC WHAS WHIO wfbm wir wgar wcau wadc wsbt wwva wbt wgst wwl -Ozzie Nelson's Orchestra; Harriet Hilliard end Feg Murray; guest. WJZ WCKY WLS

WSM wham wave kvoo wfia wspd wcol kdka whk -Interesting Neighbors—Jerry Belcher. WEAF WSAI kyw wgy wtam wwj wmaq who wdaf wire —"Weekend Potpourri," (CBS) wbbm

7:00-Don Ameche, m. c.; Edgar Bergen and Charlie McCarthy; Dorothy Lamour; the Stroud Twins; Robert Armbruster's Orches-tra; John Carter, tenor; guests. WEAF WLW WSM wtam wire wei wdaf kstp kvoo wfaa wgy kyw wave wmad wfla who Presenting David Brookman. WABC WKRC WHAS WHIO wbbm wfbm wgar wbt wwva wcco

-Spy at Large. WJZ WCKY kdka wham whk 30—Songs We Remember: Ernest Gill's Or-chestra. WJZ WCKY WLS kdka whk wham 7:30--Summer Session, WABC WKRC WHAS WHIO wbbm wfbm wgar wbt wwva wsbt weed

8:00-Manhattan Merry-Go-Round: Pierre Le Kreeun, tenor; Rachel Carlay, blues singer; Don Donnie's Orchestra; Men About Town Trio. WEAF WSAI wgy wtam wwj wmaq who wdaf kstp wave wfaa wire wfla

-Sunday Evening Hour: Bruna Castagna contralto, guest. Symphony Orchestra and chorus, direction John Barbirolli. WABC WKRC WHAS WHIO wir wbbm wgar kmbc wcau wadc wwva wbt wsbt wsfa wgst wwl wcco wfbm

-Hollywood Playhouse presents Tyrone Power. Dramatic sketch with guest artist; Orches-

tra, direction Harry Sosnick, WJZ WLW 10:00-Press-Radio News, WJZ wire wham WENR kdka whk whem

8:30-Walter Winchell, WJZ WLW WENR kdka wham whk wspd -The Reader's Guide. (NBC)

-American Album of Familiar Music, with prano; The Haenchen Concert Orchestra; Frank Munn, tenor; Jean Dickenson, so-Bertrand Hirsch, violinist; Arden end Ar-den, piano duo; Amsterdam Chorus. WEAF WSAI WSM kyw wgy wtam wwi who wfla wdaf wmag wfaa wire wave kstp kvoo 8:45-Irene Rich. WJZ WCKY WENR kdka whk wham wspd

9:00—"Grand Central Station," dramatic sketch. WABC WKRC WHAS wir kmbc wcau wfbm wbbm kmox wgst wwl wcco —Hour of Charm: Phil Spitalny and his Girls. WEAF WSM kstp wire wtam wgy wwj wmag

kyw wdaf wfla wave Norman Cloutier's Orchestra with soloists. WJZ WCKY wham kdka whk wbap

:30—Cheerio: Inspirational talk and music. WJZ WCKY WLS wham kdka whk wbap 9:30-

-"Headlines and Bylines," with Bob Trout, H. V. Kaltenborn and Canham. WABC WKRC WHIO wjr WABC

-University of Chicago Round Table. WEAF wgy wham wmaq who wdaf -''Skelly Court of Missing Heirs." (CBS) wbbm kmox wcco kmbc

-Tyrone Power: Dramatic sketch with guest artist. (NBC) WSM wave

10:15-irene Rich. (NBC) WSM wave 10:30—Press-Radio News. WEAF and others —To be announced. WABC, WKRC WHAS' WHIO wgar wcco wadc kmbc wjr wbt

-Walter Winchell, (NBC) WSM wbap wave

-Charlie Agnew's Orchestra. WEAF wgy wtam wire wham wmaq wfla wowo

-Duke Ellington's Orchestra. WABC WHIO WHAS WKRC wjr

10:05-Blue Barron's Orchestra. WJZ WCKY

wire whan

-Lou Breese's Orchstra. WJZ WCKY whit wave wire wham wowo

-Jack Benny. (NBC) WSM wire wdaf wave 10:35-Ray Kinney's Orchestra. WEAF WSAI wgy wtam wmag

11:00—Jack Sprigg's Orchestra. WEAF WSAI wgy wtam wmaq who wdaf

-Harry Owens' Orchestra. WJZ WCKY wgar wave wire wham

-Leighton Noble's Orchestra, WABC WKRC WHIO WHAS wbbm wbt wgar wgst wfbm wadc

11:30—Andy Kirk's Orchestra. WEAF WSAI wgy wtam wmaq who wdaf —Lang Thompson's Orchestra. WJZ WLS WSM WCKY wave wham wire

-Nat Brandwynne's Orchestra. WA8C WKRC WHIO wbbm wbt wgar wgst wfbm wadc

CBS

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)

PROGRAMS FOR MONDAY, MAY 16

			(EA:	STERM	STANDARD TIME)					(CENTRAL STAN	DARD TIME)
	WCKY Ctncinnati (1490 kc.)	WLW Cincinnati (700 k	c.) Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincianati (1200 kc.)	WHIO Davion (1260 kc.)	WLS-WENR Chicago, III. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (830 hr
30	Rise and Shine	Brown County Revel	srs Sun-Up Jamboree	6:30	•••••	Six to Niners	Breakfast Express	Farm Bulfetin Board	5:30	-	•••••
5	Sunkistime	Drifting Pioneers			Morning Prayer	WCPO News	T. McGuire's Cowboys	Smile Awhile	5:45 6:00		Asbury College
5	44	Arthur Chandler,	r. News and Sports	7:15	Early Express	Call Boy	Little Tom Breakfast Express	Doc Schneider's Tex. N	6:15 6:30	Tennessee Valley Boys	
5	Lucille and Lanny N		ers Dawn Patrol		PP 66	Pa 44			6:45	Almanac	Early Morning
Ö	Breakfast Club N	The Merrymakers		8:00 8:15	Herman and Banta N.	WCPO News	WHIO Aimanac	Grace Wilson, songs	7:00	Morning News Time to Shine	Jamboree
5 0	News for Executives	Peter Grant, news The Gospei Singer.	Dixieland Band	8:30	Rainbow Ridge	•• ••	Dunker's Club Rise and Shine	Morning Devotions	7:30	Breakfast Club N	•• •• ••
5	Breakfast Club	Voice of Experience	Bachelor's Children Q	-		Call Boy		Jolly Joe's Pet Pals	7:45		Bachetor's Children
0	Aunt Jemima N	Hymns All Churche Hilltop House	s. Musical Calendar Woman's Hour	9:00		Musical Menu	Pretty Kitty Kelly C Tuneful Topics		8:00 8:15	Aunt Jemima N Margot, Castlewood N	
۱.I	Attorney at Law N	Myrt and Marge		7:30	Just Plain Bill N Woman in White N		Municipal Court Women Make News	Attorney at Law N. News and Markets	8:30 8:45	Golden West Cowboys Popular Waltzes N	
_	Jerry Sear's Orch. N Bit of Home	Story Mary Marlin	Stepmother C N. Ruth Carhart C	10:00		Women in the News			9:00	WSM News	Ruth Carhart, songs
	to 14	The Goldbergs	Economy Kitchen Big Sister C	10:15		Down the Avenue		Pep. Young's Fam. N Vic and Sade N	9:15	Viennese Ensemble N How to be Charm'g N	
	Sweethearts N Originalities N	Kitty Keene	Aunt Jenny's Stories C	10:45	Ribber Shannon	Symphonetta	Aunt Jenny's Stories C	Edward MacHugh N.	9:45	Originalities N	Aunt Jenny's Stories
5	Coon Creek Band	Dr. Friendly		00:11		News		Stocks; News Don and Helen	10:00	Dan Harding's Wife Bailey Axton, tenor N.	
5	Farm and Home	News	Helen Trent C	11:30	Rex Battle's	Merry Go Round	Novelteers C	"Ma Perkins" N	10:30	National Farm and Home Hour N	Rom. Helent Trent
	Hour N			·	Orchestra N	P	1	Short Short Story			
	40 10 62 00	Home Hour N	Betty and Bob C Hymns all Churches C	12:00	WSAI Wonder Kitchen	WCPO News	Keyboard Melodies C Noon News Review	Melody Roundup	11:00 11:15	10 F1	The Jackson Family, Meador Lowrey, ne
. 1	Mother In Law N	Live Stock-News	Grimm's Daughter C.	12:30	Rex Battle's Or. M. Words and Music N.	Man on the Street	The Listener Speaks	Markets; News Prairie Farmers Dinner	11:30	Luncheon Concert	Weekday Devotions
	Jack and Loretta N Adventures in	Hugh Cross and Pals	Valiant Lady C Noon Edition News	1:00	Romantic Bachelor		Ann Kirk Trio	Bell Program	12:00	To be announced N	Savings Talk
	Reading N	To be announced	Jus' Tho'tsX	1 1:15		Melody Parade	Three R's Three Consoles C	Business of Farming Voice of Feedlot	12:15		College of Agricultu Henry's Mountainee
1				1:45	In the Music Room N	From Hawaii		Gabriel Heatter	12:45	University of Tenn	Tennessee Ramblers
-	81 FD	Pepper Young's Fam	ily Matinee in Manhattan C	2:00 2:15	News	WCPO News	Manhattan Matinee C	School Time Homemakers' Hour			Salt and Peanuts
	W. H. K. Revue N	Mad Hatterfields Vic and Sade N		2:30	- 44 - 14	Swinging Down Lane	Kate Smith C		1:30	Vic and Sade N	Kentucky
	4 0	The Guiding Light	N Nan Wynn, songs C	2:45		Siesta			1:45	Guiding Light N	
	Backstage Wife N Club Matinee N	Dan Harding's Wife Ma Perkins	· 3 o'clock Roundup	3:00	Oddities in the Newli Sylvia Cyde and	Today's Winners	Circus	Club Matinee N	2:15	11 11	Hymns of Churches.
	** **	Heart of Julia Blake	. Notes and News	3:30 3:45	Raoul Nadean M Down the Mississippi	48 88 88 46	Doris Rhodes, songs C		2:30		Deep River Boys C Doris Rhodes C
-		Road of Life N Houseboat Hannah		4:00	Bennett & Wolverton N		Columbia Concert	Bennett & Wolverton N		Woman's News	Coulmbia Concert
÷.	Silhouettes of West N	Life of Mary Sother	n	4:15	It is Strange	Resume	Hall C	Music Circle Monday Melodies N	3:15	Silhouettes of West N Your Family, Mine N	
	Your Family, Mine N H. Middleman's Or. N			4:30	Varsity Drag	Final Out	1	H. Middleman Orch N	3:45	Hotel Orchestra N	New Horizons C
-	Radio Ranch			5:00 5:15	Golden Journeys M	Jam for Supper Jam for Supper	Jack Shannon C Skateland Entertainers	Malcolm Claire What's the News?	4:00 4:15	Craig Mathues N Top Hatters N	Jack Shannon C The Rangers
.	Baseball News	To be announced Paul Douglas N	Boake Carter C	5:30	Sophisticated Ladies		Boake Carter C	Paul Douglas N	4:30	Paul Douglas N Market Reports	
	Little Orphan Annie	Lowell Thomas N	Lum and Abner C	5:45	Red Barber	Hollywood Spotlight	Lum and Abner C	Dinner Concert N	4:45	Rhythm Time	
1	Music Is My Hobby N Dr. Jos. Jastrow N.	Don Winslow N Allen Franklin, sport	Just Entertainment C. All Baseball Scores.	6:00 6:15	Uncle Exra N	Home Beautiful	Si Burick, sports	Better Business Bureau	5:15	Claude Sharp	Boake Carter C
з	Melodic Whispers	Let's Celebrate	Eddie Cantor C	6:30 6:45	Nixson Denton	Dinner Club	Cantor's Caravan C	Dinner Date Steine Bottle Boys N.:	5:30 5:45	News—Sports Popeye the Sailor	Musical Calender
-	Ruby Newman's Or. N	Paul Sullivan Burns and Allen N.		7:00	I have been and	WCBO NI	Eshage and Engager	Kelley's Sport Scoop	6:00	Public Hero No. I N	You Said It C
:	Gov. Martin L. Davey	H	Show C	7:15	Orchestra M The Answer Game	Governor Davey Sports Review	LAMATEUR CONTEST	I hose we Love N	6:15 6:30	Richard Crooks N	
ł	Those We Love N	Richard Crooks N	10 10	7:45	••••	King's Men			6:45	Music for Moderns N.	The News
-	Now and Then N	WLW Operettas	Radio Theatre C	8:00 8:15		News Views Better Business Bureau		Now and Then N	7:00		
	Paul Martin's	Ken-Rad Unsolved		8:30	The Witch's Tale M.	Vocal Varieties The Old Tunesmith	н н	Paul Martin's Music N	7:30	Tales of Great Rivers N	40 H, H H
1	Music N			8:45	1	The Spectator		Magnolia Blossoms N	8:00	Contented Hour N	Wayne King's
	Magnolia Biossoms N	True or False M	Orchestra C	9:15		Law of Life	Orchestra C	u u	8:15 8:30	Burns and Allen N	Orchestra C Eddie Cantor C
- 11	NBC National Forum N	For Men Only N	 Iour Ihrough Iuneland 	9:30	Henry Weber's	Answer Me This		For Men Only N	8:45	** ** ····	
-	Francis Craig's	Amos 'n' Andy N.	News and Sports	10:00		WCPO News Trial Flight		Globe Trotter To be announced	9:00 9:15	Amos 'n' Andy N Riding the Range	Just Entertainment Lum and Abner C.
	Orchestra N The Shadow	Kresup Erion	Universe in Melody Art Kassel's	10:15	Pancho's Orchestra M	Swing Miniature	Art Kassel's Orch. C.	Fletcher Henderson's	9:30	WSM on Parade	Pick and Pat C
	•• ••	Orchestra (to N)	Orchestra C	10:45	Red Norvo's	Swing Miniature WCPO News	Newspaper of the Air Orrin Tucker's	Orchestra Music As You	9:45	WSM News	Orrin Tucker's Orc.
5	Carl Ravazza Or. N.	Paul Sullivan S. Watkins' Orch. N		11:00	Orchestra M	Nite Club of the Air	Orchestra C	Desire It	10:15	Sam, Watkins' Orch. N Andy Kirk's	Meador Lowrey, ne Mike Riley's
	Lang Thompson's	Andy Kirk's	Bowling Results R. Frimi's Orch. C.	11:45	Bob Crosby's Orchestra M	10 81 11 11 11 11 11 11 11 11 11 11 11 11	Jack Crawford's Orch. Rudolph Friml's Or. C	Carl Ravazza's Orch		Orchestra N	
	Orchestra N		WKRC	1	WSAI	WCPO	WHIO	WLS-WENR	T	WSM	WHAS
	·WCKY	WLW	WRRC			AF WLW WSM wgy kv		ent Pelletier, announcer.	WEAL	-Jimmy Dorsey's Or	
		PROCR	NIC INDC	CD		wwi who kstp wcol wa	ve wire WSAI WSM	kyw wgy wmaq włam w ave wcol wfaa		wgst wbt wgar (wir	wbbm wfbm on 10:
	EIWORK	PROGRA	MS (NBC	-CB	S) wtam kyw "Pick and	Pat in Pipe Smoking	Time," Magnolia Bl	ossoms, WJZ WCKY W	LS whi	10:15—Lum and Abne wcco wgar wfbm km	
		EASTERN STANDA	RD TIME		blackface	comedy and music; ritone: Benny Krueger	Edward wspd wham			10:25—United Press	
						ritone: penny krueder		Only: Peg La Centra,		10.4.9 0111100 11488	reality requires from

- wwi kstp --Music Is My Hobby. (NBC) WCKY WENR kdka wave wfla wham --Music Is My Hobby. NBC) WCKY
- Just Entertainment: Jack Fulton, tenor; An-drews Sisters, Carl Hohengarten's Orches-tra. WABC WKRC wadc wwva wbt wcau wgar wgst =="Not So Long Ago." (CBS) wbbm kmbc
- -Don Winslow. (NBC) WLW wmag wtam
- wdaf -Ciem McCarthy: Sports Reel, WJZ only
- 6:15-"Uncle Ezra's Radio Station E-Z-R-A," 6:15—"Uncle Ezra's Radio Station E-2-R-A," with Pat Barrett, Nora Cunneen and others. WEAF WSAI kyw wtam wmag who wdaf kstp wire wgy wbap wcol ⊨Boake Carter. (CBS) WHAS wwl wcco wbbm wtbm kmox ⊨Dr, Joseph Jastrow. WJZ WCKY whk wave wham
- -Doris Rhodes, songs. WABC

- Quartet. WABC WKRC WHIO wadc wbt wgst wbbm wgar wir wcau
- -Edwin C. Hill. WEAF wgy wtam wmaq who wdaf kyw
- 5:45—Felix Knight, tenor. WEAF wgy wtam wmaq who wdaf kyw -Concert Ensemble, direction Rex Maupin. (NBC) wgy wtam wmaq who wdaf
- -Steine Bottle Boys, WJZ WENR kdka

- 6:30-Rose Marie, songs. WJZ kdka wave phonic Orchestra. Alfred Wallenstein, con-

- wgst kmbc wcau wbt wadc -Those We Love: Dramatic serial with Nan Grey, WJZ WCKY WLS kdka whk wham wspd
- 8:00-
- wspd 8:00-Music for Moderns. WEAF WSM kyw wtam wwi kvoo wgy wtla wmaq who wdaf wire kstp wtaa wave -Radio Theatre: Loretta Young and George Brent in "The Girl From Tenth Avenue." WABC WKRC WHAS WHIO wir wbbm wtbm wgar kmbc wcau kmox wadc wbt wgst wwl wcco W. Gerard. WABC WKRC WHIO wir wgar -WSM kdka whk wave wire wham 8:20 Talea of Geot Bluer Dispertion

- -Steine Bottle Boys. WJZ WENR kdka 7:00-Burns and Allen with Tony Martin and Jan Garber's Orchestra. WEAF WLW kyw wgy wtam wij wire who wspd -Public Hero No. I-dramatic sketch. (NBC) WSM wmag kvoo -Ruby Newman's Orchestra. WJZ WLS WCKY kdka wham whk -''You Said It,'' with Lou Holtz, Ted Husing; Connie Boswell; Richard Himber's Orchestra. WABC WKRC WHAS wjr wadc kmox wcau wcco wgar 7:30-Richard Crooks: Mixed Chorus: Sym--Contented Program: The Lulleby Lady, Male Quartet; Orchestre, direction Marek
- Sullivan, commentator. WEAF WLW WLS wtam wwj
- wtam wwi -War Games "Bombardment." WABC wadc wbbm wcco -National Radio Forum-guest speaker. WJZ WCKY whk wave wire wham -Cantor's Caravan. (CBS) WHAS wfbm kmbc kmox wsfa wwl wcco
- -Burns and Allen, (NBC) WSM wire wave wfla wmag kstp wdaf
- 10:00—Jimmy Dorsey's Orchestra. (CBS) WHIO wgst wbt wgar (wjr wbbm wfbm
- WHIO wgst wbt wgar (wir wbbm wfbm on 10:15) —Evening News Report. WABC only —Just Entertainment. (CBS) WHAS wir wbbm wfbm kmbc kmox wwl wcco —Amos 'n' Andy. (NBC) WLW WSM wdaf wmaq wire —Ray Kinney's Orchestra. WEAF wgy wmeq —Esso News Reporter. WJZ only —Francis Craig's Orchestra. (NBC) WCKY wire kdka wham whk wave 10:05—Francis Craig's Orchestra. WJZ WCKY
- - 10:05—Francis Craig's Orchestra, WJZ WCKY kdka whk wave wire wham

lay Kinney's Orchestra. (NBC) wgy wm 10:30—Art Kassel's Orchestra. WABC WHIO WKRC wir wgar wcau wspd wsbt wadc wgst wbt

- —To be announced. WJZ kdka wham wowd whk wave
- -Pick and Pat. (CBS) WHAS wfbm kmox
- -Jack Sprigg's Orchestra. WEAF WLW wgy wham wmaq who 11:00-Orrin Tucker's Orchestra. WABC WKRC WHIO WHAS wgar wcau wadc wwl
- wir wsfa whk wowo
- —Sammy Watkins' Orchestra. WEAF WSM WLW wgy wtam wmaq who -Carl Ravazza's Orchestra. WJZ WLS kdka wham wowo whk wave WJZ WCKY
- II:30—Andy Kirk's Orchestra. WEAF WSM WLW wgy wtam wmaq who
- -Lang Thompson's Orchestra. WJZ WCKY kdka whk wave
- -Rudolph Friml's Orchestre. WABC WKRC WHIO wbbm wfbm wjr

9

PROGRAMS FOR TUESDAY, MAY 17

	otes (MBS)									(CENTRAL STAND	ARD TIME)
_				FERN	STANDARD TIME)	1		WIE WEND			WHAS
	WCKY Cincinnati (1490 kc.)		Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinneti (1200 kc.)		WLS-WENR Chicago. Ill. (870 kc.)	5:30	WSM Nashville, Tenn. (650 loc.)	
6:30 6:45		Brown County Revelers Drifting Pioneers	Sun-Up Jamboree	6:30 6:45	••••••	Six-to-Niners		Smile Awhile	5:45	·····	
7:00	Sunkistime	Family Prayer Period.	Hanna and Sports	7:00 7:15	Morning Prayer	WCPO News	T. McGuire's Cowboys		6:00 6:15	•••••••	Asbury College Devotions
7:15	Liebert Ensemble N.	Hugh Cross & His Pals	Dawn Patrol	7:30		11 11	Breakfast Express	Evelyn, Brown & Klein. The Yass Family N	6:30 6:45	Tennessee Valley Boys Almanac	Emmy's Band Early Morning
-	Apples With Salt Breakfast Club N			7:45 B:00	Ward and Muzzy N	WCPO News	WHIO Almanac	Hoosier Philosopher	7:00	Morning News Time to Shine	Jamboree
8:00 B:15	News for Executives-	Peter Grant news		8:15 B:30	Mawa	Call Roy	Dunker's Club	Julian Dentiey, news1	7:15 7:30	Breakfast Club N	
8:30 B:45	Breakfast Club N	Voice of Experience	Bachelor's Children	_	D. Rochell's Orch. N	Call Boy	Rise and Shine	Old Music Chest	7:45	Aunt Jemima N	Bachelor's Children C Skeets Morris' Band
9:00	Aunt Jemima N Margot, Castlewood N	Hymns All Churches. Hillton House	Secret Diary Woman's Hour	9:00 9:15	Mrs. Wiggs N John's Other Wife N.	Musical Menu		Margor; Castlewood IN	B:00 B:15	Margot, Castlewood N Golden West Cowboys	Myrt and Marge C
9:15 9:30	Attorney at Law N Viennese Ensemble N	Myrt and Marge		7:30	Just Plain Bill N Woman in White N		Municipal Court Women Make News	Attorney at Law N News Report	B:30 B:45		Stepmother C
9:45 10:00	Bit o' Home	Story Mary Marlin N.	Musical Calendar	10:00	David Harum N	Women in the News	Hal and Henry	Mary Marlin N Pep, Young's Fam. N	9:00 9:15	WSM News Viennese Ensemble N	Mary Lee Taylor Richard Maxwell C
10:15	u u Question Mark	The Goldbergs Down Our Way	Big Sister C	10:15	Lorenzo Jones N Home Makers Ex.ch N	- 11 - 10	Big Sister C	Vic and Sade N	9:30 9:45	To be announced N Strictly Personal	Big Sister C Aunt Jenny's Stories C
10:45	11 11	Kitty Keene	Aunt Jenny's Stories C Mary M. McBride C.	10:45		WCPO News	Aunt Jenny's Stories C. Mary M. McBride C.	Edward MacHugh N Markets; News	10:00	Dan Harding's Wife	Mary M. McBride C
11:00 11:15		The O'Neills N	Jean Abbey	11:15	News	Musical Memories	Art of Living	Musical Program Ma Perkins N	10:15	Sarie and Sallie National Farm and	Singer and Songs Rom'ce Helen Trent C
11:30 11:45		News National Farm and	Helen Trent C Our Gal Sunday C		Three Romeos N	Merry Go Kound	moning module c	Across, the Mike	10:45	Home Hour N	Our Gal, Sunday C
12:00		Home Hour N	Betty and Bob C	12:00	WSAI Wonder Kitchen	WCPO News The Kentucky Clocker.	Vincent Dei Garza C. Noon News Review.		11:15	• • • • • • • • • • • • • • • • • • •	The Jackson Family Meador Lowrey-news
12:15	Mother in Law N	Live Stock-News	Hymns all Churches C Grimm's Daughter C.	12:30	Rex Battle's Orch, M	Man on the Street	The Listener Speaks	Markets; News	11:30 11:45	Trio Time Dept. of Agriculture.	Weekly Devotions Sunshine Sue
12:45		Peggy Tudor Linda's First Love		12:45	Words and Music N Romantic Bachelor	WCPO News	Ann Kirk Trio		12:00	To be announced N	Savings Talk College of Agriculture
1:15	Lat'r Talk It Over N	To be announced	Jus' Tho'ts	1:15 1:30	As You Like It Val Olman's Orch	Melody Parade Dot Club News	Three R's U. S. Marine Band C.		12:15	WSM News Farm Scrap Book	Henry's Mountaineers.
l:30 l:45	Fashion Speaks	•• •• •• •••••	····· ·····	1:45	Armchair Quartet N			Gabriel Heatter Music Appreciation	12:45	Armchair Quarter N., Pepper Young N	Tennessee Ramblers Salt and Peanuts
2:00		Pepper Young's Family Mad Hatterfields	War Games C	2:00 2:15		Philadelphia vs. Reds-	Reds vs. Philadelphia-	Homemakers' Hour	1:15	Ma Perkins N Vic and Sade N	University of Kentucky
2:30 2:45		Vic and Sade N The Guiding Light N	The Story of a Song C	2:30 2:45	Baseball Game	Baseball Game			1:45	Guiding Light N	Story of a Sorig C
	Backstage Wife N	Dan Harding's Wife	3 o'clock Roundup	3:00	1 11 11	10 00 10 01		Club Matinee N	2:00		Betty and Bob Hymns All Churches
3:15	Club Matinga M	Ma Parking	Notes and News	3:15 3:30					2:30 2:45	Road of Life N	Cool's Harmonettes C House Questions C
3:45		Road of Life N	Down the Stretch	3:45			11 P1	Bennett & Wolverton N	3:00	Woman's News	Studio Talent
4:00		Life of Mary Sothern.	Sundown Serenade	4:15 4:30	It is Strange	Etaal Out	Jack Shannon C Towne Tunesters	Edward Davies, N	3:15		Jack Shannon C Let's Pretend C
4:30 4:45	Your Family, Mine N. H. Middleman Orch. N		Woman's News	4:45	Varsity Drag	Today's Winners	Skateland Entertainers News, Symphonettes C	H. Middleman's Orch.	3:45	Hotel Orchestra N Weather Pilot	Hollace Shaw C
5:00 5:15	Radio Ranch	Dick Tracy To be announced	Freshest Thing in Town Musical Visions	5:15	Airliners M		Hollace Shaw, songs C Boake Carter C	What's the News?	4:15 4:30	Hotel Orchestra N Paul Douglas N	Studio Talent
5:30 5:45	Baseball Little Orphan Annie N	Paul Douglas N.	Boake Carter C Personalities on Parade	5:30 5:45	Red Barber	01 ¹⁰	Maxine Sullivan C	Dinner Concert N	4:45	Market Reports	Musical Calendar
	Early Acas N	Don Winslow N.	Just Entertainment C.	6:00		Home Resutiful	Serenade Espagnole Si Burick, sports	Mr. Keen N	5:00 5:15	Rhythm Time Console Melodies	Boake Carter C
6:15 6:30	Mr. Keen N Melodia Whispers	Allen Franklin	Helen Menken in	6:15 6:30	Bill Butier M Nixson Denton	Dinner Club	Helen Menken in "Sec-	Dorothy Thompson N	5:30 5:45	Afternoon News Smooth and Sweet N.	Helen Menken in "Second Husb'd" C
6:45	Safety Patrol Pgm	Paul Sullivan	"Second Husb'd" C	6:45 7:00	Morton Gould M	WCPO News	"Big Town" C	Kelley's Sport Scoop.	6:00	John Lewis Rightmic Strings	Edw. G. Robinson- Dramatization C
7:15	Enric Madriguera N		Robinson C	7:15 7:30	To be announced Wayne King's	Hits and Bits	Al Jolson C	It May Have	6:30	Wayne King's	Al Jolson Show, with
7:30 7:45	Lone Ranger	Burt Farber's Orch	Al Joison C	7:45	Orchestra N	King's Men		Happened N Horace Heidt's	6:45	Orchestra N Horace Heidt's	Watch the Fun
8:00	Sidewalk interviews N	Horace Heidt's Brigadiers N	Al Pearce-Watch the Fun Go By C	8:00 8:15		Curtain Calls	By C	Brigadiers NBC Jamboree N	7:15	Brigadiers N Fibber McGee	Go By C Benny Goodman's
8:30	Jamboree N		Benny Goodman's	B:30 8:45	Music By M	The Old Tunesmith	Orchestra C	14 H	7:45	and Molly N	
8:45	· · · · · · · · · · · · · · · · · · ·		Time to Shine C	9:00		News	Yes or No.	- 11 - 11 10 - 11	8:00 B:15	Believe It or Not N	
9:15 9:30	Walter Kelsey's	Headline Heroes Jimmy Fidler N	Musical Moments	9:15 9:30	Peter Grant	Clock on the Mantle.	. Ray Heatnerton C	Walter Kelsey's Orchestra N	B:30 8:45	Jimmy Fidler N	Here's To You
9:45	Orchestra N	Dale Carnegie N.	James W. Gerard C.	9:45		WCPO News	. Abe Lyman's Orch. C.	Globe Trotter	9:00	Amos 'n' Andy N	Just Entertainment C.
10:00 10:15	King's Jesters Orch. N Student Federation N	Vocal Varieties	News and Sports McCall's Screenc'ps C	10:15	Orchestra	Moon Magic Swing Miniature	Hollywood Screen's C.		9:15 9:30	To be announced N Johnny Presents N	
10:30	Forward America News-Music	State Fair (to M) Liars' Fraternity			Dick Barrie's Orch		. Newspaper of the Air		9:45	WSM News	Columbus
11:00	Taxicab Night Club Chick Webb's Orch. N	Paul Sullivan		11:00	Herbie Kay's Orch. I	Night Club of the Ai	r Orchestra C	Desire It	10:15	Chick Webb's Or. N	Mike Riley's
11:15	Bob Saunders'	Teddy Hill's	Bowling Results	11:30	Dick Liebert's	11 11 11		Bob Saunders' Orch. N			Orchestra
11:45	Orchestra N	WLW	WKRC	1	WSAI	WCPO	WHIO	WLS-WENR	[[WSM	WHAS

6:00—Just Entertainment: Jack Fulton, tenor; Andrews Sisters; Carl Hohengarten's Or-chestra. WABC WKRC wgar wcau wadc wwva wbt wgst —Easy Aces, comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wham wire —Amos 'n' Andy. WEAF wgy kyw who wwj kto

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)

kstp

p be announced. (NBC) wmaq Idia House: Singing organist. (CBS) -Eddie wbbn Winslow, (NBC) WLW wmag wtam

-Don wdaf wdaf 6:15—Vocal Varieties: Choral Group of 14 Voices. WEAF wgy wtam wire wmag who kstp kyw wdaf — "Hollywood Screenscoops," with George McCall. WABC — Boake Carter: (CBS) WHAS wbbm wfbm kmbc kmox wwl wcco — Mr. Keen, Tracer of Lost Persons. WJZ WCKY WLS whk kdka wham wspd

6:30—People in the News: Dorothy Thompson, WJZ WLS wham —You, the Unseen Jury: Mystery drama.

WEAF only Famous Actors Guild Presents Helen Menk-en in "Second Husband." WABC WKRC WHIO WHAS wcau wgar wbbm wjr kmbc kmox

-Jan Savitt's Orchestra. (NBC) wgy wtam

-Jan Savitt's Orchestra. (NBC) wgy wtam wdaf wmag kyw
--Marlow and Lyon, piano duo. (NBC) wmag 6:45--Vivian Della Chiesa, songs. WJZ whk wave wire wham wowo
--Smooth and Sweet, WEAF WSM wgy wtam wdaf wmag kyw
7:00-Edward G. Robinson, with Claire Trevor, in "Big Town," newspaper drama, WABC WHIO WKRC WHAS wjr wbbm wfbm wgar kmbc wcau kmox wbt wcco wadc wgst wul
--Johnny Presents Russ Morgan's Orchestra; Jack Johnstone's Thrill of the Week; Swing Fourteen; Genevieve Rowe, soprano; Floyd Sherman, tenor. Glenn Cross and Beverly. WEAF WLW kyw wgy wuj wtam wmag who kstp wdaf wfla wire kvoo wbap
--Enric Madriguera's Orchestra. WJZ WCKY --Marlow and Lyon, piano duo. (NBC) wmaq 6:45--Vivian Delia Chiesa, songs. WJZ whk wave wire wham wowo
 --Smooth and Sweet. WEAF WSM wgy wtam wdaf wmaq kyw
 --Smooth and Sweet. WEAF WSM wgy wtam wdaf wmaq kyw
 --Smooth and Sweet. WEAF WSM wgy wtam wdaf wmaq kyw
 --Smooth and Sweet. WEAF WSM wgy wtam wdaf wmaq kyw
 --Smooth and Sweet. WEAF WSM wgy wtam wdaf wmaq kyw
 --Watch the Fun Go By," presented by AI Pearce and His Gang. Guest, Arlene Har-ris, "Human Chatterbox;" Carl Hoffs Cor: Chestra. WABC WKRC WHIO WHAS wir wbbm wfbm kmbc wcau kmox wadc wsbt wbb wcco wqar wgst wul
 --Johnny Presents Russ Morgan's Orchestra-Jack Johnstone's Thrill of the Week; Swing Fourteen; Genevieve Rowe, soprano; Floyd m Sherman, tenor. Glenn Cross and Beverly. WEAF WLW kyw wgw wi wtam wmag who kstp wdaf wfla wire kvoo wbap
 --Enric Madriguera's Orchestra. WJZ WCKY WLS wham whk wspd
 --Smooth and Lyon, piano duo, (NBC) wulk wsp
 --Watch the Fun Go By," presents Quest. WABC WKRC WHIO WHAS wir wbbm wfbm kmbc wcau kmox wadc wsbt wbt wsfa wfbm wgar wcau kmox wadc wsbt wbt wsfa wsfa wave wmaq
 --Dishny Presents Russ Morgan's Orchestra-Jack Johnstone's Thrill of the Week; Swing Fourteen; Genevieve Rowe, soprano; Floyd who kstp wdaf wfla wire kvoo wbap
 --Enric Madriguera's Orchestra. WJZ WCKY WLS wham whk wspd
 --NBC Jamboree. WJZ WCKY WLS kdka wham whk wspd wowo
 --NBC Jamboree. WJZ WCKY WLS kdka wham whk wspd wowo
 --NBC Jamboree. WJZ WCKY WLS kdka wham whk wspd wowo
 --Ripley with B. A. Refe's Orchestra and whk wave wire wham

guest. WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmox wbt wadc wu wcco kmbc wgst -Lady Esther Serenade: Wayne King and his Orchestra. WEAF WSAI WSM kvoo wwi who kstp wmaq wire wave kyw wgy wtam wdaf wbap It May How who wdaf -It M May Have Happened. WJZ WLS wham whk wspd

8:00—Vox Pop, conducted by Parks Johnson and Wallace Butterworth, WEAF WCKY kyw wgy wtam wwj wmag who wdaf wire kstp

kstp -Horace Heidt's Brigadiers. WJZ WLW WLS WSM kdka whk wave wham wfla wspd

Linda Lee, vocalist; guests. WEAF WSAI WSM who kyw wgy wwl wtam wdaf wire kstp wila wave wmaq --''Time to Shine:'' Hal Kemp's Orchestra; Judy Starr; Bob Allen. WABC WHAS WKRC wir wbbm wcau wgar wfbm kmox kmbc wgst wcco wbt 9:30-Ray Heatherton, songs. WABC WHIO --Walter Kelsey's Orchestra, WJZ WCKY WLS kdka wham whk wspd wowo --Phillips Poly Pollies. (CBS) wbbm wfbm wcco kmox kmbc wsbt --Jimmie Fidler's Hollywood Gossip. WEAF WLW WSM wgy wtam wmag who wyk wwj wire wfla wave wbap wdaf kstp 9:45-Dale Carnegie-How to Win Friends

-Ruby Newman's Orchestra. WEAF wgy wtam wmag who

-Lou Breese's Orchestra. WJZ kdka whk wave wham wfla wire 1:00—Chick Webb's Orchestra. WJZ WCKY WSM kdka whk wave wire wham 11:00

-Artie Shaw's Orchestra. WABC WKRC WHIO wfbm wjr wbbm wcau wgar kmox wadc wsbt wsfa -Herbie Kay's Orchestra. WEAF WSAI wwj

wgy wtam who 11:30—Teddy King's Orchestra. WEAF WLW

wgy wtam wmag who wdaf —Herbie Holmes' Orchestra. WABC WKRC

WHIO withm wir ---Bob Saunders' Orchestra. WJZ WCKY WLS WSM kdka whk wave wire wham

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"N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)

PROGRAMS FOR WEDNESDAY, MA	AAY 18	18
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			(EA:	STER	N STANDARD TIME				1	(CENTRAL STAN	DARD TIME)
	WCKY		WKRC Cincinnati (850 icc.)	_	WSAI Cincinnáti (1830 lsc.)	WCPO Clacianati (1300 lic.)	WHIO Derton (1200 ltc.)	WLS-WENR Chicago, IIL (870 kc.)		WSM Nashville, Tepp. (659 hr.)	WHAS Louisville, Ky. (830 lec.)
6:30 6:45		. Brown County Revelers Drifting Pioneers				Six to Niners	Breakfast Express	Farm Bulletin Board. Smile Awhile	5:30 5:45		
7:00 7:15 7:30 7:45	William Meeder N Lucille & Lanny N	McCormicks & Fiddlers Brown County Revelers Hugh Cross	s News and Sports s Dawn Patrol	7:15 7:30 7:45	Earry Express	Call Boy	T. McGuire's Cowboys Little Tom Breakfast Express	News Report Doc Schneider's Tex. N Top o' the Morning	6:00	Tennessee Valley Boys Almanac	Asbury College Devotions
8:00 8:15 8:30 8:45	News for Executives- Breakfast Club N	Peter Grant, news The Gospel Singer Voice of Experience	Dixieland Band Bachelor's Children C	8:30 8:45	Rainbow Ridge Amanda Snow N	Call Boy	Rise and Shine	News Report	7:00 7:15 7:30 7:45		11 11 10 10
9:00 9:15 9:30 9:45	Margot, Castlewood N Attorney at Law N Jerry Sear's Orch. N	Hilltop House Myrt and Marge Betty and Bob		9:15 9:30 9:45	John's Other Wife N. Just Plain Bill N. Women in White N.	Musical Menu	Pretty Kitty Kelly C Tuneful Topics Municipal Court Women Make News.	Attorney at Law N., News Report	8:30 8:45	Margot, Castlewood N Golden West Cowboys Popular Waltzes N	Skeets Morris' Band Myrt and Marge C Hilltop House C Stepmother C
10:15 10:30 10:45	Sweethearts N	The Goldbergs Short, Short Story ¹ Kitty Keene	Economy Kitchen Big Sister C	110:15 10:30 10:45	Lorenzo Jones N How to be Charm'g N	Down the Avenue	Big Sister C. Aunt Jenny's Stories C	Pep. Young's Fam. N Vic and Sade N Edward MacHugh N.	9:00 9:15 9:30 9:45	How to be Charm'g N Originalities N	Pappy Chesire C Big Sister C Aunt Jenny's Stories C
11:15 11:30 11:45	Ferm and Home Hour N	The O'Neills N News National Farm and	Street Mea Helen Trent C Our Gal Sunday C	H1:15 H1:30	Campus Kids N Rex Battle M	Memory Melodies Merry Go Round	Coon Creek Girls Salon Musicale C	Don and Helen Ma Perkins N Short Short Story	10:30 10:45	Dan Harding's Wife Kidoodlers N National Farm and Home Hour N	Helen Trent C Our Gal Sunday C
12:15 12:30 12:46	н н	Live Stock—News Thomas C, Sawyer Linda's First Love	Betty Crecker C Grimm's Daughter C Valiant Lady C News and Sports	12:15 12:30	Kitchen Jane Gray Words and Music N	The Kentucky Clocker. Man on the Street Basin Street	Keyboard Melodies Noon News Review The Listener Speaks News: Markets O. L. Cunningham	Markets; News Prairie Farmer Dinner		Luncheon Concert Dept. of Agriculture	
8:15 8:20 1:45 2:00	Let's Talk It Over N Waltz Favorites N Fashion Speaks Continental	To be announced	Jus' Tho'ts	1:15 1:30 1:45 2:00	As You Like It. Brevity Matinee N	Melody Parade Dot Glub News Swinging Down Lane. Batters Up	Ann Kirk Trio Mellow Moments C	Business of Farming Voice of Feedlot Gabriel Heatter Business and Industry	12:30 12:45	Leon Cole	College of Agriculture Henry's Mounteineers Emmy's Band
2:15 2:30 2:45 3:00	- ++` \$\$`	Mad Hatterfields Vic and Sade N The Guiding Light N Dan Harding's Wife	Kate Smith C. Musical Calendar	2:30	Reds vs Philadelphia— Baseball Geme	Philadelphia vs. Reds-	Reds vs. Philadelphia— Beseball Game	Homemakers' Hour	1:15 1:30 1:45		Kentucky Institute of Music C
3:15 3:30 3:46	Club Matinee N	Ma Perkins Heart of Julia Blake Road of Life N	Notes and News	3:15	10 00 00 00 00 00 00 00 00 00 00 00 00 0	60 66 60 66 61 66	10 10 10 10 10 10 10 10 10 10 10 10 10 1	09 00 00 00	2:00 2:15 2:30 2:45	Road of Life N	Hymns of all Churches Deep River Boys C Doris Rhodes C
4:15 4:30 4:45 5:00	Silhouettes of West N Your Family, Mine N H. Middleman Orch. N	Life of Mary Sothern. Singing Lady N Editor's Daughter	Sundown Serenade Woman's News Freshest Thing In Town	4:15 4:30 4:45	If Is Strange Varsity Drag	Final Out Today's Winners	Columbia Conc. Hall C March of Games C X Exploring Space C News—Eton Boys C.	Music Circle Charles Sears, songs N H. Middleman Orch, N	3:00 3:15 3:30 3:45	Your Family, Mine N Vaughn Quartet	Hall C March of Games C X Exploring Space C
5:15 5:30 5:45 6:00	Baseball-News Little Orphan Annie.	To be announced Paul Douglas N Lowell Thomas N	Popeye, the Sailor C Boake Carter C Lum and Abner C	5:15 5:30 5:45 4:00	Music M Dixieland Band Red Barber	Jem for Supper Hollywood Spotlight	Musical Visions Boake Carter C Lum and Abner C	What's the News? Paul Douglas N Dinner Concert N	4:00 4:15 4:30 4:45	Top Hatter N Paul Douglas N	Eton Boys C
6:15 6:38 6:45 7:00	Mr. Keen N. Melodic Whispers	Allen Franklin Let's Celebrate Paul Sullivan	All Baseball Scores Living History C Barry Wood C	6:15 6:30 6:45 7:00	Nixson Denton	Dinner Club Golder's Nite Club	Vic Arden's Orchestra	Lost Persons N Dinner Date Science on March N	5:30 5:45	NewsSports Popeye the Saitor	Boake Certer C Living History C Barry Wood's Music C
7:15 7:30 7:45	Roy Shield's Revue N Harrist Parsons N Barry McKinley N	· · ·	America C Ben Bernie and All the Lads C	7:15 7:30 7:46	E. Bolognini's Orc. M. Let's Visit M	Flits and Bits	Bob Causer's Orch Ben Bernie and All the Lads C	Roy Shield's Revue N. Harriet Parsons N Barry McKinley N	6:15 6:30 6:45	Orchestra N	America C Ben Bernie and Atl the Lads C
8:15 8:30 8:45	Tune Types N Boston Pop Concert N	** **	Orchestra C To be announced Nicholas Klein	8:15 8:30 8:45	Johnson Family M Jazz Nocturne M ** **	Concert Hall	Orchestra C The Word Game C	Int'i Looking-glass Boston Pop Concerts N	7:00 7:15 7:30 7:45	10 61 11 69 10 99	Andre Kostelanetz's Concert Orchestra C The Word Game C
9:00 9:15 9:30 9:45	Minstrel Show N	Class and Dance N.	If Can Be Done C	9:15 9:30 9:45	Janette, songs Billy Snider's Orch Peter Grant Melodies from the	Law of Life Answer Me This	It Can Be Done C	Minstrei Show N	8:15 8:30 8:45	College N	The "Gang Busters" C It Can Be Done C
10:15 10:30 10:45	Tournament N	The Perk-Uppers I Memory Bouquet I Dick Barrie's Orch	Universe in Melody I International Golden Gloves C I	10:30 10:45	Ray Keating's Orch. M 1 Horace Heidt's S Orchestra N	Friat Flight Swing Miniature	Newspaper of the Air International Golden Gloves C	Stan Norris' Orch Horace Heidt's Brigadiers N	9:15 9:30 9:45	Riding the Range Hotel Orchestra N Evening Fantasy	Louisville vs. Columbus
11:15	Orchestra N Glen Miller's Orchestra N	Andy Kirk's Orch. N. Jack Sprigg's I Orchestra N C	Orchestra C Bowling Results Ozzie Nelson's Orch. C i	11:15	Orchestra M M Lights Out N	Night Club of the Air	Orchestra C Ozzie Nelson's Orchestra C	Desire It If f Glenn Miller's Or. N. II	0:15	- H - H	Mike Riley's Orchestra
	<u> </u>	WLW	WKRC		WSAI	WCPO	WHIO	WLS-WENR		WSM	WHAS

NETWORK PROGRAMS (NBC-CBS)

00—Just Entertainment: Jack Fulton, tenor; Andrews Sisters; Cari Hohengarten's Or-chestra. WABC WKRC wadc www.wbt 6:00-

was wcau wast -Easy Aces, comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wham wire -Amos 'n' Andy. WEAF wgy kyw who kstp

wwi —To be announced (NBC) —Don Winslow, (NBC) WLW wiam wdaf

-Obbligato. (C8S) wbbm kmbc

-Obbligato. (C8S) wbbm kmbc 6:15---''Uncle Ezra's Radio Station E-Z-R-A; with Pat Barrett, Nora Cunneen and others. WEAF WSAI wfaa wcol wmaq wtam wire wdaf kyw who wbap kstp --Mr. Keen, Tracer of Lost Persons. WJZ WCKY WLS whk kdka wham wspd --American Viewpoint. WABC wcau wadc wgar wir kmbc www wbt mBacke Carter (CRS). WHAS whith with

-Boake Carter (CBS). WHAS wbbm wfbm kmbc kmox wwl wcco

6:30-Rose Marie, songs. WJZ wave wire whem

-Edwin C. Hill. WEAF wgy wtam wmaq

-Edwin C. Hill. WEAF wgy wtam wmag who wbap kyw -Living History. WABC WKRC WHAS WH10 wcau wadc wgar wir kmbc wwva wbt 6:45--Barry Wood's Orchestra. WABC WKRC WHAS wir wbbm wgar kmbc wcau kmox wcco wbt wadc wgst wwl -Science on the March: Dr. Earl McKinley, speaker. WJZ WLS kdka whk wave wire wham wowo -limmy Kemper. WEAF kww wtam

Jimmy Kemper. WEAF kyw wtam

7:00—One Man's Family, dramatic sketch. WEAF WLW WSM wdaf wgy wwi wtam who wmaq wfla wave kvoo wcol wfaa kyw

kstp -"The Cavalcade of America:" Don Voorhees

—"The Cavalcade of America:" Don Voorhees and his Concert Orchestra. WABC WKRC WHAS wir wbbm wfbm wgar kmbc wcau kmox bt wgst wwl wcco
 —Roy Shield's Revue: Vocalist. WJZ WCKY WLS kdka whk wham
 7:30—Ben Bernie and All the Lads. WABC
 WKRC WHAS WHIO wir wbbm wgar wbt wgst wwl kmox wfbm kmbc wcau wsbt wcco
 —Tommy Dorsey, his trombone, and his or-chestra, with Edythe Wright, Jack Leonard

and the Three Esquires; Paul Stewart, mas-ter of ceremonies. WEAF WSM WLW wtam wfaa wgy wwi kyw kvoo wmaq wire wave kstp who wdaf -Harriet Parsons. WJZ WCKY WLS kdka whk wham wspd

7:45—Barry McKinley, baritone. WJZ WCKY WLS kdka whem wspd

WLS käka wham wspd 8:00--Andre Kostelanetz's Concert Orchestre; Grace Moore, soloist; Deems Teylor, com-mentator; Paul Dougles; announcer. WABC WKRC WHAS-WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wbt wsfa wwl wcco wsbt wgst -Tune Types, WJZ WCKY kdka whk wham wsod

wspd -Town Hall Tonight: Fred Allen and Port-land Hoffa; Peter Van Steeden's Orchestra; WEAF WLW WSM kyw włam wwj wmaą who wdaf kstp wave wfla wfaa wgy wire

8:30—The Word Game. WABC WHAS WHIO wir wgar wbbm kmbc wcau kmox wfbm wgst wsbt wsfa wwl wcco

-Boston "Pop" Concerts conducted by Arthur Fiedler. WJZ WCKY WLS kdka whk wham wspd

9:00—"Gang Busters," true crime dramatiza-tions. WABC WKRC WHAS WHIO wir wbbm wfbm wgar wcau kmox wmbc wbt wwl wgst wcco

-Kay Kyser's Musical College. WEAF WLW

with Lew White at the organ. (CBS) wcco wwl wsbt wgst

-NBC Minstel Show: Gene Aronid, inter-locutor; Vance McCune, Kan Christie, Bill Thompson and Jimmie Dean, end men; Chorus; Jack Baker, Edward Davies and Harry Kogen's Orchestra. WJZ WCKY WLS kdka wham whk wspd

10:00—Amos 'n' Andy. (NBC) WLW WSM wmaq wdaf wire wbap

-Evening News Report. WABC only -Just Entertainment. (CBS) WHAS wir wbbm wfbm kmbc wcco kmox wwl

-Orchestra. WEAF wgy wtam who kyw -Will Osborne's Orchestra. (CBS) WHIO wadc wbt wsbt wgst -Esso News Reporter. WJZ only _Will

-Ben Cutler's Orchestra. (NBC) WCKY whk wave wire

whk wave wire when -Will Osborne's Orchestra. WABC WHIO wadc wbt wsbt wgst (wbbm wwl on 10:15) known as lily-bells.

WSM wgy wtam wmag kyw wdaf who wfla kstp wave wwj wire wfaa w[ar wfla 9:30--''It Can Be Done:'' Edgar A, Guest; Frankie Master's Orchestra, WABC WKRC WHAS WHIO wjr wcau kmox wbbm wfbm kmbc -Jack Shannon and Ruth Carhart, songs, with Law White at the organ. (CBS) wcco wwl wsbt wgst WSM wgy wtam wmag who -International Golden Gloves. WABC WHAS wjr WLS WSAI wgy wtam wmag who -International Golden Gloves. WABC WHIO WLS WSAI wgy wtam wmag who -International Golden Gloves. WABC WHIO WLS WSAI wgy wtam wmag who -International Golden Gloves. WABC WHIO WLS WSAI wgy wtam wmag who -International Golden Gloves. WABC WHIO WLS WSAI wgy wtam wmag who -International Golden Gloves. WABC WHIO WLS WSAI wgy wtam wmag who -International Golden Gloves. WABC WHIO WLS WSAI wgy wtam wmag who -International Golden Gloves. WABC WHIO WLS WSAI wgy wtam wmag who -International Golden Gloves. WABC WHIO -International Golden Gloves WKRC wir wcau kmbc wadc whi wsa WKRC wir wcau kmbc wadc wbt wsfa 11:00-Red Norvo's Orchestra. WABC WKRC WHIO wfbm wgar kmbc wcau kmox --Andy Kirk's Orchestra. WEAF WLW wgy

Andy Kirk's Orchestra. WEAF WLW wgy wtam wmaq who wdaf
 Jack Sprigg's Orchestra. WJZ WCKY whk wave wire wham kdka
 11:30-Lights Out mystery drama. WEAF wgy wtam wmaq who
 Ozzie Nelson's Orchestra. WABC WHIO WKRC wfbm wadc
 Glenn Miller's Orchestra. WJZ WCKY WLS whk wave wire wham

Bob Ripley has acquired a new memento of his mother, a photo of a yucca plant in bloom. The picture is a rebus based on her given 10:05-Bon Cutler's Orchestra. WJZ WCKY name, Lily Belle Yucca. The white blossoms on the yucca plant are

PROGRAMS FOR THURSDAY, MAY 19

			(EAST	FERN	STANDARD TIME			1 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1		(CENTRAL STAN	DARD TIME)
	Cincinnati (1490 ltc.)	WLW Cincinnati (700 loc.)	WKRC Cincinnati (550 irc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 lec.)	WLS-WENR Chicago. III. (870 kc.)		WSM Nashville, Tenn. (650 lcc.)	WHAS Louisville, Ky. (620 kc.)
:30 :45	Rise and Shine	And a second s	Sun-Up Jamboree	6:30 6:45		Six-to-Niners	Breakfast Express	Farm Bulletin Board. Smile Awhile	5:30 5:45		
:00 15	Sunkistime	Family Prayer Period. Arthur Chandler, Jr.		7:00 7:15	Morning Prayer Early Express	WCPO News Cali Boy	T. McGuire's Cowboys	News Report	6:00 6:15		Asbury College Devotions
:30 :45	Liebert Ensemble N	Hugh Cross and Pals Brown County Revelers		7:30 7:45	62 50 66 65		Breakfast Express		6:30 6:45	Vaughn Quartet	Emmy's Band
:00	Breakfast Club N	The Merrymakers Peter Grant, news	00 00	8:00 8:15		WCPO News	WHIO Almanac	Hoosier Philosopher .	7:00	Morning News	Jamboree
):30):45	News for Executives-	The Gospei Singer Voice of Experience	Dixieland Band	8:30 8:45	Rainbow Ridge Frances Adair N	15 68	Rise and Shine		7:30 7:45	Breakfast Club N	Bachelor's Children C
:00 :15	Aunt Jemima N Margot, Castlewood N	Hymns All Churches. Hilltop House	Secret Diary Woman's Hour	9:15	John's Other Wife N.	WCPO News Musical Menti	Tuneful Topics	Margot: Castlewood N	8:00 8:15	Aunt Jemima N	Skeets Morris' Band.
:30 :45	Attorney at Law N	Myrt and Marge	Stepmother C	9:30	Just Plain Bill N Woman in White N.	60 66	Municipal Court Women Make News .	Attorney-at-Law N News-Markets	8:30 8:45	Golden West Cowboys Popular Waltzes N	Hillitop House C Stepmother C
:00 :15		The Goldbergs	Library Program Economy Kitchen	10:15	Lorenzo Jones N	Women in the News Beauty for Sale	Cornelia on the Air.	Pepper Young N	9:00 9:15	WSM News	Mary Lee Taylor Instrumentalists C
:30 :45		and a second sec	Aunt Jenny's Stories C	10:45	Ribber Shannon	Jimmie Lee	Aunt Jenny's Stories C	Edward MacHugh N.	9:30 9:45	To be announced N The Garden Groper	Big Sister C. Aunt Jenny's Stories C
:00 :15	•• •• ••	The O'Neñis N	Mary M. McBride C. Jean Abbey	11:15	News	News Law of Life	Art of Living	Elementary School		Dan Harding's Wife Sarie and Sallie	Mary M. McBride C. Singer and Songs
:30 :45			Helen Trent C Our Gal Sunday C		Al and Lee Keiser N. Three Romeos N				10:30 10:45	National Farm and Home Hour N	Rom'e Helen Trent C Our Gal, Sunday C.,
::00 :15	85 61	Home Hour N	Hymns All Churches C	12:00 12:15	WSAI Wonder Kitchen	The Kentucky Clocker.		1 ¹ 1 ¹ 11	11:00 11:15	20 01	The Jackson Family. Meador Lowrey, news
:30 :45	Glenn Darwin N	Betty Moore	Grimm's Daughter C Valiant Lady C	12:45	Air Mail Program N .	An owner was a series of the second sec	News: Markets	Dinner Bell	11:30 11:45	Mary Dugan Dept. of Agriculture .	Weekday Devotions Sunshine Sue
:00 :15	Let's Talk It Over N			1:00 1:15 1:30	Romantic Bachelor As You Like It		Better Business Bureau	Voice of Farm	12:00 12:15	WSM News	
:30 :45	Dot and Pat N Fashion Speaks	Selections N	Orchestra C	1:45	the second	Dot Club News Swinging Down Lane	Musicale C	many in the second seco	12:30 12:45	Farm Credit Johnnie Johnston N.	Emmy's Band
:00 :15 :30		Pepper Young's Family Mad Hatterfields Vic and Sade N		2:15	Basebali Game	Batters Up Philadelphia vs. Reds-		Homemakers' Hour	1:00		Salt and Peanuts University of
:45	Orchestra N	The Guiding Light N	Musical Calendar	2:45		10 01		44 41	1:30 1:45	Guiding Light N	U. S. Army Band C.
3:00 3:15 3:30	Club Matines N	Dan Harding's Wife Ma Perkins Aces High		3:15		15 10	81 84 88 88	Club Matinee N Federation of	2:00 2:15 2:30	Club Matinee N	Hymns of all Churches
:45		Road of Life N	Down the Stretch	3:45 4:00	11 11 10 11	10 10	18 18	women's Clubs N	2:45	Road of Life N	Record and the second sec
1:15	Melody Master N Your Family, Mine N.	Life of Mary Sothern.	Sundown Serenade	4:15 4:30	It is Strange	Final Out	To be announced C Towne Tunesters	Music Circle Edward Davies N	3:15	Melody Master N	To be announced C Let's Pretend C
1:45 5:00	Washington Calling N Radio Ranch	TO REPORT A REAL PROPERTY AND ADDRESS OF THE PARTY OF THE	Freshest Thing in Town	5:00	Cappy's Cabanna	Jam for Supper	News; C'sole Echoes C	Washington Calling N Malcolm Claire	3:45	To be announced N	
5:15 5:30	Baseball-News		Boake Carter C	5:30	Sophisticated Ladies M	Jam for Supper	Al Johnson Boake Carter C	What's the News Paul Douglas N	4:15 4:30	Paul Douglas N	Doris Rhodes C Musical Calendar
5:45 5:00	Easy Aces N	Lowell Thomas N Don Winslow N	Just Entertainment C	6:00	Knothole Club	Jam for Supper	Serenade Espagnole	Easy Aces N.	4:45		40 14
5:15 5:30	Mr. Keen N Melodic Whispers	County Courier	We, the People O.	4-30	Nixson Denton	Dinner Club	We, the People C	Dinner Date	5:30	Frea Waller Afternoon News	We, the People C
:45 :00	March of Time N	Paul Sullivan Rudy Vallee-Variety	Kate Smith C	7:00	Sinfonietta M	Dinner Club WCPO News	The Kate Smith	The March of Time N	5:45	Hotel Orchestra N Rudy Vallee's	Kate Smith Hour-
15 1:30 1:45	Lone Ranger	Hour N	10 10 10 10 10 10 10 10 10 10 10 10 10 1	7:15 7:30 7:45	The Green Hornet-	Sports Review King's Men		Kelley's Sport Scoop Piaño Duo N	6:15 6:30 6:45		Orchestra C
1:00 1:15	Toronto Symphony Orchestra N	Good News of	Major Bowes'	8:00 8:15	Dick Bray, sports	News Views Future Stars	Major Bowes'	Toronto Symphony	7:00	"Good News"	Major Bowes' Amateur
:30 :45	11 11 11 11 11 11 11 11 11 11 11 11 11		11 11 11 11	8:30 8:45	Moonlight Rhythms M	The Old Tunesmith	86 ¹⁶	11 11	7:30 7:45	PP 16	Hour C
:00 :15	We Present Another	Bing Crosby with	Tour Through Tuneland	9:00 9:15	WSAI Open House	News	American Academy	Under Western	8:00	Bing Crosby and Bob	Your Favorite Hymns.
:30 :45	Roy Shield's Music N	16 18	Americans at Work C	9:30	Peter Grant Henry Weber's	Musical Mosaics	Americans	Roy Shield's Music	8:30	Trotter's Orchestra N	Essays in Music C Americans at Work C
:00 :15	10 IV	Amos 'n' Andy N Vocal Varieties N	McCall Screens's C.,		Musical Revue M Dick Barrie's Orch. M.	WCPO News	Duke Ellington's Or. C Hollywood Screens's C	News; Boys' Clubs of America N	9:00	Amos 'n' Andy N	Just Entertainment C Hollywood Screen's C
:30 :45	E. Madriguera's O. N News-Music	Salute to Winipeg, Canada	Happy Felton's Or, C.		Lou Breese's Orchestra N	1 10 10	Jack Crawford's Orch Newspaper of the Air	Orchestra N	9:30 9:45	Opera Encores	Louisville vs.
:00 :15		Sweet Adeline	Orchestra C		Jack Sprigg's Orchestra N	WCPO News Nite Club of the Air.	Orchestra C	Music As You Desire It	10:00	Orchestra N	· · · · · · · · · · · · · · · · · · ·
:30 :45		Ernie Holst's Orchestra	Bowling Rsuls Will Osborne's Orch, C	11:30 11:45	Teddy King's Orchestra N	44 44		Lew Sailee's Orch. N	10:45		Mike Riley's Orchestra
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	WLS-WENR	1	WSM	WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

wgar wcau wgst

-Amos 'n' Andy. WEAF wgy wtam kyw wwj who kstp --Don Winslow. (NBC) WLW wtam wdaf

wmeg -To be announced. (NBC)

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)

-Easy Aces comedy sketch featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wire wham

-"Songs For You." (C8S) wbbm kmbc 6:15—To be announced. WEAF wgy wtam wire wmaq who kstp kyw wdaf —''Hollywood Screenscoops.'' WABC —Mr. Keen, Tracer of lost persons; drama-tization. WJZ WCKY WLS whk kdka wham

wspd -Boake Carter. (CBS) WHAS wfbm kmbc

kmox wwi wcco 6:30-Schaefer Revue: Leo Reisman's Orches-fra; 8ud Collyer, m. c. WEAF only

6:00—Just Entertainment: Jack Fulton, tenor, Andrew Sisters: Carl Hohengarten's Or-chestra. WABC WKRC wadc wwva wbt —Mario Cozzi, baritone. (NBC) wgy wtam -Mario Cozzi, baritone. (NBC) wgy wtam who kyw

-Elvira Rios, Mexican singer. WJZ whit wave wire wham wowo 6:45—Steine Bottle Boys. WJZ WLS kdka

-Cadets Quatret. (NBC) whit wave wire wowo

—Tell Sisters and Arthur Hinett. (NBC) wgy wtam who kyw

7:00—Kate Smith Hour, Jack Miller's Orches-tra; drama; guest. WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmox wadc wwva wbt kmbc wgst wwi wcco

-Rudy Vallee and his Connecticut Yankees; guest artists. WEAF WLW WSM wham kyw wgy wbap kstp wfla who wdaf wave wire wwj wmaq

--The March of Time: News dramatization. WJZ WCKY WLS kdka whk wham wspd wcoł wxyz

8:00—"Good News of 1938"; Stars and Mere-dith Willson's Orchestra; 20-Volce Chorus. WEAF WSM WLW wgy wtam wmaq wave wij wfla kyw who wdaf kstp wire wbap

wwj wspd -Major Bowes' Amateur Hour. WABC WKRC WHIO WHAS wir wbbm wgar wcau kmox wcco wbt wgst wfbm kmbe

Toronto Promenade Symphony Orchestra, Reginald Stewart, conductor, WJZ WCKY WLS kdka whk wham wspd

9:00—Music Hall, starring Bing Crosby and Bob Burns, comedian; Johnny Trotter's Or-chestra; guest artist. WEAF WLW WSM wgy wtam ww] wmaq wire

-Under Western Skies, WJZ WLS kdka wham whk -"Essays in Music." WABC WHAS wir wbbm wfbm wgar kmbc

9:30—Americans at Work. WABC WKRC WHAS WHIO wgar wir wbbm wcau kmox wcco wgst wwi kmbc

7:30—To be announced. WJZ kdka whk wham 10:00—Duke Ellingon's Orchtestra. (CBS) wspd 7:45—Sheffer and Brenner, piano duo. WJZ WLS kdka whk wham wspd WJZ bdka whk wham wspd -Herbert Hoover. (NBC) WCKY WLS whk wave wire wham -Gliding Swing with Bob Howard. WEAF only —Evening News Report. WABC only —Esso News Reporter. WJZ only -Sports Question Box. (NBC) wgy wtam who who —Amos 'n' Andy. (NBC) WLW WSM wdaf wfaa wmaq wire 10:05—Boys' Clubs of America 32nd Annual Convention, WJZ WCKY WLS whk wave wire wire wire work wave wire wham —Duke Ellington's Orchestra. WABC WHIO wade why washt week wist 10:15-Charlie Agnew's Orchestra, WEAF wgy wtam who —Hollywood Screenscoops (CBS) WKRC WHAS WHIO wjr wfbm kmbc wbbm wgar kmox wwi wcco wbt wgst

-Vocal Varieties. (N8C) WLW 10:25-United Press News Reports. WEAF

-Roy Shield's Encore Music, WJZ WCKY WLS kdka whk wave wire wham

--Lou Breese's Orchestra. WEAF WSAI WSM wgy wmaq who wdaf kyw wtam

-Enric Madriguera's Orchestra. WJZ WCKY WLS kdka wham whk wave wire

11:00-Orrin Tucker's Orchestra, WABC WKRC WHIO wjr wgar wfbm kmbc wcau wadc wbf wwj

-Jack Sprigg's Orchestra. WEAF WSAI WSM kdka wgy wtam wmaq who

-Elza Schallert Reviews. WJZ WCKY whk wave wire whem

11:15-Harry Owens's Orchestra, WJZ WCKY

whk wave wire wham 11:30-Lew Sailee's Orchestra. WJZ WCKY

WLS kdka whk wire wham -Teddy King's Orchestra. WSAI wgy wtam wmaq who WEAF WSM

-Will Osborne's Orchestra, WABC WKRC WHIO wir wgar wfbm kmbc wcau wadc wbt wwi

W C K Y W L W W K C C W S A 1 W S A 1 W H C C W H S A WE S A W H S A WE S A 250 Instant Frinter				(EAS	STERN	STANDARD TIME)					(CENTRAL STAN	DARD TIME)
Carbon First First <t< th=""><th></th><th></th><th></th><th>WKRC</th><th>T</th><th>WSAI</th><th></th><th></th><th></th><th></th><th>WSM</th><th>WHAS</th></t<>				WKRC	T	WSAI					WSM	WHAS
Type Example Part Part Part Part <t< td=""><td></td><td>Rise and Shine</td><td>Brown County Revelers</td><td>Sun-Up Jamboree</td><td>6:30</td><td></td><td>Six to Niners</td><td>Breakfast Express</td><td>Farm Bulletin Board</td><td></td><td></td><td></td></t<>		Rise and Shine	Brown County Revelers	Sun-Up Jamboree	6:30		Six to Niners	Breakfast Express	Farm Bulletin Board			
Early Link Early L	7:00 7:15	Sunkistime	Family Prayer Period. Arthur Chandler, Jr.	Sun Up News	7:00	Morning Prayer Early Express	WCPO News Call Boy	. T. McGuire's Cowboys Little Tom	News Report Doc Schneider's Tex. N	6:00 6:15	• • • • • • • • • • • • • • • • • • • •	Asbury College Devotions
Bit Part Part Call. Syn Double 7 Clab Julies Labor March The Stand The Stand <tban stand<="" th=""> The Stand<td>7:45</td><td>50 09 ,</td><td>Hugh Cross</td><td></td><td>7:45</td><td>•• ••</td><td></td><td></td><td></td><td>6:45</td><td>Almanac</td><td>Early Morning</td></tban>	7:45	50 09 ,	Hugh Cross		7:45	•• ••				6:45	Almanac	Early Morning
Sec Authon North Constrain Party Party <	8:15 8:30	News for Executives-	Peter Grant, news The Gospel Singer	Dixleland Band	8:15 8:30	News	Call Boy	Dunker's Club	Julian Bentley, news	7:15 7:30	Time to Shine Breakfast Club N	60 E8
Likog Likog Norm Any Market Marten N. Norman in the Neer, March and C. Control of Marcel Ma	9:00 9:15	Aunt Jemima N. Margot, Castlewood N Attorney at Law N.	Betty Crocker Hilltop House Myrt and Marge	Secret Diary Woman's Hour	9:00 9:15 9:30	Mrs. Wiggs N. John's Other Wife N. Just Plain Bill N.	WCPO News Musical Menu	Pretty Kitty Kelly C Tuneful Topics	Aunt Jemime N Margot: Castlewood N	8:00 8:15	Aunt Jemima N Margot, Castlewood N	Skeets Morris' Band. Myrt and Marge C.
 Bos Originalities N	10:00 10:15	Bit o' Home.	Story Mary Marlin N. The Goldbergs	Ruth Carhart, songs C Economy Kitchen	10:00	David Harum N Lorenzo Jones N	Women in the News Down the Avenue	News-Ruth Carhart C Cornelia on the Air	Mary Marlin N. Peo, Young's Fam, N	9:00 9:15	WSM News V'ennese Ensemble N	Ruth Carhart C Richard Maxwell C
 Histi Farm and Home Hern Martine Farm and Comput Rid Hern Home <li< td=""><td>10:45</td><td>Originalities N Coon Creek Band</td><td>Kitty Keene Dr. Friendly</td><td>Aunt Jenny's Stories C Mary M. McBride C</td><td>10:45 11:00</td><td>First Aid Week Vaughn de Leath N.</td><td>News</td><td>Mary M. McBride C.</td><td>Edward MacHugh N Markets; News</td><td>9:45 10:00</td><td>Strictly Personal Dan Harding's Wife</td><td>Aunt Jenny's Stories C Mary M. McBride C.</td></li<>	10:45	Originalities N Coon Creek Band	Kitty Keene Dr. Friendly	Aunt Jenny's Stories C Mary M. McBride C	10:45 11:00	First Aid Week Vaughn de Leath N.	News	Mary M. McBride C.	Edward MacHugh N Markets; News	9:45 10:00	Strictly Personal Dan Harding's Wife	Aunt Jenny's Stories C Mary M. McBride C.
1200 " "	11:30	Farm and Home Hour N	News National Farm and	Helen Trent C Our Gal Sunday C	11:30	Campus Kids	Merry Go Round	Lew White, organist C Four Clubmen C	Ma Perkins N Short Short Story	10.20	National Farm and Home Hour N	Rom. Helen Trent C. Our Gal, Sunday C.
1400 Marine Band N Lindy's Finet Lore rice amounced. Carling Finetone Carling Finetone To be amounced. Savings Talk 1185 """ To be amounced. Cappling C Handy Y exits Savings Talk Building C Buildi	12:15 12:30	Mother In Law N	Live Stock-News	Betty Crocker C Grimm's Daughter C.	12:15 12:30	Kitchen Jane Gray	The Kentucky Clocker Man on the Street.	Noon News Review The Listener Speaks	Markets; News	11:15 11:30	Luncheon Concert	Meador Lowrey, new
2200 Radio Guild Drams N Page, Young Y Market Barterfails Sample Anderson 130 Pageer Young N Sample Anderson 130 Pageer Young N Sample Anderson 135 Market Barterfails 135	1:15 1:30	. 60 66 02 66	To be announced	Jus' Tho'ts	1:15 1:30	As You Like It Girl Meets Boy N	Melody Parade Dot Club News	Travel Tips	Business of Farming Voice of Feedlot	12:00 12:15 12:30	Jack's Mountaineers WSM News Voice of the Farm	
3:00 Backtrage Wife N	2:00 2:15 2:30	Radio Guild Drama N	Pep. Young's Family N Mad Hatterfields Vic and Sade N	Musical Calendar Buffalo Preview C Kate Smith C	2:15 2:30	Reds vs. New York- Baseball Game	Siesta Swinging Down Lane.	Review C Kate Smith C	Good Manners	1:00	Pepper Young N	Salt and Peanuts
400 Neighbor Neil No Housboart Hanah Down the Stratch 400 415 Silbuisters of Wert N Hille of Mary Strange Resume Hall C Mulic Circle 315 Silbuisters of Wert N 316 Silbuisters of Wert N Silbuisters of Wert N Silbuisters of Wert N<	3:00 3:15 3:30	Backstage Wife N Club Matinee N	Dan Harding's Wife. Ma Perkins Heart of Julia Blake.	3 O'Clock Roundup	3:00 3:15 3:30	44 45 46 25 12 43	Today's Winners	Ahead of the Game.	Club Matines N	2:00 2:15 2:30	Club Matinee N	Betty and Bob Betty Crocker Valley Choral
500 Badic Banch Dick Tracy Freshest Thing In Town 5:00 Variaties Jam for Supper News; Cisole Modot C Matching Transmitter 4:00 Education in News N Concole Echoes C 5:00 Baseball—News Charlie's Singing Schi, Pope, He Sailor C	4:00 4:15 4:30	Neighbor Neil N Silhouettes of West N Your Family, Mine N.	Houseboat Hennah Life of Mary Sothern. Drifting Pioneers	Down the Stretch	4:J5 4:30	It is Strange Varsity Drag	Resume Final Out	Crossroads Hall C Music for Fun C	Bennett & Wolverton N Music Circle Little Variety Show N Three Romeos N	3:00 3:15 3:30	Woman's News Silhouettes of West N Your Family, Mine N.	Crossroads Hall C .A
4:00 Four of Us N. Don Winslow N. Just Entertainment C. 6:00 Knethole Club WCPO News Four of Us N. Si Burich, sports. Four of Us N. 5:00 Rhythm Time Babind Head's N. Si Burich, sports. Si Burich, sports. <td>5:00 5:15 5:30</td> <td>Radio Ranch Basebail—News</td> <td>Dick Tracy Charlie's Singing Schl. Paul Douglas N</td> <td>Popeye, the Sailor C. Boake Carter C</td> <td>5:15 5:30</td> <td>Variaties</td> <td>Jam for Supper</td> <td>News; C'sole Moods C Skateland Entertainers. Boake Carter C.</td> <td>Malcolm Claire What's the News? Paul Douglas N</td> <td>4:00 4:15 4:30</td> <td>Education in News N. Piano Time N Paul Douglas N</td> <td>Console Echoes C Studio `Talent</td>	5:00 5:15 5:30	Radio Ranch Basebail—News	Dick Tracy Charlie's Singing Schl. Paul Douglas N	Popeye, the Sailor C. Boake Carter C	5:15 5:30	Variaties	Jam for Supper	News; C'sole Moods C Skateland Entertainers. Boake Carter C.	Malcolm Claire What's the News? Paul Douglas N	4:00 4:15 4:30	Education in News N. Piano Time N Paul Douglas N	Console Echoes C Studio `Talent
7200 Maurice Spitelny's Whet's My Name? M Ghost of Benjamin 7:00 Corbestra N Sweet C 7:00 Sorano N Corbestra N Sorano N Corbestra N Sweet C Sorano N	6:00 1 6:15 6:30	Four of Us N Story Bahind Head's N Vic Arden's Orch	Don Winslow N Allen Franklin Let's Celebrate	Just Entertainment C. All Baseball Scores Science Adventures C	6:15	Uncle Ezra N Nixson Denton	Home Beautiful Dinner Club	Advent's in Science C	Dinner Date	5:00 5:15 5:30	Rhythm Time To be announced Afternon News	Boake Carter C Advent's in Science C Hollace Shaw C
8:00 8:15 8:30 8:45 Waltz Time N Bils Spelling Bee N 1''''''''''''''''''''''''''''''''''	7:00 7:15 7:30	Maurice Spitelny's Orchestra N Dorothy Groom	What's My Name? M Death Valley Days N .	Ghost of Benjamin Sweet C Paul Whiteman's	7:15 7:30	Lucille Manners- soprano N	WCPO News Cong. H. Bigelow Sports Review	The Answer Game. X. Paul Whiteman's	Kelley's Sport Scoop M. Spitalny's Orch. N Death Valley Days N	6:00 6:15 6:30	String Quartet Sam Brewster, talk Trio Time	jamin Sweet C
9:00 9:15 9:15 9:30 Fight Program N	8:00 8:15 8:30	Waltz Time N	Revue N	0 00 00 00 00 00 00 00 00 00 00 00 00 0	8:15 8:30	Johnson Family M Burt Farber's	Vocal Varieties	11 h	Revue N Crossroads	7:15 7:30	Revue N	11 H
0:00 Enric Madriguera's Orchestra N Amos 'n' Andy N News and Sports 10:00 Billy Snider's Orch. WCPO News Will Osborne's Orch. C Newspaper of the Air Clyde McCoy's Orch. Globe Trotter 9:00 Amos 'n' Andy N Just Entertainment of News and Sports 0:15 Orchestra N Invitation to Waltz Moon Magic Newspaper of the Air Clyde McCoy's Orch. 9:00 Amos 'n' Andy N Just Entertainment of Newspaper of the Air Clyde McCoy's Orch. 9:00 Amos 'n' Andy N Just Entertainment of Newspaper of the Air Clyde McCoy's Orch. 9:00 Amos 'n' Andy N Just Entertainment of Newspaper of the Air Clyde McCoy's Orch. 9:00 Amos 'n' Andy N Just Entertainment of Newspaper of the Air Clyde McCoy's Orch. 9:00 Amos 'n' Andy N Just Entertainment of No analysis 0:30 Dack Crawford's Orchestra C Orchestra C 10:45 Swing Miniature Orchestra C 9:46 Pitt 'n' Invitation is of Notestra C Pitt 'n' Invitation is of Notestra C Pitt 'n' Invitation is of Notestra C Pitt 'n' News Air Kassel's Nusic As You Notestra C Notestra C Notestra C Notestra C Notestra C Nite Nite Nite Nite Nite Nite Nite Nite Nite Nite<	9:15 9:30	Fight Program N	First Nighter N	40 09 ·····	9:15 9:30	Remberger Orch M	Law of Life	11 11		8:15 8:30	Vocal Varieties	Taste Studio Talent
1:00 Taxicab Night Club Paul Suffivan Art Kassel's 11:00 Ben Cutter's MCPO News Art Kassel's Music As You 10:00 WSM News 11:00 1:15 F. Trumbauer's Or. N Los Amigos Orchestra C 11:15 Orchestra N Nite Club of the Air Orchestra C 10:00 WSM News 10:15 Ben Cutter's Orch. N 1:30 Andy Kirk's Orch. N Dick Stabile's Bowling Results 11:30 Bob Crosby's 11:30 Ozzie Nelson's Mike Riley's	0:00 0:15 0:30	Enric Madriguera's Orchestra N Dance Music' N	Amos 'n' Andy N The Perk-Uppers Theatre Digest	News and Sports Universe in Melody Jack Crawford's	10:00 10:15 10:30	Billy Snider's Orch Invitation to Waltz M. Jack Coffey's Orch	WCPO News Moon Magic Swing Miniature	Will Osborne's Orch. C Newspaper of the Air Jack Crawford's	Globe Trotter Clyde McCoy's Orch. Fletcher Henderson's	9:00 9:15 9:30	Amos 'n' Andy N To be announced N Reminiscir.g	Just Entertainment C. Lum and Abner C Louisville vs. Toledo
	1:00 1;15	Taxicab Night Club F. Trumbauer's Or. N Andy Kirk's Orch. N	Paul Sullivan Los Amigos Dick Stabile's	Art Kassel's Orchestra C Bowling Results	11:00 11:15 11:30	Ben Cutler's Orchestra N Bob Crosby's	WCPO News Nite Club of the Air.	Art Kassel's Orchestra C Ozzie Nelson's	Music As You Desire It	10:00 10:15 10:30	WSM News Ben Cutler's Orch, N Andy Kirk's	Mike Riley's

(NBC-CBS) NETWORK PROGRAMS EASTERN STANDARD TIME

1

WLW

6:00—Just Entertainment: Jack Fulton, tenor; Andrews Sisters; Carl Hohengarten's Or-chestra. WABC WKRC wgar wadc wcau wwva wgst wbt -Ciem McCarthy: Sports Reet. WJZ only.

WCKY

- -Four of Us. (NBC) WCKY WLS whk wave wire wham
- -Amos 'n' Andy. WEAF wgy wtam who kyw kstp ww
- -Don Winslow. (NBC) WLW wtam wmaq wdaf
- -Northwestern Bookshelf, (CBS) wbbm kmbc
- Northwestern Bookshelt, (CBS) wbbm kmbc
 6:15—Hollace Shaw, soprano, WABC wbbm wjr wfbm wgar wcau kmox
 Uncle Ezra's Radio Station E-Z-R-A. WEAF
 WSA1 wgy wtam wmaq wire wdaf wbap kyw kstp who wcol
 The Story Behind the Headlines: Caesar Searchinger. WJZ WCKY WLS wham kdka whk wave wspd
- --Boake Carter. (CBS) WHAS wfbm kmbc kmox wwl wcco 6:30--Edwin C. Hill. (NBC) wtam wgy wmaq who wdaf

-New York on Parade: Mark Wanow's Or-chestra; John B. Kennedy, m. c. WEAF only --Noia Day, songs. WJZ wave wire wham --Adventures in Science, WABC WKRC WHAS WHIO

WKRC

- 6:45--Three Romeos. (NBC) wgy wtam wmaq wire wdaf kyw -Voices of the Night, WJZ WCKY wave whk
- wire wham -Science and Society. WABC WKRC wadc
- kmox 7:00—Maurice Spitalny's Orchestra. WJZ WCKY WLS kdka wspd whk wham
- wwj wgar wfbm

tion Josef Bonime. WJZ WLW WLS kdka wham whk wspd -Paul Whiteman's Orchestra; guest. WABC WKRC WHAS WHIO wjr wgar kmox wbbm wcau wadc wbt kmbc wgst wwl wcco wfbm wsta 00-Waltz Time, with Frank Muna, tenor; Manhattan Chorus; Abe Lyman's Orchestra. WEAF WCKY wgy wtem wmaq wwj wdaf kyw who wire

WSAI

Hollywood Hotel: Dramatic Musical Revue, -Hollywood Hotel: Dramatic Musicel Revue, Guests: Frances Langford, Frank Parker, m. c.; Anne Jamison; Ken Niles; Revue Paige's Orchestra, with Ken Murray end Oswald. WABC WKRC WHAS WHIO wir wbbm wgar wfbm kmox kmbc wcau wadc wbt wcco wgst wwl

WCPO

- -Royal Crown Revue-George Olsen's Or-chestra, Tim and Irene, Graham McNamee and the Golden Gate Jubilee Quertet; Fredda Gibson, songs; Teddy Bergman, WJZ WLW WSM WLS wham kdka whk wfia wave wfaa wspd wxyz
- B:30—A. L. Alexander's True Stories dram atization. WEAF wgy wtam wwj kyw wta wmaq wdaf wire kstp
- NBC Spelling Bee: Paul Wing, Spelling 7:30—Death Valley Days: Dramatic program, with John MacBryde, Jean King, Vernon Radciliffe and Jeff Bryant; Orchestra direc-9:00—Madison Square Boxing Matches, WJZ

WLS WCKY kdka whk wham wspd -Songshop. WABC WRKC WHIO wjr wgar -First Nighter: Dramatization, starring Les Treymayne and Barbara Luddy; Orchestra, direction Eric Sagerguist. WEAF WLW WSM wwj wave wmaq wtam wdaf who kstp wfla wfaa wire kvoo wgy

WHIO WLS-WENR

- 9:30—Jimmy Fidler and his Hollywood Gos-sip. WEAF WLW wgy wtam wmaq kyw wwi wire kstp wdaf
- 9:45-"People in the News." :45—''People in the News.** Dorothy Thompson, news commentator. WEAF WLW kyw wgy wtam wwj wire wmaq kstp wdaf -American Viewpoints, WABC WKRC WHIO wbbm wjr wfbm wcau wcco kmox wado wgst
- 10:00-To be announced. WEAF wgy wfam wdaf kyw
- -Evening News Reprt. WABC only --Esso News Reporter. WJZ only -Will Osborne's Orchestra, (CBS) WHIO
- wbbm wwl -Enric Madriguera's Orchestra. (NBC) WCKY whk wave wire wham
- -Just Entertainment. (CBS) WHAS wbbm wfbm wwł wcco kmox kmbc wjr
 - -Amos 'n' Andy. (NBC) WLW WSM wmag wdaf wire wbap

10:05-Enric Madriguera's Orchestra. WJZ WCKY whk wave wire wham --Will Osborne's Orchestra. WABC WHIO wbbm wwl. 10:15-Lum and Abner. (CBS) WHAS wir wfbm wcco wgar kmox kmbc 10:25-United Press News Reports. WEAF only -To be announced. (NBC) WSM kyw wgy wtam wdaf

WSM

WHAS

10:30—Jack Crawford's Orchestra. WABC WKRC WHIO wir wfbm wcau kmox wbbm kmbc wsbt wbt wgar wadc -Dance Music. WJZ WCKY whit wave wire

- wham -Ruby Newman's Orchestra. WEAF wwi wave
- wmaq wtam wdaf kstp wgy 11:00—Frank Trumbauer's Ord WCKY whk wave wire wham Orchestra, WJZ
- WCKY whk wave wire wham --Ben Cutler's Orchestra. WEAF WSAI WSM wgy wtam wmaq who wdaf kdka --Art Kassel's Orchestra. WABC WKRC WHIO wir wgar wfbm wadc wbbm II:30--Andy Kirk's Orchestra. WJZ WCKY WSM whk wave --Dick Stabile's Orchestra. WEAF WLW wgy wfam what wdaf kdta
- wtem wmag who wdaf kdka
- -Ozzie Nelson's Orchestra. WABC WKRC WHIO wfbm kmox wadc
- il:45-Bailey Axton,-tenor. WEAF wgy wtam wmag who wdaf kdka

RADIO DIAL, WEEK ENDING MAY 20, 1938

A Chance to Live

Asher and Jimmie Make **Network Show**

Asher Sizemore and Little Jimmie, who started their radio career in Cincinnati at WCKY some six years ago, have crashed the networks. They are now heard over NBC, including WCKY, Thursdays, at 2:15 p.m. (E.S.T.), in a program of mountain ballads, children's songs and cowboy songs.

IN RADIO'S LIMELIGHT

(Continued from Page 4) changes were made. The Aces were married and went into radio. They came and "clicked" immediately. Starting in 1928, their bridge-table controversies over a local Chicago station soon received a wide following and by 1932 were being aired over a large network of Columbia stations. They have been on the air continuously since, except for a few weeks during the summer.

The Aces' present schedule calls for broadcasts Tuesdays, Wednesdays and Thursdays over NBC, including WCKY, WLS at 6:00 p. m. (E.S.T.).

Jane is five feet two, has blonde hair and hazel eyes and is superstitious. In addition to keeping up with "Goody's" pet superstition of broadcasting with a hat on, she uses the same pencil in marking all of her scripts of a series. And, oh yes, "I'll Say the World" is really one of her favorite expressions.

Hog Caller

JACKIE GATELY, chosen the most beautiful showgirl in the world by a committee of famous artists, which is very believable, was on Bob Ripley's "Believe-It-or-Not" show on Tuesday, May 10, at 9:00 p.m. (E.S.T.) over NBC, including WSAI and WSM. It's not her beauty that makes her a Ripley attraction. Jackie is the champion hog caller of Yell County, Ark.,-believe it or not.

British Actor

SIR CEDRIC HARDWICKE, English actor now appearing in the Broadway hit, "Shadow and Substance," appeared in "Never Come Monday," an English play produced by the Columbia Workshop over CBS, including WKRC, WHIO and WHAS.

Starr-Light

JUDY STARR, after a six year delay, is the new vocalist heard with Hal Kemp's orchestra on the "Time program broadcast over to Shine" CBS, including WKRC and WHAS, Tuesdays at 9:00 p. m. (E.S.T.). Judy's singing began six years ago when she attended the University of West Virginia's Military Ball at which Hal Kemp's band was playing.

On a dare, Judy sang with the apologies. band and that same evening Kemp offered her a job. Because she was still in high school, her parents \$5,000 to John F. Early of-Pittsburgh, Miss Henrietta Cross, 180 North wouldn't permit it, but after work- Pa., and \$1,000 to Elizabeth Hender- Wacker Drive, Chicago. She says no ing in Hollywood and night clubs son, Portland, Ore. Fifty others rethroughout the country, the little singer made a belated acceptance.

Annonuncing Radio Dial's Big Weekly Contest

Radio Dial's new exclusive Radio Feature, TEST PROGRAM, will begin Monday, May 23, over Station WCKY, and will run as an important contest program every Monday, Wednesday and Friday at 10:45 a.m. throughout the summer.

Arrangements have been completed with the Griffith Distributing Corp., Cincinnati Distributors for Zenith Radio, for their brandnew 1939 Zenith Radio sets to be given away by Radio Dial for winning slogans. The 1939 Zenith Radio sets used for this program have just been released by the factory and are being shown for the first time this week by dealers.

Radio Dial's TEST PROGRAM is a musical one, with flash radio news announcing the names of several prominent advertisers in Radio Dial, and asks listeners to mail in original slogans for these firms.

For the best slogans each week, Radio Dial will award many beautiful 1939 Zenith Radios as well as subscriptions to Radio Dial for the next best slogans weekly.

THE CONTEST CLUB

(Continued from Page 5) it. Give your mind a chance to find its faults.

9. Don't wait too late. Good entries which would have won, won't if they arrive after the closing date.

10. Be a good sport, win or lose, and remember the sponsor really likes to know what you think, provided it is constructive criticism. If you win, don't fail to write an acknowledgment with thanks. .

Eighteen hundred people are wondering which of their number is to receive a check for \$1,000 in a tiebreaker for a name for the Amusement Zone, Golden Gate International Exposition. One of those is represented by the management itself and the other 1,799 are the ones who submitted the name-GAYWAY. A five-word slogan will determine the winner. Over 1,100 tied for second place on "Span." . .

Nothing gets so good but others can find a fault. Fortune Magazine can vouch for that. It sells for \$1 a copy (monthly) and offered cash prizes for errors found. So many were reported that the offer was withdrawn with

In the Phyl Coe Radio contest, to Ohio than any other State. In the a bona fide offer.



Mercedes McCamridge finally is going to live. All of which will be a pleasant change for the NBC starlet who has died a thousand deaths heretofore on the Lights Out program. Mercedes now has a permanent part in The Story of Mary Marlin, assigned to her recently when ac-tress Templeton Fox left the cast to go to New York.

The young actress has had her head chopped off, has been stabbed, shot, poisoned and gassed to death but now is going to live in Washington as a Senator's wife in this serial on NBC, including WLW and WLS, Mondays through Fridays at 10:00 a.m. (E.S.T.).

Juniper Tar contest, \$100 to Mrs. G. Whitworth, St. Louis, and \$50 to Mrs. G. L. Perkins, Richmond, Va. In Oldsmobile, 30 cars were scattered coast to coast. They have a new one, below.

Featuring its Automatic Safety Transmission, Oldsmobile will award \$10,000 in cash prizes. \$2,500 down to \$25, for 200-word letters. Must visit salesroom and take a demonstration ride. Closes May 31st.

Holeproof Hosiery of Milwaukee, Wis., offer cash and hosiery for best names for a self-supporting stocking. Details at Holeproof counter. Coined words preferred which must be accompanied by seal from pair of hose. Closes June 30th.

Nash Motors is reported to be planning a national contest shortly. Prizes of Nash cars will be given.

\$100 in cash for best answers to "Why Does A Chicken Cross The Road?" Closes June 15th. Address matter how crazy or sensible it is, ceived \$100 and \$50 prizes, with more send it in. To all appearances this is



A High Class Musical Program With Flash Radio News!

Ladies! All of you want an extra radio set for your bed room or kitchen so you won't miss your favorite radio programs. You can get

A BEAUTIFUL NEW 1939 ZENITH RADIO SET FREE

HOW! Just tune in on Radio Dial's Test Program for complete details.

REMEMBER

We have a date every Monday, Wednesday and Friday, at 10:45 A. M., on

WCKY

Beginning May 23

Week's Serious Music In Review

(All Times are Eastern Standard) THURSDAY, MAY 12

TORONTO PROMENADE CONCERT William Primrose, violinist as soloist, with Toronto Promenade Symphony Orchestra, Reginald Stewart conducting, and the Bach Choir of Toronto; 8:00 p. m., NBC-WCKY, WLS.

Symphony No. 7 in A Major....Beethoven RomanceDale Two selections from "Prince Igor". Borodin (a) Polovetzian Dances (b) Chorus Bach Choir and Orchestra

FRIDAY, MAY 13

CITIES SERVICE CONCERT Lucille Manners, soprano, and Robert Simmons, as soloists, with Orchestra and Choir directed by Frank Black; 7:00 p. m., NBC-WSAI.

Selections from "Monsieur Beaucaire"... Ensemble

SATURDAY, MAY 14 CINCINNATI CONSERVATORY

Severin Eisenberger, pianist, as soloist, with the Conservatory Symphony Orchestra, directed by Alexander Von Kreisler, and the Madrigal Singers; 10:00 a. m., CBS-WKRC, WHAS, WHIO.

White.
Symphony in D Minor. Franck Concerto No. 2 in F. Minor, for piano and orchestra, Op. 21. Chopin Eisenberger, soloist
(a) Hymn of Praise. Tschaikowsky
(b) Listen to the Lambs. Dett
(c) Ave Maria. Rachmaninoff
(d) Shoot, False Love, I Care Not. Morley
(e) In Thy Sweet Name. Purcell
(f) How May I Fly. Marenzio
(g) Hope of My Heart. Ward The Madrigal Singers
* * *

NBC SYMPHONY ORCHESTRA

NBC Symphony Orchestra, directed

Black; 7:00 p. m., NBC-WSAI. Overture Miniature from "Nutcracker Suite".....Tachaikowsky (a) One Night of Love (b) I Fall in Love with You Lucille Manners Suppose I Had Never Met You Lucille Manners and Simmons One Alone, from "Desert Song"..Romberg Czardas, from "Ballet Russe"....Luigini Emperor WaltsStrauss NBC Symphony Orchestra, directed by Sir Adrian Boult, guest conductor, with William Primrose, viola virtuoso, as soloist; 9:00 p. m., NBC-WSAI. "Comedy" Overture".....Busoni Symphony No. 7 in A Major...Beethoven William Primrose, soloist El Salon Mexico.....Copland

RADIO

SUNDAY, MAY 15 NBC HOME SYMPHONY

Ernest La Prade, conducting the NBC Home Orchestra; 11:00 a. m. NBC-WEAF.

NDC----WEAT. Overture from "Stradella"......Flotow Military PolonaiseChopin ExaltationCoerne Two Selections from "Peer Gynt Suite" (a) "Asa's Death" (b) "In the Hall of the Mountain King"

* - # MUSIC HALL ON THE AIR

Viola Philo, soprano, soloist with the Radio City Music Hall Symphony Orchestra, conducted by Erno Rapee; 12:00 noon, NBC-WCKY, WLW, WLS.

WLS. Prelude. Choral and Fugue......Bach (a) Marietta's Lied......Korngold (b) LiebeswalzerStrauss Viola Philo, soloist Symphony No. 5. * * *

FORD SUNDAY EVENING HOUR

John Barbirolli, guest conductor, with Bruna Castagna, contralto, and the Ford Symphony Orchestra; 8:00 p. m., CBS-WKRC, WHAS, WHIO.

Miss Castagna Ouvre Ton Coeur...Bizet Miss Castagna Overture to "Die Fledermaus"....Strauss The Spacious Firmament on High.. Haydn Chorus, Audience and Orchestra

MONDAY, MAY 16

EXPLORING MUSIC SERIES Bernard Herrmann will conduct the

Cincinnati Conservatory To Celebrate 100th Broadcast With Special P'g'm, May 14

Jesus Maria Sanroma. Pianist, To Be Heard With Boston Symphony

Jesus Maria Sanroma, brilliant young pianist of the Boston Symphony Orchestra, will be heard in a per-Piano Concerto in C Minor, Opus 18, as a highlight of the "Pop" Concert, on Wednesday, May 18, at 8:30 p.m. (E.S.T.), over NBC, including WCKY and WLS.

Arthur Fiedler will conduct the Boston Symphony in the Overture to Mozart's "The Impresario" and in the Introduction to Act III of Wagner's "Die Meistersinger von Nurnberg" to will be broadcast, as usual, from Symphony Hall, Boston.

Columbia Chamber Orchestra in the Premiere of Alexander Semmler's 'Dance Suite; 4:00 p. m., CBS-WHAS, WHIO. . .

VOICE OF FIRESTONE

Richard Crooks, tenor, soloist with the Symphony Orchestra under the

direction of Alfred Wallenstein; 7:30 p. m., NBC-WLW, WSM.

p. m., NBC---WLW, WSM.
Introduction to Act III of "Lohengrin" Wagner
(a) Tenor Aria from "A Night in May"......Rimsky-Korsakoff
(b) Ich Liebe Dich......Olmstead Richard Crooks
Perpetuum Mobile.....Strauss
The Water Lily......McDowell Hungarian March from "The Damna-tion of Faust".....Berlioz

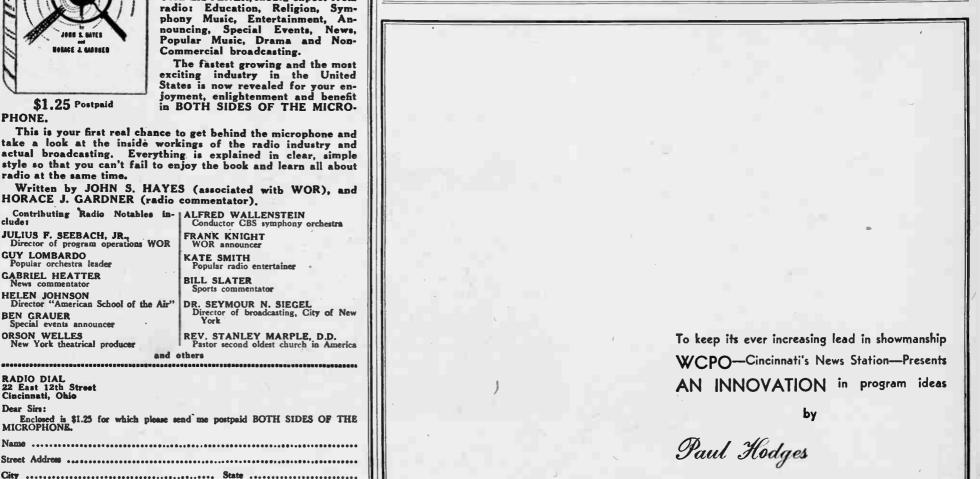
Impressive ceremonies will mark the 100th Cincinnati Conservatory of Music broadcast Saturday, May 14, at 10:00 a. m. (E.S.T.), over CBS, including WKRC, WHAS and WHIO. This distinguished musical series made its debut on the air January 26, 1935. Speakers on the anniversary program from Cincinnati will include formance of Rachmaninoff's Second Dr. John H. Hoffman, director of the school ; Mayor James Garfield Stewart of Cincinnati; Philip Wyman, Conservatory president, and Bertha Baur, president-emeritus and niece of Clara Baur, the woman who founded the school in 1867. Davidson Taylor, director of Columbia's music department, will speak from New York.

This 100th program rounds out more than three years of broadcasting complete the program. The concert during which the "Queen City" concert hall has furnished millions of radio listeners with the finest music of every age, and the Conservatory has become one of the leading musical organizations of the country.

Lafayette College Glee **Club On Network**

The Lafayette College Glee Club, conducted by Dr. John Warren Erb, will be heard in a program of college songs and selected choral music on Sunday, May 15, at 3:45 p.m. (E.S.T.), over NBC including WCKY and WLS.

The Glee Club, numbering 35 male voices, will broadcast from the NBC Radio City studios.



PART ONE details all the information about radio from a me-chanical and technical standpoint: Production, Continuity Writing, Ad-vertising, Announcing, Special Pro-grams, Selling Time, Engineering, Network Operations, Office and ANTE SIDES OF THE MICROPHONE TRAIRING FOR THE RADIO Auditions.

BOTH

PART TWO presents the view-point of celebrities as to what, YOU THE LISTENER, should expect from radio: Education, Religion, Sym-phony Music, Entertainment, An-nouncing, Special Events, News, Popular Music, Drama and Non-Commercial broadcasting.

The fastest growing and the most exciting industry in the United States is now revealed for your en-joyment, enlightenment and benefit in BOTH SIDES OF THE MICRO-

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This is your first real chance to get behind the microphone and actual broadcasting. Everything is explained in clear, simple style so that you can't fail to enjoy the book and learn all about radio at the same time.

Your Opportunity To

SIDES OF

Written by JOHN S. HAYES (associated with WOR), and HORACE J. GARDNER (radio commentator).

Contributing Radio Notables in-	ALFRED WALLENSTEIN
clude:	Conductor CBS symphony orchestra
JULIUS F. SEEBACH, JR.,	FRANK KNIGHT
Director of program operations WOR	WOR announcer
GUY LOMBARDO	KATE SMITH
Popular orchestra leader	Popular radio entertainer
GABRIEL HEATTER	BILL SLATER
News commentator	Sports commentator
HELEN JOHNSON	DR. SEYMOUR N. SIEGEL
Director "American School of the Air"	Director of broadcasting, City of New
BEN GRAUER	York
Special events announcer	REV. STANLEY MARPLE, D.D.
ORSON WELLES	Pastor second oldest church in America
New York theatrical producer and	Pastor second oldest church in America
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Name	

14

"EVERYBODY'S MUSIC" RETURNS TO CBS FOR SUMMER Louisville School Howard Barlow To Be "Polish Art Songs" To Chorus To Be Heard Dormonant Conductor Be Featured On "Story

ymphonic trains

(Due to Clinton Brooks' unexpected departure from the city he was unable to write this week's column. Therefore Mr. Brooks' assistant has subbed for him for this week only-Editor's Note.)

What skillful artists do with colors and talented orators and writers. with words, Andre Kostelanetz does with music. One of radio's premier arrangers, conductors and composers, his work is now featured over the Columbia Broadcasting System, with Grace Moore, Metropolitan Opera soprano.

Kostelanetz was barely twenty when he left his native Petrograd to come to the United States. He has never been back, and although the



ANDRE KOSTELANETZ

bore under the Czarist regime. He remembers it as a city of gaiety and royal glamour, where he was born and educated; where, when he was only four, he began practising scales on the piano; where, when he was only a year older he and his teacher gave a concert before the Czar, and although he wasn't frightened by the presence of royalty in the flesh he was tremendously awed by the presence of Nicholas which stared down at him from its position over the piano; where he eventually became an assistant director of the Petrograd Opera.

city of his birth is now Leningrad,

he always refers to it by the name it

That was the post he relinquished to come to this country, where for a number of years he led a varied musical career: as an accompanist to several Metropolitan and Chicago Opera stars, including Julia Claussem, Marie Kurenko and Helen Stanley; as a musician with the German Opera Company.

If he ever intended to return to Europe he changed his mind. He is here to stay and he is in radio to stay. Although he first became interested

in radio as early as 1924, he did not have the opportunity to devote his many talents to it until 1932, when his conspicuously brilliant arrangements, both vocal and instrumental, revealed him as one of radio's foremost musical directors.

Kostelanetz is a small, competent man, whose movements in or out of the studio are brisk, almost imperative. In his office, his pencil hurries over manuscripts-the phone is intermittently pressed against his ear. In the studio, his baton is authoritative, sensitive. But during the inevitably tense moments which occur to artistic people, he displays a disarming sense of humor. He has adapted himself with ease to American customs and viewpoints and has a charming way of mixing contemporary slang with a lingering accent which has in it the traces of many European tongues.

During his adolescent years, while practicing on the piano was as necessary to him as food or sleep, the Kostelanetz elders insisted upon a general education. Andre and his brothers and sisters had "endless studies" with their tutors-from nine in the morning until nine at night. They learned to speak German, French, English, Italian, Spanish and Finnish.

In summer the family went to Finland, and Andre recalls the "white nights" and the quiet lakes where they went boating. Occasionally they visited Germany, where the youngster was particularly impressed by the magnificence of the German band which played in the park in Berlin. There were steps leading up to the platform where the director stood, making his distatorial arm-wavings. The small boy used to work himself shyly to the top step. The conductor noticed him there one day and allowed him to lead the band. That was one of Andre's Big Moments.

Today Kostelanetz is one of the busiest men in radio, besides having arranged scores of several Broadway musical successes.

The Jefferson County Elementary School Chorus will be presented in program from the studios of WHAS, Louisville, Ky., over CBS, Saturday, May 14, at 4:00 p.m. (E.S.T.). It is to sing "Praise Ye the Father" by Gounod, arranged by Deis; "Spring Song" also by Gounod; Keiserling's "A Birdland Symphony"; Baldwin-Leavitt's Spanish Waltz; "The Big Brown Bear" Mana-Zucca; Reinhold-Brown's by "Silhouette"; a setting by Downing of "Send Out Thy Light" by Gounod; "The Green Cathedral" of Hahn, and Deis' arrangement of 'Father Most Merciful" by Franck.

The Ninth Grade Chorus of Girls will be heard in Handel's "Where'er You Walk" arranged by Pitcher.

NBC Extends Symphony Series

The NBC Symphony Orchestra series originally scheduled to terminate, Saturday, June 18, has been extended to June 25. On that date, Hans W. Steinberg, one of the conductors of the Palestine Symphony Orchestra, will be the guest conductor for the broadcast.

In Special Broadcast Permanent Conductor **Of Symphony Series**

"Everybody's Music," a CBS summer symphony series, will enter its third season when Howard Barlow directs the Columbia Symphony Orchestra in compositions by Lalo, Haydn-Brahms and Sibelius over CBS. including WKRC and WHAS, Sunday, May 15, at 3:00 p.m. (E.S.T.).

Henry M. Neely, radio's "Old Stager," who has been the commentator of these programs since the first one on May 3, 1936, will return in this role. The broadcasts will continue each Sunday at the same hour.

The engagement of Neely to comment on these programs is the key to their purpose. Neely gives his simple, informal remarks as a fellow-listener rather than a professional musician. He presents them chattily in the manner of one music lover to another.

"Everybody's Music" thus offers the music everybody wants to hear, whether he has heard it before or not. Spoken introductions are often amplified by brief instrumental illustrations from important themes of the works to follow. The program also serves as something of a laboratory for new works.

Pick Your Team

Be Featured On "Story Of the Song" Programs

The first of two programs based on the "Polish Art Song," featuring the well-known Polish soprano, Maria Maximovitch and, as commentator, Felix Roderick Labunski, critic and author, will be given over CBS, including WKRC and WHAS, Tuesday, May 17, at 2:30 p. m. (E.S.T.).

These programs are part of Columbia's weekly "Story-of the Song" series and the second Polish program is to be given May 24. The first broadcast will be devoted to music by Polish composers, all of whom belong to the nineteenth century and died before 1900 except two, Paderewski and Stojowski.

Cincinnati Pastor On "Church of Air"

The Rev. John M. Versteeg, pastor of the Walnut Hills-Avondale Methodist Church of Cincinnati, Ohio, will speak on the subject, "If I Could Only Be Sure," for the "Church of the Air" broadcast over CBS, including WKRC, WHAS and WHIO, Sunday, May 15, at 9:00 a.m. (E.S.T.), the broadcast to originate in the studios of WKRC. Besides the sermon it features the Church's Ouartet.



When the "Right or Wrong" series of programs made its debut over WKRC, Sunday, April 24, members of the Zonta Club and the Rotary Club of Cincinnati made up the contesting teams. Lee Bland, who conducts the programs is shown at the extreme left of the picture with the contestants. Each week, members of various organizations and clubs oppose each other in this battle of wits. The broadcasts are heard Sundays at 5:30 p.m.

Breakfast for One



Walter Blaufuss, composer of "My Isle of Golden Dreams" and maestro on the Breakfast Club program over NBC, including WCKY, weekdays at 8:00 a.m. (E.S.T.), has accepted a listener's challenge to an eating duel. Here you see Walter going into intensive training. To improve his eating speed, Annette King, Breakfast Club contralto (left) aids the stuffing process, while Don McNeill times a trial feast-sprint.

Richard Arlen To Be Master of Ceremonies Of Tulip Festival

Screen star Richard Arlen will be the master of ceremonies during the broadcast of the opening activities at the colorful Holland (Michigan) Tulip Festival at 1:00 p. m. (E.S.T.), Saturday, May 14, over CBS, including WHAS.

Highlights of the Festival to be heard include a description of the traditional Klompen Dance, performed on the cobbled streets by gayly costumed residents of the city; a word picture of a visit to the miniature Dutch Village which is a feature of the Michigan town, and interviews with leading personalities including the Burgomeister, resplendent in his robes of office.

WCAU Sports Announcer To Join Hilltop Station

W. E. (Bill) Ware will assume duties as WKRC's sports announcer, Monday, May 16, according to an announcement made by William S. Schudt, Jr., general manager of the Columbia station in Cincinnati.

Ware comes to WKRC from WCAU, CBS 50,000-watt affiliate in Philadelphia, -where he has acted as news and sports commentator since September, 1937.



In the Spring a Young Man's Fancy Turns To—

GARDENING RADIO DIAL offers FREE and OSTPAID this Garden Lover's landbook for every six month's subcription at the regular rate - 6 bonths for \$1.00. The book itself is orth 50c.

GARDEN HINTS on how to save money and labor, when to plant, how to help your garden grow and other important infor-

NOW

is the time to do something about your garden and if you haven't had a garden in the past, start one and see how much fun it is. WE HAVE A LIMITED SUPPLY OF THESE BOOKS

USE THIS COUPON RADIO DIAL 22 East 12th Street Cincinnati, Ohio Dear Sirst Enclosed is 50c for the CARDEN LOVER'S HANDBOOK which is to be sent me POSTPAID. Enclosed is \$1.00 for a six (6) month's subscription to RADIO DIAL and the GARDEN LOVER'S HAND-BOOK which is to be sent me ABSO-LUTELY FREE and POSTPAID.

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James W. Gerard Speaks On "Democracy and the World Today" at Dinner

RADIO DIAL, WEEK ENDING MAY 20, 1938

James W. Gerard ,the former ambassador from the United States to Germany, will speak on the subject, "Democracy and the World Today," when he is heard over CBS, including WKRC and WHIO, on Tuesday, May 17, at 9:45 p. m. (E.S.T.).

Gerard will be speaking at a dinner at the Hotel Pierre commemorating the American observance of China's Democracy Day.

Husing To Report Race From Harvard Ted Husing, CBS' ace sports an-

nouncer, will have a busy time Saturday, May 14, when he broadcasts a track meet and crew race within an hour.

The track meet features the universities of Harvard and Yale, and will be broadcast over CBS, including WKRC, WHAS and WHIO, at 2:30 p.m. (E.S.T.). The crew race will be between Harvard, Syracuse, M. I. T. and Cornell, and will be broadcast over CBS, including WHAS, at 3:45 p.m. (E.S.T.).

Parrot Talking Contest X X To Be Aired Over NBL

America's first National Parrot Con test, to determine the relative volubil ity of the conversing creatures anccrown a champion talker, will b broadcast over NBC, including WLV and WSM, Sunday, May 15, at 2:30 p. m. (E.S.T.).

Parrots will be heard from New York, Boston, Philadelphia, Washing ton, D. C., Columbus, Ohio, Sar Francisco, Hollywood and Seattle.

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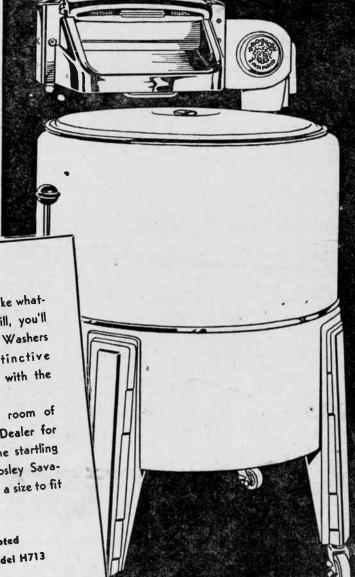
Step into the display room of your nearest Crosley Dealer for a demonstration of the startling up-to-the-minute Crosley Savamaid Washers. Select a size to fit your needs.

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