New Film Star



British Director



Snow White



The Midro est's Largest Radio Newspaper

WEEK ENDING APRIL 29, 1938

Celebrates First Year As Pilot



Al Bland (See Page 4)

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on Legalizing Lotteries recently brought an injunction suit against of sound argument.' Postmaster General James A. Farley in the Court of Appeals at Washington. A decision rendered on March 28th sustains the Post Office Department in barring from the mails any kind of contest involving chance.

The "contest" bringing about the injunction was one in which participants were invited to list, in the order to be chosen by the judges, the charities and public uses to which proceeds of a national lottery might be applied. To officially qualify is was necessary to remit \$1.

Justice Groner of the Court of Appeals said: "The conclusion is irresistible that the prize will go to him who is the most fortunate in guessing how the judges will finally compose their differences. And guessing contests have invariably been held to be within the ban of the statute. They have been said again and again to be

Fighting to gain a foothold in a unlike a contest of essays decided legal status. The National Conference upon recognized standards of literary merit and reasonably well-settled ideas

Editor & Publisher in commenting says: "The instant suit did not concern a newspaper-sponsored contest, but the judicial expressions go far to set up the limits within which competition for prizes may be conducted under any kind of sponsorship."

Oddly co-incidental is a current release from National Contest Headquarters in San Franisco, in which Gilcon V. Willets, its founder and director, sharply criticizes the views of Eric Bender as expressed in his recent book "TICKETS TO FORTUNE," subtitled "The Story of Sweepstakes, Lotteries and Contests."

Over one-third of Mr. Bender's book is devoted to facts and fancies of prize contesting, while the remainder discusses sweepstakes and lotteries. Mr. Willets says:

"The book is beautifully written by (Continued to Page 16)

#### Noted Crooner



Bing Crosby needs little introduction to radio listeners. He's famous for his singing and informal line of chatter on the "Music Hall" program with that famous Arkansas hillbilly, Bob

#### Versatile Actress



Agnes Moorehead is a comedienne, mimic and drama actress on many radio programs, but at present her outstanding show is "You Said It," which features Ted Husing, Lou Holtz, Kay Thompson, and Richard Himber's orchestra.

#### Woman Commentator



Dorothy Thompson, who made a name for herself in the newspaper world as one of the nation's outstanding columnist on national affairs, took little time to become one of radio's leading commentators.

Be on your guard next Sunday, the plethora of programs with feminine interest, There Was A Woman That's when the networks put the (NBC-WCKY, Sunday, 4 p. m.) is curse of daylight-saving time on prointeresting from the standpoint of hisgram schedules. You may think this warning is needless. But if past extory. It shows the part played by perience is any guide, you can't be women in shaping the characters of well-known personages. However, the warned too often. Unless you put a memo on your dial you're pretty sketch about Deborah Franklin didn't certain to find your favorite chain do that too well. It was at variance with the account given in Ben's famed programs ending just as you dial Autobiography. There, you remember, them. And to make matters worse, many local programs will be shuffled "Poor Richard" took most of the credit for his success. around because of the network shifts. It's a dizzy business. Nobody knows

that better than those of us who live

out here in the scorned "hinterland."

One of these centuries something may

be done about it. Meantime, however,

all we can do is be on guard next

NBC has finally settled on a series

of original dramas for that Saturday

8:30 p. m. spot (WCKY). First it

tried dramatizing current novels, then

repeating a trilogy of tenemant

sketches. If the premiere, "Heads I

Win," is a fair sample, the new series

should be quite acceptable. NBC

probably feels that it ought to offer

some competition for the Columbia

Workshop. With last summer's airing

of Shakespeare as a precedent, it's

strange that the two aren't broadcast

at the same hour. Or has the absur-

dity of such things at last dawned on

A couple of weeks ago the dial-

twister noted the absence of Alois

Havrilla from NBC microphones. A

list of its New York announcers just

received from NBC doesn't include

his name. So the diction medalist evidently has left Radio City. Listeners

If you're addicted to radio guessing

games, dial the Musical Steeplechase

(WLW, Tuesday, 8:30 p. m.) In this

event Josef Cherniavsky puts con-

testants over a set of hurdles consist-

ing of a few bars from two well-

known tunes. It makes an interesting

puzzler. An amusing angle of the

premiere was that studio contestants

made the worst showing on old familiar tunes. Youth will be served.

Just after they'd celebrated their first year on NBC for Grapenuts,

came word that Burns and Allen will

shift to CBS and Chesterfield in October. These two stand the wear

and tear of the microphone surprising-

ly well. But I can't help wondering

if Gracie doesn't have misgivings

when she listens to the horde of "dumb

Doras" she's loosed on an unsuspect-

ing air. Starting something like that

is a grave responsibility.

Sunday.

the networks?

are the losers.

One of radio's miracles is the perpetual amazement commercials are supposed to generate. Witness the longwinded blurb put into the mouth of Peter Grant on his Wednesday morning WLW newscast. Though it's been repeated for months, listeners are still expected to be thrilled by the marvel of it all. Ho, hum.

DIAL TWISTER

The goods displayed in Hollywood Showcase (CBS-WKRC, Sunday, 9 p. m.) turn out to be pretty much the usual radio wares offered by filmland: screen stars, celluloid tunes, and ballyhoo of forthcoming pictures that passes for news. Or did you expect anything else?

Like most listeners, the dial-twister isn't exactly wild about "electrical transcriptions." Still, they have possibilities. That's being shown by The Hour of Comfort (WSAI, Sunday, 5:30 p. m.) Though the music is a bit mixed and some of the continuity could be cut, this program is an agreeable interlude, in spite of the fact that it's needled.

For a long while this column has been curious to know how much of the Lux Radio Theater's time was devoted to drama. So when "Mary Burns, Fugitive" ran its hectic course, the watch was pressed into service. The final score showed 39 minutes of play out of the total 60. That left 21 minutes for commercials, star plugs, picture blurbs, and incidental music. You can draw your own conclusions about how important the play is.

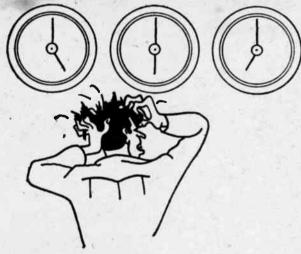
#### Col. Knox is Speaker

"Suggestions for a Republican Program" will be the topic of the speech Col. Frank Knox, publisher of the Chicago Daily News, will give Friday, April 22, at 10:30 p. m. (E.S.T.), over NBC.

Speaking from the Arcadia Theater of the Forum Building in Wichita, Kans., Col. Knox will set forth the campaign ideas he planned to broadcast on April 8, when line difficulties resulting from an April blizzard kept

Though it's one more addition to him off the air.

# TIME CHANGES



#### BE PREPARED!

Important to all radio listeners is the fact that time

Important to all radio listeners is the fact that time changes on Sunday, April 24. Some programs will be aired an hour earlier than usual, others an hour later, others will change days and still others will switch networks.

The best way to be sure what changes will take place is to read RADIO DIAL. (The fellow above thought he could figure out the time changes by himself. But he admitted he was wrong when he tuned in the New York Philharmonic-Symphony when he expected to get the Reds baseball game).

Be Wise - DIAL-ize

RADIO DIAL 22 East 12th St., Cincin	Renewal	☐ New Subscriber
22 East 12th St., Cincin	mati, Ohio	
		Currency), for which enter
my subscription to RA	DIO DIAL for six months.	
Nome	•••••	
Address	••••••	• • • • • • • • • • • • • • • • • • • •
City		State

# Sir Cedric Hardwicke, Lady Hardwicke, Other British Actors To Be Featured In "Never Come Monday," "Workshop" Drama

Introducing the Kid Sister



Les Tremayne, leading man of the "First Nighter" program, vith his 16-year-old sister, Stella Tremayne, who will appear with ses during the broadcast of "Split Second," on Friday, April 22. Aiss Tremayne has been heard in several local broadcasts, but will be making her network debut in "Split Second."

#### Kennedy's Speech to British Business Men To Be Broadcast by NBC

Ambassador Joseph P. Kennedy, American envoy to the Court of St. ames's, will be heard exclusively over NBC at 4:00 p.m. (E. S. T.), April 28, when he responds o the toast, "Anglo-American Trade," at the seventy-eighth annual dinner of the Association of British Chambers of Commerce in London.

#### James A. Farley On Air Again

James A. Farley, Postmaster-General, will be heard over NBC, including WCKY, on Tuesday, April 26, at 10:05 p.m. (E.S.T.), when he addresses the Women's Democratic Conference at Columbia, S. C.

The conference includes Democrats from Maryland, Virginia, North and South Carolina, Gorgia and Florida.

Sir Cedric Hardwicke, star of the current Broadway success, "Shadow and Substance," and his wife, Lady Hardwicke, known on the stage as Helena Pickard, head an all-British cast which will be heard in "Never Come Monday," the "Columbia-Workshop" production over CBS, including WKRC, WHAS and WHIO, Saturday, April 23, at 7:30 p. m. (E.S.T.).

Other prominent Britishers in the cast are to be Whitford Kane, the shoemaker in the current Mercury Theatre "Shoemakers' Holiday," Victor Morley, Oswald York, Harold de Becker, Ralph Cullinan and Stephen Fox. Fox is also doing the adaptation of the play, which was written by Eric Knight, an Englishman.

"Never Come Monday" has enjoyed considerable success in England where it has been produced a number of times. It tells the story of a little Yorkshire village, whose workers start their workweek every Monday morning by having one "Cappy" Twambley tap on their windows. One Monday "Cappy," who will be played by Sir Cedric, decides not to wake the villagers—he's going to let every day be Sunday, a day of rest. "Never Come Monday" traces results of his startling decision.

For Sir Cedric, playing a York-shireman is an old role—he has done so on the English stage several times. But his wife, oddly enough, although she was born in Yorkshire, has never played the part of a Yorkshire woman before. In the "Workshop" show, however, she will not only be an upcountrywoman, but will also handle the role of a young Cockney girl.

#### They Don't Mind If You Call Them "Hams"



Pictured above are "The Mighty Allen Art Players," the famous repertory company of Fred Allen's "Town Hall Tonight" program. From left to right they are John Brown, Minerva Pious, Charlie Cantor and Eileen Dougles.

#### Woman in White in Black



Watching operations and visiting morgues is all in a day's work for Luise Barclay. It's her way of getting authentic background for her role as nurse in the serial, "The Women in White."

#### Anthony Eden to Be Heard from Banquet At Grosvenor House

An address by former British Foreign Secretary Anthony Eden, at a banquet of the Society of St. George at Grosvenor House, London, will be broadcast throughout the United States on Tuesday, April 26, at 2:35 p. m. (E.S.T.) over NBC including WCKY.

It will be Mr. Eden's first important radio appearance since his resignation from the Chamberlain cabinet some time ago.

#### Alfred P. Sloan Gives Talk On NBC

Alfred P. Sloan, Jr., chairman of the board of General Motors, will discuss the relationship between various phases of the automotive industry when he speaks over NBC, including WCKY, at 9:00 p. m. (E. S. T.), Wednesday, April 27. Sloan's talk, which is titled "The

Sloan's talk, which is titled "The Dealers, the Manufacturers, and the Consumer," will be delivered before a banquet of automobile dealers representing every company, at the annual meeting of the National Automobile Dealers' Association at the Hotel Statler in Detroit.

#### Chest Luncheons Aired For First Time

For the first time in the history of the Cincinnati Community Chest, all of the report luncheons in a chest drive will be broadcast this year. Station WCKY will pick up the proceedings direct from the Hotel Gibson ballroom.

Meetings to be broadcast during the coming week will be heard at 1:00 p.m. (E.S.T.) on Wednesday, April 27; Thursday, April 28, and Friday, April 29.

#### Changes Time



Beginning Tuesday, April 26, at 9:00 p. m. (E.S.T.), Bob "Believe-It-or-Not" Ripley's program will be heard at this new time. The broadcast will continue over NBC, including WSAI and WSM.

# Weekly RADIO DIAL

nd-class matter July 29, 1931, at the post-of March 3, 1879.

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Single Copies 5 cents

RADIO DIAL brings you the latest available programs and news of your favorite stations and artists

All programs listed are correct up to press-time, but are, of course, subject to later changes by networks and local stations.

CHerry 0710-0711

J. A. ROSENTHAL, Editor

Vol. VII

WEEK ENDING APRIL 29, 1938

#### IT LOOKS SIGNIFICAN'I

Several months ago RADIO DIAL began devoting greatly increased space to programs of serious music. Readers are already familiar with that change. What most of them are not familiar with is the "inside story" of the innovation.

Well-meaning friends of the DIAL, in both radio and the publishing business, shook their heads dubiously over the policy of giving so much prominence to symphony and opera. They pointed out that popular, not classical, music held a dominant place in listener interest. To prove it, they cited the apparent vogue swing was then enjoying. They admitted that a few listeners preferred the three Bs. But they felt that for a fan magazine to go in for "highbrow stuff" was pretty much a "noble experiment."

Readers, however, had a different opinion. At once letters began to pour in, praising the increased space given to serious music. Typical specimens have appeared in Serenade and Static. Most of the writers declared that the detailed programs of fine music, with explanatory comments, have helped them to hear and enjoy more such music. Indeed, the volume and enthusiasm of reader commendations have grown to such a point that the pages devoted to serious music seem the most popular department of the DIAT.

This response is, of course, gratifying, not to say flattering, to RADIO DIAL. But its chief significance lies in the searching questions it raises regarding broadcasting's program policies.

So-called popular tunes have the lion's share of air time, with symphony and opera relegated to an "also ran" position. If the response of DIAL is at all typical of the radio audience in general, it looks very much as if the broadcasters have badly over-rated the appeal of popular music and under-rated the appeal of serious music.

That ought to be obvious without resorting to a poll. The American radio audience numbers some 80,000,000 to 100,000,000 people. It is inconceivable that the tastes of so many individuals should run so heavily to music of one particular type. But if figures are needed to clinch the point, the Ford Hour can supply them. Devoted solely to "highbrow" music, this program receives an average of 20,000 letters a week, without benefit of-contests or other mail bait. Compared with the response to "popular" programs, this alone suggests ironic quotes.

Indeed, the really baffling question is why so little attention is paid to fine music on the air. Preoccupation with "mass appeal" and the isolation of broadcasters from listeners seem plausible explanations. But regardless of the reason, the policy seems overdue for drastic revision.

When the readers of a radio fan magazine show a keen and continued interest in serious music, it looks very much as if the broadcasters' contention that nine out of ten listeners want only popular tunes rests on a precarious assumption.

#### IN RADIO'S LIMELIGHT

# as Pilot

On Saturday, April 23, Al Bland, pilot of Dow's Dawn Patrol, will celebrate his first year on the air as pilot of the "Dawn Patrol" program New Film Star which is aired each morning except Sunday at 7:30 a.m.

Bland, in addition to his duties as head-man of the show, writes all his own continuity.

He was born in Crewe, Virginia, and before entering radio, edited several weekly newspapers in the South. Before coming to WKRC scenes from the picture on the "Hollyduring the 1937 flood, he worked at wood Hotel" program, broadcast over WSAZ in Huntington, W. Va.;

Celebrates First Year | WCMI in Ashland, Ky., and WPAY in Portsmouth, Ohio.

> Al is married and the father of two children, a girl and a boy.

Sigrid Gurie, although reared in Norway, was born in Brooklyn. Her first role in pictures was that of Kukachin, daughter of the Emperor of China, Kublai Khan, in "The Adventures of Marco Polo," starring Gary Cooper. On Friday, April 15, both Miss Gurie and Cooper re-enacted

(Continued to Page 16)

# THIS IS RADIO

By BILL BAILEY

(Miss Edna Silverton, during Bill Bailey's illness, will write this column.—Ed.)

The program director of a radio station is somewhat like a physician, according to Eldon A. Park, assistant program director of WLW-WSAI. 'He must keep his finger on the public pulse at all times to determine what people want in the way of radio entertainment. Then he must see that they get it."

To accomplish this, Park keeps in constant touch with the Research department which surveys public demand through many channels, particularly by means of fan mail which flows into the studio in a steady stream.

"We're grateful for that fan mail." Park declared. "It settles our first problem 'What does the public want?' Then we can concentrate on the second problem, 'How to give it to them.

As an example, Park submitted the "Musical Steeplechase," a novel musical guessing game program recently inaugurated over WLW, presenting the distinguished music of Josef Cherniavsky and his orchestra.

"There is a decided vogue for programs incorporating audience competition," said Park. "With music added, such a program presents an even more universal appeal."

But that's not the end of a program director's responsibilities. His job entails a great deal more than sitting back and accepting program ideas.

The idea is just the starting point From that time on, the work begins First, the program director must consult with the originator of the idea to work out the best possible presentation of that idea from the standpoint of showmanship and entertainment value. After this has been determined, he calls into conference the heads of all departments connected with the presentation of a programannouncers, music, continuity, talent, etc. The crystallization of their ideas is presented to the continuity department, which in turn submits a script to the program director following the outlined program.

Here again, Park goes into action. He must determine that the script will be the basis for the program par excellence that is the standard of the station. Once he is satisfied with it, he selects the talent best suited to the program, sees that the program goes into rehearsal, and after rehearsal has perfected it-the program finally goes on the air.

Although the last few paragraphs have traced the origin of a program, from the time of its conception until it is offered over the ether for public approval, they by no means complete the description of a program directors' duties.

"Among other things, a radio program department is something like the editorial department of a newspaper," said Park. We must determine that programs follow the editorial and entertainment policy of the station, that the make-up is bal-

anced, i. e. that the station maintains a balance in its programs among the various elements of radio entertainment-drama, music, news, sports, comedy, and variety shows." This entails a number of routine

duties which seem simple taken individually, but which, collectively, form the network of the program director's tremendous responsibility. To list them briefly, he must take the following duties in his stride.

- 1. Choose the best possible programs offered by the networks with which the station is affiliated.
- 2. Supervise auditions.
- 3. Attend rehearsals.
- 4. Plan programs that have general appeal.
- 5. Inject showmanship into the programs. This element or the lack of it can make or break a station.
- 6. Hire artists, announcers, producers, and others identified with the production of a program.
- 7. Consider carefully all ideas submitted, regardless of their number or their source.
- 8. Supervise the technical department in the selection of proper sound effects and set-ups for individual programs.

In addition to these more or less routine duties, the program director must also act as consultant to the sales department. It is he who helps them select entertainment suitable for specific sponsors and the product they wish to sell. He must also be constantly developing ideas that are commercial, or saleable by virtue of their audience appeal.

Park explained that the actual preparation of program schedules is in itself a job of gigantic proportions. 'We try to plan at least a skeleton schedule three weeks in advance for each station. Then little by little, we add the meat to the skeleton, as interesting programs are offered by the networks or developed in our own studios. The complete daily schedule for a station is rarely set definitely more than 24 hours in advance. Last minute events of greater interest than the program we have scheduled will cause us to cancel it at the last minute. This is true whether the show originates locally or on a major network. No amount of trouble is too great if that trouble will better our all around program schedule."

It is the program director's individual responsibility to coordinate the announcers, continuity, music, sound, research, news, transcription, and productions departments and the artists'

His right arm in this great task is the production department, according to Park. "The individual producers are responsible for the entire shows under their direction. If they are capable-and we see to it that they are—they can make the program director's job merely an advisory one where coordination is concerned."

(EDITOR'S NOTE: -Next week THIS IS RADIO will discuss the function of the production department of a radio station.)



...... Dear Sirs:-

After reading RADIO DIAL last week I couldn't resist writing you about summer broadcasting. A few years back I was an engineer in a small station in New Mexico and I in good network program would be had many interesting experiences I am replaced by these novel programs. sure would cast light on the subject.

The radio station for which I worked used to use summer months as experimental time. Here's what I mean. They carried a regular complete schedule during the winter months when networks were crowded with good programs. During the hotter months when fewer programs were aired they had many amateur programs, not the same as Major Bowes' where amateurs are called upon for a number in a single broadcast. They used to audition for programs and then be signed at a small salary to a produced each of the programs them-

The advantages of such a setup are: 1. The station is entertaining its listeners with FRESH talent. 2. The station may uncover a real radio star among the performers. 3. The lapse

It's almost impossible to replace network commercials with a program that would compare to them. Of course the idea can be overworked by producing too many such programs. Very truly yours,

> DICK WRIGHT, Maysville, Ky.

\*Mr. Wright has a real idea for all local radio stations. Why don't they try something like this, now that summer is here. WLW has made some strides in this direction as did WKRC last Saturday night when they produced Al Bland's play, "The Complete four-week contract. The amateurs Romance." The latter play was produced by studio talent instead of by new faces.-Ed.

# RADIO LIGHTS



FIRST CHORUS: Breaking into radio as a soloist is as difficult as pulling a hen's tooth, but one short cut that has proved successful is to get a job singing in a trio, quartet or chorus. To realize this, all you have to do is look at the record. Jane Pickens graduated from a trio. So did Connie Boswell. Bing Crosby used to sing with the Rhythm Boys. Frank Parker and James Melton were members of the Revelers. Robert Simmons, who is making rapid strides as a soloist on the Frank Black-Lucille Manners program, is still a member of the Revelers. Genevieve Rowe graduated from Lyn Murray's chorus. Beatrice Wain, vocalist with Larry Clinton, used to sing with Kay Thompson's chorus. The choruses you hear on the air contain some

exceptionally fine voices, and it is very likely that the stars of the future will be recruited from their ranks.

EVENTS OF THE WEEK: Franklin D. Roosevelt, Jr., will help Ted Husing broadcast the Columbia-Navy Crew race Saturday, April 23 . . CBS will commemorate Shakespeare's birthday with special broadcast at 6:45 same day . . . Preakness race at Pimlico will be broadcast in May for Drama Critics Award third straight year . . . Clem McCarthy at mike . . . Racecasters also to include Derby, as usual . . . Portion of Variety Club convention at Hotel Plaza broadcast over WSAI, Sunday, April 24, at 9:15 . . . New dramatic serial for daytime, some novelty, "Your Family and Mine."

Much credit should be given WKRC for "The Complete Romance," their first attempt at an original production . . . It wasn't a bad start, but there's plenty of room for improvement . . . Maynard Craig, a Harvard graduate, had a difficult time portraying the nation's worst criminal.

Maryland Hunt Club annual race on NBC April 30 . . . Boston Pop Concerts will return May 4 . . . "Gang Busters," still the best crime program, to broadcast to West Coast beginning April 27 . . . Betty Winkler, now on Fibber McGee's show, to join "Dan Harding's Wife" . . . so will Pat Murphy . . . Swor and Lubin to join NBC Minstrels of 1938 . . . Duke Ellington to celebrate 39th birthday with special broadcast to fans in Great Britain through BBC April 29.

Two canaries that seemed to have lost their ability to sing, began singing when they heard the lovely voice of Jeanette MacDonald . . . Fred Allen and Portland Hoffa, his wife, plan first European vacation this summer . . Cecil B. DeMille set to return to Radio Theater not later than April 25. Walter Huston doing swell job on show . . . Ginger Jones (Backstage Wife) is reported interested in Dick Post, "Just Entertainment" announcer . . . Skinnay Ennis, former vocalist with Hal Kemp, made his debut as band leader April 14 at Victor Hugo's in Beverly Hills, Calif. . . . Big program cooking by CBS officials when they dedicate new KNX studios in Hollywood.

Burns and Allen will shift to new sponsor comes next fall . . . Also to return to CBS, where they got their start . . . Have just completed one year on NBC: . . George McCall's "Hollywood Screenscoops" seems to be doing Sponsor has renewed contract . . . Werner Janssen, who did radio work last year, is writing music score for Walter Wanger's new production, "The Adventuress," co-starring Madeleine Carroll and Henry Fonda . . . is husband of Ann Harding . . . Ted Husing, Bob Trout set to air Kentucky Derby for CBS . . . 30,000 people requested seats for Nelson Eddy's recent appearance on Sunday Evening Hour.

"Dr. Christian" leaves nets April 24 to return October 1 . . . NBC to give first broadcast from Sofia, Bulgaria, Saturday, April 23, at 4:55 . . Ralph Bellamy and Sally Eilers, who had their guest appearance with Bing Crosby postponed because of President Roosevelt's special talk, will be heard this Thursday with the crooner . . . All seven dwarfs of "Snow White etc." will be guests of Al Jolson . . . Carole Lombard and Ferdnand Gravet to preview "Fools for Scandal" on "Hollywood Hotel" April 22 . . . Same day finds Charlie Butterworth, just returned from Europe, and Joan Edwards, up-and-coming songstress, visiting Paul Whiteman.

Billic Burke and Harry Reser visit Kate Smith April 21 . . . Lotte Lehman to guest on "Your Hit Parade" Saturday, April 23 . . . . Benay Venuta's matinee hour shifts to Sundays, beginning April 24 . . . Jane Pickens off Ben Bernie show for vaudeville appearances . . . Fred Waring's gang comes to Cincy next week . . . Frank Morgan looking at yacht for summer vacationing . . . Edgar Bergen plenty busy on Sunday night shows, motion picture, and two appearances each week at Cocoanut Grove with Herbie Kay's orchestra.

#### Teaches Her to Swing . . . Wright





Edythe Wright, vocalist with Tommy Dorsey's orchestra, gets a lesson from the master himself on swinging a trombone.

# Circle Prize to Author Of Season's Best Play

The New York Drama Critics' Circle Award for the season's best play by an American author will be presented during a special nation-wide broadcast over NBC, Sunday April 24, at 10:30 p.m. (E.S.T.).

George Jean Nathan, critic for three national magazines and president of the Drama Circle, will preside and will award the honorary plaque. The author of the chosen play will be heard in his speech of acceptance, and scenes from the winning play will 9:15 a. m. be enacted by the original cast.

#### Program Changes at Hilltop Station

Program changs for WKRC are:

The Sunday Players formerly heard each Sunday at 1:30 will now be heard at 4:30 each week.

Musical Visions formerly aired each Tuesday, Thursday and Saturday at 5:45 will now be heard at 6:15 each Monday, Wednesday, and Friday.

Ruth Lyons' Woman's Hour broadcast formerly Mondays through Saturdays at 8:30 will be on the air the same days each week but at

"Secret Diary" will be broadcast of 11 p. m.

each Tuesday, Wednesday, Thursday and Friday, at 9 a. m.

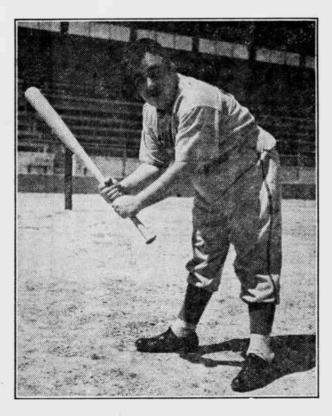
"Jus' Tho'ts," the quarter-hour program of poetic readings with organ background will be heard Mondays through Saturdays at 1:15. This has been aired at 2 o'clock.

Musical Moments will be broadcast each Tuesday at 9:30 p. m.

"The Freshest Thing in Town" which has been on the air for more than a year each Monday, Tuesday, Wednesday, Thursday, and Friday at 5:15 will be aired these same days at 5 p. m.

Lee Bland's nightly newscast (except Sunday) will be heard at 10 p. m. rather than at its former time

# SOCK



We're off again on another Reds baseball season with Harry Hartman at the "mike," presented by General Mills and Socony Vacuum

## YWOOD HOLL

# 1 11

## Play Ball!



It's Joe Pen-ner, no less, caught by the camera during enthusiastic action in a back lot baseball g a m e. The screen and radio comedian is an ardent devotee of the great American sport. He is currently starred in an adventure come edy. "Go Chase Yourself", in which he does just that via a crazy automobile trailer.

#### She Woos the Pool and Sun



Whenever time will allow, Diana Gibson, winsome actress, is sure to be found basking in the warm California sun at some popular resort. In this case her leisure is being spent at the pool of the Beverly Hills Hotel,

#### At Albee



For spectator sports, lovel Irene Dunne wears this collar less jacket of pale yellow sued with matching pouch bag and gauntlets. Miss Dunne's lates picture is a comedy feature titled "Joy of Living."

#### At the Mercy of the Make-up Man







The three portraits are of that gifted actress, Lee Patrick, who during a short year in Hollywood has had many varied featured roles. At left she is the female desperado of "Condemned Women", prison melodrama. At center she is herself. At right, in her role in "Law of the Underworld", as the make-up man's conception of a crookdom siren.



If you want to be a wizard at bridge, just follow the timely advice that Lucille Ball seems to be passing along to "Toy", her pet terrier. This starlet, who scores again with her featured role in support of Irene Dunne and Douglas Fairbanks, Jr., in "Joy of Living", plays bridge the newest way by using an "autobridge", the latest in solitaire games, with which, by proxy, you're playing with the world's foremost experts in the game.



Ida Vollmar's easonal outfit of white silk twill was de-signed by Ed-ward Stevenson, stylist at RKO Radio studios.
The suit is strictly tailored with a two-button jacket featuring wide, peaked lapels. The only con-trast for the ensemble is a navy grosgrain navy grosgrain
ribbon on the
perky Breton
sailor of white
felt. Note how
jauntily Miss
Vollmar carries
her "knapsack"
hag over the bag over the shoulder. The blonde player supports Ginger Rogers and James Stewart in "Vivacious Lady".

# PICTURES

# Celluloidville



BECOMES SONGSMITH—Possibly stimulated by his lyricist role in "Radio City Revels", Milton Berle, radio and screen comedian, has written three songs in collaboration with Irving Mills and Irving Gordon, all of which have been published. They are "For the First Time in My Life", "I Hate to Say Good Night" and "Violins and Violets".



HORSE STEALS CLOSE-UP—Somewhere along the spine of this, her favorite mount, is Rita Oehmen. The horse is a Palomino that she has named "Don". Barely reaching five feet, three inches high, the blue-eyed actress lists horseback riding as her favorite sport—and she's good at it too. She has just been assigned to be George O'Brien's leading lady in "Gun Law".



THEY LOOK ALIKE—With features as similar as those of sisters, are Vicki Lester (left) and Charlotte Hoag. Miss Lester is an up-and-coming actress and Miss Hoag is her friend and stand-in.

#### Suede Jacket



Right up on the latest modes, Anne Shirley selects a plaid sports jacket of midnight blue with cross bars of beige and a faint line of rust which matches her boat-necked cashmere sweater and wool skirt. Her crushable felt is of beige, banded with grosgrain of that shade, with a perky feather of rust. Accessories carry out the midnight blue in suede. In her latest picture, "Law of the Underworld", she is teamed with Chester Morris.

Radio Dial will continue "Hollywood in Pictures" if readers want it. Just drop a note to the editor saying whether or not you like this section.

We feel radio and the movies are so closely associated that you will enjoy this new section.—Ed.

#### Now Teamed With Richard Dix



Richard Dix, recently returned to RKO Radio where he last starred in 1936, will have Whitney Bourne as his leading lady in "Blind Alibi", first feature film under his new contract. Miss Bourne, former New York stage actress, last appeared on the screen as the leading lady of "Double Danger".

"Blind Alibi" recites how the mutual affection of a dog

and his master leads to romance for the latter in his dangerous mission of defeating an actionful blackmail plot.

#### Steps in Creating a "Snow White" Coiffure



WJR

N Denotes (NBC) C Denotes (CBS) M Danotes (MBS)





#### PROGRAMS FOR SATURDAY, APRIL 23





			(EASTERN STA	NDA	RD TIME)		(CENTRAL STANDARD TIME)					
_	WCKY	WLW Cincinnati (700 kc.)	WKRC		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1206 kc.)	WHIO Dayton (1200 kc.)		WLS-WENR Chicago, Ill. (870 kc.)	WSM Nashville, Tenn. (650 kg.)	WHAS Louisville, Ky. (820 kg.)	
6:30	Tennessee Rambiers	Hugh Cross	Jerry Foy	6:30 6:45		Six-to-Niners		5:30 5:45	Smile A While			
6:45 7:00	Sunkistime	And the second s	Stockyard Reports Sing Before Breakfast.	7:00	Morning Prayer	WCPO News		6:00	" "	***************************************	Asbury College	
7:15	41 44	Post Office	Sun-Up News	7:15 7:30	Early Express	Call Boy	Breakfast Express	6:15	The Hilltoppers	Golden West Cowboys	Emmy's Band	
7:30 7:45	Happy Hollow Folks Today's Almanac	Brown County Revelers	40 40	7:45	" "	-		6:45	Pat and Henry	Almanac	Henry's Mountaineers	
8:00	Southernaires N Liebert Ensemble N	Arthur Chandler, Jr Peter Grant, news	00 01	8:00 8:15	Doc Schneider's Texans	Call Boy	Dunker's Club	7:00 7:15		Time to Shine	Jamboree	
8:15 8:30	News for Executives	Hilibilly Try-outs Pa & Ma McCormick.	Woman's Hour	8:30 8:45		Call Boy	Melody Boys	7:30 7:45	Morning Devotions Jolly Joe's Pals	Vagabonds		
	Jack and Loretta N	The Breakfast	Eton Boys C	9:00	Hugh Cross	·		8:00	Arkie	Breakfast Club N	Skeets Morris	
9:00 9:15	10 00	Club M	Richard Maxwell C	9:15	Sunshine Express N	Musical Menu	Richard Maxwell 4/	8:15 8:30		44 40	Richard Maxwell C Fiddler's Fancy C	
9:30 9:45		Synagogue of the Air	To be announced	9:45	What Next7		Fiddler's Fancy C.X.	B:45	Chuch, Ray, Christine.		Meador Lowrey-News	
0:00	Top Tunes	Mali Bag	Musical Calendar Economy Kitchen		Amanda Snow N	Women in the News Down the Avenue	Newhio Flying Club.	9:00 9:15	Joe's Junior Stars	Sweethearts of Air N Homemaker's Chat		
10:15 10:30	Natl. Youth. Program.	Hillbilly Tryouts	Jewel Cowboys-	10:30	Music International N	- "	The Magic Hour	9:30	Christine	WSM News		
1:00	Swing Serenade N	My Health		11:00	Tall Corn Time M	Symphonetta Memory Melodies		9:45	News and Markets High School Parade-	And the Party of t	Cincinnati Conserva-	
1:15	Minute Men M	News, River, Weather. U.S. Army Band M	tory of Music	11:15	Our Cincinnati	" "	To be announced	10:15	WLS on Parade-	Ford, Rush & Slim N. Musical Program N	40 40	
1:45		D. A. R. Program	H H	11:45	Army Band M	Werry Go Round	Jewell Cowboys C	10:45	44 44		4 41	
2:00	Call to Youth N	The Smoothies	Melody Ramblings C.		WSAI Wonder Kitchen	WCPO News The Uptowners	Captivators C	11:00 11:15	Short, Short Stories Don and Helen	Call to Youth N Bailey Axton, tenor N	University of Louisville	
2:15 2:30	National Farm and	National Farm and		12:30	Rex Battle's Orchestra	Man on the Street	Listener Speaks	11:30	How. Peterson, organ	National Farm and	George Hall's	
2:45		Home Hour N	Orchestra C	1:00	Val Olman's	WCPO News	News, Weath'r, Mark's Bob Causer's Orch	11:45	Markets—News Poultry Service Time	Home Hour N	Orchestra C Savings, Stocks	
1:00 1:15	14 41	** **	" "	1:15	Orchestra (to N) Carnegie Tech	Rhythm Rambles	Don Jennings, songs	12:15	Grain Market Summ'y	<b>"</b>	Skeets Morris' Orch Sunshine Sue	
l:30 l:45	Lani McIntyre's Orchestra N	The Farm's Voice Drifting Pioneers	Buffalo Persents C	1:45	Symphony MX.	From Hawali	to the second second	12:30 12:45	Man on the Farm	L. McIntire's Orch. N	Emmy's Band	
:00	Langford and Paige Kidoodlers N	Jean Ellington N	Columbia vs. Navy Crew Race C	2:00 2:15	Columbia vs. Navy Crew Races M	WCPO News	11 11	1:00	Home Talent Program	Jean Ellington N Kidoodlers N	Columbia—Navy Crew Race C	
2:15 2:30	Bill Krenz's	Bill Krenz's	Motor City Melodies C			Swinging Down Lane Pre-Game Program	11 10	1:30	WLS Merry Go Round Kentucky Girls	To be announced N	Motor City Melodies C	
:00	Orchestra N	Orchestra N		3:00	Reds vs. Pittsburgh-	Reds vs. Pittsburgh-	11 10	2:00	Homemakers	Silhouettes of West N	Merrymakers C	
1:15	To be announced	Dot and Pat N		3:15 3:30	Baseball Game	Baseball Game	Waltzes of the	2:15	Program Julian Bentley		Gertrude Lutzi C	
3:30 3:45	Rendezvous with Ricardo N	Rendezvous with Ricardo N	Notes and News	3:45	11 11	10 00	World C	2:45	Homemakers	Ricardo N	Dugout Comments	
4:00 1:15	Club Matines N	Club Matines N	Stuvyesant Handicap C	4:00 4:15	u u	11 00	Charles Paul, organ C Gertrude Lutzi,	3:00 3:15	Ctub Matinee N	" "	Louisville vs. Mil- waukee—Basebell	
:30	11 10	14 41	Sundown Serenade Home Edition News	4:30 4:45	11 11	48 60 50 60	soprano C	3:30 3:45	" "		Game	
:45	Rakov's	Rakov's	To be announced C	5:00	Great Plays N	44 16	To be announced C	4:00	Rakov's	Great Plays N		
::15	Orchestra N Baseball Results	Orchestra N	W. McCune's Orch. C	5:15 5:30		After Game Program.  Jam for Supper		4:15 4:30	Orchestra N Marvin Frederick's	44 44	16 44	
:45	M. Frederic's Orch. N			5:45	" "	" "	at 4	4:45	Örchestra N		14 11	
	Tune Twisters N		Chorus Quest C Personalities on Parade	6:00 6:15	Five O'clock Boys Better Busi's Bureau. M	Dinner Club	Quest C	5:00 5:15	Tune Twisters N	Rhythm Time Sunday School Lesson.	Lieut. Elmer Smith Salt and Peanuts	
):15  :30	Master Builder N Chick Webb's Or. N.	Allen Franklin, Sports	Community Chest	6:30	Paul Douglas, sports N Jam and Jive M		Artie Shaw's Orch, C Picture Parade	5:30 5:45	Paul Douglas N	Paul Douglas N	Musical Calendar	
:45	Message of Israel N.	Saturday Eve. News Renfro Valley	To be announced C.	7:00	Kaltenmeyer's	WCPO News	Tobe announced C	6:00	Message of Israel N	Sacred Quartet	Meador Lowrey, news	
:15			Columbia Workshop C	7:15 7:30	Kindergarten N Talk of the Town	King's Men Segar Ellis	Columbia Workshop C	6:15 4:30	Joe Sudy's	Uncle Natchel	Dr. Charles W. Welch Columbia Workshop (	
:45	Joe Sudy's Orchestra in	.,,.,,,,	" "			Hits and Bits	" "	6:45	Orchestra N	Program	11 11	
:00	Inkspots N	Believe-It-Or-Not Ripley N	Saturday Swing. Session C	8:15	Studies in Contrast M	Songs By	Club C	7:00 7:15	Bar-N Ranch	Vagabonds	Saturday Swing Session C	
:30	Spring Cleaning N.	Erwin Glucksman N., Fishin' Weather N.,	Johnny Presents C	8:30 8:45	Pat Barnes M	The Old Tunesmith	Johnny Presents Russ Morgan's Orch. C.	7:30 7:45	Barn Dance Party	Leon Cole	Johnny Presents C	
:45	e to be exhabited	National Barn	Bertames Outs C	9:00		WCPO News	Professor Quiz C	8:00	National Barn	Possum Hunters	(Penference Quite C	
	Talk by Sokolsky Radio Ranch	Dance N	Ross Pierce's	9:15 9:30	Örchestra	Clock on the Mantle	41 41	8:15	Dance N	Uncle Dave Macon	Saturday Serenade C.	
:30	Swing Your Partner.	11 11	Orchestra	9:45	Dance	** ***********	Jamboree	8:30 8:45	60 41	Lakeland Sisters	41 H	
00:0	Decian for Music N.	Original Goodwill Hour M	Your Hit Parade C	10:00	NBC Symphony N	WCPO News	Your Hit Parade C	9:00 9:15		Jack's Mountaineers De Ford Bailey		
0:15 0:30	Dick Gasparre's	Henry Busse's	Capitol Opinions C.	10:30 10:45	11 11	Swing Miniature House of Rinck	Newspaper of the Air	9:30 9:45	Family Party N	Golden West Cowboys	" " " " " " " " " " " " " " " " " " " "	
0:45 1:00	Ruby Newman's	Paul Sullivan	Newscast—Sports	11:00	11 11	WCPO News	Jack Crawford's	10:00	Tall Story Club	Robert Lunn Possum Hunters		
1:15	Orchestra N	Dick Barrie's Orch Horace Heidt's		11:30	Dick Barrie's Orch	Dance with News		10:15	" "	Sarie and Sallie Golden West Cowb's	11 11	
1:30 1:45	Horace Heidt's Orchestra N	Orchestra N	Orchestra C	11:45	Billy Snider's Orch		Orchestra C	10:45		Crook Brothers	********	
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	1	WLS-WENR	WSM	WHAS	

# NETWORK PROGRAMS (NBC-CBS)

7:00—Message of Israel: Rabbi Samuel Gold-enson, quest speaker; organ music. WLS WCKY kdka whk wave wire wham

wowo

Kaltenmeyer's Kindergarten: Variety program with Harry Kogen's Orchestra. WEAF
WSAI wgy wham wmaq who wdaf kyw

To be announced. WA8C WKRC WHIO
wbbm wgar wfbm kmbc wadc wwva wsfa
wwl wcco

7:30-Alistair Cooke, Dramatic critic. WEAF

-Uncle Jim's Question Bee. WJZ kdka wmaq wgy wtam

Joe Sudy's Orchestra. (NBC) WCKY WLS

wowo
—Columbia Workshop. WABC WHAS WKRC
WHIO cau wbbm wir wwva

WHIO cau wbbm wir wwva
7:45—Barry McKinley, songs. WEAF wgy wtam
wmaq who wdaf kyw
8:00—Robert L. (Balleve-it-Or-Not) Ripley;
8. A. Rolfe's Orchestre and guest star,
Linda Lee, vocalist. WEAF WLW wgy
wtam wmaq wwi wire who wdaf wspd kyw
wbap kstp
—Clem McCarthy—Sports Reel. WJZ only

--inkspots, (NBC) WCKY whk wave wham
--Saturday Night Swing Club. WABC WKRC
WHAS WHIO weau wbbm wir wwva
8:15--Dance Orchestra. WJZ only
---Melody Serenade. (NBC) WCKY whk wave

wham 8:30—Erwin Glucksman. WEAF WLW wgy wtam wmaq kyw wwij kstp wave wbap wdaf wire who

wire who

Johnny Presents: Russ Morgan's Orchestra;
dramatization: Frances Adair and Glenn
Cross. vocalists: Mixed Ensemble, guest.
WABC WKRC WHAS WHIO wir wbbm
wgar wfbm kmox wgst wcco wcau wadc
wbt kmbc wwva

Spring Cleaning. WJZ WCKY whk wave

8:45—Spring Cleaning. (NBC) WCKY whk

8:45—Spring Cleaning. (NBC) WCKY whk wave whom
Fishin' Weather. WEAF WLW wgy wtam who who who will wear with wave who who wave who who wave who wave who wave who wave who wave will wave

—A! Roth's Orchestra. WEAF wgy wtam wmaq who wdaf 9:30—Saturday Serenade with Mary Eastman, Bill Perry; Gus Haenchen's Orchestra (CBS) WHAS wcau wgst, wir wbbm wgar wfbm kmbc kmox wave wbt wsfa wwl —American Portraits: Dramatization of the Lives of Great Americans. WEAF wgy wtam wmaq who wdaf —By Popular Demand: Dramatized Book Review. WABC only 9:45—Nan Wynn songs WABC

Lee and Mary; Hoosier Hot Shots; Novelodeons, vocal trio; Lula Belle and Arkie, songs; Uncle Ezra: Maple City Four; Joe Kelly, m. c.; WJZ WLW WLS kdka wham wha wave wifla wbap wspd wire
—A! Roth's Orchestra. WEAF wgy wtam wmaq who wdaf
9:30—Saturday Serenade with Mary Eastman, Bill Perry; Gus Haenchen's Orchestra (CBS)
WHAS wcau wgst, wir wbbm wgar wfbm kmbc kmox wave wbt wsfa wwl
—American Portraits: Dramatization of the Lives of Great Americans. WEAF wgy wtam wmaq who wdaf
—By Popular Demand: Dramatized Book Review. WABC only
9:45—Nan Wynn, songs. WABC
10:00—"Your Hit Parade:" Mark Warnow's Orchestra, guest; Songsmiths, male quartet; Fredda Gibson and Buddy Clark, vocalists. WABC WKRC WHAS WHIO wbbm

—King's Jesters. WEAF wgy wave wire whk 10:00—"Your Hit Parade:" Mark Warnow's Orchestra, guest; Songsmiths, male quartet; Fredda Gibson and Buddy Clark, vocalists. WABC WKRC WHAS WHIO wbbm

who war kmbc wcau kmox wadc wsbt wwa wir wgst wwl wcco wbt war wir wgst wwl wcco wbt war wir wgst wwi wcco wbt wor war wgst white war war war what wor what war wham wor wham

-King's Jesters. WEAF wgy wave wire whk MIDNIGHT—Sammy Kaye's Orchestra. WABC WHAS WKRC WHIO wir whk wibm kmbc

-Val Olman's Orchestra. WEAF WLW wgy wtam wmaq wdaf kyw 12:30--Blue Barron's Orchestra. WEAF WLW wgy who wdaf wtam wmaq kyw

-Herbie Kay's Orchestra. WJZ WCKY kdka

-Henry King's Orchestra. WABC WKRC WHIO WHAS wir wgar wfbm kmbc

#### New Singer



Jeanne D'Arcy is the vocalist for Johnny Messner's orchestra, an organization that is headed for the top as far as music is



#### PROGRAMS FOR SUNDAY, APRIL 24





			(EAS	TERN	STANDARD TIME			(CENTRAL STANI	DARD TIME)		
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (580 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 lcc.)	WHIO Dayton (1260 kc.)				Louisvilse Ky. (836 ke.)
7:30 7:45				7:30 7:45				Everybody's Hour	6:30 6:45	********	************************
8:00 8:15 8:30 8:45	Coast to Coast N	Father Cox	Wayside Church	8:00 8:15 8:30 8:45	Turn Back the Clock N Tom Terriss N Melody Moments N	Sunday Choir Enquirer's Uncle Bob.	Wings Over Jordan CX Christian Tabernacle	Little Brown Church	7:00 7:15 7:30 7:45		•••••••
9:00	Russian Melodies N.,	Russian Melodies N	Church of the Air C.	9:00	Sermonette and	Valley Gospel Taber.e	Church of the Air C.	11 11	8:00	Radio Pulpit N	Church of the Air C.
9:15 9:30 9:45	Dreams of Long	Church Forum		9:15 9:30 9:45	Hymn Time Music and American Youth N	Vienna Memories Mrs. G. W. Ballard	Aubade for	Weather; News America Abroad N Norsemen Quartet N	8:15 8:30 8:45	Music and American Youth N	Aubade for Strings C
10:00	Alice Remsen N Neighbor Neil N	Dr. Dollar	11 11	10:00	Hamilton County Jail Church Service	Hillbilly Hullabatoo	Lew White at the Console C	The Southernaires N	9:00 9:15 9:30	To be announced N., To be announced N., Sunday News	Lew White at the Console C Sunday Jail Service
10:30	Louise Florea N Sport Scraps N	News Review	Major Bowes' Capitol Theatre C	10:30	Week in Review Norsemen Quartet N.	10 01	Family C	Weather: Livestock	9:45	Fidelis Bible	10 11
11:00	Southernaires N	Cadle Tabernacie	ii ii	11:00		Amateur Revue	10 11	Special Lenten Services	10:00	Class	Grace Episcopal Church
11:15 11:30 11:45	America Back to God  —Rev. Zoller	Radio City Music	Glendale Presbyterian Church		14 19	10 10	Y. M. C. A. Program		10:30	Dr. Zoller	Salt Lake City
12:00	Music Hall	** **		12:00	Madrigal Singers N.	The Islanders News Events in History	To be announced	Radio City Music Half N	11:00	West End Methodist Church	Church of the Air C.
12:15 12:30 12:45	Symphony N Empires of the Moon N	Command Performance N	News		Rhumba Rhythms M Charlie and Jane M	Rhythm of the	Europe Calling C Poet's Gold C	Empires of the Moon N		" "	Europe Calling C Poet's Gold C
1:00	Bordertown	Magic Key of	WGAR Station	1:00	The Lamplighter M		Sunday News Review Melodic Moments	OFRCAN I	12:00	Magic Key N	WGAR Station Dedication C
1:15 1:30 1:45	Barbecue	R. C. A. N	Dedication C	1:15 1:30 1:45	Canat Days Sunday Dinner at Aunt Fannies N	To be announced		65 99 05 99	12:30 12:45	11 1	Dr. Christian C
2:00	Lansing and Knight N		New York Philher- monic Society	2:00 2:15	Radio News Reel N	10 00	New York Philharmonic C	Charlotte Lansing and Felix Knight N	1:00	Music Encouragement Hour	Philharmonic Sym- phony Society C
2:15 2:30 2:45	Smilin' Ed N William Primrose N.	Sunday Drivers N	Symphony Orches-	2:30 2:45	The Antique Shop Sunday Drivers N	Reds vs. Pittsburgh—		Smil' Ed. McConnell N William Primrose N	1:45	Sunday Drivers N	
3:00	National Vespers N.	Court of Human Relations M		3:00 3:15	Romance Melodies N	10 10	" "	Sunday Vespers N	2:00 2:15	Sunday Vespers N	Louisville vs. Mil- waukee—Basebail
3:15 3:30 3:45	Jean Ellington N		** *********	3:30 3:45	Benay Venuta M			Charlie Agnew's Orch.	2:30 2:45	To be announced N.,	Game
4:00	Vagabonds N There Was a	Musical Steelmakers M	The Texas Rangers C	4:00	Marion Talley N		Tours Bancore C	There Was A Woman N	3:00 3:15	Lyric Moods	10 19
4:15 4:30 4:45	Woman N		Sunday Players	4:15 4:30 4:45	To be announced	* *	Ohio Northern X	Serb Choral Group N Michael L. Igoe	3:30	Mickey Mouse Theatre N	Guy Lombardo's Orchestra C
5:00	Radio Ranch	Musical Camera N	Joe Penner C	5:00	Catholic Hour N	Swing Miniature	Clara Oglesby Lyman, organist	Sach's Amateur Hour	4:00 4:15	Catholic Hour N	Joe Penner C
5:15 5:30 5:45	Baseball Resume Haven McQuarrie N.	My True Story	Right or Wrong	5:15 5:30 5:45		Lockland Baptist Ch'ch	Phil Cook's	40 40	4:30 4:45	The Pepper Uppers	Louisville vs. Mil- waukee—Baseball
6:00	Paths to Prosperity N	Jack Benny N	Joan and Kermit C	6:00	Red Barber	News	Joan and Kermit C	Paths to Prosperity N.	5:00 5:15	To be announced	Game
6:15 6:30 6:45	Bakers Broadcast N		Phil Baker C	6:15 6:30 6:45	Interesting Neighbors N	Sweet Swing	Phil Baker's Review C	Ozzie Nelson's Orchestra N	5:30 5:45	Harriet Hilliard and O. Nelson's Or N	Phil Baker; Oscar Bradley's Orch, C
7:00	Spy at Large N	Don Ameche, Edger	News; Music	7:00 7:15	Paul Sullivan To be announced	Church Federation	Com. of War Vets. C	Spy at ILarge N	6:00 6:15	Edgar Bergen and Don Ameche N	Aifred J. Kennedy C St. Louis Blues C
7:15 7:30	Songs We	Bergen and Charlie McCarthy, Arm-	Lyn Murray's Musical	7:30	Hawaii Calls M	Organ Moods	Lyn Murray's Musical	Ernest Gill's	6:30	: :: :: :: :: :: :: :: :: :: :: :: :: :	Lyn Murray's Musical Gazette C.
7:45	Remember N		Sunday Evening	7:45	Manhattan Merry-	Eventide Echoes	Sunday Evening	Hollywood	7:00	Manhattan Merry Go	Sunday Evening
8:15 8:30		Playhouse N	Hour C	8:15 8:30 8:45	go-Round N American Album of Familiar Music N	Swing High	Hour C	Playhouse N Waiter Winchelf N Irene Rich N	7:15 7:30 7:45	Round N	Hour C
9:00	Norman Cloutier's	Warner Brothers	Grand Central	9:00	Hour of Charm N	News Review	Musical Hits	Vocal Varieties N. Cloutier Presents N		Hour of Charm N	Grand Central Station C
9:15	Orchestra N	Academy, Theatre Original Goodwill	Station C Headlines and	9:15 9:30	To be announced	. Rhythms		Cheerio N		Hollywood Play- house N	Headlines and Bylines C
7:45	" "	Hour M	Ross Pierce's Orch	9:45	Harold Stokes' Or. M	Musing Time		News' Globe Trotter.	9:00	Walter Winchell N	Abe Lyman's
10:00	News: Blue Barron's Orchestra N	Charlie Agnew's O. N		10:15		Dance Awhile	Orchestra C	Charlie Agnew's Or. N Andy Kirk's		Jack Benny N	Orchestra C Stars of Broadway
10:30	Lou Breese's Orchestra N	Country Sunday	Duke Ellington's Orchestra C	10:30	Orchestra N	House of Rinck	Orchestra C	Orchestra	9:45		Duke Ellington's O. C
11:00	Roger Pryor's	Paul Sullivan, news	Harry Owen's	11:00	Henry Busse's Orchestra N	Sign Off	. Harry Owens' . Orchestra C	To be announced	10:15	Ted Shawn	
11:15	Orchestra N Joe Haymes'	Bunny Berigan's Or. M Bob Crosby's	Ted Fio Rito's	11:30	Andy Kirk's	" "	. Ted Fiorito's		. 10:30 . 10:45	Francis Craig's Serenade	Ted Fiorito's Orchestra C
11:45	Orchestra N	Orchestra M	,	111:45	WSAI	WCPO	WHIO	WLS-WENR		WSM	WHAS
	WCKY	WLW	WKRC		WJAI	77 01 0		1	-		

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

4:00-There Was a Woman, WJZ WCKY WLS

wham kdka whk wowo wspd wfaa

-Marion Talley; Orchestra direction Josef
Koestner. WEAF WSAI wmaq kyw wire
wwi wgy wtam kstp who wdaf

-The Texas Rangers. WABC WKRC WHIO
wcau wcco wgar wfbm kmox wadc wbbm
wjr wgst wwl wbt

wir wgst wwl wbt
4:30—Guy Eombardo and his Orchestra.
WABC WHAS ir wgar wfbm kmbc wcau kmox wwwa wwl
--Mickey Mouse Theatre of the Air. WEAF WLW WSM kyw wgy wire wmaq who wdaf wwi wtam kstp wfaa wave kvoo wbap
--Serbian Choral Group. WJZ WCKY WLS kdka wham wspd whk
--Oliver Drake (CBS) wbbm
4:45—Howard Marshall, from London. WJZ whk wham wave

4:45—Howard Marshall, from London. WJZ
whk wham wave

Dave Bacal (CBS) wbbm
5:00—Joe Penner with Ben Pollack's Orchestra; Gene Austin, tenor; Paula "Pee
Gee" Gayle, vocalist, and Coco and Malt,
comdians. Roy Atwell. WABC WKRC
WHAS wir wfbm wgar wcau wbt wcco wbbm
kmox wgst kmbc wwl

Catholic Hour: Paulist Choir, direction
Father Finn. WEAF WSM WSAI wgy wtam
wmaq wwj who wdaf kyw

Musical Camera: Orchestra, direction

Josef Cherniavsky; Modernaires Male Quartet; Kressup Erion, soprano, and Steven Merrell, tenor. WJZ WLW wave wire wham wowo whk

5:30-Phil Cook's Almanac. WASC WHIO wir wbbm wgar wfbm kmbc wcau kmox wbt wwl wwva wadc wgst

-A Tale of Today, sketch. WEAF wtam

Haven MacQuarrie Program. WJZ WCKY kdka whk wave wire

kdka whk wave wire

6:00—Joan and Kermit. WASC WHIO WKRC
WHAS wgar wir kmox wadc wcco wbbm
wcau wgst wwl wfbm kmbc

-Jack Benny, comedian. WEAF WLW
wave wire wmaq kyw wgy wfam wwi who
wdaf kstp kvoo wfla wspd wcol

-Paths to Prosperity, direction Edward Tomlinson, guest speakers. WJZ WCKY WLS
kdka whk wave wire wham

1200—PLI Pathana

6:30—Phil Baker, comedian, and Oscar Bradley's Orchestra and guests. WABC WKRC
WHAS WHIO wibm wir wgar wcau wadc
wsbt wwva wbt wgst wwl
—Ozzie Nelson's Orchestra; Harriet Hilliard
and Feg Murray; guest. WJZ WCKY WLS
WSM wham wave kvoo wfla wspd wcol
kdka whk

-Interesting Neighbors-Jerry Belcher, WEAF

WSAI kyw wgy wtam wwj wmag who wdaf | 8:30-Walter Winchell. -"Weekend Potpourri," (CBS) wbbm

- "Weekend Potpourri." (CBS) wbbm

7:00—Don Ameche, m. c.; Edgar Bergen and
Charlie McCarthy; Dorothy Lamour; the
Stroud Twins; Robert Armbruster's Orchestra; John Carter, tenor; guests. WEAF
WLW WSM wtam wire wwi wdaf kstp kvoo
wfaa wgy kyw wave wmaq wfla who
—Alfred J. Kennedy, Commander of War
Veterans. WABC WHAS WHIO wbbm
wfbm wgar wbt wwva wsbt wcco
—Spy at Large—Dramatic serial. WJZ WCKY
WLS kdka wham whk

1:15—St. Louis Blues WARC WMBC WLAG

7:15—St. Louis Blues. WABC WKRC WHAS
WHIO wbbm wfbm wgar wbt wwva wsbt

wcco
7:30—Lyn Murray's Musical Gazette. WA8C
WKRC WHIO WHAS wir wwl wadc
—Ernest Gill's Orchestra. WJZ WCKY WLS
kdka wham whk
8:00—Manhattan Merry-Go-Round: Pierre Le
Kreeun, tenor; Rachel Carlay, blues singer;
Don Donnie's Orchestra; Men About Town
Trio. WEAF WSAI WSM wgy wtam wwi
wmaq who wdaf kstp wave wfaa wire wfla
—Sunday Evening Hour: John Charles Thomas, baritone, guest; Symphony Orchestra
and Chorus, direction Fritz Reiner. WABC
WKRC WHAS WHIO wir wbbm wgar kmbc
wcau wadc wwa wbt wsbt wsfa wgst wwl
wcco wfbm
—Hollywood Playhouse presents Ivrone Power

wcco wtom

-Hollywood Playhouse presents Tyrone Power.

Dramatic sketch with guest artist; Orchestra, direction Harry Sosnick. WJZ WLW

WENR kdka whk wham

WJZ WLW WENR

8:30—Walter Winchell. WJZ WLW WENR kdka wham whk wspd

-The Reader's Guide. (NBC)

-American Album of Familiar Music, with prano; The Haenchen Concert Orchestra; Frank Munn. tenor; Jean Dickenson, so-Bertrand Hirsch, violinist; Arden and Arden, piano duo; Amsterdam Chorus. WEAF WSAI WSM kyw wgy wtam wwj who wfla wdaf wmag wfaa wire wave kstp kvoo 8:45—Irene Rich. WJZ WCKY WENR kdka whk wham wspd

9:00—"Grand Central Station" dramatic

whk wham wspd

9:00—"Grand Central Station," dramatic
sketch. WABC WKRC WHAS wir kmbc
weau wfbm wbbm kmox wgst wwl wcco
—Hour of Charm: Phil Spitalny and his Girls.
WEAF WSA! WSM kstp wire wcol wtam
wgy wwi wmag kyw wdaf wfla wave
—Norman Cloutier's Orchestra with soloists.
WJZ WCKY WLS wham kdka whk wbap

9:30—Cheerio: Inspirational talk and music.
WJZ WCKY WLS wham kdka whk wbap
—"Headlines and Bylines," with Bob Trout,
H. V. Kaltenborn and Canham. WABC
WKRC WHIO WHAS wbbm wir
—New York Drama Critics' Circle Award for
the Season's Best Play by an American
Author—George Jean Nathan. WEAF wgy
wtam wmaq who wdaf
—"Skelly Court of Missing Heirs." (CBS)
wbbm kmox wcco

wbbm kmox wcco

—Tyrone Power: Dramatic sketch with guest artist. (NBC): WSM wave 10:00—Press-Radio News; WJZ WCKY wire -Walter Winchell. (NBC) WSM wbap wave

-Marlowe and Lyon, piano duo. WEAF wgy -Abe Lyman's Orchestra. WASC WHIO

WHAS wir 10:05-Blue Barron's Orchestra. WJZ WCKY wire wham

10:15—Charlie Agnew's Orchestra. WEAF WENR WLW wgy wtam wire wham wmaq

-Irene Rich. (NBC) WSM wave

10:30-Press-Radio News. WEAF and others -Duke Ellington's Orchestre. WABC WKRC WHAS WHIO wgar wcco wadc kmbc wjr wbt wwl wsbt

-Lou Breese's Orchestra, WJZ WCKY whk

-Jack Senny. (NBC) WSM

10:35-Val Olman's Orchestra. WEAF WSAI wgy włam wmag

11:00-Henry Busse's Orchestra. WEAF WSAI wgy włam wmaq who wda

Roger Pryor's Orchestra. WJZ WCKY wgar wave wire wham

-Harry Owens' Orchestra. WABC WKRC WHIO WHAS wbbm wbt wgar wgst wfbm

wadc

11:30—Andy Kirk's Orchestra. WEAF WSAI
wgy wtam wmaq who wdaf

—Joe Haymes' Orchestra. WJZ WCKY wave
wham wire

—Ted Fiorito's Orchestra. WABC WKRC
WHIO WHAS wbbm wbt wger wgst wfbm





#### PROGRAMS FOR MONDAY, APRIL 25





	4		(EAS	STERPI STANDARD TIME)						(CENTRAL STANDARD TIME)			
	WCKY	WLW Cincinnati (700 kc.)	WKRC Cincinnati (580 kc.)		WSAI Cincinnati (1839 loc.)	WCPO Cincianati (1200 lec.)	•WHIO Dayton (1300 kc.)	WLS-WENR Chicago, III. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (830 lcc.)		
6:30 6:45		Brown County Revelers Drifting Pioneers	Jerry Foy	6:30 6:45		Six to Niners	Breakfast Express	Farm Bulletin Board Smile Awhile	5:30 5:45	• • • • • • • • • • • • • • • • • • • •			
7:00 7:15 7:30 7:45	William Meeder N	Family Prayer Period. Arthur Chandler, Jr. Drifting Pioneers Hugh Cross	News and Sports Dawn Patrol	7:00 7:15 7:30 7:45		WCPO News	T. McGuire's Cowbeys	News Report	6:00 6:15 6:30 6:45	Roy Acuff Delmore Brothers	Asbury College Emmy's Band Early Morning		
8:00 8:15 8:30 8:45	Breakfast Club N News for Executives	The Merrymakers Peter Grant, news	Hollywood Highlights.	8:00 8:15 8:30 8:45		WCPO News	WHIO Almanac Dunker's Club Melody Boys	Julian Bentley—News Morning Minstrels	7:00 7:15 7:30 7:45	Morning News Time to Shine Breakfast Club N,	Jamboree		
9:00 9:15 9:30 9:45	Margot Castlewood N Attorney at Law N			9:00 9:15 9:30 9:45	Mrs. Wiggs N John's Other Wife N. Just Plain Bill N Woman in White N	WCPO News	Tuneful Topics	Aunt Jemina N Margot, Castlewood N Attorney at Law N News and Markets	8:00 8:15 8:30 8:45	Aunt Jemima N Margot, Castlewood N Golden West Cowboys Viennese Ensemble N.	Morris' Band		
10:00 10:15 10:30 10:45	Sweethearts N	The Goldbergs Short, Short Story Kitty Keene	Big Sister C Aunt Jenny's Stories C	10:00 10:15 10:30 10:45	Backstage Wife N How to be Charm'g N	Women in the News Down the Avenue	Richard Maxwell CX 8ig Sister C	Vic and Sade N	9:00 9:15 9:30 9:45		Ruth Carhart, songs C The Party Line Big Sister C Aunt Jenny's Stories.		
11:00 11:15 11:30 11:45	Farm and Home		Mary M. McBride C. Man on the Street Helen Trent C Our Gal Sunday C	11:00 11:15 11:30 11:45	Vaughn deLeath N News Harry Candullo N	Musical Memories  Merry Go Round			10:00 10:15 10:30 10:45	Time for Thought N Bailey Axton, tenor N. National Farm and Home Hour N			
12:00 12:15 12:30 12:45	Mother in Law N		Hymns all Churches C Grimm's Daughter C.	12:00 12:15 12:30 12:45	WSAI Monder Kitchen Rex Battle's Orch, M Words and Music N.,	WCPO News  Basin Street Man on the Street Your Neighbors	Noon News Review	Markets; News		Luncheon Concert	The Jackson Family Meador Lowrey, news Weekday Devotions Sunshine Sue		
1:00 1:15 1:30 1:45	Adventures in Reading N	Linda's First Love	Noon Edition News  Jus' Tho'ts  American Schol	1:00 1:15 1:30 1:45	Romantic Bachelor Cincinnatus at School Happy Jack N	Crime Reporter Melody Parade Dot Club News From Hawaii	Ann Kirk Trio Three R's American School	Bell Program Business of Farming	12:00 12:15 12:30	To be announced N., WSM News	Savings Talk College of Agriculture Henry's Mountaineers. Emmy's Band		
2:00 2:15 2:30 2:45	Rochester Civic Orchestra N  11 11 Anthony Eden N	Pepper Young's Family Mad Hatterfields Vic and Sade N The Guiding Light N	Matinee in Manhattan C Kate Smith C	2:00 2:15 2:30 2:45	News To be announced Jam Session M To be announced	WCPO News	Manhattan Matinee C Kate Smith C Nan Wynn, songs C	School Time Homemakers' Hour.	1:00 1:15 1:30	Pepper Young N Ma Perkins N Vic and Sade N Guiding Light N	Salt and Peanuts University of Kentucky Nan Wynn, songs C		
3:00 3:15 3:30 3:45	Club Matinee N	Dan Harding's Wife Ma Perkins Heart of Julia Blake Road of Life N	Deep River Boys C.X. Dance Time C	3:00 3:15 3:30 3:46	Reds vs. St. Louis— Baseball Game	Reds vs. St. Louis Baseball Game	" "		2:15 2:30	Club Matinee N	Hymns of Churches Augusta Choir C Yellow Blank Salute		
4:00 4:15 4:30 4:45		Life of Mary Sothern. Singing Lady N	Maynard Craig	4:00 4:15 4:30 4:45	11 11	11 11		To be announced Radio Rubes N	3:00 3:15 3:30 3:45	Your Family, Mine N			
6:00 6:15 6:30 5:45		Jack Armstrong Paul Douglas N		5:00 5:15 5:30 5:45	Golden Journeys M Sophisticated Ladies. Red Barber	After Game Program Jam for Supper Hollywood Spotlight	Among Our Souvenirs C Boake Carter C	Malcolm Claire Winslow of the Navy What's the News? Rollini Trio N	4:15 4:30	Dan Harding's Wife U. S. Army Band N Paul Douglas N Market Reports	Boake Carter C		
6:00 6:15 6:30 6:45	Community Chest Dr. Jos. Jastrow N Melodic Whispers	Ralph Nyland	Arthur Godfrey C	6:00 6:15 6:30 6:45	Terry and Pirates Uncle Ezra N Paul Sullivan Hughes Reel	Home Beautiful	Si Burick—Sports Ambrose Wyrick Cantor's Caravan C .	Jack Baker, tenor N Better Business Bureau Dinner Date Steine Bottle Boys N	5:15 5:30	Rhythm Time Dr. Joseph Jastrow N. News—Sports Angler and Hunter N	Arthur Godfrey C Musical Calendar		
7:00 7:15 7:30 7:45	Ruby Newman's Or. N Gov. Martin L. Davey Those We Love N	Burns and Affen N  Margaret Speaks N	Show C	7:00 7:15 7:30 7:45	Isham Jones' Orchestra M The Answer Game		Notre Dame Night Governor Davey Amateur Contest		6:00 6:15 6:30 6:45	To be announced Margaret Speaks N	You Said It C Nedra Gordinier		
8:00 8:15 8:30 8:45	Now and Then N To be announced N	Musical Steeplechases  Ken-Rad Unsolved Mysteries	Radio Theatre C	8:00 8:15 8:30 8:45	Janette, songs Johnson Family M The Witch's Tale M	News Better Business Bureau Vocal Varieties The Old Tunesmith		Now and Then N	7:00 7:15 7:30 7:45	To be announced N	Radio Theatre C		
9:00 9:15 9:30 9:45	Eastman School Festival N National Radio Forum N	For Men Only N	Orchestra C To be announced	9:00 9:15 9:30 9:45		The Spectator	Orchestra C	Festival N For Men Only N	8:00 8:15 8:30 8:45	Contented Hour N Burns and Allen N	Wayne King's Orchestra C		
10:00 10:15 10:30 10:45	Francis Craig's Orchestra N The Shadow	Amos 'n' Andy N Allen Franklin, sport Henry Busse's Orchestra N	News and Sports	10:00 10:15 10:30 10:45	News	MCPO News	Jimmy Dorsey's Orchestra C Art Kessel's Orch, C. Newspaper of the Air	Globe Trotter Notre Dame Night N	9:00 9:15 9:30 9:45	Amos 'a' Andy N Riding the Range Magnolia Blossoms N	Just Entertainment C. Lum and Abner C Pick and Pat C		
11:00 11:15 11:30 11:45	News—Music	Paul Sulfivan To be announced	Orrin Tucker's Orchestra C Larry Lee's Orchestra C	11:00 11:15 11:30 11:45	To be announced	WCPO News Nite Club of the Air.	Orchestra C	Andy Kirk's	10:00 10:15 10:30 10:45	WSM News Carl Revazza's Or. N Andy Kirk's Orchestra N	Orrin Tucker's Orc. C Meador Lowrey, news Larry Lee's		
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	WLS-WENR		WSM	WHAS		

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—Amos 'n' Andy. WEAF who wgy kyw wtam wwi kstp

Jack Baker, tenor. (NBC) WENR kdka wave wfta wham

Music Is My Hobby—(NBC) wtam wmaq

Just Entertainment: Jack Fulton, tenor; Andrews Sisters, Carl Hohengarten's Orchestra. WABC WKRC wadc wwwa wbt wcau wase west wile

wger wgst wir

"Not So Long Ago." (CBS) wbbm kmbc

wcco kmox

"Clem McCarthy: Sports Reel. WJZ only

-Clem McCarthy: Sports Reel. WJZ only

\$:15—"Uncle Ezra's Radio Station E-Z-R-A,"
with Pat Barrett, Nora Cunneen and others.
WEAF WSAI kyw wtam wmaq who wdaf
kstp wire wgy wbap wcol

-Arthur Godfrey, with John Salb, organist;
songs and patter. WABC WKRC WHAS
wbbm wir wcau wfbm wgar kmox

-Dr. Joseph Jastrow, psychologist. WJZ

WCKY WSM whk wave wham

120 Parts Maria songer. WIZ bdke wave.

6:30—Rose Marie, songs. WJZ kdka wave wire wham wowo
—Cantor's Caravan." Eddie Cantor, Edgar Fairchild's Orchestra, Benny Goodman's

Quarfet, WABC WKRC WHIO wadc wbt wgst wbbm wgar wir wcau —John Herrick, WEAF wgy wtam wmaq who wdaf kyw

6:45—Angler and Hunter, Raymond R. Camp, Sports Editor, N. Y. Times, WEAF WSM way wtam wmaq who wdaf kyw —Concert Ensemble, direction Rex Maupin. (NBC) wgy wtam wmaq who wdaf —Steine Bottle Boys, WJZ WENR kdka

-Steine Bottle Boys. WJZ WENR kdka
7:00—Burns and Allen with Tony Martin and
Jan Garber's Orchestra. WEAF WLW WSM
kyw wgy wtam wwi wire wmaq who wdaf
wfla kstp wave kvoo wspd wfaa
-Ruby Newman's Orchestra. WJZ WCKY
WLS kdka wham whk
-"You Said It," with Lou Hoitz, Ted
Husing, Kay Thompson, Richard Himber's
Orchestra. WABC WKRC WHAS wir wadc
kmox wcau wcco wgar
7:30—Margaret Speaks; Mixed Chorus; Symphonic Orchestra. Alfred Wallenstein, conductor. WEAF WLW WSM wgy kvoo wfla
wmaq wdaf wwi who kstp wcol wave wire
wtam kyw

-"Pick and Pat in Pipe Smoking Time,"
blackface comedy and music; Edward
Roecker, baritone; Benny Krueger and his
Orchestra. WABC WKRC wir wbbm wgar
wgst kmbc wcau wbt wadc
-Those We Love: Dramatic serial with Nan
Grey. WJZ WCKY WLS kdka whk wham
wspd
8:00-To

8:00—To be announced. WEAF WSM kyw wtam wwi kvoo wgy wfla wmaq who wdaf wire kstp wfaa wave

Radio Theatre. WABC WKRC WHAS WHIO wir wbbm wfbm wgar wmbc wcau kmox wadc wbt wgst wwl wcco

Now and Then. WJZ WCKY WLS kdka whk wspd wham

8:30—To be announced. WEAF WCKY WSM kstp kyw wgy wwj wmaq who wdef wire wfaa wtam kvoo wave

9:00—Wayne King's Orchestra. WABC

wfaa wtam kvoo wave

9:00—Wayne King's Orchestra. WABC
WKRC WHAS WHIO wir wbbm wfbm
wgar kmbc wcau kmox wadc wbt wwl wcco
—Contented Program: The Luliaby Lady,
Male Quartet; Orchestra, direction Marek
Weber; Vincent Pelletier, announcer. WEAF
WSAI WSM kyw wgy wmaq wtam wwj who
wdaf wfla wave wcol wfaa
—8th Annual Eastman School Festival Music
Program—Eastman School Symphony Band,
Frederick Fennell, conductor, WJZ WCKY
WLS whk wspd wham kdka

30—For Men Only: Peg La Centra, vocalist: Peter Van Steeden's Orchestra; Paul Sullivan, commentator. WEAF WLW WLS war witam wwi

-"Brave New World," dramatization—U. S.
Office of Education Program: Dramatiza-tion. WABC WHIO wedc wbbm wcco

-Public Hero No. I—dramatic sketch. (NBC) wmaq who wfaa wfla

-National Radio Forum—guest speaker. WJZ WCKY whk wave wire wham -Cantor's Caravan. (CBS) WHAS wfbm kmbc kmox wsfa wwl wcco

10:00—Jimmy Dorsey's Orchestra. WABC WHIO wgst wbt wgar (wir wbbm wfbm on 11:15)

-Just Entertainment, (CBS) WHAS wir wbbm

wfbm kmbc kmox wwi wcco
--Amos 'n' Andy. (NBC) WLW WSM wdaf
wmaq wire
--Lani McIntyre's Orchestra. WEAF wgy, wtam

wmeq

—Esso News Reporter, WJZ only

—Francis Craig's Orchestra, (NBC) WCKY
wire kdka wham whk wave 10:05—Francis Craig's Orchestra, WJZ WCKY WLS kdka wham whk wave wire

10:10—United Press News Reports, WEAF

WLS wgy włam wmaq

-Lum and Abner. (CBS) WHAS wir wcco
wgar wfbm kmox kmbc

10:30—Art Kassel's Orchestra, WABC WHIO wir wgar wfbm wcau wspd wsbt wadc wgst wbf

—Magnolia Biossoms featuring the Fisk Jubilee Choir, WJZ WSM kdka wham wowo whk wave

-Pick and Pat. (CBS) WHAS wfbm kmox -Henry Busse's Orchestra, WEAF WLW wgy

wtam wmaq who
11:00—Orrin Tucker's Orchestra, WABC
WKRC WHIO WHAS wgar wcau wadc wwl

wir wsfa whk wowo Carl Ravazza's Orchestra, WEAF WSM

wgy wtam wmaq who
-Chick Webb's Orchestra, WJZ WCKY
kdke wham wowo whk wave

II:30—Andy Kirk's Orchestra, WEAF WLS
WSM wgy wtam wmaq who
—Joe Haymes Orchestra, WJZ WCKY kdka
whk wave
—Larry Lee's Orchestra, WABC WKRC
WHAS WHIO wbbm wfbm wjr





#### PROGRAMS FOR TUESDAY, APRIL 26





-			(EAST	ERN	N STANDARD TIME)					(CENTRAL STANDARD TIME)			
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI	WCPO Cincinnati (1200 kc.)	WHIO	WLS-WENR Chicago, Ill. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)		
6:30	Tennessee Rambiers	Brown County Revelers	Jerry Foy	6:30		Six-to-Niners	Breakfast Express	Farm Bulletin Board Smile Awhile	5:30 5:45				
6:45 7:00	Sunkistime	Hugh Cross Family Prayer Period.	God's Bible School .	7:00	Morning Prayer	WCPO News	T. McGuire's Cowboys	News Report	6:00		Asbury College		
7:15 7:30	Liebert Ensemble N.	Arthur Chandler, Jr. Drifting Pioneers	Dawn Patrol	7:30	Early Express	11 11	Breakfast Express	Doc Snyder's Texans N Top O' the Morning	6:15 6:30	Roy Acuff	Devotions		
7:45	Vass Family N	Brown County Revelers		7:45 8:00	Ward and Muzzy N .	WCPO News	WHIO Almanac	To be announced  Julian Bentley—News	7:00	Golden West Cowboys Morning News	Early Morning  Jamboree		
8:00 8:15	11 11	Peter Grant, news	J1 10	8:15	News	Call Boy		Smile Market Morning Devotions	7:15 7:30	Time to Shine	1) 11		
8:30 8:45	News for Executives— Breakfast Club N	Voice of Experience		B:45	Frances Adair N	Call Boy	Hal and Henry	Variety Entertainment.	7:45	11 11	" "		
9:00 9:15	Aunt Jemima N Margot, Castlewood N	Hymns All Churches, Margot, Castlewood N	Secret Diary		Mrs. Wiggs N John's Other Wife N.	WCPO News	Pretty Kitty Kelly C Tuneful Topics		8:00 8:15	Aunt Jemima N Margot, Castlewood N			
9:30 9:45	Attorney at Law N Viennese Ensemble N	Myrt and Marge			Just Plain Bill N Woman in White N	11 11	Municipal Court To be announced	Aftorney at Law N . News Report	8:30 8:45	Golden West Cowboys Viennese Ensemble N.			
10:00	Bit o' Home	Story Mary Marlin N.	To be announced		David Harum N Backstage Wife N	Women in the News Beauty for Sale	Richard Maxwell C. X	Mary Marlin N	9:00 9:15	WSM News			
10:15	Originalities N	The Goldbergs	Big Sister C	0:30	Home Makers Ex.ch N	Symphonetta	Big Sister C	Vic and Sade N	9:30 9:45	Homemakers Exch. N			
11:00	Coon Creek Band	Dr. Friendly		1:00	Vaughn deLeath N	Memory Melodies	Mary M. McBride C.	Markets; News	10:00	Time for Thought NX	Mary M. McBride C.		
11:15	Farm and Home	The O'Neills N News		1:30	News	Jimmie Lee Merry Go Round		Ma Perkins N	10:15	Sarie and Sallie National Farm and	Singer and Songs Rom'ce Helen Trent C		
F1:45	Hour N	National Farm and		_	Three Romeos N	IVORO NI-	Vincent Del Garza C.	Across the Mike	10:45	Home Hour N	Our Gal, Sunday C.  The Jackson Family		
12:00 12:15	1	Home Hour N	Hymns all Churches C	2:15	WSAI Wonder Kitchen	Basin Street	Noon News Review.	11 11	11:15		Meador Lowrey-news		
12:30 12:45	Mother in Law N Rakov's	Live Stock—News Peggy Tudor			Rex Battle's Orch. M Words and Music N		The Listener Speaks. News: Markets	Markets; News . Arthur Page	11:45	Marty Dugan Dept. of Agriculture	Sunshine Sue		
1:00	Orchestra N	Linda's First Love Hilltop House	14000		Romantic Bachelor Cincinnatus at School	WCPO News	Ann Kirk Trio Three R's	Melody Parade Voice of Farm	12:00	To be announced N WSM News	Savings Talk		
1:30	Music Guild N	To be announced	American School	1:30	To be announced	Dot Club News	American School of the Air C	Henry Hornsbuckle	12:30	Farm Scrap Book Armchair Quartet N.,	Henry's Mountaineers. Emmy's Band		
2:00	Fashion Speaks		Tin Pan Alley	2:00	News	WCPO News	Tuesday Matinee C	Music Appreciation Homemakers' Hour	1:00	Pepper Young N Ma Perkins N	Salt and Peanuts University of		
2:15	10 10	Mad Hatterfields Vic and Sade N	Hollace Shaw, songs C	2:30	Scrapbook of 1938 N.	Reds vs. St. Louis—	Holiace Shaw,	n n n	1:30	Viv and Sade N	Kentucky		
2:45	11 N	The Guiding Light N		3:00	Reds vs. St. Louis—	Baseball Game	Reds vs. St. Louis—	Club Matinee N	2:00	Guiding Light N	Hollace Shaw, songs C		
3:15	Community Chest	Ma Perkins	Romance in Rhythm C	3:15 3:30	Baseball Game	10 00		10 10 10 10 10 10 10 10 10 10 10 10 10 1	2:15	Club Matinee N To be announced N	Hymns All Churches To be announced C		
3:30 3:45	Club Matines N	Charlie and Jane Road of Life N	Ques, before House C	3:45	" "	1) 1)	10 10	40 10	2:45	Road of Life N	House Questions C.		
4:00 4:15	Four of Us N	Houseboat Hannah Life of Mary Sothern.	Maynard Craig	4:00 4:15	11 11	11 11	11 11		3:15	Woman's News D. Winslow, Navy N.	Louisville vs. Kansas City—Baseball		
4:30 4:45	Your Family, Mine N. Kings Jesters Or. N.			4:30 4:45	11 11	** **		Radio Rubes N King's Jesters N	3:30 3:45	Your Family, Mine N. Freddie Rose	11 11		
5:00	Radio Ranch	Dick Tracy	Freshest Thing in Town		Cappy's Cabanna Airliners M	After Game Program Jam for Supper		Malcolm Claire Winslow of the Navy	4:00 4:15	Dan Harding's Wife Weather Pilot	17 17		
5:15 5:30	Baseball	Jack Armstrong Paul Douglas N	Boake Carter C	5:30	Red Barber	14 11	Boake Carter C	What's The News?	4:30 4:45	Paul Douglas N Market Reports	Boake Carter C		
5:45	Little Orphan Annie	Lowell Thomas N	10 De dilliounicoci.		Terry and Pirates N	WCPO News	Si Burick-Sports	Easy Aces, sketch N	5:00	Rhythm Time	1 " "		
6:00 6:15	Mr. Keen N	Vocal Vaireties N	To be announced		Kentucky Colonel Paul Sullivan	Home Beautiful	Hollywod Screensc's C Helen Menken in "Sec-		5:15 5:30	Pee Gee Vaireties Afternoon News	Musical Calendar Helen Menken in		
6:30 6:45		To be announced	"Second Husb'd" C	6:45	Hughes Reel	WCPO News	ond Husband" C	Dinner Date	5:45 6:00	Famous Fortunes M To be announced	"Second Husb'd" C		
7:00 7:15	Safety Patrol Pgm Enrique Madriguera N	n' "	Robinson C	7:15	н н	Kings Men	" "	Orchestra N	6:15	Rhythm Strings	Dramatization C Al Joison Show, with		
7:30 7:45	Lone Ranger	Tohic Time Famous Fortunes M		7:30 7:45	Wayne King's Orchestra N	Sports Review Jack Callahan	Al Joison C.	Happened N	6:30 6:45	Wayne King's Orchestra N	Martha Raye C		
8:00	Sidewalk Interviews N	Horace Heidt's			Melody Lane M Johnson Family M	News Curtain Calls	Watch the Fun Go	Horace Heidt's Brigadiers	7:00 7:15	Horace Heidt's Brigadiers N	Watch the Fun Go By C		
8:15 8:30	Jamboree N	Brigadiers N Fibber McGee N	Benny Goodman's		Music By M	The Old Tunesmith	Benny Goodman's Orchestra C	NBC Jamboree N	7:30 7:45	Fibber McGee and Molly N	Benny Goodman's Orchestra C		
9:00		True Detective Myst	-	9:00	Balleve It Or Not N .	News	Henry Garcia, organ	1 10 10	8:00	Believe It or Not N	Time to Shine C		
9:15	Eastman School	Headline Heroes Jimmy Fidler N	H 11 ,	9:15 9:30	Johnny Messner's	You Shall Have Rhy'm Clock on the Mantle.	Howard Phillips C	Eastman School	8:15 8:30		Here's To You		
9:30 9:45	Festival N	Dale Carnegie N	Community Chest	9:45	Orchestra M  Dance Orchestra	WCPO News		Festival N	9:00	Musical Moments	Just Entertainment C.		
10:00	Postmaster Gen. James A. Farley N	Amos 'n' Andy N Allen Franklin, sports	McCall's Screenc'ps C	10:15	News	Moon Magic	Orchestra C	Charlie Agnew's Or, N	9:15 9:30	To be announced N	Hollywood Screens's C		
10:30	Forward America News—Music	Liars' Fraternity Sweet Adeline	Happy Felton's	10:30	Leo Reisman's Orchestra M	Swing Miniature House of Rinck	Newspaper of the Air	Orchestra	9:45	man's Orchestra N.	Orchestra C		
11:00	Taxicab Night Club	Paul Sultivan	Artie Shaw's	11:00 11:15	To be announced	WCPO News		King's Jesters Orch, N	10:00		Artie Shaw's Orch. C Meador Lowrey—News		
11:15	King's Jesters Orch. N Carvel Craig's	lo be announced	Paul Pendarvis'	11:30	91 19	11 11		Carvel Craig's Orchestra N	10:30	Hotel Orchestra	Paul Pendarvis's Orchestra C		
11:45	Orchestra N		Orchestra C	11.70	WSAI	WCPO	WHIO	WLS-WENR	11	WSM	WHAS		

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—Just Entertainment: Jack Fulton, tenor; Andrews Sisters; Carl Hohengarten's Or-chestra. WABC WKRC wgar wcau wadc wbt wgst wir

---Easy Aces, comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wham wire ----Amos 'n' Andy. WEAF wgy kyw who wwi ksto wtam

wbbm

Voices. WLW to WEAF wgy wtam wire wmaq who kstp kyw wdaf
-"Hollywood Screenscoops," with George McCall. WABC WHIO wir wadc wwva

wbt wgs:

-Mr. Keen, Tracer of Lost Persons.

WCKY WLS whk kdka wham wspd
6:30—People in the News: Dorothy Thompson.

WJZ WLS wham

-You, the Unseen Jury: Mystery drama.

-Famous Actors Guild Presents Helen Menk-

-By Candlelight. (NBC) wgy wtam wdaf

en in "Second Husband." WABC WKRC WHIO WHAS weau wgar wbbm wir kmbc

--By Candlelight. (NBC) wgy wtam wdaf wmaq
--Happy Jack, songs. (NBC) wmaq
6:45--Vivian Delta Chiesa, songs. (NBC) whk wave wire wham wowo
---Magic Melodies. WJZ only
--Swing Time and Dance Time. (NBC) wgy wtam wdaf wmaq
7:00---Edward G. Robinson, with Claire Trevor, in "Big Town," newspaper drama. WABC WHIO WKRC WHAS wir wbbm wfbm wgar kmbc wcau kmox wbt wcco wadc wgst wwl---Johnny Prasents Russ Morgan's Orchestra; Jack Johnstone's Thrill of the Week; Swing Fourteen; Genevieve Rowe, soprano; Floyd

wbbm wfbm wgar wcau kmox wbt wadc wwl wcco kmbc wgst Lady Esther Serenade: Wayne King and his Orchestra. WEAF WSAI WSM kvoo wwj who kstp wmaq wire wave kyw wgy wtam

-It May Have Happened. WJZ WLS wham

wnk wspd 8:00—Yox Pop, conducted by Parks Johnson and Wallace Butterworth. WEAF WCKY kyw wgy wtam wwj wmaq who wdaf wire kstp

—Horace Heidt's Brigadiers. WJZ WLW WLS WSM kdka whk wave wham wfla wspd

wbap
-"Watch the Fun Go By," presented by Al
Pearce and His Gang. Guest, Arlene Harris, "Human Chatterbox;" Carl Hoff's Orchestra. WABC WKRC WHIO WHAS wir
wbbm wfbm kmbc wcau kmox wadc wsbt
wbt wcco wgar wgst wwi

8:30—Benny Goodman's Orchestra and guests.
WABC WKRC WHIO WHAS wir wbbm
wfbm wgar wcau kmox wadc wsbt wbt wsfa
wgst wcco wwl

L. Ripley with B. A. Rolfe's Orchestra and Linda Lee, vocalist; guests. WEAF WSAI WSM who kyw wgy wwl wtam wdaf wire kstp wfla wave wmaq
—'Time to Shine:' Hal Kemp's Orchestra; Maxine Gray; Bob Allen. WABC WHAS WKRC wir wbbm wcau wgar wfbm kmox kmbc wgst wcco wbt
9:30—Howard Phillips, songs. WABC WHIO—8th Annual Eastman School Festival of American Music—Dr. Howard Hanson, conductor. WJZ WCKY WLS kdka wham whk wspd wowo—Phillips Poly Pollies. (CBS) wbbm wfbm

wspd wowo

-Phillips Poly Polites. (CBS) wbbm wfbm wcco kmox kmbc wsbt
-Jimmie Fidler's Hollywood Gossip. WEAF WLW WSM wgy wtam wmaq who wyk wwi wire wfla wave wbap wdaf kstp
9:45-Dale Carnegie-How to Win Friends and Influence People. WEAF WLW wgy wtam kstp wdaf wire kyw wmaq wwi
-Ray Heatherton. WABC WHIO wgar wir
10:00-Amos 'n' Andy. (NBC) WLW WSM wfaa wdaf wire wmaq
-Dick Gasparre's Orchestra. WEAF wgy wtam who wmaq

wave wire wham

Esso News Reporter, WJZ only
10:05—Postmaster James A. Farley.

WCKY whit wave wire wham

Orchestra WEAF

WCKT wnk wave wire wham
10:15—Charlie Agnew's Orchestra. WEAF
WLS wgy wtam who wmaq
—Hollywood Screenscoops. (CBS) WKRC
WHAS wfbm kmbc wbbm wgar kmox wwl

wcco 10:25—United Press News Reports, WEAF only —Charlie Agnew's Orchestra. (NBC) WLS wgy wtam who wmaq

wgy wtam who wmaq

10:30—Happy Feiton's Orchestra. WABC
WHIO WHAS WKRC wir wbbm wcau wgar
wfbm kmox wadc wsbt wsfa wcco wbt
—Ruby Newman's Orchestra, WEAF WSM
wgy wtam wmaq who
—Lou Breese's Orchestra. WJZ kdka whk
wave wham wfla wire
11:00—King's Jesters Orchestra. WJZ WCKY
WLS kdka whk wave wire wham
—Artie Shaw's Orchestra, WABC WKRC
WHAS WHIO wfbm wjr wbbm wcau wgar
kmox wadc wsbt wsfa

kmox wadc wsbt wsfa —Herbie Kay's Orchestra. WEAF wwj wgy wtam who
11:30—Jack Marshand's Orchestra, WEAF wgy

II:30—Jack Marshand's Orchestra. WEAF wgy
wham wnaq who wdaf
—Paul Pendarvis' Orchestra. WABC WKRC
WHAS WHIO wfbm wir
—Carvel Craig's Orchestra. WJZ WCKY WLS
kdka whk wave wire wham



#### PROGRAMS FOR WEDNESDAY, APRIL 27





_			(EAS	STERN	STANDARD TIME		(CENTRAL STANDARD TIME)				
=	WCKY Cincinnation 1480 lec.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (SEO Ice.)		WSA1 Cincinnati (1830 lec.)	WCPO Cincinnati (1200 kc.)	WHIO	WLS-WENR Chicago, Ill. (870 icc.)		WSM Nashville, Tenn. (650 kg.)	WHAS Louisville, Ky. (820 kc.)
6:30 6:45	Tennessee Ramblers	Brown County Revelers Drifting Pioneers	Jerry Foy Stockyard Reports	6:30 6:45	0,,000000000000000000000000000000000000	Six to Niners	Berakfast Express	Farm Bulletin Board	5:30 5:45		• • • • • • • • • • • • • • • • • • • •
7:00 7:15 7:30 7:45	Sunkistime  William Meeder N Lucille & Lanny N	Arthur Chandler, Jr. Driffing Pioneers Hugh Cross	11 11	7:15 7:30 7:45	Early Express	WCPO News Call Boy	T. McGuire's Cowboys Little Tom Breakfast Express	News Report Doc Snyder's Texans N Sing, Neighbor, Sing. Top o' the Morning	6:00 6:15 6:30 6:45	Roy Acuff	Asbury College Devotions
8:15 8:30 8:45	News for Executives— Breakfast Club N	Peter Grant, news The Gospel Singer Voice of Experience	Hollywood Highlights. Bachelor's Children	8:45	Rainbow Ridge Amanda Snow N	Call Boy	Dunker's Club Melody Boys Greenfield Chapel C.	Morning Devotions	7:00 7:15 7:30 7:45	Breakfast Club N	Jamboree
9:00 9:15 9:30 9:45	Attorney at Law N Viennese Ensemble N.	Margot, Castlewood N Myrt and Marge Betty and Bob	Woman's Hour	9:15 9:30	John's Other Wife N. Just Plain Bill N Woman in White N.		Tuneful Topics To be announced Municipal Court	Aunt Jemima N Margot, Castlewood N Attorney at Law N News Report	B:00 B:15 8:30 8:45	Margot, Castlewood N Golden West Cowboys Viennese Ensemble N.	Skeets Morris' Band Myrt and Marge C Hilltop House C Stepmother C
10:15 10:30 10:45	Bit o' Home	The Goldbergs Short, Short Story Kitty Keene	Economy Kitchen Big Sister C Aunt Jenny's Stories C	10:15	Backstage Wife N How to be Charm'g N Dance Parade		Chesire's Hillbillies & Big Sister C	Vic and Sade N Edward MacHugh N	9:00 9:15 9:30 9:45	How to be Charm'g N Originalities N	Big Sister C
11:00 11:15 11:30 11:45	Farm and Home Hour N	The O'Neills N News National Farm and	Eddy Humphrey Helen Trent C Our Gal Sunday C	11:15 11:30 11:45	News Campus Kids N Herman and Banta N	Memory Melodies Merry Go Round	Sophisticated Swing	Markets; News Don and Helen Ma Perkins N Short Short Story	10:00 10:15 10:30 10:45	National Farm and	Mary M. McBride C Singer and Songs Helen Trent C Our Gal Sunday C
12:00  2:15  2:30  2:45		Live Stock—News Thomas C. Sawyer Linda's First Love	Betty Crocker C Grimm's Daughter C Valiant Lady C	12:15 12:30 12:45	WSAI Wonder Kitchen Radio Program Perfect Words and Music N Romantic Bachelor	WCPO News	Concert Ensemble C Noon News Review The Listener Speaks News: Markets O. L. Cunningham	Markets; News Prairie Farmer Dinner	11:00 11:15 11:30 11:45	Luncheon Concert Dept. of Agriculture	The Jackson Family Meador Lowrey, news Weekda yDevotions Sunshine Sue
1:00 1:15 1:30 1:45	Luncheon	Hilltop House To be announced	Jus' Tho'ts	1:15 1:30 1:45	Cincinnatus at School Brevity Matinee N	Melody Parade Dot Club News From Hawaii WCPO News	Ann Kirk Trio	Bell Program Business of Farming Voice of Feedlot Gabriel Heatter	12:00 12:15 12:30 12:45	WSM News Farm's Voice Univ. of Tennessee .	Savings Talk College of Agriculture Henry's Mountaineers Emmy's Band
2:15 2:30 2:45	Varieties N M. Spitalny's Orchestra N	Mad Hatterfields Vic and Sade N The Guiding Light N	Kate Smith C Curtis Institute	2:15 2:30 2:45	To be announced  Jam Session  To be announced	Siesta Swinging Down Lane Pre-Game Program	Kate Smith C	Business and Industry. Homemakers' Hour	1:00 1:15 1:30 1:48	Pepper Young N	Salt and Peanuts University of Kentucky Institute of Music C
3:00 3:15 3:30 3:46	44 00 ,,	Ma Perkins	Community Chest Dance Time C	3:00 3:15 3:30 3:45 4:00	Reds vs. St. Louis— Baseball Game	Baseball Game	St. Louis vs. Reds— Baseball Game	Club Matines N	2:00 2:15 2:30 2:45	Teachers' Congress N. Road of Life N.	Betty and Bob
4:30 4:45	Neighbor Nell N Don Winslow N Your Family, Mine N King's Jesters Or. N.	Life of Mary Sothern. Singing Lady N Editor's Daughter	Notes and News— Maynard Craig Sundown Serenade News and Sports	4:15 4:30 4:45	49 49	01 05 01 05	41 14 1	Bennett & Wolverton N To be announced Radio Rubes N King's Jesters Orch, N	3:00 3:15 3:30 3:45	Woman's News Winslow of Navy N Your Family, Mine N Vaughn Quartet	Louisville vs. Kansas City Baseball Game
5:45	Baseball—News Little Orphan Annie.	Jack Armstrong Paul Douglas N Lowell Thomas N	Freshest Thing in Town Doris Rhodes, songs C Boake Carter C Lum and Abner C	5:00 5:15 5:30 5:45	To be announced	Post Game Program Jam for Supper Hollywood Spotlight	Dear Teacher C. X. Musical Visions Boake Carter C. Lum and Abner C.	Malcolm Claire Winslow of the Navy What's the News? Blue Barron's Orch, N.	4:30	Dan Harding's Wife Little Variety Show N. Paul Douglas N Market Reports	Boake Carter C
6:15 6:30 6:46		The Perk-Uppers To be announced Tunes for Two	American Viewpoints C Barry Wood's Music C To be announced C	6:00 6:15 6:30 6:45	Uncle Ezra N Paul Sullivan Hughes Reel	Glamour Girl	American Viewpoints C Barry Woods' Music C Skateland Entertainers	Dinner Date Science on March N	5:15 5:30 5:45	News—Sports Jack's Mountaineers	Cards in Derby Deck Musical Calendar
7:15 7:30	Dogs and Game Roy Shield's Revue N Harriet Parsons N Barry McKinley N	Tommy Dorsey's Orchestra N	Ben Bernie and All the Lads C	7:00 7:15 7:30 7:45	Orchestra M Let's Visit M,	Kings Men	All the Lads C	Harriet Parsons N. Barry McKinley N	6:15	One Man's Family N. Tommy Dorsey's Orchestra N	Cavalcade of America C Ben Bernie and All the Lads C
):15  i	Peace Waves Lepanto N Under Western Skies N	Town Hall Tonight N	Andre Kostelanetz's Orchestra C The Word Game C	8:15	Johnson Family M Jazz Nocturne M	News Concert Hall The Old Tunesmith	Orchestra C	To be announced Int'l Looking-glass Under Western Skies N	7:00 7:15 7:30 7:45	Town Hall Tonight N.	Andre Kostelanetz's Concert Orchestra C Word Game with F. P. A. C
:15	Nat'l Automobile Dealers' Assn. N Minstrel Show N	Kay Kyser's Musical Class and Dance N.	Gang Busters C	9:15 9:30 9:45	To be announced Melodies from the Sky M	The Spectator	It Can Se Done C	National Automobile Dealers Ass'n, N Minstrel Show N	8:00 8:15 8:30 8:45	Kay Kyser's Musical College N	The "Gang Busters" C
0:00   0:15 0:30	Bert Block's	Amos 'n' Andy N Allen Franklin, sports WLW Operettes	News and Sports Ross Pierce's Orch To be announced C	10:15 10:30 10:45	Leo Reisman's Orchestra M	Moon Magic Swing Miniature House of Rinck	Frank Dailey's Orchestra C To be announced C. Newspaper of the Air		9:15 9:30 9:45	Amos 'n' Andy N Riding the Range Stars of Broadway Evening Fantasy	Just Entertainment C. Lum and Abner C. To be announced C
:00   :15 :30	Henry Busse's	Paul Sullivan	Orchestra C Nat Brandwynne's	11:15		WCPO News Night Club of the Air	Red Norvo's Orchestra C Nat Brandwynne's Orchestra C	Andy Kirk's Orch. N Lights Out N		WSM News Sports Review Lights Out N	Red Norvo's Orch. C. Meador Lowrey, news' Nat Brandwynne's Orchestra C
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	WLS-WENR		WSM	WHAS

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—Just Entertainment: Jack Fulton, tenor; 6:45—To be announced. WABC WKRC wire Andrews Sisters; Carl Hohengarten's Orchestra. WABC WKRC wadc wwva wbt wagar wcau wgst wire wadc wgst wwl —Science on the March: Dr. Earl McKinley, speaker. WJZ WLS kdka whk wave wire

Andrews Sisters; CMKRC wadc wwva wbt wgar wcau wgst wir —Easy Aces, comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdke whk wham wire —Amos 'n' Andy. WEAF wgy kyw who kstp

--"Obbligato." (CBS) wbbm

6:15—"Uncle Ezra's Radio Station E-Z-R-A; with Pat Barrett, Nora Cunneen and others. WEAF WSAI wfaa wcol wmaq wtam wire wdaf kyw who wbap kstp
--Mr. Keen, Tracer of Lost Persons. WJZ WCKY WLS whk kdka wham wspd
--American Viewpoints. WABC WKRC WHIO wcau wadc wgar wjr kmbc wwwa wbt

6:30—Rose Marie songs W.17 was with

6:30-Rose Marie, songs. WJZ wave wire

wham
—To be announced. WEAF wgy wham wmaq

who wbap kyw
--Barry Wood's Music. WABC WKRC WHIO
wcau wadc wgar wir kmbc wwva wbt

wham wowo

-Happy Jack, songs. WEAF kyw wtam

1:00--One Man's Family, dramatic sketch.

WEAF WLW WSM wdaf wgy wwi wtam
who wmaq wfla wave kvoo wcol wfaa kyw

who wmaq wfla wave kvoo wcol wfaa kyw kstp

"The Cavalcade of America:" Don Voorhees and his Concert Orchestra. WABC WKRC WHAS wir wbbm wfbm wgar kmbc wcau kmox bt wgst wwl wcco-Roy Shield's Revue: Vocalists. WJZ WCKY WLS kdka whk wham 1:30—Ben Bernie and All the Lads. WABC WKRC WHAS WHIO wir wbbm wgar wbt wgst wwl kmox wfbm kmbc wcau wsbt wcco-Tommy Dorsey, his trombone, and his orchestra, with Edythe Wright, Jack Leonard and the Three Esquires; Paul Stewart, master of ceremonies. WEAF WSM WLW wtam wfaa wgy wwi kyw kvoo wmaq wire wave kstp who wdat

WJZ WCKY WLS kdka -Harriet Parsons.

whir wham wspd
7:45—Barry McKinley, baritone. WJZ WCKY
WLS kdka wham wspd
8:00—Andre Kostelanetz's Concert Orchestra;
Grace Moore, soloist; Deems Taylor, commentator; Paul Douglas; announcer. WABC
WKRC WHAS WHIO wir wbbm wfbm wgar
kmbc wcau kmox wadc wbt wsfa wwl wcco
wsbt wgst
—Lepanto—NBC Symphony Orchestra, direction Frank Black, WJZ WCKY kdka whk
wham wspd

wham wspd

Town Hall Tonight: Fred Allen and Portland Hoffa; Peter Van Steeden's Orchestra; WEAF WLW WSM kyw wtam wwi wmaq who wdaf kstp wave wfla wfaa wgy wire 8:30—"The Word Game" with F. P. A. WABC WKRC WHAS WHIO wir wgar wbbm kmbc wcau kmox wfbm wgst wsbt wsfa wwl wcco. wwl wcco

-Under Western Skies-Dramatization, WJZ WCKY WLS kdka whk wham wspd

9:00—"Gang Busters," true crime dramatiza-tions. WABC WKRC WHAS WHIO wir wbbm wfbm wgar wcau kmox wmbc wbt wwl wast wcco

Kay Kyser's Musical College. WEAF WLW WSM wgy wtam wmaq kyw wdaf who wfla kstp wave wwj wire wfaa wjar wfla

-National Automobile Dealers' Association Program—speaker, Alfred P.Sloan, Jr. WJZ

WCKY WLS kdka wham whk wspd 30—"It Can Be Done:" Edgar A. Guest; Frankie Master's Orchestra. WABC WKRC WHAS WHIO wir wcau kmox wbbm wfbm

Jack Shannon, songs, with Lew White at the organ. (CBS) wcco wwl wsbt wgst the organ. (CBS) wcco wwl wsbt wgst

NBC Minstrel Show: Gene Aronid, interlocutor; Vance McCune, Ken Christie, Bill
Thompson and Jimmie Dean, end men;
Chorus; Jack Baker, Edward Davies and
Harry Kogen's Orchestra. WJZ WCKY WLS
kdka wham whk wspd
10:00—Amos 'n' Andy. (NBC) WLW WSM
wmaq wdaf wire wbap

Just Entertainment, (CBS) WHAS wir wbbm
wfbm kmbc wcco kmox wwl

wfbm kmbc wcco kmox wwl
-Dick Gasparre's Orchestra. WEAF wgy

Dick Gasparre's Orchestra. WEAF wgy wtam who kyw
 Frank Dailey's Orchestra. W A B C WHIO wadc wbt wsbt wgst (wir wbbm wfbm kmbc wcco kmox wwl on 11:15)
 Esso News Reporter. WJZ only
 Bert Block's Orchestra. (NBC) WCKY whk

--Bert Block's Orchestra. (NBC) WCKY whk wave wire
10:05-Bert Block's Orchestra. WJZ WCKY
WLS whk wave wire wham
10:15--Lum and Abner. (CBS) WHAS wir wcco wgar kmox kmbc wfbm
10:25--United Press News Reports, WEAF only
--Dick Gasparre's Orchestra. (NBC) wgy wtam who kyw

10:30—Horace Heidt's Orchestra. WEAF WLS wgy wtam wmaq who

To be announced. WABC WHIO WKRC
WHAS wir wcau kmbc wadc wbt wsfa

Herbie Kay's Orchestra. WJZ WCKY whk

wave wire wham Wave wire winding the state of the work of

mual Banquet. WEAF WLS wgy wtam wmaq who wdaf —Henry Busse's Orchestra. WJZ WCKY whk wave wire wham kdka

11:15—Andy Kirk's Orchestra. WEAF WLS wdaf wgy wtam wmag who

wdat wgy wtam wmaq who

II:30—Lights Out: Mystery Drama, WEAF
WSAI WLS wgy wtam wmaq who
—Nat Brandwynne's Orchestra, WABC WHIO
WKRC WHAS wfbm wadc
—Teddy Hill's Orchestra, WJZ WCKY whk
wave wire wham

Cecil Carmichael, who comes to WKRC from WBT in Charlotte, N. C., will be in charge of the spen cial events department at the hill-top station under William A. Schudt, Jr., general manager. Carmichael served in the same capacity at WBT.



#### PROGRAMS FOR THURSDAY, APRIL 28



П	- W	(CENTRAL STANDARD TIME)									
	WCKY	WLW Cincinnati (700 lcs.)	WKRC		WSAI Cincinnati (1330 kc.)	WCPO	WHIO Dayton (1200 kc.)	WLS-WENR Chicago, III. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
:30	Tennessee Ramblers	Brown County Revelers	Jerry Foy	6:30 6:45		Six-to-Niners	Breakfast Express	Farm Bulletin Board Smile Awhile	5:30 5:45		
:45	Sunkistime	Hugh Cross	Stockyard Reports God's Bible School	7:00	Morning Prayer	WCPO News	T. McGuire's Cowboys	News Report	6:00		Asbury College
15	Liebert Ensemble N	Arthur Chandler, Jr.	News and Sports Dawn Patrol	7:15 7:30	Early Express	Call Boy	Breakfast Express	Doc Snyder's Texans N Top o' the Morning	6:15 6:30	Vaughn Quartet	Devotions
	Community Chest	Brown County Revelers	0 50	7:45 8:00	н п				6:45 7:00	Morning News	Early Morning  Jamboree
00 15	Breakfast Club N	The Merrymakers Peter Grant, news	10 61 01 11	8:15	Ward and Muzzy N	Call Barr	Donalisada Olish	Coulde Advaluat	7:15	Time to Shine	99 13
:30 :45	News for Executives-	The Gospel Singer Voice of Experience	Hollywood Highlights. Bachelor's Children ©	8:30 8:45	Rainbow Ridge Frances Adair N	10 10	Melody Boys	Morning Devotions Julian Bentley—News	7:30 7:45	Breakfast Club N	
00	Aunt Jemima N	Hymns All Churches.	Secret Diary	9:00		WCPO News			8:00 8:15		Skeets Morris' Band Myrt and Marge C
15 30	Margot, Castlewood N Attorney at Law N	Myrt and Marge	11 1)	9:15 9:30	Just Plain Bill N	10 10	Municipal Court	Attorney-at-Law N	8:30 8:45	Golden West Cowboys	
45	Viennese Ensemble N. Bit o' Home	Betty and Bob	Stepmother C	9:45	Woman in White N  David Harum N	Women in the News	to be announced C	News-Markets	9:00	WSM News	Mary Lee Taylor C
00 15	11 11	The Goldbergs	Economy Kitchen	10:15	Backstage Wife N Home Makers Ex.ch N	Beauty for Sale		Pepper Young N	9:15 9:30	Popular Waltzes N Homemakers Exch. N	
30 45	Larry Larsen N	Hello Peggy Kitty Keene	Aunt Jenny's Stories C	10:45	What Next	Symphonetta	Aunt Jenny's Stories C	Edward MacHugh N	9:45		Aunt Jenny's Stories C
00		Dr. Friendly		11:00	Vaughn deLeath N News	Memory Melodies Jimmy Lee		Markets; News Don and Helen	10:00	To be announced N	Mary M. McBride C. Singer and Songs
15 30 45	Farm and Home	News National Farm and		11:30	Al and Lee Reiser N. Three Romeos N	Merry Go Round		Ma Perkins N	10:30	National Farm and	Rom'e Helen Trent C Our Gal, Sunday C.
:00	40 00	Home Hour N	Betty and Bob C	12:00	WSAI Wonder	WCPO News	U. S. Navy Band C		11:00	1 0 0	The Jackson Family.
:15 :30	Mother in Law N	Live Stock-News	Hymns All Churches C Grimm's Daughter C	12:30	Rex Battle's Orch. N.		The Listener Speaks	Markets; News	11:15	Trio Time	Meekday Devotions
:45	Man on the Street		Valiant Lady C	1:00	Words and Music N	Rendezvous for Two WCPO News		Program	11:45	Dept. of Agriculture Vagabonds N	
15	Luncheon	Hilltop House	Jus' Tho'ts×	1:15	Cincinnatus at School		Better Business Bureau	Voice of Farm	12:15	WSM Naws	
30 45	Fashion Speaks	To be announced	of the Air CX.	1:45	Selections N	From Hawali	of the Air C	Gabriel Heatler	12:30	Johnnie Johnston N	Emmy's Band
:00	Better Business Bureau Silhouettes of West N	Pepper Young's Family		2:00	Quakertown Frolics M	WCPO News		Touring the World Homemakers' Hour	1:00	Pepper Young N Ma Perkins N	Sait and Peanuts University of
:30	Joe Green's	Vic and Sade N The Guiding Light N	U. S. Army Band C	2:30	Jam Session	Swinging Down Lane Pre-Game Program	U. S. Army Band C		1:30	Vic and Sade N Guiding Light N	Kentucky
:00	Lorenzo Jones N	Dan Harding's Wife	Advent. in Science		Reds vs. Chicago-	Reds vs. Chicago	Reds vs. Chicago-	Club Matinee N	2:00	Club Matines N	Betty and Bob
:15	Club Matinee N Federation Women's	Ma Perkins Charlie and Jane		3:15 3:30	Baseball Game	11 11	" "	10 00	2:15 2:30	11 11	Hymns of all Churcher To be announced C.
:45	Clubs N		Ques. Before House C	3:45 4:00		11 11	11, 31	British Dinner N	2:45	Road of Life N	House Questions C
1:15		Life of Mary Sothern.	Maynard Craig	4:15	11 11	11 11	0 0	To be announced	3:15	Winslow of Navy N	Four Clubmen C
:30 :45		Singing Lady N Editor's Daughter		4:30 4:45	0 0	10 11	10 00	Washington Calling N	3:30 3:45	Leon Cole	Let's Pretend C
:00		Dick Tracy		5:00 5:15	Cappy's Cabanna Sweet and Low M	11 11		Malcolm Claire Winslow of the Navy.	4:00 4:15	Dan Harding's Wife Rakov's Orchestra N	George Hall's Orc. ( Boake Carter C
:30		Paul Douglas N	Boake Carter C	5:30	Sophisticated Ladies M Red Barber	Post Game Program	Boake Carter C	What's the News? Blue Barron's Orch. N	4:30	Paul Douglas N Market Reports	Howard Phillips C
:45			Just Entertainment C	6:00	Knothole Club	WCPO News	SI Burick, Sports	Easy Aces N	5:00	Rhythm Time	Musical Calendar
:15	Mr. Keen N	Vocal Varieties N		6:15	Kentucky Colonel	Home Beautiful	Hollywood Screen's C	Lost Persons N		Pee Gee Varieties Afternoon News	Cards in Derby Deck
45	10 11	Memory Bouquet	" "	6:45	Hughes Reel		" "	Steine Bottle Boys N.	5:45	Hotel Orchestra	
:00	"	Hour N	" "	7:00 7:15	Sinfonietta M	I Want a Job	Hour C	The March of Time N	6:00	Rudy Vallee's Variety Hour N	Kate Smith Hour-
:30 :45	Lone Ranger	05 11	10 11	7:30	The Green Hornet-	Sports Review Jack Callahan			6:30 6:45		Crchestra C
00	To be announced N.,	Good News of	Major Bowes'	8:00	Dick Bray, sports	News			7:00	"Good News"	Major Bowes' Amates
:15 :30	American Town	1938 N	11 11		Moonlight Rhythms M	Future Stars	Amateur Hour C	America's Town Meeting of the	7:15 7:30	of 1938 N	
45	Meeting N		1 " "	8:45	•	The Old Tunesmith		. Air N	7:45		
:00	10 11	BOD BURNS M		9:00 9:15		. Community Chest			8:00 8:15	Burns with Johnny	Your Favorite Hymns Essays in Music C
:30 :45	Eastman School Festival N	15 B1	Americans at Work C	9:30 9:45	Henry Weber's	Concert Master	.   Americans at	Eastman School	8:30 8:45	Trotter's Orchestra I	Americans at
:00	Eddie LeBaron's Or. N	Amos 'n' Andy N	News and Sports	10:00	10 31	WCPO News	. Duke Ellington's	Globe Trotter	9:00	Amos 'n' Andy N	Just Entertainment C.
:15	Elza Schallert N E. Madriguera's O. N	Theatre Digest M	McCall Screens's C Happy Felton's	10:15	Lou Breese's	. Moon Magic Swing Miniature	. Happy Felton's Or.	C Andy Kirk's	9:30	Vocal Varieties	
45	News-Music	Paul Sullivan	Orchestra C	10:45	-1	WCPO News		ir Orchestra Henry Busse's	9:45	Orchestra N	. Orchestra C
:15	Orchestra N	To be announced	Orchestra C	11:15	Orchestra N	. Nite Club of the Air.	. Orchestra C	Orchestra N	10:15	Henry Busse's Orc.	N Meador Lowrey, new
:30 :45	Garwood Van's Orchestra N	H .	Frank Dailey's Orchestra C	11:30 11:45		10 10 20 00		To be announced	. 10:45		Frank Dailey's Orchestra C
_	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	WLS-WENR	11		

6:00—Just Entertainment: Jack Fulton, tenor, Andrew Sisters; Carl Hohengarten's Or-chestra. WABC WKRC wadc wwva wbt wgar wcau wgst wir

wgar wcau wgsr wr —Amos 'n' Andy. WEAF wgy wram kyw wwi who kstp —To be announced. (NBC) wmaq —Easy Aces comedy sketch featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wire wham —"Songs For You." (CBS) wbbm

wspd

-Schaefer Revue: Leo Reisman's Orches--"We, the People": Gabriel Heatter, di-rector; Mark Warnow's Orchestra-Drama-fizations. WASC WKRC WHIO WHAS

who kyw
7:00—Kate Smith Hour, Jack Miller's Orchestra; drama; guest. WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmox wadc wwva wbt kmbc wgst wwl wcco—Rudy Vallee and his Connecticut Yankees; guest artists. WEAF WLW WSM wtam kyw wgy wbap kstp wfla who wdaf weve wire wwi wmaq
—The March of Time: News dramatization, WJZ WCKY WLS kdka whk wham wspd wcol wxyz

wbbm wgar kmbc wcau kmox wcco

who kyw

-Mario Cozzi, baritone. (NBC) wgy wtam

-Elvira Rios, Mexican singer. WJZ whk wave wire wham wowo

6:45—Steine Bottle Boys. WJZ WLS kdka

-Cadets Quatret. (NBC) whk wave wire

-Dick Stabile's Orchestra. (NBC) wgy wtam

wcol wxyz 7:30—Jimmy Kemper's Company. WJZ WLS kdke whk wham wspd

7:45—Shefter and Brenner, plano duo. WJZ | WLS kdka whk whom wspd

WLS kdka whk wham wspd
1:00—"Good News of 1938"; Stars and Meredith Willson's Orchestra; 20-Voice Chorus.
WEAF WSM WLW wgy wham wmaq wave wwj wfla kyw who wdaf kstp wire wbap wspd

Major Bowes' Amateur Hour. WABC WKRC WHIO WHAS wir wbbm wgar wcau kmox wcco wbt wgst wfbm kmba

To be announced. WJZ WCKY WLS kdka whk wham wspd

wak waam wspd
8:30—America's Town Meeting of the Air;
Round table discussion featuring prominent
speakers; George V. Denny, Jr., moderator; Open Forum between audience and
speakers. WJZ WCKY WLS kdka wham
whk

wink
9:00—Music Hall, sterring Bing Crosby and
Bob Burns, comedian; Johnny Trotter's Orchestra; guest ertist. WEAF WLW WSM
wgy wtam wwi wmaq wire

-"Essays in Music." WABC WKRC WHIO WHAS wir wbbm wfbm wgar kmbc

230—Americans at Work, WABC WKRC WHAS WHIO wgar wir wbbm wcau kmox wcco wgst wwl kmbc

-8th Annual Eastman School Festival of American Music—Rochester Philharmonic

Orchestra direction Dr. Howard Hanson. WJZ WCKY WLS kdka whk wave wire

WJZ WCKY WLS kdka whk wave wire wham io:00—Duke Ellington's. Orchestra. WABC WHIO wadc wbt wsbt wcco (wfbm kmbc wbbm wwl wcco kmox on ii:15) wgst —Just Entertainment. (CBS) WHAS wfbm kmbc wbbm wwl wcco kmox —Eddie LeBaron's Orchestra. (NBC) WCKY whk wave wire wham —Gilding Swing with Bob Howard, WEAF only

only

Esso News Reporter. WJZ only -Sports Question Box. (NBC) wgy wtam

who
-Amos 'n' Aidy. (NBC) WLW WSM wdaf
wfaa wmaq wire

10:05—Eddie LeBaron's Orchestra, WJZ WCKY whk wave wire wham

10:15—Elza Schallert Reviews. Previews of the week's outstanding pictures; guest. WJZ WCKY kdka whk wave wire wham —Charlie Agnew's Orchestra. WEAF wgy wtam who

-Höllywood Screenscoops (CBS) WKRC WHAS wfbm kmbc wbbm wger kmox wwl

10:25-United Press News Reports, WEAF

-Dick Gasparre's Orchestra. (NBC) way

10:30—Happy Felton's Orchestra. WABC WHIO WKRC WHAS wgar kmox wadc wsbt wbt wbbm kmbc wcco

-Lou Breese's Orchestra. WEAF WSA; WSM wgy wmaq who wdaf kyw wtam

-Enric Madriguera's Orchestra, WJZ WCKY

kdka wham whk wave wire II:00-Red Norvo's Orchestra, WABC WKRC

WHIO WHAS wir wgar wfbm kmbc wcau wade wbt wwj -Henry Busse's Orchestra. WEAF WLS

WSAI kdka wgy włam wmag who -Harry Owens' Orchestra. WJZ WCKY whk wave wire wham

11:30-Garwood Van's Orchestra, WJZ WCKY kdka whk wire wham

-Jack Marshard's Orchestra. WEAF wgy wtam wmag who

-Frank Dailey's Orchestra. WABC WKRC WHIO WHAS wir wgar wfbm kmbc wcau wade wbt wwl





#### PROGRAMS FOR FRIDAY, APRIL 29





			(EAS	TERN	STANDARD TIME)		(CENTRAL STANDARD TIME)				
	WCKY	Cineraneti (70% kc.)	WKRC		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	W H 1 O	WLS-WENR Chicago, III. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30	Tennessee Ramblers		Jerry Foy	6:30		Six to Niners	Breakfast Express	Farm Sulletin Soard	5:30		
6:45 7:00	Sunkistime		Stockyard Reports Christian Science	7:00	Morning Prayer	WCPO News	T. McGuire's Cowboys	Smile Awhile	5:45		Asbury College
7:15		Arthur Chandler, Jr.		7:15 7:30	Early Express	Call Boy	Little Tom	Doc Snyder's Texans N	6:15		Devotions
7:30 7:45		Hugh Cross	11 11	7:45	11 11			Top o' the Morning	6:30 6:45	Roy Acuff	
8:00 8:15	Breakfast Club N	The Merrymakers Peter Grant, news	11 11	8:00 8:15	Happiness Garret N. News	WCPO News	WHIO Almanac Dunker's Club	Julian Bentley—News Morning Minstrets	7:00 7:15		Jamboree
8:30	News for Executives-	The Gospel Singer . Voice of Experience .	Hollywood Highlights, Bachelor's Children C	8:30 8:45	Rainbow Ridge	** **	Melody Boys	Morning Devotions	7:30	Breakfast Club N	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
9:00		Hymns All Churches.		9:00	Mrs. Wiggs N		Pretty Kitty Kelly C		7:45	Aunt Jemima N	Bachelor's Children C
9:15	Margot, Castlewood N	Margot, Castlewood N		9:15 9:30		Musical Menu	Tuneful Topics	Margot: Castlewood N	8:15	Margot, Castlewood N	Myrt and Marge C
9:30 9:45	Attorney at Law N Viennese Ensemble N.	Myrt and Marge Betty and Bob	Stepmother C	9:45	Woman in White N	11 11	Municipal Court To be announced	News Report		Golden West Cowboys Viennese Ensemble N.	
10:00		Story Mary Marlin N. The Goldbergs		10:00 .	David Harum N Backstage Wife N	Women in the News.	Coon Creek Girls	-Mary Marlin N			
10:15		Short, Short Story	Big Sister C	10:30	How to be Charm'g N	" "	Big Sister C	Vic and Sade N	9:15 9:30	How to be Charm'g N	Big Sister C
10:45		Dr. Friendly		10:45	What Next		Aunt Jenny's Stories C Mary M. McBride C.		9:45	Originalities N	
11:15	"	The O'Neills N	Eddy Humphrey	11:15 11:30	News	Memory Melodies	Sophisticated Swing	Don and Helen	10:15	Edward Gamage N	Singer and Songs
11:30 11:45	Farm and Home	News		11:45	Orchestra N	Merry Go Round	Elsie Thompson at the Organ C	Short Short Story	10:30	National Farm and Home Hour N	Rom. Helen Trent C Our Gal, Sunday C
12:00	· · · · · · · · · · · · · · · · · · ·	Home Hour N	Betty and Bob C Betty Crocker C	12:00	WSAI Wonder Kitchen	WCPO News	Concert Ensemble C.	Melody Parade	11:00	1 11 11	The Jackson Family.
12:15	Mother in Law N	Live Stock-News	Grimm's Daughter C	12:30	Radio Program Perfect	Man on the Street	The Listener Speaks	Markets; News		Luncheon Concert	Meador Lowrey, news Weekday Devotions
12:45	Man on the Street	Linda's First Love	Valiant Lady C	1:00	Words and Music N Romantic Bachelor		News: Markets Soil Conservation Pg.	Dinner Bell Program	11:45 12:00	Dept. of Agriculture .	Sunshine Sue
1:15	Luncheon	Hilltop House	Jus' Tho'ts	1:15	Cincinnatus at School		Social Security Pgm	Business of Farming	12:15	WSM News	College of Agriculture
1:30	Music Appreciation Hour N	To be announced	American School of the Air C	1:45		From Hawaii	of the Air CX.		12:30	To be announced	Henry's Mountaineers Emmy's Band
2:00	Radio Guild Drama N	Pep. Young's Family N Mad Hatterfields	U. S. Marine Band C	2:00	News	WCPO News	U. S. Marine Band C.	Chicago Art Institute. Homemakers' Hour		Pepper Young N	Salt and Peanuts
2:15 2:30		Vic and Sade N	Kate Smith C	2:30 2:45	Jam Session	Swinging Down Lane Pre-Game Program	Kate Smith C	11 11		Ma Perkins N Vic and Sade N	Kentucky
2:45	Lorenzo Jones N	The Gulding Light N	Chicago Varieties C.	3:00	Reds vs. Chicago-	Reds vs. Chicago		Club Matinee N	_	Guiding Light N	Betty and Bob
3:15	Club Matinee N	Ma Perkins	" "	3:15 3:30	Baseball Game	11 11	Baseball Game	11 11	2:00		Betty Crocker
3:30 3:45	11 11	Road of Life N	Community Chest	3:45		11 11			2:30 2:45	Road of Life N	Four Clubmen C Economic Program C.
4:00	Neighbor Nell N Don Winslow N	Houseboat Hannah Life of Mary Sothern.	Notes and News- Maynard Craig	4:00 4:15	11 11	** ** *******	11 11	To be announced		Woman's News	Louisville vs. Minneapolis—
4:30	Your Family, Mine N.	To be announced	Sundown Serenade	4:30 4:45	11 11	11 11	11 11	Penn Relays N	3:30	Winslow of Navy N Your Family, Mine N.	Baseball Game
4:45 5:00	Hilltop Serenaders	Editor's Daughter Dick Tracy	News and Sports Freshest Thing in Town	5:00	Varieties		News: George Hall's	Malcolm Claire		Jack's Mountaineers  Dan Harding's Wife	
5:15 5:30	Baseball—News	Jack Armstrong Paul Douglas N		5:15 5:30	Airliners M	Post Game Program  Jam for Supper	Boake Carter C	Winslow of the Navy What's the News?	4:15	M. Spitalny's Orch. N Paul Douglas N	Boake Carter C
5:45	Little Orphan Annie	Lowell Thomas N	Lum and Abner C	5:45	Red Barber	Hollywood Spotlight	Lum and Abner C			Market Reports	Baseball Game
6:00 6:15	Four of Us N	To be announced The Perk-Uppers	Just Entertainment C. Arthur Godfrey C	6:00	Knothole Club	WCPO News Home Beautiful		Jack Baker N Behind Headlines N		Rhythm Time	Cards in Derby Deck.
6:30	Vic Arden's Orch	To be announced	Hollace Shaw,	6:30	Paul Sullivan	Glamour Girl	Hollace Shaw,	Dinner Date	5:30	Afternon News	Musical Calendar
7:00	Maurice Spitalny's	Tunes for Two What's My Name? M	Ghost of Benjamin	7:00	Hughes Reel Lucille Manners—	WCPO News	To be announced	Maurice Spitalny's	6.00	Three Romeos N String Quartet	The Ghost of Ben-
7:15 7:30	Orchestra N Dorothy Groom	Death Valley Days N.	Sweet C	7:15 7:30	soprano N	Cong. H. Bigelow Sports Review	Paul Whiteman's	Orchestra N Death Valley Days N.	6:15	Sam Brewster, talk Trio Time	jamin Sweet C Paul Whiteman's
7:45	Garden Clubs		Orchestra C	7:45		Sue Gregston	Orchestra C		6:45	Francis Craig's Orch.	Orchestra C
8:00 8:15	Waltz Time N	Royal Crown Revue N	Hollywod Hotel C	8:00 8:15	Johnson Family M	Vocal Varieties	Hollywood Hotel C		7:00 7:15	Royal Crown Revue N	Hollywood Hotel C
8:30 8:45	Spelling Bee N	Minstrel Man	44 44	8:30 8:45	To be announced	Marvin Coleman The Old Tunesmith	11 11	NBC Spelling Bee N	7:30 7:45	N8C Spelling Bee N.	11 11
_	Paul Martin's	First Nighter N			Janette		The Songshop C	Paul Martin's Music N		First Nighter N	Music to Your
9:15 9:30	Music N New York World's	Jimmy Fidler N	0 0	9:15 9:30	To be announced	Community Chest		New York World's	8:15 8:30	Waltz Fime	Studio Talent
9:45	Fair N	Dorothy Thompson N.	Amer'n Viewpoints C	9:45	Drama M	Wrestling Matches	American Viewpoints C	Fair N	8:45	11 11	Musical Moments  Just Entertainment C.
10:00	Enrique Madriguera's Orchestra N	Amos 'n' Andy N Allen Franklin, sports	Ross Pierce's Orch	10:00	News	WCPO News Moon Magic	Jimmy Dorsey's Orchestra C	Globe Trotters Freddie Hankel's Orch.	9:00 9:15		Lum and Abner C
10:30	Dance Music N News—Music	Salute to Joliet, III		10:30	Dick Barrie's Orchestra M	Swing Miniature	Frank Dailey's Orc. C Newspaper of the Air	Andy Kirk's	9:30 9:45	Teachers College of the Air	Frank Dailey's Orchestra C
11:00	Taxicab Night Club	Paul Sullivan	Red Norvo's	11:00	To be announced	WCPO News	Red Norvo's	Smile A While	10:00	WSM News	Red Norvo's Orch. C Meador Lowrey, news
11:15	F. Trumbauer's Or. N Harry Candulla's	11 11	Orchestra C	11:15	To be announced	Nite Club of the Air	Ted Fiorito's	41 6	10:30	Sports Review Dick Stabile's	Ted Fiorito's
11:45	Orchestra N	" "		11:45	" "		Orchestra C	To be announced	10:45	Orchestra N	Orchestra C
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	WLS-WENR	11	WSM	WHAS

### NETWORK PROGRAMS (NBC-CBS)

6:00—Just Entertainment: Jack Fulton, tenor; —Nola Day, songs. WJZ wave wire wham Andrews Sisters; Carl Hohengarten's Orchestra. WABC WKRC wgar wadc wcau chestra. WABC WKRC WHIO wadc kmox wast wht wir

-Clem McCarthy: Sports Reel. WJZ only... -Jack Baker. (NBC) WCKY WLS whk wave -Craig Mathues, tenor. WJZ wave whk wire wham

-Amos 'n' Andy. WEAF wgy wtam who kyw kstp wwi 7:00-Maurice Spitalny's Orchestra. WJZ WCKY WLS kdka wspd whk wham

wmaq wno wdar New York on Parade: Mark Wanow's Or-chestra; John B. Kennedy, m. c. WEAF only

-Hotlace Shaw, soprano, with concert or-chestra. WA8C WKRC WHIO wadc kmox 6:45—Three Romeos. (NBC) WSM wgy wtam wmag wire wdaf kyw

Amos 'n' Andy. WEAF wgy wtam wno syw kstp wwij

Four of Us—instrumental group. (NBC)
WCKY wmaq
Northwestern Bookshelf. (CBS) wbbm
6:15—Arthur Godfrey with organ. WABC
WKRC wbbm wir wfbm wgar wcau kmox
Uncle Ezra's Radlo Station E-Z-R-A. WEAF
WSAI wgy wtam wmaq wire wdaf wbap
kyw kstp who wcol
The Story Behind the Headlines: Caesar'
Searchinger. WJZ WCKY WLS wham kdka
whk wave wspd
6:30—Through the Years. (NBC) wtam wgy
wmaq who wdaf

Mark Wanow's Or-

wcau wadc wbt kmbc wgst wwl wcco wfbm wsfa

8:00—Waltz Time, with Frank Munn, tenor; Manhattan Chorus; Abe Lyman's Orchestra. WEAF WCKY wgy wtam wmag wwj wdaf kyw who wire

-Hollywood Hotel: Dramatic Musical Revue, Guests: Frances Langford, Frank Parker, m. c.; Anne Jamison; Ken Niles; Raymond Paige's Orchestra, with Ken Murray and Oswald. WABC WKRC WHAS WHIO wir wbbm wgar wfbm kmox kmbc wcau wadc wbt wcco wgst wwl

-Royal Crown Revue—George Olsen's Or-chestra, Tim and Irene, Graham McNamee and the Golden Gate Jubilee Quartet; Fredda Gibson, songs; Teddy Bergman. WJZ WLW WSM WLS wham kdka whk wfla wave wfaa wspd wxyz

8:30—A. L. Alexander's True Stories dram-atization. WEAF wgy wtam wwi kyw who wmaq wdaf wire kstp

—NBC Spelling Bee: Paul Wing, Spelling Master. WJZ WCKY WLS WSM kdka whk wave wham wcol wfla wspd wfaa

9:00-Paul Martin's Music. WJZ WLS WCKY kdka whk wham wspd

wham whk wspd

Paul Whiteman's Orchestra; guest. WABC
WKRC WHAS WHIO wir wgar kmox wbbm

WKRC WHAS WHIO wir wgar kmox wbbm

Gustav Haenschen, Del Sharbutt, m. c. Reed Kennedy. WABC WKRC WHIO wir wgar wadc wbbm wfbm kmox wbt wcau wsbt wwl wcco

wsbr wwi wcco

-First Nighter: Dramatization, starring Les
Treymayne and Barbara Luddy; Orchestra,
direction Eric Sagerquist. WEAF WLW
WSM wwi wave wmaq wtam wdaf who
kstp wfla wfaa wire kvoo wgy

9:30—Jimmy Fidler and his Hollywood Gos-sip. WEAF WLW wgy wtam wmaq kyw wwi wire kstp wdaf

Description of New York World's Fair—The Ball of Tomorrow—Paul Whiteman's Orchestra. WJZ WCKY WLS kdka whk

9:45-"People in the News." Doroth Thompson, news commentator. WEAF WLW kyw wgy wtam wwj wire wmaq kstp wdaf -American Viewpoints. WABC WKRC WHIO wbbm wir wfbm wcau wcco kmox wadc

10:00-To be announced. WEAF wgy wtam

10:00—To be announced. WEAR wgy wrath wdaf kyw
—Esso News Reporter. WJZ only
—Jimmy Dorsey's Orchestra. WA8C WHIO
(wbbm wfbm wwl wcco kmox kmbc on 11:15)
—Enric Madriguera's Orchestra. (NBC)
WCKY whk wave wire wham

—Just Entertainment. (CBS) WHAS wbbm wfbm wwl wcco kmox kmbc

--Amos 'n' Andy. (NBC) WLW WSM wmaq wdaf wire wbap

10:05—Enric Madriguera's Orchestra. WJZ WCKY whk wave wire wham

-Lum and Abner. (C8S) WHAS wir wfbm wcco wgar kmox kmbc 10:25-United Press News Reports. WEAF only

—To be announced. (NBC) WSM kyw wgy wtam wdaf

10:30--Frank Dailey's Orchestra. WABC WKRC WHIO WHAS wir wfbm wcau kmox wbbm kmbc wsbt wbt wgar wadc

-Dance Music. WJZ WCKY whk wave wire

wham

Ruby Newman's Orchestra. WEAF wwj wave.
wmaq wtam wdaf kstp wgy

11:00—Frank Trumbauer's Orchestra. WJZ
WCKY whk wave wire wham

Bert Block's Orchestra. WEAF wgy wtam
wmaq who wdaf kdka

Red Norvo's Orchestra. WABC WKRC
WHIO WHAS wjr wgar wfbm wadc wbbm

11:30—Harry Candulla's Orchestra. WJZ
WCKY WSM whk wave

—Dick Stabile's Orchestra. WEAF wgy wtam
wmaq who wdaf kdka

wmaq who wdaf kdka —Ted Fiorita's Orchestra. WABC WKRC WHAS WHIO wfbm kmox wadc

# Magic Key Program To Originate In Cincinnati

#### Week's Serious Music in Review

(All Times are Eastern Standard) THURSDAY, APRIL 21 ESSAYS IN MUSIC

Victor Bay illustrating an essay on "The Shepherd" with symphonic and operatic selections, 10:00 p. m., CBS -WKRC, WHIO.

Song of the Shepherd Lehl, from "The Snow Maiden" ..... Rimsky-Korsakov Fifth Movement, "Shepherd's Song," from "Pastoral" Symphony ... Beethoven

#### FRIDAY, APRIL 22

INTERNATIONAL BROADCASTING UNION

Compositions by native Norwegian composers played by the Oslo Philharmonic Orchestra, Norway, directed by Hugo Kramm, 2:30 p. m., NBC-WSM,

Canto Ostinate, Op. 9.......Saeverud
Concerto in A Major for Violin and
Orchestra .......Sinding
Ernst Glaser, Soloist

#### SATURDAY, APRIL 23 CINCINNATI CONSERVATORY

Severin Eeisenberger, pianist, as soloist, with the Conservatory Symphony Orchestra, directed by Alexander von Kreisler, and the Madrigal Singers, directed by Dr. John A. Hoffman, 11:00 a. m., CBS-WKRC, WHAS.

ude ......Bach Severin Eisenberger, Soloist

d) Fa, la, la, I Cannot Conceal It. Certon
e) When Flow'ry Meadows... Palestrina
f) In the Merry Spring... Ravenscroft
g) Calm Be Thy Sleep... Nobel Cain
The Madrigal Singer

NBC SYMPHONY ORCHESTRA

NBC Symphony Orchestra and the Schola Cantorum of New York, directed by Hugh Ross, guest conductor, 10:00 p. m., NBC-WSAI.

#### SUNDAY, APRIL 24 NBC HOME SYMPHONY

Ernest LaPrade, directing the NBC Home Symphony Orchestra, 12:00 noon, NBC-WSAI.

March Militaire in D Major ..... Schubert \*

#### MUSIC HALL ON THE AM

Erno Rapee, conducting the Radio City Music Hall Symphony Orchestra, 11:30 a. m., NBC-WLW, WLS, WSM. WCKY.

Symphony No. 1 in C Major, Op. 21
Beetl a) Aria, "Abscheulicher," from "Fidelio,"

Beethoven

Beethoven

Beethoven

Warx

Viola Philo, Soprano, Soloist

#### MAGIC KEY OF RCA

Marjorie Lawrence, soprano, soloist, with the Cincinnati Symphony Orchestra, directed by Eugene Goossens, from Music Hall, in Cincinnati, 11:00 p. m., NBC-WLW, WLS, WSM.

NEW YORK PHILHARMONIC

Eugene List, pianist, and Harry Glantz, trumpeter, soloists, with the New York Philharmonic Symphony Orchestra, directed by John Barbirolli, 2:00 p. m., CBS — WKRC, WHIO, WHAS.

Overture, from "Der Freischutz"... Weber
"Tuolomne," Indian Piece for Trumpet
and Orchestra ... Maganini
Harry Glantz, Soloist
Suite for Orchestra, from "The Fire
Bird." ... Stravinsky
Concerto in G Major for Piano and
Orchestra ... Ravel
Eugene List, Soloist
Suite, from "Facade" (based on poems
by Edith Sitwell) ... Walton

FORD SUNDAY EVENING HOUR John Charles Thomas, barytone, soloist for his second guest appearance this season, with the Ford Symphony Orchestra, directed by Fritz Reiner, 8:00 p. m., CBS - WKRC,

WHAS, WHIO.

COLUMBIA CHAMBER ORCHESTRA Bernard Herrmann, directing the seventh of the Handel Concert Series, 5:00 p. m., CBS.

EASTMAN SCHOOL FESTIVAL

Frederick Fennell, directing the Eastman School Symphony Band, featuring performances from manuscript of works by three Eastman School students, Bernet Tuthill, Ernest Lyon, and Gardner Read, 9:00 p.m., NBC —WCKY, WLS.



Almost four years after his death, Frederick Delius is generally considered by critics one of the world's outstanding musicians. His name is bracketed along with those of Henry Purcell and Sir Edward Elgar, as the foremost on England's roster of composers. His works often are listed on symphony orchestra programs, and with growing frequency they are being broadcast on the major radio programs. Last week the New York Philharmonic and Schola Cantorum gave a splendid rendition of his variations on an old slave song "Appalachia." This week the Schola and the NBC Symphony Orchestra, under the direction of the former's able conductor, Hugh Ross, will perform "A Mass of Life." The Columbia Chamber Orchestra will air an "Air and Dance" and "Two Aquarelles."

Until his sister Clare published a comprehensive biography of Delius several years ago, scarcely another composer was the center of more conflicting misconceptions. Reading her books, music lovers learned that Delius was descended from an old German family which had migrated to England, and not from a non-Aryan Dutch ancestry. They learned that, far from being a fanciful and aesthetic sky-traveler bound up in an atmosphere of etherial clouds and moonbeams, he was an adventurous pleasureloving human being who happened to have a greater affection for music than he did for his father's wool market business. Another volume of reminiscences by Eric Fenby, who acted as Delius' amanuensis after the composer became blind in his later years, went even further in dispelling fallacious theories. Both biographies are entertaining and well worth reading.

The Delius family went to England from Bielefeld, Germany, in the early part of the last century. They prospered in the mercantile business in Yorkshire, and being in the upper strata of society, the Delius children lived a rather restricted existence. Frederick, called Fritz by an adoring assortment of eight sisters and four brothers, was born in January, 1862. The children spoke of their father sub rosa as a marinet, and it was probably the negative attitude of Julius Delius which turned young Fritz toward the field of music. The boy showed his rebellious attitude at an early age by insisting upon reading "penny dreadfuls"—detective and mystery books literature frowned upon by the elder Delius.

Frederick showed his stubborn nature later when he tried learning the rudiments of his father's trade, then later informed him he hated the whole idea of being a merchant. His father allowed him to depart for Florida in his early twenties with the intention of growing oranges up the St. John's river from Jacksonville. It was there he got his first real taste of nature and his first instruction in composing music from an organist by the name of Thomas A. Ward. The orange trade was no better than the wool market, the young man found, and he tried successively teaching piano and violin lessons at a private girls' school in Danville, Va., and playing a church organ in New York City. It was the Norwegian composer, Edward Grieg, who finally convinced the father that Delius should go to Leipzig to study music formally.

Meanwhile the composer had had sufficient time to formulate his musical theories. By the time he was 30, he had written several operas wheih were never produced and a series of orchestra tone poems which were performed eventually. His works were for a long time received indifferently in England, and it was only with the help of such intelligent sponsors as Sir Thomas Beecham and Eugene Goossens that they won their way to deserved popularity. Among his compositions which merit attention are his orchestral pieces, "In a Summer Garden," "A Dance Rhapsody," "On Hearing the First Cuckoo in Spring," "A Summer Night On the River," "Brigg Fair," —choral numbers, "Sea-Drift," "Songs Of the Sunset," "A Song of the High Hills," "Cynara,"—operas, "Koanga," "Village Romeo and Juliet," "Margot la Rouge,"—and a number of songs, and chamber music pieces. The very titles suggest Delius' interest in nature and the life of country

The music of Delius is most like that of Debussy in its texture, though the composer denied any relationship with the French composer. His favorite musicians were Chopin, Brahms, Wagner, Grieg, and Tchaikovsky. His style of composition has been described as "conservative, seductive, and emotional-resplendently iridescent with chromatic rays and aureoles." "A 

# Symphony Orchestra, **Lawrence Featured** From Music Hall



EUGENE GOOSSENS

Music lovers in Cincinnati will be offered a full-course dinner in music, as Deems Taylor would say, when the "Magic Key of R. C. A." program originates from Cincinnati's Music Hall, Sunday, April 24, at 1:00 p. m. (E.S.T.) to be broadcast through WLW over NBC, including WLS and WSM.

Marjorie Lawrence, well known Metropolitan soprano, who appeared in an all-Wagner program with the Symphony Orchestra a few weeks ago. will be the guest soloist on the special broadcast.

This special broadcast will recall to many Cincinnatians how Rosa Ponselle and Frank Forrest visited the Queen City last spring on the good will Ford Symphony Concerts, and received a .magnificent welcome. Perhaps the networks will continue to favor our music-loving city with such

for the dead," Delius decided to write a mass for the living, setting portions of Nietzsche's work to music. He was assisted in the work by a friend, Fritz Cassirer. Written in 1905, the "requiem" was not heard until the Schola presented it at a New York concert in January, this

The Columbia Chamber Orchestra, Monday afternoon, will devote time left over from performance of Handel's Seventh Concerto Grosso to playing Delius' "Air and Dance" and "Two Aquarelles." The latter muisc was arranged for string orchestra by Eric Fenby, the Englishman's amanuensis. Originally the music formed the basis of two unaccompanied part songs intended by the composer "to be sung of a summer's night on the

# **NBC** Salutes Notre Dame University in

Notre Dame University graduates throughout the United States will join in a radio reunion on Monday, April 25, when NBC salutes Universal Notre Dame Night with a special broadcast at 10:15 p.m. (E.S.T.).

The entire student body, the University Band, the Glee Club, songs by John McCormack, famous Irish tenor, and brief addresses by the Rev. John F. O'Hara, Notre Dame president, and Elmer Layden, football coach, will be

The program will open in the Notre Dame Gymnasium. After a musical program the broadcast will tire analysis of contests upon the unswitch to Washington, where William Cotter, National President of the Notre Dame Alumni Association, will introduce Father O'Hara. John Mc- millions who consider contests a pleas-Cormack will sing from the NBC Hollywood studios, and the program will close in Notre Dame, with a talk by Coach Layden and selections by the Band and Glee Club.

#### IN RADIO'S LIMELIGHT

(Continued from Page 4) CBS, including WKRC, WHAS, and WHIO, at 9:00 p. m. (E.S.T.).

#### British Director

On April 27, NBC will present one of the greatest English successes, "Lepanto," directed by Val Gielgud who heads the dramatic production staff of the British Broadcasting Corporation. The NBC Symphony Orchestra also will be heard on the broadcast.

#### Snow White

Adriana Casslotti, 21-year-old colóratura soprano who sang the title role in "Snow White and the Seven Dwarfs," was featured as Snow White in "Snow White and the Seven Twerps," a satirical parody on the Walt Wisney movie production, on the "Kaltenmeyer's Kindergarten" program, broadcast Saturday, April 16, over NBC, including WSAI, at 7:00 p. m. (E.S.T.)

#### CONTEST CLUB

(Continued from Page 2)

a man whose greatest previous distinction was earned through two years in the editorial chair of St. Nicholas Magazine. The part which deals with prize contests reveals the author's intolerance and convictions regarding both prize seekers and those who sponsor contests.

"Mr. Bender's observations are that "the average contestar is hardly of

#### 250 CONTESTS

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the intellectual class. He is, however, contestants with the right sort of scious, and has a childlike willingness to talk about the devices he uses, many Special Broadcast of which society in general would call dities of contest sponsors, and flies into vituperative rages when the finger short statement contest. If winner of criticism is pointed at the professional.

> quite so, that the entire contest idea July 9. is built upon insincerity and hypocracy." Further on he writes the keysentence to his whole discussion of the contestrade when he asks: "Have contests become too big to be honest?"

Mr. Willets concludes: "It is apparent that Mr. Bender based his enethical practices of a few ruthless unethical sponsors, overlooking the ant pastime and the thousands of July 30th. sponsors whose prize offers have never been touched by the breath of scandal.

der's scathing denunciation of prize eight months. Subjects will change contesting leaves a bitter taste in the monthly-for April it is slogans. First mouth, it is reasonable to assume that prize \$250.

extremely shrewd, entirely unselfcon- mental metal will ignore its discouraging implications."

Another life annuity contest has unsportsmanlike at least. He is been announced. The manufacturers aggrievedly impatient with the stupi- of Libby's Food Products offer \$1,000 every year for life as first prize in a chooses a lump sum instead, it will be \$12,000. 3,261 other prizes range "In another chapter the author de- from \$2,000 cash down to \$2 worth clares, "By this time is must be clear, of groceries. Details at dealers. Closes

> The Postmaster General has announced that Elaine Rawlinson of New York City won the stamp designing prize offered by the procurement division of the treasury. The stamp is 1c and will be on sale beginning April 25.

Life Savers of Port Chester, N. Y., offer \$1,000 in 101 cash prizes in a prize seekers and a half dozen equally new contest. Ten words on "Why do you like Assort-O-Mint Life Savers?" Entry card with 5c purchase. Closes

In a DRIVE SAFELY crusade, the Wofford Oil Company will offer "Although a reading of Mr. Ben- \$1,000 in cash prizes each month for

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