Stadia July Week ending March 25, 1938



READ WHAT RADIO DIAL READERS HAVE TO SAY ABOUT RADIO SEE PAGE 4

RADIO LIGHTS

GUESTARS OF THE WEEK. ist, on "Magazine of the Air." Postmaster Jim Farley to make St. Patrick's Day address March 17 over NBC at 10:30 p. m. . . . John Mc-Cormack to help Rudy Vallee celebrate Irish holiday . . . Robert Benchley will be a busy man next week . . . He visits Kate Smith on Thursday, March 17, and Paul Whiteman next night . . . "Hollywood Hotel" presents Alice Brady and Charles Winniger in "Goodbye Broadway" plus the regular cast . . . Singing Sam will be guest of "The Songshop" . . . Lux shows George Arliss in "The Man Who Played God" . . .

Fred Allen will interview a man who in the last fifty years has covered more than 30,000 bald heads with hair when he interviews Albert Simonson, toupee maker, as the "Person You Didn't Expect to Meet" on March 16.

Miriam Hopkins will be the guest of Elza Shallert on Thursday, March 17 . . . Phil Duey, baritone, plus John Carter, tenor, and Margaret Codd, will sing on the concluding broadcast of the "Metropolitan Auditions of the Air" program . . . Amherst College Glee Club will be the "Chorus Questers" on CBS, Saturday . . . Magic Key to present Zinka Millanov, Met soprano ... John Carter will leave the Charlie McCarthy program this week in order to sing on the "Met Auditions of the Air" program . . . Elsie MacFarlane, contralto, and Phyllis Moss, pianist, will offer a varied program of classical compositions in the Curtis Institute of Music program on Wednesday over CBS . . .

Radio editors will match wits with a sextette of women railroad executives of the Baltimore and Ohio Railroad on "True or False," Monday, March 21, over WLW at 10:00 p. m. (E.S.T.). The editors will be 7. E. "Dinty" Doyle of the New York Journal-American, who will be captain, Aaron Stein of the New York Post, Jo. Ranson of the Brooklyn Daily Eagle, George Opp of the Philadelphia Ledger, Ken Ourdy of a national fan magazine, and Jack Sher, New York correspondent of the Detroit Free Press Screen and Radio Weekly Syndicate. -

Mischa Levitzka, pianist, to visit Bing Crosby's Music Hall, Thursday, March 24 . . . Idor Gorington, a lady iceman, will be Fred Allen's "Person You Didn't Expect to Meet" on his broadcast of Wednesday, March 23 . . . Boris Karloff begins his "Lights Out" series on the same day . . . Sylvia Sidney will be present on the "For Men Only" program, March 21 . . . Arthur Schwartz, composer, to be on the "Songshop" broadcast of Friday, March 25 . . . Ossy Renardy, 16-year-old Viennese violin-

Mark Warnow did right well for himself on his Mozart arrangement of "London Bridges Falling Down" during the "Magazine of the Air"

Here's the information for the fellow who called the other day. Dr. Harry Hagen conducts the "True or False" program over MBS, including WLW, Mondays at 10:00 p. m. (E.S.T.)

"Americans at Work," will replace "Hollywood Showcase" over CBS this week . . . "Souvenir," another new show, will replace Hammerstein's Music Hall . . . For those who haven't heard, Toscanini will be back for the next three years to conduct the NBC Symphony Orchestra . . . He is scheduled to take the Orchestra on a tour which may include Cincinnati . . . Jack Benny has invited Fred Allen to guest on his (Jack's) single New York broadcast on March 27 . . . "Lights Out" will be repeated for the West Coast when Boris Karloff starts on the show . . . "Pretty Kitty Kelly," after celebrating its first birthday, is now celebrating the renewal of its contract . . .

Edgar A. Guest's "It Can Be Done" will shift from NBC on Tuesdays to CBS on Wednesdays at 10:30 p. m. (E.S.T.), starting April 6. "Phil Cook's Almanac" takes over the time now allotted to "Double Everything" on Sunday, March 27 . . Walter Woolf King, musical comedy star, joins Eddie Cantor's gang on March 28.

NEWS AND NOTES: Marek Weber has been renewed on the "Contented Hour" for additional nine months effective April 4 . . . Kaltenborn is scheduled to return to "Headlines and Bylines" over CBS, Sundays . . . Don McNeill, m. c. of the NBC Breakfast Club and who has been at the studios early in the morning for the past five years, will live the life of Riley" on Saturday, March 19, when he will be allowed to broadcast from bed . . . Al Jolson's show has been extended, effective March 22 . . . It was reported that Lyda Roberti was to take Martha Raye's place, but nobody has been mentioned since Miss Roberti died last week.

"The Johnson Family" may be heard over WSAI through Mutual, Tuesdays, Wednesdays, and Thursdays at 9:15 p. m. (E.S.T.).

Eamon De Valera, President of Ireland, will be on a CBS hook-up on Thursday, March 17, at 4:15 p. m. (E.S.T.), to celebrate St. Patrick's Day . . . Eddie Cantor and Ben Bernie will present their final programs on their current series over CBS on March 23 . . .

Screen Actress Moves to Radio



Jean Rogers is the newest recruit from the films to join the cast of the serial, "Those We Love," broadcast over NBC, including WCKY and WLS, Tuesdays at 8:00 p. m. (E.S.T.).

to broadcasting.

"man (or woman) in the hall" de-

scribes his duties and their relation

Story of Paderewski to Be Dramatized on "Death **Valley Days" Program**

The story of how Ignace Paderewski, famous Polish pianist and statesman, became stranded in the little setlement of Hesperie, Calif., and the consequences of his impromptu visit on the villagers will be told by the Old Ranger during the Death Valley Days program on Friday, March 18, at 8:30 p.m. (EST) over NBC including WLW and WLS.

Entitled "Genius Comes to Call," the story will relate how the renowned pianist gave one of the most unusual recitals of his career, and how it changed the lives of three in the village.

Unique Program

Engineers, actors, hill-billies, continuity writers, "set-up" men, and telephone operators are some of the people interviewed during the "Man in the Hall" program, over WSAI, at 2:45 p. m. (E.S.T.), each Friday.

Gordon Shaw, the interviewer on the program, places his microphone in the hall back of the studios at the Arlington avenue station and catches busy employes as they pass by.

A cross section of a radio's activities is presented to listeners through these informal interviews, for each Commentator, to Continue **News Series from London**

Howard Marshall, British

Howard Marshall, noted British commentator, will resume his broadcasts from London, England, when he is heard over NBC, including WCKY and WLS, Sunday, March 20 at 5:45 p.m. (EST) This broadcast will continue until April 24.

Marshall, whose series will be entitled "They're Saying in England," will comment on the English scene and try to present word pictures of the state of the British mind.

"Baby" Rose Marie **Returns to Airwaves** As Grown Up Singer

"Baby" Rose Marie, juvenile singing star for 12 years who has skipped one complete year from professional appearances, returned to the airwaves when she began a new series over NBC, including WCKY, WLW and WENR. Mondays and Wednesdays at 7:30 p. m. (E.S.T.), March

During the past year, Rose Marie has attended the Professional Children's School in New York City and has studied with a private tutor at her home in Grantwood, L. I., where she lives with her parents.

She no longer wants to be known as "Baby" Rose Marie, but as Rose Marie, Song Stylist.

You've Seen Their Brothers, Too



Charlie Arnold and Jim Ameche so closely resemble their movie-starring brothers, Edward Arnold and Don Ameche, you can't blame Lucy Gilman for being just a little flabbergasted in facing them during the broadcast of "Attorney-at-Law," over NBC, including WCKY and WLS, Mondays through Fridays, at

Amos 'n' Andy Celebrate 10th Year on Air

Dr. Jastrow, Noted Psychologist, To Begin Series of Social Talks

Dr. Joseph Jastrow, noted psychologist, will present a series of talks dealing with the problems of social adjustment to be heard weekly over NBC, including WCKY, WLW and WLS, at 7:15 p. m. (E.S.T.) starting Monday, March 21.

The series, entitled "The Devil Takes the Hindmost," will include discussions of the following subjects: March 21, "Sanity and Society"; March 28, "The Proficient and the Deficient"; April 4, "Let Us Stop Putting Something Over"; April 11, "Men and Motives," and April 18, "Changing Human Nature Is Everybody's Business."

Dr. Jastrow, who has been heard several times in the past on NBC networks, was for many years a professor at the University of Wisconsin. He is the author of a number of books on psychology.

Of Polish birth, Dr. Jastrow came to America when he was quite young. He took his Ph. D. at Johns Hopkins University, after having completed his undergraduate work at the University of Pennsylvania.

Accompanist for "Lum and Abner"



Pretty Sybil Chism is the organist who supplies the accom-paniment for "Lum and Abner" when they broadcast over CBS, including WKRC, WHAS and WHIO, Mondays, Wednesdays and Fridays, at 6:45 p. m. (E.S.T.)

Special Events Department Added to 'LW; Mobile Unit To Have 50-Watt Transmitter

WSAI, Cincinnati's Own Station,

Editor's Daughter



Joan Banks is heard as Mary "The Editor's Daughnew dramatic serial over WLW and broadcast Mondays through Fridays at 6:00 p. m. (E. S. T.).

A unique department operated by makes possible the broadcasting of important and interesting local events, whether they are scheduled for club rooms, auditoriums, open parks, or on the street. This is known as the Special Events department.

> Directed by Herbert Flaig, who keeps in constant touch with city news to find material for these special broadcasts, and Robert Booth, the engineer, this department depends to a great exent on its mobile unit, the only one of its kind in Cincinnati and vicinity.

The mobile unit consists of a 50watt portable transmitter, carried to the scene of the special broadcast by the announcer. The program is transmitted to a short wave receiving unit in the Carew Tower, and from here is relaved over telephone lines to the studio, where it is broadcast to the Should this location, too, prove outradio audience.

Although the process sounds involved and lengthy, actually not a split second of time elapses between the moment a word is spoken into the microphone and the time it reaches the listener's ear.

Programs must originate within a radius of four miles from the tower before they can be picked up by the receiving unit. If they originate outside this radius, the event is transmitted instead to the short wave unit at the Arlington avenue studios.

Blackface Pair to Shift Broadcast imes To Hollywood imes

Amos 'n' Andy will celebrate their tenth birthday, March 19.

On the eve of their tenth anniversary on the air, the veteran blackface comics will do a special broadcast during their program, at 7:00 p. m. (E.S.T.), Friday, March 18, over NBC, including WLW. (Rebroadcast at 11:00 p. m. (E.S.T.)

For ten years the business affairs of the Fresh Air Taxi Company and of such enterprises as the gullible Andy has become involved in, have been amusing American radio listeners. During that decade Amos 'n' Andy have become such favorites that statisticians estimate more than 40,000,-000 listeners follow the fortunes of the blackface comedians each week.

Freeman F. Gosden and Charles J. Correll, originators of Amos Jones and Andrew H. Brown, who have been broadcasting from their special winter studio in Palm Springs, will return to the Hollywood studios for their anniversary broadcast, and friends of the radio pioneers will join them in celebrating.

Gosden and Correll first spoke into a microphone in 1920 over an experimental station in New Orleans. Six years later, after varied experiences, including a season as singers on a Chicago station, they evolved the forerunners of Amos 'n' Andy. They became Sam 'n' Henry.

In 1928 the phenomenal run of the team of Amos 'n' Andy started. The characters were born in the minds of Correll and Gosden, named on the spur of the moment and introduced over WMAQ, Chicago, March 19,

Every script is prepared just before the broadcast, and presented without the usual long rehearsals. Gosden and Correll write all their own material.

side the given radius, special lines to the studio must be installed at the scene of the program.

Some of the future local events which will be handled by the Special Events department of WSAI include the Electrical Progress Exposition at the Union Central Annex, March 21 to March 26, the National Speed Roller Races at the Seffering rink. April 3, the Army Day sham battle scheduled for April 6 at Ft. Thomas, Ky., and the Cincinnati Horse Show, opening April 21.

Burning Autos



When the Cincinnati Automobile Dealers' Association burned some 40 old automobiles at Cincinnati's river front March 9, the WSAI special events department was on hand to broadcast a description of the ceremonies and interviews from prominent persons. Pictured here against the flaming background, left to right, are H. T. Gardner, president of the C. A. D. A.; Herbert Flaig, WLW-WSAI special events director; Judge Otis R. Hess of Cincinnati traffic court; Dick Bray, who recently joined WSAI as special events and sports announcer, and Frank S. Sprengard, manager of the automobile department, Standard Oil Company of Ohio. Eight hundred gallons of fuel oil were sprayed on the piled autos and touched off at 7:30 p. m., with electric flares.

Housing Administration Takes to Air

In order to inform the public of the benefits it may derive from the program of the Federal Housing Administration that agency is presenting a series of programs, entitled "The Master Builder," heard at 6:15 p.m. (EST) every Saturday continuing until June 4, over NBC, including WCKY.

In the course of his talks, the Master Builder will discuss the property improvement credit plan and the new provisions of Title 2 of the National Housing Act, dealing with insurance of mortgages for home construction purposes.

Fibber McGee and Molly Schedule Is Set

The "Fibber McGee and Molly" program has finally been scheduled at its new time. The program can be heard over NBC, including WSAI and WSM, Tuesdays at 9:30 p.m. (E.S.T.).

It should be noted by Cincinnati listeners that WSAI will now carry the program instead of WLW for this section.

Those to be heard during the broadcast include Fibber McGee, Hugh Studebaker, Bill Thompson, Clark Dennis, Harlow Wilcox, Harold Peary and Billy Mills' orchestra. Molly is still recuperating from a nervous breakdown.

Weekly RADIO DIAL

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Single Copies 5 cents

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Telephone-CHerry 0710-0711

J. A. ROSENTHAL, Editor

WEEK ENDING MARCH 25, 1938 Vol. VII.

BETTER STAFF WORK

Up to a few months ago, radio listeners considered electrical interference pretty much as death and taxes. But since then the notion that man-made static is inevitable has gone by the board. Considerable progress has been made in the war against electrical noise. And now comes another step which seems to promise what military men would call better staff work.

That is the formation of the National Association for the Prevention of Radio Interference, with headquarters at East Rockaway, L. I., and Frank L. Carter as president.

Those who have seen other radio organizations come and go may question the value of this move. Granted, an organization, of itself, can work no miracles. On the other hand, the formation of the N. A. P. R. I. seems a definitely hopeful step at the least.

So far the war against electrical interference has lacked a clearing house, a spear head, a high command. The fight has been waged not only locally, but for the most part by individuals. If the N. A. P. R. I. can coordinate these efforts with intelligent staff work, progress should be far more rapid. And there is much in the N. A. P. R. I.'s progress to warrant this hope.

For one thing, it stresses prevention. Any radio service man can confirm that electrical interference is a classic example of the old saw that "an ounce of prevention is worth a pound of cure."

Further, the N. A. P. R. I. intends to gain its ends by cooperation as well as legislation. That is eminently sound strategy. Most cases of electrical interference can be cleared up by enlightened diplomacy, using the law as a last resort. Whole-hearted cooperation could even end the blight of diathermy machines and the spark-plug din of publicly-licensed trucks and busses.

Like charity, this cooperation might well begin at home. Those who knowingly buy household appliances which cause radio interference should be made to understand that they are ruining reception for their neighbors.

Not that electrical interference affects only the home listener. Modern radio includes far more than entertainment. Such vital services as police, aircraft and marine communication are seriously handicapped by man-made static. Which is a still more compelling reason for a general and well-directed attack on the problem.

Whether the N. A. P. R. I. can supply this needed direction is, of course, not yet sure. And even though it can, electrical interference will not be banished overnight. But, given adequate support by the radio and electrical industries, it seems the most hopeful move that has been made for a long

If nothing else, it can wield the weapon of publicity. For, like most undesirable things, electrical interference thrives on public ignorance.

First Opera Written for Radio in Making

Hard at work on his first opera | five minutes. To indicate these rapid for radio, Gian-Carlo Menotti said that the work, commissioned last spring by the National Broadcasting Company and now bearing the title, "The Old Maid and the Thief," will probably be ready for its premiere next fall.

Menotti, whose first major work, "Amelia Goes to the Ball," had its Metropolitan Opera premiere on March 3, is putting the finishing touches on the arias of "The Old Maid," as he calls it, and is plunging into the arduous work of orchestration.

"This is to be simply a story adaptation with music," the composer said. "I composed the music and wrote the story, in English, side by side. I believe that opera should be a marriage of words and music."

Menotti has adopted a special technique for his radio opera. Action in any one place is never longer than

changes he will use a narrator, whose sole function will be to announce the shift. He will say, "Now we are at the market," or "here we are in the street"-only that, no more.

"My idea has been to give the opera more movement," the composer said. "One of the chief defects of modern opera is its failure to be good theater, or in the case of a radio opera, good radio. In the theater you have only a few sets. Many would necessitate constant scene shifting and intolerable breaks in the continuity, but radio is free from those limitations. 'The Old Maid and the Thief' also will be more intimate and subtle than a piece written for the opera

"The music will be in much the same manner as 'Amelia Goes to the Ball' with, however, a lighter orchestration. The plot again will satirize

THIS IS RADIO

Upon the shoulders of eight men rests the responsibility of writing virtually all of the WLW and WSAI programs. Occasionally scripts are purchased from free lance writers, but in the main the eight men create the bulk of programs with exception, of course, of the newscasts.

Under the supervision of Lee House, continuity director, the WLW-WSAI continuity staff writes hundreds of words each day. Some of the writers specialize in certain types of shows. All of them are assigned in turn to adapt old stories for radio dramatizations for the "Theater Digest." At one time a few years ago each writer had to turn in one script every other week for the "Dr. Ken-Rad Unsolved Mysteries."

Last week this column discussed comedy writing as done by Norman Sullivan and Dick MacKnight. Glancing over the weekly schedules of the pair, however, one learns that Sullilittle serious writing.

Sullivan leans to the comedy angle. His shows include "Ribber Shannon's Music Shop," "Rural Roundup,"

"WSAI Little Show," "The Minstrel Man," and "Lady Be Good." Sullivan, a serious-minded chap who seldom smiles, prefers writing comedy. He has been with the Crosley stations for eight months. Previously he spent five months writing for NBC and before that he wrote for magazines and newspapers.

MacKnight writes "Hoosier Homewarming," a semi-comedy variety show; the "WSAI Open House," van and MacKnight sandwich in a 'WSAI Wonder Kitchen," "Rainbow Ridge," and takes his turn at the "WSAI Little Show." His preference is comedy. MacKnight has been in radio two years and came to WLW from CBS.

Derick Wulff draws such assignments as "Theater Digest," "Smoke Dreams," "The Antique Shop," and 'Canal Days." As an historian he ranks as one of the best in the business. He prefers writing heavy dramatic shows and musical dramas that require going into the past.

Before joining the WLW-WSAI staff two years ago Wulff was on the stage. He also translated many novels and plays. He has written several stage productions. Wulff wrote the "Cafes of Yesteryear" on WLW.

Bob Maley, a quiet fellow whose voice is soft and whose manner is serious, would rather write a screwy program than adapt Shakespeare for radio, yet his schedule covers a wide range of programs.

Author of the spoken words in 'Vocal Varieties," "The Park-Uppers, "Carefree Carnival, "Country Sunday," and others, Maley prefers writing light comedy, nonsensical copy and sports shows. He started in radio in 1932 as a free lancer after a brief career as a sports writer.

Maley has been handling the "Knot Hole Club," since February, 1936. He started life as a surveyor for the Lehigh Valley and D. L. & W. railroads, but gave up that job for writing.

Edward Carder likes to write dramatic shows. His favorite script is the "Ken-Rad Unsolved Mysteries." Many of his shows have been given foreign locales and plots based on his own adventures. Carder toured England on a bicycle, wound up broke, and shipped home aboard a freighter.

Son of a minister. Carder has lived in eleven states and fifteen cities. His traveling experiences have been most valuable in writing such programs as "Salute to Cities," "Strange Occupations," and others of that category.

Jack Wilson is another chap who

enjoys writing dramatic shows. He took a whirl at the newspaper game, has worked for advertising agencies, written commercial motion pictures, done a bit of publicity, and considerable ghost writing.

Wilson turns out the "Headline Heroes," "The Kentucky Colonel," "Remember When," and other programs. He collaborated with Wulff on "Cafes of Yesteryear."

Naiph Abodaher and Douglas Mussinon complete the WLW-WSAI staff. Abodaher's weakness is western dramas, while Mussinon claims fame to writing "a little of everything."

Time was when everything in radio was ad libbed. That is, the announcers, singers and actors had no written words. Then came the era when everything was written. For instance, if the announcer said: "We present Miss Glutz singing her own version of 'Honeysuckle Rose,' " he was reading from script. There's a tendency back to the informal again, with several shows ad libbed, except for opening and closing announcements. Those shows include "Hot Stove Musicale." 'Truly American," and others of the informal, or neighborly type.

Still and all, as long as we have radio, we'll have writers. Radio continuity is different from stage plays, just as newscasts are written in a style different from stories in newspapers.

Next week "This Is Radio" will discuss newscasting . . . how, almost overnight, commentators, reporters, and just plain news readers sprung up. How a news room at a large radio station functions will be explained .-Editor's Note.



Dear Editor:

About the complaint of A. M. Mitchell's in March 4th's Radio Dial. "One Man's Family" is loved by young people and I think it is a very good idea to relieve the tension of any dramatic serial by a bit of light amusement when that amusement is sensible, clean and refreshing.

Most people have too much emotional strain nowadays without any additional strain caused by radio programs. CAROL LANDON.

Cincinnati, Ohio.

Dear Editor:

I feel rather impatient when readers criticize as consistently as some do. On the whole, there are so few errors of importance in the Dial, that the editors should be commended.

The new departments add a very distinct improvement, namely, Radio Lights and the two pages on classical music. I do not miss "Shooting Stars" because it was so local in interest.

MRS. E. H., Shadowhurst, Allegan, Mich.

Dear Editor:

In reply to Paul Sheetz's letter in a recent issue of Radio Dial. I think the Stroud Twins are good. They are typical radio comedians. Their material and delivery is unique. Although Dorothy Lamour may not possess the sweetness that some singers have, she does very well. Charlie McCarthy is the last word in radio entertainment

and Don Ameche is an excellent master of ceremonies.

MRS. MAGGIE ALLEN (Graduate Floyd Gibbons School of Broadcasting), Springfield, Ohio.

Dear Editor:

Your magazine seems to be getting better and better. I particularly like the columns featuring the programs of "The Week's Serious Music" and 'Symphonic Strains"-the music I really enjoy. I also like the song services, especially the Salt Lake City choir and the Church by the Side of the Road.

Lowell Thomas, Peter Grant and Boake Carter are always worth dialing. Lum and Ahner and Charlie Mc-Carthy are always good entertainment when one wants relaxation. But why the trials and tribulations on some of the afternoon serials when one would want to relax.

ADELAIDE F. STACY, 508 Sixth Street, Marietta, Ohio.

Editor's Note: SERENADE
AND STATIC is the column
for the readers of RADIO DIAL.
Through it you may express your
opinion of any program, of RADIO
DIAL itself or of radio in general.
We want to hear from you. Just
send your letter to the Editor,
RADIO DIAL, 22 East 12th Street,
Cincinnati, Ohio. Your name and
address must accompany each letaddress must accompany each let-ter in order for the letter to be published.



really means something this time. "studying" the problem. From a satisfying concrt ensemble, the orchestra directed by Alfred Wallenstein has been expanded to true sym- lot more about Jack Benny's violin phonic proportions. The result is solo, "Thanks for the Memory." But something good enough to match the what you probably won't find out is vocal soloists on this outstanding pro- who did the actual playing. The gram. It's small wonder that the enthusiastic listener response has he could. So many things in this radio prompted the sponsor to continue the orchestra until June. Instrumental music as fine as that can't be dialed every night in the week.

Stanley Payton has joined the CBS announcers staff. No doubt you remember him when he was at WLW. In the dial-twister's opinion he's one of the best in the trade: a voice that's not only pleasant, but civilized, if you get what I mean.

Come the end of May, that certain soap concern that buys so much of the daytime air is going to put a quintet of its "dramas" in one continuous hour on CBS. This making five heart-throbs grow where only four do now may require considerable revamping. For instance, what will be done about the commercials? With five shows playing under one tent, it'll hardly be possible for one brand of chips or granules to claim it's better than another made by the same manufacturer, as is the present cus-

Several years ago one of the radio has a genius for ignoring things), press agents' pet phrases was "aug-mented orchestra." If so much as throw the question of station power another sax or fiddle was added to wide open. If it's to use 50 kw. full the orchestra it was proudly bally-hooed as "augmented." Of course the cleared channel or double on a chanphrase soon perished from overwork. nel now used by a high-power station But not long ago it was revived in on the West Coast. And, as usual, connection with the Firestone orchesthe Commission hasn't made up its tra. And, still more remarkable, it mind about such things. It's simply

> In the coming weeks you'll hear a chances are that Jack didn't, though business aren't what they seem.

> NBC makes much of the fact that it has signed Toscanini to a three-year contract calling for 12 or more radio concerts each season. That's well worth publicizing. But it isn't very much to be hoped that a better hour will be found for the maestro's broadcasts in the succeeding seasons. This winter's experience has proved that 10 o'clock Saturday night is far from the best for Toscanini concerts, week-end schedules being what they are, and human nature being what it is. If NBC wants to get full value out of Toscanini it will have to find a reasonable hour on some night other than Saturday or Sunday.

Those phonograph discs that carry Red Barber's training camp stuff aren't called "instantaneous recordings" because they're whisked up from Florida. An instantaneous recording is one that cen be played back without further processing.

The Federal Communications Commission has set aside 25 of the ultrahigh frequency channels for the use of the schools. This is what the organized educators have been demanding for some time.

"The American School of the Air" to Dramatize Story of Italian Opera

The story of the beginning of the Italian opera will be the background of the "American School of the Air's" regular music period over CBS, including WKRC and WHIO Tuesday, March 22, at 2:30 p. m. (E.S.T.)

Bernard Herrmann, Columbia's brilliant young conductor, will lead the orchestra in selections from Peri's "Euridice" and excerpts from "Orfeo," by Monteverde; "La Serva Padrona," by Pergolesi; Mozart's "Norma."

Jinxed



Margarette Shanna, love of "Arnold Grimm's Daughter," broadcast over CBS, including WKRC, Monda through Fridays, at 1:30 p. m. (E.S.T.), believes she is jinxed.

A few weeks ago she slipped on an icy pavement and had to work on crutches for three days. She slipped again shortly after and found herself on crutches once more. She thought her woes had ended, but an acute attack of appendicitis necessitated an operation.

Romantic Bachelor



Harold Betts, the WSAI "Romantic Bachelor" (11:45 a. m. E.S.T., Monday through Friday) is one of the busiest vocalists on the Crosley lot.

She Never Lost a Contest Yet



Genevieve Rowe scored another contest victory by capturing the \$500 prize on the "Rising Musical Star" program, broadfeo," by Monteverde; "La Serva Musical Star" program, broad-Padrona," by Pergolesi; Mozart's cast over NBC, including WSAI "Don Giovannni," and Bellini's and WSM, Sundays at 10:00 p. m. (E.S.T.).

attention.

He is Robert T. Gidley, of Dodge "fame." Although a consistent winner in national contests for some time, his crowning achievement was the \$5,333 top in Dodge Used-Car contest. He calls his remarks "The Memory Test," first appearing in March Contest Magazine.

"The next time you have a short statement or slogan ready to slip hopefully in the mail-Stop! First GIVE IT THE MEMORY TEST. If it passes send it on. If it fails, it probably needs further study.

"The MEMORY TEST is as simple

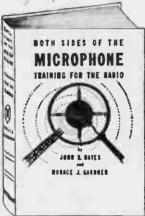
Those who have rung the bell as it sounds. Here is all you have (received the top prize) in a contest to do. Commit your statement(short) are the ones commanding the closest or slogan to memory. If you find it attention when it comes to passing easy to do this, the chances are that out advice. That being the case, it you have a clear, concise, smoothwould seem that our guest speaker flowing entry-the kind that judges this week is due your very closest will lay aside with a mental: 'I believe that's got something!' If, on he other hand, memorizing your entry is difficult, you probably need to simplify it. There is a logical reason for the Memory Test. Sponsors want statements and slogans that will be easily understood and remembered. If the writer cannot remember it, easily and quickly, it stands to reason that a disinterested person may no. understand and will soon forget what he has read.

> "Such well-known slogans as 'Ask The Man Who Owns One, 'Sav It With Flowers, 'The Pause That Re-

> > (Continued to page 13)

Your Opportunity To

KNOW BOTH SIDES OF RADIO



\$1.25 Postpaid PHONE.

PART ONE details all the information about radio from a me-chanical and technical standpoint: chanical and technical standpoint: Production, Continuity Writing, Advertising, Announcing, Special Programs, Selling Time, Engineering, Network Operations, Office and

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Written by JOHN S. HAYES (associated with WOR), and HORACE J. GARDNER (radio commentator).

Contributing Radio Notables in- ALFRED WALLENSTEIN Conductor CBS symphony

JULIUS F. SEEBACH, JR.,
Director of program operations WOR GUY LOMBARDO

GABRIEL HEATTER

HELEN JOHNSON
Director "American School of the Air" BEN GRAUER

ORSON WELLES
New York theatrical producer

FRANK KNIGHT

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W18





PROGRAMS FOR SATURDAY, MARCH 19





		7.1	(EASTERN ST	ANDA	RD TIME)			1	(CENTRA	AL STANDARD TIM	E)
	WCKY	WLW Cincinhati (700 kc.)	WKRC Cincinnati (550 kc.	,	WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, III. (870 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 ke.)
6:30	Morning Round Up		Jerry Foy Stockyard Reports	6:30 6:45		Six-to-Niners	Breakfast Express	5:30 5:45	Smile A While		
7:00 7:15 7:30	Sunkistime	Drifting Pioneers Brown County Revelers	Sing Before Breakfast Early Edition—News Dawn Patrol			WCPO News Six-to-Niners	Little Tom	6:00 6:15 6:30 6:45	Ky. Girls & Hilltoppers	Morning Melodies	
7:45 8:00 8:15 8:30	Southernaires N Liebert Ensemble N News for Executives	Hugh Cross Family Prayer Period Peter Grant, news Hillbilly Try-outs	Woman's Hour	8:00 B:15	Malcolm Claire N Hi Boys N Do You Remember N	WCPO News Musical Gems Wake Up and Live	WHIO Almanac . Dunker's Club Yesterday's Favorites Rise and Shine	7:00 7:15 7:30 7:45	News Report Morning Jamboree Morning Devotions	Acuff's Tennesseans Hi Boys N WSM News Vagabonds	Early Morning Jamboree
9:00 9:15	Breakfast Club N	The Breakfast Club N	Ray Block C	9:00 9:15	Hugh Cross Sunshine Express N	WCPO News	Ray Block, piano C Eton Boys C	B:00	Variety Talent	Breakfast Club N	Ray Block, piano C Salt and Peanuts
9:30 9:45	" "	Synagogue of the Air	"		What Next?	4		8:45	News Report Chuch, Ray, Christine.	Golden West Cowboys	Christian Endeavor C Meador Lowrey—New
10:00 10:15 10:30 10:45	Viennese Ensemble N Child Grows Up N Swing Serenade N	Mail Bag	Musical Calendar Economy Kitchen Jewel Cowboys— from Memphis C	10:15	Charioteers N Music International N	WCPO News Down the Avenue Symphonetta	Jewel Cowboys from		Patsy and Band News and Markets	Homemaker's Chat WSM News	Hardscrabble Folks . Lew White, organ C Jewel Cowboys C
f1:00 11:15 11:30 11:45	Maida Severn N Minute Men M Household Hour	My Health News, River, Weather U. S. Army Band M. Ohio Womeen's Clubs	Cincinnati Conserva- tory of Music Concert C	11:00 11:15 11:30 11:45		Merry-Go-Round	4-H Club	10:00 10:15 10:30 10:45	WLS on Parade— Variety Talent	To be announced N Musical Tete a Tete Music and American Youth N	
12:00	WCKY News	The Smoothies	Captivators C	12:00	WSAI Wonder	WCPO News	Captivators C	11:00	Short, Short Stories	Call to Youth N	Captivators C
12:15 12:30 12:45	National Farm and Home Hour N	The Afternoon Edition National Farm and Home Hour N	George Hall's Orchestra C	12:15 12:30 12:45	Buffalo N	The Playboys Man on the Street Melody Parade		11:30	Don and Helen How. Peterson, organ Markets—News	Bailey Axton, tenor N National Farm and Home Hour N	George Hall's Orc.
1:00 1:15 1:30 1:45	Ctub Matinee N Metropolitan Opera N	Club Matinee N	Orientale C	1:00 1:15 1:30 1:45	Ernie Holst's Orchestra L. Welk's Orch. M	Rhythm Rambles	Dick Gardner's Orch. Don Jennings, songs. Buffalo Presents C	12:00 12:15 12:30 12:45	Poultry Service Time Grain Market Summ'y Man on the Farm	WSM News	Sunshine Sue Rhythmaires C Savings, Markets
2:00 2:15 2:30 2:45			Madison Ensemble C. Why Go to College C Motor City Melodies C	2:00 2:15	Benay Venuta's Program M	WCPO News	Madison Ensemble C.	1:00 1:15 1:30	Home Talent Program Wilson and Peterson Kentucky Girls	11 11 11 11 11 11 11 11 11 11 11 11 11	Madison Ensemble C Why Go to College (Motor City Melodies (
3:00 3:15 3:30 3:45	11 11 11 11 11 11 11 11 11 11 11 11 11		World Economic Co-operation Prog. C Waltzes of World C Notes and News	3:00 3:15	Golden Melodies N. Swingology	Today's Winners	Week-End Revue	2:00 2:15 2:30 2:45	Homemakers Program Merry-Go-Round— Variety Talent	# # # # # #	State High School Basketball Tournament
4:00 4:15 4:30 4:45	d 0	11 11	Lutzi and Sturgess C. Sundown Serenade		Calling Stamp Coll. N W. Kelsey's Orch. N Top Hatters N		soprano C	3:00 3:15 3:30 3:45	Stamp Collectors N Bike Races Top Hatters Orchestra N	0 H	Charles Paul, organ C Melodies of Home Gertrude Lutzi C Four Clubmen C
5:00 5:15 5:30 5:45	**	the company of the same of the	Story of Industry C			Jam for Supper		4:00 4:15 4:30 4:45	Great Plays— Dramatizations N	Rakov's Orchestra N. Stamp Collectors N. To be announced N.	Story of Industry C
6:00 6:15 6:30	Harmonica Highhats N Master Builder N WCKY News	Allan Franklyn, sports	Personalities on Parade Ben Feld's Syncopation	6:00 6:15 6:30	Five O'clock Boys Better Busi's Bureau. M Ernie Holst's	WCPO News		5:00 5:15 5:30	St. David's	Rhythm Time Sunday School Lesson. Story of the Shield	Lieut. Elmer Smith Robison's Buckaroos Salt and Peanuts
7:00 7:15	Message of Israel N Joe Sudy's	Barn Dance	To be announced C	7:00 7:15	Orchestra Kaltenmeyer's Kindergarten N Talk of the Town	WCPO News Organ Reveries Segar Ellis	To be announced C Saturday Swing	6:00 6:15 6:30	Message of Israel N., " Joe Sudy's	Uncle Natchel	To be announced C Dr. Charles W. Welch Saturday Swing
7:45 8:00 8:15	Orchestra N	Ripley N	Session C	8:15	Invitation to Waltz M	Twilight Ensemble	Session C Columbia Workshop C	7:00 7:15	Orchestra N	Cole and Hawn	Session C
8:45	" "	Show N	Johnny Presents C	8:45	Pat Barnes M	Musically Speaking	Johnny Presents Russ Morgan's Orch. C	7:30 7:45	Barn Dance Party	Delmore Brothers Jack's Mountaineers	Johnny Presents C
9:15 9:30 9:45	Front Page Dramas G. E. Sokolsky Rhythm and Romance	Dance N	Professor Quiz C Nicholas Klein	9:00 9:15 9:30 9:45	Al Roth's Orchestra N Lair's Barn Dance	The Spectator Clock on the Mantel.	Professor Quiz C Dance Music Guy Lombardo's Or	8:00 8:15 8:30 8:45	National Barn Dance N	Possum Hunters Uncle Dave Macon Mountain Boys Lakeland Sisters	Professor Quiz C Saturday Serenade C.
0:15	To be announced N	Original Goodwill Hour M Jack Denny's		10:00 10:15 10:30	NBC Symphony N	WCPO News Vocat Varieties Wein Bar	Your Hit Parade C	9:15	Barnyard Jamboree To be announced	De Ford Bailey Golden West Cowboys	Your Hit Parade C
0:45 1:00 1:15	" "	Orchestra Paul Sullivan Ace Brigode's Orch	Newscast—Lee Bland. Orrin Tucker's Orchestra C	10:45 11:00 11:15 11:30	Ace Brigode's Orch	WCPO News Dance with News	Dick Gardner's Orch Orrin Tucker's Orch. C Benny Goodman's		Tall Story Club	Robert Lunn Jack's Mountaineers Oscar Stone Crook Brothers	State High School Basketball Tournament
1:45	Horace Heidt's Or. N	Orchestra M			Billy Snider's Orch	WCPO		10:45	WLS-WENR	Delmore Brother	

NETWORK PROGRAMS (NBC-CBS)

#:00—Message of Israel: Rabbi Harry Levi of Boston, guest speaker; organ music. WJZ WLS WCKY kdka whk wave wire wham —Columbia Workshop. WABC WKRC WHAS WHIO wear whom wire wham

www.w.s.w.kaltenmeyer's Kindergarten: Yariety pro-gram with Harry Kogen's Orchestra. WEAF WSAI wgy wtam wmaq who wdaf kyw

To be announced. WABC WKRC WHIO WHAS wbbm wgar wfbm kmbc wadc wwva

wsfa wwl wcco 7:30-Alistair Cook: Dramatic critic. WEAF

wgy wtam wmaq
—Uncle Jim's Question Bee. WJZ kdka wmaq wgy wtam

Joe Sudy's Orchestra. (NBC) WCKY WLS

Saturday Swing Session. WABC WHAS WKRC WHIO weau wbbm wir wwva

7:45—Jean Sablon, songs. WEAF wgy wtam wmaq who wdaf kyw

wmaq who wdat kyw
8:00-Robert L. (Believe-It-Or-Not) Ripley;
B. A. Rolfe's Orchestra and guest star,
Linda Lee, vocalist. WEAF WLW wgy
wtam wmaq wwi wire who wdaf wspd kyw
wbap kstp

Dance Orchestra, WJZ only

wave wham
-Columbia Workshop. WABC WKRC WHAS
WHIO weau wbbm wir wwva

WHIO wcau wbbm wir wwva
8:30—Northwest Passage. WJZ WCKY kdka
whk wave wham wowo
—Jack Haley's Variety Show, with Virginia
Verrill, blues singer; Warren Hull, master
of ceremonies; Wendy Barrie, comdienne;
Id Fio Rito's Orchestra. WEAF WLW wgy wtam wmaq kyw wwj kstp wave wbap wdaf wire who

wire who

Johnny Presents: Russ Morgan's Orchestra;
dramatization: Frances Adair and Glenn
Cross, vocalists; Mixed Ensemble; Harold
Banks, City Editor, Star-Telegram, Fort
Worth, Texas, guest. WABC WKRC WHAS
WHIO wir wbbm wgar wfbm kmox wgst
wcco wcau wadc wwva wbt kmbc
9:00—"Professor Quiz," with Bob Trout.
WABC WHAS WKRC WHIO wir wbbm
wgar wfbm kmbc wcau kmox wadc wbt
wwt wcco wgst
—National Barn Dance: Henry Burr; Verna,
Lee and Mary; Hoosier Hot Shots; Novelodeons, vocal trio; Lula Betle and Arkie,
songs; Uncle Ezra; Maple City Four; Joe

Kelly, m. c.; WJZ WLW WLS kdka wham whk wave wfla wbap wspd wire

—AI Roth's Orchestra. WEAF WSAI wgy wtam wmaq who wdaf

9:30—Saturday Serenade with Mary Eastman, 8ill Perry; Gus Haenchen's Orchestra (CBS) WHAS wcau wgst wir wbbm wgar wfbm kmbc kmox wave wbt wsfa wwl

—American Portraits: Robert E. Lee—Dramatization of the Lives of Great Americans. WEAF wgy wtam wmaq who wdaf

—By Popular Demand: Dramatized Book Revie. WABC only

9:45—Nan Wynn, songs. WABC

10:00—"Your Hit Parade:" Carl Hoff's Orchestra; Jan Peerce, tenor, guest; Songsmiths, male quartet; Fredda Gibson and Buddy Clark, vocalists. WABC WKRC WHAS WHIO wbbm wfbm wgar kmbc wcau kmox wadc wsbt wwva wir wgst wwl wcco wbt

—Music by Meakin. WJZ WCKY whk wave wire wham

—NBC Symphony Orchestra; Carlos Chavez,

-Music by Meakin. WJZ WCKY whk wave wire wham

-NBC Symphony Orchestra; Carlos Chavez, guest conductor. WEAF WSAI wgy wtam wmaq who
10:30—To be announced. WJZ WCKY whk wire wave wham
10:45—Capital Opinions. WABC wbbm wgar wfbm kmbc wadc wsbt wwva wsfa wwj wcco kmox

wcco kmox

11:00—Orrin Tucker's orchestra. WABC wbbm
wgar wfbm kmbc wadc wsbt wwva wsfa
wwj wcco kmox

-To be announced. WJZ whk wave wire wham

wham

11:30—Happy Felton's Orchestra. WEAF wgy
wtam wmaq who wdaf kyw

-Esso News Reporter. WJZ only
-George Crook, organist. (NBC) WCKY
wire wave wham whk

-Benny Goodman's Orchestra. WABC WKRC

-Benny Goodman's Orchestra, WABC WKRC WHIO wir wbbm wgar wfbm wcau kmox II:35-Horace Heidt's Orchestra. WJZ WCKY wire wave whk wham MIDNIGHT-Sammy Kaye's Orchestra. WABC WHAS WKRC WHIO wir whk wfbm kmbc-Ernie Holtz's Orchestra, WEAF WLW wgy wtam wmaq wdaf kyw wgy wtam wmaq wdaf kyw 12:30-Blue Barron's Orchestra. WEAF WLW wgy who wdaf wtam wmaq kyw -Eddy Duchin's Orchestra. WJZ WCKY kdka wave wire wham kdka wave wire wham King's Orchestra. WABC WKRC

Carlton KaDell, announcer, and Paula Winslowe read their "Big Town' scripts to each other to perfect timing and inflections.

WHIO WHAS wir wgar wfbm kmbc

Clarence Muse is dickering with sponsors on three radio serials he has ready for airing, even to incidental





PROGRAMS FOR SUNDAY, MARCH 20





= ,			(EASTERN STA	ANDA	RD TIME)		4	(CENTRAL STANDARD TIME)				
	WCKY Cincinnati (1490 icc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1390 lcc.)	WCPO Cincinnati (1200 icc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Ill. (876 loc.)	WSM Nashville, Tenn. (650 lec.)	WHASe Louisville, Ky. (820 kc.)	
7:30 7:45				7:30 7:45				6:30 6:45				
8:00 8:15 8:30	Herma Menthe N	Church Forum	Youth Education	8:15 8:30	Kidoodlers N	Sunday Choir Enquirer's Uncle Bob	Morning Concert	7:00 7:15 7:30				
9:00		Pa & Ma McCormick.			Turn Back the Clock N		11041	7:45	Possible d to 14		. mart	
9:15 9:30 9:45	00 10 10 10 10 10 10 10 10 10 10 10 10 1	Father Cox		9:15 9:30 9:45	Tom Terriss N Sermonette and Hymn		Jordan" C	8:00 8:15 8:30 8:45	Everybody's Hour, conducted by John Baker	Melody Moments N.,	Jordan' C Aubade for Strings C Meador Lowrey, News	
10:00		Russian Melodies N., Hugh Cross		10:00	Hamilton County Jail Church Service	Hillbilly Hullabaloo	11 11	9:00 9:15	Little Brown Church, Dr. Holland		Church of the Air C	
10:30 10:45	Dreams Long Ago N.	News Review Madrigal Singers	Musical Calendar W. Brown, strings C	10:30 10:45	Madrigal Singers N	" " " " " " " " " " " " " " " " " " " "	W. Brown—String Ensemble C	9:30 9:45	WLS News Report	News Summary Fidelis Class—First	Sunday Jail Service	
11:00 11:15 11:30 11:45	Louise Florea N	Choir	Glendale Presbyterian	11:15	Dr. Poltack's Amateur Hour		Major Bowes' Capitol Theatre Family C	10:45	"Folks Worth Knowing" Concert Orchestra with Roy Anderson.	Baptist Church Felix Knight, tenor N Stern's Sport Scraps N	· Church	
12:00 12:15 12:30 12:45	Radio City	Radio City Music		12:15 12:30	Symphony N The Week in Review	The Islanders To be announced Concert Hall	Salt Lake City	11:30	The Southernaires N., Grace Wilson	Church	Salt Lake City	
1:00 1:15 1:30	Command	n	Church of the Air C	1:00 1:15 1:30 1:45	Canal Days	Apostolic Church To be announced	WHIO News	12:00 12:15 12:30 12:45	Radio City	Al and Lee Reiser N Grace and Scotty N Smoke Dreams N	Speech on Wars C	
1:45 2;00 2:15 2:30 2:45	Performance N You're a Sweetheart.	Magic Key N	Boris Morro's String Quartet C	2:00 2:15 2:30 2:45	The Lamplighter M Vincent Gomez N Thatcher Colt N		Y. M. C. A. Program. Morro's String Ot. C Dr. Christian C		Magic Key of R. C. A. N	Magic Key N	String Quartet C Dr. Christian C	
3:00 3:15 3:30 3:45	On Broadway N Movieland News Bill Wirge's Orch	Church by the Side of the Road Frank Simon's Band	Society of New York —John Barbirolli,	3:00 3:15 3:30 3:45	Reel N	Cong. Herbert Bigelow Matinee Concert To be announced	Melody Boys To be announced	2:15	The Last of the Lockwoods N Frank Simon's Band N	Sunday Drivers N	Philharmonic Symphony Society C	
4:00 4:15 4:30 4:45		The same of the sa	- 11 11	4:00 4:15 4:30 4:45	Lutheran Layman's	Church	Clara Oglesby Lyman,	3:15 3:30	Sunday Vespers N Gray Gordon's Orch Vagabond Quartet N	Sunday Vespers N	19 19	
5:00 5:15 5:30 5:45	Metropolitan Opera Audition N Smil' Ed McConnell N Howard Marshall N	The Musical Steelmakers M Mickey Mouse	Magazine of the Air	5:00	Marion Talley N	Marvin W. Coleman Your Favorite Band Reading G'pel Tabe'e	Magazine of the Air C	4:00 4:15 4:30	Metropolitan Opera Auditions N Smiling McConnell N. Howard Marshall N.	Francis Craig's Sunday Afternoon Serenade. Mickey Mouse	Air C	
6:00		Musical Camera N	Joe Penner C	6:00	Catholic Hour N	News	Tommy Dorsey's Orch.	5:00	Sach's Amateur	Catholic Hour N	Joe Penner—Jimmie	
6:15 6:30 6:45	WCKY News	My True Story	Double Everything C	6:15 6:30 6:45	Paul Sultivan Ernie Holst's Orch	Jerry Shelton Sweet Swing	Double Everything C	5:15 5:30 5:45	Hour	The Penner Unners	Grier's Orch. C Double Everything C.	
7:00 7:15 7:30	Popular Classics N	Jack Benny and Mary Livingstone N. Eve. Newsp'r of Air.	Open House C Phil Baker C	7:00 7:15 7:30	Ace Brigode's Orchestra Interesting	Church Federation Sports Review	Open House C Phil Baker; Oscar	6:00 6:15 6:30	Popular Classics N """ Ozzie Nelson's	Jack Benny and Mary Livingson N Harriet Hilliard and	Open House C Phil Baker; Oscar	
7:45 8:00 8:15	Detective Series N	Don Ameche and Edgar Bergen N	St. Louis Blues C	7:45 8:00 8:15	Neighbors N Otto Thurn's Orchestra	Rainbow Trio Eventide Echoes	St. Louis Blues C	7:00 7:15	Orchestra N Detective Series N	Edgas Bargan and	Bradley's Orch, C St. Louis Blues C	
8:30 8:45	Ernest Gill's Orchestra N	11 11	Lyn Murray's Musical Gazette C.	8:30 8:45	Hawaii Calls M	Swing High	Lyn Murray's		Ernest Gill's Orchestra N	" "	Lyn Murray's Musical Gazette C	
9:15 9:30	Vocal Rhythm	Hollyw'd Playhouse N " "		9:00 9:15 9:30 9:45	Manhattan Merry-Go Round N American Album of	News Review Tomorrow's Rhythms	Hour C	8:15 8:30	Hollywood Playhouse N Walter Winchell N	Manhattan Merry Go Round N American Album of	Sunday Evening Hour C	
9:45 10:00 10:15 10:30	Paul Martin's Music N Cheerio N	Unbroken Melodies Unsolved Mysteries Country Sunday	Foundation C	10:00 10:15 10:30	Familiar Music N Rising Stars N	WCPO News	Ben Selvin's Orch	9:00 9:15	Vocal Varieties Stalking Wild Game Cheerio N	Hollywood Playhouse N	Comedy Stars	
J0:45	Press Radio News N.	Paul Sullivan	Ross Pierce's Orch	10:45	Orchestra (to M) Billy Snider's Orch	House of Rinck	Bylines C Abe Lyman's	9:45 10:00	News' Globe Trotter	Walter Winchell N	Abe Lyman's	
11:15 11:30 11:45	Blue Barron's Orc. N Henry Busse's Orchestra N	Charlie Agnew's Or. N Ozzie Nelson's Orchestra M		11:15 11:30 11:45	J. Betzner's Or. M Ernie Holst's Orchestra N	10 10 10 10 10 10 10 10 10 10 10 10 10 1	Orchestra C Duke Ellington's Orchestra C	10:30	Gray Gordon's Orch Andy Kirk's Orchestra	Press-Radio News N., E. Holst's Orch, N	Orchestra C Duke Ellington's Orchestra C	
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	li	WLS-WENR	WSM	WHAS	

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

5:00—Metropolitan Opera Auditions of the Air: Wilfred Pelletier, conducting the Met-ropolitan Opera Orchestra; guests. WJZ WCKY WLS wham kdka whk wowo wspd

WABC WHAS ir wgar wfbm kmbc wcau kmox wwva wwl
-Mickey Mouse Theatre of the Air. WEAF WLW WSM kyw wgy wire wmaq who wdaf wwi wtam kstp wfaa wave kvoo wbap.
-Smilin' Ed McConnell. WJZ WCKY WLS kdka wham wspd whit.
-Oliver Drake (CBS) wbbm
1:45—Howard Marshall, commentator, from London. WJZ WCKY WLS whk wham wave Dave Racal (CBS) wbbm

Pave Bacal (CBS) wbbm —Joe Penner with Jimmie Grier's Orstra; Gene Austin, tenor; Julie Gibson, and Malt, comedians. wfbm wgar wca

eph Cherniavsky; Modernaires Male Quar-tet; Kressup Erion, soprano; Steven Merrell, tenor. WJZ WCKY WLW wave wire wham wowo whk

Catholic Hour: The Individual Problem and -Catholic Hour: The Individual Problem and the Cross—"The Third and Fourth Words," Rt. Rev. Msgr. Fulton J. Sheen, guest speaker; Paulist Choir, direction Father Finn. WEAF WSM WSAI wgy wtam wmaq wwi who wdaf kyw

wwi who wdaf kyw
6:30—"Double Everything:" Al Shaw and Sam
Lee: Carl Hohengarten's Orchestra. WABC
WKRC WHAS WHIO wir wbbm wgar
wfbm kmbc wcau kmox wbt wwl wwva

wadc wgst -A Tale of Today, sketch. WEAF whem

—A Tate of Today, sketch. WEAF whem wmaq wgy kyw

New Friends, of Music—Budapest String Quartet. WJZ kdka whk wave wire
7:00—Open House with Jeanette MacDonald. Wilbur Evans; Josef Pasterneck's Orchestra. WABC WHIO WKRC WHAS wgar wir kmox wadc wcco wbbm wcau wgst wwl wfbm kmbc

Jack Reasy compatition.

wfbm kmbc

-Jack Benny, comedian, with Mary Livingstone; Kenny Baker, tenor; Sam 'Schlepperman' Hearn; Phil Harris' Orchestra; Andy
Devine and Don Wilson. WEAF WLW WSM wave wire wmaq kyw wgy wtam wwi who wdaf kstp kvoo wfla wspd wcol

-Popular Classics. WJZ WCKY WLS kdka whk wave wire wham

20—Phil Baker, comedian, and Oscar Brad-

WHAS WHIO with wir w wgar wcau wadc

Ozzie Nelson's Orchestra; Harriet Hilliard and Feg Murray; Ida Lupino, guest. WJZ WCKY WLS WSM wham wave kvoo wflawspd wcol kdka whk

—Interesting Neighbors—Jerry Belcher. WEAF WSAI kyw wgy wtam wwj wmaq who wdaf

-Twilight Musical (CBS) wbbm

8:00—Don Ameche, m. c.; Edgar Bergen and Charlie McCarthy; Dorothy Lamour; the Stroud Twins; Robert Armbruster's Orches-tra; guests. WEAF WLW WSM wtam wire tra; guests. WEAF WLW WSM wtam wire wwi wdaf kstp kvoo wfaa wgy kyw wave wmag wfla who

-Detective Series. WJZ WCKY WLS kdka wham whk

wnam wnk -5t. Louis 8lues. WABC WKRC WHAS WHIO wbbm wfbm wgar wbt wwva wsbt wcco

8:30—Lyn Murray's Musical Gazette. WABC WKRC WHIO WHAS wir wwi wadc —Ernest Gill's Orchestra. WJZ WCKY WLS kdka wham whk

ley's Orchestra and guests. WABC WKRC —Hollywood Playhouse presents Tyrone Power.
WHAS WHIO wifm wir wgar wcau wadc | Dramatic sketch with quart write. Orchester Dramatic sketch with guest artist; Orches-tra, direction Harry Sosnick. WJZ WLW WENR kdka whk wham

9:30—Walter Winchell. WJZ WLW WENR kdka wham whi wspd

-American, Album of Familiar Music, with prano; The Haenchen Concert Orchestra; Frank Munn. tenor; Jean Dickenson, so-Bertrand Hirsch, violinist; Arden and Arden, piano duo; Amsterdam Chorus. WEAF WSAI WSM kyw wgy wtam wwi who wflawdaf wmag wfaa wire wave kstp kvoo

:45—Irene Rich. WJZ WCKY WENR kdka whk wham wspd

10:00---"Foundation:" Orchestra and dramatic cast. WABC WKRC WHAS wir kmbc wcau wfbm wbt wbbm kmox wgst wwl wcco

wfbm wbt wbbm kmox wgst wwl wcco

Rising Musical Star Program: Alexander
Smallens and Symphony Orchestra; mixed
chorus, direction Eugene Fuerst; Alois
Havrilla, commentator; Webster Aitken,
pianist, and Arnold Eidus, violinists, guest
artists. WEAF WSAI WSM kstp wire wcol
włam wgy wwi wmaq kyw wdaf wfla wave

Peul Martin's Music. WJZ WCKY wham
kdka whk whan

kdka whk wbap

10:30—Cheerio: Inspirational talk and music. WJZ WCKY WLS wham kdka whk wbap "'Headlines and Bylines," with Bob Trout, H. V. Kaltenborn and Canham. WABC WKRC WHIO wbbm wir

-Norman Cloutier's Orchestra. WEAF wgy wtam wmaq who wdaf

—"Skelly Court of Missing Heirs." (CBS)
wbbm kmox wcco -Tyrone Power: Dramatic sketch with guest artist. (NBC) WSM wave

11:00-Press-Radio News, WJZ WCKY wire -Waiter Winchell. (NBC) WSM wbap wast, --Marlowe and Lyon, piano duo. WEAF wgy wtam wire wham wmaq wfla wowo
--Abe Lyman's Orchestra. WABC WHIO WKRC WHAS wir

11:15-Biue Barron's Orchestra. WJZ WCKY

—Charlie Agnew's Orchestra. WEAF WLW
wgy wtam wire wham wmaq wfla wowo
—Gray Gordon's Orchestra. WEAF wgy wtam
wire wham wmaq wfla wowo
—Irene Rich. (NBC) WSM wave

11:30-Press-Radio News, WEAF and others -Duke Ellington's Orchestra. WABC WKRC WHAS WHIO wgar wcco wadc kmbc wjr

wbt wwl wsbt -Henry Busse's Orchestra. WJZ WCKY whk wave wire wham wowo

11:35-Ernie Holst's Orchestra, WEAF WSM WSAI wgy wtam wmaq MIDNIGHT-Jack Denny's Orchestra. WEAF

wgy wtam wmaq who wdaf -Roger Pryor's Orchestra. WJZ wgar wave

wire wham

Harry Owens' Orchestra. WABC WKRC
WHIO wbbm wbt wgar wgst wfbm wadc
12:30—Andy Kirk's Orchestra. WEAF wgy
wham wmaq who wdaf

To be announced. WJZ wave wire wham

Ted Fiorito's Orchestra. WABC WKRC
WHIO wbbm wbt wgar wgst wfbm wadc

W)R

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)





PROGRAMS FOR MONDAY, MARCH 21



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7.4

			(EASTERN ST		(CENTRAL STANDARD TIME)						
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Ill. (870 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30 6:45	Morning Round Up	Brown County Revelers	Jerry Foy	6:30 6:45		00 88	Breakfast Express	5:30 5:45	Smile A While		**********************
7:00 7:15 7:30 7:45	Steve's Gang	Morn'g in the Mount's To be announced Sing, Neighbor, Sing Merrymakers		7:00 7:15 7:30 7:45	Early Express	Six to Niners	Little Tom	6:00 6:15 6:30 6:45	Sing: Neighbor, Sing De Zurik Sisters	Acuff's Tennesseans Delmore Brothers	Asbury College Devotions Emmy's Band Henry's Mountaineers
8:00 8:15 8:30 8:45	Wm. Meeder N News for Executives Lucille and Lenny N	Prayer Period Peter Grant—News The Gospel Singer "Voice of Experience"	Woman's Hour	8:00 8:15 8:30 8:45	Do You Remember N. Women's Newsreel		Dunker's Club Yesterday's Favorites Women Make the News		Pokey and Arkie Morning Devotions Jolly Joe's Pals	WSM News Freddie Rose	Jamboree
9:00 9:15 9:30 9:45	London Stock Market . Breakfast Club N	Hymns of All Churches Houseboat Hannah Myrt and Marge Young Widder Jones	Federation of Churches Bachelor Children C.V.	9:00 9:15 9:30 9:45	Landt Trio N What Next?	Consumers Conference	Dear Columbia C Municipal Court Monticello Party Line	8:30 8:45	Morning Minstrels News-Julian Bentley Chuck, Ray, Christine.	19 10	Jackson Family Bachelor's Children C.
10:00 10:15 10:30 10:45	Aunt Jemima N Attorney at Law N Viennese Ensemble N.	Linda's First Love Aunt Jemima N Betty and Bob Dr. Friendly Mary Marlin N	Tony Wons C	10:15 10:30 10:45	Just Plain Bill N Woman in White N.	WCPO News	Keyboard and Console Music by the Masters. WHIO News	9:00 9:15 9:30 9:45	Aunt Jemima N Attorney at Law N News and Markets Mary Marlin N	Aunt Jemima N WSM News Viennese Ensemble N.	Monticello Party Line. Myrt and Marge C Tony Wons' Book C Meador Lowrey, news Ruth Carhart, songs C
#1:00 #1:15 #1:30 #1:45	Household Hour	News Carson Robison The Goldbergs	Carol Kennedy's R. C Big Sister C Aunt Jenny's Stories C.	11:15 11:30 11:45	How to be Charming N Romantic Bachelor	10 10	Hal and Henry Big Sister C Aunt Jenny's Stories C	10:15 10:30 10:45	Pep. Young's Fam. N Vic and Sade N Edward MacHugh N	Popular Waltzes N How to be Charm'g N Originalities N	Carol's Romance C Big Sister C Aunt Jenny's Stories
12:00 12:15 12:30 12:45	Murdock Williams National Farm and Home Hour N	Girl Alone N	Rom'nce Helen Trent C Our Gal Sunday C	12:00 12:15 12:30 12:45 1:00	Harry Candullo N		Edwin C. Hill C The Listener Speaks News, Weath'r, Mark's	11:15 11:30 11:45	Markets; News	Bailey Axton N National Farm and Home Hour N	Romance Helen TrentC Our Gal Sunday C
1:00 1:15 1:30 1:45	Information Program.	Ma Perkins	"Valiant Lady" C	1:15 1:30 1:45	Escorfs and Befty N Cincinnatus at School	WCPO News Rhythm Rambles Dot Club News From Hawaii	Ann Kirk Trio Melody Boys	12:00 12:15 12:30 12:45	Prairie Farmer, Dinnerbell Time Voice of Feed Lot Business of Farming	WSM News Dept. of Agriculture.	John Tillman
2:00 2:15 2:30 2:45	81 00 81 00	Magician of Mento Sing to Me	Musical Calendar American School of Air C	2:15 2:30 2:45	Musical	Spanish Strings Music of the Dreamer	Three R's	1:15 1:30 1:45	School TimeOtto & Novelodeons Ciosing Grain Market Women's Clubs	U. S. Navy Band N	Woman's News C Weekday Devotion University of Kentucky
3:15 3:30 3:45		The Mad Hatterfields. Vic and Sade N The Guiding Light N	Moment Musicale Capital U. Choir Communication Commun	3:00 3:15 3:30 3:45	It is Strange	11 11	Manhattan Matinee C Capital U. Choir A Nan Wynn, songs C.	2:15 2:30 2:45	Homemakers Program Musical Roundup	Ma Perkins N Vic and Sade N Guiding Light N	Hymns of All Churches Capital U. Choir C Yellow Blank Salute
4:00 4:15 4:30 4:45	Club Matinee N	Heart of Julia Blake Road of Life N	Col. Concert Hall C Sundown Serenade Dr. Dafoe C	4:00 4:15 4:30 4:45	Rush Hughes, Com'r N Kiddies Club	WCPO News	Hall C	3:15 3:30 3:45	Club Matines N	Club Matines N Dan Harding's Wife N Road of Life N	Col. Concert Hall C Melodies of Home The Songmaster Dr. Allan Datoe C
5:15 5:30	Rockin' the Town Don Winslow N Sports Review Straight Shooters N	Jack Armstrong Singing Lady N	Freshest Thing in Town "Stepmother" C	5:00 5:15 5:30 5:45	Rex Maupin's Orch. N Red Barber	Hollywood Spotlight	Bob Richardson, songs Three Naturals	4:15 4:30 4:45	Music Circle	D. Winslow of Navy N Market Notes Claude Sharpe, tenor.	"Stepmother" C "Hilltop House" C
6:15 6:30 6:45	Little Orphan Annie N Movieland News WCKY News & Sports Dinner Date	Short, Short Story Allan Franklyn, sports Lowell Thomas N	Musical Visions Boake Carter C Lum and Abner C	6:00 6:15 6:30 6:45	MacGregor Arc. Ed. N Paul Sullivan Junior Radio Playhouse		Boake Carter C Lum and Abner C			Top Hatters N Jack's Mountaineers Afternoon News Sum'y	Jack Armstrong Boake Carter C Lum and Abner C
7:30 7:45	Music Is My Hobby N Dr. Jos. Jastrow N Rose Marie N Barry McKinley N	To be announced Rose Marie N The Perk Uppers	Arthur Godfrey C Souvenirs C	7:00 7:15 7:30 7:45	Uncle Ezra N Dick Bray Janette	Race Results	Entertains	4.30	Steine Bottle Boys N	John Lewis	Arthur Godfrey C Souvenirs C
8:00 8:15 8:30 8:45	"Grand Hotel" N	Burns and Allen N Margaret Speaks N	Show C		Ernie Holst's Orch Kings Jesters M	of Yester-Year Musically Speaking	Show C To be announced Dick Gardner's Orch.	7:00 7:15 7:30 7:45	Melody Puzzles N "Grand Hotel" N	Margaret Speaks N	Pick and Pat in "Pipe Smoking Time" C
9:00 9:15 9:30 9:45	Philadelphia Symphony Orchestra N	WLW Operettas	10 10 10 10 10 10 10 10 10 10 10 10 10 1	9:15 9:30 9:45	Cartoons M	Popular Rhythms Concert Master	10 00 00 01	8:00 8:15 8:30 8:45	Occhorten N	Hour of Charm N Music for Moderns N	# # **********************************
10:15	Behind Prison Bars N National Radio Forum N	True or False M For Men Only N	Orchestra C	10:00 10:15 10:30 10:45	Charles Woods, News	WCPO News Musical Moods Wein Bar House of Rinck	Orchestra C Remember Yesterday	9:00 9:15 9:30 9:45	"Behind Prison Bars" N	To be announced Goodman's Pianologue	Orchestra C
11:00 11:15 11:30 11:45	Bert Block's	Paul Sullivan Ernie Holst's Orch Jack Denny's	Leaders in Dance Time Jimmy Dorsey's Or. C Sammy Kaye's		Ernie Holst's Orch Jerry Blaine's Orch. N Billy Snider's Orchestra	WCPO News	Jimmy Dorsey's Orchestra C	10:00 10:15 10:30 10:45	Globe Trotter Bert Block's Orch. N Andy Kirk's Orchestra	Amos 'n' Andy N WSM News Magnolia	Sing and Swing C Meador Lowrey, news Sammy Kaye's Orchestra C
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO		WLS-WENR	WSM	WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00—Amos 'n' Andy. WEAF WLW who wgy kyw wtam wwi kstp

Music is My Hobby. WJZ WCKY WENR Kdka wave wfla wham

Hal Totten, sports. (NBC) wtam wmaq ho wdaf kyw

"Sing and Swing:" Jack Fulton, tenor; Andrews Sisters; Carl Hohengarten's Orchestra. WABC WKRC wadc wwva wbt wcau wgar wgst wir

"Not So Long Ago." (CBS) wbbm kmbc wcco kmox

7:15—"Uncle Ezra's Radio Station E-Z-R-A," with Pat Barrett, Carlfon Guy, Nora Cuneen and others. WEAF WSAI kyw wtam wmaq who wdaf kstp wire wgy wbap wcole—Arthur Godfrey, with John Salb, organist; songs and patter. WABC WKRC WHAS wbbm wir wcau wfbm wgar kmox

Dr. Joseph Jastrow, psychologist. WJZ wcco kmox
7:15—"Uncle Ezra's Radio Station E-Z-R-A,"
with Pat Barrett, Carlfon Guy, Nora Cunneen and others. WEAF WSAI kyw wtam
wmaq who wdaf kstp wire wgy wbap wcol
e-Arthur Godfrey, with John Salb, organist;
songs and patter. WABC WKRC WHAS
wbbm wir wcau wfbm wgar kmox
e-Dr. Joseph Jastrow, psychologist. WJZ
WCKY WLS whk wave wham

7:30—Rose Marie, songs. WJZ WLW WENR WCKY kdka wave wire wham wowo
—Souvenirs. WABC WKRC WHAS WHIO kmbc wadc wbt wgst
—New York on Parade: Mark Warnow's Orchestra; John B. Kenedy, commentator; WEAF only

7:00-Amos 'n' Andy. WEAF WLW who wgy | -John Herrick, (NBC) wgy wtam wmag who

wir wbbm wrom kmox wedu wor weed wigh kmbc wgst wwl 8:30-Margaret Speaks; Mixed Chorus; Sym-phonic Orchestra. Alfred Wallenstein, con-ductor. WEAF WLW WSM wgy kvoo wfla wmaq wdaf wwi who kstp wcol wave wire

aucror. WEAF WLW WSM wgy kvoo wite wmaq wdaf wwi who kstp wcol wave wire wtam kyw
-'Pick and Pat in Pipe Smoking Time,''
blackface comedy and music; Edward Roecker, baritone; Benny Krueger and his

Orchestra. WABC WKRC WHAS wir wbbm wgar wfbm kmox wgst wcco kmbc wcau wbt wadc
—"Grand Hotel"; Dramatic sketch. WJZ
WCKY WLS kdka whk wham wspd
9:00—Hour of Charm. WEAF WLW WSM kyw wtam wwi kvoo wgy wfla wmaq who wdaf wire kstp wfaa ave
—Radio Theatre: George Arliss in "The Man Who Played God." WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wbt wgst wwl wcco
—Philadelphia Orchestra; Eugene Ormandy, conductor. WJZ WCKY WLS kdka whk

Rmox wadc wor wast well weco

Philadelphia Orchestra; Eugene Ormandy,
conductor. WJZ WCKY WLS kdka whk
wspd wham

9:30—Music for Moderns. WEAF WSM wfla
kstp kyw wgy wwi wmaq who wdaf wire
wfaa wtam kvoo wave

10:00—Wayne King's Orchestra. WABC

WKRC WHAS WHIO wir wbbm wfbm
wgar kmbc wcau kmox wadc wbt wwl wcco

—Contented Program: The Lullaby Lady,
Male Quartet; Orchestra, direction Marek
Weber; Maria Kurenko, soprano; Vincent
Pelletier, announcer. WEAF WSAI WSM
kyw wgy wmaq wtam wwi who wdaf wfla
wave wcol wfaa

—"Behind Prison Bars." Warden Lewis E.
Lawes of Sing Sing. Dramatic sketch,
WJZ WCKY WLS whk wspd wham kdka

10:30—For Men Only, Peg La Centra, vocalist; Peter Van Steeden's Orchestra; Paul
Sullivan, commentator. WEAF WLW WLS

-"Brave New World," dramatization—U. S. Office of Education Program: "Ariel and Latin-American Idealists." WABC wadc

wbbm wcco -Public Hero No. I-dramatic sketch. (NBC)

-Public Hero No. 1—dramatic sketch. (NBC) wmaq who wfaa wfla
-National Radio Forum—guest speaker. WJZ WCKY whk wave wire wham

11:00—Jimmy Dorsey's Orchestra. WABC (WKRC on 11:15) wgst wbt wgar (wir wbbm wfbm kmbc kmox wwl wcco on 11:15)
-Sing and Sing. (CBS) WHAS wir wbbm wfbm kmbc kmox www wcco
-Amos 'n' Andy. (NBC) - WSM wdaf wmaq wire wfae

—Amos 'n' Andy. (NBC) WSM wda'r wm:
wire wfae
—Golden Gloves Inter-City Boxing Matches
Blow-by-Blow description of the New Yor
Chicago contest WEAF WSAI wgy
—Esso News Reporter. WJZ only

-Bert Block's Orchestra. (NBC) WCKY wire kdka wham whk wave

11:05—Bert Block's Orchestra. WJZ WCKY WLS kdka wham whk wave wire

WSM -Chick Webb's Orchestra, WJZ WSM WLW WCKY kdka wham wowo whk wave -Andy Kirk's Orchestra. WEAF WLS

X

WSM wgy wtam wmaq who
Joe Haymes Orchestra. WJZ WCKY kdka
whk wave
Orrin Tucker's Orchestra. WABC WKRC
WHIO wbbm wfbm wir

Joe Penner likes to take his whole

troupe to a bowling alley next door to the broadcasting station between Sunday airings.

Georgia Stoll, who can play any instrument in his band, corrects errors by sitting down and running through a few bars with the bandmen.

John Conte declares he's going to be a florist when radio loses its appeal-if ever. He's already a firstclass horticulturist.

The Phil Baker family is divide over the merits of Phil's radio co edy. Margo, aged 5, is enthusia but Stuart yawns.





PROGRAMS FOR SUNDAY, MARCH 20





			(EASTERN STA	ANDA	RD TIME)				(CENTRA	AL STANDARD TIM	E)
	WCKY Cincinnati (1400 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1380 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Ill. (670 ltc.)	W S M Nashville, Tenn. (658 loc.)	WHASe Louisville, Ky. (820 icc.)
7:30 7:45				7:30 7:45				6:30 6:45		••••••	
8:00 8:15 8:30 8:45	Peerless Trio N Herma Menthe N Tone Pictures N	Peerless Trio N Church Forum Pa & Ma McCormick.	Wayside Church—Sun- day School Lesson Youth Education		William Meeder N	Sunday Choir Enquirer's Uncle Bob	Hymns	7:00 7:15 7:30 7:46			
9:00 9:15 9:30 9:45	-	Father Cox	Jordan" C	9:00 9:15	Turn Back the Clock N Tom Terriss N Sermonette and Hymn	For Mother and Dad	"Wings Over Jordan" C Aubade for Strings C	8:00 8:15 8:30 8:46	Everybody's Hour, conducted by John Baker	Melody Moments N.	Jordan'' C
10:00 10:15 10:30	Russian Melodies N Dreams Long Ago N.	Russian Melodies N Hugh Cross News Review	Chyrch of the Air C Musical Calendar		Hamilton County Jail Church Service Madrigal Singers N	Hillbilly Hullabaloo	Church of the Air C	9:00 9:15 9:30	Little Brown Church, Dr. Holland	Radio Pulpit N News Summary	Church of the Air C Sunday Jail Service
10:45 11:00 11:15 11:30 11:45	Alice Remsen N Neighbor Nell N Louise Florea N	Madrigal Singers Cadle Tabernacle Choir Donald Novis Drifting Pioneers	The Texas Rangers C. Glendale Presbyterian	11:15	Dr. Pollack's Amateur Hour	Amateur Revue	Ensemble C Texas Rangers C Major Bowes' Capitol Theatre Family C	9:45 10:00 10:15 10:30 10:45	"Folks Worth Knowing" Concert Orchestra	Fidelis Class—First Baptist Church "" Felix Knight, tenor N Stern's Sport Scraps N	*Church
12:15 12:30 12:45	Radio City Music Hall N	Rural Roundup Radio City Music Hall N	Theater C	12:15 12:30 12:45	NBC Home Symphony N The Week in Review The Antique Shop	The Islanders To be announced Concert Hall	Salt Lake City Choir C	11:45	The Southernaires N., Grace Wilson Helen Jensen, organist	First Presbyterian Church	Salt Lake City Choir C
1:00 1:15 1:30 1:46	Command Performance N	Smoke Dreams N	Sunday Players	1:00 1:15 1:30 1:45	Remember When Ted Weems' Orch. M Charlie & Jane	Apostolic Church To be announced	Ridge Runners	12:15 12:30 12:45	There Was A Woman N	Grace and Scotty N Smoke Dreams N	Speech on Wars C
2:00 2:15 2:30 2:45	You're a Sweetheart	Magic Key N	String Quartet C Dr. Chirstian C	2:00 2:15 2:30 2:45	The Lamplighter M Vincent Gomez N Thatcher Colt N	Air Castles	Y. M. C. A. Program. Morro's String Ot. C Dr. Christian C	1:00 1:15 1:30 1:45	of R, C, A, N	10 00	String Quartet C Dr. Christian C
3:00 3:15 3:30 3:45	** ************************************	Church by the Side of the Road Frank Simon's Band M	Society of New York —John Barbirolli, conductor C	3:00 3:15 3:30 3:45	Sunday Drivers N		Melody Boys	2:15 2:30 2:45	The Last of the Lockwoods N Frank Simon's Band N	Sunday Drivers N	Society C
4:00 4:15 4:30 4:45	Lone Ranger	Relations M The World is Yours N	10 10	4:00 4:15 4:30 4:45	Lutheran Layman's League M	Church Tommy Tucker's Orchestra	Clara Oglesby Lyman, Organist	3:15 3:30 3:45	Gray Gordon's Orch Vagabond Quartet N	Sunday Vespers N	10 10
5:00 5:15 5:30 5:45	Metropolitan Opera Audition N Smil' Ed McConnell N Howard Marshall N	The Musical Steelmakers M Mickey Mouse Theatre N	Magazine of the Air C	5:00 5:15 5:30 5:45	Carefree Carnival	Your Favorite Band Reading G'pel Tabe's	Melodic Moments	4:15 4:30	Metropolitan Opera Auditions N Smiling McConnell N Howard Marshall N		Air C
6:00 6:15 6:30 6:45	" "	My True Story	" "	6:00 6:15 6:30 6:45	Paul Sullivan	News Jerry Shelton Sweet Swing	Stars of Broadway Double Everything C.	\$:00 \$:15 \$:30 \$:45	Sach's Amateur Hour	Catholic Hour N The Pepper Uppers	Grier's Orch C
7:00 7:15 7:30 7:45	Harriet Hilliard with		Open House C Phil Baker C	7:00 7:15 7:30 7:45	Ace Brigode's Orchestra Interesting Neighbors N	Church Federation	Phil Baker; Oscar	6:15	Popular Classics N	Jack Benny and Mary Livingson N Harriet Hilliard and	Open House C
8:15	Detective Series N Ernest Gill's Orchestra N	Edgar Bergen N	St. Louis Blues C U Lyn Murray's Musical Gazette C.	8:00 8:15 8:30 8:45	Otto Thurn's Orchestra Hawaii Calls M	Swing High	Lyn Murray's	7:15 7:30	Detective Series N Ernest Gill's Orchestra N	Don Ameche N	Advistract Co. 144 C
9:15 9:30	Echoes of the Stage Vocal Rhythm Irene Rich N	Hollyw'd Playhouse N " Walter Winchell N Unbroken Melodies	Sunday Evening Hour C	9:00 9:15 9:30 9:45	Manhattan Merry-Go Round N American Album of	News Review	Sunday Evening Hour C	8:15 8:30	Hollywood Playhouse N Walter Winchell N Irene Rich N	American Album of	
0:15 0:30 0:45	Paul Martin's Music N Cheerio N	Unsolved Mysteries Country Sunday	Headlines and Bylines C	10:00 10:15 10:30 10:45	Ace Brigode's	WCPO News	Ben Selvin's Orch,	9:15 9:30 9:45	Stalking Wild Game Cheerio N	Hollywood Playhouse N	Comedy Stars Meador Lowery, New
11:15	Press Radio News N Blue Barron's Orc. N Henry Busse's Orchestra N	Paul Sullivan	Abe Lyman's Orch. C Duke Ellington's	11:00 11:15 H:30 11:45	Billy Snider's Orch J. Betzner's Or. M Ernie Holst's Orchestra N	Sign Off	Orchestra C	10:15	News' Globe Trotter Gray Gordon's Orch Andy Kirk's	Walter Winchell N Irene Rich N Press-Radio News N., E. Holst's Orch, N	Abe Lyman's Orchestra C Duke Ellington's
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	11	WLS-WENR	WSM	WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

5:00-Metropolitan Opera Auditions of the Air: Wilfred Pelletier, conducting the Met-ropolitan Opera Orchestra; guests. WJZ WCKY WLS wham kdka whk wowo wspd

WCKY WLS wham kdka whk wowo wspd wfaa

Marion Talley; Orchestra direction Josef Koestner. WEAF WSAI wmaq kyw wire wij wy wtam kstp who wdaf "Magazine of the Air"—Channing Pollock, editor: "Happiness of Thinking Straight;" Ossy Renardy, 16-year-old Viennese violinist, guest artist; Morton Bowe, tenor; Mark Warnow's Orchestra. WABC WKRC WHAS WHIO wcau wcco wgar wfbm kmox wadc wbbm wir wgst wwl wbt 5:30—Guy Lombardo and his Orchestra. WABC WHAS ir wgar wfbm kmbc wcau kmox wwva wwl

Mickey Mouse Theatre of the Air. WEAF WLW WSM kyw wgy wire wmaq who wdaf wni warm kstp wfaa wave kvoo wbap

Smilin' Ed McConnell. WJZ WCKY WLS kdka wham wspd whk

Oliver Drake (CBS) wbbm 5:45—Howard Marshall, commentator, from London. WJZ WCKY WLS whk wham wave

-Pave Bacal (CBS) wbbm 6:00—Joe Panner with Jimmie Grier's Or-

eph Cherniavsky; Modernaires Male Quar-

eph Cherniavsky; Modernaires Male Quartet; Kressup Erion, soprano; Steven Merrell, tenor. WJZ WCKY WLW wave wire wham wowo whk
—Catholic Hour: The Individual Problem and the Cross—"The Third and Fourth Words," Rt. Rev. Msgr. Fulton J. Sheen, guest speaker; Paulist Cholr, direction Father Finn. WEAF WSM WSAI wgy wtam wmaq wwj who wdaf kyw
6:30—"Double Everything:" Al Shaw and Sam Lee; Carl Hohengarten's Orchestra. WABC WKRC WHAS WHIO wjr wbbm wgar wfbm kmbc wcau kmox wbt wwl wwwawadc wgst

wadc wgst -A Tale of Today, sketch. WEAF w**te**m

—A Tale of Today, sketch. WEAF whem wmaq wgy kyw

New Friends of Music—Budapest String Quartet. WJZ kdka whk wave wire

7:00—Open House with Jeanette MacDonald. Wilbur Evans; Josef Pasterneck's Orchestra. WABC WHIO WKRC WHAS wgar wir kmox wadc wcco wbbm wcau wgst wwl wibm kmbc

Jack Benny. comedian. with Mary Living-

Mode what whold whole with a commentator, from London. WJZ WCKY WLS whk wham wave — Dave Bacal (CBS) wbbm 6:00—Joe Penner with Jimmie Grier's Orchestra; Gene Austin, tenor; Julie Gibson, vocalist, and Coce and Malt, comedians. WABC WKRC WHAS w; with wayer wire wmaq kyw wsp wton will wbt wcco wbbm kmox wgst kmbc wwl — Popular Classics, WJZ WCKY WLS kdka whk wave wire wham — Musical Camera: Orchestra, direction Jos-7:30—Phil Baker, comedian, and Oscar Brad-

ley's Orchestra and guests. WABC WKRC WHAS WHIO wfbm wir wgar wcau wadc wsbt wwva wbt wgst ww!

Ozzie Nelson's Orchestra; Harriet Hilliard and Feg Murray; Ida Lupino, guest. WJZ WCKY WLS WSM wham wave kvoo wfla wspd wcol kdka whk

-Interesting Neighbors-Jerry Beicher. WEAF WSAI kyw wgy wtam wwi wmag who wdai

-Twilight Musical (CBS) wbbm

8:00—Don Ameche, m, c.; Edgar Bergen and Charlie McCarthy; Dorothy Lamour; the Stroud Twins; Robert Armbruster's Orches-tra; guests, WEAF WLW WSM wtam wire tra: guests. WEAF WLW WSM wtam wire wwj wdaf kstp kvoo wfaa wgy kyw wave wmaq wfla who

-Detective Series. WJZ WCKY WLS kdka wham whk

om whk
Louis Blues. WABC WKRC WHAS
IIO wbbm wfbm wgar wbt wwva wsbt wcco

8:30—Lyn Murray's Musical Gazette. WABC WKRC WHIO WHAS wir wwi wadc —Ernest Gill's Orchestra. WJZ WCKY WLS kdka wham whk

kdka wham whk

9:00—Manhattan Merry-Go-Round: Pierre Le
Kreeun, tenor; Rachel Carlay, blues singer;
Don Donnie's Orchestra; Men About Town
Trio. WEAF WSAI WSM wgy wtam wwi
wmaq who wdaf kstp wave wfaa wire wfla
-Sunday Evening Hour: Lily Pons, soprano,
guest; Symphony Orchestra and Chorus,
direction Sir Ernest MacMillan. WABC
WKRC WHAS WHIO wir wbbm wgar kmbc
wcau wadc wwva wbt wsbt wsfa wgst wwl
wcco wfbm

-Hollywood Playhouse presents Tyrone Power.
Dramatic sketch with guest artist; Orchestra, direction Harry Sosnick. WJZ WLW
WENR kdka whk wham

9:30—Walter Winchell, WJZ WLW WENR kdka wham whk wspd

American, Album of Familiar Music, with prano; The Haenchen Concert Orchestra; Frank Munn. tenor; Jean Dickenson, so-Bertrand Hirsch, violinist; Arden and Arden, piano duo; Amsterdam Chorus. WEAF WSAI WSM kyw wgy wtam wwi who wfla wdaf wmaq wfaa wire wave kstp kvoo

9:45—Irene Rich. WJZ WCKY WENR kdka whk wham wspd

whk wham wspo

10:00—"Foundation:" Orchestra and dramatic
cast. WABC WKRC WHAS wir kmbc wcco
wfbm wbt wbbm kmox wgst wwl wcco

withm with withm kmox wgst wwl wcco

Rising Musical Star Program: Alexander
Smallens and Symphony Orchestra; mixed
chorus, direction Eugene Fuerst; Alois
Havrilla, commentator: Webster Aitken,
pianist, and Arnold Eidus, violinists, guest
artists. WEAF WSAI WSM kstp wire wcol
wtam wgy wwi wmaq kyw wdaf wfla wave

—Paul Martin's Music. WJZ WCKY wham
kdka whk wbap

10:30—Cheerio: Inspirational talk and music.
WJZ WCKY WLS wham kdka whk wbap —"Headlines and Bylines," with Bob Trout, H. V. Kaltenborn and Canham. WABC WKRC WHIO wbbm wir

Tyrone Power: Dramatic sketch with guest artist, (NBC) WSM wave 11:00-Press-Radio News, WJZ WCKY wire

wham
—Walter Winchell, (NBC) WSM whap wast, -Marlowe and Lyon, piano duo. WEAF wgy wtam wire wham wmaq wfla wowo -Abe Lyman's Orchestra, WABC WHIO WKRC WHAS wir

11:15-Blue Barron's Orchestra. WJZ WCKY wire wham

-Charlie Agnew's Orchestra. WEAF WLW wgy wtam wire wham wmaq wfla wowo -Gray Gordon's Orchestra. WEAF wgy wtem wire wham wmaq wfla wowo -- Irene Rich. (NBC) WSM wave

11:30-Press-Radio News. WEAF and others -Duke Ellington's Orchestra. WABC WKRC WHAS WHIO wgar wcco wadc kmbc wir wbt wwl wsbt

-Henry Busse's Orchestra. WJZ WCKY white wave wire wham wowo

11:35—Ernie Holst's Orchestra, WEAF WSM WSAI wgy wtam wmaq

MIDNIGHT—Jack Denny's Orchestra. WEAF wgy wtam wmaq who wdaf -Roger Pryor's Orchestra. WJZ wgar wave

wire wham

-Harry Owens' Orchestra. WABC WKRC

WHIO wbbm wbt wgar wgst wfbm wadc

12:30—Andy Kirk's Orchestra. WEAF wgy wtam wma'q who wdaf
—To be announced. WJZ wave wire wham
—Ted Fiorito's Orchestra. WASC WKRC WHIO wbbm wbt wgar wgst wfbm wadc

WIR

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)



PROGRAMS FOR MONDAY, MARCH 21





			(EASTERN ST			(CENTRAL STANDARD TIME)					
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Ill. (870 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30 6:45	04 04	Drifting Pioneers Brown County Revelers	Stockyard Reports	6:30 6:45			10 00	5:30 5:45	Smile A While		
7:00 7:15 7:30 7:45	Steve's Gang	Morn'g in the Mount's To be announced Sing, Neighbor, Sing Merrymakers	Dawn Patrol	7:00 7:15 7:30 7:45	Early Express	••••••••	Rise and Shine	6:00 6:15 6:30 6:45	Sing, Neighbor, Sing De Zurik Sisters	Acuff's Tennesseans Deimore Brothers	Henry's Mountaineers
8:00 8:15 8:30 8:45	Wm. Meeder N News for Executives Lucille and Lanny N	Prayer Period Peter Grant—News The Gospel Singer "Voice of Experience"	Woman's Hour	8:00 8:15 8:30 8:45	Hi Boys N		Dunker's Club Yesterday's Favorites Women Make the News	7:00 7:15 7:30 7:45	Pokey and Arkie Morning Devotions	Golden West Cowboys Time to Shine WSM News Freddie Rose	Jamboree
9:00 9:15 9:30 9:45	London Stock Market . Breakfast Club N	Young Widder Jones	Federation of Churches Bachelor Children C.	9:45	Landt Trio N What Next?	WCPO News Musical Menu Consumers Conference	Dear Columbia C Municipal Court Monticello Party Line		Morning Minstrels News—Julian Bentley Chuck, Ray, Christine.	11 10	Jackson Family Bachelor's Children C.
10:00 10:15 10:30 10:45	Aunt Jemima N Attorney at Law N Viennese Ensemble N.	Linda's First Love Aunt Jemima N Betty and Bob Dr. Friendly	Tony Wons C	10:00 10:15 10:30 10:45	John's Other Wife N. Just Plain Bill N. Woman in White N.	Symphonetta	Keyboard and Console Music by the Masters. WHIO News	9:30 9:45	Aunt Jemima N Attorney at Law N News and Markets	WSM News Viennese Ensemble N.	Myrt and Marge C Tony Wons' Book C Meador Lowrey, news
11:00 11:15 11:30 11:45	Household Hour	Mary Marlin N News Carson Robison The Goldbergs	Carol Kennedy's R. C Big Sister C		Backstage Wife N How to be Charming N Romantic Bachelor	" "	Coon Creek Girls Hal and Henry Big Sister C Aunt Jenny's Stories C	10:00 10:15 10:30 10:45	Mary Marlin N Pep. Young's Fam. N Vic and Sade N Edward MacHugh N	Popular Waltzes N How to be Charm'g N	Ruth Carhart, songs C Carol's Romance C Big Sister C Aunt Jenny's Stories
12:00 12:15 12:30 12:45	WCKY News Murdock Williams National Farm and Home Hour N		Rom'nce Helen Trent C Our Gal Sunday C	12:00 12:15 12:30 12:45	Harry Candullo N	WCPO News Happiness Ahead Man on the Street Melody Parade	Edwin C. Hill C The Listener Speaks. News, Weath'r, Mark's	11:00 11:15 11:30 11:45	Don and Helen "Ma Perkins" N	Home Hour N	Mary M. McBride C Edwin C. Hill C Romance Helen TrentC Our Gal Sunday C
1:00 1:15 1:30 1:45	Information Program	Ma Perkins	Betty and Bob C Hymns All Churches C Grimm's Daughter C "Valiant Lady" C	1:00 1:15 1:30 1:45	Cincinnatus at School	WCPO News Rhythm Rambles Dot Club News From Hawaii	Ann Kirk Trio	12:00 12:15 12:30 12:45	Prairie Farmer, Dinnerbell Time Voice of Feed Lot Business of Farming	WSM News	Sunshine Sue
2:00 2:15 2:30 2:45	U. S. Navy Band N	Magician of Menlo Sing to Me Civil Government	Musical Calendar American School	2:00 2:15 2:30 2:45	Hot Stove Musical Ranch Boys N/ In the Music Room N	WCPO News	Three R's		School Time Otto & Novelodeons Closing Grain Market Women's Clubs	U. S. Navy Band N	Woman's News C Weekday Devotion University of Kentucky
3:15	Rochester Civic	Pepper Young's Fam. N The Mad Hatterfields. Vic and Sade N The Guiding Light N	Moment Musicale Capital U. Choir Co	3:00 3:15 3:30 3:45	It is Strange	11 11	Manhattan Matinee C Capital U. Choir K Nan Wynn, songs C.	2:00 2:15 2:30 2:45		Ma Perkins N Vic and Sade N	Betty and Bob Hymns of All Churches Capital U. Choir C Yellow Blank Salute
4:00 4:15 4:30 4:45	Club Matinee N	Dan Harding's Wife Mary Sothern Heart of Julia Blake Road of Life N	Col. Concert Hall C Sundown Serenade	4:00 4:15 4:30 4:45	Rush Hughes, Com'r N	WCPO News	Columbia Concert Hall C	3:00 3:15 3:30 3:45	Club Matinee N	Club Matinee N Dan Harding's Wife N	Col. Concert Hall C Melodies of Home The Songmaster Dr. Allan Dafoe C
5:15 5:30	Don Winslow N Sports Review	Junior Nurse Corps N Jack Armstrong Singing Lady N Hilltop House	Freshest Thing in Town "Stepmother" C	5:00 5:15 5:30 5:45	Terry and the Pirates N Rex Maupin's Orch. N	Jam for Supper "" Hollywood Spotlight	Bob Richardson, songs Three Naturals	4:15	Bennett & Wolverton N Music Circle Radio Rubes N Cadets Quartet N	D. Winslow of Navy N Market Notes	Musical Calendar "Stepmother" C "Hilltop House" C
6:15 6:30	Movieland News WCKY News & Sports	The Editor's Daughter Short, Short Story Allan Franklyn, sports Lowell Thomas N	Musical Visions Boake Carter C	6:00 6:15 6:30 6:45	MacGregor Arc. Ed. N	WCPO News Dinner Club Glamour Girl	Si Burick	5:00 5:15 5:30 5:45	Malcolm Claire What's the News? Winslow of the Navy	Afternoon News Sum'y	Jack Armstrong Boake Carter C Lum and Abner C
7:15 7:30 7:45	Dr. Jos. Jastrow N Rose Marie N Barry McKinley N	Amos 'n' Andy N To be announced Rose Marie N The Perk Uppers	Arthur Godfrey C Souvenirs C	7:00 7:15 7:30 7:45	Uncle Ezra N	WCPO News Organ Reveries Harry Hartman Race Results	Gem City Entertains Souvenirs C	6:15 6:30 1 6:45	Music Is My Hobby N Dr. Jos. Jastrow N Rose Marie N Steine Bottle Boys N	John Lewis	Souvenirs C
8:00 8:15 8:30 8:45	16 90	Burns and Allen N Margaret Speaks N	Show C	8:00 8:15 8:30 8:45	** **	Crime Reporter Champion Fights of Yester-Year Musically Speaking	The Monday Night Show C	7:00 7:15 7:30 7:45	" "	Margaret Speaks N	Pick and Pat in "Pipe Smoking Time" C
9:00 9:15 9:30 9:45	Orchestra N	Hour of Charm N WLW Operettas	Radio Theatre C	9:00 9:15 9:30 9:45	" ""	The Spectator Popular Rhythms Concert Master	Radio Theatre C	8:00 8:15 8:30 8:45	Philadelphia Symphony Orchestra N	Music for Moderns N	16 69
10:15	Behind Prison Bars N National Radio Forum N	For Men Only N	Orchestra C	10:00 10:15 10:30 10:45	Charles Woods, News	WCPO News Musical Moods Wein Bar House of Rinck	Wayne King's Orchestra C Remember Yesterday Newspaper of the Air	9:00 9:15 9:30 9:45	"Behind Prison Bars" N For Men Only N	To be announced Goodman's Pianologue	Here's Io Tou
11:15	Bert Block's Orchestra N Magnolia Blossoms N.	Paul Sultivan Ernie Holst's Orch Jack Denny's	Leaders in Dance Time	11:15 11:30	Ernie Holst's Orch Jerry Blaine's Orch. N Billy Snider's Orchestra	14 11	Jimmy Dorsey's Orchestra C Sammy Kaye's Orchestra C	10:00 10:15 10:30 10:45		Amos 'n' Andy N WSM News Magnolia	Sing and Swing C Meador Lowrey, news Sammy Kaye's Orchestra C
	WCKY	WLW	WKRC	1	WSAI	WCPO	WHIO		WLS-WENR	WSM	WHAS

NETWORK PROGRAMS EASTERN STANDARD TIME

7:00—Amos 'n' Andy. WEAF WLW who wgy kyw wtam ww] kstp

Music is My Hobby. WJZ WCKY WENR kdka wave wfla wham

Hal Totten, sports. (NBC) wtam wmaq

"'Sing and Swing:" Jack Fulton, tenor; Andrews Sisters; Carl Hohengarten's Orchestra. WABC WKRC wadc wwva wbt wcau war wgst wir.

"BOD—Burns and Allen with Tony Martin and Ray Noble's Orchestra. WEAF WLW WSM

rgar wgst wir -"Not So Long Ago." (CBS) wbbm kmbc wcco kmox

wcco kmox
7:15—"Uncle Ezra's Radio Station E-Z-R-A,"
with Pat Barrett, Carlfon Guy, Nora Cunneen and others. WEAF WSAI kyw wtam
wmaq who wdaf kstp wire wgy wbap wcol
e-Arthur Godfrey, with John Salb, organist;
songs and patter. WABC WKRC WHAS
wbbm wir wcau wfbm wgar kmox
e-Dr. Joseph Jastrow, psychologist. WJZ

Dr. Joseph Jastrow, psychologist. WJZ WCKY WLS whk wave wham 7:30—Rose Marie, songs. WJZ WLW WENR

"30—Rose Marie, Songs. WJZ WEW WERK WCKY kdka wave wire wham wowo —Souvenirs. WABC WKRC WHAS WHIO kmbc wadc wbt wgst —New York on Parade: Mark Warnow's Orchestra; John B. Kenedy, commentator; WEAF only

7:45—Melody and Rhythm. (NBC) wgy wtam wmaq who wdaf kyw

Barry McKinley, songs. (NBC) wgy wtam wmaq who wdaf

Steine Bottle Boys. WJZ WENR
8:00—Burns and Allen with Tony Martin and Ray Noble's Orchestra. WEAF WLW WSM kyw wgy wtam wwi wire wmaq who wdaf wfla kstp wave kvoo wspd wfaa

—Melody Puzzles: Harry Salters' Orchestra; Buddy Clark and Fredda Gibson, vocalists; Fred Uttal, m. c. WJZ WCKY WLS kdka wham whk

—The Monday Night Show: Lou Holtz, Ted Husing, Kay Thompson, Richard Himber's

Husing, Kay Thompson, Richard Himber's Orchestra. WABC WKRC WHIO WHAS wir wbbm wfbm kmox wcau wbt wcco wgar

wir wbbm wfbm kmox wcau wbt wcco wgar kmbc wgst wwl
8:30—Margaret Speaks; Mixed Chorus; Symphonic Orchestra. Alfred Wallenstein, conductor. WEAF WLW WSM wgy kvoo wfla wmaq wdaf wwi who kstp wcol wave wire wtam kyw

—"Pick and Pat in Pipe Smoking Time," blackface comedy and music; Edward Roecker, baritone; Benny Krueger and his

Orchestra. WABC WKRC WHAS wir wbbm wgar wfbm kmox wgst wcco kmbc wcau wbt wadc

wgar wfbm kmox wgst wcco kmbc wcau wbt wadc

"'Grand Hotel"; Dramatic sketch. WJZ WCKY WLS kdka whk wham wspd
9:00—Hour of Charm. WEAF WLW WSM kyw wtam wwi kvoo wgy wfla wmaq who wdaf wire kstp wfaa ave

Radio Theatre: George Arliss in "The Man Who Played God." WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wbt wgst wwl wcco

Philadelphia Orchestra; Eugene Ormandy, conductor. WJZ WCKY WLS kdka whk wspd wham
9:30—Music for Moderns. WEAF WSM wfla kstp kyw wgy wwi wmaq who wdaf wire wfaa wtam kvoo wave
10:00—Wayne King's Orchestra. WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wbt wwl wcco

Contented Program: The Lullaby Lady, Male Quartet; Orchestra, direction Marek Weber; Maria Kurenko, soprano; Vincent Pelletier, announcer. WEAF WSAI WSM kyw wgy wmaq wtam wwi who wdaf wfla wave wcol wfaa

"'Behind Prison Bars." Warden Lewis E. Lawes of Sing Sing. Dramatic sketch, WJZ WCKY WLS whk wspd wham kdka 10:30—For Men Only, Peg La Centra, vocalists; Peter Van Steeden's Orchestra; Paul Sullivan, commentator. WEAF WLW WLS wtam wwj

-"Brave New World," dramatization—U. S. Office of Education Program: "Ariel and Latin-American Idealists." WABC wadc

wbbm wcco -Public Hero No. I-dramatic sketch. (NBC)

Public Hero No. I—dramatic sketch. (NBC) wmaq who wfaa wfla

National Radio Forum—guest speaker. WJZ
WCKY whk wave wire wham
11:00—Jimmy Dorsey's Orchestra. WABC
(WKRC on 11:15) wgst wbt wgar (wir wbbm wfbm kmbc kmox wwl wcco on 11:15)

—sing and Sing. (CBS) WHAS wir wbbm wfbm kmbc kmox wwl wcco
—Amos 'n' Andy. (NBC)-WSM wdaf wmaq wire wfae

Golden Gloves Inter-City Boxing Matches—Blow-by-Blow description of the New York-Chicago contest WEAF WSAI wgy
—Esso News Reporter. WJZ only
—Bart Block's Orchestra. (NBC) WCKY wire kdka wham whk wave

11:05—Bert Block's Orchestra. WJZ WCKY

11:05-Bert Block's Orchestra. WJZ WCKY WLS kdka wham whk wave wire

-Chick Webb's Orchestra, WJZ WSM WLW WCKY kdka wham wowo whk wave 12:30-Andy Kirk's Orchestra. WEAF WLS WSM wgy wtam wmaq who —Joe Haymes Orchestra. WJZ WCKY kdka whk wave —Orrin Tucker's Orchestra. WABC WKRC WHIO wbbm wfbm wfr

Joe Penner likes to take his whole troupe to a bowling alley next door to the broadcasting station between Sunday airings.

Georgia Stoll, who can play any instrument in his band, corrects errors by sitting down and running through a few bars with the bandmen.

John Conte declares he's going to be a florist when radio loses its appeal-if ever. He's already a firstclass horticulturist.

The Phil Baker family is divided over the merits of Phil's radio comedy. Margo, aged 5, is enthusiastic, but Stuart yawns. However, Stuart's





PROGRAMS FOR TUESDAY, MARCH 22



	(EASTERN STANDARD TIME)							(CENTRAL STANDARD TIME)		
WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)			WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
30 Morning Round Up	Drifting Pioneers Brown County Revelers	Jerry Foy	6:30 6:45	***************************************	Six-to-Niners		5:30 5:45	Smile A White		
00 Sunkistime	Morning in the Mins.	God's Bible School	7:00	Morning Prayer	WCPO News	** ************************************	6:00			Asbury College
15 " "	Hugh Cross	Early Edition-News	7:15 7:30	Early Express	Six-to-Niners	Across the Breakfast	6:15		Acuff's Tennesseeans.,	Devotions
30 Steve's Gang 45 Tennessee Ramblers	Brown County Revelers Merrymakers	" "	7:45	11 11		Table	6:45		Almanac	Henry's Mountaineers
Charioteers N	Prayer Period	11 11	8:00		WCPO News	WHIO Almanac	7:00 7:15		Golden West Cowboys	
5 Liebert Ensemble N News for Executives	Peter Grant—News The Gospel Singer	Woman's Hour	8:15 8:30	Hi Boys N	Wake Up and Live	Yesterday's Favorites	7:30		Time to Shine	Jamboree
15 Vass Family N	Voice of Experience	11 11	8:45	Women's Newsreel	" "		7:45		Vagabonds	
	Hymns of All Churches	Music in the Air C	9:00 9:15		WCPO News		8:00 8:15		Breakfast Club N	Music in the Air C Salt and Peanuts
London Stock Market	Houseboat Hannah Myrt and Marge	20th Century Serenade	9:30	Landt Trio N	" "	Municipal Court	8:30	News-Julian Bentley		Lackson Family
Breakfast Ciub N	Young Widder Jones			the same of the sa	Personal land in the land	Monticello Party Line.	9:00	Chuck, Ray, Christine.	Margot, Castlewood N	
Margot, Castlewood N Aunt Jemima N	Linda's First Love Aunt Jemima N	Economy Kitchen	10:15	John's Other Wife N		Keyboard and Console			Aunt Jemima N	
Attorney at Law N	Betty and Bob	Emily Post C	10:30	Just Plain Bill N	** **	Music by the Masters			WSM News	
	Dr. Friendly				Jimmie Lee		10:00		Rhythm Serenade	
11 11	News	Rhythmaires C	11:15	Backstage Wife N	" "	Hal and Henry	10:15	Pep. Young's Fam. N	Sarie and Sallie	Rhythmaires C
Household Hour	Hugh Cross	Aunt Jenny's Stories C	11:30	Romantic Bachelor			10:30		Homemakers Exch. N George Hartwick N	
	Girl Alone N		12:00	WSAI Wonder	WCPO News		11:00	Short Short Stories	Time for Thought N	Mary M. McBride C.
Bailey Axton N	The O'Neills	Edwin C. Hill C	12:15		The Playboys	Edwin C. Hill C	11:15	Don and Helen	Farm Scrap Book	
Farm and Home Hour N	National Farm and Home Hour N	Rom'nce Helen Trent C Our Gal Sunday C	12:45			The Listener Speaks News: Markets	11:30	Ma Perkins N	National Farm and Home Hour N	Rom'ce Helent Trent (Our Gal, Sunday C
11 11	11 11	Betty and Bob C	1:00		WCPO News		12:00	Prairie Farmer,	H (1	Sunshine Sue
" "	Ma Perkins\.	Hymns All Churches C	1:15		Rhythm Rambles		12:15	John Brown, Markets	"	College of Agricultur
Information Program		"Valiant Lady" C	1:45			Melody Boys		Farm Talk	Dept. of Agriculture	Robison's Buckaroos .
	Vocational Agriculture	The Chicagoans C	2:00	Hot Stove Musical		The Chicagoans C	1:00	Music Appreciation Melody Time		The Rangers
5 Movieland News 0 Music Guild N	Musician & His Time. Living Literature	American School of	2:30		Uptowners Quartet		1:30	Grain Market	Fed. Women's Clubs N	University of Kentuck
5 " "	" "	the Air C	2:45	Armchair Quartet N	Music of the Dreamer	the Air C	1:45	Orchestra	Armchair Quatet N	
Marine Band N	Pepp'r Young's Fam. N The Mad Hatterfields.	News; Fire Prevention.	3:00	WSAI Little Show	Today's Winners	Tuesday Matinee C.	2:00	Homemakers	Pepper Young N	
	Vic and Sale N	Cincinnati Symphony	3:30	It is Strange		Cincinnati Symphony I	2:30	Musical Roundup	Vic and Sade N	Cincinnati Symphony
	The Guiding Light	Children's	3:45 4:00	Club Matine N	Post Headlines	Children's Concert C	3:00		Guiding Light N Women's News	
Information Bureau	Dan Harding's Wife Mary Sothern	" "	4:15	Songland M	Today's Winners		3:15		Club Matinee N	Melodies of Home
	Hello Peggy	Sundown Serenade	4:30 4:45		Chamb. of Commerce Sweet Swing	Sophisticated Swing .	3:30 3:45	90 00	Dan Harding's Wife N Road of Life N	State Teachers College
	Junior Nurse Corps N		5:00		Jam for Supper	City Spelling Bee	4:00	Bennett & Wolverton N	Weather Pilot	Musical Calendar
5 Don Winslow N	Jack Armstrong	Freshest Thing in Town	5:15 5:30	Terry and the Pirates N J. Gallicchio's Or. N	11 11	There Means le	4:15	Music Circle	D. Winslow of Navy N Market Reports	"Stanmother" C
0 Sports Review 15 Straight Shooters N	Singing Lady N Hilltop House	"Stepmother" C Hollywood Highlights		Red Barber	" "	Three Naturals News	4:30 4:45		Freddie Rose	
I Little Orphan Annie	The Editor's Daughter	Tour Thru Tuneland	6:00	Five O'clock Boys	WCPO News	Serenade Espagnole	5:00		Rhythm Time	
5 Paul Kennedy	Tunes for Two	Personalities on Parade	6:15	Kentucky Colonel	Dinner Club	Si Burick-News Boake Carter C	5:15 5:30		Nina Dean, soprano N Story of the Shield	
News and Sports N Dinner Date	Lowell Thomas N	Musical Moments	6:45	Junior Radio Playhouse	11 H	Light Opera C	5:45	Winslow of the Navy.	Afternoon News Sum'y	Herbie Koch, organ.
Fasy Aces N	Amos 'n' Andy N	Sing and Swing C	7:00	Nixson Denton	WCPO News	Duke's Orchestra	6:00		Sports: Melodies Rhythmic Strings	
A Lone Panger	Vocat Varieties N Mr. Cherniavsky	Famous Actors Guild-	/:30	Dick Bray	Harry Hartman	"Holly'd Screens'ps" C Helen Menken:	6:30	Dorothy Thompson N	Dream Shadows	Helen Menken in
5 " "	Tonic Time	Helen Menken C	7:45	Singtime & Dance'e N	Race Results	"Second Husband" C				
Those We Love N	Johnny Presents N	Edw. G. Robinson-	8:00 8:15	Otto Thurn's Orchestra	Crime Reporter Twilight Ensemble		7:00	Those We Love N		Edw. G. Robinson— Dramatization C
O Cubanacon Rhythm	. It Can Be Done-	Al Joison and	8:30	Wayne King's	Musically Speaking	Al Joison Show with	7:30	It Can Be Done N	Wayne King's	Al Joison Show, with
5 Dogs and Game		Others C	9:00	Orchestra N			7:45	***************************************	Horace Heidt's	Martha Raye C
00 Vox Pop N	. Horace Heidt and His Brigadiers N	Watch the Fun Go By C	9:15	Buddy Rogers' Or. M Johnson Family M	The Spectator	with Al Pearce C	8:00 8:15	Horace Heidt's	Brigadiers N	Go By C
0 Alias Jimmy	True Detective	Jack Oakie's	9:30 9:45	Fibber McGee and Molley N	Clock on the Mantle.	Jack Oakie's	8:30 8:45	Alias Jimmy Valentine N	Fibber McGee and Molly N	Jack Oakie's College- Benny Goodman's
Valentine N	a law company of the	The state of the s	10:00	To be announced N.	WCPO News	The second secon	9:00		To be announced N	Orchestra C
5 " "	11 11 -	Orchestra C	10:15	" "	For the Piano	"Swing School" C.,	9:15	11 11	" " "	Howard Phillips C
Forward America Jamboree 'N			10:30	Jack Denny's	Wein Bar	Howard Phillips C Newspaper on the Air	9:30 9:45	" " "	Musical Moments	
00 Taxicab Night Club.	Paul Sullivan	Leaders In Dance Time		Orchestra	WCPO News	Abe Lyman's	10:00		Amos 'n' Andy N	
5 Science vs. Crime N 0 Henry Busse's	Los Amigos Ernie Holst's Orch		11:15	Gray Gordon's Orc. N	Southern Hospitality	Orchestra C Dick Gardner's Orch.	10:15		Sports: Ruby Newman's	Meador Lowrey, New Romance Time
5 Orchestre N		Orchestra C	11:45	Orchestra M	11 11	Buddy Rogers' Orc. C	10:45	Orchestra	The second of the second	11 11
,	11110									_

NETWORK PROGRAMS (NBC-CBS)

7:00—Sing and Swing: Jack Fulton, tenor; Andrews Sisters; Carl Hohengarten's Orchestra.

WABC WKRC wgar wcau wadc wwra wbt wgst wir

Easy Aces, comedy sketch, featuring Jane

7:45—Vivian Della Chiesa, soprano. (NBC)

WLS whk wave wire wham wowo

wgst wir

-Easy Aces, comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wham wire

-Amos 'n' Andy. WEAF WLW wgy kyw who wwi kstp wtam

-Hal Totten, sports. (NBC) wmaq

7:15—Yocal Varieties: Choral Group of i4 Voices. WLW to WEAF wgy wtam wire wmaq who kstp kyw wdaf

"'Hollywood Screenscoops," with George McCall. WABC WKRC WHIO WHAS wir wgar wadc wwva wbł wbbm kmox wgst wwi wcco wcau

wcco wcau Mr. Keen, Tracer of Lost Persons. WJZ WCKY WLS whk kdka wham wspd

7:30—People in the News: Dorothy Thompson. WJZ WLS wham —You, the Unseen Jury: Mystery drama. WEAF only

Famous Actors Guild Presents Helen Menk-en in "Second Husband." WABC WKRC WHIO WHAS wcau wgar wbbm wir kmbc

WLS whk wave wire wham wowo

George Griffen, tenor, WJZ only
8:00—Edward G. Robinson, with Claire Trevor,
in "Big Town," newspaper drama, WABC
WHIO WKRC WHAS wir wbbm wfbm wgar
kmbc wcau kmox wbt wcco wadc wgst wwl

Johnny Presents Russ Morgan's Orchestra;
Charles Martin's Thrill; Floyd Sherman,
tenor, and the Three Harmonicas. WEAF
WLW WSM kyw wgy wwi wtam wmaq who
kstp wdaf wfla wire kvoo wbap wave

Those We Love: Dramatic Serial with Nan
Grey and Richard Cromwell. WJZ WCKY
WLS wham whk wspd

B:30—Al Jolson Show with Martha Raye, Park-

WLS wham who waspa

8:30—Al Jolson Show with Martha Raye, Parkyakarkus and Victor Young's Orchestra.
C. Aubrey Smith, guest, WABC WKRC
WHIO WHAS wir wbbm wapar wcau
kmox wbt wadc wwl wcco kmbc wgst

—Lady Esther Serenade: Wayne King and his
Orchestra. WEAF WSAI WSM kvoo wwi
who kstp wmaq wire wave kyw wgy wtam

wdaf wbap "It Can Be Done," dramatic sketch, with Edgar Guest. Frankle Master's Orchestra. —To be announced. WEAF WSAI WSM

Master's Voices. WJZ WLW WLS kdka

whk wham wspd 9:00—Yox Pop, conducted by Parks Johnson and Wallace Butterworth, WEAF WCKY kyw wgy wtam wwi wmaq who wdaf wire kstp

Horace Heidt's Brigadiers. WJZ WLW WLS WSM kdka whk wave wham wfla wspd wbap

"Watch the Fun Go By," presented by Al Pearce and His Gang. Guest, Arlene Harris, "Human Chatterbox;" Carl Hoff's Orchestra. WABC WKRC WHIO WHAS wir wbbm wfbm kmbc wcau kmox wadc wsbt wbt wcco wgar wgst wwl

wbt wcco wgar wgst wwl
9:30—Jack Oakie, with Stuart Erwin; Georgie Stoll's Orchestra and Alice Brady, guest,
with Helen Lynd, comedienne; Harry Barris
and Jo Stafford, songs; Glee Club; Benny
Goodman's Orchestra. WABC WKRC WHIO
WHAS wir wbbm wfbm wgar wcau kmox
wadc wsbt wbt wsfa wgst wcco wwl

Fibber McGee and Molly. WEAF WSAI
WSM who kyw wgy wwl wtam wdaf wire
kstp wfla wave wmaq
—Alias Jimmy Valentine, starring Bert Lytell.
WJZ WCKY WLS kdka ham whk wspd

10:00-NBC Jamboree: Harry Kogen's Orchestra; Don McNeill, m. c., and guest ar-tists. .WJZ WCKY WLS whk wham kdka wspd

who kyw wgy wwl wtam wdaf wire kstp wfla wave wmaq

10:30—Howard Phillips, songs. WABC WHIO WHAS kmox wsbt kmbc

-Phillips Poly Pollies. (CBS) wbbm wfbm kmox wsbt wcco kmbc
-Jimmle Fidler's Hollywood Gossip. WEAF WLW WSM wgy wtam wmaq who wyk wwij wire wfla wave wbap wdaf kstp

10:45—Dale Carnegie—How to Win Friends and Influence People. WEAF WLW wgy wtam kstp wdaf wire kyw wmag wwj

wtam kstp wdat wire kyw wmad wwj

-Four Clubmen. WABC WKRC wgar wir

II:00—Amos 'n' Andy. (NBC) WSM wfaa
wdaf wire wmad

-Ink Spots. WEAF wgy wtam who wmad

-Abe Lyman's Orchestra. WABC WHIO

(WKRC on II:15) wir wadc (wbbm wfbm
kmbc wwl wcco kmox on II:15)

-Poetic Melodies. (CBS) WHAS wbbm
wthm mbc wwi wcco kmox

Poetic Melodies. (CB3) WIA3 WULL wfbm kmbc wwi wcco kmox

Don De Yodi's Orchestra. (NBC) whk wave wire wham

Esso News Reporter. WJZ only
11:05—Don De Yodi's Orchestra. WJZ WCKY whk wave wire wham
11:15—Gray Gordon's Orchestra. WEAF WSAI WIS way wham who wmag

WLS wgy wtam who wmaq
-Science vs. Crime—"The Prosecutor," Judge
Ferdinand Pecora, speaker. WJZ WCKY whk wave wire wham

II:30—Buddy Rogers' Orchestra. WABC WHIO WKRC wir wbbm wcau wgar wfbm kmox wadc wsbt wsfa wcco wbt

-Ruby Newman's Orchestra. WEAF WSM wgy wtam wmaq who
-Henry Busse's Orchestra. WJZ WCKY kdka whk wave wha wfla wire

MIDNIGHT—Chick Webb's Orchestra. WJZ WCKY WLS kdka whk wave wire wham —Red Norvo's Orchestra. WABC WKRC wfbm wir wbbm wcau wgar kmox wadc wsbt wsfa

To be announced. WEAF wwj wgy wtam

12:30—To be announced. WEAF wgy wtam wmaq who wdaf

Paul Pendarvis' Orchestra. WABC WKRC

-Carvel Craig's Orchestra. WJZ WCKY WL\$ kdka whk wave wire wham

Ralph Rainger, of the Rainger and Robin songwriting team, keeps in trim for music duties by working several times weekly with professional

Aunt Jenny, whose "Real Life Stories" enthrall CBS audiences, was commended for her gracious ways by etiquette expert Emily Post, a studio visitor.

WIR

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)





PROGRAMS FOR WEDNESDAY, MARCH 23





			(EASTERN ST	ANDA	ARD TIME)		/	(CENTRAL STANDARD TIME)			
	WCKY	WLW Cincinnati (700 kg.)	WKRC Cincinnati (550 kc.)		WSA : Cincinnati (1356 AC.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, III. (870 icc.)	WSM Nashville, Temn. (650 lcc.)	WHAS
6:30 6:45			Jerry Foy		*	Six to Niners		5:30 5:45			***************************************
7:00	Sunkistime	Morning in the Mt's			Poetic Philosopher	WCPO News	14 11	6:00	" "		and the same of th
7:15 7:30		To be announced Sing, Neighbor, Sing .	Dawn Patrol	7:30	Early Express	Six to Niners	Across the Breakfast	6:15 6:30	Sing, Neighbor, Sing.	Acuff's Tennesseeans	Devotions
7:45	Annual Control of the	Prayer Period	H H	7:45	*******	WCPO News		6:45 7:00	The De Zuriks	Delmore Brothers	Henry's Mountaineers.
8:15	Wm. Meeder N	Peter Grant-News The Gospel Singer		8:15 8:30	Hi Boys N	Musical Gems Wake Up and Live	Dunker's Club	7:15	Pokey and Arkie	Time to Shine	Jamborea
8:30 8:45		Voice of Experience	" "		Women's Newsreel		Women make the News	7:30 7:45	Morning Devotions Jolly Joe's Pais	Freddie Rose	• • •
9:00 9:15	Breakfast Club N	Hymns of All Churches Houseboat Hannah	Fred Feibel C Madison Ensemble C.	9:00	Rainbow Ridge Ribber Shannon	Musical Menu	Madison Ensemble C.	8:00 8:15	De Zurik Sisters Morning Minstrels	11 11	Call and Barrata
9:30 9:45	London Stock Market.	Myrt and Marge Young Widder Jones	Federation of Churches	9:30	Landt Trio N	11 11	Municipal Court Monticello Party Line	8.30	Name Inlian Bootley	" "	Salt and Peanuts Jackson Family
10:00	Margot, Castlewood N	Linda's First Love	Secret Diary	10:00	Mrs. Wiggs N	WCPO News	Pretty Kitty Kelly C	9:00			paciferor s Contracted
10:15 10:30	Attorney at Law N	Aunt Jemima N Betty and Bob	Tony Wons C	10:15	Just Plain Bill N	" _ "		9:15 9:30	Aunt Jemima N Attorney at Law N	Aunt Jemima N WSM News	Myrt and Marge C.,
10:45 11:00	The second secon	Dr. Friendly		10:45		Symphonetta		9:45	News Report	Viennese Ensemble N.	Meador Lowrey, New
11:15	64 69'	News	Romany Trail C	11:15	Backstage Wife N	61 00	Hal and Henry	10:00	Mary Marlin N Pep. Young's Fam. N.	Rhythm Serenade Popular Waltzes N	Stewart Sisters C Romany Trail C
l1:30 l1:45	Household Flour	Carson Robison The Goldbergs	Aunt Jenny's Stories C	11:45	How to be Charming N Romantic Bachelor	00 00	Big Sister C	10:30 10:45	Vic and Sade N Edward MacHugh N.	How to be Charm'g N Originalities N	Big Sister C
12:00 2:15	WCKY News	Girl Atone N		12:00 12:15	WSAI Wonder	WCPO News		11.00	Virginia Lee, Sunbeam	Time for Thought N	Mary M. McBride C.
2:30	Farm and Home	National Farm and	Rom'ce Helen Trent C	12:30	Radio Program Perfect	Man on the Street	The Listener Speaks	11:30	Don and Helen Ma Perkins N	Kidoodiers N National Farm and	Edwin C. Hill C Helen Trent C
2:45 1:00	Hour N	Home Hour N	Betty and Bob C	12:45	Emerson Gill's Orchestra N	WCPO News	News; Markets	11:45	Markets; Weather	Home Hour N	Our Gal Sunday C
1:15		Ma Perkins	Betty Crocker C	1:15	Escorts and Betty N Cincinnatus at School	Rhythm Rambles .		12:15	Dinnerbell Time	WSM News	Sunshine Sue
1:45	11 11	Kitty Keene, Inc	Valiant Lady C	1:45	Words and Music N	From Hawaii	Melody Boys	12:45	Voice of the Feedlot Business of Farming	Dept. of Agriculture	John Tillman
2:00 2:15		Once Upon a Time Contemporary Writers		2:00	Hot Stove Musical	Siesta	Woman's News C	1:00	Business & Industry Otto & Novelodeons.,	U. of Tenn. Program Cole and Moore	
2:30 2:45	Murdock Williams Waltz Favorites N		American School of the Air C	2:30 2:45	Brevity Matines N	Spanish Strings Music of the Dreamer	American School of the Air C	1:30	Grain Market	Waltz Favorites N	
3:00 3:15		Pepper Young's Fam N The Mad Hatterfields.		3:00 3:15	WSA! Little Show	Today's Winners	All Hands On Deck C	2:00	Homemakers	Pepper Young N	Betty and Bob
30	Little Variety Show N	Vic and Sade N	Wildlife Resto'n Wk, C	3:30 3:45	It is Strange		Wildlife Week C Curtis Institute of	2:15	Musical Roundup	Ma Perkins N Vic and Sade N	Wildlife Week C
1:45 1:00	Lorenzo Jones N	The Guiding Light N Dan Harding's Wife	Notes and News	4:00	Club Matinee N	WCPO News	Music C	2:45	Club Matinee N	Guiding Light N Women's News	Yellow Blank Salute. Institute of Music C.
4:15 4:30	National Congress		Sundown Serenade	4:15 4:30	Rush Hughes, Com'tor		1/4 Hour in 1/4 Time	3:15 3:30		Vaughn Quartet	Melodies of Home
:45		Road of Life N Junior Nurse Corps N		4:45 5:00	Kiddles Club		A COUNTY OF THE PARTY OF THE PA	3:45	National Congr's N.	Road of Life N	Dr. Allan Dafoe C
5:15	Don Winslow N	Jack Armstrong	Freshest Thing in Town	5:15	Terry and the Pirates N	**	Musical Visions	4:00 4:15	Bennett & Wolverton N Music Circle	Winslow of the Navy N	Musical Calendar
5:30 5:45	Straight Shooters N	Singing Lady N Hilltop House	Hollywood Highlights.	5:30 5:45	J. Gallicchio's Or. N Red Barber		Three Naturals Arcade News Reporter	4:30 4:45	Radio Rubes N Three Romeos N		"Stepmother" C "Hilltop House" C.
	Little Orphan Annie N To be announced N.			6:00 6:15	Knot Hole Program Top Hatters N			5:00	Junior Nurse Corps N		Salt and Peanuts
:30	WCKY News & Sports	Allan Franklyn, sports	Boake Carter C	6:30 6:45	Paul Sullivan	Glamour Girl	Boake Carter C Lum and Abner C	5:15 5:30	Malcolm Claire What's the News7	Dance Miniature	Boake Carter C
	Dinner Date	Amos 'n' Andy N	Sing and Swing C	7:00	Nixson Denton	WCPO News	Vic Arden's Orch	5:45 6:00	Winslow of the Navy Easy Aces, sketch N.	Cacil Luck	Nedra Gordiniar
:15	Lost Persons N Rose Marie N	Rose Marie N	.,,,,,	7:30	Uncle Ezra N Dick Bray	Harry Hartman	" "-	6:15 6:30	Lost Persons N	Fireside Singers	Vocal Varieties
:45	Science on ' March N Harvard Hasty Pud'g N	The Perk-Uppers	Adult Education C		U, S. Marine Band M.	the party of the contract of t	Adult Education Pm. C Dick Gardner's Orch.	6:45	Cheer Up America N.	Stars of Broadway	Adult Education Pm. C
1:15	Roy Shields Orch. N.	" "X	America C	8:15	H H	Symphonic Hour	Hanry Garcia arma		Harv'd Hasty P'd'g N Roy Shield's Revue N		Cavalcade of America C
	Harriet Parsons N Jimmy Kemper N		Eddie Cantor C	8:45	Jazz Nocturne M	" "	Eddie Cellio, C	7:30	Harriet Parsons N	Tommy Dorsey's	Eddie Cantor C
:00	To be announced N	Town Hall Tonight N			Larry Funk's Orch		Andre Kostelanetz's	8:00 8:15	To be announced	M 44	Andre Kostelanetz's
7:30	Under Western Skies N			9:30	Billy Snider's Orchestra	н - 40	Ben Bernie and	8:30	Under Western	ma AA	Concert Orchestra C Ben Bernie and
1:45	Choir Symphonette N	Your Hollywood	Cana Bustage C		Symphonic Strings M.	WCPO News	Gang Busters C	8:45 9:00	Choir Symphonette N.	Your Hollywood	Leds C The "Gang Busters" C
:15	Nota Day N	Parade N	Newscast—Lee Bland.	0:15	Charles Woods, news.	Musical Newsy	_ " _ "		Note Day, songs N Minstrel Show N	Parade N	"Hobby Lobby," wiff
:45	** *********		Joe Binder	0:45	Ernie Holst's Orch	House of Rinck	Newspaper of the Air	9:45	11 11		Dave Elman C
1:00 1:15	Ink Spots N	Sweet Adeline	Ross Pierce's Orch B. Goodman's Orch. C	1:15	Hour	Southern Hospitality .	Orchestra C	0:15	Globe Trotter	WSM News	Meador Lowrey, News
1:30 1:45	Herbie Kay's Orchestra N	Orchestra N		1:30	11 11	11 11		0:30 0:45		Sports; Horace Heidt's Orchestra N	
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO		WLS-WENR	WSM	WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00—"Sing and Swing:" Jack Fulton, tenor;
Andrews Sisters; Carl Hohengarten's Orchestra. WABC WKRC wadc wwva wbt
wgar wcau wgst wir
—Easy Aces, comedy sketch, featuring Jane
and Goodman Ace. WJZ WCKY WLS
kdka whk wham wire
—Amos 'n' Andy. WEAF WLW wgy kyw who
kstp wtam wwi

→Hal Totten, sports. (NBC) wmaq
7:15—"Uncle Ezra's Radio Station E-Z-R-A;
with Pat Barrett, Nora Cunneen and others.
WEAF WSAI wfaa wcol wmaq wtam wire
wdaf kyw who wbap kstp

WCKY WLS whk kdka wham wspd

"Hobby," featuring Dave Elman and
Harry Salter's Orchestra. WABC WKRC
WHIO wcau wadc wgar wir kmbc wwya

wbt
7:30—Rose Marie, baritone. WJZ WLW WLS
WCKY wave wire wham
—Hendrik Willem Van Loon: Talk. WEAF
wgy wtam wmaq who wbaf kyw
7:45—Adult Education Program. W A B C
WKRC WHIO WHAS wir wbbm wgar kmbc
wcau kmox wcco wbt wadc wgst wwi

-Science on the March: Dr. Forest Ray Moul-ton, guest speaker. WJZ WCKY kdka whk ton, guest speaker. WJZ WCKY kdka whi wave wire wham wowo —Cheer Up America: Henry Burbig, come-

dian; Funnyboners Trio; Frank Novak's Or-chestra with Ray Murray. WEAF WLS kyw

wtam

--Happy Jack, songs. (NBC)
8:00—One Man's Family, dramatic sketch.
WEAF WLW WSM wdaf wgy wwi wtam
who wmag wfla wave kvoo wcol wfaa kyw

who wmaq wile wave kvoo wcol wree kyw kstp

—"The Cavalcade of America:" Don Voorhees and his Concert Orchestra; Life of John James Aubudon, naturalist. WABC WKRC WHAS wir wbbm wfbm wgar kmbc wcau kmox wbt wgst wwl wcco
—Songs from the Annual Hasty Pudding Club Show. WJZ WCKY WLS kdka whk wham 8:15—Roy Shield's Revue: Vocalists. WJZ WCKY WLS kdka whk wham 8:30—Eddie Cantor, comedian; Vyola Von; Pinky Tomlin; Jimmy Wallington; Jacques Renard and his Orchestra. WABC WKRC WHAS WHIO wir wbbm wgar wbt wgst ww! kmox wadc wcco
—Tommy Dorsey, his trombone, and his or-

-Tommy Dorsey, his trombone, and his or-chestra, with Edythe Wright, Jack Leonard

and the Three Esquires; Paul Stewart, master of ceremonies. WEAF WSM WLW

and the Three Esquires; Paul Stewart, master of ceremonies. WEAF WSM WLW wtam wfaa wgy wwi kyw kvoo wmaq wire wave kstp who wdaf

-Harriet Parsons. WJZ WCKY WLS kdka whk wham wspd
8:45—Jimmy Kemper, Roy Campbell's Royalists; Jean Yewell, vocalist. WJZ WCKY WLS kdka wham wspd
9:00—Andre Kostelanetz's Concert Orchestra; Lawrence Tibbett, baritone soloist; Deams Taylor, commnitator; Paul Douglas, announcer. WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wbt wsfa wwl wcco wsbt wgst

-To be announced. WJZ WCKY kdka whk wham wspd

-Town Hall Tonight: Fred Allen and Portland Hoffa; Peter Van Steeden's Orchestra; WEAF WLW WSM kyw wfam wwi wmaq who wdaf kstp wave wfla wfaa wgy wire 9:30—Ben Bernie and All the Lads, Lew Lehr, Buddy Clark and Jane Pickens. WABC WHIO WKRC WHAS wir wgar wbbm kmbc

9:30—Ben Bernie and All the Lads, Lew Lehr, Buddy Clark and Jane Pickens. WABC WHIO WKRC WHAS wir wgar wbbm kmbc wcau kmox wfbm wgst wsbt wsfa wwl wcco—Under Western Skies—Dramatization, WJZ WCKY WLS kdka whk wham wspd 10:00—"Gang Busters," true crime dramatizations. WABC WKRC WHAS WHIO wir wbbm wfbm wgar wcau kmox wmbc wbt wwl wast wcco

WEAF WLW WSM wgy wtam wmaq kyw wdaf who wfla kstp wave wwi wire wfae —Choir Symphonette—Mixed ensemble with instrumental accompaniment. WJZ WCKY WLS kdka wham whk wspd!

It:IS—Nole Day, contraito. WJZ WCKY WLS kdka wham whk wspd!

I0:30—Barry Wood, songs. WABC wbbm wfbm wgar kmbc wbt wsfa wwl wcco—"Hobby Lobby." (CBS) WHAS wbbm kmox wcco wwl wsbt wgst wfbm—NBC Minstrel Show: Gene Arnold, interlocutor; Vance McCune, Ken Christie, Bill Thompson and Jimmie Dean, end men; Chorus; Jack Baker, Edward Davies and Harry Kogen's Orchestra. WJZ WCKY WLS kdka wham whk wspd!

I0:45—Special Talks Program. WABC wadc wbbm wcco wgar wsbt wgst!

I:00—Amos 'n' Andy. (NBC) WSM wmaq wdaf wire wbap—"Poetic Melodies." (CBS) WHAS wir wbbm wfbm kmbc wcco kmox ww!

—Dick Gasparre's Orchestra. WEAF wgy

-Dick Gasparre's Orchestra. WEAF wgy

II:30—Horace Heidt's Orchestra. WEAF WSM WLW WLS wgy wtam wmaq who —George Olsen's Orchestra. WABC WHIO WKRC WHAS wir wcau kmbc wadc wbt

-Herbie Kay's Orchestra. WJZ WCKY whk

wave wire wham

MIDNIGHT—Red Norvo's Orchestra. WABC

WKRC wfbm wgar kmbc wcau kmox

—Andy Kirk's Orchestra. WEAF WLS wgy
wtam wmaq who wdaf

—To be announced. WJZ WCKY whk wave
wire wham kdka

12:30—Lights Out: Mystery drama. WEAF

WSAI WLS wgy wtam wmaq who

—Frank Dailey's Orchestra. WABC WHIO

WKRC wfbm wadc

—Willy Bryant's Orchestra. WJZ WCKY whk
wave wire wham

Edward G. Robinson is the hardest worker in the "Big Town" cast. WHIO WKRC WHAS wir wgar wbbm kmbc wcau kmox wfbm wgst wsbt wsbt wsfa wwl wcco—Under Western Skies—Dramatization. WJZ WCKY WLS kdka whk wham wspd 10:00—"Gang Busters," frue crime dramatizations. WABC WKRC WHAS WHIO wir wbbm wfbm wgar wcau kmox wmbc wbt wwl wgst wcco—"Your Hollywood Parade"—Dick Powell, m. c.; Rosemary Lane, vocalist; orchestra, direction Al Goodman; choral ensemble direction Dudley Chambers, and guest star.

—Dick Gasparre's Orchestra. WEAF wgy when he isn't at the mike during rehearsal, he's going over the script with the writer, trying to patch up wwl on 11:15)—Esso News Reporter. WJZ only—Ink Spots. (NBC) WCKY whk wave wire wham 11:05—Ink Spots. WJZ WCKY whk wave wire wham 11:15—To be announced. WJZ WCKY WLS whk wave wire wham 11:15—To be announced. WJZ WCKY WIS whith the mike during rehearsal, he's going over the script with the writer, trying to patch up any possible weak spots.

Wilbur Hatch is an easy name to spell, but the CBS maestro regularly wire wham 11:15—To be announced. WJZ WCKY WLS whk wave wire wham 11:15—To be announced. WJZ WCKY WIS whith the writer, trying to patch up any possible weak spots.

Wilbur Hatch is an easy name to wham 11:15—To be announced. WJZ WCKY WLS whith the writer, trying to patch up any possible weak spots.

Wilbur Hatch is an easy name to spell, but the CBS maestro regularly wire wham 11:15—To be announced. WJZ WCKY WLS whith the writer, trying to patch up any possible weak spots.

Wilbur Hatch is not the mike during when when wave wire when water with the writer. When he isn't at the mike during when when water with the writer. When he isn't at the mike during when when water w When he isn't at the mike during





PROGRAMS FOR THURSDAY, MARCH 24





	(EASTERN STANDARD TIME)							(CENTRAL STANDARD TIME)			
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, III. (870 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30 6:45	Morning Round Up	Drifting Pioneers	Jerry Foy	6:30 6:45	•••••	Six-to-Niners	Breakfast Express	5:30 5:45	Smile A While		
7:00 7:15	Sunkistime		God's Bible School	7:00 7:15		WCPO News	11 11	6:00 6:15			Asbury College Devotions
- 7:30 7:45	Steve's Gang		Dawn Patrol	7:30 7:45			Across the Breakfast	6:30 6:45	Ky. Girls & Hilltop Pat and Henry		Emmy's Band Henry's Mountaineers
8:00 8:15	Southernaires N	Prayer Period	11 11	8:00 8:15	Malcolm Claire N Hi Boys N	WCPO News	WHIO Almanac	7:00 7:15	News Report The Hilltoppers	Delmore Brothers Time to Shine	Early Morning Jamboree
8:30 8:45		The Gospel Singer	Woman's Hour	8:30 8:45	Do You Remember N	Wake Up and Live		7:30 7:45		WSM News	40 01
9:00	Breakfast Club N	Hymns of All Churches		9:00 9:15	Rainbow Ridge Ribber Shannon	WCPO News	Cornelia on the Air	8:Ó0 8:15	Don and Helen The De Zuriks	Breakfast Club N	As You Like It C Salt and Peanuts
9:15 9:30 9:45	London Stock Market	Houseboat Hannah Myrt and Marge Young Widder Jones		9:30 9:45	Landt Trio N		Municipal Court Monticello Party Line	8:30 8:45	News-Julian Bentley. Chuck, Ray, Christine.	10 10	Jackson Family
10:00	Margot; Castlewood N	Linda's First Love Aunt Jemima N	Secret Diary	10:00	Mrs. Wiggs N	WCPO News		9:00		Margot, Castlewood N Aunt Jemima N	Monticello Party Line.
10:30	Attorney at Law N		Emily Post C	10:30	Just Plain Bill N		Music by the Masters.		Attorney at Law N News Report		Emily Post C Meador Lowrey, News
11:00	Coon Creek Band	Mary Marlin N	Wom. Home Compan.	11:00		Merry-Go-Round	Hal and Henry	10:00 10:15	Mary Mariin N Pepper Young N	Rhythm Time	Mary Lee Taylor C
11:30	Household Hour	Betty Moore The Goldbergs	Big Sister C	11:30	Homemakers Exch'e N			10:30 10:45		Homemakers Exch. N Cobwebs & Cadenzas N	
12:00		Girl Alone N	Mary M. McBride C		WSAI Wonder	WCPO News	Mary M. McBride C	11:00		Farm Credit Interview. George Griffin N	
12:30 12:45		National Farm and	Rom'nce Helen Trent C		Al and Lee Reiser N	Man on the Street Melody Parade	The Listener Speaks	11:30 11:45	Ma Perkins N.,		Romance Helen TrentC
1:00	11 11	13 19	Betty and Bob C Hymns All Churches C	1:00	Emerson Gill's Or. N	WCPO News		12:00	Dinnerbell Program	11 11	Sunshine Sue College of Agriculture
1:30	Information Program	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Grimm's Daughter C	1:30	Cincinnatus at School	Dot Club News From Hawaii	Dixie Serenaders C	12:30 12:45	John Brown: Markets Farm Talk	WSM News	Livestock-Markets Robison's Buckaroos
2:00 2:15	Ranch Boys N Let's Talk it Over N	Current Events	Lyric Serenade C	2:00 2:15	Hot Stove	WCPO News	Lyric Serenade C	1:00		Ranch Boys N Let's Talk It Over N	The Rangers
2:30 2:45	Movieland News Johnnie Johnston N	Latin America			Jean Ellington N Armchair Quartet N		of the Air C	1:30 1:45		Dot and Pat N Johnnie Johnston N	
3:00 3:15	Eastman School of	Pepp'r Young's Fam. N The Mad Hatterfields.		3:00 3:15	WSAI Little Show		Varieties C	2:00 2:15		Pepper Young's Fam. N Ma Perkins N	Betty and Bob Hymns of All Churches
3:30 3:45		Vic and Sade N The Guiding Light N	U. S. Army Band C		It is Strange	11 11	U. S. Army Band C.	2:30 2:45		Vic and Sade N Guiding Light N	U. S. Army Band C.
4:00 4:15	Lorenzo Jones N Club Matinee N	Dan Harding's Wife	Notes and News	4:00 4:15		WCPO News	Eton Boys C	3:00 3:15	** **	Women's News Club Matinee N	Melodies at Home
4:30 4:45	Information Bureau		Sundown Serenade	4:30 4:45	Kiddies Club	Chamber of Commerce Sweet Swing	Fireside Philosopher X.	.3:30 3:45	11 11,	Dan Harding's Wife N Road of Life N	Louisville
5:00 5:15	Rockin' the Town Don Winslow N			5:15	Benno Rabinoff N	Jam for Supper	11 11	4:00 4:15		Winslow at the Navy N	Musical Calendar
5:30 5:45	Sports Review				J. Gallicchio's Orc. N Red Barber	***************************************	Three Naturals	4:30 4:45		Market Reports Freddie Rose	
6:00 6:15	Little Orphan Annie N Paul Kennedy			6:15		WCPO News	Si Burick	5:00 5:15		Willy Bryant's Orch. N	Salt and Peanuts Jack Armstrong
6:30 6:45	WCKY News & Sports Dinner Date			6:45	Junior Radio Playhouse		Doris Rhodes C		Winslow of the Navy	Afternoon News Sum'y	
7:00 7:15	Lost Persons N	Amos 'n' Andy N Vocal Varieties N	Hollyw'd Screensops C	7:15	Nixson Denton Ernie Holst's Orch	WCPO News	"Holly'd Screen'ps" C	6:00 6:15	Lost Persons N .	Sports; Music String Quartet	
7:30 7:45	Lone Ranger	Headline Heroes Henry Burbig	"We, the People" C	7:30 7:4 <u>5</u>	Sammy Kaye's Orc. M	Race Results	" "	6:45	Steine Bottle Boys N.	Vocal Varieties	
8:00 8:15	March of Time N	Rudy Vallee-Variety	Kate Smith's Variety Hour C	8:15	11 11 ,	Future Stars	Kate Smith Hour— Jack Miller's Orchestra C	7:00 7:15	The March of Time N	Variety Hour N	Kate Smith Hour— Jack Miller's Or- chestra C
B:30 B:45	Barry McKinley N Eastman School	69 69 64 18	41 11	8:30 8:45	WSAI Open House	Soft & Sweet	orchesina o	7:30 7:45	Barry McKinier N Milestones in	11 11	" " "
9:00 9:15	of Music N	"Good News of	Major Bowes Amateur Hour C	9:00 9:15	Johnson Family M	The Spectator Popular Melodies	Amateur Hour C	8:00 8:15	American Music N.	of 1938" N	Major Bowes' Amateur Hour C
9:30 9:45	America's Town Meeting N	11 10	11 11	9:30 9:45	Ray Sinatra's Moon- light Rhythm M	Concert Master	11 11	8:30 8:45	America's Town Meeting of the		
10:00	11 11	Bing Crosby, Bob Burns and Johnny	"Essays in Music"— Victor Bay's Or. C	10:00 10:15	11 11	WCPO News Musical Newsy	Essays in Music C	9:00 9:15	Air N	Burns with Johnny	Your Favorite Hymns.
10:30	Night Club N	11 11	Americans at Work C		Charles Woods, News Henry Weber's	House of Rinck	Newspaper of the Air	9:45	NBC Night Club N	Troffer's Orchestra N	
11:00	Don DeVodi's Orch, N Elza Schallert N	Theatre Digest	Ross Pierce's Orch	11:15	To be announced	WCPO News	Duke Ellington's Or. C	10:15	Gray Gordon's Orch.	WSM News	
11:30	Frank Trumbauer's Orchestra N	Ace Brigode's Or. M		11:30 11:45	Ernie Holst's Orchestra	11 11	Duke's Orchestra Buddy Rogers' Orc. C	10:30	Andy Kirk's Orchestra		Orchestra C
	WCKY	WLW	WKRC		WSAI	WGPO	WHIO		WLS-WENR	WSM	WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00—Sing and Swing: Jack Fulton, tenor; Andrew Sisters; Carl Hohengarten's Or-chestra. WABC WKRC wadc wwwa wbt

wgar wcau wgst wir

--Amos 'n' Andy. WEAF WLW wgy wtam
kyw wwi who kstp

--Hal Totten, sports. (NBC) wmaq

-Easy Aces comedy sketch featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wire wham

7:15-Vocal Varieties-Choral group of 14

7:15—Vacal Varieties—Choral group of 14 voices. WLW to WEAF wgy wtam wire wmaq who kstp kyw wdaf
—"Hollywood Screenscoops." WABC WKRC WHIO WHAS wir wgar wbbm wbt wgst wcau kmox wadc wwl wcco
—Mr. Keen, Tracer of lost persons; dramatization. WJZ WCKY WLS hk kdka wham

7:30-Schaefer Revue: Leo Reisman's Orches-

7:30—Schaerer Revue: Leo Reismans Orcestra; Bud Collyer, m. c. WEAF only
—"We, the People": Gabriel Heatter, director; Mark Warnow's Orchestra—Dramatizations. WABC WKRC WHIO WHAS
wbbm wgar kmbc wcau kmox wcco
—Mario Cozzi, baritone. (NBC) wgy wtam
who kyw

-Elivra Rios (NBC) WJZ WLS whk wave

-Elivra Rios (NBC) WJZ WLS whk wave wire wham wowo 7:45—Steine Bottle Boys. WJZ WLS 8:00—Kate Smith Hour, Jack Miller's Orchestra; drama; guest. WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmox wadc wwva wbt kmbc wgst wwl wcco—Rudy Vallee and his Connecticut Yankees; guest artists. WEAF WLW WSM wtam kyw wgy wbap kstp wfla who wdaf wave wire wwi wmaq

-The March of Time: Nes dramatization. WJZ WCKY WLS kdka whk wham wspd 8:30—Barry McKinley, baritone. WJZ WCKY WLS kdka whk wham wspd 8:45—Eastman School of Music Program—Dr. Howard Hanson, conductor. WJZ WCKY WLS kdka whk wham wspd 9:00—"Good News of 1938": Stars and Meredith Willson's Orchestra; 20-Voice Chorus. WEAF WSM WLW wgy wtam wmaq wave wwi wfla kyw who wdaf kstp wire wbap wspd —Major Bowes' Amateur Hour, WABC WKRC WHIO WHAS wir wbbm wgar wcau kmox

wspa -Major Bowes' Amateur Hour. WABC WKRC WHIO WHAS wir wbbm wgar wcau kmox wcco wbt wgst wfbm kmba

9:30—America's Town Meeting of the Air; Round table discussion featuring prominent

speakers; George V. Denny, Jr., modera-tor; Open Forum between audience and speakers. WJZ WCKY WLS kdka wham

10:00-Music Hall, starring Bing Crosby and Bob Burns, comedian; Johnny Trotter's Or-chestra; guest artist. WEAF WLW WSM wgy wtam wwi wmag wire

wgy wham wwi wmaq wire

-"Essays in Music;" Victor Bay's Concert Orchestra. "WABC WKRC WHIO (WHAS on 10:15) wir wbbm wfbm wgar kmbc
10:30—Americans at Work. WABC WKRC WHAS (WHIO off 10:45) wgar wir wbbm wcau kmox wcco wgst wwl kmbc

-NBC Night Club—Featuring Ransom Sherman, m. c., with Roy Shield's Orchestra and guests. "WJZ WCKY WLS kdka whk wave Wire wham

1:00—Duke Ellington's Orchestra. WABC

wave Wire wham

11:00—Duke Ellington's Orchestra. WABC
(WHIO on -11:15) wadc wbt wsbt wcco
(wfbm kmbc wbbm wwl wcco kmox on
11:15) wgst
—''Poetic Melodies.'' (CBS) WHAS wfbm
kmbc wbbm wwl wcco kmox
—Don De Vodi's Orchestra. (NBC) WCKY
whk wave wire wham
—Dick Gasparre's Orchestra. WEAF wgy
włam who
—Esso News Reporter. WJZ only
—Amos 'n' Andy. (NBC) WSM wdaf wfaa
wmag wire

wmag wire

11:05-Don De Vodi's Orchestra, WJZ WCKY whk wave wire wham

11:15-Elza Schallert Reviews, Previews of the

II:S—Elza Schallert Reviews. Previews of the week's outstanding pictures; guest. WJZ WCKY kdka whk wave wire wham II:30—Buddy Rogers' Orchestra. WABC WHIO WKRC WHAS wgar kmox wadc wsbt wbt wbbm kmbc wcco—Henry Busse's Orchestra. WEAF WSM wgy wmaq who wdaf kyw wtam—Frank Trumbauer's Orchestra. WJZ WCKY kdka wham whk wave wire

MIDNIGHT—Frank Dailey's Orchestra, WABC WKRC WHIO wir wgar wfbm kmbc wcau

wadc whi wij wgai wadc wbt wwj.

—Jack Marshand's Orchestra. WEAF WLS kdka wgy wtam wmaq who

—Roger Pryor's Orchestra. WJZ WCKY whk wave wire wham

12:30—Garwood Van's Orchestra. WJZ WCKY

12:30—Garwood Van's Orchestra. WJZ WCKY kdka whk wire wham
—Orrin Tucker's Orchestra. WABC WKRC WHIO wir wbbm wgar wfbm kmbc wcau wadc wsbt wbt wcc wva kmox
—Andy Kirk's Orchestra. WEAF wgy wtam wmag who

Frank Black is an avid reader and

when not busy with music can usually



McKay Morris, veteran stage and screen actor, has been be found immersed in a book.

Ruch Hughes is an airplane enthusiast and builds his own models which he gives to intimate friends.

Ruch Hughes is an airplane enthusiast and builds his own models which he gives to intimate friends.

And Screen actor, has been signed to do a role on the "Ma Perkins" program, heard over WLW at 1:30 p. m. (E.S.T.)., Monday through Friday.





PROGRAMS FOR FRIDAY, MARCH 25





			(EASTERN ST	ANDA	RD TIME)			(CENTRAL STANDARD TIME)						
	WCKY	WLW Cincinnati (790 kg.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1830 loc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 loc.)		WLS-WENR Chicago, Ill. (870 kc.)	WSM Nashville, Temp. (650 lcc.)	WHAS Louisville, Ky. (820 kc.			
6:30	Morning Round Up	Drifting Pioneers		6:30		Six to Niners	Breakfast Express		Smile A While					
6:45	Sunkistime	Brown County Revelers		6:45 7:00	Morning Prayer	WCPO News		5:45 6:00						
:15	10 14	To be announced	Early Edition—News	7:15	Early Express	Six to Niners	Little Tom	6:15	60		Devotions			
7:30 7:45	Steve's Gang	Sing Neighbor, Sing. Merrymakers	M 11	7:30 7:45			Across the Breakfast	6:30 6:45	Sing, Neighbor, Sing.	Acuff's Tennesseeans Delmore Brothers	Emmy's Band			
:00		Prayer Period		8:00	Malcolm Claire N	WCPO News	WHIO Almanac	7:00		Golden West Cowboys				
8:15	Wm. Meeder N	Peter Grant-News		8:15 8:30		Musical Gems Wake Up and Live		7:15 7:30		Time to Shine				
B:45	News for Executives Lucille and Lanny N	Voice of Experience	10 10	B:45	Women's Newsreel		Women Make the News	7:45		Freddie Rose				
2:00	Breakfast Club N	Betty Crocker	Metropolitan Parade C	9:00	Rainbow Ridge	WCPO News	Cornelia on the Air	B:00	Dezurik Sisters	Breakfast Club N	Metropolitan Parade			
:15	London Stock Market.	Houseboat Hannah	Federation of Churches	9:15 9:30	Landt Trio N	Musical Menu	Metropolitan Parade C Menicipal Court	B:15	Morning Minstrels	W W	Salt and Peanuts Jackson Family			
:30 :45	Breakfast Club N		Bachelor's Children .	9:45	What Next?	11 11	Monticello Party Line	8:45	News-Julian Bentley Chuck, Ray, Christine.		Bachelor's Children			
00:0	Margot, Castlewood N		Secret Diary Economy Kitchen	10:00		Down the Avenue	Pretty Kitty Kelly C	7:00	Margot: Castlewood N	Margot, Castlewood N	Monticello Party Line			
):15):30	Aunt Jemima			10:30	Just Plain Bill N	" "	Music by the Masters.	9:15 9:30	Attorney at Law N	Aunt Jemima N WSM News	Tony Wons' Book C.			
):45	Viennese Ensemble N	Dr. Friendly	The Street Man	10:45	Woman in White N.,.	Symphonetta	WHIO News	9:45	News Report	Viennese Ensemble N	Meador Lowrey, News			
:00 1:15		Mary Marlin N		11:00	Backstage Wife N	Merry-Go-Round	tital and titance	10:00	Mary Marlin N	Rhythm Serenade Popular Waltzes N	Ruth Carhart C			
:30	Household Hour	Carson Robison	Big Sister C	11:30	How to be Charmi'g N		Rig Sister C	10:30	Vic and Sade N	How to be Charm'g N	Big Sister C			
:45			Aunt Jenny's Stories C	11:45	Romantic Bachelor	************	Auni Juniy's Stories C	i —		Originalities N				
2:00	WCKY News	Girl Alone N	Mary M. McBride C Edwin C. Hill C	12:00	WSAI Wonder Kitchen	WCPO News	m + 56 m + + + + + + m			Time for Thought N Edward Gamage N.	Mary M. McBride C. Edwin C. Hill C			
:15 ::30	Farm and Home	National Farm and	Rom'nce Helen Trent C	12:30	Radio Program Perfect	Man on the Street	The Listener Speaks	11:30	Ma Perkins N	National Farm and	Rom. Helen Trent C.			
:45		Home Hour N	Our Gal Sunday C	12:45	Carlisle & London N	Melody Parade WCPO News	The second secon		Markets; News	M 0	Our Gal Sunday C			
:00	11 11		Betty and Bob C Betty Crocker C	1:15	Escorts and Betty N	Rhythm Rambles	Fed. of Wom'n's Clubs	12:15	Prairie Farmer, Dinnerbell Time	64 pa	Sunshine Sue			
:30	Information Program	Ma Perkins	Grimm's Daughter C.	1:30 1:45		Dot Club News		12:30	Voice of the Feedlot	WSM News	Livestock Markets			
:45		Kitty Keene, Inc NBC Music Apprecia-		2:00	Hot Stove	WCPO News		12:45	Business of Farming School Time	Dept. of Agriculture Music Appreciation	John Tillman			
2:00	Hour N	tion Hour N	Musical Calendar	2:15	Musical .	Siesta	Three R's	1:15	Otto & Novelodeons	Hour N	Weekday Devotions			
2:30 2:45	01 04		American School	2:30 2:45		Spanish Strings Music of the Dreamer		1:30	Grain Market	19 00 00 00	University of Kentucky			
:00			News: Fire Prevention	3:00	WSAI Little Show	Today's Winners	U. S. Marine Band C.	_	Homemakers		Betty and Bob			
:15	Drama N	The Mad Hatterfields.	Moment Musicale	3:15 3:30	It is Strange	10 10	* *	2:15	Program	Ma Perkins N	Betty Crocker			
:30 :45	44 44	Vic and Sade N The Guiding Light N	Maynard Craig's	3:45	H of		Twenty Fingers Lincoln Cath. Choir	2:30 2:45	Musical Roundup	Vic and Sade N	Ques. Before House (Yellow Blank Salute			
:00	Lorenzo Jones N	Dan Harding's Wife	Notes and News	4:00	Club Matinee N	WCPO News	Sing and Swing C		Club Matines N	Women's News				
:15	Movieland News Club Matinee N	Mary Sothern	Sing and Swing C	4:15 4:30		Today's Winners N. Y. A. Variety Show		3:15 3:30		Club Matinee N Dan Harding's Wife N	Melodies of Home			
:30 :45		Road of Life N		4:45	Kiddies Club	Sweet Swing	Dr. Allan Dafoe C	3:45	00	Road of Life N				
:00	Hilltop Serenaders	Junior Nurse Corps N	Follow the Moon C	5:00 5:15	Dick Tracy N	Jam for Supper	Ohio's Garden Clubs. Console Capers			Jack's Mountainers				
5:15 5:30	Sports Review	Little Choir	Freshest Thing in Town "Stepmother" C	5:30	Happy Jack N	M M	Three Naturals	4:30	Music Circle	Winslow of the Navy N Market Reports				
:45	Straight Shooters N	Hilltop House	Hollywood Highlights	5:45	Red Barber		Arcadian Reporter	4:45	Johnnie Johnston N	Console Melodies	"Hilltop House" C			
:00	Little Orphan Annie	The Editor's Daughter	Music for Fun C.X.	6:00	Five O'clock Boys	WCPO News	Hawaiian Echoes	5:00	Junior Nurse Corps	Rhythm Time	Salt and Peanuts			
:15	Movieland News WCKY News & Sports	Short Short Story Allan Franklyn, sports	Boake Carter C	6:15	Rhythmaires N Paul Sullivan	Glamour Girl	Si Burick	5:15	Malcolm Claire	Rhythmaires N Vagabonds				
:45	Today's Tribute	Lowell Thomas N	Lum and Abner C	6:45	Junior Radio Playhouse	11 11	Lum and Abner C	5:45	Winslow of the Navy	Afternoon News Sum'y	Lum and Abner C			
:00	Nola Day N	Amos 'n' Andy N	Sing and Swing C	7:00 7:15	Nixson Denton	WCPO News	Vic Arden's Orch	6:00	Nola Day N	Sports: Nola Day N	Nedra Gordinier			
:30	Vic Arden's Orchestra.	Four of Us N	Hollace Shaw &	7:30	Dick Bray	Harry Hartman		6:30	Four of Us N	Fred Waller				
:45	Craig Mathues N	Arthur Godfrey	Concert Orch. C	7:45	Janette	Race Results	" "		Vocal Varieties	To be announced	01 60			
B:00 B:15		Barton Rees Pogue Minstrel Man		8:00 8:15	-Lucille Manners N	Crime Reporter	Sweet C	7:00 7:15	Grand Central Station N	Francis Craig's Orch. Musical Moments	"The Ghost of Benjamin Sweet" C			
3:30	We Present Another	Death Valley Days N	Paul Whiteman's	B:30	44	Marvin W. Coleman	Paul Whiteman's	7:30	Death Valley Days N	Trio Time	Paul Whiteman's			
3:45	88 89	-		8:45			Orchestra C	7:45	1 "	Waltz Time	Orchestra C			
):00):15	Waltz Time N	Royal Crown Revue N	Hollywood Hotel C	9:00 9:15	Lawrence Welk's Orchestra M	The Spectator Popular Melodies	86 86		Royal Crown	Royal Crown	Hollywood Hotel C.			
:30	Spelling Bee N	Famous Fortunes		9:30	Bamberger Symphony	Wrestling Matches		B:15 B:30	Revue N	Revue N	***************************************			
:45		Paul Sullivan, News	Sees Shep C	9:45	Orchestra M	WCDO Name		B:45	Bee N	The second secon	11 1 41			
):00):15	Paul Martin's Music N	First Nighter N	Song Shop C	10:00	Twenty Years Ago Today M	For The Piano	Songshop C	9:00 9:15	Paul Martin's Music N	First Nighter N	Songshop C			
0:30	American Society for	Jimmy Fidler N	11 11	10:30	Charles Woods, News	Wein Bar	** ** *********************************	7:30	American Society for	America Looks	10 01			
:45	Cancer Control N	Paul Sullivan	Ross Pierce's Orch	11:00	Billy Snider's Orchestra	House of Rinck WCPO News		9:45	Cancer Control N	I will be a second to the second terror and	Musical Moments			
:00 :15	Jerry Blaine's Orch. N	Satute to	J. Dorsey's Orch. C	11:15	To be announced	Southern Hospitality	Jimmy Dorsey's Or. C			Amos 'n' Andy N Teachers College of	Sing and Swing C Meador Lowery, New			
1:30	Henry Busse's Orchestra N	Lexington, Ky		11:30 11:45	Ace Brigode's Orchestra	11 11		10:30	Andy Kirk's		Radio Chautauqua			
1:45			WKRC			1		11	1	Sports: News	7			
	WCKY	WLW	44 W V		WSAI	WCPO	WHIO	11	WLS-WENR	WSM	WHAS			

NETWORK PROGRAMS (NBC-CBS)

7:00-Sing and Swing: Jack Fulton, tenor; Andrews Sisters; Carl Hohengatren's Orchestra. WABC WKRC wgar wadc wcau wwwa

tra. WABC WKRC wgar wadc wcau www wgst wbt wir

-Nola Day, songs. WJZ WCKY WLS WSM whk wave wire wham

-Amos 'n' Andy. WEAF WLW wgy wfam who kyw kstp wwi
-Hal Totten, sports. (NBC) wmaq
-Northwestern Bookshelf. (CBS) wbbm
7:15—Arthur Godfrey with organ. WABC
WKRC WHAS wbbm wir wfbm wgar wcau

kmox

--Uncle Exra's Radio Station E-Z-R-A. WEAF
WSAI wgy wtam wmaq wire wdaf wbap
kyw kstp who wcol

--The Story Behind the Headlines: Cesar
Searchinger. WJZ WCKY WLS wham kdka

whk wave wspd
7:30—Hendrik Willem Van Loon, commen-tator. WEAF WSM wtam wgy wmag who

wdaf

Four of Us. WJZ WLW WENR wave wire

wham

Hollace Shaw, soprano, with concert orchestra. WABC WKRC WHAS WHIO chestra. W

7:45—Bughouse Rhythm. WEAF wgy wtam wraq wire wdaf kyw
—Craig Mathues, tenor. WJZ WCKY wave whk wire wham
8:00—Grand Central Station, dramatic sketch. WJZ WCKY WLS kdka wspd whk wham
—Cities Service Concert: Lucille Manners, soprano; Frank Black's Orchestra. WEAF WSAI wgy wtam wmaq wwi who wdaf wire kstp wfaa wfla kyw
—'The Ghost of Benjamin Sweet." WABC WKRC WHIO WHAS wir kmox wbbrm kmbc wcau wcco wadc wbt wgst wwi wgar wfbm
8:30—Death Valley Days: Dramatic program, with John MacBryde, Jean King, Vernon Radcliffe and Jeff Bryant; Orchestra direction Josef Bonime. WJZ WLW WLS kdka wham whk wspd
—Paul Whiteman's Orchestra; guest; Oliver Wakefield, m. c. WABC WKRC WHAS WHIO wir wgar kmox wbbm wcau wadc wbt kmbc wgst wwi wcco wfbm wsfa
9:00—Waltz Time, with Frank Munn, tenor; Manhattan Chorus; Abe Lyman's Orchestra. WEAF WCKY wgy wtam wmaq wwi wdaf kyw who wire
—Hollywood Hotel: Dramatic Musical Revue,

kyw who wire
-Hollywood Hotel: Dramatic Musical Revue, Guests: Frances Langford; Jerry Cooper;

Anne Jamison; Ken Niles; Raymond Paige's Orchestra, with Ken Murray and Oswald. WABC WKRC WHAS WHIO wir wbbm wgar wfbm kmox kmbc wcau wadc wbt wcco wgst wwl

Royal Crown Revue—George Olsen's Orchestra, Tim and Irene, Graham McNamee and the Golden Gate Jubilee Quartet; Fredda Gibson, songs, WJZ WLW WSM WLS wham kdka whk wfla wave wfaa wspd wxyz

WLS wham kdka whk wita wave wraa wspd wxyz
9:30—A. L. Alexander's True Stories dramatization. WEAF wgy wram wwi kyw who wmaq wdaf wire kstp

-NBC Spelling Bee—Paul Wing, Spelling Master. WJZ WCKY WLS WSM kdka whk wave wham wcol wfla wspd wfaa
10:00—Pauf Martin's Music. WJZ WLS WCKY kdka whk wham wspd

0:00—Pauf Martin's Music. WJZ WLS WCKY kdka whk wham wspd WKRC WHIO WHAS wir wgar wadc wbbm wfbm kmox wbt wcau wsbt wwl wcce—The Songshop: Alice Cornett; Songshop: Quartet; "the 22-Voice Glee Club, direction Ken Christia; 47-piece Orchestra, direction Gustav Haenschen, guest artist. WABC WKRC WHIO WHAS wir wgar wadc wbbm wfbm kmox wbt wcau wsbt wwl

wbbm wfbm kmox wbf wcau wsbf wwi wcce
-First Nighter: "The Witch's Song," Dra-matization, starring Les Tremayne and Bar-bara Luddy; Orchestra, direction Eric Sag-erquist. WEAF WLW WSM wwj wave wmaq wtam wdaf who kstp wfla wfaa wire kvoo

10:30—Jimmy Fidler and his Hollywood Gossip. WEAF WLW wgy wtam wmaq kyw wij wire kstp wdaf
—American Society for Control of Cencer.
NBC. WJZ WCKY WLS kdka whk wham 10:45—"People in the News." Do rothy Thompson, news commentator. WEAF WLW kyw wgy wtam wwij wire wmaq kstp wdaf Schestra WABC WKRC WHIO wir wgar wfbm wadc wbbm Dick Stabile's Orchestra. WZAF WLW wgy wtam wmaq who wdaf kdka —Ted Fiorita's Orchestra. WEAF WLW wgy wtam wmaq who wdaf kdka —Ted Fiorita's Orchestra. WEAF WLW wgy wtam wmaq who wdaf kdka —Ted Fiorita's Orchestra. WEAF WLW wgy wtam wmaq who wdaf kdka —Ted Fiorita's Orchestra. WEAF WLW wgy wtam wmaq who wdaf kdka —Ted Fiorita's Orchestra. WEAF WLW wgy wtam wmaq who wdaf kdka —Ted Fiorita's Orchestra. WEAF WKRC wtam wmaq who wdaf kdka —Sangle Alle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Ted Fiorita's Orchestra. WEAF WLW wtam wmaq who wdaf kdka —Sangle Alle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Sangle Alle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Sangle Alle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Sangle Alle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Sangle Alle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Sangle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Sangle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Sangle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Sangle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Sangle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Sangle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Sangle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Sangle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Sangle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Sangle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Sangle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Sangle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Sangle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Sangle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Sangle Poor North WEAF WLW wgy wtam wmaq who wdaf kdka —Sangle Poor North 10:30—Jimmy Fidler and his Hollywood Gossip. WEAF WLW wgy wham wmaq kyw wwi wire kstp wdaf

-American Society for Control of Cancer.
NBC. WJZ WCKY WLS Edka whk wham 10:45—"People in the News." Dorot hy Thompson, news commentator. WEAF WLW kyw wgy wtam wwi wire wmaq kstp wdaf—Special Talks Program. WABC wbbm wir wfbm wcau wcco kmox wadc wgst

wfbm wcau wcco kmox wadc wgst

11:00—To be announced, WEAF WSAI wgy
wtam wdaf kyw
—Esso News Reporter, WJZ only
—Jimmy Dorsey's Orchestra, WABC (WKRC
WHIO on 11:15)
—Jerry Blaine's Orchestra, (NBC) whk wave
wire wham (wbbm wfbm wwl wcco kmox
kmbc on 11:15)
—Poetic Melodies, (CBS) WHAS wbbm wfbm
wwl wcco kmox kmbc
—Amos 'n' Andy, (NBC) WSM wmaq wdaf
wire wbap

wfbm kmox wadc

Don Prindle once wrote and acted in a serial, "Pat and Hank," which drew more listeners in his native Peoria than the famed "Amos 'n' Andy."

Dorothy McGuire, actress who plays the vivacious "Sue" in "Big Sister"

wire wbap

11:05—Jerry Blaine's Orchestra. WJZ WCKY
WLS whk wave wire wham
11:30—Henry Busse's Orchestra. WJZ WCKY
wht wave wire wham
—Ruby Newman's Orchestra. WEAF wwi wave
wmaq wtam wdaf kstp wgy
—George Olsen's Orchestra. WABC WKRC
WHIO wir wfbc wcau wadc kmox wbbm
kmbc wsbt wbt wgar

ANDERST Carl Rayazza's Orchestra. WJZ

Thing him ribbing him.

Notes and News Announcer



"Hello, this is Maynard Craig speaking to you, is a familiar greeting to countless radio listeners at 3:45 p. m., daily except Sunday from WKRC. It ushers in the half-hour notes and news period on which news of importance and humor is interspersed with Craig's unfailing good frame of mind.

CONTEST CLUB

(Continued from page 5) freshes' and 'Good To The Last Drop' stick in the mind because they are short and easily remembered.

"Often the statement is made-and it is sometimes found in the contest rules-that it is what you say that counts-not how you say it. Wise contestants will accept this as true only to a limited extent. What you say-the basic idea back of your entry-is of vital importance, but two different contestants can take the same idea and get entirely different results. One will win, the other will lose, according to how clearly, concisely and convincingly that basic idea is expressed in words. So, if you would be among the happy winners keep this fact constantly in mind: If it is hard to read aloud and memorize, it is handicapped by lack of simplicity and perhaps also by clearness.

"The thoughts expressed in Lincoln's Gettysburg address, may have been in many men's hearts, but it took a Lincoln to immortalize them.

"Clear, concise entries built with short, simple words, win. The beginner would do well to actually commit his entries to memory before rehearsing them. The more experienced will soon find that by reading the entry aloud three or four times he will be able to judge as to the ease with which it can be memorized."

They really know their cigarettes around Boston. That's where the first prize in Camels' big contest landed, and the same thing happened recently with old Gold. S. M. VanSant, Jr., of 231 Park Drive, won the much-sought for \$100,000. The con-

Resume of Some of the Results of the Recent Flood

Many stars suffered heavy property losses during the recent Hollywood flood. The new home of Bob Burns, deep in Stone Canyon, was ravaged by the water. The grounds were swept clean of recent landscaping which cost the comedian \$7,000.

Andy Devine, still marooned in his mountain home four days after the storm reached its climax Wednesday, lost heavily when water raged through Griffith Park and carried away his expensive riding stables. Others who live in San Fernando Valley were unable to reach their homes for several days to gauge extent of their losses. Among them were Robert Taylor, Paul Taylor, Don Wilson and Don Ameche.

Amos 'n' Andy found themselves marooned in Palm Springs and threatened with a shortage of food and water. They managed to go on the air despite line breakage between Los Angeles and Palm Springs. Engineers routed them to El Centro, near the Mexican border, and then brought the program in by way of San Diego.

(Continued to page 16)

others are not particularly interested,

we'll let the whole thing drop. Ac-

cording to advertising circles, Old

First prize winner in J. R. Watkins

national contest was A. J. Brown, of

San Augustine, Texas. He received

a Lincoln-Zephyr. Fords went to Mrs.

Dora W. Lacy, Badger, Calif.; Geo.

W. Cole, Watauga Valley, Tenn.;

Mrs. Elmer P. Holden, Ney, Ohio; D.

Edwin Moyer, Spring City, Pa., and

A short notice on the real estate

Ga., has approved plans for a new

\$12,000 home. She was the winner of

top prize in General Electric's recently

Frank Ehlinger, Oconto Falls, Wis.

Gold wishes they had let it drop-

in the beginning.

home-making. test is finally over and since all who new home "will contain nine rooms

> the month of March is the latest Oldsmobile announcement. Contestants must visit an authorized dealer and qualify by taking a ride. They will then receive an official entry blank upon which to write their reaction. A dandy contest.

For designers: A \$1,000 contest for a design to be used on the new Jefferson nickles is about to be announced by the U.S. Mint. . . . The Devoe & Reynolds Company is offerpage of an Atlanta, Ga., newspaper ing a first prize of \$1,000 and 14 states Mrs. C. W. Smith, of Clayton, other cash awards in a "Drive-Safely" poster contest. Open to both amateurs and professionals. Details and entry blanks at Devoe & Reynolds'

entered received a list of winners and and three baths, and have all the others are not particularly interested, latest electrical home equipment." When completed it will be offered for sale. An automobile every day during

Garagemen, auto repairmen and allied trades will share in prizes ranging from \$1,000 down to \$100 in a contest announced by the makers of Grey-Rock Brake Lining. Fifty-word statement on official entry blank required. May be obtained from dealer, or direct from Grey-Rock at Manheim, Pa. Closes June 15.

WSAI Wonder Kitchen



Sammy Fuller, WSAI announcer and special events conductor, presented Edna Hutton, widely known home economics authority, to the women of Cincinnati over WSAI March 7, in the beginning of a daily series of cooking school programs.

Titled the "WSAI Wonder Kitchen," the program is aired at 12 noon (E.S.T.), daily except Sunday from the H. & S. Pogue Co. auditorium. Miss Hutton features "budget short cuts" in

'LW Buy Now Contest

WLW and WSAI are offering \$345 in cash for the best 55 letters on purchases made since February 14, date of the "Buy Now" campaign beginning.

Inaugurated Valentine's Day to stimulate new business and stem the business recession, the "Buy Now" campaign has been on the air over both stations daily. In connection with the drive to urge those with money to make purchases now and help stimulate employment, the stations will give \$200 in cash for the best 50-word letter on why purchases made since February 14 were made.

The contest closes at midnight; March 26, and is open to all. Each letter must contain sales slips or written proof of purchase, certified by a dealer. The purchase may cover any product.

Prizes will be as follows: first, \$200; second, \$50; third, \$25; fourth and fifth, \$10 each; the next 50, one dollar each.

CONTEST MONEY

SPECIAL INTRODUCTORY OFFER We will send you both magazines, three months (value \$1.50 by single copy) and give you copy of our new book, "Winning Secrets" a for ONE DOLLAR if you act NOW.

FREESE PUBLICATIONS
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SPECIAL OFFER

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PEN AND PENCIL

Practical, well designed and made to give long wear. The pencil works smoothly, propelling and repelling.

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(USF THIS COUPON)

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Enclosed find \$1.00. Enter my subscription for 6 months and send ne absolutely free and postpaid the combination pen and pencil as per your offer.

Address.....

closed contest. The item states the dealers. No purchase requirement. WE SELL CROSLEY "SHELVADORS"

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SELL CROSLEY RADIO WE

Week's Serious Music In Review

(All Times Are Eastern Standard) FRIDAY, MARCH 18. MUSIC APPRECIATION HOUR

Tenth concert in Series A and B, conducted by Dr. Walter Damrosch, 2:00 p. m., NBC-WCKY, WLW, WSM.

Series A-PERSUASSION Excerpts from Symphony No. 9—
Scherzo Beethoven
March Slav Tchaikovsky
"The Storm" from Overture to
"William Tell" Rossini
American Fantasy Herbert
Turkish March from "Ruins of
Athens" Beethoven

Series B—THE DANCE
Gavotte in D, from Sonata for
Violoncello No. 6...... J. S. Bach
Minuette, from "Don Giovanni"... Mozart
Polka, from "The Bartered
Bride"...... Smetana
"Emperor" Waltz Strauss

SATURDAY, MARCH 19. CINCINNATI CONSERVATORY

Chamber music groups and Margaret Lilly, soprano, in morning concert, 11:00 a. m., CBS - WKRC,

METROPOLITAN OPERA Final matinee of the season, star-



In the Spring a Young Man's Fancy Turns To-

GARDENING

RADIO DIAL offers FREE and POSTPAID this Garden Lover's Handbook for every six month's subscription at the regular rate—6 months for \$1.00. The book itself is worth 75c.

GARDEN HINTS

on bow to save money and labor, when to plant, how to help your gar-den grow and other important infor-mation is now available to you.

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is the time to do something about your garden and if you haven't had a garden in the past, start one and see how much fun it is.

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Conducts NBC Symphony



Carlos Chavez, conductor of the Mexico City Symphony Orchestra, has followed Toscanini as guest conductor of the NBC Symphony Orchestra, on Saturdays at 10:00 p. m. (E.S.T.).

A change has been made as to which station in the Cincinnati area will carry this broadcast. It can be heard over WSAI.

ring Bruna Castagna, contralto, and Rene Maison, tenor, in Bizet's "Carmen," 1:55 p. m., NBC-WCKY, WLW, WSM. The cast follows:

Carmen. Bruna Castagna, contralto Micaela. Susanne Fisher, soprano Frasquita. Thelma Votipka, soprano Mercedes. Helen Olheim, mezzo-soprano Don Jose. Rene Maison, tenor Escamillo. John Brownlee, baritone Dancairo. George Cehanovsky, baritone Remendado. Giordano Paltrinieri, tenor Zuniga. Norman Cordon, basso Morales. Wilfred Engelman, baritone Conductor Gennaro Papi

NBC SYMPHONY ORCHESTRA

Second concert conducted by Carlos Chavez, Mexican composer-conductor, 10:00 p. m., NBC-WSAI.

> SUNDAY, MARCH 20. NBC Home Symphony

Final concert, conducted by Ernest LaPrade, in first series, 12:00 noon, NBC-WSAI.

Peer Gynt Suite No. 1.......Grieg Tone Poem, "Finlandia".......Sibelius

MUSIC HALL OF THE AIR

Jan Peerce, tenor, soloist with orchestra, conducted by Erno Rapee, 12:30 p. m., NBC-WCKY, WLW, WLS.

First Movement, from "Unfinished"
Symphony in B-Minor......Schubert
Ballet Music, from "Rosamund". Schubert
Aria, "Le Reve," from "Manon". Massenet
Jan Peerce
Pictures at an Exhibition
Ravel-Moussorgsky

ARMCO BAND CONCERT

Robert Northenscold, 16 - year - old clarinettist, soloist with band, conducted by Dr. Frank Simon, 3:30 p. m., NBC-WLW,WSM.

Choral March Chambers
"On the Trail," from "Grand Canyon Suite" Grofe
Prelude and Rigaudon Evon
Robert Northenscold
Guilraud

NEW YORK PHILHARMONIC

Robert Casadesus, pianist, soloist with the orchestra, conducted by John Barbirolli, 3:00 p. m., CBS-WKRC, WHAS.

FORD SUNDAY EVENING HOUR Lily Pons, coloratura soprano, soloist with the Ford Symphony Orchestra, conducted by Sir Ernest Mac-Millan, 9:00 p. m., CBS-WKRC, WHAS, WHIO.

Overture "Land of the Mountain and the Lord" McCunn Aria, Je Suis Titania," from "Mignon" Thomas Mme. Pons
Allegro Moderator, from "Unfinished" Symphony in B-Minor. Schubert a) Home, Sweet Home. Payne b) Pastorella delle Alpi. Rossini c) Pretty Mocking Bird. Bishop Mme. Pons
Allegro Molto Vivace, from "Pathetique" Symphony in B-Minor
Tchaikovsky
Vesper Hymn Anonymous

RISING MUSICAL STAR

Webster Aitken, pinaist, and Arnold Eidus, violinast, soloists with orchestra, conducted by Alexander Smallens, 10:00 p. m., NBC-W\$AI, WSM.

MONDAY, MARCH 21.

Voice of Firestone

Richard Crooks, operatic tenor, soloist with orchestra, conducted by

New "Smoothie"

A new "Smoothie" has been added to the Smoothies trio, featured vocal combination heard with "Vocal Varieties" and other programs from WLW, the Nation's Station. She is Arlene Johnson, who has come to Cincinnati to replace Lillian Perron, the former "Babs" of the Smoothies. Charlie and Little Ryan are the masculine members of the trio.

When Miss Perron resigned to go with the Morin sisters, the Ryan brothers called a friend in New York, who recommended Miss Johnson, known for two years on the National Broadcasting Company networks as Judy with the "Judy and the Bunch" program.

The Story of "Carmen"

whole music has a southern character, it is passionate and original to a high degree.

Carmen, the heroine, is a Spanish gypsy, fickle and wayward, but endowed with all the wild graces of her nation. She is adored by her people, and so it is not to be wondered, that many of the stronger sex lie at her feet. She is betrothed to Don Jose, a brigadier of the Spanish army; of course, he is one out of many; she soon grows tired of him, and awakes his jealousy by a thousand caprices and cruelties.

Don Jose has another bride, sweet and lovely, Micaela, waiting for him at home, but she is forgotten, as soon as he sees the proud gypsy.

Micaela seeks him out, bringing him the image and the benediction of his mother, aye, even her kiss, which she gives him with blushes. His tenderness passes as soon as he casts one look into the lustrous eyes of Carmen. This passionate creature has involved herself in a quarrel and wounded one of her companions, a laborer in a fabric of cigarettes. She is to be brought to prison, but Don Jose lets her off, promising to meet her in the evening at an inn of one Lillas Pastia, where they are to dance the seguedilla.

In the second act we find them there together with the whole band of gypsies. Don Jose, more and more infatuated by Carmen's charms, is willing to join the vagabonds, who are at the same time smugglers. He accompanies them in a dangerous enterprise of this kind, but no sooner has he submitted to sacrifice love and honor for the gypsy, she begins to tire of his attentions. Jose has pangs of conscience, he belongs to another sphere of society and his feelings are of a softer kind than those of nature's unruly child. She transfers her affections to a toreador named Esca-

This opera is laid in Spain. The millo, another of her suitors, who returns her love more passionately. A quarrel ensues between the two rivals, Escamillo's knife breaks and he is about to be killed by Don Jose, when Carmen intervenes, holding back his arm. Don Jose, seeing that she duped him, now becomes her deadly foe, whose hatred will never die until it has its revenge.

Micaela, the tender-hearted maiden, who follows him everywhere like a guardian-angel, reminds him of his lonely mother, everybody advises him to let the fickle Carmen alone, Carmen who never loved the same man for more than six weeks. It is all in vain. Micaela depicts him his dying mother, asking incessantly for her son; at last he consents to go with her, but not without wild imprecations on his faithless love and his

The fourth act finds us in Madrid. There is to be a bull-fight; Escamillo, its hero, has invited the whole company to be present in the circus.

Don Jose appears there, too, trying for the last time to regain his bride. Carmen, though warned by a fellow gypsy, Frasquita, knows no fear. She meets her old lover outside the arena, where he tries hard to touch her heart. He kneels at her feet, vowing never to forsake her and to be one of her own people, but Carmen, though wayward, is neither a coward nor a liar, and boldly declares that her affections belong to the toreador, whose triumphs are heard outside. Almost beside himself with love and rage Jose drags her by the hand, she escapes him, throwing the ring, Jose's gift, at his feet, and rushing to the door of the arena. -Jose overtakes her, and just when the trumpets sound Escamillo's avictory, Jose in the pitch of fury and despair stabs her through the heart, and the victorious toreador finds his beautiful bride a corpse.

Alfred Wallenstein, 8:30 p. m., NBC -WLW, WSM.

Overture, from "Orpheus in Hades" Hades' Offenbach
a) Aria, "Le Reve," from
"Manon" Massenet
b) In a Monastery Garden Deppen
c) Vienna, City of Dreams Sieczynski
Richard Crooks
Slavonic Dance No. 8 Dvorak
March Slav Tchaikovsky

ROCHESTER CIVIC ORCHESTRA

Mordecai Lurie, violinist, soloist with orchestra, conducted by Guy Fraser Harrison, 3:00 p. m., NBC-

Overture, from "Di Ballo"... Sullivan
Ballet, "Les Jeux d'Enfants"... Bizet
Waltz, Wiener Blut ... Strauss
Petite Suite ... Debussy
Reverie ... Scriabine
Overture, from "Carnival of
Venice" ... Thomas

COLUMBIA CHAMBER ORCHESTRA

Third in Handel concert series diricted by Bernard Herrmann, 4:00 p. m., CBS-WHIO, WHAS, WKRC.

PHILADELPHIA ORCHESTRA

Three soloists, Georges Barrere, flautist; Carlos Salzedo, harpist; and Horace Britt, 'cellist, with orchestra, conducted by Eugene Ormandy, 9:00 p. m., NBC-WCKY, WLS.

TUESDAY, MARCH 22.

CINCINNATI SYMPHONY ORCHESTRA

Young People's Concert, conducted by Eugene Goossens, 3:30 p. m., CBS-WKRC, WHAS, WHIO.

Egmont Overture Beethoven
Third Movement, from Symphony
No. 4 Brahms

OPERA BROADCASTS TO CLOSE WITH "CARMEN"

Maison, Brownlee to Star In Leading Roles In Matinee

Ringing down the curtain on its seventh annual series of complete opera broadcasts from the Metropolitan Opera's regular season, the National Broadcasting Company will present Bizet's "Carmen," with Bruna Castagna in the title role, on Saturday, March 19, beginning at 1:55 p.m. (E.S.T.), over NBC, including WCKY, WLW and WSM.

The NBC commentator will be Milton Cross, veteran opera announcer.

The Don Jose of the performance will be Rene Maison, Belgian tenor, and John Brownlee, Australian baritone, will have the role of the swaggering toreador, Escamilla. Susanne Fisher will sing Micaela, and the conductor will be Gennaro Papi.

The final broadcast from the regular New York season rounds out a series of seventeen complete operas, including five of the eight novelties and revivals of the 1937-38 season, heard direct from the great stage of the Metropolitan Opera House.

Susanne Fisher is the only new voice in the "Carmen" cast; it will be her first attempt of the season in the role of Micaela. Miss Fisher, an American, joined the Metropolitan Opera several seasons ago after having sung with great success at the Paris Opera and the Opera Comique.

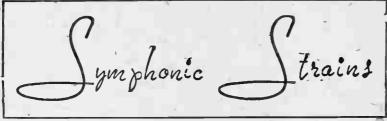
Bruna Castagna joined the Metropolitan in 1936 after having sung at Milan and Buenos Aires. She also sang two seasons with the New York Hippodrome Opera Company. Miss Castagna is now one of the leading Metropolitan contraltos.

"Sing and Swing," New Variety Show, to Replace "Poetic Melodies" Mar. 21

A sparkling new program, titled "Sing and Swing" will replace the present "Poetic Melodies," broadcast over CBS, including WKRC, each Monday through Friday at 7:00 p. m. (E.S.T.), beginning March 21. (Rebroadcast to the West at 11:00 p. m., E. S. T., including WHAS.)

Jack Fulton, romantic tenor star of "Poetic Melodies," will continue his singing of semi-classical and popular ballads. Newcomers to these broadcasts are to be the Andrews singers, specialists in close harmony swing, heard recently on the "Double Everything" programs. Carl Hohengarten's orchestra will contribute specialties and provide musical background.

The three Andrews sisters are veterans of vaudeville and night club circuits,



By CLINTON BROOKS

Various types of radio programs and what to do about them occupied almost sixty minutes of a discussion sponsored by the Cincinnati division, Federation of Music Clubs, last week at one of the sessions of the Ohio Music Teachers' Association meeting in Cincinnati. The speaker, Dr. Frederic B. Stiven, University of Illinois, Urbana, Ill., reviewed what the radio had done to develop an interest in classical music for the general public, elaborated on what may yet be done. Dr. Stiven did not criticize prominent broadcasting dance bands, dance music, or singers, but vented his displeasure on programs that pretended to educate public taste for classical music in only half-hearted fashion.

One program announced for the coming week illustrates Dr. Stiven's point. Lily Pons, noted coloratura soprano, is slated on the Ford hour for the Polonaise from Thomas's "Mignon," a Rossini item, and "Home, Sweet Home." Enough that Miss Pons, whose voice was displayed to such good advantage in "Lucia di Lammermoor" last week at the Metropolitan matinee, should have to sing the hackneyed "Mignon" aria this week. Worse that a Rossini trifle should be given such prominence. Deplorable that the great singer should waste her golden-throated notes on such inconsequential trivials as "Home, Sweet Home." One would as soon see Greta Garbo cast with Buck Jones in a Western movie thriller, or hear Rachmaninoff try his unparalleled talent on "Chopsticks."

It is an insult to Miss Pons's ability that she should be put into such a pósition. Miss Pons's talent is for the most elaborate "bel canto" singing, not for archaic folk ballads. If the sponsors want to exploit classic music, as it seems they do—if they want to attract listeners by exploiting Miss Pons—if they want to pay the price which such a singer commands, they should be consistent. Why cannot the French prima donna entertain her audience with excerpts from operas which are none too familiar to Americans, "Coq d'Or," "Semiramide," "Linda di Camounix," "L'Etoille du Nord," or "Ariadne auf Naxos." That would be "educational" for the public.

Another thing which we shall never understand, and that is the reason why symphony orchestras-broadcasting to an audience which they hope to "educate"—should devote a considerable portion of their programs to playing chamber music. The average radio listener turns his dial to a symphonic program with the intention of hearing symphonic music. With what right? Fifty chairs of the NCB Symphony Orchestra are vacated while a small group of players in the string section perform a Bach or Handel concerto. Other orchestras perform arrangements of Ravel trios, Tchaikovsky sextets, Brahms quartets. In England the problem has been solved to some extent. Chamber orchestras play chamber music. Symphonic orchestras play symphonic music. Everybody is satisfied. Besides, something still needs to be done with accoustics in chamber music broadcasts to bring out their full beauty. Last week two disappointing efforts heard on the air were the NBC Symphony Orchestra playing a Handel Concerto Grosso and Jose Iturbi playing a Mozart Harpichord Concerto. Reception was fair on delicate, expensive radio sets, but not on the ordinary equipment—that is found in the homes of average would-be music lovers.

Several programs this week stand out from the others for a variety of reasons. Robert Casadesus, famed French pianist, will commemorate the death of his compatriot, Maurice Ravel, by playing that composer's Concerto for the Left Hand—a work which has been much exploited by Wittgenstein, the one-armed pianist. John Barbirolli will conduct the orchestra, adding to the number a warmth and color for which he is noted in directing the works of contemporary composers.

The final matinee broadcast of the season will be given by the Metropolitan Opera, presenting Georges Bizet's "Carmen." Bruna Castagna, who gained considerable recognition for her singing during summer opera seasons at the Cincinnati Zoo, will appear in the title role. The port of Don Jose goes to Rene Maison, who is well versed in the traditions of French opera. The rest of the cast seems to be adequate.

The Cincinnati Symphony Orchestra will broadcast its Young People's Concert Tuesday afternoon, with a highly diversified group of selections. Two works which have focused attention on Conductor Eugene Goossens in England are Granados' Second Spanish Dance and Sibelius' Swan of Tuone—both of which have been recorded on phonograph discs.

Also for young people are the Damrosch music appreciation hours, in which works for ballet and composition featuring kettledrums and other instruments of the orchestral "battery" are to be featured.

Black and White



Because Dr. Frank Black, NBC's music director, spends more than 12 hours a day rehearsing for two full hour programs, attending to arrangements, new compositions, copyrights and the business end of radio, there are few wasted motion on the podium. An idea of the conductor's efficient gesturings is conveyed in these remarkable sketches.

Goossens is Conductor of Cincinnati Orchestra for Young People's Concert

The fifth Young People's Concert of the Cincinnati Symphony Orchestra will be conducted by Eugene Goossens in a broadcast over CBS, including WKRC, WHAS and WHIO from Music Hall in Cincinnati Tuesday, March 22, at 3:30 p. m. (E.S.T.).

The program includes Beethoven's "Egmont" Overture; the third movement from the Fourth Symphony of Brahms; "After Christmas Suite," by Haussermann; "Drink to Me Only with Thine Eyes;" "The Swan of Tuonela," by Sibelius; Granados' Spanish Dance, and the Rumanian Rhapsody No. 1 of Georges Enesco.

Changes on 'SAI

A number of program changes and additions have recently been inaugurated at WSAI, Cincinnati's Own Station.

Dick Bray, well known Cincinnati sports announcer, who recently joined the WSAI staff, has launched a new program of special interest to sport fans. The program is entitled "The Sports Quiz."

Introducing two opposing sides, each having three members, Bray conducts his "Quiz" nightly, Monday through Friday, at 7:30 p. m. (E.S.T.).

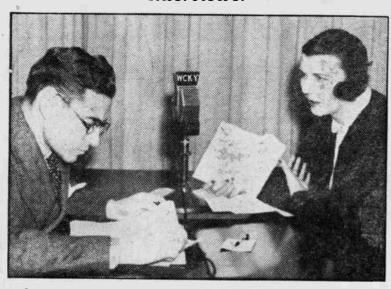
Listeners are invited to send in any question on the subject of "sports" that they may want answered. If the contestants can't answer them, Bray will supply the correct information during the broadcast.

The "Knot Hole Club," previously heard Saturday mornings, has been revised and moved to the six o'clock spot Monday and Wednesday nights.

The three times weekly broadcast featuring Janette, WSAI song stylist, has moved from 7:30 p. m. (E.S.T.), Monday, Wednesday, and Friday nights, to 7:45 p. m.

Freddy Heikel and his ensemble will move to 6 p. m. (E.S.T.), Tuesday, Thursday, Friday, and Saturday nights, broadcasting from the Hotel Netherland Plaza.

Interviewer



Paul Kennedy, radio editor and commentator, interviews celebrities visiting Cincinnati, on his Tuesday and Thursday programs, at 6:15 p. m. (E.S.T.), from WCKY's Netherland Plaza studios. Here you see him chatting with Sheila Barrett, famous mimic, in a recent broadcast.

Broadcasts From New York



heard over CBS, including \$100 to any pilot who would fly him WKRC, WHAS and WHIO, Sundays, at 7:30 p. m. (E.S.T.), has moved to New York where his broadcasts will arisinate the Log Cabin Jamboree, offered to deep the Log Cabin Jamboree, offered He is due to be back in Holly-wood for his next year's series. of Oklahoma, who brought Bob Burns

New 'LW Show

"Tunes for Two" is a new musical program heard over WLW, at 6:15 p. m. (E.S.T.), every Tuesday and Thursday. Presenting Stephen Merrill, lyric tenor, and Kresup Erion, soprano, the program will feature a series of duets in sentimental and romantic songs.

Virginio Marucci and his orchestra will provide the musical accompaniment for the vocalists.

RECENT FLOODS

(Continued from page 13)

Ted Fio Rito, orchestra leader on Phil Baker, comedian, who is the Log Cabin Jamboree, offered

broadcasts will originate. wood studios marooned by the flood

WCPO

Presents

THREE

NEW PROGRAMS DAILY

7:00-9:00 A.M.

"The Call Boy"—Bill Wells 10:15-10:30

"For Women"—Lorna Doone

11:00-12:00 Noon

A new and better noon show

"The Merry-Go-Round"

a colonel's commission and was unable to get back home.

Comedy walked side by side with tragedy during the disaster.

Charlie McCarthy and Edgar Bergen were scheduled to appear at a hanquet in honor of Admiral Claude E. Bloch, new commander in chief News of 1938 rehearsal. of the U. S. Fleet. Charlie was all set to float to the function when word came of its postponement. The reason given was that the water between high for the Admiral.

While the storm raged in the valley | sleek, expensive limousines. Robert Taylor, who runs a horse farm there, ordered a horse saddled and made his way on horseback to a highway, where a waiting automobile picked him up and brought him to the El Capitan theater for a Good

Bing Crosby dusted off a big oldfashioned roadster and plowed his aged to lend a push to drivers of many feet of water.

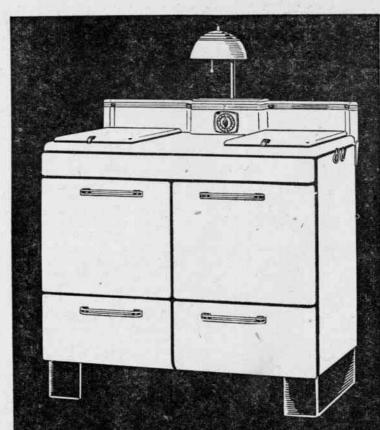
Fanny Brice missed the Good News rehearsal Wednesday night, but she refused to let flood waters stop her Thursday. Frank Morgan rehearsed is a muddy woodsman's outfit which he donned to help a friend try to rescue his wife, marooned in a beach

Dick Powell played Sir Walter way through the water with great Raleigh to a couple of young women aplomb. Not only did he reach the on Sunset Boulevard and carried-San Pedro and Los Angeles was too NBC studios, but on the way he man- them across the street through three

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