Go Behind the Scenes of Radio With Bill Bailey Page 4

R 55: 1932

WEEK ENDING MARCH 11, 1938

KATE SMITH MISTRESS-OF-CEREMONIES See Page 4

RADIO DIAL, WEEK ENDING MARCH 11, 1938

RADIO LIGHTS

GUESTARS OF THE WEEK: ON THURSDAY, MARCH 3-Constance Bennett, Billie Burke, Brian Aherne and Connie Boswell on "Good News of 1938" . Connie Boswell will be back on the same show next "The March of Time" commences its eighth year on the week too . Let's hope they celebrate their eightieth year . air Mickey Rooney, Earl Sande, famous race horse trainer, and Clem McCarthy are late additions to the "Good News" show ON FRIDAY, MARCH 4-Errol Flynn and Walter Connolly will race the world's biggest model railroad when they appear on a special show entitled "Let's Play Trains" to be broadcast over CBS at 3:45 p.m. . As announced in Radio Dial last week "Sally, Irene and Mary," a picturization of the musical comedy stage success, will be previewed on "Hollywood Hotel" with Fred Allen from New York and Alice Faye, Joan Davis, Marjorie Weaver, Gregory Ratoff and Tony Martin from Hollywood. . . . Arthur Carron, popular young tenor of the Met, George Rector, famous restauranteur, Frances Gayer, and Hal Gordon, rhythm vocalist, will be guests on Hammerstein's Music Hall Nadine Connor still on "Songshop" . . . The Rev. Elden H. Mills

will discuss "The Highest Loyalties" during the Fortifications for Life's Francis Lederer, his wife, Margo, will make a Demands program duo appearance with Paul Whiteman's band ON SATURDAY, MARCH 5-Tullio Carminati on "Your Hit Parade" Friar's Choir of St. Anthony-on-Hudson take their turn on the Columbia Chorus Questers Maxine Sullivan, Onyx Club Jam Band perform on the Saturday Night Swing Club for CBS . The program is moved up to 6:30 to allow for the broadcasting of the Santa Anita Handicap at Santa Anita, . . The program is moved up to 6:30 to Cal. Bing Crosby will be at the mike for the description of the crowd Adolphe Menjou and Veree Teasdale will visit Charlie McCarthy and the others on the same program on Sunday . . OTHER GUESTS ON SUNDAY, MARCH 6-Reed Kennedy, concert baritone, will be the guest singer on "The Magazine of the Air" program . . . Most of the other guests on this day are mentioned in Clinton Brooks' column (see page 15) or the network program listings . . Other guests for the week are-W. C. Fields in "Poppy" for Radio Theater . . . Andy Devine to Al Jolson's show Constance Bennett will be back for another guest appearance with Dick Powell's "Your Hollywood Parade" this week

Tom Slater is with the Mutual Broadcasting System. He may be heard announcing "The Johnson Family" program on week-day afternoons over WOR, Newark, N. J., the key outlet for MBS.

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THE COMPLETE CAST OF BETTY AND BOB IS:

THE COMPLETE CAST OF BETTY AN	ND BOB IS:
Betty Drake	Alice Hill
Bob Drake	
George Hartford	Frank Dane
Jane Hartford	Dorothy Shideler
Charlotta Van Every	
Gardenia	
Mrs. Drake	
Paniela Talmage	Ethel Kuhn
Jim Howard	Forrest Lewis
Blue Howard	
William, the butler	
Harvey Drew	
Tatler	
Mrs. Hendrix	Grace Lockwood
Mrs. Carey	Grace Lockwood
Sanı Wilson	John Walsh
Harper	
Sidney Eldridge	Henry Saxe
Mr. Crawford	
Billy	Cornelius Peoples

It is interesting to note that Mrs. Hendrix and Mrs. Carey are played by one person, Miss Grace Lockwood, and that Sidney Eldridge and William, the butler, also are played by the same person, Henry Saxe.

NEWS AND NOTES: The Mardi Gras show is scheduled to leave the air on Tuesday, March 8... Nothing has been set for that date ... Jack Oakie's show, on at the same time, is to be bolstered by Eddie Cantor ... This should prove to advertising agencies that it doesn't pay to have two big-time shows fighting each other, or is Tuesday a poor radio night ... I think the former explanation is the more logical ... Alexander Woollcott will serve in the capacity of master-of-ceremonies when the Hamilton College Glee Club of sixty voices broadcasts over CBS, including WKRC, WHAS and WHIO, Sunday, March 6, at 2:00 p. m. (E.S.T.) ... Grace Moore is scheduled to take Lawrence Tibbett's place with Andre Kostelanetz's orchestra about March 30 ... Tibbett will go on an extensive concert tour that will take him to Australia ... Jane Pickens' sister, Helen, is her manager ... She used to sing with sister Jane.

For Hair-Raising Drama



Alice Reinheart, NBC actress, thinks this is a good way to keep her curls calm during an exciting dramatic broadcast.

Added to "Big Sister"

Alexander Kirkland and June Wal-

ker, prominent Broadway stars, have

recently been added to the cast of

"Big Sister," which is dramatized over

CBS, including WKRC, WHAS

and WHIO, Mondays through Fri-

days, at 11:30 a.m. (E.S.T.).

Simon's Band to Pay Tribute to Sousa

Dr. Frank Simon will pay a musical tribute to his friend, the late John Philip Sousa, during his program, broadcast over NBC, including WLW and WSM, Sunday, March 6, from 3:30 to 4:00 p. m. (E.S.T.).

The late bandmaster, with whom Dr. Simon served as assistant conductor several years ago, died March 5, 1932, and the radio tribute will come the day following the sixth anniversary of Sousa's death.

On the broadcast, plans are being made to have Mrs. Sousa participate from New York. Dr. Simon will pay tribute to his former band leader, then the broadcast will shift to New York for Mrs. Sousa's part. Some of Sousa's best known compositions will be played by Simon's band.

As guest instrumentalist, Robert Nagel, thirteen-year-old cornetist of Pittsburgh, Pa., will play a composition by Frank Simon. The number will be "Willow Echoes," written by Dr. Simon in 1920 while he was soloist with Sousa's band. Robert Nagel is a Pennsylvania State champion and is eligible for National honors as a cornetist.

Change in Time

Effective March 11, the regular NBC Spelling Bee, formerly heard on Saturdays at 8:30 p. m. (E.S.T.), will be broadcast at 9:30 p. m. (E.S.T.) every Friday.

New Show Headed by Lou Holtz, Thompson, Himber Begins on CBS

A new program of music and comedy, headlining laugh-maker Lou Holtz, will be broadcast over CBS, including WKRC, WHAS and WHIO, at 8:00 p. m. Mondays, beginning March 7.

The new show will be a highlight of Monday evening entertainment, one of the most sparkling aggregations of entertainers on the air having been assembled to assist Holtz in his return to the microphone. Ted Husing will share the verbal assignment, presenting a brief resume of the week's sport news. Rhythm and harmony will be in charge of Richard Himber and his orchestra and Kay Thompson's singing trio, respectively.

Holtz, in this series, will come to the air with a distinctive brand of comedy in each broadcast. His scripts, the work of Billy K. Wells, will be built on situations rather than on patter.

Himber and his orchestra join the new show after their long service with the "Hit Parade" broadcasts, while Kay Thompson and her trio come back to the air after triumphs in the movies.

Baer-Farr Fight on NBC

When Max Baer attempts his ring comeback at the expense of Tommy Farr, British heavyweight, Sam Taub and Bill Stern will be on hand to give listeners a blow-by-blow description of the fight over NBC, including WCKY and WLS, Friday, March 11, at 10:00 p. m. (E.S.T.).

A description of the fight will be short-waved to the British Broadcasting Corporation for English listeners.

Next Station—Pitcairn Island



Erecting a new radio broadcasting station for the descendants of the mutineers of the H.M.S. Bounty on Pitcairn Island in the South Seas is a job entrusted to Granville P. Lindley (left) and L. S. Bellem, Jr. Broadcasts from the island are expected to be heard over NBC some time in March.

Olsen's Band Featured On New Show

Hersholt to Celebrate 25 Years in Hollywood With Special Broadcast

Jean Hersholt, stage and screen veteran, currently starring in the dra-matic series "Dr. Christian," will mark the twenty-fifth anniversary of his arrival in Hollywood with a gala program broadcast over CBS, including WKRC, WHAS and WHIO, Thursday, March 10, from 10:30 to 11:00 p.m. (E.S.T.).

Mary Pickford, Edward G. Robinson, Edward Arnold, Henry King, Robert Montgomery, Tyrone Power, and the Danish consul of Los Angeles will join the beloved actor in the celebration, which will originate in the "Danish Tavern" room of Hersholt's Beverly Hills home.

It was with Miss Pickford that Hersholt made his first bid for film stardom by appearing with her in the supporting cast of "Tess of the Storm Country."

Outstanding among the hundreds of roles he has portrayed since then is his characterization of "The Country Doctor," in which he appeared with the Dionne quintuplets. As "Dr. Christian" in the radio program of the same title, he again plays the lovable country doctor. Hersholt is heard in his radio role over CBS, including WKRC, WHAS and WHIO, each Sunday at 2:30 p.m. (E.S.T.).

Fourth World Concert Broadcast from Australia

The Fourth International Concert, a salute from Australia, will be broadcast over CBS, including WKRC and WHIO, and NBC, including WCKY, Sunday, March 6, at 11:00 a. m., (E.S.T.). The concert, presented by the Australian Broadcasting Commission, under the auspices of the International Broadcasting Union, is one of the series given at intervals of six months.

After various native songs are sung and wild bird cries are presented, compositions of William James, Australian composer, will be played.

Roy Agnew, Australian pianist and modernist composer, will play one of his most popular works. "Rabbit Hill," and another called "Drifting Mists." Before the national anthem closes the fourth International Concert, a symphony orchestra will play Percy Grainger's "Gum Suckers' March."

Grainger, a native of Australia, has been a resident of the United States almost continuously since 1915.

Graham McNamee, Tim and Irene, Also in **Royal Crown Revue**



GEORGE OLSEN

Royal Crown Revue, a sparkling new variety show, featuring George Olsen's "Music of Tomorrow," with the gay comedy of Tim and Irene, vaudeville and radio favorites, will make its debut in a series of weekly programs Friday, March 11, over NBC, including WLW and WSM, at 9:00 p. m. (E.S.T.).

Graham McNamee, radio's most famous announcer; The Golden Gate Quartet, group of "spiritual swingers," and Uncle Happy, droll character with a doleful voice, will also be members of the cast.

George Olsen's name has long been a symbol of the best in modern music. Ever since he played the music for the Broadway production of "Kid Boots," Olsen has ranked among the top-flight in popular orchestra conductors. Other Broadway shows in which he was featured included "Whoopee," "Happy Days," "Good News," "Sunny" and Ziegfeld Follies." Recently his "Music of Tomorrow" opened Broadway's famous new night club, International Casino.

Tim and Irene have a mad and antic humor completely their own. From long successes on network programs during the last three years they have become headlined radio comedians. Before entering broadcasting in 1931 they starred in vaudeville and took leading roles in musical comedy road shows.

The Golden Gate Quartet, which will sing new swing tunes and old familiar ballads in a modern manner, were recently discovered in Charlotte, North Carolina, where they appeared in a local radio program.

Uncle Happy will be created for this program by Teddy Bergman, prominent comedian, who has been heard in many radio shows, toured in vaudeville and acted in motion picture shorts.



The baby-talking "Susabella" knows a thing or two about fashions—as demonstrated by her choice of bathing suits. "Susa-bella", who is Gay Seabrooke, is heard with Joe Penner over CBS, including WKRC and WHAS, Sundays at 6:00 p. m. (E.S.T.).

Santa Anita Handicap and Widener Cup Races To Be Aired By Both CBS and NBC

p.m. (E.S.T.), respectively. The to the winner. former race also will be heard over NBC, including WSAI. It is not defithe Widener Cup Race.

Bing Crosby and Joe Hernandez



To prove that comedians often get ideas from acquaintances and the like, Fred Allen dons his disguise of One Long Pan which is a take off of his Chinese laundryman. Fred "One Long Pan" Allen may be heard over NBC, including WLW and WSM, Wednesdays at 9:00 p. m. (E.S.T.).

The Santa Anita Handicap and for CBS, and Buddy Twiss and Clem the Widener Cup, highlights of the McCarthy for NBC, will describe the winter horse racing campaign will Santa Anita Handicap, America's be broadcast over CBS, including largest purse race-\$100,000 to the WKRC, WHAS and WHIO, Satur- winner. Bryan Field will describe the day, March 5, at 7:00 and 4:15 Widener Race, a race worth \$50,000

Bing Crosby, crack turfman in his own right, will assist Hernandez on nite as to whether WKRC will carry the color descriptions before and after the race.

Catholic Hour Marks 8th Year on Air

The Catholic Hour program will observe its eighth birthday on the air with a special anniversary broadcast over NBC, including WSAI and WSM, on Sunday, March 6, from 6:00 to 6:30 p.m. (E.S.T.), with John McCormack, noted tenor, as guest soloist.

Hollywood and New York will be linked in the anniversary program, with Mr. McCormack, who is a Papal Count, singing from the West Coast. An augmented NBC orchestra will join with Father Finn and the Paulist Choristers in the musical portion of the broadcast from New York. Mr. McCormack will sing Franck's famous aria "Panis Angelicus," and Blanche Seaber's "Just For Today."

Right Reverend Monsignor Fulton J. Sheen, noted philosopher and leoturer, who, too, is observing his eighth year as a speaker on the Catholic Hour, will open his series on "The Seven Last Words." The title of his anniversary program address will be "Unjust Suffering."



After blowing in the bazooka, Bob Burns takes naturally to the mouthpiece of a dictaphone. You see him here, pipe in hand, leisurely recording a story for his next broadcast on the "Music Hall" program, broadcast over NBC, including WLW and WSM, Thursdays at 10:00 p. m. (E.S.T.).



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RADIG DIAL brings you the latest available programs and news of your favorite stations and artists All programs listed are correct up to press-time, but are, of course, subject to later changes by aetworks and local stations.

Telephone-CHerry 0710-0711 J. A. ROSENTHAL. Editor

Vol. VII. WEEK ENDING MARCH 11, 1938

No. 43

Single Copies 5 cents

The other day we asked a friend how he liked a certain new program. "It may be a pretty good show," he answered. "But the down-payment is too high."

IT WORKS BOTH WAYS

"Down-payment?" we repeated uncertainly.

"Yes. The show just ahead of it on the same station," he explained. "It's so bad I can't wait through it for what's coming up. So I generally dial some other station and haven't heard much of the new show.

Here is a different angle on a problem as old as radio.

Ever since broadcasting began to finance itself by selling time sponsors have been picking their program spots with an eye to the preceding feature. The period immediately following a program with strong appeal has been favored on the theory that listener interest carries over from one show to the next.

There was much to justify this theory. Inertia being what it is, many listeners preferred to let their sets stay tuned to a station and take what it offered, rather than make the effort of turning dials.

But, like so many propositions, the theory works two ways. If a good program is preceded by a poor one, carry-over interest is pretty certain to be small.

For in spite of the ease with which modern radios can be tuned many listeners still stay on the same station for considerable periods. If a particularly bad program rouses them to dial elsewhere they are likely to become interested in what it has to offer and neglect to dial back to the first station for subsequent programs that are better.

To be sure, this is not an intelligent way to get the most out of radio. Listening ought to be planned hour by hour to take advantage of the best that the dial offers, regardless of which station carries it. But the responbility for planning docs not rest on the listener alone.

Much time and effort are lavished on planning individual programs, but very little on planning schedules as a whole. A program of hymns may be followed by one of swing tunes, or a symphony orchestra by slapstick comedy. Variety is scarcely the word for these sudden changes. Often they are as jarring to listener interest as shifting from high gear to reverse without taking the trouble to stop a car. Audience turnover simply cannot keep pace with changing types of programs.

In short, schedules need to have smoother transitions from program type to program type if they are to avoid what our friend aptly calls "too high down-payments." Or, to put it another way, listener dislike can be carried over from one program to another just as much as listener interest.

Both sponsors and broadcasters might do well to recognize that programs, like people, suffer from being found in poor company.

KATE SMITH—Singer

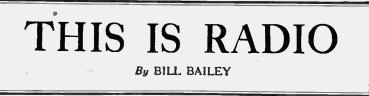
Kate Smith, one of radio's few | sional basketball team, the Original singing mistresses-of-ceremonies, was Celtics.

born in Greenville, Va., and has been singing since childhood. Work in the church choir led her to neighborhood theaters and then to encamped soldiers in 1917

After appearing in such musicals as "Flying High" and "Hit the Deck" she was recruited for radio by Ted Collins, her discoverer. They formed a partnership that has been active ever since under the name of Kated, her one of the most beloved radio Inc. Together they own a profes- stars of the day.

She has become a proficient bobsledder at Lake Placid as well as in other sports. Her hobbies include collecting first editions and odd perfume bottles. Travel is her greatest pleasure because she likes to keep moving. Whether singing for radio or symphony she loves her professional work, but no better than baking cakes.

Her theme song, "When the Moor Comes Over the Mountain," has made



finest actors in the world couldn't do a good show, but give me a good script and a cast of mediocre actors and I can produce a good program." Rikel Kent, casting director of WLW and WSAI, whose duties were outlined in last week's "This Is Radio" installment, has made that assertion not only once but many times. Mr. Kent is in a position to know, because he has directed hundreds of dramatic presentations on the stage and on the air.

In the old days of radio, little thought was given to scripts. Entertainment usually consisted of a pianist or vocalist. There was no time limit. The announcer said, between numbers: "Just call up and give us your request." That went on for hours at a time.

Today, however, radio has become a well-organized, methodical theater in which every person has a definite job. It is not the intention of this series to shatter any illusions the lis- in the lines and create situations. On

"Give me a poor script and the tening public might have. Neither is it the purpose to cast aspersions on the ether stars. Rather, we hope to acquaint fans with the "inside" of radio, that they may enjoy more fully their favorite programs.

Revive Old Plays

The National Broadcasting Company is reviving great plays of days gone by in a new weekly series heard over WSAI and WLS (Saturday, 5:00 p. m. E.S.T.). If you'll look back on your schedules several months, you'll find that the Nation's Station revived many of the old plays and books in the "Theater Digest" program.

Adapting those plays for radio was a big job in itself, but the continuity writers came through in great style. Presenting a two-hour play in 30 minutes on the air requires both skill and experience. Radio drama differs from the theater in that the script writer must be able to identify his characters



Dear Editor:

I am beginning to believe that just as a prophet is not without honor save in his own country, so is a radio commentator not without listeners save in his own city. Despite the fact that I broadcast during my last week on WLW the reasons for my leaving it and my plans, several friends of mine in Cincinnati have sent me a clipping from RADIO DIAL that is printed ostensibly for the purpose of giving readers accurate information. The clipping stated very simply and very erroneously that "Bob Newhall was spending the winter in Florida selling Chevrolet-automobiles."

Now, selling automobiles is an honorable occupation and, since I am owner and president of this particular company, I hope my salesmen achieve success. However, as I have not been to the place but twice since my arrival in Florida, it seems to me that the statement that I am spending the winter selling Chevies is, to say the least, not only false but rather demeaning. Instead of pursuing the vocation of auto salesman, I have just returned from a cruise on the yacht "Argo," formerly the possession of Powel Cros ley and now owned by a friend of mine down here. The balance of my time has been spent on our own cabin-cruiser, the "Southern Cross," in many extended fishing exhibitions.

Okeechobee, where I caught the bass shown (nine and a half pounds).

I left the air because my oculist advised me that my eyes positively needed several months' rest, as they were badly strained and serious injury might result if I kept at it. My plans include visiting all the baseball training camps in Florida next month to secure new personal contacts and copy. Then, if all goes well, I hope to return to the air early in April when the ball season is about to start.

So there you are. I hope you will set me right in your great little magazine for, as I said, such a statement as was made is not calculated to place me in the best light with "my dear public."

Thanks ahead of time for printing a new and truer tale concerning the Old Trapper's vacation.

As Ever, BOB NEWHALL,

Sarasota, Fla. P. S.-I feel sure you understand my feelings and position, for the letters sending the clippings were kidding ones; along the lines-"How the mighty has fallen-now an auto salesman !"

Dear Editor:

In listing the cast of "The Guiding Light" in RADIO DIAL issue of February 25, you have omitted three The enclosed snaps are of the yachting of the most important characters in trip and a fishing expedition to Lake the sketch, towit:--"Dr. Rutledge," New York and verified by them.-Ed.

the stage the characters are seen and

sets are used to create atmosphere. At the Nation's Station and Cincinnati's Own Station one of the largest, if not the largest, staff of writers of any individual station in the country is maintained. Under the direction of Lee House, continuity editor, the staff writers turn out thousands of words per week.

News Costs Forge Ahead

Virtually every spoken word heard on the air today is read. That holds true for drama, comedy, introductions to numbers on musical shows, and so on.

Newscasts have forged to the front in listener interest the past two years. At the Crosley stations all news copy is handled by a staff of former newspaper men under H. Lee MacEwen, editor. But that's another phase of radio program production which will be explained in a future issue.

Back to the "forgotten men"-the continuity or script writers. Few writers are given any credit on the air. When you attend a movie, you get the complete lineup, from the author on down to the technicians, but in radio the credit usually goes to the performers.

That statement is not intended to cast reflections in any direction. Jack Benny occasionally mentions his script writer. Most of the network comedians work with their script writers on gags and comedy situations. At the Nation's Station, Hink and Dink, starred on the "Minstrel Man" series, write their own script, just as they did in the old "Cotton Queen" days.

Ray Shannon, who has starred in a host of comedy and dramatic shows over both WLW and WSAI, usually works with a script writer. Ray spent 20-some years as a comedian on the stage and he has developed a keen sense when it comes to spotting good comedy material.

Comedy is Difficult

Writing good comedy day in and day out is one of the most difficult jobs in the show business. On the stage the comedian had a routine that wowed 'em. He played week in and week out without changing a line. That was because he played to different audiences every week.

In radio, however, the comedian reaches more people in one 15-minute broadcast than he did in 52 weeks on (Continued to page 13)

"Rose Kransky" and "Mrs. Frederica Lang." Also the boy, "Jacob" and "Mrs. Kransky."

When you are listing a "complete cast" why don't you make it really complete? After all, DIAL readers and daily listeners to the sketches do like to know all the characters! The "Dr. Rutledge" in the program is THE leading character and why you left him out of the cast, I don't understand !

Yours truly, MRS. CARL J. DILLON, Warren, Ohio.

*RADIO DIAL apologizes for such an error. When RADIO DIAL lists the cast of any program that cast is received from either NBC or CBS in



There used to be an old saw to barked on their fourth year for the the effect that "the hand that rocks same sponsor last week. As radio he cradle rules the world." Some- goes, that's a long stretch for a poputimes it looks as if that could be lar show under one sponsor. prought up to date by changing it make the stretch still longer, the dialto read, "the hand just out of the twister suggests more music and less cradle rules the radio." For instance, rhymes. With a troop as capable as the other evening we were visiting Heidt's, it scarcely seems necessary some friends. Came the program of to load the show with dogerel, and a certain well-known comedian. The especially when they carry "planted" four adults present showed no inter- plugs. "Sweet swing" and other est in him whatever. But the small Heidt novelties are much more enterchild of our host and hostess did. taining. And how! For a half-hour we grownups carried on a so-called conversation by shouting at one another in a nouncer, Truman Bradley is presitight huddle. Here's the kicker of dent of a Chicago cosmetic concern. the story. In a recent polt that co- Fortunately, he hasn't one of those median was voted one of the ten cream and powder voices so caremost popular acts on the air. Dis- fully cultivated by some of his microturbing question: popular among phone brethren. whom?

If you must keep your radio personalities straight, the "first-nighter" is now MacDonald Carey. It used Loon's talks. It seems more pertinent to be Charles Hughes, you remember. . . .

It'll be interesting to see how heavy a blurb load Boake Carter has o carry for his new sponsor. When te worked under the Philco banner Probably it's the old story of "popuis commercials weren't too long, lar appeal" crowding out something .hough often intrusive. But most of hese cereal manufacturers seem to hink sales can be boosted by piling on words. Maybe Boake's plugs will ollow that formula. And maybeaopeful thought-the commercials will be held to somewhere within cason.

WLW's "Buy Now" campaign would be more effective if it bore town more heavily on buyer selfnterest. Say what you will, most people aren't likely to break loose from their dollars just to provide work for somebody else. .

Cincinnati police in particular must nouncers. have listened with keen interest to last week's True Detective Story dramatization (WLW) of the Robbins case, under the title of "The Crime in Eden Park." As far as the dial-twister can recall, this was the first time the Queen City has figured in this series, and probably for the reason that it has such a good crime record. In turn, that record may be explained by the expert handling of the Robbins case.

A press release from NBC divulges that Marion Talley lost 20 pounds by walking on Fifth Avenue. Really? Then what about those wonderworking wafers?

.

. . Horace Heidt's Brigadiers em- characters.

Besides being a top-flight an-

. In "Serenade and Static" a listener recently suggested that the locals carry Hendrik Willem Van to ask what's become of him anyway. For a time WSM was gracious enough to air him. But of late diligent dialing has failed to unearth him at all on his scheduled time. worth while.

If you're keen about the vital statistics of the stars, Edgar Bergen recently celebrated his 35th birthday. N. B.: the party was for Bergen, not Charlie McCarthy. Incredible! .

No doubt it's because he has a perverted sense of humor. At any rate, the dial-twister can't help speculating on the riotous possibility of Bill Hay soleninly informing listeners some evening that that certain soup will "take off that disfiguring film." Habit has played stronger pranks than that on the most careful of an-

Since the locals are too busy with commercials to carry his fine service, you may like to know that Dr. Harry Emerson Fosdick's National Vespers can be heard on WIXX, the Westinghouse short-wave station on the 31-meter band.

As might have been expected, being aired at twilight hasn't kept "Stepmother" from following the "best" traditions of daytime serials. Prespread on thick seem to be the rule. Just why, I wouldn't have the faintest idea. An absorbing story could given sane treatment and plausible



Phil Harris is the batoneer who shapes the melodies and directs their playing in the Jack Benny show, broadcast over including WLW NBC. and WSM, Sundays at 7:00 p. m. (E.S.T.).



Betty Wragge, who plays Peggy in "Pepper Young's Fambroadcast over NBC, including WLW and WSM, Mondays through Fridays at 3:00 p. m. (E.S.T.), lives up to expec-tation of all listeners who see her. She looks exactly like the young girl she plays on the air.

Two Achievements



Andre Baruch, announcer on the Kate Smith program, broadcast over CBS, including WKRC, WHAS and WHIO, Thursdays at 8:00 p. m. (E.S.T.), has two notable conquests to his credit. posterous situations and emotion He beat Del Sharbutt, another ace CBS announcer, for the championship in the radio ping-pong league. Then he won the have been made from the basic idea, hand of Beatrice Wain, attractive chorus singer on the Kate Smith show.



which reaches all druggists in the entire country, conducts a feature which invites its readers to submit money making ideas they have employed in a competition for generous cash prizes. Feeling that literally thousands of "tricks of the trade" are in use daily, their desire is to make them available for use by other druggists.

our scheme of things. In this particular issue the first prize was awarded to Lawrence Bloom, employed by Whalen's Pharmacy, 2831 Grove Ave., Lorain, Ohio.

Here is what Mr. Bloom wrote: "Manufacturers spend thousands of dollars annually to sponsor contests. Aware of this public appeal, we increased our volume on contest promoted products by placing them next to the cash register, on a small display rack stocked exclusively with these items.

"A sign at the top read: WIN SOME EASY MONEY-GET IN THESE CONTESTS."

"As new contests are announced in magazines, we write the spon-

Drug Topics, a weekly tabloid sors for entry blanks and place them on the rack. This has not only brought a triple increase in the sales of these products, but has helped sales in general."

What a joy this kind of a drug store would be in all cities. What a delightful shock it would be to thousands of contest followers who really want an entry blank and who would make a purchase, if it were not for That within itself would have little the apparent disdain that so many significance to readers of this col- store employees show when some umn if it were not for the fact that prospective customer only wants an a recent issue fit so completely into entry blank. Of course there are exceptions, such as the store mentioned, but they are all too few.

All this has a counterpart in the experience of a Cincinnati writer, Harold Zeigler, who offered a constructive article on prize contesting to a national grocery publication. From the editor it brought the following reply:

"It just so happens this whole contest thing has become a terrible nuisance in the grocery trade, and thousands of dealers are more than fed up. Under the circumstances I do not believe we care to run an article on the subject."

One thing which we have never been able to understand is why those (Continued to page 15)

SPECIAL OFFER EBERHARD FABER COMBINATION PEN AND PENCIL Practical, well designed and made to give long wear. The pencil works smoothly, propelling and repelling. FREE WITH YOUR SUBSCRIPTION TO RADIO DIAL 6 Months for \$1.00 (USE THIS COUPON) -----RADIO DIAL 22 East 12th Street 🗋 New Subscriber 🔲 Renewal Cincinnati, Ohio Enclosed find \$1.00. Enter my subscription for 6 months and send me absolutely free and postpaid the combination pen and pencil as per your offer. Name......

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N Denotes (NBC) C Denotes (CBS) M Danotes (MBS)

X

FACTERN STANDARD TIME

PROGRAMS FOR SATURDAY, MARCH 5



			(EASTERN STA		(CENTRAL STANDARD TIME)						
	WCKY Cincinnati (1490 kc.)	1	WKRC Cincinnati (550 kc.)			WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Ill. (870 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30 6:45	Morning Round Up	Drifting Pioneers Brown County Revelers	Jerry Foy Stockyard Reports	6:30 6:45		Six-to-Niners	Breakfast Express	5:30	Smile A While		*****
7:00	Sunkistime	Morning in Mountains	Sing Before Breakfast		Morning Prayer	WCPO News		6:00			Asbury College
7:15 7:30 7:45	Steve's Gang	Brown County Revelers	Early Edition-News Dawn Patrol	7:15 7:30 7:45	Early Express		Little Tom Across the Breakfast Table	6:15 6:30 6:45		Morning Melodies	Emmy's Band Henry's Mountaineers.
8:00	Southernaires N	Family Prayer Period	88 81	8:00	Malcolm Claire N	WCPO News	WHIO Almanac	7:00	News Report	Acuff's Tennesseans	
8:15 8:30 8:45	Liebert Ensemble N News for Executives Jack and Loretta N			8:15 8:30 8:45	Hi Boys N Do You Remember N., ""	Wusical Gems	Dunker's Club Yesterday's Favorites Rise and Shine		Morning Jamboree Morning Devotions Jolly Joe's Pals	Hi Boys N WSM News Vagabonds	
9:00	Breakfast Club N		Ray Block C	9:00	Hugh Cross	WCPO News	Ray Block, piano C	B:00	Lulu Belle & Scotty	Breakfast Club N	Skeets Morris
9:15 9:30	10 01 00 00	11 11	Eton Boys C Fiddler's Fancy C	9:30	Sunshine Express N	Musical Menu	Eton Boys C	8:15 8:30	The De Zuriks		Salt and Peanuts Fiddler's Fancy C
9:45 10:00	sweethearts N		Fred Feibel C	9:45	What Next?	H H	H H	8:45	Don and Helen		Meador Lowrey-News
10:15	Viennese Ensemble N	· · · · · · · · · · ·	Musical Calendar	10:15	Charioteers N	WCPO News Down the Avenue	Fred Feibel organ C	9:00 9:15	Joe's Junior Stars	Sweethearts of Air N Homemaker's Chat	Hardscrabble Folks Fred Feibel, organ C
10:30 10:45	Child Grows Up N Swing Serenade N	Child Grows Up N Leo Freudberg M	from Memphis C	10:30	Knot Hole Club	Symphonetta	Lawel Cowhove from	9:30 9:45	Patsy and Band, News and Markets	WSM News	Jewel Cowboys C
11:00	Maida Severn N Minute Men M	My Health News, River, Weather.	Cincinnati Conserva- tory of Music	11:00	Tall Corn Time M	Merry-Go-Round	Bureau of Recreation.	10:00	High School Parade-	Altrusa Club Talk	Cincinnati Conserva-
11:30	Household Hour	Ladies Day	Program C	11:30	Army Band M		To be announced	10:15	WLS on Parade— Variety Talent	Musical Tete a Tete Music and American	11 11
11:45	84 88			11:45	4 B	** **	Week's Farm Review	10:45	н н	Youth N	•••
12:00	Edward Gamage N	The Atternoon Edition	Captivators C	12:00	Our Cincinnati Chasins Music Series N	WCPO News The Playboys	Captivators C	11:00	Short, Short Stories Chuck Ray Christine	Call to Youth N Bailey Axton, tenor N	Captivators C
12:30 12:45	National Farm and Home Hour N	National Farm and Home Hour N	George Hall's Orchestra C	12:30	Lani McIntire's	Man on the Street Melody Parade	Listener Speaks	11:30	How. Peterson, organ.	National Farm and	George Hall's
1:00	88 81	10 41	Women's Club C	1:00	Johnny Hamp's	WCPO News	Business Women C	12:00	Markets-News Poultry Service Time	Home Hour N	Sunshine Sue
1:15 1:30	Club Matinee N	Club Matinee N	John Sturgess C Buffato Presents C		L. Welk's Orch. M	Rhythm Ramblas	Don Jennings, songs Buffalo, Presents, C. a	12:15	Grain Market Summ'y Man on the Farm	WSM News	Skeets Morris
1:45	Metropolitan Opera N	Metropolitan Opera N	·····	1:45		From Hawaii	10 11	12:45		Metropolitan Opera N	Savings, Markets Emmy's Band
2:00	4* **	10 10	Why Go to College C	2:15		WCPO News Siesta	Why Go to College Cl	1:00	Home Talent Program	10 50 ·····	Madison Ensemble C. Why Go to College C
2:30 2:45	66 68 68 69	85 68 85 85	Motor City Melodies C	2:30 2:45	Tour Host is Buffalo N	Tommy Tucker	Motor City Melodies C	1:30	Wilson and Peterson	10 00	Motor City Melodies C
3:00	11 11	44 14	"Dilemma of Mod-		Golden Melodies N.	Today's Winners	Dr. Wm E. Dodd C.	1:45	Kentucky Girts		
3:15	40 68 54 65		ern Civilization" C World Waltzes C	3:15		•• ••		2:15	Program	NO 80	
3:45	10 05	44	Notes and News	3:45	Orchestra N	88 88	Waltzes of the World C	2:30	Merry-Go-Round— Variety Talent		Waltzes of the World C
4:00 4:15	10 10	H N	Hialeah Races C	4:00 4:15	Calling Stamp Coll. N W. Kelsev's Orch. N.	WCPO News	Ann Leaf, organ C	3:00 3:15	Stamp Collectors N To be announced	15 Et	Ann Leaf, organ C
4:30 4:45	84 88 81 81		Sundown Serenade Four Clubmen C	4:30	Reich Rundfund	11 11	41 41	3:30	Walter Kelsey's	10 10	Melodies of Home Hialeah Races C
5:00	Rakov's Orchestra N	Rakov's Orchestra N	Story of Industry C	5:00	Great Plays N	Jam for Supper	Four Clubmen C Story of Industry C	3:45	Orchestra N Great Plays—	Rakov's Orchestra N	Four Clubmen C Story of Industry C
5:15 5:30	Marvin Frederick's		W. McCune's Orch. C	5:15	47 - 48 48 - 48	· H H	Will McCune's Or. C	4:15 4:30	Dramatizations N	•• ••	
5:45	Southernaires M	ни		5:45	11 11		Will Mccones OF, C	4:45	11 11 11 11	WSM News Robison's Buckaroos.	Musical Calandar
6:00		The Little Choir	Chorus Quest C Personalities on Parade		Women's Overseas Service League N.	WCPO News	Columbia's Chorus Quest C	5:00 5:15	Music by Meakin N.		Lieut. Elmer Smith
6:30 6:45	News Chick Webb's Orch, N	Allan Franklyn, sports	Sat. Swing Concert C	6:30 6:45	Johnny Hamp's	** **	Saturday Swing	5:30	st. David's	Sunday School Lesson. Story of the Shield	Ben Feid's Orch. C.,
7:00	Message of Israel N.,	station and station and a second station of the			Orchestra Santa Anita	WCPO News	Santa Anita	5:45 6:00	Porgram N	Golden West Cowboys Sacred Quartet	Dr. Charles W. Welch
7:15 7:30	Joe Sudy's	Barn Dance	Handicap C	7:15	Handicap N	Organ Reveries Segar Ellis	Handicap C	6:15		FF 66	Handicap C
7:45	Orchestra N	•• ••	Syncopation Piece C.	7:45	Ace brigode's Orch	Kace Results	Dick Gardner's Orch	6:45	Orchestra	Uncle Natchel Program	Syncopat'n St. Louis C
8:00 8:15	To be announced N.,	Ripley N	Columbia Workshop C	8:00 8:15	Pat Barnes and His Barnstormers M	Spanish Strings Better Sportsmanship,	Columbia Workshop C	7:00 7:15		Vagabonde	Columbia
8:30 8:45	To be announced N	Jack Haley's Variety Show N	Johnny Presents C	8:30 8:45	Continental Revue M		Johnny Presents Russ Morgan's Orch. C.		Barn Dance Party	Delmore Brothers	Johnny Presents C
	String Ensemble	National Barn Dance N	Professor Quiz C	9:00 9:15	Al Roth's Orchestra N	WCPO News Clock on the Mantel.	Professor Quiz C	8:00	National Barn	Possum Hunters	Professor Quiz C
9:30	G. E. Sokolsky	· · · · · · · · · · · · · · · · · · ·	Nicholas Klein	9:30 9:45	Lair's Barn	80 50	Dance Music	8:15 8:30	Dance N	Sam & Kirk McGee	Saturday Serenade C.
10:00		Original Goodwill	Your Hit Perade C	10:00	Dance Billy Snider's	WCPO News	Rendezvous for Two Your Hit Parade C	8:45 9:00		Lakeland Sisters Sarie and Sallie	46 54
10:15	Orchestra N	Hour M Eddie Rogers		10:15 10:30	Orchestra News	Vocal Varieties Wein Bar		9:15		Vagabonds	40 11
10:45		Orchestra	Newscast-Lee Bland	10:45	Fred Heikell's Ensem	For the Piano	Newspaper of the Air	9:30 9:45		Golden West Cowboys DeFord Balley	
11:00 11:15	01 01 01 00 00 00 00 00 00 00 00 00 00 0	Paul Sullivan Ace Brigode's Orch	Orchestra C	:00 :15	Ace Brigode's Orch. Abe Lyman's Orch. M	WCPO News Dance Awhile	Orrin Tucker's Orch C	10:00	Tall Story Club	Jack's Mountaineers Curly Fox	60 10
11:30 11:45	George Crook, org. N Horace Heidt's Or. N	Abe Lyman's	Benny Goodman's	11:30 11:45		15 15 65 15	Benny Goodman's Orchestra C	10:30	Fireside Party	Crook Brothers	
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	10:45	WLS-WENR	Delmore Brothers	WHAS
					9-30_Saturday			16	The Trank		TTIN 3

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00-Message of Israel: Rabbi Louis Mann | -To be announced: (NBC) WCKY whk wave of Chica WJZ W

WJ2 WES WERT Kaka with ware with wham wowo
 Santa Anita Handicap—Description by Clem McCarthy; Buddy Twiss, announcer, WEAF WSAI way wtam wmaq who wdaf kyw
 Santa Anita Handicap. WABC WKRC WHIO WHAS wbbm wgar wfbm kmbc wadc wwva wsfa wwl wcco
 7:30—Alistair Cook: Dramatic critic. WEAF
 wga wtam wmag

wgy wtam wmaq ----Uncle Jim's Question Bee. WJZ kdka wmaq

Uncle Jim's Question Bee. WJZ kdka wmaq wgy wtam
 Joa Sudy's Orchestra. (NBC) WCKY wowo
 7:45—Jean Sablon, songs. WEAF wgy wtam wmaq who wdat kyw
 Syncopation Piece. WABC WKRC WHAS wcco wcau wgar kmbc kmox wbbm wjr
 8:00—Robert L. (Believe-If-Or-Not) Ripley;
 B. A. Rolfe's Orchestra and guest star, Linda Lae, vocalist. WEAF WLW wgy wtam wmaq wwj wire who wdaf wspd kyw wbap kstp
 Dance Orchestra. WJZ only

-Dance Orchestra, WJZ only

-Columbia Workshop. WABC WHAS WKRC WHIO wcau wbbm wjr wwva wadc

Issage of Israel: Rabbi Louis Mann hicago, guest speaker; organ music. WLS WCKY kdka whk wave wire a wowo Anita Handicap—Description by Clem arthy; Buddy Twiss, announcer. WEAF I way wham wang who wdaf kyw Anita Handicap. WABC WKRC O WHAS wbbm wgar wfbm kmbc
Issage of Israel: Rabbi Louis Mann wham B:30—To be announced. WJZ WCKY kdka wham wave wham wowo -Jack Haley's Variety Show, with Virginia Verrill, blues singer; Warren Huli, master of ceremonies; Wendy Barrie, comdienne; Td Fio Rito's Orchestra. WEAF WLW wgy wtam wmaq kyw wwj kstp wave wbap wdaf wire who wire who

Johnny Presents: Russ Morgan's Orchestra: dramatization: Frances Adair and Glenn Cross, ocalists; Mixed Ensemble. WABC WKRC WHAS WHIO wir wbbm wgar wfbm kmox wgst wcco wcau wadc wwva wbt

9:00

kmbc kmbc tmbc WABC WHAS WKRC WHIO wjr wbbm wgar wfbm kmbc wcau kmox wadc wbt wwl wcco wgst -National Barn Dance: Henry Burr; Verna, Lee and Mary; Hoosier Hot Shot; Novel-odeons, vocał trio; Lula Belle and Arkie, songs; Uncle Ezra; Maple City Four; Joe Kelly, m. c.; WJZ WLW WLS kdka wham whk wave wfla wbap wspd wire -AI Roth's Orchestra. WEAF WSAI wgy wtam wmaq who wdaf

wtam wmaq who wdaf

9:30—Saturday Serenade with Mary Eastman, Bill Perry; Gus Haenchen's Orchestra (CBS) WHAS wcau wgst wir wbbm wgar wfbm kmbc kmox wave wbt wsfa wwl -American Portraits: Ell Whitney—Dramatiz-ation of the Lives of Great Americans. WEAF wgy wtam wmaq who wdaf -By Popular Demand: Dramatized Book Re-view. WABC only

9:45-Among Our Souvenirs. WABC

9:45—Among Our Souvenirs. WABC 10:00—''Your Hit Parade:'' Richard Himber's Orchestra; Tullio Carminati, guest; Song-smiths, male quartet; Fredda Gibson and Buddy Clark, vocalists. WABC WKRC WHAS WHIO wbbm wfbm wgał kmbc wcau kmox wadc wsbt wwva wjr wgst wul wcco wbt —NBC Symphony Orchestra: Arturo Toscanini, guest conductor. WJZ whk wave wire wham —NBC Symphony Orchestra: Arturo Toscanini, guest conductor. WEAF, WCKY wgy wtam wmaq who 10:45—Special Talks Program: WABC whom

10:45-Special Talks Program: WABC wbbm

10:45—Special Talks Program: WABC wbbm wgar wfbm kmbc wadc wsbł wwva wsfa wwj wcco kmox
11:00—Orrin Tucker's Orchestra. WABC WKRC WHIO wjr wbbm wgar kmbc wcau kmox wadc wsfa wcco wwva
11:30—To be announced. WEAF wgy wtam wmaq who wdaf kyw
—Esso News Reporter. WJZ only
—George Crook, organist. (NBC) WCKY wire wave wham whk

-Benny Goodman's Orchestra, WABC WKRC WHIO wir wbbm wgar wfbm wcau kmox 11:35-Horace Heidt's Orchestra, WJZ WCKY

11:35-Horace Heidr's Orchestra. WJZ WCKY wire wave whk wham 11:45-Resume of I. C. 4-A Indoor Track and Field Meet by Bill Stern. WEAF wgy wham wmaq who wdaf kyw MIDNIGHT-Sammy Kaye's Orchestra. WA8C WHAS WKRC WHIO wir whk wfbm kmbc wcau kmox wadc wsfa wbbm -Johnny Hamp's Orchestra. WEAF WLW wgy wha wmaq wdaf kyw 12:30-Blue Barron's Orchestra. WEAF WLW wgy who wdaf wham wmaq kyw -Eddy Duchin's Orchestra. WJZ WCKY kdka wave wire wham -Henry King's Orchestra. WA8C WKRC WHIO WHAS wir wgar wfbm kmbc

Andy Devine is providing the uniforms for a kids' baseball team in his neighborhood.

Don Wilson writes Jack Benny 'anonymous" fan letters.

John Conte, announcer of the Burns and Allen show, headed his high school class in oratory.

Paula Winslowe rates as one of Hollywood's best dressed gals.

Romantic Tenor



star romantic tenors, is heard in the "Poetic Melodies" proin the "Poetic Melodies" pro-gram, broadcast over CBS, in-cluding WKRC, Mondays through Fridays at 7:00 p. m. (E.S.T.), and through WHAS at 11:00 p. m. (FST.) 11:00 p. m. (E.S.T.).

Jack Fulton, one of radio's



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PROGRAMS FOR SUNDAY, MARCH 6

			(EASTERN ST	ANDA	RD TIME)			1	(CENTRAL STANDARD TIME)				
	WCKY Cincinnati (1490 kc.)	Cincinnati (700 icc.)	WKRC Cincinnati (550 kc.)	,	WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1208 kc.)	WHIO Dayton (1260 kc.)	1-		WSM Nashville, Tenn. (658 lcc.)	WHAS		
7:30 7:45				7:30 7:45		Sweet & Lovely		6:30 6:45		·····			
8:00 8:15 8:30	Peerless Trio N Benno Rabinof N Tone Pictures N	Church Forum		8:00 8:15 8:30	William Meeder N Kidoodlers N	Memory Melodies Enquirer's Uncle Bob	Hymns Morning Concert Christian Tabernacle.	7:00					
8:45	H H	Pa & Ma McCormick	Program	8:45	News			7:30					
9:00 9:15 9:30 9:45	Coast to Goast N	** **		9:00 9:15 9:30 9:45	Tom Terriss N Sermonette and Hymn	For Mother and Dad. """"""""""""""""""""""""""""""""""""	"Wings Over Jordan" C Aubade for Strings C	8:00 8:15 8:30 8:45	Everybody's Hour, conducted by John Baker	Melody Moments N.	"Wings Over Jordan" C Aubade for Strings C Meador Lowrey, News		
10:00 10:15	Russian Melodies N	Russian Melodies N Hugh Cross	Church of the Air C	10:00	And Disc and And	Hillbilly Hullabaloo	Church of the Air C	9:00	Little Brown Church, Dr. Holland	Radio Pulpit N	Church of the Air C.		
10:30 10:45	Dreams Long Ago N.	News Review	W. Brown, from	10:30 10:45	Madrigal Singers N		W. Brown—String Ensemble C	9:30 9:45	н н	News Summary Fidelis Class—First	Sunday Jail Service		
11:00 41:15 11:30	Int. Concert N Felix Knight N			11:00 11:15 11:30	Dr. Pollack's Amateur Hour	Amateur Revue	Concert from Australia C Major Bowes' Capitol	10:00 10:15 10:30	"Folks Worth Knowing" Concert Orchestra	Baptist Church	Presbyterian Church		
11:45	Spelling Bee N	Drifting Pioneers Rural Roundup	Major Bowes' Capitol	11:45	NBC Home	The Islanders	,	10:45 11:00	with Roy Anderson		Capitol Family C		
12:15	10 H	To be announced	Theater C Salt Lake City	12:15	The Week in Review	Post Book Contest Concert Hall	Salt Lake City	11:15		Church	Salt Lake City Choir C		
12:45		Radio City Music Hall N	Tabernacie C Church of the Air C.	12:45 1:00		Apostolic Church	Choir C WHIO News	12:00	Helen Jensen, organist Radio City	Radio City Music	Church of the Air C		
1:15 1:30 1:45	Command Performance N	Smoke Dreams N	Sunday Players	1:15 1:30 1:45	Remember When Ted Weems' Orch. M Gotham Quartet M	Deutsche Lieder	Fireside Philosopher.	12:15 12:30 12:45	Music Hall N There Was A Woman N		Speech on Wars C ⁹ Trend of the Times		
2:00 2:15 2:30	You're a Sweetheart		Alexander Woollcott Ham. Glee Club C Dr. Chirstian C		Charlie & Jane Enter Concert Miniatures Thatcher Colt N	Air Castles	Poet's Gold C Y. M. C. A. Program. Alex. Woolcott C Dr. Christian C	1:00 1:15 1:30	Magic Key of R. C. A. N	Magic Key N.	Alex. Woolcott C		
2:45	WCKY News	te te	н н 	2:45	· · · · · · · · · · · · · · · · ·	•••••	** **	1:45	84 00 10 14		Dr. Christian C		
3:00 3:15 -3:30 3:45	н н	Frank Simon's Band N	Society of New York —John Barbirolli,		Sunday Drivers N	Cong. Herbert Bigelow Matinee Concert Calvary Baptist Church of Latonia, Ky	Melody Boys	2:00 2:15 2:30 2:45	Lockwoods N Frank Simon's	Staday Orivers N			
4:00 4:15	Father Coughlin N	CAMPAGE ADDRESS OF ADDRESS OF ADDRESS		4:00	Father Coughlin N	Lockland Baptist	Father Coughlin	· · · · ·	Band N Sunday Vespers N	Sunday Vespers N	48 89		
4:30 4:45		Musical Camera N		4:30 4:45	Lutheran Layman's	Tommy Tucker's Orchestra	Clara Oglesby Lyman,	3:30	Duke Glee Club N Ranch Boys, trio N	Lutheran Hour M	** **		
5:00 5:15		The Musical Steelmakers M	Magazine of the Air C	5:15		Marvin W. Coleman.	14 14	4:15		Francis Craig's Sunday Afternoon Serenade	Air C		
5:30 5:45	Smil' Ed McConnell N Southernaires N	Theatre N	Tour Through Tuneland	5:30 5:45	Caretree Carnival	Your Favorite Band Reading G'pel Tabe'e			Smiling McConnell N. Southernaires N		Guy Lombardo's Orchestra C		
6:00 6:15	•• •• •••	Hoosier Housewarming		6:00 6:15	•••••	News Jerry Shelton	Stars of Broadway	5:15		Catholic Hour N	Grier's Orch C		
6:45 7:00	Movieland News	In success water a second to be added and the second secon	Open House C	6:30 6:45	Paul Sullivañ Johnny Hamp's Orch.	Sweet Swing	0 U	5:30 5:45		The Pepper Uppers	Double Everything C.		
7:15	10 EP	Mary Livingstone N Eve. Newsp'r of Air	· · · · · · · · · · · · · · · · · · ·	7:00 7:15 7:30	Ace Brigode's Orchestra Interesting	Church Federation Sports Review	H H	6:15 6:30	To be announced N """"""""""""""""""""""""""""""""""	Jack Benny and Mary Livingson N Harriet Hilliard and	•• ••		
7:45	Detective Series N		St. Louis Blues C	7:45	Neighbors N Otto Thurn's	Rainbow Trio Eventide Echoes	Bradley's Orch. C St. Louis Blues C	6:45	Orchestra N To be announced N	O. Nelson's Or. N.	Bradley's Orch. 3 St. Louis Blues C		
8:15 8:30 8:45	Ernest Gill's Orchestra N	** **	Lyn Murray's Musical Gazette C.	8:15 8:30 8:45	Orchestra Sammy Kaye's Orchestra M	Swing High	Lyn Murray's	7:15	Ernest Gill's Orchestra N	Don Ameche N	Lyn Murray's		
9:00 9:15	Echoes of the Stage	Hollywood Playhouse N		9:00 9:15	Manhattan Merry-Go Round N	News Review Tomorrow's		8:00	Hollywood	Manhattan Merry Go	Sunday Evening		
9:30 9:45		Walter Winchell N	· · ·	9:30 9:45	American Album of Familiar Music N	Rhythms Musing Time		8:30	Playhouse N Walter Winchell N Irene Rich N	Round N American Album of Familiar Music N	Hour C		
10:00	Paul Martin's Music N			10:00 10:15	Rising Stars N	WCPO News Tango and the Rhumba	Dance Music Michael Hauer's Orch.	9:00 9:15	Vocal Varieties Stalking Wild Game		Foundation Program C		
10:30	Cheerio N	Country Sunday	Bylines C	10:30	Ace Brigode's Orchestra	Wein Ber Musical Moments	Headlines and Bylines C	9:30 9:45	Cheerio N	Hollywood Playhouse N	Comedy Stars		
11:00 11:15 11:30	Henry Busse's	Paul Suilivan Billy Snider's Orch Ozzie Nelson's	Abe Lyman's Orch. C Cab Calloway's	11:30	Johnny Hamp's	WCPO News Sign Off	Abe Lyman's Orchestra C Cab Calloway's	10:15 10:30	News' Globe Trotter To be announced Louis Armstrong's	Walter Winchell N Irene Rich N Press-Radio News N	Abe Lyman's Orchestra C Cab Calloway's		
11:45	Orchestra N	Orchestra M	WKRC	11:45	Ofchestra N	WCPO	Orchestra C	1 10:45	Orchestra WLS-WENR		Orchestra C		
		7		_				0.0					

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

5:00—Metropolitan Opera Auditions of the Air: Wilfred Pelletier, conducting the Met-ropolitan Opera Orchestra; guests. WJZ WCKY WLS wham kdka whk wowo wspd wfaa

-Marion Talley; Orchestra direction Josef Koestner, WEAF WSAI wmag kyw wire

-Marion Talley: Orchestra direction Josef Koestner. WEAF WSAI wmaq kyw wire wwi wgy wtam kstp who wdaf --"Magazine of the Air"-Channing Pollock, editor; Reed Kennedy, baritone, guest ar-tist; Morton Bowe, tenor; Mark Warnow's Orchestra. WABC WKRC WHAS WHIO wcau wcco wgar wfbm kmox wadc wbbm wir wgst wwl wbt 5:30- Guy Lombardo and his Orchestra. WABC WHAS ir wgar wfbm kmbc wcau kmox wwva wwl --Mickey Mouse Theatre of the Air. WEAF

kmox wwwa wwi -Mickey Mouse Theatre of the Air. WEAF WLW WSM kyw wgy wire wmaq who wdaf wwi wtam kstp wfaa wave kvoo wbap -Smilin' Ed McConnell. WJZ WCKY WLS kdka wham wspd whk 5:45—Southernaires Male Quartet. WJZ WCKY WLS whk wham wave -Sutton and Bliss, twin pianos (CBS) wbbm 6:00—Joe Penner with Jimmie Grier's Or-chestra; Gene Austin, tenor; Julie Gibson, vocalist, and Coco and Malt, comedians. Roy Atvell. WABC WKRC WHAS wir wfbm wgar wcau wbt wcco wbbm kmox wgst kmbc wwi

-Senator

Orchestra; Jack Douglas, m. c.; The Show-men Quartet and Elmore Vincent. WJZ WCKY wave wire wham wowo whk --Catholic Hour: "The Seven Last Words"---Unjust Suffering. Rt. Rev. Msgr. Fulton J. Sheen, guest speaker; Paulist Choir, direc-tion Father Finn; John McCormack, guest. WEAF WSM WSAI wgy wtam wmag wwj who wdaf kvw

WEAF WSM WSG: "", who wdaf kyw 6:30--"Double Everything:" Al Shaw and Sam Lee: Cart Hohengarten's Orchestra. WABC WKRC WHAS WHIO wjr wbbm wgar wfbm kmbc wcau kmox wbt wwl wwva wfbm kmbc wcau kmox wbł wwl wwa wadc wgst -A Tale of Today, sketch. WEAF wtam

wmaq wgy kyw Haven MacQuarrie, sketches. WJZ kdka

whk wave wire -Open House with Jeanette MacDonald. 7:00-

Wilbur Evans; Josef Pasternek's Orchestra WABC WHIO WKRC WHAS wgar wj kmox wadc wcco wbbm wcau wgst ww wfbm kmbc

-Jack Benny, comedian, with Mary Living-stone; Kenny Baker, tenor; Sam 'Schlepper-man'' Hearn; Phil Harris' Orchestra; Andy Devine and Don Wilson. WEAF WLW WSM wave wire wmaq kyw wgy wtam wwj who wdaf kstp kvoo wfla wspd wcol

wgar wcau wpr wcco wppm kmox wgsr kmbc wwl Senator Fishface and Prof. Figgsbottle, whk wave wire wham versety show featuring Norman Cloutier's 7:30--Phil Baker, comedian, and Oscar Brad-

ley's Orchestra and guests. WABC WKRC WHAS WHIO wfbm wjr wgar wcau wadc wsbt wwva wbt wgst wwl -Ozzie Nelson's Orchestra; Harriet Hilliard and Feg Murray; guest. WJZ WCKY WLS WSM wham wave kvoo wfla wspd wcol kdka whk

-Interesting Neighbors—Jerry Belcher. WEAF WSA1 kyw wgy wtam wwj wmaq who wdaf wire

1:00—Don Ameche, m. c.; Edgar Bergen and 100-Don Amecne, m. c.; Edgar bergen and Charlie McCarthy; Dorothy Lamour; the Stroud Twins; Robert Armbruster's Orches-tra; John Carter, tenor; Adolph Menjou and Veree Teasdale, guests. WEAF WLW -Paul Martin's Music. WJZ WCKY wham kdka whg wbap -Detective Series. WJZ WCKY kdka wham whk

whk —St. Louis Blues. WABC WKRC WHAS WHIO wbbm wfbm wgar wbt wwva wsbt

wcco 8:30—Lyn Murray's Musical Gazette. WA8C WRRC WH10 WHAS wir wwl wadc —Ernest Gill's Orchestra. WJZ WCKY WLS kdka wham whk

9:00-Manhattan Merry-Go-Round: Pierre Le Kreeun, tenor; Rachel Carlay, blues singer; Don Donnie's Orchestra; Men About Town Trio. WEAF WSAI WSM wgy wtam wwj wrnag who wdaf kstp wa'e wfaa wire wfla -Sunday Evening Hour-Giovann'i Martinelli, tenor, guest; Symphony Orchestra and Chorus, direction Sir Ernest MacMillan. WABC WKRC WHAS WHIO wir wbbm wgar kmbc wcau wadc wwva wbt wsbt wsfa wgst wwl wcco wfbm

-Hollywood Playhouse presents Tyrone Power. Dramatic sketch with guest artist; Orches-Dramatic sketch with guest artist; Orches-tra, direction Harry Sosnick. WJZ WLW WENR kdka whk wham

30—Walter Winchell. WJZ WLW WENR kdka wham whk ŵspd

-American Album of Familiar Music, with prano; The Haenchen Concert Orchestra; Frank Munn. tenor; Jean Dickenson, so-Bertrand Hirsch, violinist; Arden and Ar-den, piano duo; Amsterdam Chorus, WEAF WSAI WSM kyw wgy wtam wwj who wfla wdaf wmaq wfaa wire wave kstp kvoo dfa lorae, Biah. WIZ WC/W WFAB Ldha 9:45—Irene Rich. WJZ WCKY WENR kdka whk wham wspd

10:00-"Foundation:" Orchestra and dramatic cast. WABC WKRC WHAS wir kmbc w 1/fbm wbt wbbm kmox wgst wwl wcco

-Rising Musical Star Program: Alexander Smallens and Symphony Orchestra; mixed chorus, direction Eugene Fuerst; Alois Havrilla, commentator; Arnold Belnick, violinist, guest artist. WEAF WSAI WSM kstp wire wcol wtam wgy wwj wmaq kyw wdaf wfla wave

Paul Martin's Music, WJZ WCKY wham kdka whg wbap

10:30—Cheerio: Inspirational talk and music. WJZ WCKY WLS wham kdka whk wbap -"Headlines and Bylines," with Bob Trout, H. V. Kaltenborn and Canham. WABC WKRC WHIO wbbm wjr

-Norman Cloutier's Orchestra. WEAF wgy wtam wmaq who wdaf --"Skelly Court of Missing Heirs." (CBS) wbbm kmox wcco

-Tyrone Power: Dramatic sketch with guest artist. (NBC) WSM 11:00-Press-Radio News, WJZ WCKY wire

whare -Walter Winchell, (NBC) WSM wbap wave -Marlowe and Lyon, piano duo. WEAF wgy

what wire what wmaq wfla wowo -Abe Lyman's Orchestra. WABC WHIO WKRC WHAS wir

11:05-Blue Baron's Orchestra, WJZ WCKY wire wham

II:15—Irene Rich. (NBC) WSM wave ---To be announced. WEAF WSAI wgy wtwm wire wham wmaq wfla wowo

11:30-Press-Radio News. WEAF and network -Cab Calloway's Orchestra. WABC WKRC WHAS WHIO wgar wcco wadc kmbc wjr

wbt wwl wsbt -Henry Busse's Orchestra. WJZ WCKY whk wave wire wham wowo

li:35—Johnny Hamp's Orchestra. WEAF WSM WSAI wgy wtam wmaq

MIDNIGHT—Eddy Rogers' Orchestra. WEAF wgy wtam wmaq who wdaf

-Roger Pryor's Orchestra. WJZ wgar wave wire wham

-To be announced. WABC WKRC WHIO wbbm wbt wgar wgst wfbm wadc 12:30—Louis Armstrong's Orchestra. WEAF wgy wtam wmaq who wdaf

-Woody Herman's Orchestra. WJZ wave wire wham

-Ted Fiorito's Orchestra. WASC WKRC WHIO wbbm wbt wgar wgst wfbm wadc

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)





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Jage Landon Landon <thlandon< th=""> <thlandon< th=""> <thlandon< th=""></thlandon<></thlandon<></thlandon<>	6:30	Morning Round Up	Drifting Pioneers	Jerry Foy				Breakfast Express				
Bill Comp Description Description <thdescription< th=""> Description <thdescripti< td=""><td>6:45</td><td>Cushistime</td><td>Morn'a in the Mount's</td><td>Sing Before Breakfast</td><td>7:00</td><td></td><td></td><td></td><td></td><td></td><td>the second second</td><td>and the second se</td></thdescripti<></thdescription<>	6:45	Cushistime	Morn'a in the Mount's	Sing Before Breakfast	7:00						the second	and the second se
main main main ma	7:15	44 44	Hugh Cross	Early Edition News	7:15	Early Express	Six to Niners	Liffle Tom				Devotions
 Bargel Kommun M., Nave Freid M., Nave Freid M., Nave Sterner M., Nave Sterner	7:30	Steve's Gang	Sing, Neighbor, Sing To be announced	•••••	7:30			Kise and Shine				
 Marke M., Marke M., Marke K., Marke K., Marke K., Marke M. (2019) Marke M. (2014) Marke M. (2	8:00	Norsemen N	Prayer Period	48 88				WHIO Almanac				
Big Califie and Lawy N Partial Califier Partia Califier Partial Califier	8:15	Wm, Meeder N	Peter Grant—News	** ** ********						Morning Devotions	WSM News	
 and """, "", "", "", "", "", "", "", "", "	8:45	Lucille and Lanny N	"Voice of Experience"	86 88	8:45	Women's Newsree!	62 98					
 Bed Izantar Cub N. Venny Widdr Jawa. Bachar Collera C. 700 Winh Harry C. Common Contract Material Furty Line 700 Winh Harry C. Common Contract Material Furty Line 700 Winh Harry C. Common Contract Material Furty Line 700 Winh Harry C. Common Contract Material Furty Line 700 Winh Harry C. Common Contract Material Furty Line 700 Winh Harry C. Common Contract Material Furty Line 700 Winh Harry C. Common Contract Material Furty Line 700 Winh Harry C. Common Contract Material Material				Dear Columbia C							Breakfast Club N	Skeets Morris
 Heider Zulan Zulah N. Torog Widler Alexa Anthone M. Strang J. Carlowed N. Strang J. Strang	9:15 9:30		Myrt and Marge	Federation of Churches	9:30	Alice Joy N		Municipal Court	8:30	News—Julian Bentley.,	10 10 80 10	Jackson Family
 And Jamma N. And Jamma N. Mellig Cahaders J. Kellig Cahad	9:45	Breakfast Club N	and the second se	and the second s								Bachelor's Children C.
 Bild Anter gal Lew N., et al., add. Add., Terry Wen C., and Ball Anter Min BL, H., and Start M. C., and Start M. S., and Start M.	10:00 10:15		Aunt Jemima N	Musical Calendar	10:15		Down the Avenue	Keyboard and Console	9:15	Aunt Jemima N	Aunt Jemima N	Myrt and Marge C
100 Care Grad Failer Norry Martin N. Ray Tool Second Y. R. C. Norry Martin N. Ray Tool Second Y. R. C. Norry Martin N. Ray Tool Second Y. R. C. Norry Martin N. Ray Tool Second Y. R. C. Norry Martin N. Ray Tool Second Y. R. C. Norry Martin N. Ray Tool Second Y. R. C. Norry Martin N. Ray Tool Second Y. R. C. Norry Martin N. Kate and Year N. Norry Martin N. No	10:30	Attorney at Law N.	Betty and Bob	Tony Wons C.			Symphonetta	Symphonetta				
Initial mean Mean Carol Resmet? R. C. [16] Becklage With N main and Meany. Biols Main Amery Structure. Carol Resmet Rest. No. Carol Resmet R	10:45	Coop Creek Girls	Mary Marlin N.	Ruth Lyons	11:00	David Harum N	Merry-Go-Round	Coon Creek Girls	10:00	Mary Marlin N	Rhythm Serenade	Ruth Carhart, songs C
148 """" The Geldbargs And Jamy's Joints C. 108 <t< td=""><td>11:15</td><td></td><td>News</td><td>Carol Kennedy's R. C</td><td>11:15</td><td></td><td></td><td>Big Sister C</td><td>10:30</td><td>Vic and Sade N</td><td></td><td></td></t<>	11:15		News	Carol Kennedy's R. C	11:15			Big Sister C	10:30	Vic and Sade N		
213 Bailly Atten N., Ta G'Malli K., Edein G. Hill C., 2018 Kitchen Margeness Atten Stever N., Haspiness Atten S., Edein S., Form. J., 2018 Kitchen Margeness Atten Stever N., Kitchen Stever S., Kitchen Stever N., Kitchen Stever S., Kitchen St	11:45			Aunt Jenny's Stories C.		Romantic Bachelor	18 18	Aunt Jenny's Stories C	10:45	Edward MacHugh N		
2019 Names and som and som and s	12:00											
Jeins Homa Hour N Dur Gal Sunday C Izay Hanny Candula N Melody Paral New, Weakly, Marthy, Mart Homa Hour N Our Gal Sunday C 118	12:15											Romance Helen TrentC
iiiis """ Parkin Parkin Parkin College of Apriculture iiiis """ Parkin College of Apriculture Parkin College of Apriculture iiiii Sus Black April Parkin College of Apriculture Parkin College of Apriculture iiiiii College of Apriculture Parkins College of Apriculture Parkins College of Apriculture iiiiiii College of Apriculture Parkins College of Apriculture Parkins College of Apriculture iiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiii	12:45		Home Hour N	Our Gal Sunday C		And a second sec	Melody Parade	News, Weath'r, Mark's		And the second s		and the second se
130 Sam Bake N. Mar Parkha Grimm's Daughter C. 130 Sole Chick and Market News. 125 Soles of Earl Left. Worket News. Market News. 125 Soles of Earl Left. Market News. Market News. 125 Soles of Earl Left. Market News.	1:00	44 44	11 11	Betty and Bob C Hymns All Churches C				Y. M. C. A. Forum			10 10 11 11 11 11 11 11 11 11 11 11 11 1	College of Agriculture
100 Solution Workey T, Band N. Singlian of Meeting Workey T, Band N. Singlian of Meeting Workey T, Band N. Singlian of Meeting U.S. New T. Workey T, Band N. U.S. New T. U.S. Ne	1:30	Sue Blake N	Ma Perkins	Grimm's Daughter C .		Cincinnatus at School	Dot Club News	Ann Kirk Trio			WSM News	Livestock—Markets
215 m* Sing to Me. Gladyn Les, organ. 215 Munical Startin Strings American School 115 Ofte A Revelopen. U.S. Navy Band M Wekkdy Devrotion - 216 m* Child Gevrament American School 106 Kentechy Maria School 106 Women's Clubs 115 Ofte A Revelopen. U.S. Navy Band M Wekkdy Devrotion - 218 Rochester Civic The Med Matrefields Monand Mulcicle 339 Navy Maria Manatian Maria 215 Mariada Ramaing Civic and School Kentechy Kentechy </td <td></td> <td></td> <td></td> <td></td> <td></td> <td>meaning of the second s</td> <td>I there are a set of the set of t</td> <td></td> <td></td> <td>And a second sec</td> <td></td> <td></td>						meaning of the second s	I there are a set of the set of t			And a second sec		
2	2:15		Sing to Me	Gladys Lee, organ	2:15	Musical	Siesta	Melodic Memories	1:15	Oito & Novelodeons	U. S. Navy Band N	Weekday Devotion
300 Sports Apper Young Y, Eam, Ni Nexy—Fire Prevention 300 WSAI Little Show Made Nationalism Concentration 200 Preper Young N Bethan A Bethan A Bethan A Marcel Nationalism Preper Young N Bethan A Bethan A Bethan A Bethan A Bethan A Marcel Nationalism Preper Young N Bethan A Bethan A Marcel Nationalism Preper Young N Bethan A Bethan A Marcel Nationalism Marcel Natio	2:30 2:45	••••••••••••••••••••••••••••••••••••••	Civil Government									
310 Orchestra N. Vic and Sade N. Hovells & Wright C. 210 In Strange		Sports	Pepper Young's Fam. N	News-Fire Prevention.		WSAL Little Show	Today's Winners	Manhattan Matinee C		Homemakers Program		
3.45 """. The Guiding Light N. Maynard Craig". 3.45 """. Nan Wynn, song C 2.45 """. Guiding Light N. Yellow Blank N. 6415 Movieland News. Mary Sothern Coll Concert Hall C. 3.00 Cilub Matines N. Wet and Maty N. Yellow Blanks, Com'r N. N. Y. A. Variety Show 3.15 """. Dan Harding's Wile N. Dan Hardi	3:15 3:30							Howells & Wright C		Musical Roundup	Vic and Sade N	Howells & Wright C
415 Movieland Nevel Mary Schern Cal. Concert Hall C. 4:15 West and Mary N. Today's Winness 1 <t< td=""><td>3:45</td><td>at 14</td><td>The Guiding Light N.</td><td>Maynard Craig's</td><td></td><td></td><td></td><td>Nan Wynn, songs C.</td><td>1</td><td>sent and particular and an even sentence of the sentence of th</td><td>the second secon</td><td>and the second se</td></t<>	3:45	at 14	The Guiding Light N.	Maynard Craig's				Nan Wynn, songs C.	1	sent and particular and an even sentence of the sentence of th	the second secon	and the second se
4:30 Information Bureau Heart of Julia Blake Sundown Ssrenade 4:30 Mush Hughes, Corp N, N, Y. A. Variety Show J, Hour In X, Time 3:30 """"	4:00 4:15					West and Maty N	Today's Winners					
5:00 Bockin' the Town	4:30	Information Bureau	Heart of Julia Blake.	Sundown Serenade		Rush Hughes, Com'r N	N.Y.A. Variety Show	1/4 Hour in 3/4 Time		41 41		
515 Don Winslow N	5:00		and the second sec				Jam for Supper	Tea Time Tunes	II	Bennett & Wolvert'n N		Musical Calendar
5:45 Straight Shootes N Hillep House Hollywood Nighlight 5:46 Red Barber Hollywood Sporlight. Arcadian Reporter 4:45 Codats Quarter N Claude Sharps, Tenor. 5:45 Sinurs Corps. Anale 5:16 Malcolm Niese Corps. Sinurs Corps. Sinur	5:15	Don Winslow N	Jack Armstrong	Freshest Thing in Town			1 14 14	Bob Richardson, songs		Music Circle	D. Winslow of Navy N	
4:15 Movieland News					-		Hollywood Spotlight.				Claude Sharpe, tenor.	
4:30 WCKY News & Sports Allan Franklyn, sports Boaks Carter C 6:30 Paula Ullivan Soaks Carter C 5:30 What's the News2. Jack's Mountaineers Boaks Carter C 5:30 Winslow of the Nawy Allivan Jack's Mountaineers Boaks Carter C 5:30 Winslow of the Nawy Allivan Jack's Mountaineers Boaks Carter C 5:30 Winslow of the Nawy Allivan Jack's Mountaineers Boaks Carter C 5:30 Winslow of the Nawy Allivan Jack's Mountaineers Boaks Carter C 5:30 Winslow of the Nawy Allivan Jack's Mountaineers Boaks Carter C 5:30 Winslow of the Nawy Allivan Jack's Mountaineers Boaks Carter C 5:30 Winslow of the Nawy Allivan Jack's Mountaineers Boaks Carter C 5:30 Winslow of the Nawy Allivan Jack's Mountaineers Boaks Carter C 5:30 Winslow of the Nawy Allivan Jack's Mountaineers Boaks Carter C 5:30 Winslow of the Nawy Allivan Jack's Mountaineers Boaks Carter C 5:30 Winslow of the Nawy Allivan Jack's Mountaineers Boaks Carter C 5:30 Winslow of the Nawy Allivan Jack's Mountaineers Boaks Carter C 5:30 Winslow of the Nawy Allivan Jack's Mountaineers Boaks Carter C 5:30 Winslow of t											Rhythm Time	Salt and Peanuts
645 Dinner Date Lowell Thomas N Lum and Abner C 645 Johny Hamp's Orch " " "							Glamour Girl	Boake Carter C		What's the News?	Jack's Mountaineers	Boake Carter C
7:15 Three Cheers N Jimmy James" Orch Arthur Godfrey C 7:30 Jimmy James" Orch Arthur Godfrey C John Lewis	6:45	Dinner Date	Lowell Thomas N	Lum and Abner C		Johnny Hamp's Orch		Lum and Abner C	II			
7:30 Vic. Arden's Orchestra (Carol Weymann N Hollace Shaw with Concert Orchestra (C 7:30 Janette Harry Hartman Basketball Drawing Hollace Shaw C									6:15	Three Cheers N	John Lewis	Arthur Godfrey C
8:00 Melody Puzzles N Burns and Allen N Brewers' Radio 8:0 Brewers' Radio 7:00 Melody Puzzles N Burns and Allen N Brewers' Radio 8:0 Show C Burns and Allen N Brewers' Radio Show C Burns and Allen N Brewers' Radio Show C Burns and Allen N Brewers' Radio Show C Burns and Allen N Burns and Allen N <td>7:30</td> <td>Vic Arden's Orchestra</td> <td>Carol Weymann N</td> <td>Hollace Shaw with</td> <td>7:30</td> <td>Janette</td> <td>Harry Hartman</td> <td>Basketball Drawing</td> <td></td> <td>Carol Weymann N Barry McKinley N</td> <td>Adventures That Made America</td> <td>Hollace Shaw C</td>	7:30	Vic Arden's Orchestra	Carol Weymann N	Hollace Shaw with	7:30	Janette	Harry Hartman	Basketball Drawing		Carol Weymann N Barry McKinley N	Adventures That Made America	Hollace Shaw C
8:15 """"""""""""""""""""""""""""""""""""	8:00	the second	Burns and Allen N	wanters summerized to an environment would be		And and an an other second sec	subscription and the second se			Melody Puzzles N	Burns and Allen N	Brewers' Radio
8:45 """"""""""""""""""""""""""""""""""""	8:15		Richards Crooks N				Champion Fights	Show C		"Grand Hotel" N	Richard Crooks N	Show C Pick and Pat in "Pipe
7.00 Pinite defined symptons Molly N Molly	8:45					iii ii	Musically Speaking	Bud Schilling's Orch.			64 ⁶⁹	Smoking Time" C
9:30 """"""""""""""""""""""""""""""""""""				84 48			The Spectator			Philadelphia Symphony	Fibber McGee and Moliv N	Radio Theatre C
9:45 11.00 Cartoons M 9:45 Cartoons M 11.00 Contented Program N. Wayne King's 0:00 Behind Prison 8:45 10.00 Contented Program N. Wayne King's 0:00 Behind Prison 8:45 9:00 "Behind Prison Contented Program N. Wayne King's 0:00 Behind Prison Behind Prison Contented Program N. Wayne King's 0:00 Stars N Orchestra C. 0:00 "Behind Prison "The or False M Wayne King's Orchestra C. 0:00 "The or False M Wayne King's Orchestra C. "The or False M "The or False M Wayne King's Orchestra C. "The or False M "The or False M "The or False M Stars of Broadway "There's To You" "There's To You" "There's To You" Stars of Broadway "There's To You" "There's To You" "There's To You" Stars of Broadway "There's To You" "There's To You" "There's To You" Stars of Broadway "There's To You" "There's To You" Stars of Broadway "There's To You"	9:30		Hour of Charm N	44 44	9:30	Victor Erwin's Musical	Concert Master		8:30	40 44	Hour of Charm N	
0.00 Bars N Northestra C 0.00 Contented Program N World endormal Section Program N Orchestra C 0.10 National Radio For Men Only N Newcast-Lee Bland 10:30 Charles Woods, News Wein Bar Orchestra C Program N Program N Orchestra C Program N Orchestra C Program N Program N Orchestra C Program N Program N Orchestra C Program N Pro	9:45			66 Un		Cartoons M						
0:30 National Radio For Men Only N For Men Only N Newcast-Lee Bland. 10:30 Charles Woods. News Wein Bar Dick Gardner's Orch. 9:30 For Men Only N Stars of Broadword	10:15	Bars N	•• ••	Orchestra C		44 44	Musical Moods	Orchestra C.	9:15	Bars" N		Orchestra C
1:00 Bert Block's Paul Sullivan Leaders in Dance Time 11:00 Johnny Hamp's Orch. WCPO News Remember Yesterday 10:00 Globe Trotter Amos 'n' Andy N Poetic Melodies C Magolies C 1:15 Orchestra N Jimmy Dorsey's Or. C 11:15 Jerry Blaine's Orch. Norsey's Orch. Norsey's Or. C 10:00 Globe Trotter Amos 'n' Andy N Poetic Melodies C Meador Lowrey, news 1:30 Magnolia Blossoms N. " Sammy Kaye's 11:30 Eddy Rogers' Or. N II:30 Crchestra N " " Magnolia Borsoms N. Magnolia Blossoms N. Sammy Kaye's Orchestra C II:45 Orchestra N " " Orchestra C II:45 III:45 III:45 III:45	10:30 10:45		For Men Only N	Newcast—Lee Bland . Joe Binder		Charles Woods, News	Wein Bar	Dick Gardner's Orch.		For Men Only N		
1:30 Magnolia Blossoms N. """	11:00	Bert Block's	Paul Sullivan	Leaders in Dance Time	11:00	The second secon	and the second commencements	Remember Yesterday	10:00	Globe Trotter	Amos 'n' Andy N	Poetic Melodies C
1:45 * " Eddy Rogers' Or. N Orchestra C 11:45 Orchestra N " " Orchestra C Blossoms N Blossoms N	11:15		WLW Operetta	Jimmy Dorsey's Or. C Sammy Kave's							Magnolia	Sammy Kaye's
WCKY WLW WKRC WSAI WCPO WHIO WLS-WENR WSM WHAS	11:45		Eddy Rogers' Or. N	Orchestra C			10 11			Orchestra		
		WCKY	WLW_	WKRC		WSAI	WCPO	WHIO		WLS-WENR	WSM	WHAS

NETWORK PROGRAMS (NBC-CBS)

7:15-"Uncle Ezra's Radio Station E-Z-R-A," with Pat Barrett, Carlton Guy, Nora Cun-neen and others. WEAF WSAI kyw wtam wmaq who wdaf kstp wire wgy wbap wcol --Arthur Godfrey, with John Salb, organist; songs and patter. WABC WKRC WHAS wbbm wjr wcau wfbm wgar kmox --Three Cheers, direction Jack Meakin. WJZ WCKY WLS whk wave wham 7:30-Carol Weymann, mezzo-soprano. WJZ WLW WENR kdka wave wire wham wowo --Hollace Shaw. WABC WKRC WHAS WHIO kmbc wadc wbt wgst --New York on Parade: Mark Warnow's Or-chestra; John B. Kenedy, commentator; WEAF only chestra; Jo WEAF only

7:00—Amos 'n' Andy. WEAF WLW who wgy kw wtam wwi kstp
Music Is My Hobby: WJZ WCKY WENR kdka wave wfla wham
Hal Totten, sports. (NBC) wtam wmaq
Poetic Melodies; Jack Fulton, tenor, and Franklyn MacCormack, poefic reader, with Orchestra. WABC WKRC wadc wwva wbt wcau wgar wgst wir
"Not So Long Ago." (CBS) wbbm kmbc wcco kmox
7:15—"Uncle Ezra's Radio Station E-Z-R-A," with Pat Barrett, Carlton Guy, Nora Cum neen and others. WEAF WSAI kyw wtam wham whk

wham whk
Brewers' Radio Show. WABC WKRC WHO WHAS wir wbbm wfbm kmox wcau wbt wcco wgar kmbc wgst wwl
8:30-Rickard Crooks; Mixed Chorus; Symphonic Orchestra. Alfred Wallenstein, conductor. WEAF WLW WSM wgy kvoo wfla wmaq wdaf wij who kstp wcol wave wire wtam kyw
"'Pick and Pat in Pipe Smoking Time," blackface comedy and music; Edward Roecker, baritone; Benny Krueger and his Orchestra. WABC WKRC WHAS wir wbbm wgar wfbm kmox wgst wcco kmbc wcau

wbt wadc —''Grand Hotel''; Dramatic sketch. WJZ WCKY WLS kdka whk wham wspd 9:00—Fibber McGee and Molly, comedy sketch, with Marian and Jimmy Jordan; Billy Mills' Orchestra. WEAF WLW WSM kyw wtam wwi kvoo wgy wfla wmaq who wdaf wire kstp wfaa ave —Radio Theatre: W. C. Fields in ''Poppy.'' WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wbt wgst wul wcco —Philadelphia Orchestra: Eugene Ormandy

wbt wadc

wfbm wgar kmbc wcau kmox wadc wbt wgst wwl wcco -Philadelphia Orchestra; Eugene Ormandy, conductor, guest. WJZ WCKY WLS kdka whk wspd wham 9:30-Hour of Charm. Phil Spitalny and his Girls. WEAF WSM WLW wfla kstp kyw wgy wwj wmaq who wdaf wire wfaa wtam kvoo wave 10:00-Wayne King's Orchestra. WABC WKRC WHAS WHIO wjr wbbm wfbm wgar kmbc wcau kmox wadc wbt wul wcco -Contented Program: The Lullaby Lady, Male Quartet; Orchestra, direction Marek Weber; Maria Kurenko, soprano; Vincent Pelletier, announcer. WEAF WSAI WSM kyw wgy wmaq wtam wwj who wdaf wfla wave wcol wfaa --"Behind Prison Bars." Warden Lewis E. Lawes of Sing Sing. Dramatic sketch. WJZ WCKY WLS whk wspd wham kdka 10:30-For Men Only, Peg La Centra, vocal-ist; Peter Van Steeden's Orchestra. WEAF

WLW WLS wtam wwj -"Brave New World," dramatization—U. S. Office of Education Program; "Wings Over South America." WABC wadc wbbm wcco South America." WABC wadc wbbm wcco -Public Hero No. I—dramatic sketch. (NBC)

-Public Hero No. 1-aramatic sketch. (NBC) wmaq who wfaa wfla -National Radio Forum-guest speaker. WJZ WCKY whk wave wire wham 11:00-Jimmy Dorsey's Orchestra. WABC (WKRC WHIO on 11:15) wgst wbt wgar

kmox -Poetic Melodies (C8S) WHAS wjr wbbm

wfbm kmbc kmox wwl wcco -Amos 'n' Andy. (NBC) WSM wdaf wmaq

-Amos n Andy. (NBC) WSM waar wmau wire wfae -Jerry Blaine's Orchestra. (NBC) WSAI wgy

who wave wire wham -Golden Gloves Eastern Sectional Finals, Madison Square Garden, NYC, WEAF only. -Esso News Reporter. WJZ only -Bert Block's Orchestra. (NBC) WCKY wire kdka wham whk wave fl:05-Bert Block's Orchestra. WJZ WCKY

11:05-Bert Block's Orchestra. WJZ WCKY WLS kdka wham whk wave wire 11:30-Sammy Kaye's Orchestra. W A B C WHIO WHAS WRC wir wgar wfbm wcau wspd wsbt wadc wgst wbt -Magnolia Blossoms featuring the Fisk Jubilee Choir. WJZ WSM WCKY kdka wham wowo whk wave WLW WCKY kdka wham wowo whk wave -Eddy Rogers' Orchestra. (NBC) WLW WSAI wgy wtam wmaq who

MIDNIGHT—Jack Crawford's Orchestra. WABC WKRC WHIO wgar wcau wadc wbt wir wsfa wwl whk wowo Lani McIntire's Orchestra. WEAF wgy -Lani

-Lani McIntire's Orchestra. WJZ wSM WLW wtam wmaq who -Chick Webb's Orchestra, WJZ WSM WLW WCKY kdka wham wowo whk wave 2:30—Louis Armstrong's Orchestra. WEAF WLS WSM wgy wtam wmaq who -Carl Deacon Moore's Orchestra. WJZ

-Carl Deacon Moore' WCKY kdka whk wave -Orrin Tucker's Orchestra. WABC WKRC WHIO wbbm wfbm wjr

Bob Burns has built three new bazookas and stored them in his home. the movie lot and radio station just in case he misplaces his trusty old instrument again, as he did for the first time recently.

Phil Baker boasts that he is the only radio star who has not lost any money at the Santa Anità race track. He doesn't bet.

Edward G. Robinson uses his wide knowledge of foreign languages to translate crime records and situations for his "Big Town" series.



PROGRAMS FOR TUESDAY, MARCH 8

			(EASTERN ST			(CENTRAL STANDARD TIME)				
	WCKY Cincinnati (1490 kc.)		WKRC Cincinnati (550 kc.)	-	WSAI Cincinnati (1830 kc.)	WCPO Cincinnati (1200 kc.)			WLS-WENR WSM Chicago, Ill. (879 kc.) Nashville, Tenn. (650 kc.)	
6:30 6:45	Morning Round Up	Drifting Pioneers Brown County Revelers	Jerry Foy Stockyard Reports	6:30 6:45	• • • • • • • • • • • • • • • • • • • •	Six-to-Niners	Breakfast Express	5:30 5:45	Smile A While	
7:00	Sunkistime	Morning in the Mtns.	God's Bible School	7:00	Morning Prayer	WCPO News		6:00		Asbury College
7:15 7:30	Steve's Gang	Arthur Chandler, Jr Brown County Revelers	Dawn Patrol	7:15 7:30	Early Express	11 11	A server Abra Basabéasé	6:15 6:30	Ky. Girls & Hilltop Morning Melodies	Devotions
7:45	Tennessee Ramblers Charioteers N	To be announced Prayer Period	44 44	7:45	Malcolm Claire N	WCPO News	Table WHIO Almanac		Pat and Henry Delmore Brothers	Henry's Mountaineers
_ 8:00 `8:15	Liebert Ensemble N	Peter Grant-News		8:15	Hi Boys N	Musical Gems	Dunker's Club	7:15	News Report Golden West Cowboy The Hilltoppers Hi Boys N	Jamboree
8:30 8:45	News for Executives Grace & Scotty N	The Gospel Singer Voice of Experience		8:30 8:45	Do You Remember N . Women's Newsreel		Yesterday's Favorites Women Make the News		Morning Devotions WSM News Jolly Joe's Pets	
9:00	Breakfast Club N	Hymns of All Churches		9:00	Rainbow Ridge	WCPO News	Cornelia on the Air.	8:00	Lulu Belle and Scotty Breakfast Club N	Skeets Morris
9:15 9:30	London Stock Market	Houseboat Hannah Myrt and Marge	20th Century Serenade		Ribber Shannon Frances Adair N	Musical Menu	Municipal Court	8:30	News-Julian Kentley	Salt and Peanuts Jackson Family
9:45		Young Widder Jones Linda's First Love		9:45	What Next? Mrs. Wiggs N		Monticello Party Line. Pretty Kitty Kelly C		Ky. Giris & Kambiers.	pachelor's Children C.
10:15	Aunt Jemima N	Aunt Jemima N	Musical Calendar	10:15	John's Other Wife N .	Down the Avenue	Keyboard and Console	9:15	Margot; Castlewood N Aunt-Jemima N Aunt Jemima N	Myrt and Marge C
10:30 10:45	Viennese Ensemble N.	Betty and Bob Dr. Friendly			Just Plain Bill N Woman in Whife N	Jimmie Lee	Symphonetta	9:30 9:45	Addrorney at Law N WSM News News Report	Emily Post C
11:00		Mary Marlin N News		11:00	David Harum N Backstage Wife N	Merry-Go-Round	Art of Living	10:00	Mary Marlin N Robison's Buckaroos Pep. Young's Fam. N Sarie and Sallie	Mary Lee Taylor C Carol's Romance C
11:30	Household Hour	Hugh Cross The Goldbergs	Big Sister C	11:30	Homemakers Exch. N. Romantic Bachelor		Hal and Henry Big Sister C		Vic and Sade N Homemakers Exch. N.	Big Sister C
11:45		Girl Alone N		12:00	WSAI Wonder		Aunt Jenny's Stories C Mary M. McBride	11:00	Edward MacHugh N., George Hartwick N., Short Short Stories Time for Thought N.,	
12:15	Bailey Axton N	The O'Neills		12:15	Kitchen	The Playboys	Edwin C. Hill C	11:15	Chuck, Ray & Christine Farm Scrap Book	Edwin C. Hill C
12:30 12:45		National Farm and Home Hour N	Our Gal Sunday C	12:45	Three Romeos N		News: Markets	11:30 11:45		Romance Helen Trent C Our Gal, Sunday C
1:00	10 11	69 EL	Betty and Bob C Hymns All Churches C	1:00	Emerson Gill's Or. N Escorts and Betty N	WCPO News Rhythm Rambles		12:00	Prairie Farmer, " " Dinnerbell Time " "	Sunshine Sue College of Agriculture
1:30	Sue Blake N Comm. Gardens	Ma Perkins		1:30 1:45	Cincinnatus at School.	Dot Club News From Hawaii	Three R's	12:30	John Brown; Markets WSM News	Livestock-Markets
1:45	Rakov's Orchestra N.	Vocational Agriculture	Wayne Van Dine C	2:00	Hot Stove	WCPO News	W. Van Dine, songs C	12:45		Robison's Buckaroos
2:15 2:30	Movieland News Music Guild N	Musician & His Time. Living Literature	Meet the Missus	2:15	Musical To be announced	Siesta Uptowners Quartet		1:15 1:30	Melody Time F. Maddy N	Weekday Devotions University of Kentucky
2:45			the Air C	2:45	Armchair Quartet N	Music of the Dreamer	the Air C	1:45	Orchestra Armchair Quatet N.	
3:00 3:15		Pepp'r Young's Fam. N The Mad Hatterfields.		3:00 3:15	WSAI Little Show	Today's Winners	Tuesday Matinee C	2:00 2:15	Homemakers Pepper Young N Program	Betty and Bob
3:30 3:45		Vic and Sale N The Guiding Light	P. T. A. Program	3:30 3:45	It is Strange	+1 6+	Hollace Shaw with Concert Orchestra C	2:30 2:45	Musical Roundup Vic and Sade N	Hollace Shaw,
4:00	Lorenzo Jones N	Dan Harding's Wife	51 59	4:00	Club Matines N	Post Headlines	Acad. of Medicine C.	3:00	" Guiding Light N Club Matinee N Women's News	Acad. of Medicine C.
		Mary Sothern Hello Peggy		4:15 4:30	Rush Hughes, Com'tor	Today's Winners Chamb. of Commerce	Dance Time C Sophisticated Swing	3:15 3:30	" " Club Matines N " " Dan Harding's Wife N	
4:45	and the second se	Road of Life N		4:45		Sweet Swing Jam for Supper		3:45	" " Road of Life N	College
5:00 5:15	Don Winslow N		Freshest Thing in Town	5:15	Terry and the Pirates N		City Spelling Bee	4:00 4:15	Bennett & Wolverton N Weather Pilot Music Circle D. Winslow of Navy N	lj " "
5:30 5:45	Sports Review Straight Shooters N	Singing Lady N Hilltop House	"Stepmather" C Hollywood Highlights	5:30 5:45	J. Gallicchio's Or. N Red Barber		Singing Strings News	4:30 4:45	Radio Rubes N Market Reports Three Romeos N Freddie Rose	
	Little Orphan Annie	The Editor's Daughter	Tour Thru Tuneland	6:00	Freddy Heikel M	WCPO News	Henry Garcia, organ		Junior Nurse Corps N Rhythm Time	
6:15 6:30	News and Sports N	Supper Serenade Allan Franklyn, sports	Boake Carter C	6:30	Paul Sullivan	Dinner Club Glamour Girl	Boake Carter C	5:15 5:30	Malcolm Claire Nina Dean, soprano N What's The News? Story of the Shield	
6:45		Lowell Thomas N Amos 'n' Andy N		6:45 7:00	Johnny Hamp's Orch. Nixson Denton	WCPO News		5:45 6:00	Winslow of the Navy Afternoon News Sum' Easy Aces, sketch N., Sports: Melodies	
7:15	Lost Persons N	Vocal Varieties N	Hollyw'd Screensc'ps C	7:15 7:30	Ace Brigode's Orch		"Holly'd Screens'ps'' C	6:15	Mr. Keen N Rhythmic Strings	Screenscoops C
7:30 7:45	Lone Kanger	Mr. Cherniavsky Tonic Time	Helen Menken C	7:45		Race Results	"Second Husband" C	6:30 6:45	Dorothy Thompson N Dream Shadows Vivian Della Chiesa N Famous Fortunes M	
8:00 8:15	Those We Love N	Johnny Presents N	Edw. G. Robinson- "Big Town" C	8:00 8:15	Otto Thurn's Orchestra	Crime Reporter Better Sportsmanship.		7:00 7:15	Those We Love N Johnny with Russ ""	Edw. G. Robinson- Dramatization C
8:30	Cubanacon Rhythm Dogs and Game	it Can Be Done-	Al Jolson and Others C	8:30 8:45	Wayne King's Orchestra N	Musically Speaking	Al Jolson Show with	7:30	It Can Be Done N Wayne King's	Al Jolson Show, with
	Vox Pop N		Watch the Fun	9:00	Bunny Berigan's		Watch the Fun Go By	7:45	'' '' Orchestra N Horace Heidt's Horace Heidt's	Watch the Fun
9:15	Alias Jimmy	His Brigadiers N True Detective	Go By C Jack Oakie's	9:15 9:30		Popular Melodies Clock on the Mantie.	with Al Pearce C	8:15 8:30	Brigadiers Brigadiers N	Go By C. Jack Oakie's College-
9:45	Valentine N	Mysteries	College C	9:45			College C	8:45	Valentine N " "	Benny Goodman's
10:15		Hour of Romance	Orchestra C	10:00	•• ••	WCPO News For the Piano	"Swing School" C	9:00 9:15	NBC Jamboree N " " "	Orchestra C
10:30 10:45	40 41 40 10		Newscast—Lee Bland	10:30	Charles Woods, News Eddie Rogers'	wein bar	Dick Gardner's Orch Newspaper on the Air	9:30 9:45	" " Jimmy Fidler N " " To be announced	Broadway Stars Musical Moments
11:00	Taxicab Night Club.	Paul Sullivan	Leaders in Dance Time		Orchestra	WCPO News	Bud Schilling's Orch.	10:00	Globe Trotter Amos 'n' Andy N	Poetic Melodies C
11:15 11:30	To be announced N Henry Busse's	Johnny Hamp's Orch	Bunny Berigan's	11:15	Jimmy Dorsey's	49 48		10:15 10:30	To be announced WSM News Louis Armstrong's Sports: Al Donahue's	Romance Time
11:45		Ace Brigode's Orch.		ji1:45	Orchestra M			10:45	Orchestra Orchestra N.,	•••••••••••••••••••••••••••••••••••••••
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO		WLS-WENR WSM	WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

who wwi kstp wtam --Hal Totten, sports. (NBC) wmaq 7:15--Vocal Varieties: Choral Group ot 14 Voices. WLW to WEAF wgy wtam wire wmaq who kstp kyw wdaf 7:15 "Hollywood Screenscoops" with George McCall. WABC WKRC WHIO WHAS wi

McCall. wgar wado wwwa wbt wbbm kmox wgst wwl wcco wcâu -Mr. Keen, Tracer of Lost Persons. WJZ WCKY WLS whk kdka wham wspd

7:30—People in the News: Dorothy Thompson. WJZ WLS wham —Famous Actors Guild Presents Helen Menk-en in "Second Husband." WABC WKRC WHIO WHAS wcau wgar wbbm wir kmbc

kmox —Dick Gasparre's Orchestra, WEAF WSA1

wdaf wmag -Happy Jack, songs. (NBC) wmaq

7:00—Poetic Melodies: Jack Fulton, tenor, and orchestra. WABC WKRC wgar wcau wadc wwva wbł wgst wir —Easy Aces, comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wham wire —Amos 'n' Andy. WEAF WLW wgy kyw who wwijkstp wtam —Hal Tottan soorts (NBC) wmac WHIO WKRC WHAS wir wbbm wfbm wgar kmbc wcau kmox wbt wcco wadc wgst wwl -Johnny Presents Russ Morgan's Orchestra; Charles Martin's Thrill; Floyd Sherman, tenor, and the Three Harmonicas. WEAF WLW WSM kyw wgy wuj wtam wmaq who kstp wdaf wfla wire kvoo wbap wave -Those We Love: Dramatic Serial with Nan Grey and Richard Cromwell. WJZ WCKY WLS wham whk wspd

WLS wham whk wspd 8:30—AI Jolson Show with Martha Raye, Park-yakarkus and Victor Young's Orchestra. Andy Devine, guest. WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmox wbt wadc wel wcco kmbc wgst —Lady Esther Serenade: Wayne King and his Orchestra. WEAF WSAI WSM kvoo wwj who kstp wmaq wire wave kyw wgy wtam wdat wbap

wdaf wbap "It Can Be Done," dramatic sketch, wiff Edgar Guest, Frankie Master's Orchestra. Masters Voices, WJZ WLW WLS kdka whk wham wspd

9:00—Vox Pop, conducted by Parks Johnson

and Wallace Butterworth, WEAF WCKY kyw wgy wtam wwj wmaq who wdaf wire kstp -Horace Heidt's Brigadiers. WJZ WLW WLS WSM kdka whk wave wham wfla wspd

wbap wbap —"Watch the Fun Go By," presented by AI Pearce and His Gang. Guest, Ariene Har-ris, "Human Chatterbox;" Carl Hoff's Or-chestra. WABC WKRC WHIO WHAS wir wbbm wfbm kmbc wcau kmox wadc wsbt wbt wcco wgar wgst wwl %30m lack Oakie with Struct Environ Good.

9:30—Jack Oakie, with Stuart Erwin; Geor-gie Stoll's Orchestra and guest, with Helen Lynd, comedienne; Harry Barris and Jo Stafford, songs; Glee Club; Benny Good-man's Orchestra. WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmox wadc wsbt wbt wsfa wgst wcco wwl

To be announced. WEAF WSAI WSM who kyw wgy wwl wtam wdaf wire kstp wfla wave wmaq

Alias Jimmy Valentine starring Bert Lytell. WJZ WCKY WLS kdka wham whk wspd wowo

10:00-NBC Jamboree: Harry Kogen's Orchestra; Don McNeill, m. c., and guest ar-tists. WJZ WCKY WLS whk wham kdka tists. wspd

10:30-Howard Phillips, songs. WABC kmox

wsbt kmbc —Phillips Poly Follies. (CBS) wbbme wfbm kmox wsbt wcco kmbc

WLW WSM wgy wtam wmaq who kyw wwj wire wfla wave wbap wdaf kstp 10:45—Dale Carnegie—How to Win Friends and Influence People. WEAF WLW wgy wtam kstp who wdaf wire kyw wmaq wwj włam kstp who wdat wire kyw wmaq wwj
Four Clubmen. WABC WKRC wgar wir
II:00-Amos 'n' Andy. (NBC) WSM wfaa
wdaf wire wmaq
Ink Spots-Negro Male Quartet. WEAF
wgy wtam who wmaq
Abe Lyman's Orchestra. WABC (WKRC
WHIO on II:15) wir wadc
-''Poetic Malodics.'' (CBS) WHAS wbbm
wfbm who wors kmay

-Jimmie Fidter's Hollywood Gossip, WEAF

wfbm kmbc wwl wcco km

-To be announced. (NBC) whit wave wire -Esso News Reporter. WJZ only

Esso News Reporter. WJZ only
II:05-To be announced. WJZ WCKY whk wave wire wham
II:15-To be announced. WEAF WSAI wgy wham who wmaq
II:30-Bunny Berigan's Orchestra. WABC
WHIO WKRC wir wbbm wcau wgar wfbm kmox wadc wsbt wsfa wcco wbt
-Al Donahue's Orchestra. WEAF WSM wgy wtam wmaq who
Henry Busse's Orchestra. WJZ WCKY kdka whk wave wha wfla wire
MIDNIGHT-Chick Webb's Orchestra. WJZ

WCKY WLS kdka whk wave wire wham —Red Norvo's Orchestra. WABC WKRC wfbm wir wbbm wcau wgar kmox wadc wsbt wsfa

-Woody Herman's Orchestra. WEAF wwj wgy wtam who 12:30—Carvel Craig's Whitcomb Hotel Or-chestra, WJZ WCKY kdka wave wire wham

g

X

whk

-Mike Riley's Orchestra. WEAF wgy wtam wmaq who wdaf -Jimmy Joy's Orchestra. WABC WKRC wfbm wjr

Rainger and Robin had a unique sensation recently-hearing a halfhour coast-to-coast program devoted exclusively to their tunes.

Members of the cast of "Big Sister," are promoting a social club among radio artists.

With the racing season on, Al Jolson spends most of his time commuting between Wife Ruby in Palm Springs and the Korses at Santa Anita.

Clarence Muse was guest of honor at a Muse fan club in Chicago recently, at which 4,000 admirers of the radio baritone were present.

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N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)

PROGRAMS FOR WEDNESDAY, MARCH 9

LEASTERN STANDARD



		2	(EASTERN ST		-	(CENTRAL STANDARD TIME)					
			WKRC Cincinnati (550 kc.)			WCPO Cincinnati (1200 lrc.)			WLS-WENR Chicago, Ill. (870 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30 6:45 7:00	Morning Round Up	Brown County Revelers	Stockyard Reports Sing Sefore Breakfast.	6:30 6:45 7:00	Poetic Philosopher	** **		5:30 5:45	Smile A While		•••••••••
7:15 7:30 7:45	Steve's Gang		Early Edition News Dawn Patrol			Six to Niners	Little Tom Across the Breakfast Table	6:00 6:15 6:30 6:45	Sing, Neighbor, Sing.		Devotions Emmy's Band
8:00 8:15 8:30 8:45	Four Showmen N Wm. Meeder N News for Executives Lucille & Lanny N.	Prayer Period Peter Grant—News The Gospel Singer Voice of Experience	Woman's Hour	8:00 8:15 8:30 8:45	Hi Boys N	WCPO News Musical Gems Wake Up and Live	WHIO Almanac Dunker's Club	7:00 7:15 7:30 7:45	News Report Pokey and Arkie Morning Devotions	Golden West Cowboys Hi Boys N WSM News	Early Morning
9:00 9:15 9:30 9:45	Breakfast Club N Undon Stock Market Breakfast Club N	Houseboat Hannah	To be announced Madison Ensemble C Federation of Churches Bachelor's Children C	9:15 9:30	Rainbow Ridge Ribber Shannon Alice Joy N Dance Parade	Musical Menu	Cornelia on the Air Madison Ensemble C Municipal Court Monticello Party Line	8:00 8:15 8:30 8:45	Lulu Belle and Scotty Morning Minstrels News—Julian Bentley	Breakfast Club N	Skeets Morris Salt and Peanuts Jackson Family
10:00 10:15 10:30 10:45	Margot, Castlewood N Aunt Jemima N Attorney at Law N. Better Bus, Bureau	Aunt Jemima N Betty and Bob		10:15	Mrs. Wiggs N John's Other Wife N Just Plain Bill N	WCPO News	Pratty Kitty Kelly C Keyboard and Console Symphonetta	9:00	Margot, Castlewood N Aunt Jemima N Attorney at Law N	Margot, Castlewood N Aunt Jemima N WSM News Viennese Ensemble N	Myrt and Marge C Tony Wons' Book C
81:00 81:15 81:30 81:45		Mary Marlin N News Carson Robison	Ruth Lyons C. Kennedy's Rom. C	11:00 11:15 11:30		Merry-Go-Round		10:00	Mary Marlin N Pep. Young's Fam. N. Vic and Sade N	Rhythm Serenade Popular Waltzes N How to be Charm'd N	Stewart Sisters C Carol's Romance C Big Sister C.
12:00 12:15 12:30 12:45	WCKY News Kidoodlers N Farm and Home	Girl Alone N The O'Neills N National Farm and Home Hour N	Mary M. McBride C. Edwin C. Hill C Rom'nce Helen Trent C	12:00 12:15	WSAI Wonder Kitchen News Emerson Gill's	WCPO News Happiness Ahead Man on the Street Metody Parade	Mary M. McBride C Edwin C. Hill C The Listener Speaks.	11:00 11:15 11:30 11:45	Virginia Lee, Sunbeam Chuck, Ray & Christine Ma Perkins N	Time for Thought N. Kidoodlers N National Ferm and	Aunt Jenny's Stories C Mary M. McBride C Edwin C. Hill C Helen Trent C
1:00 1:15 1:30 1:45	Sue Blake NJack and Loretta N	Ma Perkins		1:00 1:15 1:30	Orchestra N Escorts and Betty N. Cincinnatus at School	WCPO News Rhythm Rambles	O. L. Cunningham Ann Kirk Trio Three R's	12:00 12:15 12:30 12:45	Markets; Weather Prairie Farmer, Dinnerbeli Time Voice of the Feedlot	WSM News	Our Gal Sunday C Sunshine Sue College of Agriculture Livestock-Markets
2:00 2:15 2:30 2:45	Swingtime Trio N	Once Upon a Time Contemporary Rise of the Great	Woman's News C Meet the Missus American School of the Air C	2:00 2:15 2:30 2:45	Hot Stove Musical Brevity Matinee N	WCPO News	Woman's News C Melodic Memories American School	1:00 1:15 1:30 1:45	Business of Farming Business & Industry Otto & Novelodeons Grain Market	U. of Tenn. Program. Cole and Moore Waltz Favorites N	
3:00 3:15 3:30 3:45	Movieland News Little Variety Show N.		Income Tax Talk	3:00 3:15 3:30 3:45		Today's Winners	All Hands On Deck C Deep River Boys C Curtis Institute of	2:00 2:15 2:30	Musical Roundup	Pepper Young N Ma Perkins N Vic and Sade N	Deep River Boys C
4:00 4:15 4:30 4:45	Lorenzo Jones N Club Matinee N Information Bureau	Dan Harding's Wife	Notes and News Curtis Music Institute C Sundown Serenade	4:00	Club Matinee N West and Maty N	WCPO News Today's Winners NYA Variety Show	Music C H 1/4 Hour in ¾ Time	2:45 3:00 3:15 3:30	Club Matinee N Parents and Teachers	Vaughn Quartet Dan Harding's Wife N	
\$:00 5:15 5:30 5:45	Rockin' the Town Don Winslow N Sports Review	Junior Nurse Corps N	Follow the Moon C Freshest Thing in Town "Stepmother" C	5:00	Dick Tracy N. Terry and the Pirates N J. Gallicchio's Or. N Red Barber	Jam for Supper	and an an an and a set of the set	3:45 4:00 4:15 4:30 4:45	Bennett & Wolverton N	Winslow of the Navy N WSM on Parade	"Stepmother" C
6:00 6:15 6:30 6:45	Harold Nagel's Or. N WCKY News & Sports	The Editor's Daughter Short, Short Story Allan Franklyn, sports Lowell Thomas N	Musical Visions Boake Carter C	6:00 6:15 6:30 6:45	Speed Gibson Top Hatters N Paul Sullivan Johnny Hamp's Orch.	WCPO News Dinner Club Glamour Girl	Doris Rhodes C Si Burick	5:00 5:15 5:30 5:45	Junior Nurse Corps N Malcolm Claire What's the News?	Rhythm Time Top Hatters N Recorded Varieties	"Hilltop House" C Salt and Peanuts Jack Armstrong Boake Carter C
7:00 7:15 7:30	Easy Aces N	Amos 'n' Andy N Melody Grove Mario Cozzi N	Poetic Melodies C "Hobby Lobby" C	7:00 7:15 7:30 7:45	Nixson Denton Uncle Ezra N Janette	WCPO News Organ Reveries Harry Hartman	Serenade Espagnole . "Hobby Lobby" C	6:00 6:15 6:30	Easy Aces, sketch N. Lost Persons N Mario Cozzi N	Happy Felton's Or. N Cecil Luck Fireside Singers	Nedra Gordinier
8:00 8:15 8:30	Roy Shields Revue N. Harriet Parsons N Jimmy Kemper N	One Man's Family N	Cavalcade of	8:00 8:15	U. S. Marine Band M. "" George Olsen's Orchestra M	Crime Reporter Symphonic Hour	Bud Schilling's Orch	7:00-7:157:30	Roy Shield's Revue N Harriet Parsons N	One Man's Family N	Adult Education Pm. C Cavalcade of America C Eddie Cantor C
9:00 9:15 9:30	Cleveland Orchestra N	Town Hall Tonight N	Andre Kostelanetz's Orchestra C Ben Bernie and All the	9:00 9:15	Larry Funk's Orchestra Billy Snider's Orchestra	The Spectator Popular Malodies Vocal Varieties	Andre Kostelanetz's Orchestra C Ben Bernie and	8:00 8:15	The DeZuriks Don and Helen To be announced Cleveland Orchestra N	Town Hall Tonight N	Concert Orchestra C Ben Bernie and
9:45 10:00 10:15 10:30	Choir Symphonette N. Nola Day N Minstrel Show N	Your Hollywood Parade N	Gang Busters C	10:00 10:15 10:30	Sammy Kaye's Orchestra M Charles Wcods, news.	WCPO News Musical Newsy Wein Bar		9:00 9:15	Choir Symphonette N. Nola Day N Minstrel Show N	Your Hollywood Parade N	Lads C The "Gang Busters" C "Hobby Lobby," with
10:45 11:00 11:15 11:30 11:45	Ink Spots N To be announced N Eddie Duchin's Orchestra N	Paul Sullivan Learn the Words	Ross Pierce's Orch B. Goodman's Orch. C	11:00 11:15 11:30		WCPO News	Newspaper of the Air Bud Schilling's Orch. 8. Goodman's Orch. C George Ölsen's Orchestra C	10:00 10:15 10:30	Globe Trotter To be announced N	Amos 'n' Andy N	Dave Elman C Poetic Melodies C Meador Lowrey, News George Olsen's Orchestra C
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO		WLS-WENR	WSM	WHAS

NETWORK PROGRAMS (NBC-CBS)

- 7:00—Poetic Melodies: Jack Fulton, tenor; Franklyn MacCormack, poetic reader, and orchestra. WABC WKRC wadc www wbt wgar wcau wgst wir —Easy Aces, comedy sketch, featuring Jane and Goodmas Ace. WJZ WCKY WLS kdka whk wham wire —Amos 'n' Andy. WEAF WLW wgy kyw who kstp wham wwi

- ESTP with wy --Hal Totten, sports. (NBC) wmaq 7:15--'Uncle Ezra's Radio Station E-Z-R-A; with Pat Barrett, Nora Cunneen and others. WEAF WSAI whaa wool wmaq wtam wire wdaf kyw who wbap kstp
- -Mr. Keen, Tracer of Lost Persons. WJZ WCKY WLS while kidka wham wspd
- -"Hobby Lobby," featuring Dave Elman and Harry Salter's Orchestra. WABC WKRC WHIO wcau wadc wgar wir kmbc wwva vbt.
- 7:30-Mario Cozzi, baritone. WJZ WLW WLS
- 7:30—Mario Cozzi, baritone. WJ2 WLW WLS WCKY wave wire wham -Hendrik Willem Van Loon: Talk. WEAF wgy wtam wmaq who wbaf kyw 7:45 Adult Education Program. WABC WKRC WHIO WHAS wir wbbm wgar kmbc wcau kmox wcco wbt wadc wgst wwi
- -Science on the March: Earl McKinley, bi-ologist and Dean of the School of Medi-cine, George Washington U., speaker. WJZ WCKY kdka whk wave wire wham wowo. -Cheer Up America: Henry Burbig, come-dian; Funnyboners Tric; Frank Novak's Or-chestra with Ray Murray. WEAF WLS kyw wtam wtam 8:00-
- wtam 100—One Man's Family, dramatic sketch. WEAF WLW WSM wdaf wgy wwi wtam who wmaq wfla wave kvoo wcol wfaa kyw kstp -"The Cavalcade of America:" Don Voorhees

- "The Cavalcade of America:" Don Voorhees and his Concert Orchestra. WABC WKRC WHAS wijr wbbm wfbm wgar kmbc wcau kmox wbł wgst wwl wcco
 —Roy Shield's Revue: Vocalists. WJZ WCKY WLS kdka whk wham
 8:30—Eddie Cantor, comedian; Vyola Von; Pinky. Tomiin; Jimmy Wallington; Jacques Renard and his Orchestra. WABC WKRC WHAS WHIO wjr wbbm wgar wbł wgst wwl kmox wadc wcco
 —Tommy Dorsey, his trombone and his or-chestra, with Edythe Wright, Jack Leonard and the Three Esquires; Paul Stewart, master caremonies. WEAF WSM WLW wtam wfaa wgy wwj kyw kvoo wmaq wire wave kstp ceremonies. WEAF WSM WLW whem what wgy wwi kyw kvoo wmaq wire wave kstp

8:45—Jimmy Kemper, Roy Campbell's Royal-ists; Jean Yewell, vocalist. WJZ WCKY kdka wham wspd kdka wham wspd ?:00---Andre Kostelanetz's Concert Orchestra; Lawrence Tibbett, baritone soloist; Deems Taylor, commitator; Paul Douglas, an-nouncer. WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wbt wsfa wwl wcco wsbt wgst --Cleveland Orchestra: Artur Rodzinski, con-ductor. WJZ (WLS on 9:30) WCKY kdka whk wham wspd --Town Hall Tonight: Fred Allen and Port-land Hoffa; Peter Van Steeden's Orchestra; WEAF WLW WSM kww wtam wwi wmag

who wdaf —Harriet Parsons. WJZ WCKY WLS kdka whk wham wspd

WEAF WLW WSM kyw wtam wwj wmac who wdaf kstp wave wfla wfaa wgy wire 9:30—Ben Bernie and All the Lads, Lew Lehr, Buddy Clark and Jane Pickens. WABC WHIO WKRC WHAS wjr wgar wbbm kmbc wcau kmox wfbm wgst wsbt wsfa wwl wcco 10:00—"Gang Busters," true crime dramatiza-tions. WABC WKRC WHAS WHIO wir wbbm wfbm wgar wcau kmox wmbc wbt

work wigst week -"Your Hollywood Parade" — Dick Poweli, m. c.; Rosemary Lane, vocalist; orchestra, direction Al Goodman; chorał ensembla direction Dudley Chambers, and guest star. WEAF WLW WSM wgy wtam wmaq kyw wdaf who wfla kstp wave wwj wire wfaa WEAF WLW WSM wgy wtam wmaq kyw wire whan H:15—To be announced. WJZ WCKY WLS Whith wave wire wham H:30—Horace Heidt's Orchestra. WEAF WSM

-Choir Symphonette-mixed ensemble with instrumental accompaniment. WJZ WCKY WLS kdka wham whk wspd 10:15-Nola Day, contralto. WJZ WCKY WLS kdka wham whk wspd 10:30-Nan Wynn, songs. WABC wbbm wfbm wgar kmbc wbt wsfa wwl wcco -"Hobby Lobby." (CBS) WHAS wbbm kmox wcco wwl wsbt wgst wfbm -NBC Minstrel Show: Gene Arnold, Inter-locutor; Vance McCune, Ken Christie, Bill Thompson and Jimmie Dean, end men; Chorus; Jack Baker, Edward Davies and Harry Kogen's Orchestra. WJZ WCKY WLS kdka wham whk wspd 10:45-Special Talks Program: Dr. Harry F.

Edka wnam win wspo 10:45—Special Talks Program: Dr. Harry F. Ward: "Can We Avoid War?" WABC wadc wbbm wcco wgar wsbt wgst 11:00—Amos 'n' Andy. (NBC) WSM wmaq wdaf wire wbap —"Poetic Melodies." (CBS) WHAS wjr

wgst

wgst -Esso News Reporter. WJZ only -Ink Spots. (NBC) WCKY whk wave wire II:05--Ink Spots. WJZ WCKY whk wave wire wham II:15-To be announced. WJZ WCKY WLS

WLW WLS wgy wtam wmaq who George Olsen's Orchestra. WABC WHIO WKRC WHAS wjr wcau kmbc wadc wbt

Eddy Duchin's Orchestra. WJZ WCKY whk wave wire wham MIQNIGHT—Red Norvo's Orchestra. WABC

MIQNIGHT-Red Norvo's Orchestra. WABC WKRC wfbm wgar kmbc wcau kmox -Louis Armstrong's Orchestra. WEAF WLS wgy wtam wmaq who wdaf -Under Western Skies, dramatization. WJZ WCKY whk wave wire wham kdka 12:30-Lights Out: Mystery drama. WEAF WSAI WLS wgy wtam wmaq who -Henry King's Orchestra. WABC WHIO WKRC wfbm wadc -Erskine Hawkins' Orchestra. WJZ WCKY whk wave wire wham

Jack Fulton can sing any number after hearing it just once.

Betty Winkler has just completed making her own Easter outfit.

The cast of "Pepper Young's Family" all tuned in on the Don Ameche program last week-end to hear the guestar work of Helen Brown, a former member of the drama serial com-



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PROGRAMS FOR THURSDAY, MARCH 10

			(EASTERN STA		(CENTRAL STANDARD TIME)						
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Ill. (870 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30 6:45	Morning Round Up	Drifting Pioneers Brown County Revelers	Jerry Foy Stockyard Reports	6:30 6:45	• • • • • • • • • • • • • • • • • • • •	Six-to-Niners	Breakfast Express	5:30 5:45			
7:00 7:15 7:30	** ** ····	Morn'g in the Mount's Arthur Chandier, Jr Brown County Revelers	Early Edition—News Dawn Patrol	7:15	F# 68	Siz to Niners	Little Tom Across the Breakfast	6:00 6:15 6:30	Ky. Girls & Hilltop	Vaughn Quartet	Asbury College Devotions Emmy's Band
7:45	Tennessee Ramblers Southernaires N	To be announced Prayer Period	11 11	7:45 8:00 8:15		11 Is	Table	6:45 7;00 7:15		Delmore Brothers Hi Boys N	Henry's Mountaineers Early Morning Jamboree
B:15 B:30 B:45		Peter Grant, News ^e The Gospel Singer Voice of Experience	********	B:30	Do You Remember N Women's Newsreel	Wake Up and Live	Yesterday's Favorites Women Make the News	7:30 7:45	Morning Devotions Jolly Joe's Pals	WSM News Vagabonds	10 00 00 01
9:00 9:15 9:30		Hymns of All Churches Houseboat Hannah Myrt and Marge	As You Like It C Song Shoppers	9:15	Rainbow Ridge Ribber Shannon Frances Adair N	WCPO News		8:00 8;15 8:30	Lulu Belle and Scotty. The De Zuriks News—Julian Bentley	1 " "	Skeets Morris Salt and Peanuts Jackson Family
9:45 10:00	Breakfast Club N Margot: Castlewood N	Young Widder Jones Linda's First Love	Bachelor's Children C Secret Diary	10:00	Mrs. Wiggs N	WCPO News	Monticello Party Line Pretty Kitty Kelly C Keyboard and Console	9:00	Don & Helen Margot; Castlewood N	Margot, Castlewood N	Monticello Party Line.
10:15 10:30 10:45	Attorney at Law M	Aunt Jemima N Betty and Bob Dr. Friendly	Emily Post C The Street Man	10:30 10:45	the second s	Symphonetta	Symphonetta News: Dance Time	9:30 9:45	Aunt Jemima N Attorney at Law N News Report	WSM News Garden Groper	Myrt and Marge C Emily Post C Meador Lowrey, News
11:00 11:15 11:30 11:45	Coon Creek Band	Mary Marlin N.	Library Program C. Kennedy's Rom. C Big Sister C	11:00 11:15 11:30	David Harum N Backstage Wife N Homemakers Exch'e N	11 11		10:00 10:15 10:30 10:45	Pepper Young N Vic and Sade N	Robison's Buckaroos Sarie and Sallie Homemakers Exch. N. Cobwebs & Cadenzas N	Carol's Romance C Big Sister C
12:00	WCKY News George Griffin N	Girl Alone N The O'Neills	Mary M. McBride C Edwin C. Hill C	12:00	WSAI Wonder Kitchen	WCPO News Standard Mixed Choir	Mary M. McBride C Edwin C. Hill C	:00 :15	Chuck, Ray & Christine	Farm Credit Interview. George Griffin N	Edwin C. Hill C
12:30 12:45 1:00	National Farm and Home Hour N	11 11	Betty and Bob C	12:30 12:45 1:00		Man on the Street Melody Parade WCPO News	News: Markets	11:45 12:00	Ma Perkins N Markets, weather, news Dinnerbell Program	Hour N	Sunchine Sue
1:15 1:30 1:45	Sue Blake N	Ma Perkins Kitty Keene, Inc	Grimm's Daughter C		Escorts and Betty N Cincinnatus at School F. Heikell's Ensemble.	Rhythm Ramblers Dot Club News	Better Business Bureau Three R's		John Brown: Markets		College of Agriculture Livestock-Markets
2:00 2:15 2:30 2:45	Ranch Boys N Let's Talk It Over N	Current Events Vocational Guidance Latin America	Lyric Serenade C Meet the Missus	2:00 2:15 2:30	Hot Stove	WCPO News Siesta Uptowners Quartette	Lyric Serenade C Ebony and Ivory American School	1:00 1:15 1:30 1:45	"Touring the World", Melody Time Grain Market	Ranch Boys N Let's Talk It Over N Dot and Pat N Johnnie Johnston N.	The Rangers
3:00 3:15 3:30 3:45	Sports Review Eastman School of Music N	Pepp'r Young's Fam. N The Mad Hatterfields. Vic and Sade N The Guiding Light N	News: Fire Prevention	3:00 3:15	WSAI Little Show it is Strange	Today's Winners	Ray Block's Varieties C U. S. Army Band C	2:00 2:15 2:30 2:45	Homemakers Program Musical Roundup		Betty and Bob Hymns of All Churches U. S. Army Band C.
4:00 4:15 4:30 4:45	Lorenzo Jones N Club Matinee N Information Bureau	Mary Sothern	Notes and News Eton Boys C Sundown Serenade Howard Phillips C	4:15 4:30	Club Matinee N Songland M Rush Hughes, Com'tor Kiddies Club	WCPO News Today's Winners Chamber of Commerce Sweet Swing	Eton Boys C Sophisticated Swing	3:00 3:15 3:30 3:45	10 11 10 10	Women's News Club Matinee N Dan Harding's Wife N Road of Life N	Melodies at Home
5:00 5:15 5:30 5:45	Rockin' the Town Don Winslow N Sports Review	Junior Nurse Corps N Jack Armstrong Singing Lady N Hilltop House	Freshest Thing in Town "Stepmother" C	5:15 5:30 5:45	J. Gallicchio's Orc. N Red Barber		Singing Strings	4:00 4:15 4:30 4:45	Bennett & Wolverton N Music Circle Radio Rubes N	Leon Cole Winstow at the Navy N Market Reports Freddie Rose	Musical Calendar
6:00 6:15 6:30 6:45	Paul Kennedy	Allan Franklyn, sports	Personalities on Parade	6:15 6:30 6:45	Paul Sullivan Johnny Hamp's Orch.	Glamour Girl	Si Burick Boake Carter C Doris Rhodes C	5:00 5:15 5:30 5:45	What's the News?	Rhythm Time E. Hawkins' Orch. N. Story of the Shield Afternoon News Sum'y	Boake Carter C
7:00 7:15 7:30 7:45	Lost Persons N	Amos 'n' Andy N Vocal Varieties N Headliners Henry Burbig	"We, the People" C	7:15 7:30 7:45	Nixson Denton Jack Betzner's Or. M Headlines Sammy Kaye's Orc. M	I Want a Job Harry Hartman Race Results	"Holly'd Screen'ps" C We, the People C	6:00 6:15 6:30 6:45	Lost Persons N Ruby Newman's	Sports: Music String Quartet Mary Dugan Vocal Varieties	Hollywood Screens's C We, the People C
8:00 8:15 8:30 8:45	March of Time N Barry McKinley N	Rudy ValleeVarlety Hour N	Kate Smith's Variety Hour C	8:00	Ray Sinatra's Moonlight Rhythm M	Crime Reporter	Jack Miller's Orchestra C	7:00 7:15 7:30 7:45	The March of Time N Barry McKinley N The DeZuriks	Rudy Vallee's Variety Hour N	Kate Smith Hour- Jack Miller's Or- chestra C
9:00 9:15 9:30 9:45	America's Town Meeting N	"Good News of 1938" N """"""""""""""""""""""""""""""	Major Bowes Amateur Hour C	9:15	Billy Snider's Orchestra Sinfonietta M	The Spectator Popular Melodies Concert Master	Major Bowes' Amateur Hour C	B:00 B:15 B:30 8:45	America's Town	. "Good News of 1938" N	
10:00 10:15 10:30 10:45	Night Club N	Bing Crosby, Bob Burns and Johnny	"Essays in Music"— Victor Bay's Or, C Newscast—Lee Bland Jean Hersholt C	10:00 10:15 10:30	Hollywood Parade M	WCPO News	Jean Hersholt C	9:00 9:15 9:30	Air N NBC Night Club N.	Bing Crosby and Bob Burns with Johnny Trotter's Orchestra	Broadway Stars Your Favorite Hymns Jean Hersholt C
11:00 11:15 11:30 11:45	Don DeVodi's Orch, N Elza Schallert N Jimmy Grier's	Paul Sullivan "The Son Belongs to Sparta"	Ross Pierce's Orch Cab Calloway's Or, C Bunny Berigan's	11:00 11:15 11:30	Musical Retue M Dick Gasparre's Or. N Johnny Hamp's	WCPO News	Dick Gardner's Orch.	10:00	Globe Trotter	Amos 'n' Andy N WSM News News: Henry Busse's	Poetic Melodies C Meador Lowrey, News Bunny Berigan's
	WCKY	Sammy Watkins' Orch.	W K R C	11:40	Orchestra	WCPO	WHIO	110:45	WLS-WENR	· · · · · · · · · · · · · · · · · · ·	WHAS
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NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00-Poetic Melodies: Jack Fulton, tenor, and Franklyn MacCormack, poetic reader; orchestra. WABC WKRC wadc wwwa wbt

wgar wcau wgst wjr —Amos 'n' Andy. WEAF WLW wgy wtam kyw wwj who kstp —Hal Totten, sports. (NBC) wmag

-Easy Aces comedy sketch featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wire wham

kdka whk wire wham 7:15—Vocal Varieties—Choral group of 14 voices. WLW to WEAF wgy wtam wire wmaq who kstp kyw wdaf —''Hollywood Screenscoops.'' WABC WKRC WHO WHAS wir wgar wbbm wbt wgst wcau kmox wadc wwl wcco —Mr. Keen, Tracer of lost persons; drama-tization. WJZ WCKY WLS hk kdka wham wspd wspd

7:30-Schaefer Revue: Leo Reisman's Orches-tra: Bud Collver, m. c. WEAF only

7:30—Schaefer Revue: Leo Reisman's Orcnes-tra; Bud Collyer, m. c. WEAF only ---''We, the People'': Gabriel Heatter, di-rector; Mark Warnow's Orchestra-Drama-tizations. WABC WKRC WHIO WHAS wbbm wgar kmbc wcau kmox wcco --Through the Years. (NBC) wgy wtam who huw

-Ruby Newman's Orchestra. WJZ WLS whk wave wire wham wowo

8:00—Kate Smith Hour, Jack Miller's Orches-tra, Drama, and Robert Benchley, guest. WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmox wadc wwva wbt kmbc wgst wwl wcco

wibin wgar weau emox waac wwa wbr kmbc wgar weau wcco
-Rudy Vallee and his Connecticut Yankees;
guest artists. WEAF WLW WSM wtam kyw wgy wbap kstp wfla who wdaf wave wire wwi wmaq
-The March of Time: Nes dramatization. -WJZ WCKY WLS kdka whk wham wspd
B:30-Barry McKinley, baritone. WJZ WCKY WLS kdka whk wham wspd
B:45-Rochester Philharmonic Orchestra, Dr. Howard Hanson, conductor. WJZ WCKY kdka whk wham wspd
9:00-"Good News of 1938": Stars and Mere-dith Willson's Orchestra; 20-Voice Chorus; Connie Boswell, guest star. WEAF WSM
WLW wgy wtam wmaq wave wwi wfla kyw who wdaf kstp wire wbap wspd
-Major Bowes' Amateur Hour. WABC WKRC WHIO WHAS wir wbbm wgar wcau kmox
9:30-America's Town Meeting of the Air;

Round table discussion featuring prominent speakers; George V. Denny, Jr., modera-tor; Open Forum between audience and speakers. How Can Labor Settle Its Dif-ferences? John P. Frey and Homer Martin. WJZ WCKY WLS kdka wham whk 111:05-Don De Vodi's Orchestra, WJZ WCKY

10:00-Music Hall, starring Bing Crosby and Bob Burns, comedian; Johnny Trotter's Or-chestra; Mischa Auer, guest artist. WEAF WLW WSM wgy wtam wwi wmaq wire --''Essays in Music;'' Victor Bay's Concert Or-chestra. WABC WKRC WHIO wjr wbbm wfbm ware thok

cnestra. WABC WKRC WHIO wjr wbbm wfbm wgar kmbc 10:30-Jean Hersholt's 25th Anniversary. WABC WHAS (WKRC on 10:45) WHIO wgar wjr wbbm wcau kmox wcco wgst wwl kmbc

wger wij woonnet kmbc --NBC Night Club featuring Ransom Sher-man, m. c., with Roy Shield's Orchestra and guests. WJZ WCKY WLS kdka whk wave wire wham 11:00-Cab Calloway's Cotton Club Orchestra. WABC (WKRC WH10 on 11:15) wadc wbt what wcco kmox wgst

WA8C (WKRC WHIO on 11:15) wear wor wbst wcco kmox wgst -"Poetic Melodies." (CBS) WHAS wfbm kmbc wbbm wwl wcco kmox -Don De Yodi's Orchestra. (NBC) WCKY whk wave wire wham -Dick Gasparre's Orchestra. WEAF wgy wtam who -Esso News Reporter. WJZ only -Amos 'n' Andy. (NBC) WSM wdaf wfaa wmag wire

wmag wire

II:05—Don De Vodi's Orchestra. WJZ WCKY whk wave wire wham
II:15—Eliza Schallert Reviews. Previews of the week's outstanding pictures; guest. WJZ WCKY kdka whk wave wire wham
II:30—Bunny Berigan's Orchestra. WABC
WHIO WKRC WHAS wgar kmox wadc wsbt wbt wbbm kmbc wcco
Henry Busse's Orchestra. WEAF WSM wgy wmaq who wdaf kyw wtam
—Jimmy Grier's Orchestra. WJZ WCKY kdka wharg whk wave wire
MIDNIGHT—Dick Barrie's Orchestra. WABC
WKRC WHIO wir wgar wfbm kmbc wcau wadc wbt wwij
—Nat Brendwynne's Orchestra. WJZ WCKY whk wave wire wham
I2:30—Garwood Van's Orchestra. WJZ WCKY kdka whk wire wham
—Orrin Tucker's Orchestra. WABC WKRC
WHIO wir wbbm wgar wfbm kmbc wcau wadc wsbt wbt wcco wva kmox
—Louis Armstrong's Orchestra. WEAF wgy wtam wmaq who

wfam wmag who

Carlton KaDell sticks to radio an-Maddern Fiske.



ducing a new card game on Ra-dio Row called crossword lexicon. It combines puzzle and anagram technique. You have nouncing now, but he once toured the to get rid of your cards fast be-"legit" circuit with famed Minnie cause every card carries a penalty.

Lovely Jane Froman is intro-

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N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)

RADIO DIAL, WEEK ENDING MARCH 11, 1938

PROGRAMS FOR FRIDAY, MARCH 11

		÷	(EASTERN ST	ANDA	RD TIME)		×	(CENTRAL STANDARD TIME)				
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.	WHIO Dayton (1260 kc.		WLS-WENR Chicago, Ill. (870 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)	
6:30 6:45	Morning Round Up	Drifting Pioneers Brown County Revelers	Jerry Foy	6:30 6:45	•••••	Six to Niners	Breakfast Express	5:30				
7:00	Sunkistime	Mor'g in the Mount's	Christian Science	7:00	Morning Prayer	WCPO News		6:00			Asbury College	
7:15 7:30	Steve's Gang	Hugh Cross Sing Neighbor, Sing		7:15	10 00	Six to Niners	. Little Tom	6:15		Morning Melodies		
7:45	Tennessee Ramblers	To be announced		7:45 B:00	······	· · · · · · · · · · · · · · · · · · ·	. Table	6:45	The De Zuriks	Almanac	Henry's Mountaineers	
8:15	Four Showmen N Wm. Meeder N	Prayer Period	ai **	8:15	Hi Boys N	WCPO News Musical Gems	Dunker's Club		News Report Pokey and Arkie			
	News for Executives Lucille and Lanny N.		Woman's Hour	8:30 8:45	Vomen's Newsreel	Wake Up and Live.	 Yesterday's Favorites. Women Make the News 	7:30		WSM News		
	Berakfast Club N		Metropolitan Parade C	9:00	Rainbow Ridge	WCPO News	Cornella on the Air.		Lulu Belle and Scotty	Breakfast Club N	Skeets Morris	
9:15 9:30	London Stock Market		Federation of Churches	9:30	Alice Joy N.	11 11	Metropolitan Parade C Municipal Court	8 8.20	Morning Minstrels News—Julian Bentley		Salt and Peanuts Jackson Family	
9:45	Breakfast Club N	Young Widder Jones Linda's First Love	Bachelor's Children C.	9:45 10:00	What Next?	WCPO News	Monticello Party Line		Don and Helen		Bachelor's Children C.	
10:15	Aunt Jemima	Aunt Jemima N	Musical Calendar	10:15	John's Other Wife N	Down the Avenue	Keyboard and Console	21-9	Aunt Jemima N	Margot, Castlewood N Aunt Jemima N	Myrt and Marge C	
	Attorney at Law N Viennese Ensemble N.	Betty and Bob		10:30	Just Plain Bill N Woman in White N		Symphonetta WHIO News			WSM News Viennese Ensemble N		
	Coon Creek Girls			11:00	David Harum N Backstage Wife N	Merry-Go-Round	Coon Creek Girls	10:00	Mary Marlin N	Rhythm Serenade	Ruth Carhart C	
11:15 11:30	Household Hour	Carson Robison		11:30	How to be Charmi'g N	0 11	Big Sister C	1110-20	Vic and Sada N	Popular Waltzes N How to be Charm'g N	Rig Sister C	
11:45			Aunt Jenny's Stories C	12:00	Romantic Bachelor WSAI Wonder	· · · · · · · · · · · · · · · · · · ·	Aunt Jenny's Stories C			Originalities N		
	WCKY News Edward Gamoge N	Girl Alone N The O'Neills	Edwin C. Hill C	12:15	Kitchen	Happiness Ahead	Edwin C. Hill C			Time for Thought N Edward Gamage N		
12:30 12:45	Farm and Home Hour N	National Farm and Home Hour N	Rom'nce Helen Trent C Our Gal Sunday C	12:30 12:45	Emerson Gill's Or. N	Man on the Street Melody Parade			Ma Perkins N Markets; News		Romance Helen Trent C Our Gal, Sunday C.	
1:00	88 88 88 88 88 88 88 88 88 88 88 88 88	11 11	Betty and Bob C	1:00 1:15	Carlisle & London N	WCPO News	Ann Kirk Trio	12:00	Prairie Farmer,		Sunshine Sue	
1:15 1:30	Sue Blake N		Bettý Crocker C Grimm's Daughter C	1:30	Escorts and Betty N Cincinnatus at School,	Dot Club News	Fed. of Women's Clubs Three R's	12:30	Dinnerbell Time Voice of the Feedlot.	WSM News	College of Agriculture Livestock Markets	
General Street, Street	Murdock Williams	the first of the other has a sub-sub-sub-sub-sub-sub-sub-sub-sub-sub-	Hollywood in Person C	1:45	Words and Music N. Hot Stove		Melody Soys Woman's News C	12 ··· ····	Business of Farming.	Dept. of Agriculture.	John Tillman	
2:15	Music Appreciation Hour N	NBC Music Apprecia- tion Hour N	Gladys Lee, organ	2:15	Musical	Siesta	Melodic Memories		School Time Otto & Novelodeons		Women's News C Weekday Devotions	
2:30 2:45	** ** ** **	66 63 ••••••••••••••••••••••••••••••••••	American School of Air C	2:30 2:45		Spanish Strings Music of the Dreamer			Grain Market "Big City Parade"	1 11 11 11 11 11 11 11 11 11 11 11 11 1		
	Radio Guild		News: Fire Prevention	3:00	WSAI Little Show	Today's Winners	U. S. Marine Band C.			Pepper Young N	Betty and Bob	
3:15 3:30	11 11	The Mad Hatterfields. Vic and Sade N	Current Questions C.	3:15 3: 30	It is Strange	11 00	Twenty Fingers	2:15	Program Musical Roundup	Ma Perkins N Vic and Sade N	Betty Crocker Ques. Before House C	
3:45	** **	The Guiding Light N	Maynard Craig's	3:45	Club Matingo N	66 88	Lincoln Cath. Choir C		Club Matine M >	Guiding Light N	Yellow Blank Salute	
4:15	Movieland News			4:15	Black on White M	WCPO News Today's Winners		3:15	** **	Club Mafinee N	Gold Coast Music C Melodies of Home	
4:30 4:45	Information Bureau	Heart of Julia Blake. Road of Life N		4:30 4:45		N.Y.A. Variety Show Sweet Swing		3:30	41 11	Dan Harding's Wife N Road of Life N	The Songmaster Dr. Allan Datoe C	
	Hilltop Serenaders	Junior Nurse Corps N	Follow the Moon C	5:00 5:15		Jam for Supper			Bennett & Wolverton N	Jack's Mountainers	Musical Calendar	
5:30	Don Winslow N Sports Review	Novelty Aces	"Stepmother" C	5:30	Songs by Carlotta N. Happy Jack N		Console Capers Singing Strings Arcadian Reporter	4:30	Music Circle Rakov's Orchestra N	Market Reports	"Stepmother" C	
	Straight Shooters N.			5:45	Red Barber	-		I	Johnnie Johnston N		"Hilltop House" C	
6:15	Little Orphan Annie Movieland News	Short Short Story	Musical Visions	6:00 6:15		WCPO News Dinner Club	Music for Fun C Si Burick		Junior Nurse Corps Malcolm Claire	Rhythm Time Rhythmaires N	Salt and Peanuts	
	WCKY News & Sports Today's Tribute			6:30 6:45	Paul Sullivan Otto Thurn's Orchestra	Glamour Girl	Boake Carter C Lum and Abner C			Afternoon News Sum'y	Boake Carter C	
7:00	Nola Day N	Amos 'n' Andy N	Poetic Melodies C	7:00	Nixson Denton	WCPO News	Serenade Espagnole	6:00	Nola Day N	Sports: Nola Day N	Nedra Gordinier	
	The Four of Us N Vic Arden's Orchestra.			7:15 7:30						Four of Us N H. W. Van Loon N	Hollace Shaw C	
and some her and the		Arthur Godfrey Barton Rees Pogue	Concert Orch. C	7:45		Race Results	and the second sec			Stars of Broadway		
8:15	Station N	The Man in the Moon	Music Hall C	B:15	-Lucille Manners N	Crime Reporter Vocal Varieties	Music Hall C	7:15	Grand Central Station N	Francis Craig's Orch. To be announced	Hall C	
8:30 8:45	We Present Another		Orchestra C	B:30 8:45	•• ••	Marvin W. Coleman	Paul Whiteman's Orchestra C	7:30 7:45		Trio Time	Paul Whiteman's Orchestra C	
	Waltz Time N	Royal Crown	Hollywood Hotel C	9:00	To be announced	The Spectator	Hollywood Hotel C.		Don and Helen		Hollywood Hotel C.	
	Spelling Bee N	Famous Fortunes	et te	9:15 9:30	Bamberger Symphony	Popular Melodies Wrestling Matches	11 10 10 00		Howard Marshall N NBC Spelling	Revue N NBC Spelling	48 69 48	
9:45	Baer-Farr Fight N	Paul Sullivan, News		9:45	Orchestra M	44 44	•• ••	8:45	Bee N	Bee N	•• ••	
10:15		** **	song snop C	10:15		WCPO News For The Piano	50 A1	9:15	Max Baer vs. Tommy Farr N	First Nighter N	•• ••	
10:30 10:45	*********	Jimmy Fidler N	Lee Bland's Newscast	10:30 10:45		Wein Bar The Islanders	86 68	9:30 9:45	17 18	America Looks	Musical Moments	
	Taxicab Night Club	Paul Sullivan	Ross Pierce's Orch	11:00	Orchestra	WCPO News	Dick Gardner's Orch.	10:00	The Globe Trotter	Amos 'n' Andy N	Poetic Melodies C	
11:30	Jerry Blaine's Orch. N Horace Heidt's	Kewanee, Illinois		11:30	Ruby Newman's Or. N Ace Brigode's	44 48	George Olsen s	10:30	To be announced Louis Armstrong's	the Air	Meador Lowrey, News Derby City Rhythm	
1:45	Orchestra N	Eddie Rogers' Orch	Orchestra C	11:45	Orchestra	41 41	Orchestra C	10:45	Orchestra	Sports: News	· · · · · · · · · · · · · · · · · · ·	
1	WCKY	WLW	WKRC	1	WSAI	WCPO	WHIO	11	WLS-WENR	WSM	WHAS	

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00—Poetic Melodies: Jack Fulton, tenor; Franklyn MacCormack, reader; and Orches-tra. WABC WKRC wgar wadcr wcau wwwa

tra. WABC WKRC wgar wadcr wcau wwya wgst wbt wjr --Nola Day, songs. WJZ WCKY WLS WSM whk wave wire wham --Amos 'n' Andy. WEAF WLW wgy wtam who kyw kstp wwj --Hal Totten, sports. (N&C) wmaq 7:15-Atthur Godfraw with organ WABC

15—Arthur Godfrey with organ. WABC WKRC WHAS wbbm wir wfbm wgar wcau 7:15—Arthur

whice WHA's wood wir whom wgar weau kmox --Uncle Ezra's Radio Station E-Z-R-A. WEAF WSAI wgy wtam wmaq wire wdaf wbap kyw kstp who wcol --Four of Us. WJZ WCKY WSM WLS wham

kdka whk wave wspd

7:30—Hendrik Willem Van Loon, commen-tator. WEAF WSM wtam wgy wmag who wdaf

-To be announced. WJZ WLW WENR wave

→To be announced wire wham →Hollace Show, soprano, with concert or-chestra. WABC WKRC WHAS WHIO 7:45-Bughouse Rhythm. WEAF wgy wtam

wmaq wire wdaf kyw —Craig Matthews, tenor. WJZ WCKY wave whk wire wham

8:00—Grand Central Station, dramatic sketch, WJZ WCKY WLS kdka wspd whk wham -Cities Service Concert: Lucille Manners, soprano; Robert Simmons, tenor; Frank Black's Orchestra. WEAF WSAI wgy wtam wmaq wwj who wdaf wire kstp wfaa wfla

kyw -"Hammerstein's Music Hall": Ted Hammarstein, m. s.; guest star, and Music Hall Orchestra. WABC WKRC WHIO WHAS wir wgar kmox wbbm wfbm kmbc wcau wcco wadc wbt wgst wwj

8:30—Death Valley Days: Dramatic program, with John MacBryde, Jean King, Vernon Radcliffe and Jeff Bryant; Orchestra direc-tion Josef Bonime. WJZ WLW WLS kdka

tion Josef Bonime. WJZ WLW WLS kdka wham whk wspd -Paul Whiteman's Orchestra; guest; Oliver Wakefield, m. c. WABC WKRC WHAS WHIO wir wgar kmox wbbm wcau wadc wbt kmbc wgst wwl wcco wfbm wsfa :00—Waltz Time, with Frank Munn, tenor; Manhattan Chorus; Abe Lyman's Orchestra.

9:00

WEAF WCKY wgy wtam wmaq wwj wdaf kyw who wire Hollywood Hotel: Dramatic Musical Revue, Guests: Frances Langford; Jerry Cooper; Anne Jamison; Ken Niles; Raymond Paige's Orchestra, with Ken Murray and Oswald. WABC WKRC WHAS WHIO wir wbbm wgar wfbm kmox kmbc wcau wadc wbf

WABC WKRC WHAS WHIO wir woold wgar wfbm kmox kmbc wcau wadc wbf wcco wgst wwl -Royal Crown Revue—George Olsen's Or-chestra, Tim and Irene, Graham McNamee and the Golden Gate Jubilee Quartet. WJZ WLW WSM wham kdka whk wfla wave wfaa wspd wxyz

wave wfaa wspd wxyz 9:30-A. L. Alexander's True Stories dram-atization. WEAF wgy wtam wwj kyw who wmaq wdaf wire kstp --NBC Spelling Bee-Paul Wing, Spelling Master. WJZ WCKY WLS WSM kdka whk wave wham wcol wfla wspd wfaa 10.00-Max Baer vs. Tommy Farr in boxing bout-Sam Taub and Bill Stern at the mike. WJZ WLS WCKY kdka·whk wham wspd --The Songshop: Reed Kennedy; Alice Cor-nett; Songshop Quartet, the 22-Voice Glee Club, direction Ken Christie; 47-piece Or-chestra, direction Gustav Haenschen; guest artist. WABC WKRC WHAS WHIO wjr wgar wadc wbbm wfbm kmox wbt wcau wsbt wwi wcco wsbt wwi wcco

-First Nighter: Dramatization starring Les Tremayne and Barbara Luddy; Orchestra,

direction Eric Sagerquist, "Gentlemen Never Say Ain't." WEAF WLW WSM wwi wave wmaq wtam wdaf who kstp wfla wfaa wire kvoo wgy

10:30—Jimmy Fidler and his Hollywood Gos-sip. WEAF WLW wgy wtam wmaq kyw wwj wire kstp wdaf

10:45—"People in the News." Dorothy Thompson, news commentator. WEAF WLW kyw wgy wtam wwj wire wmaq kstp wdafi —Special Talks Program. WA8C wbbm wjr wfbm wcau wcco kmox wadc wgst

II:00-Ruby Newman's Orchestra. WEAF

WSAI wgy wtam wdaf kyw —Esso News Reporter, WJZ only —Jimmy Dorsey's Orchestra, WABC (WKRC WHIO on 11:15) —Jerry Blaine's Orchestra, (NBC) whk wave

wire wham —Poetic Melodies. (CBS) WHAS wbbm wfbm

-roeitc Melodies. (USS) WHAS wood with wwl wcco kmox kmbc --Amos 'n' Andy. (N8C) WSM wmaq wdaf wire wbap 11:05-Jerry Blaine's Orchestra. WJZ WCKY whk wave wire wham

11:30—Horace Heidt's Orchestra. WJZ WCKY whk wave wire wham —Henry Busse's Orchestra. WEAF wwj wave

-Henry busses orchestra. WABC WKRC George Olsen's Orchestra. WABC WKRC WHIO wir wfbc wcau wadc kmox wbbm kmbc wsbt wbt wgar

MIDNIGHT—Carl Ravazza's Orchestra. WJZ WCKY whk wave wire wham —8ert Black's Orchestra. WEAF WLS wgy wiam wmaq who wdaf kdka —Sammy Kaye's Orchestra. WABC WKRC WHIO wir wgar wfbm wadc wbbm I2:30—Lou Breese's Orchestra. WJZ whk wave —Happy Felton's Orchestra. WEAF WLW wgy wiam wmaq who wdaf kdka —Ted Fiorita's Orchestra. WABC WKRC wfbm kmox wadc

Dick Lane, straight man on the Penner show, draws cartoons of the cast all over the furniture during rehearsals-and good ones, too!

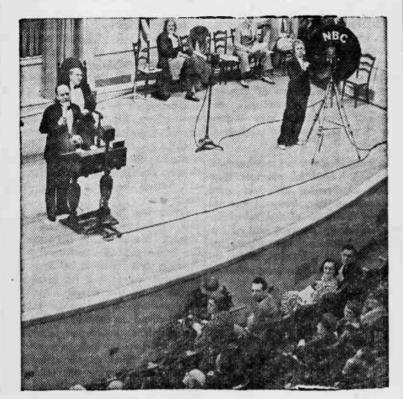
Two of the West Coast's newest and most original radio programs, "Auditions" and "Your Secret Ambition," are under the music direction of Wilbur Hatch.

"Aunt Jenny" has one radio fan who addresses her as "Rear Oracle."

Writer Don Prindle is using recollections of his own "legit" days to give the Joe Penner playhouse routines the ring of reality.

AMERICA'S TOWN HALL MEETING OF THE AIR . . . While They Listen

Picking Up . . .



"All right, that man in the aisle has a question." George V. Denny, Jr., moderator of Town Meetings, gives the floor to a member of the audience while the NBC parabola mike is maneuvered to pick up the voice.

"Everyman" Is Second **Of Great Play Series**

A radio version of "Everyman" will he presented as the second work in the Great Plays series, on Saturday, March 5. from 5:00 to 6:00 p. m. (E.S.T.), over NBC, including WSAI and WLS.

Adapted from the interpretation made famous by Edith Wynn Matthison and Charles Rann Kennedy, "Everyman" will be broadcast from the Nave of the Cathedral of Saint John the Divine, in New York. The Boys Choir and the Cathedral organ will provide traditional music to background the play.

The Rt. Rev. William T. Manning, Bishop of New York, will speak on the relationship of modern drama and the church before the presentation.

WSAI Wonder Kitchen **To Have Premiere**

The "WSAI Wonder Kitchen," a new program in scientific home-making, to be heard at noon each day except Sunday, over WSAI, will have its premiere, Monday, March 7.

Directed by Edna Hutton, who for the past three years has supervised kitchen demonstrations for a nationally known firm manufacturing domestic appliances, the "WSAI Wonder Kitchen" will be conducted before an audience in the auditorium of the H. & S. Pogue Department Store, where a complete model kitchen will be installed. Admission to the broad- a page for Contest World on radio cast will be free.

This is Radio (Continued from page 4)

the road. So he must have fresh material for every show. Time was when a continuity writer did a little of everything-heavy drama, light comedy, musical variety shows and spot announcements.

Today the setup is changed. At the Crosley stations, Mr. House directs a highly specialized staff of nine writers. One man does nothing but heavy drama. Another looks after musical variety shows. Still another takes over programs for children. Comedy shows usually are written by two or more men who collaborate.

Comedy-the all-important cog in the big wheel of radio entertainment -has been worn for some time. What is radio doing to repair that cog? How are comedy scripts written?

Next week "This Is Radio" will go behind the scenes to present a word picture of a comedy writing team in action. Why writing comedy isn't nearly so funny as it would seem to be will be explained.-Editor's Note.

Contest Club (Continued from page 5)

who depend on volume of sales for business success, would not join in heartily with contests which require a purchase to qualify.

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Everett Lane of Mine Run, Va., and recently elected President of the newly formed National Contest Association has been engaged to write announced contests. It is entitled His Question



After the principal speakers have had their say on the sub ject under discussion, the audience has an opportunity to voice their own reactions. This man rises to question a remark of one of the speakers.

"Dialing Dollars" and classifies the listings under NBC, Columbia, Mutual and local stations. The feature is without any kind of editorial comment but gives all necessary information for those who might be interested in competing. Mr. Lane is assisted by Alice Dunham.

It is very likely that opinions would vary widely on what constitutes a Perfect Hushand. Fact is, we doubt if such a momentous question could ever be settled, but just the same a network contest sponsor offered atopinons. The first prize went to Mary K. Jones of Tucson, Arizona for this Complete details on application. one:

"The 'Perfect Husband' possesses a 'balanced' character. He maintains a proper mean between: work, play; saving, spending; giving, re-ceiving; 'no''s whims, fads, extremes.¹

We do not for a moment think that income tax problems cause the average contest fan much concern, but in case it does here is a ruling from the office of Commissioner of Internal Revenue which was reprinted by Contest World.

"All amounts won as prizes in contests, whether paid in cash or merchandise, are required to be



SPECIAL INTRODUCTORY OFFER We will send you both magazines, three months, (value \$1.50 by single copy) and give you a copy of our new book, "Winning Secrets" all for ONE DOLLAR if you act NOW. FREESE PUBLICATIONS



And here's how the Town Meeting audience hangs onto every word. Their reactions are shared by listeners from coast to coast each Thursday at 9:30 p. m. (E.S.T.), when the program is broadcast over NBC, including WCKY and WLS.

reported in the gross income of the recipient for Federal income tax purposes for the year in which received. Where the prize is paid in merchandise there should be reported as income the fair market value of the merchandise at the time when received."

*

New York offer an 18 day cruise in the Caribbean plus 50 dollars in March 31st. cash for best 250 word letter on "Why tractive cash prizes for individual I Want To Go Places and See Things." Closes March 31st, 1938.

Prizes of \$50, \$25 and five of \$5 are being offered by Contest Editor, Lock Drawer D, Gassaway, West Va., for name for a new magazine. The

magazine will be on spare-time work. Name should be short and accompanied by 25 word explanation. Closes March 31st. Very likely a subscription requirement. Company: Thayer Publishing Co.

If you bought your used car from a Nash Dealer you are eligible for prizes in a contest. Get entry blank for 25 word statement. Prizes range The Arcadia House Publications of from Nash Ambassador sedan down to \$5 in cash, 253 prizes, Closes

> **ConteSTAR OF HOPE!** N. C. B. Entry Service scores consiste contestants who fall short of major av profit tremendously by taking schunda confidential service, Accounts are li hurry! Write for free builetin of pri reports and service quotations. NATIONAL CONTEST BULLETIN

WE SELL CROSLEY "SHELVADORS"



Week's Serious Music In Review

(All times are Eastern Standard) FRIDAY, MARCH 4.

MUSIC APPRECIATION HOUR Ninth concert of Series A and B, featuring vocal music, conducted by Dr. Walter Damrosch; 2:00 p. m., NBC-WCKY, WLW, WSM.

Song of the Voigs Must I Go The Keys to Heaven My Peace Thou Art.....Schubert Death and General Putnam..Dr. Damrosch Sing We and Chant It.....Morley Sing TrioMorley # # # CONCERT

Lucille Manners, soprano, and Robert Simmons, tenor, with orchestra, conducted by Dr. Frank Black; 8:00 p. m., NBC-WSAI.

SATURDAY, MARCH 5. CINCINNATI CONSERVATORY

Severin Eisenberger, pianist; John A. Hoffman, choral director; and Alexander von Kreisler, orchestra conductor, in a joint program, 11:00 a. m., WABC.

Piano Concerto in A-Minor, Op. 16...Grieg Magnificat in D.....J. S. Bach

METROPOLITAN OPERA

Verdi's opera "Rigoletto," from Victor Hugo's drama, "Le Roi s'Amuse," with Jan Kiepura, Polish tenor, making his radio debut in the role of the Duke of Mantua, 1:55 p. m., NBC---WCKY, WLW, WSM.

NBC SYMPHONY ORCHESTRA

Eleventh and final broadcast, with Arturo Toscanini as guest conductor, in all-Wagnerian program; 10:00 p. m., NBC-WCKY.

Prelude and Liebestod, from "Tristan und Isolde".......Wagner Prelude, from "Parsifal".....Wagner Siegfried's Rhine Journey, from "Goetterdaemmerung".....Wagner Ride of the Valkyries, from "Die Walkuere".....Wagner

SUNDAY, MARCH 6.

NBC HOME SYMPHONY ORCHESTRA Seventh concert conducted by Ernest LePrade; 12:00 noon, NBC-WSAI.

RADIO CITY MUSIC HALL

Viola Philo, soprano, and Jan Peerce, tenor, soloists with the orchestra, conducted by Erno Rapee, in an all-Wagnerian program; 12:45 p.m., NBC-WCKY, WLW, WLS, WSM.

NEW YORK PHILHARMONIC

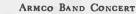
Efrem Zimbalist, Russian violinist, as soloist with orchestra, conducted by John Barbirolli; 3:00 p. m., CBS-WKRC, WHAS.

Josef Hofmann, Pianist, Symphony Guest Soloist

Josef Hofmann, one of the world's greatest pianists, will be the soloist when the Cincinnati Symphony Orchestra resumes its regular season of symphony concerts in Music Hall, Friday afternoon and Saturday evening, March 4 and 5.

Josef Hofmann is, this year, making his golden anniversary tour. It was fifty years ago that, as a mere child, he made his first professional appearance in the Metropolitan Opera House in New York.

At the concert with the Cincinnati Orchestra he will be heard in Chopin's Concerto No. 1 in E minor for Piano and Orchestra, and Rubenstein's Concerto No. 3 in G major. Other works on the program will be Chadwick's Jubilee Overture and Prokofieff's Sin-



Robert Nagel, 13-year-old cornetist, guest soloist with band conducted by Dr. Frank Simon ; 3:30 p. m., NBC-WLW, WSM.

FORD EVENING HOUR

Giovanni Martinelli, leading tenor of the Metropolitan, with orchestra, conducted by Sir Ernest MacMillan; 9:00 p. m., CBS--WKRC, WHAS, WHIO.

WHIO.
Overture to "Coriolanus".....Beethoven

a) La Fleur Que Tu m'Avais Jetee,
from "Carmen"......Bizet

b) Tu? Indietro Fuggi, from

"Othello"......Verdi
Giovanni Martinelli

Two Sketches on French Canadian Airs:

(1) Our Lord as a Beggar
(2) In St. Malo......MacMillan
a) Ah Love, But a Day......Beach
b) AprileTosti
c) Agnus Dei (with Chorus).....Bizet
Giovanni Martinelli

Polka and Fugue, from "Schwanda,

the Bagpipe Player".....Weinberger
Let Us With a Gladsome Mind

Chorus and Orchestra
* *

RISING MUSICAL STAR

Arnold Belnick, 13-year-old boy violinist, with orchestra, conducted by Alexander Smallens; 10:00 p. m., NBC-WHAI, WSM.

Three Preludes, from "Carmen".....Bizet First Movement from Violin Con-certo in B-Minor, Op. 61...Saint-Saens Master Belnick Prelude to Act III and Bridal Chorus. from "Lohengrin" Wagner

MONDAY, MARCH 7. ROCHESTER CIVIC ORCHESTRA

Matinee concert directed by Guy Fraser Harrison, with John A. Warner. pianist; 3:00 p. m., NBC-WCKY. Three Short Organ Pieces, Arr.

CONTINENTAL ORCHESTRA

Marek Weber, conducting, with Mme. Maria Kurenko, soloist; 10:00 p. m., Monday, NBC-WSAI, WSM. Standschen Heyken Voices of Spring, Op. 410.....Strauss Mmc. Kurenko Waltz, "Midnight Bells".....Heuberger Caprice Viennois Kreisler Tales from Vienna Woods, Op. 325....Strauss

Chasins to Review Works of Ravel

The life and works of the late French musical genius, Maurice Ravel, will be reviewed briefly by Abram Chasins, American composer-pianist, during his Chasins Music Series broadcast on Saturday, March 5, at 12:00 Noon, (E.S.T.), over NBC, including WSAL

Chasin's will play Ravel's "Pavane" and "Sonatine," a small sonata in three movements. He also will pay tribute to Ravel's remarkable musical abilities which made him one of the foremost composers of the present day.

The Story of "Rigoletto"

libertine Duke of Mantua, has by his ribald and unfeeling jests, together with his villainous connivance at the Duke's open disdain for all considerations of honor, rendered himself highly objectionable to the courtiers. particularly the Counts of Ceprano and Monterone, whose wife and daughter respectively have become victims to the unbridled passions of the Duke.

Rigoletto has a young and beautiful daughter, whom he conceals from public observation with the most jealous care. She, however, has not escaped the notice of the Duke, who has repeatedly observed her at her devotions, and contrived to track her to her humble habitation, where, by bribing her servant, he gains access to her.

The fact of the existence of a young and lovely woman in the dwelling becoming known to the courtiers, they form a plot to abduct her there from by force and deliver her to the Duke. At a late hour in the evening they assemble (masked) in the neighborhood of Rigoletto's dwelling, and, under the pretense that they are going to carry off the wife of Ceprano, whose house adjoins Rigoletto's, they induce him to assist. He is accordingly masked the bandaged, and is made to hold the ladder by which some of the party ascend to the window of his house, which they enter, and tear away the bewildered Gilda, whose mouth they cover, to prevent her giving any alarm, and carry her off triumphantly to the Ducal Palace.

The courtiers relate to the Duke as a good joke how they have carried off the jester's mistress, but he knows full well from their description that it is Gilda they have abducted, and the unfortunate girl soon becomes a prey to his insatiate passions.

Rigoletto hastens to the palace, and demands his daughter from the courtiers, who treat him with contempt his unfortunate daughter.

Rigoletto, a hunchback jester to the | and derision, baffling all his endeavors to obtain access to the Duke. He is presently joined by his daughter, who has at length freed herself from the vicious attentions of the Duke, and after mutual condolence they quit the place, cursing the scene of their disgrace. Resolving to be revenged on the author of his daughter's and his own misery, Rigoletto hires a bravo named Sparafreile, for a stipulated sum, to assassinate the Duke, who is enticed by the blandishments of Maddelene, the sister of Sparafucile, to the bravo's house, a ruinous and lonely inn.

Gilda has been desired by her father to put on male attire and fly to Verona. She overhears the sister of the bravo earnestly endeavoring to dissuade him from murdering the handsome guest; but he resolutely persists in his determination to fulfil his contract, unless some person should chance to come to the inn before midnight whom he might kill instead, and pass the body in a sack to Rigoletto as that of the murdered Duke. Upon hearing this Gilda at once desires to save the life of the undeserving object of her affections by sacrificing her own. She knocks at the door of the inn, is admitted, and instantly stabbed by the cold-blooded assassin. Shortly after, Rigoletto appears, pays the bravo, and receives from him the sack containing (as he supposes) the body of the Duke; he proceeds to throw it into the river which runs at the back of the inn, but before he has time to accomplish it, he is astounded by the voice of the living Duke, which he hears at a short distance; he instantly suspects foul play, tears open the sack, and is horrified to find, instead of the dead body of the hated Duke, the dying form of his beloved daughter, who almost immediately expires. Overwhelmed with terror and anguish at the fulfilment of the dreaded malediction, he falls senseless on the body of

Jan Kiepura Makes First American Broadcast With Met Matinee In "Rigoletto"

Jan Kiepura, the young Polish featured artists new to radio. They tenor who has won fame in opera and are Bidu Sayao, a young Brazilian on the screen, will make his first appearance in American opera during a performance of Verdi's "Rigoletto," to be heard over NBC, including season. WCKY, WLW and WSM, Saturday,

March 5, at 1:55 p.m., (E.S.T.). Born the son of a prosperous Polish merchant, Kiepura was sent to Warsaw to study law. His persistence in singing led to an abrupt break in parental support. Thereafter young Jan made his living travelling with a theatrical troupe.

An operatic scout heard him and took him to Warsaw to sing a Puccini role. His success was immediate and has steadily increased since that time.

"Rigoletto" will present two other visit to Washington.

soprano, and Carlo Tagliabue, new Metropolitan baritone. - Miss Sayao made her Metropolitan debut last

Japanese Ambassador **Interviewed by Cravens**

An exclusive interview with Hirohito Saito, Japanese Ambassador, will be reported by Kathryn Cravens on her "News Through A Woman's Eyes" program over CBS, including WKRC, WHAS and WHIO, Monday, March 7, at 2:00 p. m. (E.S.T.).

The "Flying Commentator" discussed world affairs with the Ambassa-Besides Kiepura, the broadcast of dor at great length during her recent

14



fonietta. Tickets, at prices ranging from 50 cents to \$2.50, may be reserved by communicating with Ralph H. Kunkle,

wagner 121 E. Fourth St., Cincinnati.

TOSCANINI TO CONCLUDE NBC SERIES

Master Conductor To **Present All-Wagner Program In Finale**

To climax as well as to conclude his current series as conductor of the NBC Symphony orchestra, Arturo-Toscanini has chosen an all-Wagner program for his 11th and final broadcast, Saturday, March 5, over NBC, including WCKY, at 10:00 p. m. (E.S.T.).

Long before 1930, when Cosima Wagner broke an established tradition of Bayreuth by inviting Toscanini, the first non-German conductor, to conduct at the Wagner Festival, the macstro had been acclaimed internationally as the greatest of all living interpreters of the Wagner music dramas. His conducting of these works at La Scala, the Metropolitan and other leading opera houses had created furors. Ever since it was announced that Toscanini would return to the United States to conduct the NBC Symphony Orchestra, NBC began receiving requests for an all-Wagner program, from abroad as well as throughout North America.

All save the opening number, the infrequently played "Faust" Overture, are familiar to concert and radio audiences. This work was written after Wagner had completed "Rienzi" and before he began work on those operas which were to immortalize his name.

Lawrence, O'Connor on Magic Key Program

Marjorie Lawrence, Australian soprano of the Metropolitan Opera Company, and George O'Connor, veteran vaudeville entertainer, who has made official Washington rock with laughter, will be guest artists during the Magic Key of RCA program, broadcast over NBC, including WSM WLW and WLS, Sunday, March 6, at 2:00 p. m. (E.S.T.).

Miss Lawrence made her debut at the Metropolitan Opera, on December 18, 1935, in Wagner's "Die Walkure," and is today one of the leading sopranos on its roster. Presidents and other high-ranking government officials have been entertained by O'Connor over a long period of years. He is a familiar figure at Gridiron Club entertainments, White House Correspondents and Press Club Dinners.

Dr. Frank Black, conducting the Magic Key Orchestra, and Linton Wells in a two-way international interview with a foreign news correspondent will round out the full hour broadcast.



By CLINTON BROOKS

Igor Stravinsky; the famous contemporary Russian composer, in an autobiographical work published two years ago, called attention to the fact that the music dramas of Richard Wagner have gained greater popularity on the concert platform than on the operatic stage. He summed up in a few words a fact which is so often forgotten that many "Wagnerian fragments which have been specially adapted for the concert platform and are forever being repeated are taken from so-called vocal works, and are devoid of symphonic form in the proper sense of the term."

Two concerts scheduled for radio broadcasts this week illustrate, at least in part, the truth of Stravinsky's contention. On Saturday night, Arturo Toscanini will be heard in his final concert with the NBC Symphony Orchestra in an all-Wagnerian program; the Radio City Symphony Orchestra will give another all-Wagnerian concert Sunday afternoon. Both performances, arranged without any logical continuity, will attract a larger and perhaps even more enthusiastic audience than recent broadcasts of complete performances of "Tristan und Isolde" and "Lohengrin" from the Metropolitan in New York. Obviously this is because many people who have never had an opportunity to hear and see Wagner's music dramas in toto, are none the less content to listen to more or less familiar parts of them.

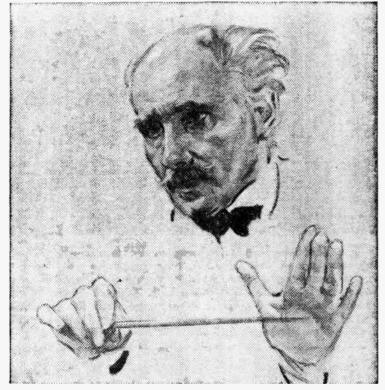
Virtually all of the excerpts which Toscanini has programmed are overtures to various acts of Wagner's operas. The one exception is the Faust Overture which originally was planned as the first movement of a "Faust" symphony based on the drama of that name by Goethe. One of Wagner's earlier works, it shows the influence of Franz Liszt who offered many suggestions regarding its composition. Though it is rarely considered as such, the famous "Ride of the Valkyries" actually is the prelude to the third act of "Die Walkuere." The equally dramatic episode of "Siegfried's Rhine Journey" is, introduced into the "Goetterdaemmerung" as a prelude to the first act of the opera immediately following a prologue which occasionally is sacrificed when the five-hour opera is cut down to stage requirements.

Wagnerian overtures, as a whole, are unlike most operatic compositions in that form. Many operas, such as Saint-Saens's "Samson and Delilah," Strauss's "Salome," Verdi's "Othello," and Puccini's "La Boheme," have no overtures. Other operas, particularly those of the early nineteenth century, have orchestral introductions which are not integral parts of the dramas themselves. In this group are overtures to such operas as Mozart's "Don Giovanni," Beethoven's "Fidelio," Rossini's "William Tell," and later, Verdi's "Aida." In such cases, the music contains relatively none of the themes brought out later in the operas; the overtures are merely "curtain-raisers" in semi-symphonic form. Carl Maria von Weber (1786-1826) was the first composer to suggest the music of his operas in their overtures-miniature "foretastes" as it were of what is to follow.

Wagner followed Weber's example in composing his operatic overtures, and (in the words of Ernest Newman) "raised them to a height of which Weber probably never dreamed." The overture to "Tristan und Isolde," for instance, foreshadows the opera with music suggesting the hero, the love potion which Isolde gives him unwittingly, Tristan's sorrow, and the unrequited longing of the two lovers. The prelude to "Parsifal" embodies the music of the Holy Grail, the magic spear which Parsifal takes from the magician Klingsor to heal the dying Amfortas, and the motive of religious faith which actuates the drama. The "Rhine Journey" is permeated with Siggfried's horn call, the flowing waters of the Rhine river, the song of the Rhinemaidens, and the Rheingold theme. The "Tannhauser" overture (programmed for the Radio City Orchestra) portrays Tannhauser's repentance, his salvation through the saintly Elizabeth, and the voluptuousness of the court of Venus where the hero is tempted to forget this life and the life hereafter. Any book containing short synopses of Wagner's operas makes clear in a moment the appropriateness of these overtures.

The familiar "Bridal Chorus" from "Lohengrin" and a prelude to the third act of the opera will be heard, not only during the Toscanini hour, but on the Sunday evening Rising Musical Star program (with chorus). The equally popular festival march in the third act of "Tannhauser" is scheduled

for both the Radio City concert and the Cities Service program Friday night. Though the music of Wagner demands considerable attention on various programs this week, there are other highlights which must not be forgotten. An unusual program will be broadcast over, the Columbia network Saturday by the Cincinnati Conservatory of Music, featuring the poetic A-Minor piano concerto by Grieg and the dynamic Magnificat in D of Johann Sebastian for avocation at the piano.



Famous Conductor

This striking study of Arturo Toscanini, conductor of the NBC Symphony Orchestra, which broadcasts Saturdays at 10,00 p. m. (E.S.T.), over NBC, including WCKY, was made by Bettina Steinke, who has prepared other charcoal drawings of the orchestra.

Well Known Conductors Will Follow Toscanini

Carlos Chavez, noted composer and casts by the NBC Symphony Orchestro of Mexico City, Artur Rod-Symphony Orchestra following Ar-Saturday, March 5, it was announced recently by the National Broadcasting Company.

This announcement signifies the continuance well into June of the hour-and-a-half Saturday night broad-

Bach. Efrem Zimbalist, talented Russian violinist, will be heard in a concerto by Jan Sibelius with the New York Philharmonic on Sunday. A seldom performed symphony by the Engtinelli, recovered from his unfortunate experience last week at the Metropolitan, will sing two selections by Bizet on the Ford hour, the flower song from "Carmen" and the mag-nificent "Agnus Dei." The Rochester Civic Orchestra will give an entire hour Monday to the works of Cesar Franck, featuring the "Symphonic Variations," with Major John A. Warner, Superintendent of the New York State Police, deserting vocation

conductor of the Symphony Orches- tra under world-famous conductors. Chavez, distinguished Mexican conzinski, Pierre Monteux, Sir Adrian ductor already known to American Boult and Bernardino Molinari have concert and radio audiences through been scheduled to direct the NBC his former guest appearances in the United States, will follow Arturo turo Toscanini's last broadcast on Toscanini, directing the broadcasts on March 12 and 19.

Artur Rodzinski, brilliant conductor of the Cleveland Orchestra, the original drill-master of the NBC Symphony Orchestra and conductor of three of its broadcasts, will return for the programs of April 2, 9, and 16.

According to present plans, Pierre Monteux, France's foremost conductor and regular leader of the San Francisco Orchestra, who conducted the first three programs of the NBC lishman, Sir Edward Elgar, is coupled Symphony Orchestra, will be on the in the same program. Giovanni Mar- podium for the broadcasts of April 23 and 30.

> Sir Adrian Boult, distinguished conductor of the BBC Symphony Orchestra in London, is scheduled to conduct on May 14 and 21.

Bernardino Molinari, famous as the maestro of the Augusteo Concerts in Rome, and widely known in this country as guest conductor, is expected to follow Sir Adriane

Conductors for the dates not mentioned above will be announced as determined.





The Tennesee Ramblers, heard on WCKY, Cincinnati, week day mornings at 7:45 (E.S.T.), have just returned from a trip to the great open spaces, which included a Hollywood sojourn. Left to right, Smilin' Curly Campbell, Kenneth "Pappy" Wolfe, Montana Jack Gillette, Millie Baynam, and Fred "Happy" Morris. Seated is Announcer Elmer Baughman, reading fan letters which the Ramblers get by the bushel.

U. S. vs. England In NBC Spelling Bee

The United States and England will be linked for the second time in an international spelling bee when two teams of contestants drawn from various walks of life battle for orthographic supremacy on Sunday, March 6, from 12:00 Noon to 12:45 p.m. (E.S.T.), over NBC, including WCKY and WLS.

Each team will consist of a wellknown business man, an actress, a writer, a well-known broadcaster, an international tennis player, an army colonel, a schoolboy and a secretary.

Paul Wing, NBC's Spelling Master, will line up the American spellers in the NBC Radio City studios, and announce the words to be spelled. The British team will broadcast from a BBC studio, with Tom Woodrooffe, **BBC** commentator, officiating.

An intricate two-way hook-up will enable contestants on both teams to hear their opponents.

C. I. O. vs. A. F. of L. on Town Meeting Program

A heated discussion of labor problems between officials of two warring labor factions will be broadcast from New York's Town Hall when Homer Martin, president of the United Automobile Workers of America, a C. I. O. affiliate, and John P. Frey, vice-president of the A. F. of L., present their arguments during the America's Town Meeting of the Air broadcast, on Thursday, March 10, at 9:30 p. m. (E.S.T.), over NBC, including WCKY, ing equipment for trout casting soon. and WLS.

The two labor union executives will ingue pies for people she likes.

Parky Gets Gag



The gag seems to be on the noted comedian, Parkyakarkus, this time. He is heard on the Al Jolson show, Tuesdays at 8:30 p. m. (E.S.T.), over CBS, includ-ing WKRC, WHIO and WHAS.

offer their contrasting views on the subject, "How Can Labor Settle Its Differences?" Following the formal presentation of speeches, George V. Denny, Jr., president of Town Hall, Inc., will lead the studio audience in a question and answer period, directed at the speakers.

Don Voorhees has bought new fish-Amanda Snow bakes lemon mer-

Hermann to Direct Handel Series with Columbia Orchestra and WHIO.

A new series of Monday programs in which all of the twelve famous Concerti Grossi, or Grand Concertos, for strings of the early eighteenth-century composer George Friedrich Handel are to be played by the Columbia Cham-

mann's direction, beginning March 7, from 4:00 to 4:30 p.m. (E.S.T.), over CBS, including WKRC, WHAS

The eighteenth-century concerto grosso was characterized chiefly by the use of a small group of solo instruments, the "concertino," set off contrastingly against the background of the full orchestra usually made up of strings and harpsichord.

Handel's twelve works employed a

ber Orchestra, under Bernard Herr- | concertino of two solo violins and cello, supported by the full string band and the customary "continuo," or figured bass, for harpsichord. The great Saxon contemporary of Bach (both were born in 1685) composed the "Twelve Grand Concerto," as he named them, within the period of a month and a day, between September 29 and October 30, 1739.

Herrmann will also direct on each program a contrasting work by a modern composer.

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