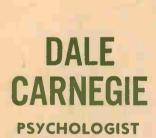
WHAT ARE THE BEST CONCERTS ON THE AIR? See Page 15





See Page 4

# RADIO LIGHTS

FOR THE BENEFIT OF OUR READERS: Bob Newhall will spend the winter months in Florida where he is selling Chevrolet automobiles Ralph Simpson, according to a friend of his, is in business in Cincinnati. . Janette, new 'LW singing sensation, is a completely out of radio southern gal and is just as beautiful as her picture which will appear on RADIO DIAL'S front cover the week ending February 18. . . . She was asked for so many dates her first day at the Nation's Station that she had to run to Bill Bailey for protection . . The cast for "Hilltop House" is:

Bess Johnson	. Bess Johnson
Thelma Gidley	Irene Hubbard
Jerry Adair	Jinmy Donnelly
Jean Adair	Janice Gilbert
Dr. Robbie Clark	.Carleton Young
Paul Hutchinson	Alfred Swenson
Jeffrey Barton	John Moore

Fred Von Ammon and Bob Griffin, well known actors in radio productions from Chicago, soon will join the cast of Irma Phillips' serial, "The Guiding Light.' . . . Von Ammon was a popular senior at the University of Chicago when he made his radio debut as an accordianist. . . He now divides bis time hetween broadcasting and the brokerage business.

COLUMBIA'S ADULT EDUCATION BOARD held a meeting to make specific recommendations for increasing radio's service in the field of education through programs which would dramatize the processes of learning: give the American radio audience a comprehensive picture of the nation at work; and provide a testing ground for development of new ideas in the whole field of education. . . . The Board, made up of leading educators and publicists from every section of the country, with Lyman Bryson of Teachers' College of Columbia University as its chairman, made the following recommendations:

1 The establishment of a series of half-hour evening programs dramatizing the processes of learning. In a highly original form, these programs would have permanent characters in the persons of a master teacher and a group of students, each with the traits of the outstanding "types" found among his students by every teacher—the argumentive pupil, for example, the opinionated one, the radical type and the conservative. In dramas concerning a variety of social subjects, the master teacher would finally crystallize their points of views, and bring home to the listening audience the lesson intended in the specific program.

2. The establishment of a series of dramatic studies of "America at Work"-radio portraits employing to the full the average American's curiosity in what his neighbor is doing-in art, business, industry, research, science, government services, religion, music and all the pattern of active life that constitutes American democracy today.

3. The continuous use of evening periods withdrawn from the commercial schedule and definitely reserved for experimental broadcasts in the educational field. These programs would be designed to win listeners and appeal to the radio audience in direct competition with commercial entertainment. These periods will be employed to try out a variety of suggestions made by members of the Board

GUESTARS OF THE WEEK: Loraine Osborne, exponent of voice culture, will be guest of Lisa Segio, commentator, on "Let's Talk It Over." . . . Dr. Mordecai W. Johnson on "Wings Over Jordan,' early Sunday morning feature. . . Scribes from Boston's leading newspapers will be teamed against each other in NBC's Spelling Bee. . . . William L. Batt, president of the S. K. F. Industries of Philadelphia, will be the Business Advisory Council speaker on "Story of Industry." . . Lupe Velez with Jack Oakie's College. . . . Effie Shannon and Robert Weede among those guests on Hammerstein's Music Hall Friday, January 28. . . . Annong Saturday, January 29 guest stars are Rudolph Ganz conducting "Young People's Concert." . . . Motet Choir of Susquehanna University on "Chorus Quests." . "Madame Curie" presented by "Columbia Workshop."... Margaret Bourke-White, co-author of "You Have Seen Their Faces," on "By Popular Demand. . . . Evelyn Herbert on "Your Hit Parade. . . . Nadine Conner, soloist, on "Hollywood Hotel." . . . Connie Boswell return guesting for Paul Whiteman's show on Friday, January 28.

NEWS AND NOTES: MBS is arranging two broadcasts to originate from the S. S. Normandie while on its cruise to South America. First will be on February 6 and the second on February 16. . . Drug and toilet goods sponsors, according to an analysis, led all other network advertisers during 1937. . . Edward (Gospel Singer) MacHugh is so fond of his prize-winning hens that his special gift to a friend is a box of eggs from the rarest of his breeds. . . Al Jolson never misses a prize fight or wrestling match unless it comes on a broadcast night. Santa Anita race track, during the winter, takes the remainder of his idle hours. . . . Phil Baker will drop anything for a golf game-everything, that is, except a romp with his children.

#### "Personalities On Parade"



Ethel Shutta had a willing smile on her face when she was interviewed by Marsha Wheeler on 'KRC's "Personalities on Paprogram Saturday, January 15, over the Hilltop Station. Ethel Shutta is the wife of the well-known band leader, George is sponsored by the publishers of Olsen, and is currently being heard with Emery Deutsch's orches- Time and the weekly picture magatra at the Pavillon Caprice in the Hotel Netherland Plaza.

### Music Of Tudors, Stuarts To Be Featured By Herrmann On "American School Of Air"

Gay, lilting tunes from the days of the Tudors and the early Stuarts will he explored by Bernard Herrmann and his orchestra over CBS, including WKRC and WHIO, Tuesday, January 1, from 2:30 to 3:00 p.m., (EST), on the "American School of the Air's" music period.

The background and significance of Tudor and Stuart music will be explained through a script prepared under the direction of Dr. Louis Woodson Curtis, superintendent of music for the Los Angeles Public Schools. Instrumental and vocal numbers from the pens of Morley, Byrd, Arne, Purcell, Farmer, Gibbons, Ford and Dowland are to be heard.

# "March Of Time" Program **Changes Broadcast Time**

"The March of Time," pioneer news dramatization, will be heard over NBC, including WCKY and WLS at an earlier hour beginning Thursday, January 27. The new time is from 8 to 8:30 p .m. (EST), instead of 8:30 to 9 p.m. The earlier time was made possible by General Hugh S. Johnson discontinuing his Thursday evening broadcasts.

"The March of Time" program, now in its eighth consecutive year, zine, Life.

### Pershing, Wilbur, Parran To Be Heard In Social Diseases Talk

In behalf of a nation-wide campaign against social diseases, General John J. Pershing, Dr. Ray Lyman Wilbur and Dr. Thomas G. Parran, members of the National Anti-Syphilis Committee, will call attention of the American people to the need for control of syphilis in a special program to be heard Wednesday, February 2, at 10:45 p. m., (EST), over the combined networks of NBC and CBS, including WCKY and WLS.

The program, to be heard on the second National Social Hygiene Day, will mark the beginning of a concerted drive to enlist voluntary support of the American people against the menace of spreading social diseases. General Pershing is chairman, Dr. Wilbur, president of Stanford University, is vice-chairman, and Dr. Parran, Surgeon General of the United States, is a member of the National Anti-Syphilis Committee, allied in this campaign with the American Social Hygiene Association.

Dr. Wilbur will speak first in Los Angeles, California. General Pershing will be heard from Tucson, Arizona. and Dr. Parran will conclude the program in Washington, D. C.

### Chinese on Special Program



More than 30,000 students have been denied schooling and a score or more of colleges and universities have been destroyed in China, Miss Pao-Chen Shih, right, a graduate of Ginling College, Nanking, told the WLW audience recently.

She appeared on a special program with Miss Helen Morton, left, executive secretary of the National Intercollegiate Christian Council, and Dr. Henry P. Van Dusen, center, dean of students at Union Theological Seminary, New York.

The program was part of the National Y. M. C. A. Assembly at Oxford, O. Miss Shih is student secretary of the Chinese Y. M. C. A., and was in Shanghai during recent bombardments.

# President's Birthday Ball Aired

Fibber McGee Got His Chance



He's done lots of fibbing as Fibber McGee, but Jim Jordan has done little emoting in all his years as a stage, film and radio actor. He got his chance on January 21 when he played a straight role on the "First Nighter" program.

### Elisabeth Rethberg Guest Soloist With "Sunday Evening Hour," Fritz Reiner Conducting

Elisabeth Rethberg, Metropolitan Opera soprano, will be soloist on the "Sunday Evening Hour" over CBS, including WKRC, WHAS and WHIO, Sunday, January 30, from 9:00 to 10:00 (E.S.T.).

Fritz Reiner is to direct the orchestra and chorus in Miss Rethberg's accompaniments and a variety of symphonic compositions. The concert will be in the nature of a musical reunion for Mme. Rethberg and Reiner. The latter discovered the former's superb voice when she was a girl of sixteen. At that time she was a student at the Royal Conservatory at Dresden and Reiner was conductor of the Dresden Opera. From Dresden Mme. Rethberg went to the opera in Vienna and thence to New York's Metropolitan.

The program:

Overture from "The Marriage of Figaro" Mozart
Orchestra

Invitation to the Dance......Von Weber Orchestra

Talk by Mr. W. J. Cameron.

Morgen ...... Strause 

A Spring Fancy......Densmore
Mme. Rethberg and Orchestra

Festival at Bagdad and The Sea from "Scheherezade" .... Rimsky-Korsakov Orchestra

Eternal Father, Strong to Save.....Dykes Mme. Rethberg, Chorus, Audience and Orchestra

#### "Alias Jimmy Valentine"



Pictured here is Bert Lytell as "Alias Jimmy Valentine" in a serial drama of the same name broadcast Tuesdays at 9:30 p. m. (E.S.T.) over NBC, including WCKY and WLS.

# President To Speak **As Nation Toasts** 56th Birthday

President Roosevelt will greet millions of Americans gathered in more than 12,000 community celebrations of his 56th birthday during a nationwide broadcast to be heard Saturday, January 29, beginning at 11:30 p.m. (E.S.T.), over the combined networks of NBC, CBS and MBS ,including WLW, WKRC, WCKY, WLS, WHIO and WSAI. The President will speak from the White House - Washing-

Keith Morgan, chairman ot the Committee for the Celebration of the President's Birthday, will speak briefly before introducing the Chief Executive. Dance music at the ball a the Waldorf-Astoria Hotel in New York City will also be heard.

The purpose of these dances and parties is to raise funds to carry on the work at the Warm Springs Foundation, which is maintained by the President and his friends to assist in the curing of infantile paralysis vic-

Stations WHAS and WSM will also probably carry the broadcast although such plans are as yet indefinite.

## "Secret Diary" Is New Local Show For 'KRC

"Secret Diary," a new local show sponsored by the French-Bauer Dairy Company and broadcast over WKRC, began Tuesday, January 25 and will be heard Tuesdays through Fridays, each week, at 10:00 a.m. (E.S.T.).

"Secret Diary" is a story of Elsa Morgan, a woman who has kept a diary over a period of years in which she has written every important happening in her life. Although the author would not disclose full details concerning Elsa's secret life, it was learned that she and her husband have been separated for many years. Their daughter, Rita, has been raised by the husband, John Morgan, and given every opportunity money can buv

For reasons of her own, reasons which she has written in her diary, Elsa has lived her life alone, a life of poverty, hard work and innumerable hardships. An unusual series of circumstances bring Rita and her mother together again in one of the most dramatic, exciting reunions imaginable.

Many of Cincinnati's leading dramatic actors and actresses are cast in this serial, among them being Nannette Sargent as Elsa Morgan, Elisabeth Ann King as Rita, Louis Levy as Steve, Bob White as John Morgan and Albirda Haynes as Susan

Mary Lou



Mary Lou, "blonde daughter of the Golden West," born in Los Angeles, June 16, 1916, and who from her first "gurgle" aspired and trained for a singing career, is now featured vocalist on "Hollywood Showcase," a variety show broadcast Thursdays, at 10:30 p.m. (E.S.T.), over CBS, including WHAS and WKRC

# "Hoosier Housewarming" **Heard Sunday Afternoon**

Pappy Shannon and his "Hoosier Housewarming," which has been aired over WLW, Wednesday nights, has moved to 6 p. m. (E.S.T.), Sundays, for a sponsor.

Starring the former stage comedian, Ray Shannon, as the tall story-telling "pappy," the "Hoosier Housewarming" is just that—a get-together of the Shannon and Julian clans for a weekly songfest. Deon Craddock, blues singer, exchanges words with Pappy and sings her best blues songs.

The Five Julians - John, Harold, Clarence, Lenore and Hazel, provide sweet harmony of old-time and popular songs. Sleepy Marlin and his Drifting Pioneers are heard in hillbilly music and songs, while each week a guest soloist will appear. On the opening broadcast, January 23, Her-

throughout with his exciting stories. | east.

#### 'Musical Steelmakers'



Sara Rehm, soprano, is heard during the "Musical Steelmakers" program over WLW and the opening broadcast, January 23, Herbert Spiekerman, baritone, was heard.

Douglas Browning serves as both announcer and master of ceremonies, with Proper Shapes interpretary.

Mutual Broadcasting System, 5:00 to 5:30 p.m. (E.S.T.), Sundays. She is a Wheeling, W. Va., girl in her teens and has with Pappy Shannon interrupting had favorable auditions in the

#### Weekly RADIO DIAL

ed as second-class matter July 29, 1931, at the post-office at Cincinnati, Ohio, under the Act of March 3, 1879.

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Telephone-CHerry 0710-0711

J. A. ROSENTHAL, Editor

Vol. VII.

WEEK ENDING FEBRUARY 4, 1938

# WHY "EDUCATIONAL"

Listeners who try to find a clear-cut trend in the confusion of radio probably thought they had the answer a couple of weeks ago when CBS announced the formation of an advisory committee on adult education. For, far from being an isolated step, this fits in neatly with other moves on the radio chessboard.

Educational programs, aimed at adults as well as children, have been aired for a number of years. Last summer NBC upped their importance by naming Dr. James Roland Angel, former president of Yale, to direct its educational activities. Now CBS follows with an advisory committee of imposing names which has already worked out specific recommendations. In short, it looks very much as if educational broadcasting were on the make.

To listeners who expect something more than casual amusement from radio, this is a welcome prospect. Without doubt, educational programs could add much-needed substance and point to broadcasting fare.

On the other hand, it is significant that the whole subject of educational broadcasting is beset with perplexing questions. They are too numerous and involved even to be listed here. But of them all, the one that seems most pertinent at the moment is why educational programs should be labelled as "educational".

At first glance this seems to question the wisdom of honesty. If a program is educational, there appears to be no good reason why it should not be labelled as such. However, the matter is not as simple as that.

For one thing, the "educational" trademark suggests that the world has an exact and generally accepted meaning in radio. That is far from true. The educators themselves have not been able to agree on a workable definition. And listeners are in still more of a fog. They find that many programs tagged as "educational" are not that at all, while many others supposed to be mere entertainment are really educational. To complicate matters, it is likely that no satisfactory definition can ever be found. For whether a given program is educational depends on the needs of the individual listener more than the purpose of those who broadcast the program. That being the case, "educational" must remain a meaningless classification.

Much more serious is the effect the "educational" label has on listener acceptance of the program. If it is to do any educating-regardless of what that means—an educational program must be heard. To make instructive material interesting broadcasters and teachers use many ingenious methods. Yet they continue to call these programs "educational," about as adroit as telling a small boy a chocolate soda contains castor oil.

No matter how profitable and necessary it may be, "educational" has wry associations, particularly for adults. It suggests textbooks, assignments, work. Worse, it implies that the educatee needs to learn and that the educator can teach him. In brief, the "educational" label is well-calculated to put many listeners on the defensive, ready and waiting to twist dials.

Certainly this attitude does not make for listener acceptance. If the CBS advisory committee recognizes that to the extent of dropping a needless handicap, it may make a practical contribution to truly educational broadcasting.

# DALE CARNEGIE—Psychologist

Dale Carnegie might appropriately on his own NBC coast to coast probe called the "man behind Lowell gram, "How To Win Friends and In-Thomas," for it was Mr. Thomas who first went to Mr. Carnegie back in 1915 for expert coaching in the art p. m. (E.S.T.). of speech.

Since that time, Carnegie has not and Influence People" which became a best seller, but he has also debuted

fluence People," heard every Tuesday night over the red network at 10:45

Born November 24, 1888 in Maryville, Mo., Dale Carnegie worked on only authored "How To Win Friends his father's farm until he had saved enough money to pay for his tuition (Continued to page 14)

# THIS IS RADIO

Last week we gave a brief picture possess ability and continue studying. of auditions at the Crosley stationshow prospective talent is registered, heard by the audition board and finally accepted upon ability alone. Chester Herman, program consultant of WLW and WSAI, who discovered Janette and predicts big things for her, declared her future depends upon three most important things.

Those three necessities affect every radio artist. Failure in any one of them can spell defeat. Then what are the requisites of success in the radio field?

"First of all a singer, actor or announcer must have ability, personality and a determination to make good,' said Mr. Herman, whose work with the St. Louis Municipal Opera Company gave him the opportunity to develop some of today's prominent movie and stage stars. "Anyone in the entertainment field must work hard and any radio star is the training given long. Those with the idea that once they catch on they're set, usually fall by the wayside so quickly they're stunned. The world loves a winner and to win, one must be persistent,

#### LISTENER ACCEPTANCE **IMPORTANT**

"Second is listener acceptance. Jack Benny, Jane Froman, Kate Smith and the other radio stars of today would be doing some other kind of work had not the radio audience accepted them and their entertainment. All the promotion in the world can't help a vocalist or actor if the entertainer himself is disliked by the public. Any stage show that packs them in and continues to hold the audience is a success. So it is with radio. If a show or individual holds listener interest, then it will be successful. On the other hand, if thousands upon thousands of fans turn the dial to another station, then the program can be called a failure.

"The third step in the success of them by radio. At WLW and WSAI, every man and woman-young or old —is given sound training in radio technique. Without ability, however, the assistance radio officials can give

beginners would be futile. That's why I say the success of any entertainer depends upon three most important things-ability, listener acceptance and radio training."

The Crosley stations for years have been recognized as the leaders in developing talent. Arthur Chandler, Jr., organist, and director of the audition board, has played host to something like 30,000 aspiring radio artists in the years that he has conducted the auditions. He has counseled and assisted them. Frequently he has noted unusual nervousness and has requested the audition board to grant a second hearing, believing that the applicant might do better.

#### MIKE FRIGHT LOOMS

"On the stage there was the wellknown stage fright," said Mr. Chandler. "Every person is susceptible, of course, to the jitters when facing an audience. In radio, however, those little instruments known as microphones seem to frighten about 70 percent of the people who come for auditions."

Mr. Chandler usually escorts the applicants into the regular studio, introduces them and steps aside. Frequently singers will attempt to sing in the wrong key. An expert accompanist will stop them, transpose the music and play in another key. Every assurance is given the applicant.

"Be natural," is Mr. Chandler's advice to those who would seek fame and fortune on the air waves. "If you are nervous, take a deep breath. Place an imaginary audience before you and play to that audience."

Oftentimes a vocalist or an actor will do a song or bit. From the talkback in the studio cames a voice:

"Will you do a ballad for us?" or "Let us hear what you can do with

#### comedy." TALENT TYPED INCORRECTLY

If the singer has no ballad, a song is provided by Mr. Chandler. If the actor failed to bring a comedy script, the audition director has a stock of them-scripts taken from regular radio

Frequently some vocalist will insist on doing rhythm songs. And when the request for a different type is made, that vocalist will sound much better. Or the case might be reversed. Every singer with a potential radio voice is given every chance. If Grace Cauve Raine, vocal director of WLW and WSAI, believes the applicant possesses a voice adapted for radio, she requests an interview.

Mrs. Raine, whose radio days began some years ago with WSAI when that station was operated by the U. S. Playing Card Company, is credited with developing such stars as the Mills Brothers, Ramona, Jane Froman, Bailey Axton, and many others. She is a quiet, hard-working little woman whose chief ambition is to start young men and women on the road to success in radio.

How Mrs. Raine devotes many long hours to youthful artists and how she has been responsible for developing some of radio's outstanding stars will be told in the next installment of "This Is Radio."



\*\*\*\*\*\*\*\*\*\*\*\*

Dear Editor:

I received the game "Amateur" and it is most entertaining-cleverly assembled and I know it will be lots of fun to play.

Thanks so much for your column "Symphonic Strains." It helps me so much to enjoy concerts that I would not be able to understand them without it. It previews the operas and concerts so well that I feel I almost know the program before it comes on the air.

I also hope you continue to print letters from the listeners as it is so much fun to see what other readers have to say about the programs I listen to.

> Cordially yours, RUTH BARSTON, Loveland, Ohio.

Dear Sirs:

Will you please tell me why we radio fans are so often unable to get anything but foreign broadcasts? It is getting to be a perfect nuisance, everywhere I turn some foreigner is jabbering!

There are two things I would like very much to see changed in the broadcasting system; one is to take Deems Taylor off the air entirely unless he promises to give us less of this atrocious modern, it is not music so do not know what to call it, and the other is to have less foreign stuff.

I know you cannot do anything about it, but I just wanted to let off a little steam!

Yours truly, (Miss) FLORENCE MEEK, Chilhowie, Va.
P. S.—Another thing, WLW does

not seem to give nearly as good reception as it did formerly!

Dear Editor:

You may throw this letter of criticism in the waste basket, but still I'm going to give you one of my pet peeves concerning radio.

It seems to me there are entirely too many continued serials on the air during the day. I'll agree there are some worth listening too, but after all there are too many. The sponsors ought to realize there are some people who would rather listen to something more amusing.

To listen to such programs as "WSAI Little Show;" "The Strollers;" "Hollywood in Person;" during the day are soothing to one's nerves.

Some may disagree with me, but still I think there are some who agree with me. How about some writing their views on this subject?

Wishing you much continued success, I am

> Sincerely, LOUISE LANDO. Reading, Ohio.



Maybe it's just a coincidence, but Hollywood for New York Fred Allen has been showing us some of his fellow comics who build their radio shows to wow the studio audience. I mean those feeble gags he's put over -in the studio-by using masks, silly hats and slapstick. It's time somebody exposed this stupid system. Radio shows are supposed to please the loudspeaker customers. Yet many of the comedians who take the air in Hollywood play to studio audiences for the most part. Things that aren't the least bit funny to stay-at-home dialers have been putting visible spectators in the aisles. Fred's exposes may show how absurd that is. If not, the Hollywood producers will have to assign special announcers to describe the "business" that causes all the studio merriment. Then maybe those of us who can't see what's going on can laugh too, or maybe not.

That usually reliable weekly, Time, states that the Town Meeting of the Air has an estimated audience of 3,000,000. To appreciate just how impressive this figure is, it's about twice the audience of the average bigtime show. Listeners don't like "heavy stuff"?

Among other things, Wings Over Tordan demonstrates that swing isn't the negro's only contribution to radio. An excellent chorus and an interesting speaker combine to make an exceptionally profitable half hour. In fact, such a refreshing feature deserves a better spot than so early for Sunday morning.

The appearance of a young solo artist every week isn't the only thing that makes the return of the Armco Band (NBC-WLW, Sunday, 3:30 P. M.) a noteworthy event. Bandsconcert as well as military-are the backbone of European programs. But over here they're as rare as "personality" singers who can really sing. The return of Frank Simon's aggregation emphasizes how much we Americans miss because of that inexplicable policy. A band program of the Armco caliber, three or four evenings a week, would do a lot to compensate for the punishment of "Tin Pan Al-

Before many weeks you DXers will have a real tagret to try for. It's PITC, a new station to be built on famed Pitcairn Island in the South Pacific. It'll use phone on the 20meter amateur band, and though rated at only 60 watts should be heard ditions.

Because so much has come to be probably not. Anyway, since leaving expected of this crack feature, the Columbia Workshop presentation of "The House That Jack Didn't Build," Jan. 15, was keenly disappointing. The offering wasn't drama or even experimentation; just frank propaganda, based on flimsy premises. No matter who does it, or how lofty a doctrine it sets forth, propaganda isn't art. The Workshop might better confine itself to radio as an art medium. There's already more than enough propaganda on the air.

> The old saying about an ill wind has its points in the case of Nixson Denton. Since Bob Newhall had to leave the air, the sage of Mt. Washington has come into his own (WSAI, Monday through Friday, 5:45 P. M.) His impious drolleries about sport are made-to-order for the twilight hour, when grown males find so little worth the dialing.

. .

Speaking of twilight, it looks as if the daytime deluge of tears and romance is overflowing into this territory too. First there was Hilltop House. And now comes Stepmother. You'd think the women would run out of crying towels by that time of day. Just who started that superstition that "This is a man's world"?

When Interesting Neighbors was extended to a half hour (NBC-WSAI, Sunday, 7:30 P. M.) it was logical to expect that this meant more interviews with people worth knowing. But the radio "showmen" have decreased otherwise. A dance band occupies most of the additional time; about as appropriate as a Christmas tree on the Fourth of July. If there has to be any music, an organ would serve the purpose of setting the mood. As a matter of fact, even that is unnecessary with Jerry doing an inter-

In the dial-twister's judgment, last week's episode of One Man's Family ranks as one of the best in this serial's distinguished career. Not only was it well-acted. More important, it had a beautifully done script. The proof of that was the finesse with which Carlton E. Morse indicated the difficulty between Clifford and Ann. A touch as sure and delicate isn't merely rare in what passes for radio drama. Consider what would have happened to the same situation under the sledgehammer of daytime serials.

A press release states that the Bromo Seltzer tour of New York nightclubs was discontinued on achere rather easily under good con-the phrase a radio equivalent of a "technical knockout"?

#### Comedienne as Bride



Lucille Ball, comedienne on Phil Baker's Sunday night broadcasts, stops clowning long enough to pose in wedding finery. The program is heard at 7:30 p. m. (E.S.T.) over CBS, including WKRC, WHAS and WHIO.

#### Blind Pianist



Glenn Hurlburt, blind pianist, count of "technical difficulties." Is is heard with Paul Martin and his orchestra in their broadcasts over NBC.



By MARGARET MALONEY

Field's Rippling Rhythm . . . ork specialties . . . he also announces leaders believe the quickest way . . . and does no little bit of to be spotlighted is to think up writing. Might mention also that some original angle on their music Maynard is the hill-top station's . . . which idea isn't bad in any game. Seems we have two band tion seems to number one . . . leaders in town who are novelty It's Red Barber at the Nation's conscious . . . Lou Breese at Bev- Station, Frank Zwygart at 'CKY, erly who's featuring a metronome effect at the beginning of each dance number . . . to make things a bit simpler for the dancers. In other words . . . the metronome ticks off the dance rhythm and sets the pace for the couples on the floor . . . eliminating the first few minutes of posing to determine if the number's a waltz, foxtrot, tango, etc. At the Gibson we have Larry Lee who's been using sound effects, to be different ... and he's been getting a lot of publicity for same. Larry puts on a good remote radio show . . . sounds like a complete rehearsed program ... not simply an excerpt from the evening's dance schedule.

Personality of the week: Last week, WKRC's Maynard Craig had an anniversary. One year as head man on the Meet the Missus

Since the introduction of Shep show . . . this one of Maynard's only red head . . . every local staand Red Thornburgh at WCPO. To get back to Mr. C ... he's a bachelor . . . thirtyish . . . swell sense of humor . . . loves radio.

> ALONG THE MILKY WAY: A dine and dance at Beverly Hills and spotted Ethel Shutta doing a request number from her table while visiting . . . and a look-in backstage to meet little Jackie Heller's fiancee . . . a cute trick. George and Marilu Case very happily married and enjoying a visit back home . . . George now radioing it in Columbia. S. C. Four Bachelors spotting it on the WSAI Little Show . . . afraid this quartet a bigger hit on the stage and floor-show . . . should be good cinema material. WCKY's Lloyd Venard back from a New York jaunt to pull for more red network (Continued on page 16)



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# PROGRAMS FOR SATURDAY, JANUARY 29





W C L Y				(EASTERN ST	•	(CENTRAL STANDARD TIME)						
Memire Services   Ordered   Ordere		WCVV	WIW		1)		WCRO	WHIO	╢—		1	
100   Semilar Road V V Dilling Fleates   Semilar State   Sem			1					Dayton (1260 kc.)	-			
200   Start See   Continue   Co		Morning Round Up	Drifting Pioneers Brown County Revelers				Six-to-Niners	Breakfast Express		Smile A While		
200   Series Goog	7:00	Sunskistime	Morning in Mountains	s Sing Before Breakfast	7:00	Morning Prayer	WCPO News	11 11	6:00			Asbury College
The content of the					7:30	" "						Henry's Mountaineers.
			The same of the sa									Ky. Tobacco Markets.
Box   New for Secretive   Se			Peter Grant—News		0:15	Hi Boys N	Six to Niners	Dunker's Club	7:15	Morning Jamboree	Almanac	Jamboree
The parking Club N   No Serative   Sept Block   Sept Bl			Hillbilly Try-outs	Woman's Hour			" "	Little Tom			WSM News	
10.00   1.00			The Breakfast	Ray Block C			WCPO News	Ray Block, piano C	8:00	Lulu Belle & Scotty		Skeets Morris
Martin Edward State   Martin Edward   Martin		14 11	" "	Fiddler's Fancy C	1 9:30	_ " _ "	Musical Menu	Fiddler's Fancy C	8:15 8:30	The Hilltoppers	1	Salt and Peanuts Fiddler's Fancy C
1015   Vinnesse Estemble N									8:45	Don and Helen	Cowboys	Meador Lowrey-News
1905   Household Hour   " "   Mills Band C   10-56	10:15	Viennese Ensemble N.	" "	Fred Feibel C	10:15	Charloteers N	Gene Austin	Fred Feibel, organ C				Fred Feibel, organ C
1.00   "			Manhatters N	Billy Band C		Knot Hole Club	E. Fitzpatrick's Orch	Pappy Chesire's Hill Billy Band C				Pappy Chesire's Hill Billy Band C
		** **	My Health	Children's & Young		Tall Corn Time M	Mercy-Go-Round	Bureau of Recreation	10:00	High School Parade-	Hale's Radio Colm. N	Children's Philhar-
11-55		Our Barn N		Philharmonic Sym-	11:30	Army Band M						monic Symphony
2215   Savard Gamage N.   The Afternoon Edition   See   Fally Orlor   Color   Same   No.   Color   C		., .,				" "	* *	'	1		• •	" "
1230   National Farm and Marlional Farm and Marli				" "	12:15	Series N						University of Louisville
150				Geo. Hall's Orch. C.							National Farm and	
193   Club Mattins N   Strange Occupations   Eurifaic Presents C.   193   Lond Michigan   Presents C.   194   Mattins   Materia   Mate	1:00		11 11	Orientale C	1:00	Ethel Shutta	WCPO News	Mitchell Ayres' Orch.	12:00	Poultry Service Time.	11 11	Sunshine Sue
145   Martropolitan Opera N				Buffalo Presents C		1	Rhythm Rambles	Ruffalo Proconte C				Skeets Morris Savings, Markets
2.15		Metropolitan Opera N	Metropolitan Opera N			NAME OF THE OWNER OWNER OF THE OWNER	From dawaii					Buffalo Presents C
Melodist C   2-56   Buffalo N   Music of the Dreamer   Melodist C   1-56   Restrictly Gir's	2:15	44	10 10	Meet the Missus	2:15	H H	Siesta	11 11	1:15	" "	44	** ***
3.00   " " " " " " " " " " " " " " " " " "										Grace Wilson, soloist		Motor City Melodies C
## Walfras of World C   2:30   " " " Walfras of World C   2:30   Warry-Ge-Round " " Emmy's Band   World C   2:45   Varlety Talent   " " Walfras of World C   2:45   Varlety Talent   " " " " Walfras of World C   2:45   Varlety Talent   " " " " Walfras of World C   2:45   Varlety Talent   " " " " Walfras of World C   2:45   Varlety Talent   " " " Walfras of World C   2:45   Varlety Talent   " " " " Walfras of World C   2:45   Varlety Talent   " " " " " " " " " " " " " " " " " "			** **	Ann Leaf at Organ C	3:00	Palace of Varieties M.	Today's Winners	Ann Leaf, organ C			11 11	Ann Leaf, organ C
1.0			4,	Waltzes of World C	3:30			Waltzes of the				Emmy's Band
St. Paul Carrival C.   4:15   Sundown Saranda S.   1:20		• • • • • • • • • • • • • • • • • • • •				***************************************	WCBO Nove				" "	Waltzes of World C.,
4-45 " " " Four Clubmen C. 4-55 L. Freudbarrý Or. M. " " Four Clubmen C. 3-45 L. Freudbarrý Or. M. " " Four Clubmen C. 3-45 L. Freudbarrý Or. M. " " Four Clubmen C. 3-45 L. Freudbarrý Or. M. " " " Concle Monds C. 4-50 Ratov's Orchestra N. " " Concle Monds C. 4-50 Ratov's Orchestra N. " " Concle Monds C. 4-50 Ratov's Orchestra N. " " Concle Monds C. 4-50 Ratov's Orchestra N. " " Concle Monds C. 4-50 Ratov's Orchestra N. " " Concle Monds C. 4-50 Ratov's Orchestra N. Ra	4:15	44 44	** **	St. Paul Carnival C	4:15	Chas, Sears N	Today's Winners	St. Paul's	3:15	Charles Sears N	56 66	Melodies of Home
Stop   Sakow's Orchestra N   Rakow's Orchestra N   Rakow's Orchestra N   Stop   Industry   Stop		. "					Jam for Supper	Four Clubmen C				St. Paul Carnival C
Sobby Grayson's   Sobby Gray				Story of Industry C		Top Hatters N	Memory Lane	Story of Industry C.		Rakov's Orchestra N	Rakov's Orchestra N.	Story of Industry C
Orchestra N	5:30	Bobby Grayson's		Leon Goldman's	5:30		* * * * * * * * * * * * * * * * * * * *	Console Moods C	4:30		WSM News	Our of the Dusk
6.15 " Aces High Personalities on Parade 6.15 " " Dinner Club Quest C			The Little Choir			El Chico Revue N I		••••••				********
Message of Israel N   Refro Valley   Saturday Eve News   "	6:15	11 11	Aces High	Personalities on Paradel	6:15	* *	Dinner Club	Quest C	5:15	Orchestra N	Sunday School Lesson.	Asher & Little Jimmie
Message of Israel N   Renfro Valley   Saturday Swing		H. Nagel's Orch. N.,	Saturday Eve News	Ben Feld's Orch, C	6:45	onurra e Deursch		Picture Parade	5:45		Story of the Shield Asher & Little Jimmie	Salt and Peanuts Meador Lowrey, News
Music by Meaken N   "   Carborundum Band C   7:30   Carry Lee's   Carborundum Band C   7:30   Carb		Message of Israel N .	Renfro Valley	Saturday Swing	7:00 7:15	Kaltenmeyer's Kindergarten N				Message of Israel N	Sacred Quartet	Saturday Swing C
Belleve-It-Or-Not Columbia Workshop C Status N Ripley N Dack Haley's Variety Spelling Bee N Dack M Continental Revue M Statis Spelling Bee N Dack N Continental Revue M Statis Spelling Bee N Dack N Continental Revue M Statis Spelling Speaking Dack N Continental Revue M Statis Spelling Speaking Dack N Continental Revue M Statis Russ N Columbia Workshop C 7:00 7:00 7:00 7:00 7:00 7:00 7:00 7:	7:30	Music by Meaken N.	" "	Carborundum Band C.I.	7:30	Larry Lee's	Segar Ellis	J. Garrigan's Orch	6:30		Uncle Natchel	Voice of Nisases C
8:15 Orchestra N Ripley N Ross Pierce's Orchestra N Ripley Ripl				Columbia Workshop C	-	Service Servic	The state of the s			"Most the Ealke"		Columbia
9:00 WCKY News National Barn Dance N D	8:15	Orchestra N	Ripley N	" "		Barnstormers M	Better Sportsmanship.	" "	7:15	P1 44	Cole and Hawn	Workshop C
9:15 Front Page Dramas Dance N Dance D		spening see N		" "		10				n n		Johnny Presents C
7:35 G. E. Sokolsky.  Hits and Encores  """ Sox Pierce's Orchestra  Pist and Encores  """ Sox Pierce's Orchestra  Ponce  """ Sox Pierce's Orchestra  Ponce  """ Sorchestra  Ponce  """ Sorchestra  Ponce  """ Sorchestra  Ponce Balle  Porchestra  Ponce  Ponce Barnyard Jamboree  Pist and Sallie  Ponce Barnyard Jamboree  Pist and Sallie  Ponce Barnyard Jamboree  Pool Barnyard J				Professor Quiz C				Professor Quiz C			Possum Hunters	Professor Quiz C
10:00   NBC Symphony   Orchestra N   Orche			Dance N	Ross Pierce's Orchestra	9:30	Lair's Barn	the transfer.	Don Bestor's	8:30	* **	Sam & Kirk McGee	Saturday Saranada C
10:15 Orchestra N		THE RESERVE OF THE PARTY OF THE		Your Hit Parade C	No. of Concession, Name of Street, or other Designation, Name of Street, or other Designation, Name of Street,		WCPO News	Your Hit Parada C		***	Lakeland Sisters	
10.45   10.4	10:15	Occhartes N	Orchestra N		10:15	" "	Vocal Varieties	10 01	9:15	й н.	Delmore Brothers	84 11
11:00   "   Paul Sullivan		**	11	******			For the Piano	Manababat of the VIL		Land O'Memoires	Deford Bailey	
1:30 President's Birthday President's Birthday President's Birthday Ball N Ball N Ball N Ball N President's Birthday Ball N President's Birthday Ball N Ball N Vagabonds " " " Ball N Vagabonds " " " " Ball N Vagabonds " " " " " " " " " " " " " " " " " " "		11 11	Paul Sullivan				WCPO News	Gene Erwin's Orch Buddy Rogers' Or. C		Tall Story Club	Jack's Mountaineers	Kentucky Play Party
NACA DI NACA D	11:30	President's Birthday	President's Birthday	President's Birthday	11:30	President's Birthday	0 0	President's Riethday	10:30	President's Birthday	Crook Brothers	00 01 00 01
WERT WENT WAR WHAT	******				, , , , , ,				1			
I-Al Roth's Orchestra. WEAF WSAI wgy -President's Birthday Ball. WARC WKRC1 sin2's "I a Scale 21 Scale 22 Scale 22 Scale 22 Scale 22 Scale 23 Scale		W C R 7	W E W	WINK			<del>'</del>		11			W II A 3

# NETWORK PROGRAMS (NBC-CBS)

7:00-Message of Israel: Rabbi Morris Lazaron, guest speaker; organ music. WJZ WLS WCKY kdka whk wave wire wham

-- Kaltenmeyer's Kindergarten: Variety program with Bruce Kamman, Johnny Wolf, Thor Ericson, Merrill Fugit, Marry Kogen's Orchestra. WEAF WSAI wgy wtam wmaq who wdaf kww

Orchestra. WEAF WSAI wgy wtam wmaq who wdaf kyw

--Saturday Night Swing Club. WABC WKRC WHAS WHIO wbbm wgar wfbm kmbc wadc wwva wsfa wwl wcco
7:30—Alistair Cook: Dramatic critic. WEAF wgy wtam wmaq

--The Carborundum Band. WABC WKRC WHAS wcco wcau wgar kmbc kmox wbbm

ncle Jim's Question Bee. WJZ kdka

--Uncle Jim's Question Bee. WJZ kdka wmaq wgy wtam
--Music by Meakin. (NBC) WCKY wowo 7:45—Jean Sablon, songs. WEAF wgy wtam wmaq who wdaf kyw
8:00—Robert L. (Believe-It-Or-Not) Ripley;
8. A. Rolfe's Orchestra and guest star. WEAF WLW wgy wtam wmaq wwi wire who wdaf wspd kyw wbap kstp
--Dance Orchestra. WJZ only

- Columbia Workshop. WABC WHAS WKRC WHIO weau wbbm wir www wadc — Harry Lewis' Orchestra. (NBC) WCKY whk wave wham 8:30—Spelling Bee: Paul Wing, conductor. WJZ WCKY kdka whk wave wham wowo—Jack Haley's Variety Show, with Virginia Verrill, blues singer; Warren Hull, master of ceremonies; Wendy Barrie, comedienne; Ted Fio Rito's Orchestra. WEAF WLW wgy wtam wmaq kyw wwij kstp wave wbap wdaf wire who—Johnny Presents: Russ Morgan's Orchestra;

wire who

Johnny Presents: Russ Morgan's Orchestra;
dramatization: Frances Adair and Glenn
Cross, vocalists; Mixed Enemble. WABC
WKRC WHAS WHIO wir wbbm wgar
wfbm kmox wgst wcco wcau wadc wwva
wbt kmbc

wbt kmbc wbt kmbc
:00—"Professor Quiz," with Bob Trout.
WABC WHAS WKRC WHIO wir wbbm
wgar wfbm kmbc wcau kmox wadc wbt
wwl wcco wgst
-National Barn Dance: Henry Burr; Verna,

-National Barn Dance: Henry Burr; Verna, Lee and Mary; Hoosier Hot Shots; Novel-odeons, vocal trio; Lula Belle and Arkie, songs; Uncle Ezra; Maple City Four; Joe Kelly, m. c. WJZ WLW WLS kdka wham whk wave wfla wbap wspd wire

-Al Roth's Orchestra, WEAF WSAI wgy

—Al Roth's Orchestra. WEAF WSAI wgy wtam wmaq who wdaf

9:30—Saturday Serenade with Mary Eastman, Biil Perry; Gus Haenchen's Orchestra (C8S) WHAS wcau wgst wir wbbm wgar wfbm kmbc kmox wave wbt wsfa wwl

—"Second Overture:" Original radio play by Maxwell Anderson. WEAF wgy wtam wmaq who wdaf

—By Popular Demand: Dramatized Book Review. WABC only

9:45—Among Our Souvenirs. WABC

10:00—"Your Hit Parade:" Richard Himber's Orchestra, guests; Songsmiths, male quartet; Fredda Gibson and Buddy Clark, vocalists; guest. WABC WKRC WHAS WHIO wbbm wfbm wgar kmbc wcau kmox wadc wsbt wwva wir wgst wwl wcco wbt

—NBC Symphony Orchestra: Arturo Toscanini, guest conductor. WJZ whk wave wire wham

—NBC Symphony Orchestra: Arturo Toscanini, guest conductor. WEAF WCKY WLW wgy wtam wmaq who

10:45—Nan Wynn, songs. WABC WHAS wbbm wgar wfbm kmbc wadc wsbt wwva wbt wsfa wij wcco kmox

11:00—Buddy Roger's Orchestra. WABC WKRC WHIO wir wbbm wgar kmbc wcau kmox wadc wsfa wcco wwva

11:30—President's Birthday Ball. WEAF WSAI WLW WLS wgy wtam wmaq who wdaf kyw

—Esso News Reporter. WJZ only

WLW WLS wgy wtam wmaq who wdaf kyw

—Esso News Reporter. WJZ only

—President's Birthday Ball. (NBC) WCKY
wire wave wham whk

### Toscanini Concert

For his sixth appearance as guest conductor of the NBC Symphony Orchestra, on Saturday, January 29, from 10:00 to 11:30 p. m. (E.S.T.), over NBC, including WCKY and WLW, Arturo Toscanini has programmed works by Rossini, Schumann, Mendelssohn and Moussorgsky.

Opening with the Overture to Ros-scheduled for immediate release.

President's Birthday Ball. WASC WKRC WHIO wir wbbm wgar wfbm wcau kmors wire wave wham whk MIDNIGHT—Bert Block's Orchestra. WJZ WCKY WLW whk wave wire wham —Emery Dautsch's Orchestra. WEAF wgy wtam wmaq who wdaf —Sammy Kaye's Orchestra. WABC WHAS 12:30—Blue Baron's Orchestra. WEAF WLW wgy who wdaf wtam wmaq kyw —Don Ricardo's Orchestra. WJZ WCKY kdka wave wire wham —Orrin Tucker's Orchestra. WABC WKRC WHIO WHAS wir wgar wfbm kmbc wbbm

duct the Nocturne and Scherzo from Mendelssohn's "A Midsummer Night's Dream," and Moussorgsky's "Pictures at an Exhibition," a set of ten piano pieces with Prelude and Interludes orchestrated by the late French composer, Maurice Ravel.

Walter O'Keefe has been nicknamed "Rogue" by the "Hollywood Mardi Gras" cast.

Phil Baker's "Goldwyn Follies" is





### PROGRAMS FOR SUNDAY, JANUARY 30





				(EASTERN ST	ANDA	RD TIME)			(CENTRAL STANDARD TIME)					
Parlies   150 N														
10   10   10   10   10   10   10   10					7:45									
1987   Case	8:15 8:30	Herma Mentha N Tone Pictures N	Herma Mentha N Church Forum	day School Lesson Youth Education	8:15 8:30	Kidoodlers N	Enquirer's Uncle Bob	Morning Concert	7:15 7:30					
	9:00 9:15 9:30	Coast to Coast N	00 00 00 00 00 00 00 00 00 00 00 00 00	Jordan'' C Salvation Army	9:15 9:30	Tom Terriss N Sermonette and Hymn	For Mother and Dad Mrs. G. W. Ballard	"Wings Over Jordan" C Aubade for Strings C	8:15 8:30	conducted by John Baker	Vagabond Advintires N Melody Moments N.	Jordan'' C Aubade for Strings C		
Modern Miller   Sement   Modern Miller   Mod	0:00 0:15		Russian Melodies N. Hugh Cross	11 11	10:00 10:15	Hamilton County Jail Church Service Madrigal Singers N	Hillbilly Hullabaloo	Church of the Air C	9:00 9:15	Little Brown Church,	Radio Pulpit N	Church of the Air C.		
188 Morelated New   New   Service Specified   1250   NICS Spelling Bes N.     18-14   150   NICS Spelling Bes N.     18-14	1:00	Alice Remsen N Neighbor Neil N	Modern Miracles Cadle Tabernacie Choir	WGAR C	11:00 11:15	Dr. Polleck's Amateur Hour	Amateur Revue	The Texas Rangers C	10:00 10:15	"Folks Worth Knowing"	Baptist Church	14 11		
See   Symphops   No.   Hall No.   Takemarck Cor.   12-96   Symphops   No.   Hall No.   Takemarck Cor.   No.   No.   Symphops   No.   Hall No.   Takemarck Cor.   No.   No.   Symphops   No.		Movieland News	Rural Roundup	Church Service	11:45	,		Theatre Family C.	10:45	Orchestra	Stern's Sport Scraps N	Capitol Family C		
100   " " " " Church of the Air C   100   Cansal Dary   Appendix Church   Wiltio News   1250   Sadio City   All & Lee Reiser N   Church of the Air C   101   Stocked   Player Aceg   Cansal Dary   Aceg   Care   Cansal South   Player Aceg   Care	2:15 2:30	Music Hall	Radio City Music	Saft Lake City Tabernacle C	12:15	Symphony N The Week in Review.	Dick Jurgens	Salt Lake City Choir C	11:15	Grace Wilson	Church	Salt Lake City Choir C		
200   Charlie & Jane Enter.   200   Charlie & Jane Enter.   200   Quarted C.   215	1:15 1:30	Command	Smoke Dreams N	Sunday Players	1:15	Novelty Aces Gothan String	Deutsche Lieder	WHIO News	12:00 12:15 12:30	Music Hall N There Was A	Al & Lee Reiser N Grace and Scotty N Smoke Dreams N	Church of the Air C		
200   On Freadway N.   Church by the Side of Philharmonic Symphony   3:00   15:0   1	2:00 2:15 2:30	Rosario Bourdon Orch.	Magic Key of RCA N	Boris Morris String Quartet C	2:15 2:30	Charlie & Jane Enter Denver Darlings M Thatcher Colt N	Symphonic Hour	Boris Morro's String Quartet C Dr. Christian C	1:00 1:15 1:30	Magic Key	Magic Key	Boris Marros' String Quartet C Dr. Christian C		
## Applied Coughlin N. Court of Human Relations M. Father Coughlin C.   1.00	3:15 3:30	Geo. Hall's	Church by the Side of the Road Frank Simon's	Philharmonic Symphony Society of New York —Georges Enesco,	3:15 3:30	Radio News Reel N Sunday Drivers N	Cong. Herbert Bigelow Matinee Concert Calvary Baptist Church	Melody Boys	2:15 2:30	The Last of the Lockwoods N Frank Simon's Armco	Lyric Moods	Society C		
Martropolitian Opera Siselmakers M Steelmakers M Steelmakers M Siselmakers M Sistelmakers Disters N Sistelmakers Disters N Sistelmakers Disters N Sistelmakers Disters N Sistelmaker	4:00 4:15 4:30	Father Coughlin N Jean Ellington N	Court of Human Relations M The World Is Yours N	11 11	4:15 4:30	Father Coughlin	Lockland Baptist Church Tommy Tucker's	Father Coughlin C	3:00 3:15 3:30	Sunday Vespers N Jean Ellington N	Sunday Vespers N	11 11 11 11 11 11 11 11 11 11 11 11 11		
6:00 To be announced N. Hoosier Housewarming Joe Pennar C 6:15 6:15 6:15 6:15 6:15 6:15 6:15 6:15	5:00 5:15 5:30	Metropolitan Opera Auditions N Smilin' Ed. McConnel N	The Musical Steelmakers M Mickey Mouse	Magazine of the Air C	5:00 5:15 5:30	Marion Talley N	Your Favorite Band	Magazine of the Air C	4:00 4:15 4:30	Metropolitan Opera Auditions N Smiling McConnell N	Francis Craig's Sunday Afternoon Serenade Mickey Mouse	Magazine of the Air C Guy Lombardo's		
6:15 0 WCK News Paople's Court Double Everything C 6:15 16:20 WCK News Paople's Court Double Everything C 6:15 16:20 WCK News Paople's Court Double Everything C 6:15 16:20 WCK News Paople's Court Double Everything C 6:15 16:20 WCK News Paople's Court Double Everything C 6:15 16:20 WCK News Paople's Court Double Everything C 6:15 16:20 WCK News Paople's Court Double Everything C 6:15 16:20 WCK News Paople's Court Double Everything C 6:15 16:20 WCK News Paople's Court Double Everything C 6:20 Double Everything C 7:20			Hoosier Housewarming	Joe Penner C		Catholic Hour N	News	Symphonetta	II—	To be announced N.	Catholic Hour N			
Popular Classics N. Jack Banny and Mary Livingstone N " 7:15 " Marche Hilliard with Ozia Nelson's Or. N Melody Grove " " " " " " " " " " " " " " " " "	6:30	WCKY News	People's Court	Double Everything C.	6:30	Paul Sullivan	Jerry Shelton Church Federation.	Stars of Broadway	5:30	Sach's Amateur Hour	The Pepper Uppers	Grier's Orch. C Double Everything C		
B:15	7:15 7:30 7:45	Harriet Hilliard with Ozzie Nelson's Or. N	Mary Livingstone N Ev'g Newsp'r of the Air Melody Grove	Phil Baker C	7:15 7:30 7:45	Orchestra	Sports Review	Phil Baker; Oscar Bradley's Orch. C	6:15 6:30 6:45	Ozzie Nelson's Orchestra N	Jack Benny and Mary Livingson N Harriet Hilliard and O. Nelson's Or. N	Open House C		
The Air willing from the Air w	B:15 B:30	Frank Gills	Edgar Bergen N	1 1 1	8:15 8:30	Orchestra	Swing High	11 14	7:15 7:30	Ernest Gill's	Don Ameche N	"People's Choice" C" "Earaches of 1939" C		
Paul Martin's   Unsolved Mysteries   Foundation C   10:00	7:15 7:30	the Air	Walter Winchell N	Hour C	9:15 9:30 9:45	Round N	Tomorrow's Rhythms	Hour C	8:15 8:30	Hollywood Playhouse N Walter Winchell N	Manhattan Merry Go Round N	Sunday Evening Hour C		
1:00   Press Radio News N.   Paul Sullivan   Ross Pierce's Orch.   11:00   Eddie Conti's Orch.   Sign off   Orchestra C   10:15   Larry Lee's   Orchestra N   Orchestra C   Orchestra N   Orchestra N   Orchestra N   Orchestra N   Orchestra N   Orchestra N   Orchestra C   Orchestra C   Orchestra N   Orchestra C   Orchestra	0:15 0:30	Music N	Country Sunday	Headlines and	10:15 10:30	Johnny Messner's	Tango and the Rhumba Wein Bar	Orchestra	9:00 9:15 9:30	Vocal Varieties Paul Martin's Music N	Rising Stars N	Foundation Program C		
WCKY WIW WKPC WSAI WCPO WHIO II WIG WITH Orchestra C	1:00 1:15 1:30	Press Radio News N Blue Barron's Orc. N Henry Busse's	Paul Sullivan Eddie Conti's Orch Larry Lee's	Jay Freeman's Orch. C Cab Calloway's	11:15 11:30	Eddie Conti's Orch To be announced N Jerry Blaine's	WCPO News	Jay Freeman's Orchestra C Cab Calloway's	10:00 10:15 10:30	L. Panico's Orchestra. Louis Armstrong's	Walter Winchell N Irene Rich N Jerry Blaine's	Jay Freeman's Orchestra C Cab Calloway's		
TOTAL	.,.,	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	11	WLS-WENR		WHAS		

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

5:00—Metropolitan Opera Auditions of the Air: Wilfred Pelletler conducting the Met-ropolitan Opera Orchestra and guests. WJZ WCKY WLS wham kdka whk wowo

- WJZ WCKY WLS wham kdka whk wowo wspd wfaa Marion Talley; Orchestra direction Josef Koestner. WEAF WSAI wmaq kyw wire wwi wgy wtam kstp who wdaf "Magazine of the Air"—Channing Pollock, editor; Segovia, gultarist, guest artist; Morton Bowe, tenor; Mark Warnow's Orchestra. WABC WKRC WHAS WHIO wcau wcco wgar wfbm kmox wadc wbbm wir wgst wwl wht
- wbt 30—Guy Lombardo and his Orchestra. WABC WHAS wir wgar wfbm kmbc wcau
- WABC WHAS wir wgar with kmbc wcau kmox wwva wwl
  —Mickey Mouse Theatre of the Air. WEAF WLW WSM kyw wgy wire wmag who wdaf wwi wtam kstp wfaa wave kvoo wbap—Smilin' Ed McConnell. WJZ WCKY WLS kdka wham wspd whk
  i:45—Edward Davies. WJZ WCKY WLS whk
- —Joe Penner with Jimmie Grier's Orches-

- Sheen, guest speaker; Paulist Choir, direction Father Finn. WEAF WSM WSA1 wgy wtam wmaq wwij who wdaf kyw
- wish wmaq wy who wast kyw
  6:30—"Double Everything:" Al Shaw and
  Sam Lee; Jack Brooks and Paul Small,
  singing duo; Bailey Sisters; Sutton and
  Bliss; Carl Hohengarten's Orchestra. WABC
  WKRC WHAS WHIO wir wbbm wgar
  wfbm kmbc wcau kmox wbt wwl wwwa
  wadc wgst

  A Tale of Today rhetch WEAE wtam
- -A Tale of Today, sketch. WEAF wtam
- Senator Fishface and Professor Figgsbottle. WJZ kdka whk wave wire
- 7:00—Open House with Jeanette MacDonald.
  Wilbur Evans; Josef Pasterneck's Orchestra.
  WABC WHIO WKRC WHAS wgar wir kmox
  wadc wbt wcco wbbm wcau wgst wwl wfbm
  kmbc
- kmbc

  Jack Benny, comedian, with Mary Living-stone; Kenny Baker, tenor; Sam "Schlepper-man" Hearn; Phil Harris' Orchestra; Andy Devine and Don Wilson. WEAF WLW WSM wave wire wmaq kyw wgy wtam wwj who wdaf kstp kvoo wfla wspd wcol
- 6:00—Joe Penner with Jimmie Grier's Orchestra: Gene Austin, tenor; Julie Gibson, wocalist, and Coco and Malt, comedians.

  WABC WKRC WHAS wir wfbm wgar wcau wbt wcco wbbm kmox wgst kmbc wwl
  —To be announced. WJZ WCKY WLS wave wire wham wowo whk
  —Catholic Hour: Justice and Charity—

  "Equality"; Rt. Rev. Msgr. Fulton J.

  wave wire wmaq kyw wgy wram wwi, wno wda kym wapd wcol
  —Popular Classics. Vivian Della Chiesa, Margaret Brill, harpist; Celia Gamba, and Orchestra conducted by H. Leopold Spitalny. WJZ WCKY WLS kdka whk wave wire wham ":30—Phil Baker, comedian and Oscar Bradley's orchestra and guests. WABC WKRC

- WHAS WHIO wfbm wir wgar wcau wadc wsbt wwva wbt wgst wwl
- -Ozzie Nelson's Orchestra; Harriet Hilliard and Feg Murray. WJZ WCKY WLS WSM wham wave kvoo wfla wspd wcol kdka whk -Interesting Neighbors-Jerry Belcher. WEAF WSAI kyw wgy wtam wwj wmag who wdaf wire
- 8:00—Nelson Eddy; Don Ameche, m. c.; Edgar Bergen and Charlie McCarthy; Dor-othy Lamour; The Stroud Twins; Robert Armbruster's Orchestra; John Carter, guest. WEAF WLW WSM wtam wire wwi wdaf kstp wfaa way kyw waye wmag wfla
- -Detective Series. WJZ WCKY WLS kdka wham whk
- -"People's Choice." WABC WHAS WKRC WHIO wbbm wfbm wgar wwva wsbt wbt wcco
- 8:30—"Earaches of 1939," with Harry Conn WABC WKRC WHIO WHAS wir wwl wade -Ernest Gill's Orchestra. WJZ WCKY WLS
- 9:00—Manhattan Merry-Go-Round: Plerre Le Kreeun, tenor; Rachel Carlay, blues singer: Don Donnie's Orchestra; Men About Town Trio. WEAF WSAI WSM wgy wtam wwi wmaq who wdaf kstp wave wfaa wire wfla
- Sunday Evening Hour: Elisabeth Rethberg, soprano, guest; Symphony Orchestra and Chorus, direction Fritz Reiner, WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau wadc wwva wbt wsbt wsfa wgst wwl wcco

- WLW WENR kdks whk wham 9:30—Walter Winchell. WJZ WLW WENR kdks wham whk wspd
  —American Album of Familiar Music, with Frank Munn, tenor; Jean Dickenson, soprano; The Haenchen Concert Orchestra; Bertrand Hirsch, violinist; Arden and Arden, plano duo; Amsterdam Chorus. WEAF WSAI WSM kyw wgy wtam wij who wfla wdaf wmag wfaa wire wave kstp kvoe 9:45—Isaac Rich WIZ WCKY WEND Labor.
- 9:45—Irene Rich. WJZ WCKY WENR kdka whk wham wspd
- -"Foundation:" Orchestra and dramatic cast. WABC WKRC WHAS wir kmb.
  wcau wfbm wbt wbbm kmox wgst wwl wcce -Rising Musical Star Program: Alexander Smallens and Symphony Orchestra; mixed chorus, direction Eugene Fuerst; Alois Havrilta, commentator; guest, WEAF WSAI WSM kstp wire wcol wtam wgy wwi wmag kyw wdaf wfla wave
- -Paul Martin's Music. WJZ WCKY WLS wham kdka whk wbap
- Wild Will will work with whap in 10:30—Cheerio: Inspirational talk and music. WJZ WCKY WLS wham kdka whk wbap—"Headlines and Bylines," with Trout, Kaltenborn and Canham. WABC WKRC WHIO wbbm wir—Haven MacQuarrie Program. WEAF wgy wham wmag who wdaf
- wtam wmaq who wdaf -"Skelly Court of Missing Heirs." (CBS) wbbm kmox wcco
- wcco

  Hollywood Playhouse presents Tyrone Power.

  WCGO

  Hollywood Playhouse presents Tyrone Power.

  WCGO

  Hollywood Playhouse presents Tyrone Power.

  WJZ WCKY wire wham

- chestra direction, Harry Sosnick, WJZ WLW WENR kdka whk wham "30—Walter Winchell. WJZ WLW WENR wire wham wmag wfla wowo —To be announced. WEAF \
  wire wham wmaq wfla wowd
  - -Jay Freeman's Orchestra, WABC WHIO WKRC WHAS wir
  - II:05—Blue Baron's Orchestra. (NBC) WJZ WCKY wire wham II:15—Irene Rich. (NBC) WSM wave

  - 11:30-Press-Radio News. WEAF and network -Cab Calloway's Orchestra, WABC WKRC WHAS WHIO wgar wcco wadc kmbc wir wbt wwl wsbt wbbm
  - -Henry Busse's Orchestra, WJZ WCKY whk wave wire wham wowo
  - 11:35—Jerry Blaine and his Park Central Hotel Orchestra. WEAF WSAI WSM wgy wtem
  - MIDNIGHT—Lou Breese's Orchestra. WEAF wgy wtam wmaq who wdaf
  - -Carl Deacon Moore's Orchestra. WJZ wgar wave wire wham
  - -Buddy Rogers' Orchestra. WABC WKRC WHIO wbbm wbt wgar wgst wfbm wadc 12:30—Louis Armstrong's Orchestra. WEAF wgy wtam wmaq who wdaf
  - -Don Ricardo's Orchestra. WJZ wave wire wham
  - -Ted Fiorito's Orchestra, WABC WKRC WHIO wbbm wfbm wadc

Peter Van Steeden has been awarded more speaking lines on Fred Allen's "Town Hall Tonight."





# PROGRAMS FOR MONDAY, JANUARY 31





	(EASTERN STANDARD TIME)								(CENTRAL STANDARD TIME)					
	WCKY	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Ill. (870 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)			
:30	Morning Round Up	Drifting Pioneers Brown County Revelers	Jerry Foy	6:30 6:45		Six to Niners	Breakfast Express	5:30 5:45						
:00 :15 :30	Stave's Gang	Morn'g in the Mount's Arthur Chandler, Jr . Sing, Neighbor, Sing. Merrymakers	Sing Before Breakfast Early Edition News Dow's Dawn Patrol	7:00 7:15 7:30 7:45	Morning Prayer  Early Express	Six to Niners	Little Tom	6:00 6:15 6:30 6:45	Sing, Neignbor, Sing	Stamps Baxter Quartet Zanol Program	Devotions			
:00 :15 :30	Norsemen N Wm. Meeder N News for Executives	Prayer Period Peter Grant—News The Gospel Singer	Woman's Hour	8:00 8:15 8:30	Malcolm Claire N Hi Boys N Do You Remember N.	WCPO News	WHIO Almanac Dunker's Club Yesterday's Favorites	7:00 7:15 7:30	News Report	Golden West Cowboys Olson Oddities WSM News	Early Morning Jamboree			
	Breakfast Club N	"Voice of Experience" Hymns of All Churches Herschel Luecke, organ	Newscast	9:00 9:15	Rainbow Ridge Ribber Shannon	WCPO News	Dear Columbia C	7:45 8:00 8:15	Lulu Belle and Scotty Morning Minstrels	11 40	Skeets Morris			
:30 :45	London Stock Market Breakfast Club N	Myrt and Marge Young Widder Jones	And the second s	9:30 9:45	Alice Joy N	15 10	Municipal Court Monticello Party Line	8:30 8:45	News-Julian Bentley Don & Helen		Jackson Family Bachelor's Children C			
:00 :15 :30 :45	Margot, Castlewood N Aunt Jemima N Terry Regan N Coast to Coast Frolic	Linda's First Love Aunt Jemima N Betty and Bob Houseboat Hannah	Musical Calendar Rhythmaires Tony Wons C The Street Man	10:00 10:15 10:30 10:45	Mrs. Wiggs N John's Other Wife N Just Plain Bill N Woman in White N	WCPO News NYA Program Clarence Berger Alibi Girl	Symphonetta	9:00 9:15 9:30 9:45	Aunt Jemima N Attorney at Law N		Myrt and Marge C. Tony Wons' Book C.			
1:00 1:15 1:30 1:45	Household Hour Coon Creek Band	Mary Marlin N News Carson Robison	Ruth Lyons' News View Carol Kennedy's R. C Big Sister C Aunt Jenny's Stories C	11:15 11:30	David Harum N  Backstage Wife N  How to be Charming N.  Star Gazing	Merry-Go-Round		10:15	Pep. Young's Fam. N Vic and Sede N	Rexall Program Higgins of Finchville N How to be Charm'g N Hi Boys N	Carol's Romance C Big Sister C			
	WCKY News	Girl Alone N The O'Neills N National Farm and Home Hour N.	Mary M. McBride C Edwin C. Hill C Rom'nce Helen Trent C Our Gal Sunday C	12:00 12:15 12:30 12:45	My Boy Matt Melody Time News B. Grayson's Orch. N	Man on the Street	Mary M. McBride C. Edwin C. Hill C The Listener Speaks News, Weath'r, Mark's	11:00 11:15 11:30			Edwin C. Hill C Romance Helen TrentC			
1:00 1:15	Sue Blake N Murdoch Williams	Freddy Heikell	Betty and Bob C Hymns All Churches C Grimm's Daughter C Hollywood in Person C	1:30	Better Business Bureau. The Cadets Quartet N Words and Music N	WCPO News	Y. M. C. A. Forum	12:00 12:15 12:30 12:45	Prairie Farmer, Dinnerbeil Time Voice of Feed Lot Business of Farming	Banner Newshawk	Linda's First Love College of Agricultus Livestock—Markets			
	U S. Navy Band N	Hometown Sing To Me Civil Government	Woman's News C Meet the Missus American School	2:00 2:15 2:30 2:45			Woman's News C Melodic Memories American School	1:00 1:15	School Time Otto & Novelodeons Closing Grain Market Women's Clubs	H B	Woman's News C Weekday Devotion University of Kentucky			
3:00 3:15 3:30 3:45	Sports	Ma Perkins N	News—Fire Prevention. Moment Musicale Coolidge Quartet C Maynard Craig's	3:00 3:15 3:30 3:45	WSAI Little Show It is Strange		Coolidge Quartet C	2:00 2:15 2:30 2:45	Homemakers Program  Musical Roundup	Vic and Sade N	Hymns of All Churche Coolidge Quartet C			
4:00 4:15 4:30 4:45	Movieland News All Sports Review Information Bureau	Mary Sothern	Notes and News Between Bookends C. Sundown Serenade Dr: Dafoe C	4:00 4:15 4:30 4:45		Today's Winners	Sing and Swing C Between Bookends C. ¼ Hour in ¾ Time. Dr. Allan Dafoe C.	3:00 3:15 3:30 3:45	Club Matinee N	Club Matinee N Dan Harding's Wife N	Melodies of Home The Songmaster			
5:30	All Sports Review Don Winslow N Sports Review Straight Shooters N	Jack Armstrong Singing Lady N	Follow the Moon C Freshest Thing in Town "Stepmother" C Hollywood Highlights.	5:00 5:15 5:30 5:45	Terry and the Pirates N Rex Maupin's Orch. N	Memory Lane Jam for Supper	Tea Time Tunes  Bob Richardson, songs Singing Strings	4:00 4:15 4:30 4:45	Bennett & Wolvert'n N Music Circle Johnnie Johnston N	Vagabonds	"Stepmother" C			
6:00 6:15 6:30 6:45	Little Orphan Annie N Dorothy Groom WCKY News & Sports Dinner Date	Short, Short Story Allan Franklyn, sports	George Hall's Orch. C	6:15		Dinner Club	Dear Teacher C Si Burick Geo. Hall's Orch. C Doris Rhodes C	5:15 5:30		Jack's Mountaineers .	Jack Armstrong Salt and Peanuts			
7:15	Music Is My Hobby N Three Cheers N Vic Arden's Orchestra.	Amos 'n' Andy N.	Poetic Melodies C Arthur Godfrey C Charles Sawyer Boake Carter C	7.00	Uncle Ezra N Larry Lee's Orch	WCPO News Harmony Hail Harry Hartman Race Results	J. Garrigan's Orch Dick Ballou's Orch	6:15	Music Is My Hobby N Three Cheers N Lum and Abner N Barry McKinley N	"Brother Rat" Cast Adventures That	Hollace Shaw C			
B:00 8:15 8:30 8:45	Melody Puzzles N Jimmy Kemper N 'Grand Hotel' N	Burns and Allen N Richard Crooks N	Rinehart C	8:15	" "	Crime Reporter Champion Fights of Yester-Year	Plantation Boys	7:00 7:15 7:30 7:45	Melody Puzzles N "Grand Hotel" N	Richard Grook N	. " "			
9:00 9:15 9:30 9:45	Philadelphia Symphony Orchestra N	Fibber McGee and Molly N Hour of Charm N	Radio Theatre C	9:00 9:15 9:30 9:45	Sammy Watkins' Orchestra M	The Spectator Popular Rhythms Concert Master	Radio Theatre C	8:00 8:15 8:30 8:45		y Fibber McGee and Molly N	. ' "			
0:00 0:15	Behind Prison Bars N	True or False M	Wayne King's Orchestra C	10:00	Contented Program N	WCPO News	Wayne King's Orchestra C.	9:00 9:15		Contented Hour N	. Wayne King's			
0:30 0:45	Forum N	For Men Only N	Newcast—Lee Bland. Joe Binder	. 10:45	Eddie Conti's Orch	For The Piano	. Newspaper of the Air	9	For Men Only N	Goodman's Pianologu	• " "			
1:00 1:15 1:30 1:45	Orchestra N	Paul Suffivan Emery Deutsch's Orch Lou Breese's	. Sammy Kaye's		Fred. Martin's Orch. N Larry Lee's		. Glen Gray's Orch. C Sammy Kaye's	10:30		WSM News Magnotia Blossoms N				
	WCKY	WLW	WKRC	[	WSAI	WCPO	WHIO	1	WLS-WENR	WSM	WHAS			

# NETWORK PROGRAMS (NBC-CBS)

7:00-Amos 'n' Andy. WEAF WLW who wgy j

kyw wtam wwj kstp
--Music Is My Hobby. WJZ WCKY WENR

-Music Is My Hobby. WJZ WCKY WENR kdke wave wfla wham
-Hal Totten, sports. (NBC) wtam wmaq
-Poetic Melodies: Jack Fulton, tenor, and Franklyn MacCormack, poetic erader, with Orchestra. WABC WKRC wadc wwva wbt wcau wgar wgst wlr
-"Not So Long Ago." (CBS) wbbm kmbc wcco kmox

"In "Uncle Ezra's Radio Station E-Z-R-A,"
with Pat Barrett, Carlton Güy, Nora Cunneen and others. WEAF WSAI kyw wtam
wmaq who wdaf kstp wire wgy wbap wcol

-Arthur Godfrey, with John Salb, organist; songs and patter. WABC WKRC WHAS wbbm wir wcau wfbm
-Three Cheers, direction Jack Meakin. WJZ WCKY WLS whk wave wham
-Jay Freeman's Orchestra. (CBS) kmbc wadc

wbt wgst 30—Lum and Abner, comedy sketch. WJZ WLW WENR -Hollace Shaw. WABC WHAS WHIO kmbc wadc wbt wgst

-New York on Parade: Mark Warnow's Or-chestra; John B. Kennedy, commentator; WEAF only.

WEAF only.

-Carol Weymann, mezzo-soprano. (NBC)
kdka wave wire wham wowo

-45—Boake Carter. WABC WKRC WHIO
WHAS wir wbbm wgar kmbc wcau kmox
wbt wadc wgst wwl wcco
-Rhythmaires. (NBC) wgy wtam wmaq who
wdaf kvw

-knynmaires. (NBC) wgy wram whaq who wdaf kyw -Barry McKinley. WJZ WCKY WLS wgy wtam wmag who wdaf

8:00—Burns and Allen with Tony Martin and Ray Noble's Orchestra. WEAF WLW WSM kyw wgy wtam wwi wire wmaq who wdaf wfla kstp wave kvoo wspd wfaa —Melody Puzzles: Harry Salters' Orchestra; Buddy Clark and Fredda Gibson, vocalists; Fred Uttal, m. c. WJZ WCKY WLS kdka

wham whk

--"Tish:" Mary Roberts Rinehart. WABC

WKRC WHAS WHIO wir wbbm wfbm kmox wcau wbt wcco wgar kmbc wgst wwl

8:30—Richard Crooks; Mixed Chorus; Symphonic Orchestra, Alfred Wallenstein, conductor. WEAF WLW WSM wgy kvoo wfla

wmaq wdaf wwi who kstp wcol wave wire wtam kyw

"Pick and Pat In Pipe Smoking Time," blackface comedy and music; Edward Roecker, baritone; Benny Kreuger and his Orchestra. WABC WKRC WHAS wir wbbm wgar wfbm kmox wgst wcco kmbc wcau wbt wadc

"Grand Hotal": Dramatic sketch WJZ

wgar wfbm kmox wgst wcco kmbc wcau wbt wadc

""Grand Hotel": Dramatic sketch. WJZ

WCKY WLS kdka whk wham wspd

9:00—Fibber McGee and Molly, comedy sketch, with Marian and Jimmy Jordan; Billy Mills' Orchestra. WEAF WLW WSM kyw wtam wwi kvoo wgy wfla wmaq who wdaf wire kstp wfaa wave

-Radio Theatre: Errol Flynn, Olivia de Havilland and Aubrey C. Smith in "Robin Hood". WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wbt wgst wwl wcco

-Philadelphia Orchestra: Eugene Ormandy, conductor; guest. WJZ WCKY WLS kdka whk wspd wham

9:30—Hour of Charm. Phil Spitalny and his Girls. WEAF WSM WLW wfla kstp kyw wgy wwj wtam wmaq who wdaf wire wfaa kvoo wave

10:00 — Wayne King's Orchestra. WABC WKRC WHAS WHIO wjr wbbm wfbm wgar kmbc wcau kmox wadc wbt wwl wcco

-Contented Program: The Lullaby Lady, Male Quartet; Orchestra, direction Marek Weber; Maria Kurenko, soprano; Vincent

Pelletier, announcer. WEAF WSAI WSM kyw wgy wmaq wtam wwi who wdaf wfla wave wcol wfaa — "Behind Prison Bars." Warden Lewis E. Lawes of Sing Sing. Dramatic sketch. WJZ WCKY WLS whk wspd wham kdka 10:30—For Men Only, Peg La Centra, vocalist; Peter Van Steeden's Orchestra. WEAF WLW WLS wtam wwi — "Brave New World," dramatization—U. S. Office of Education Program. WABC wadc wbbm wcco

wbbm wcco -Public Hero No. I-dramatic sketch. (NBC)

wmaq who wfaa

-National Radio Forum—guest speaker. WJZ

WCKY whk wave wire wham

11:00—Glen Gray's Casa Loma Orchestra.

WABC (WKRC WHIO on 11:15) wgst wbt

wgar kmox —Poetic Melodies (CBS) WHAS wir wbbm wfbm kmbc kmox wwl wcco
—Amos 'n' Andy. (NBC) WSM wdaf wmag

-Amos 'n' Andy. (NBC) Wash waar wined wire wfae a reference of the warrin's Ritz-Carlton Hotel Orchestra. WEAF wgy who -Esso News Reporter. WJZ only -Bert Block's Orchestra. (NBC) wire kdka

wham whi wave

wtam wmaq who

—Magnolia Biossoms. WJZ WSM WCKY
kdka wham wowo whk wave

MIDNIGHT—Eddie Fitzpatrick's Orchestra.

WABC WKRC WHIO WHAS wgar wcau
wadc wbt wir wsfa wwl whk wowo

—Carl Deacon Moore's Orchestra. WJZ

WCKY WLS kdka whk wave wire wham

wowo ---Lani McIntire's Orchestra. WEAF wgy

wtam wmaq who
12:30—Louis Armstrong's Orchestra. WEAF
WLS WSM wgy wtam wmaq who
—Bobby Grayson's Orchestra. WJZ WCKY
kdka whk wave
—Orrin Tucker's Orchestra. WABC WKRC
WHAS WHIO wbbm wfbm wjr

Jack Benny plans to make a series of broadcasts from Honolulu.

Gabriel Heatter, host of "We, The "Things I Learned from the Loud-speaker."

wham whk wave

11:05—Bert Block's Orchestra. WJZ WCKY
kdka wham whk wave wire

11:30—Sammy Kaye and his Orchestra. WABC

WHIO WHAS WKRC wir wgar
wcau wspd wsbt wadc wgst wbt

speaker."

Louise Fitch, the dramatic actress,
has a kennel of wire haired fox terriers.





# PROGRAMS FOR TUESDAY, FEBRUARY 1





			(EASTERN STA	NDAR	D TIME)				(CENTRA	L STANDARD TIM	E)
1	WCKY	WLW	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Ill. (870 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
30	Morning Round Up	Drifting Pioneers Brown County Revelers	Jerry Foy	6:30 6:45		Six-to-Niners	Breakfast Express	5:30 5:45	Smile A While		
15	Sunkistime	Morning in the Mtns. Brown County Revelers Hugh Cross	God's Bible School Early Edition—News	7:00 7:15 7:30	Morning Prayer Early Express	WCPO News	Little Tom	6:00 6:15 6:30		Zanol Program	Asbury College Devotions Henry's Mountaineers.
45 00	Gene Ruppe	Prayer Period Peter Grant—News	46 41	7:45 8:00 8:15		WCPO News	WHIO Almanac	7:00 7:15	News Report The Hilltoppers	Almanac	Early Morning Jamboree
30	Liebert Ensemble N News for Executives Grace & Scotty N	The Gospel Singer Voice of Experience	Woman's Hour	8:30 8:45	Do you Remember N Women's Newsree!	11 11	Yesterday's Favorites Women Make the News	7:30 7:45	Jolly Joe's Pets	WSM News	t Charte Manie
15	Breakfast Club N	Hymns of All Churches Herschel Lucke, organ Myrt and Marge	Hymn Time		Rainbow Ridge Ribber Shannon Frances Adair N	Musical Menu	Cornelia on the Air  Music in the Air C  Municipal Court	8:00 8:15 8:30	Evelyn & the Hilltop's News—Julian Bentley.	** **	Salt and Peanuts Jackson Family Bachelor's Children C
45	Breakfast Club N Margot, Castlewood N	Young Widder Jones Linda's First Love	Secret Diary	9:45 10:00 10:15	What Next?	WCPO News Ch'ber of Commerce		9:00	Margot; Castlewood N Aunt Jemima N	Margot, Castlewood N Aunt Jemima N	And the second s
30	Aunt Jemima N Terry Regan N Household Hour	Aunt Jemima N Betty and Bob Houseboat Hannah	Emily Post C The Street Man	10:30 10:45	Just Plain Bill N Woman in White N	Consumers Conference Jimmy Lee	Symphonetta News	9:45	Annual Control of the	Banner Newshawk Viennese Ensemble N. Robison's Buckaroos	Meador Lowrey, New Mary Lee Taylor C
	Coon Creek Band	Mary Marlin N News	Carol Kennedy's R. C	11:30	David Harum N  Backstage Wife N  Homemakers Exch. N.  Star Gazing	11 11	Hal and Henry	10:00 10:15 10:30 10:45	Mary Marlin N Pep. Young's Fam. N Vic and Sade N Edward McHugh N	Sarie and Sallie Homemakers Exch. N George Hartwick N	Carol's Romance C
	WCKY News Songs for Everyone	Girl Alone N The O'Neills	Mary M. McBride C Edwin C. Hill C	12:00 12:15	My Boy Matt Melody Time	WCPO News	Mary M. McBride Edwin C. Hill C	11:00 11:15	Short Short Stories Chuck, Ray & Christine	Farm Scrap Book	Mary M. McBride C. Edwin C. Hill C Romance Haten Trent C
30 45	Farm and Home Hour N	National Farm and Home Hour N	Rom'nce Helen Trent C Our Gal Sunday C Betty and Bob C	12:30 12:45 1:00	Three Romeos N Emerson Gill's Or. N			11:30	Ma Perkins N Mkts.—weather—news. Prairie Farmer,	National Farm and Home Hour N	Our Gal, Sunday C Linda's First Love
	Sue Blake N	Peggy at Switchboard. Kitty Keene, Inc	Hymns All Churches C		Escorts and Betty N Words & Music N F. Heikell's Ensemble.	Rhythm Rambies Dot Club News	Will Osborne's Orch	12:15 12:30 12:45	Dinnerbell Time John Brown; Markets Grace Wilson	Banner Newshawk	College of Agricultur Livestock-Markets Robison's Buckaroos
:45 :00 :15 :30	Orchestra N Movieland News	Vocational Agriculture The Musician	Four Clubmen C Meet the Missus American School	2:00 2:15 2:30	Great McDuff	WCPO News	Four Clubmen C Rhythm Rambles American School	1:00 1:15 1:30	Music Appreciation Melody Time Grain Market "How I Met My Hu'd	Fun in Music—Dr. Jos.  E. Maddy N  Fed. Women's Clubs N  Armchair Quartet N .	Weekday Devotions .
:45	Ali Sports Review	Pepp'r Young's Fam. N	of Air C  News: Fire Prevention Acad. of Medicine C	2:45 3:00 3:15	WSAI Little Show	Today's Winners	Tuesday Matinee CAcad. of Medicine C	1:45 2:00 2:15	Homemakers Program	Pepper Young N Ma Perkins N	Betty and Bob Hymns All Churches
:15 :30 :45	Marine Band N	Ma Perkins N Vic and Sale N Dan Harding's Wife	Cincinnati Symphony Children's Concert C	3:30	It is Strange		Cincinnati Symphony Children's Concert C	2:30	Musical Roundup	and the same of th	Cincinnati Symphony  Children's Conc't
:15	All Sports Review Club Matinee N Information Bureau		" "	4:15 4:30 4:45	Lorenzo Jones N Songland M Rush Hughes, Com'tor Kiddies Club	Today's Winners		3:15 3:30	ii ii	Club Matinee N	Melodies of Home
:45 :00 :15 :30	Sports Review  Don Winslow N  Sports Review	Junior Nurse Corps N	Follow the Moon C Freshest Thing in Town "Stepmother" C	5:00 5:15 5:30	Dick Tracy Terry and the Pirates N Harry Kogen's Orc. N	Jam for Supper	Tea Time Tunes Hollywood Highlights	4:00 4:15 4:30	Music Circle	Market Reports	" " " " " " " " " " " " " " " " " " " "
:45	Straight Shooters N	Front Page People	Hollywood Highlights	5:45 6:00 6:15		WCPO News		4:45 5:00 5:15	Three Romeos N  Junior Nurse Corps N. Rakov's Orchestra N	Rhythm Time	Asher & Little Jimmi Jack Armstrong
5:15 5:30 5:45	Paul Kennedy News and Sports N Dinner Date	Supper Serenade  Allan Franklyn, sports Lowell Thomas N	Musical Moments	6:30 6:45	Paul Sullivan Billy Snyder's Orch.	11 11	News: Music C	5:30 5:45	What's the News? Winslow of the Navy	Story of the Shield Asher & Little Jimmie	Barry Wood's Music
		Amos 'n' Andy N Vocal Varieties N I The Press Review	Poetic Melodies C Hollyw'd Screensc'ps C Famous Actors Guild—	7:30	Musical Speedway	Harmony Hall Harry Hartman	. "Holly'd Screens'ps"C . Helen Menken:	6:30	Mr. Keen N	Sports: Melodies Rhythmic Strings Dick Gasparre's Or. N F. Craig's Orch	Screenscoops €
7:45 8:00	Vivian Della Chiesa N	Tonic Time	Helen Menken C  Edw. G. Robinson— "Big Town" C	7:45 8:00 8:15	Sammy Kaye's Orch. M	Race Results  Crime Reporter Better Sportsmanship.		7:00 7:15	Those We Love N	Johnny with Russ	Edw. G. Robinson— Dramatization C
8:15 8:30 8:45	Xavier Cugat's Orchestra	It Can Be Done— Edgar A. Guest N	Al Jolson and Others C	8:30 8:45	Wayne King's Orchestra N	Musically Speaking Men of Vision	. Al Joison Show with Martha Raya C	7:30 7:45	If Can Be Done N	Orchestra N	Al Joison Show, with Martha Raye C
9:00 9:15 9:30	Alias Jimmy	Horace Heidt and His Brigadiers N. True Detective	Jack Oakie's	9:00 9:15 9:30 9:45	Vox Pop N	The Spectafor Popular Metodies Clock On The Mant	with Al Pearce C le Jack Oakie's	8:00 8:15 8:30	Horace Heidt's Brigadiers Alias Jimmy Valentine N	Horace Heidt's Brigadiers N Hollywood Mardi Gras N	Go By C
9:45 0:00 0:15		Hour of Romance	Benny Goodman's Orchestra C	10:00	11 15	WCPO News For the Piano Wein Bar	. Benny Goodman's "Swing School" C.	9:00 9:15	Gen. Hugh Johnson N Kidoodlers N		
0:30 0:45	Meyer Davis' Orchestra N	Jimmy Fidler N  Dale Carnegie N  Paul Sullivan	Newscast—Lee Bland. Four Clubmen C Leaders in Dance Time	10:30 10:45		Tune Toppers		9:30 9:45	Meyer Davis' Orchestra N Globe Troffer	Musical Moments Amos 'n' Andy N	Musical Moments Poetic Melodies C
1:00 1:15 1:30	J. Blaine's Orch. N Benny Meroff's	Los Amigos Lou Breese's	T. Dorsey's Orch. C. Leighton Noble's	11:15 11:30 11:45	Orchestra Larry Lee's Orchestra	Southern Hospitality	T. Dorsey's Orch. C Leighton Noble's	10:15 10:30 10:45	L. Panico's Orch. N. Ruby Newman's Orchestra N	WSM News Sports: Ruby New- man's Orchestra N.	Meador Lowrey, New Remembering
1:45	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	Î	WLS-WENR	/WSM	WHAS

# NETWORK PROGRAMS (NBC-CBS)

7:00—Poetic Melodies: Jack Fulton, tenor, and Francis MacCormack, poetic reader, and orchestra. WABC WKRC wgar wcau wadc wwva wbt wgst wir

-Easy Aces comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wham wire

-Amos 'n' Andy. WEAF WLW wgy kyw who wwi kstp wtam -Hal Totten, sports. (NBC) wmaq

7:15—Vocal Varieties: Choral Group of 14 Voices. WLW to WEAF wgy wtam wire wmaq who kstp kyw wdaf

-"Hollywood Screenscoops" with George McCall. WABC WKRC WHIO WHAS win wgar wadc wwva wbt wbbm kmox wgst wwl wcco wcau

-Mr. Keen, Tracer of Lost Persons. WJZ WCKY WLS whk kdka wham wspd

7:30—People in the News: Dorothy Thompson.
WJZ WCKY WLS wham
—Famour Actors Guild Presents Helen Menken in "Second Husband." WABC WKRC

en in "Second Husband. \*\*\*
WHIO WHAS weau wgar wbbm wir kmbc

kmox —Dick Gasparre's Orchestra. WEAF .WSM

—Louis Panico's Orchestra. (NBC) wmaq
7:45—Yivian Della Chiesa, soprano. WJZ
WCKY WLS whk wave wire wham wowo
—Doctor Dollar. WEAF and wmaq only
8:00—Edward G. Robinson, with Claire Irevor
in "Big Town", newspaper drama. WABC
WHIO WKRC WHAS wir wbbm wfbm wgar
kmbc wcau kmox wbt wcco wadc wgst wwl
—Johnny Presents Russ Morgan's Orcnestra:
Charles Martin's Thrill; Swing Fourteen;
Frances Adair; Rhythm Rogues, and Glenn
Cross. WEAF WLW WSM kyw wgy wwi
wtam wmaq who kstp wdaf wfla wire kvoo
wbap wave
—Those We Love, Dramatic Serial with Nan
Grey and Richard Cromwell. WJZ WCKY
WLS wham whk wspd
8:30—Al Jolson Show with Martha Raye, Park-

230—Al Jolson Show with Martha Raye, Park-yakarkus and Victor Young's Orchestra. WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmox wbt wadc wwl wcco kmbc wast

AMDC wgst

-Lady Esther Serenade: Wayne King and his
Orchestra. WEAF WSA! WSM kvoo wwi
who kstp wmaq wire wave kyw wgy wtam
wfaa wdaf wbap

"It Can Be Done," dramatic sketch, with
Edgar Guest. Frankie Master's Orchestra.

Masters Voices. WJZ WLW WLS kdka 10:15--Kidoodlers. WJZ WCKY whk wave whk wham wspd

9:00—Yox Pop, conducted by Parks Johnson and Wallace Butterworth. WEAF WSAI kyw wgy wtam wwi wmaq who wdaf wire kstp -Horace Heidt's Brigadiers. WJZ WLW WLS WSM kdka whk wave wham wfla wspd

"Watch the Fun Go By," presented by Al Pearce and His Gang. Guest, Arlene Har-ris, "Human Chatterbox;" Carl Hoff's Or-chestra. WABC WKRC WHIO WHAS wir wbbm wfbm kmbc wcau kmox wadc wsbt wbt wcco wgar wgst wwl

9:30—"Jack Oakie," ith Stuart Erwin; Georgie Stoll's Orchestra and guest, with Raymond Hatton, and Patsy Flick, comedians; Helen Lynd, comedianne; Harry Barris, songs; Glee Club; Benny Goodman's Orchestra. WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmox wadc wsbt wbt wsfa wgst wcco wwl

-Hollywood Mardi Gras: Lanny Ross; Charles Butterworth; Walter O'Keefe; Jane Rhodes; guests; Raymond Paige's Orchestra. WEAF WSAI WSM who kyw wgy wwi wtam wdaf wire kstp wfla wave wmaq

-Alias Jimmy Valentine starring Bert Lytell. WJZ WCKY WLS kdka wham whk wspd

wowo 10:00—General Hugh Johnson, commentator. WJZ WCKY WLS whk wham kdka wspd-

-Howard Phillips, songs. WABC kmox

10:30—Howard Phillips, songs. WABC kmox wsbt kmbc
—Phillips Poly Follies. (CBS) wbbm wfbm kmox wsbt wcco kmbc
—Jimmie Fidler's Hollywood Gossip. WEAF WLW WSM wgy włam wmaq who kyw wwj wire wfla wave wbap wdaf kstp
—Meyer Davis' Orchestra, with Barry McKinley, soloist. WJZ WCKY WLS whk wave wire wham

wire wham

10:45—Dale Carnegie—How To Win Friends
and Influence People. WEAF WLW wgy
wham kstp who wdaf wire kyw wmaq wwi
—Four Clubmen. WABC WKRC

11:00—Amos 'n' Andy. (NBC) WSM wfaa
wdaf wire wmaq
—Ink Spots. WEAF wgy wtam who wmaq
—Tommy Dorsey and his Orchestra. WABC
(WKRC WHIO on 11:15) wir wadc
—''Poetic Melodies.'' (CBS) WHAS wbbm
wfbm kmbc wwl wcco kmox

wfbm kmbc wwl wcco kmox

-Jerry Blaine's Orchestra. (NBC) whk wave
wire wham

-Esso News Reporter. WJZ only 11:05—Jerry Blaine's Orchestra. WJZ WCKY whk wave wire wham

11:15—Louis Panico's Orchestra. WEAF WLS wgy wtam who wmaq

11:30—Leighton Noble's Orchestra. WABC
WHIO WKRC wir wbbm wcau wgar wfbm
kmox wadc wsbt wsfa wcco wbt

Ruby Newman's Orchestra. WEAF WSM WLS wgy wtam wmaq who

Benny Meroff's Orchestra. WJZ WCKY kdka whk wave wham wfla wire
MIDNIGHT—Eddy Duchin's Orchestra. WJZ WCKY WLS kdka whk wave wire wham

Emery Deutsch's Orchestra. WABC WKRC WHAS wtbm

Marek Weber's Orchestra. WEAF wwi wgy

Marek Weber's Orchestra. WJZ WCKY wtam who 12:30—Roger Pryor's Orchestra. WJZ WCKY kdka wave wire wham whk —Louis Armstrong's Orchestra. WEAF wgy wtam wmaq who wdaf —Buddy Rogers' Orchestra. WABC WKRC WHAS wfbm wir

Rush Hughes starts his new series from the coast, January 31.

Kate Smith sings with her chorus during rehearsals.

Reed Kennedy, "Song Shop" baritone star, will headline the program for the Day Nursery benefit at the Hotel Pierre, January 29.

The Mystery Chef's four dollar menu to feed four people two meals a day for a week will be distributed





# PROGRAMS FOR WEDNESDAY, FEBRUARY 2





			(EASTERN ST	ANDA	ARD TIME)			(CENTRAL STANDARD TIME)					
	WCKY	WLW Cincinnati (700 lcc.)	WKRC Cincinnati (550 kc.)	1	WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1290 kc.)		WLS-WENR	WSM Nashville, Tenn. (650 kc.)	WHAS		
6:30 6:45	Morning Round Up.	Drifting Pioneers Brown County Revelers	Jerry Foy	6:30 6:45	***************************************	Six-to-Niners	Breakfast, Express	5:30 5:45	Smile A While	•••••	***************************************		
7:00	Sunkistime	Morn'g in the Mount's	Sing Before Breakfast.	7:00	Poetic Philosopher	WCPO News	44 40	6:00	" "	***************************************			
7:15 7:30	Steve's Gang		Early Edition News Dow's Dawn Patrol	7:15 7:30	** **	Six to Niners	Little Tom	6:15 6:30			Devotions		
7:45	Gene Ruppe	Merrymakers	** ***	7:45	** **	** **	Table	6:45	Evelyn & Hilltoppers	Stamp's Quartet Zanol Program	Emmy's Band Tobacco Markets		
8:00 8:15	Four Showmen N	Prayer Period	10 11	8:00 B:15		Six to Niners	WHIO Almanac Dunker's Club	7:00 7:15	News Report	Golden West Cowboys	Early Morning		
8:30 8:45	News for Executives. Lucille & Lanny N	The Gospel Singer Voice of Experience	Woman's Hour	8:30 8:45	Do you Remember N Women's Newsreel	Six to Niners	Greenfield Chapel C.	7:30	Morning Devotions				
	Breakfast Club N		Metropolitan Parade C			WCPO News		_	Jolly Joe's Pais				
7:15 7:30	I and a Stock Market	Herschel Lucke, organ Myrt and Marge	Rexall Program	9:15.	Ribber Shannon	Musical Mone	Madison Ensemble C.	8:00 8:15	Morning Minstrels	Breakfast Club N	Skeets Morris Salt and Peanuts		
:45	Breakfast Club N	Young Widder Jones.	Federation of Churches Bachelor's Children C		Alice Joy N		Municipal Court Monticello Party Line	8:30 8:45	News-Julian Bentley Don & Helen	• •	Jackson Family		
):00 ):15	Margot, Castlewood N Aunt Jemima N	Linda's First Love Aunt Jemima N		10:00	Mrs. Wiggs N	WCPO News	Pretty Kitty Kelly C	9:00		Margot, Castlewood N	Bachelor's Children Monticello Party Line		
:30	Terry Regan N	Betty and Bob	Musical Calendar Tony Wons C	10:30	Just Plain Bill N	NYA Program There Was a Time		9:15 9:30	Aunt Jemima N Attorney at Law N	Aunt Jemima N	Myrt and Marge C.		
:45		Houseboat Hannah		-		Alibi Girl	WHIO News; Music	9:45	News Report		Meador Lowrey, Nev		
:00:	Household Hour	Mary Marlin N News	Ruth Lyons' News View C. Kennedy's Rom. C	11:15	Backstage Wife N	Merry-Go-Round	11 1 1 11	10:00		Rexall Program	To be announced		
:30 :45	Coon Creek Band		Big Sister C		How to be Charming N Star Gazing	40 40	Big Sister C	10:30	Vic and Sade N	Higgins of Finchville N How to be Charm'g N	Big Sister C		
	WCKY News	Girl Alone N		12:00	My Boy Matt		Mary M. McBride C.	10:45	Edward McHugh N	Larry Larson N	Aunt Jenny's Stories		
:15	Songs for Everyone	The O'Neills N	Edwin C. Hill C	12:15	Jane Gray	Happiness Ahead	Edwin C. Hill C	11:00 11:15	Virginia Lee, Sunbeam Chuck, Ray & Christine	Time for Thought N Edward Gamage N	Mary M. McBride C Edwin C. Hill C		
:45	Farm and Home Hour N	National Farm and Home Hour N	Rom'nce Helen Trent C. Our Gal Sunday C		News Gill's	Man on the Street Melody Parade	The Listener Speaks News; Markets	11:30	Ma Perkins N Markets; Weather	National Farm and	Helen Trent C		
:00	11 11	11 11	Betty and Bob C	1:00		WCPO News	O. L. Cunningham	12:00	Prairie Farmer,		Our Gal Sunday C		
:15 :30	Sur Blake N	Freddy Heikel	Betty Crocker C Grimm's Daughter C	1:15	Escorts and Betty N Words & Music N		Ann Kirk Trio	12:15	Dinnerbell Time	00 to	Linda's First Love College of Agricultu		
		Kitty Keene, Inc	Hollywood in Person C	1:45	" "	From Hawail	Melody Boys	12:45	Voice of the Feedlot  Business of Farming	Banner Newshawk Dept. of Agriculture			
	Swingtime Trio N Let's Talk It Over N	Once Upon a Time Contemporary Writers	Woman's News C	2:00	Great McDuff Hot Stove Musical	WCPO News	Woman's News C Melodic Memories	1:00	Business & Industry	U. of Tenn. Program	Woman's News C		
:30	Murdock Williams Waltz Favorites N	Rise of the Great	American School of Air C	2:30 2:45	Cincinnati Your City.	Cleo Brown	American School	1:15	Otto & Novelodeons Grain Market	Cole and Moore Waltz Favorites N			
:00	Sports Review	Pepper Young's Fam N				Today's Winners		1:45	Infant Welfare	" "	Kentucky		
:15	Movieland News	Ma Perkins	Moment Musicale	3:15	•• ••	· · · · · · · · · · · · · · · · · · ·	Harmonies C	2:00	Homemakers Program	Pepper Young N Ma Perkins N			
45		Vic and Sade N Dan Harding's Wife		3:30 3:45	It is Strange		Deep River Boys C Curtis Institute of	2:30 2:45	Musical Roundup	Vic and Sade N Guiding Light N	Deep River Boys C		
00	Club Matinee N	Dr. Friendly		4:00	Lorenzo Jones N	WCPO News	Music C	3:00	Club Matinee N	Women's News			
30	Information Bureau	Mary Sothern The Mad Hatterfields.		4:15 4:30	Grace and Eddy Rush Hughes, Com'tor	Today's Winners	1/4 Hour in 3/4 Time	3:15 3:30	Parents and Teachers	Vaughn Quartet Dan Harding's Wife N			
45	Constant Devices	Road of Life N	Dr. Dafoe C	4:45	Kiddies Club		Dr. Allan Dafoe C	3:45	National Congr's N	Road of Life N			
:15	Sports Review Don Winslow N	Junior Nurse Corps N Jack Armstrong		5:00 5:15	Terry and the Pirates N	Jam for Supper	Musical Visions	4:00 4:15	Bennett & Wolverton N Music Circle	Market Reports Winslow of the Nevy N	Out o' the Dusk		
	Sports Review	Singing Lady N Hilltop House		5:30 5:45	Harry Kogen's Orc. N Nixson Denton	Modern Melodies	Singing Strings Arcadian Reporter	4:30	Johnnie Johnston N	WSM on Parade	"Stepmother" C		
_	Little Orphan Annie N		"Dear Teacher" C	6:00	Speed Gibson		Dear Teacher C	4:45 5:00	Three Romeos N	04 06			
15 30	Rex Maupin's Orch. N	Short, Short Story	Musical Visions	6:15 6:30	Mollie Halstead Paul Sullivan	Dinner Club	Si Burick	5:15	Junior Nurse Corps N. R. Maupin's Orch. N.	Afternoon News	Jack Armstrong		
		Allan Franklyn, sports Lowell Thomas N		6:45	Billie Snider's Orch	00 40	News: Music	5:30 5:45	What's the News? Winslow of the Navy	Joe Dumond	Salt and Peanuts		
	Easy Aces N		Poetic Melodies C	7:00 7:15	Emery Deutsch's Orch Uncle Ezra N	WCPO News Eventide Echoes		6:00	Easy Aces, sketch N.	Cecil Luck	Nedra Gordinier		
		Lum and Abner N .		7:30	Larry Lee's Orchestra	Harry Hartman	- 4 4	6:15 6:30	Lost Persons N	Fireside Singers	Vocal Varieties		
45		J. James' Orchestra.		7:45	Janette	Race Results	Boake Carter C	6:45	Cheer Up America N.	Stars of Broadway	Boake Carter C		
15	4 4	One Man's Family N	America C	8:00 8:15	Orchestra M	Symphonic Hour	Gene Erwin's Orch	7:00 7:15	Roy Shields' Revue N	One Man's Family N	Cavalcade of America C		
	Harriet Persons N Cleveland	Tommy Dorsey's Orchestra N		8:30 8:45	Tommy Dorsey's Orchestra N	" "	Eddie Cantor C	7:30 7:45	Harriet Parsons N Cleveland	Tommy Dorsey's Orchestre N	Eddie Cantor C		
00	Orchestra N	Town Hall Tonight N	Andre Kostelanetz's	9:00	Charles ,Gaylord's	The Spectator		8:00	Orchestra N	Town Half Tonight N	Andre Kostelanetz's		
15	41 49 ,	11 11	Orchestra C	9:15 9:30		Popular Malodies	Orchestra C	8:15 8:30	" "		Concert Orchestra C		
30 45	To be announced N			9:45		Vocal Varieties	Lads C	8:45	To be announced N	**	Ben Bernie and Lads C		
	Gen. Hugh Johnson N			0:00 0:15	Horace Heidt's Orchestra M	WCPO News Musical Newsy	Gang Busters C	9:00	Gen. Hugh Johnson N	Your Hollywood	The "Gang Rusters" C		
	Dogs and Game Slumber Concert		Newscast-Lee Bland	0:30	Charles Woods, news.	Wein Bar	Dick Ballou's Orchestra	9:15 9:30	Chicago Air Show	Parade N	"Hobby Lobby," with		
45	Soc. Hygiene Day N	* *		0:45	Melodies from Skies M	Swing Fantasy WCPO News		9:45	Hygiene Program N	•• •• •• •• •• •• •• •• •• •• •• •• ••	Dave Elman C		
		Paul Sulfivan	Bob Crosby's Orch. C.	1:00	Ethel Shutta & Deutsch	Southern Hospitality .	Bob Crosby's Orch. C	10:00 10:15	Globe Trotter King's Jesters Orch. N	Amos 'n' Andy N WSM News	Poetic Melodies C Meador Lowrey, New		
	Eddie Duchin's	Ethel Shutta & Deutsch Larry Lee's Orchestra	George Oisen's	1:30 1:45	Lou Breese's Orchestra	62 24		10:30	Eddy Duchin's Orchestra N	Sports: Chez Paree Orchestra N	George Olsen's Orchestra C		
10		WLW			WSAI	WCPO	WHIO		WLS-WENR	WSM	WHAS		
1	WCKY	44 F 44	WKRC		17 0 74 1				ALPO. ALEIAK	44 2 M	M U W 2		

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00-Poetic Melodies: Jack Fulton, tenor;

7:00—Poetic Melodies: Jack Fulton, tenor; Franklyn MacCormack, poetic reader, and orchestra. WABC WKRC wadc wwva wbt wgar wcau wgst wir

Easy Aces, comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wham wire

—Amos 'n' Andy. WEAF WLW wgy kyw who kstp wham wwi

—Hal Totten, sports. (NBC) wmaq
7:15—"Uncle Exre's Radio Station E-Z-R-A," with Pat Barrett, Nora Cunneen and others. WEAF WSAI whae wcol wmaq wtam wire wdaf kyw who wbap kstp

—Mr. Keen, Tracer of Lost Persons. WJZ WCKY WLS whk kdka wham wspd

--"Hobby Lobby," featuring Dave Elman and

"Hobby Lobby," featuring Dave Elman and Harry Salter's Orchestra. WABC WKRC WHIO wcau wadc wgar wjr kmbc wwva

7:30—Lum and Abner, comedy sketch. WJZ WLW WLS —Merio Cozzi, baritone. (NBC) wave wire

wgy wtam wmaq who wdaf kyw 7:45—Boake Carter, WABC WKRC WHIO

WHAS wir wbbm wgar kmbc wcau kmox wcco wbt wade wast wwl

Science on the March. WJZ kdka whk wave wire wham wowo -Cheer Up America: Henry Burbig, come-

dian; Funnyboners Trio; Frank Novak's Or-

dian; Funnyboners Irio; Frank Novak's Orchestra with Ray Murray. WEAF WLS wgy
wtam wmaq who wdaf
:00—One Mans Family, dramatic sketch.
WEAF WLW WSM wdaf wgy wwj wtam
who wmaq wfla wave kvoo wire wcol wfaa

who wmaq wfla wave kvoo wire wcol wfaa kyw kstp

"The Cavalcade of America"—Don Voorhees and his Concert Orchestra. WABC WKRC WHAS wir wbbm wfbm wgar kmbc wcau kmox wbt wgst wwl wcco—Roy Shield's Revue; vocalists. WJZ WCKY WLS kdka whk wham 8:30—Eddie Cantor, comedian; Vyola Ven; Pinky Tomlin; Jimmy Wallington; Jacques Renard and his Orchestra. WABC WKRC WHAS WHIO wir wbbm wgar wbt wgst wwl kmox wadc wcco—Tommy Dorsey, his trombone and his orchestra, with Edythe Wright, Jack Leonard and the Three Esquires; Paul Stewart, master ceremonies. WEAF WSAI WSM WLW wtam

kstp who wdaf

wfae wgy wwi kyw kvoo wmaq wire wave kstp who wdaf

—Harriet Parsons. WJZ WCKY WLS kdka whk wham wspd
8:45—Cleveland Orchestra, Artur Rodzinski, conducting. WJZ WCKY WLS kdka whk wham wspd
9:00—Andre Kostelanetz's Concert Orchestra; Lawrence Tibbett, beritone soloist; Deems Taylor, commentator; Paul Douglas, announcer. WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wceu kmox wadc wbt wsfa ww! wcco wsbt wgst

—Town Hall Tonight: Fred Allen end Portland Hoffa; Pater Van Steeden's Orchestra; WEAF WLW WSM kyw wtam wwi wmaq who wdaf kstp wave wfla wfae wgy wire 9:30—Ben Bernie and All the Lads, Lew Lehr, Buddy Clark and Jane Pickens. WABC WHIO WKRC WHAS wir wgar wbbm kmbc wcau kmox wfbm wgst wsfa ww! wcco—To be announced, WJZ WCKY WLS kdka whk wham wspd

-To be announced. WJZ WCKY WLS kdka whk wham wspd
10:00="Gang Busters," true crime dramatizations. WABC WKRC WHAS WHIO wir wbbm wfbm wgar wcau kmox kmbc wbt wwl wgst wcco
-"'Your Hollywood Parade"—Dick Powell, m.c.; Rosemary Lane, vocalist; orchestra direction Al Goodman's choral ensemble direction Dudley Chambers and guest stars. WEAF WLW WSM wgy wtam wmaq kyw wdaf who wfla kstp wave wwi wire wfaa —General Hugh Johnson, commentator. WJZ

WCKY WLS kdłá wham whk wspd
10:15—Louis B, Johnson, Assistant Secretary
of War: "Aviation as a Factor in Preparedness." WJZ whik kdka wham
10:30—Del Casino, songs, WABC wbbm
wfbm wgar kmbc wbt wsfa wwl wcco
—NBC Minstrel Show, WJZ WLS whk kdka
wave wire wham wave wire wham

Dick Gasparre's Orchestra. WEAF wgy wtam who kyw

Bob Crosby's Orchestra. WABC (WKRC WHIO on II:15) wadc wbt wsbt wgst

Esso News Reporter. WJZ only

Ink Spots. (NBC) WCKY whk wave wire li:05—lnk Spots. WJZ WCKY whk wave wire wham

II:15—Louis Panico's Orchestra. WJZ WCKY WLS whk wave wire wham

WLS whk wave wire wham

-Eddy Duchin's Orchestra. WJZ WCKY WLS

whk wave wire wham MIDNIGHT—Tommy Dorsey and his Orchestra. WABC WKRC WHAS wibm wgar kmbc wcau kmox

-Louis Armstrong's Orchestra. WEAF WLS

-Louis Armstrong's Orchestra. WEAF WLS wgy wtam wmaq who wdaf
-Harold Nagel's Orchestra. WJZ WCKY whk wave wire wham

12:30-Lights Out: Mystery drama. WEAF WSAI WLS wgy wtam wmaq who -Henry King's Orchestra. WABC WHIO WKRC WHAS wbbm wfbm wadc
-Teddy Hill's Orchestra. WJZ WCKY whk wava wire wham

# **Dorsey Changes Time**

Tommy Dorsey, His Trombone and His Orchestra, will be heard on Wednesdays from 8:30 to 9 p. m., (EST), over NBC, including WSAI and WSM, beginning February 2.

Assisting Dorsey in the weekly broadcasts will be Edythe Wright, 11:30-Henry Busse's Orchestra. WEAF WSM Jack Leonard and the Three Ecwgy wtam wmaq who
George Olsen's Orchestra. WABC WHIO
WKRC WHAS wir wcau kmbc wadc wbt





# PROGRAMS FOR THURSDAY, FEBRUARY 3





			(EASTERN STA	NDA	RD TIME)			<b> </b>	(CENTRA	AL STANDARD TIM	E)
	WCKY	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Ill. (670 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30 6:45	Morning Round Up	Drifting Pioneers Brown County Revelers	Jerry Foy	6:30 6:45		Six-to-Niners	Breakfast Express	5:30 5:45	Smile A While		
7:00 7:J5 7:30 7:45	Sunkistime	Morn'g in the Mount's Brown County Revelers Hugh Cross Merrymakers	Early Edition—News Dow's Dawn Patrol	7:00 7:15 7:30 7:45	Morning Prayer Early Express	WCPO News Six to Niners	Little Tom	6:00 6:15 6:30 6:45	Ky. Girls & Hilltop Pat and Henry	Vaughn Quartet	Asbury College Devotions Henry's Mountaineers. Ky. Tobacco Markets.
8:00 8:15 8:30 8:45	Southernaires N Liebert Ensemble N News for Executives Grace and Scotty N.	Prayer Period Peter Grant, News The Gospel Singer Voice of Experience		8:00 8:15 8:30 8:45	Malcolm Claire N Hi Boys N Do You Remember N. Women's Newsreel	WCPO News Six to Niners	WHIO Almanec Dunker's Club Yesterday's Favorites Women Make the News	7:00 7:15 7:30 7:45	News Report The Hilltoppers Morning Devotions Jolly Joe's Pals	Daimore Brothers Zanol Program WSM News Vagabonds	Early Morning Jamboree
9:00 9:15 9:30 9:45	Breakfast Club N London Stock / Market Breakfast Club N	Hymns of All Churches Herschel Lucke, organ Myrt and Marge Young Widder Jones.	As You Like It C Hymn Time Bachetor's Children C	9:15 9:30	Rainbow Ridge Ribber Shannon Frances Adair N What Next?	Musica Menu  Book Shelf	Cornelia on the Air As You Like It C Municipal Court Monticello Party Line	8:00 8:15 8:30 8:45	Lulu Belle and Scotty. Evelyn & Hilltoppers. News-Julian Bentley. Don & Helen	8reakfast Club N	Skeets Morris Salt and Peanuts Jackson Family Bachelor's Children C.
10:00 10:15 10:30 10:45	Margot; Castlewood N Aunt Jemima N Terry Regan N Household Hour	Linda's First Love.	Secret Diary	10:00 10:15 10:30 10:45	Mrs. Wiggs N John's Other Wife N Just Plain Bill N Woman in White N	WCPO News Chamber of Commice There Was a Time	Pretty Kitty Kelly C Keyboard and Console Symphonetta News: Dance Time	9:00 9:15 9:30 9:45	The same of the sa	Margot, Castlewood N Aunt Jemima N Banner Newshawk Garden Groper	Monticello Party Line. Myrt and Marge C Emily Post C Meador Lowrey, News
11:00 11:15 11:30 11:45	Coon Creek Band	Mary Martin N News	Library Program C. Kennedy's Rom, C	11:30	David Harum N . Backstage Wife N Homemakers Exchange Star Gazing	Merry-Go-Round	The Art of Living Hal and Henry 8ig Sister C	10:00 10:15 10:30 10:45	Mary Marlin N		Mary Lee Taylor C Carol's Romance C Big Sister C Aunt Jenny's Stories C
12:00 12:15 12:30 12:45	WCKY News Songs for Everyone National Farm and Home Hour N	Girl Alone N The O'Neills National Farm and Home Hour N	Mary M. McBride C Edwin C. Hill C Rom'nce Helen Trent C	12:00 12:15	My Boy Matt Dixieland Band News Three Romeos N	WCPO News	Edwin C. Hill C The Listener Speaks		Chuck, Ray & Christine Ma Perkins N	Farm and Home	Mary M. McBride C Edwin C. Hill C Romance Helen TrentC Our Gal, Sunday C
1:00 1:15 1:30 1:45	Sue Blake N	Peggy at Switchboard Kitty Keene, Inc	Betty and Bob C Hymns All Churches C Grimm's Daughter C Hollywood in Person C		Emerson Gill's Or. N Escorts and Betty N., Words & Music N F. Heikell's Ensemble.	Rhythm Rambiers Dot Club News	Ann Kirk Trio Better Business Bureau Three R's Melody Boys	12:00 12:15 12:30 12:45	John Brown: Markets Grace Wilson	11 11	Linda's First Love College of Agriculture Livestock-Markets Robison's Buckaroos
2:00 2:15 2:30 2:45	Ranch Boys N Let's Talk It Over N Rakov's Orchestra N Edward Davies N			2:15 2:30	Great McDuff Hot Stove Musical Cincinnati Your City Armchair Quartet N.	WCPO News Siesta Cleo Brown Music of the Dreamer	Lyric Serenade C . Rhythm Rambles American School of the Air C	1:00 1:15 1:30 1:45	"Touring the World" Melody Time Grain Market "How I Met My Hu'd.	Ranch Boys N Let's Talk It Over N. Rakov's Orchestra N. Edward Davies N.	The Rangers Weekday Devotions University of Kentucky
3:00 3:15 3:30 3:45	To be announced Rochester Philhar- monic Orchestra N.	Ma Perkins N Vic and Sade N	News: Fire Prevention Ray Block's Varieties C U. S. Army Band C Maynard Craig's	3:00 3:15 3:30 3:45	WSAI Little Show  It is Strange	Today's Winners	Ray Block's Varieties C U. S. Army Band C	2:00 2:15 2:30 2:45	Homemakers Program Musical Roundup	Pepper Young's Fam N Ma Perkins N Vic and Sade N Guiding Light N	Betty and Bob Hymns of All Churches Emmy's Band U. S. Army Band C
4:00 4:15 4:30 4:45	Information Bureau	Dr. Friendly Mary Sothern The Mad Hatterfields. Road of Life N	News Do you Remember? C Sundown Serenade Senate Questions C	4:15 4:30 4:45	Rush Hughes, Com'tor Kiddies Club		Fireside Philosopher	3:00 3:15 3:30 3:45	Club Matinee N	Women's News	Science Series C Melodies of Home
5:00 5:15 5:30 5:45	Sports Review Don Winslow N Sports Review Straight Shooters N	Singing Lady N	Freshest Thing in Town "Stepmother" C	5:15 5:30	Dick Tracy N Felix Knight N Harry Kogen's Orc. N. Nixson Denton	Jam for Supper		4:00 4:15 4:30 4:45	Vagabonds Quartet N	Dream Shadows Winslow at the Navy N Market Reports Freddie Rose	Out of the Dusk "Stepmother" C
6:00 6:15 6:30 6:45	Little Orphan Annie N Paul Kennedy WCKY News & Sports Dinner Date		Personalities on Parade	6:15 6:30 6:45	Freddy Heikel Ky. Colonel Paul Sullivan Ethel Shutta & Deutsch	11 11	News-Music C Det Casino, songs C.	5:00 5:15 5:30 5:45	R. Maupin's Orch. N What's the News?	Rhythm Time Afternoon News Story of the Shield Asher & Little Jimmie	Jack Armstrong
7:00 7:15 7:30 7:45	Lost Persons N Ruby Newman's Orchestra N	Press Review	"We, the People" C	7:15 7:30 7:45	Emery Deutsch's Orch. Ray Keating's Orch. M Headlines Sammy Kaye's Orc. M	Harmony Hail Harry Hartman Race Results	"Holly'd Screen'ps" C	6:00 6:15 6:30 6:45	Easy Aces N	Sports: Music	Nedra Gordinier Hollywood Screens's C
8:00 8:15 8:30 8:45	Barry McKinley N To be announced N	Rudy Valles — Variety Hour N	Kate Smith's Variety	8:15	WSAI Open House	Crime Reporter Musically Speaking  Soft & Sweet	Kate Smith Hour— Jack Miller's Orchestra C	7:00 7:15 7:30 7:45	The Marcheof Time N  Barry McKinley N To be announced N		Kate Smith Hour Jack Miller's Or- chestra C
9:00 9:15 9:30 9:45	Eastman School of Music N America's Town Meeting N	"Good News of 1938" N	Major Bowes Amateur Hour C	9:00 9:15 9:30 9:45	Kay Kyser's Orchestra M	The Spectator	Major Bowes' Amateur Hour C	8:00 8:15 8:30 8:45	Don and Helen "The Little Maid" America's Town Meeting of the	of 1938" N.	Major Bowes' Amateur Hour C
10:00 10:15 10:30 10:45	Jamboree N	Bing Crosby, Bob Burns end Johnny Trotter's Orch, N.	"Essays in Music"— Victor Bay's Or, C Newscast—Lee Bland Hollywood Showcase C	-	Henry Weber's	WCPO News Musical Newsy Wein Bar For the Piano	"Essays in Music" C Dick Ballou's Orchestra	9:00 9:15 9:30	Air N	Bing Crosby and Bob Burns with Johnny Trotter's Orchestra N	Broadway Stars Herb Koch, organ
11:00 11:15 11:30 11:45	E. LeBaron's Orch. N Elza Schallert N Jimmy Grier's Orchestra N	Paul Sullivan Theatre - Digest— 'Hamlet''		11:00 11:15 11:30 11:45	Musical Revue M., Billy Snider's Orchestra Ethel Shutta and Emery Deutsch	WCPO News Southern Hospitality	J. Garrigan's Orch	10:00 10:15 10:30	Globe Troffer King's Jesters Orch Earle Hines'	. Amos 'n' Andy N	Poetic Melodies C Meador Lowrey, News Leighton Noble's
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	11	WLS-WENR	WSM	WHAS

# NETWORK PROGRAMS (NBC-CBS)

7:00—Poetic Melodies: Jack Fulton, tenor, and Franklyn MacCormack, poetic reader. orchestra. WABC WKRC wadc wwva wbt

and Frankin MacCottleta, general and reashin MacCottleta, WABC WKRC wade www wbt wgar weau wgst wir

-Amos 'n' Andy. WEAF WLW wgy wtam kyw wwi who kstp

-Hal Totten, sports. (NBC) wmaq

-Easy Aces comedy sketch featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wire wham

7:15-Vocal Varieties—Choral group of 14 voices. WLW to WEAF wgy wtam wire wmaq who kstp kyw wdaf

-"Hollywood Screenscoops". WABC WKRC WHIO WHAS wir wgar wbbm wbt wgst wcau kmox wadc wwl wcco

-Mr. Keen, Tracer of lost persons; drametization. WJZ WCKY WLS whk kdka wham wspd

tion. WJZ WCKY WLS WIRK RUNG WSDd 1:30—Schaefer Revue: Leo Reisman's Orchestra; Bud Collyer, m. c. WEAF only —"We, the People"—Gabriel Heatter, director: Mark Warnow's Orchestra—Dramatizations. WABC WKRC WHIO :WHAS wbbm wgar kmbc wcau kmox wcco—Music for Moderns. (NBC) wgy wtam

kyw y Newman's Orchestra, WJZ WLS

WCKY whk wave wire wham wowo
7:45—8obby Grayson's Orchestra. (NBC)
wgy wtam who kyw wspd
8:00—Kate Smith Hour, Jack Miller's Orchestra, Drama and guest stars. WABC WKRC
WHIO WHAS wir wbbm wfbm wgar wcau kmox wadc wwva wbt kmbc wgst wwl wcco—Rudy Vallee and his Connecticut Yankees; guest artists. WEAF WLW WSM wtam kyw wgy wbap kstp wfla who wdaf wave wire wwi wmaq
—The March of Time: News dramatization, WJZ WCKY WLS kdka whk wham wspd
8:30—Barry McKinley, baritone. WJZ WCKY WLS kdka whk wham wspd
8:45—To be announced. WJZ WCKY WLS kdka whk wham wspd
9:00—"Good News of 1938": Stars and Meredith Willson's Orchestra; 20-Voice Chorus. WEAF WSM WLW wgy wtam wmaq wave wwi wfla kyw who wdaf kstp wire wbap wspd
—Eastman School of Music, Dr. Howard Hanson, conducting, WJZ WCKY kdka wham
—Major Bowes' Amateur Hour. WABC

9:30—America's Town Meeting of the Afir:
Round table discussion featuring prominent speakers; George V, Denny, Jr., moderator.
WJZ WCKY WLS kdka wham whk
10:00—Music Hall, starring Bing Crosby and
Bob Burns, comedian; Johnny Trotter's Orchestra: guest artist. WEAF WLW WSM
wgy wtam wwi wmaq wire wave kyw wbap
kstp wdaf wfla

—"Essays in Music:" Victor Bay's Concert Orchestra. WABC WKRC WHIO wir wbbm
wfbm wgar kmbc
10:30—Hollywood Showcase. WABC WHAS
WKRC wgar wir wbbm wcau kmox wcco
wgst wwl kmbc

—NBC Jamborce: Harry Kogen's Orchestra.

WIS—Eddie LeBaron's Orchestra. WJZ
WCKY whk wave wire wham
II:15—Eliza Schallert Reviews, Previews of the
week's outstanding pictures; guest. WJZ
WCKY kdka whk wave wire wham
II:30—Leighton Noble's Orchestra. WABC
WHIO WKRC WHAS wgar kmox wadc
wsbt wbb wbbm kmbc wcco
—Henry Busse's Orchestra. WJZ WCKY kdka
wham whk wave wire
MIDNIGHT — Emery Deutsch's Orchestra.
WABC WKRC WHAS WHIO wir wgar
wfbm kmbc wcau wadc wbt wwi
—Nat Brandywyne's Orchestra. WZA

-NBC Jamboree: Harry Kogen's Orchestra with guest artists. WJZ WCKY WLS kdka whk wave wire wham

ii:00—Cab Calloway's Cotton Club Orchestra. WÄBC (WKRC WHIO on II:15) wadc wbt wbst wcco kmox wgst

-"Poetic Melodies." (CBS) WHAS wfbm kmbc wbbm wwl wcco kmox

-Eddie LeBaron's Rockefeller Center Rain-bow Roots Orchestra. (NBC) WCKY whk wave wire wham

- King's Jesters Orchestra. (NBC) WLS wgy włam wmaq who - Esso News Reporter. WJZ only - Amos 'n' Andy. (NBC) WSM wdaf wfaa

wmaq wire
--Dance Orchestra. WEAF only

1:15—Eliza Schallert Reviews. Previews of the week's outstanding pictures; guest. WJZ WCKY kdka whk wave wire wham 1:30—Leighton Noble's Orchestra. WABC WHIO WKRC WHAS wgar kmox wadc wsbt wbt wbbm kmbc wcco—Henry Busse's Orchestra. WEAF WSM wgy wmag who wdaf kyw wtam—Jimmy Grier's Orchestra. WJZ WCKY kdka wham whk wave wire

wham whk wave wire

MIDNIGHT — Emery Deutsch's Orchestra.

WABC WKRC WHAS WHIO wir wgar
wfbm kmbc wcau wadc wbt wwi

--Nat Brandywne's Orchestra. WEAF WLS

kdka wgy wtam wmaq who -Freddie Nagel's Orchestra. WJZ WCKY whk wave wire wham

12:30—Garwood Van's Orchestra. WJZ WCKY kdka whk wire wham -Sterling Young's Orchestra, WABC WKRC

WHIO wir wbbm wgar wtbm xmbc ~cal wadc wsbt wbt wcco wwva kmox

-Louis Armstrong's Orchestra. WEAF wgy wtam wmaq who

Frank Black, General Musical Dia pond on his farm in Doylestown, Pa. favorite for many years.

# 'Cheer Up,\_America'' Is New Variety Show

"Cheer Up, America," a laugh-making program with Henry Burbig, dialect comedian; the Funnyboners trio; Frank Novak, and his orchestra, and Ray Murray, who will invent things to make people happy, is a new prograin broadcast over NBC ,including WLS on Wednesdays, from 7:45 to 8 p. m., (EST).

Burbig has been on the air since 1923, and has had more than a dozen sponsors, one of his series being a Shakespearean cycle with Fanny Brice. Frank Novak, a descendant of Carl Czerny, pupil of Beethoven and teacher of Frank Liszt, is a master of rector of NBC, has his own ice rink- 23 instruments, and has been an NBC





# PROGRAMS FOR FRIDAY, FEBRUARY 4





		- a	(EASTERN ST.	ANDA	RD TIME)			]	(CENTR	AL STANDARD TH	AE)
	WCKY	WLW Cincinnati (708 kc.)	WKRC		WSAI Cincinnati (1330 lcc.)	WCPO	WHIO Dayton (1260 kc.)		WLS-WENR		WHAS
6:30 6:45	Morning Round Up	Dritting Pioneers Brown County Revelers	Jerry Foy	6:30		Six-to-Niners	Breakfast Express	5:30 5:45	Smile A While		
7:00	Sunkistime	Mor'g in the Mount's	And the second s	7:00	Morning Prayer	WCPO News		6:00	*******		Asbury College
7:15	** **	Arthur Chandler, Jr.,	Early Edition-News.	7:15	Early tapress	Six to Niners	Little Tom	6:15	M 10		Devotions
7:30 7:45			Dow's Dawn Patrol	7:30 7:45			Across the Breakfast	6:30	Sing, Neighbor, Sing.	Stamps Quartet	Emmy's Band
8:00	Four Showmen N	Prayer Period	44 11	8.00		WCPO News	WHIO Almanac	7:00		Golden West Cowboy	The same of the sa
8:15 8:30		Peter Grant—News The Gospel Singer	woman's Hour	8:15 8:30	Hi Boys N			7:15	Pokey and Arkie	Olson Oddities	Jamboree
	Lucille and Lanny N.	Voice of Experience	***************************************	8:45	Women's Newsreel	•• ••	Yesterday's Favorites Women Make the News	7:30 7:45	Jolly Joe's Pals	WSM News	
7:00		Betty Crocker	Metropolitan Parada C	9:00 9:15	Rainbow Ridge	WCPO News	Cornelia on the Air.	8:00	Lulu Belle and Scotty	Breakfast Club N	
9:15 9:30		Myrt and Marge	Federation of Churches		Alice Joy N	61 10	Metropolitan Parade C Municipal Court	0.00	1 11 0 11		Salt and Peanuts Jackson Family
9:45		Young Widder Jones.	Sachelor's Children C		What Next?		Monticello Party Line	8:45	Don & Helen		Bachelor's Children
0:00	Margot, Castlewood N		Secret Diary	10.00	Mrs. Wiggs N	WCPO News	Premy Kitty Kelly C	9:00	Margot: Castlewood N	Margot, Castlewood N	Monticello Party Li
0:15 0:30	Aunt Jemima Terry Regan N			10:30	Just Plain Bill N	Clarence Berger	Symphonetta		Aunt Jemima N Attorney at Law N		
0:45	Coast to Coast Frolic.	Houseboat Hannah	The Street Man	10:45		Alibi Girl	WHIO News	9:45		Viennese Ensemble N	Meador Lowrey, No
1:00	Household Hour		Ruth Lyon's News Yiew C. Kennedy's Rom. C	11:00	Backstage Wite N	Merry-Go-Round	Ruth Carhart, songs C Hat and Henry		Mary Marlin N	Rexall Program	To be announced
1:15	Coon Creek Band	Carson Robison	Big Sister C	11:30	How to be Charming N				Pep. Young's Fam. N Vic and Sade N	How to be Charm's N	Big Sister C
1:45	41	The Goldbergs	Aunt Jenny's Stories C	11:45	Star Gazing		Aunt Jenny's Stories C	10:45	Gospei Singer N	Larry Larson N	Aunt Jenny's Stories
2:00	WCKY News	Girl Alone N	Mary M. McBride C	12:00	My Boy Matt	WCPO News	Mary M. McBride C.	11:00	Virginia Lee, Sunbeam	Time for Thought N	Mary M. McBride C
2:15 2:30		The O'Neills	Rom'nce Helen Trent C	12:30	News	Happiness Ahead  Man on the Street		11:15	Chuck, Ray & Christine Ma Perkins N	Edward Gamage N	Edwin C. Hill C Romance Helen Trent
2:45	Hour N	Home Hour N	Our Gai Sunday C	12:45		Melody Parade	News; Markets .	11:45	Markets; News	Home Hour N	
:00	11 68	11 11	Betty end Bob C	1:00	Carlisle & London N Escorts and Betty N	WCPO News	Ann Kirk Trio	12:00	Prairie Farmer,	04 45	Linda's First Love .
1:15 1:30	Sue Blake N		Betty Crocker C Grimm's Daughter C	1:30	Words & Music N	Rhythm Rambles Dot Club News	Three R's	12:15	Voice of the Feedlot	Banner Newshawk	College of Agricults
:45	Murdock Williams		Hollywood in Person C	1:45	*1 10	From Hawaii	Melody Boys	12:45		Dept. of Agriculture.	
:00	Music Appreciation	1100	Women's News C Meet the Missus	2:00	Great McDuff	WCPO News			School Time	Music Appreciation	Women's News C
2:15 2:30	Hour N	11011 11001	American School	2:30	Cincinnati Your City.				Otto & Novelodeons Grain Market	Hour N	University of
2:45	Murdock Williams		of Air C	2:45		Music of the Dreamer	of the Air C	1:45	"Big City Parade"	*1 *1	Kentucky
3:00	Radio Guild Drama N	Pepp'r Young's Fam. N	News: Fire Prevention	3:00 3:15	WSAI Little Show	Today's Winners	U. S. Marine Band C	2:00		Pepper Young N	Betty and Bob
3:15 1:30	10 00	Ma Perkins N	Moment Musicale	3:30	If is Strange	00 00	Ann Leaf, organ C	2:15		Ma Perkins N Vic and Sade N	
:45	19 17	Dan Harding's Wife	Maynard Craig's News	3:45	54 54	***************************************	Deep River Boys C	2:45		Guiding Light N	
1:00		Dr. Friendly	Between Bookends C	4:00 4:15	Grace and Eddy	WCPO News	Gold Coast Music C	3:00 3:15		Women's News	
:15		Mary Sothern		4:30	Rush Hughes, Com'tor	Today's Winners	1/4 Hour in 3/4 Time	3:30		Club Matinee N Dan Harding's Wife N	Melodies of Home The Songmaster
:45	** **		Dr. Dafoe C	4:45 5:00	Kiddies Club	· · · · · · · · · · · · · · · · · · ·		3:45			Dr. Allan Dafoe C
:00	Hilltop Serenaders Don Winslow N	Junior Nurse Corps N 1 Jack Armstrong	Follow the Moon C Freshest Thing in Town	5:15	Songs by Carlotta N .	Memory Lane	Console Capers	4:00 4:15	Bennett & Wolverton N Music Circle	Jack's Mountainers Winslow of the Navy N	Out of the Dusk
-30	Sports Review	Fairyland Lady	"Stepmother" C		Harry Kogen's Orc. N	" "	Singing Strings	4:30	Rakov's Orchestra N.,	Market Reports	"Stepmother" C
		Hilltop House			Nixon Denton				Three Romeos N		
:00	Little Orphan Annie.	Front Page People Short Short Story	Children's Concert C.		Speed Gibson	WCPO News	Children's Concert C	5:00	Junior Nurse Corps Roy Shield's Orch. N.	Rhythm Time	Asher & Little Jimmi
:30	WCKY News & Sports	Allan Franklyn, sports I	Dick Bray	#:3U	Paul Sullivan		ton Boys C	5:30	What's the News?	Vagabonds	Salt and Peanuts
:45	Movieland News	Lowell Thomas N	Song Time C		Billy Snider's Orch	*************	Audining A	01.40	ATTRIBUTE OF THE LIGHTY	Asher & Little Jimmie	Song Time C
:00:	Mary Small N	Amos 'n' Andy N		7:00	Uncle Ezra N	WCPO News	/ic Arden's Orch	6:00	Mary Small N To be announced N	Sports: Mary Small N	Nedra Gordinier
:30	Vic Arden's Orchestra	Lum and Abner N	Margaret Daum C	7:30	Larry Lee's Orchestra.	Harry Hartman	Margaret Daum CII	6:30	Lum and Abner N	H. W. Van Loon N	Margaert Daum C.
:45	Craig Mathews N	Arthur Godfrey	THE RESERVE THE PROPERTY OF THE PARTY OF THE	7.45	Janer	Race Results	loake Carter C	6:45	Vocal Varieties	Stars of Broadway	Boake Carter C
:00		Barton Rees Pogue		8:15	Cities Service Concert  —Lucille Manners N	Grime Reporter	Hammerstein Music Hall C	7:00		Francis Craig's Orch. Musical Moments	Hammerstein Music
:30	We Present Another	Death Valley Days N., I		8:30		" "	Paul Whiteman's	7:30	Death Valley Days N 1	Trio Time	Paul Whiteman's
:45	84	" "	Orchestra C	8:45	*********	Vocal Varieties	Orchestra C	7:45	* **	Waltz Time	Orchestra C
		WLW Operatta		9:00	Waltz Time N.		Hollywood Hotel C.	8:00	Don and Helen	Nola Day N	Hollywood Hotel C.
	To be announced N	Paul Sullivan	10 11	9:30	Ernie Fiorito M	Popular Melodies Wrestling Matches			To be announced N To be announced N	To be announced N	10 00 00
:45	11 11	Review	" ",	9:45	** ************************************	** ***********	<u>"                                    </u>	8:45	11 /11	41 41	10 00
	Apostoli vs. Lee	First Nighter N S		10:00 10:15	Twenty Years Ago Today M	or The Piano	iongshop C	9:00	Apostoli vs. Lee	First Nighter N	Songshop C
30	Fight N	Jimmy Fidler N.		10:30	Charles Woods, News \	Mein Ber		9:30	Fight N	America Looks	11 11
45	to 61					he Islanders			61 41	Abroad	Musical Moments
00	Taxicab Night Club			11:00	Orchestra	WCPO News			The Globe Trotter		Poetic Melodies C Meador Lowrey, New
	Henry Busse's	Florida G	eorge Olsen's	11:30	Larry Lee's	t	eighton Noble's	10:30	Louis Armstrong's	the Air	Derby City Rhythm
45	Orchestra N	Eddie Rogers' Orch	Orchestra C	1:45	Orchestra	** ** *** ****	Orchestre	10:45	Orchestra		· · · · · · · · · · · · · · · · · · ·
10			WKRC	- 1	WSAI	WCPO	WHIO		7	WSM	

# NETWORK PROGRAMS (NBC-CBS)

7:90—Poetic Melodies: Jack Fulton, tenor. Franklyn MacCormack, reader, and orchestre. WABC WKRC wgar wadc wcau wwwa

tre. WABC WKRC wgar wadc wcau wwva wgst wbt wir — Mary Small, songs. WJZ WCKY WLS WSM whk wave wire wham — Amos 'n' Andy. WEAF WLW wgy wtam who kyw kstp wwi — Hal Totten, sports. (NBC) wmaq 7:15—Arthur Godfrey with organ. WABC WKRC WHAS wbbm wir wfbm wgar wcau kmox

7:30—Hendrik Willem Van Loon, commenta-tor. WEAF WSM
—Dinner Concert. .(NBC) wave wire wham —Lum and Abner, comedy sketch. WJZ WLW WENR

WLW WENR

--Margaret Daum, soprano, with concert orchestra. WABC WKRC WHAS WHIO
wadc kmox
3:45—booke Carter, news commentator. WABC
WHAS WHIO wir wgar kmox wbbm wcau

WKRC WHIO WHAS wir wgar wbbm kmox wcau wcco kmbc wbt wadc wgst wwl -Bughouse Rhythm. WEAF wgy wtam wmaq wire wdaf kyw -Craig Matthews, tenor. WJZ WCKY wave whk wire wham 8:00—Grand Central Station, dramatic sketch.

WJZ WCKY WLS kdka wspd whk wham

Cities Service Concert: Lucille Manners
soprano, and the Cities Service Quartet
Rosario Bourdon's Orchestra. WEAF WSAI wgy wtam wmaq wwj who wdat wire kstp

"Hammerstein's Music Hall": Ted Hammerstein, m. c.; Jerry Mann, comedian guest star, and Music Hall Orchestra WABC WKRC WHIO WHAS wir wgar kmoz wbbm wfbm kmbc wcau wcco wadc wbf

8:30—Death Valley Days, dramatic program with John MacBryde, Jean King, Vernon Radcliffe and Jeff Bryant; Orchestra direc-tion Josef Bonime. WJZ WLW WLS kdka wham whk wspd

wadc wbt kmbc wgst wwl wcco wfbm

9:00—Waltz Time, with Frank Munn, tenor; Manhattan Chorus; Abe Lyman's Orchestra. WEAF WSAI wgy wtam wmaq wwi wdaf Hollywood Hotel: Dramatic Musical Revue:

Guests; Frances Langford; Jerry Cooper; Anne Jamison; Ken Niles; Raymond Paige's Orchestra; guest. WABC WKRC WHAS WHIO wir wbbm wgar wfbm kmox kmbc wcau wadc wbł wcco wgsł wwi

-Nola Day. WJZ WCKY WSM wham kdka whk wfla wave wfaa

9:15—To be announced. WJZ WCKY WLS WSM wham kdka whk wfla wave wfaa 9:30—A. L. Alexander's True Stories dramatization. WEAF wgy wtam wwj kyw who wmag wdaf wire kstp

-To be announced. WJZ WCKY WLS WSM kdka whk wave wham wcoi wfia wspd wfaa 10:00-Fred Apostoli vs. Glenn Lee; blow by blow description by Sam Taub and Bill Stern. WJZ WLS WCKY kdka whk wham

The Songshop: Frank Crumit, m. c.; Reed Kennedy; Alice Cornett; Songshop Quartet, the 22-Voice Glee Club, direction Ken Christie; 47-piece Orchestra, direction Gustav Haenschen; guest artist. WABC WKRC WHAS WHIO wir wgar wadc wbbm wfbm kmox wbt wcau wsbt wwl wcco

First Nighter: Dramatization starring Les Tremayne and Barbara Luddy; Orchestra, direction Eric Sagerquist. WEAF WLW WSM wwi wave wmaq wtam wdaf who kstp wfla wfae wire kvoo wgy 10:30—Jimmy Fidler and his Hollywood Gossip. WEAF WLW wgy wtam wmaq kyw wwi wire kstp wdaf 10:45—"People in the News." Dorothy Thompson, news commentator. WEAF WLW kyw wgy wtam wwi wire wmaq kstp wdaf —Special Talks Program. WABC wbbm wir

-Special Talks Program. WABC wbbm wir wfbm wcau wcco kmox wadc wgst 11:00—To be announced. WEAF wgy wtam wdaf kyw -Esso News Reporter. WJZ only

Glen Gray's Casa Loma Orchestra. WABC (WKRC WHIO on 11:15) (NBC) (WCKY on

-Panchito's Orchestra. (NBC) (WCKY on II:15) whk wave wire wham -Poetic Melodies. (CBS) WHAS wbbm wfbm wwl wcco kmox kmbc -Amos 'n' Andy. (NBC) WSM wmaq wdaf wire wbap

11:15-L. Panico's Orchestra. WEAF WSAI WLS wwj wave wtam kyw who wgy

with wave warm kyw who wgy

11:30—Henry Busse's Orchestre. WJZ WCKY
whk wave wire wham

Freddie Martin's Orchestre. WEAF wwi
wave wmag wham wdaf kstp wgy

George Olsen's Orchestre. WABC WKRC
wir wibm wcau wadc kmox wbbm kmbc
wsbt wbbt wgar wsbt wbt wgar

MIDNIGHT-William Scotti's Orchestra. WJZ WCKY whk wave wire wham
—Chick Webb's Orchestra. WEAF WLS wgy

—Chick Webb's Orchestra. WEAF WLS wgy wtam wmaq who wdaf kdka
—Orrin Tucker's Orchestra. WABC WKRC WHIO wir wgar wfbm wadc wbbm 12:30—Jimmy Dorsey's Orchestra. WJZ whk

wave

-Happy Felton's Orchestra. WEAF WLW
way wtam wmaq who wdaf kdka
-Tad Fiorita's Orchestra. WABC WKRC
WHAS wbbm wfbm kmox wadc

### **New Variety Show** Commences Over 'CKY

"The Radio Frolic," featuring golden voiced Miss Willie Morris, Walter Cassel, baritone, the Norsemen Quartet, Don Voorhees' orchestra and Don Ross, master of ceremonies, begins a Monday-Wednesday-Friday series over WCKY, Cincinnati, January 31, at 10:54 a. m., (EST).

Willie Morris is well known for her work in the "Hit Parade," "Fireside Recitals" and "1847 Musical Camera."



ures to win by resorting to court Carter, Jr., of Aberdeen, N. C. action was added by Edward Malloy of Scranton, Penn. It seems that Mr. Malloy survived the entire "puzzle series" of the first Old Gold contest and was asked to write the deciding statement.

According to his testimony to the court he was investigated and told he would win a major prize. Furthermore, he claims he contracted debts on the strength of what the investigators told him.

Before filing a petition with the Appellate Division of the New York Supreme Court he mailed pamphlets to New York newspapers and advertising men stating his position and contention in the case, which was to the effect that the whole thing was "unfair, unjust and illegal."

In reply the Lorillard Co., Old Gold makers stated that Mr. Malloy was among those considered for the prizes but that the judges made their decision on the merit of the letters, and so-the petition was denied.

As has been stated in this column before, the conduct of national contests is handled by experienced advertising firms. They must by necessity realize that their contest will produce a certain number of disgruntled losers and the rules are written to protect against them. If the sponsors abide by the rules (and they usually do) the contestant must accept the decision of the judges. Their participation is with that understanding. It is useless and futile to seek recourse by law.

One of the "letters to the editor' of a well known contest magazine told what that person had learned in contesting the first year. It's worth repeating.

(1) To obey the rules to the letter. (2) To keep a notebook and pencil handy for those sudden brilliant ideas that don't seem to come at the right moment. (3) To slant or "train my gun" on the product and its individual merits. (4) To put some humor into every contest, and to view the situation with humor, win or (5) Enter to win. (6) To send in consistently good entries. (7) To look everywhere for ideas. (8) Avoid sameness - be different, original, individual. (9) To enter every contest with the idea that the sponsor wants to buy, through the contest-(a) good will (b) advertising material and (c) to sell his

It can be added that one needs to know (no more) if the foregoing is put into practice. As much is stated in a few words as this reporter has been able to say in the course of several years writing. The writer of

Another link in the chain of fail-, the letter mentioned is William V.

The field of snapshots in contests grows larger and larger, but what we have reference to now is the strictly snapshot contests. A six-week contest is being conducted by Lehn & Fink (Lysol).

For snapshots of children under ten years of age weekly prizes of United States Savings Bonds and Eastman Kodak are offered, beginning Monday, January 31st. The contest will be a part of the radio program featuring the famous Dr. Dafoe of Canada. It is understood the contest was suggested by Dr. Dafoe

were the most photographed babies in the world, he would like to see pictures of other babies in the United States and Canada. A grand prize of \$500 will be given.

From Amos 'n Andy the Pepsodent Company goes to Mickey Mouse. In connection with the new program, dealers and druggists will share in \$5,100 worth of prizes. Mickey says 'I am a new Pepsodent salesman and I'd like to know WHY you push Pepsodent." The dealer must tell them (or him) in 25 words. There may be a customer contest, too.

The makers of Juniper Tar Compound, who still stick to the rebus contest year after year, have announced another to close on March 1. The solution must be written in your own handwriting and the neatest wins \$100 and on down to \$1. Total of \$1,000 given. 438 prizes.

Psychology, 404 Fourth Ave., New York offers \$20 monthly for true, per-

who said that since his famous quins sonal experience stories. Make them Editor to reach him by last day of short as possible. Address Contest the month.



# AT LAST!--A **SMART NEW** SERVER

the new and better way



\$1.49

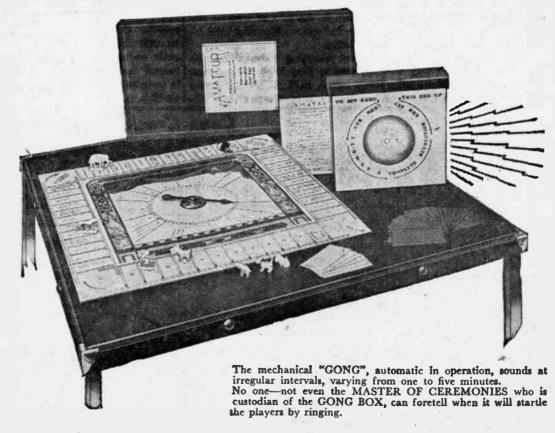
FILGER NOVELTY CO.,	
1201 Jackson St., Cincinnati, O.	
Gentlemen—Send me C. O. D. an postpaid, one server as advertised, will pay the postman \$1.49 on delivery	1
Name	
Address	

# **AMATEUR**

Sensational New Game of

# Thrills • Excitement • Fun • Suspense

The object of the game is to complete the circuit of the LADDER TO FAME, encountering, in the climb, a succession of hazards, joys, disappointments, breath-taking surprises and nerve-tingling suspense, in anticipation of the GONG sounding unexpectedly, to set the AMATEUR, in play at the time, back at the Bottom of the Ladder. From two to eight may play.



The game is a veritable Tornado of Hilarity and Clamorous Entertainment. Outfit consists of richly colored Game Board, non-skid Spinner, package of "Try Your Fortune" cards, eight cleverly designed Tokens, Instruction Sheet, the Automatic GONG, all neatly arranged and individually boxed.

RADIO DIAL, 22 East 12th Street,∉ Cincinnati, Ohio.	***************************************
22 East 12th Street, Cincinnati, Ohio.  Dear Sir:—Enclosed is \$2.00 for which at PAID the game Amateur.	end me POST-
game Amateur and a one year's subscriptie DIAL.	OSTPAID the
Name	•••••
Street	•••••
City State	

# Met Matinee Of "Tristan Und Isolde" Stars Kirsten Flagstad, Lauritz Melchior

"Tristan Und Isolde." will be broad- has substituted a love potion and, as cast from the stage of the Metro- the act ends, the two yield to the politan Opera House on Saturday, drug's effects. January 29, beginning at 1:40 p. m. (E.S.T), over NBC, including WCKY, WLW and WSM, with Kirsten Flagstadt and Lauritz Melchior, two of the greatest Wagnerian singers in the world, in the title roles.

Saturday's performance, the second broadcast of Wagnerian opera this season, also will mark the 125th portrayal of Tristan by Melchior. Making his debut in the role in Barcelona, Spain, in 1929, he has since sung it in sixteen different opera houses. Kirsten pires upon his body. Flagstad, who will sing Isolde, has been the reigning sensation of the Metropolitan since her debut there in

The story of 'he opera is the ancient legend of the sam name. Tristan is sent by his uncl, King Marke, to exact tribut of Morold and to bring back the lovely Isolde to be his bride. Tristan slays the recalcitrant knight but is himself gravely wounded. Aboard ship, Isolde brings the wounded Tristan back to health, ignor,nt of the fact that he has slain her betrothed.

The opera opens with a scene Isolde back to King Marke. She learns that Tristan has slain her betrothed, Morold, and, inflamed with anger, she offers him a up. Expecting death, he accepts and drinks, Before he can drain the cup she snatches from him, expecting to end her own contributing to a column called "Lit- 10:45 p.m., Tuesdays.)

The great Wagnerian music drama, life. But her companion, Brangaene,

At the court of his uncle, however, courtiers suspect that the two are in love. A ruse succeeds in trapping Tristan with his beloved. Marke is Taub. hitter in his denunciation, but an impatient follower breaks restraint and thrusts the defenseless Tristan through. Tristan is borne away by his trusted Kurvenal. In the last act, the lovers are re-united with the approval of King Marke, but it is too late-Tristan dies of his wounds and Isolde ex-

The complete cast:

ı	Tristan Lauritz Melchior, tenor
ı	King Marke Emanuel List, basso
ı	IsoldeKirsten Flagstad, soprano
ı	Kurvenal Julius Heuhn, haritone
ı	Melot Arnold Gabor, baritone-
ı	Brangaene Gertrud Wettergren, contralto
ı	A Shepherd
ı	The SteersmanJames Wolfe, basso
J	A Sailor's VoiceKarl Laufkoetter, tenor
Ì	Conductor Artur Bodanzky
	Stage DirectorLeopold Sachse
	Chorus MasterKonrad Neuger

#### DALE CARNEGIE

(Continued from page 4)

at the State Teachers' College in Warrensburg. There he entered the school's speaking contest and won successively, a factor which enabled aboard the ship bearing Tristan and him to sell correspondence courses to ranchers in the hills of western Nebraska ånd eastern Wyoming after his graduation.

After a selling session, Carnegie migrated to New York, took a short story course at N. Y. U. and started

### Apostoli-Lee Fight Aired From "Garden"

The twelve round boxing match between Fred Apostoli, recent victor over Freddie Steele, and Glenn Lee, middleweights, will be broadcast direct from Madison Square Garden's ringside by Sam Taub, Friday, February 4, at 10 p. m. (EST), over NBC, including WCKY and WLS.

Bill Stern, sports announcer, will also be at the mike to assist Sam

tle Known Facts About Well Known People," which was published 20 years ago in the Associated Sunday Magazine. This was followed by a six-year tour around the world which resulted in the organization of "Organized Public Speaking Courses" which Carnegie still conducts throughout the country.

Carnegie, as his broadçasts will convince you, is a genius at getting other men to express themselves forcefully. His methods are unique . . . they even seem brutal at times . . . occasionally he socks a stammering pupil on the back with a tightly folded newspaper . . whereby timidity and nervousness vanish in the face of rising anger and the pupil commands attention and finishes triumphantly.

On his new program, Carnegie will endeavor to instruct as well as entertain listeners. He'll dramatize positive and negative selling methods and play up the proper salesman approach. Grouches who have learned to smile and win friends will tell the radio audience how Carnegie transformed them from the crossest men in town to the happiest! (NBC-Red,

#### "Sammy's Kiddie Klub"

Sammy Fuller, chief of the "Uncle Sammy's Kiddie Club" over WSAI, 4:45 to 5:00 p. m. (E.S. T.) Monday through Friday, is conducting a one-man safety campaign to educate children how to cross the streets.



Sammy Fuller

Boys and girls of school age may join Uncle Sammy's Kiddie Klub only after they send in a written statement from their parents or teacher hat they have learned the safety slogan.

"When we reach the curb, first our eyes, then our ears, then our feet" is the slogan which Uncle Sammy drives home each day on the air. His campaign already has drawn praise from Major Charles F. Wolsefer, head of the Cincinnati police safety squad.

In addition to his safety talks, Uncle Sammy sings for his audience and tells stories.

### Fourth Children's Concert

The fourth of a series of five Tuesday concerts for children given by the Cincinnati Symphony Orchestra will be broadcast over CBS, including WKRC, WHIO and WHAS, Tuesday. February 1, from 3:30 to 4:30 p. m., (EST).

Eugene Goossens is the director of these concerts, which originate in Cincinnati's historic Music Hall through the facilities of WKRC. Theo Gannon, manager of the orchestra, is commentator.

### Richard Crooks Returns To "Voice of Firestone"

Richard Crooks, Metropolitan Opera tenor, will return to the Voice of Firestone program as soloist during the broadcast with Alfred Wallenstein's orchestra and the mixed chorus on Monday, January 31, at 8:30 p.m., (E.S.T.), over NBC, including WLW and WSM.

Crooks will sing "Kathleen Mavourneen," by Crouch, "Lindy Lou," by Strickland, and the ever-popular "Elegy," by Massenet.

Wallenstein will conduct the orchestra in "Farandole" from Bizet's "L'Arlesienne Suite," and "Entrance of the Little Fauns," by Pierne. The mixed chorus will sing Rossini's "The Dance," and will join Crooks in a medley of songs from "Rio Rita," to conclude the program.

### Cleveland Orchestra In **Fourth Concert Of Series**

Artur Rodzinski will conduct the Cleveland Orchestra in the fourth concert of its present series on Wednesday, February 2, from 8:45 to 9:30 p. m. (E.S.T.), over NBC, including WCKY and WLS.

Rodzinski has programmed the Overture to Mozart's "The Magic Flute" to open the concert, followed by Beethoven's Symphony No. 8 in F Major, Opus 93. The Beethoven work is in four movements, Allegro vivace e con brio; Allegretto Scherzando; Tempo Dimenuetto; and Allegretto vivace.

The third and concluding work will be "Pavane pour une Infante Defunte" by the late French composer, Maurice Ravel.

#### Coon Creek Girls and Audience



Above you see the reason for WCKY's new rule that all persons attending broadcasts of the Coon Creek Girls must have tickets, which may be obtained free charge by writing to the station.

Crowds became increasingly large, filling corridors and disrupting other business at the studios, so that it became necessary to limit the size of the daily audiences. The Coon Creek Girls, with Aunt Idy Harper, are heard weekdays at 11:30 a. m. (E.S.T.) from WCKY's Studio A.

# WORLD PREMIERE FOR ENESCO COMPOSITION

### **Tibbett To Feature Taylor Composition** With Kostelanetz

Two famous contemporary songs "Captain Stratton's Fancy" by Deems Taylor and Cole Porter's classic, "Night and Day," will be featured by Lawrence Tibbett during his broadcast with Andre Kostelanetz' Orchesover CBS, including WHAS, WKRC and WHIO, Wednesday, February 2, from 9:00 to 9:30 p.m., (E.S.T.).

Tibbett's other selections include "Heaven and Earth" by Olmstead and, in closing, the stirring "Torreador Song" from Bizet's "Carmen." Kostelanetz' specialties will include unique setting of "Mother Goose Blues.'

Deems Taylor, in the dual role of composer and commentator, is to discuss the program informally.

## Segovia, Guitarist, Guest With "Magazine of the Air"

Andres Segovia, known as the world's greatest guitarist, will make a guest appearance on the "Magazine of the Air" over CBS, including WKRC, WHAS and WHIO, Sunday, January 30, from 5:00 to 5:30 p.m. (E.S.T.).

Segovia was born in Granada, Spain, and is now on his eighth tour of the United States. For his performance with the "Magazine" he has chosen an Allegro by Nicolo Paganini and Bach's Gavotte. Editor Channing Pollock is to contribute an article on "happiness."

Mark Warnow's orchestra, which has been increased to concert size, will feature a Spanish theme "Andalucia," by Lecuona — and Tschai-kowsky's "Valse." Lyn Murray's chorus has lately been added to the musical section and will sing "Figaro," from "The Barber of Seville," accompanied by the orchestra.

Morton Bowe's tenor voice is to be heard in "The Rosary" and "I Dream of Jeanie with the Light Brown Hair.'

# Enesco, Himself, To Be Conductor For Debut Broadcast

The world premiere of a composition by Georges Enesco which the Rumanian composer-conductor and violinist completed only a week before the concert, will be given by the Philharmonic - Symphony Orchestra of New York under his direction over NBC, including WKRC and WHAS Sunday, January 30, from 3:00 to 5:00 p.m. (E.S.T.).

The work is the Suite No. 3 in D major, subtitled "Villageoise." Enesco worked intensively to complete it in time for this concert but, although scheduled tentatively for performance, "Sweet Someone" from Gordon and it was not known until what amounts Revel's "Love and Hisses" and a to the last minute that it would be ready. This suite is to occupy the second half of the program, which is to be opened with Mendelssohn's Fourth, or "Italian," Symphony and the Sibelius tone poem, "The Swan of Tuonela," featuring Michel Nazzi as English horn soloist.

Enesco with this concert will conclude his month's tenure as guest conductor. The following week John Barbirolli, who has been on a midseason vacation, is scheduled to resume as permanent conductor for the balance of the season, which ends

Deems Taylor will give the commentaries on the program, which is also to be heard over the Canadian Broadcasting Corporation network.

## Toscanini Subject Of Talk By Kathryn Cravens

Arturo Toscanini, the musical genius who conducts opera and concert scores from memory, is the subject of a talk by Kathryn Cravens on "News Through a Woman's Eyes" over CBS including WKRC, WHAS and WHIO, Monday, January 31, from 2:00 to 2:15 p.m. (E.S.T.).

Toscanini was born at Parma, Italy in 1867 and began his career by playing 'cello in various orchestras. When only 19 years old he conducted his first opera at Rio de Janeiro. Returning to Italy he soon won fame as conductor at Turin, Genoa and finally La Scala in Milan.

The most colorful musical event of the decade!

# Brahms Cycle by THE CINCINNATI SYMPHONY ORCHESTRA Second Program Includes Varia-tions on a Theme by Haydn Sym-phony No. 4 Violin Concerto in

SOLOIST

Friday Afternoon

D-Major. **MUSIC HALL** 

Saturday Evening

TICKETS, 50c to \$3, on Sale Starting Tuesday, at 121 E. Fourth St.

By CLINTON BROOKS

SINCE radio has taken Arturo Toscanini to its bosom, much publicity has been given the maestro's extraordinary talent for conducting symphonic programs from memory. Of course, this sort of thing has a definite human interest appeal to the vast radio audience in the United States, but it leads one to wonder if radio, like the movies, doesn't sometimes attach itself too strongly to a sort of idée fixe. Toscanini is a man of many talents; publicizing him for this one talent alone is something like the process of "gilding refined gold, throwing a perfume on the violet."

Not that I should minimize this ability on the part of the Italian conductor. It is the sort of thing one expects from a genius like Toscanini, particularly after his long experience of wielding the baton on both the concert and operatic podium. But inestimable as the talent is, it is not unusual. One expects operatic stars, for instance to memorize hour-long scenes, not only the music, but also the words-sometimes in a half dozen languages- to say nothing of an astonishing amount of stage business. A performance of "Tristan und Isolde" would be ruined, for instance, were Lauritz Melchior to court Kirsten Flagstad for two hours on the stage of the Metropolitan, both of them singing and gesticulating with the Wagnerian scores in their hands.

Whether Toscanini stands in front of the NBC Symphony Orchestra Saturday night with or without scores, the program which he will broadcast from New York promises to be quite unusual. His "piéce de résistance," of course, will be the series of tone paintings by Moussorgsky, "Pictures at an Exhibition" -a set of ten piano pieces orchestrated by the renowned Frenchman, Maurice Ravel. The score is one of the finest bits of pictorialization ever created in the musical idiom, with its miniature drawings of such unusual things as "The Ballet of the Unhatched Chickens," "The Catacombs," "The Market Place at Limoges," and "The Hut on Fowls' Legs"-to pick but a few of the pictures in Moussorgsky's gallery.

Of great interest, too, will be Toscanini's rendering of an operatic overture by a nineteenth century compatriot—the overture to the now moribund opera "La Scala di Seta" by Giacomo Rossini. Coupled with these works by way of contrast will be Robert Schumann's classical five-movement "Rhenish Symphony" (perhaps the greatest of that composer's gifts to the world's musical library), and the Nocturne and Scherzo which Felix Mendelssohn composed for Shakespeare's "A Midsummer Night's Dream."

Incidentally, I should add that the two operatic singers mentioned above will be heard singing "Tristan und Isolde" for the Metropolitan Saturday afternoon. Since she first appeared in New York, Flagstad's name has been associated with the rôle of Isolde, and especially with the superb last act, "Liebestod." Equally fascinating, after one gets to know them, are the first act Narrative and Curse which key the action of the whole music drama. Of course the most subline part of the opera is the dramatic second act duet in which Tristan and Isolde succumb to the fatal love potion and voice a mutual devotion stronger than that found anywhere else in dramatic literature---overshadowing the more puerile love of Romeo and Juliet and the less profoundly touching adoration of Anthony and Cleopatra or Paolo for Francesca.

The music of Mendelssohn will appear a second time on radio programs this week when Georges Enesco, at his fourth and final broadcast before the return of the regular conductor, John Barbirolli, plays the joyous Italian Symphony in A-major Sunday afternoon with the New York Philharmonic Orchestra. To be heard in the same concert is the immortal tone poem of Sibelius, "The Swan of Tuonela," from the Finnish composer's "Lemminkäinen Suite." Rudolph Ganz also will conduct the New York Philharmonic Orchestra in an unusual young people's concert over the Columbia network Saturday morning. Featuring leading members of the orchestra's brass section, he has programmed, among other things, the overture to Thomas's "Mignon" a Sonata for horn, trumpet, and trombone by the Frenchman, Poulenc, and the Italian Sinigaglia's Romance for Horn and Orchestra.

Other highlights in the week's music are the Coolidge String Quartet's broadcast of Beethoven's E-flat Major Quartet next Monday afternoon; "An Hour in Old Vienna," programming the music of Mozart, Schubert, and Strauss, next Monday night; the Rochester Civic Orchestra performing symphonies by two Russians, Rimsky-Korsakov and Kallinikov, next Monday afternoon; and Elisabeth Rethberg, Metropolitan soprano, singing selections by Strauss and Beethoven Sunday night with Fritz Reiner conducting the Ford Symphony Orchestra.

Unusual bits heard last week were Enesco's version with the New York Philharmonic of Berlioz's "Symphonie Fantastique" and the conductor's own audience expected and got.

#### Observes Eighth Year On Air



Right Reverend Monsignor Fulton J. Sheen, noted philosopher and lecturer, is observing his eighth year as speaker on the "Catholic Hour" program broad-cast over NBC, including WSAI and WSM, Sundays at 6 p. m. (E.S.T.)

His series on Justice and Charity, which began on Sunday, January 2, will continue through Sunday, April 17, and is divided into two classifications. The first nine talks deal with "The Social Problem and the Church," the last eight talks with "The Individual Problem and the Cross.

# Eastman Music School To Give Concert With Dr. Hanson Conducting

Dr. Howard Hanson, Director of the Eastman School of Music, will conduct the Eastman School Symphony Orchestra in a concert Thursday, February 3, from 9 to 9:30 p.m., (EST), over NBC, including WCKY.

Dr. Hanson has programmed the Concerto Grosso for Two String Orchestras by Locatelli to open the concert. This will be followed by Gabrielli's Piano Forte for Two Brass Choirs, and the broadcast will conclude with Cannabich's Symphony.

Suite for Orchestra; and the Metropolitan Opera broadcast of Rossini's "Barber of Seville." Rarely is it one can hear such long and orchestrally brilliant works as the Berlioz composition, which, on this occasion, made exacting demands from conductor and orchestra and at the same time had the demands answered superbly. The demands which the "Barber" made on Lilv Pons and Ezio Pinza in the "Una Voce Poco Fa" and the "Largo al Factotum" also were met with vocal brilliance which of course the radio

### Cantor Can't Tell Who's Which



Whenever George McCall ("Hollywood Screenscoops") visits Announcer Jimmy Wallington during the Eddie Cantor program, the comedian has a difficult time distinguishing who's who. George (on the left) and Jimmy (on the right) have found during the last three years that not only do they confuse the comedian, but all their friends as well, and on one occasion Mrs. Wallington. Each is six feet, two inches tall, have the same coloring and identical mustaches.

# 'KRC Rhythmaires

by the Rhythmaires, a group of 'KRC the sick list . . . nothing serious, instrumentalists, is being broadcast though. George Hart no longer each Monday at 10:15 a. m. The group is made up of Ruth Lyons, organist; Gladys Lee, pianist; Bob Keys, guitarist and vocalist; and John gent and her constant escort Fielden, accordionist

Keys and Fielden are the latest addition to the Hillton Station.

#### **SHOOTING STARS**

(Continued from page 5) A new musical program presented Cincy station. Virginia Golden on a member of WCPO's staff. Mary glimpsed dancing at the Pavillon Caprice. **Ruth Lyons** has written another tune and it's a honey.

GREATEST NEWSPAPER OF THE AIR

WCPO

FIRST WITH THE LATEST **NEWS** 

Titled "How Did It Start and where Will It End"; the song should go places.

Thumbs Up: Information Bureau

Thumbs Up: Information Bureau

The start and is not too large to handle most of the telephoned questions on the same day they are asked. Mr. Dye is responsible for this show...

More star shooting with the Assert and the start an show ... headed by Bill Dye ... Boasts other talents too ... owns tronomer next week, and, as usual, the newest addition to staff. A a voice, a guitar and a baton more peeps at people. THEME a voice, a guitar and a baton more peeps at people. THEME swell program idea . . . and 'CKY which he used for a couple of UP AND OUT.

# TODAY'S MOST POPULAR REFRIGERATOR

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With a 5 Tube Built-in Crosley Radio

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Today's Most Modern Refrigerator

Mrs. Housewifel Here is a cheerful companion that will help lighten your daily tasks . . . The most convenient refrigerator of them all plus a 5 tube Crosley Radio of fine tone and performance . . . A new note of harmony for the modern kitchen. It is a combination that will modernize YOUR Kitchen. See for yourself how much MORE you get for your money with a Crosley Musical Shelvador.

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