



METROPOLITAN OPERA

STARS

These Metropolitan Opera Stars will be heard in leading roles on the regular Saturday matinee broadcasts direct from the Metropolitan stage. Richard Crooks (lower left), Grace Moore (center) and Nino Martini (upper right) are three of the world's leading opera stars.

BEN BERNIE RETURNS TO THE AIRWAVES SEE PAGE 3

15,1138

President In Jackson Day Broadcast

Don's Kid Brother



Jim Ameche (left) not only sounds like his famous brother, Don Ameche (right), over the radio, but looks like him. Jim plays the lead in a new daytime serial, Attorney-at-Law, which made its debut January 3.

Milanov, Martinelli To Play Lead In Metropolitan Matinee Of Verdi's Opera, "Il Trovatore"

Milanov, will make her radio operatic debut in the performance of Verdi's "Il Trovatore," to be broadcast in full direct from the stage of the Metropolitan Opera House on Saturday, January 8, beginning at 1:55 p. m. (EST) over NBC. Milton Cross will be the NBC commentator.

Milanov will sing the role of Leonore, which she sang in her operatic debut at Zagreb, Jugoslavia, ten years ago and repeated last week for her Metropolitan debut. Giovanni Martinelli, for many years leading Italian tenor at the Metropolitan, will have the part of Leonore's lover, Manrico. Bruna Castagna will be the Azucena and Richard Bonelli the Count di Luna. Gennaro Papi will conduct.

The story of Zinka Milanov's career is one of the most unusual in present day opera. A native of Jugoslavia, she pursued advanced vocal studies at the Royal Academy of Music, Zagreb, on Leonore has taken takes its effect under Marie Kostrencic and later with and the heroine falls dying to the Milka Ternina, a former star of the floor. Metropolitan Opera. She made her operatic debut at Zagreb in October, 1927, leading to engagements at Dresden, Vienna and Prague.

Edward Johnson, manager of the Metropolitan, heard the young singer last Summer at Salzburg in a performance of Verdi's Requiem under the The cast: baton of the great Arturo Toscanini. Johnson immediately took an option on her services, stipulating that she must learn at least three major Verdi roles in Italian, a language she had never before sung. She arrived in New York this month, auditioned before York this month, auditioned before

The latest "find" of opera, Zinka all the maestri of the Metropolitan staff and made her successful debut last week. Both the Count di Luna and Man-

rico, hitter enemics, are suitors for the hand of Leonore. The antecedents of Manrico, a follower of the Prince of Biscay, are hidden in mystery. He has been reared by Azucena, a gypsy, who constantly urges him to revenge himself on the Count. Leonore, believing

that Manrico has been killed in a battle with the count, is about to enter a convent when she is rescued by Manrico. Before they can be married, how-

ever, Azucena is captured and sentenced to death by the count. Manrico, too, is captured in a rescue attempt and likewise doomed to death. Leonore in desperation offers to marry the count in exchange for Manrico's freedom, but he accuses her of betraying his love. At this moment, the pois-

The count suddenly appears and orders Manrico's instant execution, dragging Azucena to the window to witness his death. Acuzena at the very was the count's brother abducted in ated programs in Chicago. infancy.

The cast:

Postmaster General Singin' Sam Guest **James Farley to Act** As Toastmaster

President Roosevelt's annual Jackson Day address to Democratic banquets all over the country will be heard over the CBS and NBC-Red networks, including WKRC, WLW, WHAS, WSM, and WHIO, Saturday, January 8, from 9:30 to 10:00 Kennedy, concert baritone; of Alice p. m. (E.S.T.).

The President is to be introduced by Postmaster General James A. Farley, who will be speaking from the dinner at the Hotel Commodore in New York City. The Chief Executive will be heard from the Hotel Mayflower in Washington, D. C., scene of the major banquet.

There will be 49 Jackson Day banquets in progress throughout the state, and the one in the District of Columbia. Each of these gatherings will hear the President's address. The banquets are arranged by the Democratic Party for the purpose of getting outstanding members of the party together to assist in the raising of campaign funds.

"Smoke Dreams"

Dreaming on the air is the chief pastime of Paul Hughes, veteran stage and radio actor. It's one that combines business with a lot of pleasure for, he declared, "my job is most enjoyable since I dream aloud about

many things that live only in fond memories." Though not identified on the air,

Hughes is the Dreamer heard over WLW and the



A native of Altoona, Pa., Hughes entered stock several years ago. He did various roles and pro-

duced for 12 years. Then came radio drama and in 1929 he was heard in CBS productions from New York. Later he was heard over WSYR, end of the work shrieks that Manrico Syracuse, and in several NBC origin-

Hughes joined the Crosley stations, WLW and WSAI, Cincinnati, last July 1 after a period at WTAM, Cleveland. Although he is heard in various dramatic shows originating at the Nation's Station, his favorite is "Smoke Dreams," which features Virginio Marucci's orchestra, soloists and dramatic skits.

Soloist With Carlisle **On "Songshop" Program**

The smooth-voiced baritone, Singin' Sam, again will be a guest soloist on "The Songshop," with Kitty Carlisle over CBS Friday, January 7, from 10:00 to 10:45 p. m., (EST).

As usual, the show features the songs and persiflage of Frank Crumit as master of ceremonies; of Reed Cornett, rhythm singer; of the Songshop Quartet and the 24-voice glee club and Gustav Haenschen's Orchestra.

Singin' Sam's solos are to be "Nobody" and "Carry Me Back to Old Virginny." With Crumit, he will do a group of songs including "There's A Home In Old Wyoming"; "Indi-ana," and "Beautiful Ohio."

Miss Carlisle's selections will be country at that time, one in each highlighted by "Springtime," from state, and the one in the District "Three Waltzes," the musical comedy in which she now is appearing on Broadway. Kennedy is to sing that baritone favorite, "Waterboy," and Miss Cornett will be heard in Mc-Hugh's popular "Cause My Baby Says It's So."

Says It's So." The Quartet will sing Strickland's "Lindy Lou," while a special feature by the orchestra is to be its playing of Haenschen's own "Bolero." Haenschen's own Bolero." Haenschen's own Bolero." Haenschen's own Bolero." Haenschen's own Bolero." Franck Symphonic Piece from The Redemp-tion" Georges Enesco, Conductor Symphony No. 3 in E Flat, Op. 25 ("Eroica") Georges Enesco, Conductor Symphony No. 3 in E Flat, Op. 25 ("Eroica") Georges Enesco, Conductor Haenschen's own Bolero."

Enesco, Guest Conductor Of Philharmonic While **Barbirolli** Vacations

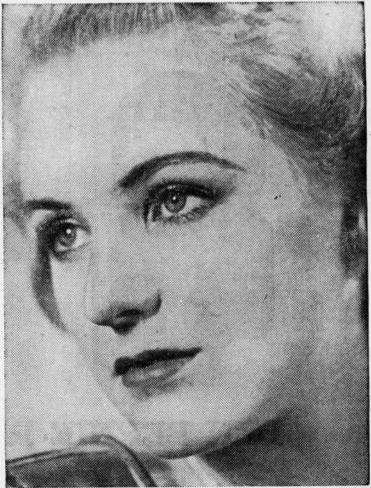
Georges Enesco, noted Rumanian composer-conductor and violinist, will also be the soloist when he gives his first broadcast as guest conductor of the Philharmonic-Symphony Orchestra over CBS, Sunday, January 9, from 3:00 to 5:00 p.m., (EST).

Enesco is to conduct through the month while John Barbirolli, permanent director, is in England on vacation. In the first portion of the concert he will play the solo parts of Bach's Concerto for Violin and String Orchestra in A Minor and the Poeme for Violin and Orchestra, Opus 25, of Chausson.

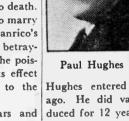
Mishel Piastro, concertmeister, is to substitute for the conductor in these works. After the intermission, Enesco will resume the baton to direct the Interlude from "The Redemption" by Cesar Franck and Beethoven's "Eroica" Symphony, No. 3 in E Flat, Opus 55. Deems Taylor will be the commentator as usual.

tor as usual. The program follows: Concerto for Violin and String Orchestra in A Minor....J. S. Bach Poeme for Violin and Orchestra, Op. 25, Poeme for Violin and Orchestra, Op. 25,

Kingpin of Four Kings



The kingpin of the Four Kings heard on Horace Heidt's Brigadiers program is pretty Yvonne King, who in addition to singing in the quartet is featured in solo work.



RADIO DIAL, WEEK ENDING JANUARY 14, 1938

BEN BERNIE, PICKENS ON NEW SHOW

Characters in Search of Author



What chance does an author have to gloat in private over a trophy for excellent radio script writing when the actors for whom he writes eavesdrop behind doors? The complacent penman is Paul Rhymer, and the proud peepers are his Vic and Sade cast, from top to bottom: Art Van Harvey (Vic), Bernardine Flynn (Sade) and Billy Idleson (Rush).

Pomona Glee Club To Be First On "Chorus Quest"

The Mcn's Glee Club of Pomona College is the first entry to be heard in the CBS "Chorus Quest," broad- Mondays through Fridays at 10:15 cast over CBS, including WKRC, WHAS and WHIO Saturday, January 8, from 6:00 to 6:25 p. m. Savoy Sisters, rhythm trio, with a (E.S.T.).

The "Columbia Chorus Quest," believed to be the first of its kind, will be heard each Saturday at the same time, for sixteen weeks. Spon- on Tuesday; Tad Lagere, singer of sored jointly by CBS and by the popular tunes, each Wednesday; on Columbia Concerts Corporation, the winner of the contest for young choruses will be given a trophy by CBS and a tour by the CCC.

Lucille Singleton, director of auditions, is producer. Judges will be Deems Taylor, Columbia's musical consultant; Davidson Taylor, director of Columbia's Music Department; Frederick Schang, Jr.; Ward French, nesday, and Friday at 9:30 a. m. of the CCC, and Dr. John Finley Williamson, founder of the Westminster Choir School.

WKRC Changes In Schedule

Several important changes in WKRC's schedules have been made. A new program of songs by Joe Dunlevy (Smilin' Dan) is now heard a. m., with Gladys Lee at the piano. "Tours through Tuneland," a new musical variety show featuring the different soloist for each broadcast, is heard Monday through Friday at 5:45 p.m. Joe Binder, tenor, is heard on Monday; Irene Righter, contralto, popular tunes, each Wednesday; on Thursday, Jinny Gayle, well-known singer; and on Friday, Joe Binder. Each Tuesday and Thursday, "Hymn Time," / a quarter-hour of sacred hymns is heard at 9:30 a.m.

The program features a tenor soloist with organ accompaniment. The Federation of Churches pres-

ents a speaker each Monday, Wed-

"Dr. Christian" is scheduled for additional CBS outlets.

Lew Lehr, Newsreel Comic, Also To **Be Featured**

Ben Bernie and all the lads with comedian Lew Lehr, and vocalists Buddy Clark and Jane Pickens, will head a new musical variety program over CBS, including WKRC, WHAS and WHIO each Wednesday from 9:30 to 10:00 p. m. (E.S.T.), beginning January 12.

The "Old Maestro and all the Lads" return to the airwaves after an absence of several months. During this time, Bernie has been engaged in motion picture work. Now vacationing in Florida, he is due to arrive shortly in New York to take up his baton and the duties of master-ofceremonies.

Bernie, who has remained popular during a decade of broadcasting through his ingratiating humor, will have in his supporting cast comedian Lew Lehr, noted for his reporting of weekly news-reels in contorted dialects. This will be Lehr's initial bow as a regular radio personality. Assisting musically will be Buddy Clark, popular radio vocalist, and Jane Pickens, soprano star of the stage and airwayes.

Belated Career



Mrs. William Faversham will be remembered by many of you as a star a generation ago, but now you will be able to hear her as a character actress on NBC shows. Mrs. Faversham starred on the stage about 25 years ago, making her the oldest newest acress at the NBC studios.

Bess Johnson, star of "Hilltop House," is doing a series of magazine articles.

Former Illinois Co-ed



Annette King, pretty Illinois co-ed who gave up plans for a careen as a school teacher two years ago to start singing over the radio, is now one of the busiest vocalists in NBC Chicago studios. She is heard on the Breakfast Club and Club Matinee programs.

Gershwin Songs To Be Featured By Tibbett With Kostelanetz Show

Two of George Gershwin's songs Bess," will be featured by Lawrence Tibbett when he sings with Andre Kostelanetz' Orchestra over CBS on Wednesday, January 12, from 9:00 to 9:30 p. m., (E.S.T.). Tibbett will offer "A Woman Is A Sometime Thing," and "Where Is My Bess."

Three other selections to be presented by the noted American baritone will include Strauss' "Life Is A Dream ;" Lecuona's famous "Siboney," and in conclusion the brilliant aria, "Largo al Factotum" from Rossini's "Barber of Seville."

Kostelanetz will join in the tri-bute to Gershwin with one of his earlier classics, "I Got Rhythm." The arrangement of "Nice Work If You comment informally on the music. Did Romeo Say to Juliet?"

Colbert, **Boyer** With Amos 'n' Andy To Visit "Hollywood Hotel" Show Claudette Colbert and Charles

from his folk-opera, "Porgy and Boyer, French performers who soared to stardom in the film capital of America, will perform as guests of "Hollywood Hotel" over CBS Friday, January 7, from 9:00 to 10:00 p. m., (E.S.T.).

> Miss Colbert, who was a guest on the premiere broadcast of "Hollywood Hotel" in October, 1934, will be making her fifth appearance on this veteran program. She and Boyer are to play scenes from their new picture, "Tovarich," in which they enact the roles of exiled Russian aristocrats.

> An added attraction will be a guest visit to the "Orchid Room" by Amos 'n' Andy. The comedians will be welcomed by Frances Langford, Jerry Cooper, Anne Jamison, Ken Niles and Raymond Paige's Orchestra.

Florence George is highly pleased orchestra also will play an original with the film recordings of the popular number she sang for "College Can Get It." Deems Taylor will Swing"-particularly the song, "What

Weekly RADIO DIAL New Year Resolutions

22 East 12th St., Cincinnati, Ohio

Single Copies 5 cents Six Months for \$1.00.

RAUIO DIAL brings you the latest available programs and news of your favorite stations and artists. All programs listed are correct up to press-time, but are, of course, subject to later changes by networks and local stations.

Telephone-CHerry 0710-0711 J. A. ROSENTHAL, Editor

WEEK ENDING JANUARY 14, 1938 No. 35 Vol. VII.

POSITIVELY REVOLUTIONARY

Because the business picture is so confused and the international situation is so ominous, the inevitable crop of New Year prophecies lack their usual assurance this year. Radio has not escaped the somber note. Responsible commentators of broadcasting have been wary about predicting a bigger and better 1938. But with the New Year still in its swaddling clothes a piece of news has already turned up which promises interesting developments.

That is the announcement that the daytime serial, Today's Children, is being discarded "at the height of its popularity" and replaced by another story.

To anyone who knows radio serials, this is not merely interesting. It is downright revolutionary. For, on the air, such a thing just isn't done.

Not long ago our Dial-twister remarked that a newspaper or magazine serial is a continued story, while a radio serial is just continued. There is much to warrant that somewhat sardonic distinction. Certainly the radio "to-be-continued" has developed a method all its own.

A newspaper or magazine serial runs a predetermined course. It is planned and written to cover a definite number of installments. Both reader and writer know in advance that when the final installment appears the story will be finished.

It would seem that radio serials could follow the same pattern. Program schedules are worked out far in advance. So ending the story when it has run its course should be a simple matter. Indeed, the early radio serials did just that.

But since then the technique has changed. Now a radio serial has no definite length. It simply goes on and on and on as long as a sponsor can be found. Today's Children had been on the air for five years. Other daytime dramas may show even longer runs.

This "stretchout" might be sound and defensible if the stories were unplotted accounts of everyday living, such as One Man's Family. However, most radio serials are highly plotted. They seek to maintain interest by means of suspense rather than character.

Obviously, that cannot be done five days a week, year after year, and keep the story plausible. Even a Dumas would find the task too much for his ingenuity. As a result, the typical radio serial lacks coherence and climax because the characters have to be maneuvered from situation to situation to keep the story going, if nowhere in particular.

The only parallel for all this is the newspaper comic strip. And that is a flimsy precedent, because few daytime serials on the air are intentionally funny.

Though the reasons given for discarding Today's Children are not as explicit as have been stated here, there is reason to suspect that they played a considerable part in prompting the sponsor's decision. Certainly it is to be hoped that other sponsors will follow this intelligent example.

If 1938 does no more than end radio serials when they have finished telling their stories, it may turn out to be a pretty important year.

Louise Fazenda Visits Bing To Entertain Newcomers To "Hall" Al Jolson's Program

Anne Shirley and Ralph Bellamy of the films, and Simon Barer, Rus- Fazenda, will make a guest appearsian concert pianist, will brave the unpredictable "interviews" of Bing Crosby and Bob Burns as guests of the Kraft Music Hall in the NBC-Red Network broadcast Thursday, January 6, from 10:00 to 11:00 many years standing, is to take part p. m. (E.S.T.).

Miss Shirley has been on the program before, but this will be the first the efforts of Jolson and his two regvisit of Bellamy and Barer. Barer, ular comedians, Martha Raye and who has been soloist with leading Parkyakarkus. The music of Victor symphony orchestras of this country Young's Orchestra will provide the and of Europe, will be heard in a accompaniment for the songs of Miss group of piano numbers.

The buxom comedy star, Louise ance on Al Jolson's program over CBS Tuesday, January 11, from 8:30 to 9:00 p. m., (E.S.T.).

Miss Fazenda, a film veteran of in a script especially written for the occasion, which also will incorporate Rave and the "Mammy" singer.

Of Some of the Stars

Bob Burns: "Keep Uncle Phud generously supplied with jokes and chewing tobacco."

Mark Kelly: "Put sports rackets in hot water and keep them there." Phil Baker: "Give Beetle the tongue lashing of his life."

Edward G. Robinson: "Play the part of a kindly, soft-spoken bill collector."

Wilbur Hatch: "Write a serious musical composition that will outlive the jazz age."

Don Prindle: "Beat Joe Penner at a game of hearts."

Anne Jamison: "Win the praise of the country's leading critics on my concert tour."

Joe Penner: "Beat my manager, Monroe Goldstein, at a game of hearts.'

Florence George: "Sing classical numbers and modern melodies on a headline radio program."

Al Jolson: "Win on the horses and stock market."

and star in a coast-to-coast variety show."

Raymond Paige: "Win first honors in the Los Angeles Yacht Club Regatta."

Ole Olsen: "Spring a practical joke on Chic Johnson that will keep his noggin buzzing for a year."

Chic Johnson: "Concoct a practical joke that will top any that Ole Olsen has worked on me in 1937."

Carlton KaDell: "Announce a radio program which avoids the artful allure of alliterations in the commercials.'



There's something about the microphone that gives even the suavest of radio stars the jitters. Most of them have hyper-active imaginations, for one thing, and the thought that they might say "sezzo-moprano" for "mezzo soprano" gets them lower than the Sixth Avenue construction gang. Little nervous mannerisms betray even veteran broadcasters.

Kitty Carlisle keeps tugging at the petals of the flowers on her evening gown during a "Song Shop" broadcast until nothing is left but the stem. Reed Kennedy, on the same show, rubs his neck and massages his right ear.

Phil Baker's mike "pixilation" consists of hitching his trousers, while Alice Frost tears a handkerchief to shreds at each of her "Big Sister" dramatic airings. Edward G. Robinson got so jittery at the first rehearsal of "Big Town" that the smooth actor pulled the mike right off its stand and stood helplessly with it in his hands, looking wildly for help.

Rudy Vallee keeps running his hands through his hair like knitting needles, and Bess Johnson rubs one foot against her leg continually while emoting on "Hilltop House."



Several listens to the afternoon schedule of radio script stories . . . would make some people soon believe that life's not worth living . . that is . . . if you're not a doctor, a disinherited child or a Hollywood heroine. Romance just doesn't happen to ordinary people else . . . can't understand the reaunless they find it in a hospital soning behind 'CPO's recorded room or on a movie set. Two of show "for brides to be," though. room or on a movie set. Two of show radio's most unusual scripts origin-

ate locally . . . Freshest Thing in Town on WKRC and Mad Hatterfields on 'LW . . . nationally Vic and Sade and Mary Marlin deserve honors for originality.

Personality of the week: Couple Clarence Muse: "Produce, write of years back had a peek at one of Major Bowes prodigees . . have since been watching her shoot to the stars . . . Gloria Rich is the gal. Perhaps you'll remember the little blonde tap dancer and singer . . . she appeared at Shubert's with the Major Bowes unit. About six months after this first glimpse, Gloria was chorusing it in George White's Scandal on the road . . . last January she took over Mrs. Jimmy Wallington's specialty number in the same show ... now she's endorsing a golden hair and appearing in Hollywash wood's "Manhattan Merry-Go-Round" . . . here's a little lady radio pushed along.

WCPO and WCKY have the edge on other local stations when it comes to radio entertainment in restaurants, waiting rooms, beauty parlors and the like . . . their programs of popular and classical records hit the spot like nothing

ALONG THE MILKY WAY: Predict a brilliant future for the Four Bachelors en route to the Pavilion ... don't miss 'em. Spotted the act in Chi and class it as one of the outstanding floor shows of the year . . . airs well, too. Joseph Ries having molar difficulties. Just when radio frequencies are known by heart something has to happen . . . seems our North American frequencies have to be shoved around a bit to make room for South America and Mexico... wonder how this'll affect those new fanged radio sets. Those five minute Grace and Eddie transcriptions on 'SAI are swell stuff . Eddie has done some rapid climbing since leaving WLW ... well known on Broadway . . . he's had a part in Brother Rat and Room Service. Most beautiful teeth in local radio belong to WLW musician, Milt Weiner . (Continued to Page 15)



SATURDAY, JANUARY 8 Rabbi Morris Lazaron, guest speaker, on Message of Israel-7:00 p. m.,

WCKY, WLS. President Roosevelt — 9:30 p. m., WLW, WKRC, WHIO, WHAS, WSM.

Countess Olga Albani, soprano, guest on "Your Hit Parade"-10:00 p. n., WKRC, WHAS, WHIO.

SUNDAY, JANUARY 9 Mrs. Franklin D. Roosevelt, Joan Edwards, Carl Hartman, guests on "Magic Key"-2:00 p. m., WLW, WSM.

Edwina Eustis, guest on Rising Musical Stars-10:00 p. m., WSAI, WSM.

Jeanette MacDonald, returns to "Open House" — 7:00 p. m., WKRC, WHAS, WHIO.

Margaret Sullavan, guest of Don Ameche-8:00 p. m., WLW, WSM.

Beverley Lane, singer, and Fritz Reiner, conductor, on "Sunday Evening Hour"---9:00 p. m., WKRC, WHAS, WHIO.

MONDAY, JANUARY 10

Mr. and Mrs. Edward Wardwell, twopiano music, on "Music Is My Hobby" - 7:00 p. m., WCKY, WENR.

TUESDAY, JANUARY 11

Louise Fazenda, comedian guest, with Al Jolson's Show-WKRC, WHAS, WHIO.

WEDNESDAY, JANUARY 12

Ben Bernie and his lads return to the network - 9:30 p. ni., WKRC, WHAS, WHIO.

THURSDAY, JANUARY 13

Hollywood Showcase-10:00 p. m., WKRC. WHIO.

No Joke Being a

SPECIAL BARGAIN OFFERS ON

BOOKS

RADIO DIAL has been able to secure the following books at amazingly low prices and therefore offers them to its readers at an almost unbelievable price.

You may secure any of these classics for only

.00

Just fill out and mail the coupon below.

If you wish you may buy six (6) books for the price of five. Check the six books you want and mail ONLY \$5.00 to RADIO DIAL.

Robin Hood. by Henry Gilbert Heidi, by Johanna Spyri

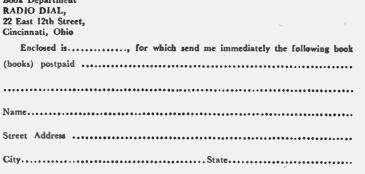


Gulliver's Travels. by Jonathan Swift Aesop's Fables, by Aesop Dicken's Christmas Stories, by Charles Dickens **Robinson Crusoe**, by Daniel Defoe The Gold Bug. by Edgar Allen Poe Little Women, by Louisa M. Alcott Little Men, by Louisa M. Alcott Pinocchio, by C. Collodi Tom Brown's School Days, by Thomas Hughes -----**Book Department** RADIO DIAL, 22 East 12th Street, Cincinnati, Ohio

The Adventures of Tom Sawyer, by Samuel L. Clemens Tales of Kipling, by Rudyard Kipling Hiawatha, by Henry Wadsworth Longfellow A Tale of Two Cities, by Charles Dickens Silas Marner, by George Eliot Tales from Shakespeare, by Charles and Mary Lamb



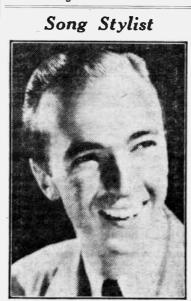
by Nathaniel Hawthorne King Arthur and His Noble Knights, by Mary MacLeod







Portland Hoffa (above), wife of Fred Allen, says, "Fred walks up and down when he's looking for ideas. I can hear him pacing in the next room. Back and forth he goes. . . I let him alone when he's working." Mary Livingstone (below), wife of Jack Benny, says, "Whenever Jack comes home from script meetings and says, 'Gee, Doll (I call him Doll too,) I can't seem to get that last spot right'-whenever he grouses like that, I know he's feeling swell.



Skinnay Ennis, song-stylist with Hal Kemp's orchestra, has just started production on his "College Swing." new picture, He estimates he has sung 125,-000 times and learned 3,000 songs during the 12 years he has been with Hal Kemp's band.



The "Panay" incident illustrates and monotonous," he says. "Any

can be "colored" just by the human voice. I'm not thinking of the radio editorialists, such as Boake Carter for a sustaining program idea. To and General Johnson; rather of cer- judge by the way sustainings are tain "radio reporters." If you'd read pushed around to make room for their "Panay" stories in script form, commercials, \$25 is a fancy price for they probably would have seemed im- a sustaining. partial statements of fact. But booming out of the loudspeaker, they had shouldered a man-sized responsibility a band, not double as a comedian. when it undertook the broadcasting of news. Incdentally, how many of the studio thunderers would enjoy the thunder of a barrage?

Here's an interesting commentary Man's Family always dials in after the opening blurb and out before the closing sales talk. "It's not just because the commercials are too long

again how broadcast news bulletins sales talk spoils such a fine program."

NBC has awarded a prize of \$25

Shifting Horace Heidt's Brigadiers the Jingo fervor of an old-time to NBC (WLW, Tuesday, 9 p. m.) Fourth-of-July oration. One gathered helps to up sagging Tuesday evening the impression that nothing could be schedules. Without benefit of ballyfiner than a thick juicy war with hoo, Heidt has an enviable record Japan. Of course, this coloring of of a long run with the same sponsor. radio news by the voice isn't at all That's because he puts on a conunusual. It happens every day. This sistently entertaining show. Also, untime, however, it might have had like some batonists who could be grave consequences-and literally. It mentioned, he seems to think the demonstrates once more that radio business of a band-leader is to lead

So NBC is giving the Mae West incident "silent treatment." Reports have it that quips about her Eve sketch are verboten on the senior net It'll take more than that to shoosly on commercials. A friend of mine the affair. Impious souls are speak who's an enthusiastic listener to One ing of that brand of Java as "Mat West coffee."

> As in previous years, the drama (Continued to Page 16)



PROGRAMS FOR SATURDAY, JANUARY 8

(CENTRAL STANDARD TIME) (EASTERN STANDARD TIME) WHIO WHAS WSAI WLS-WENR WSM WCKY WKRC WCPO WLW (1260 uisville, Ky. (820 kc.) Nashville, Tenn. (650 kc. (1330 ago, Ill. (1490 kc.) Cincinnati (700 kc.) Cincinnati nati kc.) Cincinnati (1200 kc.) Dayton (870 kc.) Dritting Pioneers Jerry Foy Brown County Revelers Sun Up Jamboree.... 6:30 6:45 5:30 Bert Layne's Fiddiers Breakfast Express Smile A While..... Six-to-Niners 6:30 6:45 • • • • • • • • • • • • • Asbury College 7:00 Morning Prayer 7:15 Early Express WCPO News Morning in Mountains Sing Before Breakfas To be announced..... Brown County Revelers Dow's Dawn Patrol... 6:00 Sunkistime 7:00 7:15 7:30 7:45 Six-to-Niners Ky. Girls & Ramblers Pat and Henry..... Early Morn, Melodies Delmore Brothers Henry's Mountaineers Ky. Tobacco Markets Cornelia on the Air. 6:15 6:30 6:45 10 10 Morning Round Up... -Mail Bag WHIO Almanac Dunker's Club Little Tom Yesterday's Favorites Early Morning Jamboree 7:00 7:15 News Report Evelyn & Hilltoppers Almanac Malcolm Claire N.... Good Morn, Melody N Do You Remember N -10 8:00 WCPO News Southernaires N Family Prayer Period. 8:06 Liebert Ensemble N... News for Executives... Jack and Loretta N... Six to Niners..... Peter Grant-News B:15 WSM News 8:15 Cornbread and Caviar Woman's Hour 8:30 Morning Devotions . Jolly Joe's Pals..... • Vagabonds 7:45 8:45 8:45 Ray Block C Ray Block, plano C. Luiu Belle & Scotty ... Breakfast Club N Skeets Morris Breakfast Club N.... Breakfast Club N... 9:00 Brown County Revelers WCPO News **B:00** Eton Boys C.... Fiddler's Fancy C... Salt and Peanuts Fiddler's Fancy H H H News Report Old Kitchen Kettle Morning Minstrels 89 89 29 89 98 81 9:15 Sunshine Express N. Musical Menu Eton Boys C..... Fiddler's Fancy C... B;15 16 85 9:30 " " " 9:45 What Next? B:30 Synagogue of the Air 8:45 Meador Lowry-News 9:45 Musical Calendar Newhio Flying Club Banner Newshawk Hardscrabble Folks. Joe's Junior Stars... WCPO News 9:00 9:15 9:30 9:45 10:00 Fred Fiebel, organ C Let's Pretend C Sweethearts N Ladies Day 10:00 Amanda Snow N. Fred Feibel organ C Let's Pretend C..... Charioteers N.... Knot Hole Club Swing Serenade N... Child Grows Up N... Household Hour Fred Feibel, organ Let's Pratend C Homemaker's Chat Child Grows Up N Three Romeos N... 10:15 Gene Austin Manhatters N Don and Helen E. Fitzpatrick's Orch .. 10-30 10:30 News and Markets 10.4 10.4 Leo. Freudberg's Orchestra M Army Band M.... My Health News, River, Weather WLW School of Radio Cincinnati Conserva Merry-Go-Round ... Bureau of Recreation. Cincinnati Conserva-40 44 80 44 10:00 High School Parade Hale's Radio Colm. N 11:00 11:00 tory of Music Concert C ... Ebony and Ivory You Shall Have Rhythr Week's Farm Review Ford, Rush and Slim N Our Barn N..... tory of Music C.... 66 68 19 66 68 76 10:15 Von Steuben High. 11-15 11:15 10.30 WLS on Parade Our Barn N..... 11:30 Variety Talent .. 11:45 12:00 News 12:15 Carlisle & London N. Call to Youth N WSM News National Farm and University of Louisville Chasins Music Series N The Captivators C WCPO News Captivators C WCKY News Jayne Rohan 11:00 12:04 Chuck, Ray, Christine The Playboys Man on the Street. Melody Parade Bailey Axton N.... National Farm and Home Hour N.... News Listener Speaks News, Weath'r, Mark' 11:15 12:1: George Hall's Orchestra C Geo. Hall's Orch. C 12:30 Your Host Is 12:45 Buffalo N 11:30 How, Peterson, organ. Markets-News National Farm 12:3 and Home Hour N... 11:45 Home Hour N 12:45 Orientale C John Sturgis C..... WCPO News ... Rhythm Rambles Poultry Service Time Grain Market Summ' Orientale C Sunshine Sue 1:00 Woody Herman's 12:00 1:00 Skeets Morris ... 1:15 Orchestra (to N) Don Jennings, songs Buffalo Presents C... 12:15 1:15 Buffalo Presents C. Banner Newshaw Savings, Markets ... Buffalo Presents C. 1:30 Campus Capers N. 12:30 Variety Program Club Matinee N Club Matinee 1:30 From Hawaii Livestock Market Rev'w 12:45 Metropolitan Opera N Metropolitan Opera N Metropolitan Opera N 1:45 2:00 Jimmy Dorsey's 2:15 Orchestra N Madison Ensemble Home Talent Program Madison Ensemble C Madison Ensemble C WCPO News 1:00 2:00 .. •• Meet the Missus Siesta 1:15 Ann Leaf, organ C... Merrymakers C Ann Leaf, organ C. Merrymakers C Ann Leaf, organ C. Merrymakers C 2:15 To be announced Every Woman Music of the Drea 2:15 2:30 2:45 1:30 1:45 Novelodeons 2:30 Kentucky Girls 2:45 3:00 | Norman Brokenshire Today's Winners 2:00 Homemakers 3:00 3:15 Waltzes of the World C Waltzes of the World C Waltzes of the Variety Program M. Program Merry-Go-Round-Variety Talent 60 00 00 00 3:15 2:15 •••• World C Notes and News ** 3:30 2:30 2:45 Emmy's Band To be announced C. To be announced C. 3:30 3:45 11 WCPO News ... To be announced. 4:00 14 4:00 Bobby Grayson's 3:00 Melodies of Home... Today's Winners . Between Bookends C. •• Between Bookends C 4:15 Orchestra N 3:15 ••••• 4:15 4:30 •• Leo Freudberg's O. M W, Kelsy's Orch. N.. ... 4:30 Dictators C 3:30 Dictators C Serenad Four Clubmen C.... Four Clubmen C Four Clubmen C. 3.45 ... 4:45 Your Suburban Theatre Story of Industry C... Rakov's Orchestra N. Top Hatters N.... Story of Industry C. National Parrot Story of Industry C. 5:00 5:00 Top Hatters N..... 4:00 N. Jam for Supper..... 4:15 4:30 4:45 5:15 Contest N Rakov's Orchestra To be announced N. 6:15 Vierra's Hawaiians ... Ch. Stookey's Hill. M Out o' the Dusk..... Truly American Console Moods C.... To be announced... Console Moods C 5:30 To be announced N... 15:31 5:45 5:45 Robison's Buckaro WCPO News Freddie Rose Sunday School Lesson. Afternoon News Asher & Little Jimmie Chorus Quest C..... Robison's Buckaroos... Salt and Peanuts ... Meador Lowrey, News 6:00 El Chico Revue N Columbia's Chorus 5:00 | Marek Weber's Pomona Glee Club C To be announced Around the World a.u. Dinner Club Dinner Club Orchestra Aima Kitchell N.... O'Brien's Harmonicas N Personalities on Parade 6:15 Quest C Picture Parade ... 5:15 Woody Herman's News Johnny O'Brien N. Ben Feld's Orchestra C ... Allan Franklyn, sports Saturday Eve. News 6:30 5:30 Orchestra Saturday Eve. 6.45 Alfred Gus Karger ... 5:45 Post Comic Strip.... Harmony Hall Musical Program ... Swing Club C..... Dr. Charles Welch.... The Carborundum To be announced Saturday Swing 💧 Message of Israel N. Sacred Quartet Renfro Valley Barn Dance 7:00 6:00 7:01 Message of Israel N. Saturday Swing Session C 7:15 Session C Bert Block's Orchestr. 6:15 Carborundum Band C Uncle Natchel 7:15 7:30 Eddie Varzos' Larry Lee's Ricardo's Caballeros N 7:30 6:30 6:45 7:45 Orchestra Race Results Mitchell Ayres' Orch Orchestra Band C 7:45 Columbia Workshop C Pat Barnes and His Crime Reporter Columbia Workshop C 7:00 "Meet the Folks".... Columbia Believe-It-Or-Not 8:00 Harry Lewis' 8:00 Sportsmanship. Workshop C B:15 Barnstormers M Better 7:15 **Deimore Brothers** Orchestra N Ripley N Jack Haley's Variety 8:15 Johnny Presents Ri Morgan's Orch, C Jack's Mountaineers Lairs Barn Dance Musically Speaking Barn Dance Party Johnny Presents C.... Johnny Presents C 7:30 7:45 8:36 Spelling Bee N..... Vagabonds 8:45 8-46 Show N WCPO News Concert Master Professor Quiz C 9:00 To be announced.... Professor Quiz C.... B:00 National Barn Possum Hunters 9:00 National Barn Protessor Quiz C WCKY News Uncle Dave Macon President Roosevelt N President Roosevelt C 9:15 9:30 9:45 N. Y. Roseland 8:15 Front Page Dramas. Hits and Encores... Dance N 9:15 Dance N ... President Roosevelt President Roosevelt C President Roosevelt N Dick Stabile's 9:30 8:30 8:45 9.45 Sarie and Sallie Delmore Brothers Golden West Cowboys DeFord Bailey Orchestra Billy Snider's Orch... News Tommy Nolan's Orch. WCPO News Vocal Varieties Wein Bar For the Piano...... NBC Symphony Orchestra N 10:00 10:15 10:30 10:45 Barnyard Jamboree 9:00 9:15 9:30 9:45 Your Hit Parade C. Your Hit Parade C ... Your Hit Parade C NBC Symphony 10:00 Orchestra N 10:15 Hometown Memories. Patti Chapin C..... 10:30 Patti Chapin C. Newspaper of the Air 10:45 Larry Lee's Orchestra Tommy Nolan's Orch. Al Donahue's Orchestra N Henry Langes' Orch. Buddy Rogers' Or. C Benny Goodman's Orchestra C Buddy Rogers' Orchestra C WCPO News Southern Hospitality Tall Story Club 11-00 10.00 Jack's Mountaineers Kentucky Play Party... Paul Sullivan ... 11:00 10:15 10:30 10:45 Curly Fox Crook Brothers Vagabonds Larry Lee's Orchestra Horace Heidt's Orchestra M ** 11:15 Fireside Party 11:30 Benny Meroff's Benny Goodman's Orchestra C Orchestra N 11.45 WCPO WKRC WSAI WHIO WLS-WENR WSM WHAS WLW WCKY

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00-Message of Israel: Rabbi Morris Lazaron, guest speaker; organ music. WJZ WLS WCKY kdka whk wave wire wham

6

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)

文

-William Scotti's Orchestra. WEAF wgy wtam wmag who wdaf kyw

-Saturday Night Swing Club. WA8C WKRC WHAS WHIO wbbm wgar wtbm tmbc wadc wwva wsfa wwl wcco

:30—Linton Wells. WEAF wgy wtam wmaq -The Carborundum Band. WABC WKRC WHAS wcco wcau wgar wbt wadc wbbm

-Uncle Jim's Question Bee. WJZ kdka wmaq wgy wtam —Ricardo's Caballeros. (NBC) WCKY wow

7:45-Jean Sabion, songs. WEAF wgy wtam wmag who wdai kyw

8:00—Robert L. (Belleve-It-Or-Not) Ripley B. A. Rolfe's Orchestra and guest star WEAF WLW wgy wtam wmag wwi wav kyw kstp wbap

-Dance Orchestra. WJZ only

-Columbia Workshop. WABC WHAS WKRC WH10 wcau wbbm wir wwva wadc

Harry Lewis' Orchestra (NBC) WCKY whit wave wire wham

8:30—Spelling Bee: Paul Wing, conductor WJZ kdka whk wave wham wowo

Jack Haley's Variety Show, with Virginia Verrill, blues singer; Warran Hull, master of ceremonies of ceremonies; Wendy Bar-rie, comedienne; Ted Fio Rito's Orchestra. WEAF WLW wgy wtam wmaq kyw wwi kstp wave wbap wdaf wire Johnny Presents: Russ Morgan's Orchestra; dramatization; Frances Adair and Glenn Cross, vocalist; Mixed Ensemble. WABC WKRC WHAS WHIO wir wbbm wgar wfbm kmox wgst wcco wcau wadc wwva

00-"Protessor Quiz," with Bob Trout. WABC WHAS WKRC WHIO wir wbbm wgar wfbm kmbc wcau kmox wadc wbt wwl wcco wgst

Alka-Seltzer National Barn Dance: Hen -Alka-Seltzer National Barn Dence: Henry Burr; Verne, Lee and Mary; Hoosier Hot Shots: Novelodeons, male trio; Lulu Belle and Arkle, songs; Uncle Ezra, Maple City Four, and Joe Kelly, m. c. WJZ WLW WLS kdka wham whk wave wfla wbap

-Al Roth's Orchestra. WEAF wgy wtam wmaq who wdat 9:30—President Roosevelt. WABC WKRC WHIO WHAS wcau wgst wir wbbm wgar wfbm kmbc kmox wwva wbt wsfa wwl

-President Roosevelt. WEAF WLW WSM wgy wtam wmag who wdaf 10:00---''Your Hit Parade'': Leo Reisman's Orchestra, guests; Songsmiths, male quar-tet; Fredda Gibson and Buddy Clark, vocalists; Countess Olga Albani, soprano, guest. WABC WKRC WHAS WHIO wbbm wfbm

WABC WKRC WHAS WHIO wbbm with wgar kmbc wcau kmox wadc wsbt wwva wir wgst wwl wcco -NBC Symphony Orchestra: Arturo Toscanini, guest conductor. WJZ whk wave wire wham -NBC Symphony Orchestra: Arturo Tosca-nini, guest conductor. WEAF WCKY WLW wgy wtam wmaq who 10:45-Patti Chapin, songs. WABC WKRC WHAS wbbm wgar wfbm kmbc wadc wsbt wwva wbt wsfa wwi wcco kmox 11:00-Buddy Roger's Orchestra. WABC WKRC WHIO wir wbbm wgar kmbc wcau kmox wadc wsfa wcco wwva 11:30-Al Donahue's Rainbow Room Or-chestra. WEAF WSAI wgy wtam wmaq who wdaf kyw

wdaf kyw

wdaf kyw --Esso News Reporter, WJZ oniy --Benny Meroff's Orchestra, (NBC) WCKY wire wave wham whk --Benny Goodman's Orchestra, WABC WKRC WHIO wjr wbbm wgar wfbm wcau kmox

11:35-To be announced. WJZ WCKY wire wave wham whk wave wham whk MIDNIGHT—Bert Block's Rainbow Grill Or-chestra. WJZ WCKY WLW whk wave wire wham

Don Bestor's Netherland Plaza Hotel Orchestra. WEAF wgy wham wmaq who wdaf —Sammy Kaya's Orchestra. WABC WHAS WKRC WHIO wjr whk wfbm kmbc wcau kmox wadc wsfa wbbm 12:30—Blue Baron's Southern Tavern Orches-tra. WEAF WLW wgy who wdaf wtam wman kww chestra.

tra. WEAF WLW wgy wno woar man wmag kyw -Paul Whiteman's Cocoanut Grove Orches-tra. WJZ WCKY kdka wave wire wham -Orrin Tucker's Orchestra. WABC WKRC WHIO WHAS wjr wgar wfbm kmbc wbbm

Edward G. Robinson can't wait until his eastern trip date with the 'Big Town" cast arrives. Scheduled for two broadcasts in New York, Robinson is anxious to get to Gotham so that he can see the hit shows.

Don Prindle, Joe Penner's script writer, churns out three humorous articles for national magazines every month. adelphia Opera Company.

Rising Musical Stars

Edwina Eustis, brilliant Americanoorn contralto, who won the \$500 prize of the Rising Musical Star series' third cycle, will be heard during the program on Sunday, January 9, at 10:00 p. m., (EST), over NBC.

Miss Eustis will appear on the program with Alexander Smallen's orchestra and the 60-voice mixed chorus under the direction of Eugene Fuerst. The first native New Yorker to appear on the Rising Musical Star series, Miss Eustis won her first musical scholarship before graduating from high school and entered the Juilliard School of Music at the age of 16.

After study at Juilliard, she was given a fellowship in the Opera Department of the Curtis Institute simultaneously appearing with the Phil-

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)

PROGRAMS FOR SUNDAY, JANUARY 9

	(EASTERN STANDARD TIME)								(CENTRAL STANDARD TIME)				
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)	-	WLS-WENR Chicago, Ill. (870 kc.)	WSM Nashville, Tenn. (659 kc.)	WHAS Louisvilie, Ky. (820 kc.)		
7:30 7:45				7:30 7:45				6:30 6:45		•	• • • • • • • • • • • • • • • • • • • •		
8:00 8:15 8:30 8:45		Russian Melodies N Church Forum	Youth Education	8:00 8:15 8:30 8:45	Kidoodlers N News	Memory Melodies Enquirer's Uncle Bob	Morning Concert	7:00 7:15 7:30 7:45	• • • • • • • • • • • • • • • • • • • •	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·		
	·* ·· ••	Father Cox	Sunday Morning at Aunt Susan's C	9:00 9:15 9:30	Turn Back the Clock N Tom Terriss N Sermonette and Hymn	For Mother and Dad	Sunday Morning at Aunt Susan's; News C	8:00 8:15 8:30	Everybody's Hour, conducted by John Baker	Turn Back the Clock N Yagabond Advintires N Melody Moments N	Aunt Susan's C		
9:45	Russian Melodies N	Southernaires N	Church of the Air C.	9:45 10:00 10:15	Hamilton County Jail Church Service	Soft Lights-Sweet Music Hillbilly Hullabaloo	Church of the Air C.	8:45 9:00 9:15	Liftle Brown Church, Dr. Holland	Radio Pulpit N	Meador Lowery-News. Church of the Air C		
10:15 10:30 10:45	Dreams of Long Ago N	News Review Modern Miracles	W. Brown, from WGAR C	10:30 10:45	Magrigal Singers N.	44 44 48 48 48 48	W Brown_Steing	9:30 9:45	WLS News Report	News Summary Fidelis Class—First	Sunday Jail Service.		
11:00 11:15 11:30	Alice Remsen N Neighbor Nell N Felix Knight N Movieland News		The Texas Rangers C "Glendale Presbyterian Church Service	11:00 11:15 11:30 11:45	Dr. Pollack's Amateur Hour	Amateur Revue	The Texas Rangers C. Major Bowes Capitol Theatre Family C	10:00 10:15 10:30 10:45	"Folks Worth Knowing" WLS Concert Orchestra	Baptist Church Felix Knight, tenor N Stern's Sport Scraps N	Broadway Baptist Church Major Bowes Capitol Family C		
12:00 12:15 12:30	Southe-naires N Music Hall	Radio City Music	Major Bowes' Capitol Theater C Salt Lake City	12:15 12:30	Denver String Quartet N Univ. of Chicago	Playboys and Dick Jurgens Orch Wurlitzer Future	Salt Lake City Choir C	11:15 11:30	Grace Wilson	West End Methodist Church	Salt Lake City Choir C		
12:45 1:00 1:15 1:30	Symphony N.	Hall N			Canal Days Paul Martin N Gotham String	Stars Apostolic Church	WHIO News Roy and Don Foreign Broadcast C	12:00 12:15 12:30	Helen Jensen, organist Radio City Music Hall N There Was A	Paul Martin and His Music N Smoke Dreams N	Church of the Air C.		
1:45 2:00 2:15 2:30	Waltz Favorites,	Magic Key of RCA N	Quartet C Dr. Christian C	1:45 2:00 2:15 2:30	Luboschutz, Neme'f N Palmer House Or. M	Concert Hour	Poet's Gold C Boris Morro's String Quartet C Dr. Christian	1:15 1:30	Woman N Magic Key of R. C. A. N	Magic Key of RCA N	Trend of the Times Boris Marros' String Quartet C Dr. Christian C		
	On Broadway N.		Philharmonic Symphony		Radio News	Cong. Herbert Bigelow			The Last of the	Lyric Moods	Philharmonic Symphony		
3:15 3:30 3:45	Senator Fishface N	the Road Frank Simon's Armco Band	Society of New York —John Barbirolli, conductor; Mischa	3:15 3:30 3:45	Reel N Sunday Drivers N	Matinee Concert Calvary Baptist Church of Latonia, Ky	Fireside Philosopher Clare Oglesby Lyman organist	2:15 2:30 2:45	Lockwoods N Frank Simon's Armco Band N	Sunday Drivers N	Society C		
4:00 4:15	Father Coughlin N Jean Ellington N	Court of Human Relations M	Elman, Violin Soloist C	4:00 4:15 4:30	Carefree Carnival	Lockland Baptist Church Tommy Tucker's	New York Philhar- monic Concert C	3:00 3:15 3:30	Sunday Vespers N Jean Ellington N	Sunday Vespers N	10 10		
4:45 5:00	Movieland News Metropolitan Opera	The Musical	Magazine of the Air C	4:45 5:00	Marion Talley N	Orchestra Your Favorite Band	Magazine of the Air C	3:45 4:00 4:15	Ranch Boys, trio N Metropolitan Opera Auditions N	Opera Encores	Magazine of the Air C		
	Auditions N Smilin' Ed. McConnel N Hessberger's Orch. N	Steelmakers M Mickey Mouse Theatre N	Tour Through Tuneland	5:15 5:30 5:45	Lynn and Jane Entertain	Reading G'pel Tabe'e	Mr. and Mrs	4:30	Smiling McConnell N. Hessberger's Orch. N	Mickey Mouse	Guy Lombardo's Orchestra C		
6:15 6:30		Midwestern Stars A. L. Alexander	Joe Penner C Double Everything C.	6:30	The Antique Shop Novelty Aces Paul Sullivan Billy Snider's Orch		Stars of Broadway	5:00 5:15 5:30 5:45	Sach's Amateur Hour	Catholic Hour N The Pepper Uppers	Joe Penner — Jimmie Grier's Orch C Double Everything C.		
7:00 7:15 7:30	Movieland News Popular Classics N Baker's Broadcast N.	Jack Benny and Mary Livingstone N Ev'g Newsp'r of the Air	Open House C	7:00 7:15 7:30 7:45	Our Cincinnati	The Islanders Popular Melodies Yours Truly Rainbow Trio	Open House C Phil Baker; Oscar	6:00 6:15 6:30 6:45	Marek Weber's Orchestra Ozzie Nelson's Orchestra N		Open House C Phil Baker; Oscar		
8:15 8:30	Detective Series N Ernest Gill's	To be announced Don Ameche and Edgar Bergen N	"People's Choice" C.	8:00 8:15 8:30	Woody Herman's Orchestra Horace Heidt's	Eventide Echoes Sunday Swing	"People's Choice" C	7:00 7:15 7:30 7:45	Detective Service N	Edgar Bergen and Don Ameche N.	"People's Choice" C.		
9:15 9:30	Orchestra N Concert Hall of the Air Xavier Cugat's Orch Irene Rich N	Hollywood Playhouse N Walter Winchell N Unbroken Melodiet	Sunday Evening Hour C	8:45 9:00 9:15 9:30 9:45	Orchestra M Manhattan Merry-Go- Round N American Album of Familiar Music N	News Review Popular Melodies Tomorrow's Rhythms	Sunday Evening Hour C	8:00 8:15 8:30	Orchestra N Hollywood Playhouse N Walter Winchell N Irene Rich N	1	Sunday Evening Hour C		
0:00 0:15 10:30	Marek Weber's Orchestra N Cheerio N	Unsolved Mysteries Woody Herman's Orchestra	Foundation C " " Headlines and	10:00 10:15 10:30 10:45	Rising Stars N	WCPO News Tango and the Rhumba Wein Bar Variations	Dance Music	9:00 9:15	Vocal Varieties Marek Weber's Orch. Cheerio N	Rising Stars N To be announced	Foundation Program C """" Comedy Stars Meador Lowery-News		
11:15 11:30	Press Radio News N. Benny Meroff's Or. N Maurie Stein's	Paul Sullivan Don Redman's Orch Dick Stabile's	Ross Pierce's Orch Jay Freeman's Orch. C Cab Calloway's	11:00	Don Redman's Orch Jimmy Dorsey's Or. N	WCPO News Sign off	Jay Freeman's Orch. C "" Cab Calloway's Orchestra C	10:00 10:15	News: Globe Trotter	Irene Rich N Walter Winchell N Hollywood Playhouse N	Jay Freeman's Orchestra C Cab Calloway's Orchestra C		
11:45	Orchestra N	Orchestra	Orchestra C	1	WSAI	WCPO	WHIO		WLS-WENR		WHAS		

NETWORK PROGRAMS (NBC-CBS)

5:00-Metropolitan Opera Auditions of the Air: Wilfred Pelletter conducting the Met-ropolitan Opera Orchestra and guesta. WJZ WCKY WLS wham kdka whk wowo wfla wave kvoo wbap wgy

-Marion Talley; Orchestra direction Josef Koestner, WEAF WSAI wmaq kyw wire wwj wgy wtam kstp who wdaf

-"Magazine of the Air"-Channing Pollock, editor; guest. WABC WKRC WHAS WHIO wcau wcco wgar wtbm kmox wadc wbbm wjr kmbc wgst

5:30—Guy Lombardo and his Orchestra WABC WHAS wir wgar wibm kmbc wcau

kmox wwva wwl -Mickey Mouse Theatre of the Air. WEAF WLW WSM kyw wgy wire wmaq who wdaf wwi -Smilin' Ed McConnell, WJZ WCKY WLS

-Smilin' Ed McConnell, WJ2 WCRT WL3 kdka wham wspd S:45-George Hessberger's Orchestra. WJZ WCKY WLS whk wham wave 6:00-Joe Penner with Jimmle Grier's Orches-tra: Gene Austin, tenor; Julie Gibson, vocalist, and Coco and Malt, comedians. WABC WKRC WHAS wir wfbm wgar wcau

WASC WKRC WHAS wir withm wgar wcau wbt wcco wbbm —Midwestern Stars: Phil Davis' Orchestra; A Capella Choir, direction William Stoess; Ellis Frakes, baritone; Paul Sullivan and Kressup Erion. WJZ WCKY WLW wave wire wham wowo whk

-Catholic Hour: Justice and Charity-"'Lib-erty," Rt, Rev. Msgr Fulton J. Sheen, guest speaker: Paulist Choir, direction Father Finn. WEAF WSM way wtam wmaq wij who wdaf kyw 6:30-"Double Everything:" Al Shaw and Stan Lee; Jack Brooks and Paui Small, singing duo; Betty and Jean; Sutton and Bliss; Carl Hohengarten's Orchestra. WABC WKRC WHAS WHIO wir wbbm wgar wfbm kmbc wcau kmox wbt wwl wwva wadc wgst wcco -A Tale of Today, sketch. WEAF wtam wmaq wgy kyw

wmaq wgy kyw -Senator Fishface and Professor Figgsbottle. WJZ kdka whk wave wire 6:45—Ernest Gill's Orchestra. WJZ kdka whk

7:00

Screenser Gill's Orchestra. WJZ kaka whk wave wire
 OD-Vick's Open House with Jeanette Mac-Donald. WABC WHIO WKRC WHAS wgar wir kmox wadc wbt wcco wbbm wcau wgst

wwl -Jell-O Summer Program, starring Jack Benny, comedian, with Mary Livingstone; Kenny Baker, tenor; Sam "Schlepperman" Hearn; Phil Harris' Orchestra, Andy Devine and Don Wilson. WEAF WLW WSM wave wire wmaq kyw wgy wtam wwj who wdaf kstp kvoo -Popular Classics. Leura Castellano, so-prano; Margaret Brill, harpist; and orches-tra conducted by H. Leopold Spitalny. WJZ WCKY kdka whk wave wire wham

7:30—Phil Baker, comedian and Oscar Brad ley's orchestra and guests. WABC WKRC WHAS WHIO wfbm wjr wgar wcau wadc wsbt wwva wbt wgst
—To be announced. WEAF WSAI wmaq wgy wdaf wtam wui-wiho wire
—The Baker's Broadcast with Ozzie Nelson's Orchestra. Harriet Hilliard and Feg Mur-ray. WJZ WCKY WLS WSM wham wave kvoo wfla kstp kdka whk
7:45—Interesting Neighbors—Jerry Beicher. WEAF WSAI kyw wgy wtam wwj wmaq who wdat wire
8:00—Nelson Eddy; Don Ameche, m. c.; Edgar Bergen and Charlie McCarthy; Dor-othy Lamour; The Stroud Twins; Robert Armbruster's Orchestra; Margaret Sullavan, Guest. WEAF WLW WSM wtam wire wwi wdaf kvoo wfaa wgy kyw wave wmaq wfla who
Detectiva Saries. WIZ WCKY WIS kdka

who —Detective Series. WJZ WCKY WLS kdka wham whk —"People's Choice." WABC WHAS WKRC WHIO wbbm wfbm wgar wwva wsbt wbt wcco 30—"Earaches of 1938," with Harry Conn WABC WKRC WHIO WHAS wir ww! wado 8:30

WABC WKRC WHIO WHAS wir wil wald —Ernest Gill's Orchestra. WJZ WCKY WLS kdka wham whk 9:00-Mannathan Merry-Go-Round: Pierre Le Kreeun, tenor; Rachel Carlay, blues singer: Don Donnie's Orchestra; Men About Town Trio. WEAF WSAI WSM. wgy wham wwi wmag who wdaf kstp wave wfaa wire wfla —Sunday Evening Hour: Beverley Lane, guest; Symphony Orchestra and Chorus, di-rection Fritz Reiner. WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wsbt wwva wbt wsfa wwj wcco

Hollywooo Playhouse presents lyrone Power. Dramatic Sketch with guest artist. Or-chestra direction, Harry Sosnick. WJZ WLW WENR kdka whk wham :30—Walter Winchell. WJZ WLW WENR

:30—Walter Winchell. WJZ WLW WENR kdka wham -American Album of Familiar Music, with Frank Munn, tenor; Jean Dickenson, so-prano; The Haenchen Concert Orchestra; Bertrand Hirsch, violinist; Arden and Ar-den, piano duo; Amsterdam Chorus. WEAF WSAI WSM kyw wgy wtam wwi who wfla wdaf wmag wfaa wire wave kstp tvoo :45—Irene Rich. WJZ WCKY WENR kdka whk wham :45 whk wham 10:00—"Foundation:" Orchestra and dramatic

0:00—"Foundation:" Orchestra and dramatic cast. WABC WKRC WHAS wir kmbc wcau włbm whk wadc wbt wbbm kmox wgst wwl wsfa wcco -Rising Musical Star Program: Alexander Smallens and Symphony Orchestra; mixed chorus, direction Eugene Fuerst; Eugene Gordon, commentator; Edwina Eustis, guest. WEAF WSAI WSM kstp wire who kyw wdaf wfla wave

WEAF WSAI WSM kstp wire who kyw wdaf wfla wave --Marek Weber's Hotel Stevens Orchestra. WJZ WCKY wham kdka whk wbap 10:30--Cheerio--inspirational talk and music WJZ WCKY WLS wham kdka whk wbap --''Headlines and Bylines,'' with Trout. Kal tenborn and Canham. WABC WKRC WHIO whom wir

wbbm wir —Haven MacQuarrie Program. WEAF wgy wtam wmaq who wdaf 11:00—Press-Radio News. WJZ WCKY wire

Wham
 Irene Rich. (NBC) WSM wave
 Jimmy Dorsey's Orchestra. WEAF wgy
 wfam wmaq

7

wire wham wmaq wfla wowo -Jay Freeman's Orcnestra WABC WHIO WKRC WHAS wir 11:05—Benny Meroff's Orchestra. (NBC) WJZ WCKY wire wham 11:15—Walter Winchell. (NBC) WSM wbap

I1:15—Walter Winchell. (NBG) WSM wbap wave
 I1:30—Press-Radio News, WEAF and network
 —Cab Calloway's Orchestra. WABC WKRC
 WHAS WHIO wgar wcco wadc kmbc wir wbt wil wsbt wbbm
 —Tyrone Power: Dramatic sketch with guest artist. (NBC) WSM wave
 —Maurie Stein's Orchestra. WJZ WCKY WLS whk wave wire wham wowo

-Maurie Stein's Orchestra. WJZ WCKY WLS whk wave wire wham wowo 11:35-Jerry Blaine and his Park Central Hotel Orchestra. WEAF wgy wtam wmaq MIDNIGHT-Beverly Hills Country Club Or-chestra. WEAF wgy wtam wmaq who wdaf -Eddie Varzo's Hotel Bismarck Orchestra. WJZ wgar wave wire wham -Buddy Rogers' Orchestra. WABC WKRC WHIO wbbm wbt wgar wgst wfbm wadc 12:30-Earl Hines' Grand Terrace Cafe Or-chestra. WEAF wgy wtam wmaq who wdaf

wdaf -Fletcher Henderson's Orchestra, WJZ wgar

Fletcher Henderson's Orchestra. WJZ wgar wave wire wham
 Sterling Young's Orchestra. WABC WKRC WHIO wbbm wfbm wadc
 NOON-Denver String Quartet, direction Henry Trustman Ginsburg, WEAF WSAI wgy wtam wmaq who wdaf
 Southernaires: Negro Male Quartet. WJZ WCKY WLS wgar wave wire wham
 Broadcast from Bethlehem. WABC WKRC WHAS WHIO wfbm kmox wcco wjr
 12:30-University of Chicago Round Table Discussion: Current topics, quest speakers.

12:30-University of Chicago Round Table Discussion: Current topics; guest speakers.

~

PROGRAMS FOR MONDAY, JANUARY 10

	(EASTERN STANDARD TIME)								(CENTRAL STANDARD TIME)					
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Ill. (870 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisvilie, Ky. (820 kc.)			
6:30 6:45	bert Layne's Fiddlers	Drifting Pioneers	Jerry Foy Stockyard Reports	6:30 6:45		Six-to-Niners	Breakfast Express	5:30 5:45	Smile A While					
7:00 7:15 7:30 7:45	Morning Round-Up	Morn'g in the Mount's Hugh Cross & His Pals Sing, Neighbor, Sing. Merrymakers	Sing Before Breakfast. Early Edition News Dow's Dawn Patrol	7:00 7:15 7:30 7:45	Morning Prayer Early Express	WCPO News Six to Niners	Little Tom	6:00 6:15 6:30 6:45			Asbury College Devotions Emmy's Band Ky. Mountaineers			
8:00 8:15 8:30 8:45	Norsemen N Win. Meeder N News for Executives Lucille and Lanny N	Prayer Period Peter Grant—News The Gospel Singer "Voice of Experience"	Woman's Hour	8:00 8:15 8:30 8:45	Malcolm Claire N Good Morn. Melod. N Do you Remember N Women's Newsree!	WCPO News Six to Niners Six to Niners	WHIO Almanac Dunker's Club Yesterday's Favorites. Women Make the News	7:00 7:15 7:30 7:45	Pokey and Arkie Morning Devotions	To be announced Almanac WSM News Freddie Rose	Early Morning Jamboree			
9:00 9:15 9:30 9:45	Breakfast Club N Undon Stock Market Breakfast Club N	All the Answers Myrt and Marge Young Widder Jones	Metropolitan Parade C Newscast Federation of Churches Bachelor Children C.	9:00 9:15 9:30 9:45	Rainbow Ridge Person to Person N Alice Joy N What Next?	16 10	Cornelia on the Air. Metropolitan Parade C Municipal Court Hal and Henry	8:00 8:15 8:30 8:45			Skeets Morris Salt and Peanuts Jackson Family Bachelor's Children C.			
10:00 10:15 10:30 10:45	Marco, Castlewood N Aunt Jemima N Terry Regan N Household Hour	Linda's First Love Aunt Jemima N Betty and Sob Houseboat Hannah	Musical Calendar Smilin' Dan Tony Wons C To be announced	10:00 10:15 10:30 10:45	Mrs. Wiggs N Join's Other Wife N. Just Plain Sill N Woman in White N	WCPO News Variety Show Clarence Berger Scandal Brides		9:00 9:15 9:30 9:45		Marco, Castlewood N Aunt Jemima N Banner Newshawk Viennese Ensemble N.	Monticello Party Line. Myrt and Marge C Tony Wons' Book C Meador Lowrey, news			
11:00 11:15 11:30 11:45	Coon Creek Band	Mary Marlin N News Carson Robison The Goldbergs	Ruth Lyons' News View Magazine of the Air C Big Sister C Aunt Jenny's Stories C	11:00 11:15 11:30 11:45	How to be Charming N	No en	Ruth Carhart, songs C Symphonetta Big Sister C Aunt Jenny's Stories C	10:15	Mary Marlin N Pep. Young's Fam. N Vic and Sade N Edward McHugh N	To be announced Rhythm Serenade How to be Charm'g N Hi Boys N	Ruth Carhart, songs C Carol's Romance C Big Sister C Aunt Jenny's Stories			
12:00 12:15 12:30 12:45	Songs for Everyone National Farm and Home Hour N	Girl Alone N The O'Neills N National Farm and Home Hour N	Mary M. McBride C Edwin C. Hill C Rom'nce Helen Trent C Our Gal Sunday C	12:00 12:15 12:30 12:45			News, Weath'r, Mark's	11:15	Virginia Lee, Sunbeam Chuck, Ray & Christine To be announced Markets; News		Mary M. McBride C Edwin C. Hill C Romance Helen Trent Our Gal Sunday C			
1:00 1:15 1:30 1:45		Chandler Chats Kitty Keene, Inc	Betty and Bob C Hymns All Churches C Grimm's Daughter C Hollywood in Person C	1:00 1:15 1:30 1:45	Vincent Curran N Escorts and Betty N. Cincinnatus at School Woody Herman's Orc.		Home Demonstration Down the Avenue	12:00 12:15 12:30 12:45	Dinnerbelt Time Voice of Feed Lot	Banner Newshawk Dept. of Agriculture.	Linda's First Love College of Agriculture Livestock—Markets Joe Wheefer			
2:00 2:15 2:30 2:45	U. S. Navy Band N	Hometown Sing To Me. Civil Government	Woman's News C Meet the Missus American School of Air C	2:00 2:15 2:30 2:45		Every Woman Music of the Dreamer	Melodic Memories American School of the Air C	1:30	School Time The Old Timers Closing Grain Market Women's Clubs	Univ. of Tennessee U. S. Navy Band N	Woman's News C Weekday Devotion University of Kentucky			
3:00 3:15 3:30 3:45	Sports Rochester Civic Orchestre N	Ma Perkins N. Vic and Sade N Dan Harding's Wife	News—Fire Prevention. Matinee Musicale Janny Peabody C Maynard Craig's	3:00 3:15 3:30 3:45	It is Strange	Today's Winners	Waltz Time	2:15	Homemakers Program	Ma Perkins N Vic and Sade N	Betty and Bob Hymns of All Churches "Jenny Peabody" C Yellow Blank Salute			
4:00 4:15 4:30 4:45	Movieland News All Sports Review National Youth Club Matines N	Dr. Friendly Mary Sothern The Mad Hatterfields. Road of Life N	News Between Bookends C Sundown Serenade Dr. Dafoe C	4:00 4:15 4:30 4:45	Lorenzo Jones N Strollers Johnson Family M Kiddies Club	WCPO News Today's Winners	Between Bookends C Twenty Fingers	3:00 3:15 3:30 3:45	Club Matinee N	Club Matinee N Dan Harding's Wife N	Deep River Boys C Melodies of Home Studio Talent Dr. Allan Datoe C			
\$:00 \$:15 5:30 5:45	All Sports Review Don Winslow N Sports Review Straight Shooters N	Singing Lady N	Follow the Moon C Freshest Thing in Town Hollywood Highlights Tours Through Tunela'd	5:00 5:15 5:30 5:45	Terry and the Pirates N Harry Kogen's Orch. N Nixson Denton	4 19	Bob Richardson, songs The Arcadians Three Serenaders	4:15 4:30	Johnnie Johnston N.,.	D. Winslow of Navy N	Out o' the Dusk "" Children's Corner C "Hilitop House" C			
6:0v 6:15 6:30 6:45	WCKY News & Sports Movieland News N	Supper Serenade Allan Franklyn, sports Lowell Thomas N	Howard Phillips C Musical Visions Dick Bray—Sports Children's Concert C.	6:00 6:15 6:30 6:45	Speed Gibson Mollie Halstead Paul Sullivan Woody Herman's Or.	Dinner Club	Si Burick Geo. Hall's Orch. C Songtime C	5:15	What's the News?	Afternoon News	Sowling Green, Ky Jack Armstrong Salt and Peanuts Asher & Little Jimmie			
	Music Is My Hobby N. Three Cheers N. Vic Arden's Orchestra. Christine Johnson N	Four Stars Tonight Lum and Abner N Money and Music		7:00 7:15 7:30 7:45	Uncle Exra N Carol Weyman N Top Hatters N	Race Results	Barry Wood's Music C Jay Freeman's Or. C Boake Carter C	6:15		Console Melodies Three Cheers N Adventures That Made America	Sportraits Whispering Jack Smith Glen Gray's Orch Boake Certer C			
8:00 8:15 8:30 8:45	Gen. Hugh Johnson N Jimmy Kemper N "Grand Hotel" N	Richard Crooks N	Rinehart C Pick and Pat C	8:00 8:15 8:30 8:45	Morton Gould M	Crime Reporter Musically Speaking	Tish C Plantation Boys To be announced	7:00	Gen, Hugh Johnson N The DeZurick Sisters	Burns and Allen N	Tish C Pick and Pat in "Pipe Smoking Time" C.			
9:00 9:15 9:30 9:45	Philadelphia Symphony Orchestra N	Hour of Charm N	And and the summer of the second seco	9:00 9:15 9:30 9:45	Kay Kyser's Orchestra M Victor Erwin's Musical Cartoons M	WCPO News Popular Rhythms Concert Master	Radio Theatre C	8:00 8:15 8:30 8:45	Philadelphia Symphon Orchestra N	Fibber McGee and Molly N	Radio Theatre C			
10:00 10:15 10:30 10:45	National Radio Forum N	True or False M For Men Only N	Orchestra C Newscast-Lee Bland Gladys Lee, organ			WCPO News Musical Newsy Popular Bands	Wayne King's Orchestra C Mitchell Ayres' Orch.	9:00 9:15 9:30	"Behind Prison Bars" N	Stars of Broadway	Wayne King's Orchestra C Here's To You			
11:00 11:15 11:30 11:45	Orchestra N Magnolia Blossoms N	Lou Breeze's	Leaders in Dance Time Glen Gray's Orch. C. Sammy Kaye's Orchestra C	11:00 11:15 11:30	Name and Address of the Address of t	WCPO News Southern Hospitality	Moon Magic Glen Gray's Orch. C.	10:00	Globe Trotter King's Jesters Henry Busse's	Amos 'n' Andy N WSM News Magnolia Blossoms N.	Poetic Melodies C Meador Lowrey, News Sammy Kaye's			
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	1	WLS-WENR	WSM	WHAS			

F:00—The Pepsodent Program: Amos 'n' Andy, WEAF WLW who wgy kyw wtam wwj kstp

kstp --Music Is My Hobby: Mr. and Mrs. Ed-Wordwell two-piano music. WJZ

--Music Is My Hobby: Mr. and Mrs. Ed-ward Wardwell, two-piano music. WJZ WCKY WENR kdka wave wfla wham wgar --Hal Tottan, sports. (N8C) wtam wmaq Poetic Melodies: Jack Fulton, tanor, and franklyn MacCormaca, poetic reader, with Orchestra. WABC WKRC wadc wwva wbt wcau wgar wgst wjr --''Not So Long Ago.'' (CBS) wbbm kmbc wcco kmox

Orestes H. Caldwell, narrator; Mark War-now's Orchestra. WEAF only -John Herrick, baritone (NBC) kdka wave wire wham wowo Jay Freeman's Orchestra, WABC WKRC

WHIO kmbc wadc wbf wfbm wgar wgsf 7:55-Boake Carter. WABC WKRC WHIO WHAS wjr wbbm wgar kmbc wcau kmor

Frankiyn MacCormaca, poetic reader, with Orchestra. WABC WKRC wadc wwva wbi wcau wgar wgst wir
—"'Not So Long Ago." (CBS) wbbm kmbc wcco kmox
—"Inole Ezra's Radio Station E-Z-R-A," with fat Barrett, Cariton Guy, Nora Cun seen and others. WEAF WSAI kyw wtap wmao who wdaf kstr wire wgv wbap
—Barry Wood's Music. WABC WKRC WHIO kmbc wadc wbt wfbm wgar wgst
—Three Cheers, direction Jack Meakin. WJZ
—Horlick's Lum and Abner, comedy sketch: WJZ WLW WENR
—New York on Parade: Mark Warnow's Or-chestra; John B. Kennedy, commentator;
WHAS wir wbbm wgar kmbc wcau kmox wbb wtoco
—Tishi WaBC WKRC WHIO wtbm wtom kmox wcau wbt wcco wwj
Barry Wood's Music. WABC WKRC WHIO kmbc wadc wbt wfbm wgar wgst
—Tish:" WABC WKRC WHIO wr wbbm wtom kmox wcau wbt wcco wwj
Barry Wood's Music. WABC wire wham
Barry Wood's Music. WABC wire what wire wham
Barry Wood's Music, Commentator;
WZW WWENR
—New York on Parade: Mark Warnow's Or-chestra; John B. Kennedy, commentator;
WIS WSM wgy kvoo wfla wmaq wdaf

wwį who kstp wfaa wave wire wtam kyw wwi who kstp wfaa wave wire wtam kyw ---"Pick and Pat in Pipe Smoking Time," blackface comedy and music; Edward Roecker, baritone; Benny Kreuger and his Orchestra. WABC WKRC WHAS wir wbbm whk kmbc wcau wbt wadc ---"Grand Hotel": Dramatic sketch. WJZ WCKY WLS kdka whk wham 9:00-Fibber McGee and Molly, comedy sketch, with Marion and Jimmy Jordan; Ted Weems and his Orchestra. WEAF WLW WSM kyw wtam wwi kvoe wgy wfla wmaq who wdaf wfaa wave --Radio Theatre: Grace Moore and Melvyn Douglas in "Enter Madame." WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc

Dougras in "Enter Madame." WASC WKKC
WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc
Philadelphia Orchestra: Eugene Ormandy, conductor; Guest, WJZ WCKY WLS kdka whk wave wire wham
9:30-Hour of Charm. Phil Spitalay and his Girls. WEAF WSM WLW wfila kstp kyw wgy wwl wtam wmaq who wdaf wire wfaa kvoo wave
10:00 - Wayne King's Orchestra. WABC WKRC WHAS WHIO wjr wbbm wfbm wgar kmbc wcau kmox wadc wbt wwj wcco
-Contented Program: The Lullaby Lady, Male Quartet; Orchestra, direction Marek Weber; Maria Kurenko, soprano; Vincent Pelletier, announcer. WEAF WSAI WSM kyw wgy wmaq wtam wwj who wdaf wfla wave kvoo wfaa wire kstp

"Behind Prison Bars." Warden Lewis E. Lawes of Sing Sing. Dramatic sketch. WJZ WCKY WLS whk wave wire wham kdka 10:30-For Men Only. WEAF WLW WLS wham

wwi —"Brave New World," dramatization—U. S. Office of Education Program. WABC wadc

wbbm wcco -Public Hero No. I--dramatic sketch. (NBC) wmag who wfaa

What who was -National Radio Forum-guest speaker, WJZ WCKY whk wave wire wham 11:00-Glen Gray's Casa Loma Orchestra. WABC (WKRC WHIO on 11:15) wgst wbt wgar kmox

-Poetic Melodies (CBS) WHAS wir wbbm -Poetic Melodies (CBS) WHAS wir wbbm wfbm kmbc kmox wwi wcco -The Pepsodent Program: Amos 'n' Andy. (NBC) WSM wdaf wbap wmaq wire kstp wtam wwi -Freddie Martin's Ritz-Carlton Hotel Or-chestra. WEAF wgy who -Esso News Reporter. WJZ only 11:05-Jerry Blaine's Hotel Park Central Or-chestra. WJZ WCKY kdka wham wowo whk wave wire 11:30-Sammy Kave and hir Orchestra WARC

11:30—Sammy Kaye and his Orchestra. WABC WHIO WHAS WKRC wir wgar wfbm wcau wspd wsbt wadc wgst wbt —Lou Breeze's Orchestra. WEAF WLW wgy wfam wmaq who 11:30wmaq

-New Penn Hotel Orchestra. WJZ WCKY WLS kdka whk wave wire wham wowo -Dance Orchestra. WEAF wgy wtam wmaq who 12:30—Earl Hines' Grand Terrace Cafe Or-chestra. WEAF WLW WLS WSM wgy wtam wmaq who

-Magnolia Blossoms, WJZ WSM WCKY kdka wham wowo whk wave

MIDNIGHT-Geo. Hamilton and his Orches-tra. WABC WKRC WHIO WHAS wgar wcau wadc wbt wjr wsfa wwj whk wowo

-Lang Thompson's Commodore Perry Hotel Orchestra, WJZ WCKY kdka whk wave -Orrin Tucker's Orchestra. WABC WKRC WHAS WHIO wbbm wfbm wjr

Anne Jamison, the Irish thrush on "Hollywood Hotel," has her heart set on a concert career. She had planned a tour to start in January but had to postpone it until early spring because of other entertainment commitments which will keep her close to Hollywood.

8

1.0.1

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)

RADIO DIAL, WEEK ENDING JANUARY 14, 1938



PROGRAMS FOR TUESDAY, JANUARY 11

	(EASTERN STANDARD TIME)								(CENTRAL STANDARD TIME)					
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Ill. (S70 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)			
6:30	Bert Layne's Fiddlers	Drifting Pioneers Brown County Revelers	Jerry Foy	6:30 6:45		Six-to-Niners	Breakfast Express	5:30 5:45						
6:45 7:00 7:15 7:30 7:45	Sunkistime Morning Round-Up	Morning in the Mtns. Hugh Cross Brown County Revelers Merrymakers	God's Bible School Early Edition-News	7:00 7:15 7:30 7:45	and a sub-state state of the st	WCPO News	Little Tom Across the Breakfast Table	6:00 6:15 6:30 6:45	Ky. Girls & Hilltop.	Ealry Morn Melodies. Detmore Brothers	Asbury College Devotions Henry's Mounfaineers. Ky. Tobacco Markets.			
8:00 8:15 8:30 8:45	Charioteers N Liebert Ensemble N News for Executives Jack and Loretta N	Prayer Period Peter Grant-News The Gospel Singer	Woman's Hour	8:00 8:15 8:30 8:45	Maicolm Claire N Good Morn. Melod. N Do you Remember N Women's Newsreel	WCPO News Six to Niners	WHłO Almanac Dunker's Club Yesterday's Favorites Women Make the News	7:00 7:15 7:30 7:45	Evelyn & Hill Toppers Morning Devotions	Almanac WSM News Vagabonds	Early Morning Jamboree			
9:00 9:15 9:30 9:45	Breakfast Club N Hondon Stock Market Breakfast Club N	Hymns of All Churches All the Answgrs Myrt and Marge Young Widder Jones	News C	9:00 9:15 9:30 9:45	Rainbow Ridge Person to Person N Frances Adair N What Next?	WCPO News	Cornelia on the Air Music in the Air C Municipal Court Hal and Henry		Luiu Belle and Scotty News Report Old Kitchen Kettle Morning Minstrets	•••	Skeets Morris Salt and Peanuts Jackson Family Bachelor's Children C			
10:00 10:15 10:30 10:45	Marco, Castlewood N Aunt Jemima N Terry Regan N Household Hour	Betty and Bob Houseboat Hannah	Smilin' Dan Emily Post C To be announced	10:00 10:15 10:30 10:45	Mrs. Wiggs N John's Other Wife N Just Plain Bill N Woman in White N	WCPO News Ch'ber of Commerce Consumers Conference Jimmy Lee	Pretty Kitty Kelly C Keyboard and Console To be announced News		Marco; Castlewood N Aunt Jemima N Attorney at Law N News Report	Aunt Jemima N Banner Newshawk Viennese Ensemble N.	Myrt and Marge C Emily Post C Meador Lowrey, News			
11:00 11:15 11:30 11:45	Coon Creek Band	Mary Marlin N News Chandler Chats The Goldbergs	Magazine of the Air C	11:30	David Harum N Backstage Wife N Homemakers Exch. N. Ribber Shannon	Merry-Go-Round	Art of Living Symphonetta Big Sister C Aunt Jenny's Stories C		Mary Marlin N Pep. Young's Fam. N Vic and Sade N Edward McHugh N	Homemakers Exch. N	Carol's Romance C Big Sister C			
12:15	Farm and Home	Girl Alone N The O'Neills National Farm and Home Hour N	Edwin C. Hill C Rom'nce Helen Trent C Our Gal Sunday C	12:00 12:15 12:30 12:45	My Boy Matt Noonday Reverie News Three Romeos N	WCPO News The Playboys Man on the Street	The Listener Speaks News; Markets	11:00 11:15 11:30 11:45	Chuck, Ray & Christine Ma Perkins N	National Farm and Home Hour N	Mary M. McBride C Edwin C. Hill C Romance Helen Trent C Our Gal, Sunday C			
1:00 1:15 1:30 1:45	Sue Blake N	Hello Peggy	Betty and Bob C Hymns All Churches C Grimm's Daughter C Hollywood in Person C	1:30	Emerson Gill's Or. N Escorts and Betty N Cincinnatus at School Woody Herman's Orc.	Rhythm Rambles Dot Club News	Ann Kirk Trio Will Osborne's Orch Ebony and Ivory Modern Musicale	12:00 12:15 12:30 12:45	Prairie Farmer, Dinnerbell Time John Brown; Markets Grace Wilson	Banner Newshawk Dept. of Agriculture.	Linda's First Love College of Agriculture Livestock-Markets Robison's Buckaroos			
2:00 2:15 2:30 2:45	Movieland News	Vocational Agriculture The Musician Living Literature	American School	2:00 2:15 2:30 2:45	Palmer House Ens. M Mary Williams M Cincinnati Your City Armchair Quartet N.	WCPO News Siesta Every Woman Music of the Dreamer		1:00 1:15 1:30 1:45	Music Appreciation Otto and Novelodeons Grain Market. "How I Met My Hu'd.	Fed. Women's Clubs N	The Rangers Weekday Devotions University of Kentucky			
3:00 3:15 3:30 3:45	Marine Band N	Pepp'r Young's Fam. N Ma Perkins N Vic and Sale N Dan Harding's Wife.	Gladys Lee at Plano. Cincinnati Symphony Children's Concert C	3:15	It is Strange	Post Personalities Today's Winners	Major C Cincinnati Symphony Children's Concert C	2:00 2:15 2:30 2:45	Homemakers Program Musical Roundup	Pepper Young N Ma Perkins N Vic and Sade N Guiding Light N	Betty and Bob Hymns All Churches Emmy's Band Children's Symphony			
4:00 4:15 4:30 4:45	Club Matinee N	Dr. Friendly Mary Sothern The Mad Hatterfields. Road of Life N	To be announced	4:00 4:15 4:30 4:45	Lorenzo Jones N Strollers Johnson Family M Kiddies Club	··· ·· ···	Ben Selvin's Orchestra Quest, Before House C	3:00 3:15 3:30 3:45	Club Matinee N	Dan Harding's Wife N Road of Life N	College			
\$:00 5:15 5:30 5:45	Don Winslow N Sports Review	Junior Nurse Corps N Jack Armstrong Singing Lady N. Hilltop House	Follow the Moon C Freshest Thing in Town Hollywood Highlights Tours Thru Tuneland		Terry and the Pirates N Harry Kogen's Orc. N Nixson Denton	11 10	Hollywood Highlights	4:00 4:15 4:30 4:45	Johnnie Johnston N.	To be announced D. Winslow of Navy N Market Reports Freddie Rose	Dear Teacher C			
6:00 6:15 6:30 6:45	News and Sports N .	I Front Page People Supper Serenade Allan Franklyn, sports Lowell Thomas N	Musical Moments	6:30 6:45	Vicki Chase, soprano. Kentucky Colonel Paul Sullivan Billy Snyder's Orch	Dinner Club	News: Music C	5:00 5:15 5:30 5:45	Rakov's Orchestra N What's the News?					
7:00 7:15 7:30 7:45	Lost Persons N	Amos 'n' Andy N Vocal Varieties N The Press Review Tonic Time	Helen Menken C	7:30 7:45	Musical Speedway	Harmony Hall Yours Truly Race Results	"Holly'd Screens'ps"C Helen Menken: "Second Husband" C	6.30	Mr. Keen N	Sports: Melodies Rhythmic Strings H. W. Van Loon N William Primrose N	Screenscoops C Helen Menken in "Second Husb'd" C.			
8:00 8:15 8:30 8:45	Xavier Cugat's Orch.	It Can Be Done	Edw. G. Robinson- "Big Town" C Al Jolson and Others C	8:00 8:15 8:30 8:45	Sammy Kaya's Orch. M Wayne King's Orchestra N	Better Sportsmanship.	Dramatization C Al Jolson Show with Martha Raye C	7:00 7:15 7:30 7:45	Those We Love N	Morgan N	Edw. G. Robinson- Dramatization C Al Jolson Show, with Martha Raye C			
9:00 9:15 9:3 9:45	NBC Night Club N	His Brigadiers N True Detective Mysteries	Jack Oakie's College C	9:00 9:15 9:30 9:45	Hollywood Mardi Gras N	News Popular Melodies East End YMCA	with Al Pearce C Jack Oakie's College C	8:00 8:15 8:30 8:45	Horace Heidt's Brigadiars NBC Night Club N	Mardi Gras N	Watch the Fun Go By C Jack Oakie's College- Benny Goodman's			
10:00 10:11 10:30 10:4	Kidoodlers N Celia Gamba N	To be announced	Orchestra C Newscast-Lee Bland. Joe Binder	10:45	Charles Woods, News Campus Comment N.	For the Plano	"Swing School" C Mitchell Ayers' Orch Newspaper on the Air		Marek Weber's Orchestra	Jimmy Fidler N Musical Moments	Orchestra C Broadway Stars Musical Moments			
11:00 11:11 11:30 11:4	i King's Jesters N Jimmy Dorsey's		Leaders in Dance Time T. Dorsey's Orch. C. Leighton Noble's Orchestra C		Orchestra Lou Breeze's Orchestra	** **	T. Dorsey's Orch. C Leighton Noble's	10:00 10:15 10:30 10:45	Henry Busse's	Amos 'n' Andy N WSM News Sports; Rainbow Room Orchestra N	Poetic Melodies C Meador Lowrey, News Remembering			
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	1	WLS-WENR	WSM	WHAS			

NETWORK PROGRAMS (NBC-CBS)

7:00—Poetic Melodies: Jack Fulton, tenor, and Francis MacCormack, poetic reader, and orchestra. WABC WKRC wgar wcau wadc wwva wbt wgst wjr

-Easy Aces comedy sketch, end Goodman Ace. WJ kdka whk wham wire wjz wCKY WLS

—Amos 'n' Andy: Pepsodent Program. WEAF WLW wgy kyw who wwj kstp wtam

—Hal Totten, sports. (NBC) wmaq

7:15-Vocal Varieties: Choral Group of 14 Voices. WLW to WEAF wgy wtam wire wmag who kstp kyw wdaf --''Hollywood Screenscoops'' with George McCall. WABC WKRC WHIO WHAS wir wgar wadc wwva wbt wbbm kmox wgst wwł wcco

-Mr. Keen, Tracer of Lost Persons. WJZ WCKY WLS whk kdka wham

30—People in the News: Dorothy Thompson WJZ WCKY WLS whk wave wire wham

-Famous Actors Guild Presents Helen Mencken in "Second Husband." WABC WKRC WHIO WHAS wcau wgar wbbm wjr wcau kmbc kmer

-Hendrik Willem Van Loon-talk. WEAF WSM wgy wtam wmaq who wdaf 7:45—Vivian Della Chiesa, soprano. WJZ WCKY WLS whk wave wire wham wowo

-William Primrose, violist. (NBC) WSM whk wave wire wham wowo -Doctor Dollar, dramatization. WEAF wmaq only

8:00-Edward G. Robinson, with Claire Trevol

8:00—Edward G. Robinson, with Claire Trevor In "Big Town", newspaper drama. WABC WHIO WKRC WHAS wir wbbm wfbm wgar kmbc wcau kmox wbt wcco wadc —Johnny Presents Russ Morgan's Orchestre: Charles Martin's Thrill; Swing Fourteen; Frances Adair; Rhythm Rogues, and Glenn Cross. WEAF WLW WSM kyw wgy wwi wtam wmaq who kstp wdaf wfla wire kvoo —Those We Love. WJZ WCKY WLS wham who whk

whk 8:30—Al Joison Show with Martha Raye, Park-yakarkus and Victor Young's Orchestra. Louise Fazenda, guest, WABC WKRC WHIO WHAS wir wbbm wibm wgar wcau kmox wbt wadc wwl wcco —Lady Esther Serenade: Wayne King and his Orchestra. WEAF WSAI WSM kwoo wwi who kstp wmaq wire wave kyw wgy wtam wfae

-"It Can Be Done," dramatic sketch, with Edgar Guest, Frankie Master's Orchestra Masters Voices; Fred E. Baer, New York Publicist, WJZ WLW WLS kdka whk wham 9:00—Vox Pop, conducted by Parks Johnson and Wallace Butterworth. WEAF WSAI kyw wgy wtam wwi wmaq who wdaf wire Horace Heidt's Alemite Brigadiers. WJZ WLW WLS WSM kdka whk wave wham wfla

wila -"Watch the Fun Go By," presented by Al Pearce and His Gang. Nick Lucas, singing guitarist; Arlene Harris, "Human Chatter-box;" Carl Hoff's Orchestra; "Kidoodlers," guests. WA8C WKRC WHIO WHAS wir wbbm wfbm kmbc wcau kmox wadc wsbt wht wcro wdar

guests. WABC WRRC WHIO WHAS wir wbbm wfbm kmbc wcau kmox wadc wsbt wbf wcco wgar 1:30—"Jack Oakia's College" with Jack Oakie; Stuart Erwin; Georgie Stoll's Or-chestra and guest; "Swing School" with Benny Goodman's, Orchestra. WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmbc kmox wadc wsbt wbt wsfa wwi wcco —Hollywood Mardi Gras: Lanny Ross; Charles Butherworth; Walter O'Keefe; Jane Rhodes; Rhythm Singers; Ruby Mercer, soprano; guests; Raymond Paige's Orchestra. WEAF WSA! WSM who kyw wgy wuj wtam wdaf wire kstp wfla wave wmaq kvoo —NBC Night Club: Ransom Shermen, m. c., with Roy Shields Orchestra and guests. WJZ WCKY WLS kdka wham whk 10:00—General Hugh Johnson, commentator. WJZ WCKY WLS whk wham kdka

10:15-Kidoodlers. WJZ WCKY whk wave

wire wham 10:30—Del Casino, songs. WABC kmox wsbt

- 10:30-Del Casino, songs. WABC kinos watt kmbc -Phillips Poly Follies. (CBS) wbbm wfbm kmox wsbt wcco kmbc -Jimmie Fidler's Hollywood Gossip. WEAF WLW WSM wgy wtam wmaq who kyw wwi wire wfla wave wbap kvoo wdaf kstp -Cella Gamba, violinist. WJZ WCKY whk wave wire wham 10:45-National Student Federation Program -"Campus Comment". WEAF WSAI wgy wtam wave wire kyw wmaq wwi -Four Stars, Rhythm Quaret. WABC 11:00-The Pepsodent Program: Amos 's'

II:00-The Pepsodent Program: Ames 's" Andy. (NBC) WSM wwi wdaf wire wmaq -To be announced. WEAF wgy wtam who

wmaq -Tommy Dorsey and his Orchestra. WABC (WKRC WHIO on 11:15) wir wadc -"Poetic Melodies." (CBS) WHAS wbbm

wfbm kmbc wwt week -Charlie Barnett's Orchestra. (NBC) whk wave wire wham

-Esso News Reporter WJZ only 11:05-Charlie Barnett's Orchestra WJZ whk wave wire wham

wire wham 11:15—To be announced, WEAF wgy wtam

who wmaq —King Jesters' Orchestra, WJZ WCKY WLS whk wave wire wham

11:30—Leighton Noble's Orchestra. WABC WHIO WKRC wir wbbm wcau wgar wfbm kmox wadc wsbt wsfa wcco wbt —AI Donahue's Rainbow Room Orchestra. WEAF WSM wgy wtam wmaq who —Jimmy Dorsey's Congress Hotel Orchestra. WJZ WCKY kdka whk wave wham wfla wire MIDNIGHT—Paul Whiteman's Ambassador Hotel Orchestra. WJZ WCKY WLS kdka whk wave wire wham

Hotei Orchestra. WJZ WCKY WLS kdka whk wave wire wham —Emery Deutsch's Orchestra. WABC WKRC WHAS wfbm —Trump Davidson's Orchestra. WEAF wwj wgy wtam who 12:30—Freddie Nagel's Orchestra. WJZ WCKY kdka wave wire wham whk

-Kenmore Hotel Orchestra, WEAF wgy wtam wmaq who wdaf

-Ted Fiorito's Orchestra. WABC WKRC WHAS with wir

Clarence Muse is a happy man. The baritone has been promised free ringside tickets for all of Joe Louis' fights by the Brown Bomber himself. The ducats are in appreciation of Muse's artful handling of the Joe Louis picture, "Spirit of Youth," which Muse directed.

Q

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)

RADIO DIAL, WEEK ENDING JANUARY 14, 1938

PROGRAMS FOR WEDNESDAY, JANUARY 12

		·	(EASTERN ST	ANDA	RD TIME)			11	(CENT	RAL STANDARD TH	463
	WCKY	WLW	WKRC	1	WSAI	WCPO	WHIO	-			
	Cincinnati (1490 kc.)		Cincinnati (550 kc.)	1		Cincinnati (1200 kc.)	Dayton (1260 kc.)		WLS-WENR Chicago, Ill. (870 kc.)	Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30 6:45	Berr Layne 5 Fiddlers	Drifting Pioneers Brown County Revelers	Jerry Foy Stockyard Reports	6:30 6:45	• • • • • • • • • • • • • • • • • • • •	Six-to-Niners	Breaktast Express	5:30	Smile A While		
7:00	Sunkistime	Morn'g in the Mount's	Sing Before Breakfast.	7:00	Poetic Philosopher			5:45	44 46		
7:15 7:30	Morning Round-Up		Early Edition News Dow's Dawn Patrol	7:15	Early Express	Six to Niners	Little Tom	6:15			Devotions
7:46		Merrymakers	10 11	7:45	44 96		Table	6:30	Sing, Neighbor, Sing. Pat and Henry	Stamp's Quartet	Emmy's Band
8:00 8:15	Four Showmen N Wm. Meeder N			8:00 8:15		WCPO News			News Report	To be announced	Early Morning
8:30	News for Executives	The Gospel Singer	Woman's Hour	8:30	Do you Remember N	Six to Niners Six to Niners	Greenfield Chapel C.	7:15	Pokey and Arkie Morning Devotions		
9:00		Voice of Experience			Women's Newsreel			7:45	Jolly Joe's Pals	Freddie Rose	
9:15		All the Answers	Madison Ensemble C.	9:15	Rainbow Ridge Person to Person N	WCPO News Musical Menu	Madison Ensemble C	8:00	Lulu Belle and Scotty News Report	Breakfast Club N	Skeets Morris
		Myrt and Marge Young Widder Jones.	Federation of Churches Bachelor's Children C		Alice Joy N Dance Parade	40 11 14 11	Municipal Court Hal and Henry	8:30	Old Kitchen Kettle The Hill Toppers		Jackson Family Bachelor's Children C
10:00		Linda's First Love		10:00	Mrs. Wiggs N	WCPO News	Pretty Kitty Kelly C	9:00		Marco; Castlewood N	
10:15 10:30		Aunt Jemima N Betty and Bob		10:15	John's Other Wife N Just Plain Bill N	Variety Show There Was a Time			Aunt Jemima N Attorney at Law N		Myrt and Marge C Tony Wons' Book C
10:45		Houseboat Hannah		10:45	Woman in White N.,	Scandal Bride	WHIO News; Music	9:45	News Report	Viennese Ensemble N.	
#1:00 #1:15	Household Hour	Mary Marlin N News			David Harum N Backstage Wife N	Merry-Go-Round	Symphonetta	10:00	Mary Marlin N Pep. Young's Fam. N.	To be announced Melody Caravan	Ruth Carhart, songs C Carol's Romance C
11:30 11:45	Coon Creek Band	Carson Robison The Goldbergs	Big Sister C. Aunt Jenny's Stories C	11:30	How to be Charming N Grace and Eddie	00 68	Big Sister C. Aunt Jenny's Stories C	10:30	Vic and Sade N	How to be Charm'g N	Big Sister C
12:00	WCKY News	Gir: Alone N	Mary M. McBride C			WCPO News				Originalities N	Aunt Jenny's Stories C
	Songs for Everyone Farm and Home	The O'Neills National Farm and	Edwin C. Hill C Rom'nce Helen Trent C	12:15	Jane Gray	Happiness Ahead Man on the Street	Edwin C. Hill C	11:15	Chuck, Ray & Christine	Jackie Heller N	Edwin C. Hill C
12:45	Hour N	Home Hours N	Our Gal Sunday C			Melody Parade		11:30	Ma Perkins-N. Markets; Weather	National Farm and Home Hour N	Helen Trent C Our Gat Sunday C
1:00 \$:15	•• ••	•• ••	Betty and Bob C			WCPO News Rhythm Rambles		12:00	Prairie Farmer,	11 11 60 10	Linda's First Love
1:30	Sue Blake N	Vic Arden's Orchestra.	Grimm's Daughter C. Hollywood in Person C	1:30	Cincinnatus at School	Dot Club News	Down the Avenue	12:30	Dinnerbell Time . Voice of the Feedlot	Banner Newshawk	College of Agriculture Livestock-Markets
2:00	Movieland News Swingtime Trio	Kitty Keene, Inc. Once Upon a Time	Woman's News C			From Hawaii		second and second second	Business of Farming Business & Industry	frames and the second s	Joe Wheeler
2:15 2:30	Let's Talk It Over N Murdock Williams	Contemporary Writers Rise of the Great	Meet the Missus American School	2:15	Music for Your Sch'l M	Siesta	Melodic Memories	1:15	The Old Timers	Cole and Moore	Woman's News C . Weekday Devotions
	Waltz Favorites N	Northwest		2:30 2:45	Men of the West	Every Woman Music of the Dreamer		1:30	Grain Market Infant Welfare	Waltz Favorites N	University of Kentucky
3:00	Sports Review Continental Varieties N		News; Fire Prevention	3:00		Today's Winners	News; Ray Block's		Homemakers	Pepper Young N	
3:15 3:30	Little Variety Show N	Vir and Sade N	Matinee Musicale Jenny Peabody C	3:15 3:30	It is Strange	** **	Orchestra C Waltz Time	2:15	Program Musical Roundup	Vic and Sade N	Hymns All Churches Jenny Peabody C
3:45 4:00	Met Opera Guild N Club Matinee N	A subject over the subject of the su	Maynard Craig's News	3:45		10 01	Curtis Institute of Music C	2:45	BB BB	Guiding Light N	Yellow Blank Satute
4:15		Mary Sothern	Curtis Music Institute C	4:15	Strollers	WCPO News Foday's Winners		3:15	Club Matines N	Vaughn Quartet	Institute of Music C Melodies of Home
4:30 4:45	National Congress P.T.A. N	The Mad Hatterfields. Road of Life N	Dr. Dafoe C.	4:30 4:45	Johnson Family M Kiddies Club		Tickling the Ivories Dr. Allan Dafoe C	3:30 3:45	Parents and Teachers	Dan Harding's Wife Road of Life N	Teachers College Dr. Allan Dafoa C
5:00 5:15		Junior Nurse Corps N Jack Armstrong			Dick Tracy N	Jam for Supper	Tea Time Tunes	4:00	Music Circle	Market Reports	Out o' the Dusk
5:3 C	Sports Review	Singing Lady N	Hollywood Highlights		Terry and the Pirates N Harry Kogen's Orc. N	•• •• •• •• •• •• •• •• •• •• •• •• ••	Musical Visions The Arcadians	4:15	Vagabonds Quartet N Johnnie Johnston N	Winslow of the Navy N WSM on Parade	Children's Corner C.
	Straight Shooters N.,		Tours Thru Tuneland		Nixson Denton		Singing Strings		Congress Hotel Or, N	•• •• •• •• •• •• •• •• •• •• •• •• ••	"Hilltop House" C
6:15	Marek Weber's Or. N	Front Page People Supper Serenade	Musical Visions		Speed Gibson Mollie Halstead	WCPO News Dinner Club	Si Burick	5:15	Junior Nurse Corps N M. Weber's Orch, N.	Afternoon News	Barry Wood's Music C Jack Armstrong
		Allan Franklyn, sports Lowell Thomas N			Paul Sullivan Billie Snider's Orch	11 11 11 11	News: Music Songtime C	5:30	What's the News?	Joe Dumond	Salt and Peanuts
7:00	Easy Aces N	Amos 'n' Andy N	Poetic Melodies C	7:00	Tommy Nolan's Orch.	Post Comic Strip	Vic Arden's Orch	6:00	Easy Aces, sketch N.	Asher & Li'tle Jimmie B. C. Sports; Dance	Sportraits
	Lost Persons N To be announced		"Hobby Lobby" C		Uncle Ezra N L'arry Lee's Orchestra	Harmony Hall Yours Truly		6:15	Lost Persons N	String Quartet Mary Dugan	Vocal Varieties Whispering Jack Smith
7:45	Charlotte Lansing N	J. James' Orchestra.	Boake Carter C	7:45	Jean Sabion N	Race Results	Boake Carter C	6:45	Charlotte Lansing N.	Stars of Broadway	Boake Carter C
8:15	Roy Shield's Revue N	•• ••	Cavalcade of America C	8:00 8:15	Ethel Shutta and Emery Deutsch	Crime Reporter Musically Speaking	Philharmonic Concert	7:00 7:15	Roy Shields' Revue N		Cavalcade of America C
	Sid Skolsky N Choir Sympnonette N.	Hoosier House-	Eddie Cantor Ca	8:30 8:45	Wayne King's Orchestra N	Hi-Jinks	Eddie Cantor C	7:30	Sid Skolsky N De Zurik Sisters	Wayne King's	Eddie Cantor C
	Detective Series N	2	Andre Kostelanetz's	9:00	Kay Kyser's	News	Andre Kostelanetz's		Don and Helen		Andre Kostelanetz's
9:15	•• ••	10 10 11 11 1	Orchestra C	9:15	Orchestra M	Popular Malodies	Orchestra C Ben Bernie and	8:15	Eimhurst Col, Quartet	50 gg	Concert Orchestra C
9:30 9:45	Minstrei Show N	•••	Ben Bernie and All the Lads C	9:30 9:45	Don Redman's Orchestra	Concert Master	Lads C	8:45	•• ••	•• ••	Ben Bernie and Lads C
	Gen. Hugh Johnson N Dogs and Game	Your Hollywood Parade N	Gang Busters C	10:00 10:15	Tommy Nolan's Orchestra	WCPO News Musical Newsy	Gang Busters C		Gen. Hugh Johnson N Noia Day N	Your Hollywood Parade N	The "Gang Busters" C
10:30	Waitz Interlude N	F6F809 PL	Newscast—Lee Bland	10:30	Charles Woods, news.	Wein Bar	Mitchell Ayres' Orch.	9:30	Waltz Interlude N		"Hobby Lobby," with
10:45	Earl Hines' Orch. N.	Paul Sullivan		10:45	Melodies from Skies M	Swing and Sway WCPO News	Newspaper of the Air. Bert_Block's Orch	9:45	Globe Trotter	Amos 'n' Andy N	Dave Elman C Poetic Melodies C
11:15	King's Jesters Orch. N	Los Amigos	Benny G'dman's Or. C	11:15	Ethel Shutta & Deutsch	Southern Hospitality .	8. Goodman's Orch. C Richard Himber's	10:15	King's Jesters Orch. N Henry Busse's	WSM News	Meador Lowrey, News
	Bert Block's Orchestra N	Ethel Shutta & Deutsch Larry Lee's Orchestra	Richard Himber's Orchestra C		Lou Breeze's Orchestra	88 88 80 88	Orchestra C		Orchestra N	Sports: Chez Paree Orchestra N	Richard Himber's Orchestra C
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO		WLS-WENR	WSM	WHAS
				_				-	6 Å		

NETWORK PROGRAMS (NBC-CBS)

7900—Poetic Melodies: Jack Fulton, tenor; Franklyn MacCormack, poetic reader, and orchestra. WABC WKRC wadc www. wbt

erchestra. WABC WARC waac wwa wor wgar wcau -Easy Aces, comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wham wire -Pepsodent Program: Amos 'n' Andy. WEAF WLW wgy kyw who kstp wtam wwi -Hal Totten, sports. (NBC) wtam wmaq -Hal Totten, Sports. (NBC) wtam wmaq

File—Yuai Jorren, sports. (NBC) with wineq Palle—'Uncle Ezra's Radio Station E-Z-R-A," with Pat Barrett, Nora Cunneen and others. WEAF WSAI wgy wmaq wtam wire wdaf kyw who wbap kstp kvoo —Mr. Keen, Tracer of Lost Persons. WJZ WCKY WLS whk kdke wham

"Hobby Lobby," featuring Dave Elman and Harry Salter's Orchestra. WABC WKRC WHIO wcau wadc wgar wir wfbm wbf 7:30-Horlick's Lum and Abner, comedy sketch. WJZ WLW WLS wht

-Mario Cozzi, baritone. (NBC) wave wire wham

-Alistair Cooke, British Commentator, WEAF wgy wtam wmaq who wdaf kyw 7:45—Boake Carter. WABC WKRC WHIO

in.

WHAS wir wbbm wgar kmbc wcau kmos wcco wbt

-Charlotte Lansing, soprano and orchest-a. WJZ WCKY WLS kdka whk wave wire whan Wowo

Jean Sablon, songs. WEAF WSAI wgy wtam wmag who wdaf

00—One Man's Family, dramatic sketch. WEAF WLW WSM wdaf wgy wwi wtam who wmaq wfla wave kvoo wbap kyw kstp 8:00-"The Cavalcade of America"—Don Voor-hees and his Concert Orchestra. WA8C WKRC WHAS wir wbbm wfbm wgar kmbc wcau kmox wbt wwij wcco -Roy Shield's Revue; vocalists. WJZ WCKY WLS kdka whk wham

WLS kdka whk wham 8:30—Eddie Cantor, comedian; Vyola Yon; Pinky Tomlin; Jimmy Wallington; Jacques Renard and his Orchestra. WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wau kmox wadc wwj wcco —Lady Estner Serenaoe: Wayne King and his Orchestra. WEAF WSAI WSM wham wfaa wgy wwj kyw kvoo wbap kstp who wdaf —Skolsky, from Hollywood, WJZ WCKY WLS kdka whk wham

9:00—Andre Kostelanetz's Concert Orchestra; Lawrence Tibbett, baritone soloist; Deems Taylor, commentator; Paul Douglas, an-nouncer. WASC WKRC WHAS WHIO

nouncer. WA8C WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wbt wsfa wwl wcco wsbt -Town Hall Tonight: Fred Allen and Port-land Hoffa; Peter Van Steeden's Orchestra; WEAF WLW WSM kyw wham wwi wmaq who wdaf kstp wave wfla kvoo wgy wire -Detective Series. WJZ WCKY whk kdka wham

Wham :30—Ben Bernie and All the Lads. WABC WKRC WHIO WHAS wir wgar wbbm kmbc wcau kmox wadc wbt wwi wcco -NBC Minstrel Show. WJZ WCKY WLS wth what 9:30 wham

whk wham 10:00—''Gang Busters,'' true crime dramatiza-tions. WABC WKRC WHAS WH10 wir wbbm wfbm wgar wcau kmox wwj wcco -''Your Hollywood Parade''—Dick Powell, m.c.; Rosemary Lane, vocalist; orchestra direction Lude Chambers and guesi stars. WEAF WLW WSM wgy wtam wmaq kyw wdaf who wfla kstp wave wwj wire -General Hugh Johnson, commentator. WJZ WCKY WLS kdka wham whk 10:15—Nola Day, vocalist. WJZ WLS whk kdka wowo wave wire wham

10.00

8:45—Choir Symphonette. WJZ WCKY kdka whk wowo 9:00—Andre Kostelanetz's Concert Orchestra: Lawrence Tibbett baritone soloist: Deems

wham wire wham ---''Hobby Lobby''. (CBS) WHAS wbbm kmox wcco wwi wsbt wgst wsfa

10:45—To be announced. WABC wadc wbbm wcco wgar wsbt wgst

wcco wgar wsbł wgsł 11:00-Amos 'n' Andy. (NBC) WSM wmaq wdaf włam wwj -"Poetic Melodies." (CBS) WHAS wjr wbbm włbm kmbc wcco kmox wwj -William Scotti's Hotel Ambassador Orcfies-tra. WEAF wgy włam who kyw -Benny Goodman and his Orchestra. WABC (WKRC WHIO on 11:15) wadc wsbł wbł west

wgst —Esso News Reporter. WJZ only —Earl Hines' Orchestra. (NBC) WCKY whk wave wire

H:05-Earl Hines' Orchestra, WJZ WCKY whk wave wire wham

II:15—King's Jesters Hotel LaSalle Orches-tra. WJZ WCKY WLS whk wave wire wham

130—Henry Busse's Orchestra. WEAF WLS
 WSM wgy wtam wmaq who
 —Richard Himber's Essex House Orchestra.
 WABC WHIO WKRC WHAS wir wcau kmbc wadc wbł wsfa
 —Bert Block's Orchestra. WJZ WCKY whk wave wire wham

MIDNIGHT—Tommy Dorsey and his Orchestra. WABC WKRC WHAS wibm wgar tmbc weau kmox -Eddie Varzo's Hotel Bismarck Orchestra. WEAF WLS wgy wtam wmaq who wdaf

-Harofd Nagel's Orchestra. WJZ WCKY whk wave wire wham 12:30—Lights Out: Mystery drama, WEAF WSAI WLS wgy wtam wmaq who —Henry King's Orchestra, WABC WHIO WKRC WHAS wbbm wfbm wadc

-Teddy Hill's Orchestra. WJZ WCKY whk wave wire wham

Bob Burns is on the receiving end of plenty of fan mail from children who state that Santa Claus gave them toy bazookas for Christmas and want to know if it is possible for them to go on the air now.

> * .

Phil Baker will have some unique changes in his program soon but the Sunday night jester refuses to divulge thcm.



PROGRAMS FOR THURSDAY, JANUARY 13

		(EASTERN STANDARD TIME)								AL STANDARD TIM	i)
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Ill. (878 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30 6:45	Bert Layne's Fiddlers.	Drifting Pioneers Brown County Revelers	Jerry Foy Stockyard Reports	6:30 6:45	•••••	Six-to-Niners	Breaktast Express	5:30 5:45	Smile While		
7:00	Sunkistime Morning Round-Up	Morn'g in the Mount's Hugh Cross Brown County Revelers Merrymakers	Dow's Dawn Patrol		Morning Prayer Farly Express	WCPO News Six to Niners	Little Tom Across the Breakfast Table	6:00 6:15 6:30 6:45	Ky. Girls & Hilltop Pat and Henry	ie ee	Asbury College Devotions Henry's Mountaineers. Ky. Tobacco Markets.
8:00 8:15 8:30	Southernaires N Liebert Ensemble N News for Executives Jack and Loretta N	Prayer Period Peter Grant, News The Gospel Singer	64 PS	8:00 8:15 8:30 8:45	Malcolm Claire N Good Morn. Melod, N Do you Remember N Women's Newsreel	Six to Niners	WHIO Almanac Dunker's Club Yesterday's Favorites Women Make the News	7:00 7:15 7:30 7:45	News Report. Evelyn & Hill Toppers Morning Devotions Jolly Joe's Pals		Early Morning Jamboree
9:00 9:15 9:30	Breakfast Club N London Stock Market	Hymns of All Churches All the Answers Myrt and Marge		9:15 9:30	Rainbow Ridge Person to Person N Frances Adair N What Next7	110000 11	Cornelia on the Air Dear Columbia C Municipal Court Hal and Henry	8:00 8:15 8:30 8:45	Lulu Belle and Scotty News Report		Skeets Morris Salt and Peanuts Jackson Family Bachelor's Children C.
10:00 10:15 10:30	Breakfast Club N Marco, Castlewood N Aunt Jemima N Terry Regan N	Young Widder Jones. Linda's First Love. Aunt Jemima N Betty and Bob Houseboat Hannah	Musical Calendar Smilin' Dan Emily Post C To be announced	10:00 10:15 10:30	Mrs. Wiggs N John's Other Wife N Just Plain Bill N Woman in White N	WCPO News Chamber of Comm'ce	Pretty Kitty Kelly. C Keyboard and Console To be announced News, Dance Time	9:00		Marco, Castlewood N Aunt Jemima N Banner Newshawk	Monticello Party Line. Myrt end Marge C Emily Post C Meador Lowrey, News
11:00 11:15	Coon Creek Band		Library Program Magazine of the Air C Big Sister C	11:00 11:15 11:30		Merry-Go-Round	The Art of Living Symphonetta Big Sister C. Aunt Jenny's Stories C	10:00 10:15 10:30 10:45	Mary Marlin N Pepper Young N Vic and Sade N Edward McHugh N	Robison's Buckaroos Sarie and Sallie Homemakers Exch. N Cobwebs & Cadenzas N	Mary Lee Taylor C Carol's Romance C Big Sister C Aunt Jenny'r Stories C
12:00		Girl Alone N The O'Neills National Farm and	Mary M. McBride C Edwin C. Hill C Rom'nce Helen Trent C	12:15	My Boy Matt Noonday Reverie News Three Romeos N	WCPO News Playboys Man on the Street Melody Parade	To be announced Edwin C. Hill C The Listener Speaks News: Markets	11:00 11:15 11:30 11:45		Hour N	Mary M. McBride C Edwin C. Hill C Rome ace Helen Trent C Or Gal, Sunday C
1:00 1:15	Sue Blake N	10 10	Betty and Bob C Hymns All Churches C Grimm's Daughter C	1:00 1:15 1:30	Emerson Gill's Or. N Escorts and Betty N Cincinnatus at School Don Bestor's Orch		Ann Kirk Trio Better Business Bureau Ebony and Ivory Modern Musicale	12:00 12:15 12:30 12:45	Dinnerbell Program	• •	College of Agriculture Livestock-Markets Robison's Buckaroos
2:00 2:15 2:30	Ranch Boys N Let's Talk it Over N	Current Events Vocational Agriculture Latin America	Lyric Serenade C Meet the Missus	2:00 2:15 2:30	Musical Guild N	WCPO News Siesta Every Woman Music of the Dreamer	Lyric Serenade C Rhythm Rambles American School	1:00 1:15 1:30 1:45	Grain Market	Ranch Boys N Let's Talk It Over N. Rakov's Orchestra N Edward Davies N	The Rangers Weekday Devotions University of Kentucky
3:00 3:15	Light Opera N	Pepp'r Young's Fam. N Ma Perkins N Vic and Sade N	News; Fire Prevention Gladys Lee at Piano U. S. Army Band C Maynard Craig's	3:00 3:15	WSAI Little Show	Today's Winners	News; Iheater - Matinee C U. S. Army Band C	2:00 2:15 2:30 2:45	Program	Pepper Young's Fam. N Ma Perkins N Vic and Sade N Guiding Light N	Betty and Bob Hymns of All Churches Emmy's Band U. S. Army Band C
4:00 4:15 4:30 4:45	Club Matines N	Dr. Friendly .	News Between Bookends C. Sundown Serenade Public Health Forum.	4:15 4:30	Lorenzo Jones N Strollers Johnson Family M Kiddies Club	11 11	Between Bookends C	3:00 3:15 3:30 3:45	Club Matinee N	Women's News Club Matinee N Dan Harding's Wife N Road of Life N	Science Series C Melodies of Home University of Louisville
5:00 5:15 5:30 5:45	Sports Review Don Winslow N Sports Review	Junior Nurse Corps N	Follow the Moon C Freshest Thing in Town Hollywood Highlights	5:15 5:30	Dick Tracy N Rhythmaires N Harry Kogen's Orc. N Nixson Denton	00 00 00	Tea Time Tunes Hollywood Highlights. The Arcadians Singing Strings	4:15	Music Circle Rhythmaires N To be announced Congress Hotel Or. N		Out o' the Dusk Dear Teacher C "Hilltop House" C
6:00 6:15 6:30 6:45	Little Orphan Annie N Paul Kennedy	Front Page People Supper Serenade Allan Franklyn, sports	Del Casino, songs Personalities on Parade	6:15 6:30	Ted Hill's Orch. N Ky. Colonel Paul Sullivan Ethel Shutta & Deutsch	Dinner Club		5:00 5:15 5:30 5:45	What's the News?	Knythm Lime Afternoon News Story of the Shield	Del Casino, songs C. Jack Armstrong Salt and Peanuts Asher & Little Jimmie
7:00 7:15 7:30 7:45	manufacture in the second seco	Amos 'n' Andy N Vocal Varieties N Press Review	Poetic Melodies C Hollyw'd Screensc'ps C "We, the People" C	7:00 7:15 7:30	Musical Miniature Howard Wood's Or. M Headlines Sammy Kaye's Or. M	WCPO News Harmony Hall Yours Truly	Stars of Broadway "Holly'd Screen'ps" C We, the People C	6:50	Easy Aces N Lost Persons N Freddie Martin's	Sports; Music Fireside Singers	Herbie Koch, organ.
8:00 8:15 8:30 8:45		Rudy Vallee - Variety Hour N	Kate Smith's Variety Hour C	8:15	Larry Lee's Orchestra Musical Camera M WSAI Open House	Crime Reporter Musically Speaking	Milier's Orchestra C	7:00	Gen, Hugh Johnson N To be announced The March of Time P	Rudy Vallee's Variety Hour N	Kate Smith Hour- Jack Miller's Or- chestre C
9:00 9:15 9:30 9:45	Rochester Philharmonic Orchestra N America's Town Meeting N	"Good News of 1938" N	Major Bowes' Amateur Hour C	9:00 9:15 9:30 9:45	Kay Kyser's Orchestra M Sinfonietta M	News Popular Melodies Concert Master	. Amateur Hour C	8:00 8:11 6:30 8:45	"The Little Maid" America's Iown	0f 1938" N	Major Bowes' Amateur Hour C
10:00 10:15 10:30 10:45	Jamboree N	Bing Crosby, Bob Burns and Johnny Trotter's Orch, N.	Hollywood Show Case C	10:00 10:19 10:30 10:45	5 Orchestra 0 Charles Woods, News	WCPO News For the Piano Wein Bar For the Piano	Mitchell Ayres' Orcl	C 9:0 9:1 h. 9:3	Air N	Bing Crosby and Bob Burns with Johnny Trotter's Orchestra N	
11:00 11:15 11:30 11:45	E. LeBaron's Orch. N. Elza Schallert N Jimmy Grier's Orchestra N	Paul Sullivan Theatre Digest— "Hamlet" Larry Lee's Orchestra	Ross Pierce's Orch Cab Calloway's Or. C Leighton Noble's Orchestra C	. 11:00 11:1 11:30 11:4	5 Orchestra 0 Ethel Shutta and	WCPO News Southern Hospitality	Bert Block's Orchestr C. Calloway's Orch Leighton's Noble's Orchestra C	C 10:1	Globe Trofter	Amos 'n' Andy N WSM News News; Hotel Orchestra	Poetic Melodies C Meador Lowrey, News Leighton Noble's
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	11	WLS-WENR	WSM	WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00—Poetic Melodies: Jack Fulton, tenor, and Franklyn MacCormack, poetic reader. orchestra. WABC WKRC wadc www wbt orchestra. wgar wcau

wgar wcau -Amos 'n' Andy: Pepsodent Program. WEAF WLW wgy wtam kyw wwi who -Hal Totten, sports. (NBC) wmaq -Easy Aces comedy sketch featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wire wham

7:15-Vocal Varieties-Choral group of 14 voices. WLW to WEAF wgy wtam wire wmag who kstp kyw -"Hollywood Screenscoops" WARD WARD

wmaq who kstp kyw -"Hollywood Screenscoops". WABC WKRC WHIO WHAS wir wgar wbbm wbt wgst wcau kmox wadc wwl wcco -Mr. Keen, Tracer of lost persons; dramatiza-tion. WJZ WCKY WLS whk kdka whem

Hon, WS2 Workt WS2 Reisman's Orchestra;
 Bud Collyer, m. c. WEAF only
 "We, the People"—Gabriel Heatter, director; Mark Warnow's Orchestra—Drama-tizations. WABC WKRC WHIO WHAS wir

wbbm wgar kmbc wcau kmox wcco -Benno Rabinoff, violinist. (NBC) wgy wtam who kyw --Freddie Martin's Ritz-Carlton Hotel Or-

chestra. WJZ WLS WCKY whit wave wire

whem wowo 7:45—Lang Thompson's Orchestra. (NBC) wgy wtam who kyw wspd 8:00—Kate Smith Hour, with Henny Young-man, comedian; Jack Miller's Orchestra; Drama and great stars. WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmox wadc wwva wbt wwj —Rudy Vallee and his Connecticut Yankees; guest artists. WEAF WLW WSM wtam kyw wgy wbap kstp wfla kvoo who wdaf wave wire wwj wmag wfaa —General Hugh Johnson, commentator W17

-General Hugh Johnson, commentator. WJZ WCKY WLS kdka whk wham

8:15—Jimmy Kemper's Song Stories. WJZ WCKY whk wave wire wham :30—The March of Time: News dramatiza-tion. WJZ WCKY WLS kdka wham

:00—"Good News of 1938": Stars and Mara-dith Willson's Orchestra; 20-Voice Chorus. WEAF WSM WLW wgy wtam wmag wave dith Willson's Orchestra; 20 WEAF WSM WLW wgy wta wwj wfla kyw who wdaf kstp

-Rochester Philharmonic Orchestra: Jose Iturbi, conductor. WJZ WCKY kdka wham

-Major Bowes' Amateur Hour. WABC WKRC WHIO WHAS wjr wbbm wgar wceu

wham

kmox wadc wcco wbi wgst wfbm kmbc 9:30—America's Town Meeting of the Air-Round table discussion featuring prominent speakers. George V. Denny, Jr., moderator. WJZ WCKY WLS kdka wham whk 10:00—Kraft Music Hall, starring Bing Crosby and Bob Burns, comedian; Johnny Trotter's Orchestra; guest artists. WEAF WLW WSM whk wgy wtam wwi wmaq wire wave kyw who wbap kstp wdaf kvoo -Hollywood Showcase. WABC WKRC WHIO wir wbbm wfbm wgar kmbc 10:30—"Estays in Music:" Victor Bay's Concert Orchestra. WABC WHAS wir wbbm wgar wcau kmox wgst wwl wcco kmbc -NBC Jamborce: Harry Kogen's Orchestra with guest artists. WJZ WCKY WLS kdka whk wave wire wham 11:00—Cab Calloway's Cotton Club Orchestra. WABC (WKRC WHIO on 11:15) wadc wbt wbst wcco kmox wgst

wbst wcco kmox wgst —"Poetic Melodies." (CBS) WHAS wjr wbbm wwl wcco kmox

-Eddie LeBaron's Rockefeller Center Rain-bow Rooin Orchestre, (NBC) WCKY whk wave wire wham -Blue Baron's Orchestra, (NBC) wgy wtam wmag who

-Esso News Reporter. WJZ only

-Pepsodent Program: Amos 'n' Andy. (NBC) WSM wdaf wfaa wmag wire

-Larry Clinton's Orchestra, WEAF only 11:05-Eddie LeBaron's Orchestra with Negro

302.24

Male Quartet, WJZ WCKY whit wave wire 11:15-Elza Schallert Reviews, Previews of

II:30—Leighton Noble's Orchestra. WABC WHIO WKRC WHAS wgar kmox wadc wsbt wbt wbbm kmbc wcco

WEAF WLS kdka wgy wtam wmaq -Freddie Nagel's Orchestra, WJZ WCKY

12:30—Garwood Van and the Trocadero Or-chestra. WJZ WCKY kdks whk wire wham

wmag who

Curtis Music Concert

A concert, which includes three compositions of Chopin, will be presented by Annette Elkanova, pianist, and Frederick Vogelgesang, violinist, of the Curtis Institute of Music over CBS Wednesday, January 12, from 3:45 to 4:30 p. m., (E.S.T.).

Miss Elkanova's selections are Chopin's Prelude, opus 28, No. 21, in B flat major, Prelude, Opus 28, No. 18, in F minor and Ballade No. 2, in F major, Opus 38 and "La Soiree dans Grenade" and "L'Isle Joyeuse" by Debussy.

Vogelgesang will play "Carmen Fantasie", by Sarasete Zimbalist; Tschaikowsky's Melodie, Opus 42, No. 3, Paganini-Vogrich's Caprice No. 9 in E major, and Moto Perpetuo by Paganini. Vladmir Sokoloff will accompany Vogelgesang.

week's outstanding pictures; guest. WJZ WCKY kdka whk wave wire wham

-Jimmy Dorsey's Orchestra, WEAF wgy wtam wmag who wdaf kyw

-Jimmy Grier's Los Angeles Biltmore Or-chestra. WJZ WCKY kdka whem whk wave wire

MIDNIGHT—Emery Deufsch's Orchestra. WABC WKRC WHAS WHIO wir wgar wfbm kmbc wcau wadc wbt wwj

-Paul Pendarvis' Hotel Statler Orchestra. whk wave wire wham

-Sammy Kaye's Orchestra. WABC WKRC WHIO wjr wbbm wgar wfbm kmbc wcau wadc wsbt wbt wcco wwva kmox

-Earl Hines' Orchestra, WEAF wgy wtam

11

12

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)

X

RADIO DIAL, WEEK ENDING JANUARY 14, 1938

PROGRAMS FOR FRIDAY, JANUARY 14



			(EASTERN ST	(CENTRAL STANDARD, TIME)							
	WCKY Cincinnati (1480 kc.)	Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.	,	WSAI Cincinnati (1330 kc.) Cincinnati (1200 kc	WHIO .) Dayton (1260 kc	.)	WLS-WENR Chicage, Ili. (879 kc.)	WSM Nashviile, Tenn. (650 kc.	WHAS Louisville, Ky. (820 kc.)
6:45	Bert Layne's Fiddlers	Drifting Pioneers Brown County Revelers	Jerry Form	6:30		Six-to-Niners		5:30			
7:00 7:15 7:30 7:45	Sunkistime Morning Round-Up	Morn'g in the Mount's Hugh Cross Sing Neighbor Sing Merrymakers	the second secon	7:00 7:15 7:30 7:45	Moraing Prayer	WCPO News Six to Niners	Little Tom Across the Breakfest	6:00 6:15 6:30		Stamps Quartet	Devotions Emmy's Band
8:00 8:15 8:30 8:45	Four Showmen N Wm. Meeder N News for Executives Lucille and Lanny N	Prayer Period Peter Grant-News The Gospel Singer Voice of Experience	Woman's How	8:00 8:15 8:30 8:45	Good Morn. Melod. N	WCPO News Six to Niners	WHIO Almanac	7:00 7:15 7:30	News Report Pokey and Arkie Morning Devotions Jolly Joe's Pais	To be announced Almanac WSM News	Jamboree
9:00 9:15 9:3, 9:45	Breakfast Club N Undon Stock Market Breakfast Club N	All the Answers	Metropolitan Parade C Metropolitan Parade C Federation of Churches Bachelor's Children C	9:30	Rainbow Ridge Person to Person N Alice Joy N What Next?	WCPO News		B:00 B:15 8:30	Lutu Belle and Scotty News Report Old Kitchen Kettle The Hill Toppers	Breakfast Club N	Skeets Morris Salt and Peanuts Jackson Family Bachelor's Children C.
10:00 10:15 10:30 10:45	Marco, Castlewood N Aunt Jemima N Terry Regan N Household Hour		Musical Calendar Smilin' Dan Tony Wons C To be announced	10:00 10:15 10:30 10:45	Mrs. Wiggs N. John's Other Wife N Just Plain Bill N Woman in White N	WCPO News	Pretty Kitty Kelly C Keyboard land Console To be announced	9:00 9:15 9:30	Margot: Castlewood N Aunt Jemima N Attorney at Law N News Report.	Marco, Castlewood N Aunt Jemima N Banner Newshawk	and the second s
11:00 11:15 11:30 11:45	Coon Creek Band	Mary Marlin N News Carson Robison The Goldbergs	Ruth Lyon's News View Magazine of Air C Big Sister C Aunt Jenny's Stories C	11:00 11:15 11:30 11:45	David Harum N. Backstage Wife N. How to be Charming N Grace and Eddie		Ruth Carhart, songs C Symphonetta Big Sister C Aunt Jenny's Stories C	10:00 10:15 10:30	Mary Marlin N Pep. Young's Fam. N Vic and Sade N Gospel Singer N	To be announced Rhythm Serenade How to be Charm'g N	Ruth Carhart C Carol's Romance C Big Sister C Aunt Jenny's Stories C
2:00 12:15 12:30 12:45	WCKY News Songs for Everyone Farm and Home Hour N	National Farm and Home Hour N.	Mary M. McBride C. Edwin C. Hill C Rom'nce Helen Trent C Our Gal Sunday C	12:15 12:30 12:45	My Boy Matt Jane Gray News Emerson Gill's Or. N	WCPO News Happiness Ahead Man on the Street Melody Parade	Edwin C. Hill C.	11:00 11:15 11:30	Virginia Lee, Sunbeam Chuck, Ray & Christine Ma Perkins N Markets; News	Time for Thought N Edward Gamage N	Mary M. McBride C. Edwin C. Hill C Romance Helen Trent C Our Gal, Sunday C
	Sue Blake N	Kitty Keene, Inc	Betty and Bob C. Betty Crocker C Grimm's Daughter C Hollywood in Person C	1:00 1:15 1:30 1:45	Campus Kids N Escorts and Betty N Cincinnatus at School Ethel Shutta & Deutsch		Ann Kirk Trio Women's Clubs Three R's	12:00 12:15 12:30	Prairie Fermer, Dinnerbell Time . Voice of the Feedlot .	Banner Newshawk	Linda's First Love College of Agriculture Livestock Markets Joe Wheeler
2:15 2:30	Music Appreciation Hour N Murdock Williams		Women's News C Meet the Missus American School of Air C	2:00 2:15 2:30 2:45	Don't Look Now M Sylvia Cyde M. Cincinnati Your City. Deon Craddock	WCPO News	Woman's News C Melodic Memories American School	1:00 1:15 1:30	a second strend to the second strends of the	Music Appreciation Hour N	Women's News C Weekday Devotions University of Kentucky
3:00 3:15 3:30 3:45	41 19	Ma Perkins N Vic and Sade N	News, Fire Prevention Matinee Musicale Jenny Peabody C Maynard Craig's News	3:00 3:15 3:30 3:45	WSAI Little Show		News: Columbia Con- cerf Hall C 1/4 Hour in 3/4 Time Deep River Boys C	2:00 2:15	Homemakers Program Musical Roundup	Pepper Young N Ma Perkins N Vic and Sade N Guiding Light N	Betty Crocker Jenny Peabody C
4:15 4:30	Sports Review Movieland News Club Matinee N	The Mad Hatterfields. Road of Life N	Ted Malone C Sundown Serenade Dr. Dafoe C	4:00 4:15 4:30 4:45	Kiddies Club		Between Bookends C Twenty Fingers Dr. Atlan Datoe C	-	Club Matinee N	Women's News Club Matinee N Dan Harding's Wife N	Academy of Medicine C Melodies of Home
5:15 5:30	Don Winslow N	Jack Armstrong	Follow the Moon C Freshest Thing in Town Hollywood Highlights Tours Thru Tuneland	5:30	Dick Tracy N. Songs by Carlotta N Harry Kogen's Orc. N Nixon Dentoe		Tea Time Tunes Console Capers The Arcadians Singing Strings	4:15 4:30	Music Circle	lack's Mountainers Winslow of the Navy N Market Reports	Out o' the Dusk Children's Corner C.
6:30	Little Orphan Annie N Clark Dennis N WCKY News & Sports Movieland News	Supper Serenade Allan Franklin, sports	Margaret Daum, sopr. Musical Visions Dick Bray Song Time C	6:30	Speed Gibson Rhythmaires N Paul Sullivan Billy Snider's Orch	Unner Club	Margaret Daum C Si Burick Four Stars C Songtime G	5:15 5:30	Junior Nurse Corps N. I M. Weber's Orch. N / What's the News? V	Afternoon News	Jack Armstrong Salt and Peanuts
7:15 7:30	Dr Karl Reiland N Vic Arden's Orchestra	Melody Grove	Poefic Melodies C Dinner Concert C Boake Carter C	7:00 7:15 7:30 7:45	Tommy Nolan's Orch. Uncle Ezra N Woody Herman's Orchestra	Post Comic Strip Harmony Hall	Vic Arden's Orch Dinner Concert C	6:00 6:15 6:30	Winslow of the Navy A Mary Small N S Dr. Karl Reiland N I Lum and Abner N T	Sports: Mary Small N Dr. Karl Reiland N frio	Sportraits Dinner Concert C
15 IS	Grand Central Station N	Barton Reese Pogue. Joe Dumond Death valley Days N	Hammerstein's Music Hall C Paul Whiteman's Orchestra C	8:00 8:15 8:30 8:45	Cities Service Concert	News Musically Speaking	Hammerstein Music Hall C	7:00 7:15	Station N	Francis Craig's Orch. Musical Moments	Hammerstein Music Hall C Paul Whiteman's
9:15	Arkansas Travelers	WLW Operetta	Hollywood Hotel C.	7:15	Waitz Time N. Studies in Contrast M	News Popular Melodies Wrestling Matches	Hollywood Hotel C.	8:00 8:15 8:30	To be announced N	To be announced N.	Hollywood Hotel C
· ·	Paul Martin's Music N	······	Song Shop C	10:15	Billy Snider's Orch	WCPO News Concert Master	Songshop C			Orchestra N	Songshop with Kitty
	To be announced N	Jimmy Fidler N	Lee Bland's Newscast.	10:30 10:45	Tommy Nolan's	Wein Bar Concert Master	Newspaper of the Air		Music N To be announced N		Carlisle C
:15	Taxicab Night Club Panchito's Orch. N Henry Busse's	Salute to Richmond,	Leighton Noble's	11:00 11:15 11:30 11:45	Orchestra	Southern Hospitality	Mitchell Avres' Orch	10:15	The Globe Trotter King's Jesters Orch. N 1 Henry Busse's	Amos 'n' Andy N Teachers College of the Air	Musical Moments Poetic Melodies C Meador Lowrey, News Derby City Rhythm
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	10:45	Orchestra N	sports: News	

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00—Poetic Melodies: Jack Fulfon, tenor. Franklyn MacCormack, reader, and orches-tra. WABC WKRC wger wadc wcau wwva --Mary Smail, songs. WJZ WCKY WLS WSM whk wave wire wham --The Pepsodent Program: Amos 'n' Andy. WEAF WLW wgy wtam who kyw Mal Tables counts (MPC)

-Hal Totten, sports. (NBC) wmag 7:15-Dinner Concert. (CBS) WKRC WHAS WHIO (WABC on 7:30) wadc kmox

-Chrysler Football Parade, with Frank G. Menke. WABC only

-Uncle Esta's Radio Station E-Z-R-A. WEAF WSAI wgy within wmag wire wdaf wbap tyw kstp who

-Dr. Karl Reiland, commentator. WJZ WCKY WSM WLS wham kdka whk wave -Dr. 7:30-Hendrik Willem Van Loon, commenta-

tor. WEAF --Dinner Concert. (NBC) wave wire wham --Horlick's Lum and Abser, comedy sketch. WJZ WLW WENR whk

7:45—Boake Carter, news commentator. WABC WKRC WHIO WHAS wir wgar wbbm kmos wcco kmbc wbł

Bughouse Rhythm. WEAF wgy wtam wmag wire wdaf kyw -Creagh Matthews, tenor. WCKY wave whk

wire wham

wire wham 8:80 Grand Central Station, dramatic sketch. WJZ WCKY WLS kdka wave whk wire wham —Cities Service Concert: Lucille Manners, soprano, and the Cities Service Quarter; Rosario Bourdon's Orchestra. WEAF WSAI

Rosario Sourdon's Orchestra. WEAF WSAI wgy wtam wmag wwj who daf kstp wbap wfaa wfla --''Hammerstein's Music Half'': Ted Ham-merstein, m. c.; Jerry Mann, comedian, guest star, and Music Hall Orchestra. WABC WKBC WHIO WHAS wjr wgar kmox wbbm wfbm kmbc wcau wcco wedc wbf

wbbm wfbm binbc wcau wcco wat wwj 8:30-Death Valley Days, dramafic program, with John MacBryda, Jean King, Harry Humphrey and Jeff Bryant; Orchestra di-rection Josef Bonime. WJZ WLW WLS kdka wham whk -Paul Whiteman's Orchestra. WABC WKRC WHAS WHIO wjr wgar kmox wbbm wcau wadc wbt kmbc wgst wwl wcco wfbm 9:00-Waltz Time, with Frank Munn, tenor; Manhattan Chorus; Abe Lyman's Orchestra.

WEAF WSAI wgy wtam wmag wwj wdaf WEAF WSAI wgy wtam wmaq wwj wdaf kyw who wire -Hollywood Hotel: Dramatic Musical Revue; Guests; Frances Langford; Jerry Cooper; Anne Jamison; Ken Niles; Raymond Paige's Orchestra; guest. WABC WKRC WHAS WHIO wjr wbbm wgar wmox kmbc wcau wadc wbt wcco wgst wwl -To be announced. WJZ WLS WSM wham kdka whk wfla wave wfaa

kdka whk wfla wave wfaa 9:30—True Story Court of Human Relations, dramatization. WEAF wgy wtam wwj kyw who wmaq wdaf wire —Tommy Dorsey and his Orchestra, with Edythe Wright and Jack Leonard, vocalists; Paul Steward, m. c., WJZ WCKY WLS WSM kdka whk wave wham wowo 10:00—Paul Martin's Music. WJZ WLW WCKY kdka whk wham wfla The Searcher streams

kdka whk whem wfla -The Songshop, starring Kitty Carlisle, Frank Crumit, m. c.; Reed Kennedy; Alice Cor-nett; Songshop Quartet, the 22-Voice Glee Club, direction Ken Christie; 47-piece Or-chestre, direction Gustav Heenschaen. chestra, direction Gustav Haenschaen. WABC WKRC WHAS WHIO wir wgar wadc wbbm wfbm kmox kmbc wcau wsbt

wadc wbbm within allow hinds the wwl wcco —First Nighter: Dramatization starring Les Tremayne and Baraba Luddy; Orchestra, direction Eric Sagerquist. WEAF WLW WSM wwi wave wmaq wtam wdat who kstp wfla wfaa kvoo wgy 10:30—Jimmy Fidler and his Hollywood Gos-

sip. WEAF WLW wgy wtam wmaq kyw wy wir wire kstp wdaf --To be announced, WJZ WCKY WLS kdka whk wham wfla 10:55-"People in the News." Dorothy Thompson, news commentator. WEAF WLW kyw wgy wtam wwi wire wmaq kstp wdaf --To be announced. WABC wbbm wjr wfbm wcau wcco kmox wadc wgst 11:00-George R. Holmes, Chief of the Wash-ington Bureau of International News Serv-ice. WEAF wgy wtam wdaf kyw --Eiso News Reporter. WJZ only --Glen Grav's Casa Loma Orchestra, WABC --

--Sie News Reporter, WJ2 only --Gien Gray's Casa Loma Orchestra, WABC (WKRC WHIO on 11:15) -Panchito La Conga's Orchestra. .(NBC) (WCKY on 11:15) whk wave wire wham --Poetic Melodies. (CBS) WHAS wjr wbbm

wfbm wwi wcco kmox kmbe -Amos 'n' Andy. (NBC) WSM wmag wdaf wire wbap kstp

II:15—King's Jester's Orchestra, WEAF WSAI WLS wwj wave wtem kyw who wgy

WLS will wave wire when kyw who wgy 11:30--Henry Busse's Orchestra. WJZ WCKY WLS whk wave wire whan --Freddie Martin's Ritz-Carlton Orchestra. WEAF wwj wave wmaq wtam wdaf kstp

sador Orchestra. WJZ WCKY whit wave sador Orchestra. WJ2 WCKT Whk wave wire wham —Teddy Hill's Orchestra. WEAF WLS wgy wtam wmaq who wdaf kdka —Richard Himber's Orchestra. WABC WKRC WHIO wjr wgar wfbm wadc wbbm

12:30—Fletcher Henderson's Vogue Orchestra. WJZ whk wave —Happy Felton's Orchestra. WEAF WLW wgy wtam wmaq who wdaf kdka

-Ted Fiorita's Orchestra. WABC WKRC WHAS wbbm wfbm kmox wadc

The World Is Yours

Episodes from the lives of Rembrandt, Goya, Titian, Raphael, and other master painters whose works will be hung in the new National Art Gallery at Washington, D. C., will be dramatized during "The World WEAF wij ware wind allow of the second secon

Dr. Ken-Rad to Wed Zona Gale To Discuss "American Fiction" On



When Dr. Ken-Rad, radio's ace sleuth, is called to solve a murder mystery over WLW January 30 one of the suspects likely will be his bride of 24 hours. Miss Betty Lee Arnold, formerly of Columbus, Ohio, who is cast in the "Ken-Rad Un-solved Mysteries" programs, and Allen Franklin, who is heard as the radio sleuth, will be married January 29 at the Columbus Country Club.

Their romance blossomed a short time ago when Franklin joined the WLW-WSAI dra-matic staff. Miss Arnold has been at the Crosley stations the past three years. Following the wedding a reception will be held at the Columbus Country Club and Mr. and Mrs. Franklin will return to Cincinnati to do the Cincinnati, January 14-15, of the Betmystery drama at 10 p. m., (E.S.T.) Sunday.

Attending the bride will be Pauline Hopkins, authoress-actress of WLW. Owen Vinon, Miss Hopkin's husband, will be best man. Preceding the wedding Bess McCammon and Miss Karl T. Finn, manager of the Cin-Hopkins will be hostesses at a cocktail party for the bethrothed January 15.

Miss Arnold is the daughter of Mr. and Mrs. R. E. Hoffhines of Columbus and Mr. Franklin is the son of Mrs. D. A. Lytel, and their efforts to protect the pub-Tyro, Kansas.

"American School of Air"

"American Fiction" will be the topic of a discussion by Zona Gale, accepted as one of the greatest authorities on the subject, over CBS, Tuesday, January 11, from 2:30 to 3:00 p. m., (E.S.T.). Miss Gale has long been hailed by critics as one of the finest writers in the school that deals with American life.

She has several successful plays to her credit in addition to six novels, a volume of poems and innumerable essays and short stories. One of her one-act plays will be presented during the program which is a portion of the literature curriculum of the "American School of the Air."

MacDonald Returns To "Open House," January 9

Jeanette MacDonald, soprano star of the screen, will make her long-delayed return to the "Open House" over CBS Sunday, January 9, from 7:00 to 7:30 p. m. (E.S.T.).

Miss MacDonald was to have returned last Sunday, but she was held on location for her new motion picture. Wilbur Evans, baritone, and Josef Pasternack's orchestra will accompany her.

Mrs. Franklin D. Roosevelt Is Guest on Magic Key

Mrs. Franklin D. Roosevelt will be the featured guest on the Sunday, January 9 broadcast of "The Magic Key" program. For the second time within three weeks, Joan Edwards, attractive singer, will be guest during the broadcast.

Carl. Hartman also will be heard during the program. Mrs. Roosevelt had been scheduled to speak several weeks ago but was unable to do so because of her trip to the West which she took in order to be with her daughter. Her appearance will be by means of a two-way radio conversation between herself in Washington D. C., and Linton Wells in New York City.

Association Broadcast

A special round table discussion, in connection with the convention in ter Business Bureau Association, will be broadcast by WCKY from its Netherland Plaza studios at 9:00 p. m. (E.S.T.) Friday, January 14.

Taking part in the discussion will be Edward L. Greene, manager of the National Better Business Bureau; cinnati Better Business Bureau, and Ralph H. Quinn, chairman of the Board of Directors of the National Association of Better Business Bureaus. They will discuss the aims and purposes of the Better Business Bureaus lic against fraud.



New Show for Blackface Pair

On January 3, Amos 'n' Andy, shown above in a new photograph, changed sponsors for the first time in many years. The program, however, will be heard at the usual time.

Conservatory Broadcast

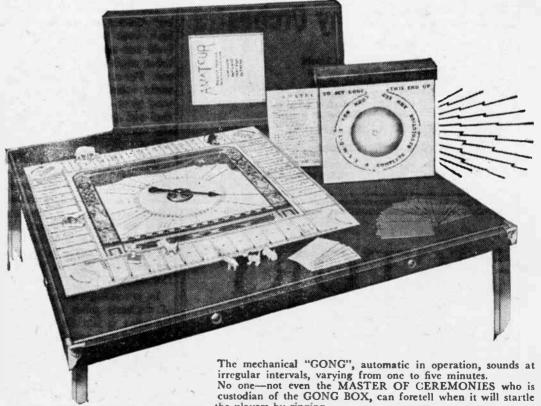
Two string groups, one including a harmonium, and Hubert Kockritz, baritone, accompanied by Miriam Otto, will present the concert of the Cincinnati Conservatory of Music in the broadcast over CBS Saturday, January 8, from 11:00 a. m. to 12:00 noon (E.S.T.).

The first group, consisting of Helen Thacker and Jean Grubbs, violins; Charles Moeller and Sari Fromkin, violas; and Henry Cornely, Jr., and Kathleen Wiltze, violoncelli, will play Gliere's Sextet No. 2, Opus 7, in B minor.

Kockritz' selections include Richard Trunk's "Idyll," "Maria," "The Dream," by Edward Horsman, and "Miniver Cheevy" by Wintter Watts. The offering by the second group, composed of Dominico Scappucci and Howard Walters, violins; Victor Rice, violoncello, and Margaret Parsons, harmonium, will be Dvorak's Bagatelles, Opus 47.

Sensational New Game of Thrills • Excitement • Fun • Suspense

The object of the game is to complete the circuit of the LADDER TO FAME, encountering, in the climb, a succession of hazards, joys, disappointments, breath-taking surprises and nerve-tingling suspense, in anticipation of the GONG sounding unexpectedly, to set the AMATEUR, in play at the time, back at the Bottom of the Ladder. From two to eight may play.



The game is a veritable Tornado of Hilarity and Clamorous Entertainment. Outfit consists of richly colored Game Board, non-skid Spinner, package of "Try Your Fortune" cards, eight cleverly designed Tokens, Instruction Sheet, the Automatic GONG, all neatly arranged and individually boxed.

the players by ringing.

RADIO DIAL, 22 East 12th Street, Cincinnati, Ohio.
Dear Sir:-Enclosed is \$2.00 for which send me POST- PAID the game Amateur. Enclosed is \$3.00 for which send me POSTPAID the game Amateur and a one year's subscription to RADIO DIAL.
Name
Street
City State



An Outstanding Event In Cincinnati's Musical History

BRAHMS CYCLE

Cincinnati Symphony Orchestra

AND

Jan. 21-22—Robert Casadesus, Pianist Jan. 28-29—Jascha Heifetz, violinist Feb. 4-5—Artur Schnabel, pianist Feb. 11-12—May Festival Chorus, with

EUGENE GOOSENS, Conducting

In the Principal Works of Johannes Brahms

CYCLE TICKET PRICES-First Floor, \$10, \$8, \$6; Balcony, \$8, \$6. \$5; Gallery. \$3, \$2. 101 Gwynne Bldg., CH 6146. ORDER NOW, PAY LATER.

HISTORY

in the

MAKING

NCPC

FIRST WITH THE LATEST NEWS

Jeannette Vreeland, soprano, and Alexander Kisselburgh, barytone

and appopriately so we think after plain, sensible, sincere talk. reading the entire article. Here are some of the high points.

short letters one should look to the ideas should NOT be dimmed in contechnical, grammatical phraseology as test entries. well as the idea. Of course, the idea as someone has said, and after read- the trouble. ing over some steen thousand entries one can readily understand that even you are writing about Camay avoid the start of your entry may make or break you.

14

"Let us take the short letter for consideration. If the entry starts off English need not be flowery. It may the same as thousands of others, your be simple, decisive, terse. Flowery effort is very likely to be sidetracked. writing often includes unnecessary When you have a good idea, a novel phrases, words and thoughts.

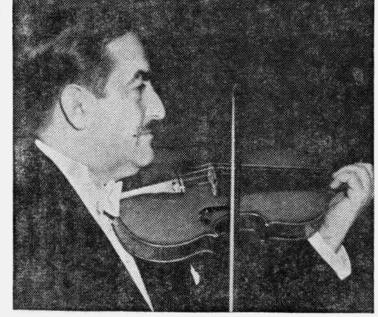
Ned Belcher asks, "How's Your idea, dress it up in direct simple cloth-Contest English" in January Nuggets, ing. Not flowery language! Just

"When the wording casts an ambiguous shadow over a nice idea it "In writing statements, slogans and dims its lustre, and certainly nice

"First write your entry just as it may be the vital point, but many ex- comes to you. Then give it the incellent ideas have been discarded be- telligence test. Is it a GOOD idea? cause the entry got off to a poor start If it is trite, overworked, you may in the wording. Judges are human, as well discard it and save the judges

> "Secondly, look for repetition. If using the word "skin" too often. Say the same thing if you MUST, but at least word it differently. Correct

Also Uses a Baton



Marek Weber, well known European maestro, took up the baton on the Contented program January 3, replacing Frank Black. Weber is often referred to as the Toscanini of popular music.

"In show card writing there is a rule that the main thought should stand out. All other matter should be subordinated to the main line. The same rule should apply to any writing that must, of necessity, be brief. When writing one hundred words, or less, we have none to waste. The main "idea is the thing."

.

The General Electric "Better Living" Contest is over and all awards have been made, but that within itself does not tell of the most interesting angle of this remarkable contest. For a period of some 10 to 12 weeks valuable merchandise awards were given for best letters with the final and grand prizes to be electrically equipped homes valued at \$12,-000 and \$8,000 respectively.

Due to what appears equally meritorious entries selected for the two top grand prizes, General Electric declared another \$12,000 prize as a tie and stepped up the next ranking entry to \$8,000. Winners of the 'ties" of \$12,000 electrically homes are Mrs. C. Wallace Smith of Clayton, Ga., and Prof. A. M. Brant of Columbus, Ohio.

In contesting circles the payment of duplicate prizes is always news, but when it hits the very top in a contest of such magnitude as General Electric that's real news. A pat on the back for G. E.

> + . . .

The New York Post, long a contest addict, is currently making its biggest splash. They offer to double your size money if you send in ads clipped from the Post together with sales slips representing \$5 worth of purchases these ads prompted.

is using a contest to help get started. on separate sheets of paper. For a suitable slogan to be used as a

Ormandy To Conduct Philadelphia Orchestra

Eugene Ormandy, permanent conductor of the Philadelphia Orchestra, will direct that orchestra in its bank sponsored concert on Monday, January 10, from 9:00 to 10:00 p. m., (EST), over NBC. Ormandy has programmed Buxtehude's "Passacaglia" to open the concert, followed by hte Prelude and Liebestod from Wagner's 'Tristan and Isolde."

"Le Repos de la Sainte Famille" from Berlioz' "L'Enfance du Christ" will be heard next, with Ernest McChesney singing the tenor role. The Scherzo from Mendelssohn's "Midsummer Night's Dream," and the Polka and Fugue from Weinberger's "Schwanda" will be the concluding works on the concert.

The broadcast will originate in the Academy of Music in Philadelphia.

prizes to the runner-ups. The introduction and promotion is being undertaken by a large group of powerful radio stations throughout the country, of which WLW is one. A qualifying fee is charged which entitles one to a year's subscription to

What's a good name for the amuse ment zone at a World's Fair? That is the problem today confronting officials of the Golden Gate International Exposition, scheduled to open its doors in February, 1939, on a 430-acre man-made "Treasure Island" in the middle of famous San Francisco. \$1,000 will be paid to the person who submits the best name, or the winning idea. It closes February 18, 1938, and must not exceed 3 words. Rural Radio, a magazine still in Send entries to World's Fair Contest the embryonic stage, and catering to Committee, Treasure Island, San those who live out in the open space Francisco. As many as you like but

One of the big three in newspaper sub-head for Rural Radio, \$500 will contests is out with another big one. be paid, with probable secondary W. R. Hearst of The American Hearst.

Phillips Lord Leaves "Gang Busters"; Replaced By Former Police Chief

Colonel H. Norman Schwarzkopf, noted criminologist and former head of the New Jersey State Police for 16 years, will take over Phillips H. Lord's duties in the "Gang Busters" program commencing Wednesday, January 12.

The change will allow Lord more opportunity to devote to behind-thescenes-writing, directing and supervising. Schwarzkopf substituted for Lord last March during the latter's vacation, so his assignment is not new to him.

Tokatyon, Operatic Tenor, Others On "Hammerstein Music Hall" Broadcast

Armand Tokatyan, noted operatic tenor; Mrs. Pat Campbell, famous actress; Bob Schaeffer, popular singer in the new Ed Wynn show, "Hooray for What"; and Jean Ellington, prominent night club vocalist, will be the stellar guests of "Hammerstein Music Hall" over CBS Friday, January 7, from 8:00 p. m., to 8:30 p. m., (EST), Ted Hammerstein will introduce the

stars who are to present a variety of songs, ballads, and sketches. Other highlights include orchestral selections and the humorous skits of Jerry Mann.

"Hall" Guest

Rose Bampton, the opera singer who likes the "Music Hall" just as much as the company of Crosby and Burns like her, will make a guest ap-

> pearance on that program, January 20.

> > Miss Bampton



holds the record among singers for the greatest number of appearances on the "H a l l" broadcasts besides being an accomplished professional in the use of what is rapid-

Rose Bampton

y becoming known as the Crosby language-that peculiar combination of "Bingisms" and the argot of the film and radio studios in Hollywood.

Weekly offers a lifetime annuity of \$100 a month for best letters based on stories and departments carried in the Sunday supplement which goes out with all Hearst papers. For full details one should read issue of January 2nd, or 9th.

In addition to this "life pension" many other attractive cash prizes are offered in this latest of the big three. The so-called big three are Bernarr Macfadden, Arthur and William R.

the magazine.

oscanini Continues As Guest Conductor With NBC Orchestra

Arturo Toscanini, world-famous conductor, who is making radio hisory as director of the NBC Symphony orchestra, will open his third concert with Mozart's overture to 'The Magic Flute," Saturday, January 8, at 10:00 p.m. (E.S.T.).

Beethoven's "Pastoral" Symphony, a title supplied by the composer himelf, will follow. This sixth of Beetnoven's nine symphonies is in F Major and bears Opus Number 68. The subtitles are: I. "Awakening of serene impressions upon arriving in the country;" II. "Scene by the brookside;" III. "Jolly gathering of the country folk: Thunderstorm: Tempest;" and IV. "Shepherd's song: Gladsome and thankful feelings after the storm."

The other two selections for the concert will be Saint-Saens' "Danse Macabre," a jovial interpretation of a gruesome subject in which the French composer has given a musical translation of the Henri Cazalis poem; and Debussy's "La Mer," a work of three symphonic sketches, which comprise the composer's impressions "From Dawn until Noon at Sea," "Frolics of Waves" and "Dialogue of the Wind and Sea."

Kubik, Soloist With **Rochester** Orchestra

Gail Kubik, violinist, will be soloist with the Rochester Civic Orchestra, Guy Fraser Harrison conducting, during the matinee concert on Monday, January 10, from 3:00 to 4:00 p.m., (E.S.T.), over NBC.

Kubik will play his own composition, Concerto for Violin and Orchestra. Harrison will conduct the Overture to Weber's "Oberon" to open the concert. This will be followed by Scherzo, Opus 45, by Goldmark, and Norwegian Rhapsody by Lalo.

"Two Elegica Melodies" by Grieg and the Overture to Verdi's "La Forza del Destino" will be the concluding compositions on the full-hour concert.

Goosens To Conduct Children's Concert

Eugene Goossens will direct the Cincinnati Symphony Orchestra in a children's concert of familiar classics to be broadcast from Music Hall in Cincinnati over CBS Tuesday, January 11, from 3:30 to 4:30 p. m., (E.S.T.). Theo Gannon is to be the commentator.

The program lists Weber's "Oberon" Overture; the Largo from the "New World" Symphony of Dvorak; Tschaikowsky's "Nutcracker" Suite; the Alborado by Ravel; Grieg's Elegiac Melody, and Two Caucasian Sketches of Ippolitov-Ivanov, consisting of "In the Village" and "March of the Sardar."

Guest of Ameche's



Margaret Sullavan will appear in a short dramatic skit with Don Ameche as well as a personal interview with Charlie Mc-Carthy, when she visits the program, Sunday, January 9.

Grace Moore, Douglas Star In "Enter Madame" For "Radio Theater"

Grace Moore, operatic and film star, will make her first appearance of the season in a dramatic role when she takes the lead in "Radio Theater's" production of "Enter Madame" over CBS Monday, January 10, from 9:00 to 10:00 p. m. (E.S.T.).

Miss Moore who will enact the part of an opera singer, is to co-star with the well known film player, Melvyn Douglas. The play will give Miss Moore the opportunity to sing several operatic arias and songs. As usual, the production will be directed by Cecil B. DeMille.

Must Get Tickets

Due to the fact that the studios have been overcrowded by hundreds of persons seeking admittance to the broadcasts of the Coon Creek Girls' band, WCKY has been obliged to réstrict admission to those holding tickets. These will be issued to listeners upon request by mail.

The Coon Creek Girls appear over WCKY daily, except Saturday and Sunday, from 11:30 a. m. to 12 noon (E.S.T.), in their original hillbilly music, accompanied by Aunt Idy Harper, the sage of Pinch-'Em-Tight Hollow, Ky.

Slenczynski, 12-Year-Old Genius, Symphony Guest

Ruth Slenczynski, 12-year-old genius of the piano, who will play with the Cincinnati Symphony Orchestra on Friday afternoon and Saturday evening of this week, has thrilled music lovers in America and abroad with her ability to play any of the great piano works.

This miniature master of the keyboard was without a doubt born for the piano. When she was sixteen months old she could recognize and hum compositions by Bach, Beethoven and Mozart which she heard her father play for her on the violin. At the age of three she knew the rudiments of theory and harmony. At the age of four she had committed to memory twenty-one compositions by Bach, Mozart, Beethoven, Haydn, and Schumann.

Ruth made her first public appearance when she was four years old at Mills College, Oakland, California. Then followed sensational debuts in Berlin at the age of six, in Paris at seven, and in New York at eight. This appearance is her first with our Symphony Orchestra, Her only other Cincinnati visit was several years ago, when she appeared as one of the recitals on the Artist Series.

Beverley Lane, 18 - Year - Old Opera Discovery, To Be Soloist; Reiner To Conduct Program

Beverley Lane, 18-year-old Chicago schoolgirl soprano will make her radio debut as guest soloist on the "Sunday Evening Hour" program, the orchestra to be under the direction of Fritz Reiner, who will be making the first of seven guest appearances with that program.

The soloist is a high school student whose vocal talents have won much acclaim from critics and the public. On December 8th, Miss Lane sang the role of Gilda opposite Lawrence Tibbett in Verdi's opera "Rigoletto" with the Chicago Civic Opera. She will present a group of operatic selections and familiar ballads.

W. J. Cameron is to speak briefly during the intermission.

Overture to "Euryanthe".....Von Weber Orchestra Una Voce Poco Fa, from "The Barber of Seville"......Rossini

of Seville'......Rossini Miss Lane and Orchestra Slavonic Dance in A Flat.....Dvorak Orchestra

SHOOTING STARS

(Continud from Page 4)

Milt doesn't have a filling in his mouth . . . and he's fortyish, too. KRC General Manager John McCormick spent the holidays in the Windy City. Jeannine Macy "Hail-Columbiaing" it these days.

THUMBS UP: Rather new

Contented Hour

Marek Weber, distinguished Viennese conductor, opens the "Contented Hour, Monday, January 10, with Strauss' famous waltz, "Wine, Woman and Song" by the orchestra. Mme. Kurenko, known on both sides of the Atlantic as "the Russian Nightingale", follows with the aria, "Connais Tu le Pays" from the opera "Mignon" by Thomas.

As the concert's finale, the orchestra and vocal ensemble offer a medley of Russian gypsy romances which includes "Black Eyes", "Tears in My Heart" and "The Pretzel Vendors Song", the captivating strains of Weber's violin being heard in the solo parts. He also offers as a solo Lesso-Valerio's "To-Night".

The Continentals, with Bob Childe accompanying, will sing Fritz Kreisler's "Old Refrain", and Opal Craven, the Lullaby Lady, chooses a slumber song by Mozart. A further orchestral selection will be Robert Stolz' song of Alsace-Lorraine, "Farewell, My Little Officer of the Guard."

bring out past correspondence when a letter arrives at the desk . . a complete resume of the background and past news events in the lives of the people on the front page each day . . . will never help improve the memory, though.

More star shooting with the Astronomer next week and, as WLW show . . . Front Page peo- usual, more peeps at people. ple. Like having your secretary THEME UP AND OUT.



SLENCZYNSKI pianist

Chasins Music Series To Commence 4th Year

The Chasins Music Series, conducted by Abram Chasins, talented American composer-pianist, will begin its fourth year as a network feature four programs, all devoted exclusively on Saturday, January 8, from 12:00 Noon to 12:30 p. m., (E.S.T.), over NBC, including WLW.

As in past years, Chasins will endeavor to explain the life and works of master composers in a simple, interesting manner. He aims, he said, to get away from the stereotyped, pedagogical viewpoint and put things in language anyone can understand. The program procedure will be for Chasins to play a number, giving appropriate comment on its style.

Chasins spent all of the intervening time between the conclusion of his NBC series in May and the present one in creative work. He has finished his Second Piano Concerto and will give the work its world premiere with the New York Philharmonic in April. He also conducted a master class during the Summer, for teachers and advanced students from all parts of the United States.

Still in his early thirties, Chasins has won an enviable position in the world of music. Composer of more than eighty musical compositions which have been performed by Toscanini, Hofmann, Stokowski, Gabrilowitsch, Elman and Zimbalist, he also is recognized as one of the world's leading authorities on the life and works of Chopin.

However, he has expressed his refusal to become hemmed within the boundaries of music alone. "Everything in the world interests me," he said, "and if I had to devote all of my time and interest to music. I would consider my life misspent."

The Cincinnati Symphony Orchestra will introduce an important innovation this season, in the form of a series of special concerts, to be known as a "Brahms Cycle," There will be to the works of Johannes Brahms. Each will feature distinguished solo-

Brahms Cycle

ists. Theo. F. Gannon, manager of the Orchestra, announced the dates and soloists for these special concerts as follows: January 21 and 22, Robert Casadesus, eminent French pianist, soloist; January 28 and 29, Jascha Heifetz, violinist, soloist; February 4 and 5, Artur Schnabel, pianist, soloist ; and February 11 and 12, the Cincinnati May Festival Chorus, directed by Alfred Hartzell, with the Orchestra, and Jeanette Vreeland, soprano, and Alexander Kisselburgh, baritone, soloist. The final pair of concerts, February 11 and 12, will both be in the evening; the others on Friday afternoons, at 2:45, and Saturday evening at 8:30.

This Brahms Cycle is entirely separate and apart from the regular Symphony season. Season tickets for the four programs are priced at \$2, \$3, \$5, \$6, \$8, and \$10. Information regarding reservations may be obtained by writing Cincinnati Symphony Orchestra, 101 Gwynne Building, Cin-cinnati, Ohio.

AROUND THE DIAL (Continued from Page 5)

tizations of the top news events of 1937 by the networks were handicapped by trying to beat the gun. CBS aired its version Chrismas Eve. and NBC on Dec. 26. Being out of mood with the Yuletide, they attracted far less attention than they would nearer New Years. Having an

ing on the air first.

Year-end publicity from both the networks dwells heavily on the construction of bigger and better Hollywood studios to house the bumper crop of programs from the film capital. But some of the boys who keep an ear close to the ground say Hollywood has already had its day as a program center. They predict that

audience is more important than be- | back to New York in 1938. If they're | spread notion that women just don" right, what's to become of the bigger belong in front of a miscrophone and better studios? .

> Woman In White, shouldn't be confused with the Wilkie Collins mystery classic. Probably the title can be appropriated because the copyright has Italy, not the land of "equal rights," expired on the Collins masterpiece. . . .

Though wholly feminine, her manne is simple and straightforward. In ad That new daytime serial, The dition to perfect pitch and pace, sh has an enunciation as sure as it i easy. In short, she's just about th ideal woman radio announcer. Ye produced her. Maybe Italy is th place for the shrill raspers, the The occasional guest-announcing of honeyed ... drippers. and the hoars more and more radio shows will trek Lisa Sergio should dispel the wide- emoters who infest the American air

SEE. . . THE NEW CROSLEY Mystic Oven **GAS RANGE**

The newest Crosley household appliance, the next step in kitchen modernization, particularly designed to make cooking easier, simpler, less tiring. Sparkling new beauty at low cost.

CRUŜHED

• But it wouldn't have happened if he'd had the right kind of light for his home-work. Get the expert opinion of one of our Home Lighting Advisors about the right kind of light by which your child studies. A phone call will get you immediate attention, costs you nothing, and places you under no obligation. Call MAin 2000, Line 564.

THE CINCINNATI GAS & ELECTRIC CO.

DUAL OVEN

DeLuxe model gas range combines all the modern features found in the better gas ranges. Six standard model ranges also available.

> Model K821 Illustrated



AT YOUR CROSLEY DEALER!

The CROSLEY DISTRIBUTING CORPORATION 3401 Colerain Ave. Cincinnati, Ohio