# WEEK ENDING JANUARY 7, 1938



WALTER O'KEEFE
"HOLLYWOOD MARDI GRAS" See Page 4

POST-SEASON FOOTBALL GAMES AIRED WIN CASH IN RADIO CONTESTS-SEE PAGE 14

13/29, 1937

## New Year's Eve Celebrations Aired

Secretary, Nurse To Dr. Christian



Rosemary De Camp, lovely and talented young screen actress, plays the role of Judy Pride, secretary and nurse to "Dr. Christian" in a dramatic series of the same name.

#### Leading Authorities To Forecast Events Of New Year In Broadcast director to the late John Philip Sou-

"Forecasting 1938," a program devoted to the forecasting of events in "Those We Love" To the new year by leading authorities in various fields, will be heard over CBS, including WKRC and WHIO, Saturday, January 1, 1938, 10:45 to 11:30 p.m., (E.S.T.).

Such outstanding newspaper personages as H. R. Knickerbocker and William Hilliam, veteran correspondents; Paul Mallon, Washington news writer; Louella Parsons, movie critic; Dave Walsh, sports expert; Seymour Bergson, city editor of the International News Service, plus H. V. Kaltenborn and Bob Trout, Columbia's news commentator, will be heard on the program.

Freddie Rich and his orchestra ment to the program.

## Replace "Husbands and Wives" Drama

"Those We Love," a dramatic serial of modern American life, will have its premiere on NBC, including WCKY and WLS, Tuesday, January 4, replacing the program known as "Husbands and Wives."

The broadcast will he heard at the same hour as the previous program, on Tuesdays, from 8:00 to 8:30 p. m. (E.S.T.), and will have the same will provide the musical accompani- sponsor, the makers of Ponds creams and face powder.

## Coast-To-Coast Broadcast To Herald 1938

From the spires of Manhattan to the shores of Honolulu, dance bands and merrymakers will be heard heralding the New Year over CBS, NBC and MBS, from Friday, December 31, at 11:00 p.m., until 4:00 a.m., Saturday, January 1, 1938.

Crowds in the streets of the nation's largest cities will carry their welcome of another year over the microphones as midnight rolls across the country. Such outstanding orchestras as Benny Goodman, Eddie Duchin and Cab Calloway will play to thousands of listeners throughout

In all at least nineteen dance bands will be heard in the five-hour broad-

#### Armco Band, Simon Directing, Returns To Airwayes Sunday

Frank Simon's famed Armco Band. one of the nation's favorite military bands, will return to the air over NBC including WLW and WLS, 3:30 to 4 p. m. (E.S.T.), Sundays, on January 2, 1938 in its ninth consecutive

Last year dramatized highlights, "It Couldn't Be Done," provided brief histories of famous inventions and events in the nation's history. In the coming series, outstanding boys and girls who have won music scholarships and awards, will be guests of Conductor Simon and the Ironmaster. Bennett Chapple, vice-president of the American Rolling Mill Company, again will be heard as the Iron-

Frank Simon ranks at the top of his profession. He is president of the American Bandmasters' Association and for many years was assistant sa. His Armco band of more than 50 skilled musicians includes many who have had wide experience in some of the world's greatest concert bands and orchestras. Fourteen of them have records of service with the Sousa band.

Born in Cincinnati in 1889, of English-Bavarian parents, Frank Simon first played in a band when he was 9 years old. His instrument was a paper horn and he played hooky from school in Middletown, Ohio, to play with a circus band. Five years later he was playing in a theater orchestra and studying with Herman Bellstedt, the great bandmaster, composer and cornet virtuoso.

In 1920, after a brilliant career, Mr. Simon took charge of the Armco band which four years later was broadcasting over WSAI, Cincinnati. Monday, January 3.

#### Monologist On "Magazine"



monologist, will fill the "humor" pages of the initial Sunday edition of the "Magazine of the Air" to be issued over CBS Sun- to 4:45 p.m., (E.S.T.), with the proday, January 2, at 5:00 p. m. gram originating in the studios of WBBM, Chicago.

#### Six New Shows To Make Debut On CBS Network

Six p:ograms, "The Goldbergs,"
"The O'Neills," "The Guiding Light,"
"Ma Perkins," "The Road of Life," and "Kitty Keene," all of them established network favorites, will make their bow over the Columbia Broadcasting System, Monday, January 3, 1938. Thereafter these programs will be heard every day from Mondays through Fridays.

The morning schedule, as currently planned, will feature the serial drama, "The Road of Life," from 9:30 to 9:45 a.m., (E.S.T.), over CBS. "The O'Neills' will originate in New York, from 10:45 to 11:00 a.m., (E.S.T.); "Ma Perkins" will be presented simultaneously over the WBBM-Columbia network, with the program originating in Chicago.

The afternoon presentations will highlight "The Goldbergs" to be heard over CBS from New York from 2:15 to 2:30 p.m., (E.S.T.), Cornelia Otis Skinner, famous and "Kitty Keene," to originate in the studios of WBBM, Chicago, at a dramatic serial, will be presented coast-to-coast over CBS from 4:30

#### In Twin Role



Loretta Poynton (above) and Merrill Fugit will play the parts of twins in "Dan Harding's Wife," popular serial, beginning

# FOOTBALL GAMES FEATURED ON NETWORKS

Big Cheese Takes to the Air



Walt Disney (center), creator of Mickey Mouse, receives the congratulations and blessings of Amos 'n' Andy as he prepares his Mickey Mouse Theater of the Air, to be heard over NBC, Sunday, January at 5:30 p. m. (E.S.T.).

# Bay To Explain Minuet In Broadcast

The minuet, the dance form which was popular for more than two cenwhen Victor Bay uses it as the subject of his "Essays in Music" broadfrom 6:00 to 6:30 p.m., (E.S.T.).

Theo Karle, tenor, will be the soloist, and David Ross, narrator. Bay will illustrate how the minuet found its way into symphonies by playing the Menuetto from Mozart's so well known to movie-goers and great G-minor Symphony No. 40.

Then he will give contrasting examples of the dance with the Menuet quet from "Eugen Onegin" by Tsch- "Sequoia" and "Carnivale Orientale." aikowsky, again with Karle; the imorigin of the minuet is ascribed.

#### Mickey Mouse, Gang-Become Weekly Show

Mickey Mouse and His Gang, internationally famous and univerturies from the time of Lully, its sally beloved creatures of Walt Disreputed inventor, will be illustrated ney's imagination, will become a regular weekly feature over NBC, including WLW and WSM, on Suncast over CBS Friday, December 31, day, January 2, from 5:30 to 6:00 p.m., (E.S.T.)

The Mickey Mouse Theater of the Air, as the new program is titled, will present Mickey, Minnie, his girl friend, and all the other characters readers of the comic strip.

Background music for the new program will be provided by Felix Mills. from the "Suite Bergamasque" of Orchestra leader and composer. In Debussy; "Clair de Lune" by Faure, addition to the scores he has written which Karle will sing; the Menuet for various programs and films, Mills des Follets from Berlioz' "Damna- has found time to compose suites and tion of Faust"; the Couplets de Tri- light symphonies. Among these were

Disney will bring Mickey and his pressionistic Menuet de la Sonatine fellow comrades to the air for their of Ravel, and finally a Minuet by first series of radio appearances. Jean Baptiste Lully, famous seven- Mickey has been in the comic strips teenth century composer to whom the of newspapers and in animated movie cartoons for many years.

## **Post-Season Classics** To Be Broadcast On **New Year's Day**

Five major post-season football games will be broadcast New Year's Day over the NBC, CBS and MBS networks beginning at 2:00 p. m. and ending at 7:45 p. m. (E.S.T.).

The Rose Bowl Game at Pasadena, Cal., between the Universities of Alabama, representing the East, and California, representing the West, will be broadcast over NBC, including WCKY, WLS and WSM, at 4:45 p. m. (E.S.T.). Don Wilson and Ken Carpenter will be at the mike.

The Orange Bowl game, played between Auburn and Michigan State, will be broadcast by Ted Husing over CBS, including WKRC, WHAS and WHIO, at 2:00 p. m. (E.S.T.). These same stations, excluding WHAS, will carry the Cotton Bowl Game between Rice and Colorado, with Byrum Saam at the mike. The broadcast will cover only the last 45 minutes of the game due to the Orange Bowl broadcast.

Bill Stern, sportscaster, will be at the mike for NBC, including WSM, when Louisiana State and Santa Clara tangle in the Sugar Bowl for the second consecutive year, at 2:00 p. m. (E.S.T.).

The Mutual Broadcasting System will broadcast the East-West football battle at San Francisco.

\*

#### RADIO DIAL

wishes its readers

A Joyous and Happy New Year

#### **BOWL GAMES**

Here is a compact list of the major post-season football game to be played New Year's Day; the time and station so you know when and where to find them on your

Cotton Bowl-5:15 p. m. (E.S.T.) WKRC-WHIO.

Rose Bowl—4:45 p. m. (E.S.T.) WCKY—WSM—WLS.

Sugar Bowl-2:00 p. m. (E.S.T.)

Orange Bowl-2:00 p.m. (E.S.T.) WKRC-WHAS-WHIO.

East-West-4:00 p. m. (E.S.T.)

In "Attorney-At-Law"



Frances Carlon will be leading lady to Jim Ameche, brother of the famous Don Ameche, in the new serial, Attorney-at-Law, to be heard daily except Saturday and Sunday over NBC.

#### Newscaster



A few years ago Peter Grant, St. Louis Law School graduate, was admitted to the Missouri Bar, but a short time later he became a radio announcer. Now he is featured over WLW at 7:30 p. m. (E.S.T.) Sunday nights in his "Sunday Evening Newspaper

#### Jeanette MacDonald Returns To "House"

Jeanette MacDonald, soprano star of the screen, will return to Hollywood to resume her regular "Open House" broadcasts over CBS, Sunday, January 2, from 7:00 to 7:30 p.m., (E.S.T.).

During the last several weeks she has been on location screening scenes for "The Girl of the Golden West," and guest stars of the concert and operatic stage have been heard in her place. Josef Pasternack's Orchestra and Chorus and Wilbus Evans, baritone, are to assist Miss MacDonald.

#### **CONTEST WINNER**

MRS. S. A. SWITZER, 211 N. UNIVERSITY AVE., .OXFORD, OHIO

is the winner of the Radio Dial contest to select a title for the Listeners' Exchange column. Her entry was "Serenade and Static".

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J. A. ROSENTHAL, Editor

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WEEK ENDING JANUARY 7, 1938

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## BUSINESS AS USUAL

Radiowise, 1937 began on the sour note of a New Year's headache. It ended on the still source aftermath of the Mae West incident. Between lay a year of contradictions that can be characterized best by the wartime phrase, "business as usual."

For broadcasting, business as usual means booming time sales. In 1937 it achieved that goal handsomely. Despite the current "recession" the year chalked up a new high in station revenue. Reflecting the brisker tempo, both NBC and CBS expanded their networks rapidly. Other chains also grew at a lusty pace. But how much listeners gained from this quickened commercial activity is something else again.

One of radio's paradoxes is that the more prosperous broadcasting becomes, the less service listeners receive. 1937 added further weight to this. Booming time sales crowded out various sustaining features with high listener value.

Though more money was spent on them than ever before, commercial programs achieved little that can be called progress. The most conspicuous trend of the year was the increase in the number of features bearing the "made in Hollywood" trademark. Growing listener boredom with movie publicity makes it look as if this "go West" movement may have reached its peak.

Otherwise, commercial programs have pretty much repeated the "business as usual" motif by sticking to the comedian-danceband pattern. Probably for that reason, the radio comedians have found the going harder in 1937. Two or three who had fat contracts in former years did not return to the air in the fall, and the thrones of others seem none too secure.

On the non-commercial side, the brightest spot of the year was the service broadcasting performed hereabouts during the Ohio Valley flood in January. During that crisis the work of WHAS and WCPO was outstanding.

One of the dullest summers of recent years was enlivened by the keen rivalry of NBC and CBS over the airing of Shapespeare's plays. This might have been a notable contribution to serious radio drama, if the two performances had not been scheduled at overlapping hours, making it impossible for listeners to hear all of both.

Unfortunate scheduling also took its toll of fine music during the year. Symphony and opera broadcasts were again crowded into the week-end. grams. Even the importance of NBC's own symphony, with Toscanini conducting, has been dimmed by adding to this congestion.

In the short-wave field, American stations have belatedly undertaken to provide international service by aiming their programs at foreign listeners rather than the home audience. As the year closed, that enlightened policy was gathering momentum.

If all this is somewhat at variance with the year-end releases of press agents, it is because radio's record for 1937 has been viewed from the standpoint of a listener. For it happens that he is the one who makes it possible for broadcasting to do business as usual,

Perhaps the keener awareness of the listener, prompted by the Mae West incident, may be radio's best assurance of a bigger and better 1938.

### WALTER O'KEEFE GOES WEST

Walter O'Keefe is taking Horace Rockne's teams were the best in the Greeley's far-famed advice. But when land. he flies West this week, he won't be seeking his fortune. For it will be in his pocket—a contract to share Their press agents said so. Walter stardom with Lanny Ross and Charles Gras program, beginning Tuesday, leave them alone. January 4, at 9:30 p.m., (E.S.T.), Right now Walter is on the high over the NBC-Red Network.

ness. When he went to Notre Dame, Fred Allen on Town Hall Tonight. tickets to the broadcast.

When he worked in New 'York's night clubs they were the most colossal things of their sort in the city. is used to words like "gigantic" and Butterworth on the Hollywood Mardi "mammoth" and can take them or

scas heading Manhattanward after a Walter thinks he will keep his two-month pleasure jaunt to Europe equilibrium despite movieland's big- following last Summer's fill-in for

#### Radio News In Brief

Ned Wever, romantic star of stage and radio, won the assignment of the title role in "Dick Tracy," which returns to the NBC-Red network January 3, at 5 p. m. (E.S.T.).

Stoopnagle and Budd are rumored for a permanent spot on the Warner Brothers "Hollywood Parade" programs.

Popeye, the sailor strip, returns to coast network under sponsorsship (Popsicle). The series was on the air last year for another sponsor.

Mark Warnow leaves the Harry Conn "Earaches" show over CBS in two weeks to do a commercial on Sundays. He'll he replaced by Freddie Rich.

Monroe Upton was re-signed for an additional fifty-two weeks to write material for the Al Pearce CBS shows. Program has also just been renewed by sponsor.

Reports along Radio Row quote Ted Husing as saying he will retire from broadcasting after the first of and has enough money to loaf for a while.

Betty Wragge, youthful star of 'Pepper Young's Family," constantly receives letters assuring her that if she continues to give such excellent performances she will win a movie or stage role.

What these kindly folks do not know is that Betty started her movie career at the age of three in a film with Marion Davies and has played important roles in many Broadway hit shows.

Running the gamut from classical arias down to the hottest Harlem swing melodies, Mark Warnow finds his cue for each of the Gabriel Heatter's "We, the People's pro-

For example, a little boy, who told about selling measles to his classmates for forty cents "a case," stepped to the mike on "Everything I Have Is Yours." Charles Hughes, who journeyed all the way from Baxter, Tenn., to tell how he was known back home as the "human alarm clock," had Mark puzzled. Finally some rustic effects with a blending of the army call, "You Gotta Get Up In The Morning" did the trick.

The "Song Shop" rehearsals are held in a New York theatre which formerly housed dazzling Broadway productions. Consequently, autograph hunters still loiter at the stage door waiting for stars.

Reed Kennedy was leaving the theatre this week when he was approached by a freckle-faced little girl who asked for his autograph.

"Why, I'll bet you don't even know who I am," smiled Reed.

The youngster looked him over very carefully and said, "Well, I know you ain't Claik Gable or Robert Taylor. but gee you're awful handsome."

The compliment won her a pair of



## TEN EYCK SCRIBBLES

radio in the late spring over a coast to and mistakes in the realm of radio over the nearest cocktail bar. Maybe is passing. In fact, as this reaches I can't prove where I was but he the news stand the year of 1937 can't either. will slightly resemble a not too energetic turkey on Thanksgiving morning as some suspicious looking individual carrying an axe is chasing it around the barnyard. It's been a nice fat turkey as far as the trembling ether wave is concerned, milk fed, corn fed and sprouting a bunch of brand new feathers that haven't been officially classified by the Federal Communications Commission as yet. But Brother McNinch of the said F. C. C. is proving himself to be an exceptionally fine artist and turkey feather connosieur and maythe year because he's tired of working be we'll have a bigger and better barnyard to run around in during the coming halcyon days of 1938...

As for me, I've got a few new resolutions to put into effect as soon as I have consumed the first quart they have to share part of the steak or two of scotch after the pealing and most of the onions with we "upof the bells and the blowing of the starts." I shall not weaken. I shall New Year's Eve whistles have subsided. I want to be different from column with wishes for a happy new other people by proclaiming my dishonesty before the multitudes in- my little niece an extra quarter and stead of making high resolves in a pat on the head. Instead I shall public and feeble attempts to keep look for her baby bank and approthem in private . . . I firmly intend priate a quarter for myself if I can to sleep as late as possible each get away with it. I shall not share morning, arriving on the scene of my quart of scotch with my fatheraction only often enough and early in-law. Instead I shall duck around

regarding prolonged absences during way, happy New Year to all of you.

And so another year of progress the afternoon when I am draped

There's something helpful to one's peace of mind about visiting cocktail bars each afternoon. Evesight is one of our most precious possessions and when sitting at a cocktail bar you can try to read labels in small print several feet away from you and that way you can make a daily check on your eyesight. It's really the only reason I go at all excepting to check up on the distillers occasionally to see they're not putting anything over on the public.

"Putting something over on the public" is a special diversion reserved for radio stations alone. Newspapers used to have the full undivided privilege of fooling most of the people most of the time but now not grow soft hearted by ending this year to one and all. I shall not give enough to keep from getting "fired" corners taking an occasional slurp I intend to give the boss any and thus keeping it for myself. . explanation that may come to mind I uh, uh, I mean, oh confound it any-

## HITS of the WEEK

(All Eastern Standard Time)

SATURDAY, JANUARY 1.

Lotte Lehman, guest star, on "Your Hit Parade"-10:00 p.m., WKRC, WHAS, WHIO.

SUNDAY, JANUARY 2.

Mischa Elman, violinist, with Philharmonic - 3:00 p.m., WKRC, WHAS.

Mickey Mouse Theater of the Air-5:30 p.m., WLW, WSM. 'Magazine of the Air"-5:00 p.m.,

WKRC, WHAS, WHIO. MacDonald returns Jeanette

"Open House"-7:00 p.m., WKRC, WHAS, WHIO. Ezio Pinza, basso, guest on Ford con

cert-9:00 p.m., WKRC, WHAS, WHIO.

MONDAY, JANUARY 3.

Claudette Colbert in "Alice Adams"

on Radio Theatre of the Air-9:00 p.ni., WKRC, WHAS, WHIO. Lucy Monroe, soloist, with Philadelphia Orchestra — 9:00 p. m., WCKY, WLS.

TUESDAY, JANUARY 4.

Adolph Menjou and Veree Teasdale, guest, of Al Jolson-8:30 p.m. WKRC, WHAS, WHIO.

Beatrice Lillie and Edward Everett Horton, guest on Oakie's College -9:30 p.m., WKRC, WHAS, WHIO.

WEDNESDAY, JANUARY 5.

Roy Shield's Revue-8:00 p.m., WCKY, WLS.

FRIDAY, JANUARY 7.

Claudette Colbert, guest on "Hollywood Hotel"-9:00 p.m., WKRC, WHAS, WHIO.

Tommy Farr vs. Nathan Mann-10:00 p.m., WCKY, WLS.

#### SPECIAL BARGAIN OFFERS ON

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by Charles Dickens

Silas Marner,

by George Eliot

by Henry Wadsworth Longfellow

A Tale of Two Cities,

Tales from Shakespeare,

by Charles and Mary Lamb

Robin Hood, by Henry Gilbert Heidi.



Gulliver's Travels, by Jonathan Swift

Aesop's Fables, by Aesop

Dicken's Christmas Stories, by Charles Dickens

Robinson Crusoe. by Daniel Defoe

The Gold Bug, by Edgar Allen Poe

Little Women, by Louisa M. Alcott

Little Men, by Louisa M. Alcott Pinocchio,

by C. Collodi Tom Brown's School Days, Knights, by Thomas Hughes

by Nathaniel Hawthorne King Arthur and His Noble by Mary MacLeod

The House of Seven Gables,

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In Great Demand



Claudette Colbert will be guest star twice in one week when she appears on "Hollywood Hotel" Friday, January 7, and the "Radio Theatre" production of Booth Tarkington's novel "Alice Adams" Monday, Jan-

#### Whiteman's M.C.



Oliver Wakefield, youthful English comedian whose hilarious sentence - twisting monologues have raised America's risibilities to the chortling point, will be master of ceremonies for the new Paul Whiteman show, heard each Friday night.

#### "Hotel" Guests

Ann Sothern, Gene Raymond, Victor Moore and Helen Broderick will reenact scenes from "She's Got Everything" when they visit the "Hollywood Hotel" program, Friday, December 31, at 9 p.m. (E.S.T)

The regular cast, headed by Frances Langford, Jerry Cooper, Anne Jamison, Ken Niles and Raymond Paige's orchestra, will celebrate New Year's Eve in the "Orchid Room."



tempest in a teapot, that'll soon subside. It may well prove to be plenty for their mistake. scrious. For it plays directly into the hands of groups that have long demanded strict Government regulathe more stupid. Even if Congress and the F. C. C. take no action, the affair has angles worth mulling over. It's evidence that the sponsor runs the radio show. It demonstrates that Hollywood isn't the incomparable source of home entertainment. And-perhaps most heartening—it proves that enough indignant letters can make a tators. He not only knows sports. He sponsor aware of listeners' existence. As usual, too, the affair has its ironic his stuff interesting. It'll take more inconsistencies. Some condemned the West sketch because it was aired on Sunday. Just what that has to do with it, it's hard to understand. Filth fusing decency and piety looks susreal mystery of the whole thing is why switches weren't pulled as soon as West went into her Eve routine. The studios have done that many times when ad lib speakers got too hot.

Don't make the mistake of think- | It looks very much as if everybody iug that Mae West affair is just a concerned blundered. And radio in general may have to pay a stiff price

"The Wedding of the Painted Doll" seems to be enjoying a comcback. tion of broadcasting. Which, of The youths who run radio probably course, only makes the whole incident call it an old tune Anyway it's a good number.

> The Dial-Twister is sure he speaks for many listeners when he regrets that Bob Newhall has to take a vacation from the microphone. The "Old Trapper" is head and shoulders above the mine-run radio sports commenhas courage and the ability to make that a glib wordsmith to fill his shoes until April.

That Hobby Lobby continues to be is filth, no matter when it's broadcast. a fine example of how a good idea Also the sponsor regretted offending can be muffed. Hobbies have surelisteners' "religious sensibilities." Con- fire appeal. But evidently the directors of the program don't know what piciously like a red herring. But the the word means. The heavy percentage of weird novelties and reformers is bad enough. Worse is the number of people who claim their occupations as hobbies. If this keeps up the

Continued on page 15'



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N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



#### PROGRAMS FOR SATURDAY, JANUARY 1





			IEASTERN STA	NDA	RD TIME)				(CENTR.	AL STANDARD TIM	E)
	WCKY	WLW	WKRC Cincinnati (550 kr.)		WSAI Cincinnati (1830 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, III. (870 loc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kg.)
6:3L 6:45	Bert Layne's Fiddlers	Drifting Pioneers Brown County Reveters	Jerry Foy Sun Up Jamboree	6:30 6:45		Six-to-Niners	Breakfast Express	5:30 5:45	Smile A While		
7:00 7:15 7:3		Morning in Mountains Family Prayer Period Brown County Revelers	Early Edition—News	7:15 7:30	Early Express	WCPO News	Cornelia on the Air.	6:00 6:15 6:30	Ky. Giris & Ramblers		
7:45 8:0t 8:15	Southernaires N . Liebert Ensemble N .	Four Showmen N Peter Grant-News	11 11		Malcolm Claire N	WCPO News	WHIO Aimanac Dunker's Club	7:00 7:15	News Report Evelyn & Hilltoppers.	Almanac	Early Morning Jamboree
8:30 8:4 <sup>c</sup>	News for Executives Kidoodlers N	Cornbread and Caviar	Woman's Hour	8:45	Do You Remember N	′ " "	Little Tom	7:45	Morning Devotions Jolly Joe's Pals	Vagabonds	* *
9:01 9:15 9:31	Breakfast Club N	,0 el	Ray Block C	9:15 9:30	Sunshine Express N	Musical Mena	Eton Boys C	8:15 8:30	News Report Old Kitchen Kettle Morning Minstrels	Breaktast Club N	Bob Atcher
0:0C 0:15	Sweethearts N Swing Serenade N	Ladies Day	Musical Calendar Fred Feibel, argan C. Let's Pretend C	10:00 10:15	What Next?	WCPO News Gene Austin	Newhio Flying Club Fred Feibel, organ C	9:00 9:15	Joe's Junior Stars	Banner Newshawk Homemaker's Chat	Hardscrabble Folks Fred Fiebel, organ ( Let's Prefend C
0:3t 0:4: 1:00	Household Hour	News	Cincinnati Conserva	10:45		Merry-Go-Round	Cinti. Conservatory C	10:00	News and Markets  Don and Helen	Three Romeos N Robison's Buckeroos	Cincinnati Conserva-
11:15 11:30 1-45	Our Barn N	WLW School of Radio	tory of Music Concert C	11:15 11:30 11:45	Orchestra M		# #	10:30	High School on Parade Shopping News WLS on Parade	Ford, Rush and Slim N Our Barn N	10 00
	Ski Meet N	Hi Boys N	The Captivators C Geo, Hall's Orch. C.	12:15	News	WCPO News The Playboys Man on the Street	Captivators C News Listener Speaks		Chuck, Ray, Christine How, Peterson, organ.	Call to Youth N WSM News National Farm and	University of Louisville
12:45 1:00 1:15		Home Hour N	Orientale C	12:45 1:00 1:15	Don Bestor's	WCPO News	News, Weath'r, Mark's Orientale C Don Jennings, songs.	12:00	Poultry Service Time. Grain Market Summ'y	Home Hour N	Sunshine Sue Skeets Morris
1:30 1:45	Club Matines N Metropolitan Opera N		Buffalo Presents C Meet the Missus Orange Bowl Football	1:30 1:45	Dick Stabile's Orchestre M To be announced	From dawail	Buffalo Presents C	12:30 12:45	Grain Market Livestock Market Rev'w Home Talent Program	Club Matinee N	Savings, Markets Robinson's Buckaroos Miami Orenge Bowl
2:00 2:15 2:30 2:45	19 19 19 19 19 19 19 19 19 19 19 19 19 1	10 10 10 10 10 10 10 10 10 10 10 10 10 1	Game from Miami Fla.—Mich. State vs. Auburn C	2:15	To be announced	Siesta	Game from Miami, Fia.—Michigan State vs. Auburn C	1:15 1:30		Game N	Football Game C.
3:00 3:15	11 11	11 11		3:15	Norman Brokenshire — Variety Program M		90 10	2:00 2:15 2:30	Homemakers Program Merry-Go-Round—	10 10 10 10 10 10 10 10 10 10 10 10 10 1	00 01 10 04
3:36 3:45 4:00		11 11	66 60 5 60 10	3:30 3:45 4:00	Lang Thompson's	WCPO News	0 0 ,,,,,,,	2:45 3:00	Variety Talent	11 11	10 11
4:15 4:30 4:46		10 DD	Sundown Serenade		Orchestra N Leo Freudberg's O. M W, Kelsy's Orch. N	Today's Winners	Cotton Bowl Football	3:15 3:30 3:45	" "	Rose Bowl Football	10 11
6:00 6:15 6:30	Game N	Truly American	Maynard Craig Cotton Bowl Football Game—Colorado vs.	5:15	Top Hatters N Vierra's Hawailans	Your Suburban Theatre	10 14	4:15 4:30	Game N	Game N	Dancepators C
5:45 6:UL	11 11	Around the World	To be announced C	6:00	Ch. Stookey's Hill. M El Chico Revue N	WCPO News	To be announced	4:45 5:00	" "		To be announced C.
6:15 6:30 6:45		Allyn Franklin, sports Saturday Eve. News	Personalities on Parade Ben Feld's Orchestra C	6:30 6:45	Don Bestor's Orchestra	Art Tatum Dinner Club : Alfred Gus Karger	Picture Parade	5:30 5:45	10 10 11 11 11 11 11 11 11 11 11 11 11 1	** ** *********************************	Meador Lowrey, New Salt and Peanuts Syncopation Piece C.
7:00 7:15 7:30	10 10	Renfro Valley Barn Dance	Saturday Swing Session C Carborundum Band C	7:15	Vincent Lopez's	WCPO News Harmony Hall Sports Revue Race Results	Saturday Swing Session C Bert Block's Orchestra Mitchell Ayres' Orch.	6:00 6:15 6:30 6:45	10 40		Swing Session C Dr. Charles Welch The Carborundum
3:15	Harry Lewis' Orchestra N Paul B. Sullivan	Believe-It-Or-Not Ripley N Jack Hatey's Variety	"Your Unseen Friend" C Johnny Presents C	8:00 8:15 8:30	Pat Barnes and His Barnstormers M Lairs Barn Dance	News of Business Better Sportsmenship. Musically Speaking	Your Unseen Friend C	7:00 7:15	"Meet the Folks" Barn Dance Party	Gold, West Cowboys Delmore Brothers Jack's Mountaineers	Your Unseen Friend C
9:0C	WCKY News	National Barn	Professor Quiz C	9:00 9:15	To be announced		Professor Quiz C	8:00 8:1	National Barn	Possum Hunters Uncle Dave Macon	Professor Quiz C
9:30 9:45	To be announced	Dance N	Ross Pierce's Orchestra	9:30	To be announced	10 00 00 00 00 00 00 00 00 00 00 00 00 0	Rendezvous for Two		<u>" "</u>	Dixie Liners	. Saturday Serenade C
0:15 0:36	** **	Minstrei Man	Your Hit Parade C "Forecasting 1938" C	10:15	Bifly Snider's Orch	Vocal Varieties		9:1 9:30	Hometown Memories.	Possum Hunters Golden West Cowboys DeFord Bailey	00 10 00 01
0:45 1:00 1:15	00 07	Paul Sullivan Vincent Lopez's Orch.	11 11	11:00	Vincent Lopez's Orch. Horace Heidt's Or. M	WCPO News Southern Hospitality	Benny Goodman's	10:00 10:1	Tall Story Club	Jack's Mountaineers Curly Fox	Kentucky Play Party.
11:30 11:45		Horace Heidt's Orchestra M	Benny Goodman's Orchestra C	11:30	WSAI	WCPO	Orchestra C	10:4	WLS-WENR	Crook Brothers	WHAS
	WCKY	WLW	WKRC	I	WJAI	WCIU	***************************************	11	1 44 F 3 - 44 E 14 K	44.2 M	- W

7:00—Rose Bowl Game: Don Wilson and Ken Carpenter announcing. WJZ WLS WCKY kdka whk wave wire wham wowo

-Kaltenmeyer's Kindergarten. WEAF WSAI wgy wtam wmaq who wdaf kyw

-Saturday Night Swing Club. WABC WKRC WHAS WHIO wbbm wgar wtbm kmbc wadc wwva wsfa wwl wcco

7:30-To be announced. WEAF wgy wtam wmaq The Carborundum Band. WABC WKRC WHAS wcco wcau wgar wbt wadc wbbm

wir so—Jean Sabion, songs. WEAF wgy wtam wmaq who wdaf kyw

B:00—Robert L. (Belleve-It-Or-Not) Ripley.

B. A. Rolfe's Orchestra and guest star.

WEAF WLW wgy wtam wmaq wwij weve kyw kstp wbap

-Dance Orchestra. WJZ only

→ "Your Unseen Friend" with Harry Salter's Orchestra. WABC WHAS WKRC WHIO Orchestra. WABC WHAS WKRC WHIO weau wbbm wir wwva wadc —Harry Lewis' Orchestra (NBC) WCKY whk

wave wire wham 8:30—Linton Wells: Descriptive comments

and reminiscences of a newspaper man-WJZ kdka whk wave wham wowo

WJZ kdka whk wave wham wowo

Jack Haley's Variety Show, with Virginia
Verrill, blues singer; Warren Hull, master
of ceremonies of ceremonies; Wendy Barrie, comedienne; Ted Fio Rito's Orchestra.
WEAF WLW wgy wtam wmaq kyw wwi
kstp wave wbap wdaf wire

Johnny Presents: Russ Morgan's Orchestra; dramatization; Frances Adalr and Glenn Cross, vocalist; Mixed Ensemble. WABC WKRC WHAS WHIO wir wbbm wgar wfbm kmox wgst wcco wcau wadc wwva wbt

:45—Nola Day, songs, with Norman Clou-tier's Orchestra. WJZ WCKY kdka whk wave wham wowo

wave wnam wowo

::00—"Professor Quiz," with Bob Trout.

WABC WHAS WKRC WHIO wir wbbm
wgar wfbm kmbc wcas kmos wadc wbt
wwl wcco wgst

wgar wrom kmbc weab amok wade wor wwl weco wgst -Alka-Seltzer National Barn Dence: Henry Burr; Verne, Lee and Mary; Hoosier Hot Shots; Novelodeons, male trio; Lulu Belle and Arkie, songs; Uncle Ezra, Maple City Four, and Joe Kelly, m. c. WJZ WLW WLS kdka wham whk wave wfla wbap

-Al Roth's Orchestra. WEAF wgy wtam wmaq who wdaf

9:30—Saturday Serenade with Mary Eastman, soprano; Bill Perry, tenor; Gus Haenschen's Orchestra and Mixed Chorus, (CBS) WHAS weau wgst wir wbbm wgar wfbm kmbc kmox wwva wbt wsfa wwi.

—Among Our Souvenirs. WABC.
—Special Delivery: Dramatic sketch with Marion Randolph, WEAF wgy wtam wmaq who wdaf

10:00-"Your Hit Parade": Lotte Lehmann 10:00—"Your Hit Parade": Lotte Lehmann, Metropolitan Opera Star, quest; Harry Saiter's Orchestra; Songsmiths, maie quartet; Fredda Gibson and Buddy Clark, vocalists. WABC WKRC WHAS WHIO wbbm wfbm wgar kmbc wcau kmox wadc wsbt www wir wgst wwl wcco.
—NBC Symphony Orchestra: Arturo Toscanini, guest conductor. WJZ whk wave wire wham.—NBC Symphony Orchestra: Arturo Toscanini, guest conductor. WEAF WCKY wgy wtam wmaq who

10:45—"Forecasting 1938." WABC WKRC WHIO wbbm wgar wfbm kmbc wadc wsbf wwva wbt wsfa wwi wcco kmox

ii:30—Al Donahue's Rainbow Room Or-chestra. WEAF WSAI wgy wtam wmag who wdaf kyw

WGGT RYW

-Esso News Reporter, WJZ only

-Paul Whiteman's Orchestra, (NBC) WCKY

WLW wire wave wham whk

—Benny Goodman's Orchestra. WABC WKRC WHIO wir wbbm wgar wfbm wcau kmox II:35—Paul Whiteman's Orchestra. WJZ WCKY wire wave wham whk

MIDNIGHT—Eddy Rogers' Rainbow Grill Or-chestra. WJZ WCKY WLW whk wave wire

wham

Don Bestor's Netherland Plaza Hotel Orchestra. WEAF wgy wtam wmag who wdaf

Sammy Kaye's Orchestra. WABC WHAS

WKRC WHIO wir whk wfbm kmbc wcau

kmox wadc wsfa wbbm

12:30—Blue Baron's Southern Tavern Orches-tra. WEAF WLW wgy who wdaf wtam

tra. WEAF WEVE Way with way with warming kyw

Joe Reichman's Cocoanut Grove Orchestra.

WJZ WCKY kdka wave wire wham

-Orrin Tucker's Orchestra. WABC WKRC

WHIO WHAS wir wgar wibm kmbc wbbm

The Guiding Light is the youngest of four dramas to change time. This show first went on the air in January, 1937. Its change in time, over the NBC-Red network, to 3:45 a year after its debut.

The Story of Mary Marlin, which made its debut in January, 1935, will shift from 10:00 to 10:15 a.m., (E.S.T.), on the NBC-Blue network to 11:00 to 11:15 a.m., (E.S.T.), on the NBC-Blue, and from 4:30 to 4:45 p.m., (E.S.T.), on the NBC-Red Network to 4:15 to 4:30 p.m., (E.S.T.), on the same network. Anne Seymour, Robert Griffin, Carlton Brickert, Betty Lou Gerson-and Harvey Hays will continue to play leading roles in the serial and the show will continue to originate in the Chicago studios.

Effective this week the Friday night program, "We Present Another," profrom 4:15 to 4:30 p.m., (E.S.T.), duced by Federal Radio Workshop No. 1, will be enacted in WCKY's to 4:00 p.m., (E.S.T.), over the Netherland Plaza studios. The same same network, comes therefore, just period, 8:30 to 9 p. m. (E.S.T.) will be devoted to this show.





#### PROGRAMS FOR SUNDAY, JANUARY 2





			CEASTERN ST	ANDA	RD TIME)				(CENTR	AL STANDARD TIM	E)
	W C K Y	WLW Crectmosts (700 4)	WKRC		WSAI	WCPO Cincinnati (1200 ke.)	W H 1 O Davium (1268 Hc.)		WLS-WENR Chicago, IB. (876 kc.)	WSM Nashville, Tenn. (\$50 kc.)	WHAS
7:30 7:45				7:30 7:45				6:30 6:45	00 00		
B:00 B:15 B:30 B:45	Benno Rabinoff N Tone Pictures N	Russian Melodies N Church Forum	day School Lesson Youth Education Program	8:00 8:15 0:30 8:45	William Meeder N Kidoodlers N News	Memory Melodies Enquirer's Uncle Bob Orchestrations Sweet and Lovely	Morning Concert	7:00 7:15 7:30 7:45	** ***		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
9:15 9:30	Coast to Coast N	H H	Sunday Morning at Aunt Susan's C Veterans' Civic Hour	9:00 9:15 9:30 9:45	Turn Back the Clock N Tom Terriss N Sermonette and Hymn Time	For Mother and Dad Mrs. G. W. Ballard. Soft Lights-Sweet Music	Aunt Susan's; News C	8:00 8:15 8:30 8:45	Everybody's Hour, conducted by John Baker	Turn Back the Clock N Vagabond Advintires N Melody Moments N.	Sunday Morning at Aunt Susan's G Meador Lowery-News.
9:46 0:00 0:15	Russian Melodies N	Southernaires N	Church of the Air C.	10:00		Hilibiliy Hullabaloo	Church of the Air C.	9:00 9:15	Little Brown Church, Dr. Holland	Radio Pulpit N	Church of the Air C.
		News Review Modern Miracles		10:30	Magrigal Singers N.,		W. Brown—String Ensemble C	9:30 9:45	WLS News Report	News Summary Fidelis Class—First	Sunday Jail Service
1:15 1:30	Alice Remsen N Neighbor Nell N Felix Knight N Movieland News	Cadle Tabernacie Choir Rural Roundup	The Texas Rangers C Glendale Presbyterian Church Service	11:00 11:15 11:30 11:45	Dr. Pollack's Amateur Hour	Amateur Revue	Major Bowes Capitol Theatre Family C	10:45	"Folks Worth Knowing" WLS Concert Orchestra	Baptist Church "Felix Knight, tenor N Stern's Sport Scraps N	Capitol Family C.
2:15	Southe-naires N Music Hall Symphony N	Radio City Music	Major Bowes' Capitol Theater C Salt Lake City Tabernacte C	12:00 12:15 12:30 12:45	Denver String Quartet N Univ. of Chicago Round Table N	Playboys and Dick Jurgens Orch Wurlitzer Future Stars	Salt Lake City Choir C	11:30	Grace Wilson	First Presbyterian Church	Salt Lake City Choic C
1:00	To be announced	Smoke Dreams N	Church of the Air C	1:00 1:15 1:30		Apostolic Church Deutsche Lieder	WHIO News	12:00 12:15 12:30	Radio City Music Haft N NBC Spelling	Paul Martin and His Music N	Church of the Air C
2:15 2:30	Rosario Bourdon Orch. Waltz Favorites WCKY News	Magic Key of RCA N	Boris Morris String Quartet C Dr. Christian C	2:00 2:15 2:30 2:45	Quartet M Luboschutz, Neme'f N Palmer House Or. M Gale Page and Charles Sears N	Concert Hour	Dr. Christian C	12:45 1:00 1:15 1:30 1:45		Magic Key of RCA N	Trend of the Times  Boris Marros' String Quartet C  Dr. Christian C
1:15	Or Broadway N Dr. Daniel Poling N	Church by the Side of the Road Frank Simon's Armco Band	Philharmonic Symphony Society of New York —John Barbirotti conductor; Mischa	3:00 3:15 3:30 3:45	Radio Naws Reel N On a Sunday Afternoon M	Cong. Herbert Bigelow Matinee Concert Pacific Paradise		2:15	There Was A Woman N Frank Simon's Armco Band N	Lyric Moods	Philharmonic Symohony Society—John Bar- birolli, conductor; Mischa Elman, Violin
1:00 4:15 1:30	Sunday Vespers N Jean Ellington N	Romance Melodies N	Elman, Violin Soloist C	4:00 4:15 4:30 4:45	Carefree Carnival  Lutheran Layman's  League M	News Brown and Jones Tommy Tucker's Orchestra	10 11 10 11		Sunday Vespers N  Jean Ellington N Ranch Boys, trio N	Sunday Vespers N Lutheran Hour M	Soloist C
:00 5:15 :30	Movieland News Metropolitan Opera Auditions N Smilin' Ed. McConnel N		Magazine of the Air C		Ry Krisp Program N Lynn and Jane Entertain	Your Favorite Band Solo Time	Magazine of the Air C	4:00 4:15 4:30	Metropolitan Opera	To be announced Mickey Mouse	Magazine of the Air C Guy Lombardo's Orchestra C
:00	Hessberger's Orch. N Midwestern Stars N WCKY News	Midwestern Stars Court of Human	Joe Penner C Double Everything C.	6:00	The Antique Shop Novelty Aces Paul Sullivan Billy Snider's Orch	Jerry Shelton	Symphonetta	II	Sach's Amateur Hour		Joe Penner — Jimmie Grier's Orch. C Double or Nothing C
:00	Movieland News Popular Classics N Baker's Broadcast N	Relations  Jack Benny and Mary Livingstone N Ev'g Newsp'r of the Air Interesting Neigh'rs N	Open House C. Gulf Oil—Phil Baker C	7:00 7:15 7:30 7:45	Our Cincinnati Fireside Recitals N Vincent Lopez's Orch.	The Islanders	Open House C Phil Baker; Oscar	6:00 6:15		Jack Benny and Mary Livingstone N Baker's Broadcast with Ozzie Nelson's Or. N	Open House C Phil Baker; Oscar
	To be announced N	Don Ameche and Edgar Bergen N	"People's Choice" C "Earaches of 1938" C	8:00 8:15 8:30 8:45	Don Bestor's Orchestra Sammy Kaye's Orchestra M	Eventide Echoes	"People's Choice" C	7:00 7:15 7:30 7:45	To be announced N	Edgar Bergen and	"People's Choice" C "Earaches of 1938" C
:00 :15 :30	Concert Hall of the Air	Woodbury Presents Tyrone Power N Walter Winchell N Unbroken Melodies	Ford Sunday Evening Hour C	9:00 9:15 9:30 9:45	Manhattan Merry-Go- Round N	News Review Popular Melodies Tomorrow's Rhythms		8:15 8:30	Woodbury Presents Tyrone Power N Jergens Program N Irene Rich N	Manhattan Merry Go Round N American Album of Familiar Music N .	
:00 :15 :30	Marek Weber's Orchestra N Cheerio N	Unsolved Mysteries  Don Bestor's	Zenith Foundation C	10:00 10:15 10:30	Rising Stars N	The Tango and the Rhumba	Rendezvous for Two	9:00 9:15 9:30	Vocal Varieties Marek Weber's Orch.	Rising Stars N	Foundation Program C
:09	Press Radio News N J. Dorsey's Orch. N Henry Busse's Orchestra N	Orchestra  Paul Sullivan  Don Redman's Orch  Bert Block's  Orchestra	Bylines C  Ross Pierce's Orch.  Jay Freeman's Orch. C Cab Calloway's  Orchestra C	10:45 11:00 11:15 11:30 11:45	Don Redman's Orch Jack Betzner's Or. M Vincent Lopez's Orchestra	Wein Bar	Bylines C	9:45 10:00 10:15 10:30		Opera Encores Irene Rich N	Meador Lowery-News .  Jay Freeman's Orchestra C Cab Calloway's Orchestra C
1	WCKY	WLW	WKRC	ī	WSAI	WCPO	WHIO	1	WLS-WENE		WHAS

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

5:00—Metropolitan Opera Auditions of the Air: Wilfred Pelletler conducting the Met-ropolitan Opera Orchestra and guests WJZ WCKY WLS wham kdke whk wowo wila

wave kvoo wbap wgy

-Ry-Krisp Presents Marion Talley; Orchestra direction Josef Koestner. WEAF WSAI wmaq kyw wire wwi wgy wtam kstp who wdaf

wdat
"Magazines of the Air"—Channing Pollock,
editor; Cornelia Otis Skinner, guest. WABC
WKRC WHAS WHIO wcau wcco wgar wfbm
kmox wadc wbbm wir kmbc wgst

5:30—Guy Lombardo end his Orchestra WASC WHAS wir wgar wibm kmbc wcau

Emox wwva wwl

-Mickey Mouse Theatre of the Air. WEAF
WLW WSM kyw wgy wire wmaq who wdaf

wwi -Smilin' Ed McConnell, WJZ WCKY WLS kdka wham wspd

5:45—George Hessberger's Orchestra, WJZ WCKY WLS whk wham wave

6:00—Joe Penner with Jimmie Grier's Orches-tra: Gene Austin, tenor; Julie Gibson, vocalist, and Coco and Malt, comedians. WABC WKRC WHAS wir wfbm wgar wcau

what wcco wbbm

Original Microphone Play, WJZ WCKY
wave wire wham wowo whk

Catholic Hour: Justice and Charity—"The
Spirit of Charity," Rt, Rev. Msgr. Fulton J.

Sheen, guest speaker; Paulist Choir, direction Father Finn. WEAF WSM wgy wtam wmaq wwj who wdaf kyw

wwi who wdaf kyw
6:30—"Double Everything:" Al Shaw and
Stan Lee; Jack Brooks and Paul Small,
singing duo; Betty and Jaan; Sutton and
Bliss; Carl Hohengarten's Orchestra. WABC
WKRC WHAS WHIO wir wbbm wgar
withm kmbc wcau kmox wbt wwl wwva
wadc wgst wcco
—A late ot Ioday, sketch. WEAF wtam
wmaq wgy kyw
—Beryl Cameron and the Four Pages. WJZ
kdka whk wave wire
6:45—To be announced. WJZ kdka whk wave

6:45-To be announced. WJZ kdka whk wave

7:00—Vick's Open House with Jeanette Mac-Donald, WABC WHIO WKRC WHAS wgar wjr kmox wadc wbt wcco wbbm wcau wgst

wwl Jell-O Summer Program, statzing Jack Benny, comedian, with Mary Livingstone; Kenny Baker, tenor; Sam "Schlepperman" Hearn; Phil Harris' Orchestra, Andy Devine and Don Wilson. WEAF WLW WSM wave wire wmaq kyw wgy wtam wwj who wdaf keth kyng

kstp kvoo

Popular Classics. Laura Castellano, soprano; Margaret Brill, harpist; and orchestra conducted by H. Leopold Spitalny.
WJZ WCKY WLS kdka whk wave wire

:30—Phil Baker, comedian and Oscar Brad-ley's orchestra and guests. WABC WKRC WHAS WHIO wfbm wir wgar wcau wadc wsbt wwva wbt wgst -Fireside Recitals, featuring Helen Marshall, soprano; Sigurd Nilssen, basso; Frank St. Leger, pianist-composer. WEAF WSAI wmaq wgy wdaf wtam wwj who wire ktw

wmaq wgy was with Ozzie Nelson's Orchestra. Harriet Hilliard and Feg Murray. WJZ WCKY WLS WSM wham wave kvoo wfla kstp kdka whk

:45—Interesting Neighbors—Jerry Selcher. WEAF WLW kyw wgy wtam wwi wmaq who wdaf wire

who wdaf wire 8:00—The Chase and Sanborn Program: Starring Nelson Eddy; Don Ameche, m. c.; guest star; Edgar Bergen and Charlie McCarthy; Dorothy Lamour; The Stroud Twins; Robert Armbfuster's Orchestra; Guest. WEAF WLW WSM wtem wire wwi wdaf ktsp kvoo wfaa wgy kyw wave wmaq wfla who

who

-To be announced, WJZ WCKY WLS Edke
wham whk
-"People's Choice." WABC WHAS WKRC
WHIO wbbm wfbm wgar wwva wsbt wbt wcco

:30—"Earaches of 1938," with Harry Conn. WABC WKRC WHIO WHAS wir wwl wadc 9:00—Manhattan Merry-Go-Round: Pierre Le Kreeun, tenor; Rachel Carley, blues singer; Don Donnie's Orchestra; Men About Town Trio. WEAF WSAI/ WSM wgy wtam wwj wmag who wdaf kstp wave wfaa wire wfla —Ford Sunday Evening Hour: Ezio Pinza, bass, guest; Symphony Orchestra and Chorus, direction Eugene Ormandy. WASC WKRC
WHAS WHIO wir wbbm wfbm wgar kmbc
wcau kmox wadc wsbt wwva wht wsfa wwi
wcco wire wham wmaq wfla wowo

—Haven MacQuarrie Program. WEAF wgy
wtam wmaq who wdaf

11:00—Press-Radio News. WJZ WCKY wire
wham

Hollywood Playhouse presents Tyrone Power.
Dramatic Sketch with guest artist. Orchestra direction, Harry Sosnick. WJZ
WLW WENR kdka whk wham

:30—The Jergens Program with Walter Win-chell. WJZ WLW WENR kdka wham

American Album of Familiar Music, with Frank Munn, tenor; Jean Dickenson, soprano; The Haenchen Concert Orchesfra; Bertrand Hirsch, violinist; Arden and Arden, plano duo; Amsterdam Chorus. WEAF WSAI WSM kyw wgy wtam wwi who wflawdaf wmaq wfaa wire wave kstp kvoo

9:45—Irene Rich for Welch.. WJZ WCKY WENR kdka whk wham

WENR kdka whk wham

10:00—Rising Musical Star Program: Alexander
Smallens and Symphony Orchestra; mixed
chorus of seventy voices, direction Eugene
Fuerst; Richard Gordon, commentator;
guest artists. WEAF WSAI WSM kstp wire
who wdaf wfla wave kyw
—"Zenith Foundation." Orchestra and dramatic cast. WABC WKRC WHAS wir
kmbc wcau wfbm whk wadc wbt wbbm
kmox wgst wwl wsfa wcco
—Marek Weber's Hotel Stevens Orchestra.
WJZ WCKY wham kdka whk wbap

10:30—Cheerio—inspirational talk and music.
WJZ WCKY WLS wham kdka whk wbap
—"Headlines and Bylines," with Trout, Kaltenborn and Canham, WABC WKRC WHIO
wbbm wir

11:05—Jimmy Dorsey's Orchestra, WJZ WCKY wire wham

11:15-Welter Winchell, (NBC) WSM whan

11:30—Press-Radio News. WEAF and network
—Cab Calloway's Orchestra. WABC WKRC
WHAS WHIO wgar wcco wadc kmbc wir
wbt wwl wsbt wbbm

-Woodbury Presents Tyrone Power, dramatic sketch with guest artist. (NBC) WSM wave -Henry Busse's Orchestra. WJZ WCKY WLS whk wave wire wham wowo

11:35—Jerry Blaine and his Park Central Hotel Orchestra. WEAF wgy wtam wmaq

MIDNIGHT—Beverly Hills Country Club Orchestra. WEAF wgy wtam wmaq who wdaf—Eddie Varzo's Hotel Bismarck Orchestra, WJZ wgar wave wire wham—Buddy Rogers' Orchestra. WABC WKRC WHIO wbbm wbt wgar wgst wtbm wadc 12:30—Earl Hines' Grand Terrace Cafe Orchestra. WEAF wgy wtam wmaq who wdaf

Fletcher Henderson's Orchestra. WJZ wgar

wave wire wham

Sterling Young's Orchestra. WABC WKRC
WHIO wbbm wfbm wadc

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)





#### PROGRAMS FOR MONDAY, JANUARY 3





		*	(EASTERN STA	INDA	ED TIME)				(CENTRAL STA	NDARD TIM	AE)	
	WCKY Cincinnati (1490 kc.)	Cincinnati (700 sr	WKRC Cincinnati (\$50 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1200 kc.)		WLS-WENR Chicago, Ill. (870 kc.) Nashville	VS M , Tenn, (650 kc.)	WHAS Louisville, Ky, (820 lec.)	
:30 :46	Bert Layne's Fiddlers	Drifting Pioneers Brown County Revelers	Jerry Foy Stockyard Reports	6:30 6:45		Six-to-Niners	Breakfast Express	5:30 5:45	*1 *1	••••••		
:15 :30	Sunkistime	Morn's in the Mount's Chandler Chats Sing Neignbo Sing	Early Edition News Dow's Dawn Patrol	7:00 7:15 7:30 7:45	Mornino Prayer Early Express	Six to Niners	Little Tom	6:00 6:15 6:30	Sing, Neighbor, Sing Stamps	Baxter Quartet	Asbury College Devotions Emmy's Band	
:15	Norsemen N	Prayer Period Peter Grant—News The Gospel Singer "Voice of Experience"	Woman's Hour	8:00 8:15 8:30 8:45	******	WCPO News Six to Niners	Table WHIO Almanac Dunker's Club Yesterday's Favorites Women Make the News	7:00 7:15 7:30 7:45	Pat and Henry Early M News Report Almanac Pokey and Arkie Morning Devotions WSM No Jolly Joe's Pals Freddie	**	Early Morning Jamboree	
_	Breakfast Club N	Hymns of All Churches All the Answers	Metropolitan Parade C Newscast	9:00 9:15 9:30	Rainbow Ridge Sunshine Express N	WCPO News		8:15	Lulu Belle and Scotty Breakfas News Report	t Club N	Skeets Morris Bob Atcher	
:45	London Stock Market Breakfast Club N	Myrt and Marge Young Widder Jones	Federation of Churches Bachelor Children C	9:45	What Next?	35 00 35 34	Municipal Court	8:45	Old Kitchen Kettle	40	Jackson Family Bachelor's Children (	
:15	Marco, Castlewood N Aunt Jemima N Terry Regan N Household Hour	Linda's First Love Aunt Jemima N Betty and Bob To be announced	Musical Calendar To be announced Iony Wons C Ruth Carhart, songs C	10:15	Mrs. Wiggs N John's Other Wife N. Just Plain Bill N Today's Children N	WCPO News	Pretty Kitty Kelly C To be announced Monticello Party Line. WHIO News	9:15 9:30	Attorney at Law N.: Banner	mima N Newshawk	Monticello Party Line Myrt and Marge C. Tony Wons' Book C. Meador Lowrey, new	
:00 :J5	Coon Creek Band	Mary Marlin N News Carson Robison The Goldbergs	Ruth Lyons' News View Magazine of the Air C Big Sister C Aunt Jenny's Stories C	11:00 11:15 11:30	David Harum N	Merry-Go-Round	Ruth Carhart, songs C To be announced C. Big Sister C. Aunt Jenny's Stories C	10:15 10:30	Mary Marlin N Norman Pep, Young's Fam. N Rhythm Vic and Sade N How to	Sherr, plano N Serenade be Charm'g N	Ruth Carhart, songs Carol's Romance C. Big Sister C Aunt Jenny's Stories	
:15	WCKY News Songs for Everyone National Farm and Home Houl N.	Girl Alone N The O'Neills National Farm and Home Hour N	Mary M. Mc8ride C Edwin C. Hill C Rom'nce Helen Trent C Our Gal Sunday C	12:00 12:15 12:30 12:45	My Boy Matt Noonday Reverie News L. Thompson's Orch, N	WCPO News Happiness Ahead Man on the Street Melody Parade	Mary M. McBride C Edwin C. Hill C The Listener Speaks News, Weath'r, Mark's	11:15	Ma Perkins N National Markets; News Home	Axton N I Farm and Hour N	Edwin C. Hill C Romance Helen Trenk Our Gal Sunday C.	
	Sue Blake N	Chandler Chats	Betty and Bob C Hymns All Churches C Grimm's Daughter C Hollywood in Person C	1:00 1:15 1:30 1:45	Jean Ellington N Words and Music N	WCPO News Rambles in Rhythm Dot Club News From Hawaii	Ann Kirk Trio Home Demonstration Keyboard and Contols	12:15 12:30	VOICE OF PERC LOT   Banner	Newsnawk	Linda's First Love College of Agricultu Livestock—Markets Joe Wheeler	
	U. S. Navy Band N	Hometown Sing To Me Civil Government	Woman's News C Meet the Missus American School of Air C	2:00 2:15 2:30 2:45	Norman Cloutier's Orchestra N Cincinnati Your City Girls of the West N	WCPO News	Woman's News C To be announced American School	1:15 1:30	The Old Timers U. S. N.	avy Band N	Woman's News C Weekday Devotion . University of Kentucky	
	Sports Rochester Civic Orchestra N	Pepper Young's Fam. N Ma Parkins N. Vic and Sade N To be announced	News—Fire Prevention. Matinee Musicale Jenny Peabody C Maynard Craig's	3:00 3:15 3:30 3:45	WSAI Little Show	Today's Winners		2:15	Homemakers Program Pepper Ma Perl Musical Roundup Vic and	Young N kins N Sade N	Betty and Bob Hymns of All Church "Jenny Peabody" C Yellow Blank Salute.	
:15	Movieland News All Sports Review National Youth Club Matines N	Dr. Friendly Mary Sothern To be announced The Mad Hatterfields	News Public Library Prgm Sundown Serenade Dr. Dafoe C	4:00 4:15 4:30 4:45	Lorenzo Jones N Strollers Johnson Family M Star Gazin'	WCPO News Today's Winners	Deep River Boys C Between Bookends C Twenty Fingers	3:00 3:15 3:30 3:45	" " To be Dan Ho	arding's Wife N	Deep River Boys C Melodies of Home. Studio Talent Dr. Alian Datoe C.	
:15	All Sports Review Don Winslow N Sports Review Straight Shooters N	Junior Nurse Corps N Jack Armstrong Singing Lady N Hilltop House	Follow the Moon C Freshest Thing in Town Hollywood Highlights. To be announced	5:00 \$715 5:30 5:45	Dick Tracy N Terry and the Pirates N. Vagabond Quartet N. Nixson Denton	Your Suburban Theatre	Tea Time Tunes Bob Richardson, songs The Arcadians To be announced	4:19 4:30	Piano Duo N D. Wins	slow of Navy N Notes	Children's Corner C	
: 15 5:30	Little Orphan Annie N Dot Lee WCKY News & Sports Movieland News N	Front Page People Supper Serenage Allyn Franklin, sports Lowell Thomas N	Howard Phillips C Musical Visions Dick Bray—Sports Song Time C	6:00 6:15 6:30 6:45	Paul Sullivan	Musical Hifs Dinner Club	Si Burick Geo. Hall's Orch. C Songtime C	5:15 5:30		on News Mountaineers	Howard Phillips C Jack Armstrong Salt and Peanuts Song Time C	
:15	Music Is My Hobby N. Three Cheers N Vic Arden's Orchestra Christine Johnson N	Amos 'n' Andy N Four Stars Tonight Lum and Abner N Money and Music	Poetic Metodies C Barry Wood's Music C Jay Freeman's Orch, C Boake Carter C		Carol Weyman N Top Hatters N	Race Results	Barry Wood's Music C Jay Freeman's Or. C Boake Carter C	6:15	Music is My Hobby N Better Bus, Bureau Lum and Abner N Christine Johnson N To be	Cheers N Weyman N	Barry Wood's Music Glen Gray's Orch.	
1:00 1:15 8:30 3:45	Gen. Hugh Johnson N Jimmy Kemper N "Grand Hotel" N	Voice of Firestone N	Buddy Clark Entertains C Pick and Pat C	8:00 8:15 8:30 8:45	Morton Gould M Vincent Lopez's	News Musically Speaking	Buddy Clark Entertains C	7:00	The DeZurick Sisters "Grand Hotel" N Voice of	10	Buddy Clark C  Pick and Pat in "Pick Smoking Time" C	
7:00 7:15 7:30 7:45	Philadelphia Symphony Orchestra N	Fibber McGee and Molly N	Lux Radio Theatre— Claudette Colbert in "Alice Adams" C	9:00 9:15 9:30 9:45	Orchestra M Victor Erwin's Musical	WCPO News Popular Rhythms Concert Master	Claudette Colhect is	8:00 8:15 8:30 8:45	Orchestra N Molly		Lux Radio Theatre— Claudette Colber "Alice Adams" C	
0:00 0:15	National Radio	True or False M To be announced Harmony School	Wayne King's Orchestra C Newscast—Lee Bland Leaders in Dance Time			WCPO News Musical Newsy Popular Bands	Orchestra C.	9:00 9:1! 9:30	"Behind Prison Carnati Bars" N	on Contented N if Broadway an's Pianologue	Wayne King's Orchestra C Here's To You	
1:00	Jerry Blaine's Orchestra N Magnolia Blossoms N	Paul Sullivan	Glen Gray's Orch. C	11:00	Don Redman's Orch Tommy Nolan's Orch. Vincent Lopez's	WCPO News Southern Hospitality	Moon Magic	10:00	Globe Trotter Amos ' King's Jesters WSM I	n' Andy N News	Poetic Melodies C Meador Lowrey, No Sammy Kaye's	
	WCKY	WLW	WKRC	İ	WSAI	WCPO	WHIO	41		WSM	WHAS	

7:00—The Pepsodent Program: Amos 'n' Andy. WEAF WLW who wgy kyw wtam wwij

kstp Music Is My Hobby: Dr. A. Lambert Cane, violinist. WJZ WCKY WENR kdka wave

-Music is My Hobby: Ur. A. twink kdka wave wila wham wgar
-Hal Totten, sports. (NBC) wtam wmaq
-Poetic Melodies: Jack Fulton, tenor,and Franklyn MacCormack, poetic reader, with Orchestra. WABC WKRC wadc www wbt wcau wgar wgst wir
-"Not So Long Ago." (GBS) wbbm kmbc

chestre: John B Kennedy, commentator; Orestes H. Caldwell, narrator; Mark War-now's Orchestra. WEAF only John Herrick, baritone (NBC) kdka wave wire wham wowo Jay Freeman's Orchestra. WABC WKRC

WHIO kmbc wadc wbf wfbm wgar wgst
7:45—Boake Carter. WABC WKRG WHIO
WHAS wir wbbm wgar kmbc wcau kmox wbt wcco

Top Hatters. (NBC) WSAI wgy wtam wmaq who wdaf kyw

wcau wgat was ...
"Not So Long Ago." (CBS) wbbm kmpc
wcco kmox

J:16-"Uncle Exra's Radio Stetion E-Z-R-A,"
with Pat Barrett, Carlton Guy, Nora CunBeen and others. WEAF WSAI kyw wtam
wmaq who wdaf kstz wire wgy wbap
-Barry Wood's Music. WABC WKRC WHAS
WHIO kmbc wadc wbt wfbm wgar wgst
-Thrae Cheers, direction Jact Meakin. WJZ
WCKY WSM wkk wave wham
"3:30-Carol Weymann, mezzo-soprano. (NBC)
WSAI WSM wgy wtam wmaq who wdaf
kyw

what kstp wave kvoo wfaa
-General Hugh Johnson, commentator.
WJZ WCKY WLS kdka wham whk
WHAS WHIO wir wbbm wfbm kmox wcau
wbt wcco wwj

8:15-Jimmy Kemper's Song Stories with Roy

WJZ WLW WENR
-New York on Parade: Mark Warnow's Or-

8:30—The Voice of Firestone: Richard Crooks, Metropolitan Opera tenor; Mixed Chorus; Symphonic Orchestrå, Alfred Wallenstein, conductor. WEAF WLW WSM wgy kvoo wfla wmaq wdaf wwij who kstp wfaa wave wire wtam kyw

wire wtam kyw

"Pick and Pat in Pipe Smoking Time,"
blackface comedy and music; Edward
Roecker, baritone; Benny Kreuger and his
Orchestra. WABC WKRC WHAS wir wbbm
whk kmbc wcau wbt wadc

—Campana's "Grand Hotel," dramatic
sketch. WJZ WCKY WLS kdka whk wham
9:00—Fibber McGee and Molly, comedy
sketch, with Marion and Jimmy Jordan;
Ted Weems and his Orchestra. WEAF
WLW WSM kyw wtam wwi kvoo wgy wfla
wmaq who wdaf wfaa wäve

—Lux Radio Theatre: Claudette Colbert in
"Alice Adams." WABC WKRC WHAS
WHIO wir wbbm wfbm wgar kmbc wcau
kmox wadc

kmox wadc

—Philadelphia Orchestra, Fritz Reiner, guest conductor; Lucy Monroe, soprano. WJZ WCKY WLS kdka whk wave wire wham 9:30—Hour of Charm. Phil Spitalny and his Girls. WEAF WSM WLW wfla kstp kyw wgy wwi wtam wmaq who wdaf wire wfaa kvoo wave Philadelphia Orchestra, Fritz Reiner, guest conductor; Lucy Monroe, soprano. WJZ WCKY WLS kdka whk wave wire wham 9:30—Hour of Charm. Phil Spitalny and his Girls. WEAF WSM WLW wfla kstp kyw wgy wwi wtam wmaq who wdaf wire wfaa kvoo wave 10:00 — Wayne King's' Orchestra. WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wbt wwi wcce—Contented Program: The Lullaby Lady,

Male Quartet; Orchestra, direction Frank Black; Vincent Pelletier, announcer; Maria Kurenko, soloist. WEAF WSAI WSM kyw wgy wmaq wtam wwi who wdaf wfia wave kvoo wfaa wire kstp

kvoo wfaa wire kstp
--"Behind Prison Bars." Warden Lewis E.
Lawes of Sing Sing. Dramatic sketch.
WJZ WCKY WLS whk wave wire wham

kdka 10:30—Music for Moderns. WEAF wgy wtam

wmaq who wdat kyw

"Brave New World," dramatization—U. S.
Office of Education Program, WABC wadc

Office of Education Program. WABC Wadc wbbm wcco

Public Hero No. I—dramatic sketch. (NBC) wmaq who wfaa

National Radio Forum—guest speaker. WJZ WCKY WLS whk wave wire wham

11:00—Glen Gray's Casa Loma Orchestra. WABC (WKRC on 11:15) wgst wbt wgar

kmox -Poetic Melodies (CBS) WHAS wir wbbm

WHIQ WHAS WKRC wir wgar wfbm wcau wspd wsbt wadc wgst wbt Clyde McCoy's Orchestra. WEAF WLW

wgy włam wmag who -Magnolia Blossoms, WJZ WSM WCKY kdka wham wowo whk wave

MIDNIGHT—Geo. Hamilton and his Orchestra. WABC WKRC WHIO WHAS wgar wcau wadc wbt wir wsfa wwi whk wowo—New Penn Hotel Orchestra. WJZ WCKY -New Penn Hotel Orchestra. WJZ W WLS kdka whk wave wire wham wowo

-Dance Orchestra. WEAF wgy wtam wmaq

wno
12:30-Earl Hines' Grand Terrace Cafe Orchestra. WEAF WLW WLS WSM wgy wtam
wmaq who
-Lang Thompson's Commodore Perry Hotel
Orchestra. WJZ WCKY kdka whk wave

-Orrin Tucker's Orchestra. WABC WKRG WHAS WHIO wbbm wfbm wjr

Peter Van Steeden, in Hollywood with Fred Allen, was separated from his family on Christmas for the first time since he has been married.

Jean Hersholt, "Dr. Christian," will be heard in two broadcasts from New





#### PROGRAMS FOR TUESDAY, JANUARY 4





			(EASTERN STA	(CENTRAL STANDARD TIME)							
	WCKY	WLW	WKRC Cincinnat' (550 scr		WSAI Cincinnati (1880 ke )	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, III. (870 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kg.)
6:30 6:45	Bert Layne's Fiddlers	Drifting Pioneers Brown County Revelers	Jerry Foy Stockfard Reports	6:30 6:45		Six-to-Niners	Breakfast Express	5:30 5:45	Smile A While		
7:00 7:15 7:30 7:45	Sunkistime	Morning In the Mtns. Hugh Cross Brown County Revelers To be announced	God's Bible School Early Edition—News Dow's Dawn Patrol	7:00 7:15 7:30 7:45	Morning Prayer Early Express	WCPO News Six-to-Niners	Little Tom	6:00 6:15 6:30 6:45	Ky. Girls & Hilltop	Eairy Morn Melodies. Delmore Brothers	Asbury College Devotions
8:00 8:15 8:30 8:45	Charioteers N Liebert Ensemble N News for Executives Jack and Loretta N	Prayer Period Peter Grant—News   The Gospel Singer Voice of Experience	Woman's Hour	8:00 8:15 8:30 8:45	Malcolm Claire N Good Morn, Melod, N Do you Remember N Women's Newsreel	WCPO News Six to Niners	WHIO Almanec Dunker's Club Yesterday's Favorites Women Make the News	7:00 7:15 7:30 7:45	News Report Evelyn & Hill Toppers Morning Devotions Jolly Joe's Pals	WSM News	Jamboree
9:15	Breakfast Club N London Stock Market Breakfast Club N	Hymns of All Churches All the Answers Myrt and Marge Young Widder Jones	Music in the Air News C To be announced Bachelor Children C	9:00 9:15 9:30 9:45	Rainbow Ridge Sunshine Express N What Next?	WCPO News	Cornelia on the Air Music in the Air C Municipal Court Hal and Henry	8:00 8:15 8:30 8:45	Lulu Belle and Scotty News Report Old Kitchen Kettle Morning Minstrels	Breakfast Club N	Skeets Morris  Bob Atcher  Jackson Family  Bachelor's Children C
	Marco, Castlewood N Aunt Jemima N Terry Regan N	Linda's First Love Aunt Jemima N Betty and Bob To be announced	Musical Calendar To be announced Emily Post C To be announced	10:00 10:15 10:30 10:45	Mrs. Wiggs N John's Other Wife N. Just Plain Bill N Today's Children N	WCPO News	Pretty Kitty Kelly C To be announced	9:00 9:15 9:30 9:45	Marco; Castlewood N Aunt Jemima N Attorney at Law N News Report	Marco, Castlewood N Aunt Jemima N Banner Newshawk	Monticello Party Line. Myrt and Marge C Emily Post C Meador Lowrey, News
11:00 11:15 11:30 11:45	Coon Creek Band		Jean Abbey	11:30	David Harum N	Merry-Go-Round	To be announced Big Sister C	10:00 10:15 10:30 10:45	Mary Marlin N Pep. Young's Fam. N Vic and Sade N Edward McHugh N	Rhythm Serenade Homemakers Exch. »N	Mary Lee Taylor C Carol's Romance C Big Sister C Aunt Jenny's Stories C
12:15	WCKY News Songs for Everyone Farm and Home Hour N	Girl Alone N The O'Neills National Farm and Home Hour N	To be announced C Edwin C. Hill C Rom'nce Helen Trent C Our Gal Sunday C	12:00 12:15 12:30 12:45	My Boy Matt	WCPO News The Playboys Man on the Street Metody Parade	The Listener Speaks	11:00 11:15 11:30 11:45	Don and Helen Chuck, Ray & Christine Ma Perkins N Mkts.—weather—news		Mary M. McBride C Edwin C. Hill C Romance Helen Trent C Our Gal, Sunday C
1:00 1:15 1:30	Sue Blake N	Hello Peggy	Betty and Bob C Hymns All Churches C Grimm's Daughter C. Hollywood in Person C	1:00 1:15 1:30 1:45	Emerson Gill's Or. N Words and Music N.	WCPO News	Ann Kirk Trio Will Osborne's Orch Keyboard and Console	12:00 12:15 12:30 12:45	Prairie Farmer, Dinnerbell Time John Brown; Markets Grace Wilson	Banner Newshawk Dept. of Agriculture.	Linda's First Love College of Agriculture Livestock-Markets Robinson's Buckaroos.
2:00 2:15 2:30	Ranch Boys N	Vocational Agriculture The Musician	Slim Jim Jones C Meet the Missus	2:00 2:15 2:30 2:45	Fun in Music N	WCPO News	Slim Jim Jones C To be announced American School	1:00 1:15 1:30 1:45	Music Appreciation Otto and Novelodeons Grain Market "How I Met My Hu'd.	Fed. Women's Clubs N	The Rangers Weekday Devotions University of Kentucky
	All Sports Review Marine Band N	Pepp'r Young's Fam. N Ma Perkins N Vic and Sade N To be announced		3:00 3:15 3:30 3:45	WSAI Little Show It is Strange	Post Personalities Today's Winners	News; Col. Jack Major C	2:00 2:15 2:30 2:45	Homemakers Program Musical Roundup	Pepper Young N Ma Perkins N Vic and Sade N	Betty and Bob Hymns All Churches Hollace Shaw, soprano C
4:00	All Sports Review	Dr. Friendly Mary Sothern To be announced The Mad Hatterfields.	Ted Malone C Sundown Serenade Women Voters	4:00 4:15 4:30 4:45	Lorenzo Jones N Strollers Johnson Family M Star Gazin'	WCPO News	Between Bookends C. Ben Selvin's Orchestra	3:00 3:15 3:30 3:45	Club Matinee N	Women's News Leon Cole Dan Harding's Wife N Road of Life N	Hope Alden's Rom'ce. Melodies of Home State Teachers College
5:00 5:15 5:30 5:45	Sports Review	Junior Nurse Corps N Jack Armstrong Singing Lady N. Hilltop House	Follow the Moon C. Freshest Thing in Town Hollywood Highlights To be announced	5:00 5:15 5:30 5:45	Dick Tracy	Your Suburban Theatre	Tea Time Tunes	4:00 4:15 4:30 4:45	Music Circle  Bennett and Wolv. N	Revell Interviews N . D. Winslow of Navy N Market Reports	Out o' the Dusk Dear Teacher C "Hilltop House" C
6:15 6:30	Little Orphan Annie N Paul Kennedy News and Sports N Movieland News	Supper Serenade Allyn Franklin, sports	Howard Phillips C Personalities on Parade Dick Bray—Sports Musical Moments	6:00 6:15 6:30 6:45	Vicki Chase, soprano. Kentucky Colonel Paul Sullivan Billy Snyder's Orch	WCPO News Musical Hits Dinner Club	Si Burick—News News: Music C	5:00 5:15 5:30 5:45	Junior Nurse Corps N Rakov's Orchestra N What's the News? Winslow of the Navy	Rhythm Time	How. Phillips, songs C Jack Armstrong Salt and Peanuts Song Time C
7:00 7:15 7:30	Easy Aces N	Amos 'n' Andy N. Vocal Varieties N. The Press Review	Poetic Melodies C Hollyw'd Screensc'ps C Famous Actors Guild— Helen Menken C	7:00 7:15 7:30 7:45		WCPO News Harmony Hall Yours Iruly	Stars of Broadway	4.30	Easy Aces, sketch N. Mr. Keen N. Dorothy Thompson N.	Sports: Melodies Vocal Varieties N	Baptist Seminary Screenscoops C Helen Menken in "Second Husb'd" C.
8:00 8:15 8:30	Those We Love N	Johnny Presents N It Can Be Done—	Edw. G. Robinson "Big Town" C Al Jolson and Others C	8:00 8:15 8:30 8:45	Sammy Kaye's Orch. M Wayne King's Orchestra N		Edw. G. Robinson— Dramatization C	7:00 7:15	Those We Love N	Johnny with Russ  Morgan N  Wayne King's	Edw. G. Robinson— Dramatization C Al Joison Show, with Martha Raye C
9:00 9:15 9:30	Best Sellers	Horace Heidt and His Brigadiers N True Detective Mysteries	Watch the Fun Go By C  Jack Oakie's College C	9:00 9:15 9:30 9:45	Vox Pop N	News Popular Melodies East End YMCA	. with Al Pearce C Jack Oakie's	8:00 8:15 8:30 8:45	4.0. 4.144	Horace Heidt's Brigadiers N Hollywood Mardi Gras N .:	Watch the Fun Go By C  Jack Oakie's College- Benny Goodman's
10:00 10:15	Gen. Hugh Johnson N Kidoodlers N Celia Gamba N		Orchestra C Newscast—Lee Bland	10:00 10:15 10:30 10:45		WCPO News	Benny Goodman's "Swing School" C. Mitchell Ayers' Orch. Newspaper on the Air	9:00 9:15 9:30	Marek Weber's	Jimmy Fidley N Musical Moments	Orchestra C Broadway Stars Musical Moments
11:00 11:15 11:30	Taxicab Night Club Kings Jesters Orch, N. Jimmy Dorsey's Orchestra N	Paul Sullivan Don Bestor's Orch Vincent Lopez's Orchestra	Leaders in Dance Time	11:00 11:15 11:30 11:45		Southern Hospitality	Bert Block's Orch T. Dorsey's Orch. C Leighton Noble's	10:00 10:15 10:30 10:45	Globe Trotter La Salle Hotel Orc. N Henry Busse's	Amos 'n' Andy N WSM News Sports; Rainbow Room Orchestra N	Poetic Melodies C Meador Lowrey, News Remembering
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO		WLS-WENR	WSM	WHAS

#### (NBC-CBS) NETWORK PROGRAMS EASTERN STANDARD TIME

- 7:00—Poetic Melodies: Jack Fulton, tenor, and Francis MacCormack, poetic reader, and orchestra. WABC WKRC wgar wcau wadc wwva wbt wgst wjr
- -Easy Aces comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wham wire
- -Amos 'n' Andy: Pepsodent Program. WEAF WLW wgy kyw who wwj kstp wtam
- -Hal Totten, sports. (NBC) wmaq
- 7:15—Yocal Varieties: Choral Group of 14
  Yoices. WLW to WEAF WSM wgy wtam
  wire wmaq who kstp kyw wdaf
  —"Hollywood Screenscopps" with George
  McCall. WABC WKRC WHIO WHAS wir
  wgar wadc wwva wbt wbbm kmox wgst wwl
- -Mr. Keen, Tracer of Lost Persons. WJZ WCKY WLS whik kdka wham
- 7:30-People in the News: Dorothy Thompson.
  WJZ WCKY WLS whk wave wire wham
- -Famous Actors Guild Presents Helen Mencken in "Second Husband." WABC WKRC WHIO WHAS wcau wgar wbbm wjr

- —Hendrik Willem Van Loon—talk. WEAF WSM wgy wtam wmaq who wdaf 7:45—Vivian Della Chiesa, soprano. WJZ WCKY WLS whk wave wire wham wowo William Primrose, violist. (NBC) WSM whk wave wire wham wowo
   Doctor Dollar, dramatization. WEAF wmaq
- 8:00—Edward G. Robinson, with Claire Trevor in "Big Town", newspaper drama. WABC WHIO WKRC WHAS wir wbbm wfbm wgar
- while was know who were was a more was who was who was Morgan's Orchestra: Charles Martin's Thrill; Swing Fourteen; Frances Adair; Rhythm Rogues, and Glenn Cross. WEAF WLW WSM kyw wgy wwi wtam wmaq who kstp wdaf wfla wire kvoo—Those We Love. WJZ WCKY WLS wham who
- whk
  1:30—Al Jolson Show with Martha Raye, Parkyakarkus and Victor Young's Orchestra.
  Adolph Menjou and Veree Teasdale, guests.
  WABC WKRC WHIO WHAS wir wbbm
  wfbm wgar wcau kmox wbt wadc wwl wcco
  Lady Esther Serenade: Wayne King and his
  Orchestra. WEAF WSAI WSM kvoo wwi
  who kstp wmaq wire wave kyw wgy wtam
  wfae

- -"It Can Be Done," dramatic sketch, with Edgar Guest. Frankie Master's Orchestra Alice Foote MacDougal, guest. WJZ WLW WLS kdka whk wham
- 9:00—Yox Pop, conducted by Parks Johnson and Wallace Butterworth. WEAF WSAI kyw wgy wtam wwj wmaq who wdaf wire
- -Horace Heidt's Alemite Brigadiers. WJZ WCKY WLW WLS WSM kdka whk wave
- WCKY WLW WLS WSM kdka whk wave wham wfla
  -"Watch the Fun Go By," presented by Al Pearce and His Gang. Nick Lucas, singing guitarist; Arlene Harris, "Human Chatterbox;" Carl Hoff's Orchestra; "Kidoodlers," guests. WABC WKRC WHIO WHAS wir guests. WABC WKRC WHIO WHAS wir wbbm wfbm kmbc wcau kmox wadc wsbt wbt wcco wgar
- wbt wcco wgar

  9:30—"Camel Caravan"—Jack Oakie's College" with Jack Oakie, Stuart Erwin, Raymond Hatton and Patsy Flick, comedians; Helen Lynd, comedienne; Harry Baris, songs; Meyer Alexander's Chous; Georgie Stoll's Orchestra and guests; "Swing School" with Benny Goodman's Orchestra; Beatrice Lillie and Edward Everett Horton, guests. WABC WKRC WHIO WHAS wir wbbm wfbm wgard wath who kmo wado wath who was ward. wcau kmbc kmox wadc wsbt wbt wsfa wwi
- -Hollywood Mardi Gras: Lanny Ross, Charles Rhytheworth; Don Wilson; Jane Rhodes, Rhythm Singers; Ruby Mercer, soprano; guests; Raymond Paige's Orchestra. WEAF WSAI WSM who kyw wgy wni wtam wdaf wire kstp wfla wave wmag kvoo

- -NBC Night Club: Rensom Sherman, m. c., with Roy Shields Orchestra; and guests. WJZ WCKY WLS kdka wham whk
- 10:00—General Hugh Johnson, commentator. WJZ WCKY WLS whk wham kdka 10:15—Kidoodlers. WJZ WCKY whk wave 10:15—Kidoodlers.
- 10:30-Del Casino, songs. WABC kmox wsbt
- kmbc

  —Phillips Poly Follies. (CBS) wbbm wfbm kmox wsbt wcco kmbc

  —Jimmie Fidler's Hollywood Gossip. WEAF WLW WSM wgy wtam wmaq who kyw wwi wire wfla wave wbap kvoo wdaf kstp

  —Celia Gamba, violinist. WJZ WCKY whk wave wire wham

  10:45—Top Hatters Orchestra. WEAF WSAI wgy wtam wave wire kwy wmag wwi
- wgy wtam wave wire kyw wmaq wwi -Four Stars, Rhythm Quaret, WABC
- 11:00—The Pepsodent Program: Amos 'n' Andy. (NBC) WSM wwi wdaf wire wmaq Science 'vs. Crime: "Health and Hygiene: Mental Hygiene," Col. H. Edmund Buller. WEAF wgy wtam who wmaq
- -Tommy Dorsey and his Orchestra. WABC (WKRC WHIO on 11:15) wir wadc
- -"Poetic Melodies." (CBS) WHAS wbbm wfbm kmbc wwl wcco -Earl Hines' Orchestra, (NBC) whk wave
- -Esso News Reporter. WJZ only
- 11:05-Earl Hines' Orchestra. WJZ whk wave Paramount picture.

wire wham II:15—To be announced. WEAF wgy wtam who wmaq
—King Jesters' Orchestra, WJZ WCKY WLS

-King Jesters' Orchestra. WJZ WCKY WLS whk wave wire wham

11:30-Leighton Noble's Orchestra. WABC WHIO WKRC wir wbbm wcau wgar wfbm kmox wadc wsbt wsfa wcco wbt
-Al Donahue's Rainbew Room Orchestra. WEAF WSM wgy wtam wmaq who
-Jimmy Dorsey's Congress Hotel Orchestra. WJZ WCKY kdka whk wave wham wfla wire MIDNIGHT—Paul Whiteman's Ambassador Hotel Orchestra. WJZ WCKY WLS kdka whk wave wire wham
-Emery Deutsch's Orchestra. WABC WKRC WHAS wfbm
-Trump Davidson's Orchestra. WEAF wwj wgy wtam who

12:30-Freddie Nagel's Orchestra. WJZ WCKY kdka wave wire wham whk

WCKY ktke wave wire wham whk
-Kenmore Hotel Orchestra. WEAF wgy
wtam wmaq who wdaf
-Tad Fiorito's Orchestra. WABC WKRC
WHAS wfbm wjr

Florence George's first radio guest

appearance of 1938 will be made from New York if the soprano adheres to her plan to take an eastern trip on the completion of her first



#### PROGRAMS FOR WEDNESDAY, JANUARY 5





	_		(EASTERN STA	ANDA	RD TIME)			<u> </u>	(CENTR	AL STANDARD TIM	(E)
	W C K Y	₩ L ₹/	WKRC		WSAI	WCPO Cincinnati (1200 icc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Ili. (870 kc.)	Nashville, Tenn. (656 kc.)	WHAS Louisville, Ky. (820 kc.
4:30 4:45	Bert Layne's Fiddlers	Drifting Pioneers Brown County Revelers		6:30 6:45		Six-to-Niners	Breakfast Express.	5:30 5:45	Smile A While		
7:00 7:15 7:30 7:45	Sunkistime	Morning in the Mount's Hugh Cross	Early Edition News Dow's Dawn Patrol	7:00 7:15 7:30 7:45	Poetic Philosopher . Early Express	WCPO News Six to Niners	Little Tom	6:45			Asbury College Devotions Emmy's Band Tobacco Markets
8:00 8:15. 8:30 8:45	Four Showmen N Wm Meeder N News for Executives Lurille & Lanny N	Prayer Period Peter Grant—News The Gospel Singer Voice of Experience	Woman's Hour	8:00 8:15 8:30 8:45	Malcolm Claire N Good Morn. Melod. N Do you Remember N. Women's Newsreel	WCPO News Six to Niners Six to Niners	WHIO Almenac Dunker's Club Greenfield Chapel C Women make the News	7:00 7:15 7:30 7:45	Pokey and Arkie		Early Morning Jamboree
9:00 9:15 9:30 9:45	₩	Hymns of All Churches All the Answers Myrt and Marge Young Wiose Jones	As You Like It C Madison Ensemble C. Federation of Churches Bachelor's Children C	9:00 9:15 9:30 9:45	Rainbow Ridge Sunshine Express N Dance Parade		Cornelia on the Air Madison Ensemble C. Municipal Court Hal and Henry	8:30	Lulu Belle and Scotty News Report Old Kitchen Kettle The Hill Toppers	Breakfast Club N	Sketts Morris  Bob Atcher  Jackson Family  Bachelor's Children C
10:00 40:15 10:30 10:45	Aunt Jemime N	Linea's First Love Aunt Jemima N Betty and Bob To be announced	Musical Calendar To be ennounced Tony Wons C Ruth Carhart, songs C	10:00 10:15 10:30	Mrs. Wiggs N	WCPO News Variety Show Clarence Berger Scandal Bride	Pretty Kitty Kelly C To be announced Monticello Party Line. WHIO News; Music	9:15	Marco, Castlewood N Aunt Jemima N Attorney at Law N News Report	Banner Newshawk	Myrt and Marge C Tony Wons' Book C
11:00 11:15 11:30 11:45	La senorita Household Hour	Mary Marlin N News	Ruth Lyons' News View Magazine of Air C Big Sister C Aunt Jenny's Stories C		David Herum N	Merry-Go-Round	Ruth Cathart, songs C To be ennounced Big Sister C Aunt Jenny's Stories C	10:15	Mary Marlin N Pep. Young's Fam. N. Vic and Sade N Edward McHugh N	Metody Caravan How to be Charm'g N	Ruth Carhart, songs C Carol's Romance C. Big Sister C Aunt Jenny's Stories C
12:00 12:15 12:30 12:45		Girl Alone N The O'Neills National Farm and Home Hours N	Mary M. McBride C Edwin C. Hill C Rom'nce Helen Trent C Our Gal Sunday C	12:00 12:15 12:30 12:45	My Boy Matt	WCPO News Happiness Ahead Man on the Street	Mary M. McBride C Edwin C. Hill C The Listener Speaks News; Markets	11:15	Virginia Lee, Sunbeam Chuck, Ray & Christine Ma Perkins N Markets; Weather	Edward Gamage N National Farm and Home Hour N	Mary M. McBride C Edwin C. Hill C Helen Trent C Our Gal Sunday C
	Sue Blake N Movieland News	Vic Arden's Orchestra. Kitty Keene, Inc	Betty and Bob C Betty Crocker C Grimm's Daughter C Hollywood in Person C	1:15 1:30 1:45	Emerson Gill's Or. N Words and Mustc N " Don Bestor's Orchestra	WCPO News	Keyboard and Console Modern Musicale	12:15 12:30	Prairie Farmer, Dinnerbell Time Voice of the Feedlot. Business of Farming.		Linda's First Love College of Agriculture Livestock-Markets Joe Wheeler
2:15	Swingtime Trio Let's Talk It Over N Murdock Williams Beatrice Fairtex	Once Upon a Time Contemporary Writers Rise of the Great Northwest	Woman's News C Meet the Missus American School of Air C	2:00 2:15 2:30 2:45	Don't book Now M Music for Your Sch'l M Cincinnati Your City. Men of the West	WCPO News	Woman's News C To be announced American School of the Air C	1:30	The Old Timers	Cole and Moore	Woman's News C Weekday Devotions University of Kentucky
3:00 3:15 3:30 3:45	Sports Review Continental Varieties N Little Variety Show N Met Opera Guild N		News; Fire Prevention Matines, Musicale Jenny Peabody C Maynard Craig's News	3:00 3:15 3:30 3:46	WSAI Little Show	Post Personalities Today's Winners	News; Ray Block's Orchestra C Waltz Time Tickling the Ivories	2:00 2:15 2:30 2:45	Musical Roundup	Vic and Sade N	Setty and Sob Hymns All Churches. Jenny Peabody C Yellow Blank Salute
4:00 4:15 4:30 4:45		Dr. Friendly Mary Sothern Allyn Franklin, sports The Mad Hatterfields	Curtis Music Institute C Sundown Serenade Dr. Datoe C	4:00 4:15 4:30 4:45	Lorenzo Jones N Strollers Johnson Family M Star Gazin'	** ** ********	Curtis Institute of Music C  Dr. Allan Dafoe C	3:00 3:15 3:30 3:45	Club Matinee N	Women's News Vaughn Quartet Dan Harding's Wife	Hope Alden's Rom'ce Melodies of Home Teachers College Dr. Alian Dafoe C
5:00 5:15 5:30	Sports Review Don Winslow N Sports Review Straight Shooters N	Junior Nurse Corps N Jack Armstrong Singing Lady N Hilltop House			Dick Tracy N Terry and the Pirates N. Vagabond Quartet N Nixson Denton	Your Suburban Theatre Jammin'	Musical Visions		Music Circle  Bennett & Wolver, N H, Kogen's Orch, N. Congress Hotel Or, N	Winslow of the Navy N WSM on Parade	Out o' the Dusk Children's Corner C "Hilltop House" C
6:15 6:30	Little Orphan Annie N Dot Lee	Supper Serenade	Barry Woods C Musical Visions Dick Bray—Sports Song Time C	6:00 6:15 6:30 6:45	Speed Gibson Mollie Halstead Paul Sullivan Billie Snider's Orch	Musical Hits	Barry Wood's Music C Si Burick News: Music Songtime C	5:15 5:30	What's the News?	Afternoon News	Barry Wood's Music C Jack Armstrong Salt and Peanuts Song Time C
7:00 7:15 7:30	Easy Aces N Lost Persons N. George Hall's	Amos 'n' Andy N	Poetic Metodies C "Hobby Lobby" C	7:00 7:15 7:30 7:45	Uncle Ezra N	News	Vic Arden's Orch "Hobby Lobby" C  Boake Carter C	6:00 6:15	Easy Aces, sketch N. Lost Persons N Lum and Abner N	B. C. Sports; Dance String Quartet Mary Dugan	Sportraits Vocal Varieties Herbie Koch, organ. Boake Carter C
8:00 8:15 8:30	Roy Shield's Revue N	One Men's Family N  Hoosier House- warming	Cavelcade of America C. Eddie Canter—Texaco Town C	8:00 8:15 8:30 8:45	Don Bestor's Orchestra Wayne King's Orchestra N	WCPO News Musically Speaking	Philharmonic Concert Texaco Town, with Eddie Cantor C	7:15 7:30	Roy Shields' Revue N Sid Skolsky N De Zurik Sisters		Cavalcade of America C Texaco Town with Eddie Cantor C
9:00 9:15	Detective Series N Minstrel Show N	Town Hall Tonight N	Andre Kostelanetz's Orchestra C' "Tish," by Mary R. Rinehart C	9:00 9:15 9:30 9:45	Kay Kyser's Orchestra M Don Redman's Orchestra	News Popular Malodies Concert Master	Andre Kostelenetz's Orchestra C "Tish" by Mary R. Rinehart C	8:00 8:15 8:30 8:45	NBC Minstrel Show N	10 11	Andre Kostelanetz's Concert Orchestra C "Tish" by Mary R. Rinehart C
10:00 10:15		Your Hollywood Parade N	Geng Busters C Newscast—Lee Bland Leaders In Dance Time	10:00 10:15 10:30	Tommy Nolan's Orchestra Melodies from the Sky M	WCPO News	Gang Busters C  Mitchell Ayres' Orch. Newspaper of the Air-	9:15	Gen. Hugh Johnson N	Your Hollywood Parade N	The "Gang Busters" C "Hobby Lobby," with Dave Elman C
11:00 11:15 11:30	Earl Hines' Orch. N King's Jesters Orch. N Eddy Rogers	Paul Suffiven Los Amigos Don Bestor's Orchestra Vincent Lopez's Orch.	Ross Pierce's Orch. Benny G'dman's Or. C Richard Himber's	11:00	Don Bestor's Orch Clyde McCoy's Orchestra	WCPO News Southern Hospitality	Bert Block's Orch B. Goodman's Orch. C Richard Himber's Orchestra C	10:15 10:30	Globe Trotter King's Jesters Orch. N Henry Busse's Orchestra N	Amos 'n' Andy N WSM News 6ports: Chez Paree	Poetic Melodies C Meador Lowrey, News Richard Himber's
	WCKY	WLW	WKRC	1	WSAI	WCPO	WHIO		WLS-WENR	WSM	WHAS

## NETWORK PROGRAMS (NBC-CBS)

7:00—Poetic Melodies: Jack Fulton, tenor; Franklyn MacCormack, poetic reader, and erchestra. WABC WKRC wadc wwva wbt vgar wcau

wgar wcau

Easy Aces, comedy sketch, featuring Jane
and Goodman Ace. WJZ WCKY WLS
kdka whk wham wire

Pepsodent Program: Amos 'n' Andy. WEAF
WLW wgy kyw who kstp wtam wwi
Hal Totten, sports. (NBC) wtam wmaq

₱:15—"Uncle Ezra's Radio Statioa E-Z-R-A,"
with Pat Barrett, Nora Cunneen and others.
WEAF WSAI wgy wmaq wtam wire wdat
kyw who wbap kstp kvoo

Mr. Keen, Tracer of Lost Persens. WJZ
WCKY WLS whk kdka wham

"Webbu Lohbu" 'featuring Dave Elman and

="Hobby Lobby," featuring Dave Elman and Harry Salter's Orchestra. WABC WKRC WHIO wcau wadc wgar wir wfbm wbt

\$130—Horlick's Lum and Abner, comedy sketch.
WJZ-WLW WLS whk

-Mario Cozzi, baritone. (NBC) wave wire

-Alistair Cooke, British Commentator, WEAF wgy wtam wmaq who wdaf kyw 3:45-Boake Carter, WABC WKRC WHIO WHAS wir wbbm wgar kmbc wcau kmox wcco wbt

Charlotte Lansing, soprano and orchest-a. WJZ WCKY WLS kdka whk wave wire wham

Jean Sablon, songs. WEAF WSAI wgy wtam wmaq who wdaf

8:08—One Man's Femily, dramatic skefch. WEAF WLW WSM wdef wgy wwi wtem who wmeq wfla wave kvoo wbap kyw kstp who wheel wha wave Evoo whap kyw ksrp
"The Cavalcade of America"—Don Yoorhees and his Concert Orchestra. WABC
WKRC WHAS wir wbbm wfbm wgar kmbc
wcau kmox wbt wwi wcco
-Roy Shield's Revue; vocalists. WJZ WCKY
WLS kdka whk wham

WLS kdka whk wham

8:30—Texaco Town with Eddie Cantor, comedian; Yyola Yon, Pinky Tomlin, Jimmy
Wallington; Jacques Renerd and his Orchestra. WABC WKRC WHAS WHIO wir wbbm
wfbm wgar kmbc wcau kmox wadc wwi wcco
—Lady Esther Serenade: Wayne King and his
Orchestra. WEAF WSAI WSM wtam wfaa
wgy wwi kyw kvoo wbap kstp who wdaf
—Skolsky, from Hollywood, WJZ WCKY
WLS kdka whk wham

8:45—Choir Symphonette. WJZ WCKY kdka | 10:15—Nola Day, vocalist. WJZ WLS whk

:00—Chesterfield presents Andre Kostelanetz's P:00—Chesterfield presents Andre Kostelanetz's
Concert Orchestra; Lawrence Tibbett, baritone, soloist; Deems Taylor, commentator;
Paul Dougles, announcer. WABC WKRC
WHAS WHIO wir wbbm wfbm wgar kmbc
wcau kmox wadc wbt wsfa wwi wcco wsbt
—Town Hall Tonight: Fred Allen and Portland Hoffa; Peter Van Steeden's Orchestra;
WEAF WLW WSM kyw wtam wwi wmaq
who wdaf kstp wave wfla kvoo wgy wire
—Detective Series. WJZ WCKY whk kdka
wham

30—"Tish" by Mary Roberts Rinehart. WABC WKRC WHIO WHAS wir wgar wbbm kmbc wcau kmex wadc wbt wwi

wcco
-NBC Minstrel Show. WJZ WCKY WLS

whk wham

10:00—"Gang Busters," true crime dramatizations. Conducted by Phillips H. Lord.

WABC WKRC WHAS WHIO wir wibbm
wfbm wgar wcau kmox wwi wcco
—"Your Hollywood Parade"—Dick Powell,
m.c.; Rosemary Lane, vocalist; orchestra
direction Leo Forbstein; choral ensemble
direction Dudley Chambers and guest stars.

WEAF WLW WSM wgy wtam wmaq kyw
wdaf who wfla kstp wave wwj wira
—General Hugh Johnson, commentator. WJZ

WCKY WLS kdka wham whk

kdka wowo ware wire wham

10:30—Patti Chapin, songs. WABC wbbm
wfbm wgar kmbc wbt wsfa wwi wcco

-Waltz Interludes: Ernest Gill, conducting.
WJZ WCKY WLS whk kdka wowo ware
wire wham

--"Hobby Lobby". (CBS) WHAS wbbm kmox
wcco wwl wsbt wgst wsfa

10:45—To be announced. WABC wedc wbbm wcco wgar wsbt wgst

wcco wgar wsbt wgst

11:00—Amos 'n' Andy. (NBC) WSM wmaq
wdaf wtam wwj
—"Poetic Melodies." (CBS) WHAS wir
wbbm wfbm kmbc wcco kmox wwj
—William Scotti's Hotel Ambassador Orchestra. WEAF wgy wtam who kyw
—Benny Goodman and his Orchestra. WABC
(WKRC WHIO on 11:15) wadc wsbt wbt
wast

11:05—Earl Hines' Orchestra. WJZ WCKY whk wave wire wham

11:15—King's Jesters Hotel LaSalle Orchestra. WJZ WCKY WLS whk wave wire whem 11:30—Henry Busse's Orchestra. WEAF WLS
WSM wgy wtam wmed who
—Richard Himber's Essex House Orchestra.
WABC WHIO WKRC WHAS wir wcau
kmbc wadc wbt wsfa

-Eddy Rogers' Orchestra. WJZ WCKY whk wave wire wham

MIDNIGHT—Tommy Dorsey and his Orchestra.

WABC WKRC WHAS wfbm wgar kmbc
wcau kmox
—Eddie Varzo's Hotel Bismarck Orchestra.

WEAF WLS wgy wtam wmag who wdaf

-Glenn Miller's Orchestra, WJZ WCKY white wave wire wham

12:30—Lights Out: Mystery drama. WEAF WSAI WLS wgy wtam wmaq who —Henry King's Orchestra, WABC WKRC WHAS wbbm wfbm wadc

—Teddy Hill's Orchestra, WJZ WCKY white wave wire whom

The most unusual fan letter in WCKY's eight years on the air was from a woman who wrote: "We do not get time to listen to the radio any more, so please disconnect your station."

Anne Jamison is studying intricate numbers for her concert tour which begins in January.





#### PROGRAMS FOR THURSDAY, JANUARY 6





	<u> </u>		(EASTERN STA	NDA	RD TIME)				TCENTRA	AL STANDARD TIM	
	WCKY	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1830 irc.)	WCPO	Dayton (1260 kc.)		Chicago, III. (670 kc.)	WSM Nashville, Tenn. (65n uc.)	WHAS Louisville, Ky. (820 lec.)
6:30 :45	Bert Layne's Fiddlers	Drifting Pioneers Brown County Revelers	Jerry Foy	6:30 6:45		Six-to-Niners	Breakfast Express	5:30 5:45	Smile A While		
7:00 7:15 7:30	Sunkistime	Morn'g in the Mount's Hugh Cross Brown County Revelers To be announced	God's Bible School Early Edition—News	- 10	Morning Prayer Early Express	WCPO News	Across the Breakfast	6:00 6:15 6:30 6:45	Ky. Girls & Hilltop	Yaughn Quarter	Asbury College Devotions Emmy's Band Ky. Tobacco Markets.
7:45 0:00 0:15 0:30 0:45	Southernaires N Liebert Ensemble N News for Executives Jack and Loretta N	Prayer Period Peter Grant, News The Gospel Singer Voice of Experience	Woman's Hour	8:00 8:15 8:30	Malcolm Claire N Good Morn. Melod. N Do you Remember N Women's Newsreel	WCPO News	WHIO Almanac	7:00 7:15 7:30 7:45	News Report Evelyn & Hill Toppers Morning Devotions Jolly Joe's Pals	Delmore Brothers Almanac WSM News	Early Morning Jamboree
9:00 9:15 9:30 9:45	Breakfast Club N London Stock Market. Breakfast Club N	Hymns of All Churches All the Enswers Myrt and Marge		9:15 9:30	Rainbow Ridge Sunshine Express N What Next?	WCPO News	Cornelia on the Air	8:00 8:15 8:30 8:45	Lulu Belle and Scotty News Report Old Kitchen Kettle Morning Minstrels	8reakfast Club N	Skeets Morris  Bob Atcher  Jackson Family  Bachelor's Children C
0:00 0:15 0:30 0:45	Marco, Castlewood N Aunt Jemima N Terry Regan N		Musical Celendar To be announced Emily Post C To be announced	10:00 10:15 10:30 10:45	Mrs. Wiggs N	WCPO News	Pretty Kitty Kelly C To be announced	9:00 9:15 9:30 9:46	Marco; Castlewood N Aunt Jemima N Attorney at Law N News Report	Marco, Castlewood N Aunt Jemima N Banner Newshawk Garden Talk	Monticello Party Line. Myrt and Marge C Emily Post C Meador Lowrey, New
1:00 1:15 1:30 1:45	00 Bb	Mary Marlin N	Gladys Lee or Organ Magazine of the Air C Big Sister C Aunt Jenny's Stories C	11:15	David Harum N Backstage Wife N Homemakers Exchange Ribber Shannon	** **	The Art of Living To be announced Big Sister C Aunt Jenny's Stories C	10:00 10:15 10:30 10:45		Robison's Buckaroos Jack's Mountaineers Homemakers Exch. N Cobwebs & Cadenzas N	
2:00 2:15	WCKY News	Girl Alone N The O'Neills National Farm and Home Hour N	To be announced Edwin C. Hill C Rom'nce Helen Trent C	12:15	My Boy Matt	WCPO News	To be announced Edwin C. Hill C The Listener Speaks	11:00 11:15 11:30 11:45			Mary M. McBride C. Edwin C. Hill C Rome ace Helen Trent C Our Gal, Sunday C
1:00	Sue Blake N	Helio Peggy	Betty and Bob C Hymns All Churches C Grimm's Daughter C	1:00 1:15 1:30 1:45	Emerson Gill's Or. N Words and Music N	WCPO News	Ann Kirk Trio	12:00 12:15 12:30 12:45	John Brown: Markets. Grace Wilson	6	Linda's First Love College of Agriculture Livestock-Markets Robinson's Buckaroos
2:00 2:15 2:30 2:45	Feast of the Epiphany N Jayne Rohan Beatrice Fairfax	Current Events Vocational Agriculture Latin America		2:00 2:15 2:30 2:45	Musical Guild N Cincinnati Your City Armchair Quartet N	WCPO News	To be announced American School	1:00 1:15 1:30 1:45	"Touring the World" Ofto and Novelodeon Grain Market "How I Met My Hu'd.		The Rangers Weekday Devotions . University of Kentucky
3:00 3:15 3:30 3:45	Southernaires N	Pepp'r Young's Fem. N Ma Perkins N Vic and Sade N To be announced	News; Fire Prevention Gladys Lee at Piano U. S. Army Band C	3:15	WSAI Little Show	Post Personalities Today's Winners	Matinee C	2:00 2:15 2:30 2:45	Homemakers Program Musical Roundup	Pepper Young's Fam. N Ma Perkins N Vic and Sade N Guiding Light N	Hymns of All Churche U. S. Army Band C.
4:00 4:15 4:30 4:45	Club Matinee N	Mary Sothern	Maynard Craig's News Sundown Serenade Public Health Forum.	4:15 4:30 4:45	Strollers	WCPO News	Between Bookends C To be announced Quest, Before House C	3:00 3:15 3:30 3:45	Club Matinee N	Women's News To be announced Dan Harding's Wife N Road of Life N	Hope Alden's Rom'ce Melodies of Home University of Louisville
5:00 5:15 5:30 5:48	Sports Review Don Winslow N	Junior Nurse Corps N Jack Armstrong Singing Lady N	Follow the Moon C Freshest Thing in Town Hollywood Highlights To be announced	5:15 5:30	Rhytnmaires N	Your Suburban Theatre Santa Claus Program. Jammin'	Console Capers	4:00 4:15 4:30 4:45	Music Circle	Market Reports	Out o' the Dusk  Dear Teacher C "Hillfop House" C
6:15 6:30	Little Orphan Annie N Paul Kennedy WCKY News & Sports Movieland News	Supper Serenade Allyn Franklin, sports.	Personalities on Parade Dick Bray—Sports Musical Moments	6:15 6:30 6:45	Don Bestor's Orch	Musical Hits Dinner Club	Si Burick News	5:00 5:15 5:30 5:45	What's the News?	Afternoon News June Moody Asher & Li'tle Jimmie	
7:00 7:15 7:30 7:45		Glen Gray's Orch		7:15 7:30 7:45	Sammy Kaye's Or. M	WCPO News Harmony Hail Yours Truly Race Results	Stars of Broadway "Holly'd Screen'ps" C We, the People C"		Lost Persons N Freddie Martin's Orchestra N	Sports; To be annou'd Vocal Varieties Fireside Singers Glen Gray's Orch	We, the People C
8:00 8:15 8:30 8:45	Liedersingers N The March of Time N.	Hour N	Kate Smith's Variety	8:15	Larry Lee's Orchestra Musical Camera M WSAI Open House		Kate Smith Hour-Jack	7:15	Gen, Hugh Johnson N To be announced The March of Time N	Variety Hour N	Kate Smith Hour— Jack Miller's Or- chestra C
9:15	America's Town Meeting N	"Good News of 1938" MGM stars N	Major Bowes' Amateur Hour C	9:15 9:30 9:45	Órchestra M	News Popular Melodies Concert Master	. Amateur Hour C	8:00 8:11 8:30 8:45	"The Little Maid" America's Town	"Good News of 1938" N	Major Bowes' Ameter
0:00 10:15 10:30 10:45	Jamboree N	Trotter's Orch. N	The Stag Party C Newscast—Lee Bland Joe Binder	10:00 10:15 10:30 10:45	Orchestra Henry Weber's Musical Revue M	WCPO News For the Plano Wein Bar	Stag Party C	9:00 9:1 9:3	Air N	Bing Crosby and Bob Burns with Johnny Trotter's Orchestra	Essays in Music" C
	Elza Schallert N Jimmy Grier's	Paul Sullivan Theatre Digest— "Hamlet" Larry Lee's Orchestra	Cab Calloway's Or. C Leighton Noble's		Orchestra Don Bestor's Orchestra	WCPO News . Southern Hospitality	Bert Block's Orchestr	10:0	Globe Trotter King's Jesters Orch Maurie Stein's	Amos 'n' Andy N WSM News News; Hotel Orchestra	Poetic Melodies C Meador Lowrey, New Leighton Noble's Orchestra C
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	11	WLS-WENR		WHAS

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00—Poetic Melodies: Jack Fulton, tenor, and Franklyn MacCormack, poetic reader. orchestra. WABC WKRC wadc wwwa wbt wgar wcau

-Amos 'n' Andy: Pepsodent Program. WEAF WLW wgy wtam kyw wwi who

Hai Totten, sports. (NBC) wmaq

-Easy Aces comedy sketch featuring Jane
and Goodman Ace. WJZ WCKY WLS
kdka whk wire wham

fils—Yocal Varieties—Choral group of 14 voices. WLW to WEAF wgy wham wire wmaq who kstp kyw
—"Hollywood Screenscoops". WABC WKRC WHIO WHAS wir wgar wbbm wbt wgst wau kmox wadc wwi wcco
—Mr. Keen, Tracer of lost persons; dramatization, WJZ WCKY WLS whk kdka wham

7:30—Schaefer Revue: Leo Reisman's Orchestre; Bud Collyer, m. c. WEAF only

"'We, the People"—Gabriel Heatter, director; Mark Warnow's Orchestra—Dramatizations. WABC WKRC WHIO WHAS wir wbbm wgar kmbc wcau kmox wcco

—Benno Rabinoff, violinist. (NBC) WSM wgy wtam who kww

wtam who kyw
—Freddie Martin's Ritz-Carlton Hotel Or-

chestra. WJZ WLS WCKY whk wave wire wham wowo 7:45—Lang Thompson's Orchestre. (NBC)

wham wowo
7:45—Lang Thompson's Orchestre. (NBC)
wgy wtam who kyw wspd
8:00—Kate Smith Hour, with Henny Youngman, comedian; Jack Miller's Orchestra;
Drama and great stars. WABC WKRC
WHIO WHAS wir wbbm wfbm wgar wcau
kmox wadc wwva wbt wwi
—Rudy Vallee and his Connecticut Yankees;
guest artists. WEAF WLW WSM wtam
kyw wgy wbap kstp wfla kvoe who wdaf
wave wire wwi wmaq wfaa
—General Hugh Johnson, commentator. WJZ
WCKY WLS kdka whk wham
8:15—The Liedersingers—Carol Deis, soprano;
Celia Branz, contralto; Fred Hufsmith,
tenor; Alden Edkins, baritone. WJZ WCKY
whk wave wire wham
8:30—The March of Time: News dramatization, WJZ WCKY WLS kdka wham
9:00—"Good News of 1938": MGM Stars and
Meredith Willson's Orchestra; 20-Voice
Chorus. WEAF WSM WLW wgy wtem
wmaq wave wwi wfle kyw who wdaf kstp
—To be announced. WJZ WCKY kdka wham
—Major Bowes' Amaleum Hour. WABC
WKRC WHIO WHAS wir wbbm wgar wcau
kmox wadc wcco wbt wgst wfbm kmbc

9:30—America's Town Meeting of the Air—Round table discussion featuring prominent speakers. George V. Denny, Jr., moderator. WJZ WCKY WLS kdka wham whk 10:00—Kraft Music Hail, starring Bing Crosby and Bob Burns, comedian; Johnny Trotter's Orchestra; guest artists. WEAF WLW WSM whk wgy wtam wwi wmaq wire wave kyw who wbap kstp wdaf kvoo—The Stag Party. WABC WKRC WHIO wir wbbm wfbm wgar kmbc 10:30—"Essays in Music:" Victor Bay's Concert Orchestra. WABC WHAS wir wbbm wgar wcau kmox wgst wwl wcco kmbc—NBC Jamborce: Harry Kogen's Orchestra with guest artists. WJZ WCKY WLS kdka whk wave wire wham 11:00—Cab Calloway's Cotton Club Orchestra. WABC (WKRC WHIO on 11:15) wadc wbt wbst wcco kmox wgst

what (WRC WHIO on 11:15) wadc wbt wbst wcco kmox wgst

-"Poetic Melodies." (CBS) WHAS wir wbbm wwl wcco kmox

-Eddie LeBaron's Rockefeller Center Rainbow Room Orchestra, (NBC) WCKY whk wave wire wham

-Blue Baron's Orchestra, (NBC) wgy wtam

wmaq who

Esso News Reporter. WJZ only

Pepsodent Program: Amos 'n' Andy. (NBC)
WSM wdaf wfaa wmaq wire

Lerry Clinton's Orchestra. WEAF only

11:05—Eddie LcBaron's Orchestra with Negro
Male Quartet. WJZ WCKY whk wave wire

11:15—Elza Schaflert Reviews, Previews of the week's outstanding pictures; guest. WCKY kdka whk wave wire wham

II:30—Leighton Noble's Orchestra. WABC
WHIO WKRC WHAS wgar kmox wadc
wsbt wbt wbbm kmbc wcco
—Jimmy Dorsey's Orchestra. WEAF wgy
wtam wmaq who wdaf kyw
—Jimmy Grier's Los Angeles Biltmore Orchestra. WJZ WCKY kdka wham whk
wave wire

MIDNIGHT—Emery Deutsch's Orchestra.

WA8C WKRC WHAS WHIO wir wgar
wfbm kmbc wcau wadc wbt wwi

--Paul Pendarvis' Hotel Statler Orchestra.

WEAF WLS kdka wgy wfam wmag who

--Freddie Nagel's Orchestra. WJZ WCKY
whk wave wire wham

12:30—Garwood Van and the Trocadero Orchestra. WJZ WCKY kdks whk wire wham —Sammy Kaye's Orchestra. WABC WKRC WHIO wir wbbm ware wtbm kmbc wcau wadc wsbt wbt wcco wwva kmox —Earl Hines' Orchestra. WEAF wgy wtam wmag who

Wilbur Hatch batonning two transcontinental programs, the limit alturn down a third.

Martha Raye does a classic piano version of De Falla's "Fire Dance" that's really good . . . Jean Hersholt, "Dr. Christian" star, smokes a black cigar before broadcasts to keep his throat clear. So that his mother and sister can be sure of hearing his broadcasts, Jean has ordered special transcriptions made of each program. The record is then air-mailed to New York to catch the first boat for Copenhagen . Frances Langford returned to "Hollywood Hotel" with a new wardrobe of suits and dresses. She wore a gray tailored tweed with beret to match at this Friday's broadcast . . . Lucille Ball, appearing at the Grove with Phil Baker, staged an impromptu impersonation of Simone Simon and La Simon was her most enthusiastic applauder . . . Betty Grable has been named by make-up expert Max Factor lowed by union rules, was forced to as the possessor of the "Ideal Television Skin"

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)



#### PROGRAMS FOR FRIDAY, JANUARY 7





			(EASTERN ST.	(ANDARD TIME)					(CENTRAL STANDARD TIME)					
	** W C K Y	WLW Instanti (700 kr.)	WKRC Cincinnati (\$51) 41		WSAI	WCPO Cincinnati (1200 kc.	W H I O Dayton (1260 kc.)		WLS-WENR Chicago, III. (870 lsc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky (829 Hc.			
6:30 6:45	Bert Layne's Fiddlers		Stockyard Reports	6:30 6:45	• • • • • • • • • • • • • • • • • • • •	91 91		5:45	40 80					
7:00 7:15 7:30 7:45	Morning Round-Up	Morn'g in the Mount's Hugh Cross	Dow's Dawn Patrol	7:00 7:15 7:30 7:45	Morning Prayer Early Express	" = "	Little Tom Across the Breakfast			Stamps Quartet				
8:15 8:30	Four Showmen N Wm. Meeder N News for Executives Lucille and Lanny N	Prayer Period Peter Grant-News The Gospel Singer Voice of Experience		8:00 8:15 6:30 8:45	Malcolm Claire N Good Morn, Melod, N Do you Remember N. Women's Newsreel	WCPO News	. Dunker's Club	7:15 7:30	News Report	Almanac	Jamboree			
9:15 9:3	Breakfast Club N London Stock Market Breakfast Club N	Betty Crocker All the Answers Myrt and Marge Young Widde: Jones	Metropolitan Parade C Metropolitan Parade C Federation of Churches Bachelor's Children C		Rainbow Ridge Sunshine Express N What Next?		Cornelia on the Air  Metropolitan Parade C  Municipal Court  Hal and Henry	8:00 8:15 8:30	Lulu Belle and Scotty News Report Old Kitchen Kettle The Hill Toppers	Breakfast Club N	Skeets Morris  Bob Atcher  Jackson Family  Bachelor's Children C			
10:00 10:15 10:30	Marco, Castlewood N Aunt Jemima N Terry Regan N Household Hour	Linda's First tove Aunt Jemima N Betty and Bob To be announced	Musical Calendar To be announced Tony Wors C Ruth Carhart, songs C	10:00 10:15 10:30 10:45	Mrs. Wiggs N John's Other Wife N Just Plain Bill N°. Today's Children N	Variety Show	Pretty Kitty Kelly C To be announced Monticello Party Line. WHIO News	9:00 9:15 9:30	Margot; Castlewood N Aunt Jemima N Attorney at Law N News Report					
11:00	Coon Greek Band	Mary Marlin N News Carson Robison The Goldbergs	Ruth Lyon's News View Magazine of Air C Big Sister C	11:00 11:15 11:30 11:45	David Harum N	Merry-Go-Round	Ruth Carhart, songs C To be announced Big Sister C Aunt Jenny's Stories C	10:00 10:15 10:30	Mary Marlin N. Pep. Young's Fam. N Vic and Sade N Gospel Singer N	Norman Sheer N Rhythm Serenade How to be Charm'g N	Ruth Carhart C Carol's Romance C.			
12:00 12:15 12:30 12:45	WCKY News	Girl Alone N The O'Neills National Farm and Home Hour N		12:00 12:15 12:30 12:45	My Boy Matt	WCPO News	Mary M. McBride C Edwin C. Hill C The Listener Speaks	11:00 11:15 11:30	Virginia Lee, Sunbeam Chuck, Ray & Christine Ma Perkins N. Markets; News	Time for Thought N . Edward Gamage N.	Mary M. McBride C. Edwin C. Hill C Romance Helen Trent C Our Gal, Sunday C			
1:00 1:15 1:30	Sue Blake N	Vic Arden's Orchestra.	Betty and Bob C Betty Crocker C Grimm's Daughter C Hollywood in Person C	1:00 1:15 1:30 1:45	Campus Kids N Words and Music N	WCPO News Rhythm Rambies Dot Club News From Hawaii	Ann Kirk Trio	12:00 12:15 12:30	Prairie Farmer, Dinnerbell Time	Banner Newshawk Dept. of Agriculture.	Linda's First Love College of Agriculture Livestock Markets Joe Wheeler			
2:00 2:15 2:30	Rochester Civic Orchestra N Murdock Williams Beatrice Fairfax	NBC Music Apprecia-	Women's News C Meet the Missus American School of Air C	2:00 2:15 2:30 2:45	Don't Look Now M Sylvia Cyde M Cincinnati Your City.	WCPO News	Woman's News C To be announced American School	1:00 1:15 1:30	School Time. The Old Timers Grain Market. "Big City Parade"	Music Appreciation	Women's News C Weekday Devotions University of Kentucky			
3:00 3:15 3:30 3:45	Radio Guild Drama N	Fepp'r Young's Fam N Ma Perkins N Vic and Sade N To be announced	Matinee Musicale Jenny Peabody C Maynard Craig's News	3:00 3:15 3:30 3:45	WSAI Little Show	Today's Winners	News. Columbia Concert Hall C	2:00 2:15	Homemakers	Pepper Young N  Ma Perkins N  Vic and Sade N  Guiding Light N	Betty and Bob Betty Crocker Jenny Peabody C Yellow Blank Salute			
4:15 4:30	Sports Review  Movieland News Club Matinee N Hilltop Serenaders	Dr. Friendly Mary Sothern To be announced The Mad Hatterfields	Ted Malone C Sundown Serenade Dr. Dafoe C	4:00 4:15 4:30 4:45	Lorenzo Jones N Strollers Johnson Family M Star Gazin'	********	Between Bookends C Twenty Fingers Dr. Allan Datoe C	3:00 3:15 3:30 3.45	10 10	Women's News To be announced Dan Harding's Wife N Road of Life N	Hope Alden's Rom'ce Melodies of Home Ann Leat, organ C Dr. Allan Dafoe C			
\$:15 5:30	Sports Review Don Winslow N Sports Review Straight Shooters N	Junior Nurse Corps N Jack Armstrong Fairyland Lady Hilltop House	Follow the Moon C. Freshest Thing in Town Hollywood Highlights To be announced	5:00 5:15 5:30 5:45	Dick Tracy N Songs by Carlotta N Vagabond Quartet N Nixon Denton	Jammin'	Trotwood High School Console Capers The Arcadians To be announced	4-15	Music Circle	Clifford Menz, tenor N Winstow of the Navy N Market Reports Two Pianos	Out o' the Dusk Children's Corner C. "Hilltop House" C			
6:15 6:30	Little Orphan Annie N Dot Lee	Supper Serenade	Margaret Daum, sopr. Musical Visions Dick Bray Song Time C	6:00 6:15 6:30 6:45	Speed Gibson Rhythmaires N Paul Sullivan Billy Snider's Orch	Musical Hits	Si Burick	5:15 5:30	Junior Nurse Corps N. M. Weber's Orch. N What's the News? Winslow of the Navy	Afternoon News Louise Flores N	Hollace Shaw, sopr. C Jack Armstrong Salt and Peanuts			
7:15 7:30	Mary Small N Dr. Karl Relland N Vic Arden's Orchestra Bughouse Rhythm N	Amos 'n' Andy N Melody Grove Lum and Abner N Arthur Godfrey	Poefic Melodies C Dinner Concert C  Boake Carter C	7:00 7:15 7:30 7:45	Don Bestor's Orch	WCPO News Congressman Bigelow. Yours Truly Race Results	Vic Arden's Orch Dinner Concert C  Boake Carter C	6:00 6:15 6:30	Mary Small N Dr. Karl Reitand N Lum and Abner N Vocal Varieties	Sports: Mary Small N Dr. Karl Reiland N Trio	Sportraits Dinner Concert C			
B:15	Grand Central Station N We Present Another	Homer Griffith Death Valley Days N	Hammerstein's Music Hall C Paul Whiteman's Orchestra C	8:15 8:30 8:45	Cities Service Concert  —Lucille Manners N	News Musically Speaking Musically Speaking	Hammerstein Music Hall C	7:00 7:15 7:30	Grand Central	Francis Craig's Orch. Musical Moments To be announced	Hammerstein Music Hall C			
9:15	WCKY News Arkenses Travelers Tommy Dorsey's Orchestra N	WLW Operetta, "Patience" Act 2	Hollywood Hotel C	9:30 9:45	Studies in Contrast M	News Popular Melodies Wrestling Matches	Hollywood Hotel C	8:00 8:15 8:30	To be announced N	To be announced N Tommy Dorsey's	Hollywood Hotel C			
0:00  0:15  0:30  0:45	Fight Program N	First Nighter N Jimmy Fidler N Dorothy Thompson N	Song Shop C	10.13	To be announced Tommy Nolan's	WCPO News	Songshop C		Fight Program N	First Nighter N  Teachers College of	Songshop with Kitty Carlisle C			
1:00	Taxicab Night Club Panchito's Orch. N Henry Busse's	Paul Sultivan Satute to Sarasota, Florida Don, Redman's Orch.	Leighton Noble's	11:00 11:15 11:30 11:45	Orchestra	WCPO News	Mitchell Ayres' Orch.	10:00 10:15 10:30	The Globe Trotter King's Jesters Orch. N Henry Busse's	Amos 'n' Andy N	Meador Lowrey, News Derby City Rhythm			
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	1	WLS-WENR	WSM	WHAS			

## NETWORK PROGRAMS (NBC-CBS)

1300—Poetic Melodies: Jack Fulton, tenor.
Franklyn MacCormack, reader, and orchestra. WABC WKRC war wadc wcau wwwa
—Mary Small, songs. WJZ WCKY WLS
WSM whk wave wire wham
—The Pepsodent Program: Amos 'a' Andy.
WEAF WLW wgy wtam who kyw

-Hal Totten, sports. (NBC) wmaq IS-Dinner Concert. (CBS) WKRC WHAS WHIO (WABC on 7:30) wadc kmox

—Chrysler Football Parade, with Frank G. Manke. WABC only
—Uncle Exra's Radio Station E-Z-R-A. WEAF WSAI wgy wtam wmeg wire wdaf wbap kyw kstp who

-Dr. Karl Reliand, commentator. WJZ WCKY WSM WLS whem kdka whk wave 7:30-Hendrik Willem Van Loom, commenta-

tor. WEAF

-Dinner Concert. (NBC) wave wire wham

-Horlick's Lum and Abner, comedy sketch.

WJZ WLW WENR whk

7365—Boake Carter, news commentator. WABC WKRC WHIO WHAS wir wgar wbbm kmox wcau wcco kmbc wbt

—Creagh Matthews, tenor. (NBC) wgy wtam wmag wire wdaf kyw
—Carefree Cruisers. WJZ only
—Bughouse Rhythm, novelty program; Dr.
John Brunker Meakin, conductor. (NBC)
WCKY wave whk wire wham
8:00 Grand Central Station, dramatic sketch.
WJZ WCKY WLS kdka wave whk wire wham
Cities Sawics Correct. Leville Managers

WJZ WCKY WLS kdka wave whk wire wham

—Cities Service Concert: Lucille Manners,
soprano, and the Cities Service Quartet;
Roserio Bourdon's Orchestra. WEAF WSAI
wgy wtam wmaq wwi who daf kstp wbap
wfaa wffa
—"Hammerstein's Music Hail": Ted Hammerstein, m. c.; Jerry Mann, comedian,
guest star, and Music Hail Orchestra.
WABC WKRC WHIO-WHAS wir wgar kmost
wbbm wfbm kmbc wcau wcco wadc wbt
wwii

wbbm wfbm kmbc wcau wcco wadc wbt
wwl
8:30—Death Valley Days, dramatic program,
with John MacBryde, Jean King, Harry
Humphrey and Jeff Bryant; Orchestra direction Josef Bonime. WJZ WLW WLS
kdka wham whk
—Paul Whiteman's Orchestra. WABC WKRC
WHAS WHIO wir wgar kmox wbbm wcau
wadc wbt kmbc wgst wwi wcco wtbm

9:00—Waltz Time, with Frank Munn, tenor; Manhattan Chorus; Abe Lyman's Orchestra. WEAF WSAI wgy wtam wmaq wwi wdaf

WEAF WSAI wgy wtam wmaq wwi wdaf kyw who wire
Hollywood Hotel: Dramatic Musical Revue;
Guests; Frances Langford; Jarry Cooper;
Anne Jamison; Ken Niles; Raymond Palge's
Orchestra; Claudette Colbert, guest. WABC
WKRC WHAS WHIO wir wbbm wgar kmox
kmbc wcau wadc wbt wcco wgst wwl
To be announced. WJZ WLS WSM wham
kdka whk wfla wave wfaa

9:30—True Story Court of Human Relations, dramatization. WEAF wgy wtam wwij kyw

dramatization. WEAF wgy wtam wwi kyw who wmaq wdaf wire — Tommy Dorsey and his Orchestra, with Edythe Wright and Jack Leonard, vocalists; Paul Steward, m, c., WJZ WCKY WLS WSM kdka whk wave wham wowo

10:00—Tommy Farr vs. Nathan Mann at Madi-son Square Gardens. WJZ WLS WCKY kdka whk wham wfla

kdka whk wham wfla—
The Songshop, starring Kitty Carliste, Frank
Crumit, m. c.; Reed Kennedy; Alice Cornett; Songshop Quartet, the 22-Voice Glee
Club, direction Ken Christie; 47-piece Orchestra, direction Gustav Haenschaen.
WABC WKRC WHAS WHIO wir wgar
wadc wbbm wfbm kmox kmbc wcau wsbt

www wcco

-Campana's First Nighter, dramatization starring Les Tremayne and Barbara Luddy.

Orchestra, direction Eric Sagerquist, WEAF

WLW WSM wwi wave wmaq wtam wdaf who kstp wfla wfaa kvoo wgy

10:30—Jimmy Fidler and his Hollywood Go sip. WEAF WLW wgy wtam wmag kr wwj wire kstp wdaf wgy włam wmag kyw

10:45—"People in the News." Dorothy
Thompson, news commentator. WEAF WLW
kyw wgy wtam wwi wire wmag kstp wdaf
—To be announced. WABC wbbm wir wfbm
wcau wcco kmox wadc wgst

11:15—King's Jester's Orchestra. WEAF WSAI WLS wwj wave wtam kyw who wgy

11:30-Henry Susse's Orchestre. WJZ WCKY air in January, 1936. At that time, WLS whit wave wire wham
-Freddie Martin's Ritz-Carlton Orchestra.
WEAF WSM wwi wave wmaq wtem wdef

MIDNIGHT—William Scotti's Hotel Ambassador Orchestra. WJZ WCKY whk wave wire wham
--Teddy Hill's Orchestra, WEAF WLS wgy

wtem wmeq who wdaf kdka
Richard Himber's Orchestra. WABC WKRC
WHIO wir wgar wfbm wadc wbbm

wcau wcco kmox wadc wgst

11:00—George R. Holmes, Chief of the WashIngton Bureau of International News Service. WEAF wgy wtam wadef kyw
—Esso News Reporter. WJZ only
—Glen Gray's Casa Loma Orchestra. WABC
(WKRC WHIO on 11:15)
—Panchito La Conga's Orchestra. (NBC)
(WCKY on 11:15) whit wave wire wham
—Poetic Melodies. (CBS) WHAS wir wbbm
wfbm wwi wcco kmox kmbc
—Amos 'n' Andy. (NBC) WSM wmaq wdaf
wire wabp kstp

11:15—Kina's Jeste's Orchestra. WEAF WSAI work. This show first went on the it was called Forever Young, but, as the result of a popular vote taken week wys with the week was was among listeners, the title was among listeners among listeners, the title was among listeners among listeners among listeners among listeners among listeners among listeners among listen

#### Pinza To Star In Metropolitan Matinee Of "Don Giovanni"

"Don Giovanni," with Ezio Pinza, the great Italian basso, in the title role, will be broadcast in full from the Metropolitan Opera House, Saturday, January 1, beginning at 1:55 p. m. (E.S.T.), over NBC, including WCKY and WLW.

In the supporting cast will be a list of great opera stars, including Dusolina Giannini, Richard Crooks, Gina Cigna, Emanuel List, Marita Farell and Virgilio Lazari. These last two, new to the Metropolitan this season, will be heard for the first time in the NBC opera series. Ettore Panizza will conduct.

Mms. Farell, a young Czechoslovakian soprano, has sung Zerlina, the role she will have in the NBC broadcast, at many of the leading German operas. Lazzari, formerly a member of the Chicago opera, has been the Leporello of the Salzburg Festival's "Don Giovanni," one of that famous institution's proudest achievements. Dusolina Giannini, an American soprano, has, with Pinza, been the mainstay of the Salzburg production for several years.

The opera, itself, returning to the Metropolitan repertory after an absence of two years, is one of the oldest still being regularly performed. It had its first performance at Prague, October 29, 1787, more than 150 years ago, but it remains a favorite wherever it is presented. Mozart graces the old legend of Don Juan, or "The Reprobate Punished," with his most charming and staple music.

The libretto follows the old Spanish legend of the dissolute don whose sins finally catch up with him. The opera opens at the point where Don Giovanni is involved with Donna Anna and Donna Elvira and is courting Zerlina. In a duel, he kills Donna Anna's father, the Commandant,

The don, however, merrily goes his way, indulging the flesh until he is surprised at the table by the statue of the commandant whom he has, in a jesting moment, invited to dinner. The statue grasps the don's hands, bids him repent before it is too late. Don Giovanni refuses, a fiery pit opens and demons drag down the heedless Don.

The cast:

Don Giovanni ... Ezio Pinza, bass
Donna Anna .. Dusolina Giannini, soprano
Il Commandatore ... Emanuel List, bass
Don Ottavio ... Richard Crooks, tenor
Donna Elvira ... Gina Cigna, soprano
Zerlinda ... Marita Farell, siprano
Leporello ... Virgilio Lazzari, bass
Masetto ... Louis D'Angelo, baritone
Conductor ... Ettore Panizza
Chorus Master ... Fausto Cleva Chorus Master......Fausto Cleva Stage Director.....Leopold Sachse

The O'Neills, which first went on the air in May, 1935, and is the second oldest of the four, will change time and networks. It is now heard from 11:00 to 11:15 a.m. (E.S.T.), on the NBC-Blue network. Starting January 3, it will be heard from 12:15 to 12:30 p.m. (E.S.T.), on the NBC-Red network.



Jack Benny takes it on the chin every Sunday night from his colleagues, Mary Living-ston, Kenny Baker, Phil Harris and Andy Devine.

#### Elaborate Plans for **Brahms Cycle**

Elaborate plans have been made by the Cincinnati Orchestra management for the Brahms Cycle, a series of four special pairs of concerts to be given on successive Fridays and Saturdays, beginning January 21-22.

The major works of Johannes Brahins are to be presented at these concerts. Soloists will include Robert Casadesus, French pianist, January 21-22; Jascha Heifetz, violinist, January 28-29; Artur Schnabel, pianist, February 4-5; and Jeannette Vreeland, soprano, and Alexander Kisselburgh, February 11-12. The famous Cincinnati May Festival Chorus will take part in the last of the concerts, singing Brahms' great "Requiem." Ticket information for this series may be had by writing to Theo F. Gannon, manager, 101 Gwynne Building, Cincinnati.

Kate McComb plays the role of Mrs. O'Neill in "The O'Neills" which returns to CBS Monday, Jan-



at the same time. As the mother who handles her son and daughceived hundreds

tized

p.m., (E.S.T.),

The sketches

will be drama-

through Fridays

Mondays

of tributes from parents who have Raye and Parkyakarkus. in dealing with their own children. companiment.

#### Clown (?) of the Air Maria Kurenko, Soprano To Be Permanent Star On **Contented Hour Program**

Maria Kurenko, brilliant Russian soprano, will join the Carnation Contented program as a regular soloist beginning with the Monday, January 3, broadcast at 10:00 p. m. (E.S.T.), over NBC, including WSAI and WSM

The broadcast also will mark the debut of Marek Weber, European maestro, as conductor of the Carnation Contented orchestra.

Madame Kurenko, known internationally as "The Russian Nightingale," was signed by the sponsors of the program following her guest appearance on the broadcast of Monday, December 13. A native of Moscow, Madame Kurenko was graduated from the conservatory there, and studied in Paris before making her operatic debut.

She has appeared in opera and concert in Russia, France, Finland, Scotland, Germany, Sweden, the West Indies and the United States. She has made no less than 250 appearances in opera, radio and on the stage in this country.

#### Lucy Monroe Guest With Phil. Orchestra

Lucy Monroe, soprano, will be soloist with the Philadelphia Orchestra, Fritz Reiner, conducting, during the bank sponsored program, Monday, January 3, at 9:00 p. m. (E.S.T.), over NBC.

The concert will be opened by the Overture to Rossini's "William Tell," played by the orchestra. Miss Monroe will be heard next in two selections, Mozart's "Allelujah" and "The Nightingale and the Rose," by Rimsky-Korsakov.

Reiner will conduct "Dance of the Tumblers" from Rimsky-Korsakov's 'Snepourutchka" and Miss Monroe will return to sing Debussy's "Air de Lea" and Bizet's "Ouvre Ton Coeur." Ravel's "Daphnis and Chloe" Suite No. 2 will conclude the concert from the Academy of Music in Philadel-

#### Menjou, Teasdale uary 3, at 2:15 **Guests of Jolson**

The film colony people, Adolph Menjou and Verce Teasdale, will be guest performers on Al Jolson's musical and comedy program over CBS Tuesday, January 4, from 8:30 to 9:00 p.m., (E.S.T.).

It is to be their second appearance ter, Danny and with Jolson this season. They are Peggy, with patience and under- "Mammy" singer, bring latest news "Mrs. about Hollywood, and take part in standing, "Mrs. about Hollywood, and take part in O'Neill" has reservices of Al's cast members, Martha Victor istened and followed her example Young's music is to provide the ac-

#### Watching Al's Fun Go By



Al Pearce, the timid salesman on "Watch The Fun Go By"; is shown in a series of facial contortions as he pleads with a customer to buy his product. Al celebrates his first anniversary Tuesday, January 4, with a renewal contract.

#### ENESCO Soloist, Conductor SYMPHONY CONCERTS

Frieder Weissman, Conducting FRIDAY AT 2:45 - SATURDAY, AT 8:30 MUSIC HALL

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any question is interesting: but especially so when the question concerns a isn't, in my opinion, misrepresentation lot of people. In this case it does con- and Robert or Roberta could go to cern a large number of people—in contests.

Multiple entries, or nom-de-plumes, is the question. The personal viewpoint was expressed to the editor of Contest World in a letter from one of its readers. It follows:

'What's so dishonest about writing under several nom-de-plumes? That is, unless the contest rules distinctly and plainly states: "Not more than one prize awarded to any one person." That should bar one from entering two or more. When the rules say nothing of the sort I don't believe there are many contestants who would fail to send in several entries and I don't see much difference in sending them in in our own name, and submitting one or two under another

"Writers don't hesitate to keep their true identity a secret by use of another, or even two or three other names and their stories sell if they are salable. The public enjoys them just as much and the editor buys them just as readily as if Sally Smith was really Sally Smith instead of Julese Jones.

"Robert Robin might know some reason why Beauty Soap is the best on the market and it does seem a shame to bar him from a possible prize just because he can't add an "a" to his first name, making him figureatively speaking, a woman contestant.

"Or he might even know two good reasons and would want to submit each under a different name. That's perthe judges want and if the rules have mean a TUNERville. Trolley. Elec-

The strictly personal viewpoint on not stated that only one prize would be awarded to any one person. That sleep that night with a perfectly clear conscious. Contents are what really count and if the judges think that Sally Smith sent in entries worthy of one prize, five prizes, or even all of the prizes, they should be awarded to Sally Smith. What do other contestants think?"

The closing question is open for discussion among Dial readers. We would be glad to receive your personal viewpoint, or opinion.

In their latest contest (closing Dec. 15th) the makers of Eaton Writing Paper sought to determine leaders in the radio entertainment world. Advance reports indicate that Jack Benny, Eddie Cantor, Rudy Vallee, Bob Burns and Gracie Allen will top the list in possibly the order named; however, not until all votes are counted can we be absolutely sure.

The top ranking star will receive a Gold Trophy and the person writing the best letter about the subject given will get \$1,000.

If one takes the time to keep abreast of local contest happenings in most any good sized city, they would have plenty to write about. One of the latest and best is Mrs. P. L. Johnson of Atlanta, Ga., who writes what she calls "Sunny South Section" carried in more than one of the contest magazines. Even to other sections it reads

The following won a major prize in fectly okay, too, if the ideas are commercially sound ideas, if they are what petition: "A rural address doesn't

#### **Bolitho To Discuss** King George VI In **London Broadcast**

Hector Bolitho, biographer and intimate of English nobility, will discuss the changes that have taken place in the personality of King George V1 since he ascended the throne, in a broadcast from London, Sunday, January 2, from 1:30 to 1:45 p. m. (E.S.T.), over CBS.

Bolitho has written a great many biographies and memoirs of English royalty and famous people. He is particularly close to the Royal Family and was traveling companion to the Duke of Windsor, when, as the Prince of Wales, he made a tour of New Zealand.

#### Amos 'n' Andy Change Sponsors

Ames 'n' Andy, severing one of the longest commercial contracts in radio, will begin a new three-year contract that continues their daily broadcasts over NBC, at 7:00 p. m. (E.S.T.), and extends the network to include Canada, on January 3.

Amos 'n' Andy have a greater audience today than ever before in their career. According to an extensive national survey, an average of more than 3,200,000 radio sets tune in the black face pair each day. During the past eight years Freeman Gosden, playing Amos and Charles Correll, playing Andy, have acted more than 190 different characters.

tric tuning is the streamlined Special that takes us to town-in a flash with a push." Very clever indeed, don't you think?

In one of Barbasol's previous contests the following won a car: "Barbasol provides a head barber shave and facial treatment, any time, any place, at minimum expense."

Cash prizes to the extent of \$5,000 are being offered by the makers of Kelvinator, but this time it is different. Fifty words on what I think of the 1938 Kelvinator, but it is only open to salesmen and the refrigerator trade. How do nom-de-plumes apply in this case?

Another \$5,000 (first prize) is being offered by the manufacturers of Gold Medal Flour in another of their cakenaming contests. The next fifty prizes \$50 each and five hundred of \$1 each. Closes March 31. Must use blank found only in a sack of Gold Medal Flour. The well-known Prof. Lloyd D. Herrold of Northwestern University will be judge.

Your Nyal Drug Store (a volunteer group similar to Rexall) offer \$500 in prizes. Details may be had by visiting one of these stores and asking for one of their calendars. Short letter type with no purchase requirement; 430 cash and merchandise prizes.

If you like cut-pictures then you will probably want to get in Liberty Magazine's new Game of Presidents series. Already in progress. Closes February 23rd.

#### Goes East



"I'll leave Hollywood before I go Hollywood!" This is Fred Allen's way of announcing that he will be back in New York for his Town Hall Tonight broadcast of Wednesday, January 5, at 9:00 p. m. (E.S.T.).

#### **Changes in WLW Schedule**

Ten new programs have been scheduled to start during the holidays over WLW, while several favorites are moving to new times.

Among the new programs is Frank Simon's Armco band, scheduled for broadcast 3:30 to 4:00 p.m. (E.S.T.) Sundays, from Emery Auditorium, Cincinnati, beginning January 2. This year's series will feature outstanding music students as guest soloists, with Billy Snyder, 14-year-old cornet prodigy from Edmond, Okla., as the first. The Simon music will be heard also over the NBC-Blue network.

The "Musical Steelmakers," a program provided by employees of the Wheeling Steel Corporation, makes its debut over Mutual and WLW, January 2. This program will be aired from 5 to 5:30 p. m. (E.S.T.), Sun-

Beginning January 3, are these new programs: "Aunt Jemima and her Cabin at the Crossroads," 10:15 a. m. (E.S.T.,) Monday through Friday; "Myrt and Marge," 9:30 a. m. (E.S.T.), Monday through Friday; "Hilltop House," 5:45 p. m. (E.S.T.) Monday through Friday.

Effective January I, "Truly American" moves to 5:30 p. m. (E.S.T.) while "Around the World With the Nation's Station" will be aired at 6 p. m. (E.S.T.), Saturdays. "Don't Listen," which has been off the air recently, will return January 1 at 10 p. m. (E.S.T.), Saturdays. "The Minstrel Man," a new show originating at WLW, will be aired at 10:30 p. m., Saturdays, beginning January 1.

Hugh Cross and his Radio Pals will join the Nation's Station January 3 and begin a daily series January 4, at 7:15 a .m. (E.S.T.). Betty Moore, interior decorator, is scheduled to start her annual series for 11:30 a. m. (E.S.T.), Thursdays, January 6.

The following WLW programs are changing time:

#### Toscanini In Second **Broadcast With NBC** Symphony Orchestra

Arturo Toscanini has chosen three masterworks of contrasting appeal for his second broadcast, as guest conductor, of the NBC Symphony Orchestra on New Year's Night, January 1, 1938.

From 10:00 to 11:30 p.m., (E.S.T.), America's coast-to-coast music audience, through NBC's combined Blue and Red Networks, and radio listeners throughout the world, via short wave, will hear the great Italian maestro conduct Schubert's C Major Symphony; two movements from Beethoven's F Major String Quartet, Opus 135; and "Death and Transfiguration" by Richard Strauss.

As melodious, if not as familiar as his "Unfinished" Symphony, Schubert's monumental C Major Symphony is an established favorite with concert-goers. It is one of the works for which Mr. Toscanini is known to have a particular affection.

In programming two movements from Beethoven's F Major String Quartet, Opus 135, the Conductor offers the sixty-two string players of the NBC Symphony Orchestra the problem of playing like four men. The Third and Second Movements of this work will be played in that order: the Lento Assai, Cantante e tranquillo and the Vivace, in reverse order to their sequence in the quartet.

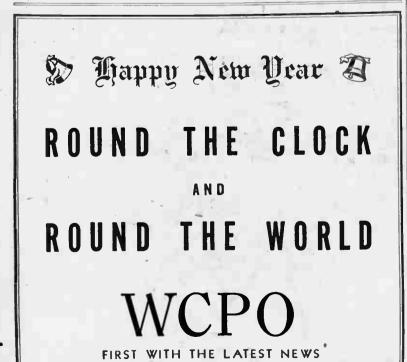
These will be played not in arrangements for string orchestra but as originally written for first and second violin, viola and cello, with double bass added.

Richard Strauss's mighty tone poem, "Death and Transfiguration," is one of that great composer's noblest inspirations, a stirring and glowing work which calls upon the entire resources of a virtuoso orchestra.

Sundays; "WLW Operettas" to 9 p. m., (E.S.T.), Fridays, beginning January 7. These program changes will become effective January 3: "The Story of Mary Marlin," 11 a. m. (E.S.T.); "The O'Neills," 12:15 p. m. (E.S.T.); "The Gospel Singer," 8:30 a. m. (E.S.T.); "The Voice of Experience," 8:45 a .m. (E.S.T.); "Nation's Family Prayer Period," 8 a. m. (E.S.T.); "All the Answers," 9:15 a. m. (E.S.T.).

"Vic Arden's Orchestra" moves to 1:30 p. m. (E.S.T.), Wednesdays and Fridays, effective January 5, and "Hello Peggy" will be aired at 1:30 p. m. (E.S.T.), Tuesdays and Thursdays, beginning January 4. "Harmony School" will be heard at 11:15 p. m. (E.S.T.), Mondays, starting January 10.

L. B. Wilson, president of WCKY. has purchased a new home on San Marco Island, in Biscayne Bay, Miami, Fla., where he and Mrs. Wilson "Midwestern Stars" to 6 p. m., will spend a portion of this winter.



#### Elman, Guest Artist With Philharmonic-Symphony Orchestra

The first Sunday broadcast of the Philharmonic-Symphony Orchestra for the New Year will be featured by the appearance of Mischa Elman as soloist in Tschaikowsky's D-major Violin Concerto, which is to be given with the orchestra under the direction of John Barbirolli, from 3:00 to 5:00 p. m. (E.S.T.), January 2.

This is to be Barbirolli's last concert before he takes a month's vacation in England. He is scheduled to return February 1. Meantime, Georges Enesco, Roumanian composer conductor and violinist, will be guest

Mischa Elman was greeted as a great artist in St. Petersburg, in 1904, at the age of 13. He was born in Stalnoje, Russia, January 20, 1891, and played the violin in public for the first time at the age of 5. He studied with Fidelmann in Odessa for five years and in 1902 accepted the invitation of the great Leopold Auer to be his pupil.

After touring the Capitals of Europe he made his debut in New York in 1908 with the Russian Symphony Orchestra and has since distinguished himself among the violin artists of the world.

The program:

Ancient Airs and Dances, Suite 3
Respighi Concerto in D Major for Violin and Orchestra ...... Tschaikowsky Mischa Elman Symphony No. 2 in D Major...Beethoven Overture, "The Roman Carnival"..Berlioz

## Pinza To Be Guest Soloist With Ford

Ezio Pinza, famous basso, will appear as guest soloist with the Ford Symphony Orchestra under the direction of Eugene Ormandy, Sunday, January 2, at 9:00 p.m. (E.S.T.).

Orchestral selections on the program will include "Waltz of the Flowers," from Tschaikowsky's "Nutcracker Suite"; "Poem" by McDonald, and excerpts from Moussorgsky's "Pictures at an Exhibition." In addition the 26-voice Ford chorus, accompanied by the orchestra, will present two well-loved Bach chorales, 'A Mighty Fortress is Our God" and "Jesu, Joy of Man's Desiring."

The complete program:

After ..... Edwards
Mr. Pinza and Orchestra 

#### Bobby Returns



Bobby Breen, the youthful singer of Eddie Cantor, will again be heard on that program, Wednesday, December 29, when it is broadcast over CBS including WKRC, WHAS, and WHIO, at 8:30 p. m. (E.S.T.)

#### Lillie, Horton To **Guest Star For** Oakie's College

Edward Everett Horton will be guest of Jack Oakie's College and Beatrice Lillie is to appear with Benny Goodman's Band during the 'Caravan" broadcast over the WABC Columbia network Tuesday, January 4, from 9:30 to 10:30 p.m., (E.S.T.).

Horton, famous on stage and Symphony Orchestra screen for his humorous characterizations, will "lecture" Oakie's students beginning at 9:30 p.m. When the program switches to the "Swing School" at 10:00 p.m., Miss Lillie, English comedienne, will be on hand to bandy words and perhaps a song or two with Goodman's musicians.

#### Feast of Epiphany Celebrated On NBC

The Feast of Epiphany, celebrating twelve nights after Christmas, the coming of the Wise Men from the East, will be observed in a special broadcast on Thursday, January 6, from 2:00 to 2:30 p. m. (E.S.T.), NBC, including WCKY.

Children in all the Catholic schools of the country will be tuned in for an address by the very Rev. Father Michael Ducey, O. S. B., head of the Benedictine Monastery at the Catholic University of America, in Washington, D. C.

He will be introduced by the Very Rev. Father F. A. Walsh, national director of the Confraternity of Christian Doctrine, an organization in charge of the teaching of catechism his decision seems eminently wisc. in the country's Roman Catholic schools.

#### Enesco, Violinist, Weismann, Conductor, Symphony Guest Stars

This week's Symphony concerts, which will be played on Friday afternoon and repeated on Saturday evening, will present two of the most interesting figures in the musical world

Georges Enesco, who will be the soloist for these concerts, appears in a triple role, that of solo violinist, composer, and conductor. Every appearance of Enesco, who is so highly regarded by music critics everywhere, is in fact sensational.

Mr. Enesco will play the Mozart Concerto No. 7 in D-major for violin and orchestra, and will conduct his own symphony in E-flat, thus giving the audience an opportunity of hearing this gifted musician in all the phases of his talents.

For this pair of concerts comes Dr. Frieder Weissmann to conduct the orchestra, except for the Enesco work. Dr. Weissmann is new to our audiense, his visit here makes his first public appearance in America.

Dr. Weissmann-a South German by birth, a graduate of the University of Munich, a pupil of Dr. Max Schillings-has directed both orchestral concerts and opera in Berlin, Koenigsburg, Dresden, Frankfort, Stuttgart and in Amsterdam, where annually he directs a series of symphony concerts.

He has long wished to visit the United States, and not until this year, when he set aside time from his busy life to take a honeymoon, did he and Mrs. Weissmann determine on this Shortly after his Cincinnati concerts, which will include those on January 7th and 8th, with Ruth Slenczynski as soloist, Dr. and Mrs. Weissmann will leave for Amsterdam, where he will conduct a series of symphony concerts.

The program for this week's concert follows:

Conducted by Dr. Weissmann Overture Leonore No. 3, Op. 72 Beethover

#### AROUND THE DIAL

(Continued from page 5)

program will feature a surgeon whose hobby is appendectomies, a dentist whose hobby is yanking molars, and a lawyer whose hobby is winning suits.

Maybe the radio tide that's been running so strongly toward Hollywood is beginning to turn. Only this week the Dial-Twister heard of a popular headliner who had a chance to go to the coast and make a picture while he went on with his broadcasts. He refused, preferring to keep on working in the East. Considering the "Oh yeah?" that greets many a Hollywood show at the loudspeaker end,

In case you've been dialing in vain

#### Young Commentator



Lee Bland, one of radio's youngest news commentators, does a nightly program of news over WKRC at 10:30 o'clock, which has been on the air consecutively for more than a year.

Bland, a graduate of Ohio State University, is a native of Virginia. His distinctive style of presentation has earned for Lee an enviable position in the broadcasting world.

casts of Hendrik William Van Loon, At least you could last week. Apparently it hasn't dawned on NBC outlets that Van Loon is one of the most interesting of radio commentators.

A press release from NBC plays up Hotel lead, is following in the footsteps of big brother Don. Perhaps he can even look forward to playing opposite Mae West. If so, it won't be before a live microphone.

Being a mere male, the Dial-Twister less blurb?

for those Tuesday 7:30 p. m. broad- supposed sponsors could get away with the deluge of commercials on the you'll find him on WSM and KVOO. daytime air because of the patience of the gentler sex. But there are signs that this well-known patience has its limits. For instance, a gracious lady of my acquaintance had been a loyal listener to one of the soap serials for a long time. But now she no longer the fact that Jim Ameche, new Grand dials it. "I can stand a reasonable amount of advertising," she explained. But when they began using more than half their time for sales talk, that was too much. The story just wasn't worth it." Query: Can she dial a daytime commercial with any

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## BRAHMS CYCLE

## Cincinnati Symphony Orchestra

Jan. 21-22-Robert Casadesus, Pianist Jan. 28-29—Jascha Heifetz, violinist Feb. 4-5—Artur Schnabel, pianist Feb. 11-12-May Festival Chorus, with Jeannette Vreeland, soprane, and Alexander Kisselburgh, barytone EUGENE GOOSENS, Conducting

In the Principal Works of Johannes Brahms

CYCLE TICKET PRICES-First Floor, \$10, \$8, \$6; Balcony, \$8, \$6, \$5; Gallery, \$3, \$2. 101 Gwynne Bldg., CH 6146. ORDER NOW, PAY LATER.



The dozens of greeting cards from radio folks and the spirit of the New Year prompts a quick rehash of '37 events. It brought the pades for Jimmy Krautters . . . a quickest and biggest success in new sty many a year to Tommy Riggs and his girl friend, Betty Lou . . . an extra push for announcer Tom Person Slater, vocalist Jeannine Macy, the Mary Sothern and Mad Hatter-field script shows. New WKRC and WCPO studios and the promise of a new home for the Nation's Station. In the line of marriages, the Crosley-Jennings match, Ish Drain and Mary Elizabeth Woods. George Case and Maryilu, while Tom Slater and Bill Seymour married out of radio. Fond farewell to the three Marys of WLW-Paxton, Alcott and Woods . . two changes in the managership of the Nation's Station. Incoming events included the Smoothies, Modernaires, Angelo the Street Singer, Ralph Nyland, Allen Franklin, Lynn Cole, Bill Williamson, Lin Mason and many others . . . guess Cincy didn't do so bad at that.

New Year resolutions the Astronomer would like to see enforced: year . . . Bill Stoess giving up Washington, D. C. and educated at cigars . . . a new kind of walk for the Bethel Military Academy in War-Cigars . . . a new kind of walk for the Bethel Military Academy in WarJoseph Ries . . . Grace Raine renton, Va., and Polytechnique in switching to milk . . from CocaColas, of course . . . a new WLW best known plays are "The Sign on arrangement for "Fine and Dandy" the Door," "The Enemy" and "The ... Maynard Craig not looking for Fool." a red hat . . . bigger and better Mark Warnow is in charge of the spots for the Modernaires . . . a musical department of the "Magaslow-down on the Bob Newhall zine," and Morton Bowe is the chief for Gilbert Martin . . . one name N. J. and when a boy moved to Camonly for Frank Zwygart . . . a bridge, Mass. For two summers couple of good breaks for Jane before the war he was a member of Gerrard . . . the Smoothies sing-ing "Whatcha Gonna Do When There Ain't No Swing" at least once a week . . . Paul Kennedy conducting no more "Silent Night" Broadway and on numerous radio contests . . . Helen Nugent singing programs.

about John Clark, Don Becker and Transamerican . . . fewer escanew style of singing for the Devore

Personality of the week: Louis Levy . . . free lance actor and writer . . . probably best known for

## "Magazine of Air" Switches To Sunday

The "Magazine of the Air," with Channing Pollock as editor, will change its schedule to Sundays over CBS, including WKRC, WHAS and WHIO from 5:00 to 5:30 p.m., (E.S.T.), beginning January 2. The program is currently heard on Thursdays from 3:30 to 4:00 p.m., (E.S.T.). The fiction departmentdramatizing "Carol Kennedy's Romance," is brought to listeners Mondays through Fridays at 11:15 a.m., (E.S.T.).

Pollock, who contributes articles on "Happiness," is a noted author Peter Grant wearing a hat all and dramatist. He was born in

musical department of the "Maga-. . no more boutennaires soloist. Bowe was born in Plainfield,

Stromberg-Carlson High Priced? No Sir! Same Price as Ordinary Radios Sold by the Better Dealer in Your Vicinity . . . . .

For name of nearest dealer phone MAin 0600 The Graybar Electric Co., 310 Elm St., Distributors. over 'KRC. Heard often on WLW ... authored several of the "Hello Peggy" scripts . . . has had quite a few magazine stories published. Tall, dark, twenty-five and married to a lovely blonde. Hobby . baseball . . . Lou can tell you the batting average of every player in the league.

Along the Milky Way: Spied trombonist Phil Davis doing his last minute shopping in Pogues. jewelry counters seemed to catch his eye . . . practically all of radio wearing new ties . . . but that's to be expected . . . a short talk with musician Clyde Trask who says the band business this year is worse than it has been for years . . . a look in the Rathskeller at Billy Snider . . . fully recovered from his recent accident . . . understand Joe Reichman's music will be heard Dick Thies now a WSAI production a special New Year's Eve broadtion man . . . Dick began at the cast over the NBC networks from San Afternoon Schedule bottom as a set-up boy . . . always Francisco.

his job of Mr. Lawrence in the thought it would be a good idea M. M. McBride To Freshest Thing In Town script show for him to direct a band of his own . . . should be able to make good with his name. Johnny Lawrence, Freshest Thing in Town on WKRC received Xmas cards

> and you and you . . . hope the New Year is a gooder.

> More star shooting with the Astronomer next week, and, as usual, more peeps at people. THEME UP AND OUT.

> Bob Burns sat on the bench of the Arkansas State football team when it met Fresno State in Los Angeles Christmas Day.

## Have New Schedule Of Daily Broadcasts

Mary Margaret McBride, veteran newspaper woman and popular radio The mosta of the besta to you columnist, will increase her broadcast periods over the WABC-Columbia network to five days a week when she inaugurates a Tuesday and Thursday program beginning with the week of January 3. Miss Mc-Bride will then be heard Monday through Friday, from 12:00 noon to 12:15 p.m., (E.S.T.).

The radio columnist has become widely popular in a short space of time for her intimate style of discussion of interesting industries, places and people, not often found in the headlines. Her subjects, which range from who's who at opening nights, to the life of a lighthouse keeper, are developed along human interest lines and are enjoyed by men and women alike

# FOR A HAPPY 1938

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