WEEK ENDING OCTOBER 29, 1937

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JACK BENNY ACE AIR COMEDIAN See Page 11

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.



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Six Months for \$1. Single Copies 5 cents RADIO DIAL brings you the latest available programs and news of your favorite stations and artists All programs listed are correct up to press-time, but are, of course, subject "o later changes by networks and local stations.

Telephone-CHerry 0710 - 0711 GEORGE A. VOGELE-Editor

WEEK ENDING OCTOBER 29, 1937 No. 24 Vol. VII

### CONVERSATION PIECE

The position of the radio announcer has undergone a considerable change in the past few years. Compared with the days when Graham McNamee, Quinn Ryan, George Dewey Hay and Norman Brokenshire were gods of the kilocycles, the present-day program spicler is just another voice coming from the loudspeaker. It is doubtful if many listeners know or care much who the owner of the voice is.

For one thing, this is because there are so many announcers. When studios swarm with them, even the ardent fan finds it hard to keep track of his favorites. Another reason is that, today, the chief duty of an announcer is to pump commercials into a defenseless microphone. And somehow listeners are not wildly enthusiastic about sponsor blurbs. Recently still another reason has been added to these.

One of radio's many contradictions is that it it both public and private. Every program is heard by many people. (The time salesmen say millions.) Yet each listener hears it as an individual. For him, the rest of the audience does not exist. On that score radio can be likened to reading, as compared with attending a theater.

In general, this means that programs should be aimed at individuals, not crowds. In particular, this means that announcements should have  $t_{c}$ quiet intimacy of conversation, not the blatant yammerings of a stunp speech. The few best announcers use an intimate engle. But others ha developed a different technique.

The shouter is the best-or worst-example of that method. He tries to make listeners listen by using all 11- 40ng power the volume-indicator will permit. The homerang results of his pile-driving are too well known will permit. The boomerang rest arts of his phe-driving are too way will permit. The boomerang rest arts mentioned because many of his announcer to need comment. The show or is mentioned technique. man as if they were

brethren have evolve a modified technique. using a quiet conversational tops their voices to a low, pleas-Instead auditorium, Ill and strident.

in t pitch they the latter is the more irritating. Volume can be cut down to an endurable level. But even tone control cannot take the rasp out of the announcer who imagines he is declaiming to a crowded hall, not individuals in the privacy of homes.

There is reason to suspect that announcers are not entirely to blame for adopting this annoying mannerism. At certain stations all the program spielers use the same method. Perhaps they have their orders. Be that as it may, the practice does not meet the requirements of the listener.

So long as radio is heard in the home by individuals, really effective announcing must be agreeable and intimate. Shrill declaiming is only little less objectionable than full-lung shouting.

Those who have watched him work say Milton Cross cannot be heard three feet from the microphone. If fellow-craftsmen followed his intelligent example, announcements would have a more attentive audience.

### New Sports Announcer Joins **Crosley Stations**

Norman Perry, recently with Station WIRE, Indianapolis, has joined Stations WLW and WSAI as sports announcer. He will be assigned to do local football games in which the University of Cincinnati and Xavier University participate for WSAL in addition to sportscasts over the Na- ing WCKY. tion's Station.

During the past summer Perry was a sportscaster for General Mills when that organization sponsored baseball broadcasts throughout the East and Middle West.

Perry's home is in Indianapolis.

One of the most unusual of the new fall programs is the NBC show, called "Mr. Keen-Tracer of Lost Persons," heard at 7:15 p.m (E.S.T.), Feeling" played ! Tuesdays, Wednesdays and Thursdays over the NBC-Blue network, includ-

"Mr. Keen-Tracer of

Lost Persons"

Mr. Keen is a kindly man of extraordinary talents. He has a worldwide organization devoted solely to finding lost persons, and he-guaran, tees to find any missing person, else Hanshaw, Judy Starr, Lois Ravel, "no charge."

### COLUMBI-A-MUSINGS From WKRC By MARGARET MALONEY

Several columns ago, we mentioned that we thought sponsors were passing up a good bet by not signing Herbert Marshall to m. c. a show . . now he's in New York and not only for pleasure . . . he's auditioning for several agencies and it's planned to have him head a big variety show.

The report that Walt Disney's "Mickey Mouse" air show will be sponsored by Lifebuoy or Rinso is just so much talk . . . it's definitely set for Pepsodent sponsorship.

+ / + And nov another "Mr .----- Goes to Towy" picture will be screened wher Shep Fields makes "Mr. Ripple Goes to Town." The "Deeds" and "Dodds" pictures might be said to have caused a "Ripple!"

Dick Bray seemed to be the chief topic of conversation last Sunday night after the SWELL job he did broadcasting the Bengals-New York Yankces fourball game from Crosley Field, that afternoon. When it comes to broadcasting football, they don't

come any better than Bray.

Jawn Patrol, on 'KRC, will fly to Chicago via American Airlines this week-end. Be sure to listen to his program next week when he'll describe his trip for his listeners. .

Look alikes: Carlton KaDell, announcer on Hal Kemp's Chesterfield CBS show, and Phil Harris. \* .

And now comes word that Professor Quiz will make his screen debut in "College Follies of 1938." + .

Jane Wyatt will replace Rosalind Russell of the weekly "Silver Theatre" presentations, each Sunday, over WKRC and Columbia.

It grieves me to read a fan letter written to Al Bland from a woman celebrating her twenty-fourth birthday. She requested the number "That Old Feeling" . . . but claims she intended no pun. It's been years since I was twenty-four and even now I wouldn't ask to have "That Old

On November 1, George Jessel, with Will Osborne's music, begins a new series of transcribed programs sponsored by DeSoto. They'll be heard on 'KRC and will feature such well-known artists as Jane Froman, e Wiley, Irene Beasley, Annette Kay Thompson and Jane Pickens.



Pretty Noel Mills' talents are not all confined to microphone histrionits. Besides being a first-rate actress, Noel is also a ballet dancer, an impersonator and an announcer. She is currently heard K: hen Cavalcade, John's Other Wife and other NBC programs.



RADIO DIAL. WEEK ENDING, OCTOBER 29. 1937

## Philharmonic - Symphony Opens Eighth Season On CBS

On "Heatrolatown Herald"



Here is one of radio's best known triangles—not affair but three stars of the air waves. Vicki Chase. Ellis Frakes, left, baritone, and Sydney Mason, tured on the WLW "Heatrolatown Herald," 8 (E. S. T.) Wednesdays.

#### Launch New B

Parks Johnson (below) and Walace Butterworth, NBC's

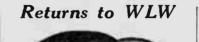
## New Compositions Will Be Heard On Program

A new score by John Barbirolli based on the music of Henry Purcell, seventeenth-century composer, will be performed by the Philharmonic-Symphony Society under Barbirolli's direction when the orchestra begins its eighth year of broadcasting over the WABC-Columbia network, including WKRC, WHAS and WHIO, on Sunday, October 24, from 3:00 to 5:00 p.m. (E.S.T.). The Sunday concerts will be heard regularly thereafter at the same time. Deems Taylor, consultant on music for Columbia, will be the commentator, as he was last season.

Barbirolli's new arrangement is based on several incidental compositions which Purcell wrote for plays and is listed as the New Suite for Strings, Four Horns, Two Flutes and Cor Anglais. The conductor said he included it in the first program because of the response which followed his Purcell performances last season Formula for Success



There's a simple three-word formula for success in managing a chain of big hotels—"use common sense." So says Ralph Hitz, who went from Cincinnati to New York to become America's No. 1 hotel director. Hitz rarely cosents to a microphone appearance, but here you see him being interviewed by Lee Wood in WCKY's Netherland Plaza studios.



Raymond Paige has already finished two songs for the forthcoming Bobby Breen picture, "Lucky Star," in which Paige will also act.

## WLS NATIONAL BARN DANCE TO PERFORM HERE

The Odd Fellows Association of ter Cincinnati is sponsoring four ences of the WLS National

#### RADIO DIAL, WEEK ENDING, OCTOBER 29, 1937

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N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)

## PROGRAMS FOR SATURDAY, OCTOBER 23

#### CARTERN CTANE

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	(EASTERN STANDARD TIME)								(CENTI	RAL STANDARD TH	ME)
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Ill. (870 kc.)	WSM Nashville, Tenn, (650 kc.)	WHAS Louisville, Ky. (820 kre.)
6:30 6:45		Top o' the Morning	Jerry Foy Sun Up Jamboree			Six-to-Niners		5:30 5:45	Smile A While		
7:00 7:15 7:30 7:45	O'Clock Morning Round Up.	Morning in Mountains Family Prayer Period WLW Mail Bag Doc Schneider's Texans	Sing Before Breakfast Early Edition—News. Dow's Dawn Patrol	7:15 7:30 7:45		WCPO News Six-to-Niners	Musical Review	6:30 6:45	Don & Helen Sing, Neighbor, Sing Pat and Henry	Golden West Cowboys	Salt and Peanuts
8:00 8:15 8:30 8:45	Liebert Ensemble N.,	Norsemen Quartet N Peter Grant—Naws Cornbread and Caviar	Woman's Hour	8:15 8:30	Good Morning Melodies N Do you Remember N To be announced				The second	Good Morn. M'l'd's N Familiar	Early Morning Jamboree
9:00 9:15 9:30 9:45	et 18	Breakfast Club N Synagogue of the Air	Dalton Bros. C Musical Calendar Fiddler's Fancy C	9:15 9:30 9:45	What Next	Musical Menu	Dalton Bros C Richard Maxwell C Fiddler's Fancy C	8:15 8:30 8:45	News Report Morning Roundup Morning Minstrels	•• ••	Dalton Brothers C Richard Maxwell C Meador Lowry-News.
10:00 10:15 10:30 10:45	Raising Your Parents N Bill Krenz's Orch. N.		the Console C Let's Pretend C	10:15 10:30 10:45	To be announced	WCPO News Gene Austin Kiddies Karnival	Fred Feibel C Let's Pretend C	9:15 9:30 9:45	Big Gumbo Program	Banner Newshawk Homemaker's Chat Rhythm Serenade Bill Kranz's Orch. N	Fred, Feibel at the Console C Let's Pretend C
11:00 11:15 11:30 11:45	Movieland News Hymns for Everyone Murdock Williams		H H	11:15 11:30 11:45	Melody Men N Kentucky Clocker	•••••••••••	Cin'ti Conservatory of Music C Farm Review	10:15 10:30 10:45	High School Parare Priscilla Pride WLS On Parade	Minute Men N Harold Nagel's Rhumba Orchestra N	vatory of Music C
12:00 12:15 12:30 12:45	Three Marshalls N National Farm and Home Hour N	Vic Arden's Orchestra Farm and Home Hour N	The Captivators C George Hall's Orchestra C	12:15 12:30 12:45	Rex Battle M	WCPO News The Playboys Man on the Street Melody Parade	News Listener Speaks News, Weath'r, Mark's	11:15 11:30 11:45	Fanfar Interview Chuck, Ray, Christine For People Only Markets-News	National Farm and Home Hour N	Luoisville School of Music George Hall and his Orchestra C
1:00 8:15 1:30 1:45		Campus Capers N	Orientale C Jimmy Shields C Buffalo Presents C """ Madison Ensemble C	1:15 1:30 1:45	Happy Jack M Escorts and Betty N Orrin Tucker's Orchestra M Palmer House Ens. M	WCPO News Rhythm Rambles From Hawaii WCPO News	Don Jennings Buffalo Presents C	12:15 12:30	Poultry Service Time Otto's Novelodeons Grain Market Livestock Market Rev'w Home Talent Acts	Banner Newshawk	Orientale C Jimmy Shields C Livestock; Weather Dance Band Madison Ensemble C.
2:00 2:15 2:30 2:45		Notre Dame vs. Navy	Ann Leaf at the Organ C Tours in Tone C	2:15 2:30 2:45	Three Graces M To be announced	Siesta University of Cin- cinnati vs Indiana	Ann Leaf at the Organ C Tours in Tone C	1:15 1:30 1:45	The Old Timers Home Talent Program Musical Program	Bavarian Orch. N Cadets Quartet N	Ann Leaf, organ C Tours in Tone C
3:15 3:30 3:45	Football Game	11 11 11 11	Down by Hermans C Waltzes 'f the World C Notes and News	3:00 3:15 3:30 3:45		Football Game	Down by Herman's C Waltzes of the World C Dictators C	2:15 2:30 2:45	WLS Merry-Go-Round	Vanderbilt vs. Louisi- ana State University —Football Game	Down By Herman's C Waltzes of World C Dictators C
4:00 4:15 4:30 4:45		· · · · · · · · · · · · · · · · · · ·	Dictators C Eddie Schoelwer The Dancepators C	4:00 4:15 4:30 4:45 5:00	To be announced	· · · · · · · · · · · · · · · · · · ·	Dancepators C	3:15 3:30 3:45 4:00	Football Game		The Dancepators C
5:00 5:15 5:30 5:45	H. Middleman's Or. N	Kaltemeyer's Kindergarten N	Frank Dailey's Orchestra C George Olsen's Orchestra C	5:15 5:30 5:45	Football Resume	Your Sub'rban Theatre	Orchestra C Geo. Olsen's Orch. C Pigskin Parade	4:15 4:30 4:45	H. Middleman's Or. N	Kaltenmeyers Kinder- garten N	Frank Dailey's Orchestra C Out o' the Dusk
6:15 6:30 6:45	Johnny O'Brien N	Bob Newhall Alfred Gus Karger	Dick Bray—Sports Sports Resume C Fighting Crime C	6:15 6:30 6:45	El Chico Revue N	Art Tatum	Columbia Concert Hall; News C	5:15 5:30 5:45	Football Scores	Rhythm Time Sunday School Lesson News Summary Asher and Little Jim'y	Eddy Dooley C Fighting Crime C
7:45	Message of Israel N Eddie Varzo's Orchestra N	Barn Dance	Carborundum Band C	7:00				6:15	Message of Israel N Eddie Varzo's Orchestra N	Piano Duo N Cole and Moore	Band C
	Home Towners N Paul B. Sullivan Nota Day N	Believe-It-Or-Not Ripley N Jack Hałey's Variety Show N	"Your Unseen Friend" C Johnny Presents						"Meet the Folks"	Francis Craig's Orch. Publishers Program Jack's Mountaineers Vagabonds	Your Unseen Friend C Johnny Presents C
9:15	WCKY News Front Page Dramas Bordertown Barbecue	National Barn Dance N " "	Professor Q Personalities Musical						gal Barn N	Possum Hunters Uncle Dave Macon Dixie Liners Lakeland Sisters	Professor Quiz C Saturday Serenade C
10:00 10:15 10:30 10:45	Gun Smoke Law N Streamline Revue	Cleveland Or Jamb								Sarie and Sallie Delmore Brothers West Cowboys	Your Hit Parade C Joseph D. Scholtz

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will begin a

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The Radio News-

May, October 24, from

to 3:30 p.m. (E.S.T.), over

NBC-Red network, including

WSAI. Persons in the headlines

of the week will be interviewed

while they are still "news" and will be brought to New York spec-

ially for the purpose.

sucit conducts.

He returned October 10 from a holiday in his native England to begin his duties as newly-appointed permanent director of the orchestra.

The first half of the concert is to be occupied with the Berlioz "Benvenuto Cellini" Overture and Beethoven's Seventh Symphony. After the Purcell work, Balakireff's symphonic poem, "Thamar" and the Prelude to Wagner's opera, "Die Meistersinger," will be given.

### SERIE SERIE

the "eternal"

lyric soprano;

editor, are fea-

30 to 9:00 p. m.

rogram

SERIES OF THREE OPERAS OVER NBC-WCKY

Music lovers who don't mind staying up late will be offered three operas in the next few weeks by WCKY, the programs to originate on the stage of the San Francisco Opera House.

From the NBC-Blue network, WCKY will present the second act of Guonod's "Faust" from 12:00 midnight (E.S.T.) until 1:00 a.m., on Saturday, October 23. Pietro Cimini will conduct and the singers will be Giovanni Martinelli, Ezio Pinza, Charlotte Boerner and Olga Callahan.

At the same times on Saturday, October 30, the second act of Verdi's "La Traviata" will be presented. On Wednesday, November 10, the opera will be Massenet's "Manon," heard from 11:30 p. m. to 12:45 p. m. (E.S.T.).



Photo by Newman

The voice of Wilda Hinkle once more is heard over WLW and WSAI. She returned recently to the Crosley stations after two years in New York and Chicago. Miss Hinkle is currently starred as the "woman of the mountains" in the "Morning in the Mountains" program over WLW at 7:00 a. m. (E.S.T.) daily except Sunday, and in "Rainbow Ridge," at 9:00 a. m. (E.S.T.), Monday through Friday over WSAI.

performa Barn Dance St. on Sunday, October Theater, Cincinnati, at 2:00, 7:00 and 9:00 p. m. The production will present in person the famous "hill-billy" entertainers who are heard every Saturday night at 9:00 p. m. (E.S.T.), over station WLS and the NBC network, including WLW.

Gire

Admission prices for the performances here will be 40 cents for adults and 15 cents for children.

Six young Cincinnatians will be heard with Uncle Ezra, Lulu Belle, Skyland Scotty, the Hoosier Hot Shots, the Ramblers and Bill McCloskey in "Uncle Ezra's Party," over WSAI, 12 noon to 12:30 p. m. (E.S.T.), Sunday, October 25.

The Cincinnatians, declared winners in an "Uncle Ezra Contest" conducted by the Odd Fellows, are Virginia Quitman, Hughes High School student; Tex Edwards, singer of cowboy songs, and the Ridge Rangers, four-piece hillbilly band. They were selected at finals at the Paramount Theater, Sunday, October 17.

PN P	ree N " Paul Sullivan Oger Pryor's Orch Al Donahue's	7 8 8 7 8 8 7 8 7 8 7 8 7 8 7 9 9 9 9 9	30       Roger Pryor's Orchestra         300       Hi There Audience M         300       Lairs Barn Dance	WCPO News Fourth Downs WCPO News Fourth Downs Cotton Club Orch WCPO News Dance Awhile	Session C Gene Baker's Orch. Bob Chester's Orch. Your Unseen Friend C "" Johnny Presents Russ Morgan's Orch. C Professor Quiz C Curtain Calls "" Your Hit Parade C" News Benny Goodman's Orchestra C	6. 7:00 7:15 7:30 7:45 8:00 8:15 8:30 8:45 9:00 Barnyard Jamboree 9:15 9:00 9:45 Hometown Memories. 9:45 10:00 7:45 10:30 Fireside Party	D. D	Loz
WCKY	Orchestra N	Orchestra C I WKRC	1:45 Orchestra	WCPO	Orchestra C	10:45 WLS-WENR	Vagabonds	Meador Low
7:00-Message of Israel: Rabbi stein, guest speaker. Organ WLS WCKY kdka whk wav wowo -Top Hatters Dance Band. WE wmaq who wdaf kyw -Saturday Night Swing Club. WHIO wbbm wgar wfbm kmk wsfa wwl wcco 7:20-Football Scores. WEAF of 7:30-Eddie Varzo's Orchestra. WLS kdka wtam wowo -Luboschutz and Nemenoff, (NBC) WSM wgy wtam wma Uncle Jim's Question Bee-Jim conductor. WJZ wgy wmaq k -The Carborundum Band. W WHAS wcco wcau wgar wbt wjr -Steinie Bottle Boys. WEAF of 7:45-Jimmy Kemper's Song Sh sey wtam wmaq who wdaf k 8:00-Robert L. (Beliave-It-Or- WEAF WLW wgy wtam wm kyw wire kstp wbap	music. WJZ WCK e wire wham Orch AF wgy wtam 8:30F WABC WKRC bc wadc wwva g McWilliams, dka wtam WEA McWilliams, dka wtam WHI /ABC WKRC wcco wadc wbbm 8:45N chest mly wwo ories. WEAF yw Not) Ripley, ag wij wave wwl	rtet, and Bill Wirges' Orch KY kdka wfla wowo ur Unseen Friend'' with Ha hestra. WABC WHAS WH u wbbm wjr wwva wadc Fray and Braggiotti, piano a whk wave wire wham wow c Haley's Variety Show, w ill, blues singer; Warren H ceremonies; Ted Fio Rito's AF WLW wgy wtam wmaw wave wbap wdaf hny Presents: Russ Morgan's rles Martin's "Front Page N Adair and Glenn Cross ed Ensemble. WABC WK IO wjr wbbm kgar wfbm o wcau wadc wwwa wbt Nola Day, songs. Norman C stra. WJZ WCKY kdka whk	estra. WJZ wyst wir w wwya wbt w wwya wbt w "It's All In only -Special Del Marion Ran wa waq wdaf full, master orchestra; kmox wgt corchestra; kmox wgst waq wdaf 10:00-"Your I ropolitan O Orchestra; kmox wgst kmox wgt News'' Fran- yocalists; RC WHAS kmox wgst wir whan yocalists; News'' Fran- louide Correstra; wwya wir wir NBC Jambo Chestra, wit 0:30-Gens ca and his Cor wh wave wir wir wbbm wadc wbt wast WASC Jambo Chestra, wit 0:30-Gens ca and his Cor wh wave wir wir wbbm wadc wbt	Serenade. (CBS) WHA bbm wgar withm kmbs if a wil Fun''-Dramatizations. wery, a dramatic skett dolph. WEAF kyw wg wwi kstp who fit Parade'': Hilda Burk bera soprano, guest; Al tra; Songsmiths, male on and Stuart Allen, v RC WHAS WHIO kmbč wcau kmox wac twgst wwl wcco Law: Dramatization by WCKY whk wave wire ree: Harry Kogen and n guest artists. WEAF y wtam wmaq who f Light Opera: Harold cert Orchestra; vocalist re wham ter General James A. conomy.'' WABC WKRC	S weau S weau S weau S weau H:50-Eddie R whk wave wi WABC WABC C hestra. W wdaf kyw -Frankie Mas WHIO wir w -Jerry Blaine Orchestra. We WIDNIGHT-R Orchestra. We MIDNIGHT-R Plaza Hotel whk Wabb Wibur Wibur Wibur (WLW Sanford S. WJZ Orchestra. We -Richard Him WABC WHA kmbc wcau (WLW Sanford S. WJZ Orchestra. We Wata wite w Sanford S. WJZ Withou (WLW Sanford S. WJZ Withou (WLW Sanford S. WJZ Withou (WLW Sanford S. WJZ Withou (WLW MIDNIGHT-R MIDNIGHT-R MIDNIGHT-R MABC -Richard Him WABC WHA kmbc wcau Orchestra. We MIDNIGHT-R MIDNIGHT	nahue's Rainbow Room Or- EAF wgy wtam wmaq who ters' Orchestra. WABC WKRC vbbm wgar wtbm wcau kmox and the Park Central Hotel WJZ WCKY wire wave wham an Wilde and his Netherland Orchestra. WJZ WCKY WLW re wham Netherland Plaza Hotel Or- AF wgy wtam wmaq who wdaf nber's Essex House Orchestra. S WKRC WHIO wir whk wfbm kmox wade wsfa wbbm Farm Orchestra. WEAF kdka ham whk rron and his Southern Tavern WEAF WLW wgy who wdaf	John W. Studel in the field of e during a special p.m. (E.S.T.), W 27, over the NB cluding WCKY. be the 21st anniv Child Study Asse Dr. Hitchins, pr versity of Chicag Outlook for Higl Studebaker, com tion, U. S. Dep terior, will spec Functions of Edu	Hutchins and Dr baker, both leader education, will speal broadcast at 9:30 Wednesday, Octobe C-Blue network, in The occasion will versary dinner of the ociation of America esident of the Uni go, will discuss "The her Education." Dr missioner of educa partment of the In ak on "Expanding ucation."

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"Personalities On

Parade"



touchdown, or to the home run hitter enough, but there is another side. Another important contributing factor.

What about the cheer leader? And the rooters? They're on the side lines but their encouragement did more than merely rent the air.

attention and engaged the interest of so many people much has been written by, for and to, contest fans. Roughly, it can be classified in two groups. Those who told how they carried the ball over, and those who through encouragement helped others score.

Very good indeed, is one of the latter types which appeared recently in Contest News. We'd like for you to read it:

"No narrative poem is more beautiful to me than that written by Edward Rowland Sill, called 'Opportunity'

"You will recall the furious battle that raged-the prince reluctantly retreating-the coward, hanging along the battle's edge. Wishing he had a sword as fine as that of the prince, the coward snapped his own sword and threw it away.

"Then came the prince who saw the broken sword, snatched it and with renewed fervor and enthusiasm, entered the battle and won.

"Each contest is a battle of an exciting kind, and offers a challenge to each one who enters. A few like the craven will say 'If I had more time I could do this justice' and retreat. The more courageous may be discouraged, too, but being of sterner stuff, take stock of their scanty knowledge use their limited time advantageously, and with no better tools than that which the craven possesses, go on to victory.

"Sometimes failure to win is nothing more than lack of experience. One cannot expect to be skillful in anything unless he patiently practices. Those on the All-American team did not arrive in a day.

"Occasionally people fail because they do not see the value of contest aids. No consistent winner ignores magazines and articles designed to help

"With all the tempting contests, there is a danger of the courageous contestant losing his stride not because he works too little, but because he attempts too much. He must remember that contesting is his hobby, not his business, and a hobby is something to be enjoyed.

"I believe that contest sponsors use poor psychology when they have contestants work for "blood money" and

A FTER the game is over and the enter endurance marathons. No one home town wins, the local paper appreciates puzzles which are unfairly will undoubtedly credit it to the fel- intricate, and I mean those which low who carried the ball to a deciding have months to complete or else must be done in an impossibly short time. when the bases were full. True Just as sensible sponsors have eliminated decoration because the average person is not equal to it-so will the wisest sponsors eliminate contests requiring exhausting labor.

"But here again courage helps, because it takes more courage to refuse to enter an inviting contest than to Since contests have drawn national plunge blindly into every contest offered."

> The author of the foregoing (which had to be abbreviated somewhat) is Doris E. Williams. She called it "The Courageous Contestant" and we think it has a wider range of application than she thought for.

The first contest convention did not congest traffic in front of the hotel where it was held in Washington, D. C., but those attending claim it was not lacking in enthusiasm." Mrs. Zella Boteler of Chevy Chase, Md., who was elected treasurer, gives a very interesting account of the meet-ing in October Contest Magazine. sonalities on Parade" program Here is one paragraph:

"The opening of the convention was broadcast over WRC in Washington and several of those present were in-terviewed about their winnings. In the Cincinnati Times Star and addition to jovial Jim McGrath, Robert E. Stigers (shown Washington announcer, who did the interviewing, we were honored to have the National Broadcasting Com-interesting highlights of their work with the camera. "Perus."

Officers elected were Everett Lane, Mine Run, Va., president; Carl R. Greimel, Brookmount, Md., vice-president, and Amos R. Peacock, Philadelphia, Pa., secretary. The 1938 convention will meet in Philadelphia.

Grenville Kleiser, presumably connected with Funk & Wagnalls, is a master of the English language. An to say it," Mr. Kleiser has not confined himself to that alone. 'His inspirational paragraphs, poems and articles have appeared in hundreds of magazines and newspapers.

whether it was prepared especially for that purpose or not. It is called "Fifteen Thousands Useful Phrases". In addition to the "individual" answers mentioned last week, a number of publishers are offering books and

With photography the current rage, Marsha Wheeler has three

newspaper photographers lined

sonalities on Parade" program over WKRC, Saturday, October

Post staff comeraman; Johnny

work with the camera. "Per-sonalities on Parade" is spon-sored by RADIO DIAL.

Old Gold Contest. We do not know

at 9:30 p.m. Charles Nerpel,

booklets for the Old Gold fans. These acknowledged authority on "how best for the most part, are made up of clever, serious and humorous sayings and phrases.

Here's another of those human interest stories with a contest angle. Now, one of his work is being prom- James Hargraves of Gloucester, N. J., inently advertised for assistance in the was never able to afford an automo-



via bicycles. After two were stolen, based on everyday problems and the he bought another-a used one-and the other day he rode it into town to one running now. The letter must collect a prize; a new Nash sedan, won in the Prof. Quiz radio contest. Now he's learning to drive, but he's keeping the bicycle. (Quoted from Contest Magazine.)

Mrs. P. L. Johnston of Atlanta has built an acrostic of WINNER. The informed - I-ndustrious - N-atural - N-ot pretentious — E-nthusiastic — R-eady-to-help-others. She is all of it, herself.

Elsie Robinson's "Listen World" column in the Hearst papers very Columbia network.

bile, so he has transported himself frequently runs contests. They are prizes well worth having. There is not exceed 500 words and must be upon a subject of importance to American Youth.

Annette Patton Cornell, 500 RKO Palace Bldg., Cincinnati, won Ted Malone's \$10.00 poetry award for description is very fitting, too. W-ell Friday, October 8, with her poem "Invitation to a Husband." The poem will be read on the "Between the Bookends" program, Friday, October 22, at 4:00 p. m., over the WABC-

## Leading with all the NEWS on the hour WCPO **Cincinnati's News Station** SPECIAL OFFER EBERHARD FABER COMBINATION PEN AND PENCIL Practical, well designed and made to give long wear. The pencil works smoothly, propelling and repelling. FREE WITH YOUR SUBSCRIPTION TO RADIO DIAL 6 Months for \$1.00 (USE THIS COUPON) RADIO DIAL 22 East 12th Street New Subscriber Renewal Cincinnati, Obio Eoclosed find \$1.00. Enter my subscription for 6 months and send me absolutely free and postpaid the combination pen and pencil as per your offer. Name..... City.....State.....

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#### **PROGRAMS FOR SUNDAY, OCTOBER 24**

			(EASTERN ST	TANDARD TIME) /					(CENTRAL STANDARD TIME)				
	WCKY	Cincinnati (700 kc.)	WKRC Cincinnati (550 Irc.)		WSAI Cincinnati (1830 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Ill. (870 kc.)	W'S M Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)		
7:30 7:45				7:30 7:45		Sweet and Lovely		6:30 6:45	• • •	· · · · · · · · · · · · · · · · · · ·			
8:00	Melody Hour N	Melody Hour N	Wayside Church-Sun- day School Lesson	8:00 8:15	William Meeder N	Gladys and Mary Enguirer's Uncle Bob		7:00	11 11				
8:15 8:30 8:45	Tone Pictures N	Church Forum - Rev.		8:30 8:45	Kidoodlers N	enquirers Uncle BOD.	Christian Tabernacle.	7:30 7:45	······				
9:00 9:15 9:30	Coast to Coast N	14 14		9:00 9:15 9:30	Nagel's Rhumba Orchestra N Sermonette and Hymn	For Mother and Ded	Sunday Morning at Aunt Susan's; News C		Everybody's Hour, conducted by John Baker	Harold Nagel's Orchestra N Concert Ensemble, N	Sunday Morning at Aunt Susans C		
9:45		н н		9:45		* **		8:45	14 46	Goncerr Ensemble, iv	Meador Lowery-News.		
10:00	Russian Melodies N	Russian Melodies N Clear Again Pgm	Church of the Air C	10:00	Hamilton County Jail Church Service	Hillbilly Hullabaloo	Church of the Air C	9:00 9:15	Little Brown Church, Dr. Holland	Radio Pulpit N	Church of the Air-		
10:30 10:45	Dreams of Long Ago N		W. Brown, from WGAR C	10:30 10:45	Ancient Instruments N		W. Brown—String Ensemble C	9:30 9:45	WLS News Report	News Summary Fidelis Class—First	Sunday Jail Service		
11:00 11:15	Intercontinental Concert N	New Review	3rd Int'l Concert from Dutch E. Indies C	11:00	News	Amateur Revue	Third Intercontinen- tal Concert C	10:00	"Folks Worth Knowing"	Baptist Church	Christ Church Cathedral		
11:30 11:45	Miniature Theater N	Green Bros. Novelty	Major Bowes Capitol Family C	11:30 11:45	Remember When		Major Rower Capitol		WLS Concert Orchestra	Green Bros. Novelty	Major Bowes' Capitol Family C		
12:00	Southernaires N		41 44	12:00	Dorothy Dreslin N	WCPO News	1 44 44		The Southernaires N.		11 11		
12:15 12:30 12:45	Music Hall Symphony N.	Radio City Music	Ship of Song	12:30	Foothealth Frolics	The Playboys Wurlitzer Future Stars	salt Lake City Tabernacle Choir C.		Grace Wilson Helen Jensen, organist	Churc """	Salt Lake City Choir C		
1:00	•• • • • • • • • • • • • • • • • • • •	0 0	Church of the Air C.	1:00	Canal Days Music for Madame	Apostolic Church	WHIO News	12:00	Radio City	Paul Martin and	Church of the Air C		
1:15 1:30 1:45	Spelling Bee N	********	Poet's Gold C	1:30 1:45		Deutsche Lieder	Concert Miniatures Poet's Gold C To be announced C	12:15 12:30 12:45	Music Hall N NBC Spelling Bee N	His Music N Smoke Dreams, N	Peet's Gold C Trend of the Times		
2:00 2:15		Magic Key of RCA N		2:00	Beauty Parade		Sunday Players	1:00	Magic Key	Magic Key of RCA N	Romany Trail C Lew White C		
2:30	Waltz Favorites WCKY News	•• ••	St. Louis Serenade C	2:30 2:45	To be announced	Louisville vs Cin Model (Prof Foot-	Hymns and their History	1:30 1:45			The Rangers St. Louis Serenade C		
3:00	On Broadway N	Church by the Side of	Philharmonic Symphony Society of New York	3:00 3:15	Radio News Reel N	ball		2:00 2:15	To be announced	Radio Newsreel N	Philharmonic Symphony		
3:15 3:30 3:45	Senator Fishface N Movieland News	the Road Cycle Trader — Bicycle Party N	-John Barbirolli, conductor C	3:30 3:45	Lawrence Salerno & Kathryn Witwer M.	11 11 11 11 11 11 11 11 11 11 11 11 11			Sen. Fishface—Prof.	Bicycle Party N	Society C		
4:00 4:15	www.commence.com	Romance Melodies N.	10 41 00 00	4:00 4:15	Review of the News.	66 68	61 61 19 61	3:00	Sunday Vespers N	National Vespers, N	34		
4:15 4:30 4:45	Beth Chandler N	Beth Chandler N To be announced N	11 Al	4:30 4:45	Lutheran Layman's League M	48 e8	14 DB 66 E1	3:30	Beth Chandler, songs N To be announced N	Lutheran Hour M	10 11		
5:00 5:15	Metropolitan Opera Auditions N	Musical Plays M	"Silver Theatre"- Rosalind Russell C	5:00 5:15	Ry Krisp Program N	Your Favorite Band	Silver Theater C	4:00 4:15	Metropolitan Opera Auditions N		Silver Theater C		
5:30 5:45	Smilin' Ed McConnell N	The Time of Your	Hits of the Week	5:30 5:45	Hits of the Week	Prof. Leo Stoffregen Reading G'pel Tabe'e	Mr. and Mrs		Smiling Ed. McConnell N	Acme Sunshine Melodies N	Guy Lombardo's Orchestra C		
		Around the World	Joe Penner C	6:00 6:15	The Antique Shop Paul Sullivan	WCPO News Emma Scully		5:00	Sach's Amateur Hour	Catholic Hour N	Joe Penner — Jimmie		
6:15 6:30 6:45	Plays WCKY News Movieland News		"Romantic Rhythms" C			Church Federation	Seymour Simon's	5:15 5:30 5:45		The Pepper Uppers	Grier's Orch. C Romantic Rhythm C		
7:00		the second se	Open House — Jean- nette MacDonald C	7:00 7:15	Roger Pryor's Orchestra	The Muses Popular Melodies	Open House with Jean-	6:00 6:15	Popular Classics	Jack Benny and Mary Livingstone N			
7:30	Baker's Broadcast N	Songs You All Sing	Gulf Oil-Phil Baker C		Fireside Recitals N Ran Wilde's Orch	Yours Truly Rainbow Trio	Patsy Kelly C	6:30 6:45	Ozzie Nelson's	Baker's Broadcast with Ozzie Nelson's Or. N	Vick's Open House C Phil Baker, Patsy Kelly, O. Bradley's Orch. C		
8:00 8:15	General Motors Sym- phony Concert N	Don Ameche and	Columbia Workshop C	8:00 8:15	Benny Davis' Stardust Revue M	WCPO News Sunday Living	Columbia Workshop C	7:00	General Motors Sym-	Edgar Bergen and Don Ameche H	Columbia Workshop C		
8:30 8:45	" " " "	11 11	David Ross' Birthday Party C	8:30 8:45	Wayne King's	City Charter Com'tae Sunday Swing	David Ross' Birthday Party C	7:30 7:45		H H	David Ross' Birthday Party C		
9:00	Concert Hall of	Woodbury Presents	Ford Sunday Evening	9:00 9:15	Manhattan Merry-Go- Round N	News Review	Sunday Evening Hour		Woodbury Presents	Manhattan Merry Go	Ford Sun. Eve. Hour.		
9:15 9:30 9:45		Tyrone Power N Jergens Program N Jack Randolph	Hour	9:30 9:45	American Album of Familiar Music N.	Tomarraim's Rhythms	······································	8:30	Tyrone Power N Jergens Program N Irene Rich N	Round N American Album of Familiar Music N	14 14 ····		
10:00	World . Salon Orches-	Foundation Program N	Republican Committee	10:00	Rising Stars N	WCPO News	Hollywood Showcase C	9:00	Foundation Program N	Familiar Music N Rising Stars N	Vocal Varieties		
10:15 10:30 10:45	tra; News Cheerio N	Unsolved Mysteries.		10:15 10:30 10:45	Morton Gould's Orchestra M	The Tango and the Rhumba Cotton Club Orchestra	"Headlines and Bylines" C	9:15 9:30 9:45	Vocal Varieties Vierra's Hawaiians	To be announced N	Harry Currie's Orchestra Broadway Stars		
90:11	Press Radio News N	Paul Sullivan	Ross Pierce's Orch	11:00	Harry Candullo's	WCPO News	Jay Freeman's	10:00	News: Globe Trotter	Irene Rich N	Meador Lowery-News.		
	Jerry Blaine's Orch. N Eddie Varzos' Orchestra N	Harry Candullo's Or. Ted Weems' Orchestra M	Cab Calloway's	11:15 11:30 11:45	Orchestra Arlie Simmond's Orchestra	Sign off	Orchestra C Cab Calloway's Orchestra C		Earl Hines' Orch Eddie Varzo's Orchestra N	George Fischer N Tyrone Power N	Jay Freeman's Orch. C		
	WCKY	WLW	WKRC	1	WSAI	WCPO	WHIO	1	WLS-WENR		WHAS		

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

NOON-Dorothy Dreslin, soprano; Fred Huf-smith, tenor. WEAF WSAI wgy wtam

NOON—Dorothy Dreslin, soprano; Fred Huf-smith, tenor. WEAF WSAI wgy wtam wmaq who wdaf --Southernaires: Negro Male Quartet. WJZ WCKY WLS wgar wave wire wham 12:30—University of Chicago Round Table Discussion: Current topics; guest speakers. WEAF wgy wtam wmaq who wdaf --Radio City Music Hall of the Air: Sym-phony Orchestra and soloists. WJZ WCKY WLW (WLS on 1:00) wgar wave wire wham --Salt Lake City Tabernacte Choir and Or-gan. WABC WHAS WHIO wfbm kmox wcco

wcco wcco :00—Church of the Air: Yery Rev. Monsignor William A. Griffin (Catholic). WA8C WKRC WHAS wjr wcau wadc wsbt wsfa 1:00

wcco ---Paul Martin and his Music. WEAF wmaq wtam who wdaf kyw 1:30---Poet's Gold----David Ross and Orchestra. WABC WHAS WHIO WKRC wadc kmbc

WABC WHAS WHIO WKRC wadc kmbc wwva wgar wfbm kmox —Tuskegee Institute Choir Concert by 100-voice choir, director Willfam L. Dawson, composer, conductor. WEAF wgy wtam —NBC Spelling Bee, Paul Wing, conductor. WJZ WCKY WLS wave wire wham whk WCKY WLS wave wire wham whk —Smokia Dreams: Orchestra and guest art-ists. (NBC) WLW WSM wmaq kstp kvoo who wdaf

wir wbbm wfbm kmbc kmox wcco wgar 2:00-The Magic Key ot R. C. A.: Symphony Orchestra, direction Frank Black; Milton J. Cross, m. c.; Linton Wells, journalist, speaking from New York, interviewing a celebrated journalist in a pickup from abroad; guest artists. WJZ WLW WLS WSM kdka whk wfla kvoo wfaa wham wave

wowo —Sunday Drivers: Variety program, with Fields and Hall, m. c.; novelty orchestra, and Frances Adair, soprano. WEAF wgy kyw wtam wmag who wdaf

-Romany Trail. WABC WHAS WKRC wir wfbm kmox wadc wbt --''The Fun Bug.'' (CBS) wbbm kmbc wcco 2:15--Lew White Entertainers. WABC WKRC WHAS

2:30—Back Home, dramatic sketch. WEAF kyw wgy wwi wtam wmaq who wdaf wire

-St. Louis Serenade. WABC WKRC (WHAS on 2:45) wir wfbm kmbc kmox wadc wsbt wbt wcco wgar 3:00--Philharmonic Symphony Society of New York. Deems Taylor, commentator, WABC York. Deems Taylor, commentator. WABC WKRC WHIO WHAS wir wgar wfbm kmbc

-NBC Spelling Bee, Paul Wing, conductor. WJZ WCKY WLS wave wire wham whk -Smokb Dreams: Orchestra and guest art-ists. (NBC) WLW WSM wmaq kstp kvoo who wdaf 1:45-To be announced. WABC WKRC WHIO -On Broadway: Dramatic sketch of every-

-There Was a Woman—Dramatic presentation of the women in the lives of famous men. (NBC) wave wire 3:30—Senator Fishfact and Prof. Figgsbottle. WJZ (WCKY off 3:45) WLS kdka wave wire wham whk

day folk on the famous street. WJZ WCKY, kdka whk wham

-Bicycle Party; Swor and Lubin, blackface comedy team; Bill Slater, sport commenta-tor and m. c., interviewing sport celebri-ties; Bert Whaley, baritone; Hugo Mariani and his Orchestra. WEAF WSM WLW wave wgy wtam wire wmaq kstp kvoo kyw wwi who wdaf

4:00—Sunday Vesper: "The Dignity of Being Up-to-Date," Dr. Harry Emerson Fos-variety show featuring Norman Cloutier and his orchestra; Jean Ellington, blue singer; Showmen Quartet; Paul Stewart, m. WJZ WLS WSM WCKY whk wave wham c.

-Romance Melodies: Orchestra, dierction Roy Shields, with Ruth Lyon, soprano; Charles Sears, tenor. WEAF WLW wgy wdaf kyw wwj wtam wmag wire

4:30—The World Is Yours: Dramatization. Program under auspices of Smithsonian In-stitute. WEAF wgy wtam wmaq wdaf kyw wwj

-Beth Chandler, songs. WJZ WLS WLW WCKY whk wave wire wham

-Beth Chandler, songs. WJZ WLS WLW WCKY whk wave wire wham

4:45-Dog Heroes, dramatic sketch. Harry Swan and Effie Palmer. WJZ

To be announced. (NBC) WCKY WLW WLS whk wave wire wham 5:00-Metropolitan Opera Auditions of the Air: Wilfred Pelletier conducting the Met-ropolitan Opera Orchestra and guests. Geraldine Ayres, mezzo-soprano; Amelia wtam wmaq wdaf kyw wire wwl Haberland, soprano; Ross Graam, bass. WJZ WCKY WENR WSM whk kdka wham wfla wave know whan ware wowe

wfla wave kvoo wbap wgar wowo

-Ry-Krisp Presents Marion Talley; Orchestra direction Josef Koestner. WEAF WSAI wmaq kyw wire wwj wgy wtam kstp who wdaf

Silver Theater-Rosalind Russell: James Stewart; Conrad Nagel, director and nar-rator. Dramatic Sketch. WABC WKRC WHAS WHIO wcau wcco wgar wfbm kmox wadc wbbm wir kmbc wgst wwl

5:30—Guy Lombardo and his Orchestra WABC WHAS wir wgar wfbm kmbc wcau kmox wwva wwl

The Time of Your Life—Sheila Barrett, Joe Rines, comedian and orchestra leader; Graham McNamee, m. c.; WEAF WLW kyw wgy wire wmag who wdaf wej kstp Sunday Atternoon with Smilling Ed. McCon-nell; Robert Trendler's Orchestra and choral group. WJZ WCKY WLS WSM whk wham wave

6:00-Joe Penner with Jimmie Grier's Orchestra: Gene Austin, tenor; Julie Gibson, vocalist, and Coco and Malt, comedians. WABC WKRC WHAS wir wfbm wgar wcau

-Ernest Gill and his California Orchestra. WJZ wave wire wham wowo whk

-Catholic Hour: "The International Family," Rev. Wilfred J. Parsons, S. J., Georgetowh University, Washington, D. C. Paulist Choir, direction Father Finn. WEAF WSM wgy wtam wmaq wwi who wdaf kyw

6:30—"Romantic Rhythms": Seymour Simon's Orchestra: Sally Nelson, balladist: Barry McKinley, baritone; Basil Ruysdale, m. c. WABC WKRC WHAS WHIO wir wbbm wgar wfbm kmbc wcau kmox wbt wwl wwva wadc wgst wcco

-Thomas E. Dewey Citizen's Committee, WJZ only

-A Tale of Today, sketch. WEAF wtam wmaq wgy kyw 6:45

:45—Green Brothers Novelty Orchestra. WJZ kdka whk wave wire

:00-Vicks Open House with Jeannette Mac-Donald. WABC WHIO WKRC WHAS wgar wir kmox wadc wbt wcco

Wir kmox wadc wbf wcco -Jell-O Summer Program, starring Jack Benny, comedian, with Mary Livingstone; Kenny Baker, tenor; Sam "Schlepperman" Hearn; Phil Harris' Orchestra, Andy Devine and Don Wilson. WEAF WLW WSM wave wire wmaq kyw wgy wtam wwi who wdaf kstp kvoo

-Popular Classics. Laura Castellano, so-prano; Margaret Brill, harpist, and orches-tra. WJZ WCKY WLS kdka whk wave wire wham

7:30—Phil Baker, comedian with Patsy Kelly and Oscar Bradley's orchestra and guests. WABC WKRC WHAS WHIO wtbm wir wgar wcau wadc wsbt wwva wbt wsfa



Sheila Barrett, versatile mimic who has often been heard as a guest on NBC network programs, is now starred for the first time in her own show, "The Time of Your Life," over the NBC-Red network, including WLW, Sundays at 5:30 p. m. (E.S.T.).

#### First Anniversary



Helen Marshall celebrated her first anniversary as prima donna of NBC's Fireside Recitals on October 10. Her program is heard over the NBC-Red net-work, including WSAI, Sundays at 7:30 p. m. (E.S.T.).

## **"MUSIC FOR** MADAME" NEW SHOW ON WSAI

"Music for Madame," a new program designed to please women, made its appearance, over WSAI October 18, with Ralph Nyland, tenor, and Herschel Luecke, pianist, in the principal roles.

Nyland is singing songs of romance -both old and new, and Luecke is featured in piano solos as well as accompanist.

The program is broadcast at 6:15 p. m. (E. S. T.), Mondays, Wednesdays and Fridays, and 1:15 p. m. (E.S.T.) Tuesdays, Thursdays and Saturdays.

"Dogs and Game".

Dog fanciers and sportsmen have their innings in a new wekly program on WCKY called "Dogs and Game." The broadcast is heard at 10:15 p.m. (E.S.T.) every Wednesday and is conducted by A. E. "Doc" Martz, a noted authority on the subjects covered.

Martz is president of the Southern Ohio Coon Hunters Association and a member of leading organizations devoted to the breeding of dogs and protection of game. He has been a hunter and an amateur handler of dogs for 25 years. On some of his programs Martz will introduce guest authorities, who will discuss matters pertinent to the theme of the broadcasts.

Al Jolson will write a series of the-

p. m. (E.S.T.) by Congressman Brent Spence of Kentucky. The Army and Navy Ball in the Hall or Mirrors, Netherland Plaza, Cincinnati, will be described for WCKY listeners from

11:00 to 11:30 p.m. (E.S.T.) on

- October 30.

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atre magazine articles titled "Great Stars of Yesterday As I Knew Them"

Cincinnati Conservatory of Music



The cameraman snapped the Cincinnati Conservatory of Music Symphony Orchestra during their initial broadcast aired through the facilities of WKRC for the entire Columbia network. The orchestra, under the leadership of Alexander von Kreisler, is heard each Saturday from 11 a.m. to 12 noon. Lee Bland, announcer, is shown at the extreme left at the CBS microphone, and How ard Colf, violinist, and Mihail Stolarewski, violist, soloists, are seen in the foreground.

### Navy Day Programs

Two special Navy Day programs

A Navy Day address will be deliv-

ered from the WCKY studios on

Wednesday, October 27, at 7:45

will be originated by WEKY in honor

of America's boys in blue.





BY using rays unseen by the human eye, any camera owner can photograph the invisible. You can take pictures of unseen objects fully 20 miles away! Read how anyone can do this simply, and cheaply in the October issue of MINICAM - The Miniature Camera Monthly. The picture opposite was taken in a totally dark room, lighted only by the unseen infra red rays of an electric iron.

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The Candid Camera Man Roams at Night.

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Footboll Pictures from the stands.

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AT YOUR EWSST

**PROGRAMS FOR MONDAY, OCTOBER 25** 

			(EASTERN STA	1		(CENTR	AL STANDARD TIM	E)			
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1830 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 Rc.)			WSM Nashville, Tenn. (656 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30 6:45		Top o' the Morning.	Jerry Foy Sun-Up Jambores	6:30 6:45		Six-to-Niners	Breakfast Express	5:30 5:45	н н	•••••	
7:00 7:15 7:30 7:45	Tick Tock—Seven O'Clock Morning Round-Up	Morn'g in the Mount's Prayer Period Sing, Neighbor, Sing, Merrymakers	An one of the second seco	7:00 7:15 7:30 7:45	Early Express	WCPO News Six-to-Niners	Little Tom Across the Breakfast Table	6:00 6:15 6:30 6:45	Curly & Sodbusters Sing, Neignbor, Sing Pat and Henry	Musical Clock	Asbury College Devotions Kentucky Mountaineers Salt and Peanuts
8:00 8:15 8:30 8:45	Norsemen N Wm. Meeder N News for Executives Lucille and Lanny N	Rube Appleberry Peter Grant-News Before Breakfast The Gospel Singer	11 11	8:00 ,8:15 8:30 8:45	Good Morning Melodies N Do you Remember N Women's Newsreei	WCPO News Six-to-Niners	WHIO Almanac	7:00 7:15 7:30 7:45	Pokey and Arkie Morning Devotions Jolly Joe's Pals		Jamboree
9:00 9:15 9:30 9:45	Breakfast Club N	Hymns of All Churches Hope Alden's Rom'ce To be announced Young Widder Jones	Richard Maxwell C Musical Calendar Bachelor Children C	9:00 9:15 9:30 9:45 10:00	What Next	WCPO News Musical Menu	Cornelia on the Air Richard Maxwell C Municipal Court Rhythm, Sweet & Hot	8:15	Lulu Belle and Scotty News Report Morning Roundup The Hill Toppers Mary Marlin N	44 64	Meador Lowery-News. Jackson Family Bachelor's Children C.
10:00 10:15 10:30 10:45 11:00	For Women Only Vaughn de Leath N Monticello Party Line. Viennese Sextet N Household Hour and	Linda's First Love All the Answers Betty and Bob Houseboat Hannah News	Smilin' Dan Myrt and Marge C Tony Wons C Ruth Carhart, songs C Public Library Program	10:15 10:30 10:45 11:00	Just Plain Bill N	WCPO News Varsity Show Clarence Berger Elaine's Stories WCPO News	Ruth Carhart, songs C	9:15 9:30 9:45	Ma Perkins N Pepper Young's Fam. N News Report The O'Neills N	Banner Newshawk Vaughn DeLeath N Bennett & Wolverton N Viennese Ensemble N. Norman Sherr, piano N	Myrt and Marga C
11:15 11:30 11:45	Movieland News Hymns for Everyone Murdock Williams	The Road of Life N Carson Robison The Goldbergs	Magazine of the Air C Big Sister C Aunt Jenny's Stories C	11:15 11:30 11:45 12:00	Backstage Wife N How to be Charming N Kentucky Clocker Freshmen Follies	Merry-Go-Round	Carol's Romance C Big Sister C Aunt Jenny's Stories C	10:15 10:30 10:45	The Road of Life N Vic and Sade N Edward McHugh N	Rhythm Serenade How to be Charm'g N Manhatters N	Carol's Romance C Big Sister C Aunt Jenny's Stories
12:00 12:15 12:30 12:45	Farm and Home Hour N	Girl Alone N Tom, Dick & Harry M National Farm and Home Hour N	Mary M. McBride C Edwin C. Hill C Rom'nce Heien Trent C Our Gal Sunday C Betty and Bob C	12:15 12:30 12:45	Noonday Reverie	WCPO News Happiness Ahead Man on the Street Boys Hobby Fair WCPO News	Edwin C. Hill C Fed. Women's Clubs. News, Weath'r, Mark's	11:15 11:30 11:45	Chuck, Ray & Christine Shopping News Markets; News Prairie Farmer,	Console Melodies	Edwin C. Hill C Romance Heien TrentC Our Gal Sunday C
1:15 1:30 1:45	WCKY's Neighbors Grace and Scotty N	Voice of Experience Kitty Keene, Inc Home Town	Hymns Ali Churches C Grimm's Daughter C Hollywood in Person C Woman's News C	1:15 1:30 1:45 2:00	Words and Music N. Your Husband Netherland Orch Jerry Sears N	Rhythm Rambles Dot Club News From Hawaii WCPO News	The Listener Speaks You Shall Have Rhythm	12:15 12:30 12:45	Dinnerbell Time	Banner Newshawk	College of Agriculture Livestock—Markets Sunshine Sue
2:00 2:15 2:30 2:45	Ranch Boys N Clark Dennis N Let's Talk It Over N	Sing to Me Civil Government	Fun to Keep House American School of the Air C	2:15 2:30 2:45	Bennett & Wolvert'n N Three Cheers N	Siesta Op. House for Ladies Hollywood Brevities	of the Air C	1:15 1:30 1:45	Howard Peterson Closing Grain Market Melody Parade	Clark Dennis N Grand Terrace Cafe Orchestra N	Milton Charles, org. C University of Kentucky
3:00 3:15 3:30 3:45	All Sports Review Rochester Civic Orchestra N	Pepper Young's Fam. N Ma Perkins N Vic and Sade N The O'Neills N	Matinee Musicaie Jenny Peabody C Notes and News	3:00 3:15 3:30 3:45	Lawrence Salerno M Ribber Shannon	15 10	E. Thompson, organ C Broadway Matinee C	2:15 2:30 2:45	Mary Wright	Vic and Sade N The O'Neills N	Hymns of All Churches "Jenny Peabody" C Broadway Matinee C
4:00 4:15 4:30 4:45	Club Matinee N	Mary Marlin N The Mad Hatterfields	Manufacture and the second sec	4:00 4:15 4:30 4:45	Lorenzo Jones N Ladies Step Out It Is Strange Mary Paxton	Concert Master	Music From the Gold	3:15 3:30 3:45	10 10	Research and the second s	Weekday Devotions Gold Coast Music C. Dr. Allan Dafoe C
5:00 5:15 5:30 5:45		Jack Armstrong Singing Lady N The Whistling Kid	Follow the Moon C Freshest Thing in Town Hollywood Highlights. Children's Corner C	5:00 5:15 5:30 5:45	Friend Charlie While City Sleeps N Grandpa Hans Nixson Denton	Your Suburb'n Theatre			Music Circle Originalities N	Bon. Stewart, songs N Four of Us N News: Dance Music Claude Sharpe, tenor.	Doris Kerr C
6:00 6:15 6:30 6:45	Army Band N WCKY News Automobile Dealers	Bob Newhall Lowell Thomas N	Howard Phillips C Musical Visions George Hall's Orch C Republican Committee	6:00 6:15 6:30 6:45	Paul Sulfivan Billy Snider's Orch	Home Beautiful	News: George Hall's	5:15 5:30	Junior Nurse Corps N. Jack Meakin N News N. Community Fund	Afternoon News Jack's Mountaineers	Jack Armstrong Salt and Peanuts
7:00 7:15 7:30 7:45	41 11	Amos 'n' Andy N Four Stars Tonight Lum and Abner N Highlighting Hollyw'd	Poetic Melodies C Hollace Shaw C City Charter Comm <sup>4</sup> tee Boake Carter C	7:00 7:15 7:30 7:45	Ran Wilde's Orch Uncle Ezra N Roger Pryor's Orchestra	Cong Herbert Bigelow	Vic Arden's Orch Hollace Shaw C Eton Boys C Boake Carter C	6:15	Time to Shine N Lum and Abner N John Herrick, songs N	Revue N Glen Gray's Orch	Joseph D. Scholtz Whispering Jack Smith Eton Boys C Boake Carter C
8:00 8:15 8:30 8:45	Gen. Hugh Johnson N Campbell's Royalists N Vanity Fair N	Guest with Ray Noble's Orch. N For Men Only	Horace Heidt's Orchestra C Pick and Pat C	8:00 8:15 8:30 8:45	Album & Songs The Voice of Firestone N	WCPO News Jack Abrams Musically Speaking James H. Sullivan	Whispering Jack Smith Down the Avenue Bob Chester's Orch Plantation Boys	7:00 7:15 7:30 7:45	Gen, Hugh Johnson N Campbell's Royalists N Campana's Vanity Fair N	Ray Noble N	Alemite, with Horace Heidt's Orchestra C Pick and Pat in "Pipe Smoking Time" C
9:00 9:15 9:30 9:45	Philadelphia Symphony Orchestra N	Molly N Hour of Charm N	Lux Radio Theatre- Spcener Tracy in "Arrowsmith" C	9:00 9:15 9:30 9:45	Melodic Strings M George Price's Orchestra M	WCPO News Rep. Cam. Committee In Swing Time Dem Cam Committee	"Arrowsmith" C	8:00 8:15 8:30 8:45	Philadelphia Symphony Orchestra N	Fibber McGee and Molly N Hour of Charm N	Lux Radio Theatre
10:00 10:15 10:30 10:45	Bars N Streamline Revue	Famous Jury Trials Sweet Adeline	Wayne King's Orchestra C Newscast—Lee Bland Phyl Coe Mysteries	10:00 10:15 10:30 10:45	Sydney Mason Music for Moderns N	WCPO News Musically Newsy		9:00 9:15 9:30 9:45	"Behind Prison Bars" N Radio Forum N	Carnation Contented Hour N Adventures that made America	Wayne King's Orchestra C Here's To You
11:00 11:15 11:30 11:45		Paul Sullivan Roger Pryor's Orch Barney Rapp's Orchestra	Leaders in Dance Time Glen Gray's Orch. C George Olsen's Orchestra C	11:30	Roger Pryor's Orch H. Candullo's Orch Arlie Simmond's Orchestra	Dance Awhile	Glen Gray's Orch. C	10:30	Magnolia Blossoms N	Magnolia Blossoms N	Poetic Melodies C Glen Gray's Orch C Geo. Olsen's Orch C Meador Lowery-News.
	<b>ЖСКУ</b>	WLW	WKRC		WSAI	WCPO	WHIO		WLS-WENR	WSM	WHAS
					Orchestra;	Alfred Wallenstein, co	nductor. wgy wwj wt	am wn	aq who wdaf wire wfaa	-Johnny Hauser's Ma	ayfair Casino Orchestra.

:00—The Pepsodent Program: Amos 'n' Andy. WEAF WLW who wgy kyw 7:00

- Time to Shine: Lloyd Shaffer's Orchestra; John B. Gambling, m. c.; Barry McKinley and the Griffin Chorus. WJZ WCKY WENR WSM kdka wave wfla wbam wgar
- Louis Panico's Oriental Gardens Orches-tra. (NBC), wham wmag

Poetic Melodies: Jack Fulton, tenor, and Franklyn MacCormack, poetic reader, with Carlton Kelsey's Orchestra. WABC WKRC wadc wwva wbt wcau wgar

"Skelly Court of Missing Heirs," dramatic sketch (CBS) wbbm kmbc wcco kmox

3.85-"Uncle Ezra's Radio Station E-Z-R-A," with Pat Barrett, Carlton Guy, Nora Cun-neen and others. WEAF WSAI kyw wtam wmaq who wdaf wstp wire wgy wbap --Song Time with Hollace Shaw and Del Casino. WABC WKRC WHIO kmbc wadc wbt wfbm wgar wgst

7:30—Eton Boys, male quartet. WABC WHAS WHIO kmbc wadc wbt wfbm

WJZ WIW WENR

-New York on Parade: Mark Warnow's Or-chestra; John B. Kennedy, commentator; Orestes H. Caldwell, narrator; Mark War-

Orestes H. Caldwell, narrator; Mark War-now's Orchestra. WEAF only —John Herrick, baritone, and Christine John-son, sopano. (NBC) (WLS and WCKY on 6:45) kdka wave wire wham wowo

7:45—Boake Carter. WABC WKRC WHIO WHAS wir wbbm wgar kmbc wcau kmox

wbt wcco

wbt wcco —John Herrick, baritone. WJZ only 8:00—Guest, Pinch-hitting for Burns and Allen; Tony Martin and Ray Noble's Or-chestra. WEAF WLW WSM kyw wgy wtam wij wire wmaq who wdaf wfla kstp wave kvoo wfaa — General Hugh Johnson, commentator. WJZ WCKY WLS kdka wham whk Alamite Hatt Hars with Horsce Heidt's

—Alemite Half Hour with Horace Heidt's Brigadiers. WABC WKRC WHAS wir wbbm wfbm kmox wcau wbt wcco wwi

 WIO kmbc wadc wbt wfbm
 8:15-Roy Campbell's Royalists WJZ WCKY
 Administration at Lehigh University, speak-ers. WJZ WCKY WLS kdka whk wave wire wham

 Carol Weymann, mezo-soprano.
 (NBC)
 WLS whk wave wire wham
 wham

 8:30-The Voice of Firestone;
 Margaret
 9:30-Hour of Charm. Phil Spitalny and his Girls. WEAF WSM WLW wfla kstp kyw

WEAF WSAI WSM wgy kvoo wfla wmaq wdaf wwj who kstp wfaa wave wire wtam kyw "'Pick and Pat in Pipe Smoking Time," blackface comedy and music; Edward Roecker, baritone, WABC WKRC WHAS wir wbbm whk kmbc wcau wbt wadc

-Campana's Vanity Fair, with Cal Tinney, m. c., and orchestra. Sheilah Graham, mo-tion picture commentator from Hollywood, Eileen Barton, comedienne-singer; Larry Duncan, impersonator; Douglas Wilson, tenor, and orchestra. WJZ WCKY WLS kdka whk wham

kdka whk wham 9:00—Fibber McGee and Molly, comedy sketch, with Marion and Jimmy Jordan; Ted Weems and his Orchestra. WEAF WLW WSM kyw wtam wwi kvoo wgy wfla/ wmaq who wdaf wfaa wave —Lux Radio Theatre: Spencer Tracy in "Ar-rowsmith." WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wade

-Philadelphia Orchestra, Eugene Ormandy, -Initiadelphia Orchestra, Eugene Ormandy, conductor; W. M. Kiplinger, Washington news-lefter writer, and Dr. Neil Carothers, economist and director, College of Business Administration at Lehigh University, speak-ers. WJZ WCKY WLS kdka whk wave wire

wgy wwj wtam wmaq who wdaf wire wfaa kvoo 10:00 — Wayne King's Orchestra. WABC WKRC WHAS WHIO wjr wbbm wfbm wgar kmbc wcau kmox wadc wbt wwj wcco -Contented Program: The Lullaby Lady, Male Quartet; Choir, diraction Noble Cain. Orchestra, direction Frank Black; Vincent Pelletier, announcer. WEAF WSAI WSM kyw wgy wmaq wfam wwj who wdaf wfla wave kvoo wfaa wire kstp -''Behind Prison Bars.'' Warden Lewis E. Lawes of Sing Sing. Dramatic sketch. WJZ WCKY WLS whk wave wire wham kdka

Lawes of Sing Sing. Dramatic sketch. WJZ WCKY WLS whk wave wire wham kdka 10:30-Music for Moderns. (NBC) (WSA! on 10:45) wgy wtam wmaq who wdaf kyw -Columbia Concert Hall: Margaret Daum, soprano, and Concert Orchestra. WABC WHIO wadc wgst wbbm wcco -Public Hero No. One-dramatic sketch. WEAF wmaq who -National Radio Forum-guest speaker. WJZ whk wave wire wham 11:00-Tomorrow's News Tonight - Andre Baruch. WABC only -Rita Rio's Hollywood Restaurant Orchestra. (NBC) WCKY kdka whk wave wire -Esso News Reporter. WJZ only -Poetic Melodies (CBS) WHAS wir wbbm wfbm kmbc kmox wwi wcco -The Pepsodent Program: Amos 'n' Andy. (NBC) WSM wdaf wbap wmaq wire kstp wtam wwj

wtam wwi

-Johnny Hauser's Mayfair Casino Orchestra. WEAF wgy who 11:15—Gien Gray's Casa Loma Orchestra. WABC WKRC WHAS WHIO wgst wbt

11:30

WABC WKRC WHAS WHIO wgst wbt wgar kmox -Rita Rio's Hollywood Restaurant Orchestra. WJZ WCKY kdka whk wave wire 1:30-George Olsen and his Orchestra. WABC WHIO (WHAS off 11:45) WKRC wir wgar wfbm wcau wspd wsbt wadc wgst wbt

WD7 -Magnolia Blossoms--Fisk Jubilee Choir. WJZ WCKY WSM WLS wave wire wham

WJ2 WCKY WSM WLS wave wire wham wowo whk —Woody Herman's Normandie Orchestra. WEAF wgy wtam wmaq who MIDNIGHT—Dick Jurgens and his Orchestra (from Memphis) WABC WKRC WHIO WHAS wgar wcau wadc wbt wir wsfa wwij whk wwo whk wowo -Don Bestor's New Penn Hotel Orchestra. WJZ WCKY WLS kdka whk wave wire

wham wowo —Larry 8urke, tenor. WEAF wgy wtam wmaq

12:08—Eli Dantzig's Orchestra. WEAF wgy

wtam wmaq who 12:30—Earl Hines' Grand Terrace Cafe Or-chestra. WEAF WLW WLS WSM wgy wtam

wmaq who -To be announced. WJZ WCKY kdka whk

wave —Orrin Tucker's Orchestra. WABC WKRC WHAS WHIO wbbm wfbm wjr

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)

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## Philharmonic - Symphony Opens Eighth Season On CBS

**On** "Heatrolatown Herald"



Here is one of radio's best known triangles-not the "eternal" affair but three stars of the air waves. Vicki Chase. lyric soprano; Ellis Frakes, left, baritone, and Sydney Mason, editor, are featured on the WLW "Heatrolatown Herald," 8:30 to 9:00 p. m. (E. S. T.) Wednesdays.

#### Launch New Program

Parks Johnson (below) and Wal-lace Butterworth, NBC's famed Vox Pop interviewers, will begin a new program. The Radio News-reel, on Surday, October 24, from 3:00 to 3:30 p. m. (E.S.T.), over the NBC-Red network, including WSAI. Persons in the headlines of the week will be interviewed while they are still "news" and will be brought to New York specwill be brought to New York spec-ially for the purpose.



## **New Compositions** Will Be Heard On Program

A new score by John Barbirolli based on the music of Henry Purcell, seventeenth-century composer, will be performed by the Philharmonic-Symphony Society under Barbirolli's direction when the orchestra begins its eighth year of broadcasting over the WABC-Columbia network, including WKRC, WHAS and WHIO, on Sunday, October 24, from 3:00 to 5:00 p.m. (E.S.T.). The Sunday concerts will be heard regularly thereafter at the same time. Deems Taylor, consultant on music for Columbia, will be the commentator, as he was last season.

Barbirolli's new arrangement is based on several incidental compositions which Purcell wrote for plays and is listed as the New Suite for Strings, Four Horns, Two Flutes and Cor Anglais. The conductor said he included it in the first program because of the response which followed his Purcell performances last season

guest conductor. He returned October 10 from a holiday in his native England to begin his duties as newly-appointed permanent director of the orchestra.

The first half of the concert is to be occupied with the Berlioz "Benvenuto Cellini" Overture and Beethoven's Seventh Symphony. After the Purcell work, Balakireff's symphonic poem, "Thamar" and the Prelude to Wagner's opera, "Die Meistersinger," will be given.

## SERIES OF **THREE OPERAS**

Music lovers who don't mind staying up late will be offered three operas in the next few weeks by WCKY, the programs to originate on the stage of the San Francisco Opera House.

From the NBC-Blue network, WCKY will present the second act of Guonod's "Faust" from 12:00 midnight (E.S.T.) until 1:00 a.m., on Saturday, October 23. Pietro Cimini will conduct and the singers will be Giovanni Martinelli, Ezio Pinza, Charlotte Boerner and Olga Callahan.

At the same times on Saturday, October 30, the second act of Verdi's "La Traviata" will be presented. On Wednesday, November 10, the opera will be Massenet's "Manon," heard from 11:30 p. m. to 12:45 p. m. (E.S.T.).

Formula for Success



There's a simple three-word formula for success in managing a chain of big hotels—"use common sense." So says Ralph Hitz, who went from Cincinnati to New York to become America's No. 1 hotel director. Hitz rarely cosents to a microphone appearance, but here you see him being interviewed by Lee Wood in WCKY's Netherland Plaza studios.



ished two songs for the forthcoming Bobby Breen picture, "Lucky Star," in which Paige will also act.

Raymond Paige has already fin-

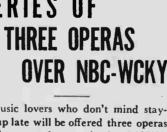
## WLS NATIONAL **BARN DANCE TO** PERFORM HERE

The Odd Fellows Association of Greater Cincinnati is sponsoring four performances of the WLS National Barn Dance Stage Show, to be given on Sunday, October 24, at the Taft Theater, Cincinnati, at 2:00, 4:00, 7:00 and 9:00 p. m. The production will present in person the famous "hill-billy" entertainers who are heard every Saturday night at 9:00 p.m. (E.S.T.), over station WLS and the NBC network, including WLW.

Admission prices for the performances here will be 40 cents for adults and 15 cents for children.

Six young Cincinnatians will be heard with Uncle Ezra, Lulu Belle, Skyland Scotty, the Hoosier Hot Shots, the Ramblers and Bill McCloskey in "Uncle Ezra's Party," over WSAI, 12 noon to 12:30 p. m. (E.S.T.), Sunday, October 25.

The Cincinnatians, declared winners in an "Uncle Ezra Contest" conducted by the Odd Fellows, are Virginia Quitman, Hughes High School student; Tex Edwards, singer of cowboy songs, and the Ridge Rangers, four-piece hillbilly band. They were selected at finals at the Paramount Theater, Sunday, October 17.



The voice of Wilda Hinkle

once more is heard over WLW and WSAI. She returned recently to the Crosley stations after two years in New York and Chicago. Miss Hinkle is currently starred as the "woman of the mountains" in the "Morning in the Mountains" program over WLW at 7:00 a. m. (E.S.T.) daily except Sunday, and in "Rainbow Ridge," at 9:00 a.m.

day over WSAI.

(E.S.T.), Monday through Fri-

#### RADIO DIAL, WEEK ENDING, OCTOBER 29, 1937

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)

#### **PROGRAMS FOR SATURDAY, OCTOBER 23**



			(EASTERN ST	TANDARD TIME)					(CENTRAL STANDARD TIME)				
	WCKY Cincinneti (1490 lic.)	Cincinnati (700 icc.)	WKRC Cincinnati (\$50 lrc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, III. (870 lcc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 ks.)		
6:30 6:45 7:00 7:15	Tick Tock-Seven O'Clock	Morning in Mountains Family Prayer Period.	Sing Before Breakfast Early Edition—News	7:00	Morning Prayer Early Express	Six-to-Niners		5:30 5:45 6:00 6:15	United Street St		Asbury College		
7:30 7:45 8:00 8:15 8:30 8:45	Norsemen N Liebert Ensemble N News for Executives.	Doc Schneider's Texans Norsemen Quartet N Peter Grant—News Cornbread and	Woman's Hour	7:45 8:00 8:15 8:30	Good Morning	WCPO News Six to Niners	Musical Review WHIO Almanac Voice of the Organ Little Tom Yesterday's Favorites .	6:30 6:45 7:00 7:15 7:30 7:45	Pat and Henry News Report	Good Morn. M'l'd's N Familiar	Salt and Peanuts Early Morning Jamboree		
9:00 9:15 9:30 9:45	Breakfast Club N	Breakfast Club N	Ray Block, piano C Dalton Bros. C Musical Calendar	9:00 9:15 9:30	The Wise Man N Streamliners N	WCPO News Musical Menu	Ray Block C	8:00 8:15	Lulu Belle & Scotty News Report Morning Roundup	Breakfast Club N	Ray Black C Dalton Brothers C		
10:00 10:15 10:30 10:45 11:00	Raising Your Parents N	Ladies' Day Manhatters N News; Live Stock	the Console C Let's Pretend C	10:45	To be announced	WCPO News Gene Austin Kiddies Karnivał	Newhio Flying Club Fred Feibel C Let's Pretend C	9:00 9:15 9:30 9:45	Big Gumbo Program	Banner Newshawk Homemaker's Chat Rhythm Serenade Bill Kranz's Orch. N	the Console C Let's Pretend C		
11:15 11:30 11:45	Movieland News Hymns for Everyone Murdock Williams	Ford Rush & Slim N Academy of Medicine Cobw'bs & &Cad'zas N	of Music Program C.	1: 5   1:30   1:45	Melody Men N Kentucky Clocker	· · · · · · · · · · · · · · · · · · ·	Cin'ti Conservatory of Music C Farm Review	10:15 10:30 10:45		Patricia Ryan N Minute Men N Harold Nagel's Rhumba Orchestra N	01 01		
12:00 12:15 12:30 12:45 1:00		Hour N	George Hall's Orchestra C	12:15 12:30 12:45	Rex Battle M	The Playboys Man on the Street Melody Parade	Captivators C News Listener Speaks News, Weath'r, Mark's Orientale C	11:15 11:30 11:45	Fanfar Interview Chuck, Ray, Christine For People Only Markets—News Poultry Service Time	National Farm and Home Hour N	Luoisville School of Music George Hall and his Orchestra C		
1:15 1:30 1:45 2:00	Our Barn N	Campus Capers N	Suffaio Presents C	1:15 1:30 1:45	Escorts and Betty N Orrin Tucker's Orchestra M	Rhythm Rambles	Don Jennings Buffalo Presents C	12:15 12:30	Otto's Novelodeons Grain Market Livestock Market Rev'w Home Talent Acts	Banner Newshawk Our Barn N George Hessberger's	Jimmy Shields C Livestock; Weather Dance Band Madison Ensemble C.		
2:15 2:30 2:45	Club Matinee N Louis Panico Orch. N	Notre Dame vs. Navy	Ann Leaf at the Organ C		Three Graces M To be announced	Siesta University of Cin-	Ann Leaf at the Organ C Tours in Tone C Down by	1:15 1:30	The Old Timers Home Talent Program Musical Program	Bavarian Orch. N.	Ann Leef, organ C Tours in Tone C		
3:15 3:30 3:45 4:00		10 00 00 00000000000000000000000000000	Waltzes 'f the World C Notes and News	3:15	" " "	11 11 10 10 10 10 	Herman's C Waltzes of the World C Dictators C	2:15 2:30 2:45 3:00	Football Game	Vanderbilt vs. Louisi-	Waltzes of World C Dictators C		
4:15 4:30 4:45 5:00	10 40 10 10 10 40 10 10 10 10	50 05 05 05 05 05 10 05	Dictators C Eddie Schoelwer The Dancepators C Frank Dailey's	4:15 4:30 4:45 5:00	0         0           0         0           0         0           0         0           0         0           0         0	u u	Dancepators C Frank Dailey's	3:15 3:30 3:45 4:00			The Dancepators C		
5:15 5:30 5:45 6:00	H. Middleman's Or. N Words and Music N.	Truly American	Colum, Concert Hall C	6:00	Football Resume El Chico Revue N	Your Sub'rban Theatre	Columbia Concert	4:15 4:30 4:45 5:00	H. Middleman's Or. N	Kaltenmeyers Kinder- garten N	Orchestra C Out o' the Dusk Columbia Concert C.		
7:00	Johnny O'Brien N Message of Israel N	Bob Newhali Alfred Gus Karger Renfro Valley	Fighting Crime C Saturday Swing	6:45 7:00	Johnny Mescan's Orchestra M Palmer House M	Art Tatum Dimensional Speaking	Fighting Crime C Saturday Swing	5:45 6:00-	News: Tony Russell N., Football Scores Message of Israel N.,	Sunday School Lesson News Summary Asher and Little Jim'y Sacred Quartet	Meador Lowry—News. Eddy Dooley C Fighting Crime C		
7:15 7:30 7:45 8:00 8:15	Eddie Varzo's Orchestra N Home Towners N		Session C Carborundum Band C ""Your Unseen Friend" C	7:45		Race Results	Session C Gene Baker's Orch Bob Chester's Orch Your Unseen Friend C	6:30 6:45	Eddie Varzo's Orchestra N	Cole and Moore Francis Craig's Orch.	Band C Your Unseen		
8:30 8:45 9:00	Paul B. Sullivan Nota Day N	Jack Haiey's Variety Show N National Barn	Johnny Presents C	8:30 8:45 9:00	Lairs Barn Dance	Fourth Downs	Morgan's Orch. C	7:30 7:45 8:00	National Barn	Vagabonds	Friend C		
9:45	Front Page Dramas Bordertown Barbecue Gun Smoke Law N	Cleveland Orcestra M	Personalities on Par'de Musical Moments Your Hit Parade C.	9:15 9:30 9:45 10:00	Arlie Simmond's Orchestra Dance Orchestra	WCPO News	Curtain Calls Your Hit Parade C	8:15 8:30 8:45 9:00	Dance N	Lakeland Sisters Sarie and Sallie	Saturday Serenade C.		
10:45 11:00	Eddie Rogers'	Jamboree N	James Farley C Ross Pierce's Orch	10:15 10:30 10:45 11:00	Sydney Mason Frenchy Graffolier Barney Rapp's Orch	WCPO News		9:15 9:30 9:45 10:00	Hometown Memories.	Celmore Brothers Golden West Cowboys DeFord Bailey Jack's Mountaineers	Joseph D. Scholtz B. Goodman's Orch. C		
	Orchestra 14 Jerry Blaine's Orch.— Park Central N WCKY	Roger Pryor's Orch Al Donahue's Orchestra N W L W	B. Goodman's Orch. C Frankie Masters' Orchestra C WKRC	11:30	Harry Candullo's Orchestra	Dance Awhile Dance Awhile	Orchestra C Frankie Masters Orchestra C WHIO		FIRESIDE Party	Barn Dance Orch Curly Fox Vagabonds WSM	Time Meador Lowfy News.		
				-					LIK		WHAS		

## NETWORK PROGRAMS (NBC-CBS)

#### 7:00—Message of Israel: Rabbi Israel Gold-stein, guest speaker. Organ music. WJZ WLS WCKY kdka whk wave wire wham WJZ

wowo -Top Hatters Dance Band. WEAF wgy wtam wmaq who wdaf kyw

-Saturday Night Swing Club. WABC WKRC WHIO wbbm wgar wfbm kmbc wadc wwva wsfa wwl wcco

7:20-Football Scores. WEAF only

7:20—Football Scores. WEAF only 7:30—Eddie Varzo's Orchestra. (NBC) WCKY WLS kdka wtam wowo -Luboschutz and Nemenoff, piano duo. (NBC) WSM wgy wtam wmaq -Uncle Jim's Question Bee-Jim McWilliams, conductor. WJZ wgy wmaq kdka wtam -The Carborundum Band. WABC WKRC WHAS wcco wcau wgar wbt wadc wbbm wir

wir --Steinie Bottle Boys. WEAF only 7:45-Jimmy Kemper's Song Stories. WEAF wgy wtam wmaq who wdaf kyw 8:00-Robert L. (Believe-It-Or-Not) Ripley. WEAF WLW wgy wtam wmaq wwi wave kyw wire kstp wbap --The Home Towners--Cliff Hall, m. c., Swor and Lubin, comedians: Ink Spots, male

quartet, and Bill Wirges' Orchestra. WJZ WCKY kdka wfla wowo -''Your Unseen Friend'' with Harry Salter's Orchestra. WABC WHAS WKRC WHIO wcau wbbm wjr wwva wadc :30-Fray and Braggiotti, piano duo. WJZ kdka whk wave wire wham wowo -Jack Haley's Variety Show, with Virginia Verrill, blues singer; Warren Hull, master of ceremonies; Ted Fio Rito's Orchestra. WEAF WLW wgy wtam wmaq kyw wwj kstp wave wbap wdaf -Johhny Presents: Russ Morgan's Orchestra;

kstp wave wbap wdaf —Johhny Presents: Russ Morgan's Orchestra; Charles Marthi's "Front Page News" Fran-ces Adair and Glenn Cross, vocalists; Mixed Ensemble. WA8C WKRC WHAS WHIO wir wbbm kgar wfbm kmox wgst wcco wcau wadc wwa wbt 8:45—Nola Day, songs. Norman Cloutier's Or-chestra. WJZ WCKY kdka whk wire wham wowo

chestra. WJZ WCKY Koka whk wire wham wowo 9:00—"Professor Quiz," with Bob Trout. WABC WHAS WKRC WHIO wir wbbm wgar wfbm kmbc wcau kmox wadc wbt wwl wcco wgst —Alka-Selfzer National Barn Dance: Henry Berr; Verne Lee and Mary; Hoosier Hot Shots; Novelodeons, male trio; Sally Fos-

ter; Lula Belle and Arkie, songs; Uncle Ezra. WJZ WLW WLS kdka wham whk wave wfla wbap -Concert Orchestra-H. Leopold Spitalny,

conductor. WEAF 9:30—Saturday Serenade. (CBS) WHAS wcau wgst wir wbbm wgar wfbm kmbc kmox wwva wbt wsfa wwl --''It's All In Fun''-Dramatizations. WABC colu conductor. WEAF

- It's All in Fun - Unandritations. Trace only -Special Delivery, a dramatic sketch with Marion Randolph. WEAF kyw wgy wtam wmaq wdaf wwij kstp who 10:00--''Your Hit Parade'': Hilda Burke, Met-

10:00—"Your Hit Parade": Hilda Burke, Met-ropolitan Opera soprano, guest; Al Good-man's Ochestra; Songsmiths, male quartet; Freddie Gibson and Stuart Allen, vocalists. WABC .WKRC WHAS WHIO wbbm wfbm wgar kmbt wcau kmox wadc wsbt wwwa wjr wbt wgst wwl wcco -Gun Smoke Law: Dramatization by Wilbur Hall, WJZ WCKY whk wave wire wham

Hall, WJZ WCKY whk wave wire wham -N8C Jambores: Harry Kogen and his Or-thestra, with guest artists. WEAF (WLW on 10:30) wgy wham wmaq who 10:30-Gems of Light Opera: Harold Sanford and his Concert Orchestra; vocalists. WJZ whk wave wire wham 10:45-Postmaster General James A. Farley-"Political Economy." WA8C WKRC whom wgar wfhm kmbc kmox wadc wsbt wwva wbt wsfa wwl wcco 11:00-Carlos Molina's Hotel Stevens Orches-tra. WEAF wgy wtam wmaq who wdaf kyw

-Benny Goodman's Orchestra. WABC (WKRC om II:15) (WHAS off II:15)WHIO wir wbbm wgar kmbc wcau kmox wadc wsbt wsfa wcco wwwa -Esso News Reporter. WJZ only II:05-Eddie Rogers' Orchestra. WJZ WCKY whk wave wham II:30-AI Donahue's Rainbow Room Or-chestra. WEAF wgy wtam wmaq who wdaf kyw

wdaf kyw Frankie Masters' Orchestra. WABC WKRC WHIO wir wbbm wgar wfbm wcau kmox Jerry Blaine and the Park Central Hotel Orchestra. WJZ WCKY wire wave wham

whk MDNIGHT—Ran Wilde and his Netherland Plaza Hotel Orchestra, WJZ WCKY WLW

Plaza Hotel Orchestra. WJZ WCKY WLW whk wave wire wham —Ran Wilde's Netherland Plaza Hotel Or-chestra. WEAF wgy wtam wmag who wdaf —Richard Himber's Essex House Orchestra. WABC WHAS WKRC WHIO wir whk wfbm kmbc wcau kmox wadc wsfa wbbm 12:08—Castle Farm Orchestra. WEAF kdka wave wire wham whk 12:30—Blue Barron and his Southern Tavern Orchestra. WEAF WLW wgy who wdaf wtam wmag-kyw —Sam Francisto-Opera Company. "Faust" by Pietro Claini (on until 1:00 a. m.). WJZ WCKY kdka wave wire wham —Bob Crosby Tavern Orchestra. WABC WKRC WHIO WHAS wir wgar wfbm kmbc wbbm

wbbm

### **Child Study Association**

Dr. Robert M. Hutchins and Dr. John W. Studebaker, both leaders in the field of education, will speak during a special broadcast at 9:30 p. m. (E.S.T.), Wednesday, October 27, over the NBC-Blue network, including WCKY. The occasion will be the 21st anniversary dinner of the Child Study Association of America. Dr. Hitchins, president of the University of Chicago, will discuss "The Outlook for Higher Education." Dr. Studebaker, commissioner of education, U. S. Department of the Interior, will speak on "Expanding Functions of Education."

Frank Black has recently enlarged the personnel of his NBC String Orchestra.

"Personalities On

Parade"



will undoubtedly credit it to the fellow who carried the ball to a deciding touchdown, or to the home run hitter when the bases were full. True enough, but there is another side. Another important contributing factor.

What about the cheer leader? And the rooters? They're on the side lines but their encouragement did more than merely rent the air.

Since contests have drawn national attention and engaged the interest of so many people much has been written by, for and to, contest fans. Roughly, it can be classified in two Those who told how they groups. carried the ball over, and those who through encouragement helped others score.

Very good indeed, is one of the latter types which appeared recently in Contest News. We'd like for you to read it:

"No narrative poem is more beautiful to me than that written by Edward Rowland Sill, called 'Opportunity'

"You will recall the furious battle that raged-the prince reluctantly retreating-the coward, hanging along the battle's edge. Wishing he had a sword as fine as that of the prince, the coward snapped his own sword and threw it away.

"Then came the prince who saw the broken sword, snatched it and with renewed fervor and enthusiasm, entered the battle and won.

"Each contest is a battle of an exciting kind, and offers a challenge to each one who enters. A few like the craven will say 'If I had more time I could do this justice' and retreat. The more courageous may be discouraged, too, but being of sterner stuff, take stock of their scanty knowledge use their limited time advantageously, and with no better tools than that which the craven possesses, go on to victory.

"Sometimes failure to win is nothing more than lack of experience. One cannot expect to be skillful in anything unless he patiently practices. Those on the All-American team did not arrive in a day.

"Occasionally people fail because they do not see the value of contest aids. No consistent winner ignores magazines and articles designed to help.

"With all the tempting contests, there is a danger of the courageous contestant losing his stride not because he works too little, but because he attempts too much. He must remember that contesting is his hobby, not his business, and a hobby is something to be enjoyed.

"I believe that contest sponsors use poor psychology when they have contestants work for "blood money" and

A FTER the game is over and the enter endurance marathons. No one appreciates puzzles which are unfairly intricate, and I mean those which have months to complete or else must be done in an impossibly short time. Just as sensible sponsors have eliminated decoration because the average person is not equal to it-so will the wisest sponsors eliminate contests requiring exhausting labor.

"But here again courage helps, because it takes more courage to refuse to enter an inviting contest than to plunge blindly into every contest offered."

The author of the foregoing (which had to be abbreviated somewhat) is Doris E. Williams. She called it "The Courageous Contestant" and we think it has a wider range of application than she thought for.

The first contest convention did not congest traffic in front of the hotel where it was held in Washington, D. C., but those attending claim it was not lacking in enthusiasm." Mrs. Zella Boteler of Chevy Chase, Md., rage, Marsha Wheeler has three who was elected treasurer, gives a newspaper photographers lined very interesting account of the meet-ing in October Contest Magazine. Here is one paragraph: Up for interviews on her "Per-sonalities on Parade" program over WKRC, Saturday, October

"The opening of the convention w broadcast over WRC in Washington Post staff comeraman; Johnny and several of those present were in-terviewed about their winnings. In the Cincinnati Times Star and addition to jovial Jim McGrath, Washington announcer, who did the interviewing, we were honored to National Broadcasting Com-National Broadcasting Com-National Broadcasting Comaddition to jovial Jim McGrath, Robert E, Stigers (shown panys' presidential announcer with us." work with the camera. "Per-sonalities on Parade" is spon-

Officers elected were Everett Lane, Mine Run, Va., president; Carl R. Greimel, Brookmount, Md., vice-president, and Amos R. Peacock, Philadelphia, Pa., secretary. The 1938 convention will meet in Philadelphia.

Grenville Kleiser, presumably connected with Funk & Wagnalls, is a master of the English language. An acknowledged authority on "how best for the most part, are made up of to say it," Mr. Kleiser has not confined himself to that alone. 'His inspirational paragraphs, poems and articles have appeared in hundreds of magazines and newspapers.

inently advertised for assistance in the was never able to afford an automo-

of publishers are offering books and booklets for the Old Gold fans. These clever, serious and humorous sayings and phrases.

sored by RADIO DIAL.

Here's another of those human interest stories with a contest angle. Now, one of his work is being prom- James Hargraves of Gloucester, N. J.,



bile, so he has transported himself frequently runs contests. They are via bicycles. After two were stolen, based on everyday problems and the he bought another-a used one-and prizes well worth having. There is the other day he rode it into town to one running now. The letter must collect a prize; a new Nash sedan, not exceed 500 words and must be won in the Prof. Quiz radio contest. upon a subject of importance to Now he's learning to drive, but he's keeping the bicycle. (Quoted from Contest Magazine.)

Mrs. P. L. Johnston of Atlanta has built an acrostic of WINNER. The description is very fitting, too. W-ell Friday, October 8, with her poem informed — I-ndustrious — N-atural – N-ot pretentious – E-nthusiastic – R-eady-to-help-others. She is all of it, herself.

Elsie Robinson's "Listen World" column in the Hearst papers very Columbia network.

American Youth.

Annette Patton Cornell, 500 RKO Palace Bldg., Cincinnati, won Ted Malone's \$10.00 poetry award for "Invitation to a Husband." The poem will be read on the "Between the Bookends" program, Friday, October 22, at 4:00 p. m., over the WABC-



PROGRAMS FOR SUNDAY, OCTOBER 24

			(EASTERN ST	ANDA	RD TIME)	/		(CENTR	AL STANDARD TIM	E)	
	WCKY	Cincinneti (700 icc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1830 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Ill. (870 kc.)	W'S M Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
7:30 7:45	• • •			7:30 7:45		Sweet and Lovely		6:30 6:45	44 44	•••••	
8:00	Melody Hour N			8:00 8:15	William Meeder N	Gladys and Mary Enquirer's Uncle Bob		7:00	88 88 88 88		
8:15 8:30 8:45			day School Lesson Youth Education Program	8:30 8:45	Kidoodlers N		Christian Tabernacle	7:30	10 40 11 11		
9:00 9:15	Coast to Coast N			9:00 9:15		WCPO News For Mother and Dad		8:00 8:15	Everybody's Hour, conducted by	Harold Nagel's Orchestra N	Sunday Morning at Aunt Susans C
9:30 9:45	10 20 10 00	** 84 ** 10	Veterans' Civic Hour	9:30 9:45	Sermonette and Hymn		11 11	8:30 8:45	John Baker	Concert Ensemble, N	Meador Lowery-News.
10:00 10:15	Russian Melodies N	Russian Melodies N.	Church of the Air C	10:00	Hamilton County Jail Church Service	Hillbilly Hullabaloo	Church of the Air C	9:00 9:15	Little Brown Church, Dr. Holland	Radio Pulpit N	Church of the Air-
10:30 10:45	Dreams of Long Ago N	Arthur Chandler, Jr Modern Miracles	W. Brown, from WGAR C	10:30 10:45	Ancient Instruments N	10 70		9:30 9:45	WLS News Report	News Summary Fidelis Class—First	Sunday Jail Service
11:00	Intercontinental Concert N	New Review	3rd Int'l Concert from Dutch E, Indies C	11:00	News	Amateur Revue	Third Intercontinen- tal Concert C	10:00	"Folks Worth Knowing"	Baptist Church	Christ Church Cathedral
11:30 11:45	Miniature	Green Bros. Novelty Orchestra N	Major Bowes Capitol Family C	:30   :45	Remember When	44 88 88 88 88 88 88 88 88 88 88 88 88 8	Major Rowas Canital	10:30 10:45	WLS Concert Orchestra	Green Bros. Novelty	Major Bowes' Capitol Family C
	Southernaires N	Cadle Tabernacie	11 11 11 41	12:00	the second s			11:00	The Southernaires N	Churc	11 10 18 11
12:30	Music Hall	Radio City Music Hall N	Ship of Song	12:30 12:45	Foothealth Frolics		Salt Lake City Tabernacle Choir C.	11:30	Grace Wilson Helen Jensen, organist		Salt Lake City Choir C
1:00 1:15	** **		Church of the Air C.		Canal Days Music for Madame	Apostolic Church	WHIO News		Radio City	Paul Martin and His Music N	Church of the Air C
1:30 1:45	Spelling Bee N.	Smoke Dreams	Poet's Gold C To be announced C		Ted Weem's Orchestra M	Deutsche Lieder	Poet's Gold C		NBC Spelling	Smoke Dreams, N	Peet's Gold C Trend of the Times
2:00		Magic Key of RCA N	Romany Trail C L. White Entertains C	2:00 2:15	Beauty Parade	88 68 88 62	Sunday Players	1:00	Magic Key of R. C. A. N	Magic Key of	Romany Trail C Lew White C
2:30	Waltz Favorites WCKY News	•• ••	St. Louis Serenade C	2:30 2:45	To be announced	Louisville vs Cin Model (Prof Foot-	Hymns and their History	1:30 1:45		11 ks 19 ks	The Rangers
3:00   3:15	On Broadway N				Radio News Reel N	ball		2:00	To be announced	Radio Newsreel N	Philharmonic Symphony Society C
3:30	Senator Fishface N Movieland News	Cycle Trader - Bicycle	-John Barbirolli, conductor C	3:30 3:45		46. 82 18 81	York C		Sen. Fishface—Prof. Figgsbottle N	Bicycle Party N	11 11 11 11
4:00	Sunday Vespers N		14 68 32 46	4:00 4:15	Review of the News	11 1* 00 00	11 11 11 11	3:00 3:15	Sunday Vespers N	National Vespers, N	11 10 40 10
4:30 4:45	Beth Chandler N To be announced N	Beth Chandler N	12 12	4:30 4:45	Lutheran Layman's League M	86 nj		3:30 3:45	Beth Chandler, songs N	Lutheran Hour M	58 68 53 88
5:00 5:15	Metropolitan Opera Auditions N	Musical Plays M	"Silver Theatre"- Rosalind Russell C	5:00 5:15	Ry Krisp Program N	Your Favorite Band	Silver Theater C	4:00 4:15	Metropolitan Opera Auditions N		Silver Theater C
	Smilin' Ed	The Time of Your Life N	Hits of the Week	5:30 5:45	Hits of the Week	Prof. Leo Stoffregen	Mr. and Mrs News; Clara Oglesby		Smiling Ed. McConnell N	Acme Sunshine Melodies N	Guy Lombardo's Orchestra C
		· · · · ·	Joe Penner C	6:00 6:15	The Antique Shop Paul Sullivan	WCPO News Emma Scully		5:00 5:15	Sach's Amateur Hour	Catholic Hour N	Joe Penner – Jimmie Grier's Orch, C
6:15 6:30 6:45	Plays WCKY News Movieland News		"Romantic Rhythms" C			Church Federation	Seymour Simon's	5:30 5:45	14 44 45 45	The Pepper Uppers	Romantic Rhythm C
7:00	Popular Classics N	Jack Benny and	Open House - Jean- nette MacDonald C	7:00	Roger Pryor's Orchestra	The Muses Popular Melodies	Open House with Jean-		Popular Classics	Jack Benny and Mary	the second secon
7:30	Baker's Broadcast N		Gulf Oil—Phil Baker C		Fireside Recitals N Ran Wilde's Orch	Yours Truly Rainbow Trio	This baker with	6:30 6:45	Ozzie Neison's Orchestra N	Baker's Broadcast with	Phil Baker, Patsy Kelly, O. Bradley's Orch. C
8:00 8:15	General Motors Sym- phony Concert N	Don Ameche and	Columbia Workshop C		Benny Davis' Stardust Revue M	second statements and an an	Columbia Workshop C		General Motors Sym- phony Concert N	Edgar Bergen and Don Ameche II	Columbia Workshop C
8:30 8:45		H H	David Ross' Birthday Party C		Wayne King's	City Charter Com'tae Sunday Swing	David Ross' Birthday	7:30 7:45	14 14 15 14		David Ross' Birthday Party C
9:00 9:15	Concert Hall of the Air	Woodbury Presents Tyrone Power N	Ford Sunday Evening Hour	9:00 9:15	Manhattan Merry-Go- Round N	Tomarraim's Rhythms	Sunday Evening Hour		Woodbury Presents Tyrone Power N		Ford Sun. Eve. Hour.
9:30 9:45			60 60	9:30 9:45	American Album of Familiar Music N	10 H 11 H	· · · · · · · · · · · · · · · · · · ·	8:30	Jergens Program N Irene Rich N	American Album of Familiar Music N	48 99 88 19
10:00		Foundation Program N	Republican Committee Hollywood Showcase C	10:00 10:15	Rising Stars N	WCPO News The Tango and the	Hollywood Showcase C	9:00	Foundation Program N		Vocal Varieties, Harry Currie's
10:30 10:45	Cheerio N	Unsolved Mysteries	Newscast-Lee 8iand	10:30 10:45	Morton Gould's Orchestra M	Rhumba Cotton Club Orchestra	"Headlines and	9:30	Vocal Varieties Vierra's Hawaiians	To be announced N	Orchestra Broadway Stars
11:00	Press Radio News N.		Ross Pierce's Orch	11:00 11:15	Harry Candullo's Orchestra	WCPO News Sign off	Jay Freeman's Orchestra C	10:00	News: Globe Trotter Earl Hines' Orch	Irene Rich N	Meador Lowery-News.
11:30	Eddie Varzos <sup>1</sup> Orchestra N	Ted Weems'	Cab Calloway's Orchestra C	11:30	Arlie Simmond's Orchestra				Eddie Varzo's	George Fischer N Tyrone Power N	Jay Freeman's Orch. C Cab Calloway's Orchestra C
	WCKY	WLW	WKRC	T	WSAI	WCPO	WHIO	1	WLS-WENR		WHAS

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

NOON—Dorothy Dreslin, soprano; Fred Huf-smith, tenor. WEAF WSAI wgy wtam smith, tenor. wmag who wdaf

wmaq who wdaf
Southernaires: Negro Male Quartet. WJZ
WCKY WLS wgar wave wire wham
12:30-University of Chicago Round Table
Discussion: Current topics; guest speakers.
WEAF wgy wham wmaq who wdaf
-Radio City Music Hall of the Air: Symphony Orchestra and soloists. WJZ WCKY
WLW (WLS on 1:00) wgar wave wire wham
-Salt Lake City Tabernacle Choir and Organ.
WABC WHAS WHIO wfbm kmox wcco

vcco -Church of the Air: Very Rev. Monsignor 1:00 William A. Griffin (Catholic). WABC WKRC WHAS wir wcau wadc wsbt wsfa

wcco -Paul Martin and his Music. WEAF wmag

wtam who wdaf kyw 30—Poet's Gold—David Ross and Orchestra. WABC WHAS WHIO WKRC wadc kmbc 1:30

WABC WHAS WHIO WKRC wadc kmbc wwwa wgar wfbm kmox --Tuskegee Institute Choir Concert by 100-voice choir, director William L. Dawson, composer, conductor. WEAF wgy wtam --NBC Spelling Bee, Paul Wing, conductor. WJZ WCKY WLS wave wire wham whk WCKY WLS wave wire wham whk --Smoka Dreams: Orchestra and guest art-ists. (NBC) WLW WSM wmaq kstp kvoo who wdaf

wir wbbm wfbm kmbc kmox wcco wgar ::00-The Magic Key of R. C. A.: Symphony Orchestra, direction Frank Black; Milton J. Cross, m. c.; Linton Wells, journalist, speaking from New York, interviewing a celebrated journalist in a pickup from abroad; guest artists. WJZ WLW WLS WSM kdka whk wfla kvoo wfaa wham wave wowo 2:00

wowo -Sunday Drivers: Variety program, with Fields and Hall, m. c.; noveity orchestra, and Frances Adair, soprano. WEAF wgy Fields and Hall, m. c.; noveli and Frances Adair, soprano. kyw wtam wmaq who wdaf

-Romany Trail. WABC WHAS WKRC wjr wfbm kmox wadc wbt --"The Fun Bug." (CBS) wbbm kmbc wcco 2:15-Lew White Entertainers. WABC WKRC WHAS

2:30—Back Home, dramatic sketch. WEAF kyw wgy wwj wtam wmaq who wdaf wire -St. Louis Serenade. WABC WKRC (WHAS on 2:45) wir withm kmbc kmox wadc wsbt

--NBC Spelling Bee, Paul Wing, conductor. WJZ WCKY WLS wave wire wham whk --Smokb Dreams: Orchestra and guest art-ists. (NBC) WLW WSM wmaq kstp kvoo who wdaf 1:45--To be announced. WABC WKRC WHIO --On Broadway: Dramatic sketch of every-

-There Was a Woman—Dramatic presentation of the women in the lives of famous men. (NBC) wave wire 3:30—Senator Fishfact and Prof. Figgsbottle. WJZ (WCKY off 3:45) WLS kdka wave wire wham whk

day folk on the famous street. WJZ WCKY kdka whk wham

-Bicycle Party; Swor and Lubin, blackface comedy team; Bill Slater, sport commenta-tor and m. c., interviewing sport celebri-ties; Bert Whaley, baritone; Hugo Mariani and his Orchestra. WEAF WSM WLW wave wgy wtam wire wmaq kstp kvoo kyw wwi who wdaf

4:00—Sunday Vesper: "The Dignity of Being Up-to-Date." Dr. Harry Emerson Fos-variety show featuring Norman Cloutier and his orchestra; Jean Ellington, blue singer; Showmen Quartet; Paul Stewart, m. c. WJZ WLS WSM WCKY whk wave wham

-Romance Melodies: Orchestra, dierction Roy Shields, with Ruth Lyon, soprano; Charles Sears, tenor. WEAF WLW wgy wdaf kyw wwj wtam wmag wire

30—The World Is Yours: Dramatization. Program under auspices of Smithsonian In-stitute. WEAF wgy wtam wmaq wdaf kyw wwi

-Beth Chandier, songs. WJZ WLS WLW WCKY whk wave wire wham

-Beth Chandler, songs. WJZ WLS WLW WCKY whk wave wire wham 4:45—Dog Heroes, dramatic sketch. Harry Swan and Effie Palmer. WJZ

To be announced. (NBC) WCKY WLW WLS whk wave wire wham
 5:00—Metropolitan Opera Auditions of the Air: Wilfred Pelletier conducting the Met-ropolitan Opera Orchestra and guests. Geraldine Ayres, mezzo-soprano; Amelia wham wmaq wdaf kyw wire wwl Haberland, soprano; Ross Graam, bass.
 WJZ WCKY WENR WSM whk kdka wham wfa wave kyoo whap wara wowo.

wfla wave kvoo wbap wgar wowo -Ry-Krisp Presents Marion Talley; Orchestra direction Josef Koestner. WEAF WSAI wmaq kyw wire wwj wgy wtam kstp who wdaf

wdat -Silver Theater-Rosalind Russell; James Stewart; Conrad Nagel, director and nar-rator. Dramatic Sketch. WABC WKRC WHAS WHIO wcau wcco wgar wfbm kmox wadc wbbm wjr kmbc wgst wwl S:30-Guy Lombardo and his Orchestra. WABC WHAS wjr wgar wfbm kmbc wcau kmox wwya wwl

kmox wwva wwl

The Time of Your Life—Sheila Barrett, Joe Rines, comedian and orchestra leader; Graham McNamee, m. c.; WEAF WLW kyw wgy wire wmaq who wdaf wuj kstp –Sunday Atternoon with Smiling Ed. McCon-nell; Robert Trendler's Orchestra and choral group. WJZ WCKY WLS WSM whk wham wave wave

6:00-Joe Penner with Jimmie Grier's Orchestra: Gene Austin, tenor; Jūtie Gibson, vocalist, and Coco and Malt, comedians. WABC WKRC WHAS wir wfbm wgar wcau

wave wire

-Catholic Hour: "The International Family," Rev. Wilfred J. Parsons, S. J., Georgetown University, Washington, D. C. Paulist Choir, direction Father Finn. WEAF WSM wgy wtam wmaq wwi who wdaf kyw

6:30—"Romantic Rhythms": Seymour Simon's Orchestra; Sally Nelson, balladist; Barry McKinley, baritone; Basil Ruysdale, m. c. WABC WKRC WHAS WHIO wir wbbm wgar wfbm kmbc wcau kmox wbt wwl wwva wadc wgst wcco

-Thomas E. Dewey Citizen's Committee, WJZ only

-A Tale of Today, sketch. WEAF wtam wmaq wgy kyw

6:45—Green Brothers Novelty Orchestra. WJZ kdka whk wave wire

:00—Vicks Open House with Jeannette Mac-Donald. WABC WH10 WKRC WHAS wgar wir kmox wadc wbt wcco

wir kmok wadc wbt wcco -Jell-O Summer Program, starring Jack Benny, comedian, with Mary Livingstone; Kenny Baker, tenor; Sam "Schlepperman" Hearn; Phil Harris' Orchestra, Andy Devine and Don Wilson. WEAF WLW WSM wave wire wmaq kyw wgy wtam wwi who wdaf kstp kvoo

-Popular Classics. Laura Castellano, so-prano; Margaret Brill, harpist, and orches-tra. WJZ WCKY WLS kdka whk wave wire wham

7:30—Phil Baker, comedian with Patsy Kelly and Oscar Bradley's orchestra and guests. WABC WKRC WHAS WHIO wtbm wir wgar wcau wadc wsbt wwva wbt wsfa





Sheila Barrett, versatile mimic who has often been heard as a guest on NBC network programs, is now starred for the first time in her own show, "The Time of Your Life," over the NBC-Red network, including WLW, Sundays at 5:30 p. m. (E.S.T.).

#### First Anniversary



Helen Marshall celebrated her first anniversary as prima donna of NBC's Fireside Recitals on October 10. Her program is heard over the NBC-Red net-work, including WSAI, Sundays at 7:30 p. m. (E.S.T.).

## **"MUSIC FOR** MADAME" NEW SHOW ON WSAI

"Music for Madame," a new program designed to please women, made its appearance, over WSAI October 18, with Ralph Nyland, tenor, and Herschel Luecke, pianist, in the principal roles.

Nyland is singing songs of romance -both old and new, and Luecke is featured in piano solos as well as accompanist.

The program is broadcast at 6:15 p.m. (E.S.T.), Mondays, Wednesdays and Fridays, and 1:15 p. m. (E.S.T.) Tuesdays, Thursdays and Saturdays.

"Dogs and Game" Dog fanciers and sportsmen have

their innings in a new wekly program on WCKY called "Dogs and Game." The broadcast is heard at 10:15 p.m. (E.S.T.) every Wednesday and is conducted by A. E. "Doc" Martz, a noted authority on the subjects covered.

Martz is president of the Southern Ohio Coon Hunters Association Netherland Plaza, Cincinnati, will be and a member of leading organizations devoted to the breeding of dogs 11:00 to 11:30 p.m. (E.S.T.) on and protection of game. He has been a hunter and an amateur handler of dogs for 25 years. On some of his programs Martz will introduce guest authorities, who will discuss matters pertinent to the theme of the broadcasts.

Al Jolson will write a series of theatre magazine articles titled "Great Stars of Yesterday As I Knew Them"

Cincinnati Conservatory of Music



The cameraman snapped the Cincinnati Conservatory of Music Symphony Orchestra during their initial broadcast aired through the facilities of WKRC for the entire Columbia network. The orchestra, under the leadership of Alexander von Kreisler, is heard each Saturday from 11 a.m. to 12 noon. Lee Bland, announcer, is shown at the extreme left at the CBS microphone, and How ard Colf, violinist, and Mihail Stolarewski, violist, soloists, are seen in the foreground.

#### Navy Day Programs

will be originated by WCKY in honor

of America's boys in blue.

Two special Navy Day programs

A Navy Day address will be deliv-

ered from the WCKY studios on

Wednesday, October 27, at 7:45

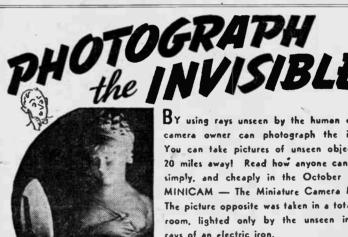
p. m. (E.S.T.) by Congressman Brent

Spence of Kentucky. The Army and

Navy Ball in the Hall or Mirrors,

described for WCKY listeners from

October 30.



BY using rays unseen by the human eye, any camera owner can photograph the invisible. You can take pictures of unseen objects fully 20 miles away! Read how anyone can do this simply, and cheaply in the October issue of MINICAM - The Miniature Camera Monthly. The picture opposite was taken in a totally dart room, lighted only by the unseen infra red rays of an electric iron.

## Trap MINIATURE MONSTERS

You can bag monsters formidable enough to make any saber tooth riger flee for his life. These monsters are full of vicious lust for food and battle. They inspire terror in everything their own size. Only your own camera can catch them, because they are so tiny! Read New to catch monsters in their natural colors in October MINICAM.



ducational ARTICLES OCTOBER MINICAM

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How To Make Photo Murals, Lomp Shades, etc.

Making and Developing Color Photos.

Over a Dozen more Fascinating, entertaining, instructive articles. Read ond enjoy them in the October MINICAM.

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#### **PROGRAMS FOR MONDAY, OCTOBER 25**

			(EASTERN ST	STANDARD TIME)					(CENTRAL STANDARD TIME)				
	WCKY Cincinnati (1490 kc.)	Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Ctncfnnati - (1830 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 Rc.)		WLS-WENR Chicago, Ill. (870 kc.)	WSM Nashville, Tenn, (650 kc.)	WHAS Louisville, Ky. (630 ks.)		
6:30 6:45		Top o' the Morning	Jerry Foy Sun-Up Jamboree	6:30 6:45	· · · · · · · · · · · · · · · · · · ·	Six-to-Niners	Breakfast Express	5:30 5:45	10 10		· · · · · · · · · · · · · · · · · · ·		
7:00 7:15 7:30 7:45	Tick Tock—Seven O'Clock Morning Round-Up	Morn'g in the Mount's Prayer Period Sing, Neighbor, Sing. Merrymakers	Sing Before Breakfast. Early Edition News Dow's Dawn Patrol	7:00 7:15 7:30 7:45	Morning Prayer Early Express	WCPO News	Little Tom	6:00 6:15 6:30 6:45	Curly & Sodbusters Sing, Neignbor, Sing	Stamps Baxter Quartet Musical Clock	Asbury College Devotions Kentucky Mountaineers Salt and Peanuts		
8:00 8:15 8:30 8:45	Norsemen N Wm. Meeder N News for Executives	Rube Appleberry Peter Grant-News Before Breakfast The Gospel Singer	Woman's Hour	8:00 8:15 8:30 8:45	Good Morning Melodies N Do you Remember N Women's Newsreel	WCPO News Six-to-Niners	WHIO Almanac Voice of the Organ Yesterday's Favorites	7:00 7:15 7:30 7:45	News Report Pokey and Arkie Morning Devotions	Golden West Cowboys WSM News To be announced N	Early Morning Jamboree		
9:00 9:15 9:30 9:45	Breakfast Club N London Stock Market Breakfast Club N	Hope Alden's Rom'ce	Metropolitan Parade C Richard Maxwell C Musical Calendar Bachelor Children C	9:00 9:15 9:30 9:45	Rainbow Ridge Streamliners N What Next	WCPO News Musical Menu	Cornelia on the Ale	8:00 8:15 8:30 8:45	Lulu Belle and Scotty News Report Morning Roundup The Hill Toppers		Dot and 3 Dashes Meador Lowery-News. Jackson Family Bachelor's Children C.		
10:00 10:15 10:30 10:45	For Women Only Vaughn de Leath N Monticello Party Line. Viennese Sextet N		Smilin' Dan Myrt and Marge C Tony Wons C	10:00 10:15 10:30 10:45	Mrs. Wiggs N John's Other Wife N. Just Plain Bill N Today's Children N	WCPO News Varsity Show Clarence Berger Elaine's Stories	Pretty Kitty Kelly C Myrt and Marge C Monticello Party Line	9:30	Mary Marlin N Ma Perkins N Pepper Young's Fam. N News Report	Vaughn DeLeath N Bennett & Wolverton N Viennese Ensemble N.	Monticello Party Line. Myrt and Marge C Tony Wons' Book C Ruth Carhart, songs C		
11:00 11:15 11:30 11:45	Household Hour and Movieland News Hymns for Everyone Murdock Williams	News The Road of Life N Carson Robison The Goldbergs		11:00 11:15 11:30 11:45	David Harum N Backstage Wife N How to be Charming N Kentucky Clocker	WCPO News Merry-Go-Round	Louise and Lade C	10:15	The O'Neills N The Road of Life N Vic and Sade N Edward McHugh N	Rhythm Serenade How to be Charm'd N	Carol's Romance C Big Sister C		
12:00 12:15 12:30 12:45		Girl Alone N Tom, Dick & Harry M National Farm and Home Hour N	Mary M. McBride C Edwin C. Hill C Rom'nce Helen Trent C Our Gal Sunday C	12:00 12:15 12:30 12:45	Freshmen Follies Noonday Reverie Three Marshalls N Cincinnati—Your City.	WCPO News Happiness Ahead Man on the Street Boys Hobby Fair	Mary M. McBride C Edwin C. Hill C Fed. Women's Clubs	11:15 11:30 11:45	Virginia Lee, Sunbeam Chuck, Ray & Christine Shopping News Markets; News	Console Melodies National Farm and Home Hour N	Mary M. McBride C Edwin C. Hill C Romance Helen Trent Our Gal Sunday C		
1:00 1:15 1:30 1:45	WCKY's Neighbors Grace and Scotty N	Voice of Experience Kitty Keene, Inc	Betty and Bob C Hymns All Churches C Grimm's Daughter C Hollywood in Person C	1:00 1:15 1:30 1:45	Barber's Interviews Words and Music N. Your Husband Netherland Orch	WCPO News Rhythm Rambles Dot Club News From Hawaii	Ann Kirk Trio Home Demonstration The Listener Speaks	12:15 12:30		Banner Newshawk	Linda's First Love College of Agriculture Livestock—Markets Sunshine Sue		
2:00 2:15 2:30 2:45	Ranch Boys N Clark Dennis N Let's Talk It Over N	Civil Government	Woman's News C Fun to Keep House American School of the Air C	2:00 2:15 2:30 2:45	Jerry Sears N Bennett & Wolvert'n N Three Cheers N	WCPO News Siesta Op. House for Ladies Hollywood Brevities	Woman's News C Milton Charles C American School	1:15 1:30	School Time Howard Peterson Closing Grain Market Melody Parade	U. of Tenn. Program Clark Dennis N Grand Terrace Cafe Orchestra N	Woman's News C Milton Charles, org. C University of Kentucky		
3:00 3:15 3:30 3:45	All Sports Review Rochester Civic	Pepper Young's Fam. N Ma Perkins N Vic and Sade N The O'Neills N	Matinee Musicale Jenny Peabody C	3:00 3:15 3:30 3:45	WSAI Little Show Lawrence Salerno M Ribber Shannon		E. Thompson, organ C Broadway Matinee C	2:15	News: Julian Bentley. Homemakers' Matinee —Orchestra Mary Wright	Vic and Sade N	Hymns of All Churches		
4:00 4:15 4:30 4:45	National Youth		Eddie Schoelwer	4:00 4:15 4:30 4:45	Lorenzo Jones N Ladies Step Out It Is Strange Mary Paxton	WCPO News Today's Winners Concert Master	Between Bookends C Music From the Gold	3:00 3:15 3:30 3:45	Club Matines N	A Woman's News The Guiding Light N.	Hope Alden's Rom'co		
5:00 5:15 5:30 5:45	All Sports Review Four of Us N Sports Final Straight Shooters N	Jack Armstrong Singing Lady N	Follow the Moon C Freshest Thing in Town Hollywood Highlights. Children's Corner C	5:00 5:15 5:30 5:45	While City Sleeps N Grandpa Hans	Jam for Supper	Tea Time Tunes Console Capers The Arcadians	4:15	Neighbor Nell N Music Circle Originalifies N		Doris Kerr C		
6:00 6:15 6:30 6:45	WCKY News	Angelo Supper Serenade Bob Newhall Lowell Thomas N	Howard Phillips C Musical Visions George Hall's Orch C Republican Committee	6:00 6:15 6:30 6:45	Music for Madame Paul Sullivan Billy Snider's Orch	WCPO News Home Beautiful	News; George Hall's Orchestra C	5:15	Junior Nurse Corps N. Jack Meakin N News N Community Fund	Afternoon News Jack's Mountaineers	Howard Phillips C Jack Armstrong Salt and Peanuts Early Evening Revue.		
			Hollace Shaw C City Charter Comm <sup>*</sup> tee	7:00 7:15 7:30 7:45	Ran Wilde's Orch Uncle Ezra N Roger Pryor's Orchestra	Dick Porter Cong Herbert Bigelow Yours Truly Race Results	Hollace Shaw C Eton Boys C	6:00 6:15 6:30 6:45	Time to Shine N Lum and Abner N	Allwhite Melody Revue N Glen Gray's Orch	Joseph D. Scholtz Whispering Jack Smith Eton Boys C Boake Carter C		
	Gen. Hugh Johnson N Campbell's Royalists N Vanity Fair N	Noble's Orch. N	Horace Heidt's Orchestra C Pick and Pat C	8:00 8:15 8:30 8:45	Album & Songs The Voice of Firestone N	WCPO News Jack Abrams Musically Speaking James H. Sullivan	Bob Chester's Orch	7:15	Gen, Hugh Johnson N Campbell's Royalists N Campana's Vanity Fair N	Ray Noble N	Alemite, with Horace Heidt's Orchestra C Pick and Pat in "Pipe Smoking Time" C		
9:00 9:15 9:30 9:45	Philadelphia Symphony Orchestra N	Molly N Hour of Charm N	Lux Radio Theatre- Spcener Tracy in "Arrowsmith" C	9:00 9:15 9:30 9:45	Melodic Strings M George Price's Orchestra M	WCPO News Rep. Cam. Committee In Swing Time Dem Cam Committee	Spencer Tracy in "Arrowsmith" C	8:00 8:15 8:30 8:45	Philadelphia Symphony Orchestra N	Fibber McGee and Molly N Hour of Charm N	Lux Radio Theatre- Spencer Tracy in "Arrowsmith" C		
10:00 10:15 10:30 10:45	Streamline Revue	Famous Jury Trials Sweet Adeline	Wayne King's Orchestra C Newscast—Lee Bland Phyl Coe Mysteries	10:45	Sydney Mason Music for Moderns N			9:00 9:15 9:30 9:45	"Behind Prison Bars" N Radio Forum N	Carnation Contented Hour N	Wayne King's Orchestra C Here's To You '' ''		
11:00 11:15 11:30 11:45	Rita Rio's Orch. N Magnolia Blossoms N	Roger Pryor's Orch	Leaders in Dance Time Glen Gray's Orch. C. George Olsen's Orchestra C	11:15	Roger Pryor's Orch H. Candullo's Orch Arlie Simmond's Orchestra	WCPO News Dance Awhile	Geo. Duffy's Orch Glen Gray's Orch. C George Olsen's Orchestra C	10:30	King's Jesters Orch Magnolia Blossoms N	WSM News Magnolia Blossoms N	Poetic Melodies C Glen Gray's Orch C Geo. Olsen's Orch C Meador Lowery-News.		
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO		WLS-WENR	WSM	WHAS		

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00—The Pepsodent Program: Amos 'n' Andy. WEAF WLW who wgy kyw

- Time to Shine: Lloyd Shaffer's Orchestra;
   John B. Gambling, m. c.; Barry McKinley and the Griffin Chorus. WJZ WCKY WENR
   WSM kdka wave wfla wbam wgar
- Louis Panico's Oriental Gardens Orches-tra. (NBC), wtam wmag
- Poetic Melodies: Jack Fulton, tenor, and Franklyn MacCormack, poetic reader, with Carlton Kelsey's Orchestra. WABC WKRC wadc wwva wbt wcau wgar
- "Skelly Court of Missing Heirs," dramatic sketch (CBS) wbbm kmbc wcco kmox
- 3.15—"Uncle Ezra's Radio Station E-Z-R-A,"
   with Pat Barrett, Carlton Guy, Nora Cunneen and others. WEAF WSAI kyw wtam wmaq who wdaf wstp wire wgy wbap
   Song Time with Hollace Shaw and Del Casino. WABC WKRC WHIO kmbc wadc wbt wtbm wgar wgst
   2.30 Error Burg mala guartat WABC WHAS
- 7:30—Eton Boys, male quartet. WABC WHAS WHIO kmbc wadc wbt wfbm

-New York on Parade: Mark Warnow's Or-chestra; John B. Kennedy, commentator; Orestes H. Caldwell, narrator; Mark War-now's Orchestra. WEAF only

WJZ WLW WENR

- -John Herrick, baritone, and Christine John-son, sopano. (NBC) (WLS and WCKY on 6:45) kdka wave wire wham wowo
- 7:45-Boake Carter. WABC WKRC WHIO WHAS wir wbbm wgar kmbc wcau kmox
- WHAS wir wbbm wgar kmbc wcau kmox wbt wcco -John Herrick, baritone. WJZ only 8:00-Guest, Pinch-hitting for Burns and Allen; Tony Martin and Ray Noble's Or-chestra. WEAF WLW WSM kyw wgy wtam wwj wire wmaq who wdaf wfla kstp wave kvoo wfaa General Hugh Johnson, commentator. WJZ WCKY WLS kdka wham whk Alamite Half Hugy with Horace Heidt's
- -Alemite Half Hour with Horace Heidt's Brigadiers. WABC WKRC WHAS wir wbbm wfbm kmox wcau wbt wcco wwj

Orchestra; Alfred Wallenstein, conductor. WEAF WSAI WSM wgy kvoo wfla wmaq wdaf wwj who kstp wfaa wave wire wtam wat we we who asp wied were whe wat kyw "Pick and Pat in Pipe Smoking Time," blackface comedy and music; Edward Roecker, baritone. WABC WKRC WHAS wir wbbm whk kmbc wcau wbt wadc

-Campana's Vanity Fair, with Cal Tinney, m. c., and orchestra. Sheilah Graham, mo-tion picture commentator from Hollywood. Eileen Barton, comedienne-singer; Larry Duncan, impersonator; Douglas Wilson, tenor, and orchestra. WJZ WCKY WLS kdka whk wham

kdka whk wham 9:00—Fibber McGee and Molly, comedy sketch, with Marion and Jimmy Jordan; Ted Weems and his Orchestra. WEAF WLW WSM kyw wtam wwj kvoo wgy wfla-wmaq who wdaf wfaa wave —Lux Radio Theatre: Spencer Tracy in "Ar-rowsmith." WABC WKRC WHAS WHIO wjr wbbm wfbm wgar kmbc wcau kmox wadc

wadc

wacc —Philadelphia Orchestra, Eugene Ormandy, conductor; W. M. Kiplinger, Washington news-letter writer, and Dr. Neil Carothers, economist and director, College of Business Administration at Lehigh University, speak-ers. WJZ WCKY WLS kdka whk wave wire wharm 

 #130-Eron Boys, mare quarter. WASC WHAS
 WLAS
 WLS with ware wire ware wire what
 Administration at Lehigh University, speak-ers. WJZ WCKY WLS kdka whk ware wire what

 WHO kmbc wadc wbt wfbm
 8:15-Roy Campbell's Royalists WJZ WCKY
 WJZ WCKY WLS kdka whk ware wire what

 wdy wtam wmaq who wdaf kyw
 8:30-The Voice of Firestone; Margaret
 9:30-Hour of Charm. Phil Spitalny and his

 Horlick's Lum and Abner, comedy sketc
 Speaks, soprano; Mixed Chorus; Symphonic
 Girls. WEAF WSM WLW wfla kstp kyw

wgy wwi wtam wmaq who wdaf wire wfaa kvoo 10:00 — Wayne King's Orchestra. WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wbt wwi wcco -Contented Program: The Lullaby Lady, Male Quartet; Choir, direction Noble Cain. Orchestra, direction Frank Black; Vincent Pelletier, announcer. WEAF WSAI WSM kyw wgy wmaq wtam wwi who wdaf wfla wave kvoo wfaa wire kstp -''Behind Prison Bars.'' Warden Lewis E. Lawes of Sing Sing. Dramatic sketch. WJZ WCKY WLS whk wave wire wham kdka

kdka 10:30-Music for Moderns. (NBC) (WSAI 10:30—Music for Moderns. (NBC) (WSAI on 10:45) wgy wtam wmaq who wdaf kyw --Columbia Concert Hall: Margaret Daum, soprano, and Concert Orchestra. WABC WHIO wadc wgst wbbm wcco --Public Hero No. One--dramatic sketch. WEAF wmaq who --National Radio Forum--guest speaker. WJZ whk wave wire wham

 National Radio Forum-guest speaker. WJZ whk wave wire wham
 11:00-Tomorrow's News Tonight — Andre Baruch. WABC only
 Rita Rio's Hollywood Restaurant Orchestra. (NBC) WCKY kdka whk wave wire
 Esso News Reporter. WJZ only
 Poetic Melodies (CBS) WHAS wir wbbm wfbm kmbc kmoc ww veco
 The Pepsodent Program: Amos 'n' Andy. (NBC) WSM wdaf wbap wmaq wire kstp wtam wwi włam wwi

-Johnny Hauser's Mayfair Casino Orchestra. WEAF wgy who 1:15—Gien Gray's Casa Loma Orchestra. WABC WKRC WHAS WHIO wgst wbt 11:15-

WABC WKRC WHAS WHIO wgst wbt wgar kmox --Rita Rio's Hollywood Restaurant Orchestra. WJZ WCKY kdka whk wave wire 11:30-George Olsen and his Orchestra. WABC WHIO (WHAS off 11:45) WKRC wir wgar wfbm wcau wspd wsbt wadc wgst wbt

wht -Magnolia Blossoms-Fisk Jubilee Choir. WJZ WCKY WSM WLS wave wire wham

WJZ WCKY WSM WLS wave wire wham wowo whk --Woody Herman's Normandie Orchestra. WEAF wgy wtam wmaq who MIDNIGHT-Dick Jurgens and his Orchestra (from Memphis) WABC WKRC WHIO WHAS wgar wcau wadc wbt wir wsfa wwj whk wowo --Don Bestor's New Penn Hotel Orchestra. WJZ WCKY WLS kdka whk wave wire wham wowo

wham wowo -Larry Burke, tenor. WEAF wgy wtam wmag

12:08—Eli Dantzig's Orchestra. WEAF wgy

12:00-Ell Danzig's Orchestra. WEAF wgy wtam wmaq who 12:30-Earl Hines' Grand Terrace Cafe Or-chestra. WEAF WLW WLS WSM wgy wtam wmaq who -To be announced. WJZ WCKY kdka whk

wave —Orrin Tucker's Orchestra. WABC WKRC WHAS WHIO wbbm wfbm wjr



the new Radio Actors' and An- are better ideas on the air lanes. nouncers' Union is now common Network Notes on Notables you talk. Seems that the radio lads know: Joe Brattain, former 'LW and lassies feel they have a better musician, playing with Mark Warbreak coming. Union just in the now. . . . Bailey Axton still looking making with heaps of secret meet- for a sponsor . . . radio execs ings and the like. What the out-come will be nobody knows. Im- Showboat, but it cancelled before portant thing is this . . . it all they had the chance. Flora Blackbrings home a long suspected tach, snaw has how. WKRC's newest Cincy has become one of the four New York now. WKRC's newest announcer, Ed Humprey, is a

Ed McConnell . . . beloved by came to the Queen City from local radio . . . now networking WHO in Dayton, Ohio. it. Born the son of a minister, once pronounced dead when in the army. Ed emerged from this Show . . . a conglomeration of sad plight as radio's A-1 sales- WSAI's best, in a fast-moving He has a weakness for auman. tomobiles, radios and his family. Boasts of having owned sixty-two lovely Jane Gerrard, improving cars already, has a radio in every room of his home, and if you've ever heard him on the air you know how he feels about his wife and children. His homey philosophy and vocalizing seem to appeal to rural radio especially.

WSAI should be handed a bouquet for an original idea. "Cin-cinnati, Your City" takes the audience through various factories and places of interest in the city . . . with the announcer asking so many questions of the employees, that any you might want answered are bound to be included.

ALONG THE MILKY WAY: Spied Rex Davis interviewing WCKY's Jane Rohan on that station's "Come Over to our House" WLW's Before Breakfast show. reduced to 15 minutes. . . . Duane Snodgrass, former emcee, has been replaced by Sammy Fuller, new at the Nation's Station. Since time change, the afternoon spot held by The Old Fashioned Girl is no 'LW program directors more. would do well to arrange some time for this feature. In our wanderings around town, we get more inquiries about the Old Fashioned Girl than about any other singer. Remote shows should fill some 15 minute spots on the schedules of Cincy's radio stations with mighty entertaining swing syncopation ... ans, recent additions to WLW, with the coming of bands like Ber- are heard in two early morning

The cat's out of the bag and their shows . . . there certainly New York, Chicago, Hollywood licensed pilot, an amateur pho-and the Queen City. tography addict AND a darned swell announcer. He looks a lot Personality of the week: Smilin' like Tom Slater, and like Slater,

> . THUMBS UP: WSAI's Little thirty-minute show which proves to be on the better side. Includes with each broadcast, the Modernaires, an up-and-coming quartet, the Drifting Pioneers, who seem to make hill-billy music worth a listen ... to say nothing of Bert Farber's swellelegant piano.

> More star shooting with the Astronomer next week, and, as usual, more peeps at people. THEME UP AND OUT.

> > Heads Texans



Doc Schneider and his Texnie Cummins, Roger Pryor and Don Bestor. Have you ever heard of the guy who witnessed so many studio broadcasts, he couldn't laugh except on signal? Wonder why 'SAI bothered to copy the idea of the Hit Parade for one of idea of the Hit Parade for one of many years.

#### HIGHLIGHTS OF THE WEEK

(All Eastern Standard Time)

FRIDAY, OCTOBER 22 Gelett Burgess, author of "Food of Nations." Magazine of the Air. 11:00 a. m. WABC -- WKRC, WHIO.

Jean Parker and Leo Carrillo, in "The Barrier." Hollywood Hotel. 9:00 p. m. WABC - WKRC, WHAS, WHIO.

James Kirkwood, on "Hammerstein Music Hall." 8:00 p. m. WABC WKRC, WHAS, WHIO.

SATURDAY, OCTOBER 23 Cincinnati Conservatory of Music. 11:00 a. m. WKRC – WABC, WHIO.

San Francisco Opera Company. "Faust." Midnight. NBC-WCKY. Hilda Burke, Metropolitan Opera soprano, guest on "Your Hit Parade." 10:00 p. m. WABC ----WKRC, WHAS, WHIO.

oice of Niagara. Carborundum Band. Edward D'Anna, conductor. 7:30 p. m. WABC - WKRC, WHAS, WHIO.

SUNDAY, OCTOBER 24 Intercontinental Concert. 11:00 a.m. NBC-WCKY.

Philharmonic Symphony Society. John Barbirolli, conductor. 3:00 to 5:00 p. m. WABC - WKRC, WHAS, WHIO.

Lotte Lehman, Metropolitan Opera soprano. Ford Sunday Evening Evening Hour. 9:00 p.m. WABC WKRC, WHAS, WHIO.

Grace Moore, Metropolitan Opera soprano. General Motors Concert.

8:00 p.m. NBC-WCKY, WLS. MONDAY, OCTOBER 25

Rochester Civic Orchestra. 3:00 to 4:00 p.m. NBC-WCKY.

Spencer Tracy, in "Arrowsmith." Lux Radio Theater. 9:00 p.m. WABC WKRC. WHAS, WHIO.

**TUESDAY, OCTOBER 26** 

Edward G. Robinson, Claire Trevor, in "Big Town." 8:00 p. m. WABC -WKRC, WHAS, WHIO.

Stradivarius Quartet and Gertrude Barry, pianist. NBC Music Guild. 2:30 p.m. NBC-WCKY.

Fun Go By." 9:00 p.m. WABC-

Fred Allen Portland Hoffa. Holly-

#### **Sunday Network Programs** (Continued)

-Fireside Recitals, featuring Helen Marshall, soprano; Sigurd Nilssen, basso; Frank St. Leger, pianist-composer. WEAF WSAI wmaq wgy wdaf wtam wwij who wire kyw

45—Interesting Neighbors—Jerry Belcher. WEAF WLW kyw wgy wtam wwj wmaq who wdaf wire

who wdaf wire 1:00—The Chase and Sanborn Program: Star-ring Nelson Eddy; Don Ameche, m. c.; Edgar Bergen and Charlie McCarthy, Dor-othy Lamour, and Robert Armbruster's Or-chestra. WEAF WLW WSM what wire wing chestra. WEAF WLW WSM wtam wire wwj wdaf kstp kvoo wfaa wgy kyw wave wmaq wfla who

WOSY KETP KYOO WTAA WGY KYW WAYE WMAQ Wfla who -General Motors Concerts—Symphony or-chestra, John B. Kennedy, commentator, and Erno Rapee, conducting; soloists. WJZ WCKY WLS kdka wham whk

-Columbia Workshop: "I've Got the Tune," by Mark Blitzstein; direction, Irving Reis. WABC WKRC WHAS WHIO wbbm wfbm

WABC WKRC WHAS WHIO wbbm wfbm wgar wwa wsbt wbt wcco 8:30-Birthday Party with David Ross. WABC WKRC WHIO WHAS 9:00-Manhattan Merry-Go-Round: Pierre Le Kreeun, tenor; Rachel Carlay, blues singer; Don Donnie's Orchestra; Men About Town Trio. WEAF WSAI WSM wgy wtam wwj wmag who wdaf kstp wave wfaa wire wfla wmaq who wdaf kstp wave wfaa wire wfia —Ford Sunday Evening Hour: Lotte Lehmann, soprano, guest. Symphony Orchestra and Chorus, direction Jose Iturbi. WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wsbt wwva wbt wsfa wij wcco wire wham wmaq wfla wowo —Hollywood Playhouse presents Tyrone Power. Dramatic Sketch with guest artist. Or-chestra direction, Harry Sosnick. WJZ WLW WENR kdka whk wham evid—The Jargans. Program. with George

WLW WENR kdka whk wham 9:30—The Jergens Program, with George Fischer, Hollywood columnist, guest speaker. WJZ WLW WENR kdka wham —American Album of Familiar Music, with Frank Munn, tenor; Jean Dickenson, so-prano; The Haenchen Concert Orchestra; Bertrand Hirsch, violinist; Arden and Ar-den, piano duo; Amsterdam Chorus. WEAF WSAI WSM kyw wgy wtam wuj who wfla wdaf wmaq wfaa wire wave kstp kvoo 9:45—Irene Rich for Welch.. WJZ WCKY

9:45—Irene Rich for Welch.. WJZ WCKY WENR kdka whk wham

WENR kdka whk wham 10:00—Rising Musical Star Program: Alex Smallens and Symphony Orchestra; mixed chorus of seventy voices, direction Eugene Fuerst; Richard Gordon, commentator; guest artists, WEAF WSAI WSM kstp wire who wdaf wfla wave kyw -Hollywood Showcase—Lud Gluskin's Or-chestra and guest. WABC WKRC WHIO wjr kmbc wcau wfbm whk wadc wbt wwj wsfa wcco

wsfa wcco

-The Zenith Foundation. WJZ WLW WENR wham kdka whk wbap

10:30—Cheerio. Inspirational Talk and Music. WJZ WCKY whk wave wire wham —''Headlines and Bylines'': H. V. Kaltenborn, Bob Trout and Pierre Bedard. WABC

WHIO wfbm wgar kmox —To be announced. WEAF WSAI WSM

11:00-Press-Radio News, WJZ WCKY wire wham

wham -Russ Morgan and his French Casino Orches-tra. WEAF wgy wtam wmaq

11:05—Joe Rines' Orchestra. WEAF wgy wmag wtam

-Jay Freeman's Orchestra. WABC WHIO (WKRC and WHAS on 11:15) wir -Jerry Blaine's Orchestra. WJZ WCKY wire

II:15-George Fischer. (NBC) WSM wbap

wave —George Fischer. (N8C) WSM wbap wave 11:30-Sandy Williams' Orchestra. WEAF and

network --Woodbury Presents Tyrone Power, diamatic sketch with guest artist. (NBC) WSM wave --Eddie Varzo's Hotel Bismarck Orchestra. WJZ WCKY WLS whk wave wire wham

wowo -Cab Calloway's Cotton Club Orchestra. WABC WKRC WHAS WHIO wgar wcco wjr wbt wwl wsbt wbbm kmbc wadc

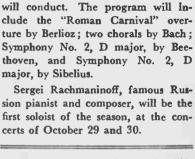
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The Cincinnati Symphony Orches-

tra will open its forty-third season

with the first of sixteen pairs of con-

certs in Music Hall, Friday afternoon

at 2:30, and Saturday night at 8:30,

October 22 and 23. Eugene Goossens

MIDNIGHT—Barney Rapp's Beverly Hills Country Club. WEAF wgy wtam wmag who wdaf

wgst 12:30—Earl Hines' Grand Terrace Cafe Or-chestra. WEAF wgy wtam wmaq who webst

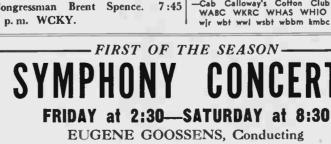
Orchestra. WJZ whk wave wire wham Red Norvo's Orchestra. WABC WKRC WHIO wbbm wfbm wadc



-Henry Busse's Chez Pares Orchestra, WJZ wgar wave wire wham Henry King and his Orchestra. WABC WKRC WHIO wbbm wfbm wadc wgar wbt

waar Jesse Hawkins and the New Penn. Hotel

**Cincinnati** Symphony Orchestra



Program Includes "Roman Carnival" Overture by Berlioz – Two Chorales by Bach – Symphony No. 2 by Beethoven – Symphony No. 2 by Sibelius

MUSIC HALL Tickets Now on Sale at Wurlitzer's, 121 East Fourth Street. Phone CHerry 2538 Seats Available at \$1.50 to \$2.50 - Season Tickets Still Available

wood Mardi Gras. 9:30 p. m. NBC-WSAI, WSM. WEDNESDAY, OCTOBER 27 Child Study Association. 9:30 p.m. NBC-WCKY, WLS.

Congressman Brent Spence. 7:45

Lenore Ulric, guest on "Watch the whan WKRC, WHAS, WHIO.

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	PROGRAMS	FOR	TUESDAY,	<b>OCTOBER</b> 2	26
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			(EASTERN STA	NDA	RD TIME)		-		(CENTR	AL STANDARD TH	AE)
1	WCKY	WLW Cincinnati (709 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1209 kc.)	WHIO Dayton (1269 kc.)		WLS-WENR Chicago, III. (870 ltc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 htt.
5:30 5:45			Jerry Foy Sun-Up Jamboree	6:30 6:45		Six-to-Niners	Breakfast Express	5:30 5:45	Smile À While		and the second s
7:00 7:15 7:30 7:45	Tick Tock-Seven O'Clock Morning Round-Up	Prayer Period	Sing Before Breakfast. Early Edition—News Dow's Dawn Patrol	7:00 7:15 7:30 7:45	Morning Prayer Early Express	WCPO News Six-to-Niners	Little Tom Across the Breakfast Table	6:00 6:15 6:30 6:45		Fox Hunters Musical Clock	Salt and Peanuts
1:00 1:15 1:30 1:45	Charioteers N Liebert Ensemble N News for Executives Lucille and Lanny N	Charioteers N Peter Grant—News Arthur Chandler, Jr The Gospel Singer	" " Woman's Hour	8:00 8:15 8:30 8:45	Good Morning Melodies N Do you Remember N. Women's Newsreel	WCPO News Six-to-Niners	WHIO Almanac Voice of the Organ Yesterday's Favorites Women Make the News	7:00 7:15 7:30 7:45	Evelyn & Hill Toppers	Golden West Cowboys WSM News To be announced N	Jamboree
7:00 7:15 7:30 7:45	Breakfast Club N Note: Note: N	Hope Alden's Rom'ce		7:00 7:15 7:30 7:45	Rainbow Ridge Streamliners N What Next	WCPO News Musical Menu	Cornelia on the Air. Music in the Air C Municipal Court Waltz Time	8:00 8:15 8:30 8:45	Luiu Belle and Scotty News Report Morning Roundup Morning Minstrels	12 11 p	Meador Lowery-New
0:15 0:30 1:45	For Women Only Vaughn de Leeth N Monticello Party Line Viennese Sextet N		Smilin' Dan Myrt and Marge C Emily Post C Bliss and Sutton C	10:00 10:15 10:30 10:45	Mrs. Wiggs N John's Other Wife N. Just Plain Bill N	WCPO News Ch'ber of Commerce. Consumers Conference Jimmy Lee	Pretty Kitty Kelly C Myrt and Marge C Monticello Party Line. News: Sutton & Bliss	9:00 9:15 9:30 9:45	Pepper Young's Fam. N News Report	Bennett & Wolverton N Viennese Ensemble N.	Myrt and Marge C Emily Post C Twin Pianos C
1:15 1:15 1:30 1:45	Household Hour and Movieland News Jayne Rohan Murdock Williams	News The Road of Life N The Hi Boys N The Goldbergs	Jean Abbey Magazine of the Air C Big Sister C Aunt Jenny's Stories C	11:30	David Harum N Backstage Wife N Mary Paxton Kentucky Clocker	WCPO News Merry-Go-Round	Art of Living Carol's Romance C Big Sister C Aunt Jenny's Stories C			Rhythm Serenade Hi Boys N	Mary Lee Taylor C Carol's Romance C Big Sister C Aunt Jenny's Stories (
2:15 2:30 2:45		National Farm and Home Hour N	Swinging the Blues C. Edwin C. Hill C Rom'nce Helen Trent C Our Gal Sunday C	12:00 12:15 12:30 12:45	Noonday Reverie Carlisle and London N	WCPO News The Playboys Man on the Street Metody Parade		11:00 11:15 11:30 - 11:45	For People Only Mkts.—weather—news.	Home Hour N	Edwin C. Hill C Romance Helen Trent C Our Gal, Sunday C
300  :15  :30  :45	Love and Learn N Rochester Civ. Orch, N	Voice of Experience Kitty Keene, Inc	Betty and Bob C Hymns All Churches C Grimm's Daughter C Hollywood in Person C	1:00 1:15 1:30 1:45	Barber's Interviews Music for Madame Your Husband Netherland Orch.	WCPO News Rhythm Rambles Dot Club News From Hawali		12:00 12:15 12:30 12:45		Bànner Newshawk Dept. of Agriculture.	And the second sec
2:15 2:30 2:45	Stroller's Matinee N Music Guild N Beatrice Fairfax	Living Literature		2:00 2:15 2:30 2:45	Don't Look Now M Mary Williams M Fed. Women's Clubs N Armchair Quartet N	Public Library Siesta	Petitcoat of the Air C Dr. Lon W. Morrey C American School of the Air C	1:00 1:15 1:30 1:45		Fed. Women's Clubs N	Amer. Dental Ass'n. University of Kentuck
):00 ):15 ):30 ):45	All Sports Review Movieland News Marine Band N	Ma Perkins N Vic and Sade N	News; Fire Prevention Future Fevorites P.T.A. Program Notes and News	3:00 3:15 3:30 3:45	WSA1 Little Show Kathryn Witwer M Ribber Shannon	Today's Winners	News: Theater Matinee C Holiace Shaw & Concert Orch C	2:00 2:15 2:30 2:45		Pepper Young N Ma Perkins N Vic and Sade N The O'Neills N	Hymns All Churches. Hollace Shaw C
1:00 1:15 1:30 1:45	All Sports Review N Club Matinee N	Mary Sothern	Bob Byron C Eddie Schoelwer Y. W. C. A. Program.	4:00 4:15 4:30 4:45	Lorenzo Jones N Ladies Step Out It Is Strange Sid Gary M	WCPO News Today's Winners Concert Master	Between Bookends C Bob Byron, songs C Story of Industry C	3:00 3:15 3:30 3:45	10 10 10 10 10 10 10 10 10 10 10 10 10 1		Weekday Devotions . State Teachers College
5:15 5:30 5:45	Sports Review Evening Concert Straight Shooters N.	Junior Nurse Corps N Jack Armstrong N Singing Lady N The Whistling Kid	Freshest Thing in Town Hollywood Highlights.	8:00 5:15 5:30 5:45	Friend Charley Neilie Reveil N Grandpa Hans Nixson Denton		Pop Dayton Console Capers The Arcadians	4:00 4:15 4:30 4:45	Music Circle Art Tatum, pianist N	Songs by Carlotta N Nellie Revell N Financial News Freddie Rose	Science Series C
6:15 6:30 6:45	Tribute to Shillitos	Supper Serenade	Ail Hands on Deck C Dick Bray—Sports Music Republican Committee	6:00 6:15 6:30 6:45	Ky. Colonel	Home Beautiful	News; George Hall's	5:00 5:15 5:30 5:45	Harry Kogen's Orch. N	Marjorie Cooney Afternoon News Rhythmaires N Asher & Little Jimmie	Jack Armstrong Salt and Peanuts
7:00 7:15 7:30 7:45	Lost Persons N	Lum and Abner N Tonic Time		7:00 7:15 7:30 7:45	Roger Prvor's Orch		Stars of Broadway Ruth Carhart, songs C Helen Menken: ''Second Husband'' C		Easy Aces, sketch N. Lost Persons N Lum and Abner N Vivian Della Chiese N		Seminary Helen Menken in "Second Husb'd" C
1:00 1:15 1:30 1:45	Husbands and Wives N Shillito Premiere	Johnny Presents N It Can &e Done- Edgar A. Guest N.	Edw. G. Robinson- Dramatization C Al Jolson and Others C	8:00 8:15 8:30 8:45	Jazz Nocturne M Siłk Topper Wayne King N	WCPO News Better Sportsmanship City Charter Com'tte Men of Vision	Edw. G. Robinson- Dramatization C At Jolson Show with Martha Raye C	7:00 7:15 7:30 7:45	Husbands and Wives N It Can Se Done N	Johnny with Russ Morgan N Wayne King's Orchestra N	Edw. G. Robinson- Dramatization C Al Jolson Show, wit Martha Raye C
):00 ):15 9:30 9:45	Roy Shield's Revue N	To be announced N Tue Detective Mysteries	Watch the Fun Go By C Jack Oakie's College C	9:00 9:15 9:30 9:45	Yox Fop N. Hellywood Mardi Gras N	WCPO News Republican Committee In Swing Time Democratic Committee	Watch the Fun Go By with Al Pearce C. Jack Oakie's College C	8:00 8:15 8:30 8:45	To be announced N Roy Shield's Revue N	To be announced N Hollywood Mardi Gras N	Watch the Fun Go By C Jack Oakie's College Benny Goodman's
0:00 0:15 0:30 0:45	Gen. Hugh Johnson N Choir Symponette N Streamline Revue	WLW Concert Jimmy Ficter N Men at Work	Benny Goodman's Orchestra C Newscast—Lee Bland ''Ballads by Binder''	10:00 10:15 10:30 10:45	Sydney Mason F. Graffolier's Orch	WCPO News For the Plano to the Plano	Benny Goodman's "Swing School" C Bob Chester's Orch Newspaper on the Air	7:00 7:15 7:30 7:45	Eddie Roger's	Jimmy Fidler N Musical Moments	And a second sec
1:00 1:15 1:30 1:45	Taxicab Night Club King's Jesters Orch. N Eddie Varzos'	Paul Sullivan Arlie Simmonds' Orch. Ran Wilde's Orch Roger Pryor's Orch	George "Olsen's		Barney Rapp's	WCPO News Dance Awhile Dance Awhile	Gene Baker's Orch T. Dorsey's Orch. C George Olsen's Orchestra C		La Salle Hotel Orch. N Eddie Varzo's	Amos 'n' Andy N WSM News Sports: McDowell's Orchestra	Poetic Melodies C Louisville Dance Time Meador Lowrey-New
×.	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	12.4	WLS-WENR	WSM	WHAS

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

-Strolling Songsters. (NBC) wgy wtam wmaq

750-Poetic Melodies: Jack Fulton, tenor, and Francis MacCormack, poetic reader, and Carlton Kelsey's Orchestra. WABC WKRC wgar wcau wadc wwwa wbt -Easy Aces comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wham, wire -Amos 'n' Andy: Pepsodent Program. WEAF WLW wgy kyw who -Irma Glen, organist. (NBC) WSM wtam wmaq

wmaq 7:15—Vocal Varieties: Choral Group of 14 Voices. WLW to WEAF wgy wham wire wmaq who kstp kyw wdaf --Song Time with Ruth Carhart and Bill Perry. WABC WHIO wjr wgar wadc wwva whit

7:30

wbf 7:30—Horlick's Lum and Abner, comedy sketch. WJZ WLW WLS whk -Mr. Keen, Tracer of Lost Persons. WJZ WCKY WLS whk kdka whem -George Griffin, tenor. (NBC) wave wire wham -Famous Actors Guild Presents Helen Mencken in "Second Husband." WABC WKRC WHIO WHAS wcao wgar wbbm wir wrau kmbc kmoz wcau kmbc kmox -Steinie Bottle Boys. WEAF only.

-Strolling Songsters. (NBC) wgy wtam wmaq who wdaf 7:45-Vivian Della Chiesa, soprano, (NBC) WCKY WLS whk wave wire wham wowo -Benno Rabinoff, violinist. WEAF WSM wgy wtam wmaq who wdaf -John B. Kennedy, commentator. WJZ only 8:00-Edward G. Robinson, with Claire Trevor and Supporting cast -- damatic sketch. WABC WHIO WKRC WHAS wir wbbm wfbm wgar kmbc wcau kmox wbt wcco wadc wade

wadc --Johnny Presents Russ Morgan's Orchestra: Charles Martin's Thrill; Swing Fourteen; Frances Adair; Rhythm Rogues, and Glenn Cross. WEAF WLW WSM kyw wgy wwi wlam wmag who kstp wdaf wfla wire kvoo --Husbands and Wives: Conducted by Sedley Brown and Allie Lowe Miles. WJZ WCKY WLS wham whk 8:30-Al Jolson Show with Martha Raye, Park-yakarkus and Victor Young's Orchestra. WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmox wbt wadc wwi wcco --Lady Esther Serenade: Wayne King and his Orchestra. WEAF WSAI WSM kvoo wwj who kstp wmag wire wave kyw wgy wtam wfae 8:30

SAI WCPO W
 "It Can Be Done," dramatic sketch, with Edgar Guest, Frankie Master's Orchestra, WJZ WLW WLS kdka whk wham
 ToD-Vox Pop, conducted by Parks Johnson and Wallace Butterworth. WEAF WSAI kyw wgy wtam wwi wmaq who wdaf wire
 To be announced. WJZ WLW WLS WSM kdka whk wave kstp wham wfa kvoo wbap
 "Watch the Fun Go By," presented by Al Pearce and His Gangi Nick Lucas, singing guitaris; Arlene Harris, "Human Chatter-box;" Lenore Ulric, guest; Carl Hoff's Orchestra. WABC WKRC WHIO WHAS wj wbbm wfbm kmbc wcae kmox wadc wsbt wbt wcco wgar
 Ben"Camel Caravan"-Jack Oakie's Col-lege" with Jack Oakie, Stuart Erwin, Ray-mond Hatton and William Austin, come-dians; Helen Lynd, comedienne; Patsy Flick, comedienne; Harry Baris, songs; Mayer Alexander's Chous; Georgie Stoll's Orchestra and guests; "Sving School" with Benny Goodman's Orcestra and guests.
 WABC WKRC WHO WHAS wir wbbm wfbm wgar wcau kmbc kmox wadc wsbt wbt wsfa wij wcco
 Hollywood Madri Gras. Lanny Ross, Charles Butterworth, Florence George, Don Witson, Jane Rhodes, Rhythm Singer, Ray-mond Paige's Orchestra and Fred Allan, guest star. WEAF WSAI WSM who kyw wgy wu' wtam wdaf wire kstp wfla wave wmaq kvoo wbap
 Roy Shields' Revue. WJZ WCKY WLS kdka

wmaq kvoo wbap Roy Shields' Revue. WJZ WCKY WLS kdka

 wham whk
 WLS-WENK

 10:00-General Hugh Johnson, commentator.
 WJZ WCKY WLS whk wham kdka

 10:15-Choir Symphonette.
 WJZ WCKY WLS whk wave wire wham

 10:30-WPA Dramatic Show: "Epic of America."
 WABC kmox wsbt kmbc

 -Phillips Poly Follies. (CBS) wbbm wfbm kmox wsbt wcco kmbc
 -Jimmie Fidler's Hollywood Gossip. WEAF

 WLW WSM wgy wtam wmaq who kyw wwi wire wfla wave wbap kvoo wdaf kstp
 -Eddie Rogers' Orchestra. WJZ WLS kdka whk wave wham wfla wire wbap

 10:35-Serenade in te Night-Orchestra and Vocalists. WEAF wgy wtam wave wire kyw wmaq wwi
 -Four Stars, Girl's Vocal Quartet. WABC

 11:00-The Pepiodent Program: Amos 'n'
 -Mid Stars, 'n'

II:00—The Pepsodent Program: Amos 'n' Andy. (NBC) WSM wwj wdaf wire wbap kstp --Violin in the Night. WEAF wgy wtam

--Violin In the Night. WEAF wgy wtam who wmaq --'Pootic Melodies:'' Jack Fulton, tenor; Franklyn McCormack, reader, with Carlton Kelsey's Orchestra. (CBS) WHAS wir wbbm wfbm kmbc wwi wcco kmox --The Vagabonds. {NBC) whk wave wire wham --Tomorrow's News Tonight: Commentary by Andre Baruch. WABC only --Esso News Reporter. WJZ only 11:05--The Vagabonds, Negro Male Quartet. WJZ whk wave wire wham

II:15-Lou Breese and the French Casino Orchestra. WEAF wgy wtam wmaq who --King's Jesters Hotel LaSalle Orchestra. WJZ WCKY WLS whk wave wire wham Tommy Dorsey and his Orchestra. WABC WKRC WHIO

11:30—George Olsen's Orchestra. WABC WHIO WKRC wir wbbm wcau wgar wfbm kmox wadc wsbt wbt wsfa wcco

Al Donahue's Rainbow Room Orchestra.

Al Donanue's Kainbow Room Orchestra. WEAF wgy wham wmaq who -Eddie Varzos' Bismarck Hotel Orchestra. WJZ WCKY WLS whk wave wire wham AIDNIGHT—Joe Reichman's Ambassador Ho-tet Orchestra. WJZ WCKY WLS kdka whk

wave wire wham Frank Dailey and his Orchestra. WABC WKRC WHAS wfbm

WKRC WHAS wfbm -Jerry Blaine and the Park Central Hotel Orchestra. WEAF wwj wgy wtam who 12:30-To be announced. WJZ WCKY kdka wave wire wham whk -Harold Stern's Kenmore Hotel Orchestra.

WEAF wgy wiam wmaq who wdaf -Ted Fiorito's Orchestra. WABC WKRC WHAS wfbm wjr

Kate Smith has had the same music arranger for eight years. He is Tony Gale who is also heard with the band on her programs.

## JACK BENNY—ACE AIR COMEDIAN

JACK BENNY is apparently tired of being the eternal butt of the jokes on his program. The ace air comedian, whose picture adorns the front cover of this issue of RADIO DIAL, and whose "Six Delicious Flavors" program with Mary Livingstone, Kenny Baker, Andy Devine, "Schlepperman" Hearn, and Sam Phil Harris' orchestra is heard each Sunday night at 7:00 p.m (E.S.T.) over the NBC-Red network, including WLW and WSM, admits that his idea of a perfect radio show is far different from his usual broadcast.

"My perfect program would be one in which I was the hero for a change," the sad jester declares. "A half-hour during which I got the lion's share of the gags and punch lines. I'm not greedy, but who wants to be a stooge all the time?

"There's that Harris guy. He's always picking on me. I don't care if he did give me a watch for Christmas; all he gives me now is a severe case of the jitters. Incidentally, some day I'd like to find him a tailor who will make his trousers to match his coats. Such taste!

"And Don Wilson . . . Every time I try to be funny he interrupts with FRED ALLEN a lot of talk about six delicious flavors. He'd do me a flavor if he'd crawl into the box with the six big letters and stay there.

"When I'm playing Buck Benny, do they ever let me catch Cactus-Face Elmer? No, emphatically no! My best friends are beginning to lose faith in me as a sleuth. And if I guest of Charlie "Dead-Pan" Butterwant to play the violin, will they let me? There isn't a man in the cast who appreciates true musical genius.

"Oh, for a program where I could be head man! Just one night of being a hero, pulling the best gags, and getting even with those other guys by picking on them for a while! Just one half-hour of playing my violin without an obligato from Mary and Kenny about how badly I'm doing it. That, to me, would be a perfect radio program."

10-10

#### "Man in the Neighborhood"

Red Barber, ace sports announcer of WLW and WSAI, will join the "man on the street" ranks October 25, except that Red will be the "Man in the neighborhood" for a daily series of interviews over Cincinnati's Own Station.

With the WSAI mobile unit, in charge of Engineer Bob Booth, Barber will visit various residential sections of the city and interview house wives in their own homes. His new program will be heard at 1:00 p.m. (E.S.T.), daily execept Sunday. On days that Red is broadcasting the Notre Dame and other football games, the interviews will be conducted by Sammy Fuller.

During the summer Barber did interviews preceding his broadcasts of the Cincinnati Red's games and his questions, the greater part, were confined to sports. In his "neighborhood" interview, however, the sports announcer will discuss everything from the Sino-Japanese conflict to what milady prefers for breakfast.

WILL VISIT

MARDI GRAS

Fred "Sour-Puss" Allen will be worth and tenor Lanny Ross during the Hollywood Mardi Gras program on Tuesday, October 26, at 9:30 p. m. (E.S.T.), over the NBC-Red network, including WSAI and WSM. The two greatest facial contortionists in the kilocycle realm have prepared themselves, by practicing before their respective mirrors, for the dead-pan supremacy of the world. Don Wilson and Ray Paige and his orchestra, non-contenders, will witness the mug battle, or the battle of the mugs, from the sidelines.

# **NOW ON WCKY!**

11

## "THE MARCH OF TIME"

RADIO'S GREATEST NEWS DRAMATIZATION PROGRAM

## Listen to this Outstanding NBC Show on

WCKY—the L. B. Wilson station—149 on your dial

Every Thursday at 8:30 p.m.

## **CINCINNATI'S MOST** INTERESTING SHOP

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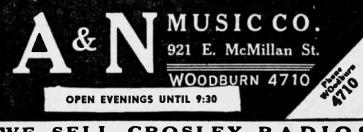
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WE SELL CROSLEY RADIO

			(EASTERN ST	STANDARD TIME)				(CENTRAL STANDARD TIME)				
	Cincinnati (1490 kc.)	WLW Cincinnati (790 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1280 kc.)		WLS-WENR Chicago, IIL (870 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)	
6:30 6:45		Top o' the Morning	Jerry Foy Sun-Up Jamboree	6:30 6:45		Six-to-Niners		5:30 5:45	Smile A While			
7:00 7:15 7:30 7:45	Tick Tock-Seven O'Clock	Prayer Period	Dow's Dawn Patrol	7:00 7:15 7:30	Poetic Philosopher Early Express	WCPO News Six-to-Niners	Little Tom	6:00 6:15 6:30 6:45	Curly & The Ramblers Sing, Neighbor, Sing.	Stamp's Quartet Musical Clock	Devotions Kentucky Mountaineers	
8:00 8:15 8:30 8:45		Rube Appleberry Peter Grant—News Before Breakfast The Gospel Singer	Woman's Hour	8:00 8:15 8:30	Good Morning Melodies N Do you Remember N Women's Newsreël	WCPO News Six-to-Niners		7:00 7:15 7:30 7:45		Golden West Cowboys WSM News To be announced N	Early Morning Jamboree	
9:15 9:30	Breakfast Club N London Stock Market. Breakfast Club N	To be announced Young Widder Jones.	Richard Maxwell C Musical Calendar Bachelor's Children C	9:30	Rainbow Ridge Streamliners N Landt Trio N	18 81	Cornelia on the Air Richard Maxwell C Municipal Court Rhythm, Sweet & Hot	8:15	Lulu Belle and Scotty News Report Morning Roundup The Hill Toppers		Dot and 3 Dashes Meador Lowery-News. Jackson Family	
10:00 10:15 10:30 10:45	Vaughn de Leath N Monticello Party Line. Women's Exposition	And a state of the second	Myrt and Marge C Tony Wons C Ruth Carhart, songs C	10:00 10:15 10:30 10:45	Mrs. Wiggs N John's Other Wife N. Just Plain Bill N Today's Children N	WCPO News Variety Show Gene Austin School Issues	Myrt and Marge C Monticello Party Line. WHIO News; Music	9:15 9:30 9:45	Mary Marlin N Ma Perkins N Pepper Young's Fam. N News Report	Vaugh DeLeath N Bennett & Wolverton N Viennese Ensemble N.	Monticello Party Line. Myrt and Marge C Tony Wons' Book C Judge R. Dietzman	
11:00 11:15 11:30 11:45	Jane Rohan Come O'r to Our H'se	The Road of Life N.: Carson Robison The Goldbergs	Big Sister C Aunt Jenny's Stories C	11:15 11:30	David Harum N Backstage Wife N How to be Charming N Kentucky Clocker	WCPO News Merry-Go-Round	Big Sister C	10:15 10:30 10:45	The O'Neills N Road of Life N Vic and Sade N Edward McHugh N	Melody Caravan How to be Charm'g N Originalities N	Big Sister C Aunt Jenny's Stories C	
12:00 12:15 12:30 12:45	Farm and Home Hour N	Girl Alone N Ed. Gamage's Orch. N National Farm and Home Hours N	Rom'nce Helen Trent C Our Gal Sunday C	12:15	Freshman Follies Jane Gray Through the Years N. Cincinnati—Your City.	WCPO News Happiness Ahead Man on the Street Boys Hobby Fair	Mary M. McBride C Edwin <sup>®</sup> C. Hill C The Listener Speaks News; Markets	11:15	Virginia Lee, Sunbeam Chuck, Ray & Christine Shopping News Markets; Weather	WSM News (11:25) National Farm and Home Hour N	Edwin C. Hill C Helen Trent C	
1:00 6:15 6:30 1:45	Grace and Scotty N	Voice of Experience Kitty Keene, Inc	Grimm's Daughter C Hollywood in Person C	1:00 1:15 1:30 1:45	Barber's Interviews Words and Music N Your Husband Netherland Orch	WCPO News Rhythm Rambles Dot Club News From Hawaii	O. L. Cunningham Evelyn Day, songs Symphonetta You Shall Have Rhythm	12:15	Preirie Farmer, Dinnerbell Time Voice of Feed Lot	Banner Newshawk Dept. of Agriculture.	Linda's First Love College of Agriculture Livestock-Markets Sunshine Sue	
2:00 2:15 2:30 2:45		Once Upon a Time Contemporary Writers The Great Northwest.		2:00 2:15 2:30 2:45	Don't Look Now M Music of Moment N London and Carrol! Men of the West	WCPO News Siesta Open House for Lad. Hollywood Brevities	Woman's News C Milton Charles C American School of the Air C	1:15	Business & Industry The Old Timers Grain Market Melody Parade	To be announced Waltz Favorites N	Woman's News C Milton Charles, or., C University of Kentucky	
3:15 3:30 3:45	Vomen Explore the World N Sports Review Sing Serenade N	The O'Neills N	Matinee Musicale Jenny Peabody C Notes and News	3:00 3:15 3:30 3:45	WSAI Little Show Arthur Wright M Ribber Shannon	Today's Winners	Varieties C To be announced	2:15	News: Julian Bentley. Homemakers' Matinee —Orchestra Mary Wright	Ma Perkins N Vic and Sade N	Hymns All Churches.	
4:00 4:15 4:30 4:45	Sports Review N Club Matinee N Congress P. T. A. N	Dr. Friendly Mary Sothern Mary Marlin N The Mad Hatterfields	Eddie Schoelwer		Lorenzo Jones N Ladies Step Out It Is Strange Mary Paxton	WCPO News Today's Winners Concert Master	Dr. Allan Dafoe C	3:00 3:15 3:30 3:45	Club Matinee N Parents and Teachers National Congr's N	A Woman's News The Guiding Light N. Leon Cole, organ Road of Life N	Hope Alden's Rom'ce. Weekday Devotions Teachers College Dr. Allan Dafoe C	
5:00 5:15 5:30 5:45		Junior Nurse Corps N Jack Armstrong Singing Lady N The Whistling Kid	Freshest Thing in Town Hollywood Highlights.	5:00 5:15 5:30 5:45	Friend Charley While City Sleeps M. Grandpa Hans Nixson Denton		Musical Visions	4:15	Neighbor Nell Music Circle Art Tatum, pianist N. Vierra's Hawaiians N	Four of Us N	Doris Kerr, songs C.	
6:00 6:15 6:30 6:45	Little Orphan Annie N Harry Kogen's Orch. N WCKY News Automobile Dealers	Supper Serenade Bob Newhall Lowell Thomas N	Musical Visions Navy Day Program City Charter Com'tee.	6:00 6:15 6:30 6:45	Speed Gibson Music for Madame Paul Sullivan Billie Snider's Orch		News; Frank Dailey's Orchestra C	5:15 5:30	Junior Nurse Corps N Harry Kogen's Orch. N What's the News? Community Fund	Afternoon News Vagabonds Asher & Li'tle Jimmie	Salt and Peanuts	
7:30 7:45	Easy Aces N Lost Persons N Vic Arden's Orchestra Cong. Brent Spence	Marlin Maine's Orch. Lum and Abner N C'nt of Monte Christo	Boake Carter C	7:15 7:30 7:45	Frenchy Graffolier Uncle Ezra N To be announced N Jean Sablon N	Herbert Rigelow	··· ···	6:30 6:45	Lost Persons N Lum and Abner N Pleasant Valley Frolics	To be announced	Sportraits Joseph D. Scholtz Whispering Jack Smith Boake Carter C	
8:15 8:30	Eddie Duchin's Orchestra N Sid Skolsky N Norsemen Quartet N.	One Man's Family N. Heatrolatown Herald.	Cavalcade of America C Eddie Cantor-Texaco Town C	8:15 8:30	Ran Wilde's Orchestra Wayna King's Orchestra N	WCPO News Nicholas Klein Musically Speaking	Phitharmonic Concert Texaco Town, with Eddie Cantor C	7:15 7:30	Eddie Duchin's Orchestra N Sid Skolsky, News N Norsemen Quartet N	One Man's Family N Wayne King's Orchestra N	Cavalcade of America C Texaco Town with Eddie Cantor C	
9:15 9:30 9:45	WCKY News Mus'l Comedy Hits N Child Study Ass'n N.	11 11 11 11 10 11	Orchestra C Colonel Jack Major C	9:15	V. Lopez's Orch. M Kay Kyser's Orch. M Don Albers' Orchestra	WCPO News Republican Com'tee In Swing Time Democretic Committee	Andre Kostelanetz's Orchestra C Colonel Jack Major C	8:15 8:30 8:45	Association N	••• ••• •• •• •••	Andre Kostelanetz Concert Orchestra C Colonel Jack Major C	
10:15 10:30 10:45	Gen. Hugh Johnson N Dogs & Game Streamline Revue	Glen Gray's Orch	Newscast—Lee Bland Leaders in Dance Time	10:15 10:30	Roger Pryor's Orchestra Sydney Mason Billy Snider's Orch	Musical Newsy	Gang Busters C Bob Chester's Orch Newspaper of the Air	9:15 9:30 9:45	Nofa Day N Waltz Interlude N	Your Hit Parade N Vocal Varieties	The "Gang Busters" C "Hobby Lobby," with Dave Elman C	
61:15	King's Jesters Orch, N To be announced N	Los Amigos Orchestra	Benny G'dman's Or. C Sammy Kaye's	H:15			Phyl Coe Myst'y Drama B. Goodman's Orch. C Sammy Kaye's Orchestra C	10:15	King's Jesters Orch	Amos 'n' Andy N WSM News Sports: Adrian McDowell's Orch	Poetic Melodies C Louisville Dance Time Meador Lowery-News.	
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO		WLS-WENR	WSM	WHAS	

#### 8:45 Norseman Quartet, WJZ WCKY WLS NETWORK PROGRAMS (NBC-CBS) kdka whk wha EASTERN STANDARD TIME

7:00-Poetic Melodies: Jack Fulton, tenor; Franklyn MacCormack, poetic reader, and Carlton Kelsey's Orchestra. WABC WKRC wadc wwva wbt wgar wcau Easy Aces, comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wham wire Pepsodent Program: Amos 'n' Andy. WEAF WLW wgy kyw who -Louis Panico's Oriental Gardens Orchestra. (NBC) wtam wmag

WLW WGY NW NNO
-Louis Panico's Oriental Gardens Orchestra. (NBC) wtam wmaq
9:15—''Uncle Ezra's Radio Station E-Z-R-A,'' with Pat Barrett, Nora Cunneen and others.
WEAF WSAI wgy wmaq wtam wire wdaf kyw who wbap kstp
-Mr. Keen, Tracer of Lost Persons. WJZ
WCKY WLS whk kdka wham
-''Hobby Lobby,'' featuring Dave Elman and Harry Salter's Orchestra. William Lyon Phelps, guest, WABC WKRC WHIO wcau wadc wgar wir wfbm wbt
7:30-Horlick's Lum and Abner, comedy sketch. WJZ WLW WLS whk
-Mario Cozzi, baritone. (NBC) wave wire wham

wham wham —To be announced. WEAF WSM wgy włam wmaq who wdaf kyw 7:45—Boake Carter. WA8C WKRC WHIO

WHAS wir wbbm wgar kmbc wcau kmox

WHAS wir wbbm wgar kmbc wcau kmox wcco wbt --Charlotte Lansing, soprano and orchestra. WJZ kdka whk wave wire wham wowo -Jean Sabion, songs. WEAF WSAI wgy wtam wmaq who wdaf 8:00-One Man's Family, dramatic sketch. WEAF WLW WSM wdaf wgy wwi wtam who wmaq wfla wave kvoo wbap kyw kstp --"The Cavalcade of America"--Historical Drama, Don Voorhees and his Concert Or-chestra. WABC WKRC WHAS wir wbbm wfbm wgar kmbc wcau kmox wbt wir wcco 8:00 wfbm wgar kmbc wcau kmox wbt wwj wcco -Elizabeth Arden presents Eddie Duchin and his Orchestra. WJZ WCKY WLS kdka whi

wham wham B:30—Texaco Town with Eddie Cantor, come-dian, Deanna Durbin; Pinky Tomlin; "Say-more Saymore;" Jimmy Wallington; Jac-ques Renard and his Orchestra. WA&C WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wwi wcco —Lady Esther Serenade: Wayne King and his Orchestra. WEAF WSAI WSM wtam wfaa wgy wwi kyw kvoo wbap kstp who wdaf —Skolsky from Hollywood. WJZ WCKY WLS kdka whk wham 8:00—Chesterfield presents Andre Kostelan-etz's Concert Orchestra; Albert Spalding, violinist, guest artist; Deems Taylor, com-mentator; Paul Douglas, announcer. WABC WKRC WHAS WHIO wjr wbbm wfbm wgar kmbc wcau kmox wadc wbt wsfa wwl wcco wsht wsbt

-Town Hall Tonight: Walter O'Keefe, com -Town Hall Tonight: Walter O'Keefe, come-dian, with the Town Hall Quartet, Peter Van Steeden and Orchestra, and guest artists. WEAF WLW WSM kyw wtam wwi wmaq who wdaf kstp wave wfla kvoo wgy wfak wire -Musical Comedy Hits. Al Roth and Or-chestra. WUZ (WCKY on 9:15) WLS kdka whit www.

whk wowo

230—Colonel Jack Major. WABC WKRC WHIO WHAS wir wgar wbbm kmbc wcau kmox wadc wbł wwi wcco

Child Study Association of America. Speakers: Robert Maynard Hutchins, "The Outlook for Higher Education." U. S. Dept. of the Interior "Expanding Func-tions of Education." WJZ WCKY WLS whk wave wire wham

10:00—"Gang Busters," true crime dramatiza-tions. Conducted by Phillips H. Lord. WABC WKRC WHAS WHIO wir wbbm wfbm wgar wcau kmox wwi wcco

10:15-Nola Day, songs. WJZ WLS whk kdka wowo wave wire wham

Wowo wave wire wham
 10:30—Patti Chapin, songs. WA8C wbbm
 wfbm wgar kmbc wbt wsfa wwj wcco
 Waltz Interlude—Ernest Gill and his Orchestra. WJZ WLS whk kdka wowo wave
 wire wham
 "Hobby Lobby". (C85) WHAS wbbm kmox
 wcco wwi wsbt wgst wsfa
 Mode To be prevented

10:45-To be announced. WEAF wgy wtam

10:45—To be announced. WEAF wgy wtam wmaq who
—To be announced. WABC wadc wbbm wcco wgar wsbt wgst
11:00—Amos 'n' Andy. (NBC) WSM wire wmaq wdaf kstp wtam wwj
—'Poètic Melodies:'' Jack Fulton, tenor; Franklyn MacCormack, reader, and Carlton Kelsey's Orchestra. (CBS) WHAS wjr wbbm wfbm kmbc wcco kmox wwj
—Eddie LeBaron's Rainbow Room Orchestra. WEAF wgy wtam who kyw

--Eddie LeBaron's Rainbow Room Orchestra. WEAF wgy wtam who kyw --Tomorrow's News Tonight: Commentary by Andre Baruch. WABC only --Esso News Reporter. WJZ only 11:05--The Vagabonds, Negro Male Quartet. WJZ WCKY whk wave wire wham

-Your Hit Parade: guest, Mark Warnow and his Orchestra; Stuart Allen, baritone; Song-smith Quartet. WEAF WLW WSM wgy wtam wmaq kyw wdaf wfaa who wfia kstp wave wwi wire --General Hugh Johnson, commentator. WJZ WCKY WLS kdka wham whk WCKY WLS kdka wham whk -Lou Breeze's French Casino Orchestra. WEAF wmaq wgy wham who wdaf kyw -Benny Goodman and his Orchestra. WABC WKRC WHIO wadc wsbt wbt wgst

WRC WHIO wade was wor was 11:30-Rudolf Friml, Jr., and his Ritz Carle-ton Orchestra. WEAF way wham wmaq who -Sammy Kaye and his Orchestra. WABC WHIO WKRC wir weau kmbc wade wbt

wsfa -To be announced. WJZ WCKY WLS whk wave wire wham

MIDNIGHT—Tommy Dorsey and his Orchestra. WABC WKRC WHAS wfbm wgar kmbc wcau kmox -Henry Busse's Orchestra. WJZ WCKY whk

wave wire —Larry Burke, tenor. WEAF WLS wgy wtam wmag who wdat

-Frankie Master's Orchestra-(CBS) wbbm kmbc

12:08—Woody Herman's Normandie Orches-tre. WEAF WLS (WLW on 12:15) wgy wtam wmaq who

12:30-Lights Out: Mystery drame (NBC) WLS wgy wtam wmag who

-Earl Hines' Orchestra. WJZ WCKY kdka

-Bob Crosby's Orchestra, W32 WCKT KCKa White Wave wire what wowo --Bob Crosby's Orchestra, WABC WHIO WKRC WHAS wbbm wfbm wadc

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)

#### **PROGRAMS FOR THURSDAY, OCTOBER 28**

			(EASTERN STA	NDA	RD TIME)			(CENTRAL STANDARD TIME)				
	WCKY	WLW	WKRC Cincinnati (550 kc.)		WSAI Cincipnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)			WSM Nashville, Tenn. (650 kc.)		
6:30 6:45	Cincinnati (1499 loc.)	Top o' the Moning	Cincinnati (550 kc.) Jerry Foy Sun-Up Jamboree	6:30 6:45		Six-to-Niners	Breakfast Express	5:30 5:45	Smile A While			
7:00 7:15 7:30 7:45	Tick Tock—Seven O'Clock Morning Round-Up		Sing Before Breakfast. Early Edition—News Dow's Dawn Patrol	7:00 7:15 7:30 7:45	Morning Prayer Early Express	WCPO News Six-to-Niners	Little Tom Across the Breakfast Table	6:00 6:15 6:30 6:45	Don & Helen	Vaughn Quartet	Asbury College Devotions Kentucky Mountaineers Salt and Peanuts	
8:00 8:15 8:30	Charioteers N Liebert Ensemble N	Charioteers N Peter Grant—News Arthur Chandler, Jr	Woman's Hour	8:00 8:15 8:30 8:45	Good Morning Melodies N Do you Remember N Women's Newsreel	Six-to-Niners	WHIO Almanac Voice of the Organ Yesterday's Favorites Women Make the News	7:00 7:15 7:30 7:45	Evelyn & Hill Toppers	Golden West Cowboys WSM News To be announced N	Early Morning Jamboree	
9:00 9:15 9:30 9:45	Breakfast Club N H London Stock Market.	Hymns of All Churches Hope Alden's Rom'nce Hello Peggy Young Widder Jones.	Music in the Air C Musical Calendar Bachelor's Children C	9:15 9:30	Rainbow Ridge Streamliners N What Next	WCPO News Musical Menu	Cornelia on the Air Music in the Air C Municipal Court Waltz Time	8:00 8:15 8:30 8:45	Lulu Belle and Scotty News Report Morning Roundup Morning Minstrels	11 11	Dot and 3 Dashes Meador Lowery-News. Jackson Family Bachelor's Children C.	
10:00 10:15 10:30 10:45	For Women Only Vaughn de Leath N	Linda's First Love All the Answers Betty and Bob	Smilin' Dan Myrt and Marge C Emily Post C The Instrumentalists C.	10:00 10:15 10:30 10:45	Mrs. Wiggs N John's Other Wife N. Just Plain Bill N Todey's Children N	WCPO News Chamber of Comm'ce There Was a Time Elaine's Stories	Pretty Kitty Kelly C	9:00 9:15	Mary Marlin N Ma Perkins N Pepper Young's Fam. N News Report	Banner Newshawk Vaughn DeLeath N Bennett & Wolverton N Viennese Ensemble N.	Monticello Party Line. Myrt and Marge C Emily Post C The Instrumentalists C	
11:00 11:15 11:30 11:45	Jayne Rohan	Road of Life N	To be announced Magazine of the Air C Big Sister C Aunt Jenny's Stories C	11:15	David Harum N Backstage Wife N Mary Paxton Kentucky Clocker	WCPO News	The Art of Living Carol's Romance C Big Sister Aunt Jenny's Stories.	10:00 10:15 10:30 10:45	The O'Neills N Road of Life N Vic and Sade N Edward McHugh N	Jack's Mountaineers . Semi-Classical Music N	Mary Lee Taylor C Carol's Romance C Big Sister C Aunt Jenny's Stories C	
12:00 12:15 12:30 12:45	Edward Gowage N Farm and Home	Girl Alone N Vic Arden's Orch National Farm and Home Hour N	Cheri and 3 Notes C Edwin C. Hill C Rom'nce Helen Trent C Our Gal Sunday C	12:00 12:15 12:30 12:45	Freshman Follies Noonday Reverie To be announced Cincinnati—Your City.	WCPO News Happiness Ahead Man on the Street Melody Parade	The Listener Speaks	11:15 11:30	Chuck, Ray & Christine For People Only	Hour N	Cheri and 3 Notes Edwin C. Hill C Romance Helen Trent C Our Gai, Sunday C	
1:00 1:15 1:30 1:45	Hal Gordon N	Voice of Experience Kitty Keene, Inc	Betty and Bob C Hymns All Churches C Grimm's Daughter C Hollywood in Person C	1:15 1:15 1:30 1:45 2:09	Barber's Interviews Music for Madame Your Husband Netherland Orch.		Ann Kirk Trio Better Business Bureau Symphonetta You Shall Have Rhythm	2:00  2: 5  2:30  2:45	Voice of Feed Lot	Banner Newshawk Dept. of Agriculture .	Linda's First Love College of Agriculture Livestock-Markets Sunshine Sue	
2:00 2:15 2:30 2:45	44 14	Current Events Vocational Guidance Latin America	Fun to Keep House Meet the Missus American School of the Air C	2:15 2:30 2:45		WCPO News Siesta Hollywood Brevities	American School of the Air C	1:00 1:15 1:30 1:45	The Old Timers Grain Market	Strollers Matinee N El Caballero N Musical Adventures N	The Rangers Herbert Forte, organ C University of Kentucky	
3:00 3:15 3:30 3:45	Sports Review Eastman School of Music N	Pepp'r Young's Fam. N Ma Perkins N Vic and Sade N The O'Neilis N	Future Favorites Do You Remember? C Notes and News	3:15 3:30 3:45	WSAI Little Show Lawrence Salerno M Ribber Shannon	Today's Winners	Matinee C Do You Remember? C	2:00 2:15 2:30 2:45		Ma Perkins N Vic and Sade N	Betty and Bob Hymns All Churches Do You Remember C	
4:00 4:15 4:30 4:45		Dr. Friendly Mary Sothern Mary Marlin N To be announced	Women's Exposition	4:15 4:30 4:45	to the Ladies	WCPO News Today's Winners Clock on the Mantel.	Bob Byron, songs C U. S. Army Band C	3:00 3:15 3:30 3:45	Federation of Women's Clubs N	Road of Life N	Hope Alden's Rom'ce. Weekday Devotions University of Louisville	
5:00 5:15 5:30 5:45	Variety Show N Sports Final Straight Shooters N	Junior Nurse Corps N Jack Armstrong Singing Lady N The Whistling Kid		5:15 5:30 5:45	Friend Charlie Golden Melodies N Grandpa Hans Nixson Denton	Your Suburb'n Theatre	Bob Douglas, songs The Arcadians C		Peggy Wood Calling N Music Circle Art Tatem, pianist N. Vierra's Hawailans N.	Financial News	Out o' the Dusk Exploring Space C Meador Lowery-News.	
6:00 6:15 6:30 6:45	Paul Kennedy WCKY News Automobile Dealers	Angelo Supper Serenade Bob Newhail Loweil Thomas N	Sports Resume C Republican Committee	6:15 6:30 6:45	Paul Sullivan Billy Snider's Orch	WCPO News Home Beautiful Dinner Club	Si Burick News: Social Security Geo. Hall's Orch. C.	5:00 5:15 5:30 5:45	Junior Furse Corps N. Harry Kogen's Orch. N What's the News? Community Fund	Afternoon News	Del Casino, songs C Jack Armstrong Eddie Dooley, Sports. Early Evening Revue	
7:30 7:45	Lost Persons N Jack Smith Kidoodlers N		"We, the People" C	7:15 7:30 7:45	Ran Wilde's Orch Rex Battle's Orch. M Dick Stabile's Orch. M Savitt Serenade N	Yours Truly Race Results	To be appounded	6:00 6:15 6:30 6:45		Sports—Music String Quartet The Time of Your Life	Herbie Koch, organ To be announced We, the People C	
8:00 8:15 8:30 8:45	Gen. Hugh Johnson N. Liedersingers N The March of Time N.	Rudy Vallee — Variety Hour N	Kate Smith's Variety Hour C	8:15	Roger Pryor's Orch Silk Topper Wayne King's Orchestra M	WCPO News Cong Herbert Bigelow City Charter Com'tee Dimwit College	Kate Smith Hour—Jack Miller's Orchestra C	7:00 7:15 7:30 7:45	Gen, Hugh Johnson N The Liedersingers N The March of Time N	Variety Hour N	Kate Smith Hour- Jack Miller's Or- chestra C	
9:00 9:15 9:30 9:45	Concert Hour N	Presents Maxwell House Show Boat N	Major Bowes' Amateur Hour C	7:40	Jack Denny's Orchestra M Sinfonietta M	WCPO News Repub- Camp'n Com. In Swing Time Democratic Committee	Amateur Hour C	8:00 8:15 8:30 8:45	NBC Concert N Green Brothers Marimba Orchestra	Captain Henry pre-	Major Bowes' Amateur Hour C	
10:00 10:15 10:30 10:45	NBC Night Club N Streamline Revue	Burns and Johnny Trotter's Orch, N	"Tish" by Mary Roberts Rinehart C Newscast—Lee Bland . "Essays in Music" C	10:00 10:15 10:30 10:45	Sydney Mason Arlie Simmond's Orch.	Cotton Club Orchestra	"Tish," by Mary Roberts Rinehart C Essays in Music C Newspaper of the Air	9:00 9:15 9:30	NBC Night Club N	Bing Crosby and Bob Burns with Johnny	"Tish" by Mary Roberts Rinehart C. Essays in Music C	
11:00 11:15 11:30 11:45	Ran Wilde's	Paul Sullivan Theatre Digest Roger Pryor's Orch	George Olsen's Orchestra C	11:00 11:15 11:30 11:45	To be announced Harry Candullo's Or. Ran Wilde's Orchestra N	Dance Awhile	Gene Baker's Orch C. Calloway's Orch. C George Olsen's	10:00 10:11 10:3	Globe T Elza Schallert N Bismarck Hotel Orchestra	Amos 'n' Andy N WSM News Sports: Adrian McDow-	Poetic Meiodies C: Harry Currie's	
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO		WLS-WENR	WSM	WHAS	

7:00-Poetic Melodies: Jack Fulton, tenor, and Franklyn MacCormack, poetic reader. Carlton Kelsey's Orchestra. WABC WKRC wadc wwa wbt wgar wcau -Amos 'n' Andy: Pepsodent Program. WEAF WLW wgy wtam kyw wvj who

-Louis Panico's Oriental Gardens Orches-tra. (NBC) wmaq -Easy Aces comedy sketch featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wire wham

7:15—Vocal Varieties—Choral group of 14 voices. WLW to WEAF wgy wtam wire wmaq who kstp kyw

Song Time with Betty Grable and John Payne. WASC wir wgar wbbm wbt wgst -Mr. Keen, Tracer of lost persons; dramatiza-tion. WJZ WCKY WLS whk kdka wham

tion.

tion. WJZ WCRT WLS with kdka wham 7:30—Schaefer Revue: Leo Reisman's Orches-tra; Ray Heatherton, baritone; Bud Collyer, m. c. WEAF only —"We, the People"—Gabitel Heatter, di-rector; Mark Warnow's Orchestra—Drama-tizations. WABC WKRC WHIO WHAS wjr wbbm wgar kmbc wcau kmox wcco —Savitt Serenade. (NBC) (WSAI on 7:45) wgy wtam who kyw

-Horlick's Program, with Lum and Abner: Comedy sketch. WJZ WLW WLS wsb -Al and Lee Reiser, piano duo. (NBC) whk wave wire wham

7:45-Kidoodlers, vocal and instrumental quar-tet. WJZ WCKY WLS whk wave wire wham

tet. WJZ WCKY WLS whk wave wire wham wowo 8:00--Kate Smith Hour, with Benny Young-man, comedian; Jim Crowley, Football Forum; Jack Miller's Orchestra; Dramas and great stars. WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmox wadc wvva wbt wwi --Rudy Yallee and his Connecticut Yankees; guest artists. WEAF WLW WSM wham kyw wgy wbap kgp wfla kvoo who wdaf wave wire wwi wmaq wfaa --General Hugh Johnson, commentator. WJZ WCKY WLS kdka whk wham 8:15--The Liedersingers--Carol Deis, soprano;

WCKY WLS kdka whk wham 8:15—The Liedersingers—Carol Deis, soprano; Celia Branz, contralto; Fred Hufsmith, tenor; Alden Edkins, baritone. WJZ WCKY WLS whk wave wire wham 8:30—The March of Time: News dramatiza-tion. WJZ WCKY WLS kdka wham 9:00—The Marchell House Show Boat with Charles Winninger as Cap'n Henry; Na-dine Conner, soprano; Thomas L. Thomas, WIS WKRC on 10:45) WHAS wir wbbm wgar wcau kmox kmbc wgst wul wcco 11:00—Joseph Escarpenter and his Rhumba Orcestra from La Conga. WEAF wgy wtam wmaq who wdaf kyw -"Poetic Melodies:" Jack Fulton, tenor; Franklyn MacCormack, reader, and Carl-ton Kelsey's Orchestra. (CBS) WHAS wjr wbbm wwj wcco kmox

baritone; Virginia Verrill, songs; Meredith Willson's Orchestra-Warren fiull an nouncer; Hattie McDaniel, Alma Kruger. WEAF WSM WLW wgy wtam wmaq wave wwj wire kyw who wdaf kspt wbap wfla NBC Concert Hour-H. Leopold Spitalny, conducting. WJZ (WLS off 9:30) WCKY kdka wham

Conducting, WJZ (WLS off 7:30) WCKY kdka wham
Major Bowas' Amateur Hour, WABC WKRC WHIO WHAS wir wbbm wgar wcau kmox wadc wwco wbt wgst
10:00--Kraft Music Hall, starring Bing Crosby and Bob Burns, comedian; Johnny Trotter's Orchestra; guest artists. WEAF WLW WSM whk wgy wtam wwj wmaq wire wave kyw who wbap kstp wdaf kvoo
-''Essays In Music''-Victor Bay's Concert
-''Essays In Music''-Victor Bay's Concert
-''Tish,'' by Mary Roberts Rinehart. WABC WHIO WHAS wire wbbm wfbm wgar kmbc wcau kmox wbt wgst wul wcco
-NBC Night Club-Ransom Sherman, m. c. orchestra and soloists. WJZ WCKY WLS kdka whk wave wire wham
10:30-Essays in Music. WABC (WHIO off

10:30—Essays in Music. WABC (WHIO off 10:45) (WKRC on 10:45) WHAS wir wbbm wgar wcau kmox kmbc wgst wwl wcco

-The Vagabonds. (NBC) WCKT whk wave wire wham -Esso News Reporter. WJZ only -Pepsodent Program: Amos 'n' Andy. (NBC) WSM wdaf wfaa wmaq wire wky 11:05-Vagabonds. Negro Male Quartet. WJZ WCKY whk wave wire wham 11:15-Eiza Schallert Reviews. Previews of the week's outstanding pictures; guest. WJZ WCKY WLS kdka whk wave wire wham -Cab Calloway's Cotton Club Orchestra. WABC WKRC WHIO wadc wbt wbst wcco

kmox wgst 11:30-Ran Wilde's Orchestra. (NBC) WSA! WCKY wgar wfbm wcau

-George Olsen's Orchestra. WA8C WHIO WKRC wgar kmox wadc wsbt wbt wbbm kmbc wcco

wmag who

-The Vagabonds. (NBC) WCKY whk wave wire wham -Esso News Reporter. WJZ only -Esso News Reporter. WJZ only

The NBC Spelling Bee, with Paul Wing again in the role of spelling master, returns to the air this week kmbc wcco -Northern Lights: dramatic sketch. WEAF wgy wtam wmaq who wdaf kyw MIDNIGHT-Orrin Tucker and his Orchestra. WABC WKRC WHAS WHIO wir wgar wfbm kmbc wcau wadc wbt wwi -Terri Franconi, tenor. WEAF WLS kdka wg wtam wmaq who -Henry Busse's Chez Paree Orchestra. WCKY whk wave wire wham MIDNIGHT-Orrin Tucker and his Orchestra. WZKY whk wave wire wham MIDNIGHT-Orrin Tucker and his Orchestra. WCKY and the NBC-Blue Network. Last year's series was one of the most successful in the history of edu-cational programs, as gauged by the amount of letters from listeners. The 12:08-Jerry Blaine's Park Central Hotel Or. new serie's is being broadcast from chestra. WEAF WLS kdka whk wire wham the New York NBC studios, but may wmaq who 12:30—Garwood Van and the Trocadero Or-chestra. WJZ WCKY kdka whk wire wham time, as was the case last year.

13

X



	(EASTERN STANDARD TIME)								(CENTRAL STANDARD TIME)			
	, WCKY Crneinnati (1490 kc.)	Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSA1 Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)		WLS-WENR Chicago, Ill. (870 kc.)	WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kr.)	
6:30 6:45		Top o' the Morning		6:30 6:45	••••••	Six-to-Niners		5:30 5:45.				
7:00 7:15 7:30 7:45	Tick Tock—Seven O'Clock Morning Round-Up	Prayer Period Sing, Neighbor Sing, Merrymakers		7:00 7:15 7:30 7:45	Morning Prayer Early Express	WCPO News		6:30	Curly & Ramblers Sing, Neighbor, Sing. Pat and Henry	Stamp Quartet	Asbury College Devotions Kentucky Mountaineers	
8:15 8:30	Four Showmen N Wm. Meeder N News for Executives Lucilie and Lanny N	Rube Appleberry Peter Grant—News Arthur Chandler, Jr The Gospel Singer	Woman's Hour	8:00 8:15 8:30 8:45	Good Morning Melodies N Do you Remember N Women's Newsree!	WCPO News	WHIO Almanac	7:15	News Report Pokey and Arkie Morning Devotions Jolly Joe's Pals	WSM News To be announced N	Jamboree	
9:15 9:30	Breakfast Club N Undon Stock Market. Martha Lane	Betty Crocker Hope Alden's Rom'nce To be announced Young Widder Jones.	Richard Maxwell C Musical Calendar	9:00 9:15 9:30 9:45	Streamliners N What Next	WCPO News Musical Menu	Cornella on the Air Richard Maxwell C Municipal Court Rhythm, Sweet & Hot	8:15 8:30	Lulu Belle and Scotty News Report Morning Roundup The Hill Toppers	88 ss	Dot and 3 Dashes Meador Lowery-News. Jackson Family Bachetor's Children C.	
10:00 10:15 10:30 10:45	Viennese Sextet N	Linda's First Love All the Answers Betty and Bob Houseboat Hannah	Myrt and Marge C Tony Wons C Ruth Carhart, songs C.	10:00 10:15 10:30 10:45	John's Other Wife N. Just Plain Bill N Today's Children N	WCPO News Federal Theatre Clarence Berger There Was a Time	Myrt and Marge C Monticello Party Line. Ruth Carhart, songs C	9:15 9:30 9:45	Mary Marlin N Ma Perkins N Pepper Young's Fam. N News Report	Vaughn DeLeath N Bennett & Wolverton N Viennese Ensemble N.	Myrt and Marge C Tony Wons' Book C Ruth Carhart, songs C	
11:00 11:15 11:30 11:45	Household Hour and Movietand News Jane Rohan Come O'r to Our H'se	News The Road of LifeN Carson Robison The Goldbergs	Air C Big Sister C Aunt Jenny's Stories C	11:00 11:15 11:30 11:45	Backstage Wife N How to be Charming N Kentucky Clocker	01 00 ·····	Big Sister C Aunt Jenny's Stories C	10:15 10:30 10:45	Vic and Sade N Gospel Singer N	Rhythmic Serenade How to be Charm'g N Originalities N	Carol's Romance C Big Sister C Aunt Jenny's Stories C	
12:30 12:45	WCKY News To be announced Farm and Home Hour N	Girl Alone N Tom, Dick & Harry M National Farm and Home Hour N	Rom'nce Helen Trent C Our Gal Sunday C	12:00 12:15 12:30 12:45	Jane Gray Vagabond Quartet N Cincinnati—Your City.	Man on the Street Boys Hobby Fair	Edwin C. Hill C The Listener Speaks News; Markets	: 5   :30   :45	Virginia Lee, Sunbeam Chuck, Ray & Christine "Big City Parade" Markets; News	Concert Sketches National Farm and Home Hour N	Edwin C. Hill C Romance Helen Trent C Our Gal, Sunday C	
1:00 1:15 1:30 1:45	WCKY's Neighbors Grace and Scotty N	Voice of Experience Kitty Keene, Inc	Hollywood in Person C	1:00 1:15 1:30 1:45	Barber's Interviews Words and Music N Your Husband Netherland Orchestra.	WCPO News Rhythm Rambles Dot Club News From Hawaii	Your Neighbor Symphonetta Rhythm for Sale	12:15 12:30 12:45	Voice of Feed Lot	Banner Newshawk Dept. of Agriculture.	Sunshine Sue	
2:00 2:15 2:30 2:45	Music Appreciation Hour N Sports Review Beatrice Fairfax	Music Appreciation Hour—Dr. Walter Damrosch N	Women's News C Meet the Missus American School of the Air C	2:00 2:15 2:30 2:45		Open House for Ladies Hollywood Brevities	M. Charles, organ C American School of the Air C	1:15 1:30	School Time The Old Timers Grain Market Melody Parade	NBC Music Appreci- ation Hour N	Women's News C Milton Charles, org. C University of Kentucky	
3:00 3:15 3:30 3:45	Radio Guild Drama N	Pepp'r Young's Fam. N Ma Perkins N Vic and Sade N The O'Neills N	Matinee Musicale Jenny Peabody C Notes and News	3:00 3:15 3:30 3:45	Lawrence Salerno M Ribber Shannon		Concert Hall C To be announced Four Clubmen C	2:15 2:30 2:45	Home Service Club	Ma Perkins N Vic and Sade N The O'Neills N	Betty Crocker Jenny Peabody C The Four Clubmen C	
4:00 4:15 4:30 4:45	Sports Review Club Matinee N Movieland News Hilltop Serenaders	Dr. Friendly Mary Sothern Mary Marlin N Te Mad Hatterfields	Bon Voyage C Eddie Schoelwer Dr. Dafoe C	4:00 4:15 4:30 4:45	Lorenzo Jones N Ladies Step Out It Is Strange Deon Craddock	WCPO News Today's Winners Concert Master	Between Bookends C Bon Voyage C Dr. Allan Dafoe C	3:15 3:30 3:45	10 04	The Guiding Light N Club Matinee N Road of Life N	Weekday Devotions Bon Voyage C Dr. Allan Dafoe C	
5:15 5:30	Sports Review Edward Davies N Sports Final Straight Shooters N	Jack Armstrong Fairyland Lady	Follow the Moon C Freshest Thing in Town Hollywood Highlights. Children's Corner C	5:00 5:15 5:30 5:45	While City Sleeps N Grandpa Hans	Jam for Supper	Friday Pep Session The Arcadians	4:15 4:30	Neighbor Nell N Music Circle Choir Symphonette N Vierra's Hawaiians N	Ed. Davies, songs N Financial News	Salvation Army Band C	
6:15 6:30	Little Orphan Annie N Harry Kogen's Orch N WCKY News Automobile Dealers	Supper Serenade Bob Newhall Lowell Thomas N	Republican Committee	6:00 6:15 6:30 6:45	Music for Madame Paul Sullivan Billy Snider's Orch	Dinner Club	Si Burick News; Frank Dalley's Orchestra C	5:15 5:30 5:45		Afternoon News Vagabonds Asher & Little Jimmie	Jack Armstrong Salt and Peanuts Early Evening Revue	
7:45	Vic Arden's Orchestra Louise Florea N	Four Stars Tonight Lum and Abner N Barbasol Prog	Boake Carter C	7:00 7:15 7:30 7:45	Uncle Ezra N Ran Wilde's Orchestra Bughouse Rhythm N	Congressman Bigelow. Yours Truly Race Results	Boake Carter C	6:15 6:30 6:45	Lum and Abner N Football Prophet	June Moody, B. Smith Whispering Jack Smith Stars of Broadway	Joseph D. Scholtz Broadway Stars Boake Carter C	
8:00 8:15 8:30 8:45	Grand Central Station N We Present Another	Tonic Time Homer Griffith Death Valley Days N ""	Hammerstein's Music Hall C Hat Kemp's Dance Band—Alice Faye C	8:00 8:15 8:30 8:45	Cities Service Concert —Lucille Manners N """	WCPO News Football Roundup	Hammerstein Music Hail C Hai Kemp's Orchestra C	7:15	Death Valley Days N.	Musical Moments	Hal Kemple	
9:00 9:15 9:30 9:45	WCKY News Football Program N Tommy Dorsey's Orchestra N	Varsity Show N Cafes of Yesterday	ces Langford, Ken Murray, Oswald and Jerry Cooper C	9:45	Pat Barnes' Opera House M	WCPO News Repub. Cam'pgn Com. Democratic Committee Wrestling Matches	10 10	8:15	Varsity Show N Tommy Dorsey's Orchestra N	Varsity Show N Tommy Dorsey's Orchestra N	Jerry Cooper; Ray- mond Paige's Or-	
10:15	Russian Rhapsody N	First Nighter N Jimmy Fidler N Dorothy Thompson N	Song Shop C Hee Bland's Newscast.		Roger Pryor's Orchestra Sydney Mason To be announced	Cotton Club Orchestra	Songshop C	9:15	The Story of Business S. Williams' Orchestra	First Nighter N Tomorrow's Winner	Songshop with Kitty Carlisle C	
11:00 11:15	Taxicab Night Club King's Jesters Orch. N Jos. Escarpanter's Orchestra N	Paul Sullivan Salute to Lakeland, Florida Barney Rapp's Orch.	Ross Pierce's Orch Glen Gray's Orch. C Richard Himber's Orchestra C	11:00 11:15 11:30 11:45	Harry Candullo Orchestra	WCPO News	Gene Baker's Orch Glen Gray's Orch. C Richard Himber's	10:00 10:15 10:30	The Globe Trotter King's Jesters' Orch Jos. Escarpanter's	Amos 'n' Andy N Teachers College Sports: Adrian	Poetic Melodies C Gridiron Glimpses Meador Lowery-News,	
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	1	WLS-WENR	WSM	WHAS	

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00—Poetic Melodies: Jack Fulton, tenor. Franklyn MacCormack, reader, and Carlton Kelsey's Orchestra. WABC WKRC wgar Kelsey's Orchestra. WABC WKRC wgar wadc wcau wwva wbt Communist Party Program. Guests. WJZ

—The

only. —The Pepsodent Program: Amos 'a' Andy. WEAF WLW wgy wtam who kyw —Louis Panico's Oriental Gardens Orches-tra. (NBC) wmaq —Mary Small Junior Revue: Variety program with Mary Small, m. c.; Norman Cloutier's Orchestra; guest artists. (NBC) WCKY WLS (WJZ on 7:15) whk wave wham wowo '15—Song Time with Lorraine Grimm and Harry Cool. WABC WKRC WHIO wadc kmox 7:15

kmox -Uncle Ezra's Radio Station E-Z-R-A. WEAF WSAI wgy wtam wmaq wire wdaf wbap kyw kstp who :30-EI Cabaliero. (NBC) wgy wtam wmaq wire wdaf wbas hur brin

Whiteman, author and journalist. WEAF

only -Dinner Concert. (NBC) wave wire -Dinner Concert. (NBC) wave wire wham :45—Boake Carter, news commentator. WABC WKRC WHIO WHAS wir wgar wbbm kmox 7:45

WKRC WHIO WHAS wir wgar wbbm kmox wcau wcco kmbc wbt -Louise Florea, soprano. WJZ WCKY wave whk wire wham 8:00 Grand Central Station, dramatic sketch. WJZ WCKY WLS kdka wave whk wire wham -Cities Service Concert: Lucille Manners, soprano, and the Cities Service Quartet; Rosario Sourdon's Orchestra. WEAF WSAI way ware weak who daf ktto whap wgy wtam wmaq wwj who daf kstp wbap wfaa wfia

-"Hammerstein's Music Hall": Ted Hammerstein, m. c.; Jerry Mann, comedian, guest star, and Music Hail Orchestra. WABC WKRC WHIO WHAS wir wgar kmox wbbm wfbm kmbc wcau wcco wadc wbf

kyw kstp who 7:30-El Caballero. (NBC) wgy wtam wmaq wrie wdaf wbap kyw kstp -Dinner Concert. WABC wgst wadc wbt -Horlick's Lum and Abner, comedy sketch. WJZ WLW WENR whk -Eddia Duchin's Orchestra: Stanley Worth and Patricia Norman, vocalists; Roger B. -''Music from Hollywood'', starring Alice -''Music from Hollywood'', starring Alice -The Songshop, starring Kitty Carlisle, Frank

9:00-

Faye with Hal Kemp's Orchestra; Carleton Ka Dell, announcer. WABC WKRC WHAS WHIO wir wgar kmox wbbm wcau wadc wbt kmbc wgst wwl wcco wfbm 2:00-Waltz Time, with Frank Munn, tenor; Lois Bennett, soprano; Manhattan Chorus; Abe Lyman's Orchestra. WEAF WSAI wgy wtam wmaq wwi wdaf kyw who wire -Hollywood Hotel: Musical Revue. Ken Mur-ray and "Oswald"; Jarry Gooper, m. c.; Frances Langford; Anne Jamison; Ken Niles; Raymond Paige's Orchestra; Brian Aherne and Oilvia de Haviland in a sequence from "The Great Garrick." WABC WKRC WHAS WHIO wjr wbbm wgar kmox kmbc wcau wadc wbt wcco wgst wvl -Pontiac Varsity Show, featuring under-grad-

-Pontiac Varsity Show, featuring under-grad-uate talent from the campus of Fordham University; Paul Dumont, m. c. WJZ WLS WLW WSM wham kdka whk wfia wave

wfaa 9:30—True Story Court of Human Relations, dramatization. WEAF wgy wtam wwi kyw

dramatization. WEAF wgy wtam wwi kyw who wmaq wdaf wire —Tommy Dorsey and his Orchestra. "Ask Yourself Another;" Edythe Wright, vocalist; Paul Stewart, announcer. WJZ WCKY WLS WSM kdka whk wave wham wowo 10:00—Russian Rhapsody: Zarova, vocalist; Sarah Kreindler, violinist; Arthur Schwarz-man, planist; orchestra. WJZ WCKY kdka whk wham wfla —The Societo a sterring Kitty Carliele Frank

Crumit, m. c.; Reed Kennedy; Alice Cor-nett; Songshop Quartet, the 22-Voice Glee Club, direction Ken Christie; 47-piece Or-chestra, direction Gustav Haenschaen. Club, direction Ken Christie; 47-piece Or-chestra, direction Gustav Haenschaen. WABC WKRC WHAS WHIO wjr wgar wadc wbbm wfbm kmox kmbc wcau wsbf wwl wcco -Campana's First Nighret "Romance Should Basia A hone il dowadination to the should

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Campana's First Nighret "Romance Should Begin at Home," dramatization starring Les Tremayne and Barbara Luddy. Orches-tra, direction Eric Sagerquist. WEAF WLW WSM wwi wave wmaq wtam wdaf who kstp wfla wtaa kvoo wgy 10:30-Mr. Fortune Detective Stories. WJZ whk wham wave wire
 Jimmy Fidler and his Hollywood Gossip WEAF WLW wgy wtam wmaq kyw wwi wire kstp wdaf
 10:45-"People in the News." Dorothy

wire kstp wdaf 10:45—"People in the News." Dorothy Thompson, news commentator. WEAF WLW kyw wgy wtam wwj wire wmaq kstp wdaf —To be announced. WABC wbbm wir wfbm wcau wcco kmox wadc wgst 11:00—George R. Holmes, Chief of the Wash-ington Bureau of International News Serv-ice. (NBC) wgy wtam wdaf kyw —Esso News Reporter. WJZ only The Versheade (NBC) wdt www.wise

-The Vagabonds. (NBC) whk wave wire

wham -"Tomorrow's News Tonight." Commentary

by Andre Baruch. WABC only -Poetic Melodies. (CBS) WHAS wir wbbm wfbm wwi wcce kmox kmbc

-Amos 'n' Andy. (NBC) WSM wmaq wfaa wire wbap kstp wwj wtam 11:15-Louis Panico's Orientai Gardens Or-chestra. WEAF wwj wave wtam kyw who

-King's Jesters Hotel LaSalle Orchestra. WJZ WCKY WLS whk wave wire

-Glen Gray's Casa Loma orchestra. WABC WKRC WHIO wadc wbt kmox 11:30-Richad Himber's Orchestra. WABC WHIO WKRC wjr wfbm wcau wadc kmox wbbm kmbc wsbt wbt wgar

-Joseph Escarpanter and his Rhumba Orches-tra from La Conga. WJZ WCKY WLS whk wave wire wham -Joe Rines' Orchestra. WEAF wwj wave wmag wham wdaf kstp wgy

wmaq wtam wdaf kstp wgy MIDNIGHT-Guy Lombardo and his Royal Canadians. WABC WKRC WHAS WHIO wjr wgar wtbm wadc wbbm -Henry Busse's Chez Paree Orchestra. WJZ WCKY whk wave wire wham -Trump Davidson and the Club Esquire Or-chestra. WEAF WLS wgy wtam wmaq who wdaf kdka 12:30-Reggie Childs and his Gypsy Village Orchestra. WEAF wgy wtam wmaq who woaf

woaf —Eli Dantzig and his Orchestra. WJZ whk wave wire wham —Ted Fiorito's Orchestra. WABC WKRC WHAS wbbm wfbm kmox wadc

He Sees Stars



Hollywood? That suspicion has been demonstrated again that screen sucgrowing for some time. And certain cess is no guarantee of clicking on of this year's programs from the West Coast are doing much to strengthen it. One is that show presided over by Feg-Murray (NBC-WCKY, Sunday, 7:30 p. m. (E.S.T.). As entertainment, it's pretty much Hollywood ballyhoo: the old story of giving unimportant trifles an impressive glitter. Unless you're a rabid movie fan, it holds scant interest. Of course, there's a reason for all this tom-toming of filmland on the air. Radio and the movies are branches of the show business. But the kinship is a good deal more remote than the powers seem to think. What's more, there's such a thing as being adroit about this business of build-up.

It's too bad that the scheduled meeting between Charlie McCarthy and Betty Lou failed to materialize on the October 7th Vallee Hour. It promised to be highly diverting.

For most of its listeners, shifting the General Motors Hour to an earlier spot (NBC-WCKY, Sunday, 8 p. m. E.S.T.), is bigger news than the organization of a permanent concert company. At the new hour this excellent program is sure to have a larger audience. Though that's not an announced policy, there seems to be more light music than last season. drama foisted on him turns out to be So long as it doesn't descend to music of the movie grade, that's an acceptable change. Too many symphony orchestras and fine voices are already being wasted on tunes that can be handled just as well by dance outfits, if they must be heard at all.

Something you won't hear on a "news" broadcast: a story about the unionizing of radio performers.

October 9, CBS-WKRC did one of those things that make football fans invent new swear words. On the verge of the fourth quarter the broadcast of the hair-raising Southern California-Ohio State game was cut to make way for the Saturday Swing Club. The Saturday Swing Club is not a commercial. Also it was announced that some Columbia stations would continue with the game. Gridiron fans are still asking unprintable questions about the why of it all.

"Alias Jimmie Valentine" is becoming a full-fledged radio serial. In magazines and newspapers, a serial is a continued story. A radio serial is just continued.

The much-publicized debut of Jack Haley as a radio comedian (NBC-

Is radio becoming a press agent for | WLW, Saturday, 8:30 p. m., E.S.T.) the air. His initial effort was notable for its stereotyped dullness. Before he can hope to rival Allen or Benny, he'll have to have better material and learn how to make the most of it.

> In its morning news broadcast, WHIO airs a daily horoscope. Here's consistency: a scientific medium of communication peddling superstition.

> Changing nets and impresarios hasn't altered the formula of "We, the People." It still ranges from humor, through oddity, to pathos. Such a nice balance of appeal suggests something more than the happy accident of amateur planning.

Tyrone Power's radio series (NBC-WLW, Sunday, 9 p.m.E.S.T.) carries the same handicap that burdens most microphone efforts of screen and stage notables. "Ceiling Zero," his vehicle for October 10, might well have been retitled "Drama Zero." In other words, as adapted for the air the piece was just incredible hocum. Just why producers keep on committing this blunder is an insoluble mystery. Their dictum seems to be, the star is everything, the play nothing. The irony of it is that the star gets the blame when the alleged a hopeless flop. It's another of those games where everybody loses.

That Bicycle Party (NBC-WLW, Sunday, 3:30 p. m., E.S.T.) may as well be billed as a prize contest. Aside from that it offers little program interest.

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usual facts and happenings in the lives of motion picture players, brings his widely followed feature, "Seein' Stars" to the air, over the NBC-Blue network, including WCKY, WLS and WSM, Sundays at 7:30 p. m. (E.S.T.).

Alfred Gus Karger, commentator. will have Willis D. Gradison, member of Council of the City of Cincinnati, and Chairman of the important Finance Committee of that body, as his guest to be interviewed on the subject of the "City Government," Saturday, October 23, at 6:45 p. m over WLW and the WLW Line.



Weekly Church Service Beginning Sunday, October 24, Feg Murray, cartoonist of un-WKRC will bring to its listeners, the weekly service from the Glendale Presbyterian Church in Glendale, Ohio.

Rev. W. H. Hudnut, Jr., pastor, will be heard on each of the broadcasts to be aired from 11:30 a.m. to Noon (E.S.T.) On the initial broadcast the church choir will sing "Bless the Lord,, oh my soul."

LOTTE LEHMANN

TO BE GUEST ON

FORD SUNDAY HOUR

will be guest soloist on the Ford Sun-

day evening Hour, with Jose Iturbi

conducting the symphony orchestra

and chorus, over the WABC-Colum-

bia network, including WKRC

WHAS and WHIO, on Sunday, Oc-

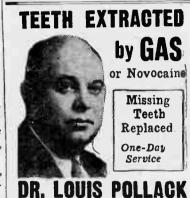
tober 24, from 9:00 to 10:00 p.m.

(E.S.T.).

"Streamline Revue"

Music by name dance bands, songs and choral numbers by soloists and choruses, news flashes and weather reports make up the fast-moving show known as "Streamline Revue", heard over WCKY, Mondays through Sat-Lotte Lehmann, soprano star of the Metropolitan Opera Company, urdays at 10:30 p. m. (E.S.T.). "Streamline Revue" is sponsored

by Look, the new picture magazine, and a speedy tempo is maintained throughout. The commercials are dramatized in an interesting manner.



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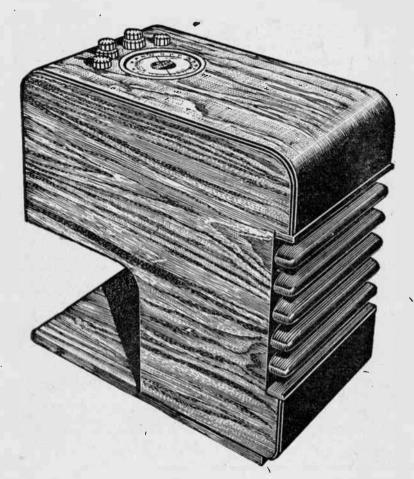
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2 Bands, 540-1725 Kc., and 5800-18,300 Kc. Mirro-Dial is set in top and edge lighted to give a three-dimensional effect. Other features include: 8-inch electro-dynamic speaker, automatic volume control, intermediate frequency expansion or adjustable selectivity. Continuously variable tone control. Push-pull pentode output, 5 watts maximum. Power noise filter.

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