



PHIL BAKER

"The Great American
Trouper"

See Page 11

Weekly RADIO DIAL

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WEEK ENDING OCTOBER 22, 1937

No. 23

SATURATION POINT?

From a commercial standpoint this promises to be the best season broadcasting has ever enjoyed. Virtually all the better hours are already sold. So are some that are not so good. And there is a waiting list of sponsors who can't get the time they want.

Naturally, the broadcasters are happy about this. The prospect of reaching a new high in revenue is pleasant to any business.

At first glance listeners should share the broadcasters' satisfaction. Booming time sales not only indicate a favorable condition of business in general. They also show that broadcasting in particular is financially healthy.

On the other hand, the situation discloses something that might well concern both broadcasting and listeners. That is the possibility that time sales may have reached the point of saturation.

This is not to imply that all available time is being sold. There are still many sustaining hours, and probably always will be. Rather, what is meant is that time sales may have reached the point the audience will

That can be made clearer by taking any typical evening as an example. With time sales booming, one commercial program follows another in steady succession. There are few sustaining features to break the pattern. This solid phalanx of commercials has two unfortunate effects, for both listeners and sponsors.

Each commercial program, of course, carries its share of sponsor "plugs." It is pretty well known—at least outside the studios—that listeners are less than enthusiastic about these "brief messages." They regard them as a necessary evil at best. Dressing them up in dramas and planting them in performers' lines does not make them any more welcome.

More than that, how the listener feels about sales talk depends, to a considerable extent on how often he has to hear it. He is likely to be tolerant of the first few blasts from a shouting announcer. But if they keep on coming and coming, he simply turns a deaf ear to all "plugs" or spins the dial.

In other words, the closer commercial programs follow one another, the less the listener's tolerance of sales talk is likely to be.

The second result of selling time so solidly is that it tends to crowd out worth while sustaining programs.

These things would seem to indicate that there are limits to time sales other than the number of hours available. After all, listeners have the last word on whether a program shall have an audience. Commercial saturation begins where their tolerance ends.

One of radio's many ironies is that sponsors can or will not buy some of the best programs. These must be aired, if at all, as sustaining features. Naturally, when so much time is sold, worth while sustaining programs are shifted to undesirable hours or dropped altogether. And that scarcely pleases listeners who like them.

"Rising Musical Star" Premiere on NBC Will Feature Pauline Pierce

The first of the new "Rising Musi- | Juilliard School of Music. She has cal Star" programs, designed to bring sung for three seasons at Chautauqua to stardom outstanding instrumental and vocal talent, will have its pre- and recitals throughout the East. miere on Sunday, October 17, at 10:00 p. m. (E.S.T.), over the NBC-Red network, including WSAI and WSM, with Pauline Pierce, young mezzo-soprano as the first guest artist.

Seliected by the jury of Auditions, comprising Alexander Smallens, Alma Gluck and Ernest Schelling, Miss Pierce is a graduate of the New York | mentator.

and has appeared in opera, oratorio

In addition to the first of the new "rising musical stars" the premiere will feature Alexander Smallens and his orchestra composed of members of the New York Philharmonic, Eugene Fuerst, conducting a mixed chorus of 70 voices, and Richard Gordon, com-

COLUMBI-A-MUSINGS From WKRC

By MARGARET MALONEY

Congratulations to Alice Remsen one or radio's performers, who will celebrate her tenth anniversary on the air, October 18.

It'll be Edward G. Robinson and Claire Trevor that you'll hear on that new Lifebuoy show . . . several cinema stars were considered, with Bill Powell and Myrna Loy being the strong favorites . . . seems, however, that their contracts preventing them from accepting regular radio work. When the sponsor learned that it would be impossible to get their signatures on the dotted line, they mulled over the idea of Robinson and two or three of Hollywood's big name feminine stars and gave consideration, too, to Robert Taylor and Barbara Stanwyck . . . but on October 19, it will be Robinson and Claire Trevor who step up before the microphone.

Frances Langford has been signed for two more years as singer on "Hollywood Hotel" and it's reported that she's getting \$2,000 weekly for her warbling.

Bob Allen, former WKRC singer, and protege of Ruth Lyons, 'KRC's head lady, who vocalizes now with Hal Kemp's orchestra, is being screen-

Al Goodman, current maestro on the "Hit Parade" over CBS and KRC, will be replaced by Harry Salter, on November 13 . . . Salter will hold forth until December 25, when Richard Himber takes over.

WKRC's newest announcer is Ed. Humphries, who comes to the hilltop station from WHIO, in Dayton, Ohio.

Following is a list of the ten most popular tunes played during the week ending October 2, over the Columbia network:

That Old Feeling. Remember Me. Moon Got in My Eyes. Roses in December. First Time I Saw You. Have You Got Any Castles, Baby. Whispers in the Dark. So Rare. Harbor Lights. Can I Forget You.

Speaking of tunes, Ruth Lyons newest effort in the composing field is a swell composition. Titled "Fooled," both the lyrics and music are appealing. Incidentally, the first song which Ruth ever composed was the first blues song ever to be sung publicly by Libby Holman, famous torch singer. At the time, both Miss Holman and Mrs. Lyons were students at the University of Cincinnati.

On WCKY's Morning Roundup



Two of WCKY's youngest but most popular entertainers are Edith and Sherman Collins, pictured above. They do hillbilly ballads in a style that's all their own on the WCKY Morning Roundup. They are brother and sister, natives of Hazard, Ky., but now living in Cincinnati. Both hurry from the studio to school each morning.

one thing in common. Baker popu- Friend" producer, will make movie larized "Artists and Models" on the stage and Benny did likewise on the

Phil Baker and Jack Benny have | M. H. H. Joachim, "Your Unseen shorts revolving around several of his most interesting radio dramatizations.

Knot Hole Club



Greater Cincinnati's Knot Hole Club members demonstrate each Saturday morning that they can sing as well as play baseball.

Above are some pictures snapped during a recent "Knot Hole" Above are some pictures snapped during a recent "Knot Hole" program over WSAI, 10:00 to 11:00 a. m. (E.S.T.) Saturdays. Upper left, Fred McMaster, vice-president of the Greater Cincinnati Knot Hole Association, is seen interviewing Mrs. Arthur Wilson, member of the Madisonville Knot Hole Mothers' Club; Upper right, Sergeant Guy York of the Cincinnati Police Safety Squad tells Knot Holers how to avoid accidents on the streets, while Bill Robbins, announcer, listens. Below, members of the Madisonville Class A champions were caught as they sang to the Ball Game." Left to right they are Jimmy Wilson, son of Mrs. Arthur Wilson; Glenn Malady, team captain; Paul Herking. Bob Merland and Bill Brookbank.

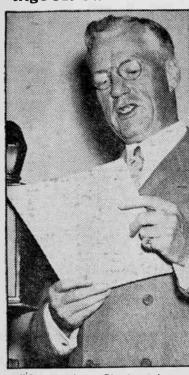
Edward G. Robinson, Claire Trevor In New Series

AROUND THE WORLD, NEW WLW FEATURE

"Around the World With the Nation's Station," a new Sunday night program, presents Joseph Reis, educational director of WLW, with Virginio Marucci's orchestra in a halfhour salute to various foreign nations. The program, broadcast from 6:00 to 6:30 p. m. (E.S.T.), also is aired by the Crosley International Short Wave station, W8XAL.

"Around the World" offers a variety of music from the nation's saluted. For instance, if the salute is to be to Spanish-speaking countries, the music will be the type written and played by those peoples. Mr. Reis will announce the programs in both Spanish and English.

Addresses 11 Meetings At Same Time



When the Cincinnati and Hamilton County annual Y. M. C. A. membership campaign was begun October 8, Cecil H. Gamble, president, wanted to address the several hundred workers but they were meeting in 11 different centers, so Station WSAI took care of that little detail. Mr. Gamble's only visible audience, when this picture was snapped, was the announcer in the WSAI studio, but every one of the membership campaigners heard the president speak, for at each room radios were tuned to WSAI from 7:45 to 8:00 p. m. (E.S.T.) and the workers heard numbered as an entry in a mythical Mr. Gamble's message.

"Personalities On Parade"



Marsha Wheeler will have as her guests on her "Personalities on Parade" program over WKRC, Saturday, October 16, Mrs. William Morgan Knox (above), who is the assistant buyer in the Gift Department at Pogue's; Mrs. Mae Clark, saleswoman and sponsor of the Houseware Department at Shillito's, and Mary Ellen Bart, Personal Shopper at Shillito's. They will give their listeners the lowdown on department store technique. "Personalities on Parade' is sponsored by RADIO DIAL.

MILLIONS WRITE . TO "VOICE" WITH THEIR PROBLEMS

More than 5,500,000 letters, written in 30 languages!

That's the record of "The Voice of Experience," heard over WLW and the WLW Line, at 1:30 p.m.(E.S.T.), daily except Saturday and Sunday.

In his scrapbook of unusual letters one finds such contrast as a manuscript of 18,000 words, followed by a postcard with only a phrase scribbled on it. Signatures of men and women in every walk of life, ranging from the criminal to the professional -each seeking advice about some personal problems.

"Musical Speedway"

Replacing the "Dude Ranch," formerly heard Friday nights, is the new "Musical Speedway" program, 7:30 to 8:00 p. m. (E.S.T.), Tuesdays, over WSAI.

Phil Davis and his orchestra, with Jane Gerrard and Ellis Frakes as soloists, present a half-hour show of hit tunes, with each musical selection

Newspaper Life To Be Basis of **Stories**

Edward G. Robinson, famous for his vivid characterizations and hardboiled roles on stage and screen, will star in a new dramatic series based on newspaper life, to be heard over the WABC-Columbia network, including WKRC, WHAS and WHIO, every Tuesday, from 8:00 to 8:30 p.'m. (E.S.T.), starting October 19.

Robinson will play the role of a crusading managing editor of a tabloid newspaper in a large American city. Each program will be a timely adaptation from the American news front, written by a battery of ace playwrights, which include Arthur Caesar, Courtney Riley Cooper, Arch Obeler and Edward Holden. Clark Andrews will direct.

The large supporting cast will be headed by Claire Trevor, prominent on stage and screen. Miss Trevor will play the part of a society editor of the paper, whose influence it was that led Managing Editor Robinson to veer from the paths of sensationalism into more constructive lanes of journalism. Each episode will be complete in itself, although there will be a connecting thread running through the entire series.

Interviews Civic Leaders



Several mornings each week, Ruth Lyons, WKRC's program director, who conducts the "Woman's Hour" from 8:30 to 9:00 a. m., Mondays, through Saturdays, is presenting to the radio audience heads of various organizations which are cared for by the Community Chest. Mrs. Lyons has just concluded a series of interviews with mem-bers of the Women's Symphony

Radio Gets All His Attention



Ozzie Nelson's giving up dance and theater engagements to concentrate on his Baker's Broadcast, heard over the NBC-Blue network, including WCKY, WLS and WSM, Sundays at 7:30 p. m. (E.S.T.). Harriet Hilliard, his wife and soloist (left), will continue

CARBORUNDUM BAND BEGINS 12TH SEASON

Opening with the mighty roar of Niagara Falls, one of radio's pioneer commercial programs returns to the air as "The Voice of Niagara," featuring the Carborundum Band and ageold Indian legends related by Francis D. Bowman. The series begins its twelfth season on the air and its seventh on Columbia with the broadcast over the WABC-Columbia network, including WKRC, WHAS and WHIO, on Saturday, October 16, from 7:30 to 8:00 p. m. (E.S.T.). Under the sponsorship of the Carborundum Company, the programs will be heard each week at the same time.

The veteran series holds the distinction of being the oldest program of band music on the air and of having maintained its form and personnel intact since the first broadcast. The idea for the programs was originally conceived by Francis D. Bowman, advertising manager for the sponsor, and since that time, he has continued as narrator, continuity writer, program director and announcer. Edward D'Anna and his band, still on the series, together with Bowman contributed to the first broadcast over a local station of Buffalo, N. Y.

In New Series



Mary Margaret McBride, popular woman radio columnist, just recently started her thrice-weekly columns of news items of interest to women in general, broadcast over the WABC-Columbia network, including WKRC, WHAS and WHIO, each Monday, Wednesday and Friday from 12:00 noon to 12:15 p. m. (E.S.T.).



PROGRAMS FOR SATURDAY, OCTOBER 16





| | | | (EASTERN ST | H | (CENTRAL STANDARD TIME) | | | | | | |
|----------------------------------|--|---|---|----------------------------------|---|--|---|------------------------------|---|--|---|
| | WCKY Cincinnati (1490 tec.) | | WKRC Cincinnati (850 kc.) | | WSAI Cincinnati (1330 kc.) | WCPO Cincinnati (1200 kc.) | W H I O Dayton (1280 kc.) | | | WSM Nashville, Tenn. (650 lc.) | WHAS Louisville, Ky. (820 kc.) |
| 6:30 6:45 7:00 | Tick Tock—Seven | | Sun Up Jamboree | 6:30 6:45 | | Six-to-Niners | 11 11 | 5:30 5:45 | " " | | Asbury College |
| 7:15 7:30 7:45 | O'Clock | Family Prayer Period WLW Mail Bag Brown County Revelers | Dow's Dawn Patrot | 7:00 7:15 7:30 7:45 | Early Express | Six-to-Niners | Cornelia on the Air | 6:00 6:15 6:30 6:45 | Don & Helen Sing, Neighbor, Sing | Golden West Cowboys | 0 0 |
| 8:00 8:15 8:30 8:45 | Liebert Ensemble N | Norsemen Quartet N Peter Grant—News Before Breakfast | Woman's Hour | 8:00 8:15 8:30 8:45 | G'd Morn, Melodies N Familiar Melodies N. | Six to Niners | WHIO Almanac | | Evelyn & Hilltoppers. | Malcolm Claire N To be announced N | Jamboree |
| 9:00 9:15 9:30 9:45 | ** ** | Breakfast Club N | Ray Block, plano C Dalton Bros. C Musical Calendar | 9:15 9:30 | The Wise Man N Streamliners N | WCPO News | Ray Block C Dalton Bros C Richard Maywell C. | 8:15 8:30 | Lulu Belle & Scotty News Report Morning Roundup | Breakfast Club N | Ray Black C |
| 10:00 10:15 10:30 | Sweethearts of Air N Raising Your Parents N | Ladies' Day | Try for Auto Record C | 10:00 10:15 10:30 | " " | Gene Austin Kiddies Karnival | 11 11 | | Junior Stars Program | Banner Newshawk Homemaker's Chat Recorded Program | H H |
| 11:00 11:15 11:30 | Household Hour and Movieland News Hymns for Everyone | News; Live Stock Ward and Muzzy N Academy of Medicine Cobw'bs & &Cad'zas N | Cincinnati Conservatory of Music Program C. | 11:15 | Ed Ethensesld M | WCPO News Merry-Go-Round | Cin'ti Conservatory | 10:15 | High School Parare Priscilla Pride WLS On Parade | Patricia Ryan N Minute Men N Harold Nagel's | of Music |
| 12:00 12:15 12:30 12:45 | WCKY News Three Marshalls N National Farm and | Fed. Women's Clubs Vic Arden's Orchestra Farm and Home Hour N | | J2:00 J2:J5 | Cincinnati Giri Continentals N Rex Battle M | | Murray's Clubmen C Orientale C To be announced | 11:00 11:15 11:30 | | Call to Youth N | |
| 1:00 1:15 1:30 1:45 | Our Barn N | 88 88 | Orientale C Jimmy Shields C Buffalo Presents C | 1:00 1:15 | Happy Jack M Escorts and Betty N Orrin Tucker's | WCPO News | News, Weather, M'kets | 12:00 12:15 12:30 | Poultry Service Time Otto's Novelodeons Grain Market | Banner Newshawk | Orientale C Jimmy Shields C Livestock; Weather Magic Hour |
| 2:00 2:15 2:30 2:45 | Movieland News Club Matinee N Louis Panico Orch, N | Your Host Is Buffalo N | Madison Ensemble C Ann Leaf at the Organ C | 2:00 2:15 | Paimer House Ens. M Three Graces M To be announced | WCPO News | Madison Ensemble C Ann Leaf at the Organ C | 1:00 1:15 1:30 | Home Talent Acts H. Peterson, organ Home Talent Program "Man on the Street" | To be announced N | Madison Ensemble C. Ann Leaf, organ C |
| 3:00 3:15 3:30 3:45 | To be announced | negie Tech Football Game | Down by Hermans C Waltzes 'f the World C Notes and News | 3:00 3:15 3:30 3:45 | | Today's Winners | Down by Herman's C Waltzes of the World C Dictators C | 2:15 | | Vanderbilt vs. S. M. U. | Dictators C |
| 4:00 4:15 4:30 4:45 | 10 01 10 13 10 01 00 01 | 10 f1 10 10 | Dictators C | 4:00 4:15 4:30 4:45 | To be announced | WCPO News Today's Winners Clock on the Mantel. | 11 11 | 3:00 3:15 3:30 3:45 | Football Game | 10 01 | The Dancepators C |
| 5:00 5:15 5:30 5:45 | WCKY News | Kaltemeyer's | Frank Dailey's Orchestra C George Oisen's | 5:00 5:15 5:30 | 11 11 | | Frank Dailey's Orchestra C George Olsen's | 4:00 4:15 4:30 4:45 | H. Middlemen's Or, N | Vagabond Adven- tures N | Frank Dailey's Orchestra C Out o' the Dusk |
| 6:00 6:15 6:30 6:45 | Nickelodeon N | Truly American | Columbia Con. Hall Dick Bray—Sports Sports Resume C | 6:00 6:15 | El Chico Revue N Johnny Messner's | WCPO News | Columbia Concert Hall; News C | 5:15 | Nickelodeon N | Rhythm Time Sunday School Lesson Freddie Rose | Columbia Concert C., Meador Lowry—News, Eddy Dooley C Fighting Crime C |
| 7:00 7:15 | Message of Israel N | Renfro Valley Barn Dance | Saturday Swing Session C | 7:00 7:15 | Palmer House M Orrin Tucker's Orch, M Roger Pryor's | Musically Speaking Rosens' Rangers | Saturday Swing | 6:15 6:30 | Message of Israel N., | The second secon | Football Scores Dr. Charles Welch |
| 8:15 8:30 | Paul B. Sullivan Nola Day N | Believe-It-Or-Not Ripley N Jack Haley's Variety | "Your Unseen Friend" C Johnny Presents C | 8:15 8:30 | Hi There Audience M | WCPO News Better Sportsmanship. Fourth Downs | Your Unseen Friend C | | "Meet the Folks" Barn Dance Party | Francis Craig's Orch. Publishers Program | Your Unseen Friend C Johnny Presents C |
| 9:15 9:30 | WCKY News | National Barn Dance N | Personalities on Par'de Musical Moments | 9:00 9:15 | Swing Ensemble M | WCPO News | To be appounced | 8:00 8:15 8:30 8:45 | National Barn Dance N | Possum Hunters Uncle Dave Macon Dixie Liners Lakeland Sisters | Professor Quiz C |
| 10:00 10:15 | | Jamboree N | Your Hit Parade C | 10:00 10:15 10:30 10:45 | Dick Stabile's Orchestra Sydney Mason Frenchy Graffolier | WCPO News Fourth Downs | Your Hit Parade C | 9:00 9:15 9:30 9:46 | Barnyard Jamboree Hometown Memories | Sarie and Sallie Possum Hunters Golden West Cowboys DeFord Bailey | Your Hit Parade C |
| 11:15 11:30 | Eddie Rogers' Orchestra N Jerry Blaine's Orch.— Park Central N | Roger Pryor's Orch | Ross Pierce's Orch B. Goodman's Orch. C Frankie Masters' Orchestra C | 11:00 11:15 11:30 | Barney Rapp's Orch Jack Sprigg's Orch Billy Snider's Orch | WCPO News | Benny Goodman's Orchestra C Frankie Masters | 10:15 | Tall Story Club | Jack's Mountaineers Arthur Smith Curly Fox Vagabonds | B. Goodman's Orch. C Louisville Dance Time |
| | WCKY | WLW | WKRC | | WSAI | WCPO | WHIO | | WLS-WENR | WSM | WHAS |

-Message of Israel: Rabbi Israel Gold-in quest speaker. Organ music. WJZ stein, guest speaker. Organ music. WJZ WLS WCKY kdka whk wave wire wham

-Top Hatters Dance Band. WEAF wgy wtam nag who wdaf kyw

-Saturday Night Swing Club. WASC WKRC WHIO wbbm wgar wfbm kmbc wadc wwva wsfa wwi wcco

7:20-Football Scores. WEAF only

7:20—Football Scores. WEAF only
7:30—Eddie Varzo's Orchestra. (NBC) WCKY
WLS kdka wtam wowo
—Luboschutz and Nemenoff, piano duo.
(NBC) WSM wgy wtam wmaq
—Uncle Jim's Question Bee—Jim McWilliams,
conductor. WJZ wgy wmaq kdka wtam
—The Carborundum Band. WABC WKRC
WHIO WHAS wcco wcau wgar wbt wadc
—Steinie Bottle Boys. WEAF only

7;45—Jimmy Kemper's Song Stories. WEAF wgy wtam wmaq who wdaf kyw

8:00—Robert L. (Believe-It-Or-Not) Ripley.
WEAF WLW wgy wtam wmaq wwj wave
kyw wdaf wfla
—The Home Towners—Cliff Hall, m. c., Swor
and Lubin, comedians: Ink Spots, male

8:30—Fray and Braggiotti, piano duo. WJZ kdka whk wave wire wham wowo

-Jack Haley's Variety Show, with Virginia Verrill, blues singer; Warren Hull, master of ceremonies; Ted Fio Rito's Orchestra. WEAF WLW wgy wtam wmag who wdaf

Johnny Presents: Russ Morgan's Orchestra;
Charles Martin's "City Desk Dramatizations;" Frances Adair and Glenn Cross,
vocalists; Mixed Ensemble. WABC WKRC
WHAS WHIO wir wbbm wgar kmbc wcau
wadc wsbt wwva wbt

8:45—Noia Day, songs. Norman Cloutier's Or-chestra. WJZ WCKY kdka whk wire wham

OD—"Professor Quiz," with Bob Trout.
WABC WHAS WKRC WHIO wir wbbm
wgar wfbm kmbc wcau kmox wadc wbf
wwl wcco

-Alka-Seltzer National Barn Dance: Henry Burr; Verne Lee and Mary; Hoosier Hot

Shots; Novelodeons, male trio; Selly Fos-ter; Lula Belle and Arkie, songs; Uncle Ezra. WJZ WLW WLS kdka whem whk

quartet, and Bill Wirges' Orchestra. WJZ
WCKY kdka wfla wowo
—"Your Unseen Friend" with Harry Salter's
Orchestra. WABC WHAS WKRC WHIO
wcau wbbm wjr wwva

8:30—Fray and Braggistic

-Special Delivery, a dramatic sketch with Marion Randolph. WEAF kyw wgy wtam wmaq wdaf wwi kstp who

Your Hit Parade": Hilda Burke, 10:00—"Your Hit Parade": Hilda Burke, Metropolitan Opera soprano, guest; Al Goodman's Ochestra; Songsmiths, male quartet; Freddie Gibson and Stuart Allen, vocalists. WABC WKRC WHAS WHIO wire wbbm wfbm wgar kmbc wcau kmox wadc wsbt wwa wba wsfa wwj wcco—Gun Smoke Law: Dramatization by Wilbur Hall, WJZ WCKY whk wave wire wham—NBC Jamboree: Harry Kogen and his Orchestra, with guest artists. WEAF WLW wgy wtam wmaq who

wgy wtam wmaq who

10:30—Gems of Light Opera: Harold Sanford
and his Concert Orchestra; vocalists, WJZ
whk wave wire wham

10:45—Patti Chapin, songs. WABC WKRC
WHAS wbbm wgar wfbm kmbc kmox wadc
wsbt wwva wbt wsfa wwl wcco

11:00—Carlos Molina's Hotel Stevens Orchestra. WEAF wgy wtam wmaq who wdaf kyw

Benny Goodman's Orchestra. WABC (WKRC on 11:15) (WHAS off 11:15)WHIO wir wbbm wgar kmbc wcau kmox wadc wsbt wsfa wcco wwva
Esso News Reporter. WJZ only

whk wave wire wham

Terri Franconi, tenor. WEAF wgy wtam
wmaq who wdaf

12:30—To be announced, WEAF WLW wgy who wdaf wtam wmaq kyw

Rudy Vallee's Cocoanut Grove Orchestra. WJZ WCKY kdka wave wire wham

-Clyde McCoy and his Orchestra. WABC WKRC WHIO WHAS wir wgar wfbm kmbc

"The Silk Topper"

James Leonard, WSAI master of 11:05—Eddie Rogers' Orchestra. WJZ WCKY ceremonies and announcer, is heard whk wave wham thrice weekly in a new program, "The 11:30—Emery Dautsch's Rainbow Room Or-chestra. WEAF wgy wtam wmaq who Silk Topper," in which the announce-1:30—Emery Deutsch's Rainbow Room Orchestra. WEAF wgy wtam wmaq who
Silk Topper," in which the announcwdaf kyw

-Frankie Masters' Orchestra. WABC WKRC
WHIO wir wbbm wgar wfbm wcau kmox
-Jerry Blaine and the Park Central Hotel
Orchestra. WJZ WCKY wire wave wham
whk

Wearing a silk top hat, Leonard

MIDNIGHT-To be announced. WJZ WCKY conducts his interviews from 8:15 to 8:30 p. m. (E.S.T.), Tuesday, Thursday and Saturday. He asks a variety Orrin Tucker and his Orchestra. WABC of questions and gets a wider variety
WHAS WKRC WHIO wir whk wfbm kmbc
wcau kmox wadc wsfa wbbm

general thema—"Why do Cincinna-12:08—Castle Farm Orchestra. WEAF kdka general theme—"Why do Cincinna-wave wire wham whk tians go downtown in the evenings?"

> Kate Smith, who owns the Celtics. professional basketball team, is a crack foul shot and often works out on the court with her boys.



CERTAIN sections of the country have come to be known as being more contest-conscious than others. both help-tremendously. We should This can also be applied to certain cities. This reputation is not gained through any desire on the sponsor's part to limit his awards to such places, but rather because there is a higher percentage of contest participation.

For the same reason certain individuals stand out more prominently than others in these particular cities and sections. Atlanta, Ga., is one of those places and Mrs. E. W. Landers is one of those persons.

Mrs. Landers thinks that Contact is one of the most essential factors and says so in an article for October Contest Magazine. It is reprinted herewith, in part:

"Happiness, success and even life itself, depends on contacts. In any field of work it is necessary, and in contesting, contact with other contesters is all-important for many reasons.

"One hears of a contest, another doesn't. They swap information. One may have a winning list or winning entry. Someone else another. These are exchanged. One takes one magazine, buys one book and shares with another who has something different.

"In some instances, of course, contesters are close-mouthed and closefisted with what they know and have. But there are only a few like this. Where you find one of this kind you find scores who are eager to co-operate, ready to talk contesting on any provocation, which is really the finest feature of contesting contact. Talking contests keeps up the spirit and interest and spurs you on to try again.

"I am fortunate to have a husband jointly interested with me. We are constantly surprising each other with the different angles we propose in writing an entry. Sometimes they are ludicrous and fade out. But almost always we are able to develop a stray idea and send it in. We probably couldn't do this alone, but we not only have ourselves we have the acquaintance and friendship of other contesters who help keep our enthusiasm boosted.

"The contester who is not acquainted with others of the same hobby is at a distinct disadvantage, and should make every effort to keep in close touch with those who speak his language. Contesters have a language all their own, no question about that. The average person doesn't know what a limerick is, and if you win very often he looks on you with envy and suspicion. Those who know the depths of losing or the heights of winning, know better how to 'rejoice with those who do rejoice and weep with those who weep.'

"Just as we need meat, vegetables and sweets to make a rounded meal, we need all kinds of friends to make

a rounded life. The gay, merry kind and the serious, sober-minded. They always court the friendship of the contest-minded. Don't be afraid to give out to them. Give and you receive-in a jubilant, spontaneous way that puts freshness in your entries, a smile on your face, and joy in your

"If I were writing a contest entry, I would end this subject by saying: It's a known fact, Contest Success depends on Contact."

And speaking of Georgia and Atlanta, a new item aptly bears out something we said in the beginning. It follows:

"What the Secretary of State's office took to be a boom-time interest in South Georgia real estate, disappointingly turned out to be a wholesale search for an answer to a picture puzzle contest. For several days the office had been flooded with letters inquiring about the size of South Georgia counties, most of them asking for a county having 686 square miles."

More disappointingly must have been the Secretary's reply in advising that no county in the State was that

The new A. & P. magazine, for which \$1,000 was offered for a name, was given the name of Woman's Day, but it cost A. & P. \$2,000 instead. Miss Mae Newburn, of Chicago, and Mrs. B. Jarvis, of Detroit, tied and will receive \$1,000 each. "In case of -," you know.

The desire on the part of Lennen & Mitchell, advertising agents for the Old Gold contest, to beat off the "solution hounds" was only partially successful. In the last contest "answers" were openly sold for prices ranging from 10c to \$2.00. Now it has taken a different form. The contest magazines are liberally sprinkled with ads offering "original sets of replies." Most are \$1 and \$2. While this is not in accord with contest ethics, the fact still remains that one of the bought sets of replies is just as likely to be the winner as not. It is just a bit doubtful, however, if a concern or individual gets several until November 27th, Hinds Honey hundred orders, whether they will be and Almond Cream will give away

GET FREE ENTRY RIANK

He Likes Hollywood



Sid Skolsky recently amazed his New York editor when he refused to return from Hollywood, declaring that "Broadway is passe." He declined to abandon his cinema column and resume his Broadway gossip writings. Now he has signed with NBC for a weekly Hollywood series, heard at 8:30 p. m. (E.S.T.) every Wednesday over the NBC Blue network, including WCKY and WLS, at 8:30 p. m. (E.S.T.).

as original as the buyer would want, or expect to get. To make our own position perfectly clear - write your own and save \$2.

For a long, long time your reporter has been saving Gillette blade cartons, feeling perfectly confident that there would be use for them. That time has come. The makers of Gillette razors and blades have announced a contest to run six weeks-the football season. \$1,000 in cash each week for selection of winners and short letter, plus a carton. All drug stores can furnish forms. Begins October 15.

November Screen Guide is offering \$1,000 for best selection of a lover for "The Angel." Of all things!

Blondex, 27 West 20th St., N. Y., offers \$50 monthly for letter of suggestions, results and facts for Blondex Shampoo and Rinse. Purchase requirement.

The J. R. Watkins Co., Winona, Minn., offer \$15,000 in cash and merchandise for best 25-word statements. Purchase requirement. Entry blank with product sold principally through local agents and canvassers. Subject: Watkins Liniment. Closes November 30th.

Starting October 18th and running

Chevrolet automobiles for 25-word statements on product. Purchase requirement. Details over "Life of Mary Sothern." Columbia network, Monday through Friday.

Canfield Oil Co., in Cleveland, O., offers three years' supply of gasoline and other merchandise prizes for best statement of 50 words telling what mileage you obtained on 5 gallons of "4900." Blanks and rules from Canfield stations. Closes November 30th.

In the New England States, Borden's is awarding 5 Benrus watches weekly in a short statement contest on Borden's Chateau Cheese. Entry blanks from dealers.

Football by Dick Bray

Dick Bray, WKRC's sports announcer, and one of the outstanding sports authorities in the Middle-West, will give a play-by-play description of the football game between the Cincinnati Bengals and the New York Yankees, Sunday, October 17. The broadcast will be aired over WKRC, from Crosley Field, beginning at 2:15 p. m.

The professional Bengals, under the guidance of head coach Hal Pennington, will be playing their third game

FOOTBALL ROUNDUP

Ninety minutes of "Top" football dope and refreshing college music with

HARRY HARTMAN

Win cash prizes

EVERY FRIDAY AND SATURDAY, 8:15 P. M.

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| PHILCO RADIO DEALER | per your offer. Name |



PROGRAMS FOR SUNDAY, OCTOBER 17





| | | | (EASTERN STA | ANDA | RD TIME) | | (EASTERN STANDARD TIME) | | | | | | | | | | | |
|--------------------------------------|---|--|--|----------------------------------|---|--|---|----------------------------------|---|--|--|--|--|--|--|--|--|--|
| | WCKY | W L W | WKRC | | WSAI Cincinnati (1830 kc.) | WCPO | WHIO Dayton (1260 kc.) | | WLS-WENR Chicago, Ill. (870 kc.) | WSM Nashville, Tenn. (650 kc.) | WHAS Louisville, Ky. (820 kc.) | | | | | | | |
| 7:30 7:45 8:00 | Melody Hour N | Melody Hour N | Wayside Church—Sun- | 7:30 7:45 8:00 | William Meeder N | Sweet and Lovely Gladys and Mary | | 6:30 6:45 7:00 7:15 | 01 01 01 01 00 00 00 00 00 00 00 00 00 0 | | | | | | | | | |
| 8:15 8:30 8:45 | Ione Pictures N | Church Forum — Rev. Carl H. Olson | Program | 8:15 8:30 8:45 9:00 | Children's Concert N | ************ | Christian Tabernacle | 7:15 7:30 7:45 8:00 | Everybody's Hour. | Harold Nagel's | Sunday Morning at | | | | | | | |
| 9:00 9:15 9:30 9:45 | Coast to Coast N | Children's Hour N | | 9:15 9:30 9:45 | Nagel's Rhumba Orchestra N Sermonette and Hymn Time | For Mother and Dad. | Aunt Susan's; News C | 8:15 8:30 8:45 | conducted by John Baker | Orchestra N | Aunt Susans C Meador Lowery-News. | | | | | | | |
| 0:00 0:15 0:30 0:45 | Russian Melodies N Dreams of Long Ago N | Russian Melodies N Arthur Chandler, Jr Modern Miracles | A. W. Fortune C | 10:00 10:15 10:30 10:45 | Madrigal Singers N | Hillbilly Hullabaloo | Church of the Air C. W. Brown—String Ensemble C | 9:00 9:15 9:30 9:45 | Little Brown Church, Dr. Holland WLS News Report | Radio Pulpit N News Summary Fidelis Class—First | Church of the Air—Dr A. W. Fortune C Sunday Jail Service | | | | | | | |
| 1:00 1:15 1:30 | News; Alice Remsen N Neighbor Nelf N Chopin Anniversary | New Review | The Texas Rangers C | 11:00 11:15 11:30 | Hamilton County Jail Church Service Remember When | Amateur Revue | The Texas Rangers C. Major Bowes Capitol | 10:00 10:15 10:30 10:45 | | Baptist Church Chopin Anniversary Program N | Broadway Baptist Church C Major Bowes' Capitol Family C. | | | | | | | |
| 2:00 2:15 2:30 | Southernaires N | Cadle Tabernacie Choir Radio City Music | Family C | 11:45 12:00 12:15 12:30 | Dorothy Dreslin N | | Salt Lake City | 11:00 11:15 11:30 | The Southernaires N | First Presbyterian Church | State Teachers College Salt Lake City Choir C | | | | | | | |
| 1:00 1:15 1:30 | Symphony N | Hall N | Church of the Air— Rabbi S. M. Gup C Poet's Gold C | 1:30 | | Deutsche Lieder | WHIO News | 12:00 12:15 | Back Home N | Paul Martin and His Music N Smoke Dreams, N | Church of the Air- Rabbi S. M. Gup C Poet's Gold C Lloyd Pantages C | | | | | | | |
| 2:00 2:15 2:30 | Rosario Bourdon Orch. | 01 08 01 08 | Negro Congress C Cincin'ti Bengals-New | | Orchestra M Beauty Parade To be announced | To be announced | Sunday Players | | Magic Key of R.C.A. N | Magic Key of RCA N | Negro Congress C St. Louis Serenade C. | | | | | | | |
| 3:00 3:15 3:30 | | Church by the Side of the Road | Bray | 1 | Tapestry of Melody N | 01 11 05 16 05 16 06 16 | Everybody's Music— Howard Barlow C | 2:00 2:15 | To be announced | Tapestry of Melody N | | | | | | | | |
| 4:00 4:15 4:30 | Senator Fishface N | Party N Romance Melodies N. Senator Fishface and | Everybody's Music C | 4:00 4:15 4:30 4:45 | Review of the News Irving Conn's Orchestra M | 00 00 00 00 00 00 00 00 00 00 00 00 00 | 11 11 | 3:00 3:15 | Sunday Vespers N Sen, Fishface and Prof. Figgsbottle N | National Vespers, N The World Is Yours N | 10 11 | | | | | | | |
| 4:45 5:00 5:15 5:30 5:45 | Metropolitan Opera Auditions N Smilin' Ed McConnell N | Prof. Figsbottle N Musical Plays M The Time of Your Life N | "Silver Theatre"— Rosalind Russell C Hits of the Week | 5:00 5:15 5:30 5:45 | Ry Krisp Program N | Your Favorite Band | Silver Theater C | 4:00 4:15 4:30 | Metropolitan Opera Auditions N Smiling Ed. | Metropolitan Auditions of the Air N Acme Sunshine Melodies N | | | | | | | | |
| 6:00 6:15 | Movieland News WCKY News Ted Wallace's | | Joe Penner C "Romantic Rhythms" C | 6:15 | The Antique Shop Paul Sullivan Tim and Irene M | | Stars of Broadway Seymour Simon's | 5:00 5:15 5:30 5:45 | 11 11 | Catholic Hour N The Pepper Uppers | Joe Penner — Jimmi Grier's Orch. C Romantic Rhythm C. | | | | | | | |
| 7:00 7:15 7:30 7:45 | Band N Dinner Concert N Baker's Broadcast N | Jack Benny and Mary Livingstone N | Open House — Jean- nette MacDonald C Gulf Oil—Phil Baker C | 7:00 7:15 7:30 | Roger Pryor's Orchestre Fireside Recitals N Jack Sprigg's Orch. | The Muses Dancing Melodies Yours Truly Rainbow Trio | Open House with Jean- nette McDonald C Phil Baker with Patsy Kelly C | 6:00 6:15 6:30 6:45 | Ozzie Nelson's Orchestra N | Jack Benny and Mary | Jeanette MacDonald Vick's Open House | | | | | | | |
| 8:00 8:15 8:30 8:45 | General Mofors Symphony Concert N | W. C. Fields, Don Ameche and Edgar | Columbia Workshop C | 8:00 8:15 | Benny Davis' Stardust Revue M Wayne King's | WCPO News | Columbia Workshop C | 7:00 | phony Concert N | Don Ameche N | Columbia Workshop (David Ross' Birthday Party C | | | | | | | |
| 9:00 9:15 9:30 9:45 | Concert Hall of the Air | Woodbury Presents Tyrone Power N Jergens Program N Jack Randolph | Ford Sunday Evening Hour — Lauritz Mel- chior, tenor C | 9:00 9:15 9:30 | | Week's News Review. Clock on the Mantel. | —Lauritz Melchior, | 8:30 | Woodbury Presents Tyrone Power N Jergens Program N Irene Rich N | Manhattan Merry Go Round N American Album of Familiar Music N | Ford Sun, Eve. Hour —Lauritz Melchio tenor, guest C | | | | | | | |
| 0:00 | World Salon Orches- tra; News Cheerio N | | Hollywood Showcase C | | Rising Stars N | WCPO News The Tango and the Rhumba Cotton Club Orchestra | Hollywood Showcase C | 9:00 9:15 9:30 | Foundation Program N | Rising Stars N | Vocal Varieties Harry Currie's Orchestra Broadway Stars | | | | | | | |
| 1:00 11:15 | Judy and the Bunch N Choir Symphonette N Eddie Varzos' | Paul Sullivan | Ross Pierce's Orch. Glen Gray's Orch. C Cab Calloway's | 11:00 11:15 11:30 | Harry Candullo's Orchestra Arlie Simmond's | WCPO News | Glen Gray's Orchestra C Cab Calloway's | 10:00 10:15 | Earl Hines' Orchestra Eddie Varzo's | trene Rich N | Meador Lowery-New Glen Gray's Orch. | | | | | | | |
| | WCKY | WLW | WKRC | T | WSAI | WCPO | WHIO | 1 | WLS-WENE | | WHAS | | | | | | | |

NETWORK PROGRAMS (NBC-CBS)

wcco 1:00—Church of the Air: Rebbi Samuel M. Gup, Temple Israel, Columbus, Ohio. WABC WKRC WHAS wir wcau wadc wsbt

WABC WKRC WHAS wir wcau wadc wsbt wsfa wcco

Paul Martin and his Music. WEAF (WSAI on 1:15) wmaq wtam who wdaf kyw

1:30—Poet's Gold—David Ross and Orchestra.

WABC WHAS WHIO WKRC wadc kmbc wwva wgar wtbm kmox

—Tuskegee Institute Choir Concert by 100-voice choir, director William L. Dawson, composer, conductor. WEAF wgy wtam

composer, conductor. WEAF way wram—Back Home: Musical drama portraying the life of James Whitcomb Riley. WJZ WCKY WLS wave wire wham whk—moke Dreams: Orchestra and guest artists. (NBC) WLW WSM wmaq kstp kyoo who wdaf

NOON-Dorothy Dreslin, soprano; Fred Hufsmith, tenor. WEAF WSAI wgy wtam wmaq who wdaf

-Southernaires: Negro Male Quartet. WJZ WCKY WLS wgar wave wire wham 12:30-University of Chicago Round Table Discussion: Current topics; guest speakers. WEAF wgy wtam wmaq who wdaf

-Radio City Music Hall of the Air: Symphony Orchestra and soloists. WJZ WCKY WLW (WLS on 1:00) wgar wave wire wham waq who wdaf

-Salt Lake City Tabernacte Choir and Organ. WABC WHAS WHO wfbm kmox wcco

wcco
2:30—M. Widow's Sons: Dramatic sketch.
WEAF kyw wgy wwi wtam wmaq who
wdaf wire
2:45—St. Louis Serenade. WABC WKRC
WHAS wir wfbm kmbc kmox wadc wsbt
wbt wcco wgar
3:00—Everybody's Music: Columbia Symphony
Orchestra and Howard Barlow. WABC
WKRC WHIO WHAS wir wgar wfbm kmbc wcco

WKRC WHIO WHAS wir wgar wfbm kmbc kmox wadc wsbł wbt wcco
—Tapestry of Melody. WEAF WSAI WSM wgar wave wire wham wtam
—On Broadway: Dramatic sketch of everyday folk on the famous street. WJZ WCKY kdka whk wham
—There Was a Woman—Dramatic presentation of the women in the lives of famous men. (NBC)

3:30—Popular Melodies: Orchestra with vocalists. WJZ (WCKY off 3:45) WLS kdka
wave wire wham whk

—Bicycle Party: Swor and Lubin, comedians;
Bill Slater, sports ennouncer; Orchestra,
direction Hugo Mariani. WEAF WSM WLW
wave wgy wtam wire wmaq kstp kvoo kyw
wwi who wdaf
4:00—Sunday Vesper: "The Essence of Personal Christianity," Dr. Harry Emerson Fosdick; male quartet, direction Charles A.
Baker. WJZ WCKY WLS WSM whk wave
wire wham
—Romance Melodies: Orchestra, dierction
Roy Shields, with Ruth Lyon, soprano; Edward Davies, baritone, WEAF wgy wtam
wmaq wdaf kyw wire wwl
—To be announced. WABC WKRC WHIO
WHAS wir wfbm kmbc kmox wadc wsbt
wbt wcco wgar
4:30—The World Is Yours: Dramatization.
Program under auspices of Smithsonian institute. WEAF WSM wgy wtam wmaq wdaf
kyw wwi
—Senator Fishface and Prof, Figgsbottle,

stitute. WEAF WSM wgy wtam wmaq wdaf kyw wwj
-Senator Fishface and Prof. Figgsbottle, comedy program. WJZ WLS WLW WCKY whk wave wire wham
4:45—Dog Heroes, dramatic sketch. Harry Swan and Effie Palmer. WJZ
-To be announced. (NBC)
5:00—Metropolitan Opera Auditions of the Air: Wilfred Pelletier conducting the Metropolitan Opera Orchestra and guests. WJZ WCKY WENR WSM whk kdka wham wfla wave kvoo wbap wgar wowo

wfla wave kvoo wbap wgar wowo

Ry-Krisp Presents Marion Talley; Orchestra
direction Josef Koestner. WEAF WSAI
wmaq kyw wire wwj wgy wtam kstp who

A Tale of Today, sketch. WEAF wtam

wdaf

Siewart; Conrad Nagel, director and narrator. Dramatic Sketch, WABC WKRC
WHAS WHIO wcau wcco wgar wfbm kmox
wadc wbbm wir kmbc wgst wwl

Si30—Guy Lombardo and his Orchestra.
WABC WHAS wir wgar wfbm kmbc wcau
tmng www wwl

WABC WHAS wir wgar wfbm kmbc wcau kmox wwva wwl

The Time of Your Life—Sheila Barrett, Joe Rines, comedian and orchestra leader; Graham McNamee, m. c.; WEAF WLW kyw wgy wire wmaq who wdaf wwi kstp—Sunday Afternoon with Smiling Ed. McConnell: Palmer Clark's Orchestra and choral group. WJZ WCKY WLS WSM whk wham wave

6:00—Joe Penner with Jimmie Grier's Orchestra: Gene Austin, tenor: Julia Gibson.

tra: Gene Austin, tenor; Julie Gibson, vocelist, and Coco and Malt, comedians. WABC WKRC WHAS wir wfbm wgar wcau wbt wcco wbbm

-Ernest Gill and his Orchestra. WJZ wave

-Ernest Gill and his Orchestra. WJZ wave wire wham wowo whk
-Catholic Hour: Self Government or Tyranny, Rev. Wilfred J. Parsons, S. J., Georgetown University, Washington, D. C. Paulist Choir, direction Father Finn. WEAF WSM wgy wtam wmaq wwi who wdaf kyw 6:30—"Romantic Rhythms": Seymour Simon's Orchestra; Sally Nelson, balladist; Barry McKinley, baritone; Basil Ruysdale, m. c. WABC WKRC WHAS WHIO wir wbbm wgar wfbm kmbc wcau kmox wbt wwl wwva wadc wgst wcco—Thomas E. Dewey Citizen's Committee, WJZ only

wmaq wgy kyw

Ted Wallace and his singing band (NBC) kdka whk wave wire
6:45—Ted Wallace and his Singing Band.
WJZ WCKY kdka whk wave wire
7:00—Vicks Open House with Jeannette MacDonald; Wilbur Evans, baritone. WABC
WHIO WKRC WHAS wgar wir kmox wadc

WHIO WKRC WHAS wgar wir kmox wadc wbt wcco
Jell-O Summer Program, starring Jack
Benny, comedian, with Mary Livingstone;
Kenny Baker, tenor; Sam "Schlepperman"
Hearn; Phil Harris' Orchestra, Andy Devine
and Don Wilson. WEAF WLW WSM wave
wire wmaq kyw wgy wtam wwj who wdaf
kstp kvoo
—Music of the Masters—Laura Castellano,

-Music of the Masters—Laura Castellano, soprano; Margaert Brill, harpist; H. Leopold Spitalny's orchestra. WJZ WCKY WLS kdka whk wave wire wham?:30—Phil Baker, comedian with Patsy Kelly and Osar Bradley's orchestra and guests. WABC WKRC WHAS WHIO wfbm with waar waau wadc wsbt wwva wbt wsfa—The Baker's Broadcast with Ozzie Nelson's Orchestra, Feg Murray and Harriet Hilliard. WJZ WLS WSM WCKY kdka wham whk wave krow wffa.

ware kvoo wfla

-Fireside Recitals, featuring Helen Marshall,
soprano; Sigurd Nilssen, basso; Frank St.
Leger, planist-composer. WEAF WS A I
wmaq wgy wdaf wtam wwj who wire
kyw

7:45—Let's Go Visiting with Jerry Belcher. WEAF WLW kyw wgy wtam wwj wmaq who wdaf wire

(Continued on page 9)

Surprises Friends



Joe Binder, WKRC tenor, surprised his friends last week when he announced that he and Miss Marjorie Cook had been married on September 4. Binder is heard on 'KRC each Tuesday at 10:45 p. m. (E.S.T.) in a quarter-hour program titled "Ballads by Binder." Mr. and Mrs. Binder will reside at 1832 Westwood Avenue in Cincinnati.

Wayside Church

As a special feature on the Wayside Church, broadcast over WKRC each Sunday at 8 a. m., under the direction of Jim Lightfield, the choir of the Whiteoak Christian Church will be heard on Sunday, October 17.

Each week, a group of singers from various churches in and near Cincinnati will be presented.

STATEMENT OF THE OWNERSHIP, MAN-AGEMENT, CIRCULATION, ETC.,

AGEMENT, CIRCULATION, ETC.,

Required by the Act of Congress of August 24,
1912, of the RADIO DIAL, published weekly at
Cincinnati, Ohio, for October 1, 1937.
State of Ohio, County of Hamilton, ss

Before me, a Notary Public in and for the
State and County aforesaid, personally appeared
George A. Vogele, who, having been duly sworn
according to law, deposes and says that he is
the editor of the RADIO DIAL and that the
following is, to the best of his knowledge and
belief a true statement of the ownership, mauagement, etc., of the aforesaid publication for
the date shown in the above caption, required
by the Act of August 24, 1912, embodied in
section 411, Postal Laws and Regulations,
to writ:

t:
That the names and addresses of the pub.
r, editor, managing editor, and business
gers are: Publisher, Radio Dial Publishto, 22 East Twelfth Street; Editor, George
Vogele, 22 East Twelfth Street; BusiManager, Aron M. Mathieu, 22 East
Ith Street.

That the owner is: The Radio Dial Pub-ig Company, 22 East Twelfth Street.— ert. James and Nathaniel Rosenthal.

That the known bondbolders, mortgagees other security holders owning or holding cent or more of total amount of bonds trages, or other securities are—None.

cent or more of total amount of bonds, itsages, or other securities are—None.

That the two paragraphs next above, givthe names of the owners, stockholders, and arity holders, if any, contain not only the ostockholders and security holders as a pear to stockholder or stockholders are about the stockholder or paragraphs contributed by the stockholder or paragraphs contributed by the stockholder or stockholder or the stockholder or statements embracing affiant's full knowled and belief as to the circumstances and titions under which stockholders and setty holders who do not appear upon the softhe company as trustees, hold stock securities in a capacity other than that a hona fide owner; and this affiant has reason to believe that any other person, ciation, or corporation has any interest or indirect in the said stock, bonds, or rescurities than as so stated by him. That the average number of copies of issue of this publication sold or distuted, through the mails or otherwise, to subscribers during the six months preng the date shown above is (this informatis required from daily publications only).

GEORGE A. VOGELE, Editor. Sworn to and subscribed before me this 30th day of September, 1937.

A. M. SCHONEBERGER, (My commission expires Dec. 30, 1939,

CHOPIN'S **ANNIVERSARY** ON NBC-WCKY

Marking the 88th anniversary of Frederick Chopin's death, a program of his works will be played on Chopin's own piano by Henry Sztompka, Paderewski's favorite pupil, in a broadcast from Poland, to be heard Sunday, October 17, from 11:30 a.m. to 12 noon (E.S.T.) over WCKY and the NBC-Blue network. The program will originate in the house near Warsaw where Chopin was born.

The broadcast will begin with Chopin's Polonaise in B Minor, followed by the Nocturne in D Flat Major, Opus 27, No. 2. The last two Chopin works to be performed by Sztompka will be the Waltz in E Major, Opus 18, and the Mazurka in C Sharp Minor, which reveals Chopin's careful study of, and predilection for, Bach.

At Topper Ballroom



Ben Young and his orchestra will furnish the music for dancers at the Topper Ballroom on Saturday and Sunday, October 16 and 17.

George Fischer, currently substituting for Walter Winchell on the air, can imitate the latter's voice, but prefers to maintain his own individuality.

WCPO Plays Cupid

WCPO played Cupid when Stewardess Virginia Paul of United Airlines and American Airlines Pilot Don Phillips were interviewed on air fust a few minutes before their marriage. October 7, at Cincinnati's Seventh Presbyterian Church. The couple met when both were flying out of Cheyenne, Wyoming. The wedding had been planned for Monday, October 4, but inclement weather grounded Phillips in Washington until Wednesday. Believing herself without friends in Cincinnati, Miss Paul spent three lonesome days here only to receive a telephone call a minute before her WCPO broadcast from Chief Engineer Glen A. Davis who recognized her name as that of an old school friend. Mr. and Mrs. Phillips are traveling on their honeymoon . . . but not by plane.

CUVIER CLUB SPONSORS TWO-DAY FESTIVAL

The Cuvier Press Club, Cincinnati's newspaper and professional men's organization, will be sponsor of two great days, in connection with the Indian Summer Festival to be held in Cincinnati, Sunday and Monday, October 17 and 18.

Sunday, October 17, will be National Hill-Billy Day at Crosley Field, Cincinnati, when \$1,000 in cash prizes will be distributed to Hill-Billy Band contestants. Monday, October 18, the U. S. Marine Band and a High School Band Festival, in which more than 3,000 High School band students will participate, will be the attraction at Crosley Field.

OGOT- MORE FUNTHAN ABARREL OF MONKEYS!

PAT McGREGOR. Dept. B-1208. 4218 Davis Lane, Cincinnoti, Ohio

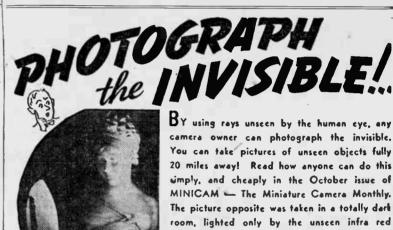
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You can bag monsters formidable enough to make any saber tooth tiger flee for his life. These monsters are full of vicious lust for food and battle. They inspire terror in everything their own size. Only your own camera can catch them, because they are so tinyl Read Now to catch monsters in their natural colors in October MINICAM.



ducational ARTICLES OCTOBER MINICAM Speed Photography With Low riced Cameras.

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The Camera Detective.

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PROGRAMS FOR MONDAY, OCTOBER 18





| | | | (EASTERN ST | | (CENTRAL STANDARD TIME) | | | | | | |
|----------------------------------|--|---|---|----------------------------------|---|--|---|----------------------------------|---|--|---|
| | WCKY Cincinnati (1490 icc.) | WLW Cincinnati (700 kc.) | WKRC Cincinnati (550 kc.) | | WSAI Cincinnati (1830 kc.) | WCPO Cincinnati (1200 kc.) | WHIO Dayton (1260 kc.) | | WLS-WENR Chicago, III. (870 kc.) | WSM Nashville, Tenn. (650 kc.) | WHAŞ Loutsville, Ky. (820 kc.) |
| 6:30 6:45 7:00 | The Year Comment | Top o' the Morning | Jerry Foy | 6:30 6:45 7:00 | Morning Prayer | Six-to-Niners " WCPO News | Breakfast Express | 5:30 5:45 6:00 | " " | | |
| 7:15 7:30 7:45 | | Prayer Period | Early Edition News Dow's Dawn Patrol | 7:15 7:30 7:45 | Early Express | Six-to-Niners | | 6:15 6:30 6:45 | Curly & Sodbusters Sing, Neignbor, Sing Pat and Henry | Stamps Baxter Quartet Curley Fox's Hunters | Devotions |
| 8:15 8:30 | Norsemen N | Rube Appleberry Peter Grant—News Before Breakfast The Gospel Singer | Woman's Hour | 8:00 8:15 8:30 8:45 | Familiar Melodies N Women's Newsreel | Six-to-Niners | WHIO Almana | 7:00 7:15 7:30 7:45 | News Report Pokey and Arkie Morning Devotions Jolly Joe's Pals | WSM News | Early Morning Jamboree |
| 9:00 9:15 9:30 9:45 | Breakfast Club N London Stock Market | Hymns of All Churches Hope Alden's Rom'ce The Mad Hatterfields. Young Widder Jones | Musical Calendar | 9:00 9:15 9:30 9:45 | What Next | " " | Cornelia on the Air Richard Maxwell C Municipal Court Band of the Day | 8:00 8:15 8:30 | Lutu Belle and Scotty News Report Morning Roundup The Hill Toppers | 11 11 ······· | Meador Lowery-News. Jackson Family Bachelor's Children C. |
| 10:00 10:15 10:30 10:45 | Yaughn de Leath N Monticello Party Line. | Linda's First Love Vaughn de Leath N We Live Again Houseboat Hannah | Tony Wons C | 10:00 10:15 10:30 10:45 | Just Plain Bill N Today's Children N | WCPO News | Pretty Kitty Kelly C. Myrt and Marge C. Monticello Party Line. Ruth Carhart, songs C | 9:15 9:30 | Mary Marlin N Ma Perkins N Pepper Young's Fam. N News Report | Banner Newshawk Yaughn DeLeath N Bennett & Wolverton N Viennese Ensemble N. | Monticello Party Line. Myrt and Marge C Tony Wons' Book C Ruth Carhart, songs C. |
| 11:00 11:15 11:30 11:45 | Household Hour and Movieland News Hymns for Everyone Murdock Williams | News The Road to Life N. Carson Robison The Goldbergs | | 11:00 11:15 11:30 11:45 | David Harum N Backstage Wife N How to be Charming N | WCPO News Merry-Go-Round | Louise and Lads C Carol's Romance C Big Sister C Aunt Jenny's Stories C | .10:15 10:30 | The O'Neills N The Road of Life N Vic and Sade N Edward McHugh N | Hollyw'd High H'ters Rhythm Serenade How to be Charm'g N | Louise and Lads C Carol's Romance C Big Sister C Aunt Jenny's Stories |
| 12:15 12:30 12:45 | | Tom, Dick & Harry M National Farm and | Mary M. McBride C Edwin C. Hill C Rom'nce Helen Trent C Our Gal Sunday C | 12:00 12:15 12:30 12:45 | Freshmen Follies Noonday Reverie Three Marshails N Cincinnati—Your City. | | Mary M. McBride C Edwin C. Hill C | 11:15 | Virginia Lee, Sunbeam Chuck, Ray & Christine Shopping News Markets; News | Time for Thought Console Melodies National Farm and Home Hour N | Mary M. McBride C Edwin C. Hill C Romance Helen TrentC Our Gal Sunday C |
| 1:00 1:15 1:30 1:45 | WCKY's Neighbors Grace and Scotty N | Voice of Experience. Betty and Bob | | 1:00 1:15 1:30 1:45 | State News | WCPO News Rhythm Rambies Dot Club News From Hawaii | Ann Kirk Trio Bob Richardson, songs Symphonetta You Shall Have Rhythm | 12:00 12:15 12:30 12:45 | Prairie Farmer, Dinnerbell Time " " Voice of Feed Lot | Banner Newshawk Dept. of Agriculture. | Linda's First Love College of Agriculture Livestock—Markets Sunshine Sue |
| 2:00 2:15 2:30 2:45 | Noble Cain's Capella Choir N To be announced N | Home Town Sing to Me Civil Government | Fun to Keep House | 2:00 2:15 2:30 2:45 | Jerry Sears N Bennett & Wolvert'n N | WCPO News | Milton Charles C | 1:15 1:30 | School Time | U. of Tenn. Program Noble Cain's Choir N Grand Terrace Cafe Orchestra N | Woman's News C Milton Charles, org. C University of Kentucky |
| 3:15 | Moviel'd News; Sports All Sports Review Concert from Rome N | Pepper Young's Fam. N Ma Perkins N Vic and Sade N The O'Neills N | Matinee Musicale Jenny Peabody C | 3:00 3:15 3:30 3:45 | WSAI Little Show Lawrence Salerno M Ribber Shahnon | Today's Winners | News; Colonel Jack Major C To be announced Broadway Matines C | 2:15 2:30 | News: Julian Bentley. Homemakers' Matinee —Orchestra Mary Wright | Pep'r Young's Fam. N Ma Perkins N Vic and Sade N The O'Neills N | Betty and Bob Hymns of All Churches "Jenny Peabody" C To be announced |
| 4:00 4:15 4:30 4:45 | Club Matinee N All Sports Review National Youth Club Matinee N | Dr. Friendly | Gold Coast Music C Eddie Schoelwer Dr. Dafoe C | 4:00 4:15 4:30 4:45 | Lorenzo Jones N Ladies Step Out It is Strange Deon Craddock | Today's Winners Clock on the Mantel. | Between Bookends C Music From the Gold Coast C Dr. Allan Dafoe C | | Club Matinee N | A Woman's News The Guiding Light N. Club Matinee N | Hope Alden's Rom'ce Weekday Devotions Gold Coast Music C. Dr. Allan Dafoe C |
| | All Sports Review Piano Recital N Sports Final Straight Shooters N | Junior Nurse Corps N Jack Armstrong Singing Lady N The Whistling Kid | Follow the Moon C Freshest Thing in Town Hollywood Highlights. Children's Corner C | 5:00 5:15 5:30 5:45 | Friend Charlie | Jem for Supper | Tea Time Tunes | 4:15 | Neighbor Nell N Music Circle Originalities N | Johnny O'Brien N Piano Recital N | Out o' the Dusk Doris Kerr C |
| 6:15 6:30 | WCKY News | Angelo | Musical Visions Y. M. C. A. Program. | 6:00 6:15 6:30 6:45 | Lynn Cole | WCPO News Home Beautiful Dinner Club | Howard Phillips C Si Burick News; George Hall's Orchestra C | 5:15 5:30 | Junior Nurse Corps N. Jack Meakin N News N. Escorts and Betty N | Rhythm Time | Howard Phillips C Jack Armstrong Salt and Peanuts |
| 7:15 | 11 11 | Amos 'n' Andy N Four Stars Tonight Lum and Abner N Highlighting Hollyw'd | Hollace Shaw C City Charter Comm'tee | 7:00 7:15 7:30 7:45 | Jack Sprigg's | | Vic Arden's Orch Hotlace Shaw C | 6:00 6:15 | Time to Shine N | Allwhite Melody Revue N Carol Weymann N | Sportraits |
| 8:15 | Gen. Hugh Johnson N Campbell's Royalists N Vanity Fair N | Phil Baker N | Horace Heidt's Orchestra C Pick and Pat C | 8:00 8:15 8:30 8:45 | Cincinnati Sings The Voice of Firestone N | WCPO News James Sullivan Musically Speaking | Whispering Jack Smith Down the Avenue Bob Chester's Orch Plantation Boys | 7:15 | Gen. Hugh Johnson N Campbell's Royalists N Campana's Vanity Fair N | Phil Baker N | |
| 9:00 9:15 9:30 9:45 | Philadelphia Symphony Orchestra N | Fibber McGee and Molly N | Lux Radio Theatre— Fred MacMurray and Madge Evans in "Up Popped the Devil" C | 9:00 9:15 9:30 9:45 | Melodic Strings M George Price's Orchestra M | WCPO News Feminine Words and Music | Lux Radio Theatre— Fred MacMurray and Madge Evans in "Up - Popped the Devi!" C | | Philadelphia Symphony Orchestra N | | Lux Radio Theatre— Fred MacMurrey and Madge Evans in "Up Popped the Devil" C |
| 10:00 10:15 10:30 10:45 | "20,000 Years in Sing Sing" .N Streamline Revue | To be announced President Franklin D. Roosevelt N | Wayne King's Orchestra C Newscast—Lee Bland Phyl Coe Mysteries | 10:00 10:15 10:30 10:45 | Contented Program N " Sydney Mason | | Wayne King's Orchestra C Moon Magic Newspaper of the Air | 9:00 9:15 9:30 9:45 | "20,000 Years in Sing Sing" N Radio Forum N | Carnation Contented Hour N | Wayne King's Orchestra C Here's To You |
| 11:00 11:15 11:30 11:45 | Rita Rio's Orch. N Louis Panico's Orchestra N | Paul Sullivan | Leaders in Dance Time Jay Freeman's Orch. C Orrin Tucker's Orchestra C | 11:00 11:15 11:30 | Roger Pryor's Orch H. Candullo's Orch Arlie Simmond's Orchestra | WCPO News | Rendezvous for Two Jay Freeman's Orch. C Orrin Tucker's Orchestra C | 10:00 10:15 10:30 | Globe Trotter | Amos 'n' Andy N WSM News Woody Herman's | Poetic Melodies C Jay Freeman's Orch. C Orrin Tucker's Orch C. Meador Lowery-News. |
| | WCKY | WLW | WKRC | | WSAI | WCPO | WHIO | | WLS-WENR | WSM | WHAS |

7:00—The Repsodent Program: Amos 'n' Andy. WEAF WLW who wgy kyw

Time to Shine: Lloyd Shaffer's Orchestra;
John B. Gambling, m. c.; Barry McKinley and the Griffin Chorus. WJZ WCKY WENR WSM kdka wave wfla wbam wgar

-Louis Panico's Oriental Gardens Orches-tra. (NBC) wtam wmag

-Poetic Melodies: Jack Fulton, tenor, and Franklyn MacCormack, poetic reader, with Carlton Kelsey's Orchestra. WABC WKRC wadc wwva wbt wcau wgar

"Skelly Court of Missing Heirs," dramatic sketch (CBS) wbbm kmbc wcco kmox

7:15—"Uncle Ezra's Radio Station E-Z-R-A,"
with Pat Barrett, Carlton Guy, Nora Cunmeen and others. WEAF WSAI kyw wtam
wmaq who wdaf wstp wire wgy wbap
—Song Time with Hollace Shaw and Del
Casino. WABC WKRC WHIO kmbc wadc
wbt wfbm wgar wgst

7:30—Eton Boys, male quartet. WABC WHAS WHIO kmbc wadc wbt wfbm

Carol Weymann, mezzo-soprano. (NBC) B:15—Roy Campbell's Royalists WJZ WCKY Wgy wtam wmaq who wdaf kyw

-Horlick's Lum and Abner, comedy sketch.
WJZ WLW WENR

-New York on Parade: Mark Warnow's Or-chestra; John B. Kennedy, commentator; Orester H. Caldwell, narrator. WEAF only

John Herrick, baritone, and Christine John-son. (NBC) (WLS and WCKY on 6:45) kdka wave wire wham wowo

7:45—Boake Carter. WABC WKRC WHIO WHAS wir wbbm wgar kmbc wcau kmox wbt wcco

-Sisters of Skillet. Ed East and Ralph Dumke. WJZ only.

8:00—Phil Baker, comedian, with Tony Martin and Ray Noble's Orchestra WEAF WLW WSM kyw wgy wtam wwj wire wmaq who wdaf wfla kstp wave kvoo wfaa

-General Hugh Johnson, commentator. WJZ WCKY WLS kdka wham whk

-Alemite Half Hour with Horace Heidt's Brigadiers. WABC WKRC WHAS wir wbbm wfbm kmox wcau wbt wcco wwi

8:30—The Voice of Firestone; Josephine Antoine, soprano, guest artist. Mixed Chorus; Symphonic Orchestra; Alfred Wallenstein, conductor. WEAF WSAI WSM wgy kvoo wfla wmaq wdaf wwj who kstp wfaa wave wire wtam kyw

-"Pick and Pat in Pipe Smoking Time," blackface comedy and music; Edward Roecker, baritone. WABC WKRC WHAS wir wbbm whk kmbc wcau wbt wadc

wir wbbm whik kmbc wcau wbt wadc

—Campana's Vanity Fair, with Cal Tinney,
m. c., and orchestra. Sheilah Graham, motion picture commentator from Hollywood.

WJZ WCKY WLS kdka whk wham
9:00—Fibber McGee and Molly, cemedy
sketch, with Marion and Jimmy Jordan;
Ted Weems and his Orchestra. WEAF
WLW WSM kyw wtam wwi kvoo wgy wfla
wmaq who wdaf wfaa wave

LIN Padio Thatta. End MacMursy and

wmaq who wdaf wfaa wave

Lux Radio Theatre: Fred MacMurray and Madge Evans in "Up Popped the Devil."

WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc

Philadelphia Orchestra, Eugene Ormandy, conductor; Feodor Chaliapin, Russian basso, guest artist; W. M. Kiplinger, Washington news-letter writer, and Dr. Neil Carothers, economist and director, Colleage of Business Administration at Lehigh University, speakers. WJZ WCKY WLS kdka whk wave wire wham

9:30-Hour of Charm. Phil Spitalny and his

Girls. WEAF WSM WLW wfla kstp kyw wgy wwj wtam wmaq who wdaf wire wfaa kvoo

10:00 — Wayne King's Orchestra. WABC
WKRC WHAS WHIO wir wbbm wfbm
wgar kmbc wcau kmox wadc wbt wwj wcco wgar kmbc wcau kmox wadc wbt wwj wcco
—Contented Program: The Lullaby Lady,
Male Quartet; Choir, direction Noble Cain.
Orchestra, direction Frank Black; Vincent
Pelletier, announcer. WEAF WSAI WSM
kyw wgy wmaq wtam wwj who wdaf wfla
wave kvoo wfaa wire kstp
—Warden Lewis E. Lawes' "20,000 Years In
Sing Sing," dramatic sketch. WJZ WCKY
WLS whk wave wire wham kdka

10:30—President Roosevelt. WEAF (WSAI on 10:45) wgy wtam wmaq who wdaf kyw

-"All America." WABC wadc wgst wbbm

-President Roosevelt, WJZ WLS 11:00—Tomorrow's News Tonight — Andre Baruch. WABC only

-Rita Rio's Hollywood Restaurant Orchestra.
(NBC) WCKY kdka whk wave wire -Esso News Reporter. WJZ only

Poetic Melodies (CBS) WHAS wir wbbm wfbm kmbc kmox wwl wcco

-The Pepsodent Program: Amos 'n' Andy. (NBC) WSM wdaf wbap wmag wire kstp

Johnny Hauser's Mayfair Casino Orchestra. WEAF wgy who

11:15—Jay Freeman and his Orchestra. WABC WKRC WHAS WHIO wgst wbt wgar kmox Rita Rio's Hollywood Restaurant Orchestra.

WJZ WCKY kdka whk wave wire

11:30—Orrin Tucker and his Orchestra. WABC WHIO (WHAS off 11:45) WKRC wir wgar wfbm wcau wspd wsbt wadc wgst wbt

-Louis Painco's Oriental Gardens Orchestra. WJZ WCKY WLS wave wire wham whi

wowo -Woody Herman's Normandie Orchestra. WEAF WSM wgy wtam wmag who

MIDNIGHT—Dick Jurgens and his Orchestra (from Memphis) WABC WKRC WHIO WHAS wgar wcau wadc wbt wir wsfa wwi —Maurice Stein's Chez Paree Orchestra, WJZ WCKY WLS kdka whk wave wire wham

wowo -Larry Burke, tenor. WEAF wgy wtam wmaq who

who

12:08—Eddie Rogers' Rainbow Grill Orchestra.

WEAF wgy wtam wmaq who

12:30—Earl Hines' Grand Terrace Cafe Orchestra. WEAF WLW WLS WSM wgy wtam wmaq who

-Lang Thompson's Commodore Perry Hotel Orchestra. WJZ WCKY kdka whk wave -George Duffy's Orchestra. WABC WKRC WHAS WHIO wbbm wfbm wfr



Barber again proves to be head ten. and shoulders above other sports spielers. The redhead came to WLW and WSAI about four years ago . . . without having ever witnessed a major league baseball game. Quite a jump in a short space of time, eh what? When it come to announcing football, Red manages to turn in only a fairly competent job. All honors on that score go to 'KRC's Dick Bray . . he's a whizz at it . . knows football back and forth.

Understand it all started on the University Campus . . . and it's spread the city over. Yes . . . Lynn Cole has the femme hearts going pitter-patter . . . and all because of that certain something in his voice. The U. C. girls have started a Lynn Cole Fan Club . . . they've gone so far as to issue membership cards, and they've already branched out into several groups. Have heard of this happening in other cities . . . but believe it something new in Cincy. No membership dues required, just a general quickening of the heart beats at 6:15 Monday, Wednesday and Friday evenings.

Personality of the week: Believe the honor belongs to Bob Jennings this week. Bob, with WLW and WSAI for about four years, started in as a mere WSAI salesman. After about two years he captured the title of WSAI Sales Manager and then, the heart and hand of Page Crosley. When Bob Kennett resigned his post as WLW Program Director recently. Mr. Jennings took it over and now he's busy with both stations. A hard worker, tall, slim, dark, good-looking and on this side of thirty.

ALONG THE MILKY WAY: Jimmy Dorsey's opening at the Pavillon Caprice was quite the thing . . . radio people a plenty there . . . Dorsey's is easily one of the most entertaining bands ever to play Cincy . . . he's a swell showman and a nice G. William Hedges, WLW Vice President in charge of radio since January, resigned last week. . . . Smilin' Dan quite a swell tall story teller . . . he's on WKRC. Fred Edwards, late 'KRC news spieler, rumored about to wed a Texas girl. . and Joe Binder, the hill-top station tenor, announced his mar-

With the air lanes filled with Cristo . . . and judging from the World Series baseball . . . Red first episode it's well worth a lis-Wonder why radio execs bother to worry about new titles for recording and news programs . . . they sound the same, even with a fancy moniker. Charlie Dameron and Mary Paxton dueting these afternoons. Spied Ish Drain WLW drummer, on busy Vine Street and a hello to Marge De-Vore who was celebrating two years at the Crosley stations. Spotted Paul Thiel and Mary Louise Lantz of WLW at Old Vienna t' other night dining and dancing. . . . Word from one time WLW and WCPO's Jack Peyser, now announcing from WJJD, Chicago. Spied Bert Farber ('LW pianist) and wife, shopping in the

> THUMBS UP: WCPO's Elaine and her Story Hour. . . . Elaine recently inaugurated this show for shut-in children . . . but don't let that keep you from listening. On the order of the Singing Lady, she tells fanciful yarns, taking several parts in her dramatizations. A very nice personality . . . you'll find yourself listening to the whole show . . . even thought you wanted only a sample.

> More star shooting with the Astronomer next week, and, as usual, more peeps at people. THEME UP AND OUT.

New Member



Lovely-looking Marlyn Stuart, who stooges for comedian Ken Murray, is one of the newest members of the famous "Hollywood Hotel" cast, heard each riage last week. . . . Mary Sothern again having trouble with Dr. Benson and Max Tilley. WLW starting a serial of the Count of Monte to 10:00 p. m. (E.S.T.).

HIGHLIGHTS OF THE WEEK

(All Eastern Standard Time)

SATURDAY, OCTOBER 16

Captain Eyston's attempt at Sir Malcolm Campbell's record. 10:00 a.m, WABC-WKRC, WHAS, WHIO. Rabbi Israel Goldstein. Message of Israel. 7:00 p.m. NBC-WCKY, WLS.

Voice of Niagara. Edward D'Anna's Carborundum Band. 7:30 p. m. WABC-WKRC, WHAS, WHIO. Cincinnati Conservatory of Music. 11:00 a. m. WABC -- WKRC,

SUNDAY, OCTOBER 17

National Negro Congress. 2:00 p.m. WABC-WKRC, WHAS, WHIO. Pauline Pearce. "Rising Musical Stars." 10:00 p. m. NBC-WSAI, WSM.

Lauritz Melchior, tenor. Ford Sunday Evening Hour. 9:00 p.m. WABC -WKRC, WHAS, WHIO.

Helen Jepson, soprano; Donald Dickson, baritone. General Motors Concert. 8:00 p. m. NBC-WCKY, WLS.

All-Wagner Concert. Radio City Music Hall. 12:30 p. m. NBC-WCKY, WLS.

Rene Maison, tenor. Magic Key of RCA. NBC-WLW, WLS, WSM. First Opera Written Exclusively for Radio. "Everybody's Music." 3:00 p. m. WABC - WKRC, WHAS, WHIO.

MONDAY, OCTOBER 18

Warden Lewis E. Lawes. "20,000 Years in Sing-Sing." 10:00 p. m. NBC-WCKY, WLS.

Phil Baker. On Burns and Allen Program. 8:00 p. m. NBC— WLW, WSM.

Fred Mac Murray, Madge Evans, in "Up Popped the Devil," on Radio Theater. WABC—WKRC, WHAS, WHIO.

'Jenny Peabody" Dramatic Series. 3:30 p.m. (Mon., Wed., Fri.). WABC-WKRC, WHAS.

School of the Air. (Monday through Friday) 2:30 p. m. WABC—WKRC, WHIO.

TUESDAY, OCTOBER 19

Blaisdell Woodwind Ensemble. NBC Music Guild. 2:30 p.m. NBC-WCKY.

Gladys Swarthout. Hollywood Mardi Gras. 9:30 p. m. NBC -- WSAI, WSM.

Sedley Brown and Allie Lowe Miles, interviewed by Nellie Revell. 5:15 p. m. NBC-WSAI, WSM.

Edward G. Robinson and Claire Tre vor. Dramatic Series. 8:00 p.m. WABC-WKRC, WHAS, WHIO. Gertrude Neisen. With Ben Bernie. 9:00 p. m. NBC-WLW, WLS,

WEDNESDAY, OCTOBER 20

Elisabeth Rethberg. With Andre Kostelanetz Orchestra. 9:00 p. m. WABC-WKRC, WHAS, WHIO. ddie Cantor, 8:30 p. m. WABC-WKRC, WHAS, WHIO.

Heatrolatown Herald, 8:30 p. m.

20,000 Years In Sing Sing

Warden Lewis E. Lawes' 20,000 Years in Sing Sing programs will resume over the NBC-Blue network, including WCKY and WLS, on Monday, October 18, at 10:00 p. m. (E.S.T.), after having been off the air for the Summer. The program will continue to present dramatizations in the lives of Sing Sing's inhabitants.

Sunday Network Programs (Continued)

(Continued)

:00—The Chase and Sanborn Program: Starring Nelson Eddy, W. C. Fields, with Don Ameche, m. c.; Edgar Bergen and Charlie McCarthy, Dorothy Lamour, and Robert Armbruster's Orchestra. WEAF WLW WSW wtam wire wwi wdaf kstp kvoo wfaa wgy kyw wave wmaq wfla who—General Motors Concerts—Symphony orchestra, John B. Kennedy, commentator, and Erno Rapee, conducting, WJZ WCKY WLS kdka wham whk wsmk

Columbia Workshop: "The Killers," drama-tization, direction Irving Reis. WABC WKRC WHAS WHIO wbbm wfbm wgar

WKRC WHAS WHIO wbbm wfbm wgar wwva wsbt wbt wcco
8:30—"Your Birthday Party," with David Ross.
WABC WKRC WHIO WHAS wgy wwl wave wmaq who wfla wir wave
9:00—Manhattan Merry-Go-Round: Pierre Le Kreeun, tenor; Rachel Carlay, blues singer; Don Donnie's Orchestra; Men About Town Trio. WEAF WSAI WSM wgy wtam wij wmaq who wdaf kstp wave wfaa wire wfla Trio. WEAF WSAI WSM wgy wram wy wmaq who wdaf kstp wave wfaa wire wffa —Ford Sunday Evening Hour: Lauritz Melchior, tenor, guest. Symphony Orchestra and Chorus, direction Jose Iturbi. WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wsbt wwva wbt wsfa wwj wcco wire wham wmaq wfla wowo—Hollywood Playhouse presents Tyrone Power. WJZ WLW WENR kdka whk wham 9:30—The Jergens Program, with George Fischer, Hollywood columnist, guest speaker. WJZ WLW WENR kdka wham—American Album of Famillar Music, with Frank Munn, tenor; Jean Dickenson, soprano; The Haenchen Concert Orchestra; Bertrand Hirsch, violinist; Arden and Arden, piano duo; Amsterdam Chorus. WEAF WSAI WSM kyw wgy wtam wwj who wfla wdaf wrmaq wfaa wire wave kstp kvoo 9:45—Irene Rich for Welch. WJZ WCKY WENR kdka whk wham

WENK KORA WIR WHOM

10:00—Rising Musical Star Program: Alex
Smallens and Symphony Orchestra; mixed
chorus of seventy voices, direction Eugene
Fuerst; Richard Gordon, commentator; guest
artists. WEAF WSAI WSM kstp wire who

artists. WEAF WSAI WSM kstp wire who wdaf wfla wave kyw —Hollywood Showcase—Lud Gluskin's Orchestra and guest. WABC WKRC WHIO wir kmbc wcau wfbm whk wadc wbt wwj wsfa wcco

wsta wcco

-The Zenith Foundation. WJZ WLW WENR
wharn kdka whk wbap
0:30—Cheerio. Inspirational Talk and Music.
WJZ WCKY whk wave wire wham

-"Headfines and Bylines": H. V. Kaltenborn,
Bob Trout and Lewis Browne. WABC

Bob Trout and Lewis Browne. WABC (WKRC on 10:45) WHIO wfbm wgar kmox

To be announced. WEAF WSAI WSM

11:00—Judy and the Bunch, vocal quartet.
WJZ WCKY wire wham

Russ Morgan and his French Casino Orchestra. WEAF wgy wtam wmaq

Glen Gray's Casa Loma Orchestra. WABC
WHIO (WKRC and WHAS on 11:15) wir
11:15—Choir Symphonette. WJZ WCKY kdka
wgar wave wire wham wmaq wfla wowo
—George Fischer. (NBC) WSM wbap wave
11:30—Press Radio News. WEAF and network

work
--Woodbury Presents Tyrone Power, dramatic
sketch with guest artist. (NBC) WSM wave
--Eddie Varzo's Hotel Bismarck Orchestra.
WJZ WCKY WLS whk wave wire wham

wowo

—Cab Calloway's Cotton Club Orchestra.

WABC WKRC WHAS WHIO wgar wcco
wir wbt wwl wsbt wbbm kmbc wadc

II:35—Sandy Williams' Hotel Stevens Orchestra, WERF wgy wtam ymaq who wdaf

MIDNIGHT—Barney Rapp's Beverly Hills

Country Club. WEAF wgy wtam wmaq
who wdaf

Honey Burge's Char Basea Orchester WIZ Henry Busse's Chez Paree Orchestra. WJZ

Henry busses of the wham wgar wave wire wham Henry King and his Orchestra. WABC WKRC WHIO wbbm wfbm wadc wgar wbt

wgst 12:30—Earl Hines' Grand Terrace Cafe Or-chestra. WEAF wgy wtam wmaq who

waar Jesse Hawkins and the New Penn. Hotel Orchestra. WJZ whk wave wire wham

Red Norvo's Orchestra. WABC WKRC
WHIO wbbm wfbm wadc

Carlton KaDell receives fan mail regularly from a seventy-year-old woman in Baltimore, who criticizes his work and offers suggestions on how he can improve his voice.

Bill Brown, WLW announcer, was treasurer of an office furniture company before entering radio.

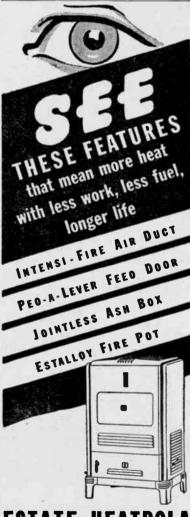
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PROGRAMS FOR TUESDAY, OCTOBER 19





| | | | (EASTERN ST | ANDA | RD TIME) | | | | (CENTRAL STANDARD TIME) | | | | |
|---------------------------------|--|---|--|----------------------------------|---|---|--|----------------------------------|---|--|---|--|--|
| | WCKY Cincinnati (1490 sc.) | WLW Cincinnati (700 kc.) | WKRC | 1 | WSAI Cincinnati (1330 kc.) | WCPO | W H I O Dayton (1200 ltc.) | | WLS-WENR | WSM Nashville, Tenn. (680 kc.) | WHAS Louisville, Ky. (830 kc.) | | |
| 6:30 6:45 | | Top o' the Morning | Jerry Foy | 6:30 6:45 | | Six-to-Niners | Breakfast Express | 5:30 5:45 | Smile A White | 7 | | | |
| 7:00 7:15 7:30 7:45 | Tick Tock—Seven O'Clock Morning Round-Up | Morning in the Mtns. Prayer Period Mail Bag Merrymakers | Sing Before Breakfast. Early Edition—News | 7:00 7:15 7:30 7:45 | Morning Prayer Early Express | WCPO News | 14 19 | 6:00 6:15 6:30 6:45 | Don & Helen | Golden West | Asbury College Devotions Dot and Three Dashes Salt and Peanuts | | |
| 8:00 8:15 8:30 8:45 | Charioteers N Liebert Ensemble N., News for Executives., Lucille and Lanny N. | Malcolm Claire N Peter Grant—News Arthur Chandler, Jr | u u | 8:00 8:15 8:30 8:45 | Arthur Chandler, Jr Good Morning Familiar Melodies N | WCPO News | WHIO Almanac | 7:00 7:15 7:30 | News Report | WSM News | Early Morning Jamboree | | |
| 9:00 9:15 9:30 9:45 | Breakfast Club N London Stock Market. | Hymns of All Churches Hope Alden's Rom'ce Hello Peggy Young Widder Jones. | Dear Columbia— News C Musical Calendar Bachelor Children C. | 9:00 9:15 9:30 | Rainbow Ridge Streamliners N | WCPO News Musical Manu | Cornelia on the Air Dear Columbia C Municipal Court | 8:00 8:15 8:30 | Lulu Belle and Scotty News Report Morning Roundup | Breakfast Club N | Jackson Family | | |
| | For Women Only Vaughn de Leath N Monticello Party Line Viennese Sextet N | Linda's First Love Vaughn de Leath N | Smilin' Dan | | Mrs. Wiggs N John's Other Wife N. Just Plain Bill N Today's Children N | WCPO News | Myrt and Marge C Monticello Party Line. | 9:00 9:15 9:30 9:45 | Mary Marlin N Ma Perkins N | Banner Newshawk Vaughn DeLeath N | Bachelor's Children C Monticello Party Line. Myrt and Marge C To be announced C Twin Pianos C | | |
| 1:00 11:15 11:30 11:45 | Household Hour and Movieland News Jayne Rohan Murdock Williams | News The Road of Life N Arthur Chandler, Jr The Goldbergs | Jean Abbey | 11:00 11:15 11:30 | David Harum N | WCPO News Merry-Go-Round | Art of Living | 10:00 10:15 10:30 | The O'Neills N | Vagabonds N Rhythm Serenade Hi Boys N | Mary Lee Taylor C | | |
| 12:15 12:30 12:45 | | Vic Arden's Orchestra National Farm and Home Hour N | Edwin C. Hill C Rom'nce Helen Trent C Our Gal Sunday C | | Freshman Follies Noonday Reverie Barry McKinley N | | Swinging the Blues C. Edwin C. Hill C | 11:00 11:15 11:30 | Don and Helen Chuck, Ray & Christine For People Only Mkts.—weather—news. | Farm Scrap Book National Farm and Home Hour N | Swinging the Blues C Edwin C. Hill C Romance Helen Trent C Our Gal, Sunday C | | |
| 1:00 1:15 1:30 1:46 | Love and Learn N Rochester Civ. Orch. N | CONTRACTOR OF THE PARTY OF THE | Betty and Bob C Hymns All Churches C Grimm's Daughter C Hollywood in Person C | 1:30 1:45 | Total Control of the | Dot Club News | Ann Kirk Trio | 12:15 12:30 12:45 | Prairie Farmer, Dinnerbell Time " Voice of Feed Lot | Salaran Carrier Commission Commis | Linda's First Love College of Agriculture Livestock-Markets Sunshine Sue | | |
| 2:00 2:15 2:30 2:45 | Music Guild N Beatrice Fairfex | Vocational Agriculture Living Literature | American School of the Air C | | Don't Look Now M Sylvia Cyde N Carroli Sisters N Armchair Quartet N | 11 44 | Petticoat of the Air C Dr. Len W. Morrey C American School of the Air C | 1:00 1:15 1:30 1:45 | Music Appreciation The Old Timers Grain Market "How I Met My Hu'd. | E. Maddy N | The Rangers | | |
| 3:15 3:30 3:45 | Airbreaks N | Ma Perkins N Vic and Sade N The O'Neills N | P.T.A. Program Notes and News | 3:15 | WSAI Little Show Kathryn Witwer M Ribber Shannon | Today's Winners | Matinee C | 2:00 2:15 2:30 2:45 | Homemakers' Matinee —Orchestra Mary Wright | The O'Neills N | Hymns All Churches Howard Barlow's | | |
| 4:15 4:30 4:45 | 21 00 | Mary Martin N Kitty Keene, Inc | Bob Byron C Eddie Schoelwer Y. W. C. A. Program. | 4:00 4:15 4:30 4:45 | It's Strange | WCPO News | Bob Byron, songs C | 3:00 3:15 3:30 3:45 | 14 16 | A Woman's News The Guiding Light N. Club Matinee N Road of Life N | Hope Alden's Rom'ce. Weekday Devotions State Teachers College | | |
| | Evening Concert Straight Shooters N | Singing Lady N The Whistling Kid | Freshest Thing in Town Hollywood Highlights. "Dear Teacher" C | 5:00 5:15 5:30 5:45 | Nellie Revell N Grandpa Hans | | Console Capers The Arcadians | 4:00 4:15 4:30 4:45 | Music Circle | Top Hatters N Nellie Revell N Financial News Freddie Rose | Science Series C | | |
| 6:15 6:30 6:45 | Little Orphan Annie N Paul Kennedy WCKY News Automobile Dealers | Supper Serenade Bob Newhall Lowell Thomas N | Dick Bray—Sports News—George Hall's Orchestra C | 6:00 6:15 6:30 6:45 | Ky. Colonel | Home Beautiful | News; George Hall's | 5:00 5:15 5:30 5:45 | Harry Kogen's Orch. N What's the News? | Hammett & Cooney Afternoon News Rhythmaires N Asher & Little Jimmie | Jack Armstrong Salt and Peanuts | | |
| 7:30 7:45 | Vivian Della Chiesa N | Vocal Varieties N Lum and Abner N Tonic Time | Famous Actors Guild— Helen Menken C | | F. Graffolier's Orch Success Doctor Musical Speedway | Rosen's Rangers | | 6:30 | | | | | |
| | Wives N | Edgar A. Guest N., | Edw. G. Robinson— Dramatization C Al Joison and Others C | 8:00 8:15 8:30 8:45 | Wayne King N | WCPO News Better Sportsmanship City Charter Com'tte Men of Vision | Edw. G. Robinson— Dramatization C Al Jolson Show with Martha Raya C | 7:00 7:15 7:30 7:45 | Husbands and Wives N It Can Be Done N | Johnny with Russ Morgan N Wayne King's Orchestra N | Edw. G. Robinson— Dramatization C Al Joison Show, with Martha Raye C | | |
| 9:15 9:30 9:45 | WCKY NEWS Headlines of 1927 Good Times Society N | Lads N Tue Detective Mysteries | Go By C Jack Oakie's College C | 9:00 9:15 9:30 9:45 | Vox Pop N | Y. M. C. A. Program. Gypsy Fortunes | Watch the Fun Go By with Al Pearce C Jack Oakie's College C | 8:00 8:15 8:30 8:45 | Ben Bernie and All the Lads N Good Time Society N | Ben Bernie's Orchestra N Hollywood Mardi Gras N | Watch the Fun Go By C Jack Oakie's College- Benny Goodman's | | |
| 10:15 0:30 10:45 | Streamline Revue | Jimmy Fidler N Men at Work | Benny Goodman's Orchestra C Newscast—Lee Bland Joe Binder, songs | 10:45 | Roger Pryor's Orch | WCPO News For the Piano Cotton Club Orchestra | The same of the sa | 9:00 9:15 9:30 9:45 | phonic Serenade N | Musical Moments | Orchestra C | | |
| 11:15 | Eddie Varzos' Orchestra N | Paul Sullivan Ariie Simmonds' Orch. Isham Jones' Orchestra M | To be announced Tommy Dorsey's Or. C George Olsen's Orchestra C | 11:00 11:15 11:30 11:45 | | WCPO News Dance Awhile Dance Awhile | George Olsen's | 10:00 10:15 10:30 10:45 | Globe Trotter La Salle Hotel Orch Eddie Varzo's Orchestra | Sports: McDowell's | Poetic Melodies C Louisville Dance Time Meador Lowrey—News | | |
| | WCKY | WLW | WKRC | | WSAI | WCPO | WHIO | ſ | WLS-WENR | WSM | WHAS | | |

NETWORK PROGRAMS (NBC-CBS)

7:00—Poetic Melodies: Jack Fulton, tenor, and Francis MacCormack, poetic reader, and Carlton Kelsey's Orchestra. WABC WKRC wgar wcau wadc wwva wbt

-Easy Aces comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wham wire
-Amos 'n' Andy: Pepsodent Program. WEAF WLW wgy kyw who
-irma Glen, organist. (NBC) wtam wmaq

--Irma Glen, organist. (NBC) wtam wmaq
7:15-Vocal Varieties: Choral Group of 14
Voices. WLW to WEAF wgy wtam wire
wmaq who kstp kyw wdaf
--Song Time with Ruth Carhart and Bill
Perry. WABC WHIO WHAS wir wgar wadc
wwwa wit
--American Home Products Program. WJZ
WCKY WLS whk kdka wham
7:30-Hartick's Lum and About comedy.

30—Horlick's Lum and Abner, comedy sketch. WJZ WLW WLS whk

George Griffin, tenor. (NBC) wave wire

wnem

Famous Actors Guild Presents Helen
Mencken in "Second Husband." WASC
WKRC WHIO WHAS wcao wgar wbbm wir
wcau kmbc kmox

-Steinie Bottle Boys. WEAF only.

Joan Brooks, contraite. (NBC) wgy wtam wmaq who wdaf
7:45—Vivian Della Chiesa, soprano. (NBC)
WCKY WLS whk wave wire wham wowo
—Benne Rabinoff, violinist. WEAF WSM
wgy wtam wmaq who wdaf
—John B. Kennedy, commentator. WJZ only
8:00—Edward G. Robinson, with Claire Trevor and Supporting cast—damatic sketch.
WABC WHIO WKRC WHAS wir wbbm wfbm wgar kmbc wcau kmox wbt wcco wadc
—Johnny Presents Russ Morgan's Orchestra:
Charles Martin's Thrill; Swing Fourteen;
Frances Adair; Rhythm Rogues, and Glenn Cross. WEAF WLW WSM kyw wgy wwi wtam wmaq who kstp wdaf wfla wire kvoo—Husbands and Wives: Conducted by Sedley Brown and Allie Lowe Miles. WJZ WCKY WLS wham whk
8:30—Al Jolson Show with Martha Raye, Parkyakarkus and Victor Young's Orchestra.
WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmox wbt wadc wwi wcco—Lady Esther Serenade: Wayne King and his Orchestra. WEAF WSAI WSM kvoo wwi who kstp wmaq wire wave kyw wgy wtam

-"It Can Be Done," dramatic sketch, with Edgar Guest. Frankie Master's Orchestra, WJZ WLW WLS kdka whk wham 9:00—Yox Pop, conducted by Parks Johnson and Wallace Butterworth. WEAF WSAI kyw wgy wtam wwi wmaq who wdaf wire—Ben Bernie and All the Lads: Guest artists. WJZ WLW WLS WSM kdka whk wave kstp wham wfla kvoo wbap—"Watch the Fun Go By," presented by Al Pearce and His Gang. Nick Lucas, singing guitarist; Arlene Harris, "Human Chatterbox;" Carl Hoff's Orchestra. WABC WKRC WHIO WHAS wir wbbm wfbm kmbc wcau kmox wadc wsbt wbt wcco wgar

wgar 9:30—"Camel Caravan"—Jack Oakie's Colwgar

'30—"Camel Caravan"—Jack Oakie's College" with Jack Oakie, Stuart Erwin, Raymond Hatton and William Austin, comedians; Helen Lind, commedienne; Harry
Baris, songs; Meyer Alexander's Chorus;
Georgie Stoll's Orchestra and guests—
"Swing School" with Benny Goodman's Orchestra and guests, WABC WKRC WHIO
WHAS wir wbbm wfbm wgar wcau kmbc
kmox wadc wsbt wbt wsfa wwi wcco
—Hollywood Madri Gres. Lanny Ross,
Charles Butterworth, Florence George, Don
Wilson, Jane Rhodas, Rhythm Singer, Raymond Paige's Orchestra and guest star.
WEAF WSAI WSM who kyw wgy wwi wtam
wdaf wire kstp wfla wave wmaq kvoo wbap
—Good Time Society—All Negro Revue.
WJZ WCKY WLS kdka wham whk

10:30-Del Casino, songs. WABC kmox wsbt

Phillips Poly Follies. (CBS) wbbm wfbm

-Phillips roly rollies. (Cos) with with kmox wish wcco kmbc.

Jimmie Fidler's Hollywood Gossip. WEAF WLW WSM wgy wtam wmaq who kyw wwi wire wfla wave wbap kvoo wdaf kstp.

Marek Weber's Symphonic Serenade. WJZ WLS kdka whk wave wham wfla wire wbap 10:45—Miss Fisher Directs—instrumental group.

WEAF wgy wtam wave wire kyw wmaq wwi -Four Stars, Girl's Vocal Quartet. WABC 11:00---The 1:00—The Pepsodent Program: Amos 'n'
Andy. (NBC) WSM wwi wdaf wire wbap
kstp
—Violin in the Night. WEAF wgy wtam

-Violin in the responsive who wmaq who wmaq —"Poetic Melodies:" Jack Fulton, tenor; Franklyn McCormack, reader, with Carlton Kelsey's Orchestra. (CBS) WHAS wir wbbm wfbm kmbc wwi wcco kmox.

-The Vagabonds. (NBC) whk wave wire wham

-Tomorrow's News Tonight: Commentary by Andre Baruch. WABC only -Esso News Reporter. WJZ only

11:05-The Vagabonds. WJZ whk wave wire

10:00—General Hugh Johnson, commentator.
WJZ WCKY WLS whk wham kdka
10:15—Joan Edwards, contralto.
WLS whk wave wire wham

11:15—Lou Breese and the French Casino Orchestra. WEAF wgy wtam wmaeq who —King's Jesters Hotel LaSalle Orchestra.
WJZ WCKY WLS whk wave wire wham

-Tommy Dorsey and his Orchestra. WABC WKRC WHIO II:30—George Olsen's Orchestra. WABC WHIO WKRC wir wbbm wcau wgar wfbm kmox wadc wsbt wbt wsfa wcco

Donahue's Rainbow Room Orchestra.

—Al Donahue's Rainbow Room Orchestra. WEAF wgy wtam wmaq who
—Eddie Varzos' Bismarck Hotel Orchestra. WJZ WCKY WLS whk wave wire wham MIDNIGHT—Rudy Vallee's Ambassador Hotel Cocoanut Grove Orchestra. WJZ WCKY WLS kdka whk wave wire wham —Frank Dailey and his Orchestra. WABC WKRC WHAS wfbm —Jerry Blaine and the Park Central Hotel Orchestra. WEAF wij wgy wtam who 12:30—Lang Thompson's Commodore Perry Hotel Orchestra. WJZ WCKY kdka wave wire wham whk —Harold Stern's Kenmore Hotel Orchestra. WEAF wgy wtam wmaq who wdaf —Ted Fiorito's Orchestra. WABC WKRC WHAS wfbm wir

Tim and Irene headlined vaudeville bills in practically every city in the

PHIL BAKER -- "The Great American Trouper"

PHIL BAKER, whose picture greets which he has likewise achieved topyou on this week's front cover of notch position. RADIO DIAL, now faces the CBS microphone every Sunday night at of the various big circuits, Phil is re-7:30 p. m., (E.S.T.), as "The Great membered for his introduction of the American Trouper."

year's comedy characterization, to on the part of the audience. that of a trouper—an actor who's than earned "The Great American radio with auspicious success. Trouper."

He ran away from home as a boy six years ago he entered radio, in selected.

In vaudeville, where he worked all heckling stooge—a man in the theatre Phil's change from the impersona- gallery who reviled Phil and created tion of a newspaper editor, his last first amazement, then pandemonium

In his radio routine, the familiar taken the bumps and liked it, is Beetle is, in a sense, this same gallery sound transition. For Phil has more heckler transferred into the realm of

Baker has augmented his use of the stooge to include as hecklers not only to go on the stage. With only an ac-Beetle, the Great Un-named and cordion, an engaging personality and Harry (Bottle) McNaughton, but a big sense of humor, he climbed to his orchestra leader, Oscar Bradley. the highest rungs in vaudeville, then The feminine stooge has not yet been

"Famous Jury Trials" Off the Air For President

"Famous Jury Trials," WLW dramatic program, will not be broadcast October 18. The program has been cancelled that WLW listeners may hear the address of President Roosevelt, scheduled for 10:30 to 11:00 p. m. (E.S.T.).

On October 20, the program will be broadcast over WFIL and KWK Station and WOR and WGN of the Mutual network taking the program October 25, 10:00 to 10:45 p. m. (E.S.T.).

They're saying that Ben Bernie will (1) retire permanently very shortly, or (2) take a long vacation away

Advance Dope on Cars

Advance information on the 1938 motor models is being disclosed in a series of WCKY programs heard at 6:45 p. m. (E.S.T.), Monday through Friday and which continues until October 29.

WCKY is co-operating with the Cincinnati Automobile Dealers Association in paving the way for the Auto Show, October 31, through November 6. Each evening Virginia Golden interviews Cincinnati leaders of the WLW Line, with the Nation's in the auto industry. There is a musical background supplied by live talent. The programs originate in the WCKY Netherland Plaza Studio.

> Alfred Gus Karger, commentator, WLW and WLW Line, will discuss "Tomorrow's Crop-Cultivated Today," Saturday, October 16, at 6:45

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MONDAY THROUGH FRIDAY, 6:45 p. m. (E.S.T.)

for interviews with leading Cincinnati automobile dealers by Lee Wood, songs by Monte Gold and piano novelties by Mabel Fields

Zoom To The **Heights of Adventure**

With Speed Gibson of the International Secret Police

Every Monday, Wednesday and Friday at 6:00 P.M.

An exciting and entertaining program for both Young and Old sponsored by the Uffelmann Baking Co.

VSAI

Cincinnati's Own Station





PROGRAMS FOR WEDNESDAY, OCTOBER 20





| | _ | | | (CENTRAL STANDARD TIME) | | | | | | | |
|----------------------------------|---|---|--|----------------------------------|--|--|--|------------------------------|---|---|---|
| | WCKY Cincinnati (1490 kc.) | WLW Cincinnati (700 kc.) | WKRC Cincinnate (550 kc.) | | WSAI Cincinnati (1330 kc.) | WCPO Cincinnati, (1200 kc.) | W H I O Dayton (1260 kc.) | | WLS-WENR Chicago, III. (870 kc.) | WSM Nashville, Tenn. (650 kc.) | WHAS Louisville, Ky. (820 kc.) |
| 6:30 6:45 | | | Jerry Foy Sun-Up Jamboree | 6:30 6:45 | | Six-to-Niners | Breakfast Express | 5:30 5:45 | Smile A While | | |
| 7:00 7:15 7:30 7:45 | Tick Tock—Seven O'Clock Morning Round-Up | | | 7:00 7:15 7:30 7:45 | Morning Prayer Early Express | WCPO News | 11 11 11 11 11 11 11 11 11 11 11 11 11 | 6:00 6:15 6:30 6:45 | Curly & Sodbusters Sing, Neighbor, Sing. Pat and Henry | Stamp's Quartet | Asbury College Devotions Dot and Three Dashes Salt and Peanuts |
| 8:00 8:15 8:30 | Four Showmen N Wm, Meeder N News for Executives | Rube Appleberry Peter Grant-News | Woman's Hour | 8:00 8:15 8:30 | Malcolm Claire N Good Morning N Familiar Melodies N | WCPO News | WHIO Almanac Little Tom Greenfield Chapel C Women make the News | 7:00 7:15 7:30 | News Report | WSM News | Early Morning |
| 9:00 9:15 9:30 | | Hymns of All Churches Hope Alden Rom'nce The Mad Hatterfields. | | 9:45 9:00 9:15 9:30 | " " | WCPO News Musical Menu | Cornelia on the Air Richard Maxwell C Municipal Court | 8:00 8:15 8:30 | | Breakfast Club N | As You Like It C Meador Lowery-News. Jackson Family |
| 10:15 10:30 | For Women Only Vaughn de Leath N Monticello Party Line. | Linda's First Love Vaughn de Leath N We Live Again | Smilin' Dan | 9:45 10:00 10:15 10:30 | Mrs. Wiggs N John's Other Wife N. Just Plain Bill N | WCPO News Federal Theatre Jones Boys | Pretty Kitty Kelly C Myrt and Marge C Monticello Party Line. | 9:00 9:15 9:30 | Mary Marlin N Ma Perkins N Pepper Young's Fam. N News Report | Banner Newshawk Vaugh DeLeath N Bennett & Wolverton N | Tony Wons' Book C |
| 10:45 11:00 11:15 11:30 | Household Hour and Movieland News Jane Rohan | The Road of Life N Carson Robison | Magazine of the Air C Big Sister C | 11:00 11:15 11:30 | How to be Charming N | WCPO News | Magazine of the Air C | 10:00 10:15 10:30 | The O'Neills N Road of Life N Vic and Sade N | Hollyw'd High Hat's N Melody Caravan How to be Charm'g N | Carol's Romance C Big Sister C |
| 11:45 | Come O'r to Our H'se WCKY News | Girl Alone N | Mary M. McBride C | 11:45 | Kentucky Clocker | WCPO News | Aunt Jenny's Stories C | 11:00 | Virginia Lee, Sunbeam | Trail Finder N | Mary M. McBride C |
| 12:30 12:45 | | National Farm and Home Hours N | Rom'nce Helen Trent C Our Gal Sunday C | 12:15 12:30 12:45 | Jane Gray Three Marshalls N Cincinnati—Your City. | Man on the Street Meiody Parade | To be announced News; Markets | 11:30 11:45 | Shopping News Markets; Weather | Home Hour N | Edwin C. Hill C Helen Trent C Our Gal Sunday C |
| 1:00 1:15 1:30 1:45 | WCKY's Neighbors Grace and Scotty N | Voice of Experience. Betty and Bob | Berry Crocker C | 1:00 1:15 1:30 1:45 | Your Husband | Rhythm Rambles Dot Club News From Hawaii | Ann Kirk Trio Evelyn Day, songs Symphonetta You Shall Have Rhythm | 12:15 12:30 | Dinnerbell Time | Banner Newshawk | Linda's First Love College of Agriculture Livestock-Markets Sunshine Sue |
| | | | | 2:00 2:15 2:30 2:45 | Don't Look Now M | | Woman's News C Milton Charles C American School of the Air C | 1:15 1:30 | Business & Industry The Old Timers Grain Market Melody Parade | To be announced Meetin' House N | Women's News C Milton Charles, or., C University of Kentucky |
| 3:00 3:15 3:30 3:45 | Vomen Explore the World N Sports Review Schumann Violin | | | 3:00 3:15 3:30 3:45 | WSAI Little Show Arthur Wright M Ribber Shannon | Today's Winners | News: Ray Block's Varieties C Pop Dayton Acad. of Medicine C | 2:15 2:30 | Homemakers' Matinee | Vic and Sade N | Betty and Bob Hymns All Churches Jenny Peabody C Acad. of Medicine C. |
| 4:00 4:15 4:30 4:45 | Concerto N Club Matinee N Congress P. T. A. N | | Curtis Music Institute C Eddie Schoeiwer | 4:00 4:15 4:30 4:45 | Lorenzo Jones N Ladies Step Out It is Strange Mary Paxton | WCPO News Today's Winners | Curtis Institute of Music C | 3:15 | | A Woman's News The Guiding Light N. To be announced Road of Life N | Hope Alden's Rom'ce Weekday Devotions Institute of Music C Dr. Allan Dafoe C |
| 5:00 5:15 5:30 5:45 | Sports Review Clifford Menz N Sports Final Straight Shooters N | Junior Nurse Corps N Jack Armstrong Singing Lady N The Whistling Kid | Freshest Thing in Town Hollywood Highlights. | 5:00 5:15 5:30 5:45 | | Jam for Supper | Tea Time Tunes | 4:15 | Music Circle | Not for Ladies N Cliff'd Menz, tenor N To be announced Vaughn Quartet | Doris Kerr, songs C. |
| 6:15 6:30 | Lynn Cole | Supper Serenade Bob Newhall | Musical Visions | 6:00 6:15 6:30 6:45 | | WCPO News Home Beautiful Dinner Club | | 5:15 5:30 | Harry Kogen's Orch. N What's the News? | Rhythm Time | Jack Shannon, songs C Jack Armstrong Salt and Peanuts Early Evening Revue |
| 7:00 7:15 7:30 | Easy Aces N Bisodol Program N Vic Arden's Orchestra Charlotte Lansing N | Amos 'n' Andy N Marlin Maine's Orch Lum and Abner N | Poetic Melodies C "Hobby Lobby" C | 7:00 7:15 7:30 7:45 | Uncle Ezra N | Dick Porter The Gaities Yours Truly Race Results | Vic Arden's Orch "Hobby Lobby" C Boake Carter C | 6:15 | Products Program N | B. C. Sports—Music To be announced Barra's Harmonica N. Stars of Broadway | Leland Brock |
| 8:00 8:15 8:30 | Eddie Duchin's | One Man's Family N. | Cavalcade of | 8:00 8:15 8:30 8:45 | Jack Sprigg's Orchestra Wayne King's Orchestra N | WCPO News Nicholas Klein Musically Speaking | Rendezvous For Two Moon Magic Texaco Town, with Eddie Cantor C | 7:15 7:30 | Eddie Duchin's Orchestra N Sid Skolsky, News N., Norsemen Quartet N | | Cavalcade of America C Texaco Town with Eddie Cantor C |
| 9:15 | WCKY News | - | Andre Kostelanetz's Orchestra C To be announced C | 9:15 | V. Lopez's Orch. M. Kay Kyser's Orch. M. Don Albers' Orchestra | WCPO News Republican Com'tee In Swing Time The Play Boys | Andre Kostelanetz's Orchestra C To be announced C | 8:00 8:15 8:30 8:45 | Waltz Interlude N | Town Hall Tonight N | Andre Kostelanetz Concert Orchestra C To be announced C |
| 10:00 10:15 | Gen. Hugh Johnson N Joan Edwards N Streamline Revue | | Gang Busters C Newscast—Lee Bland | 10:00 10:15 10:30 10:45 | Biffie Snider's Orch Frenchy Graffolier Sydney Mason | WCPO News | Bob Chester's Orch Newspaper of the Air | 9:15 9:30 9:45 | Gen. Hugh Johnson N Joan Edwards N NBC Minstrel N | Your Hit Parade N | The "Gang Busters" C "Hobby Lobby," with Dave Elman C |
| 11:00 | Vagabonds N | Paul Sultivan Los Amigos Orchestra | Ross Pierce's Orch Benny G'dman's Or. C Sammy Kaye's | 11:00 11:15 11:30 | Harry Candullo's Orchestra Barney Rapp's Orchestra | WCPO News Dance Awhile | Phyl Coe Myst'y Drama B. Goodman's Orch. C Sammy Kaye's Orchestra C | 10:15 | Globe Trotter King's Jesters Orch Waltz Interlude N | | Poetic Melodies C Louisville Dance Time Meador Lowery-News. |
| | WCKY | WLW | WKRC | 1 | WSAI | WCPO | WHIO | | WLS-WENR | WSM | WHAS |

NETWORK PROGRAMS (NBC-CBS)

7:00-Poetic Melodies: Jack Fulton, tenor; Franklyn MacCormack, poetic reader, and Carlton Kelsey's Orchestra. WABC WKRC

Carlton Kelsey's Orchestra. WABC WKRC wadc www wbt wgar wcau

Easy Aces, comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wham wire

Pepsodent Program: Amos 'n' Andy. WEAF WLW wgy kyw who

Louis Panico's Oriental Gardens Orchestra. (NBC) WSAI wham wmaq

(NBC) WSAI wtam wmaq
9:15—"Uncle Ezra's Radio Station E-Z-R-A,"
with Pat Barrett, Nora Cunneen and others.
WEAF WSAI wgy wmaq wtam wire wdaf
kyw who wbap kstp
—American Home Products Program. WJZ
WCKY WLS whk kdka wham
—"Hobby Lobby" featuring Dave Elman and
erchestra. WABC WKRC WHIO wcau
wadc wgar wir wfbm wbt
7:30—Horlick's Ium and Abner comedy statch

7:30—Horlick's Lum and Abner, comedy sketch.
WJZ WLW WLS whk
—Mario Cozzi, baritone. (NBC) wave wire
wham

wham

—Cappy Barra's Swing Harmonicas. WEAF
WSM wgy wtam wmaq who wdaf kyw
7:45—Boake Carter. WABC WKRC WHIO

WHAS wir wbbm wgar kmbc wcau kmos

wcco wbt
-Charlotte Lansing, soprano and orchestra
(NBC) WCKY kdka whk wave wire whan

-Sisters of the Skillet-Ed, East and Raiph Dumke. WJZ only

Jean Sabion, songs. WEAF WSAI wgy wtam wmaq who wdaf

8:00—One Man's Family, dramatic skefch. WEAF WLW WSM wdaf wgy wwi wtam who wmaq wfla wave kvoo wbap kyw kstp "'The Cavalcade of America"—Historical Drama, Don Yoorhees and his Concert Or-chestra. WABC WKRC WHAS wir wbbm wfbm wgar kmbc wcau kmox wbt wwj wcco

-Elizabeth Arden presents Eddie Duchin and his Orchestra. WJZ WCKY WLS kdka whi

wnam

8:30—Texaco Town with Eddie Cantor, comedian, Deanna Durbin; Pinky Tomlin; "Saymore Saymore;" Jimmy Wallington; Jacques Renard and his Orchestra. WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wwj wcco—Lady Esther Serenade: Wayne King and his

Orchestra. WEAF WSAI WSM wtam wfaa wgy wwi kyw kvoo wbap kstp who wdaf —Sid Skolsky, Hollywood News. WJZ WCKY WLS kdka whk wham 8:45 Norseman Quartet. WJZ WCKY WLS kdka whk wham 9:00—Chesterfield presents Andre Kostelanetz's Cocert Orchestra; Elisabeth Rethberg, guest artist; Deems Taylor, commentator; Paul Douglas, announcer. WABC WKRC WHAS WHIO wir wbbm wfbm wgar kmbc wcau kmox wadc wbt wsfa wwl wcco wsbt—Town Hall Tonight: Walter O'Keefe, comedian, with the Town Hall Quartet, Peter Van Steeden and Orchestra, and guest artists. WEAF WLW WSM kyw wham wwi wmaq who wdaf kstp wave wfla kvoo wgy wfak wire—To be announced. WJZ WCKY WLS kdka whk wowo

:30-To be announced. WABC WKRC WHIO

WHAS wir wgar wbbm kmbc wcau kmox wadc wbt wwi wcco -Waltz Interlude—Orchestra, direction Ernest Gill. WJZ WCKY WLS whk wave wire

10:00—"Gang Busters," true crime dramatiza-tions. Conducted by Phillips H. Lord. WABC WKRC WHAS WHIO wir wbbm wfbm wgar wcau kmox wwi wcco

-Your Hit Parade: guest; Richard Himber's Orchestra; Stuart Allen, baritone; Freddie Hildegarde, guest star. WEAF WLW WSM --Esso News Reporter. WJZ only

withm wgar kmbc wbf wsfa wwi wcco—
NBC Minstrel Show: Gene Arnold, interlocutor; Vance McCune, Ken Christie, Bill
Thompson and Jimmie Dean, end men;
Chorus group of ten male voices. Clark
Dennis, tenor; Edward Davis, baritone, and
Roy Shield's Orchestra. WJZ WLS whk
kdka wowo wave wire wham

-"Hobby Lobby". (CBS) WHAS wbbm kmox wcco wwl wsbt wgst wsfa

10:45—Alistair Cooke, British commentator.
WEAF wgy wtam wmaq who
—To be announced. WABC wadc wbbm
wcco wgar wsbt wgst

wcco wgar wsbt wgst

11:00—Amos 'n' Andy. (NBC) WSM wire wmaq
wdaf kstp wtam wwi

-"Poetic Melodies:" Jack Fulton, tenor;
Franklyn MacCormack, reader, and Carlton,
Kelsey's Orchestra. (CBS) WHAS wir
wbbm wtbm kmbc wcco kmox wwi

-Eddie LeBaron's Rainbow Room Orchestra.
(NBC) wgy wtam who kyw

-Tomorrow's News Tonight: Commentary by
Andre Baruch. WABC only

wgy wtam wmaq kyw wdaf wfaa who wfla kstp wave wwi wire

General Hugh Johnson, commentator. WJZ WCKY WLS kdka wham whk 10:18—Joan Edwards, contralto. WJZ WCKY WLS whk kdka wowo wave wire wham WLS whk kdka wowo wave wire wham 10:30—Patti Chapin, songs. WABC wbbm wfbm wgar kmbc wbt wsfa wwi wcco

WEAF wmaq wgy wtam who wdaf kyw.

Benny Goodman and his Orchestra. WABC WKRC WHIO wadc wsbt wbt wgst wire wham

11:15-King's Jesters Hotel LaSalle Orchestra. WJZ WCKY WLS whk wave wire wham Lou Breeze's French Casino Orchestra.

WEAF wmaq wgy wtam who wdaf kyw.

-Benny Goodman and his Orchestra. WABC

WKRC WHIO wadc wsbt wbt wgst

11:30—To be announced. WEAF wgy wtam wmaq who
—Sammy Kaye and his Orchestra. WABC Sammy Kaye and his Orchestra. WABC WHIO WKRC wir wcau kmbc wadc wbt

-Waltz Interlude. WJZ WCKY WLS whk

MIDNIGHT—Tommy Dorsey and his Orchestra.
WABC WKRC WHAS wibm wger kmbc wasc WRRC WHAS with wger kmbc wcau kmox

To be announced. WJZ WCKY whk wave

wire —Larry Burke, tenor. WEAF WLS wgy wtam

wmaq who wdaf
-Frankie Master's Orchestra—(CBS) wbbm

kmbc
12:08—Woody Herman's Normandie Orchestra. WEAF WLS (WLW on 12:15) wgy
wtam wmaq who
12:30—Lights Out: Mystery drama (NBC) WLS

wgy wfam wmag who
—Herman Middleman's Orchestra. WJZ
WCKY kdka whk wava wire wham wowo
—Bob Crosby's Orchestra. WABC WHIO
WKRC WHAS wbbm wfbm wadc





PROGRAMS FOR THURSDAY, OCTOBER 21





| | | | | (CENTRAL STANDARD TIME) | | | | | | | |
|----------------------------------|---|---|---|-------------------------|---|---|---|----------------------------------|---|---|---|
| | WCKY | WLW Cincinnati (700 kc.) | WKRC Cincinnati (550 kc.) | | WSAI Cincinnati (1890 kc.) | WCPO Cincinnati (1200 kc.) | WHIO Dayton (1260 kc.) | | WLS-WENR Chicago, Ill. (870 kc.) | WSM Nashville, Tenn. (650 kc.) | WHAS Louisville, Ky. (820 let.) |
| 6:30 6:45 | | Top o' the Moning | Jerry Foy | 6:30 6:45 | •••••• | Six-to-Niners | Breakfast Express | 5:30 5:45 | | | |
| 7:00 7:15 7:30 7:45 | Tick Tock—Seven O'Clock Morning Round-Up | Morn'g in the Mount's Prayer Period WLW Mail Bag Merrymakers | Dow's Dawn Patrol | | Morning Prayer Early Express | WCPO News | 11 11 11 11 11 11 11 11 11 11 11 11 11 | 6:00 6:15 6:30 6:45 | Don & Helen Chuck, Ray & Christine Pat and Henry | Vaughn Quartet | Asbury College Devotions Dot and Three Dashes Salt and Peanuts |
| 8:15 8:30 | Charioteers N Liebert Ensemble N News for Executives Lucille and Lanny N | Malcolm Claire N Peter Grant—News Arthur Chandler, Jr The Gospel Singer | Woman's Hour | 8:15 | Arthur Chandler, Jr Good Moning N Familiar Melodies N. Women's Newsreel | WCPO News | | 7:00 7:15 7:30 7:45 | News Report Evelyn & Hill Toppers Morning Devotions Jolly Joe's Pals | G'd Morn, Melodies N | Early Morning Jamboree |
| | Breakfast Club N London Stock Market. Breakfast Club N | Hymns of All Churches Hope Alden's Rorn'nce Hello Peggy Young Widder Jones. | Music in the Air C Musical Calendar Bachelor's Children C | 9:15 9:30 | Rainbow Ridge Streamliners N | Musical Menu | Music in the Air C Municipal Court | 8:00 8:15 8:30 8:45 | Lulu Belle and Scotty News Report Morning Roundup Morning Minstrels | l | Music in the Air C Meador Lowery-News. Jackson Family Bachelor's Children C. |
| 10:30 | For Women Only Vaughn de Leath N Monticello Party Line Viennese Sextet N | Linda's First Love Vaughn de Leath N We Live Again Houseboat Hannah | Smilin' Dan | 10:15 10:30 | Mrs. Wiggs N John's Other Wife N. Just Plain Bill N Today's Children N | WCPO News | Monticello Party Line | 9:00 9:15 9:30 9:45 | Mary Marlin N Ma Perkins N Pepper Young's Fam. N News Report | Banner Newshawk Vaughn DeLeath N Bennett & Wolverton N | Monticello Party Line. Myrt and Marge C Emily Post C The Instrumentalists C |
| 11:15 11:30 | Movieland News Jayne Rohan | | Big Sister C | 11:15 | David Harum N | WCPO News | Carol's Romance C | 10:00 10:15 10:30 10:45 | Vic and Sade N | High Hatters N Jack's Mountaineers . Semi-Classical Music N Gay Nineties N | |
| 12:15 | WCKY News Geo. Griffin N Farm and Home Hour N | Girl Alone N Vic Arden's Orch National Farm and Home Hour N | Cheri and 3 Notes C Edwin C. Hill C Rom'nce Helen Trent C Our Gaj Sunday C | 12:15 | Freshman Follies Noonday Reverie To be announced Cincinnati—Your City. | The Playboys | Edwin C. Hill C | 11:30 | Chuck, Ray & Christine For People Only | Farm Credit Interview Peggy Tudor Farm and Home Hour N | |
| 1:00 1:15 1:30 1:45 | Love and Learn N | Voice of Experience | Grimm's Daughter C | 1:15 | News Words and Music N. | WCPO News Rhythm Ramblers Dot Club News From Hawaii | Ann Kirk Trio Better Business Bureau Symphonetta You Shall Have Rhythm | 12:00 12:15 12:30 | Prairie Farmer, Dinnerbell Time | 11 11 | Linda's First Love College of Agriculture Livestock-Markets |
| 2:00 2:15 2:30 2:45 | | Vocational Guidance Latin America | Meet the Missus | 2:15 2:30 | Musical Guild N The Wise Man N Armchair Quartet N | WCPO News Siesta | Petticoat of the Air C Herbert Foote C American School of the Air C | 1:00 1:15 1:30 1:45 | "Touring the World" The Old Timers Grain Market | Strollers Matinee N | The Rangers |
| 3:15 3:30 | Light Opera N Sports Review Southernaires N Swing Serenade N | Pepp'r Young's Fam, N Ma Perkins N Vic and Sade N The O'Neills N | Future Favorites Do You Remember? C Notes and News | 3:15 3:30 | WSAI Little Show Lawrence Salerno M Ribber Shannon | Today's Winners | News; Theater Matinee C Do You Remember? C | 2:00 2:15 2:30 2:45 | Homemakers' Matinee —Orchestra | Pep'r Young's Fam. N Ma Perkins N Vic and Sade N The O'Neills N | Hymns All Churches |
| 4:15 | Sports Review Club Matinee N General Fed. of Women's Clubs N | Dr. Friendly | Eddie Schoelwer Women's Exposition | 4:15 4:30 4:45 | Lorenzo Jones N Ladies Step Out It is Strange To be announced | WCPO News Today's Winners Clock on the Mantel. | " " | 3:00 3:15 3:30 3:45 | Club Matinee: Variety Show N Federation of Women's | A Woman's News The Guiding Light N. To be announced Road of Life N | Weekday Devotions |
| | Sports Review Glen Darwin N Sports Final Straight Shooters N | Junior Nurse Corps N Jack Armstrong Singing Lady N The Whistling Kid | Freshest Thing in Town | 5:15 5:30 | Friend Charlie Golden Melodies N Grandpa Hans Nixson Denton | Your Suburb'n Theatre | Bob Douglas, songs The Arcadians C | 4:00 4:15 4:30 4:45 | Music Circle | | Exploring Space C |
| 6:15 6:30 | Paul Kennedy | Alias Jimmy Valentine Supper Serenade Bob Newhall Lowell Thomas N | Dick Bray—Sports Sports Resume C Geo. Hall's Orch. C | 6:15 6:30 6:45 | J. Hauser's Orch. N Ky. Colonel Paul Sullivan To be announced | WCPO News Home Beautiful Dinner Club | Headline Flashes Geo. Hall's Orch. C. | 5:00 5:15 5:30 5:45 | Harry Kogen's Orch. N What's the News? | Rhythm Time Afternoon News Varieties Turn Back the Clock N | |
| 7:15 7:30 7:45 | Kidoodlers N | Amos 'n' Andy N Vocal Varieties N Lum and Abner N Valley Frolics | "We, the People" C | 7:30 7:45 | Success Doctor Orrin Tucker's Orchestra M | Dick Porter Rosen's Rangers Yours Truly Race Results | We, the People C | 6:00 6:15 6:30 6:45 | Products Program N | Sports—Music String Quartet Gruen Watch Program | London Calling C |
| 8:15 8:30 8:45 | Liedersingers N The March of Time N. | " " | Hour C | 8:15 8:30 8:45 | Roger Pryor's Orch Silk Topper Wayne King's Orchestra M | WCPO News This Rhythm Age City Charter Com'tee Dimwit College | Kate Smith Hour—Jack Miller's Orchestra C | 7:15 | The Liedersingers N The March of Time | Rudy Vallee and his Orchestra | Kate Smith Hour— Jack Miller's Or- chestra C |
| 9:15 9:30 9:45 | | Presents Maxwell House Show Boat N | 00 11 | 9:15 9:30 9:45 | Orchestra M | | Amateur Hour C | 8:1 | To be announced N | Captain Henry pre- sents Showboat N. | Hour C |
| 10:00 10:15 10:30 10:45 | Streamline Revue | Burns and Johnny Trotter's Orch, N | Musical Moments Newscast—Lee Bland It's All In Fun C | 10:15 10:30 10:45 | Frenchy Graffolier Console and Keyb'd I Sydney Meson Henry Weber M | WCPO News For the Piano Cotton Club Orchestra | "Essays In Music"— Victor Bay's Orch. C "It's All In Fun" C Newspaper of the Ai | 9:0 9:1 9:3 | NBC Night Club N | Bing Crosby and Bob Burns with Johnny Trotter's Orchestra | Essays in Music—Victo Bay's Orchestra C. It's All In Fun C |
| | | Theatre Digest Roger Pryor's Orch | Ross Pierce's Orch Cab Calloway's Or. C George Olsen's Orchestra C | | Orchestra | WCPO News Dance Awhile Dance Awhile | . Dance Music | . 10:0 C 10: | Globe Trofter 5 Elza Schallert N 10 Bismarck Hotel | Amos 'n' Andy N WSM News Sports: Adrian McDow | . Poetic Melodies C |
| | WCKY | WLW | WKRC | | WSAI | WCPO | WHIO | 11 | WLS-WENR | | WHAS |

NETWORK PROGRAMS (NBC-CBS)

7:00—Poetic Melodies: Jack Fulton, tenor, and Franklyn MacCormack, poetic reader. Carlton Kelsey's Orchestra. WABC WKRC

wadc wwva wbt wgar wcau
—Amos 'n' Andy: Pepsodent Program. WEAF
WLW wgy wtam kyw wwi who
—Louis Panico's Oriental Gardens Orchestra. (NBC) wmaq
—Easy Aces comedy sketch featuring Jane
and Goodman Ace. WJZ WCKY WLS
kdka whk wire wham

7:15-Vocal Varieties—Choral group of 14 voices. WLW to WEAF wgy wtam wire wmaq who kstp kyw
—"Lord Elgin, London, Calling Elgin, Iltinois." WABC WKRC WHAS wir wgar

nois." WABC WKRC WHAS wjr wgar wbbm wbt wgst -American Products Program. WJZ WCKY WLS whk kdka wham

8:00—Kate Smith Hour, with Benny Youngman, comedian; Jim Crowley, Football
Forum; Jack Miller's Orchestra; Dramas
and great stars. WABC WKRC WHIO
WHAS wir wbbm wfbm wger wcau kmox
wadc wwva wbt wwi
—The Royal Gelatin Program—Rudy Vallee
and his Cennecticut Yankees: Guest artists.
WEAF WLW WSM wtam kyw wgy wbap
kstp wfla kvoo who wdaf wave wire wwi
wmaq wfaa
—General Hugh Johnson, commentator. WJZ
WCKY WLS kdka whk wham
8:15—The Liedersingers—Carol Deis, soprano;

—Horlick's Program, with Lum and Abner: Comedy sketch. WJZ WLW WLS wsb —Al and Lee Reiser, piano duo. (NBC) whk wave wire wham

7:45—Kidoodlers, vocal and instrumental quar-tet. WJZ WCKY WLS whk wave wire wham

dine Conner, soprano; Thomas L. Thomas, baritone; Virginia Verrill, songs; Meredith Wilson's Orchestra; Warren ffull, announcer; Hattie McDaniel, Alma Kruger. WEAF WSM WLW wgy wtam wmaq wave wwi wire kyw who wdaf kspt wbap wfla—To be announced. WJZ WLS kdka wham

-Major Bowes' Ameteur Hour-Ufica, N. Y. WABC WKRC WHIO WHAS wir wbbm wgar wcau kmox wadc wwco wbt wgst

:30—Green Brothers Marimba Orchesra WJZ WLS WCKY kdka wham wowo

WJZ WLS WCRY kdka wham wowo

10:00—Kraft Music Hall, starring Bing Crosby
and Bob Burns, comedian; Johnny Trotter's

Orchestra; guest artists. WEAF WLW WSM
whk wga wtam wwi wmaq wire wave kyw
who wbap kstp wdaf kvoo

"'Essays In Music''—Victor Bay's Concert

Orchestra. WABC WHIO WHAS wir wbbm
wfbm wgar kmbc wcau kmox wbt wgst wwl
wcco

wfbm wgar kmpc wow.

Wcco

NBC Night Club—Maurie Amsterdam,
m. c.; orchestra and soloists. WJZ WCKY
WLS kdka whk wave wire wham
10:30—1t's All In Fun. WABC (WHIO off
10:45) (WKRC on 10:45) WHAS wir wbbm
wgar wcau kmox kmbc wgst wwl wcco

II:00—To be announced. WEAF wgy włam wmaq who wdaf kyw
—"Poetic Melodies:" Jack Fulton, tenor;
Franklyn MacCormack, reader, and Carlton Keisey's Orchestra. (CBS) WHAS wir wbbm wwi wcco kmox

-The Vagabonds. (NBC) WCKY whk wave

-The Vagabonds. (NBC) WCKY whk wave wire wham
-Esso News Reporter. WJZ only
-Pepsodent Program: Amos 'n' Andy. (NBC)
WSM wdaf wfae wmaq wire wky
11:05-Vagabonds. Negro Male Quartet.
WJZ WCKY whk wave wire wham
11:15-Joseph Escarpanter's Rhumba Orchestra. WEAF wgy wtam wmaq who
-Etza Schallert Reviews. WJZ WCKY WLS

kdka whk wave wire wham

Cab Calloway's Cotton Club Orchestra.

WABC WKRC WHIO wadc wbt wbst wcco

kmox wgst 11:30—Ran Wilde and his Netherland Plaza Hotel Orchestra. (NBC) WSAI WCKY wger

wrom wcau

-George Oisen's Orchestra, WABC WHIO

WKRC wgar kmox wadc wsbt wbt wbbm

kmbc wcco

-Northern Lights: dramatic sketch. WEAF

chestra. WJZ WCKY kdka whk wire wham
-Red Norvo and his Orchestra. WABC
WKRC WHIO wir wbbm wgar wf5m kmbc
wcau wadc wsbt wbt wcco wwva kmox -Earl Hines' Grand Terrace Orchestra WEAF wgy wtam wmaq who

Monticello Party Line

The mystery of what Aggie Tuttle is doing, collecting old newspaper clippings photographs and general information about the early youth of all her party line friends is expected to be solved during the coming week on

-Northern Lights: dramatic sketch. WEAF way wham wmaq who wdaf kyw MIDNIGHT—Orrin Tucker and his Orchestra. WABC WKRC WHAS WHIO wir wgar wfbm kmbc wcau wadc wbt wwi —Terri Franconi, tenor. WEAF WLS kdka wy wham wmaq who —Henry Busse's Chez Paree Orchestra. WJZ WCKY whk wave wire wham 12:08—Jerry Blaine's Park Central Hotel Orchestra. WEAF WLS kdka whk wire wham wmaq who chestra. WEAF WLS kdka whk wire wham wmaq who

12:30—Garwood Van and the Trocadero Or
ters and all their neighbors. gie and Clem, Curley and Sara Pe-





PROGRAMS FOR FRIDAY, OCTOBER 22





| | | | | /CENTA | AL STANDARD TIM | | | | | | |
|------------------------------|--|--|---|--------------------------------------|--|--|--|--|---|---|---|
| | WCKY | WLW Cincinnati (700 kc.) | WKRC | | WSA1 Cincinnati (1330 kc.) | WCPO Cincinnati (1200 kc.) | W H I O Dayton (1260 kc.) | Chi | LS-WENR | WSM Nashville, Tenn. (650 kc.) | WHAS Louisville, Ky. (820 tre |
| :30 :45 :00 :15 | | Top o' the Morning Morn'g in the Mount's Prayer Period Sing, Neighbor Sing. | Jerry Foy Sun-Up Jamboree Christian Science Early Edition—News. Dow's Dawn Patrol. | 6:30 6:45 7:00 7:15 7:30 | Morning Prayer Early Express | WCPO News Six-to-Niners | Breakfast Express | 5:30 Sm 5:45 6:00 6:15 Cu 6:30 Sin | rly & Ramblers | Stamp Quartet | Asbury College Devotions Dot and Three Dash |
| :45 1:00 :15 3:30 | " " | Merrymakers Rube Appleberry Peter Grant—News Before Breakfast The Gospel Singer | Woman's Hour | 7:45 8:00 8:15 8:30 8:45 | Malcolm Claire N Good Morning N Familiar Melodies N Women's Newsreel | ** ** | | 7:00 Ne 7:15 Po 7:30 Me | ws Report | WSM News | |
| 2:00 7:15 7:36 7:45 | Breakfast Club N | Betty Crocker Hope Alden's Rom'nce The Mad Hatterfields, Young Widder Jones. | Metropolitan Parade C Richard Maxwell C Musical Calendar Bachelor's Children C | 9:00 9:15 9:30 9:45 | Streamliners N What Next | 4,4,4,4,1 | Richard Maxwell C Municipal Court Band of the Day | 8:15 Ne 8:30 Mc 8:45 The | ws Report orning Roundup a Hill Toppers | 00 10 10 10 10 10 10 10 10 10 10 10 10 1 | Metropolitan Par'de Meador Lowery-New Jackson Family Bachelor's Children Monticello Party L |
| 0:00 0:15 0:30 0:45 | For Women Only Vaughn de Leath N Monticello Party Line. Viennese Sextet N | Linda's First Love | Smilin' Dan Myrt and Marge C Tony Wons C. Ruth Carhart, songs C. Magazine of the | 10:00 10:15 10:30 10:45 | Just Plain Bill N | Federal Theatre Clarence Berger There Was a Time | Pretty Kitty Kelly C Myrt and Marge C Monticello Party Line. Ruth Carhart, songs C Magazine of the Air C | 9:15 Ma 9:30 Per 9:45 Ne | ws Report | Vaughn DeLeath N Bennett & Wolverton N | Myrt and Marge C Tony Wons' Book C Ruth Carhart, songs Crumit-Sanderson C |
| :00 :15 :30 :45 | Movieland News Jane Rohan Come O'r to Our H'se | | Air C Big Sister C Aunt Jenny's Stories C | 11:15 11:30 | | Merry-Go-Round | Big Sister C | 10:15 Ro 10:30 Vic 10:45 Gc | spel Singer N | Rhythmic Serenade How to be Charm'g N Originalities N | Carol's Romance C Big Sister C Aunt Jenny's Stories Mary M. McBride |
| 2:15 2:30 2:45 | Farm and Home Hour N | Girl Alone N | | 12:15 12:30 12:45 | Jane Gray To be announced Cincinnati—Your City. News | Happiness Ahead Man on the Street Melody Parade WCPO News | To be announced News: Markets | 11:15 Ch 11:30 ''8 11:45 Ma | uck, Ray & Christine | National Farm and Home Hour N | Edwin C. Hill C Romance Helen Tren Our Gal, Sunday C Linda's First Love |
| | WCKY's Neighbors Grace and Scotty N | Voice of Experience Betty and Bob | Betty Crocker C Grimm's Daughter C Hollywood in Person C Women's News C | 1:15 1:30 1:45 2:00 | Words and Music N Your Husband Netherland Orchestra. Showtime Matinee N | | Your Neighbor Symphonetta Rhythm for Sale | 12:15 I 12:30 12:45 Vo | ice of Feed Lot | Banner Newshawk Dept. of 'Agriculture. NBC Appreciation | College of Agriculi Livestock Markets Sunshine Sue Women's News C. |
| :15 2:30 2:45 | Hour N | Music Appreciation Hour—Dr. Walter Damrosch N | Meet the Missus American School of the Air C | 2:15 2:30 2:45 3:00 | Walter Logan's Music N\ | | M. Charles, organ C American School of the Air C | 1:30 Gr 1:45 Me | a Old Timers ain Market elody Parade | " " | Milton Charles, org University of Kentucky |
| 1:15 3:30 1:45 | " " | Ma Perkins N Vic and Sade N The O'Neills N | Jenny Peabody C Notes and News | 3:15 3:30 3:45 4:00 | To be announced Ribber Shannon | 10 00 | Concert Hall C Pop Dayton Four Clubmen C | 2:15 Ho 2:30 C 2:45 Ho | omemakers' Matinee Orchestraome Service Club | Ma Perkins N Vic and Sade N The O'Neills N | Jenny Peabody C. The Four Clubmen (Hope Alden's Rom |
| 1:15 1:30 1:45 | Hilltop Serenaders | Dr. Friendly | Bon Voyage C Eddie Schoelwer Dr. Dafoe C | 4:15 4:30 4:45 5:00 | Ladies Step Out It is Strange Deon Craddock | Today's Winners Clock on the Mantel | Bon Voyage C Dr. Alian Dafoe C | 3:15 3:30 3:45 | 11 11 11 11 11 11 11 11 11 11 11 11 11 | The Guiding Light N | Weekday Devotion Bon Voyage C Dr. Allan Dafoe C |
| 5:15 5:30 | Fire Prevention Prgm. Edward Davies N Sports Final Straight Shooters N | Junior Nurse Corps. Jack Armstrong Fairyland Lady The Whistling Kid | Follow the Moon C. Freshest Thing in Town Hollywood Highlights. Children's Corner C | 5:15 5:30 5:45 | While City Sleeps N Grandpa Hans Nixon Denton | Jam for Supper Your Surburban Th'tre | The Arcadians | 4:15 Mc 4:30 CF 4:45 Vie | usic Circle noir Symphonette N erra's Hawaiians N | Financial News To be announced | Salvation Army Ban Meador Lowery-Ne |
| :15 | Little Orphan Annie N Lynn Coie WCKY News Automobile Dealers | Supper Serenade Bob Newhall Lowell Thomas N | News; Music Republican Committee | | Speed Gibson Lynn Cole Paul Sullivan Ray Keating M | Home Beautiful | Si Burick | 5:15 Ha 5:30 W 5:45 Esc | rry Kogen's Orch. N hat's the News? corts and Betty N | Rhythm Time Afternoon News Vagabonds Asher & Little Jimmie BC Sports Review | Salt and Peanuts Early Evening Revu |
| :15 :30 | Mary Small N Salinsky Quartet N Vic Arden's Orchestra Louise Florea N | Don't Listen | Boake Carter C | 7:00 7:15 7:30 7:45 8:00 | Billy Snider's Orchestra Uncle Ezra N Ran Wilde's Orchestra To be announced | Congressman Bigelow. Yours Truly Race Results | Song Time C Whispering Jack Smith Boake Carter C | 6:15 Sa 6:30 Lu 6:45 Fo | linsky Quartet N m and Abner N | June Moody, B. Smith | Song Time C Broadway Stars Boake Carter C |
| :00 :15 :30 :45 | Grand Central Station N We Present Another | Tonic Time Homer Griffith Death Valley Days N | Hammerstein's Music Hall C Hal Kemp's Dance Band—Alice Faye C | 8:15 | -Lucille Manners N | Punts and Passes | Music Hall C Hal Kemp's Orchestra C | 7:15 7:30 7:45 | Station N | Musical Moments Home Town Memories To be announced | Hall C Hal Kemp's Dance Band C . |
| | WCKY News Football Program N Russian Rhapsody N | Varsity Show N Cafes of Yesterday | Hollywood Hotel: Fran- ces Langford, Ken Murray, Oswald and Jerry Cooper C | 9:00 9:15 9:30 9:45 | Morton Gould M | WCPO News | 10 01 | 8:15 8:30 Th 8:45 | e Story of Business | Russian Rhapsody N | Hollywood Hotel— Jerry Cooper; I mond Paige's chestra C |
| 0:00 0:15 0:30 0:45 | Tommy Dorsey's Orchestra N Streamline Revue | Jimmy Fidler N Dorothy Thompson N | Song Shop C | 10:00 10:15 10:30 10:45 | To be announced | | Newspaper of the Air | 9:15 9:30 9:45 S. | ommy Dorsey's Orchestra N Williams' Orch | Tomorrow's Winner | Musical Moments |
| :00 :15 :30 :45 | Taxicab Night Club King's Jesters Orch. N Jos. Escarpanter's Orchestra N | Paul Sullivan | Ross Pierce's Orch Glen Gray's Orch. C Happy Felton's Orchestra C | 11:15 11:30 11:45 | Arile Simmond's Orch. Billie Snider's Orch. | | Gen Gray's Orch. C Happy Felton's | 10:15 Ki 10:30 Jo 10:45 | ng's Jesters' Orchs. Escarpanter's Orchestra N | Sports: Adrian McDowell's Orch | Gridiron Glimpses " Meador Lowery-N |
| | WCKY | WLW | WKRC | | WSAI | WCPO | WHIO | | WLS-WENE | WSM | WHAS |

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00—Poetic Melodies: Jack Fulton, tenor. Franklyn MacCormack, reader, and Carlton Kelsey's Orchestra. WABC WKRC wgar wadc wcau wwva wbt

-Mary Small, songs. WJZ WCKY WLS kdka whk wham wowo

The Pepsodent Program: Amos 'n' Andy.
WEAF WLW wgy wtam who kyw -Louis Panico's Oriental Gardens Orches-tra. (NBC) wmaq

7:15-Song Time with Lorraine Grimm and Harry Cool. WABC WKRC WHIO WHAS

Harry Cool, WABC WKRC WHIO WHAS wadc kmox.
-Saljinsky Quartet, Swing Music, WJZ WCKY WLS whk wave wham wowo

-Uncle Ezra's Radio Station E-Z-R-A. WEAF WSAI wgy wtam wmaq wire wdaf wbap kyw kstp who

Tyw ksrp who

7:30—El Caballero. (NBC) wgy wtem wmeq
wire wdaf wbap kyw ksfp
indicks Lum and Abner, comedy sketch.
WJZ WLW WENR whk.

-Eddle Duchin's Orchestra: Stanley Worth
and Patricla Norman, vocalists; Roger B.

Whiteman, author and journalist. WEAF

Whiteman, author and journalist. WEAF only
—Dinner Concert. (NBC) wave wire wham 7:45—Boake Carter, news commentator. WABC WKRC WHIO WHAS wir wgar wbbm kmox wcau wcco kmbc wbt
—Sisters of the Skillet: Ed East and Ralph Dumke. WJZ only
—Louise Florea, soprano. (NBC) WCKY wave whk wire wham 8:00 Grand Central Station, dramatic sketch. WJZ WCKY WLS kdka wave whk wire wham—Cities Service Concert: Lucille Manners, soprano, and the Cities Service Quartet; Rosario Bourdon's Orchestra. WEAF WSAI wgy wtam wmaq wwj who daf kstp wbap wfaa wfla
—"Hammerstein's Music Hall": Ted Hammerstein, m. c.; Jerry Mann, comedian, guest star, and Music Hall Orchestra. WABC WKRC WHIO WHAS wir wgar kmox wbbm wfbm kmbc wcau wcco wadc wbt wwj.

wwij 8:30—Death Valley Days, dramatic program, with John MacBryde, Jean King, Harry Humphrey and Jeff Bryant; Orchestra di-rection Josef Bonime. WJZ WLW WLS

Hall Kemp's Dance Band, with Alice Faye;
Don Forbes, announcer. WABC WKRC
WHAS WHIO wir wgar kmox wbbm wcau
wadc wbt kmbc wgst wwl wcco wfbm

2:00-Waltz Time, with Frank Munn, Lois Bennett, soprano; Manhattan Chorus; Abe Lyman's Orchestra. WEAF WSAI wgy wtam wmaq wwj wdaf kyw who wire

-Hollywood Hotel: Musical Revue. Ken Mur-ray and "Oswald"; Jerry Cooper, m. c.; Frances Langford; Anne Jamison; Ken Niles; Raymond Paige's Orchestra. WABC WKRC WHAS WHIO wir wbbm wgar kmox kmbc wcau wadc wbt wcco wgst wwi

-Pontiac Varsity Show, featuring under-grad-uate talent from the University of Virginia; Paul Dumont, m. c. WJZ WLS WLW WSM wham kdka whk wfla wave wfaa

9:30—True Story Court of Human Relations, dramatization. WEAF wgy wtam wwi kyw

dramatization. WEAF wgy wtam wwi kyw who wmaq wdaf wire—Russian Rhapsody, Zarova, vocalist; Sarah Kreindler, violinist; Arthur Schwarzman, pianist; orchestra. WJZ WCKY WSM kdka whk wave wham wowo 10:00—Tommy Dorsey and his Swing Orchestra; Edythe Wright, vocalist; Paul Stewart, announcer. WJZ WCKY WLS kdka whk wham wfla—The Songshop, starring Kitty Carlisle, Frank Crumit, m. c.; Reed Kennedy; Alice Cor-

Club, direction Ken Christie; 47-piece Orchestra, direction Gustav Haenschaen. WABC WKRC WHAS WHIO wir wgar wadc wbbm wfbm kmox kmbc wcau wsbt

wadc wbbm wfbm kmox kmbc wcau wsbt wwj wcco
-Campana's First Nighter: Dramatization starring Les Tremayne and Barbara Luddy.
Orchestra, direction Eric Sagerquist. WEAF WLW WSM wwj wave wmaq wtam wdaf who kstp wfla wtae kvoo wgy

who kstp wfla whaa kvoo wgy

10:30—Mr. Fortune Detective Stories. WJZ
whk wham wave wire

—Jimmy Fidler and his Hollywood Gossip
WEAF WLW wgy wtam wmaq kyw wwi
wire kstp wdaf

10:45—"People in the News." Dorothy
Thompson, news commentator. WEAF WLW
kyw wgy wtam wwi wire wmaq kstp wdaf

"The Voice of Tolerance": Rabbi William F. Rosenblum. WABC wbbm wir wfbm wcau wcco kmox wadc wgst

II:00—George R. Holmes, Chief of the Washington Bureau of International News Service. (NBC) wgy wtam wdaf kyw
—Esso News Reporter, WJZ only

-- The Vagabonds. (NBC) whk wave wire wham
-- "Tomorrow's News Tonight." Commentary by Andre Baruch. WABC only
-- Poetic Melodies. (CBS) WHAS wir wbbm wfbm wwj wcce kmox kmbc

wire wbap kstp wwj wtam 11:15—Louis Panico's Oriental Gardens Or-chestra. WEAF wwj wave wtam kyw who

chestra. WEAF wwi wave wtam kyw wno wgy

—King's Jesters Hotel LaSalle Orchestra.

WJZ WCKY WLS whk wave wire

—Glen Gray's Casa Loma orchestra. WABC

WKRC WHIO wadc wbt kmox

11:30—Happy Felton's Orchestra. WABC WHIO

WKRC wir wtbm wcau wadc kmox wbbm

kmbc wsbt wbt wgar

—Joseph Escarpanter and his Rhumba Orchestra from La Conga. WJZ WCKY WLS whk

wave wire wham

—Russ Morgan's French Casino Orchestra.

WEAF wwi wave wmaq wtam wdaf kstp

wgy

wear wwi wave wineq winer ways
wgy
MIDNIGHT—Guy Lombardo and his Royal
Canadians. WABC WKRC WHAS WHIO
wir wgar wfbm wadc wbbm
—Henry Busse's Chez Paree Orchestra. WJZ
WCKY whk wave wire wham
—Trump Davidson and the Club Esquire Orchestra. WEAF WLS wgy wfam wmaq who
wdaf kdka
12:30—Blue Barron and the Southern Tavern
Orchestra. WEAF wgy wfam wmaq who
woaf

woaf

-Jesse Hawkins and the New Penn Hotel
Orchestre. WJZ whk wave wire wham

-Ted Fiorito's Orchestre. WABC
WHAS wbbm wfbm kmox wadc



er radio drama wasn't entirely lost the sponsors. Some who would rmally have put on musical shows is fall have turned to drama instead. hough it also seems that they missed uch of what last summer proved. he Silver Theater is a typical case. he handsome plating of Rosalind ussell and James Stewart is tarished by a play chiefly demonstratig Hollywood's well-known preoccuation with Hollywood. Able acting ad slick direction don't cover that sult. The chap who wrote most of ie pieces featured last summer once marked that "the play's the thing." adio drama says "the player's the ing." One or the other must be rong. And it's not the immortal

Just why Ed Thorgerson should 'aste part of Lowell Thomas' time ith sports dope is something else ard to explain. There are plenty f sports commentators on the air, nd some of them more capable than he "Thunderer"; Bob Newhall, for

Those of us who can "remember vhen" are interested to find Paul Jumont handling this season's Varsity Show (NBC over WCKY, Friday, 9 .m. (E.S.T.). His was a familiar voice back in the good old days. As ast season, the Varsity Show is fresh and lively. Strangely enough, too, it would seem to indicate that college life doesn't consist entirely of swing and football. That's rather embarrassing for radio's pet notions.

In a pleasant note commenting on this column's reference to the mahem being committed on "we" and "us" by continuity writers, Louise Shaw, 181 Blair Ave., Cincinnati, also calls attention to the R being tacked on certain words by some of radio's well-known spokesmen: for instance, "Chiner," "Russier." She writes: "Heaven help those of us who like to get our pointers from the air! Are we going to become a nation of syllable-adders?' Sometimes'the Dial-Twister also wonders. Maybe it's just the eternal law of compensation. The same people who add Rs where they don't belong drop them where they do belong, probably figuring that this makes everything even-Stephen. It's a bewildering business.

On Broadway (NBC over WCKY, Sunday, 3 p.m. (E.S.T), is another demonstration that you can't always judge merchandise by the label. The drama it offered October 3rd was laid on Broadway right enough. But the tale woven about this "sophisticated

street" was a gem of naivte too obvious for "Main Street." If this keeps up it's going to be hard for us hinterlanders to keep our awed illusions.

There have been bigger moments than The Time of Your Life (NBC over WLW, Sunday, 5:30 p. m. (E.S.T.). Indeed, the one bright spot of this standard show is Sheila Barrett. Her sketches-not just impersonations - are exceptionally well-

If he holds his starting pace, Eddie Cantor may give Fred Allen some competition this season, now that he's shifted to a Wednesday spot. So far he's been really funny, in marked contrast with his work last season. His departure from Sunday also relieves the congestion of comedians that was so pronounced there last

Sponsors are always looking for a tieup between the program and the product. They have a natural in portly Kate Smith plugging cake materials. Her 1938 model show can be classified as type B2 variety: dance band, vocals, drama, celebs.

The long-awaited airing of "Back to Methusaleh," September 30, measured up to the Shavian standard. Considering everything, that was remarkable. Not only did the play have a strange theme. It was conspicuous for the lack of action and burdened by interminable speeches. Yet it was singularly arresting and provocative. It raises interesting speculations about what G. B. S. might do if he set his hand to turning out an original drama expressly for drama.



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On "Romantic Rhythm



Sally Nelson, ballad-singing adio star from the Middle West, with Seymour Simon's orchestra, is now heard each week on the new "Romantic Rhythm" series broadcast over a WABC-Columbia network, including WKRC, WHAS and WHIO, Sundays from 6:30 to 7:00 p. m. (E.S.T.).

Felix Mills, musical conductor of the new "Sunday Afternoon Silver Theatre," which stars Rosalind Russell and James Stewart, ranks as one of Hollywood's foremost arrangers.

"The Whistling Kid"

All the glamour of the old west, when men were men and cattle thieves were hanged, is incorporated in the new WLW dramatic serial The Whistling Kid," 5:45 to 6:00 p. m. (E.S.T.), daily except Saturday and Sunday.

Naiph J. Abodaher of the WLW continuity staff has just returned from Oklahoma, where he spent the summer gathering material and interviewing some of the old west's colorful characters for his serial. A native of Illinois, Abodaher spent considerable time in his youth as a cow puncher on the western plains. His knowledge of the west with all its color has been gleaned, in a large measure, through personal experience. He has been writing western stories for various magazines the past ten years, and is working on a complete western

Edward G. Robinson will feel right at home in his radio characterization on the new CBS program, "Today." Robinson will play a hard-boiled newspaperman, a role familiar to him in pictures.

Mayor Cantor



Eddie Cantor woos the mike with his customary verve and expression in this new picture just arrived from Hollywood, whence the banjo-eyed comedian is heard each Wednesday at 8:30 p. m. (E.S.T.), over the WABC-Columbia network, include WKRC, WHAS and WHIO.



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