

ELZA SCHALLERT ON WCKY-NBC

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# Weekly RADIO DIAL

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Rapro Diaz brings you the latest available programs and news of your favorite stations and news of your favorite stations and news of your favorite stations and local stations.

All programs listed are correct up to press-time, but are, of course, subject to later changes by networks and local stations.

Telephone-CHerry 0710 - 0711

GEORGE A. VOGELE-Editor

Vol. VII WEEK ENDING SEPTEMBER 17, 1937

#### BUT FEW ARE CHOSEN

Unlike radio in most other countries, American broadcasting works 18 or 19 hours a day. From 6 or 7 o'clock in the morning to midnight or 1 o'clock the next morning programs trickle down aerials in an endless stream.

Of course nobody actually listens all the time. Though some sets are kept playing from breakfast to bedtime, most are turned on and off several times during the 18-hour broadcasting day, according to listeners' convenience and how much interest programs arouse.

This is what makes the long broadcasting day practical. In effect, it is a huge bill of fare from which the diner chooses only those dishes that suit his fancy.

How many radio dishes does the average program diner order and enjoy? The people who conduct surveys have an answer. Their investigations show that, the country over, radios are used an average of 5.1 hours a day. Probably that is close to the truth. But listening and having the radio turned on are not the same thing.

If such a thing could be reduced to statistics it would be found that the average dialer actually listens to comparatively few programs a day, and that these programs are pretty much the same day after day and week after week. At least that is the conclusion to be drawn from long observation and much listener comment.

When you stop to think of it, that is altogether natural.

Most listeners are not free to devote unlimited time to radio. They must work, keep house; pay social debts, go to school, and do the countless things that make up the routine of living. Their listening has to be done when these competing activities permit.

It is also natural that so much of their listening falls into a pretty definite pattern. Sometimes it is just a matter of habit. Certain programs are heard because they fall at a leisure hour. But more are heard day after day and week after week because listeners find them interesting enough to follow.

It seems to be another case of water finding its level. Certain programs build up a loyal audience because they please those particular listeners. A competing program of better quality will lure few of them away from the favorite.

To those who are curious about what makes people tick, this is perhaps the most interesting angle of the matter. But for the broadcasters it is something a good deal more serious.

In a few more weeks the fall program season will be under full steam. A host of new features and returning favorites will clamor for listeners' ears. Which will pick up their audiences where they left off last spring, and which will find themselves displaced by new favorites? Out of all the profusion only a few are going to be chosen by each listener.

# "Ford Sunday Hour" To Resume With Brilliant Array of Musical Talent

A brilliant array of world-famous wocalists, instrumentalists and conductors will highlight the 1937-38 season of the "Ford Sunday Evening Hour" when it reopens its weekly broadcasts over the WABC-Columbia network, including WKRC, WHAS and WHIO, Sunday, September 12, from 8:00 to 9:00 p. m. (E.S.T.).

Jose Iturbi, noted pianist-conductor, will direct the 75-piece Ford Symphony Orchestra and the chorus in the season's initial broadcast and John Charles Thomas, Metropolitan Opera baritone, again has been chosen to be the first guest soloist as he was last year.

Iturbi will conduct for the first eight weeks, from September 12 through October 31. The baton is to be taken over by Eugene Ormandy, conductor of the Philadelphia Symphony Orchestra, for the eight weeks between November 7 and December 26. The next director will be Alexander Smallens from January 2 through January 30. Then will follow Fritz Reiner, for nine weeks, from February 6 through April 3. Iturbi is to return for the two programs of April 10 and 17 and Ormandy for those of April 24 and May L

### COLUMBI-A-MUSINGS

From WKRC

By MARGARET MALONEY

Dick Bray, 'KRC sports commentator, begins the football season on September 25, when he referees the St. Xavier-Transylvania game at Corcoran Field. He travels to South Bend, Indiana, for the Notre-Dame-Drake game on October 2, and returns there on October 23 for the Notre Dame-Navy tussle. This is the time of year when Dick really gets a workout!

I g o r Gorin leaves "Hollywood Hotel" in three weeks for a program of his own. Goes two more weeks on the Texaco summer show on CBS Sunday nights.

And Nick Lucas' contract with Al Pierce terminates shortly . . . it won't be renewed.

Why is Gladys Lee, 'KRC staff pianist, so quiet these days?'?

Arlene Harris, she of the glib tongue on Al Pierce's show, met defeat last week when at a luncheon given in her honor, she was unable to get in a word with her 46 women friends!

Janet Gaynor and Robert Montgomery head the list for the new Lux show . . . they'll star in a radio version of "A Star is Born" on September 10.

The auto sponsor that sponsored Rubinoff last season, is listening to auditions with Jane Froman, Ted Lewis' ork, the Modern Choir and Morton Bowe . . . that combination sounds good to us and we hope we'll be hearing it soon.

Virginia Verrill is said to look very much like Myrna Loy . . . we recall having met Virginia in New York last summer but don't recall noticing the likeness . . . and we've seen Myrna Loy, too.

Before Kate Smith returns to CBS through 'KRC, September 30, she will spend a short vacation with her mother in Virginia. She has been resting at her summer home at Lake Placid and getting in more than her share of exercise. However, she seems unable to lose a pound! But she's not the only one!

Raymond Paige, maestro of "Hollywood Hotel," had to give up track and football at school because his violin teacher was afraid he would injure his hands.

Phil Baker, now one of radio's foremost comedians, first gained attention as a pianist for a violin act.

#### Arbiter of Fashion



Since Ruth Lyons' return from Hollywood, she is seen at her work as production manager of WKRC, in slacks... as the pieture above will attest. She brought several slack suits back to Cincinnati with hor... They were tailored expressly for her by a famous designer of women's sports clothes in Hollywood.

#### Whitney Ensemble



The Whitney Ensemble, that you hear over WCKY-NBC each Saturday at 2:00 p. m. (E.S.T.), is composed of Robert Whitney and his four sisters, Noreen, Edith, Grace and Edna. Great grandchildren of Robert Hosier Baker, famous Scottish impresario, the Whitneys are one of the first musical groups in America to pioneer the cause of chamber music over the air.

# 'RADIO THEATER" BEGINS THIRD YEAR ON CBS

# PRESIDENT AND SENATOR DEBATE **ON CONSTITUTION**

Addresses on the Constitution, regarding which the two men hold somewhat divergent views, will be delivered by President Roosevelt and Senator William E. Borah, this week, both speeches to be heard over WCKY and the NBC Blue Network.

Senator Borah will speak Thursday, September 16, from 9:00 to 9:45 p. m. (E.S.T.), the address coming from Constitution Hall in Washington, where the Masonic Grand Lodge will be celebrating the eve of Constitution Day.

The President's address will come from the Sylvan Theater near the Washington Monument, Friday, September 17, from 9:30 to 10:00 p. m. (E.S.T.), and will be the climax of many celebrations throughout the country in observance of the 150th anniversary of the signing of the Constitution.

#### CBS Serial Star



Helen Menken, star of the CBS radio serial, "Second Husband' sits for a new portrait. One of Broadway's most prominent actresses, Miss Menken has scored a resounding success in radio. Her program is broadcast over the WABC-Columbia network, including WKRC and of his government, Power, in the true where photographs of their local WHAS, Tuesdays from 6:30 to romantic fashion, wins the heart of artists together with Columbia per-7:00 p. m. (E.S.T.).

Joins WCKY Staff



Jim Miles, pictured above, the newest addition to WCKY's announcing staff. He specializes in news broadcasts. Miles is a native of Bellefontaine, Ohio, and has announced programs at WOSU, Columbus, and WCHS, Charleston, W. Va.

Alfred Gus Karger, Commentator, Station WLW and WLW LINE, will discuss "Temperance or Prohibition," Saturday, September 11, at 5:45 p. m. (E.S.T.).

# "THIN ICE" PREVIEW ON "HOTEL" SHOW

Intrigue, romance and comedy are among the ingredients of the fastpaced picture, "Thin Ice," starring the ten-times world champion figure skater, Sonja Henie, and one of the screen's newest and most popular leading men, Tyrone Power, to be previewed during the "Hollywood Hotel" broadcast over the WABC-Columbia network, including WKRC and WHAS, Friday, September 10, from 8:00 to 9:00 p. m. (E.S.T.).

Both of these stars, who have been previous "Hotel" guests will bring to the air audience several of the picture's most amusing scenes. Tyrone Power will be heard in the role of Prince Rupert, who pits two political enemies against each other in order to make a neutrality pact, and meanwhile falls in love with the skating instructor of a Swiss hamlet, played by Sonja Henie. Masquerading before Sonja as a newspaperman until he wins his points with the gentlemen the lovely skater.

# "A Star Is Born" Will Be First **Offering**

#### Janet Gaynor and Robert Montgomery In Leads

Janet Gaynor, making her "Radio Theater" debut, will be starred with Robert Montgomery in a radio adaptation of "A Star Is Born," as the first. of the new fall series of the famous hour dramatic broadcasts in the program to be heard over a WABC-Columbia network, including WKRC, WHAS and WHIO, Monday, September 13, from 8:00 to 9:00 p. m. (E.S.T.).

The presentation marks the return of "Radio Theater" to the air after a nine-week vacation. The programs, continuing to offer outstanding stars of stage and screen in well known vehicles, will, as before, be under the direction of Cecil B. DeMille and will have musical backgrounds provided by the orchestra of Lou Silvers.

"A Star Is Born" is a behind-thescenes drama of life in Hollywood and unfolds the tale of Esther Blodgett (Miss Gaynor), a mid-western farm girl whose grandmother fi-nanced a trip to the film capital with the money she had been saving for her funeral.

Meeting with no success and with the last of the money gone, Esther becomes a waitress, and while occupied in these duties meets Norman Maine, the movie star played by Montgomery. Through his help she rises to great heights as a screen actress. The drama moves on through highly emotional and dramatic scenes to a not entirely happy conclusion.

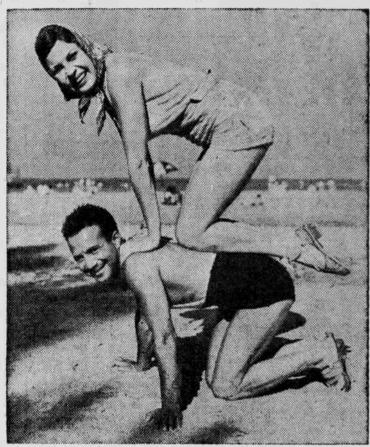
Montgomery's appearance will be his fourth on the "Radio Theater" series and the second under the direction of Mr. DeMille.

# DICK BRAY TO **BROADCAST FROM CARTHAGE FAIR**

WKRC, Columbia's Cincinnati outlet, has installed lines in various buildings and on the mid-way of the Carthage Fair Grounds, and Dick Bray, 'KRC's special events announcthe fair, September 15 to September 18, inclusive.

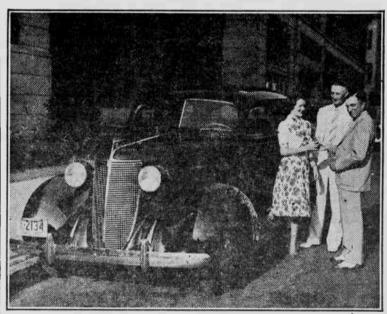
WKRC will also have a booth where photographs of their local formers will be on display.

He Can Carry a Tune, Too



Little Jackie Heller, five-foot tenor of the NBC Jambores and other network programs, shouldered a very pleasant responsibility the other day when he took Martha Raye of the movies on a piggy-back sightseeing trip around Edgewater Beach, Chicago. Miss Raye recently appeared as Heller's guest at a recent Jamboree.

#### First Prize Winner in Dow Contest



Sixteen-year-old Patricia Parks was the first prize winner in the recent Dow Dawn Patrol contest. The picture shows Mr. er, will interview celebrities attending Frank J. Santry, president of the Nash-Cincinnati Motors Company presenting her with the keys to the 1937 Nash-Lafayette DeLuxe sedan while Mr. W. J. Cassin, president of the Dow Drug Company looks on. The Dawn Patrol is broadcast each morning except Sunday over WKRC at 7:30 a. m., and is conducted by Al





#### PROGRAMS FOR SATURDAY, SEPTEMBER 11





			(EAS	TERN	STANDARD TIME					(CENTRAL STAN	DARD TIME)
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 icc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	W H I O Dayton (1280 kc.)	WLS-WENR Chicago, III. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30 6:45		Top o' the Morning— Old Time Fiddlers	Jerry Foy	6:30 6:45	***************************************	Six-to-Niners	•••••	Farm Bulletin	5:30 5:45		
7:00	Island Serenaders N	Cadle Choir	Sing Before Breakfast.	7:00 7:15	Church Forum	WCPO News	Breakfast Express	News Report	6:00 6:15		Asbury College
7:15 7:30	Morning Roundup	Concert in Brass Moments Musicale N		7:30	00 10	Six-to-Niners	WHIO Almanac	Evelyn & Hilltoppers Variety Program	6:30 6:45		Breakfast Business
7:45	Breakfast Club-Bob	News	with Al Bland—Time, Temperature, Music.	7:45 8:00	Brown Co. Revelers Streamliners N		Ray Block at Plano C	Morning Devotions	7:00	Breakfast Club N	Salt and Peanuts
8:15 B:30	Brown m. c. N News for Executives.	Morning Devotions Larry and Sue	Woman's Hour	8:15 8:30	96 98 00 00 00 00 00 00 00 00 00 00 00 00 00	Musical Menu	Dalton Brothers C	News Report	7:15 7:30	<b>10</b> 10	Jamboree
8;45	Breakfast Club N	Lee Erwin			News .:	<b>at</b> 10	News (8:55)	Novelodeons	7:45	M M	I 66 66
9:00 9:15		Sweethearts N			Singing Strings M G'd Morn, Melod's N	WCPO News	Eton Boys C	Junior Stars Program		Sweethearts of Air N. Raising Your Parents N	
9:30 9:45	00		Let's Prefend C	9:30	Variety Program M	11 11	Let's Pretend C	" "	8:30		Let's Pretend C
10:00	Patricia Ryan N	Patricia Ryan N	Fred Feibel at the	10:00	и и	WCPO News		Don & Helen  Downtown Shop'g News	9:00	Banner Newshawk	Fred Feibel at the
10:15 10:30	Minute Men N Nagel's Rhumba	Minute Men N Rhumba Orchestra N		10:15	U. S. Army Band M.	Kiddies Karnival	Fred Feibel, organ C Compinsky Trio C	WLS on Parade	9:15 9:30	Home Maker's Chat Hartwick, organist N.	Organ C
10:45	News and Views	Call to Youth N	Jack Shannon, songs C	10:45	99 09	PI II	ii iii	<b>"</b> "		H. Nagel's Orch. N	Jack Shannon, songs C
11:15	** *1	Academy of Medicine	Orientale C	11:15	Continentals N	WCPO News Merry-Go-Round	Orientale C		[ 10:15	Three Marshalls N	Orientale C
11:45	G. Hessberger N	G. Hessberger's Or, N	Geo. Hall and Or- chestra C	11:30 11:45	Rex Battle's Ensemble N	01 10	George Hall's Orch. C Weeks's Farm Review	Ralph Emerson, organ Fanfare Interview	10:45	George Hessberger's Orchestra N	George Hall's Orchestra C
12:00 12:15	WCKY News	Aloha Baker Write			From Headquarters Day Dreams	WCPO News	News; Markets		11:00	Concert Sketches WSM News	The Captivators C Jimmy Shields C
12:30	National Farm and		Buffalo Presents C	12:30	Happy Felton's	Man on the Street	Jimmy Shields C Eddie and Ron	Markets; Weather	11:30	National Farm and	Buffalo Presente C
12:45	Home How N	Home Hour N	Madison Ensemble C.		Orchestra M	WCPO News	Buffalo Presents C  Madison Ensemble C	Grain Market Summ'y Poultry Service Time.	11:45	Home Hour, N	Sunshine Sue
A:15 1:30	Louis Parvin's Orch. N	Golden Melodies N	Ann Leaf, organ C	1:15	Palmer H'se Ensem, M		Ann Leaf, organ C	Home Talent Program	12:15	Ranner Newshawk	Produce: River Stages
1:45	Cadets Quartet N	10 00	Tours in Tone C	1:45	Bide Dudley M	Hollywood Brevities	Tours in Tones C	Home Talent	12:45	60 50	Tours in Tone
2:00 2:15	Whitney Ensemble N	Concert Miniature N		2:15	Al Jahn's	WCPO News	Down by Herman's C	News: Julian Bentley Farm Sports Festival—	1:15	Whitney Ensemble N	Down by Herman's C.
2:30 2:45	Caballeros N	Week-end Revue N	Waltzes of World C The Dictators C		Concert Miniature Rhythm in Latin	Yocalizations	Waitzes of World C	Broadcast Direct From Springfild, III.	1:30	Harry Kogen's Orchestra N	Waltzes of World C Dictators C
	Club Matinee N	00 00	" "		Barber's Interviews	* 66 11	59 51	Club Matinee	2:00	Club Matinee N	Dancepators C
3:15	Foxcatcher	Willy Bryant N	The Dancepators C	3:30	Sports Oddities Cin'ti vs. St. Louis—	Warm Ups Cincin, ti vs. St. Louis,	Dancepators C	Foxcatcher	2:15	Fox Catcher Nat'l Cup	10 11
3:45 4:00	Steeplechase N	Vagabond Adventures	Description of Narragansett Race C	3:45 4:00	St. Louis	at St. Louis	Narragansett Race C	Steeplechase	2:45	Steeplechase N The Little Variety	Louisville-Toledo
4:15	All-Sports Review		Notes and News Geo. Olsen's Orch, C	4:15 4:30	H H	00 00	-Baseball Game	** **	3:15 3:30	Show N	Baseball Game
4:45	<b>"</b> "	Kindergarten N	Great Lakes Revue C	4:45	84 66	M M	99 19	H. Middleman's Or. N	3:45	garten N	10 11
5:00 5:15	Nickelodeon N	Top Hätters' Orchestra N	Musical Calendar Ben Feld's Orch. C	5:00 5:15	11 11	84 60	00 80	Nickelodeon N	4:00 4:15	Top Hatters N	H H
5:30 5:45	Press-Radio News N Nat. Sigles Resume N	News	Newscast Dick Bray-Sports	5:30 5:45	Johnny Messner M Red Barber's Resume	Post Mortems	Resume and Scores	News; Whither Music N	4:30 4:45	Dance Miniatures Freddie Rose	Sports Resume C Ball Game Cont'd
6:00	Message of Israel N.	R. F. D. Hour			Palmer House Ensem M	WCPO News	Count Basie's Orch. C	Massage of Jareel N	5:00	Rhythm Time	Melody Cruise
6:15 6:30	News and Views	Jack Sprigg's Orch	Everybody Sing Columbia Concert	6:15 6:30	Orrin Tucker's Orchestra M	Art Tatum		Eddie Varzo's	5:15 5:30	Sunday School Lesson. Jimmy Kemper N	WHAS News Room
7:00	Eddie Varzo's Orch. N Home Towners N	Bob Newhalf	Half C	6:45 7:00	James Leonard	11 11	Hall C	Orchestra N  Behind Scenes at WLS	5:46	News; Sports Meredith Willson's	Jacques Jolas C Saturday Swing
7:15	Nola Day, songs N	Orchestra N	Session C	7:15	Isham Jones M	The Gaities	Thank You Stusia Saturday Swing Session	Rarn Dance - Directi	6:15		Session C
7:46		Norsemen Quartet	* **		Orchestra M	Sports Revue Race Results	Johnny Presents Russ Morgan's Orches, C.	From Indiana State Fair at Indianapolis.	6:45	To be announced	" "
8:00 8:15	Echoes of Stage	National Barn Dance— Alka Seltzer N	Professor Quiz C	8:00 8:15	Louisiana Hayrida M	WCPO News	"Professor Quiz." C	National Barn Dance N	7:00	Francis Craig's Orch Hilltop Harmonizers	"Professor Quiz" C
8:30 8:45	Front Page Drams Bordertown Barbecue	99 11		8:30 8:45	Ecstasy M	Roller Derby	Lud Gluskin's Orchestra C	es es	7:30	Delmore Brothers Jack's Mountaineers	Hollywood Showcase G
-	Saratoga Music	Saratoga Music	Your Hit Parade	9:00	Clyde Trask's	WCPO News	-	Barnyard Jamboree		Possum Hunters	Your Hit Parade C
9:15 9:80	Festival N	Festival N	Mark Warnow's Orchestra C		Orchestra	Clock on the Mantel	11 11	Hometown Memories	B:15	Gully Jumpers Dixie Liners	" "
9:45	* * *********	# #	Petti Chapin C	9:45		" N II	Patti Chapin, songs C	Don and Helen	8:45	Curt Poulton	Patti Chapin, songs @
10:00 10:15	Codolban's Orchestra N	Carlos Molina's Orchestra N	Bunny Berigan's Orchestra C	10:00 10:15	Nye Mayhew's Orchestra M	WCPO News	B. Berigan's Orch. C	Tall Story Club		Possum Hunters	Orchestra C
80:30 80:45	Five Star Final	Emery Deutsch's Orchestra N	Ozzie Nelson's Orchestra C	10:30	Barney Rapp's Orchestra	Cotton Club Orch	Ozzie Nelson's	I nows at Atauaba?	9:30 9:45		Louisville Dance Time
11:00 #1:15	Paul Whiteman's Orchestra N	Paul Sullivan Castle Farm Orch	Roger Pryor's Orchestra C	11:00	Dance Orchestra	WCPO News	Roger Pryor's	Dance	10:00		Roger Pryor's
£1:30	Hal Kemp's	Dance Orchestre	Benny Goodman's	11:15	X, Cugat's Orch. M Eddy Duchin's	Roller Derby	Benny Goodman's	10 10	10:30		B. Goodman's Orch. C
11:46	WCKY	WIW		11:45		" "	7	,	( 10:45	WSM	WHAS NAWS ROOM
	TY CA	WLW	WKRC		WSAI	WCPO	WHIO	WLS-WENR	II.	** 3 M	WIIAS

# NETWORK PROGRAMS (NBC-CBS)

6:00-Message of Israel: Rabbi Jonah B. 6:00—Message of Israel: Rabbi Jonah B. Wise. Organ music. WJZ WCKY WLS kdka wgar wave wire wham wowe ←EI Chico, Spanish revue. WEAF wgy wfam wmaq who wdaf kyw ←Count Basie and his Orchestra. WABC WKRC WHIO wbbm whk wfbm kmbc wadc wsbt wwva wsfa wwł wcco

wsbt www wsfe wwl wcco
6:15—Song Time with Betty Grable and John
Payne. WABC WHIO wcau wadc wmaq
6:30—Eddie Varzo's Orchestra. (NBC) WLS
(WCKY on 6:45) kdka wtam wowo
—Jimmy Kemper, song stories. (NBC) WSM
—Uncle Jim's Question Bee—Jim McWilliams,
conductor. WJZ wgy wmaq
—Columbia Concert Hall: Jacques Jolas.
WABC WKRC WHIO (WHAS on 6:45)
wcco wcau wdr

wcco wcau wgr ⇒Steinie Bottle Boys, WEAF only

6:45-M. Luboschutz and Nemenoff, piano duo. WEAF wgy wtam wmag who wda

-Meredith Willson's Orchestra. WEAF LW WSM wgy wtam wmaq wwi wave kyw

wdaf wfila

-The Home Towners. WJZ WCKY kdka
wgar wave wire wham wmaq wwi kyw wdaf

wfile wowo

-Saturday Night Swing Club: Walter Gross,
C85 Pianist, guest artist. WABC WHAS
WKRC wcau wbbm wir wwva wmas
7:15-Noia Day, songs. Norman Cloutier's
Orchestra. WJZ WCKY kdka wgar wave
wire wham
7:30-To be announced. WJZ WCKY WLW
kdke wgar wave wire wham wowo
-Linton Wells, American 'newspaper correspondent. WEAF WSM wgy wtam wmaq
who wdaf
-Johnny Prasents: Russ Morgan's Orchestra:

who wdaf

Johnny Presents: Russ Morgan's Orchestra;
Charles Martin's Circumstantial Evidence
Thrills—"It Might Have Happened to You."
Frances Adair and Glenn Cross, vocalists;
mixed ensemble, WABC WKRC WHAS
WHIO wir wbbm whk kmbc wcau wadc
wsbt wwve wbt

7:45—To be announced. WEAF wgy wtam wmaq who wdaf 8:00—"Professor Quiz," with Arthur Godfrey. WABC WHAS WKRC WHIO wir wbbm whk wfbm kmbc wcau kmox wadc wbt wwl

wcco -Alka-Seltzer National Barn Dance: Henry Burr; Verne, Lee and Mary; Hoosier Hot

Shots; Novelodeons, male trio; Sally Foster; Lula Belle and Arkie, songs; Uncle Ezra, Maple City Four. and Joe Kelly, m. c. WJZ WLW WLS kdka wham wgar wave wfla wbap kyoo

8:30—Hollywood Showcase: Lud Gluskin's Orchestra and guests. WABC WHAS WHIO wir wbbm whk wfbm kmbc kmox wwva wbt wsta wwl

-Special Delivery—a dramatic skefch, with Marion Randolph. WEAF kyw wgy wtam wmag wdaf wwi kstp who

Marion Randolph. WEAF kyw wgy wtam wmaq wdaf wwi kstp who 9:00—Saratoga Music Festival. WJZ WCKY WLW kdka wgar wave wire wham —"Your Hit Parade": Mark Warnow's Orchestra; Songsmiths, male quartet; Reddie Gibson and Stuart Alien, vocalists. WABC WKRC WHAS WHIO wire wbbm wfbm whk kmbc wcau kmox wadc wsbt wwva wbt wsfa wwii wcco.

whk kmbc wcau kmox wadc wsbt wwva wbr wsfa wwj wcco

NBC Jamboree: Herry Kogen and his Orchestra, with guest artists. WEAF wgy wtam wmaq who

7:45—Petti Chapin, songs. WABC WKRC WHAS WHIO wbbm whk wfbm kmbc kmox wadc wsbt wwva wbt wsfa wwl wcco

10:00—Carios Molina's Hotel Stevens Orchestra. WEAF WLW wgy wtam wmaq who wdaf kww

tra. WEAF WLW wgy wie...
wdaf kyw
Bunny Berigan and his Orchestra, WABC
WKRC WHAS (WHIO on 10:15) (wir on
10:15) wbbm whk kmbc wcau kmox wadc

Codolban and his Rockefeller Center Rainbow Grill Orchestra. (NBC) WCKY wgar wave wham
Esso News Reporter. WJZ only
11:05—Codoban and his Rainbow Grill Orchestra. WJZ WCKY wgar wave wham
10:30—Emery Deutsch's Rainbow Room Orchestra. WEAF WLW wgy wlam wmaq who wdaf kyw
Ozzie Nelson and his Orchestra. WABC WKRC WHIO wir wbbm whk wfbm wcau kmox
—Jerry Blaine and the Park Central Hotel

kmox
—Jerry Blaine and the Park Central Hotel
Orchestra. WJZ (WCKY on 10:45) wire
wave wham wgar
—Johnny presents. (C85) wcco kmox wfbm
11:00—Paul Whiteman and his Orchestra,
from Fort Worth, Texas. WJZ WCKY wgar
weve wire wham
—Roger Pryor and his Orchestra. WABC
WHAS WKRC WHIO (wir on 11:15) whk
wfbm kmbc wcau kmox wadc wsfa wbbm
—Castle Farm Orchestra. WEAF kdka wave
wire wham wgar

Castle Farm Orchestra. WEAF kdka wave wire wham wgar

11:30—William Farmer and his Orchestra. WEAF wgy who wdaf wtam wmaq kyw
Hal Kemp's Cocoanut Grove Orchestra. WJZ WCKY kdka wave wire wham

-Benny Goodman's Orchestra. WABC WKRC
WHIO WHAS wir whk wfbm kmbc wbbm

MIDNIGHT—Horace Henderson's Orchestra. (CBS) wbbm wcco

12:30-Don Chiesta's Orchestra. (CBS) wbbm

# MUSIC CRITIC IS COMMENTATOR **ON WLW PROGRAM**

Starting Sunday, September 12, the "Crosley Concert Hour," which is heard every Sunday, from 10:30 to 11:00 p. m. (E.S.T.), over the Nation's Station and the WLW Line will present a number of outstanding personalities from the musical field in the role of commentator.

The first program will bring to the microphone Frederick Yeiser, nationally known music critic of the Cincinnati Enquirer. William Stoess, conductor of the "Concert Hour" has placed Yeiser in charge of selecting the musical numbers.

UGH FREESE is the Assistant Editor of Contest Magazine and cessfully every time, but it deserves a son of A. Demott Freese, ownerand Editor. It is his job to keep a weather eye open for any changesor all changes-in the contest field. falls for it, too. It makes good ad-And, too, he writes an occasional vertising copy." editorial.

In the first named capacity observers are agreed that he is ace high, while in the second his grasp of contest phraseology and his commonsense discussion of those things which keep contest fans awake at night, is equally noteworthy.

One of those "friendly-letter" editorials appears in September issue of Contest Magazine headed VIEW-POINT. We believe you'll like it.

"A beginning contestant wonders why there hasn't been a book written on how to understand the minds of sponsors and judges, so that he can Calif. know better what kinds of entries have the best chances to win.

"However, such a book is not necessary. We need only to understand the mind of the public. The judge is usually an advertising expert, whose major study is the public. He learns to look for things which, gets the public to respond, to act.

"If you will study people and look for the same things the advertising man looks for, you will have a like mind with the judge and the sponsor.

"In other words, know your public.

"Learn to write your entries from viewpoints in which the public is most interested. You yourself are a member of the public; study yourself.

"It's not always reasonable, but people are more interested sometimes in the viewpoint of a detached person than one who should know the most about his profesison.

"Take religion for instance. The words of a clergyman should have more weight in religious matters than the statement of a layman, but this is not always true. It's more interesting to the general public to read an essay on "Why I Believe In God," written by a movie actor than one written by a bishop. Clergymen themselves often quote statements from scientists, statesmen, authors, to lend convincingness to sermons. Likewise, other professions quote clergymen to lend weight to their affairs.

"A woman non-smoker's views on cigars is more interesting sometimes than the views of a male smoker. Also, a schoolboy's opinion of a particular toilet soap might make better copy than his mother's views.

"A railroad engineer's idea of the excellence of some make of automobile might be unusually interesting. In other words, if it's a viewpoint that we seldom hear from, it's a good viewpoint for a contest entry.

"This method will not work sucyour careful consideration. It's the kind of differentness that judges "fall for," because they know the public

To devote much space to the outcome of Old Gold's first big contest would be sure repetition. The sponsors have seen to it that every participant knows who the winners were, and besides, that they know just how the solutions were arrived at. The first prize winner is fortunate in more than one way. In addition to getting enough money to retire on, he might be able to persuade his commanding officer to let him anchor in mid-Pacific until curiosity seekers and investment hounds forget about it. He is William R. Staggs, assigned to the U. S. S. Ranger (VS-42) Coronado,

The second big Old Gold contest which began August 30th is even larger in prize offerings than No. 1, but more appealing to the average person. It will also eliminate two bad features which were present in the first contest-tie breakers and list sellers.

Outside of inner advertising circles, this second cigarette contest juggernaut was a complete surprise.

The General Electric Company will announce a \$40,000 contest shortly. It is due to begin October 2nd and close December 27th. 102 prizes will be given for best 100-word letters, based on "The Electrical Standard of Living." Those interested should avail themselves of the full particulars which can be obtained at all GE branches and light companies after October 2nd.

According to the promoters, the Contest Convention was called to meet September 4th in Washington, D. C., at Hotel Hamilton, 8 p. m. Available proceedings and developments will be carried in this column.

Kellogg's "Family Party" contest. starring Eddie & Ralph on the radio program, and in which the winners in a weekly limerick contest are given free trips to New York; is considered likely to be made a nationwide affair in the fall. Heretofore, it has only been open to States adjacent to New

Makers of Admiracion Shampoo inaugurates a new contest over its Mutual Broadcasting System program (Tim and Irene on Sunday 5:30 p. m. E.S.T.). Three \$200 Silver Fox furs will be given weekly, also 500 pairs of silk hosiery, value \$2 each. Details on program. Tim Ryan will notify the winners by telephone, himself. Helen King will be the judge. Begins September 12th and ends December 15th.

Linda's First Love, a program

sponsored by Kroger and Piggly-Wiggly, is offering chests of silverware in a contest daily. Subjects change. Heard over various stations, but can be tuned in from WLW at 10:00 a. m. (E.S.T.) Monday through Friday. Purchase required.

Rings o' Romance, sold by eredit jewelers, offer diamond rings as prizes for a name for their Bridal Duette Set. No purchase.

Winner of the first prize in Dow's Ice Cream Contest over WKRC is Patricia Parks, 1109 Halpin Ave., second to M. H. Finck, 3519 Clifton Ave., and third to Mary Anthony, 241 East Auburn Ave., all in Cincinnati. Last week's Radio Dial lists all winners.

Life Savers, Inc., of Port Chester, N. Y., offer \$150 in eash prizes for best 10-word opinions of Pep-O-Mint Life Savers. See dealer for entry card. Closes September 30th.

#### "Professor Quiz"

The "Professor Quiz" show heard each Saturday night over the Columbia network through WKRC, is now being sponsored by the Nash Motor Car Company, a division of the Nash-Kelvinator Corporation.

With the broadcast of Saturday, September 4, Bob Trout, famed Columbia special events announcer and commentator, replaced Arthur Godfrey, who resigned. Trout, widely known as Columbia's Presidential announcer was the original assistant to the amiable Professor when the program was heard as a sustaining feature. He relinquished his role to participate in the airing of the ceremonies of King George VI's coronation.

"Professor Quiz" who keeps his identity a secret, is a college and law school graduate, a member of Phi Beta Kappa and a practicing lawyer.



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#### Atlas of the **United States**

### MODERN KITCHEN GUIDE



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### KITCHEN CADDY

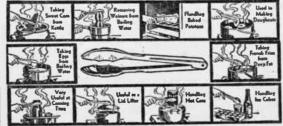


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#### **HANDITONGS**

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Here is an item of a hundred uses in the home. You will wonder you ever got along without one. Free with your subscription f months at \$1.00.

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Cincinnati, Ohio.

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#### PROGRAMS FOR SUNDAY, SEPTEMBER 12





			(EAS	TERN	STANDARD TIME			. 1	(CENTRAL STANDARD TIME)		
	W-C K Y	WLW (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)	WLS-WENR Chicago, Ill. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kg.)
30 45				7:30 7:45		Sweet and Lovely		Everybody's Hour: Variety Features	6:30 6:45	•••••	
00	Coast to Coast N	Children's Hour-	Sunday Morning at	8:00	Nagel's Rhumba	Gladys and Mary	Sunday Morning at	Organ Concert	7:00	***************************************	
15	04 44 00 88	Coast-to-Coast on a	Aunt Susan's C	8:15	Orchestra	Enquirer's Uncle Bob	Aunt Susan's C Christian Tabernacle	Everybody's Hour	7:15 7:30	***************************************	
30 45		90 P4	60 H	8:45	Hymn Time	• •	Christian Tabernacie .	- ft / tt	7:45	******************	
OC 15	Russian Melodies N	Church Forum	Church of Air — Rev. Wilson G. Cole C.:	9:00 9:15	News	WCPO News	Church of Air - Rev. H. W. Hobson C	11 11 10 10	8:00 8:15		Church of Air - Rev
30	Cloister Bells N	Cloister Bells N	Veterans' Civic	9:30	Amer. Soc. of Ancient	and Music	Romany Trail C	Mrz rittle Brown	8:30	Cinistes Relie N	Romany Trail C
45 00	Madrigal Singers N Press-Radio News N	Madrigal Singers N	The Texas	9:45 10:00	Instruments N	Hillbilly Hullabaloo	The Texas Rangers C	Church	9:00	Press Radio News:	The Texas Rangers C
15		Neighbor Nell N	Rangers C	10:15	Service	11 41		Aunt Em Lanning	9:15	Ward and Muzzy N.	
30 45	Green Brothers	Green Brothers Novelty Orchestra N		10:30	Remember When	10 00	Major Bowe's Capitol Theatre Family C	WLS Concert Orchestra	9:30 9:45	Sunday Morning News Fidelis Class, First	Sunday Jail Service
00	Southernaires N	Cadle Tabernacie	** **	11:00	The Hour Glass N	Amateur Revue	***	The Southernaires N	10:00	Baptist Church	Broadway Baptist
15 30	News and Views	Choir	Ship of Song	11:30	University Chicago	10 10	Salt Lake Tebernacie	Chief Taptuka, tenor	10:15	Radio City Music	Church C
45	Symphony N	Music Hall N	**	11:45	Round Table N	•• ••	Choir C	Elsie Mae Emerson	10:46	Hall N	4 "
00		10 10	Church of Air - Rev. John F. O'Hara C	12:00	Fishing Derby N	WCPO News	Church of Air - Rev. John F. O'Hara	Radio City  Music Hall N	11:00	West End Methodist	Church of Air - Re John F. O'Hara
30	Our Neighbors N	Dreams of Long	Poet's Gold - David	12:30	Alice Blue M	Wurlitzer Future	Week's News Review	Our Neighbors N	11:30	Church	Poet's Gold C
45	**	Ago N	Ross and Orch. C	12:45		Stars		ii ii			" "
00 15	Rosario Bourdon Orchestra	Magic Key of RCA N	St. Louis Serenade C	1:00			11 11	of R. C. A. N	12:00	The Magic Key of RCA N	St. Louis Serenade C
30 45	Waltz Favorites	10 10	Living Dramas of the Bible C	1:30 1:45	Thatcher Colt Mysteries N	Deutsche Lieder	Sunday Players	91 99 99 94	12:30	95 Bt	Living Dramas of the
0C	There Was a	Tapestry Malodies N	Everybody's Music-	2:00	Soliloquy	11 11	Everybody's Music-	There Was a Woman N	1:00	Tapestry of Melody N	Everybody's Music
:15	Woman N	Widow's Sons N	Howard Barlow and the Columbia Sym-	2:15 2:30	Sports Oddities Cincin'ti vs. St. Louis	Spanish Strings	Howard Barlow and Columbia Sym'y C	Popular Melodies N	1:15		Howard Barlow and Symphony Orch, C
45	ropular Melodies N	" "	phony Orchestra C	2:45	-Baseball Game at	11 11		" "	1:45		11 11
00	Sunday Vespers N	Romance Melodies N.,	Amateur Class A Baseball Game	3:00	St. Louis	Symphonic Hour	Clara Oglesby Lyman.	Sunday Vespers N	2:00 2:15		Louisville-Toledo  Baseball Game
:15 :30	Senator Fishface N	Choral Echoes	Dick Bray at Micro-	3:30	11 11	80 88	Cincinnati at St. Louis	Sen. Fishface and	2:30	The World Is Yours N	0 0
:45	Nahla Calala Chaia N	Paul Martin N	01 00	3:45 4:00	10 00	Your Favorite Band	—Baseball Game	Prof. Figgsbottle N. Noble Cain's Choir	2:45		" "
:15	News and Views		M M	4:15		, 11 11			3:15	Orchestra N	
:3C :45	Sunday Afternoon with	Rep. Soi Bloom N Roy Shield's Revue N	M W	4:30 4:45	On the Mall	H 10	10 00	Smiling Ed. Mc+   1	3:30 3:45		Guy Lombardo's Orchestra C
:00	Canadian	Canadian Grenadier	11 11	5:00		Musical Newsy	11 11	Sach's Amateur Hour	4:00	Catholic Hour N	Louisv'le - Indianapo
:15 :30	WCKY News	Band N	The Chicagoans C	5:15 5:30	(2nd Game)	Dancing Melodies	The Chicagoans C		4:15 4:30		Baseball Game
:45	Helen Traubel N	Relations	11 11	5:45	* *	Prof. Leo. Stoffregen		DE 16	4:45		H 4
:00	Codolban N	Jane Froman and Don Ross N	Columbia Workshop C	6:00 6:15	00 H	WCPO News String Ensemble	Columbia Workshop C	Jane Froman and Don Ross N	5:00 5:15	Jane Froman and Don Ross N	Herbert Koch, organ WHAS News Room
30	Werner Janssen's	Crosley String Ens	Gulf Program—	6:30	Fireside Recital N	Church Federation	Col. Phil Baker's	Werner Jenssen's	5:30	Werner Janssen's	Gulf Summer Stars C
:00	Orchestra N	Sunday Dreams N	Phil Baker C To be announced C	7:00	James Leonard	Warm Ups	Review C	To be announced N	5:45		To be seemed C
:15	10 De announced 14	Ameche and Edgar	00 10	7:15	Orchestra	Post Mortems	11 11	11 11	6:15	Bergen, W. C. Fields	St. Fair Revue
30 45	99 00	Bergen N	"Texaco Town" Variety Show C	7:30 7:45	Billy Snider's Orchestra	Yours Truly	"Texaco Town" C		6:30		"Texaco Town" C
:00	Concert Hall of	Shep Fields' Rippling	Ford Symphony C	8:00	Manhattan Merry-Go-	WCPO News	Ford Sumphon C	Cham Etalda!	7.00	NA LANG MALE	Ford Symphony C
:15	, the Air	Waiter Winchell N	11 11	8:30	Round N	Sunday Swing		Rippling Rhythm N Walter Winchell N	7:15 7:30	Go-Round N	H H
45	Irene Rich N	Jimmy James' Orch	00 to	8:45	Familiar Music N	Sunday Swing	99 99	Irene Rich N	7:45	Familiar Music N	N 11
00	World Salon Orch	Foundation Program N		9:00	Sunday Night Party (Sealtest) N		To be announced C	To be announced	8:00		
:15 :30	Grant Park Concert N	Unspived Mysteries	100 00	9:30	** **	10 44		Grant Park	8:15	01 10	11 10
45	ti ti N	Inch Pandalph come		9:45	Castle Farm Orch	The state of the s	Nove Phil Nancion's	Concert N	H		H H
15	Choir Symphonette N		Science"	10:15	Castle Farm Orch	The Tango and the	Orchestra C	Globe Trotter King's Jesters	9:00		Phil Napoleon's Orchestra C
3G 45	Eddie Varzo's	Concert How	News-Lee Bland	10:30	Serenade in the Night J. Messner's Orch, M	Rhumba	Scores: Jay Freeman's		9:30	Rippling Rhythm	Jay Freeman's
00	Orchestra N	Paul Sullivan		11:00	Barney Rapp's	WCPO News	Frankie Masters'	Orchestra N	9:45 10:00		F. Masters' Orch. C
:15	-Chez Paree N	Clyde Trask's Orch	Orchestra C	11:15	Orchestra	Roller Derby	Orchestra C	Orchestra N	10:15	Orchestra N	Harry Currie's
:30 :45	Jesse Hawkins' Orchestra N	Danve Orchestra	Herbie Kay's Orchestra C	11:45	Orchestra N	Sign off	Herbie Kay's Orchestra C	Andy Kirk's Orchestra N	10:30		Orchestra
	WCKY	WLW	WKRC	1	WSAI	WCPO	WHIO	WLS-WENR		WSM	WHAS

# NETWORK PROGRAMS (NBC-CBS)

NOON-Church of the Air: Rev. John F. O'Hara, C. S. C. (Cátholic), President of the University of Notre Dame, South Bend, Ind. WABC WKRC WHAS WHIO wir wcau

ind. WABC WKRC WHAS WHIO wir wcau wadc wsbt wsfa wcco

Fishing Derby of Annual Puget Sound. WEAF WSAI kmox whk wbbm whio wfbm wtam wmaq who wdaf kyw
12:30—Poet's Gold: David Ross and Orchestra. WABC WHAS WKRC (WHIO on 12:45) wadc kmbc wwva

Our Neighbors: Jerry Belcher interviewing families in their own homes. WJZ WCKY WLS wave wgar wire wham

Dreams of Long Ago: Dramatization of old-time songs by Ethel Parks Richardson. WEAF WLW wgy kyw wtam wmaq who wdaf

wdaf 50-The Magic Key of R. C. A.: Symphony Orchestra direction Frank Black. Milton J. Cross and Tex O'Rourke; Jean Sablon, songs; guest artists. WJZ WLW WLS WSM kdka wgar wfla kvoo wfaa wham wave

wowo

Sunday Drivers: Variety program, with
Fields and Hall. m. c.; novelty orchestra
and Frances Adair, soprano. WEAF wgy
kyw wtam wmaq who wdaf

St. Louis Serenade. WABC WHAS WKRC
WHIO wir wfbm kmbc kmox wadc wbt wowo

wsfa wcco
1:30—Thatcher Colt Mysteries. WEAF WSAI
kyw wgy wwi wtam wmaq who wdaf wire

-Living Dramas of the Bible. WABC WKRC WHAS wir whk wfbm kmbc kmox wadc wsbt wbt wcco 2:00-Everybody's Music: Columbia Symphony Orchestra and Howard Barlow. WABC

2:00—Everybody's Music: Columbia Symphony Orchestra and Howard Barlow. WABC WKRC WHAS WHIO wir whk wfbin kmbc kmox wadc wsbt wbt wcco—Tapestry of Melody. WEAF WLW WSM wgar wave wire wham—There Was a Woman—dramatic presentation of the women in the lives of famous men. WJZ WCKY WLS kdka wgar wave wire wham wfla kvoo wfaa 2:30—Popular Melodies, with vocalists. WJZ WCKY WSM WLS kdka wave wire wham wgar

wgar

-M. Widow's Sons. WEAF WLW wgar wave
3:00—Sunday Vespers: "Life in the Light of
Death," Dr. Paul Scherer. Mixed Quartet,
direction Charles A. Baker. WJZ WCKY
WLS WSM wgar wav wire wham

-Romance Melodies: Orchestre, direction
Roy Shield, with Ruth Lyon, soprano; Edward Davies, baritone. WEAF WLW wgy
wtam wmaq wdaf kyw wire wwl

-Spelling Bee with Dr. Harry Hagen:
Bronx and East Side School teams. WABC
wir whk wtbm kmbc kmox wadc wsb wbt
wcco
3:30—The World Is Yours: Dramatization.
Program under auspices of Smithsonian Institute. WEAF WSM wgy wtam wmag wdaf
kyw wwi wgar -M. Widow's Sons. WEAF WLW wgar wave

-Senator Fishface and Professor Figgsbottle.
Variety show featuring Norman Cloutier and his Orchestra; Jean Ellington, blues singer; Showman Quartet; Paul Stewart, m. c. WJZ WLS WCKY wgar wave wire whm 4:00—Our American Neighbors: Haiti and Dominican Republic, Orchestra, direction Vincent Sorey, Jerry Lawrence, narrator. WABC WHIO wbbm wcau kmox wwwa wbt wsfa wadc wcco

WABC WHIO wbbm wcau kmox wwva wbt wsfa wadc wcco
-Noble Caim and A Capella Choir. WJZ WCKY WENR kdka wham wfla wave kvoo wbap wgar wowo
-Paul Martin and his Orchestra. WEAF WLW WSM wgy wtam wmaq wdaf wire who wwi

who wwi 30—Guy Lomberdo and his Orchestra. WABC WHAS wir whk wfbm kmbc wcau kmox wwva wwi

kmox wwva wwl

Rep. Sol Bloom of New York, WEAF WLW
kyw wgy wwi wtam wmaq who wgar kmox
kstp

Sunday Afternoon with Smiling Ed McConnell: Palmer Clark's Orchestra; Larry Larsen, organist, and choral group. WJZ
WCKY WLS WSM kdka wham wfla wave

kvoo wbap wgar wowo -Howard Neumiller, pianist. (CBS) wcco —Howard Neumiller, pianist. (CBS) wcco
4:45—Eddie Hourse, organist. (CBS) wcco
—Roy Shield's Encore Music. WEAF WLW
KYW WGY WWJ WTAM WMAQ WHO
WOAF KMOX WWVA WWL
5:00—Phil Harris and his Orchestra. WABC
WHIO wir wbbm wfbm whk kmbc wcau
kmo wbt wwl wcco
—Canadian Grenadier Guards Band, Capt.
J. J. Gagnier, conductor. WJZ WCKY
WLW kdka wgar wave wire wham wowo

Catholic Hour: "Spiritual allacies in Student Life," FRev. Dr. Maurice S. Sheehy, of the Catholic University of America, guest speaker; Paulist Choir, direction Father Finn. WEAF WSM wgy wtam wmag wwi

speaker; Paulist Choir, direction Father Finn. WEAF WSM wgy wtam wmaq wwj who wdaf kyw 5:30—The Chicagoans. WABC WKRC WHIO wir wbbm whk wfbm kmbc wcau kmox wbt wwl wcco

Helen Traubel, soprano and orchestra. WJZ WCKY kdka wgar wave wire

— A Tale of Today, sketch. WEAF wtam wmaa wgw wowo

wmaq wgy wowo

wmaq wgy wowo
6:00—Columbia Workshop: Dramatization,
direction Irving Reis, (From London.)
WABC WHIO WKRC wbbm whk wfbm
—Jell-O Summer Program, starring Jane
Fromen and Don Ross, with D'Artega's
Orchestra. WEAF WLS WLW WSM wave
wire wham wmaq
—Codolban. WJZ WCKY kdka wgar wave
wire wham

-Codolban. WJL YUNI Kake wyor were wire wham 5:30—Phil Baker, comedian, with Oscar Bradley's Orchestra. WABC WKRC WHAS WHIO wir whk wfbm wcau wadc wsbt wwva wbt wsfa
-Fleischmann's Yeast Program: Werner Janssen's Orchestre; Loretta Lee, blues singer; Allan Jones, tenor. WJZ WLS WSM WCKY kdka wham wgar wave kvoo wbap wfla

wfla "Twilight Musicale" from Chicago. (CBS) wbbm wcco
—Fireside Recitals, featuring Helen Marshall, soprano; Sigurd Nilssen, basso; Frank St. Leger, planist-composer. WEAF WSAI wmaq wgy kyw wdaf wtam wwi who wire 6:45—Sunset Dreams, WEAF WLW kyw wgy

wtam wwj wmaq who wdaf
7:00—The Chase and Sanborn Program:
Starring W. C. Fields, with Don Ameche,
m. c.; Edgar Bergen and Charlie McCarthy,
Dorothy Lamour, and Robert Armbruster's
Orchestra. WEAF 'YLW WSM wtam wire
wwj wdaf wstp kvoo wfaa wgy kyw wave
wmaq wfla who
—To be announced, WJZ WCKY WLS kdka
wham wgar wowo

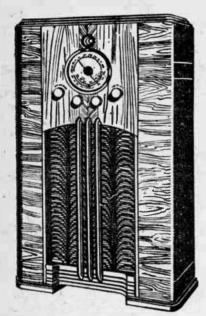
—To be announced, WJZ WCKT WLS kdka wham wger wowo
—To be announced. WABC WKRC WHAS WHIO wir wbbm wfbm whk wcau kmbc kmox wadc wsbt wwva wbt wsfa wwl wcco 7:30—"Texaco Town," with "Saymore Saymoore", Pinky Tomlin, Eddie Stanley, Igor Gorin, Jimmy Wallington and Jacques Renerd's Orchestra. WABC WKRC WHIO WHAS wgy wwi wmaq who wdaf wfla wir wave

wave

8:00—Manhattan Merry-Go-Round: Pierre Le
Kreeun, tenor; Rachel Carlay, blues singer;
Don Donnie's Orchestra; Men About Town
Trio. WEAF WSAI WSM wgy włam wwj
wmaq who wdaf wfla zave
—Ford Sunday Evening Hour: John Charles
Thomas, baritone, guest; Symphony Orchestra and Chorus, direction Jose Iturbi.
WABC WKRC WHAS WHIO wir wbbm
wthm whk kmbe wcau kmox wadc wsbf
wwva wbt wsfa wwj wcco wire wham wmaq
wtla wowo
—Woodbfury's Rippling Rhythm Revue, sterring Shep I-ields and his Orchestra; Bob
Hope and Honeychile; Del Casino, tenor.
WJZ WLW WENR kdka wgar wham
8:30—The Jergens Program, with Walter Win-

(Continued on page 9)

# CROSLEY RADIOS

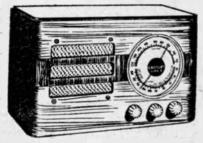


# Crosley SUPER 11

ELEVEN TUBES . . . 10-inch electro-dynamic speaker with exceptional bass response . . . 3 Band tuning range . . . receives American, foreign, police, amateur, aviation and ships-at-sea broadcasts ... 525 to 22,000 Kc. continuous . . . Additional intermediate frequency amplification, giving greater sensitivity . . . IRIS Tuning indicator. . . . Broad automatic volume control . . . Mirro-Dial, edge lighted, gold reflector type, 3 dimensional dial. Handsome cabinet. Cabinet dimensions: 40" high. 241/4" wide, 13" deep.

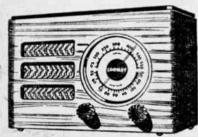
# Crosley SUPER 6

Six Tubes, 6" Speaker, 2 Bands, Receives American, foreign and some police and amateur calls, 535-1725 Kc. and 5800-18,300 Kc. Mirro-Dial. Beautiful cabinet. Dimensions 8\%" high, 14-3/16" wide, 6\%" deep.



### Take a CROSLEY Portable Radio

Away to School!

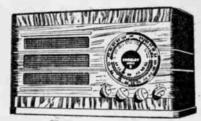


Hundreds of students toke radios away to school. This Crosley Portable model will be a cheerful roommate in any dormitory.

#### Crosley FIVER AC-DC

5 Tubes . . . 5" Speaker . . . Receives American and some police calls, 535 to 1725 Kc. Built-in antenna. No ground required. Mirro-Dial . . . Pentode output. Pleasing Cabinet. Dimensions: 71/4" high, 11" wide, 55%" deep.

# STAND OUT IN THE CROWD



### Crosley SUPER 8

EIGHT TUBES . . . 8-inch electro-dynamic speaker with tone qualities equal to most console models . . . Three bands . . . Tuning range increased over former models . , . 525 to 22,000 Ke. continuous, receives American, foreign, police, amateur, aviation and ships-at-sea broadcasts. Mirro-Dial, edge-lighted, gold reflector type. Push-pull pentode output . . Especially beautiful cabinet. Dimensions: 101/4" high, 1674" wide, 774" deep.



#### Crosley FIVER-5 Tubes

Tunes American stations, short wave foreign broadcasts, some police calls, 540 to 1720 Kc., and 5800-15,400 Kc., frequency. Five-inch electro-dynamic speaker; edge illuminated Mirro-Dial; Pentode output; Beautiful Cabinet. 121/2" high, 101/8" wide, 61/8" deep. The new and distinctive All Star 1938 line of Crosley Radios surpasses all former triumphs in the presentation of truly sensational values. Not until you see them, examine, and hear them can you be fully aware of their overwhelming values. CROSLEY RADIOS stand out in the crowd. There's a model for every purse and purpose.

# Make This 5 Point Comparison Test

- · Compare the Crosley Tone
- · Compare the Crosley Cabinet
- · Compare the Sensational New Crosley Mirro-Dial
- · Compare the Crosley Price

Turn the Cabinet Around

Compare the Chassis and the Number of Tubes

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THE CROSLEY DISTRIBUTING CORPORATION
3401 Colerain Avenue Cincinnati, Ohio





#### PROGRAMS FOR MONDAY, SEPTEMBER 13





			(EAS	TERN	STANDARD TIME)			1	(CENTRAL STANDARD TIME)		
	WCKY Cincinnati (1490 lec.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (860 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)	WLS-WENR Chicago, III. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Kr. (830 lea.)
4:30 6:45		Top to the Morning	Jerry Foy Sun-Up Jamboree	6:30 6:45 7:00		Six-to-Niners		Farm Bulletin	5:30 5:45		
7:15 7:30	Morning Devotions N. Morning Roundup	Cadle Choir		7:15 7:30		WCPO News		News Report  Don and Helen  "Sing Neighbor Sing"	6:00 6:15 6:30	Curly and Fox Hunters	Asbury Coilege
7:45 8:00	Norsemen N	Sing, Neighbor, Sing. Home Songs N	Al Bland	7:45	Brown Co. Revelers	WCPO News	Little Tom	Morning Devotions* Arkie and Pokey Martin	6:45	Morning Headlines Breakfast Club — Or-	Salt and Peanuts
8:15 8:30 8:45	News for Executives Breakfast Club N	Morning Devotions Mail Bag Chandler Chafs		8:15 8:30 8:45	& Hall & Orch. N Women's News Reel	Six-to-Niners	Richard Maxwall C Voice of the Organ Yesterday's Favorites.	News Report	7:15 7:30 7:45	chestra; Bob Brown, m. c. N	Early Morning Jamboree
9:00 9:15	For Women Only Vaughn de Leath N	Hymns of all Churches, Hope Alden's Romance	Newscast	9:00 9:15	Mrs. Wiggs N John's Other Wife N	WCPO News Musical Menu	Myrt and Marge C.	Mary Marlin N Ma Perkins N	8:00 8:15	Sweethearts of Air N Vaughn De Leath N	WHAS News Room Myrt and Marge C
9:30 9:45	Dean Bros. N		Louise and Lads C	9:30 9:45	Just Plain Bill N Ahead of Husband	11 11	Municipal Court Your Band of the Day	Pepper Young's Fam. N		News Viennese Ensemble N	Louise and the Lads C
#0:00 #0:15	High Hatters N Household Hour	Linda's First Love	Poetic Strings C Magazine of the Air O	10:00	David Harum N Backstage Wife N	WCPO News	Magazine of the Air C.	The O'Neills N The Road of Life N	9:00 9:15	Banner Newshawk Lyric Serenade	Poetic Strings C Magazine of the Air ©
#0:30 #0:45	Renfro Rambler	We Live Again		10:30	Newlyweds		Aunt Jenny's Stories C	Vic and Sade N Edward McHugh N	9:30 9:45		Big Sister CAunt Jenny's Stories C
#1:00 #1:15 #1:30	Terri Franconi N Grace and Sco''y N Joe Dumond N	Girl Alone N To be announced News: Live Stock	Swinging the Blues C. Edwin C. Hitt C Romence Helen Trent C	11:00 11:15 11:30 11:45	Young Cincinnations Melodic Rhythm Cotton Pickin' Time Freshmen Follies	01 11	Edwin C. Hill C Concert Miniatures	Otto & Novelodeons Ralph Emerson, organ		Melody Caravan Dumond's Cadets N	Linda's First Loveg Edwin C. Hill C Romance Helen Trent C
12:00	Frank Allison N	Rosa Lee N	Batty end Bob C	12:00	From Headquarters	WCPO News	The Arcadians	Melody Parade	10:45	Fran Allison N	Dot and Bill
82:15 82:30 82:45	Neighbor Neil N Farm and Home	Tom, Dick & Herry M. National Farm and		12:15 12:30 12:46	Words and Music N.	Happiness Ahead Man on the Street Melody Parade	You Shall Have Rhythm Eddie and Ron	Virginia Lee Markets and News Dinnerbell Program—	11:15 11:30	Console Melodies National Farm and	Monticello Party Line Paul Sutton, songs The Jackson Family
1:00	11 44	Home Hour N	Thru Woman's Eye C	1:00		Rhythm Rambiers	Woman's News C Milton Charles, or. C	From Ind. State Fair Grounds, Ind'apolis.	12:00	6F 01	Woman's News C
#:15 { 11:30 1:45	Novelty Orchestra	Voice of Experience	Milton Charles C Melody Express Between Bookends C	1:30	Bennett & Wolverton N	Dot Club News	Montana Slim C		12:30 12:45	Banner Newshawk	College of Agriculture Markets: Weather Ted Malone C
2:00 2:15	Army Band N	Pepper Young's Fam. N	News: Fire Prevention. Future Favorites	2:00 2:15	WSAI Revue	WCPO News	Col. Jack Major C	News: Julian Bentley Homemakers' Matinee	1:00	Pepper Young's Fam. N	
2:30 2:45	Let's Talk it Over N.		Pop Concert—Howard Barlow C	2:30	Barber's Interviews Sports Oddities /	Op. House for Ladies	Pop Concert C	-Orchestra Mary Wright	1:30 1:45	Vic and Sade N Francis Creig's Orch	80 81
3:00	Lorenzo Jones N Sports Review	Old Fashioned Girl Kitty Keene, Inc	Bob Byron, songs C Dictators C	3:00 3:15	-Baseball Game at		Dictators C	44 44	2:00 2:15	Club Matines N The Guiding Light N	Betty and Bob Hymns All Churches.
3:30 3:45	Club Matinee N	Sum'time Syncopa'rs N To be announced	Music From the Gold Coast C	3:30 3:45	- Cincinnati	•	Play Days C	90 90	2:30 2:45	Syncopators N Personal Column N	Music From the Gold Coast C
4:00	Lucitle and Lanny N., Escorts and Betty N.,	Houseboat Hannah Couple Next Door	** ** ******	4:00 4:15 4:30	00 00 00	01 04 00 00 00 00 00 00 00 00 00 00 00 00	Cincinnati at St. Louis  —Baseball Game	Escorts and Betty N	3:00 3:15	Escorts and Betty N	Salt and Peanuts Weekday Devotions
4:45	Afternoon Concert Cabin in Cotton N	Singing Lady N Toy Band	Doris Kerr, songs C	4:45	60 10	00 00	• • •	Marlowe and Lyon N. Cabin In Cotton N.	3:30 3:45	Cabin in the Cotton N	
\$:15	All-Sports Review	Army Band N	Four Stars C	5:00 5:15 5:30	Grandpa Hans Friend Ralph Knot Hole Club	Post Mortems From Hawaii Jam for Supper	10 10	U. S. Army Band	4:00 4:15	10 00	Howard Phillips C Four Stars, C
5:30 5:45	Press Radio News N Civic Club		Dick Bray—Sports	5:45	Red Barber's Resume			Ranch Boys Trio N	4:30 4:45	Financial News Singing Strings N	
6:15	News and Views Uncle Ezra N	Jimmy James' Orch	Poetic Melodies C Musical Visions	6:00 6:15 6:30	To be announced	Home Beautiful	Si Burick	Time to Shine	5:00 5:15	To be announced	WHAS News Room
6:30 6:45	John Herrick N	Lum and Abner N Bob Newhell	Boake Carter C	6:45	James Leonard	And the same of th	Boake Carter C	John Herrick, songs N		Sports; News	
7:09 7:15 7:30 7:46	Good Times Society N Paul Martin's Music N	For Men Only (from WHN)	Heidt's Orch. C	7:00 7:15 7:30 7:45	Dick Ballou's Orchestra The Voice of Firestone N	Yours Truly	Harry Kalb's Orch Curtain Calls		6:00 6:15 6:30 6:45		Alemite, with Horace Heidt's Orchestra C The Grab Bag
8:00	Melodic Contrast N	Fibber McGee and	Lux Radio Theatre— Robt, Montgomery &	8:00 8:15	Cincinnati Sings	The second secon	Lux Radio Theatre C	To be announced	7:00 7:15	Fibber McGee and Molly N	Lux Radio Theater C.
8:15 8:30 8:45	Accent on Youth N	Hour of Charm N	Janet Gaynor in "A Star is Born" C	8:30 8:45	Symphonic Strings M	Roller Derby Musically Speaking	00 00	"Accent on Youth," With J. Barrymore N	7:30	Hour of Charm N	96 91
9:00 9:15	90 00	Heatrolatown Herald	Wayne King's Orchestra C	9:00 9:15	11 11	Clock on the Marifel.	Wayne King's Orchestra C	n ai	8:15	Carnation Contented Program N	Wayne King's Orchestra C
9:30 9:45	National Radio Forum N	Clyde Trask's Orch Angelo, Italian tenor	Your Neck of the Woods C	9:30 9:45	Pageant of Melody M	p0 00	Your Neck of the Woods C	" " "	8:30 8:45	To be announced	Your Neck of the Woods C
10:00 10:15 10:30 10:45	Vagabonds N King's Jesters Orch, N tive Star fina Nat'l Softball Game N	Barney Rapp's	Personalities on Parade Ozzie Nelson's Orch. O Newscast—Lee Bland Tri-State Program	10:00 10:15 10:30 10:45	Paul Sullivan	Gypsy Fortunes	Musical Moments News; Music Roger Pryor's Orchestra C	LaSalle Hotel Orch, N Softball Game N	9:00 9:15 9:30 9:45	Amos 'n' Andy N E. Deutsch's Orch. N. National Soft Ball Title Game N	Poetic Melodies C Ozzie Nelson's Orch. C Pick and Pat in "Pipe Smoking Time" C
\$1:00 \$1:15 11:30 11:45	Jesse Hawkins' Orchestra N Marvin Frederick's Orchestra N	Paul Sullivan Billy Snider's Orchestra To be announced N	Count Basie's Orchestra C Frankie Masters!	11:00 11:15 11:30 11:45	Billy Snider's Orch T. Dorsey's Orch. M Eddy Duchin's Orchestra M	Roller Derby The Public Announces	Count Basie's Orchestra C	Jesse Hawkins' Orchestra N Andy Kirk's	10:00 10:15 10:30	WSM News	Count Basie's Orchestra C F. Masters' Orch. C WHAS News Room
	WCKY	WLW	WKRC	5.1	WSAI	WCPO	WHIO	WLS-WENR		WSM	WHAS

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—The Pepsodent Program: Amos 'n' Andy.
WEAF who way layw

Time to Shine: Lloyd Shaffer's Orchestra;
John B. Gambling, m. c.; Barry McKinley
and Lyn Murray's Chorus. WJZ WSAI WLS
WSM kdka wow

Don Fernando's Oriental Gardens Orchestra. (NBC) wtam wmaq

Poetic Melodies: Jack Fulton, tenor, and
Franktyn MacCormack, poetic reader, with
Cariton Kelsey's Orchestra. WABC WKRC

wadc www wbt wcau whk

"Not So Long Ago." (CBS) kmbc wcco

6:15—"Uncle Exra's Radio Station E-Z-R-A."

"No! So Long Ago." (CBS) EMBC WCCO.

(15-"Uncle Erra's Radio Station E-Z-R-A,"

with Pat Barret, Carlton Guy, Nora Cunnear

and others. WEAF WCKY kyw wtam wmaq

who wdaf wbap wfaa wire wgy kvoo

Song Time: Hollace Shaw and Rey Heather
ton. WABC whk weau wadc www wbt

8:30—Jay Freeman and his Orchestra. WABC WHAS WKRC WHIO kmbc wadc wbt

Carol Weymann, mezzo-soprano. (NBC) wgy włam wmag who wdaf kyw —Horlick's Lum and Abner, comedy sketch.

Consolidated Edison Company. WEAF

-Consolidated Edison Company. WEAF only

-John Herrick, baritone, and Christine Johnson. (NBC) (WLS and WCKY on 6:45) kdka wave wire wham wowo

-''Neal O'Hara's Radio Gazette." (CBS) 6:45-Boake Carter. WABC WKRC WHIO WHAS wir wbbm whk kmbc wcau kmox wbt wcco

-Roy Campbeil's Royalists. (NBC) wgy wtam who wdaf

-Sisters of the Skillet. WJZ only
7:00-Burne and Allen, with Tony Martin and Ray Noble's Orchestra. WEAF WLW kyw wgy wtam wwj wtla wtre wmag who

-Eddie Varzos and his Hotel Bismarck Orchestra. (NBC) wave wgar wham

-Juan Hernandez and the Good Time Society
All-Negro Revue; orchestra and guest artists. WJZ WCKY WLS WSM kdka wave wham wgar wowo

whem waer wowo

Alemite Half Hour with Horace Heidt's
Brigadiers. WABC WKRC WHAS wir wbbm
wfbm kmox wcau wbt wcco wwl wht
7:30—The Voice of Firestone: Margaret
Speaks, soprano, guest artist. Mixed

Chorus; Symphonic Orchestra; Alfred Wallienstein, conductor. WEAF WSAI WSM way wire wtam wmaq wdaf wwj who kstp wfaa kvoo wfla wave
—"Pick and Pat in Pipe Smoking Time," blackface comedy, and music; Edward Roecker, baritone. WABC WKRC wjr wbbm whk kmbc wcau wbt wadc
—Paul Martin and his Music. WJZ WCKY WLS kdka wave wgar wire wham 8:00—Fibber McGee and Molly, comedy sketch, with Marion and Jimmy Jordan; Ted Weems and his Orchestra. WEAF WLW WSM kyw wtam wwj wire wmaq who wdaf kstp wfaa wave
—Lux Radio Theatre: Robert Montgomery and Janet Gaynor in "A Star is Born".
WABC WKRC WHAS WHIO wir wbbm wfbm whk kmbc wcau kmox wadc wbt wwj wcco
—Melodic Contrast WJZ WCKY kdke waar

with white kmbc weau kmox wade white wwi weep weep.

-Melodic Contrast. WJZ WCKY kdka wgar wave wire wham 8:30—Hour of Charm, Phil Spitalny and his Girls. WEAF WLW WSM kyw wgy wwi wtam wmaq who wdaf wire kstp wfaa weve kvoo

Lyon Barrymore presents "Accent on Youth," Sampson Raphaelson's comedy, assisted by Mrs. Barrymore, WJZ WCKY WLS kdka wire wham wowe

9:00—Wayne King's Orchestra. WABC WKRC WHAS WHIO wir wbbm wfbm whk kmbe

wcau kmox wadc wbf wwl wcce

Contented Program; The Lullaby Lady, Male
Quartet; Vivian Della Chiesa, lyric soprano;
orchestra, direction Roy Shield; Vincent
Pelletier, announcer. WEAF WSAI WSM
kyw wgy wmaq wtam wwi who wdaf wtla
wave kvoo wfae wire
9:30—Music for Moderns. WEAF wgy wtam
wmaq who wdaf kyw

"Your Neck of the Woods," Carl Carmer.
WABC WKRC WHAS WHIO whk kmbc
wcau kmox wadc wbt wsfa wcco wwl

wcau kmox wade wbt wsfa wcco wwl-National Radio Forum: Guest speaker.

WJZ WCKY WLS
10:00—Ozzie Nelson and his Orchestra. (CBS)
(WKRC WHAS at 10:15) wbbm wadc wspd
wsbt
—Tomorrow's News Tonight—Andre Baruch.
WABC only
—The Yagabonds, negro mele quartet.
(NBC) WCKY kdka wgar wave wire
—Esso News Reporter. WJZ only
—Poetic Melodies (CBS) WHAS wir wbbm
wfbm kmbc kmox wwl wcco
—The Pepsodent Program: Amos 'a' Andy.
(NBC) WLW WSM
—Emery Deutsch's Rockefeller Center Rain-WJZ WCKY WLS 0:00—Ozzie Nelson

(NBC) WLW WSM

--Emery Deutsch's Rockefeller Center Rainbow Room Orchestra. WEAF (WSM en 10:15) wgy wtam wmaq who
10:05--Vagabonds, negro male quartet. WJZ (WLW on 10:15) WCKY wgar kdka wave (WLW

10:15—King's Jesters and the Hotel LaSalle Orchestra. WJZ WCKY WLS kdka wger wowo wave wire wham 10:30—Roger Pryor and his Orchestra. (CBS) WHIO wir whk wfbm wcau wspd wsbt wbt

wadc

"Pick and Pat in Pipe Smoking Time."

(CBS) WHAS kmox wfbm wcco
National Softball Title Game: Description
of the finals. The World Series of Softball.

WJZ WLS (WCKY on 10:45) wave wire

wham wgar wowe

Codolban Orchestra from the Rainbow
Grill. WEAF WSM wgy wtam wmaq whe
11:00—Count Basie and his Orchestra. WABC
WKRC WHIO WHAS whk wcau wadc wbe

wir wsfa wwl
Jesse Hawkins' New Penn Hotel Orchestra.
WJZ WCKY WLS kdka wgar wave wice

wham wowo
—Larry Burke, tenor. WEAF wgy włam wmag 11:08—Henry Busse's Orchestra, WEAF wgy

wtam wmaq who
11:30—To be announced, WEAF WLW WSM

wgy włam wmaq who

Marvin Frederick's Commodore Perry Hotel
Orchestra. WJZ WCKY kdka wgar wave
wire wham wowo

Frankie Masters and his Orchestra. WABG
WKRC WHAS wir whk wfbm kmbc wsbt

# Dave Seymour's Orchestra Becoming Popular Unit

A little over a vear ago Dave Sevmour received his first "big chance" in maestroing his own orchestra for a grownup sophisticated dance crowd. Heretofore, he had always played to the youngsters club dates attended only by his high school chums.

Not only did the dancers approve of the Seymour style, but in the audience was a chap who had gone far as an orchestra pilot-Herbie Kay, with an evening off, played the role of the proverbial postman and visited the ballroom where young Dave and his orchestra were playing.

"There's a chap after my own heart; he tries to be original. With his distinctive style of rhythm he should rate among the topnotchers in a few years," commented the band leader, "his arrangements are easy to listen to and that's what counts in the music world today."

When young Seymour first got the idea he'd like to be a band leader he studied the styles of the different leaders and decided right then and there that too many were copying the other fellow's methods. If a topnotcher won fame through his brasssection an over-abundance of orchestras with their brass-sections featured showed up, and that went for prominent bandsmen as well as the little fellows; everybody was dupli-When he cating someone else. up claiming to be a second Louie Prima or a Ted Lewis, Seymour squashed the thought by explaining search of a band with a "distinctive" that his band was not in the market style and not just another "name."



DAVE SEYMOUR

for carbon copies; what he wanted was Joe Doakes to play like Joe Doakes, and no one else.

Dave Seymour had yet another You can't make good by belief. practising on your hometown friends. After organizing, he contacted Dayton, Cleveland and Chicago spots; he sold them on the idea of giving him a trial. Today, eighteen months later, he is back in his hometown with a band that has been approved by big city night club frequenters.

With one more ambition to realize young Seymour is about ready to step across the threshold of success he wants a radio commercial. In October, he gambles again; packs the band up stock and barrel and moves started organizing, if a chap showed into New York for the audition, if he gets any kind of a break at all he should click because the sponsor's in

A Program for Every Woman

# BEATRICE FAIRFAX

in advice on love, marriage and domestic problems

TUESDAY, WEDNESDAY, THURSDAY AND FRIDAY 1:45 to 2:00 p. m. E.S.T.

Over WCKY — the L. B. Wilson Station

Sponsored by Hecker Products Co., manufacturers of Gold Dust and Silver Dust

Tune in 149 on your dial for radio's headliners every day of the year

#### **Sunday Network Programs**

(Continued)

chell. WJZ WLW WLS kdka wgar whan

-American Album of Familiar Music, with Frank Munn, tenor; Jean Dickenson, soprano; The Haenchen Concert Orchestra; Bertrand Hirsch, violinist; Arden and Arden, plano duo; Amsterdam Chorus. WEAF WSAI WSM kyw wgy wlam wwj who wflawdaf wmag wfaa wire wave

8:45—Irene Rich for Welch, WJZ WCKY WLS kdka wgar wave wire wham

9:00—Sealtest Sunday Night Party: James Melton, m. c. Robert Dolan's Orchestra; New Yorkers Chorus; Tom Howard and George Shelton, comedians; Elissa Landi, guest. WEAF WSAI WSM gy włam wwi wmaq who wdaf wfla wave

To be announced. WABC WKRC WHAS WHIO wir kmbc weau wfbm whk wadc wsbt wbt wwl wsfa wcco

9:30—Grant Park Concert, direction of Dr. Frederick Stock, WJZ WCKY WLS

10:00—Judy and the Bunch, vocal quartet. WJZ WCKY wgar wave wire wham -Irene Rich for Welch. (NBC) WSM wave

-- Press-Radio News, WABC WHAS wadc wmaq wcco waco

10:05—Phil Napoleon and his Orchestra. WABC WHIO WHAS wbbm whk wir wcau wadc wgam wcco wmas

10:15—Choir Symphonette. WJZ WCKY kdka wgar wave wire wham wmaq wfla

10:30-Press-Radio News. WEAF and network "Jay Freeman and his Orchestra, WABC WHAS WHIO (WKRC on 10:45 wbbm kmbc whk wfbm wcau kmox wadc wsbf wbf wsfa

-Woodbury's Rippling Rhythm Revue, star-ring Snep Field's Orchestra. (NBC) WSM wave wbap

-Eddie Varzo's Hotel Bismarck Orchestra. WJZ WCKY WLS kdka wgar wave wire

10:35—Carlos Molina's Hotel Stevens Orchestra. WEAF wgy wtam wmaq whio wdaf kyw 11:00—Henry Busse's Chez Paree Orchestra. WJZ WCKY kdka wgar wham wave wire—Frankie Masters and his Orchestra. WABC WKRC WHAS WHIO wir wbbm whk wtbm kmbc wcau wadc wsfa wcco—Barney Rapp's Beverly Hills Country Club Orchestra. WEAF WLS WSM WSAI wgy wtam wmaq who
11:30—Andy Kirk's Grand Terrace Cafe Orchestra. WEAF WSAI WLS wgy wtam wmaq who

11:30—Andy Kirk's Grand Terrace Cate Orchestra. WEAF WSAI WLS wgy wtam
wmaq who
—Herbie Kay's Orchestra. WABC WHIO
WKRC wjr whk
—Jesse Hawkins' New Penn Orchestra. WJZ
WCKY kdka

#### **National Softball** Tournament

The last half-hour of play in the National Softball tournament, which has been under way throughout the United States for several weeks, will be broadcast over WCKY and the NBC-Blue network from Soldiers' Field, Chicago, from 10:30 to 11:00 p. m. (E.S.T.). on Monday, September 13.

Lynn Brandt, NBC sports announcer, will be at the microphone. Teams from 43 States are competing in the tournament, which is one of the biggest amateur sports events held in the United States.

Dainty Jane Froman, the songstress, is a dead shot with a 22 rifle, and can clip the lighted end off a cigarette at 100 feet?

# This Year WSAI Brings You

# The Packard Hour

Here's the show that leaped to top-popularity last year. This year it's ticketed for new heights—Tuesday night's famous "Packard Hour" over N. B. C. from Hollywood, star-studded with Lanny Ross, Charlie Butterworth, Raymond Paige's orchestra and a long guest list from filmdom. Just one of Cincinnati's and the nation's favorite programs you'll hear at 1330 on your dial over

# WSAI

CINCINNATI'S OWN STATION

THE CROSLEY RADIO CORPORATION



#### PROGRAMS FOR TUESDAY, SEPTEMBER 14





(EASTERN STANDARD TIME)										(CENTRAL STANDARD TIME)		
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC		WSAI Cincinneti (1830 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)	WLS-WENR Chicago, III. (870 kc.)		WSM Nashville, Teim. (690 lcc.)	WHAS Louisville, Ky. (820 les.)	
:30		Top o' the Morning	Jerry Foy			Six-to-Niners		Ferm Bulletin	5:30 5:45			
:00 :15 :30 :45	Morning Devotions N. Morning Roundup  Morning Glee Club N	Cadle Choir Concert in Brass	Sing Before Breakfast. Early Edition—News Dow's Dawn Petrol	7:15 7:30	Church Forum Sun Dial Brown Co. Revalers		Ridge Runners Breakfast Express WHIO Almenac Little Tom	The Smile Market	6:00 6:15 6:30 6:45	Golden West Cowboys Morning Headlines	Devotions	
:00 :15 :30 :45	Breakfast Club N News for Executives Breakfast Club		Woman's Hour	8:1S 8:30	Streamliners, with Field & Hell & Orch, N Women's News Reel.		Dear Columbia: News C Richard Maxwell C Voice of the Organ	Jolly Joe's Pals	7:00 7:15 7:30 7:45	Breakfast Club N	Early Morning Jamborea	
:00 :15 :30 :45	Vaughn de Leath N Dean Bros. N	Hope Alden's Romance Hello Peggy	Newscast	9:15 9:30	Mrs. Wiggs N	WCPO News	Must and Marga C	Mary Marlin N Ma Perkins N Pepper Young's Fem. N. Don & Helen	8:09 8:15 8:30 8:45	Sheffter & Brenner N., Vaughn De Leeth N., News Viennese Ensemble N.	Myrt and Marge C Twin Pianos	
00 15 30 45	High Hatters N Household Hour	Linda's First Love Personal Col. of Air N We Live Again	Jean Abbey	10:00 10:15 10:30	David Harum N Backstage Wife N Women of Today	WCPO News Ch'ber of Commerce. Anita Auch Jimmy Lee	To be announced Magazine of Air Big Sister C	The O'Neills N Road of Life N Vic and Sade N	9:00 9:15 9:30   9:45	Banner Newshawk Lyric Serenade George Hartrick N The Gospel Singer N	Magazine of Air C. Big Sister C	
:00 :15 :30 :45	Terri La Franconi N Grace and Scotty N Stroller's Matinee N	Girl Alone N To be announced News; Live Stock		11:00 11:15 11:30	Young Cincinnations .	WCPO News Merry-Go-Round	Cornelia on the Air	Markets; News Novelodeons G. Wilson—J. Brown	10:00 10:15 10:30 10:45	Adrienne Melody Caravan Strollers Matinee N	Edwin C. Hili C	
:00 :15 :30 :45	WCKY News	Beasiey-Cassel National Farm and	Betty and Bob C Hymns All Churches A: Grimm's Daugh'r C Hollywood in Person C	12:15	From Headquarters Day Dreams Words and Music N	WCPO News The Playboys Man on the Street Dot Club News	News: Markets You Shall Have Rhythm Eddie and Ron	Don and Helen R. Emerson, organist Markets and News	11:00 11:15 11:30 11:45	Love and Learn N Farm Scrap Book National Farm and Home Hour N	Monticello Party Lin Sunshine Sue The Jackson Family.	
00 15 30 45	Music Guild N	Voice of Experience.	To be announced Meet the Missus Melody Express Between Bookends C	1:00	Barber's Interviews Sports Oddities Cincinnati vs. Brooklyn	WCPO News	To be announced  Betty Fairfax  Dalton Brothers C	Direct from Indiana	12:00 12:15 12:30 12:45	Banner Newshawk Dept. of Agriculture	Ted Malone C	
:00 :15 :30 :45	News and Views Have You Heard? N.	Me Perkins N Vic and Sade N	Future Favorites	2:00 2:15 2:30 2:45	Cincinnati	11 11	Theatre Matines C Columbia Concert	News: Julian Bentley Homemakers' Matinee —Orchestre Mary Wright	1:00 1:15 1:30 1:45	Pepper Young N  Ma Perkins N  Vic and Sade N  West View Orch, N	University of Kentuc	
:00 :15 :30 :45	Lorenzo Jones N All Sports Review Club Matinee N	Kitty Keene, Inc. Studebaker Program.	Novelteers C	3:00 3:15 3:30 3:45	On the Mall	10 10			2:00 2:15 2:30 2:46	Club Matines N	Day of Atonement	
00 15 30 46	Gentleman from So. N Musical Adventures N Ranch Boys	Houseboat Hannah Couple Next Door	Notes and News St. Lauis Syncopators C	4:00 4:15	(2nd Game)	Crosley Field	11 V5 16 P8 16 P9 10 P9	Music Circle	3:00 3:15 3:30 3:45	Revell Interviews N Manhattan Melodies	Weekday Devotions St. L. Syncopators	
00 15 30	All Sports Review	Sunbrite Melodies Eve of Atonement	Musical Calendar All Hands on Deck C Hollywood Highlights.	5:00 5:15	Grandpa Hans	so Mortems		Stringtime—Jack Meakin N What's the News?	4:00 4:15 4:30 4:45	Three X Sisters N Financial News	Sports Review C., Melody Cruise	
00 :15 :30 :45	Benno Rabinoff N News and Views	Alias Jimmy Valentine.  Vocal Varieties N  Lum and Ahner N  Sob Newhall	"Everybody Sing" "Second Husband"—	6:00 6:15 6:30	Kentucky News Songs of the Islands Johnson Family Jemes Leonard	WCPO News	Dinner Music Si Burick Helen Menken in "Sec-	Easy Aces, sketch N Benno Rabinoff N Lum and Abner N	5:00 5:15 5:30 5:45	Afternoon News Sum'ry Singing Strings N	WHAS News Room. Helen Menken in "Second Husb'd"	
00 15 30 45	Husbands and Wives N	Russ Morgan's Orch. N	Blue Velvet Music C		Music By M	Dick Porter	Thank You Stusia M. Warnow's Orch. C Al-Joison C	Husbands and Wives N It Can Se Done N	6:00 6:15 6:30 6:45	Cole and Sharpe Swingtime on Parade Wayne King and his Orchestra N	Mark Warnow's Orchestra C Al Joison C	
00 15 30 45	Music in 3/4 Time Gaslight Harmonies Packard Hour N	True Detective	Watch the Fun Go By with Al Peerce C Benny Goodman's Orchestra C	8:00 8:15 8:30 8:45	Packard Hour — With	WCPO News Better Sportsmenship Roller Derby Eden Park Community	Watch the Fun Go By C Benny Goodman's	Ben Bernie and All the Lads N Saratoga Music Festivat N	7:00 7:15 7:30 7:45	Ben Bernie and his Lads N Packard Hour — Lanny Ross N		
50 5	Manuel and Williamson N	Tonic Time	Hits of the Week	7:30	mond Paige's Orch, and guest stars N Hits of the Week	Men of Vision WCPO News For the Pieno	U. S. Nevy Band C	To be announced N Past Masters	8:00 8:15 8:30 8:45	Jimmy Fiddler N Manuel's Harp'schird N	Here's To You	
00 15 30 45	Headlines of 1927 King's Jesters Orch, N Five Star Final Taxicab Nite Club	Mad Hatterfields	Musical Moments  Jay Freeman's Orch, C  Newscast—Lee Bland. Geo. Olsen's Orch. C	10:00	Dick Gasparre Orch. M Paul Sullivan Serenade in the Night	WCPO News	Russ Lyon's Orch News; J. Freeman C Scores; Geo. Olsen's	Globe Trotter La Salle Hotel Orch. Eddie Varzo's	9:00 9:15 9:30 9:45	Amos 'n' Andy N Musical Moments Johnny Presents Russ Morgan's Orch. N	Poetic Melodies C Jay Freeman's Orch George Oisen's Orchestra C	
00 15 30 45	Hal Kemp's Orchestra N Marvin Fredericks' Orchestra N	Paul Sullivan	Bert Block's Orchestra C Tommy Dorsey's	11:00 11:15 11:30	Barney Rapp's Orch	WCPO News	Bert Block's Orchestra C Tommy Dorsey's	Hal Kemp's Orch. N King's Jesters Orch. N Fletcher Henderson's	10:00 10:15 10:30 10:45	WSM News	Bert Block's Orchestra C T. Dorsey's Orch. WHAS News Room	
	WCKY	WLW	WKRC	-	WSAI	WCPO	WHIO	WLS-WENR	ff	WSM	WHAS	

# NETWORK PROGRAMS (NBC-CBS)

6:00—Poetic Melodies: Jack Fulton, tenor, and Franklyn MacCormack, poetic reader, and Cariton Kelsey's Orchestra, WASC (WKRC whit weau wade wwwa with

-Herbert Foote's Concert Encomble. (CBS)

waco Aces. comedy sketch, featuring Jane Goodman Ace. WJZ WCKY WLS and Goodman Ace. WJZ WCKY WLS kdka wgar wham wire Amos in Andy: Pepsodent Program. WEAF wgy wwi kyw who wtem Don Fernando's Oriental Gardens Orchestra. (NBC) wtam wmaq

tra. (NOC) warm wind;

kits-Vocal Verieties-Choral Group of 14
Voices. WLW to WEAF way wham wire
winag who kstp

-Song Time with Ruth Cerhart and Bill Perry.
WABC wir whk wadc wwva wbt

-Benno Rabinoff, violinist. WJZ WCKY WLS
wiger wowo wave wire wham

#630—Horlick's Lum and Abner, esmedy sketch. WJZ WLW WLS wgar —George Griffin, tenor. (NBC) wave wire

wham

Singing Strings. (NBC) WSM wgy wfam
wmaq who wdaf kyw
Steinie Bottle Boys. WEAF only
Famous Actors Guild Presents Helen Men-

ken. "Second Husband," Serial Drame.
WABC WKRC WHIO WHAS wir wbbm
whk wfbm kmbc wcau kmox wadc wwva
wbt wwl wcco

6:45—Roy Campbell's Royalists. WEAF wgy wtam wmaq who —Yivian Delle Chiesa, soprano. WJZ WCKY WLS wgar wave wire wham wowo

7:80—Blue Velvet Music with Mark Warnow, Hollace Shaw and Del Casino. WABC WKRC (WHIO on 7:15) WHAS wir wbbm wfbm whk kmbc wcau kmox wbt wwi wcco wadc

with with the control of the control

wtem wfee

"It Can Be Done," drematic sketch, with
Edgar Guest. Frankle Masters' Orchestra.
Masters Voices, singing ensemble; Mary
Brackenridge, founder of the Frontier
Nursing Service of Kentucky, guest speaker.
WJZ WLW WLS kidka wgar wham

WJZ WLW WLS kidka wgar wham

8:00—Yox Pap, conducted by Perks Johnson
and Wellace Butterworth. WEAF WSAF
kyw wgy wtem wwi wmaq whe wdaf wire

-Ben Bernie and Ali the Lads: Eva Jessye
Choir, Tod Duncan; Al Jolson, guest. WJZ
WLW WLS WSM kidka wgar wire weve

WLW WLS WSM kdka wgar wire weve kstp whem wfla kvoo wowe
—"Watch the Fun Go By." presented by Al Pearce and His Gang. Nick Lucas, singing guitarist; Arlene Harris, "Human Chatterbox"; Carl Hoff's Orchestra. WABC WKRC WHIO WHAS wir wbbm wfbm kmbc wcau kmox wadc wsbt wbt wcco whk

kmox wadc wsbt wbt wcce whk

8:30-Benny Goodman's Swing School: Effic
Etherington, English comedienne, guest.

WABC WKRC WHIO WHAS wir wbbm
wfbm whk wcau kmbc kmox wadc wsbt wbt
wsfa wwl wcco

-Packard Hour: Lanny Ross, Charles Butterworth, Florence George, Don Wilson, Raymond Paige's Orchestre and guest stars.

WEAF WCKY WSAI WSM who kyw wgy
wwi wtam wdaf wire kstp wfla wave wdaf
wmaq kvoo

-Saratoge Spa Music Feetival: String Orchestra, F, Charles Adler, conducting, WJZ
WLS kdka wham wgar

9:00—To be announced. WJZ WLS kdka wgar wave wire wham wowo

—U. S. Navy Band. (CBS) WHAS WHIO WKRC wfbm kmbc kmox wsbt wcco

—Your Unseen Friend, with Harry Salter's Orchestra. WABC wir whk wbbm wcau wade.

Orchestra. WABC wir whk wbbm wcau wadc

9:30—Russell Dorr, baritone, and organ.
WABC wbbm wir whk wfbm kmbc kmox wadc wsbt wbt ww!

—Phillips Poly Follies. (CBS) wbbm wfbm kmox wsbt wcce

—Jimmie Fidler's Hollywood Geesip. WEAF WLW WSM wgy wtam wmag who kyw wwj wire wfla wave wbap kvoo

—Past Masters Program: Manual and Williamson—Harpsichord Ensemble — four harpsichorde, organ, flute and strings. WJZ WCKY WLS (WSM en 9:45) kdla wgar wave wham wfla wire wbap

9:45—Vic and Sade: Comedy sketch, with Art Yan Harvey, Bilty Idelson and Bernardine Flynn. WEAF WLW wgy wtam wave wire kyw wmaq wdef wwj

—Four Stars, Girl's Vocal Quartet, WABC whk wcau wadc wbt wwi

10:00—The Pepsodent Program: Amos 'a' Andy. WEAF WLW WSM wtam wwj

—Violin in the Night: Ben Silverberg, violinist; string ensemble, and Waldo Pooler, narrator, WEAF wgy wtam wmaq who

—"Poestic Melodies:" Jack Fulfon, tener; Frenklyn McCormack, reader, with Carlton Keisey's Orchestra. (CBS) WHAS wir wbbm wfbm kmbc wwi wcco kmox

-The Vagabonds. (NBC) wgar wave wire

wham

-Tomorrow's News Tonight: Commentary by Andre Baruch. WABC only

-Jay Freeman's Orchestra. (CBS) wadc wsbt

-Esso News Reporter. WJZ only

-10:05—Jay Freeman and his Orchestra. WABC (WKRC WHAS WHIO on at 10:15) waco wear west wish weam weco waco 10:15-Lou Breese and his Orchestra, WEAF

wgy wtam wmaq who

—King's Jesters Hotel LaSalle Orchestra,
WJZ wgar wave wire wham
10:30—George Olsen's Orchestra, WABC
WHAS WHIO (WKRC on 10:45) wir wbbm
wcau whk wfbm kmox wadc wsbt wbt wsfe

-To be announced. WEAF wgy wtam wmaq

who
—Carlos Molina's Hotel Stevens Orchestre.
WJZ wgar wave wire wham

Orchestra, WJZ WCKY

WJZ wgar wave wire wham

11:00—Hal Kemp's Orchestra. WJZ WCKY
WLS kdke wgar wave wire wham

Bert Block and his Orchestra. WABC WKRC
WHAS WHIO (wir on 11:15) whk wfbm
wcau wadc wsbt wbt wsfa wwi wcco

Jerry Blaine and his Orchestra. WEAF
wwi wgy wtam who

Roger Pryor's Orchestra. (CBS) wbbm
kmbc

II:30—Marvin Fredericks' Commodore Perry Hotel Orchastra. WJZ WCKY kdka wave wire wham wgar



Now Cincinnati has lost Tom working for Mutual . . . . Fair, medium in height, twenty-seven and just married . . . . Tom's well stocked with everything that leads to the top ... personality, swell voice; sense of humor, common sense. He's a good ad-libber and dependable. That's asking enough any announcer. Tom's big brother, Bill, is already in the East doing sports announcing in Boston.

The irony of fate: Linda Carlon, the first Mary Sothern (and a swell one), struggling in New York for odd radio jobs, while the second Mary Sothern (Minabelle Abbott) is sitting on top of the world with the dough rolling in. The rub is this . . . Linda comes from a theatrical family and has had years of dramatic background. Miss Abbott had little or no experience when she began the role. But that's radio!

Suggestion to Aunt Mary on her WLW show . . . messages would be much more impressive if delivered more slowly. It's a nice show and Aunt Mary has a capable, matured voice essential to this type of show . . . and . . . her advice seems very sound.

ALONG THE MILKY WAY: It's remarkable how a little dialogue helps the Larry and Sue program. Note to Bob Bentley: Please ask children questions they are capable of answering. Leah Ray, former vocalist with Phil Harris, who was SO popular here, has a swell role in "Thin Ice." Aside to Paul Kennedy, radio columnist: forget about vacations in the future . . . or get a new assistant . . . Bob Richards is too good as a substitute. Paul Sullivan in New York for the Louis-Farr fight . . . had a ticket but couldn't go. Al Bland's young son, Lee, made such a hit as announcer on 'KRC's Dow Dawn Patrol, that requests are still being received for a repeat performance. . . Little Lee is just four and a half. . . . A card from WLW's continuity editor, Jim Krautters, who is on the vacation list. Understand that Jean Paul King, who went to the networks from LW, now conducting and Baffler, owned by Leslie Baer, of a course in broadcasting tech- Chicago.

T R O N O M E R nique. Rumor has it that Crosley's new studios in Clifton .. he's in New York Heights will be ready for broadcasting purposes next March. Flora Blackshaw writes that things look rosy for her in New York . . . and things seem to be looking rosy for Helen Nugent what with several new programs and a new love interest. 'KRC's head, John Mc-Cormick, is going in for bingo in

a big way! THUMBS UP: New additions to 'KRC's and 'LW's singing staff . . . Lynn Mason and Allen Werner. Both have very fine voices ... and know how to use them. Predict big things for both of them. Thumbs up, too, for Peter Grant's new daytime show on WSAI . . Pete reads poetry well . . . the show is "Day Dreams."

More star shooting with the Astronomer next week, and, as usual, more peeps at people. THEME UP AND OUT.

# **FOXCATCHER STEEPLECHASE OVER NBC-WCKY**

All the color and glamor of the Foxcatcher National Cup Steeplechase, classic event of the Foxcatcher Hounds race meeting at Fair Hill, Md., will be described in two broadcasts over WCKY and the NBC-Blue network, Friday, September 10, and Saturday, September 11.

Heralding the actual broadcast of the race, Chris Wood, Jr., turf authority and writer, will interview noted sportsmen in the lobby of the Hotel DuPont in Wilmington on the eve of the race, September 10, from 7:00 to 7:15 p.m. (E.S.T.), and also will describe the race itself on Saturday, September 11, from 3:30 to 4:00 p. m.

The Foxcatcher Steeplechase, its purse recently raised to \$6,700, has attracted a record list of entries. Among certain starters are Soldier's Fate, which lost by a nose in last year's renewal to What Have You; Argonaut, winner of the last running of the Billy Barton at Pimlico,

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#### **ELZA SCHALLERT—SHE KNOWS** HER HOLLYWOOD

ELZA SCHALLERT, whose film War she sang for the Liberty Loan reviews and interviews with and Red Cross drives . . . Just as she screen celebrities, are heard over was about to realize her operatic WCKY and the NBC network from ambitions fate stepped in and Elza's Hollywood every Wednesday at 9:00 p. m. (E.S.T.), knows the movie capital better than it knows itself . . . Listeners comment on the pleasing Edwin Schallert, drama editor of the quality of her voice . . . this is ex- Los Angeles Times, whom she married plained by the fact that she once was headed for stardom as a soprano . . . When she was christened Elza Baumgarten in Davenport, Iowa, her par- Hollywood front . . . She and Schalents fondly hoped that one day she would sing the role in "Lohengrin" for which she was named . . . With opera as a goal, Elza left home at the age of sixteen to study voice in Los Angeles and Seattle . . . Soon she was filling professional engagements in liam, 14; John, 10, and Roy, 8 . . . theaters, on the concert stage, and in All are talented musicians and take an

voice was completely lost . . . She became a motion picture press agent in Los Angeles . . . there she met . . From writing publicity stories Mrs. Schallert turned to magazine and newspaper work, covering the lert, after some 17 years, continue with similar work and generally do their numerous assignments together . . Mrs. Schallert has little time for hobbies or sports but devotes all spare moments to her three children-Wilchurch choirs . . . During the World active interest in their parents' work.

# Don't Wait!

#### Now is the time to treat Hay-Fever

Air-condition your nose early this Air-condition your nose early this year. If you are one of the unfortunate sufferers of the hay fever season, you'll be smart if you begin treatment before the nasal passages are swollen and closed.

Drop in at your neighborhood Hy-Pure Drug Store and get a bottle of HEYPHRINE GIL today. Regardless of what other hay fever remedy you have used in the past.

remedy you have used in the past, you'll never again be without HEY-PHRINE, once you've experienced the quick, complete comforting relief it affords.

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# DOESN'T IT LOOK

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Guitar Saxophone Mandelin Ukalele

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# PROGRAMS FOR WEDNESDAY, SEPTEMBER 15



	œ, Ł		(EAS	TERN STANDARD TIME)					H	(CENTRAL STAN	DARD TIME)
· 70	WCKY Cincinnati (1490 ke-)		WKRC Cincinnati (860 kc.)		WSAI Cincinnati (1380 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)			WSM Nashville, Team, (600 kc.)	WHAS Louisville, Ky. (820 iss.)
4:30 4:46		Top o' the Morning	Jerry Fdy Sun-Up Jemboree	6:30 6:45	****	Six-to-Niners		Farm Bulletin	5:30 5:46		
7:00 7:15 7:30 7:45 8:00 8:15 8:30	Morning Devotion N Morning Roundup  Four Showmen N Breakfast Club N  News for Exegutives.	Cadle Choir	Sing Before Breakfest. Early Edition—News Dow's Dawn Petrol—Time; Temperature; Music Woman's Hour	7:15 7:30	Heartstring Tugs Sun Dial Brown Co. Revelers Streamlines N	WCPO News Six-to-Niners WCPO News Six-to-Niners	Ridge Runners Breakfast Express WHIO Almenac Little Tom As You Like It C Richard Maxwell C Voice of the Organ	News Reports	6:00 6:15 6:30 6:45 7:00 7:15 7:30	Curly Fox and his Fox Hunters  Breakfast Club N	Asbury College Devotions Breakfast Business Salt and Peanuts Early Morning
8:45	Breakfast Club N	Chandler Chats	Bachetor's Children C	8:45	Women's News Reel.		Yesterday's Favorites		I —	* *	* *
9:00 9:15 9:30 9:45	For Women Only Vaughn de Leath N Dean Bros. N Today's Children N	Hape Alden's Rom'nce Virginians Viennese Ensemble N.	Myrt and Marge C Louise and Lads C Ruth and Bill C	7:1S 7:30	John's Other Wife N Just Plain Bill N Keep'g Ahead of Hus.	" "		Mary Marlin N		Sweethearts of Air N Vaughn De Leath N News Viennese Ensemble N.	Myrt and Marge C Louise and the Lads C Ruth and Bill C
\$0:00 \$0:15 \$0:30 \$0:45	Vagabonds N Household Hour  *** Woman's Exposition N	We Live Again Gospel Singer N	Air CBig Sister CAunt Jenny's Stories C	10:30	David Harum N	Federal Theatre Roaming the World.		Road of Life N Vic and Sade N		Banner Newshawk Lyric Serenade How to be Charming N The Gospel Singer N	Air C
#1:00 #1:15 #1:30 #1:45	Renfro Rambler Grace and Scotty N Joe Dumont N Come Over to Our	News; Live Stock Joe White N	Romence Helen Trent C Our Gal, Sunday C		Young Cincinnations Melodic Rhythm Cotton Pickin' Time Freshmen Follies	WCPO News Merry-Go-Round	Cornelia on the Air Edwin C. Hill C Concert Miniatures The Arcadians			The Trail Finder Melody Caravan Dumond's Cadets N Fran Allison N	Edwin C. Hill C
12:00 12:15 12:30 12:45	Neighbor Nell N	National Farm and Home Hour N	A. Grimm's Daugh'r C Hollywood in Person C	12-30	Words and Music N	Happiness Ahead Man on the Street		Virginia Lee	11:30	Love and Learn N Concert Sketches National Farm and Home Hour N	Dot and Bill
1:00 1:15 1:30 1:45	Beatrice Fairfax	Voice of Experience Betty and Bob	Melody Express Between Bookends C	1:00 1:15 1:30 1:45	Barber's Interviews Sports Oddities Cincinnati vs. Brooklyn —Baseball Game at	Warm Ups Reds vs. Brooklyn, at	Woman's News C  Better Business  Montana Slim C  Ted Malone C	" "	12:00 12:15 12:30 12:45	Banner Newshawk Dept. of Agriculture	Woman's News C College of Agriculture Livestock—Weather Ted Malone C
2:00 2:15 2:30 2:45	Continent'l Varieties N Continental Varieties N	Pepper Young N  Ma Perkins N  Vic and Sade N  The O'Neills N	Future Favorites Columbia Concert	2:00 2:15 2:30 2:45	Cincinnati	00 18 00 00 00 00 00 00	Manhattan Matines C CNumbia Concert Hall C	News; Julian Bentley Homemakers' Matinee —Orchestra Mary Wright	1:00 1:15 1:30 1:45	Pepper Young's Fam. N Ma Perkins N Vic and Sade N Seffter and Brenner N	University of Kentucky
3:00 3:15 3:30 3:45	All Sports Revue	Ralph Nyland Kitty Keene, Inc Carol Weyman N To be announced	Russell Dorr C Academy of Medicine.	3:00 3:15 3:30 3:45	On the Mall	Band Music	Brooklyn at Cincinnati Baseball Game	00 06 06 00	2:00 2:15 2:30 2:45	Club Matinee N The Guiding Light N Carol Weymann N Personal Column N	Betty and Bob
4:00 4:15 4:30 4:45	Dot and Pat N Unbroken Melodies	Houseboat Hannah Couple Next Door Singing Lady N Toy Band	Doris Kerr, songs C	4:00 4:15 4:30 4:45	(2nd Game)	Crosley Field	10 P4 P4 P9	Music Circle Dot and Pat, songs N Marlowe and Lyon N Three Cheers N	3:00 3:15 3:30 3:45	Woman Looks at News Dot and Pat N Manhattan Melodies Three Cheers N	Salt and Peanuts Weekday Devotions Doris Kerr C Funny Things C
5:00 5:15 5:30 5:45	WCKY News	Sunbrite Melodies Carol Deis N The in-Laws Lowell Thomas N	Four Stars C Hollywood Highlights	5:00 5:15 5:30 5:45	Grandpa Hans	Post Mortems		Harry Kogen's Orchestra N What's the News? Escorts and Betty N	4:00 4:15 4:30 4:45	Harry Kogen's Orchestra N Financial News Vaughn Quartet	Del Casino C Four Stars C Sports Review C Melod/ Cruise
6:00 6:15 6:30 6:45	Uncle Exra N. Morris and Thibault. News and Views	Alias Jimmy Valentine Nota Day, songs N Lum and Abner N Bob Newhall	Musical Visions  Jay Freeman's Orch. C  Boake Carter C	6:00 6:15 6:30 6:45	Kentucky News Songs of the Islands Johnson Family James Leonard	Home Beautiful Dinner Club	News: Dinner Musico Si Burick Jay Freeman's Orch. C Boake Carter C	Easy Aces, sketch N Noia Day, songs N Lum and Abner N Charlotte Lansing N		Shelton Brothers	Jay Freeman's Orch. C Boake Carter C
7:00 7:15 7:30 7:45	To be announced N	Smoke Dreams	Music C	7:00 7:15 7:30 7:45	AND DESCRIPTION OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUM	The second secon	NightLaugh With Ken Murray C		6:15 6:30 6:45	The second secon	Music Cg Laugh with Ken Murray C
B:00 B:15 B:30 B:45	Symphony N		Frank Parker with Kostelanetz Orch, C. Beauty Box—Jessica Dragonette C	8:00 8:15 8:30 0:45	Jack Sprigg's Orchestra Ed Fitzgerald M	WCPO News Dimwit College Roller Derby Musically Speaking	Andre Kostalentz's Orchestra C Beauty Box Theatre— J'sica Dragonette C	Symphony N	7:30	Town Hall Tonight: Walter O'Keefe N	Andre Kostelanetz and Frank Parker C Beauty Box Theatre— Jessica Dragonette C
9:00 9:15 9:30 9:45	Joan Edwards N Minstrel Show N	Lynn Cole's Orchestra.	U. S. Cabinet Series— Ass't Sec. of Navy C		Frim Sisters	WCPO News Dancing Melodies Boxing Matches	Gang Busters—Phillips Lord C U. S. Cabinet Series C	Joan Edwards N NBC Minstrels N	8:15 8:30 8:45	Your Hit Parade N	To be announced Musical Moments
#0:00 #0:15 #0:30 #0:45	Vagabonds N King's Jesters Orch. N Five Star Final Waltz Interlude	Barney Rapp's Orchestra	Personalities on Parade Tommy Dorsey's Orc. C Newscast—Lee Bland Roger Pryor's Orch. C	10:15	Melodies from Skies M Paul Sullivan Dance Orchestra	10 10 H	Roger Pryor S	Globe Trotter King's Jesters Orch Eddie Varzos' Orchestra	9:30 9:45	Amos 'n' Andy N New Yoices Russ Morgan' Orchestra N	Poetic Melodies C T. Dorsey's Orch, C Roger Pryor's Orchestra C
#1:00 #1:15 #1:30 #1:46	To be announced Herman Middleman's Orchestra N	Paul Sullivan Paul Whiteman Orch. N Jack Sprigg's Orchestra		11:00 11:15 11:30 11:45	Billy Snider's Orchestra Andy Kirk's Orchestra N	WCPO News		Andy Kirk's	10:00 10:15 10:30 10:45	WSM News	Ted Fiorito's Orch, C Louisville Dance Time Bert Yardley's Orchestra C
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	WLS-WENR	1	WSM	WHAS

# NETWORK PROGRAMS (NBC-CBS)

6:00—Poetic Melodies: Jack Fulton, tenor;
Franklyn MacCormack, poetic reader, and
Cariton Kelsey's Orchestra. WABC WKRC
wadc wwwa wbt whk wcau
p-"Obligato." (CBS) kmbc
Easy Aces, comedy sketch, featuring Jane
and Goodman Ace. WJZ WCKY WLS
kdka wgar wham wire
Pensodent Program: Amos 'n' Andy. WEAF

wsta

Horlick's Lum and Abner, comedy sketch.

WJZ WLW WLS wgar

-Mario Cozzi, baritone. (NBC) wave wire

—Salinsky String Quartet. (NBC) wgy wtam wmaq who wdaf kyw 6:45—Boake Carter. WABC WKRC WHIO WHAS wir wbbm whk kmbc wcau kmox wcco wbt

wcco wbt

—Charlotte Lansing, songs. (NBC) WLS
kdka wgar wave wire wham wowo
—Sisters of the Skillet—Ed East and Ralph
Dumke, WJZ only
—Jean Sablon, songs, WEAF wgy wtam
wmaq who wdaf
700—One Man's Esmily despects chatch

wmaq who wdaf

7:00—One Man's Family, dramatic sketch.

WEAF WLW WSM wdaf wgy wwi wtam
who wmaq wtla wave kvoo wbap

—The Cavalcade of Music, with guest artist.

Don Yoorhees and his Concert Orchestra.

WABC WKRC WHAS wir wbbm wfbm whk
kmbc wcau kmox wbt wwi wcco

—Roy Shield's Revue: Concert Orchestra,
with Vivian Della Chiesa, soprano, and
Charles Sears, tenor. WJZ WCKY WLS
kdka wgar wire wham

with Vivian Della Chiesa, soprano, and
Charles Sears, tenor. WJZ WCKY WLS
kdka wgar wire wham
7:30—Laugh with Ken Murray, comedian;
"Oswald"; Connie Boswell, guest; Marlyn
Stuart; Lud Gluskin's Orchestra. WABC
WKRC WHAS WHIO wir wbbm wfbm whk
kmbc wcau kmoz wadc wht wwl wcco

—Lady Esther Serenade: Wayne King and his Orchestra. WEAF WSAI WSM wtam wmaq wgy wwi wire kyw kvoo wbap kstp who wdaf —To be announced. WJZ WCKY WLS kdka wgar wave wire wham 8:00—Chesterfield Presents Frank Parker with Andre Westellands of Chester and Chorus.

B:00—Chesterfield Presents Frank Parker with Andre Kostelanetz's Orchestra and Chorest; Paul Douglas, announcer. WABC WKRC WHAS WHIO wir wbbm wfbm whk kmbc wcau kmox wadc wbt wsfa wwl wcco wsbt —Town Hall Tonight: Walter O'Keefe, comedian, with the Town Ha!! Quartet, Peter Van Steeden and orchestra, and guest artists. WEAF WLW WSM kyw wgy wtam wwi wmaq who wdaf wfaa kstp wave wfia kvoo—Frank Black and the NBC String Symphony Orchestra. WJZ WCKY WLS kdka wgar wowo Andre Kostelanetz's Orchestra and Chores;
Paul Douglas, announcer. WABC WKRC
WHAS WHIO wir wbbm whk kmbc
wcau kmox wadc wbt wsfa wwl wcco wsbt
—Town Hall Tonight: Walter O'Keefe, comedian, with the Town Hall Quartet, Peter
Yan Steeden and orchestra, and guest artists.
WEAF WLW WSM kyw way wfam win
wmaq who wdaf wfae kstp wave wfia kvoo
—Frank Black and the NBC String Symphony
Orchestra. WJZ WCKY WLS kdka wgar
wowo

8:30—Palmolive Beauty Box Theatre, starring
Jessica Dragonette, soprano, and guest.
Al Goodman's Orchestra. WABC WKRC
WHIO WHAS wir whk wbbm kmbc wcau
kmox wadc wbt wwl wcco
YEOO—"Gang Busters," true crime dramatizations. Conducted by Phillips H. Lord.
WABC WKRC WHAS WHIO wir wbbm
wfbm whk kmbc wcco kmox wwl
—Ink Spots—Negro Male Quartet. WEAF
WLW WSM wgy wtam wmaq kyw wdaf
WABC WKRC WHAS WHIO wir wbbm
wfbm whk kmbc wcco kmox wwl
—Ink Spots—Negro Male Quartet. WEAF
WHO WHAS willow wil

week's outstanding pictures, and guest speakers. WJZ WCKY WLS wgar kdka

wowo
9:15-Joan Edwards, songs. WJZ WCKY WLS
wgar kdka wowo wave wire wham
9:30-U, S. Cabinet Series: Assistant Secretary of the Navy, Charles Edison: WABC
WKRC WHIO wbbm wfbm whk kmbc wbt

Orchestra, WEAF WSM wgy wtam wmag

-Paul Sabin's Hotel LaSalle Orchestra. WEAF WEAF

Roger Pryor and His Orchestra, WABC

WHIO WHAS (WKRC on 10:45) wir wcau

kmbc wadc wbt wsfa

Waftz Interlude featuring Ernest Gill and
his Orchestra. WJZ

III:00—Ted Fiorito and his Orchestra. WABC
WKRC WHAS wfbm whk kmbc wcau kmox
—Frankie Masters' Orchestra. (CBS) wbbm
—Paul Whiteman and his Orchestra. WEAF
(WLW on 11:15) WLS wgy wtam wmag

-Mart Kenny's Royal York Hotel Orchestra.

(1:30—Andy Kirk's Orchestra, WEAF WSAI WLS wgy wtam wmaq who
—Herman Middleman's Orchestra, WJZ
WCKY kdka wgar wave wire wham wowo
Bert Yardley's Orchestra, WABC WKRC
WHIO WHAS wir whk kmbc kmox wadc
wsbt wbt

Jackie Heller says "radio or no radio, I'd be singing. I wouldn't care whether I was a singing troubador or a singing waiter, so long as





#### PROGRAMS FOR THURSDAY, SEPTEMBER 16





			(EAS	TERN	STANDARD TIME			*		(CENTRAL STAN	DARD TIME).
٠	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)	WLS-WENR Chicago, III. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 les.
30 45		Top of the Morning	Jerry Foy Sun-Up Jamboree	6:30 6:45		Six-to-Niners		Farm Bulletin	5:30 5:45	*****************	
:00 :15 :30 :45	Morning Devotions N Morning Roundup Morning Glee Club N	Concert in Brass	Sing Before Breakfast, Early Edition—News Dow's Dawn Patrol	7:00 7:15 7:30 7:45	Church Forum Sun Diał	Six-to-Niners	Ridge Runners Breakfast Express WHIO Almanec Little Tom	Don and Helen The Smile Market	6:00 6:15 6:30 6:45	Vaughn Quartet	Asbury College Devotions
:00 :15 :30 :45	Breakfast Club N News for Executives	News	Woman's Hour	8:00 8:15 8:30 8:45	Streamliners, with Field & Hall & Orch. N Women's News Reel.	WCPO News	Music in the Air C	Pokey and Arkie News Report	7:00 7:15 7:30 7:45	Breakfast Club N	Early Morning
:00 :15 :30 :45	For Women Only Yaughn de Leath N Dean Br. N	Hymns of All Churches Hope Alden's Romance	Newsacast	9:00 9:15	Mrs. Wiggs N	WCPO News	Pratty Kitty Kally C	Mary Marlin N	8:00 8:15 8:30 8:45	Cowboys Vaughn De Leath N News Viennese Ensemble N	WHAS News Room. Myrt and Marge C. Instrumentalists
:00 :15 :30 :45	High Hatters N Household Hour	Linda's First Love Personal Col. of Air N We Live Again		10:00 10:15 10:30	David Herum N	WCPO News	To be announced	The O'Neills N Road of Life N Vic and Sade N	9:00 9:15 9:30 9:45	Banner Newshawk Lyric Serenade Semi-Classic Music N The Gospel Singer N.	Mary Lee Taylor C Magazine of the Air Big Sister C Aunt Jenny's Stories
:00 :15 :30 :45	Terri La Franconi N., Grace and Scotty N., Strollers Matinee N.,	Girl Alone N	The Merrymakers C Edwin C, Hill C Romance Helen Trent C	:00   : 5   :30	Young Cincinnations Mary Paxton Cotton Pickin' Time Freshman Follies	WCPO News Merry Go Round,	Cornelia on the Air Edwin C. Hill C	Markets	10:00 10:15 10:30 10:45	Lady of Charm  Jack's Mountaineers  Stroller's Matinee N	Linda's First Love Edwin C. Hill C Romance Helen Trent ( Our Gal, Sunday C
:00 :15 :30 :45		Morris-Thibault National Farm and Home Hour N	Betty and Bob C Hymns All Churches C A. Grimm's Daugh'r C Hollywood in Person C	12:15 12:30	From Headquarters Day Dreams Words and Music N	WCPO News The Playboys -Man on the Street Melody Parade	News: Markets You Shall Have Rhythm Eddle and Ron Ann Kirk Trio	Memories & Melodies Mark's, Weath, News		Love and Learn N Farm Credit Interview National Farm and Home How N	Dot and Bill
:00 :15 :30 :45	Beatrice Fairfax M	Voice of Experience	Between Bookends C	1:45	Michael Cannon Mollie Halstead It's Woman's World N Midday Musical	WCPO News	To be announced Herbert Foote, org. C Dalton Brothers C Ted Malone C	From Ind. State Fair Grounds, Ind'apolis.	12:00	Banner Newshawk Dept. of Agriculture.	Shelton Brothers College of Agricultu Livestock: Markets
:00 :15 :30 :45	19 10	Pepper Young's Fam. N Ma Perkins N Vic and Sade N The O'Neills N	Future Favorites	2:00 2:15 2:30 2:45		WCPO News	Theatre Matines C Do You Remember? C	News: Julian Bentley Homemakers' Matinee —Orchestra Mary Wright	1:00 1:15 1:30 1:45	Pepper Young's Fam. N Ma Perkins N Vic and Sade N Rhythm & Romance N	University of Kentuci
:00 :15 :30 :45	Sports Review	Arthur Chandler, Jr Kitty Keene, Inc Waltz Favorites N To be announced	"Class of 1941" C U. S. Army Band C	3:00 3:15 3:30 3:45	Cincinnati vs. Brooklyn —Baseball Game at	Reds vs. Brooklyn, at Crosley Field	Brooklyn at Cincinnati  Baseball Game	Club Matinee: Variety Show N	2:00 2:15 2:30 2:45	Club Matinee N The Guiding Light N Club Matinee N Personal Column N	Hymns of All Church
:00 :15 :30 :46	King's Men N	Houseboat Hannah Couple Next Door Singing Lady N Modernaires	Drama of the Skies C	4:00 4:15 4:30 4:45	00 pg 00 cg 00 cg	11 11 11 11 11 11 11 11 11 11 11 11 11	01 11 10 10 10 10 10 10 10 10 10 10 10 1	Music Circle	3:00 3:15 3:30 3:45	Woman Looks at News Archer Gibson N Manhattan Melodies King's Men N	Weekday Devotions. Elsie Thompson C
:00 :15 :30 :45	WCKY News	Harry Kogen's Orch. N The In-Laws	Hollywood Highlights	5:30	Grandpa Hans Friend Ralpn Knot Hole Club Red Barber's Resume.	From Hawaii Jam for Supper	Del Casino C Hobart Bosworth C To be announced George Hall's Orch. C	Orchestra N	4:00 4:15 4:30 4:45	Harry Kogen's Orchestra N Financial News Freddie Rose	
00  5  30  45	News and Views	Alias Jimmy Valentine. Vocal Varieties N Lum and Abner N Bob Newhall	"Everybody Sing" Elmer Davis C	6:00 6:15 6:30 6:45	Kentucky News Songs of the Islands Johnson Family James Leonard	Home Beautiful Dinner Club	News; Dinner Music Si Burick Elmer Davis—News C Patti Chapin C	Healani of So. Seas N	5:00 5:15 5:30 5:46	Rhythm Time News Summary String Quartet Two Pianos	WHAS News Room Elmer Davis—News Patti Chapin, songs
00 15 30 45	Gun Smoke Law N " Univ. of Cin'ti P'gram Helen Traubel N	Variety Hour N		7:30	Guy Lombardo M	Dick Porter The Gaities Yours Truly	Thank You Stusia Columbia Concert Or-	Gun Smoke Law N Helen Traubel N	6:00 6:15 6:30 6:45	Rudy Vallee Variety Show N	-Victor Bey, ce
:00 :15 :30 :45	To be announced N	Charles Winninger Presents Maxwell House Show Boat N	Major Bowes Amateur Hour C	8:00 8:15 8:30 8:45	Pat Barnes' Opera House M	WCPO News In Swing Time Roller Derby Musically Speaking	Major Bowes' Amateur Hour C		7:00 7:15 7:30 7:45	Charles Winninger Presents Maxwell House Show Boat N	
00 15 30	Sen. Wm. E. Borah N	Bob Burns; Johnny Trotter's Orch. N	Your True Adventures with Floyd Gibbons C March of Time C	9:00 9:15 9:30 9:45	Witche's Tales M Musical Revue M		Floyd Gibbons C Rendezvous for Two	Senator Borah N	8:00 8:15 8:30 8:46	Bob Burns and Johnny Trotter's Orch. N	Floyd Gibbons" C March of Time C
:00 :15 :30 :45	King's Jesters N Five Star Final Eddie Varzos' Orch, N	Amos 'n Andy N Phil Davis' Orch Dance Orchestra	Frank Dailey's Orch, C Newscast—Lee Bland Geo. Olsen's Orch, C	10:30	Paul Sullivan	WCPO News	Russ Lyon's Orch News; Music George Olsen's	Globe Trotter King's Jesters Bismarck Hotel	9:00 9:15 9:30 9:46	Amos 'n' Andy N Lou Breese's Orch. N Musical Moments	Poetic Melodies C To be announced George Olsen's
:00 :15 1:30 1:45	Henry Bussa's Orch.  —Chez Paree N  Garwood Van Orchestra N	Paul Sullivan Clyde Trask's Orch Jerney Rapp's Orchastra	Benny Goodman's	11:00 11:15 11:30 11:45	Clyde Trask's Orch Billy Snider's Orch Eddy Duchin's Orchestra M	WCPO News	Bert Block's Orchestra C Benny Goodman's	Larry Burke, tenor N., Jerry Blaine's Orch. N Andy Kirk's	10:00 10:15 10:30	WSM News B. C. Sports Review Adrian McDowell's	Bert Block's Orch. C
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	WLS-WENR	_	WSM	WHAS

4:00-Poetic Melodies: Jack Fulton, tenor, 4:00—Poetic Melodies: Jack Fulton, tenor, and Franklyn MacCormack, poetic reader.
Carlton Keisey's Orchestrar WABC WKRC wadc www wbt whk wceu
—Herbert Foote's Concert Ensemble
seamos 'n' Andy: Pepsodent Program. WEAF

way what kyw will

Don Fernando's Oriental Gardens Orchestra. (NBC) wmaq

Easy Aces: comedy sketch, featuring Jane and Goodman Ace, WJZ WCKY WLS kdka wgar wire wham 6:1b-Yocal Varieties—Choral group of 14 voices. WLW to WEAF wgy wham wire wmaq who kstp kyw

-Song Time: Doris Kerr and Russell Dorr.
WABC wir whk weau wade wwwa wbt
-Healani of the South Seas, WJZ WCKY
WLS wgar wave wire wham wspd wowo

WLS wgar wave wire warm wspa wowo
6:30—Leo Reisman's Orchestra; Ray Heatherton, baritone; Musical Mystics, mixed
chorus. WEAF only
—Elmer Davis comments on the news. WABC
WKRC WHIO WHAS wir wbbm whk wfbm
kmbc wcau kmox wadc wwva wbt wwl wcco
—Terri Franconi, tenor. (NBC) wgy wtam
kww wui

-Horlick's Program, with Lem and Abner: Comedy sketch. WJZ WLW WLS wsb --Al and Lee Reiser, piano duo. (NBC) wgar wave wire wham

6:45—Patti Chapin, songs. WABC WKRC WHIO WHAS wir wbbm whk kmbc wcau kmox wbt wcco—Kidoodlers, vocal and instrumental quartet.

(NBC)

-Kidoodlers, vocal and instrumental quartet.

WJZ WCKY WLS wgar wave wire wham

wowo
7:00-Victor Bey Takes the Beton-Columbia
Concert Orchestra. WABC WKRC (WHIO
on 7:15) WHAS wir wbbm wfbm whk kmbc
wcau kmox wadc wwva wbt wwl
-The Royal Gelatin Program-Rudy Vallee and
his Connecticut Yankees: Guest artists.
WEAF WLW WSM wtdm kyw wgy wbap
hatn wffa

kstp wild was warm aye way had kstp wild was by Wilbur Hall. WJZ WCKY WLS kdka wgar wave wire wham 7:30—Helen Traubel, soprano. WJZ WLS kdka wham wowo

kdka wham wowo

B:00—Charles Winninger Presents The Maxwell
House Show Boat: Thomas L. Thomas, bariFranklyn Mac Cormack, reader, and Carlton

tone; Nadine Connor, soprano; Virginia Ver-rill, blues singer, and Warren Hall. Mere-dith Willson's Orchestra. WEAF WSM WLW wgy wtam wmaq wave wwi wire kyw who wdaf kspt wbap wfla

-Major Bowes' Amateur Hoer. WABC
WKRC WHIO WHAS wir wbbm wfbm whk
weau kmox wadc whio wbt wsfa wwl wcco
-Saratoga Spa Music Festival: String Orchestra, direction F. Charles Adler, WJZ
WCKY WLS kdka wgar wave wire wham

9:00—Kreft Music Hall, starring Bob Burns, comedian; Johnny Trotter's Orchestra; guest artists. WEAF WLW WSM wgar wgy wtam wwi wmag wire wave kyw who wbap kstp wdaf kvoo
—"Your True Adventures." Floyd Gibbons.

"'Your True Adventures." Floyd Gibbons.
WABC WKRC WHIO WHAS wir wbbm

wfbm -"U.S. Constitution"—Senator William E.

-"U. S. Constitution"—Senator William E. Borah of Idaho addressing members of the Masonic Order. WJZ WCKY WLS kdka wgar wave wire wham 1:30—The March of Time: News dramatization. WABC WKRC WHAS wir wbbm wfbm whk wcau kmox wbt wwl wcco?:45—Yivian Della Chiese, soprano. WJZ WCKY WLS kdka wgar wave wire wham 0:00—John B. Kennedy, "Footnotes on Headlines." WEAF wgy wtam wmaq who wdaf kyw

Kelsey's Orchestra, (CBS) WHAS wir wbbm wwl wcco kmox

—The Vagabonds. (NBC) wgar wave wire

—The Yagabonds. (NBC) wgar wave wire wham
—Esso News Reporter. WJZ only
—Pepsodent Program: Amos 'n' Andy. (NBC)
WSM WLW wdaf waa wmaq wire wky
—Frank Dailey and his Orchestra. WABC
(WKRC on 10:15) wadc kmox whk wsbt wbt
10:05—Yagabonds. WJZ wgar wave wire

wham

10:15—Lou Breese and his French Casino Orchestra. WEAF WSM wgy wtam wmaq who

—King's Jesters Hotel LaSaile Orchestra, WJZ
WCKY WLS kdka wgar wave wire wham

chestra. WJZ WCKY kdka wgar wire wham Benny Goodman and his Orchestra. WABC WKRC WHIO wir wbbm whk wfbm kmbc wcau wadc wsbt wbt wcco wwwa—Andy York's Grand Terrace Cafe Orchestra. WEAF wgy wtam wmaq who MIDNIGHT—Nocturne, with Eddia House. (C85) wbbm wfbm kmbc

#### "Jacob and Esau" CBS Bible Drama

WKRC WHAS WHIO (wir on 11:15) whk wfbm kmbc wcau wadc wb wwi www wire wham 11:08—Jerry Blaine's Park Central Hotel Orchestra. WJZ WEAF WLS kdka wgar wave wire wham wmaq who li:30—Garwood Van and the Trocadero Orchestra. WJZ WCKY work wave wire wham wmaq who li:30—Garwood Van and the Trocadero Orchestra. WZZ WCKY wgar wave wire wham wmaq who li:30—Garwood Van and the Trocadero Orchestra. WEAF WLS kdka wgar wire wham wmaq who li:30—Garwood Van and the Trocadero Orchestra. Wize wire wham wmaq who li:30—Garwood Van and the Trocadero Orchestra. Wize wire wham wmaq who li:30—Garwood Van and the Trocadero Orchestra. Wize wire wham wmaq who li:30—Garwood Van and the Trocadero Orchestra. Wize wire wham wmaq who li:30—Garwood Van and the Trocadero Orchestra. Wize wire wham wmaq who li:30—Garwood Van and the Trocadero Orchestra. Wize wire wham li:30—Garwood Van and t Originally scheduled for September 5, the story of "Jacob and Esau," adapted from the Book of Genesis, by Charles G. Jackson, will be produced as one of the "Living Dramas of the Bible," over the WABC-Columbia network, including WKRC and WHAS, Sunday, September 12, from 1:30 to 2:00 p. m. (E.S.T.). Jackson, former editor of "The Chicagoan," and recognized Shakespearean authority,



#### PROGRAMS FOR FRIDAY, SEPTEMBER 17





H				1-	(CENTRAL STANDARD TIME)					
	WCKY	WLW Cincinnati (700 kc.)	WKRC Cincinnati (\$50 kc.)		WSAI Cincinneti (1330 kc.)	WCPO Cincinnati (1200 kc.)	W H I O Dayton (1260 kc.)	WLS-WENR Chicago, Ill. (870 kc.)		WSM Nashville, Tenn. (650 kc.)  Louisville, Ky. (620 kc.)
6:30 :45		Top of the Morning— Old Time Fiddlers	Jerry Foy	6:30	***************************************	11 11		Smile a While (cont'd)	5:30 5:45 6:00	
:30	Morning Roundup	Island Serenaders N Sing, Neighbor, Sing	Early Edition—News Dow's Dawn Patrol	7:00 7:15 7:30		Six-to-Niners	WHIO Almenec	Don and Helen	6:15 6:30	Devotions
:00	Four Showmen N  Breakfast Club—Variety	Home Songs N	0 0	7:46 8:00 8:15	Streaminers N	WCPO News	Little Tom	Morning Devotions Arkie and Pokey Martin	7:00	Curly Fox and Hunters Salt and Peanuts  Breakfast Club, N Early Morning Jamboree
	News for Executives .	Sunday School Lesson  Mail Bag  Chandler Chats	********	B:30	Women's News Reel.	01 10	Richard Maxwell C Voice of the Organ Yesterday's Favorites	Jolly Joe	7:30 7:45	10 00
:15	Vaughn de Leath N	Hope Alden's Rom'sce			Mrs. Wiggs N John's Other Wife N Just Plain Bill N	WCPO News	Myrt and Marge C	Me Perkins N	8:15 8:30	Sweethearts of Air N WHAS News Room. Vaughn De Leath N Myrt and Marge C. Twin Pianos C
45 00	Today's Children N Vagabonds N	Viennese Ensemble N	Ruth and Sill C Magazine of the Air C	9:45 10:00	Keep'g Ahead of Hus. David Harum N	WCPO News	Your Band of the Day.  Magazine of the Air C	The O'Neils N	8:45 9:00	Viennese Ensemble N Ruth and Bill C  Banner Newshawk Magazine of the Air
15	Heralds of Destiny Household Hour	Personal Column N	Big Sister C	10:15	Backstage Wife N How to be Charming N	Clarence Berger Oklahoma Outlaws	Big Sister C	Road of Life Vic and Sade N Gospel Singer N	9:30 9:45	How to be Charming N Big Sister C Aunt Jenny's Stories
:00	Renfro Rambier U. S. Marine Band N	Girl Alone N	The Rhythmaires C	11:00	Young Cincinnations Ralph Simpson	WCPO News	Cornelia On The Air	Livestock Market	10:15	Dr. Leslie B. Moss N Linda's First Love U, S. Marine Band N Edwin C. Hill C
30	C'me O'er to Our H'se	News; Live Stock Joe White N	Romance Helen Trent C Our Gal, Sunday C	11:45	Cotton Pickin' Time Freshmen Follies	00 00	Concert Miniatures The Arcadians	How I met my husband	10:45	" " Romance Helen Irent Our Gal, Sunday C.   Love and Learn N  Dot and Bill
15	Neighbor Nell	Tom, Dick & Harry M		12:15	Jane Grey	WCPO News Happiness Ahead Man on the Street	You Shall Have Rhythm	Virginia Lee, Sunbeam	11:15	Concert Sketches Monticello Party Li National Farm and Paul Sutton, songs.
45 00	Hour N	Home Hour N	Hollywood in Person C Woman's News C	1:00	The Strange Cannon.	Melody Parade WCPO News	Warren's Variety Revue	Dinnerbell Program From Ind. State Fair	12:00	Woman's News C .
30 45	Beatrice Fairfax	Voice of Experience	Milton Charles C	1:15 1:30 1:45	Mollie Halstead W. Logan's Musical N Netherland Ensemble.	Rhythm Ramblers	Milton Charles, organ Montana Slim C	Livestock Market	12:30 12:45	Sanner Newshawk Markets, Weather
00 15	Radio Guild N	Pepper Young's Fam. N. Ma Perkins N	News: Fire Prevention, Future Favorites	2:00 2:15	WSAI Revue	WCPO News	Shelby County Fair	News: Julian Bentley Homemakers* Matinee	1:15	
30 :45	10 00	The O'Neills N		2:45	-	Warm Ups		Home Service Club	1:45	
15	News and Views	Kitty Keene, Inc Joan Edwards, songs N	Among Our S'venirs C		Cincin'ti vs. New York  —Baseball Game at Cincinnati	" "	nati-Baseball Game		2:15 2:30 2:45	The Guiding Light N Betty Crocker Forsonal Column N
1S 30	Hilltop Serenaders Escorts and Betty N Xavier Cugat's Orch	Houseboat Hannah Couple Next Door Choir Symphonette N	Notes and News	4:00 4:15 4:30 4:45	11 11	H H	10 11	Music Circle  Escorts and Betty N Choir Symphonette N H, Middleman's Or. N	3:15 3:30	Escorts and Betty N Weekday Devotion Manhattan Melodies. Ray Heatherton C Funny Things C
:15	All Sports Review		Musical Calendar Joe Binder, songs	5:00 5:15	Grandpa Hans	Post Mortems	Margaret Paum,	Harry Kogen's Orchestre N	4:15	Barry McKinley, N soprano C
:46	Press Radio News N Civic Club	The In-Laws	Hollywood Highlights. Dick Bray—Sports	5:30 5:45	Sports Review	Jam for Supper	News: Sports Frank Dailey's Orch, C	What's the News? Ranch Boys Trio N,	4:46	Top Hatters N Melody Cruise
:15	Uncle Ezra N	Rhythm in Song	Jay Freeman's Orch. C	6:30	Songs of the Islands Johnson Family	WCPO News Home Beautiful Dinner Club	Jay Freeman's Orch. C	Lum and Abner N	5:15 5:30	Rhythm Time
:00:	Campbell's Royalists N	Bob Newhall	Hammerstein's Music	7:00 7:15	James Leonard	Dick Porter	Boake Carter C	Campbell's Royalists N	6:00 6:15	Cambpell's Royalists N Hammerstein Musi- Johnny O'Brien N Hall C
:30 :45	We Present Another	Death Valley Days N	Alice Faye and Hall Kemp's Orchestra C.		-Lucille Menners N	Yours Truly	Hal Kemp's Orchestra C	Death Valley Days N	6:30 6:45	fronized Yeast Hai Kemp's Francis Craig's Orch Dence Sand C
1:15	Sen. H. A. Wallace—	Robt. L. Ripley N To be announced	Jerry Cooper, Raymond Paige's	8:00 8:15 8:30 8:45	Waitz Time with Frank Munn N Dude Ranch	WCPO News	mond Paige's Or-	Ripley N		
7:00		First Nighter N	Kitty Carlisle, Reed Kennedy C	9:00 9:15	Andy Iona's Orch. M Chapin-Kirberry	WCPO News	Songshop, with Kitty Carlisle C	Tommy Dorsey's Orchestra N	B:15	
:30 :45	President Franklin D. Roosevelt N	Dorothy Thompson N	President Franklin D. Roosevelt C	9:30 9:45	Clyde Trask's Orchestra	Wrestling Matches	Franklin D. Roosevelt C	" "	8:30 8:45	Constitution Day T'k N Franklin D. Rooseve
0:00 0:15 0:30	Concert N	Mad Hatterfields	P. Napoleon's Orch. C. Newscast—Lee Bland.	10:15	Organ Moods Paul Sullivan Serenade in the Night	N	Count Basie's	Globe Trotter King's Jesters Eddie Varzos'	9:15 9:30	Comedy Stars N P. Napoleon's Orc Playland Casino Count Basie's
:00	Henry Busse's	Paul Sullivan	. Frankie Masters'	11:00	Dance Orchestra	WCPO News		Orchestra Trump Davidson's "Orchestra N		WSM News F. Masters' Orch.
1:15 1:30 1:45	Jesse Hawkins	Salute to	Ted Fio Rito's	11:15	Dance Orchestra	* H	Ted Fiorito's	Andy Kirk's	10:30	Adrian McDowell's Orchestra WHAS News Room
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	WLS-WENR		WSM WHAS

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—Poetic Melodies: Jack Fulton, tenor. Franklyn MacCormack, reader, and Carlton Kelsey's Orchestra. WABC WKRC whk wadc wcau wwva wbt

-Northwestern University Bookshelf. (CBS)

-Mary Small, songs. WJZ WLS kdka wgar

-Mary Small, songs. WJZ WLS kdka wgar wham wowo
-The Pepsodent Program: Amos 'a' Andy.
WEAF wgy wtam who kyw
-Don Fernando's Oriental Gardens Orchestra. (NBC) wmaq
6:15-Song Time with Gogo de Lys and Jack Shannon. WABC wcau wadc wwva whk wbt
-Fray and Braggiotti, piano team. WJZ
WLS wgar wave wham wowo
-"Uncle Erra's Radio Station E-Z-R-A. WEAF
WCKY wgy wtam wmaq wire wdaf wbap
kyw kstp who
6:30-El Caballero: Jerge Negrette, barltone.
(NBC) wgy wtam wmaq wire wdaf wbap
kyw kstp
-Jay Freeman's Orchestra. WABC WKRC
WHAS WHIO wcau
-Horlick's Lum and Abner, comedy sketch.
WJZ WLW WENR wgar
-Dinner Concert. (NBC) wave wire wham

-Neal O'Hara's Radio Gazette, (CBS) whk

-Neal O'Hara's Radio Gazette, (CBS) whk wfbm wadc wwj wcco 6:45—Boake Carter, news commentator. WABC WKRC WHAS WHIO wir whk wbbm kmox wcau wcco kmbc wbt -Sisters of the Skillet: Bd East and Reiph Dumke. WJZ only -Bughouse Rhythm. WEAF wgy wtam wire wdaf wbap kyw who, -Louise Florea, soprano. (NBC) WCKY WLS wave wgar wire wham 7:00—Roy Campbell's Royalists. WJZ WCKY

7:00—Roy Campbell's Royalists. WJZ WCKY WLS WSM kdks wave wgar wire wham —Cities Service Concert: Lucille Manners, soprano, and the Cities Service Quartet; Rosario Bourdon's Orchestra. WEAF WSAI wgy wtam wmaq wwi who daf kstp wbap wfae wfla —"Hammerstein Music Hall". Tad Mannerstein Music Hall".

WSM kdka wgar wham wowo

7:30—Death Valley Days, dramatic program, with John MacBryde, Jean King, Vernon Radcliffe and Jeff Bryant; Orchestra direc-tion Josef Bonime, WJZ WLW WLS kdka wgar wham

Hall Kemp's Dance Band, with Alice Faye;
Don Forbes, announcer. WARC WKRC
WHAS WHIO wir whk wfbm kmox wbbm
.wcau wadc wbf kmbc wwl

:00-Waltz Time, with Frank Munn, Lois Bennett, soprano; Manhattan Chorus;
Abe Lyman's Orchestra. WEAF WSA! wgy
wtam wmaq wwj wdaf kyw who wire

-Robert L. (Believe It or Not) Ripley; B. A. Rolfe's Orchestra. WJZ WLW WLS WSM kdka wham wgar wowo

Morton Bowe, tenor; Edythe Wright, vocalist. Paul Stewart, announcer. WJZ WCKY WLS kdka wgar wham wfla—The Songshop, starring Kitty Carlisle, Frank Crumit, m. c.; Reed Kennedy; Alice Cornett; Songshop Quartet, the 22-Voice Glee Club, 47-Piece Orchestra direction Gustav Haenschaen. WABC WKRC WHAS WHIO wir whk wadc wbbm wfbm kmox kmbc wcau wsbt wi wcco—Campana's First Nighter: "Midnight To Morning," dramatization starring Les Tremayne and Barbara Luddy. Orchestra, direction Eric Sagerquist, WEAF WLW WSM wij wave wmaq wtam wdaf who kstp wfla wfaa kvoo wgy
9:30—Constitution Day: Address by President Franklin D. Roosevelt, commemorating the 150th anniversary of the Signing of the Constitution. WJZ WCKY WSM wgar wham wave wire—President Roosevelt speaking at meeting in

ISOth anniversary of the Signing of the Constitution. WJZ WCKY WSM wgar wham wave wire

—President Roosevelt speaking at meeting in observance of ISOth anniversary of the Constitution. WABC WKRC WHAS WHIO wcao wbam wir wcco wbt

—Jimmy Fidler and his Hollywood Gossip.
WEAF WLW wy wtam wmaq kyw wwi wira kstp wdaf

9:45—"People in the News." Dorothy Thompson, news commentator. WEAF WLW kyw

son, news commentator. WEAF WLW kyw wgy wtam wwi wire wmaq kstp wdaf lioo-George R. Holmes, Chief of the Washington Bureau of the International News Service. (NBC) wgy wtam wdaf kyw

-Esso News Reporter, WJZ only
-Phil Napoleon's Orchestra, WABC (WKRC and wir on 10:15) wadc kmox whk wsbt wcau kmbc

wcau kmbc

--Promenade Concert: Roy Shield and his
Orchestra; Noble Cain's A Capella Choir;
Vivian Della Chiesa, soprano; Edward
Davies, baritone and commentator. (NBC)
WCKY wgar wave wire wham

--"Tomorrow's News Tonight," Commentary
by Andre Baruch. WABC only

by Andre Baruch. WABC only

Poetic Melodies.. (CBS WHAS wir wbbm
wfbm wwl wcco kmox kmbc

—Amos 'n' Andy. (NBC) WSM WLW wmaq
wfaa wire wbap kstp wwi wtam
10:05—Promenade Concert. WJZ WCKY
WLS wgar wave wire wham
10:15—Paul Sabin and his Orchestra from Hotel LaSalle. WEAF wwi wave wtam kyw
who wgy

who wgy
10:30—Count Basie and his Orchestra. WABC
WHIO (WKRC on 10:45) WHAS wir wfbm
wcau wadc whk kmox wbbm kmbc wish wbt
—Hudson de Lang Playland Casino Orchestra. WEAF WSM wwi wave wmag wtam

tra. WEAF WSM wij wave wmag wtam wdaf whio kstp :vila kvoo wgy II:00—Frankie Masters and his Orchestra. WABC WKRC WHAS WHIO (wir on II:15) whk wfbm wade wbbm

-Henry Busse's Chez Paree Orchestra. WJZ WCKY wgar wave wire wham

Trump Davidson and his Orchestra. WEAF WLS kdka wgy wtam wmaq who

# A Hellinger Short Story

WOMAN HATER

EM DAVIS spread the foamy in a newspaper. lather over his face with easy, easy, flourishing motions. He talked to the girl who sat on the edge of the bathtub.

"The job sounds good," he said, "but I hate to work with a dame. They're poison to me. No reflection on you, sister. It's just that I've been that way all my life."

The woman shrugged.

"Okay with me, Davis," she returned. "But men ain't all roscs with me neither. A job is a joy, though, and this one looks very ripe. If you wanna try it with me, I'm ready. If not, I'll be goin' bye-bye."

Lem Davis waited fully two minutes before he spoke. Then he wheeled suddenly.

"All right, sister," he smiled. "You were sent to me by a right guy, so I'll take a chance. We'll do the job, but only because I'm flat broke. And I hope that, for once in my life, a dame won't be poison to me." . .

Exactly five weeks later, Lem Davis had been caught, tried, convicted, and sent to jail. The sentence called for five years. The woman escaped with a light sentence, because she helped the district attorney prosecute Lem. It was one of those things.

When he was released some four years later, Lem wasn't a better man. Bitter is more the word. He floated from town to town, indulging in petty thievery whenever possible. He hated all women as intensively as any defeated man who ever lived.

He hated them all, that is, until he met Lucinda. . . .

LUCINDA was the waitress in the Elite cafe. Lem Davis liked the place because few people ever patronized it. He went there for five days in a row, and never so much as glanced at Lucinda. He just barked me later tonight?" his orders at her and buried his head "I-I think so." . . .

On the fifth day, at supper, Lucinda placed a cup of hot coffee before him. Lem reached for the sugar without looking up from his paper. The cup went over with a smash, and the steaming liquid covered the girl's arm. She bit her lip to stifle the pain of the burn.

Lem was helpless. He didn't know what to say, or do. He sat there, staring at the girl, and then she

EXACTLY two weeks later, they were sitting on a park bench. A thin slice of orange was riding slowly through the stars. The night was chilly. Lucinda buried her nose in the cheap fur collar. Lem kept scraping the gravel with the sole of his shoe.

"You see, it's this way," he said quietly. "Ever since I was a kid, I've hated women. They've doublecrossed me until I was dizzy. They

But after that second year, hard luck came swiftly. Lem lost his job when the boss had to cut expenses. And a month later. Lucinda told him about the baby. She didn't want to tell him at first, but she was fright-

Lem did everything possible. He went from house to house that Summer, cleaning cellars, trimming lawns, running errands-anything to earn a quarter or two. But it wasn't enough. turned and went into the kitchen. never gave me an even break in any So, desperate beyond reason, he took

"I'll have to wait a long time to see her, but it'll be worth it. Don't you think so, Lucinda?"

The woman nodded. She did not speak.

"You're so swell," he went on. "I hate to think of you working while I'm in here. But I'll make it up to you, honey. I swear I will. You've been the only decent thing in my whole lousy life." . . .

Five years went by. Five years that were longer than fifty years. Five years in one cell; five years of waiting for letters and visits from Lucinda; five years of asking for newer-ever newer-pictures of the baby.

Then he could stand it no longer. He wrote to Lucinda, and asked her to bring the baby to him. He said simply that he could wait no longer.

So, on a bright Sunday afternoon, Lucinda arrived with their daughter. They sat on a small bench in the visitors' room and waited for Lem. The little girl eyed the guards with interest, and asked innumerable questions that her mother could not answer.

Lem was so excited that he almost forgot to kiss Lucinda. He sat down on a stool and stared at the little girl. Tears welled in his eyes as he held out his arms.

"My baby!" he gulped. "Mine. My baby. . . ."

The child seemed frightened. She pressed close to her mother. Lucinda was embarrassed. She frowned at the little girl.

"Why are you afraid?" she asked. "He's not going to hurt you. Don't you know who this man is.

The child nodded vigorously.

"Yes, mamma," she babbled. "I know who he is. He's the man whose picture was on the piano. The pieture that Daddy threw out last



The cup went over with a smash, and the steaming liquid covered the girl's arm.

Lem paid his check and walked out.

He came in again the following day, and this time he talked.

"Sorry, girlie," he said. "About spillin' that coffee on you, I mean. I'm dumb that way."

'Oh, that's all right. It didn't hurt

"That's good. I'm glad. Get me some goulash, will you?" Lem hesi-"What's your name?" tated.

"Lucinda."

"That's a screwy name." He hesitated again. "Look, sister. I don't like dames as a rule. But you-well, I liked the way you acted when I spilled that java on you. Think, maybe, you'd like to see a movie with

direction, so maybe you can't blame me so much.

"But you-well, you're different. You make me feel different, the world looks different. You-aw, hell, you're just different."

Then he told her all about himself. All about the jail sentences, the rackets, the police who might pick him up at any time. She said she didn't want to hear these things; that they made no difference to her. The only thing she wanted to hear was the promise of reform.

Lem gave it gladly. They were married the following day. . . .

For two years life was kind and good. Lem trod the clouds of contentment. He worked in a hardware store and managed to save a few pennies each week.

the revolver out of the attic trunk and shoved it in his pocket.

In the old days, he never would have attempted anything so foolhardy. But brains and hunger never mixed well. He hitch-hiked to the next town, where he wasn't known, and attempted to stick up a jewelry store in bread daylight.

This time, because of his record, they gave him ten years. . . .

SOMETIMES, Lucinda would come to see him in the penitentiary. It wasn't often, because the railroad fare was heavy. Besides, she had to leave the baby at home. He had told her he didn't want to see his daughter until he was free.

"I wouldn't want my kid to see her father in a dump like this,' he said. week. . . ."

#### GUYS, GALS, GIGGLES AND GROANS

#### **MODERN YOUTH**

The four-year-old youngster marched into the candy store. In his chubby fist, he clutched a penny

"Good morning," greeted the proprietor.
"Good morning," said the youngster, surveying the different sweets parked behind the showcase.
"Can I help you?" asked the storekeeper.

The boy finally saw something he liked. "Yes," he chirped. "Let me have a penny's worth of those peppermints."

The proprietor reached into the case and drew out four peppermints. He dropped them into a paper bag and handed them over to the child. Before parting with the penny, the child counted the candies.

Suddenly, his face lost its cherubic beam. "What's this?" cried the four-year-old. "Last week, you sold five peppermints for a penny—and today you gave me only four?"

The proprietor looked apologetic.
"Well, my boy," he explained, "you know how conditions are today. Strikes everywhere. Workers demanding higher wages and shorter hours. Japan fighting with China. Spain torn by internal strife. Carrots up two cents a bunch, Roosevelt arguing with Senators, picket lines formed wherever you go-The four-year-old studied the peppermints, and

then handed over the penny with a deep sigh.

"It's just like I told mother," he said bitterly.

"Everything happens to me!"...

#### **EXPLANATION**

The clerk arrived for work with rings under his eyes. His shoulders drooped, and a listless air marked

his every movement. Even his voice sounded tired.
"I couldn't sleep a wink last night," he complained to a fellow worker. "It's that rotten insomnia again." The other man nodded sympathetically.
"I can apreciate how you feel," he said. "Why

don't you try the old remedy of counting sheep at night?"

The bleary-eyed clerk straightened up.
"Who, me?" he objected. "Why, you know dam well I'm a vegetarian!" ...

#### FAIR ENOUGH

It happened at one of those dime-a-dance halls. An eager-eyed lad, who was just crazy about learning how to dance, cornered a hostess and pressed a string of tickets into her hand.

For two hours, the hostess and the beginner danced and danced and danced. Finally the curfew hour arrived. The boy escorted the girl from the floor, his eyes shining. He turned to the hostess, who was limbing noticeably.

"Tell me," he queried. "Did I dance well for a beginner?

The girl glanced at her swollen feet and soiled

"Fine," she lied nobly. "And tomorrow—as lesson number two-I'm going to teach you to dance on the



ness, radio's become a gold mine for press agents. Things being what they are, that would be O. K., provided all press agents did a workmanlike job. But, unfortunately for those who sign their checks, they don't. No doubt you think you've read some pretty awful publicity. You should see what doesn't get into print. Too many press agents operate on the that getting their clients' names into type is everything. What's said about them is nothing. As a result, lots of the stuff that rolls out of mimeographs simply makes the stars ridiculous. Radio editors and columnists do them a real favor by chucking the drool in the wastebasket. One of these days the stars may make the momentous discovery that reputations are made in front of a microphone, not on a press agent's type-

Allie Lowe Miles and Sedley Brown, who do that Husbands and Wives thing, are single. Or had you already suspected?

The next time Ted Husing and Harvey Nash air a golf tournament it's to be hoped that they'll do some preliminary road work. Their huffing and puffing made the National Amateur sound suspiciously like the race between the Natchez and the Robert E. Lee. Except for the pants, it was a neat bit of broadcasting.

They've named two new gladioli after Fred Allen and Jack Benny. Now if they'd develop some new varities of poison ivy...

For the things-radio-ean-do-without prize I nominate "will be heard at the same hour next week." In the case of a big-time feature it's scarcely worth the wordage. And in the case of a mine-run commercial it's just a pompous absurdity. The line gives the impression that listeners by the millions are in a dither to know when the colossal attraction can be dialed again. Usually, if it's ever heard again it would be too soon.

Linton Wells is doing a journeyman Job in his Saturday NBC series. His comments on affairs are interesting and informed. And unlike some correspondents who might be mentioned, he's not making himself the hero of his tales.

Before long it's going to be more expensive for the broadcasters to use records on the air. Disc royalties are to be upped by the recorders in order to even the difference between wax programs and live talent.

Because it's part of the show busiis, radio's become a gold mine for ess agents. Things being what they that would be O. K., provided press agents did a workmanlike b. But, unfortunately for those

Those dots and dashes sent over and over by short-wave commercial stations spell the letter V. It's used for testing and to fill gaps when they have no messages. In Continental Code V is dot, dot, dot, dash; or, as it sounds, dit, dit, dit, dah.

The CBS airing of "Twelfth Night" last week again proved that Shakespeare can be capital entertainment. CBS did it before with "The Taming of the Shrew." This time the whole performance had an infectious zest, and particularly the sub-plot woven around "Malvoleo" was good for some delightful comedy. The demonstration that Shakespeare can be topnotch entertainment may be one of the real accomplishments of the much-publicized CBS effort. If nothing else it should take the pedantic curse off the Bard's plays.

That early morning program of transcribed band (and not a dance band, please note) music over WLW sets a commendable precedent. It runs its pleasant course without the intrusion of an announcer. Many live programs haven't that considerable advantage.

The National Farm and Home Hour counts a surprising number of townspeople in its regular audience. Surprising, that is, unless you know people and the Farm and Home Hour. Contrary to radio's smug urbanminded notion, interest in the soil is widespread. And the Farm and Home music would be welcome if you couldn't tell a cow from a silo.

Peter Van Steeden, who supplies the gay music on "Town Hall Tonight," names "Danse Macabre" as his favorite piece?

#### Parts For Any Sweepers

Community Sweeper Shop 438 Madison Ave., Covington, Ky. HEmlock 1624

1315 Vine St. Cincinnati, O. CHerry 7913 918 Monmouth St., Newport, Ky. SOuth 1234

# LYNN MASON TO HEAD "THE SHIP OF SONG"

When officials of the Schiff Shee Company, sponsors of "The Ship of Song" broadcast each Sunday, over WKRC, at 11:30 a. m., decided to select a new singer to conduct their mythical ship on its weekly cruise, they listened to a score of vocalists.

Tenors, baritones, basses . . . all of them well-known to the listening audience . . . singers with a name and a following. However, Ruth Lyons, production manager of WKRC, had a "dark horse" in the race, and it was to him that the majority of votes went.

So, it's Admiral Lynn Mason who will be at the helm of "The Ship of Song" in future. Lynn is a member of the announcing staff at WKRC. Several weeks ago, Mrs. Lyons heard Mason humming a tune and asked him if he had ever done any singing. He had . . . "in church choirs and in my college glee club . . . I love to sing."

Ruth Lyons immediately began coaching Mason and now he is just one more name to add to her long list of discoveries. Two of them, Bob Allen and John King (Miller Everson) have gone on to bigger and better things . . .

Lynn Mason is a tenor, six feet tall, blond, with blue eyes and is just twenty-one years old. Keep Cool and Enjoy the Summer

• an ELECTRIC FAN
will help

Cheap to buy Cheap to use

See Your Electrical Dealer



# Al Jolson \* Martha Raye \*

Parkyakarkus \*

and Guest Stars

are heard each Tuesday night
at 7:30 o'clock

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55 on your dial

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