# WEEK ENDING AUGUST 20, 1937 CHARLES WOODS Women's Newsreel Commentator Cincinnati's Own Station See Page 11

# Novel Broadcast From Pan-American Train

Heidt Presents New Rhythm



Horace Heidt, with the four King Sisters, manipulates shakers containing BB shot, to produce the unusual rhythm effect which the conductor originated and introduced on one of his recent broadcasts, heard Monday nights over the WABC-Columbia network, including WKRC, WHAS and WJR, from 7:00 to 7:30 p. m. (E.S.T.).

# Grandpa Hans In Person



"Grandpa Hans," whose program of philosophy is heard each week-day afternoon, except Saturday, over WSAI, was caught in a jovial mood as he related one of the humorous incidents about which he talks. "Grandpa Hans" is heard over Cincinnati's Own

# **WCKY Entertainers** To Present **Program**

### Other Stations To Provide Entertainment En Route

A novel broadcast will be sent out by WCKY, Cincinnati, Saturday, August 14, from 10:00 to 10:15 a. m. (E.S.T.), when WCKY entertainers will perform on board the Pan-American, crack train of the Louisville & Nashville R. R., operating between Cincinnati and New Orleans.

The broadcast marks the fourth anniversary of the Pan-American program, sponsored by the railroad, and will begin when the train leaves Cincinnati. The WCKY talent, including Pat O'Malley, Jayne Rohan, Ralph and Edith Hodges and Edith and Sherman Collins, will sing and play in a studio that has been fitted up in one of the coaches. A brief interview with an L. & N. official also will be part of the program.

A shortwave transmitter on the train will carry the program to WCKY's transmitter, whence it will go out on the air waves on the L. B. Wilson station's new 10,000 watt power.

When the train nears Louisville, artists from WHAS will preesnt a similar program, and during the trip Stations WSM, Nashville; WSGN, Birmingham; WSFA, Montgomery, and WWL, New Orleans, also will participate in broadcasts from the flier.

# Modern Symphonics



Leading figures in the CBS program, "Modern Symphonics," heard over the WABC-Columbia network, including WKRC, WHAS, WJR, every Friday from 9:00 to 9:30 p.m. (E.S.T.), are the noted composer and arranger, Ferde Grofe, who directs the program; Mary Kendel, leading soprano of the Smalle Voices; and Edwin Smalle, the leader and director of the Smalle Voices.

### Voices With a Smile



This merry quartet blend lilting voices over the NBC-Blue network, including WCKY, WLS and WSM, every Friday from 9:30 to 9:45 p. m. (E.S.T.), in difficult and beautiful "liede" from Europe's tuneful past. From left to right are Fred Hufsmith, tenor; Carol Deis, soprano; Celia Station immediately following the baseball game broadcasts by Red Barber. On days when the games are not broadcast, the jovial elder is heard at 4:45 p. m. (E.S.T.).

Branz, contralto, and J. Alden Edkins, bass. Miss Deis and Edkins are both Atwater Kent Audition winners—she in 1930, he in 1931. As this picture was snapped, they are laughing at Edkins' elder is heard at 4:45 p. m. (E.S.T.).

# ALL-AMERICAN SOAP BOX DERBY ON NBC-CBS

# "HOW DARK A HARVEST MOON" PRESENTED ON NBC

"How Dark a Harvest Moon," an original full-hour radio play which takes for its theme the struggles and courage of the American farmer, will be presented over the NBC network, including WCKY, KDKA and WLS, on Sunday, August 15. The drama, written by Raymond Scudder, member of the NBC script division, will be heard from 7:00 to 8:00 p. m. (E.S.T.), from Radio City.

The story of "How Dark a Harvest Moon" strikes deep into the emotions of all who know the quality of American people of the soil-the indomitable spirit that continues against such disasters as drought, grasshoppers, and illness. In his play, Scudder combines realism and fantasy to carry his listeners from the present day back into Colonial times and to show the hardships of the soil that also existed then.

"How Dark a Harvest Moon" is. one of several radio plays written by broadcast dramatizations are "They Came Like Swallows," an adaptation of a prize-winning novel; "The Isle of the Dead," "The Danger of Barcelona" and "The Death Orchid."

New Star



Francia White, young California soprano of stage and operetta, will be heard Wednesday, August 18, from 8:00 to 8:30 p. m. (E.S.T.) over the WABC-Columbia network, including WKRC, WHAS and WJR, in the third of a series of four broadcasts with the Don Voorhees Orchestra in the "Cavalcade of Music" program.

### Returns to Air



On Sunday, August 8, Nelson Eddy joined Don Ameche, W. C. Fields, Edgar Bergen and Charlie (Dummy) McCarthy, Dorothy Lamour, and Robert Arm-Scudder for NBC. Among his other bruster's Orchestra on the Chase and Sanborn Hour broadcast over the NBC-Red network, in-cluding WLW and WSM, at 7:30 p. m. (E.S.T.). The program remains unchanged, except for the addition of Eddy, for an indefinite number of weeks.

# LARGE RESPONSE X TO "WHAT'S BIG IDEA" PROGRAM

"What's the big idea?"

That's what program officials of WLW wanted to know, so they scheduled a show called "What's the Big Idea?" several weeks ago. Now listeners to WLW and member stations of the WLW Line to New York are learning about new ideas.

Broadcast from 9:15 p. m. (E.S.T.), Tuesdays, "What's the Big Idea?" has brought mail from scores of inventors in all parts of the country. Primarily inaugurated to interest the public in unheard-of inventions, the program has become one of the most entertaining for all members of the family, fan mail indicates.

"There's nothing new under the sun," it has been said, but Bob Kennett, WLW program manager, only smiled and said, "Listen in," when he heard the time-worn phrase.

"From the response we've had, I'd say there's something new every day,' commented Kennett.

# McNamee, Manning and Husing at Mike

### Many Prizes Will Be Awarded Winners

Speed demons in their lesser 'teens and in their less than 'teens will steer their home-made racing chariots to fame and prizes in the 1937 All-American Soap Box Derby, the annual coasting race for boys sponsored by the Chevrolet Motor Division of General Motors Sales Corporation, which will be heard in two broadcasts from Akron, Ohio, Sunday, August 15, over the NBC-Blue network, including WCKY, WLW and WLS of the National Broadcasting Company.

The preliminaries and the start of the finals will be heard from 12:30 to 1:00 p. m. (E.S.T.), and the national and international finals will be broadcast from 5:00 to 6:00 p. m. (E.S.T.), over the NBC-Blue network.

The Derby will be covered for the WABC-Columbia network, including WKRC, by Ted Husing from 1:00 to 1:30 p.m. and from 5:30 to 6:00 p. m. (E.S.T.).

Graham McNamee and Tom Manning, veteran NBC sports announcers, will describe the start, progress and finish of the Derby, in which more than 120 boys from 9 to 15 years old, from all over the United States and from foreign countries as distant as South Africa, will take part.

The boys won the right to compete by triumphing in local elimination contests sponsored by more than 100 newspapers in cooperation with Chevrolet.

In each of the local elimination contests, there were identical rules of competition. Each coaster racing car was built by the driver and cost no more than \$10 to make.

The winners of these races, in addition to getting immediate awards, earned the right to go to Akron, with all expenses paid.

Prizes for the winners of the finals include a four-year university scholarship, two new Chevrolet cars, wrist watches and silver trophies offered by

# Blue Velvet Music

Del Casino,: lyric tenor, will be guest star of Mark Warnow's Blue Velvet Music program to be broad-cast on the WABC-Columbia network including WKRC, WHAS and WJR, Tuesday, August 17, from 7:00 to 7:30 p.m. (E.S.T.). Hollace Shaw, singing star of the production, will be heard in two popular numbers at this time and the orchestra will feature a "Swing Fugue" and a medley of "Tune Teasers."

Sea-Going Picnic



Janet Logan (left) and Patricia Dunlap take their lunches when motor-boating on Lake Michigan. Janet is heard in "The Romance of Helen Trent" (WABC-Columbia network, including WKRC, WHAS and WJR, Monday through Friday, 11:30 a. m., E.S.T.). Patricia is an actress in "Bachelor's Children" (WABC-Columbia network, including WKRC and WJR, Monday through Friday, at 8:45 a. m., E.S.T.).

### Movie Star Interviewed On WKRC



Lee Bowman (right), young Cincinnatian who has climbed the ladder to success in Hollywood and is under a seven-year contract to Paramount Studios, is shown in the above photograph as he appeared before the WKRC microphone in an interview with Lee Bland, WKRC's news commentator. Bowman has appeared in such recent movie successes as "I Met Him in Paris" and "Internes Can't Take Money." Before leaving Hollywood for the Queen City and a short visit with his mother, Mrs. William M. Clyde, 2425 Ingleside Place, he finished work in the leading male role of "Sophie Lang Goes West" opposite Gertrude Michael. Bowman is a graduate of the University of Cincinnati and the American Academy of Dramatic Arts in New York, and has been in the movie capital about one year.

# Weekly RADIO DIAL

cond-class matter July 29, 1931, at the post-office at Cincinnati, Ohio under the Act of March 3, 1879.

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GEORGE A. VOGELE-Editor

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### THE SUMMER DILEMMA

One of radio's proudest claims is that nothing "stays put." Its swift and often dizzy changes are pointed to, with considerable reason, as evidence of its vitality. Yet some things never seem to change. Witness the current complaint that "Programs aren't very interesting this summer."

We have been in close touch with radio since the days of the crystal set. We have heard the same complaint every summer since then. And when anything is repeated that often it is time to examine it critically.

This summer the complaint is that many big programs have either left the air altogether or been replaced by inferior substitutes. Both columnists and listeners are saying so. Offhand, their contention seems plausible. A number of programs have either quit the kilocycles or given way to what is erroneously known as "pinch-hitters." But exactly how many programs, how big, and replaced by how inferior substitutes?

Granted, no precise answer to these questions is possible. Even the number of programs concerned is uncertain. At the same time, these entirely pertinent queries throw quite a different light on radio's perennial "summer complaint."

We should say the situation is substantially this. Comparatively few programs have left the air. For the most part they are "name" shows, featuring comedians. A lesser number are programs of good music. Otherwise broadcasting goes on pretty much as usual.

Doubtless some will not agree with this. In the main, however, it seems a fair statement of the matter. Then why the grousing about programs?

Apparently it is because sweeping conclusions are drawn from a few isolated cases. Certain "name" favorites leave the air; for instance, Fred Allen and Jack Benny. Therefore it is assumed that programs are "all washed up.

Now it is true that Messrs. Allen and Benny are quite amusing. But it is also true that they are not all that radio offers, summer or winter. Anyone who takes the trouble to turn a dial can find much that is earworthy. Indeed, the complaints would seem to show that the complainers listen to relatively few programs of limited range even in the winter.

It is significant, too, that the much-mentioned absence of "name" shows has caused perhaps the really important angle of summer broadcasting to be overlooked. That is the sustaining program situation.

With a number of mine-run commercials gone, stations have unsold time on their hands. In too many cases this has been occupied by rank fillers.

Someone has described this as a vicious circle. The broadcasters seem to assume that people won't listen in summer anyway, and therefore people don't listen. Whether or not that is the case, it seems pretty clear that indifferent sustaining features rather than the absence of "name" stars is the major weakness of summer programs. But that, too, is no new situation.

# President Roosevelt on NBC

President Franklin D. Roosevelt will deliver the principal address at the 350th anniversary celebration of the birth of Virginia Dare, first child of English parentage born in the United States. The broadcast will be from Roanoke Island, N. C., on Wednesday, August 18, from 11:00 to 11:45 a. m. (E.S.T.), over the NBC-Blue network, including WCKY. Governor Clyde R. Hoey and Representative Lindsay C. Warren, both of North Carolina, will be the other speakers.

Virginia Dare was born on Roanoke Island on August 18, 1587 and three years later when Governor White returned from a visit to England, no trace of the colony could be found.

### JOHNNY PRESENTS

The weird story of an Indian curse, sworn on a British clergyman by a Hindu fakir, will be told as Charles Martin's "Thrill of the Week" feature of the Johnny Presents program, on Tuesday, August 17, at 7:00 p. m. (E.S.T.), over the NBC-Red network, including WLW. The Indian fakir angered by an order for his deportation, put a curse on the clergyman, swearing destruction to all his lineage. The curse remained for more than 30 years, during which time the minister died at the age of 33, and his wife, children, aunts and grandchildren suffered, nine dying under peculiar circumstances.

# COLUMBI-A-MUSINGS

From WKRC By MARGARET MALONEY

Ozzie Nelson's ork, which is aired over CBS through 'KRC, will continue at the Astor Roof in New York until September when Ozzie takes his boys and Shirley Lloyd to the West Coast. Nelson is expected to take a try at pictures and his Bakers' broadcast will originate in Hollywood. He and wife Harriet Hilliard with young David Ozzie will reside in the movie captal indefinitely.

Lee Bland, 'KRC's news commentator, celebrates his twenty-third birthday August 16. Congratulations!

Gus Haenschen is going to have a busy fall handling just his Columbia broadcasts. He's been signatured for the musical duties on the new Coca Cola show to be aired weekly beginning September 10. Then, his CBS Pet Milk Show returns October 2. In addition to Haenschen's music, the new Coca Cola broadcast will star Kitty Carlisle and Reed Kennedy with Frank Crummit as m. c.

Frances Langford's new picture will be titled "Hollywood Bandwagon" . . . and Lilly Pons and Andrew Kostelanetz are on the coast making recordings for Miss Pons's new flicker, "Born to Sing."

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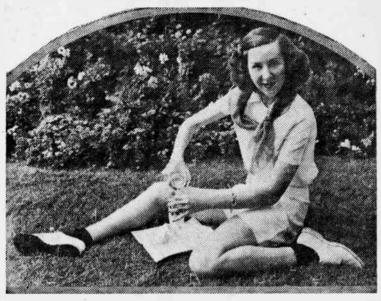
An Englishman, Mr. Fred Cowperthwaite, buyer of housewares and toys for the H. and S. Pogue Company, who is also an ex-actor and confrere of stage celebrities of the turn of the century, and a 68-year old photographer, Mr. O. C. McIan, who has photographed stage folks of the 80's and 90's, will be interviewed by Marsha Wheeler on "Personalities on Parade" over 'KRC, Monday, August 16, at 10:00 p.m.

Now that Alice Faye's romance with Tony Martin has crashed, wonder how long it will be before her preference for Bob Allen, Cincinnati boy and Hal Kemp's vocalist, will be publicized? They say she really thinks Bob is alright.

Those airings of the Class A Amateur baseball games from Deer Creek Sundays over 'KRC, get more interesting each week. Dick Bray at the microphone gives listeners a colorful play-by-play description. On the air at 3:00 p.m., the games usually run about two hours.

. A fishing fan of Virginia Verrill's set some sort of record last week. He caught a mess of small-mouthed black bass in Lake Ontario, packed them in dry ice and air-mailed them to the pretty Miss Verrill in Hollywood.

# Guest On "Summer Stars"



Fresh milk for a fresh voice has always been a rule with Lee Wiley, and so, in preparation for a guest appearance with Harry Von Zell on his "Summer Stars" program, she pours herself a nip. Miss Wiley will be heard on the broadcast over a WABC-Columbia network, including WKRC WHAS and WJR, Sunday, August 15, from 6:30 to 7:00 p. m. (E.S.T.).

# **Constitutional Handicap**

Running of the Constitutional Handicap at Suffolk Downs, Boston, will be described by Clem McCarthy, veteran NBC turf commentator, on Saturday, August 14, from 3:30 to 4:00network, including WLW.

Duane Snodgras, WLW actor-organist, has an original signature of John Quincy Adams on a family land grant among his hobby collections.

Harold Carr, 285-pound producp. m. (E.S.T.), over the NBC-Red tion man at WLW, is an expert at cooking.

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### Season's First "Finds"



Lucille and Lanny, first "finds" in the search for new talent being conducted by Ernest Cutting, new talent scout for NBC Artists Service, are cutting up in a program of their own over the NBC-Blue network, including WCKY and KDKA, on Mondays and Thursdays at 4:00 p. m. (E.S.T.). Lanny plays the piano, holds up his end of the singing in the duets and has to think up quick retorts to Lucille's ironic ribbings. In real life the are Lanny Grey, a native of Elkins, W. Va., and Lucille Linwood, an Ohioan, who won the beauty title of "Miss Columbia" in 1935.

# HENRY HULL IN O'NEILL PLAY ON NBC

# PARTIAL LIST OF SHOWS SCHEDULED BY CBS FOR FALL

One of the most imposing schedules of shows ever to be broadcast by the Columbia network has been announced for next fall. A partial list of outstanding shows to be carried by WKRC follows:

Kitty Carlisle; Reed Kennedy, baritone; Frank Crumit, m. c.; Gus Haenschen's orchestra and the Songsmith's quartet, sponsored by Coca Cola begins September 10. 45 minutes each Friday, 9:00 to 9:45 p. m.

The Texaco show, starring Eddie Cantor, with Deanna Durbin, Bobby Breen and Jacques Renard's orchestra returns on September 12. Sundays, 7:30 to 8 p. m. .

The Lux Radio Theatre, under the direction of Cecil B. DeMille, resumes September 13. Each Monday, 8:00 to 9:00 p. m.

Kate Smith, September 30.

The popular "Follow the Moon" serial, with Elsie Hitz and Nick Dawson, heretofore heard on NBC, begins on Columbia, October 3. Monday through Friday, 5:00 to 5:15 p. m.

Al Jolson begins his new fall series, September 7. Each Tuesday at 7:30

Joe Penner and Gene Austin return on October 3. Sundays, 7:30 p. m. Dr. Dafoe resumes for Lysol on

October 4. "The Silver Theatre," sponsored by Rogers Bros., is a new dramatic pro-

All the World's a Stage



When Frank Morgan (shown above rehearsing the famous "Seven Ages of Man" soliloquy) plays the part of Jacques in "As You Like It" over the WABC-Columbia network, including WKRC, WHAS and WJR, Monday, August 16, from 8:00 to 9:00 p.m. (E.S.T.), his words not only will be broadcast to every corner of the United States and Canada, but will be transmitted by short wave to the Phil Baker, October 3, 7:30 p. m. farthest corners of the earth.

gram schedulel to begin October 3.

### Kate Bids Farewell to Land of Indian



Clad in full tribal regalia, Kate Smith bids Chief Two Young Men good-bye as she rounds out her vacation at Banff, Canada, prior to her return to New York to star in her new fall variety hours. These will be heard over the WABC-Columbia network, including WKRC, WHAS and WJR, Thursdays, from 8:00 to 9:00 p. m. (E.S.T.), beginning September 30.

# Known For Role In "Tobacco Road"

"Where Cross Is Made" Is Third in Cycle

Henry Hull, distinguished stage actor, will have the lead in the third of NBC's Eugene O'Neill cycle, 'Where the Cross is Made," to be heard over WCKY and the NBC Blue Network from 8:30 to 9:00 p. m. (E. S. T.) on Monday, August 16.

Like the other plays in this cycle, Where the Cross is Made" has never before been heard on the air.

Hull, whose father was dramatic critic of the Louisville Courier-Journal, made his stage debut in New York in 1911. Between that time and his creation of the role of Jeeter Lester in "Tobacco Road," he appeared in more than two dozen plays.

Three crack production directors have been assigned to the O'Neill series by NBC. Charles Warburton will direct, "Where the Cross is Made." Warburton, a graduate of Wesley College and Sheffield University in England, was for eleven years a member of the famous acting company of Sir Frank Benton. During this period he studied dramatic art from every angle. After service with the British army in the World War, he became leading actor and eventually director of the "Old Vic" in London, one of the most famous theaters in the world.

For more than a decade a prominent player and director on Broadway, Warburton turned to radio and has achieved notable success.

# LOPEZ, CUGAT, McCARTHY, ON BERNIE SHOW

Clem McCarthy, NBC turf authority, Xavier Cugat and his orchestra and Vincent Lopez will be guests of Ben Bernie during the program on Tuesday, August 17, at 8:00 p. m. (E.S.T.), over the NBC-Blue network, including WLW, KDKA, WLS and WSM. The broadcast will originate from the Arrowhead Inn, Saratoga Springs, New York.

McCarthy, one of the foremost racing experts in the country, will interview many of the well-known turf figures who have gathered from all sections of the United States for the historic meet at Saratoga.

Xavier Cugat will bring his entire orchestra to the broadcast. Lopez, however, will appear as a piano soloist.

Soap Box Derby Winner



When Dick Bray, WKRC's sports commentator, interviewed Walter Aylstock, winner of the 1937 Soap Box Derby at Ault Park on Saturday, August 7, the photographer was on hand to get the above picture. Walter is fourteen years old and a pupil at Norwood High School. He leaves for Akron, Ohio, Friday, where he will be entered in the finals to be held there Sunday, August 15. Ted Husing will broadcast the event for Columbia through WKRC.

# RALPH SIMPSON HEADS THE "TOY BAND" OVER WLW

Ralph Simpson, veteran singing announcer and one of the oldest artists in point of service at WLW, is now featured as master of ceremonies and soloist on the "Toy Band" program, 5:00 p. m. (E.S.T.), Mondays, Wednesdays and Fridays, over the Nation's Station and the WLW Line to New York.

In his own style Simpson tells stories and sings for his young audience.

He succeeds Ray Shannon, who has a new afternoon program on WSAI, Crosley regional station in Cincinnati.

Simpson's debut in radio was in 1926 over WADC, Akron, O. A short time later he joined WLW as a vocalist, turned announcer and now he does double duty, announcing and singing. Two years ago Simpson headed his "Toy Band" program over WLW while the Singing Lady was vacationing.

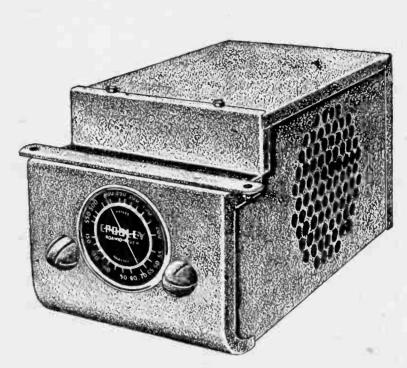
will discuss "The Miner Lives-But p. m. (E.S.T.).

### Troubadour



When Angelo Rafaelli, Italian troubador, joined WLW a few weeks ago, he was among friends. Angelo is a candid camera addict. So are many other members of the WLW staff. Pictured here is the troubador, snapped as he was about to snap a picture in the Alfred Gus Karger, commentator, studio. Angelo is heard with Virginio Marucci's string orchestra How?" over WLW and the WLW at 9:45 p.m. (E.S.T.), Mondays, Line, Saturday, August 14, at 5:45 and 10:30 p.m. (E.S.T.), Fri-





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### CROSLEY ANTENNA M.OOEL K-73

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### CROSLEY ANTENNA MODEL K-72

Streamlined antenna . . . no drilling on top necessary . . . designed for results . . . chromium with bakelite trimmings in ivory or red. \$400 Priced at .....



The Crosley Distributing Corporation 3401 Colerain Ave. Cincinnati, Ohio



"What must I do in order to win ing Contest Rainbow." large and many contest prizes?"

easily be the words of every reader of this weekly column. But it isn't. It the beginning of an article by Mrs. E. Hanna appearing in Contest life. Without it they pass without Magazine for August. Mrs. Hanna says "Be Vivid" and continues:

"Have you ever listened to a lecturer, who, although he may have talked incessantly for an hour or more, used frequent "meaty" words, keeping his audience all attention and holding them spellbound the whole time? And then have you, soon afterwards listened to one who had no vital message?

"Just what is it that makes the difference." The author implies in the balance of the paragraph that it is thé one who put himself into the lecture. "His positive manner and carefully chosen words (picture words) have left a certain definite picture."

"And yet, how often do we start preparing a contest entry in the halfhearted, weak-kneed attitude of the second speaker?" Perhaps we are only writing it in order to keep ahead of the closing date. We send it in and then wonder why we didn't win anything.

"Then, along will come another contest that especially appeals to us. We are all attention. We can hardly wait to get started. Our mind simply over-flows with vivid picturewords. The message comes direct from the heart. See the difference?

"We are going to have to make our ideas clear enough, and give the judges colorful word-pictures a-plenty If we would have him 'sit up and take notice'-and what other purpose is there to any contest?

"How to be vivid? Well, here are some things that help. To work out & winning contest entry we must have our minds clear, free, and unburdened with oodles of other contests that need to be done. We must be able to concentrate on that one entry for the time being.

"And when it comes to being VIVID there is no other one thing that counts like experience." Mrs. Hanna related how her mother, after years of experience, could dexterously weave in just the exact amount of color for her rag rugs. It had become second nature to her because she had had experience.

"So," Mrs. Hanna continues, "why worry if you get no financial returns from the first few contests you enter. Or even the first few months. You are getting experience. You are learning to be colorful. Once you learn to build colorful, vivid entries, youthere's no doubt about it-will be able to land your share of the "Pot of Gold" at the end of our ever shin- in cash as first prize, and 100 auto

As a brief comment, we would say This interrogated quotation could that the high point in Mrs. Hanna's article was her reference to color. Color is the factor that transform commonplace things into the plane of notice. With it, everybody looks.

A thread of humor woven into a contest entry sometimes turns the trick. Sometimes it's sincerity. Sometimes its other things. At all times color is the life, and everything must have life to be noticed. Thanks, Mrs. Hanna.

The following is reprinted from Drup Trade News and indicates that the Post Office Department has definitely taken a step to make contests safe for the public. They say: "The statement 'a contestant is permitted to submit only one set of solutions, and no person will be permitted to win more than one prize included in the rules of the New York Post's most recent contest, reveals the fact that the United States Post Office Department has ruled that a contest becomes one of "chance and not skill' 'when contestants are allowed to submit as many answers as they wish.

"For that reason the Post Office Department is forbidding this practice of permitting multiple entries in future contests that are held."

This is the first we have heard of such measures to keep contests within the bounds of skill. It is not likely to be received very enthusiastically by sponsors and will cause a lot of contestants to do some plain and fancy scheming.

According to "Personalities" in Contest Magazine, "Mrs. John Rice, Birmingham, Ala., who was a guest on Phillips Lord's "We the People" radio program sometime ago in recognition of the fact that she gets a big thrill out of imagining she wins trips abroad, houses, cars, cash, etc., in the scores of contests which she enters, has actually won a real prize at last. She won \$1,000 in the recent Ivory Soap Flakes contest."

At the time we wondered if that wouldn't eventually happen. We felt that it should.

Listeners of Station WCPO in Cincinnati are being offered a trip to Paris in a contest to be offered jointly by the Post. The contest will be built around "Stars of the Air." A series of pictures of radio stars began on August 2, in the Post and will run for 56 consecutive days.- Details over the air and in the paper.

Druggists and their sales people are offered a contest by the makers of Red Cross Corn Plasters for 50 word sales talks. Prizes range from \$300 down to \$2.50.

The makers of Pharis "Life-Belt" automobile tires are offering \$1,000 tires as second prizes for slogans. There is nothing to buy and no entry blank' required. Contest ends September 4th. Full details in Saturday Evening Post of August 7th.

The Pillsbury Flour Mills of Minneapolis, offer \$2,000 in cash prizes for best names for a cake. The details are in each bag of Pillsbury's Best Flour. Purchase requirement. Closes August 15th.

And it appears that Proctor & Gambler will shortly offer a Studebaker automobile with 1,000 gallons of gasoline weekly to users of American Family Soap and Flakes. Must send selling these products.

Also, Eddie and Ralph, radio comic team for Kellogg's Corn Flakes offer 50 trips weekly to New York with all expenses paid. Open only to residents of N. Y., N. J., Conn. and Pa. Contest is a limerick.

# Helen Menken In "Second Husband"

Helen Menken, dramatic actress, will bring the third episode of the intriguing, heartwarming drama, "Second Husband," to the air-waves over the WABC-Columbia network including WKRC, WHAS, WJR, Tuesday, August 17, from 6:30 to 7:00 p.m. (E.S.T.). The story of Brenda Cummings, mother of two children who marries for a second time, will reach new dramatic heights during this edition of the serial box top of each. Details at dealers drama. Appearing with Miss Menken in the dramatization will be Joseph Curtin, Franc Hale, Jay Jostyn, Janice Gilbert, Jimmy Donnelly, Jean Colbert and William Podmore.

offer 1,000 mdse. prizes to boys from 4 to 12 years. Jingle. Closes Sep-Makers of Bobby Breen polo shirts tember 30. Purchase requirement.



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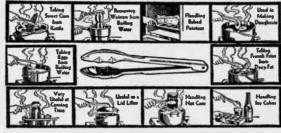




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# PROGRAMS FOR SATURDAY, AUGUST 14





			(EAS	STERN STANDARD TIME)						(CENTRAL STANDARD TIME)			
	WCKY Cincinnati (1490 kc.)	WLW Cinctnnati (700 kc.)	WKRC Cincinnati (850 kc.)		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, III. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky, (820 kc.)		
6:30 6:45		Top o' the Morning- Old Time Fiddlers	Jerry Foy	6:30 6:45	••••••	Patt and Guest	Musical Clock	Farm Bulletin Smile A While (cont.)	5:30 5:45				
7:00 7:15 7:30 7:45	Morning Roundup	Moments Musicale N.,	Early Edition-News	7:00 7:15 7:30 7:45	11 11	Wesley Meth. Church	Bob White	News Report Hilltoppers and Evelyn Big Yank Boys	6:00 6:15 6:30 6:45	Musical Clock	Asbury College		
8:00 8:15 6:30	Breakfast Club—Bob Brown m. c. N	News	Temperature, Music.	8:00 8:15 8:30	Streamliners N	Stevenson News	Breakfast Club N	Pokey & Arkie News Report	7:00 7:15 7:30	Breakfast Club N	Salt and Peanuts		
8:45 9:00	1. 00	Lee Erwin	Fidler's Fancy C		News	Fiddlers Fancy C	10 11	Novelodeons	7:45	* *			
9:15 9:30 9:45	Raising Your Parents N	Raising Your Parents N	Richard Maxwell C X. Let's Pretend C		Vass Family N Variety Program M	Richard Maxwell C Let's Pretend C	Sweethearts of Air N. Training Your Parents N	Program	8:15 8:30	Sweethearts of Air N. Raising Your Parents N	Richard Maxwell C Let's Pretend C		
7 10:00 10:15 10:30 10:45	The second secon	Patricia Ryan N Minute Men N Rhumba Orchestra N Dixie Debs N	Fred Feibel at the Organ C Compinsky Trio—Old	10:00 10:15 10:30 10:45	01 41 11 14	Mrs. Page Lew White, organ C Columbia Concert	Charles Sears, tenor N Sammy Fuller's Starlets Harold Nagle's Orchestra N	Downtown Shop'g News WLS on Parade	9:00 9:15 9:30 9:45	Banner Newshawk Home Maker's Chat Harold Nagel's Orchestra N	"Hop O' My Thumb" C Fred Feibel at the Organ C Compinsky Trio C		
11:00 11:15 11:30 11:45		Call to Youth N Academy of Medicine Live Stocks G. Hessberger's Or. N	Geo. Hall and Or-	11:00 11:15 11:30 11:45	Rex Battle's	The state of the s	News	News: Announcements Chuck, Ray, Christine Ralph Emerson, organ Fanfare Interview	10:00 10:15	Call to Youth N	Jack Shannon, songs C Orientale C George Hall's Orchestra C		
12:00 12:15 12:30 12:45	Our Barn N	Aloha Baker Writes Gus Haenschen's C.:h. National Farm and Home Hour N	The Captivators C Jimmy Shields C Buffalo Presents C	12:15 12:30 12:45	Orchestra M	Jimmy Shields C Buffaio Presents C	Our Barn N	Don and Helen Garden Club Markets; Weather Grain Market Summ'y	11:30 11:45	Concert Sketches WSM News National Farm and Home Hour, N	The Captivators C Jimmy Shields C Short Wave Broadcast		
1:00 1:15 1:30 1:45	Don Fernando N Cadets Quartet N	Golden Melodies N	Madison Ensemble C Ann, Leaf, organ C Melody Express lours in Ione C	1:00 1:15 1:30 1:45		Madison Ensemble C. Ann Leaf at the Organ C Tours in Tone C	Orien'i Gar's Orch, N	Home Talent Program Livestock Markets	12:00 12:15 12:30 12:45	Banner Newshawk	Sunshine Sue		
2:00 2:15 2:30 2:45	Van Garvin's Orchestra N Caballeros N	Concert Miniature N	11 11	2:00 2:15 2:30 2:45	Baseball Game at Chicago	Down by Herman's C	West View Park Orchestra Harry Kogen's Orchestra N	News: Julian Bentley WLS Merry Go Round	1:00 1:15 1:30 1:45	West View Park Orchestra Harry Kogen's Orchestra N	Down by Herman's C  Dept. of Commerce C Clyde Barrie C		
3:00 3:15 3:30 3:45	Club Matinee N	Constitutional Handicap N	The Dictators C The Dancepators C	3:00 3:15 3:30 3:45	** **	The Dancepators C	Club Matines N	Club Matines N	2:00 2:15 2:30 2:45	89 41	The Dancepators C		
4:00 4:15 4:30 4:45	All Sports Review	Girl Scouts, Inc., Program N **Autenmeyer's Kindergarten N	Notes and News	4:15	Music By	Orchestra C Great Lakes Revue C	Little Variety Show Herman Middleman's Orchestra N	The Little Show N  H. Middleman's Or. N. To be announced.	3:00 3:15 3:30 3:45	The Little Show N Kaltenmeyer's Kindergarten N	Louisville-Indianapolis Baseball Game		
5:00 5:15 5:30 X 5:45	Nickelodeon N Press-Radio News N Whither Music N	op Hatters' Orchestra N News Alfred Gus Karger	Musical Calendar	5:15 5:30	Lynn Cole	Uncle Neal's Birthday. News: Scores C Chino-Jap Conflict C.	News To be announced Sports: Whither Music N	Top Hatters N  To be announced	4:15 4:30	Alma Kitchell, cont. N To be announced N	Sports Resume		
6:0L 6:15 6:30 6:45	Message of Israel N	R. F. D. Hour	Count Basil's Orch, C "Everybody Sing" Columbia Concert Hall C	6:15 6:30	Palmer House Ensem M Spic and Span Smittle & His Gang Tom Slater	Frank Morgan	Message of Israel N  Eddie Varzo's  Orchestra N	Message of Israel N  ti  Eddie Varzo's  Orchestra N	5:00 5:15 5:30	Rhythm Time Sunday School Lesson.	Melody Cruise		
7:00 7:15 7:30 7:45	Kidoodlers N Noia Day N Goldman Band N	Meredith Willson's Orchestra N Robin Hood Dell Con- cert—Jose Iturbi,	Saturday Swing Session C	7:00 7:15	Isham Jones M David Brockman M	Saturday Night Swing Club C		Behind Scenes at WLS Barn Dance Keystone Barn Dance Party	-	Meredith Willson's Orchestra N Goldman Band N	Saturday Night Swing Session C		
8:00 8:15 8:30	Echoes of Stage	conductor N Emery Deutsch's Orchestra N	Protessor Quiz C	8:00 8:15 8:30 8:45	Fireside Cameos M Louisiana Hayride M	"Professor Quiz" C Lud Gluskin's	National Barn Dance N	Martin Control of the	7:15 7:30	Francis Craig's Orch Hilltop Harmonizers Delmore Brothers Jack's Mountaineers	"Professor Quiz" C Hollywood Showcase C		
9:00 9:15 9:30	Grant Park Concert N	Grant Park Concert N	Your Hit Parade—Yan Steeden's Orch. C	9:00 9:15 9:30	Chick Scoggin's Orchestra Grant Park Concert M	Your Hit Parade—Van Steeden's Orch. C	Grant Park Concert N	Barnyard Jamboree Hometown Memories	8:00 8:15	Possum Hunters Gully Jumpers Dixie Liners	Your Hit Parade C		
9:45 10:00 10:15 10:30	Carlos Molina's Orchestra N Five Star Final	National Barn Dance— Aika-Seitzer N	Howard Phillips C  Bunny Berrigan's Orchestra C Ozzie Nelson's Orchestra C	9:45 10:00 10:15 10:30 10:45	Nye Mayhew's Orchestra M Barney Rapp's Orchestra	B. Berigan's Orch. C. Ozzie Nelson's Orchestra C	News: Sports	Tall Story Club """ "Down at Grandpa's" WLS National Barn	9:00 9:15	Sarie and Sallie Possum Hunters	Howard Phillips, C  Bunny Berigan's  Orchestra C  Louisville Dance Time		
11:00 11:15 11:30 11:45	Al Donahue's Orch. N Paul Whiteman's Orchestra N Hai Kemp's Orchestra N	Paul Sullivan	Roger Pryor's Orchestra C Benny Goodman's	11:00 11:15 11:30 11:45	Gus Arnheim's Orch Bill Scott Eddy Duchin's Orchestra M	Headline News Roger Pryor's Orch, C Benny Goodman's	Dance Orchestra N Don Bestor's Orch Hal Kemp's	Dance	10:00 10:15 10:30	Dixie Liners	Roger Pryor's Orchestra C  B. Goodman's Orch, C		
	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR	{	WSM	WHAS		

# NETWORK PROGRAMS (NBC-CBS)

6:00-Message of Israel:

6:15—Song Time with Betty Grable and John 7:30-Payne. WABC wbbm whk wfbm kmbc wadc Pa

wwl kmox
6:30—Eddie Varzo's Orchestre. (NBC) KDKA
WCKY WLS wtam wowo
—Jimmy Kemper, song stories. WEAF WSM
—Columbia Concert Hall: Jacques Jolas,
pianist. WABC WKRC WJR WHAS whk
wbbm wfbm wadc kmox
—Uncle Jim's Question Bee—Jim McWilliams,
conductor. WJZ wgy wmaq

6:45—M. Luboschutz and Nemenoff, piano duo. WEAF wgy wtam wmaq who wdaf

kyw 00-Meredith Willson's Orchestra, WEAF WLW WSM wgy wtam wmaq wwj wave kyw wdaf wfla

On-Message of Israel: "Psalms," Rabbi
Marius Ransom, Temple Sharey Tefilo, East
Orange, N. J.; with organ and music. WJZ
WCKY KDKA WLS wgar wave wire wham
Wowo
-Ei Chico, Danish revue. WEAF wgy wtam

WASC WKRC WHAS WJR wbbm whk wfbm wmao who wdaf kyw

Count Basil and his Orchestra. WASC

WKRC wbbm whk wfbm kmbc wadc whio wsbt wwa wsfa wwl wcco

WKRC wbbm wkk wfbm kmbc wadc whio wsbt wwa wsfa wwl wcco

WKRC wbbm wkk wfbm kmbc wadc whio wsbt wwa wsfa wwl wcco

WKRC wbbm wkk wfbm kmbc wadc whio wsbt wwa wsfa wwl wcco

-Goldman Band Concert, from Prospect

130—Goldman Band Concert, trom Prospect Park, Brooklyn, N. Y. Edwin Franko Gold-man conducting. WJZ WCKY KDKA WSM wgar wave wire wham wowo -Robin Hood Dell Concert: Lisa Sergio, commentator; Symphony concert by erches-tra of 90 musicians; Saul Caston, con-ductor. WEAF WLW wgy wtam wmak who wdaf wdaf

"Johnny Presents: Russ Morgan's Orchestra;
Charles Martin's "Circumstantial Evidence
Thrilis"; Frances Adair and Glenn Cross,
vocalists; mixed ensemble. WABC WKRC
WHAS WJR wbbm whk kmbc wcau wadc whio wsbt wwva wbt

--Weekend Potpourri. (CBS)

8:00—"Professor Quiz," with Arthur Godfrey. 10:00—Carlos Molina's Hotel Steven's Orches-

WABC WHAS WKRC WJR wbbm whk wfbm kmbc wcau kmox wadc wbt wwl wcco

while while

8:30—Holywood Show Case: Lud Gluskin's Orchestra and guests. WABC WHAS WJR wbbm whk wfbm kmbc kmox wwva wbt

wbbm whk wfbm kmbc kmox wwva wbf wsfa wwl -Emery Deutsch's Rainbow Room Orchestra. WEAF WLW kyw wgy wtam wmag wdaf

wwi kstp who
:00—Grant Park Concert: Chicago Symphony
:00—Will Concert: Chicago Symphony
:00—Will Concert: WJZ WCKY

9:00—Grant Park Concert: Chicago Symphony Orchestra; guest conductor. WJZ WCKY KDKA WLW wgar wave wire wham —"Your Hit Parade": Lannie Ross, tenor, guest; Mark Warnow's Orchestra; Freddie Gibson and Stewart Allen, vocalists; Leaders Male Trio. WABC WKRC WHAS WJW wbbm wfbm whk kmbc wcau kmox whio wadc wsbt wwva wbt wsfa wwi wcco—NBC Jamboree: Harry Kogen and his Orchestra, with guest artists, WEAF WCKY wgy wfam wmag who

9:45—Howard Phillips, songs. WABC WKRC WHAS wbbm whk wfbm kmbc kmox wadc whio wsbt wwva wbt wsfa wwl wcco

tra. WEAF WCKY wgy wtam wmaq who wdaf kyw -Alka-Seltzer National Barn Dance. (NBC) WLW (kstp on 11:30) wire

Bunny Berigan and his Orchestra, WABC WKRC WHAS (WJR on 10:15) wbbm whk kmbc wcau kmox wadc whio wsbt wsfa

wcco wwva

-Clyde McCoy's Atlantic City Million Dollar Pier Orchestra. WJZ wgar wave wham

lar Pier Orchestra. WJZ wgar wave wham 10:30—Al Donahue's Rainbow Room Orchestra. WEAF (WCKY on 10:45) wgy wtam wmaq who wdaf kyw
—Ozzie Nelson and his Orchestra. WABC WKRC WJR wbbm whk wfbm wcau kmox—Jolly Coburn and his Claremont Inn Orchestra. WJZ wire wave wham wgar
—Johnny Presents. (C8S) wcco kmox

1:00—Paul Whiteman and his Orchestra, from Fort Worth, Texas. WJZ WCKY wgar wave wire wham

Roger Pryor and his Orchestra. WABC
WHAS WKRC (WJR on 11:15) whk wfbm kmbc wcau kmox wadc whio wsfa wbbm

Castle Farm Orchestra. WEAF KDKA wave wire wham wcar.

MIDNIGHT—Horace Henderson's Orchestra. (C8S) wbbm wcco 12:30—Don Chiesta's Orchestra. (C8S) wbbm wfbm kmbc

# Van Hoogstraten to Direct Stadium Broadcast

The last of eight Sunday night broadcasts from the Philharmonic-Symphony Orchestra's Stadium Concerts will be given on the WABC-Columbia network including WKRC and WHAS August 15, from 9:00 to 10:00 p.m. (E.S.T.). Willem Van Hoogstraten, permanent conductor at the Stadium since 1923, wire wham wgar

II:30—William Farmer and his Orchestra.
WEAF wgy who wdaf wtam wmaq kyw

—Hal Kemp's Cocoanut Grove Orchestra.
WJZ WCKY KDKA wave wire wham
—Benny Goodman's Orchestra. WASC WKRC
WJR WHAS whk wfbm kmbc wbbm



with WLW's xylophonist. Tom and doing a swell job. Ralph Richley . . . . Tom's getting ready Simpson doing the best work of to settle down in the big city with his radio career as Cousin Ralph ex-WLW wife Jeannine Macy in their new Long Island apartment. This ends ten years of WLW and WSAling . . . . Tom got in at the beginning when he conducted his program last Thursday. A brief own band on SAI. Also com-hello to WLW's Gene Perazzo, posed several songs, including pianist par excellence, on Fourth "Mumsie O' Mine" and "Danc-ing to the Music in Our Hearts." wood looking like a million and Jeannine's pleasing Mr. Ford's CBS-WKRC, besides being spotted on three sustaining shows during the weeks. Hopes to be still busier in the fall. Incidentally, John Prosser, one-time WSAI manager, is production man on this same show. Does the announcing, too.

Quite a few Cincinnatians are glad L. B. Wilson has a sweet tooth. When WCKY received its recent power boost, his staff presented Mr. Wilson with a bonbon for each watt . . . . that's 10,000. These were later sent good show last year. out to WCKY's friends. Each bon-bon bore the lettering "WCKY-XM." Did you know that this station receives credit for the shortest dedication program of all times . . . . a oneminute address by Mr. Wilson?

Vacations really giving local shows a different flavor . . . by way of proof, heard Hits of the Week t'other night . . . . Pete Grant spotting for Paul Sullivan, Marsha Wheeler for Ruth Lyons and Joe Lugar for Bill Stoess . hardly recognized it. Incidentally. Grant's no slouch at this news business . . . he did a corking job.

THUMBS UP: WLW's Caroline Clark . . . . devotes her time to writing the Mad Hatterfields. acting in it and other shows. Lots of talent, she takes advantage of every spare moment. Spied her the other nite dictating her script show in the WLW lounge between programs.

ALONG THE MILKY WAY: Word from George Case, who is now spieling at WIS, Columbia, S. C. . . . George and M. . . . George and Marilu (his former radio partner) are considering taking the final step soon . . . speaking of brides. Tom Slater's new Mrs. is a pretty eyeful. Mary Jane Croft seems to be almost as busy on WLW and WSAI as Flo Golden once was. Marsha Wheeler, subbing movie star friends.

Stopped t'other eve for a word for Ruth Lyons, looking very chic wood looking like a million and relating all sorts of interesting audience on Sunday nights over tales . . . . Good fortune and good pay the reward for two WLW continuity writers . . . they've been hired by Joe Penner as gag men. Word from Jimmy Scribner to tune in on his new WOR show . . . . Jimmy has taken the Johnson Family to New York and hopes to wow his audience in the East with personal appearances . . . understand he broke records in this section of the country when on tour. Freshest Thing in Town script story to be resumed September I, is the good word from WKRC. A corking Betty, was moving on to New York

> More star shooting with the astronomer next week, and, as usual, more peeps at people. THEME UP AND OUT.

# Alice Brady Guest on Chase and Sanborn Program

Alice Brady, star of stage and screen, will be guest during the Chase and Sanborn program, with Nelson Eddy, baritone, W. C. Fields, Edgar may still be in pretty good practice. Bergen and his dummy Charlie Mc-Carthy, Dorothy Lamour, and master of ceremonies Don Ameche, on Sunday, August 15, at 7:00 p. m. (EST), over the NBC-Red network, including WLW and WSM. Miss Brady will be heard in a scene from Eugene O'Neill's "Mourning Becomes Electra," the play which marked the high point in her stage career.

# NOT FOR LADIES

Interesting facts about some of Hollywood's leading men stars will be divulged by Ben Alexander during his 'Not for Ladies" program on Wed-(E.S.T.), over the NBC-Red network, he was a child, has a wide acquaintance among filmdom's leading actors, ball games. and is well equipped to present interesting and authentic facts about his



# QUESTIONS AND ANSWERS

By RALPH SIMPSON RADIO DIAL'S "RADIO SLEUTH"

WELL, with the flock of Fall o'clock news casts. It all came about migrating back into the airlanes, there which I dreaded to see come and then comes a flock of rumors, and I don't hated to see go. The one where you mean the kind that skip from one jump from one half to the other of town to the other and leave the land- your first sixty years. I had ventured lady holding the bag. Some of them, into the privacy of the copy room, it would be unwise to mention, and and as is my want the list of puns some of them it would be unwiser to mention. However, here are a few that might help you in dialing your I was forcibly ejected from their favorite local radio star.

I have endeavored to keep you in the know about the return of Jimmy Scribner and his Johnson Family, but it seems the only thing right so far is the date of August 23rd. Now, it develops, that his program will be heard locally over WSAI and not WLW, although the program goes coast to coast from here via the Mutual network.

My greatest disappointment came just a short time after this publication went to press for last week, at receiving verification of the news that Tommy Riggs, creator of Tommy and to work the new Musical Moments program which now features Gustave Haenschen and his orchestra. It may still be of interest to a good many of you readers, so to help matters along, I might add that after Betty's appearance on the Rudy Vallee hour this week, there is talk among the sponsors of creating a romantic love interest between little Betty and the famed Charlie McCarthy. That would be something, so let's all keep listening, for even though the night before

I see that Ellis Frakes has returned to active singing at the Nation's Station, after spending his two months summer vacation in the Rockies.

Carol Keesling asks how she may obtain pictures of the stars at WLW. It is not the custom of the station to mail out pictures to the fans except when they are conducting a contest. Many of the artists have found the practice a trifle too expensive, since requests for pictures are quite likely to run into the thousands. My suggestion then, Carol, is for you to write direct to the artist and trust to luck.

Mr. Fox: The title of the catchy little theme before and after the Grandpa Hans program each weekday nesday, August 18, at 4:00 p. m. afternoon, is "Wine, Women and Song." This program features Ray including WSAI. Alexander, who has Shannon in the title role, and has appeared in motion pictures ever since moved from the morning spot to the afternoon and now follows the base-

> So many readers have requested that I explain Paul Sullivan's pet expression which closes his nightly 11

Commercials not too far from during that recent birthday of mine was ever mounting like the temperature on a hot summer day. Ere long sanctum just as Paul Sullivan strolled by. My exit was followed by a dead silence broken shortly by Paul's dry humored remark, "There goes 30 from the newsroom." So farce I know he is still using the same to close his program, while I say, until next week, "SS."

P. S .- Paul no doubt has a different story.

Eldon Baker, head of the Brown County Revelers, WLW hill-billy unit, spends his odd moments repairing musical instruments.

Cyrus Carey, bass player of the WLW musicians' staff, raises purebred Chow dogs for show.

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N. E. Cor. Court and Walnut

# Berle Speaking!



The CBS candid - camera catches Milton Berle in an expressive pose during a broadcast of his "Summer Hotel" heard over the WARC-Columbia network, including WKRC, WHAS and WJR, Sundays from 7:00 to 7:30 p.m. (E.S.T.).

# Don't Wait!

### Now is the time to treat Hay-Fever

Air-condition your nose early this year. If you are one of the unfortunate sufferers of the hay fever season, you'll be smart if you begin treatment before the nasal passages are swellen and closed. are swollen and closed.

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# PROGRAMS FOR SUNDAY, AUGUST 15



			(EAS	TERN	STANDARD TIME					(CENTRAL STAN	DARD TIME)
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, Ill. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kg.
7:30 7:45			,,	7:30 7:45	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Everybody's Hour: Variety Features	6:30	•••••	
8:00	Coast to Coast N	Children's Hour-	Sunday Morning at	8:00	Nagel's Rhumba	Uncle Neal Reads	Coast to Coast on a	Organ Concert	7:00	******************	
8:15 8:30 8:45	11 44	Bus N	Aunt Susan's C	8:15 8:30 8:45	Orchestra Sermonette and Hymn Time	Sunday Morning at Aunt Susan's C	Bus N	Everybody's Hour	7:15 7:30 7:45	***************************************	
9:00	Russian Melodies N	Church Forum	Church of Air-Martin	9:00 9:15	News	Church of the Air-Rev.	Russian Melodies N		B:00	Highlights of Bible N	Church of the Air C
9:15 9:30 9:45	Walberg Brown Ensemble N	Walberg-Brown Ensemble N	Sansbury C	9:30 9:45	Blaisdell Ensemble N.	N. A. Menter C Romany Trail C	Easy to Remember Dot and Pat	WLS Little Brown Church	8:15 8:30 8:45	Woodwind Ensemble N	Romany Trail C
0:00 10:15	Press-Radio News N	News	Miss Johnny Hereford's Organ Moods C	10:00	Hamilton County Jail Service		Church Services		9:00	News: Ward, Muzzy N	
10:30 10:45	Green Brothers Orchestra N	Green Brothers Novelty Orchestra N	Major Bowes Capitol Theatre Family C	10:30 10:45	Remember When	Prof. Faxon Figures Musical	11 11	WLS Concert Orchestra	9:15 9:30 9:45	Neighbor Nell N Sunday Morning News Fidelis Class, First	
1:00	Southernaires N	Cadle Tabernacle Choir	t	11:00	The Hour Glass N	Wasley Mathodist	Southernaires N	The Southernaires N	10:00	Baptist Church	
11:30 11:45	Music Hall	Radio City Music Hall N	Ship of Song	11:30 11:45	University Chicago Round Table N	0 11	Music Hall on the	Better Citizens Elsie Mae Emerson	10:15 10:30 110:45	Radio City Music	Salt Lake City Choir
12:00	11 00	0 0	Church of Air-Rt. Rev. Msgr. O'Dwyer C	12:00	Dorothy Dreslin. Fred Hufsmith N	Church of the Air-Rev.	" "	Radio City	11:00	First Presbyterian	Church of the Air C
2:15  2:30  2:45	Soap Box Derby N	Dreams of Long Ago N	H. V. Kaltenborn C Poet's Gold C	12:30 12:45	Alice Blue M	H. V. Kaltenborn C Poet's Gold C	Dinner Hour	All-American Soap	11:15	Church	H. V. Kaltenborn C. Poet's Gold C
1:00		Magic Key of	Soap Box Derby C	1:00	Canal Days	Musical Mother's Album	The Magic Key of	Magic Key	12:00	The Magic Key	Soan Box Derby C
1:30	Songs for Everyone Waltz Favorites	RCA N	Living Dramas of the	1:30 1:45		Living Dramas of	R. C. A. N	of R. C. A. N	12:15 12:30 12:45	of RCA N	Living Dramas of the
2:00 2:15	Noble Cain's Orchestra N	Danny Dee		2:00 2:15	Baseball Game at Chicago	Everybody's Music C	Noble Cain's A Capella Choir N	Noble Cain a Capella Choir N	1,00	Chautauqua Symphony	
2:30 2:45	To be announced N			2:30 2:45	1) 4) 1)	11 41	To be announced N		1:15 1:30 1:45	Concert N	Symphony Orch. C.
3:00 3:15	Sunday Vespers N	Romance Melodies N	Amateur Class A Baseball Game-	3:00 3:15	0 0			Sunday Vespers N	2:00	Sunday Vespers N	Spelling Bee with Di
3:30 3:45	Senator Fishface N	Choral Echoes	Dick Bray at Micro-	3:30 3:45	On the Mall	narry nagen C	Vespers—Shadyside Church	Sen. Fishface and Prof. Figgsbottle N.	2:15 2:30 2:45	To be announced	Harry Hagen C
4:00 4:15	There Was' a Woman N	There Was a	" "	4:00 4:15	Cincinnati vs. Chicago Baseball Game at	Musical	"There Was a Woman" N	"There Was a Woman" N	3:00	Paul Martin's	Our American
4:30 4:45	Roy Shields*	Roy Shields' Encore Music N	" "	4:30 4:45	Chicago	Guy Lombardo's	Roy Shield's Encore Music N	Roy Shield's Encore Music N	3:15 3:30 3:45	Roy Shields' Encore Music N	Neighbors C Guy Lombardo's Orchestra C
5:00 5:15	Soap Box Derby N	Soap Box Derby N	11 11	5:00 5:15	81 44 14 83	Phil Harris' Orchestra C	To be announced Frank Morgan	Sach's Amateur Hour.	4:00	Catholic Hour N	Phil Harris and his
5:30 5:45	WCKY News	Court of Human Relations	Soap 8ox Derby C	5:30 5:45		Soap Box Derby C	Sports: Music	· · · · · · · · · · · · · · · · · · ·	4:15 4:30 4:45	Pepper Uppers	Soap Box Derby C
6:00 6:15	Codolban N	Jane Froman and Don Ross N		6:00		Stevenson Sports	Codolban N	Codolban and his Violin N	5:00 5:15	Jane Froman and Don Ross N	Herbert Koch, organ. WHAS News Room
6:30 6:45	Werner Janssen's	Crosley String Ens Sunset Dreams N	Gulf Program: Harry	6:30 6:45	Fireside Recital N Tom Slater	Gulf Program: Oscar	Werner Janssen's Orchestra N	Werner Janssen's Orchestra N	5:30 5:45	Werner Janssen's Orchestra N	Gulf Summer Stars C.
7:00 7:15	How Dark a Harvest Moon N	W. C. Fields, Don Ameche and Edgar	Community Sing C	7:00 7:15	Jack Sprigg's Orchestra	Gillette Presents Milton Berle C	"How Dark a Harvest Moon" N		6:00	Don Ameche, Edgar	Summer Hotel C
7:30 7:45	14 19	Bergen N	''Texaco Town'' Variety Show C	7:30 7:45	Billy Snider's Orchestra	"Texaco Town" C	" " " " " " " " " " " " " " " " " " "	Moon N,	6:15 6:30 6:45	Bergen, W. C. Fields & Dorothy Lamour N	"Texaco Town" C
8:00 8:15	Master Harmony Four Ferde Grofe's Orch		"Universal Rhythm"— Richard Bonelli, Alec		Manhattan Merry-Go- Round N	"Universal Rhythm"-		Shep Fields'	7:00	Manhattan Merry-	Universal Rhythm,
8:30	Waltz Favorites Irene Rich N	Walter Winchell N	Templeton; Rez	8:30	American Album of Familiar Music N	(1 (1 ) ) ) ) ) ) ) ) ) ) ) ) ) ) ) ) )	Walter Winchell N	Walter Winchell N	7:15 7:30 7:45	Go-Round N American Album of Familiar Music N	
9:00 9:15	National Music	Smoke Dreams	Lewisohn Stadium Concert—Philhar-	9:00 9:15	Sunday Night Party (Sealtest) N	Jack Randolph	National Music	National Music	B:00	Sealtest Sunday Night	Lewisohn Stadium
9:30 9:45		Unsolved Mysteries	monic Symphony Or- chestra C		(Jeanes) N	Concort C	Camp N	Camp N	8:15 8:30 8:45	Party N	Concert—Philhar- monic Symphony C
0:00 0:15		Jack Randolph, songs. Gus Arnheim's Orch.		10:00	Gus Haenschen's Orch.	Press News C		Globe Trotter	9:00	To be announced	Phil Napoleon's
0:30 0:45	Eddie Varzo's Orchestra N	Concerr Hour	News—Lee Bland Jay Freeman's Orch. C	10:30	Smittle and His Gang	The Hermit's Cave— Ghost Story	Eddie Varzo's Orchestra N	Eddie Varzo's	9:15	Rippling Rhythm	Orchestra C
1:00	Henry Busse's Orch	Paul Sullivan	Frankie Masters	11:00	Barney Rapp's	Frankie Masters'	Henry Busse's	Orchestra N Beverly Hills	9:45	Review N	Orchestra C F. Masters' Orch. C.
1:15 1:30 1:45	-Chez Paree N New Penn Orchestra N	Chick Scoggin's Orch. Frank Dailey's Orchestra	Jan Garber's	11:15 11:30 11:45	Orchestra Fletcher Henderson's Orchestra N	Orchestra C Jan Garber's Orchestra C	Orchestra N New Penn Orchestra N	Orchestra N Fletcher Henderson's	10:15 10:30	Orchestra N Don Bestor's	Harry Currie's Orchestra
	WCKY	WLW	WKRC	1	WSAI	WJR	KDKA	WLS-WENR	10:45	Orchestra N	WHAS News Room

# NETWORK PROGRAMS (NBC-CBS)

NOON—Church of the Air: "The Plight and Prospects of Religion," Rt. Rev. Monsignor David T. O'Dwyer, Catholic University of America, Washington, D. C. WABC WKRC WHAS WJR wcau wadc whio wsbt wsfa

wcco
—Dorothy Dreslin, soprano, and Fred Hufsmith, tenor. WEAF WSAI kmox whk wbbm whio wfbm wtam wmaq who wdaf kyw

12:30—H. V. Kaltenborn: "What I Saw in Rebel Spain." WABC WHAS WKRC WJR wadc kmbc wwva
—1937 All-American Soap Box Derby, Akron, Ohio. Graham McNamee and Tom Manning at the mike. WJZ WCKY WLS wave wgar wire wham

wire wham

-Dreams of Long Ago: Drematization of old-time songs by Ethel Parks Richardson.

WEAF WLW wgy kyw wtam wmaq who

12:45—Poet's Gold—David Ross and Orches-tra. WABC WKRC: WHAS WJR wadc kmbc

J:00—The Magic Key of R. C. A.: Symphony Orchestra, direction Frank Black. Milton J. Cross and Tex O'Rourke; Jean Sablon, songs; guest artists. WJZ WLW KDKA WLS WSM wgar wfla kyoo wfaa wham

kyw wtam wmaq who wdaf
—All-American Soap Box Derby: Ted Husing,
commentator. WABC WHAS WKRC wfbm
kmbc kmox wadc wbt wsfa wcco whio
1:30—Thatcher Colt Mysteries. WEAF kyw
wgy wwj wtam wmaq who wdaf wire
—Living Dramas of the Bible: "The Destruction of Jericho," adaptation by Peter John
Stephens. WABC WKRC WJR WHAS wcau
wbt wwl wadc wfbm wbbm wcco
2:00—Everybody's Music: Columbia Symohony
Orchestra and Paul Lemay, WABC WKRC
WJR WHAS whk wfbm kmbc kmox wadc
wsbt wbt wcco

wish who will wish with white which wash wash with wcco
—Chautauqua Symphony Concert: Georges
Miguelle, 'cellist; Albert Stoessel, conductor, WEAF (WLW on 2:15) WSM wgar ductor. WEAF ( wave wire wham

-Nobel Cain and a Capella Choir. WJZ KDKA WCKY WLS wgar wave wire wham

wfla kvoo wfaa 30—To be announced. WJZ WCKY WLW

wfla kvoo wfaa
2:30—To be announced. WJZ WCKY WLW
KDKA WLS wave wire wham wgar
3:00—Sunday Vespers: "Facts That Undergird
Life," Dr. Paul Sherer. Mixed Quartet,
direction Charles A. Bakr. WJZ WCKY
WLS WSM wgar wav wire wham
—Romance Melodies: Orchestra, direction
Roy Shield, with Ruth Lyon, soprano; Edward Davies, baritone. WEAF WLW wgy
wtam wmaq wdaf kyw wire wwl
—Spelling 8ee with Dr. Harry Hagen:

Fifteen Boys Versus Fifteen Girls. WABC WHAS WJR whk wfbm kmbc kmox wadc

wsbt wbt wcco
3:30—The World Is Yours: Dramatization.
Program under auspices of Smithsonian Institute. WEAF wgy wtam wmaq wdaf kyw

/j mater Fishface and Professor Figgsbottle.

wwj
-Senator Fishface and Professor Figgsbottle.
Variety show featuring Norman Cloutier and his Orchestra; Jean Ellington, blues singer; Showman Quartet; Jack Douglas, m. c. WJZ WLS WCKY wgar wave wire whm 4:00—Our American Neighbors: Panama, Salvador, and Nicaragua. Orlando Ricailde, baritone; orchestra, direction Vincent Sorey; Jerry Lawrence, narrator. WABC WHAS wbbm wcau kmo whio wwva wbt wsfa wadc wcco whio

wcco whio

"There Was a Woman," dramatic presentation of the women in the lives of famous
men, WJZ WCKY WLW WENR KDKA men, WJZ WCKY WLW WENR KDKA
wham wfla wave kvoo wbap wgar wowo
—Paul Martin and his Orchestra. WEAF
WSM wgy wtam wmaq wdaf wire who wwi
4:30—Guy Lombardo and his Orchestra.
WABC WHAS WJR whk wfbm kmbc wcau

who wave well

Helen Traubel, soprano. WEAF kyw wgy
wwj wtam wmaq who wdaf kstp

Roy Shield's Encore Music. WJZ WCKY
WLW KDKA WLS WSM wham wfla wave

kvoo wbap wgar wowo :00-Phil Harris and his Orchestra. WABC WJR WHAS wbbm wfbm whk kmbc wcau

who what well were

1937 All-Ameican Soap Box Derby, Akron,
Ohio. Description of the national and international finals by Graham McNamee and

Tom Manning. WJZ WCKY WLW wgar wave wire wham wowo

Catholic Hour: Rev. Thomas A. Carney of Dickenson, Texas, "The Lost Radiance of the Religion of Jesus"—"Christian Principle." Paulist Choir, direction Father Finn ciple." Paulist Choir, direction Father Finn.
WEAF WSM wgy wtam wmaq wwi who

wdaf kyw 5:30—A Tale of Today, sketch. WEAF wgy

wtam wmaq kyw

—All-American Soap Box Derby. Ted Husing,
commentator. WABC WKRC WHAS WJR
wbbm whk wfbm kmbc wcau kmox wbt wwl

wcco

-Columbia Workshop: Dramatization, direction Irving Reis. WABC wbbm whk wfbm kmbc kmox wadc wsbt wwva wbt wwl

-Codolban and his Violin. WJZ WCKY KDKA WLS wgar wave wire wham 1:00—Jell-O Summer Program, starring Jane Froman and Don Ross, with D'Artega's Orchestra.

Froman and Don Ross, with D'Artega's Orchestra.

5:30—Good Gulf Summer Stars with Harry Yon Zell, m. c.; Oscar Bradley's Orchestra. guests: Lee Wiley, singer; The Knoodlers; Harry (Bottle) McNaughton; The Phantom Strings, instrumentalists; Toy Symphony group. WABC WKRC WHAS WJR whk Strings, instruments of the strings of the strings

wham wgar wave kvoo wbap wflar-"Twilight Musicale" from Chicago. (CBS)

wbbm wcco

-Fireside Recitals, featuring Helen Marshall, soprano; Sigurd Nilssen, basso; Frank St. Leger, pianist-composer, WEAF WSAI

wmaq wgy kyw wdaf wtam wwi who wire
6:45—The Fitch Jingle Program: The Morin
Sisters and Ranch Boys, trio. WEAF kyw
wgy wtam wwi wmaq who wdaf
7:00—Tha Chase and Sanborn Program:
Starring W. C. Fields, with Don Ameche,
m. c.; Edgar Bergen and Charlie McCarthy,
Dorothy Lamour, and Robert Armbruster's
Orchestra. WEAF 'VLW WSM wtam wire
wwi wdaf wstp kvoo wfaa wgy kyw wave
wmaq wfla who
—"How Dark a Harvest Moon." WJZ WCKY
KDKA WLS wham wgar wowo
—Gillette Razor Company Presents: Milton
Berle; Wendell Hall; Jolly, the sponsor's
daughter; Judge Hugo Straight; Mischa
Moody, and Andy Sanella and his Orchestra. WABC WKRC WHAS WJR wbbm
wfbm whk wcau kmbc kmox wadc whio
wsbt wwa wbt wsfa wwl wcco
7:30—"Texaco Town," with "Saymore Saymoore", Pinky Tomlin, Eddie Stanley, Igor
Gorin, Jimmy Wallington and Jacques
Renard's Orchestra. WABC WKRC WJR
WHAS wgy wwi wmaq who wdaf wfla wave
8:00—Manhattan Merry-Go-Round: Pierre Le
Kreun, tenor; Rachel Carlay, blues singer:

WHAS wgy wwi wmaq who wdaf wfla wave 8:00—Manhattan Merry-Go-Round: Pierre Le Kreun, tenor; Rachel Carlay, blues singer; Don Donnie's Orchestra; Men About Town Trio. WEAF WSAI WSM wgy wtam wwi wmaq who wdaf wfla :rave—"Universal Rhythm," starring Richard Bonelli, with Alec Templeton, Carolyn Urbaneck and Rex Chandler's Orchestra and Chorus; Frank Crumit, m. c.; Jeanne Macy, balladist. WABC WKRC WJR WHAS wbbm wfbm whk kmbc wcau kmox wadc wsbt wwya wbt wsfa wwij wcco wire wham (Continued on page 18)

# CHARLES WOODS BEGAN CAREER AS PUBLIC SPEAKER IN SCHOOL

A NATURAL born public speaker, Charles Woods set out in life conversational style to arouse more to go on the stage. In fact his early life was spent behind the footlights. but his ability to talk, coupled with his knowledge of current affairs won for him the job as commentator on beautiful speech will create more harthe new WSAI "Women's Newsreel," heard at 8:45 a.m., (E.S.T.), daily except Saturday and Sunday.

Born in Pittsburgh, Pa., November 27, 1911, Woods was the son of a stock broker. His mother was a before a Parent-Teachers group at the age of 15. During his school days Woods was official spokesman for his classes

In 1930 he became a dramatic reader with a Boys' Glee club. His work atracted the atention of producers and the next few years he spent on the stage. In 1932 he sang baritone in a quartet over the radio. Meantime he was getting all the education he could.

After graduating from the Mount Herman, Mass., Prep School he entered Muskingum College, New Concord, Ohio, for extensive dramatic training under Charles R. Layton, prominent Ohio speech educator. Woods also studied voice under William Saal, nationally recognized diction and voice production authority.

In 1934 Woods auditioned as an actor for WTAM, Cleveland. He was given a guest spot on the air on the recommendation of Saal. Later he went to WJAS, Pittsburgh, and then to WXYZ, Detroit, in 1936. In Detroit Woods was heard as a news commentator.

He joined the Crosley stations in Cincinnati a few weeks ago and his first big break came with the "Woman's Newsreel," which is sponsored by McCormick and Company, tea merchants.

Woods, though still a young man, has had a varied career. His chief relaxation is in reading. He enjoys swimming and collects romantic poetry. He likes to rehearse scenes from modern plays and spends much of his spare time reading aloud.

Woods made his debut as a singer in the spring of 1929 when he sang the role of Chief Executioner in the Gilbert & Sullivan operetta, "Yeoman of the Guard," with his high man of the Guard," with his high school class in Wilkinsburg, Pa. He then technical supervisor, instill likes to sing under the shower in the morning and while riding in automobiles, particularly on moonlight nights.

Woods is a dreamer. He enjoys quiet evenings by himself, reading poetry or classics. In his "Woman's Newsreel" program he discusses women whose names have made the Rapp's orchestra over WLW

of announcer or commentator.

public faith in announcers," he said. That he is succeeding is evidenced in his fan mail, commending him for his splendid delivery. "I believe fine, mony and understanding among mankind than any other single factor," he continued.

Woods is five feet 10 inches tall, weighs 160 pounds, has dark brown hair and is of medium complexion. painter. He made his first speech He speaks French, is a student of psychology and has a yearning to lie on the beach at Waikiki, Hawaii.

### Remember Him?



When Gus Van returned to Cincinnati to appear at Beverly Hills and broadcast over WLW. he looked out of the corner of his eye at the modern ribbontype microphone.
"It's a lot different and much

smaller than the one I first talked in," said the Melody Man. He recalled that back in 1920 he and his partner, the late Joe Schenck, appearing in vaudeville at Keith's, broadcast over 8XD, then a 20-watt station and the forerunner of WLW, world's most powerful station.

Van was in Cincinnati in the spring of 1935, before the 500,-000-watt transmitter of WLW vited Van to Mason to look over the equipment. While there Van sang several songs and talked ght nights.

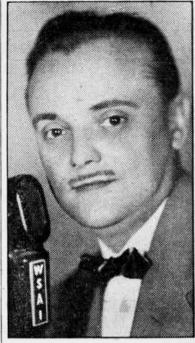
Chiefly of romantic temperament, deluged with fan mail from all parts of the country.

Gus, who was interlocutor on the NBC Greater Sinclair Minstrels, is heard with Barney news and comments on the events with which his subjects have been connected. He also sandwiches in a few late flashes of general interest.

Woods dislikes the "shouting" type

Wednesdays, 11:15 p.m. (E.S.T.), Tuesdays and Thursdays, 11:30 p.m. (E.S.T.).

### Civic Announcer



Bill Brown, chief civic announcer of Cincinnati's Own Station, is heard twice daily and sometimes more. At 11:00 a.m. (E.S.T.), he conducts the "Young Cincinnatians" program, Monday through Friday over WSAI, and at 12:00 noon (E.S.T.), Brown handles the "From Headquarters" broadcast daily except Sunday from the office of Detective Chief Emmet D. Kirgan of the Cincinnati Police Department. Brown also is at the microphone for other civic broadcasts.

# NBC STRING SYMPHONY

The radio premiere of "Ricreazoni," a suite by Renzo Bossi based on early Italian airs, will mark the resumption of the NBC String Symphony programs, conducted by Frank Black, on Wednesday, August 18, from 8:00 to 9:00 p. m. (E.S.T.), over the NBC-Blue network, including WCKY, KDKA and WLS. Purcell's "King Arthur" Suite, and Schoenberg's special arrangement of his "Verklaerte Nacht," will complete the full hour broadcast.

Bill Conway, arranger-guitarist and one of the WLW Four Modernaires, has a collection of rare phonograph records.

# Deon Craddock Heard In Own Program

Deon Craddock, blues singer, who joined the WLW staff a short time ago, will be heard in her own program at 5:00 p.m. (E.S.T.), Thursdays, over WLW and the WLW Line to New York, beginning August 12. She is currently starred as guest soloist on "Vocal Varieties," 6:15 p. m. (E.S.T.), Tuesdays and Thursdays, and with Jimmy James and his "Rhythm Against the Strings" orchestra, 8:45 p. m. (E.S.T.), Sundays, and 6:15 p.m. (E.S.T.), Mondays, over WLW and the WLW Line.

Al Freeland, WLW character actor, raises canaries and studies palmistry as hobbies.



# Snap Your Fingers at Trouble and Care With Spooky and Janey

Make Spooky and Janey, those delightful idiots of the air-waves, your gloom-chasers. Listen to these refreshing fun-makers in FRESHMEN FOLLIES every Monday. Wednesday. and Friday at 11:45 a.m. (E.S.T.). Cincinnati rocks with glee as they cut their campus capers over

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WSAI

CINCINNATI'S OWN STATION

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# PROGRAMS FOR MONDAY, AUGUST 16





			(EAS	STERN	STANDARD TIME)				1	(CENTRAL STAND	DARD TIME)
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, Ill. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS
6:30 6:45		- " -"	Sun-Up Jamboree	6:30 6:45			" "		5:30 5:45	•••••	
7:00 7:16 7:30 7:45	Morning Devotions N. Morning Roundup Norsemen N	Island Serenaders N Home Songs N	Dow's Dawn Patrol with Al Bland	7:45	Brown County Revelers	Three Aces Crowley Milner	Bob White	News Report Don & Helen The Smile Market	6:00 6:15 6:30 6:45	Musical Clock	Asbury College Devotions
8:00 8:15 8:30 8:45	Breakfast Club N	Morning Devotions Mail Bag	Music	8:00 8:15 8:30 8:45	& Hall & Orch. N Women's News Reel.	Revue	Dot and Pat	Arkie and Pokey Martin	7:00 7:15 7:30 7:45	chestra; Bob Brown, m. c. N	Early Morning
9:00 9:15 9:30 9:45	Vaughn de Leath N Dean Bros. N	Virginians Viennese Ensemble N.		9:00 9:15 9:30 9:45	John's Other Wife N. Just Plain Bill N Grandpa Hans	Myrt and Marge C Monticello Party Line Ruth and Bill C	Ma Perkins N Pepper Young's Fam Linda's First Love	Mary Marlin N	B:45	Sweethearts of Air N Vaughn De Leath N News Viennese Ensemble N	WHAS News Room Myrt and Marge C Louise and the Lads C Ruth and Bill C
10:00 10:15 10:30 10:45	Pat O'Malley Food Show Program	Personal Col. of Air N We Live Again	Big Sister C. Aunt Jenny's Stories C		Backstage Wife N How to be Charm'g N Newlyweds	of Air C	Personal Column N Vic and Sade N Edward MacHugh N	The O'Neills N Personal Column N Vic and Sade N Edward McHugh N	9:00 9:15 9:30 9:45	Banner Newshawk Lyric Serenade How to be Charming N Gospel Singer N	Magazine of the Air C
11:00 11:15 11:30 11:45	Joe Dumond N	Story of Mary Marlin N	. Romance Helen Trent C	11:00 11:15 11:30 11:45	Melodic Knythm	Jean Abbey	Sunshine Special Don Affred's	Markets; News	10:00 10:15 10:30 10:45	Terri Franconi N Melody Caravan	Linda's First Love Edwin C. Hill C Romance Helen Trent C
12:15 12:30 12:45	Parm and Home Hour N	National Farm and Home Hour N	Hymns All Churches C A. Grimm's Daugh'r C Hollywood in Person.	12:30	Words and Music N	Betty and Bob C Hymns All Churches C Grimm's Daughter C Hollywood in Person C	Neighbor Nell N National Farm and Home Hour N	Virginia Lee Markets and News Dinnerbell Program	11:00 11:15 11:30 11:45	Console Melodies National Farm and Home Hour N	Dot and Bill
1:00 1:15 1:30 1:45	Navy Band N	Variety Time	Melody Express  Between Bookends C	1:15 1:30 1:45	Molly Halstead  Bennett & Wolverton N Netherland Ensemble	Kathryn Cravens C Milton Charles, C Hope Alden Mrs. Page	KDKA Home Forum	John Brown		Banner Newshawk Dept. of Agriculture	Woman's News C College of Agriculture Markets: Weather Ted Malone C
2:00 2:15 2:30 2:45	Let's Talk It Over N.	Vic and Sade N The O'Neitis N	Future Favorites Pop Concert—Paul Lemay C	2:00 2:15 2:30 2:45	Barber's Interviews Radioland Orch. M	Musical	Welfare Commentator. Let's Talk It Over N	News: Julian Bentley Homemakers' Matinee —Orchestra Mary Wright	1:00 1:15 1:30 1:45	Pepper Young's Fam. N Ma Perkins Vic and Sade N Luncheon Music	Hope Alden's Romance University of Kentucky "Pop" Concert C
3:15 3:30 3:45	All Sports Review Club Matinee N	Kitty Keene, Inc Sum'time Syncopa'rs N The Guiding Light N	Dictators C	3:00 3:15 3:30 3:45	Julian Woodsworth M	The Dictators C Linda's First Love Play Days C		variety program N.	2:00 2:15 2:30 2:45	The Guiding Light N.	Betty and Bob— Hymns All Churches Hymns of All Churches.
4:00 4:15 4:30 4:45		Couple Next Door Singing Lady N Herman Middleman N	The second secon	4:00 4:15 4:30 4:45 5:00	Alpine Village Orc. M Musical Mardi Gras Grandpa Hans		KDKA Kiddies Klub Singing Lady N H. Middleman's Orc. N	the sale of the sa	3:30 3:45	Escorts and Betty N Music in the Groove Jackie Heller N	Salt and Peanuts Weekday Devotions Del Casino C Funny Things C
5:15 5:30 5:45	Evening Concert	Mario Cozzi N The In-Laws Lowell Thomas N	Musical Calendar Four Stars C Hollywood News Dick Bray—Sports	5:15 5:30 5:45	Friend Charlie Knot Hole Club Red Barber's Resume	Geo. Hall's Orch. C.	Azinsky's Ensemble Weather: Sports Lowell Thomas N	News N	4:15 4:30 4:45	Rural Correspondent N Financial News	Howard Phillips C Four Stars C News; Sports Melody Cruise
6:15 6:30 6:45	Antoine and Lawton  John Herrick N	Jimmy James' Orch Lum and Abner N Bob Newhall	Ruth Lyons	6:00 6:15 6:30 6:45	Revue N	Boake Carter C	John Herrick and Orchestra N	Allwite Melody Revue Barrett's Orch. N Lum and Abner N John Herrick N	5:15 5:30 5:45	Jack's Mountaineers Sports; News	
7:00 7:15 7:30 7:45	Society N		Heidt's Orch. C Pick and Pat—"Pipe Smoking Time" C	7:30	Orchestra	Pick and Pat in "Pipe Smoking Time" C	His Music N	Society N Paul Martin and His Music N	6:15 6:30 6:45	Voice of Firestone N.	Alemite, with Horace Heidt's Orchestra C F. Rich's Orchestra Moment Musicate
8:00 8:15 8:30 8:45	" " " " " " " " " " " " " " " " " " "			B:15 B:30 B:45	Symphony Strings M.	peare Cycle — "King Lear" C	Eugene O'Neill— Drama N	Grant Park Band Concert Eugene O'Neill Drama N	7:00 7:15 7:30 7:45		Columbia's Shakes- peare Cycle C
9:00 9:15 9:30 9:45	National Radio	Angelo, Italian tenor	Woods C	9:00 9:15 9:30 9:45	Pageant of Melody M	Orchestra C The Success Doctor Musical	Forum N	National Radio	B:00 B:15 B:30 B:45	Carnation Contented Hour N Burns and Allen N	Wayne King's Orchestra C The Grab Bag
10:00 10:15 10:30 10:45	Jolly Coburn's Orchestra N Five Star Final Eddie Verzo's Orch. N		Ozzie Nelson's Orch. C Newscast—Lee Bland Roger Pryor's Orch. C	10:15 10:30 10:45	Paul Sullivan	Poetic Melodies C Wismer Sports Roger Pryor's Orchestra C	H. Middleman's Orch.	Eddie Varzo's Orchestra N	9:00 9:15 9:30 9:45	Amos 'n' Andy N Park Central Orch. N. Rainbow Grill Orchestra N	Poetic Melodies C Ozzie Nelson's Orch. C Pick and Pat in "Pipe Smoking Time" C
11:00 11:15 11:30 11:45	Orchestra N	Paul Sullivan Billy Snider's Orchestra "Deacon" Moore's Orchestra N	Orchestra C —Russ Lyon's Orchestra C	11:00 11:15 11:30 11:45	Billy Snider's Orch Eddy Duchin's Orchestra M	Russ Lyon's Orchestra C	New Penn Orchestra Marvin Frederick's Orchestra N		10:00 10:15 10:30 10:45	WSM News  B C Sports Review  "Deacon" Moore's  Orchestra N	Louisv'le vs. Indian'p's Louisville Dance Time WHAS News Room
	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR		WSM	WHAS

# NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—The Pepsodent Program: Amos 'n' Andy. | WEAF who wgy kyw

—Hughie Barrett's Orchestra, with Jean, O'Neill; Tune Twisters. John B. Gambling, m. c. WJZ WSAI KDKA WLS WSM wowo

Poetic Melodies: Jack Fulton, tenor, and Franklyn MacCormack, poetic reader, with Cariton Kelsey's Orchestra. WABC WKRC wadc wwwa wbt wcau whk

"Not So Long Ago." (CBS) kmbc wcco

\*:15—"Uncle Exe's Radio Station E-Z-R-A,"
with Pat Barret, Carlton Guy, Nora Cunneen
ano others. WEAF WCKY kyw wtam wmaq
who wdaf wbap wtaa wire wgy kvoo
—Song Time: Hollace Shaw and Ray Heatherton. WABC whk wcau wadc wwya wbt

6:30—To be announced. WABC only.
—Midge Williams, songs. (NBC) wgy wtam
wmaq who wdaf kyw
—Day Line Movie Pilot. WEAF only

-- Horlick's Lum and Abner, comedy sketch.
WJZ WLW WENR
-- Jack Shannon, with organ. (CBS) WHAS
kmbc wadc whio wsfa
6:45—Boake Carter. WABC WKRC WHAS

WJR wbbm whk kmbc wcau kmox wbf

-Roy Campbell's Royalists. (NBC) wgy wtam who wdaf —John Herrick, baritone. (NBC) WLS wave

wave wire wham wowo
—Sisters of the Skillet. WJZ only
—The Passing Parade. WEAF wmaq
7:00—Burns and Allen, with Tony Martin and
Ray Noble's Orchestra. WEAF WLW kyw
wgy wtarg, wwij wfla wire wmaq who
—Eddie Varros and his Hotel Bismarck Or-

Eddie Yarzos and his Hotel Bismarck Or-chestra. (NBC) wave wgar wham Juan Hernandez and the Good Time Society

All-Negro Revue; orchestra and guest artists. WJZ WCKY KDKA WLS WSM wave wham wgar wowo
-Alemite Half Hour, with Horace Heidt's Brigadiers. WABC WKRC WHAS WJR wbbm wfbm kmox wcau wbt wcco wwl whk 7:30-The Voice of Firestone: Guest artist:

Mixed Chorus; Symphonic Orchestra; Alfred Wallenstein, conductor. WEAF WSAI WSM wgy wire wtam wmag wdaf wwij whokstp wfaa kvoo wfla wave

-"Pick and Pat in Pipe Smoking Time," blackface comedy, and music; Edward Roecker, baritone; Benny Krueger and his Dill's Best Yellow Jackets. WABC WKRC WJR wbbm whk kmbc wcau wbt wadc

-Paul Martin and his Music, WJZ WCKY KDKA WLS wave wgar wire wham

B:00—Fibber McGee and Molly, comedy sketch, with Marion and Jimmy Jordan; Ted Weems and his Orchestra. WEAF WLW WSM kyw wtam wwi wire wmaq who wdaf kstp wfaa wave

Columbia's Shakespeare Circle: "As You Like It," with Frank Morgan as Jaques; Conway Tearle, narrator; Voctor Bay's Symphony Orchestra; Brewster Morgan, director WABC WKRC WJR WHAS wbbm wfbm whk kmbc wcau kmox wadc whio wbt wwi wcco

B:30—Hour of Charm, Phil Spitalny and his Girls. WEAF WLW WSM kyw wgy wwi wtam wmaq who wdaf wire kstp wfaa wave kvoo

-Eugene O'Neill Cycle: "Where the Cross Is Made," starring Henry Hull. Ian Keith, guest star. WJZ WCKY KDKA WLS wire wham wowo

9:00—Wayne King's Orchestra. WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau kmox wadc whio wbt wwl wcco

-Contented Program; The Lullaby Lady, Male Quartet; Vivian Della Chiesa, lyric soprano; orchestra, direction Roy Shield; Vincent Pelletier, announcer. WEAF WSAI WSM kyw wgy wmag wtam wwi who wdaf wfla wave kvoo wfaa wire

9:30—Al Donahue and his Rainbow Room Orchestra, WEAF wgy wtam wmaq who wdaf kyw

Wdai kyw

National Radio Forum, guest speaker, WJZ

WCKY KDKA WLS wgar wave wire wham

Your Neck o' the Woods: "Nebraska."

Carl Carmer, WABC WKRC whk kmbc

wcau kmox wadc whio wbt wsfa wcco wwl

10:00—Ozzie Nelson and his Orchestra. (CBS) (WKRC WHAS at 10:15) wbbm wadc wspd whio wsbt —Tomorrow's News Today—Andre Baruch. WABC only

Jolly Coburn and his Claremont Inn Or-chestra. (NBC) WCKY (KDKA on 10:15) wgar wave wire wham Poetic Melodies—(CBS) WHAS WJR wbbm

wfbm kmbc kmox wwl wcco

The Pepsodent Program: Amos 'n' Andy.
(NBC) WLW WSM -Esso News Reporter. WJZ only

10:15—Jerry Blaine's Orchestra. WEAF WLW WSM wgy wtam wmag who

10:30—Roger Pryor and his Orcheestra. (CBS) (WKRC on 10:45) WJR whk wfbm wcau (WKRC on 10:45) W wspd wsbt wbt wadc

-"Pick and Pat in Pipe Smoking Time."
(CBS) WHAS kmox wfbm wcco

-Eddie Varzos and the Hotel Bismarck Or-chestra. WJZ WLS (WCKY on 10:45) wave wire wham wgar wowo

-Emery Deutsch and his Orchestra. WEAF WSM wgy wtam wmaq who

11:00—Count Basil and his Orchestra. WABC WKRC (WJR on 11:15) whk wcau wadc whio wbt wsfa wwj.

—Don Bestor's New Penn Hotel Orchestra. WJZ WCKY WLS wgar wave wire wham wowo

-Al Trace and his Orchestra. (CBS) wbbm -Larry Burke, tenor. WEAF wgy wtam wmaq

11:08—To be announced. WEAF wgy wtam wmaq who

HI:30—"Deacon" Moore's Orchestra. WEAF WLW WSM wgy wtam wmag who —Marvin Frederick's Commodore Perry Hotel Orchestra. WJZ WCKY KDKA wgar wave wire wham wowo

-Russ Lyon's Orchestra. WABC WKRC WJR whk wfbm kmbc wsbt wbt

### RADIO BREVITIES

else work. That's because she gets reading and, as a reward, is excused from subsequent rehearsals.

Rabbi Abraham Feinberg, of the Mt. Neboh congregation in New York, and formerly known as Anthony Frome, the "Poet Prince," is musical director of the Message of Israel broadcasts.

Walter O'Keefe, even on the hottest days during the summer, refuses to wear a straw hat, but there is a reason for this. Ten minutes after he purchased his first and only straw hat it was found under the wheels of his

Little Jeanne Ellis, ten-year-old Whiteman prodigy, has become a stregular" on the bandman's broad-HERALD TO casting program following her guest star appearance last week on Rudy Vallee's hour.

CANDID SHOTS: Edgar Guest, famed poet, celebrates his 56th birthday on August 20. . . . B. A. Rolfe's vocalist, Reed Kennedy, has been signed for the "Pause That Refreshes" program starting September 10. Ferde Grofe, who left the air August 6, is slated to return for a new series next fall. . . . Raymond Paige's Orchestra, which is heard in Warner Bros "Hollywood Hotel," is organizing a new type of choral group which he will feature on his new Tuesday night auto show starting September 7. ... Johnny Green has signed for three concert dates following the termination of his current series. . . . Frank Black is back on the "Contented ·Hour" August 16. . . . Fibber McGee and Molly's personal appearance tour may result in two broadcasts from eastern key cities. . . . Francia White will return to Hollywood when she leaves Don Voorhees' "Cavalcade of Music" August 25.

STARS IN SPORTS: Benny Goodman's tennis is as swingy as his music. . . Guy and Carmen Lombardo are ardent enthusiasts of the Long Island Sound boating colony. . . . Gertrude Niesen prefers deep-sea fishing but tennis will do in a pinch. . . . Kate Smith plays golf and tennis in the Frankie Papile, Roy Shield, Shorty entertainers, are all in the 70's in

You Don't SAY: Harry Von Zell, head man of the "Summer Stars' show, fought five professional bouts as a lightweight, long before radio beckoned. . . . Lucille Manners crochets styles of Guy Lombardo, Cab Callofilet gloves for her sorority sisters during spare time at rehearsals. . . . To celebrate his first trip to New York, Shep Fields and Andre Kostelanetz. Raymond Paige succumbed to his wife's pleas and bought the first hat sponsored by the Estate Stove Comhe has owend in eight years. . . . pany of Hamilton, O.

hearsals but sit and watch everyone sang in concert at the age of seven and was hailed as a child prodigy. . . those screwy lines right the very first For every fifty fan notes seeking his advice, M. H. H. Joachim, producer of "Your Unseen Friend," gets one letter offering to help him solve his own personal problems. . . . . Morton Bowe, after his Friday night broadcast, commutes to Vermont to spend the week-end with his wife and two lovely baby daughters. . . . Don Voorhees' fans follow him from the CBS studios to the Center Theatre in New York where he's rehearsing for the musicomedy, "Virginia," which opens late this month.

> Dave Rose, who arranges the music for many NBC shows originating in Chicago, couldn't read notes five years ago. . . . the Vagabonds, Negro swing quartet at NBC, are all first cousins.

# FEATURE OLD-TIME BALLADS

A "Turn Back the Clock" idea in music will be one of the highlights of the "Heatrolatown Herald," the Family Magazine of the Air, over WLW, 9:00 to 9:30 p. m. (E.S.T.), Monday, August 16. Several old-time ballads will be offered, according to Wells Ginn, editor.

In the "Turn Back the Clock" section will be the orchestral selection, "Turn Back the Clock." The Singing Housewarmers will do their own arrangements of "Sweet Adeline," "Daisy Dell" and "Come, Josephine, In My Flying Machine."

Vicki Chase, star soprano, will sing "Only a Bird In a Gilded Cage" and Herbert Spieckerman, youthful baritone, will be heard in "Down Where the Wurzburger Flows."

Opening the Herald will be a medley of songs by the Singing Marine, "Night Over Shanghai," including The Lady Who Couldn't Be Kissed,' "I Know Now," and "Cause My Baby Says It's So."

In the "Tunes They're Humming" chapter will be a series of tunes considered most popular by radio fans.

The Singing Housewarmers will be summertime and goes tobagonning and featured in another of their unique skiing in the winter. . . . Edward Vito, arrangements of the song, "Jamboree Jones." Concluding the August 16 Carson and Johnnie Johnston, NBC edition of the "Heatrolatown Herald" will be "Fashions in Music," in which William Stoess will conduct his orchestra in various styles of interpreting "Where Are You." This chapter will be opened with Stoess's own version of the number, followed by the way, Wayne King, the Metropolitan Opera, in which Miss Chase will sing;

The "Heatrolatown Herald" is

# TO AIR VIEWS ON REBEL SPAIN

H. V. Kaltenborn, ace news commentator, will give his impressions of a tour through Rebel Spain, on Sunday, August 15, from 1:30 to 1:45 p. m. (E.D.S.T.), in a broadcast from Paris over the WABC-Columbia network. In London at present, he will leave that city for Spain, on August 10. After his inspection of the rebel territory and his broadcast, Kaltenborn will return to Spain to gather material for a second trans-Atlantic address entitled, "What I Saw in Loyalist Spain."

Because he made the first actual broadcast of the conflict last year when he took his microphone across the French border into Spain bringing America an eye-witness account of the fighting, it will not be the veteran commentator's first journey through the war torn country. The detonations of exploding shells added prize for "Outstanding Foreign News Reporting by Radio" on the strength of this feat.

### Brings Luck



Being a leading man for Anne Seymour, NBC dramatic star and leading lady of The Story of Mary Marlin (NBC-Red network, including WLW, at 11:15 a.m. (E.S.T.), seems to be a certain formula for landing in the movies. Seven Hollywood greats, including Don Ameche, a vivid touch of authenticity to the Tyrone Power, Warren William, broadcast and the Headliners' Club C. P. Huntley, Jr., John Eldridge, recently awarded Mr. Kaltenborn its Walter Abel and Arthur Jacobson, once played opposite Miss Seymour in either radio or stage productions.

Arthur Chandler, Jr., WLW organist, and Russell S. Hoff, master control engineer, are ardent stamp col-



# TURN BACK THE CLOCK with THE OLD TIMER

HEADLINES OF 1912—Tuesday, 10 P. M. HEADLINES OF 1927—Thursday, 10 P. M.

featuring-

ELMER BAUGHMAN and REX DAVIS

Tune to 149 on Your Dial for the Quality Signal

W#10

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)



# PROGRAMS FOR TUESDAY, AUGUST 17





			(EAS	TERN	STANDARD TIME)					(CENTRAL STAN	DARD TIME)
	WCKY Cincinnati (1400 lcc.)	WLW	WKRC		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (960 kc.)	WLS-WENR Chicago, Ill. (870 lsc.)		WSM Nashville, Tenn. (650 lsc.)	WHAS
30		Top o' the Morning		4:30 4:45		Patt and Guest	Musical Clock	Farm Builetin	5:30 5:45	••••••	
0	Morning Quvotions N	Family Prayer Period.	Sing Before Breakfast.	7:00	Church Forum	11 11	Bob White	Smile A While	6:00	***************************************	
5	Morning Roundup	Concert in Brass	Early Edition-News	7:15 7:30	Sun Dial	41 00	News: Musical Clock. Leibert Ensemble N.	Don & Helen	6:15 4:30		Devotions
5	Morning Glee Club N	W H		7:45	Brown County Revelers		Morning Glee Club	Novelodeons Morning Devotions	4:45	Morning Headlines	Salt and Peanuts
5	Breakfast Club N	News		8:00 8:15	Streamliners, with Field & Hall & Orch, N	Revue	Mello-Tones	Pokey and Arkie News Report	7:00 7:15	Breakfast Club N	
00 15		Aunt Mary	Woman's Hour	8:30	44	Musical	Band Parade	Jolly Joe's Pals	7:30		10 10
00	For Women Only	Chandler Chafs	Backelor's Children C	9:00	Women's News Reel.		Shopping Circle	Mary Marlin N	7:45	Highhafters N	WHAS News Room.
:15	Vaughn de Leath N.	Hope Alden's Romance	Myrt and Marge C	9:15	John's Other Wife N .	Myrt and Marge C	Ma Perkins N	Ma Perkins N	8:15	Vaughn De Leath N	Myrt and Marge C.
30 45	Dean Bros. N	Hello Peggy Viennese Ensemble N.	Twin Pianos C Madison Ensemble C	7:30 7:45	Just Plain Sill N Keep'g Ahead of Hus.		Pepper Young Fam. N Linda's First Love		8:30 8:45	Viennese Ensemble N.	Twin Pianos
:00	Vagabonds N	Linda's First Love	Jean Abbey	10:00	David Harum N		The O'Neills N	The O'Neills N	9:00	Banner Newshawk	
30	Topic Tunes	We Live Again	The Captivators C  Big Sister C	10:30	Backstage Wife N Women of Today		Personal Column N Vic and Sade N	Personal Column N Vic and Sade N	9:15 9:30	Lyric Serenade Jerry Brannon, tenor N	Big Sister C
:45	Food Show Program Terri La Franconi N	The Gospel Singer N Girl Alone N	Aunt Jenny's Stories C		Newlyweds	Aunt Jenny's Stories C	Edward MacHugh N	Edward McHugh N	9:45	The Gospel Singer N	-
:15	Grace and Scotty N	Mary Marlin N	Edwin C. Hill C	11:15	Mary Paxton	Edwin C. Hill C	Sunshine Special	Novelodeons	10:15	Melody Caravan	Edwin C. Hill C
:30 :45	Stroller's Matinee N	News; Live Stock Armchair Quartet N	Romance Helen Trent C Our Gal, Sunday C.	11:30 11:45	Cotton Pickin' Time Dance Parade	Rom'ce Helen Trent C Our Gal Sunday C	Stroller's Matinee	G. Wilson-J. Brown.	10:30	Strollers Matinee N	Romance Helen Trent Our Gal, Sunday C
:00		Three Spades	Betty and Bob C	12:00	From Headquarters	Betty and Bob C	1 00 10	How I Met My Husba'd		Love and Learn N	
:15 :30	Hal Gordon, tenor N. Farm and Home	Gus Haenschen's Orch. Netional Farm and	Hymns All Churches		Day Dreams	Hymns All Churches C Grimm's Daughter C			11:15	Farm Scrap Book National Farm and	Sunshine Sue
:45	Hour N	Home Hour N	Hollywood in Person C		Total Control of the	Hollywood in Person C	Home Hour N	Dinnerbell Program	11:45	Home Hour N	The Jackson Family.
:00	40	* *************************************	Romany Trails C	[ 1:00   1:15	Molly Halstead	Romany Trail C	00 00	81 81 80 80	12:00	. 10 - 10	Shelton Brothers College of Agricultu
30 45	Music Guild N	Neth'land Plaza Ensem. Betty and Bob	Melody Express Between Bookends C	1:30	It's Woman's World N Midday Musical	Hope Alden	KDKA Home Forum	John Brown	12:30	Banner Newshawk	Livestock: Markets Ted Maione C
:00:	Airbreaks N	Pep'r Young's Fam. N	The second secon	2:00	WSAI Revue	Meet the Missus	For Women Only	News: Julian Bentley.	1:00	Pepper Young N	Hope Aidea's Roman
:15	Kidoodlers N	Ma Perkins N Vic and Sade N	Future Favorites	2:15	Barber's Interviews	Theater Matines C Concert Hall C		Homemakers' Matinee —Orchestra	1:15	Ma Perkins N	University of Kentuc
:45		The O'Neills N	Hall C	2:45	J. Hauser's Orch. M	News	Have You Heard7 N.	Mary Wright	1:45	West View Orch, N	Concert Hall C
:00	All Sports Review	Interlude	Bob Byron, songs C	3:00	Matinee	Bob Byron C	Club Matines	Club Matines—Variety Program N	2:00	Club Matinee N	Betty and Bob Hymns of All Churche
:30 :45	Club Matines N	Waltz Favorites N The Guiding Light N	"Sing and Swing"— C. Kelsey's Orch. C	3:30 3:45	Ray Keating's Orch. M	Linda's First Love			2:30 2:45	Club Matines N The Guiding Light N	Sing and Swing C
:00:	Gentleman from So. N		Notes and News	4:00	Top Hatters N	Ray Heatehrton C	Al Bernard N	Music Circle	3:00	Women Looks at News	Salt and Peanuts
	Musical Adventures N Ralph and Edith	Couple Next Door Singing Lady N	Adven. in Explora'n C	4:15 4:30	Choir Symphony N It is Strange	Science Series C St. Louis Syncopators C		Musical Advent'r's N. Hotel Congress Orc. N	3:15	Musical Adventures N Music in the Groove.	Weekday Devotions. St. Lo'is Syncopators
:45	King's Men N	King's Men Quartet N	Drama of the Skies C	4:45	Grandpa Hans	Drama of the Skies C	The King's Men N	King's Men Quartet N	3:45	Nixon Rest. Orch	Drama of the Skies
:00	All Sports Review	Larry and Sue Three X Sisters N	Musical Calendar All Hands on Deck C	5:00 5:15	Sandy Williams M Friend Charlie	Musical All Hands on Deck C.	Azinsky's Dinner Music	Stringtime—Jack Meakin N	4:00 4:15	Science in the News N Three X Sisters N	All Hands on Deck
:45	WCKY News		Hollywood Highlights Dick Bray-Sports	5:30 5:45	Knot Hole Club Red Barber's Resume.	News; Sports . T. Dorsey's Orch. C	Sports: Weather	What's the News7 To be announced	4:30 4:45	Financial News	
		Alias Jimmy Valentine	Poetic Melodies C	6:00	Kentucky News	Stevenson Sports	Easy Aces N	Easy Aces, sketch N	5:00	Louise Hammett	10 00
		Vocal Varieties N	"Everybody Sing" Fam. Actor Guild pr.	4:15 4:30	Spic and Span	Frank Morgan	H. Middleman's Orch. V. Saudek's Little	Benno Rabinoff N Lum and Abner N.	5:15 5:30	Afternoon News Sum'ry Bonnie Stewart N	
:45	Paul Kennedy	Sob Newhall	Helen Menken C	6:45	fom Slater	Guild N	Symphony	Vivian Della Chiesa N	5:45	Three Cheers N	
:00	Husbands and Wives N	Russ Morgan's Orch. N	Blue Velvet Music C	7:00 7:15	Music y M	Mark Warnow's Orchestra C	Husbands and Wives N	Husbands and Wives N	4:00 4:15	Leon Cole	Mark Warnow's Orchestra C
:30 :45	World Varieties	It Can Be Done.	Grant Park	7:30	Wayne King's Orchestra N	Grant Park Concert C	It Can Be Done— Edgar Guest N	It Can Be Done N	6:30		Grant Park Concert C
:00	Music in 3/4 /lime	Edgar A. Guest N  Ben Bernie and All the	Watch the Fun Go By	7:45 8:00	Vex Pop N	Watch the Fun	Ben Bernie's	Ben Bernie and	7:00	Ben Bernie and his	Wetch the Fun
1:15 1:30	Gaslight Harmonies	Lads N	with Al Pearce C Benny Goodman's	8:15 8:30	To be announced N	Senny Goodman's	To be announced N	All the Lads N To be announced N	7:15 7:30	Lads N	Go By C
:45	Orchestra N	Mysteries M	Orchestra C	8:45	Sports Oddities	Orchestra C		in the announced N	7:45	Orchestra N	Orchestra C
00:0	10 10 01 40	Tonic Time	U. S. Navy Band C	9:00 9:15	Cincinnati vs. St. Louis Basebatt Game at		The Other Americans N	The Other Americas N	8:00	10 00 00 00	U. S. Navy Sand C
):15 ):30	Manuel and	Jimmy Fidier N	Hits of the Week.	9:30	Cincinnati	Russell Dorr, organ C	Harpischord Ensemble N	Past Masters	8:15	Jimmy Fiddler N	Lieue 2 10 108
1:45	Williamson N	Vic and Sade N	Musical Moments	9:46	11 11	Four Sters C Poetic Melodies C	News; Sports	Program N NBC Night Club N	9:00	Frank Morgan	Poetic Melodies C
):15	NBC Night Club N	Mad Hatterfields	. B. Berrigan's Orch. C	10:15	11 11	News Comes to Life			9:15	Gus Haenschen's Orch. Johnny Presents Russ	Louisville-Milwaukee
):30 ):45	Five Star Final Taxicab Nite Club	Los Amigos	Newscast—Lee Bland. Shep Field's Orch. C	10:30	11 11	Wismer Sports	Nixon Cafe Orchestra	The state of the s	9:30 9:46	Morgan's Orch. N	Game
1:00	Hal Kemp's Orchestra N	Paul Sulliven	Bert Block's Orchestra C	11:00	Barney Rapp's Orch Bernie Cummins M	Headline News Bert Block's Orch. C.	New Pann Orchestra	Hal Kemp's	10:00	WSM News	Bert Block's Orchestra C
1:15 1:30	Marvin Fredericks	Chick Scoggin's	Tommy Dorsey's	11:30	Frank Dailey's	Tommy Dorsey's Orchestra C	Marvin Fredericks' Orchestra N	Fletcher Henderson's	10:30	Adrian McDowell's Orchestra	T. Dorsey's Orch. C
1:45	Orchestra N	Orchestra	Orchestra C	111:45	Orchestra	Oldienia O	KDKA	Orchesha	10:45	Orchestra	WHAS News Room

# NETWORK PROGRAMS (NBC-CBS)

\$200-Poetic Melodies: Jack Fulton, tenor, and Franklyn MacCormack, poetic reader, and Cariton Kelsey's Orchestra. WABC WKRC whk was wad www. wbt —Herbert Foote's Concert Ensemble. (CBS)

wcco

Easy Aces, comedy sketch, featuring Jane
and Goodman Ace. WJZ WCKY KDKA
WLS wager whem wire

Amos 'n' Andy: Pepsodent Program. WEAF
wgy wwi kyw who wlam

\$:30—Horlick's Lum and Abner, comedy starth. WJZ WLW WLS wgar
—George Griffen, baritone. (NBC) wave wire wham

wire wham

Bonny Stewart, songs. (NBC) wgy wtam
wmaq who wdaf kyw
Steinie Bottle Boys. WEAF only
Famous Actors Guild Presents Helen Menken. "Second Husband," Serial Drama.
WABC WKRC WHAS WJR wbbm whk

wfbm kmbc wcau kmox wado whio wwva

6:45-Three Cheers, vocal trio. WEAF wgy włam wmag who

-Vivian Della Chiesa, soprano. WJZ WLS

wgar wave wire wham wowo

wgar wave wire wham wowo
7:00—Blue Velvet Music with Mark Warnow,
Hollace Shaw and guest. WABC WKRC
WHAS WJR wbbm wfbm whk kmbc wcau
kmox whio wbt wwj wcco wadc
—Johnny Presents Russ Morgan's Orchestra:
Charles Martin's Thrill; Swing Fourteen;
Frances Adair; Rhythm Rogues, and Glenn
Cross. WEAF WLW kyw wgy wwj wtam
wmaq who kstp wdaf wfla wave wire
—Husbands and Wives: Conducted by Sedley
Brown and Allie Lowe Miles, WJZ WCKY
KDKA WLS wham wgar kvoo
7:30—Pete Cavallo and His Band, Grant Park.

7:30—Pete Cavallo and His Band, Grant Park. WABC WKRC WJR WHAS wbbm wfbm whk wcau kmox wadc whio wbt wwj wcco

-Lady Esther Serenade: Wayne King and his Orchestra. WEAF WSAI WSM kvoo wwi who kstp wmaq wdaf wire wave kyw wgy wtam wfae

-"It Can Be Done," dramatic sketch, with Edgar Guest. Frankie Masters' Orchestra.

Masters Voices, singing ensemble; guest speakers. WJZ WLW KDKA WLS wgar

8:00-Vox Pop. conducted by Parks Johnson and Wallace Butterworth. WEAF WSAI kyw wgy wtam wwj wmaq who wdaf wire

Ben Bernie and All the Lads: Guest stars.
WJZ WLW KDKA WLS WSM wgar wire
wave kstp wham wfla kvoo wowo

wave kstp wham wile kvoo wowo

"Watch the Fun Go By." presented by Al
Pearce and His Gang. Shaw and Lee, comedy team, guests. Nick Lucas, singing
guitarist; Arlene Harris, "Human Chatterbox": Carl Hoff's Orchestra. WABC WKRC
WHAS WJR wbbm wfbm kmbc wcau kmox
wadc whio wsbt wbt wcco whk

230 Reseaw. Goodness's Swing School. WABC

8:30—Benny Goodman's Swing School. WABC WKRC WHAS WJR wbbm wfbm whk wcau kmbc kmox wadc whio wsbt wbt wsfa wwl

Packard Hour: Johnny Green's Orchestra, with Jimmy Blair; Trudy Woods, and Jane Rhodes, vocalists. WEAF WCKY WSM who tyw wgy wwj wtam wdaf wire kspt wfla wave wdaf wmaq kvoo

-To be announced. WJZ WLS WSAI KDKA wham wgar

9:00--The Other Americas—Edward Tomlinson, authority on South American affairs, com-mentator. WJZ KDKA WLS wgar wave

wire wham wowo

-U. S. Navy Band. (CBS) WHAS WKRC
wfbm kmbc kmov wsbt wcco

-Your Unseen Friend. WABC WJR whk

9:30—Russell Dorr, baritone, and organ. WABC WJR wbbm whk wfbm kmbc kmox wadc whio wsbt wbt wwl

-Phillips Poly Follies. (CBS) wbbm wfbm

Past Masters Program: Manual and William-son—Harpsichord Ensemble — four harpsi-chords, organ, flute and strings. WJZ WCKY KDKA WL5 wgar wave wham wfla

9:45—Vic and Sade: Comedy sketch, with Art Yan Harvey, Billy Idelson and Bernardine Flynn. WEAF WLW wgy wtam wave wire kyw wmaq wdaf wwj

-Four Stars, Girl's Vocal Quartet. WABC
WJR whk wcau wadc wbt wwl

10:00—The Pepsodent Program: Amas 'n' Andy, WEAF WLW WSM wtam wwi
—Violin in the Night: Ben Silverberg, violinist; string ensemble, and Waldo Pooler, narrator. WEAF wgy wtam wmag who

-NBC Night Club, with Morey Amsterdam,

m. c.; orchestra and soloists. WJZ (WCKY on 10:15) WLS wgar wave wire wham Tomorrow's News Today: Commentary by Andre Baruch. WABC only

-Bunny Berrigan's Orchestra. WABC (WKRC on 10:15) whk kmbc wcau kmox wadc whio wsbt wbt wsfa

IC:15—"Minute Mysteries." (CBS) wbbm
—Ink Spots. WEAF wgy wtam wmag who Ink Spots. WEAF wgy wtam wmaq who
10:30—Shep Field's Rippling Rhythm Orchestra. WABC WKRC wbbm wcau whk wfbm kmox wadc whio wsbt wbt wsfa wcco
—Hudson De Lang's Orchestra from Playland Casino. WEAF wgy wtam wmaq who
—Jack Russell's Golf-More Hotel Orchestra.
WJZ wgar wave wire wham

II:00—Hal Kemp's Orchestra, WJZ WCKY WLS KDKA wgar wave wire wham —Bert Block and his Orchestra. WABC WKRC WHAS (WJR on II:15) whk wthm wcau wadc whio wsbt wbt wsfa wwi wcco—Henry Busse's Chez Paree Orchestra, WEAF wwi wgy wtam who—Roger Pryor's Orchestra. (CBS) wbbm kmbc 11:00-Hal Kemp's Orchestra, WJZ WCKY

11:30—Marvin Fredericks' Commodore Perry Hotel Orchestra. WJZ WCKY KDKA wava wire wham wgar

-To be announced. WEAF wgy wtam w -Tommy Dorsey and his Orchestra. WABC WKRC WHAS WJR --hk wsbt wbt Frankie Masters' Orchestra. (CBS) wbbm

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)



# PROGRAMS FOR WEDNESDAY, AUGUST 18





			(EAS	ΓERN	STANDARD TIME)				(CENTRAL STAP		DARD TIME)
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, Ill. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30 6:45		Top o' the Morning	Jerry Foy Sun-Up Jamboree	6:30 6:45		Patt and Guest	Musical Clock	Farm Bulletin Smile A While	5:30 5:45		
7:00 7:15 7:30 7:45	Morning Devotion N Morning Roundup Four Showmen N	Family Prayer Period	Dow's Dawn Patrol— Time; Temperature;	7:00 7:15 7:30 7:45	Heartstring Tugs Sun Dial	Three Aces	Bob White	News Reports Don & Helen "The Smile Market"	6:00 6:15 6:30 6:45	Curly Fox and his Fox	
8:00 8:15 8:30 8:45	Breakfast Club N	Morning Devotions Aunt Mary Chandler Chats	* *	8:00 8:15 8:30 8:45	•	Stevenson News Jack Berch and Boys C Bachelor's Children C	Band Parade		7:00 7:15 7:30 7:45	Breakfast Club N	Jamboree
9:00 9:15 9:30 9:45	Dean Bros. N	Hope Alden's Rom'nce Virginians Viennese Ensemble N.	Myrt and Marge C Louise and Lads C Ruth and Bill C	9:00 9:15 9:30 9:45	John's Other Wife N Just Plain Bill N Keep'g Ahead of Hus.	Monticello Party Line Ruth and Bill C	Ma Perkins N Pepper Young N Linda's First Love	Pep'r Young's Fam. N Don & Helen	8:00 8:15 8:30 8:45	Sweethearts of Air N Vaughn De Leath N News Viennese Ensemble N.	WHAS News Room Myrt and Marge C Louise and the Lads C Ruth and Bill C
10:00 10:15 10:30 10:45		Personal Col. of Air N We Live Again	Big Sister C Aunt Jenny's Stories C		Newlyweds	the Air Big Sister C Aunt Jenny's Stories C	Edward MacHugh N	The O'Neills N Personal Column N Vic and Sade N Edward McHugh N.	9:00 9:15 9:30 9:45	The Gospel Singer N	Air C
11:15 11:30 11:45	bration Birth of Virginia Dare N Come Over to Our	Joe White N	Edwin C. Hill C Romance Helen Trent C Our Gal, Sunday C	11:00 11:15 11:30 11:45	Young Cincinnations Melodic Rhythm Cotton Pickin' Time. Freshmen Follies	Mrs. Page		Markets Otto's Novelodeons Ralph Emerson, organ Melody Parade	10:00 10:15 10:30 10:45	Melody Caravan Dumond's Cadets N.	Linda's First Love Edwin C. Hill C Helen Trent C Our Gal Sunday C
12:15 12:30 12:45		Tom, Dick and Harry M National Farm and Home Hour N	Betty Crocker C A. Grimm's Daugh'r C Hollywood in Person C	12:30	From Headquarters Jane Grey Words and Music N		Neighbor Nell N National Farm and Home Hour N	Markets and News ;Dinnerbell Time	11:00 11:15 11:30 11:45	National Farm and Home Hour N	Dot and Bill
-	Bennett & Wolverton N Peggy Wood Calling N	Variety Time	Meet the Missus  Melody Express  Between Bookends C	1:00 1:15 1:30 1:45	Molly Halstead Fed. Women's Clubs N Netherland Ensemble	Kathryn Cravens C Musical Hope Alden Ted Malone C	KDKA Home Forum	"Voice of the Feedlot" Livestock Market Closing Grain Market	12:00 12:15 12:30 12:45	Banner Newshawk	Woman's News C College of Agriculture Livestock—Weather Ted Malone C
2:00 2:15 2:30 2:45	Southernaires N Continent'I Varieties N Continental Varieties N To be announced	Vic and Sade N	Future Favorites Current Questions C	2:00 2:15 2:30 2:45		Meet the Missus Manhattan Matinee C. Congress Questions C. News	Tea Dance	News; Julian Bentley Homemakers' Matinee —Orchestra Mary Wright	1:00 1:15 1:30 1:45	Ma Perkins N Vic and Sade N	Hope Alden's Romance University of Kentucky
3:00 3:15 3:30 3:45	All Sports Revue	Carol Weyman N The Guiding Light N.	Proposed Legislation C	3:00 3:15 3:30 3:45		Your Pocketbook Linda's First Love Acad, of Medicine C	61 11	10 10 10 10 10 10 10 10 10 10 10 10 10 1	2:30	Personal Column N Carol Weymann N	Hymns of All Churches Russell Dorr C
4:45	Meet the Orchestra N	Houseboat Hannah Couple Next Door Singino Lady N Meet the Orchestra N		4:00 4:15 4:30 4:45	Not For Ladies N Doc Whipple M It is Strange Grandpa Hans	Elsie Thompson C Four Stars C Doris Kerr C Youth Speaks	Dot and Pat	Dot and Pat, songs N Hotel Cong'ss Orch. N Meet the Orchestra N	3:00 3:15 3:30 3:45	Music in the Groove Meet the Orchestra N	Weekday Devotions Doris Kerr C Funny Things C
5:00 5:15 5:30 5:45		The in-Laws	Musical Galendar Eton Boys C Hollywood Highlights Dick Bray—Sports	5:00 5:15 5:30 5:45	P's and Q's N Friend Charlie Knot Hole Club Red Barber's Resume	News; Sports	Azinsky Dinner Music Sports: Weather Lowell Thomas N	Harry Kogen's Orchestra N What's the News? Escorts and Betty N.	4:00 4:15 4:30 4:45	Financial News Vaughn Quartet	Melody Cruise
6:15 6:30 6:45	Uncle Ezra N Boine and Heineman Mario Cozzi N	Bob Newhall .	Musical Visions  Jay Freeman's Orch. C  Boake Carter C	6:00 6:15 6:30 6:45	Kentucky News Spic and Span Nixson Denton Tom Stater	Hollywood Spotlight Boake Carter C	Mario Cozzi N	Lum and Abner N Mario Cozzi N	5:30	Afternoon News Sum'ry Two Pianos Shelton Brothers	WHAS News Room  Jay Freeman's Orch. C.  Boake Carter C
7:00 7:15 7:30 7:45	Roy Shields N	Flying Dutchmen	Music C	7:00 7:15 7:30 7:45	Orchestra M Wayne King's Orchestra N	Laugh with Ken Murray C	Revue N	To be announced		" "	Music C
8:00 8:15 8:30 8:45	NBC Symphony N	Walter O'Keefe Town Hall Tonight N	Frank rarker with Kostelanetz Orch, C Beauty Box—Jessica Dragonette C	8:00 8:15 8:30 8:45	Jack Sprigg's Orchestra Ed Fitzgerald M	Andre Kostelanetz and Frank Parker C Beauty Box Theatre— Jessica Dragonette C	Orchestra	NBC Symphony Concert N	7:00 7:15 7:30 7:45	Town Hall Tonight: Walter O'Keefe N.	Andre Kostelanetz and Frank Parker C Beauty Box Theatre— Jessica Dragonette C
9:30 9:45	Healini of So. Seas N Joan Edwards N NBC Minstrei Show N.	Lynn Cole's Orchestra.	The state of the s	9:00 9:15 9:30 9:45	Smittle and His Gang Gus Haenschen's Orch. Ray Block's Orch. C.	Phillips Lord C Ray Block's Orch, C To be announced C	West View Orchestra	Healani of So. Seas N Joan Edwards N NBC Minstrel Show N	8:00 8:15 8:30 8:45	Your Hit Parade N	Ray Block's Orch, C Musical Moments
10:15 10:30 10:45	Jolly Coburn's Orchestra N Five Star Final Waltz Interlude N	Amos 'n' Andy N The Madhatterfields Barney Rapp's Orchestra (to N)	Personalities on Parad Tommy Dorsey's Orc. C Newscast—Lee 8land Roger Pryor's Orch. C	10:15	Melodies from Skies M Paul Sullivan Frank Dailey's Orchestra	Wismer Sports Roger Pryor's Orchestra C	Herman Middleman's Orchestra	Orchestra	9:30 9:45	Amos 'n' Andy N New Voices Barney Rapp's Orchestra N	Poetic Melodies C Louisville-Milwaukee Baseball Game
11:00 11:15 11:30 11:45	Henry Busse's Orchestra N H. Middleman's Orchestra N	Paul Sullivan Paul Whiteman Orch, N Jack Sprigg's Orchestra	Bart Yardley's	11:00 11:15 11:30 11:45	Billy Snider's Orchestra Fletcher Henderson's Orchestra N	Headline News G. Hamilton's Orch. C B. Yardley's Orch. C Meditation		Paul Whiteman's Orchestra N Fletcher Henderson's Orchestra N	10:00 10:15 10:30 10:45	WSM News	G. Hamilton's Orch. C Louisville Dance Time
	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR		WSM	WHAS

# NETWORK PROGRAMS (NBC-CBS)

6:00—Poetic Melodies: Jack Fulton, tenor;
Franklyn Mac Cormack, poetic reader, and
Carlton Kelsey's Orchestra. WABC WKRC
wadc wwa wbt whk wcau

-"Obligato." (CBS) kmbc
-Easy Aces, comedy sketch, teaturing Jane
and Goodman Ace. WJZ WCKY KDKA
WLS wgar wham wire
-Pepsodent Program: Amos 'n' Andy. WEAF
wgy wii kyw who

-Don Fernando's Oriental Gardens Orchestra.
(NBC) wtam wmaq
e:15—"Uncle Ezras Radio Station E-Z-R-A,"
with Pat Barrett, Nora Cunneen and others.
WEAF WCKY wgy wmaq wtam wire wdaf
kyw who wbap kstp

Nola Day, songs; Norman Cloutier's Orchestra. WJZ WLW WLS wgar wave wire
wham wspd wowo
-Song Time with Patti Chapin and Howard

-Nola Day, songs; Norman Crowner, chestra. WJZ WLW WLS wgar wave wire wham wspd wowo
-Song Time with Patti Chapin and Howard Phillips. WABC whk wcau wadc wwva wbt 6:30—Jay Freeman and his Orchestra. WABC WHAS WKRC whk whio wfbm kmbc wadc wsfa
-Horlick's Lum and Abner, comedy sketch. WJZ WLW WLS wgar
-Day Line Movie Pilot. WEAF only
-Brenner and Shefter, piano duo. (NBC) wgy

wtam wmaq who wdaf kyw

6:45—Boake Carter, WASC WKRC WHAS WJR wbbm whk kmbc wcau kmox wcco wbt -Mario Cozzi, baritone: Christine Johnson, soprano, and orchestra. (NBC) WCKY KDKA WLS wgar wave wire wham wowo -Sister sof the Skillet-Ed East and Ralph Dumke. WJZ only

-Jean Sablon, songs, WEAF wgy wtam wmaq who wdaf

7:00—One Man's Family, dramatic sketch. WEAF WLW WSM wdaf wgy wwj włam who wmag wfla wave kvoo wbap

The Cavalcade of Music, with Francia White, guest artist; Don Voorhees and his Concert Orchestra. WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau kmox wbt

wwl wcco -Roy Shield's Revue. WJZ WCKY WLS KDKA wgar wire wham

wgar wire wham

':30—Laugh with Ken Murray, comedian;
''Oswald''; Connie Boswell, guest singer;
Marlyn Stuart; Lud Gluskin's Orchestra.

WABC WKRC WHAS WJR wbbm wfbm
whk kmbc wcau kmox wadc whio wbt wwl wcco

wcau kmox wadc whio wbt wwl wcco Lady Esther Serenade: Wayne King and his Orchestra. WEAF WSAI WSM wtam wmaq wgy wwi wire kyw kvoo wbap kstp who wdaf

8:00—Chesterfield Presents Frank Parker with Andre Kostelanetz's Orchestra, and Chorus; Paul Douglas, announcer. WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau kmox whio wadc wbt wsfa wwl wcco wsbt Town Hall Tonight: Walter O'Keefe, comedian, with the Town Hall Quartet, Peter Van Steeden and orchestra, and guest artists.
WEAF WLW WSM kyw wgy wtam wwj wmag who wdaf wfaa kstp wave wfla kvoo -Frank Black and the NBC String Symphony Orchestra. WJZ KDKA WCKY WLS wga

8:30—Palmolive Beauty Box Theatre, starring
Jessica Dragonette, soprano, and Charles
Kullmann, tenor; Al Goodman's Orchestra.
WABC WKRC WJR WHAS whk wbbm
kmbc wcau kmox whio wadc wbt wwl wcco

9:00—"Gang Busters," true crime dramatiza-tions. Conducted by Phillips H. Lord. WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau whio kmox wwl wcco

whk kmbc weau whio kmox wwl wcco

-Your Hit Parade: Richard Himber's Orchestra; Stuart Allen, baritone; Freddie Gibson,
Songstress; Songsmith Quartet; Madeline
Carroll, movie actress, guest star. WEAF
WLW WSM wgy wtam wmaq kyw wdaf
wfaa who wfla kstp wave

—Healani of the South Seas: Hawaiian vocal and instrumental quartet; Healani Mac-kenzie, narrator. WJZ WCKY WLS wgar wave wire wham wowo

9:15—Joan Edwards, songs. WJZ WCKY WLS wgar wave wire wham wowo

:30—Ray Block's Orchestra, WABC WKRC WHAS WJR wbbm wfbm whk kmbc whio wff wsfa wwi wcco

wit wista wel wcco

—NBC Ministrel Show: Gene Arnold, interlocutor; Vance McClune, Ken Christie, Bill
Thompson and Jimmy Dean, end men;
choiral group of ten male voicas: Clark
Dennis, tenor; Edward Davies, baritone, and
Al Short's Orchestra. WJZ WCKY KDKA
WLS wgar wave wire wham

MSC Allitate. Coch. British

9:45—Alistair Cooke, British commentator WEAF WSM wgy wtam wmaq who

—To be announced. WABC WKRC WJR 10:00—Tommy Dorsey and his Orchestra. (CBS) (WKRC on 10:15) whk kmbc wcau kmox wadc wsbt wbt wsfa —Amos 'n' Andy. (NBC) WSM WLW wire wmaq wdaf

"Poetic Melodies": Jack Fulton, tenor; Franklyn Mac Cormack, reader, and Carlton Kelsey's Orchestra. (CBS) WHAS WJR wbbm wfbm kmbc wcco kmox wwl

-Esso News Reporter, WJZ only

-Jolly Coburn and his Claremont Inn Orchestra. WJZ WCKY wgar wave wire wham

Eddie Le Baron's Rainbow Room Orchestra. WEAF wmag wgy wtam who wdaf kyw -Tomorrow's News Tonight: Commentary by Andre Baruch. WABC only

10:15—Paul Sabin and his Hotel La Salle Orchestra. WEAF KDKA WLS wire wmaq wgy wtam who wdaf kyw

10:30—Emery Deutsch's Rainbow Grill Orchestra. WJZ (WCKY on 10:45) wgar wave wire

wowo
-Barney Rapp's Beverly Hills Country Club
Orchestra. WLW to WEAF WSM wgy wtam
wmaq who
-Roger Pryor and his Orchestra. WABC
(WKRC on 10:45) WJR wcau kmbc wadc
wbt wsfa

11:00—Henry Busse's Orchestra. WJZ WCKY KDKA wgar wave wire wham wowo

George Hamilton and his Orchestra. WABC WKRC WHAS (WJR on II:15) wfbm whk kmbc wcau kmox

-Frankie Masters' Orchestra. (CBS) wbbm
-Paul Whiteman and his Orchestra. WEAF (WLW on II:15) WLS WSM wgy wtam wmag who

II:30—Fletcher Henderson's Orchestra. WEAF
WSAt WLS wgy wtam wmag who
—Herman Middleman's Orchestra. WJZ
WCKY wgar wave wire wham wowo
—Bart Yardley's Orchestra. WABC WKRC
WJR whk kmbc kmox wadc wsbt wbt

WHID

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)





# PROGRAMS FOR THURSDAY, AUGUST 19





	(EASTERN STANDARD TIME)								(CENTRAL STANDARD TIME)			
	WCKY Cincinnati (1490 kc.)	Cherimati (700 kc.)	WKRC Cincinnati (550 kc.)	Ī	WSAI	WJR Detroit, Mich. (750 kc.)	KDKA	WLS-WENR Chicago, Iil. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS	
6:30 6:45		Top o' the Morning	Jerry Foy	6:30 6:45		Patt and Guest	Musical Clock	Farm Bulletin	5:30 5:45			
7:00 7:15 7:30 7:45	Morning Devotions N Morning Roundup  Morning Glee Club N	Family Prayer Period Concert in Brass Moments Musicale N	Sing Before Breakfast. Early Edition—News Dow's Dawn Patrol	7:00 7:15 7:30 7:45	Church Forum	Wesley Meth, Church	Bob White News: Musical Clock Leibert Ensemble N	News Report  Don & Helen  Otto & Novelodeons  Morning Devotions	6:00 6:15 6:30 6:45	Vaughn Quartet	Asbury College Devotions Breakfast Business Salt and Peanuts	
8:00 8:15 8:30 8:45	Breakfast Club N	News Morning Devotions Aunt Mary Chandler Chats	11 00	8:00 8:15 8:30 8:45	Streamliners, with Field & Hall & Orch. N	Revue Stevenson—News Musical	Mello Tones	Pokey and Arkie  News Report  Joily Joe's Pals  Otto & Novelodeons	7:00 7:15 7:30 7:45	Breakfast Club N	Early Morning Jamboree	
9:00 9:15 9:30 9:45	For Women Only Yaughn de Leath N Dean Bros N Today's Children N	Hymns of All Churches Hope Alden's Romance Hello Peggy		9:00 9:15 9:30 9:45	Mrs. Wiggs N John's Other Wife N. Just Plain Bill N Keep'g Ahead of Hus.	Pretty Kitty Kelly C., Myrt and Marge C	Mary Marlin N Ma Perkins N Pepper Young Fam. N	Mary Marlin N Ma Perkins N Pepper Young's Fam. N. Don & Helen	B:00 B:15 8:30 8:45	Charles Harrison N Vaughn De Leath N News Viennese Sextet N	WHAS News Room. Myrt and Marge C. U. S. Marine Band (	
0:00 0:15 0:30 0:45	Vagabonds N	Linda's First Love Personal Col. of Air N We Live Again	To be announced The Captivators C	10:00 10:15 10:30 10:45	David Harum N Backstage Wife N Women of Today Newlyweds	Mary Lee Taylor C Mrs. Page Big Sister C Aunt Jenny's Stories C	Personal Column N	The O'Neills N Personal Column N Vic and Sade N Edward McHugh N	9:00 9:15 9:30 9:45	Banner Newshawk Lyric Serenade Fiddlers Three N The Gospel Singer N	Mary Lee Taylor C The Captivators C Big Sister C Aunt Jenny's Stories	
1:00 1:15 1:30 1:45	Terri La Franconi N Grace and Scotty N Strollers Matinee N	Girl Alone N Mary Marlin N News; Live Stock	The Merrymakers C	11:00 11:15	Young Cincinnations .  Mary Paxton	Edwin C. Hill C	Strollers Matinee	Markets Otto & Novelodeons Ralph Emerson, organ Melody Parade	10:00 10:15 10:30 10:45		Linda's First Love Edwin C. Hill C Romance Helen Trent Our Gal, Sunday C	
2:00 2:15 2:30 2:45	Hal Gordon N	The Three Spades Gus Haenschen's Orch. National Farm and Home Hour N	Betty and Bob C Hymns All Churches C A. Grimm's Daugh'r C Hollywood in Person C		From Headquarters  Day Dreams  Words and Music N	Betty and Bob C Hymns All Churches Grimm's Daughter C Hollywood in Person C			11:30 11:45		Dot and Bill	
1:00 1:15 1:30 1:45	90 00	Neth'land Plaza Ensem.	Rambles in Rhythm C Meet the Missus Melody Express Between Bookends C	1:00 1:15 1:30 1:45	—Baseball Game at	Rambles in Rhythm C Musical Hope Aiden Ted Malone C	KDKA Home Forum	John Brown	12:00 12:15 12:30 12:45	Banner Newshawk Dept. of Agriculture	Shelton Brothers College of Agricultur Livestock: Markets Ted Malone C	
2:00 2:15 2:30 2:45	Caballeros N	Pepper Young's Fam. N Ma Perkins N Vic and Sade N The O'Neills N	Future Favorites	2:00 2:15 2:30 2:45	" "	Do you Remember? C News	Fed. Penna. Women El Caballero N Rhythm & Romance N		1:30	Pepper Young's Fam. N Ma Perkins N	Hope Alden's Roman University of Kentuc "" Do You Remember?	
3:00 3:15 3:30 3:45	Club Matinee N		Novelteers C	3:00 3:15 3:30 3:45	On the Mall	Linda's First Love U. S. Army Band C	Club Matinee N West View Orchestra	Club Matinee: Variety Show N	2:00 2:15 2:30 2:45	Personal Column N Club Matines N		
4:00 4:15 1:30 4:45		Couple Next Door Singing Lady N	Notes and News	4:00 4:15 4:30 4:45	St. Louis (second game)	Congress Questions C Clyde Barrie C Nat. Research Coun'l G Elsie Thompson C	KDKA Kiddles Klub Singing Lady N The King's Men N	Music Circle	3:00 3:15 3:30 3:45	Woman Looks at News Archer Gibson N Music in the Groove King's Men N	Salt and Peanuts Weekday Devotions. National Research C Elsie Thompson C	
5:15	WCKY News Evening Concert	To be announced The In-Laws	Margaret Daum C Hollywood Highlights	5:00 5:15 5:30 5:45	" " " Grandpa Hans	Margaret Daum C News; Sports Musical Masters	Sports: Weather Lowell Thomas N	Harry Kogen's Orchestra N What's the News? Escorts and Betty N	4:00 4:15 4:30 4:45	Harry Kogen's Orchestra N Financial News Freddie Rose		
5:15	Easy Aces N	Vocal Varieties N Lum and Abner N Bob Newhall	"Everybody Sing" Elmer Davis C Patti Chapin C	6:15 6:30 6:45	Spic and Span Nixson Danton Tom Slater	Patti Chapin C	Smiles Program  H. Middleman's Orch	To be announced N., Lum and Abner N., Kidoolers N.,	5:00 5:15 5:30 5:45	Rhythm Time News Summary String Quartet Two Pianos	WHAS News Room Elmer Davis—News C Patti Chapin, songs	
7:00 7:15 7:30 7:45	Gun Smoke Law N	Rudy Valles	Dr. Hans Kindler Takes the Baton—Columbia Concert Orchestra C	7:00 7:15 7:30 7:45	Guy Lombardo M	dler, conductor C				Rudy Vallee — Variety Show N		
8:00 8:15 8:30 8:45	Grant Park Concert N	Charles Winninger	Major Bowes Amateur Hour C	8:00 8:15 8:30 8:45	Moon Enchantment  Music for Today M	Major Bowe's Amateur Hour C	Grant Park Concert N	Grant Park Concert N	7:00 7:15 7:30 7:45	Charles Winninger Presents Maxwell House Show Boat N	Major Bowes' Amate Hour C	
:00 :15 :30 :46	Piccadilly Music Hall N	Bob Burns; Jimmy Dorse'ys Orch. N	Your Tree Adventures with Floyd Gibbons C	9:00 9:15 9:30 9:45	" "	Floyd Gibbons" C March of Time C	Hall N	11 11	8:00 8:15 8:30 8:45	Bob Burns and Jimmy Dorsey N	"Your Adventure with Floyd Gibbons" C March of Time C	
0:00 0:15 0:30 0:45	Headlines of 1912	Amos 'n Andy N Paul Pierson's Orch Frank Dailey's	Musical Moments Frank Dailey's Orch, C	10:00 10:15 10:30	Paul Sullivan	Poetic Melodies C Wismer Sports The Mummers	Paul Sabin's Orch. N West View Orchestra H. Middleman's Orch	Globe Trofter Hotel La Salle Or, N. Bismarck Hotel Orchestra	9:00 9:15 9:30 9:45	Amos 'n' Andy N Ink Spots N Gus Haenschen's Orch.		
1:00 1:15 1:30 1:45	Henry Busse's Orch. —Chez Paree (N) Garwood Van Orchestra N	Paul Sullivan Chick Scoggin's Orch. Larney Rapp's Orchestra	Bert Block's Orchestra C Benny Goodman's	11:00 11:15 11:30 11:45	Billy Snider's Orchestra Eddy Duchin's	Bert Block's Orch. C Benny Goodman's Orchestra C	. Henry Busse's Orch. New Penn Orchestra. Garwood Van's	Larry Burke, tenor N. Jerry Blaine's Orch. N Andy Kirk's	10:00 10:15 10:30	WSM News	Bert Block's Orch. C Harry Currie's Orchestra WHAS News Room	
	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR	-	WSM	WHAS	

# NETWORK PROGRAMS (NBC-CBS)

6:00—Poetic Meledies: Jack Fulton, tenor.
and Franklyn Mac Cormack, poetic reader.
Carlton Kelsey's Orchestra. WABC WKRC WASC wadc www wbt whk wcau

—Amos 'a' Andy: Pepsodent Program. WEAF
wgy wtam kyw wvj

—Don Fernando's Oriental Gardens Orches-

tra. (NBC) wmaq
-Easy Aces: comedy sketch, teetwing Jane
and Goodman Ace. WJZ WCKY KDKA
WLS wgar wire wham

6:15—Vocal Varieties—Choral group of 14 voices. WLW to WEAF wgy wtam wire wmaq who kstp kyw

-Song Time: Doris Kerr and Russell Dorr. WASC whk wcau wadc wwva wbt

—To be announced. WJZ WCKY WLS wgar wave wire whem wspd wowo

6:30-Steinie Bottle Boys. WEAF only

Elmer Davis comments on the news, WASC WKRC WJR WHAS wbbm whk wfbm kmbc wear kmox wade whio wwva wbt wwr week-Terri Franconi, tenor, (NSC) wgy wtan

-Horlick's Program, with Lum and Abner:
Comedy sketch. WJZ WLW WLS wsb

—Al and Lee Keiser, piano duo. (NBC) wgar wave wire wham 6:45—Patti Chapin, songs. WABC WKRC WHAS WJR wbbm whk kmbc wcau kmox wbt wcco—The Kidoodlers. (NBC) wgy wtam wmaq who wdaf kyw

—Cabin in the Cotton, featuring the Southernaires Quartet. WJZ WLS wgar wave

ernaires Quartet. WJZ WLS wgar wave wire wham wowo
—Fox Fur Trappers. WEAF only
7:00—Dr. Hans Kindler Takes the Baton—
Columbia Concert Orchestra. WABC WKRC
WJR WHAS wbbm wfbm whk kmbc wcau kmox wadc wwva wbt wwl
—The Royal Gelatin Program—Rudy Vallee and his Connecticut Yankees: Guest artists.
WEAF WLW WSM wtam kyw wgy wbap

WEAF WLW WSM wtam kyw wgy wbap kstp wfla
—Gun Smoke. WJZ WCKY KDKA WLS wgar wave wire wham
7:30—Helen Traubel, soprano. WJZ WCKY KDKA WLS wham wowo
8:00—Charles Winninger Presents The Maxwell House Show Boat: Thomas L. Thomas, baritone; Nadine Connor, soprano; Virginia Verrill, blues singer, and Warren Hall. Meredith Willson's Orchestra. WEAF WSM WLW wgy wtam wmaq wave wwi wire kyw who

wdaf kspt wbap wfla

-Major Bowes' Amateur Hour. WABC
WKRC WHAS WJR wbbm wfbm whk wcau
kmox wadc whio wbt wsfa wwl wcco

-Grant Park Concert: Chicago Civic Opera
Orchestra; guest conductor. WJZ WCKY
KDKA WLS wgar wave wire wham
9:00—Kraft Music Hall: Bob Burns, comedian; Jimmy Dorsey's Orchestra; guest
artists. WEAF WLW WSM wgar wgy wfam
wwi wmaq wire wave kyw who wbap kstp
wdaf kvoo

-"Your True Adventures," Floyd Gibbons.

wdaf kvoo

"Your True Adventures," Floyd Gibbons.
WABC WKRC WHAS WJR wbbm wfbm

"Piccadilly Music Hall-variety, program
with John Galsworth, m. c. Al Short and
his Orchestra. WJZ WCKY KDKA WLS
wgar wave wire wham
9:30—The March of Time: News dramatization.
WABC WKRC WHAS WJR wbbm wfbm
whk wcau kmox wbt wwl wcco whio

10:00—John 8. Kennedy, "Footnotes on Head-lines." WEAF wgy wtam wmag who wdet

ines." WEAF wgy wram wmag wno woo kyw
—"Poetic Melodies": Jack Felton, tenor;
Franklyn Mac Cormack, reader, and Carlton
Kelsey's Orchestra. (CBS) WJR WHAS
wbbm wwl wcco kmox
—Carlos Molina's Orchestra from Hotel Stevans. WJZ wgar wave wire whem
—Esso News Reporter, WEAF only
—Pepsodent Program: Amos 'a' Andy. (NBC)
WSM WLW wdaf wfaa wmag wire wky
—Frank Dailey and his Orchestra, WABC

(WKRC on 10:15) wadc kmox whk whio wish whit 10:15—Ink Spots: Negro male Quartet. WEAF WSM way wham wmaq who—Paul Sabin's Hotel LaSalle Orchestra. WJZ WCKY KOKA WLS wigar wave wire wham 10:30—Eddie Varzos' Hotel Bismarck Orchestra. WJZ WCKY wgar wave wire wham—Shep Fields' Rippling Rhythm Orchestra. WABC WKRC whk wfbm wcau kmox wadc whio wish wbb wbbm kmbc wcco—Northern Lights: Dramatization, with Waldo Pooler. Lee Gordon's Orchestra. WEAF wgy wtam wmaq who wdaf kyw 11:00—Bert Block and his Orchestra. WABC WJR WKRC WHAS whk wfbm kmbc wcau wadc whio wbt wwi—Larry Burke, tenor. WEAF WLS wgy wtam wmaq who

wmaq who
-Henry Busse's Chez Paree Orchestra, WJZ.

who
MIDNIGHT-Nocturne, with Eddie House. stars for WLW
(CBS) wbbm wfbm kmbc

Station, WSAI.

# **WLW Moves Auditions to** Friday \_ Nights

Auditions for prospective talent for the Crosley stations, WLW and WSAI, will be conducted Friday nights instead of Thursdays, beginning August 13, Arthur Chandler, Jr., director of the audition board, announced.

Due to the large number of aspirants who seek fame on the airwaves, the auditions were moved to Friday night to give both the aspiring talent and members of the audition board the maximum time possible.

While hundreds of men and women are auditioned each month by the Crosley stations, talent scouts are on the job virtually day and night, seeking new acts, new voices and new stars for WLW and Cincinnati's Own





# PROGRAMS FOR FRIDAY, AUGUST 20



			(EAS	TERN	STANDARD TIME)			(CENTRAL STAN	ARD TIME		
	WCKY Cincinnati (1490 kc.)	W L W Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, Ill. (870 kc.)		WSM Neshville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30 6:45		Top o' the Morning— Old Time Fiddlers	Jerry Foy	6:30 6:45	*****************	Patt and Guest	Musical Clock	Farm Bulletin Board Smile a While (cont'd)	5:30 5:45		
7:00	Morning Devotions N.	Family Prayer Period	Christian Science	7:00	Church Forum		Bob White	News Report—Bentley.	6:00 6:15		Asbury College Devotions
7:15 7:30	Morning Roundup	Island Serenaders N., Home Songs N		7:15 7:30	Sun Dial	Three Aces	Wm. Meeder, organ N		6:30	Curly Fox & Fox Hunt's	Breakfast Business
7:45 8:00	Four Showmen N	N	44 11	7:45 8:00	Streamliners N	Crowley Milner Revue	Four Showmen N			Morning Headlines Breakfast Club, N	
8:15	Breakfast Club-Variety Show-Bob Brown,	Sunday School Lesson		8:15		Stevenson News	Tango Orchestra	News Report—Bentley	7:15 7:30	40 00	
0:30 0:45	m. c. N.	Mail Bag	Woman's Hour Bachelor's Children C.	8:30 8:45	Women's News Reel	Bachelor's Children C	Band Parade Shopping Circle	Novelodoens	7:45	Dance Brevities	
	For Women Only	Hymns of All Churches		9:00 9:15			Mary Marlin N			Sweethearts of Air N Vaughn De Leath N	WHAS News Room Myrt and Marge C
7:15 7:30	Vaughn de Leath N Dean Bro. N	Virginians	Twin Pianos C	9:30	John's Other Wife N Just Plain Bill N	Monticello Party Line	Ma Perkins N	Pepper Young's Fam. N	8:30	News Viennese Sextette N	Twin Pianos C
9:45 10:00	Today's Children N	Viennese Ensemble N	Ruth and Bill C Magazine of the Air C	9:45	David Harum N	Mrs. Page		Don & Helen The O'Neils N	9:00	Banner Newshawk	Magazine of the Air C
0:15	Hit Tune Revue	Personal Column N .		10:15	Backstage Wife N		Personal Column N	Personal Column N Vic and Sade N		Lyric Serenade How to be Charming N	Big Sister C
10:30	Pat O'Malley Food Show Program	We Live Again	Aunt Jenny's Stories C	10:45	Newlyweds	Aunt Jenny's Stories, C	Ed. MacHugh N	Gospel Singer N	9:45		Aunt Jenny's Stories C
11:00 11:15		Girl Alone N		11:00	Young Cincinnations Ralph Simpson	Carolyn Price Edwin C. Hill C		Livestock Market Novelodeons	10:15	II S. Marine Rand N.	Linda's First Love Edwin C. Hill C
11:30	C'me O'er to Our H'se	News: Live Stock	Romance Helen Irent C			Romance Helen Trent C		Raiph Emerson, organ How I met my husband	10:30	10 14 14 14 14 14 14 14 14 14 14 14 14 14	Romance Helen Trent C Our Gal, Sunday C
2:00	Question Box: News			12:00	From Headquarters			"Big City Parade"	11:00	Love and Learn N	Dot and Bill
12:15	Neighbor Nell Farm and Home	Tom, Dick & Harry M		12:15	Jane Grey	Betty Crocker C Grimm's Daughter C		Virginia Lee, Sunbeam M'kets; Weath.; News	11:30	Concert Sketches National Farm and	Monticello Party Line Paul Sutton, songs
12:45		Home Hour N	Hollywood in Person C	12:45	11 11	Hollyw'd in Person C.	Home Hour N	Dinnerbell Program	11:45	Home Hour N	The Jackson Family Woman's News C
1:00 1:15	11 11	: : :×:	Woman's News C Meet the Missus	1:00	The Strange Cannon Molly Halstead	Woman's News C			12:15		College of Agriculture
1:30	Five Hours Back N			1:30 1:45	W. Logan's Musicale N Netherland Ensemble.	Hope Aiden's Rom'nce Ted Malone C	KDKA Home Forum	Livestock Market Market Summary		Sanner Newshawk Dept. of Agriculture	Markets, Weather Ted Malone C
2:00	Radio Guild N	Pepper Young's Fam. N	News: Fire Prevention.	2:00	WSAI Revue	Kreiner String	Tea Dance	News: Julian Bentley		Pepper Young's Fam. N Ma Perkins N	
2:15 2:30	01 01	Ma Perkins N	Future Favorites The Three Consoles C	2:15 2:30	Barber's Interviews	Three Consoles C	L'ge Am. Pen Women Afternoon Melodies	-Orchestra	1:30	Vic and Sade N Leon Cole, organ	** **
2:45	10 10	The O'Neills N		2:45	J. Hauser's Orch. M		Club Matinee N	Home Service Club.		Club Matines N	Betty and Bob
3:00 3:15	Lorenzo Jones N All Sports Review	Helen Nugent Kitty Keene, Inc	Bob Byron, songs C . Among Our S'venirs C	3:00 3:15	Matinee	Among Souvenirs C		Club Marines N	2:15	Personal Column N Joen Edwards, singer N	Hymns of All Churches
3:30 3:45	Club Matinee N	Joan Edwards, songs N The Guiding Light N	Bon Voyage C	3:30 3:45	Orchestra M	Linda's First Love . Bon Voyage C	West View Park Orch.	44 49	2:45	The Guiding Light N	Bon vovage C
4:00	Hilltop Serenaders	Houseboat Hannah	Notes and News	4:00 4:15	Radioland Orchestra M		Mildred Fenton N KDKA Kiddies Klub		3:15	Woman's News Escorts and Betty N	Salt and Peanuts Weekday Devotions
4:15 4:30	Escorts and Betty N Ralph and Edith	Singing Lady N	Doris Kerr C	4:30	It is Strange	Doris Kerr	To be announced West View Orchestra	Al Vierra's Orch		Music in the Groove West View Orchestra	Doris Kerr, songs C Funny Things C
4:45 5:00	Dick Fidler's Orch. N All Sports Review	Dick Fiddler's Or. N Toy Band	Musical Calendar	4:45 5:00	Grandpa Hans Radioland Orchestra M		News	Harry Kogen's	4:00	Education in News N .	Ray Heatherton C
5:15 5:30	Press Radio News N	To be announced	Joe Binder, songs Hollywood Highlights	5:15 5:30	Friend Charlie	Hobart Bosworth C	Azinsky Ensemble	Orchestra N	4:30	Financial News	Hobart Bosworth C News; Sports C
5:45	Civic Club		Dick Bray-Sports	5:45	Red Barber's Resume .	Frank Dailey's Orch. C	Lowell Thomas N	Bennett-Wolverton N.	II——	Hall's Radio Rubes	
6:00 6:15	Mary Small N	String Ensemble Rhythm in Song		6:00 6:15			Mary Small N H. Middleman's Orch.			Rhythm Time	WHAS News Room.
6:30	Joy, Tommy & Betty .	Lum and Abner N Bob Newhall		6:30 6:45	Nixson Denton	Hollywood Spotlight		Lum and Abner N Louise Florea N		Manhattan Melodies Shelton Bros.	H. Foote's Ensemble C Boake Carter C
7:00			Hammerstein's Music	7:00	Cities Service Concert	Hammerstein Music	To be announced N	Campbell's Royalists N	6:00	To be announced N	Hammerstein Music
7:15 7:30	Harmonica Ensemble N	Frank Morgan Death Valley Days N	Alice Faye and Hall	7:15 7:30	49 16		Death Valley Days N	WLS Pleas, Val. Frolics Death Valley Days N	6:30	Harmonica Ensemble N Moody and Smith	Hal Kemp's
7:45	** **	" "	Kemp's Orchestra C.	7:45	Waltz Time with Mary	Alice Faye C	"Believe-It-Or-Not	"Believe-It-Or-Not"		Dinner Music	Dance Band C
8:00 0:15	Arkansas Travelers	"Believe It Or Not"— Robt. L. Ripley N	Jerry Cooper,	8:00 8:15	Eastman N	Jerry Cooper,	To be announced	Ripley N	7:15	Ripley N	Jerry Cooper; Ray-
8:30 8:45	Women's Symphony Orchestra N	Grant Park Concert N	Raymond Paige's Orchestra C	8:30 8:45	Dude Ranch	Raymond Paige's Orchestra C	Grant Park Concert N	Grant Park Concert N	7:30 7:45	Hotel La Salle Orch. N Hot'l Bismarck Orch. N	
9:00	Tommy Dorsey's	First Nighter N	"Evenings With Pap	9:00	Cincinnati vs. Chicago	Howard Barlow and	Tommy Dorsey's Orchestra N	lommy Dorsey's		First Nighter N	Howard Barlow's "~
9:15 9:30	Orchestre N	Jimmy Fidler N	Haydn" C	9:15 9:30	—Baseball Game at Cincinnati	Columbia Orch, C The Success Doctor	West View Orchestra.		8:15 8:30	Liedersingers N	Orchestra C
9:45	Elza Schallert N	Dorothy Thompson N	Series C	9:45	# 11	Poetic Melodies C	Promenade Concert N	Elza Schallert N.		Elza Schallert N Amos 'n' Andy N	Musical Moments
0:00	Promenade Concert N	Amos 'n' Andy N Mad Hatterfields	Personalities on Parade P. Napoleon's Orch. C	10:00	" "	To be announced	T. Davidson's Orch. N Herman Middleman's	Concert N	9:15	Johnson and Tucker	
0:30	Five Star Final Taxicab Night Club	Barney Rapp's Orch	Newscast—Lee Bland Count Basil's Orch. C.	10:30	11 11	Count Basil's Orchestra C	Orchestra	10 10	9:30 9:45	Playground Casino Orchestra N	City Baseball Game.
11:00	Trump Davidson's	Paul Sullivan	Jan Garber's Orchestra C	11:00	Dick Stabile's Orch	Headline News Jan Garber's Orch. C	New Penn Orchestra	Trump Davidson's Orchestra N	10:00	WSM News Mil'n Dol'r Pier Orc. N	Jan Garber's Orchestra C
11:15	Orchestra N Mike Riley's	Dick Stabile's Orch Satute to Wichita	George Hamilton's	11:30	Horace Heidt's Orchestra	George Hamilton's Orchestra C	New Penn	Andy Kirk's Orchestra N	10:30	Adrian McDowell's	To be announced WHAS News Room
11:45	Orchestra N	Falls, Texas	Orchestra C	11:45	WSAI	WJR	KDKA	WLS-WENR	1710:43	W S M	WHAS News Room
	WCKY	WLW	** N N C					,	11	. 44 O M	WINAS

### (NBC-CBS) NETWORK PROGRAMS EASTERN STANDARD TIME

6:00—Poetic Melodies: Jack Fulton, tenor. Franklyn MacCormack, reader, and Carlton Kelsey's Orchestra. WABC WKRC whk wadc weau wwya wbt

-Northwestern University Bookshelf, (CBS)

-Mary Small, songs. WJZ WCKY KDKA WLS wgar wham wowo

The Pepsodent Program: Amos 'a' Andy.
WEAF wgy wfam who kyw
Don Fernando's Oriental Gardens Orichestra. (NBC) wmaq

6:15—Song Time with Gogo De Lys and Jack Shannon. WABC weau wade wwwa whk wbt —Fray and Braggiotti, piano team. WJZ WLS wgar wave wham wowo

"Uncle Ezra's Radio Station E-Z-R-A. WEAF WCKY wgy wtam wmaq wire wdaf wbap kyw kstp who

-El Caballero: Jerge Negrette, b (NBC) wgy wtam wmaq wire wdaf wbap kyw kstp

To be announced, WABC wcau

-Horlick's Lum and Abner, comedy sketch.

WJZ WLW WENR wgar

—Dinner Concert. (NBC) wave wire wham

Herbert Foote's Ensemble (CBS). WKRC
WHAS whk wibm wadc wwi whio wcco
6:45-Boake Carter, news commentator. WABC
WKRC WHAS WJR whk wbbm kmoz wcae
wcco kmbc wbt
—Sisters of the Skillet: Ed East and Reiph
Dumke. WJZ only
—Bughouse Rhythm. WEAF wgy wtam wire
wdaf wbap kyw who
—Louise Florea, soprano (NBC) WCKY
WLS wave wgar wire wham
7:00—Roy Campbell's Royelists. WJZ WCKY

7:00—Roy Campbell's Royalists. WJZ WCKY WLS KDKA WSM wave wgar wire wham —Cities Service Concert: Lucille Manners, soprano, and the Cities Service Quartet; Rosario Bourdon's Orchestra. WEAF WSAI wgy wtam wmaq wwi who daf kstp wbap wfae wfla

"Hammerstein Music Hall": Ted Hammer-—"Hammerstein Music Hall": Ted Hammerstein, m. c.; Jerry Mann, comedian, guest
star, and Music Hall Orchestra. WABC
WKRC WHAS WJR whk kmox wobm wfbm
kmbc wcau wcco wadc whio wbt wwl
7:15—Johny O'Brien and his Harmonica Ensemble from San Francisco. WJZ WCKY
KDKA WSM wgar wham wowo

7:30—Death Valley Days, dramatic program, with John MacBryde, Jean King, Vernon Radcliffe and Jeff Bryant: Orchestra direction Josef Bonime. WJZ WLW KDKA

Radcliffe and Jeff Bryant; Orchestra direction Josef Bonime. WJZ WLW KDKA WLS wgar wham

Hal Kemp's Dance Band, with Alice Faye; Don Forbes, announcer. WABC WKRC WHAS WJR whk wfbm kmox wbbm whio ...wcau wadc wbt kmbc wwl

8:00—Waltz Time, with Frank Munn, tenor; Lois Bennett, soprano; Manhattan Chorus; Abe Lyman's Orchestra. WEAF WSAI wy wtam wmaq wwi wdaf kyw who wire "Dead End," with Joel McCrea, Andrea Leeds and Humphrey Bogart. Dramatic musical revue. Jerry Cooper, m. c.; Frances Langford, Anne Jamison; Igor Gorin, baritone; Raymond Paige's Orchestra, and others. WABC WKRC WHAS WJR wbbm whk wfbm kmox whio kmbc wcau wadc wbt whk wfbm kmox whio kmbc wcau wadc wbf

whk wfbm kmox whio kmbc wcau wagc wbr
wwi wcco
-Robert L. (Believe It or Not) Ripley; B.
A. Rolfe's Orchestra. WJZ WLW WLS WSM
KDKA wham wgar wowo
1:30—True Story Court of Human Relations,
dramatization. WEAF wgy wtam wwi kyw
who wmaq wdaf wire
-Grant Park Concert, featuring the Women's
Symphony Orchestra with guest conductor.
WJZ WCKY KDKA WŁS wgar wave wire
wham

KDKA WLS wgar wham wfla

-"Evenings With Papa Hayden." Columbia
Concert Orchestra, Howard Barlow, condustor. WABC WKRC WHAS WJR wbbm
whk wfbm kmox kmbc wcau whio wsbt wwi

who kstp wfla wfaa kvoo wgy

9:30—United States Cabinet Series: Harold
L. Ickes, Secretary of the Interior. WABC
WKRC wbbm whk wfbm kmox wcco wbt
kmbc wcau whio wwl

—The Leidersingers: Carol Deis, soprano;
Frad Hufsmith, tenor; Celia Branz, contralto;
Alden Edkins, baritonè. WJZ WCKY WSM
wgar wham wave wire

—Jimmy Fidler and his Hollywood Gossip.
WEAF WLW wgy wtam wmaq kyw wwi

wire kstp wdaf

9:45—Elsa Schallatt, raviaws: Praviaw of the

45-Elza Schallert, reviews: Preview of the week's outstanding picture. Guest speaker. WJZ WCKY WLS WSM wgar wham wire

"'People in the News," Dorothy Thomp news commentator, WEAF WLW kyw wtam wwj wire wmaq kstp wdaf

wham
wham
10:00—George R. Holmes, Chief of the Washington Bureau of the International News
Service. (NBC) wgy wtam wdaf kyw
Esso News Reporter. WJZ only

—Phil Napoleon's Orchestra. WABC (WKRC on 10:15) wadc kmox whk wsbt whio wcau kmbc
—Promenade Concert: Roy Shield and his Orchestra; Noble Cain's A Capella Choir; Vivian Della Chiesa, soprano; Edward Davies, baritone and commentator. WJZ WCKY WLS wgar wave wire wham
—"Tomorrow's News Tonight," Commentary by Andre Baruch. WABC only
—Poetic Melodies. (CBS) WHAS WJR wbbm wfbm wwl wcco kmox kmbc
—Amos 'n' Andy. (NBC) WSM WLW wmaq wfaa wire wbap kstp wwj wtam

10:15—Paul Sabin and his Orchestra from Ho-

10:15—Paul Sabin and his Orchestra from Ho-tel LaSalle. WEAF wwj wave wtam kyw

tel LaSalle. WEAF wwj wave wtam Byw who wgy
10:30—Count Basil and his Orchestra. WABC
(WKRC os 10:45) WJR wfbm wcau whio wadc whk kmox wbbm kmbc wsbt wbt
—Hudson de Lang ?layland Casino Orchestra. WEAF WSM wwj wave wmaq wtam wdaf whio kstp vfla kvoo wgy
11:00—Jan Garber and his Orchestra. WABC
WKRC WHAS (WJR on 11:15) whk wfbm wadd whio wbbm

wadc whip wbbm

-Trump Davidson and the Club Esquire Orchestra. WJZ WCKY WLS wgar wave wire

-Larry Burke, tenor. WEAF wgy wtam wmaq

II:08—Clyde McCoy and his Orchestra (from Atlantic City). WEAF wgy wtam wmaq

(N Denotes NBC)

# WHIO-DAYTON, OHIO

### August 14 to August 20, Inclusive

	SATURDAY	SUNDAY	MONDAY		TUESDAY	WEDNESDAY	THURSDAY		FRIDAY	
7:00	Breakfast Express		Breakfast Express	7:00	Breakfast Express	Breakfast Express	Breakfast Express	7:00 7:15	Breakfast Express	
7:15			WHIO Almanac	7:15 7:30	WHIO Almanac	WHIO Almanac	WHIO Almanas	7:30	WHIO Almanac	
7:30 7:45	WHIO Almanac		Little Tom	7:45	Little Tom		Little Tom	7:45	Little Tom	
8:00			Metropolitan Parade C	8:00		As You Like It C		8:00 8:15	Metropolitan Parade C Richard Maxwell C	
8:15 8:30	Dalton Brothers C	Aunt Susan's C Christian Tabernacie	Richard Maxwell C Yesterday's Favorites	8:15 8:30	Richard Maxwell C.	Richard Maxwell C	Richard Maxwell C		Yesterday's Favorites	
8:45	News (8:55)	0 0	Voice of the Organ	8:45	Voice of the Organ	Voice of the Organ	Voice of the Organ .	9:00	Voice of the Organ	
9:00		Church of the Air-Dr.	Pretty Kitty Kelly C	9:00 9:15	Pretty Kitty Kelly C	Pretty Kitty Kelly C	Myrt and Marge C	9:15	Pretty Kitty Kelly C Myrt and Marge C	
7:15 7:30	Richard Maxwell C . Let's Pretend C		Myrt and Marge C Municipal Court	9:30	Municipal Court	Municipal Court	Municipal Court	9:30	Municipal Court	
9:45	"Hop O' My Thumb".	e o	Your Band of the Day	9:45	Your Band of the Day	Your Band of the Day	Your Band of the Day	9:45 10:00	Your Sand of the Day.	. 1
10:00		Organ Moods C	Magazine of the	10:00	Waltz Time	Magazine of the Air C	Fav LaMeadows	10:15	11 11	Τ,
10:30	Console C	Major Bowe's Capitol		10:30	Rig Sisters C	Rig Sister C	Big Sister C	10:30	Big Sister C	
10:45	11 10		Aunt Jenny's Stories C	10:45	Aunt Jenny's Stories C	Aunt Jenny's Stories C	Aunt Jenny's Stories	11:00	Cornelia On The Air	
11:00 11:15	Recreation Bureau Orientale C	" "	Cornelia on the Air Edwin C. Hill C	11:00	Edwin C. Hill C	Cornelia on the Air Edwin C. Hill C	Edwin C, Hill C	11:15	Edwin C. Hill C	
11:30	George Hall's Orch. C	Salf Lake Tabernacle	Concert Miniatures	11:30	Concert Miniatures	Concert Miniatures	Concert Miniatures	11:30	Concert Miniatures The Arcadians	
11:45	Weeks's Farm Review			11:45	The Arcadians	The Arcadians	The Arcadians	_	News; Markets	1
		Church of the Air—Rev.  R. J. Wedderspoon C	News: Markets You Shall Have Rhythm	12:00	You Shall Have Rhythm	News: Markets You Shall Have Rhythm	You Shall Have Knythm	12:15	You Shall Have Rhythm	
12:30	Eddie and Ron	Week's News Review .	Eddie and Ron	12:30	Eddie and Ron	Eddie and Ron	Eddie and Kon	12:30	Eddie and Ron	
-			Ann Kirk Trio	12:45	Console Capers	Woman's News C	Ann Kirk Trio		Woman's News C	
1:00			Woman's News C Milton Charles, org. C	1:00	Betty Fairfax	Better Business	Herbert Foote, org. $\cup$	1:15	Milton Charles, organ	
1:30	Organ C	Sunday Players	Montana Slim C	1:30	Dalton Brothers C	Montana Slim C	Dalton Brothers C	1:30	Montana Slim C Ted Malone C	
2:00		Everybody's Music-	Ted Malone C Col. Jack Major C	2:00	Ted Malone C Theater Matines C.,,.	Manhattan Matingo C	Theater Matines C		Columbia Concert	
2:15	Baseball Game	Howard Barlow and	" " " " " " " " " " " " " " " " " " " "	2:15	P 0	" "		2:15	Hall C	
2:30 2:45	11 11	Columbia Sym'y C	Pop Concert—Howard	2:30 2:45	Columbia Concert	Questions in Congress C Columbia Concert	Do You Kemember C	2:30 2:45	Three Consoles C	
3:00	11 41	Cincinnati at Chicago	Bob Byron, songs	3:00	iBob Byron, songs C	Hall C	St. Louis at Cincinnati		News; Bob Bryan C	1
3:15	11 11	Baseball Game	The Dictators C	3:15	Novelteers C	Proposed Legislation C	Baseball Game	3:15 3:30	Among Our S'venirs C 8on Voyage C	1
3:30 3:45	11 11 11 11 11 11 11 11 11 11 11 11 11	10- 01	Play Days C	3:30 3:45		Russell Dorr C Acad. of Medicine C	***************************************	3:45	" "	
4:00	Baseball Scores	11 11	Clyde Barrie, songs C	4:00	Ray Heatherton C	Elsie Thompson C	11 11	4:00	Marion Carley C	
4:15	Frank Dailey's Orch. C	11 11	Eton Boys C Del Casino, songs C.	4:15 4:30	Science Series C St. Louis Syncopators C	Four Stars C	11 11	4:15 4:30	Eton Boys C Doris Kerr, songs C	
4:30 4:45	Great Lakes Revue C	10 11	Funny Things C	4:45	Adv'rs in Exploratn C	Funny Things C		4:45	Funny Things C	
5:00	Ben Feld's	Phil Harris'	Howard Phillips C	5:00	11 11	Jack Shannon, songs C	Scores; Marg't Daum, with Conc't Orch. C	5:00 5:15	R., Heather'n, songs C Hobart Bosworth C.	
5:15 5:30	Orchestra C News. Sports		Four Stars Quartet C News: Sports	5:15 5:30	••	Etan Boys C	News; Sports Resume		News: Sports	ı
5:45	Chino-Jap Conflict C.	organ	Geo. Hall's Orch. C.	5:45	" "	Singing Waiters C	George Hall's Orch. C		Frank Dailey's Orch. C	
		Columbia Workshop C	News: Dinner Music.	6:00	All Hands on Deck C		News: Dinner Music		News: Dinner Music Si Burick, sports	١
	Song Time C Columbia Concert	Harry Von Zell's	Si Burick Jack Shannon, tenor	6:30	News: Sports Resume C	Jay Freeman's Orch. C	Elmer Davis-News C	6:30	Musical Moments	
6:45	Hall C		Boake Carter C	6:45	George Hall's Orch. C	Boake Carter C	Patti Chapin C		Boake Carter C	
	Thank You Stusia Swing Club C	Milton Berle and	Plantation Boys Clint Noble's Orch	7:00 7:15	Thank You Stusia M. Warnow's Orch. C	Night	Thank You Stusia Columbia Concert Or-	7:00	Down the Avenue	
7:30	Johnny Presents Russ	"Texaco Town" C	Curtain Calls	7:30	Pete Cavallo and	Laugh With Ken	chestra, Philip James,	7:30 7:45	rial Kemp's	-1
7:45	Morgan's Orches, C. "Professor Quiz" C	"Universit Dhubban"	Shakespeare Cylcle—	7:45		Murray C	conductor C Major Bowes' Amateur	8:00	Orchestra C Hollywood Hotel—	- 10
8:15	Professor Quiz C	Starring Richard Bo-	"As You Like It"—	8:15	Go By C	Orchestra C	Hann C	8:15	Jerry Cooper; Ray-	
8:30 8:45	Lud Gluskin's Orchestra C	nelli C	Frank Morgan as	8:30 8:45	Benny Goodman's	Beauty Box Theatre— J'sica Dragonette C		8:30 8:45	mond Paige's Or- chestra C	
	Your Hit Parade		Wayne King's	9:00	St. Louis at Cincinnati	Gang Busters-Phillips	Your Adventure With		Chicago at Cincinnati	
9:15	Lany Ross, tenor,	Concert C	Orchestra C	9:15	Baseball Game	Lord C .	Floyd Gibbons C.,	9:15	-Baseball Game	
9:30 9:45	guest C	11 91	Your Neck o' the Woods C	9:30 9:45	11 11		Rendezvous for Two  Moon Magic	9:30 9:45	11 11	- 1
-	Bunny Berigan's Orches-	Phil Napoleon's	Musical Moments	10:00	11 11	Musical Moments	Clint Noble's Orch	10:00	,,,,,,,	
10:15	fra C	Orchestra C	Ozzie Nelson's Orch. C	10:15	Names Saara	T. Dorsey's Orch, C	Frank Dailey's Orch. C	10:15	H H H	
10:30 10:45	Ozzie Nelson's Orchestra C	Scores; Jay Freeman's Orchestra C	Orchestra C	10:30	News; Scores Shep Fields' Orch, C.		Shep Fields' Orchestra C	10:30		
11:00	Roger Pryor's	Frankie Masters'	Count Basil's	11:00	Bert Block's	George Hamilton's	Bert Block's	11:00	News; Scores	-
11:15	Orchestra C Benny Goodman's	Orchestra C	Orchestroa C Russ Lyon's	11:15	Orchestra C Tommy Dorsey's	Orchestra C Ber# Yardley's	Orchestra C Benny Goodman's	11:15	Jan Garber's Orch. C George Hamilton's	•
11:45	Orchestra C	Orchestra C	Orchestra C	11:45	Orchestra C	Orchestra C	Orchestra C	11:45	Orchestra C	
12:00	Clint Noble's Orch		Clint Noble's Orch	12:00	Russ Lyon's Orchestra.		Clint Noble's Orch	12:00	Clint Noble's Orch	
12:15	Marion McKay's Orch.		Russ Lyon's Orchestra. Sid Ten Eyck's Orch	12:15			Russ Lyon's Orchestra Michael Hauer's Orch.	12:15	Michael Hauer's Orch. Russ Lyon's Orchestra.	
	DIG THE EACK & FALCE					KUSS LYON & OFCHESTER			Kuss Lyon's Orchestra	- P

### Sunday Network Programs (Continued)

(Continued)

wmaq wfla wowo
Noodbury's Rippling Rhythm Revue, staring Shep rields and his Orchestra; Bob
fope and Honeychile. WJZ WLW KDKA
VENR wgar wham
0—The Jergens Program, with Walter Winchell. WJZ WLW KDKA WLS wgar wham
American Album of Familiar Music, with
trank Munn, tenor; Jean Dickenson, sotrance The Haenchen Concert Orchestra;
tertrand Hirsch, violinist; Arden and Arten, piano duo; Amsterdam Chorus, WEAF
WSAI WSM kyw wgy wtam wwj who wfla
wdaf wmaq wfaa wire wave
5—Irene Rich for Welch. WJZ WCKY
(DKA WLS wgar wave wire wham
0—Sealtest Sunday Night Party; James
Alelton, m. c. Robert Dolan's Orchestra;
tew Yorkers Chorus; Tom Howard and
Seorge Shelton, comedians, guest artists.
VEAF WSAI WS.A wgy wtam wwj wmaq
who wdaf wfla wave
lational Music Camp Program, at Interochen, Mich.; National High School Band
and Orchestra; Dr. Joseph E. Maddy, presilent, National Music Camp, and Percy
Grainger, head of band division, National
Music Camp, conductors. WJZ
WCKY
CDKA WLS wgar wave wire wham
ewisohn Stadium Con-arts: Philharmonic
ymphony Orchestra, direction Willem van
loogstraten; Davidson Taylor, commentator.
WABC WKRC WHAS (WJR on 9:155) kmbc

ewisohn Stadium Contarts: Philinarmonic ymphony Orchestra, direction Willem van Hoogstraten; Davidson Taylor, commentator. WABC WKRC WHAS (WJR on 9:155) kmbc vcau wfbm whk whio wadc wsbt wbt wwl wsfa wcco
00—Judy and the Bunch, vocal quartet. VJZ WCKY wgar wave wire wham lerry Blaine and His Park Central Hotel Orchestra. WEAF wgy wtam wmaq kyw rests-Radio News. WJZ WLS wfbm wbbm whio wadc wspd wsbt whk thil Napoleon and his Orchestra. WABC WJR WHAS wbbm kmbc wfbm whk wcau whio wadc wbt wsfa wcco kmox wJZ WCKY KDKA WLS wgar wave wire wham wmaq wfla wowo 300—Press-Radio News. WEAF and network lay Freeman and his Orchestra. WABC WHAS WKRC wbbm kmbc whk wfbm wcau mox wadc whio wsbt wbt wsfa wcco Yoodbury's Rippling Rhythm Revue, staring Shep Field's Orchestra. (NBC) WSM wave wbap

ave wbap ddie Varzo's Hotel Bismarck Orchestra. /JZ WCKY KDKA WLS wgar wave wire

VIZ WCKY KDKA WLS wgar wave wire wham wowo as—Carlos Molina's Hotel Stevens Orchestra. WEAF wgy wtam wmaq whio wdaf kyw oo.—Henry Busse's Chez Paree Orchestra. VIZ WCKY KDKA wgar wham wave wire Frankie Masters and his Orchestra. WABC WKRC WHAS WJR wbbm whk wfbm kmbc wcau wadc whio wsfa wcco larney Rapp's Beverly Hills Country Club Orchestra. WEAF WLS WSM WSAI wgy wtam wmaq who 30—Fletcher Henderson's Grand Terrace Cafe Orchestra. WEAF WSAI WLS wgy wtam wmaq who Jan Garber's Orchestra. WABC WKRC WJR whk

fike Riley's New Penn Orchestra. WJZ VCKY KDKA

Jack Zoller (Dr. Allen Hopson in 12:15 Sid Ten Eyck Orchestra Michael Hauer's Orch Russ Lyon's Orchestra Michael Hauer's Orch. 12:30 Clint Noble's Orch... Russ Lyon's Orchestra Michael Hauer's Orch. Russ Lyon's Orchestra Michael Hauer's Orch. Russ Lyon's Orchestra Michael Hauer's Orch. Michael Hauer's Orch. Russ Lyon's Orchestra Michael Hauer's Orch. Michael Hauer's Orch. Russ Lyon's Orchestra Michael Hauer's Orch. Michael Hauer's Orch. Russ Lyon's Orchestra Michael Hauer's Orch. Russ Lyon's Orchestra Michael Hauer's Orch. Michael Ha

# ONCE OVER, Lightly

Even as you and I, your favor- playing the hottest of swing tunes have an idiosyncrasy or two on—of all things!—a harpsichord. ites have an idiosyncrasy or two, difficult to explain but hard to overcome.

Ferde Grofe has made it a rule not to talk shop at the family dinmusic is tabu. Yet every morning the composer-conductor stops in for breakfast at a lunchwagon to discuss classical music with the counterman, one Frank Malone.

Jane Froman insists she isn't superstitious, yet always makes it a point to approach the microphone from the left-even if she has to step over the bass drum to do it.

Frank Black, noted for his NBC Symphony programs and for his renditions of classical and semiclassical music, amuses himself by down-to-earth, folksy poetry, ad- all her own.

Johnny the Call Boy, four feet three inch emcee of the "Johnny Presents" programs, has one of the biggest voices in radio — despite ner table, where the subject of the fact that he has the smallest stature. His decibel rating is

among the highest on the air.

M. H. H. Joachim, producer of "Your Unseen Friend," makes a radio specialty of helping perplexed persons to solve problems. Yet Joachim himself is always stumped when it comes to solving the gift-buying problem. He has his secretary purchase all birthday and Christmas presents for his friends and family.

Edgar A. Guest, noted for his

mits a great fondness for (1) Bach's music, (2) Beatrice Lillie's sophic-ticated witticisms and (3) the writings of Goethe.

Lucille Manners, beautiful and ethereal prima donna, confesses an un-arty yen for riding on roller coasters!

B. A. Rolfe, ultra-American maestro, is one of the few radio stars who can speak several dialects in Hawaiian. He learned the language when he went to Honolulu in 1931 to open the new NBC station there.

Benny Goodman, the "King of wing," relaxes from hot stuff by Swing, playing chamber music in a string quartet.

DICK TEMPLETON.

Pauline Hopkins, WLW actress, en-

# Gogo Turns Architect



Gogo DeLys, popular CBS songstress, applies last touches to a sugar icing model of the New Columbia West Coast broadcastjoys picnics. If she can't interest her ing center to be constructed in Hollywood. The model was built friends in an outing, she has a picnic to scale by chefs of the Los Angeles Biltmore Hotel and is made entirely of sugar icing.

### First Prize Award in the

# **Short Story Contest**

### CONSPIRACY

(The following story by Margaret Dahl, 2531 Community Street, Montrose, Cal., was awarded first prize of \$100 by the judges in Mark Hellinger's recent Jane Black Contest, which drew 68,314 manuscripts. In every case, the first two paragraphs were the same. The story that won second prize-"Weather Sequence," by Thomas Rooney, of Bethesda, Md., will be published here next week.)

down the newspaper she had of these bundles." been reading and walked to the window. She glanced up and down the street, and then looked at her watch. She shook her head impatiently.

She returned to the chair in which she had been sitting and smoothed out a cushion. She sat down with a sigh. And it was then that the doorbell rang three times.

Jane stiffened. She felt her hands grow clammy on the arms of the chair. It was all so near now. So very, very near.

She stood up suddenly and, walking very softly, she went to the front door and peeked through the small opening in the iron grillwork. She breathed easier. There was no sign of anyone.

She turned now and slipped to the side door. She unlocked it in the semi-darkness. In a moment, a heavily-burdened man was standing beside her.

"Oh, Al, darling," she whispered. "I'm so happy that you're here in time. I was so worried."

She put her arms around him and held him close. The man stepped awav.

"Time enough for that later," he have to hurry." "We've said somewhat brusquely.

T was 8 P. M. Jane Black put gotta work fast now. Here, take some

Jane extended her arms and accepted several parcels.

"Sorry if I seem a little shaky, The bell rang. The man pushed

telligible. As they started up the stairs, he tapped one of the parcels he was carrying.

"I couldn't get the tommy-gun," he said, "but I did pick up a rifle that will do just as well." He laughed, and the sound wasn't exactly pleasant. "We'll put it away with the rest of the stuff-until we need it." .

They reached the second floor, and Jane led the way to the large, seldomused storage closet. She accepted the parcels with shaking hands and deposited them gingerly in the recesses thing now?"... of the closet.

"It's Shorty!" she cried. She clasped the man to her in a fervent too shrewd for us. If we fail again-"

"I wouldn't say that," said Shorty. He nodded toward the kitchen. "How about a bite to eat before I turn in? The card game wasn't so hot and, what's more, Mrs. Anderson never even put a sandwich on the table.

"Think you could make me some-

Fifteen minutes later, as Shorty wolfed his food at the small table in the kitchen, Jane studied him intentembrace. "Oh, Al, we must not fail ly. Did he know? Did he suspect? this time! We can't. For three years we have been trying, and always he is thing and tipped him off, or had past attempts made him wary?

These questions were racing

he drew back. "Why are you so out Jane heard Shorty moving around of breath?" he asked suspiciously.

"Because I ran down the stairs to let you in," she replied, her heart beating furiously. Maybe I'm getting old."

"Because I ran down the stairs to wously, watching the clock as she did so. Thus far, the plan had worked well. Success was now within her grasp. Perhap morning would bring her the happiness of which she had dreamed so very long." dreamed so very long.

> She waited ten minutes. Fifteen. Twenty. No sound now from above. She tiptoed up the stairs and opened the door of Shorty's room. His steady, rhythmic breathing told her that he was fast asleep. She closed the door again, hardly daring to breathe.

> Now she worked more swiftly. She went to the closet and took down the rifle. Then she gathered up the other parcels and descended to the living room to wait for Al.

As she waited, she went over the entire conspiracy in her mind. Yes, she had lied to Shorty and deceived him. But not very often. In all their ten years together, she had seldom done anything to make him unhappy.

And now-well, it meant just as and now—well, it meant just as much to Al as it did to her. Dear old Al! After all, she told herself, she had loved Al long before Shorty had ever appeared on the scene.

She was still thinking of these things when Al tapped on the door. She opened it and, between them, they carried a long, boxlike affair into the living room. He placed a warning finger on his lips and she nodded in perfect understanding.

For several hours, they worked feverishly and with a minimum of sound. A whispered word here and there, and that was all. And then, when everything was in readiness, they stepped back to gaze at their handiwork.

They had accomplished what they had been trying to do for three years! Suddenly, Jane was in Al's arms and he was kissing her tenderly.

"We've done it, dearest," was all she could say. "We've done it!"

Yes, they had done it. In spite of Shorty's bragging, they had put it over. In spite of the keen wisdom of Shorty's ten years, they had bought him the air rifle and bicycle he thought they couldn't afford.

Now, everything was in readiness beneath the newly-trimmed tree. For the first time in three years, Shorty hadn't discovered beforehand what he was to get for Christmas!...



Suddenly, a car was heard in the driveway. Jane's eyes grew wide.

dear," she said. "But my nerves-" her from him. "Please, Jane!" His voice was

hard. "This is no hour to speak of nerves." He regarded her sharply. for us. Go ahead now. Let him in!" "He isn't back yet, is he? Is every-

thing okay on the entire set-up?"
"Yes," Jane nodded. "Shorty and some of his gang are playing cards again—impatiently. Jane raced down over at the Andersons. Everything's okay so far, but he'll be coming home almost any time now. We'll-we'll

"But we won't fail," he muttered grimly. "Not if you come through

Al stepped into the closet, closing bed. the door behind him. The bell rang to the front door and opened it. Shorty stepped in.

"Thought maybe you'd gone out," The man grunted something unin- functory peck at her cheek, and then ing touch.

through Jane's mind when she detected a small noise on the stairs. She began to chatter wildly—but Shorty evidently had heard nothing. And soon, to Jane's almost hysterical re-lief, he was yawning his way up to

As Iane put the dishes away, her mind was on that rifle on the closet shelf and those bundles on the floor. By now, Al would be in the garage. Very soon, he would coast his car down the driveway to bring back the he said. He favored her with a per- one thing that would add the finish-

# GUYS, GALS, GIGGLES AND



MARK HELLINGER

# GROANS

### **EXPLANATION**

HE autoist stopped at the general store, situated on the left hand side of Main Street.

"Hey, mister," he cried, "can you tell me where I can find a family by the name of Blair? They live in a white, Colonial style house."

The proprietor, an elderly and somewhat eccentric gentle-

man, rubbed his chin reflectively.

"White, Colonial style house," he repeated aguely. "Name of Blair. Let me see, now. Oh, vaguely. "Name of Blair. Let me see, now. Oh, yes." He pointed down the road. "Foller this hyar road till yer hit a red light.
"Yer'll find a fork in the road. Take the tar road

till yer see a roadhouse called the Cat's Meow. Turn

left there till yer come ter the cannary. From thet, yer swing onto a concrete highway. Ride down fer bout eight mile and yer'll find the house, on the right side of the road."

The driver waved a hand.
"Thanks, pop."
"Not at all," squeaked the old man...

An hour later, the same car—now covered with dust—pulled up on the right side of the street. It stood before a white, Colonial style house, just across the street from the general store.

The proprietor was still standing outside his store.

The driver leaned out and motioned to the house. "Say," he shouted across the road, "is this the house?"

"Yep," nodded the proprietor. "Thet's it."

The autoist went into hysterics.

"Why, you infernal dope!" he raved. "What was the idea of making me drive in a circle for more than forty miles? Couldn't I just as well have walked across the street?"

The proprietor shrugged.
"Guess yer could have," he admitted. "But I didn't see any sense in makin' yer walk when yer had a car handy!"...

### LIMIT

A L Donahue says he knows the meanest columnist of them all This ist of them all. This guy would cut his notes to spite his space! ...

### UNFORTUNATE

N extremely snooty family decided to tour the country by trailer. They bought a vehicle that would give the average home an inferiority complex. Showers, two bathrooms, maid's quarters; everything was there.

One night, as they were bouncing along a country road in leisurely fashion, they suddenly found themselves without electric current They tried to remedy the situation, but their efforts were futile.

Finally, the head of the family decided that nothing could be done.

'It's terrible," he sighed. "But I'm afraid we'll all have to leave the trailer—and rough it in a hotel!" ... \* \*

### **VIEWPOINT**

THE playboy and the chorine were seated in the former's roadster, parked under a star-studded sky. The playboy's arms encircled the girl's waist in a tight embrace.

A stick-up man, spotting the classy roadster, saw an opportunity to snatch a few bucks. Pulling his gun, he stealthily approached the amorous pair. He suddenly pushed the gun through the open window and pointed it straight at the playboy.

"Hey, you," commanded the burglar. "Hands up!"

The playboy ignored the request.
"Don't be silly," he countered. "She likes it!"...



Every adult male is supposed to be familiar with the argot of the diamond. Far from being out of place in a radio column, that reference to dots and dashes that introduce sport is very much to the point just now. For, with the vacation season here, scarcely a day goes by without somebody coming to the microphone as a "pinch-hitter" for somebody else. In baseball "pinch-hitter" means one, and only one thing. It describes a substitute sent to bat in a crisis because he's thought to be a better clouter than the man he replaces. If it means that on the air, one of two things must be true. Either the continuity writers don't know their baseball, or the fellow being replaced isn't so hot. Neither is very flattering.

Speaking of sports, that opening announcement of Bob Newhall on his sustaining nights is becoming drearily monotonous. The faithful can repeat the ritual by heart. And when they can do that it's time to put in at least a fresh needle.

To most people Shakespeare means the highest of the highbrow. It must have been a distinct, albeit delightful, shock for them to find that the Bard can be funnier than modern comedy, as CBS proved last week with its performance of the "shrew." Both Edward G. Robinson in the lead and his supporting cast romped through it with rare gusto. It was with real regret that the dial-twister had to turn to NBC and O'Neill at the halfway mark for reviewing purposes.

If NBC's airing of O'Neill's "Beyond the Horizon" is a fair sample, the 1937 drama war between the networks is just getting well started. True, the casting left much to be desired. Both Helen Hayes and James Meighan seemed unfortunate choices for their roles. Also, most of Howard Claney's intrusions as what Fred Smith used to call a "descriptionist" were needless. But even with these handicaps the hour was memorable. More than anything else it proved again that "the play's the thing." The realism, fiery conflict and allaround "intestinal fortitude" O'Neill's scenes emphasized how

Baseball is our "national pastime.", O'Neill isn't the only playwright who can supply that missing ingredient.

> In case you've wondered, those Lowell Thomas spell Sunoco.

> Yes, the networks are already making plans for football broadcasting. CBS announces that it will air the game between Ohio State and Texas Christian, September 25. Wherefore Ohio Staters have their fingers crossed. Whenever Ted Husing broadcasts a Buckeye game, the Scarlet and Gray are the losers.

One of the many doubtful practices that beset commercial announcements is that of having the announcer say "we" as if he were a spokesman for the sponsor. If the announcer worked only one commercial the "we" might be credible. But intrusion. when the same voice turns up on several different programs, the "we" becomes plain ridiculous. It's unnecessary anyway, as are so many things about commercial announce-

CBS weighs in with the information that 7,525,000 people heard its "Hamlet." This figure is based on a survey. Which kind is not stated, but probably one of these telephone affairs. Consider the perfect consistency of calling people away from "Hamlet" to tell somebody they were trying to listen to the radio.

Lisa Sergio, the 2RO announcer who's taking a bus-man's holiday on NBC, is more than showing American women announcers how the job should be done. Most men could also learn from her. Excellent voice quality, flawless enunciation, and perfect command of pronunciation make her a treat for ears wearied with the mechanical chatter of most announcers.

So they've added a session of "Ask Yourself Another" to Tommy Dorsey's swing program. Well, the questions and their answers mean about as much as swing.

With the exception of Freddie wishy-washy the ordinary radio Lightner, that Froman-Ross half-hour drama is. That's going to be hard is a pleasant replacement of Jack to ignore. For some time it's been Benny's show. As always, Jane Froobvious that what radio drama needs man violates the popular songbird is not so much technique as drama. rule by really being able to sing.

# McGEES TELL OF **EXPERIENCES IN** MAKING A MOVIE

Fibber McGee and Molly, who have just returned to Chicago after nearly ten weeks in Hollywood, claim they didn't learn very much about movies even after they appeared in the Paramount production "This Way Please." They were particularly surprised by the fact that a motion picture is made in pieces and then fitted together in a dark room.

'Why we didn't even see some of the actors who play in the picture with us," they said. "That seemed kinda funny to us, especially since in radio every member of the cast is present both during the rehearsal and the actual show. Still we did get to see Buddy Rogers singing, and we met some nice people like Gail Patrick, Pat O'Brien and Bing Crosby. Guess the reason we got to see them was that they weren't working in a picture with us."

Don Ross is doing well in his new role of m. c. In contrast with them. the Lightner antics seem a needless

John Barrymore evidently believes in hearing yourself as others hear you. He's had phonograph recordings made of his NBC "streamlined" Shakespeare.

Marlene Dietrich, star of "Garden of They asserted that they were so far they appeared.

Molly's biggest thrill while in Hol- removed from the rest of the picture lywood was when she posed with that it would seem "brand new" 'to Allah" and "Knight Without Armor." them except for the parts in which

> Keep Cool and Enjoy the Summer

on ELECTRIC FAN

will help

Cheap to buy Cheap to use

See Your Electrical Dealer

# RUTH LYONS

has returned from vacation and is again conducting

"The Woman's Hour"

Monday through Saturday at 8:30 a.m.

on

WKRC Is owned and operated by the Columbia Broadcasting System

55 on your dial