

## Shawneetown's Migration Described on NBC

Oh-What Fun!



Janet Logan, petite and talented CBS actress, gives proof here that she who slides is not necessarily on the skids. Innet is heard daily, Monday through Friday, on "The Romance of Helen Trent" in its broadcasts from 11:30 to 11:45 a. m. (E.S.T.) over the WABC-Columbia network, including WKRC, WHAS and WJR.

#### Stars of Summer Sunday Nights



Helping to make summer Sunday nights more enjoyable are Frank Crumit and Richard Bonelli, shown here at the microphone during a broadcast of the Ford Motor Company's "Universal Rhythm" program heard at 8:00 p. m. (E.S.T.) on Sunday nights over the WABC-Columbia network, including WKRC, WHAS and WJR. Frank Crumit, who acts as master of ceremonies, was photographed as he addressed the microphone, while the famous operatic star, Richard Bonelli, stands ready to sing one of his stirring baritone solos.

## Oldest City In Illinois To Be Moved

Present Site Will Become State Park

Echoes of the Great Ohio River Flood of 1937 will once more be heard over NBC networks, including WSAI, when officials of Shawneetown, oldest city in Illinois, go on the air from 4:30 to 5:00 p. m. (E.S.T.) Sunday, July 25, to tell the world how they plan to move the Gallatin County seat to higher ground. They plan to move the county seat about three miles west of the present site, in order to forestall damage from another major flood such as ravaged the city twice in the last quarter of a century.

The broadcast will open in front of the First National Bank, which was erected in 1838, and then switch to the NBC Mobile Unit for a tour of the town. Durward Kirby, former WLW-WSAI announcer, who is now with NBC, will describe the site as it is today, with houses overturned, streets torn up, and people living in tents while they wait for the new town to be built-a town free of all flood menace and laid out as a model city.

In a concluding pickup from the bank, Mayor H. F. Howell, W. H. Brinkley, former mayor; Max H. Galt, cashier of the bank; E. L. Rich; R. N. Harmon and other leading citizens as well as representatives of the Federal Housing Authority; the Disaster Loan Corporation; the Home Owners Loan Corporation, the Reconstruction Finance Corp., and the WPA, will discuss the problem involved in moving a city three miles, and tell how its 1,400 inhabitants feel about being transplanted and how the present site of the historic river town will become a state park.

NBC will bring millions of listeners the story of a town which was old when America was discovered, a town near which the mound builders, halfmythical residents of the Ohio River Valley, established some of their finest mounds, a town which was known as "Shawnee Village" in 1765, but which did not see its first white settler until Michael Sprinkle moved there in 1797.

#### **Catholic Hour**

The Rev. John Delauney will speak on "Joy of the Sad," during the Catholic Hour on Sunday, July 25, from 5:00 to 5:30 p. m. (E.S.T.) over the NBC-Red network, including WSAI and WSM. Father Finn and the Paulist Choiristers will be heard in the musical portion of the broadcast. President" and the title number.

Newscaster



-(Photo by Newman)

Chief announcer Peter Grant of WLW and WSAI is rapidly climbing the ladder of success as a newscaster. Grant's daily newscasts are heard over WLW at 8:00 a. m. (E.S.T.), except Sunday. When he returned from his vacation July 19, Grant found a sponsor waiting for him.

### GEORGE GERSHWIN TRIBUTE IN SONG BY VOCAL GROUP

A tribute to the late George Gershwin, well-known composer of American music, will be sung by the vocal orchestra and the Smoothies during the "Vocal Varieties" program over WLW and the NBC-Red network, 6:15 to 6:30 p. m. (E.S.T.), Tuesday, July 27.

William Stoess, music director of WLW and WSAI who conducts the "Vocal Varieties" program, and Grace Clauve Raine, vocal director who coaches the vocal orchestm, were both close friends of the composer.

For their tribute to Gershwin, members of the vocal orchestra and string ensemble, comprising "Vocal Varieties," will offer an all-Gershwin program, July 27.

The Smoothies-Babs, Charlie and Little, will sing "They All Laughed," from "Shall We Dance." Vocal orchestra selections will include "I Got Rhythm" from "Girl Crazy," "The Man I Love," from "Strike Up the Band," and a medley from "Of Thee I Sing," including "Wintergreen For

## LOCAL BOYS TO WRITE FOR PENNER SHOW

Latham Ovens and Sydney Cornell, authors of the WSAI "Dude Ranch," have been signed by Joe Penner to do his new winter program over CBS next season. They will leave Cincinnati about August 15 and report in Hollywood September 5. The first Penner show goes on the air October

Cornell joined the WLW-WSAI continuty staff a year ago after doing publicity for Columbia in New York. He also had written radio scripts. A month later Ovens, who was doing the "Shadow" program in New York, joined the Crosley continuity staff.

Shortly after Cornell and Ovens came to Cincinnati they teamed together as comedy writers. Their first show was the "Dude Ranch," sponsored by the Tresler Oil Co., and heard from 8:30 to 9:00 p. m. (E.S.T.), Fridays. Later they did the 'Statesman Limited" for the Heidelberg Brewing Company.

They had a fling at the "Crosley Follies" and several other major productions on WLW. Their current schedule includes, besides the "Dude Ranch," the "Freshman Follies" on WSAI, featuring Jane Gerrard and Hal Dickinson, and "Variety Time" and "What's the Big Idea?" on WLW.

Previous to their work at the Croslev stations Cornell and Ovens had written few comedy scripts. Penner was seeking a script writer for his new series this fall. His attention was directed to the Cornell and Ovens program on WLW and WSAI and negotiations were opened. Many well-known writers have been developed by the Crosley stations.

### "Radio Program Perfect"

Jane Grey, the lovable personality, featured on the "Radio Program Perfect" has a keen interest in flying. A beautiful tribute was paid to Amelia Earhardt on last Wednesday's pro-

"Flying," says Miss Gray, "makes one realize man's greatness and the power of which we are a part. One is as safe in a plane as anywhere. Safety and security, like everything else must be created within one's

Jane Grey is interested in everyone she contacts. This interest is felt by those who listen to her program which is becoming one of the most popular on the air. The "Radio Program Perfect" is heard over WSAI, Wednesdays and Fridays at 12:15 p. m. (E.S.T.)

## WCKY DEDICATES NEW TRANSMITTER

#### Business Women Broadcast Over WCKY



Four prominent Cincinnati and Covington business women are shown here with Announcer Elmer Baughman in WCKY's Netherland Plaza studio, as they are about to go on the air with a broadcast under auspices of the Business Women's Clubs of Greater Cincinnati. Left to right: Miss Alma L'Hommedieu, president of the Kentucky State Federation of Business and Professional Women's Clubs; Dr. Maurine Rudolph, president of the Covington Business and Professional Women's Club; Baughman; Miss Gladys Roberts, president of the Cincinnati Junior Business Women's Club, and Miss Mary Cochran, president of the Cincinnati Business Women's Club.

Angelo Rafaelli, new Italian troubadour of WLW, is a candid camera addict, who carries his camera at all

Mary Paxton, WLW blues singer, plays piano and ukulele, although not professionally.

#### In Last Shakespeare Presentation



For the last play in his streamlined Shakespeare series, John Barrymore will present "The Taming of the Shrew," over the NBC-Blue network, including WCKY, KDKA and WLS, Monday, July 26, at 8:30 p. m. (E.S.T.). Barrymore is shown here in rehearsal with his wife, Elaine Barrie, who will co-star with him in the production.

## Station Doubles Its Present **Power**

#### Brief Ceremony Will Mark Dedication

WCKY, the L. B. Wilson station, will officially dedicate its new 10,000watt transmitter on Tuesdays night, July 27.

The ceremony will be without frills, consisting of a short talk by L. B. Wilson, president and general manager of WCKY, after which the switch will be thrown and the station's power will be stepped up 100 per cent.

The brief ceremony will take place in WCKY's Netherland Plaza studios at 8:27 p. m. (E.S.T.), just before the Packard Hour, with Johnny Green's orchestra, comes on the air from Hollywood.

Radio editors of Cincinnati will be invited guests, but the usual speechmaking and ballyhoo of a transmitter dedication will be dispensed with. It is the belief of President Wilson that the station's increased power and improved programs must speak for themselves and that radio listeners do not care to be bored with a long drawn out ceremony.

WCKY, an associate station of the National Broadcasting Company, first went on the air in September, 1929, and from the start has been owned and operated by L. B. Wilson, Inc. It has operated all that time on 5,000 watts power, but last March was granted an increase to 10,000 watts by the Federal Communications Commission. Mr. Wilson immediately ordered the construction of a 1938model high fidelity transmitter by the Radio Corporation of America. This transmitter embraces features never before built into a broadcast station. and it is expected to give improved tone quality to the listener because of the new high fidelity engineering design. Both voices and music will be reproduced more realistically than ever before. The transmitter will also provide more reliable reception, with a louder signal in the area previously covered and an increase in the radius of satisfactory reception.

Engineering estimates which can be relied upon are that WCKY will now have a one-millivolt signal north of Dayton, O., and Richmond, Ind:; east of Hillsboro, O., and Flemingsburg, Ky.; west of Rushville, Greens-burg and Vernon, Ind., and south of Frankfort, Lexington, and Winchester, Ky. One-half millivolt is the engineering standard for good reception day and night, so the one- millivolt

WCKY will, of course, be heard at has just been installed.

Three "Future Favorites"



Among the newer additions to WKRC's musical staff are the Savoy Sisters, Esther, Norma and Ellen. This harmony trio, new to radio audiences, is heard on the program, "Future Favorites," broadcast daily except Saturday and Sunday at 2:15 p. m. (E.S.T.), and also as guests on "The Ship of Song," aired each Sunday at 11:30 a. m. (E.S.T.). Esther, shown in the photo, at the right, does the arranging and plays accompaniment. Ellen is seated on her left and Norma is standing.

far greater distances, as it already is heard, but the large area mentioned above is certain to have good reception from the station at all times.

An interesting sidelight on WCKY's strength with the old 5,000 watt signal is that the station has been heard regularly in such far distant parts as New Zealand and Australia. Last winter, disinterested engineers, making tests at a radio conference in Havana, Cuba, found that WCKY had the clearest signal there of an American station, according to reports received by Mr. Wilson.

With its power doubled, the station, no doubt, will give even better reception in these far-away places.

One of the great benefits to listeners provided by the new transmitter will be its ability to cut through static and electrical interference better than the older type and lowerpowered broadcast apparatus.

With the inauguration of higher power, WCKY will also begin an improved news service. In addition to the leased wires of International News signal should provide excellent results Service and Universal Service, the 24-hour service of Transradio Press

#### At Coney Island



Jimmy Dorsey and His Orchestra which is well and favorably known to millions of radio listeners from coast to coast, for their appearances with Bing Crosby and Bob Burns on the Kraft Music Hall program, will be a special one-night attraction in Moonlite Gardens, Coney Island, on Thursday, July 29.

### Weekly RADIO DIAL

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GEORGE A. VOGELE-Editor

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#### STILL IN THE MAJORS

In baseball the conventional figure of tragedy is the great player who, with his best years behind him, ignominiously ends his career in the minors. To be sure, the tragedy is sometimes more sentimental than real. Yet it is real enough to cause some of the great-Babe Ruth and Walter Johnson, for instance-to retire from the game rather than go back to the "bushes."

Radio presents a somewhat different situation. More often than not a big-time performer who has passed his peak is finished, though necessity whose hobby is collecting dolls from or hope causes some to end their careers in broadcasting's minor leagues.

That is why there is something heartening about the news that Amos 'n' Andy have signed a three-year contract with Campbell, beginning next January.

In spite of the press agent claim that they still have an audience of Arnold's Fairyland in Cincinnati. 3,200,000, it is pretty generally known that the black-face partners are not what they once were. That is only natural. It is humanly impossible for any act to maintain the terrific pace they set several years ago. Yet everyone who has the interests of radio at heart and with a streak of healthy sentiment in his makeup will rejoice that Amos 'n' Andy are to Dick Powell's next starring picture. have three more years in broadcasting's big leagues.

Radio owes a heavy debt to Amos 'n' Andy

Theirs was the first program to achieve real big-time popularity. Back in 1929, '30 and '31 people not only talked about Amos and Andy as they have seldom talked about any program since then, but many of them bought radios expressly to hear the hilarious doings of the Fresh Air Taxi boys. And that is the acid test of interest.

Amos 'n' Andy shattered the tradition that black-face comedy must follow the set minstrel tradition of a gin-drinking and crap-shooting "Sambe" and "Mr. Bones." When it is remembered that Moran and Mack LOONS. And the announcer was were still household words in 1929 this of itself is no small accomplishment.

Amos 'n' Andy proved the practicability of the daily radio serial. Considering some of the things that have been done to the idea, that may not be rated as an important contribution to broadcasting. But these perversions cannot be charged to Gosden and Correll.

Amos 'n' Andy pioneered the comedy of character and situation rather than mere gags. Perhaps it is more accurate to say they are still pioneering it. For many alleged consedians seem unaware that the gag has long

These are not the only things Amos 'n" Andy have done for radio. But they are enough to show how heavy broadcasting's debt to them is.

In many ways radio is more ruthless than most big business. It puts results above sentiment. For that reason Amos 'n' Andy's new contract can be taken as pretty good evidence that they are far from finished. At any rate it is to be hoped that this is the case.

The spectacle of Freeman H. Gosden and Charles J. Correll ending their career in radio's minor leagues would somehow not seem fair or becoming.

#### WCKY'S NEW POWER

Since the pioneer days of broadcasting, Cincinnati has been foremost in the American radio parade. Its early stations were among the leading ones of the country and through the years the Queen City's broadcasters have stayed in the van of radio progress.

So it is that RADIO DIAL is glad to salute WCKY on the dedication of its new 10,000 watt transmitter. Under the able direction of L. B. Wilson, WCKY has made steady progress and today is recognized in the radio industry as topnotch in programs and showmanship-in the very first rank of the nation's 600 and more stations.

Through the boost in power, WCKY gets more listeners and the radio audience gets better reception. It's one of those happy occurrences where everybody is benefited.

### **COLUMBI-A-MUSINGS**

From WKRC

By MARGARET MALONEY

Is whistling profitable? It seems it is !- Mary Bawn 22-year-old miss gets \$250 weekly for making the weird whistle like sound at the conclusion of each musical number on the Phil Spitalny program. That would tend to upset that old adage about a whistling girl and a crowing hen never coming to a good end!-

Marsha Wheeler has lined up an interesting group of personalities for her "Personalities on Parade" broadcast, Friday, July 23. She will interview Miss Fav Marian Whitney, all over the world; a youngster who spends the greater part of her time playing with dolls; and Miss Esther Diss, vice-president and buyer for

Benny Goodman and his crew which should include Mary Alcott, well-known in these parts, is set for Its title is to be "Hollywood Hotel" and the story will be woven around the CBS broadcast.

Our tipster No. 1 reports this . . The announcer on Ian Garber's program tother nite told the radio audience they'd been listening to a program of dance music played by genial Jan Garber, the idol of the air-Gary Breckner. Tsk, tsk, Gary !-

To Dick Bray goes a pat on the back for the perfectly swell job he did substituting for Maynard Craig on "Meet the Missus" . . . Dick's a natural when it comes to ad-libbing . . . and both he and Craig have the right sense of humour for a program of this kind.

When you read this, Ruth Lyons, WKRC's production manager, will be sunning herself in California . and she's promised to send us interesting items about your favorites on the West Coast . . which we'll pass along to you here.

A Hollywood columnist broadcast that when Clark Gable goes on a sixweeks hunting trip, Carole Lombard, his current heart, will converse with him daily by means of an amateur short-wave set. Which means your correspondent will be doing some searching around on the 100-meter phone band...

'Tis said that at least six sponsors are dickering for the services of Frances Langford when her contract with Campbell Soup terminates in six months. And just a tonsil operation out her in the four figure weekly salary class !- 'Tain't fair !-

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#### Tuneful Trio



Here are Skinny Ennis, Alice Faye and Bob Allen putting something over on the CBS mike in a broadcast with Hal Kemp over the WABC-Columbia network, including WKRC, WHAS and WJR, in one of his programs heard every Friday night from 7:30 to 8:00 p. m. (E.S.T.). Skinny and Bob are old-time members of the Kemp outfit. Miss Faye, who has risen to eminence in the films within the past two years, became the starring guest vocalist of the Kemp program only a few weeks ago.

#### Hartman Interviews Brown Bomber



Joe Louis, World Champion Heavyweight, was interviewed by Harry Hartman on his visit to Cincinnati on July 11, at the Northside Ball Park. Pictured above are, left to right: Al Bechtold, of the Cincinnati Boxing Commission; Harry Hartman, and Joe

## INA CLAIRE IN DRAMATIC SERIES ON NBC



Newest member Pearce's gang is pretty Madge Marley, who sings with the Pearce entourage on the Ford Dealers' "Watch the Fun Go program, heard on Tuesday nights over the WABC-Columbia network, including WKRC, WHAS and WJR, from 8:00 to 8:30 p. m. (E.S.T.). Miss Marley joined the Pearce gang in New York just before they started their trip to the west coast. She will return with the gang in the fall-provided the movie magnates don't see her.

#### Former NBC Singer Joins WLW Staff

Don Bova, former singing guitarist of the National Broadcasting Company, has joined the staff of WLW.

Bova, who was known over NBC as Don Jose, is a native of Salem, Ohio. He entered radio five years ago over WTAM, Cleveland, and later went to KDKA, Pittsburgh. After several months on the NBC networks from New York, the singing guitarist was auditioned by WLW talent scouts and given a job. He is heard currently on the early morning program, 6:00 to 7:00 a. m. (E.S.T.), while the "Top o' the Morning" cast is playing theater dates. Bova, who is 27, sings old and new popular songs.

#### JIMMY BRINK-

invites the entire Family Dine and Dance any evening Nature-Cooled Terrace Gardens

Prices are reasonable...Food is delicious...Entertainment delightful. Chicken and Steak Dinners a Specialty Dance to Radio's Name Bands No Cover Charge

JIMMY BRINK'S

#### LOOKOUT HOUSE

HE. 1118 Dixie Highway, Covington, Ky.

## Headed Coastward FRED MacMURRAY, FRANCES FARMER ON "HOTEL" SHOW

Two screen favorites, Fred Mac Murray and Frances Farmer, will come to "Hollywood Hotel" to preview scenes from their latest picture, "Exclusive," during the Friday, July 23; broadcast over the WABC-Columbia network, including WKRC, WHAS and WJR from 8:00 to 9:00 p. m. (E.S.T.).

"Exclusive" is a fast-paced newspaper story about a battle between clean journalism and racketeering politicians. Miss Farmer will be heard in the role of a reporter on a "dirt" sheet who becomes an innocent "stooge" for the politicians, and Mac-Murray will essay the role of the investigator into the so-called "accidents" around town who manages to clean up the town. Charlie Ruggles, another screen personality, will play the role of Frances Farmer's father.

#### Commentator



-(Photo by Newman)

Lee Bland is the news commentator heard nightly except Saturday over WKRC at 10:30 p. m. (E.S.T.). Sponsored by the Dodge car and truck dealers of Greater Cincinnati, Bland's up-to-minute news of the world is a quarter-hour feature. A graduate of Ohio State University, Bland has been a member of WKRC's staff for more than a year. In addition to airing his nightly newscasts, Lee also writes continuity, and during the winter months announced the concerts of the Cincinnati Symphony and Cincinnati Conservatory of Music which were broadcast over the Columbia network.

## "Madame Sans Gene" To Be First Offering

#### Will Be Assisted By Osgood Perkins

Ina Claire, America's most brilliant comedienne, has been engaged by the National Broadcasting Company to present a series of three dramatic broadcasts, which will be heard over the NBC-Blue network, including WCKY, from 7:00 to 8:00 p. m. (E.S.T.) on Sundays, beginning July 25. The new series in which Miss Claire will be assisted by Osgood Perkins one of the most talented and versatile actors on the American stage, continues the NBC presentation to its coast-to-coast audience of the best in classic and modern drama

Miss Claire will open her series on July 25 in the title role of "Madame Sans Gene," Victorian Sardou's delightful comedy of the Napoleonic epoch. The remaining two plays in the series which will be announced at a later date, will be heard at the same time and over the same network on Sundays, August 1 and 8.

Since her New York debut in 1911 in "Jumping Jupiter," Miss Claire has been starred in "The Gold Dig-'Grounds for Divorce," "The Last of gers," "Blue Beard's Eighth Wife," Mrs. Cheney," "The Greeks Had a Word for It," and other hit plays.

One of the Cincinnati radio stations is seeking the services of a woman announcer. She must have a good voice and the ability to "m. c." a musical program, interspersed with items of interest to women. Applicants are asked to write to

Box 5, care of RADIO DIAL 22 East 12th Street, Cincinnati, Ohio

## **AMATEUR GAMES** TO BE BROADCAST BY BRAY ON WKRC

Dick Bray, WKRC sports announcer, will broadcast the Class A Amateur Baseball Team games, from Deer Creek No. 6, every Sunday at 3:00 p. m. (E.S.T.).

The decision to broadcast the Sunday games over the hilltop station was brought about by the apparent widespread interest in the league.

Dry-Land Mermaid



Of definitely nautical inclination is this silk fish-net bathing suit chosen by winsome Virginia Verrill, CBS personality song-stress, for lazy sunning and swimming days. Now in Hollywood, beginning a career which is expected to promise movie stardom, the raven haired singer is heard on the WABC-Columbia network, including WKRC, WHAS and WJR, as guest star on programs originating on the Pacific Coast and in her own stylized program, "Vocals by Verrill."

#### Ted Husing Looks 'Em Over



Ted Husing, Columbia Broadcasting System sports announcer, provided this interesting group of candid camera shots while watching the country's crack golfers battling for the National Open championship recently. Right now Ted is in the middle of his most arduous season, shuttling back and forth across the continent to bring CBS listeners vivid on-the-spot reports of golf championships, tennis tournaments, track meets, etc. He will cover the America's Cup races for CBS starting July 31.

## Crosley's NEW MIRRO-DIAL

# reflects the noteworthy acheivements of Crosley Radio engineering

The marvelous new touch of distinctive beauty makes dial reading easy.... tuning more accurate. Indirect, edge-lighting of the gold-mirror-like reflector produces three dimensional effect that is strikingly beautiful. Another triumph for Crosley Engineering.





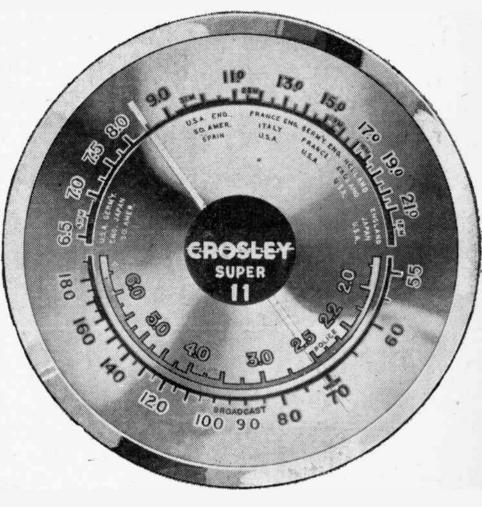
#### Crosley SUPER 11

Eleven tubes . . Octal base . . . 10-inch electro-dynamic speaker with exceptiona bass response . . . 3 Band tuning range . . . receives American, foreign, police amateur, aviation and ships-al-sea broad casts . . . 535 fo 22,000 Kc, continuou . . Additional intermediate frequency amplification, giving greater sensitivity . . . IRIS tuning indicator . . Broad automatic volume control . Power supply noise filter . . . Mirro-Dial, edge lighted, gold reflector type, 3 dimensional dial with graduations fused on the convex glass . . Handsome cabinet faith and the statement of the sense of the sense cabinet is hand-rubbed to a brilliant finish. Cabinet dimensions: 40° high, 24½ wide, 13" deep.

\$69.95



\$39.95





## See the MIRRO-DIAL at Your CROSLEY Dealer's!

THE CROSLEY DISTRIBUTING CORPORATION

3401 Colerain Ave.

Cincinnati, Ohio

THIS department feels that it has many staunch friends. At least they have told us as much and we are very appreciative. One is William M. Dorsey of Atlanta, Ga. But it goes even further than that-Mr. and sensible ways of coining original Dorsey has shown himself a friend to all contest fans.

First, we'll pass on to you some well known newspaper contributor, John Carlyle and are headed "Originality."

Mr. Carlyle says: "I have a friend who is a contest editor. His concern is forever holding contests. It is his job to see that all the letters are read, and that the most original one gets the prize.

in a contest letter—what qualities de- piece and the last on another. termined a winner.

"Originality is the rare thing," he told me. "Whenever we run a conletters exactly alike; so many are on one theme and so many on another.

"But what makes for originality," I asked, "Why are a few letters unique and so many trite?"

"For obvious reasons" he replied. "Very few people seem to realize that two things are necessary for originality: Sincerity and simplicity.'

"If you want to be original, be yourself . . . Discard all the ideas you got from somebody else. Tell me what remains, and I'll think you original. That calls for sincerity.'

"I add simplicity because our contests are limited. Sometimes we run a 100 word essay - sometimes 35 words. To be original in that many words you have to be simple."

"So many people have the idea that to be original is to be like someone else. When you ask a man for an original idea, nine times out of ten he'll give you something he has read somewhere or heard from someone he admires.

"And since that is true, the original man is the one who gets his ideas from himself.

"Experience never affects two persons in the same way. Your reactions have a twist that distinguishes them from your friend's. If you can grasp what is yours, and yours alone, you'll be original. But . . .

"Originality takes courage.

"It takes courage to stand up for your own ideas. Human beings are often like sheep. They follow a leader blindly. They form a mass move-

"It takes courage to stand up against that. Originality makes enemies at first, but being original means being a fighter."

And the only thing we shall add either for contest winners. is that a fighter wins.

Now here's how Mr. Dorsey has helped all contest fans, provided, they can be advised.

In the Contest Magazine for July, he illustrates one of the most logical names we have ever seen. But the best of all it is simple.

In an interview, he told your reexcerpts which he found and sent the porter that "trying to think up an editor. These remarks are by the original name for a baby, a dog or a product was something that was wrecking his life." He was at the point of desperation when his original idea struck!

This is the way it works.

Type off a list of names (well known products for instance, such as Camay, Windex, Sunmaid, Talon) and cut the list in half, leaving the "I asked him what he looked for first syllable of each word on one

Next, just match the first syllable of one word with the last of another and with as many as 20 words divitest we get a large percentage of ded you may get 380 combinations; with 40 you may have 1560.

Contest Magazine thought well enough of the idea to give two full pages to lists of combinations made. The same plan will work when seeking a name for a person or a dog, but of course it will be necessary to have different key words.

Mr. Dorsey is anxious for contest fans to try it out and let him know if it works for them. That's all he asks. His address is 413 Lomis Ave., S. E., Atlanta, Ga.

In Liberty's Man Hunt Contest. Mrs. Jean Hetblack of Fresno, Cal., won the first prize of \$500. Mrs. J. P. Beisel of Hot Springs, S. D., \$200 and Madeline N. Ward, Detroit, Mich., \$100. In Rath's limerick contest, Mrs. Arthur G. Bates of Birmingham, Ala., \$200; Mrs. Lillian Hull, Cedar Grove, W. Va., \$100 and Mrs. C. W. Burdick, Rocky River, O., \$50.

An announcement from Reed & Barton states their \$1,100 table Trousseau was won by Mrs. H. D. McNamara of Indianapolis, Ind. This was a national contest seeking choice of silverware patterns. Mrs. McNamara selected Colonial Classic. Twenty others won silverware.

Beginning July 17th, Lum & Abner will sponsor another contest awarding Silver King bicycles. Fifty will be given for limericks. Purchase requirement.

The Perkins Products Co., makers of "Kool-Aid," a soft drink preparation, offer \$5,000 in cash to retailers.

The makers of Permite auto repair parts (Cincinnati) offer autos and other merchandise prizes for essays. Open to auto repairmen.

Station WLS in Chicago have a program by ABC Washers and Ironers. Weekly contests offer choice of

(Continued on page 18)

## THE NATION'S STATION

joins the nation in saluting WCKY on its increased power

WLW is proud of this latest progressive step by its good neighbor, WCKY



#### PROGRAMS FOR SATURDAY, JULY 24





			. (EAS	TERN	STANDARD TIME	)				(CENTRAL STAN	DARD TIME)
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)	ľ	WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, III. (870 kc.)		W S M Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30 6:45		Top o' the Morning— Old Time Fiddlers	Jerry Foy	6:30 6:45		Patt and Guesf	Musical Clock	Farm Bulletin	5:30 5:45		
7:00 7:15	Island Serenaders N	Family Prayer Period M Concert in Brass	Sing Before Breakfast. Early Edition—News	7:00 7:15 7:30	Sun Dial	Wesley Meth. Church	Sing, Neighbor, Sing News	News Report	6:00 6:15 6:30	Murical Clark	Asbury College Breakfast Business
7:30 7:45	Morning Glee Club N.	Moments Musicale N.,	Dow's Dawn Patrol, with Al Bland—Time,	7:45	Brown County Revelers	Crowley Milner Revue.	Dick Leibert, organ N Rhythm Rascals N	Morning Devotions	6:45	Morning Headlines	Salt and Peanuts
8:00 B:15	Breakfast Club-Bob Brown m. c. N	News	41 11	8:00 B:15	11 11	Stevenson News		Chuck, Ray & Christine News Report	7:15 7:30	Breakfast Club N	Jamboree
8:30 6:45	09 10	Lee Erwin			News	Big Yank Roundup Fiddlers Fancy C		Jolly Joe's Pet Pals Don and Helen	7:45		
9:00 9:15 9:30	Sweethearts N	Sweethearts N	Richard Maxwell C Let's Pretend C	9:15	Vass Family N Variety Program M	Richard Maxwell C .		Program Friendly Philosopher.	8:15 8:30		Richard Mawell C Let's Pretend C
9:45	Bill Krenz's Orch. N Patricia Ryan N	Bill Krenz's Orch. N Patricia Ryan N	Lew White at the	9:45 10:00	11 11	Mrs. Page Lew White at the	Bill Krantz's Orch. N	The Hilltoppers  Downtown Shop'g News	8:45 9:00	Bill Kranz's Orch. N . Banner Newshawk	Lew White at the
10:15 10:30 10:45	Minute Men N Nagel's Rhumba Orchestra N	Minute Men N Rhumba Orchestra N Dixie Debs N.,	Console C	10:15 10:30 10:45	*******	Console C ,	Harold Nagle's	WLS on Parade	9:15	Home Maker's Chat Harold Nagel's	
11:00	Continentals N	Call to Youth N Academy of Medicine	Jack Shannon, songs C	11:00 11:15			News	News: Announcements Four Hired Hands		Call to Youth N Three Marshalls N	Jack Shannon, songs C Orientale C
11:30 11:45	George Hessberger's Orchestra N	Live Stocks	Geo. Hall and Or-	11:30 11:45	Rex Battle's Ensemble N	George Hall's Orches-	Hessberger Bav.	Raiph Emerson, organ Fanfare Interview	10:30	George Hessberger's Orchestra N	George Hail's Orchestra C
12:00 12:15	WCKY News	To be announced Gus Haenschen's Orch,	The Captivators C	12:00	From Headquarters Day Dreams	Jack Shannon, songs C Jimmy Shields C	Georgia Wildcats To be announced	Don and Helen	11:15	Musical Interlude WSM News	The Capitvaters C Jimmy Shields C
12:30 12:45	National Farm and Home Hour N	National Farm and Home Hour N	Suffalo Presents C.	12:30 12:45	Happy Felton's Orchestra M	Buffalo Presents C	National Farm and Home Hour N	Markets; Weather Grain Market Summ'y	11:45	National Farm and Home Hour, N	WHAS News Room Buffalo Presents C
1:00	65 63 	10 10	Madison Ensemble C., Ann Leaf, organ C	1:00	Sylvia Clyde M	Madison Ensemble C. Ann Leaf at the	11 11 10 11	Poultry Service Time Home Talent Program	12:00 12:15 12:30	Banner Newshawk	Sunshine Sue
	Don Fernando's Or. N Vagabonds N	Golden Melodies N	Tours in Tone C		Sports Oddities	Organ C	Orchestra N	Livestock Markets, Home Talent	12:45	Congress Hotel Or. N	Tours in Tone C
2:15	Austin Wylie's Orchestra N	Concert Miniature N .	Down by Herman's C	2:00 2:15	delphia Baseball		Orchestra	News: Julian Bentley WLS Merry Go Round	1:00 1:15 1:30	West View Park Orchestra	Down by Herman's C
2:30 2:45	Caballeros N	Week-end Revue N	Dept. of Com. Ser. C Clyde Barrie C	2:30 2:45	delphia	Dept. of Commerce C News	Orchestra N	11 11	1:45	Harry Kogen's Orchestra N	Dept. of Commerce C Clyde Barrie C
3:00 3:15	Club Matinee N		Dictators C	3:00 3:15	11 11	11	Club Matinee N	11 14	2:15		The Dictators C
3:30 3:45	11 00	Spelling Bee N	The Dancepators C	3:30 3:45	11 11	The Dancepators C	** ** *********		2:30 2:45	41	The Dancepators C
4:00 4:15	All Sports Review . Sussex Handicap N	** *********	Notes and News		Rainbow Four M Doc Whipple M		Week-end Revue N Bill and Alex	Cadets Quartet N Music Circle		Animal News Club N	Baseball Game
4:30 4:45	Arlington Classic N	Kaltenmeyer's Kindergarten N	Carborundum Band C	4:45	Radioland Orch, M Three Spades	from Cleveland C	H. Middleman's Orch Ad Club Talk	H. Middleman's Or. N Classic Stakes Race N	3:45	garten N	0 0 0
5:00 5:15	Originalities N	lop Hatters' O-chestra N	Musical Calendar Ben Feld's Orch. C	5:15	Lynn Cole	Uncle Neal's Birthday.	To be annouced	Race Results— Arling- ton Park	4:00 4:15	Top Hatters N	
5:30 5:45	Press-Radio News N . Whither Music N .		News; Sports C Dick Bray, Sports		Chas. Messner M Red Barber's Resume		Sports	News: Wither Music N		Alma Kitchell, cont. N To be announced	
6:00 6:15	Message of Israel N	R. F. D. Hour	8ob Crosby's Orch. C "Everybody Sing"		Palmer House Ensem M Spic and Span	Stevenson Sports Frank Morgan	" "	Message of Israel N.	5:15	Musical Interlude Sunday School Lesson.	
	Eddie Varzo's Orchestra N	Jack Sprigg's Orch Bob Newhall	Columbia Concert Hall C		Smittle & His Gang Tom Slater	Melody and Rhythm.,	Eddie Varzo's Orchestra N	Eddie Varzo's Orchestra N	5:30 5:45	News; Sports	Dr. C. W. Welch Mildred Lee
	To be announced N Nota Day N	Meredith Wilson's Orchestra N	Saturday Swing	7:00 7:15	Horace Heidt's Orchestra M	Saturday Night Swing Club C	Violin	Behind Scenes at WLS Barn Dance	6:00 6:15	Meredith Willson's Orchestra N	Saturday Night Swing Club C
	Goldman Band N	Robin Hood Dell Con- cert—Jose Iturbi,		7:30 7:45	11 11	Johnnie Presents C	Goldman Band N	Keystone Barn Dance Party	6:30 6:45	Goldman Band N	Johnnie Presents C
	Echoes of Stage		Professor Quiz C	8:00 8:15	Fireside Cameos M	"Professor Quiz" C	National Barn Dance N			Francis Craig's Orch Hilltop Harmonizers	"Professor Quiz" C
8:30	Front Page Drama Bordertown Barbecue.:	Emery Deutsch's	Hollyw'd Show Case C Musical Moments	8:30 B:45	Louisiana Häyride M	Lud Gluskin's Orchestra C	16 10	11 00		Jack's Mountaineers	Lud Gluskin's Orchestra C
9:00 9:15	Jamboree N	Cincinnati Summer Opera — "Cavalleria		9:00 9:15	Lang Thompson's Orchestra	Steeden's Orch. C.	Cincinnati Zoo Summer Opera — "Cavalleria			Possum Hunters Gully Jumpers	Your Hit Parade—Van Steeden's Orch. C
9:30 9:45	1) 11	Rusticana'' N	Patti Chapin, songs C	9:30 9:45	Grant Park Concert M	News Comes to Life	Rusticana" N	Hometown Memories.  Don and Heien		Dixie Liners	
	Carlos Molina's Orchestra N	National Barn Dance— Alka-Seltzer N		10:00	Mickey Alpert M	B. Berigan's Orch. C.		Tall Story Club		Sarie and Sallie Possum Hunters	Bunny Berrigan's Orchestra C
10:30	Five Star Final	90 91	Gus Arnheim's Orchestra C	10:30	Barney Rapp's Orchestra	Gus Arnheim's Orchestra C	To be announced	"Down at Grandpa's"	9:30	Delmore Brothers Deford Bailey	Louisville Dance Time
11:00	Paul Whiteman's Orchestra N	Paul Sullivan Joe Venuti's Orch	Bernie Cummins' Orchestra C	11:00	Joe Venuti's Orch Chris Christensen's Or.	Headline News B. Cummins' Orch, C		10 10	10:00 10:15	Dixie Liners	Bernie Cummins' Orches'ra C
11:15 11:30	George Oisen's Orchestra N	Dick Barrie's Orchestra	Benny Goodman's	11:30	Eddy Duchin's	8enny Goodman's Orchestra C	George Olsen's	11 60	10:30	Fruit Jar Drinkers Robert Lunn	8. Goodman's Orch. C
	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR	1	• WSM	WHAS

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00-Message of Israel: Rabbi Alexander A. Steinbach, Temple Ahavath Shelom, Brook-lyn, guest speaker, with organ and music. WJZ WCKY KDKA WLS wgar wave wire

wham wowo

-El Chico, Spanish revue. WEAF wgy wtam
wmaq who wdaf kyw

-Ted Lewis and his Orchestra. WABC wbbm
whk wfbm kmbc wadc whio wsbt wwva wsfa wwl wcco

wwl wcco
6:15—Song Time: Betty Grable and John
Payne, singers. WABC wbbm whk wfbm
kmbc wadc wwl
6:30—Eddie Varzo's Orchestra. (NBC) KDKA
WCKY WLS wtam wowo
—Jimmy Kemper, song stories. WEAF WSM
—NBC Jamboree—Variety Program. WEAF
—Columbia Concert Hall: "Bases of Piono
Literature.' Jacques Jolas, Pianist. WABC

—Columbia Concert Hall: "Bases of Piono Literature." Jacques Jolas, Pianist. WABC WKRC whk wbbm wfbm wadc —Uncie Jim's Question Bee—Jim McWilliams, conductor. WJZ wgy wmaq ::45—M. Luboschutz and Nemenoff, piano duo. WEAF wgy wfam wmaq who wdaf trww

kyw 7:00—Meredith Willson's Orchestra. WEAF WLW KDKA WSM gy wtam wmaq wwi wave kyw wdaf wfla

—To be announced. WJZ WCKY wgar wave wire wham wmaq wwj wave kyw wdaf wfla wowo

-Saturday Night Swing Club. WABC WKRC WHAS WJR wbbm whk wfbm kmbc wcau kmox wwva wbt wsfa wwi wcco

230—Goldman Band Concert, from Prospect Park, Brooklyn, N. Y. Edwin Franko Gold-man conducting. WJZ WCKY KDKA WSM wgar wave wire wham wowo

wgar wave wire wham wowo

Robin Hood Dell Concert Orchestra of 90 musicians, direction Vladimir Golschmann.

WEAF WLW wgy wfam wmaq who wdaf

Johnny Presents: Russ Morgan's Orchestra; Charles Martin's "Circumstantial Evidence Thrills"; Frances Adair and Glenn Cross, vocalists; mixed ensemble. WABC WKRC WHAS WJR wbbm whk kmbc wcau wadc whio wsbt wwva wbt

—Weekend Potpourt. (CBS)

8:00—"Professor Quiz" with Arthur Godfray.

00—"Professor Quiz," with Arthur Godfrey. WABC WHAS WKRC WJR wbbm whk wfbm kmbc wcau kmox wadc wbt wwl wcco

willo
—Alka-Seltzer National Barn Dance: Henry
Burr; Verne, Lee and Mary; Hoosier Hot
Shots; Novelodeons, male trio; Sally Foster,

Luia Belle and Arkie, songs; Uncle Ezra, Maple City Four, and Joe Kelly, m. c. WJZ KDKA WLS wham wgar wave wfia

WJZ RURA WLS william age.
wbap kvoo
B:30—Holywood Show Case: Lud Gluskin's
Orchestra and guests. WABC WKRC WHAS
WJR wbbm whk wfbm kmbc kmox wwva wbf
wsfa wwl
—Emery Deutsch's Rainbow Room Orchestra.
WEAF WLW kyw wgy wtam wmaq wdaf
wwi ksto who

wwi kstp who
9:00—Cincinnati Summer Opera Association
Program, from Zoological Gardens, Cincinnati. WLW to WJZ, KDKA wgar wave wire

nati. WLW to WJZ, KDKA wgar wave wire wham

"Your Hit Parade": Peter Van Steeden's Orchestra; Freddie Gibson and Stuart Allen, vocalists; Conrad Thibault, baritone, guest; Leaders Male Trio, WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau kmox whio wadc wsbt wwva wbt wsfa wwi wcco—NBC Jamboree: Harry Kogen and his Orchestra, with guest artists. WEAF WCKY wgy wtam wmaq who
9:45—Patti Chapin, songs. WABC WKRC WHAS wbbm whk wtbm kmbc kmox wadc whio wsbt wwva wbt wsfa wwi wcco
10:00—Carlos Molina's Hotel Steven's Orches-

wind wash wave was was well well collected in the collected street. (NBC) WCKY wgy wham wmaq who wdaf kyw
—Alka-Seltzer National Barn Dance. (NBC)
WLW (kstp on 11:30) wire
—William Farmer's Rockefeller Center Promenade Cafe Orchestra. WEAF only

Bunny Berigan and his Orchestra, WABC WKRC WHAS WJR wbbm whk kmbc wcau kmox wadc whio wsbt wsfa wcco wwa Clyde McCoy's Atlantic City Million Dollar Pier Orchestra. WJZ wgar wave wham 10:30—Jolly Coburn and the Claremont Inn Orchestra WEAF wgy wtam wmaq who wdaf kyw

Gus Arnheim and his Orchestra. WABC WKRC WJR wbbm whk wfbm wcau kmox wadc whio wsbt wwa

—Al Donahue's Rainbow Room Orchestra. WJZ (WCKY on 10:45) wire wave wham wgar

wgar

—Johnny Presents. (CBS) wcco kmox

11:00—Paul Whiteman and his Orchestra,
from Fort Worth, Texas. WJZ WCKY wgar

wave wire wham

-Bernie Cummins and his Orchestra, WABC
WJR WHAS WKRC whk wfbm kmbc wcau
kmox wadc whio wsfa wbbm

-Jesse Crawford's Congress Hotel Archestra.
WEAF wave wire wtam wgar

11:30—Charlie Barnet's Hickory Lodge Orchestre, WEAF wgy who wdaf wtam wmaq
kyw

-George Olsen and his Cocoanut Grove Or-chestra. WJZ WCKY KDKA wave wire wham -Benny Goodman's Orchestra. WABC WKRC WJR WHAS whk wfbm kmbc wbbm

MIDNIGHT-Mark Fisher's Orchestra. (CBS) wbbm wcco
12:30—Charlie Engel and his Orchestra. (CBS) days of motion pictures.

### Archeologists on NBC

WCKY will present a broadcast from a "buried city" in Kentucky on Monday, July 26, from 4:00 to 4:15 p. m. (E.S.T.), when NBC engineers place microphones at the new archeological excavations at King Mounds, Wickliffe, Ky.

Dr. Fain W. King, noted archeologist, and other scientists will comment on the skeletal remains, bone implements, and other material recently uncovered in a lookout mound. Durward Kirby of the NBC Chicago staff will announce the broadcast. The "buried city" is located at the junction of the Ohio and Mississippi Rivers, not far from Cairo, Ill.

B. A. Rolfe was one of filmland's most prominent producers in the early



Nomination for radio's most vicious cycle: Working on the theory that listeners just don't listen in summer . . . . radio moguls and sponsors refuse to put on big name stars during the Result . . . poor prosummer. grams. Result . . . listeners who really want to listen, don't . . because there's nothing to listen to. Result . . . radio moguls and sponsors go on believing that people don't listen during the warm months.

This summer, though . . . . lots of the sponsors were afraid to go off the air, since they might not find time available in the fall. Most of them took the big names off their shows . . . kept just a skeleton program at a minimum cost . . . and footed the reduced bill to reserve their time. It's a safe bet, though, that things will be different next summer . . and there'll be something worth listening to during July and August.

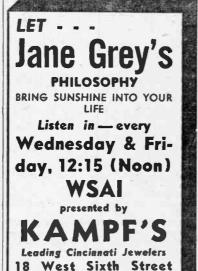
Most of the lads and lassies at the radio stations this week are talking vacation instead of radio. Some of the WLW boys still recuperating from their baseball game with the Enquirer staff. Did WLW win because Bill Bailey, publicity dean, kept score??? Biggest news of the week at WKRC was the new "Everybody Sing" program now going into its third week. Joe Dunlevy, or Smilin' Dan, if you prefer, handles the feature and does a bang up job. That sort of thing is duck soup for the old vaudevillian . . The hill top station's new air-conditioned studios make the show a pleasure for the singing audience.

And now . . . plagiarism rears its ugly head. Rumor has it that the Edgar Guest "It Can Be Done" show is being sued for \$50,000 by a chap who claims he submitted the idea to NBC in 1935. Don't know the particulars of this case . . . but there's plenty of piracy going on in radio these days. In many cases it's a question of "Who Steals My Idea Steals Someone Else's Trash' Just the same the radio writers deserve a break. There's many a case on record of a chap writing an air show for a small stipend .... and when the show clicks, he's fired if he wants more money . . . and some other writer carries on his original idea.

The results of the recent talent hunt conducted by WLW in Chicago: Deon Craddock, blues singer, who has done some warbling on KMOX, St. Louis; Lynn Cole, who, when he sang with George Olsen, sounded more like Bing Crosby than Crosby himself; and Angelo Rafaelli, Italian light opera tenor. They hired a new writer and production man, too. Bob Kennett, WLW program chief, listened to hundreds before he selected the chosen few.

ALONG THE MILKY WAY: Ruth Lyons in a dither about her vacation on the West Coast . . Tom Slater, the latest benedict The knot was tied last Saturday . . . and WSAI didn't broadcast the event. Jeannine Macy, WLW's former pet and pride, doing alright on the CBS-WKRC Ford Show on Sunday nights . . Spotted Bob Bentley dashing into the Wheel for lunch after his "man on the street" airing. Hello'd to Babs of the Smoothies as she made her way through traffic on Victory Boulevard. traffic on Victory Laughed to see Joe Ries . . . white suit, cigar and all, climbing the ladder to the left of the Zoo pavilion . . . to announce the opera. Bailey Axton, tenor, ex-WLWite and embalmer, signed for the spot Lanny Ross has held so long on Show Boat . . . Tough luck for Bob Brown, announcer on Mary Marlin show whose cabin cruiser was stolen last week. When found, the boat was completely demolished . . . worst of all Bob carried no insurance.

More star shooting with the astronomer . . . next week. And as usual, more peeps at people. THEME UP AND OUT.





## QUESTIONS ANSWERS'

By RALPH SIMPSON RADIO DIAL'S "RADIO SLEUTH"

THUS far we have never had occasion to include a note of sadyet not arrived, but when they do, ness in our questions and answers column, but the inevitable has come and so I wish to express my deepest sympathies to Mr. and Mrs. Keith Wildeson, whose six-year-old daughter, Bonnie, died early Monday morning, after only a day or two of illness. Keith, as you know, is famous as a leader of his band known as 'Wildeson's Wildcats". He came to the Nation's Station in 1929 as an ace trumpet player with Henry Thies' orchestra. On behalf of his many friends at WLW I again extend most sincere sympathy.

I hardly know how to get into the business section of this week's column. The truth of the matter is, the source of the supply to satisfy the demand has been crippled temporarily; that is, until the vacations in the publicity department are over. You know, I never could see going all the way to the sea to see what the sea looks like to seagoing people who see the sea every day-see? In other words, you can stand on any one of our busy city street-corners and watch some poor sucker being taken in by the sharks. But people make funny uses of vacations. Take for instance Ben Bernie. Bing Crosby, Lee Tracy and others of like profession. They are all interested in the development of new waterways. They go to the track to watch the horses run. Just because Ben's nag ran backwards doesn't give him a right to crab. I hope you read this, Ben, for here's a red-hot tip. Next time you go to the races, pick your horse, place a good-sized \$2.00 bet on his nose, then change clothes with the caretaker and you'll clean up. Then there's the fellow who liked to walk back and forth in front of the Western Union office just to pass the time.

Birthdays are few and far between during this portion of the summer but the Radio Sleuth remains prepared with an ace up the proverbial sleeve. Those vocal hot licks of the Virginians heard on the Nation's Station as well as WSAI, are not representative (fivesyllable word) of the fact that the boys were born in the cold months of the year, that is, all but one. Walter Roper, who sings bass, was born January 8; William Waters, baritone for the group, January 15; Fred Lane, lead singer, November 9; Robert Price, pianist, arranger and tenor, June 11. Watch your Radio Dial for programs of the Virginians.

Mrs. S.—The newest addition to the WLW-WSAI vocal staff, is the "Italian Street Singer". Not, however, Arthur Tracy, formerly of NBC, but one Angelo Raffelli, recruited from Chi-

rest assured the Radio Sleuth will try to answer all questions.

Don-Roy Bargy is now doing the piano interpolations (another fiveer-er) for Paul Whiteman's Orchestra. Ramona is now in Hollywood making (not wearing) shorts for one of the movie companies.

I have received numerous inquiries as to the names of the characters on many of the popular dramatic programs. Perhaps the greatest demand is for those of "One Man's Family." I hereby comply. The part of Mr. Barber is portrayed by Arthur Morse; Mrs. Barber, Mrs. Morse; Joan, Ann Shelley; Pinkie, Richard Svihus; Bill Herbert, Bert Horton; Prof. Waite, Everett Glass; Anne Waite, Helen Musselman; Capt. Nicky, Walter Paterson; Beth Holly, Barbara Jo Allen; Claudia, Kathleen Wilson; Hazel, Bernice Berwin; Paul, Michael Rafletto; Teddy, Winifred Wolfe. Those assisting from time to time are Minetta Ellen, Page Gilman, Barton Yarborough and Anthony Smythe. The organist is Paul Carson. The announcer, Wm. J. Andrews.

It looks as though the adage about the bad penny always returning might come true again. Mary Alcott is no longer singing with Benny Goodman's orchestra. The reason has not been given-to which you may shrug one shoulder and say "Oh, well."

Peter Grant has returned from a week's vacation in New York, healthy, not so wealthy, but plenty wise. He says it's tough to keep your eye on the scenery as the train trundles along for it makes one sleepy. He solved the problem by putting his arm out of the window, shutting his eyes and letting

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his wrist watch. I wonder if he was kidding.

RES. HIGHLAND 1790

Floyd Mack, former WLW announcer for Bob Newhall, then the Johnson Family, is now selling things to radio fans in Hollywood, as announcer for a local station there.

Oh, yes, don't forget to tell your voungsters about the regular evening program of Friend Ralph over WLW Line from WSAI, 5:15-5:30 (E.S.T.), daily except Saturday and Sunday.

And with that the Radio Sleuth signs off, but don't be discouraged if this week's column doesn't make cents. It will just prove to me that the old Radio Sleuth can't coin a phrase.

Alfred Gus Karger, commentator, will discuss "Congressional Investigations," Saturday, July 24, at 5:45 p. m. (E.S.T.), over WLW and the WLW Line.

#### Parts For Any Sweepers

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#### PROGRAMS FOR SUNDAY, JULY 25





			(EAS	IERN	STANDARD TIME	) /				(CENTRAL STAN	DARD TIME)
	WCKY Cincinnati (1490 kc.)	W L W Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, Iil. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS
7:30 7:45	***************************************	1		7:30 7:45				Everybody's Hour:	6:30		
8:00	Coast to Coast N	Children's Hour-	Sunday Morning at	8:00	Nagel's Rhumba	Uncie Neal Reads	Coast to Coast on a	Variety Features	6:45 7:00	***************************************	
8:15	44 44	Coast-to-Coast on a	Aunt Susan's C	8:15	Orchestra		Bus N	11 11	7:15	************************	
8:30 8:45	90 80	Bus N	41 11	8:30 8:45	Sermonette and Hymn Time	Sunday Morning at Aunt Susan's C	10 10	Everybody's Hour	7:30 7:45	***************************************	,
1:00	Russian Melodies N	Church Forum	Church of the Air-Rev.	9:00	News	Church of the Air-	Russian Maladias N	1 11 11 1	8:00	Highlights of Bible N	Church of the Air
9:15	10 00	11 01	Wm. L. Stedaer C	9:15 9:30		Rev. W. L. Stedaer C	* *	** **	8:15	/11 11	Rev. W. L. Stedaer
9:30 9:45	Walberg Brown String Ensemble N	Walberg-Brown Ensemble N	Veterans Civic Hour	9:45	Renaissance Quintet N	Komany Irali C	Easy to Remember  Dot and Pat	Church	8:30 8:45	Renaissance Quintet N	
0:00		News		10:00	Hamilton County Jail	Watch Tower	To be announced	" "	9:00	News: Ward, Muzzy N	Johnny Hereford's
0:15 0:30	To be announced N	Neighbor Neil N Russian Melodies N	Major Bowes Capitol	10:30	Service	Brof Esyan Eleuros	To be announced	Elsie MacEmerson	9:15 9:30	Neighbor Nell N Sunday Morning News	Sunday Jail Service
0:45	11 11	11 11	Theatre Family C	10:45	" " "	Musical		Orchestra	9:45	Fidelis Class, First	44 99
1:00	Southernaires N	Cadle Tabernacie Choir M	10 10	11:00	The Hour Glass N	Wesley Methodist	Southernaires N	The Southernaires N	10:00	Baptist Church	Crescent Hill
1:30	Music Hall	Radio City	Ship of Song	11:30	University Chicago	Church	Music Hall on the	Better Citizens	10:15	Radio City Music	Methodist Church. Salt Lake City Choir
1:45		Music Hall N	" "	11:45	Round Table N	10 10		Elsie Mae Emerson	10:45	Hall N	** *******
2:00   2:15	66 66		Church of the Air— Jordan Loiselle C	12:00	Dorothy Dreslin, soprano N	Church of the Air— Rev. J. Loiselle C.	10 00	Radio City Music Hall N	11:00	West End Methodist Church	Church of the Air-
2:30	Our Neighbors N	Dreams of Long	To be announced C	12:30	Alice Blue M	Musical	Dinner Hour	Our Neighbors N	11:30		
2:45				12:45	Edna Sellers M	Eton Boys C	" "		-		WHAS News Room Eton Boys C
1:00 1:15	Rosario Bourdon Orchestra	Magic Key of RCA N	Poet's Gold— David Ross C	1:00	Sunday Drivers N	Young Nationalists	The Magic Key of	of D C A N	12:00	The Magic Key of RCA N	"Poet's Gold"—Davi
1:30	Songs for Everyone	10 60	The Consoles C	1:30	Thatcher Colf	The Consoles C	11 11		12:30	" "	The Consoles C
	Waltz Favorites Noble Cain's	Danny Dee		2:00	Mysteries N	Freschadule Music C	********			Chautauqua Symphony	
2:15	Orchestra N	Pat Barnes M	Howard Barlow and	2:15	11 11	Everybody's Music C	Choir N	Choir N	1:00	Concert N	Howard Barlow and
	Howard Marshall N Chuchu Martinez N.	Saying in England N Chuchu Martinez N	the Columbia Sym-	2:30 2:45	Will McCune's Orchestra M	01 00	Broadct from London N Chu Chu Martinez N	Howard Marshall N	1:30	" "	Symphony Orch. C.
-		Romance Melodies N		3:00		Living Dramas of the			1:45		
3:15	11 00	H H	orck bray	3:15	11 11	Rible C	the Organ	Sunday Vespers N	2:00	Sunday Vespers N	the Bible C
3:30 3:45	Senator Fishface N	Choral Echoes	St. Louis Serenade C.	3:30 3:45	11 11	St. Louis	Vespers—Shadyside Church	Sen. Fishface and	2:30	Music Encouragement	St. Louis Serenade C.
	There Was a Woman N		Our American	4:00	Music By	Musical	"There Was a	Prof. Figgsbottle N.	2:45 3:00	Paul Martin's	Our American
4:15		Woman N	Neighbors C	4:15	*	Jeanette Pringle	Woman" N	Woman" N	3:15	Orchestra N	Neighbors C <sup>e</sup>
4:30 4:45	Roy Shields' Review N	Roy Shields' Encore Music N	To be announced	4:30 4:45	Moving of Shawne- etown, III.		Roy Shield's Encore Music N	Roy Shield's Encore Music N	3:30 3:45	Roy Shields' Encore Music N	Guy Lombardo's Orchestra C
	Canadian Grenadiers	Canadian Grenadier			Catholic Hour N	Spelling See with Dr.	Christian Endeavor	Sach's Amatous House	4:00	Catholic Hour N	Spelling Bee, with Dr
5:15 5:30	Band N WCKY News	Guards Band N Court of Human	Dr. Harry Kogen C.	5:15 5:30	Tim and Irene, and	Harry Hagen C	Frank Morgan Sports; Music	10 10 10 10 11 10 11 11 11 11 11 11 11 1	4:15 4:30	Pepper Uppers	Harry Hagen C
	Golden Gate Band N	Relations	" "	5:45	Bunny Berrigan's Or. M		Sports; Music Gol. Gate Park Band N	** **	4:45	" " ,	11 11
	California Concert N	Jane Froman and Don		6:00	Red Barber's Resume	Stevenson Sports	California Concert N	California Concert N	5:00		Herbert Koch, organ.
5:15 5:30	Werner Janssen's	Ross N Quartet	Smilin' Dan	6:15	Cotton Pickin' Time	Musical Oscar	Warner Janssen's	Werner Janssen's	5:15 5:30		WHAS News Room Gulf Summer Stars C.
:46		Sunset Dreams N		6:45	Tom Slater	Bradley's Orch, C	Orchestra N	Orchestra N	5:45	Orchestra N	ul summer stars C.
		Werner Janssen, Don	Community Sing C	7:00 7:15	Jack Sprigg's	Gillette Presents	ina Claire in "Madame		6:00	Don Ameche, Edgar	
7:15 7:30	Perkins in "Madame Sans Gene" N	Ameche and Edgar Bergen N	*******	7:15	Orchestra	Milton Berle C	Sans Gene" N	dame Sans Gene" N	6:15 6:30		"Texaco Town" C
:45	" " .,	10 11	Variety Show C	7:45	Orchestra	11 11			6:45	" "	11 11 2
	Master Harmony Four Forde Grofe's Orch		"Universal Rhythm"— Richard Bonelii, Alec	8:00 R:15	Manhattan Merry-Go- Round N	"Universal Rhythm"— Richard Bonelli C.		Shep Fields' .	7:00	Manhattan Merry-	Universal Rhythm,
B:30	Waltz Favorites	Walter Winchell N	Templeton; Rex	8:30	American Album of	" "	Walter Winchell N	Rippling Rhythm N Walter Winchell N		Go-Round N	Bonelli C
		Spring Parade			Familiar Music N	***********	Choir Symphonette N	Choir Symphonette N.	7:45	Familiar Music N	11 11
):00 ):15	National Music Camp N	Smoke Dreams	Lewisohn Stadium Concert—Philhar-	9:00 9:15	Sunday Night Party (Sealtest) N	Jack Randolph Lewisohn Stadium		National Music		Sealtest Sunday Night	Lewisohn Stadium Concert C
P:30	- H	Unsolved Mysteries	monic Symphony Or-	9:30	** ** *********	Concert C	Camp N	Camp N	8:15 8:30	Party N	
:45	funds and the former of	Took Bondalph const	chestra C	9:45	** ************************************	" "		H H	8:45		
		Jack Randolph, songs Joe Venuti's Orch	Musical Interlude Frank Dailey's Orch. C	10:00 10:15		Ann Arbor Carillon Frank Dailey's Orch. C	Music: News	Globe Trotter	9:00 9:15	Louise & Dixie Doud., Walter Winchell N.,	Frank Dailey's Orchestra C
0:30	Eddie Varzos'	Concert Hour	News-Lee Bland	10:30	Serenade in the Night	The Hermit's Cave-	Eddie Varzo's	Bismarck Hotel	9:30	Rippling Rhythm	Gus Arnheim's
:00	Orchestra N Henry Busse's Orch			10:45	Billy Snider's Orchestra Barney Rapp's		Orchestra N	Orchestra	9:45	Review N	Orchestra C
:15	-Chez Paree N	Lang Thompson's Or.	Orchestra C	11:15	Orchestra	Al Trace's Orchestra C	Henry Busse's Orchestra N	Jesse Crawford's Orchestra	10:00 10:15	Beverly Hills Orchestra N	Al Trace's Orch. C., Harry Currie's
1:30 1:45	Mike Riley's Orchestra N	Phil Levant's Orchestra		11:30 11:45	Fletcher Henderson's	Jan Garber's	New Penn	Fletcher Henderson's	10:30	Mike Riley's	Orchestra
	,			. 1 . 7 3	Orchestra N	Orchestra C	Orchestra N		10:45	Orchestra N	WHAS News Room.,.
- 1	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR	11	WSM	WHAS

#### (NBC-CBS) NETWORK PROGRAMS EASTERN STANDARD TIME

NOON—Church of the Air: Rev. Jordan Loiselle, C. P. Passionist Monastery, Jamaica, L. I., N. Y. WABC WKRC WHAS WJR wcau wadc whio wsbt wsfa wcco—Dorothy Dreslin, soprano, and Fred Hufsmith, tenor. WEAF WSAI kmox whk wbbm whio wfbm wtem wmaq who wdaf kyw 12:30—To be announced. WABC WKCC wadc kmbc wwva—Our Neighbors—Jerry Belcher interviewing families in their own homes. WJZ WCKY WLS wave wgar wire wham—Dreams of Long Ago: Dramatization of old-time songs by Ethel Parks Richardson. WEAF WLW wgy kyw wtam wmaq who wdaf

wdaf 12:45—Eton Boys. WABC WKRC WHAS WJR

wadc kmbc wwva

1:00—The Magic Key of R. C. A.: Symphony
Orchestra, direction Frank Black. Milton J.
Cross, m. c.; Jean Sablon, songs, guest artist, WJZ WLW KDKA WLS WSM wgar
wfla kvoo wfaa wham wave wowo
—Sunday Drivers: Variety program, with
Fields and Hall, m. c.; novelty orchestra
and Frances Adair, contraito. WEAF WSAI
wgy kyw wfam wmaq who wdaf
—Poet's Gold: David Ross and Orchestra.
WABC WHAS WKRC wfbm kmbc kmox
wadc wbt wsfa wcco whio

wadc WHAS WKKC WIDM KMDC KMOX wadc wbh wsfa wcco whio 1:30—Thatcher Colf Mysteries. WEAF WSAI kyw wgy wwj wtam wmaq who wdaf wire

—The Consoles, WABC WKRC WJR WHAS weau wbt wwl wadc wfbm wbbm weco 2:00—Everybody's Music: Columbia Symphony Orchestra and Howard Barlow, WABC WKRC WJR WHAS whk wfbm kmbc kmox wadc wsbt wbf weco—Chataqua Symphony Concert: Georges Barrere, flantist; Albert Stoessel, conductor. WEAF WSM wgar wave wire wham —Noble Cain and a Capella Choir. WJZ KDKA WCKY WLS wgar wave wire wham wfla kvoo wfaa

wfla kvoo wfaa -

2:30—International Brodcast from BBC, London.
"They're Saying in England," Howard Marshall, British commentator. WJZ WCKY
WLW KDKA WLS wave wire wham wgar

WLW KDKA WLS wave wire wham wgar 2:45—Chuchu Martinez, tenor. WJZ WCKY WLW KDKA WLS wire kgar wave wham 3:00—Sunday Vespers: "What Use Do You Make of Religion?" Dr. Paul Sherer. Mixed Quartet, direction Charles a Baker. WJZ WCKY WLS WSM wgar wave wire wham —Romance Melodies: Orchestra, direction Roy Shield, with Ruth Lyon, soprano; Edward Davies, baritone. WEAF WLW wgy wtam wmaq wdaf kyw wire wwl —Living Dramas of the Bible: Dramatization from Old Testament, direction William N. Robson. WABC WHAS WJR whk wfbm kmbc kmox wadc wsbt wbt wcco

kmbc kmox wade with white were 3:30—The World is Yours: Dramatization.

Program under auspices of Smithsonian Institute. WEAF wgy wtam wmaq wdaf kyw

stitute. WEAF wgy wrem wmaq waar kyw wwij
—Senator Fishface and Professor Figgsbottle. Variety show featuring Jerry Sears and his Orchestra; Jean Ellington, blues singer, soprano; Showman Quartet. WJZ WLS WCKY wgar wave wire wham
—St. Louis Serenade. WABC WKRC WHAS WJR whk wfbm kmbc kmox wadc wsbt wbt wcco

wcco wcco
:00—Our American Neighbors: "Mexico."
Orchestra, direction Vincent Sorey. WABC
WHAS WKRC wbbm wcau kmox whio wwva

whit wish wadc wcco whio wish wish wash wadc wcco whio

"There Was a Woman," dramatic presentation of the women in the lives of famous
men, WJZ WCKY WLW WENR KDKA
WSM wham wfla wave kvoo wbap wgar

Martin and his Orchestra. WSM wgy wtam wmaq wdaf wire who wwi 30—Guy Lombardo and his Orchestra. WABC WHAS WJR whk wfbm kmbc wcau

WABC WHAS WJR whk wfbm kmbc wcau kmox wwva wwl

-The Moving of Shawneetown, Ill., to Gallatin County, Ill. Speakers: Mayor H. F. Howell, W. H. Brinkley, Max H. Galt and others. WEAF WSAI kyw wgy wwj wtam wmaq who wdaf kstp

-Roy Shield's Encore Music. WJZ WCKY WLW KDKA WLS WSM wham wfla wave kvoo wbap wgar wowo
5:00—Spelling Bee, with Dr. Harry Hogen. WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau kmox wbt wwl wcco

-Canadian Grenadier Guards Band. Lieut. J. J. Gagnier, conductor. WJZ WCKY

WLW wgar wave wire wham wowo
-Catholic Hour: "Joy of the Sad." Rev.
John B. Delauney, C.S.C. of Portland University, speaker; Paulist Choir, direction
Father Finn. WEAF WSAI WSM wgy wtam
wmag wwi who wdaf kyw

270. A 11. of 12. of

5:30-A Tale of Today, sketch. WEAF wgy

wham wmaq kyw
Golden Gate Park Band Concert. WJZ
(KDKA WCKY at 5:45) wgar wave wire

6:00 Ernest Gill and his California Concert, featuring Sarah Kriendler, violinist; Zarova, Russian soprano; John Teel, baritone. WJZ WCKY KDKA WLS wgar wave wire wham

wowo
—Jell-O Summer Program, starring Jane Froman and Don Ross with D'Artega's Orchestra; Tune Twisters; guest comedians. WEAF
WSM WLW kyw wgy wtam wmaq wwj who
wdaf wfla kstp wave kvoo wfaa
—Columbia Workshop: Dramatization, direction irving Reis. WABC wbbm whk wfbm
kmbc kmox wadc wsbt wwva wbt wwl

kmbc kmox wadc wsbt wwva wbt wwl
6:30—Good Gulf Summer Stars with Harry
Yon Zell, m. c.; Oscar Bradley's Orchestra
and guests. WABC WKRC WHAS WJR whk
wfbm wcau wadc whio wsbt wwva wbt
wsfa wwl
—Fleischmann's Yeast Program: Werner
Janssen's Orchestra. WJZ KDKA WLS WSM
WCKY wham wgar wave kvoo wbap wfla
—'Twilight Musicale'' from Chicago. (CBS)
wbbm
—Fireside Recitals, featuring Helen Marshall,
soprano; Sigurd Niissen, basso; Frank St.
Leger, pianist-composer. WEAF WSAI

wmaq wgy kyw wdaf wtam wwi who wire 6:45—The Fitch Jingle Program: The Morin Sisters and Ranch Boys, trio. WEAF kyw wgy wtam wwi wmaq who wdaf 7:00—The Chase and Sanborn Program: Starring W. C. Fields, with Don Ameche, m. c.; Edgar Bergen and Charlie McCarthy, Dorothy Lamour, and Robert Armbruster's Orchestra. WEAF WLW WSM wtam wire wwi wdaf wstp kvoo wfaa wgy kyw wave wmaq wfla who
—"Madame Sans Gene," comedy by Sardon, starring Ina Claire and Osgood Perkins. WJZ WCKY KDKA WLS ham wgar wowo
—Gillette Razor Company Presents: Milton Berle; Wendell Hall; Jolly, the sponsor's daughter; Judge Hugo Straight; Mischa Moody, and Andy Sanella and his Orchestra. WABC WKRC WHAS WJR wbbm wfbm whk wcau kmbc kmox wadc whio wsbt wwa wbt wsfa wwl wcco
7:30—"Texaco Town," with "Saymore Saymoore", Pinky Tomlin, Ella Logan, Igor Gorin, Jimmy Wallington and Jacques Renard's Orchestra. WABC WKRC WJR WHAS wgy wwi wmaq who wdaf wfla wave 8:00—Manhattan Merry-Go-Round: Pierre Le Kreun, tenor; Rachel Carlay, blues singer; Don Donnie's Orchestra; Men About Town Trio. WEAF WSAI WSM wgy wtam wwi wmaq who wdaf wfla vave
—"Universal Rhythm," starring Richard Bonelli, with Alec Templeton, Carolyn Urbaneck and Rex Chandler's Orchestra and Chorus; Frank Crumit, m. c. WABC WKRC WJR WHAS wbbm wfbm whk kmbc wcas kmox wadc wsbt wwa wbt wsfa wwi wcce (Continued on page 18)

### BROADWAYS and BYWAYS



- 1. Over at Jimmy Brink's Lookout House this week you can catch a glimpse of old China in the personage of Tung Pin Soo, the "Oriental Mystifier." Just after this was shot the comely maidens disappeared—some one rang the dinner bell!
- 2. It's a legacy—(Leg I see, youse muggs)—left by the Carroll Sisters.
- 3. Tung Pin Soo took two girls and made them into one. Nice work, if you can get it.
  - 4-5. Something tells us that there's a fight brewing.
  - 6-7. More Bachelorettes at play.
- 8. From the smiles the lassies are displaying it appears they are perfectly satisfied.
- 9. Careful there!-Looks like you picked the wrong man for protection.
  - 10. Give me one more chance.

## WSAI

Cincinnati's Own Station

extends greetings and best wishes to

## WCKY

on this latest step in WCKY's contribution to broadcasting progress in the Greater Cincinnati area.

## MORE POWER TO

L. B. Wilson

and

WCKY

On the dedication of their New Transmitter

July 27.

Congratulations ses and the best of luck

WKRC

Owned and operated by the Columbia Broadcasting System



#### PROGRAMS FOR MONDAY, JULY 26





		=	(EA:	TERN	STANDARD TIME)				ii	(CENTRAL STAN	DARD TIME)
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC		WSAI Cincinnati (1330 kg.)	WJR Detroit, Mich. (750 kc.)	KDKA - Fittsburgh, Pa. (800 lic.)	WLS-WENR Chicago, III. (870 loc.)		WSM Nashville, Tenn. (650 lsc.)	WHAS Louisville, Ky. (830 lee.)
6:30 6:45		Top to the Morning	Jerry Foy	6:30 6:45		11 11	Musical Clock	Form Bulletin	5:30 5:45	*****************	
7:00 7:15 7:30	Morning Devotions N. Morning Roundup		Sing Before Breakfast. Early Edition—News Dow's Dawn Patrol with	7:00 7:15 7:30	Church Forum	Three Aces	Sing, Neibhbor, Sing News: Musical Clock Wm. Meeder, organ N	News Report	6:00 6:15 6:30	Musical Clock	Asbury College Devotions
1:45 1:00 1:15	Breakfast Club N	Melodies N News	Al Blend	7:45 8:00 8:15	Streamliners, with Field & Hall & Orch. N	Revue	Dot and Pat	Morning Devotions Arkie and Pokey Martin	6:45 7:90 7:15	Breakfast Club - Or- clestra: Bob Brown	Salt- and Peanuts
B:30 B:45	Press Radio News N	Mail Bag Chandler Chafs	Woman's Hour Bachelor's Children C.	8:30 8:45 9:00	News	Jean Abbey	Band Parade Shopping Circle	Jolly Joe's Pals Don and Helen	7:30 7:45	M. C. N	m m
7:00 7:15 7:30 7:45	For Women Only Vaughn de Leath N Dean Bros. N Today's Children N.	Hymns of all Churches Hope Alden's Romance Virginians Couple Next Door M		9:15 9:30 9:45	John's Other Wife N Just Plain Bill N	Song Stylists C Monticello Party Line	Mary Mariin N	Ma Perkins N	8:00 8:15 8:30 8:45	News Viennese Ensemble N.	To be announced WHAS News Room Between Bookends C. Monticello Party Line.
0:00 0:15 0:30 0:45	Vagabonds N Do Yru Want a Job Pat O'Malley World Varieties	Linda's First Love Personal Col. of Air N We Live Again Gospel Singer N	Magazine of the Air C Big Sister C Aunt Jenny's Stories C	10:00 10:15 10:30 10:45	How to be Charm'g N	of Air C		The O'Neills N	9:00 9:15 9:30 9:45	Lyric Serenade How to be Charming N	Magazine of the Air C  Big Sister C  Aunt Jenny's Stories C
1:00 1:15 1:30 1:45	Terri Franconi N	Girl Alone N Story of Mary Marlin N	Swinging the Blues C Edwin C. Hill C Romance Helen Trent C	11:00 11:15 11:30 11:45	Young Cincinnations  Melodic Rhythm  Cotton Pickin' Time	Mrs. Page	News	Markets; News	10:00 10:15 10:30 10:45	Terri Francosi N Melody Caravan	Linda's First Love Edwin C. Hill C
2:00 2:15 2:30 2:45	WCKY News	Frim Sisters		12:00 12:15 12:30 12:45	From Headquarters Day Dreams Words and Music N. All Star Revue	Hymns All Churches C Grimm's Daughter C	Neighbor Nett N	Priscilla Pride	11:00 11:15 11:30 11:45	Console Melodies National Farm and	Betty and Bob C Hymns All Churches C Grimm's Daughter C Hollywood in Persot C
1:00 1:15 1:30 1:45	Navy Band N.	Variety Time	Thru Woman's Eye C Milton Charles, org.C Luncheon Lyrics Myrt and Marge C	1:00 1:15 1:30 1:45	Netherland Ensemble	Hello Peggy Hope Alden Myrt and Marge C	KDKA Home Forum	John Brown Markets and News	12:00 12:15 12:30 12:45	Banner Newshawk Dept. of Agriculture.	Woman's News C College of Agriculture Markets: Weather Myrt and Marge C
2:00 2:15 2:30 2:45	Let's Talk It Over N	Pepper Young's Fam. N Ma Perkins N Vic and Sade N The O'Naills N	News: Fire Prevention. Future Favorites Pop Concert—Howard Barlow C	2:00 2:15 2:30 2:45	Barber's Interviews Maestros of Rhythm	Musical	Welfare Commentator.	News: Julian Bentley Homemakers' Matinee —Jane Tucker Mary Wright	1:00 1:15 1:30 1:45	Pepper Young's Fam. N	Hope Alden's Romance University of Kentucky
:15	Lorenzo Jones N All Sports Review Club Matines N	Old Fashioned Girl Kitty Keene, Inc Sophisticated Rhythm N The Guiding Light N	Dictators C	3:00 3:15 3:30 3:45	Julian Woodworth M.	Michigan Linda's First Love Play Days C	11 11	variety program N.	2:00 2:15 2:30 2:45	Club Matinee N Personal Column N Club Matinee N The Guiding Light N	Herbert Koch, organ Weekday Devotions Playdays C.
:15	Discovery of Amer. N Escorts and Betty N Ralph and Edith Jackie Heller N	Houseboat Hannah Modernaires Singing Lady N Herman Middleman N	Notes and News  "" Doris Kerr, songs C "Funny Things" C	4:00 4:15 4:30 4:45	Carol Weyman N Plantation Moods It is Strange	Clyde Barrie, songs C Eton Boys C Doris Kerr C Youth Speaks	Lucille and Lanny N. KDKA Kiddies Klub Singing Lady N H. Middleman's Orch.	Discovering America N Music Circle Congress Hotel Or, N Race Results	3:00 3:15 3:30 3:45	Woman's News Escorts and Betty N Music in the Groove Jackie Heller N	Sait and Peanuts Tip and Tap Doris Kerr C
:15	All-Sports Review Press Radio News N Evening Concert	toy Band	Musical Calendar Four Stars C Hollywood News Dick Bray-Sports	5:09 5:15 5:30 5:45	Sandy Williams M Friend Ralph Knot Hole Club Red Barber's Resume	Musical	News Azinsky's Ensemble	U. S. Army Band N Charles Sears, tenor N Ranch Boys N	4:00 4:15 4:30 4:45	Mario Cozzi-Christine	Howard Phillips C Four Stars Quartet C News: Sports
:15	Merry Men	Lum and Abner N	Poetic Melodies C Musical Visions Ruth Lyons Boake Carter C	6:00 6:15 6:30 6:45	Allwite Melody Revue N	Stevenson News Gus Haenschen's Orch. Hollywood Spotlight	Allwite Melody	Allwite Melody Revus Barrett's Orch. N	5:00 5:15 5:30 5:45	Aliwite Melody	WHAS News Room Religious Program
	Good Times Society N Goldman Band Concert N	Burns and Allen N	Alemite, with Horace Heidt's Orck, C	7:00 7:15 7:30 7:45	Swing Symphony	Alemite, with Ted	Good Times Society N	The Good Times	4:00 4:15	Good Times Society N	Alemite, with Ted Weem's Orchestra C
:00 :15 :30 :45	J. Barrymore in "Taming of the Shrew" N	Fibber McGee and Molly N Hour of Charm N	Shakespeare Theatre of the Air — "Julius Caesar," Edward G. Robinson C	8:00 8:15 8:30 8:45	Cincinnati Sings Esplanade Concert M.	Columbia's Shakes- pearean Cycle—C	John Barrymore in Shakespearsan Play N	Streamlined	7:00 7:15 7:30 7:45	Fibber McGee and Molly N Hour of Charm N	Columbia's Shakes- peare Cycle C
:00 :15 :30 :45	Paul Martin's Orch. N National Radio Forum N	Sports on Parade Lang Thompson's Or Angelo, Italian tenor	Wayne King's Orchestra C Your Neck of the	9:80 9:15 9:30 9:45	Contented Program N  Gus Haenschen's Orch. Pageant of Melody M	Orchestra C Your Neck o' the	National Radio	11 11	8:00 8:15 8:30 8:45	Carnation Contented Hour N Burns and Allen N	Wayne King's Orchestra C
	Jolly Coburn's Orchestra N Five Star Final Eddie Verzo's Orch. N	Amos 'n' Andy N Jerry Blaine's Or. N Barney Rapp's Orchestra	Newscast—Lee Bland	10:00 10:15 10:30 10:45	Paul Sultivan	Bernie Cummins'	Jolly Coburn's Orch. N	The Globe Trotter Hotel La Salle Orch Eddie Varzo's	9:00 9:15 9:30 9:45	Amos 'n' Andy N Park Central Orch, N. Emery Deutsch's	Poetic Melodies C Ted Lewis' Orch. C Pick and Pat in "Pipe Smoking Time" C
:00 :15 :30 :45	Jesse Crawford's Orchestra N Marvin Frederick's Orchestra N	Paul Sullivan	Bob Crosby's Orchestra C Charles Gaylord's	11:00 11:15 11:30 11:45	T. Dorsey's Orch. M	Headline News	The Willows' Orch New Penn Orchestra Marvin Frederick's	Jesse Crawford's Orchestra N	10:00 10:15 10:30	WSM News	Louisville vs. Columbus Louisville Dence Time WHAS News Room
(	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR	1	WSM	WHAS

6:00-The Pepsodent Program: Amos 'a' Andy.

6:00—The Pepsodent Program: Amos 'a' Andy.
WEAF who wgy kyw
—Allwite Methody Revue: Hugh Barrett's Orchestra, wali Jean O'Neill, Barry McKinley,
John B. Gambling, m. c. WJZ WSAI
KDKA WLS WSM wowo
—Poetic Melodies: Jack Fulton, tenor, end
Franklyn MacCormack, poetic reader, with
Carlton Kelsey's Orchestra. WABC WKRC
wadc wwva wbt wcau whk
—"Not So Long Ago." (CBS) kmbc

6:15—"Uncle Erra's Radio Station E-Z-R-A,"
with Pat Barret, Cariton Guy, Nora Cuneen
and others. WEAF WCKY kyw włam wmaq
who wdaf wbap wfaa wire wgy kvoo
—Song Time: Hollace Shaw and Ray Heatherton. WABC whk wcau wadc wwva wbt

ton. WABC whk wcau wadc wwwa wbt

6:30—Hollywood Observer with Del Casino,
Milton Hirth, guest, and Ray Block's Orchestra. WABC only
—Midge Williams, songs. (NBC) wgy wtam
wmaq who wdaf kyw
—Day Line Movie Pilof. WEAF only
—Horlick's Lum. and Abner, comedy sketch.
WJZ WLW WENR
—Jack Shannon, with Ann Leaf at the organ.

..(CBS) kmbc wadc whio wsfa 6:45—Boake Carter. WABC WKRC ·WHAS WJR wbbm whk kmbc wcau kmox wbt

wcco

Roy Campbell's Royalists. (NBC) wgy wtam
who wdaf

John Herrick, baritone. (NBC) WCKY WLS

-John Herrick, baritone. (NBC) WCKY WLS wave wire wham wowo
-Sisters of the Skillet. WJZ only
-The Passing Parade. WEAF wmaq
7:00—Burns and Allen, with Tony Martin and Ray Noble's Orchestra. WEAF WLW kyw wgw wtam wwi wfila wire wmag who

wgy wtam wwi wita wire wmaq who

Eddie Varzos and his Hotel Bismarck Orchestra. (NBC) wave wgar wham

Juan Hernandez and the Good Time Society

All-Negro Revue; orchestra; Ink Spots and
the Juanita Hall Choir, and guest artists.

WJZ WCKY KDKA WLS WSM wave wham wgar wowo

Alemite Half Hour, with Horace Heidt's Brigadiers, WABC WKRC WHAS WJR wbbm wfbm kmox wcau wbt wcco wwl whk 7:30—The Voice of Firestone: Margaret Speaks, soprano; mixed chorus; symphonic orches-tra; Alfred Wallenstein, conductor. WEAF

WJR

WSAI WSM wgy wire wtam wmaq wdaf wwi who kstp wfaa kvoo wfla wave

"Fick and Pat is Pipe Smoking Time," blackface comedy, and music; Edward Roecker, baritone; Benny Krueger and his Dill's Best Yellow Jackets. WABC WKRC WJR wbbm whk kmbc wcau wbt wadc

"Goldman Band Concert, Edwin Franko Goldman, conducting. WJZ WCKY KDKA WLS wave wgar wire wham

8:00—Fibber McGee and Molly, comedy sketch, with Marion and Jimmy Jordan; Ted Weems and his Orchestra, WEAF WLW WSM kyw wtam wwi wire wmaq who wdaf kstp wfaa wave

"Columbia's Shakespeare Circle: Edward G. Robinson in "Julius Ceasar"; Claude Rains as "Cassius." Raymond Massey, Walter Abel, Reginald Denny; Conway Tearle, narrator, WABC WKRC WJR WHAS wbbm wfbm whk kmbc wcau kmox wadc whio wbi wwi wcco

8:30—Hour of Charm, Phil Spitalny and his

kvoo

John Barrymore's Shakespeare: "Taming of
the Shrew." Incidental music, direction
Will Prior. WJZ WCKY KDKA WLS wire
wham wowo

300—Wayne King's Orchestra. WABC WKRC
WHAS WJR wbbm wfbm whk kmbc wcau
kmox wadc whio wbt wwl wcco

Contented Program; The Lullaby Lady, Male
Quartet; Vivian Della Chiesa, lyric soprano;
orchestra direction Frank Black; Vincent
Pelletier, announcer. WEAF WSAI WSM
kyw wgy wmaq wtam wwj who wdaf wfla
wave kvoo wfaa wire

10:30 Bernie Cummins and his Orchestra.

WABC (WKRC on 10:45) WJR whk wfbm
wcau wspd wsbt wbt wadc

"Pick and Pat in Pipe Smoking Time."
(CBS) WHAS kmox wfbm wcco

9:15-Paul Martin and his Music. WJZ WCKY

KDKA WLS wham wgar wowo 7:30—Al Donahue and his Rainbow Room Orchestra. WEAF wgy wtam wmaq who

—National Radio Forum, guest speaker. WJZ
WCKY KDKA WLS wgar wave wire wham
—Your Neck o' the Woods: "Texas, the Lone
Star State," Carl Carmer. WABC WKRC
WJR whk kmbc wcau kmox wadc whio wbt
wsfa wcco wwl

Wish weed www 10:00—Ted Lewis and his Orchestra. (CBS) (WKRC WHAS at 10:15) wbbm wadc wspd whio wsbt
—Tomorrow's News Today. WABC only
—Joily Coburn and his Claremont Inn Orchestra. (NBC) WCKY (KDKA on 10:15) wgar wave wire wham

-Poetic Melodies-(CBS) WHAS WJR wbbm wfbm kmbc kmox wwl wcco -The Pepsodent Program: Amos 'n' Andy. (NBC) WLW WSM

-Esso News Reporter. WJZ only 10:15-Jerry Blaine's Orchestra. WEAF WLW WSM wgy wtam wmaq who

Eddie Varzos and the Hotel Sismarck Or-chestra. WJZ WLS (WCKY on 10:45) wave chestra. WJZ WLS (WCKY on 10:45) wave wire wham wgar wowo -Emery Deutsch and his Orchestra. WEAF WSM wgy wtam wmaq who

II:00—Bob Crosby and his Orchestra. WABC WKRC (WJR on II:15) whk wcau wadc whio whit wafa wwi — Jesse Crawford and Orchestra from Congress Hotel. WJZ WCKY WLS wgar wave wire wham wowo

-Al Trace and his Orchestra. (CBS) wbbm

-Larry Burke, tenor. WEAF wgy wfam wmaq 11:08-To be announced. WEAF wgy wtem

11:30—Trump Davidson's Club Esquire Or-chestra. WEAF WLW WSM wgy wtam

Lisu-Irump Davidson's Club Esquire Orchestra, WEAF WLW WSM wgy wtam
wmaq who
—Marvin Frederick's Commodore Perry Heftel
Orchestra, WJZ WCKY KDKA WLS wgar
wave wire wham wowo

-Charles Gaylord and his Orchestra. WABC WKRC WJR whk wfbm kmbc wsbt wbt



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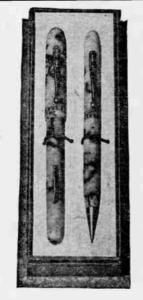
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## HERE'S THE NEWS WOMEN HAVE BEEN WAITING FOR

Mark it on your calendar—July 26. That's the day WSAI brings you a new idea in news . . . WOMAN'S NEWSREEL, fifteen exciting minutes every morning, Monday through Friday. Listen to the thrilling voice of Charles Woods bringing you news of women and the world for McCormick and Company.



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#### PROGRAMS FOR TUESDAY, JULY 27





			(EAS	TERN	STANDARD TIME)					(CENTRAL STAN	DARD TIME)
	WCKY	WLW Cincinnati (700 sc.	WKRC		WSA1 Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 nc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, Ill. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 to
:30 :45		Top o' the Morning	Jerry Foy Sun-Up Jamboree	6:30 6:45		Patt and Guest	Musical Clock	Farm Bulletin	5:30 5:45	••••••	
:00 15 30 45	Morning Devotions N Morning Roundup	Family Prayer Period M Concert in Brass Moments Musicale N	Sing Before Breakfast Early Edition—News Dow's Dawn Patrol	7:00 7:15 7:30 7:45	Church Forum Sun Dial  Brown County Revelers	Wesley Meth. Church	Sing, Neighbor, Sing News: Musical Clock Leibert Ensemble N. Morning Glee Club	News Report Evelyn and Hilltoppers Four Hirad Hands Morning Devotions	6:00 6:15 6:30 6:45	Musical Clock	Asbury College Devotions Breakfast Business Salt and Peanuts
00 15 30 45	Breakfast Club N.	News Morning Devotions Aunt Mary Chendler Chats	Woman's Hour	8:00 8:15 8:30 8:45	Streamliners, with Field & Hall & Orch, N	And the Control of th	Mello-Tones Morning Merrymakers. Shopping Circle	Chuck, Ray & Christine News Report Jotly Joe's Pals Don and Helen	7:00 7:15 7:30 7:45	Breakfast Club N	Early Morning Jamboree
00 15 30 45	Vaughn de Leath N	Hymns of all Churches Hope Alden's Romence Hello Peggy The Couple Next Door M	Eton Boys C	9:00 9:15 9:30 9:45	Mrs. Wiggs N John's Other Wife N Just Plain Bill N Grandpa Hans	Pretty Kitty Kelly C Eton Boys C	Mary Marlin N	Mary Marlin N Ma Perkins N Papper Young's Fam. N The Hilltoppers	8:00 8:15 8:30 8:45	Highhatters N Vaughn De Leath N News Viennese Ensemble N	To be announced. WHAS News Room Between Bookends Monticello Party Li
90 :15 :30 :45		Linda's First Love Personal Col. of Air N We Live Again The Gospel Singer N	Jeen Abbey	10:00 10:15 10:30	David Harum N. Backstage Wife N. Women of Today Newlyweds	Mary Lee Taylor C. Mrs. Page Big Sister C Aunt Jenny's Stories C	The O'Neills N Parsonal Column N Vic and Sade N Edward MacHugh N	The O'Neills N Chuch, Ray & Christine Vic and Sade N Don and Helen	9:00 9:15 9:30 9:45	Banner Newshawk Lyric Serenade Jerry Brannon, tenor N The Gospel Singer N.	Aunt Jenny's Storie
:00 :15 :30 :45	Terri La Franconi N Grace and Scotty N Stroller's Matinee N	Girl Alone N Mary Marlin N. Live Stocks Wite Saver	The Rhythmaires C Edwin C. Hill C Romence Helen Trent C Our Gal, Sunday C	11:00 11:15 11:30 11:45	Young Cincinnations Mary Paxton Cotton Pickin' Time Dance Parade	Rhythmaires C	*******	Dramatic Skit	10:45	Adrienne	Linda's First Love Edwin C, Hill C. Romance Helen Tre Our Gal, Sunday C
:15 :30 :45	Farm and Home Hoer N	Three Spades Gus Haenschen's Orch. National Farm and Home Hour N	A. Grimm's Daugh'r C Hollywood in Person C	12:45	From Headquarters Day Dreams Words and Music N	Betty and Bob C Hymns All Churches C Grimm's Daughter C Hollywood in Person C	National Farm and Home Hour N	How I Met My Husbe'd Memories & Melodies Markets and News Dinnerbell Program	11:00 11:15 11:30 11:45 12:00	Love and Learn N Farm Scrap Book National Farm and Home Hour N	Betty and Bob C Hymns All Churche Grimm's Daughter Hollywood in Perso Shelton Brothers
:45	Music Guild N	Neth land Plaza Ensem. Betty and Bob	Myrt and Marge C	1:00 1:15 1:30 1:45 2:00	Strange Mich'l Cannon Molly Halstead	Meet the Missus  Hope Alden  Myrt and Marge C  Theater Matinee C	KDKA Home Forum	John Brown Jim Poole News: Julian Bentley	12:15 12:30 12:45	Banner Newshawk Dept. of Agriculture Papper Young N	College of Agricul Livestock: Markets Myrt and Marge C Hope Alden's Roma
:15 :30	Kidoodlers, N	Pep'r Young's Fam. N Ma Perkins N Vic and Sade N The O'Neills N	Future Favorites Columbia Concert Hall C	2:15 2:30 2:45	Barber Interviews Sports Oddities	Musicale Three Aces News	Afternoon Tea The Kidoodlers Have You Heard7 N	Homemakers' Matinee —Jane Tucker Mary Wright		Ma Perkins N Vic and Sade N Have You Heard N	University of Kent The Jackson Family Herbert Koch, org.
:15	All Sports Review	Interlude	Bob Byron, songs C Novelteer C "Sing and Swing"— C. Kelsey's Orch. C	3:00 3:15 3:30 3:45		Michigan Linda's First Love. Police Field Day		Club Matines—Variety Program N	2:15 2:30 2:45	Club Matines N Personat Column N Club Matines N The Guiding Light N Woman Looks at News	Weekday Devotion: Carlton Kelsey's Orchestra C Salt and Peanuts
:15 :30 :45	Musical Adventures N Ralph and Edith . King's Men N	King's Man Quartet N	Notes and News St. Louis Syncopators C Drama of the Skies C	4:00 4:15 4:30 4:45	1) 11 01 10	St. Louis Syncopators C Drama of the 5kies C	KDKA Kiddies' Klub Singing Lady N	Music Circle	3:00 3:15 3:30 3:45 4:00	Musical Adventures N Music in the Groove. Nixon Rest. Orch Science in the News N	Tip and Tap St. Lo's Syncapator Drama of the Skie
:15	WCKY News	Larry and Sue Tommy and Betty The In-Laws Lowell Thomas N	Musical Calendar All Hands on Deck C Hollywood Highlights Dick Bray—Sports	5:00 5:15 5:30 5:45	Friend Ralph Knot Hole Club Red Barber's Resume	Uncle Neal and Prudy News; Sports Musical	Azinsky's Dinner Music Sports: Weather Lowell Thomas N	Orchestra N	4:15 4:30 4:45	Three X Sisters N Financial News The Continentals	prano, and Orci News; Sports C Melody Cruise
:15	Easy Aces N	Vocal Varieties N Lum and Abner N	"Everybody Sing" Jay Freeman's Orch, C	6:00 6:15 6:30 6:46	Spic and Span Nixson Denton Torn Slater	Jay Freeman's Orc. C To be announced C	H. Middleman's Orch. V. Sandek's Little Symphony	Ruth Lyon N	5:15 5:30 5:45	Louise Hammett Afternoon News Sum'ry Swingtime on Parade Sports Review	WHAS News Room Jay Freeman's Or. To be announced C
:00 :15 :30 :45	Wives N	Russ Morgan's Orch. N "" It Can Se Done, Edgar A. Guest N		7:00 7:15 7:30 7:45	Wayne King's Orchestra N	Hamerstein's Music Hall C Grant Park Concert C	Husbands and Wives N It Can Be Done— Edgar Guest N	It Can Be Done— Edgar Guest N	6:15 6:30 6:45	Claude Sharpe, tenor Manhattan Melodies . Wayne King and his Orchestra N	Hammerstein's Mus Hall C Grant Park Concert C Watch the Fun
:00 :15 :30 :45	Music in 3/4 Time WCKY Dedication Johnny Green's Orchestra N	Ben Bernie and All the Lads N	Watch the Fun Go By with Al Pearce C Benny Goodman's Orchestra C	8:00 8:15 8:30 8:45	Sweetest Love Songs Ever Sung N	Watch the Fun Go By C Benny Goodman's Orchestra C	Ben Bernie's Orchestra N Sweetest Love Songs Ever Sung N	Ben Bernie and All the Lads N Sweetest Love Songs Ever Sung N	7:00 7:15 7:30 7:45	Ben Bernie and his Lads N	Go By C
:00 15 30 45	Manuel & Williams M Cong. G Withoven N	Vic and Sade N	U. S. Navy Band C Hits of the Week.	9:00 9:15 9:30 9:45	Sinfonietta M  Hits of the Week	Mark Warnow's Orchesra C	Americas N	The Other Americas N "" Manuel and Williamson N NBC Night Club N	8:00 8:15 8:30 8:45	Jimmy Fiddler N Frank Morgan	Here's To You
:00 :15 :30 :45	NBC Night Club N Five Star Final Taxicab Nite Club	Mad Hatterfields Los Amigos	Newscast—Lee Bland Dick Stabile's Orch, C	10:30 10:45	and the same of th	Poetic Melodies C News Comes to Life Wismer Sports	Music	Globe Trotter Jack Russell's Orch. N	9:00 9:15 9:30 9:45	Gus Haenschen's Orch. Johnny Presents Russ Morgan's Orch. WSM News	B. Berigan's Orch.
:00 :15 :30 :45	Geo. Olsen's Orchestra N Marvin Fredericks' Orchestre N	Paul Sullivan Barney Rapp's Orch Lang Thompson's Orchestra	Bert Block's Orchestra C Tommy Dorsey's Orchestra C	11:00 11:15 11:30 11:45	Barney Rapp's Orch Bud Ebel's Orchestra Phil Levant's Orchestra	Headline News Bert Block's Orch, C. Tommy Dorsey's Orchestra C	New Pann Orchestra Marvin Fredericks' Orchestra N	Orchestra Fletcher Henderson's Orchestra	10:00 10:15 10:30 10:45	Sports Review	Orchestra C T. Dorsey's Orch. C WHAS News Room
	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR		WSM	WHAS

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—Poetic Melodies: Jack Fulton, tenor, and Franklyn MacCormack, poetic reader, and Carlton Kelsey's Orchestra. WASC WKRC whk weau wade www.a wbt

-Herbert Foote's Concert Ensemble. (CBS)

wcco
—Easy Aces, comedy sketch, featuring Jane
and Goodman Ace. WJZ WCKY KDKA
WLS wgar wham wire
—Amos 's' Andy: Pepsodent Program. WEAF
wgy wwi kyw who wtam

6:15—Vocal Varieties—Choral Group of 14
Voices. WLW to WEAF wgy wham wire
wmaq who kstp
—Song Time: Ruth Carthart and Bill Perry.
WABC whk wadc wbt
—Benno Rabinoff, violinist. WJZ WCKY WLS
wgar wowo wave wire wham

:30—Horlick's Lem and Abner, con sketch. WJZ WLW WLS wger

WKRC WHAS WJR wbbm whk wfbm kmbc wcau kmox wadc whio wwva wbt wwl wcce 6:45—To be announced. WABC WKRC WHAS WJR wbbm whk kmbc wcau kmoz wbt wcce —Ink Spots—Negro Quartet. WEAF WSM

wmaq kyw
—The Rhythmaires. (NBC) wgy wtam
—Ruth Lyon, soprano. WJZ WCKY WLS
wgar wave wire wham wowo

7:00—Hammerstein's Music Hall: Ted Hammerstein, ss. c.; Jerry Mann, comedian; guest stars; Music Hall Orchestra. WABC WKRC WHAS WJR bbm wfbm whk kmbc wcau kmox whio wbt wwj wcco wadc

Johnny Presents Russ Morgan's Orchestra:
Charles Martin's Thrill; Swing Fourteen;
Giersdorff Sisters; Rhythm Rogues, and
Glenn Cross. WEAF WLW kyw wgy wwi wtam wmag who kstp wdaf wfla wave wire

6:30—Hortick's Lum and Abner, comedy sketch. WJZ WLW WLS wger

George Griffen, baritone. (NBC) wave wire wham and Allie Lowe Miles. WJZ WCKY KDKA WLS wham wgar kvoo 7:30—Grant Park Concert Chicago Philharmonic Orchestra. WABC WKRC WJR WHAS wibom with with wcau kmou wadrwhio with wwij wcce —Lady Esther Serenade: Wayne King and Ma

wram wrea
-"It Can Be Done," dramatic sketch, with
Edgar Guest. Frankie Masters' Orchestra.
Masters Voices, singing ensemble; guest
speakers. WJZ WLW KDKA WLS wgar
wham

wham

8:00—Vox Pop, conducted by Parks Johnson and Wallace Butterworth. WEAF WSAI kyw wgy wtam wwi wmaq who wdaf wire

—Ben Bernie and All the Lads: guest artist.

WJZ WLW KDKA WLS WSM wgar wire wave kstp wham wfle kvoo

—"Watch the Fun Go By," presented by Al Pearce and his Gang. Nick Lucas, singing guiterist; Arlene Harris, "Humen Chatterbox"; Larry Marsh's Orchestra. WABC WKRC WHAS WJR wbbm wfbm kmbc wcau kmox wadc whio wsbt wbt wcco whk

B:30—Benny Goodman's Swing School: Guest artists. WABC WKRC WHAS WJR wbbm wfbm whk wcau kmbc kmox wadc wkie wsbt wbt wsfa wwl wcce

Packard Hour: Johnny Green's Orchestra, with Jimmy Blair; Trudy Woods, and Jane Rhodes, vocalists. WEAF WCKY WSM who kyw wgy wwi wiam wdaf wire kspt wila wave wdaf wmag kvoo

-Sweetest Love Songs Ever Sung. Featuring Frank Munn, tenor; Lols Bennett, soprano, and Victor Arden's Orchestra. WJZ WLS WSAI KDKA wham viger

-U. S. Navy Band. (CBS) WKRC WHAS wfbm kmbc kmox wsbt wcco
-Your Unseen Friend. WABC WJR whk wbbm wcau wadc wbbm

9:30—Blue Velvet Music, with Mark Warnow; Hollace Shaw and guest, WABC WJR wbbm whk wfbm kmbc kmox wadc whio wsb wbt

wwi

-Phillips Poly Follies, (CBS) wbbm wfbm kmox wsbt wcco
-Jimmie Fidler's Hollywood Gossip. WEAF WLW WSM wgy wtam wmaq who kyw wwi wire wfla wave wbap kvoo
-Past Masters Program: Manual and William-son-Harpsichord Ensemble — four harpsichords, organ, flute and strings. WJZ WCKY KDKA WLS wgar wave wham wfla wire wbap

WCKY KDKA WLS wgar wave wham wfile wire wbap 9:45—Vic and Sade: Comedy sketch, with Art Van Harvey, Billy Idelson and Bernardine Flynn. WEAF WLW wgy wtem wave wire kyw wmaq wdaf wwj 10:90—The Pepsodent Program: Amas 'a' Andy. WEAF WLW WSM wtam wwj —Hudson De Lange's Playland Casino Orchestra. WEAF wgy wtam wmaq who —"Poetic Melodies:" Jack Fulton, tenor; Franklyn MacCormack, reader, with Billy Mills' Orchestra. (CBS) WHAS WJR wbbm wfbm kmbc wwl wcco kmox

—Tomorrow's News Today: Commentary by
Andre Baruch. WABC only
—Bunny Berrigan's Orchestra. WABC WKRC
(WHAS on 10:15) whik kmbc wcau kmox

wadc whio wsbt wbt wsfa

10:15-"Minute Mysteries." (CBS) wbbm 10:30-Dick Stabile and his Orchestra, WABC WKRC WHAS wbbm wcau whk wfbm kmox

WKRC WHAS wbbm wau whk wfbm kmox wadc whio wsbt wbt wsfa wcco

—Al Donahue's Reinbow Room Orchestra. WEAF wgy wtam wmaq who

—Jack Russell's Golf-More Hotel Orchestra. WJZ (WLS on 10:45) wgar wave wire wham 11:00—George Olsen and the Ambassador Hotel Cocoanut Grove Orchestra. WJZ WCKY WLS wgar wave wire wham —Bert Block and his Orchestra. WABC WKRC WHAS (WJR on 11:15) whk wfbm wcau wadc whio wsbt wbt wsfa wwi wcco—Henry Busse's Chez Paree Orchestra. WEAF wwi wgy wfam who

—Bernie Cummin's Orchestra. (CBS) wbbm kmbc

11:30—Marvin Fredericks' Commodore Perry Hotel Orchestra. WJZ WCKY WLS KDKA wave wfre wham wgar

—To be announced. WEAF wgy wfam wmag

-To be announced. WEAF wgy wtam wmag
-Tommy Dorsey and his Orchestra. WABC
WKRC WHAS WJR whk wsbt wbt
-Al Trace's Orchestra. (CBS) wbbm kmbc





#### PROGRAMS FOR WEDNESDAY, JULY 28





			(CENTRAL STAN	DARD TIME)							
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (\$80 kc.)	WLS-WENR Chicago, Ill. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 lsc.)
6:30 6:45	••••••	Top o' the Morning	Jerry Foy	6:30 6:45		Patt and Guest	Musical Clock	Farm Zulletin Smile A While	5:30 5:45		
7:00 7:15 7:30 7:45	Morning Devotion N Morning Roundup Four Showmen N		Sing Before Breakfast Early Edition—News Dow's Dawn Patrol— Time; Temperature;	7:15 7:30	Heartstring Tugs Sun Dial	81 11 81 60	Sing, Neighbor, Sing. News: Musical Clock. Wm. Meeder, organ N Four Showmen N	News Reports Evelyn & Hilltoppers "The Smile Market" . Morning Devotions	6:00 6:15 6:30 6:45	Musical Clock	Asbury College Devotions Breakfast Business Salt and Peanuts
8:00 8:15 8:30 8:45	Breakfast Club N	News	Music	B:30	Streamliners N	Stevenson News	Dot and Pat Morning Merrymakers. Band Parade	Pokey Martin & Arkie News Report Jolly Joe's Pals Don and Helen	7:00 7:15 7:30 7:45	Breakfast Club N	Early Morning Jamboree
9:00 9:15 9:30 9:45	For Women Only		To be announced  Dalton Bros. C  Between Bookends C  Ruth and Bill C	9:00 9:15 9:30 9:45	Mrs. Wiggs N	Daiton Brothers C Monticello Party Line	Mary Marlin N Ma Perkins N Pepper Young N Linda's First Love	Mary Marlin N  Ma Perkins N  Pep'r Young's Fam. N The Hilltoppers		News	To be announced WHAS News Room Between Bookends Monticelio Party Line
10:00 10:15 10:30 10:45	Vagabonds N Do You Want a oJb Pat O'Malley	Linda's First Love Personal Col. of Air N	Magazine of the	10:00 10:15 10:30	David Harum N Backstage Wife N	Magazine of the Air	The O'Neills N Personal Column N	The O'Neills N Personal Column N Vic and Sade N Edward McHugh N	9:00 9:15 9:30 9:45	Banner Newshawk Lyric Serenade How to be Charming N The Gospel Singer N	Air C
11:00 11:15 11:30 11:45	Trailfinder N	Girl Alone N Mary Marlin N	Romance Helen Trent C	11:00 11:15 11:30 11:45	Young Cincinnations Melodic Rhythm Cotton Pickin' Time Freshmen Follies	Edwin C. Hill C	News Sunshine Special Dumond's Cadets N Helen Behike N	Markets Four Hired Hands Raiph Emerson, organ Melody Parade	10:00 10:15 10:30 10:45	Melody Caravan Dumond's Cadets N	Linda's First Love Edwin C. Hill C Romance Helen Trent C Our Gal, Sunday C
12:00 12:15 12:30 12:45	WCKY News	Allen Werner, tenor Tom, Dick and Harry M National Farm and		12:30	From Headquarters Jane Grey Words and Music N. All-Star Revue	Betty Crocker C Grimm's Daughter C		Markets and News ;Dinnerbell Time	11:00 11:15 11:30 11:45	National Farm and Home Hour N	Betty Crocker C Grimm's Daughter Hollywood in Person C
1:00 1:15 1:30 1:45	Bennett & Wolverton N		Luncheon Lyrics	1:00 1:15 1:30 1:45	Strange Mich'l Cannon Molly Halstead Fed. Women's Clubs N Netherland Ensemble	Woman's News C	KDKA Home Forum	"Voice of the Feedlot" Livestock Market Closing Grain Market	12:30	Banner Newshawk	Woman's News C College of Agriculture Livestock—Weather Myrt and Marge C
2:00 2:15 2:30	Southernaires N Continental Varieties N		News: Fire Prevention Future Favorites Current Questions C	2:00 2:15 2:30 2:45	Barber's Interviews Sports Oddities			News: Julian Bentley Homemakers' Matinee	1:15		University of Kentucky
3:00 3:15 3:30 3:45	Lorenzo Jones N All Sports Revue Club Matinee		Hall C	3:30	Cincinnati vs. Boston Baseball Game at Cincinnati	Michigan		Club Matinee N		Cole and Moore Personal Column N Club Matinee N The Guiding Light N	Weekday Devotions
4:00 4:15 4:30 4:45	Animal News Club N. Dot and Pat N Ralph and Edith	Houseboat Hannah Musical Adventures N	Notes and News  Doris Kerr, songs C	4:00 4:15 4:30 4:45	11 11		KDKA Kiddies Klub Dot and Pat Singing Lady N	Music Circle  Musical Adventures N  Will Hollander's Orch.  Johnnie Johnston, songs	3:00 3:15 3:30 3:45	Dot and Pat N Music in the Groove	Salt and Peanuts Tip and Tap Doris Kerr C Funny Things C
5:00 5:15 5:30 5:45	All Sports Revue WCKY News Evening Concert	Toy Band	Musical Calendar Eton Boys C Hollywood Highlights Dick Bray—Sports	5:00 5:15 5:30 5:45	Charioteers N Friend Ralph Knot Hole Club Red Barber's Resume	Musical Uncle Neal and Prudy News; Sports	News Azinsky's Ensemble Sports: Weather Lowell Thomas N	Harry Kogen's Orchestra N What's the News? Escorts and Betty N	4:00 4:15 4:30 4:45	Yaughn Quartet Financial News	De Casino, songs C Eton Boys Quartet C News; Sports C Melody Cruise
	Easy Aces N. Uncle Ezra N	Alias Jimmy Valentine Nola Day, songs N Lum and Abner N Bob Newhall	Musical Visions George Hall's Orch, C	6:00 6:15 6:30 6:45	Kentucky News	Hollywood Spotlight	Easy Aces N	Easy Aces, sketch N Nola Day, songs N Lum and Abner N Mario Cozzi N	5:15	Rhythm Time	WHAS News Room
7:00 7:15 7:30 7:45	Broadway Merry Go Round N	One Man's Family N Flying Dutchmen	Cavalcade of Music C	7:00 7:15 7:30 7:45	Del Graco-Mexican Orchestra M Wayne King's Orchestra N	Cavalcade of Music C	Round N	Broadway Merry-Go- Round N Helen Menken, dramatic series N	6:00 6:15 6:30 6:45	One Man's Family N Wayne King and his Orchestra N	Cavalcade of Music C Laugh with Ken Murray C
8:00 8:15 8:30 8:45	String Symyhony N	Walter O'Keefe-	Frank Parker with	8:00 8:15 8:30 8:45	Jack Sprigg's Orchestra Ed Fitzgerald M	Andre Kostelanetz and Frank Parker C Beauty Box Theatre— Jessica Dragonette C	* "	NBC String Symphony Frank Black N:	7:00 7:15 7:30 7:45	Town Hall Tonight: Walter O'Keefe N	Andre Kostelanetz and Frank Parker C Beauty Box Theatre— Jessica Dragonette C
9:00 9:15 9:30 9:45		Your Hit Parade N	Gang Busters C Time for Gogo DeLys C Gov. H. Emerich C	9:00 9:15	Smittie and His Gang Gus Haenschen's Orch. Lang Thompson's Orchestra		88 88		8:00 8:15 8:30 8:45	Your Hit Parade N H II Alistaire Cooke N	The "Gang Busters" C " Time for Gogo DeLys C Musical Moments
10:00 10:15 10:30 10:45	Jolly Coburn's Orchestra N Five Star Final Emery Deutsch's Orc. N	Amos 'n' Andy N The Madhatterfields Barney Rapp's	Personalities on Parade Tommy Dorsey's Orc. C	10:00 10:15 10:30	Melodies from Skies M Paul Sullivan Phil Levant's Orchestra	Poetic Melodies C Wismer Sports The Great Plague B. Cummin's Orch: C	. Herman Middleman's	Globe Trotter La Salle Hotel Orch	9:00 9:15 9:30 9:45	Amos 'n' Andy N Hotel La Salle Orch. N Club Esquire Orch Beasley Smith	Baseball Game
11:00 11:15 11:30 11:45	Jesse Crawford's Orchestra N Woody Herman's Orchestra N	Paul Sullivan Ross Pierce's Orchsetra Joe Venuti's Orchestra	Jan Garber's Orchestra C George Hamilton's	11:00 11:15 11:30 11:45	Ross Pierce's Orch Billy Snider's Orch Lights Out N	G. Hamilton's Orch. C	New Penn Orchestra	Jesse Crawford's Orchestra N Fletcher Henderson's Orchestra	10:00 10:15 10:30 10:45	WSM News Paul Whiteman's Orch Lights Out N	Jan Garber's Orch. C. Louisville Dance Time
	WCKY	WLW	WKRC	L	WSAI	WJR	KDKA	WLS-WENR		WSM	WHAS
2.7					, Orchestra.	WEAF WSAI WSM wfa	m wmag  Roy Shield	and his NBC Orchestr	a, fror	m   —Eddie Le Baron Ri	ainhow Room Orchastes

-Poetic Melodies: Jack Fulton,

6:00—Poetic Melodies: Jack Fulton, tenor; Franklyn Mac Cormack, poetic reader, and Carlton Kelsey's Orchestra. WABC WKRC wadc wwva wbt whk wcau
—"Obligato." (C85) kmbc
—Easy Aces, comedy sketch, teaturing Jane and Goodman Ace. WJZ WCKY KDKA WLS wgar wham wire
—Pepsodent Program: Amos 'n' Andy. WEAF wgy wwil kyw who
—Don Fernando's Oriental Gardens Orchestra. (NBC) wtam wmaq
6:15—"Uncle Ezra's Radio Station E-Z-R-A," with Pat Barrett, Nora Cunneen and others. WEAF WCKY wgy wmaq wtam wire wdaf kyw who wbap kstp
—Nola Day, songs. WJZ WLW KDKA WLS wgar wave wire wham wspd wowo
—Song Time with Patti Chapin and Howard Phillips. WABC whk wcau wadc wwva wbt 6:30—George Hall and his Orchestra. WABC WHAS WKRC whk whio wfbm kmbc wadc wsfa
—Horlick's Lum and Abner, comedy sketch.

wsfa —Horlick's Lum and Abner, comedy sketch. WJZ WLW WLS wgar

-Day Line Movie Pilot, WEAF only
-Brenner and Shefter, piano duo. (NBC) wgy
wtam wmaq who wdaf kyw

wdaf kyw
6:45—Boake Carter. WABC WKRC WHAS
WJR wbbm whk kmbc wcau kmox wcco wbt
—Mario Cozzi, baritone; Christine Johnson,
soprano, and orchestra. (NBC) WCKY
KDKA WLS wgar wave wire wham wowo
—Sisters of the Skillet. WJZ only.

—Jean Sablon, songs. WEAF wgy wtam
wmaq who wdaf
7:00—Ona Man's Family, dramatic sketch.

wmaq wno wday
7:00—One Man's Family, dramatic sketch.
WEAF WLW WSM wdaf wgy wwi wtam
who wmaq wfla wave kvoo wbap
—The Cavalcade of Music, with Conrad Thibault, baritone; guest; Don Vorhees and his
Concert Orchestra. WABC WKRC WHAS
WJR wbbm wfbm whk kmbc wcau kmox wbt wwl wcco

-Broadway Merry-Go-Round. Beatrice Lillie, comedienne. Al Rickey's Orchestra, WJZ WCKY WLS KDKA wgar wire whem

7:30—Laugh with Ken Murray, comedian;
"Oswald"; Guest singer; Marilyn Stuart;
Lud Gluskin's Orchestra. WABC WKRC
WHAS WJR wbbm wfbm whk kmbc wcau
kmox wadc whio wbt wwl wcco
wcau kmox wadc whio wbt wwl wcco
—Lady Esther Serenade: Wayne King and his

Orchestra. WEAF WSAI WSM wfam wmaq wgw wwi wire kyw kvoo wbap kstp who wdaf --Famous Actors Guild Presents Helen Menken, "Second Husband," dramatic serial. WJZ WCKY KDKA WLS wgar wham

B:00-Chesterfield Presents Frank Parker with Andre Kostelanetz's Orchestra and Chorus; David Ross, announcer, WABC WKRC David Ross, announcer. WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau kmox whio wadc wbł wsfa wwl wcco wsbł Those while water with week was a will week was a come-dian, with the Town Hall Quartet, Peter Van Steeden and orchestra, and guest art-tists. WEAF WLW WSM kyw wgy wtam wwij wmaq who wdaf wfaa kstp wave wfla

kvoo -NBC String Symphony, Frank Black con-ducting. WJZ KDKA WCKY WLS wgar

B:30—Palmolive Beauty Theatre, starring Jes-sica Dragonette, soprano, and Charles Kull-mann, tenor; Al Goodman's Orchestra. WABC WKRC WJR WHAS whk wbbm WABC WKRC WJR WHAS whk wbbm kmbc wcau kmox whio wadc wbf wwl wcco 9:00—"Gang Busters," true crime dramatizations. Conducted by Phillips H. Lord. WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau whio kmox wwl wcco—Your Hit Parade: Harry Salter's Orchestra; Stuart Allen, baritone; Freddle Gibson, songstress; Songsmith Quartet; guest star. WEAF WLW WSM wgy wtam wmaq kyw wdaf wfaa who wfia kstp wave

-Roy Shield and his NBC Orchestra, from Grant Park, III. WJZ WCKY WLS wgar wave wire wham wowo

9:30—Time for Gogo De Lys: Songs. WABC WKRC WHAS WJR wbbm wfbm whk kmbc whio wft wsfa wwl wcco

NBC Minstrel Show: Gene Arnold, inter-locutor;; Yance McClune, Ken Christie, Har-old Peary and Jimmy Dean, end men; choral group of 10 male voices; Edward Davies, baritone and Al Short's Orchestra. WJZ WCKY KDKA WLS wgar wave wire wham

9:45—Governor Herbert Emerich: "How the Farm Credit Union Helps." WABC WKRC WJR whk kmox kmbc wcau wadc whio wsb! wb! wwl wsfa

-Alistaire Cook, commentator. WEAF (WJR on 11:15) wgy wtam wmaq who

10:00—Tommy Dorsey and his Orchestra (CBS) (WKRC WHAS on 10:15) whik kmb wcau kmox wadc wsbt wbt wsfa

-Amos 'n' Andy. (NBC) WSM WLW wir-wmaq wdaf

wmaq wdat
"Poetic Melodies": Jack Fulton, teno
Franklyn Mac Cormack, reader, and Carlto
Kelsey's Orchestra. (CBS) WHAS WJ
wbbm wfbm kmbc wcco kmox wwl

-Esso News Reporter. WEAF only Jolly Coburn and his Orchestra, WJZ WCKY wgar wave wire wham

-Eddie Le Baron Rainbow Room Orchestra. WEAF wire wmaq wgy wtam who wdaf kyw -Tomorrow's News Tonight: Commentary by Andre Baruch. WABC only

10:15-Paul Sabin and his Orchestra. WEAF KDKA WSM wire wmaq wgy włam who KDKA WS

10:30—Emery Deutsch's Rainbow Grill Orchestra. WJZ (WCKY on 10:45) wgar wave wire -Barney Rapp's Beverly Hills Country Club Orchestra. WLW to WEAF wgy włam

-Bernie Cummins and his Orchestra. WABC (WKRC WJR on 10:45) WHAS wcau kmbc wadc wbt wsfa

1:00—Jesse Crawford's Congress Hotel Or-chestra. WJZ WCKY WLS wgar wave wire wham wowo

-Jan Garber and his Orchestra, WABC WKRC WHAS (WJR on 11:15) wfbm whk kmbc wcau kmox

-Al Trace's Orchestra. (CBS) wbbm

-Paul Whiteman and his Orchestra. WEAF WSM wgy wtam wmaq who

1:30-"Lights Out," drama. WEAF WSA1 





#### PROGRAMS FOR THURSDAY, JULY 29





_			(EAS	TERN	STANDARD TIME				I	(CENTRAL STAN	DAKU TIMEJ
	WCKY	WLW Cincinnati (700 kc.)	WKRC		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, III. (870 kc.)		WSM Nashville, Tenn, (\$50 kc.)	WHAS Louisville, Ky. (820 for
5:30 5:45		Top o' the Morning.	Jerry Foy	6:30 6:45		Patt and Guest	Musical Clock	Farm Bulletin	5:30 5:45	***************************************	
:00 7:15 7:30	Morning Devotions N Morning Roundup Morning Glee Club N	Family Prayer Period M Concert in Brass. Moments Musicale N	Sing Before Breakfast. Early Edition—News	7:00 7:15 7:30 7:45	Church Forum Sun Dial	Wesley Meth, Church	Sing, Neighbor, 5ing. News: Musical Clock Leibert Essemble N. Morning Glee Club N	News Report Evelyn and Hilltoppers Hired Hands	6:00 6:15 6:30 6:45	Musical Clock	Asbury College Devotions
::00 ::15 ::30	Breakfast Club N	News	11 00	8:00 8:15 8:30 8:45	Streamliners, with Field & Hall & Orch. N	Revue	Dot and Pat	Chuck, Ray & Christine		Breakfast Club N	Early Morning Jamboree
7:00 7:15 7:30 7:45		Hymns of All Churches Hope Alden's Romance Hello Peggy		9:00 9:15 9:30 9:45	Mrs. Wiggs N John's Other Wife N. Just Plain Bill N	Pretty Kitty Kelly C Poetic Strings C Monticello Party Line	Mary Marlin N Ma Perkins N	Mary Marlin N Ma Perkins N Pepper Young's Fam. N The Hilltoppers	8:00 8:15 8:30 8:45	Vaughn De Leath N News	
:00 :15 :30 :45	Vagabonds N Three Merry Men	Linda's First Love Personal Col of Air N We Live Again	To be announced The Captivators C	10:00 10:15 10:30 10:45	David Harum N Backstage Wife N Women of Today	Mary Lee Taylor C Mrs. Page	The O'Neills N Personal Column N Vic and Sade N	The O'Neills N Personal Column N Vic and Sade N Edward McHugh N	9:00 9:15 9:30 9:45	Fiddlers Three N	Mary Lee Taylor C. The Captivators C. Big Sister C. Aunt Jenny's Stories
:00 :15 :30 :45	L. E. Foster N Armchair Quartet N Joe Dumond N Come to Our House	Girl Alone N Mary Marlin N Live Stocks Wife Saver	Edwin C. Hill C Romance Helen Trent C	11:00 11:15 11:30 11:45	Young Cincinnations , Mary Paxton ,	Edwin C. Hill C	News Sunshine Special Strollers Matinee	Ralph Emerson, organ Chuck, Ray & Christine	10:30	The Melody Caravan Stroller's Matinee N	Linda's First Love Edwin C. Hill C Romance Helen Tres Our Gal, Sunday C
:15 :30 :45	WCKY News	Gus Haenschen's Orch. National Farm and	Betty and Bob C Hymns All Churches C A. Grimm's Daugh'r C Hollywood in Person C	12:45	Day Dreams	Hollywood in Person C	Minit Interviews National Farm and Home Hour N	Henry Burr, Ballads Mark's, Weath., News Dinnerbell		Farm Credit Interview	Grimm's Daughter Hollywood in Person
:00 :15 :30 :45	Peggy Wood Calling N	Neth'land Plaza Ensem. Betty and Bob	Myrt and Marge C.	1:15 1:30 1:45	it's Woman's World N Midday Musical .	Meet the Missus Hope Alden Myrt and Marge C	KDKA Home Forum	John Brown	12:00 12:15 12:30 12:45	Banner Newshawk Dept. of Agriculture.	Shelton Brothers College of Agricult Livestock: Markets Myrt and Marge C
	Caballeros N	Ma Perkins N	Future Favorites	2:15 2:30 2:45	Barber's Interviews Sports Oddities	Theater Matines C Three Aces Do You Remember C News	Caballeros N	News: Julian Bentley Homemakers' Matinee —Jane Tucker Mary Wright	1:15 1:30 1:45	Vic and Sade N Jack and the Boys	University of Kents The Jackson Family
:15 :30 :45	Sports Review Club Matinee N	Kitty Keene, Inc. Waltz Favorites N The Guiding Light N.	Howells & Wright C Novelteers C U. S. Army Band C	3:15 3:30 3:45	Baseball Game at Cincinna	University of Michigan Linda's First Love U. S. Army Band C Congress Questions C	Club Matinee N West View Orchestra	Variety Show N	2:15 2:30 2:45	Club Matinee N Personal Column N Club Matinee N The Guiding Light N.	Weekday Directions U. S. Army Band C.
15 30 45	Stuart racey N Ralph and Edith King's Men N	Turn Back the Clock N Singing Lady N King's Men Quartet N	Elsie Thompson C Women's Exposition	4:00 4:15 4:30 4:45	00 00 00 00 00 00 00 00 00 00 00 00 00	All Hands on Deck C	KDKA Kiddies Klub Singing Lady N The King's Men N		3:15 3:30 3:45	Woman Looks at News Turn Back the Clock N Vusic in the Groove King's Men N	Tip and Tap All Hands on Deck C
15 30	44	Tommy and Betty		5:15 5:30 5:45	Knot Hole Club Red Barber's Resume	Uncle Neal and Prudy News; Sports Musical Masters	Sports: Weather Lowell Thomas N	California Concert N What's the News? Escorts and Betty N	4:15 4:30	California Concert N Financial® News Hall's Radio Rubes	baritone C News; Sports C Melody Cruise
15 30	Echoes of the Stage	Vocal Varieties N	"Everybody Sing"	6:15 6:30 6:45	Spic and Span Nixson Denton Tom Slater		Jerry Cooper, songs Smiles Program H. Middleman's Orch,	Cabin in Cotton N	5:15 5:30 5:45	Rhythm Time News Summary String Quertet Two Pianos	
15	Roy Shields' Revue N  Stars of Tomorrow	Rudy Vallee Variety Hour N	To be announced C	7:15 7:30 7:45	Orchestra Guy Lombardo M.	44 40	Revue N	Robin Hood Dell Concert	6:00 6:15 6:30 6:45	10 00 00 00	10 10
00 15 30 45	Robin Hood Dell Concert N Helen Traubel N	Charles Winninger Presents Maxwell House Show Boat N	Major Bowes Amateur Hour C	8:00 8:15 8:30 8:45	Moon Enchantment  Music for Today M	Major Bowe's Amateur Hour C	Helen Traubel N	Helen Traubel N	7:00 7:15 7:30 7:45	Charles Winninger Presents Maxwell House Show Boat N	
00 15 30 15	Picadilly Music Hall N	Dorse'ys Orch. N	Your True Adventures with Floyd Gibbons C March of Time C	9:00 9:15 - 9:30 9:45	11 11	"Your Adventure with Floyd Gibbons" C. March of Time C	Piccadilly Music Hall N	Piccadilly Music Hall N	8:00 8:15 8:30 8:45	Bob Burns and Jimmy Dorsey N	"Your Adventure will Floyd Gibbons" ( March of Time C
00 15 30 45	Headlines of 1912 Paul Sabin's Orch Five Star Final Eddie Varzos' Orch, N	Amos 'n Andy N Joe Venuti's Orc' Phil Levant's Orchestra	Musical Moments Frank Dailey's Orch. C	10:30	Paul Sullivan	Poetic Melodies C Wismer Sports The Mummers	News; Sports Paul Sabin's Orch. N. West View Orchestra. H. Middleman's Orch.	Globe Trotter Hotel La Salle Or. N Bismarck Hotel Orchestra	9:00 9:15 9:30 9:45	Gus Haenschen's Orch. Summer Melodies	Poetic Melodies C Louisville-Milwaukee Baseball Game
00 15 30 45	Henry Busse's Orch.  —Chez Paree (N)  Dick Gasparre's  Orchestra N	Paul Sullivan Lang Thompson's Or barney Rapp's Orchestra	Orchestra C Benny Goodman's	11:00 11:15 11:30 11:45	L. Thompson's Orch. Billy Snider's Orchestra Eddy Duchin's Orchestra M	Headline News Bert Block's Orch. C Benny Goodman's	The Willows Orch New Penn Orchestra Dick Gasparre's Orchestra N	Jesse Crawford's Orchestra Fletcher Henderson's Orchestra	10:00 10:15 10:30 10:45	WSM News	Bert Block's Orch.
	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR		WSM	WHAS

#### NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—Poetic Melodies: Jack and Franklyn Mac Cormack, poetic reader.
Carlton Kelsey's Orchestra. WABC WKRC wadc wwva wbt whk wcau wbt whk wcau e—Amos 'n' Andy: Pepsodent Program. WEAF

way warm kyw wwi

Don Fernando's Oriental Gardens Orchestra. (NSC) wmaq

Easy Aces: comedy sketch, teaturing Jane and Goodman Ace. WJZ WCKY KDKA WLS wgar wire wham

WLS wgar wire wham /
6:16-Yocal Varieties-Choral group of 14
voices. WLW to WEAF wgy wham wire
wmaq who kstp kyw
-Song Time: Doris Kerr and Russell Derr
WABC whit wcau wadc wwva wbt

—To be announced. WJZ WCKY WLS wgar wave wire wham wspd wowo

6:30—Steinie Bottle Boys. WEAF only

-Elmer Davis comments on the news. WABC WKRC WJR WHAS wbbm whk wfbm kmbc

wcau kmox wadc whio wwva wbt wwl wcco -Terri Franconi, tenor, (NBC) wgy wtam kyw wwj

-Horlick's Program, with Lum and Abner: Comedy sketch. WJZ WLW WLS wsb

The Kidoodlers, (NBC) wgy wham wmaq who wdaf kyw

Cabin in the Cotton, featuring the Southernaires Quartet. WCKY WLS wgar wave wire wham wowo

Fox Fur Trappers. WEAF only
7:00—To be announced. WABC WKRC WJR WHAS wbbm wfbm whk kmbc wcau kmox wadc wwva wbt wwl

The Royal Gelatin Program—Rudy Vallee and his Connecticut Yankees: Guest artists. WEAF WLW WSM wtam kyw wgy wbap ksto wfla

kstp wfla

Roy Shields' Revue. WJZ WCKY KDKA
WLS wgar wave wire wham
7:30—Robin Hood Dell Concert: 90-piece Symphony Orchestra. WJZ KDKA WLS (WCKY
at 8:00) wgar wave wire wham
8:00—Charles Winninger Presents The Maxwell
House Show Boat: Thomas L. Thomas, baritone; Nadine Conner, soprano; Jack Healy,
comedian; Patricia Wilder; Virginia Verrill,
blues singer and Warren Hall. Meredith

wgy wtam wmaq wave wwj wire kyw who wdaf kstp wbap wfla

WABC WHAS WJR wbbm wfbm whk wcau kmox wadc whio wbt wsfa wwl wcco

8:30—Helen Traubel, soprano. WJZ WCKY WLS KDKA wgar wave wire wham wowo

9:00—Kraft Music Hall: Bob Burns, comedian; Johnny Trotter's Orchestra; Adolphe Menjou, guest artist, WEAF WLW WSM wgar wgy wtam wwi wmaq wire wave kyw who wbap kstp wdaf kvoo

-"Your True Adventures," Floyd Gibbons. WABC WKRC WHAS WJR wbbm wfbm Pricedilly Music Hall—Variety program with John Goldsworthy, m. c. Al Short and his Orchestra and guest artists. WJZ WCKY WLS wgar wave wire wham

9:30—The March of Time: News dramatization.
WABC WKRC WHAS WJR wbbm wfbm
whk wcau kmox wbt wwl wcco whio
10:00—John B. Kennedy, "Footnotes on Headlines." WEAF wgy wtam wmag who wdaf

tines.
kyw
-"Poetic Melodies": Jack Fulton, tenor;
Frankly Mac Cormack, reader, and Billy
Mills' Orchestra. (CBS) WJR WHAS wbbm

wwl wcco kmox
-Carlos Molina's Orchestra from Hotel Stevens. WJZ wgar wave wire wham

-Esso News Reporter, WEAF only
-Pepsodent Program: Amos 'n' Andy. (NBC)
WSM WLW wdaf wfaa wmaq wire wky
-Frank Dailey and his Orchestra. WABC
(WKRC on 10:15) wadc kmox whk whio
wsbt wbt
10:15-Ink Spots: Negro male Quartet, WEAF

0:15—Ink Spots: Negro maie wasic.

WSM wgy wtam wmaq who

Paul Sabin's Hotel LaSalle Orchestra. WJZ

KDKA WLS wgar wave wire wham

0:30—Eddie Varzo's Hotel Bismarck Orchestra.

WJZ (WCKY on 10:45) wgar wave wire

wham

Will Osborne's Orchestra. WABC WKRC
whk wfbm wcau kmox wadc whio wsbt wbt
wbbm kmbc wcco

Northern Lights: Dramatization, with Waldo
Pooler. Lee Gordon's Orchestra. WEAF
wgy wtam wmaq who wdaf kyw

Dick Stabile's Orchestra. WABC WKRC

I:00—Bert Block and his Orchestra. WABC
WJR WKRC WHAS whk wfbm kmbc wcau
wadc whio wbt wwj

Bernie Cummins' Orchestra. (CRS) whbm

-Bernie Cummins' Orchestra. (CBS) wbbm -Larry Burke, tenor. WEAF wgy wtam wmaq

who
Henry Busse's Chez Paree Orchestra. WJZ
WCKY wgar wave wire wham
11:08—Jerry Blaine's Park Central Hotel Orchestra. WEAF WSM wgy wtam wmaq who

WJR WKRC wbbm whk wfbm kmbc wcau wadc whio wsbt wbt wcco wwva —Flatcher Henderson's Grand Terrace Cafe Orchestra. (NBC) wgy wtam wmaq who —William Farmer's Promenade Cafe Orchestra from Radio City. WEAF only MIDNIGHT—Nocturne, with Eddie House. (CBS) wbbm wfbm kmbc

#### **Goldman Band Concert**

Dr. Edwin Franko Goldman will conduct his famous band during the concert from Prospect Park, Brooklyn, N. Y., on Saturday, July 24, from 7:30 to 8:00 p. m. (E.S.T.), over the NBC-Blue network, including WCKY, KDKA and WSM. Dr. Goldman has programmed Elgar's "Pomp and Circumstance" to open the concert. This will be followed by the overture to Wagner's "Tannhauser," and Bach's "Chorale and Fugue." II:30—Dick Gasparre's Trocadero Orchestra.
WJZ WCKY KDKA wgar wire wham
—Benny Goodman and his Orchestra. WABC

Concluding selection heard. "Finlandia," by Sibelus, will be the



#### PROGRAMS FOR FRIDAY, JULY 30



_		·	(EAS	TERN	STANDARD TIME)					(CENTRAL STAN	DARD TIME)
	WCKY Cincinnati (1490 kc.)	W L W Cincinneti (700 kc.)	WKRC Cincinnati (850 kc.)		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich, (750 kc.)	KDKA Pittsburgh, Pa. (960 kc.)	WLS-WENR Chicago, Ill. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky, (626 ltc.)
4:30		Top o' the Morning-		6:30 6:45	•••••	Patt and Guest		Farm Bulletin Board Smile a While (cont'd)	5:30 5:45		
7:00	Morning Devotions N	Old Time Fiddlers.	Sun-Up Jamboree Christian Science	7:00	Church Forum	11 11	Sing Neighbor Sing	News Report—Bentley.	6:00 6:15		Asbury College Devotions
7:15 7:30	Morning Roundup	Island Serenaders N Home Songs N		7:15 7:30	Sun Dial	Three Aces	News: Musical Clock Wm. Meeder, organ N	Evelyn and Hilltoppers The Smile Market.	6:30		Breakfast Business
7:45	Four Showmen N		" "	7:45	Brown County Revelers	Crowley Milner Revue.	Four Showmen N	Morning Devotions		Morning Headlines Breakfast Club, N	
8:00 8:15	Breakfast Club-Variety Show-Bob Brown,	News	10 11	8:00 8:15	Streamliners N	Stevenson News	Dot and Pat Morning Merrymakers.		7:15 7:30		Jamboree C
8:30 8:45	m. c. N	Mail Bag	Woman's Hour Bachelor's Children C.	8:30 8:45	News	To be announced C Bachelor's Children C		Don and Helen	7:45	10 10	10 10
	For Women Only	Hymns of All Churches	To be announced	\$:00	Mrs. Wiggs N	Pretty Kitty Kelly C	Mary Marlin N	Mary Marlin N		Dance Brevities Vaughn De Leath N	To be announced WHAS News Room
9:15 9:30			Elsie Thompson, org. C Between Bookends C	9:15 9:30	John's Other Wife N Just Plain Bill N		Ma Perkins N Pepper Young's Fam. N		8:30	News	Between Bookends C
9:45	Today's Children N	Couple Next Door M.	Ruth and Bill C	9:45	Grandpa Hans	Mrs. Page	Linda's First Love	The Hilltoppers		Viennese Sextette N Banner Newshawk	Monticello Party Line  Magazine of the Air C
10:00	Vagabonds N Hit Tune Revue		Magazine of the Air C	10:00	Backstage Wife N		Personal Column N .	The O'Neils N Personal Column	9:15	Lyric Serenade	Big Sister C
10:30 10:45	Pat O'Mailey Bob Conley's Orch	We Live Again	Big Sister C Aunt Jenny's Stories C	10:30	How to be Charming N Newlyweds	Big Sister C Aunt Jenny's Stories. C	Vic and Sade N Ed, MacHugh N	Vic and Sade N Gospel Singer N		The Gospel Singer N	Aunt Jenny's Stories C
11:00		Girl Alone N	Twin Pianos C	11:00	Young Cincinnations	Carolyn Price	News	Livestock Market	10:00	United States Marine Band N	Linda's First Love Edwin C. Hill C
11:15		Mary Marlin N Live Stocks	Romance Helen frent C	11:15	Ralph Simpson Cotton Pickin' Time		Sunshine Special U. S. Marine Band N	How I Met My Husba'd Ralph Emerson, organ	10:30	" "	Romance Helen Trent C
11:45	C'me O'er to Our H'se	Joe White N	Our Gal, Sunday C	11:45	Freshmen Follies		" "	Melody Parade		Love and Learn N	Our Gal, Sunday C
12:00	Question Box; News Neighbor Nell			12:00	From Headquarters Jane Grey	Betty and Bob C Betty Crocker C	Georgia Wildcats Neighbor Nell N	"Big City Parade" Virginia Lee, Sunbeam	11:15	Concert Sketches National Farm and	Betty Crocker C
12:30 12:45	Farm and Home	National Farm and	A. Grimm's Daugh'r C Hollywood in Person C	12:30 12:45	Words and Music N	Grimm's Daughter C Hollyw'd in Person C.	National Farm and Home Hour N	M'kets; Weath.; News Dinnerbell Program		Home Hour N	Grimm's Daughter C Hollywood in Person C
1:00	Hour N	***************************************	Woman's News C	1:00	The Strange Cannon	Woman's News C	11 11	10 10	12:00	** "	Woman's News C College of Agriculture
1:15 1:30	Five Hours Back N		Inidat tild milbans	1:15		Hello Peggy Hope Alden's Rom'nce	KDKA Home Forum	Livestock Market	12:30	Banner Newshawk Dept. of Agriculture	Markets, Weather
1:45	11 11	Betty and Bob	Myrt and Marge C News: Fire Prevention.	1:45	Netherland Ensemble	Myrt and Marge C	Tea Dance	Market Summary News: Julian Bentley.	5	Pepper Young's Fam. N	
2:00	Radio Guild N	Ma Perkins N	Future favorites	2:15	11 11	Quartet C	To be announced	Homemakers' Matinee		Ma Perkins N Vic and Sade N	University of Kentucky.
2:30 2:45	14	Vic and Sade N The O'Neills N	The Three Consoles C	2:30 2:45	Barber's Interviews Hod Williams M	News	Afternoon Dance	—Jane Tucker Home Service Club		Leon Cole, organ	
	Lorenzo Jones N		Among Our	3:00	Matinee		Club Matinee N	Club Matinee N		Club Matinee N Personal Column N	
3:15	All Sports Review	Kitty Keene, Inc Sophistica'd Rhythm N.	Souvenirs C Bon Voyage C	3:15 3:30		Linda's First Love	( 1) 11	Salzburg Music	2:30	Sophisticated Rhythm The Guiding Light N	
3:45	Association of the Control of the Co	The Guiding Light N Houseboat Hannah	Notes and News	3:45		Bon Voyage C	Lucille and Lanny N	Festival N	3:00	Woman's News	Salt and Peanuts
4:00 4:15	Hilltop Serenaders Escorts and Betty N	Opera Interviews	11 11	4:15	** **	Eton Boys C	The Singing Lady N	To be announced Will Hollander's Or. N		Escorts and Betty N Music in the Groove	
4:30 4:45	Raiph and Edith Dick Fidler's Orch. N	Singing Lady N Dick Fiddler's Or. N	Nora Stirling C	4:30 4:45	If is Strange	Poris Kerr	West View Orchestra	Jackie Heller		West View Orchestra	
5:00	All Sports Review	Toy Band	Musical Calendar Joe Binder, songs	5:00 5:15		Musical		California Concert N	4:15	Barry McKinley, N	Howard Phillips C Hobart Bosworth C
5:15 5:30	Press Radio News N	The In-Laws	Hollywood Highlights	5:30	Sports Review	News; Sports	Sports: Weather	What's the News? Escorts and Betty N.		Financial News Hall's Radio Rubes	
5:45	Civic Club	String Ensemble	Dick Bray—Sports Poetic Melodies C	5:45	Kentucky News	Stevenson Sports		Mary Small, songs N	5:00	Rhythm Time	10 11
6:15	Uncle Ezra N	Rhythm in Song	Musical Visions	6:15 6:30	Spic and Span	Gus Haenschen's Orch Hollywood Spotlight.	. H. Middleman's Orch.			Afternoon News	WHAS News Room H. Foote's Ensemble C
6:30 6:45	Bordoni and Graham Louise Florea N	Bob Newhall	Boake Carter C	6:45	Tom Slater	Boake Carter C	Palm Garden Revue	Louise Florea N	5:45	Shelton Bros	Boake Carter C
7:00 7:15	Irene Rich N		Broadway Varieties C.	7:00 7:15	—Lucille Manners N	Broadway Varieties C.	Harmonica Ensem'le N	Irene Rich N		Harmonica Ensemble N	Broadway Varieties C.
7:30	We Present Another	Death Valley Days N	Alice Faye and Hall Kemp's Orchestra C.	7:30	10 11	Hal Kemp's Orch	Death Valley Days N	Death Valley Days N .		Moody and Smith Francis Craig's Orch	Hal Kemp's Dance Band C
7:45	Arkansas Travelers	"Believe It Or Not"-	Hollywood Hotel-	8:00	Waltz Time with Mary	Hollywood Hotel-	"Believe-It-Or-Not	"Believe-It-Or-Not"	7:00	"Believe-It-Or-Not"	Hollywood Hotel-
8:15 8:30	Grant Park Concert N	Robt. L. Ripley N.	Jerry Cooper, Raymond Paige's	8:15 8:30	Eastman N Dude Ranch		Ripley N	Ripley NGrant Park	7:15 7:30	Grant Park	Jerry Cooper; Ray- mond Paige's Or-
8:45			Orchestra C	8:45	" "	Orchestra C	Concert N	Concert N	7:45	<u> </u>	
9:00	Tommy Dorsay's	First Nighter N	Ferde Grofe's Orchestra C	9:00 9:15	Cincinnati vs. Phila- delphia — Baseball	Orchestra C	Tommy Dorsey's Orchestra N	Tommy Dorsey's Orchestra N	8:00	First Nighter N	Ferde Grote's Orchestra C
9:15 9:30	Orchestra N Liedersingers N	Jimmy Fidler N	U. S. Cabinet	9:30 9:45	Game at Cincinnati		West View Orchestra. Armchair Driver	Liedersingers N	8:30 8:45		U. S. Cabinet Series C. Musical Moments
9:45	Elza Schallert N Pharmaceutical Aw'd N	Angelo, Italian tenor Amos 'n' Andy N	Series C	10:00	10 10	Poetic Melodies C	News: Sports	Pharmaceutical Ass'n N	9:00	Amos 'n' Andy N.	Poetic Melodies C
10:15	Promenade Concert N Five Star Final		Ted Lewis' Orch. C Newscast—Lee Bland	10:15	00 01	The Great Plague	Herman Middleman's	** **		Hotel La Salle Orch. N Playland Casino	Baseball Game
10:30	Taxicab Night Club	Orchestra	Bob Crosby's Orch. C	10:45	11 11		Orchestra		9:45	Orchestra N	Al Trace's Orch C
11:00	Trump Davidson's Orchestra N	Red Norvo's Orch		11:00	Billy Snider's Orch	Al Tarce's Orch.C	. DX Club	Orchestra N	10:00	Sports Review	
11:30 11:45	Mike Riley's Orchestra N	Salute to Denver, Colorado	George Hamilton's Orchestra C	11:30	Jack Denny's Orchestra	George Hamilton's Orchestra C	New Penn Orchestra	Fletcher Henderson's Orchestra N	10:30 10:45		Time
	WCKY	WLW	WKRC	İ	WSAI	WJR	KDKA	WLS-WENR		WSM.	WHAS
	1	1, 4, 1,	1								

## NETWORK PROGRAMS (NBC-CBS)

4-00-Poetic Melodies: Jack Fulton, tenor. Franklyn MacCormack, reader, and Carlton Kelsey's Orchestra. WABC WKRC whk wadc

wcau wwva wbt
-Northwestern University Bookshelf. (CBS)

-Mary Small, songs. WJZ WCKY KDKA WLS

wgar wham wowo

The Pepsodent Program: Amos 'a' Andy.

WEAF wgy wtam who kyw

Don Fernando's Oriental Gardens Orches-

-Don Fernando's Oriental Gardens Orchestra. (NBC) wmaq
6:15-Song Time: Gogo De Lys and Jack
Shannon. WABC wcau wadc wwva whk wbt
-Fray and Braggiotti, piano team. WJZ
WLS warr wave wham wowo
--"Uncle Esra's Radio Station E-Z-R-A. WEAF
WCKY way wtam wmaq wire wdaf wbap
kyw kstp who
6:30-Caballeros: Jorge Negrette, baritone;
Ramon Armengo, tenor, and Paul Baron.
(NBC) wgy wtam wmaq wire wdaf wbap
kyw kstp

kyw kstp

Hollywood Observer with Del Casino, Milton Hirth, guest; Ray Block's Orchestra.
WABC wcau

Day Line Movie Pilot. WEAF only

-Horlick's Lum and Abner, comedy sketch.
WJZ WLW WENR wgar
-Dinner Concert. (NBC) wave wire wham
-Harbert Foota's Ensemble (CBS). WKRC
WHAS whk wtbm wadc weij whio wcco
6:45-Boake Carter, news commentator. WABC
WKRC WHAS WJR whk wbbm kmox wcea

wcco kmbc wbt

Sisters of the Skillet: Ed East and Reiph
Dumke. WJZ only

Bughouse Rhythm. WEAF wgy wtam wire
wdaf wbap kyw who

Louise Florea, soprano. (NBC) WCKY

WLS wgar wave wire wham wowo

WLS water wave wire wham word

1:00—Irene Rich. WJZ WCKY WLS KDKA

WSM wave wgar wire wham

—Cities Service Concert: Lucille Manners,
soprano, and the Cities Service Quarter;
soprano, and the Cities Service Quarter,
soprano, and the Cities Service Quarter,
soprano, and the Cities Service WEAF WSAI
wgy wham wmaq wwi who daf kstp wbap
wfaa wfile

wfaa wfla

Broadway Varieties—Oscar Shaw, baritone
and m. c.; Carmela Ponselle, mezzo soprano; Elizabeth Lennox, contralto; Victor
Arden's Orchestra and guest stars, WABC
WKRC WHAS WJR whk kmog wobm wfbm
kmbc wcau wcco wadc whio wbt wwl

7:15—Johnny O'Brien and his Harmonica Ensemble from San Francisco. WJZ WCKY KDKA WSM wgar wham wowo
7:30—Death Valley Days, dramatic program, with John MacBryde, Jean King, Vernon Radcliffe and Jeff Bryant; Orchestra direction Joseph Bonime. WJZ WLW KDKA WLS wgar wham

Hal Kemp's Dance Band, with Alice Faye; Don Forbes, announcer. WABC WKRC WHAS WJR whk wfbm kmox wbbm whio .wcau wadc wbt kmbc wwl
8:00—Waltz Time, with Frank Munn, tenor; Lois Bennett, soprano; Manhattan Chorus; Abe Lyman's Orchestra. WEAF WSAI wgy wtam wmaq wwi wdaf kyw who wire

Hollywood Hotel: Dramatic Musical Revue.
"Make a Wish," starring Bobby Breen, Marion Claire and Basil Rathbone. Jerry Cooper, m. c.; Frnces Langford; Anne Jamison; Igor Gorin, baritone; Raymond Paige's Orchestra. WABC WKRC WHAS WJR wbbm whk wfbm kmox whio kmbc wcau wadc wbt wwi wcco

Robert L. (Believe It or Not) Ripley; 8. A. Rolfe's Orchestra. WJZ WLW WLS WSM KDKA wham wgar wowo
8:30—True Story Court of Human Relations, dramatization. WEAF wgy wtam wwi kyw who wmaq wdaf wire

Grant Park Concert—Women's Symphony Lois Bennett, soprano; Manhattan Chorus;
Abe Lyman's Orchestra. WEAF WSAI wgp
warm wmaq wwi wdaf kyw who wire
—Hollywood Hotel: Dramatic Musical Revue.
"Make a Wish," starring Bobby Breen,
Marion Claire and Basil Rathbone. Jerry
Cooper, m. c.; Frnces Langford; Anne Jamison; Igor Gorin, baritone; Raymond Paige's
Orchestra. WABC WKRC WHAS WJR
wbbm whk wfbm kmox whio kmbc wcau wadc wbt wwi wcco
—Robert L. (Believe It or Not) Ripley; 8,
A Rolfe's Orchestra. WJZ WLW WLS WSM
KDKA wham wgar wwo
8:30—True Story Court of Human Relations, dramatization. WEAF wgy wtam wij kyw who wmaq wdaf wire
—Grant Park Concert—Women's Symphony Orchestra. WJZ WCKY WLS WSM KDKA
WLS wgar wave wire wham
9:00—Raleigh and Kool Show: Tommy Dor
wata kvoo wgy
9:30—United States Cabinet Series: Secretary of Labor Frances Perkins, WABC WHAS WKRC WJR wbbm khk wfbm kmox wcco
wbt kmbc wcau whio wwl
—The Liedersingers: Carol Deis, soprano;
Fred Hufsmith, tenor; Celia Branz, contralto;
Alden Edkins, baritone, WJZ WCKY WLS
WSM wgar wham wave wire
—Jimmy Fidler and his Hollywood Gossip.
WEAF WLW wgy wtam wmaq kyw wwi
wire kstp wdaf
9:45—Eiza Schellert, reviews Preview of the
week's outstanding picture. WJZ WCKY
WLS WSM wgar wham wire wave
—Roy Campbell's Royalists. WEAF kyw wgy
wtam wwi wire wmaq kstp wdaf
10:00—George R. Holmes, Chiet of tha Washington Bureau of tha International News
System. (NBC) wgy wtam wdaf kyw
—Esso News Reporter. WEAF only
—Ted Lewis' Orchestra. WABC (WKRC

sey's Orchestra. WJZ WCKY KDKA WLS

sey's Orchestra. WJZ WCKY KDKA WLS wgar wham wfla 
-Ferde Grofe and Orchestra; Vocal Ensemble direction Edwin Smalle. (From Philadelphia.) WABC WKRC WHAS WJR wbbm whk wfbm kmox wmbc wcau whio wsbt wwij wcco

wwi wcco
-Campana's First Nighter: "Get That
Ghost," dramatization, starring Les Tremayne and Barbar Yuddy. Orchestra, direction Eric Sagerquist. WEAF WLW WSM
wwi wave wmaq wtam wdaf who kstp wtla
wfaa kvoo wgy
:30—United States Cabinet Series: Secretary
of Labor Frances Perkins, WABC WHAS

on 10:15) wadc kmox whk wabt whio wcau

kmbc
-International Rho Pi Phi Pharmaceutical
Fraternity Award—Gov. Charles F. Hurley, of
Massachusetts, presenting the award to
America's outstanding druggist and public
nurse during a recent flood. Hotel Statler,
Boston. WJZ WCKY WLS wgar wave wire
wham

wham
—"Tomorrow's News etonight," Commentary
by Andre Baruch. WABC only
—Poetic Melodies. (CBS) WHAS WJR wbbm

wfbm wwf wcco kmox kmbc
-Amos 'n' Andy. (NBC) WSM WLW wmaq
wfaa wire wbap kstp wwj wtam

wrea wire wbap kstp wwi wfam

10:15—Paul Sabin and his Orchestra from Hotel LaSalle. WEAF WSM wwi wave wtam
kyw who wgy

—Promenade Concert: Roy Shield and his
Orchestra; Noble Cain a Capella Choir;
Yivian Della Chiesa, soprano; Edward
Davies, baritone and commentator. WJZ
WCKY WLS wgar wave wire wham wfaa
wfla

10:30—Bob Crosby and his Orchestra, .WABC (WKRC WJR on 10:45) wfbm wcau whio wadc whk kmox wbbm kmbc wsbt wbt—Hudson de Lang Playland Casino Orchestra. WEAF WSM wwi wave wmaq wtam wdaf whio kstp wfla kvoo wgy

11:00—Al Trace and his Orchestra. WAB WKHC WHAS (WJR on 11:15) whik wfbr wadc whio wbbm

(N Denotes NBC)

#### WHIO-DAYTON, OHIO

July 23 to July 30, Inclusive

_	SATURDAY	SUNDAY	MONDAY		TUESDAY	WEDNESDAY	THURSDAY		FRIDAY
7:00	Breakfast Express		Breakfast Express	7:00	Breakfast Express	Breakfast Express	Breakfast Express	7:00 7:15	Breakfast Express
7:15 7:30			WHIO Almanac	7:15 7:30		WHIO Almanac	WHIO Almanas	7:30	WHIO Almanac
7:45			Little Tom	7:45	Little Tom	Little Tom	Little Tom	7:45	
8:00 8:15	Yesterday's Favorites.  Dalton Brothers C	Sunday Morning at	Metropolitan Parade C Richard Maxwell C	8:00 8:15	11	Ale C	As You Like It C	8:15	
8:30	Fiddlers Fancy C	Christian Tabernacle	Yesterday's Favorites	8:30	Richard Maxwell C	Yesterday's Favorites	Richard Maxwell C	8:30 8:45	Yesterday's Favorites Voice of the Organ
9:00		Church of the Air-Rev	Voice of the Organ	9:00	Pretty Kitty Kelly C	Pretty Kithy Kelly C	Pretty Kitty Kelly C	9:00	Pretty Kitty Kelly C
9:15	Richard Maxwell C	W. L. Stedaer C	Song Stylists	9:15	Eton Boys C	Dalton Brothers C	Poetic Strings C	9:15	Rhythm Review
9:30 9:45	Let's Pretend C	Romany Irail C.	Municipal Court Your Band of the Day	9:30 9:45	Your Band of the Day	Municipal Court Your Band of the Day	Your Band of the Day	9:45	Your Band of the Day.
10:00	Lew White at the	Organ Moods C	Magazine of the	10:00	Walts Time	Magazine of the Air C	Waltz Time	10:00	Magazine of the Air C
10:15 10:30	Columbia Concert	Major Bowe's Capitol	Big Sister C	10:15	Big Sisters C	Big Sister C	Big Sister C	10:30	Big Sister C
10:45	Hall C	Theatre Family C	Aunt Jenny's Stories C	10:45	Aunt Jenny's Stories C	Aunt Jenny's Stories C	Aunt Jenny's Stories C	11:00	Aunt Jenny's Stories C Cornelia On The Air.
f1:00 f1:15	Recreation Bureau	11 11	Cornelia on the Air Edwin C. Hill C	11:00	Edwin C. Hill C	Cornelia on the Air Edwin C. Hill C	Edwin C. Hill C	11:15	Edwin C. Hill C
11:30 11:45	George Hall's Orch. C	Salt Lake Tabernacle Choir C	Concert Miniatures	11:30	Concert Miniatures	Concert Miniatures The Arcadians	Concert Miniatures	11:30 11:45	Cincert Miniatures The Arcadians
12:00		Church of the Air—Rev		12:00	(News: Markets	News: Markets	News: Markets	12:00	News; Markets
12:15	Jimmy Shields C	J. Loiselle C	You Shall Have Rhythm	12:15	Ann Kirk Trio	You Shall Have Rhythm	You Shall Have Rhythm	12:15	You Shall Have Rhythm Eddie and Ron
12:30 12:45		Eton Boys C	Ann Kirk Trio	12:30	Console Capers	Console Capers	Ann Kirk Trio	12:45	Ann Kirk Trio
1:00	Madison Ensemble C	Editor Speaks	Woman's News C Milton Charles, org. C	1:00		Woman's News C	Rambles in Rhythm	1:00	Woman's News C Milton Charles, organ
1:15 1:30	14 11	Sunday Players	Montana Slim C	1:30	Dalton Brothers C	Montana Slim C	Dalton Brothers C	1:30	Montana Slim C
2:00			Myrt and Marge C Col. Jack Major C	1:45		Manhattan Matinga C	Theater Matinge C	2:00	Myrt and Marge C Columbia Concert
2:15	delphia — Baseball	deiphia — Baseball	91 11	2:15	" "	" "	" "	2:15	Hall C
2:30 2:45	4.0		Pop Concert—Howard	2:30 2:45	Columbia Concert Hall C	Questions in Congress C Concert Hall C	Do You Kemember C.	2:45	Three Consoles C
3:00	11 11	** **	Bob Byron, songs The Dictators C	3:00	Boston at Cincinnati-	Boston at Cincinnati— Baseball Game	Boston at Cincinnati-	3:00 3:15	News; Among Our Souvenirs C
3:15 3:30	" "	11 11	Play Days C	3:15 3: <b>30</b>	, " "	11 11	11 11	3:30	Son Voyage C
3:45	Front Dellast			3:45	11 11		(1 ()	3:45 4:00	Marion Carley, piano C
4:00 4:15			Clyde Barrie, songs C Eton Boys C	4:00 4:15	********	" "		4:15	Eton Boys, quartet C.
4:30 4:45			Doris Kerr, songs C	4:30 4:45		11 00	11 1	4:30 4:45	Doris Kerr, songs C Funny Things C
5:00	Ben Feld's Orchestra C	Spelling Bee, with Dr.	Howard Phillips C	5:00		Del Casino, songs C	Clyde Barrie, baritone,	5:00	H. Phillips, songs C
5:15 5:30	News; Sports	Harry Hagen C	Four Stars Quartet C News: Sports	5:15 5:30	News: Scores	Eton Boys Quartet C News: Sports	News: Scores		Preview; Yacht Races C News: Sports
_	Ted Lewis'	" " "	News: Sports Geo. Hall's Orch. C.	5:45	Geo. Hall's Orch. C	Singing Waiters C	George Hall's Orch, C		Frank Dailey's Orch. C
6:00 6:15	Song Time C	Columbia Workshop C	News: Dinner Music Si Burick	6:00 6:15	News: Dinner Music	Si Burick	Si Burick	6:15	News: Dinner Music Si Burick, sports
6:30 6:45			Jack Shannon, tenor Boake Carter C	6:30 6:45	Jay Freeman's Orch. C	Geo. Hail's Orch. C Boake Carter C	Elmer Davis—News C. Patti Chapin C		Herb't Foote's En'ble C Boake Carter C
7:00	Thank You Stusia	Milton Berle and	Plantation Boys	7:00	Thank You Stusia	Sid Ten Eyck Orchestra	Thank You Stusia	7:00	Clint Noble's Orch
7:15 7:30	Swing Club C Johnny Presents Russ	Company C "Texaco Town" C		7:15 7:30	Clint Noble's Orch	Clint Noble's Orch	To be announced		Sid Ten Eyck's Orch Hal Kemp Orchestra C
7:45	Morgan's Orches, C.	** ********	11 11 111111	7:45	Chicago Philharmonic Orchestra C			7:45	
8:00 8:15	" "	"Universal Rhythm"— Starring Richard Bo-	peare Cycle—"Julius	8:00 8:15	Go By C	Orchestra C	Major Bowes' Amateur     Hour C	8:00 8:15	Hollywood Hotel— Jerry Cooper; Ray-
8:30 8:45	Lud Gluskin's	nelli C	Ceasar'' C	8:30 8:45	Benny Goodman's	Beauty Box Theatre— 📗		8:30 8:45	mond Paige's Or- chestra C
9:00	Your Hit Parade C	Lewisohn Stadium	Wayne King's	9:00	United States Navy	Gang Busters—Phillips	Your Adventure With	9:00	Ferde Grofe's
9:15 9:30		Concert C	Orchestra C . Your Neck o' the	9:15 9:30	Band C	Lord C Fime for Gogo DeLys C		9:15 9:30	Orchestra C
9:45	Patti Chapin C	H H	Woods C	9:45	Lakeside Orchestra	Gov. H. Emerich C	Moon Magic	9:45	Philadelphia at Cincin-
10:00 10:15	Bunny Berigan's Orches- tra C		Musical Moments   Ted Lewis' Orch. C	10:00 10:15	Marion McKay Orch  B. Berrigan's Orch. C.			10:00	nati—Baseball Game
10:30 10:45	Scores: Gus Arnheims' Orchestra C	Scores; Jay Freeman's Orchestra C	Bernie Cummins5 Orchestra C	10:30 10:45	Dick Stabile's Orchestra C	Bernie Cummins'	Scores: Will Osborne's Orchestra C	10:30 10:45	Scores: Bob Crosby's Orchestra C
11:00	Bernie Cummins'	Scores; Gus Arnheim's	Bob Crosby's	11:00	Bert Block's	Jan Garber's	Bert Block's	11:00	Al Trace's
11:15 11:30	Orchestra C  Benny Goodman's	Orchestra C	Orchestroa C Charles Gaylord's	11:15	Orchestra C	Orchestra C George Hamilton's I	Orchestra C Benny Goodman's	11:15	Orchestra C
11:45	Orchestra C	Orchestra C	Orchestra C	11:45	Orchestra C	Orchestra C	Orchestra C	11:45	Orchestra C
12:00 12:15	Sid Ten Eyck's Orch Clinton Noble's	Sign off	Clint Noble's Orch Marion McKay's	12:00 12:15	Clinton Noble's Orch. Sid Ten Eyck Orchestra		Clint Noble's Orch Marion McKay's		Clint Noble's Orch Marion McKay's
12:30	Orchestra		Orchestra Sid Ten Eyck's Orch.	12:30	Marion McKay's	Orchestra	Orchestra	12:30	Orchestra
4.40	merion munays Oren,		JIO THII CYCK'S OTCH	12.45	Jichesha	JIO THII EYER'S OTCH	JIO THIS EYER'S OFER	.2.45	JIO Ten Eyek's Oren

## **B. WILSON PRESENTS 10,000 WATTS**

SEVERAL decades ago a young- period and a Covington capitalist built but there's a connection just the same.

The lad was L. B. Wilson, now the guiding spirit of Cincinnati's second most powerful station and a leader in get 7,000 paid admissions into the the American broadcasting industry. At that time, neither L. B. nor anybody else visioned the modern division of "show business" that is called days in Covington before. L. B. Radio, but the little magic lantern immediately set to work to stage a stirred the "show business" urge in the youngster.

The opportunity came when L. B. emerged from the storeroom theater twenty cents a head, and by Friday ing station without any idea of mak-

ster in Covington, Ky., received the Colonial, a house with real cusha magic lantern for a Christmas pres- ioned seats, a stage and a fire-proof ent. A magic lantern, you know, projection booth. The owner found, was the precursor of the motion pic- however, that ideas are needed to ture and, indeed, of television, and it bring money into a box office. He may seem a far cry from that little knew young Wilson and was impressed picture-projecting device to WCKY's by the latter's evident ingenuity as a new 10,000-watt radio transmitter, showman. So L. B. got the job of managing the theater, which offered pictures and vaudeville.

One day L. B. bet the boss he could Colonial in a single week. It seemed like a good bet. That many people had never attended one show in seven revue of his own. He employed local self for the production. Liberal ad-

night 7,000 persons had already | ing it his principal business interest stepped up to the ticket window and laid down cold cash.

The owner wanted to raise the managers' pay to \$20 a week. But the manager decided to quit and apply his showmanship talents in another field. Before leaving, he predicted to the owner that some day he would build his own theater in Covington.

In 1923, he fulfilled his prediction that he would one day build a theater of his own. The Liberty Theater rose to dazzle the citizenry and the youthful showman later acquired other picture houses. Meantime, he had entered the banking business and effected a merger of two leading Covington banks, of which he became executive head.

Other business ventures-including manufacturing and retail merchandistalent and even wrote two songs him- ing-also claimed part of his time, so that in 1929 when radio attracted

WCKY went on the air in Septeinber, 1929, owned and operated by L. B. Wilson, Inc. With 5,000 watts and as an associate station of the National Broadcasting Co., it soon became recognized as a major factor in the Cincinnati radio picture. A keen student of "show business," it did not take Wilson long to realize that broadcasting was a field which was bound to claim the lion's share of that business.

In 1931, Wilson decided to make radio his principal business field. He cast loose from some of his other interests and took over active management of WCKY. As president and general manager he has brought the station to the front rank of American broadcast outlets. As a member of the National Association of Broadcasters he has been active in the industry's efforts to increase radio's service was still in his teens. The movies had vertising attracted throngs at ten and his attention he founded a broadcast- to the public. Last year he was (Continued on page 20)

#### **Sunday Network Programs** (Continued)

wire whem wmaq wfla wowo
-Woodbury's Rippling Rhythm Revue, sterring Shep Fields and his Orchestra; Bob
Hope and Honeychile. WJZ WLW KDKA
WENR wgar wham
30—The

Mope and Honeychile. WJZ WLW KUKA WENR wgar wham 8:30—The Jurgens Program, with Walter Winchell. WJZ WLW KDKA WLS wgar wham —American Album of Familiar Music, with Frank Munn, tenor; Jean Dickenson, soprano; The Haenchen Concert Orchestra; Bertrand Hirsch, violinist; Arden and Arden, piano duo; Amsterdam Chorus. WEAF WSAI WSM kyw wgy wtam wwj who wfla wdaf wmaq wfaa wire wave 8:45—Choir Symphonette, vocal ensemble with instrumental accompanist. WJZ WCKY KOKA WLS wgar wave wire wham 9:00—Sealtest Sunday Night Party: James Melton, m. c. Robert Dolan's Orchestra; New Yorkers Chorus; Tom Howard and George Shelton, comedians, guest artists. WEAF WSAI WSM wgy wtam wwi wrhaig who wdaf wfla wave

who wdaf wfla wave

who wdaf wita wave
Lewisohn Stadium Concerts: Philhermonic
Symphony Orchestra, direction Paul Kelby.
Davidson Taylor commentator. WABC Davidson Taylor, commentator. WABC WKRC WHAS WJR kmbc wcau wfbm whk whio wade with whit wwl wisfa ween

whio wade wish with with with weco-National Music Camp at Interlochen, Mich.: National High School Orchestra and Na-tional High School Band, direction Dr. Jos-eph Maddy, president, National Music Camp, and Percy Grainger, head of Band Division. WJZ WCKY KDKA WLS wgar wave wire wham wmaq wfla wowo

Division. WJZ WCKY KDKA WLS wgar wave wire wham wmaq wfla wowo 10:00—Judy and the Bunch. Vocal Quartet. WJZ WCKY wgar wave wire wham —Jerry Blaine and His Park Central Hotel Orchestra. WEAF wgy wtam wmaq kyw—Press-Radio News. WJZ WLS wfbm wbbm whio wadc wspd wsbt whk
—Frank Dailey and his Orchestra. WABC WKRC WJR WHAS wbbm kmbc wfbm whk wcau whio wadc wbt wsfa wcco kmox 10:15—Paul Sabins' Hotel LaSalle Orchestra, WJZ WCKY KDKA WLS wgar wire wham 10:30—Eddie Varzo's Hotel Bismarck Orchestra. WJZ WCKY KDKA wgar wave wire wham —Press-Radio News. WEAF and network.
—Gus Arnheim and his Orchestra. WABC WHAS WKRC wbbm kmbc whk wfbm wcau kmox wadc whio wsbt wbt wsfa wcco—Woodbury's Rippling Rhythm Revue, staring Shep Field's Orchestra. (NBC) WSM wave wbap

wave wbap

wave wbap

10:35—Carlos Molina's Hotel Stevens Orchestra. WEAF wgy wtam wmaq whio wdaf kyw

11:00—Henry Busse's Chez Paree Orchestra.

WJZ WCKY KDKA wgar wham wave wire

—Al Trace and his Orchestra. WABC WKRC

WHAS WJR wbbm whk wfbm kmbc wcau

wada whio wrfa worfa who wada whio wrfa wadc whio wsfa wcco
Barney Rapp's Beverly Hills Country Club
Orchestra. WEAF WSM and network

#### CONTEST CLUB

(Continued from page 7)

Coast to Coast Tourist Service-Frederick, Md., offer 14 cash prizes, \$100 to \$5 for best articles of 150 words or less "embodying original, specific, clever ideas of how we can improve our service." Must buy Tourist Guide. Closes September 15.

The Dow Dawn Patrol contest which was conducted in conjunction with the radio program broadcast over WKRC daily, except Sunday, at 7:30 a. m., closed on Saturday, July 3, at midnight and the names of the winners have been announced.

Mrs. Marie Sleight of 3442 Edwards Rd., Cincinnati, Ohio, was the first prize winner and was presented with a new 1937 Willys Sedan. Second prize of a Willys coupe was awarded to Mr. J. Allan Perry of 19 East Robbins St., Covington, Kentucky.

The Dow Drug Company have announced a new contest which will start on Thursday, July 22. A Nash Lafayette sedan will be first prize and more than one hundred other awards will be given. Details of the contest will be given in this column next week or you can tune in the Dawn Patrol any morning from 7:30 to 8:30 a. m., over WKRC and get details first-hand.

## GUYS, GALS, GIGGLES AND **GROANS**

MARK HELLINGER

VIEWPOINT

HE judge seemed bored. THE judge seemed bored. He kept tapping his fingers on the desk and staring at the ceiling.

The prosecuting attorney called a beautiful blonde to the witness stand. The blonde took the oath, seated herself in the chair and crossed her legs. The judge came to life.

The prosecutor studied the witness with a speculative air. Finally, he decided to get down to business. He

pointed a finger at the witness.
"Where were you," he thundered, "on the night of

March 21st?" "Just a minute," said the blonde. She reached into her handbag and brought out her diary. She turned to the page marked March 21st, in order to refresh

Suddenly she began to giggle. The prosecutor

leaned forward. "Come, come," he demanded impatiently. " Answer my question. Where were you on the night of March 21st?

But the blonde wouldn't answer. She kept looking at her diary, and giggling. The people in the court-room craned their necks, wondering what the witness had done on that particular night.

Even the judge's curiosity was aroused. He ad-

dressed the witness.

"Kindly answer the question," he ordered. "Where were you on the night of March 21st?"

The blonde began to laugh loudly. Then she sobered.

"On the night of March 21st," she informed the court "my husband and I started on our honeymoon." The courtroom relaxed. The prosecuting attorney

frowned in disappointment.

"You started on your honeymoon!" he echoed. "Well, what's so funny about that?"

The blonde raised her right eyebrow and shrugged. "I don't care what you think," she giggled. "I thought it was fun!" . . .

#### RETORT

THE young author sent a story to a magazine editor. With the story went a note.
"Dear Sir:" it read. "This is my first literary effort. Tell me what you think of it."

fort. Tell me what you think of it.

The editor answered with a brief note.
"Go ahead," he challenged spiritedly." Just doubledare me!" ...

#### CONTENTMENT

THE mountaineer was dozing on the porch. A I fading afternoon sun cast a gentle blanket of subdued light over the quiet countryside. (Pretty,

Suddenly, a woman's voice was heard from the interior of the mountaineer's shack.

"Jabez!" she cried shrilly.

The hill-billy's eyes remained shut.

"Huh?" he grunted.

"Better shet the door, Jabez," requested his wife, from inside. "The flies is pourin' inter the house

thicker'n all git."

The hill-billy yawned mightily.
"'Tain't no sense in many hill.

'Tain't no sense in me closin' the door now," he drawled lazily. "Ah'll be goin' inside in an hour or

## A Hellinger Short Story

ARGIE sat with one leg over the arm of a chair. A cigarette drooped from her lips. She studied her sister who, at the moment, was unpacking valises like a Chinese bandit.

"All right, kid," said Margie quietly. "You've moved in, and now you're unpacking. So

quietly. "You've moved in, and now you're unpacking. So suppose you tell me what it's all about."

Gert looked up from

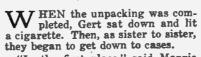
her grips with sur-prise in her eyes. She seemed astounded that her sister didn't know the cause of the trou-

the cause of the trouble.

"Why, didn't you know?" she said. "I thought you'd guess it right away. Bill and I are quits. Really quits, this time."

"You don't say," murmured Margie. She stretched slowly. "Don't tell me how it happened, sis. Let me make an expert guess. He came home suddenly and found that you had another man around as company."

you had another man around as company."
Gert seemed a trifle angry.
"Not on your life!" she replied virtuously. "What do you think I am, Margie? You know I'm too careful for that!"...



"In the first place," said Margie sweetly, "you're a fool. Before we even begin to discuss whys and wherefores, you must admit that one fact.

"You married a nice little guy. He made you a decent home and he always handed in his pay. He doesn't play around. What more could you ask for in this day and age?"

Gert sniffed. It was a sniffy sort

of sniff.
"Plenty," she returned. "But you

"Plenty," she returned. "But you wouldn't understand."
"Maybe so." Margie shrugged.
"But if my memory isn't taking a walk right now, I recall vaguely that he found you running around with a guy named Mitchell. About five years ago, wasn't it?"
Gest nodded guiltly

Gert nodded guiltily.

"That's right," she admitted. "But, good grief, Margie, what did you expect me to do? I have a husband who goes on the road to sell alarm clocks; alarm clocks that will do anything except cut you up in the except get you up in the

morning.

"Am I supposed to sit home while he's away, and twiddle my thumbs? Be sensible, Margie. It ain't prac-

Be sensible, Margie. It ain't practical!"

"I see," said Margie. "And this split is final, is it?"

"Absolutely!" Gert was very positive. "We're through now. All washed up completely. That's why I came here. I just want to atick around a couple of weeks until I connect with a job. You don't mind, do you?"

Margie smiled.
"Don't be silly, sis," was her reply.





"In the first place," said Margie sweetly, "you're a fool."

"You know the joint is yours whenever you want it. But tell me some-thing: I was very right about that Mitchell guy, wasn't I?"

"I told you that you were." Gert looked thoughtful. "It happened about a month after Bill and I got married. Bill was on the road with a flock of alarm clocks, and I met this Mitchell fellow by accident. What a spender he was! And what a man! He never saw one of Bill's alarm clocks, but he certainly knew what time it was!"

"I'll bet he did." Margie wrinkled.

"I'll bet he did." Margie wrinkled her brow. "And, as I remember it, one of your girl friends told Bill the whole story when he got back. Say, it's a wonder he didn't kill you."

"He almost did. I tell you, Margie, I never knew the little guy could get so mad. I didn't know whether to so mad. I didn't know whether to scream for the cops or pull a faint. He hit me once, and I almost went through the ceiling." She shrugged. "But the next day he cried. And I cried. And I promised never to go out with another man again."

"But you did, didn't you?" asked

"Only with Harry," returned Gert promptly. "That's all, sis. Honestly. And you know I couldn't help that. That was love, Margie.

"It was the real thing. The kind of love that tears a woman's soul and leaves her defenseless. I was putty in Harry's hands. I swear it."

Margie coughed.

"You've been seeing too many movies, Gert," she observed. "But tell me, wasn't Harry just putty in Bill's hands later? I mean, when Bill walked in and caught you both?"

"Wow!" Gert blinked. "Will I ever forget that night! I got down on my knees and begged Bill not to kill us. That's the only thing that

kill us. That's the only thing that saved our lives, I guess.

"Bill was a maniac. He punched Harry silly. He kicked me—could you believe such a thing, Margie?—he actually kicked me! And I thought it was curtains for little Gert.

"Well, for almost a week after that, Bill hardly spoke to me. But then he said he'd forget it, and that

forget it, and that we'd start all over. And that's just what happened. I made up my mind that I wasn't going to be putty in any man's hands from

any man's hands from that day on."

"I see." Margie regarded her sister curiously. "But you changed your mind again, didn't you? Didn't Frank and Jerry and Nick do a fairly good putty job on you after that?"

Gert hesitated.

"Wel-ll, yes and no," she returned. "Bill never actually got the goods on those boys. They were just—well, just firitations, if you know what I mean."

"I'm afraid I do, Gert," said Margie, wagging her head. "I'm afraid I do."...

N EITHER woman said anything

NEITHER woman said anything more for a moment. Then Margie spoke again.

"You didn't tell me, Gert," she said. "What happened this time?"

"Well," related her sister. "Bill hit the road last Tuesday, and I didn't feel like playing around. So I went out to Aunt Minnie's house and she put me up for a few days.

"On Friday, I decided to go back to the apartment. When I get there, Bill is sitting in the living room with a face as long as a camel's. I say to him, very sweet like: "Hello, Bill. What brings you back to town soquick?"

"Well, did I get a surprise! He leaps up and shakes a fist in my face. He wants to know who I been out with. And what language he gets off! Margie, I couldn't even repeat it to you, my own sister!

"So I tell him the truth. I tell him

off! Margie, I couldn't even repeat it to you, my own sister!

"So I tell him the truth. I tell him I've been up to Aunt Minnie's for a couple of days. And do you know what he does? He busts out laughing like Charles Laughton just before the murder. He accuses me of everything under the sun and calls me every name you ever heard of.

everything under the sun and calls me every name you ever heard of.

"Then I got mad. I sailed into him plenty. After an hour, we split up for good. And here I am."

Margie marveled.

"Strange game, isn't it, Gert?" she mused. "The one time in your life that you told him the truth, he left you."

you."
"Left me!" Gert drew herself up and spoke indignantly. "Don't be ridiculous, Margie. I'll have you know that I left him.
"Yes, indeed. I have too much self-respect. How could I go on living with a man who didn't trust me?"...

#### **SOB STORY**

THEY'RE telling a sad tale about a midget who went broke.

Seems he had to go over the mole-hill to the poorhouse! . . .

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#### HOLLYWOOD

A COUPLE of movie writers were sitting in the Trocadero, in Hollywood, when an assistant director walked in.

"Is he as intelligent as they say he is?" asked one.
"Absolutely," was the reply. "He can say 'yes' in seven languages!"...



For reasons never quite clear, com- tember 7. Though further details parisons are supposed to be invideous. Be that as it may, a comparison of the Hamlet which opened the CBS counterattack July 12, with the NBC Hamlet which started the Shakespearian war several weeks ago is inevitable. So here goes, invideous or not. In the not always humble opinion of this dial-twister. Brewster Morgan's CBS adaptation of the Bard's best-known tragedy was considerably superior to the "stream-lined" version John Barrymore devised for NBC. It told a more complete and coherent story, that retained the element of feminine interest. But on the score of acting the tables were reversed. At its best, Burgess Meredith's Hamlet was not alive or assured, and at its worst it was - dramatic crime of crimes-"elocution," in striking contrast with Barrymore's fine portrayal of the part. Oddly enough, the standout acting was by William A. Brady, as the ghost. If these mixed comparisons are going to be the rule it looks as if the listener will have to dial both versions to get a wellrounded radio Shakespeare. And that isn't likely with the competing performances on the air at the same

It's good news that Fred Allen has signed a two-year contract with his present sponsor. Town Hall Tonight will continue a full-hour show, notwithstanding rumors that had it being cut to 30 minutes. This summer Fred will make a movie.

The radio engineers say a good acrial is essential for an all-wave receiver. They're right. But the rule is subject to bewildering exceptions. The other day a squall blew down my aerial. Yet with only six feet of lead-in the British and German stations have been locals, and sixth district amateurs on the twenty-meter band have been piling up plenty of Rs. A providential break or just one of those things?

Press release headline: "Shakespeare would be master gag-writer today, assert CBS comedians." They ought to know. They've been working over plenty of his stuff.

Comes word that Lanny Ross is to comedy for Packard, beginning Sep- tween radio and no radio.

are lacking, it looks as if this spells exit for Astaire and Butterworth. It's too hot to put on mourning.

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As if the Shakespeare war weren't bad enough, the two big networks are in head-on competition with programs of fine music at 9 p. m. (E.S.T.), Sunday: from Interlochen, over NBC-WCKY, and the Lewisohn Stadium over CBS-WKRC. This makes one blade of grass grow where two should flourish. When, oh when, will radio master the art of coordination?

.

Every Sunday makes it clearer that Bergen and McCarthy are the comedy standouts of that Chase and Sanborn show. Some say it's the convulsing McCarthy manner. But I'm inclined to think it's both effective manner and good material. Anyway, Edgar and Charlie have been making Fields look pretty clumsy.

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Those CBS Bible dramas (1:30 p. m. E.S.T.), Sunday, are cultivating a field NBC has neglected since the pioneer days ten years ago. An able cast and skillful adaptations give these familiar stories the interest of contemporary fiction. In many ways they're as effective as a set service.

Evidently the networks have just begun to fight for drama honors. After the series of four O'Neill plays, which are to follow "stream-lined" Shakespeare, NBC will air a 75-minute version of a Shaw play, adapted by G. B. S. himself. Considering the Shavian price scale, this will cost Radio City more than a couple of carton tops. And by way of a flank attack National will launch a series of three full-hour plays featuring Ina Claire, next Sunday, at 7 p. m. (E.S.T.). At last here's a break for the harrassed listener, since it won't be in direct competition with CBS Shakes-

If any further proof were needed, this summer of the great static is demonstrating the worth of WLW's 500 kw. Even when other locals are riddled with the storm barrage, the big fellow pounds through as clearly as if the air were millpond quiet. head a full NBC hour of musical That often makes the difference be-



### WANT TO PLAY BALL? HERE'S CHANCE

Proving that radio announcers, singers, and script writers are as adept at playing baseball as they are at entertaining, the WLW-WSAI Mike Men, composed of radio stars and engineers, won their second consecutive game from the Cincinnati Enquirer Pencil Pushers July 18. The score was 4 to 3.

Bob Maley, continuity writer, allowed five hits and walked none. while he struck out eight batters. The starting line-up included, besides Maley, Glenn Parker, announcer, catcher; Al Helfer, announcer, first base; Charles Goldstein of the Four Modernaires, second base; Homer Camery, messenger, third base; Franken of the program coordinator's office, shortstop; Naiph Abodaher, continuity writer, left field; Oscar Presnell, engineer, center field, and Walter Brester, engineer, right field.

Other players include Larry Menkin, script writer; Rex Griffith, tenor; Gene Trace, announcer: Ralph Simpson, announcer; E. C. (Jimmy) Krautters, continuity editor; Hal Dickinson of the Modernaires; Bob Booth. Mobile Unit engineer; Eldon A. Park, program coordinator; Bob Heidler of the WLW-WSAI news room; Bob Kennett, program manager of WLW; and Harry Schuler, program director of WSAI. Bill Bailey, publicity director of the stations, is manager.

The WLW-WSAI Mike Men are open for Saturday or Sunday games, Bailey said.

#### At Lookout House

Playing his second Cincinnati engagement in less than two months, Lang Thompson returns to the Lookout House to be heard each evening over WLW and the WLW Line.

Thompson, a southerner by birth, leans toward what is termed as string music and the waltzes. Incidentally, he is one of the voungest maestros heard on the network today.

Edgar Guest, the noted American poet, was born in Northampton, England, and came to this country at the age of nine.

#### L. B. WILSON PRESENTS 10,000 WATTS

(Continued from page 18)

elected by the N. A. B. membership, which includes most of the country's 600 stations, to a three-year term on the association's board of directors.

In the broadcasting industry, Wilson is known to everyone as "L. B." And those initials are really his first name, standing for no other names.

In 1929, Wilson married Jean Oliver, leading lady in Broadway and road plays. They reside at a country home south of Covington.

#### SUNDAY VESPERS

#### "Story of Industry"

The background and development Dr. Paul Scherer will speak on of the naval stores industry will be 'What Use Do You Make of Reli- the topic of the weekly "Story of Ingion?" during the Sunday Vespers dustry" series on Saturday, July 24, program July 25, at 3:00 p. m. from 2:30 to 2:45 p. m. (E.S.T.), (E.S.T.) over the NBC-Blue network, over the WABC-Columbia network, including WCKY, WLS, and WSM. including WKRC, WHAS and WJR.

## \$1400.00

"REASONS WHY" YOU

## Like DOW'S New "Supreme" ICE CREAM

Wouldn't you like to be driving a New 1937 Nash LaFayette 5-Passenger Sedan? You can if you enter Dow's Supreme Ice Cream Contest and win the first prize, or you may win any one of the 100 other valuable prizes. The contest is simple and easy. Everybody, young and old, has an opportunity.

Just go to your nearest Dow's Soda Fountain. You will receive an entry blank with your purchase. On this entry blank you'll find the phrase, "I Like Dow's New Supreme Ice do is complete this phrase, giving your reasons for liking Dow's New Supreme Ice Cream. Sign your name and address. Deposit in the official entry box in any Dow's Drug Store. That's all there is to it. Get your official entry blank now.

#### Here's a Complete List of Prizes

FIRST PRIZE \$834.00 De Luxe 2-Door 5-passenger Nash LaFayette Sedan. It's on Display at the Nash Cincinnati Motor Company, 1847 Reading Road and authorized Nash dealers.

2nd to 3rd PRIZES: \$64.94 Philco Console Radios.

4th to 5th PRIZES: \$36.95 Silver King Bicycles.

6th to 10th PRIZES: \$17.95 Sunbeam Buffet Electric Toaster Sets.

11th to 20th PRIZES: \$8.75 Silent Nite Electric Fans.

21st to 30th PRIZES: \$5.00 Boys' and Girls' Coaster Wagons. 31st to 40th PRIZES: \$5.00 Thirty-Two-Piece Dinner Sets.

41st to 45th PRIZES: \$5.00 Dow Drug Co. Merchandise Orders.

46th to 50th PRIZES: \$2.50 Dow Drug Ca. Merchandise Orders.

51st to 101st PRIZES: \$1.00 Dow Drug Co. Merchandise

Dow's Dawn Patrol, Station WKRC, 7:30 to 8:30 A.M. Every Day.

(Except Sunday)