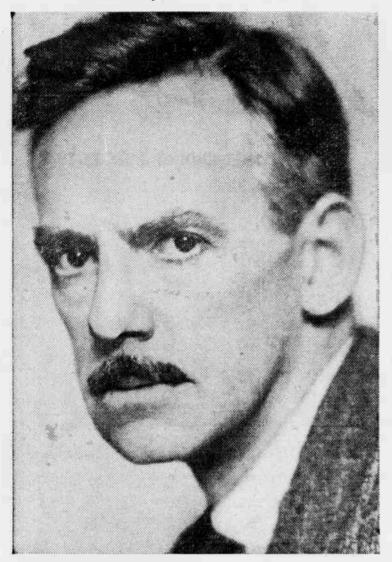
- Wed July 1951937.





CBS "WORKSHOP" TO MARK FIRST ANNIVERSARY

His Plays Will Be Aired



Four plays by Eugene O'Neill never before heard on the air, will be presented by the National Broadcasting Company during the month of August in the first radio cycle of O'Neill dramas ever broadcast. Prominent actors of the stage will be heard in the leading roles.

Fred Allen Signs Two-Year Contract To Star On Town Hall Show Over NBC

two-year contract for the starring role the Boston Public Library. He made as host of Town Hall Tonight, start- juggling funny, billed himself as "The ing in the Fall. The show will continue as full hour features on Wednesday evenings over the NBC-Red network, including WLW and WSM, under the same sponsorship.

After a headline career in vaudeville, starring roles on Broadway and a brief turn at the microphone, Fred Allen began broadcasting for his cinnati will be heard in a series of present sponsor in January, 1934. He started with a half-hour network spot over WCKY. but clicked so decisively within a few

career as a juggler, performing tricks executive secretary of the exposition.

Fred Allen has been signed to a as he learned from a book found in World's Worst Juggler," and won fame as a monologist and comedian.

Interviews on WCKY

Heads of women's organizations participating in the Third Biennial Women's Exposition of Greater Cinweekly interviews, starting this week

Ninety-one organizations are coopweeks that he was assigned a full-hour erating to stage the exhibition, to be bill over the coast-to-coast NBC-Red held in Music Hall, November 10 to 17. The interviews will be conducted Allen, whose real name is John F. every Wednesday at 10:45 a. m. (E. Sullivan, launched his professional S. T.) by Mrs. Eugenia M. Thorpe,

Series Pioneered In New Radio **Forms**

Ernest Hemingway Play To Be Presented

The first anniversary of the Columbia "Workshop," the experimental drama series directed by Irving Reis, will be marked with the presentation over the WABC-Columbia network, including WKRC, WHAS and WJR, of an early play by Ernest Hemingway which the famous author has given Columbia his personal permission to dramatize. It is "Fifty Grand" and it will be given on Sunday, July 18, in a one-hour broadcast beginning at 5:30 p.m. (E.S.T.). Reis will write the radio version.

"Fifty Grand" is the story of a heavyweight prizefighter who tried in vain to "throw" a fight. When it was first published about 12 years ago in a national magazine, Hemingway's style was considered so radical that many readers moved to cancel their subscriptions, according to Reis. Copies of that issue today, he pointed out, are worth \$50.00 each. "Fifty Grand" is from a collection of Hemingway's short stories entitled "Men Without Women."

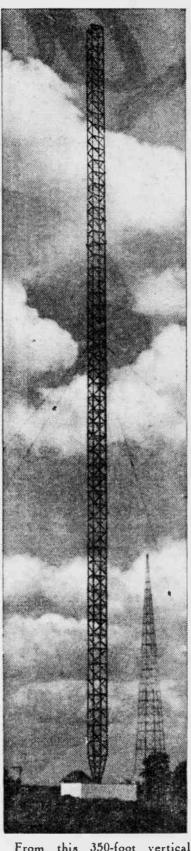
Reis, in reviewing the first year of the "Workshop," said he feels it has accomplished in many ways what it set out to do. This involved a minute examination of every possibility the microphone holds for new forms and methods of dramatization. Reis is at work on a book about the "workshops" which Farrar and Rinehart have announced for publication and the director is also planning a trip to England and Holland August 29 to study foreign radio drama methods.

DEDICATION POSTPONED

Dedication of WCKY's new 10,000-watt transmitter probably will take place the last week in July, with the tentative date set as July 27. Postponement of the ceremony and the station's step-up to a 100 per cent increase in power was made necessary by delays in shipments of equipment from the RCA factory in Camden, N. J., which built the high fidelity transmitter especially for the L. B. Wilson station.

It originally had been planned to change to the new power about

One Minute From Cincinnati



From this 350-foot vertical Ohio, Kentucky and Indiana. duct the orchestra.

CINCINNATI OPERAS ARE RECORDED FOR TECHNICAL ERRORS

When the Cincinnati Zoo Summer Operas go on the air over WLW and the NBC-Blue network, each broadcast represents several hours of intensive study that the radio programs may be the very best.

Before the operas are broadcast Louis Barnett, chief pickup engineer of the Nation's Station, arranges his microphones, looks after every little detail, then "feeds" the opera to the WLW recording laboratory, where records are made.

* Using a setup similar to that employed by NBC engineers in the Metropolitan broadcasts, Barnett sets up three microphones. One is suspended over the orchestra and two are placed in the footlights, one on either side of the prompter's booth.

A fourth microphone, installed in the control booth which is suspended over the stage, is used by Joseph Ries, narrator.

Barnett, himself an accomplished musician, attends each first performance of the operas to be broadcast. He handles the first hour as though the program were on the air. The opera is "piped" to the WLW recording laboratory in the main Crosley building.

After the finale Barnett, accompanied by Conductor Fausto Cleva, goes to the WLW studios to hear the recording. Each record is played several times while the engineering chief and maestro listen attentively. If everything doesn't sound just right, changes are made. A technical discussion of balance and levels is engaged in and by the time corrections, if any, have been made, the broadcasts sound over the air just as they do to the visible audience attending the operas.

Future operas scheduled for broadcast include "Mignon," July 17; "Tosca," July 24; "Cavaleria Rusticana" and "Secret of Suzanne," July 31, and "Il Trovatore," August 7. The operas are heard from 9 to 10

Sweetest Love Songs

Frank Munn, tenor, and Lois Benradiator WCKY's new and improved signal, will be broadcast Kisses," and "Where Are You," durby the L. B. Wilson station's ing the Sweetest Love Songs Ever 10,000-watt RCA transmitter. Sung program on Tuesday, July 20, Situated on a bluff above the at 8:30 p. m. (E.S.T.), over the NBC-Ohio River and opposite Cincin-nati, the new high-fidelity trans-KDKA and WLS. Munn also will be mitter is expected to make re- heard in "Too Marvelous for Words," ception clearer and louder in "September in the Rain," and "Sailevery part of the city and sub-boat in the Moonlight." Miss Benurbs. In addition it will greatly nett's solo will be "Moonlight and increase WCKY's coverage in Shadows." Victor Arden will con-

Shakespearean Plays of the Week

Wizard



R. J. Rockwell, technical su- He was heard with his toy band. ervisor of WLW, WSAI, and W8XAL, has been selected as a candidate for the annual Eta several months. His new series includes Kappa Nu award for outstanding stories for youngsters and songs. electrical engineering graduates. Rockwell was chosen as the outstanding graduate of Iowa State College. He will compete with graduates of other universities in America and abroad. A graduate of the class of 1927, Rockwell was promoted to technical chief of the Crosley stations a year ago when Joseph Chambers resigned. Previously he had been a development engineer for the Crosley Radio Corporation.

New Goodnight Program Stars WLW Singers

With "Moon River," popular "goodnight" program of WLW moved to 1:00 a. m. (E.S.T.) Mondays through Fridays, a new program of love songs is heard from 1:45 to 2:00 a. m. (E. S. T.), over the Nation's Station.

Titled "Goodnight Sweetheart," the new program which began July 5, presents some of the outstanding vocal stars of WLW with organ ac-

On Mondays and Wednesdays Allen Werner, tenor, is heard while Rex Grifflth, tenor, sings Friday nights.

Vicki Chase, concert soprano who is starred on the Sunday night "Strands of Beauty" program, sings love songs, old and new, on Tuesday and Thursday nights.

"Moon River," featuring the deVore sistems, vocalists; Sydney Mais now heard from midnight to 12:30 a. m., (E.S.T.), Saturdays and Sundays, and from 1:00 to 1:30 a. m., (E.S.T.) Mondays through Fridays.

"FRIEND RALPH" IS NEW PROGRAM SERIES ON WSAI

A new program for youngsters, conducted by Ralph Simpson, Radio Dial's "Radio Sleuth," made its bow over WSAI July 12. Titled "Friend Ralph," the program will be heard at 5:15 p. m. (E.S.T.), daily except Saturday and Sunday.

For many years affiliated with the Crosley stations, Simpson brings to the air in his new series of programs, a background of experience in boys' work. For several years he has been identified with boys' clubs and activities in Greater Cincinnati.

Two years ago Simpson replaced the Kellogg Singing Lady over WLW while Ireene Wicker was vacationing.

Simpson also conducted the Knot

CBS Shakespeare Music Director



This is Victor Bay, young staff conductor of the Columbia Broadcasting System, who directs the symphony which provides music for the cycle of Shakespeare dramas over the son, narrator, and Lee Erwin, organist, WABC-Columbia network, including WKRC, WHAS, and WJR, Mondays from 8:00 to 9 p. m. (E.S.T.).

Barrymore Presents "Twelfth Night" On NBC

Leslie Howard in "Much Ado About Nothing" On CBS

William Shakespeare in the lighter mood of the great comedies, "Twelfth Night" and "The Taming of the Shrew," will be presented by John Barrymore and his talented wife, Elaine Barrymore, in the remaining portion of the streamlined Shakespeare series to be broadcast over the NBC-Blue network, including WCKY, KDKA, and WLS, Mondays, July 19 and 26, from 8:30 to 9:15 p. m. (E.S.T.).

Barrymore had originally intended to present "Richard the Second" and "Winter's Tale" or "Cymbeline" as the concluding broadcasts. His decision to replace them with Shakespearean masterpieces in the field of comedy was prompted by the belief that the radio audience would appreciate a departure from the mood of somber tragedy of the first streamlined Shakespeare programs which in-cluded "Hamlet," "Richard III," and "Macbeth."

A large and brilliant cast headed by Leslie Howard, one of the most popular actors of the American and English stage, and Rosalind Russell, vivid newcomer to Hollywood who has taken the screen by storm in such productions as "Craig's Wife;" "Trouble for Two," and "Night Must Fall," will present "Much Ado About Nothing," Shakespeare's gayest and most modern comedy, over the WABC-Columbia network, including WKRC, WHAS, and WJR, Monday, July 19, from 8:00 to 9:00 p. m. (E.S.T.). The play is the second all-star production in Columbia's Shakespeare Cycle.

VAN LOON TO BE GUEST ON

Hendrik Willem Van Loon, popular writer, will appear as a guest of 'Your Hit Parade" during the broadcast over the WABC-Columbia network, including WKRC, WHAS, and WJR, Saturday, July 17, from 9:00 to 9:45 p. m. (E.S.T.).

Highlights of the program will include the playing of the ten most popular songs of the week by Peter Van Steeden's Orchestra, with vocal choruses by Stuart Allen and Freddie Gibson.

The Good Old Summer Time 1907—1937



It's a long reach from the bathing costume for milady in 1907 to the 1937 models, but Helen Nugent, WLW's Old Fashioned Girl, left, and Deon Craddock, new blues singer, get together on the white sand beach at Coney Island near Cincinnati to discuss the change in bathing suits. Miss Nugent is wearing a beach costume of the early part of the century while Deon sports the latest in modern wear. Note that each costume has a skirt, although the Old Fashioned Girl admitted the skirts worn by her grandmother at the beach were fuller and much longer than those of the 1937 models.

But—He Got Away!



Fibber McGee regales Molly and some skeptical chorines with tales of deep sea fishing done on the West Coast where he and Molly have been making "This Way Please" with Buddy Rogers, Betty Grable, and Mary Livingstone. Fibber McGee and Molly are heard over the NBC-Red network, including WLW and WSM, Mondays from 8:00 to 8:30 p. m. (E.S.T.).

Weekly RADIO DIAL

as second-class matter July 29, 1931, at the post-office at Cincinnati. Ohio mader the Act of March 3, 1879.

Published every Friday by the Radio Dial Publishing Co. 22 East 12th St., Cincinnati, Ohio

Six Months for \$1.

Single Copies 5 cents

Telephone-CHerry 0710 - 0711

GEORGE A. VOGELE-Editor

Vol. VII

WEEK ENDING JULY 23, 1937

STRENGTHENING THE DEFENSE

This is the time of year when the radio manufacturers bring out their should opposite W. C. Fields on Sunnew models. Some have already reached dealers' showrooms. The rest will day nites . . . It will be aired on Weddo so within the next few weeks.

While complete information on what the well-dressed radio will wear in 1938 is not yet available, one thing seems clear. The new models are going to make tuning easier than ever.

Some designers have arranged the tuning controls so the listener can operate them as easily while standing as sitting. Others have brought out improved remote-control units. Still others have developed efficient armchair or end-table models that put dials at the listener's elbow. And the now familiar tele-dial tuning has been refined further. Regardless of how it is done, the result is to make the well-known twist of the wrist simpler

At first glance this may seem another step toward tailoring radio to fit the lazy listener. That may be true. But it is only part of the story. A good deal more important is that easier tuning gives the listener closer control over what he hears.

Consider, for instance, the listener who has an armchair receiver or a remote-control unit at his elbow. When he can eliminate a displeasing program or an offensive commercial merely by putting out his hand, his listening habits are pretty likely to undergo a considerable change. Indeed, the writers of sales blurbs may be the first to feel the effects of this closer control.

Receiver design has influenced listening habits to a much greater extent than those at the loudspeaker recognize. The three-dial sets common back in the battery days encouraged listeners to stay tuned to the same station. When the a. c. tube came along it made it convenient for listeners to let their receivers play hour after hour.

The broadcasters have taken full advantage of these things. Some have even capitalized the fact that most receivers are placed across the room from where listeners sit. For instance, the typical commercial "chiseled" between chain programs is just short enough to make it futile for the listener to get out of his chair, walk over to the radio and silence the pestiferous interruption.

During the past few years the advantage has been swinging slowly toward the listener's side. Simplified dialing has made it easier for him to choose what he will and will not hear. The still closer control provided by the 1938 models carries this a long step further.

How much use will be made of this new defense against boredom and intrusion is, of course, another matter. But it seems safe to assume that its possibilities will not be neglected.

The days when people really listen to the same station hour after hour are gone. Dialer irritation with offensive commercials is increasing.

Broadcasters who want their programs heard will do well to recognize up a tremendous listening audience. that the new models now make tuning out easier than ever.

The Girl On the Front Cover

Jane Rhodes, rhythm singer, who is featured on the NBC Packard series is a radio veteran at sixteen. Although she had been singing on local stations on the Pacific Coast since she was seven years old, Jane did not make her network debut until Johnny Green signed her for his new series of Summer dance broadcasts, heard Tuesdays at 8:30 p. m. (E.S.T.), over the NBC-Red network, including WCKY and WSM. Blonde and pretty, "Stage Door."

COLUMBI-A-MUSINGS

From WKRC

MARGARET MALONEY

Kenneth Roberts, CBS spieler, will wed again . . . this time to Norma Fain of the Fleischer "Betty Boop" studios.

And 'tis said to be definite that Dick Powell will replace Fred Astaire or the hour Packard show come fall.

If Milton Berle's "Gillette Summer Hotel" doesn't do the job it nesdays.

Al Bland, pilot of Dow's Dawn Patrol aired Monday through Saturday, has the uncanny faculty of remembering funny stories, situations, etc. This is responsible in no small way for the wealth of unusual material heard on his program.

'KRC's production manager, Ruth Lyons, leaves for Hollywood the end of the week . . . she'll visit with the parents of Miller Everson, now known as John King on the screen . . . Miller is a protege of Ruth's and it was she who was responsible for getting him a place with Ben Bernie's ork with which he went on to Hollywood and pictures . . . Another of Ruth's discoveries, Bob Allen, singer with Hal Kemp's band is also in the cinema capital . . . so it's gonna be somewhat of "ole home week" out

When Frank Parker's thirteen weeks for Chesterfield are concluded, Lawrence Tibbett gets the spot.

George Olsen and his music return to the air in a new Columbia production, "Hollywood Parade" . . . A vocalist named Mary Treen will do the singing . . . where are Ethel Shutta and Edith Caldwell?

The more we hear Patti Chapin, CBS songstress, the more we wonder WHY she isn't signed for some commercial . . . she's swell . . . has a voice very much like Jane Froman's.

"Personalities on Parade" is one of 'KRC's most popular programs. Marsha Wheeler keeps just the right note of informality evident and the thrice-weekly interviews are building

Jeannine Macy, former WLWite, has been signed for the summer on Ford's "Universal Rhythm" program . . *she's also doing several sustainings on Columbia . . . you can hear her each Sunday on 'KRC from 8 to 9 p. m.

a regular Columbia announcer.

Give Me a Name



An Irish terrier is being given away each week in WCKY's dog-naming contest. Above is Virginia Praete, 1609 Grand Avenue, Middletown, Ohio, and the dog she won.

before telling them.

Jane Gerrard, Cincinnati high Ben Bernie has a butler who, he school girl heard over WSAI, sang on says, has better recommendations than the air for six weeks before her parents his own. So NBC's Ole Maestro calls knew it. She wanted to make good him "Mr. Connally" and Nicholas Connally calls his master "Ben."

"Everybody Sing" on WKRC



The cameraman caught the above group just prior to going on Add sound alikes: Harry Von Zell the air with a broadcast of "Everybody Sing" aired each Tuesday, and Charles Arlington . . . Von Zell Thursday and Saturday from WKRC at 6:15 p. m. Standing to formerly spieled exclusively for CBS the right of the microphone is Joe Dunlevy, well-known singer but works now with an agency and and vaudevillian, who leads the sings, and left, Stan Conrad, an-Jane has been engaged by RKO pictures for a singing role in does special shows . . . Arlington is nouncer, Gladys Lee is shown at the piano. "Everybody Sing" is sponsored by the White Rose gas and oil dealers.

MOUNTAIN CHOIR FESTIVAL OVER NBC

THREE VOCALISTS SIGNED BY WLW TALENT SCOUTS

Three new vocalists, all widely known as network stars, have been signed by WLW, Cincinnati, Bob Kennett, program director, announced.

They are Deon Craddock, blues singer; Lynn Cote, tenor, and Angelo Rafaelli, Italian street singer. All three were scheduled to report to the Nation's Station July 12.

Miss Craddock, a native of New Orleans, entered radio at station KVOO, Tulsa, six years ago following her graduation from the Tulsa high school. She later joined KWK, St. Louis, and after a short stay there went to KMOX. From St. Louis she went to Chicago to sing over WBBM, Columbia station, and WGN of the Mutual network.

Talent scouts from the Nation's Station, in Chicago two weeks ago, heard her sing and offered her a con-

Although in her early twenties, Miss Craddock has scaled radio's ladder of fame to stardom. She will be featured over WLW. During her school days the blues singer won records in track and swimming. She holds the Southwest district girls' championship in the 50-yard dash; 60-yard low hurdles; 75-yard dash and baseball throw.

Both Cole and Rafaelli have been heard over the major networks. Angelo will be featured at WLW in a new program of light classical songs at 9:45 p. m. (E.S.T.), Mondays and Fridays, beginning July 16.

Magic Key of RCA

Jean Sablon, romantic French singer, will make the second appearance of his series on the Magic Key of RCA program during the broadcast Sunday, July 18, at 1:00 p. m. (E.S.T.) over the NBC-Blue network, including WLW, KDKA, WLS and WSM. The second in a series of Old Song Dramatizations, offering in music and dialogue the story of tunes dear to all Americans, also will be heard during the broadcast. Dr. Frank Black will conduct the Magic Key orchestra in works by the great masters.

Catholic Hour

"Joy of Main Street," during the plete with all accessories and one-Catholic Hour broadcast over the NBC-Red network, including WSAI and WSM, at 5:00 p. m. (E.S.T.), on Sunday, July 18. Father Quinn tion of the program.

Reaching for a High One



Glamorous Ella Logan, known to radio and the screen as the Scotch "blues" singer, reaches for a high note during one of her current appearances on the Cantor summer show heard over the WABC-Columbia network, including WKRC, WHAS, and WJR, Sundays from 7:30 to 8:00 p. m. (E.S.T.).

FIFTY BICYCLES TO BE GIVEN BY LUM AND ABNER

Fifty bicycles, valued at \$40 each, July 19.

Long one of radio's most popular citizens of Pine Ridge, are heard over WLW and NBC at 6:30 p. m. (E.S.T.), daily except Saturday and Froome and Lee Bland will discuss

The Arkansas hill billies, in private life Chester Lauck and Norris Goff, Howard and Rosalind Russell and will are rated in radio as among the best with reference to listener interest. When they make an offer thousands at 8 p. m. of listeners write in and their next award offers are expected to bring in many more thousands.

Two bicycles to be awarded by the Pine Ridge philosophers will be com-

19. The contest will close August 14. (E.S.T.).

Group of 1,000 Voices Will Be Heard

Representing Choirs From Three Different States

A program of choral works, sung by a choir of 1000 voices, will be heard in the Mountain Choir Festival from Mountain Lake Park, Maryland, over the NBC-Blue network, including WCKY, WLW, KDKA, WLS and WSM, Sunday, July 18, from 4:30 to 5:00 p. m. (E.S.T.).

The choir will be under the direction of Dr. John Finley Williamson, president of the Westminster Choir School at Princeton. The festival is under general direction of Rev. Felix G. Robinson, professor of Christian Liturgies, Westminster Choir School. This is the fourth season of the festival.

The program will include "God Is a Spirit," by Jones; Lovosky; "Lord, Our God, Have Mercy;" Brahms' "How Lovely Is Thy Dwelling Place;" "Cherubim Song," by Bortniansky; "The Souls of the Righteous," by Noble; J. S. Bach's "Come and Thank Him," and "Winged Messengers of Peace," by Huss.

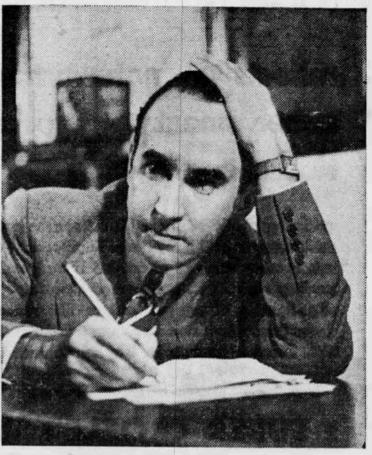
LEE BLAND TO SUB FOR **RUTH LYONS**

During Ruth Lyons two weeks' absence from the WKRC microphone, Lee Bland will conduct the Shakeswill be awarded listeners of Lum and pearean interviews aired each Monday Abner in the four weeks beginning at 6:30 o'clock. On Monday night, July 19, Bland will bring to the microphone, Mr. John Redhead Froome, daily features, Lum and Abner, chief director of the Odeon dramatic club and director of the dramatic department of the College of Music. Mr. the production "Much Ado About Nothing," which will star Leslie be broadcast over WKRC and the Columbia network that same evening

SUSSEX HANDICAP

Running of the Sussex Handicap at the new Delaware Steeplechase year fire and theft insurance policies. Race Track at Stanton, Del., will be Contestants will be asked to supply described exclusively over the NBCsecond lines to a two-line jingle. Full Blue network, including WCKY, by details of the contest will be an- NBC turf experts, Clein McCarthy will direct the Paulist Choir in sel- nounced on the air during the Lum and Chris Wood, Jr., on Saturday, ected hymns during the musical por- and Abner program beginning July July 17, from 4:15 to 5:00 p. m.

The Thinker



Walter O'Keefe is burning midnight oil these days preparing Town Hall Tonight programs (NBC-Red network, including WLW and WSM, Wednesdays at 8:00 p. m. (E.S.T.). The candid cameraman caught the master-of-ceremonies in the throes of composition.

Raymond Paige has selected twenty | cording them on July 15.

Edgar Guest will present George numbers which he has featured on Washington Carver, noted 75-year-old "Hollywood Hotel," and will start re-Done" program on Tuesday, July 20.

Dick Bray Interviews Golf Professional



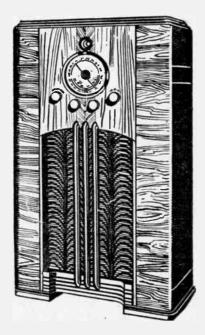
The above photo shows Dick Bray, WKRC's sports commentator, interviewing Ed Brophy, golf pro. at the Western Hills Country Club, during one of the broadcasts of the Men's City Amateur Championship matches. During the matches, Bray did three broadcasts daily over WKRC.

Crosley's NEW MIRRO-DIAL

reflects the noteworthy acheivements of Crosley Radio engineering

• Crosley's NEW MIRRO-DIAL reflects the noteworthy achievements of Crosley Radio Engineering. The marvelous new touch of distinctive beauty makes dial reading easy tuning more accurate. Indirect, edge-lighting of the gold-mirror-like reflector produces three dimensional effect that is strikingly beautiful. Another triumph for Crosley Engineering.

2 SUPER CROSLEY RADIOS with the MIRRO DIAL



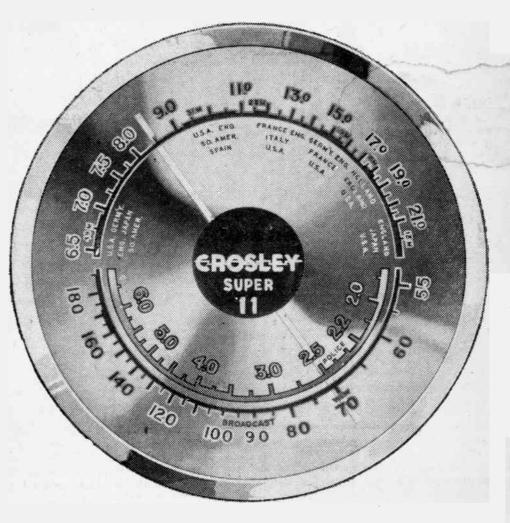
Crosley SUPER 11

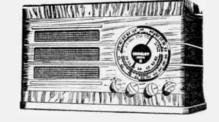
Eleven tubes . . . Octal base . . . 10-inch electro-dynamic speaker with exceptiona bass response . . 3 Band tuning range . . receives American, foreign, police amateur, aviation and ships-at-sea broadcasts . . 535 to 22,000 Kc. continuous . . . Additional intermediate frequency amplification, giving greater sensitivity . . . IRIS tuning indicator . Broad automatic volume control . Power supply noise filter . . Mirro-Dial, edge lighted, gold reflector type, 3 dimensional dial with graduations fused on the convex glass . . Handsome cabinet is hand-rubbed to a brilliant finish. Cabinet dimensions: 40° km and cabinet is hand-rubbed to a brilliant finish. Cabinet dimensions: 40° km and cabinet is hand-rubbed to a brilliant finish.

\$69.95

Crosley SUPER 8

\$39.95





See the MIRRO-DIAL at Your CROSLEY Dealers!

THE CROSLEY DISTRIBUTING CORPORATION

3401 Colerain Ave.

Cincinnati, Ohio

R A D I O D I CONTEST CLUB

Mr. Ed Williams, Louisville, Ky.

DEAR En.

I have your letter of June 30 and want you to know that I have read it over very carefully several times. The reason I have done this was because it was such a representative letter. The questions you ask in it are very likely identical with questions that thousands of people are asking themselves. You probably did the same thing and got nowhere and decided you would go a little further. I hope you have better luck this time.

I say hope, because we at RADIO DIAL have never promised to satisfy is nothing ambiguous in that stateanyone. We always do our best, though, and that's all we promise this time.

If you don't mind, I think I will take your letter to pieces and just handle each portion separately. You start off by saying, "Why don't you give your readers the low-down on these contests which we all bite on?"

news a reporter can happen up on is on me, your reporter, who "bit" for the "low-down" on something, meaning the very inside stuff. I imagine that is what you mean. You'd like to know what goes on behind the scenes after a contest is over. Well, who wouldn't? We'd risk one of two fairly good eyes to get a peep through the keyhole as the judges do their stuff and don't you believe we wouldn't tell our readers what we saw.

The "Club" has correspondents from coast to coast, and besides that your reporter reads every magazines or paper that he can get his hands on that might show up something interesting in the contest line. Whenever something does show up that sounds tains something of encouragementauthentic you'll find it right here. A lot of stuff has been thrown in the wastebasket because it didn't check up right. We try not to print anything that might mislead the readers or icopardize ourselves.

You ask, "Are these contests conducted fairly? Are slogans or material read, or are they all dumped into a barrel and somebody dives in and picks out one?"

Thats' a hard question to answer simply because it is so all-inclusive. Your reporter has been following contests closely for fifteen years and knows for a fact that some contests have turned out pretty unfairly. The evidence indicates that a number of them never intended to be fair. Their whole idea was to make some money and the legitimacy of the plan didn't trouble and expense—and needlessly we presume, other contest questions. matter-to them.

But, Ed, some of them are in Atlanta now and others are at Fort Leavenworth, if you know what I of them. mean. Because, you see it is a viola-

the mails and while Uncle Sam may work slowly, he'll get there sooner or

You can take this for what it is worth to you. Contests by reputable firms are as fair and important as they know how to make them. It may be that no two are judged exactly alike, because no two people see alike. Another thing you might bear in mind is that the sponsor is conducting the contest for the benefit of his business and not for the contestant.

For the most part he doesn't care who gets the prizes just so it is in accordance with the rules and not in conflict with his business plans. There ment. Many times a sponsor is playing only to a certain section and does not intend to encourage entries from any other, but he cannot keep someone from sending an entry blank a thousand miles away to a friend, and that friend submitting an entry.

You say you have been biting for the past few years and have never Now, Ed, the choicest piece of won anything. You haven't a thing over ten years without anything more than an occasional Honorable Mention. The last five, however, have made the entire fifteen worthwhile. I don't think I would quit now, because when something does happen you'll feel a lot better. Its' pretty disheart- St. Louis. ening to see the winner list minus our own name, time after time. You've just got to learn to "take it" and try to do better next time.

One of the objects of this column is to keep the spirits up of those who keep on trying. Oftentimes we print something that does not particularly bear on contests, but nevertheless conafford.

ning slogan, the winning letter or of people to help them. The first will whatever it was we submitted? That check for failure to enclose carton and is a much debated question. Personally, we think it should be done but check for some other failure to comon the other hand the public has ply with the rules, and you'd be surnot become educated to accepting the prised how few comparatively are left judges decision. A contestant legally agrees to do so when he or she enters the contest. That is automatic, if it is stated in the rules.

Although in spite of this, quite often when the winning name, slo- left out. gans, limericks, etc., are announced someone will decide to protest through the courts. The sponsors invariably win out but its a lot of give you information on these, and so. The judges are equivalent to an You have it (pardon our blushes) in umpire or referee and you know how your hands right now. far it gets when you disagree with one

You wonder "How it is possible for tion of the law to defraud through them to read the million answers they P. S.: -Watch this column next week.

CBS Soprano In Summer Opera



Margaret Daum, CBS soprano who has sung in the spring season with the Metropolitan Opera Association, is alternating her microphone performance this summer with outdoor opera stardom as a member of the St. Louis Municipal Opera Company which is giving a series of summer concerts. Miss Daum is also heard in an early evening (5:00 to 5:30 p. m. (E.S.T.) series of broadcasts over the WABC-Columbia network while she is in

B. A. Rolfe plans to have his latest musical innovation, *Floating Melodies," ready for radio presentation this month.

receive?" Well, Ed, not so many contests run that high. Old Gold ran two million and it's said that Plywe hope. Another thing which will mouth ran a little over a million. But bear repeating is that the monetary anyway, we'll admit that a hundred prize is not all the good that contests thousand is a lot and it would take a lot of people to do the work. So "Why do they not publish the win- there's the answer, they have a lot out that entry goes. Another will after these eliminations are made.

The final judges get the cream of the crop after the staff has done most of the work, and from then on it's not so hard, except for those who got

Thanks for your letter, Ed, I hope to hear from you again. And by the way, you ask what publication would

Cordially,

YOUR CONTEST REPORTER

ANN SOTHERN TO BE GUEST OF DON AMECHE

Ann Sothern, motion picture star, will be guest artsit during the Chase and Sanborn program on Sunday, July 18, at 7:00 p. m. (E.S.T.), over the NBC-Red network, including WLW and WSM. She will be heard with Don Ameche in a scene from 'Fifty Roads to Town."

Dummy Charlie McCarthy will array himself in his Sunday best, in hopes of escorting the lovely screen actress home after the broadcast. Edgar Bergen and W. C. Fields have other plans, however. Dorothy Lamour will sing several popular melodies to the accompaniment of Robert Armbruster's orchestra during the broadcast from the NBC Hollywood studios.

Joseph Ries, educational director of WLW and WSAI, has returned to the air for two weeks, during the vacation of Peter Grant, chief announcer. Ries is heard over WLW from 8:00 to 8:15 a. m. (E.S.T.) daily except Sunday, in the morning newscast ordinarily handled by Grant.

Gardner R. Withrow

Representative Garnder R. Withrow of Wisconsin will speak on "Licensing of Automobile Dealers," during a broadcast over the NBC-Blue network, including WCKY, at 9:45 p. m. (E.S.T.), Tuesday, July 20, from the NBC studios in Washington, D. C.



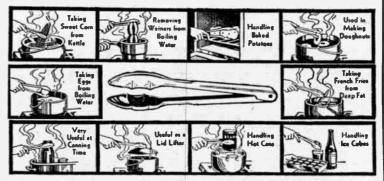
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PROGRAMS FOR SATURDAY, JULY 17





			(EAS	ASTERN STANDARD TIME)						(CENTRAL STANDARD TIME)		
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (850 kc.)		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, III. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)	
6:30 6:45		Top o' the Morning-	Jerry Foy	6:30 6:45		Patt and Guest	Musical Clock	Farm Bulletin	5:30 5:45			
7:00	Words Men Live By N	Family Prayer Period M	Sing Before Breakfast	7:00	Church Forum		Sing, Neighbor, Sing	News Report	6:00	,	Asbury College	
7:15 7:30	Morning Roundup	Concert in Brass Moments Musicale N	Dow's Dawn Patrol,	7:15 7:30	** **	Wesley Meth. Church	News Dick Leibert, organ N	The Hilltoppers Big Yank Boys	6:15	Musical Clock	Break Sut Business	
7:45 8:00	Morning Glee Club N.		with A! Sland—Time,		Brown County Revelers Streamliners N	Crowley Milner Revue	71 11	Morning Devotions	6:45	Morning Headlines	Salt and Peanuts	
8:15	Breakfast Club-Bob Brown m. c. N	News		8:15	" "/	Stevenson News		News Report	7:15			
8:30 8:45	10 30	Larry and Sue		8:30 8:45		Big Yank Roundup Fiddlers Fancy C		Jolly Joe's Pet Pals Dr. John Holland	7:30 7:45	******		
9:00 9:15	Sweethearts N	Sweethearts N		9:00	Charioteers N		Sweethearts of Air N	Junior Stars	8:00	Sweethearts of Air N	Your Garden & Mine C	
9:30	** **	" " "	Let's Pretend C	9:30	Vass Family N Variety Program M	Richard Maxwell C . Musical		Program	8:30	Raising Your Parents N	Let's Pretend C	
9:45 0:00	Bill Krenz's Orch, N Patricia Ryan N	Bill Krenz's Orch. N Patricia Ryan N		9:45	" "	Mrs. Page Fred Feibel at the	Bill Krantz's Orch, N	The Hilltoppers Downtown Shop'g News		Bill Kranz's Orch. N. Banner Newshawk		
0:15	Minute Men N Antobal's Cubans N	Minute Men N .	Console C	10:15		Console C		WLS on Parade	9:15	Home Maker's Chat	Organ C	
0:45	H H	Rhumba Orchestra N., Dixie Debs N	Hali C	10:30	U. S. Army Band M	Columbia Concert Hall C	To be announced		7:30 9:45	Magic of Speech N	Columbia Concert Hall C	
11:00	Continentals N	Call to Youth N Academy of Medicine	Jack Shannon, songs C	11:00	Continentals N	Jack Shannon, songs C Orientale C	News	Program Announcem'ts Four Hired Hands	10:00	Call to Youth N Los Rancheros N	Jack Shannon, songs C Orientale C	
1:30	Nagel's Rhumba Orchestra N	Live Stocks	Geo. Hall and Or-		Rex Battle's Ensemble N	George Hall's Orches-	Hessberger Bav.	Ralph Emerson, organ	10:30	George Hessberger's	George Hall's	
		Fed, of Women's Clubs		_	From Headquarters	The Captivators C		Fanfare Interview	11:00	Orchestra N		
2:15 2:30	Our Barn N	Gus Haenschen's Orch. National Farm and			Day Dreams	Jimmy Shields C Buffalo Presents C		Garden Club Markets; Weather		WSM News	Jimmy Shields C WHAS News Room	
2:45	Home Hour N	Home Hour N		12:45	Orchestra M	11 11	Home Hour N	Grain Market Summ'y	11:45	Home Hour, N	Buffalo Presents C	
1:00 1:15	• 1 14	10 10	Madison Ensemble C Ann Leaf, organ C	1:00	Sylvia Clyde M	Madison Ensemble C. Ann Leaf at the	11 11	Poultry Service Time Home Talent Program	12:00	98 98 98 98	Sunshine Sue Ann Leaf, organ C	
:30	Don Fernando's Or. N Vagabonds N	Golden Melodies N	Luncheon Lyrics Tours in Tone C		Palmer House M Bide Dudley N	Organ C	Walter Blaufuss and	Livestock Markets Home Talent	12:30 12:45	Banner Newshawk	Livestock; Markets	
:00	Austin Wylie's	Concert Ministure N	Down by Herman's C	2:00	Barber's Interviews	Down by Herman's C	West View Park	News: Julian Bentley.	1:00	West View Park	Down by Herman's C	
2:15 2:30	Orchestra N	Week-end Revue N	Dept. of Com. Ser. C		Sports Oddities Cincinnati vs. St. Louis	Dept. of Commerce C	Orchestra	WLS Merry Go Round	1:15	Orchestra	Dept. of Commerce C	
2:45	H 0	0 0	Clyde Barrie C	2:45	Baseball Game	News	Caballeros N	H 11	1:45	Orchestra N	Clyde Barrie C	
3:00 3:15	Club Matinee N		Eton Boys C	3:00 3:15		Eton Boys C	40 40	" "	2:00	Club Matinee N	Eton Boys C Saturday Night at the	
3:30 3:45) II 61	Coolling Rea M		3:30 3:45	11 11	"Spread Eagle" C	10 40	11 11	2:30 2:45	+ + + + + + + + + + + + + + + + + + +	"Spread Eagle" C	
:00	All Sports Review .	11 11	Notes and News	4:00	Pt	The Dictators C	Hotel La Salle Orch, N	Cadets Quartet N	3:00	Cadets Quartet N	The Dictators C	
4:45 4:30	Sussex Handicap N	Kaltaamayar's	Great Lakes Revue C	4:15 4:30	Radioland Orch. M	Great Lakes Revue C	Bill and Alex H. Middleman's Orch.	Music Circle		Sussex Handicap Kaltenmeyer's Kinder-	Louisville-Indianapolis	
1:45	Nickelodeon N	Kindergarten N	ti ti	4:45 5:00	Concert Orchestra M.	Ben Feld's Orch, C	Ad Club Talk	Race Results— Arling-	3:45 4:00		Game	
5:15	- 11 11	Orchestra N		5:15	Harold Turner M	Uncle Neal's Birthday.	To be annouced	ton Park	4:15	11 11	Orchestra C	
:45	Press-Radio News N Whither Music N	News	News; Sports C Dick Bray, Sports			News: Scores C Maureen O'Connor C	Sports: On the Mall	News: To be an- nounced		Alma Kitchell, cont. N To be announced	Frank Dailey's Orch. C	
	Message of Israel N	R. F. D. Hour	Frank Dailey's Orch. C		Palmer House Ensem M Spic and Span	Stevenson Sports Frank Morgan		Message of Israel N.:.	5:00 5:15	Varietiesunday School Lesson	11 (1	
	Eddie Varzo's	Jack Sprigg's Orch	Columbia Concert	6:30	Smittle & His Gang	Melody and Rhythm	Hotel Bismarck	Eddie Varzo's	5:30	Jimmy Kemper N	Columbia Concert	
:45	Orchestra N	Bob Newhall	Hall C		Tom Slater	Saturday Night Swing	THE RESERVE THE PARTY NAMED IN COLUMN TWO IS NOT THE PARTY NAMED IN COLUMN TWO IS NAMED IN COLUMN TW	Orchestra N Behind Scenes at WLS	5:45 6:00	News; Sports Meredith Willson's	Hall C	
7:15	41 11	Orchestra N	Session C	7:15 7:30	Orchestra M	Club C		Barn Dence Keystone Barn	6:15		Club C	
7:45	Goldman band (4.,	Robin Hood Dell Con- cert—Jose Iturbi,	Johnny Presents C	7:45	11 11	11 11	11 11	Dance Party	6:45	1. 16	*********	
3:00	Echoes of Stage	conductor N	Professor Quiz C	8:00 8:15	Fireside Cameos M	"Professor Quiz" C	National Barn Dance N	National Barn Dance N		Francis Craig's Orch Hilltop Harmonizers	"Professor Quiz" C	
:30	Front Page Drama Bordertown Barbecue	Emery Deutsch's Orchestra N	Hollyw'd Show Case C Musical Moments	8:30 8:45	Louisiana Hayride M.,	Hollywood Show Case C	48 P0 P8	11 11	7:30	Deimore Brothers Jack's Mountaineers	Hollywood Show Case C	
	Jamboree N	Cincinnati Summer		9:00	Russ Lyon's		Cincinnati Zoo Summer	Barnyard Jamboree	8:00		Your Hit Parade-Va	
9:15 9:30	11 00 11 01	Opera — "Mignon" (to N)	Steeden's Orch, C.	9:15 9:30	Jack Denny's	Steeden's Orch. C.	Opera N	Barnyard Frolic	8:15 8:30		Steeden's Orch, C.	
:45			ratti Chapin, songs C.	9:45	Orchestra M	Patti Chapin, songs C	11 11	Don and Helen	The second	Curt Poulton	Patti Chapin, songs	
0:00 0:15	Carlos Molina's Orchestra N	National Barn Dance— Alka-Seltzer N	Bunny Berrigan's Orchestra C	10:00	Xavier Cugat's Orchestra M	B. Berigan's Orch. C News Comes to Life	News: The Willows Orchestra	Tall Story Club	9:15	Possum Hunters	Bunny Berrigan's Orchestra C	
:30 :45	Five Star Final To be announced	11 11	Gus Arnheim's Orchestra C	10:30 10:45	Barney Rapp's Orchestra	Gus Arnheim's Orch. C	Sports: Music	"Down at Grandpa's" WLS National Barn		Delmore Brothers Deford Bailey	Louisville Dance Time	
1:00	Paul Whiteman's	Paul Sullivan	Bernie Cummins'	11:00	Clyde McCoy's Orch Chris Christensen's Or.	Headline News B. Cummins' Orch! C	Messages to the North	Dance	10:00		Bernie Cummins' Orchestra C	
1:15 1:30	Orchestra N George Olsen's	Clyde McCoy's Orch Dick Barrie's	Orchestra C	11:15	Eddy Duchin's	Glen Gray's	George Olsen's		10:30	Fruit Jar Drinkers Robert Lunn	Glen Gray's Orch. C.	
1:45	Orchestra N	Orchestra	Orchestra C	11:45	WSAI	Orchestra C	K D K A	WLS-WENR	(I 10:45	W S M	WHAS News Room	
	WCKY	WLW	WKRC	l .	AA D W I	A C VV	L D L A	A LO. WENK	l.	44 3 M	WILMS	

NETWORK PROGRAMS (NBC-CBS)

6:00—Message of Isreal: "Lamentations,"
Rabbi Morton M. Berman, Free Synagogue,
New York City, guest speaker, with organ
and music. WJZ WCKY KDKA WLS wgar
wave wire wham wowo
—El Chico, Spanish revue. WEAF wgy wtam
wmaq who wdaf kyw
—Ted Lewis and his Orchestra. WABC wbbm
whk wfbm kmbc wadc whio wsbt wwva wsfa

whk wfbm kmbc wadc whio wsbt wwva wsfa

6:30-Eddie Varzo's Orchestra, (NBC) WCKY

will weed 6:30—Eddie Varzo's Orchestra. (NBC) WCKY WLS wtam wowo "Jimmy Kemper song stories WEAF WSM—NBC Jamboree—Variety Program. WEAF—Columbia Concert Hall: "Bases of Piono Literature." Jacques Jolas, Pianist. WABC WKRC WHAS whk wbbm wfbm wadc "Uncle Jim's Question Bee—Jim McWilliams, conductor. WJZ wgy wmaq 6:45—To be announced. WEAF wgy wtam wmaq who wdaf kyw 7:00—Meredith Willson's Orchestra. WEAF WLW KDKA WSM gy wtam wmaq wwj wave kyw wdat wfla —To be announced. WJZ WCKY wgar wave wire wham wmaq wwj wave kyw wdat wfla wowo

-Saturday Night Swing Club: Sharkey Bonano and his Disieland Orchestra; Leslie Lieber, "Hot" Fife, guests. WABC WKRC WHAS WJR wbbm whk wfbm kmbc wcau kmox wwva wbt wsfa wwj wcco

:30—Goldman Band Concert, Edwin Franko Goldman conducting. WJZ WCKY KDKA WSM wgar wave wire wham wowo -Robin Hood Dell Concert Orchestra of 90

-Robin Hood Dell Concert Orchestra of 90 musicians, direction Vladimir Golschmann. WEAF WLW wgy wtam wmaq who wdaf —Johnny Presents: Russ Morgan s Orchestra; Charles Martin's "Circumstantial Evidence Thrills"; Frances Adair and Glenn Cross, vocalists; mixed ensemble. WABC WKRC WHAS WJR wbbm whk kmbc wcau wadc whio wsbł wwwa wbł —Weekend Potpourri. (CBS)

8:00—"Professor Quiz," with Arthur Godfrey.
WABC WHAS WKRC WJR wbbm whl wtbm kmbc weau kmox wade wbt wwl weeo

whio

—Alka-Seltzer National Barn Dance: Henry
Burr; Verne, Lee and Mary; Hoosier Hot
Shots; Novelodeons, male trio; Sally Foster,
Lula Belle and Arkie, songs; Uncle Ezra,

Maple City Four, and Joe Kelly, m. c. WJZ KDKA WLS wham wgar wave wfla wbap kvoo WJZ wgar wave wham

8:30—Holywood Show Case: Lud Gluskin's Orchestra and guests. WABC WKRC WHAS WJR wbbm whk wfbm kmbc kmox wwva wbt

wsfa wwl

-Emery Deutch's Orchestra. WEAF WLW kyw
wgy wtam wmaq wdaf wwj kstp who
7:00—Cincinnati Summer Opera Association
Program, from Zoological Gardens, Cincinnati. WLW to WJZ, KDKA wgar wave wire

nati. WLW to WJZ, KDKA wgar wave with wham

"Your Hit Parade": Peter Van Steeden's Orchestra; Freddie Gibson and Stuart Allen, vocalists; Hendrik Van Loon, author, guest; Leaders Male Trio, WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau kmox whio wadc wsbt wwa wbt wsfa wwi wcco—NBC Jamboree—Variety Program. WEAF WCKY wgy wtam wmaq who
9:45—Patti Chapin, songs. WABC WKRC WJR WHAS wbbm whk wfbm kmbc kmox wadc whio wsbt wwva wbt wsfa wwl wcco
10:00—Carlos Molina's Hotel Steven's Orchestra. WEAF WCKY wgy, wtam wmaq who wdat kyw

wdat kyw
-Alka-Seltzer National Barn Dance, (NBC)
WLW (kstp on 11:30) wire
-William Farmer's Rockefeller Center Promenade Cafe Orchestra. WEAF only

Bunny Berigan and his Orchestra, WABC

WKRC WHAS WJR wbbm whk kmbc wcau

10:30—Al Donahue and the Rainbow Room Orchestra. WEAF wgy wtam wmaq who wdaf kyw

Gus Arnheim and his Orchestra. WABC WKRC WJR wbbm whk wfbm wcau kmox wadc whio wsbt wwva

-Jimmie Lunceford and the Lido Club Casino Orchestra, WJZ wire wave wham

wgar -Johnny Presents, (CBS) wcco kmox

—Johnny Presents. (CBS) wcco xmox

11:00—Paul Whiteman's Orchestra. WJZ

WCKY wgar wave wire wham

—Bernie Cummins and his Orchestra. WABC

WJR WHAS WKRC whk wfbm kmbc wcau

kmox wadc whio wsta wbbm

—Jesse Crawford's Congress Hotel Archestra.

WEAF wave wire wfam wgar

11:30—Charlie Barnet's Hickory Lodge Or-chestra. WEAF wgy who wdaf włam wmaq

George Olsen and his Cocoanut Grove Orchestra. WJZ WCKY KDKA wave wire wham Glen Gray and his Orchestra. WABC WKRC WJR WHAS whk wfbm kmbc wbbm MIDNIGHT—Mark Fisher's Orchestra. (CBS)

"Strange Michael Cannon"

True to life are the experiences of the "Strange Michael Cannon," WSAI dramatic serial which is broadcast also by WHN and KQV of the WLW Line.

Woven around the life of an eccentric playwright, the "Strange Michael Cannon" is written by Norwood Chamberlain, Cincinnati author, who has based the script on actual experiences in Hollywood.

In the cast are Gertrude Onnen, who portrays Marcia Day; Betty Lee Arnold, who is heard as Yvonne Winters; Mary Louise Lantz, as Almeda; Joseph Harding, cast as Ken; Charles Doherty, billed as J. R. Day, and Elizabeth Gustedter,

The "Strange Michael Cannon" is wbbm wcco

Billy White and his Orchestra. (CBS) wbbm except Saturday and Sunday. heard at 1:00 p. m. (E.S.T.), daily



With Radio interest focussed in "Mignon," which, by the way, on the opera broadcasts . . . the is due to be broadcast next Saturastronomer turned the old telescope on the zoo this week. Maybe you'll be surprised too, to learn that many of the opera lads and lassies are old hands at this radio game. At any rate, asked Dick Leighton . . . who writes for the Enquirer and does publicity work for the opera . . . to do a bit of when they broadcast an opera, the interviewing and see what he could singers get paid both ways, by the find. Here's the result. Come in,

"Rolf Gerard, one of the tenors subsidy. over with the Summer Opera Company, fairly spouts good copy. He's tried his hand at practically tically everything, including swabbing decks in the navy, working a farm in California, fighting in the prize ring, and doing a vaudeville circuit.

What interested us most. though, was that he had one of the first amateur radio operator's licenses in the country. He is still a licensed operator, by the way ... number 6AFU. He says he frequently gets invitations, whenever he hits a new town, to take over some of the amateur sets plenty good on the air. there, and his QIU signal always brings a rush of replies from old air-wave acquaintances. This is just a hint, of course . . .

He also believes he was the first singer to sing over a radio telephone in this country. It was in the St. Francis Hotel in San Francisco, run by one "Bugs" Carthy, who was rather notorious among amateur radio operators at one time. In the days of unrestricted wave lengths, "Bugs" managed to horn in on every amateur station within speaking distance.

He holds the rank of electrician's mate, first class, in the navy, where he served four years, and his father was a wireless telegraph operator before him. Taught him the code when he was a kid.

As a matter of fact, there are very few of the singers doing opera here this summer who haven't been connected with radio in one way or another. And a lot of them have been, or are, on commercial programs.

Everyone remembers Norman Cordon, of course . . . the lanky North Carolinian who used to sing with the Merrimen on WLW. A big break as Lothario next weekist himself, "Andalucia."

day night.

Then there is Fidelia Campigna, who came over from La Scala, Milan, only a couple of months ago. She has a lot of interesting things to say about the way they broadcast over there. The best thing about it seems to be that opera company management and by the radio station, which, of course, is under government

Rosemarie Brancato, a diminutive and pretty red-head who sings colorature, has been for two years now on the "Consolidated Gas Hour, Echoes of New York Town.' She has also made quest appearances with the Firestone, National Biscuit, and Death Valley broad-

DICK LEIGHTON.

Thanks Dick. And by the way, those Crosley Engineers are doing an ace high job of picking up those opera broadcasts. They sound

And in passing . . . wonder if broadcasting the operas cuts down or stimulates attendance? See if you can't get us figures on this Dick . . . but a good guess would be that airing the shows brings forth a lot of new opera fans.

More star shooting with the astronomer next week . . . and as usual, more peeps at people. Theme up and out.

Columbia's Concert Hall

Julio Martinez Ovanguren, the noted concert guirtarist, will be presented by Columbia's Concert Hall in an unusual and varied broadcast of classic and Spanish music over the WABC-Columbia network, including WKRC, Wednesday, July 21, from 2:45 to 3:15 p. m. (E.S.T.). Oyanguren was born in Durazno, Uruguay, and has earned the high praise of critics and others throughout the world since he gave his first important recital in Montevideo at the age of 11. His program consists of a Pavana by G. Sanz; "Petite Fuga" by more recent memory is his and Campion; a Sonata of Scarlatti; the Mario Chamlee's hill-billy version Allegra from the Sonata, Opus 22, by 'Forza del Destino" on the Sors; Handel's Lento, Preludio by Shell Chateau hour. Norman is Bach; the "Tema-Variaciones" of singing his customary assortment Mozart-Sors; Turina's "Rafaga;" of king and high priest roles at the Preludio No. 6 y Tremolo by Tar-Zoo this summer. But he gets his rega, and a composition of the guitar-



QUESTIONS ANSWERS

By RALPH SIMPSON RADIO DIAL'S "RADIO SLEUTH"

Dear Readers:

There are five Commercial radio stations in the city of Cincinnati, each carrying a weekly schedule of some 275 programs. A large number are transcribed by artists in Chicago, New York or San Francisco, others from NBC of the same cities. The rest are local with studio staff talent. They represent more than one thousand programs weekly. Please consider these things when sending in your questions and mention the station, the name of the program and, if possible, the time of the brackest. Thank you.

Well, here we are back from another vacation, or didn't you gev yours yet? You might call mine an educational trip for I learned many things while in Canada, not the least of which was disclosed along the highway just after leaving Windsor. We came to a group of people gathered along the side of the road. I stopped and asked what they were doing and someone replied "Looking for money". I asked why and the same voice said "Some workmen just dug up a bank."

In one of the towns where we stayed, an American got in a scrap with a little fellow in short plaid skirts and almost got kilt . . .

At the beach where we stopped, I tried to tell about Jonah and the whale, but they wouldn't believe me -said it sounded fishy to them.

They don't need to have a wedding up there to throw shoes either. Regular clay courts, lights and everything. We were somewhat surprised after registering at the Hotel, to hear the clink of horse shoes. So my pardner and I, going by sound only, for it was dark, finally located them and sure enough there were four elderly men throwing horse shoes. Forgetting my previous experience, I said "I don't like to bother you, but tell me how you can see where to toss them?' "No trouble at all", said one of the older men, "If you get the right weight shoe when you buy them, they're light enough to pitch at night."

All these things served to irk me no end so to get even I waited until we were ready to leave, then said "There's one more question-when the sexton rings out the church bell on Sunday morning what becomes of all the water?"

On the way home I tried to get even with some of the Sunday drivers. I stopped in a one lane traffic at a toll gate and challenged the keeper to a game of checkers.

Now for our Q's and A's. C. A. Senseman of Dayton, Ohio. Your

letter was most welcome. I am always glad to come in contact with ambitious young folks. In your case, I would suggest you first prove your script on one of your local stations and then call it to the attention of prominent radio officials.

Here is a listener who wants to know if I would call this the Alpha and Omega in radio announcers—one Glenn Parker from W-ABC and one Charles Woods from W-XYZ. Tsk. Tsk.

It is rumored someone left a basket of kittens at Peter Gran't door step the other night. His immediate reaction was to call Molly Halstead who now has a Home Forum on WSAI. Peter Grant, as you know, is vacationing in New York this week, during which time the announcers program schedule has turned BROWN . . Pete hasn't been informed but all the announcers are having a vacation while he's in New York.

Gilbert Martyn (Also on vacation) believes in the old adage "Variety is the Spice of Life". He began a household announcement last week in the following manner-"Now here's a busy announcement for important housewives."

One of the birthdays which should have been called to your attention two weeks ago, was that of Don Foster, eminent public address system authority and member of the sound effects department at the Nation's Station. His was July 6th, Sorry, Don!

Red Barber is married, happily, too. He will begin the second half of his first sixty years on February 17,

In answer to many requests, the real personalities behind the Tom,

Your Favorite Film Enlarged 25c Coin

Mail your film to-day and within three days receive a guaranteed never fade perfect tone en largement on Professional Double weight once Safe return of Sim or necessions. PHOTO-CRAFT STUDIO

Dick and Harry trio, are in order, Bud Vandover, Marlin Hurt and Gordon Vandover. Carl Hoefle is pianist-arranger for the team, business manager and when the occasion demands, a singer in a deep bass voice. They have been on the air for ten years.

Visitors at Crosley Field will hear a new voice giving the line-ups over the P. A. System. Al Helfer has been assigned to this duty with Gene Trace going to the mike with Red Barber.

I notice that Mutual, National and Columbia have all gone Shakespearean for the summer and, not being an authority on the writings of Shakespeare, this sounds rather deep to me; but one thing we can rest assured of: whoever wins will "Mac(a)beth" of it.

I listened to the Flying Dutchman the other night under the leadership of the Master Dutchman --- William Stoess. Those boys are really going places. I cornered Bill the other night-thought perhaps a question would disclose whether or not Bill suffers from this weekly outburst of rhythmic heat; but Bill says when the music gets too hot for him he swings the boys into a breezy tuneand, boy, how they blow. Nice Flying Dutchmen and if the interest isn't kept up on the notes of the Hit Parade, the musical mortgage may be taken up in Cincinnati to put back in circulation the song "Old Folks at Home. These opinions are given without calling Peter Steed (in) or finding out how Shep Fields about it.

As a last bit of gossip, the old Sleuth had roasting ears while in Canada. The reason? Because the Editor talked about me while I was gone. And as a parting shot, if you think you're living in a civilized world, remember most all the food you eat is canable. This is the Radio Sleuth, signing off with "SS "

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PROGRAMS FOR SUNDAY, JULY 18





				(CENTRAL STANDARD TIME)							
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, iii. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
7:30 7:45 8:00 8:15 8:30	Coast to Coast N	Children's Hour— Coast-to-Coast on a Bus N	Sunday Morning at Aunt Susan's C	7:30 7:45 8:00 8:15 8:30	Nagel's Rhumba Orchestra Sermonette and	Uncle Neal Reads the Funnies Sunday Morning at	Coast to Coast on a	Everybody's Hour: Variety Features Organ Concert "" Everybody's Hour	6:30 6:45 7:00 7:15 7:30		
9:00 9:15	Russian Metodies N	" "	Church of the Air—Rev. G. Warfield Hobbs C		Hymn Time	Aunt Susan's C Church of the Air— Rev. G. W. Hobbs C	Russian Melodies N	ii ii	7:45 8:00 8:15		Church of the Air-
9:30 9:45	Walberg Brown String Ensemble N Press-Radio News N	Walberg-Brown Ensemble N	Veterans Civic Hour Miss Johnny Hereford's	9:30 9:45	PRODUCTOR SERVICE SPACE		Morning Melodies Slim, Jack and Gang Christian Science	WLS Little Brown Church	8:30 8:45 9:00	Renaissance Quintet N	Romany Trail C
10:15 10:30 10:45	Neighbor Nell N To be announced N	Neighbor Neil N Russian Melodies N	Organ Moods C Major Bowes Capitol Theatre Family C	10:15 10:30 10:45	Service Remember When	Cabin Folks Prof. Faxon Figures Musical	Church To be announced	"Aunt Em Lanning" WLS Concert Orchestra	9:15 9:30 9:45	Neighbor, Neil N	
11:00 11:15 11:30 11:45	Southernaires N Music Hall Symphony N	Cadle Tabernacle Choir M Radio City Music Hall N	Ship of Song	11:00 11:15 11:30 11:45	The Hour Glass N University Chicago Round Table N	Wesley Methodist Church	Southernaires N Music Hall on the Air N	Better Citizens	10:00 10:15 10:30 10:45	Baptist Church Radio City Music Hall N	Broadway Christian Church Salt Lake Bity Choir C
12:00 12:15 12:30 12:45	Our Neighbors N		Church of the Air— Rabbi Max Drob C Poetic Strings C	12:00 12:15 12:30 12:45	Dorothy Dreslin, soprano N Alice Blue M.	Church of the Air— Rabbi Max Drob C Poetic Strings C			11:00 11:15 11:30	First Presbyterian	Church of the Air— Rabbi Max Drob C WHAS News Room Poetic Strings C
1:00 1:15 1:30 1:45	Rosario Bourdon Orchestra Songs for Everyone Waltz Favorites	Magic Key of RCA N	St. Louis Serenade C Living Dramas of Bible C	1:00 1:15 1:30 1:45	Canal Days Sunday Drivers N Thatcher Colt Mysteries N	Young Nationalists Mother's Album Living Bible Dramas C	The Magic Key of R. C. A. N	Magic Key of R. C. A. N	12:00 12:15 12:30 12:45	The Magic Key of RCA N	St. Louis Serenade C Living Dramas of the Bible C
2:00 2:15 2:30 2:45	Noble Cain's Orchestra N Howard Marshall N Chuch's Martinez N	Danny Dee	Howard Barlow and	2:00 2:15 2:30 2:45	Soliloquy	Everybody's Music C	Noble Cain a Capella Choir N	Noble Cain a Capella Choir N Howard Marshall N Chuchu Martinez N	1:00 1:15 1:30 1:45	Chautauqua Symphony Concert N	Howard Barlow and
3:00 3:15 3:30 3:45	Sunday Vespers N Senator Fishface N	Broadcast from Rome N	11 11	3:00 3:15 3:30 3:45	91 10 91 11 10 10		Church	Sen. Fishface and Prof. Figgsbottle N	2:00 2:15 2:30 2:45	Sunday Vespers N Music Encouragement Hour	Spelling Bee with Dr. Harry Hagen C
4:00 4:15 4:30 4:45	There Was a Woman N Mountain Choir Festival N	There Was a Woman N Mountain Choir Festival N	Our American Neighbors C To be announced Song Salusmen	4:00 4:15 4:30 4:45	Helen Traubel N	Orchestra C	"There Was a Woman" N Mountain Choir Festivat N	"There Was a Woman" N Mountain Choir Festival N	3:00 3:15 3:30 3:45	Paul Martin's Orchestra N Mountain Choir Festival N	Our American Neighbors C Guy Lombardo's Orchestra C
5:00 5:15 5:30 5:45	Canadian Grenadiers Band N	Canadian Grenadier Guards Band N Court of Human Relations	Columbia Workshop C	5:00 5:15 5:30 5:45	Catholic Hour N Tim and Irene, and Bunny Berrigan's Or, M	Musical	Christian EnHeavor Frank Morgan Sports; Music Gol. Gate Park Band N	Sach's Amateur Hour	4:00 4:15 4:30 4:45	Pepper Uppers	Columbia Workshop C
6:00 6:15 6:30 6:45	Werner Janssen's Orchestra N	Sunset Dreams	To be announced Gulf Program: Harry Von Zeil C	6:30 6:45	Cotton Pickin' Time Fireside Recital N Tom Slater	Musical Gulf Program: Oscar Bradley's Orch. C	Werner Janssen's Orchestra N	California Concert N Werner Janssen's " Orchestra N	5:00 5:15 5:30 5:45	Jane Froman and Don Ross N Werner Janssen's Orchestra N	Herbert Koch, organ WHAS News Room Gulf Summer Stars C
7:00 7:15 7:30 7:45	To be announced N	Amacha and Edgar	"Texaco Town" Variety Show C	7:00 7:15 7:30 7:45	Jack Sprigg's Orchestra Billy Snider's Orchestra	Gillette Presents Milton Berle C	To be announced N	To be announced N	6:00 6:15 6:30 6:45	Bergen, W. C. Fields	Gillette Presents Milton Berle C, "Texaco Town" C
8:00 8:15 8:30 8:45	Master Harmony Four Ferde Grofe's Orch Waltz Favorites Choir Symphonette N	Rhythm Revue N Walter Winchell N	"Universal Rhythm"— Richard Bonelli, Alec Templeton; Rex Chandler's Orch. C	8:30	Manhattan Merry-Go- Round N	(1 11	pling Rhythm N Walter Winchell N	Shep Fields' Rippling Rhythm N	7:00 7:15 7:30 7:45	Manhattan Merry- Go-Round N American Album of Familiar Music N	Universal Rhythm, starring Richard Bonelli C
9:00 9:15 9:30 9:45	National Music Camp N	Smoke Dreams Unsolved Mysteries	Lewisohn Stadium Concert—Philhar- monic Symphony Or- chestra C	9:00 9:15 9:30 9:45	Sunday Night Party (Sealtest) N	Jerry Cooper	National Music Camp N	National Music Camp N	8:00 8:15 8:30 8:45	Sealtest Sunday Night Party N	Lewisohn Stadium Concert C
10:00 10:15 10:30 10:45	Judy and the Bunch N Paul Sabin's Orch. N Eddie Varzos' Orchestra N	Jack Randolph, songs . Clyde McCoy's Orch . Concert Hour	Andrew Commission of the Commi	10:00 10:15 10:30 10:45	Romance & Roses M Paul Sullivan Serenade in the Night Billy Snider's Orchestra	Frank Dailey's Orch. C The Hermit's Cave— Ghost Story	Jimmy Joy's Orchestra	Bismarck Hotel Orchestra	9:00 9:15 9:30 9:45	Louise & Dixie Doud . Walter Winchell N Rippling Rhythm Review N	Frank Dailey's Orchestra C Jay Freeman's Orchestra C
11:00 11:15 11:30 11:45	Henry Busse's Orch —Chez Paree N Harry Reser's Orchestra N	Paul Sulfivan	Jan Garber's	11:00 11:15 11:30 11:45	Barney Rapp's Orchestra Fletcher Henderson's Orchestra N	Al Trace's Orchestra C Jan Garber's Orchestra C	Henry Busse's Orchestra N New Penn Orchestra N	Jesse Crawford's Orchestra Fletcher Henderson's Orchestra N	10:00 10:15 10:30 10:45	Beverly Hills Orchestra N Harry Reser's Orchestra N	Al Trace's Orch. C Harry Currie's Orchestra WHAS News Room
	WCKY	WLW	WKRC	1	WSAI	WJR	KDKA	WLS-WENR	11	WSM	WHAS

NETWORK PROGRAMS (NBC-CBS)

NOON-Church of the Air: Rabbi Max Drob, Concourse Center of Israel, New York.
WKRC WHAS WJR wcau wadc whio wsbt

WKRC WHAS WJR wcau wadc whio wsbt
wsfa wcco

Dorothy Dreslin, soprano, and Fred Hufsmith, tenor. WEAF WSAI kmox whk wbbm
whio wfbm wtam wmaq who wdaf kyw
12:30-Poetic Strings. WABC WKRC (WHAS
on 12:45) WJR wadc kmbc wwva

Our Neighbors-Jerry Belcher interviewing
families in their own homes. WJZ WCKY
WLS wave wgar wire wham

Dreams of Long Ago: Dramatization of
old-time songs by Ethel Parks Richardson.
WEAF WLW wgy kyw wtam wmaq who
wdaf

wdaf
1:00—The Magic Key of R. C. A.: Symphony
Orchestra, direction Frank Black. Milton J.
Cross, m. c.; Jean Sablon, songs, guest artist. WJZ WLW KDKA WLS WSM wgar

tist. WJZ WLW KDKA WLS WSM wgar wfla kvoo wfaa wham wave wowo —Sunday Drivers: Variety program, with Fields and Hall, m. c.; novelty orchestra and Frances Adair, contralto. WEAF WSAI wgy kyw wtam wmaq who wdaf —St. Louis Serenade. WABC WHAS WKRC

with mbc kmox wadc with wish wcco whio I:30—Thatcher Cott, Mysteries. WEAF WSAI kyw wgy wwi with wma who wdaf wire—Living Dramas of the Bible: "Deborah," adapted by John Alcorn, Dramatization from the Old Testament, Direction William

N. Robson, WABC WKRC WJR WHAS weau wbt wwl wade wfbm wbbm weco

2:00—Everybody's Music: Columbia Symphony Orchestra and Howard Barlow, WABC WKRC WJR WHAS whk wfbm kmbc kmox

WKRC WJR WHAS whk wfbm kmbc kmox wadc wsbt wbf wcco
-Chautauqua Symphony Orchestra, direction Albert Steossel; Ernest Hutcheson, guest pianist. WEAF WSM wgar wave wire wham -Noble Cain and a Capella Choir. WJZ KDKA WCKY WLS wgar wave wire wham wfla know wfaa. wfla kvoo wfaa

2:30—International Brodcast from BBC, London "They're Saying in England," Howard Mar-shall, British commentator. WJZ WCKY WLW KDKA WLS wave wire wham wgar 45—Chuchu Martinez, tenor. WJZ WCKY WLW KDKA WLS WSM wire wgar wave

3:00—Sunday Vespers: "The Road Godward," Dr. Paul Sherer; Mixed Quartet, direction Charles A. Baker. WJZ WCKY WLS WSM wgar wave wire wham

International Broadcast from Rome, Italy— first part of the opera "L'Elisir d' Amore" by Donzetti. WEAF WLW wgy wtam wmaq wdaf kyw wire wwl

-Spelling Bee, with Dr. Harry Hagen, WABC
WKRC WHAS WJR whk wfbm kmbc kmox wade wsbt wbt weco

3:30—The World Is Yours: Dramatization. Program under auspices of Smithsonian In-stitute. WEAF wgy wtam wmag wdaf kyw

wwj -Senator Fishface and Professor Figgsbottle. Variety show featuring Jerry Sears and his Orchestra; Jean Ellington, blues singer, so-prano; Showman Quartet. WJZ WLS WCKY wgar wave wire wham

4:00—Our American Neighbors: "Costa Rica, Guatemala, and Honduras." Orchestra direction Vincent Sorey. WABC WHAS WKRC wbbm wcau kmox whio wwva wbt

wsfa wadc wcco whio
"There Was a Woman," dramatic presentation of the women in the lives of famous men. WJZ WCKY WLW WENR KDKA WSM wham wfla wave kvoo wbap wgar

wowo
Paul Martin and his Orchestra. WEAF
WSM wgy wtam wmaq wdaf wire who wwi
30—Guy Lombardo and his Orchestra.
WABC WHAS WJR whk wfbm kmbc wcau

kmox wwva wwl
-Helen Traubel, soprano. WEAF WSA1 kyw
wgy wwi wtam wmaq who wdaf kstp
-Mountain Choir Festival, from Mountain
Lake Park. WJZ WCKY WLW KDKA WLS
WSM wham wfla wave kvoo wbap wgar

1:45—Eddie House, organist. (CBS) wcco 5:00—The Chicagoans, WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau kmox wbt

wwl wcco Canadian Grenadier Guards Band. Lieut. J. J Gagnier, conductor, WJZ WCKY WLW wgar wave wire wham wowo

Catholic Hour: "Joy of Main Street," Rev. John B. Delauney, C.S.C. of Portland University, speaker; Paulist Choir, direction Father Finn. WEAF WSAI WSM wgy wtam

wmaq wwj who wdaf kyw 5:30—A Tale of Today, sketch. WEAF wgy

5:30—A Tale of Today, sketch. WEAF wgy warm wmag kyw

First Anniversary Program of the Columbia Workshop. Dramatization direction Irving Reis. WABC WKRC WHAS wbbm whk wfbm kmbc wcau kmox wadc whio wsbt wwa wbt wsfa wwl wcco

Golden Gate Park Band Concert. WJZ (KDKA WCKY at 5:45) wgar wave wire wham

:00—Ernest Gill and his California Concert. Helen Traubel, soprano, and orchestra.
WJZ WCKY KDKA WLS wgar wave wire

wham wowo Jell-O Summer Program, starring Jane Fro-man and Don Ross with D'Artege's Orches-tra; Tune Twisters. WEAF WSM WLW kyw

tra; Tune Twisters. WEAF WSM WLW kyw wgy wtam wmaq wwj who wdaf wfla kstp wave kvoo wfaa 5:30—Good Gulf Summer Stars with Harry Von Zell, m. c.; Oscar Bradley's Orchestra and Ilka Chase, actress; Niela Goodelle, singer, Stuart Canin, ten-year-old violinist, quest. WABC WKRC WHAS WJR whk wfbm weak wade whit west www. guest. WABC WKRC WHAS WJR whk wfbm wcau wadc whio wsbt wwva wbt wsfa wwl —Fleischmann's Yeast Program: Werner Janssen's Orchestra. WJZ KDKA WLS WSM WCKY wham wgar wave kvoo wbap wfla —"Twilight Musicale" from Chicago. (CBS) wbbm —Fireside Recitals, feafuring Helen Marshall, soprano; Sigurd Nilssen, basso; Frank St. Leger, pianist-composer. WEAF WSAI

wmaq wgy kyw wdaf wtam wwi who wire
6:45—The Fitch Jingle Program: The Morin
Sisters and Ranch Boys, trio. WEAF kyw
wgy wtam wwi wmaq who wdaf
7:00—The Chase and Sanborn Program:
Starring W. C. Fields, with Don Ameche,
m. c.; Edgar Bergen and Charlie McCarthy,
Dorothy Lamour, and Robert Armbruster's
Orchestra. WEAF WLW WSM wtam wire
wwi wdaf wstp kvoo wfaa wgy kyw wave
wmaq wfla who

wmaq wfla who

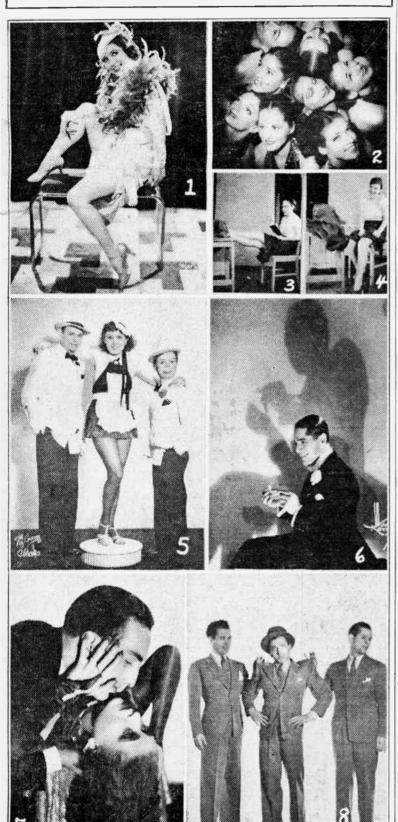
To be announced. WJZ WCKY KDKA
WLS wham wgar wowo

Gillette Razor Company Presents: Milton
Berle; Wendell Hall; Jolly, the sponsor's
daughter; Judge Hugo Straight; Mischa
Moody, and Andy Sanella and his Orchestra. WA8C WKRC WHAS WJR wbbm
wfbm whk wcau kmbc kmox wadc whio
wsbt wwva wbt wsfa wwl wcco

wsbt wwva wbt wsfa wwl wcco
7:30—"Texaco Town," with "Saymore Saymoore", Pinky Tomlin, Ella Logan, Igor Gorin, Jimmy Wallington and Jacques Renard's Orchestra. WABC WKRC WJR WHAS wgy wwj wmaq who wdaf wfla wave 8:00—Manhattan Mery-Go-Round: Pierre Le Kreun, tenor; Rachel Carlay, blues singer; Don Donnie's Orchestra; Men About Town Trio. WEAF WSAI WSM wgy wtam wwj wmaq who wdaf wfla \/ave
—"Universal Rhythm," starring Richard Bonelli, with Alec Templeton, Carolyn Urbaneck and Rex Chandler's Orchestra and Chorus; Frank Crumit, m. c. WABC WKRC WJR WHAS wbbm wfbm whk kmbc wcau kmox wadc wsbt wwwa wbt wsfa wwj wcco (Continued on page 18)

(Continued on page 18)

BROADWAYS and BYWAYS



1. Helen Honan, Lookout House star, shows us how to keep cool with the aid of feathers. By the way, when you get time, ook up where the feathers are located.

2. The Bachelorettes having a bit of trouble getting together.

Crazy way to earn a living, eh, what?

3—4. Your photographer's secretary shows what happens right in his own office when he's out looking for pictures with a

5. Seems that Irene St. Claire can't make up her mind which one to choose. It's Herbert Dexter on her right and Jerry McGinty on her left. Jerry let us in on a little secret—Irene is his big moment at present.

6. Shadows by Edward Rickard—new star of movies. Appeared with Bing Crosby in "Double Or Nothing."

7. Two minds with but a single thought—Garcia and Perrot.

8. We're sure Mr. Baxter is only acting. We hope! Revel, Baxter, and Dean give comedy until it hurts.

ROBERT TAYLOR, **ELEANOR POWELL** ON "HOTEL" SHOW

Rober Taylor, handsome leading man, and Eleanor Powell, nimble heel-and-toe artist, will appear on the "Hollywood Hotel" program over the WABC-Columbia network, including WKRC, WHAS, and WJR, Friday, July 16, from 8:00 to 9:00 p. m. (E.S.T.). They will preview scenes from the musical screen production, "Broadway Melody of 1938," and be supported by Sophie Tucker and Buddy Ebsen. This marks a reunion for Taylor and Miss Powell, who both made a bid for cinema fame in an earlier Broadway Melody production.

The musical portion of the program will feature Jerry Cooper, singing star; Frances Langford, Anne Jamison, Igor Gorin, and Raymond Paige's Orchestra.

Nellie Revell Interviews

Terri Franconi, NBC tenor, will be interviewed by Nellie Revell during her program on Tuesday, July 20, at 4:00 p. m. (E.S.T.), over the NBC-Red network, including WSAI. Many interesting facts about his career, and unusual experiences he has had will be revealed by Franconi during the broadcast.

Basso To Be Soloist in "Concert Hour"

Harry Mumma, basso, will be guest soloist during the "Concert Hour" over WLW and the WLW Line, 10:30 to 11:00 p. in. (E.S.T.) Sunday, July 18.

A member of the WLW vocal staff for two years, Mumma has been heard as soloist on many programs as well as bass in the WLW quartet.

On the "Concert Hour" he will sing "Il Laceratis Spirits," by Verdi, and "Myself When Young," from Lehmann's "In a Persian Garden."

Numbers to be interpreted by the William Stoess symphonic orchestra will include "Overture Rosamund," by Schubert; "Eu Bateau" from Debussy's "Petit Suite," and the Waltz Suite from "Die Fledermous," by Strauss.

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Cliff Winehill-Doris Rhodes THE DIGATONAS TWO EILEENS
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Music by RUSS LYON'S NBC ORCHESTRA

Jimmy Brink's

LOOKOUT HOUSE

No Cover

Here's Young Cincinnation's Own Program on Cincinnati's Own Station



Yes, indeed! Cincinnati Children now have their very own program on WSAI—every day, Monday through Friday, from 5:15 to 5:30. Called "Friend Ralph." This joyous program is crammed with fun and music, with birthday celebrations and songs and stories. Even grown-ups will enjoy the daily visit of "Friend Ralph" over



WSAI

CINCINNATI'S OWN STATION





PROGRAMS FOR MONDAY, JULY 19



	9		(EAS	TERN	STANDARD TIME				(CENTRAL STANDARD TIME)		
	WCKY Cincinnati (1490 ic.)	W L W Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cinclunati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, III. (870 kc.)		WSM Nashville, Tenn. (\$50 kc.)	WHAS Louisville, Ky. (820 kc.)
4:30 4:45		Top 'o the Morning	Jerry Foy	6:30 6:45			Musical Clock	Farm Bulletin	5:30 5:45	••••••••••••	,
7:90 7:15 7:30 7:45	Morning Roundup	Family Prayer Period M Island Serenaders N., Good Morning Melodies N.,,,,	Sing Before Breakfast. Early Edition—News Dow's Dawn Patrol with Al Bland	7:00 7:15 7:30 7:45 8:00	Brown County Revelers	Three Aces	Sing, Neibhbor, Sing News: Musical Clock Wm. Meeder, organ N Norsemen Quartet N. Morning	News Report	6:00 6:15 6:30 6:45 7:00	Musical Clock	Devotions
8:00 8:15 8:30 8:45	Breakfast Club N	News Morning Devotions Mail Bag Chandler Chats	Music Richard Maxwell C Bachelor's Children C.	8:15 8:30 8:45 9:00	& Hall & Orch. N	Stevenson News Jean Abbey Bachelor's Children C	Merrymakers Band Parade	Arkie and Pokey Martin News Report Jolly Joe's Pals Don and Helen	7:15 7:30 7:45 B:00	Breakfast Club — Or- chestra; Bob Brown, m. c. N	Jamboree
7:00 7:15 7:30 7:45	Vaughn de Leath N Dean Bros. N	Hymns of all Churches Hope Alden's Romance Virginians Couple Next Door M	Song Stylists C	9:15 9:30 9:45	John's Other Wife N Just Plain Bill N Grandpa Hans David Harum N	Song Stylists C	Mary Marlin N Ma Perkins N Pepper Young's Fam. N Linda's First Love	Mary Marlin N:	8:15 8:30 8:45 7:00	News	To be announced Monticello Party Line
10:00 10:15 10:30 10:45	Vagabonds N Do You Want a Job Pat O'Malley World Varieties	Linda's First Love Personal Col. of Air N We Live Again Gospel Singer N	Big Sister C Aunt Jenny's Stories C	10:15 10:30 10:45	Backstage Wife N How to be Charm'g N Newlyweds	of Air C Big Sister C Aunt Jenny's Stories C		The O'Neills N Personal Column N Vic and Sade N Edward McHugh N	9:15 9:30 9:45	Banner Newshawk Varieties How to be Charming N Gospel Singer N	Air C Big Sister C Aunt Jenny's Stories C
11:00 11:15 11:30 11:45	Joe Dumond N	Girl Atone N	Edwin C, Hill C Romance Helen Trent C	11:00 11:15 11:30 11:45	Freshmen Follies	Edwin C. Hill C RomanceHelen Trent C Our Gal Sunday C	News Sunshine Special Dumonds Cadets N Mid-Day Suns	Markets; News	10:00 10:15 10:30 10:45	Grace and Scotty N Dumond's Cadets N. Helen Jane Behike N.	Linda's First Love Edwin C. Hill C Romance Helen Trent C Our Gal, Sunday C
12:00 12:15 12:30 12:45		And the second s	A. Grimm's Daugh'r C Hollywood in Person	12:00 12:15 12:30 12:45 1:00		John K. Watkins C	National Farm and Home Hour N	Priscilla Pride	11:00 11:15 11:30 11:45 12:00	Love and Learn N Dance Orchestra National Farm and Home Hour N	Betty and Bob C Hymns All Churches C Grimm's Daughter C John K. Watkins C
1:00 1:15 1:30 1:45		Betty and Bob	Thru Woman's Eye C Milton Charles, org. C Luncheon Lyrics Myrt and Marge C	1:15 1:30 1:45 2:00	Molly Halstead Barber's Interviews Sports oddities	Hello Peggy	KDKA Home Forum	John Brown Markets and News News: Julian Bentley	12:15 12:30 12:45	Banner Newshawk Dept. of Agriculture Pepper Young's Fam, N	Woman's News C College of Agriculture Markets: Weather Myrt and Marge C
2:00 2:15 2:30 2:45	Let's Talk If Over N	Pepper Young's Fam. N Ma Perkins N Vic and Sade N The O'Neill's N	Col. Jack Major C Pop Concert—Howard Barlow C	2:15 2:30 2:45	Baseball Game, at Boston	Musicale Mrs. Page News	Welfare Commentator. Let's Talk It Over N.	Homemakers' Matinee —Jane Tucker Mary Wright	1:15 1:30 1:45	Ma Perkins	University of Kentucky The Jackson Family
3:00 3:15 3:30 3:45	Lorenzo Jones N All Sports Review Club Matines N	Old Fashioned Girl Kitty Keene, Inc Sophisticated Rhythm N The Guiding Light N	Dictators C	3:00 3:15 3:30 3:45 4:00	10 60	Michigan	West View Orchestra Tea Dance	variety program N.	2:15 2:30 2:45	Club Matines N The Guiding Light N	Weekday Devotions . Playdays C
4:00 4:15 4:30 4:45	To be announced Escorts and Betty N Rhythm and Romance Jackie Heller N	Houseboat Hannah Modernaires Singing Lady N Jackie Heller N	Notes and News Doris Kerr, songs C "Funny Things" C	4:15 4:30 4:45	Plantation Moods It is Strange	Envoys of Melodies Doris Kerr C Youth Speaks	Escorts and Betty N Singing Lady N Jackie Heller	Music Circle	3:00 3:15 3:30 3:45	Don Winslow N Jackie Heller N	Eton Boys Quartet C Doris Kerr C Funny Things C
5:00 5:15 5:30 5:45	Press Radio News N Evening Concert	Toy Band Tommy and Betty. The In-Laws Lowell Thomas N	Musical Calendar Four Stars C Hollywood News Dick Bray—Sports	5:00 5:15 5:30 5:45	Friend Ralph Knot Hole Club Red Barber's Resume	Melody and Rhythm Uncle Neal and Prudy News; Sports Nusicale	Azinsky's Ensemble Weather: Sports Lowell Thomas N	Charles Sears, tenor N Ranch Boys N	4:00 4:15 4:30 4:45	Johnson N Financial News Top Hatters N	
6:00 6:15 6:30 6:45	Uncle Ezra N Gus Haenschen's Orch.		Poetic Melodies C Musical Visions Ruth Lyons Boake Carter C	6:00 6:15 6:30 6:45	Nixson Denton	Stevenson News Gus Haenschen's Orch. Hollywood Spotlight Boake Carter C	Revue N	Lum and Abner N John Herrick N	5:15 5:30 5:45	Revue N	Jack Shannon C Boake Carter C
7:00 7:15 7:30 7:45	Good Times Society N Goldman Band Concert N	For Men Only (from WHN)	Heidt's Orch. C Pick and Pat—"Pipe Smoking Time" C	7:00 7:15 7:30 7:45	Voice of Firestone Margaret Speaks N.		Goldman Band N	Society N		Voice of Firestone— Margaret Speaks N	Weem's Orchestra C Freddie Rich's Orch. Margins of Safety
8:00 8:15 0:30 8:45	John Barrymore in "Twelfth Night" N	Fibber McGee and Molly N Hour of Charm N	Shakespeare Theatre of the Air—"Much Ado About Nothing—Les- lie Howard C	8:00 8:15 8:30 8:45	Esplanade Concert M.	pearean Cycle—Leslie Howard, Rosalind Russell C	John Barrymore in Shakespearean Play N	Streamlined Shakespeare N	7:00 7:15 7:30 7:45	Fibber McGee and Molly N	, tr
9:00 9:15 9:30 9:45	Paul Martin's Orch. N National Radio Forum N	Sports on Parade Russ Lyon's Orchestra Angelo, Italian tenor	Orchestra C Your Neck of the Woods C	9:00 9:15 9:30 9:45	Contented Program M Gus Haenschen's Orch Pageant of Melody M	Orchestra C Your Neck o' the Woods C	National Radio Forum N	Paul Martin's Orch. N National Radio Forum N	B:30 8:45	** *********	The Grab Bag
10:00 10:15 10:30 10:45	Jolly Coburn's Orchestra N Five Star Final Eddie Verzo's Orch, N	Amos 'n' Andy N Park Central Orch. N Barney Rapp's Orchestra	Newscast—Lee Bland Bernie Cummins' Or. C		Paul Sullivan	Peaceful Valley	West View Orchestra H. Middleman's Orch.	Hotel La Salle Orch Eddie Varzo's Orchestra N	9:00 9:15 9:30 9:45	Orchestra N	
11:00 11:15 11:30 11:45	Jesse Crawford's Orchestra N Marvin Frederick's Orchestra N	Paul Sullivan Billy Snider's Orchestra Magnolia Blossoms N	Orchestra C	11:00 11:15 11:30 11:45	Billy Snider's Orch. T. Dorsey's Orch. M. Eddy Duchin's Orchestra M	Glen Gray's Orchestra C	Marvin Frederick's Orchestra N	Jesse Crawford's Orchestra N Fletcher Henderson's Orchestra	10:00 10:15 10:30 .10:45	Sports Review	
	WCKY-	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR		WSM	WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—The Pepsodent Program: Amos 'n' Andy. (1 WEAF who wgy kyw

6:00—The Pepsodent Program: Amos 'n' Andy.
WEAF who wgy kyw
—Allwite Melody Revue: Hugh Barreth's Orchestra, with Jean O'Neill, Barry McKinley,
John B, Gambling, m. c. WJZ WSAI
KOKA WLS WSM wowo
—Poetrc Melodies: Jack Fulton, tenor, and
Franklyn MacCormack, poetic reader, with
Carlton Kelsey's Orchestra. WABC WKRC
wadc wwya wbt wcau whk
—"Not So Long Ago." (CBS) kmbc

6:15—"Uncle Ezra's Radio Station E-Z-R-A,"
with Pat Barret, Carlton Guy, Nora Cuneen
and others. WEAF WCKY kyw wham wmaq
who wdaf wbap wfaa wire wgy kvoo
—Song Time: Hollace Shaw and Russell Dorr.
WABC whk wcau wadc wwva wbt
6:30—Hollwood Observer, with Dal Carion

WABC whk wcau wadc wwva wbf
6:30—Hollywood Observer with Del Casino,
Milton Hirth, guest, and Ray Block's Orchestra. WABC only
—Midge Williams, songs. (NBC) wgy wtam
wmaq who wdaf kyw
—Day Line Movie Pilot. WEAF only
—Horlick's Lum and Abner, comedy sketch.
WJZ WLW WENR
—Jack Shannon with Ann Lasf at the cross

(CBS) WHAS kmbc wadc whio wsfa i:45—Boake Carter. WABC WKRC WHAS WJR wbbm whk kmbc wcau kmox wbt

Roy Campbell's Royalists. (NBC) wgy wtam

Roy Campbell's Royalists. (NBC) wgy wtam who wdaf

John Herrick, baritone. (NBC) WCKY WLS wave wire wham wowo

Sisters of the Skillet. WJZ only

The Passing Parade. WEAF wmaq

7:00—Burns and Allen, with Tony Martin and Ray Noble's Orchestra. WEAF WLW kyw wgy wtam wwj wta wire wmag who

wgy wiam www wria wire wmaq who
-Eddie Yarzos and his Hotel Bismarck Orchestra. (NBC) wave wgar wham
-Juan Hernandez and the Good Time Society
All-Negro Revue; orchestra; Ink Spots and
the Juanita Hall Choir, and guest artists.
WJZ WCKY KDKA WLS WSM wave wham

Alemite Half Hour, with Horace Heidt's Brigadiers, WABC WKRC WHAS WJR wbbm wfbm kmox wcau wbt wcco wwl whk —Day Line Movie Filor. WEAF only
—Horlick's Lum and Abner, comedy sketch.

WJZ WLW WENR
—Jack Shannon, with Ann Leaf at the organ.

7:30—The Voica of Firestone: Margaret Speaks, soprano; mixed chorus; symphonic orchestra; Alfred Wallenstein, conductor. WEAF WSAI WSM wgy wire wtam wmaq wdaf wwj who kstp wfaa kvoo wfla wave

WSAI WSM wgy wire wtam wmaq wdaf wwj who kstp wfaa kvoo wfla wave

"Pick and Pat in Pipe Smoking Time," blackface comedy, and music; Edward Roecker, baritone; Benny Krueger and his Dill's Best Yellow Jackets. WABC WKRC WJR wbbm whk kmbc wcau wbf wadc Goldman Band Concert, Edwin Franko Goldman, conducting. WJZ WCKY KDKA WLS wave wgar wire wham 8:00—Fibber McGee and Molly, comedy sketch, with Marion and Jimmy Jordan; Tommy Harris, tenor; Jimmy Grier's Orchestra. WEAF WLW WSM kyw wtam wwj wire wmaq who wdaf kstp wfaa wave wky—Columbia's Shakespeare Cycle. "Much Ado About Nothing" with Leslie Howard and Rosalind Russell. WABC WKRC WJR WHAS wbbm wfbm whk kmbc wcau kmox wadc whio wbt wwj wcco

Si30—Hour of Charm, Phil Spitalny and his Girls. WEAF WLW WSM kyw wgy wwi wtam wmaq who wdaf wire kstp wfaa wave kvoo

John Barrymore's Shakespeare "Twelfth Night"; Incidental music direction Will Prior. WJZ WCKY KDKA WLS wire wham

NYOO John Barrymore's Shakespeare "Twelfth Night"; Incidental music direction Will Prior, WJZ WCKY KDKA WLS wire wham

00-Wayne King's Orchestra. WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau kmox wadc whio wbt wwl wcco

-Contented Program; The Lullaby Lady, Male Quartet; Vivian Della Chiesa, lyric soprano;

orchestra direction Frank Black; Vincent Pelletier, announcer. WEAF WSM kyw wgy wmaq wtam wwj who wdaf wfla wave kvoo wfaa wire

10:30—Bernie Cummins and his Orchestra.

WABC (WKRC on 10:45) whk wfbm wcau wspd wsbt wbt wadc

9:15—Paul Martin and his Music. WJZ WCKY KDKA WLS wham wgar wowo

9:30—Music for Moderns. WEAF wgy wtam wmaq who wdaf kyw

What who wast kyw

-National Radio Forum, guest speaker. WJZ
WCKY KDKA WLS wgar wave wire wham

-Your Neck o' the Woods: Carl Carmer.
WABC WKRC WHAS WJR whk kmbc wcau
kmox wadc whio wbf wsfa wcco wwi

10:00—Ted Lewis and his Orchestra. (CBS) (WKRC WHAS at 10:15) wbbm wadc wspd whio wsbt

-Tomorrow's News Today. WABC only

Jolly Coburn and his Claremont Inn Or-chestra. (NBC) WCKY wgar wave wire wham
-Poetic Melodies--(CBS) WHAS WJR wbbm

wfbm kmbc kmox wwl wcco

-The Pepsodent Program: Amos 'a' Andy.
(NBC) WLW WSM

-Esso News Reporter. WJZ only Carilie and London and Bon-Bon Plano Team. WEAF kyw wgy wmag wtam wwi who

10:15—Park Central Hotel Orchestra. WEAF

-"Pick and Pat in Pipe Smoking Time."
(CBS) WHAS kmox wfbm wcco

-Eddie Varzos and the Hotel Bismarck Or-chestra. WJZ WLS (WCKY on 10:45) wave wire wham wgar wowo

-Charlie Barnet's Hickory Lodge Orchestra. WEAF WSM wgy wtam wmaq who

WEAR WISH wgy waam wmaq wno
11:00—Bob Crosby and his Orchestra. WABC
WKRC (WJR on 11:15) whk wcau wadc whio
wbt wsfa wwi
—Jesse Crawford and Orchestra from Congress Hotel, WJZ WCKY WLS wgar wave
wire wham wowo

-Al Trace and his Orchestra. (CBS) wbbm

-Larry Burke, tenor. WEAF wgy wtam wmaq 11:08—To be announced. WEAF wgy wterm wmaq who

11:30-Magnolia Blossoms: Fisk Jubilee Choir. WEAF WLW WSM wgy wtam wmag who

-Marvin Frederick's Commodore Perry Hotel Orchestra, WJZ WCKY KDKA wgar wave wire wham wowo

-Glen Gray and his Casa Loma Orchestra. WABC WKRC WJR whk, wfbm kmbc wsbt wbt

TWINS NAMED FOR TOMMY AND BETTY OF WLW

Tommy and Betty, WLW entertainers, are walking on air around the studios these days. They have twin namesakes.

Among the thousands of letters received by the popular pair was one from Chillicothe, Ohio, informing the radio stars that twins born June 25 had been named Tommy and Betty. Here is the letter:

"I listen to your program every day and like it fine. A boy and a girl were born to me Friday, June 25. We call them Tommy and Betty. We named them for you two because we think you are both swell. Good luck to you both. "(Signed), Mrs. Dorothy Phillips. A postscript asked for a picture.

"Our namesake will be the first to receive our pictures," said Tommy.

"And I'm going to multigraph it, too," chimed in Betty.

"You mean autograph, Betty," said Tommy with a chuckle.

p. m. (E.S.T.), daily except Saturday and Sunday.

presentation on Mr. Karger's program. August.

At Lookout House



RUSS LYON

versaltility to play for dancers, Lodovico Oliviero occupies the role radio and floor shows the Russ of Laertes, the suave companion of Lyon orchestra continues to Philina, and Charlotte Bruno is the hold down the band stand at the foppish young Frederick, one of Lookout House. Jerry McGinty, Philina's suitors. Daniel Harris plays English cousin of Charlie Mac- Giarno, Mignon's gypsy master. Tommy and Betty are heard over WLW Line at 5:15 boss, Herbert Dexter, co-star attraction at the Zoo is the first perwith Helen Honan in current formance of "Mignon," which will floor show. Also on the bill are also be broadcast Saturday night the Rhumba team, Stan and (July 17). Friday night (July 16) La Rue, Edward Rickard, the the last performance of Verdi's "Il Alfred Gus Karger will discuss "The Shadowgraphman, and the danc- Trovatore" will be given, with Fidelia State of the Union" at 5:45 p. m. ing ensemble, The Bachelorettes. Campigna, Maru Castagna, Harold (E. S. T.), Saturday, July 17th, over Dancing and dining continues in Lindi, Angelo Pilotto in leading roles. WLW and the WLW line. This the Terrace Gardens. Lyon broadcast will mark the 100th weekly will audition for Coco-Malt in the fourth week of the present opera

Carnation Program Takes 41¹/₂ Hours of Frank Black's Time Each Week

Waving the baton as musical di- Sunday afternoon he boards the train rector of a show such as the "Contented" program doesn't mean that the man who does the waving works only once a week during the 30 minutes that the program is on the air. NBC-Red network including WSAI at in the cast. Decidedly not in the case of Dr. Frank Black, famous NBC maestro, who must commute from his home in New York to the studios in Chicago for the broadcast.

The 26 half-hour programs presented under his direction during the first six months of this year have required an expenditure of 1,079 hours on his part, or an average of 41 hours and 30 minutes per program.

He spent the 1,079 hours as follows: 13 hours actually on the air; 156 hours in rehearsal; 312 hours in making orchestral and choral arrangements; 130 hours in airliners, and 468 hours in trains between the two cities.

Black works out his programs and arrangements during time he can spare from his duteis as general musical director of NBC in New York.

for Chicago and arrives at the Mer- the toreador, a characterization for chandise Mart studios to begin rehearsals early Monday morning.

each week.

After a day of rehearsing, the Carnation program is broadcast over the Bruno and Norman Cordon are also 9:00 p. m. (E.S.T.). Black also takes time during his day in Chicago for a preliminary rehearsal of the program for the week following. Then he hops a plane back to New York, where ture. Rosemarie Brancato will have he has two other broadcasts on NBC the leading role, supported by Dmitri

SUMMER OPERA BROADCASTS Don't Wait!

Garden will take place Saturday last summer. Daniel Harris, Norman night instead of Friday, and will be from 9:00 to 10:00 p. m. (E.S.T.) instead of 8:00 to 9:00. The broadcast Saturday, July 17, will be of "Mignon," one of the most popular of last summer's offerings, and a sure-fire attraction on every operatic repertory. Coe Glade, magnetic American contralto, will sing the role of Mignon, probably her most famous personation. Opposite her will play Armand Tokatyan in another of his romantic roles, that of the young student Wilhelm Meister. And Rosemarie Brancato sings the brilliant part of Philina, the dazzling actress who provides the third angle of the romantic triangle. Norman Cordon also has an important part, that of Lothario, an aged minstrel who turns Possessed with the needed out in the end to be Mignon's father.

Sunday night (July 18) will open season, with "Carmen," which will be repeated the following Thursday. In the cast will be Maru Castagna in the role which made her famous all over Europe and particularly in Barcelona, Spain, the part of that passionate personification of Spain, Carmen. Don Jose, her lover, will be sung by Harold Lindi, while Joseph Royer will sing the role of Escamillo, which he is celebrated at the Metropolitan. Virginia Johnson, Daniel Harris, Lodovico Oliviero, Charlotte

Tuesday (July 20) will bring "Lucia Di Lammermoor," the tragic tale of the Scottish maiden which Sir Walter Scott made famous in litera-Onofrei, a brilliant new tenor from

One of the Cincinnati radio stations is seeking the services of a woman announcer. She must have a good voice and the ability to "m. c." a musical program, interspersed with items of interest to women. Applicants are asked to write to

Box 5, care of RADIO DIAL

22 East 12th Street.

Cincinnati, Ohio

This week's broadcast from the Zoo | Rumania heard here for the first time Cordon, Charlotte Bruno, and Lodo-

vico Oliviero are also in the cast.

"Five Hours Back"

A variety of musical entertainment is offered on the "Five Hours Back" program, heard from 1:30 to 2:00 p. m. (E.S.T.), over WCKY and the NBC network every Friday, during July and August.

The series is scheduled especially for relay to the British Broadcasting Corporation, and features Frank Black and his symphonic dance orchestra, with vocal soloists and guest artists. The program originates in Radio City, New York.

Now is the time to treat Hay-Fever

Air-condition your nose early this year. If you are one of the unfor-tunate sufferers of the hay fever season, you'll be smart if you begin treatment before the nasal passages are swollen and closed.

Drop in at your neighborhood Hy-Pure Drug Store and get a bot-tle of HEYPHRINE OIL today. Regardless of what other hay fever remedy you have used in the past, remedy you have used in the past, you'll never again be without HEY-PHRINE, once you've experienced the quick, complete comforting relief it affords.

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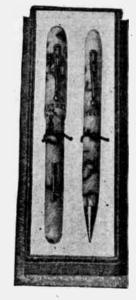
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PROGRAMS FOR TUESDAY, JULY 20





			(EAS	<u>rern</u>	STANDARD TIME)					(CENTRAL STANI	DARD TIMES
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		· WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, Ill. (870 kc.)		W S M Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky, (820 kc.)
6:30 6:45		Top o' the Morning	Jerry Foy	6:30 6:45		Patt and Guest	Musical Clock	Farm Bulletin	5:30 5:45	***************************************	
7:00 7:15 7:30	Morning Devotions N. Morning Roundup	Family Prayer Period M Concert in Brass Moments Musicale N	Early Edition—News .	7:00 7:15 7:30	Church Forum	Wesley Meth, Church .	Sing, Neighbor, Sing News: Musical Clock	New: Report Evelyn and Hilltoppers Four Hired Hands	6:00 6:15 6:30	Musical Clock	Asbury College Devotions
7:45 8:00	Morning Glee Club N Breakfast Club N	News	H H	7:45 8:00	Brown County Revelors Streamliners, with Field		Rhythm Rescals N	Morning Devotions Chuck, Ray & Christine	6:45 7:00	Morning Headlines Breakfast Club N	Salt and Peanuts Early Morning
8:15 8:30 8:45	**************************************	Morning Devotions Aunt Mary Chandler Chats	l	8:15 8:30 8:45	& Hall & Orch. N	Stevenson News Musical	Shopping Circle Hello, Peggy	News Report	7:15 7:30 7:45	00 10	Jamboree
9:00 9:15	For Women Only Vaughn de Leath N	Hymns of all Churches Hope Alden's Romance	Woman's Hour Eton Boys C	9:00 9:15	Mrs. Wiggs N John's Other Wife N	Pretty Kitty Kelly C Eton Boys C	Mary Marlin N Ma Perkins N	Mary Marlin N Ma Perkins N	8:00 8:15 8:30	Highhatters N Vaughn De Leath N News	To be announced WHAS News Room To be announced
7:30 7:45	Dean Bros, N	The Couple Next Door.		9:30 9:45	Just Plain Bill N Grandpa Hans	Monticello Party Line Madison Ensemble C	Linda's First Love	The Hilltoppers	8:45 9:00	Viennese Ensemble N Banner Newshawk	Monticello Party Line. Mary Lee Taylor C
0:00 0:15 0:30	Vagabonds N Do You Went a Job7 . Pat O'Mailey	Linda's First Love Personal Col. of Air N We Live Again	Big Sister C	10:00 10:15 10:30	David Harum N Backstage Wife N Women of Today	Mary Lee Taylor C The Captivators C Big Sister C	Personal Column N Vic and Sade N	The O'Neills N, Chuch, Ray & Christine Vic and Sade N	9:15 9:30 9:45	Musical Interlude Jerry Brannon, tenor N The Gospel Singer N.	The Captivators C
0:46 1:00	Terri La Franconi N	The Gospel Singer N Girl Alone N	Aunt Jenny's Stories C	11:00	Young Cincinnations .	Aunt Jenny's Stories C Rhythmaires C	News	Johnny Gray, Jr Markets; News	10:00	Adrienne	Linda's First Love
1:15 1:30 1:45	Stroller's Matinee N		Romance Helen Trent C Our Gal, Sunday C	11:15 11:30 11:45	Mary Paxton	Rom'ce Helen Trent C Our Gal Sunday C	Stroller's Matinee	Dramatic Skit	10:30	Strollers Matinee N	Romance Helen Trent (Our Gal, Sunday C
2:00 2:15	WCKY News Hal Gordon, tenor N.	Three Spades Gus Haenschen's Orch.		12:00 12:15	From Headquarters Day Dreams	Betty and Bob C Hymns All Churches C		Don and Heien Memories & Melodies	11:00 11:15 11:30	Love and Learn N Farm Scrap Book National Farm and	Betty and Bob C Hymns Ali Churches G Grimm's Daughter C.
2:30 2:45	Farm and Home Hour N	National Farm and Home Hour N	A. Grimm's Daugh'r C Hollywood in Person C	12:45	Words and Music N	Grimm's Daughter C John K. Watkins C	Home Hour N	Dinnerbell Program	11:45	Home Hour N	John K. Watkins C Shelton Brothers
1:00 1:15 1:30 1:45	Music Guild N	Neth'lend Plaza Ensem. Betty and Bob	Romany Trails C Meet the Missus Luncheon Lyrics Myrt and Marge C	1:00 1:15 1:30 1:45	Strange Mich'l Cannon Molly Halstead It's Woman's World N Midday Musical	Romany Trail C Meet the Missus Hope Alden Myrt and Marge C	KDKA Home Forum	John Brown Jim Poole	12:15 12:30 12:45	Banner Newshawk Dept. of Agriculture	College of Agricultur Livestock: Markets Myrt and Marge C
	Airbreaks N	Pep'r Young's Fam. N Ma Perkins N		2:00 2:15	WSAI Revue	Theater Matines C Musicale	For Women Only Concert Favorites	News: Julian Bentley Homemakers' Matinee	1:00 1:15		Hope Alden's Romanc University of Kentuck
2:30 2:45	Kidoodlers N	Vic and Sade N The O'Neills N	Columbia Concert	2:30 2:45	Barber's Interviews . Al Jahn's Orchestra M	Three Aces		—Jane Tucker Mary Wright	1:30		The Jackson Family
	Lorenzo Jones N	Interlude Kitty Keene, Inc. Waltz Favorites N	Bob Byron, songs C Novelteers C Nat'l Fed. Bus. and Profes, Women C	3:00 3:15 3:30 3:45	Matinee	University of Michigan Linda's First Love Police Field Day	Congress of Clubs Concert Echoes West View Orchestra Tea Dance	Club Matinee—Variety Program N	2:00 2:15 2:30 2:45		To be announced Weekday Devotions Federation Business Women C
	Lucille & Lanny N Escorts and Betty N Unbroken Melodies	The Guiding Light N Houseboat Hannah Choir Symphonette N Singing Lady N	Notes and News	4:00 4:15	Nellie Revell N Doc Whipple M It Is Strange	Del Casino, songs C. Musical St. Louis Syncopators C	Lucille and Lanny N KDKA Kiddies' Klub Singing Lady N	Music Circle Happy Jack Turner N Hollander's Orch, N	3:00 3:15 3:30	Woman Looks at News Escorts and Betty N Don Winslow N	Salt and Peanuts Science Series C St. Lo's Syncapators C Adv. in Exploration C
4:45 5:00	King's Men N	King's Men Quartet N Larry and Sue	Explora'n Adventures C Musical Calendar	5:00	Sandy Williams M	10 11	The King's Men N	Johnson, baritone N., Harry Kogen's	3:45 4:00	The King's Men N Science in the News N. Three X Sisters N	
6:15 6:30 6:45	WCKY News	Tommy and Betty	Margaret Daum C Hollywood Highlights Dick Bray—Sports	5:15 5:30 5:45	Friend Ralph Knot Hole Club Red Barber's Resume	News; Sports	M. Willson's Orch. N Sports: Weather Lowell Thomas N	Orchestra N	4:15 4:30 4:45	Financial News Top Hatters N	Tip and Tap Melody Cruise
4:00 4:15	Easy Aces N	Alias Jimmy Valentine. Vocal Varteties N	Poetic Melodies C "Everybody Sing"	6:00 6:15	Kentucky News Spic and Span	Frank Morgan	Easy Aces N	Benno Rabinoff N	5:00 5:15	Afternoon News Sum'ry	
6:30 6:45	George Hail's Orch. Florence George N .	Lum and Abner N Bob Newhall	Jay Freeman's Orch, C To be announced C	6:30 6:45	Nixson Denton	To be announced C	Pittsburgh Varieties	Lum and Abner N. Florence George N	5:30 5:45	Swingtime on Parade . Passing Parade N	Jay Freeman's Or, C. To be announced C
7:00 7:15 7:30	Husbands and Wives N Stars of Tomorrow	Russ Morgan's Orch. N	Hall C	7:00 7:15 7:30	Music by M	Hamerstein's Music Hall C	Husbands and Wives N It Can Be Done— - Edgar Guest N	Husbends and Wives N	6:00 6:15 6:30	Claude Sharpe, tenor Musical Interlude Wayne King and his Orchestra N	Hall C
7:45 8:00	Music in 3/4 Time	Ben Bernie and All the		8:00	Orchestra N	Watch the Fun	Ben Bernie's Orchestra N	Ben Bernie and All the Lads N	7:00 7:15	Ben Bernie and his Lads N	Watch the Fun
8:15 8:30 8:45	Gaslight Harmonies Johnny Green's Orchestra N	True Detective Mysteries M	with Al Pearce C Benny Goodman's Orchestra C	8:15 8:30 8:45	Sweetest Love Songs Ever Sung N	Benny Goodman's	Sweetest Love Songs Ever Sung N	Sweetest Love Songs Ever Sung N	7:30 7:45	Johnny Green's Orchestra N	Benny Goodman's Orchestra C
9:00		Tonic Time	U. S. Navy Band C	9:00 9:15	Sinfonietta M	Your Unseen Friend C	Americas N	The Other Americas N	8:00 8:15		U. S. Navy Band C
9:15 9:30 9:45	Manuel & Williams M Cong. G Withoven N	Jimmy Fidler N	Hits of the Week.	9:30 9:45	Hits of the Week	Mark Warnow's Orchesra C	Manuel and William-	Manuel and William-	8:30 8:45	Jimmy Fiddler N Frank Morgan	Here's To You
0:00	Headlines of 1927 NBC Night Club N	Amos 'n' Andy N Mad Hatterfields	Musical Moments	10:00	Billy Snider's Orch Paul Sullivan	Poetic Melodies C News Comes to Life	March Miller Charles at a	NBC Night Club N	9:00 9:15	Gus Haenschen's Orch.	
10:30 10:45	Five Star Final	Los Amigos		10:30		Wismer Sports	H. Middleman's Orch			Johnny Presents Russ Morgan's Orch. N	" "
11:00	Geo. Olsen's Orchestra N Marvin Fredericks'	Paul Sullivan Barney Rapp's Orch. Russ Lyon's	Bert Block's Orchestra C Tommy Dorsey's	11:00 11:15 11:30	C. Christensen's Orch. Dick Barrie's Orchestra	Headline News Scenes in Harmony	Marvin Frederick's	Jesse Crawford's Orchestra Fletcher Henderson's	10:00 10:15 10:30	Sports Review Adrian McDowell's	Bert Block's Orchestra C T. Dorsey's Orch. C
11:30 11:45	Orchestra N	Orchestra (to N)	Orchestra C	11:45	W	Tommy Dorsey's Or. C	Orchestra N	Orchestia	10:45	Orchestra W S M	WHAS News Room
	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR	1	- I -NBC Night Club.	W H A 3

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

and Franklyn MacCormack, poetic reader, and Carlton Kelsey's Orchestra. WASC WKRC whk wcau wadc wwva wbt

-Herbert Foote's Concert Ensemble. (CBS)

wcco

Easy Aces, comedy sketch, featuring Jane
and Goodman Ace. WJZ WCKY KDKA

WLS wgar wham wire

-Amos 'n' Andy: Pepsodent Program. WEAF wgy wwi kyw who wtam

IB—Vocal Varieties—Choral Group of I4 Voices. WLW to WEAF wgy wtam wire wmaq who kstp

-Song Time: Ruth Carhart and Bill Perry. WABC whk wadc wbt -Benno Rabinoff, violinist. WJZ WCKY WLS wagar wowo wave wire wham

6:30—Horlick's Lum and Abner, comedy sketch. WJZ WLW WLS wgar

-Bonnie Stewart, songs. (NBC) wgy wtam wmaq who wdaf kyw

wmaq who wdat kyw

Steinie Bottie Boys. WEAF only

Jay Freeman and his Orchestra. WABC

WKRC WHAS WJR wbbm whk wfbm kmbc
wcau kmox wadc whio wwva wbt wwl wcco

Lady Esther Serenade: Wayne King and his
Orchestra. WEAF WSAI WSM kvoo wwi

4:00-Poetic Metodies: Jack Fulton, tenor, 6:45-To be announced. WASC WKRC WHAS WJR wbbm whk kmbc wcau kmox wbf wcco
—The Passing Parade: Personalities in the
News with John Nesbitt. WEAF WSM
wmaq kyw
—Top Hatters. (N8C) wgy wtam
—Florence George. WJZ WCKY WLS wgar
wave wire wham wowo

7:00—Hammerstein's Music Hall: Ted Hammerstein, m. c.; Jerry Mann, comedian; guest stars; Music Hall Orchestra. WABC WKRC WHAS WJR bbm wfbm whk kmbc wcau kmox whio wbt wwi wcco wadc

Johnny Presents Russ Morgan's Orchestra:
Charles Martin's Thrill; Swing Fourteen;
Giersdorff Sisters; Rhythm Rogues, and
Glenn Cross, WEAF WLW kyw wgy wwi
wtam wmag who kstp wdaf wfla wave wire -Husbands and Wives: Sedley Brown and Allie Lowe Miles. WJZ WCKY KDKA WLS wham wgar kvoo

7:30-Grant Park Concert. Carlton Kelsey and his augumented Orchestra. WABC WKRC WJR WHAS wbbm wfbm whk wcau kmox wadc whio wbt wwj wcco

who kstp wmaq wdaf wire wave kyw wgy |

who kstp wmaq wdaf wire wave kyw wgy wtam wfaa

"If Can Be Done," dramatic sketch, with Edgar Guest. Frankie Masters' Orchestra. Masters Voices, singing ensemble. George Washington Carver, Negro Scientist from Tuskagee Institute, guest speaker. WJZ WLW KDKA WLS wgar wham 8:00—Vox Pop, conducted by Parks Johnson and Wallace Butterworth. WEAF WSAI kyw wgy wtam wwi wmaq who wdaf wire—Ben Bernie and All the Lads: guest artist. WJZ WLW KDKA WLS WSM wgar wire wave kstp wham wfla kvoo—"Watch the Fun Go By," presented by AI Pearce and his Gang. Nick Lucas, singing guitarist; Arlene Harris, "Human Chatterbox"; Larry Marsh's Orchestra. WABC WKRC WHAS WJR wbbm wfbm kmbc wcau kmox wadc whio wsbt wbt wcco whk 8:30—Benny Goodman's Swing School: Guest artists. WABC WKRC WHAS WJR wbbm wfbm whk wcau kmbc kmox wadc whio wsbt wbt wsfa wwl wcco—Packard Hour: Johnny Green's Orchestra, with Jimmy Blair; Trudy Woods, and Jane Rhodes, vocalists. WEAF WCKY WSM who kyw wgy wwi wtam wdaf wire kspt wfla wave wdaf wmaq kvoo

—Sweetest Love Songs Ever Sung. Featuring Frank Munn, tenor; Lois Bennett, soprano, and Victor Arden's Orchestra. WJZ WLS WSAI KDKA wham "gar

wham wowo

-U. S. Nawy Band. WABC WKRC WHAS
wbbm whk wfbm kmbc kmox wadc wsbf

9:30-Blue Velvet Music, with Mark Warnow Hollace Shaw and guest, WABC WJR wbbm whk wfbm kmbc kmox wadc whio wsb wbt

Phillips Poly Follies. (CBS) wbbm wfbm

Jimmie Fidler's Hollywood Gossip. WEAF WLW WSM wgy wtam wmaq who kyw wwj wire wfla wave wbap kvoo -Past Masters Program: Manual and William-son—Harpsichord Ensemble — four harpsi-chords, organ, flute and strings. WJZ WCKY KDKA WLS wgar wave wham wfla

WCKY KDKA WLS wgar wave wham wfla wire wbap
9:45—Vic and Sade: Comedy sketch, with Art Van Harvey, Billy Idelson and Bernardine Flynn. WEAF WLW wgy wtam wave wire kyw wmaq wdaf wwi
—"Licensing of Automobile Dealers," Congressman Gardner Withrow of Wisconsin. WJZ WCKY wgar wave wire wham 10:00—The Pepsodent Program: Amas "n" Andy, WEAF WLW WSM wtam wwi
—Hudson De Lange's Playland Casino Orchestra. WEAF wgy wtam wmaq who
—"Poetic Melodies:" Jack Fulton, tenor; Franklyn MacCormack, reader, with Billy Mills' Orchestra. (CBS) WHAS WJR wbbm wfbm kmbc wwl wcco kmox

mentator. WJZ KDKA WLS wgar wave wire | -NBC Night Club, with Maurie Amsterdam, m. c.; orchestra and soloists. WJZ WCKY WLS wgar wave wire wham

—Tomorrow's News Today: Commentary by Andre Baruch. WABC only —Bnny Berrigan's Orchestra. WABC WKRC whk kmbc wcau kmox wadc whio wsbt wbt

10:15-"Minute Mysteries." (CBS) wbbm 10:30-Will Osborne and his Orchestra. WABC WKRC wbbm weau whk wfbm kmox wade

whio wsbt wbt wsfa wcco
Al Donahue's Rainbow Room Orchestra.
WEAF wgy wfam wmaq who
Carlos Molina's Hotel Stevens Orchestra.
WJZ (WLS on 10:45) wgar wave wire wham

WJZ (WLS on 10:45) wgar wave wire wham 11:00—George Olsen and the Ambassador Hotel Cocoanut Grove Orchestra. WJZ WCKY wgar wave wire wham —Bert Block and his Orchestra. WABC WKRC WHAS whk wfbm wcau wadc whio wsbt wbt wsfa wwij wcco —Henry Busse's Chez Paree Orchestra. WEAF wwij wgy wtam who —Bernie Cummin's Orchestra. (CBS) wbbm kmbc

11:30—Marvin Fredericks' Commodore Perry Hotel Orchestra. WJZ WCKY WLS KDKA wave wire wham wgar

-To be announced. WEAF wgy wtam wmag -Tommy Dorsey and his Orchestra, WABC WKRC WHAS WJR whk wsbt wbt



PROGRAMS FOR WEDNESDAY, JULY 21





				EKN	STANDARD TIME)		(CENTRAL STANDARD TIME)				
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc,)	WKRC Cincinnati (\$50 kc.)		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, IIL (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS
6:30 6:45		Top of the Morning	Jerry Foy Sun-Up Jamboree	6:30 6:45		11 11		Farm Zulletin Smile A While	5:30 5:45		
7:00 7:15 7:30	Morning Devotion N Morning Roundup		Island Serenaders N	7:00 7:15 7:30	Heartstring Tugs	11 11	Sing, Neighbor, Sing. News: Musical Clock.		6:00 6:15	***************************************	Asbury College Devotions
7:45	Four Showmen N Breakfast Club N	News	Time; Temperature;		Brown County Revelers Streamliners N	Crowley Milner Revue	Dandies of Yesterday N		6:30 6:45		Breakfast Business Salt and Peanuts
8:15 8:30 8:45	" "	Morning Devotions Aunt Mary Chandler Chats	Bachelor's Children C	8:15 8:30 8:45	News	Stevenson News		News Report Jolly Joe's Pals Don and Helen	7:00 7:15 7:30 7:45	Breakfast Club N	Jamboree
9:00 9:15 9:30 9:46	For Women Only Vaughn de Leath N Dean Bros, N Today's Children N	Hope Alden's Rom'nce Virginians		9:00 9:15 9:30 9:45	Just Plain Bill N	Dalton Brothers C Monticello Party Line.	Mary Marlin N Ma Perkins N Pepper Young N Linda's First Love	Ma Perkins N Pep'r Young's Fam, N	B:00 8:15 B:30	Sweethearts of Air N Vaughn De Leath N News	Betty and Bob Hymns All Churches. Modern Cinderella C
):00):15):30):45	Vagabonds N Do You Want a oJb Pat O'Malley World Varieties	Linda's First Love Personal Col. of Air N We Live Again	Magazine of the Air C Big Sister C	10:00 10:15 10:30	David Harum N Backstage Wife N How to be Charming N	Magazine of the Air	The O'Neills N Personal Column N Vic and Sade N	The O'Neills N Personal Column N Vic and Sade N	9:00 9:15 9:30	Banner Newshawk Musical Interlude How to be Charming N	Magazine of the
1:00 1:15 1:30	Women's Exposition Grace and Scotty N Joe Dumond N	Girl Alone N Mary Marlin M Live Stocks	Edwin C. Hill C	11:00	Young Cincinnations Melodic Rhythm Cotton Pickin' Time	Cheri & The 3 Notes C Edwin C. Hill C	Edward MacHugh N News Sunshine Special Dumond's Cadets N	Edward McHugh N Markets	9:45 10:00 10:15	To be announced Grace and Scotty N	Linda's First Love Edwin C. Hill C
1:45	Come Over to Our	Armchair Quartet N	Our Gal, Sunday C	11:45	Freshmen Follies	Our Gal Sunday C	Helen Behike N	Melody Parade	10:30	Dumond's Cadets N., Helen Jane Behike N.	Our Gal, Sunday C
2:15 2:30 2:45 1:00	Neighbor Nell N National Farm and	Tom, Dick and Harry M National Farm and Home Hour N	A. Grimm's Daugh'r C	12:15 12:30 12:45	Jane Grey	Betty Crocker C Grimm's Daughter C John K. Watkins C	Minit Interviews National Farm and Home Hour N	Virginia Lee	11:00 11:15 11:30 11:45	Varieties	Monticello Party Line. WHAS News Room To be announced C
1:15 1:30 1:45	Bennett & Wolverton N Peggy Wood Calling N	Variety Time	Meet the Missus Luncheon Lyrics	1:00 1:15 1:30 1:45	Molly Haistead	Woman's News C Meet the Missus Hope Alden Myrt and Marge C	KDKA Home Forum	"Voice of the Feedlot" Livestock Market Closing Grain Market	12:00 12:15 12:30	Banner Newshawk	Woman's News C College of Agricultur Livestock—Weather
2:00 2:15 2:30 2:45	Southernaires N Continental Varieties N To be announced	Ma Perkins N Vic and Sade N	Manhattan Matinee C. Current Questions C	2:00 2:15 2:30 2:45	Barber's Interviews	Manhattan Matinee C Musical Mrs. Page News	Tea Dance	News; Julian Bentley Homemakers' Matinee	1:00 1:15 1:30	Pepper Young's Fam. N Ma Perkins N Vic and Sade N	University of Kentucky
3:00 3:15 3:30 3:45	Lorenzo Jones N All Sports Revue Club Matinee			3:00 3:15 3:30 3:45	J. Woodsworth's Orchestra M	University of	Music by Cugat To be announced West View Orchestra		2:00 2:15 2:30	Club Matinee N	Yellow Blank Salute Weekday Devotions Russell Dorr C
4:00 4:15 4:30 4:45	All Sports Review	Houseboat Hannah Musical Adventures N Singino Lady N Meet the Orchestra N	Doris Kerr, songs C	4:00 4:15 4:30 4:45	Rhythmaires N Doc Whipple M it is Strange	Elsie Thompson C Envoys of Melody Doris Kerr C Youth Speaks	Animal News Club N., KDKA Kiddies Klub., Singing Lady N.,,,,	Music Circle Musical Adventures N Will Hollander's Orchestra N	3:00 3:15 3:30	The Guiding Light N Woman Looks at News Musical Adventures N. Don Winslow N	Salt and Peanuts Four Stars Quartet C. Doris Kerr C
5:00 5:15 5:30 5:45	All Sports Revue	Toy Band	Musical Calendar Eton Boys C Hollywood Highlights Dick Bray—Sports	5:00 5:15 5:30 5:45	Charioteers N Friend Ralph Knot Hole Club Red Barber's Resume	Melody and Rhythm Uncle Neal and Prudy News; Sports	News Azinsky's Ensemble	Harry Kogen's Orchestra N What's the News? Ranch Boys Trio N	3:45 4:00 4:15 4:30 4:45	Meet the Orchestra N Harry Kogen's Orch, N Yaughn Quartet Financial News Top Hatters N	De Casino, songs C. Eton Boys Quartet C Tip and Tap
6:00 6:15 6:30 6:45	Easy Aces N Uncle Ezra N Gus Haenschen's Orch. Mario Cozzi N	Alias Jimmy Valentine To be announced N Lum and Abner N Bob Newhall	Musical Visions George Hall's Orch. C	6:00 6:15 6:30 6:45	Kentucky News Spic and Span Nixson Denton Tom Slater	Stevenson—Sports Gus Haenschen's Orch. Hollywood Spotlight Boake Carter C	To be announced N To be announced	Easy Aces, sketch N To be announced N Lum and Abner N	5:00 5:15 5:30	Dance Music Afternoon News Sum'ry Two Pianos	WHAS News Room Geo, Hall's Orch, C.
7:00 7:15 7:30	Broadway Merry Go Round N	One Man's Family N	Cavalcade of America C Laugh with Ken	7:00 7:15 7:30	Del Greco—Mexican Orchestra M Wayne King's	Cavaicade of Music C	Broadway Merry-Go- Round N Helen Menken,	Mario Cozzi N Broadway Merry-Go- Round N Helen Menken,	6:15	One Man's Family N Wayne King and his	Cavalcada of
7:45 B:00 B:15 D:30 B:45	String Symyhony N	********	Frank Parker with	7:45 8:00 8:15 8:30 8:45	Orchestra N Jack Sprigg's Orchestra Ed Fitzgerald M	Andre Kostelanetz and Frank Parker C Beauty Box Theatre— Jessica Dragonette C	NBC String Symphony, Frank Black N	MBC String Symphony Frank Black N	6:45	Orchestra N Town Hall Tonight: Walter O'Keefe N	Andre Kostelanetz and Frank Parker Beauty Box Theatre—
7:00 7:15 7:30 7:45	Healani of So. Seas N Carol Weymann N NBC Minstrel Show N.	Your Hit Parade N	Gang Busters C Time for Gogo DeLys C To be announced C	9:00 9:15 9:30 9:45	Smittle and His Gang Gus Haenschen's Orch. Russ Lyon's Orchestra	"Gang Busters"—	West View Orchestra. Sammy Fuller Minstrel Show N	NBC Minstrel Show N	8:00 B:15 B:30	Your Hit Parade N	Time for Gogo Del.ys
:00 :15 :30 :45	Jolly Coburn's Orchestra N	Amos 'n' Andy N The Madhatterfields Barney Rapp's Orchestra (to N)	Personalities on Parade Tommy Dorsey's Orc. C Newscast—Lee Bland	10:00	Melodies from Skies M Paul Suilivan Dick Barrie's Orchestra	Poetic Melodies C Wismer Sports The Great Plague Bert Block's Orch. C	News; Sports J. Coburn's Orch, N. Herman Middleman's Orchestra	Globe Trotter La Salle Hotel Orch Eddie Yarzo's	9:00 9:15 9:30	Jerry Cooper, songs Amos 'n' Andy N Jean Sablon N Beasley Smith	Musical Moments Poetic Melodies C Tommy Dorsey's Or. Bert Block's
:00 :15 :30 :45	Jesse Crawford's Orchestra N Woody Herman's Orchestra N.	Paul Sullivan Ross Pierce's Orchsetra Clyde McCoy's Orchestra	Jan Garber's Orchestra C Shep Field's	11:00 11:15 11:30	Ross Pierce's Orch Billy Snider's Orch Lights Out N	Headline News Favorite Melodies Meditation	Dance Orchestra New Penn Orchestra Art Shaw's	Fletcher Henderson's	9:45 10:00 10:15 10:30	Club Esquire Orch. N WSM News Paul Whiteman's Orch. Lights Out N	Jan Garber's Orch. (WHAS News Room., Louisville Dance
	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR	10:45	WSM	WHAS

NETWORK PROGRAMS (NBC-CBS)

6:00—Poetic Melodies: Jack Fulton, tenor; wdaf kyw
Franklyn Mac Cormack, poetic reader, and
Cariton Kelsey's Orchestra. WABC WKRC
WHAS
WJR wbbm whk kmbc wcau kmox wcco wbt Franklyn Mac Cormack, poetic reader, and Cariton Kelsey's Orchestra. WABC WKRC wadc wwwa wbt whk wcau

"'Obligato." (CBS) kmbc

-Easy Aces, comedy sketch, teaturing Jane and Goodman Ace. WJZ WCKY KDKA WLS wgar wham wire -Pepsodent Program: Amos 'n' Andy. WEAF wgy wwi kyw who

"IS—"Uncle Ezra's Radio Station E-Z-R-A,"
with Pat Barrett, Nora Cunneen and others.
WEAF WCKY wgy wmaq wtam wire wdaf
kyw who wbap kstp

-To be announced. WJZ WLW KDKA WLS wgar wave wire wham wspd wowo

-Song Time with Jeannine. WABC whk wcau wadc wwva wbt

6:30—George Hall and his Orchestra. WABC WHAS WKRC whk whio wfbm kmbc wadc

wsfa
—Horlick's Lum and Abner, comedy sketch.
WJZ WLW WLS wgar
—Day Line Movie Pilot. WEAF only
—Brenner and Shefter, piano duo. (NBC) wgy
wtam wmaq who wdaf kyw

-Mario Cozzi, baritone; Christine Johnson, soprano, and orchestra. (NBC) WCKY WLS wgar wave wire wham wowo

Sisters of the Skillet. WJZ only.

wgar wave wire wham wowo

-Sisters of the Skillet. WJZ only.

-Three Cheers, cocal trio. WEAF wgy wtam wmaq who wdaf
7:00—One Man's Family, dramatic sketch. WEAF WLW WSM wdaf wgy wwi wtam who wmaq wfla wave kvoo wbap

-The Cavalcade of Music, with Conrad Thibault, baritone; guest; Don Vorhees and his Concert Orchestra. WABC WKRC WHAS WJR wbbm wtbm whk kmbc wcau kmox wbt wwl wcco

-Broadway Merry-Go-Round. Beatrice Lillie, comedienne. Al Rickey's Orchestra. WJZ WCKY WLS KDKA wgar wfre wham 7:30—Laugh with Ken Murray, comedian; "Oswald"; Guest singer; Marilyn Stuart; Lud Gluskin's Orchestra. WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau kmox wadc whio wbt wwl wcco wcau kmox wadc whio wbt wwl wcco—Lady Esther Serenade: Wayne King and his

Orchestra. WEAF WSAI WSM wtam wmaq wgy wwi wire kyw kvoo wbap kstp who wdaf -Famous Actors Guild Presents Helen Men-ken, "Second Husband," dramatic serial. WJZ WCKY KDKA WLS wgar wham

8:00—Chesterfield Presents Frank Parker with Andre Kostelanetz's Orchestra and Chorus; David Ross, announcer. WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau kmox whio wadc wbt wsfa wwi wcco wsbt Town Hall Tonight: Walter O'Keefe, comedian, with the Town Hall Quartet, Peter Van Steeden and orchestra, and guest artists. WEAF WLW WSM kyw wgy wtam wwi wmaq who wdaf wfaa kstp wave wfla

kvoo -NBC String Symphony, Frank Black con-ducting. WJZ KDKA WCKY WLS wgar

wowo
8:30—Palmolive Beauty Theatre, starring Jessica Dragonette, soprano, and Charles Kullmann, tenor; Al Goodman's Orchestra.
WABC WKRC WJR WHAS whk wbbm
kmbc wcau kmox whio wadc wbt wwl wcco 7:00—"Gang Busters," true crime dramatiza-tions. Conducted by Phillips H. Lord. WABC WKRC WHAS WJR wbbm wtbm

what ware WHAS WJR wbbm wfbm whk kmbc weau whlo kmox wwl weco -Your Hit Parade: Harry Salter's Orchestra; Stuart Allen, baritone; Freddie Gibson, songstres; Songsmith Quartet; guest star. WEAF WLW WSM wgy wtam wmaq kyw wdaf wfaa who wfla kstp wave

zie, narrator. WJZ WCKY wgar wave wire wham wowo
9:15—Carol Weyman, mezzo-soprano. WJZ WCKY wgar wave wire wham wowo
9:30—Time for Gogo De Lys: Songs. WABC WKRC WHAS WJR wbbm wfbm whk kmbc whio wff wsfa wwl wcco
—NBC Minstrel Show: Gene Arnold, interlocutor;; Yance McClune, Ken Christie, Harold Peary and Jimmy Dean, end men; choral group of 10 male voices; Edward Davies, baritone and, Al Short's Orchestra. WJZ WCKY KDKA WLS wgar wave wire wham

9:45—To be announced. WABC WKRC WJR whk kmox kmbc wcau wadc whio wsbt wbt To be announced. WEAF wgy wtam wmaq

who

10:00—Tommy Dorsey and his Orchestra.

(CBS) (WKRC WHAS on 10:15) whk kmbc
wcau kmox wadc wsbt wbt wsfa
—Amos 'n' Andy. (NBC) WSM WLW wire
wmaq wdaf
—"Poetic Melodies": Jack Fulton, tenor;
Franklyn Mac Cormack, reader, and Carlton
Kelsey's Orchestra. (CBS) WHAS WJR
wbbm wfbm kmbc wcco kmox wwl
—Esso News Reporter. WEAF only
—Jolly Coburn and his Orchestra. WJZ
WCKY (KDKA on 10:15) wgar wave wire
wham

-Healani of the South Seas: Hawaiian vocal and instrumental quartet. Healani Mackenzie, narrator. WJZ WCKY wgar wave wire wham wowo Tomorrow's News Tonight: Commentary by Andre Baruch. WABC only

10:15—Jean Sablon, songs. WEAF WSM wire wmaq wgy wtam who wdaf kyw

10:30—Emery Deutsch's Orchestra. WJZ (WCKY on 10:45) wgar wave wire —Barney Rapp's Beverly Hills Country Club Orchestra. WLW to WEAF wgy wtam wmaq who

Bert Block and his Orchestra. WABC (WKRC WJR on 10:45) WHAS wcau kmbc wadc wbt wsfa

11:00—Jesse Crawford's Congress Hotel Or-chestra. WJZ WCKY WLS wgar wave wire wham wowo

Jan Garber and his Orchestra. WABC WKRC WHAS wfbm whk kmbc wcau kmox Paul Whiteman and his Orchestra. WEAF WSM wgy wtam wmaq who

il:08—Henry Busse's Chez Paree Orchestra. WEAF WSM wgy wtam wmaq who II:30—Lights Out—Mystery drama. WEAF WSAI WSM wgy wtam wmaq who

-Woody Herman's Orchestra from the Willows. WJZ WCKY wgar wave wire wham -Shep Field's Rippling Rhythm Orchestra. WABC WKRC whk kmbc kmox wadc wabt





PROGRAMS FOR THURSDAY, JULY 22





			(EAS	IEKN	STANDARD TIME				 	(CENTRAL STAN	DAKD TIME!
	WCKY	WLW Ciecienati (700 kc.)	WKRC		WSAI	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, III. (878 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS
30	Cincinnati (1000 KC.)	Top o' the Morning	Jerry Foy	6:30		Patt and Guest	Musical Clock	Farm Bulletin	5:30 5:45	•••••	
45		14 17	Sun-Up Jamboree	6:45	0) 1 5	********		Smile A While	4:00	***************************************	A-b C-H
5		Family Prayer Period M Concert in Brass.	Sing Before Breakfast. Early Edition—News	7:00 7:15	Church Forum	10 10	Sing, Neighbor, Sing. News: Musical Clock	News Report Evelyn and Hifttoppers	6:15		Asbury College Devotions
0	Morning Koungup	Moments Musicale N.		7:30	00 11	Wesley Meth. Church	18 19	Hired Hands	6:30	Vaughn Quartet	Breakfast Business
5	Morning Glee Club N	00 00	00 00	7:45	Brown County Revelers	Crowley Milner		Morning Devotions	6:45	60 60	Salt and Peanuts
00	Breakfast Club N	News	00 00	8:00	Streemliners, with Field		Breakfast Club N	Chuck, Ray & Christine	7:00	Breakfast Club N	
15		Morning Devotions	0.1 114 110	8:15	& Hail & Orch. N	Stevenson—News	Shanning Circle	News Report	7:15 7:30	00 00	Jamborea
10 15		Aunt Mary	Bachelor's Children C.	8:30 8:45	Naws	Musical		Jolly Joe's Pals	7:45	** ***	
_	\			-	:				8:00		
5		Hymns of All Churches		9:00 9:15	John's Other Wife N.	Pretty Kitty Kelly C Poetic Strings C	Ma Perkins N	Mary Mariin N	0:15	Vaughn De Leath N	To be announced. WHAS News Room
0		Hope Alden's Romence Hello Peggy	U. S. Marine Band C.	9:30	Just Plain Bill N			Pepper Young's Fam. N		News	To be announced.
		Couple Next Door M.		9:45	Grandpa Hans	U. S. Marine Band C .	Linda's First Love	The Hilltoppers	8:45	Viennese Sextet N	Monticello Party Li
5	Vagabonds N	Linda's First Love	To be announced	10:00	David Harum N	Mary Lee Taylor C	The O'Neills N	The O'Neills N	9:00	Banner Newshawk	Mary Lee Taylor C
5		Personal Col. of Air N	The Copinion City	10:15	Backstage Wife N		Personal Column N	Personal Column N	9:15	Dance Music	The Captivators C.
				10:30	Women of Today	Big Sister C	Vic and Sada N Edward MacHugh N	Vic and Sade N	9:30 9:45	Fiddlers Three N The Gospel Singer N	Big Sister C Aunt Jenny's Stori
	Joe Green's Orchestra		Aunt Jenny's Stories C	60°	Newlyweds				10:00		
	L. E. Foster N			11:00	Young Cincinnations	Mrs. Page Edwin C. Hill C	Sunshine Special	Markets		Adrienne Grace and Scotty N	Linda's First Love Edwin C. Hill C.
		Mary Marlin M			Cotton Pickin' Time	Romance Helen Trent C		Ralph Emerson, organ	10:30		Romance Helen Tre
		Wife Saver		11:45	Armchair Quartet N.	Our Gal Sunday C	. 14 14	Chuck, Ray & Christine			Our Gal, Sunday
		The Three Spades	Betty and Bob C	12:00	From Headquarters	Betty and Bob C	41 17	Don and Helen	11:00	Love and Learn N	Betty and Bob C.
	Hal Gordon N				Day Dreams		Minit Interviews		11:15		Hymns All Church
		National Farm and	A. Grimm's Daugh'r C	12:30	Words and Music N.	Grimm's Daughter C	National Farm and	Mark's, Weath., News		National Farm and	Grimm's Daughter
	Hour N		Hollywood in Person C	12:45	44	John K. Watkins C	Home Hour N	I I	11:45	Home Hour N	John K. Watkins
	00 00		Rambles in Rhythm C	1:00	Strange Mich'l Cannon		40 46		12:00	11 11	Shelton Brothers
1		** •I	Meet the Missus	1:15	Molly Haistead	Meet the Missus			12:15	ee ee	College of Agrics
	Piano Recital N					Myrt and Marge C	KDKA Home Forum		12:30	Banner Newshawk Dept. of Agriculture	Livestock: Markets Myrt and Marge (
-1	Peggy Wood Calling N		Myrt and Marge C.	2:00		Theater Matines C	For Women Only	News: Julian Bentley.	12:45	Peoper Young's Fam. N	Hope Alden's Ron
	Light Opera N			2:15	11 11		Fed. Penna. Women.	Homemakers' Matinee	1:15		University of Ken
5		Ma Perkins N Vic and Sade N		2:30	Barber's Interviews	Do You Remember C		-Jane Tucker	1:30		11 11
	Caballeros N		" "	2:45	La Forge M	News	Caballeros N	Mary Wright	1:45		The Jackson Family
÷	Lorenzo Jones N		Howells & Wright C	3:00	Matinee	University of	Club Matines N	Club Matinee:	2:00	Club Matines N	To be announced.
		Kitty Keens, Inc.	Miss C. O. Will'ms C	3:15	" "	Michigan	11 11	Variety Show N		Personal Column N	Weekday Dveotion
			U. S. Army Band C	3:30	Al Jahn's	Linda's First Love U. S. Army Band C	West View Orchestra	n n	2:30		U. S. Army Band
5		The Guiding Light N	41 41	3:45	Orchestra M	Congress Questions C	Tea Dance	*******	2:45		
			Notes and News	4:00 4:15	Radioland Orchestra M		KDKA Kiddies Klub	Music Circle	3:00	Woman Looks at News Turn Back the Clock N	Sair and reanurs.
		Turn Back the Clock N	42 11 4 5 5 6			Children's Corner C		Will Hollander's	3:15 3:30	Don Winslow N	Patti Chapin C
	Kavier Ougat Orch King's Men N	King's Man Quartet N	All Hands on Deck C	4:45	11 11	Melody and Rhythm	The King's Men N	Orchestra N	3:45	King's Men N	Parkyarka kus
_		Jane Gerrard	Musical Calendar	5:00	Norsemen Quartet N	11 11	News	California Concert N	4:00		Clyde Barrie,
5			Clyde Barrie C	5:15		Uncle Neal and Prudy	Harry Kogen's Orch, N		4:15	" "	baritone C
	WCKY News			5:30	Knot Hole Club	News; Sports		What's the News?	4:30	Financial News	Tip and Tap
		Lowell Thomas N		5:45	Red Barber's Resume		-	7	4:45	Top Hatters N	
1	Easy Aces N	Alias Jimmy Valentine	Poetic Melodies C	6:00			Easy Aces N		5:00	Musical Interlude	
5	To be announced N	Vocal Varieties N	"Everybody Sing"		Spic and Span	Frank Morgan Elmer Davis—News C.	To be announced N Geo. Heid's Revue.	To be announced N	5:15		WHAS News Room
	Echoes of the Stage		Elmer Davis C	6:45	Tom Slater	Patti Chapin C	H. Middleman's Orch.	Cabin in Cotton N	5:30 5:45	String Quartet	
1		Bob Newhali		7:00	Jack Sprigg's	To be ennounced C	Roy Shields'	Roy Shields'	6:00		
	Roy Shields' Revue N.,	Rudy Vallee	To be announced C	7:15	Orchestra	" "	Revue N	Revue N	6:00		" "
		Variety Hour N	, ,, ,,	7:30		** **	Robin Hood Dell	Robin Hood Delf	6:30	14 49	10 11
	ii ii	44 44	44 44	7:45	11 11		Concert N	Concert	6:45	11 11	
	Robin Hood Dell	Charles Winninger	Major Bowes Amateur	6:00	Moon Enchantment	Major Bowe's	60 61	11 41	7:00	Charles Winninger Pre-	
	Concert N		Hour C	8:15		Amateur Hour C	Chautaugua Town	Town Marking of	7:15	sents Maxwell House	
1	Chautauqua Town	House Show Boat N	11 10	8:30 8:45	Music for Today M	40 00	Meeting N	Town Meeting of the Air N	7:30 7:45	Show Boat N	41 10 46 M
1	Meeting N						1 11 11		_		
	11 61	Bob Burns; Jimmy	Your True Adventures	9:00		"Your Adventure with	4 4 ********	" "	8:00		"Your Adventure
	B1 4111 A4 1 11 11	Dorse'ys Orch, N	with Floyd Gibbons C			Floyd Gibbons' C March of Time C	********	Piccadilly Maria	8:15		March of Time C
)	Picadilly Music Hall N	11 11	March of Time C	9:30 9:45	Musical Revue M		Hall N	Piccadilly Music Hall N	8:30 8:45	46 48	
	Handling of 1912	************	*******	10:00		Poetic Melodies C		Globe Trotter	9:00		Poetic Melodies C
5	Headlines of 1912	Amos 'n Andy N Clyde McCoy's Orch	Musical Moments Frank Dailey's Orch, C		Paul Sullivan	Wismer Sports	Play, Fiddle, Play	Hotel La Salle Or. N	9:15	Ink Spots N	Louisville vs. Tol
0	Five Star Final	Dick Barry's	Newscast—Lee Bland .	10:30	C. Christensen's Orch.	. The Mummers	. West View Orchestra.	. Bismarck Hotel	9:30	Gus Haenschen's Orch	. Baseball Game
5		Orchestra			Ross Pierce's Orchestra	" "	. H. Middleman's Orch	. Orchestra	9:45	Summer Melodies	
0	Henry Busse's Orch.	Paul Sullivan	George Hamilton's	11:00		Headline News		. Jesse Crawford's	10:00	WSM News	
5	-Chez Paree (N)	Russ Lyon's Orchestra.		11:15		Geo. Hamilton's Or. (New Penn Orchestra.	. Orchestra	10:15	Jerry Blaine's Orch. N	
)	Dick Gaspaire's	barney Rapp's	Al Trace's	11:30		Al Trace's Orchestra C	Dick Gasparre's	Fletcher Henderson's	10:30		Orchestra WHAS News Roo
5	Orchestra N	Orchestra	Orchestra C	11:45		Orchestra C	KDKA	. Orchestra	10:45	W S M	WHAS
					WSAI	WJR		WLS-WENR			

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—Poetic Melodies: Jack Fulton, tenor, and Franklyn Mac Cormack, poetic reader. Carlton Kelsey's Orchestre. WABC WKRC wadc wwva wbt whk wcau —Amos 'n' Andy: Pepsodent Program. WEAF

wgy wtam kyw wwj

-Easy Aces: comedy sketch, teaturing Jene
and Goodman Ace. WJZ WCKY KDKA
WLS wgar wire wham

6:30-Steinie Bottle Boys. WEAF only

-Elmer Davis comments on the news. WABC WKRC WJR WHAS wbbm whk wfbm kmbc wcau kmox wadc whio wwva wbt wwl wcco -Helen Traubel, soprano. (NBC) wgy włam

-Helen Traubel, soprano. WEAF wgy wtam

Helen Iraubel, soprano. WEAF wgy wram wmaq who wdaf kyw

Cabin in the Cotton, featuring the Southernaires Quartet. WCKY WLS wgar wave wire wham wowo
7:00—To be announced. WABC WKRC WJR WHAS wbbm wfbm whk kmbc wcau kmox wadc wwva wbt wwl

The Royal Gelatin Program—Rudy Vallee and his Connecticut Yankeas: Guest artists. WEAF WLW WSM wtam kyw wgy wbap ksto wfla

WLS wgar wire wham

6:15—Yocal Varieties—Choral group of 14
voices. WLW to WEAF wgy wtam wire
wmaq who kstp kyw
-Song Time: Doris Kerr and Del Casino.
WABC whk wcau wadc wwva wbt
-To be announced. WJZ WCKY KDKA WLS
wgar wave wire wham wspd wowo

4:30—Stainia' Bankla Barra WKAS.

7:30—Robin Hood Dell Concert: 90-piece Symphony Orchestra, Vladimir Golschmann, guest conductor. WJZ KDKA WL5 (WCKY at 8:00) wgar wave wire wham 8:00—Charles Winninger Presents The Maxwell House Show Boat: Thomas L. Thomas, baritone; Nadine Conner, soprano; Jack Healy, comedian; Patricia Wilder; Virginia Verrill, blues singer and Warren Hall. Meredith Willson's Orchestra. WEAF WSM WLW

WKRC WHAS WJR wbbm wfbm whk wcau

WKRC WHAS WJR wbbm wfbm whk wcau kmox wadc whio wbt wsfa wwl wcco 8:30—Chaufauqua Town Meeting of the Air—George Denny, Jr., moderator. From Chautauqua, N. Y. James G. McDonald, Editorial Staff, New York Times "Will Collective Security Give us the Road to Peace?" WJZ WCKY WLS KDKA wgar wave wire when wown.

wire wham wowo 9:00—Kraft Music Hall: Bob Burns, comedian; Johnny Trotter's Orchestra; guests artists. WEAF WLW WSM wgar wgy wtam wwj wmaq wire wave kyw who wbap kstp wdaf

kvoo -"Your True Adventures," Floyd Gibbons. WABC WKRC WHAS WJR wbbm wfbm

WABC WKRC WHAS WJR wbbm wfbm 9:30—The March of Time: News dramatization. WABC WKRC WHAS WJR wbbm wfbm whk wcau kmox wbt wwl wcco whio —Piccadilly Music Hall—Variety program with John Goldsworthy, m. c. Al Short and his Orchestra and guest artists. WJZ WCKY WLS wgar wave wire wham 10:00—John B. Kennedy, "Footnotes on Headlines." WEAF wgy wtam wmaq who wdaf kyw

kyw
---"Poetic Melodies": Jack Fulton, tenor;
Franklyn Mac Cormack, reader, and Billy
Mills' Orchestra. (CBS) WJR WHAS wbbm

WSM WLW wdaf wfaa wmaq wire wky
Frank Deiley and his Orchestra. WABC
(WKRC on 10:15) wadc kmox whk whio
wsbt wbt
Paul Sabin's Hotel LaSalle Orchestra. WJZ

wgar wave wire wham

10:15--Ink Spots: Negro male Quartet, WEAF
WSM wgy wtam wmaq who

10:30--Eddie Yarzo's Hotel Bismarck Orchestra,
WJZ (WCKY on 10:45) wgar wave wire

WJZ (WCKY on 10:45) wgar wave wire whem

-Will Osborne's Orchestra. WABC WKRC whk wfbm wcau kmox wadc whio wsbt wbt wbbm kmbc wcco

-Northern Lights: Dramatization, with Waldo Pooler. Lee Gordon's Orchestra. WEAF wgy wtam wmaq who wdaf kyw

11:00—George Hamilton and his Orchestra. WABC WJR WKRC WHAS whk wfbm kmbc wcau wadc whio wbt wwj

-Bernie Cummins' Orchestra. (CBS) wbbm

-Bernie Cummins' Orchestra. (CBS) wbbm -Larry Burke, tenor. WEAF wgy wtam wmaq who —Henry Busse's Chez Paree Orchestra, WJZ

WCKY wgar wave wire wham

11:08—Jerry Blaine's Park Central Hotel Orchestra. WEAF WSM wgy wtam wmaq who

Cochestra. Orchestra 11:30—Dick Gasparre's Trocadero Orchestra.
WJZ WCKY wgar wire wham

Orchestra. (NBC) wgy wtam wmaq who
—William Farmer's Promenade Cafe Orchestra from Radio City. WEAF only
MIDNIGHT—Nocturne, with Eddie House.
(CBS) wbbm wfbm kmbc

"Ship of Song"

When the "Ship of Song" is broadcast over WKRC at 11:30 a. m., (E.S.T.), Sunday, July 18, it will present a new harmony trio to WKRC listeners. Discovered by Ruth Lyons during a recent audition, the Savoy Sisters are destined to become one of radio's outstanding trios. Esther, the oldest of the group, who is twenty, makes all their arrangements and plays piano. Norma and Ellen are eighteen

In addition to the Savoy Sisters, Admiral Lewis Lind, baritone, and --Horlick's Program, with Lum and Abner:
Comedy sketch. WJZ WLW WLS wsb

6:45--Patti Chapin, songs. WABC WKRC WHAS
WJR wbbm whk kmbc wcau kmox wbt wcco

Willson's Orchestra. WEAF WSM WLW
ens. WJZ work wgar wire wnam

www wcco kmox

--Carlos Molina's Orchestra from Hotel Stevens. WJZ work wgar wire wnam

www wcco kmox

--Al Trace and his Orchestra. WABC WJR

WKRC wbbm whk wfbm kmbc wcau wadc
whia wsbt wbt cco wwva
whia wsbt wbt cco wwva

--Esso News Reporter, WEAF only
---Major Bowes' Amateur Hour. WABC





PROGRAMS FOR FRIDAY, JULY 23





			(EAS	STERN STANDARD TIME)						(CENTRAL STAN	DARD TIME)
	WCKY Cinemanti (1490 lec.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (\$50 kc.)		WSAI Cincinnati (1386 kc.)	WJR Detroit, Mich. (750 kc.	KDKA Pittsburgh, Pn. (980 kc.)	WLS-WENR Chicago, III. (878 kc.)	,	WSM Nashville, Tenn. (680 kc.)	WHAS Louisville, Ky. (800 bc.)
6:30 6:45	***************************************	Top o' the Morning— Old Time Fiddlers	Jerry Foy Sun-Up Jamboree	6:30 6:45		Patt and Guest	Musical Clock	Farm Bulletin Board Smile a While (cont'd)	5:30 5:45		
7:00	Morning Devotions N.	Family Prayer M	Christian Science	7:00	Church Forum	12 10	Sing Naishbas Ciss	News Report—Bentley.	6:00		Asbury College
7:15 7:30	Morning Roundup	Home Songs N		7:15 7:30	Sun Diel		ITHWS: WIUSICEL CIOCK	Evelyn and Hilltoppers The Smile Market.	6:15 6:30	Musical Clock	Breakfast Business
7:45 8:00	Four Showmen N	11 11	11 11	7:45 8:00	Brown County Revelers	: Crowley Milner Revue	Dandies of Yesterday N	Morning Devotions	6:45 7:00	Morning Headlines	Salt and Peanuts
8:15		Sunday School Lesson		8:15	5freamliners N	Stevenson News	Morning Merrymakers	Arkie and Pokey Martin News Report—Bentley	7:15	99 a4	Inmharan C
8:30 8:45	m. c. N	Mail Bag Chandler Chats	Richard Maxwell C Bacnelor's Children C.	8:30 8:45	News	Bachelor's Children C	Band Perade	Jolly Joe Don and Helen	7:30 7:45		
9:00	For Women Only			5:00	Mrs. Wiggs N	Pretty Kitty Kelly C	Mary Marlin N	Mary Marlin N	8:00	Varieties	To be announced
9:15 9:30	Vaughn de Leath N Dean Bro. N		Elsie Thempson, org. C. Between Bookends C.	9:15 9:30	John's Other Wife N Just Plain Bill N	Elsie Thompson, org. C	Ma Perkins N	Ma Perkins N		Vaughn De Leath N News	WHAS News Room To be announced
9:45 10:00	Today's Children N	Couple Next Door M.	Ruth and Bill C	9:45	Grandpa Hans	Ruth and Bill C	Linda's First Love	The Hilltoppers	8:45	Viennese Sextette N	Monticello Perty Line
10:15	Hit Tune Revue		Magazine of the Air C	10:00	Backstage Wife N	Magazine of the Air C	Personal Column N	Personal Column	9:16	Banner Newshawk Varieties	10 10
10:45	Pat O'Mailey Bob Conley's Orch			10:30	How to be Charming N Newlyweds	Big Sister C	Vic and Sade N Ed. MacHugh N	Vic and Sade N	9:30 9:45	How to be Charming N The Gospel Singer N	Big Sister C
11:00	Marine Band N	Girl Alone N	Twin Pianos C	11:00	Young Cincinnations	Winston & Sutton C	News		10:00	United States Marine	Linda's First Love
11:15 11:30		Mary Marlin M Live Stocks	Edwin C. Hill C . Romance Helen Trent C	11:15	Relph Simpson	Edwin C. Hill C Romance Helen Trent C	Sunshine Special	Chuck, Ray & Christine	10:15		Edwin C. Hill C Romance Helen Trent C
	C'me O'er to Our H'se		·	11:45	Freshmen Follies	Our Gal, Sunday C	10 10	Melody Parade	10:45	10 10	Our Gal, Sunday C
12:00 12:15	Question Box; News Neighbor Neil			12:00	From Headquarters Jane Grey	Betty and Bob C	Slim, Jack and Gang.	"Big City Parade" Virginia Lee, Sunbeam		Love and Learn N Music; News	Betty and Bob C
12:30 12:45	Farm and Home Hour N	National Farm and	A. Grimm's Daugh'r C Hollywood in Person C	12:30	Words and Music N.	Grimm's Daughter C.	National Farm and	M'kets; Weath.; News	11:30	National Farm and Home Hour N	Grimm's Daughter C.
1:00	4 "	40 41	Woman's News C	1:00	The Strange Cennon	Woman's News C	Home Hour N	Dinnerbell Program.	12:00	40 10	John K. Watkins C Woman's News C
1:15	Five Hours Back N		Meet the Missus	1:15	Molly Halstead		********	od og	12:15	" "	College of Agriculture Markets, Weather
1:45	11 11	Betty and Bob	Myrt and Marge C	1:45	Barber's Interviews	Myrt and Marge C	11 1.	Market Summary	12:45	Dept. of Agriculture	Myrt and Marge C
2:00	10 14	Pepper Young's Fam. N Ma Perkins N	News: Fire Prevention. Colum. Concert Hall C	2:00	Sports Oddities Cincinnati vs. Phila-	Kreiner String Q'tet C Musical	To be announced	News: Julian Bentley		Pepper Young's Fam. N Ma Perkins N	
2:30 2:45	** ** ******		The Three Consoles C		delphia Baseball	Mrs. Page	Afternoon Dance	-Jane Tucker	1:30	Vic and Sade N Leon Cole, organ	10 10
		Helen Nugent	Among Our	3:00	delphia		Music by Cugat	Club Matines N		Club Matinee N	
	Club Matines N	Kitty Keene Inc	Souvenirs C	3:15	11 #1	Souvenies C	To be appounded	te to	2:15	Personal Column N Club Matinee N	Weekday Devotions .
3:45	69 SQ	Sophistica'd Rhythm N. The Guiding Light N	Bon Yoyage C	3:30 3:45	11 11	Linda's First Love Bon Voyage C	Tea Dance	e e	2:45	The Guiding Light N	" "
	Hilltop Serenaders Escorts and Betty N	Houseboat Hannah Opera Interviews	Notes and News	4:00 4:15	Radioland Orchestra M	Marion Carley, piano C Envoys of Melody	KDKA Kiddies Klub	Music *Circle	3:00	Woman's News Escorts and Betty N	Salt and Peanuts
	Afternoon Concert	Singing Lady N Jackie Heller N	Doris Kerr C	4:30	It Is Strange	Doris Kerr		Will Hollander's	3:30	Don Winslow N	Doris Kerr, songs C
5:00	All Sports Review	Toy Band	Musical Calendar	4:45 5:00		Melody and Rhythm		California Concart N	4:00	Jackie Heller N Education in News N.	Howard Phillips C
5:15 5:30		Tommy and Betty	Joe Binder, songs	5:15 5:30	Friend Ralph	Uncle Neal and Prudy. News; Sports	Azinsky Ensemble	" "	4:15	Barry McKinley, N Financial News	Hobart Bosworth C
	Civic Club		Dick Bray-Sports	5:45		Musical		What's the News? Ranch Boys Trio N	4:45	Top Hatters N	Melody Cruise
			Poetic Melodies C Musical Visions	6:00 6:15		Stevenson Sports . Gus Haenschen's Orch.		Mary Small, songs N.		Varieties	Wilde N. B
6:30	G. Haenschen's Orch	Lum and Abner N	Herbert Foote C	6:30	Nixson Denton	Hollywood Spotlight	Musical Moments	Lum and Ahner N	5:30	Afternoon News	WHAS News Room H. Foote's Ensemble C
		Pleasant Valley M.	Boake Carter C Broadway Varieties C.	6:45 7:00	Cities Service Concert	Boake Carter C Broadway Varieties C.	Irene Rich N	Irone Rich N		Shelton Bros	Boake Carter C Broadway Varieties C.
	Harmonica Ensemble N We Present Another		Alice Faye and Hall	7:15 7:30	-Lucille Manners N	Ha! Kenip's Orch.—	To be announced	WLS Pleas Val. Froiter	6:15	Harmonica Ensemble N	10 11
7:45			Kemp's Orchestra C.	7:45	40 10	Alice Faye C	H H	Warn Valley Days N		Moody and Smith Francis Craig's Orch	Hal Kemp's Dance Band C
8:00 8:15	Arkansas Travelers	"Believe It Or Not"	Hollywood Hotel— Jerry Cooper,	8:00 8:15	Waltz Time with Mary Eastman N	Hollywood Hotel-	"Believe-It-Or-Not Ripley N	"Believe-It-Or-Not" Ripley N	7:00 7:15	"Balleve-It-Or-Not" Ripley N	Hollywood Hote Jerry Cooper: Ray-
8:30 8:45	Grant Park Concert N	To be announced	Raymond Paige's Orchestra C	8:30 8:45	Dude Ranch	Raymond Paige's Orchestra C	Grant Park	Grant Park	7:30	Hotel LaSalle Orch	mond Paige's Or-
			Ferde Grofe's	9:00		Ferde Grofe's	Concert N Tommy Dorsey's	Concert N		Hotel Bismarck Orc. N	chestra C
9:15	Orchestra N		Orchestra C	9:15	Gus Haenschen's Orch.	Orchestra C	Orchestra N.	Orchestra N	8:00 8:15	First Nighter N	Ferde Grofe's Orchestra C
		Jimmy Fidler N Angelo, Italian fenor	U. S. Cabinet Series C	9:30 9:45	Russ Lyon's Orchestra	U. S. Cabinet Series C	West View Orchestra. Armchair Driver	Liedersingers N	8:30 8:45		U. S. Cabinet Series C Musical Moments
0:00 0:15		Amos 'n' Andy N Mad Hatterfields	Personalities on Parade Jay Freeman's Orc. C	10:00 10:15	C. Christensen's Orch. Paul Sullivan		News: Sports Play Fiddle Play	Chicago Promenade	9:00	Amos 'n' Andy N .	Poetic Melodies C
0:30	Five Star Final	Barney Rapp's	Newscast-Lee Bland	10:30	Serenade in the Night	The Great Plague	Herman Middleman's	Concert N.		Hotel La Saile Orch. N Playland Casino	Jay Freeman's Orch, C Louisville-Columbus
	Taxicab Night Club Trumn Davidson's	Orchestra	Bob Crosby's Orch. C	10:45	Ross Pierce's Orchestra Dick Barry's Orchestra			Trump Davidson's	9:45	Orchestra N	Game
1:15	Orchestra N	Phil Levant's Orch	11 11	11:15	Billy Snider's Orch Jack Denny's	This Week In Review	DX Club	Orchestra N	10:00	Sports Review	To be announced C Louisville Dance
1:30 1:45	Harry Reser's Orchestra N	Salute to Wisconsin Rapids, Wis	Orchestra C	11:30 11:45		Meditation	Orchestra	Fletcher Henderson's Orchestra N	10:30	Adrian McDowell's Orchestra	Time
	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR		WSM	

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—Poetic Melodies: Jack Fulton, tenor. Franklyn MacCormack, reader, and Carlton Kelsey's Orchestra. WABC WKRC whk wadc

Northwestern University Bookshelf. (CBS)

-Northwestern University Booksheif. (CBS) kmbc kmbc war wave wire wowo - The Pepsodent Program: Amos 'm' Andy. WEAF wgy wtam who kyw 6:15—Song Time: Gogo De Lys and Jack Shannon. WABC wcau wadc wwa whk wbt - Fray and Braggiotti, piano team. WJZ WLS wgar wave wham wowo - "Uncle Ezra's Radio Station E-Z-R-A. WEAF WCKY wgy wtam wmaq wire wdaf wbap kyw kstp who 6:30—Caballeros. (NBC) wgy wtam wmaq wire wdaf wbap kyw kstp who 6:30—Caballeros. (NBC) wgy wtam wmaq wire wdaf wbap kyw kstp - Hollywood Observer with Del Casino, Milton Hirth, guest; Ray Block's Orchestra. WABC wcau - Day Line Movie Pilot. WEAF only - Horlick's Lum and Abner, comedy sketch. WJZ WLW WENR wgar - The Caballeros. Jerge Negrette, baritone;

—The Caballeros. Jerge Negrette, baritone; Ramon Armengo, tenor, and Paul Baron.

(NBC) wgy wtam wmaq

Herbert Foote's Ensemble (CBS). WKRC
WHAS whk wibm wadc wwi whio wcco
6:66—Boake Carter, news commentator. WABC
WKRC WHAS WJR whk wbbm kmox wcas
wcco kmbc wbt

Sisters of the Skillet: Ed East and Raiph
Dumke. WJZ only

Bughouse Rhythm, WEAF wgy wtam wire
wdaf wbap kyw who

Louise Florea, soprano. (NBC) WCKY
WLS wgar wave wire wham wowo

7:00—Irene Rich. WJZ WCKY WLS KDKA

WLS wgar wave wire wham wowo
7:00—Irene Rich. WJZ WCKY WLS KDKA
WSM wave wgar wire wham
—Citles Service Concert: Lucille Manners,
soprano, and the Cities Service Quartet;
Rosario Bourdon's Orchestra. WEAF WSAI
wgy wtam wmaq wwi who daf kstp wbap
wfaa wfla
—Broadway Varieties—Oscar Shaw, baritone
and m. c.: Carmela Ponselle mezzo, se-

and m. c.; Carmela Ponselle, mezzo so-prano; Elizabeth Lennox, contralto; Victor Arden's Orchestra and guest stars. WABC WKRC WHAS WJR whk kmox wbbm wfbm kmbc wcau wcco wadc whio wbt wwl 7:15—Johnny O'Brien and his Harmonica En-semble from San Francisco. WJZ WCKY

WSM wgar wham wowo
7:30—Death Valley Days, dramatic program, with John MacBryde, Jean King, Vernon Radcliffe and Jeff Bryant; Orchestra direction Joseph Bonime. WJZ WLW KDKA WLS wgar wham
—Hal Kemp's Dance Band, with Alice Faye; Don Forbes, announcer. WABC WKRC WHAS WJR whk wfbm kmox wbbm whio..wcau wadc wbt kmbc wwl
8:00—Waltz Time, with Frank Munn, tenor; Lois Bennett, soprano; Manhattan Chorus; Abe Lymen's Orchestra. WEAF WSAI wgy wtam wmaq wwi wdaf kyw who wire
—Hollywood Hotel; Dramatic Musical Revue. Fred MacMurray and Frances Farmer in scenes from "Exclusive". Jerry Cooper, m. c.; Francs Langford; Annee Jamison; Igor Gorin, baritone; Raymond Paige's Orchestra. WABC WKRC WHAS WJR wbbm whk wfbm kmox whio kmbc wcau wadc wbt wwi wcco
—Robert L. (Believe It or Not) Ripley: B.

with kmox whio kmbc wcau wadc wbt wwi wcco

Robert L. (Believe It or Not) Ripley; B. A. Rolfe's Orchestra. WJZ WLW WLS WSM KDKA wham wgar wowo

B:30—True Story Court of Human Relations, dramatization. WEAF wgy wtam wwi kyw who wmaq wdaf wire

—Grant Park Concert—Chicago Civic Opera Orchestra. WJZ WCKY KDKA WLS wgar waye wire wham

9:00—Raleigh and Kool Show: Tommy Dorsey's Orchestra. WJZ WCKY KDKA WLS wgar whem wfla

Ferde Grofe and Orchestra; Vocal Ensemble direction Edwin Smalle. (From Philadelphia.) WABC WKRC WHAS WJR wbbm whk wfbm kmox wmbc wcau whio wsbt wij wcco

-Campana's First Nighter; dramatization starring Les Tremayne and Barbara Luddy. Orchestra, direction Eric Sagerquist, WEAF WLW WSM wwi wave wmaq wtam wdaf who kstp wfla wfaa kvoo wgy.

7:30—United States Cabinet Series. WABC WHAS WKRC WJR wbbm whk wfbm kmox wcco wbt kmbc wcau whio wwl

-The Liedersingers: Carol Deis, soprano; Fred Hufsmith, tenor; Celia Branz, contralto; Alden Edkins, baritone. WJZ WCKY WLS WSM wgar wham wave wire

-Jimmy Fidler and his Hollywood Gossip. WEAF WLW wgy wtam wmaq kyw wwi wire kstp wdaf

7:45—United States Cabinet Series. WABC WKRC WJR whk wcau kmox wadc whio wsbt wwi wcco

-Elza Schallert, reviews: Preview of the week's outstanding picture. WJZ WCKY WLS WSM wgar wham wire wave

-Roy Campbell's Royalists. WEAF kyw wgy wtam wwi wire wmaq kstp wdaf

10:00—George R. Holmes, Chiet of the Washington Bureau of the International News System. (NBC) wgw wtam wdaf kyw

-Esso News Reporter. WEAF only

-Jay Freeman's Orchestra. WABC (WKRC WHAS on 10:15) wedc kmox whk wisbt

whio weau kmbc

-Promenade Concert: Roy Shield and his

Orchestra; Noble Cain a Capella Choir;

Vivian Della Chiesa, soprano; Edward

Davies, baritone and commentator. WJZ

WCKY WLS wgar wave wire wham wfaa

Davies, baritone and commentator, WJZ WCKY WLS wgar wave wire wham wfaa wfla —"'Tomorrow's News Tonight," Commentary by Andre Baruch. WABC only —Poetic Melodies. (CBS) WHAS WJR wbbm wfbm wwl wcco kmox kmbc —Amos 'n' Andy. (NBC) WSM WLW wmaq wfaa wire wbap kstp wwj wfam 10:15—Paul Sabin and his Orchestra from Hotel LaSatle. WEAF WSM wwj wave wtam kyw who wgy 10:30—Bob Crosby and his Orchestra. WABC (WKRC WJR on 10:45) WHAS wfbm wcas whio wadc whk kmox wbbm kmbc wsbt wbt —Hudson de Lang Playland Casino Orchestra. WEAF WSM wwj wave wmaq wtam wdaf whio kstp wfla kvoo wg\$
11:00—To be announced. WABC WKRC WHAS whk wfbm wadc whio wbfbm —Larry Burke, tenor. WEAF wgy wtam wmaq who

who
-Trump Davidson end the Club Esquire Orchestra, WJZ WCKY WLS wgar wave wire

wham wowo

11:08—Ciyde McCoy and his Orchestra. WEAF
wgy wtam wmaq who

11:30—Fietcher Henderson's Grand Terrace
Cafe Orchestra. WEAF WLS wgy wtam

(N Denotes NBC)

WHIO-DAYTON, OHIO

July 17 to July 23, Inclusive

	SATURDAY	SUNDAY	MONDAY		TUESDAY	WEDNESDAY	THURSDAY		FRIDAY
7:00	Breakfast Express		Breakfast Express	7:00	Breakfast Express	Breakfast Express	Breakfast Express	7:00 7:15	Breakfast Express
7:15 7:30	11 11		WHIO Almanac	7:15 7:30	WHIO Almanac	WHIO Almanac	WHIO Almanac	7:30 7:45	WHIO Almanac
7:45	Little Tom		Little Tom	7:45	Little Tom		As You Like It C	8:00	Metropolitan Parade C
8:00 8:15	Dalton Brothers C	Aunt Susan's C	Metropolitan Parade C	8:00 8:15	Dear Columbia C	Air C	** **	8:15 8:30	News
8:30 8:45	Fiddlers Fancy C.	Christian Tabernacle	Richard Maxwell C Voice of the Organ	8:30 8:45	Richard Maxwell C Voice of the Organ	Richard Maxwell C .	Richard Maxwell C Voice of the Organ	8:45	Voice of the Organ
9:00	Your Garden & Mine C	Church of the Air-	Pretty Kitty Kelly C	9:00	Pratty Kitty Kally C.	Pretty Kitty Kelly C	Pretty Kitty Kelly C	9:00 9:15	Pretty Kitty Kelly C Yesterday's Favorites.
9:15 9:30	Let's Pretend C	Romany Irail C.	Song Stylists	9:15 9:30	Municipal Court	Dalton Brothers C Municipal Court	Municipal Court	9:30	Municipal Court
9:45	** **	11 11	Your Band of the Day	9:45	Your Band of the Day	Your Band of the Day	Your Band of the Day	9:45	Your Band of the Day. Magazine of the Air C
10:00 10:15	Lew White at the	Organ Moods C	Magazine of the	10:00	Fav Le Meadows	Magazine of the Air C	Fay LeMeadows	10:15	Big Sister C.
10:30 10:45	Columbia Concert	Major Bowe's Capitol	Big Sister C Aunt Jenny's Stories C	10:30	Big Sisters C	Big Sister C	Aunt Jenny's Stories C	10:45	Aunt Jenny's Stories C
11:00	4-H Clubs	" "	Cornelia on the Air . Edwin C. Hill C	11:00	Cornelia on the Air	Cornelia on the Air	Cornella on the Air .	11:00	Cornelia On The Air . Edwin C. Hill C
11:15 11:30	Orientale C George Hall's Orch. C	Salt Lake Tabernacie	Edwin C. Hill C Around the Band Stand	11:15	Concert Miniatures	Edwin C. Hill C Around Band Stand	Concert Miniatures	11:30 11:45	Around Band Stand
11:45	Farm Review	Choir C	The Arcadians	11:45	The Arcadians	The Arcadians	The Arcadians		News; Markets
12:00	News; Markets		News; Markets	12:00	Ann Kirk Trio	Ann Kirk Trio	News: Markets Ann Kirk Trio	12:15	Ann Kirk Trio
12:30	Your Opinion	Week's News Review	Eddie and Ron	12:30	Eddie and Ron	Eddie and Ron To be announced C	Eddie and Kon	12:30	Eddie and Ron
12:45		Editor Speaks	To be announced C	1:00	Romany Trail C	Woman's News C	Ramblers in Rhythm C	1:00 1:15	Woman's News C Milton Charles, organ
1:15 1:30	Ann Leaf, organ C	St. Louis Serenade C	Milton Charles, org. C Montana Slim C	1:15	Dalton Brothers C	Montana Slim C	Herbert Foote, org. C Dalton Brothers C	1:30	Montana Slim C
1:45	Tours in Tone C	" "	Myrt and Marge C	1:45	Myrt and Marge C.,	Myrt and Marge C	Myrt and Marge C		Myrt and Marge C
2:00	Cincinnati at Boston Baseeball Game	Cincinnati at Roston	Rasahall Game	2:00 2:15	" "	Manhattan Matines C	** *********		Cincinnati at Phila-
2:30 2:45	88 88	Baseball Game	11 11	2:30 2:45	Columbia Concert	Questions in Congress C Concert Hall C	Do You Remember C.	2:45	delphia Basebal! Game
3:00	11 41	24 24	11 11	3:00	(News: 8, Byron songs C	News: Concert Hall C	News Howells-Wright C	3:00 3:15	
3:15 3:30	11 61	11 41 11 41 11 41	10 11	3:15 3:30	Federation of Business	Russell Dorr C	U. S. Army Band C	3:30 3:45	" "
3:45	0 0	** **	Clyde Barrie, songs C	3:45 4:00		Academy Medicine C.		4:00	
4:00 4:15	11 11,	Our Amer. Neighb's C	Eton Boys C	4:15	Science Series C	Four Stars Quartet C.	Elsie Thompson, organ All Hands on Deck C	4:15 4:30	Eton Boys, quartet C Doris Kerr, songs C
4:30 4:45	Great Lakes Revue C		Funny Things C	4:30 4:45	Explorat. Adventures C	Funny Things C	" "	4:45	Funny Things C
5:00	Ben Feld's Orchestra C			5:00 5:15	Margaret Daum, so-	Del Casino, songs C Eton Boys Quartet C	Clyde Barrie, baritone C		H. Phillips, songs C Hobart Bosworth C
5:15 5:30	News; Sports	First Anniversary C	Four Stars Quartet C News: Sports	5:30	News: Scores	News: Sports	News: Scores		News: Sports Frank Dailey's Orch. C
5:45 6:00	Frank Dailey's	11 11	Geo. Hall's Orch. C	5:45			George Hall's Orch, C News: Dinner Music	6:00	News: Dinner Music
6:15	" "	11 11	News: Dinner Music	6:15 6:30		Si Burick . Geo, Hall's Orch, C	Si Burick		Si Burick, sports Herb't Foote's En'ble C
6: 30 6: 45	Columbia Concert Hall C		Boake Carter C	6:45	Lives of the Great	Boake Carter C	Patti Chapin C	6:45	Boake Carter C
7:00 7:15	Saturday Night Swing Club C		Community Program Clint Noble's Orch	7:00 7:15	OF CHILL OW	Ottos Nahiala Ocak	Thank You Stusia To be announced	7:15	Clint Noble's Orch Sid Ten Eyck's Orch
7:30	Johnny Presents Russ	"Texaco Town" C	Plantation Boys "Extra Safety Margins"	7:30 7:45	Grant Park Concert C.	Laugh With Ken Murray C	19 14	7:30 7:45	Hal Kemp Orchestra C
7:45 8:00	Morgan's Orches, C. "Professor Quiz" C	"Universal Rhythm"-	Shakespeare "Much	8:00	Watch the Fun	Andre Kostalentz's	Major Bowes' Amateur	8:00 8:15	Hollywood Hotel-
8:15 8:30	 Lud Gluskin's	Starring Richard Bo- nelli C	ing" C	8:15 8:30	Renny Goodman's	Reauty Roy Theatre-	Hour C	8:30	Jerry Cooper; Ray- mond Paige's Or-
8:45	Orchestra C	** ** ********	0 0	9:00	Swing School C	J'sica Dragonette C	Your Adventure With	9:00	chestra C
9:00 9:15	Your Hit Parade C	Concert C	Wayne King's Orchestra C	9:15	Band C	Lord C	Floyd Gibbons C		Orchestra C
9:30 9:45	Patti Chapin, songs C	10 00	Your Neck o' the Woods C	9:30 9:45	Sid Ten Eyck Orchestra Lakeside Orchestra	To be announced C		9:45	Series C
10:00	Bunny Berigan's Orches-		Musical Moments	10:00		Musical Moments	C. Gaylord's Orch Frank Dailey's Orch. C	10:00 10:15	Musical Moments Jay Freeman's Or. C.
10:15 10:30	tra C		Ted Lewis' Orch, C Scores: Rernie Cum-	10:15	Scores: Will Osborne's	Scores: Bert Block's	Scores: Will Osborne's	10:30	Scores: Bob Crosby's
10:45	Orchestra C Bernie Cummins'	Orchestra C Al Trace's	mins' Orchestra C Bob Crosby's	10:45	Bert Block's	Orchestra C Jan Garber's	Orchestra C George Hamilton's	11:00	To be announced C
11:00	Orchestra C	Orchestra C	Orchestroa C	11:15		Shep Fields' George Hamilton's	Orchestra C	11:15	Shep Fields'
11:30	Glen Gray's Orchestra C	Jan Garber's Orchestra C	Glen Gray's Orchestra C	11:45	Orchestra C	Orchestra C	Orchestra C	11:45	Orchestra C
12:00	C. Gaylord's Orch Clinton Noble's	Sign off	Clint Noble's Orch Sid Ten Eyck's	12:00	Clinton Noble's Orch Sid Ten Eyck Orchestra	Clint Noble's Orch Marion McKay's	Marion McKay's Orch. Sid Ten Fyck's	12:00	Clint Noble's Orch Marion McKay's
12:15	Orchestra		Orchestra	12:30	Marion McKay's	Orchestra	Orchestra	12:30	Orchestra Sid Ten Eyck's Orch
12:45	Marion McKay's Orch.		Marion McKay	12:45	Orthography	. Jid Tell Lyck's Ofcili.		,	7===

Fritz Reiner To Introduce Composition By Weiner At Lewisohn Stadium Concert

Sunday broadcast concerts he is direct- No. 2, and Opus 46, No. 8, are next ing from the Lewisohn Stadium in New York, will conduct for the first time at the Stadium the Divertimento the concluding scheduled work. Davfor Strings by Weiner. This portion of the concert is to be carried over the WABC-Columbia network, including WKRC, WHAS and WJR, July 18, from 9:00 to 10:00 p. m. (E.S.T.), the third in Columbia's series of seven Sunday night broadcasts of the famous al fresco music events.

Reiner will first give two Sibelius selections, the "Swan of Tuonela" relia." Three Slavonic Dances of Roy Defoe in CBS talk.

Fritz Reiner, in the second of three Dvorak: Opus 46, No. 6; Opus 72, to be given. The "Rakoczy March" from Berlioz' "Damnation of Faust" is to follow the Weiner composition as idson Tyler is the program commentator for Columbia in this series.

"Another vivid page of statistics shows that whereas the United States had 50,000 soldiers killed on the battlefields of France, 70,000 die each year in America of tuberculosis; 140,000 of cancer, and that there are and the March from the Suite "Ka- 130,000 infant deaths."-Dr. Allan

Charlie McCarthy, the saucy dummare for one W. C. Fields, will soon

Peggy Wood, famous NBC actress, my who makes life a wooden night- is another one of those superstitious women. She always wears the same step from radio to motion pictures dress when she boradcasts. It's black with his Samuel Goldwyn's "Follies" linen. Peggy bought it because she with the dummy, and production will lives in Stamford, Conn., and she start in August. It is reported that thought it would be practical for Charlie may also appear later this year commuting this summer. Now she in a motion picture with his mortal foe thinks her broadcast won't be a success unless she wears it.

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> EUROPEAN AND AMERICAN PLANS Special rates for tourists and convention parties

Sunday Network Programs (Continued)

(Continued)
wire wham wmaq wfla wowo

--Woodbury's Rippling Rhythm Revue, starring Shep Fields and his Orchestra; Bob
Hope and Honeychile; Del Casino, tenor.
WJZ WLW KDKA WENR wgar wham
8:30--The Jurgens Program, with Walter Winchell. WJZ WLW KDKA WLS wgar wham

--American Album of Familiar Music, with
Frank Munn, tenor; Jean Dickenson, soprano; The Haenchen Concert Orchestra;
Bertrand Hirsch, violinist; Arden and Arden, plano duo; Amsterdam Chorus. WEAF
WSAI WSM kyw wgy wtam wwj who wfla
wdaf wmaq wfaa wire wave
8:45--Choir Symphonette, vocal ensemble with
instrumental accompanist. WJZ WCKY
KDKA WLS wgar wave wire wham
9:00--Seaftest Sunday Night Party: James
Melton, m. c. Robert Dolan's Orchestra;
New Yorkers Chorus; Tom Howard and
George Shelton, comedians, guest artists.
WEAF WSAI WSM wgy wtam wwi wmaq
who wdaf wfla wave

--Lewisohn Stadium Concerts: Philhermon

-Lewisohn Stadium Concerts: Philharmonic Symphony Orchestra, direction Fritz Reiner. Davidson Taylor, commentator. WABC WKRC WHAS WJR kmbc wcau wfbm whk

WKRC WHAS WJR kmbc weau wfbm whk whio wadc wsbt wbt wwl wsfa wcco
-National Music Camp at Interlochen, Mich.:
National High School Orchestra and National High School Band, direction Dr. Joseph Maddy. WJZ WCKY KDKA WLS wgar wave wire wham wmag wfla wowo

10:00—Judy and the Bunch. Yocal Quartet.
WJZ WCKY wgar wave wire wham
--Jerry Blaine and His Park Central Hotel
Orchestra. WEAF wgy wtam wmaq kyw
--Press-Radio News. WJZ WLS wfbm wbbm

--Press-Radio News. WJZ WLS wfbm wbbm whio wadc wspd wsbt whk
--Frank Dailey and his Orchestra. WABC WKRC WJR WHAS wbbm kmbc wfbm whk wcau whio wadc wbt wsfa wcco kmox 10:15-Paul Sabins' Hotel LaSalle Orchestra, WJZ WCKY KDKA WLS wgar wire wham 10:30-Eddie Varzo's Hotel Bismarck Orchestra. WJZ WCKY wgar wave wire wham --Press-Padio News. WEAF and atwork.

—Jay Freeman and his Orchestra. WABC
WHAS WKRC wbbm kmbc whk wfbm wcau
kmox wadc whio wsbt wbt wsfa wcco
—Woodbury's Rippling Rhythm Revue, sfaring Siep Field's Orchestra. (NBC) WSM
wave wbap.

wave wbap, and in a state of the state of th wade whip wsfa weco

wadc whio wsfa wcco

—Barney Rapp's Beverly Hills Country Club
Orchestra. WEAF WSM and network
11:30—Jan Garber and his Orchestra (from
Catalina Island). WABC WKRC WJR wbbm
wfbm wcau wbt whk kmbc wadc whio
wsfa wcco

—Fletcher Henderson's Grand Terrace Cafe
Orchestra. WEAF WSAI WLS wgy wtam

Orchestra. wmag who

-Harry Reser and his New Penn Hotel Or-chestra. WJZ WCKY KDKA WSM wgar

MILTON BERLE TO BE GUEST ON **BERNIE PROGRAM**

Milton Berle, famous comedian of radio and screen, has been invited to appear with the Old Maestro on his program of Tuesday, July 20, at 8:00 p. m. E.S.T.), over the NBC-Blue network, including WLW, KDKA, WLS, and WSM.

Famous for impromptu repartee, known among show folks as ad-libbing, both Ben Bernie and Milton Berle should provide many a laugh. Milton Berle's recent screen success "New Faces of 1937" and Ben Bernie's "Wake Up and Live" are both playing theaters throughout the country.

Joan Blaine, star of Tale of Today, Sunday script show angeled by a cosmetic maker, has resigned from the program and after Sunday's (July 11) broadcast, took off for New York City, her permanent headquarters in the

A Hellinger Short Story

T was a hot and stuffy night. The boardwalk was jammed. Off to the right, you could see the big hotel and the huge gas tank. Just ahead were the dazzling lights of Luna Park.

The myself crushing my expensive crepe dress in one of those things!"

George sighed.

"Have a hot dog, Penny?" he whined.

Her lin cycled

Luna Park.

There was Steeplechase. And the revolving Ferris wheels. You could hear the spasmodic roar of the surf, and the nasal cries of the barkers. Everywhere were the mingled odors of hot hamburgers, hot dogs, and hot records.

people.
Nearby, a tinny piano tinkled for a nickel. Chess players in damp alleys played by the hour at a quarter a game. Kids in shirt sleeves heaved game. Kids in shirt sleeves heaved baseballs at stuffed cats. A roller coaster roared down a steep incline, and you could hear the women scream as the car curved and shot upward

It was that strange place they called Coney Island. On a Saturday

IN the vast crowd was George Larrabee. George and his dear wife Penelope. George wore an ice cream suit, and pincnez glasses. Penelope was one of those lovely ladies who never seem satisfied with anything, including themselves.

At the moment, she was beefing generously.

"This," she said loudly, "is dis-

gusting."

Her husband nodded.

"Yes," he agreed. "Let's get off this boardwalk. Would you like to try a roller coaster ride?"

Penelope lifted her chin four de-

grees.
"Are you utterly mad?" she demanded. "I wouldn't go on one of those crazy rides for anything in the world. They should be abolished, because they're a menace to life and limb." She snorted. "I can just see

GUYS, GALS,

GIGGLES AND

didn't know where he was, and it didn't really make

to float over to the executive. With a whoop of joy,

she parked herself on his lap.
"Hello, big boy," she cried happily. "How's my

A pert little blonde chose that particular moment

The executive opened a bleary eye.
What'sh that?" he drooled. He opened both eyes

"Oh yesh," he hiccoughed, trying to clear his

"Not for me, thank you. Lord less.

Viewpoint

George sighed.

"Have a hot dog, Penny?" he hined.

Her lip curled.

"Food for morons!" She shook her

"Food for morons!" She shook her

arm was around his bride as the roller

coaster cars came to a stop.

"Again, Nellie?" he asked.

"Swell!" the girl enthused. "Let's take one more ride on this, and then we'll go through the Tunnel of Love."

"You betcha," he cried. "But I'm

warning you, my fair young bride,

questioned. "Don't you get a real kick out of it?"
"I'll say I do," replied the girl. "I love every bit of it. The lights, and the crowds, and the laughs. I wish we could come down here more often,

"Don't worry, darling," said Wally. "We will."

When they reached the rubberneek bus that was to take them home, they were a very tired couple. All the way were a very tired couple. All the way in, Nellie dozed on Wally's shoul-

MRS. LARRABEE stifled a yawn with a manicured hand.

"An evening wasted," she murmured to poor George. "Purely wasted. No more Coney Island for me. It's cheap. It's tawdry. And it's filled with morons who don't know how to enjoy themselves."

In front of the Larrabee's, on the

same bus, sat the Smiths.
"Tired?" asked Wally fondly.
His bride nodded on his shoulder.
"But it was fun, wasn't it?" he

went on.

went on.

"It was grand, Wally. Honestly, I haven't had so much fun in years. I just love Coney Island."

When the bus reached Times Square, Wally and Nellie scrambled out. Behind them, George Larrabee stared intently. He nudged his wife.

"Know who that was?" The woman shook her head. "That was young Smith and his bride."

Penelone's ever widened.

Smith and his bride."

Penelope's eyes widened.

"Wally Smith!" she cried excitedly.

"Young Wally Smith! Well, why didn't you introduce me, you dodo?
Go after him. Call him back!"

But George didn't move.

"Nothing doing," he said. "You just don't run after society millionaires. And after all, I'm only a clerk in his factory."



His left arm was around his bride as the roller coaster cars came to a stop.

knows what they put in those things. I'd prefer to go on living, if you don't mind."

"All right, Penny. Don't rub it in. I'm a terrible man in a tunnel!"

They both laughed. They bought more tickets, and then raced from the

GROANS

BIG BUSINESS

IT happened at one of those gay

was a very wealthy and some-

what absent-minded business ex-

After the seventh drink, the executive dropped into an easy

chair. His head was reeling as

he closed his tired eyes. He

parties that sound so swell in

George Larrabee shrugged. No sense arguing with her.
"I have an idea," he said cautiously. "Would you like to try a ride in the Tunnel of Love?"

His wife stopped in her tracks and roared with laughter. She laughed so loudly and so long that George grew nervous.
"What's are for the would you like to do?"
"I would like to go home," snapped the woman. "I don't like the people, and I don't like the odors, and I can't get away from this cheap tinsel quickly enough.

"And for goodness sake, George, let's keep away from the subway. We'll take one of those Times Square husses head."

let's keep away from the subway.
We'll take one of those Times Square
buses back to New York."
"Okay, Penny," said the man
tiredly. "Let's go." . . .

grew nervous.

"What's so funny about that?" he asked sheepishly.

"The Tunnel of Love!" she repeated hysterically. "You're not going insane on me, are you, George?

"How can love be associated with those foul-smelling tunnels, and muddy water, and filthy scows? Why,

They both laughed. They bought more tickets, and then raced from the scenic railway to the Tunnel of Love. Their embrace tightened as they went through. They were kissing when a skeleton bounced out in front of them. Nellie nearly died.

Later, they walked on the board-walk. The bride clung to her hus-band's arm. They played every game they could find, and even came close

to fooling the guy who guesses your weight.
"Care for a hot dog, hon?" asked

Wally Smith.
"Sure. With plenty of mustard, too. Only never mind the kraut."

too. Only never mind the kraut.
Wally gazed adoringly at his wife.
"Isn't it swell down here?" he

HOLLYWOOD

FROM the movie center comes the story of the picture producer who was looking at a house for possible purchase.

The real estate agent rubbed his hands. "Well," he smiled, "what do you say?"
The producer shook his head.

I don't think I'll buy it," he replied. "It's beautiful and adorable—but that's all!"

MODERN YOUTH

FROM Ted Eddy comes the story of the mother who returned home at two in the morning. She was startled to find little Georgie, just eight, not yet

"What is this?" cried mamma. "You didn't have to wait up for me."

Little Georgie said nothing. He merely seemed a

trifle bored.
"I said," repeated his mother angrily, "that you didn't have to wait us for me!"

The boy shrugged. I know it," he retorted finally. "But someone's got I know it, no to let grandma in!" *

FAIR ENOUGH

THE two unemployed hams were discussing a

third.
"What do you mean by saying that he has a larger wardrobe than I have," complained the first ham... I grant you he has a new suit—but so have I.

"Sure," pointed out the second ham. "But with his, he has two pair of pants!"

PERSISTENCY

HERMAN BACHRACH tells about the most persistent lawyer in the world.

Seems he stayed up all night recently, trying to break a girl's will!

UNFORTUNATE

"HAVE you heard," wires Carl Hoff, "about the high jumper who became a radio singer?

"He used to clear six feet—but he lost his commercial because he couldn't clear his throat!"

EXPLANATION

THE cop, walking his beat at 2 A. M., spotted a crook in the act of trying to burgle a store. The officer made a dash for the thief. The crook heard the cop coming and took to his heels.

They both raced down the street at top speed, the cop firing his gun into the air on occasion. As they rounded a corner, both on the verge of collapsing, a limousine drew alongside the crook.

The chauffeur paid no attention—but an elderly lady leaned from the car. Her eyes were bright with

"My, oh, my," she called to the burglar. "Whatever are you two boys doing?"

The crook put on a fresh burst of speed.
"Don't mind us, lady," he panted. ."We're just playing cops and robbers!" . . .



MARK HELLINGER

much difference.

little daddykins?'

fiction and are so terribly dull in real life. Among the guests

and discovered the blonde on his laf.

"Take a letter!" ...



NBC devoted some of its supposedly valuable time July 3 to airing what was billed as the opening of the Delmar Track, near San Diego. Actually, it was just another meeting of the "Hollywood Mutual Admiration Society." By now listeners are much too familiar with this well-known organization. A typical meeting consists of screen stars swarming around a coast-to-coast microphone and tell- Reis is also doing his usual highing each other how grand, swell, amusing and lovely they are. This time everything went off according to formula except that Clem McCarthy -the old meanic-insisted on lug- stories about her radio calls being ging in the description of a mere horse race. He mustn't let that happen again. Uneasy afterthought: buried somewhere in the radio law is an inconspicuous phrase about the "public interest, convenience and necessity."

The faithful are all in a dither about "David," the newest teaser in One Man's Family. The dial-twister has no inside information. But the likeliest guess is that the infant has just been adopted by "Beth."

When a comedian takes over another's show for the summer the sacred rule is that his premiere must be devoted to horseplay and an allaround hazing. Walter O'Keefe's debut in the Fred Allen spot was no departure from hallowed precedent. There's little doubt that the O'Keefe has just about the toughest assignment of the summer subs. At that, he may turn out to be an acceptable replacement provided he keeps his humor from being too waspish.

Oddly enough, the best program of Fourth of July music came across the border from Canada, played by the Grenadier Guards Band. If you know your history, that was more than a gracious gesture.

The Eichstadt String Ensemble has been shouldered aside by a transcribed edition of "Alias Jimmy Valentine." Even Bert Lytell in the lead role doesn't keep it from being a perverted version of the O. Henry classic. And by one of radio's miracles this highly romanticized opus is supposed to intrigue pipe-smokers. Have the gals gone in for the "hod" too? I wonder how "a lover of good music" at Urbana feels about the change.

This Shakespeare war gets merrier and merrier. Comes WKRC with a Shakespearean Interlude (Monday, 6:30 p. m.), evidently intended to prepare listeners for the CBS side of the conflict an hour and a half later. "Consistency, thou are a jewel."

Cincinnati gets one more much needed break with those Zoo Opera broadcasts. Radiowise, the Queen City has been hiding its musical distinction under the well-known bushel too long. Considering the serious difficulties they have to master, the WLW engineers are doing an excellent job of picking up the performances direct from the Zoo stage. Joe grade work as commentator.

The Amelia Earhart incident has brought out the inevitable crop of heard here. If you want to run head-on into a stone wall of skepticism, tell a DX story to static-scarred short-wave fans. Their motto is "hearing is believing."

The summer version of that Gulf show might be subtitled "The blooming of Harry von Zell." He's developed tremendously since he joined CBS several years ago. If his premicre is a fair sample he's going to show Phil Baker how the job should be done in his present series. Of course he had yeoman assistance from Stoop and Bud, who were at their best. Nevertheless the fact remains that he's one of the rarest things in radio: a master of ceremonies who really puts life into the show.

Hendrik Willem Van Loon has been made an officer in the Order of Orange Nassau by the Queen of the Netherlands. Well, he rates the honor, on the basis of his radio work

Replying to a listener, Walter Winchell said, July 4, "Radio rules prevent me from taking sides on the labor issue." If he meant his sponsor frowns on controversial matter, well and good. But if he meantas some listeners inferred—that the Federal Communication Commission has issued any such regulations he's all wrong. You can confirm that for yourself by dialing an earful of Boake Carter or other commentators who have the urge to speak their

The National Headliners Club has given its award for the best news broadcasting of the year to Joseph Eaton and W. L. Coulson of WHAS for their work during the January flood. They deserve it. Query: which award did Floyd Gibbons re-

Lon Clark, WLW actor, made his first stage appearance at the age of 4. He was the groom in "Tom Thumb's Wedding."

AMOS 'N' ANDY SIGN NEW THREE YEAR CONTRACT

Amos 'n' Andy, continuous favorites of radio listeners, have signed a threeyear contract with the Campbell Soup Company, it was announced recently, that will continue their daily broadcast over the same NBC stationse now used, and, in addition, will extend the network to include Canada.

The new contract becomes effective January 3, 1938, immediately following the expiration of their present contract.

The celebrated black face team made their NBC network debut on August 19, 1929. During the past eight years Freeman Gosden, playing Amos, and Charles Correll, playing Andy, have acted over 190 different characters in their famous radio series.

Robin Hood Dell Concert

Jose Iturbi, world-famous pianistconductor, will direct the Robin Hood Dell Symphony orchestra on Saturday, July 17, which is broadcast from 7:30 to 8:30 p. m. (E.S.T.), over the NBC-Red network, including WLW, from Fairmount Park, Philadelphia. lturbi will also conduct the orchestra on August 7.

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