WEEK ENDING JULY 16, 1937

See Page 13

Anglo-American Track Meet At Harvard On NBC

Winner in "Foundation Hour"



Betty Trolan, Woodward high school student, will have an opportunity to sing over WSAI, result of winning the "High School Students' Foundation Hour" finals June 26. Pictured here is Rembert Wurlitzer, vice-president of the Rudolph Wurlitzer Company, presenting Miss Trolan and Benny Wullkotte with awards. Benny, a student at St. Margaret high school, won second. Miss Trolan received, in addition to the radio contract, \$75, and Benny was presented with \$25. More than 100 Greater Cincinnati high school students participated in the "Foundation Hour" broadcasts over a period of 13 weeks.

Miss Trolan will be heard on the "WSAI Revue" for two weeks, beginning Wednesday, June 30, at 2:00 p. m. (E.S.T.). She will be on the program Monday, Wednesday, and Friday until July 14.

"March of Time's" Microphone Faces



The intense feeling of each for his lines is reflected in the faces of these "March of Time" actors whose program is heard Thursdays, from 9:30 to 10:00 p. m. (E.S.T.), over the WABC-Columbia network, including WKRC, WHAS and WJR. In the Master McGinty's first words upon top row are Nancy Kelly, young character actress, and Ted Di Corsia and William Johnstone, best known for their similations of the voices of Mussolini and the Duke of Windsor. In the bot-tom row are William Adams, who plays Chief Justice Hughes; Westbrook Van Voorhis, the narrator, and Dwight Weist, whose outstanding role is Hitler.

Famous College Songs Will Highlight Program **Events Will Be Described** By Bill Stern

Track and field events of the Anglo-American track meet at the Harvard Stadium in Cambridge, Mass., will be described in a broadcast from 2:00 to 3:45 p.m. (E.S.T.), on Saturday, July 10, over the NBC-Blue network, including WCKY. Famous undergraduate songs of four of the world's oldest universities, Harvard, Yale, Oxford and Cambridge, will highlight the program.

The best athletes of the two American schools will pit themselves against the English visitors in a series of events to be described by Bill Stern and a group of NBC announcers from vantage points in the stadium and by means of a pack set on the field.

The winner of each event will be saluted by several bars of an undergraduate song of the university he represents.

"JERRY McGINTY" FAMED DUMMY AT LOOKOUT HOUSE

Yes siree, folks, we want you to meet Jerry McGinty, who is a cousin of the famous radio star, Charlie McCarthy.

Jerry is the number one comedian with Herbert Dexter and Company, now appearing for a limited engagement at the Lookout House.

Cut from a strip of Grade A lumber, Master McGinty has the distinction of being the only ventriloquist dummy in the world who can walk as well as talk. He also has outgrown his famous American cousin, Charley McCarthy, as he stands 5 feet 2 inches tall in his stocking feet.

The clever comedy and extemporary dialogue featured by Dexter through the mouth of Jerry McGinty has entertained thousands of Europeons, but is being heard for the first time in America.

The other part of the company is the beautiful Irene St. Claire, whose

Master McGinty's first words upon arrival in this country were recorded for posterity when he murmured: "What an Utopia! The only place in the world where radio fans make a ventriloquist dummy their favorite star !"



There are signs that Jean Sablon, French troubadour of the airwaves, is talling into the customs of the Americans; (1) He's crooning a la Bing Crosby; (2) He buys phonograph records by the armful; (3) He's taken a screen test. The affable, smiling vocalist will be heard on the Magic Key program, over the NBC-Blue network, including WLW, KDKA, WLS, and WSM, Sun-day, July 11, from 1:00 to 2:00 p. m. (E.S.T.). He is currently heard over the NBC-Red network on Mondays and Fridays at 10:15 p. m. (E.S.T.). airwaves, is falling into the customs of the Americans; (1) He's

On New Series



Werner Janssen, noted American conductor, is now starred in when she was heard in an amateur his own program, heard at 6:30 contest on WSAI. p. m. (E.S.T.) every Sunday over the NBC-Blue network, includ-ing WCKY. He offers music of the popular type, with his own weeks ago. The quartet was organhighly individual arrangements. ized two years ago.

"Freshman Follies", New **WSAI** Feature

The "Freshman Follies," a boy and girl act, is one of the newest morning features over WSAI.

Presenting 19-year-old Jane Gerrard and Harold Dickinson, youthful member of the Four. Modernaires, the Freshman Follies" offers 15 minutes of songs and patter at 11:45 a.m. (E.S.T.), Mondays, Wednesdays and Fridays.

Dickinson, a college freshman only a few years ago, goes back to his university days for material, while Miss Gerrafd, who graduated last spring from Western Hills high school in Cincinnati, is eagerly looking forward to her real freshman days.

Miss Gerrard, who is starred on the "Dude Ranch," 8:30 to 9:00 p. m. (E.S.T.), Friday over WSAI, recently became a member of the WSAI vocal staff after appearing/on several programs as guest soloist. Her radio career began three years ago

Dickinson, a native of Buffalo,

BURGESS MEREDITH PRESENTS "HAMLET" ON CBS

Guest on "Ship of Song"



Arthur Garrison, sixteen-year-old xylophone sensation, has been appearing as guest soloist on the "Ship of Song" broadcast each Sunday at 11:30 a. m. (E.S.T.) over WKRC. Sponsored by the Schiff Shoe Company, the half-hour program is broadcast be-fore a studio audience. Tickets can be obtained at any of the Schiff Outlet stores.

Bert Lytell Stars In New Dramatic Serial On WLW

Bert Lytell, noted American stage and screen actor, will be starred in the title role of a radio presentation of one of the country's most popular plays, "Alias Jimmy Valentine." This famous story, which in its stage version enjoyed one of the longest Broadway runs of all time, will be brought to the air in transcribed dramatic serial form through WLW, from 6:00 to 6:15 p.m. (E.S.T.), every Tuesday, Wednesday and Thursday, beginning July 6.

Today one of the foremost of American actors, Bert Lytell is a native New Yorker. On the stage since early childhood, he made his first appearance in the Columbia Stock Company in Newark, N. J., and when he was only 22 years old he was taking his own stock company on tour.

Since then he has played such stellar roles on Broadway as Doctor Hampton in "Mary's Ankle," Robert Haughton and Eddie Connelly in "Brothers," Kenneth Bixby in "Good- featured in "Alias Jimmy Valentine," bye Again," and his most successful "The Light That Failed," "Lone Reverend Mark Ahern in "The First Wolf Returns," and many others pic- Library. Mr. Hadley has a wealth of dramatic experts on this new field Legion." On the screen he has been tures.



BERT LYTELL

First In Series Of **Shakespearean** Plays

Famous Stars Signed For Future Broadcasts

Most of the great "Hamlets" of the past have been mature and sometimes middle-aged actors, despite 'the fact that Shakespeare's hero was just out of college at the time his tragedy took place. But when the play is presented over the WABC-Columbia network, including WKRC, WHAS, and WJR, Monday, July 12, from 8:00 to 9:00 p.m. (E.S.T.) as the first production in Columbia's Shakespeare Cycle, the title role will be in the hands of Burgess Meredith, who is little if any older than the Prince of Denmark himself.

The tragedy of "Hamlet" is in its essence a tragedy of youth, according to Brewster Morgan, director of the cycle and one of the foremost American authorities on Shakespeare. Therefore he feels that to present the play as the author originally intended. Meredith, who is only 28 years old despite his many theatrical and motion picture successes, should be the ideal person to interpret the part.



Those who have definitely been assigned to leading parts to date for the presentation of "Hamlet" include Walter Abel as "Horatio"; Montague Love as the King; Grace George as let," which is aired from 8:00 to the Queen, and William A. Brady 9:00 p.m., Marsha Wheeler, who as the Ghost of "Hamlet's" Father.

Lionel Barrymore, Helen Menken and Frank Morgan have been added to the imposing list of stars who will Times-Star; Herman Bernfeld, draappear in Columbia's Shakespeare Cycle.

Lyons, program director of WKRC, This broadcast will be aired at 10 will interview Mr. Chalmers Hadley, o'clock and will give listeners the oplibrarian of the Cincinnati Public portunity to hear first-hand the views of valuable knowledge regarding of radio work.



Gladys George, the glamorous actress who stood Broadway on its ears two seasons ago with her imitation of a glamorous actress in "Personal Appearance" makes a personal appearance on the Chase and Sanborn Hour on Sunday, July 11. Miss George plays opposite Don Ameche in a dramatic sketch as the highlight of the broadcast over the NBC-Red network, including WLW and WSM, at 7:00 p. m. (E.S.T.).

Rippling Rhythm Revue

Del Casino, tenor, will sing "Whispers in the Dark" as a highlight of the Woodbury's Rippling Rhythm Revue on Sunday, July 11, at 8:00 p. m. (E.S.T.), over the NBC-Blue network, including WLW, KDKA and WLS. Shep Fields and his orchestra will play "Tomorrow Is Another Day," "Where Or When" and "Darktown Strutters Ball". As usual, Bob Hope and Honeychile will be heard in another of their hilairous comedy skits.

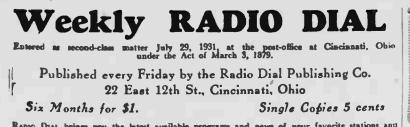
Shakespearean works and in his quarter-hour discussion with Mrs. Lyons will have much of great interest for 'KRC listeners.

Following the broadcast of "Hamconducts the "Personalities on Parade" program, will interview William Stiegler, dramatic critic of the Cincinnati matic critic of the Cincinnati Enquirer, and Edward Carberry, dra-Prior to the first broadcast, Ruth matic editor of the Cincinnali Post.

Ripley Returns



B. A. Rolfe's orchestra and the Man-About-Town vocal trio will hold a reunion with Robert L. Ripley when he inaugurates his new broadcast series over the NBC-Blue network, including WLW, Friday, July 16, from 8:00 to 8:30 p. m. (E.S.T.).



RADIO DIAL brings you the latest available programs and news of your favorite stations and artists All programs listed are correct up to press-time, but are, of course, subject to later changes by networks and local stations.

Telephone-CHerry 0710 - 0711 GEORGE A. VOGELE-Editor

Vol. VII. WEEK ENDING JULY 16, 1937

FROM BOGIE TO BLESSING

Radiowise, this is turning out to be a summer of startling developments. NBC and CBS caused the first gasp by staging a merry competitive war over the plays of a fellow named Shakespeare. Then, just as listeners recovered their breath, NBC touched off the news that it had appointed Dr. James Rowland Angell as educational counsel.

Of the two, this last is by far the more amazing. Shakespeare is no stranger to the air. But when a former president of Yale becomes a radio executive, that is the first-page "must." Moreover, to add further punch to the story, he will receive the tidy stipend of \$25,000 a year for his labors. Bewildered listeners may well ask "How come?" and "What does it all

Bewildered listeners may well ask "How come?" and "What does it all mean?"

The first question is easier to answer than the second. For a number of years now the organized schoolmasters have been making things uncomfertably warm for the broadcasters. They are not only critical of much that gets on the air, but they want radio used for educational purposes. Because they are organized and influential, it is no secret that they have become one of the broadcasters' ranking bogies. This probably explains the strategy of NBC's move. One way to eliminate an enemy is to make him an ally.

But what will follow Dr. Angell's appointment is a horse of quite a different color.

About the best that can be said by way of prophecy is that Red and Blue network schedules will not forthwith become a succession of informative lectures, supplemented with required reading and experiments in cellar laboratories. For the statement of Lenox R. Lohr, NBC president, announcing the appointment of Dr. Angell, significantly stresses culture and public service rather than academic instruction. "He (Dr. Angell) will have a free hand to devise and suggest methods by which we may more effectively serve radio's listening millions." If this is too cautious to please the zealous schoolmasters, it is also progressive enough to win the approval of intelligent listeners.

Educational broadcasting is probably the most debatable and nebulous department of radio. It is by no means certain that broadasting should be used as a means of deliberate instruction. And there is, confusingly, no general agreement on what is and is not educational. Yet a medium which reaches so many people might well be employed to disseminate material of widespread public value. And surely good taste and intelligence are a muchneeded antidote for many things that now afflict the kilocycles.

Perhaps this middle-ground role is the part education can best play in radio. If Dr. Angell's appointment does no more than put life into broadcasting's legal obligation to "operate in the public interest," NBC will have converted a bogie into a blessing.

We shall see what we shall see.

"Our American Neighbors"

Graciola, girl guitarist and singer widely popular in Cuba, will be the guest of "Our American Neighbors", the weekly series in which 22 countries of Latin and South America are being saluted. The program will pay tribute to Cuba in the broadcast of Sunday, July 11, from 4:00 to 4:30 p. m. (E.S.T.), over the WABC-Columbia network, including WKRC and WHAS, and by short wave over W2XE, new CBS unit. Graciola will sing and play selections from the current musical literature of her land. Others are to be performed for Cuban and United States listeners by Vincent Sorey's orchestra.

s" Facts About Crosley In Fact Digest Story

Powel Crosley, Jr., president of the Crosley Radio Corporation, and president of the Cincinnati Baseball Club, owner of the Cincinnati Reds, is the subject of a biological sketch in the August issue of *Fact Digest*, which will be released about July 20.

This well-known publication, specializing in popularizing facts, reveals many interesting facts about Mr. Crosley personally and about his business. The story is an intimate, personal glimpse of the manufacturersportsmen that will interest baseball and radio fans, as well as business men in the electrical appliance business.

COLUMBI-A-MUSINGS From WKRC By margaret maloney

Late in July, Kay Thompson and her rhythm singers, Lanny Ross and Leith Stevens' swing band, will begin a new series over Columbia and WKRC . . Venida hair nets will foot the bill.

No. 9

. . .

Carl Hoff, who conducts the ork on Al Pearce show on CBS, is on the west coast with the Gang and is said to be on the verge of singing for a new hour show.

* * - ** Ben Alley, old WLW and Columbia favorite, is now doing a nightly program from Columbia outlet, WCAU, in Philadelphia. Household Finance Corporation sponsor the show.

Barry McKinley took over Stuart Allen's spot on the Lucky Strike Hit Parade over 'KRC and CBS last Saturday . . Allen has a throat ailment . . Our vote goes to Mc-Kinley for a permanent berth on the hour. . . His voice is hard to beat.

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An odd accident befell Virginia Verrill, Columbia songstress. She was attending a wrestling match in Hollywood t'other nite when one of the wrestlers was knocked through the ropes and landed in her lap. . . . She was bruised severely.

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- 44

. . .

Ed Hamel, 'KRC engineer, is back at the hill-top station after attending a convention of the Association of Columbia technicians.

And now it's Maynard Craig who has set out on a two week's vacation. . . . Maynard headed east and will spend some time in New York and Boston. . . "Meet the Missus" will not be on the air during Craig's absence.

"Future Favorites" are presented daily at 12:05 p. m., over WKRC. Instrumentalists and vocalists who have been okayed by 'KRC audition board are heard in a ten-minute program with Gladys Lee at the piano.

A word to Dick Bray for the swell way he handled the golf match broadcasts from Western Hills Country Club last week.

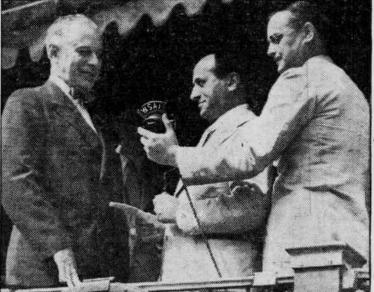
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And to Lee Bland for his presentation of "News of the Minute" . . . nightly at 10:30 o'clock.

. .

Arthur Godfrey, announcer and commentator, made his initial public appearance as a piano soloist at the age of 7, playing—as he modestly says, "right before everybody"— Chaminade's "Scarf Dance".





When Col. C. O. Sherrill, Cincinnati's new city manager, arrived June 23 from W as h in gton, Baltimore & Ohio railroad officials held the Diplomat Limited at Winton Place, Cincinnati suburb, while the colonel greeted his m any friends over WSAI. Pictured here is Al Segal, center, Cincinnati Post columnist,

interviewing Colonel Sherrill from the platform of the train while Announcer Bill Brown of WSAI holds the microphone. Through the courtesy of T. B. Powers, trainmaster, the Diplomat not only was held at Winton Place for the broadcast but was "spotted" for the convenience of the WSAI Mobile Unit.

Two Old Pals Get Together



Two old friends got together June 26 on the WLW "R.F.D. Hour" program at 6:00 p. m. (E.S.T.) when Major Al Williams, right, noted flier, appeared as Boss Johnston's guest. Pictured here Williams is explaining how he comes out of a 10,000-foot power dive while Johnston remarks, "I'll stick to cows and chickens." Johnston and Major Williams are friends of long standing.

Greet Cincinnati's Manager

BEETHOVEN PASTORAL SYMPHONY ON CBS

To Be Interviewed on WKRC



Mrs. Minna Feibelman Bardon who recently sold her first novel "The Case of the Dead Grandmother" will be interviewed on the "Personalities on Parade" program over WKRC, on Friday, July 9, at 10:00 p. m. (E.S.T.). The picture above which was taken in the Bardon home on East Rochelle Street, Cincinnati, shows Mrs. Bardon, her twin daughters, Lillian (left) and Janice (right), her husband, Emanuel Bardon, and her son, Harry.

Francis Lederer, Madeleine Carroll In "It's All Yours" **On Hollywood Hotel Over CBS**

Carroll, outstanding film stars, will him. She hires Jimmy as her secrepresent a preview of scenes from tary and keeps him so busy he doesn't Columbia's picture, "It's All Yours," have an opportunity to see Connie, when they appear as the guest artsits a vivid actress with whom he is inof "Hollywood Hotel" over the fatuated. Linda, on the other hand, WABC-Columbia network, including encourages Baron Rene de Montigney, WKRC, WHAS and WJR, Friday, played by Mischa Auer, who hopes July 9, from 8:00 to 9:00 p. nl. to marry her for her money. Com-(E.ST.). Lederer will play the role plications and adventures galore arise, of Jimmy Barnes, a young madcap, but the story ends happily. disinherited at his Uncle's death in savor of his uncle's secretary, played Madeleine Carroll.

The humorous episodes will reveal love with Jimmy, and accepts the radio entertainment.

crancis Lederer and Madeleine money as part of a plot to reform

Lucille Manners encourages salesthat Linda, the secretary, is really in girls to discuss their favorite forms of

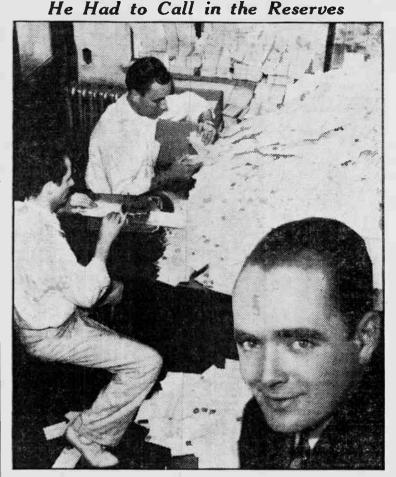
Beethoven At His DESCRIPTIVE BEST

Orchestra Under Direction of Howard Barlow

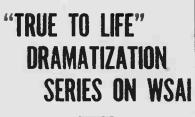
Beethoven's Sixth, or Pastoral Symphony and the same composer's "Egmont" Overture will be performed by the Columbia Symphony Orchestra under the direction of Howard Barlow on the "Everybody's Music" program, Sunday, July 11, from 2:00 to 3:00 p.m. (E.S.T.), over the WABC-Columbia network, including WKRC, WHAS and WJR.

The Pastoral Symphony, composed in the summer of 1808 in what were then the wooded environs of Vienna, is Beethoven at his descriptive best. The five movements of this work begin with an allegro which the composer entitled "Cheerful Impressions Awakened by Arrival in the Country." This is followed by an andante notated as "Scene by the Brook." An animated, rhythmic picture of dancing peasants is given in the third movement, described as a "Merry Gathering of Country-Folk." These latter two movements will be played without pause. Beethoven's next movement finds him drawing a tempestuous and exciting picture of a thunderstorm which is resolved into the final movement into a mood of gentle repose after the tempest, a cheerful allegretto forming a "Shepherd's Song; Glad and Grateful Feelings after the Storm."

Henry M. Neely, radio's "Old Stager," will be the commentator.

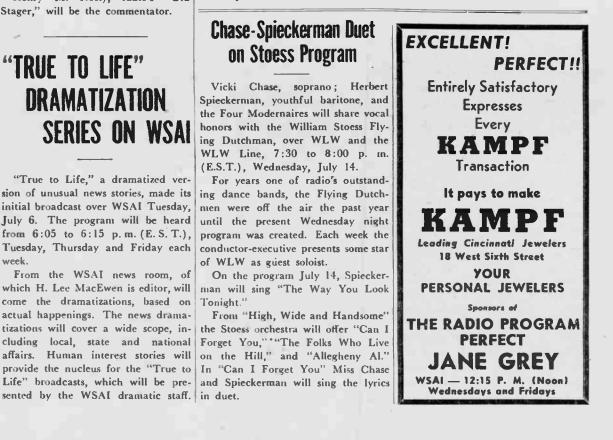


Opening and reading mail is a daily task of every radio artist but it remained for Tommy Riggs to use an electric automatic letter opener and the entire research staff at WLW to open and read the mail he received from thousands of listeners. Riggs offered a picture of himself and his little friend, Betty, to those who wrote him. More than 25,000 letters arrived within a few days. In the picture are Clarence West, left, shoving envelopes through the letter opener while Meredith Runck checks the mail. Inset is Riggs, whose popular propram is heard over WLW and the WLW Line at 5:15 p. m. (E.S.T.) daily except Saturday and Sunday.

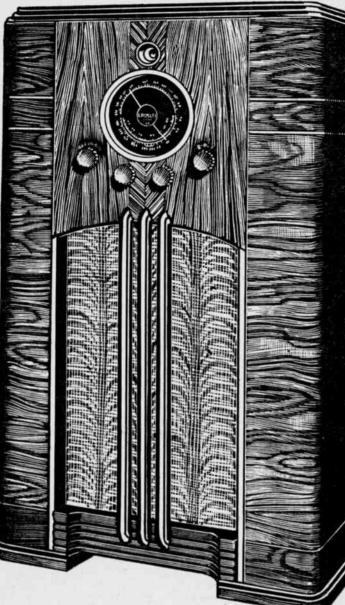


"True to Life," a dramatized version of unusual news stories, made its initial broadcast over WSAI Tuesday. July 6. The program will be heard from 6:05 to 6:15 p.m. (E.S.T.), Tuesday, Thursday and Friday each week.

From the WSAI news room, of which H. Lee MacEwen is editor, will come the dramatizations, based on Tonight." actual happenings. The news dramatizations will cover a wide scope, including local, state and national Forget You,"""The Folks Who Live affairs. Human interest stories will on the Hill," and "Allegheny Al." provide the nucleus for the "True to In "Can I Forget You" Miss Chase sented by the WSAI dramatic staff. in duet.



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8 octal base tubes ... 8 inch electro-dynamic speaker with tone qualities equal to most console models . . . Mirro-Dial, edge lighted, gold reflector type, with graduations fused on the convex glass . . . 3 Band tuning range with no gaps, 525 to 22,000 Kc. continuous; receives American, foreign, police, amateur, aviation and ships-at-sea broadcasts . . . Push-pull pentode, output . . . wide range variable tone control . . . Exquisite walnut cabinet trimmed with guarter stripe wal-

nut, stump walnut and maple... Two solid bronze, highly polished gold-finished bars transverse the grille. Dimensions: 101/4" high, 163/4" wide, 73/8" deep......

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Make this 5 Point Comparison Test

- 1. Compare the Crosley Tone. You will marvel at the brilliant performance.
- 2. Compare the Crosley cabinet. The highly figured, beautifully grained walnut delights everyone.
- 3. Compare the sensational New Crosley Mirro-Dial. Strikingly beautiful gold-mirro-like reflector dial makes accurate tuning easy.

TURN THE CABINET AROUND

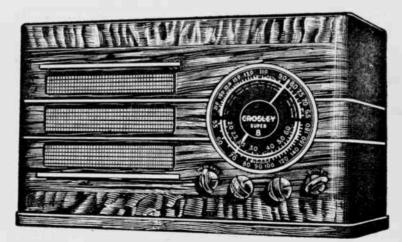
- 4. Compare the chassis and number of tubes. Notice the extra large sized chassis—how completely it fills the cabinet.
- 5. Compare the Crosley price. The highest possible quality at the lowest possible price.

★ CROSLEY SUPER 11

11 octal base tubes ... 10-inch electro-dynamic speaker with exceptional bass response... Mirro-Dial, edge lighted, gold reflector type with graduations fused on the convex glass ... 3 Band tuning range ... Receives American, foreign, police, amateur, aviation and shipsat-sea broadcasts ... 525 to 22,000 Kc. continuous ... Additional intermediate frequency, giving greater sensitivity ... IRIS Tuning

Indicator... The beautifully styled walnut console cabinet with prima vera inlays is hand-rubbed to a brilliant finish... Dimensions: 40" high, 241/4" wide, 13" deep.....





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They'll Say "I Do"



into the Pacific Ocean. Everywhere, bound to be something else why you peace and quiet reigned supreme. Rugged he-men began to crochet by all winners. chair-tidies and eat spinach to keep "Yet, in spite of all hinderances, their girlish figures. Courage and drawbacks, skeptics and scoffers, we initiative had vanished from the hearts go merrily onward regardless. Our of a declining and perishing America."

And you, like ourselves, wondered what the fellow was driving at. So here's some more of it, which is an article on the "Art of Contesting" by Charles Welsh, appearing in current Contest News.

"Then came contesting! Strong men mumble into their beards, striving to concoct a slogan for 'Ittsy Bittsy Cream Puffs' while delicate ladies become hysterical as they vie with each other in describing 'Whose Goose Shaving Cream.'

"Seriously, contesting has become the national pastime. And it is developing courage and stamina in its followers. It requires determination and patience, as well as concentration and clear thinking. Skeptics scoff and mockers laugh, yet the ranks increase daily. And even though they may never win a prize they are richer for having begun contesting.

"Adults have a tendency to slow up, to avoid serious thought, creative reasoning, as they grow older. And yet when we stop growing decay begins. It isn't possible for us all to study extension courses or attend night classes. Still, in contesting we can get the mental stimulation necessary to keep going.

"There is a class of contests to suit every individual. Limericks, slogans, letters of various kinds-the field is limitless. And after the children are in bed, the clock wound and the milk bottle on the step, the average contestar can begin his work, secure in the privacy of his own home.

"He studies the merits of different products so he can describe them more accurately, and thus is being born a class of buyers in discernment.

"Patience is also a product of contesting. It requires patience to see one's 'brain child' die in the hands of a contest judge, to read winning entries that seem far inferior to one's own efforts, and keep on smiling!

"And it requires constant study. A vocabulary suitable for ordinary use is sadly lacking in variety for a contestar. We must seek newer words, more subtle shades of meaning to clothe our thougths. And thus, our reward comes in the consciousness qualify. Contest will last eleven weeks. Fifth Street. that, though our monetary reward be small, our mind is keeping pace with for grand prize, contestants must drive a fast moving world.

endurance a contestar must have. Fond a 50-word statement on why the new friends decide they'll enter a contest Willys meets all your motoring re-('since you're so lucky, dear'). They quirements.

HE wars were over-the In- fail to win a prize, and henceforth dians were licked-the fron- they question your honesty and chartiers had been pushed back acter. 'You're no smarter than I, it's win so many prizes' has been heard

> slogan 'Onward to bigger and better contests' and more contestants."

> We felt that Mr. Welsh included some very sound reasoning in his remarks and consequently we wanted to pass it on to you.

In July 3rd issue of Saturday Evening Post appears a complete list of the winners in Oxydol's "Ma Perkins" baby-naming contest. The first prize of \$5,000 in cash was awarded Miss Pauline Chapman, Cedartown, Ga., second of \$750 to Mrs. Edwin F. Hunt, Exeter, N. H., and third of \$250 to Mrs. Elizabeth M. Wikoff, Portsmouth, Ohio. Several hundred others received from \$100 down. The winning name was not given.

An interesting angle in this list is that Ohio produced more winners than any other State, and another is that no one in New York City won a prize of any kind.

+ And Aimee Lawrence writing in Contest World informs us that since George Elwell won \$20,000 to name Liberty Weekly, one town in Ohio has turned out several other big winners. Youngstown, the home of Elwell, is also the home of Mrs. Mabel Smith who won the \$5,000 for nam-

ing Amos & Andy's contest "baby."

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Here's something more about "facsimiles" which we have occasion to mention now and then. Helen King, famous contest judge and consultant, told Advertising Age "as a judge I have awarded prizes to persons sending in facsimiles. Therefore, I must take exceptions to Mr. -- statement that there is no case on record where the contest using a facsimile was successful. To me a facsimile is honored-for it shows proof of purchase of the article at some time in the past."

The Cussins & Fearn Co. with stores in Ohio announce that 12 Ford V-8's will be given for your slogan. Each week they will feature some article of To compete in the Willys contest

a Willys until they have used as much "And what an infinite supply of as 1-10 of a gallon of gas, then write



Miss Helen Knight, above. music supervisor in the Fostoria, Ohio, public schools, will become the bride of Tom Slater, WLW announcer and WSAI flash reporter, in a ceremony July 17 at the home of Miss Knight in Niles, Ohio. The marriage will be the culmination of a romance that began four years ago when Miss Knight was a student at Miami University, Oxford, O., and Slater was on the publicity staff of the college.

Since Harry von Zell took over the reins of the new "Summer Stars" series which is broadcast over CBS. he has met more celebrities than in all his career before the microphone. Part of Harry's work is to select guest stars for his half-hour variety programs and he has had to devote three hours of each day to interviewing artists. He doesn't even have time to collect autographs.

The Baker Extract Co., Springfield, Mass., offer ten bicycles to boys and girls for letters of 25 to 50 words telling why they like Baker's Root Beer extract, or giving a new use for it. Purchase requirements. Contest closes July 15th.

Sears-Roebuck & Co., current catalog contains contest for naming a rose. Round trip for two to California plus \$250 cash if purcase is made. Closes October 1st.

Radios, electric shavers, and other merchandise prizes are being offered merchandise, on which the slogan must by the makers of Adam Hats. Details be written. Purchase necessary to at stores. In Cincinnati, 106 West

Knox Gelatin offers 73 cash prizes totaling \$500 weekly for best letters telling why you like and use it. Tuesday and Thursday over Columbia network -- 10:15 to 10:30 a. m. (E.S.T.)-Eddie & Ralph. Purchase requirement for eligibility.

FOUR ENGINEERS **KEEP POWERFUL** STATION ON AIR

How four engineers placed themselves under voluntary guarantine and kept WLW on the air full time for the recent recovery of Joseph Whitehouse, chief transmitter engineer, from scarlet fever.

Several weeks ago Dick Duncan, personal supervisor of the powerful transmitter plant located near Mason. O., was stricken with scarlet fever. A mild epidemic was reported at Mason. Duncan recovered and Burt Gregg. transmitter engineer, contracted the disease. Then Whitehouse. The entire staff of 15 men was given tests. Only four showed immunity.

Those four Duncan, Floyd Lantzer, assistant chief; Karl Snyder, transmitter maintenance engineer, and P. B. Peterv, transmitter engineermoved into the transmitter plant, bag and baggage. Other members were sent home as a protective measure for themselves and families

For more than a week the four engincers kept the 500,000-watt trans-

mitter on the air. Supplies were brought in to the gate and left. The engineers did their own cooking and washing. With the epidemic whipped, other engineers returned to the job a short time ago. Although several cases were reported in and near Mason, none was severe, health authorities said.

7

A few days before Gregg became ill, however, a seven-pound son, James more than a week came to light with Ralph, was born. Both Mrs. Gregg and the baby escaped the fever.



and Loan Association 608 Main Street, Cincinnati, Ohio



			(EAS	TERN	STANDARD TIME)		-		(CENTRAL STAN	DARD TIME)
	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR		WSM	WHAS
6:30	Cincinnati (1490 kc.)		Cincinnati (550 kc.)	6:30		Patt and Guest		Chicago, Ill. (870 kc.) Farm Bulletin	5:30	Nashville, Tenn. (450 kc.)	
6:45		Top o' the Morning- Old Time Fiddlers	Sun-Up Jamboree	6:45			•• ••	Smile A While (cont.)		• • • • • • • • • • • • • • • • • • • •	
7:00 7:15	Words Men Live By N Morning Roundup	Family Prayer Period M Concert in Brass		7:00	Cherch Forum Sun Dial	11 21	Sing, Neighbor, Sing. News	News Report The Hilltoppers	6:00		Asbury College
7:30	H H	Moments Musicale N	Dow's Dawn Patrol,	7:30	44 18	wesley Mem. Church.	Dick Leibert, organ iv	Uncle buster's boyd	6:30	Musical Clock	Breakfast Business
7:45	Morning Glee Club N. Breakfast Club-Bob	•• •• News		8:00	Streamliners N	Crowley Milner Revue	Breakfast Club N	Morning Devotions Chuck, Ray & Christine		Morning Headlines Breakfast Club N	
8:15 8:30	Brown m c N	Marning Devotions	•• ••	8:15 8:30	•••••	Stevenson News Big Yank Roundup		News Report	7:15 7:30	10 10	Jamboree
8:45	64 68 6-0-0-0-0, -	Larry and Sue John Quincy Bass	Fidler's Fancy C		News	Fiddlers Fancy C	•• ••	Dr. John Holland	7:45		A0 94
9:00 9:15	Sweethearts N	Sweethearts N Raising Your Parents N	Roth Cross C			Vour Garden & Mine C Richard Maxwell C		Junior Stars Program		Sweethearts of Air N. Raising Your Parents N	
9:30 9:45	** **		Let's Pretend C	9:30	Ed Fitzgerald M	Musical	Parents N	Friendly Philosopher	8:30		Let's Pretend C
10:00	Bill Krenz's Orch. N Patricia Ryan N		Fred Feibel, organ C.		11 11	E 4 E 16 8 4 44	Bill Krantz's Orch, N Sammy Fuller's Starlets	Downtown Shop'd News		Bill Kranz's Orch. N Banner Newshawk	Fred Feibel at the
10:15 10:30	Minute Men N Antobal's Cubans N.,	Minute Men N		10:15	U. S. Army Band M.	Console C	To be announced	WLS on Parade	9:15	Home Maker's Chat	Organ C
10:45	10 to	Dixie Debs N	Hall C	10:45		Hall C			9:45		Hall C
11:00 11:15		Call to Youth N Academy of Medicine	Captivators C Orientale C	11:00 11:15	Continentals N	Captivators C	News Sunshine Special	Program Announcem'ts Variety Show		Call to Youth N Los Rancheros N	
11:30 F1:45	Hessberger's Orch. N	Live Stocks G. Hessberger's Or. N	Geo. Hall and Or-	11:30 11:45	Rex Battle's Ensemble N	George Hall's Orches-	Hessberger Bav,	Ralph Emerson, organ Fanfare Interview	10:30	George Hessberger's Orchestra N	Stephen Collins Foster
12:00			Jack Shannon, songs C					Don and Helen		Musical Program	,
12:15	Our Barn N	Gus Haenschen's Orch.	Musical Calendar	12:15	Day Dreams Happy Felton's	Jimmy Shields C	To be announced	Garden Club	11:15	WSM News	Jimmy Shields C WHAS News Room
12:45	National Farm and Home Hour N	National Farm and Home Hour N	Buffalo Presents C	12:45	Orchestra M		Home Hour N	Grain Market Summ'y		Home Hour, N	Buffalo Presents C
1:00 1:15	00 (0 +0 10	11 H	Madison Ensemble C Ann Leaf, organ C	1:15	Sylvia Clyde M	Madison Ensemble C. Ann Leaf at the	00 00 00 00 00 00 00 00 00 00 00 00 00	Poultry Service Time Home Talent Program	12:00	88 98 88 99	Sunshine Sue
1:30 1:45	Don Fernando's Or. N Vagabonds N	Golden Melodies N	Luncheon Lyrics		Palmer House M Bide Dudley N	Organ C	Walter Blaufuss and Orchestra N	Livestock Markets		Banner Newshawk	Livestock; Markets
2:00	the second	Concert Miniature N.	Tours in Tone C Down 'by Herman's C	2:00	Barber's Interviews	Down by Herman's C	West View Park	Home Talent	1:00		
2:15 2:30	Cambridge Track	Week-end Revue N	Dept. of Com. Ser. C		Sports Oddities Cincinnati vs. St. Louis	Dept. of Commerce C	Orchestra	WLS Merry Go Round	1:15		Dept. of Commerce C
2:45	•• ••	•• •• •• •••••	Clyde Barrie C	2:45		News		0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1:45		Clyde Barrie C
3:00 3:15	11 11 11 11 11 11 11 11 11 11 11 11 11	48 88 49 68	Dictators C	3:00 3:15	at St. Louis	The Dictators C		10 10	2:00	89 89 89 89 89 89 89 89 89 89 89 89 89 8	Louisville vs. Colum- bus Baseball Game,
3:30 3:45		Spelling Bee N	The Dancepators C	3:30 3:45	49 44 49 84	The Dancepators C	*********	10 11 10 01	2:30 2:45		11 41 11 11
4:00	All Sports Review		Notes and News	4:00	44 44	Ernah Dallaula	Week End Revue N	King's Jesters N	3:00	La Salle Hotel Orch. N	
4:15 4:30	Race at Latonia	Kältenmeyer's	Eton Boys C	4:15 4:30	Radioland Orch, M	Eton Boys Quarter C.	Bill and Alex To be announced N	Music Circle To be announced N		Animal News Club N. Kaltenmeyer's Kinder-	••••
4:45	Nickelodeon N	Kindergarten N Top Hatters'	Children's Corner C Act 3—La Farza Del	4:45		Musical Ben Feld's Orch. C		Race Results- Arling-	3:45	garten N Top Hatters N	
5:00 5:15		Orchestra N	Destino C	5:15	Harold Turner M	Uncle Neal's Birthday.	To be annouced	ton Park	4:15	44 40	Orchestra C
5:30 5:45	Press-Radio News N Whither Music N		News; Sports C Dick Bray, Sports	5:30 5:45	Red Barber's Resume	News: Scores C Maureen O'Connor C,	Dinner Dance	News: To be an- nounced		Alma Kitchell, cont. N To be announced	
6:00	Message of Israel N	R. F. D. Hour,	Smilin' Dan	6:00	Palmer House Ensem M Spic and Span	Stevenson Sports Frank Morgan	Message of Israel N	Message of Israel N	5:00	Musical Program Sunday School Lesson.	
6:30	Eddie Varzo's	Jack Sprigg's Orch	Columbia Concett	6:30	Smittle & His Gang	Melody and Knymm.	Eddle Varzo's	Eddie Varzo's	5:30	Jimmy Kemper N	Dr. Charles W. Welch
6:45 7:00	Orchestra N	Bob Newhall NBC Jamboree N	Hall C	6:45 7:00	Tom Slater Horace Heidt's	Saturday Night Swing		Orchestra N Otto's Novelodeons	5:45	I have descended as second the	Mildred Lee Saturday Night Swing
7:15		11 11	Session C	7:15 7:30	Orchestra M	Club C	41 41	Don and Helen Keystone Barn	6:15 6:30		Club C Johnnie Presents C
7:30 7:45	Mededith Willson's Orchestra N.	Robin Hood Dell Con- cert—Jose Iturbi,		7:45			Orchestra N	Dance Party	6:45		
8:00 8:15	Ralph Small's Orch Westminster Choir	conductor N	Professor Quiz C	8:00 8:15	Louisiana Hayride M.	"Professor Quiz" C	National Barn Dance N	National Barn Dance N		Francis Craig's Orch Hilltop Harmonizers	"Professor Quiz" C
8:30 8:45	Front Page Drama.	Emery Deutsch's Orchestra N	Headliners Club C Musical Moments	8:30 8:45	"Ecstasy," Frederick Stark's Orchestra M	Headliners Club	10 00 10 DE	88 89 89 81		Delmore Brothers Jack's Mountaineers	Headliners Club Program C
9:00	Concert Party N.	To be announced	Your Hit Parade-Van	9:00	Russ Lyon's		Concert Party N	Barnvard Jamboree		Possum Hunters	Your Hit Parade-Var
9:15 9:30	10 10 11 11	Book of People	Steeden's Orch. C.	9:15 9:30	Orchestra Jack Denny's		H H	10 10 II	B:15	Gully Jumpers Dixie Liners	
9:45	To be announced N		Patti Chapin, songs C.	9:45	Orchestra M	. Patti Chapin, songs C	West View Orchestra	Ramblers and Patsy	8:45	Curt Poulton	Patti Chapin, songs C
10:00	Art Shaw's Orchestra N	National Barn Dance- Alka-Seltzer N	Orchestra C	10:00	Xavier Cugat's Orchestra M	B. Berigan's Orch. C. . News Comes to Life.	Orchestra	Tall Story Club		Possum Hunters	Orchestra C
10:30 10:45	Five Star Final J. Lunceford's Or. N	66 19 68 68		10:30	Barney Rapp's Orchestra	. Frank Dailey's Orch. C		"Down at Grandpa's" WLS National Barn	9:30	Delmore Brothers Deford Bailey	
11:00	To be announced N	Paul Sullivan	Bernie Cummins'	11:00	Clyde McCoy's Orch.	Headline News	Messages to the North	Dance	10:00	Dixie Liners	Bernie Cummins' Or. C
11:15 11:30	George Olsen's	Clyde McCoy's Orch Dick Stabile's	Glen Gray's	11:15	Eddy Duchin's	r. B. Cummins' Orch. C Glen Gray's	George Olsen's	10 11	10:30	Uncle Dave Macon Fruit Jar Drinkers	Glen Gray's
		Orchestra		11:45	Orchestra M	. Orchestra C	Orchestra N.		10:45	Robert Lunn	Orchestra C
11:45	1	WLW	WKRC	T	WSAI	WJR	KDKA	WLS-WENR	1	WSM	WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—Message of Israel: "Ecclesiates," Rabbi Samuel Levinsin, Temple Beth Emeth, Brook-lyn, N. Y., guest speaker, with organ and music. WJZ WCKY KDKA WLS wgar wave

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music. WJZ WCKY KDKA WLS wgar wave wire wham wowo --El Chico, Spanish revue. WEAF wgy wtam wmaq who wdaf kyw --"Dancing by the Sea"--Xavier Cugat and his Orchestra. WABC wbbm whk wfbm kmbc wadc whio wsbt wwva wsfa wwl wcco 6:15--Hampton Institute Singers. (NBC) wfar wgy wtam who wdaf kyw 6:30--Eddie Varzo's Orchestra. (NBC) WCKY KDKA WLS wfam wowo --Jimmy Kemper, song stories. WEAF WSM --Cclumbia Concert Hall: Jacques Jolas, Pianist. WABC WKRC whk wbbm wfbm wadc

wadc --Uncle Jim's Question Bee-Jim McWilliams, conductor. WJZ wgy wmaq 6:45-To be announced. WEAF wgy wtam wmaq who wdaf kyw 7:00-NBC Jamboree: Harry Kogen's Orches-fra; guest artists. WEAF WLW WSM wgy wgy wtam wmaq ww] wave kyw wdaf wfla --To be announced. WJZ WCKY KDKA wgar wave wire wham wam wmaq wwj wave kyw

wdaf wfla wow wdaf wfia wowo -Saturday Night Swing Club. WABC WKRC WHAS WJR wbbm whk wfbm kmbc wcau kmox wwva wbt wsfa wwl wcco 7:30-Meredith Willson and his Orchestra. WJZ WCKY KDKA wgar wara wire wham

wowo -Robin Hood Dell Concert Orchestra of 90

musicians, directon Josef Iturbi (from Phila-delphia). WEAF WLW wgy wtam wmag who wdaf

who wdaf -Johnny Presents: Russ Morgan's Orchestra; Charles Martin's "Circumstantial Evidence Thrilis"; Frances Adair and Gienn Cross, vocalists; mixed ensemble. WABC WKRC WHAS WJR wbbm whk kmbc wcau wadc whio wsbt wwva wbt -Weekend Potpourti. (CBS) 8:00—"Professor Quiz," with Arthur Godfrey. WABC WHAS WKRC WJR wbbm whk wtbm kmbc wcau kmox wadc wbt wwł wcco whio

WJZ KDKA WLS wham wgar wave wfla wbap kvoo 8:30—Headliners Club Program. (From Atlan-tic City. WABC WKRC WHAS WJR wbbm whk wfbm kmbc kmox wwva wbt wsfa wwl —Emery Deutch's Orchestra. WEAF WLW kyw wgy wtam wmaq wdaf wwi kstp who 00—Concert Party: English Music Hall Pro-gram featuring an orchestra and soloists. WJZ WCKY KDKA wgar wave wire wham 9:00

"Your Hit Parade:" Al Goodman's Orches-tra; Freddie Gibson and Stuart Allen, vocal-ists; Leaders Male Trio, WABC WKRC WHAS WJR wbbm wtbm whk kmbc wcau kmox whio wadc wsbt wwva wbt wsfa wwj wcco

WJZ KDKA WLS wham wgar wave wfla

:30—Paul Whiteman's Fort Worth Frontier Fiesta Concert. WEAF wgy wmaq wave wire wham wham

when 9:45—Patil Chapin, songs. WABC WKRC WJR WHAS wbbm whk wfbm kmbc kmox wadc whio wsbt wwva wbt wsfa wwl wcco —To be announced. WJZ WCKY wgar wave

wire wham

WKRC WHAS WJR wbbm whk kmbc wcau kmox wadc whio wsbt wsfa wcco wwva -Art Shaw and his Orchestra from the Wil-lows. WJZ WCKY wgar wave wham 10:30—Al Donahue and the Rainbow Room Orchestra, WEAF wgy wtam wmaq who wdaf kyw

-Frank Dailey and his Orchestra. WABC WKRC WJR wbbm whk wfbm wcau kmox wadc whio wsbt wwva -Jimmie Lunceford and the Lido Club Casino Orchestra. WJZ WCKY wire wave

wham wgar Johnny Presents. (CBS) wcco

-Johnny Fresents, (CBS) wcco 11:00-To be announced, WJZ WCKY wgar wave wire wham -Bernie Cummins and his Orchestra. WABC WJR WHAS WKRC whk wifam kmbc wcau kmox wadc whio wsfa wbbm -Jesse Crawford's Congress Hotel Archestra. WEAF wave wire wham wgar Una Charling Parend's Midney Leden Or

11:30—Charlie Barnet's Hickory Lodge Or-chestra. WEAF wgy who wdaf wtam wmaq kyw

kyw George Olsen and his Cocoanut Grove Or-chestra. WJZ WCKY KDKA wave wire wham Glen Gray and his Orchestra. WABC WKRC WJR WHAS whk wtbm kmbc wbbm WABC WHAS WKRC WJR wbbm whk wfbm kmbc wcau kmox wadc wbf wwł wcco whio -Alka-Seltzer National Barn Dance: Henry Burr; Yerne, Lee and Mary; Hoosier Hot Shots; Novelodeons, male trio; Sally Foster, Lula Belle and Arkie, songs; Uncle Ezra, Maple City Four, and Joe Kelly, m. c.

A. E. Thomas' delicate blending of laughter and tears in "The Rainbow" will be re-created by the NBC Radio Guild when they present the three-act comedy on Friday, July 9, from 2:00 to 3:00 p. m. (E.S.T.) over the NBC-Blue network, including WCKY. The play tells the moving story of the love of a father for his little daughter, their separtion and their ultimate reunion.

One of the most popular songs ever introduced to America was "The Man On the Flying Trapeze." Walter O'Keefe, who is substituting for Fred Allen this summer, popularized the tune via radio. Now it's almost second nature with him to hum the song during his rehearsals.

 \mathbf{v}

NBC RADIO GUILD



telescope are still as good as ever! really Miller Everson . . . old Last fall spotted winsome Jane Gerrard (it was Tressler then) as ry Lee, another Cincinnatian on a starlet and predicted big things. Well ... the big things are coming. Jane is moving into some of the niches vacated by Mary Alcott when she signed with Benny Goodman. And she's out of the starlet class, she's a full fledged star. Seems the listeners go for that youthful voice of hers. Don't need a telescope, though, to see that she's easy on the eyes. Yes sir ... a cutie. Dial her on the Spring Parade ... WLW's Sunday show.

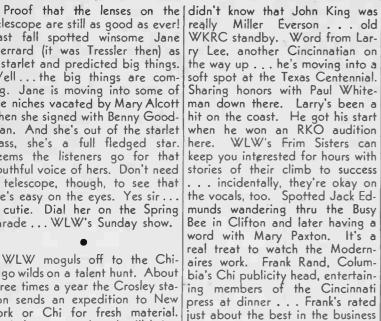
WLW moguls off to the Chicago wilds on a talent hunt. About three times a year the Crosley sta-tion sends an expedition to New York or Chi for fresh material. Don't know just what they'll bring back this time ... but chances are they'll return with plenty of new vocalists. There'll probably be lots of new faces around the Crosley studios.

WKRC on the lookout for talent, too. Ruth Lyons conducting auditions every Wednesday after-noon. Gave a listen last week and some of the hopefuls were plenty good. ' Ruth has the knack of tak ing new, untrained material and polishing off the rough edges.

Sauntered into the WCPO newsroom tother day and found the place jammed to the doors. Looks like the Sinton station has decided to do more than just news flashes from the new spot. Some of their regular shows originating there, too. And from a passerby who stopped to look in, heard this remark—"Say, I thought it was a new place to eat." Not a bad idea.

THUMBS UP: WKRC's new Personalities on Parade. A nice idea and will be an excellent show when the kinks are ironed out. Informality, of course, will have to be the keynote . . . it's still a little too formal.

ALONG THE MILKY WAY. IF you want to see radio stars . . . the ball park is as good a place as any. They all like baseball. Charlie Dameron and Harold Carr sat through a doubles header the other day. Jack Saatkamp limp-ing around with a sprained back. Bill Seymour of 'KRC writes radio scripts on the side. A brief tsk tsk to the local radio editor who



More star shooting with the astronomer . . . next week. And, as usual, more peeps at people. THEME UP AND OUT.

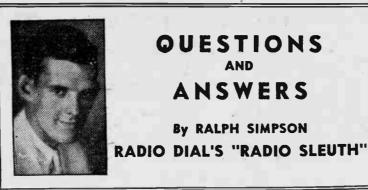
and is a swell guy.



Charles Hackett, Metropolitan Opera tenor will be the guest star on "Your Hit Parade" broadcast over the WABC-Columbia network, including WKRC, WHAS and WJR, Saturday, July 10, from 9:00 to 9:45 p.m. (E.S.T.). Peter Van Steeden will direct the orchestra in the ten most popular songs of the week, and the vocal choruses will be sung by Freddie Gibson and Stuart Allen..

En

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THE EDITOR SPEAKS:

The Radio Slueth is away on a vacation, as you know from reading last week's column, so in answer to requests from you readers, I shall try to build a word caricature of Ralph Simpson, whose middle name begins with a "C" and ends some where in the New England States. That much, to you and I, must remain unsolved until the Radio Slueth decides to break down and tell us.

I foresaw this splendid opportunity a week or so ago, but was unable to secure the desired information. You see his ability to find out things is only surpassed by that of keeping his thoughts to himself. He is implicitly trusted by his friends for never does he knowingly betray anothers confidence. It surely does work a hardship on me, however. Ralph is most considerate of others, even to the extent of helping to share a burden or taking undue blame to save someone else from embarrassment. When asked why, his usual remark is "My shoulders are broad." This can also be taken literally . . . for he stands six feet, one fourth inch tall, weighs 180 pounds, and is not considered fat. In fact sports occupy the major portion of his exercise routine, particularly since his devoted and capable young wife came forth this year with a birthday gift of a tennis racket. Just what he wanted, and how did she know? He talked in his sleep . but that doesn't help me to find out what we want to know. I almost had to send out a questionaire on him.

Ralph C. Simpson was born on April 20, 1907, in Rome, New York.

DEPT. OF SANITATION

"This isn't the tunnel of love we went in !"

His parents moved to Ohio when he was but five months old. He was raised in a Christian home where vile language had no place, and the custom of morning and evening worship was a part of the daily schedule. These standards he incorporated in his own home life.

His musical ability comes from his mother. The foundation was a fairly extensive vocal training which began with the study of the violin at a tender age, but was soon supplanted by singing for intense interest was awakened when his voice changed from the usual boy soprano, to a well rounded natural high baritone. This was in direct harmony with the parental desires that he become a minister. So much so that in due time, after a church-school education, he was trundled off to Washington, D. C. to become a singing evangelist. The death of his father in 1925 was the sole reason for not completing his credits and from that time on life has been nip and tuck up hill and down.

He came to the Nation's Station seven years ago as a staff singer, was featured on many of the greater programs with orchestras of the late Henry Theis, as well as Murray Horton, Bill Stoess and others. The work proved too intensive and after a year and a half he took a leave of absence and spent a few months in Montana with his wife on a ranch.

He is now on the announcing staff and has been for the past four years, during which time he has been called upon to take character and dialect parts in dramatic shows, sing impromptu programs, supply piano or organ fills on short notice and do public speaking, which all comes under the heading of experience. He has led choirs, trouped with orchestras,

BROADWAY VARIETIES Carmela Ponselle, favorite operatic diva, has chosen the old American favorite, "In the Gloaming", to sing as her solo offering during the "Broadway Varieties" program over

the WABC-Columbia network, including WKRC, WHAS and WJR, Friday, July 9, from 7:00 to 7:30 p. m. (E.S.T.). Oscar Shaw will m.c. the program and will be heard with Elizabeth Lennox, contralto, singing the duets, "Where or When", "Never in a Million Years" and "I Hum a Waltz". Other dance melodies will be played by Victor Arden's Orchestra and harmonized by the mixed chorus.

specialty selling, the hardest kind of salesmanship, yet he is never satisfied with any task when it is finished. He feels somehow it could have been done just a little better. To add to his own capabilities, he is studying languages. With the completion of German he plans to take up Latin and French. Ralph has a sweet tooth somewhere for he invariably calls for pie-ala-mode at lunch time, although candy is not a delicacy where he is concerned. He doesn't like spinach, pickles, or the

like, and in spite of the many programs he takes part in every day, you will generally find the radio on when he is at home or while driving.

I have just talked with the program director at the studio and find they are planning a new series of programs of interest to the youngsters in which Ralph will sing as well as be M. C. for the show. The time will be 5:00 p. m. (E.S.T.), 'the Station WSAI, and it's likely to start this week, so tune in and perhaps we'll hear again the appealing voice of "Friend Ralph," of Kellogg Toy-band fame. In the meantime, as you read this column from week to week, don't forget the fellow who gave you the low down on the Radio Slueth, and chalk one up for . . . The Editor.



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N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)

RADIO DIAL, WEEK ENDING JULY 16, 1937

PROGRAMS	FOR	SUNDAY,	JULY 11
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			(EA:	STER	STANDARD TIME)				(CENTRAL STAN	DARD TIME)
	WCKY Cincinnati (1490 kc.)	Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicako, III. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS
7:30 7:45 8:00 8:15 8:30 8:45	Coast to Coast N	Children's Hour- Coast-to-Coast on a Bus N	Sunday Morning at Aunt Susan's C	7:30 7:45 8:00 8:15 8:30 8:45	Nagel's Rhumba Orchestra Sermonette and	Uncle Neal Reads	the second se	Everybody's Hour: Variety Features Organ Concert	6:30 6:45 7:00 7:15 7:30 7:45		
9:00 9:15 9:30 9:45	Walberg Brown	Church Forum-	Church of the Air- Rev. F. Landis C Veterans Civic Hour	9:00 9:15 9:30 9:45		Church of the Air- Rev. R. F. Landis C. Romany Trail C	Russian Melodies N	WLS Little Brown Church	8:00 8:15 8:30 8:45	Highlights of Bible N	Church of the Air- Rev. R. F. Landis C
10:00 10:15 10:30 10:45	Neighbor Nell N To be announced N	Neighbor Nell N Russian Melodies N	Major Bowes Capitol Theatre Family C	10:15 10:30 10:45	Hamilton County Jail	Watch Tower Cabin Folks	To be announced	11 11	9:00 9:15 9:30 9:45	News: Ward, Muzzy N To be announced Sunday Morning News	Organ Moods C
11:00 11:15 11:30 11:45	Music Hall	Choir M Radio City Music Hall N	Ship of Song	11:00 11:15 11:30 11:45	The Hour Glass N	Wesley Methodist Church	Southernaires N Music Hail on the Air N	The Southernaires N . Better Citizens	10:00 10:15 10:30 10:45	Baptist Church Radio City Music	Broadway Baptist Church Salt Lake City Choir
12:00 12:15 12:30 12:45	Our Neighbors N	Dreams of Long Ago N	George Channing C. Poetic Strings C	12:30 12:45	Alice Blue M. To be announced N	Church of the Air- George Channing C Poetic Strings C Musicale	Concert Favorite		11:00 11:15 11:30 11:45	West End Methodist	Church of the Air— George Channing C WHAS News Rcom Poetic Strings C
1:00 1:15 1:30 1:45	Orchestra Songs for Everyone Waltz Favorites	Magic Key of RCA N	St. Louis Serenade C. Living Dramas of Bible C	1:00 1:15 1:30 1:45	Inatcher Colt Mysteries N		R. C. A. N	Magic Key	12:00	The Magic Key of RCA N	St. Louis Serenade C. Living Dramas of th Bible C
2:00 2:15 2:30 2:45	Noble Cain's Orchestra N Howard Marshall N Chuchy Martinez N	Danny Dee Pat Barnes M. Internat'l Broadc'st N Chuchu Martinez N	Everybody's Music— Howard Barlow and the Columbia Sym- phony Orchestra C	2:15	Sofiloquy Will McCune's Orchestra M.	11 10 10 11 11 11 11 11 11 11 11 11 11 1	Noble Cain a Capella Choir N Broadct from London N Chu Chu Martinez N	Noble Cain a Capella Choir N Howard Marshall N	1:00 1:15 1:30 1:45	Tapestry of Melody N	Everybody's M'usic Howard Barlow an Symphony Orch. C
3:00 3:15 3:30 3:45	Sunday Vespers N Senator Fishface N		Spelling Bee, with Dr. Harry Hagen C """"	3:00 3:15 3:30 3:45	Radioland Orchestra M	Spelling Bee, with Dr. Harry Hagen C	Church	Sunday Vespers N Sen. Fishface and Prof. Figgsboftle N	2:00 2:15 2:30 2:45	Sunday Vespers N Music Encouragement Hour	Spelling Bee with D Harry Hagen C
4:00 4:15 4:30 4:45	There Was a Woman N Roy Shields' Revue N		Our American Neighbors C Smilin' Dan 20th Century Serenade	4:00 4:15 4:30 4:45	To be announced N	Musical Jeanette Pringle Guy Lombardo's Orchestra C	Northestra	"There Was a Woman" N Roy Shield's Encore Music N	3:00 3:15 3:30 3:45	Paul Martin's Orchestra N	Our American Neighbors C Guy Lombardo's Orchestra C
5:00 5:15 5:30 5:45	Band N	Canadian Grenadier Guards Band N Court of Human Relations	The Chicagoans C Rubinoff and others C	5:00 5:15 5:30 5:45	Tim and Irene, and	The Chicagoans C	Christian Endeavor Frank Morgan Sports	Sach's Amateur Hour.	4:00 4:15 4:30 4:45	Catholic Hour N Pepper Uppers	The Chicagoans C Rubinoff, Jan Pearce and Virginia Rea C
5:00 5:15 5:30 5:45		Ross N Strands of Beauty Sunset Dreams	To be announced Gulf Program: Oscar Bradley's Orch. C	6:15 6:30 6:45	Fireside Recital N Tom Slater	Musical Gulf Program: Oscar	songs, N	Helen Traubel, soprano N Werner Janssen's Orchestra N	5:00 5:15 5:30 5:45	Jane Froman and Don Ross N. Werner Janssen's Orchestra N.	Herbert Koch, organ WHAS News Room Gulf Program: Osca Bradley's Orch. C
7:00 7:15 7:30 7:45	To be announced N	Ameche and Edgar Bergen N	"Texaco Town" Variety Show C	7:00 7:15 7:30 7:45	Jack Sprigg's Orchestra Billy Snider's Orchestra	Gillette Presents Milton Berle C "Texaco Town" C	•• •• ••	11 10	6:00 6:15 6:30 6:45	Don Ameche, Edgar Bergen, W. C. Fields & Dorothy Lamour N	
8:00 8:15 8:30 8:45	Choir Symphonette N	Rhythm Revue N Walter Winchell N	"Universal Rhythm"— Richard Bonelli, Alec Templeton; Rex Chandler's Orch. C	8:15 8:30	Manhattan Merry-Go- Round N American Album of Familiar Music N		pling Rhythm N Walter Winchell N	Shep Fields' Rippling Rhythm N	7:30	Manhattan Merry- Go-Round N American Album of Familiar Music N	Universal Rhythm, starring Richard Bonelli C
:00 :15 :30 :45	Camp N	Smoke Dreams	Concert—Philhar- monic Symphony Or- chestra C	9:45	Sunday Night Party (Sealtest) N	Jerry Cooper Musical	14 49 14 99	National Music Camp N	8:00 8:15 8:30 8:45	Sealtest Sunday Night Party N	
1:00 1:15 1:30 1:45	Judy and the Bunch N King's Jesters Or. N Eddie Varzos' Orchestra N	To be announced Concert Hour	Gus Arnheim's Orc. C News-Lee Bland Chas. Gaylord's Or. C	10:30 10:45	Romance & Roses M Paul Sullivan Smittie & His Gang Billy Snider's Orchestra	The Hermit's Cave- Ghost Story	King's Jesters N Jimmy Joy's Orchestra	Globe Trotter La Salle Hotel Or. N Bismarck Hotel Orchestra	9:00 9:15 9:30 9:45	Louise & Dixie Doud Walter Winchell N Rippling Rhythm Review N	Gus Arnheim's Orchestra C Charles Gaylord's Orchestra C
1:00 1:15 1:30 1:45	Orchestra N	Russ Lyon's Orchestra. Dick Barry's Orchestra	Orchestra C Jan Garber's	11:00 11:15 11:30 11:45	Barney Rapp's Orchestra Fletcher Henderson's Orchestra N	Al Trace's Orchestra C Jan Garber's Orchestra C	Henry Busse's Orchestra N New Penn Orchestra N	Jesse Crawford's Orchestra Fletcher Henderson's	10:00 10:15 10:30 10:45	Beverly Hills' Orchestra N	Al Trace's Orch. C. WHAS News Room Harry Currie's Orchestra
	WCKY	WLW	WKRC	1	WSAI	WJR	KDKA	WLS-WENR	11	WSM	WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

NOON-Church of the Air: George Channing, Christian Science Committee on Publica-tion, for Northern California, San Fran-cisco, Calif. WKRC WHAS WJR wcau wadc whio wsbt wsfa wcco -Dorothy Dreslin, soprano, and Fred Huf-smith, tenor. WEAF WSAI kmox whk wbbm whio wfbm wtam wmaq who wdaf kyw 12:30-Poetic Strings. WABC WKRC (WHAS on 12:45) WJR wadc kmbc wwa -Our Neighbors-Jerry Betcher interviewing families in their own homes. WJZ WCKY WLS wave wgar wire wham -Dreams of Long Ago: Dramatization of old-time songs by Ethel Parks Richardson. WEAF WLW. wgy kyw wtam wmaq who wdaf

wdaf 1.00-

wdaf :00-The Magic Key of R. C. A.: Symphony Orchestra, direction Frank Black. Milton J. Cross, m. c.; Jean Sablon, songs, guest ar-tist, WJZ WLW KDKA WLS WSM wgar wfla kvoo wfaa wham wave wowo -Sunday Drivers: Variety program, with Fields and Hall, m. c.; novelty orchestra and Frances Adair, contralto. WEAF WSAI war kww wtam wang who wdaf

and Frances Adair, contraito. WEAF WSAI wgy kyw wtam wmaq who wdaf --St. Louis Serenade. WABC WHAS WKRC wfbm kmbc kmox wadc wbt wsfa wcco whio 1:30-Ihatcher Com Mysteries WEAF WSAI kyw wgy wwj wtam wmaq who wdaf wire --Living Dramas of the Bible: Dramatization from the Old Testament. Direction William

N. Robson. WABC WKRC WJR WHAS wcau wbt wwl wadc wfbm wbbm wcco 2:00-Everybody's Music: Columbia Symphony Orchestra and Howard Barlow, WABC WKRC WJR WHAS whk wfbm kmbc kmox

wadc wsh wbf wco Tapestry of Melody: Musical program, direction Walter Logan. WEAF WSM wgar wave wire wham -Noble Cain's A Capella Choir. WJZ KDKA WCKY WLS wgar wave wire wham wfla

workt WLS wgar wave wire wham wfla kvoo wfaa 30—Widows' Sons, dramatic sketch. WEAF wgy wtam wave wwj kyw whio wdaf kstp

wgy wham wave wei give and give what with a second of the second of the

wgar 2:45—Chuchu Martinez, tenor, WJZ WCKY WLW KDKA WLS WSM wire wgar wave

WLW KDKA WLS WSM wire wgar wave wham Dr. Paul Sherer; Mixed Quartet, direction Charles A. Baker. WJZ WCKY WLS WSM wgar wave wire wham -Romance Melodies: Orchestra, direction Roy Shields, with Ruth Lyon, soprano; Ed-ward Davies, baritone. WEAF WLW wgy wtam wmaq wdaf kyw wire ww! -Spelling Bee, with Dr. Harry Hagen. WABC

wadc with why with whom kmbc kmbc wadc with wet wcco 3:30—The World Is Yours: Dramatization. Program under auspices of Smithsonian In-stitute. WEAF wgy wtam wmaq wdaf kyw wwj -Senator Fishface and Professor Figgsbottle. -Senator Fishface and Professor Figgsbottle. Variety show featuring Jerry Sears and his Orchestra; Jean Ellington, blues singer, so-prano; Showman Quartet. WJZ WLS WCKY wgar wave wire wham 100-Our American Neighbors: Orchestra di-rection Vincent Sorey. WABC WHAS WKRC wbbm wcau kmox whio wwva wbt

WKRC WHAS WJR whk wfbm kmbc kmox

wsfa wadc wcco whio -''There Was a Woman,'' dramatic presenta-tion of the women in the lives of famous men. WJZ WCKY WLW WENR KDKA WSM wham wfla wave kvoo wbap wgar

WSM wham with wave kvoo wbap wgar wowo —Paul Martin and his Orchestra. WEAF WSM wgy wham wmaq wdaf wire who wwj 4:30—Guy Lombardo and his Orchestra. WA8C WHAS WJR whk wfbm kmbc wcau kmox wwva wwi —To be announced. WEAF WSAI kyw wgy wwj wham wmaq who wdaf kstp —Roy Shield's Encore Music. WJZ WCKY WLW KDKA WLS WSM wham wita wave kvoo wbap wgar wowo

WLW KDKA WLS WSM wham wfla wave kvoo wbap wgar wowo 4:45—Eddie House, organist. (CBS) wcco 5:00—The Chicagoans. WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau kmox wbt wwl wcco —Canadian Grenadier Guards Band. Lieut. J. J Gagnier, conductor. WJZ WCKY WLW wgar wave wire wham wowo —Catholic Hour: "Joy in the Saints," Rev.

John B. Delauney, C.S.C. of Portland Uni-versity, speaker; Paulist Choir, direction Father Finn. WEAF WSAt WSM wgy wtam wmaq wwj who wdaf kyw 5:30-A Tale of Today, sketch. WEAF wgy wtam wmaq kyw -Rubinoff: Josephine Antoine, soprano; Walter Cassell, baritone; orchestra. WABC WKRC WHAS WJR wbbm whk wfbm kmbc wcau kmox wadc whio wsbt wwa wbt wsfa

wcau kmox wadc whio wsbt wwva wbt wsfa wwi wcco Golden

Golden Gate Park Band Concert. WJZ (KDKA WCKY at 5:45) wgar wave wire :00

(KDKA WCKT at 5.45) was determined wham 300--Columbia Workshop: Dramatization, di-rection Irving Reis. WABC wfbm wsbt wadc whio wbt -Helen Traubel, soprano, and orchestra. WJZ WCKY KDKA WLS wgar wave wire when wowo

WJZ WCKY KDKA WLS wgar wave wire wham wowo -Jell-O Summer Program, starring Jane Fro-man and Don Ross with D'Artega's Orches-tra; Freddie Lightner; Tune Twisters. WEAF WSM WLW kyw wgy wtam wmaq wwj who wdaf wfla kstp wave kvoo wfaa 6:30-Good Gulf Summer Stars with Harry Yon Zell, m. c.; Oscar Bradley's Orchestra and guests. WABC WKRC WHAS WJR whk wfbm wcau wadc whio wsbt wwva wbt wsfa wwl wsfa wwl

-Fleischmann's Yeast Program: Werner Janssen's Orchestra. WJZ KDKA WLS WSM WCKY wham wgar wave kvoo wbap wfla -''Twilight Musicale'' from Chicago. (CBS)

wbbm —Fireside Recitals, featuring Helen Marshall, soprano; Sigurd Nilssen, basso; Frank St. Leger, pianist-composer. WEAF WSAI WSAL

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1

wmaq wgy kyw wdaf wtam wwi who wire 6:45—The Fitch Jingle Program: The Morin Sisters and Ranch Boys, trio. WEAF kyw wgy wtam wwi wmaq who wdaf 7:00—The Chase and Sanborn Program: Starring W. C. Fields, with Don Ameche, m. c.; Edgar Bergen and Charlie McCarthy, Dorothy Lamour, and Robert Armbruster's Orchestra. WEAF WLW WSM wtam wire wwj wdaf wstp kvoo wfaa wgy kyw wave wmaq wfla who To be announced WIZ WCKY KDKA

To be announced. WJZ WCKY KDKA
 WLS wham wgar wowo
 Gillette Razor Company Presents: Milton Berle; Wendell Hall; Jolly, the sponsor's daughter; Judge Hugo Straight; Mischa Moody, and Andy Sanella and his Orches-tra. WABC WKRC WHAS WJR wbbm

Moody, and Andy Sanella and his Orches-tra. WABC WKRC WHAS WJR wbbm wfbm whk wcau kmbc kmox wadc whio wsbt wwva wbt wsfa wwl wcco 7:30—"Texaco Town," with "Saymore Say-moore", Pinky Tomlin, Ella Logan, Igor Gorin, Jimmy Wallington and Jacques Renard's Orchestra. WABC WKRC WJR WHAS wgy wwi wmaq who wdaf wfla wava 8:00—Manhattan Merry-Go-Round: Pierres Le Kreun, tenor; Rachel Carlay, blues singer; Don Donnie's Orchestra; Men About Town Trio. WEAF WSAI WSM wgy wtam wwi wmaq who wdaf wfla vave

Irio. WEAF WSAI WSM wgy wtam wwj wmaq who wdaf wfla vave —"Universal Rhythm," starring Richard Bo-nelli, with Alec Templeton, Carolyn Urba-neck and Rex Chandler's Orchestra and Chorys; Frank Crumit, m. c. WABC WKRC WJR WHAS wbbm wfbm whk kmbc wcau kmox wadc wsbt wwva wbt wsfa wwj wcco

(Continued on page 18)



1-Phil Pavey and Jimmy Schu, Lookout House entertainers,

5-Cheating the hairdresser between shows at the Lookout

6-A couple of Indians on the War Path. See their painted faces?

9-Even chorines must eat. Two pretty Bachelorettes prepare a

10-But it's a different duo consuming the meal. Just no justice

8-Could the little lady be saying, "Come and get I?"

ground).

House.

meal.

7-Reflections by a thinker.

when it comes to publicity.

spend an afternoon in making the crippled children happy.
2 Have a drink? How about that holding hands business, too?
3—This one's a bit different, it's the girls now holding hands.
4 Elmer Dressman okays the bill of fare. (Elmer in back-

Roll up the rugs — push back the chairs! Dance for a full hour to the smartest music in Cincinnati on the "Cincinnati Dance Club." Just dial 1330, 10:30 to 11:30, any and every night ... the town's brightest night spots are brought home to you by—

WSAI

Cincinnati's Own Station

The Crosley Radio Corporation

N Benotes (NBC) C Benotes (CBS) M Denotes (MBS)

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PROGRAMS FOR MONDAY, JULY 12

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			(EA	STER	N STANDARD TIME)				(CENTRAL STAN	DARD TIME)
	WCKY Cincinnati (1490 kc.)	Cincinnati (700 icc.)	WKRC Cincinnati (550 kc.)	,	WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago. Ill. (870 icc.)		WSM Nashville, Tenn, (650 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30 6:40 7:00 7:10 7:10 7:10 7:40	Morning Devotions N. Morning Roundup	Sing, Neighbor, Sing Home Songs N	Jerry Foy Sun-Up Jamboree Sing Before Breakfast Early Edition—News. Dow's Dawn Patrol with Al Bland	7:15 7:30 7:45	Church Forum Sun Dial Brown County Reveler		Musical Clock so Sing, Neibhbor, Sing News: Musical Clock. V Meeder, organ N Norsemen Quartet N.	Farm Bulletin Smile A While News Report Hilltoppers & Evelyn. The Smile Market Morning Devotions	5:30 5:45 6:00 6:15 6:30 6:45	Musical Clock	Asbury College Devotions Breakfast Business Salt and Peanuts
8:00 8:19 8:30 8:49		News Morning Devotions Mail Bag Chandler Chats	Time-Temperature- Music Woman's Hour Bachelor's Children C.	8:00 8:15 8:30 8:45	P1 41	Stevenson News	Morning Merrymakers Band Parade Shopping Circle	Pat Buttram and Arkie News Report Jolly Joe's Pals Don and Helen	7:00 7:15 7:30 7:45	Breakfast Club — Or- chestra; Bob Brown, m. c. N	Early Morning
9:00 9:15 9:30 9:49	Vaughn de Leath N Dean Bros. N	Hymns of all Churches Hope Alden's Romance Virginians Couple Next Door M	Betty and Bob C Hymns—Crocker C Modern Cindorella C Who's Who in News C		Just Plain Bill N Grandpa Hans	Betty and Bob C Hymns All Churches C Modern Cinderella C. John K. Watkins C.	Mary Marlin N Ma Perkins N Pepper Young's Fam. N Linda's First Love	Mary Marlin N Ma Perkins N Pepper Young's Fam. N The Hilltoppers	8:00 8:15 8:30 8:45	Viennese Ensemble N	Hymns All Churches C Modern Cinderella C John K. Watkins C
10:00 10:15 10:30 10:45	Do Ycu Want a Job Pat O'Malley World Varieties	Linda's First Love Personal Col. of the Air We Live Again Gospel Singer N	Big Sister C Aunt Jenny's Stories C	10:00 10:15 10:30 10:45	David Harum N Backstage Wife N How to be Charm'g N Newlyweds	Aunt Jenny's Stories C	The O'Neills N Personal Column N Vic and Sade N Edward MacHugh N		9:00 9:15 9:30 9:45		Air C Big Sister C. Aunt Jenny's Stories C
H1:00 H1:15 H1:30 H1:45	Grace and Scolly N Joe Dumond N	Girl Atone N Story of Mary Marlin M Live Stocks Rosa Lee N	Romance Helen Trent C	11:00 11:15 11:30 11:45	Young Cincinnatians Melodic Rhythm Cotton Pickin' Time Freshmen Follies	Edwin C. Hill C RomanceHelen Trent C	News Sunshine Special Dumonds Cadets N Mid-Day Suns	Prairie Ramblers, Patsy Ralph Emerson, organ	10:00 10:15 10:30 10:45	Grace and Scotty N	Linda's First Love Edwin C. Hill C Romance Helen Trent C Our Gal, Sunday C
12.00 12:15 12.30 12:45	Neighbor Nell N Farm and Home Hour N	Frim Sisters Tom, Dick & Harry M. National Farm and Home Hour N	Poetic Strings C Between Bookends C	12:00 12:15 12:30 12:45	From Headquarters D. A. R. Program Words and Music N. All Star Revue	Poetic Strings C To be announced C	Home Hour N	Virginia Lee Markets and News Dinnerbell Program	11:00 11:15 11:30 11:45	Love and Learn N. Variaties National Farm and Home Hour N	Ruth and Bill C Monticello Party Line. WHAS News Room To be announced C
1.00 8:15 8:30 1:45 2:00 2:15	Naty Band N.	Betty and Bob Pepper Young's Fam. N	Thru Woman's Eye C Milton Charles, org. C Luncheon Lyrics Myrt and Marge C. News: Fire Prevention.	1:00 1:15 1:30 1:45 2:00 2:15	Strange Mich'l. Cannon Molly Halstead Bennett & Wolverton N Netherland Ensemble WSAI Revue	Helio Peggy Hope Alden Myrt and Marge C	KDKA Home Forum	John Brown Markets and News News: Julian Bentley.	1:00	Banner Newshawk Dept. of Agriculture Pepper Young's Fam. N	Woman's News C College of Agriculture Markets: Weather Myrt and Marge C Hope Alden's Romance
2:30 2:45 3:00	Lorenzo Jones N	Ma Perkins N Vic and Sade N The O'Neilis N Helen Nugent	Col. Jack Major C Pop Concert-Howard Barlow C Bob Byron songs C	2:30 2:45 3:00	Barber's Interviews Maestros of Rhythm Matinee	Mrs. Page News Bob Byron, piano C	Club Matinee N		1:30	Vic and Sade N Francis Craig's Orc. N	University of Kentucky The Jackson Family. Yellow Blank Salute
3:15 3:30 3:45 4:00	Club Matinee N.	To be announced The Guiding Light N	Dramas of Dentistry C Playdays ,trom Chicago) C Notes end News	3:15 3:30 3:45 4:00	Carol Weyman N	Dramas of Dentistry C Linda's First Love Play Days C Clyde Barrie, songs C	Tea Dance	variety program N.	2:30	Personal Column N To be announced N The Guiding Light N.	Weekday Devotions
4:15 4:30 4:45 5:00	Escorts and Betty N Rhythm and Romance Jackie Heller N All-Sports Review	Modernaires	Doris Kerr, songs C "Funny Things" C Howard Phillips C	4:15 4:30 4:45 5:00	It is Strange Three Spades	Youth Speaks	Escorts and Betty N Singing Lady N Jackie Heller	Escorts and Betty N Congress Hotel Or. N Johnny Johnston N U. S. Army Band N	3:15 3:30 3:45	Escorts and Betty N Don Winslow N	Eton Boys Quartet C Doris Kerr C Funny Thirgs C
5:15 5:30 5:45 6:00	Press Radio News N Evening Concert	Tommy and Betty The in-Laws Lowell Thomas N String Ensemble	Four Stars C Hollywood News Dick Bray—Sports Poetic Melodies C	5:15 5:30 5:45 6:00	Mario Cozzi N Knot Hole Club Red Barber's Resume	Uncle Neal and Prudy News; Sports Nusicale	Azinsky's Ensemble Weather: Sports Lowell Thomas N	Charles Sears, tenor N Ranch Boys 11 Allwite Melody Revue	4:15 4:30 4:45	Financial News Missouri Mountaineers. Allwite Melody	Four Stars Quartet. C Tip and Tap
6:15 6:30 6:45	Uncle Ezra N Ravel and Lang John Herrick N	Jimmy James' Orch. Lum and Abner N Bob Newhall	Musical Visions	6:15 6:30 6:45 7:00	Revue N Nixson Denton Tom Slater	Gus Haenschen's Orch. Hollywood Spotlight	Revue N To be announced	Barrett's Orch. N Lum and Abner N John Herrick N	5:15 5:30 5:45	Revue -N Dixle Land Jam Sports; News	Boake Carter C
	Society N Goldman Band Concert N	Burns and Allen N For Men Only (from WHN) Fibber McGee and	Heidt's Orch, C	7:15 7:30 7:45 8:00	Orchstra Voice of Firestone Margaret Speaks N Cincinnati Sings	Weems' Orchestra C	Goldman Band N	Society N	6:15 6:30 6:45	Voice of Firestone- Margaret Speaks N	Weem's Orchestra C Freddie Rich's Orch Margins of Safety
8:15 8:30 8:45	John Barrymore in "King Lear" N	Molly N To be announced	gess Meredith C	8:15 8:30 8:45	Gus Haenschen's Orch. Sports Oddities	pearean Cycle C	Shakespearean Play N	Festival N	7:00 7:15 7:30 7:45	Fibber McGee and Molly N Hour of Charm N	Columbia's Shakes- peare Cycle C
9:00 9:15 9:30 9:45	Paul Martin's Orch, N National Radio Forum N	Russ Lyon's Orchestra Chamber Music	Wayne King's Orchestra C Your Neck of the Woods C	9:00 9:15 9:30 9:45	Cincinnati vs. Chicago Baseball Game at Cincinnati	Your Neck of the Woods C	Forum N	National Radio Forum N	8:00 8:15 8:30 8:45	Carnation Contented Hour N Burns and Allen N	Wayne King's Orchestra C Your Neck of the Woods C
0:00 0:15 0:30 0:45	Orchestra N Five Star Final Eddie Verzo's Orch. N	and the second se	Personalities on Parade Ted Lewis' Orch. C Newscast-Lee Bland Bernie Cummins' Or. C	10:00 10:15 10:30 10:45		Wismer Sports Peaceful Valley	News: Sports Play, Fiddle, Play West View Orchestra.	Hotei La Salle Orch Eddie Varzo's Orchestra N	9:00 9:15 9:30 9:45	Amos 'n' Andy N Jean Sablon N Hickory Lodge Orchestra N	Poetic Melodies C Ted Lewis' Orch. C Pick and Pat in "Pipe Smoking Time" C.
11:00 14:15 11:30 11:45	Orchestra N Marvin Frederick's Orchestra N	Paul Sullivan Billy Snider's Orchestra Magnolia Blossoms N.	Glen Gray's Cesa Loma Orch, C	11:00 11:15 11:30 11:45	Dick Barry's Orchestra	Headline News Bob Croby's Orch. C Glen Gray's Orchestra C	New Penn Orchestra Marvin Frederick's	Orchestra N Marvin Fredericks'	10:00 10:15 10:30 10:45	WSM News Sports Review Magnolia Blossoms N.	Louisville vs. Columbus WHAS News Room. Louisville Dancetime
	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR		WSM	WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00-The Pepsodent Program: Amos 'a' Andy, 1

5:00—The Pepsodent Program: Amös 'a' Andy. WEAF who wgy kyw —Allwite Melody Revue: Hugh Barrett's Or-chestra, with Jean O'Neill, Barry McKinley, John 8. Gambling, m. c. WJZ WSAI KDKA WLS WSM wowo —Poetrc Melodies. Jack Fulton, tenor, and Franklyn MacCormack, poetic reader, with Carlton Keisey's Orchestra. WABC WKRC wade wwwa wbt wcau whk —Herbert Foote's Ensemble. (CBS) kmbc hist="Wuche. Franks Radio, Station, F-Z-R-A"

6:15—"Uncle Ezra's Radio Station E-Z-R-A," with Pat Barret, Carlton Guy, Nora Cuneen end others. WEAF WCKY kyw wtam wmaq who wdaf wbap wfaa wire wgy kvoo

-Song Time: Hollace Shaw and Russell Dorr. WABC whk wcau wadc wwva wbt 6:30-Hollywood Observer with Del Casino, Milton Hirth, guest, and Ray Block's Or-chestra. WABC only

-Midge Williams, songs. (NBC) wgy włam wmag who wdaf kyw

(CBS) WHAS kmbc wadc whio wsfa :45—Boake Carter. WABC WKRC WHAS WJR wbbm whk kmbc wcau kmox wbt wcco -Roy Campbell's Royalists. (NBC) wgy wtam

who wdaf who wdaf —John Herrick, baritone. (NBC) WCKY WLS wave wire wham wowo —Sisters of the Skillet. WJZ only —The Passing Parade. WEAF wmaq

7:00-Burns and Allen, with Tony Martin and Ray Noble's Orchestra. WEAF WLW kyw wgy wtam wwj wfla wire wmaq who

wgy wram, wwi wria wire wrmag who -Eddie Varzos and his Hotel Bismarck Or-chestra. (NBC) wave wgar wham -Juan Hernandez and the Good Time Society -All-Negro Revue; orchestra; Ink Spots and the Juanita Hall Choir, and guest artists. WJZ WCKY KDKA WLS WSM wave wham ware wowo wgar wowo

Alemite Half Hour, with Horace Heidt's Brigadiers, WABC WKRC WHAS WJR wbbm wfbm kmox wcau wbt wcco wwl whk -Day Line Movie Pilot. WEAF only -Horlick's Lum and Abner, comedy sketch. WJZ WLW WENR -Jack Shannon, with Ann Leaf at the organ. -Jack Shannon -Jack Shan

WSAI WSM wgy wire wtam wmaq wdaf wwj who kstp wfaa kvoo wfla wave "Fick and Pat In Pipe Smoking Time," blackface comedy, and music; Edward Roecker, baritone; Benny Krueger and his Dill's Best Yellow Jackets. WABC WKRC WJR wbbm whk kmbc wcau wbt wadc

what who we wij weco

9:00—Wayne King's Orchestra. WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau kmox wadc whio wbt wwi wcco

orchestra direction Frank Black; Vincent Pelletier, announcer. WEAF WSM kyw wgy wmag wtam wuj who wdaf wfla wave kvoo wfaa wire -Paul Martin and his Music. WJZ WCKY 9:15

.KDKA WLS wham wgar wowo 9:30—Music for Moderns. WEAF wgy wtam wmag who wdaf kyw

-National Radio Forum, guest speaker. WJZ WCKY KDKA WLS wgar wave wire wham -Your Neck o' the Woods: Carl Carmer. WABC WKRC WHAS WJR whk kmbc wcau

kmox wadc whio whi wsf wsf wcco wwl 10:00-Ted Lawis and his Orchestra, (CBS) (WKRC WHAS at 10:15) wbbm wadc wspd

-Tomorrow's News Today, WABC only

-Jolly Coburn and his Claremont Inn Or-chestra. (NBC) WCKY wgar wave wire wham -Poetic Melodies---(CBS) WHAS WJR wbbm

wfbm kmbc kmox wwl wcco

-The Pepsodent Program: Amos 'a' Andy. (NBC) WLW WSM -Free For All-Round Table Discussion. WEAF only

-Esso News Reporter. WJZ only

-Carlile and London and Bon-Bon Piano Team. (NBC) kyw wgy wmag wtam wwj who wave

10:30—Bernie Cummins and his Orchestra. WABC (WKRC on 10:45) whk wfbm wcau wspd wsbt wbt wadc -"Pick and Pat in Pipe Smoking Time." (CBS) WHAS kmox wfbm wcco

1

1

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Eddie Varzos and the Hotel Bismarck Or-chestra. WJZ WLS (WCKY on 10:45) wave chestra. WJZ WLS (W wire wham wgar wowo

Charlie Barnet's Hickory Lodge Orchestra. WEAF WSM wgy wtam wmaq who

11:00-Bob Crosby and his Orchestra. WABC WKRC (WJR on 11:15) whk wcau wadc whio wbt wsfa wwj -Jesse Crawford and Orchestra from Con-gress Hotel. WJZ WCKY WLS wgar wave wire wham wowo

-Al Trace and his Orchestra, (CBS) WKRC wbbm

-Emery Deutschs' Rainbow Grill Orchestra. WEAF wgy wtam wmaq who

11:30—Magnolia Blossoms: Fisk Jubilee Choir. WEAF WLW WSM wgy wtam wmag who -Marvin Frederick's Commodore Perry Hotel Orchestra. WJZ WCKY KDKA WLS wgar wave wire wham wowo

Gien Gray and his Casa Loma Orchestra. WABC WKRC WJR whit wibm kmbc wsbt wbt

Goldman Band Concert, Edwin Franko Goldman, conducting. WJZ WCKY KDKA WLS wave wgar wire wham with ware war wire when :00-Fibber McGee and Molly, comedy skatch, with Marion and Jimmy Jordan; Tommy Harris, tenor; Jimmy Grier's Or-chestra. WEAF WLW WSM kyw wtam wwj wire wmag who wdaf kstp wfaa wave wky -Columbia's Shakespeare Cycle. Burgess Mer-edith in "Hamlet," WABC WKRC WJR whic wsbt

30-Hour, of Charm, Phil Spitalny and his Girls. WEAF WSM kyw wgy wwi wtam wmaq who wdaf wire kstp wfaa wave kvoo

-John Barrymore's Shakespeare "King Lear," Incidental music direction Will Prior. WJZ WCKY KDKA WLS wire wham wowo WJZ

RAYMOND PAIGE --- A DRESS SUIT ALMOST CHANGED HIS CAREER

caused Raymond Paige, popu-lar musical director of "Hollywood Hotel," to abandon music as a career and embrace the profession of law and business administration.

Paige was born in the quaint little hamlet of Wausau, Wisconsin, May laurels as a musical director. 18, 1900. Soon after his birth, the family moved to Chicago, then a small town in Montana, and finally settled years ago when he made his air debut in Los Angeles, California.

youngster, Ray manifested an unusual title of "Ace Radio Musical Director musical talent. His parents encouraged of the West Coast." him in his study of the violin-till they discovered during his college years that he was nursing the ambition to become a professional musician. They had visualized him in the for their first appearances. Among role of an aggressive young lawyer and ultimately winning fame as a champion of justice. They had long In fact, on "California Melodies," talks with him; stressed his qualifica- and his current program, "Hollywood tions and prospects as a member of Hotel," (WABC-Columbia network, the legal profession, and dwelt at great including WKRC, WHAS and WJR, lengths on the handicaps confronting Fridays at 8:00 p. m. (E.S.T.) he one who aspired to top honors in the musical field.

Raymond listened with respectful chestra leader on the air. silence to all these discussions, but he went on fiddling with the determination to one day win the plaudits of most difficult or dramatic of their music lovers. He started making public appearances and felt most encouraged Paige's hazardous broadcast. It ocover the manner in which his efforts were received.

Then entered the boogie-man "the dress suit." It was a great social affair the staff, the walls cracked, lights and Ray spent a complete evening of agony in the stiff shirt and collar. orchestra went through the ordeal The fact that he would be called upon to wear them frequently, should he make music his career, terrified him for days. So much so, that the thoughts of a dress suit were more effective in causing him to consider distinction of being the youngest conabandoning music than all the logic which his parents had employed.

But the love for the violin won out, and every day for several weeks thereafter, the youthful Paige would slip out into the garage, don an old dress suit and very stiff collar, and practice in them for hours.

Soon thereafter, Paige organized a school orchestra and toured Southern have been in the prize winning class California as its conductor. While engaged in this pursuit he found that his study of business administration was not a total loss. Acting as manager of the orchestra, as well as conductor, he was called upon to rent by Olin Stevens, the master builder. halls for the lowest possible figures, barter choice seats for the printing of tickets and handle all the business routine.

won top honors in tennis, football, gave radio debuts, to upper bracket and as a member of the track team-Raymond succeeded in obtaining a has made several guest star appearjob in the orchestra of the Million ances with him, openly declares that Dollar Theatre, then' Los Angeles' Raymond Paige is a musical genius. leading movie theatre. Although he Ray smiles, declines the honor and had heard many stories about the claims that he would rather be known principal being taken ill, and the as a good conductor and a regular under-study being elevated to stardom, fellow.

HE fear of a dress suit almost he never felt that such a break could happen to him. But it did. The conductor of the orchestra was unable to come to the theatre one night, and Paige was assigned as pinch hitter. He did an excellent job and from that night on has continued to add to his

Paige first started to attract the attention of radio listeners about seven on KHJ in Los Angeles. Since that From the time he was a mere time he has rated, and merited, the

One of his first coast-to-coast programs was "California Melodies," which brought many nationally famous screen stars to the microphone these were Dick Powell, who credits Paige with launching his radio career. has provided the musical settings for more screen stars than any other or-

Practically every musical director has experienced one broadcast as the career. But few, if any, can match curred on "California Melodies" during the earthquake in Los Angeles in 1933. Chunks of ceiling fell among overhead swung dangerously, but the without missing a note.

While Paige prefers radio to any other branch of the entertainment field, he by no means confines himself to air performances. He enjoys the ductor to ever give a concert in the famous Hollywood Bowl, and often serves in the capacity of superviser of musical scores for motion pictures.

On the theory that the good musical director must be a healthy individual. Paige takes his exercises and sports almost as seriously as he does his music. For many years his sail boats of several important regattas on the Pacific. This winter he indulged in what he terms the "pet extravagance of his hectic career." It was the purchase of an 8-meter boat constructed

Paige, because of his patience and understanding of the feelings of people making their first microphone appearances, has a host of friends ranging After leaving college-where he had from young vocalists, to whom he movie stars. Lionel Barrymore, who

MADAME BUTTERFLY IL TROVATORE TO **BE PLAYED AT ZOO**

For the week of July 11-17 two operas have been scheduled to date. with a third as yet undetermined. Puccini's popular romance of Japan, "Madame Butterfly," will be given Sunday and Thursday, July 11 and 15, with Rosa Tentoni in the title role in which Cincinnati audiences recognize her so well. Rolf Gerard, that prodigious tenor who thinks nothing of singing three roles during one week, a feat he performed several times last summer, will return to Cincinnati to take the part of Pinkerton. Joseph Rover will be in his accustomed place as Sharpless; Charlotte Bruno will sing Suzuki.

JOSEPH ROYER

July 13 and 16 Verdi's "Il Trovatore" will be performed, the third this season by that composer. Fidelia Campigna, the celebrated soprano from La Scala, will sing the role of Leonora, with Maru Castagna as the gypsy, Azucena. Angelo Pilotto has the part of Count Di Luna, and Norman Cordon that of Ferrando.

Fausto Cleva will again conduct these productions, and Virginia Weder and the corps de ballet will perform the incidental dances.

Johnny Green's files show that stenographers, barbers and cab drivers are the most ambitious scribblers of songs among non-professional tunesmiths.

A brief pen point picture of the youthful director of "Hollywood Hotel" would describe him as a "goodnatured, rosy-cheeked, blonde chap five feet ten inches tall, who never wears a hat; likes to broil steaks on the beach; works only eight hours on his day off; plays an excellent game of tennis and sails a boat like one born to the sea; conducts from memory in public; has been married for about three years and regards his mother-in-law as his favorite fan,

WLW Singer To Wed **Dayton Girl**

Larry Lynn, of the WLW singing duo, Larry and Sue, will return to his home town of Dayton, Ohio, July 10, to take Miss Audrey Anspon, a secretary, as his bride.

In private life, Larry Ebker and Barbara Quartell organized a singing team in Dayton a year ago. They made their radio debut over WSMK, where Miss Quartell was staff pianist, and several months ago they joined WLW.

The wedding will take place in the Epworth Methodist Episcopal church, followed by a reception at the home of the bride.

The team of Larry and Sue is heard over WLW, and at 10:45 a.m. (E.S.T.), Monday through Friday, over WSAI and the WLW Line in "The Newlyweds."



13

Air-condition your nose early this year. If you are one of the unfor-tunate sufferers of the hay fever season, you'll be smart if you begin treatment before the nasal passages

are swollen and closed. Drop in at your neighborhood Hy-Pure Drug Store and get a bot-tle of HEYPHRINE OIL today. Regardless of what other hav fever remedy you have used in the past, you'll never again be without HEY remedy you have used in the past, you'll never again be without HEY-PHRINE, once you've experienced the quick, complete comforting re-lief it affords.

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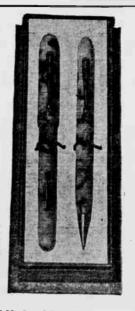
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		(EAS	TERN	STANDARD TIME)					(CENTRAL STAN	DARD TIME)
WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittshursh, Pa. (and kc.)	WLS-WENR Chicago, IIL (870 loc.)	11	WSM Nashville, Tenn. (650 lpc.)	WHAS Louisville, Ky, (820 kc.
	Top o' the Morning	Jerry Foy	6:30 6:45		Patt and Guest	Musical Clock	Farm Bulletin Smite A While	5:30 5:45		
Morning Devotions N. Morning Roundup	Family Prayer Period M Concert in Brass Moments Musicale N	Sing Before Breakfast. Early Edition—News Dow's Dawn Patrol		Church Forum	Wesley Meth, Church .	Sing, Neighbor, Sing News: Musical Clock Dick Leibert, organ N Morning Glee Club N.	News Report Evelyn and Hilltoppers Prairie Ramblers, Patsy	6:00	Musical Clock Morning Headlines	Asbury College Devotions Breakfast Business
Breakfast Club N	News Morning Devotions Aunt Mary		8:00 8:15 8:30	Streamliners, with Field & Hall & Orch. N. News		Breakfast Club N	Chuck Ray & Christine	7:00 7:15 7:30 7:46	Breakfast Club N	Jamborae
Vaughn de Leath N Dean Bros. N	Hymns of all Churches Hope Alden's Romance Heilo Peggy The Couple Next Door.	Betty and Bob C Hymns-Crocker C Modern Cinderella C, Who's Who in News C	9:00 9:15 9:30 9:46	John's Other Wife N Just Plain Bill N	Betty and Bob C Hymns All Churches C Modern Cinderella C John K. Watkins C		Mary Marlin N Ma Perkins N Pepper Young's Fam. N The Hilltoppers	8:00 8:15 8:30 8:45	Highhatters N Vaughn De Leath N News Viennese Ensemble N.	Modern Cinderelle C
Vagabonds N Do You Want a Job? Pat O'Mallay	Linda's First Love Personal Col. of the Air	Jean Abbey The Captivators C Big Sister C	10:00 10:15 10:30 10:45	David Harum N Backstage Wife N Women of Today	Mary Lee Taylor C The Captivators C	The O'Neilis N Personal Column N Vic and Sade N Edward MacHugh N	The O'Neills N Personal Column N Vic and Sade N Edward McHugh N	9:00 9:15 9:30 9:45	Banner Newshawk Just Like Home Jerry Brannon, tenor N The Gospel Singer N	The Captivators C Big Sister C. Aunt Jenny's Stories
Grace and Scotty N	Girl Alone N Mary Larlin M Live Stocks Wife Saver		11:00 11:15 11:30 11:45	Mary Paxton Cotton Pickin' Time	Rhythmaires C Edwin C. Hill C Rom'ce Helen Trent C Our Gal Sunday C	Sunshine Special Stroller's Matinee	Markets; News Dramatic Skit Ralph Emerson, organ Prairie Rambiers & Patsy	10:00 10:15 10:30 10:45	Adrienne Grace and Scotty N Strollers Matinee N	Edwin C. Hill C
Hal Gordon, tenor N.	Three Spades Gus Haenschen's Orch. National Ferm and Home Hour N	Merrymakers C	12:00 12:15 12:30 12:45	From Headquarters Day Dreams Words and Music N	Jack Berch, songs C Pretty Kitty Kelly C Mrs. Page To be announced C	Minit Interviews National Farm and Home Hour N	Don and Helen Memories & Melodies Markets and News Dinnerbell Program	81:00 11:15 11:30 11:45	A THE R. LEWIS CO., NAME AND ADDRESS OF TAXABLE PARTY AND ADDRESS OF TAXABLE PARTY.	Monticello Party Line WHAS News Room To be announced C
Music Guild N		Romany Trails C Meet the Missus Luncheon Lyrics Myrt and Marge C	1:00 1:15 1:30 1:45	Strange Mich'l Cannoe Molty Halstead it's Woman's World N Netherland Ensemble	Meet the Missus	KDKA Home Forum	John Brows	12:00 12:15 12:30 12:45	Banner Newshawk Dept. of Agriculture	Myrt and Marge C
Airbreaks N Kidoodlers N Have You Heard? N .	Ma Perkins N Vic and Sade N	News: Fire Prevention Theatre Matinee C Columbia Concert Hall C	2:00 2:15 2:30 2:45	WSAI Revue Barber's Interviews Al Jahn's Orchestra M	Monticello Party Line . Musicale Three Aces News	For Women Only Afetrnoon Tea The Kidoodlers Have You Heard? N.	News: Julian Bentley Homemakers' Matinee —Jane Tucker Home Service Club	1:00 1:15 1:30 1:45	Pepper Young N Ma Perkins N Vic and Sade N Have You Heard N	University of Kentuck
Lorenzo Jones N All Sports Review Club Matinee N	Kitty Keene, Inc.	Bob Byron, songs C Dramas of Dentistry C Sing and Swing with Kelsey's Orchestra C	3:30	Ray Keating's	Police Day Program. Dramas of Dentistry C Linda's First Love Sing and Swing C	Tea Dance	Club Matines—Variety Program N	2:00 2:15 2:30 2:45	Club Matinee N Personal Columa N To be announced N The Guiding Light N	Weekday Devotions
Lucille & Lanny N Escorts and Betty N Unbroken Melodies King's Men N	Choir Symphonette N . Singing Ledy N	Notes and News St. Louis Syncopators C Explora'n Adventures C		Women's Clubs N It is Strange	Del Casino, songs C Musical St. Louis Syncopators C Melody and Rhythm	Escorts and Betty N Singing Lady N	Music Circle Escorts and Betty N Hollander's Orch. N Johnson, baritone N	3:00 3:15 3:30 3:45	Woman Looks at News Escorts and Betty N Don Winslow N The King's Men N	Science Series C St. Lo's Syncapators C
All Sports Review WCKY News Evening Concert	Tommy and Betty The In-Laws	Smilin' Dan Margaret Daum C Hollywood Highlights Dick Bray—Sports	5:00 5:15 5:30 5:45	Knot Hole Club	Uncle Neat and Prudy News; Sports Musical	Sports: Weather	Harry Kogen's Orchestra N What's the News? Ranch Boys Trio N	4:00 4:15 4:30 4:45	Science in the News N Three X Sisters N Financial News Top Hatters N	prano, and Orch. Tip and Tap
Easy Aces N Beango Rabinoff N George Hall's Orch Florence George N	Vocal Variaties N Lum and Abner N	Harmony Highways Jay Freeman's Orch, C	6:00 6:15 6:30 6:45		Stevenson Sports Frank Morgan Jay Freeman's Orc. C To be announced C	H. Middleman's Orch. Pittsburgh Varieties	Lum and Abner N		Musical Interlude Afternoon News Sum'ry Swingtime on Parade . Passing Parade N	WHAS News Room Jay Freeman's Or. C.
Husbands and Wives N		Hammerstein's Music Hall C	7:00 7:15 7:30	Music Jy M Wayne King's Orchestra N	Hamerstein's Music Hall C Freddia Rich's Orchestra C	Husbands and Wives N It Can Be Done- Edgar Guest N	Husbands and Wives N It Can Be Done Edgar Guest N	6:00 6:15 6:30 6:45	Claude Sharpe, tenor Musical Interlude Wayne King and his Orchestra N	Hammerstein's Music Hall C Freddie Rich's Orchestra C
Music in 3/4 Time Gaslight Harmonies Johnny Green's Orchestra N	Ben Bernie and Alt the Lads N True Detective Mysteries M	Watch the Fun Go By with Al Pearce C Benny Goodman's Orchestra C	8:00 8:15 8:30 8:45	Vox Pop N Sweetest Love Songe Ever Sung N	Watch the Fun Go By C Benny Goodman's Orchestra C	Ben Bernie's Orchestra N Sweetest Love Songs Ever Sung N	Ben Bernie and All the Lads N Sweetest Love Songs Ever Sung N	7:00 7:15 7:30 7:45	Ben Bernie and his Lads N Johnny Green's Orchestra N	Watch the Fun Go By C Benny Goodman's Orchestra C
Manuel and William-	Tonic Time What's the Big Idea? Jimmy Fidler N	U. S. Army Band C Hits of the Week	9:00 9:15 9:30	Sinfonietta M Hits of the Week	U. S. Army Band C Mark Warnow's	The Other Americas N Manuel and William- son N	The Other Americas N Manuel and William-	8:00 8:15 8:30	Jimmy Fiddler N	U. S. Army Band C. Here's To You

Barney Rapp's Orch.. Russ Lyon's Orchestra (to N)... Orchestra N.... Marvin Fredericks Orchestra N Tommy Dorsey's Orchestre C WCKY WLW WKRC (NBC-CBS) **NETWORK** PROGRAMS EASTERN STANDARD TIME

Amos 'n' Andy N.... Mad Hatterfields

.......

Los Amigos

Paul Sullivan

6:00—Poetic Melodles: Jack Fulton, tenor, and Franklyn MacCormack, poetic reader, and Carlton Kelsey's Orchestra. WABC WKRC whk wcau wadc wwva wbt -Herbert Foote's Concert Ensemble. (CBS)

Headlines of 1927 NBC Night Club N.... Five Star Final.....

Taxicab Nite Club.

Geo. Olsen's

10:00

10:30

10-45

11:00

11:15

11:30

11:45

wcco -Easy Aces, comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY KDKA WLS wgar wham wire WEAF -Amos 'n' Andy: Pepsodent Program. WEAF wgy wwj kyw who wtam

15-Vocal Varieties-Choral Group of 14 Voices. WLW to WEAF wgy wham wire wmag who kstp

-Song Time: Ruth Carhart and Bill Perry. WABC whk wadc wbt

-Benno Rabinoff, violinist. WJZ WCKY WLS wgar wowo wave wire wham

-Horlick's Lum and Abner, comedy etch. WJZ WLW WLS wgar 6:30skatch

-Bonnie Stewart, songs. (NBC) wgy wtam wmaq who wdaf kyw

whaq who wdat kyw -Steinie Bottle Boys. WEAF only -Jay Freeman and his Orchestra. WABC WKRC WHAS WJR wbbm whk wfbm kmbc wcau kmox wadc whio wwva wbt wwl wcco

6:45—To be announced. WABC WKRC WHAS WJR wbbm whk kmbc wcau kmox wbt wcco —The Passing Parade: Personalities in the News with John Nesbitt. WEAF WSM wmag kyw

Musical Moments ... 10:00 B. Berrigan's Orch. CHeits Newscast-Lee Bland. 10:30 Xavier Cugat's Or. C 10:45

11:00

11:15

11:30

Bert Block's

Orchestra C

mag kyw Top Hatters. (NBC) wgy wtam -Florence George, soprano. WJZ WCKY WLS wgar wave wire wham wowo

7:00-Hammerstein's Music Hall: Ted Ham-merstein, m. c.; Jerry Mann, comedian; guest stars; Music Hall Orchestra, WABC WKRC WHAS WJR bbm wfbm whk kmbc wcau kmox whio wbt wwj wcco wadc

-Johnny Presents Russ Morgan's Orchestra: Charles Martin's Thrill; Swing Fourteen; Giersdorff Sisters; Rhythm Rogues, and Glenn Cross. WEAF WLW kyw wgy wwj wtam wmaq who kstp wdaf wfle wave wire Husbands and Wives: Sedley Brown and Ailie Lowe Miles. WJZ WCKY KDKA WLS wham wgar kvoo

7:30—"Musical Americana"—Freddie Rich and Augmented Orchestra. WA8C WKRC WJR WHAS wbbm wfbm whk kmbc wcau kmox wadc whio wbt wwj wcco

-Lady Esther Serenade: Wayne King and his Orchestra, WEAF WSAI WSM kvoo wwj

wtam wfaa -"It Can Be Done," dramatic sketch, with Edgar Guest. Frankie Masters' Orchestra. Masters Voices, singing ensemble, and guest speakers. WJZ WLW KDKA WLS wgar wham 8:00—Vox Pop, conducted by Parks Johnson and Wallace Butterworth. WEAF WSAI kyw wgy wtam wwij wmag who wdaf wire -Ben Bernie and All the Lads: guest artist. WJZ WLW KDKA WLS WSM wgar wire

who kstp wmaq wdat wire wave kyw wgy wtam wfaa

 Billy Snider's Orch...
 Poetic Melodies C...
 News; Sports

 Pauf Sullivan
 News Comes to Life
 Play, Fiddle, Play...

 Ross Pierce's
 Wismer Sports
 West View Orchestra

 Orchestra
 Wismer Sports
 H. Middleman's Orch.

Tommy Dorsey's Or. C

WĴR

Clyde McCoy's Orch... Headline News C. Christensen's Orch. Scenes in Harmony....

C. Christensen s Dick Barry's Orchestra

WSAI

Ben Bernie and All the Lads: guest artist.
WJZ WLW KDKA WLS WSM wgar wire wave kstp wham wfla koo
"Watch the Fun Go By," presented by Al Peerce and his Geng. Nick Lucas, singing guitarist; Arlene Harris, "Human Chatterbox"; Larry Marsh's Orchestra. WABC WKRC WHAS WJR wbbm wfbm kmbc wcau kmox wadc whio wsbt wbt wcco whk
8:30—Benny Goodman's Swing School: Guest artists. WABC WKRC WHAS WJR Wbbm wfbm wfbm whb wcau kmok wadc whio wsbt wbt wsfa wvl wcco
—Bectard Hour: Johnny Green's Orchestra, with Jimmy Blair; Trudy Woods, and Jane Rhodes, vocalists. WEAF WCKY WSM who kyw wgy wwi wtam wdaf wire kspt wfla wave wdaf wmaq kvoo
—Sweetest Love Songs Ever Sung. Featuring Frank Munn, tenor; Lois Bennett, soprano, and Yictor Arden's Orchestra. WJZ WLS WSAI KDKA wham -gar
9:00-The Other Americas-Edward Tomlinson, authority on South American affairs, commentator. WJZ KDKA WLS wgar wave wire

whem wowo -U. S. Army Band. WABC WKRC WHAS WJR wbbm whk wfbm kmbc kmox wadc wsbt wcco -Blue Velvet Music, with Mark Warnow

NBC Night Club N ...

Globe Trotter Eddie Varzo's Orck. N

George Olsen's Orchestra N

Marvin Frederick's Orchestra N.....

WLS-WENR

9:00

9:15

7:30

9:45

10:00 10:15 10:30

10:45

Hollace Shaw and guest, WABC WJR wbbm whk wfbm kmbc kmox wadc whio wsb wbt wwl

Phillips Poly Follies. (CBS) wbbm wfbm kmox wsbt wcco

Art Shaw's Orchestra.. New Pana Orchestra.. Marvin Frederick's Orchestra N

KDKA

Jimmie Fidler's Hollywood Gossip. WEAF WLW WSM wgy wtam wmaq who byw wwj wire wfla wave wbap kvoo

-Past Masters Program: Manuel and William-son-Harpsichord Ensembla - four herpsi-chords, organ, flute and strings. WJZ WCKY KDKA WLS wgar wave wham wfla wire wbap

9:45—Vic and Sade: Comedy sketch, with Art Van Harvey, Billy Idelson and Bernardine Flynn. WEAF WLW wgy wtam wave wire kyw wmag wdaf wwj

-Vincent Del Graza. (CBS) wsfa wbt wwt 10:00—The Pepsodent Program: Amas 'a' An-dy. WEAF WLW WSM wtam wwj

ay. WEAF WEW WSM Warm wwj -Hudson De Lange's Playland Casino Orches-tra. WEAF wgy wiam wmaq who -"Poetic Melodies:" Jack Fulton, tenor; Franklyn MacCormack, reader, with Billy Mills' Orchestra. (CBS) WHAS WJR wbbm wfbm kmbc wwl wcco. kmox

-NBC Night Club, with Maurie Amsterdam,

m. c.; orchestra and soloists. WJZ WCKY

Bert Block's Orch. C... WHAS News Room.... Tommy Dorsey's Orchestra C

WHAS

WSM News

Sports Review Adrian McDowell's Orchestra

WSM

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-Tomorrow's News Today: Commentary by Andre Baruch. WABC only -Bnny Berrigan's Orchestra. WABC WKRC whit kmbc wcau kmox wadc whio wsbt wbt

wsfa 10:15—"Minute Mysteries." (CBS) wbbm 10:30-Xaviter Cugat and his Orchestra. WABC WKRC wbbm wcau whk wfbm kmox wadc

whice wabbin acta whice whice wabbin whice wabbin -Al Donahue's Rainbow Room Orchestra. WEAF WSM way what wmeq who -Jack Russell's Golf Moore Hotel Orchestra. WJZ (WLS on 10:45) waar wave wire what 11:00—George Olsen and the Ambassador Hotel Cocoanut Grove Orchestra, WJZ WCKY WLS wgar wave wham wire —Bert Block and his Orchestra, WABC WKRC

WHAS whk wfbm wcau wadc whio wsb

wbt wsfa wwj wcco -To be announced. WEAF wwj wgy wtam who -Bernie Cummin's Orchestra. (CBS) wbbm

House Commin's Orchestra. (CBS) woom kmbc II:30—Marvin Fredericks' Commodore Perry Hotel Orchestra. WJZ WCKY WLS KDKA wave wire wham wgar —Russ Lyons and his Lookout House Or-chestra. WLW to WEAF wgy wtam wmaq who —Tommy Dorsey and his Orchestra. WABC

Tommy Dorsey and his Orchestra. WABC WKRC WHAS WJR whk wsbt wbt

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PROGRAMS FOR WEDNESDAY, JULY 14

			(EAS	TERN	STANDARD TIME)					(CENTRAL STAN	DARD TIME)
	WCKY Cincinnati (1490 kc.) C	WLW Incinnati (700 kc.)	WKRC Cincinnati (850 kc.)		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKÅ Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, Ili. (870 kc.)		WSM Nashville, Tenn, (650 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30 6:45 7:00 7:15 7:30 7:45 8:00 8:15 8:30 8:45	Morning Devotion N Morning Roundup	lop o' the Morning.	Jerry Foy Sun-Up Jamboree Sing Before Breakfast. Early Edition—News Dow's Dawn Patrol— Time: Temperature; Music Woman's Hour Bachelor's Children C	7:15 7:30 7:45 8:00 8:15 8:30	Heartstring Tugs Sun Dial Brown County Revelers Streamliners N	Patt and Guest	Musical Clock Sing, Neighbor, Sing, News: Musical Clock Wm. Meeder, organ N Four Showmen N. Breakfast Club N Band Parade	Farm Zulletin Smile A While News Reports Evelyn & Hilltoppers. "The Smile Market" Morning Devotions Pat Buttram and Pokey News Report Jolly Joe's Pals	7:15 7:30	Musical Clock	Asbury College Devotions Breakfast Business Salt and Peanuts Early Morning Jamboree
9:00 9:15 9:30 9:45 0:00 0:15 0:30 0:45 1:00 1:15 1:30 1:45	For Women Only	Hymns of All Churches Hope Alden's Rom'nce Virginians Souple Next Door M Inda's First Love Hersonal Col. of the Air Ve Live Again Sospel Singer N Gospel Singer N Aary Marlin M Vir Alone N Aary Marlin M Virge Stocks	Betty and Bob C Hymns—Crocker C Modern Cinderella C. Who's Who in News C Magazine of the Air C Big Sister C Aunt Jenny's Stories C The Three Notes C Edwin C. Hill C. Romance Helen Trent C Our Gal, Sunday C	9:00 9:15 9:30 9:45 10:00 10:15 10:30 10:45 11:00 11:15 11:30 11:45	News Mrs. Wiggs N John's Other Wife N. Just Plain Bill N Grandpa Hans David Harum N Backstage Wife N How to be Charming N Newlyweds Young Cincinnatians Melodic Rhythm Cotton Pickin' Time Freshmen Follies	Hymns All Churches C Modern Cinderella C John K. Watkins C Magazine of the Air Big Sister C Aunt Jenny's Stories C	Mary Marlin N Ma Perkins N Pepper Young N Linda's First Love The O'Neills N Personal Column N Vic and Sade N Edward MacHugh N News Sunshine Special Dumond's Cadets N	Ma Perkins N Pep'r Young's Fam, N		Sweethearts of Air N., Yaughn De Leath N., News Viennese Ensemble N. Banner Newshawk Just Like Home How to be Charming N The Gospel Singer N., To be announced Trail Finder N.	Betty and Bob Hymns All Churches Modern Cinderella C Who's Who C Magazine of the Air C Big Sister C Aunt Jenny's Stories C Linda's First Love Edwin C. Hill C Romance Helen Trent C
2:00 2:15 2:30 2:45 1:00 1:15 1:30 1:45 2:00 2:15 2:30 2:45	National Farm and Home Hour N Bennett & Wolverton N V Peggy Wood Calling N B Southernaires N P Continental Varieties N N	om, Dick and Harry M lational Farm and Home Hour N 'ariety Time letty and Bob Aa Perkins N ic and Sade N	Musical Calendar To be announced Between Bookends C Woman's News C Meet the Missus Luncheon Lyrics Myrt and Marge C Myrt and Marge C Manhattan Matinee C. Current Questions C.	12:00 12:15 12:30 12:45 1:00 1:15 1:30 1:45 2:00 2:15 2:30 2:45	From Headquarters Jane Grey Words and Music N. All-Star Revue Strange Mich'l Cannon Molly Halstead Fed. Women's Clubs N Netherland Ensemble 'SA: Revue Barber's Interviews Maestros of Rhythm	Ruth and Bill C Pretty Kitty Kelly C To be announced C Woman's News C Meet the Missus Hope Alden Myrt and Marge C Munticello Party Line Musical Mrs. Page News	Minit Interviews National Farm and Home Hour N KDKA Home Forum To be announced Continental Varieties.	Virginia Lee. Markets and News Dinnerbelt Time Purina Mills.	11:15 11:30 11:45 12:00 12:15 12:30	Love and Learn N	Ruth and Bill C Monticello Party Line WHAS News Room To be announced C Woman's News C College of Agriculture Livestock—Weather Myrt and Marge C Hope Alden's Romance University of Kentucky
3:00 3:15 3:30 3:45 4:00 4:15 4:30 4:45 5:00 5:15	All Sports Revue	The Guiding Light N Houseboat Hannah . Ausical Adventures N Inging Lady N o be announced oy Band	Hall C Dramas of Dentistry C Russell Dorr C Academy Medicine C Notes and News " Doris Kerr, songs C "Funny Things" C Del Casino, songs C Eton Boys C	3:00 3:15 3:30	Matinee Johnny Hauser's Orchestra M Rhythmaires N Radioland Orchestra M It Is Strange	Music of the Past C. Dramas of Dentistry C Linda's First Love Academy Medicine C. Elsie Thompson C. Envoys of Melody Doris Kerr C Youth Speaks Melody and Rhythm. Uncle Neal and Prudy	Tea Dance Utility Hall Concert Favorites West View Orchestra. Animal News Club N KDKA Kiddies Klub Singing Lady N Meet the Orchestra. News Azinsky's Ensemble	To be announced. Music Circle Hollander's Orch. N. Johnson, baritone N. Music Circle Musical Adventures N Hollander's Orch. N. Johnson, baritone N. Harry Kogen's Orchestra N	2:00 2:15 2:30 2:45 3:00 3:15 3:30 3:46 4:00 4:15	Cole and Moore Personal Column N To be announced N. The Guiding Light N Woman Looks at News Musical Adventures N. Don Winslow N	Yellow Blank Salute Weekday Devotions Russell Dorr C. Academy Medicine C. Salt and Peanuts Four Stars Quartet C Doris Kerr C. Funny Things C De Casino, songs C
5:30 5:45 6:00 6:15 6:30 6:45 7:00 7:15 7:30 7:45 8:99 8:15 8:30 8:45	Evening Concert L Easy Aces N Uncle Erre N Luther and La Marr. L Mario Cozzi N Broadway Merry Go Round N Helen Menken N	ob Newhall Dne Man's Family N	Musical Visions George Hall's Orch, C Boake Carter C Cavalcade of America C	5:30 5:45 6:00 6:15 6:30 6:45 7:00 7:15 7:30 7:45 8:00 8:15 8:30 8:45	Knot Hote Club Red Barber's Resume Kentucky News Spic and Span Nixson Denton Tom Slater For Friends of Music M Wayne King's Orchestra N Jack Sprigg's Orchestra Ed Fitzgerald M	Musical Stevenson—Sports Gus Haenschen's Orch. Hollywood Spotlight Boake Carter C	Sports: Weather Lowell Thomas N Easy Aces N. Mrs. F. D. Roosevelt N Musical Moments B. Armstrong, organ Broadway Merry-Go- Round N Helen Menken, dramatic series N NBC String Symphony, Frank Black N	Lum and Abner N Mario Cozzi N. Broadway Merry-Go- Round N. Helen Menken, dramatic series N. NBC String Symphony Frank Black N.	4:30 4:45 5:00 5:15 5:30 5:45 6:00 6:15 6:30 6:45 7:00 7:15 7:30 7:45	Financial News Top Hatters N Varieties Afternoon News Sum'ry Two Pianos Shelton Brothers One Man's Family N Wayne King and his Orchestra N. Town Hall Tonight: Walter O'Keefe N	Tip and Tap Melody Cruise WHAS News Room Geo. Hall's Orch, C Boake Carter C
9:00 9:15 9:30 9:45 0:00 0:15 0:30 0:45 1:00 1:15 1:30 1:45	Healani of So. Seas N Y Carol Weymann N NBC Minstrel Show N. ''''''''''''''''''''''''''''''''''''	Musical Revue mos 'n' Andy N he Madhatterfields arney Rapp's	Gang Busters C Time for Gogo DeLys C To be announced C Personalities on Parade Tommy Dorsey's Orc. C Newscast—Lee Bland. Shep Fields' Orch. C Jan Gerber's Orchestra C, George Hamilton's	9:00 9:15 9:30 9:45 10:00 10:15 10:30	To be announced. Gus Haenschen's Orch. Russ Lyon's Orchestra Melodies from Skies M Paut Sullivan Dick Barry's Orchestra Ross Pierce's Orch. Billy Snider's Orch. Lights Out N.	"Gang Busters"— Phillips Lord C Time for Gogo DeLys C To be announced C Poetic Melodies C Wismer Sports The Great Plague Shep Fields' Orch. C Headline News Favorite Melodies	West Yiew Orchestra Sammy Fuller Minstrel Show N News: Sports J. Coburn's Orch. N. Herman Middleman's Orchestra To be announced New Penn Orchestra Art Shaw's	Healani of S, Seas N Carol Weymann N NBC Minstrel Show N "" Globe Trotter King's Jesters Or. N. Eddle Varzo's Orchestra Jesse Crawford's Orchestra N Woody Herman's	7:45 8:00 8:15 8:30 8:45 9:00 9:15 9:30 9:45 10:00 10:15 10:30 10:45	Your Hit Parade N Jerry Cooper, songs Amos 'n' Andy N	The "Gang Busters" C Time for Gogo DeLys C Musical Moments Poetic Melodies C Tommy Dorsey's Or. C Shep Field's Orchestra C Jan Garber's Orch. C. WHAS News Room
_	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR		WSM	WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

5:00—Poetic Melodies: Jack Fulton, tenor; Franklyn Mac Cormack, poetic reader, and Carlton Kelsey's Orchestra. WABC WKRC wadc wwwa wbt whk wcau —"Obligato." (CBS) kmbc

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)

-Essy Aces, comedy sketch, teaturing Jane and Goodman Ace, WJZ WCKY KDKA WLS wgar wham wire -Pepsodent Program: Amos 'n' Andy, WEAF wgy wwi kyw who

6:15

IS—"Uncle Exra's Radio Station E-Z-R-A," with Pat Barrett, Nora Cunneen and others. WEAF WCKY wgy wmaq wtam wire wdaf kyw who wbap kstp

-Mrs, Franklin D, Roosevelt, WJZ WLW KDKA WLS wgar wave wire wham wspd wowd

-Song Time: Patti Chapin and Howard Phil-lips. WABC whk wcau wadc wwva wbt 30-George Hall and his Orchestra. WABC WHAS WKRC whk whio wfbm kmbc wadc 6:30

wsfe -Horlick's Lum and Abner, comedy sketch. WJZ WLW WLS wgar

-Day Line Movie Pilot, WEAF only -Charioteers. (NBC) wgy wtam wmaq who

-Mario Cozzi, baritone; Christine Johnson, soprano, and orchestra. (NBC) WCKY WLS wgar wave wire wowo -Sisters of the Skillet WJZ only To be announced. WEAF wgy wtam wmaq who wdaf 7:00

wdaf kyw 6:45—Boake Carter, WABC WKRC WHAS WJR wbbm whk kmbc wcau kmox wcco wbf

who waar :00—One Man's Family, dramatic sketch. WEAF WLW WSM wdaf wgy wwj wtam who wmaq wfla wave kvoo wbap -The Cavalcade of America: Drama with Don Vorhees and his Concert Orchestra. WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau kmox wbt wwl wcco

whk kmbc wcau kmox wbł wwl wcco --Broadway Merry-Go-Round. Beatrice Lillie, comedienne. Al Rickey's Orchestra. WJZ WCKY WLS KDKA wger wire wham 7:30-Laugh with Ken Murray, comedian; ''Oswald''; Guest singer; Marilyn Stuart; Lud Gluskin's Orchestra. WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau kmox wadc whio wbt wwl wcco wcau kmox wadc whio wbt wwl wcco --Lady Esther Serenade: Wayne King end his

Orchestra. WEAF WSAI WSM wtam wmaq wgy wwj wire kyw kvoo wbap kstp who wdaf -Famous Actors Guild Presents Helen Men-ken, "Second Husband," dramatic serial. WJZ WCKY KDKA WLS wgar wham

8:00—Chesterfield Presents Frank Parker with Andre Kostelanetz's Orchestra and Chorus; David Ross, announcer. WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau kmox whio wadc wbt wsfa wwl wcco wsbt -Town Hall Tonight: Walter O'Keefe, come-dian, with the Town Hall Quartet, Peter Van Steeden and orchestra, and guest art-tists. WEAF WLW WSM kyw wgy wtam wwi wmaq who wdaf wfaa kstp wave wfla kvoo -NBC String Symphony, Frank Black con-ducting. WJZ KDKA WCKY WLS wgar

wowo 8:30—Palmolive Beauty Theatre, starring Jes-sica Dragonette, soprano, and Charles Kull-mann, tenor; Al Goodman's Orchestra. WABC WKRC WJR WHAS whk wbbm kmbc wcau kmox whio wadc wbt ww! wcco

kmbc wcau kmox whio wadc wbt wwł wcco 9:00—''Gang Busters,'' true crime dramatiza-tions. Conducted by Phillips H. Lord. WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau whio kmox wwł wcco —Your Hit Parade: Harry Salter's Orchestra; Stuart Allen, baritone; Freddie Gibson, songstress; Songsmith Quartet; guest star. WEAF WLW WSM wgy wtam wmaq kyw wdaf wfaa who wfla kstp wave

-Heatani of the South Seas: Hawaiian vocal and instrumental quartet. Heatani Macken-zie, narrator, WJZ WCKY WLS wgar wave wire wham wowo :15—Carol Weyman, mezzo-soprano, WJZ WCKY WLS wgar wave wire wham wowo :30—Time for Gogo De Lys: Songs, WABC WKRC WHAS WJR wbbm wfbm whk kmbc whio wft wsfa wwl wcco

WKRC WHAS WJR wbbm wfbm whk kmbc whio wft wsfa wwl wcco -NBC Minstrel Show: Gene Arnold, Inter-locutor; Vance McClune, Bill Thomson, Har-old Peary and Shorty Carson, end men; choral group of 10 male voices; Al Short's Orchestra. WJZ WCKY KDKA WLS wgar wave wire wham

9:45-To be announced. WA8C WKRC WJR whk kmox kmbc wcau wadc whio wsbt wbt wwl wsfa -To be announced. WEAF wgy wtam wmaq

who 10:00

who 10:00—Tommy Dorsey and his Orchestra. (CBS) (WKRC WHAS on 10:15) whk kmbc wcau kmox wadc wsbt wbt wsfa —Amos 'n' Andy. (NBC) WSM WLW wire wmaq wdaf —''Poetic Melodies'': Jack Futton, tenor; Franklyn Mac Cormack, reader, and Carlton Kelsey's Orchestra. (CBS) WHAS WJR wbbm wfbm kmbc wcco kmox wei —Esso News Reporter. WEAF only —Jolly Coburn and his Orchestra. WJZ WCKY (KDKA on 10:15) wgar wave wire wham

-Eddie Le Baron Rainbow Room Orchestra. WEAF wire wmaq wgy wtam who wdaf kyw -Tomorrow's News Tonight: Commentary by Andre Baruch. WABC only

10:15—King's Jesters, Hotel LaSalle Orchestra. " WEAF WLS WSM wire wmaq wgy wtam who wdaf kyw

10:30—Paul Whiteman's Fort Worth Frontier Fiesta Concert. WJZ (WCKY on 10:45)

Fiesta Concert. WJZ (WCKY on 10:45) wgar wave wire Barney Rapp's Beverly Hills Country Club Orchestra, WLW to WEAF wgy wtam wmaq who -Shep Fields' Rippling Rhythm Orchestra, WABC (WKRC WJR on 10.45) WHAS wcau kmbc wadc wbt wsfa

11:00—Jesse Crawford's Congress Hotel Or-chestra. WJZ WCKY WLS wgar wave wire wham wowo

-Jan Garber and his Orchestra. WABC WKRC WHAS wibm whk kmbc wcau kmox -Larry Burke, tenor. WEAF wgy wiam wmaq who

WING HI:08—Henry Busse's Chez Paree Orchestra. WEAF WSM wgy wtam wmaq who HI:30—Lights Out—Mystery drama. WEAF WSAI WSM wgy wtam wmaq who -Woody Herman's Orchestra from the WII-lows. WJZ WCKY WLS wgar wave wire wham Generae Mamiltan and his Orchestra WARD

wham George Hamilton and his Orchestra. WABC WKRC whk kmbc kmox wadc wsbt wbt

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)

PROGRAMS FOR THURSDAY, JULY 15

			(EAS	TERN	STANDARD TIME					(CENTRAL STAN	UARD TIME)
	WCKY Cincinnati (1490 kc.)	WLW Ciecinerati (700 kc.)	WKRC Cincinnati (558 kc.)		WSAI Cincinnati (1338 kr.)	WJR Detroit, Mich. (759 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicage, III. (876 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.
6:30 6:45		Top o' the Morning	Jerry Foy	6:30 6:45		Patt and Guest	Musical Clock	Farm Bulletin	5:30 5:45		
7:00 7:15	Morning Devotions N Merning Roundup			7:00	Church Forum		Sing, Neighbor, Sing. News: Musical Clock		6:00 6:15		Asbury College Devotions
7:30	Merning Glee Club N	Moments Musicale N.	Dow's Dawn Patrol	7:30 7:45	H H	Wesley Meth, Church	Dick Leibert, organ N Morning Glee Club N.	Prairie Ramblers, Patsy	6:30 6:45	Vaughn Quartet	Breakfast Business
8:00 1:15	Breakfast Club N	Address of the second s		8:00 8:15	Streamliners, with Field & Hall & Orch, N	Revue	Breakfast Club N	Chuck, Ray & Christine News Report	7:00 7:15	Breakfast Club N	Early Morning Jamboree
8:30 8:45	on 60	Aunt Mary Chandler Chats		8:30 8:45	News	Musical		Jolly Joe's Pals	7:30 7:45		00 00 00 00
:00	For Women Only Vaughn de Leath N	Hymns of All Churches		9:00 9:15	Mrs. Wiggs N	Betty and Bob C	Mary Marlin N Ma Perkins N	Mary Marlin N	8:00 8:15	Charles Harrison N Vaughn De Leath N	Betty and Bob C Hymns All Churches
):15):30):45	Dean Bros N	Hello Peggy	Modern Cinderella C Who's Who in News C	9:30	Just Plain Bill N Grandpa Hans	Modern Cinderella C.,	Pepper Young Fam. N Linda's First Love		8:30 8:45	News Viennese Sextet N	Modern Cinderella (Who's "Who C
:00	Vagabonds N	Linda's First Love	Jean Abbey	10:00	David Harum N Backstage Wife N	Mary Lee Taylor C The Captivators C	The O'Neills N	The O'Neilis N Personal Column N	9:00 9:15	Banner Newshawk Just Like Home	Mary Lee Taylor C The Captivators C
:30	Pat O'Malley	We Live Again		10:30	Women of Today Newlyweds	Big Sister C	Vic and Sade N Edward MacHugh N		9:30 9:45	Fiddlers Three N The Gospel Singer N	Big Sister C Aunt Jenny's Stories
:00	L. E. Foster N Armchair Quartet N.	Girl Alone N	The Merrymakers C	11:00	Young Cincinnatians . Mary Paxton	Mrs. Page	News Sunshine Special	Markets	10:00	Adrienne Grace and Scotty N	Linda's First Love Edwin C. Hill C
:30 :45	Joe Dumond N Come to Our House	Live Stocks	Romance Helen Trent C	11:30 11:45	Cotton Pickin' Time Armchair Quartet N.		Strollers Matinee	Ralph Emerson organ	10:30 10:45	Stroller's Matinee N .	Romance Helen Trent Our Gal, Sunday C.
:00	WCKY News,	The Three Spades	News: Merrymaking	12:00	From Headquarters Day Dreams	Jack Berch's Orch. C Pretty Kitty Kelly C		Don and Helen Henry Burr, Ballads	11:00	Love and Learn N	Shades of Hawaii Monticello Party Line
1:30 1:45	Farm and Home Hour N	National Farm and	To be announced		Words and Music N.	To be announced C	National Farm and Home Hour N	Mark's, Weath., News Dinnerbell	11:30		WHAS News Room
1:00	66 64 er 60				Strange Mich'l Cannon Molly Halstead	Rambles in Rhythm C Meet the Missus	49 45	· · · · · · · · · · · · · · · · · · ·	12:00	11 19 00 00	Shelton Brothers
:30 :45	To be announced Piano Recital N	Variety Time	Luncheon Lyrics	1:30			KDKA Home Forum	John Brown	12:30	Sanner Newshawk Dept. of Agriculture	Livestock: Markets Myrt and Marge C
2:00	Light Opera N	Pepper Young's Fam, N		2:00 2:15		Monticello Party Line, Musical	For Women Only Fed, Penna, Womee	News: Julian Bentley. Homemakers' Matinee	1:00	Pepper Young's Fam. N	
2:30		Vic and Sade N	Do You Remember? C		Barber's Interviews	Do You Remember C News		-Jane Tucker Home Service Club	1:30	Vic and Sade N Jack and the Boys	
3:00 3:15	Lorenzo Jones N Sports Review			3:00 3:15	Matinee	Three Aces	Club Matines N	Club Matinee: Variety Show N	2:00	Club Matines N Personal Column N	Yellow Blank Salute Weekday Dyections
:30 :45	Club Matinee N			3:30 3:45	Al Jahn's Orchestra M	Linda's First Love	West View Park Orchestra	11 11 00 00	2:30	To be announced N The Guiding Light N	
1:00 1:15	Lucilie & Lanny N Stuart Jracey N	Housebeat Hannah	Notes and News	4:00 4:15	Radioland Orchestra M	Congress Questions C Envoys of Melody	KDKA Kiddies Klub	Music Circle		Woman Looks at News Turn Back the Clock N	
1:30 1:45	Xavier Cugat Orch King's Men N	Singing Lady N	Patti Chapin C	4:30 4:45	It is Strange	Melody and Rhythm	Tales Neture Tells	Johnson, baritone N	3:30	Don Winslow N King's Men N	Patti Chapin C
:00 :15	All Sports Review	Tommy and Betty	Smilin' Dan All Hands on Deck C	5:15	Three Spades To be announced	Uncle, Neal and Frudy	Harry Kogen's Orch, N	Orchestra N	4:15	Norsemen Quartet N To be announced N	4 41
i:30 i:45	WCKY News		Hollywood Highlights Dick Bray—Sports		Knot Hole Club Red Barber's Resume		Sports: Weather Lowell Thomas N			Financial News Top Hatters N	
5:00 5:15	Easy Aces N To be announced N		Poetic Melodies C Harmony Highways	6:15	Kentucky News Spic and Span	Frank Morgan	Easy Aces N To be announced N		5:00 5:15	Louise Hammett, News Summary	WHAS News Room
:30	Echoes of the Stage Cabin in Cotton N		Clyde Barrie C To be announced C	6:45		To be announced C	H. Middleman's Orch.	Cabin in Cotton N	5:30 5:45	Dixieland Jam Musical Interlude	Clyde Barrie C To be announced C.
:00 :15	Roy Shields' Revue N.	Variety Hour N	To be announced C	7:15	Jack Sprigg's Orchestra	To be announced C	Revue N	Roy Shields' Revue N	6:15	Rudy Vallee — Variety Show N	11 11
:30 :45	Stars of Tomorrow	14 14 11 14		7:45	Eddie Duchin's Orchestre M	44 10	Concert N	To be announced The Active Citizen	6:30 6:45	14 14	as 18
1:00 1:15	Robin Hood Dell Concert N.	Charles Winninger Presents Maxwell	Major Bowes Amateur . Hour C	8:00 8:15 8:30	Moon Enchantment	Amateur Hour C	198 es	cago's History	7:00 7:15	Charles Winninger Pre- sents Maxwell House	Hour C
:30 :45	Midnight in Mayfair N	House Show Boat N	•	8:45			1 1	To be announced	7:30 7:45	Show Boat N	
:00 :15	American Town Meet- ing of Air N	Bob Burns; Jimmy Dorse'ys Orch. N	Your True Adventures with Floyd Gibbons C	9:00 9:15	Witche's, Tales M	Floyd Gibbons" C.	ing of the Air N	Town Meeting of the Air N	8:00 8:15	Bob Burns and Jimmy Dorsey N	"Your Adventure with Floyd Gibboos" C
:30 :45	•• • • • • • • • • • • • • • • • • • •	80 00 10 00	March of Time C	9:30 9:45	Musical Revue M	·96 80		40 44 40 40	8:30 8:45	10 10 10 10	Merch of Time C
):00):15	Headlines of 1912 Paul Sabin's Orch	Amos 'n Andy N Clyde McCoy's Orch.	Musical Moments Frank Dailey's Orch. C		Paul Sullivan	Poetic Melodies C Wismer Sports	. Play, Fiddle, Play	Hotel La Salla Or. N.	9:00 9:15	Amos 'n' Andy N ink Spots N	Poetic Melodies C. Louisville vs. Indian-
):30):45	Five Star Finel. Jack Russell's Orch. N	Dick Stabile's Orchestra	Xavier Cugat's Orch. C	-	Ross Pierce's Orchestra	And the second s	H. Middleman's Orch	Orchestra	9:30 9:45	Gus Haenschen's Orch. Summer Melodies	
1:00 1:15 1:30	Henry Busse's Orch. —Chez Paree (N) Dick Gaspaire's	Paul Sullivan Russ Lyon's Orchestra, Barney Rapp's		11:15 11:15 11:30		Bert Block's Orch. C. Al Trace's	. Art Shaw's Orchestra. New Penn Orchestra. Dance Orchestra N	Orchestra N	10:00 10:15	WSM News Jerry Blaine's Orch. N Adrian McDowell's	Bert Block's Orch. (WHAS News Room Harry Currie's
:30 :45	Orchestra N	Orchestra	Orchestra C	11:30	Orchestra M	Orchestra C		Orchestra N	10:30	Orchestre	Orchestra
	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR		WSM	WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00-Poetic Melodies: Jack Fulton, tenor, and Franklyn Mac Cormack, poetic reader. Carlton Kelsey's Orchestra. WABC WKRC wadc wwva wbt whk wcau mAmos 'n' Andy: Pepsodent Program. WEAF wgy wtam kyw wwj e-Easy Aces: comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY KDKA WLS wgar wire wham Alte-Vocal Vasieties-Choral group of 14

6:15-Vocal Varieties-Choral group of 14 voices. WLW to WEAF way wham wire wmaq who kstp kyw -Song Time: Doris Kerr and Del Casino. WABC whk wcau wadc wwva wbt

-To be announced. WJZ WCKY KDKA WLS wgar wave wire wham wspd wowo

6:30-Steinie Bottle Boys. WEAF only

--Clyde Barrie, with Concert Orchestra, WABC WKRC WJR WHAS wbbm whk wfbm kmbc wcau kmox wadc whio wwva wbt wwl wcco --Helen Traubel, soprano, (NBC) wgy wtam kyw wwj

Horlick's Program, with Lum and Abner: Comedy sketch. WJZ WLW WLS wsb

6:45-To be announced. WABC WKRC WHAS WJR wbbm whk kmbc wcau kmox wbt wcco

-Helen Traubel, soprano. WEAF wgy wtam Helen Traubel, soprano. WEAF wgy wtam wmaq who wdaf kyw
 Cabin in the Cotton, featuring the Southernaires Quartet. WCKY WLS wgar wave wire wham wowo
 7:00-To be announced. WABC WKRC WJR WHAS wbbm wfbm whk kmbc wcau kmox wadc wwa wbt wwl
 The Royal Gelatin Program—Rudy Vallee and his Connecticut Yankes: Guest artists. WEAF WLW WSM wtam kyw wgy wbap kstp wfla

kstp wfla

Roy Shields' Revue. WJZ WCKY KDKA WLS wgar wave wire wham
7:30—Robin Hood Dell Concert: 90-piece Symphony Orchestra, Alfred Wallenstein, guest conductor. WJZ KOKA (WCKY at 8:00) wgar wave wire wham
8:00—Charles Winninger Presents The Maxwell Maxter Share Beat, Thormas Into Maxwell

3:00—Charles Winninger Presents The Maxwell House Show Boat: Thomas L. Thomas, bari-tone; Nadine Conner, soprano; Jack Healy, comedian; Patricia Wilder; Virginia Verrill, blues singer and Warren Hult, Meredith Willson's Orchestra. WEAF WSM WLW wgy wham wmaq wave wwj wire kyw who wdaf kstp wbap wfla —Major Bowes' Amateur Hour. WABÇ -Major

8:30-Midnight in Mayfair-English dance music. WJZ WCKY WLS KOKA wgar wave wire wham wowo -Kraft Music Hall: Bob Burns, comedian; 7:00 "30-Kraft Music Hall: Bob Burns, comedian; Johnny Trotter's Orchestra; guests artist. WEAF WLW WSM wgar wgy wtam wwi wmaq wire wave kyw who wbap kstp wdaf kvoo -"Your True Adventures," Floyd Gibbons. WABC WKRC WHAS WJR wbbm wfbm

America's Town Meeting of the Air. WJZ WLS KDKA WCKY WLS wgar wave wire

wham 9:30—The March of Time: News dramatization. WABC WKRC WHAS WJR wbbm wfbm whk wcau kmox wbt wwl wcco whio 10:00—John B. Kennedy, "Footnotes on Head-lines." WEAF wgy wtam wmag who wdaf

kyw "'Poetic Melodies": Jeck Felton, tenor; Franklyn Mac Cormack, reader, and Billy Mills' Orchestra. (CBS) WJR WHAS wbbm wwl wcco kmoz -Carlos Molina's Orchestra from Hotel Stev-

Carlos Molina's Orchestra from Hotel Stev-ens. WJZ wgar wave wire wham —Esso News Reporter. WEAF only —Pepsodent Program: Amos 'n' Andy. (NBC) WSM WLW wdaf wfaa wmaq wire wky —Frank Dailey and his Orchestra. WABC (WKRC on 10:15) wadc' kmox whk whio wsbt wbt

10:30—Jack Russell and his Golf-Moore Hotel Orchestra. WJZ (WCKY on 10:45) wgar wave wire whem

-Xavier Cugat's Orchestra. WABC WKRC whk wfbm wcau kmox wadc whio wsbt wbt wbbm kmbc wcco -Northern Lights: Dramatization, with Waldo Pooler. Lee Gordon's Orchestra. WEAF wgy wfam wmaq who wdaf kyw

11:00-Bert Block and his Orchestra. WABC WJR WKRC WHAS whk wfbm kmbc wcau wadc whio wbt wwj

waac white wer were
Bernie Cummins' Orchestra. (CBS) wbbm
Larry Burke, tenor. WEAF wgy wham wmaq who
Henry Busse's Chez Paree Orchestra. WJZ
WCKY WLS wgar wave wire wham
II:08-Jerry Blaine's Park Central Hotel Orchestra. WEAF WSM wgy wham wmaq who
II:01-Chek Gastarae's Torcadean Orchestra

11:30-Dick Gasparre's Trocadero Orchestra. WJZ WCKY WLS wgar wire wham

WJZ WCKY WLS wgar wire wham -AI Trace and his Orchestra. WABC WJR WKRC WJR wbbm whk wfbm kmbc wcau -Fletcher Henderson's Grand Terrace Cafe Orchestra. (NBC) wgy wham wmaq who -William Farmer's Promenade Cafe Orches-William Farmer's Promenade Cafe Orches-tra from Radio City. WEAF only MIDNIGHT-Nocturne, with Eddie House. night Life.

The "Cincinnati Dance Club," a series of remote broadcasts from various night spots, is proving a successful venture, according to WSAI program officials.

Originated as a Saturday night feature, the "Cincinnati Dance Club" is now heard every night, 10:30 to 11:30 p.m. (E.S.T.), including Sunday. Announcers from Cincinnati's Own Station visit the night clubs, interview dancers and present the music of the widely-known maestros.

The broadcasts are heard from Beverly Hills, Lookout House, Castle Farm, the Hotel Gibson, the Hotel Netherland Plaza, and other prominent spots in Greater Cincinnati's

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PROGRAMS FOR FRIDAY, JULY 16

		6 V	(EAS	TERN	STANDARD TIME)					(CENTRAL STAN	DARD TIME)
	WCKY Cineman (1490 kc.)	WLW Cincinnati (700 ks.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, 33, (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky, (820 hr.)
6:30 :45				6:30 6:45	·····	Patt and Guest	Musical Clock	Farm Bulletin Board	5:30 5:45	. J	
7:00 7:15 7:30	Morning Devotions N Morning Roundup	Sing, Neighbor, Sing	Sing Before Breakfast. Early Edition-News	7:00 7:15 7:30	Church Forum Sun Dial	41 10	Sing, Neighbor, Sing News: Musical Clock	Crown Radio Frolic	6:00 6:15 6:30	Musical Clock	Devotions
7:45	Four Showmen N Breakfast ClubVariety	Home Songs N	Dow's Dawn Patrol	7:45	Brown County Revelers Streamliners N	Crowley Milner Revue.	Wm. Meeder, organ N Four Showmen N Morning Merrymakers	Morning Devotions	6:45	Morning Headlines Breakfast Club, N	Salt and Peanuts
8:15 8:30 8:45	Show-Bob Brown, m. c. N.	Sunday School Lesson Mail Bag Chandler Chats	Woman's How Bachelor's Children C.	8:15 8:30 8:45		Stevenson News Carolyn Pryce		News Report—Bentley	7:15 7:30 7:45	10 10 10 00 10 00	Jamboree C
9:00 9:15	For Women Only Vaughn de Leath N	Hymns of All Churches Hope Alden's Romince	Betty and Bob C	9:00 9:15	Mrs. Wiggs N	Betty and Bob C	Mary Marlin N Ma Perkins N	Mary Marlin N	8:15	Vaughn De Leath N	Betty and Bob C Betty Crocker C
1:30 1:45	Dean Bro. N	Couple Next Door M.	Modern Cindereila C. Who's Who in News C		Grandpa Hans	John Watkins C	Pepper Young's Fam. N Linda's First Love	The Hilltoppers	8:45	· · · · · · · · · · · · · · · · · · ·	Who's Who In News C
):15):30	Vagabonds N Hit Tune Revue Pat O'Malley		Magazine of the Air C	10:00 10:15 10:30	Backstage Wife N	1 • • • • • • • • • • • • • • • • • • •	The O'Neills N Personal Column N Vic and Sade N	Personal Column	9:15 9:30		
):45 1:00	Bob Conley's Orch	The Gospel Singer N Girl Alone N	Aunt Jenny's Stories C			Aunt Jenny's Stories, C	Ed. MacHugh N	Gospel Singer N	10:00	The Gospel Singer N United States Marine	Aunt Jenny's Stories C Linda's First Love
1:15 1:30 1:45	··· ··	Mary Martin M Live Stocks Joe White N	Edwin C. Hill C Romance Helen Trent C	17:15	Ralph Simpson Cotton Pickin'- Time Freshmen Follies	Edwin C. Hill C Romance Helen Trent C	Sunshine Special U. S. Marine Band N	Prairie Ramblers, Patsy Ralph Emerson, organ	10:15 10:30 10:45	•• •• •• •• •• •• •• •• •• •• •• •• ••	Edwin C. Hill C Romance Helen Trent C Our Gal, Sunday C
2:80 2:15	Neighbor Nell	Frim Sisters Tom, Dick & Harry M	Musical Calendar	12:00 12:15	From Headquarters Jane Grey	Pretty Kitty Kelly C		Virginia Lee, Sunbeam	11:15	Love and Learn N Musical Interlude National Farm and	Ruth and Bill C Monticello Party Line
2:30	Hour N	National Farm and Home Hour N	To be announced Between Bookends C	12:30	Words and Music N	and the second s	Home Hour N			Home Hour N	WHAS News Room, To be announced C Woman's News C
1:00 1:15 1:30	Bennet & Wolflverton N	Variety Fime	Meet the Missus Luncheon Lyrics	1:00 1:15 1:30 1:45	The Strange Cannon Molly Haistead W. Logan's Musicale N Netherland Ensemble	Woman's News C Hello Peggy Hope Alden's Rom'nce Myrt and Marge C	KDKA Home Forum	Livestock Market	12:15 12:30	Sanner Newshawk	Woman's News C College of Agriculture Markets, Weather Myrt and Marge C
1:45 2:00 2:15		Pepper Young's Fam. N Ma Perkins N	Myrt and Marge C News: Fire Prevention. Colum, Concert Hall C	2:00	WSAI Revue	Monticello Party Line.	To be announced. American Pen Women	News: Julian Bentley.	1:00	Pepper Young's Fam. N Ma Perkins N	Hope Alden's Romance University of Kentucky.
2:30 2:45			The Three Consoles C		Barber's Interviews Hod Williams M	Mrs. Page	Afternoon Dance	-Jane Tucker			Jackson Family
	Club Matinee N	Helen Nugent Kitty Keene Inc Sophistica'd Rhythm N. The Guiding Light N.	Among Our Souvenirs C Bon Voyage C	3:00 3:15 3:30 3:45	Matinee Johnny Hauser's Orchestra M	Linda's First Love	Concert Echoes Utility Hall West View Orchestra Tea Dance	10 10	2:15		
1:00 1:15 1:30	Hilltop Serenaders Escorts and Betty N Afternoon Concert	Houseboat Hannah Opera Interviews Singing Lady N	Notes and News	4:00 4:15 4:30	Radioland Orchestra M	Marion Carley, piano C Envoys of Melody Doris Kerr	KDKA Kiddies Klub The Singing Lady N	Music Circle Escorts and Betty Will Holiander Orch	3:15 3:30		Salt and Peanuts Eton Boys Quartet C Doris Kerr, songs C
4:45 5:80	All Sports Review	To be announced Toy Band	Howard Phillips C.	4:45	Three Spades	Melody and Rhythm.	Jackie Heller News Azinsky Ensemble		4:00	Education in News N .	Funny Things C Howard Phillips C Hobart Bosworth C
5:15 5:30 5:45		Tommy and Betty The In-Laws Lowell Thomas N	Hollywood Highlights Dick Bray-Sports	5:15 5:30 5:45	Sports Review	News; Sports	Sports: Weather	Harry Kogen's Or. N. What's the News? Ranch Boys Trio N	4:30	Financial News	Tip and Tap Melody Cruise
6:00 6:15 6:30	Mary Small N Uncle Ezra N Howard & Warren Louise Florea N	Lum and Abner N	Poetic Melodies C Musical Visions Herbert Foote C Boake Carter C	6:00 6:15 6:30 6:45	Spic and Span Nixson Denton	Stevenson Sports Gus Haenschen's Orch. Hollywood Spotlight Boake Carter C	H. Middleman's Orch. Musical Moments	Mary Small, songs N Fray & Braggiotti N Lum and Abner N Louise Florea N	5:15 5:30		WHAS News Room H. Foote's Ensemble C Boake Carter C
6:46 7:00 7:15-	have been a set of the second s	Pleasant Valley M Frank Morgan	Broadway Varieties C.	7:00 7:15	Cities Service Concert —Lucilla Manners N	Broadway Varieties C.	Irene Rich N	Irene Rich N Campbell's Royalists N	6:00 6:15	Irene Rich N	Broadway Varieties C.
7:45	Arkansas Travelers	"Believe It Or Not"-	Kemp's Orchestra C. Hollywood Hotel—	7:45	Waitz Time with Mary	** **	"Believe-It-Or-Not	"Believe-It-Or-Not"	6:45	Francis Craig's Orch "Believe-It-Or-Not"	Dance Band C Hollywood Hotel-
);15);39);45	To be announced N	Rob. L. Riplety N To be announced	Jerry Cooper, Raymond Paige's Orchestra C	8:15 8:30 8:45	Eastman N Dude Ranch	Jerry Cooper, Raymond Paige's Orchestra C	Ripley N. To be announced N	Ripley N	7:15 7:30	Ripley N Hotel LaSalle Orch Hotel Bismarck Orc, N	Jerry Cooper; Ray- mond Paige's Or-
: 90 :15		First Nighter N	Ferde Grofe's Orchestra C	9:00 9:15	Smittie & His Gang Gus Haenschen's Orch.	Ferde Grofe's Orchestra C	Tommy Dorsey's Orchestra N	Tommy Dorsey's Orchestra N	8:15	First Nighter N	Ferde Grofe's Orchestra C
1:30 1:45		Jimmy Fidler N Chamber Music	Hollace Shaw C To be announced C	9:30 9:45	Russ Lyon's Orchestra C. Christensen's Orch.	Hollace Shaw C To be announced C Poetic Melodies C		Liedersingers N Elza Schallert N	8:30 8:45	Liedersingers N Elza Schellert N	Hollace Shaw C Musical Moments
0:99 0:15 0:30 0:45	Promenade Concert N Five Star Final Taxicab Night Club	Amos 'n' Andy N Mad Hatterfields Barney Rapp's Orchestra	Personalities on Parade Jay Freeman's Orc. C Newscast-Lee Bland Bob Crosby's Orch. C	10:15 10:30	Paul Sultivan Ross Pierce's Orchestra	Musical	Play Fiddle Play Herman Middleman's	Chicago Promenade Concert N	9:15	Amos 'n' Andy N Jean Sablon N Playland Casin Orchestra N	Poetic Melodies C Louisville vs. Indian- apolis Baseball Game
:00 :15 :39	Trump Davidson's Orchestra N Harry Reser's	Paul Sullivan Dick Barry's Orch Salute to Santa Cruz,	Shep Fields' Orchestra C George Hamilton's	11:00 11:15 11:30 11:45	Billy Snider's Orch Jack Denny's	Headline News This Week In Review Meditation		Trump Davidsen's Orchestra N Fletcher Henderson's	10:00 10:15 10:30	WSM News Sports Review Adrian McDowell's	Shep Fields' Orch. C. WHAS News Room Louisville Dance
1:45	Orchestra N	California	Orchestra C WKRC	11:40	WSAI	WJR	KDKA	WLS-WENR	10:45	Orchestra	- Time

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:08—Poetic Melodies: Jack Fulton, tener. Franklyn MacCormack, reader, and Carlton Kelsey's Orchestra. WABC WKRC whk wadc WHAS whk wtbm wadc wwij whio wcco 6:56—Boake Carler, news commentator. WABC wcau wwva wbi Northwestern University Bookshelf. (CBS)

-Mary Small, songs. WJZ WCKY WLS

Ambc
-Mary Small, songs. WJZ WCKY WLS was wave wire wowo
-The Pepsodent Program: Amos 's' Andy. WEAF way when who kyw
6:15-Song Time: Gogo De Lys and Jack Shannon. WA8C wcau wadc wwva whk wbi
-Fray and Braggiotti, piano team. WJZ WLS waar wave whan wowo
-"Uncle Erra's Radio Station 6-Z-R-A. WEAF way was when wowo
-"Uncle Erra's Radio Station 6-Z-R-A. WEAF WCKY wgy wtam wmaq wire wdaf wbap kyw kstp
4:30-Caballeros. (NBC) wgy wtam wmaq wire wdaf wbap kyw kstp
-Hollywood News: Del Casino, tenor, and Ray Block's Orchestra. WABF casu
-Bay Line Movie Pilot. WEAF only
-Hollywood News: Del Casino, tenor, and Ray Block's Orchestra. WABF only
-Hollkic's Lum end Abner, comedy sketch. WJZ WLW WENR wgar
-The Caballeros. Jerge Negrette, baritone; Ramon Armengo, tenor, and Paul Baron. (NBC) wgy wtam wmeq

WHAS white within wade wwij white wecco 6:6-Boake Carter, news commentator. WADC WKRC WHAS WJR white whom it mea wear

6:%—Boake Carter, news commentator. WABC WKRC WHAS WJR wikk wibom ismes wcae wcco kmbc wibi
 —Sisters of the Skillet: Ed East and Ralph Dumke, WJZ only
 —Bughouse Rhythm. WEAF wgy wiam wire wdaf wbap kyw who
 —Louise Florea, soprano. (NBC) WCKY WLS wgar wave wire wham wowo
 7:00—Irene Rick. WJZ WCKY WLS KDKA WSM wave wgar wire wham
 —Cities Service Concert: Lucille Manners, soprano, and the Cities Service Quartet; Rosario Bourdon's Orchestre. WEAF WSAI wgy wiam wmaq wij who daf kstp wbap wfaa wila
 —Broadway Varieties—Oscar Shaw, baritone and m. c.; Carmela Ponselle, mesze so-prano; Elizabeth Lennox, contratho; Victor Arden's Orchestre and guest stars. WABC
 WKRC WHAS WJR wikk ismos wibm wfbm kmbc wcau wcco wadc whio wbt wwl
 7:15—Roy Campbell's Royalists. WJZ WCKY WLS WSM waley arken wowo
 7:30—Death Valley Days, drematic program,

with John MacBryde, Jšan King, Vernon Radcliffe and Jeff Bryant; Orchestra dirac-tion Joseph Bonime. WJZ WLW KDKA WLS wgar wham -Hal Kemp's Dance Band, with Alice Faye; David Ross and Paul Dougles, announcers. WABC WKRC WHAS WJR whk withm kmox wbbm whio wcas wadc wbt kmbc wwl 8:00-Waltz Time, with Frank Munn, tenor; Lois Bennett, soprano; Manhattan Chorus; Abe Lyman's Orchestra. WEAF WSAt wgy wtam wmaq wuj wdaf kyw who wire

Abe Lyman's Orchestra. WEAF WSAI wgy wham wmaq wwi wdaf lyw who wire -Hollyweod Hotel: Dramatic Musical Revue. Preview of "Broadway Melody of 1938," with Robert Taylor, Eleanor Powell, Sophie Tucker and Buddy Ebsen; Jerry Cooper, m. c.; Francs Langford; Annee Jamison; Igor Gorin, baritone; Raymond Paige's Orches-tra. WABC WKRC WHAS WJR wbbm whk wfbm kmox whio kmbc wcau wadc wbt wwi

wfbm kmox whio kmbc wcau wadc wbt wwj wcco -Robert L. (Betieve It or Not) Ripley; B. A. RoHe's Orchestra. WJZ WLW WLS WSM KDKA wham wgar wowo I:30--True Story Ceurt of Human Relations, dramatization. WEAF wgy wtam wwj kyw who wmaq wdat wire -To be announced. WJZ WCKY KDKA WLS woar wave wire wham

To be announced. WJ2 WCRT RURA WLS wgar ware wire wham
 9:00—Raleigh and Kool Show: Tommy Dor-sey's Orchestra. WJ2 WCKY KDKA WLS wgar wham wila
 —Ferde Grofe and Orchestra; Vocal Ensemble direction Edwin Smalle. (From Phila-

delphia.) WABC WKRC WHAS WJR wbbm whk wfbm kmox wmbc wcau whio wsbt whk wibm kmox wmbc wcau whio wsbt wij wcco -Campana's First Nighter; dramatization starring Les Tremayne and Barbara Luddy. Orchestra, direction Eric Sagerquist, WEAF WLW WSM wij wave wmaq wtam wdaf who kstp wfla wfaa kvoo wgy 9:30-Hollace Shaw: Songs. WABC WHAS WKRC WJR wbbm whk wfbm kmox wcco wbt kmbc wcau whio wwł

9:30—Hollace Shaw: Songs. WABC WHAS -WKRC WJR wbbm whk wfbm kmox wcco wbt kmbc wcau whio wwl
The Liedersingers: Carol Deis, soprano; Georg Rasely, tenor; Calia Branc, contralto; Alden Edkins, baritone. WJZ WCKY WLS WSM wgar wham wave wire
—Jimmy Fidler and his Hollywood Gossip, -WEAF WLW wgy wtam wmag kyw wwi wire kstp wdaf
9:56—To be announced. WABC WKRC WJR I whk wcau kmox wadc whie wsbt wwi wcco
—Elza Schallert, reviews: Preview of the weak's outstanding picture. WJZ WCKY WCKY MLS WSM wgar wham wire wave
—To be announced. WEAF hyw wgy wtam wei wire wmag kstp welaf
10:50—George R. Holmes, Chief of the Wash-ington Bureau of the Infernational News System. (NBC) wgy wtam wdaf kyw
—Jay Freeman's Orchestra. WABC (WKRC on 10:15) wadc kmox whk wsbt wbt whio wcau kmbc
—Promenade Concert: Roy Shield and his Orchestra; Noble Cain a Capella Choir;

Vivian Della Chiesa, soprano; Edward Davies, baritone and commentator, WJZ WCKY WLS wgar wave wire wham wfaa

wfla -"Tomorrow's News Tonight," Commentary by Andre Baruch. WABC only -Poetic Melodies. (CBS) WHAS WJR wbbm

--Poetic Melodies. (CBS) WHAS, WJR wbbm whbm wwl wcco kmox kmbc --Amos 'n' Andy. (NBC) WSM WLW wmaq wfaa wire wbap kstp wwj wfam 10:15--Jean Sablon, songs. WEAF WSM wwj wave wtam kyw who wgy 10:30--Bob Crosby and his Orchestre. WABC {WKRC WJR on 10:45} WHAS wfbm wcau whio wadc whk kmox wbbm kmbc wsbt wbb --Hudson de Lang Playland Casine Orches-tra. WEAF WSM wwj wave wmaq wtam wdaf whio kstp wfla kvoo wgy 11:00--Shep Fields and Tiis Orchestre. WABC WKRC WHAS whk wfbm wadc whio wbbm --Larry Bwrke, tenor. WEAF wgy wtam wmaq who

who -Trump Davidson and the Club Esquire Or-chestra. WJZ WCKY WLS wgar wave wire

wham wewo 11:06—To be ennounced. WEAF wgy wiam

11:00-To be ennounced. WEAF wgy wiam wmaq who 11:30-Fletcher Henderson's Grand Terrace Cafe Orchestra. WEAF WLS wgy wiam wmaq who --Harry Reser's New Penn Hotel Orchestra. WJZ WCKY wgar wave wire wham --George Hamilton's Orchestra. WABC WKRC wfbm kmbc wadc wsbt wbt

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					DAYTON,			0 to July 16, Inclusiv		
	SATURDAY	SUNDAY	MONDAY		TUESDAY	WEDNESDAY	THURSDAY		FRIDAY	
00	Breakfast Express		Breakfast Express	7:00	Breakfast Express	Breakfast Express	Breakfast Express	7:00	Breaktast Express	
15 30	WHIO Almanac		WHIO Almanac	7:15	WHIO Almanac	WHIO Almanac	WHIO Almanac	1:30	WHIO Almanac	
45	Little Tom		Little Tom	7:45	Little Tom	Little Tom	Little Tom	7:45	Little Tom Metropolitan Parade	
00	Yesterday's Favorites		Metropolitan Parade C	8:00 8:15	Dear Columbia C	Music in the Air C	As You Like If C	8:15	News	
15 30	Dalton Brothers C Fiddlers Fancy C	Christian Tabernacle	Richard Maxwell C.	B:30	Richard Maxwell C.	Richard Maxwell C	Richard Maxwell C	8:30 8:45	Richard Maxwell C News; Shoppers	
45	· · · · · · · · · · · · · · · · · · ·	** **	Voice of the Organ	8:45	Voice of the Organ.		Voice of the Organ.	9:00	Voice of the Organ	
00 15	Richard Maxwell C	Church of the Air- Rev. R. F. Landis C	Keyboard Fantasies	9:15	Gadabout Shoppers Yesterday's Favorites		Yesterday's Favorites	9:15 9:30	Yesterday's Favorite Municipat Court	
30 45	Let's Pretend C		Municipal Court Your Band of the Day	9:30 9:45	Municipal Court	Municipal Court	Municipal Court Your Band of the Day	9:45	Your Band of the D	
45 00	Fred Feibel at the	Organ Moods C	Magazine of the	10:00	Waltz Time	Magazine of the Air C	Waltz Time	10:00	Magazine of the Air	
15	Console C	78 87	Air C	10:15	Fay Le Meadows		Fay LeMeadows Big Sister C.	10:19	Big Sister C	
30 45	Columbia Concert Hall C	Major Bowe's Capitol Theatre Family C	Big Sister C Aunt Jenny's Stories C	10:45	Big Sisters C Between Bookends C.	. Big Sister C . Aunt Jenny's Stories (Aunt Jenny's Stories C	10:45	Aunt Jenny's Stories	
00	Recreation Bureau	11 11 18 18	Cornelia on the Air	11:00	Cornelia on the Air	. Cornelia on the Air	Cornelia on the Air	11:00	Cornelia On The Ai Edwin C. Hill C	
15 30	Orientale C George Hall's Orch, C	Salt Lake Tabernacie	Edwin C. Hill C. Around the Band Stand	11:15	Edwin C. Hill C Concert Miniatures	Edwin C. Hill C Around Band Stand	Concert Miniatures	11:30	Around Band Stand	
45	Farm Review		The Arcadians	11:45			The Arcadians	11:45	The Arcadians	
00	News; Markets	Church of the Air-	News: Markets Pretty Kitty Kelly C	12:00			News: Markets Pretty Kitty Kelly C	12:00	News; Markets Pretty Kitry Kelly C	
15 30	Your Opinion	Week's News Review	Your Opinion	12:30	Your Opinion	Your Opinion	Your Opinion	12:30	Your Opinion	
15		the second secon	To be announced C	12:45			Ramblers in Rhythm C	12:45	To be announced C Woman's News C	
10 5	Madison Ensemble C Ann Leaf, organ C	Editor Speaks	Milton Charles, org. C	1:00	Dr. L. W. Morrey C.	. Better Business	Herbert Foote, org. C	1:15	Milton Charles, or	
0		Sunday Players	Montana Slim C	1:30 1:45	Daiton Brothers C Myrt and Marge C		Dalton Brothers C Myrt and Marge C		Montana Slim C. Myrt and Marge C	
5			Myrt and Marge C Col. Jack Major C	2:00	Theater Matines C	Manhattan Matinee C	and the second s	2:00	Columbia Concert	
5	•• ••	Columbia Symphony		2:15 2:30	Columbia Concert		Do You Remember C	2:15	Hall C The Three Consoles	
10 15	Civde Barrie C	Urchestra C	"Pop" Concert—How- ard Barlow, dir. C.	2:45	Hall C	Concert Hall C		2:45	•••••••	
	The Dictators C	Spelling Bee with Dr.	Bob Byron, songs C		(News: B. Byron songs C	News: Concert Hall C	News Howells-Wright C	3:00	News: Among Our Souvenirs C	
5	The Dancepators C	Cincinnati at St. Louis	Dramas of Dentistry C Play Days C	3:15 3:30	Cariton Keisev's	Russell Dorr C	U. S. Army Band C	3:30	Bon Voyage C	
45				3:45		Academy Medicine C		3:45	Marion Carley C.	
00 15	Cincinnati at St. Louis Baseball Game		Clyde Barrie, songs C Did You Know That	4:00 4:15			Auction	4:15	Eton Boys, quartet	
30	44 44 44 44		Doris Kerr, songs C	4:30 4:45		Doris Kerr, songs C Funny Things C	Patti Chapin, songs C Children's Corner C	4:30	Doris Kerr, songs C Funny Things C	
15 00	11 11	88 88	Funny Things C				All Hands on Deck C		H. Phillips, songs	
15			Howard Phillips C Four Stars Quartet C	5:15	prano & Orchestra C	Eton Boys Quartet C. Organ: Sports		5:15 5:30	Hobart Bosworth C Organ: Sports	
10 15	News; Sports Maureen O'Connor C	Cassel, baritone	Organ Moods: Sports. Geo. Hall's Orch. C.	5:30 5:45			George Hall's Orch. C		Frank Dailey's Orch	
0	Dancing By the	Columbia Workshop-	News: Dinner Music	6:00			News: Dinner Music	6:00 6:15	News: Dinner Music Si Burick, sports	
15	Sea C Columbia Concert	Direc, Irving Reis C Harry Von Zell's	Si Burick Barbara LaMarr	6:15 6:30	Si- Burick Jay Freeman's Orch. C		Si Burick Clyde Barrie, songs C	6:30	Lois Ravel	
5	Hall C	Review C	Boake Carter C	6:45			Thursday Frolic	6:45	Boake Carter C Clint Noble's Orch	
0 5	Saturday Night Swing Club C		Community Program Clint Noble's Orch	7:00	C. Gaylord's Orch	Clint Noble's Orch	To be announced	7:15	C. Gaylord's Orch.	
0	Johnny Presents Russ	"Texaco Town" C	Plantation Boys	7:30 7:45	Freddie Rich's	Laugh With Ken Murray C	•• •• •• ••	7:30	Hai Kemp Orchestr	
5	Morgan's Orches, C. "Professor Quiz" C.	"Universal Rhythm"-	"Extra Safety Margins" Burgess Meredith in		Watch the Fun	Andre Kostalentz's	Major Bowes' Amateur	8:00	Hollywood Hote	
5	** **	Starring Richard Bo-	"Hamlet" C	B:15	Go By C.	Orchestra C	Hour C	B:15 B:30	Jerry Cooper; R mond Paige's	
0 5	Headliners Club Program C	nelli C	•• •• •• ••	B:30 B:45	Benny Goodman's Swing School C	Beauty Box Theatre- J'sica Dragonette C		B:45	chestra C	
0	Your Hit Parade C		Wayne King's	9:00	United States Navy		Your Adventure With	9:00	Ferde Grofe's	
5	44 44 44	Concert C	Orchestra C Chicago at Cincinnati	9:15 9:30	Band C To be announced		Floyd Gibbons C March of Time C	9:15 9:30	Orchestra C Hollace Shaw, song	
5	Patti Chapin, songs C		Baseball Game	9:45	Marion McKay's Orch.	To be announced C	•••••••	9:45	To be announced	
0 5	Clyde McCoy's Orchestra	Gus Arnheim's Orchestra C	Ted Lewis' Orch. C	10:00			C. Gaylord's Orch Frank Dailey's Orch. C	10:00	To be announced. Jay Freeman's Or.	
0	Frank Dailey's	Scores: Charles Gay-	Scores: Cummins Or. C	10:30	Scores: Xavier Cugat's	Scores: Shep Fields'	Scores: Xavier Cugat's	10:30	Scores: Bob Crosby	
5	Orchestra C	lord's Orchestra C.	Marion McKay Orch.	10:45	Orchestra C Bert Block's		Orchestra C	10:45	Orchestra C Shep Fields'	
0 5	Bernie Cummins' Orchestra C	Al Trace's Orchestra C	Charles Gaylord's Orchestra C	11:15	Orchestra C	Jan Garber's Orchestra C	Bert Block's Orchestra C	11:15	Orchestra C	
0	Glen Gray's	Jan Garber's	Glen Gray's	11:30 11:45	Tommy Dorsey's Orchestra C	George Hamilton's	Al Trace's Orchestra C	11:30	George Hamilton's Orchestra C	
15	Orchestra C	Orchestra C	Clint Noble's Orch	12:00	Clinton Noble's		Marion McKay's Orch.	1	Clint Noble's Orch	



"I just dropped in with the rest of my act, to talk about that raise."

Message of Israel

Rabbi Samuel Levinsin, of Temple Beth Emeth, Brooklyn, New York, will be guest speaker during the Jack Benny, Wilson was known as one Message of Israel program on Saturday, July 10, at 6:00 p. m. (E.S.T.) over the NBC-Blue network, including WCKY, KDKA and WLS. Rabbi notably in "Missus America" with Levinsin will speak on "Ecclesiastes". Victor Moore and Helen Broderick.

Don Wilson has been signed to act as narrator for a series of 13 outdoor sports short subjects which RKO will release during the coming year. Before he became a mikeman for of NBC's best sports announcers. He has done other picture work, also,

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Sunday Network Programs

11:49Orchestra C12:00Clint Noble's Orch.12:15Marion McKay's12:30Orchestra12:45C. Gaylord's / Orch.

(Continued) (Continued) wire wham wmaq wfla wowo -Woodbury's Rippling Rhythm Revue, star-ring Shep Fields and his Orchestra; Bob Hope and Honeychile; Del Casino, tenor. WJZ WLW KDKA WENR wgar wham 1:30-The Jurgens Program, with Walter Win-chell. WJZ WLW KDKA WLS wgar wham -American Album of Familiar Music, with Frank Munn, tenor; Jean Dickenson, so-prano; The Haenchen Concert Orchestra; Bertrand Hirsch, violinist; Arden and Ar-den, piano duo; Amsterdam Chorus. WEAF WSAI WSM kyw wgy wtam wwj who wfla wdaf wmaq wfaa wire wave 1:45--Choir Symphonette, vocal ensemble with instrumental accompanist. WJZ WCKY KDKA WLS wgar wave wire wham 1:00--Sealtest Sunday Night Party: James RDRA WLS wgar wave wire wnam 9:00-Sealtest Sunday Night Party: James Melton, m. c. Jane Pickens, soprano; Rob-ert Dolan's Orchestra; Donald Dickson, baritone; New Yorkers Chorus; Tom Howard and George Shelton, comedians, guest artists. WEAF WSA! WSM wgy wtam wwij wmag who wdaf, wfla wave Lawicobe Stadium Concects: Bhilhermonic wmaq who wdaf, wfla wave -Lewischn Stadium Concerts: Philharmonic Symphony Orchestra, WABC WKRC WHAS WJR kribc wcau wfbm whk kmbc whio wadc wsbt wbt wwl wsfa wcco -National Music Camp at Interlochen, Mich.: National High School Orchestra and Na-tional High School Band, direction Dr. Jos-eph Maddy. WJZ WCKY KDKA WLS wgar wave wire wham wmaq wfla wowo 000 ludu and the Parth Warth Carthy wave wire wham wmaq wita wowo 10:00—Judy and the Bunch. Vocal Quartet. WJZ WCKY wgar wave wire wham —Jerry Blaine and His Park Central Hotel Orchestra. WEAF wgy wtam wmaq kyw —Press-Radio News. WJZ WLS wfbm wbbm whio wadc wspd wsbt whk —Gus Arnheim and his Orchestra. WABC WKRC WJR WHAS wbbm kmbc wfbm whk wcau whio wadc wbt wsfa wcco kmox 10:15—King's Jesters Hotel LaSalle Orchestra. WJZ WCKY KDKA WLS wgar wire wham 10:30—Eddie Varzo's Hotel Bismarck Orchestra. WJZ WCKY wgar wave wire wham —Press-Radio News. WEAF and network. —Charles Gavlord and his Orchestra. WABC -Charles Gaylord and his Orchestra. WABC WHAS WKRC wbbm kmbc whk wfbm wcau kmox wadc whio wsbt wbt wsfa wcco -Woodbury's Rippling Rhythm Revue, star-ring Shep Field's Orchestra. (NBC) WSM wave wbap wave wbap
10:35—Carlos Molina's Hotel Stevens Orchestra.
WEAF way wham wmaq whio wdaf kyw
11:00—Henry Busse's Chez Paree Orchestra.
WJZ WCKY KDKA wgar wham wave wire
—Al Trace and his Orchestra. WABC WKRC
WHAS WJR wbbm whk wfbm kmbc wcau wadc whio wsfa wcco
—Barney Rapp's Beverly Hills Country Club Orchestra.
WEAF WSM and network
11:30—Jan Garber and his Orchestra (from Catalina Island).
WABC WKRC WJR wbbm wfbm wcau wbt whk kmbc wadc whio wsfa wcco

wfbm wcau wbf whk kmbc wadc whio wsfa wcco -Fletcher Henderson's Grand Terrace Cafe Orchestra. WEAF WSAI WLS wgy wtam wmaq who -Harry Reser and his New Penn Hotel Or-chestra. WJZ WCKY KDKA WSM wgar

chestra. Wave wire

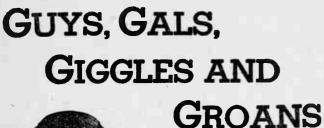
WCKY JOTTINGS

Conductors for the Robin Hood Dell concerts, heard every Thursday from 8:00 to 8:30 p.m. (E.S.T.), over WCKY-NBC, will be as follows this month: July 15, Alfred Wallenstein ; July 22, Vladimir Golschmann ; July 29, Jose Iturbi. The concerts originate in Philadelphia and feature a 90-piece orchestra.

Nellie Revell, the radio reporter, has begun a new "Neighbor Nell' series over WCKY-NBC. Her program is heard at 10:15 a.m. (E.S.T.) every Sunday.

A new addition to WCKY's Saturday night dance parade is the Paul Whiteman orchestra, picked up at 10:35 p.m. (E.S.T.) from the Fort Worth Frontier Fiesta.

Lee Goldsmith, WCKY studio director, is vacationing in the sylvan glades of Indiana. Elmer Baughman holds the reins during Lee's absence.





REASON DE LUXE

ODAY, for no good reason, we have the story of the dance hall hostes ho had drifted into a series of tough days. Meals were scarce, her landlady was squawking about the rent, and-toughest blow of all-her wardrobe was beginning to loom very shabby, indeed.

MARK HELLINGER

Just when thing's looked blackest, Hector came upon the scene. Hector was a hick that you see only in the

comic sections. He had never been in the big city before, and the hay was still upon his clothes. But what a bankroll! It was absolutely beautiful to gaze upon.

Our heroine went to work on Hector immediately. She acted just too coyly as she told the big mans of the wonderful impression he had made on little her. The she steered him in front of a ladies' hat shop, fight ng upon that as a starter.

She giggled and gurgled with delight as she pointed to the hats. How happy they would make the lucky person who received them!

Hector agreed. "Yep," he nodded. "They sure are purty. All them nice cherries, an' fancy coverin's."

The little lady clutched Hector's arm tightly. "And would big mans like to buy one?" she asked.

softly.

Hector shook his head. "'Course not," he replied.

"Oh, what's the matter?" said the lady, still trying to be sweet. "Haven't you enough money left?"

Hector blushed. He shifted uneasily. "Sure I got money," he replied. "But, shucks, I'd look awful silly in hats like them!"...

FAIR ENOUGH

THE boys, reports Lyn Murray, were discussing the reasons that forced them into matrimony. "I got married," said one, "because she forced me

into matrimony." "Who?" asked another. "Your wife?"

sk

"No," was the reply. "My mother-in-law!" ...

* sk: *

PROOF

THE big league baseball manager walked menac-ingly toward "Beans" Powell, the star of the

team. "I've had enough, Beans," said the manager flatly. "No one on this team is big enough to break training rules and get away with it. You're suspended for a week and fined \$500!"

The star scowled heavily. "You can't slap a fine on me," he growled. "You got

no proof that I broke training rules." 'You got "Oh, no?" yelled the manager. "Well, lemme tell you something. On the last six baseballs you autographed for kids, you signed 'Mr. and Mrs. Smith'!"...

TERRIBLE END

Have you heard Arthur Murray's sad story about the midget whose luck ran out on him? He wound up behind the ping pong ball! ...

A Hellinger Short Story

SUMMER breeze made the curtains dance. Cool and sweet, it wafted through the room and out into the corridor. There it fled in two directions, rumpling the nurses' starched skirts and sweeping the ether odor before it.

Back in the room, two women stared at the ceiling. It was a semi-private room, and the walls were done in soft cream. A painting of an ancient barque with reefed sails, faced the beds.

faced the beds. The thin woman near the door no longer looked at the picture. She had seen it too often. She kept the tip of her right foot out from under the sheets. The breeze was cooling. On the other side of

On the other side of the room, the heavy woman with the shag-gy brows studied the painting of the barque, and the sea that boiled its bows. For her, the colors relieved the tedium. "When is your husband com-ing?" asked the heavy wom-an....

an.

THE thin woman smiled faintly. Ever so faintly. Four years in a hospital are hardly conducive to humor. "He'll come soon," she said. "May-

be." The heavy woman propped herself

be."
The heavy woman propped herself on one elbow.
"It's none of my business, Mrs. Lenny, and I don't want you to think I'm butting in. But if I had a man like yours, I'd get rid of him.
"What good is he? I've been here seven months, and he hasn't come to see you in that time. I've heard from others that he's never set foot in this room since you came here. And that's four years now, isn't it?"
"Yes." Mrs. Lenny spoke softly.
"It's four years. A long time." The heavy woman snorted.
"A long time!" she repeated.
"That's a hot one. It's soft-hearted women like you who get stuck with the rotten kind of men. You're too easy with him.
"How do you know what he's do-ing on the outside? Suppose he's with some woman?" The breeze died sud-denly and the curtains hung still.
"Al he does is write pretty letters. Excuse the expression, Mrs. Lenny-but you're a fool."
The thin woman said nothing. She stared at the ceiling and pulled at the sheet, as a tear dropped silently from her cheek and spread gray on the pil-low.
Dr. Kendricks came in. He was al-

her cheek and spread gray on the pil-low. Dr. Kendricks came in. He was al-ways cheerful. He studied the chart at the foot of the bed. He said he'd rather be out golfing than checking pulses. He laughed heartily at his little joke. Nobody else did. Then he walked over to the heavy woman. He examined her. A nurse wheeled in a white screen. Behind the screen, Dr. Kendricks talked to the heavy woman about Mrs. Lenny. "It's a shame," he said. "A down-

The Rat

The all-important letter came from Mr. Lenny. It said he would arrive the following Wednesday. And get this now-he was coming with his lawyer!

Mrs. Lenny whispered the news to the heavy woman, and it wasn't long before the in-formation buzzed up and down

on buzzed up and down each and every corri-dor. "Heard she was go-ing to die... Finally decided to see her.... Bringing his lawyer, no less... Wants to get her signature on a will... Sure, what else?... Almost five years she's been here —and now, when she's years sne's been here —and now, when she's about to pass out, he condescends to see her. "He's a rat. ... That's what he is.... A rat!"...

N Wednesday, they all tried to busy themselves near the

semi-private room. They all wanted to see what Mr. Lenny looked like. They were anxious to see this much-discussed man. who must have been made of ice.

The heavy woman rested on her side and faced the window. Her thoughts were different from the

others. She was so angry that she didn't even want to look at the man. He arrived at eleven o'clock. A tall, grey-haired man was with him. The grey-haired man walked over to the

grey-haired man walked over to the window and looked out. Mrs. Lenny was crying softly. So was Mr. Lenny. Biting his lips, he wrapped his arms around the frail back and lifted her to a sitting posi-tion. Her eyes were locked with his. Dr. Kendricks stood in the doorway. His fists were clenched and you could cas his is wn nucles working see his jaw muscles working.

Mr. Lenny sat beside his wife and talked in a whisper. He took his handkerchief and wiped the tears from her eyes. On his face was an expression of acute agony.

At the window, the grey-haired man yawned slightly. The breeze was blowing again. He turned around and smiled at the heavy woman in the nearby bed.

She glared at him.

"You'd better get busy with that will, Mr. Lawyer," she said sarcasti-cally. "She may die and fool both of you."

The grey-haired man walked over. to her.

"What's eating you?" he asked. "What's this will business?" "Humph!" sniffed the heavy wom-an. "As if you didn't know? Isn't that what husbands bring lawyers to bosnified for?" hospitals for?"

The grey-haired man shook his head slowly.

"Lady," he said quietly, "I'm no more a lawyer than you are. I'm just a prison keeper. I brought this guy down to see his wife for the last time.

"He's doing five years for stealing the money to keep her in this room."...

RECKLESS

Two of the Bowery boys were lolling in the hot noonday sun.

"Such weather!" remarked one. "Makes you water!"...

"You betcha," replied the other. "Why, I'm so thirsty right now that I could drink a glass of

thirsty, doesn't it?"

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under my skin." He removed the dressing from the heavy woman's leg and squeezed the sides of the raw incision. "A man like that," he went on, "doesn't deserve a sweet soul like Mrs. Lenny. I was interning here when she came here. And from that day to this, he's never been here to see her." He shook his head. "I'm no fighter, but it certainly would be a pleasure to take a punch at him." The heavy woman sighed. "You can't do anything with a wom-an like her," she said softly. "She's the kind that loves her man, and that's all there is to it. He could do anything--probably does, too--and she'd forgive him. "Now, with my man, it's different." She couldn't resist the boast. "He comes here every visiting night. He's never missed once. And he always brings me something. Magazines, candy, flowers--always something. "Of course, I always give most of the stuff to Mrs. Lenny. I feel so sor-ry for her." And that's the way it went. Every-one talked about poor Mrs. Lenny and her no-good husband. Everybody knew the story---and everybody felt sorry for the woman. . . .

knew the story—and everybody felt sorry for the woman. . . . Three months later, when the let-

"I'm no fighter, but it certainly would be a pleasure to take a punch at him."

right shame. Even the porters and the cooks talk about it. They've made a sort of hospital scandal out of a sad story. I don't usually voice opin-ions about patients—but this one is under my skin."

He removed the dressing from the

ter arrived, the heavy woman was still in the same room. Mrs. Lenny was very sick then. The doctors said nothing about her condition, but a blind man could see that it was only a matter of weeks.



week schedule over an expanded CBS jazz, and before that it was ragtime. net raises as well as answers some questions pretty important to radio. Listeners who know their way about have been wondering whether John L. Lewis and the New Deal would muzzle their most outspoken critic among air commentators. The expanded net is the answer. It proves that we still have free speech and courageous sponsors. The questions not answered are raised by cutting the schedule from five to three periods a week. Adding West Coast stations involves a second broadcast each night because of the old "debil" time difference. With customary candor Carter explains that he wouldn't be able to prepare two broadcasts five nights a week because of newspaper, magazine and book commitments. Query: how much outside work should a broadcaster take on? Carter isn't the only case. Most of the big names do other work besides radio. When radio makes them, mightn't it well have first call? The point seems relevant.

The drama war between the networks is becoming more bitter. NBC announces four O'Neill plays to follow the half-dozen of Shakespeare. Which will smear the rest of CBS Shakespeare? Somebody remarked that, no matter which side wins, the Spaniards are sure to lose the war over there. It looks as if listeners are going to be in the same fix in this drama war.

Among the "names" leaving the air for the summer is Deems Taylor. In his NBC Coronet series, the CBS musical consultant (laugh that off) has done exceptionally notable work. Heretofore he's appeared either as Philharmonic commentator or musical steoge. But his single-handed job for Coronet proved him an excellent program-builder and engaging personality. Smart sponsors who really want "something different" shouldn't overlook that, come fall.

Lum and Abner don't supply all the humor for their show. Listeners also get a chuckle out of Carlton Brickert's exaggerated "toda-a-a-a-y" mannerism in his opening ritual.

*

46

. For those addicted to "this thing called swing" Benny Goodman's occupation of the vacant Jack Oakie spot (CBS over WKRC, Tuesday, 8:30 p. m. E.S.T.) is probably big news. But if you want the low-down on swing, talk to a veteran musician. dance bands. "What do you mean son.

If there's any difference, T'll eat my instrument.'

If the June 26 premiere over NBC-WCKY is any criterion, those Robin Hood Dell concerts are going to add plenty of delightful music to summer schedules. Wide variety and fine muscianship made the program extraordinarily pleasing. For those who must stay at home or have no highgrade park concerts within easy reach, this series is the next best thing to hearing good music out-ofdoors in person.

- 46-1 Hendrik Willem Van Loon has also left the air for the summer. He'll be missed. His was a sane clear voice crying in a wilderness of controversy.

. 4 The annual airing of the Goldman Band concerts turns up another of "those things." Goldman has what is pretty generally agreed to be the best concert band in the country. His programs have been a perennial summer feature for years. Yet, except by recordings, he hasn't been on the winter air since the battery-set days. Here's something that will require heavy explaining.

This Shakespeare war has reached the brother-against-brother stage. CBS has signed Lionel Barrymore to play Lear July 26, in head-on competition with John on NBC's slice of the air. All that remains is to enlist Ethel under one of the rival banners.

- 44

By the way, Prince John of the theater's royal family used less explanatory intrusions in Richard III last week. That helped. Though the play was not the happiest choice that might have been made. "Stream-lining" merely emphasized the fact that it's an ugly mess of murderous intrigue.

Alexander Woollcott joins the warm-weather parade from the microphone. His 1936-7 series has proved that, for his sort of broadcast, two 15-minute periods a week are far better than a single 30-minute period. A word should be said, too, for the commercials in his recent series. In refreshing contrast with current practice, they were brief and restrained. If other sponsors were as considerate.

Long Island friends of Jane Crusinberry, author of the Mary Marlin show, have christened their 40-foot cruiser the "Mary Marlin"-and the I mentioned it the other day to a life boats are named "Joe and chap who's served plenty of time in Davey" after Mary's husband and



John Huston, son of Walter Huston, famous actor of stage and screen, is playing his first radio role as Pete Conray in the popular serial, "Backstage Wife," heard over the NBC-Red network, including WSAI, Mondays through Fridays, at 10:15 a. m. (E.S.T.). Though he ap-peared with his father on Broadway in "Easy Mark," and in the Lincoln play "The Lonely Man," in Chicago, young Huston's career thus far has been more closely associated with writing than acting.

"Houseboat Hannah"

All the thrills, joys and heartaches of San Francisco's famed waterfront are incorporated in the new WLW dramatic serial, "Houseboat Hannah," heard daily except Saturday and Sunday from 4:00 to 4:15 p. m. (E.S.T.)

The story, which began June 28 over WLW has a setting in San Francisco Bay, where Houseboat Hannah and her family live on a houseboat in Shantyfish Row. It is a fast-moving action serial with plenty of heart.

Hannah is a lovable individual who battles for the rights of her little family. In her own heart is a yearning for better things as she wistfully looks to the homes on the hills. where the bluebloods look down on the bay.

"Houseboat Hannah" vividly tells a story of troubles with gangs and smugglers. Of victories and defeats. Of play and work. Of real life, real living and real folk.

The program, which is electrically transcribed especially for the WLW audience, stars several prominent radio actors and actresses.



The "Beauty Box Theater" program, which features musical love stories taken from the scores of thmous composers, and starring Jessica Dragonette, radio's famed lyric soprano, has been renewed by its sponsor

The series will continue to be heard as a feature of the WABC-Columbia network, including WKRC, WHAS and WJR, on Wednesdays, from 8:30 to 9:00 p. m. (E.S.T.), for the summer season. The inaugural broadcast of the renewed series will be heard on Wednesday, July 14.

Would you smoke, eat or wear a lagoon? Parks Johnson and Wally Butterworth asked that question on their Vox Pop program, and one man they interviewed said he wowld have to see one before he could to hem.



"Hamlet"

with a cast which includes Burgess Meredith, Walter Abel, Montague Love, Grace George and William A. Brady . . .

will be broadcast over the Columbia network through



55 on your dial

MONDAY, JULY 12

8 to 9 p.m. (E.S.T.) -

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