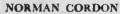
R-wed June 30, 1723 1710 a.m.

5° Radia Jia MEEK ENDING JULY 9, 1937

JOAN BLAINE
THE JILL OF ALL ARTS

OPERA BROADCASTS FROM ZOO OVER NBC







CHARLOTTE BRUNO

"Concert Hour" Soloist



Here is the latest portrait of Vicki Chase, red-haired concert soprano who is heard over WLW and stations of the WLW Line. Miss Chase will be featured soloist with the William Stoess symphonic orchestra during the "Concert Hour," 10:30 to 11:00 p. m. (E.S.T.) Sunday, July 4. She will be heard also in the "Strands violins and cello in D minor, by 4:10 p. m. (E.S.T.), over WCKY ued to encourage her singing. of Beauty" program, 6:30 to 6:45 p. m. (E.S.T.), July 4.

Scout Independence Day Program

A description of the huge fireworks display and a concert by the United States Service Band will be heard during the Independence Day program of the National Boy Scout Jamboree over the NBC-Blue network, including WCKY, KDKA and WLS, Monday, July 5, from 8:15 to 8:30 p. m. (E.S.T.). From NBC's fortyfoot circular tent at the Jamboree headquarters, NBC announcers will describe the colorful spectacle. One of the most elaborate and extensive radio coverages of a national event since President Roosevelt's inaugural in January will be employed by NBC in reporting the Scout Jamboree in

Oxford Ensemble To Play Old Music

The Oxford Ensemble, directed by Milton Wittgenstein, well-known flutest, will be presented by Columbia's Concert Hall in a program of unusual old music on Saturday, July 3. from 10:30 to 11:00 a.m. (E.S.T.) over the WABC-Columbia network, including WKRC, WHAS and WJR.

The ensemble, completed by Harry Neidell and Ralph Hersh, violins; Egon Kornstein, viola, and Youry Bilstin, cello and viola da gamba, is to play San Martini's First Concerto for two violins, viola and cello, in G minor; the Brandt-Buys Chorale and Allegro for flute and string quartet, and the Trio Sonata for two Cerilli.

"Tannhauser" First Opera To Be **Aired**

Eight Operas of Series To Be Broadcast

The breadcast schedule for the summer opera season will be inaugurated Friday, July 2, with the performance of "Tannhauser," featuring the new Swedish star, Bella Vreta, in the role of Elizabeth; Harold Lindi, as Tannhauser, and Charlotte Bruno as Venus. Norman Cordon will sing the part of the Landgrave, and Stefan Kozakevitch that of Wolfram. This broadcast is the first of a series of eight which will bring to the listening public the most popular of this season's productions. July 9th will bring the second broadcast. Puccini's romantic love story, "La Boheme."

WLW and WCKY will carry the first two broadcasts and WLW will carry the balance of the operas. The operas will be broadcast over an NBC-Blue network.

An attendance which shattered all previous records at the Zoo summer operas witnessed the opening performance of "Aida" on Sunday, June 27. The two thousand seats in the auditorium and in the newly constructed section behind it did not suffice for the throngs which gathered two hours before performance time and filled allthe available chairs which could be placed in the aisles as well as all the standing room within hearing dis-

Next week's operas include a double bill on Sunday and Thursday, July 4 and 8. "Pagliacci" and the delightful one-act comedy of Wolf-Ferrari, "The Secret of Suzanne." Puccini's "La Boheme" will be given July 6 and 9: Rossini's "Barber of Seville" the 7th and 10th.

Seats for these performances may be purchased at prices ranging from 25c to \$1.50. There is no admission charge to the park for patron arriving after 7:15 p. m.

"There Was a Woman" **Program on New Time**

The series of programs titled "There Was a Woman" and detailing the story of women who played important parts in the lives of famous men, changes time starting this com-

Instead of being heard on Saturdays, at 7:00 p. m., the series, beginning July 4, will be presented line to do a singing number she weekly, on Sundays, from 4:00 to and the NBC network.

Watch Repairer



Thornbury, NBC Chicago field engineer, found that his watch became magnetized and went out of kilter after working near the velocity microphones. So he constructed this demagnetizer which you see him showing to Loretta Poynton. Operated on alternating current, the demagnetizer consists primarily of a coil of many turns. A watch is put into the hole in the top of the box. The current is allowed to circulate through the coil, and the watch is gradually

At Lookout House



Nat Nazarro, now appearing in M. C. A.'s "Wake Up and Live" revue at the Lookout House, was emseeing and directing the stage orchestra on the Loew Circuit around New York some years ago. He was impressed by one of the chorines. A few weeks later he dropped in on her and asked if she'd like to do a specialty. He worked with her and saw to it that the first time she stepped out of was well received. He contin-The girl was Alice Faye.

ALL-STAR BASEBALL GAME ON NBC-CBS

Mermaids Rained In



Betty, Patricia, and Sundra draft a beach towel for a canopy to protect their new bathing suits from the shower that threatens to disrupt their penthouse party. Betty, whose name is Reller, works in "Betty and Bob." Patricia Dunlap is heard in "Bachelor's Children;" while Sunda Love is an actress on the "Romance of Helen Trent." All are programs heard regularly over the WABC-Columbia network, including WKRC, WHAS and WJR.

Werner Janssen To Star In New NBC Series; Will Augment Orchestra To Thirty-five Pieces

symphonic conductor, will present a program of popular music in his own new series beginning over the NBCnetwork, including WCKY, KDKA, WLS and WSM, Sunday, July 4. The new programs will be heard regularly on Sundays, from 6:30 to 7:00 p. m. (E.S.T.).

Janssen has been musical director of the Chase and Sanborn program starring Don Ameche, W. C. Fields, and Edgar Bergen and his dummy "Charlie McCarthy" since its inaugural, on May 9. It was his first American radio series. Janssen will augment his present orchestra to thirty-five pieces.

Janssen was the first native New Yorker ever to conduct the New York One draw-back is she can't talk back! near Newport, Ky.

Werner Janssen, American born Philharmonic Symphony Orchestra. Since his college days at Dartmouth, he has become famous as composer, pianist and director. From time to time in his programs he will be heard in piano solos, and there will be occasional solos by other instrumentalists.

To the popular music of the day, he will lend interpretations that made his name a well known one in Europe before he returned to America and built up a reputation as a symphonic conductor.

compensations, thinks Meri Bell, CBS with Barney Rapp and his nasongstress, for she can hear her hus- tionally known radio, recording band, Del Sharbutt while he's at and dancing band, now playing work—something few wives can do. at Beverly Hills Country Club,

Experts Will Give Play-By-Play Account

Players Selected from 1936 Pennant Winning Clubs

With a corps of sports experts giving a play-by-play description, the fifth annual All-Star Game, between the best players of the National and American Leagues, will be broadcast over the combined Blue and Red networks of the National Broadcasting Company and the Columbia Broadcasting System, from Griffith Stadium in Washington, D. C., on Wednesday, July 7. The broadcast will get under way at 1:30 p. m. (E.S.T.), with WCKY, WLW and WKRC the local outlets.

Tom Manning of Cleveland, who has handled NBC's baseball assignments for years, and Warren Brown, sports editor of the Chicago Herald and Examiner, will head the list of NBC broadcasters at the game. France Laux of KMOX, Bill Dyer of WCAU, and Arch McDonald of WJSV will describe the event over the Columbia Broadcasting System.

The players who will represent the American and National League this year will be selected by the managers of the 1936 pennant winning clubs-Bill Terry of the New York Giants and Joe McCarthy of the New York Yankees.

In the event of rain, the game will be postponed until Thursday, July 8, with the broadcast scheduled from 10:45 a. m. to 1:30 p. m. (E.S.T.)

At Beverly Hills



Being an announcer's wife has its the Air," is the featured singer

She'll Pinch-Hit for Benny



Lovely Jane Froman (above) and her husband, Don Ross. will headline the Summer Jell-O Show (NBC-Red network, including WLW and WSM, Sundays at 6:00 p.m. E.S.T.) on July 4, when Jack Benny and Mary Livingstone leave for a vacation.

Pity the Poor Judges



Al Bland and Charles Koch, pilot and announcer respectively. on Dow's Dawn Patrol which is broadcast daily except Sunday on WKRC at 7:30 a. m., look as though an entry in the big contest which they are conducting, might have struck them funny. Bland is shown on the left and Koch on the right. The three girls are tabulating the avalanche of entries which have been received. The contest closes Saturday, July 3. From these early returns on the contest the indications are that the judges will be "snowed under."

Weekly RADIO DIAL

Entered as second-class matter July 29, 1931, at the post-office at Cincinnati. Ohio under the Act of March 3, 1879.

Published every Friday by the Radio Dial Publishing Co. 22 East 12th St., Cincinnati, Ohio

Six Months for \$1.

Single Copies 5 cents

Rabio Dial brings you the latest available programs and news of your favorite stations and artists. All programs listed are correct up to press-time, but are, of course, subject to later changes by networks and local stations.

Telephone-CHerry 0710 - 0711

GEORGE A. VOGELE-Editor

Vol. VII.

WEEK ENDING JULY 9, 1937

THE HAND THAT TURNS THE DIAL

The ultimate fate of a radio program rests with the listener. By simply turning a dial he can snuff it out as effectually as a Nazi headsman. Listeners often exercise this life and death power. Occasionally even the broadcasters recognize its existence. But the peculiar dependence of the serious musician on the hand that turns the dial is something seldom men-

Walter Piston, one of the six composers commissioned by CBS to write music especially for radio, performs a neglected service by stating this angle of the matter fully and concisely.

"The composer whose music is broadcast," he says, "is dependent upon the listener tuning in, on the kind of set he has, and on the discriminating power of his ear. The average radio is improperly placed, and the seating arrangements about it are generally faulty. In addition, the volume is often not turned high enough. The power of the listener to make adjustments on the music being broadcast is the most serious feature of composing for radio."

With all this, listeners who know radio and are sensitive to musical values will agree, except the point about volume. Evidently Mr. Piston lives in a secluded retreat far from any neighbors. But otherwise he is on solid ground.

It is true that many radios are not placed where they can give the best results as musical instruments. They are simply put where they will look well as furniture, or where power and aerial connections are most convenient.

It is also true that seating arrangements are often unfavorable for the complete enjoyment of broadcast music. To hear the full range of tones one must sit directly in front of the loudspeaker. And in many homes that is difficult for more than one person.

But Mr. Piston touches on perhaps the most important matter when he mentions "the power of the listener to make adjustments."

Modern receivers provide amazing flexibility of reproduction. Tone and fidelity controls permit the listener to correct faulty room acoustics and defective transmission, or adapt the receiver to particular kinds of music. Yet of all the knobs on the panel these controls are generally most neglected.

A friend of ours relates a typical experience. He has a superb receiver, capable of doing full justice to the finest music. Having a sensitive ear, he adjusts the fidelity control for the best possible tone. But a niece who often visits his home uses a different method. The moment she sits down at the radio she changes the fidelity until the receiver sounds like the vintage of 1922.

This is the "power to make adjustments" which Mr. Piston views with concern, and rightly so. It is ironic that when radio has become a genuine musical instrument so many listeners will not let it perform its best service for them.

Training the hand that turns the dial is not the solution. The ear that directs the hand really needs training.

Still's Symphony On "Musical Americana"

The Scherzo from the "Afro-American" Symphony of William Grant Still, noted Negro composer, is to be performed by Freddie Rich and his orchestra as a highlight of the "Musical Americana" program over the WABC-Columbia network, including WKRC, WHAS and WJR, Tuesday, July 6, from 7:30 to 8:00 p.m (E.S.T.). This begins a new time schedule for the series, formerly broadcast at an earlier hour.

Alexander Woollcott In Final Broadcast

The season's final "Town Crier" program of author and critic Alexander Woolcott will be presented over the WABC-Columbia network, including WKRC, WHAS and WJR, on Tuesday, July 6, from 6:30 to 6:45 p. m. (E.S.T.). Following this program of unusual anecdotes the "Town Crier" will enjoy a vacation from the air during the summer months.

COLUMBI-A-MUSINGS

From WKRC

By MARGARET MALONEY

There's just a few more days for all of you radio fans to get your entry in on the contest being conducted on Dow's Dawn Patrol aired daily exccpt sunday, from 'KRC, at 7:30 a. m. Without a doubt, it's the biggest contest ever to be staged locally. Two Willys cars are first and second prizes and there's any number of other really valuable ones being offered. Don't fail to enter . . . it's worth your while.

Sound alikes: 'KRC's Francis Pettay and Charles Arlington, Columbia spieler ... Pati Chapin, CBS singer and Jane Froman.

Gene Austin, singer on Joe Penner's CBS shows, has signed to make six pictures as the "singing cowboy" . . he'll write his own songs, too.

Stan Conrad, 'KRC announcer, is back at the mike after a two week's vacation. He's sporting a peach of a tan.

"Meet the Missus," the very popular series of interviews conducted on WKRC, by Maynard Craig, has been renewed for the summer months It's now aired each Tuesday, Wednesday, Thursday and Friday, at 1:15 p. m. (E.S.T.).

Dudley Mecum and Ray Kelly, known as "The Song Salesmen" on their 'KRC programs, both hail from Hamilton, Ohio.

Robert Montgomery will star in next week's Lux presentation. He will have the title role in "Beau Brummel" . . . certainly one suited to the debonair Hollywoodite . . . incidentally, this is the last of the Radio Theatre shows. . . . On July 12 . . . CBS begins a series of Shakesperian presentations, the first of which will be King Lear."

Ever hear of anyone getting up at 6:30 each morning just to make the day longer . . . Virginia Clark of the Romance of Helen Trent broadcast over CBS and 'KRC does. . . .

Mary Alcott, who left WLW last week and is now with Benny Goodman's ork on the coast, can be heard on the Camel program over WKRC and CBS each Tuesday at 8:30 p. m.

In order to handle the innumerable applications for auditions received each week at WKRC, Ruth Lyons, program director, has set Wednesday of each week as the day when radio ambitious young men and women may have their opportunity before the microphone. The auditions will be held at the studios at 2 o'clock. All applications must be sent by mail and the applicant will be notified when he or she will be given an audition.

Shakespeare Shop-Talk



Brewster Morgan, CBS director, and Helen Menken, famous Broadway actress, who will play "Olivia" in "Twelfth Night" in the cycle of the Shakespearean dramas to be presented over the WABC-Columbia network, including WKRC, WHAS and WJR, starting Monday, July 12, from 8:00 to 9:00 p. m. (E.S.T.), discuss plans for the series which Morgan will direct.

CATHOLIC HOUR

Portland University, will deliver a the Fireside Recital on Sunday, July series of talks on "Joy in Religion" 4, at 6:30 p.m. (E.S.T.), over the during the Catholic Hour program, beginning Sunday, July 4, at 5:00 p. m (E.S.T.), over the NBC-Ned net-During the first of Rev. Delauney's broadcasts he will speak on "Joy in

FIRESIDE RECITAL

Helen Marshall, soprano, will sing Rev. John B. Delauney, C. S. C., of Bohn's "Still as the Night" to open NBC-Red network, including WSAI. Miss Marshall also will offer "Oh My Babby, Ma Curly-Headed Babby," work, including WSAI and WSM. by Clutsam. Sigurd Nilssen, bass, will interpret Guion's "Home On the Range." Frank St. Leger will be at the piano.

Visits Announcer-Son



Although the mother of two famous announcers, Mrs. S. M. Slater, of Parkersburg, W. Va., never saw a radio broadcast until she visited her younger son, Tom, at WLW. The photographer, snapped Slater and his mother as the announcer explained a continuity. Mrs. Slater's older son, Bill, is the widely-known NBC sports announcer. Tom has been at the Nation's Station two years.

America's Town Meeting Of The Air On NBC

Radio's "Hamlet"



Burgess Meredith, first of the brilliant roster of stars to be signed for leading roles in the Columbia Broadcasting System's cycle of Shakespearean plays, is pictured here discussing his delineation of the title role in "Hamlet." This will be one of the eight plays of Shakespeare directed by Brewster Morgan for broadcast over the WABC-Columbia network, including WKRC, WHAS, and WJR, each Monday, commencing July 12, from 8:00 to 9:00 p. m. (E.S.T.). Meredith, who was acclaimed by American critics for his stellar work in Maxwell Anderson's poetic dramas "Winterset" and "High Tor," often has been referred to as "The Hamlet of the Future."

"WHITHER MUSIC" IS NEW SERIES OVER NBC-WCKY

How modern music came into being, what it is and where, apparently, it is going, will be explained in simple terms during the new radio series known as "Whither Music," heard every Saturday, at 5:35 p. m. (E.S.T.), over WCKY and an NBC network.

John Tasker Howard, distinguished American composer and author, is responsible for the series of broadcasts, with Joseph Littau and the NBC Concert Orchestra furnishing the music.

Mr. Howard points out that such established masters as Beethoven, Mozart and Wagner were, in their days, regarded as "moderns" and shocked the musical tastes of their audiences. During the series, Mr. Howard is also interpreting to the lay listener the impact of industrialism and commercial life on contemporary music.

Series Extended To Summer Months For First Time

George V. Denny, Jr., Will Conduct Summer Programs

Two broadcasts from the Institute of Public Affairs at the University of Virginia on July 8 and 15, and one from the Chautauqua Institution, Chautauqua, N. Y., on August 5, will extend the NBC-America's Town Meeting of the Air series into the summer for the first time.

George V. Denny, Jr., moderator of the Town Meeting series and recently elected director of the League for Political Education, under whose auspices the programs are presented, will conduct the summer programs. The broadcasts will originate away from Town Hall, New York, for the first time in their history. All three of the programs will be heard from 9:00 to 10:00 p.m. (E.S.T.) over the NBC-Blue 'network, including WCKY, KDKA and WLS.

On July 8, Senator Gerald P. Nye of North Dakota, head of the Nye Commission investigating the sale of munitions abroad, and Clark M. Eichelberger, president of the League of Nations Association, will discuss "Can America Remain Neutral?" following which will be the usual open forum. Senator Nye will take the negative position and Eichelberger the affirmative.

The Town Meeting of the Air programs at the Institute of Public Affairs, University of Virginia, will be broadcast from the McIntyre Outdoor Theater in Charlottesville. The meeting of the Chautauqua Institution will be broadcast from the Chautauqua Auditorium.

"Tickled to Death"



"I'm tickled to death to get back to Show Boat," Charles Winninger said with a chuckle. "I could have returned to a regular sponsored program a half a dozen times in the past three years but I refused—because back in my head and deep down in my heart there was the desire to be Captain Henry again." His ruddy "character" face crinkled as he spoke and he let out a resounding, "It's only the beginnin' folks—only the beginnin' —just to prove that he can still give it the old time verve and color. He'll step aboard the famous Showboat, and broadcast over the NBC-Red network, including WLW and WSM, Thursday, July 8, at 8:00 p. m. (E.S.T.).

Bang! Purse Flies Open, Bracelet Flies Off!

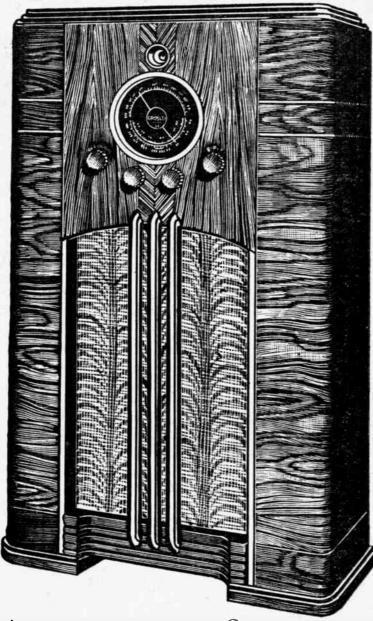


Howard is also interpreting to the lay listener the impact of industrial-ism and commercial life on contem-serial, Second Husband, heard over the NBC-Blue network, including WCKY, KDKA and WLS porary music.

Her handbag flung wide open and her bracelet torn from her wrist by the force of her gesture, her is shown in this remarkable candid camera picture during a broadcast of her serial, Second Husband, heard over the NBC-Blue network, including WCKY, KDKA and WLS wednesdays at 7:30 p. m. (E.S.T.).

See them! Hear them! Compare them!

-CROSLEY SUPER RADIOS



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Two solid bronze, highly polished
gold-finished bars transverse the
grille. Dimensions: 101/4" high,
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TURN THE CABINET AROUND

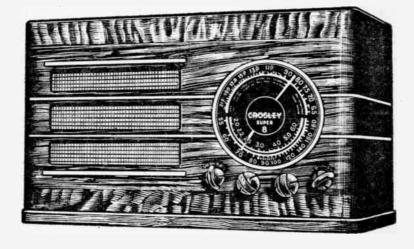
- 4. Compare the chassis and number of tubes. Notice the extra large sized chassis—how completely it fills the cabinet.
- 5. Compare the Crosley price. The highest possible quality at the lowest possible price.

★ CROSLEY SUPER 11

11 octal base tubes ... 10-inch electro-dynamic speaker with exceptional bass response... Mirro-Dial, edge lighted, gold reflector type with graduations fused on the convex glass ... 3 Band tuning range ... Receives American, foreign, police, amateur, aviation and shipsat-sea broadcasts ... 525 to 22,000 Kc. continuous ... Additional intermediate frequency, giving greater sensitivity ... IRIS Tuning

Indicator... The beautifully styled walnut console cabinet with prima vera inlays is hand-rubbed to a brilliant finish... Dimensions: 40" high, 241/4" wide, 13" deep.....

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following concerning criticism. Gilson tie-breakers, and it is safe to say that V. Willets wrote it.

American citizen.

"It follows that criticism is an important subject in the curriculum of contest technique. The more constructive the criticism, the better the critics chances to capture a coveted prize. Study and practice are essential if one desires to become skilled in at the beginning of the fiscal year. this delicate art. The finest "training schools" in which to master it are letter of criticism contests sponsored by the publishers of motion picture magazines.

"These publishers have no axes to grind, no particular preference in their selection of winners. They seek a cross section of public opinion, interestingly written and constructively presented for the edification of their own editorial staffs and for the picture producers who advertise in their pages."

Another excerpt from the same column and attributed to I. M. Gibson dwells on the value of criticism as follows: "The critical faculty has its value in correcting errors, reforming abuses and demolishing superstitions, but the constructive faculty is much nobler in itself and immeasurably more valuable in its results, for the obvious reason that it is a much nobler and better thing to build up than to pull down. It requires skill and labor to erect a building, but any idle tramp can burn it down.'

According to a recently issued bulletin from the Townsend-Friend Contest Service, one of their students won a Nash Sedan in the Babe Ruth-Sinclair contest with the following statement, which was in answer to the question: "Which would you rather see, a tight pitchers battle or a free hitting swinging game?" The winning entry ran:

"I'm agin Sit Downs . . . I don't want to see two clever pitchers cause so many strikes that it throws sixteen other abled bodied men out of work! Give me sizzling Texas leaguers, fair by inches, hair-raising shoe-string catches, snappy double-plays, risky base running, and LOTS of argument -PLAY BALL."

Our comment is that this statement is strikingly clever and deserved to win. Equally so, is the winning name in Lum & Abners "dining car" contest . . . "T-bone Tooter." Both the above won a Nash automobile

A PPEARING in a recent "National Tying (or tieing) entrants in the Old Gold contest have received their the recipients will be "tied-up" for "Criticism, as it was first instituted the length of time allowed which is by Aristotle, was intended to be a about 1 week. As freely predicted, standard for unbiased judgment. Down and expected, the second series of 90 through the ages men have fought cartoons are unusually difficult and and died for the privilege of speaking will even further reduce the growth their minds. Today, the right to of hair on contestants heads. There criticize is the birthright of every has been no intimation of the number tied except that it was "more than a thousand."

Some may take the register number as indicative, but it may not be, since large users of registered mail have a series of numbers assigned them by the Post Office Department

Advertising periodical TIDE reports that the Kellogg contest is being advertised in 700 daily papers, in colors in three large weeklies, on 22 Kellogg radio programs and in 10,000 folders which will be distributed with free corn flake samples. Which leads us to remind those who think large amounts are spent on prizes, that even larger amounts are spent in promoting the contest.

In one sense it is like spending several dollars to give away one, in another it's advertising, upon which business either flourishes or fails.

The \$5,000 winner in Dodge "Used Car and Truck" contest is well known in contest circles. He is Robert T. Gidley, 3637 Maplewood Ave., Dallas, Texas. The following won \$500 each. Milton Knight, N. Wilkesboro, N. C.; Claribel Rogers, Atlanta, Ga.; Noreen Samples, Portland, Ore.; W. L. Cheney, Woonsocket, R. I., and Irene Howard, Jackson, Miss. Twenty-five their radio program and through their others received \$100 each.

For the convenience of those who as well, Contest World of Buffalo is best they have.

National Music Camp

For the fourth year NBC will broadcast a series of Sunday evening concerts from the National Music Camp at Interlochen, Mich., beginning Sunday, July 4, from 9:00 to 10:00 p.m. (E.S.T.) over the NBC-Blue network, including WCKY, KDKA and WLS. The camp was established nearly a decade ago to encourage and instruct the nation's youth in music. Intensive study is supplemented by ensemble and orchestral concerts.

printing a contest record form each month. It is a ruled form appearing on the inside back cover and provides space for all necessary and desired information. We believe it a wise plan to keep a record of everything as well as a copy of all entries.

Sponsors of the Prof. Quiz Kelvinator program have announced another weekly contest series to last 13 weeks. 107 prizes each week, from a Nash car down to \$5 in cash. Entry blanks which are obtainable from Kelvinator dealers contain spaces for listing five questions and their answers. Contest closes on Thursday's receipts.

The (NY) Sunday Mirror magazine section offers \$2,500 in cash for the best Advertising Headlines. It is weekly contest to last six weeks after which a grand prize of \$1,000; \$500 and \$100 will be given. The announcement shows twelve advertisements all complete except the headline-you furnish that. Lower prizes if no purchase is made.

Makers of Southport paint (Savannah, Ga.) offer merchandise prizes for best 100 word letters about the historic voyage of the "Savannah." Closes July 10.

Distributors of the new Willys car are offering automobiles in what they call 'economy contests." Details at

Information is that Sheaffer will ads.

And, the best of luck to those who like to keep a record of not only are working on Soap Box derby entheir winnings, but of their entries tries. These boys are giving the very



SMOKE DREAMER OFFERS SPECIAL JULY 4 PROGRAM

In keeping with the day, William E. Green, the Dreamer, will present a special Independence Day sketch during his "Smoke Dreams" program over WLW 9:00 to 9:30 p.m. (E.S.T.), July 4.

Virginio Marucci, who conducts the 'Smoke Dreams' orchestra, is preparing a special arrangement of patriotic airs to be presented as an opener of the program when the Dreamer recalls to his dog the early days of America.

In the special sketch will be "American Patrols," "Days Have Been So Wondrous Free," favorite song of George Washington; "Drink To Me Only With Thine Eyes," by a capella choir, and "Country Gardens," a dance tune of the Washington era. Miss Helen Nugent, contralto, is scheduled to sing Washington's favorite song.

It's a Woman's World

Murial Draper, author and lecturer, will be guest speaker during the It's a Woman's World program on Tuesday July 6, at 1:30 p.m. (E.S.T.) over the NBC-Red network, including WSAI. Miss Draper will discuss some event of current national interest. William Ferrand will serve as m. c. for the program, and Jerry Sears' orchestra will provide the musical background



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N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)





PROGRAMS FOR SATURDAY, JULY 3





	(EASTERN STANDARD TIME)										(CENTRAL STANDARD TIME)		
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, Ill. (870 kc.)		W S M Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky, (820 kc.)		
6:30 6:45			Sun-Up Jamboree	6:30 6:45 7:00		Patt and Guest		Farm Bulletin	5:30 5:45 6:00		Asbury College		
7:00 7:15 7:30		Concert in Brass Moments Musicale N	Early Edition-News Dow's Dawn Patrol,	7:15 7:30 7:45	" "	Wesley Meth. Church	Sing, Neighbor, Sing News Dick Leibert, organ N	Uncle Buster's Boyd	6:15 6:30		Breakfast Business		
7:45 8:00 8:15	Rhythm Rascals N Breakfast Club—Bob Brown m. c. N	News	Temperature, Music.	8:00 8:15	Streamliners N	Stevenson News	Breakfast Club N	Arkie & 4 Hired Hands News Report	7:00 7:15	Breakfast Club N	Early Morning Jamboree		
8:30 8:45	09 10	Larry and Sue Pat Gillich, organ	Woman's Hour Mellow Moments C		News		" "		7:30 7:45	* *	*		
9:15 9:30	Raising Your Parents N	** **	Richard Maxwell C	9:15 9:30 9:45	Vass Family N Ed Fitzgerald M	Richard Maxwell C . Musical		Program Friendly Philosopher	8:15 8:30	Sweethearts of Air N. Raising Your Parents N Bill Kranz's Orch, N.			
	Bill Krenz's Orch. N Sue Mitchell N Minute Men N	Sue Mitc' II N Minute Men N	Fred Feibel, organ C.	10:00 10:15 10:30	11 11	Fred Feibel at the Console C		Downtown Shop'g News WLS on Parade	9:00 9:15	Banner Newshawk Home Maker's Chat Magic of Speech N	Fred Feibel at the Organ C		
10:45	Continentals N		Hall C	10:45 11:00	High School		News	Program Announcem'ts	9:45 10:00	Call to Youth N	Hall C		
11:15 11:30 11:45	Hessberger's Orch. N	Academy of Medicine Live Stocks R. Battle's Con. Ens. N	Geo. Hall and Or-	11:15 11:30 11:45	Foundation Hour	George Hall's Orches- tra C		The Novelodeons Al Melgard, organist' Fanfare Interview			Stephen Collins Foster Music Camp		
12:15	WCKY News	Herbert and Carlyle National Farm and	Musical Calendar Buffalo Presents C.	12:00 12:15 12:30 12:45	Day Dreams	Jack Shannon, songs C Jimmy Shields C Buffalo Presents C	Tablelands Band National Farm and	Don and Helen Garden Club Markets; Weather Grain Market Summ'y	11:15 11:30	Varieties	Jack Shannon C Jimmy Shields C WHAS News Room Buffalo Presents C		
1:00 1:15 1:30 1:45	Jesse Grawford's Orchestra N	Golden Melodies N	Madison Ensemble C Ann Leaf, organ C Luncheon Lyrics Tours in Tone C	1:15 1:30	Sylvia Clyde M Palmer House M	Madison Ensemble C. Ann Leaf at the Organ C	Walter Blaufuss and	Poultry Service Time . Home Talent Program Livestock Markets Home Talent	12:30	Banner Newshawk Dept. of Agriculture	Sunshine Sue		
2:00 2:15	Program from Vienna N	11 11	Down by Herman's C	2:00 2:15	Barber's Interviews Sports Oddities	Down by Herman's C	Blue Barron's Orchestra	News: Julian Bentley WLS Merry Go Round	1:00	To be announced N	Down by Herman's C		
2:45	Caballeros N	11 11	Clyde Barrie C	2:45	Baseball Game	News	Caballeros N		1:45	Orchestra N	Clyde Barrie C		
3:00 3:15 3:30 3:45	Club Matines N	Spelling Bee N	· · · · · · · · · · · · · · · · · · ·	3:00 3:15 3:30 3:45		71 0	17 19	Club Matines N	2:00 2:15 2:30 2:45	Club Matinee N	The Dancepators C		
4:15	All Sports Review Race at Latonia All-Sports Review	P4 PP	Notes and News	4:00 4:15 4:30	Radioland Orch, M	Frank Dailey's	Hotel LaSalle Orch. N Bill and Alex	Music Circle	3:00 3:15 3:30	Animal News Club N.	napolis Game		
4:45 5:00 5:15	, ai n	Kindergarten N Top Hatters' Orchestra N	Children's Corner C Ben Feld's Orchestra C	5:15	Concert Orchestra M., Harold Turner M.,	Uncle Neal's Birthday.	News	Race Results— Arling- ton Park	4:15	** ***	10 11 11 11 11 11 11 11 11 11 11 11 11 1		
5:30 5:45	Press-Radio News N Whither Music N		News; Sports C Dick Bray, Sports	5:30 5:45		News: Scores C Maureen O'Connor C	Sports: On the Mall	News: To be an- nounced	4:30 4:45	Alma Kitchell, cont. N Studio Program	41 41		
6:00 6:15 6:30	Message of Israel N Eddie Varzo's	R. F. D. Hour	Smilin' Dan	6:15	El Chico Revue N Spic and Span Smittie & His Gang	Frank Morgan	Message of Israel N	Message of Israel N		Popular Selections Sunday School Lesson. Jimmy Kemper N			
4:45 7:00	Orchestra N	Bob Newhall	Hall C	6:45	Tom Slater	*********	Orchestra	Orchestra N Otto's Novelodeons Don and Helen	6:00	NBC Jamboree N			
7:15 7:30 7:46	Woman'' N Meredith Willson's Orchestra N	10 10	Session C	7:30 7:45	Jazz Nocturne M	Johnnie Presents C	Meredith Willson's Orchestra N	Keystone Barn Dance Party	6:30 6:45	10 10	Johnnie Presents C		
	Ralph Small's Orch Westminster Choir Front Page Drama	To be announced N	Youth Congress C Musical Moments	8:00 8:15 8:30 8:45	Louisiana Hay Ride M	American Youth Congress C	National Barn Dance N	National Sarn Dance N	7:15 7:30	Francis Craig's Orch Hilltop Harmonizers Delmore Brothers Jack's Mountaineers	American Youth Congress C		
9:00 9:15	Concert Party N	11 11	Your Hit Parade—Van Steeden's Orch, C	9:00 9:15	Russ Lyon's Orchestra	Your Hit Parade—Van Steeden's Orch, C.,	New Penn Orchestra Blue Barron's Orch To be announced	Barnyard Jamboree	8:15	Possum Hunters Gully Jumpers Dixie Liners			
9:30 9:45 10:00	Flagstaff Annual In-	National Barn Dance-	Bunny Berrigan's	9:30 9:45 10:00	Eddy Duchin's Orch. M	Patti Chapin, songs C B. Berigan's Orch. C	News: Art Shaw's	Ramblers and Patsy	8:45 9:00	Curt Poulton Serie and Sallie	Bunny Berrigan's		
10:15 10:30 10:45	dian Powwow N	Alka-Seltzer N	Orchestra C Frank Dailey's Orchestra C	10:15 10:30 10:45	Bill Carlsen's Orch. M Barney Rapp's Orchestra	News Comes to Life Frank Dailey's Orch. C	Sports: Music	"Down at Grandpa's" WLS National Barn	9:15 9:30 9:45		Louisville Dance Time		
11:00 11:15 11:30 11:45	Rudy Vallee's Orchestra N George Olsen's Orchestra N	Paul Sullivan Les Brown's Orchestra. Dick Stabile's Orchestra	Gien Gray's	11:00 11:15 11:30 11:45	Les Brown's Orchestra. Chris Christensen's Or. Eddy Duchin's Orchestra M	Glen Gray's	Messages to the North New Penn Orchestra George Olsen's	Dance	10:00 10:15 10:30 10:45	Uncle Dave Macon			
	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR		WSM	WHAS		

NETWORK PROGRAMS (NBC-CBS)

6:00—Message of Israel: "Freedom in Israel," Rabbi Nathan Stern, West End Synagogue, N. Y. C., guest speaker, with organ and music. WJZ WCKY KDKA WLS wgar wave

music. WJZ WCKY KDKA WLS wgar wave wire wham wowo
—EI Chico, Spanish revue. WEAF WSAI wgy wtam wmaq who wdaf kyw
—"Dancing by the Sea"—Red Norvo's Orchestra with Mildred Bailey, WABC wbbm whk wfbm kmbc wadc whio wsbt wwva wsfa wwl wcco..
6:15—Hampton Institute Singers. (NBC) wtar wgy wtam who wdaf kyw

—Saturday Night Swing Club. WABC WKRC WHAS WJR wbbm whk wfbm kmbc wcau kmox wwwa wbt wsfa wwl wcco 7:30—Meredith Willson and his Orchestra. WJZ WCKY KDKA wgar wava wire wham

wowo

Johnny Presents: Russ Morgan's Orchestra;
Charles Martin's "Circumstantial Evidence
Thrills"; Frances Adair and Glenn Cross,
vocalists; mixed ensemble. WABC WKRC
WHAS WJR wbbm whk kmbc wcau wadc
whio wsbt wwva wbt

Weekend Potpourri. (CBS)

wtar wgy wtam who wdaf kyw

6:30—Eddie Varzo's Orchestra. WJZ WCKY
WLS wgy wtam wmaq
—Jimmy Kemper, song stories. WEAF WSM
—Columbia Concert Hall: E. Robert Schmitz,
Russian Piano Music. WABC WKRC whx
wbbm wfbm wadc

6:45—To be announced. WEAF wgy wtam
wmaq who wdaf kyw
7:00—NBC Jamboree: Harry Kogen's Orchestra; guest artists. WEAF WLW WSM wgy
wgy wtam wmaq wwi wave kyw wdaf wfila
—Dramatization: "There Was A Woman."

WJZ WCKY KDKA wgar wave wire wham
wtam wmaq wwi wave kyw wdaf wfila wowo

8:30—American Youth Congress Program:

Robert Horton Interviews Senator Robert La Follette, Jr., Senator Lewis B. Schwellenback—"Problems of Youth Today and Problems Facing the Country Generally" (from Washington). WABC WKRC WHAS WJR wbbm whk wfbm kmbc kmox wwva wbt wsfa

wwl -To be announced. WEAF WLW kyw wgy wtam wmaq wdaf wwj kstp who

9:00—Concert Party: English Music Hali Program featuring an orchestra and soloists.
WJZ WCKY wgar wave wire wham
—"Your Hit Parade:" Peter Van Steeden's

Orchestra: James Dunn, guest artist; Barry McKinley, vocalist. WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau kmox whio wadc wsbt wwva wbt wsfa wwi wcco 9:30—Emery Deutsch and his Rainbow Grill Orchestra. WEAF wgy wmaq wave wire

9:45—Patti Chapin, songs. WABC WKRC WJR WHAS wbbm whk wfbm kmbc kmox wadc whio wsbt wwva wbt wsfa wwl wcco —To be announced. WJZ WCKY wgar wave

wire wham

10:00-Lou Bring's Hotel Stevens Orchestra 0:00—Lou Bring's Hotel Stevens Orchestra.
WEAF wgy wtam wmaq who wdaf kyw
-Alka-Seitzer National Barn Dance. (NBC)
WLW (kstp on II:30) wire
-Esso News Reporter. WEAF only
-Bunny Berigan and his Orchestra, WABC
WKRC WHAS WJR wbbm whk kmbc wcau

kmox wadc whio wsbt wsfa wcco wwva -Flagstaff Annual Indian Pow-Wow. WJZ WCKY wgar wave wire wham

10:30—Al Donahue and the Rainbow Room Orchestra. WEAF wgy wtam wmaq who wdaf kyw

-Frank Dailey and his Orchestra. WABC WKRC-WJR wbbm whk wfbm wcau kmox wadc whio wsbt wwva

-Jimmie Lunceford and the Lido Club Casino Orchestra. WJZ wire wave wham

- Johnny Presents. (CBS) wcco
II:00—Rudy Vallee and his Hotel Astor Orchestra. WJZ WCKY wgar wave wire wham -Bernie Cummins and his Orchestra. WABC WJR WHAS WKRC whk wfbm kmbc wcau kmox wadc whio wsfa wbbm

—Jesse Crawford's Congress Hotel Archestra. WEAF wave wire wtam wgar 11:30—Charlie Barnet's Hickory Lodge Or-chestra. WEAF wgy who wdaf wtam wmaq

-George Olsen and his Cocoanut Grove Or-chestra. WJZ WCKY KDKA wave wire wham -Glen Gray and his Orchestra. WABC WKRC WJR WHAS whk wfbm kmbc wbbm MIDNIGHT-Mark Fisher's Orchestra. (CBS) wbbm wcco

—Billy White and his Orchestra. (CBS) wbbm
wfbm kmbc

Salute to Chile and Bolivia

Chile will be the third and fourth of 22 Latin and South American countries to be honored in the Columbia network's "Our American Neighbors" series when Vincent Sorey conducts the orchestra and guest soloists dedicate their selections in tribute Sunday, July 4, from 4:00 to 4:30 p. m. (E.S.T.). The United States will hear the program over the WABC-Columbia network, including WKRC and WHAS, and Columbia's new shortwave station W2XE will transmit it to foreign listeners in the South. A talk descriptive of the country and its life is another feature of each of these weekly broadcasts.



Two more starlets leave the cradle! The Nation's Station, long known as the "cradle of stars" due to the successes of Jane Froman. the Mills Brothers, Ramona, Anne Seymour et al., this week gave birth to two more stars. First to stray from the cradle was Jeannine Macy, she of the lilting, youthful voice. The Lilac Time gal signed with CBS artists bureau and is alpearing on the "Dear Columbia" show over 'KRC and Columbia. At the present writing, husband Tom Richley is still at WLW. The other gal to spread her wings and fly away is Mary Alcott. Benny Goodman was in town with his swingsters last week. Auditioned Mary, liked her and got her sig on the dotted line. The result Mary's on her way to the west coast and fame you'll be hearing her lovely blues voice on the Camel program. Congratulations and best wishes to both girls . . . they're getting the breaks they deserve.

The above events leave a severe shortage of girl singers at WLW ... so it's a safe bet you'll be hearing a lot of Mary Paxton now.

As an interesting experiment in radio drama "Stories by Camera" deserves a close listen. Scripted by Larry Menken, the show is aired over WLW on Friday nights. It's a clever attempt to bridge the gap between radio and the movies by suggesting visual impressions with cinema technique. Whether you go for the idea or not it's a step in the right direction. Radio drama needs experiments like this one. Dial it some Friday.

In answer to a query: When you're called to the telephone and an unknown voice asks you what station and what program you're listening to ... you're unwittingly taking part in a radio survey. Sponsors of some of the larger shows use this means to check their audience. Tens of thousands of calls are made during a single program. Annoying? Perhaps. But remember this a sponsor is spending a lot of good dough . . . just to find out what you like to listen to.

THUMBS UP: For that perpetual juvenile, Jack Zoller. Jack's been in and out of WLW so often that even he's lost track. But just the same you can always count on him to do a bang-up job. Jack's one of the main stays of the Crosley staff and you're sure to hear

him on any of their dramatic

ALONG THE MILKY WAY: Most of the local radio bigwigs spent last week in Chicago for the broadcasters' convention. Bill Williamson of 'KRC, Frank Smith and Bill Hedges of WLW, Bob Jen-nings of WSAI, L. B. Wilson and Elmer Dressman of 'CKY were among those present. A glimpse of lovely Pauline Vinson who scripts those Mad Hatterfields shows . . . Eileen Palmer, WLW actress, leaving Cincy for parts unknown. Mary Jane Croft has the biggest eyes in radio. Francis Pettay, WKRC announcer, headed for a vacation up Akron way. Tom Slater to wed Helen Knight of Niles, Ohio, on Sunday. Ruth Lyons can't work in her air-conditioned office at 'KRC . . . she prefers the heat. Red Barber's tale of Chick Hafey's comeback on "Hits of the Week" was a gooder.

More star shooting with the astronomer next week and, as more peeps at people. THEME UP AND OUT.

Seeking script material on typical New York suburbanites, Jane Crusinberry, author of the NBC serial, The Story of Mary Marlin, is in Mamaroneck, N. Y., where she will remain for three months. Mamaroneck is a town of 20,000 located 20 miles out of New York.

Alfred Gus Karger will discuss "Superstitions," on Saturday, July 3, at 5:45 p. m. (E.S.T.), over WLW and the WLW Line.



QUESTIONS ANSWERS

By RALPH SIMPSON RADIO DIAL'S "RADIO SLEUTH"

BY THE time many of you begin reading this column, I'll begin to turn brown under the scorching rays of old Sol, which shines as bright up here on the shores of Lake Erie as it does there in Cincinnati. And by the way, this missive should have been postmarked Ontario, but I don't suppose the Editor saves stamps anyway, so while my opponent makes the next move in our big game of checkers, I'll see what's in the radio news.

Bing Crosby puts his boots in a bag, saddles a pet race horse and starts his vacation July 1st, by relaxing at the Del Mar race track. If he picks a winner perhaps the band will turn out for him as it did for May Singhi Breen and Peter DeRose when they came back from their first vacation in fourteen years.

The birthdays for this week are July 7th, Billy DeVore, youngest member of the DeVore Sisters trio. July 8th, Charlie Lammers, one of down there at the Nation's Station, and July 15th, Lee Irwin, young staff organist who supplies music for the Moon River shows (Pardon me just a moment while I take a three for

I mentioned this on Friday's Sleuth program so why not here. Jeanne Macy Richley, of Macy and her Men fame, accepted a position with Columbia last week and is appearing on the KOL Universal Rhythm program Sunday evenings. Unless my memory fails me the Wizzard pianist, Alec Templeton, appears on the same hour show.

Mary Alcott has joined Benny Goodman and the boys in a swing around hotel lane. Mary ought to

make good in the floor shows too.

I see the lure of Hollywood has again found a victim. Lilly Pons leaves her radio program to make more pictures. Is that as bad as a great tennis champion taking the role of an announcer? Bill Tilden is announcing the CBS program of the annual matches at Wimbledon, England. At least HE knows what its all about.

I was glad to hear the grand tenor voice of Jackie Heller last Saturday night as guest on the new Jamboree. Don McNeill sure knows how to curve them in for a strike, too.

I see where Red Nickols and his "Pennies" are selling their rhythm from the Trianon Ballroom in Chicago, a good spot, Red.

They just can't stay away from Cincinnati, can they? Mary Steele seems to get down from Chicago quite often. A mother is quite an attraction though, which explains very well.

In answering a few questions-I have sleuthed out this bit of info. The the most popular production men Mary Marlin script is now written by Jane Crusinberry of Mamaroneck, N. Y. Gracie Allen made her first public appearance when three years of age at a San Francisco Flower Pageant. She played the part of the "Lily of the Valley." The one line she had to say, 'I bloom in the spring," was repeated so often that she put the rest of the players in stitches. But that doesn't mean she had the show sewed up!

> The new vocalist for NBC who sings and talks like Bing Crosby (or is it Jerry Cooper?) calls himself Johnny Howser. He has a swell orchestra, too.

It is true that Ray Shannon takes the part of Grand-Pa Hans week days 9:45 and the Old Rhinelander Sundays at 1:00 p. m. (E.S.T.), and they are both German dialects, but please

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recall the man who portrayed the character of Squire Bartlett in "Way Down East" and who also took the part of David Harum in the program which followed every day, and without a change of voice. Don't be surprised at most anything in radio. though it does seem odd that radio in general accepts the public but the public isn't willing to accept radio.

Why hasn't someone discovered the striking resemblance of America's favorite radio actor, Les Tremayne, to the great Ronald Coleman?

Someone once said "Life begins at 40." Good philosophy. Someone else ventured, "Life begins at 8:40," which became the title of a picture. May I join the noble ranks of the sages by saying "Life begins at 10:30." That is each week day morning when the announcer says "We Live Again."

Bill Brown, popular WSAI special events announcer, made the statement that he didn't play golf worth a nickel and then looked like a million on the golf course by turning in a 36 on the out nine, a 43 coming in, for a total of 79. Tut, Tut, Bill, or should I say "Putt, Putt?"

Now I'll tee off until next week, but in the meantime remember just because a Doctor is from the Children's Hospital is no sign he can only perform minor operations.

This is the Radio Sleuth signing off with "SS."

P.S. I lost the checker game-my public. . . .

Danny Dee, WLW Sunday afternoon philosopher, is the son of a Baptist minister and has a brother who is preaching.

Mrs. S. M. Slater, of Parkersburg, W. Va., mother of Announcers Tom Slater of WLW and Bill of NBC, was injured recently when she fainted and fell down a flight of stairs at Tom's Cincinnati home while visiting.

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PROGRAMS FOR SUNDAY, JULY 4

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			(EA	STERM	STANDARD TIME)			1	(CENTRAL STAN	DARD TIME)
	WCKY	W L W Cincinnati (700 kc.	WKRC Cincinnati (550 kc.)	-	WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittshurgh, Pa. (980 kc.)	WLS-WENR Chicago, III. (870 kc.)		W S M Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
7:30 7:45				7:30 7:45				Everybody's Hour: Variety Features	6:30 6:45		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
B:00 B:15 B:30 8:45	Coast to Coast N.	Children's Hour Coast-to-Coast on a Bus N	Sunday Morning at Aunt Susan's C	8:00 8:15 8:30 8:45	Nagel's Rhumba Orchestra Sermonette and Hymn Time	Uncle Neal Reads the Funnies Sunday Morning at Aunt Susan's C	Coast to Coast on a	Organ Concert	7:00 7:15 7:30 7:45	•••••	
9:00 9:15 9:30 9:45	Russian Melodies N Institute of Human Relations N	Church Forum— Rev. Carl H. Olson. Walberg-Brown Ensemble N	Church of the Air— Lowell Fillmore C Veterans Civic Hour	9:00 9:15 9:30 9:45	Am. Society of Inst. N Municipal Interviews	Church of the Air— Lowell Fillmore C Romany Trail C	Russian Melodies N Morning Melodies Slim, Jack and Gang	WLS Little Brown Church	8:00 8:15 8:30 8:45	11	Church of the Air- Fillmore C
10:00 10:15 10:30 10:45	Press-Radio News N Hendrick Van Loon N Walberg Brown String Ensemble N	News Henry W. Van Loon N Russian Melodies N	Organ Moods C Major Bowes Capitol Theatre Family C	10:00 10:15 10:30 10:45	Hamilton County Jai Service	Watch Tower	First Presbyterian Church Service	"Aunt Em Lanning" WLS Concert Orchestra	9:00 9:15 9:30 9:45	News: Ward, Muzzy N H. W. Van Loon N	Johnny Hereford's Organ Moods C Sunday Jail Service
11:00 11:15 11:30 11:45	Southernaires N Music Hall Symphony N	Cadle Tabernacle Choir M Radio City Music Hall N	Ship of Song		The Hour Glass N University Chicago Round Table N	Wesley Methodist Church	Southernaires N	The Southernaires N . Better Citizens. Elsie Mae Emerson	10:00 10:15 10:30 10:45	Baptist Church Radio City Music Hall N	Fourth Ave. Presbyter ian Church Salt Lake City Choir (
12:00 12:15 12:30 12:45	Our Neighbors N	Dreams of Long	Church of the Air— Father Mooney C Harold Butler C Poetic Strings C	12:00 12:15 12:30 12:45	Dorothy Dreslin, soprano N Ted Weems' Orchestra M	Church of the Air— Father Mooney C Harold Butler C Musicale	Musical Favorites	Music Hall N	11:00 11:15 11:30 11:45	First Presbyterian Church Services	Church of the Air— Father Mooney C WHAS News Room Poetic Strings C
1:00 1:15 1:30 1:45	Rosario Bourdon Orchestra Songs for Everyone Waltz Favorites	Magic Key of RCA N	American Legion Program C Living Dramas of Bible C	1:00 1:15 1:30 1:45	Canal Days Sunday Drivers N Thatcher Colt Mysteries N	Youth and Nation Mother's Album Living Bible Dramas C	R. C. A. N		12:00 12:15 12:30 12:45	The Magic Key of RCA N	American Legion Program C Living Dramas of the Bible C
2:00 2:15 2:30 2:45	Noble Cain's Orchestra N Howard Marshall N Chuchy Martinez N	Pat Barnes M Internat'l Broadc'st N Chuchu Martinez N	Howard Barlow and	2:00 2:15 2:30 2:45	Soliloguy	Everybody's Music C .	Noble Cain a Capella Choir N Broadct from London N Kilbuck Players	Choir N	1:00 1:15 1:30 1:45	Tapestry of Melody N	Howard Barlow and
3:00 3:15 3:30 3:45	Sunday Vespers N Senator Fishtace N	Romance Melodies N Choral Echoes	Harry Hagen C	3:00 3:15 3:30 3:45	Radioland Orchestra M	Father Coughlin	Vespers—Shadyside Church	Sunday Vespers N Sen. Fishface and Prof. Figgsbottle N	2:00 2:15 2:30 2:45	Sunday Vespers N Music Encouragement Hour	Spelling Bee with Dr Harry Hagen C
4:00 4:15 4:30 4:45	There Was a Woman N Roy Shields' Revue N		Our American Neighbors C Smilin' Dan 20th Century Serenade	4:00 4:15 4:30 4:45		Musical Jeanette Pringle Guy Lombardo's Orchestra C	"There Was a Woman" N Roy Shields' Orchestra N	"There Was a Woman" N Roy Shield's Encore Music N	3:00 3:15 3:30 3:45	Paul Martin's Orchestra N Roy Shields' Orchestra N	Our American Neighbors C Guy Lombardo's Orchestra C
5:00 5:15 5:30 5:45	Canadian Grenadiers Band N WCKY News Golden Gate Band N	Canadian Grenadier Guards Band N Court of Human Relations	The Chicagoans C Rubinoff, Jan Pearce and Virginia Rea C	5:00 5:15 5:30 5:45	Tim and Irene, and	Rubinoff, Jan Peerce	Christian Endeavor Frank Morgan Sports Gol. Gate Park Band N	Sach's Amateur Hour	4:00 4:15 4:30 4:45	Pepper Uppers	The Chicagoans C Rubinoff, Jan Pearce and Virginia Rea C
6:00 6:15 6:30 6:45	Werner Janssen's Orchestra N	Jane Froman and Don Ross N Strands of Beauty Sunset Dreams	Evening at Country Cb Gulf Program: Oscar		Red Barber's Resume Cotton Pickin' Time Fireside Recital N Tom Slater	Stevenson Sports Musical Gulf Program: Oscar Bradley's Orch. C	songs, N	Helen Traubel, soprano N Werner Janssen's Orchestra N	5:00 5:15 5:30 5:45	Jane Froman and Don Ross N . Werner Janssen's Orchestra N	Herbert Koch, organ WHAS News Room Gulf Program: Oscar Bradley's Orch. C
7:00 7:15 7:30 7:45	To be announced N Boy Scout Jamboree N	Werner Janssen, Don Ameche and Edgar Bergen N	Community Sing C "Texaco Town" Variety Show C	7:00 7:15 7:30 7:45	Jack Sprigg's Orchestra Billy Snider's Orchestra	Community Sing C	To be announced N Boy Scout Jamboree N	To be announced N Boy Scout Jamboree N	6:00 6:15 6:30 6:45	Werner Janssen, Don Ameche, Edgar Ber- gen, W. C. Fields N	
B:00 B:15 B:30 B:45	Master Harmony Four Ferde Grofe's Orch Melody Maids Choir Symphonette N	Rhythm Revue N Walter Winchell N	"Universal Rhythm"— Richard Bonelli, Alec Templeton; Rex Chandler's Orch. C	B:30	Manhattan Merry-Go- Round N		pling Rhythm N Walter Winchell N	Shep Fields' Rippling Rhythm N Walter Winchell N Choir Symphonette N.	7:00 7:15 7:30	Manhattan Merry- Go-Round N American Album of Familiar Music N	Universal Rhythm, starring Richard Bonelli C
9:00 9:15 9:30 9:45	National Music Camp N	Smoke Dreams Unsolved Mysteries	H. V. Kaltenborn C Vocals by Verrill C	9:00 9:15 9:30 9:45	Sunday Night Party (Sealtest) N	Jerry Cooper	National Music Camp N	National Music Camp N	B:00 B:15 B:30 B:45	Sealtest Sunday Night Party N	To be announced C H. V. Kaltenborn C Vocals by Verrill C
10:00 10:15 10:30 10:45	Judy and the Bunch N King's Jesters Orch. N Carlos Molina's Orchestra N	Jerry Cooper Concert Hour	Musical Interlude Gus Arnheim's Orc. C News—Lee Bland	10:00 10:15 10:30 10:45	Romance & Roses M Paul Sullivan Serenade in the Night Billy Snider's Orchestra		Music: News King's Jesters N Jimmy Joy's Orchestra	Globe Trotter King's Jesters Orch. N Bismarck Hotel Orchestra	9:00 9:15 9:30 9:45	Louise & Dixie Doud	Gus Arnheim's Orchestra C Jay Freeman's Orchestra C
11:00 11:15 11:30 11:45	Henry Busse's Orch —Chez Paree N Johnny Hamp's Orchestra N	Paul Sullivan Russ Lyon's Orchestra Dick Stabile's Orchestra	Orchestra C Jan Garber's	11:00 11:15 11:30 11:45	Barney Rapp's Orchestra Fletcher Henderson's Orchestra N	Al Trace's Orchestra C Jan Garber's Orchestra C	Henry Busse's Orchestra N New Penn Orchestra N		10:00 10:15 10:30 10:45	Beverly Hills' Orchestra N	Al Trace's Orch. C WHAS News Room Harry Currie's Orchestra
	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR		WSM	WHAS

NETWORK PROGRAMS (NBC-CBS)

NOON—Church of the Air (Catholic). WABC
WKRC WHAS WJR wcau wadc whio wsbt
wsfa wcco
—Dorothy Dreslin, soprano, and Fred Hufsmith, tenor. WEAF WSAI kmox whk wbbm
whio wtbm wtam wmaq who wdaf kyw
12:30—Harold B. Butler. (From Geneva)
WABC WKRC WJR wadc kmbc wwwa

WABC WKRC WJR wadc kmbc wwva

Our Neighbors—Jerry Betcher interviewing
families in their own homes. WJZ WCKY
WLS wave wgar wire wham

Dreams of Long Ago: Dramatization of
old-time songs by Ethel Parks Richardson.
WEAF WLW wgy kyw wfam wmaq who
wdaf

12:45—Poetic Strings. WABC WKRC WHAS

Wall 12:45-Poetic Strings. WABC WKRC WHAS wadc kmbc wwva 1:00—The Magic Key of R. C. A.: Symphony Orchestra, direction Frank Black. Milton J. Cross, m. c.; Goldman Band, direction Edwin Franko Goldman; Marion Claire, soprano; Bobby Breen and the Revelers Quartet, guest stars. WJZ WLW KDKA WLS WSM wgar wfla kvoo wfaa wham wave wowo—Sunday Drivers: Variety program, with Fields and Hall, m. c.; novetty orchestra and Frances Adair, contralto. WEAF wgy kyw wtam wmaq who wdaf—American Legion Independence Day Program from Philadelphia. WABC WHAS WKRC wtbm kmbc kmox wadc wbt wsfawcco whio

1:30-Thatcher Colt, Mysteries. WEAF WSAI kyw wgy wwi wtam wmag who wdaf wire -Living Dramas of the Bible: Dramatization

-Living Dramas of the Bible: Dramatization from the Old Testament, Direction William N. Robson. WABC WKRC WJR WHAS weau wbt wwl wade wfbm wbbm weco 2:00—Everybody's Music: Columbia Symphony Orchestra and Howard Barlow, WABC WKRC WJR WHAS whk wfbm kmbc kmox wade wsbt wbf weco

—Tapestry of Melody: Musical program, direction Walter Logan. WEAF WSM wgar wave wire wham

wave wire wham

Noble Cain's A Capella Choir. WJZ KDKA

WCKY WLS wgar wave wire wham wfla
kvoo wfaa
2:30—Widows' Sons, dramatic sketch. WEAF
wgy wtam wave wwi kyw whio wdaf kstp wmag who

wmaq who
International Broadcast from BBC, London.
"They're Saying in England," Howard Marshall, British commentator. WJZ WCKY
WLW KDKA WSM wave wire wham wgar

245—Chuchu Martinez, tenor. WJZ WCKY WLW WLS WSM wire wgar wave wham 3:00—Sunday Vespers: "God's Challenge to Man," Dr. Paul Sherer; Mixed Quartet, di-rection Charles A. Baker. WJZ WCKY WLS WSM wgar wave wire wham

Romance Melodies: Orchestra, direction Roy Shields, with Ruth Lyon, soprano; Ed-

ward Davies, baritone. WEAF WLW wgy —Canadian Grenadier Guards Band, wtam wmaq wdaf kyw wire wwl

Spelling Bee, with Dr. Harry Hagen, WABC

WLW wgar wave wire wham wowo ward Davies, baritone. WEAF WLW wgy wham wmaq wdaf kyw wire wwl
-Spelling Bee, with Dr. Harry Hagen. WABC WKRC WHAS whk wfbm kmbc kmox wadc wsbt wbt wcco
:30—The World Is Yours: Dramatization. Program under auspices of Smithsonian Institute. WEAF wgy wtam wmaq wdaf kyw wwi

wwj --Senator Fishface and Professor Figgsbottle.

-Senator Fishface and Professor Figgsbottle. Variety show featuring Jerry Sears and his Orchestra; Jean Ellington, blues singer, soprano; Showman Quartet. WJZ WLS WCKY wgar wave wire wham 100-Our American Neighbors: "Chile and Bolivia." WABC WHAS WKRC wbbm wcau kmox whio wwva wbt wsfa wadc wcco whio "There Was a Woman," dramatic presentation of the women in the lives of famous men, Dorothy Hancock. WJZ WCKY WLW WENR KDKA WSM wham wfla wave kvoo wbap wgar wowo

WENR KDKA WSM wham wile wave kvoo wbap wgar wowo
—Paul Martin and his Orchestra. WEAF
WSM wgy wtam wmaq wdat wire who wwi
4:30—Guy Lombardo and his Orchestra.
WABC WHAS WJR whk wfbm kmbc wcau

WABC WHAS WJK WHK WIDM KMDC WCAU kmox wwva wwl
—Smiling Ed McConnell, the Singing Philosopher: Palmer Clark's Orchestra and Choral Group. WEAF WSAI kyw wgy wwi wtam wmaq who wdaf kstp
—Roy Shield's Encore Music. WJZ WCKY WLW KDKA WLS WSM wham wila wave

WLW KDKA WLS WSM wham wila wave knoo wbap wgar wowo 4:45—Eddie House, organist. (CBS) wcco 5:00—The Chicagoans. WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau kmox wbt wwl wcco

Guards Band, Lieut, iductor, WJZ WCKY

—Catholic Hour: Rev. John B. Delauney,
C. S. C. of Portland University, speaker.
Paulist Choir, direction Father Finn, WEAF
WSAI WSM wgy wtam wmag wwj who
wdaf how. wdaf kyw

Si30-A Tale of Today, sketch, with Joan Blaine. WEAF wgy wtam wmag kyw
Rubinoff: Josephine Antoine, soprano;
Walter Cassell, baritone; orchestra. WABC
WKRC WHAS WJR wbbm whk wfbm kmbc
wcau kmox wadc whio wsbt wwva wbt wsfa

wwl wcco

-Golden Gate Park Band Concert. WJZ
(KDKA WCKY at 5:45) wgar wave wire
wham

:00—Columbia Workshop: Dramatization, direction Irving Reis. WABC wfbm wsbt

rection Irving Reis. WABC wfbm wsbt wadc whio wbt e-Helen Traubel, soprano, and orchestra. WJZ WCKY KDKA WLS wgar wave wire

WJZ WCKY KDKA WLS wgar wave wire wham wowo —Jell-O Summer Program, starring Jane Froman and Don Ross with D'Artega's Orchestra; Freddie Lightner; Tune Twisters. WEAF WSM WLW kyw wgy wtam wmaq wwj who wdaf wfia kstp wave kvoo wfaa 5:30—Good Gulf Summer Stars with Harry Yon Zell, m. c.; Oscar Bradley's Orchestra and guests. WABC WKRC WHAS WJR whk wfbm wcau wadc whio wsbt wwva wbt wsfa wwl

wsta wwi -Fleischmann's Yeast Program: Werner Janssen's Orchestra. WJZ KDKA WLS WSM WCKY wham wgar wave kvoo wbap wfla

"Twilight Musicale" from Chicago. (CBS)

—"Twilight Musicale" from Chicago. (CBS) wbbm
—Fireside Recitals, featuring Helen Marshall, soprano; Sigurd Nilssen, basso; Frank St. Leger, pianist-composer. WEAF WSAI wmaq wgy kyw wdaf wtam wwi who wire 6:45—The Fitch Jingle Program: The Morin Sisters and Ranch Boys, trio. WEAF kyw wgy wtam wwi wmaq who wdat 7:00—The Chase and Sanborn Program: Starring W. C. Fields, with Don Ameche, m. c.; Edgar Bergen and Charlie McCarthy, Dorothy Lamour, and Werner Janssen, musical director. WEAF WLW WSM wtam wire wij wdaf kstp kvoo wfaa wgy kyw wave wmaq wfla who

-To be announced. WJZ WCKY KDKA WLS wham wgar wowo

Gillette Razor Company Presents: Milton Berle; Wendell Hall; Jolly, the sponsor's daughter; Judge Hugo Straight; Mischa Moody, and Andy Sanella and his Orchestra. WABC WKRC WHAS WJR wbbm wfbm whk wcau kmbc kmox wadc whio wsbt wwva wbt wsfa wwl wcco

7:30—"Texaco Town," with "Saymore Say-moore", Pinky Tomlin, Ella Logan, Igor Gorin, Jimmy Wallington and Jacques Renard's Orchestra. WABC WKRC WJR WHAS wgy wwj wmaq who wdaf wfla wave -National Scout Jamboree Convocation: Non-Boy Scouts and others gathered at the of the Washington Monument. WJZ WWLS KDKA wgar wave wire wham

(Continued on page 20)

BROADWAYS and BYWAYS



t House Bachelorettes in a Picture Story of Their Daily Life.

ving that the 1937 show girl lives just about as normal a life as her sisters in other lines of gainful endeavor. She keeps herself busy worrying about her for figure which are her stock in trade. She must watch her diet and daily to keep in tip-top shape for her daily routine. She's human like the rest enjoys the association of her "aister-troupers" and likes to patter around the to prepare a snack now and thea.

MAGIC KEY OF RCA

An impressive list of guest artists will march before the Magic Key of RCA microphones on Sunday, July 4. from 1:00 to 2:00 p.m. (E.S.T.), over the NBC-Blue network, including WLW, KDKA, WLS, and WSM. Heading the roster of talent will be Irvin S. Cobb, famous humorist; Dr. Edwin Franko Goldman's Band; and the Revelers quartet. John B. Kennedy, RCA's flying reporter, will travel to Washington, where he will describe the National Boy Scout Jamboree and conduct interviews with scouts. Cobb will be heard from the NBC Hollywood studios.

JIMMY BRINK

Presents

LEE MORSE

with

Bob Downey at the piano

M. C. A. "WAKE UP AND LIVE" REVUE

Gorgeous Girls, Songs and Dancers Lookout Bachelorettes, Don Amato Nat Nazzaro, Jr., 3 Theodores

RUSS LYON AND HIS NEC BAND

Sensational Show No Cover Charge

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Dixie Highway, Covington, Ky.

Final Week-Two Hollywood Screen Stars in Person!

GARR of SUNNIE O'DEA Mr." "Thumbs Up" Boscing Stop of "Show's BIG REVUE — 49 PEOPLE — 16 LOVELY CHORUS LADIES BARNEY RAPP and his famous radio archestra No Cavor, Min., \$2.00 a person; Saturday, \$3.00. Res. Hi land 1790

ia Pike, 2 miles Newport, Ky. BEVERLY HILLS Alexan

LOOKOUT FARMS NOW OPEN

FISHING

AND PICNIC GROUNDS TENNIS - BALL DIAMONDS

CLUB HOUSE

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LOOKOUT FARMS

Operated in Connection With FAMOUS LOOKOUT HOUSE Covington, Ky.

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It's Jack Dempsey's

IN HOLLYWOOD

It's The Brown Derby

It's JIMMY BRINK'S

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Here's a New Bright Star on Cincinnati's Own Station

Nixson Denton

Thousands follow his famous column "Second Thoughts." Now Twenty Grand Cigarettes brings the Times-Star's popular sports editor to your microphone. Dial 1330 to hear his wit and wisdom on

WSAI

Cincinnati's Own Station

The Crosley Radio Corporat

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)





PROGRAMS FOR MONDAY, JULY 5





-		1	(EAS	STERN	STANDARD TIME					(CENTRAL STAN	DARD TIME)
_	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, Ill. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky, (820 kc.)
6:30 6:45		Top 'o the Morning	Jerry Foy	6:30 6:45			10 00	Farm Bulletin	5:30 5:45	••••••	
7:00 7:15 7:30 7:45	Morning Devotions N. Morning Roundup Norsemen N	Home Songs N		7:00 7:15 7:30 7:45	Brown County Revelers	Three Aces Crowley Milner	Sing, Neibhbor, Sing . News: Musical Clock. W. Meeder, organ N. Norsemen Quartet N.	News Report	6:00 6:15 6:30 6:45	Musical Clock	Asbury College Devotions
8:00 8:15 8:30 8:45	Breakfast Club N	Morning Devotions . Mail Bag	Time—Temperature— Music Woman's Hour Bachelor's Children C.	8:00 8:15 8:30 8:45	& Hall & Orch, N		Merrymakers Band Parade Shopping Circle	Pokey Martin, Arkie News Report Jolly Joe's Pals Don and Helen	7:00 7:15 7:30 7:45	chestra; Bob Brown, m. c. N	Jamborea
9:00 9:15 9:30 9:45	For Women Only Vaughn de Leath N . Dean Bros. N Today's Children N	Hymns of all Churches Hope Alden's Romance Virginians Couple Next Door M		9:00 9:15 9:30 9:45	Just Plain Bill N Grandpa Hans	John K, Watkins C	Ma Perkins N	Mary Marlin N	8:00 8:15 8:30 8:45	News	Betty and Bob C Hymns All Churches C Modern Cinderella C. John K. Watkins C
10:00 10:15 10:30 10:45	Vagabonds N Do You Want a Job Pat O'Mailey World Varieties	Linda's First Love Personal Col. of the Air We Live Again Gospel Singer N	Big Sister C "Between Bookends" C	10:00 10:15 10:30 10:45	Newlyweds	Big Sister C Between Bookends C	The O'Neills N		9:00 9:15 9:30 9:45	Gospel Singer N	Air C
11:00 11:15 11:30 11:45	Terri Franconi N Grace and Scotty N Joe Dumond N Helen Jane Behlke N	Girl Alone N Story of Mary Marlin M Live Stocks Rosa Lee N	Romance Helen Trent C	11:00 11:15 11:30 11:45	Melodic Rhythm Cotton Pickin' Time	Edwin C. Hill C	Dumonds Cadets N	Orch. & 4 Hired Hands	10:15 10:30 10:45	Grace and Scotty N Dumond's Cadets N Helen Jane Behlke N.	
12:00 12:15 12:30 12:45	WCKY News Neighbor Nell N Farm and Home Hour N	Frim Sisters Tom, Dick & Harry M. National Farm and Home Hour N	News: Flying Fingers Musical Calendar Poetic Strings C Aunt Jenny's Stories C	12:00 12:15 12:30 12:45	Alf-Star Revue Molly Halstead	Ruth and Bill C Pretty Kitty Kelly C Poetic Strings C Aunt Jenny's Stories C	Minit Interviews National Farm and Home Hour N	Dinnerbell Program	11:00 11:15 11:30 11:45	National Farm and Home Hour N	Monticello Party Line WHAS News Room Aunt Janny's Stories C
1:00 1:15 1:30 1:45	11 11	Variety Time	Thru Woman's Eye C Milton Charles, org. C Luncheon Lyrics Myrt and Marge C	1:00 1:15 1:30 1:45	Barber's Interview Sports Oddities Cincinnati vs. Pitts- burgh Basebalt Game at Pittsburgh	the state of the s	KDKA Home Forum	John Brown Markets and News	12:00 12:15 12:30 12:45	Banner Newshawk Dept. of Agriculture	Myrt and Marge C
2:00 2:15 2:30 2:45	Let's Talk It Over N	Pepper Young's Fam. N Ma Perkins N Vic and Sade N The O'Neills N	News: Fire Prevention Col. Jack Major C Pop Concert—Howard Barlow C	2:00 2:15 2:30 2:45	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Monticello Party Line. Musicale Mrs. Page News	Weifare Commentator. Let's Talk It Over N.	News: Julian Bentley Homemakers' Matinee —Jane Tucker Home Service Club	1:30 1:45	Ma Perkins	University of Kentucky The Jackson Family
3:00 3:15 3:30 3:45	Club Matinee N	Helen Nugent Kitty Keene, Inc To be announced The Guiding Light N	Bob Byron, songs C Dictators C Playdays (from Chicago) C	3:00 3:15 3:30 3:45	On the Mall. Cincinnati vs., Pitts-	Dictators C	West View Orchestra Tea Dance	variety program N.	2@5 2:30 2:45	Club Matinee N Personal Column N To be announced N The Guiding Light N	Weekday Devotions
4:15 4:30 4:45	Escorts and Betty N Rhythm and Romance Jackie Heller N	Houseboaf Hannah Modernaires Singing Lady N Little Orphan Annie N		4:00 4:15 4:30 4:45 5:00	11 11	Painted Dreams Envoys of Melodies Doris Kerr C Youth Speaks	KDKA Kiddies Klub Singing Lady N Jackie Heller	For be announced	3:45	Escorts and Betty N Don Winslow N Jackie Heller N	Doris Kerr C Funny Things C
5:00 5:15 5:30 5:45	Handicap N Press Radio News N	Toy Band	Howard Phillips C Four Stars C Hollywood News Dick Bray—Sports	5:15 5:30 5:45	Red Barber's Resume	Melody and Rhythm. Uncle Neal and Prudy News; Sports Dieset Training	Azinsky's Ensemble Weather: Sports Lowell Thomas N	Stars and Stripes Handicap N Clark Dennis, tenor N Ranch Boys N	4:45	Financial News Musical Interlude	Four Stars Quartet C Tip and Tap Melody Cruise
6:00 6:15 6:30 6:45	Merry Men Uncle Ezra N Gus Haenschen's Orch. John Herrick N	Jimmy James' Orch Lum and Abner N Bob Newhall		6:00 6:15 6:30 6:45	Nixson Denton Tom Slater	Stevenson News Louise Massey Hollywood Spotlight Boake Carter C	To be announced Jerry Cooper, songs	Allwite Melody Revue Barrett's Orch. N . Lum and Abner N John Herrick N	5:15 5:30 5:45	Sports; News	WHAS News Room Jack Shannon C Boake Carter C
7:00 7:15 7:30 7:45	Society N	For Men Only (from WHN)	Smoking Time"2C	7:00 7:15 7:30 7:45	Voice of Firestone Margaret Speaks N	Alemite, with Ted Weems' Orchestra C Pick and Pat in "Pipe Smoking Time" C	Goldman Band N	Society N Goldman Band N	6:30 6:45	Voice of Firestone— Margaret Speaks N	Weem's Orchestra C Freddie Rich's Orch Margins of Safety
8:00 8:15 8:30 8:45	Boy Scout Jamboree N John Barrymore in "Macbeth" N	Fibber McGee and Molly N	Lux Radio Theatre: Robert Montgomery in "Beau Brummel" C	8:00 8:15 8:30 8:45	Symphonic Strings M	.ux Radio Theatre: Robert Montgomery in "Beau Brummel" (Shakespearean Play I	Boy Scout Jamboree N Shakespeare Festival N	7:00 7:15 7:30 7:45	Hour of Charm N	Lux Radio Theatre: Robert Montgomery in "Beau Brummet" C
9:00 9:15 9:30 9:45	Paul Martin's Orch. N National Radio Forum N	Sports on Parade Russ Lyon's Orchestra Happy Times	Orchestra C Your Neck of the Woods C	9:00 9:15 9:30 9:45	1	Orchestra C Your Neck o' the 'Woods C	National Radio Forum N	Paul Martin's Orch. N National Radio Forum N.	8:00 8:15 8:30 8:45	Carnation Contented Hour N Burns and Allen	Wayne King's Orchestra C Greater Louisville Ensemble
10:00 10:15 10:30 10:45	Jolly Coburn's Orchestra N Five Star Final Eddie Verzo's Orch. N	Amos 'n' Andy N Jerry Cooper Barney Rapp's Orchestra	Personalities on Parade Gus Arnheim's Or. C. Newscast—Lee Bland Bernie Cummins' Or. C	10:15 10:30 10:45	Paul Sullivan			The Globe Trotter King's Jesters Orch Eddie Varzo's Orchestra N	9:00 9:15 9:30 9:45	Amos 'n' Andy N Jean Sablon N Hickory Lodge Orchestra N	Poetic Melodies C Gus Arnheim's Orch. C Pick and Pat in "Pipe Smoking Time" C Louisville vs. Ind'n'p'lis
11:00 11:15 11:30 11:45	Jesse Crawford's Orchestra N Marvin Frederick's Orchestra N	Paul Sullivan Billy Snider's Orchestra Magnolia Blossoms N	Orchestra C Glen Gray's Casa Loma Orch. C		Ross Pierce's Orchestra Jack Denny's Orch. M Dick Stabile's Orch	Orchestra C	New Penn Orchestra Marvin Frederick's Orchestra N	Jesse Crawford's Orchestra N Marvin Fredericks' Orchestra N	10:00 10:15 10:30 10:45	11 11	WHAS News Room Louisville Dancetime
	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR		WSM	WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

WEAF who wgy kyw
—Allwite Melody Revue: Hugh Barrett's Orchestra, with Jean O'Neill, Barry McKinley, John B. Gambling, m. c. WJZ WSAI KDKA WLS WSM wowo
—Puetic Melodies. Jack Fulton, tenor, and Franklyn MacCormack, poetic reader, with Cariton Kelsey's Orchestra. WABC WKRC wadc wwwa wbt wcau whk
—Herbert Foote's Ensemble. (C8S) kmbc

4.15—"Uncle Erza's Radio Station E-Z-R-A."

6:15—"Uncle Ezra's Radio Station E-Z-R-A," with Pat Barret, Carlton Guy, Nora Cuneen end others. WEAF WCKY kyw wtam wmaq who wdaf wbap wfaa wire wgy kvoo

--Hollace Shaw, Songs. WABC whk wcau wadc wwva wbt
6:30-Hollywood News, with Del Casino, Milton Hirth, guest, and Ray Block's Orchestra. WABC only

-Midge Williams, songs. (NBC) wgy wtam wmaq who wdaf kyw

wmaq who wdat kyw

Day Line Movie Pilot. WEAF only

Horlick's Lum and Abner, comedy sketch.

WJZ WLW WENR

Jack Shannon, with Ann Leaf at the organ.

(CBS) WKRC WHAS kmbc wadc whio wsfa :45—Boake Carter. WABC WKRC WHAS WJR wbbm whk kmbc wcau kmox wbt

WJR wbbm whk kmbc wcau kmox wbr wcco
—Roy Campbell's Royalists. (N8C) wmaq
—John Herrick, baritone. (N8C) WCKY WLS wave wire wham wowo
—Sisters of the Skillet. WJZ only
—The Passing Parade. WEAF wmaq

-The Passing Parade. WEAF wind
7:00—Burns and Allen, with Tony Martin and
Ray Noble's Orchestra. WEAF WLW kyw
wgy wtam wwj wfla wire wmag who
-Eddie Varzos and his Hotel Bismarck Orchestra. (NBC) wave wgar wham
-Juan Hernandez and the Good Time Society

--All-Negro Revue; orchestra; Ink Spots and the Juanita Hall Choir, and guest artists. WJZ WCKY KDKA WLS WSM wave wham

wgar wowo
—Alemite Half Hour, with Horace Heidt's
Brigadiers. WABC WKRC WHAS WJR
wbbm wfbm kmox wcau wbt wcco wwl whk
7:30—The Voice of Firestone: Margaret Speaks. soprano; mixed chorus; symphonic orches-tra; Alfred Wallenstein, conductor. WEAF WSAI WSM wgy wire wtam wmag wdaf wwi who kstp wfaa kvoo wfla wave

—"Pick and Pat in Pipe Smoking Time," blackface comedy, and music; Edward Roecker, baritone; Benny Krueger and his Diil's Best Yellow Jackets. WABC WKRC WJR wbbm whk kmbc wcau wbf wadc.—Goldman, conducting. WJZ WCKY KDKA WLS wave wgar wire wham

8:00—Fibber McGee and Molly, comedy sketch, with Marion and Jimmy Jordan; Tommy Harris, tenor; Jimmy Grier's Orchestra. WEAF WLW WSM kyw wtam wwi wire wmaq who wdaf kstp wfaa wave wky.—Lux Radio Theatre—Robert Montgomery in "Beau Brummell". WABC WKRC WJR WHAS wbbm wfbm whk kmbc wcau kmox wadc whio wbt wwi wcco

8:15—National Boy Scout Jamboree Independence Day Program: Description of fireworks, general activities of the 30,000 Boy Scouts and program of Band Music. WJZ WCKY KDKA WLS wgar wave wire wham 8:30—Hour of Charm, Phil Spitalny and his Girle WKAS WKM WKM

30—Hour of Charm, Phil Spitalny and his Girls. WEAF WSM WLW kyw wgy wwi wtam wmaq who wdaf wire kstp wfaa wave Girls.

wham wmaq who wdat wire kstp wha wave kvoo

John Barrymore's Shakespeare "Macbeth"—
incidental music direction Will Prior. WJZ

WCKY KDKA WLS wire wham wowo
9:00—Wayne King's Orchestra. WABC WKRC

WHAS WJR wbbm whom whik kmbc wcau

kmox wadc whio wbt wwl wcco | Team
-Contented Program; The Lullaby Lady, Male wave

Quartet; Vivian Della Chiese, lyric sopreno; orchestra direction Frank Black; Vincent Pelletier, announcer. WEAF WSAI WSM kyw wgy wmaq wtam wwi who wdaf wfla wave kvoo wfaa wire

:15-Paul Martin and his Music. WJZ WCKY KDKA WLS wham wgar wowo

9:30—Music for Moderns. WEAF wgy wtam wmaq who wdaf kyw

-National Radio Forum, guest speaker. WJZ WCKY KDKA WLS wgar wave wire wham —Your Neck o' the Woods: Carl Carmer, WABC WKRC WJR whk kmbc wcau kmox wadc whio wbt wsfa wcco ww!

10:00—Gus Arnheim and his Orchestra. (CBS) (WKRC WHAS at 10:15) wbbm wadc wspd

--Tomorrow's News Today, WABC only -Jolly Coburn and his Orchestra. (NBC)
WCKY wgar wave wire wham

Poetic Melodies—(CBS) WHAS WJR wbbm wfbm kmbc kmox wwl wcco

-The Pepsodent Program: Amos 'n' Andy. (NBC) WLW WSM

-Free For All-Round Table Discussion. WEAF only

-Esso News Reporter. WJZ only

-Carlile and London and Bon-Bon Piano Team. (NBC) kyw wgy wmaq wtam wwj who

10:15—Jean Sablon, French singer. WEAF WSM wgy wtam wmaq who

10:30—Bernie Cummins and his Orchestra. WABC (WKRC on 10:45) whk wfbm wcau wspd wsbt wbt wadc

"Pick and Pat in Pipe Smoking Time."
(CBS) WHAS kmox wfbm wcco

-Eddie Varzos and the Hotel Bismarck Or-chestra. WJZ WLS (WCKY on 10:45) wave wire wham wgar wowo

-Charlie Barnet's Hickory Lodge Orchestra. WEAF WSM wgy wtam wmag who

il:00—Charles Gaylord and his Orchestra, WABC (WJR on II:15) whk wcau wadc whio wbt wsfa wwi

-Jesse Crawford and Orchestra from Con-gress Hotel. WJZ WCKY WLS wgar wave wire wham wowo

-Al Trace and his Orchestra. (CBS) WKRC

wbbm -Emery Deutschs' Rainbow Grill Orchestre. WEAF wgy wtam wmaq who

Glen Gray and his Casa Loma Orchestra.
WABC WKRC WJR whk wfbm kmbc wsbt

Cupid Hits Another Bull's-Eye





Miss Vella Pauley of Jaeger, W. Va., will become the bride of Winfield K. Hunter, program traffic manager of WLW, in a ceremony at the home of Mr. and Mrs. Cyrus Barton, 1002 Loudon Heights road, Charleston, W. Va., Saturday, July 3. The single ring ceremony will be read by the Rev. John Stuart Mill of Covington, Ky., former University of Cincinnati classmate of Hunters. After a two-weeks honeymoon in Chicago Mr. and Mrs. Hunter will be at home in Mariemont, Cincinnati suburb. Hunter has been with WLW the past several years, first in the research department and later in traffic. He is a native of Haddonfield, N. J.

Cracker to End All Crackers



Haila Stoddard, CBS actress, finds the firecracker to end all firecrackers, and if it ever goes off she'll provide the loudest Fourth of July on record. Haila, a graduate of the University of Southern California, went to New York last Fall to appear in dramatic programs over the Columbia network.

EUROPE AND AMERICA TO HEAR POWWOW

The annual Southwestern Indian Powwow at Flagstaff, Ariz., will be broadcast from 10:00 to 11:00 p. m. (E.S.T.), Saturday, July 3, over, WCKY and the NBC network.

This powwow is the Southeast's greatest all-Indian show, its fundamental purpose being to bring the Indian into closer contact with the white man for better understanding between the races.

The program, to be heard in Europe by short-wave, will feature a cast of 7,000 Indians, including Hopis, Zunis, Comanches, Navajos and other Southwestern tribes. A wide variety of Indian songs and dance music will be heard, with descriptions by NBC commentators of the proceedings.

James Dunn On "Your Hit Parade"

James Dunn, popular film star, will be the guest artist on "Your Hit Parade" during the broadcast over the WABC-Columbia network, including WKRC, WHAS and WJR, on Saturday, July 3, from 9:00 to 9:45 p.m. (E.S.T.). Another highlight of the program will be Peter Van Steeden wielding the baton over the orchestra in place of Al Goodman. Freddie Gibson and Barry McKinley will offer several songs.

Hollywood Bound



Kathryn Cravens, who hops a TWA plane for Hollywood on July 2, will broadcast her "News Through a Woman's Eyes" program from the screen capital during July. The "Flying Commentator" will interview movie celebrities for her programs which are heard over the WABC-Columbia network, including WKRC, WHAS and WJR, Mondays, Wednesdays, and Fridays from 1:00 to 1:15 p. m. (E.S.T.). Miss Cravens was once a moving picture actress herself, but this will be her first trip to the West Coast in the role of newsgatherer.

Veteran Star Shines Again



Frank Crumit, genial star of radio and stage, pictured as he emerged from retirement to take over the work of m. c. on the new "Universal Rhythm" series heard over a WABC-Columbia network, including WKRC, WHAS and WJR, Sundays, from 8:00 to 9:00 p. m. (E.S.T.). Crumit is a veteran of broadcasting since the days of crystal sets, commutes each week from his charming home near Springfield, Mass., where he lives with his wife, Julia Sanderson, leading lady of many a musical comedy success. Featured with Crumit on the programs are Richard Bonelli, Metropolitan Opera baritone; Alec Templeton, blind English pianist, and Rex Chandler's orchestra and chorus.

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PROGRAMS FOR TUESDAY, JULY 6



			TEAS	TERN	STANDARD TIME)					(CENTRAL STAN	DARD TIME)
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cinclinhati (650 kc.)		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 ke.)	WLS-WENR Chicago, Ill. (870 kc.)		W S M Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 ke.)
6:30 6:45		Top o' the Morning	Jerry Fey Sun-Up Jamboree	6:30 6:45		Patt and Guest	Mutical Glock	Farm Bulletin	8:30 5:45	***************************************	
7:00 7:15 7:30 7:45	Morning Devotions N. Morning Roundup Rhythm Rascals N 8-ealtfats Club N	Family Prayer Period M	Sing Before Breakfast. Early Edition—News Dow's Dewn Petrol	Name and	Church Forum Sun Diel Brown County Revelors Streamliners, with Field	Wesley Meth, Church Crowley Milner	Sing, Neighbor, Sing, News: Musical Clock Rhythm Rascals N Breakfast Club N	News Report Hired Hands & Arkie Don and Helen Morning Devotions Evelyn and Hilltoppers	6:00 6:15 6:30 6:45 7:00	Musical Clock	Devotions
8:15 8:30 8:45	***************************************	Morning Develors Aunt Mary Chandler Chats	Woman's Hour	8:15 8:30 8:45	& Hall & Orch, N.	Stevenson News Musical	Shopping Circle Hello, Peggy	News Report	7:15 7:30 7:45 8:00	10 10 10 10 10 10 10 10 10 10 10 10 10 1	Jamboree
9:00 9:15 9:30 9:45	For Women Only Vaughn de Leath N Dean Bros, N. Today's Children N.	Hello Peggy The Couple Next Door.	Hymns—Crocker C Modern Cinderella C Who's Who in News C		Mrs. Wiggs N. John's Other Wife N. Just Plain Bill N. Grandpa Hans	Modern Cinderella C., John K. Watkins C	Mary Martin N	Ma Perkins N	8:15 8:30 8:45 9:00	School for Wives	Hymns All Churches C Modern Cinderella C. Who's Who C Mary Lee Taylor C
10:00 10:15 10:30 10:46	Vagabonds N Do You Want a Job? Pat O'Malley Lawrence Quintet	Linda's First Love Personal Col, of the Air We Live Again The Gospel Singer N	Big Sister C Between Bookends C	10:00 10:15 10:30 10:45	David Harum N	Big Sister C	Personal Column N Vic and Sade N Edward MacHugh N	Personal Column N Vic and Sade N Edward McHugh N	9:15 9:30 9:45	Just Like Home Jerry Brannon, tenor N	The Capilvators C Big Sister C Between Bookends C Linda's First Love
#f:00 #f:15 #1:30 #1:45	Grace and Scotty N Stroller's Matinee N	Girl Alone N Mary ! Jarlin M Live Stocks Wife Saver		11:00 11:15 11:30 11:45	Young Cincinnations . Mary Paxton Cotton Pickin' Time Armchair Quartet N	Our Gal Sunday C	Sunshine Special Stroller's Matinee	Markets; News Dramatic Skit Ralph Emerson, organ Prairie Ramblers & Patsy	10:15 10:30 10:45	Grace and Scotty N., Strollers Matinee N.,	Romance Helen Trent C Our Gal, Sunday C
12:15 12:30 12:45	WCKY News Hal Gordon, tenor N. Farm and Home Hour N	Three Spades Musical Moments National Farm and Home Hour N	News: Merrymaking Musical Calendar Merrymakers C Aunt Jenny's Stories C	COPPL MICHARD	From Headquarters Day Dreams	Jack Berch, songs C. Protty Kitty Kelly C Mrs. Page Aunt Jenny's Stories C			11:30	Farm Scrap Book National Farm and Home Hour N	Shades of Hawaii, Monticello Party Line. WHAS News Room Aunt Jenny's Stories C
1:00 1:15 1:30 1:45	Music Guild N	Variety Time	Romany Trails C Dr. L. W. Morrey C Luncheon Lyrics Myrt and Marge C	1:00 1:15 1:30 1:45	Strange Mich'l Cannon Molly Halstead It's Woman's World N Netherland Ensemble .	Myrt and Marge C	KDKA Home Forum	John Brown	12:00 12:15 12:30 12:45	Dept. of Agriculture	Shelton Brothers College of Agriculture Livestock: Markets Myrt and Marge C
2:00 2:15 2:30 2:45	Airbreaks N	Pep'r Young's Fam. N Ma Perkins N Vic and Sade N The O'Neills N	News: Fire Prevention Theatre Matines C Columbia Concert Hall C	2:00 2:15 2:30 2:45	Barber's Interviews Al Jahn's Orchestra M	Monticello Party Line Musicale Three Aces News	For Women Only Concert Favorites The Kidoodters Have You Heard? N.	News: Julian Bentley. Homemakers' Matinee —Jane Tucker Home Service Club	1:00 1:15 1:30 1:45	Ma Perkins N Vic and Şade N	Hope Alden's Romance University of Kentucky The Jackson Family
3:15 3:30 3:45	Glub Matines N	Kitty Keens, Inc To be announced The Guiding Light N	Bob Byron, songs C Novelteers C Sing and Swing with Kelsey's Orchestra C	3:45	Ray Keating's Orchestra M	Police Day Program The Novelteers C Lindg's First Love Sing and Swing C	Tea Dance	Club Matinee—Variety Program N	2:00 2:15 2:30 2:45	Personal Column N To be announced N The Guiding Light N.	Yellow Blank Salute Weekday Devotions Carlton Kelsey's Orchestra C
4:00 4:15 4:30 4:45	Unbroken Melodies King's Men N		St. Louis Syncopators C Children's Corner C.	4:45	Nellie Revell N Choir Symphonette N. It is Strange	Musical		Music Circle Escorts and Betty N Hollander's Orch. N Johnson, baritone N Harry Kogen's	3:00 3:15 3:30 3:45	Woman Looks at News Escorts and Betty N Don Winslow N The King's Men N Science in the News N	Science Series C St. Lo's Syncapators C Children's Corner C
5:00 5:15 5:30 5:45	* *	Tommy and Setty The In-Laws Lowell Thomas N	Smilin' Dan C	5:00 5:15 5:30 5:45	Three Spades	Uncle Neal and Prudy News; Sports Musical	M. Willson's Orch. N Sports: Weather Lowell Thomas N	Orchestra N	4:15 4:30 4:45	Three X Sisters N Financial News Jack's Mountaineers	prano, and Orch. C Tip and Tap Melody Cruise
6:15 6:30 6:45	Benno Rabinoff N George Hall's Orch Florence George N		Harmony Highways Alexander Woolfcott C To be announced C	6:00 6:15 6:30 6:45	Kentucky News Spic and Span Nixson Denton Tom Slater	Frank Morgan	Easy Aces N H. Middleman's Orch. Pittsburgh Varieties	Lum end Abner N Florence George N	5:15 5:30 5:45	Passing Parade N	WHAS News Room Alex. Woollcott C To be announced C
7:00 7:15 7:30 7:45	Wives N	Russ Morgan's Orch. N If Can Be Done, Edgar A. Guest N	Hall C Musical Americana— Freddie Rich's Or. C	7:00 7:15 7:30 7:45	Wayne King's Orchestra N		Husbands and Wives N	Husbands and Wives N	6:00 6:15 6:30 6:45	Leon Coln	Hammerstein's Music Hall C Freddie Rich's Orchestra C
8:00 8:15 8:30 8:45	Music in 3/4 Time Gaslight Harmonies Johnny Green's Orchestra N	Ben Bernia and All the Lads N True Detective Mysteries M	Watch the Fun Go By with Al Pearce C . Benny Goodman's Orchestra C	8:00 8:15 8:30 8:45	Vox Pop N	Go By C	Ben Bernie's Orchestra N Sweetest Love Songs Ever Sung N	All the Lads N Sweetest Love Songs Ever Sung N	7:00 7:15 7:30 7:45	Ben Bernie and his Lads N Johnny Green's Orchestra N	Watch the Fun Go By C Benny Goodman's Orchestra C
9:00 9:15 9:30 9:45	Manuel and William-	Tonic Time What's the Big Idea? Jimmy Fidler N To be announced	Hits of the Week	9:00 9:15 9:30 9:45	Sinfonietta M	Your Unseen Friend C	Americas N Manuel and William- son N	Manuel and William- son N	8:00 8:15 8:30 8:45	Jimmy Fiddler N Frank Morgan	Here's To You
10:00 10:15 10:30 10:45	NBC Night Club N Five Star Final Taxicab Nite Club		Musical Moments B. Berrigan's Orch. C Newscast—Lee Bland. Red Norvo's Orch. C	10:30	Billy Snider's Orch Paul Sullivan Serenade in the Night Ross Pierce's Orch	Poetic Melodies C News Comes to Life Wismer Sports		Globe Trotter Eddie Varzo's Orch. N	1	Amos 'n' Andy N Musical Moments Al Donahue's Orchestra N	Poetic Melodies C Louisville vs. Toledo Baseball Game
61:00 61:15 61:30 11:45	Geo. Olsen's Orchestra N Marvin Fredericks' Orchestra N	Paul Sullivan Barney Rapp's Orch Russ Lyon's Orchestra (to N)	Bert Block's Orchestra C Tommy Dorsey's Orchestra C	11:00 11:15 11:30 11:45	Les Brown's Orchestra. Jack Sprigg's Orch Dick Stabile's Orchestra	Scenes in Harmony Tommy Dorsey's Or. C	The Willows' Orch New Penn Orchestra Marvin Frederick's Orchestra N	Marvin Frederick's	10:00 10:15 10:30 10:45	WSM News	Bert Block's Orch, C WHAS News Room Tommy Dorsey's Orchestra C
	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR		WSM	WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—Poetic Melodies: Jack Fulton, tenor, and Franklyn MacCormack, poetic reader, and Cariton Kelsey's Orchestra. WABC WKRC whk weau wade wwwa wist

-Easy Aces, comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY KDKA WLS wgar wham wire

Amos 'n' Andy: Pepsodent Program. WEAF wgy wwi kyw who wtam

5:15—Yocal Varieties—Choral Group of 14

Yoices. WLW to WEAF wgy wtam wire wmaq who kstp

-To be announced. WASC whk wadc wbf

-Benno Rabinoff, violinist. WJZ WCKY WLS wgar wowo wave wire wham

-Horlick's Lum and Abner, comedy etch. WJZ WLW WLS wgar sketch.

-Bonnie Stewart, songs. (NBC) wgy wtam wmaq who wdaf kyw

Steinie Bottle Boys. WEAF only
Alexander Woolcott, "The Town Crier."
WABC WKRC WHAS WJR wbbm whk wfbm

kmbc wcau kmor wade whio wwva wbł wwl 6:45—To be announced. WABC WKRC WHAS WJR whom white kinds were know what weco The Passing Parade; Personalities in the News with John Nesbitt. WEAF WSM wmaq kyw Florence George, soprano. WJZ WCKY WLS wgar wave wire wham wowo

7:00—Hammerstein's Music Hall: Ted Hammerstein, m. c.; Jerry Maln., comedian; guest stars; Music Hall Orchestra. WABC WKRC WHAS WJR bbm wfbm whk kmbc wcau kmox whio wbt wwj wcco wadc

Johnny, with Russ Morgan's Orchestra:
Charles Martin's Thrill; Swing Fourteen;
Giersdorff Sisters; Rhythm Rogues, and
Glenn Cross. WEAF WLW kyw wgy wwi
wtam wmag who kstp wdaf wfla wave wire Husbands and Wives: Sedley Brown and Allie Lowe Miles. WJZ WCKY KDKA WLS wham wgar kvoo

7:30—"Musical Americana"—Freddie Rich and Augmented Orchestra, WABC WKRC WJR WHAS wbbm wfbm whk kmbc wcau kmox wadc whio wbt wwi wcco

-Lady Esther Serenade: Wayne King and his Orchestra. WEAF WSAI WSM kvoo wwi who kstp wmaq wdaf wire wave kyw wgy wtam wfaa --"It Can Be Done," dramatic sketch, with

Edgar Guest. Frankie Masters' Orchestra. Masters Voices, singing ensemble, and guest speakers. WJZ WLW KDKA WLS wgar

wham 8:00—Yox Pop, conducted by Parks Johnson and Wallace Butterworth, WEAF WSA!

webt wcco 9:30—"Your Unseen Friend," dramatic sketch. WABC WJR whk wcau wadc

-Phillips Poly Follies. (CBS) wbbm wfbm kmox wsbt wcco

whk kmbc wcau kmox wade whio wsbt wbt

wsfa 10:15—"Minute Mysteries." (CBS) wbbm 10:30-Red Norvo and his Orchestra, WABC WKRC wbbm wcau whk wfbm kmox wadc

They Covered a Lot of Territory



"My how styles have changed," exclaimed pretty Betty Lee Arnold, WLW actress, as she examined a pair of 36-year-old shoes belonging to Harry Cansdale, actor. "Yes, but I'll put my 1901 clod-hoppers up against your 1937 shoes any day," retorted Cansdale as he examined Miss Arnold's new type shoes "Beautiful Blue Danube." for women. Cansdale bought the shoes Miss Arnold holds in 1901 when he was on the stage. He has used them on the stage ever since. Made of tough leather, the shoes appear to be in excellent condition, save for a few ripped stitches and need of a shine. Both Cansdale and Miss Arnold are heard on "The Mad Hatter-fields," 10:15 p. m. (E.S.T.), Tuesdays, Wednesdays and Fridays: fields," 10:15 p. m. (E.S.T.), Tuesdays, Wednesdays and Fridays; on "True Detective Mysteries," 7:30 p. m. (E.S.T.), Tuesdays, and on "Ken-Rad Unsolved Mysteries," 9:30 p. m. (E.S.T.)

PROFESSOR QUIZ TO BE HEARD AT

Quizzing quizzical "Professor Quiz" and his harried, heckling assistant, Arthur Godfrey, who set the brains of America whizzing every Saturday evening over the WABC-Columbia network, including WKRC, WHAS, and WJR, will be heard at a new time beginning Saturday, July 3, when the quiz-fest will move from its present time period of 7:00 to 7:30 p.m. (E.S.T.), to 8:00 to 8:30 p. m. (E.S.T.).

weekly at the same time thereafter. produces the series.

Carl Cramer Visits North Dakota

NEW TIME ON CBS Carl Cramer, widely recognized for his books, "Stars Fell on Alabama" Carl Cramer, widely recognized for and "Listen for a Lonesome Drum," noses his way into the little known folklore and fancy of picturesque North Dakota, when he is heard over the WABC-Columbia network, including WKRC and WJR, Monday, July 5, from 9:30 to 10.00 p.m. (E.S.T.).

This is the sixth in a series titled 'Your Neck o' the Woods." Folksongs and melodies peculiar to the district the presented by a "countrified" men's chorus and a small orchestra directed by Bernard Herrmann. Max Wylie, Quiz and his cohorts will be heard CBS director of scrept and continuity,

WALTER O'KEEFE **BEGINS SUMMER** SERIES JULY 7

Walter O'Keefe, popular radio, stage and screen comedian and master-of-ceremonies who is known as the Broadway Hillbilly, will inaugurate the summer edition of Town Hall Tonight with Peter Van Steeden's orchestra, over the NBC-Red network, including WLW and WSM, on Wednesday, July 7, at 8:00 p.m.(E.S.T.).

The summer executive of Bedlamville plans to maintain the same general pattern of operations at the Town Hall that was instituted by Allen. The Town Hall News, as featured by the lanky Yankee, will be supplanted by less formal comment on the happenings of the day. The Mighty Allen Art Players and their sketches will be replaced by O'Keefe's own troupe of stooges, headed by Alice Frost.

"Pop" Concert on CBS

"Willow Plate," the incidental music suite which Victor Herbert wrote for a Chinese marionette show by Tony Sorg, will be featured by Howard Barlow and the Columbia Symphony Orchestra on the "Pop" Concert of Monday, July 5, from 2:30 to 3:00 p.m. (E.S.T.) over the WABC-Columbia network, including WKRC.
"Willow Plate" is in four parts,

entitled, "In the Mandarin's Garden" 'Chang the Lover"; "Kong-Shu," and 'Wedding March." Barlow is to open the concert with Dvorak's "Carnival" the "Valse Triste" of Sibelius and the

Mexican Troubadour



Chu-Chu Martinez, the Mexican song stylist, who is heard over WCKY, WLW and NBC ever Sunday at 2:45 p. m. (E.S.T.), has just passed two important milestones. He has learned how to speak perfect English and has passed a screen test with one of the major film companies. In addition to singing the ranchero melodies of his native country, Chu Chu plays the mandolin. He has been in the United States only a few months.

Stars and Stripes Handicap M. C. on WSAI Revue

Running of the Stars and Stripes Handicap at Arlington Track, Chicago, will be described by Clem Mc-Carthy, NBC turf expert, over the NBC-Blue network, including WCKY and WLS, on Monday, July 5, from 5:05 to 5:30 p.m. (E.S.T.).



Danny Dee, master of ceremonies on the "WSAI Revue," 2:00 p. m. (E.S.T.), Monday through Friday, and editor of the 'Sun Dial" program over WSAI. 7:15 a. m. (E.S.T.) daily except Sunday, formerly was announcer with the Ringling Brothers and Barnum & Bailey circus. He came to Cincinnati three months ago from New York, where he was heard over WOR. He has been in the show business for many years.



"I'm going to sit with the jury. This chair is awfully uncomfortable."

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)





PROGRAMS FOR WEDNESDAY, JULY 7





			(EAS)	ERN	STANDARD TIME)		(CENTRAL STANDARD TIME)				
	WCKY Cincinnati (1490 hr)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 loc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (960 loc.)	WLS-WENR Chicago, III. (870 kc.)		WSM Nashville, Tonn. (650 kc.)	WHAS Louisville, Ky. (820 tc.)
30 45	•••••	Top o' the Morning	Jerry Foy Sun-Up Jamboree	6:30 6:45		Patt and Guest	Musical Clock	Farm Zulletin Smile A While	5:30 5:45		
00 15 30 45	Morning Devotion N. Morning Roundup	Fam. Prayer Period M Sing, Neighbor, Sing. Home Songs N	Sing Before Breakfast Early Edition—News Dow's Dawn Patrol— Time: Temperature;	7:00 7:15 7:30 7:45	Heartstring Tugs Sun Dial	Three Aces	Sing, Neighbor, Sing. News: Musical Clock.	News Reports Evelyn & Hilltoppers "The Smile Market" Morning Devotions	4:00 6:15 4:30 4:45	Musical Clock	Asbury College Devotions Breakfast Business Salt and Peanuts
00 15 30 45	Four Showmen N Breakfast Club N	News	Music	8:00 8:15 8:30 8:45	Streamliners N	Stevenson News Drums on Parade	Breakfast Club N Shopping Circle Hello, Peggy	Arkie and Pokey News Report Jolly Joe's Pals Don and Helen	7:00 7:15 7:30 7:46	Breakfast Club N	Early Morning Jamboree
:00 :15 :30 :46	Dean Bros. N	Hymns of All Churches Hope Alden's Rom'nce Virginians		9:00 9:15 9:30 9:45	Mrs. Wiggs N Joha's Other Wife N Just Plain Bill N Grandpa Hans		Mary Marlin N Ma Perkins N Pepper Young N Linda's First Love	Ma Perkins N Pep'r Young's Fam, N	8:00 8:15 8:30 8:45	School for Wives	Betty and Bob Hymns All Churches Modern Cinderella C Who's Who C
00 15 30 45	Pat O'Malley World Varieties	Linda's First Love Personal Col. of the Air We Live Again Gospel Singer N		10:00 10:15 10:30 10:45	David Harum N Backstage Wife N How to be Charming N Newlyweds	Magazine of the Air Big Sister C Between Bookends C	The O'Neills N Personal Column N Vic and Sade N Edward MacHugh N		9:00 9:15 9:30 9:45	Banner Newshawk Just Like Home How to be Charming N The Gospel Singer N	
:00 :15 :30 :45	Terri La Franzoni N Trailfinder N Stroller's Matinee N Come Over to Our	Girl Alone N Mary Marlin M Live Stocks Joe White N	Edwin C. Hill C Romance Helen Trent C	11:00 11:15 11:30 11:45	Young Cincinnations Melodic Rhythm Cotton Pickin' Time Freshmen Follies	Edwin C. Hill C	News Sunshine Special Dumond's Cadets N. Helen Behlke N.	Markets Orch, & 4 Hired Hands Ralph Emerson, organ Melody Parade		To be announced Trail Finder N Dumond's Cadets N. Helen Jane Behlke N.	Linda's First Love Edwin C. Hill C Romance Helen Treet C Our Gal, Sunday C
:00 :15 :30 :45	WCKY News Neighbor Nell N Netional Farm and Home Hour N	Allen Werner, tenor Tom, Dick and Harry M National Farm and Home How N	George Rector C Aunt Jenny's Stories C		From Headquarters Jane Grey Words and Music N. All-Star Revue	Ruth and Bill C Pretty Kitty Kelly C George Rector C Aunt Jenny's Stories C	National Farm and Home Hour N	Virginia Lee	11:30 11:45	Love and Learn N Musical Interlude National Farm and Home Hour N	
:00 :15 :30 :45	All-Star Baseball Game —National League vs. American League N		American League C	1:30 1:45	Strange Mich'l Cannon Molly Halstead Fed. Women's Clubs N Netherland Ensemble	Ati-Star Baseball Game National League vs. American League C	All-Star Baseball Game: National	All-Star Baseball Game: National	12:30 12:45	Game: National League vs. American	American League
:00 :15 :30 :46	1 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	90 18 90 91 90 88	10 10 10 10 11 10	2:00 2:15 2:30 2:45	Johnny Hausser M	11 11	16 11 11 11 11 11 11 11 11 11 11 11 11 1	11 11 19 10 11 13	1:00 1:15 1:30 1:46	20 94	10 00 00 00 10 00
1:00 1:15 1:30 1:45	10 10 10 10 10 10 10 10 10 10 10 10 10 1	Kitty Keene, Inc To be announced The Guiding Light N	11 14	3:00 3:15 3:30 3:45	Johnny Hauser's Orchestra M	11 04	11 00	00 00 00 00 00 00 00 00 00 00 00 00 00	2:00 2:15 2:30 2:45	00 00 00 00 00 00 00 00 00 00 00 00 00	98 88 88 88 88 88 88 88 88 88 88 88 88 8
00 15 30 45	Animal News Club N. Musical Adventures N. All Sports Review Meet the Orchestra N	Singing Lady N	Notes and News Doris Kefr, songs C "Funny Things" C	4:00 4:15 4:30 4:45	Top Hatters N	Poris Kerr C	KDKA Kiddies Klub Singing Lady N	Music Circle Musical Adventures N Hollander's Orch. N Johnson, baritone N	3:00 3:15 3:30 3:45	Musical Adventures N. Don Winslow N	Salt and Peanuts. Four Stars Quartet C. Doris Kerr C. Funny Things C.
::00 ::15 ::30 ::45	WCKY News		Del Casino, songs C Eton Boys C Hollywood Highlights Dick Bray—Sports	5:00 5:15 5:30 5:45	Three Spades The Sea Pirate Knot Hole Club Red Barber's Resume	Melody and Rhythm. Uncle Neal and Prudy News; Sports Musical		Harry Kogen's Orchestra N What's the News? Escorts and Betty N	4:00 4:15 4:30 4:45	Vaughn Quartet Financial News	De Casino, songs C Eton Boys Quartet C. Tip and Tap Melody Cruise
:00 :15 :30 :45	Uncle Exra N Gus Haenschen's Or. N	Alias Jimmy Valentine Mrs. F. D. Roosevelt N Lum and Abner N Bob Newhall	Musical Visions George Hall's Orch. C	6:00 6:15 6:30 6:45	Kentucky News Spic and Span. Nixson Denton Tom Slater	Boake Carter C	Mrs. F. D. Roosevelt N. Musical Moments	Easy Aces, sketch N Mrs. Roosevelt N Lum and Abner N Mario Cozzi N	5:00 5:15 5:30 5:45	Two Pianos	WHAS News Room. Geo. Hall's Orch. C. Boake Carter C
:00 :15 :30 :45	Broadway Merry Go Round N Helen Menken N	One Man's Family N Flying Dutchmen	Cavalcade of America C Laugh with Ken Murray C	7:00 7:15 7:30 7:45	For Friends of Music M Wayne King's Orchestra N	America C Laugh with Ken Murray C		Broadway Merry-Go- Round N Helen Menken, dramatic series N	6:00 6:15 6:30 6:45	Wayne King and his Orchestra N	America C
:00 :15 :30 :45	String Symphony N National Camp Fire Jamboree N	Walter O'Keefe— Town Hall Tonight N	Frank Parker with Kostelanetz Orch. C Beauty Box—Jessica Dragonette C	8:00 8:15 8:30 8:45	Jack Sprigg's Orchestre Ed Fitzgerald M	Andre Kostelanetz and Frank Parker C. Beauty Box Theatre— Jessica Dragonette C	National Camp Fire	NBC String Symphony Frank Black N Nat'l Camp Fire Meeting N	7:00 7:15 7:36 7:45		Andre Kostelanetz and Frank Parker Beauty Box Theatre— Jessica Dragonette
):00):15):30):46	Heelani of So. Seas N Carol Weymens N NBC Minstrel Show N.	Your Hit Parade N	Gang Busters C Babe Ruth C To be announced C	9:00 9:15 9:30 9:45	To be announced Musical Moments Russ Lyon's Orchestra	Babe Ruth C To be announced C	Minstrel Show N		8:15 8:30 8:45	Jerry Cooper, songs.	Babe Ruth C
):00):15):30):45	Jolly Cob :rn's Orchestra N Five Star Final Paul Whiteman Or. N	Amos 'n' Andy N The Madhatterfields Barney Rapp's Orchestra (to N)	Song Salesmen	10:30	Paul Sullivan Dick Stabile's Orchestra	The Great Plague	a land to the same of the same	King's Jesters Orch. N Eddie Varzo's Orchestra	9:30 9:45	LaSalle Hotel Orch. I Symphonic Sketches.	
1:00 1:15 1:30 1:45	Don Bestor's Orchestra N Lou Breeze's Orchestra N	Paul Sulfivan Les Brown's Orch Jack Spriggs' Orchestra	Jan Garber's Orchestra C George Hamilton's Orchestra C	11:00 11:15 11:30 11:45	Ross Pierce's Orch Billy Snider's Orch Lights Out N	Favorite Melodies	Orchestra	Orchestra N Lou Breeze's	10:00 10:15 10:30 10:45	Chez Paree Orch, N. Lights Out N	WHAS News Room Louisville Dance Time
_	WCKY	WLW	WKRC	_	WSAI	WJR	KDKA	WLS-WENR		WSM	WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

\$:00—Poetic Metodies: Jeck Felton, tenor; Franklyn Mac Cormeck, poetic reader, and Carlton Kelsey's Orchestra. WABC WKRC wade www with with wear.

wadc wwva wbt whk wcau --"Obligato." (CBS) kmbc

--- "Obligato." (CBS) kmbc
--- Easy Aces, comedy sketch, teaturing Jane and Goodman Ace. WJZ WCKY KDKA WLS wgar wham wire
--- Pepsodent Program: Amos 'n' Andy. WEAF wgy wwi kyw who
6:15-- "Uncle Exra's Radio Station E-Z-R-A,"
with Pat Barrett, Nora Cunneen and others.
WEAF WCKY wgy wmaq wtam wire wdaf kyw who wbap kstp

-Mrs. Franklin D. Roosevelt. WJZ WLW KDKA WLS wgar wave wire wham wspd

—Time for Gogo De Lys. WABC whk wcau wadc wwva wbt

6:30—George Hall and his Orchestra. WABC
WHAS WKRC whk whio wfbm kmbc wadc

wista
—Horlick's Lum and Abner, comedy sketch.
WJZ WLW WLS wgar
—Day Line Movie Pilot, WEAF only
—Charioteers. (NBC) wgy wtam wmag who

wdaf kyw 6:45-Boake Carter, WABC WKRC WHAS WJR wbbm whk kmbc wcau kmox wcco wbt -Mario Cozzi, baritone; Christine Johnson, soprano, and orchestra. (NBC) WCKY WLS wgar wave wire wham wowo -Sisters of the Skillet. WJZ only

Don Vorhees and his Concert Orchestra.
WABC WKRC WHAS WJR wbbm wfbm whit tmbc wear kmox wbt wwl wcco

whe timbe was know wor were well well and comedienne. At Rickey's Orchestra. WJZ WCKY WLS KDKA wgar wire wham 7:30—Laugh with Ken Murray, comedien; "Oswald"; Guest singer; Marilyn Stuart; Lud Gluskin's Orchestra. WABC WKRC WHAS WJR wbbm wfbm whk kmbc weau

kmox wadc whio wbt wwl wcco
wcau kmox wadc whio wbt wwl wcco
-Lady Esther Serenade: Wayne King and his
Orchestra. WEAF WSAI WSM wtam wmag
wgy wwi wire kyw kvoo wbap kstp who wdaf
-Helen Menken in "Her Second Husband,"
dramatic revivals of former stage successes.
WJZ WCKY KDKA WLS wgar whem

100. Chestofield Parents Erank Parker with

8:00—Chesterfield Presents Frank Parker with Andre Kestelanetz's Orchestra and Chorus; David Ross, announcer. WABC WKRC WHAS WJR wbbm wfbm whk kmbc wcau kmox whio wadc wbt wsfa wwi wcco wsbt

Town Hall Tonight: Walter O'Keefa, comedian, with the Town Hall Quartet, Pater Van Steeden and orchestra, and guest artists. WEAF WLW WSM kyw wgy wtam wwj wmaq who wdaf wfaa kstp wave wfla

kvoo -NBC String Symphony, Frank Black con-ducting. WJZ KDKA WCKY WLS wgar ducting.

wowo Beauty Theatre, starring Jessica Dragonette, soprano, and Charles Kullmann, tenor; Al Goodman's Orchestra. WABC WKRC WJR WHAS whk wbbm kmbc wcau kmox whio wadc wht wwt wcco—National Jamborae Camp Fire Meeting, Washington, D. C. WJZ WCKY KDKA WLS wgar wave wire wham 9:00—"Gang Busters," true crime dramatizations. Conducted by Philifips H. Lord, WABC WKRC WHAS WJR wbbm wfbm

whk kmbc wcau whio kmox wwl wcco

Your Hit Parade: Harry Salter's Orchestra;
Stuart Allen, baritone; Freddie Gibson,
songstress; Songsmith Quartet; guest star.
WEAF WLW WSM wgy wtam wmaq kyw
wdaf wfaa who wfla kstp wave

Healani of the South Seas: Hawaiian vocal
and instrumental quartet. Healani Mackenzie, narrator. WJZ WCKY WLS wgar wave
wire wham wowo
P:15—Carol Weyman, mezzo-sopreno. WJZ
WCKY WLS wgar wave wire wham wowo
P:30—Babe Ruth at Bat. WABC WKRC WHAS
WJR wbbm wfbm whk kmbc whio wft wsfa
wwl wcco

WJR wbbm wrom was ambe will will well well week
wwl weco

NBC Minstrel Show: Gene Arnold, interlocutor; Vance McClune, Bill Thomson, Harlocutor; Vance McClune, Bill Thomson, Harlocutor; Vance McClune, Bill Thomson, Harlocutority of the men was wire wham

WARC WKRC WIR

9:45—To be announced, WABC WKRC WJR whk kmox kmbc wcau wadc whio wsbt wbt wwi wsfa
—To be announced. WEAF wgy wtam wmaq

Wind 10:00—Tommy Dorsey and his Orchestra. (CBS) (WKRC WHAS on 10:15) whk kmbc wcau kmox wadc wsbt wbt wsta —Amos 'm' Andy. (NBC) WSM WLW wire wmaq wdaf —"Poetic Melodies": Jack Fulton, tenor; Franklyn Mac Cormack, reader, and Carlton

Kelsey's Orchestra. (CBS) WHAS WJR wbbm wfbm kmbc wcco kmox wwl

-Esso Naws Reporter. WEAF only
-Jolly Coburn and his Orchestra. WJZ
WCKY (KDKA on 10:15) wgar wave wire

wham

Eddie Le Baron Rainbow Room Orchestra.

WEAF wire wmaq wgy wtam who wdaf kyw
—Tomorrow's News Tonight: Commentary by
Andre Baruch. WABC only

10:15—King's Jesters, Hotel LaSalle Orchestra.

WEAF WLS WSM wire wmaq wgy wtam
who wdaf kyw

who wdaf kyw

who wdaf kyw

10:30—Paul Whiteman's Fort Worth Frontier
Fiesta Concert. WJZ (WCKY on 10:45)

wgar wave wire

Barney Rapp's Beverly Hills Country Club
Orchestra. WLW to WEAF wgy wtam
wmaq who

Shep Fields' Rippling Rhythm Orchestra.
WABC (WKRC WJR on 10:45) wcau kmbc
wadc wbt wsfa

wadc wor wsta

II:00—Don Bestor's Orchestra. WJZ WCKY
WLS wgar wave wire wham wowo

—Jan Garber and his Orchestra. WABC

WKRC WHAS wfbm whk kmbc wcau kmox

—Larry Burke, tener. WEAF wgy wtam wmaq
who

II:08—Ted Lewis' Chez Paree Orch WEAF WSM wgy włam wmat who

11:30-Lights Out-Mystery drama, WEAF WSAI WSM wgy wtam wmag who

JOAN BLAINE -- THE JILL OF ALL ARTS

LESS than two decades ago, when Goldwyn-Mayer. The day the conapigation application of six stood up in tract was signed, grave illness in the the Punkin," no one ever dreamed temporarily and returned West. that she'd grow up to become a famous radio star.

And even suspecting that her lovely voice and undeniable dramatic talent threads of her dropped career. But might take her some place in the world, no one dreamed that she'd grow up to earn twice as much in a week as you and I do in a month or more, or that some day she'd be heard by a million people, all listening to her at once.

Yet that's the history of Joan Blaine, who started her spectacular career in Ft. Dodge, Iowa, by winning all the declamatory and debating contests within reach, and completed it by becoming one of radio's brightest stars and winning friends enough to fill a little realm all her very own!

Descendant of James G. Blaine, one-time Presidential candidate for the United States, Joan was educated at Northwestern University, where in four years she took two degrees and finished courses in Speech, Liberal Arts, Law and Music. While at Northwestern, she won first in all to cook . . . designs all her own with the grand prize in the Northern radio's best-dressed woman. Oratorial League contest, competing against nine men, representing that many universities. Incidentally, her average was the highest ever attained in the contest.

Joan did her postgraduate work at Columbia University, New York City, and her first professional acting with the Chicago Theater Guild. Following three years of concert work from coast to coast, singing, playing the harp, and doing character sketches, she took a trip to California in search of rest.

But for a person as dynamic as Joan, there is no rest. Soon after Jello-O program with Jane Froman, reaching the West Coast, she found beginning July 4, at 6:00 p. m. herself pushed into the New York company's production of "Little Spitfire," the lead falling to her when the star was taken suddenly ill. After a highly successful run in the Hollywood Playhouse, Joan reversed the usual New York-to-Hollywood procedure and upset tradition when she left Hollywood for New York, a nice contract tucked away calling for her services under the John Golden banner.

The ensuing three years brought her Broadway stardom under producers Golden, Daniel Froham, Max Gordon and the Schuberts. Among her vehicles were "Winters' Tale," "Mystery Square," "Dover Road," "And So to Bed," "Ghost Parade," and "Hot Water."

Then the Fox Film Company borrowed her for Arthur Pinero's "The Knife," filmed with Lionel Atwill and Violet Heming. This resulted in a five-year contract offer from Metro-

front of a middlewestern woman's Blane family made her release imperclub and recited "The Frost Is On ative and Joan shelved her career

> Following the death of her father a year later, Joan started the trek back East, planning to pick up the she got only as far as Chicago, where she was offered a five-year contract with the National Broadcasting Company. You've heard her over the radio ever since.

Meanwhile, Hollywood hasn't resigned itself to the loss of Joan, for offers from three major motion picture studios . . . offers she had to refuse regretfully because of previous fall radio options. In July, she moves from Chicago to New York, from whence her next radio programs will emanate.

By way of postscript, this glamorous girl weighs 115 pounds has lustrous black hair, dark blue eves, and a disposition that brooks no pessimism. She has a novelette and six short stories to her credit . . . plays the harp . . . rides and swims . . . loves speech contests and finally walked off clothes . . . and has often been voted

> Mascara almost ruined a television performance by Hildegarde, NBC singer now filling guest engagements abroad. During the last of four programs for BBC television, Hildegarde rubbed her eyes during an emotional moment in the song-and got makeup in her eye. She finished the song with her eyes closed.

> The NBC Tune Twisters, male trio, have been signed for the Summer (E.S.T.), over WLW-NBC.





Connie Boswell, popular young songstress who appeared with Ken Murray on June 30, will reonly recently she received tempting turn for guest appearances on July 14 and August 4, over the WABC-Columbia network, including WKRC, WHAS and WJR, from 7:30 to 8:00 p. m. (E.S.T.).

PERSONALITIES ON PARADE" IS **POPULAR FEATURE**

So popular did the first "Personalities on Parade" program prove, that WKRC program directors have arranged for a three-a-week schedule. Presented on Monday, June 21, at 10:00 p. m., the initial broadcast featured graduates of various colleges in the Queen City.

Future programs, under the direction of Marsha Wheeler, who is devoting all of her time to arranging the interviews, will be heard Monday, Wednesday and Friday, at 10:00 p. m. (E.S.T.).

Each broadcast promises to be of great interest to listeners and they are invited to send their suggestions for personalities to be interviewed to WKRC.



"Women of Today"

What do the women of today do for recreation? Do they personally supervise their own households or do they leave such details to maids and devote their attentions to hobbies.

Believing the average woman listener would be interested in the answers to those questions, Mollie Halstead has originated a series of programs over WSAI titled "Women of Today."

Scheduled for 10:30 a. m. (E.S.T.) Tuesday and Thursdays, Miss Halstead's program presents prominent women of Greater Cincinnati, who personally answer the many questions about today's women. Some of those who will be heard will be unmarried women, many of whom are employed. Others will be mothers.

The program gives women listeners an insight as to how other women solve every day's problems.

"AUNT JENNY" MOVES TO NEW TIME SCHEDULE

In answer to thousands of requests from women throughout the eastern part of the United States, Columbia's series of "Aunt Jenny's Real Life Stories," starting Thursday, July 8, will be heard over the WABC-Columbia network, including WKRČ, WHAS and WJR, from 10:45 to 11:00 a.m. (E.S.T.). The broadcast replaces the 12:45 to 1:00 p.m. period employed ever since the first program on January 18th this year.

The great majority of the letters expressed the opinion that the earlier hour was more convenient for women who wished to listen to the dramatic and entertaining stories taken from actual happenings in the lives of everyday people.

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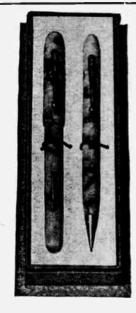
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PROGRAMS FCR THURSDAY, JULY 8





			(EAS	TER	STANDARD TIME) _, ^,		(CENTRAL STAN	DARD TIME)		
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC	,	WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.	KDKA) Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, III. (870 kc.)		W S M Nashville, Tenn. (650 kr.)	WHAS Louisville, Ky. (820 kc.
6:30 6:45		Top o' the Morning	Jerry Foy	6:30		Patt and Guest	Musical Clock	Farm Bulletin	5:30 5:45		1
7:00 7:15 7:30 7:45	Morning Roundup	Family Prayer Period M Concert in Brass Moments Musicale N.	Early Edition-News	7:15 7:30		Wesley Meth. Church	Sing, Neighbor, Sing News: Musical Clock Rhythm Rascals N	News Report Arkie & Hired Hands Don and Helen Morning Devotions	6:00 6:15 6:30 6:45	Vaughn Quartet	Asbury College Devotions Breakfast Business Salt and Peanuts
8:00 8:15 8:30 8:45		News Morning Devotions Aunt Mary	11 11	8:00 8:15 8:30 8:45	Streamliners, with Field & Hall & Orch. N	Revue Stevenson—News Musical	Breakfast Club N	Evelyn & Hilltoppers News Report Jolly Joe's Pals Hometowners, & Brown	7:00 7:15 7:30 7:45	Breakfast Club N	
9:00 9:15 9:30 9:45	Dean Bros N			9:00 9:15 9:30 9:45	Mrs. Wiggs N John's Other Wife N Just Plain Bill N Grandpa Hans	Betty and Bob C. Hymns All Churches C Modern Cinderella C. John K. Watkins C	Mary Marlin N	Mary Marlin N Ma Perkins N Pepper Young's Fam N The Hilltoppers	8:00 8:15 8:30 8:45	School for Wives News	Betty and Bob C Hymns All Churches of Modern Cinderella C Who's Who C
10:00 10:15 10:30 10:45	Vagabonds N	Linda's First Love Personal Col. of the Air We Live Again		10:00 10:15 10:30 10:45	Women of Today	Mary Lee Taylor C. Mrs. Page Big Sister C Aunt Jenny's Stories C	The O'Neills N Personal Column N Vic and Sade N Edward MacHugh N	The O'Neills N. Personal Column N Vic and Sade N Edward McHugh N	9:00 9:15 9:30 9:45	Banner Newshawk Just Like Home Boy Scouts N The Gospel Singer N	Mary Lee Taylor C To be announced Big Sister C Aunt Jenny's Stories C
11:00 11:15 11:30 11:45	Franconi N	Girl Alone N Mary Marlin M	Romance Helen Trent C	11:00 11:15 11:30 11:45		The Merrymakers C Edwin C. Hill C Romance Helen Trent C Our Gal Sunday C	News Sunshine Special Strollers Matinee	Markets Orch. & 4 Hired Hands Ralph Emerson, organ Melody Parade		Stroller's Matinee N .	Linda's First Love Edwin C. Hill C Romance Helen Trent C Our Gal, Sunday C
12:00 12:15 12:30 12:45	WCKY News Hal Gordon N Farm and Home Hour N		News: Merrymaking Musical Calendar George Rector C To be announced C	12:00 12:15 12:30 12:45	Day Dreams	Jack Berch's Orch, C Pretty Kitty Kelly C George Rector C To be announced C	Minit Interviews National Farm and Home Hour N	Don and Helen Henry Burr, Ballads Mark's, Weath., News Dinnerbell	11:00 11:15 11:30 11:45	Farm Credit Interview	Shades of Hawaii Monticello Party Line WHAS News Room To be announced C
1:45	Stuart Gracey N	Variety Time		1:00 1:15 1:30 1:45	Molly Halstead It's Woman's World N Netherland Ensemble	Meet the Missus Hope Alden Myrt and Marge C	KDKA Home Forum	John Brown	12:00 12:15 12:30 12:45	Banner Newshawk Dept. of Agriculture.	Shelton Brothers College of Agriculture Livestock: Markets Myrt and Marge C
2:15 2:30		Ma Perkins N Vic and Sade N	Theatre Matinee C		WSAI Revue "" Barber's Interviews La Forge M	Monticello Party Line Musical Do You Remember C News	Fed. Penna. Women . To be announced Caballeros N	News: Julian Bentley . Homemakers' Matinee —Jane Tucker Home Service Club .	1:15		Hope Alden's Romance University of Kentucky The Jackson Family
3:00 3:15 3:30 3:45	Club Matinee N	Kitty Keene, Inc	Bob Byron, songs C Novelteers C U. S. Army Band C	3:00 3:15 3:30 3:45	Variety Program M	Three Aces Novelteers C Linda's First Love U. S. Army Band C	West View Orchestra Tea Dance	Club Matinee: Variety Show N	2:15 2:30	Club Matinee N Personal Column N To be announced N The Guiding Light N	Yellow Blank Salute Weekday Dveotions U. S. Army Band C.
4:15 4:30	Xavier Cugat Orch	Houseboat Hannah Turn Back the Cłock N Singing Lady N Little Orphan Annie N	Notes and News Patti Chapin C Children's Corner C.	4:15 4:30 4:45	It is Strange	Painted Dreams Envoys of Melody Patti Chapin C Melody and Rhythm		Music Circle Stuart Gracey, songs N Hollander's Orch. N Johnson, baritone N		Don Winslow N King's Men N	Elsie Thompson, org. C Patti Chapin C Children's Corner C
	WCKY News	Jane Gerrard Tommy and Betty The In-Laws Lowell Thomas N	All Hands on Deck C	5:15 5:30	Knot Hole Club	News; Sports	News Fiarry Kogen's Orch, N Sports: Weather Lowell Thomas N	What's the News?		Norsemen Quartet N To be announced N Financial News Varieties	Tip and Tap
	To be announced N Echoes of the Stage.		Harmony Highways Clyde Barrie C	6:15 6:30 6:45	Spic and Span Nixson Denton Tom Slater	Frank Morgan Clyde Barrie C To be announced C	To be announced N Geo. Heid's Revue H. Middleman's Orch.	to the second second	5:15 5:30 5:45	Dixieland Jam Musical Interlude	WHAS News Room . Clyde Barrie C
7:00 7:15 7:30 7:45	Roy Shields' Revue N Stars of Tomorrow	Variety Hour N	11 11	7:15	Jack Sprigg's Orchestra Eddie Duchin's Orchestra M	To be announced C	Roy Shields' Revue N Robin Hood Dell Concert N	Roy Shields' Revue N To be announced The Active Citizen	6:00 6:15 6:30 6:45	Rudy Vallee — Variety Show N	To be announced C
8:00 8:15 8:30 8:45	Robin Hood Dell Concert N Midnight in Mayfair N	Charles Winninger Presents Maxwell House Show Boat N	Major Bowes Amateur Hour C	8:00 8:15 8:30 8:45	Music for Today M	Major Bowe's Amateur Hour C	Midnight in	Highlights of Chi- cago's History Midnight in Mayfair N	7:00 7:15 7:30 7:45	Charles Winninger Pre- sents Maxwell House Show Boat N	Major Bowes' Amateur Hour C
9:00 9:15 9:30 9:45	American Town Meeting of Air N	Bob Burns; Jimmy Dorse'ys Orch. N	Your True Adventures with Floyd Gibbons C March of Time C	9:00 9:15 9:30 9:45	1 7 40 10	March of Time C	Town Meeting of the Air N	Town Meeting of the Air N	8:00 8:15 8:30 8:45	8ob Burns and Jimmy Dorsey N	"Your Adventure with Floyd Gibbons" C March of Time C
0:00 0:15 0:30 0:45	Headlines of 1912 To be announced	Amos 'n Andy N To be announced Dick Stabile's	Musical Moments	10:00 10:15 10:30		Wismer Sports The Mummers	News; Sports Play, Fiddle, Play. West View Orchestra. H. Middleman's Orch	Globe Trotter To be announced N. Bismarck Hotel	9:00 9:15 9:30 9:45	Amos 'n' Andy N Ink Spots N Musical Moments Summer Melodies	Louisville vs. Toledo Baseball Game
1:00 1:15 1:30 1:45	Henry Busse's Orch. —Chez Paree (N) Dick Gaspaire's Orchestra N	Paul Sullivan Russ Lyon's Orchestra. Barney Rapp's Orchestra	Bert Block's Orchestra C Al Trace's	11:00 11:15 11:30 11:45	Ross Pierce's Orchestra Henry King's	Headline News Bert Block's Orch. C. Al Trace's Orchestra C	The Willows' Orch New Penn Orchestra Dance Orchestra		10:00 10:15 10:30 10:45	WSM News	WHAS News Room
	WCKY	WLW	WKRC		WSAI	. WJR	KDKA	WLS-WENR		WSM	WHAS

NETWORK PROGRAMS (NBC-CBS)

\$:00-Poetic Melodies: Jack Fulton, tenor, 6:00—Poetic Melodies: Jack Fulton, tenor, and Franklyn Mac Cormack, poetic reader. Carlton Kelsey's Orchestra. WABC WKRC wadc wwva wbt whk wcau—Amos 'n' Andy: Pepsodent Program. WEAF wgy wtam kyw wwi
—Easy Aces: comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY KDKA WLS wgar wire wham

6:15—Vocal Varieties—Choral group of 14 voices. WLW to WEAF wgy wtam wire wmaq who kstp kyw
—Clyde Barrie, baritone, and Concert Orchestra. WABC whk wcau wadc wwwa wbt

-To be announced. - WJZ WCKY KDKA WLS wgar wave wire wham wspd wowo

6:30-Steinie Bottle Boys. WEAF only

Clyde Barrie, songs. WA8C WKRC WJR WHAS wbbm whk wfbm kmbc wcau kmox wadc whio wwva wbt wwl wcco -Helen Traubel, soprano. (NBC) wgy wtam

-Horlick's Program, with Lum and Abner: Comedy sketch. WJZ WLW WLS wsb

8:45—To be announced. WABC WKRC WHAS WJR wbbm whk kmbc wcau kmox wbt wcco

-Barry Wood, songs. WJZ only
-Helen Traubel, soprano. WEAF wgy wtam
wmaq who wdaf kyw
--Cabin in the Cotton, featuring the Southernaires Quartet. (NBC) WCKY WLS wgar
wave wire wham wowo

:00—To be announced. WASC WKRC WJR WHAS wbbm wfbm whk kmbc wcau kmox

walc wwwa wbt wwl

-The Royal Gelatin Program—Rudy Vallee and
his Connecticut Yankees: Guest artists.
WEAF WLW WSM wtam kyw wgy wbap

kstp wfla

Roy Shields' Revue. WJZ WCKY KDKA

WLS wgar wave wire wham

7:30—Robin Hood Dell Concert: Jose Hurbi,
guest conductor. WJZ KDKA (WCKY at
8:00) wgar wave wire wham

8:00—Charles Winninger Presents The Maxwell
House Show Boat: Thomas L. Thomas, baritone; Nadine Conner, soprano; Jack Healy,
comedian; Patricia Wilder; Virginia Verrill,
blues singer and Warren Hull. WEAF WSM
WLW wgy wtam wmag wave wwj wire kyw

WLW wgy wtam wmag wave wwj wire kyw who wdaf kstp wbap wfla -Major Bowes' Amateur Hour. WABC WKRC WHAS WJR wbbm wfbm whk wcau

kmox wade whio wbt wsfa wwl weco 8:30—Midnight in Mayfair—English dance music. WJZ WCKY WLS KDKA wgar wave

music. WJZ WCI wire wham wowo 9:00-Kraft Music Hall: 80b Burns, comedian; 00—Kraft Music Mall: 800 Burns, comedian, Jimmy Dorsey's Orchestra; guests artists. WEAF WLW WSM wgar wgy wtam wwi wmag wira wave kyw who wbap kstp wdaf

kvoo "Your True Adventures," Floyd Gibbons WABC WKRC WHAS WJR wbbm wfbm America's Town Meeting of the Air—"Can America Remain Neutral?" Speakers: Sen. Gerald Nye of N. D.; Clark M. Eichelber-ger, president League of Nations Associa-tion; George Denny, Jr., moderator. (From McIntyre Outdoor Theater, Charlottesville, Va.) WJZ WLS KDKA WCKY wgar wave

9:30—The March of Time: News dramatization.
WABC WKRC WHAS WJR wbbm wfbm
whk wcau kmox wbt wwl wcco whio
10:00—John B. Kennedy, "Footnotes on Headlines." WEAF wgy wtam wmag who wdaf

kyw
-"Poetic Melodies": Jack Fulton, tenor - Toetic Melodies": Jack Putton, renor; Franklyn Mac Cormack, reader, and Billy Mills' Orchestra. (CBS) WJR WHAS wbbm www wcco kmox - Carlos Molina's Orchestra from Hotel Stev-ens. WJZ wgar wave wire wham

-Esso News Reporter, WEAF only

Pepsodent Program: Amos 'n' Andy. (NBC)
WSM WLW wdaf wfaa wmaq wire wky
-Frank Dailey and his Orchestra. WABC
(WKRC on 10:15) wadc kmox whk whio
wsbt wbt

10:15—Ink Spots: Negro male Quartet. WEAF wgy wtam wmag who

Orchestra. WJZ (WCKY on 10:45) wgar wave wire wham

Red Norvo's Orchestra. WABC WKRC whk wfbm wcau kmox wadc whio wsbt wbt wbbm kmbc wcco

Northern Lights: Dramatization, with Walda

Pooler. Lee Gordon's Orchestra. WEAF wgy wtam wmaq who wdaf kyw 1:00—Bert Block and his Orchestra. WABC WJR WKRC WHAS whk wfbm kmbc wcau

wadc whio wbt wwi -Larry Burke, tenor. WEAF wgy wtam wmaq

11:30—Dick Gasparre's Trocadero Orchestra. WJZ WCKY WLS wgar wire wham

-Al Trace and his Orchestra, WABC WJR WKRC WJR wbbm whk wfbm kmbc wcau

tra from Radio City. WEAF only
MIDNIGHT—Nocturne, with Eddie House.
(CBS) wbbm wfbm kmbc

STOOPNAGLE AND BUDD

These two dashing exponents of confused comedy and nonsense. Col. Stoopnagle and Budd, and Vivian Della Chiesa, soprano star, will be presented by Haary Von Zell, jovial m. c., on the first of the "Summer Stars" programs, replacing Phil Baker during the hot months. They will broadcast over a WABC-Columbia network, including WKRC, WHAS and WJR, Sunday, July 4, from 6:30 to 7:00 p.m. (E.S.T.). The appearance of the comedy twins with von wadc whio wish who with me weau wadc whio wish who were wave — Fletcher Henderson's Grand Terrace Cafe Orchestra. (NBC) wgy wtam wmaq who — William Farmer's Promenade Cafe Orchest with them as "straight man."





PROGRAMS FOR FRIDAY, JULY 9





	(EASTERN STANDARD TIME)									(CENTRAL STANDARD TIME)		
	WCKY	W L W Cincinnati (788 kc.)	WKRC Cincinnati (\$50 kc.)		WSAI Cincinnati (1330 kc.)	WJR Detroit, Mich. (750 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, Itl. (870 kc.)		WSM Nashville, Tenn, (650 kc.)	WHAS Louisville, Ky. (820 ke.)	
6:39 6:45		Top o' the Morning— Old Time Fiddlers	Jerry Foy	6:30 6:45		Patt and Guest	Musical Clock	Farm Bulletin Board Smile a While (cont'd)	5:30 5:45			
7:00 7:15 7:30 7:45	Morning Devotions N. Morning Roundup	Family Prayer M Sing, Neighbor, Sing Home Songs N	Sing Before Breakfast Early Edition—News Dow's Dawn Patrol	7:00 7:15 7:30 7:45	Church Forum Sun Dial	Three Aces	Sing, Neighbor, Sing. News: Musical Clock Four Showmen N	News Report—Bentley. Evelyn & Hilltoppers. The Smile Market Morning Devotions	6:45	Musical Clock. Morning Headlines	Devotions	
6:00 9:15 6:30 6:45	Breakfast Club—Variety Show—Bob Brown, m. c. N.	News Sunday School Lesson Mail Bag Chandler Chats	Woman's Hour Bachelor's Children C.	8:00 8:15 8:30 8:45	Streamliners N	Stevenson News Carolyn Pryce Bachelor's Children C	Band Parade	Arkie & Pokey Martin News Report—Bentley. Jolly Joe Don and Helen	7:00 7:15 7:30 7:45	61 61 60 60 61 61	Jamboree C	
9:00 7:15 9:30 7:45	For Women Only Vaughn de Leath N Dean Bro. N Today's Children N.		Betty Crocker C Modern Cinderella C. Who's Who in News C	9:00 9:15 9:30 9:45	John's Other Wife N Just Plain Bill N Grandpa Hans	Betty Crocker C Modern Cinderella C John Watkins C	Pepper Young's Fam. N Linda's First Love	Ma Perkins N Pepper Young's Fam. N The Hilltoppers	8:15 8:30 8:45	Old Songs	Betty Crocker C Modern Cinderella C Who's Who In News C	
10:00 10:15 10:30 10:45	Vagabonds N Hit Tune Revue Pat O'Malley Bob Conley's Orch	Linda's First Love Personal Column N	Magazine of the Air C Big Sister C Aunt Jenny's Stories C		Backstage Wife N How to be Charming N Newlyweds	Big Sister C Aunt Jenny's Stories. C	Personal Column N Vic and Sade N Ed. MacHugh N	The O'Neils N Personal Column Vic and Sade N Gospel Singer N	9:15 9:30 9:45	Just Like Home How to be Charming N The Gospel Singer N United States Marine	Big Sister C	
11:00 11:15 11:30 11:45		Girl Alone N	Edwin C, Hill C Romance Helen Trent C	11:00 11:15 11:30 11:45	Young Cincinnations Ralph Simpson Cotton Pickin' Time Freshmen Follies	Winston & Sutton C Edwin C. Hill C Romance Helen Trent C Our Gal, Sunday C	Sunshine Special U. S. Marine Band N	Melody Parade	10:15 10:30 10:45	Band N	Edwin C. Hill C Romance Helen Trent C Our Gal, Sunday C	
12:00 12:15 12:30 12:45	Question Box; News Neighbor Neil Farm and Home Hour N	Frim Sisters	Musical Calendar Dining with G Rector C To be announced C	12:00 12:15 12:30 12:45	From Headquarters Jane Grey		National Farm and	"Big City Parade" Virginia Lee, Sunbeam M'kets; Weath.; News Dinnerbell Program	11:15 11:30	Musical Interlude National Farm and Home Hour N	Ruth and Bill C Monticello Party Line WHAS News Room To be announced C Woman's News C	
1:00 1:15 1:30 1:45	Bennet & Wolflverton N Peggy Wood Calling N		Luncheon Lyrics	1:00 1:15 1:30 1:45	Netherland Ensemble	Hello Peggy Hope Alden's Rom'nce Myrt and Marge C	KDKA Home Forum	Livestock Market Market Summary	12:15 12:30 12:45	Banner Newshawk Dept. of Agriculture Pepper Young's Fam. N	College of Agriculture Markets, Weather Myrt and Marge C	
2:00 2:15 2:30 2:45	Radio Guild N	Pepper Young's Fam. N Ma Perkins N Vic and Sade N The O'Neills N	News: Fire Prevention Colum. Concert Hall C The Three Consoles C	2:00 2:15 2:30 2:45	Barber's Interviews	Musical	American Pen Women	—Jane Tucker Home Service Club	1:15 1:30 1:45	Ma Perkins N Vic and Sade N Leon Cole, organ	University of Kentucky. Jackson Family	
3:00 3:15 3:30 3:45	Club Matinee N	Kitty Keene, Inc	Among Our Souvenirs C Bon Voyage C	3:00 3:15 3:30 3:45	Cincinnati vs. St. Louis Baseball Game at St. Louis	Souvenirs C Linda's First Love	West View Orchestra	Club Matines N	2:15 2:30 2:45	Club Matines N Personal Column N To be announced N The Guiding Light N	Weekday Devotions Bon Yovage C	
4:00 4:15 4:30 4:45	Hilltop Serenaders To be announced N Feature Race, Latonia	Houseboat Hannah Marlowe and Lyon N Story Time Orphan Annie N	Nora Stirling C	4:00 4:15 4:30 4:45	11 11	Painted Dreams Envoys of Melody Doris Kerr Youth Speaks		Music Circle Escorts and Betty Will Hollander Orch Johnnie Johnston N	3:15 3:30 3:45	Jackie Heller N	Eton Boys Quartet C Doris Kerr, songs C Funny Things C	
5:00 5:15 5:30 5:46	All Sports Review Press Radio News N Civic Club		Howard Phillips C Joe Binder, songs Hollywood Highlights Dick Bray—Sports	5:00 5:15 5:30 5:45	The Sea Pirate Sports Review	Melody and Rhythm Uncle Neat and Prudy. News; Sports Musical	Azinsky Ensemble Sports: Weather	Harry Kogen's Or, N. Children's Stories What's the News? Ranch Boys Trio N	4:15 4:30	Education in News N . Barry McKinley, N Financial News Varieties	Hobart Bosworth C Tip and Tap	
6:00 6:15 6:30 6:45	Mary Small N Uncle Exra N Gus Haenschen's Orch. Louise Florea N		Herbert Foote C	6:00 6:15 6:30 6:45	Nixson Denton	Stevenson Sports Vivienne Segal Hollywood Spotlight Boake Carter C	H. Middleman's Orch. Musical Moments	Mary Small, songs N. Fray & Braggiotti N. Lum and Abner N. Louise Florea N	5:15 5:30 5:45	Afternoon News Studio Prog.: Sports Shelton Bros	H. Foote's Ensemble C Boake Carter C	
7:00 7:15 7:30 7:45	trene Rich N		** **	7:00 7:15 7:30 7:45	-Lucille Manners N	Broadway Varieties C.	To be announced Death Valley Days N	Irene Rich N	6:15 6:30 6:45	Irene Rich N	Hal Kemp's Dance Band C	
8:00 8:15 8:30 8:45	Cincinnati Zoo Summer Opera N	Cincinnati Zoo Summer Opera N	Hollywood Hotel— Jerry Cooper, Raymond Paige's Orchestra C	8:00 8:15 8:30 8:45	Waltz Time with Mary Eastmen N	Hollywood Hotel— Jerry Cooper, Raymond Paige's Orchestra C	Opera N	Opera N	7:15 7:30	Francis Craig's Orch June Moody Hotel LaSalle Orch "Hurricane" drama	Hollywood Hotel- Jerry Cooper; Ray- mond Paige's Or- chestra C	
9:00 9:15 9:30 9:46	Tommy Dorsey's Orchestra N Liedersingers N Elza Schallert N	First Nighter N Jimmy Fidler N Happy Times	Ferde Grofe's Orchestra C Babe Ruth C To be announced C	9:00 9:15 9:30 9:45	Smittie & His Gang . Musical Moments Russ Lyon's Orchestra		Tommy Dorsey's Orchestra N West View Orchestra. Armchair Driver	Tommy Dorsey's Orchestra N. Liedersingers N. Elza Schallert N.	8:00 8:15 8:30 8:45	Liedersingers N		
10:08 10:15 10:30 10:45	Promenade Concert N. Five Star Final Taxicab Night Club	Amos 'n' Andy N Mad Hatterfields Barney Rapp's Orchestra	Song Salesmen Jay Freeman's Orc. C Newscast—Lee Bland Bob Crosby's Orch. C	10:00 10:15 10:30 10:45	Jack Sprigg's Orch Paul Sullivan Serenade in the Night Ross Pierce's Orch	Musical The Great Plague Bob Crosby's Orch. C	Play Fiddle Play Herman Middleman's Orchestra	Chicago Promenade Concert N	9:00 9:15 9:30 9:45	Jean Sablon N Playland Casin	Poétic Melodies C Jay Freenman's Or, C Louisville vs. Toledo Basebali Game	
11:00 11:15 11:30 11:45	Trump Davidson's Orchestra N Johnny Hamp's Orchestra N	Paul Sullivan Dick Stabile's Orch Salute to Traverse City, Michigan	Shep Fields' Orchestra C George Hamilton's Orchestra C	11:00 11:15 11:30 11:45	Dick Stabile's Orch Billy Snider's Orch Jack Denny's Orchestra	This Week In Review		Fletcher Henderson's Orchestra N	10:00 10:15 10:30 10:45	Sports Review Adrian McDowell's	Shep Fields' Orch. C. WHAS News Room Louisville Dance Time	
-	WCKY	WLW	WKRC		WSAI	WJR	KDKA	WLS-WENR		WSM	WHAS	

NETWORK PROGRAMS (NBC-CBS)

6:00—Poetic Melodies: Jack Fulton, tenor. Franklyn MacCormack, reader, and Carlton Kelsey's Orchestra. WABC WKRC whk wadc wcau wwva wbt —Northwestern University Bookshelf. (CBS)

-Mary Small, songs. WJZ WCKY WLS

-Mary Small, songs. WJZ WCK! WLS wager wave wire wowo
-The Pepsodent Program: Amos 'n' Andy.
WEAF wgy wtam who kyw
6:15-Hollace Shaw, songs. WABC wcau wadc wwva whk wbt
-Fray and Braggiotti, piano team. WJZ

wadc www whk wbt

Fray and Braggiotti, piano team. WJZ

WLS wgar wave wham wowo

"Uncle Exra's Radio Station E-Z-R-A. WEAF

WCKY wgy wtam wmaq wire wdaf wbap
kyw kstp who
6:30—Caballeros. (NBC) wgy wtam wmaq
wire wdaf wbap kyw kstp

Hollywood News: Del Casino, tenor, and
Ray Block's Orchestra. WABC wcau

Day Line Movie Pilot. WEAF only

Herlick's Lum and Abner, comedy sketch.

WJZ WLW WENR wgar

The Caballeros. Jerge Negrette, baritone;
Ramon Armengo, tenor, and Paul Beron.
(NBC) wgy wtam wmaq

-Herbert Foote's Ensemble (CBS). WKRC WHAS whk wibm wadc wwi whio wcco 6:45—Boake Carter, news commentator. WABC WKRC WHAS WJR whk wbbm kmox wcau

wcco kmbc wbt wcco kmbc wbt

-Sisters of the Skillet: Ed East and Relph
Dumke. WJZ only
-Bughouse Rhythm. WEAF wgy wtam wire
wdaf wbap kyw who

-Louise Florea, soprano. (NBC) WCKY
WLS wgar wave wire wham wowo

7:00—Irene Rich, WJZ WCKY WLS KDKA WSM wave wgar wire whem
—Cities Service Concert: Lucille Menners, soprano, and the Cities Service Quartet; Rosario Bourdon's Orchestra, WEAF WSAI

Rosario Bourdon's Orchestra. WEAF WSAI wgy wtam wmaq wwj who daf kstp wbap wfae wfle

-Broadway Varieties: Oscar Shaw, guest beritone and m. c.; Carmela Ponselle, mezzo soprano; Elizabeth Lennex, contralto; Victor soprano; Elizabeth Lennex, contrario; victor Arden's Orchestra and guest stars. WASC WKRC WHAS WJR whk kmox wbbm wfbm kmbc wcau wcco wadc whio wbt wwl 7:15—Roy Campbell's Royalists. WJZ WCKY WLS WSM wgar wham wowo 7:30—Death Yelley Days, dremetic program,

with John MacBryde, Jean King, Vernon Radcliffe and Jeff Bryant; Orchestra direc-tion Joseph Bonime. WJZ WLW KDKA WLS wgar wham

WLS wgar wham

-Hal Kemp's Dance Band, with Alice Faye;
David Ross and Paul Dougles, announcers.

WABC WKRC WHAS WJR whk wfbm kmox
wbbm whio wcau wadc wbt kmbc wwl
:00—Waltz Time, with Frank Munn, tenor;
Lois Bennett, soprano; Manhattan Chorus;
Abe Lyman's Orchestra. WEAF WSAI wgy
wham warm warm widel kww who wire

Abe Lyman's Orchestra. WEAF WSAI wgy wtam wmaq wwi wdaf kyw who wire—Hollywood Hotel: Dramatic Musical Revue. Jerry Cooper, m. c.: Frances Langford; Anne Jamison; Igor Gorin, baritone; Raymond Paige's Orchestra. WABC WKRC WHAS WJR wbbm whk wfbm kmox whio kmbc wcau wadc wbt wwi wcco—Cincinnati Summer Opera Assn. from Zoological Gardens, Cincinnati. WJZ WCKY WLW KDKA WLS wham wgar wowo 3:30—True Story Court of Human Relations, dramatization. WEAF wgy wtam wwi kyw who wmaq wdaf wire—To be announced. WJZ wgar wave wire wham

wnam 1:00—Raleigh and Kool Show: Tommy Dor-sey's Orchestra. WJZ WCKY KDKA WLS

wgar wham wfla

Ferde Grofe and Orchestra; Vocal Ensemble direction Edwin Smalle. (From Phila-delphia.) WABC WKRC WHAS WJR wbbm whk wfbm kmox wmbc wcau whio wsbt wwj wcco

-Campane's First Nighter; dramatization starring Les Tremayne and Barbara Luddy. Orchestra, direction Eric Sagerquist, WEAF WLW WSM wwi wave wmaq wtam wdaf who kstp wfla wfaa kvoo wgy

30—Babe Ruth at Bat. WABC WHAS WKRC WJR wbbm whk wfbm kmox wcco wbt kmbc wcau whio wwl

—The Liedersingers. WJZ WCKY WLS WSM wgar wham wave wire
—Jimmy Fidler and his Hollywood Gossip. WEAF WLW wgy wtam wmaq kyw wwj wire kstp wdef

9:45—To be announced, WABC WKRC WJR whk wcau kmox wadc whio wsbt wwi wcco Elza Schallert, reviews: Preview of the week's outstanding picture. WJZ WCKY KDKA WLS WSM wgar wham wire wave ...To be announced. WEAF kyw wgy wtam wwi wire wmag kstp wdaf

10:00—George R. Holmes, Chief of the Wash ington Bureau of the International News System. (NBC) wgy wtam wdaf kyw —Esso News Reporter. WEAF only

Jay Freeman's Orchestra. WABC (WKRC on 10:15) wadc kmox whk wsbt wbt whio wcau kmbc

Promenade Concert: Roy Shield and his Orchestra; Noble Cein a Cepella Choir; Vivian Della Chiesa, soprano; Edward Davies, baritone and commentator, WJZ WCKY WLS wgar wave wire wham wfaa

wfla
"Tomorrow's News Tonight," Commentary
by Andre Baruch. WABC only
"Poetic Melodies. (CBS) WHAS WJR wbbm
wfbm wwl wcco kmox kmbc
"Amos 'n' Andy. (NBC) WSM WLW wmaq
wfaa wire wbap kstp wwi wtam

10:15—Jean Sablon, songs. WEAF WSM wwj. wave wtem kyw who wgy

1:30—Bob Crosby and his Orchestra. .WABC (WKRC WJR on 10:45) WHAS wfbm wcau whio wadc whk kmox wbbm kmbc wsbt wbt -Hudson de Lang Playland Casino Orches-tra. WEAF WSM wwi wave wmaq wtam wdaf whio kstp wfla kvoo wgy

1:00—Shep Fields and his Orchestra, WABC WKRC WHAS whk wfbm wadc whio wbbm -Larry Burke, tenor. WEAF wgy wtem wmaq

-Trump Davidson and the Club Esquire Or-chestra. WJZ WCKY WLS wgar wave wire wham wowo

11:08—To be announced. WEAF wgy what wmaq who

letcher Henderson's Grand Terrace Orchestra. WEAF WLS wgy wlam II:30—Fletcher

wmag who -Johnny Hamp's New Penn Hotel Orchestra WJZ WCKY wgar wave wire wham

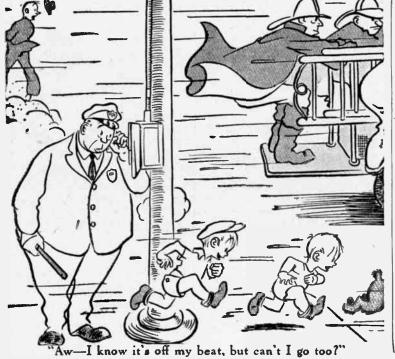
George Hamilton's Orchestra. WABC WKRC with mkmbc wadc with with

(N Denotes NBC)

WHIO-DAYTON, OHIO

July 3 to July 9 Inclusive

	SATURDAY	SUNDAY	MONDAY		TUESDAY	WEDNESDAY	THURSDAY		FRIDAY
7:00	Breakfast Express		Breakfast Express	7:00	Breakfast Express	Breakfast Express	Breakfast Express	7:00 7:15	Breakfast Express
7:15 7:30	WHIO Almanac		WHIO Almanac	7:15 7:30	WHIO Almanac		WHIO Almanac	7:30 7:45	WHIO Almanac
7:45	Little Tom		Little Tom	7:45	Little Tom Dear Columbia C		As You Like It C	8:00	Metropolitan Parade C
8:00 8:15	Yesterday's Favorites Song Stylists—Male	Aunt Susan's C	40 10	8:15	" "	Air C	** ** ********	8:15 8:30	News
8:30 8:45	Quartet C	Christian Tabernacle	Richard Maxwell C Voice of the Organ	8:30 8:45	Richard Maxwell C., Voice of the Organ.	Richard Maxwell C	Richard Maxwell C Voice of the Organ	8:45	News; Shoppers
9:00	Your Garden & Mine C	Church of the Air-	Yesterday's Favorites	9:00	Gadabout Shoppers	Yesterday's Favorites	Gadabout Shoppers	9:00 9:15	Voice of the Organ
9:15 9:30	Richard Maxwell C Let's Pretend C	Romany Irail C	Keyboard Fantasies Waltz Time	9:15 9:30	Yesterday's Favorites Municipal Court	Keyboard Fantasies	Yesterday's Favorites	9:30	Yesterday's Favorites
7:45	" "	" "	Your Band of the Day	9:45	Your Band of the Day	Your Band of the Day	Your Band of the Day	9:45	Your Band of the Day.
10:00	Fred Feibel at the	Organ Moods C	Magazine of the	10:00	Waltz Time	Magazine of the Air C	Fay LeMeadows	10:15	Magazine of the Air C
10:30	Columbia Concert	Major Bowe's Capitol	Big Sister C	10:30	Big Sisters C	Big Sister C	Big Sister C	10:30	Big Sister C
10:45	Hall C	Theatre Family C.	Between Bookends C Cornelia on the Air	10:45		Cornelia on the Air	Aunt Jenny's Stories C	11:00	Cornelia On The Air.
11:15	Recreation Bureau Orientale C		Edwin C. Hill C	11:15	Edwin C. Hill C	Edwin C. Hill C	Edwin C. Hill C	11:15	Edwin C. Hill C All Star Varieties
11:30 11:45	George Hall's Orch. C Farm Review		Around the Band Stand The Arcadians	11:30		Around Band Stand The Arcadians		11.45	The Arcadians
12:00	News; Markets	Church of the Air-	News; Markets	12:00		News: Markets		12:00	News: Markets
12:15 12:30	Jimmy Shields C Buffalo Presents C	Father V. Mooney C Week's News Review	Pretty Kitty Kelly C Your Opinion	12:15		Pretty Kitty Kelly C Your Opinion		12:30	Pretty Kitry Kelly C Your Opinion
12:45	" "	Poetic Strings C	Aunt Jenny's Stories C	12:45	Aunt Jenny's Stories C	Aunt Jenny's Stories C	To be announced C	12:45	To be announced C Woman's News C
1:00	Madison Ensemble C. Ann Leaf, organ C		Milton Charles, org. C	1:00	Romany Trail C Dr. L. W. Morrey C	Woman's News C Better Business	Ramblers in Rhythm C Evelyn Hart	1:15	Milton Charles, organ
1:30 1:45	Ann Leaf, organ C	Sunday Players	Montana Slim C Myrt and Marge C	1:30 1:45	Dalton Brothers C	Montana Slim C Myrt and Marge C		1:30	Montana Slim C Myrt and Marge C
2:00	Down by Herman's	Everybody's Music-	Cincinnati at Pittsburgh	2:00	Theater Matines C	Manhattan Matingo C	Theater Matinee C	2:00	Columbia Concert
2:15	St. Louis at Cincinnati	Columbia Symphony	Doubleheader Base- ball Game	2:15 2:30	Columbia Concert	Questions in Congress C		2:15	Hall C The Three Consoles C
2:45	Baseball Game	** **		2:45	Hall C	Poetic Strings C	** ******	2:45	" "
3:00 3:15	11	Spelling Bee with Dr. Harry Hagen C	" "		News: B. Byron songs C The Novelteers C			3:00 3:15	News: Among Our Souvenirs C
3:30 *	11 11		" "	3:30 3:45	Carlton Kelsey's	Russell Dorr C	U. S. Army Band C	3:30 3:45	Bon Voyage C
3:45 4:00		Our American	41 41	4:00	Auction	Academy Medicine C.	*********	4:00	Around the Band Stand
4:15		Neighbors C	11 11	4:15 4:30	Science Series C	Four Stars Quartet C		4:15 4:30	Cincinnati at St. Louis Baseball Game
	Eton Boys Quartet C Children's Corner C		44 44	4:45	Children's Corner C			4:45	H N
5:00 5:15		The Chicagoans C	Howard Phillips C Four Stars Quartet C	5:00 5:15		Del Casino, songs C Eton Boys Quartet C	All Hands on Deck C	5:00 5:15	H H **********************************
5:30	News; Sports	Rubinoff;; Walter	Organ Moods: Sports	5:30	Organ: Scores	Singing Waiters C	Organ; Scores	5:30	Organ: Sports
6:45	Maureen O'Connor C Dancing By the		Geo. Hall's Orch. C David Penn—News	6:00	David Penn-News			5:45	Rews; Weather
4:15	Sea C	Direc, Irving Reis C	Si Burick	6:15 6:30	Si Burick	Si Burick	Si Burick	6:15	Si Burick, sports
6:30 6:45	Columbia Concert Hall C		Musical Moments Boake Carter C		Alex. Woollcott C Lives of the Great			6:30 6:45	Musical Moments Boake Carter C
7:00	Saturday Night Swing		Community Program Lee Shelley's Orch	7:00 7:15	Dolly Dawn's Patrol	C. Gaylord's Orch	To be announced	7:00 7:15	Lee Shelley Orch C. Gaylord's Orch
7:15 7:30	Johnny Presents Russ	"Texaco Town" C	Plantation Boys	7:30	C. Gaylord's Orch Freddie Rich's	Laugh With Ken	11 11 200000000000000000000000000000000	7:30	Hal Kemp Orchestra C
7:45 8:00	Morgan's Orches. C. "Professor Quiz" C	"Universal Rhythm"-	"Extra Safety Margins" Lux Radio Theatre C	7:45	Orchestra C	Murray C	Major Bowes' Amateur	7:45	Hollywood Hotel
8:15				8:15 8:30	Go By C	Orchestra C	Hour C	8:15	Jerry Cooper; Ray-
8:30 8:45	American Youth Congress Program C	nelli C	" "	8:45	Swing School C	Beauty Box Theatre— J'sica Dragonette C		8:30 8:45	mond Paige's Or- chestra C
9:00	Your Hit Parade C		Wayne King's	9:00 9:15	To be announced C.	Gang Busters-Phillips	Your Adventure With		Ferde Grofe's
9:15 9:30	** **	H. V. Kaltenborn C	Your Neck of the	9:30	To be announced	Lord C	March of Time C	9:30	Orchestra C
_	Patti Chapin, songs C	Virginia Verrill C Gus Arnheim's	Thank You Stusia	9:45	Marion McKay's Orch. To be announced	To be announced C	C Cauland's Oath	-	To be announced Thank You Stusia
10:00	Bunny Berigan and his Orchestra C	Orchestra C	Gus Arnheim's Orch. C	10:15	B. Berrigan's Orch. C.	Tom. Dorsey's Orch. C	C. Gaylord's Orch To be announced	10:00	Jay Freeman's Or. C.
10:30 10:45	Frank Dailey's Orchestra C	Scores: Jay Freeman's Orchestra	Scores: Cummins Or. C Marion McKay Orch	10:30 10:45	Scores: Red Norvo's Orchestra C	Scores: Shep Fields' Orchestra C	Scores: Red Norvo's Orchestra C	10:30	Scores: Bob Crosby's Orchestra C
11:00	Bernie Cummins'	Al Trace's	Charles Gaylord's	11:00	Bert Block's	Dick Jurgin's	Bert Block's	11:00	Shep Fields'
11:15	Orchestra C	Orchestra C Jan Garber's	Orchestra C Glen Gray's	11:15	Orchestra C	Orchestra C George Hamilton's	Orchestra C	11:15	Orchestra C George Hamilton's
11:45	Orchestra C	* Orchestra C	Orchestra C	11:45	Orchestra C	Orchestra C	Orchestra C	11:45	Orchestra C
	C. Gaylord's Orch Lee Shelley's	Sign off	C. Engle's Orch	12:00	Lee Shelley's Orchestra	Lee Shelley's Orch Marion McKay's	Marion McKay's Orch, Lee Shelley's	12:00	Lee Shelley's Orch Marion McKay's
12:30	Orchestra		Mark Fisher's Orchestra C	12:30	C. Gaylord's Orch	Orchestra		12:30	Orchestra C. Gaylord's Orch
				-			- Odynord Forcit	,,	1
		1300 1	~		- 1				3



"Everybody's Music"

Tschaikowsky's Symphony No. 4, and the orchestral poem "On the Steppes of Central Asia" by Tschaikowsky's contemporary, Borodin, are to be played by Harold Barlow and their Sunday "Everybody's Music" pression of the period.

series, broadcast on July 4 from 2:00 to 3:00 p, m, (E.S.T.) over the WABC-Columbia network, including WKRC, WHAS and WJR. Inasmuch as Tschaikowsky wrote principally under German influence and Borodin belonged to a strongly nationalist group, the program is interesting as the Columbia Symphony Orchestra in a contrasting study of the musical ex-

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Sunday Network Programs (Continued)

8:00—Manhattan Merry-Go-Round: Pierre Le Kreun, tenor; Rachel Carlay, blues singer; Don Donnie's Orchestra; Men About Town Trio. WEAF WSAI WSM wgy wtam wwi wmag who wdaf wfla wave

Don Donnie's Orchestra; Men About Town Trio. WEAF WSAI WSM wgy wtam wwi wmaq who wdaf wfla wave

"Universal Rhythm," starring Richard Bonelli, with Alac Templeton, Carolyn Urbaneck and Rex Chandler's Orchestra and Chorus; Frank Crumit, m. c. WABC WKRC WJR WHAS wbbm wfbm whk kmbc wcau kmox wadc wsbt wwva wbt wsfa wwi wcco wire wham wmaq wfla wowo

—Woodbury's Rippling Rhythm Revue, starring Shep Fields and his Orchestra; Bob Hope and Honeychile; Frank Parker, tenor; WJZ WLW KDKA WENR wgar wham 8:30—The Jurgens Program, with Walter Winchell. WJZ WLW KDKA WLS wgar wham —American Album of Familiar Music, with Frank Munn, tenor; Jean Dickenson, soprano; The Haenchen Concert Orchestra; Bertrand Hirsch, violinist; Arden and Arden, piano duo; Amsterdam Chorus. WEAF WSAI WSM kyw wgy wtam wwi who wfla wdaf wmaq wfaa wire wave 8:45—Choir Symphonette, vocal ensemble with instrumental accompanist. WJZ WCKY KDKA WLS wgar wave wire wham 9:00—Sealtest Sunday Night Party; James Melton, m. c. Jane Pickens, soprano; Rob-

9:00—Sealtest Sunday Night Party: James Melton, m. c. Jane Pickens, soprano; Robert Dolan's Orchestra; Donald Dickson, baritone; New Yorkers Chorus; Tom Howard and George Shelton, comedians, guest artists. WEAF WSAI WSM wgy wtam wwi wmag who wdaf wfla wave

wmaq who wdat wila wave
—Gillette Summer Hotel: Milton Berle, come—To be announced. WABC WKRC WHAS
WJR kmbc wcau wfbm whk kmbc whio
wadc wsbt wbt wwl wsfa wcco
—Concert from National Music Camp at
Interlochen, Michigan. WJZ WCKY KDKA
WLS wgar wave wire wham wmaq wfla

wowo
9:30—H. Y. Kaltenborn. WABC WHAS WKRC
whk wfbm kmbc kmox wadc whio wsbt wbt
wsfa wbbm
9:45—Yocals by Verrill. WABC WKRC WHAS
WJR wbbm whk wfbm kmbc wcau kmox
wadc whio wsbt wbt wsfa wwl wcco

wadc whio wsbt wbt wsfa wwl wcco
10:00—Judy and the Bunch. Yocal Quartet.
WJZ WCKY wgar wave wire wham

—Jerry Blaine and His Park Central Hotel
Orchestra. WEAF wgy wtam wmag kyw

—Press-Radio News. WJZ WLS wfbm wbbm
whio wadc wspd wsbt whk

—Gus Arnheim and his Orchestra. WABC
WKRC WJR WHAS wbbm kmbc wfbm whk
wcau whio wadc wbt wsfa wcco kmox
10:15—King's Jesters Hotel LaSalle Orchestra.
WJZ WCKY KDKA WES wgar wire wham
10:30—Carlos Molina's Hotel Stevens Orchestra. WJZ WCKY wgar wave wire wham

—Press-Radio News. WEAF and network.

—Jay Freeman and his Orchestra. WABC

Jay Freeman and his Orchestra. WABC
WHAS WKRC wbbm kmbc whk wfbm wcau
kmox wadc whio wsbt wbt wsfa wcco
Woodbury's Rippling Rhythm Revue, starring Shep Field's Orchestra. (NBC) WSM

wave wbap

35—Jimmie Lunceford and his Lido Club Orchestra. WEAF wgy wtam wmag whio

wdaf kyw 1:00—Henry Busse's Chez Paree Orchestra. WJZ WCKY KDKA wgar wham wave wire Al Trace and his Orchestra. WABC WKRC WHAS WJR wbbm whk wfbm kmbc wcau

WHAS WJR wbbm whk wfbm kmbc wcau wadc whio wsfa wcco

Barney Rapp's Beverly Hills Country Club Orchestra. WEAF WSM and network 11:30—Jan Garber and his Orchestra (from Catalina Island). WABC WKRC WJR wbbm wfbm wcau wbt whk kmbc wadc whio wsfa wcco

-Fletcher Henderson's Grand Terrace Cafe Orchestra. WEAF WSAI WLS wgy włam wmag who

Johnny Hamp and his New Penn Hotel Or-chestra. WJZ WCKY KDKA WSM wgar wave wire

With petty thieves breaking into her Chicago apartment twice within two weeks, Joan Blaine has applied for insurance on a book of French pantomine, a lace handkerchief edged with black and a pair of silver fringed chamois gloves, invaluable because the first two came to her from the immortal Sarah Bernhardt and the last was a present from Eleanora Duse.

. . Robert Heidler, WLW news room writer, once had an ambition to go on the air until he was assigned an interview. Words failed him and since he has stuck to writing news.

Cross-Word Puzzle with Questions and Answers

HORIZONTAL

HORIZONTAL

1—Wound mark.
5—Hebrew month.
9—Depression between hills.
12—Hall.
14—Order of mammals.
15—Former district of Italy.
16—Hamper.
18—Touch.
21—Help.
22—Silkworm.
23—Choose.
24—Greek letter.
25—Joint of a stem.
27—Antipathy.
30—Yellow buyle.
22—Conclusion.
33—Casts amorous glances.
36—Superintendents.
39—What is the first name of the famous American feminist leader:
****** Chapman Catt?
40—What is the chemical symbol for arsenic?
41—Who wrote "The Beggar's Opera"?
42—Conjunction.
43—Who was the Greek earth goddess?
44—Go frequently.
47—Pertaining to trees.
50—Who wrote "The Red Badge of Courage"?
51—Turkish commander.
52—Hastened.
53—Nomad.
56—Close friends.
59—Monkey.
61—Former capital of Burma.
62—Delved with a spade.
64—Sound made by nigeous.

-RIORREY.
-Former capital of Burma,
-Delved with a spade.
-Sound made by pigeons,
-Cobbler.

-Cobbler.
-Springy.
-Melody.
-Who was the classical goddess of the rainbow?
-Flesh of swine.
-Toward the mouth.
-Six-spot on a die.
-Who was the Greek god of war? VERTICAL

1—Who is the Prince of Darkness?
2—Article of virtu.
3—What legendary youth had a magic lamp?

4—How is the constellation Aries represented?
5—Genus of marine gastropods, 6—Release.

6-Release.
7-Occupying the exact position of.
8-Register.
9-Device supplying fresh air.
10-High in the scale.
11-Novice.
12-Every one separately.
17-Of what state (abbr.) is
Augusta the capital?
19-Who was the Italian goddess
of harvests?
20-Towards.
26-Fenjinne name.

28—Being in the most abstract sense.
29—Over (poetical).
31—Collected.
34—What is the capital of Latvia?
35—Close the eyes of a hawk.
36—Waste from pressed fruit.
37—Eighth son (variant spelling) of Jacob.

30

45 46

25

40

50

36 37

8 23

28

38

38—Consume.
39—Young bear.
42—Which one of the nine justices of the United States Supreme Court was born on November 13, 1856?
45—Redeemer.
46—Indian of Tierra del Fuego.
47—Past.

43

72

-Smart blow.

One who makes into law.

Priest of Apollo.

Hail! -Hall! -Reddish-brown seaweed. -What is the largest river in - What is the margest five france?
- Stockings with short legs.
- What is the "Palmetto State" (abbr.)?
- Lowest female voice.
- Symbol for gallium.
- Truth in the "Faerie Queene."
- Mineral spring.
- Jananese measure.



CONUNDRUMS

hatched from a hardboiled egg, what would it be?

2. In what way are an overdue bill and stormy weather alike?

3. What man, no matter how successful he may be, is always at the foot in his profes-

4. In what way is a reprieve for a con-demned criminal and the water at the Liverpool piers alike?

5. How does a bad boy, after being caned, know that trees con-tribute to the heat of the atmosphere?

6. Why does it al-ways take at least two bandits to rob one man?

7. In what way are a suit of clothes and the cost of a table at a night club alike?

8. Why can the pu-

pil who is at the bot-tom of his class learn just as much as the scholar who stands at the head?

9. Why is it that everyone who



attends an auction sale usually becomes very sleepy?

10. Why has Satan been known only by a nickname?

Solutions of Last Week's Puzzles

Banker's Files: The 49 labels are arranged in seven horizontal rows as follows: First row-A1, B2, C3, D4, E5, F6, G7, Second row—F4, G5, A6, B7, C1, D2, E3. Third row—D7,E1, F2, G3, A4, B5, C6. Fourth row—B3, C4, D5, E6, F7, G1, A2. Fifth row—G6, A7, B1, C2, D3, E4, F5. Sixth row—E2, F3, G4, A5, B6, C7, D1. Seventh row—C5, D6, E7, F1. G2. A3. B4.

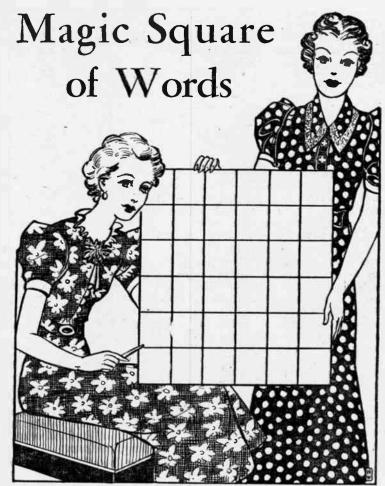
Charade: The three missing words are: Mere, Cashmere, Cash.

Four Ages: The ages of the four girls are as follows: Althea 18, Bernice 19, Cecily 21, Dorothea 24.

Riddles: 1. He does not wish to see his baseball go through pane (pain). 2. The Tower of Pisa because it was made lean. 3. Wrinkles in clothes indicate that the wearer does not care. 4. Because it is not refined.



Last Week's Cross-Word Puzzle



MELISSA MEEF and Polly Wog have an interesting word square for the puzzle fan today. Fill each of the 36 squares with a letter so as to spell six words in the horizontal rows. If you use the words suggested by the definitions here given, the

vertical rows will also spell the same six words.

Here are the definitions: 1. Unclothed. 2. Of or pertaining to the nostrils. 3. Natives of Croatia. 4. Responsible. 5. The horn of an animal of the deer family.

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Caring For Summer Clothes

Many Questions Assail the Woman Who Considers the New Fabrics — Will They Fade . . . or Shrink ... or Crush?

By ELIZABETH C. RAMSAY and HELEN W. KENDALL

THAT faraway look a woman has in her eyes this time of year may be the result of poetical musings on the beauties of the season. More likely, though, she is planning her summer wardrobe and is bemused with the necessity of choosing among the lovely new fabrics that crowd the stores. It's a difficult predicament to be in. But it's a predicament nonetheless, because doubt, like a hydra-headed monster, rears up and asks:

"Will it fade?" "Will it shrink?" "Will it crush?"

"How will it look after a dash from car to house during one of those catas-thropic thundershowers?"

You will want to know the answers not for reasons of economy alone, but because that cherished well-groomed look depends on them

Happily the textile industry has been aware of these questions, too. Manufacturers have had their textile specialists hard at work, with the result that today it is possible to buy fabrics or dresses made from them-that, from the standpoint of everyday wear, are more satisfactory than ever before.

Best of all, they are lovelier than ever this season. The familiar fibers are being used in new and exciting combinations to give us interesting new textures, weaves and color effects. Some of the newest of these are made with 'spun rayon.'

The difference between rayon and spun rayon is simply this: The cellulose substance from which rayon is made is forced through minute openings into long threadlike filaments. These filaments are twisted into yarn and woven directly into fabric. For spun rayon, the filaments are made in the same way. Then they are chopped up into very short lengths which are spun into yarn, just like cotton, wool or other fibers. The yarn is then woven into fabric. This produces interesting textures, such as tweedlike and nubby fabrics. Wearing qualities are about the same as those of other rayon fabrics.

Devices That Tell the Lowdown on Fabrics

Things are moving so fast these days in the world that makes our clothing that it keeps the Institute busy to learn everything about the wear and care of new fabrics. To







Crush-Proof vs. Wrinkly Fabrics



Shrinkable Materials and Those That Don't

for fabrics in general. We check both from the laboratory standpoint and from the point of view of everyday wear. We know what happens to fabrics and dresses after they are worn and washed again and again.

Our fadeometer performs the exacting function of telling us whether or not fabric dyes are fast to sunlight. Twenty-four hours of exposure to the intense ultra-violet rays it generates is equivalent to many months of ordinary exposure to sunlight. Only one-half of each sample being checked is exposed to the fading action of the rays, so that any fading is immediately apparent by comparison.

Another device, the launderometer, tells us whether or not colors are fast to washing. The launderometer has the virtue of being 20 miniature washing machines in one, so that many washings can be done in a short time.

A breaking-strength machine for woven fabrics and a bursting-strength machine for knitted fabrics measure precisely the strength of seams and fobrics before and after washing.

A "wearing squad" of busy women and men and children on occasion -tells us how satisfactory a garment proves in everyday wear.

Fading and Shrinkage No Longer Problems

Fast dyes are not the problem today that they were some years ago. It is possible to buy even inexpensive dresses which are color-fast to washing and which will not fade badly in sunlight. We feel that if a dress or fabric fades badly in washing or in sunlight, it is of doubtful value, no matter how little it costs.

Shrinkage is another problem which manufacturers of fabrics are rapidly overcoming. "Sanforized" is a house hold word today, and if you will look for the "Sanforized-shrunk" tag or label on dresses with the line, "Buy label on dresses with the line, "Buy your correct size," you will have the great satisfaction of knowing that your

cent per yard, or less. While we are speaking of percentages, you will be interested to know that the Institute has three standards for shrinkage of fitted garments made of washable any time off for starching. fabrics: Sanforized-shrunk garments, But what about your from as we have just told you, have a tolwhich have been preshrunk must not exceed 2 per cent; those which make no claims for shrinkage must not exceed 5 per cent.

Work is going on constantly to learn how to Sanforize new fabrics. This season, for the first time, we have sheer fabrics, such as dimities and doted Swiss of fond childhood memories, that will not shrink out of fit.

Equally exciting to hear is that there are some sheer fabrics this season which are not only Sanforized but treated with a type of finish that keeps them permanently crisp. This permanent finish is also found in muslins, voiles and a variety of other fabrics. Starching is unnecessary, as these permanently finished fabrics never lose their original lovely crispness.. They return from laundering looking just like new. And they're little more trouble to launder than a handker-

Startlingly different, these finishes, yet they require no unusual technique in handling. We launder them just as we would any fine fabric: lukewarm water and a mild soap, a squeezing motion to remove soil, and careful rinsing-that is all there is to it. With these permanently finished sheer fabwe have followed a practice of kneading the excess moisture out of the garments with a bath towel instead of hanging them to dry. will be amazed to see how quickly this method takes out moisture, as compared to mere wrapping in a towel. Just lay the dress or blouse out flat on a heavy bath towel and, starting at the ends, press the dry towel over

put it another way, this is 3/4 of 1 per organdie evening wrap with this new permanent finish came off the ironing board as fresh and crisp and voluminous as it hung in the shop be- wear. fore purchasing. No need for taking

But what about your frocks which have not been blessed with such a erance of 3/4 of 1 per cent; garments finish? Have no fear, for modern easy-to-prepare starches come to the rescue. These new starches penetrate the fabric and give it that new look instead of the old-time starched ap-

> For a single dress of dotted Swiss or voile, or even a sports frock of slightly heavier texture, make up a quart of starch according to the directions on the package. We use I level tbsp. or 1 cube of starch to 1 qt. of water; the resulting finish compares favorably with permanent finishes produced by fabric manufacturers. course, starched clothes must be allowed to dry, then be dampened and ironed as usual.

New Finish Banishes Creases From Travel

Creases are the bane of every one who travels, to say nothing of what they are to stay-at-homes. It's discouraging to unpack a week-end bag and find your loveliest things, so carefully pressed before they were packed, sadly rumpled and creased. When planning a trip, you've probably passed up many a devastating frock because you felt it would not travel well. We know we have—for years.

Again, fabric manufacturers have come to our rescue, this time by developing a finish which makes packing and unpacking as casual an operation as moving your clothes from one closet to another. At the end of your trip you whisk your dresses out of your traveling case or trunk, give them a shake, and lo! they're ready to put on. Linens, the worst of sinners in the creasing line, may show and around the damp material with a few wrinkles after being worn, even laboratory tests we add years of ex- dresses will not shrink out of fit. This a kneading action until it is just the though they are given this anti-crease perience and research on laundering shrinkage process reduces the shrink- right dampness for ironing with a treatment. But no matter. We have

methods and the problems of caring age to 1/4-inch per yard or less. To medium hot iron. A lovely white found that even these wrinkles or creases soon hang out in just a few hours or almost overnight-and the dress or suit is again ready to

> Here again laundering is no problent. Just treat your anti-crease garments as you would any fine clothes. Use lukewarm water, mild soap and the same procedure as with your silks and ravons, and this finish will last

> Here's another new flash! Imagine yourself radiating charm in a bouffante organdie evening dress, and then awkwardly spilling a glass of water or an iced beverage on it. Or picture yourself at a gay lawn party and having to dash madly through one of those sudden summer showers to the shelter of the marquee. And then, wonder of wonders, imagine the water rolling off without harming your frock, leaving you as well groomed as ever before, instead of a sodden mass.

Water-Repellent Cloth Comes in All Weaves

It's the new water-repellent finishes that work the miracle. You can get almost any article of clothing for your wardrobe with one of these finishes and in almost any kind of fabric-silk, wool, cotton, rayon or linen. These finishes last well, too, and will go safely through several launderings or dry cleanings. The number of washings or cleanings depends on the fabric itself and the method used to treat it. Look for labels or tags on clothes stating that the garment is one of these water-repellent finishes and giving washing directions, too.

Speaking of labels, it is always wise to read carefully and perhaps save for future reference the tags and labels you find on the things you buy. Manufacturers are using tags more and more. They put them on their garments to help you identify the nature of their products and their special finishes, and also to help you to care for them so that you may get longer wear and better value for your money.

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THE QUARTERLY REVIEW

... Another three months have rolled by, and we come once again to our Quarterly Review. Amazing how the time passes in this unholy racket of mine. It may be very hot at the moment, but did you ever stop to consider the fact that there are only 151 shopping days left until Christmas? Just keep that thought in mind, my friends, and see what it gets vou. Anyhow-

In the film world, the best picture of the last three months for our money was "A STAR IS BORN," in which Janet Gaynor and Frederic March did such excellent work. Here was a grand picture, dialogued with sparkle and directed by a master hand....
"CAPTAINS COURAGEOUS" was a very close second, and there 🐭 are undoubtedly many who would rank it first. At any rate, it's a lulu



Janet Gayner

of a film-and it certainly strengthens the evergrowing conviction that Spencer Tracy is our fore-

most motion picture actor . Other outstanding films of the past quarter were "KID GALAHAD."
"I MET HIM IN PARIS." and
"MAKE WAY FOR TOMORROW"... Best picture of the year thus far: A toss-up between "THE GOOD EARTH" and "A STAR IS BORN"... Finest performances of the year thus far:

Victor Moore and Beulah Bondi in "MAKE WAY FOR TOMOR-ROW"... Foremost discovery of the year thus far: Wayne Morris in "KID GALAHAD."

Looking back along the bookshelves, I'd like to point again to two fine novels that have been published during the past three months. "THREE COMRADES," by Erich Maria Remarque, unfolds as poignant a love story as was ever told and draws as realistic a picture of post-war Germany as a newsreel. "BUCKSKIN BREECHES," which brought Phil Stong back to the best seller



Phil Stong

lists, takes top honors as an adventure yarn and as an authentic portrayal of a true American "rugged individualist"... The best fiction of the year thus far: "OF MICE AND MEN," John Steinbeck's terse and overwhelming tale... Best biography of the year thus far: Emil Ludwig's "THE NILE," the fascinating study of a river and a race . . . The mystery fans—and who isn't?—still cherish "THE CRIMEFILE ON RUFUS RAY." by Helen Reilly, and the latest Nero Wolfe thriller, "THE RED BOX," by Rex Stout.

COLLECTOR

One of the most popular Harlem stories of the day has to do with Eustace, a huge gentleman of color. Eustace, brawny and bold, promoted himself into a job as bouncer for the Elite Cafe. Furthermore, he guaranteed to collect any money that might be owed his boss by patrons.

"Don't yo' worry 'bout nothin', boss," Eustace assured his employer. "Ah'm de toughes' man whut

Harlem ever seen. De man whut owes you money is gonna pay. Or else he gits de shellackin' from me dat he ain't never goin' to forget."

And Eustace made good. By his violent attitude,

he forced four or five timid patrons to pay their back debts. And then, one sunny afternoon, the boss spied

a bad-looking colored man across the street.

"Dere's a job fo' yo,' Eustace," he cried happily.
"Go over an' grab dat feller. He owed me \$71 fo' de past five years!"

A Hellinger Short Story

stories. If you follow this page with any degree of consistency—and there must be somebody somewhere who does so!—you'll know that I believe in that

frailty angle.
You've read stories here about superstitious people; about guys who had a penchant for being on time; about old maids

time; about old maids who peered hopefully under the bed each night; about gangsters who had a horror of being alone in the dark; about book-keepers with Napoleonic ambitions; and onic ambitions; and any number of other tales about the frailties of humans. Today, I have a new

one for you. I want to tell you about Oscar Savage. His weakness was uncertainty. List-en a moment: . . .

OSCAR was born in 1897 in a mill-town in New England. His father was a minister; a man of gentle habits and kindly disposition. His mother was a tall woman, frugal and shrewd

Oscar himself was a pale, gawky boy. He had watery eyes and a long head. He was studious, conscientious, and intelligent.

and intelligent.

His uncertainty had manifested itself many times during his youth.
But it became very apparent shortly before he graduated from high school.

His father had a talk with him.

"You've done extremely well with your studies," his father told him.

"Your mother and I are proud of you. "Your mother and I are proud of you. We are so proud, in fact, that we have decided to send you to college in spite of the expense."

The kid was tremendously happy.
"What college do you prefer. son?" his father asked. "And what are you planning for a future?"

Oscar smiled apologetically.
"I—really don't know," was his reply.

"I—really don't know," was his reply.
His father seemed surprised.
"That's strange, son." he said.
"Haven't you given the matter any thought?"
"Oh, yes," the boy conceded. "Plenty, sir. But I just can't seem to make up my mind. I like engineering, but I don't know whether I'm fitted for it.

"I like the cloth, too. But I don't know if I want to make it my life's work. And as far as college is concerned, I can't say exactly which one I'd like. There are so many fine ones."

That, then, is a general idea of Oscar Savage. He was seldom able to make up his mind—and when he did, he was never quite certain that he hadn't made a terrible mistake. He went to college and took a general academic course. Then he came out to work for an advertising agency as

By dint of superior intelligence and hard labor, he managed to struggle ahead in his office. But, after he reached a certain notch, he was left stranded. He never went any higher. Uncertainty



"I loved you very much, but you insisted on making life miserable for both of us. Your uncertainty is too much for me."

In the meantime, he married. He married a girl from his old home town—and his uncertainty almost drove her crazy. Sometimes he was positive he loved her; at other times he was just as positive that he did not. He'd laud himself for marrying the girl—and then he'd reproach himself for the very same thing!

One day she walked out.

"I simply can't stand it any longer," she told him quietly. "I loved you very much, but you insisted on making life miserable for both of us. Your uncertainty is too much for me. I wish you all the luck in the world—but you'll have to find it without me."

After she had gone, Oscar Savage discovered that he really leved her

After she had gone, Oscar Savage After she had gone, Oscar Savage discovered that he really loved her. Nothing new about that situation, is there? But the results were very tough on this man.

He found no peace. Yearning for her to return to him, he could find no interest in the world around him. He tried several times to get her to return to him. But she was definitely

through.

His uncertainty had cost him the dearest thing in life, as the poets are fond of saying. He began to brood.

He picked arguments about trivial

things.

And then, one gloomy morning, he walked into the boss' office in the adwalked into the boss' office in the advertising agency and demanded to know why he was not being advanced. Why were the newer men doing better than he?

"Oh, you're doing all right, Oscar," said the boss. "What are you complaining about? You earn a nice salary. You have a responsible inh. And

ary. You have a responsible job. And

Oscar shook his head.
"I don't understand," he asserted. "If you're satisfied, as you say you are, why don't you push me ahead?"

The big boss played with the paperweight for a mo-

ment.
"Okay, Oscar," he said finally. "You asked for it—and now you're going to get it straight.
"In this business, we need man who can

"In this business, we need men who can make rapid decisions. Unfortunately, that's something that's beyond you. You're too slow. You consider a proposition too long. And after you make a decision, you're not sure that you've made

sure that you've made
the right one.

"That's bad business, Oscar. You're
capable of better
things in life—but
your uncertainty is
ruining you."...
That finished Oscar Savage.

That minned Oscar Savage.
That was the final convincer.
All his life, people had been
telling him the same thing.
But he had plodded on, feeling that it

But he had plodded on, feeling that it wasn't as serious as people made out.

But the wife episode had been a tragedy—and the boss' frank statement was completely crushing. I'll say one thing for Oscar Savage: He tried to beat the rap. He did his best to snap out of it.

But it was no dice. The habit was too much a part of him. He was a lonesome, heartbroken man, and he could see nothing in the future. He brooded so desperately that it finally unbalanced his mind. He determined to commit suicide.

unbalanced his mind. He determined to commit suicide.

"This," he told himself, "will be one time when they won't accuse me of uncertainty. I'll rent a hotel room. The minute the door is closed, I'll jump from the window. I'll show them!"

And he did. There was nothing uncertain about this one decision. He was a desperate madman as he walked into the hotel lobby.

He rented a room, paid for it, and walked into the elevator. The car shot high into the building. When it stopped, he got off and was shown to his room. He stepped inside.

He locked the door, opened the window, and leaped.

IT is fortunate that Oscar Savage was killed instantly. It is fortunate he didn't live long enough to see the afternoon papers. Because I don't think he would have appreciated the irony he would have found therein.

For most of the newspapers car-

For most of the newspapers carried the story of his suicide along the following lines:

"A man tentatively identified as Oscar Savage, of 1765 Barrow street, either fell or leaped from the 16th floor of the Hotel Carnation early this morning. No note was left, so it is not known whether it was a suicide or an accident.

or an accident.

"The police, themselves, are uncertain."...

Eustace raced across the street and took the other

"Look heah, yo'," he commanded. "I'm workin' fo' Mr. Washington, over at de Elite Cafe. How come yo' ain't been aroun' to pay him dat \$71 yo' owes him fo' de past five yeahs?"

The other man's eyes narrowed.

"Cause," he replied harshly, "Ah been in jail fo' a murder Ah committed. Now, what was yo' reason fo' stoppin' me?"

Eustace gulped. He wet his lips, "De reason Ah stopped yo'," he returned nervously, was jes' to tell yo' not to worry. Dat debt is out-lawed!".... Copyright 1937 by King Features Syndicate, Inc.



heart-felt sigh of relief last fall when DX is your meat. The night of they finished reporting the presidential campaign. Now a tense labor down other bands, I logged a Nansituation has put them in hot water again. For the more carefully a news broadcaster tries to report the facts frequency is supposed to be just about of a controversial issue, impartially worthless. The 19-meter program and without bias, the more certain he is to draw bricks from both sides. Human nature being what it is, and radio being what it is, that's inevitable. Some of the boys try to duck the crossfire by ignoring strike news altogether. But most of them take the bricks and go on about their business of reporting, which, of course, is as it should be. Now that radio has turned news dispensor, it has to take the bitter along with the sweet, just as the press has always done. When it comes to that, no job in this imperfect world is all gravy.

Nixon Denton's return to the air as a sports commentator recalls the memorable night about ten years ago when he provided an exceedingly lively few minutes for both the listeners and staff of the old WSAI. But perhaps it may be just as well not to elaborate the hilarious details.

NBC is sending talent scouts on an "ivory hunt" among the summer theaters for actors, singers and script writers. This might be news except for the fact that radio's "ivory hunters" seldom find anything worth bringing home. Exactly why is that anyway?

Taking a leaf from its title, NBC's "Stream-Lined" Shakespeare (over WCKY, Monday, 8:30 p. m. E.S.T.), encountered a certain amount of wind resistance on its maiden run. Not that John ("Calaban") Barrymore's acting was at fault. On the contrary, he made Hamlet an exceedingly human and alive individual. But the performance got off on the wrong foot with Ken Carpenter as announcer. Somehow, a well-known sports miker and stooge seemed out of place in a Shakespearian production. Further-much further Barrymore's out-of-character explanations did things to the illusion. Evidently he realized that, for his interruptions ceased as the play progressed. True, "stream-lined" Hamlet was better than no Hamlet at all. Still, it seems to prove chiefly that, even in this year of pocket digests, Shakespeare ean't be condensed to 45 minutes without they're wondering if people really squeezing out considerable of the stuff that made him Shakespeare.

The news broadcasters breathed a teur phone band is worth dialing i June 12, with atmospherics bogging couver "ham" and a Costa Rican on twenty, and at midnight, when this band next-door has also been holding up far into the night.

> That program by the NBC Liede Singers (over WCKY, Friday, 9:30 p. m. E.S.T.) is a pleasant departure from standardized ear fare. Four excellent voices are presented in work rarely heard on the air. The voice alone make this program exceptional.

Clem McCarthy's airing of the Louis-Braddock slug-fest emphasized the difference between American and British fight broadcasting. American fight announcers are blow-by-blow reporters, while British fight announcers are ringside commentators. Each method had its advantages and disadvantages. But, as McCarthy's story again showed, the chief trouble with the American style is that you can't see the woods for the trees. Though it lets the listener know who hit whom, it doesn't tell him how the fight is going in vital particulars. A little less about lefts and rights and more about the real tide of battle should correct this fault without dineming the graphic vividness of the American style.

Radio's too familiar story of senseless duplication is going to be repeated when CBS takes the air with its Shakespearian series, July 12. Its version of the Bard will occupy the Monday, 8 p. m. (E.S.T.) spot, overlapping the NBC version, which raises the curtain at 8:30. In other words, it will be impossible for one to hear all of both broadcasts. Just a little care in making up schedules would avoid such ironic conflicts as

A certain well-known announcer tells me an interesting story about this "sound alikes" business. People had been telling him and a fellow announcer that they were vocal twins. So, just to satisfy theniselves, they had high-grade recordings made of their voices. There was no similarity whatever between the two. Now listen or what kind of sets they use.

Edgar Guest is hoping that he can In spite of the static that's bedev-iled this summer, the 20-meter ama-the Pacific Northwest.

Joins WLW



Pretty 19-year-old Jane Gerrard, Cincinnati high school graduate, replaces Mary Alcott, blues singer, on two WLW programs. Miss Gerrard is heard in her own 15-minute program at 5:00 p. m. (E.S.T.) Thursdays, and it featured soloist with Jimmy James' orchestra on the "Spring Parade," 8:45 to 9:00 p. m. (E.S.T.) Sundays.

"SUMMER HOTEL" CHANGES TIME JULY 4 ON CBS

Those remarkable duels of wits and orchestral and vocal specialties which emanate from the "Summer Hotel," Milton Berle, Proprietor, will reach listeners at a new time beginning July 4. On that date and thereafter Milton. Jolly Gillette, "the sponsor's daughter:" Mischa Moody, Judge Hugo Straight, Wendell Hall, and Andy Sanella's Orchestra broadcast over a WABC-Columbia network, including WKRC, WHAS and WJR, each Sunday night, from 7:00 to 7:30 p. m. (E.S.T.). Prior to that time, the programs have been heard from 9:00 to 9:30 p. m. (E.S.T.).

The series from the mythical harum scarum resort will continue as full half hours of comedy by Berle and his heckling stooges. There will be music by the augmented orchestra unsongs by Wendell Hall.

"Cincinnati Dance Club" **New WSAI Series**

A "Cincinnati Dance Club," in which those attending night clubs may become members, has been inaugurated over WSAI, Saturday nights.

Picking up the broadcast from various remote dance spots, Cincinntai's Own Station offers an hour of dance music, solos and interviews beginning at 10:30 p. m. (E.S.T.), every Saturday.

On the initial "Dance Club" broadcast June 26, the music of Barney Rapp's New Englanders, featuring Ruby Wright, vocalist, was broadcast in the first period from Beverly Hills. Next the remote pickup was switched to Castle Farm where Les Brown and his orchestra were playing. The last period was provided by Chris Christensen, playing in the Lounge Cafe of the Hotel Gibson.

Each Saturday night WSAI will offer dance music from Cincinnati's various night spots, including the Hotel Netherland Plaza, Lookout der Sanella's direction, as well as House. Hotel Gibson Roof Garden, and the three originating spots.



"Rhythm Miniatures"

.. on ..

WKRC

55 on your dial

Presents the Contralto Voice of

TAD LEGERE

and

The Twin Pianos of RUTH LYONS and GLADYS LEE

Each Saturday at 8:30 p. m.