MANY STARS TO APPEAR IN SPECIAL DEDICATION BROADCAST

50 CO New Spaper

Radio New St. S. Large St. Radio

Week Ending May 6, 1938



Joan Tompkins (See page 4)

IN THIS ISSUE

FIBBER McGEE VISITS
CINCINNATI
(See page 3)

SPECIAL WORLD'S FAIR BROADCASTS

(See page 14)

BOSTON POP CONCERTS

BEGIN

(See page 15)

PENN RELAYS BROADCAST
BY BOTH NETWORKS
(See page 13)

IN RADIO'S LIMELIGHT
(See page 4)

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Horror Writer



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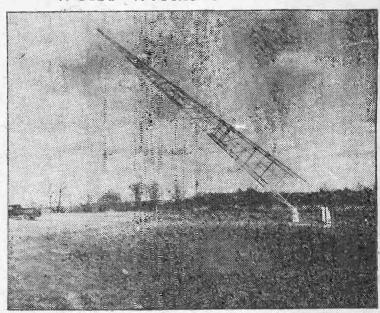
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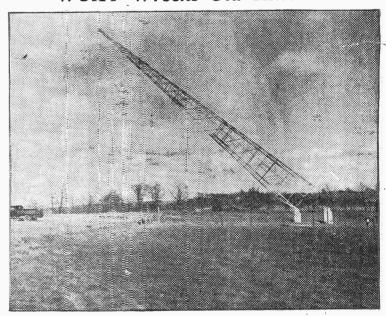
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Six Months for \$1.00.

Single Copies 5 cents

Dial brings you the latest available programs and news of your favorite stations and All programs listed are correct up to press-time, but are, of course, subject to later changes by networks and local stations.

Telephone-CHerry 0710-0711

J. A. ROSENTHAL, Editor

Vol. VII

WEEK ENDING MAY 6, 1938

WITHOUT BENEFIT OF BALLYHOO

As usual, the opening of the circus season has produced another crop of quips about ballyhoo. But with all due respect for the memory of Dexter Fellows it must be said that the "big top" has no monopoly of the art of getting public attention.

Spring and summer, fall and winter, radio too makes diligent use of the varied devices popularly lumped under the head of ballyhoo.

Listeners may think they are quite aware of that. Readers of fan material may even pride themselves on being able to detect the "fine Italian hand" of the press agent. But they don't know the half of it. Only radio editors are in a position to appreciate what unceasing efforts are made to get favorable attention for networks, stations, programs and artists.

These efforts are to be expected. Radio is a branch of the show business. And ballyhoo, press agentry, public relations or whatever you choose to call it is a traditional and often useful part of the show business.

It is significant, however, that many of the programs which consistently please large numbers of listeners get the least publicity.

Typical instances are One Man's Family and America's Town Meeting. Neither has been given a high power build-up by press agents. Indeed, the publicity has been either factual or restrained. Yet both these features have become outstanding popular successes.

On the other hand, a considerable number of programs which could be mentioned have gained only a meager listener following in spite of persistent and often hectic ballyhoo.

This situation raises disturbing questions about the value of radio ballyhoo meral.

To be sure, a certain amount of publicity is justified, and even required, by the fact of competition. When two equally good programs are scheduled at the same hour, the one with the better press agent is likely to get the lion's share of the audience. Yet this scarcely warrants the use of ballyhoo on the grand scale to which radio has become accustomed.

The fact that superior programs win large audiences with little press agenting, while inferior programs gain few listeners in spite of diligent publicity, seems far more pertinent.

For one thing, it suggests that listeners make up their own minds about what they like and dislike, without much regard for blurbs. In other words, merit may have more to do with the success of a program than the skill of its press agent. That of itself is heartening or disturbing, according to one's viewpoint.

It also suggests that the sheer volume and persistence of ballyhoo may cause listeners to suspect programs that get too much plugging.

At any rate, there seems little doubt that radio ballyhoo has definite limitations, beyond which the hand that turns the dial, rather than the press agent, decides the fate of a program. And that is as it should be.

RADIO'S LIMELIGHT

Acts Her Age

Act her age, that's all that pretty JOAN TOMPKINS had to do to win the role of Judy Wilbur in the new NBC serial, "Your Family and Mine," broadcast over NBC, including WCKY and WSM, Mondays through Fridays, at 4:30 p. m. (E.S.T.).

Most of Miss Tompkins' dramatic experience was obtained on the stage. Born in New York City and brought up in suburban Mount Vernon, Joan took her first histrionic step as a schoolgirl by joining the Westchester Playhouse at Mount Kisco, N. Y., famed in the Summer theater circuit as the training camp for many noted stage and screen stars.

Here Joan played with June Walker in "The Late Christopher Bean," Henry Fonda in "Up Pops the Devil," and was featured with Norma Terris in "Cradle Song." Later she played ing for six months, but if so much with Tom Powers in "Death Takes a Holiday" and Margaret Anglin in "Fresh Fields."

She tried for a year to get a part on the Broadway stage and landed in many radio stars we know nothing "Fly Away Home," which ran for almost seven months, and then played one of the three daughters in "Pride and Prejudice."

Miss Tompkins comes from a professional family. Her mother was (Continued to page 13)

THIS IS RADIO

By BILL BAILEY

Miss Edna Silverton is again guestwriting for Bill Bailey.

The production department of a radio station is directly responsible for the production of programs originating in the local studios. This department as it exists at WLW-WSAI consists of a production manager in the person of Eldon A. Park, acting program director of the stations, a dramatic director, Owen Vinson, and a casting director, Rikel Kent. The various production men in charge of individual shows form the body of the department.

To each separate producer falls the duty of completely supervising the programs to which he is assigned. As the program director coordinates the many departments identified with the construction of programs in general, so does each production man coordinate all the units of these various departments utilized in the individual program with which he is concerned. These include announcers, control men, actors, singer and musicians. The latter are represented by the musical director on the program.

The producer's responsibility for a



.....

Dear Sirs:

I have often wondered why the announcer who has charge of the Dreft program mispronounces the name Dreft every time he speaks it. He calls it DRUFT which gets me down. Some time ago the man who had charge of a program that sold perfume mispronounced the Lilac perfume as if spelled Li-lock. I wrote to him about it, but after listening to him time and again, I noticed that he still kept mispronouncing the word as always. I have wondered whether someone else has corrected him-or perhaps he believes in the old saying about teaching an old dog new tricks. But I guess I can stand it if everybody else can.

I think Bachelor's Children is one of the nicest programs on the radio. The networks again show the lack of proper scheduling by airing Lum and Abner, and Lowell Thomas the same time. I will listen to Lowell Thomas and give up Lum and Abner because there isn't a commentator on the air nearly as good as Thomas.

Sincerely, M. L. C., Anderson, Ind.

I was very much disappointed when I received my last copy yesterday and hesitated about renewing my subscription. However, I am renewspace is taken up for the movies I think I will have to look for another radio magazine.

It is true that a good many movie stars are on the air, but there are so about, and I would much prefer their pictures and news about them. Why not confine it steadily to radio stars? I would also like to see more space for questions and answers.

Very truly. CARRIE M. HARRISON, Springfield, Ohio.

*If we receive many letters like this one we will discontinue "Hollywood in Pictures."-Ed.

Dear Sirs:

May I add my comment on the 'Serious Music?" I feel many of us who prefer symphonies, operas, etc., fail to let the broadcasting stations know our likes. I am always sorry when summer time comes because I have more time to listen but fewer good programs to listen to. Why couldn't there be some symphonies and operas aired during the summer? Give me "highbrow music."

Sincerely yours, ELLA D. CHEESEMAN, 7 Haddon Hall, 3418 Reading Road, Cincinnati, Ohio.

*It is true that broadcasting stations don't know what to give their listeners-sometimes. So if you like a program tell the station and your chances of keeping that program on the air will be greatly increased. The Cincinnati Summer Operas and the Pop Concerts from Boston, Mass., are scheduled for broadcasts during the hot months. The Pop Concerts start soon (see page 15).—Ed.

Dear Sirs:

Is it true that Jack Fulton, heard on the "Just Entertainment" program will leave that show to appear in pictures?

Sincerely, PAUL MASTERS, Wyoming, Ind.

*It has been rumored that lack Fulton will leave the show but he has denied this rumor. He has been satisfied with the show and will remain on it until his contract runs out at least.—Ed.

program begins with his assignment to that program and ends only after the program has been correctly and completely presented on the air. Assignment to a program can be made only by the program director. Producers are given assignments on the basis of their specialization. Some specialize in musical programs—others in dramatic programs. Occasionally a producer is found who is equally adapted to both types of productions.

The WLW-WSAI production staff is classified as follows: Rikel Kent, well known actor, is both casting director and dramatic producer; Owen Vinson, dramatic director for all programs and dramatic producer; Sammy Fuller, former WLW announcer and entertainer, musical producer; Gordon Waltz and Felix Adams, musical producers, the latter specializing in hill-billy productions; Wilda Hinkle, and Charles Lammers, dramatic producers and Harold Carr, combination production man.

The first step in the production of a program is the preparation of a script or continuity of the program. For the most part the producer receives this script sufficiently in advance to thoroughly familiarize himself with its content. He must sense the interpretation intended for the script and advise the musical director and other units under his supervision what effects are desired.

Next he must notify all units of the production of the program rehearsal, its time, place, etc. At the beginning of the rehearsal he goes through the script briefly, after distributing copies to all concerned, and explains to each participant just what is expected of him during that program.

After this preliminary, the producer rehearses his show, perfecting the tempo, timing and coordination of all units to the point where the whole is knitted together into a program of quality and smoothness. The production man is the "boss" of the production. Therefore the credit and the blame are also his.

During both rehearsal and actual airing of a program, the producer usually stands in the control room, where he is able to issue verbal instructions to the engineer and cue his other participants, announcers, actors, musicians, etc., by slight signs through the glass window connecting the control room with the studio. By certain standardized signs he can speed up or slow down the program, bring one or another human being or instrument into prominence, and otherwise bring out distinction in the entertainment.

Production men are at liberty to make minor changes in the non-commercial portion of a continuity, specifically "cutting out" portions of the script which do not interfere with fundamental ideas and which may cause a show to run too long-the unpardonable sin in production. They must, however, use discretion at all times and commercial copy cannot be changed without the approval of the program director or the general manager of the station.

(Continued to page 16)



cinnatians expect first-rate work of a Probably Waltz Time will still be man who's good enough to handle going strong when swing is just a the World Series for NBC. What nightmare memory. some of them overlook is one of the many things that make "the old redoutstanding in his trade. head" That's his impartiality, Mill-run sports announcers always favor the home team. But Red treats the "hated 'enemy" just the same as the Reds, whether he's handing out blame or praise. This isn't merely good sportsmanship. It's the mark of an able craftsman. A reporter who's worth his cakes and coffee tries to tell an impartial story. Red evidently figures that a sports announcer is first of all a reporter. For grown-up listeners, that's as much of an asset as his accuracy, his restraint and his wide vocabulary.

With the opening of the baseball season Paul Douglas has once more started his Chesterfield Sports Time (NBC-WSAI, Monday through Saturday, 5:30 P. M.). Paul's summary of the day's doings on the diamonds is easy to take. The only trouble is that being scheduled at such an early hour makes its scores incomplete. The fully aimed at school children in the early bird doesn't always get the classroom is Adventure In Reading worm.

But the baseball season hasn't brought back Bob Newhall as his But the premiere was devoted to many friends hoped. That's too bad, Mark Twain. As if any live kid had both for Bob and listeners. Loud talking and much "sticking out his neck" don't make Allen Franklin "something just as good."

In its brief run on the air, Stepmother, that CBS serial, has made plenty of technical and artistic blunders. But the worst came last week in those episodes about the mad woman. Radio has an unwritten rule against using the insane as dramatic characters, among other things because that tends to create the wrong attitude toward these unfortunates. The "Ruth Martin" episodes prove how right this rule is. The best that can be said for them is that they were in wretched taste. Certainly they can't be defended as realism. For Stepmother has never been bothered by realism in its sanest moments.

popular music. As a matter of fact, time change. There's the rub.

It's scarcely news that Red Barber swing merely enhances the charm of is well-started on another successful 3/4 time, especially with the satin season of baseball broadcasting. Cin- smoothness Abe Lyman gives it.

> By one of those ironic quirks with which radio abounds, no local station carried the program with peculiar interest to the Ohio Valley. That was the NBC dramatization of "Beyond Dark Hills," the autobiography of Jesse Hilton Stuart, the young but already distinguished Kentucky poet, April 19. Although NBC saw fit to set aside pre-arranged schedules to make room for the dramatization, local outlets didn't carry it. Fortunately, however, the dramatization was available on NBC short-wave outlets in the East. But few listeners probably thought of turning to that band.

"What's my name?" might well be asked by that program on CBS-WKRC, Monday, 7 P. M. WKRC calls it The Monday Night Show. While CBS listings specify You Said It. But does it really matter?

*

Another of those programs hope-(NBC-WCKY, Monday, 1 p. m. The purpose is to introduce them too books by dramatizing their contents. to be persuaded to read "Huckleberry Finn" and "Tom Sawyer." Indeed the dramatization might have discouraged rather than encouraged reading. For much of the dialogue was quite artificial.

That Columbia Chorus Quest may turn out to be rather embarrassing. Most of the choruses regularly heard on the air go in for "novelty" effects of the style popularized by Waring. But these student groups have been singing real choral music in styles as varied as they were delightful. That's not altogether flattering to the hackneyed studio product.

Daylight-saving is proving the old saw about "an ill wind." Advancing network programs an hour has the effect of putting certain features with adult interest into the spots previously occupied by juvenile shows. Notwithstanding all the dither Some of the features aimed at women about swing, Waltz Time goes serenely have also been taken out of the preon its melodious way (NBC-WCKY, dinner hour and shifted to daytime Friday, 8 P. M.). And well it might, spots. All of which helps to make the for waltzes have survived a dozen early evening air safer for grown fads that were going to revolutionize males. Provided they remember the

Returned to Air



Gale Page, former radio star who forsook the airlanes for Hollywood, returned to radio a few weeks back on the "Warner Academy Theatre," broadcast over WLW, Sundays, at 9 p. m. (E.S.T.).

She was featured in such ra-dio serials as "Today's Chil-dren" and "Fibber McGee and Molly," before she took her talent to the film city.

Cantor's King



Walter King, well known to movie-goers, is now heard on the air each Monday announc-ing Eddie Cantor's "Caravan" ing Eddie Cantor's "Caravan" program over CBS, including WKRC, WHAS and WHIO, at 6:30 p. m. (E.S.T.).

Don Winslow Heard On Special Network

Don Winslow of the Navy, daytime dramatic serial heard for the last two years over NBC, will be heard beginning Monday, May 2, at 6:00 p. m. (E.S.T.), over a special network including WLW.



Ralph J. Satterlee who conducts a department for Contest Magazine has worked up a very unique idea for his cut out unimportant word fillersreaders. He tells his readers how to leaving ONLY the meaty ideas and prepare a contest entry. Others have done the same thing but not in the same way that Mr. Satterlee doeshe starts his entry out on Monday and winds it up on Sunday. He says:

"The following is a full week of contesting, the way it should be done:

MONDAY. Read announcement of entry blank or box top. (3) Note closing date. (4) Collect all the literature that can be found on the subject-circulars, labels, box-tops, magazines and newspaper advertisements. (5) Read literature, taking notes of the most important pointers to include in your entry.

TUESDAY. Write down every thought you have concerning your entry. Do not spare words-you are just jotting down ideas and thoughts at random now-cut to limit later man "who was hired to advertise the when you have plenty of material to work with.

WEDNESDAY. Study notes written on Tuesday and ADD any new ones you come across. Draft the FIRST writing of your entry, including ALL the important facts or NEW ideas you have gathered from if somewhat overenthusiastic, advertisyour notes.

THURSDAY. Rewrite Wednes day's PRELIMINARY outline and colorful words.

FRIDAY. Forget entry. SATURDAY. Forget entry.

SUNDAY. Read entry over again and insert NEW words, ideas or phrases. PREPARE THE FINAL WRITING. (1) Read rules again and check word limit. (2) Sign or contest. (1) Study Rules. (2) Get PRINT (whichever the rules state to do) name and address on EACH SHEET of the entry. (3) Mail-with correct postage. (4) Forget it. Postman will whistle for you when and if check arrives. If check does not arrive - YOU WHISTLE - and start over again. WHAT A WEEK."

> Truly, everything is being made-toorder nowadays.

Allen Glasser who writes "Prize Parade" relates the story of a young products of a soap and perfume factory. As his first effort, he turned out the following piece of copy: "USE SMITH SOAP. If you don't use Smith's Soap—for Heaven's sake
—USE SMITH PERFUME."

"The author cites this as effective, (Continued to page 13)



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PROGRAMS FOR SATURDAY, APRIL 30



			(FAS	STERN STANDARD TIME)					(CENTRAL STANDARD TIME)			
-	W C W W	WLW	WKRC	1	WSAI		WHIA	WICWEND	1-	1		
	WCKY		Cincinnati (650 kc.)		Cincinnati (1930 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)	WLS-WENR Chicago, ill. (870 kg.)		WSM Nashville, Tenn. (630 kc.)	WHAS Louisville, Ky. (820 ke.)	
6:30 6:45	Tennessee Rambiers	Brown County Revelers Drifting Pioneers	Jerry Foy	6:30 6:45		Six-to-Niners	Breakfast Express	Smile A While	5:30 5:45	- Indiana	****************	
7:00	Sunkistime	Family Prayer Period.	Sing Before Breakfast.	7:00	Morning Prayer	WCPO News	Tex McGuire's Cowb's	40 10	6:00	64.0.0000000000000000000000000000000000	Asbury College	
7:15 7:30	Liebert nsemble N.	Crown Cor. Postoffice Drifting Pioneers	News and Sports Dawn Patrol	7:15 7:30	41 21	Call Boy	Little Tom		6:15	Golden West Cowboys		
7:45	Jack and Loretta N	Brown County Revelers	S 41 44			89 89	и п	Kentucky Girls	6:45	Roy Acuff	Early Morning	
8:00 8:15	Breakfast Club N	Arthur Chandler, Jr Peter Grant		8:15	To be announced Sunshine Express N	WCPO News	WHIO Almanac Dunker's Club	Don and Helen News: Bookings		Morning News Time to Shine		
8:30 8:45	News for Executives:. Breakfast Club N	Hillbilly Tryouts	Fiddler's Fancy C	8:30	News	" "	Fiddler's Fancy C	Morning Devotions		Breakfast Club N	11 (1	
9:00	Sweethearts N	Sweethearts N		9:00	Hugh Cross and Pals	WCPO News	Don Jennings, songs	Jolly Joe's Junior		Sweethearts of Air N		
9:15	Viennese Ensemble N	Viennese Ensemble N Manhatters N	Woman's Hour	9:15	Charioteers N	Musical Menu	Hollywood G. Morn. C	Stars	8:15	Viennese Ensemble N	Hollywood G. Morn.	
9:30 9:45	Top Tunes		Jewel Cowboys C		Musical International N	8B 55	Jewell Cowboys C	Variety Program News Report	8:30 8:45			
10:00	Bit o' Home	WLW Mail Bag	Cincinnati Conserva- tory of Music C	10:00	To be announced	Women in the News	Newhio Flying Club	Hi School on Parade.	9:00	WSM News	Cincinnati Conserva-	
10:30	Our Barn N	Hillbilly Tryouts		10:30	Half Past Eleven	19 11	Cincinnati Conserva- tory of Music C	Minute Men N Our Barn N	9:15 9:30	Ford, Rush & Slim N Musical Program N	11 11	
10:45	Call to Youth N	U. S. Army Band M My Health	World's Fair Mfrcade C	10:45	Dance Parade Chasin's Music	Symphonetta WCPO News	Bureau of Recreation	Markets and News	9:45	Call to Youth N	World's Fair Mtrcade (
11:15	Carol Weyman N	Elinor Sherry M			Series N	Memory Melodies	Romany Trail C	Howard Peterson	10:15	Bailey Axton, tenor N	Romany Trail C	
11:30 11:45	Farm and Home Hour N	National Farm and			Our Cincinnati Rex Battle's Orch. N.	Merry Go Round	Phil. Salute. Col. S. C Week's Farm Review		10:30 10:45	National Farm and Home Hour N	Philadelphia Salutes Columbia Square C	
12:00	11 12	Home Hour N		12:00		WCPO News	Geo. Hall's Orch. C.	Melody Roundups	11:00	11 11	University of	
12:15 12:30	Lani McIntyre's	Lani McIntyre's Or. N	Buffalo Presents C	12:15 12:30	Kitchen Your Host is	The Kentucky Clocker. Man on the Street	Noon News Review Listener Speaks	Weather-News	11:15	To be announced N.	Buffalo Presents C	
12:45	Orchestra N	Voice of the Farm	Noon Edition News	12:45		Hits and Bits	News-Markets	Markets-News	11:45	** ***		
1:00	Kidoodlers N	41 10 41	Musical Calendar	1:15	saturday varieties M.	WCPO News Melody Parade	W. Milton Glee Club. Madison Ensemble C.	Poultry Service Time. Home Talent	12:00 12:15	To be announced N WSM News	Savings, Stocks Listen to L. Angeles (
1:30 1:45	Bill Krenz's Orchestra N	Bill Krenz's Orchestra N	Motor City Melodies C	1:30	13 84	From Hawaii	Motor City Melodies C	Man on the Farm	12:30	To be announced N		
2:00	Penn Relays—Bill	Golden Melodies N	Merrymakers C		Golden Melodies N	WCPO News	Merrymakers C	Home Talent Program	1:00	Penn Relays N	Salt and Peanuts	
2:15 2:30	Stern and George Hicks N	Penn Relays N		2:15		Siesta	Reds vs. Pittsburgh—	Homemakers	1:15	64 85 33 54	Merrymakers C	
2:45	15 15	10 0		2:45	Baseball Game	Baseball Game	Baseball Game	0 0	1:45	E# CR	0 0	
3:00 3:15	EP		Lois Elleman, songs C Wood Memorial	3:00 3:15	41 11	EI II	ta 41	Club Matinee N	2:00 2:15	ER ER	Charles Paul C	
3:30 3:45	65 2 accossos 25 dfl	11 18	Race C	3:30 3:45	gā Sh	15 49	TE 48	11 II	2:30 2:45	18 18	Race C	
4:00	II /I	n u	Notes and News	4:00	11 11	17 51	89 99	Rakov's Orchestra N.	3:00	Great Plays N	Dugout Comments Louisville vs. Minne-	
4:15 4:30	Rakov's Orchestra N., Jimmy Richard's	Rakov's Orchestra N Marvin Frederick's	Sundown Serenade	4:15 4:30	11 0	The Final Out	## ## ## ### #########################	Marvin Frederick's	3:15 3:30	6 H	apolis—Baseball Game	
4:45	Orchestra N		Woman's News	4:45	11 ()	Siesta		Orchestra N	3:45	11 11	ii ti	
5:00 5:15	Radio Ranch	i	Hollywood Children's Hour C	5:15	To be announced Better Business B. M.	Jam for Supper The Final Out	Hollywood Children's	Tune Twisters N Music Circle	4:00 4:15	To be announced N The Master Builder N.	11 17	
	Baseball Results Chick Webb's Or, N	Paul Douglas N Chick Webb's Orc. N.	44 45		Jam and Jive M Red Barber	Jam for Supper	18 SI	Paul Douglas N Chick Webb's Orch. N	4:30 4:45	Sports Review Dream Shadows	E1 10	
-	Message of Israel N.	Soil Conservation	Artie Shaw's Orch. C.	6:00	Kaltenmeyer's	WCPO News	Artie Shaw's Orch. C	Message of Israel N.	5:00	Rhythm Time	1	
4:30		Allen Franklin	Columbia Workshop C	6:15 6:30	Kindergarten N Studies in Contrast M	Dinner Club	Columbia Workshop C.	" "	5:15 5:30	S. S. Lesson	Musical Calendar	
6:45	Orchestra N	Paul Sullivan	Pf 58	6:45	19 14	50 TD	11 41	Joe Sudy's Orch. N	5:45	Barry McKinley N	shop C	
	Melody Serenade N E. Gluckman's Orc. N		Swing Session C	7:00	Pat Barnes M	WCPO News King's Men	Saturday Swing Club C	Don and Helen Howard Peterson, org.	6:00 6:15	Sacred Quartet	Meador Lowrey, new Dr. Charles W. Welch	
7:30 7:45	Soft Ticker N	To be announced N	Johnny Presents C	7:30 7:45	Talk of the Town Jamboree	Race Results :	Johnny Presents Russ Morgan's Orch, C.,	Barn Dance Party	6:30 6:45	Uncle Natchel Program	WHAS Orchestra	
8:00	Talk by Sokolsky	National Barn	Prof. Quiz C	8:00	Al Roth's	The Rhumba	Professor Ouis C	National Barn Dance N	7:00	Vagabonds	Professor Quiz C	
8:15 8:30	Studio Party	Dance N	Cincinanti Conserva-		Orchestra N Clyde Trask's	Songs By	Saturday Night	и н	7:15	Delmore Brothers Leon Cole	el 11 -	
8:45	Swing Your Pariner	31	tory Moment Musical	8:45	Orchestra	Community Chest	Jamboree	49 81	7:45	Jack's Mountaineers	Serenade C	
9:00 9:15	Design for Music N.	Renfro Valley Barn Dance	Your Hit Parade C	9:00 9:15	NBC Symphony Orchestra N	Clock on the Mantle	Your Hit Parade C	Barnyard Jamboree	8:00 8:15	Possum Hunters Uncle Dave Macon	Your Hit Parade C	
	Dick Gasparre's	Plantation Party	Capitol Opinions C	9:30 9:45	q1 1)	Clock on the Mantle		Family Party N	8:30	Roy Acuff	I# ##	
		Henry Busse's Orch	News and Sports	10:00	" "	WCPO News	Art Kassel's Orch. C.	Tall Story Club	9:00	Jack's Mountaineers	Kentucky Play Party	
10:15 10:30	Orchestra N Horace Heidt's Or. N	Allen Franklin, sports. Horace Heidt's	Art Kassel's Orch, C. Ross Pierce's Orchestra	10:15 10:30	Geo. Crooks N	Musical Newsy Spanish Strings	Bud Schilling's Or	Fireside Party	9:15 9:30	Deford Bailey Golden West Cowb's	Johanny Brosentia C	
10:45	News-Music	Orchestra N	10 60	10:45	Billy Snider's Orch	60 50	Newspaper of the Air.	*1 11	9:45	Kobert Lunn	11 11	
11:00	Horace Heidt's Brigadiers N	Isham Jones' Orch. M	Salute to Columbia Square, Hollywood C	11:00	Dick Barrie's Orchestra N	WCPO News Dance with News	Salute to Columbia Square, Hollywood C	WLS National Barn Dance	10:00 10:15	Possum Hunters Sarie and Sallie	Kentucky Play	
		Blue Barron's Orchestra N	0 0	11:30 11:45	Eddie Leonard's Orchestra	98 88	11 12	" "	10:30	Golden West Cowboys Crook Brothers	19 11 11 11 11 11 11 11 11 11 11 11 11 1	
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	WLS-WENR	1	WSM	WHAS	
	,				,			, .,	71	1 7 7 7 179	TALLAL	

NETWORK PROGRAMS (NBC-CBS)

6:00-Message of Israel: Rabbi Samuel Goldenson, guest speaker; organ music. WJZ WLS WCKY kdka whk wave wire wham

Artie Shaw's Orchestra, WABC WKRC'
WHIO wbbm wgar wfbm kmbc wadc
wwya wsfa wwl wcco
6:15—Drake Relays. WABC WKRC wbbm
wgar wfbm kmbc wadc wwva wsfa wwl

6:30-Alistair Cooke, Dramatic critic. WEAF

■Uncle Jim's Question Bee. WJZ kdka wmaq wgy wtam

Joe Sudy's Orchestra. (NBC) WCKY WLS WLW wowo

Columbia Workshop. WABC WHAS WKRC WHIO cau wbbm wir wwva

6:45—Barry McKinley, songs. WEAF WSM wgy wtam wmaq who wdaf kyw

7:00—To be announced. WEAF wgy wtam wmaq wwj wire who wdaf wspd kyw wbap kstp

Clem McCarthy—Sports Reel. WJZ only

-Melody Serenade, (NBC) WCKY whi wave

wham -Saturday Night Swing Club. WABC WKRC

WHIO wcau wbbm wir wwva 7:15—Dance Orchestra, WJZ only —Erwin Glucksman's Orchestra, (NBC) WCKY

whk wave wham 7:30—To be announced. WEAF WLW wgy wtam wmaq kyw wwi kstp wave wbap wdaf

wire who

Johnny Presents: Russ Morgan's Orchestra;
dramatization: Frances Adair and Glenn
Cross. vocalists: Mixed Ensemble, guest.
WABC WKRC WHIO wir wbbm wgar wgst
wcau wadc wbt kmbc wwa

Original Plays by Benjamin Lee. WJZ
WCKY whk wave wham

8:00—"Professor Quiz," with Bob Trouf, WABC WHAS WKRC WHIO wir wbbm wgar wfbm kmbc wcau kmox wadc wbt

wwl wcco wgst

National Barn Dance: Henry Burr; Verna, -National Barn Dance: Henry Burr; verna, Lee and Mary; Hoosier Hot Shots; Novel-odeons, vocal trio; Lula Belle and Arkie, songs; Uncle Ezra; Mapie City Four; Joe Kelly, m. c.; WJZ WLW WLS kdka wham whk wave wfla wbap wspd wire -Al Roth's Orchestra. wtam wmaq who wdaf WEAF WSAI wgy

8:30-Saturday Serenade with Mary Eastman Bill Perry; Gus Haenchen's Orchestra (CBS) WHAS wcau wgst wir wbbm wgar wfbm kmbc kmox wave wbt wsfa wwi

-American Portraits: Dramatization of the Lives of Great Americans. WEAF wgy wtam wmaq who wdaf

-Rhythm Rendezvous, Orchestra, WABC only

9:00—"Your Hit Parade:" Mark Warnow's Orchestra, guest; Songsmiths, male quartet; Fredda Gibson and Buddy Clark, vocalists. WABC WKRC WHAS WHIO wbbm wfbm wgar kmbc wcau kmox wadc wsbt wwva wjr wgst wwl wcco wbt

Design for Music, direction Walter Kelsey, Betty Kelley, soprano; male quartet. WJZ WCKY whk wave wire wham

-NBC Symphony Orchestra: Pierre Monteux, guest conductor. WEAF WSAI wgy wtam wmag who

9:30-Dick Gasparre's Orchestra, WJZ WCKY whk wire wave wham

The Family Party—music, quartet and philosophy. (NBC) WLS wbap

9:45—Capital Opinions, WABC WKRC WHIO wbbm wgar wfbm kmbc wadc wsbt wwva wsfa wwi wcco kmox

10:00—Art Kassel's Orchestra. WABC (WKRC on 11:15) WHIO wbbm wir wfbm kmbc wadc wsbt wwva wsfa wwi wcco kmox

-Esso News Reporter. WJZ only -Ruby Newman's Orchestra (NBC) WCKY wham whk wave wire

10:05—Ruby Newman's Orchestra. WJZ WCKY whk wave wire wham 10:30—George Crook, organist. (NBC) wgy wire wave whk wham

-Johnny Presents. (CBS) WHAS wfbm kmox

-United Press News Reports. WEAF only -Horace Heidt's Orchestra. WJZ WCKY WLW wire wave wham whk

-Benny Goodman's Orchestra, WABC WHIO wir wbbm wgar wfbm wcau kmox 10:35—George Crook, organist. WEAF wgy wave wire whk wham

10:45-King's Jesters. WEAF wgy wave wire

II:00—Salute to Columbia Square, Hollywood. WABC WKRC WHIO wir whk wfbm kmbc -Dick Barrie's Orchestra. WEAF WSAI wgy

wtam wmaq wdaf kyw II:30—Blue Barron's Orchestra. WEAF WLW wgy who wdaf wtam wmaq kyw

—Herbie Kay's Orchestra. WJZ WCKY kdika wave wire wham

Joe Penner Chooses Ruby Newman's Orchestra For New York Broadcasts

Joe Penner, black-sheep scion of the Park Avenue Penners, has ordered a temporary halt in his search for fortune along Hollywood Boulevard, so that he might visit New York and try his luck along Broadway.

In company with his butler, Dick 'Godfrey" Ryan, and vocalist, Gene Austin, Joe left the film capital after his April 24th show and will broadcast from New York City on Sundays, May 1 and 8, at 5:00 p. m. (E.S.T.), over CBS, including WKRC and WHAS.





PROGRAMS FOR SUNDAY, MAY 1





,			(EAS	(EASTERN STANDARD TIME)						(CENTRAL STANDARD TIME)		
	WCKY Cincinnati (1490 kg.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)	1	WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)	WLS-WENR Chicago, Ill. (870 kc.)	,	WSM Nashville, Tenn. (650 kc.)	\ :1 A S Louisville Ky. (820 kc.)	
7:30 7:45				7:30 7:45					6:30 6:45		*******************	
8:00 8:15	Coast to Coast N	Father Cox	Wayside Church	8:00 8:15	Turn Back the Clock N Tom Terriss N	Sunday Choir	From the Organ	Organ Concert	7:00 7:15	-		
6:30 8:45	0 0 ·	10 H		8:30 8:45	Melody Moments N	1	Loft C	Everybody's Hour	7:30 7:45	***************************************		
9:00		Russian Melodies N.,	Church of the Air C.	9:00	Sermonette and	Vienna Memories	Church of the Air C.	1 n n	8:00	Radio Pulpit N	Church of the Air C.	
9:15 9:30 9:45	Dreams of Long	Church Forum	Veterans Civic Hour.	9:15 9:30 9:45		Vienna Memories	Wings Over	Little Brown Church	8:15 8:30 8:45	Music and American Youth N	Wings Over	
10:00	Alice Remsen N	To be announced	Lew White at the	10:00	Hamilton County Jail	Hillbilly Hullabaloo	Jordan C Lew White at	11 11	9:00	To be announced N	Lew White at the	
10:15 10:30 10:45	Neighbor Nell N Louise Florea N Sport Scraps N	Dr. Dollar News Review To be announced	Console C	10:30	Church Service Week in Review Norsemen Quartet N.	15 43	the Console C Major Bowes' Family C	Weather—News America Abroad N Norseman Quartet N.	9:30 9:45		Console C Sunday Jail Service	
11:00	Southernaires N	Cadle Tabernacie	41 11	11:00	Amateur Hour	Amateur Revue	19 41	Southernaires N	10:00	Class '	Fourth Avenue	
11:45 11:45		The Camera Speaks Rural Roundup		11:15	11 49	18 18	Y. M. C. A. Program Dr. Ashmun	Grace Wilson and Helen Jensen	10:15 10:30 10:45	Dr. Zoller		
	Music Hall -	Radio City Music	Church of the Air C.		Madrigal Singers N	The Islanders	To be announced	Radio City .	11:00	First Presbyterian	Church of the Air C.	
12:15 .12:30 12:45	Orchestra N American Legion N Silver Strings N	Music Hall N Singing Violin Voice of Farm	News	12:15 12:30 12:45	Rhumba Rhythms M Charlie and Jane M	News Events in History Rhythm of the Dance	Eddy Lee, songs Sunday Musicale	Music Hall N American Legion N Silver Strings N		90 48	Europe Calling C Poet's Gold C	
1:00	Bordertown	Magic Key of	WGAR Dedeication	1:00	The Lamplighter M	Anastolic Church	Sunday News Review	Magic Key	12:00 12:15	Magic Key N	WGAR Dedication	
1:30 1:45	News—Great Voices:	R. C. A. N	Program C	1:15 1:30 1:45	Canal Days Sunday Dinner at Aunt Fannies N	Bandowleers	Melodic Moments Welsh Women's Chorus of New York C	of R. C. A. N	12:30 12:45		Program C Welsh Women's Chorus of New York C	
2:00	Community Chest Ashland Orchestra N	Church by the Side	New York Philhar- monic Society	2:00	Radio News Reel N	Matinee Moods	New York Philharmonic C	Ashland, O., Sym- phony Orchestra N.	1:00	Music Encouragement	Philharmonic Sym- phony Society C:	
2:30 2:45	Smilin' Ed N Grand Piano Fest, N.	Sunday Drivers N		2:30 2:45		Songs By		Smil' Ed. McConnell N Grand Piano Fest. N.	1:30 1:45		88 EB	
3:00 3:15	National Vespers N	Romance Mélodies N	0 0	3:00 3:15	Romance Melodies N	Swings the Word	10 10 10 10	Sunday Vespers N	2:00 2:15	Sunday Vespers N	Louisville vs. Minne- apolis—Baseball	
3:30 3:45	May Day Program N	World Is Yours N	H H	3:30 3:45		Dream Awhile Rhythm Rambles	11 14	World's Fair May Day Festival N	2:30 2:45	To be announced N	Game	
4:00 4:15	There Was a Woman N		The Texas Rangers C	4:00 4:15	Marion Talley N	Batters Up		There Was A Woman N	3:00 3:15	Lyric Moods	H H	
4:30 4:45	Lone Ranger	Mickey Mouse The- atre of the Air N	Sunday Players	4:30 4:45	Hour of Comfort	The Final Out	To be announced	Serb Choral Group N Michael L. Igoe	3:30 3:45	Mickey Mouse	Guy Lombardo's Orchestra C	
5:00 5:15	Radio Ranch WCKY News	Musical Camera N	Joe Penner C	5:00 5:15	Catholic Hour N	Cockfail Capers	Clara Oglesby Lyman, organist	Sach's Amateur Hour	4:00 4:15	Catholic Hour N	Joe Penner C	
5:30 5:45	Baseball Resume Haven McQuarrie N.	My True Story	Right or Wrong	5:30 5:45	Remember When	Lockland Baptist Ch'ch	Phil Cook's Almanac C	u di ,	4:30 4:45	The Pepper Uppers	Louisville vs. Minne- apolis-Baseball	
6:00 6:15	Lepanto N	Jack Benny N	Joan and Kermit C Baseball Scores	6:00 6:15	Hawaii Calls M	News	Joan and Kermit C	Lepanto N	5:00 5:15	To be announced	Game	
6:30 6:45	Bakers Broadcast N	Sunday Evening News Melody Grove		6:30 6:45	Interesting Neighbors N	Sweet Swing	Phil Baker's	Ozzie Nelson's Orchestra N	5:30 5:4 5	Harriet Hilliard and O. Nelson's Or N.	Phil Baker: Oscar Bradley's Orch, C.,	
7:00 7:15	World's Fair Music. Festival N	Don Ameche, Edgar Bergen and Charlie	May Day Music	7:00 7:15	Dick Barrie's Orch Val Olman's Orch	Church Federation	World's Fair May Day'	May Day Music Festival N	6:00 6:15	Edgar Bergen and Don Ameche N	May Day Festival C	
7:30 7:45	35 15	McCarthy, Arm- bruster's Orch. N	Fair C	7:30 7:45	Charioteers M	Organ Moods	11 49	. n .n	6:30 6:45	11 11	H II	
8:00 8:15	Tennessee Rambiers		Sunday Evening Hour C	8:00	Manhattan Merry- go-Round N	Eventide Echoes	Sunday Evening Hour C	Hollywood Playhouse N		Manhattan Merry Go., Round N	Sunday Evening	
8:30	Sentimental Music Irene Rich N		# #	8:30 8:45	American Album of Familiar Music N	Swing High	H H	Walter Winchell N	7:30	American Album of Familiar Music N.	HOUR C	
9:00 9:15	Norman Cloutier's Orchestra N	Warner Brothers Academy Theatre	Grand Central Station C	9:00 9:15	Clyde Trask's Orchestra	News Review	To be announced Stars of Broadway	Vocal Varieties Car Card Carnival		Hour of Charm N	Grand Central Station C	
9:30 9:45	Cheerio N	Original Goodwill Hour M	Headlines and Bylines C	9:30 9:45	Paul Sullivan	Rhythms	Headlines and Bylines C	Cheerio N		Hollywood Play-	Headlines and Bylines C	
10:00	Charlie Agnew's Or. N Sandlot Baseball		Ross Pierce's Orch	10:00	Your Sunday Date M. Louis Prima's Orch. M	WCPO News	Abe Lyman's Orchestra C	News' Globe Trotter. Charlie Agnew's Or. N	9:00 9:15	Walter Winchell N	Abe Lyman's Orchestra C	
	Lou Breese's Orchestra N	Country Sunday	Duke Ellington's	10:30	News: Val Olman's Orchestra N	House of Rinck	Duke Ellington's Orchestra C	Andy Kirk's Orchestra		Jack Benny N	Duke Ellington's Orchestra C	
11:00 11:15	Harry Owens' Orchestra N	Paul Sullivan, news Bunny Berigan's Or. M	Harry Owen's Orchestra C	11:00 11:15	Henry Busse's Orchestra N	Sign Off	Harry Owens' Orchestra C	To be announced	10:00 10:15	Francis Craig's Orchestra	Harry Owens' Orch. C Meador Lowrey, news	
11:30 11:45	Barney Rapp's Orchestra N	Bob Crosby's Orchestra M	Nat Brandwynne's	11:30 11:45	Clyde Trask's Och Dick Baie's Och	16 bil	Nat Brandwynne's Orchestra C	Barney Rapp's Orch. N	10:30	Barney Rapp's Orchestra N	Nat Brandwynne's Orchestra C	
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	WLS-WENR	} -	WSM	WHAS	

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

4:00-There Was a Woman, WJZ WCKY WLS wham kdka whk wowo wspd wfaa

-Marion Talley; Orchestra direction Josef Koestner. WEAF WSAI wmaq kyw. wire Koestner. WEAF WSAI wmaq kyw wire wwi wgy wtam kstp who wdaf

The Texas Rangers. WABC WKRC WHIO wcau wcco wgar wfbm kmox wadc wbbm wir wast wwl wpt wcan wcco wast -we lexer kauder:

4:30—Guy Lombardo and his Orchestra. WABC WHAS ir wgar wfbm kmbc wcau kmox wwva wwl

-Mickey Mouse Theatre of the Air. WEAF WLW WSM kyw wgy wire wmag who wdaf wwj wtam kstp wfaa wave kvoo wbap -Serb Choral Group. WJZ WLS kdka wham wspd whk

-Oliver Drake (CBS) wbbm 4:45-The Master Builder. WJZ whk wham

wave --Dave Bacal (CBS) wbbm

—Dave Bacal (CBS) wbbm

5:00—Joe Penner with Ruby Newman's Orchestra; Gene Austin, tenor; Paula "Pee
Gee" Gayle, vocalist, and Coco and Malt,
comdians. Roy Atwell. WABC WKRC
WHAS wir wfbm wgar wcau wbt wcco wbbm
kmox wgst kmbc wwl

-Catholic Hour: Rev. Felix Kirsch, O. M. Cap, guest speaker; Paulist Choir, direction

Father Finn. WEAF WSM WSAI wgy wtam wmaq wwj who wdaf kyw

-Musical Camera: Orchestra direction
Josef Cherniavsky; Modernaires Male
Quartet; Kressup Erion, soprano, and Steven
Merrell, tenor. WJZ WLW wave wire wham

5:30—Phil Cook's Almanac. WABC WHIO wir wbbm wgar wfbm kmbc wcau kmox wbt wwl wwva wadc wgst

-A Tale of Today, sketch. WEAF wtam wmaq wgy kyw

-Haven MacQuarrie Program. WJZ WCKY kdka whk wave wire

6:00—Joan and Kermit. WABC WHIO WKRC wgar wir kmox wadc wcco wbbm wcau wgst wwl wfbm kmbc

—Jack Benny, comedian. WEAF WLW wave wire wmaq kyw wgy wtam wwj who wdaf kstp kvoo wfla wspd wcol

-Lepanto. WJZ WCKY WLS kdka whk wave

6:30-Phil Baker, comedian, and Oscar Bradbisu-rnii baker, comedian, and Oscar Brad-ley's Orchestra and guests. WABC WKRC WHAS WHIC wfbm wjr wgar wcau wadc wsbt wwva wbt wgst wwl —Ozzie Nelson's Orchestra; Harriet Hilliard and Feg Murray; guest. WJZ WCKY WLS

WSM wham wave kvoo wfla wspd wcol kdka whk

-Interesting Neighbors-Jerry Belcher. WEAF WSAI kyw wgy wtam wwi wmaq who wdaf

-"Weekend Potpourri." (CBS) wbbm

7:00—Don Ameche, m. c.; Edgar Bergen and Charlie McCarthy; Dorothy Lamour; the Stroud Twins; Robert Armbruster's Orchestra; John Carter, tenor; guests. WEAF WLW WSM wham wire wwi wdaf kstp kvoo wfaa wgy kyw wave wmaq wfla who

wtaa wgy kyw wave wmaq wtta who
-May Day Music Festival from World's Fair.
WABC WKRC WHAS WHIO wbbm wfbm
wgar wbt wwva wsbt wcco
-World's Fair Music Festival Program. WJZ

WCKY WLS kdka wham whk

8:00—Manhattan Merry-Go-Round: Pierre Le Kreeun, tenor; Rachel Carlay, blues singer; Don Donnie's Orchestra; Men About Town Trio. WEAF WSAI WSM wgy wtam wwi wmag who wdaf kstp wave wfaa wire wfla—Sunday Evening Hour: Efrem Zimbalist, violinist, guest; Symphony Orchestra and Chorus, direction Fritz Reiner, WABC WHRC WHAS WHIO wir whom wgar kmbc. Chorus, direction Fritz Reiner. WABC WKRC WHAS WHIO wir wbbm wgar kmbc wcau wadc wwva wbt wsbt wsfa wgst wwl wcco wfbm

-Hollywood Playhouse presents Tyrone Power Dramatic sketch with guest artist; Orchestra, direction Harry Sosnick, WJZ WLW WENR kdka whk wham:
30-Walter Winchell, WJZ WLW WENR

WJZ WLW WENR

-The Reader's Guide. (NBC)

-American Album of Familiar Music, with prano; The Haenchen Concert Orchestra; Frank Munn. tenor; Jean Dickenson, so-Bertrand Hirsch, violinist; Arden and Arden, piano duo; Amsterdam Chorus. WEAK WSM kyw wgy wtam wwi who wflawdaf wmaq wfaa wire wave kstp kvoo 8:45—Irene Rich. WJZ WCKY WENR kdkawhk wham wspd

9:00—"Grand Central Station," dramatic sketch, WABC WKRC WHAS wir kmbc wcau wfbm wbbm kmox wgst wwl wcco -Hour of Charm: Phil Spitalny and his Girls. WEAF WSM kstp wire wtam wgy wwi wmaq

kyw wdaf wfla wave Norman Cloutier's Orchestra with soloists. WJZ WCKY wham kdka whk wbap

9:30—Cheerio: Inspirational talk and music.
WJZ WCKY WLS wham kdka whk wbap "Headlines and Bylines," with Bob Trout,
H. V. Kaltenborn and Canham. WABC
WKRC WHIO WHAS wir

-Symphonic Variations: Concert Orchestra direction Walter Logan. WEAF wgy wtam

wmag who wdaf -"Skelly Court of Missing Heirs." (CBS)
wbbm kmox wcco kmbc

Tyrone Power: Dramatic sketch with guest artist. (NBC) WSM wave

10:00-Press-Radio News. WJZ WCKY wire

wham
—Walter Winchell. (NBC) WSM wbap wave

-Marlowe and Lyon, piano duo. WEAF wgy wtam wire wham wmaq wfla wowo Abe Lyman's Orchestra. WABC WHIO WHAS wir

10:05—Charlie Agnew's Orchestra. WJZ WCKY wire whom

10:15—Charlie Agnew's Orchestra. WEAF WENR wgy wtam wire wham wmag wfla

-Irene Rich. (NBC) WSM wave

10:30-Press-Radio News. WEAF and others -Duke Ellington's Orchestra. WABC WKRC WHAS WHIO wgar wcco wadc kmbc wir wbt wwl wsbt

-Lou Breese's Orchestra. WJZ WCKY whk wave wire wham wowo

-Jack Benny. (NBC) WSM

10:35-Val Olman's Orchestra. WEAF WSAI wgy włam wmag

11:00-Henry Busse's Orchestra. WEAF WSAI wgy wtam wmag who wdaf

-Harry Owens' Orchestra. WJZ WCKY wgar wave wire wham

-Harry Owens' Orchestra, WABC WKRC WHIO WHAS wbbm wbt wgar wgst wfbm wadc 11:30—Andy Kirk's Orchestra. WEAF wgy

wtam wmaq who wdaf
WEARDY Orchestra. WJZ WCKY WLS
WSM wave wham wire
WHIO WHAS wbbm wbt wgar wgst wfbm



PROGRAMS FOR MONDAY, MAY 2



(CENTRAL STANDARD TIME

			(EAS	STERM STANDARD TIME)						(CENTRAL STAND	ARD TIME)
	WCKY	WLW Cincinnati (700 kc.)	WKRC		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)	WLS-WENR Chicago, Ill. (870 kc.)		W S M Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30	Tennessee Ramblers	Brown County Revelers	Jerry Foy	6:30 6:45		Six to Niners	Breakfast Express	Farm Bulletin Board . Smile Awhile	5:30 5:45		
7:00	Sunkistime	Drifting Pioneers Family Prayer Period.	Sing Before Breakfast.	7:00		WCPO News ,	T. McGuire's Cowboys	News Report .	6:00	*******	Asbury College
7:15 7:30	William Meeder N Lucille and Lanny N	Arthur Chandler, Jr. Drifting Pioneers	News and Sports Dawn Patrol	7:15 7:30 7:45	Early Express	Call Boy		Doc Schneider's Tex. N Top o' the Morning	6:45 6:45	Roy Acuff	Emmy's Band Early Morning ~
7:45 8:00	Broakfast Club N	The Merrymakers	E1 28	8:00		WCPO News		Grace Wilson, songs Julian Bentley, news	7:00 7:15	Morning News Time to Shine	Jamboree
8:15 8:30 8:45	News for Executives	Peter Grant, news The Gospel Singer Voice of Experience	Hollywood Highlights. Bachelor's Children C.	8:15 8:30 8:45	News	Call Boy	Melody Boys'	Morning Devotions Jolly Joe's Pet Pals	7:30 7:45	Breakfast Club N	Bachelor's Children C
		Hymns All Churches	Musical Calendar	9:00	Mrs. Wiggs N			Aunt Jemina N Margot, Castlewood N	8:00 8:15		Morris' Band Myrt and Marge C
0.20	Margot Castlewood N Attorney at Law N	Myrt and Marge	Woman's Hour	9:15 9:30	John's Other Wife N. Just Plain Bill N	11 10	Tuneful Topics Municipal Court	Attorney at Law N.	8:30	Golden West Cowboys	Hilltop House C
9:45	Viennese Ensemble N.	Betty and Bob	Stepmother C	9:45	Woman in White N David Harum N	Women in the News	Women in News	News and Markets Mary Marlin N	9:00	Viennese Ensemble N. WSM News	Ruth Carhart, songs C
10:00		The Goldbergs	Economy Kitchen	10:15	Lorenzo Jones N	Down the Avenue	Cornelia on the Air	Pep. Young's Fam. N	9:15 9:30	Popular Waltzes N	Richard Maxwell C Big Sister C
10:30	Sweethearts N	Short, Short Story Kitty Keene	Big Sister C Aunt Jenny's Stories C	10:30	How to be Charm'g N Ribber Shannon	Symphonetta	Big Sister C	Vic and Sade N Edward MacHugh N.	9:45	How to be Charm'g N Originalities N	Aunt Jenny's Stories.
10:45	Coon Creek Band	Dr. Friendly	Mary M. McBride C.	11:00		News		Stocks; News Don and Helen	10:00	Time for Thought N Bailey Axton, tenor N.	Mary M. McBride C Singer and Songs
11:15	** **	News	Street Man Helen Trent C	11:15	News	Merry Go Round	Novelteers C	"Ma Perkins" N	10:30	National Farm and	Rom. Helent Trent C
11:30 11:45		National Farm and	Our Gal Sunday C	11:45	Orchestra N	ıí ıı		Short Short Story	10:45		Our Gal Sunday C
12:00		Home Hour N	Betty and Bob C Hymns all Churches C	12:00	WSAI Wonder Kitchen	WCPO News		Melody Roundup	11:00	11 11	The Jackson Family Meador Lowrey, news
12:15 12:30		Live Stock-News	Grimm's Daughter C.	12:30 12:45	Community Chest	Man on the Street Basin Street	The Listener Speaks News, Weath'r, Mar'ts	Markets; News	11:30	Luncheon Concert	Weekday Devotions Sunshine Sue
12:45		Hugh Cross and Pals Linda's First Love	Valiant Lady C	1:00	Romantic Bachelor	Crime Reporter	Ann Kirk Trio	Bell Program	12:00	To be announced N	Savings Talk
1:00 1:15	Luncheon	Hilltop House	Jus' Tho'ts	1:15	Cincinnatus at School Happy Jack N	Melody Parade Dot Club News	Three R's	Business of Farming Voice of Feedlot	12:15		College of Agriculture Henry's Mountaineers.
1:30 1:45	Red Cross Annual Conference N	To be announced	Program C	1:45		From Hawaii	Program C	Gabriel Heatter	12:45	Conference N	Emmy's Band
2:00	Navy Band N	Pepper Young's Family Mad Hatterfields	Matinee in Manhattan C	2:00 2:15	News	WCPO News	Manhattan Matinee C	School Time Homemakers' Hour	1:00	Pepper Young N Ma Perkins N	Salt and Peanuts University of
2:15 2:30	ti 1)	Vic and Sade N	Kate Smith C	2:30 2:45	Dugout Dope	Swinging Down Lane Batters Up	Kate Smith C Mrs, Roosevelt C	11 11		Vic and Sade N Guiding Light N	Mrs. Roosevelt C
2:45	Backstage Wife N		Mrs. F. D. Roosevelt C	3:00	<u> </u>	Reds vs. Pittsburgh-	Nan Wynn, songs C	Club Matinee N	II —	' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' 	Betty and Bob
3:00 3:15	Club Matinea N	Ma Perkins	Deep River Boys C To be announced C	3:15 3:30	Baseball Game		Deep River Boys C To be announced C	11 48	2:15 2:30	10 00	Hymns of Churches To be announced C
3:30 3:45	fs 45	Heart of Julia Blake Road of Life N	n ii	3:45	** ** ***	11 11	Dance Time C		2:45	Road of Life N	Dance Time C
4:00,	Neighbor Nell N	Houseboat Hannah Life of Mary Sothern.	Notes and News- Maynard Craig	4:00 4:15	10 10	n n	Columbia Concert Hall C	Bennett & Wolverton N To be announced	3:00 3:15	Woman's News D. Winslow of Navy N	Columbia Concert Hall C
4:15 4:30	Your Family, Mine N	Singing Lady N	Sundown Serenade	4:30 4:45	18 88	11 11	Dear Teacher C New Horizons C	Johnnie Johnston N King's Jester's N	3:30 3:45	Your Family, Mine N Three Cheers N	Dear Teacher C New Horizons C
4:45	King's Jester's Or. N. Radio Ranch		Woman's News Freshest Thing in Town	5:00	Golden Journeys M	The Final Out	Among Your	Malcolm Claire	4:00	Dan Harding's Wife	Among Your
5:15	4 4	To be announced	Popsicle Program C Boake Carter C	5:15 5:30	Sophisticated Ladies	Jam for Supper	Souvenirs C Boake Carter C	What's the News? To be announced	4:15 4:30		Souvenirs C Boake Carter C
5:30 5:45	Baseball News	Lowell Thomas N	Lum and Abner C	5:45	Red Barber	Hollywood Spotlight.	Lum and Abner C	Dinner Concert N:	4:45	Market Reports	Studio Talent
6:00	Music Is My Hobby N	Don Winslow N	Just Entertainment C.	6:15	Terry and Pirates Uncle Ezra N	WCPO News	Si Burick, sports	Jack Baker, tenor N. Better Business Bureau		Rhythm Time	Cards in Derby
4:15 4:30	Dr. Jos. Jastrow N. Melodic Whispers	Earl Rines' Orch	Eddie Cantor C	6:30	Nixson Denton	Glamour Girl		Dinner Date		News—Sports	Musical Calendar
. 6:45	Community Chest	Paul Sullivan	Monday Night,	7:00	Isham Jones'	WCPO News	Echoes and Encores	Ruby Newman's	6:00	Public Hero No. 1 N	You Said If C
7:15	Gov. Martin L. Davey		Show C	7:15 7:30		Governor Davey	Amateur Contest	Those We Love N	6:15	Richard Crooks N	Nedra Gordinier
7:30 7:45	0	11 11	10 1)	7:45		Sue Gregston News Views	Radio Theater C	Now and Then N	6:45 7:00	Music for Moderns N.	Radio Theatre C
8:00 8:15	Now and Then N	WLW Operettas	Radio Theatre C	8:00 8:15	Johnson Family M	Better Business Bureau	n n	. 4) (1)	7:15	μ σ	11 11
8:30	Paul Martîn's Music N	Ken-Rad Unsolved Mysteries	61 19	8:30 8:45	The Witch's Tale M.,	Vocat Varieties The Old Tunesmith		Paul Martin's Music N	7:30 7:45		0 0
9:00	Magnolia Blossoms N	True or False M	Wayne King's	9:00	Contented Program N	The Spectator		Magnolia Blossoms N.	8:00 8:15		Wayne King's Orchestra C
9:15	11 11	For Men Only N	Orchestra C	9:15	Paul Sullivan	Answer Me Inis	Brave New World C.	For Mon Only N	8:30	Burns and Allen N	Eddie Cantor C
9:30 9:45	Forum N	10 40	Parade	9:45		WCPO News	Jimmy Dorsey's	Globe Troffer	9:00		Just Entertainment C.
10:00	Francis Craig's Orchestra N	Amos 'n' Andy N Peace with World	Community Chest	10:15	Val Olman's Orch	Moon Magic		Francis Craig's Or. N.		Riding the Range	Lum and Abner C Pick and Pat C
10:30	The Shadow	Minstrel Man Henry Busse's Orch. N	Art Kassel's	10:30		Swing Miniature Swing Miniature	Newspaper of the Air	Orchestra N	9:45	Week	
10:45	Chick Webb's Or. N.	Paul Sullivan	Orrin Tucker's	11:00		WCPO News	Orrin Tucker's Orchestra C	To be announced	10:00		Orrin Tucker's Orc. C Meador Lowrey, news
11:15 11:30	Barney Rapp's	Los Amigos Andy Kirk's	Larry Lee's	11:30	Bob Crosby's	45 44	. Larry Lee's	Andy Kirk's Orchestra N	10:30 0:45	Andy Kirk's Orchestra N	Larry Lee's
11:45	Orchestra N	Orchestra N	W K R C	1 11:45	WSAI	WCPO	WHIO	WLS-WENR		WSM	WHAS
	WCKY	WLW	** V V C		77 -			·			,

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00-Amos 'n' Andy. WEAF who wgy kyw

Jack Baker, tenor. (NBC) -WENR kdka wave wfla wham

wave wfla wham

--Music Is My Hobby. (NBC)

--Just Entertainment: Jack Fulton, tenor; Andrews Sisters, Carl Hohengarten's Orchestra. WABC WKRC wadc wwva wbt wcau

wgar wgst

"Not So Long Ago." (CBS) wbbm kmbc -Don Winslow. (NBC) WLW wmag wtam

-Clem McCarthy: Sports Reel. WJZ only

Clem McCarthy: Sports Reel. WJZ only

6:15—"Uncle Ezra's Radio Station E-Z-R-A,"
with Pat Barrett, Nora Cunneen and others.
WEAF WSAI kyw wtam wmaq who wdaf
kstp wire wgy wbap wcol
Arthur Godfrey, with John Salb, organist:
songs and patter. WABC wbbm wir wcau
wtbm wgar kmox
Dr Joseph Jastrow psychologist W17

Dr Joseph Jastrow psychologist. WJZ WCKY whk wave wham 30—Rose Marie, songs. WJZ kdke wave wire wham wowo

-Cantor's Caravan.'' Eddie Cantor, Edgar Fairchild's Orchestra, Benny Goodman's Quartet. WABC WKRC WHIO wadc wbt

wgst wbbm wgar wir wcau —International Conference Between England and U. S. WEAF wgy wtam wmaq who wdaf kyw

waai kyw
6:45-Angler and Hunter, Raymond R. Camp,
Sports Editor, N. Y. Times. WEAF WSM
wgy włam wmaq who wdaf kyw
—Concert Ensemble, direction Rex Maupin.
(NBC) wgy włam wmaq who wdaf
—Steine Bottle Boys. WJZ WENR kdka

7:00—Burns and Allen with Tony Martin and Jan Garber's Orchestra. WEAF WLW kyw wgy wtam wwj wire wmag who kvoo wspd —Public Hero No. 1—dramatic sketch. (NBC)

WSM

WSM

— Duby Newman's Orchestra. WJZ WLS kdka wham whk

— "You Said It," with Lou Holfz, Ted Husing, Kay Thompson, Richard Himber's Orchestra. WABC WKRC WHAS wir wadc kmox wcau wcco wgar 7:30—Richard Crooks; Mixed Chorus; Sym-

phonic Orchestra. Alfred Wallenstein, con-ductor. WEAF WLW WSM wgy kvoo wfla wmaq wdaf wwi who kstp wcol wave wire

phonic Orchestra. Alfred Wallenstein, conductor. WEAF WLW WSM wgy kvoo wflawmaq wdaf wwi who kstp wcol wave wire wtam kyw
—"Pick and Pat in Pipe Smoking Time," blackface comedy and music; Edward Roecker, baritone: Benny Krueger and his Orchestra. WABC WKRC wir wbbm wgar wgst kmbc wcau wbt wadc
—Those We Love: Dramatic serial with Nan Grey. WJZ WCKY WLS kdka whk wham wspd 8:00—Music for Moderns. WEAF WSM kyw wtam wwi kvoo wgy wflawmaq who wdaf wire kstp wfaa wave
—Radio Theatre: Gary Cooper, Fay Wray and Walter Connolley in "The Prisoner of Shark Island." WABC WKRC WHAS WHIO wir wbbm wfst www wcound word with myst www word who wgst wwl wcco
—Now and Then. WJZ WCKY WLS kdka whk wspd wham 8:30—Tales of Great Rivers. WEAF WSM kstp kyw wgy wwi wmaq who wdaf wire wfaa wtam kvoo wave
—Paul Martin's Music. WJZ WCKY WLS kdka whk wspd wham 9:00—Wayne King's Orchestra. WABC

-Paul Martin's Music. WJZ WCKI WLS wide what wspd wham wmaq —Esso News Reporter. WJZ only —Esso News Reporter. WJZ only wgar kmbc wcau kmox wadc wbt wwl wcco—Contented Program: The Lullaby Lady, Male Quartet; Orchestra, direction Marek WLS kdka wham whk wave wire

Weber; Vincent Pelletier, announcer. WEAF WSAI WSM kyw wgy wmaq wtam wwi who wdaf wfla wave wcol wfaa

—Magnolia Blossoms. WJZ WCKY WLS whk wspd wham kdka
9:30—For Men Only: Peg La Centra, vocalist; Peter Van Steeden's Orchestra; Paul Sullivan, commentator. WEAF WLW WLS wtam wwi

—"Brave New World," dramatization—U. S.
Office of Education Program: Dramatization, WABC WHIO wadc wbbm wcco
—National Radio Forum—guest speaker. WJZ

Office of Education Program: Dramanization, WABC WHIO wadc wbbm wcco National Radio Forum—guest speaker. WJZ WCKY whk wave wire wham
—Cantor's Caravan. (CBS) WHAS wfbm kmbc kmox wsfa wwl wcco
—Burns and Allen. (NBC) WSM wire wave wfla wmaq kstp wdaf
10:00—Jimmy Dorsey's Orchestra. WABC WHIO wgst wbt wgar (wir wbbm wfbm on 11:15) on (1:15)

—Just Entertainment. (CBS) WHAS wir wbbm

wfbm kmbc kmox wwl wcco
—Amos 'n' Andy. (NBC) WLW WSM wdaf
wmaq wire
—Lani McIntyre's Orchestra. WEAF wgy wtam

10:10-United Press News Reports. only —Lani McIntyre's Orchestra. (NBC) wgy wta**n**

10:1—To be announced. WEAF wgy wmaq

—Lum and Abner. (CBS) WHAS wir wcco
wgar wfbm kmox kmbc

10:25—United Press News Reports. WEAF

wgy wtam wgar 10:30—Art Kassel's Orchestra, WABC WHIO

wir wgar wcau wspd wsbt wadc wgst wbt

—Andy Kirk's Orchestra (NBC) WJZ WLS
kdka wham wowo whk wave

—Pick and Pat. (CBS) WHAS wfbm kmox

wcco —Henry Busse's Orchestra, WEAF WLW wgy wtam wmaq who
II:00—Orrin Tucker's Orchestra, WABC

WKRC WHIO WHAS wgar wcau wade wwl wir wsfa whk wowo

-Carl Rayazza's Orchestra, WEAF WSM wgy wham wmag who

—Chick Webb's Orchestra, WJZ WCKY
kdka wham wowo whk wave

II:30—Andy Kirk's Orchestra, WEAF WLS WSM WLW wgy wtam wmag who —Barney Rapp's Orchestra, WJZ WCKY kdka

whk wave

-Larry Lee's Orchestra, WABC WKRC

WHAS WHIO wbbm wfbm wfr



PROGRAMS FOR TUESDAY, MAY 3





			(EAS	L	(CENTRAL STAND	ARD TIME)					
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO	WHIO Dayton (1260 kc.)	WLS-WENR Chicago, III. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30	Tennessee Rambiers	Brown County Revelers	Jerry Foy	6:30		Six-to-Niners	Breakfast Express	Farm Bulletin Board Smile Awhile	5:30 · 5:45		
6:45	ii ii ,	Hugh Cross Family Prayer Period.	Stockyard Reports	6:45 7:00	Morning Prayer	WCPO News	T. McGuire's Cowboys		6:00		Asbury College
7:00 7:15	Sunkistime	Arthur Chandler, Jr.	News and Sports	7:15	Early Express	Call Boy	Little Tom	Doc Schneider's Tex. N	6:15		Devotions Emmy's Band
7:30		Hugh Cross Brown County Revelers		7:30 7:45		" " "	Breakfast Express		6:30 6:45	Roy Acuff	Early Morning
7:45 8:00	Breakfast Club N	The Merrymakers	0 0	8:00	Ward and Muzzy N.,	WCPO News		Hoosier Philosopher	7:00	Morning News	Jamboree,
8:15		Peter Grant, news The Gospel Singer	Hollywood Highlights	8:15 8:30	News Ridge	Call Boy	Dunker's Club	Julian Bentley, news Morning Devotions	7:15 7:30	Time to Shine Breakfast Club N	18 18
8:30 8:45	Breakfast Club N	Voice of Experience			Frances Adair N	Call Boy			7:45		Bachelor's Children C
9:00	Aunt Jemima N	Hymns All Churches.	Secret Diary	9:00		WCPO News		Aunt Jemima N Margot: Castlewood N	8:00 8:15	Aunt Jemima N Margot, Castlewood N	
	Margot, Castlewood N Attorney at Law N			9:15 9:30	Just Plain Bill N	Musical Menu	Municipal Court	Attorney at Law N	8:30	Golden West Cowboys	Hilltop House C
9:45	Viennese Ensemble N	Betty and Bob		9:45	Woman in White N			News Report	9:00	Viennese Ensemble N. WSM News	Mary Lee Taylor C
10:00	Bit o' Home	Story Mary Marlin N. The Goldbergs	Musical Calendar Economy Kitchen	10:00 10:15	David Harum N Lorenzo Jones N	Women in the News Beauty for Sale	Cornelia on the Air	Pep. Young's Fam. N	9:15	To be announced N	Richard Maxwell C
10:30	To be announced	Hello Peggy	Big Sister C	10:30	Home Makers Ex.cn N	Jimmie Lee	Big Sister C	Vic and Sade N Edward MacHugh N	9:30 9:45	Homemakers Exch. N Dorothy Crandall N	
10:45		Dr. Friendly	Aunt Jenny's Stories C.	11:00		WCPO News		Markets; News	10:00	Time for Thought N	Mary M. McBride C.
11:15	11 11	The O'Neills N	Jean Abbey	1: 5 1:30	News	Musical Memories Merry Go Round		Wm. O'Connor, soloist Ma Perkins N	10:15	Sarie and Sallie National Farm and	Singer and Songs Rom'ce Helen Trent (
11:30 11:45	Farm and Home Hour N	News	1,0,0,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Three Romeos N	Merry 96 Kound	" "	Across the Mike	10:45	Home Hour N	Our Gal, Sunday C.
12:00	11 11	Home Hour N	Betty and Bob C	12:00	WSAI Wonder		Vincent Del Garza C.	Melody Roundup	11:00	10 , 77	The Jackson Family. Meador Lowrey—new
12:15	Mother in Law N	н п	Hymns all Churches C Grimm's Daughter C.	12:15 12: 3 0	Kitchen	The Kentucky Clocker. Man on the Street		Markets; News	11:15	Mary Dugan	Weekly Devotions
	Rakov's	Peggy Tudor	Yaliant Lady C	12:45	Words and Music N.	Basin Street	News: Markets		11:45	Dept, of Agriculture	Sunshine Sue
		Linda's First Love	Noon Edition News.	1:00	Romantic Bachelor Cincinnatus at School	WCPO News Melody Parade	Ann Kirk Trio Three R's	Melody Parade Voice of Farm	12:00	To be announced N WSM News	Savings Talk College of Agriculture
1:15		To be announced	American School	1:30	Val Olman's Orch	Dot Club News	American School of	Henry Hornsbuckle Gabriel Heatter	12:30	Farm Scrap Book	Henry's Mountaineers Emmy's Band
1:45	Fashion Speaks	н н н	of the Air C	2:00	Armchair Quartet N. News	From Hawaii WCPO News	the Air C	Music Appreciation	1:00	Armchair Quartet N	Salt and Peanuts
2:00 2:15		Pepper Young's Family Mad Hatterfields	Presents C	2:15	Hot Stove Musical	The Playboys	Presents C	Homemakers' Hour	1:15	Ma Perkins N	University of
2:30 2:45	U. S. Army Band N	Vic and Sade N.s The Guiding Light N	The Story of a Song C	2:30 2:45	Dugout Dope	Swinging Down Lane	Story of a song C	11 11	1:30	Viv and Sade N Guiding Light N	Story of a Song C
	Backstage Wife N			3:00	Reds vs. New York-	Reds vs. New York-	Highways to Health C		2:00		Betty and Bob
3:15	Club Matinee N	Ma Perkins	Romance in Rhythm C Cool's Harmonettes C	3:15 3:30	Baseball Game	Baseball Game	Romance in Rhythm Cool's Harmonettes C	50 50	2:15	61 11	Hymns All Churches. Cool's Harmonettes (
3:30 3:45		Aces High	Ques, before House C	3:45	10 **	19 14	Quest, before House C	***	2:45	Road of Life N	House Questions C
		Houseboat Hannah	Notes and News- Maynard Craig	4:00 4:15	9 "		To be announced C Jack Shannon, songs C		3:00 3:15	Woman's News D. Winslow, Navy N.	Louisville vs. St. Pau —Baseball Game
4:15 4:30		Life of Mary Sothern. Singing Lady N	Sundown Serenade	4:30	# # treatment	" "	To be announced		3:30	Your Family, Mine N.	0 0
		Editor's Daughter	Woman's News Freshest Thing in Town	4:45 5:00	Cappy's Cabanna	The Final Out			3:45 4:00	To be announced N Dan Harding's Wife	ti ii
5:00 5:15	Radio Ranch	Dick Tracy To be announced:	Musical Visions	5:15	Airliners M	Jam for Supper	Trial Derby C Boake Carter C	What's the News?	4:15 4:30	Weather Pilot	Derby Preview C Boake Carter C
	Baseball	Paul Douglas N	Boake Carter C Personalities on Parade	5:30 5:45	Red Barber	**	Maxine Sullivan C		4:45	Market Reports	l
A:00	Easy Aces N.	Don Winslow N	Just Entertainment C.	6:00	Terry and Pirates N.:	WCPO News	Skateland Entertainers	Easy Aces, sketch N	5:00	Rhythm Time	God in Daharan
6:15	Mr. Keen N	Allen Franklin	All Baseball Scores	6:15 6:30	Kentucky Colonei	Home Beautiful			5:15 5:30	Pee Gee Vaireties Afternoon News	Cards in Derby
6:30 6:45		County Courier	"Second Husb'd" C	6:45	Hughes Reel	Dinner Club	ond Husband" C.	Dinner Date	5:45	Famous Fortunes M	"Second Husb'd"
	Safety Patrol Pgm	Johnny Presents N	Big Town—Edw. Robinson C	7:00 7:15		WCPO News Law of Life		Enric Madriguera's Orchestra N	6:00 6:15	Rhythm Strings	Dramatization C
7:15 7:30	Enric Madriguera N.: Lone Ranger	Tonic Time	l	7:30	Wayne King's	Sports Review	Al Joison C	it May Have Happened N	6:30 6:45	Wayne King's	Al Joison Show, with Martha Raye C
7:45	н п	Famous Fortunes	Al Pages Watch AL-	7:45 8:00	Orchestra N	Jack Callahan News Views	Watch the Fun Go	Horace Heidt's	7:00	Orchestra N Horace Heidt's	Watch the Fun
8:00 8:15	Sidewalk Interviews N	Brigadiers N	At Pearce—Watch the Fun Go By C	8:15	Johnson Family M	Curtain Calls	By C, ,	Brigadiers	7:15	Brigadiers N	Go By C
8:30	Jamboree N	Fibber McGee N	Benny Goodman's Orchestra C	8:30 8:45	Music By M	The Old Tunesmith	Benny Goodman's Orchestra C	Mac Jamporee M	7:30 7:45		Orchestra C
9:00		True Defective Myst		9:00	Believe It Or Not N	News	Yes or No	21 21	8:00	Believe It or Not N	Time to Shine C
9:15	• • • • • • • • • • • • • • • • • • • •	Headline Heroes	H 30 St. 16	9:15 9:30	Paul Sullivan	In Old Chicago Clock on the Mantle.	Ray Heatherton C	Northwestern's	8:15 8:30	Jimmy Fidler N	Here's To You:
9:30 9:45	Northwestern's Candle- light Service N	Jimmy Fidler N, Dale Carnegie N	Musical Maments Community Chest	9:45	J. Messner's Orch, M	60	William Allen White C	Candlelight Serv. N	8:45	Musical Moments	10 11
10:00	King's Jesters Orch. N	Amos 'n' Andy N	News and Sports	10:00	Henry Busse's Orchestra	WCPO News	Abe Lyman's Orch. C. Hollywood Screen's C.	Globe Trotter Charlie Agnew's Orch.	9:00 9:15	Amos 'n' Andy N To be announced	Just Entertainment C Hollywood Screens's C
	To be announced	Vocal Varieties The County Fair	McCall's Screenc'ps C Happy Felton's	10:30	Leo Reisman's Or. M.	Swing Miniature	Happy Felton's Or, C	Andy Kirk's	9:30	Johnny Presents N	Happy Felton's
	News-Music	Liars' Fraternity	Orchestra C	10:45	Dick Barrie's Orch	WCPO News	Newspaper of the Air Artie Shaw's	King's Jesters Orch. N	9:45	~	Artie Shaw's Orch.
11:00		Paul Sullivan Val Olman's Orchestra		11:15	Eddie Leonard's Orch.	Night Club of the Air	Orchestra C	0 0	10:15	Sports Review	Meador Lowrey-New
11:30	Carvel Craig's	To be announced	Herbie Holmes'	11:30	Johnny Johnson's Orchestra M	" " "	Herbie Holmes' Orchestra C	Carvel Craig's Orchestra N	10:30 10:45		Herbie Holmes' Orchestra C
11:45	Orchestra N 🔊	11 11		11.75	WSAI	WCPO	WHIO	WLS-WENR	[[WSM	WHAS
	WCKY	WLW	WKRC		11 3741				11	, ,, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,

NETWORK PROGRAMS (NBC-CBS)

- 6:00—Just Entertainment: Jack Fulton, tenor; Andrews Sisters; Carl Hohengarten's Or-chestra. WABC WKRC wgar wcau wadc wwya wbt wgst
- wwa wor wgst

 -Easy Aces, comedy sketch, featuring Jane'
 and Goodman Ace. WJZ WCKY WLS
 kdka whk wham wire

 -Amos 'n' Andy. WEAF wgy kyw who wwi
- kstp —To be announced. (NBC) wmaq
- -Eddie House: Singing organist. (CBS)
- Winslow. (NBC) WLW wmag wtam
- wdaf
 6:15—Vocal Varieties: Choral Group of 14
 Voices. WLW to WEAF wgy wtam wire
 wmaq who kstp kyw wdaf
 —"Hollywood Screenscoops," with George
 McCall. WABC wadc wwva wbt wgst
 —Mr. Keen, Iracer of Lost Persons. WJZ
 WCKY WLS whk kdka wham wspd
 6:30—People in the News: Dorothy Thompson.
 WJZ WLS wham
 —You, the Unseen Jury: Mystery drama.
 WEAF only

- WEAF only

 Famous Actors Guild Presents Helen Menk-

- in "Second Husband," WARC WKRO WHIO WHAS weau wgar wbbm
- -By Candlelight. (NBC) wgy wtam wdat
- -Happy Jack, songs. (NBC) wmag
- 6:45-Vivian Della Chiesa, songs. (NBC) whk
- wave wire wham wowo

 -Magic Melodies. WJZ only 7:00-Edward G. Robinson, with Claire Trev
- in "Big Town," newspaper drama. WABC WHI() WKRC WHAS wir wbbm wfbm wgai kmbc wcau kmoz wbt wcco wadc wgst ww Ambc wcau kmoz wor wcco wade wgsr wwi Jack Jöhnstone's Thrill of the Week; Swing Fourtien; Genevieve Rowe, soprano; Floyd Shernian, tenor. Glenn Cross and Beverly. WEAI- WLW kyw wgy wwj włam wmaq who kstp wdaf wfla wire kvoo wbap wave
- -Enric Madriguera's Orchestra. WJZ WCKY WLS wham whk wspd
- 7:30—Al Jolson Show with Martha Raye, Park-yakarkus and Victor Young's Orchestra.

 guest, WABC WKRC WHIO WHAS wir 9:00—"Believe It or Not"—starring Robert

- wbbm wfbm wgar wcau kmox wbt wadc wwl wcco kmbc wgst -Lady Esther Serenade: Wayne King and his Orchestra. WEAF WSAI WSM kvoo wwi who kstp wmaq wire wave kyw wgy wtam wdaf wbap
- -It May Have Happened. WJZ WLS wham whk wspd
- 8:00—Yox Pop, conducted by Parks Johnson and Wallace Butterworth, WEAF WCKY wgy włam wwj wmag who wdaf wire
- -Horace Heidt's Brigadiers. WJZ WLW WLS WSM kdka whk wave wham wfla wspd
- "Watch the Fun Go By," presented by Al Pearce and His Gang. Guest, Arlene Har-ris, "Human Chatterbox;" Carl Hoff's Or-chestra. WABC WKRC WHIO WHAS wir wbbm wfbm kmbc wcau kmox wadc wsbt wbt wcco wgar wgst wwl
- 3:30—Benny Goodman's Orchestra and guests.
 WABC WKRC WHIO WHAS wir wbbm
 wfbm wgar wcau kmox wadc wsbt wbt wsfa
 wgst wcco wwl
- -Fibber McGee and Molly, WEAF WLW WSM who kyw wgy wwl wtam wdaf wire kstp wfla wave wmaq

- L. Ripley with B. A. Rolfe's Orchestra and Linda Lee, vocalist; guests. WEAF WSAI WSM who kyw wgy wwl wtam wdaf wire kstp wfla wave wmaq
- with wave wmaq.

 "Time to Shine:" Hal Kemp's Orchestra;
 Judy Starr; Bob Allen. WABC WHAS
 WKRC wir wbbm wcau wgar wfbm kmox
 kmbc wgst wcco wbt
 9:30—Ray Heatherton, songs. WABC WHIO
 —Northwestern University Candle Lighting
 Service, WJZ WCKY WLS kdka wham whk
- owow basw mapa wowo -Phillips Poly Pollies. (CBS) wbbm wfbm wcco kmox kmbc wsbt
- -Jimmie Fidler's Hollywood Gossip. WEAF
- —Jimme Fidler's Hollywood Gossip. WEAF
 WLW WSM wgy włam wmaq who wyk wwi
 wire wfla wave wbap wdaf kstp
 9:45—Dale Carnegie—How to Win Friends
 and Influence People. WEAF. WLW wgy
 wtam kstp wdaf wire kyw wmaq wwi
 —William Allen White, WABC WHIO wgar
 wir
- 10:00—Amos 'n' Andy. (NBC) WLW WSM wfaa wdaf wire wmaq —Dick Gasparre's Orchestra. WEAF wgy
- wtam who wmaq
 —Abe Lyman's Orchestra. WABC WHIO
- wir wadc (kmox on 11:15)

 —Just Entertainment. (CBS) WHAS wbbm
 wfbm kmbc wwj wcco kmox wir
- -King's Jesters Orchestra, (NBC) WCKY whk wave wire wham

- -Esso News Reporter. WJZ only 10:05-King's Jesters Orchestra, WJZ WCKY.
- whk wave wire wham 10:15—Hollywood Screenscoops. (CBS) WKRC wham whk wspd wowo
- 10:25—United Press News Reports. WEAF only —Dick Gasparre's Orchestra. (NBC) WLS wgy wtam who wmaq
- 10:30—Happy Felton's Orchestra. WABC WHIO WHAS WKRC wjr wbbm wcau wgar wfbm kmox wadc wsbt wsfa wcco wbt
- -Johnny Presents. (NBC) WSM
- —Ruby Newman's Orchestra. WEAF wgy wtam wmaq who
- -Lou Breese's Orchestra. WJZ kdka whk wave wham wfla wire
- II:00—King's Jesters Orchestra. WJZ WCKY WLS kdka whk wave wire wham -Artie Shaw's Orchestra. WABC WKRC WHAS WHIO wfbm wjr wbbm wcau wgar kmox wadc wsbt wsfa
- -Herbie Kay's Orchestra. WEAF wwj. wg
- 11:30-Jack Marshard's Orchestra, WEAF wgy
- wtam wmaq who wdaf ---Herbie Holmes' Orchestra. WABC WKRC WHAS WHIO wfbm wjr
- -Carvel Craig's Orchestra. WJ7 WCKY WL! WSM kdka whk wave wire wham



PROGRAMS FOR WEDNESDAY, MAY 4

(EASTERN STANDARD TIME)





(CENTRAL STANDARD TIME)

_	(EASTERN STANDARD TIME) -(CENTRAL ST								- (CENTRAL STAND	ARD TIME	
-	Cincinnati (1498 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (650.kc.)		WSAI Cincinnati (1330 ke.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)	WLS-WENR Chicago, Ill. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kg
	Tennessee Rambiers	Brown County Revelers	Jerry Foy	6:30 6:45	*************	Six to Niners	Berakfast Express	Farm Bulletin Board	5:30	***************************************	
45	Sunkistime	Drifting Pioneers Family Prayer Period.		7:00	Morning Prayer	WCPO News		Smile Awhile	5:45 6:00		Asbury College
00 15	50nkistime	Arthur Chandler, Jr.	News and Sports	7:15	Early Express	Call Boy	Little Tom	Doc Schneider's Tex. N	6:15		Devotions
30	William Meeder N	Drifting Pioneers	1	7:30 7:45	10 at	14 86	Breakfast Express	Sing, Neighbor, Sing.	6:30	Roy Acuff	Emmy's Band
15	Lucille & Lanny N Breakfast Club N	The Merrymakers	11 11	8:00	*******	WCPO News		Top o' the Morning	6:45	Almanac	Early Morning
00 15	Breaktast Club N	Peter Grant, news	40 00	8:15	News			Grace Wilson	7:00 7:15	Morning News	Jamboree
30		The Gospel Singer		8:30	Rainbow Ridge	" "	Melody Boys	Morning Devotions	7:30	Breakfast Club N	61 11
45		Voice of Experience				Call Boy	· · · ·	Jolly Joe's Pet Pals	7:45	<u> </u>	Bachelor's Childre
		Hymns All Churches. Margot, Castlewood N		9:00 9:15	Mrs. Wiggs N	WCPO News Musical Menu		Aunt Jemima N Margot, Castlewood N		Aunt Jemima N	Skeets Morris' Ba
		Myrt and Marge	44 OHE	0.20	Just Plain Bill N	I II II	Municipal Court	Attorney at Law N		Margot, Castlewood N Golden West Cowboys	
	Viennese Ensemble N.	Betty and Bob		9:45	Woman in White N		Municipal Court Women Make News	News Report		Viennese Ensemble N.	Stepmother C
1		Story Mary Marlin N.		10:00	David Harum N			Mary Marlin N	9:00		Pappy Chesire C.
15 30		The Goldbergs Short, Short Story?		10:30	How to be Charm'g N	Down the Avenue	Big Sister C	Pep. Young's Fam. N Vic and Sade N	9:15	Popular Waltzes N How to be Charm'g N	The Party Line
			Aunt Jenny's Stories C	10:45		Symphonetta				Originalities N	Aunt Jenny's Storie
	Coon Creek Band	Dr. Friendly	mary mi mosmos on	11:00		News		Markets; News	10:00	Time for Thought N	Mary M. McBride
30	Farm and Home	The O'Neills N News	Street Man	11:15	Campus Kids N	Memory Melodies Merry Go Round		Don and Helen Ma Perkins N	10:15 10:30	Kidoodlers N National Farm and	Singer and Songs. Helen Trent C
45		National Farm and		11:45	Emerison Gill N	и и	11 11	Short Short Story	10:45	Home Hour N	Our Gal Sunday
00	11 98	Home Hour N	Betty and Bob C	12:00	WSAI Wonder	WCPO News	Concert Ensemble C.,	Melody Parade	11:00	21 10	The Jackson Famil
5		11 11	Betty Crocker C	12:15 12:30	Kitchen	The Kentucky Clocker. Man on the Street	1	н н	11:15	98 by	Meador Lowrey,_r
	Mother-in-Law N Man on the Street	Live Stock—News Thomas C. Sawyer	Grimm's Daughter C Valiant Lady C	12:45	Jane Gray	Basin Street		Markets; News Prairie Farmer Dinner	11:30	Luncheon Concert Dept. of Agriculture	Weekday Devotion Sunshine Sue
	Community Chest	Linda's First Love	News and Sports	1:00	Romantic Bachelor	Crime Reporter	O. L. Cunningham	Bell Program	12:00	Leon Cole	Savings Talk
15	Luncheon	Hilltop House	Jus' Tho'ts	1:15	Cincinnatus at School	Melody Parade		Business of Farming	12:15	WSM News	College of Agricul
- 1		To be announced	American School of the Air C	1:30 1:45	Brevity Matinee N	Prom Hawaii	American Schol of the Air C	Voice of Feedlot Gabriel Heatter	12:30 12:45	Farm's Voice	Henry's Mountains Emmy's Band
_	Fashion Speaks Continental	Pep. Young's Family N		2:00	News	WCPO News	All Hands on Deck C	Business and Industry.	1:00	Univ. of Tennessee	Salt and Peanuts.
15		Mad Hatterfields	n "	2:15	Hot Stove	Siesta	11 11	Homemakers' Hour	1:15	Ma Perkins N	University of
		Vic and Sade N	Kate Smith C	2:30 2:45	Musical	Swinging Down Lane Batter Up	Kate Smith C	и, и	1:30	Vic and Sade N	Kentucky
45		The Guiding Light N				<u> </u>			l	Guiding Light N	Institute of Music
		Dan Harding's Wife Ma Perkins	Music C	3:00 3:15	Reds vs. New York— Baseball Game	Baseball Game	News: Curtis Institute	Club Marines N	2:00	Club Matinee N	Betty and Bob Hymns of all Church
30	14 11	Heart of Julia Blake	Community Chest	3:30	41 41		Deep River Boys C	89 89 · · · · · · · · · · · · · · · · ·	2:30	Teachers' Congress N.	Deep River Boys C
45		Road of Life N	Dance Time C	3:45	***************************************	11 11	Dance Time C		2:45	Road of Life N	Dance Time C
		Houseboat Hannah	Notes and News- Maynard Craig	4:00 4:15	** **		Catholic Conference C To be announced C:.	Bennett & Wolverton N To be announced	3:00 3:15	Woman's News	Louisville vs. St. Paul—Baseball
	Don Winslow N Your Family, Mine N	Life of Mary Sothern. Singing Lady N	Sundown Serenade	4:30	44 68	11 11	Dear Teacher C	Charles Sears, songs N	3:30	Your Family, Mine N.	Game
45	Choral Arts Society N	Editor's Daughter	Woman's News	4:45	g0 .08				3:45	Vaughn Quartet	4 4
		Dick Tracy	Freshest Thing in Town Popsicle Program C	5:00 5:15	Ruby and His Music M	The Final Out		Malcolm Claire What's the News?	4:00	Dan Harding's Wife	91 45 13
15 30		To be announced	Boake Carter C	5:30	Community Chest	Jam for Supper	Boake Carter C	To be announced	4:15 4:30	Top Hatter N	Boake Carter C
	Little Orphan Annie.		Lum and Abner C	5:45	Red Barber	Hollywood Spotlight	Lum and Abner C	Dinner Concert N	4:45	Market Reports	Baseball Game
00	Easy Aces N		Just Entertainment C.	6:00	Terry and Pirates	WCPO News	Ambrose Wyrick	Easy Aces, sketch N.	5:00	Rhythm Time	
15	Mr. Keen N	Allen Franklin	All Baseball Scores Barry Wood's Music C	6:15 6:30	Uncle Ezra N	Glamour Girl	Si Burick—sports		5:15 5:30		Cards in Derby D Musical Calendar.
30 15	Melodic Whispers		History Headlines C	6:45	To be announced	Golder's Nite Club	Vic Ardén's Orchestra			Jack's Mountaineers	11 11
_		One Man's Family N.	Cavalcade of	7:00	Eddie Leonard, Jr		To be announced	Roy Shield's Revue N.	6:00	One Man's Family N.	Cavalcade of
15	Roy Shield's Revue N		America C		E. Bolognini's Orc. M. Let's Visit M	Kings Men		Harriet Parsons N	6:15	Tommy Dorsey's	America C Ben Bernie and All
	Harriet Parsons N Barry McKinley N	Tommy Dorsey's Orchestra N	Ben Bernie and All the Lads C	7:45	41	Whistler and His Dog		Barry McKinley N	6:45	Orchestra N	the Lads C
	Peace Waves	Town Hall Tonight N	Andre 'Kostelanetz's	B:00	Dick Bray, sports	News Views	Andre Kostelanetz's	To be announced	7:00	Town Hall Tonight N.	Andre Kostelanetz's
15	Tune Types N	14 to	Orchestra C	8:15 8:30	Johnson Family M	Concert Hall	The Word Game C	Int'l Looking-glass Boston Pop	7:15	11, 11	Concert Orchestr The Word Game (
10 15	Boston Pop Concert N	33 89	The Word Game C	8:45	11 11	The Old Tunesmith	11 / / / / / / / / / / / / / / / / / /	Concerts N	7:30 7:45	(P 63	The Word Game C
-				9:00	Janette, songs	The Spectator	Gang Busters C	11 10	8:00	(Kay Kyser's Musical	The "Gang
00	11 19	Kay Kyser's Musical Class and Dance N.	Gang Busters C	9:15	Henry Busse's Orch	Community Chest	11 11	H (r	8:15	College N	Busters' C
5. 0	Minstrel Show N	19 49	If Can Be Done C	9:30	Paul Sullivan	Answer Me This	It Can Be Done C	Minstrel Show N	8:30 8:45	H H	It Can Be Done C
5	** **	59 33	Nous and Sports	9:45	Melodies from the	WCPO News	Frank Dailey's	Globe Trotter	9:00	Amos 'n' Andy N	Just Entertainment
	Community Chest Ben Cutter's Orch. N.	Amos 'n' Andy N	News and Sports Ross Pierce's Orch	10:15	To be announced	Moon Magic	Orchestra C	Ben Cutler's Orch. N.	9:15	Riding the Range	Lum and Abner C
	Herbie Kay's Orch. N	Memory Bouquet	To be announced C	10:30	Horace Heidt's	Swing Miniature	To be announced C Newspaper of the Air	Horace Heidt's Brigadiers N	9:30 9:45	Stars of Broadway Evening Fantasy	To be announced
45	News—Music	To be announced		10:45	Orchestra N Orrin Tucker's	WCPO News	Red Norvo's	Women Voters	10:00	WSM News	Red Norvo's Orch.
	Henry Busse's	Paul Sultivan Andy Kirk's Orch. N.	Med Hollies	11:15	Orchestra M	Night Club of the Air	Orchestra C	Andy Kirk's Orch. N	10:15	Sports Review	Meador Lowrey, n
30		Henry Busse's	Ozzie Nelson's	11:30	Lights Out N	49 BS	Ozzie Nelson's Orchestra C	Lights Out N	10:30 10:45		Ozzie Nelson's Orchestra C
15	Orchestra N	Orchestra	Orchestra C	11:45				-	, 10.40		
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	WLS-WENR		WSM	WHAS
1	ETWORK	PROGRA	MS (NBC-	.CB	S) —Harriet Par whk wham 7:45—Barry M WLS kdka	wspd IcKinley, baritone. WJZ	WCKYJack Shanne	O wjr wcau kmox wbbm on and Ruth Carhart, hite at the organ, (CBS	songs	WHAS wir wcau kmk Herbie Kay's Orche	c wadc wbt wsfa stra. WJZ WCKY

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

wwi
Don Winslow, (NBC) WLW wtam wdaf

6-15-"Uncle Ezra's Radio Station E-Z-R-A;

6:15—"Uncle Exra's Radio Station E-Z-K-A; with Pat Barrett, Nora Cunneen and others. WEAF WSAI wfaa wool wmaq wtam wire wdaf kyw who wbap kstp
—Mr. Keen, Tracer of Lost Persons. WJZ WCKY WLS whk kdka wham wspd
—Better Parenthood Week. WABC woau wadc wgar wir kmbc wwya wbt

-Roše Marie, songs. WJZ wave wire

wham

Edwin C. Hill. WEAF wgy wtam wmag

who wbap kyw

-Barry Wood's Music. WABC WKRC WHIO
wcau wadc wgar wir kmbc wwva wbt

\$:00—Just Entertainment: Jack Fulton, tenor;
Andrews Sisters; Carl Hohengarten's Orchestra. WABC WKRC wadc wwwa wbt wgar wcau wgst

Easy Aces, comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdka' whk wham wire

Amos 'n' Andy. WEAF wgy kyw who kstp wwi

Don Winslow. (NBC) WLW wtam wdaf

\$6:45—History Headlines. WABC WKRC wire wbbm wgar kmbc wcau kmox wcco wbt wad wgst wwi

—Science on the March: Dr. Earl McKinley, speaker. WJZ WLS kdka whk wave wire wham woom wham wood wire work with water with water with water with water with with water water with water water with water with water with water with water with water with water water with w

kstp
-"The Cavalcade of America:" Don Voorhees
and his Concert Orchestra. WABC WKRC

WHAS wir wbbm wfbm wgar kmbc wcau kmox bt wgst wwl wcco -Roy Shield's Revue: Vocalists. WJZ WCKY

Roy Shield's Revue: Vocalists. WJZ WCKY WLS kdka whk wham 7:30-Ben Bernie and All the Lads. WABC WKRC WHAS WHIO wir wbbm wgar wbt wgst wwl kmox wfbm kmbc wcau wsbt wcco-Tommy Dorsey, his trombone, and his co-chestra, with Edythe Wright, Jack Leonard and the Three Esquires; Paul Stewart, master of ceremonies. WEAF WSM WLW wtam wfaa wgy wwi kyw kvoo wmag wire wave kstp who wdaf

WLS kdka wham wspd

8:00—Andre Kostelanetz's Concert Orchestra;
Grace Moore, soloist; Deems Taylor, commentator; Paul Douglas; announcer. WABC
WKRC WHAS WHIO wir wbbm wfbm wgar
kmbc wcau kmox wadc wbt wsfa wwl wcco
wsbt wgst
—Tune Types. WJZ WCKY kdka whk wham
wspd

wspd
-Town Hall Tonight: Fred Allen and Portland Hoffa; Peter Van Steeden's Orchestra;
WEAF WLW WSM kyw wtam wwi wmaq
who wdaf kstp wave wfla wfaa wgy wire

30—The Word Game. WABC WKRC WHAS WHIO wir wgar wbbm kmbc wcau kmox wfbm wgst wsbt wsfa wwi wcco

-Boston "Pop" Concerts conducted by Arthur Fiedler. WJZ WCKY WLS kdka whk wham

1:00—"Gang Busters," true crime dramatiza-tions. WABC WKRC WHAS WHIO wir wbbm wfbm wgar wcau kmox wmbc wbt wwl wgst wcco

--Kay Kyser's Musical College. WEAF WLW
WSM wgy wtam wmaq kyw wdaf who wfla
kstp wave wwi wire wfaa wiar wfla
9:30---''It Can Be Done:'' Edgar A. Guest;
Frankie Master's Orchestra. WABC WKRC

-Jack Shannon and Ruth Carhart, songs, with Lew White at the organ, (CBS) wcco wwl wsbt wgst

10:00—Amos 'n' Andy. (NBC) WLW WSM wmaq wdaf wire wbap —Just Entertainment. (CBS) WHAS wjr wbbm

wfbm kmbc wcco kmox wwl -Dick Gasparre's Orchestra. WEAF wgy

wtam who kyw
--Frank Dailey's Orchestra. WABC WHIO
wadc wbt wsbt wgst (wbbm wwl on 11:15)
--Esso News Reporter. WJZ only

-Ben Cutler's Orchestra. (NBC) WCKY whi wave wire

10:05—Ben Cutler's Orchestra, WJZ WCKY WLS whk wave wire wham

Nadine Conner, "Song Shop" soprano, had just time enough to have lunch with some Hollywood friends after her screen test before hurrying back to New York for her program

Waye Wire windm

II:00—Red Norvo's Orchestra. WABC WKRC

WHAS WHIO wfbm wgar kmbc wcau kmox

—Andy Kirk's Orchestra, WEAF WLW WLS

wgy wtam wmaq who wdaf

—Henry Busse's Orchestra. WJZ WCKY whk

wave wire wham kdka

Wave wire when koka

11:30—Lights Out: Mystery Drama, WEAF
WSAI WLS WSM wgy wtam wmaq who
—Ozzie Nelson's Orchestra, WABC WHIO
WKRC WHAS wfbm wadc
—Teddy Hill's Orchestra, WJZ WCKY whk

wave wire wham -

recently.

wwl wsbt wgst

-NBC Minstrel Show: Gene Aronld, interlocutor; Vance McCune, Ken Christie, Bill
Thompson and Jimmie Dean, end men;
Chorus; Jack Baker, Edward Davies and
Harry Kogen's Orchestra. WJZ WCKY WLS
kdka wham whk wspd



PROGRAMS FOR THURSDAY, MAY 5



			(EAS	TERN	STANDARD TIME)			·		(CENTRAL STAN	DARD TIME)
	WCKY Cincinnati (1490 kc.)	W L W Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	WHIO Dayton (1260 kc.)	WLS-WENR Chicago, Ill. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (820 kc.)
6:30 6:45	Tennessee Ramblers	Brown County Revelers Hugh Cross		6:30 6:45		Six-to-Niners	Breakfast Express	Farm Bulletin Board Smile Awhile	5:30 5:45		***************************************
7:00 7:15 7:30 7:45	Sunkistime	Family Prayer Period. Arthur Chandler, Jr. Drifting Pioneers Brown County Revelers	News and Sports Dawn Patrol	7:00 7:15 7:30 7:45	Morning Prayer Early Express	" "	Breakfast Express	Doc Schneider's Tex. N Evelyn, Brown & Klein The Yass Family	6:00 6:15 6:30 6:45	Vaughn Quartet	Asbury College Devotions Emmy's Band Early Morning
8:00 8:15 8:30 8:45	News for Executives-	Peter Grant, news The Gospel Singer	Holiywood Highlights. Bachelor's Children C	8:00 8:15 8:30 8:45	Ward and Muzzy N News Rainbow Ridge Frances Adair N	19 09	Dunker's Club Melody Boys Yesterday's Favorites	Hoosier Philosopher Julian Bentley—News Hoosier Philosopher Julian Bentley, news .	7:00 7:15 7:30 7:45		Jamboree
9:00 9:15 9:30 9:45	Aunt Jemima N Margot, Castlewood N Attorney at Law N Viennese Ensemble N.	Margot, Castlewood N Myrt and Marge	Woman's Hour	9:15 9:30	John's Other Wife N. Just Plain Bill N Woman in White N		Tuneful Topics Municipal Court Women Make News	Margot; Castlewood N Attorney-at-Law N News-Markets	8:00 8:15 8:30 8:45	Margot, Castlewood N Golden West Cowboys Viennese Ensemble N.	Skeets Morris' Band. Myrt and Marge C Hilltop House C Stepmother C
10:00 10:15 10:30 10:45	To be announced	Hello Peggy Kitty Keene	Economy Kitchen Big Sister C Aunt Jenny's Stories C	10:30 10:45	David Harum N Lorenzo Jones N Home Makers Ex.ch N Ribber Shannon				9:00 9:15 9:30 9:45	Popular Waltzes N Homemakers Exch. N	Mary Lee Taylor C Instrumentalists C Big Sister C Aunt Jenny's Stories C
11:00 11:15 11:30 11:45	Farm and Home		Street Chat		News	News Law of Life Merry Go Round	Art of Living	Markets; News Don and Helen Ma Perkins N. Across the Mike	10:00 10:15 10:30 10:45	National Farm and	Mary M. McBride C. Singer and Songs Rom'e Helen Trent C Our Gal, Sunday C.
12:00 -12:15 12:30 12:45	Mother in Law N Man on the Street	Live Stock—News Betty Moore	Hymns All Churches C Grimm's Daughter C Valiant Lady C	12:00 12:15 12:30 12:45	WSAI Wonder Kitchen Rex Battle's Orch. N. Words and Music N.	WCPO News		" "	11:00 11:15 11:30 11:45		
1:00 1:15 1:30 1:45	Community Chest Luncheon Dot and Pat N Fashion Speaks	" "	Jus' Tho'ts	1:00 1:15 1:30 1:45	Light Opera Selections N			Voice of Farm	12:00 12:15 12:30 12:45	N. Y. Hosp. Com. N. WSM News	Henry's Mountaineers.
2:00 2:15 2:30 2:45	Better Business Bureau Silhouettes of West N Joe Green's Orchestra N		Varieties C U. S. Army Band C.	2:00 2:15 2:30 2:45	Hot Stove Musical	WCPO News Siesta Swinging Down Lane Batter Up		Touring the World Homemakers' Hour	1:00 1:15 1:30 1:45	Ma Perkins N Vic and Sade N	
3:00 3:15 3:30 3:45		Ma Perkins Aces High	Eton Boys C	3:00 3:15 3:30 3:45	Reds vs. New York— Baseball Game	Reds vs. New York	Advent, in Science C Eton Boys C To be announced C Quest, before Senate C	11 0	2:00 2:15 2:30 2:45		Hymns of all Churches To be announced C. Senate Questions C.
4:00 4:15 4:30 4:45	Four of Us N Don Winslow N Your Family, Mine N. Washington Calling N	Life of Mary Sothern. Singing Lady N		4:00 4:15 4:30 4:45	19 81 88 88 88 88 88 88 88 88 88 88 88 88	H B	To be announced CJack Shannon C To be announced	Bennett & Wolverton N To be announced Edward Davies N Washington Calling N	3:00 3:15 3:30 3:45	Woman's News Winslow of Nayy N Your Family, Mine N Leon Cole	Louisville vs. St. Paul- Baseball Game
5:00 5:15 5:30 5:45		Dick Tracy	Boake Carter C	5:30	Sophisticated Ladies M	The Final Out Jam for Supper Jam for Supper	Boake Carter C	Malcolm Claire What's the News To be announced Dinner Concert N	4:00 4:15 4:30 4:45	Dan Harding's Wife Rakov's Orchestra N Sports Review Market Reports	Derby Previews C Boake Carter C Baseball Game
6:00 6:15 6:30 6:45	Mr. Keen N	Allen Franklin	All Baseball Scores	6:15 6:30	Kentucky Colonel Nixson Denton	WCPO News	Si Burick	Lost Persons N Dinner Date Steine Bottle Boys N.	5.30	Rhythm Time	Cards in Derby Deck. We, the People C
7:00 7:15 7:30 7:45	March of Time N Lone Ranger	Rudy Vallee—Variety Hour N	Kate Smith C	7:15	Sinfonietta M The Green Hornet— Drama M	WCPO News I Want a Job Sports Review Jack Callahan	The Kate Smith Hour C	The March of Time N Jimmy Kemper N Piano Duo N	6:00	Rudy Vallee's Variety Hour N	Kate Smith Hour— Jack Miller's Orchestra C
8:00 8:15 8:30 8:45	To be announced N Spring Week Pgm. N.	Good News of 1938 N		8:00 8:15 8:30 8:45	Dick Bray, sports The Johnson Family M Moonlight Rhythms M	News Views	Amateur Hour C	To be announced N Rochester Spring Week N	7:00 7:15 7:30 7:45	"Good News" of 1938 N	Major Bowes' Amateur Hour C
9:00 9:15 9:30 9:45	We Present Another Community Chest Promenade Concert N	Bob Burns N	Americans at	9:30	0 0	News	Essays in Music C	Under Western Skies N	8:00 8:15 8:30 8:45	Burns with Johnny Trotter's Orchestra N	Essays in Music C
10:00 10:15 10:30 10:45	Eddie LeBaron's Or. N Elza Schallert N E. Madriguera's O. N News—Music	Vocal Varieties Salute to Bluefield, - West Va	McCall Screens's C. Happy Felton's Or. C Ross Pierce's Orch	10:45	Musical Revue M Dick Barrie's Orch. M Lou Breese's Orchestra N	WCPO News	Duke Ellington's Or. (Hollywood Screens's (Happy Felton's Or. (Newspaper of the Ai	Globe Trotter Charlie Agnew's Orch. Andy Kirk's Corchestra	9:00 9:15 9:30 9:45	Amos 'n' Andy N	Just Entertainment C. Hollywood Screen's C Happy Felton's
11:00 11:15 11:30 .11:45	Harry Owens' Orchestra N Garwood Van's Orchestra N	Paul Sullivan	Orrin Tucker's Orchestra C Frank Dailey's Orchestra C	11:00 11:15 11:30 11:45	Henry Busse's Orchestra N To be announced	WCPO News	Orrin Tucker's Orchestra C Frank Dailey's	To be announced	10:30	WSM News Henry Busse's Orc. N Jack Marshard's Orchestra N	Meador Lowrey, news Frank Dailey's
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	WLS-WENR	11	WSM	WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

00—Just Entertainment: Jack Fulton, tenor,
Andrew Sisters; Carl Hohengarten's Orchestra. WABC WKRC wadc wwva wbt chestra.

-Amos 'n' Andy. WEAF wgy wtam ƙyw wwj

-Don Winslow. (NBC), WLW wtam wdaf

wmaq

-Easy Aces comedy sketch featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wire wham

-"Songs For You." (CBS) wbbm
6:15—To be announced. WEAF wgy wtam wire wmaq who kstp kyw wdaf

-"Hollywood Screenscoops." WABC wbt wgst wcau wadc

--Mr. Keen, Tracer of lost persons; drama-tization. WJZ WCKY WLS hk kdka wham wspd

6:30—Schaefer Revue: Leo Reisman's Orches-tra; Bud Collyer, m. c. WEAF only

---"We, the People": Gabriel Heatter, director; Mark Warnow's Orchestra-Drama-tizations. WASC WKRC WHIO WHAS whem wspd

-Elvira Rios, Mexican singer. WJZ whk wave wire wham wowo 6:45-Steine Bottle Boys. WJZ WLS kdka

-Cadets Quatret. (NBC) whk wave wire

-Dick Stabile's Orchestra. (NBC) wgy wtam who kyw

7:00—Kete Smith Hour, Jack Miller's Orchestra; crama; guest. WABC WKRC WHIO tra; crama; guest. WABC WKRC WHIO WHAS wir wbbm wfbm wgar wcau kmox wadc wwva wbt kmbc wgst wwl wcco

Wade www workmbe wgst wwll weeco

Rudy Vallee and his Connecticut Yankees;
guest artists. WEAF WLW WSM wtam
kyw wgy wbap kstp wfla who wdaf wave
wire wwi wmaq

The March of Time: News dramatization.

WJZ WCKY WLS kdka whk wham wspd
weel wyzz

wcol wxyz

7:45—Shefter and Brenner, piano duo. WJZ 10:00—Duke Ellington's Orchestra. WABC WLS kdka whk wham wspd WHIO wadc wbt wsbt wcco wgst 8:00—''Good News of 1938'' Stars and Mere- Just Entertainment. (CBS) WHAS wfbm

8:00—"Good News of 1938"; Stars and Meredith Willson's Orchestra; 20-Voice Chorus. WEAF WSM WLW wgy wtam wmag wave wwi wfla kyw who wdaf kstp wire wbap wspd

-Major Bowes' Amateur Hour, WABC WKRC WHIO WHAS wir wbbm wgar wcau kmox wcco wbt wgst wfbm kmba

To be announced. WJZ WCKY WLS kdka whk wham wspd

8:30—University of Rochester Spring Week Program. WJZ WCKY WLS kdka wham

":00—Music Hall, starring Bing Crosby and Bob Burns, comedian; Johnny Trotter's Or-chestra; guest artist. WEAF WLW WSM wgy wtam wwi wmaq wire

-Under Western Skies, WJZ WLS kdka wham whk

9:30—Americans at Work. WABC WKRC WHAS WHIO wgar wir wbbm wcau kmox wcco wgst wwi kmbc

-Promenade Concert. WJZ WCKY WLS kdka whk wave wire wha**m**

kmbc wbbm wwl wcco kmox wir -Eddie LeBaron's Orchestra. (NBC) WCKY

WARC

whk wave wire wham -Gliding Swing with Bob Howard. WEAF

-Esso News Reporter. WJZ only -Sports Question Box. (NBC) wgy wtam

-Amos 'n' Andy. (NBC) WLW WSM wdaf wfaa wmaq wire

10:05—Eddie LeBaron's Orchestra. WJZ WCKY whk wave wire wham

10:15—Elza Schallert Reviews, Previews of the week's outstanding pictures; guest. WJZ WCKY kdka whk wave wire wham -Charlie Agnew's Orchestra. WEAF wgy wtam who

-Hollywood Screenscoops (CBS) WKRC WHAS WHIO wir wfbm kmbc wbbm wgar kmox wwl wcco

10:25-United Press News Reports. WEAF

-Charlie Agnew's Orchestra. (NBC) wgy wtam who

i0:30—Happy Felton's Orchestra. N WHIO WKRC WHAS wgar kmox wsbt wbt wbbm kmbc wcco

—Lou Breese's Orchestra. WEAF WSAI WSM wgy wmaq who wdaf kyw wtam

-Enric Madriguera's Orchestra. WJZ WCKY kdka wham whk wave wire

11:00-Orrin Tucker's Orchestre, WABC WKRC WHIO WHAS wir wgar wfbm kmbc wcau wadc wbt wwj

-Henry Busse's Orchestra, WEAF WLS WSAI WSM kdka wgy wtam wmag who

-Harry Owens' Orchestra. WJZ WCKY'whk wave wire wham

11:30—Garwood Van's Orchestra, WJZ WCKY kdka whk wire wham

–Jack Marshard's Orchestra. WEAF WSM wgy wfam wmaq who

-Frank Dailey's Orchestra. WABC WKRC WHIO WHAS wir wgar wfbm kmbc wcau wade wbt wwl



PROGRAMS FOR FRIDAY, MAY 6





			(EAS	TERN	STANDARD TIME)					(CENTRAL STANI	DARD TIME)
	WCKY Clacinnati (1490 sc.)	WLW Cincinnati (790 ltc.)		·	WSAI Cincinnati (1330 kc.)			WLS-WENR Chicago, Ill. (870 kc.)		WSM Nashville, Tenn. (650 kc.)	WHAS Louisville, Ky. (829 kc.)
6:30 6:45	Tennessee Ramblers	Drifting Pioneers	Jerry Foy	6:30 6:45		90 000000		Smile Awhile	5:30 5:45	****************	
7:00 7:15 7:30 7:45	** **	Family Prayer Period. Arthur Chandler, Jr. Drifting Pioneers Hugh Cross	Sun Up News Dawn Patrol	7:00 7:15 7:30 7:45	Morning Prayer Early Express	Call Boy	Breakfast Express	Dan Cabual Jania Tan Mi	6:00 6:15 6:30 6:45	Roy AcuffAlmanac	Devotions
8:00 8:15 8:30 6:45	News for Executives—	The Merrymakers Peter Grant, news The Gospel Singer Voice of Experience	Hollywood Highlights	8:00 8:15 8:30 8:45	Rainbow Ridge	Call Boy	Dunker's Club	Grace Wilson, songs Julian Bentley, news Morning Devotions Jolly Joe's Pet Pals	7:00 7:15 7:30 7:45	Morning News Time to Shine Breakfast Club N	" "
9:00 9:15 9:30 9:45	Attorney at Law N	Margot, Castlewood N	Woman's Hour	9:00 9:15 9:30 9:45	Mrs. Wiggs N	WCPO News Musical Menu	Pretty Kitty Kelly C Tuneful Topics	Aunt Jemima N. Margot; Castlewood N Attorney at Law N News Report	8:15	Aunt Jemima N Margot, Castlewood N Golden West Cowboys	Myrt and Marge C Hilltop House C
10:00 10:15 10:30 10:45	Bit o' Home Sweethearts N	Story Mary Marlin N. The Goldbergs Short, Short Story	To be announced C Economy Kitchen	10:00 10:15 10:30 10:45	David Harum N Lorenzo Jones N How to be Charm'g N	Women in the News.	John H. Fahey, talk C Cornelia on the Air Big Sister C	Mary Marlin N Pep. Young's Fam. N Vic and Sade N	9:00 9:15 9:30		John H. Fahey, talk C The Party Line Big Sister C
11:00 11:15 11:30 11:45	Coon Creek Band Farm and Home	Dr. Friendly	Mary M. McBride C The Street Man	11:00 11:15 11:30 11:45	Dan Harding's Wife N	News	Mary M. McBride C	Markets; News Don and Helen	9:45 10:00 10:15 10:30	Originalities N Time for Thought N Edward Gamage N National Farm and	Mary M. McBride C Singer and Songs Rom. Helen Trent C
12:00 12:15 12:30	Mother in Law N	Home Hour N	Betty and Bob C Betty Crocker C Grimm's Daughter C	12:00 12:15 12:30 12:45	WSAI Wonder Kitchen Jane Gray Words and Music N.	WCPO News The Kentucky Clocker Man on the Street	Concert Ensemble C Noon News Review The Listener Speaks	Melody Roundup Markets; News	10:45 11:00 11:15 11:30		The Jackson Family Meador Lowrey, news Weekday Devotions
12:45 1:00 1:15 1:30 1:45	Community Chest Luncheon Marine Band N		Noon Edition News Jus' Tho'ts	1:00 1:15 1:30 1:45	Romantic Bachelor Cincinnatus at School Val Olman's	Basin Street Crime Reporter Melody Parade Dot Club News From Hawaii	Ann Kirk Trio Travel Tips American School	Dinner Bell Program. Business of Farming. Voice of Feedlot Gabriel Heatter		Dept. of Agriculture. To be announced N. WSM News To be announced	Savings Talk College of Agriculture Henry's Mountaineers.
2:00 2:15 2:30 2:45	Radio Guild Drama N	Pep. Young's Family N Mad Hatterfields Vic and Sade N The Guiding Light N	U. S. Marine Band C " Kate Smith C	2:00 2:15 2:30 2:45	News Hot Stove Musical		U. S. Marine Band C. Kate Smith C	Good Manners Homemakers' Hour	1:00 1:15 1:30	Pepper Young N Ma Perkins N Vic and Sade N	Salt and Peanuts University of Kentucky
A	Backstage Wife N	Dan Harding's Wife Ma Perkins Heart of Julia Blake	Chicago Varieties C Eton Boys C Community Chest	3:00 3:15 3:30 3:45		Reds vs. Brooklyn	News: Chicago	Club Matinee N	2:00 2:15 2:30	Club Matinee N	Betty and Bob Betty Crocker Eton Boys C
4:00 4:15 4:30	Neighbor Nell N Don Winslow N Your Family, Mine N.	Houseboat Hannah Life of Mary Sothern Drifting Pioneers Editor's Daughter	Notes and News— Maynard Craig Sundown Serenade Woman's News	4:00 4:15 4:30 4:45	13 81 11 12 13 14 15 15 15 15 15 15 15 15 15 15 15 15 15	17 18	Organ Moods C	To be announced To be announced Little Variety Show N Johnnie Johnston N.	3:00 3:15 3:30	Woman's News Winslow of Navy N Your Family, Mine N.	Economic Program C. Louisville vs. Kansas City— Baseball Game
5:00 5:15 5:30	Radio Ranch	Dick Tracy	Freshest Thing in Town Popsicle Program C Boake Carter C Lum and Abner C	5:00 5:15 5:30 5:45	11 11	Jam for Supper	Boake Carter C		4:00 4:15 4:30	Sports Review	Derby Preview C Studio Talent Boake Carter C
6:00 6:15 6:30	Four_of_Us N	Don Winslow N Allen Franklin Earl Rines' Orch	All Baseball Scores Hollace Shaw C	6:00 6:15 6:30 6:45	Knothole Club Uncle Ezra N Nixson Denton Hughes Reel	WCPO News Home Beautiful Glamour Girt Dinner Club	Ambrose Wyrick Si Burick, sports Hollace Shaw C	Jack Baker N Behind Headlines N. Dinner Date	5:00 5:15 5:30	Rhythm Time To be announced Afternon News	Cards in Derby Deck. Musical Calendar
7:00 7:15 7:30		What's My Name? M	Ghost of Benjamin Sweet, C	7:00 7:15 7:30 7:45	Lucille Manners— soprano N	WCPO News	The Answer Game Paul Whiteman's Orchestra C	Maurice Spitalny's Orchestra N Death Valley Days N	6:00 6:15 6:30	String Quartet Sam Brewster, talk Trio Time Francis Craig's Orch.	The Ghost of Ben- jamin Sweet C Paul Whiteman's Orchestra C
8:15	Waltz Time N Spelling Bee N	Royal Crown Revue N	Hollywod Hotel C	8:00 8:15 8:30 8:45	To be announced	Vocal Varieties	" "	Royal Crown	7:00 7:15 7:30 7:45	Royal Crown Revue N NBC Spelling Bee N.	Hollywood Hotel C
9:15 9:30	P. Martin's Music N Sandlot Baseball	Jimmy Fidler N	Song Shop C '' '' Amer'n Viewpoints C	9:45 9:30	Janette Billy Snyder's Orch Paul Sullivan Clyde Trask's Orch	Community Chest	11 11	Paul Martin's Music N	8:00 8:15 8:30		Music to Your Taste To be announced Musical Moments
10:00 10:15 10:30	Enric Madriguera's Orchestra N	Amos 'n' Andy N The Perk-Uppers Theatre Digest	News and Sports Ross Pierce's Orch Will Osborne's Orchestra C	10:00 10:15 10:30 10:45	Val Olman's Orch Invitation to Waltz M. Eddie Leonard's	WCPO News Moon Magic Swing Miniature Swing Miniature	Jimmy Dorsey's Orchestra C Jack Crawford's Orch.	Globe Trotters Freddie Hankel's Orch. Andy Kirk's	9:00 9:15	Amos 'n' Andy N To be announced N Teachers College of	Just Entertainment C. Lum and Abner C Kentucky Colonels Dinner
11:00		Paul Sullivan Los Amigos	Art Kassel's Orchestra C Ozzie Nelson's Orchestra C	11:00 11:15 11:30 11:45	Ben Cutler's Orchestra N Bob Crosby's Orchestra M		Orchestra C	Smile & While	10:15	WSM News	Art Kassell's Orch. C. Meador Lowrey, news Ozzie Nelson's Orchestra C
	WCKY	WLW	WKRC		WSAI	WCPO	WHIO	WLS-WENR	1	WSM	WHAS

NETWORK PROGRAMS (NBC-CBS)

6:00—Just Entertainment: Jack Fulton, tenor; Andrews Sisters; Carl Hohengarten's Or-chestra WABC WKRC wgar wadc wcau

wwva wgst wbt
-Clem McCarthy: Sports Reel. WJZ only. -Jack Baker. (NBC) WLS whk wave wire

wham -Amos 'n' Andy. WEAF wgy włam who kyw

kstp wwi

Don Winslow. (NBC) WLW wham wmaq
wdaf

Four of Us—instrumental group. (NBC) Four of Us—instrumental group. (N8C)
WCKY

WCKY
Northwestern Bookshelf. (CBS) wbbm
5:15—Arthur Godfrey with organ. WABC
wbbm wir wfbm wgar wcau kmox
Uncle Ezra's Radio Station E-Z-R-A. WEAF
WSAI wgy wtam wmaq wire wdaf wbap
kyw kstp who wcol
The Story Behind the Headlines: Caesar
Searchinger. WJZ WCKY WLS wham kdka
whk wave wspd

whk wave wspd
6:30—Edwin C. Hill. (N8C) wtam wgy
wmag who wdaf
—New York on Parade: Mark Wanow's Or-

chestra; John B. Kennedy, m. c. WEAF only
-Nola Day, songs. WJZ wave wire wham
-Hollace Shaw, soprano, with concert orchestra. WABC WKRC WHIO wadc kmox

6:45—Three Romeos. (NBC) WSM wgy włam wmaq wire wdaf kyw —Science and Society. (CBS) WKRC

—Craig Mathues, tenor. WJZ WCKY wave whk wire wham 7:00—Maurice Spitalny's Orchestra. WJZ WCKY WLS kdka wspd whk wham

WCKY WLS kdka wspd whk wham

—Cities Service Concerr: Lucille Manners, soprano; Frank Black's Orchestra. WEAF WSAI wgy wtam wmaq wwi who wdaf wire kstp wiaa wfla kyw

—'The Ghost of Benjamin Sweet,' Dramatic Sketch. WABC WKRC WHAS wir kmox wbbm kmbc wcau wcco wadc wbt wgst wii wgar wfbm

7:30—Death Valley Days: Dramatic program, with John MacBryde, Jean King, Vernon Radcliffe and Jeff Bryant; Orchestra direction Josef Bonime. WJZ WLW WLS kdka wham wbk wspd

—Paul Whiteman's Orchestra; guest. WABC

WKRC WHAS WHIO wir wgar kmox wbbm wcau wadc wbt kmbc wgst ww! wcco wfbm wsfa

8:00-Waltz Time, with Frank Munn, tenor; Manhattan Chorus; Abe Lyman's Orchestra. WEAF WCKY wgy wtam wmaq wwi wdaf kyw who wire

—Hollywood Hotel: Dramatic Musical Revue, Guests: Frances Langford, Frank Parker, m. c.; Anne Jamison; Ken Niles; Raymond Paige's Orchestra, with Ken Murgay and Oswald. WABC WKRC WHAS WHIO wir wbbm wgar wfbm kmox kmbc wcau wadc wbt wcco wgst wwl

-Royal Crown Revue-George Olsen's Or-chestra, Tim and Irene, Graham McNamee and the Golden Gate Jubilee Quartet; Fredda Gibson, songs; Teddy Bergman. WJZ WLW WSM WLS wham kdka whk wfla wave wfaa wspd wxyz

8:30—A. L. Alexander's True Stories dram-atization. WEAF wgy wtam wwi kyw who wmaq wdaf wire kstp

-NBC Spelling Bee: Paul Wing, Spelling Master. WJZ WCKY WLS WSM kdka whk wave wham wcol wfla wspd wfaa

9:00-Paul Martin's Music, WJZ WLS WCKY kdka whk wham wspd -Song Shop. WABC WKRC WHIO wir wgar wade wbbm wfbm kmox wbt weau wsbt wwl

-First Nighter: Dramatization, starring Les Treymayne and Barbara Luddy; Orchestra, direction Eric Sagerquist. WEAF WLW WSM, wwi wave wmaq wtam wdaf who kstp wfla wfaa wire kvoo wgy

7:30—Jimmy Fidler and his Hollywood Gos-sip. WEAF WLW wgy wtam wmaq kyw wwi wire kstp wdaf

–To be announced. WJZ WCKY WLS kdka whk wham wspd

9:45—"People in the News." Dorothy Thompson, news commentator. WEAF WLW kyw wgy wtam wwij wire wmaq kstp wdaf

-American Viewpoints. WABC WKRC WHIO wbbm wjr wibm wcau wcco kmox wadc wgst

10:00—To be announced. WEAF wgy wtam wdaf kyw

-Esso News Reporter. WJZ only

-Jimmy Dorsey's Orchestra, WABC WHIO (wbbm wwl on 11:15)

-Enric Madriguera's Orchestra, (NBC) WCKY whk wave wire wham -Just Entertainment. (CBS) WHAS wbbm wfbm wwl wcco kmox kmbc wjr -Amos 'n' Andy. (NBC) WLW WSM wmaq wdaf wire wbap

10:05—Enric Madriguera's Orchestra. WJZ WCKY whk wave wire wham

10:15—Lum and Abner. (CBS) WHAS wir wfbm wcco wgar kmox kmbc

10:25-United Press News Reports. WEAF only -To be announced. (NBC) WSM kyw wgy wtam wdaf

10:30—Will Osborne's Orchestra, WABC WKRC wir wfbm wcau kmox wbbm kmbc wsbt wbt wgar wadc

-Dance Music. WJZ WCKY whk wave wire

Ben Cutler's Orchestra. WEAF WSAI wgy wtam wmag who wdaf kdka

–Art Kassel's Orchestra, WABC WKRC WHIO WHAS wir wgar wfbm wadc wbbm

11:30—To be announced, WJZ WCKY WSM whk wave —To be announced, WEAF WLW wgy wtam wmaq who wdat kdka

-Ozzie Nelson's Orchestra. WABC WKRC WHAS WHIO wfbm kmox wadc

"One Man's Family" to Celebrate Sixth Anniversary On Air



Members of the cast of One Man's Family, popular serial broadcast over NBC, including WLW and WSM, Wednesdays, at 7:00 p.m. (E.S.T.), will celebrate the program's 1,600 broadcast on April 27. The family is huddled over the sixth addition to the household, Penelope.

Left to right: Walter Paterson (Nicky), Kathleen Wilson (Claudia), Bernice Berwin (Hazel), J. Anthony Smythe (Father Barbour), Winifred Wolfe (Teddy), Michael Raffetto (Paul) and Minetta Ellen (Mother Barbour).

Penn Relays Reported By **Both Networks**

Highlights of the annual Penn Relays, considered to be Springtime's outstanding track and field carnival, will be reported by both NBC, including WCKY, WLW and WSM, and CBS, including WKRC and WHAS, Saturday, April 30, beginning at 2:00 p. m. (E.S.T.) over NBC and 2:30 p. m. (E.S.T.) over CBS.

Bill Stern and George Hicks will broadcast for NBC sports listeners and Ted Husing, CBS's crack sports announcer, will be at the mike for the other network. A summary of the meet will follow both broadcasts.

Ted Husing, master of ceremonies on the Himber-Husing Monday night CBS show, is one of the most traveled radio stars in the business. He is kept journeying from one end of the country to the other in covering sports events for the network.

IN RADIO'S LIMELIGHT

(Continued from page 4)

well known as an actress. Her father, Merritt E. Tompkins, was noted as a baritone before he became president of the Associated Music Publishers.

Stars in New Serial

FRANCES CARLON is now heard over CBS, including WKRC, WHAS

and WHIO, Sundays, at 6:00 p. m. (E.S.T.), as Joan Martel in the experimental drama, "Joan and Kermit."

Horror Writer

To ARCH OBOLER goes the prize of radio's best horror writer, a title he well deserves for his "Lights Out" series, broadcast over NEC, including point but somehow never hit it WSAL WLS and WSM, Wednesdays, at 11:30 p. m. (E.S.T.). If you coubt his ability just listen to one of his sketches.

"Musical Steeplechase" Starts On MBS Hook-Up

The "Musical Steeplechase," WLW's contribution to radio's musical guessing games, will be broadcast over MBS, including WLW, beginning Friday, April 29, at 8:30 p. m. Launched a few weeks ago, the program was formerly heard over WLW, Tuesdays, at 8 p. m.

Four wooden horses, now under construction, will mark the progress of the four competitors to be chosen at random from the audience before each broadcast. The first person whose horse crosses the finish line will win the award.

Competitors advance one step from the starting line for every question answered correctly. The questions are presented in music by Josef Cherniavsky and his orchestra.

Sammy Fuller and Peter Grant will direct the informal audience participation. Admission to the broadcast may be secured through phoning or writing to WLW.

"Musical Steeplechase" is the first of the "quiz" programs to originate Club is in no way connected with in Cincinnati.

Guests with Roosevelt

GERTRUDE LAWRENCE, English and American actress, appeared with Franklin D. Roosevelt, Jr., on the "For Men Only" program, broadcast over NBC, including WLW and WLS, Monday, April 25, at 9:30 p. m. (E.S.T.).

CONTEST CLUB

(Continued from page 5)

its purpose-to sell Smith's products. The point, we think, will not be lost to our readers."

Mr. Glasser's illustration, though humorous as it may be, helps to (or should at least) focus our attention on one of our shortcomings in contest entries. We write all around a squarely enough to impress the judges.

For the most part, it is essential to have "something" in our entry or

else it becomes just another of those received.

That "something," of course, is not plucked from thin air-it comes more likely from a thorough study of the contest and the product involved. How often have you received a letter. even a long one, which didn't say anything?

Largely because they have been instrumental in pointing out that tangible "something" to their students, the contest coaching schools have been increasingly successful. Some half dozen exist, but two have gained national prominence. One issues a bulletin along with their lessons which not only keeps the students informed of new contests but tells of the winnings and experiences of their other enrollees.

These coaching schools do not supplant the contest magazines by any means, but they do augment their usefulness.

The foregoing remarks should not be construed as a camouflaged recommendation for any magazine or service, but merely as an effort to keep RADIO DIAL readers informed. The any of them, except as friendly contemporaries.

An Ohio woman, Mrs. M. A. Carnevale, 551 Gilbert St., Columbus, was named as winner of fifth prize in the American Weekly's Reader Test competition. The grand award of \$100 per month for life was won by Mrs. J. H. Edgerton, 3802 South View Road, San Gabriel, Calif. All of the major prizes went to women.

The following is being enclosed with statements from utility firms. Get a copy of instructive folder "New American Home Building Contest" Open to owners, builders, contractors, realtors, architects. Costs nothing to enter. Offers substantial cash awards."

850,000 entries were received.

Nash dealers have a new kind of contest. Register your present car.

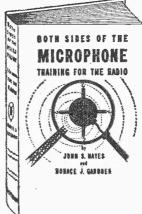
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listed each month in CONTEST BUL-LETIN—"Cream of the Contests." Also feature articles and winning entries to help YOU win. SPECIAL—Now only \$1.00 per year— just half the regular rate. Sample, 20 cents. Thousands of cash prizes awarded each month, so why not get YOUR SHARE? Rush \$1.00 TODAY!

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PART ONE details all the information about radio from a mechanical and technical standpoint: Production, Continuity Writing, Advertising, Announcing, Special Programs, Selling Time, Engineering, Network Operations, Office and Auditions.

PART TWO presents the view-point of celebrities as to what, YOU THE LISTENER, should expect from radio: Education, Religion, Symphony Music, Entertainment, Announcing, Special Events, News, Popular Music, Drama and Non-Commercial broadcasting.

The fastest growing and the most exciting industry in the United States is now revealed for your en-joyment, enlightenment and benefit in BOTH SIDES OF THE MICRO-

This is your first real chance to get behind the microphone and take a look at the inside workings of the radio industry and actual broadcasting. Everything is explained in clear, simple style so that you can't fail to enjoy the book and learn all about radio at the same time.

Written by JOHN S. HAYES (associated with WOR), and HORACE J. GARDNER (radio commentator).

Contributing Radio Notables in-clude: ALFRED WALLENSTEIN Conductor CBS symphony

JULIUS F. SEEBACH, JR.,
Director of program operations WOR

GUY LOMBARDO
Popular orchestra leader GABRIEL HEATTER

HELEN JOHNSON
Director "American School of the Air"

BEN GRAUER
Special events appounder

ORSON WELLES
New York theatrical producer

FRANK KNIGHT WOR announcer

KATE SMITH Popular radio entertainer

BILL SLATER
Sports commentator

DR. SEYMOUR N. SIEGEL
Director of broadcasting, City of New
York

REV. STANLEY MARPLE, D.D.

	others	-				
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Week's Serious Music In Review

(All Times Are Eastern Standard THURSDAY, APRIL 28 ROCHESTER PHILHARMONIC

Dr. Howard Hanson, conducting the Rochester Philharmonic Orchestra in concert for eighth annual American Music Festival of the Eastman School of Music, 9:30 p. m., NBC-WCKY, WLS.

First Symphony..........Charles Vardell

Essays In Music

Victor Bay discussing the manner in which composers have translated and the human voice, 9:00 p. m., CBS—WKRC, WHIO, WHAS.

On Hearing the First Cuckoo in Un Hearing the First Cuckoo in Spring Delius The Swallow Deli Acqua Three Beautiful Birds of Paradise Ravel Ballet of the Unhatched Chickens, from "Pictures at an Exhibition" Moussorgsky The Nightingale (Song Without Words) Saint-Saens

The Nightingale (Song Without Words) Saint-Saens
Three Excerpts, from "The Birds"

Respiration a) Prelude; b) The Dove; c) Finale.

SATURDAY, APRIL 30 CINCINNATI CONSERVATORY

Conservatory String Orchestra, conducted by Alexander von Kreisler. soloists, and Sinfonia Cantorum, 10:00 a. m., CBS-WKRC, WHAS, WHIO.



In the Spring a Young Man's Fancy Turns To-

GARDENING

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Address

CBS To Broadcast World's | Eastman, Author, To Fair Motorcade

Columbia announcers Bert Parks and Charles Stark will be on hand to give colorful word-pictures to listeners of CBS, including WKRC and WHAS, Saturday, April 30, at 11:00 a. m. (E.S.T.), of the progress through Manhattan's streets of the Worlds' Fair Motorcade, a part of the gala preview being staged for bird songs into themes for instruments that event exactly one year before its scheduled opening.

The Motorcade, containing about 300 floats and 300 other vehicles, will originate at the Battery and proceed, taking two hours to pass a given point, to the World's Fair site in Queens where appropriate ceremonies will be conducted.

CBS microphones will be placed at Times Square for a broadcast about the procession as it passes that point. After that there will be a description of the event from Columbia's short wave car which is to be a part of the Motorcade.

i	b) All Blessed, All Holy Lord
	God Kastalsky
	c) Hospodi Pomilui Lvovsky
	d) Hallowed Be Thy Name-
	Halleluiah Andrews
	e) The Blue BirdStanford
i	f) The Spanish Gypsy GirlLassen
.	g) The Turtle DoveWilliams h) The County DairyArr. Grainger
	S THE CHARLES THE CONTROL OF THE CON
	h) The County Dairy Arr. Granger
	i) Crucifix Lott
	* * *

CHASINS MUSIC SERIES Abram Chasins, young American pianist-composer, soloist, 11:00 a. m., NBC—WSAI.

Gavotte, Transcribed by Brahms....Gluck Rhapsody in E-flat Major.......Brahms

NBC SYMPHONY ORCHESTRA

Pierre Monteux, noted French conductor, returns for first of two concerts with the NBC Symphony Orchestra, 9:00 p. m., NBC-WSAI.

Symphony No. 1 in C Major...Beethoven Overture, from "Manfred," Op.

SUNDAY, MAY 1 NBC HOME SYMPHONY

Ernest LaPrade conducting the NBC Home Symphony Orchestra, 11:00 a. m., NBC-WEAF.

MUSIC HALL ON THE AIR Erno Rapee conducting the Radio City Music Hall Symphony Orchestra, 11:30 a. m., NBC-WLW, WLS, WCKY.

Viola Philo, soprano
Pohjola's Daughter Sibelius
Music from the Ballet, "The
Bolt" Shostakovitch

* * *

MAGIC KEY OF RCA John Charles Thomas, Metropol-

Be M. C. of "The Word Game" Broadcast On CBS

Max Eastman, author and lecturer, will serve as master of ceremonies in the new program, "The Word Game," to be heard over CBS, including WKRC, WHAS and WHIO for the second time Wednesday, May 4, at 8:30 p. m. (E.S.T.).

Five persons chosen at random will be contestants in this modern variation of the old-fashioned spelling bee. They will be tested on their knowledge of the meanings of words, their facility with synonyms and antonyms. and their general understanding of word usage.

The winner of the contest gets a large unabridged Webster's Dictionary as a prize and the rest of the contestants get smaller dictionaries. John Allen Wolf is the announcer.

itan Opera baritone, soloist, with the RCA Victor Glee Club, directed by Henry Hotz, and the Magic Key Orchestra, directed by Dr. Frank Black, 1:00 p. m., NBC-WLW, WLS, WSM.

ASHLAND SYMPHONY ORCHESTRA Louis Pete directing the Ashland Symphony Orchestra, Ashland, Ohio, assisted by three soloists and a chorus of 175 voices, in a May Day concert, 2:00 p. m., NBC - WCKY, WLS.

NEW YORK PHILHARMONIC

Marjorie Lawrence, soprano, and Charles Kullman, tenor, soloists, with the New York Philharmonic-Symphony Orchestra, directed by John Barbirolli, in an all-Wagnerian concert, 2:00 p. m., CBS - WKRC, WHIO, WHAS.

Scene 3, Act I, Siegmund and Sieglinde, duet from "Die Walkuere"

Overture, from "The Flying Dutch-Wagner

Wagner

NEW YORK PHILHARMONIC

Special concert from the New York World's Fair, with John Barbirolli directing the New York Philharmonic-Symphony Orchestra, assisted by choruses of the Schola Cantorum and the Oratorio Society, 7:00 p. m., CBS-WKRC, WHAS, WHIO.

Voluntary for Trumpet, Organ, and
Percussion Wood-Purcell
Three Chorales Bach
Final Chorus, from "Hora Novissima" Horatio Parker
Two Movements, from Symphony
No. 9 Beethoven

Walter Damrosch, conductor FORD SUNDAY EVENING HOUR

Efrem Zimbalist, soloist with the Ford Symphony Orchestra, directed by Fritz Reiner, 8:00 p. m., CBS-WKRC, WHAS, WHIO.

Overture, from "Donna Diana". Reznicek Fantasy on "Le Coq d'Or" Rimsky-Korsakov Magic Key show.

N. Y. Philharmonic Orchestra Featured On Special World's Fair Music Festival Preview

Two broadcasts in connection with will carry the evening broadcast. the music festival preview to be held on the grounds of the New York World's Fair of 1939, will be broadcast over NBC, including WCKY and WLS, at 3:30 p. m. and 7:00 p. m. (E.S.T.), Sunday, May 1. CBS, including WKRC, WHAS and WHIO

MONDAY, MAY 2

COLUMBIA CHAMBER ORCHESTRA Bernard Herrman, directing the Columbia Chamber Orchestra in the eighth concert of the Handel Series, 4:00 p. m., CBS--WHIO, WHAS.

TUESDAY, MAY 3

NEW ENGLAND CONSERVATORY Dr. Wallace Goodrich, directing a

special concert by the New England Conservatory of Music Symphony Orchestra, from Jordan Hall, Boston, Mass., 2:00 p. m., NBC-WCKY.

NBC Music Guild

Boris Koutzen and Josef Gingold, violinists, William Primrose, violist, and Ernest Silberstein, 'cellist, in chamber music program, 1:30 p. m., NBC-WCKY.

The evening concert will be a concert by the New York Philharmonic Society, assisted by the Schola Cantorum and the Oratorio Society, both of New York. Walter Damrosch, Albert Stoessel and Hugh Ross will conduct the broadcast.

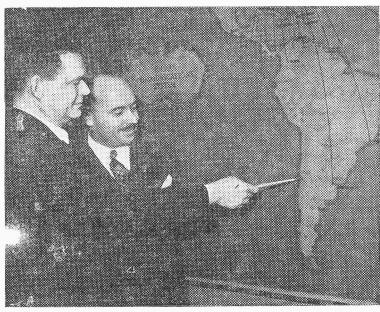
The afternoon portion of the festival will feature the late George Gershwin's "World's Fair March," which he wrote especially for the Fair. and the "Polka" from Weinberger's "Schwanda." The finale of the afternoon broadcast will be the playing of Sibelius' "March," during which 50 children, carrying tokens symbolic of the world of tomorrow, will arrive on the grounds.

The evening program will include the singing of Albert Stoessel's arrangement of three Bach chorals by 180 members of the Schola Cantorum and 220 members of the Oratorio Society, under the direction of Stoessel. The opening chorus from "Hora Novissima," by Horatio Parker, will be sung by the combined choruses, assisted by the orchestra under Hugh Ross.

Part of Beethoven's Ninth Symphony, played by the New York-, Philharmonic and sung by the combined choruses and a solo quartet. will be under the direction of Dr. Walter Damrosch, music counsel for the National Broadcasting Company.

Bob "Believe It Or Not" Ripley was host at a dinner to the Mayor of

Roving Reporter On Four Month Trip



Before leaving New York on his four month tour of Latin America, Linton Wells (left), roving reporter of the "Magic Key of RCA" program, broadcast over NBC, including WLW, WLS and WSM, Sundays, at 1:00 p.m. (E.S.T.), points out his route to Frank Mason, NBC vice president who directs NBC's International Division.

Wells will bring North American listeners an eye-witness survey of life and current events in Central and South American countries. He will be heard for 13 weeks, beginning May 8 on the

BOSTON POP CONCERTS TO BEGIN SUMMER SEASON

Music Lovers To Hear **Special Broadcasts Beginning May 4**

The Boston Pop Concerts, long a feature of musical life in the Bay State capital during spring and summer, return to the air over NBC, including WCKY and WLS, Wednesday, May 4, at 8:30 p.m. (E.S.T.).

The broadcasts, to be heard each Wednesday for nine weeks, will be directed by Arthur Fiedler, the first native Bostonian ever to conduct the Pop concerts.

This year will be the 53rd that musicians of the Boston Symphony Orchestra have given a spring season of light and semi-classical works and the more popular classics, at popular prices. It will be the eighth year that NBC has broadcast these concerts.

The orchestra strives to reach the widest possible audience among music lovers, and the atmosphere of the concerts is one of easy informality.

Fiedler has programmed the "Marche Joyeuse," by Crabrier, to open the concert, followed by Kodaly's "Dances of Galanta." The "Delirien" Waltzes by Joseph Strauss and Tschaikowsky's "1812 Overture" will complete the broadcast.

University of Rochester **Celebration of National** Music Week Aired on NRC

Celebration of National Music Week at the University of Rochester, scribing the horses and their workill include a broadcast featuring adresses by three professors at the University, and a gala program of musical entertainment, to be heard on Thursday, May 5, at 8:30 p. m. (E.S.T.), over NBC, including WCKY and WLS.

Professor Dexter Perkins, chairman of the department of history, will discuss the question, "Are We Facing Another World War?" and Dr. Donald Gilbert, professor of economics, will speak on the subject, "How Long Will the Present Depression Last?"

A description of his experiments with a stratosphere balloon will be given by Dr. Brian O'Brien, professor

The musical portions of the broadcast will feature the Eastman School Symphony Band conducted by Frederick Fennell, Freddie Woolston's Swing Symphony Orchestra, two 40voice glee clubs from the Men's and Women's Colleges, Arthur Whittemore and Richard Lowe, duo-pianists, and Kenneth Spencer, bass solo-Rochester, N. Y.

Entertained Cincinnati Audience



Marjorie Lawrence, Metropolitan Opera soprano, appeared with the Cincinnati Symphony orchestra under the direction of Eugene Goossens in a special broadcast on the "Magic Key of RCA" program, Sunday, April 24, at 1:00 p. m. (E.S.T.), over NBC, including WLW, WLS and WSM.

Husing To Give Series Of Broadcasts Previewing **Running of Kentucky Derby**

Ted Husing, CBS sportcaster, will be heard in a series of programs beginning Tuesday, May 3, in connection with the Kentucky Derby. He will be heard Tuesday through Friday over CBS, including WHAS and WHIO, at 5:15 p. m. (E.S.T.), de-

On Wednesday his broadcast will originate direct from the track while the horses are having their morning workouts. Husing will broadcast the actual running of the race on Saturday, May 7. Radio Dial will publish all the details in next week's issue.

Nothing Shocking About Their Music

There's nothing shocking about the music of the new WCKY Instrumental Trio, heard on "Melodic Whispers," Monday through Thursday, at 6:30 p. m. (E.S.T.), on the L. B. Wilson station. In fact, theirs is some of the most restful, soothing music on the air.

But the fact remains that electricity plays a great part in the production of their dinner music program. Gene Hoctor plays the electric organ, Chris Christensen the electric vibraphones and Eli Chalfie the electric steel guitar. All three are seasoned ist. The program will originate in musicians, with several years of ra dio and concert experience.

It is always difficult to voice an opinion, particularly a determined one, without creating a controversy. One should therefore, whenever possible, avoid offering a critical statement without bolstering it with at least a substantial fact or two to make it appear at least halfway authoritative. Recently it was the pleasure of this writer to comment on the fact that programs of classical music are sometimes spoiled by the inclusion and repetition of too many mediocre-even sometimes very worthwhile-selections. One burst of sentiment, much to our gratification, called forth some rather hearty controversial comments. We were gratified because we have an opportunity to

Primarily, music is a jealous God. It demands one's undivided attention if one is to enjoy it at all. A comparison might be worthwhile in this connection. How many of my readers, I wonder, have ever sat down to a bridge table or a poker table with a novice who merely smiled lightly when inadvertantly overtrumping a partner's ace or persistently forgot which was of higher value, a straight or a flush? How many of my readers may have gone enthusiastically onto a tennis court to play several sets with a sweet young thing whose main specialty was "batting" lobs willy-nilly all over the court? How many readers may have served his or her guests some particularly rare wine or perhaps a carefully prepared salad or entree, merely to have the guests gulp down the delicacy with the merest quiver of an eyelid?

If radio music is to serve for something better than a background for noisy, sometimes inebriated drawing room conversation, if it is to be used for something besides a toe-tickling accompaniment for modern body-posture dancing, if it is meant to appeal to the listener's artistic sense or provide food for contemplation, it must be carefully chosen for that express purpose.

We are not in the advertising business, and we do not expect any cut in on what we may say, but we would like to suggest that the program of the Magic Key hour and its accompanying comments broadcast from Cincinnati last Sunday offered at least one solution of our problem. The Magic Key, representing "the great family of RCA," suggested the use of phonograph ecords for the better appreciation of classical music. In our own experience and that of others we know, recorded music has been one of the essential methods of becoming acquainted with worth-while music. One need not have a two-in-one radio-phonograph combination to enjoy records; a simple electric turn-table attached to a radio does the work.

If one has an undying passion, let us say, for the "Evening Star" from Wagner's "Tannhauser" or Handel's "Largo" or Schumann's "Traumerei," the catalogue of the world's recorded music offers at least three dozen well-performed versions of either, most of them inexpensive. It is easy to go into one's record library and choose one's favorite selections and play them just as often as the mood for doing so becomes an obsession, even if the selection is only "On the Sentimental Side." To those who have learned to do this, constant repetition of works of a certain character eventually has become monotonous.

On the other hand, when an orchestra conductor-Eugene Goossens, who directed the Cincinnati Symphony Orchestra on the Magic Key hourprograms a work of individual character, one which is not recorde 1, one which could only be heard by a special visit to Cincinnati's Music Hall plus the little matter of the purchase price of an admission ticket, then the event assumes stellar proportions. It was an opportunity of inestimable value offered the radio audience which heard Mr. Goossen's "Bacchanale" last week. It was no less an advantage to be able to hear lovely Marjorie Lawrence sing two selections which cannot be heard every day—the "Divintes du Styx" from Gluck's "Alceste" and "Dido's Lament" from Purcell's "Dido and Aeneas." Such intellectually stimulating occasions have paid for many a great symphony orchestra or operatic house, have indirectly provided "bread and butter" for such geniuses as Debussy, Beethoven, Tchaikovsky, and Brahms. If no one took the trouble to educate himself musically, then today we should not have such institutions as the Metropolitan Opera or the Philadelphia Symphony Orchestra, no such important music as "Salome," the Ninth Symphony, or the

Rare opportunities for hearing great music on the air are becoming rarer as the winter season of symphonic and operatic music nears its end. No one should miss the occasion provided by the New York Philharmonic-Symphony Orchestras to hear the all-Wagner program Sunday afternoon. It isn't often one may hear the "Immolation Scene" from the "Goetterdaemmerung," especially when sung by Marjorie Lawrence. Similarly one should not miss the performance by Pierre Montcux and the NBC Symphony Orchestra

Pierre Monteaux Returns As Guest Conductor of **NBC Symphony Orchestra**

Pierre Monteux, who conducted the debut of the NBC Symphony Orchestra last November 13, returns to conduct the broadcasts on April 30 and May 7, at 9:00 p. m. (E.S.T.), over NBC, including WSAI.

Monteux has programmed Beethoven's First Symphony—the overture to "Manfred," by Robert Schumann -the "La Peri" dance poem by Paul Dukas--"Valse Triste," by Sibeliusand the "Don Juan" tone poem by Richard Strauss.

When Beethoven's First Symphony, his Opus 21, was given its premiere hearing, April 2, 1800, in Vienna, at a concert given for the composers benefit, critical opinion was not very enthusiastic, but it gradually became a favorite of concert audiences. Schumann's "Manfred" Overture, Opus 115, which will follow the Beethoven symphony, was written as a prelude to Byron's dramatic poem of that

Directs "Radio Theater"



Cecil B. DeMille, producer and director of the Radio Theater broadcasts over CBS including WKRC, WHAS and WHIO, Mondays, at 8:00 p. m. (E.S.T.), says juvenile leads are the most difficult to cast in radio dramas.

He was scheduled to return to the program Monday, April 25, after three weeks absence due to a minor operation.

Saturday of Paul Duka's dance poem for orchestra, "La Peri," or the Radio City Music Hall Symphony Orchestra's playing Kodaly's "Dances of Galanta" Sunday. The arrangement of music from Rimsky-Korsakov's "Le Coq d'Or" should be a novelty on violinist Efrem Zimbalist's concert with the Ford Symphony Orchestra

To and From Sherman



Because he considers himself the best master of ceremonies on the air, Ransom Sherman, emcee of NBC's Club Matinee, pianist; the "Four Modernaires," received his own reward on the first anniversary of the program, April 12, when he presented Ransom Sherman with a medal of

Paul Whiteman To Feature First Commercial Broadcast From World's Fair Grounds life blood of every radio station.

The Paul Whiteman program over WHIO, Friday, April 29 at 7:30 p. m. (E.S.T.), will be broadcast from the main ball-room in the Business Administration Building of the 1939 World's Fair, giving it the distinction of being the first commercial broadcast to come from the exposition site.

Whiteman's orchestra is playing that night at the "Ball of Tomorrow" which the New York Junior League is running in the World's Fair ballroom for the benefit of the Junior League Welfare Fund. The broadcast will go on the air before the ball, which starts at 10 o'clock, gets under wav.

Joan Edwards, rhythm vocalist and tuneful quartet, and the "Jazz Master's" famous orchestra will all contribute to the broadcasts.

Miss Edwards, now a permanent CBS, including WKRC; WHAS and feature of the Whiteman programs, will sing Kahn-Chapin's "Please Be Kind" and Porter's "I've Got You Under My Skin," accompanying herself on the piano.

WKRC Starts Midnight Merry-Go-Round

Effective immediately, WKRC will inaugurate a new program titlcd "Midnight Merry-Go-Round," to be broadcast every night from 12 o'clock midnight until 2:00

All music will be transcribed and a special telephone will be installed in the studio to answer all request numbers. Maynard Craig probably will be in charge.

THIS IS RADIO

(Continued from page 4)

The production department is the melting pot for program ideas, the Here they are often born, and if that is not actually the case, then it is here that they are hashed, re-hashed and mulled around until a program emerges.

The production department assists the program director in working with the sales department to create new ideas for programs and in producing auditions for prospective clients.

The aim of the department is to all times maintain a high standard of program quality in behalf of the station it represents.

Of outstanding importance in the production of a program is the music department. Music enters into nearly every program on the air, in some form or another, and is consequently vital to programming. More than that, music itself was responsible for much of the growth of present day radio programming and production.

Editor's Note: - Next week "This Is Radio" will relate the importance of music in modern radio production.

Welsh School Children To Be Heard From Wales On "School of Air" Show

A group of school children at Cardiff, Wales, will be heard in the United States over CBS, including WKRC and WHIO, during the regular "American School of the Air" session, Thursday, April 28, at 1:30 p. m. (E.S.T.).

The Welsh youngsters are to sing native songs and send greetings to American school boys and girls. The trans-Atlantic broadcast is expected to run approximately fifteen minutes.

The final quarter-hour will be turned over to a dramatization of the Costa Rican folk story, "The Rabbit in Business," prepared for the School by Irma La Bastille.

Gershwin's World's Fair **Music To Have Premiere** On "Song Shop" Program

The world premiere of World's Fair theme music written by the late George Gershwin will be given on the "Song Shop" program over CBS, including WKRC, WHAS and WHIO.

Friday, April 29, at 9:00 p.m. (E.S.T.)
"The Dawn of a Day" is the title of the number to be played by Gus Haenschen's orchestra. The manuscript was found in Gershwin's library after his death. Lyrics are by the

composer's brother, Ira.
"Song Shoppers" who will vocalize on the program are Nadine Connor, titian-haired soprano; Reed Kennedy, concert baritone; pert little Alice Cornett, rhythm singer, and Ken Christie's mixed choir. Announcer Del Sharbutt will act as master of ceremonies.



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