Special WSAI Dedication Issue

R R INGTON

WEEK ENDING MARCH 12, 1936

No. 43

WSAI DEDICATES NEW TRANSMITTER

Beethoven's "Fidelio" On NBC

Vol. 5

Beethoven's only opera, "Fidelio," a work never before heard via radio in this, country, will be proadcast over NBC's combined WEAF-WJZ networks direct from the stage of the Metropolitan Opera when this famous masterwork is given its revival after a lapse of six seasons, at the Saturday matinee, on March 7. The broadcast will commerce at 1:55 p. m. (E.S.T..), with the usual five minute story of the opera, related by Milton J. Cross, NBC announcer.

The libretto for this work, prepared for Beethoven, by Sonnleither, is based upon Bouilly's "Leonore, or Conjugal Love." It is the story of Leonore's heroic efforts to save her husband, Florestan, a Spanish nobleman doomed to die in a dungeon because he had incurred the displeasure of Don Pizzaro, Governo of the State

Beethoven labored over this work with painstaking care. His scrapbooks reveal many revisions, after which he made two condensations of the completed score. He was not satisfied with the first overture he wrote, nor the second nor third. He wrote no less than four. The fourth overture, "Fidelio," will be played as prelude to the Metropolitan revival, and the famous "Leonore Overtube, No. 3," familiar to concert-goers, will be played between the first and second scenes of Oct II—the opera is in two acts of two scenes each. In the original score Beethoven left certain lines to be spoken. These Artur Bodanzky, who will conduct he revival, has given a recitative setting in keeping with the composer's style.

Kirsten Flagstad will sing Leonore, her first non-Wagnerian role at the Metropolitan. Rene Maison will be the Florestan; Ludwig Hoffmann, the Don Pizzaro; Julius Haehn, Don Fernando, Emanuel List, the jailer, Rocco; Editha Fleischer, his daughter, Marzelline; with Hans Clemens, Max Altglass and Arnold Gabor also in the cast.

"Fidelio" was given its world premiere in Vienna, November 10, 1805. It was first heard in this country in New York, September 9, 1935.

Only Opera of Prussian Composer Pebeco Buys "The Johnson Family" Three Hour Schedule To Mark WSAI's



JAMES SCRIBNER

Popular Series Is **Heard Five Nights** Weekly

Sponsorship of "The Johnson Family," WLW script show with Jimmy Scribner portraying twenty-two parts, by Pebeco (Lehn and Fink), has moved this feature from its previous morning spot to the choice time of 6:00 to 6:15 p. m. (E. S. T.) Monday through Friday.

Characters such as Pappy and Mammy and Lucy Johnson, Sister Wabash, Stumpy and the Deacon grew into the consciousness of radio audiences around Baltimore where Scribner was heard on WBAL. Now countless radio listeners can hear this unusual offering through the facilities of the Nation's Station.

Scribner says it takes him from four to six hours to prepare a 15minute broadcast. And then, when he is on the air it is up to him alone to infuse ten, fifteen characters with life and spirit. At all times must he remember all those characteristics and pecularities which have become identified with these people, who have sprung out of one man's imagination and depend on one man's acting ability to remain alive.

Dedication

A dramatic thirty second's silence, switching of the carrent from Ma-



New WSAI will be on the air. Playing of the Star Spangled Banner," invocation and the introduction of Powell Crosley, Powel Crosley, Jr. the three hour dedication program will be under way.

son, Ohio and the

WSAI's production and program staff, under direction of Don Becker, has been feverishly at work and everything is set for the formal dedication program, Wednesday, March 4, at 8 p. m.

During this first broadcast all of the station's new features will be formally introduced, with several highlights spotted at vantage points on the elaborate schedule. Only surviving members of the original, pre-Crosley staff, Grace Raine and Don Becker, will be given recognition. At 8:30 p. m., Eugene Goossens, conductor of the Cincinnati Symphony orchestra, will be interviewed at his home, where Dr. James G. Heller will play one of Goossens' piano com-

Lowell Thomas and Lum and Abner will actively participate in the dedication program from New York and Chicago, respectively.

A distinctly novel radio feature, to he introduced on this occasion will be the "Roving Reporter." After an initial appearance at the Union Central Studio, the Roving Reporter will broadcast by short-wave transmitter from the Mt. Adams incline.

A special dedicatory program by Phil Harris and his orchestra, featuring Leah Ray and the presentation of the Crosley Follies from WLW under the title: "Little Sister, take a bow," make up the rest of the program.

BOONE COUNTY

WCKY's Morning Round - Up, heard from 7 to 7:30 a. m. each week- day except Saturday, is once more graced with the presence of the Boone County Kids, one of the most popular fiddling aggregations to hit the Cincinnati air lanes in several

The boys are "born fiddlers" from the rolling hills of Boone County, Ky. The personnel of the band includes Buddy Spenlin, Harpo Kidwell, Bernie Fink and Winnie Waters.

Alexander Gray Is Star Of New Chrysler Program To Be Broadcast Over Columbia

Alexander Gray, romantic baritone, returns to radio to take a leading role with Charles Hanson Towne, noted editor and columnist, and Mark Warnow's Concert Orchestra in the new Chrysler "Airshow" to be broadcast over WKRC, WHAS and the parts as the "Chrysler Eight," male WABC-Golumbia nationwide network voices, and the "Chrysler Six," feeach Thursday, from 8:30 to 8:30 male voices, to add variety to melodic p. m., (E. S. T.), beginning March interpretations of popular and semi-

Working with the Warnow orchestra will be a chorus of fourteen mixed voices under the direction of Lyn Murray. It will work collectively as a choir and in its component classical selections.

Weekly RADIO DIAL

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Telephone-CHerry 0710-0711

MARGARET MALONEY-Editor

Vol. V.

WEEK ENDING MARCH 12, 1936

THEY COST YOU NOTHING

When so many special problems are involved, requiring expert knowledge, it is not strange that the general public does a good deal of loose thinking about radio. But it is strange that the most persistent and widespread loose thinking concerns a comparatively simple matter: who pays

Nine out of ten people will tell you programs cost listeners nothing; that sponsors pay the bills. Moreover, the comfortable notion that somebody else digs up the price serves a variety of convenient purposes. If you don't happen to like a program you are pretty certain to be told you have no reason to complain, since you're not paying for it anyway. And pressagents dilate cloquently on the vast sums expended by their clients, with the plain implication that the public should be properly grateful for such beneficence.

All this might be dismissed as not too consequential. However, it is something else again when responsible leaders of the radio industry also expound the proposition that programs cost the listener nothing.

True, under our American system listeners are not required to pay a receiver tax or license fee as are listeners in most other countries. Instead, tion on "Resolved: That A Twobroadcasting is supported by revenue from commercial sponsors. There is Thirds Vote of Congress May Overmuch to be said for the convenience and elasticity of this arrangement. But exactly where do sponsors get the money they spend for programs? Clearly, the answer is from the public.

6 The millions of Americans who buy radio-advertised merchandise-from cars to cosmetics, from cereals to cigarettes-ultimately pay the cost of programs. They must for the inescapable reason that sponsors have no income other than sales.

This is not to say broadcasting increases the price of merchandise. Most business concerns appropriate a certain percentage of their gross income for advertising, and this amount would be spent anyway, regardless of radio. However, it is worth while to make the point that programs are not free, even though the payment is indirect and painless.

The implications of the fact that the public does pay are too broad and varied to be claborated here. But it might be remarked that a wider recognition of this fundamental truth would go far toward changing the complexion of radio.

Economists and politicians have been making much of the interest the general public has in every large-scale business enterprise. Radio exemplifies the same principle in another form.

Fortunately, the more enlightened sponsors already recognize the public responsibility imposed on them. Perhaps the next step is for listeners also to think of programs as something they pay for, rather than gifts showered on them by some benign hocus-pocus.

Class Comes to Order SMACK!



Professor Kaltenmeyer (Bruce Kamman), won't stand for any monkeyshines in Kaltenmeyer's Kindergarten, which began its nonsensical classes over an NBC-WEAF network including WLW on January 4. Looking on while Mickey Donovan (Jim Jordan) gets a tanning are: Yohnny Yohnson (Thor Ericson), Gertie Glump (Marian Jordan) and Percy Van Schuyler (Merrill Fugit). The program is heard each Saturday at 5:30 p. m. (E.S.T.) under the sponsorship of the Quaker Oats Company.



Station WKRC-March 4th-Politicians were among the first to realize the benefits to be derived from the use of radio and have availed themselves of every possible chance to get in front of a microphone. But President Roosevelt has taught them all a lesson in the last few years; there is no doubt that he ranks tops in ether personality.

As a result, senators and representatives up for re-election and those considering a try at the Presidential nomination, are making an earnest effort to learn all the ins and outs of the radio racket. Network engineers are being queried as to the proper technique for the best results. The peoples' choices are testing their voices and taking lessons in order to improve their microphone delivery. Radio will get a big share of the political festivities this year, and the participants are out to get the most for their money.

Several days ago the Buffalo and Niagara Universities were scheduled to deliver a debate over a Buffalo staride a Supreme Court Decision.' Both teams showed up well in advance, got set in the studio making voice tests. Two minutes before air time some benevolent soul discovered that both colleges had taken the negative side, so proceedings were postponed for the time being.

These radio artists will do anything for publicity, although you mustn't ask them to admit it. Eddie Cantor's Greek dialect stooge, "Parkyakarkus," has just been denied an application name in an opinion handed down in a New York City Court; the judge claimed that the name, "Parkyakarkus," lacks the dignity or the basis justifying its use as a legal name. The comic's real name is Harry Einstein and he was formerly a Boston advertising man.

Incidentally, the winner of Eddie's essay contest on "How Can America Stay Out of War" will be announced on April 5th. Over 212,000 entries were received.

The recent cold spell proved a decided headache for the directors of the Carborundum Band program. The traditional opening "theme" on these Saturday broadcasts has been restricted by Jack Frost. For years, CBS engineers have been journeying to Niagara Falls to pick-up the roar of the falling water, but since King Winter began his reign, frozen silence has been their only reward.

TIDS AND BITS: The new "Airshow" starts a week from tomorrow night (Thursday) at 8, featuring an orchestra and chorus, directed by Mark Warnow, with Charles Hanson Towne, noted editor and columnist as narrator . . . Phil Baker and Abe Lyman are the possessors of contract renewals for their CBS programs . . . Bruna Castagna, noted young concert and opera contralto heard over CBS, made her Metropolitan Opera debut on Monday in "Aida" . . Boake Carter missed his first broadcast in five years, 2172 times on the air, last week when la grippe caught up with him . . . Freddie Rich has signed a new three-year contract with CBS as music director . . "Hymn Time" is Station WKRC's newest feature, every Tuesday at 11

CHUCK WISE.

Winter Sports at Columbia



Jack "Snowball" Smart, rugged old CBS guide and "March of Time" character actor, plows a way down Columbia's perilcus Hoevenburg Runout of Studio One-smoothing the way for that sephisticated night clubber, Westbrook Van Voorhis, ace announcer and a highlight of various network features. A two-ton truck hauls Smart to the top of the slide on the completion of each run. Smart plays roles ranging from kings to comedians while Van Voorhis possesses that voice of authority you hear weekly on the "March of Time."

When Kenny Baker's hometown friends in Monrovia, Cal., learned that he was coming to New York with the Jack Benny show, they got together and bought him a fancy coldweather outfit, mufflers, thick gleves and several sets of fur-lined ear muffs. NBC's timid tenor had never seen snow nor felt an icy wintry to adopt the pseudonym as his legal blast until he ventured East with England, Bermuda, Canada, Italy

For the first nine broadcasts of the Metropolitan Opera Auditions heard over NBC Sundays, more than 600 operatic aspirants have been heard in preliminary tryouts. Only thirty-six have passed the tests and been heard on the program. They have come from every state in the union, plus and Australia

Hospital Cheer



Even announcer Bob Trout was put into a sterilized white jacket when CBS broadcast interviews with crippled children from the Lenox Hill Hospital in New York. At the suggestion of John O'Erien (the boy with the bandaged head) the children sang "My Country 'Tis of Thee" just to prove they weren't downhearted. The broadcast was arranged as part of a campaign to raise two million dollars for free medical service in the United Hospitals.

At WSAI Since Its Inception THE ROVING RE-

THE youngest industry, radio, is fast building up its own tradition and its own aristocracy. There is quite a sentimental story connected with the appearance on the WSAI Dedicatory program of several partici-

tor of the Presbyterian Church of the Ascension will give the invocation, a



DON BECKER

bers, who also built the 500,000watt transmitter of the Nation's Station, will have put the new WSAI transmitter at Warner and Chickasaw Streets into operation. Dr. Stridsberg, more than five years ago, was the first preacher to speak on the "Church Forum" over WSAI, a fea-ture that has been on the daily schedule ever since.

Another dedication feature, emphasizing "tradition in radio," will be the guest appearance of Grace Raine, vocal director of the Crosley Radio Corporation, as director of a choir and of Don Becker, program director, in his old capacity of ukelele player.

These two, and Helen Nugent, WLW's "Old Fashioned Girl," are the only members of the Crosley art- erans is Don Becker, radio's Horatio

ists' staff, whose affiliation with Alger. Tradition is not quite clear as Grace C. Raine, who had been four the second woman-announcer in the United States-when Mr. Powel Crosley, Jr., bought the Queen's City Station. One of Mrs. Raine's duties, in those days, was the coaching of the Bicycle Sextet, a member of which was contralto Helen Nugent.

Third in the group of WSAI vet-

WSAI dates back to the days B. C. to whether Don started as an office (before Crosley). Oldest member in boy, who could play ukelele or point of radio service of this trio is whether his job as ukelele player entailed the duty to mind the office. years musical director of the Playing Suffice it to state that today, at the Card Co.'s station-and incidentally age of 29, Don Becker is the author of radio's ace script show "Mary Sothern," assistant general manager of WLW, and the Queen City station and one of the most dynamic figures in the field of radio production. On the occasion of the dedicatory program Becker will dust off the old of a burglary or other offense. When ukelele, and entertain again as in the old days.

PORTER, NEW FEA-TURE THROUGH WSAI

The history of electricity and its application is the history of mankind's attempts to conquer time and space. Radio, latest development in this war for emancipation, has almost completely overcome the handicap of time, while the handicap of space has been mastered to the extent, where messages may be relayed without difficulty around the world. There still exist, however, the limitations regarding the message's point of origin, that is to say, commercial radio messages can only be broadcast, if spoken into a microphone, connected directly with a high-powered transmitter, or if relayed to such a transmitter by phone wires.

The "Roving Reporter," novel feature to make its initial bow on the WSAI dedicatory program and thereafter to be heard regularly on the WSAI schedule, marks a further step forward in short wave transmission. For weeks Crosley engineers have been experimenting with a short wave transmitter, installed on an automobile, which, it is contemplated, will move to different points of interest, there to pick-up programs arranged by the "Roving Reporter." Thus broadcasting is making another attempt to shed the shackles of space limitations.

It is hoped that within a few weeks it will be possible to present to radio audiences programs, built along the lines set forth in the following communication from Mr. John H. Ames, executives assistant to City Manager Dykstra, to Col. Eugene T. Weatherly, Chief of Police. From this letter we quote:

"The city manager has approved the request of the Crosely Radio Corporation for the detailing of one radio-equipped motorcycle (for one test program). It is planned that a message will be picked up on the will proceed with our motorcycle officer to the point of the broadcast, that is to a fire, perhaps, or to the scene the motorcycle officer and the radio personnel arrive at the scene, the sented to Cincinnati audiences.

Program Director



JOHN PROSSER

In charge of all programs aired from the Queen City station, John Prosser has lined up many fine things for broadcasts over WSAI.

radio estation intends to have their 'roving reporter' describe to his radio audience the things which he sees at the scene.

By using one of our radio-equipped motorcycles and our man in this manner, the new station is able to use this kind of broadcasting without making use of an illegal short wave receiver in their own automobile."

This type of broadcasting is the ultimate goal of Crosley engineers and program executives. In the meantime, listen to the Roving Reporter on the Dedicatory WSAI program police radio and the station officials Wednesday, when he, and his mobile short-wave transmitter, take you on a ride up the Mt. Adams Incline and backstage to the Cox Theatre. Nothing like it has ever before been pre-

SPORTS GET BIG PLAY AT WSAI





Left-Red Barber even trains his thumb. Center-Off for the Redlegs' training camp at Tampa, Fla. Left to right: L. B. Roberts, Division Manager Socony Vacuum Oil Co.; "Red" Barber, Al Helfer. Right-The "baby" on Red Barber's right is Al Helfer, WSAI sports announcer.



ence, Red Barber will come into his recognition?

It is ax safe prediction that with own. Such a statement calls for an "Red,' as everyone calls him fondly, man for a small broadcasting station. when the Cincinnati Reds went to the moving of WSAI's transmitter to explanation, for is it not correct that was quite a fellow down in Florida. But he took his sports announcing Orlando for training, his sportscasts Cincinnati proper and the attendant Red Barber is the only Cincinnati He was a sports announcer of sorts seriously, learning not only the names so impressed Powel Crosley, Jr., ownincrease of the station's listening audi- sports announcer to be given national and "doubling in brass," that is he of the players, but the fine points of er of the "REDS" that he offered

was the all around general handy the different sports he announced. So Red a berth with his radio stations.

PROGRAMS FOR FRIDAY, MARCH 6

			(EA	STERN	STANDARD TIME					(CENTRAL STAN	DARD TIME)
	WCKY Cincinnati (1490 lsc.)	WLW Cincinnati (760 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 hc.)	WCPO Cincinnati (1200 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, III. (870 kc.)		W S M Nashville, Tenn. (650kc.)	WHAS Louisville, Ky. (436 la
:30 :45		Top o' the Morning— McCormick Fiddlers		6:30 6:45				Farm Bulletin Board Smile a While	5:30 5:45		
:00	Morning Round Up	Prayer Period Sunday School Lesson.	Jerry Foy	7:00 7:15	Good Morning	Arkansas Fiddlers	Musical Clock	WLS News Report	6:00		
:30 :45	Musical Clock	Rise and Shine News Flashes	Breakfast Express— Purity Bakeries	7:30 7:45	Sirthday Greetings	Sunrise Worship— God's Bible School. Breakfast Timetable		The Oshkosh Boys Otto's Tunetwisters Indian Legends	6:15 6:30 6:45	King Cole and Mr. Hodge Podge	Asbary College Devotions
:00 :15 :30 :45	Spareribs N	Chandler Chats Divano Trio Cheerio—Inspira- tional Talk N	Hawaiian Sunlight	8:00 8:15 8:30 8:45	Morning Devotions N. Round House Boys Church Forum— Say It With Music	Today's Headlines Lather and Lyrics Jones' Orchestra	Morning Devotions N News: Musical Clock	Jolly Joe's Pals Lulu Belle and Scotty Morning Devotions . WLS News Report	7:00 7:15 7:30 7:45	Morning Melodies N. Cheerio N	Slim and Jack Log Cabin Boys The Jackson Family Breakfast Business .
:00 :15 :30 :45	Organ Rhapsody N Streamliners N	Joe Emerson, Hymns. The Master Singers. Way Down East Back Stage Wife M	Bob and Rennie C Dear Columbia C Belle & Martha; News.	9:00 9:15 9:30 9:45	Breakfast Club—Vocal Trio; Don McNeill, m. c., N	In a Mexican Patio God's Bible School Morning Serenade	Breakfast Club N	Prairie Rambers and Patsy Pa and Ma Smithers Morning Minstrels	8:00 8:15 8:30 8:45	Donna Baird, shopper.	Bob and Rennie C Dear Columbia C Montana Slim C
:00 :15 :30 :45	News: Happy Jack N Edward McHugh N Today's Children N David Harum N	How to be Charming. Home Sweet Home N To be announced. Livestock—News	Josephinea Gibson C. Woman's Hour Captivators C Ozark Mountaineers C	10:00 10:15 10:30 10:45	News Flashes Gospel Singer N Household Hints	Mary Jean Miller Dot Club News Cooking School of the Air	News: Music N Edward McHugh N	Martha Crane—Helen Joyce Today's Children N. David Harum N.	9:00 9:15 9:30	News: V. de Leath N. Edward McHugh N Console Capers N	Josephine Gibson The Captivators C
:00 :15 :30 :45	Musical Appreciation Hour-Walter Dam- rosch, conductor N.	Music Appreciation Hour N Singing Neighbor Broadway Cinderella M	Rae Eleanor Ball C. Helen Trent C. Just Plain Bill C.	11:00 11:15 11:30 11:45	Music Appreciation Hour, direction Wal- ter Damrosch N	Today's Headlines Bob Osborne Homespun Philosopher Moods	Music Appreciation Hour: Walter Dam-	The Hilltoppers Roundup—Orchestra WLS News Report Cornhuskers & Boy	9:45 10:00 10:15 10:30 10:45	Music Appreciation Hour, Conducted by Walter Damrosch N	James Sheehy, tens Strange As it Seen Dolly Dean Chats How to be Charmi
:00 :15 :30 :45	WCKY News Honeyboy-Sassafras N Merry Madcaps N Jules Lande Ensem, N	National Farm and Home Hour N	Voice of Experience C Musical Reveries C Mary Marlin C Five Star Final C	12:00 12:15 12:30 12:45	To be announced Tea Dance Day Dreams Rhythm Jesters	Press Radio Bible Yorke's Orchestra Man in the Street Luncheon Music	News Young Artists Farm and Home Hour N	Old Kitchen Kettle Virg. Lee & Sunbeam Weather Report, News Dinnerbell Program .		Mary L. Wilson's Radio Kitchen National Farm and Home Hour N	Voice of Experience Musical Reveries C Mary Marlin C Five Star Jones C.
:00 :15 :30 :45	Joe White N Concert Miniatures N Sammy Kaye's Orch. N	Rio Burke, singer	Sue and Jack News: Melod. Meas. Savitt Serenade C Mount and Best C	1:00 1:15 1:30 1:45	Rudy Bundy's Orch Kay Kyser's Orch, M. Treadwells on Tour	Dorothy Day	League Women Voters Dot and Will N	Livestock Markets	12:00 12:15 12:30 12:45	Banner Newshawk Dept. of Agriculture	College of Agricult Log Cabin Boys Weather—Markets Shopping Guide
:00 :15 :30 :45	Magic of Speech N Mathay Gypsy Orchestra N	Story Drama Nature Vocational Agriculture Current Events		2:00 2:15 2:30 2:45	Words and Music N. Clark Dennis N. Fed. of Worn. Cb. N	Chrysler Male Chorus Casanova & His Violin Birmingham's Buckar's Fashion Flashes	H H	Grain Market Homemakers' Hour	1:00 1:15 1:30 1:45	Magic of Speech N Robison's Buckaroos Ma Perkins	University of Kentucky American School of the Air C
:00 :15 :30 :45	U. S. Marine Band N.	Molly of the Movies M Ma Perkins N Vic and Sade N The O'Neill's N	News: Bolek Music, C Mark Warnow's Orchestra C	3:00 3:15 3:30 3:45	To be announced Women in News Darktown Meetin' Divano Trio	Today's Winners	Stroller's Matinee Back Stage Wife Charm	Pratt and McNeill Me Perkins N U. S. Marine Band King's Jesters	2:00 2:15 2:30 2:45	U. S. Marine Band N	Bolek Musicale from Baltimore C Warnow's Blue Ve Orchestra C
:00 :15 :30 :45	Woman's Radio Review N	Betty and Bob N Life of Mary Sothern M Forever Young N News: Financial Notes	Billy Mills' Orch, C U. S. Army Band C	4:00 4:15 4:30 4:45	Women's Radio Review N Alice Joy N	Girls' Week Program.	Betty and Bob N Karen Fladoes Concert Recollecti's N Strolling Songsters N	Betty and Bob N Madame de Sylvara Alice Joy N Strolling Songsters N	3:00 3:15 3:30 3:45	Woman's Radio Review N Alice Joy N Strolling Songsters N.	Weekday Devotions U. S. Army Band "Sea Stories" C
:00 :15 :30	Congress Speaks N Buddy and Ginger N Terri La Franconi N	Fed. Women's Clubs. Jack Armstrong Singing Gentleman N Little Orphan Annie N	Treasure Grove News: Rhythm Revue Annie Wallingford	5:00 5:15 5:30 5:45	To be announced Tom Mix Advent, N Louise Raymond	Pop Concert Cocktail Hour Smilin' Dan	KDKA Kiddies Klub Plough Boys Singing Gentleman N	Nicholas Mathay's Gypsy Orchestra N.	4:00 4:15 4:30 4:45	Congress Speaks N Financial News Postal Oddities	Buddy Clark C Thos. Broadhurst C Herb Koch, organ. The Goldbergs C.
:15	Flying Time N Lee Gordon's Orch. N Geo. W. Hill prog. WCKY News	The Johnsons	Buck Rogers C Dick Bray; News Musical Moments Stardust	6:00 6:15 6:30 6:45	Omar the Mystic M To be announced News Flashes Knot Hole Club	Dinner Music Golden Opporutnities Studio Program Post Home Finders	News Museum Exporations Dinner Music Lowell Thomas N	Flying Time N	5:00 5:15 5:30 5:45	Stringing Along	Buck Regers C Out of the Dusk
:00 :15	Strang As It Seems Capt. Tim's Adven. N Edwin C. Hill N	Amos 'n' Andy N "Lilac Time" M	Myrt and Marge C Lazy Dan, the Minstrel Man C Boake Carter C	7:00	Phil Harris' Orch Uncle Ezra N Pittsburgh Auditions .	Father Chin's Chat G-Men Series, drama	Trojan Quartet	Lois Ravel N	6:00 6:15	Lois Ravel N	Hot Dares in Histor Laxy Dam, the Minstrel Men C. Boake Carter C
	Irene Rich N Wendell Hall N Memory Lane Chevrolet Musical	Jack Randolph's Orch. Singing Sam College Prom—Red Nichols Orch. N		8:00 8:15 8:30 8:45	Cities Service Concert Jessica Dragonette, soprano N	Adele Slade	Irene Rich N	Irene Rich N Wendell Hall N Kelfogg College Prom N	7:00 7:15 7:36	Irene Rich N	Flying Red Horse Tavers C Broadway Varieties Oscar Shaw C
:00 :15 :30 :45		Waltz Time—Frank Menn, tenor N Music Box Hour M	Hollywood Hotel, with Dick Powell and Raymond Paige's Orchestra C	9:00 9:15 - 9:30 9:45	Musical Moments News Flashes Fimberg Presents M	Lookout House Orch Wrestling Matches	Al Pearce and His Gang N Fred Waring's Penn- sylvanians N	Al Pearce and his Gang N	3:00 B:15 8:30 8:4E	Musical Moments	Hollywood Hotel, work Porchestra C
	Roy Shield's	First Nighter— Original Drama N. The Other Americas N	Richard Himber and Orchestra C March of Time C Rep. Ham. Fish C	10:00 10:15 10:30 10:45	String Sinfonia M Jazz Nocturne M	bi iii iii iii iii iii iii iii iii iii	Roy Shield's Orchestra N The Other Americas N	Roy Shield's Orchestra N	9:00 9:15 9:30 9:45	First Nighter—Original drama N	Richard Himber's Orchestra C March of Time C Musical Moments
:15	George Holmes N Phil Levant's Orc. N Benny Goodman's O N Jesse Crawford N	WLW News Room To be announced Fred, Martin's Orc. M Anson Weeks' Orc. M		11:00 11:15 11:30 11:45	Tom. Tompkins' Orch. Ink Spots N. St. Regis Hotel Orchestra N	Dream Weaver	News: Sports Music: Driving Serv Emil Coleman's Orchestra N	Henry Busse's Orchestra Benny Goodman's Orchestra	10:00 10:15 10:30 10:45	Amos 'n' Andy N Hotel Bismarck Orh. N Benny Goodman's Orchestra N	Myrt and Marge C. Louisville Dance Ti "Death Speaks" Dance Oschestra
:15 :30	Fletcher Henderson's Orchestra N Ruby Newman's Orchestra N	Orville Knapp's Orchestra M Moon River	Bob Crosby's Orchestra C Guy Lombardo's Orchestra C	12:00 12:15 12:30 12:45	Sign Off		DX Club	Phil Levant's Orchestra Carl Schreiber's Orchestra	11:00 11:15 11:30	Orchestra N	Dream Serenade

NETWORK PROGRAMS (NBC-CBS)

4:00—Esso News Reporter. WJZ only
—Buck Rogers in the 25th Century. WABC
WKRC WHAS wbbm whk wfbm kmox wir
—Flying Time: Adventures in Aviation. WEAF
WCKY WLS wgy wtam

6.05—Animal News Club: Children's program, featuring Lou Rogers, cartoonist and entertainer. WJZ wgar wire wave

6:15—Esso News Reporter WEAF only
—Mary Small, songs. WJZ WSM wgar wire
wave

-Bobby Benson and Sunny Jim. WABC wgr

TODAY'S HIGHLIGHTS

3:00—U. S. Marine Band I
—WCKY WSAI WSM

8:00 p. m.—Irene Rich N—
WCKY KDKA WSM WLS
—Cities Service Concert,
Jessica Dragonette N—
WSAI

9:00 p.m.—Waltz Time, with Frank Munn, tenor; Abe Lyman's Orchestra N— WLW

-Hollywood Hotel C-WKRC WHAS

9:30 p. m.—True Story Court
of Human Relations N—
WGY WTAM WMAQ
WWJ WHIO
Fred Waring's Pennsylvanians N—WCKY KDKA
WSM WLS

10:00 p. m.—First Nighter N— WLW WSM

-"Senbrite Junior Nurse Corps:" Children's dramatic program. (CBS) wbbm kmox 6:20—Lee Gordon's Hotel Statler Orchestra. WEAF WCKY wgy wtam wwi

3:30—Press-Radio News. WEAF WJZ

—Press-Radio News. WABC

—Jack Armstrong, All-American Boy. (CBS)

6:35—Blue Flames: Mixed Quartet. WABC

—Jackie Heller, tenor. WEAF wgy wtam

—The King's Guard, male quartet. WJZ only
6:45—Billy and Betty: Dramatic sketch. WEAF
only

-Little Orphan Annie: Childhood playlet (NBC) WSM wave

—Lowell Thomas. WJZ WLW KDKA wgar
—"Renfrew of the Mounted:" Dramatic sketch. WABC wfbm wsmk kmox

7:00—Twilight Musicale. (CBS) wbbm
—"Myrt and Marge," dramatic series. WABC
WKRC whk wir wwva

-The Pepsodent Program: Amos 'n' Andy. WEAF WLW wgy wtam wwj -Lois Ravel, songs. WJZ WSAI WSM WLS wir wgar wave wire

wir wgar wave wire
7:15—"Lazy Dan, the Minstrel Man." WABC
WKRC WHAS whk cklw wbbm wfbm wowo

Captain Tim's Adventure Stories. WJZ WCKY KDKA WENR wgar

- Uncle Exra-Station E-Z-R-A, with Pat Barrett, Cliff Soubler, Carleton Guy, Nora Cunneen, the Hot Shots and others. WEAF WSAI wgy wtam wmag whio wire

7:30—Edwin C. Hill in "The Human Side of the News." WEAF WCKY whio wire —Horlick's Program with Lum and Abner, comedy sketch. WJZ WLW WENR wgar 7:45—Boake Certer. WABC WKRC WHAS

whick citiw wibbm kmox wir

The Young New Yorkers: J. Russell Robinson's Orchestra and juvenile guests. WJZ
only

The Norsemen: Quartet. (NBC) WCKY
 The Fox Fur Trappers and Quartette, under direction of Bertrand Hirsch. WEAF only

8:00—Irene Rich: Dramatic Sketch. WJZ WCKY WLS KDKA WSM wave wgar wire —Cities Service Concert: Lucille Manners, soprano, and the Cities Service Quartet, Frank Banta and Milton Rettenberg, piano duo; Rosarlo Bourdon's Orchestra. WEAF WSAI wgy wtam wmaq wwj whlo

—"Flying Red Horse Tavern:" Walter Woolt King, m. c.; Tavern Singers, Beatrice Lillie, and the Four Red Horsemen. WABC WKRC WHAS whk kmox wbbm wfbm wjr 8:15—Wendell Hall, the red-headed music maker. WJZ WCKY KDKA WLS wave wgar 8:30—Kellogg Prom: Red Nichols and his Orchestra; James Melton, tenor; Kellogg Choir of mixed voices. WJZ WLW KDKA

WLS wgar

"Broadway Varietles:" Oscar Shaw, quest
baritone and master of ceremonies; Carmela Ponselle, mezzo-soprano; Elizabeth
Lennox, contralto; Victor Arden's Orchestra
and guest stars. WABC WKRC WHAS whk
wbbm cklw kmox wfbm wowo

9:00—Waltz Time, with Frank Munn, tenor; Bernice Claire, soprano; Manhattan Chorus; Abe Lyman's Orchestra. WEAF WLW wgy wtam wmag wwj

-Hollywood Hotel, dramafic Musical Revue, starring Dick Powell, Frances Langford; Anne Jamison, Igar Gorin, baritone; Raymond Paige's Orchestra; Irvin S. Cobb and Rochelle Hudson in "Everybody's Old Man." WABC WKRC WHAS kmox wsmk cklw wowo wfbm wjr

-The Pepsodent Program: Al Pearce and his Gang; Harry Sosnik and his Orchestra. WJZ WCKY KDKA WLS wgar wave

9:30—True Story Court of Human Relations: "I Would Rather Have Died." dramatization. WEAF whio wgy wtam wmag wwj

Fred Waring and his Pennsylvanians: Iom Waring, baritone; Rosemary and Priscilla Lane, singing sisters. WJZ WCKY KDKA WSM WLS wgar wave wire

10:00—Roy Shield and his Orchestra. WJZ WCKY KDKA WENR wir wgar

-Richard Himber and Studebaker Champions: Stuart Allen, vocalist, WABC WKRC WHAS wbbm whk cklw wfbm kmox

-Campana's First Nighter: "Michael O'Rourke, Civil Engineer," original drama with Betty Lou Gerson, Don Ameche and Cliff Soubier; Eric Sagerquist's Orchestra (from Hollywood). WEAF WLW WSM wtam wmaq wgy wwj

10:30—March of Time: Dramatizations, WABC WKRC WHAS cklw wsmk wfbm wowo kmox whk wbbm wjr

-NBC Music Guild: Lesser known compositions of great composers; guest artists. WEAF WCKY wwj whio wam wave wmaq wgy

—"The Other Americas," with Edward Tomlinson; guest speaker; Joseph Littau's Orchestra and soloists, featuring music of South American countries, WJZ KDKA WLW wir wgar wave wire

10:45—Rep. Hamilton Fish: "Communism vs. Americanism" (from Washington). WABC WKRC cklw wsmk wfbm wowo kmox whk

11:00—George R. Holmes, Chief of the Washington Bureau of the International News System. WEAF WCKY wgy wtam wmaq
—Don Redman and his Connie's tnn Orchestra. WABC whk wir wbbm wsmk
—Esso News Reporter. WJZ only

WHAS WEDD WIDTH WIDTH AND 'a' Andy.

(NBC) WSM whem wwi wmaq

11:05—Dorothy Lamour, soprano. WJZ wir
waar ware wire

wgar wave wire

II:IS—Phil Levant's Hotel Bismarck Orchestra. WEAF WCKY WSM wgy wtam
wmaq wwi
—Ink Spots, novelty negro quartet. WJZ

WSAI wir wgar wave wire
11:30—Henry Halstead's Orchestra. WABC
WKRC cklw whk kmox wowo wfbm wsmk

George Olsen and his Orchestra. (CBS) wbbm

-Esso News Reporter. WEAF only
-Emil Coleman and his St. Regis Hotel Orchestra. WJZ WSAI KDKA wave wire
11:35-Benny Goodman's Orchestra. WEAF
WCKY WSAI WSM wtam
11:45-Jesse Crawford, organist. WEAF

11:45—Jesse Crawford, organist. WEAF WCKY WSAI wgy wtam wwi wmaq MIDNIGHT—Shandor, violinist. WJZ wgar

wave wire

—Bob Crosby's Hotel New Yorker Orchestra.

WABC WKRC whk cklw wsmk wowo kmox
wfbm

—Fletcher Henderson's Orchestra. WEAF WCKY WSM wgy wtam wmaq —Herbie Kay's Orchestra. (CBS) wbbm

SCHEDULE CHANGES IN OFFING

Coming events cast their shadows before, and here are a couple of schedule changes to be looked for on WCKY. On March 31, Edwin C. Hill, in "The Human Side of the News" will change to a new spot, Tuesdays, Thursdays and Saturdays, at 7:15 p. m. On March 17, a new program starring Eddie Dowling and featuring Benny Goodman's orchestra, will take the Tuesday night half-hour between 10 and 10:30, sponsored by the Elgin Watch Co.

12:08—Ranny Weeks' Cocoanut Grove Orchestra. WJZ wgar wave wire 12:30—Guy Lombardo's Orchestra. WABC WKRC whk kmox

-Ruby Newman and his Rainbow Grill Onchestra. WEAF WCKY WSM wgy wtam -Harry Sosnik's Orchestra. (CBS) wbbm -Phil Ohman and his Trocadero Orchestra. WJZ KDKA wgar wave wire

CHEVROLET DEALERS

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W C K Y

Monday through Thursday 7:45 p. m., Friday, 8:45 p. m.

W K R C
(550 Kc.)

Tuesday through Saturday 6:30 p. m.

W S A I

Monday through Friday 9 p. m. and
Rubinoff and His Violin with
Virginia Rea and Jan Peerce,
Vocalists

WLW

(700 Kc.)
and the NBC Red Network
Saturdays 9 p. m. (EST)



(CENTRAL STANDARD TIME)

N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)

PROGRAMS FOR SATURDAY, MARCH 7

			(EAS	STERN STANDARD TIME)					(CENTRAL STANDARD TIME)			
	WCKY Cincinnati (1490 los.)	WLW Cincinneti (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1206 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, Ill. (870 lc.)		WSM Nashville, Tenn. (660 kc.)	WHAS Louisville, Ky. (820 kc.)	
6:30 6:46 7:00	Morning Round Up	Top of the Morning— McCormick Fiddlers. Prayer Period	Jerry Foy	6:30 6:45 7:00	Good Marning	Arkansas Fiddlers	Musical Clock	Farm Bulletin Board Smile a While News—J. Bentley	5:30 5:45 6:00			
7:15 7:30 7:45	Musical Clock	Morning Devotions Rise and Shine News Flashes	Breakfast Express- Purity Bakeries	7:15 7:30 7:45	Setting Up Exercises	Sunrise Worship— God's Bible School Popular Varieties		The Oshkosh Boys Jr. Broadcasters Club Tony Wons, R. Emerson	6:45	King Cole and Mr. Hodge Podge	Asbury College Devotions	
8:16 8:30 8:45	Spareribe N	Music by Divano Academy of Medicine Cheerio N		8:C0 8:15 8:30 8:45	Morning Devotions N Martha and Hal N Church Forum Landt Trio & White N	Today's Headlines Deep South	Morning Devotions N. News: Musical Clock.	Jolly Joe's Pals Lulu Belle and Scotty Morning Devotions News Report	7:00 7:15 7:30 7:45	Martha and Hal N	Log Cabin Boys	
9:00 9:15 9:30 9:46	Streamliners N	Amer. Femily Robinson Aunt Mary		7:00 9:15 9:30 9:45	Breekfast Club; Vocal Trio; Don McNeill, m. c., N	Range Ramblers God's Bible School Morning Serenade	Breakfast Club N	Prairie Ramblers and Patsy Montana Pa and Ma Smithers Morning Minstrets	8:00 8:15 8:30 8:45	Breakfast Club—Don McNeil, master of ceremonies N	Bandwagon C	
70:00 10:15 10:30 10:46	Bradley Kincaid N Voss Family N Nicholas Mathay's Orchestra N	Virginians Ohio Fed Music Cbs Marie De Ville N Live Stock: News	Bill and Ginger C Woman's Hour Let's Pretend C	10:00 10:15 10:39 10:44	News: Household Hints	Dot Club News Smile Club	News: V. de Leath N	Martha Crane and Helen Joyce Jolly Joe's Stars David Harum N	9:00 9:15 9:30	Press Radio News N. Edward Mac Hugh N. Home Maker's Chat Mathay's Orch. N.	Bill and Ginger C Clyde Barrie C Public School Program	
\$1:00 \$1:15 \$1:30 \$1:46	Our Amer. Schools N Norsemen Quartet N Mexican Marimba Orchestra N	Painted Dreams M. Wendell Hall N Whitney Ensemble N.	New York Philhar- monic Orchestra— Gladys Swarthout, contralto, guest C	11:00 11:15 11:30 11:45	Honeymooners N Norsemen Quartet N. Mexican Marimoa Orchestra N	High School Students'		Burr, Vickland, Emer'n Winnie, Lou & Sally WLS News Report Otto's Tunetwisters	10: 5	Our Amer, Schools N Norsemen Quartet N Mexican Marimba Orchestra N	N. Y. Philharmonic Orchestra—Gladys Swarthout, soprano, guest C	
12:00 12:15 12:30 12:46	WCKY News Merry Madcaps H International Weakend	Home How N	George Hall's Orchestra C	12:00 12:15 12:30 12:45	Merry Madcaps N Rhythm Jesters	Man in the Street Katzman Ensemble	Farm and Home Hour N	Old Kitchen Kettle Old Music Chest Markets—Weather Poultry Service Time	11:00 11:15 11:30 11:45	National Farm and Home Hour N	Musical Reveries C George Hall's Orchestre C	
1:00 1:15 1:30 1:46	Maury Cross's , Orchestra N Metropolitan Opera—	Old Skipper N	Sue and Jack	1:00 1:15 1:30 1:45	Metropolitan Opera-	Luncheon Music	To be arrounced Metropolitan Opera—	Future Farmers Home Talent Show Weekly Market Rev. Homemakers'	12:00 12:15 12:30 12:45	Banner Newshawk Lotus Gard. Orch. N.		
2:00 2:15 2:30 2:46	lio," with Kirsten Flagstad, Rene	Beethoven's "Fide- llo," with Kirsten Flagstad, Rene Maison, Ludwig	Al Roth's Orch. C St. Mary's G. C. C. Concert Miniatures C	2:00 2:15 2:30 2:45	Beethoven's "Fide- lio," with Kirsten Flagstad, Rene Maison, Ludwig	Moods Variety Time The Daytonaires Little Theatre Music	Beethoven's "Fide- lio," with Kirsten Flagstad, Rene Maison, Ludwig	Program	1:00 1:15 1:30 1:45	Metropolitan Opera— Beethoven's "Fide- lio," with Kirsten Flagstad, Rene	A Roth and his Syncopators C St. Mary's G. Cb. C Concert Miniature C	
3:00 3:15 3:30 3:45	List, Editha Flaisch-	Hoffman, Julius Huehn, Emanuel List, Editha Fleisch- er, Hans Clemens	News: Down by Herman's C National Indoor Tennis Champion	3:00 3:15 3:30 3:45	Hoffman, Julius Huehn, Emanuei List, Editha Fleisch- er, Hans Clemens	** **	Hoffman, Julius Huehn, Emanuel List, Editha Fleisch- er, Hans Clemens	· · · · · · · · · · · · · · · · · · ·	2:00 2:15 2:30 2:45	Maison, Ludwig Hoffman, Julius Huehn, Emanuel List, Editha Fleisch		
4c00 4c16 4c30 4c45		and Arnold Gabor N Royal York Hotel Orchestra N	Jr. Cham. of Com.	4:00 4:15 4:30 4:45	and Arnold Gabor N	Girls' Week Program. Final Headlines		Musical Adventures N Jackie Heller N To be announced	3:00 3:15 3:30 3:45	er, Hans Clemens and Arnold Gabor N Royal York Hotel Orchestra N	Florida Derby from	
\$:00 \$:15 \$:30 \$:45	Treesure Trails N. Albert P. Terhure N.	Musical Adventure N. Jackie Heller N Kaltenmeyer's Kinder- garten N.	Hialeah Park C News: F. Dailey's O. C Harmony Highways Vincent Lopez's Or. C	5:0C 5:15 5:30 5:45	Will You Waltz?	Cocktail Hour Roy Wilson Nosco's Orchestra Soft Light and	Bill and Alex Albert P. Terhune N.	Treasure Trails N Albert Pay. Terhune N		Chick Webb's Orch. N Clark Dennis N Treasure Trails N Music Memory Time	Hialeah Park C F. Dailey's Orch, C. Herbert Koch- Organist	
4:15	Otto Thurn's Alpine Village Orchestra N News: WCKY News. Religion In the News N	Old Fashioned Girl	Fred Wm. Wile C Dick Bray; News Musical Moments U. C. Alumni Prog	6:06 6:15 6:30 6:45	Sports Raview Alma Kitchell N	Sweet Music Wallenstein's Orch. Dude Ranch Nights	News National Youth Dinner Music Jamborea N	Musical Grab Bag What's the News To be announced Jamboree N	5:00 5:15 5:30 5:46	Story of the Shield	News: Tennis Sum. C	
7:00 7:16 7:30 7:46	Popeye the Sailor N Hampton Singers N	R. F. D. How Rudy Bundy's Orch Washington M-G-R M	Assemblyman Irving M. Ives C	7:00 7:15 7:30 7:45	King's Jesters N Home Town N Hampton Institute Choir N	Fraternity House Party	Ethel Harris	Barn Dance Variety Message of Israel N	6:00 6:15 6:30 6:45	Sacred uartet Harmony Weavers Those O'Malleys Sarie and Sallie	Asher and Little Jimm Dr. Chas. Welch Assemblyman Irving M. Ives C	
8:00 8:15 8:30 8:45	Tom Coakley Orch. M Boston Symphon Orchestra N	Lucky Strike Hit Parade—B. A. Rolfe's Orchestra M.	Primolive Ziegfeld Follies of the Air: Fannie Brice, James Melton C	8:00 8:15 8:30 8:45		Dance Revue Jimmy Ward and Orc. Cafe Continentale	• • • • • • • • • • • • • • • • • • • •	Prairie Ramblers Hilltop'rs, Geo. Goebel Keystone Barn Dance Party	7:30	Studio Program		
9:00 9:16 9:20 9:45	Armchair Quartet N Front Page Drama	Rubinoff's Orchestra with Virginia Rea N Shell Chateau—Al Jol- son, Master of.	Andre Kostelenetz and Nino Martini C Stardust Tom. Thompson's Or.	9:00 9:15 9:30 9:45		Lookout House Modern Rhythms Jim. Räschell's Orch.	Armchair Quartet N National Bara Dance N	Bern Dance Jamborse WLS National Bern Dance	8:00 8:15 8:30 8:45	Uncle Dave Macon Dixle Liners	Chesterfield Program— Nino Martini C Greater Louisville Ensemble	
10:00 10:16 10:30 10:46	Dr. West's Celebrity	Ceremonies N	Herbert Hoover at Young Republicans' Club C Patti Chapin C	10:00 10:15 10:30 10:45	To be announced	Jimmy Ward and Orc. Jim. Raschall's Orch	To be announced	(Alka Saltzer) Barn Dance Frolic Ramblers	9:00	Lasses and Honey Fruit Jar Drinkers Ed Poplin's Band	Here's To You	
11:15 11:30 11:45	Orchestra N Charles Dornbesger's	National Barn Dance from Chicago N	Orchestra C	11:00 11:15 11:30 11:45	Jack Hylton's Orc. M Fred. Martin's Orc. M	Sign Off	News: Sports Music: Driving Service Rainbow Room Orchestra N	WLS National Barn	10:00 10:15 10:30	Dixie Liners Uncle Dave Macon Robert Lunn Sid Harkreader	_ ""	
12:00 12:15 12:30 12:45	Orchestra N	WLW News Room Kay Kyser's Orch, M Moon River	Claude Hopkins' Orchestra C	12:06 12:15 12:30 12:45	Sign Off	**************************************	Messages to Far North Griff Williams' Orchestra N	Phil Levant's Orchestra Carl Schreiber's	11:00 11:15 11:30	Gully Jumpers Crook Bros. Band Delmore Bros	Dance Orchestra Herbie Kay's Or- chestra C	

NETWORK PROGRAMS (NBC-CBS)

only

Esso News Reporter. WJZ only

Fraderic William Wile, "The Political Situation in Washington Tonight." WABC

WKRC wbbm whk wibm wir

6:02—Otto Thurn's Alpine Village Beverien Orchestra. WEAF WCKY WSAI wgy włam Wmag wwi

6:05—Temple of Sond: Chicago a Cappella Choir, direction Noble Cain; Charles Sears,

choir, direction Nobie Cain; charles Sale, tenor. WJZ wire war ware 6:15—"News of Youth: Junior Dramatization. WABC wbbm whk wfbm wir kmox wsmk—Esso News Reporter. WEAF only 6:20—Otto Thurn's Alpine Village Bavarian Orchestra. WEAF wgy wtam wwj

6:30—Press-Radio News. WEAF WJZ
—Press-Radio News. WABC whk wsmk
6:35—Alma Kitchell, contralto. WEAF WSAI
wgy wtam wmaq wwi
—National Indoor Tennis Championship Summary. WABC WHAS whk wbbm wfbm
wsmk kmox

mary. WABC WHAS whk wbbm wfbm wsmk kmox
—Jamboree: Variety program with Orchestra and vocalists. WJZ WSAI KDKA WLS wgar

wire wave 6:45—Religion in the News: Dr. Walter Van Kirk, Secretary Department of Internal Jus-tice and Good Will of the Federal Council

7:00-Muriel Sport Page of the Air; Thorton Fisher. WEAF only

-"The Atlantic Family on Tour," with Frank Parker, tenor; Bob Hope, and guests; mu-sical and dramatic. WABC whk

-Jack Hylton in "You Shall Have Music." (CBS) wbbm wir wfbm

-The King's Jesters (NBC) WSAI

7:15—"Popeye, the Sailor:" Vic Irwin's Or-chestra. WEAF WCKY wtam wmaq wgy

-Home Town: Dramatic sketch, auspices of Federal Housing Administration.
WSAI KDKA wgar wave wire

7:30—Assemblyman Irving M. Ives, "Anti Crime." WABC WHAS WKRC kmox wfbm wwwa whk wsmk wowo wbbm wir

Message of Israel: Rabbi Louis Mann, quest speaker; Rabbi Jenah B. Wise, officiating; choir and music. WJZ WLS

The Hampton institute Singers: Negro male chorus, direction Gerald B. Wilson, WEAF WCKY WSAI wgy wtam wwj

8:00—Your Hit Parade: Carl Hoff and his Orchestra. WEAF WLW wgy wtam wmaq

Orchestra. WJZ WCKY wgar wire wave The Ziegfeld Follies of the Air: Fannie 3rice, James Melton, Patti Chapin and Al Goodman's Orchestra. WABC WKRC WHAS whk cklw wbbm wfbm wir

8:15—Boston Symphony Orchestra, Dr. Serge Koussevitsky, conductor. WJZ WCKY KDKA wgar wave wire

9:00—Chevrolet Presents Rubinoff and his Violin; Virginia Rea, soprano; Jan Peerce, tenor; Graham McNamee. WEAF WLW

renor; Graham McNamee. WEAF WLW way wham wwi wmaq wave wire —Chesterfield Presents Nino Martini, Andre Kostelanetz's Orchestra and Chorus; David Ross, announcer. WABC WKRC WHAS wbbm whk cklw wowo wfbm kmox wsmk

9:15-Armchair Quartet, WJZ WCKY KDKA wire wgar wave

9:30-California Melodies. WABC bbm whk wir wfbm

-The Shell Chateau: Al Jolson, master of ceremonies; Victor Young and his Orchestra; Walter Connelly, Bill Robison and Benay Venuti, guest stars. WEAF WLW wgy wtam wmaq wwj

-Alka-Seltzer National Barn Dance: Henry -Alka-seitzer National Barn Dance: Henry Burr, Verne, Lee and Mary, Hoosier Hot Shots, Tune Twisters, male trio; Uncle Ezra, Maple City Four, Sally Foster, songs, and Joe Kelly, master of ceremonies. WJZ KDKA WLS wire wgar wave

10:00-Address by Herbert Hoover before Young Republican Club at Colorado Springs. WABC WKRC WHAS wbbm white wir wfbm kmox wsmk

10:30-Dr. West's Celebrity Night George Olsen and his Orchestra and Ethel Shutta; Wallace Beery, guest artist. WEAF WCKY whio wgy wtam wwj wire wmaq To be announced. WJZ KDKA wgar wire

10:45-Patti Chapin, songs. WABC WKRC whk wir wfbm kmox

11:00-Abe Lyman and his Orchestra, WABC WKRC wbbm whk wir kmox wsmk

WLW wire wave

-Esso News Reporter. WJZ only
-Dick Gesperre's Savoy Plaza Hotel Orchestra. WEAF W LKY WSAI wgy wtam
wwj wmaq wave wire
11:05-Russ Morgan and his Hotel Biltmore

Orchestra. WJZ wgar wave wire

11:30 — George Olsen's Orchestra. (C85)

wbbm
—Rockefeller Center Rainbow Room Orchestra. WJZ KDKA wgar wave wire
—Ozzie Nelson and his Orchestra. WABC
WKRC WHAS wbbm wfbm whk cklw kmox
—Esso News Reporter. WEAF only

11:35—Charles Dornberger's Paradise Restau-rent Orchestra. WEAF WCKY wgy wtam wwi wave

MIDNIGHT—Claude Hopkins and his Orches-ta. WABC WKRC wir wfbm kmox wsmk Charles Marshall and his boys; Ransom Sherman, comedian; Nola Day, contralto, Cliff Nazarro, comedian; Meredith Will son's Orchestra, and Ned Tollinger, Mas-ter of Ceremonies. WJZ wgar wave wire -Henry King's Hotel Plaza Orchestra WEAF WCKY wgy wtam wwi wmag wave

-Eddie Neibaur's Orchestra. (CBS) wbbm -The Ziegfeld Follies of the Air: Fannie
Frice James Melton Patti Chapie and Al Goodman's Orchestra. (CBS) To West Coast

2:30—Herbie Kay and his Orchestra. WABC WKRC WHAS wir wfbm kmox 12:30-Herbie wsmk

-Leon Belasco and his Orchestra. WEAF WCKY wgy wtam wwi wmaq wave wire -Griff Williams and his Mark Hopkins Hotel Orchestra. WJZ KDKA wgar wave wire

JOHN CHARLES THOMAS

Back again in New York after a five week vacation spent in cruising off the coast of Florida, John Charles Thomas, celebrated Metropolitan Opera baritone, will present his Vince program from the NBC studios in Radio City, on Wednesday, March 11, from 10:00 to 10:30 p. m. (E.S.T.) over an NBC-WJZ network. Among his selections are D'Hardelot's "I -Alka-Seltzer National Barn Dance. (NBC) Know a Lovely Garden;" Rimsky-Korsakov's "Song of India," from "Sadko;" Del Riego's "Homing," and "Danny Boy," as arranged by Weatherly. He'll be accompanied as usual by Frank Tours' concert orchestra.

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PROGRAMS FOR SUNDAY, MARCH 8

			(EAS	TERN	STANDARD TIME	ш.		(CENTRAL STANDARD TIME)			
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, Ill. (870 kc.)		WSM Nashville, Tenn. (650kc.)	WHAS
7:30 7:45 8:06 8:15 8:30 8:45	Melody Hour—Guest soloists: Inter- national Trio N	Wm. Meedor— Organist N Church Forum— Rev. G. C. Barth	Young People's Hour Wayside Church	7:30 7:45 8:00 8:15 8:30 8:45	Melody Hour—Guest soloists and Inter- national Trio N Rev. A. O. Hjerpe	Orpheus Male Chorus Enquirer's 'Uncle Bob'		Reiph Emerson, Organist Everybody's Hour— Variety eFatures	6:30 6:45 7:00 7:15 7:30 7:45		
9:15	Mexican Marimba- Orchestra N Concert Ensemble N	Coast to Coast on a Bus—Children's Pro- gram; Milton J. Cross, Conductor N.	Sunday Morning at Aunt Susans—William Hargraves, baritone C	9:00 9:15 9:30 9:45	Church Forum— Rev. M. D. Kidwell	Sunrise Worship— God's Bible School Jewish Com. Prog. Galvano & Cortez	Coast to Coast on a Bus-Children's Prog; Milton J. Cross,	Little Brown Church	8:15 8:30	Concert Ensemble N.	Sunday Morning at Aunt Susans C
10:00 10:15 10:30 10:45	Parkes Cadman N	Southernaires N Walberg Brown Quartet N	Church of Air C Jim Lightfield	10:60 10:15 10:30 10:45	Radio Pulpit—Dr. S. Parkes Cadman N Music and American Youth N	Gypsy Rhapsody Jimmy Lee Clyde McCoy's In a Mexican Patio	Southernaires N Walberg-Brown String Ensemble N	Burr, Vickland, Emer'n Otto Marek, baritone and Orchestra	9:45 9:00 9:15 9:30 9:45	Radio Pulpit—Dr. S. Parkes Cadman N Fidelis Class—First	Church of the Air C. News: Sunday Jail Service
	Ward and Muzzy N Rudd and Rogers N Major Bowes Capitol Family N	Radio News Neighbors Now N Walberg Brown String Quartet N	Reflections C American Legion Salt Lake City Taber- nacte Choir C	11:15 11:30 11:45	Ward & Muzzy N String Quartet N	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Calvary P. E. Church	Indian Poet Roy Anderson, bari'e. Keep Chicago Safe	10:00 10:15 10:30 10:45	Major Bowes' Capitol Family N	Broadway Baptist Church Salt Lake City Taber- nacie & Choir C
12:45	Marmer Program		Bowling News	12:00 12:15 12:30 12:45	Pageant of Youth N University of Chicago Round Table N	Stars"	Tastyeast Pageant of Youth N Music Hall on the Air N	Happy Jack Turner To be announced Radio City Music Hall N	00:11 11:15 11:30 11:45	•1	Romany Trail C Transatiantic News C
1:00 1:15 1:30 1:45	Road to Romany N While City Sleeps N Ewald's Canaries	chorus N	Musical Footnotes C Stardust	1:00 1:15 1:30 1:45	Sermonette and Hymn Time National Youth Conference N	Studio Selections German Hour— Laura Shields	Listening Post: Music	National Youth Conference N			Church of the Air C. Musical Footnotes C. Between Bookends C.
2:00 2:15 2:30 2:45	R: C. A. Magic Key Symphony Orchestra, direction Frank Black N	Orpheus Club Onli Serenade The Lamplighter M	Leslie Howard and Cast C Jose Manzanares' South Americans C	2:00 2:15 2:30 2:45	Melody Matinee N "Peter Absolute"— Sketch N	Eleanor Mae Skiff Golden Opportunities. Virginia Moller Deep South	Magic Key of R. C. A. N.	Magic Key of R.C.A. N	1:00 1:15 1:30 1:45		Leslie Howard and Cast C Jose Manzanares* Orchestra C
4:15 4:30	Harry Reser's Orchestra N Metropolitan Auditions of the Air N Widow's Sons N	Your English N To be announced N Smoke Dreams M Father Coughlin	New York Philhar- monic Orchestra direction Arturo Toscanini C	3:00 3:15 3:30 3:45 4:00 4:15 4:30	Rhythm Jesters Merchant Marine The Virginians Oriental Orchestra N. National Vespers N. Design for Listening N	A World of Music	Your English N To be announced N Kornienko's Orch, N Elegie—KDKA Or- chestra Vespers—Shadyside	Your English N To be announced N Kornienko Orch. N National Vespers—Dr. Harry E. Fosdick N Tuneful Topics	2:00 2:15 2:30 2:45 3:00 3:15 3:30	Your English N Rabbi Julius Mark Metropolitan Opera Auditions N National Vespers—Dr. Harry Em. Fosdick N Design for	
5:15	Pop Concert N	"Roses and Drums" N Musical Style Show— Wm. Stoess' Orch		4:45 5:00 5:15 5:30 5:45	Pop Concert N Words and Music N	Basin St. Ramblers. Song Contest Program Pages from Hymnal	Church Roses and Drums— Dramatic sketch N. Man from Cooks N. Week-end Review N.	A. Buisseret's Orch Roses and Drums, dramatic sketch N Man from Cooks N Weekend Review N	3:45 4:00 4:15 4:30 4:45	Listening N Pop Concert N Friendly Philosopher Goodman's Pianologu'	Melodiana—Abe Lyman's Orchestra C. Crumit & Sanderson— J. Shilkret's Orch. C
6:00 6:15 6:30 6:45	Musical Moods C&O Musical Cocktail Grand Hotel—Cara- pana N	Ray Perkins' Amateur Hour M True Story Court of Human Relations	"Hour of Charm"— Spitalny's Orch. C. Smil' Ed McConnell C Yoice of Experience C		Catholic Hour—Rev. James M. Gillis N Lou Breese and Orchestra N	Leo Stoffregen Hits from the Shows Church Federation	Chris. Endeavor Quart. Those O'Malleys Grand Hotel— Original Dramas N	Henry King's Orchestra N Grand Hotel: A. Sey- mour & D. Ameche N	5:00 5:15 5:30 5:45	Catholic Hour—Rev. James M. Gillis N Methodist Chapel Choir	Zoto's Hour of Charm C Smil' Ed McConnell C Voice of Experience C
7:45 8:00	K.7"—Secret Service Spy Stories N Baker's Broadcast—Oz- zie Nelson's Orch. N Melody Lingers On— Leo Spitalny and his Orchestra N	Sunser Dreams N Major Bowes' Original	Gulf Headliners— Phil Baker C Understanding	7:00 7:15 7:30 7:45 8:00 8:15 8:30 9:45	K-7Secret Service Spy Stories N Fireside Recitals N News Flashes Master Musicians M Will Osborne's Orchestra M	Emma Scully, violinist Sunday Night Dance, Harry Hartman, Sports Fraternity House Party "Modern Rhythms Jimmy Ward & Orch Rhythm and Rhyme	Jack Benny-Mary Livingstone N Bakers Broadcast- Robt. L. Ripley N The Melody Lingers On N	Jello Program: Jack Benny ti Bakers' Broadcast— Robt. L. Ripley N "The Meiody Lingers On" N Edison Symphony Orchestra	6:45 7:00	Livingstone N Bakers Broadcast— Robt. L Ripley N Maj. Bowes' Amateur Hour—Chase and	Eddle Cantor— Pebéco Program C. Phil Baker—Hal Kemp's Orchestra C Dnderstanding Opera C The World Dances— L. Gluskins' Orc. C
9:00 9:15 9:30 9:45 10:00 10:15 10:30 10:45	Manhattan Merry- Go-Round N American Album of Femiliar Music N General Motors Chas, Concert Chas, Kullman, tenor N	Life Is a Song—Chas. Previn's Orch. N Walter Winchel! N Unbroken Melodies Trials by Jury M To be announced	Ford Sunday Evening Hour—Symphony Or- chestra C The Ghost Walks C Freddie Rich's Penthouse Party C	9:00 9:15 9:30 9:45 10:00 10:15 10:30 10:45	We Present Fireside Hour Paul Whiteman's Musical Varieties N Sunday Evening at Seth Parker's N	Lookout House Orch. Dance Revue Trianon Bali Room Orchestra Lookout House Orch. Forrest Bradford Orch. Jimmy Ward Orch Trianon Ball Room Or.	Life is a Song—Chas. Previn's Orch. N. Walter Winchell N. Paul Whiteman's Musical Varieties N Y. M. C. A. Program.	Life is a Song—Chas. Previn's Orch, N. Walter Winchell N. Paul Whiteman's Musical Varieties N. "" Globe Trotter King's Jesters	8:00 8:15 8:30 8:45 9:00 9:15 9:30 9:45	Manhattan Merry- Go-Round N American Album of Familiar Music N General Motors Concert—Symphony Orchestra; Erno Rapee, conductor N	Ford Sunday Hour— Symphony Orchestra Colette D'Arville, guest C The Ghost Welks C Sweet Music Weather Reports
11:00 11:15 11:30 11:45 12:00 12:15	Phil Levent's Orchestra N Benny Goodman's Orchestra N Ray Pearl's Trianon Orchestra N Sammy Kaye's	Wt W News Room Phil Harris' Orch Tom, Tompkins' Orch. Anson Weeks' Or. M Russian Art En- semble M Will Osborne's	Newscast T. Tompkins' Orch Isham Jones' Or- chestra C Frank Dailey's Orchestra C Harry Sosnick's	11:00 11:15 11:30 11:45 12:00 12:15 12:30	Tommy Tompkins' Orc. Shandor N El Chico spanish Revue N Sign Off	Bowling Tournament Dream Weaver Sign Off	Organ Melodies Missionery Broadcest "" Fletcher Henderson's Orchestra N Earl Hines' Or-	Phil Levant's Orchestra N F. Henderson's Orch Jess Hawkins' Orch Henry Busse's Orchestra Art Jarrett's	10:00 10:15 10:30 10:45 11:00 11:15	Natchez Garden Club Walter Winchell N Paul Whiteman's Musical Varieties N F. Henderson's Or. N Cabin Club	Dream Serenade Dance Orchestra "" Harry Sosnik's

NETWORK PROGRAMS (NBC-CBS)

NOÔN—American Pageant of Youth, Johnny Johnson and his Orchestra; guest artists. WJZ WSAI KDKA

-Salt Lake City Tabernacie Choir and Organ, from Utah (on II:30 a. m.). WABC WKRC WHAS wfbm wsmk

12:30—University of Chicago Round Table Dis-cussion: Current topics, guest speakers. WEAF WSAI wgy wtam wmag wwij -Radio City Music Hall Symphony Orches-

tra with Jan Peerce, tenor. WJZ WLW WLS (WSM on 1:00) KDKA wave wgar

-Romany Trail. WABC WKRC WHAS whk cklw kmox wfbm wsmk 12:45—CBS Transatlantic News Exchange

Broadcast: Pierre de Lanux, Foreign Editor, Courrier des Etats-Uns (from Paris). WABC

WHAS wfbm whk 1:00—Church of the Air: Rev. Francis J. Con-York (Catholic) (from New York). WABC
WHAS WKRC whk ckiw wbbm wfbm www

-Road to Romany: Gypsy Music; Celia Branz, contralto. WEAF WCKY wgy wtam

-"Musical Footnotes:" Vivian Della Chiesa, soprano; Franz Imhot, tenor, and Ralph Ginsburgh's Ensemble. WABC WKRC WHAS whi ckiw wbbm wsmk wowo wfbm

-National Youth Conference: "An Ancient -National Youth Conference: "An Ancient and Provoking Question," Harry N. Holmes; Youth Glee Club, direction Charles A. Baker. WJZ WSAI WLS wave wgar wire -- "While the City Sleeps." WEAF WCKY www whio wire wmaq 1:45—Between the Bookends: Ted Malone, readings. WABC WHAS whk cklw wfbm wbbm kmox wir -- Cornelius Yanderbilt, Jr.: Personalities in the News. WEAF only

the News. WEAF only 2:00—The Magic Key of R. C. A.: Symphony Orchestra, direction Frank Black; John B. Kennedy, commentator and Milton J. Cross, m. c.; Lawritz Melchior, Ruth Etting and Russ Morgan and his Music, guest artists. WJZ WCKY KDKA WSM WLS wgar wire

whio wave -"The Melody Matinee:" Victor Arden and

his Orchestra; Muriel Dickson, soprano; Cavaliers Quartet. WEAF WSAI wmag wgy

Howard's Matinee: "Raffles," with Leslie Howard and dramatic cast; Graham Harris' Orchestra. WABC WKRC WHAS kmox wsmk whk wir 2:30—Jose Manzanares and his South Ameri-

cans. WABC WKRC WHAS cklw kmox wbbm whk wowo wfbm wsmk wjr "Peter Absolute:" Dramatic sketch. WEAF

3:00—The Philharmonic Symphony Society of New York, direction Arturo Toscanini. WABC WKRC WHAS cklw wfbm whk kmox

wsmk wbbm wwva -Harry Reser and his Clicquot Club Orches

-Harry Reser and his Clicquot Glub Orchmotra; Lynne Gordon, vocalist. WEAF WCKY wgy wtam wmaq wave wwj
-Your English: Dramatization illustrating use or good English; string ensemble. WJZ or good English; string ensemble. WJZ WLW KDKA WSM WENR wgar wave 3:15—To be announced, WJJZ WLW KDKA

WLS wgar 3:30-Metropolitan Opera Auditions of the

Air: Edward Johnson, General Manager, Metropolitan Opera Company; Orchestra direction Wilfred Pelletier; guest artists.
WEAF WCKY WSM wgy wtam wmag wave

TODAY'S HIGHLIGHTS

3:00 p. m.—New York Philhar-WKRC WHAS

5:00 p. m.—Roses and Drums
N—WLW KDKA WENR

6:30 p. m.—True Story Court of Human Relations-WLW.

7:00 p. m.—Jello Program —
Jack Benny N — WCKY
WLW WLS WSM KDKA Eddie Cantor C — WKRC WHAS

8:00 p. m.—Major Bowes Amateur Hour N — WLW WSM

9:00 p. m.—Ford Sunday Evening Hour C - WKRC WHAS

9:45 p. m. — Paul Whiteman's Musical Varieties N-WSAI KDKA WLS

10:00 p. m.—General Motors Concert N-WCKY WSM -Trials by Jury M-WLW 11:00 p. m.—WLW News Room

-WLW

Kornienko and his Oriental Orchestra, WJZ WSAI KDKA WLS wgar wave

4:00—The Widow's Sons: Dramatic sketch with Lucille La Verne. WEAF WCKY wgy wtam wmaq wave

-National Vespers: "Putting Manhood First," Dr. Harry Emerson Fosdick; male quartet, direction Charles A. Baker. WJZ WSAI WSM WLS wgar wire wave

1:30—Design for Listening: Variety show featuring Ray Sinetra and his Orchestra; Sen-ator Fishface and Prof. Figgsbottle, come-dian; Olga Vernon, contralto; Cavaliers Quartet. WJZ WSAI WSM wgar wire wave -Temple of Song: Chicago A Capella Choir, direction Moble Cain; Edward Davies, bar-itone. WEAF WCKY wgy wtam wwj

5:00-Melodiana: Abe Lyman's Orchestra; Bernice Claire, soprano, and Oliver Smith, tenor. WABC WKRC WHAS while ckiw

withm withm kmox wowo wirRoses and Drums: Dramatic sketch with
Charles Webster, Roman Bohnen, Helan Claire, Reed Brown, Jr., John Griggs, Katherine Standing and Jack Roseleigh. Katherine Standing and Jack Roseleigh. WJZ WLW KDKA WENR wave wgar wire -Pop Concert, Walter Logan, conductor.

wave wwi whio 5:30-Frank Crumit and Julia Sanderson, with Jack Shilkret's Orchestra and the Three
Jesters. WABC WHAS ckiw wfbm whk

-The Man from Cook's: Travel talk by Mal-colm La Prade, WJZ KDKA WENR wave

wgar -Words and Music: Maud Muller, soprano Edward Davies, baritone; Harvy Hays, nar-rator; Larry Lersen, organist, WEAF WCKY WSAI wgy wtam wmaq wwi 5:45---Week-end News Review: Gabriei Heat-

ter, editor, author and commentator. WJZ KDKA WLS wgar wave 6:00—Henry King's Hotel Plaza Orchestra. WJZ WLS wgar wave

WJZ WLS wgar wave

-Catholic Hour: Very Rev. Msgr. Fulton J.
Sheen, Professor at Catholic University of
America, speaker; Mediaevalists Choir, direction of Father Finn. WEAF WSAI WSM
wgy wtam wmag wave wwi

-"Zotos Hour of Charm:" Phil Spitalny's

All-Girl Orchestra. WABC WKRC WHAS wbbm cklw kmox whk wfbm wsmk wowo

6:15—The Dream Singer, Ralph Kirbery, with Al and Lee Reiser. WJZ only 6:30—Echoes of New York Iown: Variety program, with Rose Marie Brancato, so-prano; the Melodeers Quartet; Helen Claire sketches; Orchestra, dirction Josef

Bonime. WEAF only

Lou Breese and his Orchestra. (NBC) WSAI Campana's Grand Hotel: Original drama, with Anne Seymour and Don Ameche; Eric Sagerquist's Orchestra. WJZ WCKY KDKA WLS wgar

-"Smilin' Ed McConnell." WABC WKRC WHAS wbbm cklw limox wjr 6:45—Voice of Experience. WASC WKRC

WHAS wbbm ckiw wcco wfbm whk wir Trom-Eddie Cantor, comedian, with Parkya-karkus, Jimmy Wallington and Orchestra, direction Louis Gress. WABC WKRC WHAS whis cklw wfbm wbbm kmox wir Jack Benny, Mary Livingstone, Johnny Green's Orchestra; Kenny Baker, tenor (from New York). WJZ WLW WLS WSM KDKA waye wire

KDKA wave wire

-K-7: Secret Service Spy Story. (NBC) WCKY
WSAI wgy wtam wmaq wwj

:30-The Bakers Broadcast: Robert L. "Belleve It Or Not" Ripley; Ozzie Nelson and his Orchestra; Harriet Hilliard, vocalist. WJZ WCKY KDKA WSM WLS wgar

WJZ WGRY KDKA WSM WLS wgar

-Fireside Recitals, featuring Willie Morris,
soprano; Siguard Nilssen, basso. WEAF
WSAI wgy wtam wmaq wwi wire

-Phil Baker, with Hal Kemp's Orchestra.

WABC WKRC WHAS whk cklw wfbm wbbm kmox wowo wsmk wir

.45—Sunset Dreams — Ranch Boys and the Morin Sisters, trios. WEAF WLW wgy wmaq wwi wtam wire whio

8-00-Major Rowes' Original Amateur Hour WLW WSM wgy wtam wmaq wave WEAF

-Understanding Opera, WABC WKRC WHAS whk ckiw wfbm wbbm kmox wir The Melody Lingers On: Leo Spitalny and -- The Melody Lingers On: Leo Spitaliny and his Orchestra; Robert Weede, baritone; Fred Hufsmith, tenor; The Norsemen Quartet; Girls' Yocal Trio. WJZ WCKY KDKA WLS wgar wire 8:30—The World Dances: Lud Gluskin's Orchestra. WABC WKRC WHAS whk cklw

8:30—The World Dances: Lud Gluskin's Orchestra. WABC WKRC WHAS whk cklw wfbm wbbm kmox wir

9:00—Manhattan Merry-Go-Round, featuring famous acts of the American Theatre; Rodney McLennan, tenor; Raquel Carlay, blues singer; orchestra, direction Andy Sannella; Men About Town Trio. WEAF WCKY WSM wtam wmaq wgy wwl whio —Real Silk Program: "Life is a Song;" Countess Olga Albani, soprano; Charles Previn's Orchestra, the Singing Knights, male octet. WJZ WLW KDKA WLS wave wgar

wger

The Ford Sunday Evening Hour, with Richard Bonelli, baritone, guest star; Victor Kolar, conductor. WABC WKRC WHAS wbbm whk cklw kmox wowo wfbm

yith Frank Munn, tenor; Lucy Monroe, so-prano; The Haenchen Concert Orchestra; prano; The Haenchen Concert Orchestra;
Bertrand Hirsch, violinist; Arden and Arden, plano duo; Amsterdam Chorus. WEAF
WCKY WSM wgy wtam wwl whio wave
—The Jergens Program, with Walter Winchell. WJZ WLW KDKA WENR wgar
chell. WJZ WLW KDKA WENR wgar
Musical Varieties: Ramona, Roy Bargy, Duv

relle Alexander: Bob Lawrence, baritone: The King's Men and Johnny Hauser, vocalist; Arthur Tracy, "The Street Singer," guest artist. WJZ WSAI KDKA WENR

wir wgar 10:00—General Motors Concert: Symphony 10:00—General Motors Concert: Symphony Orchestra, direction Erno Rapee; Charles Kullman, tenor, guest. WEAF WCKY WSM wgy wtam wwj wire whio wmaq wave—The Ghost Walks: Dramatic program. WABC ./KRC WHAS wbbm whk cklw wowo wtbm kmox wjr 10:30—Sunday Evening at Seth Parker's: Phillips Lord and his troupe; dramatization, hymn singing and philosophy. WJZ WSAI

hymn singing and philosophy. WJZ WSAI wgar wave wire-freddie Rich's Penthouse Party. WABC WKRC cklw kmov who want

-Freddie Rich's Penthouse Party. WABC WKRC ckiw kmox whk wsmk
-Jack Hylton in "You Shall Have Musie,"
(CBS) wbbm wir wfbm kmox wowo
11:00-Dandies of Yesterday: Male Quartet,
WJZ wgar wave wire
-Phil Levant's Orchestra, WEAF WCKY
WLS wgy wtam wwi wmaq
-Press Radio News. WABC
11:10-Press Radio News. WJZ

il:10—Press Radio News. WJZ 11:05—Vincent Travers and his Orchestre. WABC whk wir wowo

11:15—Shandor, violinist. WJZ WSAI wgar vave wire The Jergens Program, with Walter Winchell. (NBC) WSM wave

11:30-El Chico: Spanish Revue, WJZ WSAI wgar wave wire -Woodbury's Presents Paul Whiteman's Mu-

--Woodbury's Presents Paul Whiteman's Musical Varieties. (NBC) WSM wave
--Press-Radio News. WE&F
--Isham Jones and his Orchestra. WABC
WKRC whk wbbm wsmk
--Benny Goodman's Morrison Hotel Orchestra. WEAF WCKY wgy wtam wmag wwi

MIDNIGHT-Ray Pearl's Trianon Ballroom Or-chestra. WEAF WCKY wgy wtam wmaq

Creatra, WJZ
wwij

-Fletcher Henderson's Orchestra, WJZ
KDKA (WSM on 12:15) wgar wire

-Frank Dailey and his Orchestra, WABC
WKRC wfbm wsmk

Crehestra (CBS) wbbm George Olsen's Orchestra, (CBS) wbbm

12:30—Sammy Kaye and his Cabin Club Or-chestra. WEAF WCKY wgy wtam wave wire —Tom Coakley's Orchestra. WJZ wgar wire -Harry Sosnik and his Orchestra. W WKRC WHAS wbbm wfbm wir wsmk

Richard Bonelli, noted concert and opera baritone, will be the guest soloist with the Ford Symphony Drchestra and Chorus directed by Victor Kolar, over the complete nationwide WABC-Columbia network, on Sunday, March 8, from 9:00 to 10:00 p. m.

PROGRAMS FOR MONDAY, MARCH 9

			(EAS	(CENTRAL STANDARD TIME)							
	WCKY Cincinnati (1400 lcc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSA! Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	KDKA Pittsburgh, Pa. (960 kc.)	WLS-WENR Chicago, Ill. (870 kc.)		WSM Nashville, Tenn. (650kc.)	WHAS Louisville, Ky. (830 kc.)
6:30 6:45 7:00 7:15 7:30 7:45	Morning Round Up	Top of the Morning— McCormick Fiddlers Prayer Period Morning Devotions Rise and Shine News Flashes	Jerry Foy's Orchestre . News Breakfast Express— Purity Bakeries	6:30 6:45 7:00 7:15 7:30 7:45	Good Morning " Setting Up Exercises. Birthday Greetings	Arkansas Fiddlers Sunrise Worship— God's Bible School Breakfast Time Table.	Musical Clock	Farm Bulletin Board Smile a While WLS News Report The Oshkosh Boys Otto's Tunetwisters Indian Legends	5:30 5:45 6:00 6:15 6:30 6:45	King Cole and Mr. Hodge Podge	Asbury College Devotions
8:00 8:15 8:30 8:46	Spareribs N		Federation of Churches The Upstarts	8:00 8:15 8:30 8:45	Morning Devotions N. Round House Boys Church Forum Say It With Music	Today's Headlines Stepping Along Lew White		Jolly Joe's Pals Lulu Belle and Scotty Morning Devotions WLS News Report	7:00 7:15 7:30 7:45	Morning Devotions Morning Melodies N. Cheerio N	Slim and Jack Log Cabin Days Jackson Family Breakfast Business
9:00 9:15 9:30 9.45	Old Dr. Jim N Streamliners N	Joe Emerson, hymns Mail Bag Way Down East Back Stage Wife M	Bob and Rennie C Metropolitan Parade C Belle and Martha	9:00 9:15 9:30 9:45	Breakfast Club N	Moods God's Bible School Glimpses of Grand Opera		Prairie Ramblers and Patsy Pa and Ma Smithers Morning Minstrels	8:00 8:15 8:30 8:45	Breakfast Club N	Bob and Rennie C Metropolitan Parade C
10:00 10:15 10:30 10:45	Happy Jack N Edward McHugh N Today's Children N "David Harum" N.	How to be Charming N Home Sweet Home N Divano Trio Livestock-News	Josephine Gibson C Woman's Hour Poetic Strings C Ozark Mountaineers C		News Flashes Gospel Singer N Household Hints	Dot Club News Gypsy Rhapsody Clarence Berger	News: Music N Edward MacHugh N Today's Children N David Harum N	Martha Crane and Helen Joyce Today's Children N David Harum, skit N	9:00 9:15 9:30 9:45	Edward McHugh N Sweethearts of Air N Cooking School N	Josephine Gibson C Bill and Ginger C Poetic Strings C Monticello Party Line.
11:00 11:15 11:30 11:45	NBC Light Opera N.	Louise Raymond Lamplighter M Singing Neighbor Broadway Cinderella M	Harmonies in Conts't C Helen Trent C Just Plain Bill C Rich Man's Darling C	11:i5 11:30	Hour of Memories— U. S. Navy Band N	Today's Headlines Deep South Homespun Philosopher 20th Century Serenade	U. S. Navy Band Hour of Memories N	The Hilltoppers Roundup—Orchestra WLS News Report Cornhuskers, Ch're Boy	10:00 10:15 10:30 10:45	S. Navy Band N	Harmonies Contrast C Sisters Three Dolly Dean How to be Charming.
12:00 12:15 12:30 12:45	WCKY News Honeyboy-Sassafres N Merry Madcaps—Dir. Norman Cloutier N	Barnes and Larson N Tom, Dick & Harry M National Farm and Home Hour N	Voice of Experience C Musical Reveries C Mary Marlin C Five Star Jones C	12:00 12:15 12:30 12:45	To be announced Wendall Hall N Day Dreams Rhythm Jesters	Press Radio Bible Lather and Lyrics Man in the Street Luncheon Music	News Grab Bag Farm and Home Hour N	Old Kitchen eKttle. Vir. Lee and Sunbeam Weathers and News. Dinnerbell Program	11:15 11:30 11:45	National Farm and Home Hour N	Voice of Experience C Musical Reviews Mary Marlin C Five Star Jones C
1:00 1:15 1:30 1:45	Silverberg Ensemble N Schneider's Cowb's N Dress Parade N		Sue and Jack News: Melod, Meas Matinee Memories C. Alex Semmler C	1:00 1:15 1:30 1:45	Phil Harris' Orch Kay Kayser's Orch. M Treadwells on Tour	Conservatory of Music	Mac and Blaine Dot and Will N	Livestock Market Grain Market	12:00 12:15 12:30 12:15	Banner Newshawk Dept. of Agriculture	College of Agriculture Log Cabin Boys Livestock—Weather Shopping Guide
2:00 2:15 2:30 2:45	American Education Forum N Melodies N	Trial Flights Civil Government Contemporary Writers	Between Bookends C. Happy Hollow C American School of the Air C	2:00 2:15 2:30 2:45	Music Guild N	Cin. Dentel Society In a Mexican Patio Mrs. West Little Theatre of Music	Words and Music N. KDKA Home Forum	"Old Music Chest" Pa and Ma Smithers Grain Market: Homemakers' Hour	1:00 1:15 1:30 1:45	American Education Forum N Robison's Buckaroos Ma Perkins N	American School of the Air C
3:00 3:15 3:30 3:45	Campbell's Royal's N Wise Man N. Beatrice Mack N. King's Jesters N.	Molly of the Movies M Ma Perkins N Vic and Sade N The O'Neill's N	News: Manhattan Matinee C Hoosier Hop C	3:00 3:15 3:30 3:45	On the Mall Women in the News Darktown Meetin' Divano Trio	Today's Winners	Stroller's Matines Back Stage Wife Charm	Pratt and McNeill Ma Perkins N Homemakers' Program King's Jesters N	2:00 2:15 2:30 2:45	The O'Neills N	Manhattan Matines C Hoosier Hop C
4:00 4:15 4:30 4:45	Woman's Radio Review N Afternoon Concert Dick Tracy	Betty and Bob Life Mary Sothern M. Forever Young N News: Financial Notes.	Commercial Com. C Chicago Variety H'r C Contract Bridge	4:00 4:15 4:30 4:45	Women's Radio Review N Ed. Fitzgerald M	Cocktail Hour	Butty and Bob N Gene Arnold N Let's Talk it Over N	Betty and Bob N Madame de Sylvara Let's Talk if Over N	3:15 3:30 3:45	Women's Radio Review N Let's Talk it Over N	Commercial Comment C Weekday Devotions Variety Hour C
5:00 5:15 5:30 5:45	Al Pearce and Bis Gang N	Toy Band M	Gogo de Lys C News: Rhythm Revue. Annie Wallingford The Goldbergs C	5:00 5:15 5:30 5:45	Ross Graham N Jr. Radio Journal N Ralston Program Louise Raymond	Gray Bros.' Orch	KDKA Kiddies Klub Plough Boys Singing Gentleman N. Little Orphan Annie N	Ross Graham N Junior Radio Jour. N Musical Grab Bag Johnstone Ensemble N	4:00 4:15 4:30 4:45	Dept. of Health Financial News James Wilkerson N	University of Louisville Herbert Koch, organ. The Goldbergs C
	Flying Time N Our Listener C. & O. Cocktail WCKY News	Old Fashioned Girl	Buck Rogers C Dick Bray—Sports Chat Safety Dept. Program Milton Charles C	6:00 6:15 6:30 6:45	Omar the Mystic To be announced News Knot Hole Club	Dinner Music Golden Opportunities Modern Rhythms Miami Aces	Flowers and Gardens Dinner Music Lowell Thomas N	Flying Time N Irma Glen, organ What's the News? F. Henderson's Orch.	5:00 5:15 5:30 5:45	Connie Gates N Robison's Buckeroos . Little Orphan Annie N	Buck Rogers C Dick Tracy Out o' the Dusk Asher and Little Jimmy
7:00 7:15 7:30 7:45	Strange As It Seems Capt. Tim's Adven. It Edwin C. Hill It. Chevrolet Musical	Amos 'n' Andy N "Lilac Time" M Lum and Abner N House of a Thousand	Myrt and Marge C Husing & Charioteers C Singin' Sam C Boake Carter C	7:00 7:15 7:30 7:45	Phil Harris' Orch Uncle Ezra N U. of C. Speaker Aff. Arnold Douglas	One-Night Bandstand. Gov. Martin L. Davey. Harry Hartman, Sports Gregory's Orchestra	Capt. Tim's Adv. N Ambassador Quartet Dan and Sylvia	Capt. Tim's Adven. N Lum and Abner N Springtime Jubilee	6:15 6:30 6:45	Musical Moments Diary of J. Mattern	Orchestra Singin' Sam C Boake Carter C
8:00 8:15 8:30 8:46	ribber McGee and Molly N Evening in Park, with Morton Downey N	Eyes	Standust Eleana Moneak Ens. C Pick and Pat—Pipe Smoking Time C	8:00 8:15 8:30 8:45	Hammerstein's Music Hall N Hugo Mariani's Orchestra M	Unusual Lawsuits Katzman Ensemble Jimmy Ward & Orch Margaret Rasbach	Fibber McGee and Molty N Evening in Paris— Morton Downey N.	Fibber McGee and Molly N Evening in Paris with Morton Downey N	7:00 7:15 7:30 7:4 5		Down on the Farm Hot Dates in History. Pick and Pat—Pipe Smoking Time C
9:00 9:15 -9:30 9:46	A & P. Gypsies N. A Tale of Today N.	Sincleir Minstrels N Grace Moore—Vicks Program N	Lux Radio Theatre C.	9:06 9:15 9:30 9:45	Musical_Moments News Flashes Ted Fiorito's Orchestra M	Lookout House Orch Dance Fevue Forrest Bradford's Or. Cafe Continentale	Sincleir Minstrels N A Tale of Today N	Sinclair Minstrels— Harry Kogen's Or. N A Tale of Today N.	8:00 8:15 8:30 8:46	Vick's Open House with Grace Moore M	Lux Radio Theatre C.
10:00 10:15 10:30 10:45	Carnation Contented Hour N National Radio Forum N	Triels by Jury M Grand Opera	Wayne King's Orchestra C March of Time C Tom. Thompkin's Orch	10:00 10:15 10:30	Harry Nagle's Orchestra N Cesare Soders M	Lookout House Orch. Glenn Rendevous— Orchestra Bowling Tournament	Harry Nagle's Orchestra N Music in Russ Morgan Manner N	Harry Nagle's Orchestra N Globe Trotter King's Jesters	9:00 9:15 9:30 9:45	Francis Craig's Orchestra	Wayne King's Orch.— Ledy Esther C. March of Time C Musical Moments
11:00 11:15 (1:30 11:46	Enoch Light's Orchestra N New York Golden Gloves Finals N	WLW News Room Phil Harris' Orch Joe Reichman's Orchestra M	News: Jack Denny's Orchestra C Vincent Lopez Orch. C	11:00 11:15 11:30 11:45	Tom. Tompkins' Orch. Ink Spets N Rainbow Room Orchestra N	Dream Weaver Sign Off	News: National Youth Music: Road Informa. Ray Noble's Orchestra N	Henry Busse's Orchestra Benny Goodman's Orchestra	10:45	N. Y. C. Golden Gloves Finals N	Myrt and Marge C Louisville Dance Time. Vincent Lopez's Orchestra C
12:00 12:15 12:30 12:45	Don Bestor's Mt. Royal Orchestra N	Hal Kemp's Orchestra M Moon River	Harry Sosnick's Orchestra C Hawaii Calls C	12:00 12:15 12:30 12:45	Sign Off	**************************************	Fight Review Hotel St. Regis Or. N Phil Ohman's Orchestra N	Carl Schreiber's			Dream Serenade

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—Flying Time: Adventures in Aviation.
WEAF WCKY WLS wgy wtam wmaq wwi
—Esso News Reporter.
WJZ only
—"Buck Rogers in the 25th Century." WABC
WKRC WHAS wbbm whk wir kmox

6:05—U. S. Army Band, Captain Thomas F. Darcy, conductor. WJZ wgar wire wave 6:15—Esso News Reperter. WEAF only—Bobby Benson and Sunny Jim. WASC

-"Sunbrite Junior Nurse Corps." (CBS)
wbbm kmox whk wir

TODAY'S HIGHLIGHTS

Music Hall N-WSAI Fibber McGee and Molly N-WCKY KDKA WSM

8:30 p. m.—Voice of Firestone N-WLW WSM

9:00 p. m.—Lux Radio Theatre C—WKRC WHAS

9:30 p. m.—Grace Moore N-WLW WSM -A Tale of Today -WCK¥ KDKA WLS 10:00 p. m.—Trials by Jury

M-WLW 11:00 p. m.-W L W News

Room-WLW

- 6:20-Connie Gates, contralto. WEAF WSM wgy włam wmag wwi
- 6:25—Stage Relief Program. WJZ only 6:28—Summary of NBC programs.
- only
 6:30—Press Radio News. WEAF WJZ
 —Press Radio News WABC
 —lack Armstrong, All-American Boy. (CBS)
- 6:35-The Top Hatters: Dance Orchestra.
- WEAF wgy wtam wmaq wwj "'Vanished Voices" Musical and dramatic.

- -Seth Grainer, concert planist. (CBS) kmor -The King's Guard, male quartet. WJZ only 6:45-Little Orphan Annie: Childhood playlet (NBC) WSM wave
- -Lowell Thomas. WJZ WLW KDKA wgar --Milton Charles, organist. (CBS) WKRC wfbm wsmk wwva wfbm
- -Billy and Betty: Dramatic sketch. WEAF only-
- 7:00-The Pepsodent Program: Amos 'n' Andy. WEAF WLW wgy wwi włam
- —Lois Ravel, songs; Orchestra, direction Jerry Sears. WJZ WSM WENR wgar wave chestra. WJZ KDKA wgar
- -''Myrt and Marge:'' Dramatic Series. WABC WKRC whik cklw wbbm wir wwva 7:15—Ted Husing and the Charioteers. WABC WKRC whi cklw wbbm wfbm wowo -Elsie Thompson at the Organ, with Russell
- Dorr. (CBS) wsmk wwva -"Uncle Ezra's Radio Station 6-Z-R-A," with Pat Barrett, Cliff Socioler, Carlton Guy, Nora Cunneen and others. WEAF WSAI
- wgy wtam wmao whio wire -Captain Tim's Adventure Stories. WJZ WCKY KDKA WENR wger
- 7:30—Edwin C. Hill, in the "Human Side of the News." WEAF WCKY wgy wtam wmaq whio wire
- -"Singin' Sam," Songs, WABC WKRC WHAS wfbm cklw whk wbbm kmox wir -Horlick's Program with Lum and Abner-comedy sketch. WJZ WLW WENR wgar
- 7:45-Boake Carter. WABC WKRC WHAS cklw wbbm kmox whk wir
- -Education in the News: Dr. William D. Bout-well, editor-in-chief of United States Office of education, director, WEAF wgy wtam
- -The Dream Singer, with Al and Lee Reiser.
- 8:00-Hammerstein's Music Hall-musical show with Ted Hammerstein, master of cere-monies; Lucy Laughlin, soprano; Lazy Dan, comedian. WEAF WSAI wgy wtam wmaq
- -Fibber McGee and Molly: Comedy sketch, with Marion and Jim Jordan; Ulderico Mar-celli's Orchestra. WJZ WCKY KDKA WSM WENR wgar wave
- -Esso Marketers Present-Lombardo Road. WABC wwwa

- :15—Eleana Moneak and her Ensemble. (CBS) WKRC kmox wfbm wsmk
- -"Hormel Chili Beaners:" Juan Haidrigo his Amricanos Marimba Band. (CBS) wbbm
- 8:30-The Voice of Firestone: Richard Crooks soprano, tenor; Margaret Speaks, soprano, with Mixed Chorus; William Daly's Symphonic String Orchestra. WEAF WLW WSM wgy wtam wmaq wave wire wwj while
- -Pick and Pat, in Pipe Smoking Time, Dra-matic and Musical. WABC WKRC WHAS whk ckiw wbbm wowo wfbm kmox wjr
- -Evening in Paris: Morton Downey, teno Pickens Sisters, vocal trio; and Mark Wa now's Orchestra. WJZ WCKY WLS KDKA
- 9:00-A. & P. Gypsies: Harry Herlick, o tor; The Romany Singers; Howard Price, tenor. WEAF WCKY wmaq wgy wtam wwi whio wire
- -Sinclair Greater Minstrels: Minstrel Show, with Gus Van, interlocutor; Joe Parsons, bass; Billy White, tenor; male quartet; Bill Childs, Fritz Clark and Clifford Soubier, end men; Malcolm Claire, comedian; band direction Harry Kogen. WJZ WLW WENR WSM KDKA wgar
- -Lux Radio Theatre: WABC WKRC WHAS cklw whk wfbm kmox wowo wfbm wjr
- 9:30—Vick's Open House with Grace Moore; Josef Pasternack and his Orchestra. WEAF WLW WSM wgy wtam wmag wave wire wwj whio
- —"A Tale of Today:" Dramatic serial with Joan Blaine. WJZ WCKY KDKA WENR wgar
- 10:00—Lady Esther Serenade with Wayne King's Orchestra. WABC WKRC WHAS wbbm whk cklw wowo kmox wfbm wir -Contented Program—The Lullaby Lady Male Quartet, Orchestra, direction Morgan
 L. Eastman; Vincent Pelletier, announcer,
 WEAF WCKY WSM wmaq wgy wtam wwj
 Harry Nagle's Orchestra. WJZ WSAI KDKA
 WLS wgar wire
- 0:30—March of Time: Dramatizations, WABC WKRC WHAS wfbm whk wbbm wsmk cklw
- ...mox wir -Russ Morgan and his Hotel Biltmore Or-chestra. WJZ KDKA wgar
- National Radio Forum: Guest speaker. WEAF WCKY WSAI wgy wtem wmag wwi wowo whk wbbm wsmt 10:45-Public Opinion. WABC wfbm wsmk

11:00—Esso News Reporter, WJZ only

Pepsodent Program: Amos 'a' Andy. (NBC) WSM wmaq

Jack Denny and his Orchestra from the
French Cesine. WABC WKRC wsmk wowe cklw wfbm

-Enoch Light's Hotel McAlpin Orchestra. WEAF WCKY wgy wtam wmaq wwi -Myrt and Marge. (CBS) WHAS wbbm.

11:05-Henry Lishon's Orchestra. WJZ wga wave wire 11:15-Ink Spots; Novelty Negro Quartet

WJZ WSAI WSM -George Olsen and his Orchestra. (CBS)

-Bernie Cummins and his Orchestra. (CBS)

Esso News Reporter. WEAF only. -Ray Noble's Rockefeller Center Rainbow Room Orchestra, WJZ WSAI KDKA wgai

II:35—N. Y. C. Golden Gloves Finals. WEAF WCKY WSM wgy wtam wmag wwj MIDNIGHT-Harry Sosnik's Orchestra. WABC WKRC whk cklw wfbm kmox wir wsmk -Shandor, Violinst, WJZ WSM

12:08-Hotel St. Regis Maison Russe Program: Orchestra direction Cornelius (Russian singers, Nadia Cortes, nussian singers, reduia Corres, mezzo-so-prano; Georges Doubroosky-Orda, bass-baritone; Boris Belostozky, tenor; Jacques Nazarenko, baritone. WJZ KDKA WSM wgar wave wfre

12:30—Don Bestor's Mt. Royal Hotel Orches-tra. WEAF WCKY wgy wtam wmaq wwij -Phil Ohman's Orchestra. WJZ KDKA WSM wgar wave wire

-Hawaii Calls (from Honolulu). WABC
WK* wbbm wfbm wjr wsmk

PHI Schedule **PROGRAM**

MONDAY, MARCH 9, 1936 Wavelength 25.57 m.

- 13.30-Dutch National Anthem and
- opening announcement.

 13.40—Music.

 LATEST NEWS FROM
 HOLLAND."

- 14.00—Music. 14.15—Talk on sports by Mr. H. Hollander.
- 14.30—Music. 14.35—MEETING OF THE PHOHI CLUB.
- CLUB.
 8. 15.00—The Royal Opera orchestra Covent Garden—London.
- 15.20—Dance music. 15.30—Closing down—Dutch National

Roy Campbell, director of NBC's vocal chorus, the Royalists, has far less trouble getting the members to sing together than getting them together to sing. Tough he maintains his own studio in which to coach and rehearse them, several of the seven members of the group have solo spots on the air, and as a result, Roy is constantly scribbling appointment changes on his calendar pad.

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N Denotes (NBC) C Denotes (CBS) M Denotes (MBS)

PROGRAMS FOR TUESDAY, MARCH 10

(EA					STANDARD TIME)		(CENTRAL STANDARD TIME)				
63	WCKY Cincinnati (1480 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, III. (870 kc.)		WHAS Nashville, Tenn. (650kc.)	WSM Louisville, Ky. (820 kc.)
6:30 6:45 7:00 7:15 7:30 7:45	Morning Round Up Musical Clock	Top o' the Morning Prayer Period Morning Devotions Rise and Shine News Flashes	Jarry Foy's Orchestra News Breakfast Express— Purity Bakeries	6:30 6:45 7:00 7:15 7:30 7:45	Good Morning Setting Up Exercises Birthday Greetings	Arkansas Fiddlers Sunrise Worship— God's Bible School Breakfast Timetable	Musical Clock	Farm Bulletin Board Smile a While News—J. Bentley The Oshkosh Boys Jr. Broadcasters' Club Tony Wons—Emerson.	5:30 5:45 6:00 6:15 6:30 6:45	King Cole and Mr. Hodge Podge	Asbury College Devotions
8:00 8:15 8:30 8:45	Spareribs N	Chandler Chats Dance Rhythms Cheerio N	Federation of Churches The Upstarts	8:00 8:15 8:30 8:45	Morning Devotions Round House Boys Church Forum Say It With Music	Today's Headlines Pan-American Band 20th Century Serenade	Morning Devotions N. News: Musical Clock	Jolly Joe's Pals Lulu Belle and Scotty Morning Devotions News Report	7:00 7:15 7:30 7:45	Morning Devotion Morning Melodies N.	Slim and Jack Log Cabin Boys Jackson Family Breakfast Business
9:00 9:15 9:30 9:45	Old Dr. Jim N Streamliners N	Hymns of All Churches Souvenirs of Songs Way Down East Back Stage Wife M.	Bugle Call Revue— Variety Program C	9:00 9:15 9:30 9:45	Breakfast Club; Vocal Trio; Don McNeill, m. c., N	Shilkret's Orchestra God's Bible School Morning Serenade Public Library Prog	Breakfast Club N Style and Shopping	Prairie Ramblers— Patsy Montana Pa and Ma Smithers Morning Minstrels	8:00 8:15 8:30 8:45	Breakfast Club N	Bugle Call Revue— Variety Program C Rambler in Rhythm C
10:45	News: Happy Jack Edward McHugh N Today's Children "David Harum" N	Betty Crocker Home Sweet Home N The Virginians News—Reports	The Oleanders C Woman's Hour Romany Trail C Three Stars C	10:00 10:15 10:30 10:45	News Flashes Gospel Singer N Household Hints	Mary Jean Miller Dot Club News Orpheus Male Chorus Lanin's Orchestra	David Harum N	Martha Crane and Helen Joyce Today's Children N. David Harum, skit N.	9:00 9:15 9:30 9:45	News: V. de Leath N Edward MacHugh N Doc Whipple N Clark Dennis, tenor N	The Oleanders C The Romany Trail C Aunt Betsy Monticello Party Line.
11:00 11:15 11:30 11:45	Your Child N Piano Recital N	Painted Dreams M Lamp Lighter M Singing Neighbor Broadway Cinderella M		_	Shut-In Hour-U. S. Marine Band N	Today's Headlines Bob Osborne Hemespun Philosopher In a Mexican Patio		Burr, Vickland, Emer'n Winnie, Lou and Sally WLS News Report Otto's Tunetwisters	10:00 10:15 10:30 10:45	Shut-In-Hour, U. S. Marine Band N.	Mary Lee Taylor C Strange As It Seems Bob Brooks University of Louisv'e
12:00 12:15 12:30 12:45	WCKY News Honeyboy-Sassafras N Merry Madcaps—Dir. Norman Cloutier N. Sammy Kaye's	True to Life	Voice of Experience C Jane Grey Mary Marlin C Five Star Jones C Sue and Jack	12:00 12:15 12:30 12:45	To be announced Tea Dance Day Dreams Rhythm Jesters Phil Harris' Orchestra	Man in the Street Deep South Press Radio Bible	Farm and Home Hour N	Old Kitchen Kettle Old Music Chest Markets and Weather. Dinnerbell Program	11:00 11:15 11:30 11:45	Martha and Hal N Honey Boy-Sassafras N National Farm and Home Hour N	Voice of Experience C Captivators C Mary Marlin C Five Star Jones C College of Agriculture
1:15 1:30 1:45 2:00 2:15	Orchestra N Larry Cotton N Music Guild N	Mary Alcott, singr Carson Robeson Learn To Sing Men Who Made	News: Pop. Varieties . Kentucky D. A. R Concert Miniatures C Between Bookends C. Happy Hollow C	1:15 1:30 1:45 2:00 2:15	Castles of Romance N Grab Bag—Musical Words and Music N	Federal Housing Prog. Season's Dance Hits Fashion Flashes	Mac and Blaine	Livestock Markets Grain Market Homemakers' Hour	12:15 12:30 12:45 1:00 1:15	Banner Newshawk Dept. of Agriculture	Log Cabin Boys Livestock—Weather Shopping Guide University of Kentucky
2:30 2:45 3:00	Rhythm Octette Variety Program N Nellie Revelle N	History Health Molly of the Movies M	American School of Air C	2:30 2:45 3:00	Music Guild N	Carlos Magenti D. A. R. Program Today's Winners	KDKA Home Forum	Pratt and McNeill	1:30 1:45 2:00	Rhythm Octette Ma Perkins N Nellie Revell N	American School of the Air C
3:15 3:30 3:45 4:00	Concert from Prague N The Cadets N Woman's Radio	Ma Perkins N Vic and Sade N The O'Neills N Betty and Bob	News: Tune Time Library of Congress Musicale C	3:15 3:30 3:45 4:00	Women in the News Darktown Meetin' Divano Trio Women's Radio Re-	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Back Stage Wife	Ma Perkins N	2:15 2:30 2:45 3:00	Continental Varieties N The O'Neills N Woman's Radio	Science Service C Eliz. Sprague Coolidge Foundation C. Weekday Devotions
4:15 4:30 4:45 5:00	Revue N	Life Mary Sothers M. Forever Young N News: Financial Notes. Toy Ba. d M	Vivian della Chiesa, with Orch stra C. Symphoneers C	4:15 4:30 4:45 5:00	Ivy Scott N New Yorkers N Continental Varieties	Final Headlines Cocktail Hour	Dynamos of Rhythm KDKA Kiddies Klub	Gene Arnold N. Continental Variet's N The New Yorkers N. To be announced	3:15 3:30 3:45 4:00	Fed. of Music Clubs. The New Yorkers N	Brooks and Pierson Vivian Della Chiesa and Orchestra C Kentucky State
5:15 5:30 5:45	Association N The Dansante N	Jack Armstrong N. Singing Gentleman N Little Orphan Annie N The Johnsons		5:15 5:30 5:45 6:00	Angelus	Venuti's Orchestra Moods Dinner Music	Singing Gentleman N		4:15 4:30 4:45 5:00	Association N Financial News The Dansante N	Teachers College Herbert Koch, organ The Goldbergs C
6:15 6:30 6:45		Jimmy Mattern Harry Richman's Orc. Lowell Thomas N	Dick Bray; News	6:15 6:30 6:45 7:00	Animal Close-Ups N News Knot Hole Club	Goiden Opportenties Dinner Dance Karlin's Orchestra	Those O'Mafleys Dinner Music	Spareribs—stories What's the News? To be announced	5:15 5:30 5:45 6:00	Midweek Hymn Sing N Story of the Shield	
7:15 7:30 7:45	Popeye, the Sailor N. Yeast Program Chevrolet Mus. Mom. Leo Reisman's Orch.—	We Bring Loveliness Lum and Abner N Wash. Merry-GR. M	Honor the Law	7:15 7:30 7:45 8:00	Headliners in News Billy Shaw's Orch		Jack Randolph's Orch. Pittsburgh Varieties			Musical Moments Those O'Malleys Diary of J. Mattern Leo Reisman and Phil	E. Monak Ensemble C Kate Smith C Boake Carter C Lavender and Old
8:00 8:15 8:30 8:45	Phil Duey N Wayne King's Orch.— Lady Esther N	Mystery Drama N Edgar Guest—	Lace C	8:15	Committee	Jimmy Ward & Orch Cincinnati Forum at	Edgar Guest in Wel- come Valley N	Edgar Guest In Welcome Valley N	7:15 7:30 7:45	Duey N	Packard Presents Law- rence Tibbett C
9:00 9:15 9:30 9:45	"Vox Pop," Voice of the People N Helen Hayes in "The New Penny" N	American Can Pgm.— Ben Bernie N The Texaco Fire Chief Program N	Loma Orchestra C Fred Waring's Pennsylvanians C	9:00 9:15 9:30 9:45	Air Waves	Woodward High School Forest Bradford's Orch Lookout House Orch	New Penny" N	"The New Penny" N	3:00 8:15 8:30 8:45	Program N	Pennsylvanians C
10:00 10:15 10:30 10:45	Jimmy Fidler N To be announced N.	Sigmund Romberg and Guest Artists N Kenrad Unsolved Mysteries	"Mary Pickford Visits New York" C March of Time C To be announced C.	10:00 10:15 10:30 10:45	Eddie Brown's Orchestra M The Music America Sings N	Forrest Bradford's Orc. Jimmy Ward & Orch. Bowling Tournament	Meeting	To be announced N	9:00 9:15 9:30 9:45	Jimmy Fidler N All Star Revue	"Mary Pickford Visits New York" C March of Time C Musical Moments
11:00 11:15 11:30 11:45	Ruby Newman's Or. Nemry Busse's Orc. Nemry Busse's Orch. New York	" "	News: Tommy Thomp- kin's Orchestra Don Redman's Orchestra C	11:00 11:15 11:30 11:45	Tommy Tompkins' Orc. Savoy Plaza Orch. N. Art Jarrett's Orch. N	Sign Off	News: Sports Music: Road Info To be announced N	The Globe Trotter Phil Levant's Orch Benny Goodman's Orchestra N	10:45	Heenry Busse's Or. N Francis Craig's Orchestra	Myrt and Marge C Louisville Dance Time. Dance Orchestra
12:00 12:15 12:30 12:45	Orchestra N Jesse Hawkins'	Kay Kyser's Orchestra M Moon River	Bernie Cummins' Orchestra C Jim Fettis' Or- chestra C	12:00 12:15 12:30 12:45	Sign Off			Phil Levant's Orchestra N Shep Field's Orchestra N	11:15	Shandor, violin N Palomar Orchestra N Shep Field's Orchestra N	Dance Orchestra Dream Serenade

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

-Benny Venuta, songs. WABC whk wir wsmk 6:05—The Southernaires: Negro male quartet. WJZ wgar wire wave

6:10—Esso News Reporter. WEAF only 6:15—Mid-Week Hymn Sing: Kathryn Palmer, soprano; Joyce Allmand, contralto; John

TODAY'S HIGHLIGHTS

8:00 p. m.—Lavender and Old Lace C-WKRC WHAS

8:30 p. m.—Lawrence Tibbett C-WKRC WHAS

> -Wayne King's Orchestra N-WCKY WSM

9:00 p. m.—"Vox Pop" Voice

of the People N-WCKY 9:30 p. m.—Fred Waring's

Pennsylvanians C---WKRC WHAS -Helen Hayes N-WCKY

KDKA WLS

-Texaco Firechief Program N-WLW WSM 10:00 p. m.—Sigmund Rom-

berg N-WLW

12:30 a.m.— Moon River-WLW

Jamison, tenor; Arthur Billings Hunt, bari-tone and director; Lowell Patton, organist. WEAF WCKY WSAI WSM wgy wtam

wmaq wn;
—Animal Close-Ups: Stories by be...
WJZ WSAI wgar wave wire
—"News of Youth," Junior News Dramatization. WABC whk wbbm kmox wir wwva
Page Radio News. WJZ WEAF Press Radio News, WJZ

-Press Radio News. WABC
-Jack Armstrong, All-American Boy. (CBS)

6:00—Flying Time—Adventures in Aviation.
WEAF WCKY WLS wgy wtam wmaq wwi
—Esso News Reporter. WJZ only

6:35—Lee Gordon's Hotel Statler Orchestra.
WEAF wgy wtam wmaq wave wire wwi
—Understanding Opera. WABC wfbm wsmk

-Walter Cassel, baritone. WJZ wgar wave

6:45—Bitly and Betty—dramatic sketch. WEAF

-"Renfro of the Mounted." WABC wbbm wfbm kmox wsmk wwva

WIDT KNOW SYMK WWVa

Little Orphan Annie – childhood piaylet
(NBC) WSM wave

Lowell Thomas. WJZ WLW KDKA wgar
7:00—"Myrt and Marge," dramatic series.
WABC WKRC wbbm wir whk wwva -Easy Aces: Comedy sketch featuring Jane

and Goodman Ace. KDKA wgar wave wire "Wonders of the Heavens," Dr. F. R. Moulton, interview. (CBS) wfbm kmox

WJZ WCKY WLS

-Amos 'n' Andy—Pepsodent Program. WEAF WLW wgy wwj wtam 7:15—Krueger Musical Toast: Jerry Cooper, Sally Singer and Ray Block's Orchestra. WABC

"Popeye, the Sailor," Vic Irwin's Orchestra. WEAF WCKY wtam wmaq wgy wwj wire whio

-Dinner Concert, with Dorothy Dreslin, soloist. WJZ wgar wire -Elena Moneak Ensemble. (CBS) WHAS

kmox wfbm wsmk wwva 7:30—Horlick's Program with Lum and Abner, Comedy Sketch. WJZ WLW WENR wgar Gould and Sheffter, piano duo. WEAF wgy wtam wmaq wwj

Kate Smith's Coffee Time, with Jack Mil-ler's Orchestra and Ted Collins, announcer WABC WKRC WHAS whk wbbm wfbm

kmox wwva wir :45-You and Your Government: The Consti tution in the 20th Century: "Powers of the National Government," Walter F. Dodd, lawyer, Professor of Law, Yale University Dr. Thomas H. Reed, Chairman of the Committee on Civic Education by Radio, presiding. WEAF wgy wtam wmaq wave

-Boake Carter: News Flashes, WABC WKRC WHAS ckiw wbbm kmox whk wir

:00-Eno Crime Clues: An original Spencer Dean mystery drama, by Stewart Sterling. WJZ WLW KDKA WLS wgar

-Mario Cozzi, baritone. WJZ wgar wire -Lavender and Old Lace, with Frank Munn, tenor; Fritzi Scheff and Lucy Monroe, sopranos, and Gustav Haenschen's Orchestra. WABC WKRC WHAS ckiw wfbm wbbm whk kmox wir

-Leo Reisman's Orchestra, with Phil Duey Sally Singer, Eton Boys; The Three Sweet-hearts, girls trio and Johnny; Phillips Lord, introducing Alexander Siemel, guest speak-er. WEAF WCKY WSM wgy wtam wmaq

8:30—Packard Presents: Lawrence Tibbett baritone, with Don Voorhees and his Or-chestra. WABC WKRC WHAS cklw kmox wfbm wbbm wowo whk wsmk wjr

-Lady Esther Serenade: Wayne King and his Orchestra. WEAF WCKY WEAF WCKY WSM wgy wtam

-Edgar A. Guest in Welcome Valley; dramatic sketch with Edgar A. Guest, Joseph Richardson Jones, Cliff Arquette, Bernar-dine Flynn, Betty Winkler and Sidney Ell-strom; Joseph Gallicchio's Orchestra. WJZ

9:00-"Vox Pop-The Voice of the People:" Sidewalk interviews conducted by Jerry Belcher and Parks Johnson, newspapermen. WEAF WCKY wgy wtam wwi wire wmaq

-Camel Caravan, with Walter O'Keefe, Deane Janis and Glen Gray and the Casa Loma Orchestra; Ted Husing, sports an-nouncer. WABC WKRC WHAS wbbm whk

cklw wfbm kmox wowo wir Ben Bernie and all the Lads; guest artist. WJZ WLW KDKA WSM WLS wgar wire

30-The Texaco Fire Chief Program: Donald Novis, Gloria Grafton, Eddy Duchin's Or-chestra. WEAF WLW WSM wgy wtam wwj wire wmag wave

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Fred Waring's Pennsylvanians. WABC WKRC WHAS cklw whk wbbm wfbm kmox -Helen Hayes in "The New Penny," with an

all-star cast and Mark Warnow's Orchestra. WJZ WCKY KDKA WLS wgar wave wire WJZ WCKY KDKA WLS wgar wave wire
10:00—The Swift Studio Party at Sigmund
Romberg's: Deems Taylor, commentator;
Helen Marshall, soprano; Morton Bowe,
tenor; George Britton, baritone; chorus and
concert orchestra. WEAF WLW wgy wtam
wave wwi wmag whio
—To be announced. WJZ WLS wgar wire
—"Mary Pickford Visits New York." WABC

WKRC WHAS cklw whk

10:30—March of Time: Dramatizations. WABC WKRC WHAS wfbm whk wbbm wsmk cklw kmox wir

Jimmy Fidler and his Hollywood Gossip WEAF WCKY WSM wgy włam wmag ww -Music America Sings, Meredith Wilson's Orchestra. WJZ WSAI WLS wave wire

10:45—To be announced. WEAF WCKY wgy wtam wave wwj

To be announced. WABC WKRC wfbm whk

wbbm wsmk cklw kmox wir 11:00—Esso News Reporter. WJZ only —Pepsodent Program: Amos 'n' Andy. (NBC)

WSM wtam wwj wmaq

Ozzie Nelson's Orchestra. WABC whk iklw wfbm kmox wir

-"Myrt and Marge," dramatic series. (CBS)
WHAS wbbm wfbm kmox Ruby Newman's Rockefeller Center Rainbow Grill Orchestra. WEAF WCKY wgy

wtam wmag

Histopolic Gasparre and his Savoy-Plaza Hotel Orchestra. WJZ WSAI wgar wave Hills—Henry Busse's Chez Paree Orchestra. WEAF WCKY WSM wgy wtam wmaq —George Olsen and his Orchestra. (CBS)

wbbm
II:30—Henry King's Hotel Plaza Orchestra. WJZ KDKA wgar wave

—Esso News Reporter. WEAF only

—Don Redman's Orchestra. WABC WKRC

whick it without more wire white clay with calls with more wire with call or chestra. WEAF WCKY WSAI wgy wtam

wmaq 11:45—Jesse Crawford, organist. WEAF

WCKY wgy wtam wmaq

MIDNIGHT—Phil Levant's Hotel Bismarck
Orchestra. WEAF WCKY WLS wgy wtam
wmaq wwj
—Bernie Cummins' Orchestra. WABC WKRC wbbm

-Shandor, violinist. WJZ KDKA WSM 12:08—Jimmy Dorsey and his Palomar Or-chestra. WJZ KDKA wgar wave wire chestra. WJZ wgar wave wire

WABC 12:30—Jesse Hawkins' Merry Gardens Orches-bm kmox tra. WEAF WCKY wgy wtam wmaq

-Harry Sosnik's Orchestra. (CBS) wbbm

-Shep Fields' Orchestra. WJZ KDKA WSM WLS wgar wave wire

Jim Fettis and his Orchestra. WABC WKRC whk cklw wfbm kmox wir



PROGRAMS FOR WEDNESDAY, MARCH 11

			(EAS	(CENTRAL STANDARD TIME)							
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (550 kc.)		WSAI Cincinnati (1330 kc.)	WCPO Cincinnati (1200 kc.)	KDKA Pittsburgh, Pa. (980 kc.)	WLS-WENR Chicago, Itt. (870 kc.)		W S M Nashville, Tenn. (650kc.)	WHAS Louisville, Ky. (820 kc.)
6:30 6:45 7:00 7:15 7:30 7:45	Morning Round Up	Top o' the Morning— McCormick Fiddlers Prayer Period Morning Devotions Rise and Shine News Flashes	Jerry Foy's Orchestra News Breakfast Express	6:30 6:45 7:00 7:15 7:30 7:45	Good Morning Setting Up Exercises Birthday Greetings	Arkanses Fiddlers Sunrise Worship— God's Bible School Breakfast Time Table	Musical Clock	Farm Bulletin Board. Smile A While Time WLS News Report. The Oshkosh Boys. Otto's Tunetwisters Indian Legends	5:30 5:45 6:00 6:15 6:30 6:45	King Cole and Mr.	Asbury College Devotions
8:00 8:15 8:30 8:45	Spareribs N	Chandler Chats	Federation of Churches The Upstarts	8:00 8:15 8:30 8:45	Morning Devotions N. Round House Boys. Church Forum Say It With Music	Today's Headlines Birmingham's Buckar's In a Mexican Patio	Morning Devotions N. News: Musical Clock	Jolly Joe's Pals Lulu Belle and Scotty Morning Devotions WLS News Report	7:00 7:15 7:30 7:45	Morning Devotions . Morning Melodies N. Cheerio N	Slim and Jack Log Cabin Boys Jackson Family Breakfast Business
9:00 9:15 9:30 9:45	Streamliners N	Way Down East Back Stage Wife N	Bob and Rennie C Dear Audience C Jean Abbey Belle and Martha	9:00 9:15 9:30 9:45	Breakfast Club; Vocal Trio; Don McNeill, m. c., N	Dorsey Bros. Orch God's Bible School Morning Serenade Lather and Lyrics	Breakfast Club N	Prairie Ramblers and Patsy Pa and Ma Smithers Morning Minstrels	8:15 8:30 8:45	Breakfast Club N	Bob and Rennie C Dear Columbia—Fan Mail C Montana Slim C
10:00 10:15 10:30 10:45	News Way Loveliness N Edward McHugh N Today's Children N "David Harum" N Norcross Sisters N	Home Sweet Home N Divano Trio News—Live Stock	Josephine Gibson C Woman's Hour Along the Volga C Ozark Mountaineers C Maurice Brown C	10:00 10:15 10:30 10:45	Honeymooners N	Bergin's Orchestra Dot Club News Little Theatre of Music Today's Headlines	News: Music N	Martha Crane and Helen Joyce Today's Children N David Harum, skit N The Hilltoppers	9:30	News: V. de Leath N Edward McHugh N Console Capers N Missouri Mountaineers Honeymooners N	Josephine Gibson C Bill and Ginger C Along the Volga C Monticello Party Line The Sisters Three
11:15 11:30 11:45	Moods N On the Mall Twin City Foursome N	The Lamp Lighter M. Singing Neighbors Broadway Cinderella M	Helen Trent C	11:15 11:30 11:45 12:00	Women's City Club. U. S. Army Band N	Clarence Berger Homespun Philosopher Gypsy Rhapsody	Homespun N	Roundup—Orchestra . WLS News Report Cornhuskers, Ch'e Boy	10:15 10:30 10:45	Homespun N U. S. Army Band N Mary Lyle's Wilson's	Bob Brooks Dolly Dean How to be Charming. Voice of Experience C
12:00 12:15 12:30 12:45 1:00 1:15	WCKY News Honeyboy-Sassafras N Merry Madcaps N Jules Lande Ensem. N Lee Gordon's Varieties N	Tom, Dick & Harry M National Farm and Home Hour N		12:15 12:30 12:45 1:00 1:15	To be announced Day Dreams Rhythm Jesters Ed Fitzgerald M To be announced	Studio Selections Man in the Street Luncheon Music Ad Club Luncheon	Grab Bag	Vir. Lee and Sunbeam Weather and News Dinnerbell Program	11:15 11:30 11:45 12:00 12:15	Radio Kitchen	Musical Reveries Mary Marlin C Five Star Jones C College of Agriculture Log Cabin Boys
1:30 1:45 2:00 2:15 2:30	Gene Beecher's Orchestra N Music Guild N Rosa Lee N	Louise Raymond, To be announced Nature Stories Shakespearian Drama	Pete Woolery's Or. C Dorsey and Dailey C. Between Bookends C. Happy Hollow C. American School of the Air C.	1:30 1:45 2:00 2:15 2:30 2:45		Gladys Cafron Deep South Margaret Beaver Popular Concert Norwood Mothers Cb. Rhythm and Rhyme	Dot and Will N	Livestock Market Grain Market Homemakers' Hour	1:15	Dept. of Agriculture Words and Music— Charles Sears, N	Markets—Weather Shopping Guide University of Kentucky American School of the Air C
3:15 3:30 3:45	Rochester Civic Orchestra N	Molly of the Movies M Ma Perkins N Vic and Sade N The O'Neills N	News: Afternoon Recess C Natl. Student Fed. C. Gogo De Lys C	3:00 3:15 3:30 3:45	On the Mall Women in the News Darktown Meeti! Time Divano Trio	Today's Winners	Strollers Matinee Back Stage Wife Charm	Pratt and McNeill Ma Perkins N Rochester Civic Orchestra N	2:00 2:15 2:30 2:45	Rochester Civic Symphony—Fraser Harrison, Cond. N. The O'Neills N	Afternoon Recess— Comedy Revue C National Student F. C Gogo De Lys C
4:00 4:15 4:30 4:45	U. S. Navy Band N Dick Tracy		Curtis institute of Music C	4:00 4:15 4:30 4:45	Women's Radio Revue N Navy Band N Harold Nagle's	Cocktail Hour Final Headlines	Betty and Bob N Karen Fladoes U. S. Navy Band N KDKA Kiddies Klub	Betty and Bob N Madame de Sylvara U. S. Navy Band N	3:00 3:15 3:30 3:45	Woman's Radio Review N U. S. Navy Band N	Weekday Devotions Curtis Institute of Music C Clyde Barrie, songs C Eastern Kentucky
5:00 5:15 5:30 5:45	The Top Hatters N	Jack Armstrong Singing Gentleman N Little Orphan Annie N	News: Tune Time Annie Wallingford The Goldbergs C	5:00 5:15 5:30 5:45	Orchestra N	Galvano and Cortex Song Contest Program	Orch. and Trivettes Singing Gentleman N Little Orphan Annie N	Musical Grab Bag Singing Strings N	4:00 4:15 4:30 4:45	The Top Hatters N	Teachers College Herbert Koch, organ The Goldbergs C
6:15 6:30 6:45	Lee Gordon's Orc. News: WCKY News. Musical Moods	Old Fashioned Girl Lowell Thomas N	Buck Rogers C Dick Bray—News Musical Moments Milton Charles C	6:00 6:15 6:30 6:45 7:00		One Night Bendstand Golden Opportunities. Dinner Dance Dude Ranch Nights		Flying Time N. Spareribs—stories What's the News? Star Dust Easy Aces N.	5:15 5:30 5:45	Pan-American Prog. Sarie and Sallie Jack's Gang Little Orphan Annie N Game and Fish Dept.	Out o' the Dusk Asher and Little Jimmy
7:15 7:30 7:45	Capt. Tim's Adven. I Edwin C. Hill M Chevrolet Musica	Lum and Abner N Hot Dates in History	Myrt and Marge C. Paris Night Life C. Kate Smith C. Boake Carter C.	7:15 7:30 7:45	Uncle Ezra N	Hornberger Trio Harry Hartman, Sports	Capt. Tim's Adven. N	Capt. Tim's Adven. N Lum and Abner N. Springtime Jubilee Life Savers	6:15	Singin' and Stringin'. Moments Musical Diary of J. Mattern. One Man's Family—	Paris Night Life C Kate Smith C
8:00 8:15 8:30 8:45	Lifesevers' Render- vous N Wayne King's Orch.— Lady Esther N	One Men's Family— Drematic Sketch N. Armco Iron Master N	Cavalcade of America C Burns and Allen—J. Renard's Orchestra C	8:00 8:15 8:30 8:45	Community Chest	Dance Hits Jimmy Ward & Orch Forrest Bradford's Orc.	Rendezvous N Armco Iron Master N	Rendezvous N Armco Iron Master N	7:15 7:30 7:45	Dramatic Sketch N . Wayne King's Orchestra N	ica CBurns and Allen—J. Renard's Orchestra C
9:00 9:15 9:30 9:45	Corn Cob Pipe Club of Virginia N Twenty Thousand Year in Sing Sing N	Portland Hoffa; music and comedy N	Chesterfield Presents Rosa Ponsetie C Ray Noble's Orchestra C	7:00 9:15 9:30 7:45	Musical Moments News Flashes Sinfonetta M Husbands & Wives M	Lookout House Orch. Boxing Matches (Music Hall)	Corn Cob Pipe Club N Twenty Thousand Years in Sing Sing N John Charles Thomas,	Twenty Thousand Year- in Sing Sing N John Charles	8:00 8:15 8:30 8:45 9:00	Town Hall Tonight, with Fred Allen end Portland Hoffa N Lucky Strike—Your	Ray Noble's Orchestra C
10:00 10:15 10:30 10:45	John Charles Thomas, baritone N	Lucky Strike—Your Hit	"Gang Busters" with Phillips Lord C March of Time C To be announced C	10:00 10:15 10:30 /0:45	Ted Fiorita's Orchestra M	Bowling Tournament .	baritone N Air Weve Theatre News: Sports	Thomas N . B. Goodman's Orch King's Jesters The Globe Trotter	9:15 9:30 9:45	Hit Parade N	March of Time C Musical Moments Myrt and Marge C
11:00 11:15 11:30 11:45	Rhythmaniecs Plantationaires	Russian Art Ens. M Fred. Martin's Orc. M Anson Weeks' Orc. M	Orchestra C	11:00 11:15 11:30 11:45	Orchestra Hotel McAlpin Orchestra N Sign Off	Sign Off	Music: Road Info Enoch Light's Orchestra N Shandor, violin N	Phil Levant's Orch. Fletcher Henderson's Orchestra Henry Busse's	10:15 10:30 10:45	El Chico Revue N Hotel McAlpin Orchestra N Shandor N	Louisville Dance Time. Dance Orchestra
12:00 12:15 12:30 12:45	Fletcher Henderson's Orchestra N Lights Out—Mystery Drama N	Henry King's Orchestra M Moon River	George Olsen's Orchestra C Milton Kellem's Orchestra C	12:15 12:30 12:45			Casa Loma Orch. N Rainbow Room Orchestra N	Orchestra Carl Schreiber's	11:15	Casa Loma Orch. N Lights Out—Mystery	Dream Serenade

NETWORK PROGRAMS (NBC-CBS)

EASTERN STANDARD TIME

WKRC WHAS wbbn kmox whk wir —Esso News Reporter, WJZ only —Flying Time: Adventures in Aviation, WEAF

WCKY WLS wgy wtam wmaq wwi 6:05—Animal News Club: Children's program, featuring Lou Rogers, cartoonist, and en-tertainers. WJZ wgar wave wire

TODAY'S HIGHLIGHTS

p. m. - National Farm and Home Hour WLW KDKA WSM 7:30 p. m.—Kate Smith

WKRC WHAS 8:00 p. m.—One Man's Family

N-WLW WSM Cavalcade of America C

WKRC WHAS 8:30 p. m.—Burns and Allen C -WKRC WHAS

-Armco Iron Master to WJZ KDKA WLW WLS

9:00 p. m.—Corn Cob Pipe Club of Virginia N— WCKY KDKA WLS

Chesterfield Program with Rosa Ponselle and Andre Kostelanetz's Orchestra C -WKRC WHAS

-Town Hall Tonight: Fred Allen N-WLW WSM

9:30 p. m.—20,000 Years in Sing \$ing N—WCKY KDKA WLS

10:00 p.m.—John Charles
Thomas, baritone N — WCKY WLS

-Ann Winters and the Boy Friends. (CBS) 6:15—Esso News Reporter. WEAF only
—Bobby Benson and Sunny Jim. WABC
—Mary Small, songs. WJZ wgar wave wire

6:00—Buck Rogers in the 25th Century, WABC | - "Sunbrite Junior Nurse Corps." (CBS) wbbm kmox 6:20—Lee Gordon's Hotel Statler Orchestra. WEAF WCKY wgy wtam wmag wwj

6:28-Summary of NBC programs. WEAF

only
6:30—Press Radio News. WEAF WJZ
—Press Radio News. WABC
—Jack Armstrong, All American Boy (CBS)

6:35-Jackie Heller, tenor. WEAF wgy wtam —Will wmaq —The King's Guard: Male Quartet, WJZ

only
"Yanished Voices:" Musical and drametic. -Stories of the Sporting World, (CBS) wsmk

wwya 6:45-Billy and Betty: Dramatic sketch. WEAF

-Easy Aces: Comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY KDKA

WLS wgar wave -Pepsodent Program: Amos 'n' Andy, WEAF WLW wgy wtam wwi

7:15—"Uncle Ezra's Radio Station E-Z-R-A,"
with Pat Barrett, Cliff Soubier, Carleton
Guy, Nora Cuneen and others. WEAF
WSAI wgy wmaq wtam whlo
—Paris Night Life: Armida, songstress; Pierre
Le Kreune, tenor; Orchestra. WABC
WKRC WHAS whk cklw wbbm kmox wsmk

-Captain Tim's Adventure Stories. WJZ WCKY KDKA WENR wgar

7:30—Kate Smith's Coffee Time, with Jack Miller's Orchestra and Ted Collins, announcer. WABC WKRC WHAS wbbm whk wfbm kmox wwva wir—Edwin C. Hill, in the "Human Side of the News." WEAF WCKY wgy wtam wmaq wwi

News." WEAF WCKY wgy wtam wmaq wwi whito wire —Horlick's Program, with Lum and Abner, comedy sketch. WJZ WLW WENR wgar 7:45—Boake Carter. WABC WKRC WHAS

whk cklw wbbm kmox wir -Our American Schools: Dramatization in cooperation with the N. E. A. WEAF wtam

wmaq wwi -The Dream Singer, with Al and Lee Reiser.

WABC WERC WHAS cklw wbbm whk

with kmox
-One Man's Family, drematic sketch, featuring Anthony Smythe, with Minetta Ellen,

Michael Raffeto, Bernice Berwin, Kathleen Wilson, Barton Yarborough, Page Gilman and Winifred Wolfe. WEAF WLW WSM wgy wtam wmaq wave wwl wire whlo Rendezvous: Musical program with Clyde Lucas and his Orchestra; Phil Duey, Irene Beasley, bluss singer; Charlie Leland, Beasley, blues singer; Charlie Leland comedian; the Synphonettes, vocal trio; Mer About Town: Ward Wilson, m. c. WCK! KDKA WLS wgar

8:30—Burns and Allen, Jacques Renard's Or-chestra; Milton Watson, tenor. WABC WKRC WHAS wowo wfbm cklw wbbm kmox whk wir

-Lady Esther Serenade: Wayne King and his Orchestra, WEAF WCKY WSM wtam wmad

wgy wwj wire -Armco Iron Master Program: Concert Band. direction Frank Simon; Bennett Chapple, narrator. WLW to WJZ WLS KDKA wgar -Chesteraeld Presents Rosa Ponselle; An-

d Peter Van Steeden's Orchestra. WEAF WLW WSM wgy wtam wmag wwj

Corn Cob Pipe Club of Virginia, with Pat Binford, master of ceremonles. WJZ WCKY KDKA WLS wgar wave wire

9:30-"Refreshment Time:" Ray Noble and his Orchestra; Connie Boswell, vocal soloist. WABC WKRC WHAS wbbm whk cklw wir

-Warden Lawes In 20,000 Years In Sing Sing: Dramatic sketch; Thomas Belviso's Orches-tra. WJZ WCKY KDKA WLS wgar wave

0:00--- "Gang Busters:" True crime dramatizations by Phillips Lord. WABC WKRC WABC WKRC

wir wemk -Premiere: You Hit Parade, Orchestra and WEAF WLW WSM wgy wtam

wwi whio wmaq John Charles Thomas with Frank Tours and his Orchestra. WJZ WCKY KDKA WLS

wgar wire whio 10:30-March of Time: Dramatizations. WABC WKRC wfbm wir kmo

dre Kostelanetz's Orchestra and chorus, David Ross, announcer. WABC WKRC WHAS wfbm kmox wbbm whk cklw wowo wsmk wir - Town Hall Tonight: Fred Allen, Portland Hoffa, Mighty Allen Art Players, Amateurs WKRC WHAS wnx wire - Town Hall Tonight: Fred Allen, Portland Hoffa, Mighty Allen Art Players, Amateurs 10:45—To be announced. WABC WKRC

WE SELL CROSLEY "SHELVADORS"

whi cklw wtbm wir kmox

II:00—To be announced, WEAF WCKY WSAI wgy wtam wmaq wwi —Abe Lyman and his Orchestra. WABC

Pepsodent Programs: Amos 'n' Andy. (NBC)

WSM wham well emaq

—"Myrt and Marge," dramatic series. (CBS)

WHAS wbbm wfbm kmox

—Esso News Reporter. WJZ only

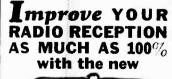
11:05—Henry Busse's Orchestra. WJZ wgar

wave wire

II:15—EI Chico: Spanish Revue, Orchestra
and soloists. WJZ WSM wwgar wave wire

—Abe Lyman and his Orchestra. WABC
whk wbbm wfbm kmox

II:30—Enoch Light's McAlpin Hotel Orchestra. WJZ KDRA WSM wgar wave wire —Bernie Cummins! Orchestra. (CBS) wbbm





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921 E. McMillan St.

WJZ only
8:00 — Cavalcade of America: Historical drama, Harold Levey and his Orchestra.

WE SELL CROSLEY RADIOS

PROGRAMS FOR THURSDAY, MARCH 12

		/	(EAS	ASTERN STANDARD TIME)						(CENTRAL STANDARD TIME)			
	WCKY Cincinnati (1490 kc.)	WLW Cincinnati (700 kc.)	WKRC Cincinnati (\$50 kc.)		WSAI Cincinnati (1330 lec.)	WCPO Cincinnati (1200 kc.)	KDKA Pittsburgh, Pa. (960 kc.)	WLS-WENR Chicago, Ill. (870 lcc.)		WSM Nashville, Tenn. (650 irc.)	WHAS Louisville, Ky. (620 kc.)		
6:30 6:45 7:00	Morning Round Up	Top of the Morning— McCormick Fiddlers Prayer Period	Jerry Foy's	6:30 6:45 7:00	Good Morning	Arkansas Fiddlers	Musical Clock	Farm Bulletin Board . Smile a While News—J. Bentley	5:30 5:45 6:00				
7:15 7:30 7:45 8:00	Musical Clock Spareribs N	Morning Devotions Rise and Shine News Flashes Chandler Chats	Orchestra; News Breakfast Express— Purity Bakeries	7:15 7:30 7:45 8:00	Setting Up Exercises. Birthday Greetings	Sunrise Worship— (God's Bible School) Breakfast Timetable		The Oshkosh Boys Jr. Broadcasters' Club Tony Wons-Emerson	6:45	n u	Asbury College Devotions		
8:15 8:30 8:45	Morning Melodies N. Cheerio N.	Divano Trio	Christian Science Serv.	8:15 8:30 8:45	Round House Boys Church Forum Say It With Music	Today's Headlines Bolero Orchestra Deep School	Morning Devotions N. News: Musical Clock	Jolly Joe's Pals Lulu Belle and Scotty Morning Devotions News Report	7:00 7:15 7:30 7:45	Morning Melodies N. Cheerio N	Slim and Jack Log Cabin Boys Jackson Family Breakfast Business		
9:00 9:15 9:30 9:45	Organ Rhapsody N Streamliners N	Joe Emerson, Hymns Aunt Mary Way Down East Back Stage Wife M	Greenfield Village C. As You Like It C As You Like It C Belle and Martha	9:00 9:15 9:30 9:45	Breakfast Club; Vocal Trio; Don McNeill, m. c., N	Orpheus Male Chorus God's Bible School Gypsy Rhapsody Hits from the Shows.	Breakfast Club N	Prairie Ramblers and Patsy Montana Pa and Ma Smithers Morning Minstrels	8:00 8:15 8:30 8:45	Boys, vocal trio N	Greenfield Choir C As You Like H— Variety Program C News C		
10:15	Happy Jack N E. McHugh N Today's Children N "David Harum" N	Betty Crocker Home Sweet Home N. To be announced Livestock—News	Fred Skinner C Woman's Hour Music in the Air C	10:00 10:15 10:30 10:45	News Flashes Gospel Singer N Household Hints	Range Ramblers Dot Club News Stepping Along Randolf Joyce	News: V. de Leath N. Edward MacHugh N. Today's Children N. David Harum N	Martha Crane— Helen Joyce Today's Children N David Harum, skit N			Fred Skinner, songs C Music in the Air C Monticello Party Line		
	Souvenirs of Song Stories In Song Organ Revery	Painted Dreams M Lamp Lighter M Singing Neighbor Broadway Cinderella M	WKRC Bulletin Board Helen Trent C Just Plain Bill C Rich Man's Darling C	11:00 11:15 11:30 11:45	Annette Manning Wendall Hall N U. S. Navy Band N	Today's Headlines Gladys Catron Homespun Philosopher Alys Michot School	Jack Berch N Wendell Hall N U. S. Navy Band N	Burr, Vickland, Emer'n Winnie, Lou and Sally WLS News Report Otto's Tunetwisters	10:15	Jack Berch N Wendell Hall N U. S. Navy Band— Lieut, C. Benter N	Mary Lee Taylor C Sisters Three Bob Brooks		
12:00 12:15 12:30 12:45	WCKY News Honeyboy-Sassafræs N. Merry Madcaps—Bir. Norman Cloutie: N	True To Life M Irene Taylor M National Farm and Home Hour N	Voice of Experience C Jane Grey Mary Marlin C Five Star Jones C	12:00 12:15 12:30 12:45	To be announced Tea Dance Day Dreams Rhythm Jesters	Press Radio Bible In a Mexican Patio Man in the Street Luncheon Music	News Grab Bag Farm and Home Hour N	Old Kitchen Kettle Old Music Chest Markets—Weather Dinnerbell Program	11:15	Marie De Ville N Farm Credit Interview National Farm and Home Hour N	Voice of Experience C Jack Shannon, C Mary Marlin C Five Star Jones C		
1:00 1:15 1:30 1:45	Rhythm Parade N Larry Cotton N Schneider's Cowbo's N	Rio Burke, singer	Sue and Jack News: Pop. Varieties Federal Housing Academy Medicine C	1:00 1:15 1:30 1:45	Guarnieri, Riccardi M Kay Kyser's Orch. M Julia Glass N Musical Grab Bag	Luncheon	Mac and Blaine Dot and Will N	Livestock Markets Grain Market			College of Agriculture Log Cabin Boys Markets—Weather Shopping Guide		
2:00 2:15 2:30 2:45	Music Guild N	Story Lady High School Students Music of the Masters	Between Bookends C. Happy Hollow C American School of the Air C	2:00 2:15 2:30 2:45	Words and Music N. Music Guild N.	20th Century Serenade Alma and Jane Little Theatre of Music Harry Ogden	Fed. Penna. Women KDKA Home Forum	Homemakers' Hour	1:00 1:15 1:30 1:45	Francis Craig's Orch	University of Kentucky American School of the Air C		
3:00 3:15 3:30 3:45	To be announced Eastman School of Music N	Molly of the Movies M Ma Perkins N Vic and Sade N. The O'Neills N	News: Oleanders C Jimmy Farrell C Do You Remember C	3:00 3:15 3:30 3:45	Women in the News Darktown Meeti Time Divano Trio	Today's Winners	Concert Echoes	Pratt and McNeill Ma Perkins N Homemakers' Program	2:15	Music Guild N To be announced N Eastman Music Sch. N The O'Neills N	The Oleanders C Jimmy Farrell, songs C		
4:00 4:15 4:30 4:45	Woman's Radio Revue N Daytime Revue Dick Tracy	Betty and Bob Life of Mary Sothern M Forever Young N News: Financial Notes.	Salvation Army Bd. C Howells and Wright C Greetings from Old Kentucky C	4:00 4:15 4:30 4:45	Women's Radio Review N Music Guild N	Girls' Week Program	P. T. A. Program Modern Melodies	Betty and Bob N Pratt & McNeill Radio Guild Presents The Diamond	3.00 3:15 3:30 3:45	Women's Radio Review N	Weekday Devotions Brooks and Pierson Greetings from Old Kentucky C		
5:00 5:15 5:30 5:45	'White City Sleeps' N Pedro Ma's Orch. N. Three Scamps N The Top Hatters N		Lewis Gannett C News: Rhythm Revue. Harmony Highways C.	5:00 5:15 5:30 5:45	To be anounced	Mr. John Rhodes Cocktail Hour Flip Wallace Dinner Music	KDKA Kiddies Klub. KDKA Orchestra Singing Gentleman N Little Orphas Annie N	Studs N			Baptist Theological Seminary Herbert Koch, organ The Goldbergs C		
6:00 6:15 6:30 6:45	Flying Time N Our Listener. News: WCKY News Musical Moods	Jimmy Mattern Old Fashioned Girl Lowell Thomas N	Treasure Chest Dick Bray: News Musical Moments Imperial Hawaiians C	6:00 6:15 6:30 6:45	Omar the Mystic M Animal Close Ups N News Flashes Knot Hole Club	Dinner Music	Dinner Music	Flying Time N. Spareribs—Storles What's the News? Income Tax Talks	5:15 5:30	Pan-American Bdc'st. Consie Gates N Story of the Shield Little Orphau Annie N	Mildred Lee Dick Tracy Out o' the Dusk Asher and Little Jimmy		
7:00 7:15 7:30 7:45	Easy Aces N	Amos 'n' Andy N We Bring Loveliness Lum and Abner N.	Myrt and Marge C. Escapes from Death Kate Smith C. Boake Carter C	7:00 7:15 7:30 7:45	L. C. Smith Program	Health Spot Shoemaker Rev. H. S. Bigelow Harry Hartman, Sports Dude Ranch Nights	"Nine to Five" N	Easy Aces N. "Nine to Five" N. Lum and Abner N. Hometowners, J. Brown	6:00	Sports Peview Musical Moments	Harry Currie's Orch. E. Moneak Ensemble C Kate Smith C Boake Carter C		
8:00 8:15 8:30 8:45	Pittsburgh Sym- phony Orchestra N. Phillip's 66 Revue	Fleischmann Hour- Rudy Vallee's Or- chestra and guest artists N	Airshow C	8:00 8:15 8:30 8:45	To be announced	Modern Rhythms Jimmy Ward & Orch. Norine Freeman	Pittsburgh Symphony Orchestra N NBC Cinema Theatre N	Pittsburgh Symphony Orchestra N NBC Cinema Theatre N	7:00 7:15 7:30 7:45	·	Chrysler Air Show C. Keyboard Fantasy All Star Review		
9:00 9:15 9:30 9:45	Lanfly Ross Presents Maxwell House Show Boat N	Death Valley Days— Dramatic program N Listen to This M Dodge Showdown Rev.	Camel Caravan—Casa Lome Orchestra C Ed Wynn and Lennie Hayton's Orch, C	9:00 9:15 9:30 9:46	Musical Moments News Flashes America's Town Meeting N	Lookout House Orch The Art Corner Forrest Bradford's Or. Çefe Continentale	Death Valley Days N America's Town Meeting N	Death Valley Days— Tim Frawley M America's Town Meeting of the Air;	8:00 8:15 8:30 8:46	Lanny Ross Presents Maxwell House Show Boat N	Camel Caravan—Casa Lome Orchestra C Ed Wynn and Lennie Haytee's Quot. C		
10:00 10:15 10:30 10:45	WCKY News Slumber Music Russ Morgan's Orchestra N	Bing Crosby with Jimmy Dorsey's Orchestra N	Horace Heidt's Brigadiers C. March of Time C. To be announced C.	10:00 10:15 10:30 10:45	Melody Treasure Hunt M	Lookout House Orch. Forrest Bradford's Orc. Jimmy Ward Bowling Tournament.	Dance Hour Florence F. Paffy	guest speakers N The Globe Trotter King's Jesters	9:00 9:15 9:30 9:45	Bing Crosby with Jimmy Dorsey's Orchestra N	Horace Heidt's Brigadiers C March of Time C Musical Moments		
11:00 11:15 11:30 11:45	Nano Rodriga's Or. N Henry Busse's Orc. N Minneapolis Symphony Orchestra N	WLW News Room. Salute to Grand Forks, North Dakota	News: Tommy Thomp- kin's Orchestra Isham Jones'	11:00 11:15 11:30 11:45	Tom. Tompkins' Orch. Rudy Bundy's Orch. Paradise Restaurant Orchestra N	Dream Weaver Sign Off	News: Sports	Henry Busse's Orchestra Benny Goodman's Orchestra	10:00 10:15 10:30 10:45	Amos 'n' Andy N Henry Busse's Orch, N Minneapolis Symphony Orchestra N	Myrt and Marge C Louisville Dance Time. Dance Orchestra		
12:00 12:15 12:30 12:45	Sammy Kaye's		George Oisen's Orchestra C Frank Dailey's Orchestra C	12:00 12:15 12:30 12:45	Sign Off		Shandor, violin N Ruby Newman's Or. N To be announced N.	Phil Levant's Orchestra Carl Schreiber's Orchestra	11:00 11:15 11:30 11:45	Sammy Kaye's Orchestra N	Dream Serenade		

NETWORK PROGRAMS (NBC-CBS)

6:00—Flying Time: Adventeres in Aviation.
WEAF WCKY WLS wgy wfam wmaq wwi
—Vocals by Verrill. WABC whk wir wfbm

kmox
Esso News Reporter. WJZ only
6:05—James Wilkinson, barffone. WJZ wgar

6:15—Animal Close-Ups: Stories by Don Lang.

6:15—Animal Close-Ups: Stocies by Don Lang.
WJZ WSAI wgar wave wime
—"News of Youth:" Junior News Dramatization. WABC
—Esso News Reporter. WEAF only
6:20—Connie Gafes, contralso. WEAF WSM
wgy wtam wwi wmaq
6:30—Press Radio News. WEAF WJZ
—Press Radio News. WEAF WJZ

—Press Radio News. WABC

—Jack Armstrong, All-American Boy. (CBS)

wbbm imox

TODAY'S HIGHLIGHTS

7:30 p. m.—Lum and Abner N -WLW WLS

7:45 p. m.—Crown Frolics M -WLW

8:00 p. m.—Fleischmann Hour -Rudy Vallee N---WLW -Pittsburgh Symphony Or-chestra N—WCKY KDKA WSM WLS

9:00 p. m. - Maxwell House Show Boat N — WCKY WSM

9:30 p. m.— America's Town Meeting N — WSAI WLS KDKA

10:00 p. m.—Bing Crosby with Jimmy Dorsey's Orches-tra N-WLW WSM

6:35-John B. Kennedy. WEAF wgy wtem

wwj

--Frank and Flo: Songs and patter, WJZ only

--George Hall and his Hotel Taff Orchestra.
WABC 6:46-Billy and Betty: Dramatic sketch. WEAF

-George Hall's Orchestra.. (CBS) wsmk -Imperial Hawaiian Band. WABC WKRC whit wfbm kmox

-Liftle Orphan Annie-childhood playlet (NBC) WSM wave -Lowell Thomas. WJZ WLW KDKA wger '200-"Wyrt and Marge," dramatic series WABC WKRC whk wwva wjr

WABC WKRC whk wwwa wjr.

-Amos 'n' Andy--Pepsodent Program. WEAF WLW wgy wwi włam.

-Easy Aces: Comedy sketch featuring Jane and Goodman Ace. WJZ WCKY KDKA WLS wgar wave wire whio 7:15—"Popeye, the Sailoc," with Yic Irwin's Orchestra. WEAF WCKY wgy wtam wwi wmaq wire whio -Elena Moneak Ensemble. (CBS) WHAS kmox wfbm wsmk www.

kmox wfbm wsmk wwwa
-Nine to Five: Comedy sketch with Lucille Wall, Parker Fenelly, Jack Smart Jimmy McCallion. WJZ WSAI KDKA WLS wgar —Krueger Musical Toast: Jerry Cooper and Ray Block's Orchestra. WABC 7:30—Martha Mears, songs. WEAF wgy wtam

wmaq wwi Smith's Coffee Time, with Jack Mil -Kate ler's Orchestra and Ted Collins, announcer WABC WKRC WHAS with wibbm kmox

wwva wir

-Horlick's Program with Lum and Abnercomedy sketch. WJZ WLW WENR wgar
7:45—Boako Carler-News Flashes. WABC WKRC WHAS whi wfbm wsmk wbbm kmox

wir

—Tune Twisters. (NBC) WSAI wgar

—Life Studies: Tom Powers, monologist
WEAF only

—Music is My Hobby: Male quartet; Howard W. Brunner, Daniel F. Smith, teners;
Arthur Turner Sutherland, baitone; Chales
M. D. Reed, bass. WJZ wgar wave wire 8:00-Chrysler Air Show, WABC WKRC WHAS

Fleischmann Variety Hour: Rudy Vallee and his Connecticut Yankees; Frank Fay, comedian; guest stars. WEAF WLW wgy wtam

wmaq wwi
—Pittsburgh Symphony Orchestra, direction
Antonio Modarelli; Efrem Zimbalist, violinist, guest artist. KDKA to WJZ WCKY
WSM WLS wgar wave wire
8:30—NBC Cinema Theatre: Routine of a

large movie theatre; overture, stage show, feature picture, newsreel and a comedy; Ruth Lyon, soprano; Charles Sears, tenor; Edward Davies, baritone; pit orchestra, direction Roy Shield, WJZ KDKA WLS wgar wave wire

To be announced. WARC WKRC WHAS whik wfbm kmox wbbm cklw
8:45—To be announced. WJZ wgar wave 8:49—10 be announced. WJZ wgar wave wbbm
—Esso News Reporter. WEAF only
9:00—Maxwell House Show Boat: Lanny —Charles Dornberger and his Paradise Res-

Ross, tenor; Frank McIntyre, Winifred Cecil, soprano; Walter Tetley, Louise Massey and the Westerners; Conrad Thibault, Molasses in January; Gus Haenschen's Show Boat Band. WEAF WCKY WSM wgy wtam wmaq wava wwi wire whio —Camel Caravan, with Walter O'Keefe, Deane Janis and Glen Gray and the Casa Loma Orchestra; Ted Husing, sports announcer. WABC WKRC WHAS whom whickliw wfibm kmox wowo wsmi wir.—Death Valley Days: Dramatic program with Tim Frawley, John Mac Bryde, Edwin W. Whitney, John White, the Lonesome Cowboy; Orchestra, direction Joseph Bonime. WJZ WLW WLS KDKA wger. Ross, tenor; Frank McIntyre, Winifred Cecil,

9:30-America's Town Meetings: Guest speakers; George V. Denny, Associate Director of the League for Political Education, Chairman. Open Forum between the audience and speakers. WJZ WSAI KDKA

WLS wgar wave wire

Ed Wynn, "Gulliver, the Traveler," with
Lennie Hayton's Orchestra, and John S.
Young. WABC WKRC WHAS wbbm kmox wowo wir 10:00—Kraft Music Hall, starring Bing Crosby,

with Jimmy Dorsey's Orchestra, and Kay Weber, vocalist; Bob Burns, comedian; guest artists. WEAF WLW WSM wgy wtam wwj wmaq wave
Alemite Haif Hour with Heidt's Brigadiers.
WABC WKRC WHAS wbbm whk ckiw wfbm

kmox wir

10:30—March of Time: Dramatizations. WABC

WKRC WHAS whit cklw wbbm wfbm kmox

Russ Morgan and his Hotel Biltmore Or-

chestra. WIZ WCKY wgar wave wire 10:45—To be announced. WABC WKRC whk cklw wbbm wf_m kmox wir 11:00—Nano Rodrigo and his Rainbow Room Orchestra. WEAF WCKY wgy wtam wmag

—Esso News Reporter. WJZ only
—Pepsodent Program: Amos 'a' Andy. (NBC)
WSM wtam wwi wmag

"Myrt and Marge," drametic series. (CBS) WHAS wbbm wibm kmox.
Guy Lombardo and his Royal Canadians.

WABC whk cklw wamk wowe

11:05—Emil Coleman and his Hotel St. Regis
Orchestra. WJZ wgar wave wire

11:15—Henry Busse's Chez Paree Orchestra.
WEAF WCKY WSM WLS wgy wtam wmaq

Lomberdo and his Royal Canadians. WABC whk wir kmox wsmk
11:30—Isham Jones and his Orchestra, WABC WKRC cklw wfbm wwva wir wsmk whk

—Bernie Cummins and his Orchestra. (CBS) wbbm

taurant Orchestra. WJZ WSAI KDKA wgar wave wire

11:35—Minneapolis Symphony Orchestra, direction Eugene Ormandy. WEAF WCKY

11:35—Minneapolis Symphony Orchestra, direction Eugene Ormandy. WEAF WCKY WSM wgy wfam wmaq wwj MIDNIGHT — George Olsen's Orchestra. WABC WKRC wbbm wjr wfbm kmox wsmk —Shandor, violinist. WJZ KDKA 12:08—Ruby Neuman and his Rockefeller

Center Rainbow Grill Orchestra. WLW KDKA wgar wave wire 12:30—Sammy Kaye and his Cabin Club Or-chestra. WEAF WCKY WSM wgy wtam

wmaq wwi —Frank Dailey and his Orchestra. WA8C WKRC kmox wfbm wowo whk wir wsmk —To be announced, WJZ KDKA wgar wave

RADIO NEWS BROADCASTS

WLW

12:45 p.m. 7:45 a.m. 10:55 a.m. 4:45 p.m. 11:00 p.m.

Tuesday, 11:30 p.m. Saturday, 10:45 p.m.

Sunday, 11 a.m and 11 p.m.

10:00 a.m. 2:30 p.m. 6:30 p.m. 9:15 p.m.

Sunday, 9:00 p.m. Sunday, 7:45 and 11:30 p.m.

WKRC (Daily except Sunday)

1:15 p.m. 7:25 a.m. 3:00 p.m. 9:55 a.m. 5:15 p.m.

6:25 p.m. 11:00 p.m.

Sunday, 11:00 p.m. only

WCKY

10:00 a.m. 1:57 p.m. 3:57 p.m. 12 noon

6:30 p m.

11:55 p.m. Thursday, 7:35 and 10 p.m.

Friday, 7:45 and 11:55 p.m. Saturday, 10 and 11:55 p.m. Sunday, 11:00 a.m. and 6:15 and 11:55 p. m.

> **WCPO** (Daily except Sunday)

8:15 a.m.

4:45 p.m.

11:15 a.m.

The Cincinnati Symphony On the Air

Broadcast by WSAI and Carried by Mutual, Canadian and Yankee Networks



BY EUGENE GOOSSENS

British Composer, Conductor of the Cincinnati Symphony Orchestra

"YOU ask for some words from me about broadcast-

"My prime reason for being highly in favor of it is because of its tremendously far-reaching power as an instrument for musical propaganda. When first I broadcast symphony, concerts from London via BBC in the early 1920's, 'receiving sets' were in their infancy and theer distortion was more the rule than the exceptions; but today with the reproduction of true orchestral color-with a minimum of interference—it is possible to hear a concert at a distance of some thousands of miles under almost the same receptive conditions as those the actual audience enjoys at the source of origin of the

"The names and works of the great masters of music are now almost as familiar to the dwellers in the most isolated communities as they are and long have been to those who live in the most crowded stronghold of culeure. Imagination refuses at first to grasp the significance of this fact. . . .

"So it is that, though to this writer symphonic broadcasting is no new experience, it seems inevitable that one more of the world's great orchestras (the Cincinnati Symphony Orchestra) should fall into line with other symphonic organizations and succumb to the popular demand for broadcast music. This will, however occasion no change in policy in the planning of my programs. With the exception of very isolated programs, devoted to the music of one composer only, (all-Brahms, all-Tchaikowsky) I shall continue as before to feature not only standard classics and domantics, but the works of contemporary composers as well. A conductor owes it to his community to include at the very least one and if possible more than one example of the works of important living writers in each program, for which he is responsible. How otherwise can he hope to keep his audience in touch with current developments? Who is there among the great radio audience in this country, for instance, who does not eagerly welcome the opLeft—Dr. James G. Heller, composer, pianist and musical writer, comments regularly during intermission on the program.

Center—Peter Grant, who handles the announcing.

Bottom—After the Concert: Soloist, Conductor Eugene Goossens; Orchestra Manager Stuart Thompson, and WSAI Chief Pick-up Engineer Louis Barnett.

portunity of listening to the finest examples of the music of today? We read the latest books—see the latest pictures—and generally strive to keep abreast of current developments. Why not music?

"The radio is doing for modern musical art more than all the lecturing, preaching, and other similar 'educational' devices of the past hundred years ever achieved. I refer, of course, strictly to symphonic broadcast—antidotes to the glut of tasteless, vapid banalities so often perpetrated under the guise of 'popular' music; but that's another story."

BY DR. JAMES G. HELLER

Cincinnati Composer and Author of the Symphony Program Notes.

"It is a genuine pleasure to co-operate in the broadcasts of the Cincinnati Symphony Orchestra. Here in Cincinnati we have a long tradition of the love of music, of which we are proud. And we prize our orchestra as one of our great communal possessions. From it many thousands of men, women and children, for two generations, have learned of the supreme music of the world, and

have quaffed at the clear spring of beauty. I hope that those who will listen 'over the air' will remember that these concerts are dedicated to a very high purpose, to give to all who will the message of the luminous spirits who have used music as their vehicle of expression."

The broadcasts are aired each Saturday night over WSAI, the Mutual, Canadian and Yankee networks.

Following the initial airing, Conductor Goossens was the recipient of many messages of congratulation from all parts of the country.

Long a well-known music center, Cincinnati and the Crosley officials have made another enterprising move in bringing to lovers of fine music, the only full-length symphonic broadcast aired at night over any station.

"It's All Over Town"— WSAI (1330 kc.)

Congratulations!

The new WSAI marks another milestone in the brilliant broadcast history of Cincinnati, the World's Radio Capitol.

L. B. Wilson
WCKY

THE DIRECT PATH

Into your home your radio brings entertainment, to educate and to amuse.

Into your home your telephone brings convenience, protection and comfort; it is the direct path to and from all services that make for better living.

Get a telephone now — your name will then be listed in the Summer issue of the Telephone Directory.

The Cincinnati and Suburban Bell Telephone Company



Congratulations



from your contemporary radio station WCPO

"THE VOICE OF THE CINCINNATI POST"

The staff and management of WCPO extends heartiest congratulations, and welcome you to the air lines on Wednesday, March 4, your first day of broadcasting from your new transmitting studios.

WM. CLARK Manager

Congratulations

WSAI

~

The Archiable Electric Co.

Congratulations WSAI

Henry Niemes, Inc.

Plumbing and Heating
Contractors

NEW 14-METAL TUBE MIDWEST

At Tremendous Savings From 1/3 to 1/2!



When you buy direct from the Midwest Factory Showrooms, you not only obtain one of the world's greatest radio values, but you make a certified saving of as much as 50%! This saving in merchandising is passed on to you in superior radio construction and low factory-to-you prices.

Liberal Trade-In Allowance

Easy Terms

Trade in your old set on one of these new, advanced 14-tube radios. We will give you a liberal allowance, and, if you desire, you may purchase it on the famous Midwest Easy Payment plan, which enables you to pay as little as \$10.00 down.

Open Tuesday, Thursday and Saturday
'Til 9:00 P. M.

At the left, is the new 1936 all-wave 14-METAL tube chassis.

Its tuning range of 9 to 2400

neters makes it easy to parade the nations of the world before

TUNE IN Midwest Mountaineers
— Mon. and Wed. — 10:30 P. M.
Friday—10:00 P. M.—WCKY.

MIDWEST FACTORY SHOWROOM

905-911 Broadway

WSAI Inaugurates New Schedule



Top—The Roundhouse Boys; center, The Virginians; bottom, The "STUMP-US" Band.

N building civic programs for local radio stations, the problem, in a nutshell, confronting the Program Department is to preserve the entertainment value of a fundamentally educational feature. The policy established for WSAI realizes definitely the inherent dangers to strictly educational features. Don Becker's staff of writers, production and contact men-in short, every branch of the Program Department—has been forewarned; and while naturally broadcasts of civic events, programs of distinctly local interests cannot all be novel in their nature, WSAI's local features will be novel in that they will provide entertainment first and civic instruction secondary.

As an outcome of these considerations a majority of WSAI's new local programs will be startling as to their technical operation. There will be found on the WSAI schedule features that only the unlimited technical resources of the Crosley Radio Corporation can make possible. This phase of WSAI operation will be emphasized from the very outset. On the dedication program will be introduced such new features as, for instance, the "Roving Reporter". Seated at a short-wave transmitter installed in a fast-moving automobile, the Roving Reporter will broadcast from such widely separate places as Mt. Adams Incline, General Hospital, and Station X in City Hall. He will demonstrate the manner in which Police Station WKDU operates from the moment Station X receives word of an accident to the time the victim is delivered at General Hospital and the careless driver locked up in jail. Nothing like this broadcast has ever been attempted locally, nothing like it could have ever been attempted since the combined talents of a vast scientific and practical engineering staff and tens of thousands of dollars worth of equipment are requared for a broadcast of this nature.

MORE EDUCATION

As a matter of fact, the new WSAI is about the answer to a Program Director's

some outstanding features from the Nation's Station's schedule have been transferred to the new station. Thus we find "Dark Town Meeting Time" with the Virginians given a prominent place five times weekly on WSAI. News, preparec and edited by the Crosley News Staff, are prominently spotted. A new serial conceived by Don Becker, author of the "Mary Sothern" show, has been spotted daily from 7:45 to 8 •0 p. m. on WSAI. It is called "The Affairs of Arnold Douglas," and its originality consists of the fact that unlike any serial at present on the air, it does not center around a femin ne, but a male character. A new slant has been given to Opportunity contests. Under title "Grashing Grosley's" the regular weekly talent aucitions held by the Crosley Racio Corporation's Audition Board will be put on the air This is distinctly not an amateur show. Yet to the inexperienced professional employment on the regular artists staff will loom as an ever inspiring inducement.

Believing that styles in radio, much like the movies, function in cycles, the WSAI Program Board is reintroducing one of radio's oldest features, "Setting-up exercises." Birthday greetings, programs of interest to women and diversified musical entertainment.

AN OLD-FASHIONED PROGRAM IN A NEW FASHION

Remember the days when a horn was attached to your battery-charged radio? When you would thrill at the sound of humm and static, sure you had Europe on your set? Why, you may even go back further to the days when you used earphones to pick up out of the ether waves the faint music of a scratchy gramophone record. Those were the days of radio in its infancy, a far cry from the sophisticated music and the colossal choral arrangements of the radio of today. One feature of those early days of radio that no station could do without were the setting-up exercises, those delightful fifteen minutes at the break of dawn when father and mother and sister and brother would bend and bow to the "one and two and three and four" of a radio announcer.

Believing the time to be ripe for revival of this particular type of program, WSAI will present Al Helfer, new staff addition from Pittsburgh, with Herschel Lucke at the piano as a daily feature at 7:00 a. m.

Informality will be the keynote of this program which should make it an ideal spot for Helfer who is well night a press agent's idea of perfect copy. Six feet tall in his stocking feet, with a chest expansion of a Primo Carnero, and the shiftiness of a Joe Louis, Helfer represents to the minutest detail the popular conception of an athlete.



dream and, therefore, a racic fan's prayer. Unhampered by commercial requirements, unlimited in technical possibilities, unrestricted, carefree and foot-loose, the schedule of a big local station is a playground, bounded only by the Program Director's bounds of imagination.

The weekly feature called "WSAI Work Shop" may serve as an example. Here is a program that no strictly commercial station could ever dare present, yet only a big station would be in a position to attempt handling it. The cry for new ideas and the need for a sounding board of untried experiments is as great in radio, if not greater than in any other form of creative endeavor. The WSAI Work Shop will provide just such a sounding board. Here the audience will be asked to sit in on the experiments of radio experts, and may witness, for all one knews, the birth of another sensational radio idea such as in "The Life of Mary Sothern's cr Major Bowes' Amateur Hour!

As if to emphasize the importance that Crosley officials attach to the new WSAI,



"It's All Over Town"--The New WSAI (1330 kc.)

THE BEST OF LUCK WSAI

The "Queen City Station's" New Transmitter Means Another Step

IN RADIO PROGRESS

WKRC

"FIRST ON YOUR DIAL"

Only Outlet of

Columbia Broadcasting System

Southwestern Ohio



Have the Lamps in your home checked free by a

LIGHTING EXPERT

Telephone

The Home Lighting Division of Your Electric Company

Parts For Any Sweepers

regardless of age. Don't trade in your cleaner, letting someone else profit by rebuilding and selling it. We can make any sweeper look and work like new Calls, deliveries, estimates free. Let us prove it to you.

25 ft rubber cord—installed....\$1.00

Community. Sweeper. Shop 438 Madison Ave., Covington, Ky. HEmlock 1624

CHerry 7913 918 Monmouth St. Newport, Ky

Cincinnati, O.

1315 Vine St.

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On All Make Sets CALL MAin 0770

RADIO STORES, Inc.

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re Proud

STATION WLW THE NATION'S STATION



Short Mare Stu

By GEORGE B. HART

the construction plans of the new French short-wave station, Radio-Coloniale, according to information received in Washington at the French embassy.

"The location of the station, which has not yet been definitely determined, will be in the central part of France," Ambassador de Laboulaye has been advised, "and the installations will comprise two inter-changeable emission transmitters of 100 kilowatts on following wavelengths: 19.6 will work on the strength of 50 kilowatts on following wavelongths: 19.6 meters, 25.1 meters and 25.6 meters. The other transmitter will work on 31 meters with a full power output of 100 kilowatts.

"The antennas, which can be coupled with either one or the other of these transmitters, will number new arrangement will contribute to-

Although he has crossed the Atlantic Ocean, Prof. Lloyd Janes, of the University of Londor, still keeps in touch with his followers in Great Britain. Every Sunday afternoon at 3:30 p. m., (E. S. T.) he speaks over W1XAL, Boston.

"The Pyramids," a radio play by Norman Edwards, which will be broadcast March 7, concerns a party of tourists walled up inside one of the smaller pyramids by a fall of masonry. It may be heard at 10 p. m., (E. S. T.), over GSD, 25.5 meters, GSC, 31.3 meters, or GSL, 49.1 meters.

There is no set time for the experimental contacts between Station W2XAF, at Schenectady, and LSX, at Buenos Aires. This is explained by E. S. Darlington in charge of Short-Wave Broadcasting at Schenectady, who says:

"If we do not arrange for a schedule during a contact, the next schedule is made by radiogram usually a day before the actual contact.

"Our experiments with LSX have been very successful, and changes made at W2XAF's transmitters show up exceedingly well in our reports received from listeners. However, we Domestic Commerce.

SOME changes have been made in are still trying to get the last watt of power into the antenna!"

Station W2XAF broadcasts on a wave-length of 31.4 meters or on a frequency of 9.53 mc., while LSX broadcasts on 28.9 meters or 10.35

The above information also applies to HJ1ABB, Barranquilla, Colombia and VK2ME, Sydney, Australia, as to method of contact with W2XAF and results of experiments.

The German short-wave station, DJC, Berlin, has enlarged its daily news service to include economic statistical information and market reports from Germany. The market reports include quotations on the most important goods imported to Germany from overseas.

"The German short-wave station hopes," a statement says, "that this wards supplying the German merchants overseas with regular, prompt, and reliable information of interesting economic data of their own country.

* * *

We have found that HAS-3, in Budapest, is an easy station to tune in on Sunday mornings. It is readily recognized because of the fact that the music heard is invariably of a gypsy nature. It is this type music, of course, that has made the Hungarian melodies so famous. On one Sunday recently we heard one of these lilting selections played for an entire hour without an interruption. It was unnecessary to tell anyone in the room that we were listening to real Hungarian music.

The time of the Sunday morning offering from Budapest is 9 to 10 a. m., (E. S. T.), the wave-length is 19.5 meters, and the frequency is 15.73 magacycles. Announcements are made in both Hungarian and English and are easily understood.

In a move to improve not only home radio reception but short-wave reception in general, the directory of radio in Cuba has issued new regulations restricting to three frequencies assignments in each of the short-wave bands of 49, 31, 25 and 19 meters, according to advice reaching us from the U.S. Bureau of Foreign and

to operate short-wave stations that shall be issued on the island is limited to 12, and within this number no more than four short-wave permits will be allowed to Havana, three to Santa Clara and Oriente, two to Camaguey, and one to each of Pinar del Rio and Matanza. No stations may employ more than 1000 watts of r. f. power to the antenna.

At this time there are in Havana two short-wave stations (COCO, 6.01 mc., and COCB, 6.13 mc.) broadcasting with 200 watts, and one (COGH, 9.428 mc.), broadcasting with 400 watts.

Station LR1, Radio El Mundo, Buenos Aires, Argentina is on the

frequency of 1.07 mc. LRX, its short-wave sister is on 9.58 mc. and provisionally on 15.29 mc. under the call LRU.

While the current tendency among short-wave stations is to discourage letters from listeners because of the work entailed in answering them, the BBC asks for more. They believe that the success of their service depends upon the reports of listeners, so give them plenty.

WE RECOMMEND

* *

WEDNESDAY, MARCH 4. Washington—11:30 a. m.—U. S. Army Band. W8XK, Pittsburgh, 19.7 m., and W3XAL, New York, 16.8 m.

Moscow-4 p. m.—Composers of old Russia. RW-59 (6,000 or 12,000 kc.).

The maximum number of permits air with a power of 50 kw. and a Berlin-6 p. m.-Symphony Concert. DJC,

London—6:30 p. m.—Fred Hartley and his Novelty Quintet with Brian Lawrence (Australian Vocalist). GSD, 25.5 m., GSC, 31.3 m., GSB, 31.5 m. or GSA, 49.5 m.

Riobamba, Ecuador—9 p. m.—"Songs of South America." PRADO, 45.3 m.

THURSDAY, MARCH 5.

THURSDAY, MARCH 5.

Washington—11 a. m.—U S. Navy Band. W8XK, Pittsburgh, 19.7 m., and W3XAL, New York, 16.2 m.
Tokyo—4 p. m.—Yoshie Fmjiwara, famous Japanese tenor. JVM, Nezaki, 27.9 m.
London—6:25 p. m.—"The Miller and His Men." A melodrama of old Freiburg, in two acts. GSD, 25.5 m., GSC, 31.3 m., GSB, 31.5 m., or GSA, 49.5 m.
Paris—7:15 p. m.—YesterGay's and Today's Songs—Mile. Vinker. FYA, 25.6 m.
Berlin—9:15 p. m.—Orzhestral Concert. DJC, 49.8 m.

FRIDAY, MARCH 6.

Eindhoven, Holland—9:10 a. m.—Talk on books by J. Konig. PH 25.5 m. Madrid—6:10 p. m.—Literary Conference, EAQ, 30.5 m.



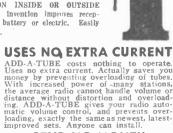
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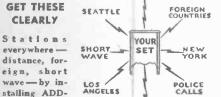
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Around the Dial

By THE DIAL TWISTER

some more potent magic than the Zieg- voices is becoming more and more feld trademark to put across the Zieg- dubious from a credibility standpoint. feld Follies of the Air (CBS over WKRC, Saturday, 8 p. m., E. S. T.). Like other broadcast spectacles, the supposed to be confiding their enshow is built primarily to tickle the studio audience. Most, however, it needs an outstanding personality to string the confused acts together. Much of the premiere's alleged humor tried to make up in warmth what it lacked in merit. Why the Beauty Box Theater should have been closed to make way for this sort of thing isn't at all clear.

NBC's Howard Petrie copped the 1936 BBDO announcer's medal. He stands six feet four.

Though a bit Dickensian in tone, that new serial, Peter Absolute (NBC over WSAI, Sunday, 2:30 p. m. E. S. T.), has the advantage of being set in the Erie Canal epoch, a period of American history not so familiar to most dialers. For that reason alone it's earworthy. Radio's interpreters of history haven't done much with the canal era thus far.

Chicago's adoption of Eastern Standard Time is already causing headaches among the studio panjandrums. Their troubles have scarcely begun. When the networks go daylight-saving, the fun will really start.

Grand Hotel closes March 15. Grapevine says Ann Seymour will go T.) from the oblivion of the usual. either to Hollywood or New York

The standard practice of having pleasing.

It looks as if they'll have to invoke celeb testimonials read by "ghost" Somebody is pretty sure to spot celebs somewhere else at the moment they're thusiastic plugs into a microphone. That scarcely makes the whole setup easier to swallow.

> The return of the "Hour of Charm" (CBS over WKRC, Sunday, 6 p. m., E. S. T.) is providing some pleasant twilight music. You don't have to be an ardent feminist to approve Phil Spitalny's all-girl orchestra and chorus. Though, of course, the studio audience gets the fullest enjoyment of the program. The vocal headliners seem below the standard of the rest.

Countess Olga Albani forsakes Life is a Song March 22. She'll be replaced by a succession of "name" guest stars.

day, 10 p. m., E. S. T.) may not be dently the classics among tales of the pleasing supernatural are being dramatized. They're well-done, with just enough creeps to be arresting.

save Celebrity Night (NBC over of former years. WCKY, Saturday, 10:30 p. m., E. S. The show is built to standard pattern: band, vocals, guest star. But

ROCHESTER CIVIC CONCERT

Another concert by the Rochester Civic Orchestra will be conducted over a nationwide NBC-WJZ network by Guy Fraser Harrison, on Wednesday, March 11, from 3:00 to 4:00 p. m. (E.S.T.) .. The most popular works of the old masters will be featured during the full-hour matinee with Harrison introducing and describing each work. The concert will originate in Rochester, N. Y., and will be broadcast through facilities of WHAM, NBC affiliate.

The postponed appearance of Jack Benny and Mary Livingstone on Fred Allen's show (Feb. 26) turned out to be one of those 'when comedian meets comedian" high spots. Indeed, there were moments when ad lib free-swinging nearly stopped the show. Among other things, some interesting contrasts in style were emphasized.

Captain Tim Healy's "teaser" windup is becoming too pat to make'm wriggle with suspense.

During their appearance at Music Hall last week Horace Heidt's Brigadiers did some first-rate sustainings over WLW, besides wafting their That new series of chillers, The CBS commercial over WKRC. This Ghosts Walk (CBS over WKRC, Sun- outfit is now one of the largest and most versatile in radio. Probably as goose-pimply as it seems. Evi- that's why they're so consistently

The copyright mess isn't the only reason for the current bull market in old tunes. For instance, 60 per co... of the requests received by Lav-George Olsen and Ethel Shutta endar and Old Lace are for favorites

> sponsorless. Aviation has wide apter than average story.

Making Her Radio Role Real



Helen Hayes, who is make-believe guardian for foundlings in her role of Penelope Edwards in the NBC serial, "The New Penny," heard over an NBC-WJZ network including WCKY, KDKA and WLS, at 9:30 p. m. (E.S.T.) each Tuesday, has brought realism to her studio role. She's now a member of a Child Placing and Adoption Committee in New York, and is shown above with three orphans—Mary, Louise and Johnnie.

"20,000 YEARS IN SING SING"

Another actual experience in the career of Lewis E. Lawes as Warden of Sing Sing State Prison will be enacted during the 20,000 Years in Sing and quit in disgust. It's strange that Flying Time stays | Sing program on Wednesday, March 11, from 9:30 to 10:00 p. m. murders on circumstantial evidence. peal these days. And this NBC serial (E.S.T.). The title of the drama is Eventually it was discovered that the Olsen and Shutta keep it alive and makes the most of it with a far bet- "Defeat of Death." The story of Bill murders were committed by a ped-Radow who was convicted of two dler and his accomplice.

Richard Himber, popular NBC maestro, decided recently to see what "snow trains" and winter sports were all about. Wrapped securely in specially-purchased sport togs, and wearing brand-new skiis, Himber took-off. He made a perfect one-point landing,



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Listen once or twice to "The Johnson Family" and you'll never be away from home at 6:00 P. M.l

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