

RADIO DIAL

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PUBLISHING MISS E. L. T. 3

REGISTERED

Volume 1, No. 49

WEEK ENDING APRIL 28, 1932

Price 5c

Announcing

WALTER WINCHELL

America's Leading Columnist and Star of the Lucky Strike Hour

SKIPPY

America's Leading Comic, By Percy L. Crosby

"Wise and Otherwise"

By "BOB" NEWHALL Sports Writer De Luxe and Mail Pouch Sportsman of WLW

All New This Week in **The Radio Dial**

Mel Snyder's Band Playing Over WLW from the Gibson

Mel Snyder and his Gold Coast Orchestra open their stay in the Hotel Gibson Florentine Room Friday noon (April 22), with regular broadcasts over WLW. Mel, chief vocalist of his band, began seven years ago as a guitar player and singer with one of Murray Horton's bands.

As Murray observes, all members of his own first seven-piece orchestra are now heard over WLW. They consist of Murray, a WLW studio director; Mel; Teddy Krise, with Gus Arnheim's band at the Plaza; and Phil Davis, George Bird, Joe Klaus and Ralph Lillard, WLW staff musicians.

Mel's orchestra played for the Prince of Wales and Queen Marie of Roumania when they visited America, and has scored hits at the Kit Kat Club in London and the Coat of Arms in Biarritz.

ED WYNN ON WSAI

Ed Wynn, comedian, will face a microphone for the first time Tuesday (April 26) at 8:30 p. m. over WSAI (NBC-WEAF). He will appear each Tuesday thereafter as a fire chief at that hour for a long period for The Texas Company.

Where You May Find Ben Bernie This Week

Ben Bernie and his Orchestra will hold forth as follows in Cincinnati the week opening Saturday (April 23):

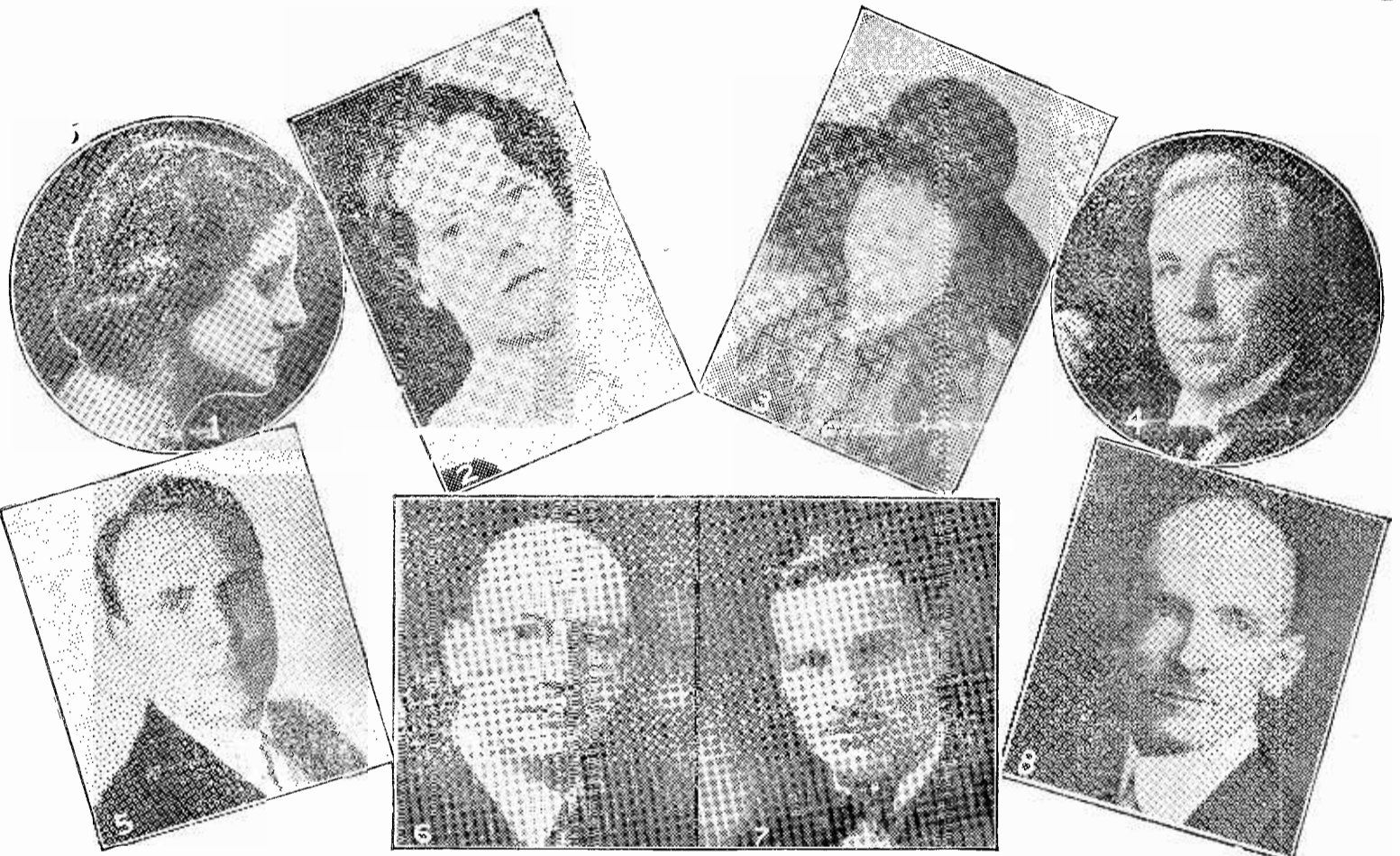
At RKO Albee Theater: Four times daily through Friday (April 29).

Over WKRC (CBS): Tuesday (April 26) 8 p. m.

At Greystone Ballroom (1243 Elm Street), to play for dancing: Sunday (April 24) with Josef Cherniavsky and band, from 8 p. m. until 2 a. m.

Famed entertainers whom Bernie will bring to the above amusement centers include Pat Kennedy, Irish tenor; Frank Prince, the Bernie crooner; and the German quartet, consisting of Paul Weigand, Leonard Cavash, Russ Morehuff and Eddie Ehlert.

WLW Fans Are Jurors In Murder Trial, Starring Leaders In Society



(1) Mrs. Samuel Assur; (2) Miss Cherry Greve; (3) Mrs. Annabelle Vorhees-Brown; (4) Major Albert Alcorn; (5) Overton Jackson; (6) Clarence E. Smith; (7) William E. Handley; (8) Former Judge Stanley C. Roettinger.

Widely known figures in the society and bar of Cincinnati will star in WLW's first radio murder trial—to be opened (April 26) at 10 p. m.

"Sessions" will be held thereafter each Tuesday, Thursday and Saturday from 10 until 10:30 p. m.

WLW listeners will be the jury and prizes will be awarded to those submitting the best verdicts.

The Standard Oil Company, sponsor of the feature, will award the prizes.

The murder case will open as "The Trial of Vivienne Ware" and after six episodes will go immediately into

its sequel, "The Trial of Dolores Divine."

Participants and their respective roles include:

Mrs. Mrs. Samuel Assur, as the defendant, "Vivienne Ware." Mrs. Assur is widely known is dramatic, musical and literary circles.

Miss Effie Trader, "Mrs. Emmaline Grogan." Miss Trader and her sisters have long been outstanding in work in behalf of the Cloverbrook School for the Blind.

Mrs. Annabelle Vorhees-Brown, Mrs. Vorhees-Brown is widely known in Cincinnati and Indianapolis; a granddaughter of the late Daniel W.

Vorhees, for many years U. S. Senator from Indiana; and niece of the late Henry Lane Wilson, U. S. Ambassador to Mexico.

Mrs. William A. Brady, "Mrs. Elizabeth Hardy."

Miss Cherry Greve, "Mercedes Joy." Miss Greve is known to WLW fans through her art talks and lectures at the Cincinnati Art Museum and is a leader in the city's social activities.

Former Judge Stanley C. Roettinger and Edward T. Dixon of Common Pleas Court, cast as trial judges.

Overton Jackson and R. E. Simmonds, Jr., state attorneys.

Clarence E. Smith and Major Albert Alcorn, defense counsel.

Among the 29 participants are Mrs. William Heald, Miss Sophie M. Hamant, Mrs. William A. Brday, William Ramsey, Rike! Kent, Brewster Stickney, George E. McPartlin, Jack Eagan, William E. Handley, Reginald Barnard, Bryan Fenley, Robert Van Horn, J. M. Richardson, Jr., and J. J. Phillips.

Realism of an actual murder trial is promised by Edward A. Byron, WLW production manager.

Each episode will be staged in the Hotel Gibson's Italian Room.

Marcian Thalberg Guest-Artist on WLW Next Sunday

Marcian Thalberg, famous concert pianist, will play Chopin's "Nocturne," "Etude" and "Valse" and Rubinstein's Barcarolle in G Minor Sunday (April 24) at 12:45 noon over WLW.

Thalberg is a graduate of the Royal Conservatory at Leipzig and studied with Jadassohn, Weidenbach and Reinecke before his debut at the Salle Erard in Paris.

He has made a number of successful concert tours through Europe.

BY DAMROSCH

WLW, WSAI and WCKY will be local outlets Friday (April 22) at 11 a. m. for the NBC Music Appreciation Hour in which Walter Damrosch will present a review program for junior high school students.

Ruth Etting Says No Error On Air



"Radio," says Ruth Etting, "is the only art in which one can't make a mistake." She should know. Ruth speaks from a background of experience on the stage and in movies and recording. Ruth is shown here as she delivers her Chesterfield "Music That Satisfies" each Wednesday and Saturday at 10 p. m. over WKRC (CBS).

PASTING WALTER

Lucky Strike is pasting a picture of Walter Winchell, his microphone and his slogan, "OK—America," on 45,000 billboards in 18,000 cities.

Iturbi Is Soloist In Season's Last Philharmonic

Jose Iturbi, noted Spanish pianist, will be soloist with the New York Philharmonic-Symphony Orchestra for the second time this season, Sunday (April 24) from 3 p. m. until 5 p. m. Hans Lange will conduct. This ends the season. WKRC (CBS) will broadcast. The program follows:

Symphony No. 2, in E minor...Rachmaninoff
Largo-Allegro moderato
Allegro molto
Adagio
Allegro vivace

Intermission: Description of the music by Olin Downes

Pianoforte Concerto in A minor.....Grieg
Allegro
Adagio
Finale

Tone Poem, "Finlandia".....Sibelius

Weekly RADIO DIAL

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RADIO DIAL brings you latest available programs and news of your favorite stations and artists. All programs listed are correct up to press-time, but are, of course, subject to later changes by networks and local stations.

Vol. I WEEK ENDING APRIL 28, 1932 No. 49

A BETTER BREAK FOR LABOR?

Though the chore of putting the Federal budget back on an even keel seems more than enough to occupy its full attention, Congress is flirting again with the idea of giving Labor a better break on the air.

According to a plan which is receiving serious consideration on Capitol Hill, WCFL, the Chicago Federation of Labor station, would be stepped up to 50,000 watts, and assigned to one of the cleared channels now occupied by other Chicago stations. The same scheme was brought forward a year or two ago, but failed to become law. And if Congress is equal to thinking about radio in terms of service to the whole public, the proposal will fail of enactment again.

Now as before, proponents of the plan point out that Labor has no radio mouthpiece capable of pleading its cause on a national scale. That, of course, is true. Many also believe that Labor deserves more representation on the air. But, granting all this, the plan establishes precedents so undesirable from the standpoint of service to the whole public, that they dwarf any argument which can be advanced in its favor.

For one thing, the A. F. of L. is not the only labor organization. In certain trades there are rival organizations with a considerable membership. So, to grant the A. F. of L. a cleared channel would mean that a similar privilege would have to be accorded its competitors.

Further, if labor were to be given what it is asking for, every other group with a special cause to plead could, as justly, demand the same right. Farmers and veterans' organizations, the larger church bodies, and the stronger fraternal orders come to mind as likely applicants for powerful stations.

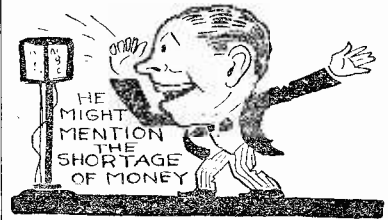
Should such a state of affairs come to pass, the plight of the listener would be dreary indeed. Instead of being able to hear programs of general interest, he would be subjected to a bombardment of group and class propaganda. And that, there is pretty conclusive reason to believe, is not the sort of fare on which appreciative listening thrives.

Yes, as far as is humanly practicable, broadcasting should serve the whole public—not simply particular factions or cliques. Granted, it does not do so invariably. But the ideal is too fine and near at hand to be sacrificed for a small temporary advantage.

Altogether, considering the unpleasant possibilities it throws open, what Labor wants from radio might turn out an eventual boomerang. In view of this, making greater use of general-service stations looks to be the really better break of the two.

and Thursday at 6:45 p. m.). He's amusing, and maybe not such an exaggeration after all.

In a recent Raising Junior program, Ken Lee (otherwise Peter Dixon) complained that there



wasn't a single calendar about the house. Within three days he had received 200. What makes people do things like that anyway?

It's dollars to doughnuts that you hardly recognized that new Ivory orchestra (NBC over KDKA, Thursday and Friday at 8:30 p. m.) as B. A. Rolfe's. The old driving monotony is gone. Instead, there's a refreshing variety of tempo, with popular tunes dressed up in stylish concert arrangements. And no time is wasted on titles. But it's a bit strange that a local sponsor doesn't have a local outlet.

Dave Rubinoff likes to nibble at dried pumpkin seeds. It's an old Russian custom. Proving again that there's no accounting for tastes.

And Real Folks are back on NBC (Over WLW, Thursday at 9:30 p. m.) working for Post-Toasties. It's violating no confidence to whisper that this feature isn't all it was a couple of years ago.

In case you'd like to know, Edward Reese plays the detective roles—and might well—in those Eno Crime Club tales (CBS over WKRC, Tuesday and Wednesday at

Speaking of crime stories, that new Master mysteries series (NBC over WLW, at 10 p. m. Monday) is highly dialable. The change to classic is a relief. And they're well done, especially considering such difficult material.

Paul Whiteman has been conducting auditions in New York for children of from 3 to 10 years. We had no notion his reducing had gone that far.

How's this for a neat fit: Gus Van starring on the Van Heusen program (CBS over WKRC, Friday at 9:45 p. m.)? And there's still plenty of entertainment left in the old trooper.

It's hard to see how the Edgeworth program has been improved by the recent change in makeup (NBC over WCKY, Thursday at 8 p. m.). "Professor Traprock" is tolerably amusing and Harriet Lee sings pleasantly. But they scarcely fill the shoes of the Dixie Spiritual Singers.

Letter Box

Editor The Dial: I received the two copies of the Log Book and I must say that they are just perfect; the printing is clear and pleasant, and the list complete in every way. I have been using various Log Books but not one is equal to yours. Rev. J. M., Paulding, Miss.

The Dial is indeed happy to learn of the cordial reception being given the Log Book by our readers—of which the following letter is typical. A limited number of the first printing of 100,000 are still available. To those subscribing to The Dial for six months at the regular one dollar rate, the Log Book will be given free as a special offer.

Mr. R. C. V., Cincinnati: Dutch Masters have beer. off for some time.

Editor The Dial: I have been feeling rather conscious-stricken since you folks were so kind as to answer that request of mine and print WLW stars' public appearances. It is so much more comprehensive than I had anticipated. I want you to know that I do appreciate it very much. I am enclosing \$1 to take care of a beginning subscription of a friend of mine. L. F. H., Greenville, O.

A letter for J. Howard Geerin is at this office and will be forwarded to him on receipt of his present address.

Reader: Photo of Sundodgers of WCKY will appear soon.

« PROGRAM JOTTINGS »

Choice of the Week's Programs on Local and Out-of-Town Stations

Friday, April 22
Ward Wilson will imitate Walter Winchell, New York columnist, in the Royal Vagabonds' program at 6:30 p. m. over WCKY (NBC-WJZ).

Dayton Thorobreds Concert Orchestra and the Vocal Sextet will be heard in a miniature presentation of Rudolf Friml's operetta, "Kalinka" at 9 p. m. over WLW. Artists to be heard include Helen Marie Anderson, Mary Steele, Franklin Bens and Virginio Marucci.

Edgar Guest, Detroit's own poet-philosopher, and Tony Wons, whose readings from his Scrapbook have stirred millions of listeners, will revive an old friendship when Tony's Scrapbook is broadcast over WKRC (CBS) from WXYZ (Detroit), at 9:30 a. m. An informal chat between the two will feature the program.

Saturday, April 23
Excerpts from Shakespearean plays, selections from operas based on his works, and readings from his poetry will be heard at 3 p. m. from New York over WSAI (NBC-WEAF) in a world tribute to William Shakespeare. An NBC-WEAF network will re-broadcast a talk by the Prince of Wales and others from Stratford-on-Avon at 9:15 a. m. the same day over WSAI.

Gilbert Hodges, president of the Advertising Federation of America, and an executive officer of The New York Sun, will discuss "Courage in Business," at 10:30 a. m. over WSAI (NBC-WEAF).

Dr. Lawrence B. Chenoweth of the University of Cincinnati will speak over WLW at 6:45 p. m. on "The Emancipation from Plague and Pestilence."

Ruth Etting will sing "Without That Man" and Nat Shilkret's orchestra will revive "Ida, Sweet As Apple Cider" as features of "Music That Satisfies," at 10 p. m. over WKRC (CBS).

Sunday, April 24
Norma Clark Fulford, soprano, pupil of Giacinto Gorno, and Florence Smith, pupil of Herbert Newman, will give the College of Music of Cincinnati student program from WCKY at 7:30 p. m.
Dennis King, Ethel Merman and Jack Pearl will star in "Ziegfeld Follies of the Air" at 9:30 p. m. over WKRC (CBS).

"I Arise from Dreams of You," "Love, I Have Won You," "For You Alone" and "Santa Lucia" will be sung during the Moon River Slumber Music broadcast over WLW at 11:30 p. m.

Monday, April 25
Lawrence Tibbett has signed to sing through the spring on "The Voice of Firestone" program Monday, 7:30 p. m. over WSAI (NBC-WEAF).

Herschel Luecke will play "Merry Widow Waltz" and "I'll Take You Home Again Kathleen" on the WLW organ during the R. F. D. period at 7:15 p. m. The Southern Singers will be heard in "Carolina Mammy" and "Goodnight Moon."

Tuesday, April 26
The 300-voice choir and the 8000-pipe Mormon Tabernacle organ will be heard from Salt Lake City, Utah, at 2:45 p. m. over WLW (NBC-WJZ). Anthony C. Lund is choir director and Edward P. Kimball and Frank W. Asper are organists.

Professor Charles E. Merriam, Political Science, University of Chicago, will speak at 7 p. m. over WCKY (NBC-WJZ) on "Primaries and the Machinery of Their Operation," in the "You and Your Government Series."

Charles Wakefield Cadman will direct his own "From the Land of the Sky Blue Water" and "At Dawning" in a special program at 8 p. m. over WSAI (NBC-WEAF). This is one of his few radio appearances.

Ralph Simpson will sing "You're Still in My Heart," "When Stars Come Peeping Through" and "One Hour with You," over WLW in the Tangee Musical Dreams at 8 p. m.

Vincent Lopez and his Valvoliners dance orchestra will present an original arrangement of "Tiger Rag," "I Love Louisa" and a piano novelty, "Flapperett," at 8:15 p. m. over WLW.

FROM LUCKY STRIKE
The S. S. Leviathan will broadcast dance music and the thrills of an Atlantic voyage on the Lucky Strike Dance Hour Tuesday (April 26) at 9 p. m. over WSAI (NBC-WEAF).

BRAHMS AND BRUCH
Two of the best known works of two German composers—Brahms' "Song of Destiny," and Bruch's "Fair Ellen"—will be presented by the National Oratorio Society, under direction of Reinald Werrenrath, over WSAI (NBC-WEAF) Friday (April 22) at 10:30 p. m. Selma Johanson, soprano, and Edward Wolter, baritone, will be the featured soloists during the broadcast.

YOU SHOULD GET—
Three things which listeners should demand of their sets were described by Orestes H. Caldwell, former Federal Radio Commissioner, in a talk over an NBC-WJZ network recently as follows: (1) There should be no noise, clicking, or buzzing; (2) Music and speech should be reproduced with realism, and deep bass notes and high overtones must be present for good reproduction; (3) You should be able to hear clearly and in ample volume, all the stations your neighbors hear.

"SISTERS" NOT BROTHERS
Eddie East and Ralph Dumke, Sisters of the Skillet, are college graduates; are not even brothers, and don't own a skillet. But they are fraternity brothers. Eddie was originally an attorney and his first client is still in the penitentiary. Eddie says he prefers to put people in stitches. Ralph was a designer in a plow factory. He took his college banjo along and one day the president caught Ralph organizing a glee club in the factory. Then the unemployment situation began in Ralph's life.

Around the Dial

By THE DIAL TWISTER

This new Crisco program by the Mills Brothers quartet and Vic Young's orchestra (CBS over WKRC, Tuesday and Thursday at 7:15 p. m.) sounds like a sure winner. There seems no end to the Mills boys' amazing tricks. Did you notice that the orchestra includes no instruments the quartet can imitate? It makes a unique outfit. Of course you noticed—with relief—the absence of title announcements. That's an enlightened departure.

During the last three years Ned Weaver has proposed to Elsie Hitz 200 times and been rejected only once. Yet they're still unmarried. No, this isn't another sad story of



a blissful merger blighted by the depression. Ned and Elsie play the lead roles in True Story, Love Story, and other romantic air dramas.

Provided you have a trusty compass to settle which is north around your domicile, those contract bridge lessons by Ely Culbertson for which Wrigley pays (NBC over WSAI, Monday and Wednesday at 4:30



p. m. and Saturday at 8 p. m.) are worth dialing. By the way, a California contract addict got Ely out of bed at 5 o'clock the other morning, with a long distance call asking what he should do to meet an impossible bid by his partner. Tough on Brother Culbertson, but better than shooting it out.

To let you give credit where it's due, Robert W. Strauss takes the part of "Inchy Spencer" in those Stebbins Boys sketches. He hails from Chattanooga.

So Joe Palooka has dumbed his way into radio under the Heinz colors (CBS over WKRC, Tuesday

GREYSTONE MUSIC HALL

Presents

THE TWO MAESTROS

BEN BERNIE

and "All the Lads"

"I Hope You Like It"

and

JOSEF CHERNIAVSKY

and his 14 Sympho Syncopators

ONE NITE ONLY

SUNDAY, APRIL 24th

Dancing from 8:00 'til 2 A. M.

Here is the Key to the Out-of-Town Radio Stations

To simplify the tuning of chain stations, the following log of network stations is given with each chain headed by the New York station which broadcasts its programs: (Those marked * take either NBC network.)

NATIONAL BROADCASTING COMPANY

WJZ, New York..... 760 kc.	WMAQ, Chicago..... 670 kc.
KDKA, Pittsburgh..... 980 kc.	
KYW, Chicago..... 1020 kc.	WEAF, New York..... 660 kc.
*WCKY, Covington..... 1490 kc.	*V-NR, Chicago..... 870 kc.
*WENR, Chicago..... 870 kc.	WGY, Schenectady..... 790 kc.
WGAR, Cleveland..... 1450 kc.	*WHAS, Louisville..... 820 kc.
WJR, Detroit..... 750 kc.	WSAI, Cincinnati..... 1330 kc.
WLW, Cincinnati..... 700 kc.	WTAM, Cleveland..... 1070 kc.
*WLS, Chicago..... 870 kc.	WWJ, Detroit..... 920 kc.

COLUMBIA BROADCASTING COMPANY

WABC, New York..... 860 kc.	WFBS, Indianapolis..... 1230 kc.
KMOX, St. Louis..... 1090 kc.	WHK, Cleveland..... 1390 kc.
WADC, Akron..... 1320 kc.	WKRC, Cincinnati..... 550 kc.
WBBM, Chicago..... 770 kc.	WLAP, Louisville..... 1290 kc.
WCCO, Min'plis-St. Paul. 810 kc.	WSPD, Toledo..... 1340 kc.

WALTER WINCHELL— On BROADWAY

COMFORT

My last Spring's love I can't remember now,
And I am bitter-wrought that I outlive
The memory of every tender vow,
The sweet, enchanting thrill that kisses give.
I would recall with poignancy the place,
The time, the spell, "the castles built in Spain."
The foolish words, the lure of his dear face,
And then emote about the after-pain.

But time's a cure. I find no compromise,
Though I'd prefer remembering a kiss,
Or yet the color of his slanted eyes.
Is there no recompense to gain for this?
Oh, yes, I know, now I have thought upon it—
I can re-read another Don Wahn sonnet.

—JANE SAYRE.

POOR HOLLYWOOD

They tell it on Marc Connelly, whose adaptation of "Green Pastures" was among the thrills. He was introduced to a hambo in Hollywood as "an author." The actor was impressed. "An author, eh? You mean you have a book with your name on it?" Marc confessed that there was a book of his plays.

"You mean," exclaimed the sapidillo, "that it has stiff covers and up front there is a blank page for writing on it?" Marc thought so.

"That's swell," said the breathless one. "I'll tell you what you do. Get me one and write in it and I'll put it on the table in my house!"

"What for?" asked Marc.
"I dunno," confessed the screen-sauce, "but they're all doin' it out here—it's getting to be sort of a fad."

IN FEWER WORDS

Maybe light wines and beers wouldn't bring back prosperity, says Judge Shuttleworth, but it would help us to forget about it.

I DON'T BELIEVE IT

Jimmy Durante, take it from Jack Harvey, his manager, attended a concert the other night, and after taking his seat, James chirped: "What are they playing?"

"Beethoven's Fifth Symphony," obliged the matron in the next chair.
"Phew!" phew'd Jimmy, "are we that late?"

BY WAY OF REF JRT

The ousting of Reed Harris, editor of the *Columbia Spectator*, now offers an "inside" to why he was expelled. A few weeks ago, according to the current legend, Harris was approached by the chairman of the Hoover Loyalty League, who urged him to form a League at the university. Editor Harris is said to have refused, and denounced the Administration, etc.

The explosion followed. And the press is informed that it is not a case of "free speech" but "personal misconduct."

O'CH!

One of the better capsule criticisms was George S. Kaufman's, who said in part: "From the laughter that came from the rear rows one imagines that a joke was cracked back there."

REBUTTAL

One of the Detroit observers devoted an entire pillar the other day to quarrel with the critics, and employed the state thrust about critics who "cannot be expected to enjoy a new play, after hurrying through a meal and suffering from indigestion."

That the critics do not suffer from indigestion we have never heard denied. But the better plays have always served to take their minds off it, at any rate. Only one critic in our time, we thought, failed his followers. He was the reviewer who snubbed the important premiere of the evening to cover a new entry which attracted the other fellow's assistants.

And we learned why. His wife's sister had written the show and his report was the only favorable one. The play, however, perished within the fortnight—and so did his job.

He is now free-lancing, which is another way of getting poor.

RECOGNITION

Of course it probably never happened, but one of the pillar's deputies argues that it did. It was after the opera, it appears, and an expensively-dressed woman ankled by the stage door just as one of the singers came out.

"Oh," she said "have I the honor of almost bumping into the renowned basco I just heard?"

The flattered fellow bowed low and said: "What can I do for you, madam?"

Wise and Otherwise

By
BOB NEWHALL



GABBY STREET'S LAMENT.

(With apologies to Rudyard Kipling)
It was Dean, Dean, Dean,
With the base-hits makin' dust-spots on the green;
They have belted you and flayed you,
By the li'l' God that made you;
You're a bloomin' disappointment,
Izzy Dean!

With the Dodgers taking on George Kelly to fill in while Bissonette remains in the hospital, "High Pockets" has indisputably proved himself the greatest piecework first sacker in baseball history!

Mrs. Helen Wills Moody has at last been trimmed. But it took a barber to do it!

For the first time in his long career, Hughie Fullerton can be said to be mid-Victorian. In a baseball article on this year's pennant race printed last week, he named old Art Fletcher as now managing the Phillies! And I bet right now he's hunting through the papers to see if Nat Goodwin's show isn't in town!

Our old pal, Fainting Phil Collins, who gave the cross-word puzzle inventor his first idea for the "horizontal" stuff, has opened a tonorial parlor in London. A top-hole idea, old bean, if you don't do a bloomin' dive with an open razor in your hand!

Joe Tinker writes me he has discovered a ball-player so cross-eyed he once went all the way to Florida to join the Canadian northwest mounted police. But you can't always rely on Joe!

Barry Wood has just won his tenth letter at Harvard and now has enough to play "Anagrams."

The best break I had recently was re-remembering it was Easter and going home with a lily in my hand. Otherwise, I'd have left home, also

with a lily in my hand. Wives are funny that way!

Now that they've got me writing a weekly column in addition to other labors, it again occurs to me that while Jos. E. Brown may have been born with a silver soup-ladle in his mouth, I wasn't!

The University of Nebraska, I see, has taken a slice out of Coach Bible's salary. Probably eliminated the entire New Testament!

..Since Earl Mastro, Chicago featherweight, has quit the vodeville stage for the ring, he's now giving the hook instead of getting it!

And, until next week—So-o-o long!

BOB NEWHALL,
Mail Pouch Sportsman.

"IF IT'S 'CLEVER DICK'
IT'S THE BEST"



"If you must clean: then use 'Clever Dick.'"

"Little Miss Clever Dick"

TUNE IN to WKRC
Mondays at 6:05 P. M. — Fridays at 6:40 P. M.
This program is presented to you with the compliments of
CLEVER DICK PRODUCTS CO.
1448 Walnut St., Cincinnati
Manufacturers of
"The Cleaner that Cleans Everything"

MEMORIES

William Stoess, WLW's youthful musical director, has received a letter from a Winnipeg (Canada) business man who 12 years ago was one of the tent crew on the Canadian Chautauqua circuit Stoess was touring as a violinist.

"MODEL" ROMANCES

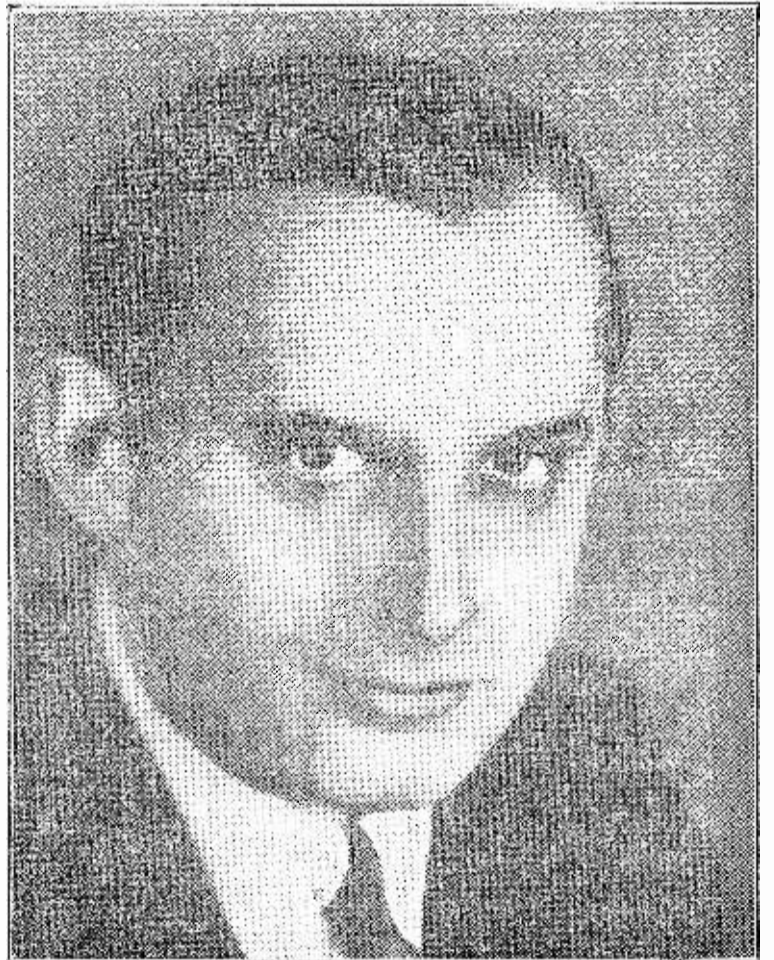
Tune In
WKRC
12:15 NOON
Every Week Day
hear the

IMMORTAL MUSIC
and Love Songs of the World
MODEL LAUNDRY CO.

SEE HIM IN PERSON AT THE R-K-O ALBEE THIS WEEK

BLUE RIBBON BOY

AMERICA'S BIGGEST HIT



BEN BERNIE "the old maestro"
Broadcasts from Cincinnati April 26th

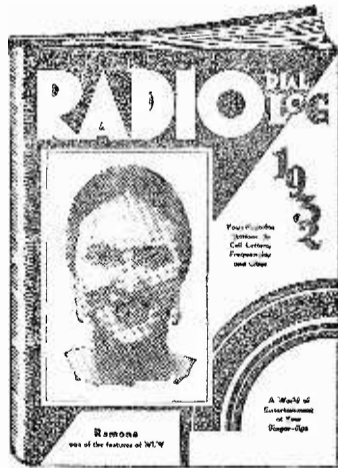
Tune in WKRC
Every Tuesday at 8 P. M.
Eastern Standard Time

See BEN in person
at the R-K-O Albee
ALL THIS WEEK



WHEREVER YOU GO, YOU FIND
BLUE RIBBON MALT
AMERICA'S BIGGEST SELLER

Know ALL the Stations with RADIO DIAL LOG BOOK ... FREE!



Dial and identify radio stations all over the world with this new LOG BOOK. For a limited time, you can have a copy free with a 6-months' subscription to RADIO DIAL. Here's an idea of what it contains:

1. U. S. and Canadian radio stations listed alphabetically. With space for filling in dial setting on your set.
2. U. S. and Canadian stations listed by frequencies.
3. All stations in U. S., listed by States.
4. Network stations associated with N. B. C. and C. B. S., listed three ways.
5. FOREIGN long-wave stations.
6. Short-wave stations all over the world.
7. Television stations all over the world.
8. Police broadcasting stations.

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SEASON IS ON

If it's all the same to the Cincinnati Reds, Bill Drain hopes they'll finish higher than eighth. If they don't, he must do a solo parade while beating a drum at high noon on Arlington Street in front of WLW. If the Reds finish last, Joe Lugar will play his saxophone under similar schedule. Yes, it's a bet.

SHIRLEY WINS

Shirley Brown, 17, walked out of her job in a department store (on latter's request) into first place among 450 girls in Paul Whiteman's New York City audition. She and the boy winner, John Mercer, also of Brooklyn, have been signed by NBC. Shirley has brown hair, hazel eyes, is 5 feet 2, never studied voice or music.

Tune in on the
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Hear the songs and piano selections of this popular duo, who bring you daily greetings from the Phil J. Hock & Co., makers of Cincinnati's largest selling brand of Turtle Soup and Chili—

WORTHMORE

WKRC
4:30 P. M. Daily.
Sunday, 12:45—1:00 P. M.

WCKY
Wed. and Fri., 5:30 P. M.—6:00 P. M.
Sunday, 2:00 P. M.—2:30 P. M.



You and the Prince of Wales will have a subject in common after you've danced to Ben Bernie's music at the Greystone Ball-room Sunday night (April 24).

The Prince, you know, danced to the "Old Maestro's" melodies in London and liked them. Ben Bernie wishes you the same.

He is believed to be the first man who ever openly forgave that prodigal son, Prosperity. Perhaps you remember his very words:

"Prosperity, if you're listening in, please come home! All is forgiven."

There are, of course, 130,000,000 others like him in that respect. But give Ben credit for having seen the light (or dark) early in the game.

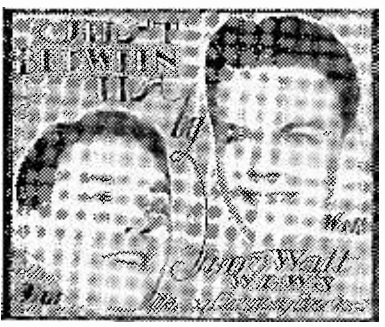
Ben Bernie (born Ancel) comes from a long line of Brooklyn blacksmiths and was booked to become an engineer.

He won his start by "making his own breaks." It was in a Kentucky town. A slightly-drunk native objected to Ben's violin solo. Ben talked back. The crowd roared. Ben was on his way.

He has a suave, easy-going humor that clicks. He is an "ad lib" comedian and clowns with his orchestra during performances. Ben directs with a violin—not a baton.

You should also wish to know that he—

- Smokes 22 cigars a day.
- Is one of 12 children.
- Likes horses, police dogs, golf, bridge, hamburgers.
- Views life as gamble... all "breaks."
- Always takes taxi driver's number—lest he leave something in cab.
- Is one of country's most popular masters of ceremonies.
- Shuns horses born in August—and left-handed waiters.



Hello, folkses . . .

Richard Pavey comes forth with a new spelling of "nertz," insisting that the only authentic form is "gnucherhtz." Pshaw, we knew that all along; it's from the Old Anglo-Saxon; we remember run-

ning across it in Beowulf and when translated it meant "phooey."

Incidentally, we went through four years of college with a boy whose last name was Gnertz. You can imagine what we all went through each new term when the new professors would ask him his name and he replied "Gnertz!" And on graduation day when Prexy called out the names, loudly and clearly: "Gerhardt, Gillespie, Glynn, Gnertz!"

We can still see dear old Gnertz' face as he went up to receive his diploma.

Tom "Mumsie" Richley (musician and composer) has developed a new "techny-kew" on the xylophone called "hot socks." Heard on the air it's something new and exciting in the way of rhythm; viewed in the studio it looks like nothing so much as a woodchopper hard at it.

Tune in . . .

Baseball Scores

WKRC
6:15 P. M.
Daily excepting
Tuesdays
and Thursdays
9:45 P. M.

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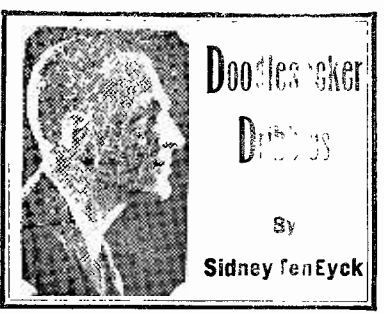
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Doodles & Sker
Doodles
By
Sidney Teneyck

The column was missing from ye Radio Dial last week but that's nothing. A lot of other things were missing, too, including my two front cylinders and a brand new chromium-plated tire cover. According to that great landscape artist, James Whitcomb Riley, I presume they went the way of all flesh.

I believe in the last column, some mention was made of our walrus-chinned theater-booker, Clyde Congrove. Each Friday night, Dave Roberts and myself have to head for Cincinnati and each Friday night Brother Congrove vies with himself in seeing how far away from the station he can succeed in booking us. At the present graduated scale, our bookings within three months will probably read: Monday, matinee in Seal House, San Francisco—Tuesday, evening performances Moana Hotel, Honolulu, T. H., and ending up Friday with a milk fund benefit or midnight show at the fish market in Calcutta.

He can square the above by inviting us out to his house for dinner some evening next week. He's a darn good egg at that.

Seated the old inert carcass before the loud speaker last night for my first real twirl at the dials in a couple of weeks. Naturally my itching palm hunted WLW's 700 kilocycles and combining this with a few copious inhales from a corn-cob pipe presented me by Bradley Kincaid, I spent a perfect hour in the company of Los Amigos, Marcella Uhl and Sisters Three. Don Jose Esteban del Ries, who does the broken Spanish announcing, just came over from de old cuntry seex a years ago and now, poof, he's a speak a Spanish-justa like a dat.

In re the missing column for last week's Radio Dial, as far as I can remember, it happened something like this: As I was about to mail the column from Bluefield, W. Va., I noticed that I had already sealed the envelope without inserting the column. In an endeavor to correct this slight error, I discovered that I had mailed the envelope. Then I distinctly recalled having failed to place stamp upon said envelope which reminded me that I had no stamps. That reminded me that there was no place in town to buy stamps. And I didn't have any money to buy stamps. Further pondering reminded me that I had failed to address the envelope. Then in a wild endeavor to locate the misplaced column I remembered that I hadn't written it. Oh well, I'd probably have left it at the third table from the center in the restaurant as that is where I was at the time it would have been finished in case I'd thought of anything to write about.

The story for Saturday night, April 23rd, will concern the time when Great Grandfather TarBaby was the greatest railroad engineer the world has ever known. (WLW 11:30 p. m.) I'll try to make it as truthful and accurate as possible.

SIDNEY TENEYCK.

(If you have a musician in your neighborhood he can explain that one to you.)

Jack Curran is our favorite radio tenor because he always laughs at our jokes. Marcella Uhl is nice that way, too, as is Ramona, so we won't name our favorite contralto. Art Ainsworth always gets in a corner and chuckles during our radio programs; he's our favorite announcer. Bill Stoess is our favorite orchestra conductor because he used to tune in our early morning programs and laugh. (Subjects in this paragraph subject to change without notice.)

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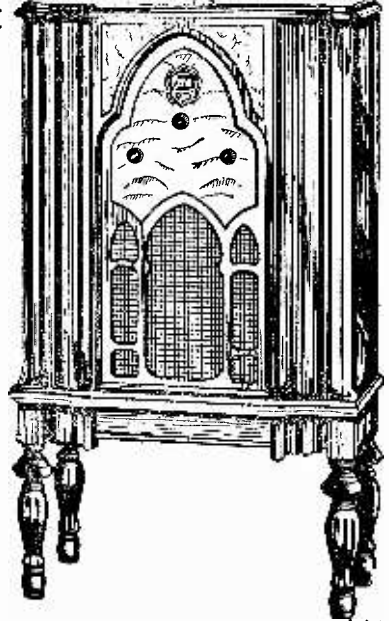
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COMPLETE PROGRAMS FOR WEDNESDAY, APRIL 27, ON THIS PAGE

WSAI (225m.—1330 kc.) 8:00 A. M.—Gene and Glenn (NBC) 8:15—Popular Musical 8:45—Talent Bureau Program 9:00—Morning Dance Concert 9:15—Jane Grant's Steero Hour (NBC) 9:30—National Home Hour (NBC) 9:45—Betty Crocker (NBC) 10:00—Keeping Up With Daughter (NBC) 10:15—Radio Household Institute (NBC) 10:30—Vocal Selections 11:00—General Electric Circle (NBC) 11:15—Celebrated Compositions Noon—Sign off 12:50 P. M.—Live Stock Reports 1:00—Sign off 3:00—Afternoon Melodies 3:30—Ely Culbertson, bridge expert (NBC) 3:45—To be announced 4:00—Classical Program 4:15—Slippy (NBC) 4:30—Wayne King's Orchestra (NBC) 4:45—Celebrated Compositions 5:00—Crocker Dealers Sale 5:15—Talent Bureau Program 5:30—Memory Hour 5:45—Southern Singers 6:00—Memory Hour 6:15—Happiness Kids, vocal duo 6:30—Prince Albert Quarter Hour 6:45—Trials of the Goldbergs (NBC) 7:00—Big Time (NBC) 7:30—Halsey Stuart Program (NBC) 8:00—Goodyear Program (NBC) 8:30—Mobiloil Program (NBC) 9:00—Coca Cola Program (NBC) 9:30—Hollywood Nights (NBC) 9:45—Tackles Sisters (NBC) 10:00—Gus Arnheim's Orchestra 10:30—Hotel Gibson Dance Orchestra

WFBE (250m.—1200 kc.) 7:00 A. M.—Break of Day 7:15—Musical Clock 8:30—Birthday Greetings 8:45—Morning Concert 9:00—Our Daily Thought 9:15—Hy C. Geis, organ recital 9:45—Gold Nuggets 10:05—Dot's School Children's Popularity Program 10:20—Beauty Notes 10:35—WFBE-RKO Theatre Party 10:45—Better Business Bureau 10:50—Mrs. Evans' Advice 11:00—Mary and John 11:15—Lyric Program, Musical Novelties 11:30—Marion Hemple 11:45—Lola Bruce Smith and Don Cheek Noon—News in Cincinnati, 12:30 P. M.—Little Black Joe 12:45—Alfred McCoy 1:00—Good Afternoon Melodies 1:15—Robert Bentley, Children's Hour 1:30—Slumber Songs 1:45—Dedication Program 2:00—Charles Daunt, tenor 2:15—Frank Aston, book review 2:45—Reds vs. Cards, Redland Field 4:45—Galvano and Cortez 5:00—Bee Campbell 5:15—The Pirates' Club 5:30—The Northside Musicale 5:45—Jules Sien, songs 6:00—Dr. Lewis, Dentists—Dot Lee 6:15—Studio 6:30—Fritchie and Harrison, musicale 6:45—Lost and Found 6:50—Max Fisher's Orchestra, Sinton 7:15—Post Question Box 7:30—Sports Review, Harry Hartman 7:40—Douglas Pinguely, basso; Chas. Glazer, piano 7:55—Lost and Found 8:00—Cliff Burns and His Orchestra—Green Mill 8:15—Larry Wood, piano and songs 8:30—Studio 8:45—Corolene Haupt, soprano 9:00—Lucky Boys 9:15—In the Gloaming, Glenna Will Newland 9:30—Cliff Burns and His Orchestra 9:45—Port of Missing Men—Jeff Davis 10:00—Italian Serenaders 10:15—"Dinty" Moore's Scrap Book 10:30—Nocturne—Lillian Sherman

WKRC (545m.—550 kc.) 6:45 A. M.—God's Bible School—Sunrise Worship 7:45—Churngold—Breakfast Club 7:59—Gruen Time Signal 8:00—Raysol—Old Time Singing 8:15—Gladys Catron, organist 8:30—Pyol Program 8:45—Cudahy Co.—Old Dutch Girl (CBS) 9:00—Prescott—Grant Trio (CBS) 9:15—H. & S. Pogue Co.—Jean West 9:30—Consolidated Merchants Program 10:00—Weather—Lange Time Signal 10:03—Woman's Hour—Tremlette Tully 10:30—Best Foods—Round The World Cooking School (CBS) 10:45—Eugene Limited—Question and Answer Box 11:00—R. P. Gust—Julia Hayes 11:30—Kre-Mel—Singing Chef (CBS) 11:45—Zorex Program (CBS) Noon—Cincinnati Paint Club 12:15 P. M.—Model Laundry—Model Romances 12:30—Cincinnati Merchants Program 1:00—Wyeths—Aunt Jemima Songs (CBS) 1:15—Miller Wall Paper Program 1:30—Farm Network Program (CBS) 2:00—Burck-Bauer Program 2:15—Charis—Ann Leaf and Ben Alley (CBS) 2:30—Queen City Rug Maker 2:45—Four Eton Boys (CBS) 3:00—Sulfox Health Program 3:15—U. S. Navy Band (CBS) 3:45—Re-Nu Program 4:00—Pyol Program 4:15—Raysol—Howard Hafford, tenor 4:30—Worthmore—Soup and Chili 4:45—Crazy Crystals Program 5:00—Main Street Business Men 5:15—Malted Products—Golden Age, organist 5:30—Burke Weather Forecast 5:30—Cincinnati Trade School—Ruth Reeves 5:45—Stocks—Studio 5:52—Weather Forecast 5:55—Red Top Baseball Scores—Lange Time Signal 6:00—Wrigley—Myrt and Marge (CBS) 6:15—Red Top Baseball Scores 6:30—Lavoris—Easy Aces (CBS) 6:45—Camel—Morton Downey (CBS) 7:00—Linit—The Bath Club (CBS) 7:15—Barbasol—Singing Sam (CBS) 7:30—La Palina—Kate Smith (CBS) 7:45—Ivory Soap—Stoopnagle & Budd (CBS) 8:00—Gen'l Mills—Gold Medal Fast Freight (CBS) 8:15—To be announced 8:30—Harold F. Ritchie—Ero Crime Club (CBS) 9:00—Chesterfield—Ruth Etting (CBS) 9:15—Horlick's Milk—Adventures In Health—Dr. Herman Bundeson (CBS) 9:30—Society Clothes—Society's Playboy (CBS) 9:45—Studio 10:00—Howard Barlow (CBS) 10:15—Maxwell Coffee—Lannie Ross and Don Voorhees (CBS) 10:30—Weather—Studio 11:00—Eddie Duchin's Orchestra (CBS) 11:30—Ben Pollack's Orchestra (CBS)

WCKY (202m.—1490kc.) 7:00 A. M.—Kapua's Native Hawaiians 7:15—Morning Devotions (NBC) 7:30—Cheerio (NBC) 8:00—Eureka Weather Forecast 8:01—Morning Eye-Openers 8:15—Cumberland Fiddlers 8:45—Band Music 9:00—Beatrice Mabie (NBC) 9:15—Clara, Lu & Em (NBC) 9:30—Bill Dinkle & Eddie Baer 9:45—Tunes in Blue 10:00—Mrs. A. M. Goudiss (NBC) 10:15—Vocal Varieties 10:45—Tommy Ott at Liberty Organ 11:00—Musical Novelties 11:30—Gene Rupee's Fiddlers Noon—Luncheon Concert 12:25 P. M.—Live Stock Quotations 12:30—National Farm & Home Hour (NBC) 1:30—Pietro Zervos, concert pianist 1:45—Stars of Today 2:00—Siesta Musicale 2:30—Moods in Blue 3:00—Larry Topper at Piano 3:15—Kampus Kutups 3:30—Wurlitzer Music School of Air 4:00—Asher Sizemore and Jimmy 4:15—The Interpreters 4:30—Jimmy and Edith 4:45—Little Orphan Annie (NBC) 5:00—Snow-drifts, Jack Snow 5:15—Dr. Belber's Quarter Hour 5:30—Royal Vagabonds (NBC) 5:45—Late Dance Selections 5:55—WCKY News Man 6:00—Amos 'n' Andy (NBC) 6:15—Helen Royce, blues 6:30—The Stebbins Boys (NBC) 6:45—Jones and Hare (NBC) 7:00—Music Makers 7:15—Willys-Overland Silver Streaks (NBC) 7:30—Tommie & Willie, Coca Cola Twins 8:00—Radio Guide News 8:15—Bill & Audrey 8:30—Teddy Hahn, Jr., Orchestra 9:30—To be announced (NBC) 9:45—Red Top Baseball Scores 10:15—Slumber Music (NBC) 10:30—Bob Rainier's Orchestra from Lookout House 11:00—Art Cox's Vagabonds 11:15—Club Royal, Milt Stuhlberg 11:30—Hal Kemp's Orchestra (NBC)

WLW (428m.—700 kc.) 6:30 A. M.—Top o' the Morning 7:00—Morning Exercises with Bob Burdette and Ruth Armstrong 7:15—Morning Devotions 7:30—The Round Table 8:30—Beautiful Thoughts (NBC) 8:45—The Early Burdettes—Exercises 9:00—Recipes by "Max" 9:15—A. & P. Dance Orchestra 9:30—"Our Daily Food," Colonel Goodbody (NBC) 9:45—Rit Dry Cleaning Program 10:00—Live Stock Reports 10:15—Threesome, vocal trio 10:30—Talk by Beatrice Fairfax (NBC) 10:45—Talent Bureau Program 11:00—WLW Mail Bag 11:15—Pat Barnes in Person (NBC) 11:30—To be announced 11:45—Morin Sisters, vocal trio Noon—Talent Bureau Program 12:15 P. M.—Hotel Gibson Dance Orch. 12:45—Market Reports 12:50—Live Stock Reports 1:00—National Farm and Home Period (NBC) 1:30—Netherland Plaza Dance Orchestra 2:00—School of the Air 3:00—Special Feature Hour (NBC) 3:30—Talent Bureau Program 3:15—Midweek Musicale (NBC) 3:45—Old Bill 4:00—A. & P. Dance Orchestra 4:30—The Singing Lady (NBC) 4:45—The Chatter 5:00—Marcella Uhl, songs 5:15—Elliot Brock, violinist 5:30—Louis John Johnen, baritone 5:45—Lowell Thomas (NBC) 6:00—Amos 'n' Andy (NBC) 6:15—Just Willie 6:30—Mail Pouch Sportsman—Bob Newhall 6:45—Old Man Sunshine 7:00—Peanut Pietro 7:15—Mel Snyder's Orchestra 7:30—Jack Frost's Melody Moments (NBC) 8:00—Adventures of Sherlock Holmes (NBC) 8:30—Major Icequick and his Frigidarians (NBC) 8:45—Gus Arnheim's Orchestra 9:00—Old Bill and Blue Flame Singers 9:30—San Felice Cigar Program 9:45—Alaga Melodies: Jim and Walt 10:00—Curtain Calls 10:30—Varsity Quartet 10:45—Headlines of Yesterday 11:00—Crosley Theatre of the Air 11:30—Benny Kyte's Orchestra (NBC) Midnight—Mel Snyder's Orchestra 12:30 A. M.—Gus Arnheim's Orchestra

Network Programs

6:00 P. M.—Myrt and Marge. WABC WKRC wvva wadc wspd kmox —Henry Gendron's Orchestra. (CBS) wbbm —The Recitalists. WEFW whas —Amos 'n' Andy. WJZ WLW WCKY kdka —The Singing Lady: nursery songs and stories. (NBC) kstp 6:15—Maxwell House Tune Blenders: Lanny Ross, baritone. WABC —Paul Specht's Orchestra. (CBS) wbbm —Esso Program: Elsie Janis, songs and stories: "believe-it-or-not." Harry Salter's Orchestra. WJZ kdka 6:30—Easy Aces: bridge comedy sketch. WABC WKRC whk wbbm wcco kmox wgn —Prince Albert Quarter Hour: Alice Joy, contralto: "Ol' Hunch." Paul Van Loan's Orchestra. WEFW WSAI wgy wtm wvj —The Stebbins Boys: comedy sketch with Parker Fennelly and Arthur Allen. WJZ WCKY kdka wgar wjr wenz kstp 6:45—The Camel Quarter Hour: Morton Downey, Tony Wons; Jacques Renard's Orchestra. WABC WKRC wvva wadc whk wcah wspd —The Goldbergs: comedy sketch. WEFW WSAI wgy wtm wvj wenz —Billy Jones and Ernie Hare: songs and patter. WJZ WCKY kdka wgar wmaq whas 7:00—The Bath Club: Allie Lowe Miles interviewing guest: Harold Van Duzee, tenor; male quartet: Frank Ventree's Orchestra. WABC WKRC wadc whk wspd wbbm wcco kmox wgn —Big Time: Johnny Hart, humorous sketch: Joseph Bonime's Orchestra. WEFW WSAI wgy wtm wvj wls —American Taxpayers League Program. WJZ wls 7:15—Singing' Sam, the Barbasol Man. WABC WKRC wadc whk wspd wbbm wcco kmox wgn —Willys-Overland Silver Streaks: Retting, Platt, Hoefel and Stokes, piano quartet; Tom, Dick and Harry, vocal trio. WJZ WCKY kdka wjr wmaq kstp whas 7:30—Kate Smith and her Swance Music. WABC WKRC wadc whk wcah wspd wlap wbbm wcco kmox wgn —Halsey Stuart Program: the "Old Counsellor." orchestra. WEFW WSAI wgy wtm wvj wmaq kstp —Jack Frost Melody Moments: Joseph Pasternack's Orchestra; Oliver Smith, tenor. WJZ WLW kdka wgar wjr wls 7:45—The Gloom Chasers, Colonel Stoopnagle and Budd. WABC WKRC wadc whk wspd wcco kmox wgn 8:00—Musical Fast Freight: Eddie Dunstetter; Gold Medal Organist; Wheaties Quartet. WABC WKRC wbbm —Goodyear Program: Grace Moore, soprano; Revelers quartet: David Mendoza Orchestra. WEFW WSAI wgy wtm wvj kyp wls kstp whas —Adventures of Sherlock Holmes: dramatic sketch with Richard Gordon, Leigh Lovel and Joseph Bell; Graham

NETWORK PROGRAMS Harris' Orchestra. WJZ WLW kdka wgar wjr wmaq 8:15—The Columbians. WABC 8:30—Ero Crime Club: dramatization of Edgar Wallace mystery, conclusion of Tuesday's story. WABC WKRC wadc whk wspd wovo kmox wgn —Paul Specht's Orchestra. (CBS) wcco —Mobiloil Concert: Gladys Rice, soprano; Lewis James, tenor; Nat Shilkret's Orchestra. WEFW WSAI wgy wtm wvj wenz kstp whas —Major Icequick and his Frigidarians: male quartet; orchestra. WJZ WLW kdka wgar wjr kyp 8:45—San Felician Serenade: Bob Nolan, master of ceremonies. WJZ kdka wgar wjr wmaq 9:00—Music That Satisfies: Ruth Etting; Nat Shilkret's Orchestra. WABC WKRC wadc whk wcah wspd wlap wovo wbbm wcco kmox —Coca Cola Program: Helen Willis Moody interviewed by Grantland Rice; Gustave Haenschen's Orchestra. WEFW WSAI wgy wtm wvj wenz kstp whas —McCravy Brothers: hearthside singers. WJZ WCKY 9:15—Adventures in Health: Dr. Herman N. Bundeson, Health Commissioner of Chicago. WABC WKRC wadc whk wspd wovo wbbm wcco kmox —The Tune Detective: Sigmund Spaeth. WJZ 9:30—Society's Playboy Hour: Welcome Lewis, contralto; Nat Brusiloff's Orchestra; Norman Brokenshire, master of ceremonies. WABC WKRC wadc whk

NETWORK PROGRAMS wspd wlap wovo wbbm wbbm wcco kmox —Hollywood Nights. WEFW WSAI wgy wtm wvj kstp —To be announced. WJZ WCKY kdka wgar wjr kyp 9:45—The Street Singer. Arthur Tracy. WABC wadc —Myrt and Marge. (CBS) wisp wbbm wcco —The Pickens Sisters: Jane, Helen and Maria, harmony trio. WJZ WSAI kdka wgar wjr 10:00—Howard Barlow and the Columbia Symphony Orchestra. WABC WKRC wadc whk wcah wspd wlap wovo wbbm wcco kmox —Nellie Revell: interview. WEFW wgy wtm wvj —Slumber Music: Ludwig Laurier's String Ensemble. WJZ (WCKY on 10:15) —Amos 'n' Andy. (NBC) wmaq wenz kstp whas wgar wjr 10:15—Maxwell House Tune Blenders. (CBS) WKRC wadc wgn whk wovo kmox wspd wlap wcco —Vincent Lopez' Hotel St. Regis Orchestra. WEFW —Prince Albert Quarter Hour. (NBC) wenz kstp whas 10:30—Don Redman's Connie's Inn Orchestra. WABC (wadc wcah wspd wlap wovo wbbm wcco on 10:45) —The Camel Quarter Hour. (CBS) wlap wovo wbbm wcco kmox wgn —Studio Ensemble. WJZ 10:35—Jane Froman and her Orchestra. WJZ wgar wmaq

NETWORK PROGRAMS 10:45—Ted Cook's Midnight Frolics Orchestra. WJZ wgar wenz 11:00—Eddie Duchin's Central Park Casino Orchestra. WABC WKRC wadc wcah wspd wlap wovo wbbm wcco —Ralph Kirby: the Dream Singer. WEFW wgy wtm wenz —Cab Calloway's Cotton Club Orchestra: Ada Ward, crooner. WJZ kdka wgar 11:05—Buddy Rogers' Hotel Pennsylvania Orchestra. WEFW wgy wtm wenz 11:30—Ben Pollack's Orchestra. WABC WKRC wadc wspd wlap wovo wbbm wcco —Hal Kemp's William Penn Hotel Orchestra. WEFW WCKY kyp —Benny Kyte's Golden Tower Orchestra. WJZ WLW kdka wgar wjr wenz Midnight—Claude Hopkins' Roseland Ballroom Orchestra. WABC 12:30 A. M.—Snooks Friedman's Paramount Orchestra. WABC

IN WFBE Drama



ELINOR HURDLE Elinor Hurdle, for several years a student with Helen Schuster-Martin, has a sense of comedy and a keen literary appreciation that combine to make her WFBE character sketches popular. She is heard Mondays at 2:15 p. m. and Fridays at 11:45 a. m.

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ON NEW PROGRAM Alexander Hamilton, Andrew Jackson, Lafayette, Sam Houston, Robert E. Lee and the Young Abraham Lincoln will be brought to the NBC-WJZ audience during a new "Great Personalities" series for a half hour each Tuesday at 8:30 p. m. This succeeds the same feature by Frazier Hunt, who has left for a world tour. The New York Life Insurance Company is sponsor.

COMPLETE PROGRAMS FOR THURSDAY, APRIL 28, ON THIS PAGE

WSAI (225m.—1330 kc.)
 8:00 A. M.—Gene and Glenn (NBC)
 8:15—Popular Musicale
 8:45—Talent Bureau Program
 9:00—Morning Dance Concert
 9:15—Knox Sparkling Music (NBC)
 9:30—Musical Forum
 10:15—Radio Household Institute
 10:30—Talent Bureau Program
 10:45—Light Classics
 11:00—General Electric Circle (NBC)
 11:15—Celebrated Compositions
Noon—Sign off
 12:50 P. M.—Live Stock Reports
 1:00—Sign off
 3:00—Afternoon Melodies
 3:30—Mona Motor Organ Recital
 4:00—Classical Program
 4:15—Skippy (NBC)
 4:30—Celebrated Compositions
 5:00—Crosley Dealers Salute
 5:15—Mary Steele, contralto
 5:30—"The World Today," James G. McDonald (NBC)
 5:45—Memory Hour
 6:00—Southern Singers
 6:15—Happiness Kids, vocal duo
 6:30—Prince Albert Quarter Hour (NBC)
 6:45—Trials of the Goldbergs (NBC)
 7:00—Fleischmann Hour (NBC)
 8:00—Big Six of the Air (NBC)
 8:30—Stories of Rudyard Kipling (NBC)
 9:00—Lucky Strike Dance Hour (NBC)
 10:00—Gus Arnheim's Orchestra
 10:30—Hotel Gibson Dance Orchestra

WFBE (250m.—1200 kc.)
 7:00 A. M.—Break of Day
 7:15—Musical Clock
 8:30—Birthday Greetings
 8:45—Morning Concert
 9:15—Our Daily Thought
 9:30—Morning Glories
 9:45—Studio
 10:05—Dot's School Children's Popularity Program
 10:20—Walter Wehmier Program
 10:35—WFBE-RKO Theatre Party
 10:50—Anita Auch, dietitian
 11:00—Pabst Musical
 11:15—Harmonica Duo
 11:30—Housewives' Frolic
 11:45—Dulcy Markham's Songs
Noon—News in Cincinnati
 12:30 P. M.—Sara Drucker, pianist
 12:45—Kitty Burke, songs
 1:00—Pauline Ungar
 1:15—Robert Bentley, Children's Hour
 1:30—Day Dreams
 1:45—Frank Brandstetter
 2:00—Muriel Northrup, soprano
 2:15—"The Old Sarg"—U. S. Army Program
 2:30—Frank Zwygart, baritone, and Harvey Harding
 2:45—Reds vs. Pirates, at Pittsburgh
 4:45—Hazel Storey Webber and Ruth N. Webber
 5:00—Variety
 5:15—The Pirates' Club
 5:30—Musical Interlude
 5:45—Murdoch Williams
 6:00—Dr. Lewis, Dentists—Dot Lee
 6:15—Bert Lown's Music
 6:30—Four Harmony Kings
 6:45—Lost and Found
 6:50—Max Fisher's Orchestra, Sinton
 7:15—Post Question Box
 7:30—Sports Review, Harry Hartman
 7:40—Lee Ora Rausch
 7:55—Lost and Found
 8:00—Walter Pluse, baritone
 8:15—Covington and Hersh
 8:30—Italian Serenaders
 8:45—Cliff Burns and his Orchestra
 9:00—The Luckey Boys
 9:15—Western Hills Program
 9:30—Evening Concert
 9:45—Fred Lindeman, piano and accordion
 10:00—Dance Time
 10:30—Nocturne—Lillian Sherman

WKRC (545m.—550 kc.)
 6:45 A. M.—God's Bible School—Sunrise Worship
 7:45—Churninggold—The Breakfast Club
 7:59—Gruen Time Signal
 8:00—Raysol—Old Time Singing
 8:15—Gladys Catron, organist
 8:30—Pyol Program
 8:45—Wm. Rogers—Sons—Brad & Al (CBS)
 9:00—Ceresota Flour — Dr. Copeland (CBS)
 9:15—H. & S. Pogue Co.—Jean West
 9:30—Consolidated Merchants Program
 9:45—Barbara Gould Beauty Talk (CBS)
 10:00—Consolidated Merchants Program
 10:15—Weather—Lange Time Signal
 10:18—Woman's Hour—Tremette Tully
 10:45—Ben Alley (CBS)
 11:00—Queen City Rug Makers
 11:15—Scott, Howe, Bowen—Acme Sunshine Melodies
 11:30—Linit—Mid-Day Bath Club (CBS)
 11:45—Columbia Revue (CBS)
Noon—Geo. Hall's Orchestra (CBS)
 12:15 P. M.—Model Laundry—Model Remances
 12:30—Cincinnati Merchants Program
 1:00—Wyeths—Aunt Jemima Songs (CBS)
 1:15—Main Street Business Men
 1:30—Farm Network Program (CBS)
 2:00—R. P. Gust—Julia Hayes
 2:30—Salfow Health Program
 2:45—Virginia Arnold (CBS)
 3:00—U. S. Army Band (CBS)
 3:15—Cincinnati Trade School—Ruth Reeves
 3:30—Graves—Musical Shopping Guide
 3:45—Pyol Program
 4:00—Re-Nu Program
 4:15—Raysol—Howard Hafford, tenor
 4:30—Worthmore—Soup and Chili
 4:45—Danderine—Movie Stars Revue (CBS)
 5:00—Miller Brothers—Harold Krell, organist
 5:15—Malted Products—Golden Age, organist
 5:30—Bure Weather Forecast—Stocks—Lange Time
 5:36—Studio
 5:45—H. J. Heinz—Joe Palooka (CBS)
 6:00—Wrigley—Myrt and Marge (CBS)
 6:15—Crisco—The Mills Brothers (CBS)
 6:30—Richman Eros.—Sylvia Froos—Silver's Orchestra (CBS)
 6:45—Camel—Morton Downey (CBS)
 7:00—Linit—Bath Club (CBS)
 7:15—Phillips—Abe Lyman's Orchestra (CBS)
 7:30—La Palina—Kate Smith (CBS)
 7:45—Cream of Wheat—Angelo Patri "Your Child" (CBS)
 8:00—Eugene Limited—International Revue (CBS)
 8:15—Modern Male Chorus (CBS)
 8:30—Love Story Magazine Hour (CBS)
 9:00—Hart, Schaffner & Marx Trumpeters (CBS)
 9:30—Chesterfield—Boswell Sisters (CBS)
 9:45—Red Top Baseball Scores
 10:15—Wuest Sleeper Mattress
 10:30—Weather Forecast—Studio
 11:00—Guy Lombardo & his Orchestra (CBS)
 11:30—Ben Pollack's Orchestra (CBS)

WCKY (202m.—1490kc.)
 7:00 A. M.—Kapua's Native Hawaiians
 7:15—Morning Devotions (NBC)
 7:30—Cheerio (NBC)
 8:00—Eureka Weather Forecast
 8:01—Morning Eye-Openers
 8:15—Gene Rupee's Fiddlers
 8:45—Peppy Tunes
 9:15—Clara, Lu & Em (NBC)
 9:30—Bill Dinkle & Eddie Baer
 9:45—Tunes in Blue
 10:00—Mrs. A. M. Goudiss (NBC)
 10:15—Vocal Varieties
 10:45—Tommy Ott at Liberty Organ
 11:00—Musical Novelties
 11:30—Cumberland Fiddlers
Noon—Luncheon Concert
 12:25 P. M.—Live Stock Quotations
 12:30—National Farm & Home Hour
 1:30—On to Prosperity
 2:00—Siesta Musicale
 2:30—Moods in Blue
 3:00—Home Decorations (NBC)
 3:15—United States Navy Band (NBC)
 3:30—Wurlitzer's Music School of Air
 4:00—Asher Sizemore and Jimmy
 4:15—Kapua's Native Hawaiians
 4:30—Messer's Melody Moments
 4:45—Little Orphan Annie (NBC)
 5:00—Snow-drifts, Jack Snow
 5:30—"Soup" & "Chili," Worthmore Boys
 5:45—Late Dance Tunes
 5:55—WCKY News Man
 6:00—Amos 'n' Andy (NBC)
 6:15—Debutantes
 6:30—Stebbins Boys (NBC)
 6:45—Jones and Hare (NBC)
 7:00—Edgeworth Program (NBC)
 7:15—Louise Ryder, contralto
 7:30—Tommie & Willie, Coca Cola Twins
 8:00—Blackstone Plantation (NBC)
 8:30—It Pays to Advertise
 8:59—Eureka Weather Forecast
 9:00—Earl Arnold's Flotilla Boys
 9:30—Hollywood Nights (NBC)
 9:45—Bill Dinkle & Eddie Baer
 10:00—Chico 'n' Peppina
 10:15—Slumber Music (NBC)
 10:30—Lew Conrad's Orchestra (NBC)
 10:45—Cab Calloway's Orchestra (NBC)
 11:00—Art Cox Vagabonds
 11:30—Club Royal Orchestra

WLW (428m.—700 kc.)
 6:30 A. M.—Top o' the Morning
 7:00—Morning Exercises with Bob Burdette and Ruth Armstrong
 7:15—Morning Devotions
 7:30—The Round Table
 8:30—Beautiful Thoughts (NBC)
 8:45—The Early Burdettes—Exercises
 9:00—Dr. Carl A. Wilzbach
 9:15—A. & P. Dance Orchestra
 9:30—"Our Daily Food," Colonel Goodbody (NBC)
 9:45—Davis Mystery Chef (NBC)
 10:00—Live Stock Reports
 10:15—Threesome, vocal trio
 10:30—Talk by Beatrice Fairfax (NBC)
 10:45—McKesson Musical Magazine (NBC)
 11:00—Alaga Melodies: Jim and Walt
 11:15—Pat Barnes in Person (NBC)
 11:30—To be announced
 11:45—O' Cedar Melody Men (NBC)
Noon—Talent Bureau Program
 12:15 P. M.—Hotel Gibson Dance Orch.
 12:45—Market Reports
 1:50—Live Stock Reports
 1:00—National Farm and Home Period (NBC)
 1:30—Netherland Plaza Dance Orchestra
 2:00—School of the Air
 3:00—Talent Bureau Program
 3:15—United States Navy Band (NBC)
 4:00—A. & P. Dance Orchestra
 4:30—The Singing Lady (NBC)
 4:45—The Chatter
 5:00—Southern Singers
 5:15—Ramona
 5:30—WLW Singers
 5:45—Lowell Thomas (NBC)
 6:00—Amos 'n' Andy (NBC)
 6:15—Foodtown Pops Review
 6:30—Mail Pouch Sportsman—Bob Newhall
 6:45—Old Man Sunshine
 7:00—Peanut Pietro
 7:15—Rin-Tin-Tin Thriller (NBC)
 7:30—Ivory Program (NBC)
 7:45—Sisters of the Skillet (NBC)
 8:00—Tangee Musical Dreams
 8:15—Gus Arnheim's Orchestra
 8:30—"Thompkins' Corners" (NBC)
 9:00—A. & P. Dance Gypsies (NBC)
 9:30—Ivanhoe Playhouse
 10:00—Sohio Program: The Trial of Visian Ware
 10:30—Morin Sisters, vocal trio
 10:45—Headlines of Yesterday
 11:00—To be announced
 11:30—Moon River
Midnight—Gus Arnheim's Orchestra

Network Programs

6:00 P. M.—Myrt and Marge. WABC WKRC wvva wadc wpcd kmox
 —Henri Gendron's Orchestra. (CBS) wbbm
 —To be announced. WEFW
 —Amos 'n' Andy. WJZ WLW WCKY kdka
 —The Singing Lady: nursery songs and stories. (NBC) kstp
 6:15—Crisco Program: The Mills Brothers. WABC WKRC wadc whk wpcd wfbm wbbm kmox
 —Hind's Romance Exchange: Ray Heatherton, vocalist, with orchestra. WJZ kdka whas wnr
 6:30—Richman Brothers Program: Sylvia Froos, contralto; Louis Silvers' Orchestra. WABC WKRC wvva wadc whk wpcd wfbm wbbm wcco kmox
 —Prince Albert Quarter Hour: Alice Joy, contralto; "Ol' Hunch"; Paul Van Loan's Orchestra. WEFW WSAI wgy wtm
 —The Stebbins Boys: comedy sketch with Parker Fennelly and Arthur Allen. WJZ WCKY kdka wgar wjr wnr kstp
 6:45—The Camel Quarter Hour: Morton Downey; Tony Wons; Jacques Renard's Orchestra. WABC WKRC wvva wadc whk wpcd wfbm wbbm wcco kmox
 —The Goldbergs: comedy sketch. WEFW WSAI wgy wtm wvj wnr
 —Billy Jones and Ernie Hare: songs and patter. WJZ WCKY kdka wgar wmaq
 7:00—The Bath Club: Allie Lowe Miles interviewing guest: Harold Van Duzee, tenor; male quartet; Frank Vantree's Orchestra. WABC WKRC wadc wpcd wfbm wcco kmox wgn
 —Fleischmann Hour: Rudy Vallee and his Connecticut Yankees; Ray Perkins, master of ceremonies. WEFW WSAI wgy wtm wvj wmaq kstp (whas on 7:30)
 —Edgeworth Program: Dr. Traprock; Harriet Lee, vocalist; male trio. WJZ WCKY kdka wgar wls
 7:15—Abe Lyman's Orchestra. WABC WKRC wadc whk wpcd wfbm kmox wgn
 —Rin-Tin-Tin Thriller: dramatic program. WJZ WLW kdka wgar wls
 7:30—Kate Smith and her Swanee Music. WABC WKRC wadc whk wpcd wfbm wcco kmox wgn
 —Ivory Program: B. A. Rolfe and his Orchestra. WJZ WLW kdka wls
 7:45—Angelo Patri: "Your Child." WABC WKRC wadc whk wpcd wfbm wcco kmox wgn
 —Sisters of the Skillet: Eddie and Ralph, songs and dialogue. WJZ WLW kdka wgar wls
 8:00—Eugene International Revue: guest artist with Sam Lanin's Orchestra. WABC WKRC wadc whk wpcd wfbm wcco kmox wgn
 —Coon-Sander's Orchestra. (CBS) wcco
 —Bix Six of the Air: Phil Ohlman and Victor Arden, piano duo; Lewis James, tenor; Welcome Lewis, contralto; male quartet; Henry Shope and Frank Parker, tenors; John Seagle, baritone; Elliot Shaw, bass; Frank Black's Orchestra; Jimmie Wallington, announcer. WEFW WSAI wgy wtm wvj wmaq kstp whas
 —Blackstone Plantation: Julia Sanderson and Frank Crumit, soloists; Jack Shilkret's Orchestra. WJZ WCKY kdka
 8:15—Modern Male Chorus: Andre Kostelanetz, conductor. WABC WKRC wvva wadc whk wpcd wfbm wcco kmox
 8:30—Love Story Hour. WABC WKRC wadc whk wpcd wfbm wcco kmox wgn
 —Don Bigelow's Orchestra. (CBS) wcco
 —Rudyard Kipling Stories: dramatic sketch WEFW WSAI wgy wtm wvj wnr
 —"Thompkins' Corners": rural sketch. WJZ WLW kdka wgar wjr kyw kstp whas
 9:00—Hart, Schaffner and Marx Trumpeters, with Edwin C. Hill, "The Man in the Front Row." WABC WKRC wadc whk wpcd wfbm wcco kmox
 —Lucky Strike Dance Hour, with Walter Winchell. WEFW WSAI wgy wtm wvj wnr whas
 —A. & P. Dance Gypsies: Harry Horlick,

Network Programs

director: Frank Parker, tenor. WJZ WLW kdka wgar wjr wmaq
 9:30—Music That Satisfies: The Boswell Sisters; Nat Shilkret's Orchestra. WABC WKRC wadc whk wpcd wfbm wcco kmox
 —Hollywood Nights: Gene Rodemich's Orchestra; Frank Luther, tenor. WJZ WCKY kdka wgar kyw
 9:45—Arthur Jarrett: songs; Freddie Rich's Orchestra. WABC wadc
 —Myrt and Marge. (CBS) wlap wbbm wcco
 —Pickens Sisters: Jane, Helen and Marla, harmony trio. WJZ wgar wjr
 10:00—Howard Barlow and the Columbia Symphony Orchestra. WABC (WKRC wadc whk wpcd wfbm wcco kmox on 10:15)
 —Joe Palooka. (CBS) wfbm wcco kmox
 —Russ Columbo and his Orchestra. WEFW
 —Slumber Music: Ludwig Laurier's String Ensemble. WJZ (WCKY on 10:15)
 —Amos 'n' Andy. (NBC) wmaq wnr kstp whas wgar wjr
 10:15—Lew Conrad's Hotel Statler Orchestra. WEFW (WCKY on 10:30)
 —Prince Albert Quarter Hour. (NBC) wnr kstp whas
 10:30—Pancho and his Orchestra. WABC
 —The Camel Quarter Hour. (CBS) wlap wovo wfbm wcco kmox wgn
 —Through the Opera Glass: Amy Goldsmith, soprano; Marie Powers, contralto; Nicholas Vasilief, tenor; Cesare Sodero Orchestra. WJZ wjr wnr kstp
 10:45—Bing Crosby: songs; Freddie Rich's Orchestra. WABC wadc whk wpcd wfbm wcco kmox
 —Cab Calloway's Cotton Club Orchestra; Ada Ward, crooner. WEFW WCKY wgy wtm wvj
 11:00—Guy Lombardo and his Royal Canadians. WABC WKRC wadc whk wpcd wfbm wcco kmox
 —Ralph Kirbery: the Dream Singer. WEFW wgy wtm wnr
 —Earl Hines' Grand Terrace Cafe Orchestra. WJZ wgar wjr
 11:05—Johnny Hamp's Hotel New Yorker Orchestra. WEFW wnr
 11:30—Ben Pollack's Orchestra. WABC WKRC wadc wpcd wfbm wcco kmox

Network Programs

—Charlie Agnew's Edgewater Beach Hotel Orchestra. WEFW kyw
 —Larry Funk's Palais d'Or Restaurant Orchestra. WJZ wnr
 11:45—Don Bigelow's Orchestra. WABC wadc wpcd wfbm wcco kmox
Midnight—Claude Hopkins' Roseland Ballroom Orchestra. WABC
 12:30 A. M.—Snooks Friedman's Paramount Orchestra. WABC

Network Programs

WITH IZAAK WALTON
 When the Izaak Walton League (for conservation of America's outdoor resources) convenes in Chicago Friday (April 22) part of its session will be broadcast over WLW (NBC-WJZ) during the National Farm and Home Hour at 1:30 p.m.

Network Programs

ADD GEORGIA GAY
 Georgia Gay, new WCKY feature twice weekly at 9:30 a.m. on Tuesday and Friday over WCKY, with a heart to heart chat with housewives, violates traditions of woman's hour "chatter." Georgia does not pretend to hold solutions of all household problems. But she does promise to help and her suggestions and hints for busy housewives are interesting and amusing.

TO THOSE WHO ASK
 In an all-request program Friday (April 22) at 8 p.m. over WSAI (NBC-WEFW), Cities Service Concerts will celebrate their 300th performance by presenting "Indian Love Call," "L'Amour, Toujours, L'Amour," "Goodnight, Sweetheart," "Grandfather's Clock," "Parade of the Woden Soldiers," "Stars and Stripes Forever" and a Victor Herbert medley.

THURSDAY
CHEVROLET'S
BIG SIX OF THE AIR
 featuring
FRANK BLACK
LEWIS JAMES
WELCOME LEWIS
Station WSAI—9 P.M. E.S.T.

Tommy Ott at Liberty Organ



TOMMY OTT AT LIBERTY ORGAN

You hear him at the organ over WCKY—mornings at 10:45. Here you see him at the same organ in the Liberty Theater where he delights the customers with the very same Tommy Ott smile and music—evenings and Saturday and Sunday matinees.

Network Programs

—Charlie Agnew's Edgewater Beach Hotel Orchestra. WEFW kyw
 —Larry Funk's Palais d'Or Restaurant Orchestra. WJZ wnr
 11:45—Don Bigelow's Orchestra. WABC wadc wpcd wfbm wcco kmox
Midnight—Claude Hopkins' Roseland Ballroom Orchestra. WABC
 12:30 A. M.—Snooks Friedman's Paramount Orchestra. WABC

Skippy—No Count in the Dark—By Percy L. Crosby



Classified Advertisements

RADIO DIAL will forward mail addressed in its care when postage for that purpose is furnished.

Advertisements are restricted to proper classification, style and type. RADIO DIAL reserves the right to edit or reject any advertisement.

Call Parkway 3880-3881
An Ad Taker will gladly assist you.

Psychologists

PROF. WADE.
The most wonderful demonstration of psychic power will be given privately to any lady who is anxious to learn the real truth about any affair over which she is worried or puzzled, or who is in need of a secret, subtle power by which to overcome, conquer or win and gain her heart's desire, be it love, wealth or domestic happiness. You need not tell me your trouble or desire. I will know all without you speaking a word. Without having seen or heard of you before, I will tell you of your private affairs, giving you dates, facts and figures that will amaze and benefit you. Special low fee \$1.00 to any lady bringing this advertisement. Hours 12 to 8 p. m. daily. 715 Sixth ave., Dayton, Ky. No letters answered.

Professional Services

GENERAL MASSAGE—Licensed; 2361 Rohn, Apt. 2. WEst 507E. Car 60 or 61.
GENERAL MASSAGE—119 E. Court St. Apt. 10. Hrs. 11 a. m. to 9 p. m. PA8246
PALMISTRY—Numerology. ROMAINE, 2485 Kemper Lane. WO 6510-J. Hours, 12 to 8 p. m.

Business Services

ANTS, all insects destroyed; furniture, rugs cleaned and mothproofed. Bode Furnigating and Rug Cleaning Co., PARKway 1000.
BLACK DIRT—Sodding, manure; lawns dressed; landscaping. BRamble 6043-W.
CARPENTER—Remodel, repair houses, garage, new bldgs., screens. ME 6351.
CLEAN wallpaper \$1 per room; wood-work, \$1; paint, \$2.50. PA. 8196.

CLEANER

A-1 on paper, paint, woodwork. Expert white man; 30 years experience.—CHerry 8713.

CLEANING

PAPER, paint and woodwork; also windows. Guar., reas. CH. 5567.
CLEANING wallpaper, \$1 rm.; paint, \$2 rm.; work guar. 5 years exp. CH. 5194.
HARDWOOD FLOORS renewed, average \$2 per room. JEFFerson 1408.

LAUNDRY

Shirts specialty; quick service; call and deliver; reas. BR. 0338R.

WATER-PROOFING CELLARS

Concrete work of all kinds. Guaranteed KIRby 0454.

PAINTER and decorator

also expert paint and paper cleaner. PARKway 7730.

WALL PAPER CLEANING

Paint washing, \$2 per rm.; colored woman. PA 0044.

PLASTERING

patch work or stucco repaired, whitewashing, cellars, factories; reasonable prices. CHerry 8692. 11

PAPER AND PAINT CLEANER

Window washing, hdw. floors polished, minor repairing done. Robert Fay, WA. 2862R.

PAPERING

Hanging and paper included, \$6.50. WA. 1566W.

PAPERHANGING

—\$3 room, first-class work, prompt service. PARK 3653.
—\$3 per room; work guaranteed. WOODburn 1168-W.
—1st class service. Samples shown. Low prices. AV. 3594.
—\$2.50 rm. up; work guar'd; samples; ref. Wilson, CH 8490.

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no delay; work done same day estimated; the best of work guaranteed. Call us, PA 2595.

PLASTERING

of all kinds. Experienced man; reasonable. WO. 1982R.

Rooms and Board

MT. AUBURN—Lovely front rm.; twin beds; good meals; reasonable. UN 1094W
ADVANTAGEOUSLY located, modern, newly decorated bachelor apartments; a real home for discriminating gentlemen. Terms made very attractive. 9 Lane Seminary Campus WO 1168-M.

HOME

for soldiers and elderly people with care; reasonable rates. AV. 7105.

Rent, Furnished Rooms

AVONDALE—2709 Reading Rd. 2 mod. bskpg; redecor.; adults. \$8. WO. 1982R
CLIFTON—3429 Rutherford. Single \$4. Couple \$5.50, near cars, buses. UN. 0432-R.

CLIFTON

—Nr. Burnet Woods; modern sleeping or b-kpg.; private home; cars. AV. 3582J.

PRICE HILL

—464 Purcell. Lovely rm. 2 refined mer.; board opt. WA. 4973R.

WALNUT HILLS

—1424 E. McMillan; nicely furnished, bath optional; gar. WO. 4998M.

Furnished Apartments, Houses

AUBURN AV. 2027—2 modern rms., gas, electric heat, \$7.50 wk., adults. AV. 4680.
GLENDALE—Furnished house for summer; 6 rooms, 2 baths, screened porches, garage, large lot and garden. Inquire Mrs. J. M. Sears, Forest Ave., Glendale, or phone PRinceton 7554R.

WALNUT HILLS

—2909 Gilbert; one-rm. mod. efficiency; very low rates. JE. 2272.

Unfurnished Apartments

CITY—"Lorraine Apts." 411 E. 3rd St., 1, 2, 3, 4, 5 rms., heat, elev. See Jan.
OAKLEY—Modern 4-room upper St. Louis; private bath; good condition; garage. Inquire at 4242—81st Ave., Oakley.

FAIRVIEW HEIGHTS

—425 Ada St., 3 mod. rms., heat, good location.

Miscellaneous, For Rent

OFFICE or SHOWROOM SPACE—ground floor, 22 East 12th St. Centrally located on several car lines, yet good parking facilities. Reasonable rental. Kelly Realty Co. CHerry 0711.

STORE

for rent, 1119 Race St. Rent reasonable. Call Kelly, CHerry 0710.

Wanted, to Rent

LET us rent your apts., houses, sleeping rms.; \$1 will list them with us until rented. Investigate! MAIn 0731.

Houses For Sale

NORWOOD—Forest Av.; 1 family, 6-rm. frame, \$5000; terms. Mr. Vogt, MA 0896-7.

Lots and Acreage

PAY AS YOU SAVE—Buy a lot in Ashmore Subdivision, Rossmoyne; \$10 to \$40 down, balance to suit. Lots formerly price \$700 to \$1200, now will be sold on easy terms for \$100 to \$400. MErose 0304 or JEFFerson 3917.

PRICE HILL

—New subdivision, restricted lots, 60x200; \$600-\$1250 WA 2715

CLEANING

Paper, paint and woodwork; also windows; guaranteed; reasonable; CH. 5567.
REAL BARGAINS
Three lots on Silver avenue, South Ft. Mitchell, lot 50x133; \$25 per foot.
Four lots on Dixie highway at end of Ft. Mitchell car line; lots 40x150; \$45 per foot. All conveniences; fire protection; 5c car fare to Cincinnati.
Phone: HEMlock 532E.

Household Goods

PARTS for any sweeper at prices below manufacture cost. Don't trade in, we can make it look and work like new. We call and deliver; estimates free. Bags for any sweeper, 75c.
COMMUNITY SWEEPER SHOP
438 Madison HEMlock 1624

CHAIRS

— Ice Box — Gas stove — Estate heater — Radio Battery Set — Other Furniture. 2nd fl., 2214 Clifton Ave.

Sales—Miscellaneous

BICYCLES—Reasonable. Scotty's Bicycle Shop, 113 6th Av., Dayton. SO 6922J.
BLACK DIRT FOR SALE—KIRby 0556J. 3363 Beekman st. We deliver.

Hot Bed Soil

SCREENED black soil, \$6 per load. \$3.50 for 10 bushels. Phone WE. 2180.

Business Opportunities

BEAUTIFUL LOCATION on Dixie hy., 14 miles from Covington; service sta.; lunch room, one cabine; 3-rm. cottage; out buildings; large garden, chicken run; plenty of shade. SOUTh 4340R.

Pets, Poultry and Stock

CANARIES—choppers, yr. old, full song. \$3.50 and \$4.50. 1020 Walnut St. — CH. 5534.
CHOW PUPS—Dk red; pedigreed; gd blood. 1731 Avonka. Bd Hill. ME. 7348
FARM HORSES—Mares and Mules; also saddle horses and several teams. Sold under a guarantee. JOE KELLY, Lakewood Farm, North Bend Rd., College Hill. KIRby 3337.

JUST ARRIVED!

—Fresh load horses and mules. 1 pair mules 3200 lbs. WM. FLAMM, 3110 Spr. Grove. WE. 3535.

STARTED CHICKS

—Of highest quality. All flocks are carefully culled for egg production, and standard qualities. We blood test, and use pedigreed males in most breeds. We can offer 2,000 two and three-week-old chicks at bargain prices. This week only two-week-old chicks, \$10; three-week-old chicks, \$12 per 100. FAIRVIEW HGTS. HATCHERY, Blanchester Ohio mh13-2tS.

TAKE A RIDE OVER

to my house if you want a real machine, watch or house dog: 1 Airedale, male, 1 1/2 yrs. old, a real watch dog, \$10; German shepherds, collies, bull, Irish and fox terriers; Pekingeses, 6 mos. old, pedigreed, a little beauty, \$25; German shepherd pups, \$5. JOHN WALLIS, 1801 Grand ave., Price Hill, opposite Duck Pond. WEst 7286M.

Fuel and Wood

LOCUST POSTS, kindling and grate wood; creosoted long leaf pine posts; piling and logs for log cabin KI 3175

Wanted to Buy

APPAREL—Men's old suits, clothing, shoes; will call; best prices paid AVon 6398

TO CROSLY PLAYERS

The Crosley Theater of WLW has moved J. U. V., Jr., of Cincinnati to verse, as follows:

Among the programs of the week there's one I always fondly seek; With eager auditory thirst I'm waiting (Sure! You guessed it first time) for the Crosley Players.

No longer need I brush my hair, Meticulously dress with care, And hide myself away down town—'Nope! Not while Robert Playwright Brown Is emulating Shakespeare!

Before my radio I loll at ease And do not fear at all to sneeze Or cough or howl or laugh or smoke, Unlike—ah yes, unlike—the folk Who pay to see a show.

My theater is right at home Where on a couch I rest my dome, To hear the histrionic crew At WLW I mean the Crosley Players.

Among the tribe there's Wally Maher—A sprightly Thespian lad who's "there" With untutored voice gymnastic. Swave, cajoling or bombastic— This is no idle chatter!

Compare with Minnie Fiske and Marlowe The gifted Dorothea Barlowe And ingenious Gertrude Dooley, If asked to choose I'd really truly Select the younger pair.

This chap who rules with rod of iron— Yclept, methinks, Edward A. Byron— Seems skilful, too, at writing plays That startle, puzzle and amaze Us base listeners-in.

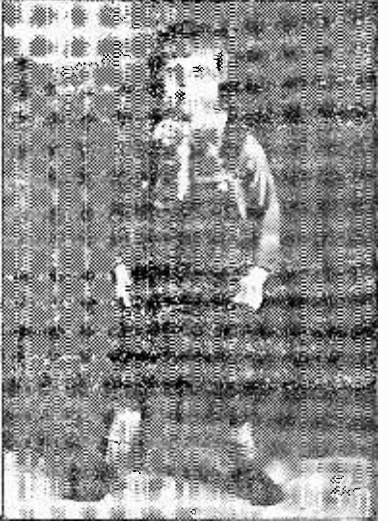
There must be mentioned Eggleston, Whose characterizations, done With verve, upon my soul, come As nifty foils for Harry Holcomb, And also for Jack Zoller!

And so, e'en though I have good cause To give you gentlemen applause, I'll say a lot of stuff you utter Is doubtless spoken in the gutter— Al' Do I mean base.

SUCH IS FAME

The Sundodgers, WCKY orchestral group, are convinced that a Providence or an uncannily vigilant postman watches over their mail. Recently a letter was delivered to WCKY bearing only a pen-and-ink drawing of a huge beach sunshade with a group of musicians standing in its shade, playing their instruments. There was no other address on the envelope except the word "Kentucky."

Jimmy and Dad



JIMMY SIZEMORE



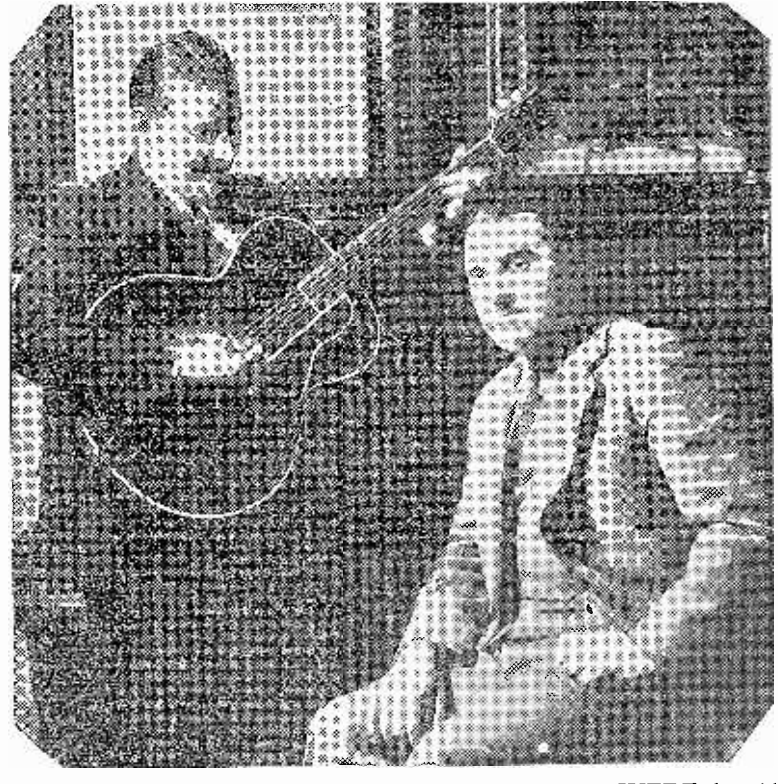
ASHER SIZEMORE

This team pulled 17,000 fan letters in fewer than 10 days. Little Jimmy and his dad, Asher Sizemore, are heard morning and afternoon over WCKY. They are mountaineers of a long line of mountaineers and the popularity of their songs of the hills is well-established. Jimmy was guest singer on The Radio Dial program Tuesday (April 19) at 7:15 p. m.

"I KNEW THEM WHEN"

The "I Knew Them When" Club can dig up a choice lot of morsels from the occupational pasts of radio headliners. For instance, Vincent Lopez started out as a stenographer. Jim Melton, top tenor of the Revellers Quartet, earned his first bread as a sawyer in a southern lumber mill. Tony Wons began by tending furnaces. Howard Barlow was a cow puncher and lumberjack. Russ Columbo got his start as a farm hand. Bing Crosby studied law for a while. Eddie East, one Sister of the Skillet, used to grease and paint locomotives.

Here Are the Lucky Boys



These Lucky Boys harmonize nightly at 9 over WFBE for Al Luckey, Inc. The line-up is Al on the piano, Charley Kohler, banjo and guitar. Al was an entertaining as well as a fighting marine in the World War. Charley played with Harry Willsey, Katz and his Kittens, Liberty Theater Raggamuffins and Johnnie Hamp's Kentucky Serenaders.

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