

RADIO DIAL

REGISTERED

Volume I, No. 22

FRIDAY, OCTOBER 16, 1931

Price 5c

President Hoover, General Pershing, Will Speak from Yorktown Celebration

McCormick, Farrar Sing G.E. Program

Programs for Women Under Same Sponsors are Heard Every Day

Geraldine Farrar and John McCormack head an imposing list of internationally famous singers who will be heard on a new series of Sunday afternoon programs under General Electric sponsorship which WSAI and other NBC stations will broadcast at 6:30 p. m. beginning this week (October 18).

Miss Farrar will sing this week. John McCormack is scheduled for October 25. Throughout the remainder of the year and into 1932 these programs will present outstanding artists of the Metropolitan Opera Company, the Chicago Civic Opera Company and other concert stars, who will sing simple songs rather than arias.

The General Electric Home Circle is on WSAI noon daily except Saturday and Sunday with a program of interest to women.

H. G. Wells Will Address America in Radio Speech

H. G. Wells, distinguished English author and journalist, will speak to an American radio audience Saturday (October 17) at 7:30 p. m. The talk will be heard over an NBC-WJZ network with WHAS (720 kc.) as a probable outlet.

Wells' radio address will be his first public appearance in America, which he is visiting for a national lecture tour.

WLW Stars Will Give Public Show At Taft Theater

WLW stars will drop the anonymity of the microphone for personal appearances in the Crosley WLW Revue on the stage of Taft Auditorium Saturday and Sunday (October 17 and 18) in performances beginning at 8:30 p. m.

In the revue, according to advance plans, will be Charles Daneron, tenor with Henry Thies' orchestra; Salt and Peanuts; Ramona; the Delivery Boys; Hank and Dink; the Cotton Queen Minstrels; Sir Ten Eyck and his Saturday night Doodlesnacker gang; McCormick's Fiddlers; and the Crosley Theater Players.

William C. Stoess, musical director, and Edward A. Byron, production manager, will stage the show.

Paul Small is Tenor in New Ludens Feature

Paul Small, who originally teamed with Little Jack Little (John Leonard before "Little and Small" occurred to them), will be heard every Sunday at 7:30 p. m. on WKRC and the Columbia network in the Ludens program which begins this week (October 18). Dan Rybb will conduct the orchestra.

Atwater Kent Has Bayer Hour This Week Only

The American Album of Familiar Music, sponsored by Bayer Aspirin, has taken the 9:15 Sunday night period on WSAI and other NBC stations left

Hildegard Will Be Heard Soon



The craze for German songs from German pictures evidently has induced a craze for German radio stars. For Hildegard, whose picture appears here, is a young German singer being groomed by the National Broadcasting Company for radio programs in which she soon is to be heard. She has been touring the country on the RKO vaudeville circuit.

open by the cancellation of the Atwater-Kent concert. This Sunday (October 18), however, a special Atwater-Kent broadcast will occupy the hour. Gus Haenschen and his orchestra will play the Bayer program every week, featuring only the most familiar classic music and songs.

WKRC Has President's Broadcast

Three Days are Devoted to Historical Program Series

President Hoover, General Pershing, Marshal Petain of France, and others will be heard in a series of programs celebrating the 150th anniversary of Cornwallis' surrender to George Washington at Yorktown, Va. NBC and CBS national hookups will carry the programs, although all will not be broadcast through Greater Cincinnati stations.

President Hoover's sesquicentennial address will be at 11 a. m. Monday (October 19) and will be heard through WKRC for Columbia, with a slight possibility of WKYC carrying the NBC broadcast. This broadcast and the others will be from the slopes of the York River in Virginia, where the sesquicentennial celebration is being held. Governor John Garland Pollard of Virginia and Dr. Robert Luce, Massachusetts congressman will speak Friday afternoon (October 16) at 2 o'clock with WSAI in the NBC hookup. The United States Marine Band will play.

General Pershing, Marshal Petain, and Frederick H. Payne, acting secretary of War, will be the speakers at 10:30 a. m. Saturday (October 17). WSAI (650 kc.) and WJZ (709 kc.) will be in the NBC hookup. General de Chaulhurn of the French party will interpret Petain's remarks.

WLW will take the NBC broadcast at 2 p. m. Saturday with Charles Francis Adams, secretary of the Navy, presiding. Descendants of revolutionary officers (Rochambeau, Comte de Grasse, Count Pulaski, Baron von Stulben) who fought in the siege of Yorktown, will be presented.

Football Games Saturday, Oct. 17

Army-Harvard game (NBC), WSAI, 1:15 p. m. (Graham McNamee announcing.) - WKRC, 1:30 p. m. (Ted Husing announcing.)

Chicago University-Yale (NBC), WLW, 2:45 p. m. (Bill Monday announcing.)

COMPLETE Radio Programs Begin on Page 4

Weekly RADIO DIAL "PROGRAM JOTTINGS"

Published every Thursday by the Radio Dial Publishing Co., 22 East 12th St., Cincinnati, Ohio. Contents copyrighted.

Entered as second-class matter July 59, 1923, at the post office at Cincinnati, Ohio, under the Act of March 3, 1879.

NATALIE GIDDINGS, Editor E. E. HARRIS, Bus. Mgr.

VOL. I OCTOBER 16, 1931 No. 22

What Daytime Programs Need

News that the National Broadcasting Company is carrying out ambitious improvements in daytime programs on its Red network calls fresh, albeit questioning, attention to what takes the air between dawn and dusk. For the past year or two it has been evident that the better broadcasters have been trying to develop their daytime schedules, chiefly to relieve the overcrowding of sponsor accounts in the evening hours. Already some really notable features are being presented during daylight. But it is also obvious that considerable remains to be done. The question is what direction shall these further improvements take.

Venturing an answer, we should say that what daytime programs need most is the encouragement of more discriminating listening. Too many of the broadcasters, we have reason to believe, are being misled by the number of receivers which run continuously from morning until night. They take it for granted that in each case this means eight or ten or twelve hours of listening. But the fact is that it means nothing of the sort.

If our observation means anything, a good deal more actual daytime listening is done in homes where receivers run for fewer hours. And the reason is that programs are chosen more discriminatingly.

True, the same thing holds for evening programs as well. But it has to be taken into account that there is more in daytime offerings because they must meet much stiffer competition from other activities.

A woman who lets her receiver run unheeded while she goes shopping or calling on a neighbor (and how many do!) certainly cannot be counted as good a listener as a woman who singles out only a half hour of broadcasting, then gives it her attention.

And right there is the choice of an audience the broadcasters have to make in planning their daytime programs. On the one hand is the type of so-called listener who uses radio for little more than a silence-killer. On the other is the listener who selects certain programs because they are worth hearing.

It begins to look more and more as if the success of daytime programs depends directly on whether the broadcasters are satisfied to have the casual notice of one, or seek to win the discriminating attention of the second.

Around the Dial

By THE DIAL TWISTER

And still they come, meaning new programs. A mighty promising fall crop they are, too. Certainly "there ain't no such animal" as depression in broadcasting.

Those Sea Romances (WKRC, Sunday at 9:30 p. m.) look like a perfect "natural." Splendidly done, and just oozing the lure of adventure. Yes, and they've even brought Red Christensen back to the air with his Galapagos yarn. Praise be for that.

And give ear to the new Fleischmann act (WLW, Sunday at 7:30 p. m.) adorned by Ray Perkins. Is the lad good? Well, just the best of the broadcasting M. C.'s. That's all. Intelligent gity tells the story.

Ohmen and Arden are on the air without an obstructing orchestra (WSAI, Monday at 7:15 p. m.) at last here's a break for those of us who have been wanting to hear these boys in a program all their own.

The Children's Hour (WLW, Sunday at 9:30 a. m.) gets a hearty welcome. Refreshingly informal, and genuine children's material. Besides, it shows Milton Cross in lighter mood, as the "big child."

For five mixed voices, sample the Russian Ring (WCKY, Sunday at 11 p. m.). They're the three vocal sensations of a land famous for its choral groups. Their program has gratifying variety, too.

Another small town skit makes its bow, Charlie and Oscar, otherwise proprietor and clerk of the Precinct Musical Emporium (WKRC, Tuesday at 6:30 p. m.). The act is not as "rubbish" as sonic. Ought to have good possibilities.

List Smilin' Ed McConnell is back on the job (WLW, Monday at 8 p. m.). He's got the first-class omelette turn. Lots of personality.

That British explorer of Central-American jungles, F. A. Mitchell-Hedges, is doing a keenly interesting series of talks on The Land Of Wonder and Fear (WENR, Sunday

at 10:15 p. m.). He's well worth dialing if you go in for that sort of thing.

Those Fiddlers Three (WLW, Sunday at 10:30 a. m.) aren't to be confused with the barn-dance brand of bowmen. They do a mighty restful program of good music, in quite unusual arrangements.

Enter the Candy Quarter Hour (WKRC, Monday at 5:45 p. m.) It's a sweet little program with Frank Westfall handling a nice orchestra neatly.

Lowell Patten's Songs For Today feature (WLW, Sunday at 10:45 a. m.) ought to be worth more than 15 minutes. Satisfying hymns by a good mixed duo.

So Professor Shaw thinks men who whistle are morons. Then what must he think of crooners and blues singers?

A change of time for the Liberty program, now at 9:15 p. m. (WKRC, Tuesday at 5:45 p. m.) Drama goes out. Personalities front and center.

That Coffee Matinee (WLW, Thursday at 5 p. m.) rings the bell. Pleasing tunes. It's good to have xylophones featured once more.

The McKesson program returns (WSAI, Tuesday at 9 p. m.) with Erno Rapee in charge. That means charming concert music, with good vocal assistance.

Another break for the youngsters is the Maltine feature (WLW, Tuesday at 5 p. m.). It dramatizes familiar stories, and does them well.

Last minute arrangements brought "Roxey" Rothafel to the microphone in Berlin last Sunday for a delightful hour of German music over which he presided as if he were directing another "Gang." Rothafel is touring Europe with NBC officials seeking ideas for the construction of Radio City.

Friday, October 16

3:30 p. m. WSMK (1580 kc.) Signor Luigi, who styles himself a "crooner of classics," will be heard for the first time over WSMK in a program including "Serenade" by Toselli and "Tommy Lad."



Dorothy Johnson is the soprano who sings every morning on the Popular Bits program broadcast by NBC at 9 o'clock. WJZ (760 kc.) is the best outlet for Radio Dial readers.

7:45 p. m. WLW. The Old Reliable Ensemble will give a cameo revival of "Pinafore" by Gilbert and Sullivan.

9 p. m. WEAO (570 kc.). Wesley E. Fesler and Richard Larkins, the Damon and Pythias of last year's Ohio State football and basketball teams, will discuss the approaching Michigan-Ohio State game.

9 p. m. WKRC (CBS). Instead of presenting celebrated entertainers in person, Radio Production's new feature, will offer imitations of them. This week a wise cracking dance band leader (Ben Bernie?), a sad-eyed comedian of musical comedy and revue stage (Eddie Cantor?) and a high-voiced radio tenor (Morton Downey?) will be mimicked.

9:30 p. m. WSAI (NBC). Peggy Wood, stage star, will sing on the Pond's program.

10 p. m. WSAI (NBC). In the premiere of the 1931-32 version of the Florshiem Frolic, Prate and Sherman, the "Two Perfect Heals" will roust through the program as masters of "unceremony." Jane Froman will croon numbers more than merely warm, and Jimmy Hatton, tenor, will sing with the orchestra under the baton of the conductor-composer-arranger, Ferde Grofe.

10:30 p. m. WSAI (NBC). Rosetta Duncan and Ginger Rogers will be guest artists on the RKO Theatre of the Air.

Saturday, October 17

7:30 p. m. WLW. Bob Brown, chief announcer, has written "South Park Special," another railroad story for the Crosley Theatre.

9:15 p. m. WSAI (NBC). President Nicholas Murray Butler of Columbia university; President James R. Angell of Yale; and President Ernest L. Bogart of the American Economic Association, will institute a series of 30 weekly academic programs presented by the National Advisory Council on Radio in Education. Dr. Angell's subject is "Psychology Today." Dr. Bogart will outline "Forerunners of the Present Depression."

Sunday, October 18

1 p. m. WLW (NBC). "Over Jordan," that radio drama written down Roark Bradford's "Old King David and the Philistine Boys" and played by members of the "Green Pastures" cast has been put on WLW's schedules again and shouldn't be missed. An incomparable Negro chorus sings spirituals between scenes. "Queen Jezebel" is this week's story.

2:15 p. m. KDKA (980 kc. NBC). Lord Reading, England's Secretary of State for Foreign Affairs, who started his plain radio career as a Jewish fruit peddler, is the subject of Captain Valentine Williams' Portrait Gallery of Famous Britons. Captain Williams will tell the whole story of the Marquis of Reading, who ran away to sea as a youth, returned to England to become a successful member of the bar, stock broker, famous trial lawyer, member of the House of Commons, Lord Chief Justice and High Commissioner to the United States and who, in his seventy-second year, has returned to public life as secretary of foreign affairs.

5:30 p. m. WSMK (1380 kc.) The Marmon Matinee features Spotlight Hits of the latest melodies and songs of the theater.

6:30 p. m. WLW. Alfred Fenboque, solo flutist with the Cincinnati Symphony, and John Quincy Bass, pianist, will represent the College of Music faculty in a recital at WLW.

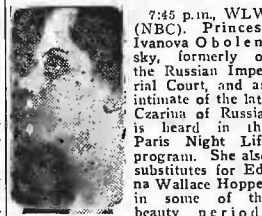
7:30 p. m. WKCV. Jane Snow, pianist, and Virgil Gobbo, flutist, share the College of Music student program. Miss Snow plays Bach, Chopin, Mendelssohn; Mr. Gobbo, Gluck and Pesarid.

7:30 p. m. WLW (NBC). "The Three Bakers in Merrie England, or What Ho! What Ho! What, What!" is the descriptive title of the medley of song and humor the Three Bakers will offer with Ray Perkins (Spare Baker) as master of ceremonies. They will stroll down Piccadilly and perhaps follow the bounds after the ferocious fox or the elusive partridge with the aid of a rich Oxford accent. Their trip to Hollywood last Sunday was a "pay-off" (radio for "perfect").

Monday, October 19

2 p. m. WLW. Ohio School of the Air. Current Events, 2:20, Lieutenant Governor Pickrel. 2:40, Nature Study. "Hickets," Professor Harry E. Eswine.

7:45 p. m. WKRC (CBS). Janet Reade, beautiful blonde "torch" balladeer, who played the nurse with Eddie Cantor in "Whoopie"; also played with W. C. Fields in "Ballyhoo," will be guest star on the tri-weekly Limit program on Monday, Wednesday and Friday.



7:45 p. m. WLW (NBC). Princess Ivanova Obolensky, formerly of the Russian Imperial Court, and an intimate of the late Czarina of Russia, will be heard in Paris Night Life program. She also substitutes for Edna Wallace Hopper in some of the beauty periods (WLW, 3:45 p. m. Thursday) devoted to verbal torrent of that devotee of eternal youth.

8:30 p. m. WCKY. "Castle Quaint," WCKY's serial mystery drama, is a story of bloodcurdling escapades and hair-raising visions punctuated by an unholy laugh, which one listener said caused a sleepless night for her household.

9 p. m. WLW. The Armo Band of Middletown, with Frank Simon conducting, begins its season of broadcasting.

9:30 p. m. WSAI (NBC). John Powell, pianist and composer, will play his "Negro Rhapody" as part of the General Motors program dedicated to Virginia. This is the premiere of the new "Parade of the States" program.

9:30 p. m. WKRC (CBS). Peggy English, a creator of a new style in blues singing, will be the guest star of the "Evening in Paris" program.

11:30 p. m. WSMK (1380 kc.) "The Night Wind and the Rose," "Ah So Pure," from the opera "Martha," and "Little Boy Blue," which are among the songs C. Louis Breaze will sing on the Mother's Memory Quilt slumber program.

Tuesday, October 20

11:45 a. m. WKRC (CBS). Blossom Seelye and Benny Fields, vaude-

If We Had Our Own Radio Station

By JACK SNOW

ANNOUNCER:

This is Gus Burner speaking. Ladies and Gentlemen, for the Razda Lamp Company, the orchestra opens the program of the Razda Lamp Company with the beam song, "I Wanna Glow Where You Glow!"

Brooks and Ross as They Appear on Candy Program



Jack Brooks (above) and Don Ross (lower) seem to have changed but little since they left WLW and WKRC to go on the Columbia network. They are called "The Crooning Colonels" (i. e., Kentucky Governor's staff) on the new Candy Quarter Hour in which they are heard through WKRC at 5:45 p. m. on Mondays.

ville entertainers for more than a decade and at present featured members of the Chicago "Girl Crazy" company, will appear on the "Stage and Screen" program. Miss Seelye and Fields, who in private life are husband and wife, will sing several of the songs which helped lift them to stardom, and will tell their most interesting experiences in show business.

2 p. m. WLW. Ohio School of the Air. Literature and English: "Use of Words," Joseph Rice, 2:30, Little Journeys in Ohio, B. A. Arghinbaugh.

7:15 p. m. WKRC (CBS). Reis and Dunn, comedy songsters, will sing two of their most original nonsense melodies, "Sittin' in the Movies" and "How I'd Love to Own a Fish Store," as part of their Iveyest program.

7:45 p. m. WCKY (NBC). "Back of the News in Washington," that frank, informative talk by William Harl, is to be broadcast every week by WCKY.

8:45 p. m. WKRC (CBS). Morton Downey will be guest on Walter Winchell's Gerardine program, thus laying the ghost of a quarrel the two are reported to have had a year or so ago when a head waiter in Downey's night club, the Delmonico, refused admittance to Walter Winchell because the latter was not in dinner clothes. The two, irked at repetition of the story which both deny is true, think this public reunion will stop the gossip.

10 p. m. WLW. Frank Black, who wrote the arrangements for and directed the Eveready Revelers of happy memory, has entire charge of the Chevrolet Chronicles, directed by WCKY.

Wednesday, October 21

2 p. m. WLW. Ohio School of the Air. Physics: "A Historical Sketch (Continued on page 3)

"Hunk" Anderson of Notre Dame Will Discuss Football

"Hunk" Anderson, pilot of Notre Dame's "Fighting Irish," will be first in the list of famous football coaches to face Columbia microphones in a series starting this Friday (October 16) at 10:30 p. m. and broadcast by WKRC.

The exposure of the eyes of the athletic world since he was called to Notre Dame following the death of Knute Rockne, Anderson's views on the 1931 football situation will be closely followed by fans throughout the country. Jack Sutherland, coach at the University of Pittsburgh, will speak during the Friday (October 23) edition of this same series.

Program Jottings CONTINUED

D. A. Wells, 2:20, History Drama—of the Development of Physics." Dr. log: "Indian Life," Crosley Players.

2:40, Art Appreciation: "The Torn Hat," Wm. G. Vogel.

3:30 p. m. WSMK (1380 kc.) The Rudolph Wurlitzer Company, of Dayton, Ohio, is conducting an amateur musical talent contest. Arrangements for honors will be heard in the Wurlitzer program of Musical Gems.

6:15 p. m. WKCY (NBC). The Kentucky Station plans to take the Waldorf Astoria Rose Room orchestra program on Mondays and Wednesdays at the same time.

7:45 p. m. WFBE. Eumer Refik, Turkish pianist, who used to play at WLW will be heard in a 15-minute recital.

10 p. m. WKRC (CBS). Annette Hanshaw, radio contralto, will be guest of Vitality Personalities, singing "I Need Lovin'" and "Guilty."

Thursday, October 22

2 p. m. WLW. Ohio School of the Air. Geography: "Our Neighbors Across the Ohio River—Kentucky and West Virginia," Dr. W. R. McConnell. 2:20, Geography: "Japan—The Country and the People" (continued). G. McConnell. 2:40, Stories: "The Story of the Three Little Dogs," "The Story of Lil' Hannibal," Bessie Gabbard.

2 p. m. WSMK (1380 kc.) Madrigals, hymns and folk melodies written in the fourteenth and fifteenth centuries will be sung by the English Singers in a recorded program.

10 p. m. WKRC (CBS). Edwin C. Hill, reporter for the New York Sun since 1910, as "The Man in the Front Row," tells of some of the many interesting episodes of more than 20 years of newspaper work. Intinacies in regard to important national and international celebrities will be divulged, for Hill has been a close personal friend of Presidents Roosevelt, Taft, Wilson, Harding and Coolidge. He likewise has enjoyed the unlimited confidence of many who have had their eye on the White House including Bryan, Hughes, Cox and Smith. His talk is part of the Hart, Shaffner and Marx Trumpeters, new on the air.

Russell S. Hoff is a new radio operator at Station WLW. He comes from Hollywood where he has been working on such sound pictures as "Peuced and Sam," "The Gorilla," and "Allicit."

Ohio Lieutenant Governor Speaks in Radio School

William G. Pickrel, Lieutenant Governor of Ohio, will speak during the Ohio School of the Air period at WLW from 2 p. m. until 3 o'clock Monday (October 19) to introduce the series of talks on Civil Government by Those Who Govern. The remainder of the School of the Air program will be found in Program Jottings.

You Should Know - The Boswell Sisters



It's safe to wager that the three most ecstatic girls in New York City this week are the Boswell Sisters (Vet, Connie, and Martha, left to right).

The reason? Monday (October 19) they begin their first commercial program—for Baker Chocolate—which they will broadcast at 7:30 p. m. Monday, Wednesday, and Friday nights. To "land" a commercial program on a network (they're CBS stars) is the height of ambition. It means important money, much publicity, and a regular period on the air—the certain way to radio fame.

When they were in Cincinnati heading the RKO Albee bill (they played the Palace in New York last week), they could think of nothing but their new program.

"Did you ever hear of Baker Chocolate?" they would question everyone—reporters, taxi drivers, stage hands.

"Oh no you didn't. Not until October 16," they'd insist to anyone who knew the Baker brand. Good salesmen, these girls. They have a rising sales curve all ready for their sponsors to see the day after the program begins. The Boswell Sisters are like that. Their enthusiasm for their work surpasses all other interests. Beaux don't enter their heads, although they all are under 23 and all are stunningly attractive with their heavy black hair and

shining black eyes. All they're thinking about now is their Baker program, Connie's solo program on the Columbia network, and making phonograph records. They spend hours every day rehearsing songs and learning new ones. They never write their unique vocal arrangements, but work them out together around the piano. The only time they ever quarrel is when they're working out a new number.

"If we don't fight over it, it's no good," they say. Martha, the eldest, plays the piano. Martha won't go out alone in New York because she is too trusting, too glib, she says. One gathers that Connie, the middle sister, is the financial genius and manager of the household. Vet (Helvetia by baptism, but she wants that kept a secret) is only 20. Connie cannot walk now and goes to the broadcasting studios in a wheelchair. Infantile paralysis at the age of five left her only a little lame, but a bad fall two years ago crushed her ankles. The Boswell Sisters are confident, however, that in a year or more Connie will again be able to walk. One can imagine that ambition as secretly the greatest for all three of them.

Space restrictions cut these notes short, but RADIO DIAL readers will have more information in the future about the Boswell Sisters.

Letter Box

Mrs. V. D. Norwood: See above for information concerning Odas Mattox.

Miss E. M. L., Bellevue, Ky.: Dutch Masters return to WLW at 9:30 p. m. Wednesday, October 21.

A. E. M.: Bradford Browne and Al Lewelwyn are the Premier Salad Chefs on CBS. Like Henry Burgh they are not on the air at present. Browne writes and acts the Nit-Wits at 10:30 p. m. Tuesday. You may be able to hear it through WFBR (1330 kc.); WOJO (1160 kc.); KMOX (1090 kc.).

B. V., Covington, Ky.: Murray Horton's Orchestra plays the A&P program at WLW at 10:15 a. m. and 4 p. m. daily except Sunday; is likely to be put on other programs any day. Radio Dial will have Horton's picture soon.

Miss K. C. L., Ft. Thomas, Ky. and Mrs. C. A. A. Hyde Park: See Radio Dial, July 31 issue, for picture of Ford Rusli.

A. M. H., Dayton, Ky.: Marie Turner is married and living in Cincinnati, but has not been broadcast for a year. Henry Ring and WCKY stars appear soon. See Radio Dial, June 5 issue, for picture of Jim and Walt. Jimmy Krautert is doing the Crosley Follies since Don Becker's departure.

C. M., Covington, Ky.: Sam Adams plays the violin in Hotel Gihson orchestra. Rutli Armstrong is not married; Robert Burdette is.



Peggy Wood, favorite of American and British light opera, will be heard as guest artist with Leo Reisman's orchestra in the Pond's program Friday (October 16) at 9:30 p. m., through WSAL.

SCRAP BOOK MAN

Alexander McQueen, Cincinnati's Scrap Book Man, has a five-minute period on WKRC at 6:15 p. m. daily, except Sunday, under the sponsorship of the Allied Florists of Cincinnati. Look for strange and entertaining facts about flowers with incidental music on the piano, also by McQueen.

Spalding is Guest Artist This Sunday

New York Philharmonic Symphony Begins At 3:45 P.M.

Albert Spalding, world-famous violinist, will be heard as soloist with the New York Philharmonic Symphony Orchestra during the broadcast from 3:15 to 5 o'clock Sunday afternoon from the Brooklyn Academy of Music over the WKRC and Columbia network.

Eric Kleiber will conduct the program, which follows in its entirety: Symphony No. 1, in D Major...Dvorak Intermission—Description of the music by Olin Downes.

Violin Concerto.....Beethoven
Albert Spalding, Soloist
Passacaglia for organ and large orchestra.....Weinberger
(First time on air)

Our Dially Dozen By DON BECKER

It's a far cry from Boston to Cincinnati, and the longer I stay here, the harder I cry!

Boston is a great town, after all. After all the other towns.

However, in scouting around to the various stations, we've learned a few things, which we intend to pass on.

We've not only been passing on, but we've been doing a bit of "passing out!"

Bob Pierce, erstwhile Old Man Sunshine for WLW, is no longer with WEEI.

He is no longer with any station. And there I was walking along a Massachusetts road, looking at old houses where Generals slept and the like, trying to get some historical background for some new radio stories.

I stopped a young man and said, in my old New England manner, "Bardon me but could you show me where Paul Revere took his ride?" The young man ogled me a moment and then snapped back, "Sorry, didn't even know he was on de spot!"

WEEI in Boston has a cute little colored boy who acts as page, etc.

Some time ago, a script called for a shady character, and Buster was chosen for the part.

Buster looked at the script. He was nonplussed. Up he walked to the general manager and said, "Mistuh Buhton, jest a bit afraid of dishero culshed dialect. Ise 'fraid I kain't make it. I kain't talk none of dishere dialect business... specially culshed!"

This actually happened at one of the local Cincinnati stations.

The musical part of a program advertising some medicinal water, boasted of the beautiful selection, "The Glow Worm" one evening. Immediately after the program, the "client" called up. "Listen, lie said, with tears in his voice. —that 'Glow Worm' tune was the berries, but don't ever refer to anything like 'worms' on this program again."

Mayor Walker says he's very thankful for the new Radio City. Says it gives the people of New York something to "watch" while it's being built!

AND NOW WE HEAR THAT: Kate Smith (CBS) is making over \$7,000 per week with her radio and Palace Theatre work. There ain't that much money!

Bing Crosby (CBS) is not click-

Irene Bordoni is Vallee Guest on Anniversary Hour



Irene Bordoni, now playing in "The Improper Duchess," will sing the French novelty "Gosse de Paris" (The Kid of Paris), and "To Love" when she appears with Rudy Vallee and his Connecticut Yankees Thursday night (October 22) at 8 o'clock in the Fleischmann Hour which WSAL will broadcast. The date is the second anniversary of the program which Vallee has played continuously even when on tour. The only interruption was caused by the recent death of his mother.

ing the way Pappa Paley thought he would.

And if we may.

We heard the entire performance of Eddie Byron's "The Fortunate Rebel" the other night on the Crosley Theatre, and thought it was the nerzi!

And we were way up in Maine too!

I haven't outgrown this.

The song of the "depression-hit" tailor.

"JUST ONE MORE PANTS!"
DIALAUGHLINGLY YOURS,
DON BECKER.

LITTLEFELLAS

Surpassing its own record of producing good low-priced sets, the Crosley Radio Corporation has just put on the market the Crosley Littlefella, a table model, and the Lithby, a console model, both selling well under \$50 even though they are five-tube superheterodyne.

Frank G. Macomber, head of the Crosley Distributing Company, says that in performance the new sets excel those selling for three or four times their cost only a few months ago.

WCKY's early morning Alarm Clock Melodies (7 a. m. daily) draws more distance mail than any other program on the station.

Michigan-Ohio State Game is on WEOA Schedule

When the Ohio State football team takes the field Saturday (October 17) against Michigan, at Ann Arbor, WEOA (570 kc.), the Ohio State University radio station, will be on the air at 1:45 p. m. with a play-by-play description of the game.

Grant P. Ward, former member of Ohio State's coaching staff and well known as a football authority and writer, will be at the microphone, assisted by Robert C. Higgy, director of WEOA.

FRIDAY
October 16

WKCY (202m.—1490 kc.)
A. M.
7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
7:30—Organ Reveries
8:00—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Cherio (NBC)
9:00—Waltzes, Old and New
9:15—Hot Dance Tunes
9:30—Vocal Varieties
9:45—Concert Music
10:00—Ray Perkins, Prince of Pineapple (NBC)

WKCY Friday, October 16
10:15—Lebanon (Ohio) Program
10:45—Williamstown (Kentucky) Merchants'
11:15—Skillet Lickers
Noon—Phigias Melodies
P. M.
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert
1:00—Sign off
5:45—Story Book Hour
6:15—Kentucky Mountaineer
6:30—Tommie and Willie
6:55—Acyra News Report
7:00—Amos 'n' Andy (NBC)
7:15—Latonia Jockey Club—Cumberland Crooners
7:30—Charlene and Tommy
7:45—Saunders Trio
8:00—Naxles Program (NBC)
8:30—Earl Arnold's Orchestra Prom Look-out House

WKCY Friday, October 16
9:00—Intervenor Pair (NBC)
9:30—Sun Dodgers
WFBE (250m.—1200 kc.)
A. M.
7:00—Break of Day
8:00—Birthday Party Program
8:15—Concert Hour
9:00—Our Daily Thought
9:15—Morning Melodies
9:45—Hawsonian Dreams
10:00—Housewives' Pratic
10:20—Better Brushes Breivities
10:35—WPBE-RKO Theatre Party
10:50—Mrs. Evans' Questions and Answers
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Organ Recital
P. M.
12:30—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Little Black Joe
1:30—Matinee Musicale
2:00—Navy Day Notes
2:15—Louis Prezer
2:30—Community Radio Revue
2:45—Moods in Blue
3:00—Lucille Bauch, soprano
3:15—Garden of Melody
3:45—Cincy Panthera
4:15—Julius Monk
4:30—Violeta Solos, Mrs. Hahn
4:45—Afternoon Dance Melodies
5:15—Story Telling Time
5:30—Spirituals
5:45—Spritz Program
6:00—Musical Interlude
6:15—Ben Berman
6:20—Dinner Music
6:45—Berning Poed Travelogue
7:00—Julius Monk
7:15—Post Question Box
7:30—Original Bold Sport Review
7:45—Labor Conference Program
8:00—Hub Clothing Co., Players
8:15—David Lorch Campaign; Murray M. Shoemaker, speaker
8:30—Dry Ridge Health Hints
8:45—Adaldis Agate
9:00—Lucky Boys
9:15—Pure Poed Specialities
9:30—Evening Chimes
9:45—Lounsin Red
10:00—Dream Fantasy

WLW Friday, October 16
11:15—Talk on Mouth Hygiene
11:30—Patagonia Shoe Talk
11:30—WLW Stars
11:45—River and Weather Report
11:55—Time Signals
Noon—Tusado Fiddlers
P. M.
12:15—Swift Program, Pat Barnes (NBC)
12:30—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home Period (NBC)
1:31—Johnny Hamp's Orchestra, Ne'her and P. Orchestra
2:00—Ohio School of the Air
3:00—Matinee Players Orchestra
3:30—Ramona
3:45—Tick, Tack, Toe
4:00—P. Orchestra
4:30—Village Rhythmer
4:45—Delivery Boys
5:00—Words and Music
5:15—Mildred Lawrence and her Orchestra
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—The Chatter
6:30—Mail Pouch Program
6:45—Lowell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Kinney Show Program
7:30—Woodbury Program
7:45—Old Reliable Singers
8:15—Natural Bridge
8:30—Murray Horton's Orchestra
8:45—Sisters of the Skillet (NBC)
9:00—P. Orchestra
9:30—Armadillo Program (NBC)
10:00—Maxwell House Dixie Ensemble
10:30—Variety
10:45—Bob Newhall Sports Slices
10:55—Early Weather Man
11:00—Dancers
11:30—Vox Celeste
Midnight—Johnny Hamp's Orchestra, Nch.
12:30—Hotel Gibson Orchestra (to NBC)

NOW! IS THE TIME TO BUY....
Brand New
SPARTON
Equasonne
"Radio's Richest Voice"



FOR ONLY \$65.75
COMPLETE
with Matched Sparton Tubes
Only at Atlas Krauss—with their tremendous buying power, can you make such a sensational buy—backed with a double guarantee—Krauss and Spark-Wilmington, the manufacturer. Quantity Limited! Hurry!

FREE SERVICE INSTALLATION DELIVERY
TERMS AS LOW AS \$2 WEEKLY

As Illustrated
10-Tube Sparton
REGULAR PRICE.....\$194
TRADE-IN ALLOWANCE \$ 75
ALL YOU PAY IS.....\$119
Complete

PRESENT THIS COUPON WITH THE PURCHASE OF ANY CONSOLE RADIO AND RECEIVE ABSOLUTELY **FREE \$10 ELECTRIC MANTEL CLOCK**

R. D. 10-14-31

NEW 1932 SCREEN GRID SHORT-WAVE CONVERTER



NATIONALLY-KNOWN MANUFACTURER
Will not Permit Us to Use Their Name
REGULAR PRICE \$23.95
SPECIAL \$14.94
COMPLETE

OPEN EVENINGS **ATLAS** OPEN EVENINGS
RADIO KRAUSS STORES
111 EAST FIFTH STREET
Phone MAin 0768
NORTHSIDE 4033 Hamilton Ave. HAMILTON, OHIO 150 High St.

BEN BERMAN
(Former State Senator)



Candidate for BOARD OF EDUCATION
LISTEN IN
WKRC - Mon, Wed, 4:15-4:20; Sat, 9:25
WFBE - Tues., Thurs., Fri., 6:15-6:20
—Issued by Eric Schulte, Chairman

Mrs. Hawks Will Tell What Food Captain Likes



When Captain Frank Hawks goes on one of his record-breaking air rampages, setting new long-distance airplane speed marks, avid citizens ask, "Does he ever rest?" and "How does he eat?"
Mrs. Frank Hawks will answer such questions in an interview by Winifred Carter Tuesday morning (October 21) at 10 o'clock in the Crisco program WSAI will broadcast. She also will tell what favorite dish she prepares when her flying husband comes home.

WKRC Friday, October 16

4:30—Webb Fuel Program
4:45—Meyer Grape Juice
5:00—A. Q. Rust—Happy Feet
5:15—Mabley & Carew Contest
5:30—Cincinnati Trade School Program
5:45—Hub Clothing Company Musicale
6:00—Eureka Program Forecast
6:00—Re-NU—Pat Gillick, Organist
6:15—Allied Florists—Alex McQueen
6:20—Stocks Cible & Tyree
6:21—Regal Shoe Program
6:25—Sports Review
6:45—R. B. Clothes—Grab Bag Boys
7:00—Home Furniture Company—Bing Crosby (CBS)
7:15—Limit Program—Irene Franklin (CBS)
7:15—Limit Program—Gene Austin (CBS)
7:30—Baker Bar—Boswell Sisters (CBS)
7:45—Cameo Quarter Hour (CBS)
8:00—Pryor's Cremo Band (CBS)
8:15—Singing-Sam, Barbasol Man (CBS)
8:30—March of Time (CBS)
9:00—Regal Shoe Program (CBS)
9:15—Liberty Magazine Program (CBS)
9:45—Friendly Five Footnotes (CBS)
10:00—Pillsbury Pageant (CBS)
10:30—Talk by Football Coaches (CBS)
10:45—Mahley & Carew Contest
11:00—Green Answer Man
11:05—Weather—Sports Review
11:15—Pyol—Wesley Fox and Jimmy Leaver
11:30—Pat Gillick Studio
Midnight—Shroeder Hotel Orch. (CBS)
12:30—Renta-Movie Period

WLW (428m.—700 kc.)

A. M.
6:30—International Fiddlers
7:00—Physical Exercises
7:15—Delivery Boys
7:31—Salt and Peanut
7:45—Jolly Bill and Jane (NBC)
8:00—Morning Devotions
8:15—Georgia Wildcats
8:30—Bissed Pick-ups (NBC)
8:45—Physical Exercises
9:00—Housewives' Chats
9:15—Recipes by Famous Chefs
9:30—Beautiful Thoughts (NBC)
9:45—Premium Man
10:00—Live Stock Reports
10:10—Piano Sales
10:15—A. & P. Orchestra
10:30—Colonel Goodbody
10:45—Stakey Program
11:00—Rumford School of Cookery

LESTER SINGER RADIO SERVICE CO.
Cincinnati's Best Equipped Radio Service Station
All Makes of Radios Serviced
Power Packs and Sound Equipment
2126 Madison Road Woodburn 3788

SATURDAY
October 17

WKCY (202m.—1490 kc.)
A. M.
7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
7:30—Organ Reveries
7:45—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Cherio (NBC)
9:00—Band Concert
9:15—Tunes in Blue
9:30—Vocal Variety
9:45—Hawaiian Medleys
10:00—Willie's Piano Class
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers
Noon—Phigias Melodies
P. M.
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert
1:00—Sign off
5:45—Story Book Hour
6:15—Sidell and Young
6:30—Kentucky Mountaineer
6:45—Musical Misc
6:55—Acyra News Report
7:00—Amos 'n' Andy (NBC)

RADIO TUBE SPECIALISTS
Any Type of Tube for Any
LINK'S TUBE SHOP
807 WALNUT STREET
RADIO REPAIRING Parkway 6415

WCKY Saturday, October 17
7:15-Tastyest Jesters (NBC)
7:30-Show Boat Boys
7:45-Radio's Greatest Lover (NBC)
8:04-Lucille Fox
8:15-Cumberland Crooners
8:30-Earl Arnold's Orchestra From Look out House
9:00-Audition Nite on the Air
9:30-Sun Dodgers

WFBE (250m.-1200 kc.)
A. M.
7:00-Break of Day
7:30-Nightly Party Program
8:15-Concert Hour
9:00-Our Daily Thought
9:15-Waltz Time
9:45-Tawain Melodif
10:00-Housewife's Frolic
10:20-Advanced French-Prof. Briol
10:35-WFBE-RKO Theatre Party
10:50-What's Doing in Our Schools
11:00-Shopping with Betty and Bob
11:30-Happiness Club
Noon-Organ Recital
P. M.
12:30-How It Betan
12:45-Luncheon Musicale
1:00-Around the Clock
1:15-Two Irish Boys and Chas. Schaefer
1:30-See Rhythm
1:45-Chat. Daunt, tenor
2:00-Afternoon Melodies
5:15-Sport Telling Time
2:30-U. S. Football Game at Carson Field
5:30-Tea Time Tunes
6:15-Strike Up the Band
6:30-Musical Interlude
7:00-Divine Dances Music
7:15-Post Question Box
7:30-Original Ibold Sport Review
7:45-Republican Campaign Committee
8:00-The Mustang Dance Orchestra
8:30-Murdock Williams
8:40-Ibold Football Scores
8:45-Dry Ridge Health Hints
9:00-Lucky Boys
9:15-Republican Judicial Campaign
9:30-Evening Chimes
9:45-Song Hit Time
10:00-Mansion Dance Orchestra
10:30-Dream Fantasy

WKRC (545m.-550 kc.)
A. M.
6:45-God's Bible School-Sunrise Worship
7:45-Blue Ridge Red
8:00-Roland Gaines and His Mountain Rangers
8:15-Grab Bag Boys
8:45-Radio Television Program
9:00-Charles W. Reame
9:30-Consolidated Merchants' Program
10:00-Woman's Hour-Tremlette Tully
10:15-Motion Picture Company Musicale
10:45-New World Safn Orchestra (CBS)
11:00-Julia Hayes, Household Hints
11:30-Columbia Revue (CBS)
Noon-Blackberry Dudes
P. M.
12:15-Big Show Mid-day Music
12:30-Cincinnati Merchania' Program
1:00-Pyol Program
1:20-Football Game-Army Program (CBS)
1:30-Football Game-Army vs Harvard (CBS)
4:30-Webb Feet Program
4:45-Mid-Crump Juice Program
5:00-Auto-Rad Stewart Warner Program
5:15-Mabley & Carew Program
5:40-Cincinnati Trade School
5:45-Ten Air, Inc.-Football Scores (CBS)
5:59-Burke Weather Forecast
6:00-Re.Ny-Pat Gillick, Organist
6:15-Allied Florists-Alex McQueen
6:20-Stacks-Cobb & Tyco
6:21-Eureka Program Suggestions
6:25-Sports Review
6:30-Jack Smith (CBS)
6:45-Leading J. Dempsey Talk
7:00-Home Furniture Company-Bhn Crosby (CBS)
7:15-Junior Chamber of Commerce Prof
7:45-Cat Queen Hour (CBS)
8:00-Pryor's Creme Band (CBS)
8:15-Abe Lyman, Sterling Products (CBS)
8:30-Kate Smith-La Palloa Prog. (CBS)
8:45-The Old Wurtburg Malt Program
9:00-Today in Cincinnati, by Dr. Glenn Adams
9:15-Round Towners (CBS)
9:25-Berman Talk
9:30-Horseshoe Game-Cliff Burns
10:00-Hank Simmons's Show Boat (CBS French-Bauer)
11:00-Time and Weather
11:03-Sport Review
11:08-Studio
11:15-Pyol-Wesley Fox and Jimmy Leaver
11:20-Pat Gillick Studio
11:45-Cliff Guy Combaro Orch. (CBS)
12:30-Renta-Movie Period

WLW (428m.-700 kc.)
A. M.
6:30-International Fiddlers
7:00-Physical Exercises
7:15-Delivery Boys
7:21-Sand Peanuts
7:45-Jolly Bill and Jane (NBC)
8:00-Morning Devotions
8:15-Seger Ellis
8:30-Bissel Pick-ups (UBC)
8:45-Physical Exercises

RADIO-TELEVISION
Complete technical training in radio, television, broadcasting, and the new field of "electronics." All work supervised by leading engineers, men working with leading radio concerns. Tuition only \$2.00 monthly. Write immediately. Care RADIO DIAL, Box 100, Cincinnati.

Ruth Etting is Nestle Guest Again



Ruth Etting of the current 'Follies' will sing songs from the show as guest entertainer with the Nestle Chocolatears with WCKY broadcasting at 8 p. m. Friday (October 16.) She probably will sing her favorite fox trot, 'Love Is Like That,' and 'Harvest Moon,' the 'hit' of the show.

WLW Saturday, October 17
9:00-Girls' Program
9:10-Organ Interlude
9:20-Book News
9:30-Beautiful Thoughts (NBC)
9:45-WLW Mail Bag
10:00-Live Stock Reports
10:10-Plano Solo
10:15-A. & P. Orchestra
10:30-Colonel Goodbody
10:45-Georgia Wildcats
11:00-Moto-Ironing Time
11:15-Elliott Brock, Violin Recital
11:30-Live Stock Reports
11:45-River and Weather Report
11:55-Time Signals
Noon-Governmental Glimpses, Gilbert Bette-man, Attorney General of Ohio
P. M.
12:15-Swift Program-Pat Barnes (NBC)
12:30-Hotel Gibson Orchestra
12:45-National Farm and Home (NBC)
1:30-Johnny Hamp's Orchestra, Netherland Plaza
2:00-Yorktown Sesquicentennial Celebration (NBC)
2:45-Chicago-Vale Football Game (NBC)
4:00-A. & P. Orchestra

UNIVERSAL RADIO SHOP
1005 ORCHARD STREET
Guaranteed Radio Service
No Job Too Large-No Job Too Small
Phone South 1725 NEWPORT, KY.

See and Hear Your Favorite WLW Entertainers in Person in This All-Star Radio Stage Production, the

CROSLY WLW REVIEW

A Brilliant Parade of Famous Radio Stars, Including-
Charlie Dameron
Hink & Dink
Sid Ten Eyck
The Croslay Players
The Delivery Boys
McCormick's Old Time Band
And Many Others

A delightful potpourri of brilliant musical presentations, refreshing humor, clever comedy shits, dancing, harmony, and startling stage effects.
POPULAR PRICES: 50c to \$1.50
Advance Ticket Sale Began Monday, Oct. 12, at the Taft.

WLW Saturday, October 17
11:45-Hotel Gibson Orchestra
12:30-Johnny Hamp's Orchestra, Netherland Plaza
1:00-Hotel Gibson Orchestra

WSAI (225m.-1330 kc.)
A. M.
8:00-Gene and Glenn (NBC)
8:15-McCormick Old-Time Fiddlers
8:45-Records
9:15-Georgia Wildcats
9:30-Records
9:45-A. & P. Program (NBC)
10:00-Mrs. Blake's Radio Column (NBC)
10:15-Seger Ellis
10:30-Records
11:30-Live Stock Reports
11:45-Records
Noon-Sign off
P. M.
1:15-Army-Harvard Football Game (NBC)
3:00-Waman's Radio Review (NBC)
4:00-Records
4:15-Crosley Dealers' Salute
4:30-Records
5:00-Southern Singers and Raymond Mitchem
5:30-Records
6:30-Mr. Bones and Co. (NBC)
7:00-Le Ware (NBC)
7:15-Laws That Safeguard Society (NBC)
7:30-Prince Albert Program (NBC)
8:15-Trials of the Goldberg (NBC)
8:00-Johnny Hamp's Orchestra from Netherland Plaza
8:15-National Advisory Council on Radio in Education (NBC)
9:00-National Orchestra (NBC)
9:30-Club Valpar (NBC)
10:00-Lucky Strike Dance Orchestra (NBC)
11:00-Hotel Gibson Orchestra

SUNDAY October 18

WCKY (202m.-1490 kc.)
A. M.
10:00-Mexican Typica Orchestra (NBC)
10:30-Tommy Ott, novelty piano
10:45-Lena Pape, juvenile soprano
11:00-Rusan Singers (NBC)
11:15-Kentucky Mountaineer
11:45-Lucille Fox
Noon-Kapu's Hawaiians
P. M.
12:15-Echoes of the Orient (NBC)
12:30-Skillet Lickers
1:00-Sign off
3:45-Burkeye Hoe-Downers
6:15-Cumberland Crooners
6:30-Lawson's Hawaiians
7:00-Willys-Overland Program (NBC)
7:15-Kentucky Mountaineer
7:30-College of Music
8:00-Chariene and Tommye
8:15-Russell and Grady Hodges
8:30-Earl Arnold's Orchestra From Look-out House
9:00-Randall Fryer, Tenor
9:15-Settlement Quartet
9:30-Sun-dodgers

WFBE (250m.-1200 kc.)
Sunday, October 18
A. M.
8:00-Break of Day
8:30-Concert Hour
8:45-Birthday Party Program
9:30-Invitation to the Waltz
10:15-Dry Ridge Health Hints
10:30-Vocal Vagaries
11:00-Excerpts from the Operas
11:30-Our Thought for Today
11:45-Echoes from Germany
P. M.
12:15-Galvano and Cortez
12:30-UFA Theatre
12:45-Luncheon Melodies
1:00-Jewish Hour
1:30-Jubilee Singers
1:45-Around the Clock
2:00-James A. Dorsey
2:15-The Orioles
2:30-Cincy Panthers
3:00-Ralph Pinkston
3:15-Moods in Blue
3:45-Male Quartet
4:00-Seger Ells
4:15-Parade in Process
4:30-Variety, Bee Campbell
4:45-Post Symphony Hour
5:45-Mrs. Lloyd Hershaw, Book Review
6:00-Musical Interlude
6:30-Church Federation Hour
7:00-Winner Music
7:15-Divine Dances
7:30-Cat Talk by Alfred Bettman
7:35-Original Ibold Sport Review
7:45-Old Time Fights-Harry Hartman, Announcer
8:30-Mansion Dance Orchestra
9:00-Evening Stars
9:30-Sundown Scenader
9:45-Daughas Pinguely, basso
10:00-Mansion Dance Orchestra
10:30-Dream Fantasy

WKRC (545m.-550 kc.)
A. M.
6:45-God's Bible School-Sunrise Worship
9:00-God's Bible School
10:00-Watchtower Program
11:00-Fryer Church of Christ Scientist (CBS)
Noon-American Legion Program
P. M.
1:00-Jewish Community Program
1:30-Cathedral Half Hour (CBS)
2:00-Wallace Silver-Eight Sons of Ill (CBS)
2:30-Columbia Church of the Air, Rabbi Solomon B. Freed (CBS)
3:00-Pray and Praggiotti (CBS)
3:15-New York Philharmonic Symphony (CBS)
5:00-Rev. Donald Gray Barnhouse (CBS)

MIOWN BEAUTY SHOP and BEAUTY COLLEGE
CORINNA C. CURRAN
Radio Artist and Beauty Expert
Bring this ad, get 50c in trade FREE
Day of Make
For men, women, children,
STYLING-Bea Beauty system anywhere
quietest, lowest price! latest trends, steady
practice.
SALON-Modern College work FREE; shop
work 25c, 50c, up.
Graduate saves \$2.50 and 15.00
306 Odd Fellows Temple CHERRY 2684

June in
The nationally famous
'PROFESSOR' FREDDIE MILLER
'BARON' GEORGE LLOYD
'The RB Aristocrats of Humor and Song'
now on
WKRC
Tonight and every night except Saturday and Sunday
6:45 to 7 p. m.
There's nothing more to say
'unless it be, we hope that we
will drive your cares away'-
trw-dia...
Also tune in 'Professor' Miller
and 'Baron' Lloyd every morning
except Sunday-8:15 to 9:45, over
WKRC.

The Rg Clothing Co.
EST. 1903 MANUFACTURING RETAILERS

WKRC Sunday, October 18
 5:30—Xavier—Twenty Minutes of Good Reading
 6:00—Chicago Knights (CBS)
 6:15—Studio
 6:20—Bureka Program Suggestions
 6:25—Sports Review
 6:30—Leonard J. Dempsey Talk
 6:45—Arch Preserver Band
 6:50—Studio
 7:00—The World's Business (CBS)
 7:15—Charlie and Oscar (CBS)
 7:30—Luden's Program (CBS)
 8:00—Devis, Drugs and Doctors (CBS)
 8:15—Philon Program—Tri-State Ignition
 8:45—Angelo Patti—Your Child (CBS)
 9:00—The Dutch Masters (CBS)
 9:30—Romances of the Sea (NBC)
 10:00—Stroll Program
 10:15—Horse Show Gardens—Cliff Burns
 11:00—The Birding Quartet (CBS)
 11:30—Red Nichols Orchestra
 12:15—Eddie Duchin Orchestra (CBS)
 12:30—Renta-Movie Program

WLW Sunday, October 18
 6:15—The Chatter
 6:30—College of Music Recital
 6:45—Vanity Pair Program (NBC)
 7:00—Variety
 7:15—Jolly Time Revue (NBC)
 7:30—The Three Bakers (NBC)
 8:00—Enza Jettick Melodies (NBC)
 8:15—National Weekly Radio Revue (Collier's) (NBC)
 9:15—Bayuk Stag Party (NBC)
 9:45—Kaffee Hag Summer Music (NBC)
 10:15—Johnny Hamp's Orchestra, Netherland Plaza
 10:30—Harbor Lights (NBC)
 11:00—Al Sky's Orchestra, Graystone Ballroom
 11:30—The Singing Violin
 12:15—Henry Thies' Orchestra (NBC)
 1:00—Johnny Hamp's Orchestra, Netherland Plaza

WKCY Monday, October 19
 9:00—Walters, Old and New
 9:15—Tunes in Blue
 9:30—Vocal Varieties
 9:45—Hawaiian Melodies
 10:00—Popular Dance Melodies
 10:15—Classic Melodies (NBC)
 11:00—Musical Novelties
 11:30—Skillet Lickers
 Noon—Phligas Melodies
 P. M.
 12:15—Tuneful Melodies
 12:30—Norris Brock Live Stock Reports
 12:45—Luncheon Concert
 12:45—Kentucky Federation of Women's Club
 1:00—Sign off
 5:45—Story Book Hour
 5:15—Waldorf-Astoria Rose Rogan Orchestra (NBC)
 6:30—Tommy and Willie
 6:45—Ayers News Report
 7:00—Amos 'n' Andy (NBC)
 7:15—Tasteev Jesters (NBC)
 7:30—Lottie Fox
 7:45—Paris Night Life (NBC)
 8:00—Hitch Hikers
 8:15—Louise Ryder, Contralto
 8:30—Mystery Drama, "Castic Queen"
 9:00—Steve Bates
 9:15—Crimoline Girl
 9:30—Son-Jodgers

WKRC Monday, October 19
 1:45—Blue Ridge Red
 8:00—Roland Gaines Mountain Rangers
 8:15—Grab Bag Boys
 8:45—The Old Dutch Girl (CBS)
 9:00—Charles W. Reame
 9:30—Consolidated Merchants Program
 10:03—Woma's Hour—Themette Tully
 10:30—Art Dry Cleaners
 10:45—Salicon Program (CBS)
 11:00—Sequentennial address by President Hoover (NBC)
 11:45—Jane Grey and "Kampf the Jeweler Artist"
 Noon—Radio Television Program
 12:15—Big Store Mid-Day Musical
 12:30—Cincinnati Merchants Program
 1:00—Kenta Pharmaceutical Program (CBS)
 1:15—Hee-Dee Water Heater Program
 1:30—Pyol Program
 1:45—Studio
 2:00—Betty Jane's Market Basket
 2:15—Buck-Bauer Organ
 2:30—Rhythm Kings (CBS)
 3:00—Vi-Zoy Program
 3:30—Arthur Jarrett (CBS)
 3:45—Auto Race Stewart-Warner
 4:00—Hub Clothing Company Land Park
 4:15—Ben Berman Talk
 4:20—Sprit Clothing Program
 4:30—Webb Film Program
 4:45—Meyer Organ Juice
 5:00—A. O. Rust—Happy Feet
 5:15—Mable & Carew Contest
 5:30—Cincinnati Trade School
 5:45—Crosby Quarter Hour (CBS)
 6:00—Re-Nu—Pat Gillick, Organ
 6:16—Allied Florists—Alex McQueen
 6:20—Stocks—Coble & Tyree
 6:45—Bureka Program Suggestions
 6:25—Sports Review
 6:30—Union Gas and Electric Program
 6:45—R. E. Clothes—Grab Bag Boys
 7:00—Home Telephone Company—Bing Crosby (CBS)
 7:15—Linn Program
 7:30—Baker Bar—Boswell Sisters (CBS)
 7:45—Cameo Quarter Hour (CBS)
 8:00—Poyol's Casino Band (CBS)
 8:15—Singing Sam, Barbasol Man (CBS)
 8:30—Kate Smith, La Palla (CBS)
 8:45—Old Wurzburg Malt Program
 9:00—Pompeian Program (CBS)
 9:15—Teddy in Cincinnati by Dr. Glenn Adams
 9:30—An Evening in Paris (CBS)
 10:00—Robert Burns Panatella Program (CBS)
 10:30—Mable and Carew Program
 10:45—Republican Political Committee
 11:00—Grady Answer Man
 11:03—Time, Weather, Sports Review
 11:06—Sports Review
 11:15—Poyol—Wesley Fox and Jimmy Leaver
 11:30—Pat Gillick, Organist
 12:15—Hitch Hiker—Ben Bernie's Orchestra (CBS)

WLW Monday, October 19
 12:30—Hotel Gibson Orchestra
 12:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:30—Johnny Hamp's Orchestra, Netherland Plaza
 2:00—Ohio School of the Air
 3:00—Development by Grace Cory
 3:15—Salt and Peanuts
 3:30—Ramona
 3:45—Tick, Tack, Toe
 4:00—A. & P. Orchestra
 4:15—Luncheon Concert
 4:45—Delivery Boys
 5:00—Chats with Peggy Winthrop (NBC)
 5:15—Mildred Lawlor and her Orchestra
 5:45—Littor Orphan Annie (NBC)
 6:00—Old Man Sunshine
 6:15—The Chatter
 6:30—Radio and Television Institute
 6:45—Lowell Thomson (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Sunset Melodies
 7:30—Variety
 7:45—Johnny Hamp's Orchestra, Netherland Plaza
 8:00—Smith's Ed McConnell
 8:30—Hallingsworth Hall
 8:45—Variety Quartet
 9:00—Armae Orchestra
 9:30—Musical Dominos (NBC)
 10:00—Korn and Parchle (Jim and Walt)
 10:15—Bob Newhall Sports Slides
 10:30—Real Fairs (CBS)
 11:00—Estate Weather Man
 11:02—Chime Reverbs
 12:15—Hotel Gibson Orchestra
 12:30—Johnny Hamp's Orchestra, Netherland Plaza

WLW (428m.—700 kc.)
 A. M.
 9:00—Church Forum
 9:30—Children's Program (NBC)
 10:00—Organ, Arthur Chandler, Jr.
 10:15—River Report
 10:30—Fiddlers Three
 10:45—Song for Today (NBC)
 11:00—Stuyvesant String Quartet
 11:30—Morning Musicals (NBC)
 P. M.
 12:30—Island Serenades
 1:00—Over Jordan (NBC)
 1:30—Henry Thies' Orchestra
 2:00—Crosby Theatre of the Air
 2:30—Yeast Poemes (NBC)
 3:00—Matinee Jewels
 3:30—Vox Colate
 4:00—League of Little Flower (WJR)
 5:00—Shuron Musical Showman
 5:30—Crosley Rosnias
 6:00—Crosley Auto Stokers

WSAI (225m.—1330 kc.)
 P. M.
 2:15—Sunday Bright Spots (NBC)
 2:30—Sermonette and Hymn Time
 3:00—Lady Esther Program (NBC)
 3:30—The Wander Program (NBC)
 4:00—National Sunday Forum (NBC)
 5:00—Gilbert and Sullivan Gems (NBC)
 5:30—General Electric Program (NBC)
 7:00—In the Gloomning (NBC)
 7:30—Lodent Club of the Air (NBC)
 8:00—Chase & Sanborn (NBC)
 9:00—"Our Government—David Lawrence (NBC)
 9:15—Awater Kent
 9:45—Johnny Hamp's Orchestra from Netherland Plaza

WFBE (250m.—1200 kc.)
 A. M.
 7:00—Break of Day
 8:00—Birthday Party Program
 8:15—Concert Hour
 9:00—Our Daily Thought
 9:15—Dance Melodies
 9:45—Hawaiian Melodies
 10:00—Musical Brewster
 10:05—Housewives' Frolic
 10:20—Better Brushes Brevettes
 10:45—WPBE-RKO Theatre Party
 11:00—Mrs. Evans
 11:30—Shopping with Betty and Bob
 11:30—Happiness Club
 Noon—Organ Recital
 P. M.
 12:30—How It Began
 12:45—Luncheon Musicale
 1:00—Around the Clock
 1:15—Little Black Joe
 1:30—Day Dreams
 2:00—Dixie Tunes
 2:30—Community Radio Revue
 2:44—Aternoon Dance Frolic
 3:15—Memory Lane
 3:45—Julius Monk
 4:00—Voice of the Strings
 4:45—Hits from the Shows
 5:15—Story Telling Time
 5:30—Pez Time Tunes
 5:45—Sprit Program
 6:00—Musical Interlude
 6:30—Frank Aston
 6:45—Searing Food Travelogue
 7:00—Dinner Music
 7:15—Post Question Box
 7:30—Original Ibold Sport Review
 7:45—Labor Confering Program
 8:00—Hub Clothing Co. Players
 8:15—David Lorbeck Campaign
 8:30—WFBE Players
 9:00—Lucky Boys
 9:15—Pure Food Specialties
 9:30—Dry Ridge Health Hints
 9:45—World Series Highlights
 10:00—Dream Fantasy

WKRC Monday, October 19
 1:45—Blue Ridge Red
 8:00—Roland Gaines Mountain Rangers
 8:15—Grab Bag Boys
 8:45—The Old Dutch Girl (CBS)
 9:00—Charles W. Reame
 9:30—Consolidated Merchants Program
 10:03—Woma's Hour—Themette Tully
 10:30—Art Dry Cleaners
 10:45—Salicon Program (CBS)
 11:00—Sequentennial address by President Hoover (NBC)
 11:45—Jane Grey and "Kampf the Jeweler Artist"
 Noon—Radio Television Program
 12:15—Big Store Mid-Day Musical
 12:30—Cincinnati Merchants Program
 1:00—Kenta Pharmaceutical Program (CBS)
 1:15—Hee-Dee Water Heater Program
 1:30—Pyol Program
 1:45—Studio
 2:00—Betty Jane's Market Basket
 2:15—Buck-Bauer Organ
 2:30—Rhythm Kings (CBS)
 3:00—Vi-Zoy Program
 3:30—Arthur Jarrett (CBS)
 3:45—Auto Race Stewart-Warner
 4:00—Hub Clothing Company Land Park
 4:15—Ben Berman Talk
 4:20—Sprit Clothing Program
 4:30—Webb Film Program
 4:45—Meyer Organ Juice
 5:00—A. O. Rust—Happy Feet
 5:15—Mable & Carew Contest
 5:30—Cincinnati Trade School
 5:45—Crosby Quarter Hour (CBS)
 6:00—Re-Nu—Pat Gillick, Organ
 6:16—Allied Florists—Alex McQueen
 6:20—Stocks—Coble & Tyree
 6:45—Bureka Program Suggestions
 6:25—Sports Review
 6:30—Union Gas and Electric Program
 6:45—R. E. Clothes—Grab Bag Boys
 7:00—Home Telephone Company—Bing Crosby (CBS)
 7:15—Linn Program
 7:30—Baker Bar—Boswell Sisters (CBS)
 7:45—Cameo Quarter Hour (CBS)
 8:00—Poyol's Casino Band (CBS)
 8:15—Singing Sam, Barbasol Man (CBS)
 8:30—Kate Smith, La Palla (CBS)
 8:45—Old Wurzburg Malt Program
 9:00—Pompeian Program (CBS)
 9:15—Teddy in Cincinnati by Dr. Glenn Adams
 9:30—An Evening in Paris (CBS)
 10:00—Robert Burns Panatella Program (CBS)
 10:30—Mable and Carew Program
 10:45—Republican Political Committee
 11:00—Grady Answer Man
 11:03—Time, Weather, Sports Review
 11:06—Sports Review
 11:15—Poyol—Wesley Fox and Jimmy Leaver
 11:30—Pat Gillick, Organist
 12:15—Hitch Hiker—Ben Bernie's Orchestra (CBS)

WSAI (225m.—1330 kc.)
 A. M.
 8:00—Gene and Glenn (NBC)
 8:15—McCormick's Fiddlers
 8:45—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Dr. Royal S. Copeland (NBC)
 10:30—The Carlin Peace Tell Me (NBC)
 10:45—Organ Program
 11:00—McCormick's Old Time Fiddlers
 11:30—Records
 Noon—G. E. Circle (NBC)
 P. M.
 12:15—Sign off
 12:50—Live Stock Reports
 1:00—Sign off
 1:30—Woman's Radio Review (NBC)
 1:00—Records
 4:15—Crosley Dealers' Salute
 4:30—Records
 4:45—Minnabelle and Chick
 5:00—Crosley Singers
 5:30—Salt and Peanuts
 5:45—Records
 6:30—Ewmyday Poems by George Elliston
 6:45—The Stebbins Boys (NBC)
 7:00—Vermont Lumberjacks (NBC)
 7:15—Ohman and Arden, Piano (NBC)
 7:30—Prince Albert Program (NBC)
 7:45—Trials of the Circus (NBC)
 8:00—Judicial Committee Talks
 8:15—Hotel Gibson Orchestra
 8:30—Voice of Firestone (NBC)
 9:00—A. & P. Gyppies (NBC)
 9:20—General Motors (NBC)
 10:00—True Story Program (NBC)
 10:45—Simoniz Guardsman (NBC)
 11:00—Egger Ella
 11:15—Hotel Gibson Orchestra

MONDAY
 October 19

WKCY (202m.—1490 kc.)
 A. M.
 7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
 7:50—Organ Reveries
 8:00—Musical Ballads
 8:15—Morning Devotions (NBC)
 8:30—Cherish (NBC)

SALT AND PEANUTS SONG BOOK
 Our 87 favorite comedy songs and ballads
 Words, Music, Ukulele Chords
 50c
 Address
 Salt and Peanuts at Mt. Healthy, Ohio

WKRC (545m.—550 kc.)
 A. M.
 6:45—God's Bible School—Suarise Worship

ROELL & QUEHL RADIO SALON
 "Our Service Sells 'Em"
 Any Make Radio Expertly Repaired
 25-27 E. 6th Street
 Just West of Monmouth
 South 6865 NBWPORT, KY.

WLW (428m.—700 kc.)
 A. M.
 6:31—International Fiddlers and Salt and Peanuts
 7:00—Physical Exercises
 7:15—Delivery Boys
 7:30—Organ, Arthur Chandler, Jr.
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Salt and Peanuts
 8:30—Blessed Carpet Program (NBC)
 8:45—Physical Exercises
 9:00—Musical Portrait
 9:20—Child Care and Training, Dr. Ada Arlit
 9:30—Beautiful Thoughts (NBC)
 9:45—Radio Folks
 10:00—Live Stock Reports
 10:10—Piano Bolos
 10:15—A. & P. Orchestra
 10:30—Colonel Goodbody
 10:45—Ramona
 11:00—Rumford School of Cookery
 11:15—Island Serenades
 11:30—WLW Stars
 11:45—River and Weather Reports
 11:50—Time Signale
 Noon—Seger Bills
 P. M.
 12:15—Swift Program—Pat Barnes (NBC)

TUESDAY
 October 20

WKCY (202m.—1490 kc.)
 A. M.
 7:00—"Alarm Clock Melodies"—Kentucky Mountaineer
 7:50—Organ Melodies
 8:00—Mountain Ballads
 8:15—Morning Devotions (NBC)
 8:30—Cherish (NBC)
 9:00—Band Concert
 9:15—Tunes in Blue
 9:30—Vocal Variety
 9:45—Piano Novelties
 10:00—Popular Dance Tunes
 10:30—Classic Hour
 11:00—Musical Novelties
 11:30—Skillet Lickers
 Noon—Phligas Melodies
 P. M.
 12:15—Tuneful Topics
 12:30—Norris Brock Live Stock Reports
 12:45—Luncheon Concert
 12:45—Eliner Hurdle—Dramatic Reader
 1:00—Sign off
 5:45—Story Book Hour
 6:15—Siddell and Young
 6:30—Tomnie and Willie



PHILCO
 Transitone
 AUTOMOBILE RADIO
 SEE YOUR PHILCO DEALER
 THE TRI-STATE IGNITION CORP.
 DISTRIBUTORS
 212 EAST EIGHTH ST. Parkway 7400

French-Bauer, Incorporated
 brings the nationally famous
Hank Simmons Show Boat
 to you every Saturday night
 over Station WKRC from
 10:00 to 11 o'clock
French-Bauer
 INCORPORATED
 "Better Dairy Products Since 1842"

M. & T. RADIO SHOP
 AL. THREM, Prop.
 RADIOS TESTED YOUR HOME
 Repairing Reasonable Satisfaction Guaranteed
 As Near As Your Telephone
 1735 Elm (at Findlay Market)
 Parkway 4673

HERBERT F. KOCH Candidate for Presiding Judge
GEORGE E. TEBBS Candidate for Judge, Municipal Court
Tune in — WSAI 8 to 8:15 P. M.
Monday, October 19 - - MURRAY SEASONGOOD
Saturday, October 24 - - Hon. RUSSELL WILSON
 INDORSED BY THE CINCINNATI BAR ASSOCIATION AND LAWYERS' CLUB.
 Morison R. Walte, Chairman.

WCKY Tuesday, October 20
8:55-Ayers News Report
7:30-Amos 'n' Andy (NBC)
7:15-Mrs. Ruth Miller, Soprano
7:00-Charlene and Tommy
7:45-Back of the News in Washington (NBC)
9:00-Piano Recital by Fay Tarvin
8:15-Hitch Hikers
8:00-Earl Arnold's Orchestra From Look-out House
9:00-Randall Fryer, Tenor
9:15-Cumberland Crooners
9:30-Sun Dodgers

WFBE (250m.—1200 kc.)
A. M.
7:00-Concert of Day
8:00-Birthday Party Program
8:15-Caneer Hour
9:00-Our Daily Thought
9:15-Hits and Bits
9:45-Morning Melodies
10:00-WHFB's Profile
10:00-WHFB Beauty Helps
10:25-WFBE-RKO Theatre Party
10:45-Mrs. Mary's Kitchen
10:00-Shopping with Betty and Bob
11:30-Happiness Club
10:00-Organ Recital
P. M.
12:30-How It Began
12:45-Luncheon Musicale
1:00-Around the Clock
1:15-Two Irish Boys
1:30-Day Dreams
2:00-Ralph Pinkston
2:15-Vocal Varieties
2:30-Louis Freese
2:45-American Melodies
3:15-Nowly Notes
3:30-Bee Campbell
3:45-Moods In Blue
4:00-For Trial
4:15-Tea Time Tunes
4:30-Lucille Busch, soprano
4:45-The Islanders
5:15-Story Telling Time
5:30-Musical Interlude
6:15-Ben Berdan
8:20-Variety
8:45-Bernard Fox Travelogue
7:30-Dinner Deseo Music
7:15-Post Question Box
7:30-Original Bold Spot Review
7:45-Republican Campaign Committee
8:00-Mansion Dance Orchestra
8:30-Dry Ridge Health Hints
8:45-Adelaide Apfel
9:00-Lucky Boys
9:15-Republican Judicial Campaign
9:30-Murdoch Williams
9:45-Evening Chimes
10:00-Mansion Dance Orchestra
10:15-Dream Fantasy

WKRC (545m.—550 kc.)
A. M.
8:45-Ood's Bible School—Sunrise Worship
7:45-Blue Ridge Red
8:15-Grab Bag Boys
8:00-Radio Gaiety Mountain Rangers
8:45-Radio Television Program
9:00-Charles W. Reume
9:30-Consolidated Merchants Program
10:00-Oreal Feature (CBS)
10:15-Woman's Hour—Tramlette Tully
10:45-Julia Hayes Household Hints
11:15-Pace the World With a Smile (CBS)
11:30-Local Art Tre (CBS)
11:45-Stage and Screen Stars—Blossom Seely and Benny Fields
10:00-Blackberry Dudes
P. M.
12:15-Big Store Mid-Day Music
12:30-Cincinnati Merchants Program
1:00-Parade Varieties (CBS)
1:15-Rent-a-Movie
1:30-Farm Network (CBS)
2:00-Betty Jane Market Basket
2:15-Columbia Artists' Recital (CBS)
2:30-Hutton Ray's Orchestra (CBS)
3:00-Pyral-Herman Chitison, Fayto Bros.
3:15-Columbia Salon Orch. (CBS)
3:30-Grease-off Musicals
3:45-The Captivators (CBS)
4:00-Four Club Men (CBS)
4:30-Webb Paul Program
4:45-Meyer Grape Juice
5:00-Auto-Rad Stewart-Warner
5:15-Mabley & Carew Contest
5:30-Cincinnati Public School Program
5:45-Hub Clothing Company Musicale
6:00-Ke-Nu—Pat Gillick, Organ
6:15-Allen Florist—Alex McQueen
6:20-Cable & Tyne
6:21-Bureka Program Substitutions
6:25-Sports Review
6:30-Hygiene Program—Charlie and Oscar (CBS)
8:45-R. B. Clothes—Grab Bag Boys

DAVID LORBACH
Democratic Candidate
for Congress
WFBE
Fri. 8:15 p.m. MURRAY M. STICKEMAYER
Mon. 8:15 p.m. DAVID LORBACH
Wed. 8:15 p.m. JUDGE ROBERT MARY
Democratic Campaign Committee
Alfred G. Allen, Chairman

Call Avon 3095
When your radio goes wrong, have RADIO ENGINEERS Fix it
Rates Low Expert Service Best Results
JAMES FRENKEL LEON BASS

WKRC Tuesday, October 20
7:00-Home Furniture Company—Bing Crosby (CBS)
7:15-Lyceum—Reis & Dunn; Nat Brusiloff Orchestra (CBS)
7:30-Kalshoren Edits the News (CBS)
7:45-Camel Quarter Hour (CBS)
8:00-Pyral's Crown Military Band (CBS)
8:15-Abe Lyman's Sterling Products Program (CBS)
8:30-Ed Gooze Adventure (CBS)
8:45-La Gerudine Program (CBS)
9:00-Pat Gillick, Studio
9:00-Ben Bernie's Blue Ribbon Orchestra (CBS)
9:15-Republican Campaign Committee
9:30-Romances of the Sea (CBS)
10:00-Today in Cincinnati, Dr. Glenn Adams
10:15-Star Brand Shoe Revue (CBS)
10:30-Eddie Schoelwer—Horses' Neck
10:45-Asbury Park Casino Orchestra (CBS)
11:00-Time and Weather
11:03-Sports Review
11:08-Jack Miller (CBS)
11:15-Pyral Program—Wesley Fox, Jimmy Leaver
11:30-Pat Gillick, Studio
11:45-Edith Ben Bernie Orchestra (CBS)

WLW (428m.—700 kc.)
A. M.
6:30-International Fiddlers and Salt and Peanuts
7:00-Physical Exercises
7:15-Tick, Tack, Toe
7:30-Organ Program, Arthur Chandler, Jr.
7:45-Jolly Bill and Jane (NBC)
8:00-Morning Devotions
8:15-Salt and Peanuts
8:30-Bissell Cart Program (NBC)
8:45-Physical Exercises
9:00-Raymond Mitchem, tenor; Arthur Chandler, Jr., Organist.
9:15-Fashionette
9:30-Beautiful Thoughts (NBC)
9:45-Premium Man
10:00-Live Stock Reports
10:10-Piano Solo
10:15-A. & P. Orchestra
10:20-Colonel Goodbody
10:45-Davis Mystery Chaf (NBC)
11:00-Mrs. A. M. Goodiss (NBC)
11:15-Ramona
11:30-Through the Looking Glass With Frances Ingraham
11:45-Rives and Weather Reports
11:55-Time Signals
12:00-Tuadeo Entertainers
P. M.
12:15-Orwell Program—Pat Barnes (NBC)
12:30-Hotel Gibson Orchestra
12:45-Market Reports
1:00-Live Stock Reports
1:00-National Farm and Home (NBC)
1:30-Johnny Hamps Orchestra, Netherland Plaza
2:00-Ohio School of the Air
3:00-Medline Playors
3:30-Crimelights
3:45-Tick, Tack, Toe
4:00-A. & P. Orchestra
4:30-Village Rhythmer
4:45-Delivery Boys
5:00-Madline Story Hour (NBC)
5:30-Mildred Layton and Her Orchestra
5:45-Little Orphan Annie (NBC)
6:00-Old Man Sunshine
6:15-The Chatter
6:30-Johnny Hamps' Orchestra, Netherland Plaza
6:45-Lowell Thomas (NBC)
7:00-Amos 'n' Andy (NBC)
7:15-Gayette Orchestra, Odette Myrtil (NBC)
7:30-Woodbury Program
7:45-American Girl Program
8:00-Armstrong Quakers (NBC)
8:15-Crosley Auto-Blockers
8:30-Werk Bubbl' Blowers
9:00-Maxwell House Dixie Ensemble
9:30-Great Personalities: Frazer Hunt (NBC)
10:00-Chevrolet Chronicles
10:30-Variety
10:45-Bob Newhall Sports Slice
11:00-Estate Weather Man

WEDNESDAY
October 21
WCKY (202m.—1490 kc.)
A. M.
7:00-"Alarm Clock Melodies"—Crooning Guitarist
7:30-Organ Revue
8:00-Mountain Ballads
8:15-Morning Devotions (NBC)
8:30-Cheerio (NBC)
9:00-Waltzes, Old and New
9:15-Tune in Blues
9:30-Vocal Variety
9:45-Concert Music
10:00-Mary Halo Martin's Household Period (NBC)
10:15-Popular Dance Music
10:30-Classical
11:00-Mrs. A. M. Goodiss (NBC)
11:15-Musical Novelties
11:30-Skillet Lickers

IF IT'S ELECTRIC WE CAN FIX IT
PRUES
ELECTRIC AND RADIO SHOP
408 York Street
South 2751, NEWPORT, KY.
F. & H. CAPACITY AERIAL
Price \$1.00
Complete, Postpaid

Every Instrument Tested on Actual 1127 Mile Reception
A LARGE NUMBER ARE IN USE BY GOVERNMENT, IN NAVY HOSPITAL.
The F. & H. Capacity Aerial...
WE PREDICT THIS TYPE OF AERIAL WILL BE USED PRACTICALLY ENTIRELY IN THE FUTURE.
Send coupon if products you...
Name...
Address...
City... State...
Send one F. & H. Capacity Aerial with certificate of returning it in good condition...
F. & H. RADIO LABORATORIES
FARGO, N. DAK., DEPT. 22

WLW Tuesday, October 20
11:02-Crimelights
11:25-Around the World With Jeff Davis
11:30-Floor River
11:45-Hotel Edison Orchestra
12:30-Johnny Hamps' Orchestra, Netherland Plaza
WSAI (225m.—1330 kc.)
A. M.
8:00-Gene and Glenn (NBC)
8:15-McGinnies' Fiddlers
8:45-Records
9:45-A. & P. Program (WBC)
10:00-Mrs. Blake's Radio Column (NBC)
10:15-Jerry Boy
10:30-Records
11:08-"Your Child"—Dr. Ella Oppenheimer (NBC)
11:15-Radio Household Institute (NBC)
11:30-Records
11:45-G. E. Circle (NBC)
P. M.
12:15-Sign off
12:30-Live Stock Reports
1:00-Sign off
3:00-Woman's Radio Review (NBC)
4:00-Thomas Jefferson Memorial Foundational Program (from Monticello) (NBC)
5:00-Seger Hits
5:15-Records
5:30-Rinso Talkie—What Happened to me (NBC)
5:45-Records
6:30-Vocal Solos
6:45-The Stebbins Boys (NBC)
7:00-Midweek Federation Hymn Time (NBC)
7:30-Prince Albert Program (NBC)
7:45-The Trials of the Goldbergs (NBC)
8:00-Blackstone Plantation (NBC)
8:30-Thrillets (NBC)
9:00-McKesson Music Magazine (NBC)
9:30-Puller Brush Man (NBC)
10:00-Lucky Day Dance Orchestra (NBC)
11:00-Netherland Plaza Orchestra

WCKY Wednesday, October 21
Noon-Philgas Meleidia
P. M.
12:15-Tuneful Topics
12:30-Norris Brock Live Stock Reports
12:35-Luncheon Concert
1:00-Sign off
5:45-Story Book Hour
6:15-Waldorf-Astoria Rose Room Orchestras (NBC)
6:50-Tonamic and Willie
6:55-Ayers News Report
7:00-Amos 'n' Andy (NBC)
7:15-Tommy Ott, Pianist
7:30-Kapua's Hawaiians
7:45-Lena Pope, juvenile soprano
8:00-National Bottery Co., College Memories (NBC)
8:15-Brown Shoe Program—Ouy Robertson (NBC)
8:30-Earl Arnold's Orchestra From Look-out House
9:00-Duke, His Uk and His Sisters
9:15-Steve Bates, with octofone
9:30-Sun Dodgers

WFBE (250m.—1200 kc.)
A. M.
7:00-Break of Day
8:00-Birthday Party Program
8:15-Caneer Hour
9:00-Our Daily Thought
9:15-Hot Rhythms
9:45-Hawaiian Melodies
10:00-Housavies' Frolic
10:20-Better Brushes Brevities
10:35-WFBE-RKO Theatre Party

WCKY Wednesday, October 21
Noon-Philgas Meleidia
P. M.
12:15-Tuneful Topics
12:30-Norris Brock Live Stock Reports
12:35-Luncheon Concert
1:00-Sign off
5:45-Story Book Hour
6:15-Waldorf-Astoria Rose Room Orchestras (NBC)
6:50-Tonamic and Willie
6:55-Ayers News Report
7:00-Amos 'n' Andy (NBC)
7:15-Tommy Ott, Pianist
7:30-Kapua's Hawaiians
7:45-Lena Pope, juvenile soprano
8:00-National Bottery Co., College Memories (NBC)
8:15-Brown Shoe Program—Ouy Robertson (NBC)
8:30-Earl Arnold's Orchestra From Look-out House
9:00-Duke, His Uk and His Sisters
9:15-Steve Bates, with octofone
9:30-Sun Dodgers

Call Avon 3095
When your radio goes wrong, have RADIO ENGINEERS Fix it
Rates Low Expert Service Best Results
JAMES FRENKEL LEON BASS

WCKY Wednesday, October 21
Noon-Philgas Meleidia
P. M.
12:15-Tuneful Topics
12:30-Norris Brock Live Stock Reports
12:35-Luncheon Concert
1:00-Sign off
5:45-Story Book Hour
6:15-Waldorf-Astoria Rose Room Orchestras (NBC)
6:50-Tonamic and Willie
6:55-Ayers News Report
7:00-Amos 'n' Andy (NBC)
7:15-Tommy Ott, Pianist
7:30-Kapua's Hawaiians
7:45-Lena Pope, juvenile soprano
8:00-National Bottery Co., College Memories (NBC)
8:15-Brown Shoe Program—Ouy Robertson (NBC)
8:30-Earl Arnold's Orchestra From Look-out House
9:00-Duke, His Uk and His Sisters
9:15-Steve Bates, with octofone
9:30-Sun Dodgers

WFBE (250m.—1200 kc.)
A. M.
7:00-Break of Day
8:00-Birthday Party Program
8:15-Caneer Hour
9:00-Our Daily Thought
9:15-Hot Rhythms
9:45-Hawaiian Melodies
10:00-Housavies' Frolic
10:20-Better Brushes Brevities
10:35-WFBE-RKO Theatre Party

WCKY Wednesday, October 21
Noon-Philgas Meleidia
P. M.
12:15-Tuneful Topics
12:30-Norris Brock Live Stock Reports
12:35-Luncheon Concert
1:00-Sign off
5:45-Story Book Hour
6:15-Waldorf-Astoria Rose Room Orchestras (NBC)
6:50-Tonamic and Willie
6:55-Ayers News Report
7:00-Amos 'n' Andy (NBC)
7:15-Tommy Ott, Pianist
7:30-Kapua's Hawaiians
7:45-Lena Pope, juvenile soprano
8:00-National Bottery Co., College Memories (NBC)
8:15-Brown Shoe Program—Ouy Robertson (NBC)
8:30-Earl Arnold's Orchestra From Look-out House
9:00-Duke, His Uk and His Sisters
9:15-Steve Bates, with octofone
9:30-Sun Dodgers

WCKY Wednesday, October 21
Noon-Philgas Meleidia
P. M.
12:15-Tuneful Topics
12:30-Norris Brock Live Stock Reports
12:35-Luncheon Concert
1:00-Sign off
5:45-Story Book Hour
6:15-Waldorf-Astoria Rose Room Orchestras (NBC)
6:50-Tonamic and Willie
6:55-Ayers News Report
7:00-Amos 'n' Andy (NBC)
7:15-Tommy Ott, Pianist
7:30-Kapua's Hawaiians
7:45-Lena Pope, juvenile soprano
8:00-National Bottery Co., College Memories (NBC)
8:15-Brown Shoe Program—Ouy Robertson (NBC)
8:30-Earl Arnold's Orchestra From Look-out House
9:00-Duke, His Uk and His Sisters
9:15-Steve Bates, with octofone
9:30-Sun Dodgers

Call Avon 3095
When your radio goes wrong, have RADIO ENGINEERS Fix it
Rates Low Expert Service Best Results
JAMES FRENKEL LEON BASS

WFBE Wednesday, October 21
10:50-Mrs. Evans' Question and Answers
11:00-Shopping with Betty and Bob
11:30-Happiness Club
12:00-Organ Recital
P. M.
12:30-How It Began
12:45-Luncheon Musicale
1:00-Around the Clock
1:15-Little Black Jug
1:30-Matinee
2:00-Chas. Daunt, tenor
2:15-Waltz Time
2:30-The Community Radio Revue
2:45-Afternoon Melodies
3:15-Cincinnati Panthers
3:45-Julius Monk
4:00-Venetian Memories
4:30-Tea Time Tunes
5:15-Story Telling Time
5:30-Galyano and Cortez
5:45-Spirit Program
6:00-Musical Interlude
6:30-Post Question Box
6:45-Berning Ford Travelogue
7:00-Dinner Music
7:15-Eumer Refk, Turkish concert pianist
7:30-Original Bold Spot Review
7:45-Labor Conference Program
8:00-Hub Clothing Co. Playes
8:15-David Lorbach Campaign: Judge Robert Marx, speaker
8:30-Dry Ridge Health Hints
8:45-Julius Monk
9:00-Lucky Foys
9:15-Pure Food Specialties
9:30-Zack Whyte's Orchestra
10:00-Mountain Red
10:15-Dream Fantasy

WFBE Wednesday, October 21
10:50-Mrs. Evans' Question and Answers
11:00-Shopping with Betty and Bob
11:30-Happiness Club
12:00-Organ Recital
P. M.
12:30-How It Began
12:45-Luncheon Musicale
1:00-Around the Clock
1:15-Little Black Jug
1:30-Matinee
2:00-Chas. Daunt, tenor
2:15-Waltz Time
2:30-The Community Radio Revue
2:45-Afternoon Melodies
3:15-Cincinnati Panthers
3:45-Julius Monk
4:00-Venetian Memories
4:30-Tea Time Tunes
5:15-Story Telling Time
5:30-Galyano and Cortez
5:45-Spirit Program
6:00-Musical Interlude
6:30-Post Question Box
6:45-Berning Ford Travelogue
7:00-Dinner Music
7:15-Eumer Refk, Turkish concert pianist
7:30-Original Bold Spot Review
7:45-Labor Conference Program
8:00-Hub Clothing Co. Playes
8:15-David Lorbach Campaign: Judge Robert Marx, speaker
8:30-Dry Ridge Health Hints
8:45-Julius Monk
9:00-Lucky Foys
9:15-Pure Food Specialties
9:30-Zack Whyte's Orchestra
10:00-Mountain Red
10:15-Dream Fantasy

WFBE Wednesday, October 21
10:50-Mrs. Evans' Question and Answers
11:00-Shopping with Betty and Bob
11:30-Happiness Club
12:00-Organ Recital
P. M.
12:30-How It Began
12:45-Luncheon Musicale
1:00-Around the Clock
1:15-Little Black Jug
1:30-Matinee
2:00-Chas. Daunt, tenor
2:15-Waltz Time
2:30-The Community Radio Revue
2:45-Afternoon Melodies
3:15-Cincinnati Panthers
3:45-Julius Monk
4:00-Venetian Memories
4:30-Tea Time Tunes
5:15-Story Telling Time
5:30-Galyano and Cortez
5:45-Spirit Program
6:00-Musical Interlude
6:30-Post Question Box
6:45-Berning Ford Travelogue
7:00-Dinner Music
7:15-Eumer Refk, Turkish concert pianist
7:30-Original Bold Spot Review
7:45-Labor Conference Program
8:00-Hub Clothing Co. Playes
8:15-David Lorbach Campaign: Judge Robert Marx, speaker
8:30-Dry Ridge Health Hints
8:45-Julius Monk
9:00-Lucky Foys
9:15-Pure Food Specialties
9:30-Zack Whyte's Orchestra
10:00-Mountain Red
10:15-Dream Fantasy

WFBE Wednesday, October 21
10:50-Mrs. Evans' Question and Answers
11:00-Shopping with Betty and Bob
11:30-Happiness Club
12:00-Organ Recital
P. M.
12:30-How It Began
12:45-Luncheon Musicale
1:00-Around the Clock
1:15-Little Black Jug
1:30-Matinee
2:00-Chas. Daunt, tenor
2:15-Waltz Time
2:30-The Community Radio Revue
2:45-Afternoon Melodies
3:15-Cincinnati Panthers
3:45-Julius Monk
4:00-Venetian Memories
4:30-Tea Time Tunes
5:15-Story Telling Time
5:30-Galyano and Cortez
5:45-Spirit Program
6:00-Musical Interlude
6:30-Post Question Box
6:45-Berning Ford Travelogue
7:00-Dinner Music
7:15-Eumer Refk, Turkish concert pianist
7:30-Original Bold Spot Review
7:45-Labor Conference Program
8:00-Hub Clothing Co. Playes
8:15-David Lorbach Campaign: Judge Robert Marx, speaker
8:30-Dry Ridge Health Hints
8:45-Julius Monk
9:00-Lucky Foys
9:15-Pure Food Specialties
9:30-Zack Whyte's Orchestra
10:00-Mountain Red
10:15-Dream Fantasy

Call Avon 3095
When your radio goes wrong, have RADIO ENGINEERS Fix it
Rates Low Expert Service Best Results
JAMES FRENKEL LEON BASS

Your Eyes are worth looking into
We offer you our 26 years' experience in solving your eye problems — you will find our prices always the most reasonable
GIBSON OPTICAL CO.
DR. F. E. REUSCH - OPTOMETRIST
430 Walnut St. Near 5th St. Opposite Hotel Gibson

LISTEN TO Your Favorite
W L W ARTIST on a CROSLLEY RADIO
5 and 8 Tube Super
\$36.36 to \$95.00
All Good Dealers Stock and Sell CROSLLEY COMPLETE
Crosley Playtime, 8-Tube Super Radio and Electric Clock. \$95.00 COMPLETE
F. & H. RADIO LABORATORIES FARGO, N. DAK., DEPT. 22

Republican Radio Talks The Candidates Present Important Issues of the Day
TUES., OCT. 20, 9:15 P. M. THURS., OCT. 22, 7:15 P. M.
SAT., OCT. 17, 7:45 P. M. TUES., OCT. 20, 7:45 P. M. THURS., OCT. 22, 7:45 P. M.
See Times-Star Radio Page for Announcement of Speakers over these Stations
ISSUED BY THE REPUBLICAN CAMPAIGN COMMITTEE

Wednesday, October 21
WKRC (545m.—550 kc.)
 A. V.
 6:45—God's Bible School—Sunrise Worship
 7:45—Blue Ridge Red
 8:00—Roland Gaines Mountain Rangers
 8:15—The Rag Band
 8:45—The Old Dutch Girl (CBS)
 9:00—Pines Automatic Winsfront
 9:15—Commuter (CBS)
 9:30—Consolidated Merchants Program
 10:00—The Ozel Feature (CBS)
 10:16—Woman's Hour—Tremlette Tully
 10:45—Julia Hayes Household Hints
 11:45—Charles W. Reams
 11:45—Jane Grey and "Kampf the Jeweler Artista"
 Noon—Biscberry Dudes

12:15—Big Store Mid-Day Music
 12:30—Cincinnati Merchants' Program
 1:00—Kenton Pharmaceutical Program (CBS)
 1:15—Pol Program
 1:30—Farm Network (CBS)
 2:00—Betty Jane's Market Basket
 2:15—Burk-Bauer Organ Melodics
 2:30—Anne Leaf, Organ (CBS)
 3:00—Edna Wallace Hopper (CBS)
 3:15—V-Lzy Program
 3:45—Radio Television Program
 4:00—Auto Rad Stewart-Warner
 4:15—Ben Berman Talk
 4:20—Sprits Clothing
 4:30—Webb Puel Program
 4:45—Meyer Grape Juice
 5:00—O. Russ—Happy Feet
 5:15—Mabley & Carey Program
 5:30—Cincinnati Trade School
 5:45—Hub Clothing Company Musicale
 6:00—Pat Gillick Organ
 6:16—Allied Florists—Alex McQueen
 6:20—Stocks—Cable & Tyree
 6:21—Eureka Program Suggestions
 6:25—Sports Review
 6:30—Today in Cincinnati, by Dr. Glenn Adams
 6:45—R. B. Clothes—Grab Bag Boys
 7:00—Home Furniture Company—Bing Crosby (CBS)
 7:15—Limit Program (CBS)
 7:30—Baker Bar—Boswell Sisters (CBS)
 7:45—Polo Quarter Hour (CBS)
 8:00—Pryor's Crema Band (CBS)
 8:15—Singing Sam, Barbossal Man
 8:30—La Palina Program—Kate Smith (CBS)
 8:45—The Old Wurzberg Melit Program
 9:00—Gold Medal Fast Freight (CBS)
 9:30—Ene Crime Club—"Dead Man Twice"
 10:00—Vitality Personalities—Annette Hanahan, Contralto
 10:15—Mabley & Carey Program
 10:30—Republican Judicial Committee
 10:45—Radio
 11:00—Time, Weather, Sports Review
 11:08—Street Singer (CBS)
 11:15—Pook-Wesley Pax, Jimmy Leaver
 11:40—Pat Gillick Organ
 11:45—Eddie Duchin's Orch. (CBS)

WLW (428m.—700 kc.)
 A. V.
 6:30—International Fiddlers and Salt and Peanuts
 7:00—Physical Exercises
 7:15—Tick, Tack, Toe
 7:30—Organ Program, Arthur Chandler, Jr.
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—To be announced
 8:30—Biscell Cap Program (NBC)
 8:45—Physical Exercises
 9:00—Musical Etchings
 9:15—Theodore La Fève, Graphologist
 9:30—Beautiful Thoughts (NBC)
 9:45—Art Talk
 10:00—Live Stock Reports
 10:15—Hano Boles
 10:15—A. & P. Orchestra
 10:30—Colonel Goodbody
 10:45—Marley Personality Perfumes (NBC)
 11:00—Dorothy Chase and the Charis Players
 11:15—Youth Hygiene Talk
 11:25—WLW Stars
 11:45—River and Weather Report
 11:55—Time Signals
 Noon—Seger Bills
 P. V.
 12:15—Swift Program (NBC)
 12:30—Hotel Gibson Orchestra
 12:45—Market Reports
 1:00—Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:30—Johnny Hamp's Orchestra
 2:00—Ohio School of the Air
 3:00—Matinee Program
 3:00—Great Composers
 4:00—A. & P. Orchestra
 4:15—George Rhymer
 4:45—Delivery Boys
 5:00—Chats with Peggy Winthrop (NBC)
 5:15—Columbian Strollers, Quartet
 5:30—Kath Health (NBC)
 5:45—Little Organ Annie (NBC)
 6:00—Old Maz Sunshine
 6:15—The Chatter
 6:30—Dr. Glenn Adams Dog Talk
 6:45—Lowell Thomas (NBC)
 7:00—Amos n' Andy (NBC)
 7:15—John Rustin Dance Orchestra
 8:00—Crosley Folios
 8:30—E. F. D. Hour
 8:15—Remington Rhythm Rounders
 8:30—Jack Frost's Melody Moments (NBC)
 9:00—Adventures of Sherlock Holmes

LISTEN IN
 on
WKRC—5:30 P. M.
 Request Numbers by
MISS RUTH REEVES
 Courtesy of
CINCINNATI TRADE SCHOOL

Wednesday, October 21
WLW
 9:30—Dutch Masters Minstrel (NBC)
 10:00—Korn and Parchie (Jim and Walt)
 10:13—Variety
 10:30—Frank Williams, Oklahoma University Coach, Greystone Ballroom.
 10:45—Bob Newball Sports Slides
 10:58—Estate Weather Man
 11:00—Crosley Theater of the Air
 11:30—Moon River
 12:01—Hotel Gibson Orchestra
 12:30—Johnny Hamp's Orchestra, Netherlands Plaza

WSAI (225m.—1330 kc.)
 A. V.
 8:00—Gene and Glenn (NBC)
 8:15—McCormick's Fiddlers
 8:45—Records
 9:15—Dr. Royal S. Copeland (NBC)
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Jane Grant's Stereo Hour (NBC)
 10:30—National Home Hour (NBC)
 11:00—Keeping Up With Daughter (NBC)
 11:15—Radio Household Institute (NBC)
 11:30—Records
 Noon—G. E. Circle (NBC)
 P. V.
 12:15—Sign off
 12:50—Live Stock Reports
 1:00—Sign off
 1:00—Woman's Radio Review (NBC)
 4:00—Records
 4:15—Crosley Dealers' Salute
 4:30—Records
 5:00—Sam Wilson, Baritone
 5:15—Records
 5:25—Civil Service Talk
 5:30—Records
 6:30—Larry Greuter, Accordionist
 6:45—The Stubbins Boys (NBC)
 7:00—Snoop and Peep (NBC)
 7:15—Southerners (NBC)
 7:30—Prince Albert Program (NBC)
 7:45—Wanda in the Goldbergs (NBC)
 8:00—Silver Flute (NBC)
 8:30—Tribal Concert (NBC)
 9:00—Halley-Stuart Program (NBC)
 9:30—Palmyre Hour (NBC)
 10:30—Coca Cola Program
 11:00—Seger Ellis, Baritone
 11:15—Hotel Gibson Orchestra

THURSDAY
October 22

WCKY (202m.—1490 kc.)
 A. M.
 7:00—"Alarm Clock Melodies"—Kentucky
 7:30—Organ Reveries
 8:00—Mountain Ballads
 8:15—Morning Devotions (NBC)
 8:30—Cheerful (NBC)
 9:00—Baker Concert
 9:30—Latonia, Ky., Merchants' Program
 10:00—Rsy Perkins of Pineapples (NBC)
 10:15—Newspaper Merchants' Program
 10:30—Luncheon Concert
 10:45—Popular Dance Tunes
 11:00—Mrs. A. M. Goudiss (NBC)
 11:15—Musical Novelties
 11:30—Skillet Lickers
 Noon—Phlloga Melodies
 P. V.
 12:15—Tuneful Topics
 12:30—Norris Radio Live Stock Reports
 12:45—Luncheon Concert
 12:45—Rev. Vandermyulen
 1:00—Sign off
 5:45—Story Book Hour
 6:15—Sidell and Yang
 6:30—Tammie and Willie
 6:55—Ayers News Report
 7:00—Amos n' Andy (NBC)
 7:15—Topsyam Just (NBC)
 7:30—Charlene and Tammy—Latonia Jockey Club Program
 7:45—Hitch Hikers
 11:00—Dixie Spiritual Singers (NBC)
 8:15—Custerland Crooners
 9:00—Earl Arnold's Orchestra From Look-out House
 9:30—Blackstone Plantation (NBC)
 9:30—Sun Dodgers

WFBE (250m.—1200 kc.)
 A. V.
 7:00—Break of Day
 8:00—Birthday Party Program
 8:15—Concert Hour
 9:00—Our Thought Today
 9:15—Strike Up the Band
 9:45—Hawaiian Melodies
 10:00—Housewives' Picnic
 10:20—WFBE Beauty Helps
 10:30—WFBE Q. Theater Party
 10:50—Sister Mary's Kitchen
 11:00—Shopping with Betty and Bob
 11:30—Happiness Club
 Noon—Organ Recital
 P. V.
 12:30—How It Begins

JANE GREY
 and
The Kampf Artists
 Mon., Wed., Fri.
11:45 A. M.
 Sponsored by
The A. W. Kampf Jewelry Co.
 Diamond Remounting
 Specialists
18 West Sixth St.

Gertrude Berg
Writes Goldberg
Daily Radio Skit



Gertrude Berg writes the Trials of the Goldbergs (WSAI 7:45 p. m. daily) and acts the role of Mrs. Goldberg. She wrote radio scripts for two years before selling any, and had two trunks full of manuscripts when she finally landed a position.

WKRC Thursday, October 22
 1:15—Studio
 1:30—Julia Hayes
 2:00—Betty Jane and Her Market Basket
 2:15—Rhythm Kings (CBS)
 2:30—Salon Orchestra (CBS)
 3:00—Pyeol Program
 3:15—La Forge Berumen Musicale (CBS)
 3:30—Grease-off Musicale
 3:45—Studio
 4:00—Melody Parade (CBS)
 4:30—Webb Puel Program
 4:45—Meyer Grape Juice
 5:00—Auto-Rad Stewart Warner Program
 5:15—Mabley & Carey Program
 5:30—Cincinnati Trade School Program
 5:45—Sweetheart Quarter Hour (CBS)
 6:00—Re—N—Pat Gillick, Organist
 6:10—Allied Florists—Alex McQueen
 6:20—Stock—Cable & Tyree
 6:21—Eureka Program Suggestions
 6:25—Sports Review, Weather
 6:30—Today in Cincinnati, by Dr. Glenn Adams
 6:45—R. B. Clothes—Grab Bag Boys
 7:00—Home Furniture Company—Bing Crosby (CBS)
 7:15—Republican Campaign Committee
 7:30—Kaltenborn Edit's News (CBS)
 7:45—Canel Quarter Hour (CBS)
 8:00—Pryor's Crema Band (CBS)
 8:15—Abe Lyman—Sterling Products Program
 8:30—La Palina Program—Kate Smith (CBS)
 8:45—Angelo Patri—"Your Child" (CBS)
 9:00—Leonard J. Dempsey Talk
 9:15—Horse Show Gardens—Cliff Burns
 9:30—Love Story Program (CBS)
 10:00—Hart, Schaffner & Marx (CBS)
 10:45—Today in Cincinnati, by Dr. Glenn Adams
 11:00—Peter's Parade (CBS)
 11:00—Time, Weather, Sports Review
 11:08—Jack Miller (CBS)
 11:15—Pol Program, Jimmy Leaver
 11:30—Pat Gillick, Organist
 11:45—Guy Lombardo and His Orchestra (CBS)
 12:30—Rent-a-Movie

WLW (428m.—700 kc.)
 A. V.
 6:30—International Fiddlers
 7:00—Physical Exercises
 7:15—Tick, Tack, Toe
 7:30—Organ Program, Arthur Chandler, Jr.
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—To be announced
 8:30—Bissell Carpet Program (NBC)
 8:45—Physical Exercises
 9:00—Garden Talk
 9:10—Organ Interlude
 9:20—Health Talk by Dr. Carl A. Wilzbach
 9:30—Beautiful Thoughts (NBC)
 9:45—Florence Frey Good Looks Workshop
 10:00—Live Stock Reports
 10:10—Piano Solos
 10:15—A. & P. Orchestra
 10:30—Colonel Goodbody
 10:45—Davis Mystery Chf (NBC)
 11:00—Mato Ironing Time
 11:15—Organ, Program by Arthur Chandler, Jr.
 11:30—WLW Stars
 11:45—River and Weather Reports
 11:55—Time Signals
 Noon—Ramona
 P. V.
 12:15—Swift Program (NBC)
 12:30—Hotel Gibson Orchestra
 12:45—Market Reports
 1:00—Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:30—Johnny Hamp's Orchestra, Netherlands Plaza
 2:00—Ohio School of the Air

FLORENCE FREY
 BEAUTY EXPERT
 on the air
 Every Thursday
 9:45 A. M. WLW
PERMANENT WAVE
\$5.00
 Positively Harmless—Painless—Quick
FLORENCE FREY STUDIO
 621 Walnut Street
 Cherry atas

Thursday, October 22
WKRC
 1:15—Studio
 1:30—Julia Hayes
 2:00—Betty Jane and Her Market Basket
 2:15—Rhythm Kings (CBS)
 2:30—Salon Orchestra (CBS)
 3:00—Pyeol Program
 3:15—La Forge Berumen Musicale (CBS)
 3:30—Grease-off Musicale
 3:45—Studio
 4:00—Melody Parade (CBS)
 4:30—Webb Puel Program
 4:45—Meyer Grape Juice
 5:00—Auto-Rad Stewart Warner Program
 5:15—Mabley & Carey Program
 5:30—Cincinnati Trade School Program
 5:45—Sweetheart Quarter Hour (CBS)
 6:00—Re—N—Pat Gillick, Organist
 6:10—Allied Florists—Alex McQueen
 6:20—Stock—Cable & Tyree
 6:21—Eureka Program Suggestions
 6:25—Sports Review, Weather
 6:30—Today in Cincinnati, by Dr. Glenn Adams
 6:45—R. B. Clothes—Grab Bag Boys
 7:00—Home Furniture Company—Bing Crosby (CBS)
 7:15—Republican Campaign Committee
 7:30—Kaltenborn Edit's News (CBS)
 7:45—Canel Quarter Hour (CBS)
 8:00—Pryor's Crema Band (CBS)
 8:15—Abe Lyman—Sterling Products Program
 8:30—La Palina Program—Kate Smith (CBS)
 8:45—Angelo Patri—"Your Child" (CBS)
 9:00—Leonard J. Dempsey Talk
 9:15—Horse Show Gardens—Cliff Burns
 9:30—Love Story Program (CBS)
 10:00—Hart, Schaffner & Marx (CBS)
 10:45—Today in Cincinnati, by Dr. Glenn Adams
 11:00—Peter's Parade (CBS)
 11:00—Time, Weather, Sports Review
 11:08—Jack Miller (CBS)
 11:15—Pol Program, Jimmy Leaver
 11:30—Pat Gillick, Organist
 11:45—Guy Lombardo and His Orchestra (CBS)
 12:30—Rent-a-Movie

The Happy Ending

Once upon a time—but why bother with the story when only the ending is important? The final big moment came when Mrs. Radio Listener, after missing out on several important broadcasts, decides to subscribe to RADIO DIAL.

P. S.—She hasn't missed a single one since.

Thursday, October 22
WLW
 3:00—Interviews by Alice Cary
 3:15—Ohio Federation of Woman's Club
 3:30—Ramona
 3:45—Tick, Tack, Toe
 4:00—A. & P. Orchestra
 4:30—Village Rhymer
 4:45—Delivery Boys
 5:00—Brazilian Coffee (NBC)
 5:30—Edna Wallace Hopper
 5:45—Little Organ Annie (NBC)
 6:00—Old Man Sunshine
 6:15—The Chatter
 6:30—Radio News Reel of Hollywood
 6:45—Lowell Thomas (NBC)
 7:00—Estate Weather Man
 7:15—Tastyest Jesters (NBC)
 7:30—Variety
 7:45—American Girl Program
 8:00—Phonic History
 8:15—Kin-Tin Thriller (NBC)
 8:30—Hollingsworth Hall
 8:45—Sisters of the Skillet (NBC)
 9:00—Cotton Queen Minstrel
 9:30—Maxwell House Coffee (NBC)
 10:00—A. & P. Gypsies (NBC)
 10:30—Crosley Auto Stokers
 10:45—Bob Newhall Sport Slides
 11:00—Estate Weather Man
 11:02—WLW Fanfares
 11:10—Moon River
 11:15—Hotel Gibson Orchestra
 12:30—Johnny Hamp's Orchestra, Netherlands Plaza

WSAI (225m.—1330 kc.)
 A. V.
 8:00—Gene and Glenn (NBC)
 8:15—McCormick's Fiddlers
 8:45—Records
 9:15—Dr. Royal S. Copeland (NBC)
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Jane Grant's Stereo Hour (NBC)
 10:30—National Home Hour (NBC)
 11:00—Keeping Up With Daughter (NBC)
 11:15—Radio Household Institute (NBC)
 11:30—Records
 Noon—G. E. Circle (NBC)
 P. V.
 12:50—Live Stock Reports
 1:00—Sign off
 1:00—Woman's Radio Review (NBC)
 4:00—Mona Motor Organ Recital
 4:30—Crosley Dealers' Salute
 4:45—Records
 5:00—Travel Talk
 5:15—Records
 5:30—Minsso Talkies—What Happened to Jane (NBC)
 5:45—Records
 6:00—Better Business Bureau Talk
 6:30—Vocal Solos
 6:45—The Stubbins Boys (NBC)
 7:00—Vernmont Lumberjacks (NBC)
 7:15—"The World Today," by James G. McDonald (NBC)
 7:45—The Trials of the Goldbergs (NBC)
 8:00—Fleischmann Hour (NBC)
 9:00—Arco Dramatic Musical (NBC)
 9:30—Adventures of Sherlock Holmes (NBC)
 10:00—Luckey Strike Dance Orchestra (NBC)
 11:00—Hotel Gibson Orchestra

UNITED
 RADIO, INC.
 1103 VINE STREET
 We service and repair every make radio; also carry a complete line of parts.
CHERRY 6531

Use the coupon for **YOUR copies**

RADIO DIAL
 22 E. 12TH STREET, CINCINNATI, OHIO
 Send me RADIO DIAL for 6 months for only \$1. Enclosed is check, currency, money order.

Name _____
 Address _____
 City _____ State _____