

RADIO DIAL

REGISTERED

Volume I, No. 20

FRIDAY, OCTOBER 2, 1931

Price 5c

Football Broadcasts Begin Saturday; World Series Continues on WKRC, WSAI

Coolidge is Speaker on New Program

Frazier Hunt will Give Talks on Great Personalities

Calvin Coolidge will be the chief speaker Tuesday (October 6) at 9:30 p. m., through WLW and other NBC stations, in the first of a series of programs sponsored by the New York Life Insurance Company, of which he is a director.

Frazier Hunt, world traveler and journalist, is to appear on subsequent programs to give dramatic narratives of Great Personalities.

Alice Brady to Play in First of CBS Sea Stories

Dramatizations of the best-known sea stories of all times, with leading actors and actresses of the stage and screen in the principal roles, will be presented over the Columbia network's every Sunday and Tuesday at 9:30 p. m., beginning this Sunday (October 4), in a series to be known as "Sea Romances," which WKRC will carry.

Alice Brady, stage and screen star, and daughter of William A. Brady the producer, will play the part of Senta in the weird and picturesque legend of "The Flying Dutchman" which will be presented Sunday in a radio adaptation accompanied by the music of the opera. Richard Wagner wrote around the story. A cast of fifteen will be used.

Robert Louis Stevenson's "Treasure Island," "The Strange Case of Aaron Smith," and "The Curse of the Pearls" are among the sea stories to be played by actors and actresses drawn from the stage and from the movies.

Irene Franklin, the comedienne who made the song "Redhead" popular from coast to coast, will be the guest artist of the "Limit" program for the three performances to be broadcast over WKRC and the Columbia network on Monday, Wednesday and Friday (October 5, 7 and 9) at 7:15 p. m.

These Announcers Are the Radio Listener's Ticket to All Big Football Games This Fall



Here are the announcers whose voices will be the radio listener's ticket to every big football game this Fall. Lower left is Quinn Ryan of WGN, who first came into prominence as a sport announcer when Red Grange was galloping in for touchdowns for Illinois.

In the center are George Hicks (left) with Graham McNamee, whom he often assists in sport broadcasts. Hicks was the NBC announcer sent to Cincinnati a year ago to announce the Ohio River boat race for the network.

Upper right is Ted Husing, Columbia's star announcer, who has been training with the Army team in the past weeks to become thoroughly familiar with the men and their style of play in preparation for the stories of the Army games he will bring listeners this season.

Lower left is Bill Munday, sports reporter for an Atlanta paper, whose Georgia drawl helps out the NBC football picture.

NBC announcers are bothered by "chain letters" that threaten them with all manner of ill luck if they break the chain by not sending copies of the letter to seven friends.

Jane Froman, beautiful contralto now with NBC, always sings on the left side of the microphone and leans on a music rack for support.

Grace Donaldson, George Hall and Hortense Ross, known as the Don-Hall-Rose Trio, are back in Cincinnati after several months on Station WTAM in Cleveland.

Two Football Games Fill In Baseball Break

WKRC Plans Full Sport Calendar For This Fall

With the World Series broadcasts in full tilt and scheduled at least for Friday, Monday, Tuesday and Wednesday (October 2, 4, 5, 7) comes now the announcement of network football schedules, talks by famous football coaches, and announcements of all football results to make the Fall sport calendar complete.

Ted Husing presides at the microphone for the Columbia broadcasts of the World Series. WKRC plans to take every one of the games. Graham McNamee announces for NBC, probably assisted by Tris Speaker, veteran ball player. WSAI will carry the NBC report instead of WLW as previously announced.

Football takes the air this Saturday (October 3) with the broadcast of the University of Nebraska-Northwestern University game for both Columbia and National (WEAF "red" network), and the Indiana-Notre Dame game for the WJZ "blue" chain. Both Husing and McNamee will be able to announce the games due to the Friday to Monday recess in the World Series. WKRC and WSAI both will have the Nebraska-Northwestern game from Evanston, Ill., beginning at 3:30 p. m. For the Indiana-Notre Dame game, local dealers will have to depend on WJZ (760 kc.) which should be available in the daytime with cool weather.

Station WGN (730 kc.) also plans a full football card to begin Saturday with the Nebraska-Northwestern game. Quinn Ryan, veteran sport reporter and announcer, will be at the microphone for the Chicago Tribune station and can be heard as an alternative to the network reports.

Complete football schedules for Columbia and National networks and for station WGN will be given in next week's Radio Dial.

Te's Radio Dial sets up a full sports calendar. WKRC has scheduled racing results from Latonia to be given immediately following the games every day by the Teabury Sports Reporter. From the Columbia networks the Hilltop station carries the Tropic-Aire Football Results at 4:45 in Saturdays.

Beginning Friday (October 16) the station also will broadcast from Columbia a program presenting such football coaches as Hunk Anderson, Notre Dame; Bob Roper, Princeton; Chick Meelan, New York University; Bob Zuppke, Illinois; Benny Friedman, Yale; Fielding Vest, Michigan; and Jack Sutherland, Pittsburgh. Further announcements of these broadcasts will be made later in RADIO DIAL.

COMPLETE

Radio Programs Begin on Page 4

Weekly RADIO DIAL

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NATALIE GIDDINGS, Editor E. E. HARRIS, Bus. Mgr.

VOL. I OCTOBER 2, 1931 No. 20

PROGRAM JOTTINGS

Friday, October 2



Benjamin Berman, former State senator, has turned to radio for his campaign for membership on the Cincinnati Board of Education and will speak at WKRC Monday, Wednesday, and Saturday at 4:15 p. m., and at W.F.B.E. at 6:15 p. m. on Thursday and Friday.

Mr. Berman is a firm believer in radio as an educational medium and as a senator sponsored legislation to advance the cause of education by radio. His special "plank" as a candidate is vocational education and measures to prevent juvenile delinquency.

8 p. m. WSAI (NBC)—"Lady of Spain" with the orchestra, Jessica Dragonette and the Cavaliers will open the Cities Service program.

8 p. m. WCKY (NBC)—Jeanette Loff, star of the current Broadway success, "Free For All," will be heard as guest soloist on the Nestle program.

9 p. m. WSAI (NBC)—The Clicquot Club, with Raymond Knight, master of ceremonies, orchestra under the direction of Harry Reser, and Willard Amison, tenor, guest artist, will offer "We're the Sunday Drivers" as one of its feature numbers.

9:45 p. m. WKRC (CBS)—"Casey" Jones, aviation columnist of radio, will comment on the possibilities of night-time commercial flying during the Friendly Five Footnotes. Experimental lines have recently begun operation, taking passengers over New York City after dark to test the feasibility of night flying, he says.

10 p. m. WLW—Scrappy Lambert, who is said to sing more vocal choruses with orchestras for recordings than any other singer, will be

given a chance to exhibit his speciality in the Maxwell House Tune Blenders program. Lambert is a member of the Songsmiths quartet heard with Victor Young's orchestra in this transcription series. His vocal chorus will be in "Oh Donna Clara" which Director Young has given an especially beautiful orchestration. Lambert will be supported by a background of tenor saxophones, muted trumpets and six violins of the orchestra.

10:30 p. m. WSMK (1380 kc.)—"The Pied Piper of Hamelin," Robert Browning's poem, adapted for radio presentation by Jack Snow will be presented by the Tower Players. Special musical effects will represent the weird music of the piper.

Saturday, October 3

5 p. m. WSMK (1380 kc.)—Debussy, Chopin and Schubert will be featured composers in the Five O'clock Melodies played by Zirkle String Trio.

7:30 p. m. WLW—"Mountain Men," a story of the Kentucky hills, will be played for the third time in the Crosley Theatre.

10:00 p. m. WKRC (CBS)—"The Winning Hand," or "The Imposter," a four-act comedy thriller, will be presented by Hank Simmons' Show Boat Dramatic Company.

Sunday, October 4

6:30 p. m. WLW—In honor of his close friend, Eugene Ysaye, famed violinist who died recently, Ernest Pack, violinist, will play Ysaye's "Chant d'Hiver in the faculty recital of the College of Music of Cincinnati.

7:15 p. m. WKRC (CBS)—Variations on the theme of "Swanee River" will be presented by the Franco-Italian piano team, Fray and Braggiotti who will play the classic American folksong in the styles of Brahms and Bizet.

7:30 p. m. WLW (NBC)—Ray Perkins, one of radio's funniest funny men, will be master of ceremonies for the Three Bakers, a program beginning this week with entertainment by Billy Artz' Orchestra and Men About Town Quartet.

8:30 p. m. WSMK (1380 kc.)—The Noble Hungarian Gypsies who will be heard in a half hour program of folk melodies and ancient songs of Hungary claim one of the largest libraries of authentic Hungarian music in the middle west.

8:45 p. m. WKRC (CBS)—Angelo Patri has selected "The Wandering Child" for the subject of his talk on child care. He will counsel parents on the idea of making children want to stay home.

9 p. m. WKRC (CBS)—Theodore August Metz, 84 years old, and the composer of hundreds of popular songs, will tell listeners to the Dutch Masters program how he wrote his greatest hit, "There'll Be a Hot Time in the Old Town Tonight," when he is presented as guest of honor.

12 Midnight, WLW—"Crooning 'Neath the Moon" will be given its radio premiere by Henry Thies and his orchestra in the program they broadcast on the NBC network. Music and words are by Paul Behrendt and Larry Aicholtz, both Cincinnati boys. The arrangement has been made by Joe Brattin who writes many of the unusual Thies scores. Maestro Thies predicts the new tune will be a "hit."

Monday, October 5

5:45 p. m. WLW has changed its mind about carrying Little Orphan Annie daily at 5:45 p. m. Comic strip fans can find it at WENR (870 kc.).

5:45 p. m. WKRC (CBS)—Brooks and Ross sing in new Candy Quarter Hour with Leon Bloom's orchestra. A program planned to convince women that candy won't produce curves.

7:15 p. m. WKRC (CBS)—Irene Franklin, comedienne, will be featured

Screen Beauty is Nestle Guest



Jeanette Loff, whose golden blonde beauty, truly remarkable singing voice and thoroughly cultivated musical talents skyrocketed her to stardom in the films and with equal swiftness to the attention of noted producers of the Broadway legitimate stage, makes her debut as a radio songstress when she appears as guest artist on the Nestle "Choccolatears" program Friday (October 2) at 8 p. m. through WCKY.

Miss Loff will be heard in the following numbers: "Not That I Care," "Psycho-Analyze Me," and "Jack and Jill."

on the Limit program. Also Wednesday (October 7) and Friday (October 9) at the same time.

8:30 p. m. WKRC—"Who the Sam Hill Ate Our Nell" will be sung by the Girl Crazy Quartet on the Philco program.

9:30 p. m. WSAI (NBC)—General Motors begins a new type of program: The Parade of States. Virginia gets honors this week because of approaching celebration at Yorktown.

10 p. m. WKRC (CBS)—H. I. Phillips, humorist and columnist, will interpolate his witticisms as part of the Robert Burns Panatella program played by Guy Lombardo and his Royal Canadians.

10:45 a. m. WKRC (CBS)—Major and Minor, a piano team; and the Roundtowners quartet, appear in the premier of a new musical series: Artells Dickson, the Singing Vagabond and character dialectician, will deliver a monologue.

11:30 p. m. WSMK (1380 kc.)—"In the Gloaming," "Memory Lane," and "Ah So Pure," are among the selections chosen for Mother's Memory Quilt which features songs by C. Louis Freeze and an accompaniment of pipe organ music.

Tuesday, October 6

5 p. m. WLW (NBC)—The Maltine Story program returns to the air with "The Village Blacksmith" as its first bill. This year, young listeners will be offered traced pictures to be colored and cut out to illustrate the radio stories.

6:30 p. m. WKRC (CBS)—Preebles' Music Emporium in Friendship Junction takes the air for the first time with proprietor Charlie Preebles at the microphone. Another program of the Seth Parker, Real Folks, Stebbins Boys type.

7:15 p. m. WSMK (1380 kc.)—Helen Supersky, crooning blues singer, will do a group of old favorites including "Alean To Me," "Little Boy of Mine," and "Rollin' Down the River."

(Continued on page 3.)

Sport Gets the Spotlight

Probably about the time this reaches you, your loudspeaker, along with thousands of others, will be declaiming something like "Low and on the outside for ball two." Which is a dependable sign that the World Series has the country by the ears. And when it is over, successive Saturday afternoons will find these same loudspeakers intoning "Third and three on the 28-yard-line," and similar gridiron jargon.

Truly this is a big season for sports broadcasting. From now until mid-December more people the country over will hear more radio descriptions of athletic contests than during all the remainder of the year.

It is almost superfluous to remark that that is a fine break for radio and the radio audience. In vividness, drama, and thorough grasp of details, the only thing better than a well-handled sports broadcast is actual attendance. Moreover, the running radio account can be enjoyed in the comfort of one's home, regardless of distance. We mention all this simply because some listeners seem to take it for granted.

But broadcasting is also a fine break for sport itself. Instead of cutting down attendance, it has stimulated the desire to see games in person. Which may seem a paradox, yet is a fact.

Take boxing as an apt example. There is no doubt that nation-wide broadcasting was a powerful factor in whetting public interest to the point that made possible the million-dollar gates of the Dempsey-Tunney-Rickard days. True, the magnates of fistiana had a different idea. They were tried to ban broadcasting. But they have seen the light. These days they have a hearty welcome for radio as an aid in reviving interest in the moribund ring game.

Football too has profited much from radio. Thousands of people without previous gridiron enthusiasm have been drawn to stadiums through hearing broadcasts of college games.

And baseball repeats the story. Last year some of the diamond treasurers advocated the banning of broadcasting in the interests of the box office. But Judge Landis and the clearer headed vetoed the suggestion. They were right. In fact, if any charge is to be levied at all it should be made by the stations, for broadcasting the World Series is baseball's best advertisement.

All of which is one of those rare arrangements, advantageous to every

Around the Dial

By THE DIAL TWISTER

These Tropic-Aire football scores (WKRC, Saturday at 5:45 p. m.) sound like good news for the pigskin fans. There are plenty of gridiron results on the air Saturday nights, right enough. But most of the stations seem to broadcast them if, and as when. Which means catch-as-ratch-can listening. Scheduling them at a regular time ought to be a big improvement.

You minstrel show addicts certainly will be unfurling your ears for Mr. Bones & Co. (WSAI, Friday, at 10 p. m.). The moving spirit of the piece is Paul Dumont, who put the well-remembered Dutch Masters Minstrels over with such a bang. That ought to be enough to cause expectant dialing for his new effort.

Negro spirituals may be getting mightily near too common on the air to be a novelty. But there's certainly nothing common or ordinary or tiresome about the work of the Dixie Spiritual Singers (WCKY, Thursday at 8 p. m.). This outfit from down Richmond way knows just about everything about singing these capital folk songs.

The Stebbins Boys draw what looks like a good break from the time change that's been turning things topsy-turvy the last week or two. They're now heard here at 6:45 p. m. (WSAI, Monday to Friday, inclusive). This means their audience ought to be bigger than ever. For sustained interest, they're just about the class of the daily acts now, in this dialer's not always humble opinion.

The First Nighter is once more with us (WLW, Saturday, at 9:30 p. m.). A cynical friend remarks that one night is plenty for some of the pieces. But even he admits they're improving over last year's series.

Angelo Patri is doing a big job in a fine way with his series of talks on child training (WKRC, Sunday and Thursday at 8:45 p. m.). Besides

knowing his subject he has the gift of presenting it sympathetically. Parents and teachers are enthusiastic about him.

Still another time change that will have to be reckoned with by the faithful is that of the Royal Folks feature. Now "Mrs. Jones," "Matt Thompkins," et al. do their stuff at 10:30 p. m. (Monday, WLW). It's a change of an hour besides the one hung on by the switch from daylight-saving.

The Columbia people seem to think they have another sky-rocketing star in Bing Crosby (WKRC, Monday to Saturday inclusive, at 7 p. m.). And maybe they have. But the difference between him and the crooner is a little too deep for this simple-minded dialer.

Watch Mobiloil for unannounced great artists (WSAI, 8:30 p. m. Wednesday). Last week Percy Grainger, pianist-composer, was unexpectedly pulled out of Mobiloil's hat.

And speaking of crooners, the one and only Rudy is holding up nobly in the Pleischmann Hour (WSAI Thursday at 8 p. m.). It's no small job to make 'm like it week after week. You've got to give the boy credit for doing that, anyway.

That Enna Lettick program goes right on pleasing a lot of listeners week after week (WLW, Sunday at 8 p. m.). But that's not surprising. Its mixed quartet doesn't need to ask odds from any of them. And its songs are the sort that never grow old.

And when it comes to pleasing them week after week how about Hank Simmons' Showboat too (WKRC, Saturday at 10 p. m.)? It's still the melodrama masterpiece. French-Bauer had the wit to sponsor it locally, yet no chain sponsor buys it. That's not just a mystery. It's downright incomprehensible.

Dr. Arlitt Will Discuss Children



Dr. Ada Hart Arlitt, head of the department of Child Care and Training at the University of Cincinnati, on Monday morning (October 5) at 9:20 will begin a series of talks on child psychology which she will broadcast every week from WLW. She has just completed a full year as head of the national program of parent education for the National Congress of Parents and Teachers. She is the author of "The Psychology of Infancy" and "The Child from One to Six." She was a consultant last year at the White House Conference on Child Welfare.

Our Dially Dozen

By
DON BECKER

(Written after visiting the Radio World's Fair in New York City)

If you're interested in Radio—If you're in New York City—If you don't mind walking miles looking at new Radio Sets—

Then you go to the Radio World's Fair at Madison square Garden. I did. Along with 20,000 others. And so, feeling you might be interested to hear an account of the various things, told by one you might or might not know, I am going to write down a few typewriter impressions.

HOMESICK.

A Cincinnati man would never become homesick at a Radio World's Fair in New York.

You glance at the two huge Crystal Studios.

Columbia has one. NBC the other. There's Helen Nugent on the Columbia side. Paul Greene—running around. Handling last minute details for the program. Pinch-hitting.

We looked for Ben Alley, but he's upstate doing personal appearances for the Artist Bureau.

On the floor, the Daily Mirror has a booth.

We sauntered over, because we know Nick Kenney who runs the radio column for the sheet.

Lo and behold, who is sitting there, but old Tony Wons. Tony's Scrap Book back to life.

He was busy photographing pictures for a mob, who know him not so well as a Scrap Book enthusiast, but rather as the sleek-voiced individual of the Camel Quarter Hour.

Tony was glad to see us.

In fact we went back to the studios with him to watch the Camel Quarter Hour and hear Morton (Get Her Honey) sing.

Doughnuts and coffee then.

TELEVISION.

Television is the "keynote" of this year's Radio World's Fair.

We stood in line exactly forty-five minutes to pass slowly through a dark room, where a man's face jiggled up and down and made you dizzy.

Later, a guard took you to the man himself, standing in front of a huge contraption, closely resembling one of those medieval torture chambers.

He looked tortured, too!

Having been connected with a feature on WLW which called for answering questions about various artists, I know you will be interested in this.

Horace Heidt—you remember Horace at the Gibson. He's now playing the Palace here in New York. Going over big, too—with the same stuff he did at the Gibson last year.

Little Jack Little is not broadcasting at present. He was in Boston when we inquired.

He is touring on RKO. Kate Smith (CBS) is "wowing" the Palace customers. This is her ninth week.

An incident at the Radio Show. The Roxy Symphony was playing the famous Ravel, "Bolero."

If you are familiar with it, you'll know the theme is constantly repeated, gradually becoming louder and louder.

A "Bronnix" Baby stood back of me. She didn't understand these heavy things.

Finally, after about fifteen minutes of the selection (it lasts twenty) she said:

"You know—I'm beginning to like that little tune!"

We laughed out loud and were almost thrown out!

By the way, have you heard the song of the Dough?

"I'M NEEDIN' YOU"

—and I'm sorry!

DIALAUGHLIN'G YOURS,
DON BECKER

CBS Starts New Rural Program With Friendship Junction as Setting

A broadcasting station, supposedly located in Preebles' Music Emporium in rural Friendship Junction, will be added to the Columbia network at 6:30 P. M., Tuesday (October 6), and will originate programs twice weekly thereafter. The other programs will be on Sundays at 7:15 P. M. Both will be heard through WKRC.



Charlie Preebles, who runs the Music Emporium in conjunction with a somewhat slow-witted assistant named Oscar, is pictured as being busy to lose his broadcasting whenever customers enter the store. In this way, radio listeners will be introduced to such local characters as the Chief of Police and the town lazy man.

In addition to the songs, stories and sketches presented by this versatile pair there will be featured an attempt to chart a cross section of public opinion as to different phases of broadcasting. Officials of the Hygrade Sylvania Corporation, sponsors of the program, have the public opinion been in their bonnets and are planning to stage a weekly contest with awards of radio sets to those listeners who give the best answer to questions regarding radio likes and dislikes. They hope to get that much sought-for "cross section of radio listeners" program preference.

Program Jottings

Continued

8:30 p. m. WLS (870 kc.) (NBC).—Billy Hillpot and Harold "Scrappy" Lambert, the two famous Smith Brothers Trade and Mark, will return to the air over an NBC network Friday (October 9) at 8:30 p. m. 8:45 p. m. WKRC (CBS)—Norma Terris, Broadway celebrity, is booked to appear as guest star of Walter Winchell on his Gerardine program. Miss Terris, who played the ingenue in "Showboat," will sing "The Song of the Soul," never before heard on the air.

Wednesday, October 7

9:15 a. m. WLW—Theodora Le-Favre, graphologist (hand writing analyst) will begin a weekly series of explanations of character reading from hand writing. Eventually she will analyze listener hand writing.

10 p. m. WKRC (CBS)—Ethel Norris' diminutive musical comedy entertainer who has been featured in "Rain or Shine," "Great Day," "Crazy Quilt" and other shows, will make her second radio appearance as guest artist with the broadcast of Vitality Personalities.

11 p. m. WLW—The Crosley Theatre has been moved up from 11:30. Moon River has the later time.

12 Noon WSMK (1380 kc.)—The Skyline program which features every type of popular music from the latest dance hit to the oldest hill billy ballad is an hour-long frolic staged every noon at the Dayton station.

Thursday, October 8

11 p. m. WLW—Henry Thies and his orchestra have taken over the WLW Fanfare, dedicated to various cities, now appearing at this new time.

3 p. m. WSAI (NBC)—Vincent Lopez and his orchestra furnish music for the Woman's Radio Review. Sarah Jordan, food expert, talks.

9:30 p. m. WLW (NBC)—Russ Columbo, NBC's baritone twin to Bing Crosby of CBS, will be soloist with the Maxwell House Ensemble. Next week at the same time too (October 15).

10:45 a. m. WSMK (1380 kc)—Topics and Tunes at 10:45 every morning is a potpourri of everything that interests housewives. Late news flashes, cooking chats, bridge tips, beauty hints, clever stories, household hints . . . all against a background of music.

9:30 p. m. WKRC (CBS)—A Love Story Magazine story is dramatized.

WKRC's studios in the Hotel Alms are being entirely redecorated. The walls are to be white, the woodwork black, a color scheme chosen to harmonize with the piano keys according to Duane Snodgrass, announcer and pianist.

You should know - Harriet Lee

Harriet Lee is "Miss Radio" now. She was selected this week as Queen of the Radio World's Fair in New York.

A Columbia contralto, she is the first Miss Radio to be heard regularly on network programs.

Here's more about her: Tall, statuesque and blonde . . . Blue-eyed and nordic . . . Born in Chicago . . . named Harriet although the family had wanted a Harry. . . . Early nicknamed "Bill" . . . It fitted her tomboy behavior.

Harriet can't remember when there were not music and vocal lessons to be done. . . . Her first job was in a music shop where she worked all day and attended the Chicago College of Music in the evenings. . . . Quite by accident she entered the radio profession. . . . Practicing her "do-re-mi's" one morning there came a knock on her apartment door. . . . Expecting an irate neighbor she was agreeably disappointed to find a benign violinist who suggested an audition at a broadcasting studio.

Harriet appeared at the studio but found she was too frightened to utter a note. . . . They offered another chance and again she suffered from "microphobia" . . . The third audition took. . . . Wendell Hall later heard her deep contralto voice and brought her to New York where she was immediately signed for a long contract with the Columbia Broadcasting System. . . . She loves her work and arises early each morning to devote at least one hour to going over new songs.

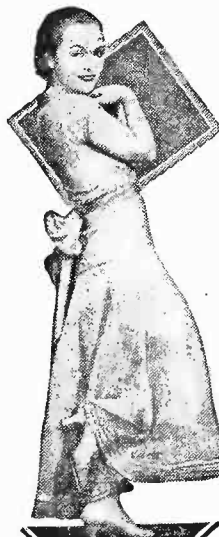
In clothes she is partial to black which so successfully contrasts



her golden hair. . . . She is fond of gardenias but dislikes the artificial frailty of orchids. . . . Shoes and hats are almost an obsession. . . . She entertains no pet peeves but has an aversion to gum chewing. . . . Recommended as a splendid "fourth" in bridge and plays a serious game. . . . She likes to drive way out in the country in an open roadster with the speedometer registering no less than 78.

Boxes—large and small—round and square—occupy the major part of her closet room. . . . She can't throw them away. . . . She admires Greta Garbo more than any other actress. . . . She is a great-great niece of the famous General Sam Houston, gallant fighter and first Governor of Texas. . . . She loves to cook and try new recipes on her dinner guests. . . . In her refrigerator are no less than a dozen different varieties of cheese. . . . She reads all her fan mail and gets a kick out of it. . . . Never permits even her closest friends to call her "Hattie" . . . She sees no place in the general scheme of things for the existence of practical jokers. . . . Never before participated in any kind of a contest in her entire life and is still very much in a fog over winning the title of Miss Radio of 1931.

Ethel Morris is Vitality's Star



Diminutive Ethel Norris, ingenue of such musical comedies as "Great Day" and "Rain or Shine," for the second time is starred in Vitality Personalities when she sings through WKRC at 10 p. m. Wednesday (October 7).

Atwater-Kent Audition Winners Are Announced

Winners of the sectional contests in the Atwater-Kent radio auditions have just been announced by stations WCKY and WKRC as the result of tryouts held last week.

Kentucky winners are Ellis Frakes, basso cantante (Number 3 in the auditions broadcast by WCKY) and Betty May, mezzo soprano (Number 22). The two young people will compete October 11 at Louisville, Ky., in the state contest. Second places were won by Marie Fole (Number 28) and Raymond Black (Number 15). Frakes won the sectional contest in 1927 and in 1928, the second year also winning the state contest. Friends expect him to reach the national auditions this year.

Ohio district winners in the contest at WKRC were Lucille Banch, soprano, and Milton Arthur Moore, baritone, both pupils at the Conservatory of Music. Last year Miss Banch won the Schubert Medal. Both she and Mr. Moore have sung leading roles with the Cincinnati Grand Opera Company. She recently has been appointed Cincinnati's Christ Church in soprano soloist of Christ Church in Cincinnati. They will compete at Columbus, Ohio, in October and if successful will enter the tri-state contest in Chicago.

WKRC Saturday, October 3

- 4:15-Ben Berman Talks
4:30-Webb Fuel Program
4:45-Mayer Grape Juice
3:00-A. O. Rust-Happy Feet
3:15-Adams & Carow Program
3:20-Cincinnati Trade School
3:45-Tropic-Aire, Inc.-Football Scores (CBS)
6:00-Jos. R. Deins Program-Pat Gillick, Organist
6:15-Stocks-Cohle & Tyree
6:17-Time and Weather
6:19-Eureka Baseball Scores
6:21-Sports Review
6:25-Seth Parker Period
6:30-Whispering Jack Smith (CBS)
6:45-Studio
7:00-Home Furniture Company-Bing Crosby (CBS)
7:15-Junior Chamber of Commerce Prog.
7:45-Camel Quarter Hour (CBS)
8:00-Piper's Crema Band (CBS)
8:15-Abe Lyman, Sterling Products (CBS)
8:30-Kate Smith-La Palina Prog. (CBS)
8:43-The Old Wurtzburg Malt Program.
9:00-Today in Cincinnati, by Or. Glenn

- 9:13-Chicago Variety Program
9:30-Horshoosa Gardens-Cliff Burns
10:00-Hank Simonson's Show Boat (CBS French Bauer)
11:00-Time and Weather
11:03-Sports Review
11:09-Street Singer (CBS)
11:15-Pyral Program
11:30-Pat Gillick, Organist
Midnight-Jos. R. Deins Midnite Frolic Request Program

WLW (428m.-700 kc.)

- A. M.
6:30-International Fiddlers; Salt and Peanuts
7:00-Physical Exercises
7:13-Tick, Tack, Toe
7:31-Organ Program, Arthur Chandler, Jr.
7:45-Lolly Bill and Jana (NBC)
8:00-Morning Devotions
8:15-Bradley Kincaid
8:30-Grab Bag, Boya
8:45-Physical Exercises
9:00-Girls' Program
9:10-Ocean Interlude
9:20-Book News
9:30-Beautiful Thoughts (NBC)
9:45-WLW Mail Bag
10:00-Live Stock Reports
10:10-Piano Solos
10:15-A. & P. Orchestra
10:30-Colonel Goodbody
10:45-Georgia Wildcats
11:00-Moto-Ironing Time
11:15-Elliott Brock, Violin Recital
11:30-WLW Stars
11:45-River and Weather Report
11:55-Time Signals
Noon-Overmortal Glimpses, Gilbert Bettman, Attorney General of Ohio

- P. M.
12:15-Swift Program-Pat Barnes (NBC)
12:30-Hotel Gibson Orchestra
12:45-Marker Reports
12:50-Live Stock Reports
1:00-National Farm and Home Period Plaza
1:30-Netherland Plaza Orchestra
2:00-Organ Matinee-Arthur Chandler, Jr.
2:30-Deliverly Boya
2:45-Murray Horton's Orchestra
3:00-Ramons, Songs and Piano
3:15-Grab Bag Boya
3:30-Chicago Serenade (NBC)
4:00-A. & P. Orchestra
4:30-Seketary Hawkins
3:00-Talent Bureau Program
3:15-Crosley Oealers
5:45-Tick, Tack, Toe
6:00-Old Man Sunshine
6:15-Los Ramos Baseball Scores
6:20-The Chatterer
6:30-Brownie Bar Program
6:45-Lowell Thomas (NBC)
7:00-Amos 'n' Andy (NBC)
7:15-Tastyest Jesters (NBC)
7:30-Crosley Theater of the Air
8:00-Crosley Sunday Knights
8:30-Orchestra With Countess Dorsey (NBC)
9:00-King Edward Cigar Band
9:30-The First Nighter (NBC)
10:00-Tick and Parbie
10:15-Variety
10:30-Waring's Pennsylvanians, Netherland Plaza
10:40-Bob Newhall Sports Slices
11:00-Entire Weather Man
11:02-Los Amigos
11:30-Doodledockers
Midnight-Hotel Gibson Orchestra
12:30-Waring's Pennsylvanians, Netherland Plaza

FALL OPENING THIS WEEK
MLOWN BEAUTY COLLEGE
Radio Artist and Beauty Expert
Special Complete Course, \$75; small terms. Day or night; private lessons; can finish 1 month; ample practice. 306 Odd Fellows Temple. CHerry 2684

Radio Roundup's Lariat Ropes "Torch" Singer



She calls herself a "singer-of-sad-songs" but her audiences label Winnie Shaw as a "torch" singer. We're not quite certain just what the difference is but you may decide for yourself when you hear her perform on the broadcast of Radio-Roundup over WABC (860 kc.) and the Columbia network Thursday (October 8) at 11.30 p. m. Miss Shaw has been featured in vaudeville and musical comedy and recently replaced Ruth Etting in "Simple Simon."

Saturday, October 3

WSAI (225m.-1330 kc.)

- A. M.
8:00-McCormick's Old Time Fiddlers
8:30-Records
9:00-Gene and Glenn (NBC)
9:15-Georgia Wildcats
9:30-Records
9:45-A. & P. Program (NBC)
10:00-Mrs. Blake's Radio Column (NBC)
10:15-Jerry Poy
10:30-Records
10:30-Live Stock Reports
11:45-Records
Noon-Sign off
P. M.
3:00-Nebraska vs. Northwestern Football (NBC)
4:00-Salt and Peanuts
4:15-Crosley Oealers' Salute
4:30-Records
3:00-Southern Singers and Raymond Mitchem
5:30-Ramons-Songs, Piano
5:45-Records
6:30-Mexican Typica Orchestra (NBC)
7:00-Nick Lucas (NBC)
7:15-Laws That Safeguard Society (NBC)
7:30-Solists (NBC)
8:00-Netherland Plaza Orchestra
8:30-Crestmont Ballroom Orchestra
9:00-General Electric Hour (NBC)
9:30-Club Valpar (NBC)
10:00-Lucky Strike Dance Orchestra (NBC)
11:00-Netherland Plaza Orchestra

JANE GREY and The Kampf Artists Mon., Wed., Fri. 11:45 A.M. Sponsored by The A. W. Vampf Jewelry Co. Diamond Remounting Specialists 18 West Sixth St.

WKCY Sunday, October 4

- 11:30-Hitch Hikers
11:45-Lucille Fox
Noon-Oon Sellers
P. M.
12:15-Echoes of the Orient (NBC)
12:30-Skillet Lickers
1:00-Sign off
5:45-Buckeye Hoc-Owners
6:15-Russel and Grady Hodges
6:30-Lawson's Hawaiians
7:00-Willys-Overland Program (NBC)
7:30-College of Music
8:00-Charlene and Tommye
8:15-Cumberland Crooners
8:30-Earl Arnold's Orchestra From Look-out House
9:00-Russell Fryer, Tenor
9:15-Hitch Hikers
9:30-Sun-dodgers

WFBE (250m.-1200 kc.)

- A. M.
8:00-Break of Day
8:30-Concert Hour
9:15-Birthday Party Program
9:30-Invitation to the Waltz
10:15-Ory Ridge Health Hints
10:30-Vocal Varieties
11:00-Excerpts from the Operas
11:30-Novelty Notes
11:45-Echoes from Germany
P. M.
12:15-Luncheon Melodies
12:30-Galvano & Cortes
12:45-Ralph Witheryby, vocal solos
1:00-Jewish Hour Tommye
1:30-Jubilee Singers
1:45-Around the Clock
2:15-Voice of the Strings
2:30-Cincy Panthers
3:00-Afternoon Recital
3:15-Moods in Blue
3:45-Strike Up the Band
4:15-Parties in Process
4:30-Variety, Bee Campbell
4:45-Post Symphony Hour
5:45-Mrs. Lloyd Hoshaw, Book Review
6:00-Musical Interslude
6:30-Church Federation Hour
7:00-Anne Storey, Contralto
7:15-With the Scouts
7:30-Crime Talk by Robert Gorman
7:35-Harry Hartman's Sport Review
7:45-Old Time Fights-Harry Hartman, Announcer
8:30-Manion Dance Orchestra
9:00-Evening Stars
9:30-Sundown Serenade
9:45-Oream Fantasy

WKRC (545m.-550 kc.)

- A. M.
6:45-God's Bible School-Sunrise Worship
9:00-God's Bible School

WKRC Sunday, October 4

- 11:00-Firat Church of Christ Scientist
10:15-Jim Lightfield's Veteran Civic Hour
Noon-American Legion Program
P. M.
1:00-Jewish Community Program
1:15-Cats Budapest (CBS)
2:00-Wallace Silver-Eight Sons of Eli (CBS)
2:30-Not to be announced
3:00-Symphonic Hour (CBS)
3:30-Xavier-20 Minutes of Good Reading
4:00-Cathedral Hour (CBS)
5:00-Rev. Donald Grey Barnhouse (CBS)
5:30-Twilight Reveries
5:55-Burke Weather Forecast
6:00-Chicago Knights (CBS)
6:15-Seth-Parker Period
6:20-Eureka Baseball Scores
6:25-Sports Review
6:30-Major X
6:45-Arch Preserver Band
6:50-Studio
6:58-Time and Weather
7:00-The World's Business (CBS)
7:15-Pray and Braggiotti (CBS)
7:30-Queen City Period
7:32-Theo. Karle (CBS)
7:45-The Boswell Sisters (CBS)
8:00-Owelo, Orugs and Doctors (CBS)
8:15-Philo Program-Tri-State Ignition
8:45-Angelo Patri-"Your Child" (CBS)
9:00-The Outch Masters (CBS)
9:30-Sea Stories (CBS)
10:00-Horseshoe Winter Gardens-Cliff Burns
10:30-The Gauchos (CBS)
11:00-Time and Weather
11:30-Sports Review
11:08-Sing Quartet (CBS)
11:30-Red Nichols Orchestra
Midnight-Eddie Ouchins Orch. (CBS)

WLW (428m.-700 kc.)

- A. M.
9:00-Church Forum
9:30-Children's Program (NBC)
10:00-Organ, Arthur Chandler, Jr.
10:20-Sports Review
10:30-Fiddlers Three (NBC)
10:45-Song for Today (NBC)
11:00-Russian Singers
11:30-Morning Musicale (NBC)
P. M.
12:30-Troika Bells (NBC)

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SUNDAY October 4

WCKY (202m.-1490 kc.)

- A. M.
10:00-Mexican Typica Orchestra (NBC)
10:30-Sidell & Young
10:45-Kentucky Mountaineer
11:00-Nemads (NBC)

BEN BERMAN (Former State Senator) Candidate for BOARD of EDUCATION LISTEN IN WKRC - Mon., Wed., Sat, 4:15-4:20 WFBE - Tues., Thurs., Fri., 6:15-6:20 -Issued by Eric Schulte, Chairman



It Used to Satisfy . . .

The old "one lugner" chugged along heroically in its time, but it couldn't be called much automobile today. And radio, to satisfy today, must be all entertainment. That's why RADIO DIAL makes it its business to see that you get just that. Programs-news-pictures-the pick of the air. It takes but a few seconds to check off your own individual choice in radio on the large, clear schedules each week in RADIO DIAL, and it's the modern way to radio entertainment. All for six months for only \$1. The coupon makes it handy.

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Republican Radio Talks The Candidates Present Important Issues of the Day WKRC, WFBE, OCT. 6th, 7:15 P. M. OCT. 8th, 7:15 P. M. OCT. 3rd, 7:45 P. M. OCT. 6th, 7:45 P. M. OCT. 8th, 7:45 P. M. See Times-Star Radio Page for Announcement of Speakers over these Stations ISSUED BY THE REPUBLICAN CAMPAIGN COMMITTEE.

WLW Tuesday, October 6
 10:30—Colonel Goodbody
 10:45—Davis Mystery Chef (NBC)
 11:00—Vi-Zoy Talk
 11:10—Organ Program
 11:30—Through the Looking Glass With Frances Ingraham
 11:45—River and Wea her Reports
 11:55—Time Signals
 12:00—Tuxedo Entertainers
 P. M.
 12:15—Swift Program—Pat Barnes (NBC)
 12:30—Hotel Gibson Orchestra
 12:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:10—Waring's Pennsylvanians, Netherland Plaza
 2:00—Organ Matinee, Arthur Chandler, Jr.
 2:30—Dussey Ray
 2:45—Georgia Wildzitz
 3:00—Matinee Players
 3:30—Salt and Peanuts
 3:45—Princess Obolensky Youth Matinee (NBC)
 4:30—Village Rhythmer
 4:30—Georgian Strollers, Robert West
 4:45—Grab Bag Boys
 5:00—Matinee Story Hour (NBC)
 5:30—Mildred Lawler and Her Orchestra
 5:45—Tick, Tack, Toe
 6:00—Old Man Scissors
 6:15—Lamson Sunshine
 6:20—The Chatter
 6:28—Gruen Time
 6:39—Tower Weather
 6:45—Beverly Bar Program
 6:45—Lowell Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Gaytes Orchestra, Odette Myrill
 7:30—Woodbury Program
 7:45—M. B. Wolfe Program
 8:00—Crosley Auto Stokers
 8:15—To be announced
 8:30—Wreck Bubble Blowers
 9:00—Marx House Coffee
 9:30—Calvin Coolidge on New York Life Ins. Program (NBC)
 10:00—Chevrolet Chronicles
 10:10—Yacht Club
 10:45—Bob Newhall Sports Slices
 11:00—Estate Weather Man
 11:02—Criminals
 11:25—Around the World With Jeff Davis
 11:30—Waring's River
 11:45—Hotel Gibson Orchestra
 12:30—Waring's Pennsylvanians, Netherland Plaza

Letter Box

My wife and two daughters have been praising a new act on WLW, viz.: Professor Miller and Baron Loyd. I sprained my ankle last week which necessitated my remaining home from business for several days during which time I, too, had the pleasure of hearing this splendid offering by these two talented funsters. It seems a shame such comedy is wasted in an afternoon program. All one hears at WLW at night is orchestras and singers; one comedy a week and that the Crosley Folies; occasionally a drama, but one seldom gets a hearty laugh which is quite necessary to the tired business man of today.

I wonder if writing to the station would help? Are these two chaps from one of the big stations in New York? I would love to them and their versatility.

J. F. W.,
Hyde Park.

WLW's policy is to put an orchestra, many singers on every program during best night hours (7:30 to 10:30). Fact that Jim and Walt, harmony team, now do a commercial at 10 p. m. nightly indicates some hope of getting Professor Miller and Baron Loyd on at night. For story of Miller and Loyd, see this week's RADIO DIAL.

For Mrs. L. M., Covington, Ky.: See WLW programs for Georgia Wildcats program. Listen to WLW at 12:45 p. m. daily for Artist Bureau announcements, telling where Georgia Wildcats are making personal appearances.

Dear Sir:
 Why have not Georgia Wildcats with Clayton McMichen been listed in your Dial? They appear at WLW. What has become of Henry Ring, the announcer? Who is the announcer on the Cotton Queen at WLW?

W. D.

Georgia Wildcats are listed in WLW programs. Henry Ring is operating in WLW and WSAI control rooms, announcing briefly and occasionally. Charles Egglestone is interlocutor on the Cotton Queen.

Dear Editor:
 The letter in Radio Dial signed J. C., Indianapolis, moves me to write also telling how very much I agree with him or her. If I thought I would have to listen to moaning or jazzing I would enjoy being without a radio. Who are the people who like that kind of program—the 12-year mentalities? Do you prefer to cater to them?
 The records on WSAI are free

Children and Adults
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 For Further Information

Listen in on the World

Melrose 8175

WKCY Wednesday, October 7
 11:00—Mrs. A. M. Goudiss (NBC)
 11:15—Musical Novelties
 11:30—Skillet Lickers
 11:45—Phigias Melodies
 P. M.
 12:15—Tuneful Topics
 12:30—Norris Brock Live Stock Reports
 12:45—Luncheon Concert
 1:00—Singer of Songs
 5:45—Little Red Riding Hood's Kiddie Klub
 6:15—Siddell & Young
 6:30—Tomme and Willie
 6:45—News News Report
 7:00—Amos 'n' Andy (NBC)
 7:15—Steve Bates
 7:30—Lawson's Hawaiians
 8:00—Signal Battery Co., College Melodies (NBC)
 8:15—Brown Shoe Program—Guy Robertson (NBC)
 8:30—Earl Arnold's Orchestra From Look-out House
 9:00—Duke, His Uke and His Sisters
 9:15—Tommy Ott
 9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

A. M.
 7:00—Break of Day
 7:30—Aunt Sizerone
 7:45—Morning Melodies
 8:00—Birthday Party Program
 8:15—Concert Hour
 8:45—Green Valley Briars
 9:00—Our Daily Thought
 9:15—Hot Rhythm
 A. M.
 9:45—Hawaiian Melodies
 10:00—Housewives' Frolic
 10:35—WFBE-RKO Theatre Party
 10:50—Mrs. Evans' Question and Answer
 11:00—Shopping with Betty and Bob
 11:30—Happines Club
 11:45—Philly Trio
 12:00—Organ Recital
 P. M.
 12:15—Kane and Obel
 12:30—How It Began
 12:45—Luncheon Melodies
 1:00—Around the Clock
 1:15—Little Blue Lick
 1:30—Matinee
 2:00—Chas. Daunt, tenor
 2:15—Moods in Blue
 2:30—The Community Radio Revue
 2:45—Afternoon Melodies
 3:00—Story Telling Time
 3:15—Cincinnati Panthers
 3:45—Waltz Time

quently very good, as are the very short classic "hour" of WKCY and the "Nit-wits," Buddy Boys, Roxy and other concert programs.

Often I hear a program I thoroughly enjoy, but never think of writing you about it. Surely many others feel the same.

Sincerely yours,
 G. W. M.

Radio Dial does not cater to "12-year-old mentalities."

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WFBE Wednesday, October 7
 4:00—Venetian Memories
 4:30—Tea Time Tunes
 5:15—Pirates Club
 5:30—Galvano and Cortez
 5:45—Musical Interlude
 6:00—Post Question Box
 6:15—The Hill Billy Kid
 6:30—Newly Notes
 6:45—Burning Ford Travelogue
 7:00—Dinner Music
 7:30—Harry Hartman's Sport Review
 7:45—Republican Campaign Committee
 8:00—Hub Clothing Co. Players
 8:15—Republican Judicial Campaign
 8:30—Dry Relief Health Hints
 8:45—Julius Stein
 9:00—Lucky Boys
 9:15—Pure Food Specialties
 9:30—Evening Chimes
 10:00—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
 6:45—God's Bible School—Sunrise Worship
 7:45—Blue Ridge Red
 7:59—Gruen Time Signal
 8:00—Studio
 8:15—Something for Everyone (CBS)
 8:45—The Old Dutch Girl (CBS)
 9:00—Pin's Automatic Winterfront Prof.
 9:15—Queen City Rug Makers
 9:30—Consolidated Mercants Program
 A. M.
 10:00—The Ocol Feature (CBS)
 10:15—Time and Weather
 10:18—Woman's Hour—Tremletto Tully
 10:45—Julia Hayes
 11:15—Charles W. Reume
 11:45—Jane Orey and "Kampf the Jeweller Artist"
 Noon—Blackberry Dudes
 P. M.
 12:15—Don Bigelow's Orchestra (CBS)
 12:30—Cincinnati Merchants' Program
 1:00—Auto-Rad Stewart-Warner Program.
 1:15—Art Dry Cleaners
 1:30—World Series (NBC)
 3:45—Pyol Program
 4:00—Cale Dewitt Orchestra (CBS)
 4:15—Ben Berman Talk
 4:20—Dance Orchestra (CBS)
 4:30—Webb Fuel Program
 4:45—Meyer Grape Juice
 5:00—A. O. Rust—Happy Feet
 5:15—Mabley & Carey Program
 5:30—Cincinnati Trade School
 5:45—Hub Clothing Company Musicale
 5:59—Burke Weather Forecast
 6:00—Jos. R. Deins Program—Pat Gillicek, Organist
 6:15—Stocks—Cohle & Tyre

WKRC Wednesday, October 7
 6:17—Time and Weather
 6:18—Eureka Baseball Scores
 6:21—Sports Review
 6:25—Seth Parker Period
 6:30—Rubel's Program
 6:45—R. B. Clothes—Ted and Chick
 7:00—Home Furniture Company—Bing Crosby (CBS)
 7:15—Linit Program—Irene Franklin (CBS)
 7:30—Today in Cincinnati, by Dr. Glenn Adams
 7:45—Cameo Quarter Hour (CBS)
 8:00—Pryor's Cream Band (CBS)
 8:15—The Barbaol Program (CBS)
 8:30—La Palma Program (CBS)
 8:45—The Old Wurtzburger Malt Program
 9:00—Gold Medal Post Freight (CBS)
 9:30—Evo Crime Club (CBS)
 10:00—Vitality Personalities (CBS)
 10:15—Mabley & Carey Program
 10:30—Columbia Concert (CBS)
 11:00—Time and Weather
 11:03—Sports Review
 11:08—Street Singers (CBS)
 11:15—Pyol Program
 11:30—Pat Gillick, Organist
 11:45—Eddie Duchin's Orch. (CBS)

WLW (428m.—700 kc.)

A. M.
 6:31—International Fiddlers and Salt and Peanuts
 7:00—Physical Exercises
 7:15—Tick, Tack, Toe
 7:30—Organ Program, Arthur Chandler, Jr.
 7:45—Jolly Bill and Jane (NBC)
 8:15—Georgia Wildcats
 8:30—Morning Jovotions
 8:45—Grab Bag Boys
 8:45—Physical Exercises
 9:00—Musical Etchings
 9:15—Theodora Le Fevre, Graphologist
 9:30—Resurrection Thoughts (NBC)
 9:45—Art Talk
 10:00—Live Stock Reports
 10:10—Piano Solos
 10:15—A. & P. Orchestra
 10:30—Colonel Goodbody
 10:45—Marley Personality Perfumes (NBC)
 11:00—Dorothy Chare and the Charis Players
 11:15—Venetian Three
 11:30—WLW Stars

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Announcing a new series of CHEVROLET MUSICAL CHRONICLES

starting the week of Oct. 5



Featuring
FRED ALLEN

Broadway's greatest comedian
 with an all-star supporting cast
 directed by
FRANK BLACK

One of the finest collections of talent ever featured in a sustained radio program will distinguish Chevrolet's new weekly broadcast—the New Chevrolet Musical Chronicles, starting the week of October 5th.

This program will consist of up-to-the-minute dance music and popular melodies rendered by a splendid 31-piece ensemble—orchestra and voices—under the direction of Frank Black. And as high points of interest, Chevrolet will present the popular crooner, Miss Welcome Lewis; the piano duo of Ohman and Arden; the superb new Chevrolet quartette; and as a new and highly amusing feature, comedy patter and "wise cracking" by one of Broadway's foremost comedy stars, Fred Allen. Incidentally, this is Mr. Allen's first appearance on the air as a continuous feature. He brings to radio a unique personality, with a line of sparkling wit and lively humor that is sure to build up a wide following.

Hear these famous stars over
Station WLW every Tuesday, 10:00 P. M.

WEDNESDAY October 7

WKCY (202m.—1490 kc.)
 A. M.
 7:00—Alarm Clock Melodies—Crooning Cabaret
 7:30—Organ Reveries
 8:00—Mountain Ballads
 8:15—Morning Devotions (NBC)
 8:30—Cherise (NBC)
 9:00—Waltzes Old and New
 9:15—Hot Dance Melodies
 9:30—Vocal Variety
 9:45—Concert Music
 10:00—Popular Dance Music
 10:30—Classic

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- WLW Wednesday, October 7
11:45-News and Weather Report
11:55-Tina Turner
Vocal-Beger Ellis
P. M.
12:15-Swift Program (NBC)
12:30-Hotel Gibson Orchestra
12:45-Market Reports
12:50-Live Stock Reports
1:00-National Farm and Home (NBC)
1:50-Netherland Plaza Orchestra
2:00-Organ Matinee, Arthur Chandler, Jr.
2:30-Delivery Boys
2:45-Harmonium-Guitar, piano
3:00-Matinee Players
3:00-Chicago Serenaders (NBC)
4:00-A. & P. Orchestra
4:30-Village Rhythmer
4:45-Grab Bag Boys
5:00-Chats with Peggy Winthrop (NBC)
5:13-Georgian Strollers, Quartet
5:30-Mouth Harp (NBC)
4:45-Tick, Tack, Toe
6:00-Old Man Sunshine
6:13-Los Ramos Baseball Scores
6:20-The Chatter
6:30-Dr. Glenn Adams Dog Talk
6:43-Lowell Thomas (NBC)
7:00-Amos 'n' Andy (NBC)
7:15-John Ruskin Dance Orchestra
7:30-R. P. D. Hour
8:30-Jack Frost's Melody Moments (NBC)
9:00-Murray Norron's Dance Orchestra
9:30-Canova Coffee Hour
10:00-Karn and Pachtis (Jim and Walt)
10:15-Variety
10:30-Michael Nauwer's Orchestra, Graystone Ballroom
10:45-Bob Newhall Sports Slice
10:58-Estate Weather Man
11:00-Crosley Theater of the Air
11:30-Moon River
12:00-Hotel Gibson Orchestra
12:30-Waring's Pennsylvanians, at Netherland Plaza

- WSAI (225m.-1330 kc.)
A. M.
8:00-McCormick's Old Time Fiddlers
8:30-Records
9:00-Gene and Glenn, the Quaker Early Birds (NBC)
9:15-Dr. Royal S. Copeland (NBC)
9:30-Records
9:45-A. & P. Program (NBC)
10:00-Mrs. Blake's Radio Column (NBC)
10:15-Jane Grant's Sizzro Hour (NBC)
10:30-National News Hour (NBC)
10:45-Records
11:15-Radio Household Institute (NBC)
11:30-Records
11:45-Breen and DeRoae
P. M.
12:13-Sign off
12:50-Live Stock Reports
1:00-Sign off
2:00-Woman's Radio Review (NBC)
4:00-Records
4:13-Crosley Dealers' Salute
4:30-Records
4:45-Jane Wilson, Baritone
5:15-Records
5:25-Civil Service Talk
5:30-Ramona-Songs and Piano
5:45-Records
6:00-Larry Greuter, Accordionist
6:45-The Stebbins Revue (NBC)
7:00-Nick Lucas (NBC)
7:13-Borcul Momenia With Madame Alida (NBC)
7:30-Prince Albert Program (NBC)
7:45-The Trials of the Goldbergs (NBC)
8:00-Campbell Soup Orchestra (NBC)
8:30-Scenic Concert (NBC)
9:00-Nelsy Stuart Program (NBC)
9:30-Palmolive Hour (NBC)
10:30-Coca Cola Program (NBC)
11:00-Estate Weather Man
11:15-Hotel Gibson Orchestra

THURSDAY
October 8

- WCKY (202m.-1490 kc.)
A. M.
2:00-"Alarm Clock Melodies"-Odas Mat.
3:00-The Clocking Guitarist
7:30-Organ Revue
8:00-Mountain Ballads
8:13-Morning Devotions (NBC)
8:30-Sonnet Concert (NBC)
9:00-Band Concert
9:15-Hot Dance Tunes
9:30-Vocal Varieties
9:45-Plano Novelties
10:00-Newport Merchants' Program
10:30-Latonia (Ky.) Program
11:00-Musical Novelties
11:15-Skillet Jesters
11:30-Records
P. M.
12:15-Tuneful Topics
12:30-Norris Brock Live Stock Reports
12:45-Luncheon Concert
1:00-Sign off
1:30-World Series (NBC)
3:45-Red Riding Hood's Kiddie Klub
4:15-Lee County Ramblers
4:30-Tononia and Willie
6:55-Ayers News Report
7:00-Amos 'n' Andy (NBC)
7:15-Tastycast Jesters (NBC)
7:30-Charlotte and Tommy
7:45-Randall Fryer, Tenor
8:00-Dicie Spiritual Singers (NBC)
8:15-Cumberland Crooners
8:30-East Arm's Orchestra From Look-out House
9:00-Blackstone Plantation (NBC)
9:30-Sun Dodgers

Several Artists in One Husband
--Mrs. Phil Cook's Problem



Artistic temperament is hard enough to deal with in its simple forms. But Mrs. Phil Cook, wife of "Radio's One Man Show" has to maintain a serene home life with a husband who combines the talents of orchestra leader, several kinds of instrumentalists, monologist, impresario, singer, radio announcer and a few other things. Mrs. Cook will tell how she does this, in an interview with Winifred Carter to be broadcast over WSAI Tuesday (October 6) at 10 a. m. in the Crisco series of talks with wives of famous men. Mrs. Cook is shown at her New Jersey summer home with the Cooks' daughter Phyllis, who, she says, threatens to become as big an artistic problem as her father. At 21 months of age, Phyllis looks amazingly like Phil.

- Thursday, October 8 WKRC Thursday, October 8
WFBE (250m.-1200 kc.)
A. M.
7:00-Break of Day
7:30-Abner Sizmore
7:45-Morning Melodies
8:00-Birthday Party Program
8:15-Concert an Hour
9:00-Dr. Thought Today
9:15-Strike Up the Band
9:45-Nawaimi Melodies
10:00-Nausauvelles' Frolic
10:20-Vaudville
10:35-WFBE-RKD Theatre Party
10:50-Sister Mary's Kitchen
11:00-Shopping with Betty and Bob
11:15-Nappings Club
11:30-Organ Recital
P. M.
12:15-Kane and Debel
12:30-Now It Began
12:45-Luncheon Musicale
1:00-Around the Clock
1:15-Two Irish Boys
1:30-Matinee Musicale
2:00-Afternoon Prolic
2:15-Vocal Varieties
2:30-Advanced French, Prof. Briol
2:45-Moods in Blue
3:00-Story Telling Time
3:15-Bee Campbell
3:30-Songs and Hot Tunes
4:00-Tra Time
4:30-Serenade
5:00-Moon Melodies
5:15-Plates Club
5:30-Musical Interlude
6:00-Post Question Box
6:15-Hill Billy Kid
6:30-WFBE Players in "The Road Back"
6:45-Burning Ford Travelogue
7:00-Dinner Music
7:30-Harry Hartman's Sport Review
7:45-Republican Campaign Committee
8:00-Nation Dance Orchestra
8:30-Murdoc Williams
8:45-Dry Ridge Health Hints
9:00-Lucky Boys
9:15-Post Time
9:45-Dream Fantasy

THURSDAY
October 8

- WKRC (545m.-550 kc.)
A. M.
6:45-God's Bible School-Sunrise Worship
7:45-Blue Ridge Red
7:59-Green Time Signal
8:00-Studio
8:30-Gladys Carone, Organist
9:00-Charles W. Reame
9:30-Consolidated Merchants Program
10:00-Dr. Copeland-Ceresota Flour (CBS)
10:15-Hamilton Beach Program (CBS)
P. M.
7:00-Break of Day
7:30-Abner Sizmore
7:45-Morning Melodies
8:00-Birthday Party Program
8:15-Concert an Hour
9:00-Dr. Thought Today
9:15-Strike Up the Band
9:45-Nawaimi Melodies
10:00-Nausauvelles' Frolic
10:20-Vaudville
10:35-WFBE-RKD Theatre Party
10:50-Sister Mary's Kitchen
11:00-Shopping with Betty and Bob
11:15-Nappings Club
11:30-Organ Recital
P. M.
12:15-Don Bigelow's Orchestra (CBS)
2:00-Betsy Jane and Her Market Basket
2:15-Artists Recital (CBS)
2:45-Salon Orchestra (CBS)
3:00-Pyol Program
3:15-Salon Orchestra (CBS)
3:30-Commune Attractions
5:45-Virginia Arnold, Pianist (CBS)
4:00-Melody Magic (CBS)
4:30-Webb Fuel Program
4:45-Meyer Grape Juice
5:00-Auto-Rad Stewart Warner Program
5:15-Mabley & Carew Program
5:30-Cincinnati Trade School Program
5:45-Hub Clothing Company Musicale
5:59-Bucke Weather Forecast
6:00-Jos. R. Reins Program-Pat Gillick, Organist
6:15-Stocks-Coble & Tye
6:17-Time and Weather
6:18-Eureka Baseball Scores
6:21-Sports Review
6:25-Guth Parker Period
6:30-Cincinnati and Lake Erie Program
6:45-R. B. Clothes-Ted and Chick
7:00-Home Furniture Company-Bing Crosby (CBS)
7:15-Republican Campaign Committee
7:30-Kaltenborn Edits the News (CBS)
7:45-Camel Quarter Hour (CBS)
8:00-Pyrol's Cream Band (CBS)
8:15-The Lyric Sterling Products Program (CBS)
8:30-La Palma Program (CBS)
8:45-Angelo Patri-"Your Child" (CBS)
9:00-Leonard Dempsey Campaign Talk
9:15-City Melody Girl (CBS)
9:30-Love Story Program (CBS)
10:00-Streit Mfg. Program
10:30-Horseshoe Gardens-Cliff Burns
10:45-Peter's Parade (CBS)
11:00-Time and Weather
11:03-Sports Review
11:08-Pyol Program

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- WKRC Thursday, October 8
11:15-Horseshoe Gardens-Cliff Burns
11:30-Pat Gillick, Dregard
11:45-Tick, Tack, Toe
11:55-Tina Turner and His Orchestra (CBS)
WLW (428m.-700 kc.)
A. M.
6:30-International Fiddler:
7:00-P. y. lica's Es p. re.
7:15-Tick, Tack, Toe
7:30-Dr. n Program, Arthur Chandler, Jr.
7:45-Lolly Dill and Jane (NBC)
8:00-Morning Devotions
8:15-Sugar Ellis
9:00-G ab Bag Boys
9:45-Physical Exercises
9:50-Garden Talk
10:10-Dr. n Program
10:20-Health Talk by Dr. Carl A. Wilsbach
10:30-Beautiful Thoughts (NBC)
10:45-Florence Frey Good Looks Workshop
10:50-Live Stock Reports
11:00-Piano Solos
10:15-A. & P. Orchestra
10:30-Colonel Goodbody
10:45-Davis Mystery Chef (NBC)
11:00-Moto Ironing Time
11:15-Dream Program, Arthur Chandler, Jr.
11:30-WLW Sars
11:45-River and Weather Reports
11:55-Time Signal
11:00-McCormick's Old Time Fiddlers
P. M.
12:15-Swift Program (NBC)
12:30-Hotel Gibson Orchestra
12:45-Market Reports
12:50-Live Stock Reports
1:00-National Farm and Home (NBC)
1:30-Waring's Pennsylvanians, Netherland Plaza
2:00-Organ Matinee, Arthur Chandler, Jr.
2:30-Delivery Boys
2:45-Georgia Wildcats
3:00-Interview by Alice Cary
3:15-Ohio Federation of Woman's Clubs
5:30-Chicago Serenaders (NBC)
3:45-Princess Dbolesky Youth Matinee (NBC)
4:00-A. & P. Orchestra
4:30-Village Rhythmer
4:45-Grab Bag Boys
5:00-Edna Wallace Hopper
5:15-Mrs. Lyster and Her Orchestra
5:45-Tick, Tack, Toe
6:00-Old Man Sunshine
6:15-Los Ramos Baseball Scores
6:20-The Chatter
6:30-Radio News Reel of Hollywood
6:45-Lowell Thomas (NBC)
7:00-Amos 'n' Andy (NBC)
7:15-Tastycast Jesters (NBC)
7:30-Variety
7:45-American Girl Program
8:00-Phonix Hoaxery
8:15-Rin-Tin-Tin Thriller (NBC)
8:30-Hollingsworth Hall
8:45-Sisters of the Skillet (NBC)
9:00-Coston Queen Minstrels
9:30-Maxwell House Coffee (NBC)
10:00-A. & P. Gyppies (NBC)
10:30-Crosley Auto Sokers
10:45-Bob Newhall Sport Slices
11:00-Estate Weather Man

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- WLW Thursday, October 8
11:02-WLW Fanfare
11:30-Moon River
11:45-Hotel Gibson Orchestra
12:30-Netherland Plaza Orchestra
WSAI (225m.-1330 kc.)
A. M.
8:00-McCormick's Old Time Fiddlers
8:30-Records
9:00-Gene and Glenn, the Quaker Early Birds (NBC)
9:15-George Wildcat
9:30-Kecords
9:45-A. & P. Program (NBC)
10:00-Mrs. Blake's Radio Column (NBC)
10:15-Jenny Fox
10:30-Records
10:45-D. n Program
11:00-Records
11:15-Radio Household Institute (NBC)
11:30-Records
P. M.
12:50-Live Stock Reports
1:00-Sign off
3:00-Woman's Radio Review (NBC)
4:00-Mona Motor Drive Recital
4:30-Crosley Dealers' Salute
4:45-Records
4:50-Travel Talk
5:15-Vocal Solos by Alfred Aldrich
5:30-Rinso Talkie-What Happened in Jane (NBC)
5:45-Records
6:15-Better Business Bureau Talk
6:30-Vocal Solos
6:45-The Stebbins Boys (NBC)
7:00-Vermont Lumberjacks (NBC)
7:15-Autumn Melodies (NBC)
7:45-The Trials of the Goldbergs (NBC)
8:00-Pletschman Hour (NBC)
9:00-Arc Dramatic Musical (NBC)
9:30-Adventures of Sherlock Holmes (NBC)
10:00-Lucky Strike Dance Orchestra (NBC)
11:00-Hotel Gibson Orchestra

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