## SECTION B

## Broadcast Financial Data for <br> Networks and AM, FM, and Television Stations

Note.-The information contained in this section is included in the publication entitled "Statistics of the Communications Industry in the United States, Year Ended December 31, 1949." It is reprinted in this form for the use of individuals and organizations interested primarily in the broadcasting industry.

## STATISTICS OF THE COMMUNICATIONS INDUSTRY

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## INTRODUCTION

This section contains data concerning the operation of broadcast networks and AM, FM, and TV stations during the calendar year 1949.

Part I, which deals with commercial AM broadcast stations and networks, covers the operations of 4 na-tion-wide networks, 3 regional networks and 2028 AM broadcast stations. Of the 2026 stations used in these statistics 2021 reported revenues and expenses, and 2017 stations reported owned broadcast property. As of December 31, 1949, a total of 2065 were on the air. ${ }^{\mathbf{1}}$ AM licensees also operating $F M$ stations were permitted to file "joint reports" covering the consolidated operation of both stations when separate accounts for each station were not maintained. For this reason, the financial statistics pertaining to AM stations and networks include data with respect to 619 FM stations operated by AM licensees. In virtually all such cases, the two stations were jointly operated by the licensee, i.e., programs broadcast over the AM station were duplicated simultaneously by the FM station at no additional cost to the advertiser.

Part II summarizes the operation of (a) 164 FM stations (operated by AM licensees) for which separate FM reports were filed and (b) 104 FMstationsoperated by non-AM licensees.

Part III summarizes the operation of 4 TV networks and 85 stations for the year 1949.
$\overline{1}$ In addition, 35 AM stations operated non-commercially. Of these, 22 were licensed to educational institutions, 11 to religious groups and 2 to other non-profit organizations.

Table l.acomarative table or operations

| Line Number <br> (1) | Item | Grand Total |  |  | Networks and their owned and operated stations |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Networks including key stations ${ }^{1}$ |  |  | Other owned and operated stations |  |  |
|  |  | $1949$ <br> (3) | $1948$ <br> (4) | Percent of increase (decrease) <br> (5) | 1949 <br> (6) | 1948 <br> (7) | Percent of incresse (decrease) <br> (8) | $1949$ <br> (9) | $\begin{aligned} & 1948 \\ & (10) \end{aligned}$ | Percent of increase (decrease) <br> (11) |
| $\begin{aligned} & 1 \\ & 2 \\ & 3 \\ & 4 \\ & 5 \end{aligned}$ | Number of networks <br> Number of stations ............................................ <br> A. Revenues from the sale of time: <br> 1. Network time soles to- <br> в. Nation-wide networks <br> b. Regional networks $\qquad$ $\qquad$ $\qquad$ c. Miscellaneous networks and stations $\qquad$ | $\begin{gathered} 7 \\ 2,021 \\ \\ \$ 130,766,349 \\ 3,854,197 \\ 2,140,661 \end{gathered}$ | $\begin{gathered} 7 \\ 1,824 \\ \\ \$ 137,618,799 \\ 4,867,689 \\ 2,461,566 \end{gathered}$ | $\begin{array}{r} (4.98) \\ (20.82) \\ (13.04) \end{array}$ | $\begin{gathered} 7 \\ 12 \\ \\ \$ 81,788,642 \\ 2,711,861 \end{gathered}$ | $\begin{gathered} 7 \\ 11 \\ \\ \$ 84,671,293 \\ 3,445,147 \end{gathered}$ | $\begin{array}{r}(3.40) \\ (21.28) \\ \hline\end{array}$ | $\begin{array}{r} \$ 2,359,342 \\ 477,429 \end{array}$ | $\$ 2,646,630$ $780,803$ | $\begin{aligned} & (10.85) \\ & (38.85) \\ & \hline \end{aligned}$ |
| 6 7 | Tutal <br> Deduct - Payments to foreign stations and elimination of miscellaneous duplications. | $\begin{array}{r} 136,761,207 \\ 1,862,882 \end{array}$ | $\begin{array}{r} 144,948,054 \\ 3,895,701 \end{array}$ | $\begin{array}{r} (5.65) \\ (52.18) \\ \hline \end{array}$ | $\begin{aligned} & 84,500,503 \\ & (1,044,190) \end{aligned}$ | $\begin{array}{r} 88,116,440 \\ 531,341 \\ \hline \end{array}$ | $(4.10)$ | $\begin{array}{r} 2,836,771 \\ 21,192 \\ \hline \end{array}$ | $\begin{array}{r} 3,427,433 \\ 46,325 \\ \hline \end{array}$ | $\begin{aligned} & (17.23) \\ & (54.25) \\ & \hline \end{aligned}$ |
| 8 | Revenues from network time sales | 134,898,325 | 141,052,353 | (4.36) | 85,544,693 | 87,585,099 | (2.33) | 2,815,579 | 3,381,108 | (16.73) |
| 9 10 11 | 2. Non-network time sales to- <br> a. National and regional advertisers and sponsors <br> b. Local advertisers and sponsors | $\begin{aligned} & 108,314,507 \\ & 182,144,301 \end{aligned}$ | $\begin{aligned} & 104,759,761 \\ & 170,908,165 \end{aligned}$ | $\begin{aligned} & 3.39 \\ & 6.57 \end{aligned}$ | $\begin{array}{r} 12,044,170 \\ 4,070,029 \end{array}$ | $\begin{array}{r} 10,681,541 \\ 3,707,220 \end{array}$ | $\begin{array}{r} 12.76 \\ 9,79 \end{array}$ | $\begin{aligned} & 5,988,845 \\ & 2,400,462 \end{aligned}$ | $\begin{aligned} & 5,697,535 \\ & 2,705,946 \end{aligned}$ | $\begin{gathered} 5.11 \\ (11.29) \end{gathered}$ |
| 12 | Total revenues irom non-network time sales ................................ | 290,458,808 | 275,667,926 | 5.37 | 16,114,199 | 14,388,761 | 11.99 | 8,389,307 | 8,403,481 | (0.17) |
| 13 14 | Total revenues from time sales....... <br> 3. Deduct - Commissions to regularly established agencies, representatives, brokers and others .......... | $\begin{aligned} & 425,357,133 \\ & 50,307,683 \\ & \hline \end{aligned}$ | $\begin{aligned} & 416,720,279 \\ & 50,292,281 \end{aligned}$ | $\begin{aligned} & 2.07 \\ & 0.03 \end{aligned}$ | $\begin{aligned} & 101,658,892 \\ & \sim 22,455,642 \end{aligned}$ | $\begin{aligned} & 101,973,860 \\ & 423,214,089 \end{aligned}$ | $\begin{aligned} & (0.31) \\ & (3.27) \end{aligned}$ | $\begin{aligned} & 11,204,886 \\ & 1,281,074 \end{aligned}$ | $\begin{array}{r} 11,784,589 \\ 1,324,941 \end{array}$ | $\begin{aligned} & (4.92) \\ & (3.31) \end{aligned}$ |
| 15 | Net revenues from time sales | 375,049,450 | 366,427,998 | 2.35 | 79,203,250 | 78,759,771 | 0.56 | 9,923,812 | 10,459,648 | (5.12) |
| 16 17 18 | 8. Revenues from incidental broadcast activities: <br> Talent $\qquad$ Sundry broadcast revenues $\qquad$ | $\begin{aligned} & 21,998,269 \\ & 16,736,914 \end{aligned}$ | $\begin{aligned} & 22,196,269 \\ & 18,371,147 \end{aligned}$ | $\begin{aligned} & (0.89) \\ & (8.90) \end{aligned}$ | $\begin{aligned} & 9,922,775 \\ & 7,833,601 \end{aligned}$ | $\begin{aligned} & 9,341,385 \\ & 9,189,415 \end{aligned}$ | $\begin{gathered} 6.22 \\ (14.75) \end{gathered}$ | $\begin{aligned} & 708,345 \\ & 487,921 \end{aligned}$ | $\begin{aligned} & 791,783 \\ & 489,800 \end{aligned}$ | $\begin{gathered} (10.54) \\ (0.38) \end{gathered}$ |
| 19 | Total revenues from incidental broadcast activities $\qquad$ | 38,735,183 | 40,567,416 | (4.52) | 17,756,376 | 18,530,800 | (4.18) | 1,196,266 | 1,281,583 | (6.66) |
| 20 | Total broadcast revenues | 413,784,633 | 406,995,414 | 1.67 | 96,959,626 | 97,290,571 | (0.34) | 11,120,078 | 11,741,231 | (5.29) |
| 21 | C. Total broadcast expenses of networks and stations | 357,521,718 | 342,903,730 | 4.26 | 82,182,972 | 82,006,601 | 0.22 | 8,422,976 | 8,940,010 | (5.78) |
| 22 | D. Broadcast income or (loas) before Federal income tax | 56,262,915 | 64,091,684 | (12.21) | 14,776,654 | 15,283,970 | (3.32) | 2,697,102 | 2,801,221 | (3.72) |


| Line Number <br> (1) | Item(2) | Networks and their owned and operated stations |  |  | Other stations |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total |  |  |  |  |  |
|  |  | $\begin{aligned} & 1949 \\ & (12) \\ & \hline \end{aligned}$ | $\begin{array}{r} 1948 \\ (13) \\ \hline \end{array}$ | Percent of increase (decrease) $(14)$ | $\begin{aligned} & 1949 \\ & (15) \end{aligned}$ | $\begin{aligned} & 1948 \\ & (16) \\ & \hline \end{aligned}$ | Percent of increase (decrease) <br> (17) $\qquad$ |
| $\begin{aligned} & 1 \\ & 2 \\ & 3 \\ & 4 \\ & 5 \end{aligned}$ | Number of networks <br> Number of stations <br> A. Revenues from the sale of time: <br> 1. Network time sales to- <br> a. Nation-wide networks <br> b. Regional networks <br> c. Miscellaneous networks and stations $\qquad$ | $\begin{array}{r} 7 \\ 27 \\ \\ \$ 84,147,984 \\ 3,189,290 \end{array}$ | $\begin{gathered} 7 \\ 27 \\ \$ 87,317,923 \\ 4,225,950 \end{gathered}$ | $\begin{array}{r} (3.63) \\ (24.53) \end{array}$ | $\begin{gathered} 1,994 \\ \\ 2 \$ 46,618,365 \\ 664,907 \\ 22,140,661 \end{gathered}$ | $\begin{gathered} - \\ 1,797 \\ 2 \$ 50,300,876 \\ 2641,739 \\ 2,461,566 \end{gathered}$ | $\begin{gathered} (7.32) \\ 3.61 \\ (13.04) \end{gathered}$ |
| 6 |  <br> Deduct - Payments to foreign stations and elimination of miacellaneous duplications | $\begin{aligned} & 87,337,274 \\ & (1,022,998) \end{aligned}$ | $\begin{array}{r} 91,543,873 \\ 577,666 \end{array}$ | $(4.60)$ | $\begin{array}{r} 49,423,933 \\ 2,885,880 \end{array}$ | $\begin{array}{r} 53,404,181 \\ 3,318,035 \end{array}$ | $\begin{aligned} & (7.45) \\ & (13.02) \end{aligned}$ |
| 8 | Revenues from network time sales | 88,360,272 | 90,966,207 | (2.86) | 46,538,053 | 50,086,146 | (7.08) |
| $\begin{array}{r} 9 \\ 10 \\ 11 \end{array}$ | 2. Non-network time sales to- <br> a. National and regional advertisers and sponsors ........................... <br> b. Local advertisers and sponsors | $\begin{array}{r} 18,033,015 \\ 6,470,491 \end{array}$ | $\begin{array}{r} 16,379,076 \\ 6,413,166 \end{array}$ | $\begin{array}{r} 10.10 \\ 0.89 \end{array}$ | $\begin{array}{r} 90,281,492 \\ { }^{3} 175,673,810 \end{array}$ | $\begin{array}{r} 88,380,685 \\ { }^{3} 164,494,999 \end{array}$ | $\begin{aligned} & 2.15 \\ & 6.80 \end{aligned}$ |
| 12 | Total revenues from non-network time sales | 24,503,506 | 22,792,242 | 7.51 | 265,955,302 | 252,875,684 | 5.17 |
| $\begin{aligned} & 13 \\ & 14 \end{aligned}$ | Total revenues from time sales <br> 3. Deduct - Commissions to regularly established agencies, representatives, brokers and others | $\begin{array}{r} 112,863,778 \\ 23,736,716 \end{array}$ | $\begin{array}{r} 113,758,449 \\ 24,539,030 \end{array}$ | $\begin{aligned} & (0.79) \\ & (3.27) \end{aligned}$ | $\begin{array}{r} 312,493,355 \\ 26,570,967 \end{array}$ | $\begin{array}{r} 302,961,830 \\ 25,753,251 \end{array}$ | $\begin{aligned} & 3.15 \\ & 3.18 \end{aligned}$ |
| 15 | Net revenues from time sales | 89,127,062 | 89,219,419 | (0.10) | 285,922,388 | 277,208,579 | 3.14 |
| $\begin{aligned} & 16 \\ & 17 \\ & 18 \end{aligned}$ | B. Revenues from incidental broadcast activities: <br> Talent <br> Sundry broadcast revenues | $\begin{array}{r} 10,631,120 \\ 8,321,522 \end{array}$ | $\begin{array}{r} 10,133,168 \\ 9,679,215 \end{array}$ | $\begin{gathered} 4.91 \\ (14.03) \end{gathered}$ | $\begin{array}{r} 11,367,149 \\ 8,415,392 \end{array}$ | $\begin{array}{r} 12,063,101 \\ 8,691,932 \end{array}$ | $\begin{aligned} & (5.77) \\ & (3.18) \end{aligned}$ |
| 19 | Total revenues from incidental broadcast activities .......... | 18,952,642 | 19,812, 383 | (4.34) | 19,782,541 | 20,755,033 | (4.69) |
| 20 | Total brnadcast revenues . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 108,079,704 | 109,031,802 | (0.87) | 305,704,929 | 297,963,612 | 2.60 |
| 21 | C. Total broadcast expenses of networks and stations ........................ | 90,605,948 | 90,946,611 | (0.37) | 266,915,770 | 251,957,119 | 5.94 |
| 22 | D. Broadcast income or (loss) before Federal income tax .................... | 17,473,756 | 18,085,191 | (3.38) | 38,789,159 | 46,006,493 | (15.69) | network operations, financial data for networks and their key stations have been combined

 ${ }^{2}$ Includes some nation-wide, regional and other network time sales reported by licensees of stations with total time sales of less than $\$ 25,000$


Table 2.--Sumary of broadcast revenues and income of 4 nation-wide networks, 3 regional networks and 2021 standard broadcast stations


Broadcast Income (before Federal income tax)

| Networks and their 27 owned and operated stations .... | - - | - | \$17,473,756 | 31.06 |
| :---: | :---: | :---: | :---: | :---: |
| Networks and their 12 key stations ............... | \$14,776,654 | 26.27 |  |  |
| 15 other network owned and operated stations .... | 2,697,102 | 4.79 |  |  |
| 1994 other stations ...................................... | - - | - | 38,789,159 | 68.94 |
| 1073 stations serving as nation-wide network outlets | 35,383,820 | 62.89 |  |  |
| 921 stations not serving as nation-wide network outlets $\qquad$ | 3,405,339 | 6.05 |  |  |
| Total Industry Broadcast Income .............. | - - | - | \$56,262,915 | 100.00 |

Table 3.--Comparstive financial data for 1423 identical standard broadcast stations
1949-1948


all stations - CONTINUED

| Item | Regional, part-time |  |  | Local, unlimited |  |  | Local, day and part-time |  |  | All stations |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average per station |  |  | Average per station |  |  | Average per station |  |  | Average per station |  |  |
|  | 1949 | 1948 | Percent increase or (dearease) | 1949 | 1948 | $\begin{gathered} \text { Percent } \\ \text { increase } \\ \text { or } \\ \text { (decrease) } \end{gathered}$ | 1949 | 1948 | Percent increase or (decrease) | 1949 | 1948 | $\begin{aligned} & \text { Percent } \\ & \text { increase } \\ & \text { or } \\ & \text { (decrease) } \end{aligned}$ |
| ```Number of stations. Total broadcast revenues. Total broadcast expenses. Broadcast income (revenues less expenses before Federal income tax)``` | 209 $\$ 108,325$ 102,931 | $\$ 105,361$ 100,503 | 2.81 2.42 | 64 <br> $\$ 94,565$ <br> 86,401 | $\begin{array}{r} \$ 96,781 \\ 84,860 \end{array}$ | (2.29) 1.82 | \% $\$ 71,750$ 69,159 | $\begin{array}{r} \$ 71,570 \\ 66,175 \end{array}$ | $\begin{aligned} & 0.25 \\ & 4.51 \end{aligned}$ | 14 <br> $\$ 188,548$ <br> 159,510 | $\$ 192,748$ $158,869$ | $(2.18)$ 0.40 |
|  | 5,394 | 4,858 | 11.03 | 8,164 | 11,921 | (31.52) | 2,591 | 5,395 | (51.97) | 29,038 | 33,879 | (14.29) |
| STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS |  |  |  |  |  |  |  |  |  |  |  |  |
| ```Number of stations. Total broadcast revenues. Total broadcast expenses. Broadcast income (revenues less expenses before Federal income tax).``` | 24 |  |  | 48 |  |  | 8 |  |  |  |  |  |
|  | $\begin{array}{r} \$ 141,880 \\ 130,136 \end{array}$ | $\begin{gathered} \$ 149,271 \\ 131,596 \end{gathered}$ | $\begin{aligned} & (4.95) \\ & (1.13 .) \end{aligned}$ | $\begin{gathered} \$ 96,529 \\ 87,348 \\ 80 \end{gathered}$ | $\begin{array}{r} \$ 99,179 \\ 85,225 \end{array}$ | $\begin{gathered} (2.67) \\ 2.49 \end{gathered}$ | $\begin{array}{r} \$ 81,521 \\ 77,435 \end{array}$ | $\begin{gathered} \$ 85,447 \\ 74,595 \end{gathered}$ | $(4.59)$ 3.81 | $\$ 223,311$ <br> 183,487 | $\begin{array}{r} \$ 230,709 \\ 183,275 \end{array}$ | $\begin{gathered} (3.21) \\ 0.12 \end{gathered}$ |
|  | 11,744 | 17,675 | (33.56) | 9,181 | 13,954 | (34.21) | 4,086 | 10,852 | (62.35) | 39,824 | 47,434 | (16.04) |
| Stations not serving as OUtlets for nation-wide networks |  |  |  |  |  |  |  |  |  |  |  |  |
| ```Number of stations................................... Total broadeast revenues. Total broadcast expenses. Broadcast income (revenues less expenses before Federal income tax).``` | 185 |  |  | ${ }_{* 88,51]^{158}}$ |  |  | 66 |  | 0.974.61 | 482 |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  | \$103, 972 | \$99,664 | 4.32 | \$88,511 | \$89,388 | (0.93) | \$70,566 | \$69,887 |  | \$120,681 | \$118,637 | 1.72 |
|  | 99,402 | 96,469 | 3.04 | 83,483 | 83,734 | (0.30) | 68,156 | 65,154 |  | 112,699 | 111,221 | 1.33 |
|  | 4,570 | 3,195 | 43.04 | 5,028 | 5,654 | (11.07) | 2,410 | 4,733 |  | (49.08) | 7,982 | 7,416 | 7.63 |

[^0]| Broadcast region and state(1) | Stations with time sales of \$25,000 or more |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Number } \\ & \text { of } \\ & \text { stations } \end{aligned}$ | Revenues from the sale of station time |  |  |  |  |  | Deductions from the sale of station time |  |
|  |  | Network time sales to |  |  | Non-network time sales to |  | Total <br> (8) | $\qquad$ | Commissions to agencies, representatives, brokers and others <br> (10) |
|  |  | Nationwide networks <br> (3) | Regional networks <br> (4) | Other networks and stations (5) | National and regional users (6) | Local and other users (7) |  |  |  |
| New England Region: <br> Connecticut <br> Maine <br> Massachusetts <br> New Hampshire <br> Rhode Island <br> Vermont | $\begin{array}{r} 25 \\ 14 \\ 40 \\ 11 \\ 9 \\ 7 \end{array}$ | $\begin{array}{r} \$ 728,020 \\ 454,619 \\ 1,666,418 \\ 129,914 \\ 409,512 \\ 51,957 \end{array}$ | $\begin{array}{r} \$ 136,260 \\ 28,036 \\ 190,328 \\ 32,744 \\ 88,648 \\ 20,012 \end{array}$ | $\begin{array}{r} \$ 36,290 \\ 26,266 \\ 30,954 \\ 2,849 \\ 9,700 \\ 519 \end{array}$ | $\begin{array}{r} \$ 1,434,812 \\ 365,835 \\ 3,137,670 \\ 133,003 \\ 499,892 \\ 101,312 \end{array}$ | $\begin{array}{r} \$ 1,856,860 \\ 1,072,965 \\ 4,461,211 \\ 949,283 \\ 899,986 \\ 429,836 \end{array}$ | $\begin{array}{r} \$ 4,192,242 \\ 1,947,721 \\ 9,486,581 \\ 1,247,793 \\ 1,907,738 \\ 603,636 \end{array}$ | $\begin{array}{r} - \\ \$ 3,571 \\ 20,165 \\ 8,536 \\ 1,686 \\ \hline \end{array}$ | $\begin{array}{r} \$ 411,980 \\ 110,735 \\ 960,208 \\ 34,715 \\ 219,432 \\ 27,534 \\ \hline \end{array}$ |
| Total, New England Region . | 106 | 3,440,440 | 496,028 | 106,578 | 5,672,524 | 9,670,141 | 19,385,711 | 33,958 | 1,764,604 |
| Middle Atlantic Region: <br> New Jersey <br> New York <br> Pennsylvania $\qquad$ | $\begin{array}{r} 17 \\ 81 \\ 100 \end{array}$ | $\begin{array}{r} 110,955 \\ 4,280,085 \\ 3,363,629 \\ \hline \end{array}$ | 42,980 | $\begin{array}{r} - \\ 39,028 \\ 185,842 \\ \hline \end{array}$ | $\begin{array}{r} 391,504 \\ 13,395,658 \\ 6,226,609 \\ \hline \end{array}$ | $\begin{array}{r} 2,819,494 \\ 11,362,447 \\ 11,048,614 \\ \hline \end{array}$ | $\begin{array}{r} 3,321,953 \\ 29,077,218 \\ 20,867,674 \\ \hline \end{array}$ | $\begin{array}{r} - \\ 827,141 \\ 33,764 \\ \hline \end{array}$ | $\begin{array}{r} 313,211 \\ 3,052,271 \\ 2,270,664 \\ \hline \end{array}$ |
| Total, Middle Atlantic Region | 198 | 7,754,669 | 42,980 | 224,870 | 20,013,771 | 25,230,555 | 53,266,845 | 860,905 | 5,636,146 |
| East North Central Region: <br> Illinois <br> Indiana <br> Michigen <br> Ohio <br> Wisconsin $\qquad$ $\qquad$ $\qquad$ $\qquad$ | $\begin{aligned} & 57 \\ & 37 \\ & 52 \\ & 59 \\ & 47 \end{aligned}$ | $\begin{array}{r} 1,358,618 \\ 903,839 \\ 2,355,218 \\ 4,768,137 \\ 950,144 \end{array}$ | $\begin{array}{r} 1,575 \\ - \\ 4,333 \\ 12,285 \\ \hline \end{array}$ | $\begin{array}{r} - \\ 2,256 \\ 147,852 \\ 68,166 \\ 32,426 \end{array}$ | $\begin{aligned} & 5,675,401 \\ & 1,862,031 \\ & 4,565,119 \\ & 8,088,311 \\ & 2,134,177 \end{aligned}$ | $\begin{aligned} & 6,645,172 \\ & 3,665,445 \\ & 6,402,565 \\ & 8,599,416 \\ & 3,988,205 \end{aligned}$ | $\begin{array}{r} 13,680,766 \\ 6,433,571 \\ 13,475,087 \\ 21,536,315 \\ 7,104,952 \end{array}$ | $\begin{array}{r} 338,617 \\ 7,704 \\ 28,705 \\ 588,035 \\ 14,160 \end{array}$ | $\begin{array}{r} 1,308,371 \\ 472,921 \\ 1,414,340 \\ 1,813,966 \\ 484,372 \end{array}$ |
| Total, East North Central Region | 252 | 10,335,956 | 18,193 | 250,700 | 22,325,039 | 29,300,803 | 62,230,691 | 977,221 | 5,493,970 |
| West North Central Region: | 39 | 1,232,473 | 1,895 | 89,280 | 2,699,394 | 3,711,853 | 7,734,895 | 27,933 | 649,996 |
| Kansas | 29 | 1,244,980 |  | 3,168 | 1,254,460 | 2,057,924 | 3,860,532 | 37,641 | 282, 399 |
| Minnesota | 37 | 1,190,657 | 17,885 | 182,059 | 2,470,221 | 3,855,230 | 7,716,052 | 82,773 | 730,408 |
| Missour1 | 39 | 1,983,895 | - | 30,346 | 4,784,498 | 4,327,211 | 11,125,950 | 57,765 | 1,088,727 |
| Nebraska | 19 | 724,573 | 2, 46 | 7,024 | 1,648,472 | 1,719,579 | 4,099,648 | 157,787 2,341 | 134,024 |
| North Dakota . . . . . . . . . . . . . . . . | 13 | 322,915 171,942 | 2,465 | 35,768 5,284 | $\begin{aligned} & 589,106 \\ & 535,117 \end{aligned}$ | $\begin{array}{r} 872,002 \\ 1,044,261 \end{array}$ | $\begin{aligned} & 1,822,256 \\ & 1,756,604 \end{aligned}$ | 2,341 |  |
| South Dakota <br> Total, West North Central Region $\qquad$ | 187 | 6,171,435 | 22,245 | 352,929 | 13,981,268 | 17,588,060 | 38,115,937 | 366,240 | 3,430,221 |


|  <br>  <br>  | $\begin{gathered} \stackrel{s}{c} \\ \underset{y}{c} \\ \underset{\sim}{n} \\ \underset{\sim}{c} \end{gathered}$ |  | $\begin{gathered} \underset{\sim}{N} \\ \underset{\sim}{\infty} \\ \underset{\sim}{\infty} \\ \sim \end{gathered}$ |  | $\begin{aligned} & 0 \\ & \tilde{m} \\ & 0 \\ & 0 \\ & 0 \\ & \text { n} \end{aligned}$ | す。manining Nले <br>  | $\left\|\begin{array}{c} m \\ \tilde{n} \\ 0 \\ 0 \\ \infty \end{array}\right\|$ |  | $\left\|\begin{array}{c} n \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ -1 \\ \mathrm{~m}^{2} \end{array}\right\|$ |  |  | $\left\|\begin{array}{c} \underset{N}{N} \\ \underset{\sim}{n} \\ \underset{\sim}{n} \\ \end{array}\right\|$ | － |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & a \\ & -2 \\ & \sigma_{2} \\ & \text { a } \\ & \end{aligned}$ |  | $\begin{aligned} & \infty \\ & \infty \\ & \infty \\ & \vdots \\ & N \end{aligned}$ |  | $\begin{aligned} & -1 \\ & 0 \\ & 0 \\ & 0 \\ & \end{aligned}$ |  | $\begin{aligned} & 0 \\ & 0 \\ & - \\ & \infty \\ & \\ & -1 \end{aligned}$ | 웅 웅 $0^{\infty} \infty$ | $\begin{gathered} 8 \\ 0 \\ 0 \\ n \\ 0 \end{gathered}$ | $\begin{aligned} & 0 \\ & 0 \\ & \infty \\ & 0 \\ & 0 \\ & \infty \\ & 0 \\ & \cdots \end{aligned}$ |  | $\begin{aligned} & 0 \\ & N \\ & \text { N } \\ & 0 \\ & \infty \end{aligned}$ | － |
|  <br>  が <br>  べげがさがm゙が |  | ¢ <br> 웅․ <br> ぶの＂うัの <br> Кूनल <br>  | $\begin{aligned} & n \\ & \underset{\sim}{n} \\ & \underset{\sim}{N} \\ & \underset{\sim}{n} \\ & \underset{\sim}{n} \end{aligned}$ |  |  |  <br>  NスMon が <br>  | $\begin{aligned} & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & -1 \end{aligned}$ |  | $\begin{aligned} & -1 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | $\begin{aligned} & 1 \\ & n \\ & 2 \\ & n \\ & n \\ & 0 \\ & 0 \\ & m \end{aligned}$ |  | $\begin{aligned} & 0 \\ & \underset{\sim}{2} \\ & \underset{\sim}{\sim} \\ & \cdots \\ & v \end{aligned}$ | （10 |
|  －ースのvom <br>  <br>  | $\begin{gathered} \sim \\ \alpha_{0} \\ 0 \\ \infty \\ 0 \\ 0 \\ \infty \\ 0 \end{gathered}$ |  | $\begin{aligned} & N \\ & \text { N } \\ & 0 \\ & \infty \\ & \underset{\sim}{n} \\ & \underset{\sim}{n} \end{aligned}$ |  | $\begin{aligned} & \vec{y} \\ & 0 \\ & n^{n} \\ & \omega^{2} \\ & { }_{n}^{2} \end{aligned}$ |  | $\begin{aligned} & o \\ & \\ & \hat{N} \\ & \hat{N} \\ & \sigma_{1} \end{aligned}$ | $\begin{aligned} & 0 N \\ & \text { NNO } \\ & \text { No } \\ & \text { No } \\ & =10 \\ & \text { MNM } \end{aligned}$ | $\left[\begin{array}{c} \infty \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 1 \end{array}\right.$ |  |  |  | On |
|  | $\left\|\begin{array}{c} 0 \\ \infty \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ -1 \end{array}\right\|$ |  | $\begin{aligned} & \text { N } \\ & \text { ñ } \\ & \text { n } \\ & 0 \\ & 0 \\ & \text { then } \end{aligned}$ |  | $\begin{aligned} & \infty \\ & 0 \\ & N \\ & N \\ & 0 \\ & \infty \\ & \infty \\ & \infty \\ & \infty \end{aligned}$ |  | $\begin{gathered} m \\ \tilde{\sim} \\ \tilde{n} \\ \underset{\sim}{\sim} \\ \tilde{\sim} \end{gathered}$ |  | $\left\|\begin{array}{l} 1 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \end{array}\right\|$ |  |  | $\begin{aligned} & \underset{\sim}{o} \\ & \text { へ̀ } \\ & \text { on } \end{aligned}$ | con |
|  | $\begin{array}{\|c\|} \hline 0 \\ \stackrel{u}{n} \\ \text { m } \\ \end{array}$ |  | $\begin{aligned} & n \\ & 0 \\ & \text { n } \\ & \text { Nin } \end{aligned}$ |  | $\begin{aligned} & m \\ & 0 \\ & 0 \\ & \hat{n} \\ & \hat{n} \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ |  |  |  |  | $\begin{aligned} & \text { t } \\ & \text { o } \\ & \text { g } \end{aligned}$ | （1） |
|  | $\begin{aligned} & \infty \\ & \infty \\ & \underset{\sim}{n} \\ & -1 \\ & -1 \end{aligned}$ | 1＇N ， | $\underset{\sim}{\infty}$ |  | $\begin{aligned} & \text { o } \\ & 0 \\ & 0 \\ & \text { Ñ } \end{aligned}$ |  | $\begin{aligned} & \underset{\sim}{\tilde{y}} \\ & \tilde{\tilde{N}} \\ & \tilde{\sim} \end{aligned}$ |  |  | $\begin{aligned} & \mathrm{N} \\ & \stackrel{1}{2} \\ & \underset{\sim}{n} \\ & \underset{\sim}{n} \end{aligned}$ | $\begin{array}{l\|} 1 \\ \hline \end{array}$ | $\begin{aligned} & \text { I } \\ & \text { A } \\ & \text { J } \end{aligned}$ |  |
|  | $\begin{array}{\|l\|} \hline 0 \\ 0 \\ \infty \\ n \\ n^{n} \\ 0 \\ 0 \end{array}$ |  |  |  | $\begin{aligned} & 0 \\ & 0 \\ & 0 \\ & \hat{0}^{2} \\ & 0 \\ & \text { nn } \end{aligned}$ |  |  |  | $\left\lvert\, \begin{gathered} \infty \\ \\ 0 \\ 0 \\ \infty \\ \infty_{2} \\ \hline \end{gathered}\right.$ |  |  | $\begin{aligned} & -1 \\ & \text { q } \\ & \text { oi } \\ & \text { on } \end{aligned}$ | （100 |
| い | - | กmon | $\underset{ }{ }$ |  | $\stackrel{4}{4}$ | へべ入べべコ | $\underset{\sim}{\underset{\sim}{2}}$ |  | $\underset{\sim}{\infty}$ | $\\|_{n}^{\infty}$ |  | ले | N |

South Atlantic Region：
 Mountain Region：

[^1]Idaho ．．
Nevada．
New Mexico
Wyoming
Pacific Region

Total，Pacific Region ．．．．．．．．．．． Total，United States
Outside the United States： Outside the United States：
Total，Outside the United States
Hawail ．．．．．
See footnote at end of table


Table 5 , --Sumary of broadcast revenues, expenses and income of 2009 standard broadcast stations, by class and time;
segregated between 1088 stations serving as outlets for nation-wide networks and 921 stations not serving as such outlets ${ }^{1}$

| Item | Clear channel |  |  |  | Regional |  | Local |  | Total(10) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 50,000 Watts |  | 5,000 to 25,000 Watts |  | Unlimited <br> (6) | Part-time <br> (7) | Unlimited <br> (8) | $\qquad$ |  |
|  | Unlimited | Part-time |  |  |  |  |  |  |  |
|  | (2) | (3) | (4) | (5) |  |  |  |  |  |
| STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS |  |  |  |  |  |  |  |  |  |
| Stations with time sales of $\$ 25,000$ or more: <br> Number of stations..................................................... <br> Revenues from the sale of station time: <br> Network time sales to- <br>  <br> Regional networks. <br> Other networks and atations. $\qquad$ Total sale of chain broadcast time................... <br> Non-network time sales to- <br> National and regional users................................... <br> Local and other users. <br> Total sale of station non-network time. <br> Total sale of station time. <br> Deductions from the sale of station time: <br> Payments to networks and stations.......................... . . <br> Commissions to regularly established agencies, <br> representatives and brokers.................................... <br> Total deductions from the sale of station time <br> Balance, net time sales. <br> Revenues from incidental broadcast activities: <br> Talent. <br> Sundry broadcaat revenues........................................ <br> Total revenues from incidental broadcast activities <br> Total broadcast revenues. <br> Total broadcast expenses............................................ <br> Broadcast income or (loss) before Federal income tax.. <br> All commercial stations: <br> Number of stations. <br> Broadcast revenues. <br> Broadcast expenses. $\qquad$ $\qquad$ $\qquad$ $\qquad$ Broadcast income or (loss) before Federal income tax.. | 254 | - | 29 | - | 407 | 29 | 546 | 9 | 1074 |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | \$18,363,935 | - | \$1,505,384 | - | \$23,323,655 | \$385,785 | \$4,748,835 | \$24,265 | \$48,351,859 |
|  | 105,991 | - |  | - | 660,084 | 13,894 | 269,184 |  | 1,049,153 |
|  | 313,658 | - | 38,865 | - | 677,661 | 29,754 | 477,510 | 4,699 | 1,542,147 |
|  | 18,783,584 | - | 1,544,249 | - | 24,661,400 | 429,433 | 5,495,529 | 28,964 | 50,543,159 |
|  | 34,191,863 | - | 2,832,119 | - | 34,287,010 | 1,073,003 | 5,945,721 | 40,539 | 78,370,255 |
|  | 10,673,191 | - | 3,563,715 | - | 50,568,797 | 2,462,891 | 38,938,191 | 612,216 | 106,819,001 |
|  | 44,865,054 | - | 6,395,834 | - | 84,855,807 | 3,535,894 | 44,883,912 | 652,755 | 185,189,256 |
|  | 63,648,638 | - | 7,940,083 | - | 109,517,207 | 3,965,327 | 50,379,441 | 681,719 | 236,132,415 |
|  | 1,399,593 | - | 67,823 | - | 836,096 | 82,896 | 387,557 | 3,380 | 2,777,345 |
|  |  |  |  |  |  |  |  |  |  |
|  | 8,365,766 | - | 795,785 | - | 10,217,862 | 226,616 | 1,606,153 | 32,767 | 21,244,949 |
|  | 9,765,359 | - | 863,608 | - | 11,053,958 | 309,512 | 1,993,710 | 36,147 | 24,022,294 |
|  | 53,883,279 | - | 7,076,475 | - | 98,463,249 | 3,655,815 | 48,385,731 | 645,572 | 212,110,121 |
|  |  |  |  |  |  |  |  |  |  |
|  | 3,635,530 | - |  | - | 3,701,469 | 156,467 | 1,033,943 | 29,346 | 8,968,705 |
|  | 1,814,742 | - | 360,634 | - | 2,830,681 | 114,120 | 1,087,698 | 6,031 | 6,213,906 |
|  | 5,450,272 | - | 772,584 | - | 6,532,150 | 270,587 | 2,121,641 | 35,377 | 15,182,611 |
|  | 59,333,551 | - | 7,849,059 | - | 104,995,399 | 3,926,402 | 50,507,372 | 680,949 | 227,292,732 |
|  | 44, 074,777 | - | 6,872,603 | - | 87,843,212 | 3,670,058 | 46,033,402 | 645,815 | 189,139,867 |
|  | 15,258,774 | - | 976,456 | - | 17,152,187 | 256,344 | 4,473,970 | 35,134 | 38,152,865 |
|  |  |  |  |  |  |  |  |  |  |
|  | ${ }^{2} 54$ | - | 29 | - | 408 | 30 | 557 | 10 | 1088 |
|  | \$59,333,551 | - | \$7,849,059 | - | \$105,011,975 | \$3,949,501 | \$50,690,765 | \$699,083 | \$227, 533,934 |
|  | 44,074, 777 | - | 6,872,603 | - | 87,862,425 | 3,697,012 | 46,263,513 | 682,682 | 189,453,012 |
|  | 15,258,774 | - | 976,456 | - | 17,149,550 | 252,489 | 4,427,252 | 16,401 | 38,080,922 |


| STATIONS NOT SERVING AS OUTLETS FOR NATION-WI DE NETWORKS |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stations with time sales of $\$ 25,000$ or more: <br> Number of stations. <br> Revenue from the sale of station time: <br> Network time sales to- <br> Nation-wide networks........................................ <br> Regional networks. <br> Other networks and stations................................. <br> Total sale of chain broadcast time.................. <br> Non-network time sales to- <br> National and regional users <br> Local and other users......................................... <br> Total sale of station non-network time. <br> Total sale of station time. | ${ }^{3} 10$ | - | 13 | 4 | 106 | 316 | 251 | 103 | 803 |
|  |  |  |  |  |  |  |  |  |  |
|  | \$31,429 | - | \$797 |  |  | \$12,678 |  |  |  |
|  |  | - | $39,974$ | - | $\begin{array}{r} 4,400 \\ 182,389 \\ \hline \end{array}$ | $\begin{array}{r} 20,580 \\ 230,200 \end{array}$ | $49,950$ | $\begin{aligned} & 18,253 \\ & 51,834 \end{aligned}$ | \$608,504 |
|  | 6,357 |  |  | - |  |  | $84,985$ |  | $\begin{array}{r} 595,739 \\ \hline \end{array}$ |
|  | 37,786 | - | 40,771 | - | 581,298 | 263,458 | 297,581 | 76,532 | 1,297,426 |
|  | 4,121,424 | - | $\begin{aligned} & 2,558,345 \\ & 2,984,160 \\ & \hline \end{aligned}$ | $\begin{array}{r} \$ 81,174 \\ 431,096 \\ \hline \end{array}$ | $\begin{array}{r} 4,340,837 \\ 14,300,512 \\ \hline \end{array}$ | $\begin{array}{r} 3,984,114 \\ 23,467,615 \\ \hline \end{array}$ | $\begin{array}{r} 2,413,389 \\ 18,232,805 \\ \hline \end{array}$ | $\begin{array}{r} 400,799 \\ 6,387,578 \end{array}$ | $\begin{aligned} & 17,900,082 \\ & 69,358,587 \\ & \hline \end{aligned}$ |
|  | 3,554,821 | - |  |  |  |  |  |  |  |
|  | 7,676,245 | - | 5,542,505 | 512,270 | 18,641,349 | 27,451,729 | 20,646,194 | $\begin{array}{r} 6,387,578 \\ \hline 6,788,377 \\ \hline \end{array}$ | $87,258,669$ |
|  | 7,714,031 | - | 5,583,276 | 512,270 | 19,222,647 | 27,715,187 | 20,943,775 | 6,864,909 | 88,556,095 |
| Deductiona from the sale of station time: <br> Payment to networks and stations.......................... Commissions to regularly established agencies, representatives and brokers. | - | - | 15,572 | 21,392 | 60,288 | 33,908 | 12,960 | $\begin{array}{r}6,999 \\ \hline 1090\end{array}$ | 129,727 |
|  | 1,162,831 |  |  |  |  |  |  |  |  |
| Total deductions from the sale of station time..... Balance, net time sales.................................. evenues from incidental broadcast activities: | 1,162,831 | - | 706,455 | 21,392 | 2,025,393 | 1,468,227 | 1,123,572 | 228,949 | $\begin{array}{r} 6,607,092 \\ \hline 6,735,819 \\ \hline \end{array}$ |
|  | 6,551,200 | - | 4,876,821 | 490,878 | 17,197,254 | 26,246,960 | 19,820,203 | 6,635,960 | $\begin{array}{r} 6,735,819 \\ \hline 81,819,276 \\ \hline \end{array}$ |
| evenues from incidental broadcast activities: <br> Talent................................................................. | 455,929 | - | $\begin{array}{r} 193,234 \\ 186,279 \\ \hline \end{array}$ | $\begin{array}{r} 13,023 \\ 138,062 \\ \hline \end{array}$ | $\begin{array}{r} 923,077 \\ 774,446 \end{array}$ | $\begin{array}{r} 758,615 \\ 501,026 \\ \hline \end{array}$ | $\begin{array}{r} 591,576 \\ 567,692 \\ \hline \end{array}$ | $\begin{array}{r} 171,335 \\ 147,777 \\ \hline \end{array}$ | $\begin{aligned} & 3,106,789 \\ & 2,689,407 \\ & \hline \end{aligned}$ |
| Sundry broadcast revenues | - 374,125 |  |  |  |  |  |  |  |  |
| Total revenues from incidental broadcast activities | 830,054 | - | 379,513 | 151,085 | 1,697,523 | 1,259,641 | 1,159,268 | 319,112 | $\begin{aligned} & 2,689,407 \\ & 5,796,196 \end{aligned}$ |
| Total broadcast revenues. | 7,381,254 |  | 5,256,334 | 641,963 | 18,894, 777 | 27,506,601 | 20,979,471 | 6,955,072 | 87,615,472 |
| Total broadcast expenses..... | 6,718,851 | - | $\begin{array}{r} 4,688,600 \\ 567,734 \end{array}$ | $\begin{array}{r} 543,218 \\ \hline 98,745 \\ \hline \end{array}$ | $\frac{18,178,721}{716,056}$ | $\begin{array}{r} 26,752,821 \\ \hline 753,780 \end{array}$ | $\begin{array}{r} 19,985,506 \\ 993,965 \end{array}$ | $\frac{6,692,021}{263,051}$ | 83,559,738 |
| Broadcast income or (loss) before Federal income tax. | 662,403 | - |  |  |  |  |  |  | 4,055,734 |
| All cormercial stations: <br> Number of stations <br> Broadcast revenues $\qquad$ $\qquad$ Brosdcast expenses................................................. . . . <br> Broadcast income or (loss) before Federal income tax. |  |  | $\begin{gathered} 13 \\ \$ 5,256,334 \\ 4,688,600 \end{gathered}$ | $\begin{gathered} 4 \\ \$ 641,963 \\ 543,218 \\ \hline \end{gathered}$ | $\begin{gathered} 114 \\ \$ 18,994,832 \\ 18,377,260 \end{gathered}$ | $\begin{gathered} 357 \\ \$ 28,096,917 \\ 27,668,428 \end{gathered}$ | $\begin{gathered} 294 \\ \$ 21,596,056 \\ 20,753,704 \\ \hline \end{gathered}$ | $\begin{array}{r} 128 \\ \$ 7,323,682 \\ 7,106,806 \\ \hline \end{array}$ | $\begin{gathered} 921 \\ \$ 89,291,073 \\ 85,885,734 \\ \hline \end{gathered}$ |
|  | ${ }^{3} 11$ | - |  |  |  |  |  |  |  |
|  | \$7,381,289 | - |  |  |  |  |  |  |  |
|  | 6,747,718 | - |  |  |  |  |  |  |  |
|  | 633,571 | - | 567,734 | 98,745 | 617,572 | $428,489$ | $\begin{array}{r} 20,753,704 \\ 842,352 \end{array}$ | $216,876$ | 3,405,339 |
|  |  |  |  |  |  |  |  |  |  |

Item
(1)

| Item <br> (1) | Clear channel |  |  |  | Regional |  | Local |  | Total <br> (10) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 50,000 Watts |  | 5,000 to 25,000 Watts |  | Unlimited <br> (6) | Part-time <br> (7) | Unlimitcd <br> (8) | $\begin{gathered} \text { Day } \\ \text { and } \\ \text { part-time } \\ \text { (9) } \end{gathered}$ |  |
|  | Unl1mited <br> (2) | Part-time <br> (3) | Unlimited <br> (4) | Part-time <br> (5) |  |  |  |  |  |
| ALL COMMERCIAL STATIONS |  |  |  |  |  |  |  |  |  |
| Stations with time sales of $\$ 25,000$ or more: <br> Number of stations. <br> Revenues from the sale of station time: <br> Network time sales to- <br> Nation-wide netrorks. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . <br> Regional netmoriss. <br> Other networks and stations................................. <br> Total sale of chain broadcast time................... <br> Non-network time sales to- <br> National and regional users. <br> Local and other users............................................ <br> Total sale of station non-network time. <br> Total sale of station time........................ <br> Deductions from the sale of station time: <br> Payments to networks and stations...... <br> Commissions to regularly established agencies, <br> representatives and brokers. <br> Total deductions from the sale of station time...... <br> Balance, net time sales................................. <br> Revenues from incidental broadcast activities: <br> Talent. <br> Sundry broadcast revenues. <br> Total revenues from incidental broadcast activities <br> Total broadcast revenues.................................. <br> Total broadcast expenses... <br> Broadcast income or (loss) before Federal income tax.. | 464 | - | 42 | 4 | 513 | 345 | 797 | 112 | 1877 |
|  |  |  |  |  |  |  |  |  |  |
|  | \$18,395,364 | - | \$1,506,181 | - | \$23,718,164 | \$398,463 | \$4,911,481 | \$30,710 | \$48, 960,363 |
|  | 105,991 | - |  | - | 664,484 | 34,474 | 319,134 | 18,253 | 1,142,336 |
|  | 320,015 | - | 78,839 |  | 860,050 | 259,954 | 562,495 | 56,553 | 2,137,886 |
|  | 18,821,370 | - | 1,585,020 | - | 25,242,698 | 692,891 | 5,793,110 | 105,496 | 52,240,585 |
|  | 38,313,287 | - | 5, 390,464 | \$81,174 | 38,627,847 | 5,057,117 | 8,359,110 | 441, 338 | 96,270, 337 |
|  | 14,228,012 | - | 6,547,875 | 431,096 | 64,869, 309 | 25,930,506 | 57,170,996 | 6,999,794 | 176, 177, 588 |
|  | 52,541,299 | - | 11,938,339 | 512,270 | 103,497,156 | 30,987,623 | 65,530,106 | 7,441,132 | 272,447,925 |
|  | 71,362,669 | - | 13,523,359 | 512,270 | 128,739,854 | 31,680,514 | 71,323,216 | 7,546,628 | 324,688,510 |
|  | 1,399,593 | - | 83,395 | - | 896,384 | 116,804 | 400,517 | 10,3'79 | 2,907,072 |
|  | 9,528,597 | - | 1,486,668 | 21,392 | 12,182,967 | 1,660,935 | 2,716,765 | 254,717 | 27,852,041 |
|  | 10,928,190 | - | 1,570,063 | 21,392 | 13,079,351 | 1,777,739 | 3,117,282 | 265,096 | 30,759,113 |
|  | 60,434,479 | - | 11,953,296 | 490,878 | 115,660,503 | 29,902,775 | 68,205,934 | 7,281,532 | 293,929, 397 |
|  |  |  |  |  |  |  |  |  |  |
|  | $\begin{aligned} & 4,091,459 \\ & 2,188,867 \end{aligned}$ | - | $\begin{aligned} & 605,184 \\ & 546,913 \\ & \hline \end{aligned}$ | $138,062$ | $\begin{array}{r} 4,624,546 \\ 3,605,127 \\ \hline \end{array}$ | $\begin{aligned} & 915,082 \\ & 615,146 \\ & \hline \end{aligned}$ | $\begin{aligned} & 1,625,519 \\ & 1,655,390 \end{aligned}$ | $\begin{aligned} & 200,681 \\ & 153,808 \\ & \hline \end{aligned}$ | $\begin{array}{r} 12,903,413 \\ 8,903,313 \\ \hline \end{array}$ |
|  | 6,280,326 | - | 1,152,097 | 151,085 | 8,229,673 | 1,530,228 | 3,280,909 | 354,489 | 20,978,807 |
|  | 66,714,805 | - | 13,105,393 | 641,963 | 123,890,176 | 31,433,003 | 71,486,843 | 7,636,021 | 314,908,204 |
|  | 50,793,628 | - | 11,561,203 | 543,218 | 106,021,933 | 30,422,879 | 66,018,908 | 7,337,836 | 272,699,605 |
|  | 15,921,177 | - | 1,544,190 | 98,745 | 17,868,243 | 1,010,124 | 5,467,935 | 298,185 | 42,208,599 |
| All commercial stations:Number of stations....Broadcast revenues....Broadcast expenses.... |  |  |  |  |  |  |  |  |  |
|  | 465 | - | 42 | 4 | 522 | 387 | 851 | 138 | 2009 |
|  | \$66,714,840 | - | \$13,105,393 | \$641,963 | \$124,006, 807 | \$32,046,418 | \$72,286,821 | \$8,022,765 | \$316, 825,007 |
|  | 50,822,495 | - | 11,561,203 | 543,218 | 106,239,685 | 31,365,440 | 67,017,217 | 7,789,488 | 275, 338,746 |
| Broadcast income or (loss) before Federal income | 15,892,345 | - | 1,544,190 | 98,745 | 17,767,122 | 680,978 | 5,2699,604 | 233,277 | 41,486,261 |

[^2]${ }^{3}$ Includes operation of two part-time stations.
Includes operation of three part-time atationa.
Table 6.-nSumary of broadcast expenses by class and time of 4 nationwide networks, 3 regional networks and 2021 standard broadcast stations 1949

| 1949 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clear channel |  |  |  | Regional |  | Local |  | Total | 3 regional networks, 4 nation-wide networks and 12 key stations (11) | $\begin{aligned} & \text { Grand } \\ & \text { total } \end{aligned}$ |
| 50,000 watts |  | 5,000 to 25,000 watts |  | Unlimited <br> (6) | Part-time <br> (7) | Unlimited <br> (8) | $\begin{aligned} & \text { Day and } \\ & \text { part-time } \end{aligned}$ <br> (9) |  |  |  |
| Unlimited <br> (2) | Parttime (3) | Unlimited <br> (4) | $\begin{aligned} & \text { Part- } \\ & \text { time } \\ & (5) \end{aligned}$ |  |  |  |  |  |  | (12) |





| Item | Clear channel |  |  |  | Regional |  | Local |  | Total <br> (10) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 50,000 watts |  | 5,000 to 25,000 watts |  | Unlimited <br> (6) | Part-time <br> (7) | Unlimited <br> (8) | Day and part-time <br> (9) |  |
|  | Unlimited <br> (2) | $\begin{gathered} \text { Part-time } \\ (3) \\ \hline \end{gathered}$ | Unlimited <br> (4) | $\begin{gathered} \text { Part-time } \\ \text { (5) } \end{gathered}$ |  |  |  |  |  |
| STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS |  |  |  |  |  |  |  |  |  |
| Stations with time sales of $\$ 25,000$ or more: Number of stations. <br> Technical expenses: <br> Salaries and wages................................................ <br> Repairs of technical equipment................................. <br> Other. $\qquad$ <br> Total. $\qquad$ | $\begin{gathered} 254 \\ \$ 5,963,898 \\ 668,186 \\ 1,326,805 \end{gathered}$ | - - - | $\begin{gathered} 29 \\ \$ 862,475 \\ 101,036 \\ 240,413 \end{gathered}$ | - - - - | $\begin{gathered} 407 \\ \$ 11,574,988 \\ 1,573,414 \\ 1,994,889 \end{gathered}$ | $\begin{gathered} 29 \\ \$ 418,186 \\ 75,254 \\ 69,345 \end{gathered}$ | $\begin{array}{r} 546 \\ \$ 6,360,070 \\ 788,848 \\ 902,748 \end{array}$ | $\begin{aligned} & 9 \\ & \$ 71,080 \\ & 12,239 \\ & 17,009 \end{aligned}$ | $1074$ $\begin{array}{r} \$ 25,250,697 \\ 3,218,977 \\ 4,551,209 \end{array}$ |
|  | 7,958,889 | - | 1,203,924 | - | 15,143,291 | 562,785 | 8,051,666 | 100,328 | 33, 020,883 |
| Program expenses: <br> Salaries and wages of program department. <br> Talent expenses. <br> Royalties and license fees relating to program material. $\qquad$ Transcriptions and recordings <br> Cost of wire services. $\qquad$ $\qquad$ Other expenses directly related to programs. $\qquad$ $\qquad$ $\qquad$ | $\begin{array}{r} 5,794,259 \\ 6,947,941 \\ 1,912,500 \\ 353,997 \\ 295,246 \\ 1,993,933 \end{array}$ | - - - - - | $\begin{aligned} & 990,892 \\ & 410,254 \\ & 239,116 \\ & 127,386 \\ & 117,684 \\ & 297,312 \end{aligned}$ | - - - - - | $\begin{array}{r} 13,600,616 \\ 5,534,351 \\ 3,285,033 \\ 1,610,487 \\ 1,102,901 \\ 3,851,793 \end{array}$ | $\begin{array}{r} 599,459 \\ 184,259 \\ 133,004 \\ 81,934 \\ 90,178 \\ 147,402 \end{array}$ | $\begin{aligned} & 7,636,685 \\ & 1,165,870 \\ & 1,524,315 \\ & 1,146,760 \\ & 1,256,709 \\ & 2,051,737 \end{aligned}$ | $\begin{array}{r} 101,603 \\ 32,948 \\ 20,655 \\ 11,253 \\ 18,739 \\ 28,202 \end{array}$ | $\begin{array}{r} 28,723,514 \\ 14,275,623 \\ 7,114,623 \\ 3,331,817 \\ 2,881,457 \\ 8,370,379 \end{array}$ |
| Total. | 17,297,876 | - | 2,182,644 | - | 28,985,181 | 1,236,236 | 14,782,076 | 213,400 | 64,697,413 |
| Salaries, wages, and commissions to staff salesmen... Other expenses directly related to selling............. | $\begin{aligned} & 2,434,333 \\ & 2,780,054 \end{aligned}$ | - | $\begin{aligned} & 579,849 \\ & 392,695 \end{aligned}$ | - | $\begin{aligned} & 7,516,077 \\ & 4,666,263 \end{aligned}$ | $\begin{array}{r} 322,413 \\ 255,456 \end{array}$ | $\begin{aligned} & 4,545,830 \\ & 1,815,370 \end{aligned}$ | $\begin{aligned} & 70,019 \\ & 26,469 \end{aligned}$ | $\begin{array}{r} 15,468,521 \\ 9,936,307 \end{array}$ |
| Total | 5,214,387 | - | 972,544. | - | 12,182,340 | 577,869 | 6,361,200 | 96,488 | 25,404,828 |
| Total technical, program and selling expenses.. | 30,471,152 | - | 4,359,112 | - | 56,310,812 | 2,376,890 | 29,194,942 | 410,216 | 123,123,124 |
| General and administrative expenses: <br> Salaries and wages. | 4,474,208 |  |  |  |  |  |  |  |  |
| Professional services, exclusive of salaries.......... | 634,203 | - | 85,409 | - | 1,312,898 | 43,970 | 749,699 | 6,708 | 2,832,887 |
| Insurance expenses....................................... | 326,250 | - | 65,646 | - | 816,243 | 30,017 | 446,121 | 5,707 | 1,689,984 |
| Experimental and developmental expenses................. <br> Depreciation and amortization of broadcast | 155,388 | - | 40,393 | - | 263,978 | 25,175 | 219,854 | 7,751 | 712,539 |
| investments............................. | 2,201,317 | - | 565,011 | - | 5,895,668 | 244, 300 | 2,631,715 | 39,234 | $11,577,245$ |
| Rent paid for use of broadcast property.............. | 1,149,029 | - | 244,529 | - | $2,347,269$ | 80,072 | 965,475 | 17,240 | $4,803,614$ |
| Taxes (other than Federal income tax).................... Losses on notes, accounts and other amounts | $870,125$ | - | 148,017 | - | $1,890,873$ | 80,450 | 942,134 | 17,643 | 3,949,242 |
| Losses on notes, accounts and other amounts <br> receivable - broadcast........................................ <br> Other | $\begin{array}{r} 107,866 \\ 3,685,239 \\ \hline \end{array}$ | - | $\begin{array}{r} 30,517 \\ 508,910 \\ \hline \end{array}$ | - | $\begin{array}{r} 473,333 \\ 6,762,242 \\ \hline \end{array}$ | $\begin{array}{r} 26,080 \\ 257,435 \end{array}$ | $\begin{array}{r} 518,221 \\ 3,558,162 \end{array}$ | $\begin{array}{r} 8,841 \\ 44,293 \end{array}$ | $\begin{array}{r} 1,164,858 \\ 14,816,281 \end{array}$ |
| Total general and administrative expenaes | 13,603,625 | - | 2,513,491 | - | 31,532,400 | 1,293,168 | 16,838,460 | 235,599 | 66,016,743 |
| Total broadcast expenses........................... | 44,074,777 | - | 6,872,603 | - | 87,843,212 | 3,670,058 | 46,033,402 | 645,815 | 189,139,867 |




| $\begin{gathered} \tilde{N} \tilde{\sim} \\ \tilde{\sim} \\ \tilde{N} \tilde{0} \\ \text { N } \\ \text { in } \end{gathered}$ | $\left\lvert\, \begin{gathered} \stackrel{0}{0} \\ \underset{\sim}{n} \\ \underset{\sim}{n} \\ \underset{\sim}{n} \\ \underset{\sim}{n} \end{gathered}\right.$ |  |  |
| :---: | :---: | :---: | :---: |
|  | $\left\lvert\, \begin{aligned} & \infty \\ & n \\ & n \\ & \infty \\ & \vdots \\ & \sim \\ & \sim \end{aligned}\right.$ | $\begin{aligned} & \overrightarrow{\tilde{N}} \\ & \tilde{0} \\ & \tilde{0} \\ & 0 \end{aligned}$ |  |
|  | $\begin{aligned} & \mathrm{y} \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | $\begin{aligned} & 8 \\ & 0 \\ & n \\ & \infty \\ & \infty \\ & \sigma^{2} \end{aligned}$ |  |
|  |  | $\begin{aligned} & \overrightarrow{\tilde{x}} \\ & \tilde{\sim} \\ & \tilde{\sim} \\ & \underset{\sim}{0} \\ & \hline \end{aligned}$ |  |
|  | $\begin{gathered} 0 \\ \infty \\ \infty \\ 0 \\ \vdots \\ \vdots \\ \vdots \end{gathered}$ | $\begin{aligned} & \underset{\sim}{N} \\ & \underset{\sim}{0} \\ & \underset{\sim}{へ} \\ & \underset{\sim}{c} \end{aligned}$ |  |
|  | $\begin{aligned} & 0 \\ & 0 \\ & 0 \\ & \stackrel{0}{-1} \end{aligned}$ | $\begin{aligned} & \infty \\ & \underset{\sim}{\sim} \\ & \tilde{y} \\ & \underset{\sim}{2} \end{aligned}$ |  |
| $\begin{aligned} & \text { mîn } \\ & \text { in } \\ & \text { mif } \\ & \text { now } \end{aligned}$ | $\begin{gathered} \infty \\ \infty \\ 0 \\ 0 \\ 0 \\ 0 \\ \sim \\ i \end{gathered}$ | $\begin{aligned} & 8 \\ & 0 \\ & 0 \\ & \infty \\ & \infty \\ & 0 \\ & 0 \end{aligned}$ |  |
| 1. | , | 1 | 11 |
| $\begin{aligned} & \text { on } \\ & \text { m̃ } \\ & \text { on } \\ & \text { on } \end{aligned}$ | $\begin{gathered} \underset{\sim}{\sim} \\ \sim \\ \\ \underset{\sim}{n} \end{gathered}$ | $\begin{aligned} & I \\ & \infty \\ & \infty \\ & \infty \\ & \vdots \\ & \vdots \\ & 0 \end{aligned}$ | cic |

[^3]
${ }^{1}$ Includes operations of three part-time stations.
Includes operations of one part-time station.
Includes operations of two part-time stations.



|  | General and administrative expenses |  |  |  |  |  |  |  |  |  | Total broadeast expenses <br> (27) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Item (1) | Salaries and wages <br> (17) | ```Professional services, exclusive of salaries (18)``` | Insurance expenses <br> (19) | Experimental and develop- mental expenses $(20)$ | Depreciation and amortization of broadcast investments (21) | Rent paid for use of broadcast property (22) | Taxes (other then Federal income tax) <br> (23) | $\qquad$ | Other general and administrative expenses $(25)$ | Total <br> (26) |  |
| Revenue group: $\$ 1,000,000$ or more.... |  |  |  |  |  |  |  |  | \$118,560 | \$415,719 | \$1,348,993 |
| \$500,000 to \$1,000,000 | \$126,871 | - $2,3,356$ | -4,281 | -15,228 | 28,805 | 18,750 | 12,635 | 1,411 | 44,757 | 188,865 | 540,702 |
| \$250,000 to \$500,000.. | 38,672 | 5,116 | 2,718 | 2,654 | 19,737 | 8,460 | 5,991 | 1,872 | 21,691 | 106,911 | 295,083 |
| \$225,000 to \$250,000. | 33,495 | 3,717 | 2,119 | 1,318 | 13,459 | 5,032 | 3,879 | 2,00'7 | 14,010 | 79,036 | 199,971 |
| \$200,000 to \$225,000. | 26,424 | 3,239 | 1,868 | 3,163 | 11,715 | 4,795 | 3,742 | 1,720 | 14,480 | 71,146 | 191,338 |


Table 7.-- Summary of operating expenses by average per station of 2009 standard broadcast stations by revenue groups based on total time sales ${ }^{1}-$-Continued







| Broaacast region and metropolitan district | Stations with time sales of \$25,000 or more |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of stations <br> (2) | Technical expenses |  |  |  | Program expenses |  |  |  |  |  |  | Selling expenses |  |  |
|  |  | Salaries and wages <br> (3) | Repairs of technical equipment <br> (4) | Other technical expenses <br> (5) | Total (6) | Salaries and wages of program department <br> (7) | Talent expenses <br> (8) | Royslties and license fees relating to programs <br> (9) | Trans-criptions and recordings (20) | Cost of wire services <br> (11) | Other expenses directly related to programs <br> (12) | Total (13) | Salarles, wages and conmissions (14) | Other expenses directly related to selling (15) | Total (16) |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Cedar Rapids, Iowa ... | 3 | \$94,145 | \$7,349 | \$14,953 | \$116,447 | \$148,280 | \$22,555 | \$25, 427 | \$15,895 | \$9,002 | \$31,264 | \$252, 423 | \$59,511 | \$71,637 | \$131,148 |
| Des Moines: Iowa | 6 | 312,854 | 27,256 | 63,931 | 404,041 | 351,076 | 239,167 | 86,346 | 17,787 | 13,433 | 201,080 | 908,889 | 164,327 | 123,912 | 288,239 |
| Kansas City, Kans. - Kansas City, <br> Mo. $\qquad$ | 6 | 317,522 | 27,853 | 55,903 | 401,278 | 376,685 | 278,250 | 110,804 | 41,954 | 27,232 | 88,348 | 923,173 | 143,677 | 262,781 | 40.6,458 |
| Minneapolis - St. Paul, Minnı ... | 8 | 400,134 | 39,523 | 97,176 | 536,833 | 370,538 | 623,235 | 151,884 | 42,230 | 46,700 | 128,748 | 1, 363, 335 | 244,691 | 294,126 | 538,817 |
| Omaha, Nebr. - Council Bluffs, <br> Iowa | 6 | 251,845 | 27,800 | 58,979 | 338,624 | 325,906 | 134,837 | 83,142 | 19,368 | 26,989 | 103,244 | 693, 486 | 169,641 | 177,692 | 347,333 |
| St. Louis, Mo. ................. | 11 | 594,518 | 63,272 | 77,988 | 735,778 | 672,923 | 614,272 | 173,425 | 63,064 | 21,354 | 184,981 | 2,730,019 | 362,413 | 387,980 | 750, 393 |
| Sioux City, Iowa | 3 | 45,504 | 3,707 | 22,605 | 71,816 | 61,827 | 7,705 | 25,022 | 8,198 | 9,679 | 21,604 | 124,035 | 19,945 | 6,939 | 26,884 |
| Springfield, Mo. | 3 | 46,764 | 14,520 | 6,352 | 67,636 | 114,749 | 59,440 | 21,620 | 13,492 | 5,581 | 19,249 | 234,131 | 48,569 | 23,372 | 71,941 |
| Topeka, Kans. | 4 | 85,735 | 21,055 | - 7,059 | 123,849 | 141,691 | 79,467 | 24,859 | 11,912 | 15,476 | 25,221 | 298,626 | 55,754 | 154,097 | 209,851 |
| Waterloo: Iowa |  | 53,446 | 5,835 | 20,514 | 79,795 | 80,833 | 3,927 | 16,780 | 6,000 | 8,967 | 15,179 | 131,686 | 51,775 | 27,483 | 79,258 |
| Wichita, Kans. .............. | 4 | 98,056 | 8,596 | 22,041 | 128,693 | 141,139 | 45,941 | 31,377 | 12,370 | 6,284 | 36,646 | 273,757 | 78,692 | 60,164 | 138,856 |
| Other Metropolitan Districts |  | 92,105 | 8,624 | 12,456 | 113,185 | 107,039 | 31,751 | 21,814 | 8,273 | 19,138 | 32,529 | 220,544 | 64,514 | 22,410 | 86,924 |
| Total Metropolitan Districts .. Non-Metropolitan Districts | 61 124 | $2,392,628$ $1,335,447$ | 255,390 215,788 | 459,957 271,582 | $3,107,975$ $1,822,817$ | $2,892,686$ $1,973,152$ | 2,140,447 | 762,500 365,998 | 260,543 301,360 | $\begin{aligned} & 209,835 \\ & 342,603 \end{aligned}$ | $\begin{aligned} & 888,093 \\ & 598,986 \end{aligned}$ | $7,154,104$ $4,007,170$ | $\begin{array}{r} 1,463,509 \\ 976,519 \end{array}$ | $\begin{array}{r} 1,612,593 \\ 455,328 \end{array}$ | $\begin{aligned} & 3,076,102 \\ & 1,437,847 \end{aligned}$ |
| Non-Metropolitan Districts ...... | 124 ${ }^{2} 185$ | 1,335, | 215,788 | 271,582 | $\frac{1,822,817}{4,930,792}$ | 1,973,152 | 2,565,518 | 1,128,498 | 561,903 | 552,438 | 1,487,079 | 11,161,274 | 2,440,028 | 2,067,921 | 4,507,949 |
| South Atlantic Region: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Metropolitan District: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asheville, N. C. | 4 | 59,855 | $10,176$ | 9,979 75,886 |  |  |  |  |  |  |  |  |  |  | $\begin{array}{r} 73,776 \\ 326,875 \end{array}$ |
| Atlanta, Ga. | 4 | 281,505 | 49,095 | 75,986 | 406,487 | 295,173 | 91,955 | $96,442$ | 40,333 | $\begin{array}{r} 37,460 \\ 2,374 \end{array}$ | 107,950 | 669,313 121,160 | 170,777 49,425 | $\begin{array}{r} 156,098 \\ 36,576 \end{array}$ | $\begin{array}{r} 326,875 \\ 86,001 \end{array}$ |
| Augusta, Ga. | 4 | 52,769 380,991 | 10,604 | 7,965 56,921 | 71,338 464,691 | 64,715 345,480 | 12,473 164,268 | 14,195 108,109 | 11,424 19,456 | 2,374 21,721 | 15,979 96,852 | 121,160 755,886 | 49,425 267,022 | 36,576 219,497 | 86,001 486,519 |
| Baltimore, Md. .. | 9 5 | 380,991 71,818 | 26,779 12,527 | 56,921 10,398 | 464,691 94,743 | 345,480 112,418 | 164,268 3,716 | 108,109 20,878 | 19,456 11,978 | 21,721 5,880 | 96,852 29,461 | 755,886 184,331 | 267,022 72,213 | 219,497 24,691 | 486,519 96,904 |
| Charleston, S. C. | 5 | 71,818 83,407 | 12,527 13,475 | 10,398 16,885 | 94,743 113,767 | 113,418 | 18,716 | 20,252 | 22,474 | 1,979 | 28,395 | 229,348 | 56,762 | 36,039 | 92,801 |
| Charlotte, N. C. . | 4 | 155,077 | 12,887 | 53,205 | 221,169 | 116,076 | 128,036 | 58,591 | 21,467 | 1,226 | 39,450 | 364,846 | 79,886 | 59,273 | 139,159 |
| Columbia, S. C. | 4 | 59,354 | 4,655 | 8,914 | 72,923 | 82,942 | 30,586 | 15,043 | 6,347 | 3,790 | 16,674 | 155,382 | 44,330 | 22,955 | 67,285 |
| Columbus, Ga. | 3 | 54,635 | 7,029 | 6,787 | 68,451 | 82,440 | 20,472 | 14,666 | 12,326 | 5,712 | 23,799 | 159,415 | 43,502 | 39,474 | 82,976 |
| Durham, N. C. . .................... | 4 | 51,023 | 14,960 | 11,143 | 77,126 | 64,027 | 11,905 | 11,776 | 14,903 | 5,159 | 15,813 | 123,583 | 35,292 | 16,266 | 51,558 |
| Greensboro, N. C |  | 60,776 | 6,244 | 12,173 | 79,193 | 39,980 | 15,661 | 13, 081 | 5,958 | 2,071 | 13,430 | 90,781 | 22,288 | 14,861 | 37,149 |
| Huntington - Ashland, W.Va. | 4 | 66,900 | 9,735 | 13,838 | 90,473 | 83,102 | 5,418 | 14,396 | 13,210 | 6,587 | 19,072 | 141,785 270,483 | 57,163 | 23,197 56,659 | 80,360 147,434 |
| Jacksonville, Fla. | 6 | 108,743 | 21,800 | 37,341 | 167,884 | 125,406 | 48,858 | 37,770 | 16,517 | 7,568 | 34,364 | 270,483 | 90,775 | 56,659 | 147,434 |


| Macon, Ge | 4 | 59,484 | 11,704 | 6,652 | 77,840 | 84,860 | 6,757 | 19,225 | 4,594 | 3,241 | 16,742 | 135,419 | 63,880 | 22,602 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Miami, Fla. | 9 | 217,897 | 37,842 | 52,648 | 308,387 | 257,387 | 191,977 | 76,356 | 27,565 | 28,553 | 77,286 | 659,124 | 201,998 | 90,443 | 292,441 |
| Norfolk - Portsmouth - Newport <br> News, Va . | 8 | 134,320 | 25,690 | 23,878 | 183,888 | 167,157 | 36,038 | 46,020 | 23,512 | 13,005 | 60,964 | 346,696 | 98,434 | 46,531 |  |
| Richmond, Va . | 5 | 179,344 | 57,588 | 31,948 | 268,880 | 217,832 | 115,612 | 56,891 | 18,633 | 14,659 | 65,869 | 489,496 | 108,358 | 145,332 | 253,690 |
| Roanoke, Va. | 3 | 72,310 | 10,226 | 16,750 | 99,286 | 98,526 | 33,004 | 21,439 | 15,503 | 5,210 | 24,129 | 197,811 | 42,329 | 30,082 | 72,411 |
| Savannah, Ga. | 5 | 67,582 | 8,054 | 11,341 | 86,977 | 87,246 | 19,852 | 27,899 | 6,366 | 6,815 | 24,086 | 172,264 | 4, 456 | 27,898 | 72,854 |
| Tampa - St. Petersburg, Fla. | 6 | 103, 323 | 24,937 | 28,623 | 156,883 | 116,933 | 28,812 | 38,708 | 9,536 | 12,837 | 27,951 | 234,777 | 61,788 | 16,492 | 78,280 |
| Washington, D. C. | 13 | 490,899 | 39,956 | 51,420 | 582,275 | 523,974 | 359,071 | 118,145 | 54,744 | 40,390 | 136,368 | 1,232,692 | 283,076 | 106,593 | 389,669 |
| Wilmington, Del. | 4 | 56,134 | 5,886 | 9,527 | 71,547 | 97,148 | 15,250 | 25,823 | 4,969 | 4,685 | 19,117 | 166,992 | 58,348 | 24,944 | 83,292 |
| Winston-Salem, N. C. | 3 | 73,625 | 12,882 | 9,373 | 95,880 | 83,438 | 4,097 | 18,392 | 8,464 | 5,179 | 10,283 | 129,853 | 30,836 | 25,522 | 56,358 |
| Other Metropolitan Districts | 2 | 57,692 | 8,654 | 23,532 | 89,878 | 76,719 | 55,767 | 25,445 | 9,235 |  | 11,249 | 178,415 | 27,451 | 14,034 | 41,485 |
| Total Metropolitan Districts Non-Metropolitan Districts ... | 126 236 | $2,999,463$ $2,418,347$ | 443,386 408,800 | 587,127 420,201 | $4,029,976$ $3,247,348$ | $3,420,504$ $2,624,975$ | $1,431,574$ 460,619 | 916,041 544,182 | 389,107 508,049 | 245,237 404,593 | 933,549 802,910 | $7,336,012$ $5,345,328$ | $\left\lvert\, \begin{aligned} & 2,058,006 \\ & 1,352,821 \end{aligned}\right.$ | $\begin{array}{r} 1,282,718 \\ 537,810 \end{array}$ | $\begin{aligned} & 3,340,724 \\ & 1,890,631 \end{aligned}$ |
| Total South Atlantic Region | ${ }^{2} 362$ | 5,417,810 | 852,186 | 1,007, 328 | 7,277,324 | 6,045,479 | 1,892,193 | 1,460,223 | 897,156 | 649,830 | 1,736,459 | 12,681,340 | 3,410,827 | 1,820,528 | 5,231,355 |
| East South Central Region: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Metropolitan District: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Birmingham, Ala. | 8 | 280,113 | 41,309 | 43,725 | 365,147 | 166,961 | 65,194 | 49,743 | 21,244 | 43,081 | 82,052 | 428,275 | 123,759 | 69,189 | 192,948 |
| Chattanooga, Ten | 4 | 127,322 | 14,667 | 6,361 | 148,350 | 85,447 | 20,225 | 29,778 | 13,406 | 15,527 | 14,353 | 178,736 | 74,779 | 28,289 | 103,068 |
| Jackson, Miss. | 4 | 66,885 | 13,461 | 20,341 | 100,687 | 51,896 | 44,772 | 18,571 | 14,391 | 13,073 | 20,259 | 162,962 | 66,263 | 22,604 | 88,867 |
| Knoxville, Tenn. | 5 | 55,067 | 19,857 | 6,096 | 111,020 | 160,997 | 99,339 | 37,877 | 19,008 | 17,029 | 50,221 | 384,471 | 96,310 | 57,502 | 153,812 |
| Louisville, Ky. | 7 | 351,456 | 51,157 | 41,795 | 444,408 | 421,692 | 190,120 | 82,799 | 31,252 | 21,312 | 105,704 | 852,879 | 147,960 | 103,466 | 251,426 |
| Memphis, Tenn. | 7 | 145,034 | 38,857 | 38,813 | 222,704 | 217,380 | 119,051 | 59,208 | 44,010 | 10,543 | 62,329 | 512,521 | 162,008 | 106,764 | 268,772 |
| Mobile, Ala. | 4 | 116,095 | 25,041 | 4,784 | 145,920 | 92,790 | 15,490 | 26,145 | 13,474 | 8,529 | 9,93'7 | 166,365 | 61,726 | 55,201 | 116,927 |
| Montgomery, Ala. | 5 | 83,066 | 8,622 | 10,433 | 102,121 | 94,590 | 34,416 | 21,830 | 12,717 | 8,922 | 15,282 | 187,757 | 66,194 | 28,704 | 94,898 |
| Nashville, Tenn. | 5 | 203,376 | 44,426 | 52,230 | 300,032 | 211,383 | 288,953 | 83,050 | 13,870 | 1,627 | 89,429 | 688,312 | 96,925 | 81,708 | 178,633 |
| Total Metropolitan Districts | 49 | 1,458,414 | 257,397 | 224,578 | 1,940,389 | 1,503,136 | 877,560 | 409,001 | 183,372 | 139,643 | 449,566 | 3,562,278 | 895,924 | 553,427 | 1,449,351 |
| Non-Metropolitan Districts | 123 | 1,128,161 | 150,6'77 | 132,320 | 1,411,158 | 1,216,989 | 196,896 | 246,161 | 227,507 | 219,445 | 356,216 | 2,463,214 | 646,475 | 262,389 | 908,864 |
| Total East South Central Region | ${ }^{2} 172$ | 2,586,575 | 408,074 | 356,898 | 3,351,547 | 2,720,125 | 1,074,456 | 655,162 | 410,879 | 359,088 | 805,782 | 6,025,492 | 1,542,399 | 815,816 | 2,358,215 |



| Broadcast region and metropolitan district <br> (1) | Stations with time sales of $\$ 25,000$ or more |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Numberofsta-tions(2) | Technical expenses |  |  |  | Program expenses |  |  |  |  |  |  | Selling expenses |  |  |
|  |  | Salaries and wages <br> (3) | Repairs of technical equipment <br> (4) | Other technical expenses (5) | Total <br> (6) | Salaries and wages of program department <br> (7) | Talent expenses (8) | Royalties end license fees relat- ing to pro- grams (9) | Tran-scriptions and recordings (10) | Cost of wire services <br> (11) | Other expenses directly related to programs (12) | Total (13) | Salaries, wages and commissions (14) | other ex- penses directly related to selling $(15)$ | Total <br> (16) |
| West South Central Region: Metropolitan District: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Austin, Tex. | 3 | 42,959 | 8,884 | 3,891 | 55,734 | 72,610 | 9,803 | 20,925 | 2,990 | 9,934 | 24,267 | 140,529 | 47,947 | 14,182 | 62,129 |
| Beaumont - Port <br> Arthur, Tex. | 5 | 72,422 | 14,237 | 8,328 | 94,987 | 78,023 | 14,528 | 16,854 | 13,51 | 11,764 | 30,797 | 165,480 | 61,595 | 28,375 | 89,970 |
| Corpus Christi, Tex. | 4 | 68,302 | 17,064 | 18,118 | 103,484 | 78,865 | 23,314 | 24,651 | 8,944 | 20,155 | 14,989 | 170,918 | 60,709 | 49,108 | 109,817 |
| Dallas, Tex. | 6 | 318,287 | 36,471 | 57,704 | 412,462 | 306,904 | 180,748 | 97,784 | 37,013 | 68,372 | 74,729 | 765,550 | 132,212 | 87,954 | 220,166 |
| El Paso, Tex. | 5 | 64,530 | 5,492 | 15,160 | 85,182 | 125,309 | 17,707 | 23,445 | 19,207 | 3,577 | 37,340 | 226,585 | 62,752 | 45,246 | 107,998 |
| Fort Worth, Tex | 5 | 140,634 | 18,893 | 44,454 | 203,981 | 240,830 | 81,880 | 48,219 | 18,047 | 18,762 | 42,580 | 450,318 | 102,376 | 45,696 | 148,072 |
| Galveston, Tex. |  | 23,708 | 6,246 | 7,854 | 37,808 | 4.,919 | 2,761 | 7,342 | 8,359 | 4,590 | 4,676 | 72,647 | 13,668 | 3,344 | 17,012 |
| Houston, Tex. . | 10 | 317,487 | 66,247 | 54,924 | 438,658 | 315,538 | 120,550 | 115,972 | 58,619 | 36,134 | 76,155 | 722,968 | 164,898 | 105,508 | 270,406 |
| Little Rock, Ark. | 5 | 81,256 | 15,783 | 9,672 | 106,711 | 101,618 | 5,978 | 33,878 | 12,523 | 9,359 | 47,705 | 211,061 | 46,408 | 21,230 | 67,638 |
| New Orleans, La. .... | 8 | 267,527 | 49,629 | 43,510 | 360,666 | 247,202 | 174,953 | 67,573 | 27,314 | 16,345 | 93,890 | 627,277 | 120,868 | 98,987 | 219,855 |
| Oklahoma City, Okla. | 7 | 165,534 | 39,568 | 48,685 | 253,787 | 219,965 | 125,361 | 70,493 | 25,747 | 16,586 | 92,594 | 550,746 | 99,228 | 92,985 | 192,213 |
| San Antonio, Tex. | 8 | 245,783 | 15,306 | 54,541 | 315,630 | 267,121 | 75,535 | 90,281 | 26,398 | 14,883 | 124,40 | 598,658 | 180,270 | 90,691 | 270,961 |
| Shreveport, La. . | 4 | 86,768 | 14,707 | 65,986 | 167,460 | 131,863 | 46,462 | 36,887 | 14,388 | 6,739 | 28,312 | 264,651 | 77,832 | 70,041 | 147,873 |
| Tulsa, Okia. | 4 | 130,182 | 19,216 | 29,093 | 178,491 | 155,103 | 73,579 | 42,768 | 15,920 | 14,084 | 83,282 | 384,736 | 77,178 | 82,223 | 159,401 |
| Other Metropolitan Districts ........ | 2 | 20,9 | 4,13 | 6,124 | 31,178 | 41,800 | 23,859 | 11,192 | 2,565 | 6,539 | 22,836 | 108,791 | 30,829 | 9,331 | 40,160 |
| Total Metropolitan Districts ....... | 83 | 2,144,457 | 343,4 | 486, | 2,974,410 | 2,555,964 | 1,007, | 733,110 | 312,754 | 272,220 | 826,489 | ,708,006 | 1,327,601 | 892,525 | 2,220,126 |
| Districts | 160 | 1,362,7 | 256,352 | 247, | 1,867,0 | 1,776,547 | 220,51 | 364,482 | 339,914 | 453,416 | 559,433 | 3,714,305 | 956,562 | 439,256 | 1,395,818 |
| Total West South Central Region | ${ }^{2} 243$ | 3,507,242 | 599,811 | 734,388 | 4,841,441 | 4,332,511 | 1,227,982 | 1,097,592 | 652,668 | 725,636 | 1,385,922 | 9,422,311 | 2,284,163 | 1,331,781 | 3,615,944 |
| Mountain Region: Metropolitan District: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Denver, Oolo. | 6 | 262, | 21,096 | 59,633 | 342,910 | 299,964 | 125,548 | 77,066 | 32,269 | 11,953 | 106,921 | 653,721 | 115,166 | 101,675 | 216,841 |
| Phoenix, Ariz. | 5 | 102,608 | 17,557 | 17,671 | 137,836 | 179,232 | 31,391 | 33,590 | 49,952 | 25,925 | 36,478 | 356,568 | 117,320 | 37, 122 | 154,442 |
| Pueblo, Colo. | 3 | 29,172 | 3,207 | 14,754 | 47,133 | 54,900 | 10,663 | 9,378 | 10,194 | 3,882 | 19,468 | 108,485 | 25,380 | 18,347 | 43,727 |
| Salt Lake City, Utah. | 5 | 175,866 | 22,360 | 32,576 | 230,802 | 228,999 | 75,052 | 58,048 | 32,472 | 3,641 | 91,777 | 489,989 | 116,546 | 104,644 | 221,190 |
| Total Metropolitan Districts | 19 | 569,827 |  |  |  |  | 242, | 178, | 12 | 45,401 |  | 608,76 | 374 | 261,788 | 636,200 |
| on-Me tropoliten Districts ..... | 114 | 1,165,869 | 173,040 | 160,932 | 1,499,841 | 1,432,683 | 150,608 | 243,054 | 292,135 | 311,203 | 460,170 | 2,889,853 | 868,480 | 354,396 | 1,222,876 |
| Total Mountain Region ..... | 133 | 1,735,696 | 237,260 | 285,566 | 2,258,522 | 2,195,778 | 393,262 | 421,136 | 417,022 | 356,604 | 714,814 | 4,498,616 | 1,242,892 | 616,184 | 1,859,076 |


| ific Region: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Metropolitan District: Fresno, Calif. | 5 | 141,860 |  |  |  | 111,063 |  | 32,715 | 15,209 | 17,974 | 40,376 | 7,649 | , 434 | 0,229 | 137,663 |
| Fress Angeles, Cail | 20 | 819,328 | 18,200 | 136,211 | 1,033,939 | 764,310 | 704,560 | 195,729 | 91,894 | 114,883 | 193,910 | 2,065,286 | 647,808 | 285,277 | 933,085 |
| Portland, Ore. | 10 | 375,546 | 36,413 | 34,261 | 446,220 | 390,198 | 142,348 | 71,476 | 60,052 | 29,157 | 105,989 | 799,220 | 201,583 | 109,068 | 310,651 |
| Sacramento, Calif | 4 | 96,746 | 15,140 | 24, 129 | 136,015 | 152,125 | 27,710 | 31,156 | 14,354 | 8,872 | 39,204 | 273,421 | 67,077 | 56,183 | 123,260 |
| San Diego, Callf. | 6 | 145,492 | 20,385 | 21,465 | 187,342 | 114,049 | 68,902 | 41,188 | 32,128 | 19,075 | 51,608 | 326,950 | 79,175 | 54,408 | 133,583 |
| San Francisco Oakland, Calif. | 14 | 358,961 | 43,162 | 29,317 | 431,440 | 442,581 | 231,985 | 98,325 | 43,011 | 51,977 | 81,379 | 949,258 | 283,168 | 142,052 | 425,220 |
| San Jose, Calif. | 4 | 48,018 | 6,344 | 5,841 | 60,203 | 58,576 | 27,655 | 15,636 | 6,870 | 12,385 | 15,908 | 137,030 | 47,439 | 34,864 | 82,303 |
| Seattle, Wash. | 7 | 254,264 | 17,251 | 52,852 | 324,367 | 397,824 | 153,782 | 73,510 | 4,6,614 | 9,325 | 70,110 | 749,165 | 202,081 | 95,724 | 297,805 |
| Spokane, Wash. | 6 | 158,308 | 17,315 | 26,244 | 201,867 | 210,704 | 49,812 | 45,356 | 48,431 | 12,377 | 46,851 | 413,531 | 89,253 | 48,589 | 137,842 |
| Stockton, Calif. | 3 | 66,479 | 5,982 | 5,865 | 78,326 | 50,865 | 12,648 | 11,380 | 7,011 | 7,270 | 21,591 | 110,765 | 22,795 | 7,165 | 29,960 |
| Tacoma, Wash. | 3 | 48,490 | 3,821 | 12,801 | 70,112 | 54,717 | 11,913 | 14,411 | 12,347 | 1,639 | 18,230 | 113,257 | 43,416 | 13,377 | 56,793 |
| Total Metropollta Districts .... | 82 | 2,513,492 | 263,126 | 374,898 | 3,151,516 | 2,747,012 | 1,481,627 | 630,882 | 375,921 | 284,934 | 685,156 | 6,205,532 | 1,751,229 | 916,936 | 2,668,165 |
| on-Metropolitan Districts .... | 105 | 1,284,954 | 148,580 | 160,774 | 1,594,308 | 1,207,806 | 104,570 | 218,743 | 319,421 | 166,956 | 412,961 | 2,430,457 | 953,850 | 281,515 | 1,235,365 |
| $\begin{aligned} & \text { Total Pacific } \\ & \text { Region ...... } \end{aligned}$ | 187 | 3,798,446 | 411,706 | 535,672 | 4,745,824 | 3,954,818 | 1,586,197 | 849,625 | 695,342 | 451,890 | 1,098,117 | 8,635,989 | 2,705,079 | 1,198,451 | 3,903,530 |
| United States: Metropolitan Districts | 741 | 8, | 28,453 | 322 | 959 | 236,919 | 17,148,703 | 167,555 | 2,837, | 034,172 | 7,675,427 | 64,100,438 | 16,165,320 | 10,225, | ,390,459 |
| Districts ... | 1,102 | 11,479,066 | 1,714,050 | 1,898,096 | 15,091,212 | 14,193,069 | 2,081,878 | 2,682,566 | 2,546,15 | ,323,674 | 4,089,412 | 27,916,754 | 7,795,981 | 3,031,6 | ,827,666 |
| $\begin{aligned} & \text { otal United } \\ & \text { States .... } \end{aligned}$ | 1,843 | 36,188,020 | 4,642,503 | 6,220,337 | 47,050,860 | 41,429,988 | 19,230,581 | 9,850,121 | 5,383,817 | ,357,846 | 12,764,8 | 92,017,192 | 23,961,301 | 13,256,824 | 37,218,125 |
| United States | 34 | 419,438 | 56,842 | 148,153 | 624,433 | 588,786 | 154,000 | 87,761 | 104,112 | 68,860 | 188,755 | 1,192,274 | 258,075 | 106,537 | 364,612 |
| Grand Total | 1,877 | 36,607,458 | 4,699,345 | 6,368,490 | 47,675,293 | 42,018,774 | 19,384,581 | 9,937,882 | 5,487,929 | 4,426,706 | 11,953,594 | 93,209,466 | 24,219,376 | 13, 363,361 | 37, 582,737 |

Table 8.-SUmary of operating expenses of 2009 standard broadcast atations by metropolitan districts ${ }^{1}-$-continued

| Broadcast region and metropolitan district | Stations with time sales of $\$ 25,000$ or more |  |  |  |  |  |  |  |  |  |  |  | AIT Commercialstations |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number <br> of <br> sta- <br> tions <br> (2) | General and administrative expenses |  |  |  |  |  |  |  |  |  | Total broadcast expenses <br> (27) | Num-berofsta-tions(28) | Total broadcast expenses(29) |
|  |  | Salaries and wages | Profes- sional serv- ices, exclu- sive oi salaries (18) | Insur- <br> ance <br> ex- <br> penses(19) | Experi- <br> mental <br> and de- <br> velop- <br> mental <br> ex- <br> penses <br> (20) | Depreciation and amortization of broadcast investments <br> (21) | Rent paid for use of broadcast property | Taxes <br> (other <br> than <br> Federsl <br> income <br> tax) <br> $(23)$ | Losses <br> on notes, <br> accounts, <br> and other <br> amounts <br> receiv- <br> able <br> (24) | Other general and administrative expenses (25) $\qquad$ | Total (26) |  |  |  |
| New England Region: <br> Metropolitan District: <br> Boston, Msss. <br> Bridgeport, Conn. <br> Fall River - New Bedford <br> Hartford - New Britain, Conn <br> Lowell - Lawrence - Haverhill, Mass <br> Manchester, N. H. <br> Portland, Maine <br> Providence, R. I. <br> Springfield - Holyoke, Mass. <br> Waterbury, Conn. <br> Worcester, Mass. <br> Other Metropolitan Districts | 153410 | \$422,332 | 444,267 | \$27,852 | \$14,499 | $\$ 381,696$ |  | $\left\|\begin{array}{\|l\|} \mathbf{\$ 1 7 1 , 0 0 4} \\ 6,198 \end{array}\right\|$ | $\$ 29,125$ | 441,117 | \$1,672,995 | ,734,243 |  | $\begin{array}{r} 4,734,243 \\ 371,904 \end{array}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 81,032 | 6,751 | 1,670 |  |  | $\begin{aligned} & 141,105 \\ & 13,454 \end{aligned}$ |  |  | 29,842 | -160,426 | 371,904 | 3 |  |
|  |  | 65,701 | 12,393 | 5,242 | 136 | 83,554 | 8,678 | 10,551 | 1,951 | 35,853 | 224,059 | 543,848 |  | 543,848 |
|  |  | 200,660 | 22,521 | 11,165 | 3,099 | 94,796 | 127,222 | 44,302 | 9,576 | 132,604 | 645,945 | 1,922,087 | 10 | 1,922,087 |
|  |  |  | 13,532 | 7,406 |  | 59,966 | 21, 820 | 20,644 | 6,773 | 34,448 | 243,786 | -747,115 |  | 1,747,115 |
|  |  | 50,620 | 5,564 | 4,716 |  | 48,458 | 4,979 | 12,695 | 3,531 | 28,723 | 159,286 | 463,064 |  | 463,064 |
|  |  | 87,812 | 12,813 | 4,414 | 94 | 35,005 | 22,012 | 17,375 | 6,330 | 68,263 | 254,118 | 757,481 |  | '757, 481 |
|  |  | 205,132 | 28,360 | 7,723 | 15,343 | 82,454 | 31,0<1 | 35,378 | 18,383 | 54,514 | 478,328 | 1,313,846 |  | 1,364,555 |
|  |  | 108,187 | 14,364 | 10,767 | 13,038 | 42,252 | 21,349 | 29,030 | 2,133 | 44,183 | 285,303 | 806,730 |  | 854,017 |
|  |  | 75,883 | 3,500 | 2,012 |  | 19,104 | 9,207 | 6,205 | , 757 | 25,130 | 141,798 | 328,712 |  | 328,712 |
|  |  | 95,321 | 10,888 | 5,728 | 462 | 46,540 | 19,314 | 38,722 | 3,973 | 40,686 | 261,634 | 783,772 |  | 783,772 |
|  |  | 36,423 | 5,878 | 2,103 |  | 30,790 | 4,146 | 8,106 | 4,893 | 18,336 | 110,675 | 358,729 |  | 404,043 |
| Total Metropolitan Distri | 6639 | $\begin{array}{r} 1,518,300 \\ 477,622 \\ \hline \end{array}$ | $\begin{array}{r} 180,831 \\ 51,271 \end{array}$ | $\begin{array}{l\|} 90,818 \\ 36,062 \end{array}$ | $\begin{aligned} & 47,233 \\ & 15,363 \end{aligned}$ | $\begin{aligned} & 938,286 \\ & 229,650 \end{aligned}$ | $\begin{array}{r} 414,325 \\ 51,518 \\ \hline \end{array}$ | $\begin{array}{r} 400,210 \\ 78,123 \end{array}$ | $\begin{aligned} & 94,651 \\ & 53,072 \end{aligned}$ | $\begin{aligned} & 953,699 \\ & 272,340 \end{aligned}$ | $\begin{aligned} & 4,638,353 \\ & 1,265,021 \end{aligned}$ | $\begin{array}{r} 13,131,531 \\ 3,423,774 \end{array}$ | 7041 | $\begin{array}{r} 13,274,841 \\ 3,446,133 \\ \hline \end{array}$ |
| Non-Metropolitan Dist |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total New England | 105 | 1,995,922 | 232,102 | 126,880 | 62,596 | 1,167,936 | 465,843 | 478,333 | 147,723 | 1,226,039 | 5,903,374 | 16,555,305 | 111 | 16,720,974 |
| Middle Atlantic Region: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Me tropolitan District: Albany - Schenectady - Troy, N . | 7 | 193,415 | 58,463 | 13,823 | 3,203 | 110,573 | 32,861 | 54,536 |  | 120,070 | 589,935273,525 | $\begin{array}{r} 1,865,499 \\ 668,784 \end{array}$ |  | $1,865,499$668,784 |
| Allentow - Bethlehem - Easton, P | 6 | 105,43523,654 | 29,117 | 5,5101,711 | 2,053 | 45,91515,403 | 9,206 | 14,351 | 5,961 | 55,977 |  |  |  |  |
| Al toona, Pa . . | 4 |  | 29,458 |  |  |  | 46,424 | 5,569 | 2,243 |  | 119,903 | 302,694 | 4 | 302,694350,507 |
| Atlentic City, N. J |  | 46,643130,588 | $\begin{aligned} & 6,551 \\ & 6,012 \end{aligned}$ | $\begin{aligned} & 3,272 \\ & 8,294 \end{aligned}$ | 9,131 | 15,79832,041 | 7,24616,194 | 8,25215,179 | 12,6453,069 | 15,22333,839 | 124,761245,216 |  |  |  |
| Binghamton, N. Y. | 3 |  |  |  |  |  |  |  |  |  |  | 350,507 600,443 2,46 |  | 600,443$2,629,751$ |
| Burfalo - Niagara, | 9 | 99,308 | 25,9167,797 | 22,1173,6483 | 1,242 | 166,89421,258 | 68,07910,110 | 69,6638,702 | 17,4362,979 | 158,87920,320 | 852,131177,758 | $2,629,751$407,607 | 93 |  |
| Erie, Pa. | 3 |  |  |  | $\begin{array}{r} 3,636 \\ 12,850 \\ 18,197 \end{array}$ |  |  |  |  |  |  |  |  | $\begin{aligned} & 629,751 \\ & 407,607 \\ & 555,933 \\ & 382,899 \end{aligned}$ |
| Harrisburg, Pa | 3 | 121,89241,389 | $\left\|\begin{array}{r} 29,425 \\ 5,120 \end{array}\right\|$ | $\begin{aligned} & 3,026 \\ & 3,957 \end{aligned}$ |  | $\begin{aligned} & 10,552 \\ & 10,535 \\ & 30,935 \end{aligned}$ | $\begin{array}{r} 8,1808 \\ 4,210 \\ 4, \end{array}$ | $\begin{array}{r} 14,898 \\ 9,011 \end{array}$ | $\begin{array}{r} 36,812 \\ 2,065 \end{array}$ | $\begin{aligned} & 15,731 \\ & 41,627 \end{aligned}$ | $\begin{aligned} & 253,994 \\ & 156,511 \end{aligned}$ | $\begin{aligned} & 555,933 \\ & 382,899 \end{aligned}$ | 33 |  |
| Johnstow, Pa. ... | 25 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| New York - Northeaster Philadelphia | 25 | 1,300,224 | $\begin{aligned} & 237,640 \\ & 81,795 \end{aligned}$ | $\begin{aligned} & 89,517 \\ & 28,337 \end{aligned}$ | $\begin{array}{r} 21,678 \\ 6,406 \end{array}$ | $\begin{aligned} & 720,400 \\ & 264,285 \end{aligned}$ | $\begin{aligned} & 437,977 \\ & 158,135 \end{aligned}$ | $\begin{aligned} & 303,835 \\ & 105,712 \end{aligned}$ | $\begin{aligned} & 46,835 \\ & 15,986 \end{aligned}$ | $\begin{aligned} & 785,013 \\ & 419,583 \end{aligned}$ | $3,943,119$$1,748,868$ | 14,864,099 | 25 | $\begin{array}{r} 382,899 \\ 14,864,099 \end{array}$ |
| ${ }_{\text {Philadelphia, }} \mathrm{Pa}$ Pittsburgh, Pa . | 15 15 |  |  |  |  |  |  |  |  |  |  | $\begin{aligned} & 3,655,902 \\ & \hline \end{aligned}$ | 153 | $14,864,099$ $5,059,373$ 3,655 |
| Reading, Pa. | 1 | 87,468153,075 | 57,91517,67324,690 | $\begin{array}{r} 25,402 \\ 2,778 \end{array}$ | $\begin{array}{r} 24,614 \\ 6,730 \end{array}$ | $\begin{gathered} 196,173 \\ 22,935 \end{gathered}$ | $\begin{array}{r} 125,676 \\ 22,040 \end{array}$ | $\begin{array}{r} 108,721 \\ 10,313 \end{array}$ | $\begin{array}{r} 17,934 \\ 1,021 \end{array}$ | $\begin{array}{r} 380,270 \\ 30,391 \end{array}$ | $\begin{array}{r} 1,373,955 \\ 201,349 \end{array}$ |  |  | $\begin{array}{r} \text { 3,635, } 902 \\ 449,526 \\ 1,801,810 \\ 909,294 \end{array}$ |
| Rochester, N. Y. |  |  |  | 13,127 | $\begin{array}{r} 23,055 \\ 888 \end{array}$ |  | 38,293 | 63,456 | 12,310 | 141,672 | 606,738 | 1,801,810 |  |  |
| Scrant | 7 | 162,779 | $26,056$ | 8,903\| |  | 54,963 | $14,860$ | $24,026$ | 12,167 | 71,351 | 375,993 | 999,294 | 7 |  |


|  | 5 4 3 4 | 215,940 79,823 57,702 86,518 | 23,338 11,063 7,229 10,062 | $\begin{array}{r}19,742 \\ 7,833 \\ 5,062 \\ 4,432 \\ \hline\end{array}$ | 7,200 1,055 6,136 28 | 56,285 64,657 28,883 30,706 | 57,913 23,837 6,067 8,954 | $\begin{array}{r} 22,181 \\ 17,515 \\ 8,810 \\ 14,299 \end{array}$ | $\begin{array}{r} 19,099 \\ 1,706 \\ 1,607 \\ 4,868 \\ \hline \end{array}$ | $\begin{aligned} & 97,642 \\ & 45,493 \\ & 36,341 \\ & 58,262 \end{aligned}$ | $\begin{aligned} & 519,340 \\ & 252,982 \\ & 157,837 \\ & 218,129 \\ & \hline \end{aligned}$ | $\begin{array}{r} 1,528,412 \\ 648,329 \\ 416,365 \\ 557,291 \\ \hline \end{array}$ | $\begin{aligned} & 5 \\ & 4 \\ & 3 \\ & 5 \\ & \hline \end{aligned}$ | $\begin{array}{r} 1,528,412 \\ 648,329 \\ 416,365 \\ 576,769 \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Metropolitan Districts .......... Non-Metropolitan Districts ............ | 128 70 | $\begin{array}{r}4,333,637 \\ 863,814 \\ \hline\end{array}$ | 671,320 108,744 | 270,491 55,628 | $\begin{array}{r}156,064 \\ 7,549 \\ \hline\end{array}$ | $\begin{array}{r}2,025,716 \\ 392,699 \\ \hline\end{array}$ | $1,096,890$ <br> 102,044 | $\begin{aligned} & 879,029 \\ & 137,974 \end{aligned}$ | $\begin{array}{r} 219,734 \\ 46,639 \\ \hline \end{array}$ | $\begin{array}{r} 2,539,163 \\ 465,025 \\ \hline \end{array}$ | $\begin{array}{r} 12,192,044 \\ 2,180,116 \\ \hline \end{array}$ | $\begin{array}{r} 37,744,518 \\ 6,065,508 \\ \hline \end{array}$ | $\begin{array}{r} 129 \\ 75 \\ \hline \end{array}$ | $\begin{array}{r} 37,763,996 \\ 6,203,527 \\ \hline \end{array}$ |
| Total Middle Atlantic Region | 198 | 5,197,451 | 780,064 | 326,119 | 163,613 | 2, $2.18,415$ | 1,198,934 | 1,017,003 | 266,373 | 3,004,188 | 14,372,160 | 43,810,026 | 204 | 43,967,523 |
| East North Central Region: Metropolitan District: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Akron, Ohio | 3 | 153,894 | 22,632 | 9,185 | 3,274 | 63,740 | 38,840 | 9,527 | 4,560 | 109,004 | 414,656 | 942,172 | 3 |  |
| Chicago, 111. | 15 | 654,097 | 60,335 | 66,480 | 9,334 | 239,236 | 284,130 | 74,410 | 79,122 | 446, 208 | 1,913,352 | 7,402,949 | 16 | 7,412,013 |
| Cincinnati, Ohio | 7 | 571,436 | 59,615 | 28,962 | 11,850 | 164,922 | 71,595 | 61,146 | 25,204 | 454,718 | 1,449,448 | 5,414,430 | 7 | 5,414,430 |
| Cleveland, Onio | 7 | 494,354 | 92,824 | 18,687 | 28 | 139,132 | 181,410 | 47,823 | 6,238 | 332,705 | 1,313, 201 | 3,658,621 | 7 | 3,658,621 |
| Columbus, Ohio | 3 | 169,251 | 19,728 | 10,031 | 1,672 | 79,896 | 43,004 | 16,933 | 3,290 | 99,088 | 442,893 | 1,256,804 | 3 | 1,256,804 |
| Davenport - Rock Island - Moline, | 4 | 92,465 | 17,762 | 9,999 | 8,081 | 47,631 | 13,016 | 16,274 | 3,216 | 53,791 | 262, 235 | 751,777 | 4 | 751,777 |
| Dayton, Ohio | 3 | 137,200 | 12,338 | 13,512 | - - | 58,162 | 13,450 | 20,379 | 15,271 | 59,925 | 330,237 | 1,006,039 | 3 | 1,006,039 |
| Detroit, Mich. | 8 | 574,889 | 137,631 | 23,128 | 54,740 | 252,310 | 110,425 | 90,815 | 13,393 | 511,636 | 1,768,967 | 5,288,843 | 8 | 5,288,843 |
| Duluth, Minn. - Sup | 5 | 90,774 | 9,199 | 8,566 | 650 | 47,754 | 22,597 | 18,219 | 16,764 | 67,059 | 281,582 | 791,395 | 5 | 791,395 |
| Evansville, Ind. | 5 | 92,230 | 9,633 | 10,857 | 1,361 | 55,316 | 20,304 | 11,866 | 2,567 | 42,805 | 246,939 | 740,277 | 5 | 740,277 |
| Flint, Mich. | 4 | 112,767 | 31,948 | 8,300 | 701 | 43,876 | 24,913 | 11,195 | 12,133 | 36,578 | 282,411 | 696,052 | 4 | 696,052 |
| Fort Wayne, Ind. | 4 | 89,744 | 9,889 | 7,401 | 8,424 | 76,378 | 22,936 | 14,644 | 250 | 52,492 | 282,158 | 785,067 | 4 | 785,067 |
| Grand Rapids, Mich. | 5 | 93,426 | 17,429 | 4,856 | 800 | 40,858 | 16,718 | 13,651 | 21,411 | 54,929 | 264,078 | 758,991 | 5 | 758,591 |
| Indianapolis, Ind. | 5 | 198,854 | 35,124 | 17,104 | 29,277 | 75,218 | 36,234 | 27,007 | 13,141 | 192,009 | 623,968 | 1,726,788 | 5 | 1,726,788 |
| Madison, Wisc. | 3 | 67,870 | 7,585 | 5,652 | 23,596 | 45,466 | 10,296 | 19,652 | 122 | 38,936 | 219,175 | 616,093 | 3 | 616,093 |
| Milwaukee, Wisc | 8 | 254,635 | 34,979 | 21,028 | 167 | 116,319 | 41,227 | 78,814 | 9,371 | 126,692 | 683,232 | 2,152,761 | 8 | 2,152,761 |
| Peoria, Ill. | 5 | 102,993 | 19,267 | 5,083 | - | 88,913 | 41,655 | 16,160 | 7,884 | 73,716 | 355,671 | 1,005,690 | 5 | 1,005,590 |
| Saginaw - Bay City, | 5 | 49,500 | 10,737 | 5,142 | - | 24,551 | 10,745 | 6,815 | 3,955 | 36,132 | 147,577 | 1,428,683 | 4 | 1,445,838 |
| South Bend, Ind. | 3 | 72,964 | 5,352 | 5,386 | 2,296 | 37,958 | 4,184 | 11,945 | 1,362 | 28,099 | 169,546 | 480,946 | 3 | 480,946 |
| Springrield, Ohio | 3 | 59,934 | 4,603 | 4,135 | - | 17,611 | 10,596 | 5,001 | 5,863 | 21,764 | 129,507 | 323,477 | 3 | 323,477 |
| Toledo, Ohio | 3 | 125,367 | 15,231 | 4,747 | 2,011 | 15,921 | 25,724 | 8,770 | 7,465 | 86,509 | 291,745 | 749,106 | 3 | 749,106 |
| Youngstown, Ohio | 6 | 113,782 | 34,675 | 8,976 |  | 51,428 | 19,128 | 14,912 | 3,995 | 63,379 | 310,275 | 995,556 | 5 | 995,556 |
| Other Metropolitan Districts | 16 | 307,313 | 40,832 | 24,008 | 3,113 | 158,396 | 53,160 | 47,756 | 14,544 | 217,428 | 866,550 | 2,553,469 | 16 | 2,553,469 |
| Total Metropolitan Districts | 127 | 4,679,739 | 709,348 | 321, 225 | 161,375 | 1,940,992 | 1,116,287 | 643,714 | 271,121 | 3,205,602 | 13,049,403 | 40,525,986 | 129 | 40,552,205 |
| Non-Metropolitan Districts | 131 | 1,658,280 | 186,308 | 98,667 | 41,816 | 824,824 | 174,577 | 239,309 | 75,837 | 803,291 | 4,102,909 | 11,516,165 | 141 | $11,771,739$ |
| Total East North Central Region | ${ }^{2} 258$ | 6,338,019 | 895,656 | 419,892 | 203,191 | 2,765,816 | 1,290,864 | 883,023 | 346,958 | 4,008,893 | 17,152,312 | 52,042,151 | 270 | 52,323,944 |



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|  |  | $\begin{aligned} & \infty \\ & 0 \\ & 0 \\ & \hat{0} \\ & \underset{n}{n} \end{aligned}$ |  | $\left\lvert\, \begin{aligned} & \text { g. N } \\ & 0 \\ & \text {-i. } \\ & \text { on } \end{aligned}\right.$ | m <br> 0 <br> $\sim$ <br> $\sim$ <br> - |
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|  |  | $\begin{aligned} & \text { N } \\ & \text { N } \\ & 0 \\ & 0 \end{aligned}$ |  |  | N |
|  |  | $\begin{gathered} \hat{y} \\ y_{1} \\ n^{2} \\ \\ n^{2} \end{gathered}$ |  <br>  べ |  | － |
|  | $\begin{aligned} & 0.0 \\ & \underset{\sim}{\sim}{ }_{n} \end{aligned}$ | $\begin{array}{\|c\|} \stackrel{\sim}{0} \\ \mathbf{m} \\ \sim \end{array}$ | かけすかべさいい |  | N |
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| Broadcast region and metropolitan district | Stations with time sales of \$25,000 or more |  |  |  |  |  |  |  |  |  |  |  | $\begin{gathered} \text { All commercial } \\ \text { stations } \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\left\lvert\, \begin{gathered} \text { Number } \\ \text { of } \\ \text { sta- } \\ \text { tions } \end{gathered}\right.$ | General and administrative expenses |  |  |  |  |  |  |  |  |  | Total <br> Broadcast expenses <br> (27) | $\begin{gathered} \text { Number } \\ \text { of } \\ \text { sta- } \\ \text { tions } \\ (28) \\ \hline \end{gathered}$ | Total broadcest expenses <br> (29) |
|  |  | $\begin{gathered} \text { Salaries } \\ \text { and } \\ \text { wages } \end{gathered}$ <br> (17) | Professervices, exclusalaries (18) | $\begin{gathered} \text { Insur- } \\ \text { ance } \\ \text { expenses } \\ \\ \text { (19) } \\ \hline \end{gathered}$ | Experi- mental and de- velop- mental ex- penses $(20)$ | Depreciation and amortization of broadcast investments <br> (21) | Rent paid for use of broadcast property (22) | Taxes (Other than Federal income tax) <br> (23) | Losses <br> on notes <br> accounts, <br> and <br> other <br> omounts <br> receniv- <br> able <br> (24) | Other general and administrative expenses <br> (25) | Total (26) |  |  |  |
| West South Central Region: Metropolitan District: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Amarillo, Tex. | 4 | \$101,253 | \$6,271 | \$5,940 | \$1,167 | \$55,781 | \$8,400 | \$15,247 | \$4,351 | \$62,993 | \$261,403 | \$733,140 | 4 | \$733,140 |
| Austin, Tex. | 3 | 69,509 | 6,432 | 1,638 | 1,942 | 32,029 | 12,874 | 6,609 | 3,113 | 42,429 | 176,575 | 434,967 | 4 | 467,489 |
| Beaumont - Port Arthur, | 5 | 61,589 | 12,835 | 6,915 |  | 50,682 | 8,345 | 9,292 | 6,244 | 43,612 | 199,514 | 549,951 | 6 | 584,890 |
| Corpus Christi, Tex. | 4 | 70,850 | 7,099 | 5,939 | 1,592 | 42,378 | 9,814 | 6,211 | 9,582 | 30,980 | 184,445 | 568,664 | 4 | 568,664 |
| Dallas, Tex. | 6 | 297,496 | 25,258 | 16,765 | 1,500 | 152,740 | 29,685 | 71,872 | 5,485 | 207,960 | 808,761 | 2,206,939 | 6 | 2,206,939 |
| El Paso, Tex. | 5 | 89,568 | 9,645 | 8,747 |  | 62,892 | 6,821 | 18,911 | 2,530 | 54,931 | 254,045 | 673,810 | 5 | 673,810 |
| Fort Worth, Tex | 5 | 125,204 | 18,345 | 9,624 | - | 162,171 | 22,361 | 16,835 | 8,140 | 66,756 | 429,436 | 1,231,807 | 6 | 1,267,777 |
| Galveston, Te |  | 19,868 | 1,888 | 1,731 |  | 18,388 | 10,515 | 2,232 | 4,863 | 12,447 | 71,932 | 199,399 | 3 | 199,399 |
| Houston, Tex. | 10 | 249,842 | 32,350 | 19,818 | 46 | 175,447 | 70,828 | 31,852 | 16,779 | 241, 849 | 838,811 | 2,270,843 | 10 | 2,270,843 |
| Little Rock, Ark | 5 | $3.25,432$ | 6,536 | 7,848 | 1,911 | 44, 326 | 13,614 | 16,534 | 1,052 | 40,996 | 258,249 | 643,659 | 5 | 643,659 |
| New Orleans, La. | 8 | 209,400 | 27,061 | 17,337 | 839 | 138,355 | 8,797 | 21, 942 | 6,580 | 118, 2779 | 548,588 | 1,756,386 | 8 | 1,756,386 |
| Oklahoma City, Okla | 7 | 163,801 | 14,643 | 12,265 |  | 101,859 | 36,900 | 31,551 | 1,420 | 104, 555 | 466.994 | 1,463,740 |  | 1,463,740 |
| San Antonio, | 8 | 24, 562 | 39,872 | 17,303 | 434 | 152,003 | 38,801 | 22,974 | 12,162 | 122, 273 | 646,384 | 1,831,633 | 8 | 1,831,633 |
| Shreveport, La | 4 | 168,469 | 22,445 | 18,182 |  | 97,494 | 12,060 | 26,801 | 1,443 | 111,676 | 458,570 | 1,038,554 | 5 | 1,038,554 |
| Tulsa, Okla. | 4 | 95,181 | 11,860 | 7,271 | 1,410 | 59,007 | 41,855 | 22,150 | 4,413 | 101,811 | 344, 958 | 1,067,586 | 5 | 1,096,453 |
| Other Metropol | 2 | 42,476 | 4,788 | 1,42 |  | 24,570 | 9,593 | 4,381 | 4,471 | 18,843 | 110,564 | 290,693 | 2 | 290,693 |
| Total Metropolitan Districts Non-Metropolitan Districts | 83 160 | 2,130,500 | $\begin{aligned} & 247,328 \\ & 157,035 \end{aligned}$ | $\begin{aligned} & 158,765 \\ & 121,660 \end{aligned}$ | $\begin{aligned} & 10,841 \\ & 55,270 \end{aligned}$ | $\begin{array}{r} 1,370,122 \\ 818,352 \end{array}$ | $\begin{aligned} & 341,263 \\ & 197,196 \end{aligned}$ | $\begin{aligned} & 325,394 \\ & 203,713 \end{aligned}$ | $\begin{array}{r} 92,628 \\ 149,483 \end{array}$ | $\left\|\begin{array}{r} 1,382,388 \\ 907,447 \end{array}\right\|$ | $\begin{aligned} & 6,059,229 \\ & 4,118,344 \end{aligned}$ | $\begin{aligned} & 16,961,771 \\ & 11,095,498 \end{aligned}$ | $\begin{array}{r} 87 \\ 180 \end{array}$ | $\begin{aligned} & 17,094,069 \\ & 11,507,450 \end{aligned}$ |
| Total West South Central Region | ${ }^{2} 243$ | 3,638,688 | 404, 363 | 280,425 | 66,111 | 2,188,474 | 538,459 | 529,107 | 242,111 | 2,289,835 | 10,177,573 | 28, 057, 269 | 267 | 28,601,519 |
| Mountain Region: Metropolitan District: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Denver, Colo. | 6 | 226,000 | 16,560 | 9,924 | - | 108,808 | 39,196 | 26,671 | 12,539 | 120,556 | 560,254 | 1,773,726 | 6 | 1,773,726 |
| Phoenlx, Ariz. | 5 | 107,276 | 23,731 | 10,571 | 8,892 | 55,924 | 18,491 | 24,835 | 6,457 | 171,187 | 427,364 | 1,076,210 | 6 | 1,081,810 |
| Pueblo, Colo. | 3 | 23,957 | 4,288 | 2,845 | 386 | 24,964 | 6,196 | 6,895 | 461 | 17,712 | 87,704 | 287,049 | 3 | 287,049 |
| Salt Lake City, Utah | 5 | 232,618 | 28,767 | 23,341 | 2,421 | 46,669 | 42,594 | 30,698 | 9,171 | 108,849 | 525,128 | 1,467,109 | 5 | 1,467,109 |
| Total Metropolitan Districts | 19 | 589,851 | 73,346 | 46,681 | 11,699 | 236,365 | 106,477 | 89,099 | 28,628 | 418, 304 | 1,600,450 | 4,604,094 | 20 | 4,609,694 |
| Non-Metropolitan Districts | 114 | 1,031,218 | 122,925 | 75,092 | 42,344 | 515,260 | 151,518 | 182,693 | 95,087 | 634,047 | 2,850, 184 | 8,462,754 | 131 | 8,791,291 |
| Total Mountain Region | 133 | 1,621,069 | 196,271 | 121,773 | 54,043 | 751,625 | 257,995 | 271,792 | 123,715 | 1,052,351 | 4,450,634 | 13,066,848 | 151 | 13,400,985 |


| Pacific Region: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Metropolitan District: |  | 128,656 | 11,436 | 7195 | - | 65,986 | 19,850 | 14.630 | 10,055 | 62,5 |  |  |  |  |
| Los Angeles, Calif... | 20 | 883,087 | 149,235 | 51,712 | 69,713 | 244,226 | 118,974 | 194,602 | 46,412 | 626,518 | 2,384,479 | 6,416,789 | 2 | 907,396 |
| Portland, Ore. ..... | 10 | 228,396 | 18,961 | 19,965 | 2,155 | 167,819 | 83,140 | 60,937 | 12,223 | 158,113 | 2,751,709 | 2,307,800 | 10 | 2,307,800 |
| Sacramento, Callf. | 4 | 113,918 | 7,450 | 7,675 | 6,287 | 60,512 | 17,182 | 15,035 | 4,709 | 66,277 | 299,045 | 831,741 | 4 | 831,741 |
| San Diego, Calif. .. | 6 | 165,369 | 15,107 | 9,828 | 66 | 91,888 | 28,919 | 29,207 | 541 | 73,515 | 414,440 | 1,062,315 | 6 | 1,062,315 |
| San Francisco Oakland, Calif. .. | 14 | 329,153 | 24,104 | 17,362 | - | 88,851 | 57,600 | 42,608 | 12,546 | 187,730 | 759,954 | 2,565,872 | 16 | 2,602,829 |
| San Jose, Calif. ... | 4 | 32,170 | 5,410 | 2,686 | - | 24,894 | 8,553 | 8,585 | 5,150 | 28,611 | 116,059 | 395,595 | 4 | 395,595 |
| Seattle, Wash. . | 7 | 242,636 | 36,881 | 19,765 | 768 | 164,748 | 39,492 | 63,817 | 10,089 | 186,377 | 764,573 | 2,135,910 | 8 | 2,159,033 |
| Spokane, Wash. | 6 | 107,464 | 16,649 | 7,045 | - | 67,232 | 32,978 | 18,069 | 7,467 | 92,350 | 349,254 | 1,102,494 | 6 | 1,102,494 |
| Stockton, Calif. ... | 3 | 53,745 | 4,114 | 1,370 |  | 14,965 | 7,601 | 5,719 | 3,626 | 20,634 | 111,774 | 330,825 | 4 | 342,813 |
| Tacoma, Wash. .. | 3 | 65,858 | 10,793 | 4,781 | 798 | 14,640 | 15,341 | 8,237 | 4,462 | 39,385 | 164,295 | 404,457 | 3 | 404,457 |
| Total Metropolitan Districts ...... | 82 | 2,350,452 | 300,140 | 149,384 | 79,787 | 1,005,761 | 429,630 | 461,446 | 117,280 | 1,542,101 | 6,435,981 | 18,461,194 | 86 | 18,533,262 |
| Districts | 105 | 1,201,870 | 116,379 | 71,777 | 36,933 | 440,756 | 131,148 | 188,514 | 114,322 | 672,330 | 2,974,029 | 8,234,159 | 114 | 8,390,669 |
| $\begin{aligned} & \text { Total Pacific } \\ & \text { Region........ } \end{aligned}$ | 187 | 3,552,322 | 416,519 | 221,161 | 116,720 | 1,446,517 | 560,778 | 649,960 | 231,602 | 2,214,431 | 9,410,010 | 26,695,353 | 200 | 26,923,931 |
| Metropolitan Districts | 741 | 22,319,984 | 3,014,387 | 1,528,871 | 705,709 | 10,745,103 | 5,244,610 | 3,829,921 | 1,121,073 | 13,883,323 | 62,392,981 | 184,843,526 | 766 | 185,448,812 |
| Districts | 1,102 | 11,692,408 | 1,230,439 | 826,113 | 336,616 | 5,657,347 | 1,409,924 | 1,719,795 | 950,269 | 6,441,879 | 30,264,790 | 84,100,422 | 1,207 | 86,104,223 |
| States | 1,843 | 34,012,392 | 4,244,826 | 2,354,984 | 1,042,325 | 16,402,450 | 6,654,534 | 5,549,716 | 2,071,342 | 20,325,202 | 92,657,771 | 268,943,948 | 1,973 | 271,553,035 |
| United States . | 34 | 493,013 | 43,314 | 36,801 | 19,702 | 321,237 | 133,390 | 107,081 | 66,468 | 353,332 | 1,574,338 | 3,755,657 | 36 | 3,785,711 |
| Grand Total | 1,877 | 34,505,405 | 4,288,140 | 2,391,785 | 1,062,027 | 16,723,687 | 6,787,924 | 5,656,797 | 2,137,810 | 20,678,534 | 94,232,109 | 272,699,605 | 2,009 | 275,338,746 |

 ${ }^{2}$ Does not agree with region totals shown in state and region table as some of the metropolitan districts overlap two or more regions.

Table 9. -- Sumary of broadcast reverues, expenses, income and tangible broadcast property of standard broadcast stations by class and time 1944-1949


| Item | Broadcast expenses |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1944 | 1945 | 1946 | 1947 | 1948 | 1949 |
|  | (20) | (21) | (22) | (23) | (24) | (25) |
| Clear channel: |  |  |  |  |  |  |
| 50,000 watts: |  |  |  |  |  |  |
| Unlimited........... | \$27,122,432 | \$31, 216,772 | \$34,020,465 | \$39,674, 377 | \$44,643,954 | \$49,350,749 |
| Part-time.......... | 1,795,579 | 2,198,628 | 2,506,910 | 3,138,669 | 3,376,990 | 1,471,746 |
| 5,000 to 25,000 watts: |  |  |  |  |  |  |
| Unlimited. | 8,183,530 | 9,088,689 | 10,938,710 | 12,652,315 | 13,066,382 | 11,561,203 |
| Part-time | 457,962 | 565,444 | 62,9,104 | 405,558 | 390,516 | 543,218 |
| Total clear | 37,559,503 | 43,069,533 | 48,095,189 | 55,870,919 | 61,477,842 | 62,926,916 |
| Regional: |  |  |  |  |  |  |
| Unlimited. | 53,685,372 | 62,948,791 | 72,507,518 | 81,149,243 | 98,602,235 | 106,239,685 |
| Part-time. | 6,524,400 | 7,235,097 | 9,093,503 | 17,020,478 | 28,145,776 | 31, 365,440 |
| Total regional | 60,209,772 | 70,183,888 | 81,601,021 | 98,169,721 | 126,748,011 | 137,605,125 |
| Local: |  |  |  |  |  |  |
| Unlimited. . . . . . . . . . | 26,352,940 | 32,677,407 | 41,858,653 | 57,948,286 | 66,298,083 | 67,017,217 |
| Day and part-time.... | 675,541 | 875,484 | 1,359,411 | 3,503,443 | 6,373,193 | 7,789,488 |
| Total local. | 27,028,481 | 33,552,893 | 43,218,064 | 61,451,729 | 72,671,276 | 74,806,705 |
| Total all <br> stations........ | 124,797,756 | 146,806,314 | 172,914,274 | 215,492,369 | 260,897,129 | 275,338,746 |


| I tem | Cost of tangible broadcast property to licensee |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1944 | 1945 | 1946 | 1947 | 1948 | 1949 |
|  | (32) | (33) | (34) | (35) | (36) | (37) |
| Clear channel: 50,000 watts: |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Unlimited. | \$14,896, 843 | \$15,146,079 | \$16,772,284 | \$21,317,529 | $\$ 28,179,874$ |  |
| Part-time.......... | 600,306 | 790,956 | 921,888 | 1,580,186 | $2,722,511$ | $2,309,583$ |
| 5,000 to 25,000 watts: Unlimited. | 4, 064, 341 | 4,097,148 | 6,390,009 | 8,560,406 | 9,618,989 | $11,007,947$ |
| Part-time........... | 125,967 | 178,677 | 6, 177, 319 | 8,192,973 | -188,757 | 11,305,111 |
| channel. | 19,687,457 | 20,212,860 | 24,261,500 | 31,651,094 | 40,710,131 | 46,174,207 |
| こ.egional: |  |  |  |  |  |  |
| Unlimited............ | 32,587,737 | 34,265,559 | 40,387,672 | 51,993,326 | 74,720,254 | 89,139,706 |
| Part-time. | 3,950,537 | 3,957,200 | 5,393, 579 | 12,090,753 | 20,047,294 | 24,057,489 |
| Total regional | 36,538,274 | 38,222,759 | 45,781, ? 51 | 64,084,079 | 94,767,548 | 113,197,195 |
| Local: |  |  |  |  |  |  |
| Unlimited. | 11,792,348 | 13,299,777 | 18,483,274 | 30,917, 367 | 39,445,267 | 43,740,603 |
| Part-iime.. | 448,283 | -545,827 | 818,556 | 2,845,075 | 4,627,221 | 5,264,601 |
| Total local | 12,240,631 | 13,845,604 | 19,301,830 | 33,762,442 | 44,072,483 | 49,005,204 |
| Total all stations. | 68,466,362 | 72,281,223 | 89,344,581 | 129,497,615 | 179,550,167 | 208,376,606 |

${ }_{2}$ Includes operation of one part-time station.
${ }_{3}^{2}$ The licensee of one station reported no owned broadcast property.
3 The J.icenseea of three stations reported no owned broadcast property
${ }_{5}$ The licenaees of two atations reported no owned broadcast property.
${ }^{5}$ The licensees of eight stations reported no owned broadcast property and the licensees of five stations repor ted no revenues, expenses or income.

Table 9. -- Summary of broadcast revenues, expenses, income and tangible broadcasc
property of standard broadcast stations by class and time-mentinued

| Net time sales |  |  | Broadcast revenues |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1947 | 1948 | 1949 | 1944 | 1945 | 1946 | 1947 | 1:48 | 1949 |
| (11) | (12) | (13) | (14) | (15) | (16) | (17) | (18) | (19) |
| $\begin{array}{r} \$ 49,384,121 \\ 3,464,732 \\ 13,431,931 \\ 495,974 \\ \hline \end{array}$ | $\begin{array}{r} 54,491,048 \\ 3,631,023 \\ 13,843,830 \\ 388,152 \\ \hline \end{array}$ | $\begin{array}{r} 58,810,726 \\ 1,623,788 \\ 11,953,296 \\ 490,878 \\ \hline \end{array}$ | $\begin{array}{r} \$ 47,468,570 \\ 2,712,234 \\ 11,810,477 \\ 713,653 \\ \hline \end{array}$ | $\begin{array}{r} 50,008,306 \\ 2,973,155 \\ 11,841,235 \\ 785,578 \\ \hline \end{array}$ | $\begin{array}{r} \$ 50,258,085 \\ 3,238,659 \\ 12,673,151 \\ 786,403 \\ \hline \end{array}$ | $\begin{array}{r} 54,975,431 \\ 4,154,592 \\ 14,845,339 \\ 509,274 \\ \hline \end{array}$ | $\begin{array}{r} \$ 60,489,598 \\ 4,297,866 \\ 15,124,412 \\ 457,987 \\ \hline \end{array}$ | $\begin{array}{r} \$ 64,85 y, 132 \\ 1,855,708 \\ 13,105,393 \\ 641,963 \\ \hline \end{array}$ |
| 66,776,758 | 72,354,053 | 72,878,688 | 62,704,934 | 65,608,274 | 66,956,298 | 74,484,636 | 80,369,863 | 80,462,196 |
| $\begin{array}{r} 98,751,227 \\ 17,135,785 \\ \hline 115,887,012 \end{array}$ | $\begin{array}{r} 111,276,059 \\ 27,139,518 \\ \hline 138,415,577 \end{array}$ | $\begin{array}{r} 115,777,134 \\ 30,516,190 \\ \hline 146,293,324 \end{array}$ | $\begin{array}{r} 85,482,905 \\ 8,651,498 \\ \hline 94,134,403 \end{array}$ | $\begin{array}{r} 93,320,694 \\ 9,373,882 \\ \hline 102,694,576 \end{array}$ | $\begin{array}{r} 101,345,176 \\ 10,956,338 \\ \mid 112,301,514 \end{array}$ | $\begin{array}{r} 106,504,826 \\ 17,948,945 \\ \hline 124,453,771 \end{array}$ | $\begin{array}{\|r} 120,069,276 \\ 28,580,924 \\ \hline 148,650,200 \end{array}$ | $\begin{array}{r} 124,006,807 \\ 32,046,418 \\ \hline 156,053,225 \end{array}$ |
| $\begin{array}{r} 65,323,767 \\ 3,689,944 \\ \hline 69,019,711 \\ \hline \end{array}$ | $\begin{array}{r} 70,487,715 \\ 6,410,882 \\ \hline 76,898,597 \end{array}$ | $\begin{array}{r} 69,005,912 \\ 7,668,276 \\ \hline 76,674,188 \\ \hline \end{array}$ | $\begin{array}{r} 36,494,016 \\ 894,748 \\ \hline 37,388,764 \\ \hline \end{array}$ | $\begin{array}{r} 42,940,544 \\ 1,100,486 \\ \hline 44,041,030 \end{array}$ | $\begin{array}{r} 53,604,343 \\ 1,580,483 \\ \hline 55,284,831 \end{array}$ | $\begin{array}{r} 68,308,565 \\ 3,796,649 \\ \hline 72,105,214 \end{array}$ | $\begin{array}{r} 73,994,322 \\ 6,690,458 \\ \hline 80,684,780 \end{array}$ | $\begin{array}{r} 72,286,821 \\ 8,022,765 \\ \hline 80,309,586 \end{array}$ |
| 251,677,481 | 287,668,227 | 295,846,200 | 194,228,101 | 212,343,880 | 234,542,643 | 271,043,62? | 309,704,843 | 316,825,007 |

Broadcast income before Federal income tax

| 1944 | 1945 | 1946 | 1947 | 1948 | 1949 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (26) | (27) | (28) | (29) | (30) | (31) |
| $\begin{array}{r} \$ 20,346,138 \\ 016,655 \end{array}$ | $\begin{array}{r} \$ 18,791,534 \\ 774,527 \end{array}$ | $\begin{array}{r} \$ 16,237,620 \\ 731,749 \end{array}$ | $\begin{array}{r} \$ 15,301,054 \\ 1,015,923 \end{array}$ | $\begin{array}{r} \$ 15,845,644 \\ 920,876 \end{array}$ | $\begin{array}{r} \$ 15,508,383 \\ 383,962 \end{array}$ |
| $\begin{array}{r} 3,626,947 \\ 255,691 \\ \hline \end{array}$ | $\begin{array}{r} 2,752,546 \\ 220,134 \\ \hline \end{array}$ | $\begin{array}{r} 1,734,441 \\ \quad 157,299 \\ \hline \end{array}$ | $\begin{array}{r} 2,193,024 \\ 103,716 \\ \hline \end{array}$ | $\begin{array}{r} 2,058,030 \\ 67,471 \\ \hline \end{array}$ | $\begin{array}{r} 1,544,190 \\ 98,745 \\ \hline \end{array}$ |
| 25,145,431 | 22,538,741 | 18,861,109 | 18,613,717 | 18,892,021 | 17,535,280 |
| $\begin{array}{r} 31,797,533 \\ 2,127,098 \\ \hline \end{array}$ | $\begin{array}{r} 30,371,903 \\ 2,138,785 \\ \hline \end{array}$ | $\begin{array}{r} 28,837,658 \\ 1,862,835 \\ \hline \end{array}$ | $\begin{array}{r} 25,355,583 \\ 928,467 \\ \hline \end{array}$ | $\begin{array}{r} 21,467,041 \\ 435,148 \\ \hline \end{array}$ | $\begin{array}{r} 17,767,122 \\ 680,978 \\ \hline \end{array}$ |
| 33,924,631 | 32,510,688 | 30,700,493 | 26,284,050 | 21,902,189 | 18,448,100 |
| $\begin{array}{r} 10,141,076 \\ 219,207 \\ \hline \end{array}$ | $\begin{array}{r} 10,263,135 \\ 225,002 \\ \hline \end{array}$ | $\begin{array}{r} 11,745,695 \\ 321,072 \\ \hline \end{array}$ | $\begin{array}{r} 10,360,279 \\ 293,206 \\ \hline \end{array}$ | $\begin{array}{r} 7,696,239 \\ 317,265 \\ \hline \end{array}$ | $\begin{array}{r} 5,269,604 \\ 233,277 \\ \hline \end{array}$ |
| 10,360,283 | 10,488,137 | 12,066,767 | 10,653,485 | 8,013,504 | 5,502,881 |
| 69,430,345 | 65,537,566 | 61,628,369 | 55,551,252 | 48,807, 714 | 41, 486, 261 |


| 1944 | 19.6 | 1946 | 1947 | 1948 | 1949 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (38) | (39) | (40) | (41) | (42) | (43) |
| $\begin{array}{r} \$ 5,643,333 \\ 288,326 \end{array}$ | $\begin{array}{r} \$ 5,526,426 \\ 398,082 \end{array}$ | $\begin{array}{r} \$ 6,559,708 \\ 472,074 \end{array}$ | $\begin{array}{r} \$ 10,283,728 \\ 1,083,774 \end{array}$ | $\begin{array}{r} \$ 15,859,024 \\ 2,099,288 \end{array}$ | $\begin{array}{r} \$ 17,908,011 \\ 1,932,876 \end{array}$ |
| $\begin{array}{r} 2,453,465 \\ 66,743 \\ \hline \end{array}$ | $\begin{array}{r} 2,273,950 \\ 89,469 \\ \hline \end{array}$ | $\begin{array}{r} 4,228,693 \\ 91,600 \\ \hline \end{array}$ | $\begin{array}{r} 6,108,469 \\ 63,338 \\ \hline \end{array}$ | $\begin{array}{r} 6,711,860 \\ 114,381 \\ \hline \end{array}$ | $\begin{array}{r} 7,653,972 \\ 200,904 \\ \hline \end{array}$ |
| 8,451,867 | 8,287,927 | 11,352,075 | 17,539,309 | 24,784,553 | 27,695,763 |
| $\begin{array}{r} 17,031,296 \\ 2,193,032 \end{array}$ | $\begin{array}{r} 16,864,587 \\ 2,053,732 \\ \hline \end{array}$ | $\begin{array}{r} 20,894,836 \\ 3,114,284 \\ \hline \end{array}$ | $\begin{array}{r} 31,076,250 \\ 9,414,352 \end{array}$ | $50,149,341$ $16,3.61,844$ | $\begin{aligned} & 58,516,651 \\ & 18,716,222 \\ & \hline \end{aligned}$ |
| 19,224,328 | 18,918,319 | 24,009,120 | 40,490,602 | 66,311,185 | 77,232,873 |
| $\begin{array}{r} 6,180,638 \\ 193,598 \\ \hline \end{array}$ | $\begin{array}{r} 7,046,447 \\ 293,635 \\ \hline \end{array}$ | $\begin{array}{r} 11.331,256 \\ 526,261 \\ \hline \end{array}$ | $\begin{array}{r} 22,634,263 \\ 2,462,256 \\ \hline \end{array}$ | $\begin{array}{r} 29,315,395 \\ 3,888,042 \\ \hline \end{array}$ | $\begin{array}{r} 31,386,877 \\ 4,117,745 \\ \hline \end{array}$ |
| 6,374,236 | 7,340,082 | 11,857,517 | 25,096,519 | 33,203,437 | 35,504,622 |
| 34,050,431 | 34,546,328 | 47,218,712 | 83,126,430 | 124,299,175 | 140,433,258 |


| authnrized <br> (1) | Stations with time sales of \$25,000 or more |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of stations <br> (2) | Revenues from the sale of station time |  |  |  |  |  | Deductions from the sale of station time |  |
|  |  | Network time sales to |  |  | Non-network time sales to |  | Total | Payments to networks and stations (from sale of time) (9) | Commissions to regularly established a e:.cies, representatives, brokers and others (10) |
|  |  | Nation-wide networks <br> (3) | Regional networks <br> (4) | ```Other networks and stations (5)``` | National and re -ional users (6) | Local <br> and <br> other <br> users <br> (7) |  |  |  |
| Clear channel: |  |  |  |  |  |  |  |  |  |
| 50,000 Day - 50,000 Night... | 54 | \$17,589,492 | \$81,096 | \$317,330 | \$34,966,538 | \$11,721,997 | 864,676,453 | \$1,399,593 | \$8,539,182 |
| 50,000 Day - 25,000 Night. | 1) | 386,259 |  | 2,685 | 1,693,311 | 736,833 | 2,819,088 |  | 397,957 |
| 50,000 Limited........ | 3) |  |  |  |  |  |  |  |  |
| 50,000 Day - 10,000 Night. | 6 | 419,613 | 24,895 | - | 1,653,438 | 1,769,182 | 3,867,128 | - | 591,258 |
| 10,000 D9y - 10,000 Night. | 14 | 545,651 |  | 23,616 | 3,007,885 | 3,642,209 | 7,219,361 | 8,745 | 833,803 |
| 10,000 Day - 5,000 Night. | 10 | 441,121 | - | 6,289 | 975,490 | 1,169,575 | 2,592,475 | 49,064 | 297, 313 |
| 10,000 Limited....... | 4 |  | - | - | 81,174 | 431,096 | 512,270 |  | 21,392 |
| 10,000 Day - 1,000 Night. | 3 | 99,354 | - | - | 172,301 | 240,128 | 511,783 |  | 50,886 |
| 5,000 Day - 5,000 Night. | 15 | 420,055 | - | 48,934 | 1,234,788 | 1,495,963 | 3,199,740 | 24,614 | 304,666 |
| Total - Clear Channel. | 110 | 19,901,545 | 105,991 | 398,854 | 43,784,925 | 21,206,983 | 85,398,298 | 1,482,988 | 11,036,657 |
| Regional: |  |  |  |  |  |  |  |  |  |
| 5,000 Day - 5,000 Night. | 224 | 18,512,720 | 432,636 | 386,977 | 30,092,372 | 36,904,445 | 86, 329,150 | 651,984 | 9,308,73? |
| 5,000 Day - 1,000 Night. | 72 | 2,415,640 | 24,192 | 117,018 | 4,185,459 | 9,889,357 | 16,631,666 | 128,165 | 1,436,432 |
| 5,000 Limited.......... | 6 |  |  | 5,284 | 920,785 | 886,986 | 1,813,055 |  | 213,020 |
| 5,000 Day.. | 10 | 11,858 | - | 8,403 | 436,211 | 752,727 | 1,209,199 | 6,395 | 54,551 |
| 5,000 Day - 500 Night. | 3 | 4,552 | - | 21,414 | 48,259 | 178,819 | 253,044 | 2,590 | 6,793 |
| 2,500 Day - 1,000 Night. | 2) | 74,439 | - |  | 139,338 | 299,082 | 512,859 |  | 28,243 |
| 2,500 Limited, .......... | 167) | 2,462,814 | 128,718 | 273,862 | 3,916,477 | 15,148,014 | 21,929,885 | 126,142 | 1,348,508 |
| 1,000 Day - 500 Night . | 41 | 2, 461,940 | 66,201 | 62,856 | 808,884 | 3,086,697 | 4,486,578 | 6,534 | 257,296 |
| 1,000 Day - 250 Nigh | 4 | 33,746 | 2,465 | 1,041 | 50,241 | 296,924 | , 384,417 | 1,769 | 6,436 |
| 1,000 Limited..... |  | 79,203 | 13,234 | 15,900 | 516,900 | 1,264,977 | 1,890,214 | 43,660 | 186,124 |
| 1,000 Day............ 500 Day - 500 | 272 | 36,645 | 20,580 | 202,561 | 2,376,433 | 19,449,223 | 22,085,4.42 | 34,013 | 901,311 |
| 500 Day - 500 Night | 8 | 22,503 | 10,272 | 29 | 24,388 | 375,541 | 4,32,733 |  | 10,068 |
| 500 Day.. | 40 | 567 | 660 | 27,806 | 169,217 | 2,307,722 | 2,505,972 | 11,936 | 86,383 |
| Total - Regional. | 859 | 24,116,627 | 698,958 | 1,123,151 | 43,684,964 | 90,840,514 | 160,464,214 | 1,013,188 | 13,843,902 |
| Local: 250 Day - 250 Night. |  |  |  |  |  |  |  |  |  |
| 250 Day - 250 Night. 250 Day - 100 Night. | 783 | 4,859,477 | 306,849 | 551,946 | 8,257,896 | 36,492,016 | 70,468,184 | 395,610 | 2,701,311 |
| 250 Day - 100 Night | 5 | 36,685 |  | 14,966 | 47,912 | 367,599 | 467,162 |  | 10,752 |
|  | 101 | 16,240 | 5,371 | 46,951 | 362,837 | 6,057,380 | 6,488,779 | 8,489 | 182,349 |
| 250 Limited. | 5) |  |  |  | 18,985 | 371,746 | 406,833 | 1,890 | 39,113 |
| 100 Day - 100 Night | 14) | 26,569 | 12,285 | 2,018 | 112,818 | 841,350 | 995,040 | 4,907 | 37,957 |
| 100 Limited... | -) |  |  |  |  |  |  |  |  |
| Total - Local | 969 | 4,942,191 | 337,387 | 615,881 | 8,800,448 | 64,130,091 | 78,825,998 | 410,896 | 2,971,482 |
| Grand Total | 1,877 | 48,960,363 | 1,142,336 | 2,137,886 | 96,270,337 | 176,177,588 | 324,688,510 | 2,907,072 | 27,852,041 |


| a | Stations with time sales of \$25,000 or more |  |  |  |  | All commercial stutions |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Revenues from incidental broadcast activities |  | Total broadcast revenues <br> (13) | Total broudcast expenses(14) | Broadcast income (or loss) before Federal income tax (15) | Number of stations <br> (16) | Total broadcast revenues <br> (17) | Total broadcast expenses <br> (18) | Broadcast income (or loss) before Federal income tax (19) |
|  | Talent <br> (11) | Sundry broadcast revenues <br> (12) |  |  |  |  |  |  |  |
| Clear channel: |  |  |  |  |  |  |  |  |  |
| 50,000 Day - 50,000 Night. | \$3, 497, 581 | \$2,065,193 | \$60, 300, 452 | \$45,360,130 | \$14,940,322 | 54 | \$60, 300, 452 | \$45,360,130 | \$14,940, 322 |
| 50,000 Day - 25,000 Night. | 320, 529 | 68,701 | 2,810,361 | 2,228,657 | 581,704 | 1) | 2,810,361 | 2,228,657 | 581,704 |
| 50,000 Limited.. |  |  |  |  |  | 3) |  |  |  |
| 50,000 Day - 10,000 Night. | 273,349 | 54,973 | 3,603,992 | 3,204,841 | 399,151 | 7 | 3,604,027 | 3,233,708 | 370,319 |
| 10,000 Day - 10,000 Night. | 231,654 | 241,056 | 6,849,523 | 5,594,582 | 1,254,941 | 14 | 6,849,523 | 5,544,582 | 1,254,941 |
| 10,000 Day - 5,000 Night. | 233,535 | 87,028 | 2,566,661 | 2,526,524 | 40,137 | 10 | 2,566,661 | 2,526,524 | 40,137 |
| 10,000 Limited. | 13,023 | 138,062 | 641,96.3 | 543,218 | 98,745 | 4 | 641,963 | 543,218 | 98,745 |
| 10,000 Day - 1,000 Night. | 13,459 | 9,305 | 482,689 | 437,344 | 45,345 | 3 | 482,689 | 437,344 | 45,345 |
| 5,000 Day - 5,000 Night. | 126,536 | 209,524 | 3,206,520 | 3,002,753 | 203,767 | 15 | 3,206,520 | 3,002,753 | 203,767 |
| Total - Clear charnel | 4,709,666 | 2,873,842 | 80,462,161 | 62,989, 049 | 17, 564, 112 | 111 | 80,462,196 | 62,926,916 | 17,535,280 |
| Regional: |  |  |  |  |  |  |  |  |  |
| 5,000 Day - 5,000 Night. | 3,483,244 | 2,400,479 | 82,252, 152 | 67,231,843 | 15,020,309 | 224 | 82,252,152 | 67,231,843 | 15,020,309 |
| 5,000 Day - 1,000 Night. | 647,186 | 451,693 | 16,165,948 | 14, 367, 922 | 1,798,026 | 73 | 16,180,283 | 14, 403, 892 | 1,776,391 |
| 5,000 Limited......... | 14,805 | 10,296 | 1,625,136 | 1,496,'772 | 128, 364 | 6 | 1,625,136 | 1,496,772 | 128,364 |
| 5,000 Dey. | 33,928 | 31,398 | 1,213,579 | 1,208,092 | 5,487 | 11 | 1,227,292 | 1,232,702 | $(5,410)$ |
| 5,000 Day - 500 Night. | 3,918 | 322 | 247,901 | 255,230 | $(7,329)$ | 3 | 247,901 | 255,230 | $(7,329)$ |
| 2,500 Dey - 1,000 Night | 2,603 | 11,663 | 498,882 | 429,557 | 69,325 | 2) | 498,882 | 429,557 | 69,325 |
| 2,500 Limited.......... |  |  |  |  |  | 17) |  |  |  |
| 1,000 Day - 1,000 Night | 543,240 | 657,543 | 21,656,018 | 20,653,102 | 1,002,916 | 174 | 21,736,218 | 20,782,653 | 953,565 |
| 1,000 Day - 500 Night. | 86,017 | 94,642 | 4, 403,407 | 4,088,685 | 314,722 | 41 | 4,403,407 | 4,088,685 | 314,722 |
| 1,000 Day - 250 Night. | 8,413 | 9,802 | 394,427 | 406,165 | $(11,738)$ | 4 | 394,427 | 406,165 | $(11,738)$ |
| 1,000 Limited. | 72,240 | 26,034 | 1,758,704 | 1,614,847 | 143,857 | 9 | 1,758,704 | 1,614,847 | 143,857 |
| 1,000 Day...... | 603,237 | 450,184 | 22,203,539 | 21,680,655 | 522,884 | 303 | 22,629,205 | 22, 364, 678 | 264,527 |
| 500 Day - 500 Nigh | 6,471 | 17,033 | 446,169 | 516,513 | $(70,344)$ | 9 | 468,265 | 568,744 | $(100,479)$ |
| 500 Day...... | 34,326 | 59,184 | 2,501,163 | 2,560,015 | $(58,852)$ | 50 | 2,675,199 | 2,793,943 | $(118,744)$ |
| Total - Regional | 5,539,628 | 4,220,273 | 155,367,025 | 136,509,398 | 18,857,627 | 910 | 156,097,071 | 137,669,711 | 18, 427, 360 |
| Local: |  |  |  |  |  |  |  |  |  |
| 250 Day - 250 Night. | 1,623,767 | 1,607,430 | 70,602,460 | 65,147,732 | 5,454,728 | 836 | 71,384, 968 | 66,128,079 | 5,256,889 |
| 250 Day - 100 Night | 3,130 | 4,669 | 464,209 | 369,228 | 94,981 | 6 | 481,679 | 387,190 | 94,489 |
| 250 Day. | 168,347 | 142,360 | 6,608,648 | 6,369,002 | 239,646 | 124 | 6,947,183 | 6,784,707 | 162,476 |
| 200 Day..... |  |  |  |  |  | 1) |  |  |  |
| 250 Limited......... | 5,066 | $2,883$ | 373,779 | $337,607$ | $36,172$ | 5) | $386,100$ | $349,128$ |  |
| 100 Day - 100 Night 100 Limited. | 25,890 | 51,856 | 1,029,922 | $1,068,589$ | $(38,667)$ | 14) | $1,065,810$ | $1,093,015$ | $(27,205)$ |
| 100 Day... |  |  |  |  |  |  |  |  |  |
| Total - Local | 1,826,200 | 1,809,198 | 79,079,018 | 73,292,158 | 5,786,860 | 988 | 80,265,740 | 74,742,119 | 5,523,621 |
|  | 12,075,494 | 8,903,313 | 314, 908,204 | 272,699,605 | 42,208,599 | 2,009 | 316,825,007 | 275,338,746 | 41,486,261 |
|  |  |  |  |  |  |  |  |  |  |


Table 11.--Summary of broadcast revenues, expenses and income of 2009 standard broadcast stations by revenue groups according to total time sales,

| Item | Number of station <br> (2) $\qquad$ | Revenues from the sale of station time |  |  |  |  |  | Deductions from the sale of station time |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Network time sales to |  |  | Non-network time sales to |  | Total(8) | ```Payments to networks and stations (9)``` | Commissions <br> to agencies, representatives brokers and others <br> (10) |
|  |  | Nationwide networks <br> (3) | Regional networks (4) | ```Other networks and stations (5)``` | National and regional users <br> (6) | Local and other users |  |  |  |
| STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS |  |  |  |  |  |  |  |  |  |
| Revenue group: |  |  |  |  |  |  |  |  |  |
| \$1,000,000 or more | 23 | \$11,452,952 | \$32,951 | \$79,001 | \$25,619,501 | \$5,738,043 | \$42,922, 4.48 | \$655,758 | \$5,499,348 |
| \$500,000 to \$1,000,000 | 73 | 15,090,281 | 203,026 | 368,262 | 24,140,425 | 17,048,744 | 56,850,738 | 1,130,599 | 7,598,004 |
| \$250,000 to \$500,000 | 119 | 10,261,536 | 174,282 | 128,798 | 14,295,294 | 18,641,804 | 43, 501,714 | 260,776 | 4,009,050 |
| \$225,000 to \$250,000 | 30 | 1,662,054 | 30,008 | 76,979 | 1,937,819 | 3,600,880 | 7,307,740 | 36,229 | 604,750 |
| \$200,000 to \$225,000 | 43 | 2,045,084 | 4,722 | 25,136 | 2,427,681 | 4,819,562 | 9,322,185 | 15,262 | 735,926 |
| \$175,000 to \$200,000 | 38 | 1,141,385 | 90,253 | 72,228 | 1,252,976 | 4,576,635 | 7,133,477 | 40,555 | 392,666 |
| \$150,000 to \$175,000 | 80 | 1,903,006 | 151,719 | 115,637 | 2,127,182 | 8,894,769 | 13,192,313 | 107,463 | 693,493 |
| \$125,000 to \$150,000 | 90 | 1,585,128 | 86,382 | 126,616 | 1,777,266 | 8,605,363 | 12,180,755 | 107,384 | 517,092 |
| \$100,000 to \$125,000 | 121 | 1,478,887 | 125,991 | 154,394 | 1,896,185 | 9,772,449 | 13,427,906 | 102,904 | 496,797 |
| \$75,000 to \$100,000 | 165 | 1,064,446 | 43,549 | 184,303 | 1,567,228 | 11,660,954 | 14,520,480 | 169,300 | 413,389 |
| \$50,000 to \$75,000 | 181 | 531,168 | 104,600 | 156,324 | 967,305 | 9,493,292 | 11,252,689 | 111,389 | 220,674 |
| \$25,000 to \$50,000 | 111 | 135,932 | 1,670 | 54,469 | 361,393 | 3,966,506 | 4,519,970 | 39,726 | 63,760 |
| Total \$25,000 or more | 1074 | 48,351,859 | 1,049,153 | 1,542,147 | 78,370,255 | 106,819,001 | 236,132,415 | 2,777,345 | 21,244,949 |
| $\begin{aligned} & \$ 15,000 \text { to } \$ 25,000 \\ & \$ 1 \text { to } \$ 15,000 . \ldots . . \\ & \text { None ................ } \end{aligned}$ | 10 4 | - | - | - | - | 197,224 43,978 | 197,224 43,978 | - | - |
|  | - |  | - |  |  |  | - | - | - |
| Total less than $\$ 25,000$ Total all stations .. | 14 | - | - | - | - | 1/241,202 | 1/241,202 | - | - |
|  | 1088 | 48,351,859 | 1,049,153 | 1,542,147 | 78,370,255 | 107,060,203 | 236,373,617 | 2,777,345 | 21,244,949 |


| Revenue group: |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$1,000,000 or more | 3 | 30,030 | - | - | 3,959,843 | 1,558,139 | 5,548,012 | 47 | 838,826 |
| \$500,000 to \$1,000,000 | 20 | 2,617 | - | - | 5,273,614 | 9,484,297 | 14,760,528 |  | 2,198,736 |
| \$250,000 to \$500,000 | 25 | 305,707 | - | 90,269 | 1,401,273 | 6,110,674 | 7,907,923 | 38,075 | 879,766 |
| \$225,000 to \$250,000 | 14 | 78,211 | - |  | 800,863 | 2,601,738 | 3,480,812 | 3,750 | 379,791 |
| \$200,000 to \$225,000 | 14 | 880 | 12,285 | 16,764 | 721,988 | 2,117,720 | 2,869,637 | 70 | 229,258 |
| \$175,000 to \$200,000 | 15 | 9,456 | -792 | 6,357 | 291,085 | 2,546,627 | 2,854, 317 | 4,275 | 302,014 |
| \$150, 000 to \$175,000 | 30 | 35,110 | - | 53,022 | 775,442 | 3,925,175 | 4,788,749 | 8,302 | 288,794 |
| \$125,000 to \$150,000 | 51 | 57,499 | 10,200 | 103,035 | 1,036,961 | 5,761,711 | 6,969,406 | 16,484 | 422,415 |
| \$100,000 to \$125,000 | 68 | 14,249 | 1,988 | 83,556 | 988,117 | 6,360,265 | 7,448,175 | 12,906 | 369,589 |

See footnotes at end of table.
$\$ 75,000$ to $\$ 100,000$
$\$ 50,000$ to $\$ 75,000$
$\$ 25,000$ to $\$ 50,000$
Total \$25,000 or more

Total less than $\$ 25,000$................. tal less than $\$ 25,000$
Total all stations ...
ALI COMMERCIAL STATIONS

| ALL COMMERCIAL STATIONS |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue group: |  |  |  |  |  |  |  |  |  |
| \$1,000,000 or more ........................ | 26 | 11,482,982 | 32,951 | 79,001 | 29,579,344 | 7,296,182 | 48,470,460 | 655,805 | 6,338,174 |
| \$500,000 to \$1,000,000 . . . . . . . . . . . . . . . . | 93 | 15,092,898 | 203,026 | 368,262 | 29,414,039 | 26,533, 041 | 71,611,266 | 1,130,599 | 9,796,740 |
| \$250,000 to \$500,000. | 144 | 10,567,243 | 174,282 | 219,067 | 15,696,567 | 24,752,478 | 51,409,637 | 298,851 | 4,888,816 |
| \$225,000 to \$250,000 | 44 | 1,740,265 | 30,008 | 76,979 | 2,738,682 | 6,202,618 | 10,788,552 | 39,979 | 984,541 |
| \$200,000 to \$225,000 . . . . . . . . . . . . . . . . . | 57 | 2,045,964 | 17,007 | 41,900 | 3,149,669 | 6,937,282 | 12,191,822 | 15,332 | 965,184 |
| \$175,000 to \$200,000 . . . . . . . . . . . . . . . . . . | 53 | 1,150,841 | 91,045 | 78,585 | 1,544,061 | '7,123,262 | 9,987,794 | 44, 830 | 694,680 |
| \$150,000 to \$175,000 . . . . . . . . . . . . . . . . . . | 110 | 1,938,116 | 151,719 | 168,659 | 2,902,624 | 12,819,944 | 17,981,062 | 115,765 | 982,287 |
| \$125,000 to \$150,000 | 141 | 1,642,627 | 96,582 | 229,651 | 2,814,227 | 14,367,074 | 19,150,161 | 123,868 | 939,507 |
| \$100,000 to \$125,000 | 189 | 1,493,136 | 127,979 | 237,950 | 2,884,302 | 16,132,714 | 20,876,081 | 115,810 | 866,386 |
| \$75,000 to \$100,000 . . . . . . . . . . . . . . . . . . | 276 | 1,082,387 | 64,828 | 271,301 | 2,413,358 | 20,182,562 | 24,014,436 | 181,234 | 736,218 |
| \$50,000 to \$75,000 . . . . . . . . . . . . . . . . . . . | 401 | 565,060 | 142,878 | 263,750 | 2,071,759 | 21,750,718 | 24,794,165 | 133,978 | 490,820 |
| \$25,000 to \$50,000 . . . . . . . . . . . . . . . . . . . | 343 | 158,844 | 10,031 | 102,781 | 1,061,705 | 12,079,713 | 13,413,074 | 51,021 | 168,688 |
| Total \$25,000 or more | 1877 | 48,960, 363 | 1,142,336 | 2,137,886 | 96,270,337 | 176,177,588 | 324,688,510 | 2,907,072 | 27,852,041 |
| \$15,000 to \$25,000 ....................... | 71 | - | - | - | - | 1,432,659 | 1,432,659 | - | - |
| \$1 to \$15,000 | 60 | - | - | - | - | 484,144 | 484,144 | - | - |
| None . | 1 | - | - | - | - | - | - | - | - |
| Total less than \$25,000 | 132 | - | - | - | - | ${ }^{1} 1,916,803$ | ${ }^{1} 1,916,803$ | - | - |
| Total all stations ................... | 2009 | 48,960,363 | 1,142,336 | 2,137,886 | 96,270,337 | 178,094,391 | 326,605,313 | 2,907,072 | 27,852,041 |

Table ll.--Summary of broadcast revenues, expenses and income of 2009 standard broadcast stations by revenue groups according to total time sales,

\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[t]{3}{*}{Item

(1)} \& \multirow[t]{3}{*}{Number of stations} \& \multicolumn{2}{|l|}{Revenues from incidental broadcast activities} \& \multirow[t]{3}{*}{\begin{tabular}{l}
Total broadcast revenues <br>
(13)

} \& \multirow[t]{3}{*}{

Total broadeast expenses <br>
(14)

} \& \multirow[t]{3}{*}{

Broadcast income or (loss) before Federal income $\operatorname{tax}$ <br>
(15)

} \& \multirow[t]{3}{*}{

Ratio of broadcast income to broadcast revenues \% <br>
(16)
\end{tabular}} <br>

\hline \& \& \& Sundry broadeast revenues \& \& \& \& <br>
\hline \& \& (11) \& (12) \& \& \& \& <br>
\hline \multicolumn{8}{|l|}{STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS} <br>
\hline \multicolumn{8}{|l|}{Revenue Group:} <br>
\hline \$1,000,000 or more $\ldots$ \& 23 \& \$2,961,073 \& \$1,340,458 \& \$41,068,873 \& \$30,371,021 \& \$10,697,852 \& 26.0 <br>
\hline \$500,000 to \$1,000,000 \& 73 \& 2,441,103 \& 1,516,777 \& 52,080,015 \& 38,783,027 \& 13,296,988 \& 25.5 <br>
\hline \$250,000 to \$500,000. \& 119
30 \& $1,607,792$
147,096 \& $1,061,017$
267,699 \& $41,900,697$
$7,081,556$ \& $34,274,160$
$5,861,593$ \& $7,626,537$
$1,219,963$ \& 18.2 <br>
\hline \$225,000 to \$250,000.. \& 30
43 \& 147,096
265,238 \& 267,699
277,574 \& $7,081,556$
$9,113,809$ \& 5,861,593
$7,969,788$ \& $1,219,963$
$1,144,021$ \& 17.2
12.6 <br>
\hline \$175,000 to \$200,000 \& 38 \& 187,698 \& 169,382 \& 7,057,336 \& 6,197,926 \& 859,410 \& 12.2 <br>
\hline \$150,000 to \$175,000 \& 80 \& 324,686 \& 300,796 \& 13,016,839 \& 11,692,045 \& 1,324,794 \& 10.2 <br>
\hline \$125,000 to \$150,000 \& 90 \& 325,360 \& 355,141 \& 12,256,780 \& 11,888,420 \& 368,360 \& 3.0 <br>
\hline \$100,000 to \$125,000 \& 121 \& 280,616 \& 355,860 \& 13,464,681 \& 12,497,066 \& 967,615 \& 7.2 <br>
\hline \$75,000 to \$100,000 \& 165 \& 236,388 \& 237,267 \& 14,411,446 \& 13,641,107 \& 770,339 \& 5.3 <br>
\hline \$50,000 to \$75,000 \& 181 \& 136,831 \& 239,711 \& 11,297,168 \& 11,080,641 \& 216,527 \& 1.9 <br>
\hline \$25,000 to \$50,000 \& 111 \& - 54,824 \& 72,224 \& 4,543,532 \& 4,883,073 \& $(339,541)$ \& - <br>

\hline \multirow[t]{3}{*}{| Total \$25,000 or more |
| :--- |
| $\$ 15,000$ to $\$ 25,000$ |
| $\$ 1$ to $\$ 15,000$ |
| None |} \& 1074 \& 8,968,705 \& 6,213,906 \& 227,292,732 \& 189,139,867 \& 38,152,865 \& 16.8 <br>

\hline \& 10 \& - \& - \& 197,224 \& 250,306 \& $(53,082)$ \& - <br>
\hline \& - \& - \& - \& 43,978 \& 62,839 \& $(18,861)$ \& - <br>
\hline \multirow[t]{3}{*}{Total less than $\$ 25,000$ Total all stations ...} \& 14 \& - \& - \& 241,202 \& 313,145 \& $(71,943)$ \& - <br>
\hline \& 1088 \& 8,968,705 \& 6,213,906 \& 227,533,934 \& 189,453,012 \& 38,080,922 \& 16.7 <br>
\hline \& \& \& \& \& \& \& <br>
\hline \multicolumn{8}{|l|}{STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS} <br>
\hline \multicolumn{8}{|l|}{Revenue group:} <br>
\hline \$1,n00,000 or more \& 3 \& 223,105 \& 416,055 \& 5,348,299 \& 4,153,340 \& 1,194,959 \& 22.3 <br>
\hline \$500,000 to \$1,000,000 \& 20 \& 1,122,285 \& 372,749 \& 14,056,826 \& 12,258,291 \& 1,798,535 \& 12.8 <br>
\hline $\$ 250,000$ to $\$ 500,000$
$\$ 225,000$
to $\$ 250,000$ \& 25
14 \& 397,187
117,650 \& 317,492
95,033 \& $7,704,761$
$3,309,954$ \& 6,972,137
$3,074,433$ \& 732,624
235,521 \& 9.5 <br>
\hline \$225,000 to \$250,000 \& 14 \& 117,650
42,776 \& 95,033
240,927 \& 3,309,954
2,924,012 \& $3,074,433$

$2,600,475$ \& | 235,521 |
| :--- |
| 323,537 | \& 7.1

11.1 <br>
\hline \$175,000 to \$200,000 \& 15 \& 127,115 \& 169,186 \& 2,844,329 \& 2,707,148 \& 137,181 \& 4.8 <br>
\hline \$150,000 to \$175,000 \& 30 \& 162,070 \& 176,975 \& 4,830,698 \& 4,561,565 \& 269,133 \& 5.6 <br>
\hline \$125,000 to \$150,000 \& 51
68 \& 305,180
234,971 \& 168,948
202,494 \& 7,004,635
$7,503,145$ \& $6,896,027$
$7,287,995$ \& 108,608 \& 1.6
2.9 <br>
\hline
\end{tabular}

| $\$ 75,000$ to $\$ 100,000 \ldots$. $\$ 50,000$ $\$ 25,000$ to $\$ 55,000$ | $\begin{aligned} & 111 \\ & 220 \\ & 232 \end{aligned}$ | $\begin{array}{r} 142,196 \\ 154,159 \\ 78,095 \end{array}$ | $\begin{aligned} & 174,827 \\ & 218,607 \\ & 136,114 \end{aligned}$ | $\begin{array}{r} 9,476,216 \\ 13,621,507 \\ 8,991,090 \\ \hline \end{array}$ | $\begin{array}{r} 9,458,880 \\ 13,537,597 \\ 10,051,850 \\ \hline \end{array}$ | $\begin{array}{r} 17,336 \\ 83,910 \\ (1,060,760) \\ \hline \end{array}$ | $\begin{gathered} 0.2 \\ 0.6 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total \$25,000 or more | 803 | 3,106,789 | 2,689,407 | 87,615,472 | 83,559,738 | 4,055,734 | 4.6 |
| $\begin{aligned} & \$ 15,000 \text { to } \$ 25,000 \\ & \$ 1 \text { to } \$ 15,000 . . . . \\ & \text { None ................ } \end{aligned}$ | 61 56 1 | - | - | $1,235,435$ 440,166 - | $\begin{array}{r} 1,641,405 \\ 678,463 \\ 6,128 \end{array}$ | $\begin{array}{r} (405,970) \\ (238,297) \\ (6,328) \end{array}$ | - |
| Total less than \$25,000 | 118 | - | - | 1,675,601 | 2,325,996 | $(650,395)$ | - |
| Total all stations | 921 | 3,106,789 | 2,689,407 | 89,291,073 | 85,885,734 | 3,405,339 | 3.8 |
| ALL COMMERCIAL STATIONS |  |  |  |  |  |  |  |
| Revenue group: |  |  |  |  |  |  |  |
| \$1,000,000 or more ... | 26 | 3,184,178 | 1,756,513 | 46,417,172 | 34,524,361 | 11,892,811 | 25.6 |
| \$500,000 to \$1,000,000 | 93 | 3,563,388 | 1,889,526 | 66,136,841 | 51,041,318 | 15,095,523 | 22.8 |
| \$250,000 to \$500,000.. | 144 | 2,004,979 | 1,378,509 | 49,605,458 | 41,246,297 | 8,359,161 | 16.9 |
| \$225,000 to \$250,000 | 44 | 264,746 | 362,732 | 10,391,510 | 8,936,026 | 1,455,484 | 14.0 |
| \$200,000 to \$225,000 | 57 | 308,014 | 518,501 | 12,037,821 | 10,570,263 | 1,467,558 | 12.2 |
| \$175,000 to \$200,000 | 53 | 314,813 | 338,568 | 9,901,665 | 8,905,074 | 996,591 | 10.1 |
| \$150,000 to \$175,000 | 110 | 486,756 | 477,771 | 17,847,537 | 16,253,610 | 1,593,927 | 8.9 |
| \$125,000 to \$150,000 | 141 | 630,540 | 544,089 | 19,261,415 | 18,784,447 | 476,968 | 2.5 |
| \$100,000 to \$125,000 | 189 | 515,587 | 558,354 | 20,967,826 | 19,785,061 | 1,182,765 | 5.6 |
| \$75,000 to \$100,000 | 276 | 378,584 | 412,094 | 23,887,662 | 23,099,987 | 787,675 | 3.3 |
| \$50,000 to \$75,000. | 401 | 290,990 | 458, 318 | 24,918,675 | 24,618,238 | 300,437 | 1.2 |
| \$25,000 to \$50,000 . | 343 | 132,919 | 208,338 | 13,534,622 | 14,934,923 | (1,400,301) | - |
| Total \$25,000 or more | 1877 | 12,075,494 | 8,903,313 | 314,908,204 | 272,699,605 | 42,208,599 | 13.4 |
| \$15,000 to $\$ 25,000$ $\$ 1$ to $\$ 15,000 . .$. |  | - |  | 1,432,659 | 1,891,711 | $(459,052)$ | - |
| \$1 to \$15,000 <br> None | 60 1 | - | - | 484,144. | $\begin{array}{r} 741,302 \\ 6,128 \\ \hline \end{array}$ | $\begin{array}{r} (257,158) \\ (6,128) \\ \hline \end{array}$ | - |
| Total less than $\$ 25,000$ | 132 | - | - | 1,916,803 | 2,639,141 | $(722,338)$ | - |
| Total all stations | 2009 | 12,075,494 | 8,903,313 | 316,825,007 | 275,338,746 | 4.1,486, 261 | 13.1 |

[^4]
and may include some amounts received from national and regional non-network business.

Table 12. --Sumary of broadcast revenues, expenses and income of 2009 standard broadcast stations

Table 12.--Sumnary of broadcast revenues, expeness and incoms of 2009 standard broadcast stations
by size of comnunity and class of station-continued


Table 12. --Sumnary of broadcast revenues, expenses and income of 2009 standard broadcast stations
by size of community and class of station--continued

| (1) | Stations with time sales of \$25,000 or more |  |  |  |  |  | All commercial stations |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (2)$\qquad$ | Revenues from incidental broadcast activities |  | Total broadcast revenues <br> (13) | Total broadcast expenses <br> (14) | Broadcast income or (loss) before Federal income tax(15) | of stations(16)$\qquad$ | Total broadcast revenues <br> (17) | Total broadcast expenses <br> (18) | Broadcast income or (loss) before Federal income tax <br> (19) |
|  |  | Talent (11) | Sundry broadcast revenues <br> (12) |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1,000,000 or over (Pop.):Clear channel: |  |  |  |  |  |  |  |  |  |  |
| Unlimited | ${ }^{1} 19$ | \$2,145,057 | \$1,187,245 | \$30,297,568 | \$23,737,478 | \$6,560,090 | 19 | \$30,297,568 | \$23,737,478 | \$6,560,090 |
| 5,000 to 25,000 watts: <br> Unlimited | 6 | 152,730 | 178,069 | 4,744,459 | 4,020,369 | 724,090 | 6 | 4,744,459 | 4,020,369 | 724,090 |
| Regional: |  |  |  |  |  |  |  |  |  |  |
| Unlimited . | 46 | 1,268,548 | 822,460 | 24,322,659 | 20,593,779 | 3,728,880 | 48 | 24,360,169 | 20,662,006 | 3,698,163 |
| Part-time ............................. | 42 | 289,293 | 58,349 | 6,710,024 | 6,379,152 | 330,872 | 42 | 6,710,024 | 6,379,152 | 330,872 |
| Local: <br> Unlimited $\qquad$ | 23 | 253,387 | 120,671 | 4,950,159 | 4,408,572 | 541,587 | 23 | 4,950,159 | 4,408,572 | 541,587 |
| Day and part-time ...................... | 17 | 27,628 | 19,796 | 1,578,519 | 1,563,952 | 14,567 | 19 | 1,608,079 | 1,593,977 | 14,102 |
| Total | 153 | 4,136,643 | 2,387,190 | 72,603,388 | 60,703,302 | 11,900,086 | 157 | 72,670,458 | 60,801,554 | 11,868,904 |
| 500,000 to 1,000,000 (Pop.): Clear channel: |  |  |  |  |  |  |  |  |  |  |
| 50,000 watts: |  |  |  |  |  |  |  |  |  |  |
| Unlimited . $\ldots$...................... | 11 | 784,638 | 283,487 | 13,080,217 | 9,399,258 | 3,680,959 | 11 | 13,080,217 | 9,399,258 | 3,680,959 |
| 5,000 to 25,000 watts: <br> Unlimitea $\qquad$ | 3 | 36,667 | 6,347 | 642,504 | 651,468 | $(8,964)$ | 3 | 642,504 | 651,468 | $(8,964)$ |
| Regional: |  |  |  | 642,504 |  |  |  | 64,504 | 651,468 |  |
| Unlimited. | 29 | 797,998 | 359,719 | 13,841,746 | 10,747,314 | 3,094,432 | 29 | 13,841,746 | 10,747,314 | 3,094,432 |
| Part-time $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots$.Local: |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 28,721 | 4,751 | 754,290 | 719,098 | 35,192 |  | 754,290 | 719,098 | 35,192 |
|  | 94 | 1,932,479 | 819,676 | 34,738,996 | 27,714,785 | 7,024,211 | 96 | 34,771,480 | 27,778,285 | 6,993,195 |
| $\begin{aligned} & \text { 250,000 to } 500,000 \text { (Pop.): } \\ & \text { Clear channel: } \end{aligned}$ |  |  |  |  |  |  |  |  |  |  |
| 50,000 watts: |  |  |  |  |  |  |  |  |  |  |
| 5,000 to 25,000 watts: | 17 | 616,478 | 350,319 | 12,057,282 | 9,204,114 | 2,853,168 | 17 | 12,057,282 | 9,204,114 | 2,853,168 |
| Unlimited......... | 5 | 177,137 | 112,978 | 1,718,772 | 1,536,001 | 182,771 | 5 | 1,718,772 | 1,536,001 | 182,771 |
| Part-time | 3 | 11,520 | 128,048 | 506,097 | 399,568 | 106,529 | 3 | 506,097 | 399,568 | 106,529 |




\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[t]{4}{*}{Item

(1)} \& \multicolumn{6}{|l|}{Stations with time sales of \$25,000 or more} \& \multicolumn{4}{|l|}{All commercial stations} <br>

\hline \& \multirow[t]{3}{*}{Number of stations} \& \multicolumn{2}{|l|}{Revenues from incidental broadcast activities} \& \multirow[t]{3}{*}{| Total broadcast revenues |
| :--- |
| (13) |} \& \multirow[t]{3}{*}{| Total broadcast expenses |
| :--- |
| (14) |} \& \multirow[t]{3}{*}{| Broadcast income or (loss) before Federal income tax |
| :--- |
| (15) |} \& \multirow[t]{3}{*}{| Number of stations |
| :--- |
| (16) |} \& \multirow[t]{3}{*}{| Total broadeast revenues |
| :--- |
| (17) |} \& \multirow[t]{3}{*}{| Total broadcast expenses |
| :--- |
| (18) |} \& \multirow[t]{3}{*}{| Broadcast income or (loss) before Federal income tax |
| :--- |
| (19) |} <br>

\hline \& \& Talent \& Sundry broadcast revenues \& \& \& \& \& \& \& <br>
\hline \& \& (11) \& (12) \& \& \& \& \& \& \& <br>
\hline \multicolumn{11}{|l|}{Not in Metropolitan Districts: - Cont. 10,000 to 25,000 (Pop.):} <br>
\hline \multicolumn{11}{|l|}{Clear channel:} <br>

\hline | 5,000 to 25,000 watts: |
| :--- |
| Unlimited | \& 3 \& \$4,905 \& \$9,874 \& \$453,838 \& \$365,435 \& \$88,403 \& 3 \& \$453,838 \& \$365,435 \& \$88,403 <br>

\hline Regional: \& \& \& \& \& \& \& \& \& \& <br>
\hline Unlimited \& 82 \& 112,711 \& 175,983 \& 8,986,417 \& 8,311,349 \& 675,068 \& 84 \& 9,006,505 \& 8,357,742 \& 648,763 <br>
\hline Part-time ............................. \& 63 \& 138,731 \& 103,519 \& 4,930,630 \& 4,602,093 \& 328,537 \& 72 \& 5,067,762 \& 4,839,807 \& 227,955 <br>

\hline | Local: |
| :--- |
| Unlimited. | \& \& 338,771 \& 491,883 \& \& \& \& \& \& \& <br>

\hline Day and part-time ..................... \& 22 \& 21,814 \& 30,016 \& 1,429,211 \& $$
1,492,362
$$ \& \[

(63,151)

\] \& \[

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\begin{array}{r}
49 \\
25
\end{array}
$$

\] \& \[

$$
\begin{array}{r}
18,376,626 \\
1,467,169
\end{array}
$$

\] \& \[

$$
\begin{array}{r}
16,891,933 \\
1,547,753
\end{array}
$$

\] \& \[

$$
\begin{array}{r}
1,484,693 \\
(80,584)
\end{array}
$$
\] <br>

\hline Total \& 408 \& 616,932 \& 811,275 \& 34,036,846 \& 31,491,951 \& 2,544,895 \& 433 \& 34,371,900 \& 32,002,670 \& 2,369,230 <br>
\hline \multicolumn{11}{|l|}{\multirow[t]{2}{*}{}} <br>

\hline \multicolumn{11}{|l|}{\multirow[t]{2}{*}{| Clear channel: |
| :--- |
| 5,000 to 25,000 watts: |}} <br>

\hline \& \& \& \& \& \& \& \& \& \& $(7,784)$ <br>
\hline \multicolumn{11}{|l|}{Regional:} <br>
\hline Unlimited ........................... \& 31 \& 125,708 \& 70,100 \& 3,764,907 \& 3,364,065 \& 400,842 \& 32 \& 3,781,483 \& 3,383,278 \& 398,205 <br>
\hline \multicolumn{11}{|l|}{\multirow[t]{2}{*}{Part-time $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots$.
Local:}} <br>
\hline \& \& \& \& \& \& \& \& \& \& <br>
\hline Day and part-time \& 180

34 \& 15,686 \& $$
20,524
$$ \& \[

$$
\begin{array}{r}
10,441,281 \\
1,697,702
\end{array}
$$
\] \& 1,602,739 \& 838,542

161,207 \& 195
45 \& $10,679,803$

$1,851,609$ \& 1,716,419 \& $$
135,190
$$ <br>

\hline Total \& 303 \& 286,079 \& 356,675 \& 19,713,245 \& 17,977,463 \& 1,735,782 \& 335 \& 20,170,036 \& 18,545,586 \& 1,624,250 <br>
\hline \multicolumn{11}{|l|}{Less than 5,000 (Pop.):} <br>
\hline Unlimited .......... \& 14 \& 29,955 \& 4,994 \& 1,123,723 \& 1,153,277 \& $(29,554)$ \& 15 \& 1,142,986 \& 1,172,992 \& $(30,006)$ <br>
\hline Part-time \& 55 \& 28,566 \& 50,865 \& 3,382,883 \& 3,056,888 \& 325,995 \& 67 \& 3,592,503 \& 3,294,637 \& 297,866 <br>

\hline | Local: |
| :--- |
| Unlimited | \& \& \& \& \& \& \& \& \& \& <br>

\hline Unlimited Day and part-time ......................... \& 95
13 \& 39,453
508 \& 56,366

4,151 \& $$
\begin{gathered}
4,742,992 \\
572,811
\end{gathered}
$$ \& \[

$$
\begin{array}{r}
4,456,360 \\
503,196
\end{array}
$$

\] \& \[

$$
\begin{array}{r}
286,632 \\
69,615
\end{array}
$$

\] \& 117 \& \[

$$
\begin{array}{r}
5,044,645 \\
683,630
\end{array}
$$

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\begin{array}{r}
4,817,038 \\
604,440
\end{array}
$$

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\begin{array}{r}
227,607 \\
79,190
\end{array}
$$
\] <br>

\hline Total \& 177 \& 98,482 \& 116,376 \& 9,822,409 \& 9,169,721 \& 652,688 \& 218 \& 10,463,764 \& 9,889,107 \& 574,651 <br>
\hline
\end{tabular}

${ }_{1}$ Includes operation of one 50 kw ., part-time station.




| (1) | Stations with time sales of \$25,000 or more |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of stations <br> (2) | Revenues from the sale of station time |  |  |  |  |  | Deductions from the sale of station time |  |
|  |  | Network time sales to |  |  | Non-network time sales to |  |  | Payments to networks and stations (9) | Commissions to agencies, representatives, brokers and others (10) |
|  |  | Nationwide networks <br> (3) | Regional networks <br> (4) | Other ne tworks and stations <br> (5) | National and regional users <br> (6) | Local and other users (7) |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total Metropolitan districts | 128 | 7,430,127 | 19,898 | 122,947 | 19,170,160 | 20,001, 369 | 46,744, 501 | 839,256 | ,375,969 |
| Non-Metropolitan districts. | 70 | 338,326 | 23,082 | 101,923 | 834,429 | 5,146,990 | 6,444,750 | 21,649 | 254,932 |
| Total - Middle Atlantic Regio | 198 | 7,768,453 | 42,980 | 224, 870 | 20,004,589 | 25,148,359 | 53,189,251 | 860,905 | 5,630,901. |
| East North Central Region: Metropolitan district: |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Akron, Ohio. | 3 | 277,897 | - | - | 238,706 | 747,907 | 1,264,510 | 48,101 | 110,613 |
| Chicago, Ill. | 15 | 889,494 | - | 2,256 | 4,717,819 | 2,989,260 | 8,598,829 | 326,226 | 1,030,428 |
| Cincinnati, Ohio. | 7 | 2,159,026 | - |  | 3,935,882 | 1,318,599 | 7,413,507 | 277,843 | 704,246 |
| Cleveland, Ohio. | 7 | 1,259,678 | - | 10,403 | 1,848,303 | 1,640,073 | 4,758,457 | 144,339 | 572,372 |
| Columbus, Ohio........................... | 3 | 306,135 | - | 10, | 513,868 | -679,692 | 1,499,695 | 72,037 | 142,607 |
| Davenport, Iowa - Rock Island - Moline, Ill | 4 | 196,955 | - | - | 232,037 | 461,788 | 890,780 | 2,933 | 72,044 |
| Dayton, Ohio.. | 3 | 184,165 | - | - | 247,618 | 711,705 | 1,143,488 | 18,969 | 31,927 |
| Detroit, Mich. ................ | 8 | 1,748,822 | - | 94,046 | 3,374,214 | 2,996,039 | 8,213,121 | 21,517 | 1,137,597 |
| Duluth, Minn. - Superior, Wisc. | 5 | 217,491 | - | 4,914 | - 155,694 | 397,482 | 775,581 |  | 30,626 |
| Evansville, Ind. ................ | 5 | 142,837 | - | -3 | 179,961 | 470,235 | 793,033 | 2,990 | 51,245 |
| Flint, Mich. ... | 4 | 106,841 | - | 316 | 187,341 | 448, 314 | 742,812 | , | 53, 828 |
| Fort Wayne, Ind. .. | 4 | 152,178 |  | - | 210,626 | 456,931 | 819,735 | - | 82,653 |
| Grand Rapids, Mich. | 5 | 192,931 | 2,650 | 8,060 | 291,685 | 438,869 | -934,195 | 955 | 70,671 |
| Indianapolis, Ind. | 5 | 408,997 | - | - | 964,723 | 934,646 | 2,308,366 | - | 233,950 |
| Madison, Wisc. . | 3 8 | 117,155 515,273 | - | 3,375 | 170,380 $1,490,567$ | 355,015 $1,029,250$ | 642,550 $3,038,465$ | 1,251 | 40,589 344,586 |
| Peoria, Ill. | 5 | 218,446 | - | 3,375 | 265,314 | -499,036 | -982,795 | - | 75,281 |
| Saginaw - Bay City, Mich | 3 | 75,045 | - | 10,421 | 103,593 | 287,864 | 476,923 | 500 | 23,125 |
| South Bend, Ind. | 3 | 93,673 | - | 10, | 209,185 | 317,496 | 620,354 | 1,536 | 28,581 |
| Springfield, Ohio | 3 | 14,027 | - | - | 27,019 | 277,263 | 318,309 |  | 10,560 |
| Toledo, Ohio... | 3 | 191,554 | - | - | 385,241 | 566,936 | 1,143,731 | 3,151 | 93,191 |
| Youngstow, Ohio. | 5 | 190,802 | - | - | 264,372 | 698,007 | 1,153,181 | 1,304 | 48,085 |

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Total - West South Central Region. Mountain Region:
Metropolitan district:
Denver, Colo. ..........
Denver, Colo.
Phoenix, Ariz
Pueblo, Colo.
Salt Lake Cit
 Total - Mountain Region...............................................................
Metropolitan district:
Loa Angeles, Calif.
Sacramento, Calif.
San Francisce, Calif
San Jose, Calif
Sesttle, Wash.
Spokane, Wash.
Stockton, Calif
Tacoma, Wash. Total Metropolitan diatricts.
Non-Metropolitan districts.....
Total - Pacific Region.. Metropolitan districta... United States:
Grand total

| Total - West South Central Region. | ${ }^{2} 243$ | 5,063,619 | 228,660 | 457,603 | 8,810,268 | 19,894,708 | 34,454,858 | 170,051 | 2,690,320 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mountain Region: |  |  |  |  |  |  |  |  |  |
| Metropolitan distr |  |  |  |  |  |  |  |  |  |
| Denver, Colo. | 6 | 525,032 | - | 275 | 781,277 | 1,139,137 | 2,445,721 | 19,880 | 306,879 |
| Phoenix, Ariz. | 5 | 346,568 | - | 68,469 | 164,213 | 653,190 | 1,232,440 | 55,608 | 99,245 |
| Pueblo, Colo | 3 | 33,713 | - | 2,395 | 39,169 | 221,827 | 297,104 | 3,388 | 12,446 |
| Salt Lake City, | 5 | 484,129 | - | 50,637 | 442,844 | 709,580 | 1,687,190 | 5,691 | 201,442 |
| Total Metropolitan districts | 19 | 1,389,442 |  | 121,776 | 1,227,503 | 2,723,734 | 5,662,455 | 84,567 | 620,012 |
| Non-Metropolitan districts. | 114 | 840, 519 | 32,421 | 242,888 | 855,710 | 7,053,996 | 9,025,534 | 53,602 | 270,201 |
| Total - Mountain Region | 133 | 2,229,961 | 32,421 | 364,664 | 2,283,213 | 9,777,730 | 14,687,989 | 138,169 | 890,213 |
| Pacifte Region: |  |  |  |  |  |  |  |  |  |
| Metropolitan district: |  |  |  |  |  |  |  |  |  |
| Fresno, Calif. | 5 | 318,604 |  | 743 | 272,711 | 518,409 | 1,110,467 | - | 81,744 |
| Loa Angeles, Calif | 20 | 595,734 | 97,113 |  | 1,673,950 | 5,303,149 | 7,669,946 | 12,000 | 1,150,637 |
| Portland, Ore. | 10 | 582,803 | - | 7,371 | 699,505 | 1,247,310 | 2,536,989 |  | 234,913 |
| Sacramento, Calif | 4 | 220,952 |  |  | 340,525 | 418,786 | 980,263 | 10,085 | 96,962 |
| San Diego, Calif. | 6 | 264,226 | 31,623 | 10,798 | 269,387 | 651,799 | 1,227,833 | 912 | 148,953 |
| San Francisco, Calif | 14 | 107,227 | 73,196 | 1,867 | 846,812 | 2,436,867 | 3,465,969 | - | 581,217 |
| San Jose, Calif. | 4 |  | - |  | 74,322 | 306,356 | 380,678 | - | 14,356 |
| Sesttle, Wash. | 7 | 700,625 | - | 3,672 | 743,370 | 1,117,964 | 2,565,631 | - | 371,420 |
| Spokane, Wash. | 6 | 382,503 | - |  | 409,107 | 627,247 | 1,418,857 | 1,863 | 131,869 |
| Stockton, Calif | 3 | 49,779 |  |  | 127, 451 | 178,750 | 355,980 |  | 26,650 |
| Tacoma, Wash. | 3 | 73,239 | - | 6,488 | 110,182 | 285,024 | 474,933 | 16,884 | 49,702 |
| Total Metropolitan diatri | 82 | 3,295,692 | 201,932 | 30,939 | 5,567,322 | 13,091,661 | 22,187,546 | 41,744 | 2,888,423 |
| Non-Metropolitan districts | 105 | 525,086 | 72,972 | 93,688 | 979,332 | 6,825,987 | 8,497,065 | 23,656 | 308,182 |
| Total - Pacific Region | 187 | 3,820,778 | 274,904 | 124,627 | 6,546,654 | 19, 917,648 | 30,684,611 | 65,400 | 3,196,605 |
| United States: |  |  |  |  |  |  |  |  |  |
| Metropolitan districta. | 741 | 43,027,851 | 821,051 | 1,055,775 | 83,085,239 | 102,132,914 | 230,122,830 | 2,352,636 | 24,677,450 |
| Non-Metropolitan diatricta | 1,102 | 5,723,021 | 306,541 | 991,257 | 12,217,797 | 71,194,688 | 90,433,304 | 474,210 | 2,920,317 |
| Total - United States | 1,843 | 48,750,872 | 1,127,592 | 2,047,032 | 95,303,036 | 173, 327,602 | 300,556,134 | 2,826,846 | 27,597,767 |
| Total - Outside the United | 34 | 209,491 | 14,744 | 90,854 | 967,301 | 2,849,986 | 4,132,376 | 80,226 | 254,274 |
| Grand total | 1,877 | 48,960,363 | 1,142,336 | 2,137,886 | 96,270,337 | 176,177,588 | 324,688,510 | 2,907,072 | 27,852,041 |


| $\begin{gathered} \text { Broadcast region } \\ \text { and } \\ \text { metropolitran district } \end{gathered}$ | Stations with time sales of \$25,000 or more |  |  |  |  |  | All commercial stations |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of stations <br> (2) | Revenues from incidental broadcast activities |  | Total broadcast revenues <br> (13) | Total broadcast expenses <br> (14) | Broadcast Incone or (loss) before Federal income tax (15) |  | Total broadcast revenues <br> (17) | Total broadcast expenses (18) | Broadeast income or (loss) before Federal Income tax (19) |
|  |  | Talent <br> (11) | Sundry broadcast revenues <br> (12) |  |  |  |  |  |  |  |
| New England Region: |  |  |  |  |  |  |  |  |  |  |
| Metropolitan district: Boston, Mass | 15 | \$312,223 | \$150,880 | \$5, 399, 062 | \$4,734,243 | 8664,819 | 15 | \$5, 399,062 | \$4,734,24,3 | \$664,819 |
| Bridgeport, Conn. | 3 | 19,783 | 12,545 | 400,285 | 371,904 | 28,381 | 3 | 400,285 | 371,904 | 28,381 |
| Fall River - New Bedford, Mass. | 4 | 1,662 | 1,338 | 44,7,428 | 543,848 | $(96,420)$ | 4 | 447,428 | 543,848 | $(96,420)$ |
| Hartford - New Britian, Conn. .. | 10 | 38,924 | 43,033 | 2,207,492 | 1,922,087 | 285,405 | 10 | 2,207,492 | 1,922,087 | 285,405 |
| Lowell - Lawrence - Haverhill, Mass. | 4 | 14,332 | 8,845 | 710,981 | 747,115 | $(36,134)$ | 4 | 710,981 | 747,115 | $(36,134)$ |
| Manchester, N. H. ................... | 3 | 32,383 | 8,931 | 510,487 | 463,064 | 47,423 | 3 | 510,487 | 463,064 | 47,423 |
| Portland, Maine. | 4 | 5,108 | 9,124 | 828,365 | 757,481 | 70,884 | 4 | 828,365 | 757,481 | 70,884 |
| Providence, R. I | 8 | 60,839 | 3,493 | 1,721,673 | 1,313,846 | 407, 827 | 9 | 1,742,429 | 1,364,555 | 377,874 |
| Springfield - Holyoke, Mass. | $\varepsilon$ | 24,713 | 16,223 | -936,473 | 1806,730 | 129,743 | 8 | 970,633 | 854,017 | 116,616 |
| Waterbury, Conn. | 3 | 260 | 223 | 345,263 | 328,712 | 16,551 | 3 | 345,263 | 328,712 | 16,55.1 |
| Worcester, Mass. | 4 | 21,006 | 15,982 | 955,965 | 783,772 | 172,193 | 4 | 955,965 | 783,772 | 172,193 |
| Other Metropolitan distric | 2 | 7,515 | 6,918 | 483,745 | 358,729 | 125,016 | 3 | 507,558 | 404,043 | 103,515 |
| Total Metropolitan districts | 66 | 538,748 | 277,535 | 14,947,219 | 13,131,531 | 1,815,688 | 70 | 15,025,948 | 13,274,841 | 1,751,107 |
| Non-Metropolitar. district | 39 | 92,744 | 110,774 | 3,542,227 | 2,423,774 | 118,453 | 41 | 3,550,809 | 3,446,133 | 104,676 |
| Total - New England Region | ${ }^{2} 105$ | 631,492 | 388,309 | 18,489,446 | 16,555,305 | 1,934,141 | 111 | 18,576,757 | 16,720,974 | ?.,855,783 |
| Middle Atlantic Region: |  |  |  |  |  |  |  |  |  |  |
| Metropolitan districts: <br> Albany - Schenectady - Troy, N. Y. ... |  |  | 70,037 | 2,066,431 | 1,865,499 | 200,932 | 7 | 2,066,431 | 1,865,499 | 200,932 |
| Allentown - Bethlehem - Easton, Pa. ., | 5 | 12,624 | 4,666 | 667,693 | 668,784 | $(1,091)$ | 6 | 667,693 | 668,784 | $(1,091)$ |
| Altoona, Pa. . | 4 | 3,386 | 2,797 | 371,811 | 302,694 | 69,117 | 4 | 371,811 | 302,694 | 69,117 |
| Atlantic City, N. | 3 | 23,144 | 9,524 | 347,355 | 350,507 | $(3,152)$ | 3 | 347,355 | 350,507 | $(3,152)$ |
| Singhamton, N. Y. |  | 27,875 | 20,047 | 707,716 | 600,443 | 107,273 | 3 | 707,716 | 600,443 | 107,273 |
| Buffalc - Niagara, N. Y. | 9 | 151,142 | 40,096 | 3,052,361 | 2,629,751 | 422,610 | 9 | 3,052,361 | 2,629,751 | 422,610 |
| Erie, Pa. | 3 | 6,119 | 7,648 | 460,229 | 407,607 | 52,622 | 3 | 460,229 | 407,607 | 52,622 |
| Harrisburg, Pa . | 3 | 19,670 | 7,694 | 717,653 | 555,933 | 161,720 | 3 3 | 717,553 | 555,933 | 161,720 |
| Johns town, Pa. ............... | 25 | $\begin{array}{r}3,527 \\ 678,073 \\ \hline 82,74\end{array}$ | 2,631 665,482 | 408,221 $16,333,316$ | 382,899 $14,864,099$ | 25,322 $1,469,217$ | $\begin{array}{r}3 \\ 25 \\ \hline\end{array}$ | 408,221 $16,333,316$ | 382,899 $14,864,099$ | 25,322 $1,469,217$ |
| New York - Northeastern, N. J. Philadelphia, Pa. ........... | 25 15 | 678,073 282,744 | 665,482 145,888 | $16,333,316$ $6,421,833$ | $14,864,099$ $5,059,373$ | $1,469,217$ $1,362,460$ | 25 15 | $16,333,316$ $6,421,833$ | $14,864,099$ $5,059,373$ | $1,469,217$ $1,362,460$ |
| Plttsburgh, Pa. | 15 | 322,547 | 130,754 | 4,755,444 | 3,655,902 | 1,099,542 | 15 | 4,755,444 | 3,655,902 | 1,099,542 |
| Reading, Pa . | 3 | 4,178 | 125,5- | 538,473 | 449,526 | 88,947 | 3 | 538,473 | 449,526 | 88,947 |
| Rochester, N. Y. | 6 | 71,974 | 125,546 | 1,985,807 | 1,801,8i0 | 183,997 | 6 | 1,985,807 | 1,801,810 | 183,997 |
| Scranton - Wilkes Barre, Pa. | 7 | 29,628 | 21,817 | 1,218,527 | 999,294 | 219,233 | 7 | 1,218,527 | -999,294 | 219,233 |
| Syracuse, N. Y. . Utica - Rome, | 5 4 | 54,225 14,811 | 18,752 10,882 | $1,762,193$ 644,771 | $1,528,412$ | 233,781 $(3,558)$ | 5 4 | $\begin{aligned} & 1,762,193 \\ & 644,771 \end{aligned}$ | $\begin{array}{r} 1,528,412 \\ 648,329 \end{array}$ | $\begin{gathered} 233,781 \\ (3,558) \end{gathered}$ |
| Utica - Rome, N. Y. |  | 14,811 | 10,882 | 64, 711 | 648,329 | $(3,558)$ |  |  |  |  |


| $\begin{aligned} & \text { No } \\ & 0.0 \\ & 0.0 \\ & \text { م- } \end{aligned}$ |  | $\begin{gathered} 0 \\ \underset{\sim}{0} \\ -\hat{0} \\ 0 \\ 0 \end{gathered}$ |  | ふin <br>  <br>  |  | con |
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|  |  |  |  |  <br>  Nin Mon |  | ¢ |
|  |  |  |  |  <br>  <br>  | $\begin{aligned} & n=0 \\ & 000 \\ & 0 \\ & 0.0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | N |
| $m \mathrm{n}$ | $\begin{aligned} & a n \\ & { }_{n}^{N} \end{aligned}$ | $$ | のロへべ |  |  | ○ |
|  |  | $\begin{array}{\|c\|} \hline 0 \\ 0 \\ 0 \\ 0 \\ \tilde{m} \\ 0 \\ \hline \end{array}$ |  |  <br>  <br>  |  | con |
| $\begin{aligned} & n=1 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & -1 \\ & 0 \\ & 0 \end{aligned}$ |  | $\left.\begin{array}{\|c\|} \hline 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ \tilde{0} \\ \tilde{v} \end{array} \right\rvert\,$ |  |  <br>  <br>  |  | 焄 |
|  |  | 1 $\stackrel{0}{0}$ 0 0 -1 0 0 $i n$ |  <br> ค <br> नim miN <br> ぞががず |  <br>  <br>  <br> デデ <br> $\sim \sim$ <br> －デ～～ | $\begin{array}{cc} 0 & -1 \\ 0 & 0 \\ 0 & 0 \\ \infty & 0 \\ i n & 8 \\ 0 & -1 \end{array}$ | N |
| $\begin{aligned} & 80 \\ & 20 \\ & 20 \\ & 40 \end{aligned}$ |  | $\left\|\begin{array}{c} -1 \\ c \\ 2 \\ -0 \\ 0 \\ \vdots \\ -i \end{array}\right\|$ |  |  <br>  <br>  |  | － |
|  | $\left\|\begin{array}{c} a \\ 0 \\ 0 \\ 0 \\ 0 \\ \sim \\ \\ \hline \\ -1 \\ -1 \\ -1 \end{array}\right\|$ | $\begin{gathered} 0 \\ \infty \\ \infty \\ 0 \\ 0 \\ 0 \\ -1 \\ -1 \end{gathered}$ |  | \％wnminnont <br>  |  | N |
| Miv | $\underset{\sim}{\infty} \underset{\sim}{\infty}$ | $\left\|\begin{array}{c} \infty \\ \underset{\sim}{c} \end{array}\right\|$ | mincm |  |  | べへ |


Table 13. --Summary of broadcast revenues, expenses and incume of 2009 standard broadcast stations by metropolitan districts ${ }^{1}$--continued

| Broadcast region and metropolitan district <br> (1) | Stations with time sales of \$25,000 or more |  |  |  |  |  | All commercial stations |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of stations | Revenues from incidental broadcast activities |  | Total broadcast revenues <br> (13) | Total broadcast expenses <br> (14) | Broadcast income or (loss) before Federal income tax <br> (15) | Number Of stations <br> (16) | Total broadcast revenues <br> (17) | Total broadcast expenses <br> (18) | Broadcast income or (loss) before Federal income tax <br> (19) |
|  |  | Talent (11) | Sundry broadcast revenues <br> (12) |  |  |  |  |  |  |  |
| West North Central Region: Metropolitan district: |  |  |  |  |  |  |  |  |  |  |
| Cedar Rapids, Iowa. | 3 | 68,097 | 17,621 | 903,221 | 848,765 | 54,456 |  | 903,221 |  |  |
| Des Moines, Iowa... | 6 | 168,913 | 65,957 | 2,681,348 | 2,272,220 | 409,128 | 6 | 2,681,348 | 2,272,220 | 409,128 |
| Kansas City, Kan. - Kansas City, Mo. | 6 | 246, 066 | 66,474 | 3,343,973 | 2,550,254 | 793,539 | 6 | 3,343,793 | 2,550,254 | 793,539 |
| Minneapolis - St. Paul, Minn. .... | 8 | 420,241 | 290,695 | 4,867,748 | 3, 401,781 | 1,465,967 | 9 | 4,897,476 | 3,414,572 | 1,464,904 |
| Omaha, Nebr. - Council Bluffs, Lowa |  | 77,743 | 85,969 | 2,548,081 | 2,242,870 | 305,211 | 6 | 2,548,081 | 2,242,870 | 305,211 |
| St. Louis, Mo. | 11 | 282,929 | 152,680 | 5,380,797 | 4, 588,169 | 792,628 | 11 | 5,380,797 | 4,588,169 | 792,628 |
| Sioux City, Iowa. | 3 |  | 2,122 | 428,113 | 323,192 | 104,921 | 3 | 428,113 | 323,192 | 104,921 |
| Springrield, Mo. | 3 | 2,825 | 1,793 | 754,208 | 647,387 | 106,821 | 4 | 778,741 | 674,269 | 104,472 |
| Topeka, Kan. . | 4 | 44,270 | 14,620 | 801,016 | 792,159 | 8,857 | 4 | 801,016 | 792,159 | 8,857 |
| Waterloo, Iowa | 3 | 5,387 | 25,919 | 505,464 | 453,572 | 51,892 | 3 | 505,464 | 453,572 | 51,892 |
| Wichita, Kan. | 4 | 23,374 | 19,535 | 997,208 | 806,339 | 190,869 | 4 | 997,208 | 806,339 | 190,869 |
| Other Metropolitan distr | 4 | 21,003 | 36,016 | 666,142 | 594,764 | 71,378 | 5 | 669,879 | 611,010 | 58,869 |
|  |  |  |  | 12, 312,689 | 11,178,592 | 1,234,097 |  | 12,565,139 | 11,366,728 | 1,198,411 |
| Total - West North Central Region | ${ }^{2} 185$ | 1,627,912 | 970,101 | 36,289,828 | 30,700,064 | 5,589,764 | 199 | 36,482,276 | 30,944,119 | 5,538,157 |
| South Atlantic Region: Metropolitan district: |  |  |  |  |  |  |  |  |  |  |
| Asheville, N. C. ..... | 4 | 1,774 | 11,284 | 513,356 | 462,776 | 50,580 | 4 | 513,356 | 462,776 | 50,580 |
| Atlanta, Ga. | 4 | 126,175 | 45,712 | 2,722,238 | 2,070,607 | 651,631 | 11 | 2,738,711 | 2,111,232 | 627,479 |
| Augusta, Ga. | 4 | 12,088 | 1,734 | 503,947 | 477,859 | 26,088 | 4 | 503,947 | 477,859 | 26,088 |
| Baltimore, Md. |  | 77,372 | 69,735 | 3,411,727 | 2,549,115 | 862,612 | 10 | . $3,433,823$ | 2,601,346 | 832,477 |
| Charleston, S. C. | 5 | 1,470 | 6,279 | 614,873 | 599,822 | 15,051 | 5 | 614,873 | 599, 822 | 15,051 |
| Charleston, w. Va. | 5 | 10,879 | 24,475 | 885,943 | 747,406 | 138,537 | 5 | 885,943 | 747,406 | 138,537 |
| Charlotte, N. C | 4 | 134,980 | 37,654 | 1,649,557 | 1,220,377 | 429,180 | 4 | 1,649,557 | 1,220,377 | 429,180 |
| Columbia, S. C. | 4 | 63,675 | 10,213 | 685,392 | 501,540 | 183,852 | 4 | 685,392 | 501,540 | 183,852 |
| Columbus, Ga. | 3 | 22,633 | 17,198 | 482,593 | 453,597 | 28,996 |  | 482,593 | 453,597 | 28,996 |
| Durham, N. C. | 4 | 18,570 | 6,742 | 397,449 | 399,070 | $(1,621)$ | 4 | 397,449 | 399,070 | $(1,621)$ |
| Greensboro, N. C. | , | 7,433 | 2,186 | 396,702 | 346,526 | 50,176 | 3 | 396,702 | 346,526 | 50,176 |
| Huntington - Ashland, | 4 | 13,490 | 21,096 | 530,735 | 501,916 | 28,819 | 4 | 530,735 | 501,916 | 28,819 |
| Jacksonville, Fla. | 6 | 30,318 | 6,039 | 1,035,695 | 915,717 | 119,978 | 6 | 1,035,695 | 915,717 | 119,978 |
| Macon, Ga. | 4 | 2,328 | 629 | ,560,308 | 500,119 | 60,189 | 4 | ,560,308 | 500,119 | 60,189 |
| Miami, Fla. .......... | 9 | 194,059 | 98,225 | 2,178,415 | 2,024,256 | 154,159 | 10 | 2,196,665 | 2,047,675 | 148,990 |
| Norfolk - Portsmouth Newport News, Va. .. | 8 | 26,957 | 42,517 | 1,236,385 | 1,059,953 | 176,432 | 8 | 1,236,385 | 1,059,953 | 176,432 |
| Richmond, Va. | 5 | 87,098 | 180, 321 | 1,912,785 | 1,508,313 | 404,472 | 5 | 1,912,785 | 1,508,313 | 404,472 |
| Roanoke, Va. | 3 | 28,535 | 11,431 | 652,336 | 563,260 | 89,076 | 3 | 652,336 | 563,260 | 89,076 |
| Savannah, Ga. | 5 | 8,266 | 10,870 | 633,460 | 546,946 | 86,514 | 5 | 633,460 | 546,946 | 86,514 |


|  | $\left\|\begin{array}{ll} 0 & 1 \\ 0 & \hat{0} \\ 0 & 0 \\ 0 & -1 \\ 0 & -7 \\ n & 7 \\ j & -i \end{array}\right\|$ | － |
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Table 13.--Summary of broadcast revenues, expenses and income of 2009 standard broadcast stations by metropolitan districts ${ }^{1}-$-continued


| Mountain Region: <br> Metropolitan district: <br> Denver, Colo. <br> Phoenix, Ariz. <br> Pueblo, Colo. <br> Salt Lake City, Utah. $\qquad$ $\qquad$ | 6 5 3 3 5 | $\begin{array}{r} 100,927 \\ 27,902 \\ 3,776 \\ 15,788 \end{array}$ | $\begin{array}{r} 130,465 \\ 13,, 252 \\ 10,393 \\ 70,481 \end{array}$ | $\begin{array}{r} 2,350,354 \\ 1,238,741 \\ 295,439 \\ 1,566,326 \end{array}$ | $\begin{array}{r} 1,773,726 \\ 1,076,210 \\ 287,049 \\ 1,407,109 \end{array}$ | 576,628 162,531 99,217 | $\begin{aligned} & 6 \\ & 6 \\ & 3 \\ & 5 \\ & \hline \end{aligned}$ | $\begin{array}{r} 2,350,354 \\ 1,241,146 \\ 295,439 \\ 1,566,326 \end{array}$ | $\begin{array}{r} 1,773,726 \\ 1,081,810 \\ 287,049 \\ 1,467,109 \end{array}$ | $\begin{array}{r} 576,628 \\ 159,336 \\ 8,390 \\ 99,217 \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Metropolitan districts......... Non-Metropolitan districts. | $\begin{array}{r} 19 \\ 114 \end{array}$ | $\begin{aligned} & 148,393 \\ & 102,461 \end{aligned}$ | $\begin{aligned} & 344,591 \\ & 412,566 \end{aligned}$ | $\begin{aligned} & 5,450,860 \\ & 9,216,758 \\ & \hline \end{aligned}$ | $\begin{aligned} & 4,604,094 \\ & 8,462,754 \end{aligned}$ | $\begin{aligned} & 846,766 \\ & 754,004 \end{aligned}$ | $\begin{array}{r} 20 \\ 131 \end{array}$ | $\begin{aligned} & 5,453,265 \\ & 9,452,804 \end{aligned}$ | $\begin{aligned} & 4,609,694 \\ & 8,791,291 \end{aligned}$ | $\begin{aligned} & 843,571 \\ & 661,513 \end{aligned}$ |
| Total - Mountain Region.. | 133 | 250,854 | 757,157 | 14,667,618 | 13,066,848 | 1,600,770 | 151 | 14,906,069 | 13,400,985 | 1,505,084 |
| Pacific Region: Metropolitan district: |  |  |  |  |  |  |  |  |  |  |
| Fresno, Calif. | 5 | 20,144 | 10,695 | 1,059,562 | 907,396 | 152,166 | 5. | 1,059,562 | 907,396 | 152,166 |
| Los Angeles, Calir̂ | 20 | 460,617 | 312,718 | 7,280,644 | 6,416,789 | 863,855 | 20 | 7,280,644 | 6,416,789 | 863,855 |
| Portland, Ore. | 10 | 91,263 | 233,892 | 2,627,231 | 2, 307,800 | 319,431 | 10 | 2,627,231 | 2,307,800 | 319,431 |
| Sacramento, Calif | 4 | 32,764 | 9,476 | 915,456 | 831,741 | 83,715 | 4 | 915,456 | 831,741 | 83,715 |
| San Diego, Calif. | 6 | 66,663 | 29,020 | 1,173,651 | 1,062,315 | 111,336 | 6 | 1,173,651 | 1,062,315 | 111,336 |
| San Francisco, Calif. | 14 | 107,688 | 77,497 | 3,069,937 | 2,565,872 | 504,065 | 16 | 3,100,085 | 2,602,829 | 497,256 |
| San Jose, Calif. | 4 | 1,139 | 3,638 | 371,099 | 395,595 | $(24,496)$ | 4 | 371,099 | 395,595 | $(24,496)$ |
| Seattle, Wash. | 7 | 127,137 | 139,117 | 2,460,465 | 2,135,910 | 324,555 | 8 | 2, 476,341 | 2,159,033 | 317,308 |
| Spokane, Wash. | 6 | 49,906 | 81,717 | 1,416,748 | 1,102,494 | 314,254 | 6 | 1,416,748 | 1,102,494 | 314,254 |
| Stockton, Calif. | 3 | 13,966 | 9,009 | 352,305 | 330,825 | 21,480 | 4 | 357,427 | 342,813 | 14,614 |
| Tacoma, Wash. | 3 | 11,103 | 29,378 | 443,828 | 404,457 | 44,371 | 3 | 448,828 | 404,457 | 4, 471 |
| Total Metropolitan districts | 82 | 982,390 | 936,157 | 21,175,926 | 18,461,194 | 2,714,732 | 86 | 21,227,072 | 18,533,262 | 2,693,810 |
| Non-Metropolitan districts.. | 105 | 124,192 | 298,689 | 8,588,108 | 8,234,159 | 353,949 | 114 | 8,714,271 | 8,390,669 | 323,602 |
| Total - Pacific Region. | 187 | 1,106,582 | 1,234,846 | 29,764,034 | 26,595,353 | 3,068,681 | 200 | 29,941,343 | 26,923,931 | 3,017,412 |
| United States: |  |  |  |  |  |  |  |  |  |  |
| Metropolitan districts. <br> Metropolitan Non-Metropolitan districts..................... | $\begin{array}{r} 741 \\ 1,102 \\ \hline \end{array}$ | $\begin{array}{r} 10,474,705 \\ 1,535,054 \end{array}$ | $\begin{aligned} & 6,714,800 \\ & 2,064,476 \end{aligned}$ | $\begin{array}{r} 220,282,249 \\ 90,638,307 \end{array}$ | $\begin{array}{r} 184,843,526 \\ 84,100,422 \\ \hline \end{array}$ | $\begin{array}{r} 35,438,723 \\ 6,537,885 \end{array}$ | $\begin{array}{r} 766 \\ 1,207 \\ \hline \end{array}$ | $\begin{array}{r} 220,631,598 \\ 92,189,017 \\ \hline \end{array}$ | $\begin{array}{r} 185,448,812 \\ 86,104,223 \\ \hline \end{array}$ | $\begin{array}{r} 35,182,786 \\ 6,084,794 \\ \hline \end{array}$ |
| Total - United States | 1,843 | 12,009,759 | 3,779,276 | 310,920,556 | 268,943,948 | 41,976,608 | 1,973 | 312,820,615 | 271,553,035 | 41,267,580 |
| Total - Outside the United States....... | 34 | 65,735 | 124,037 | 3,987,648 | 3,755,657 | 231,991 | 36 | 4,004,392 | 3,785,711 | 218,681 |
| Grand total | 1,87? | 12,075,494 | 8,903,313 | 314,908,204 | 272,699,605 | 42,208,599 | 2,009 | 316,825,007 | 275,338,746 | 41,486,261 |

[^5]PERGENTAGE DISTRIBUTION OF REVENUES FROM TIME SALES bROADCAST STATIONS percent
OF STANDARD

 ${ }^{2}$ Includes the operations of key stations of networks.

Table 15.--Total time sales of standard broadcasi atations, according to nation-wide network affiliations, for the years 1938 to 1949, incluaive

| Item | 1938 |  | 1939 |  | 1940 |  | 1941 |  | 1942 |  | $1943{ }^{1}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | $\begin{array}{\|c\|} \hline \text { Percent } \\ \text { of } \\ \text { total } \end{array}$ | Amount | Percent of total | Amount | Percent of total | Amount | Percent of total | Amount | Percent of total | Amount |  |
| STATIONS SERVING AS OUTLETS FOR NATION-TIDE NETHORKS |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of atation | 370 |  | 397 |  | 457 |  | 533 |  | 572 |  | 60.4 |  |
| Revenues from the sale of atation t Local ${ }^{2}$ | \$22,669,697 | 32:8 | \$25,716,765 | 33.2 | \$32,409,168 | 34.3 | \$38,822,841 | 34.3 | \$40,407,451 | 33.2 | \$46,945,239 | 34.4 |
| National spot (non-network) | 25,344,601 | 36.7 | 27,617,529 | 35.7 | 33,457,953 | 35.5 | 42,240,749 | 37.3 | 40,794,293 | 38.5 | 49,778,609 | 36.4 |
| Netmork. . . . . . . . . . . . . | 21,106,924 | 30.5 | 24,066,097 | 31.1 | 28,521,964 | 30.2 | 32,067,106 | 28.4 | 34,419, 071 | 28.3 | 39,894,758 | 29.2 |
| Total sale of station time. | 69,121,222 | 100.0 | 77,400,391 | 100.0 | 94,389,085 | 100.0 | 113,130,696 | 100.0 | 121,620,815 | 100.0 | 136,618,606 | 100.0 |
| Stations not serving as outlets for nation-hide networks |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of atations....................... | 290 |  | 308 |  | 308 |  | 284 |  | 279 |  | 228 |  |
| Revenues from the sale of station time: Local ${ }^{2}$ | \$10,733,104 |  | \$11,599,009 |  | \$12,347,624 |  | \$12,874,810 | 78.8 | \$13,575,265 | 75.9 | \$14,652,085 |  |
| National spot (non-network)........ | 2,764,584 | 20.4 | 2,854,524 | 19.7 | 3,632,491 | 22.9 | 3,441,210 | 21.0 | 4,264,866 | 23.8 | 4,552,339 | 23.6 |
| Network...................... | 50,491 | 0.4 | 48,031 | 0.3 | 81,349 | 0.5 | 25,484 | 0.2 | 50,672 | 0.3 | 62,774 | 0.3 |
| Total aale of station time. | 13,548,179 | 100.0 | 14,501,564 | 100.0 | 16,111,464 | 100.0 | 16,341,504 | 100.0 | 17,890,803 | 100.0 | 19,268,198 | 100.0 |


| Number of stations.......................... | 660 |  | 705 |  | 765 |  | 817 |  | 851 |  | 832 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues from the sale of station time: |  |  |  |  |  |  |  |  |  |  |  |  |
| Local ${ }^{2}$. $\qquad$ National spot (non-network) | $\begin{array}{r} \$ 33,402,801 \\ 28,109,185 \end{array}$ |  | \$37, 315,774 $30,472,053$ | $40.6$ $33.2$ | \$44,756,792 $37,140,444$ |  | \$51,697,6.51 $45,681,959$ |  | $\$ 53,982,716$ $51,059,159$ |  | $\$ 61,598,324$ $54,330,948$ |  |
| National spot (non-network)....... . . . . . . Network. . . . . . . . . . . . . . . . . . . . . . | $\begin{aligned} & 28,109,185 \\ & 21,157,415 \end{aligned}$ | $\begin{aligned} & 34.0 \\ & 25.6 \end{aligned}$ | $\begin{aligned} & 30,472,053 \\ & 24,114,128 \end{aligned}$ | $\begin{aligned} & 33.2 \\ & 26.2 \end{aligned}$ | $\begin{aligned} & 37,140,444 \\ & 28,603,313 \end{aligned}$ | $\begin{aligned} & 33.6 \\ & 25.9 \end{aligned}$ | $\begin{aligned} & 45,681,959 \\ & 32,092,590 \end{aligned}$ | $\begin{aligned} & 35.3 \\ & 24.8 \end{aligned}$ | $\begin{aligned} & 51,059,159 \\ & 34,469,743 \end{aligned}$ | $\begin{aligned} & 36.6 \\ & 24.7 \end{aligned}$ | $\begin{aligned} & 54,330,948 \\ & 39,957,532 \end{aligned}$ | $\begin{aligned} & 34.9 \\ & 25.6 \end{aligned}$ |
| Total sale of station time. | 82,669,401 | 100.0 | 91,901,955 | 100.0 | 110,500,549 | 100.0 | 129,472,200 | 100.0 | 139,511,618 | 100.0 | 155,886, 804 | 100.0 |

See footnotes at end of table.
Table 15. -Total time sales of standard broadcast stations, according to nation-wide network affiliations, for the years 1938 to 1949 , inclusive--Continued

| Item | $1944^{1}$ |  | $1945^{1}$ |  | $1946{ }^{1}$ |  | $1947^{1}$ |  | $1948{ }^{1}$ |  | $1949{ }^{1}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | $\begin{array}{\|c} \text { Percent } \\ \text { of } \\ \text { total } \end{array}$ | Amount | Percent of total | Amount | $\begin{gathered} \text { Percent } \\ \text { of } \\ \text { total } \end{gathered}$ | Amount | $\begin{gathered} \text { Percent } \\ \text { of } \\ \text { total } \end{gathered}$ | Amount | Percent of total | Amount | $\begin{array}{\|l\|} \text { Percent } \\ \text { of } \\ \text { total } \end{array}$ |
| STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETYORKS |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of stations....................... | 689 |  | 725 |  | 820 |  | 987 |  | 1096 |  | 1088 |  |
| Revenues from the sale of station time: Local ${ }^{2}$ | \$64,069,936 | 35.9 | \$76,368,972 | 39.9 | \$89,333,233 | 42.6 | \$103,008,558 | 45.3 | \$110,137,995 | 44.4 | \$107, 060, 203 | 45.3 |
| National apot (non-network) | 62,061,088 | 34.8 | 62,327,585 | 32.6 | 66,110,027 | 31.5 | 71,559,491 | 31.4 | 81,866,376 | 32.9 | 78,370,255 | 33.2 |
| Network. ................... | 52,240,949 | 29.3 | 52,664,458 | 27.5 | 54,229,425 | 25.9 | 52,912,440 | 23.3 | 56,331,213 | 22.7 | 50,943,159 | 21.5 |
| Total sale of station time | 178, 371, 973 | 100.0 | 191,361,015 | 100.0 | 209,672,685 | 100.0 | 227, 480,489 | 100.0 | 248,335,584 | 100.0 | 236,373,617 | 100.0 |
| STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of stationa.. | 176 |  | 166 |  | 195 |  | 466 |  | 717 |  | 921 |  |
| Revenues from the sale of station time: Local ${ }^{2}$ | \$16,769,834 | 73.2 | \$18,616,486 | 68.6 | \$22,908,632 | 70.7 | \$39,856,756 | 76.5 | \$57,099,412 | 81.8 | \$71,034,188 | 78.7 |
| National apot (nob-network). | 6,033,742 | 26.4 | 8,281,072 | 30.5 | 9,321,670 | 28.7 | 11,539,977 | 22.1 | 12,211,844 | 17.5 | 17,900,082 | 19.9 |
| Network...................... | 100, 345 | 0.4 | 233,678 | 0.9 | -192,114 | 0.6 | -706,149 | 1.4 | 463,939 | 0.7 | 1,297,426 | 1.4 |
| Total sale of station time | 22,903,921 | 100.0 | 27,131,236 | 100.0 | 32,422,416 | 100.0 | 52,102,882 | 100.0 | 69,775,195 | 100.0 | 90,231,696 | 100.0 |
| ALL COMMERCIAL STATIONS |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of atations <br> Revenues from the sale of atation time: <br> Local ${ }^{2}$ <br> National spot (non-network) <br> Network. | 865 | 40.2 | 891 | 43.532.3 | 1015 |  | 1453 |  | 1813 |  | 2009 | $\begin{aligned} & 54.5 \\ & 29.5 \\ & 16.0 \end{aligned}$ |
|  | \$80,839,770 |  |  |  | \$112,241,865 |  | $\begin{array}{r} \$ 142,865,314 \\ 83,099,468 \\ 53,618,589 \end{array}$ |  |  |  | $\begin{array}{r} \$ 178,094,391 \\ 96,270,337 \\ 52,240,585 \end{array}$ |  |
|  | 68,094,830 | 33.8 | 70,608,657 |  | 75,431,697 | 31.1 |  | $\begin{aligned} & 51.1 \\ & 29.7 \\ & 19.2 \end{aligned}$ | $\begin{array}{r} \$ 167,237,407 \\ 94,078,220 \\ 56,795,152 \end{array}$ | 52.629.517.9 |  |  |
|  | 52,341,294 | 26.0 | 52,898,136 | 24.2 | 54, 421,539 | 22.5 |  |  |  |  |  |  |
| Total sale of atation time............ | 201,275,894 | 100.0 | 218,492,251 | 100.0 | 242,095,101 | 100.0 | 279,583,371 | 100.0 | 318,110,779 | 100.0 | 326,605,313 | 100.0 |

[^6]
1949

| Item(1) | Clear Channel |  |  |  | Regional |  | Local |  | Tctal(10) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 50,000 watts |  | 5,000 to 25,000 watts |  | Unlimited <br> (6) | Part-time <br> (7) | Unlimited(8) | Day and partutime <br> (9) |  |
|  | Unlimited <br> (2) | Part-time | Unlimited <br> (4) | Part-time <br> (5) |  |  |  |  |  |
| STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS |  |  |  |  |  |  |  |  |  |
|  | $\begin{gathered} 254 \\ \$ 30,011,239 \\ 13,623,882 \end{gathered}$ | - | $\begin{gathered} 29 \\ \$ 7,391,401 \\ 1,897,560 \end{gathered}$ | - | $\begin{gathered} 408 \\ \$ 74,172,331 \\ 26,400,904 \end{gathered}$ | $\begin{gathered} 30 \\ \$ 2,631,758 \\ 850,521 \end{gathered}$ | $\begin{gathered} 556 \\ \$ 30,446,365 \\ 9,479,498 \end{gathered}$ | $\begin{gathered} 10 \\ \$ 378,116 \\ 126,289 \end{gathered}$ | $\begin{array}{r} 1087 \\ \$ 145,031,210 \\ 52,378,654 \end{array}$ |
| Depreciated cost ..................................................... | 15,387,357 | - | 5,493,841 | - | 47,771,427 | 1,781,237 | 20,966,867 | 251,827 | 92,652,556 |
| STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS |  |  |  |  |  |  |  |  |  |
| Number of stations ........................................................................................... | $\begin{gathered} 310 \\ \$ 4,849,910 \\ 1,396,380 \end{gathered}$ | - | $\begin{gathered} 13 \\ \$ 3,616,546 \\ 1,456,415 \end{gathered}$ | $\begin{gathered} 4 \\ \$ 305,111 \\ 104,207 \end{gathered}$ | $\begin{array}{r} 114 \\ \$ 14,386,787 \\ 3,672,106 \end{array}$ | $\begin{gathered} 355 \\ \$ 21,425,731 \\ 4,490,746 \end{gathered}$ | $\begin{gathered} 293 \\ \$ 13,294,238 \\ 2,874,228 \end{gathered}$ | $\begin{gathered} 129 \\ \$ 4,886,485 \\ 1,020,567 \end{gathered}$ | $\begin{gathered} 918 \\ \$ 62,764,808 \\ 15,014,649 \end{gathered}$ |
| Deprecisted cost ..................................................... | 3,453,530 | - | 2,160,131 | 200,904 | 10,714,681 | 16,934,985 | 10,420,010 | 3,865,918 | 47,750,159 |
| ALL COMMERCIAL STATIONS |  |  |  |  |  |  |  |  |  |
|  | $\begin{gathered} 464 \\ \$ 34,861,149 \\ 15,020,262 \end{gathered}$ | - | $\begin{array}{r} 42 \\ \$ 11,007,947 \\ 3,353,975 \end{array}$ | $\begin{gathered} 4 \\ \$ 305,111 \\ 104,207 \end{gathered}$ | $\begin{gathered} 522 \\ \$ 88,559,118 \\ 30,073,010 \end{gathered}$ | $\begin{gathered} 385 \\ \$ 24,057,489 \\ 5,341,267 \end{gathered}$ | $\begin{gathered} 849 \\ \$ 43,740,603 \\ 12,353,726 \end{gathered}$ | $\begin{gathered} 139 \\ \$ 5,264,601 \\ 1,146,856 \end{gathered}$ | $\begin{gathered} 2005 \\ \$ 207,796,018 \\ 67,393,303 \end{gathered}$ |
| Deprecisted cost .................................................... | 19,840,887 | - | 7,653,972 | 200,904 | 58,486,108 | 18,716,222 | 31,386,877 | 4,117,745 | 140,402,715 |


| Table 16B.--All commercial stations and networks |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Item <br> (1) | $\begin{gathered} 2005 \\ \text { stations } \end{gathered}$ <br> (2) | 4 nation-wide networks and their 11 key stations <br> (3) | 3 regional networks and 1 key station ${ }^{5}$ <br> (4) | Total (5) |
| Cost to licensee . . . . . . . . . . . . . . . . . . . . . . . . . . Depreciation to date under ownership of licensee .. | $\begin{array}{r} \$ 207,796,018 \\ 67,393,303 \end{array}$ | $\begin{array}{r} \$ 22,120,239 \\ 12,525,572 \end{array}$ | $\begin{array}{r} \$ 670,778 \\ 593,868 \end{array}$ | $\begin{array}{r} \$ 230,587,035 \\ 80,512,743 \end{array}$ |
| Depreciated cost . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 140,402,715 | 9,594,667 | 76,910 | 150,074,232 |

${ }^{1}$ The lícensees of 2009 stations reported revenues, expenses and income, and the ${ }^{3}$ Includes two part-time stations.
$\begin{array}{ll}\text { icensees of } 2005 \text { stations reported owned broadcast property. } \\ { }^{2} \text { Includes one part-time station. } & { }^{\text {S }} \text { Includes three part-time stations. } \\ \text { Includes the tangible brosdcast property of one regional network only. }\end{array}$

Table 17.--Summary of tangible broadcast property of 2005 standard broadcast stationa by broadcaat region and atate


Table 17.--Summary of tangible broadcast property of 2005 standard broadcast stations by broadcast region and state ${ }^{1}$-..Continued


Note: Does not include the operations of twelve key stations of networks as the reports filed by them with the Commission do not include adequate segregation of property between stations and networks.
${ }^{1}$ The 11 censees of 2,009 stations reported revenues, expenses and income, and 2,005 stations reported owned broadcast property.
Table 18-Summary of tangible broadcast property applicable to 1422 identical standard broadcast stations

| Item | Clear channel 50 kw ., Unlimited |  |  | Clear channel 50 kw ., Part-time |  |  | Clear channel 5 kw ., to 25 kw ., Unlimited |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1949 | 1948 | Percent increase or (decrease) | 1949 | $1948$ | Percent increase or (decrease) | 1949 | 1948 | Percent increase or (decrease) |
| Number of stations <br> Cost to licensee . <br> Depreciation to date under <br> ownership of licensee ............. <br> Depreciated cost | $\begin{array}{r} 2{ }^{2} \\ \$ 27,797,772^{2} \\ 12,908,155 \\ 14,889,617 \end{array}$ | $\begin{array}{r} \$ 26,745,098 \\ 11,720,706 \\ 15,024,392 \end{array}$ | $\begin{gathered} 3.94 \\ 10.13 \\ (0.90) \end{gathered}$ | - - - | - | - - - | $\begin{aligned} & \$ 4,398,872^{2} \\ & 1,510,863 \\ & 2,888,009 \end{aligned}$ | $\begin{array}{r} \$ 4,126,116 \\ 1,213,532 \\ 2,912,584 \end{array}$ | $\begin{gathered} 6.61 \\ 24.50 \\ (0.84) \end{gathered}$ |
| STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS |  |  |  |  |  |  |  |  |  |
| Number of stations <br> Cost to licensee <br> Depreciation to date under <br> ownership of licensee .............. <br> Depreciated cost | $\begin{array}{r} 2 \\ 2,543,671 \\ 789,909 \\ 1,753,762 \\ \hline \end{array}$ | $\begin{array}{r} 2,566,122 \\ 659,336 \\ 1,906,786 \\ \hline \end{array}$ | $\begin{aligned} & (0.87) \\ & 19.80 \\ & (8.03) \end{aligned}$ | - |  | - | $\begin{aligned} & 2,954,215 \\ & 1,378,662 \\ & 1,575,553 \end{aligned}$ | $\begin{aligned} & 2,802,932 \\ & 1,168,585 \\ & 1,634,347 \end{aligned}$ | $\begin{aligned} & 5.40 \\ & 17.98 \\ & (3.60) \\ & \hline \end{aligned}$ |
| ALL COMMERCIAL STATIONS |  |  |  |  |  |  |  |  |  |
| Number of stations <br> Cost to licensee <br> Depreciation to date under <br> ownership of licensee <br> Depreciated cost ....................... | $30,341,443^{3}$ $13,698,064$ $16,643,379$ | $\begin{aligned} & 29,311,220 \\ & 12,380,042 \\ & 16,931,178 \end{aligned}$ | $\begin{gathered} 3.51 \\ 10.65 \\ (1.70) \\ \hline \end{gathered}$ | - | - | - | $7,353,087$ $2,889,525$ $4,463,562$ | $\begin{aligned} & 6,929,048 \\ & 2,382,117 \\ & 4,546,931 \\ & \hline \end{aligned}$ | $\begin{gathered} 6.12 \\ 21.30 \\ (1.83) \\ \hline \end{gathered}$ |
| STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS |  |  |  |  |  |  |  |  |  |
|  | $\begin{gathered} \text { Clear channel } 5 \mathrm{kw} \text {., to } 25 \mathrm{kw} \text {., } \\ \text { Part-time } \end{gathered}$ |  |  | Regional, Unlimited |  |  | Regionsl, Part-time |  |  |
| Item | 1949 | 1948 | Percent increase or (decrease) | 1949 | 1948 | Percent increase or (decrease) | 1949 | 1948 | Percent increase or (decrease) |
| Number of stations <br> Cost to licensee ....................... <br> Depreciation to date under <br> ownership of licensee <br> Depreciated cost $\qquad$ | - | - | - | $\begin{aligned} & \$ 67,111,865 \\ & 25,729,799 \\ & 41,382,066 \\ & \hline \end{aligned}$ | $\begin{array}{r} \$ 61,566,795 \\ 21,507,934 \\ 40,058,861 \\ \hline \end{array}$ | $\begin{array}{r} 9.01 \\ 19.63 \\ 3.30 \\ \hline \end{array}$ | $\begin{array}{r}  \\ \$ 2,070,902^{2} \\ 741,090 \\ 1,329,812 \\ \hline \end{array}$ | $\begin{array}{r} \$ 1,892,674 \\ 584,023 \\ 1,308,651 \\ \hline \end{array}$ | $\begin{array}{r} 9.42 \\ 26.89 \\ 1.62 \\ \hline \end{array}$ |


| STATIONS NOT SERVING AS OUTIETS FOR NATION-WIDE NETWORKS |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of stations ........ | 3 |  |  | 56 |  |  | 185 |  |  |
| Cost to licensee ..................... | \$192,246 | \$188,757 | 1.85 | 7,359,191 | 7,035,399 | 4.60 | 13,261,549 | 11,972,560 | 10.77 |
| Depreciation to date under ownership of licensee <br> Depreated cost | $\begin{array}{r} 89,293 \\ 100 \end{array}$ | $\begin{array}{r} 74,376 \\ 174,381 \end{array}$ | $\begin{aligned} & 20.06 \\ & (9.99) \end{aligned}$ | $2,447,671$ $4,911,520$ | $\begin{aligned} & 2,051,263 \\ & 4,984,136 \end{aligned}$ | $\begin{gathered} 19.33 \\ (1.46) \end{gathered}$ | $3,450,599$ $9,810,950$ | $\begin{aligned} & 2,514,689 \\ & 9,457,871 \end{aligned}$ | $\begin{array}{r} 37.22 \\ 3.73 \end{array}$ |
| ALL COMMERCLAL STATIONS |  |  |  |  |  |  |  |  |  |
| Number of stations | $\left.\begin{array}{r}192,246 \\ 89,293 \\ 102,953\end{array}\right\}$ | 188,757 | 1.85 | 409 | 68,602,194 | 8.55 | 209 |  | 10.58 |
| Cost to licensee .................... |  |  |  | 74,471,056 |  |  | 15,332,451 | 13,865,234 |  |
| Depreciation to date under ownership of licensee ... |  | 74,376 | $\begin{aligned} & 20.06 \\ & (9.99) \\ & \hline \end{aligned}$ | 28,177,470 | $\begin{aligned} & 23,559,197 \\ & 45,042,997 \\ & \hline \end{aligned}$ | $\begin{array}{r} 19.60 \\ 2.78 \end{array}$ | 4,191,689 | $\begin{array}{r} 3,098,712 \\ 10,766,522 \\ \hline \end{array}$ | $\begin{array}{r} 35.27 \\ 3.48 \end{array}$ |
| Depreciated cost ........... |  | 114,381 |  | 46,293,586 |  |  | 11,140,762 |  |  |
| STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS |  |  |  |  |  |  |  |  |  |
| Item | Local, Unlimited |  |  | Local, day and part-time |  |  | All stations |  |  |
|  | 1949 | 1948 | $\begin{gathered} \text { Percent } \\ \text { increase or } \\ \text { (decrease) } \end{gathered}$ | 1949 | 1948 | Percent increase or (decrease) | 1949 | 1948 | Percent increase or (decrease) |
| Number of stations <br> Cost to licensee <br> Depreciation to date under ownership of licensee <br> Depreciated cost $\qquad$ $\qquad$ $\qquad$ $\qquad$ | 486 | $\begin{array}{r} \$ 24,117,928 \\ 7,281,001 \\ 16,836,927 \\ \hline \end{array}$ | 15.19 | 8 | \$290,882 | 13.92 | \$129,492,112 ${ }^{941}$ | \$118,739,493 | 9.06 |
|  | $\begin{array}{r} 9,081,795 \\ 18,699,540 \\ \hline \end{array}$ |  |  | \$331,366 |  |  |  |  |  |
|  |  |  | $\begin{array}{r} 24.73 \\ 11.06 \end{array}$ | 98,450 | $\begin{array}{r} 69,985 \\ 220,897 \end{array}$ | $\begin{gathered} 40.67 \\ 5.44 \end{gathered}$ | $\begin{aligned} & 50,070,152 \\ & 79,421,960 \end{aligned}$ | $\begin{aligned} & 42,377,181 \\ & 76,362,312 \end{aligned}$ | 18.154.01 |
|  |  |  |  | 232,916 |  |  |  |  |  |
| STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS |  |  |  |  |  |  |  |  |  |
| Number of stations <br> Cost to licensee <br> Depreciation to date under <br> ownership of licensee <br> Depreciated cost $\qquad$ $\qquad$ $\qquad$ | $\begin{aligned} & 7,806,589 \\ & 2,130,020 \\ & 5,676,569 \end{aligned}$ | $\begin{aligned} & 6,871,151 \\ & 1,588,789 \\ & 5,282,362 \end{aligned}$ | 13.61 | 66 | 2,747,023 | 6.48 | 481 |  | 8.36 |
|  |  |  |  | 2,924,992 |  |  | 37,042,4531 | 34,183,944 |  |
|  |  |  | 34.077.46 | 783,890 | $\begin{array}{r} 523,640 \\ 2,223,383 \end{array}$ | $\begin{aligned} & 49.70 \\ & (3.70) \end{aligned}$ |  | $\begin{array}{r} 8,580,678 \\ 25,603,266 \end{array}$ |  |
|  |  |  |  | 2,141,102 |  |  | $\left.\begin{aligned} & 11,070,044 \\ & 25,972,409 \end{aligned} \right\rvert\,$ |  | $\begin{array}{r} 29.01 \\ 1.44 \end{array}$ |
| ALL COMMERCiAL STATIONS |  |  |  |  |  |  |  |  |  |
| Number of stations <br> Cost to licensee <br> Deprecietion to date under ownership of licensee <br> Depreciated cost $\qquad$ $\qquad$ $\qquad$ | $35,587,924$ | 30,989,079 | 14.84 | 3,256,358 ${ }^{7 / 4}$ | 3,037,905 | 7.19 | 1422 |  | 8.90 |
|  |  |  |  |  |  |  | 166,534,565 | 152,923,437 |  |
|  | 11,211,815 |  |  | 882,340 |  |  |  |  |  |
|  | 24,376,109 | $\begin{array}{r} 8,869,790 \\ 22,119,289 \\ \hline \end{array}$ | 10.20 | 2,374,018 | $\begin{array}{r} 593,625 \\ 2,444,280 \\ \hline \end{array}$ |  | $\begin{array}{r} 61,140,196 \\ 105,394,369 \\ \hline \end{array}$ | 101,965,578 | 3.36 |


 3 Includes data of $150 \mathrm{kw} ., \mathrm{part-time} \mathrm{station}$.
Table 19.--Sumnary of broadcast revenues and expenses of 684 standard broadcast stations showing losses from broadcast operations by class and time,
segregated between 417 stations serving as outlets for nation-wide networks and 267 stations not serving as such outlets


| STATIONS NOT SERVING AS OUTL.ETS FOR NATION-WIDE NETHORKS |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stations bith time sales of $\$ 2,000$ or more: <br> Number of stations. <br> Revenues from the sale of station time: <br> Network time sales to- <br> Nation-wide networks. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . <br> Regional networks. <br> Other networks and stations $\qquad$ | 4 | 27 | 50 | 135 | 92 | 41 | 329 |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  | \$2,170 | - | \$6,786 | \$7,418 | \$60,198 | \$6,345 | \$82,917 |
|  |  | - |  | 7,943 | 7,338 | 1,391 | 16,672 |
|  | 3,672 | - | 63,238 | 70,495 | 32,468 | 12,393 | 182,271 |
| Total sale of chain broadcast time | 5,842 | - | 70,02.4 | 85,856 | 100,004 | 20,134 | 281,860 |
| Non-network time sales toNational and regional users | 784,232 | \$734,588 | 1,184,531 | 1,435,114 | 685,593 | 101,013 | 4,925,071 |
| Local and other users. | 1,263,400 | 783,576 | 4,337,651 | 8,209,788 | 5,137,755 | 2,282,322 | 22,014,492 |
| Total sale of station non-network time | 2,047,632 | 1,518,164 | 5,522,182 | 9,644,902 | 5,823,348 | 2,383, 335 | 26,939,563 |
| Total sale of station time | 2,053,474 | 1,518,164 | 5,592,206 | 9,730,758 | 5,923,352 | 2,403,46? | 27,221,423 |
| Deductions from the sale of station time: Payments to networks and stations.............................. | - | 15,572 | 11,301 | 18,771 | 1,772 | 4,477 | 52,393 |
| Comissions to regularly established agencies, representatives and brokers. | 322,200 | 100,995 | 500,649 | 378,263 | 292,068 | 68,546 | 1,662,921 |
| Total deductions from the sale of station time | 322,400 | 116,567 | 512,450 | 397,034 | 293,840 | 73,023 | 1,715,314 |
| Balance, net time sales | 1,731,074 | 1,401,597 | 5,079,756 | 9,333,724 | 5,629,512 | 2,330,446 | 25,506,109 |
| Revenues from incidental broadcast activitiea: <br> Talent. | 92,485 | 150,728 | 259,113 | 273,86? | 180,187 | 66,092 | 1,022,467 |
| Sundry broadcast revenue | 14,879 | 163,174 | 187,990 | 255,282 | 142,718 | 49,041 | 813,084 |
| Total revenues from inciaental broadcast activities | 107,364 | 313,902 | 447,103 | 529,144 | 322,905 | 115,133 | 1,835,551 |
| Total broadcast revenues | 1,838,438 | 1,715,499 | 5,526,859 | 9,862,868 | 5,952,417 | 2,445,579 | 27,341,660 |
| Total broadcast expenses | 1,990,775 | 1,876,574 | 7,020,854 | 11,789,835 | 7,119,565 | 2,728,693 | 32,526,336 |
| Broadcast loss | $(152,337)$ | $(161,075)$ | (1,494,035) | $(1,926,967)$ | (1,167,148) | $(283,114)$ | $(5,184,676)$ |
| All commercial stations: <br> Number of stations.... <br> Broadcast revenues.... <br> Broadcast expenses.... | $\begin{gathered} 5 \\ \$ 1,838,473 \\ 2,019,642 \\ \hline \end{gathered}$ | $\begin{gathered} 27 \\ \$ 1,715,499 \\ 1,876,574 \end{gathered}$ | $\begin{gathered} 58 \\ \$ 5,626,914 \\ 7,219,433 \end{gathered}$ | $\begin{gathered} 167 \\ \$ 10,302,037 \\ 12,580,842 \end{gathered}$ | $\begin{gathered} 123 \\ \$ 6,385,418 \\ 7,734,661 \end{gathered}$ | $\begin{gathered} 57 \\ \$ 2,657,449 \\ 3,023,196 \end{gathered}$ | $\begin{gathered} 417 \\ \$ 28,525,790 \\ 34,454,348 \end{gathered}$ |
| Broadcast loss. | $(181,169)$ | $(161,075)$ | $(1,592,519)$ | $(2,278,805)$ | (1,349,243) | $(365,747)$ | $(5,928,558)$ |
|  |  |  |  | SUMMARY |  |  |  |
| Stations With time sajes of $\$ 2,000$ or more: Number of stations. | 4 | ${ }^{3} 17$ | 139 | 142 | 239 | 44 | 585 |
| Revenues from the sale of station time: <br> Network time sales to- |  |  |  |  |  |  |  |
| Nation-wide networks. | \$2,170 | \$832,617 | \$1,837,707 | \$106,579 | \$778,353 | \$11,056 | \$3,568,482 |
| Regional networks. |  |  | 219,013 | 21,177 | 110,644 | 1,391 | 352,225 |
| Other networks and stations | 3,672 | 5,609 | 204,538 | 87,727 | 114,345 | 14,939 | 430,830 |
| Total sale of chain broadcast time....................................... | 5,842 | 838,226 | 2,261,258 | 215,483 | 1,003,342 | 27,386 | 4,351,537 |

[^7]| Item(1) | SUMMARY - CONTINUED |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Clear channel |  | Regional |  | Local |  | Total(8) |
|  | 50 km. Unilimited <br> (2) | 5 km . to 25 km. Unlimited (3) | Unlimited <br> (4) | Part-time (5) | Unlimited <br> (6) $\qquad$ | $\begin{gathered} \text { Day and } \\ \text { Part-time } \\ (7) \\ \hline \end{gathered}$ |  |
| Stations with time sales of $\$ 25,000$ or more: - Continued <br> Revenues from the sale of station time: - Continued <br> Non-network time sales to- <br> National and regional users. <br> Local and other users. $\qquad$ | $\begin{array}{r} \$ 784,232 \\ 1,263,400 \end{array}$ | $\begin{array}{r} \$ 2,756,167 \\ 2,030,613 \end{array}$ | $\begin{aligned} & \$ 3,658,449 \\ & 12,591,326 \end{aligned}$ | $\begin{array}{r} \$ 1,506,311 \\ 8,794,510 \end{array}$ | $\begin{aligned} & \$ 1,710,441 \\ & 13,278,385 \end{aligned}$ | $\begin{array}{r} \$ 103,792 \\ 2,402,392 \end{array}$ | $\begin{array}{r} \$ 10,519,392 \\ 40,360,626 \end{array}$ |
| Total sale of station non-network time | 2,047,632 | 4,786,780 | 16,249,775 | 10,300,821 | 14,988,826 | 2,506,184 | 50,880,018 |
| Total sale of station time................................................. | 2,053,474 | 5,625,006 | 18,511,033 | 10,516,304 | 15,992,168 | 2,533,570 | 55,231,555 |
| Deductions from the sale of station time: <br> Payments to networks and stationa......................................................... <br> Commissions to regularly established agencies, representatives and brokers. | 322,400 | $\begin{aligned} & 343,875 \\ & 496,139 \end{aligned}$ | $\begin{array}{r} 233,255 \\ 1,428,099 \end{array}$ | $\begin{array}{r} 66,262 \\ 423,154 \end{array}$ | $\begin{array}{r} 63,513 \\ 579,457 \end{array}$ | $\begin{array}{r} 5,096 \\ 69,593 \\ \hline \end{array}$ | $\begin{array}{r} 712,001 \\ 3,318,842 \end{array}$ |
| Total deductions from the sale of station time | 322,400 | 840,014 | 1,661,354 | 489,416 | 642,970 | 74,689 | 4,030,843 |
| Balance, net time sales. | 1,731,074 | 4,784,992 | 16,849,679 | 10,026,888 | 15,349,198 | 2,458,881 | 51,200,712 |
| Revenues from incidental broadcast activities: <br> Talent............................................................................................ <br> Sundry broadcast revenues. | $\begin{aligned} & 92,485 \\ & 14,879 \end{aligned}$ | $\begin{aligned} & 819,960 \\ & 336,371 \end{aligned}$ | $\begin{aligned} & 667,901 \\ & 610,611 \end{aligned}$ | $\begin{aligned} & 284,511 \\ & 265,001 \end{aligned}$ | $\begin{aligned} & 354,164 \\ & 425,692 \end{aligned}$ | $\begin{aligned} & 69,701 \\ & 51,575 \end{aligned}$ | $\begin{aligned} & 2,288,722 \\ & 1,704,129 \\ & \hline \end{aligned}$ |
| Total revenues from incidental broadcaat activities. | 107,364 | 1,156,331 | 1,278,512 | 549,512 | 779,856 | 121,276 | 3,992,851 |
|  | 1,838,438 | 5,941,323 | 18,128,191 | 10,576,400 | 16,129,054 | 2,580,157 | 55,193,563 |
| Expenses: <br> Total broadcast expensea. $\qquad$ | 1,990,775 | 6,573,661 | 21,527,122 | 12,672,504 | 18,534,119 | 2,879,531 | 64,177,712 |
| Broadcast loss............................. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | $(152,337)$ | $(632,338)$ | $(3,398,931)$ | $(2,096,104)$ | $(2,405,065)$ | $(299,374)$ | $(8,984,149)$ |
| All commercial stationa: <br> Number of stations. <br> Broadcast revenues. <br> Broadcaat expenses. $\qquad$ $\qquad$ $\qquad$ | $\begin{gathered} 5 \\ \$ 1,838,473 \\ 2,019,642 \end{gathered}$ | $\begin{gathered} 317 \\ \$ 5,941,323 \\ 6,573,661 \end{gathered}$ | $\begin{gathered} 148 \\ \$ 18,244,822 \\ 21,744,874 \end{gathered}$ | $\begin{gathered} 175 \\ \$ 11,038,668 \\ 13,490,465 \end{gathered}$ | $\begin{gathered} 278 \\ \$ 16,694,679 \\ 19,332,045 \end{gathered}$ | $\begin{gathered} 61 \\ \$ 2,810,161 \\ 3,210,901 \end{gathered}$ | $\begin{gathered} 684 \\ \$ 56,568,126 \\ 66,371,588 \end{gathered}$ |
| Broadcast loss................................................................... | (181,169) | $(632,338)$ | (3,500,052) | $(2,451,797)$ | $(2,637,366)$ | (400,740) | $(9,803,462)$ |

[^8]3 Includes one atation clear channel $5-25 \mathrm{~km}$., part-time.
Table 20.--Sumary of revenues and expenses of 684 standard broadcast stations reporting



Table 21-A.--Standard broadcast stations reporting a loss in 1949, classified by the first year of the station's operation showing the number of years a loss has been reported during the period 1940 througn 1949

| First Year of Operation | Number of Years Loss has been Reported During the Period 1940 through 1949 |  |  |  |  |  |  |  |  |  | Total Stations Reporting a Loss in 1949 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | One | Twc | Three | Four | Five | Six | Seven | Eight | Nine | Ten |  |
| $\begin{aligned} & 1939 \text { and } \\ & \text { prior years.. } \end{aligned}$ | 16 | 22 | 20 | 12 | 13 | 15 | 9 | 7 | 8 | 7 | 129 |
| 1940 .... | - | 3 | 3 | 1 | 2 | - | - | - | - | - | 9 |
| 1941 ..... | 1 | 3 | 2 | 2 | 4 | 1 | - | 1 | - | - | 14 |
| 1942 ..... | 1 | 3 | 2 | - |  | - | - | - | - | - | 7 |
| 1943 ..... | - | 1 | - | - | - | - | - | - | - | - | 1 |
| 1944 ..... | 2 | - | 2 | - | - | - | - | - | - | - | 4 |
| 1945 ..... | - | 1 | 2 | 1 | 1 | - | - | - | - | - | 5 |
| 1946 ..... | 7 | 9 | 15 | 13 | - | - | - | - | - | - | 44 |
| 1947 ..... | 28 | 57 | 97 | - | - | - | - | - | - | - | 182 |
| 1948 ..... | 31 | 128 | - | - | - | - | - | - | - | - | 159 |
| 1949 . | 130 | - | - | - | - | - | - | - | - | - | 130 |
| Total ....... | 216 | 227 | 143 | 29 | 21 | 16 | 9 | 8 | 8 | 7 | 684 |

Table 2l-B.--Standard broadeast stations reporting a loss in 1949, showing the total volume of broadcast revenues, expenses and loss of such stations, classified by the first year of station's operation

Table 22.--Summary of revenues and expenses of 684 standard broadcast stations reporting losses from broadcast operations by aize of commity and class of atation

Table 22.--Summary of revenues and expenses of 684 standard broadcast stations reporting





 1949

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[t]{4}{*}{Item

(1)} \& \multicolumn{6}{|l|}{Stations with time sales of \$25,000 or more} \& \multicolumn{4}{|l|}{All commercial stations} <br>

\hline \& \multirow[t]{3}{*}{| Number of stations |
| :--- |
| (2) |} \& \multicolumn{2}{|l|}{Incidental broadcast revenues} \& \multirow[t]{3}{*}{| Total broadcast revenues |
| :--- |
| (13) |} \& \multirow[t]{3}{*}{Total broadcast expenses

(14)} \& \multirow[t]{2}{*}{Broadcast loss} \& \multirow[t]{2}{*}{$$
\begin{aligned}
& \text { Number } \\
& \text { of } \\
& \text { sta- } \\
& \text { tions }
\end{aligned}
$$} \& \multirow[t]{2}{*}{Total broadcast revenues} \& \multirow[t]{2}{*}{Total broadcast expenses} \& \multirow[t]{2}{*}{Broadcast

loss} <br>
\hline \& \& Talent \& Sundry broadcast revenues \& \& \& \& \& \& \& <br>
\hline \& \& (11) \& (12) \& \& \& (15) \& (16) \& (17) \& (18) \& (19) <br>
\hline \multicolumn{11}{|l|}{Not in metropolitan districts: - Cont.} <br>
\hline \multicolumn{11}{|l|}{\multirow[t]{2}{*}{10,000 to 25,000 (Pop.):}} <br>
\hline \& \& \& \& \& \& \& \& \& \& <br>
\hline \multicolumn{11}{|l|}{5,000 to 25,000 watts:} <br>
\hline \multicolumn{11}{|l|}{\multirow[t]{2}{*}{}} <br>
\hline \& \& \& \& \& \& \& \& \& \& <br>
\hline Unlimited. \& 27 \& 31,486 \& 28,539 \& 2,173,953 \& 2,571,506 \& $(397,553)$ \& 29 \& 2,194,041 \& 2,617,899 \& $(423,858)$ <br>
\hline \multicolumn{11}{|l|}{\multirow[t]{2}{*}{}} <br>
\hline \& \& \& \& \& \& \& \& \& \& <br>
\hline Unlimited. \& 66 \& 67,537 \& 124,113 \& 3,828,477 \& 4,358,993 \& $(530,516)$ \& 73 \& 3,901,865 \& 4,476,701 \& $(574,836)$ <br>
\hline Day and part-time \& 14 \& 18,498 \& 19,934 \& 757,622 \& -893,476 \& $(135,854)$ \& 16 \& 781,568 \& 936,847 \& $(155,279)$ <br>
\hline Total. \& 132 \& 132,231 \& 210,723 \& 8,220,839 \& 9,548,584 \& $(1,327,745)$ \& 151 \& 8,457,992 \& 9,977,677 \& $(1,519,685)$ <br>
\hline \multicolumn{11}{|l|}{5,000 to 10,000 (Pop.):} <br>
\hline \multicolumn{11}{|l|}{Clear channel:} <br>
\hline Part-time........... \& 1 \& 1,503 \& 10,014 \& 135,866 \& 143,650 \& $(7,784)$ \& 1 \& 135,866 \& 143,650 \& $(7,784)$ <br>
\hline \multicolumn{11}{|l|}{} <br>
\hline Unlimited. \& 11 \& 26,739 \& 21,365 \& 683,493 \& 789,869 \& $(106,376)$ \& 12 \& 700,069 \& 809,082 \& $(109,013)$ <br>
\hline \multicolumn{11}{|l|}{\multirow[t]{2}{*}{}} <br>
\hline \& \& \& \& \& \& \& \& \& \& <br>
\hline Unlimited. \& 49 \& 27,078 \& 47,564 \& 2,158,899 \& 2,408,832 \& $(249,933)$ \& 61 \& 2,360,285 \& 2,683,392 \& $(323,107)$ <br>
\hline Day and part-time \& 10 \& 2,208 \& 4,451 \& 448,311 \& 491,024 \& $(42,713)$ \& 18 \& 553,584 \& 634,308 \& $(80,724)$ <br>
\hline Total. \& 85 \& 72, 320 \& 89,753 \& 4,055,022 \& 4,579,256 \& $(524,234)$ \& 109 \& 4,410,218 \& 5,068,012 \& $(657,794)$ <br>
\hline \multicolumn{11}{|l|}{Less than 5,000 (Pop.):} <br>
\hline Unlimited. \& 5 \& 28,761 \& 947 \& 435,861 \& 553,541 \& $(117,680)$ \& 6 \& 455,124 \& 573,256 \& $(118,132)$ <br>
\hline Part-time \& 20 \& 10,905 \& 33,996 \& 1,176,091 \& 1,286,309 \& $(110,218)$ \& 27 \& 1,289,149 \& 1,444,649 \& $(155,500)$ <br>
\hline Local: \& \& \& \& \& \& \& \& \& \& <br>
\hline Unlimited.. \& 32 \& 9,546 \& 16,384 \& 1,204,751 \& 1,355,358 \& $(150,607)$ \& 46 \& 1,375,675 \& 1,601,292 \& $(225,617)$ <br>
\hline Day and part-time \& 2 \& 9,546 \& 18 \& 88,275 \& 90,284 \& $(2,009)$ \& 4 \& 119,826 \& 128,970 \& $(9,144)$ <br>
\hline Total. \& 59 \& 49,212 \& 51,345 \& 2,904,978 \& 3,285,492 \& $(380,514)$ \& 83 \& 3,239,774 \& 3,748,167 \& $(508,393)$ <br>
\hline Grand total. \& 585 \& 2,288,722 \& 1,704,129 \& 55,193,563 \& 64,177,712 \& $(8,984,149)$ \& 684 \& 56,568,126 \& 66,371,588 \& $(9,803,462)$ <br>
\hline
\end{tabular}

'Includes operation of one 50 kw . station.
1949

|  | Clear channel |  | Regional |  | Local |  | Total <br> (8) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 50 \mathrm{kw} ., \\ & \text { Unlimited } \end{aligned}$ <br> (2) | $\begin{aligned} & 5-25 \mathrm{kw} \text {., } \\ & \text { Unlimited } \end{aligned}$ <br> (3) | Unlimited (4) | Part-time <br> (5) | Unlimited (6) | Day and Part-time <br> (7) |  |
| STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS |  |  |  |  |  |  |  |
| Stations with time sales of $\$ 25,000$ or more: <br> Number of stations <br> Technical expenses: <br> Salaries and wages ............................................................... <br> Repairs of technical equipment <br> Other technical expenses <br> Total technical expenses | - | $\begin{array}{r}110 \\ \$ 641,206 \\ 86,493 \\ 123,659 \\ \hline\end{array}$ | $\begin{array}{r}89 \\ \$ 1,950,498 \\ 249,998 \\ 386,182 \\ \hline\end{array}$ | $\begin{array}{r}7 \\ \$ 119,126 \\ 19,924 \\ 16,295 \\ \hline\end{array}$ | $\begin{array}{r}147 \\ \$ 1,740,429 \\ 195,419 \\ 258,056 \\ \hline\end{array}$ | $\begin{array}{r}3 \\ \$ 17,875 \\ 4,981 \\ 8,617 \\ \hline\end{array}$ | $\begin{array}{r} 256 \\ \$ 4,469,154 \\ 556,815 \\ 792,809 \end{array}$ |
|  |  | 851,358 | 2,586,678 | 155,345 | 2,193,924 | 31,473 | 5,818,778 |
| Program expenses: <br> Salaries and wages of program department Talent expenses Royalties and license fees relating to program material Transcriptions and recordings Cost of wire services Other expenses directly related to programs <br> Total program expenses | - <br> - <br> - | 659,227 856,526 1937,746 37,192 30,281 163,601 | $2,201,261$ 725,731 391,309 329,101 271,783 604,992 | 144,281 26,883 28,288 13,278 24,872 41,997 | $\begin{array}{r} 1,854,273 \\ 249,793 \\ 319,175 \\ 309,649 \\ 312,008 \\ 550,759 \\ \hline \end{array}$ | $\begin{array}{r} 21,268 \\ 2,048 \\ 2,276 \\ 2,265 \\ 9,555 \\ 12,419 \\ \hline \end{array}$ | $\begin{array}{r} 4,880,309 \\ 1,860,981 \\ 934,794 \\ 691,845 \\ 648,499 \\ 1,383,768 \\ \hline \end{array}$ |
|  | - | 1,940,573 | 4,524,177 | 279,599 | 3,595,656 | 50,191 | 10,390,196 |
| Selling expenses: <br> Salaries, wages and commissions ........................................ <br> Other expenses directly related to selling <br> Total selling expenses <br> Total direct expenses $\qquad$ $\qquad$ | - | 279,480 174,873 | $1,222,425$ 673,295 | 71,996 41,675 | $\begin{array}{r}1,029,533 \\ \hline 375,125 \\ \hline\end{array}$ | 14,754 3,506 | $\begin{array}{r} 2,618,188 \\ 1,268,474 \\ \hline \end{array}$ |
|  | - | 454,353 | 1,895,720 | 113,671 | 1,404,658 | 18,260 | 3,886,662 |
|  | - | 3,246,284 | 9,006,575 | 548,615 | 7,194,238 | 99,924 | 20,095,636 |
| General and administrative expenses: <br> Salaries and wages ............................................................ <br> Professional services, exclusive of salaries ..................... <br> Insurance expenses ........................................................... <br> Experimental and developmental <br> Depreciation and amortization of broadcast investments <br> Rent paid for use of broadcast property <br> Taxes (other than Federal income tax) <br> Losses on rotes, accounts and other amounts receivable ..... <br> Other general and administrative expenses | - - - - - - - | $\begin{array}{r}426,815 \\ 33,390 \\ 34,276 \\ 25,747 \\ 259,546 \\ 152,581 \\ 74,543 \\ 11,012 \\ 432,893 \\ \hline\end{array}$ | $1,765,723$ 215,703 153,767 38,649 $1,40,952$ 302,173 329,543 128,340 $1,172,803$ | $\begin{array}{r}122,768 \\ 11,047 \\ 6,182 \\ 3,566 \\ 87856 \\ 22,038 \\ 26,078 \\ 6,859 \\ 47,660 \\ \hline\end{array}$ | $\begin{array}{r}1,593,941 \\ 162,906 \\ 103,033 \\ 86,097 \\ 790,749 \\ 255,237 \\ 238,013 \\ 118,759 \\ 871,581 \\ \hline\end{array}$ | $\begin{array}{r} 20,737 \\ 484 \\ 10 \\ 9,758 \\ 935 \\ 1,170 \\ 1,569 \\ 16,251 \\ \hline \end{array}$ | $\begin{array}{r} 3,929,984 \\ 423,530 \\ 279,268 \\ 154,059 \\ 2,558,861 \\ 732,964 \\ 669,347 \\ 266,539 \\ 2,541,188 \\ \hline \end{array}$ |
| Total general and adrinistrative expenses <br> Total broadcast expenses $\qquad$ $\qquad$ | - | 1,450,803 | 5,499,653 | 334,054 | 4,220,316 | 50,914 | 11,555,740 |
|  | - | 4,697,087 | 14,506,228 | 882,669 | 11,414,554 | 150,838 | 31,651,376 |

Table 23.--Sumary of broadcast expenses of 684 standard broadcast stations reporting losses from broadcast operations by class and tine;
segregated between 267 stations serving as outiets for nation-wide networks and 417 stations not serving as such outlets--continued


| STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stations with time sales of $\$ 25,000$ or more: <br> Number of stations <br> Technical expenses: <br> Salaries and wages <br> Repairs of technical equipment <br> Other technical expenses $\qquad$ | $\begin{array}{r} 350,432 \\ 22,214 \\ 72,082 \end{array}$ | $\begin{array}{r} { }^{27} \\ 237,601 \\ 30,900 \\ 42,756 \end{array}$ | $\begin{array}{r} 50 \\ 1,096,411 \\ 119,145 \\ 181,968 \end{array}$ | $\begin{array}{r} 135 \\ 1,562,197 \\ 210,805 \\ 281,406 \end{array}$ | $\begin{array}{r} 92 \\ 1,120,068 \\ 118,304 \\ 139,045 \end{array}$ | $\begin{array}{r} 41 \\ 342,751 \\ 45,817 \\ 39,934 \end{array}$ | $\begin{array}{r} 329 \\ 4,709,460 \\ 547,185 \\ 757,191 \end{array}$ |
| Total technical expenses ..................................... | 444,728 | 311,257 | 1,397,524 | 2,054,408 | 1,377,417 | 428,502 | 6,013,836 |
| Program expenses: <br> Salaries and wages of program department Talent expenses Royalties and license fees relating to program material ... Transcriptions and recordings Cost of wire services Other expenses directly related to programs | $\begin{array}{r} 225,059 \\ 418,931 \\ 58,041 \\ 15,395 \\ 9,108 \\ 59,645 \end{array}$ | $\begin{array}{r} 255,225 \\ 207,730 \\ 50,672 \\ 28,781 \\ 32,859 \\ 73,485 \end{array}$ | $\begin{array}{r} 1,185,364 \\ 465,568 \\ 164,899 \\ 185,917 \\ 113,560 \\ 328,633 \end{array}$ | $\begin{array}{r} 2,140,372 \\ 428,260 \\ 334,006 \\ 356,576 \\ 198,594 \\ 521,930 \end{array}$ | $\begin{array}{r} 1,290,596 \\ 290,351 \\ 196,450 \\ 222,059 \\ 154,981 \\ 360,284 \end{array}$ | $\begin{array}{r} 502,743 \\ 83,371 \\ 65,706 \\ 97,834 \\ 61,755 \\ 113,810 \end{array}$ | $\begin{array}{r} 5,599,359 \\ 1,894,211 \\ 869,774 \\ 906,562 \\ 570,858 \\ 1,457,787 \end{array}$ |
| Total program expenses ......................................... | 786,179 | 648,752 | 2,443,941 | 3,979,738 | 2,514,721 | 925,220 | 11,298,551 |
| Selling expenses: <br> Salaries, wages and commissions Other expenses directly related to selling ...................... | $\begin{array}{r} 192,094 \\ 75,024 \end{array}$ | $\begin{array}{r} 218,912 \\ 67,275 \end{array}$ | $\begin{aligned} & 652,741 \\ & 279,954 \end{aligned}$ | $\begin{array}{r} 1,082,793 \\ 434,935 \end{array}$ | $\begin{aligned} & 638,136 \\ & 212,811 \end{aligned}$ | $\begin{array}{r} 259,479 \\ 80,954 \end{array}$ | $\begin{aligned} & 3,044,155 \\ & 1,150,953 \end{aligned}$ |
| Total selling expenseз ....................................... | 267,118 | 286,187 | 932,69.5 | 1,517,728 | 850,947 | 340,433 | 4,175,108 |
| Total direct expenses | 1,498,025 | 1,246,196 | 4,774,160 | 7,551,874 | 4,743,085 | 1,694,155 | 21,507,495 |
|  |  |  |  |  |  |  |  |


|  | $\begin{aligned} & 7 \\ & 0 \\ & \infty \\ & \text { n } \\ & \underset{0}{1} \\ & -1 \end{aligned}$ | $\begin{aligned} & \infty \\ & \underset{\sim}{n} \\ & \infty \\ & \tilde{\sim} \\ & \underset{m}{n} \end{aligned}$ | $\stackrel{7}{7}$ |  |  |  |  |  | $\begin{aligned} & \hat{y} \\ & \underset{\sim}{\infty} \\ & \infty \\ & \underset{\sim}{0} \\ & \text { N } \end{aligned}$ |  | $\begin{gathered} 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \end{gathered}$ | $\begin{aligned} & -1 \\ & \\ & 0 \\ & 0 \\ & 0 \\ & -1 \\ & -1 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  <br>  －in Nion in NiN | $\begin{aligned} & \infty \\ & \tilde{n} \\ & \vdots \\ & \tilde{N} \\ & 0 \\ & i \end{aligned}$ | $\begin{aligned} & \text { m } \\ & \text { on } \\ & \infty \\ & \text { N } \\ & \text { N } \end{aligned}$ | N | $\begin{aligned} & \circ \\ & \text { ö } \\ & \text { लू } \\ & \text { ल. } \\ & \mathrm{m}^{2} \end{aligned}$ |  |  | $\begin{aligned} & n \\ & 6 \\ & 0 \\ & 0 \\ & \end{aligned}$ |  | $\begin{aligned} & \text { ت- } \\ & \text { N } \\ & \text { N } \end{aligned}$ |  | $\begin{aligned} & \text { n } \\ & 0 \\ & 0 \\ & 00 \\ & 00 \\ & 0 \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & i \end{aligned}$ |
|  <br>  <br>  |  | $\begin{aligned} & n \\ & 0 \\ & n \\ & { }_{n}^{2} \\ & - \\ & \underset{\sim}{c} \end{aligned}$ | $\underset{\sim}{\underset{\sim}{N}}$ | $\begin{aligned} & -1 \\ & 0 \\ & \vdots \\ & \underset{N}{N} \\ & \end{aligned}$ |  |  |  |  | $\begin{aligned} & \text { N } \\ & \text { N } \\ & 0 \\ & -1 \\ & -1 \\ & 0 \end{aligned}$ | $\begin{aligned} & \text { os o } \\ & \text { on } \\ & \text { on } \\ & \text { on } \\ & i-1 \end{aligned}$ | $\begin{aligned} & n \\ & 0 \\ & 0 \\ & n \\ & n \\ & N \\ & \end{aligned}$ |  |
|  ふ才 <br> 枈 | $\begin{gathered} -1 \\ 0 \\ \underset{N}{n} \\ \underset{N}{N} \end{gathered}$ | $\begin{aligned} & \text { n } \\ & \text { n } \\ & \text { N } \\ & \text { D } \\ & \underset{\sim}{i} \end{aligned}$ | $\underset{\sim}{\hat{0}}$ | N 0 0 0 0 $n$ $n$ |  |  | $\begin{gathered} n \\ \\ \text { n } \\ \text { N } \\ \text { N} \end{gathered}$ |  ざ <br>  N | $\begin{gathered} \hat{N} \\ \tilde{m} \\ \underset{N}{N} \\ \underset{~}{n} \end{gathered}$ |  |  | $\begin{aligned} & \text { og } \\ & \text { of } \\ & 8 \\ & 8 \\ & 8 \\ & 0 \\ & 0 \end{aligned}$ |
| － ふめNふた <br>  or | $\begin{aligned} & N_{N}^{N} \\ & 0 \\ & \underset{N}{N} \\ & \text { N } \end{aligned}$ | $\begin{aligned} & \text { su } \\ & 0 \\ & \stackrel{\rightharpoonup}{\circ} \\ & 0 \\ & \sim \end{aligned}$ | $\infty$ | $\begin{aligned} & \stackrel{m}{7} \\ & \underset{\sim}{N} \\ & \underset{\sim}{n} \end{aligned}$ |  |  |  |  | $\begin{aligned} & \infty \\ & \underset{1}{2} \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ |  |  | $\begin{aligned} & n \\ & \\ & \underset{\sim}{0} \\ & 0 \\ & \\ & \end{aligned}$ |
| 우욱으№ng <br>  <br>  | $\begin{aligned} & \text { No } \\ & \text { No } \\ & \text { O} \end{aligned}$ | $\begin{aligned} & \pm \\ & N \\ & 0 \\ & 0 \\ & 0 \\ & i \\ & i \end{aligned}$ |  |  | 凖 |  | $\begin{aligned} & n \\ & 0 \\ & 0 \\ & \hat{0} \\ & \underset{\sim}{n} \\ & \vdots \end{aligned}$ |  |  |  | $\begin{aligned} & 0 \\ & \text { U } \\ & 0 \\ & 0 \\ & \end{aligned}$ |  |
|  <br>  <br>  | $\begin{aligned} & \text { on } \\ & \underset{N}{N} \\ & \underset{\sim}{N} \end{aligned}$ |  | n | $\begin{aligned} & \underset{0}{0} \\ & 0 \\ & 0 \\ & N \end{aligned}$ |  |  | $\begin{aligned} & \infty \\ & \stackrel{\infty}{N} \\ & \underset{\ddagger}{\ddagger} \end{aligned}$ |  | $\begin{aligned} & \text { n } \\ & \underset{\sim}{n} \\ & 0 \\ & \infty \\ & \end{aligned}$ |  | $\begin{aligned} & \infty \\ & \underset{\sim}{7} \\ & \stackrel{0}{0} \\ & \text { N } \end{aligned}$ |  |
|  |  |  |  | $\begin{gathered} \vdots \\ \vdots \\ \vdots \\ \vdots \\ \vdots \\ \vdots \\ \vdots \\ \vdots \\ \vdots \\ \vdots \\ \vdots \\ \\ \hline \end{gathered}$ |  |  |  |  |  |  |  |  |

Table 23.-Sumary of broadcest expenses of 684 standard broadcast stations repcrting losses from broadcast operations by class and time;
segregated between 267 stations serving as outlets for nation-wide networks and 417 stations not serving as such outlets--continued

|  | Clear channel |  | Regional |  | Local |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Item <br> (1) | 50 kw., Unlimited <br> (2) | $5-25 \mathrm{kw} .$, Unlimited <br> (3) | Unlimited <br> (4) | Part-time <br> (5) | Unlimited <br> (6) | Day and Part-time <br> (7) | Total <br> (8) |
| SUMMARY - Continued |  |  |  |  |  |  |  |
| Stations with time sales of $\$ 25,000$ or more: - Continued General and administrative expenses: <br> Salaries and wages .................................................................. <br> Professional services, exclusive of salaries $\qquad$ Experimental and developmental expenses Depreciation and amortization of broadcast investments ..... <br> Rent paid for use of broadcast property ......................... <br> Taxes (other than Federal income tax) <br> Losses on notes, accounts and other amounts receivable ..... <br> Other general and administrative expenses | $\begin{array}{r} 145,152 \\ 10,540 \\ 19,702 \\ 153,784 \\ 48,392 \\ 31,213 \\ 5,439 \\ 78,528 \end{array}$ | $\begin{array}{r} \$ 631,425 \\ 62,866 \\ 51,760 \\ 46,057 \\ 387,378 \\ 233,117 \\ 102,751 \\ 26,505 \\ 539,322 \end{array}$ | $\begin{array}{r} \$ 2,464,641 \\ 324,289 \\ 194,295 \\ 55,564 \\ 1,909,127 \\ 476,651 \\ 488,117 \\ 194,975 \\ 1,638,728 \end{array}$ | $\begin{array}{r} \$ 1,610,697 \\ 187,496 \\ 113,046 \\ 71,501 \\ 920,751 \\ 284,147 \\ 282,741 \\ 177,760 \\ 923,876 \end{array}$ | $\begin{array}{r} \$ 2,403,817 \\ 298,682 \\ 165,330 \\ 137,964 \\ 1,173,478 \\ 412,918 \\ 376,195 \\ 204,979 \\ 1,423,433 \end{array}$ | $\begin{array}{r} \$ 434,825 \\ 40,324 \\ 25,022 \\ 3,894 \\ 190,731 \\ 59,346 \\ 68,718 \\ 25,012 \\ 237,580 \end{array}$ | $\begin{array}{r} \$ 7,690,557 \\ 924,197 \\ 569,155 \\ 314,980 \\ 4,735,249 \\ 1,514,571 \\ 1,349,735 \\ 634,670 \\ 4,841,467 \end{array}$ |
| Total general and administrative expenses . ................ | 492,750 | 2,081,181 | 7,746,387 | 4,572,015 | 6,596,796 | 1,085,452 | 22,574,581 |
| Total broadcast expenses ................................... | 1,990,775 | 6,573,661 | 21,527,122 | 12,672,504 | 18,534,119 | 2,879,531 | 64,177,712 |
| All commercial <br> stations: <br> Number of stations $\qquad$ | 5 | 17 | 148 | 175 | 278 | 61 | 684 |
| Total broadcast expenses . .................................. | 2,019,642 | 6,573,661 | 21,744,874 | 13,490,465 | 19,332,045 | 3,210,901 | 66,371,588 |

${ }_{3}^{2}$ Includes one station clear channel $5-25 \mathrm{kw}$., part-time.

## FM FINANCIAL DATA

Of the 733 commercial FM stations in operation on December 31, 1949, a total of 819 or 84.4 percent were authorized to licensees of AM broadcast stations operating in the same community and 114 or 15.6 percent were authorized to licensees having no AM broadcast interests.

Financial reports filed by $F M$ licensees for the year 1949 indicated that in the majority of cases where FM stations were authorized to AM licensees in the same community, the two stations. were "jointly operated", i.e., programs broadcast over the AM stations were duplicated simultaneously by FM stations.

Thus, of the 619 AM licensees operating FM stations, only 68 reported separate revenues from their FM operations for 1949. A summary of the financial information reported for these stations is as follows:

> Average
> Aggregate per station

Total broadcast revenues
Total broadcast expenses
Total broadcast loss

$$
\begin{array}{rr}
\$ 1,019,860 & \$ 15,000 \\
2,355,458 & 34,640 \\
1,335,598 & 19,640
\end{array}
$$

Of the 68 FM stations, 41 were in operation for the full years 1948 and 1949. Data for 1948 and 1949 are available for 30 of these 41 stations. Average revenues per station for this group were $\$ 13,483$ in 1949 as compared with $\$ 10,997$ in 1948; average expenses were $\$ 39,607$ as compared with $\$ 34,301$ in 1948; and average losses were $\$ 26,124$ as compared with $\$ 23,304$ in 1948. Of the 68 stations reporting, four reported an income from FM operations during 1949.

An additional 96 AM-FM jointly operated stations submitted reports showing expense data only for their FM operations. These reports indicated that in 1949 FM costs for these stations averaged $\$ 19,300$.

The following table summarizes the 1949 financial information repurted for 104 stations operated by persons having no AM broadcast interests:
Average
Aggregate per station

Total broadcast revenues
Total broadcast expenses
Total broadcast loss

| $\$ 1,394,167$ | $\$ 13,405$ |
| ---: | ---: |
| $4,988,475$ | 47,775 |
| $3,574,308$ | 34,370 |

Of the 104 stations reporting for 1949, a total of 35 were in operation for the full years 1948 and 1949. Data for 1948 and 1949 are available for 32 of these stations. Broadcast revenues for these stations averaged $\$ 21,178$ in 1949 as compared with $\$ 17,825$ in 1948; average expenses were $\$ 58,026$ as compared with $\$ 50,409$ in 1948; and average losses were $\$ 36,848$ as compared with $\$ 32,584$ in 1948. None of the 104 stations reported income from operations in 1949.

## TELEVISION FINANCIAL DATA

During 1949, the four TV networks and 98 stations (total on the air during the year) reported aggregate revenues of $\$ 34.3$ million, aggregate expenses of $\$ 59.6$ millior and losses of more than $\$ 25$ million.

Of the $\$ 34.3$ million industry revenues, approximately $\$ 7.6$ million were derived from network programs with the remaining $\$ 26.7$ million sold directly by stations.

The distribution of total revenues, expenses and losses as between networks and stations was as follows:

| Revenues <br> (millions) | Expenses <br> (millions) | Loss <br> (millions) |
| :---: | :---: | :---: |
|  |  |  |
| $\$ 18.9$ | $\$ 30.6$ | $\$ 11.7$ |
| 15.4 | 29.0 | 13.6 |
| $\$ 34.3$ | $\$ 59.6$ | $\$ 25.3$ |

The proportion of television broadcast revenues to total aural (AM or FM) and video (TV) broadcast revenues in cities served by TV rose from 4.4 percent in 1948 to 10.7 percent in 1949. In several of the large cities, TV station revenues for 1949 constituted a high proportion of the total revenues reported by all stations, both aural and visual. In Baltimore, Philadelphia and Washington, D.C., revenues reported by TV stations were approximately 20 percent of the combined revenues of all stations in those cities. In Los Angeles and New York the proportion going to TV was approximately 17 percent, while in Columbus, Ohio, and Chicago TV accounted for approximately 12 percent of the total revenues of all stations.

TV BROADCAST FINANCIAL DATA

| Item | 4 networks and their 13 owned and operated stations | 85 other stations ${ }^{1}$ | Industry Total |
| :---: | :---: | :---: | :---: |
| Revenues from network time sales | \$8,862,399 | \$1,933,113 | \$10,795,512 |
| Revenue from sale of time to national \& regional advertisers and sponsors | 2,965,534 | 4,309,419 | 7,275;013 |
| Revenues from sale of time to loca? advertisers and sponsors | 2,295,468 | 7,164,140 | 9,459,608 |
| Total revenues from time sales | 14,123,461 | 13,406,672 | 27,530,133 |
| Commissions paid to representatives, etc. | 2,273,333 | 1,805,394 | 4,078,727 |
| Incidental broadcast revenues: |  |  |  |
| Revenues from sale of talent, etc. | 4,490,492 | 1,521,237 | 6,011,729 |
| Furnishing material or service | 2,005,437 | 1,396,458 | 3,401,895 |
| Other incidental revenues | 547,983 | 916,943 | 1,464,926 |
| Total broadcast revenues | 18,894,040 | 15,435,916 | 34,329,956 |
| Total broadcast expenses | 30,635,895 | 28,956,011 | 59,591,906 |
| Total broadcast loss | $(11,741,855)$ | $(13,520,095)$ | $(25,261,950)$ |
| Investment in tangible broadcast property: <br> Original cost Depreciation to date Depreciated cost | $\begin{array}{r} 19,084,764 \\ 4,350,273 \\ 14,734,491 \end{array}$ | $\begin{array}{r} 36,790,819 \\ 6,583,841 \\ 30,206,978 \end{array}$ | $\begin{aligned} & 55,875,583 \\ & 10,934,114 \\ & 44,941,469 \end{aligned}$ |

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GENERAL INDEX

1. By Subjects

| Items | Page numbers pertaining tom- |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Telephone carriers | Wire-telegraph and ocean-cable carriers | Radiotelegraph carriers | Holding companies | Broadcast stations |
| Accidents | 26 | 156 | 156 | -- | -- |
| Accounts payable ........................ | 36 | 169 | 169 | -- | -- |
| Accounts receivable ...................... | 35 | 169 | 169 | -- | -- |
| Accrued liabilities | 36 | 169 | 169 | -- | -- |
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| Cable, wire in .......................... | 8, 13, 40 | 139, 173 | -- | -- | -- |
| Calls: |  |  |  |  |  |
|  |  |  |  |  |  |
| Local | $\begin{gathered} 1,8,13, \\ 41,135 \end{gathered}$ | -- | -- | -- | -- |
| Toll ................................ | $\begin{gathered} 1,8,13, \\ 41,135 \end{gathered}$ | -- | -- | -- | -- |
| Radiotelephone | 34, 41 | -- | -- | -- | -- |
| Capital stock ............................. | $\begin{gathered} 1,12 \\ 36,135 \end{gathered}$ | $\begin{gathered} 1,138, \\ 169,185 \end{gathered}$ | $\begin{array}{r} 1,141, \\ 169.185 \end{array}$ | 188, 189 | -- |
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| By class ............................. | 41 | -- | -- | -- | -- |
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| Rates of .............................. | 21 | 151, 153 | 155 | -- | -- |
| Amount paid ........................... | $\begin{array}{rrr} 1, & 13, & 20, \\ 31, & 32, & 41, \\ 135 \end{array}$ | $\begin{gathered} 1,139,150, \\ 152,161, \\ 175 \end{gathered}$ | $\begin{gathered} 1,142, \\ 154,161, \\ 175 \end{gathered}$ | -- | -- |
| Chargeable to operating expenses .... | 41 | 175 | 175 | -- | -- |
| Engaged in telegraph and telephone services of Claas I Steam Railways $\qquad$ | 167 | 167 | -- | -- | -- |
| Current assets ........................... | 35 | 169 | 169 | -- | -- |
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| Debt: |  |  |  |  |  |
| Long-term | 1, 36, 135 | 1, 169, 185 | 1, 169, 185 | 188, -- | -- |
| Funded .................................... | 12, 36 | 138 | 141 | 188, 189 | -- |
| Deferred charges ........................... | 35 | 169 | 169 | -- | -- |
| Deferred credita ......................... | 37 | 169 | 169 | -- | -- |
| Depreciation: |  |  |  |  |  |
| Allowance for | -- | 1, 138, 168 | 1, 141, 168 | -- | -- |
| Composite rate ......................... | 40 | -- | -- | -- | -- |
| Expenses ................................ | 39 | 170 | 170 | -- | $\begin{aligned} & 216,220, \\ & 230,283 \end{aligned}$ |
| Reserve ................................. | $\begin{array}{r} 1,12 \\ 37,135 \end{array}$ | 1, 138, 185 | 1, 141, 185 | -- | -- |

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1. By Subjects--Continued

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| Employees: <br> Accidents <br> Class of $\qquad$ | 26 20 | 156 150,152 | 156 154 | -- | -- |
| Compensation of ...................... | $\begin{array}{ll} 1, & 13, \\ 31, & 20, \\ 135 \end{array}$ | $\begin{gathered} 139,150, \\ 152,161, \\ 175 \end{gathered}$ | $\begin{aligned} & 142,154, \\ & 161,175 \end{aligned}$ | -- | -- |
| Number of ............................. | $\begin{aligned} & 1,13,20 \\ & 41,135 \end{aligned}$ | $\begin{gathered} 1,139,150, \\ 152,161, \\ 175,185 \end{gathered}$ | $\begin{gathered} 1,142,154, \\ 161,175, \\ 185 \end{gathered}$ | -- | -- |
| Number engaged in telegraph and telephone services of Class I Steam Railways ........................ | 167 | 167 | -- | -- | -- |
| Equipment furnished free to customers | -- | 173 | 173 | -- | -- |
| Expenses: |  |  |  |  |  |
| Advertising .......................... . | 27 | 157 | 157 | -- | $\begin{aligned} & 215,220, \\ & 224,283 \end{aligned}$ |
| Broadcast ............................. | -- | -- | -- | -- | $\begin{aligned} & 206,210, \\ & 212,215, \\ & 220,224, \\ & 236,239, \\ & 242,248, \\ & 256,272, \\ & 275,280, \\ & 283,287, \\ & 288,289 \end{aligned}$ |
| Operating .............................. | $\begin{gathered} 1,12,28, \\ 29,37,39, \\ 135 \end{gathered}$ | $\left\lvert\, \begin{gathered} 1,138,158, \\ 170,173, \\ 185 \end{gathered}\right.$ | $\begin{aligned} & 1,141,170, \\ & 173,185 \end{aligned}$ | -- | $\begin{aligned} & 215,220, \\ & 224,283 \end{aligned}$ |
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| Investments: |  |  |  |  |  |
| Advances | 35 | -- | -- | 188, 189 | -- |
| In affiliates ........................ | 35 | 168 | 168 | 188 | -- |
| In miscellaneous physical property.. | 35 | -- | -- | -- | -- |
| In plant and equipment .............. | $\begin{gathered} 12,33, \\ 35,135 \end{gathered}$ | $\begin{gathered} \text { h, } 138,162, \\ 164,168, \\ 185 \end{gathered}$ | $\begin{gathered} 1,141,166, \\ 168,185 \end{gathered}$ | -- | -- |
| In securities ........................ | 35 | -- | -- | 188, 189 | - |
| In tangible broadcast property ..... | -- | -- | -- | -- | $\begin{aligned} & 236,267, \\ & 268,289 \end{aligned}$ |
| Ieased wire revenues ................... | -- | 174 | -- | -- | -_ |
| Liabilities .............................. | 36 | 169 | 169 | -- | -- |
| Long-term debt .......................... | 1, 36, 135 | 7, 169, 185 | 1, 169, 185 | -- | -- |

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| Items | Page numbers pertaining to-- |  |  |  |  |
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| Service equipment furnished free to customers $\qquad$ | -- | 173 | 173 | -- | -. |
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| Stock .................................... | 1, 12, | 1,138, 169,185 | 1,141, 169,185 | 188, 189 | -- |
| Capital ................................. | $\begin{array}{r} 1,12 \\ 36,135 \end{array}$ | $\begin{gathered} 1,138, \\ 169,185 \end{gathered}$ | $\begin{gathered} 1,141, \\ 169,185 \end{gathered}$ | 188, 189 | -- |
| Common . . . . . . . . . . . . . . . . . . . . . . . . . | 36 | 169 | 169 | -- | -- |
| Preferred .............................. | 36 | 169 | 169 | -- | -- |
| Stockholders, voting rights of ........ | 4 | 4 | 4 | 4 | -- |
| Surplus ................................... | $\begin{array}{rl} 1, & 12 \\ 37 & 135 \end{array}$ | $\begin{gathered} 1,138, \\ 169,171, \\ 185 \end{gathered}$ | $\begin{gathered} 1,141, \\ 169,171, \\ 185 \end{gathered}$ | 188, 189 | -- |
| Talent, broadcasting revenues from.... | -- | -- | -- | -- | $\begin{aligned} & 203,210, \\ & 212,239, \\ & 242,248, \\ & 256,272, \\ & 275,280, \\ & 289 \end{aligned}$ |
| Tangible broadcast property ............ | -- | -- | -- | -- | $\begin{gathered} 236,267, \\ 268,270, \\ 289 \end{gathered}$ |
| Taxes ................................... | $1,8,13,36,$ | 1, 138, 171 | 1, 142, 171 | 188, 189 | $\begin{aligned} & 216,222 \\ & 230,283 \end{aligned}$ |
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| Stations ............................... | 40 | -- | -- | -- | -- |
| Telephones ............................... | $\begin{gathered} 1,8,13, \\ 15,16 \\ 17,41,135 \end{gathered}$ | -- | -- | -- | -- |
| Teletypewriter exchange service: <br> Revenue $\qquad$ | 40 | -- | -- | -- | -- |
| Stations | 40 | -- | -- | -- | -- |
| Time sales: <br> Network time $\qquad$ | -- | -- | -- | -- | $\begin{aligned} & 203,204, \\ & 208,212, \\ & 238,240, \\ & 244,252, \\ & 263,265, \\ & 272,275, \\ & 277,289 \end{aligned}$ |
| Station time .......................... | -- | -- | -- | -- | $\begin{aligned} & 203,204, \\ & 208,212, \\ & 236,238, \\ & 240,244, \\ & 252,263, \\ & 265,272, \\ & 275,277, \\ & 289 \end{aligned}$ |
| Uncollectible operating revenues ...... | 39 | 170 | 170 | -- | -- |
| Underground conduit .................... | 40 | 173 | -- | -- | -- |
| Voting rights of stookholders .......... | 4 | 4 | 4 | 4 | -- |
| Wire mileage ........................... | $\begin{gathered} 1,8,13 \\ 40,135 \end{gathered}$ | $\begin{gathered} 1,139 \\ 173,185 \end{gathered}$ | -- | -- | -- |
| Aerial (not in cable) ................ | 8, 13, 40 | 1, 39, 173 | -- | -- | - |
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2. By Company

| Name of company | Statiatica |  | Intercorporate relationa |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Page | Number | Page | Number |
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| Atlantic Refining Co. | 189 | 1 | 191 | 34 |
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| Bell Telephone Co. of Pennsylvania | 52 | 9 | 190 | 2 |
| Belle Fourche Rural Telephone Co. | 135 | 22 | 191 | 36 |
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| Casa County Telephone Co. ......... | 135 | 1 | 191 | 48 |
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| Commercial Pacific Cable Co. | 168 | 7 | 192 | 68 |
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[^0]:     station and two stations clear channel 50 km ., part-time
    ${ }^{2}$ Includes two stations clear channel 50 kw ., part-time.

[^1]:    Arizona

[^2]:    tion and network operations.

[^3]:    

[^4]:    Note: - Does not include the operations of twelve key stations of networks, as the reports filed by them with the Commision do not include adequate segregtions of expenses

[^5]:    1 Does not include operations of twelve key stations of networks, as the reports filed by them with the Comission do not include
    

[^6]:    
    

[^7]:    See footnote at end of table

[^8]:    1 Includes two stations clear channel 50 kr ., unlimited.

[^9]:    ${ }^{1}$ One station was an experimental station operating commercially.

