Issued Each Week by the Canadian Broadcasting Corporation

PRAIRIE REGIO SCHEDULE

July 27 - Aug. 2, 19

VOLUME V-No. 31

ISSUED AT WINNIPEG, JULY 18

\$1.00 PER

This Week:

Augustin Frigon (1888-1952)

(Page 3)

Prince Genji

(Page 5)

Seldes On Television

(Page 6)

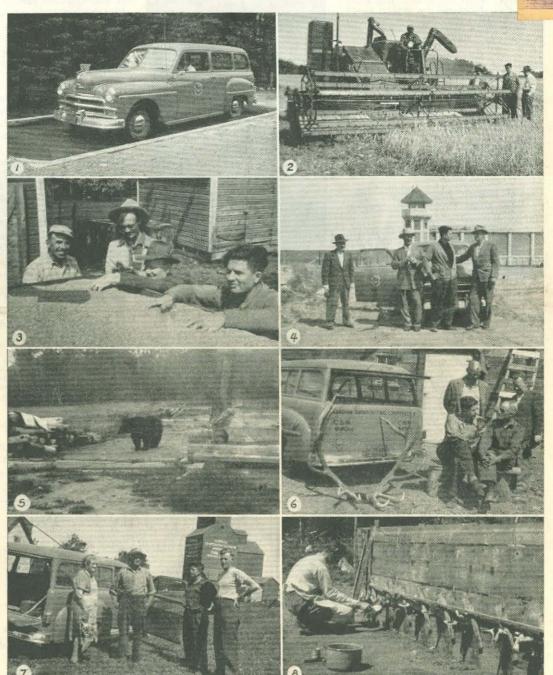
Three Cities Of Babylon

(Page 7)



Farm Broadcast On Tour

DURING the last week of May and the first week of June, Lionel Moore, CBC assistant farm commentator for the prairies, accompanied by CBC recording engineer Alex MacDonald, travelled 2,000 miles through northeastern Saskatchewan and northwestern Manitoba in quest of material for use on the Prairie Farm Broadcast, including recorded interviews with farmers and technical agriculturists. Lionel brought his camera along, and on our cover this week are reproduced along, and on our cover this week are reproduced some of the pictures taken during the tour. In (1) the CBC mobile unit in which Lionel and Alex travelled, pauses at the disinfecting bath at the north entrance to Riding Mountain National Park. All vehicles that have been in Saskatchewan must now pass through this bath, as a precaution against foot-and-mouth virus entering the park and perhaps being transmitted to deer, elk, or other wild life. In (2) is a scene typical of the prairies this spring—harvesting of last year's crops. Alex and Lionel are chatting with one of the pioneers of the Wynyard district, Peter Thorsteinson. Mr. Thorsteinson's son is running the combine in a field of wheat that could not be threshed last year because of excessive moisture. Other equipment in this field was cultivating and planting the new crop. Within hours after last year's crop was off, the new crop was in. (3) Good prairie wheat! Lionel and Alex dig their hands into a load on Frank Kerr's farm near Melfort, the last load of the day being rushed in to catch one of the scarce box cars on the railway. Ag. Rep. Cam Wright is with them. (4) On the 1,600-acre farm at Prince Albert some of the pictures taken during the tour. In (1)



2,000 Miles Through Manitoba and Saskatchewan

penitentiary, Lionel talks with Farm Manager Jim penitentiary, Lionel talks with Farm Manager Jim Cameron, with Alex and Ag. Rep. Bob Duck standing by. (5) Lionel shoots a bear at Waskesiu in Prince Albert National Park. (6) Lionel and Alex record an interview with John Lyons of Nipawin, at his Danish type hog barn. The elk-horns, from a seven-year-old bull, were bagged last fall. Also in the picture is Jack Durrant, Ag. Rep. (7) The Loat farm at Kenville is a paradise in the Swan River Valley, according to Lionel. Mr. and Mrs. Loat operate an illustration farm in connection with the Dominion Experimental Farms at Morden and Brandon—seven acres of small fruits, tree fruits, flowers, vegetables and shrubs. An illustration Field Day will be held there August 6. (8) At Dick Emmond's farm near Benito they raise goats. Though he was so ashamed when he brought his first goat home that he hid it under his coat going through town, Mr. Emmond now has far more orders for young goats than he can fill. A helper is seen feeding the kids at dinner time. Mr. Emmond also has 150 hives of hees. Emmond also has 150 hives of bees.

NOTES » ~~

Concert Album. Recorded program. From Halifax.

Triumph of Time and Truth, and Care Selve (Handel), played by the Vienna Orchestral Society conducted by Z. Fekete; Oh, Sleep! Why Dost Thou Leave Me (Handel), sung by Ala Alsop, soprano, with the Boyd Ala Alsop, sopi Neel Orchestra,

W-10:30 a.m.

Music for Juniors. A program of music varying from classics such as extracts from Hansel and Gretel to folk music and other songs unlikely to find their way into a juke box. From Vancouver.

Today: four songs that tell Bible stories—Jonah and the Whale; David and Goliath; Shadrach; and Go Down Moses.

W-12:30 p.m. K-11:30 a.m. X-10:30 a.m.

Heroes of Faith. A series in which Stanley Jones reads stories of early and modern saints, written by Will Dawson. From Vancouver. Today: William Penn, the hero of faith who founded the state of Pennsylvania and brought the Quakers to North America.

W-12:45 p.m. K-11:45 a.m. X-10:45 a.m.

Capital Report, James Minifie from Chicago, James Gibson from Ottawa, and an overseas speaker.

W-1:03 p.m. K-12:03 p.m. X-11:03 a.m.

Religious Period. Rev. A. Neil Miller, Presbyterian. From Toronto.

W-1:30 p.m. K-12:30 p.m. X-11:30 a.m.

Invitation to Music. Symphony transcriptions introduced by James Fassett. Intermission feature: sailing up the Thames with Sir Malcolm Sargent. From CBS.

Symphony No. 31 in D Major, K. 297 (Mozart), played by the Royal Philharmonic Orchestra, Sir Thomas Beecham conducting; Water Music (Handel arr. Sir Hamilton Harty), played by the Halle Orchestra, Sir Malcolm Sargent conducting; Concerto No. 2 in C Minor for Plano and Orchestra (Rachmaninoff), played by the Liverpool Philharmonic Orchestra with Cecil Smith, pianist, and Sir Malcolm Sargent conducting.

W-2:00 p.m. K-1:00 p.m. X-12:00 noon Church of the Air. Rev. George W. Birtch, Dundas Street Centre United Church, London, Ontario.

Dom. 2:30 p.m. MDT

Critically Speaking. Doris Mosdell on movies, Dick Diespecker on radio programs, and George Woodcock on books. The movies reviews are being given by Doris Mosdell while Clyde Cilmour is on holidays. She took over for him last summer, too, and her comments about films from Hollywood, England and other countries have



Doris Mosdell

been featured in the local Toronto series CJBC Views the Shows, and in magazine Canadian Forum.

W-3:30 p.m. K-2:30 p.m. X-1:30 p.m.

Songs of Canada. Folk Songs sung by Helene Baillargeon, Alan Mills and the Arthur Morrow Choir. From Montreal.

Helen Baillargeon: Pambellibello, Helen Baillargeon: Pambellibello, an amusing tale about someone who picked two peas and ate them and was thereupon ill for three months; l'al perdu ma maitresse, one of Quebec's "nightingale" songs; Va, va p'tit bonnet, grand Bonnet, a nonsense song about a man who built a house with three towers. Alan Mills: The Cod Liver Oil Song, a humorous

ditty about a woman who took such a liking to cod liver oil that she filled the house with bottles and bottles of it much to her poor hus-band's dismay; The Drowsy Sleeper, also called Who Is at My Bedroom Window a "Popper and Juliet" also called Who Is at My Bedroom Window, a "Romeo and Juliet" tragedy in song; The Farmer's Curst Wife, a Nova Scotian song, dealing with the devil in a cheerful way. Choir: Duffy's Hotel, a lumberjack's song from around Boisetown, N.B.; Les Chevaliers de la table ronde, a drinking song of French Canada, still popular in the Laurentian region of Quebec.

W-4:00 p.m. K-3:00 p.m. X-2:00 p.m.

Olympic Games. Daily results of the summer Olympics at Helsinki, summarized by Thom Benson, are heard at this time on Sundays; Monday to Friday at 5:15 p.m. on CBW, 5:45 p.m. on CBK, 4:45 p.m. on CBX; and on Saturday at 4:45 p.m. on CBW, 3:45 p.m. on CBK, 2:45 p.m. on CBX. W-5:00 p.m. K-4:00 p.m. X-3:00 p.m.

Ask the Weatherman. Talks on the weather by R. A. Hornstein, officer in charge of the Dominion Public Weather Office, Halifax. Today's topic: St. Elmo's Fire and Snow Rollers.

W-5:20 p.m. K-4:20 p.m. X-3:20 p.m.

London Studio Recital. Series of BBC Transcriptions. Today: Alan Loveday, New Zealand violinist, accompanied at the piano by Frederick Stone.

Sonata in E Minor No. 4 (Mozart); Variations on a Theme of Corelli (Kreisler); Legend in E Flat (Delius); La Capricieuse (Elgar).

W-5:30 p.m. K-4:30 p.m. X-3:30 p.m.

Sunday Chorale. The Choristers conducted by W. H. Anderson. Tom Taylor, producer. From Winnipeg.

Guide Me O Thou Great Jehovah (Viner); In the Morning O Lord (Anderson); O Trinity Most Blessed Light (West); Through All the Changing Scenes (Smart); All My Hope on God Is Founded (Baynon); Kedron (Scottish Psalm tune); Now God Be With Us; Hide Not Thou Thy Face (Farrant); The Lord's Prayer (Langdon).

K-5:00 p.m. X-4:00 p.m. W-6:00 p.m.

Winnipeg Concert, CBC Winnipeg Concert Orchestra conducted by Eric Wild. Norman Lucas, producer. From Secret of Suzanne Overture (Wolf-Ferrari); Roumanian Folk Dances (Bartok); The Comedians (Kabalev-

X-5:00 p.m. W-7:00 p.m. K-6:00 p.m.

Recital. Edward Lincoln, pianist; T. M. Taylor, producer. From Winnipeg.

A program of music by Claude De-bussy: Feuilles Mortes; La Puerta del Vino; Arabesques Nos. 1 and 2; La fille aux Cheveux de Lin; La cathedrale engloutie; Minstrels; Clair de Lune.

W-7:30 p.m. K-6:30 p.m. X-5:30 p.m.

Tales for 100,000. The Fortunate Father, adapted for radio by Joseph Schull from Horton Giddy's play The Advantages of Paternity. From Montreal.

W-8:00 p.m. K-7:00 p.m. X-6:00 p.m.

Weekend Review. An analysis of the week's news by J. B. McGeachy. From Toronto.

W-9:10 p.m. K-8:10 p.m. X-7:10 p.m.

Little Symphonies. Orchestra conducted by Roland Leduc; Neil Chotem, pianist. From Montreal.

Les Variations Symphoniques (Cesar

In this work, written in 1885, Franck used two themes which gave the entire work the character of a set of double variations. He made another departure in treating the piano not as a solo instrument but as a collaborator in a piano and orchestra combination. Both have equal significance.

W-9:30 p.m. K-8:30 p.m. X-7:30 p.m.

Gaiete Parisienne. La Bayadere by Emmerich Kalman, known in America as The Yankee Princess, will be presented tonight. From Montreal. Constance Lambert will interpret the role of La Bayadere. Miss Lambert is the winner of a 1951 Our Future Stars award. She is a native of Abitibi and studied voice in Ottawa before establishing herself in Montreal where she has continued her studies under Anna Malenfant and has sung numerous leading roles on stage at Les Varietes Lyriques and on the air on Le Theatre Lyrique Molson.

W-10:00 p.m. K-9:00 p.m. X-8:00 p.m.

12:00 CBC News

12:10 Weather

Sunday, July 27, 1952

8:45 Marine Forecast and Interlude

9:00 CBC News 9:03 Weather, Interlude 9:15 World Church News

9:30 Recital 10:00 CBC News

10:02 Neighbourly News 10:15 Prairie Gardener

10:30 Concert Album 11:00 St. Peter's Lutheran Church 11:59 Dominion Time Signal

11:30 Dominion Time S. 12:00 Alan Mills 12:15 Karen Discovers America 12:30 Music for Juniors 12:45 Heroes of Faith 1:00 CBC News

1:03 Capital Report 1:30 Religious Period 2:00 Invitation to Music 3:30 Critically Speaking

CBW, MANITOBA (990 Kc.) (CDT)

4:00 Songs of Canada 4:30 Once Upon a Time 5:00 Olympic Games 5:15 CBC News

CBK, SASKATCHEWAN (540 Kc.) (MDT)

10:30 The Concerto

10:59 Dominion Time Signal 11:00 Alan Mills 11:15 Karen Discovers

America 11:30 Music for Juniors 11:45 Heroes of Faith 12:00 CBC News

12:30 Religious Period 1:00 Invitation to Music 2:30 Critically Speaking 3:00 Songs of Canada 3:30 Once Upon a Time

12:03 Capital Report

4:15 CBC News

7:00 Tales for 100,000 7:30 Music from Shows 8:00 CBC National News

8:10 Weekend Review 8:20 Our Special Speaker

8:30 Little Symphonies

5:20 Ask the Weatherman 5:27 Weather 5:30 London Studio Recital

5:30 London Studio Recit 6:00 Sunday Chorale 6:30 Concert Band 7:00 Winnipeg Concert 7:30 Recital 8:00 Tales for 100,000 8:30 Music from Shows 9:00 CBC National News

12:15 Recorded Recital 12:30 Vesper Hour

9:10 Weekend Review

10:00 Gaiete Parisienne 11:00 Summertime

9:20 Our Special Speaker 9:30 Little Symphonies

8:45 Interlude, Weather 9:00 CBC News

9:02 Neighbourly News 9:15 Prairie Gardener 9:30 Recital

10:15 World Church News

4:00 Olympic Games

4:15 CBC News
4:20 Ask the Weatherman
4:27 Weather
4:30 London Studio Recital
5:00 Sunday Chorale
5:30 Concert Band
6:00 Winnipeg Concert
6:30 Recital

9:00 Gaiete Parisienne

6:00 Tales for 100,000

7:10 Weekend Review

6:30 Music from Shows 7:00 CBC National News

7:20 Our Special Speaker

10:00 Summertime
11:00 CBC News
11:10 Weather
11:15 Unconventional
Voyages
11:30 Vesper Hour
12:00 Collectors' Items 12:57 CBC News

9:00 Summertime 10:00 CBC News 10:10 Weather

10:10 Wedther
10:15 Unconventional
Voyages
10:30 Vesper Hour
11:00 Collectors' Items
11:57 CBC News

7:45 Musical Program 8:00 CBC News 8:02 Neighbourly News

8:15 Prairie Gardener 8:30 Recital 9:00 BBC News

9:15 Music for Meditation

The Concerto 9:30 The Concerto
9:59 Dominion Time Signal
10:00 Alan Mills
10:15 Karen Discovers
America
10:30 Music for Juniors
10:45 Heroes of Faith
11:00 CBC News

CBX, ALBERTA (1010 Kc.) (MST) 11:03 Capital Report

11:30 Religious Period 12:00 Invitation to Music 1:30 Critically Speaking 2:00 Songs of Canada

2:30 Once Upon a Time 3:00 Olympic Games

3:15 CBC News 3:20 Ask the Weatherman 3:27 Weather

3:27 Weather
3:30 London Studio Recital
4:00 Sunday Chorale
4:30 Concert Band
5:00 Winnipeg Concert

5:00 Winnip 5:30 Recital

7:30 Little Symphonies 8:00 Gaiete Parisienne

CBC DOMINION (MDT) 5:00 Hawaii Calls 5:30 Doris Day

6:00 Mario Lanza 6:30 Martin Boundy

9:10 Olympic Report

For Corrections and Late Program Notes for Last Week's Times—See Page 8.

2:30 Church of the Air 3:00 Chautaugua

4:30 Fantasy Fare

Symphony 4:00 Souvenir of Sometime 7:00 Opera Concert

7:30 London Studio Melodies 8:00 Bod's Scrapbook 8:30 Mart Kenny 9:00 Dominion News

AUGUSTIN FRIGON

WITH the death July 9 of Dr. Augustin Frigon, C.M.G., D.S.C., C.E., E.E., national radio in Canada lost one of its chief architects and guiding hands. In 1928, when he was Chairman of the Electrical Commission of the City of Montreal, Dean of the faculty of engineering of the University of Montreal, and Director General of Technical Education for the Province of Quebec, Dr. Frigon was one of three outstanding Cana-



dians chosen to serve on the first Royal Commission on Radio Broadcasting. The other members were Sir John Aird, president of the Canadian Bank of Commerce, named Chairman of the Commission, and Charles A. Bowman, editor of the Ottawa Citizen. The Aird Commission, as it came to be known, recommended the pattern of national publicly-owned radio broadcasting for Canada which has been followed by successive governments ever since, and was re-affirmed last year by the Massey Commission which in its general survey of the arts, letters and sciences studied radio and television in Canada.

The technical problems involved in the development and expansion of the national radio system in the early days were very real. On the establishment of the CBC in 1936, Dr. Frigon was named Assistant General Manager, making the direction of all the Corporation's engineering activities one of his chief responsibilities. He represented the CBC at two important international conferences, one in Havana in 1937, and the other in Cairo the following year. In November, 1943, he became acting General Manager upon the resignation of Dr. James Thomson, and the appointment was confirmed the following year.

In 1945 he was made a member of the interdepartmental committee of the House of Commons to supervise Canadian information services at home and abroad. In the King's Dominion Day honours list of 1946, he was created a Companion of the Most Distinguished Order of St. Michael and St. George, in recognition of his service to national radio in Canada.

In 1951, Dr. Frigon suffered a serious illness. To ease the heavy administrative duties he moved from the post of General Manager to become Director of Planning for the Corpora-

Born in Montreal in 1888, he received his early education at the Academic Commerciale Catholique de Montreal and the Ecole Polytechnique, which is the engineering faculty of the University of Montreal. He

received the degrees of Electrical Engineer and Civil Engineer from the Ecole Polytechnique, where he later became professor of Engineering. After several years he went to France to continue his engineering studies at the Ecole Superieure d'Electricite from which he also received the degree of Electrical Engineer. The following year the degree of Civil Engineer and Doctor of Science were conferred on him by the Sorbonne.

Returning to Canada, Dr. Frigon was elevated from professor to dean of the Ecole Polytechnique in 1923 and held that position until 1935, when he was elected president of the corporation under which the school operates. Consistent with his interest in education, Dr. Frigon sat on the Montreal school board from 1924 to 1935 and was also a member of the Catholic Committee of the Council Education. During the same period that he was a Montreal school trustee-1924 to 1935-he was also Director General of Technical Education for the Province of Quebec, and it is largely due to his efforts that

(Continued on page 4)

« NOTES

Fotheringay-1587. A BBC-transcribed play about Scottish Mary and Good Queen Bess. In writing it David Scott Daniell went to contemporary sources, including letters and accounts, to give an unbiased picture of historic events and to keep a balance between the conflicting personalities of Protestant Elizabeth, Queen of England, and Roman Catholic Mary, Queen of Scots. The play opens on the morning of February 18, 1587, in Fotheringay Castle, where a crowd is gathering to watch the execution of Mary. It then retraces the history of the tragic Queen and closes with a reconstruction of the execution. Isabel Dean plays Mary, and Elizabeth is played by Maxine Audley.

W-8:00 p.m. K-7:00 p.m. X-6:00 p.m.

Summerfallow. Pigs Is Bacon, a documentary by Orlo Miller, based on the hog industry in Prince Edward Island. The script tells how the island's pig breeders followed the advice of federal livestock fieldmen in instituting scientific breeding and feeding programs to develop the present high quality. The cast will include J. L. Robertson, Clyde Douglas, Bill Fulton and Douglas Campbell. From Halifax.

W-9:30 p.m. K-9:30 p.m. X-8:30 p.m.

Bob McMullin Show. Orchestra conducted by Bob McMullin; Ruth Gillis, soprano. From Edmonton.

W-10:00 p.m. K-9:00 p.m. X-8:00 p.m.

Guest Appearance. The second of two recitals by Howard Leyton-Brown, violinist; Marguerite Buck, piano accompanist. From Regina.

Sonata No. 1 in B Minor (Bach); Four Pieces Opus 17 (Joseph Suk). W-11:00 p.m. K-10:00 p.m. X-9:00 p.m.

Short Stories. The Bottle Imp, by Robert Louis Stevenson, adapted by Poppy McKenzie. It's the familiar story of the Hawaiian named Keawe, who bought the bottle and found that it could bring sorrow as well as happiness-especially when the owner had to sell it without fail before he died. From Vancouver.

K-10:30 p.m. X-9:30 p.m. Tuesday, July 29, W-8:30 p.m.

Classics for Today. Orchestra conducted by Jean de Rimanoczy; Marion Barnham, pianist. From Vancouver.

Concerto Grosso (Ernest Bloch). W-11:30 p.m. K-8:30 p.m.

6:45 Weather, Manitoba on

Parade
7:00 CBC News, Weather and Marine Forecast
7:05 Manitoba on Parade
7:30 CBC News, Weather

8:05 8:07

CBC News, Weather Family Worship Manitoba on Parade CBC News Weather George, Kent, Sports Breaktast Club Melody Highlights Vets on Parade 8-15

9:00 CBC News

9:00 CBC News
9:10 Weather
9:15 Fancy Fingers
9:30 Allison Grant
9:35 Morning Devotions
9:45 Betty Tomlinson
10:00 Road of Life 10.00

10:10 Bogd of Life
10:15 Big Sister
10:30 As Long As There's
Music
10:45 Loura Limited
11:00 BBC News

11:15 Aunt Lucy 11:30 Brave Voyage

Monday, July 28, 1952

CBW, MANITOBA (990 Kc.) (CDT)

11:45 Manitoba March Past | 1:45 Encores 11:59 Dominion Time Signal | 2:00 Life Car 12:00 Messages and Marine | 2:15 Ma Perk

Messages and Marine Forecast The Lennicks Greetings from Glover CBC News Weather

1:15 Farm Broadcast

2:00 Life Can Be Beautiful 2:15 Ma Perkins

2:30 Pepper Young 2:45 Right to Happiness 3:00 Words and Music

3:30 Musical Varieties 3:45 Women in Business

3:56 Women's News Commentary
4:00 Here and There
4:15 Concert Hour
5:00 Arctic Adventure
5:15 Olympic Games

5:30 International

Commentary
5:40 To Be Announced
6:00 Call of the Gypsy
6:30 CBC News
6:40 Weather

6:45 Time Out for Sport 7:00 London Studio Concert

7:30 Music Box 7:45 Musical Program 8:00 Potheringay—1587 9:00 CBC National News 9:15 News Roundup 9:30 Summerfallow 10:00 Bob McMullin Show

10:30 Rhythm on the Range 11:00 Guest Appearance 11:30 Classics for Today 12:00 CBC News 12:10 Weather 12:15 Fred Hill

12:30 Dixieland Jamboree

CBK, SASKATCHEWAN (540 Kc.) (MDT)

6:45 Weather, Clockwatcher 7:00 CBC News

CBC News
Weather, Interlude
The Clockwatcher
Family Worship
CBC News 8:00

Weather Breakfast Club 8:15

Betty Tomlinson CBC News Weather, Scoreboard 9:15 Hello Saskatchewan

9:30 As Long As There's Music 9:45 Anything Goes 10:00 BBC News 10:15 Aunt Lucy 10:30 Laura Limited 10:30

10:45 Musical Program 10:59 Dominion Time Signal

11:00 Morning Devotions 11:10 Interlude 11:15 The Lennicks 11:45 Greetings from Glover

12:00 Tunes of the West 12:15 Musical Serenade 12:30 Road of Life

Big Sister
CBC News
Weather
Farm Broadcast
Western Rhythms 1.00

2:00 Life Can Be Beautiful 2:15 Ma Perkins 2:30 Pepper Young 2:45 Right to Happiness

11:30 Road of Life

3:00 Records at Random 3:30 Road Report 3:45 Women in Business 3:56 Women's News Commentary

4:00 Brave Voyage 4:15 Waltz Time 4:30 Un Homme et son Peche

4:40 Radio Journal 4:50 Match intercite 5:15 Yvan l'Intrepide

5:30 Radio Magazine 5:45 Olympic Games 6:00 To Be Announced

6:20 International Commentary 6:30 Music Box 6:45 CBC News 6:55 Weather

7:00 Fotheringay—1587 8:00 CBC National News 8:15 News Roundup 8:30 Classics for Today

9:00 Bob McMullin Show 9:30 Summerfallow 10:00 Guest Appearance 10:30 Short Stories 11:00 CBC News 11:10 Weather 11:10 Weather 11:15 Fred Hill 11:30 Rhythm on the Range 12:00 Melodic Moods 12:15 Dixieland Jamboree 12:45 Nightcap 12:57 CBC News

CBX, ALBERTA (1010 Kc.) (MST)

6:00 The Earlybird 7:00 CBC News 7:05 Weather, Interlude 7:15 Breakfast Club

7:00 7:05 7:15 7:45 -55

Sports Reporter Family Worship CBC News Weather The Earlybird

8:45 Anything Goes 9:00 BBC News

CBC DOMINION (MDT)

7:30 Jazz Unlimited 8:00 Opportunity Winners 8:30 Dominion Magazine 2:30 Double or Nothing 6:00 Alberta Election (5:00 p.m. MST Alta.) (Man. and Sask.)

7:00 Of All Things 7:15 Happy Motoring 9:15 Aunt Lucy 9:30 Laura Limited 9:45 Betty Tomlinson

9:59 Dominion Time Signal 10:00 Morning Devotions

10:10 Interlude 10:15 The Lennicks

10:45 Greetings from Glover 11:00 Tunes of the West 11:15 Musical Serenade

11:45 Big Sister 12:00 CBC News 12:10 Weather 12:15 Farm Broadcast 12:45 Western Rhythms

12:45 Western Rhythms 1:00 Life Cam Be Beautiful 1:15 Ma Perkins 1:30 Pepper Young 1:45 Right to Happiness 2:00 Records at Random

2:30 Divertimento
2:45 Women in Business
2:56 Women's News
Commentary
3:00 Brave Voyage
3:15 Waltz Time
3:30 Alberta Memos
4:00 Call of the Gypsy
4:30 Radio Magazine
4:45 Olympic Games
5:00 Alberta Election

9:00 Dominion News 9:10 Olympic Report 9:15 United Nations Today 9:30 Canadian Sports 8:30 Alberta Election Roundup (7:30 p.m. MST Alta.) 10:30 Jazz Nocturne

2:30 Divertimento

5:20 International Commentary 5:30 Music Box 5:45 CBC News 5:55 Weather

5:55 Weather 6:00 Fotheringay—1587 7:00 CBC National News 7:15 News Roundup 7:30 Alberta Election 8:00 Bob McMullin Show 8:30 Summerfallow

9:00 Guest Appearance 9:30 Short Stories 10:00 CBC News 10:10 Weather

10:15 Fred Hill 10:30 Rhythm on the Range 11:00 Melodic Moods 11:15 Dixieland Jamboree 11:45 Nightcap 11:57 CBC News

For Corrections and Late Program Notes for Last Week's Times—See Page 8.

« « NOTES » »

Chalet Concert. Montreal Symphony Orchestra conducted by Desire Defauw. From Montreal.

Oberon Overture (Weber); The Devil in the Belfrey (Jean Vallerand); Slavonic Dances in G Minor, and A Flat Major (Dvorak); An American in Paris (Gershwin).

Dom. 7:30 p.m. CDT, 10:30 p.m. MDT

Leicester Square. Orchestra conducted by Harry Pryce, songstress Belle Mc-Ewan, Old Stager Frank Wade, and the Barbershop Quartet, in music of the gay nineties. From Vancouver.

Every Fellow's in Love with a Girl; Crazy Bone Rag; Slippery Hank; My Gal Sal.

W-9:30 p.m. K-8:30 p.m. X-7:30 p.m.

CBC Playhouse. Everybody Likes Me, a play by Len Peterson which was first heard in Summer Theatre three years ago. Esse Ljungh, producer. From Toronto. As before, Gerald Sarracini takes the role of Lawrence, a rather dull small-town boy who believes that everybody in his village likes him, and for a while everyone goes along with the gag. Lawrence, says Peterson, is a pathetic soul who is willing to do almost anything to keep people liking him. The story is told by a man who is a bit of a romantic-he has fled from urban to rural life, hoping to find more humanity among the rustics.

Dom. 9:30 p.m. MDT

Talk. Roderick Haig-Brown, recently returned from South America, is being heard in a series of talks on observations he made on this trip. Tonight: Names, Trains and Volcanoes. From Vancouver.

K-11:15 p.m. X-10:15 p.m.

McIlhagga To Leave For Defence Course

CBC International Service Representative To Spend Eleven Months In Travel And Study

HORIZONS for Liston Burns McIlhagga, CBC International Service representative at Winnipeg, have suddenly become wide and varied. Liston leaves shortly for an



Liston Burns McIlhagaa

eleven-months' course at the National Defence College, Kingston, which he expects will take him not only through several Eastern Canadian centres, but also into the Canadian North, to the United States, to Europe and to the Middle East.

The National Defence course, in which CBC has had representatives for the past four years, is designed to educate senior officers of the three armed services and representatives of civil departments in the principles of higher governmental administration and staff work, so that they will be thoroughly versed in interdepart-mental and inter-service planning, from political and economic as well as other standpoints. It includes lectures by statesmen, senior commanders of the armed forces, scientists, professors and industrialists, and seeks to give students a picture of Canadian defence problems at home and

In spare moments at home, Lt. Commander McIlhagga is the officer in charge of H.M.C.S. Chippewa at

AUGUSTIN FRIGON (Continued from page 3)

Quebec has its present system of technical education. He was responsible for creating and putting into operation new types of industrial and trade schools which were among the first of their kind in Canada, and he also organized a system of evening classes.

Apart from his service as an educationist, Dr. Frigon had a professional career in engineering as well. Before the days of his Paris studies, he was a member of a firm of consulting engineers. In addition he was in charge of a number of engineering projects, including the construction of power plants and of power distribution centres for a number of municipalities in Quebec.

Dr. Frigon's academic and practice qualifications led inevitably to important undertakings in the field of public utilities. As chairman for 11 years of the Electrical Commission of the City of Montreal, he was responsible for the construction and maintenance of all the underground systems of transmission of electrical power and similar services in the Montreal area. He was a member of the Lapointe commission appointed in 1934 to investigate the whole question of power and power rates in Quebec province. This investigation led to the creation of the Ouebec Electricity Commission in 1935, with Dr. Frigon as chairman.

Dr. Frigon made his home in Montreal. He was a member of the Winchester Club, the University Club, Cercle Universitaire de Montreal, of which he was president for a year, Leval-sur-le-Lac and the Rotary and Canadian clubs. In addition be belonged to the Engineering Institute of Canada, the American Institute of Electrical Engineers and the Societe Française des Electriciens, and was a member of the National Research Council of Canada from 1923 to 1939. He is survived by his wife, the former Elsie Owen, a son, Raymond, and a daughter, Marguerite.

Rawhide.-Here is . . . a program that makes no compromise about giving the listener what he wants. Ferguson (Rawhide) plays folk songs, dialect records, all the out of the way things to be found on discs . . . He chooses them, you feel, for no other reason than that he himself enjoys them. And since he has both charm and imagination, what he likes seems regularly to be what we like .-Melwyn Breen, on CBC.

6:45		Manitoba	on
7:00	Parade CBC New	s, Weathe	r

and Marine Forecast and Marine Forecast
7:05 Manitoba on Parade
7:30 CBC News, Weather
7:40 Family Worship
7:45 Manitoba on Parade
8:00 CBC News
8:05 Weather
8:07 George Kent, Sports
8:15 Breakfast Club
8:45 Melody Highlights
8:50 Vets on Parade
9:00 CBC News

9:10 Weather
9:15 Fancy Fingers
9:30 Allison Grant
9:35 Morning Devotions
9:45 Betty Tomlinson
10:00 Road of Life
10:15 Big Sister
10:30 As Long As There's
Music

Music
10:45 Laura Limited
11:00 BBC News
11:15 Aunt Lucy
11:30 Brave Voyage
11:45 Manitoba March Past
11:59 Dominion Time Signal

Tuesday, July, 29, 1952

CBW, MANITOBA (990 Kc.) (CDT)

12:00 Messages and Marine

Forecast Picnic with Pat Guestin' with Kesten CBC News Weather Farm Broadcast 12:15

2:15 Ma Perkins 2:30 Pepper Young 2:45 Right to Happiness 3:00 Words and Music 3:30 Musical Varieties

1:10 Weather
1:15 Farm Broadcast
1:45 Encores
2:00 Life Can Be Beautiful
4:00 Here and There

4:15 Concert Hour 5:00 Radio Magazine 5:15 Olympic Games

5:30 International Commentary 5:40 Showtime 5:55 John Fisher 6:00 Easy Listening 6:30 CBC News 6:40 Weather

6:00 Showtime

6:40 Weather 6:45 Time Out for Sport 7:00 Unconventional Voyages 7:15 John Sturgess 7:30 Music Box

7:45 Musical Program 8:00 Continental Varieties 8:30 Short Stories 9:00 CBC National News

9:15 News Roundup 9:30 Leicester Square 10:00 Fish, Flesh and Fowl

10:00 Fish, Flesh and Fowl
10:15 Report from the
Provinces
10:30 Passport to Adventure
11:00 Sweet and Lively
11:30 Ed McCurdy
12:00 CBC News
12:10 Weather
12:15 Midnight Melodies
12:20 Bit. Time

12:30 Big Time

CBK, SASKATCHEWAN (540 Kc.) (MDT) 3:56 Women's News

6:45 Weather, Clockwatcher 7:00 CBC News 7:05 Weather, Interlude 7:15 The Clockwatcher 7:55 Family Worship 8:00 CBC News 8:05 Weather

8:00 CBC News
8:05 Weather
8:15 Breakfast Club
8:45 Betty Tomlinson
9:00 CBC News
9:10 Weather, Scoreboard
9:15 Hello Saskatchewan
9:30 As Long As There's
Music

9:45 Anything Goes 10:00 BBC News 10:15 Aunt Lucy

10:15 Aunt Lucy
10:30 Laura Limited
10:45 Musical Program
10:59 Dominion Time Signal
11:00 Morning Devotions
11:10 Interlude
11:15 Picnic with Pat
11:45 Guestin' with Kesten
12:00 Tunes of the West
12:15 Musical Serenade
12:30 Road of Life

12:45 Big Sister 1:00 CBC News 1:10 Weather 1:15 Farm Broadcast 1:45 Western Rhythms 2:00 Life Can Be Beautiful

2:15 Ma Perkins 2:30 Pepper Young 2:45 Right to Happiness 3:00 Records at Random Commentary
4:00 Brave Voyage
4:15 Waltz Time
4:30 Les Collegiens en vacances 4:40 Radio Journal 4:50 Un Homme et son

Peche 5:00 Visages du monde 5:15 Yvan l'Intrepide

5:30 Arctic Adventure 5:45 Olympic Games

6:00 Showtime
6:15 John Fisher
6:20 International
Commentary
6:30 Music Box
6:45 CBC News
6:55 Weather
7:00 Continental Varieties
7:30 London Studio Concert
8:00 CBC National News
8:15 News Roundup
8:30 Leicester Sangre 8:30 Leicester Square 9:00 Fish, Flesh and Fowl

9:15 Report from the
Provinces
9:30 Passport to Adventure
10:30 Ed McCurdy
11:00 CBC News
11:10 Weather
11:15 Talk
11:30 Big Time
12:00 Melodic Moods
12:15 Nusical Program
12:45 Nightcap

12:45 Nightcap 12:57 CBC News

CBX, ALBERTA (1010 Kc.) (MST)

:00 The Earlybird :00 CBC News :05 Weather, Interlude :15 Breakfast Club 7:05

7:15 Breakfast Club
7:45 Sports Reporter
7:55 Family Worship
8:00 CBC News
8:10 Weather
8:15 The Earlybird
8:45 Anything Goes
9:00 BBC News
9:15 Aunt Lucy

9:30 Laura Limited 9:45 Betty Tomlinson 9:59 Dominion Time Signal 10:00 Morning Devotions 10:10 Interlude

10:15 Dicnic with Pat 10:15 Guestin' with Kesten 11:00 Tunes of the West 11:15 Musical Serenade 11:30 Road of Life

11:45 Big Sister

12:00 CBC News 12:10 Weather 12:15 Farm Broadcast 12:45 Western Rhythms 1:00 Life Can Be Beautiful

3:30 Road Report 3:45 Allison Grant

1:15 Ma Perkins
1:30 Pepper Young
1:45 Right to Happiness
2:00 Records at Random

2:30 Divertimento 2:45 Allison Grant 2:56 Women's News
Commentary
3:00 Brave Voyage
3:15 Waltz Time
3:30 Alberta Memos
4:00 Easy Listening
4:30 Arctic Adventure
4:45 Olympic Games
5:00 Showtime
5:15 John Fisher
5:20 International
Commentary

Commentary

5:30 Music Box 5:45 CBC News 5:55 Weather 6:00 Continental Varieties 6:30 London Studio Concert 7:00 CBC National News

7:15 News Roundup 7:30 Leicester Square 8:00 Fish, Flesh and Fowl 8:15 Report from the

8:30 Passport to Adventure 9:00 Sweet and Lively 9:30 Ed McCurdy 10:00 CBC News 10:10 Weather 10:15 Talk 10:30 Alberta Election 11:00 Melodic Moods 11:15 Musical Program 11:45 Nightcap 11:57 CBC News

CBC DOMINION (MDT)

Provinces

For Corrections and Late Program Notes for Last Week's Times—See Page 8.

2:30 Double or Nothing 6:30 Chalet Concert (7:30 p.m. CDT Man.) 7:30 Albert Pratz (8:30 p.m. CDT Man.) 8:00 Variety Bandbox

8:30 Concerto Festival (9:30 p.m. CDT Man.) 8:30 Albert Pratz (Sask. and Alta.) 9:00 Dominion News 9:10 Olympic Report

9:15 United Nations Today 9:30 CBC Playhouse 10:30 Chalet Concert (Sask.) 11:30 Alberta Election (10:30 p.m. MST Alta.)

« NOTES »

Farm Broadcast. Lionel Moore, assistant farm commentator, interviews Mr. and Mrs. Loat of Kenville, in the Swan River Valley, during today's broadcast. The interview was recorded during a 2,000-mile tour of northwestern Manitoba and northeastern Saskatchewan carried out by Lionel and Alex MacDonald, CBC recording engineer, in May. Mr. Loat looks after his seven acres of small fruits, tree fruits, flowers, vegetables and shrubs without mechanical apparatus to help him, weeding and cultivating all done by hoe. Lionel describes the place as a paradise. Songs of birds flying about the garden will be heard. The Loat's place is an illustration farm connected with the Dominion Experimental stations at Morden and Brandon.

W-1:15 p.m. K-1:15 p.m. X-12:15 p.m.

CBC Opera Stars. Bernard Johnson, Baritone, with George Brough at the piano. From Toronto.

W-6:00 p.m.

X-4:00 p.m.

CBC Wednesday Night

Prince Genji. A play by William Cooper based on part of Arthur Waley's translation of The Tale of Genji, written in the Imperial Court of Japan about 1000 A.D. by Lady Mura-saki, a lady of



Michael Redgrave

the Court who gave her name to the heroine of the story. The hero of her novel was a fabulous gentleman called Prince Genji, who turned the heads of all the ladies in the Imperial Court. The play is set against a background of elaborate ceremony and court intrigue. It tells with grace and elegance the story of Genji's exile from the Imperial Court and his separation from his favourite wife, the Lady Murasaki; of his love affair with the Lady Akashi; and of Murasaki's deathbed forgiveness of her rival. The role of Prince Genji is played by the stage, radio and film actor, Michael Redgrave. BBC transcription.

K-9:30 p.m. W-7:30 p.m. X-8:30 p.m.

The Choristers. Sixteen-voice mixed choir conducted by W. H. Anderson in a program of madrigals and folk melodies; Roline Mackidd, piano accompanist. Norman Lucas, producer. From Winnipeg.

Hark All Ye Lovely Saints (Weelkes);
Greensleeves (English folk song);
Silent Worship (Handel); The Countryman (Jacobs); Hymn to the Night
(Campbell-Tipton); Katerina (Ukranian folk song); Flora Gave Me
Faires and Flowers (Wilbye); Ca'
the Yowes (old Scottish); Lullaby
(Elgar); Farewell Carnival from
Snow Maiden (Rimsky-Korsakov).

K-8:30 p.m. W-9:30 p.m. X-7:30 p.m.

Handel Concerto. String orchestra conducted by Geoffrey Waddington. From Toronto.

Concerti Grossi Nos. 9 and 10 (Handel).

K-7:30 p.m. W-10:00 p.m. X-6:30 p.m.

Who'll Buy My Fresh Herrings. A dramatized reading of Who'll Buy My Fresh Herrings, a story by A. Edward Richards, transcribed by the BBC's Welsh Home Service from a production by Aneurin Talfan.

Narrator is Norman Wynn, and the readers are Jack James, Moses Jones, Olive Michael, Arthur Phillips, Rachel Thomas and Ennis Tinnusche.

The story tells of a small fishing village on the coast of Wales, and its people's struggle for existence. In the background, but dominating the lives of the fisher folk, is the Chapel, with

its unquestioning sabbatarianism, allowing not even the pangs of hunger to infringe upon the rights of the Sabbath. The cadence of the prose is measured and formal, moulded by the idiom of the Bible, which lends its simple grandeur to the story and shapes it to the inevitable culmination of tragedy mingled with thankfulness. W-10:30 p.m. K-9:00 p.m. X-8:00 p.m.



KAY O'NEILL of Winnipeg, CBC women's commentator heard on CBW and CBK, will spend part of her summer holiday as an accredited military correspondent (radio) to Canadian Army and R.C.A.F. formations in Germany and the United Kingdom. Miss O'Neill leaves for overseas by air on Monday, July 28, and expects to spend some time in North Luffenham, London, and possibly Germany before returning to Winnipeg. She will be back on the air again (Monday to Friday, CBW 9:45 a.m., CBK, 8:45 a.m.) on Monday, August 4.

The Prairie Gardener

Summary of Broadcast of July 20, 1952.

Preparing Flowers and Vegetables for the Show

1. Preparing exhibits and entering them in the local show is an important contribution to the development of the community. In this way gardeners establish standards of perfection for all and share with their neighbours the fruits of their gardening experience.

2. There's a place for your exhibits in your show. Whether you enter in the open, amateur, or novice classes you are doing your part to make your show a success.

3. Read the prize list carefully. The judge must abide by its provisions and so must you.

4. In advance of the show cultivating, watering, mulching, pruning and side dressing plants will be a big factor in the production of choice exhibits.

5. Freshness is a prime requisite in both flowers and vegetables to be exhibited. Exhibits must be in the "pink of condition" to win prizes.

6. Gather vegetables at the latest possible time consistent with setting up entries in order to secure maximum freshness.

7. Flowers should be cut enough in advance of the show (usually the previous afternoon or evening) to provide maximum freshness and size by the time they reach the show table.

8. Uniformity in size, colouring, etc., is almost as important as freshness.

9. Experiment in selecting and arranging exhibits in advance of the show and seek the advice of experienced exhibitors.

6:45 Weather, Manitoba on

6:45 Weather, Manitoba of Parade
7:00 CBC News, Weather and Marine Forecast
7:05 Manitoba on Parade
7:30 CBC News, Weather
7:40 Family Worship
7:45 Manitoba on Parade
8:00 CBC News
8:05 Weather
8:07 George Kent, Sports
8:15 Breakfast Club
8:45 Melody Highlights
8:50 Vets on Parade

9:00 CBC News 9:10 Weather 9:15 Fancy Fingers 9:30 Allison Grant 9:35 Morning Devotions 9:45 Betty Tomlinson 10:00 Road of Life

10:15 Big Sister
10:30 As Long As There's
Music
10:45 Laura Limited
11:00 BBC News
11:15 Aunt Lucy

11:15 Aunt Lucy 11:30 Brave Voyage

Wednesday, July 30, 1952 CBW, MANITOBA (990 Kc.) (CDT)

11:45 Manitoba March Past 11:59 Dominion Time Signal 12:00 Messages and Marine Forecast

Forecast
12:15 The Lennicks
12:45 Greetings from Glover
1:00 CBC News
1:10 Weather

1:15 Farm Broadcast

1:45 Encores 2:00 Life Can Be Beautiful 2:15 Ma Perkins

2:30 Pepper Young 2:45 Right to Happiness 3:00 Words and Music

3:30 Musical Varieties 3:45 Our Babies

3:56 Women's News

3:56 Women's News Commentaries 4:00 Here and There 4:15 Concert Hour 5:00 Favourite Stories 5:15 Olympic Games

5:15 Olympic Games 5:30 International Commentary 5:40 To Be Announced 6:00 CBC Opera Stars 6:15 Piano Pops 6:30 CBC News 6:40 Weather

6:45 Time Out for Sport

7:00 Music at Seven
7:15 Introduction to
Wednesday Night
7:30 Prince Genji
9:00 CBC National News
9:15 News Roundup
9:30 The Choristers
10:00 Handel Concerto
10:30 Who'll Buy My Fresh
Herring?

Herring?

11:00 Wednesday Concert
12:00 CBC News
12:10 Weather
12:15 Midnight Melodies
12:30 Musicland

CBK, SASKATCHEWAN (540 Kc.) (MDT)

6:45 Weather, Clockwatcher

7:00 CBC News
7:05 Weather, Interlude
7:15 The Clockwatcher
7:55 Family Worship
8:00 CBC News

8:05 Weather 8:15 Breakfast Club

8:45 Betty Tomlinson 9:00 CBC News 9:10 Weather, Scoreboard 9:15 Hello Saskatchewan

9:30 As Long As There's Music

9:45 Anything Goes 10:00 BBC News 10:00 10:15 Aunt Lucy

10:30 Laura Limited 10:45 Musical Program

10:59 Dominion Time Signal 11:00 Morning Devotions

11:00 Morning 11:10 Interlude 11:15 The Lennicks 11:45 Greetings from Glover

12:00 Tunes of the West 12:15 Musical Serenade 12:30 Road of Life 12:45 Big Sister 1:00 CBC News

1:10 Weather 1:15 Farm Broadcast

1:45 Western Rhythms 2:00 Life Can Be Beautiful 2:15 Ma Perkins 2:30 Pepper Young 2:45 Right to Happiness

3:00 Records at Random 3:30 Road Report 3:45 Our Babies 3:56 Women's News

Commentary
4:00 Brave Voyage
4:15 Waltz Time
4:30 Un Homme et son

Peche 4:40 Radio Journal 4:50 Nouveautes

dramatiques 5:15 Yvan l'Intrepide

5:30 Favourite Stories 5:45 Olympic Games 6:00 To Be Announced 6:20 International

6:30 Music Box 6:45 CBC News 6:55 Weather 7:00 Recorded Recital 7:15 Introduction to

7:15 Introduction to Wednesday Night 7:30 Handel Concertos 8:00 CBC National News

8:15 News Roundup 8:30 The Choristers 9:00 Who'll Buy My Fresh Herring? 9:30 Prince Genji 11:00 CBC News 11:10 Weather 11:15 Supplement

11:15 Supplement 11:30 Musicland

12:00 Melodic Moods

12:15 Musicland 12:45 Nightcap 12:57 CBC News

CBX, ALBERTA (1010 Kc.) (MST)

The Earlybird CBC News Weather, Interlude Breakfast Club

7:45 7:55 8:00 Sports Reporter Family Worship CBC News Weather 8:10 8:15

8:10 Weather 8:15 The Earlybird 8:45 Anything Goes 9:00 BBC News

10:10 Interlude 10:15 The Lennicks 10:45 Greetings from Glover 11:00 Tunes of the West 11:15 Musical Serenade 11:30 Road of Life

9:30 Aunt Lucy
9:30 Laura Limited
9:45 Betty Tomlinson
5:59 Dominion Time Signal
10:00 Morning Devotions
10:10 Interlude
10:15 The Longitus 9:15 Aunt Lucy

11:45 Big Sister
12:00 CBC News
12:10 Weather
12:15 Farm Broadcast
12:45 Western Rhythms
1:00 Life Can Be Beautiful
1:15 Ma Perkins
1:00 Perkins

1:30 Pepper Young 1:45 Right to Happiness 2:00 Records at Random 2:30 Divertimento

2:45 Our Babies
2:56 Women's News
Commentary
3:00 Brave Voyage
3:15 Waltz Time
3:30 Alberta Memos
4:00 CBC Opera Stars
4:15 Piano Pops
4:30 Favourite Stories
4:45 Olympic Games
5:00 To Be Announced

5:20 International Commentary 5:30 Music Box 5:45 CBC News 5:55 Weather 6:00 Recorded Recital 6:15 Introduction to Wednesday Night 6:30 Handel Concertos 7:00 CBC National News 7:15 News Roundup

7:30 The Choristers 8:00 Who'll Buy My Fresh Herring? 8:30 Prince Genji 10:00 CBC News 10:10 Weather 10:00 CBC News 10:10 Weather 10:15 Supplement 10:30 Musicland 11:00 Melodic Moods 11:15 Musicland

11:45 Nightcap 11:57 CBC News

CBC DOMINION (MDT)

7:30 Music for a Half-Hour

8:00 Gildersleeve

For Corrections and Late Program Notes for Last Week's Times-See Page 8.

2:30 Double or Nothing 7:00 Of All Things 7:15 Happy Motoring

8:30 Dance Orchestra

9:00 Dominion News 9:10 Olympic Report 9:15 United Nations Today 9:30 Court of Opinions

NOTES ** *

>>

33

The Jack Stories. Richard Chase is a Tennessee writer who has long made a study of the hill country people there. Most of their folk tales are based on Hans Andersen fairy stories brought to Tennessee by early settlers, passed around by word of mouth and over the years after countless re-telling they took on the colour of the Tennessee language and customs. Chase published some of these stories, each introduced by a little nursery rhyme. Charles Miller reads the stories; tenor Fred Hill sings the jingles; Rupert Caplan, producer. From Montreal. This week's story is made to order for a hot summer day. When the North West Wind began to blow down where Jack and his mother lived, the old house got freezing cold because it was full of cracks. Jack knew he should get some boards and fix the old house but he had broken the hammer cracking nuts and he had used all the nails mending the fence. The best thing to do, thought Jack, was to find the place where the North West Wind came out and plug the hole up with his hat. His mother thought it was a very silly idea but Jack had a mind of his own and got on his way. He never did find the hole the North West Wind came out of but

W-5:00 p.m. K-5:30 p.m. X-4:30 p.m.

he found a lot of wonderful things.

Maxine Ware. Maxine Ware, vocalist, with an instrumental group conducted by Eric Wild; Alfred Parr, producer. From Winnipeg.

Maxine Ware: I'm Waiting for Ships
That Never Come In; What Good Is
a Gal; Laughing on the Outside;
Darn That Dream; I Don't Mind. Orchestra: I Want To Be Happy; I
Never Knew; I've Got You Under
My Skin; The One I Love.
W-6:00 p.m. X-4:00 p.m.

A Man and a Maid. Folk singers Joyce Sullivan and Merrick Jarrett will sing songs from several different countries An expert predicts

Television Will Get You . . .

A forecast of what Canadians may expect from "the most powerful engine of persuasion"

By GILBERT SELDES

GILBERT SELDES is a former director of the television program department of the Columbia Broadcasting system and has taught TV production, programming and script writing in New York. The author of such well-known books as The Seven Lively Arts and The Great Audience, Mr. Seldes was guest lecturer at the Television Script Writing Seminar organized by the CBC last month in Toronto. It was during his visit to CBC Toronto that he broadcast the talk printed here.

S the time approaches for launch- concern about the possible conse-A ing its own television transmissions, the Canadian Broadcasting Corporation has shown an admirable

today with guitar accompaniment by Merrick. From Toronto.

Green Broom, an English song about a lady who falls in love with the man a lady who fails in love with the man she sees gathering broom; a Butch song—Beside the Windmill; An American song telling the story of the fair Indian lass, Little Mohee; and an Irish ditty, The Pretty Maid Milking Her Cow. 7:00 p.m. K-9:00 p.m. X-8:00 p.m. W-7:00 p.m.

Prom Concert. Toronto Symphony Orchestra conducted by Rex Battle, with the Summer School Choir, and Vir-

ginia Lippert, soprano. From Toronto. nia Lippert, soprano. From Toronto.
Orchestra: Waltzes from Die Rosenkavalier (Strauss); Suite from The
Queen of Sheba (Goldmark); Overture to Tannhaeuser (Wagner);
Choir: With Jockey to the Fair; The
Old Woman; Sly Singing Bird; The
Bell's of St. Michael's Tower; Soldiers' Chorus from Faust. Virginia
Lippert: Amour, Viens aider, from
Sampson and Delila; Che faro senza
Euridice from Orfeo (Gluck).
m. 7:30 p.m. MDT Dom. 7:30 p.m. MDT

Vancouver Concert. CBC Vancouver Concert Orchestra conducted by Laurence Wilson; Smyth Humphreys, violist, From Vancouver.

Orchestra: Artaxerxes (Arne); Sea Pictures (Elgar), Smyth Humphreys and orchestra: Lyric Movement (Arne): (Holst).

K-10:00 p.m. Friday, August 1, W-7:30 p.m. X-9:00 p.m. quences of this step-and the fact that this concern is shared by others as well is in itself a good omen.

In the past few weeks-conducting a seminar for CBC and a course in television writing at the University of Toronto-I have met not only a lively interest in the prospect of home-made television, but a thoughtful consideration of what kind of television would serve best the interests of the Canadian people. I do not know that the launching of this new art in any other country has been attended by so much intelligent speculation.

Perhaps the best symbol of this dual approach is outside the CBC building itself. At the time of the seminar, our discussions were often interrupted by hammering and the grinding of concrete mixers outsidewhile in the studio we were talking about the structure of TV drama or the nature of commercials. Building and thinking were going on side by

Tonight I propose to suggest some directions along which thinking can profitably go-thinking by yourselves, the future audience of television-not by its managers or writers or advertisers alone, but by the people whose lives will be affected by this new and

spectacular engine of communication, entertainment, and commerce.

The first-the fundamental-point I want to make is that television will have an effect on your lives even if you never own a TV set and never see or hear a broadcast. The fatal weakness of all efforts to control the excesses and correct the errors of television in the United States is the attitude of people who think themselves untouched because they themselves never look at inferior programs or never see television at all. But there is no immunity-there is no place to

Perhaps I can expose the weakness of this position best by a current reference. I do not wish to pre-judge the results of our national conventions and I am sure that eminent candidates will be nominated by each party. But surely it is conceivable that some time in the future a demagogue with a great TV-personality, as it is called, might be nominated and elected over a sounder statesman whose television appeal was limited. The superior people would not attend to the electioneering of the demagogue. But if he were elected he would be their President no less than the President of the people who succumbed to his television appearances-and he would influence the lives of each group equally.

So with the parents whose children are never permitted to watch the sadism and horror of the 150 murders which infest our television screens each week. They imagine themselves safe. But you cannot buy immunity by turning away from what you do not like. The irritated answer of the broadcasters when they are criticized for putting on degraded programs has always been-"They can turn it off, can't they?" To be sure-an all-merci-

(Continued on page 7)

6:45 Weather, Manitoba of Parade 7:00 CBC News, Weather and Marine Forecast 7:05 Manitoba on Parade 7:40 Family Worship 7:45 Manitoba on Parade 8:00 CBC News 8:05 Weather 8:07 George Kent, Sports 8:15 Breakfast Club 8:45 Melody Highlights 8:50 Vets on Parade 6:45 Weather, Manitoba on

- 9:00 CBC News 9:10 Weather 9:15 Fancy Fingers 9:30 Allison Grant 9:35 Morning Devotions
- 9:45 Betty Tomlinson 10:00 Road of Life 10:15 Big Sister 10:30 As Long As There's Music
- 10:45 Laura Limited
- 11:00 BBC News 11:15 Aunt Lucy

Thursday, July 31, 1952 CBW, MANITOBA (990 Kc.) (CDT)

11:30 Brave Voyage
11:45 Manitoba March Past
11:59 Dominion Time Signal
12:00 Messages and Marine
Forecast
12:15 Picnic with Pat
12:45 Guestin' with Kesten
1:00 CBC News
1:10 Weather

1:15 Farm Broadcast

1:15 Farm Broadcast
1:45 Encores
2:00 Life Can Be Beautiful
2:15 Mar Perkins
2:30 Pepper Young
2:45 Right to Happiness
3:00 Words and Music
3:30 Musical Varieties
3:45 I First Met

5:15 Olympic Games 5:30 International Commentary 5:40 Showtime 5:55 John Fisher 6:00 Maxine Ware 6:30 CBC News 6:40 Weather 6:45 Time Out for Sport

5:45 Olympic Games 6:00 Showtime 6:15 John Fisher

3:56 Women's News

3:56 Women's News Commentary 4:00 Here and There 4:15 Concert Hour 5:00 The Jack Stories 5:15 Olympic Games

7:00 A Man and a Maid 7:15 Points of View 7:30 Roy Rogers 8:00 Take It From Here 8:30 Wayne and Shuster 9:00 CBC National News 9:00 CBC National N 9:15 News Roundup 9:30 Winnipeg Dram 10:30 Eventide 11:00 Musical Fare 12:00 CBC News 12:10 Weather 12:15 Night Watch

CBK, SASKATCHEWAN (540 Kc.) (MDT)

6:45 Weather, Clockwatcher 7:00 CBC News 7:05 Weather, Interlude 7:15 The Clockwatcher 7:55 Family Worship 8:00 CBC News 8:05 Weather 8:15 Breakfast Club 8:45 Betty Tomlinson 9:00 CBC News 9:10 Weather, Scoreboard

9:30 As Long As There's Music 9:45 Anything Goes 10:00 BBC News 10:00 BBC News
10:15 Aunt Lucy
10:30 Lcura Limited
10:45 Musical Program
10:59 Dominion Time Signal
11:00 Morning Devotions
11:10 Interlude
11:15 Picnic with Pat
11:45 Guestin' with Kesten
12:00 Tunes of the West

12:15 Musical Serenade 12:30 Road of Life 12:30 12:45 Hood of Life Big Sister CBC News Weather Farm Broadcast Western Rhythms Life Can Be Beautiful Ma Perkins Papper Young :00 :10 :15 :45 2:00 2:15 2:30

2:30 Pepper Young 2:45 Right to Happiness 3:00 Records at Random 3:30 Road Report

3:45 I First Met 3:56 Women's News Commentary 4:00 Brave Voyage 4:15 Waltz Time 4:30 Aux Rythmes de Paris 4:40 Radio Journal

4:50 Un Homme et son Peche 5:00 Tante Lucille 5:15 Yvan l'Intrepide 5:30 The Jack Stories

6:20 International
Commentary
6:30 Music Box
6:45 CBC News
6:55 Weather
7:00 Roy Rogers
7:30 Wayne and Shuster
8:00 CBC National News
8:15 News Roundup
8:30 Eventide 6:20 International

5:20 International

9:00 A Man and a Maid 9:15 Points of View 9:30 Take It From Here 10:00 Vancouver Concert 10:30 The People Act 11:00 CBC News 11:10 Weather 11:15 Musical Profiles 11:30 Winnipeg Drama 12:00 Melodic Moods 12:15 Stan Kenton 12:45 Nightcap 12:57 CBC News

9:15 Hello Saskatchewan

6:00 The Earlybird 7:00 CBC News 7:05 Weather, Interlude 7:15 Breakfast Club 7:45 Sports Reporter 7:55 Family Worship 8:00 CBC News 8:10 Weather

8:15 The Earlybird 8:45 Anything Goes 9:00 BBC News 9:15 Aunt Lucy

9:30 Laura Limited 9:45 Betty Tomlinson 9:59 Dominion Time Signal 10:00 Morning Devotions 10:10 Interlude
10:15 Picnic with Pat
10:45 Guestin' with Kesten
11:00 Tunes of the West
11:15 Musical Serenade 11:30 Road of Life

11:45 Big Sister

CBX, ALBERTA (1010 Kc.) (MST) 12:00 CBC News 12:10 Weather 12:15 Farm Broadcast 12:45 Western Rhythms

1:00 Life Can Be Beautiful 1:15 Ma Perkins 1:30 Pepper Young 1:45 Right to Happiness 2:00 Records at Random

2:30 Divertimento 2:45 I First Met

2:56 Women's News Commentary 3:00 Brave Voyage 3:15 Waltz Time 3:30 Alberta Memos 4:00 Maxine Ware 4:30 The Jack Stories 4:45 Olympic Games 5:00 Showtime

5:15 John Fisher

Commentary 5:30 Music Box 5:45 CBC News 5:55 Weather 6:00 Roy Rogers 6:30 Wayne and Shuster 7:00 CBC National News 7:15 News Roundup 7:30 Eventide 8:00 A Man and a Maid 8:15 Points of View

8:30 Alberta Election 9:00 Vancouver Concert 9:30 The People Act 10:00 CBC News 10:10 CBC News 10:10 Weather 10:15 Musical Profiles 10:30 Winnipeg Drama 11:00 Melodic Moods 11:15 Stan Kenton 11:45 Nightcap 11:57 CBC News

2:30 Double or Nothing 7:00 Mysterious Traveller (8:00 p.m. CDT Man.) 7:30 Prom Concert

CBC DOMINION (MDT)

8:30 The Melody Lingers On 9:00 Dominion News 9:10 Olympic Report 9:15 United Nations Today

9:30 Johnny Burt & Co. (Man. and Sask.) 9:30 Alberta Election (8:30 p.m. MST Alta.)

For Corrections and Late Program Notes for Last Week's Times-See Page 8.

« NOTES »

Sleepytime Story Teller. Stories for children told by Stan Chapman of Campbellton, N.B. Today: The Lady and the Lion.

X-4:30 p.m. W-5:00 p.m. K-5:30 p.m.

Haydn Symphonies. Eighth in a series of programs in which Eric Wild directs a Winnipeg concert orchestra in the last twelve symphonies of Haydn. Norman Lucas, producer. From Winnipeg.

Symphony No. 100 in G Major, W-7:00 p.m. K-8:30 p.m. X-7:30 p.m.

Tempo Thirteen. Plays by Stanley Mann, produced by Arthur Hiller. Tonight: Bagatelle. From Toronto.

Dom. 7:30 p.m. MDT

Vancouver Drama. The Inner Landscape, a play by Montreal writer Charles Wasserman, about the experiences of his novelist-father, Jakob Wasserman, during the Nazi uprising in Germany. The story is a moving and dramatic one, and is an eyewitness account of what can happen to a country in the throes of changing to a totalitarian way of life. Stan Jones plays the role of Jakob Wasserman. Raymond Whitehouse, producer. From Vancouver.

W-8:30 p.m. K-7:30 p.m. X-6:30 p.m.

Adrien Bezdechi, pianist. Recital. From Halifax.

W-9:30 p.m. K-11:30 p.m. X-10:30 p.m.

J. B. Priestley. The fifth in a series of talks by J. B. Priestley, English author. Tonight: Cafeterias.

W-11:00 p.m. K-10:30 p.m. X-9:30 p.m.

Three Cities of Babylon. Robert Moyse, a lieutenant in the Canadian Navy who was seconded to the Royal Navy in 1942-43 on coastal duty,

speaks of three cities of the eastern Mediterranean-Alexandria, Haifa and Port Said. He will be heard tonight and on August 8, 15, and 22. Each of these cities, he says, differs from the others, but they draw on a common heritage and are dominated by the "classic" sea and the perpetual warmth and blue of the Mediterranean sky. Moyse went to the Mediterranean on a fluke. The lieutenant assigned to this duty was getting married and begged off. He is a westerner-graduate of the University of Manitoba, with additional B.A. and M.A. from Oxford in economics. He regards the Mediterranean as definitely exotic. People accept life there and come to terms with it. In a region "half as old as time" the perspective differs from that of Canadians who are building a new nation and enjoying the exhilaration of increasing power. Long ago the Alexandrians experienced a similar exhilaration; now they remember the joy and the price of it. Moyse now lives in Montreal.

W-11:15 p.m. K-10:45 p.m. X-9:45 p.m.

TELEVISION WILL GET YOU (Continued from page 6)

ful Providence has provided a knob to turn. But the fact is that one child who does not see horror programs lives and will live in the world created by the fifty who do-and who profit by what they see. It is not what one person can turn off, but what fifty accept, that counts.

Having said this-with all its criticisms of television in the United States quite intentional-it is only fair for me to say that the American system of broadcasting has eminent virtues. With or without its excesses, it is the kind of broadcasting that meets our requirements. And, finally-my second major point-that you in Canada must remember that the significant effects of television are quite independent of its commercial status. They are inherent in television itself. So-in spite of having a mixed system, part commercial and part purely in the public interest-you must be prepared for revolutionary changes.

You have already been warned that friends will constantly be dropping in on you after you get your TV-set and stay for hours-and that your children will have no time for home-work-and that chairs and gowns and (for men) slacks will be designed for watching television. I will, therefore, limit myself to the broadest of all effects.

Television will absorb more and more of the leisure time of more and more people. There will be a constantly increasing concentration upon it. It will challenge all other interests -the hold of other mechanical media (like radio and the movies) no less than the traditional entertainments of culture, the theatre, music, reading.

The one thing television will not do is destroy the art of conversation; it will merely shift the time and change the subject. It will in fact become the almost exclusive subject of conversation itself.

And note this-the better TV is, the more greedy of our time it becomes. Not only the low comedians, but the Shakespearean revivals also persuade us that all the arts of entertainment reach their climax in the 20-inch screen. And political discussions no less than hockey games demand that we forget all other forms of human communication to devote ourselves to this one.

This being so-and it will be so-we have to wonder what television will do to our intelligence. It may stimulate us to thought-but it may also put our minds to sleep.

In the United States the proper use

of television-to widen the interests of men, to make them more aware of their world, better citizens and more highly developed human beings-has been partially defeated by the specious plea "We must give the people what they want." It sounds' dramatic, but it turns out to be pernicious nonsense when you discover that the public actually gets little chance to want. The managers of television in any society-yours or ours-create the demand by what they supply. And often by supplying enough of it they can stupefy the audience so that it will want nothing but what it gets.

The challenge to television then is to make it serve the genuine ends of democracy. Not to serve a few interests of one large segment of the population, neglecting the others or forcing them into a single (and relatively low) zone of intelligence-but to serve all the diverse interests of as many people as possible.

If it is to dominate our lives, we must be sure that it has itself at least as much range and variety as our lives have had in the past. If it is to serve us, we must make sure that it serves by disturbing our complacency as often as it lets us escape from our problems-that it makes us think as often as it makes us laugh.

This is not an impossible dreamand the special structure of Canadian broadcasting gives you, I believe, a better chance of making the dream come true than the traditional British or American systems.

For myself-with my deep conviction that television is the most powerful engine of persuasion ever conceived, I look forward to what you will do here -as a demonstration, a challenge and corrective to our own system-a proof that television can continue to be popular and begin to be used genuinely in the service of the people.

6:45 Weather, Manitoba on 6:45 Weather, Mannista Caparade 7:00 CBC News, Weather and Marine Forecast 7:05 Manitoba on Parade 7:30 CBC News, Weather 7:40 Family Worship 7:45 Manitoba on Parade 8:00 CBC News 8:00 CBC News

8:00 CBC News
8:05 Weather
8:07 George Kent, Sports
8:15 Breakfast Club
8:45 Melody Highlights
8:50 Vets on Parade

9:00 CBC News 9:10 Weather 9:15 Fancy Fingers 9:30 Allison Grant 9:35 Morning Devotions 9:45 Betty Tomlinson

10:00 Road of Life 10:15 Big Sister 10:15 Mg Sister
10:30 As Long As There's
Music
10:45 Laura Limited

11:00 BBC News

11:15 Aunt Lucy

Friday, August 1, 1952 CBW, MANITOBA (990 Kc.) (CDT)

11:30 Brave Voyage 11:45 Manitoba March Past 11:59 Dominion Time Signal 12:00 Messages and Marine Forecast

12:15 The Lennicks 12:45 Greetings from Glover 1:00 CBC News 1:10 Weather

1:15 Farm Broadcast 1:45 Encores

2:45 Right to Happiness 3:00 Words and Music 3:30 Musical Varieties 3:45 Four Children

:45 Encores :00 Life Can Be Beautiful :15 Ma Perkins :30 Pepper Young

3:56 Women's News
Commentary
4:00 Here and There
4:15 Concert Hour
5:00 Sleepytime Story Teller
5:15 Olympic Games
5:30 International
Commentary
5:40 To Be Announced
6:00 Summer Spotlight

6:00 Summer Spotlight 6:30 CBC News 6:40 Weather 6:45 Time Out for Sport 7:00 Haydn Symphonies

7:30 Vancouver Concert
8:00 Whispering Strings
8:30 Vancouver Drama
9:00 CBC National News
9:15 News Roundup
9:30 Recital
10:00 Music from Manitoba
10:30 Song Time
11:00 J. B. Priestley
11:15 Three Cities of
Babylon Babylon
11:30 Musical Fare
12:00 CBC News
12:10 Weather
12:15 Midnight Melodies

CBK, SASKATCHEWAN (540 Kc.) (MDT) 12:00 Tunes of the West 12:15 Musical Serenade 12:30 Road of Life

9:30 As Long As There's Music 9:45 Anything Goes 10:00 BBC News

6:45 Weather, Clockwatcher 7:00 CBC News 7:05 Weather, Interlude 7:15 The Clockwatcher 7:55 Family Worship 8:00 CBC News 10:15 Aunt Lucy 10:30 Laura Limited 8:05 Weather 8:15 Breakfast Club 10:45 Musical Program

10:59 Dominion Time Signal 11:00 Morning Devotions 8:45 Betty Tomlinson 9:00 CBC News 9:10 Weather, Scoreboard 11:10 Interlude

11:15 The Lennicks 9:15 Hello Saskatchewan 11:45 Greetings from Glover

12:45 Big Sister 1:00 CBC News 1:10 Weather 1:15 Farm Broadcast

1:45 Western Rhythms 2:00 Life Can Be Beautiful 2:15 Mg Perkins 2:30 Pepper Young 2:45 Right to Happiness

11:45 Big Sister
12:00 CBC News
12:10 Weather
12:15 Farm Broadcast
12:45 Western Rhythms
1:00 Life Can Be Beautiful
1:15 Ma Perkins

CBX, ALBERTA

3:00 Records at Random 3:30 Road Report 3:45 Four Children 3:56 Women's News Commentary 4:00 Brave Voyage 4:15 Waltz Time 4:30 Un Homme et son Peche

4:40 Radio Journal 4:50 A Travers le temps 5:15 Yvan l'Intrepide

Commentary
3:00 Brave Voyage
3:15 Waltz Time
3:30 Alberta Memos
4:00 Summer Spollight
4:30 Sleepytime Story
Teller
4:45 Olympic Games
5:00 To Be Announced

(1010 Kc.) (MST) 2:45 Four Children 2:56 Women's News Commentary

5:30 Sleepytime Story Teller 5:45 Olympic Games 6:00 To Be Announced 6:20 International Commentary 6:30 Bill Good 6:45 CBC News 6:55 Weather 7:00 Whispering Strings 7:30 Vancouver Drama 8:00 CBC National News 6:20 International 8:15 News Roundup

8:30 Haydn Symphonies 9:00 Music from Manitoba 9:30 Song Time 10:00 Prairie Showcase 10:30 J. B. Priestley 10:45 Three Cities of Babylon 11:00 CBC News

11:10 Weather 11:15 Midnight Melodies 11:30 Recital 12:00 Hot Air

9:15 Aunt Lucy 9:30 Laura Limited 9:45 Betty Tomlinson 9:59 Dominion Time Signal 10:00 Morning Devotions 10:10 Interlude

6:00 The Earlybird 7:00 CBC News 7:05 Weather, Interlude 7:15 Breakfast Club

7:15 Breakfast Club 7:45 Sports Reporter 7:55 Family Worship 8:00 CBC News 8:10 Weather 8:15 The Earlybird 8:45 Anything Goes 9:00 BBC News

10:45 Greetings from Glover 11:00 Tunes of the West 11:15 Musical Serenade 11:30 Road of Life **CBC DOMINION (MDT)**

2:30 Double or Nothing 6:30 Jimmy Carroll Show 7:00 Of All Things 7:15 Happy Motoring

7:30 Tempo Thirteen 8:00 Libby Morris

8:15 Heartstrings 8:30 Bill Ballance

10:15 The Lennicks

1:30 Pepper Young 1:45 Right to Happiness 2:00 Records at Random 2:30 Divertimento

9:00 Dominion News 9:10 Olympic Report 9:15 United Nations Today 9:30 Mysterious Traveller (Sask. and Alta.)

5:20 International Commentary 5:30 Bill Good 5:45 CBC News 5:55 Weather 6:00 Whispering Strings

6:30 Vancouver Drama 7:00 CBC National News 7:15 News Roundup 7:30 Haydn Symphonies 8:00 Music from Manitoba

8:30 Song Time 9:00 Prairie Showcase 9:30 J. B. Priestley 9:45 Three Cities of Babylon 10:00 CBC News 10:10 Weather 10:15 Midnight Melodies 10:30 Recital

11:00 Hot Air

For Corrections and Late Program Notes for Last Week's Times-See Page 8.

NOTES » <<

Folk Song Time. Apart from sailors, lumbermen have produced the largest and most distinctive group of work songs about any occupation. This afternoon's recorded program will present some of the most famous loggers' songs. From Toronto.

rs' songs. From Toronto.

The Alphabet Song, which tells what every letter stands for in the lumberman's code; The Frozen Logger, a tall tale in the Paul Bunyan tradition; Peter Amberley, a ballad immortalizing a typical lumberjack tragedy in the woods of New Brunswick; The Little Brown Bulls, a tale of a fantastic logging contest between McCluskey's big spotted steers and Gordon's little brown bulls.

W-1:30 p.m. K-12:30 p.m. X-11:30 a.m.

This Week. June Dennis, CBC women's commentator, will give a crosssection of opinions and impressions of the 18th International Red Cross Conference which is drawing to its close in Toronto. From Toronto.

X-3:00 p.m. W-5:00 p.m. K-4:00 p.m.

A la volette. Orchestra conducted by Hector Gratton; Anna Malenfant, contralto. From Montreal.

Orchestra: Parade (Frederich Bye);
Jocund, Danse No. 1 (J. B. McEwen);
My Lady Balcleuch's Ayre (Ian
White); Jig from Darby and Joan
Suite (Kenneth Meek); Merry Tune
from Pastorale Suite (Alexander
Semmler). Anna Malenfant: I Love
You Truly (Carrie Jacobs Bond); You Truly (Carrie Jacobs Bond);
J'ai entendu le rossignol (an arrangement of a French Canadian nightingale song by Hector Gratton); La
Fille exigeante (Leone Sinigaglia);
Le Sire de Cockpen from Ballet Suite
La Pretresse de Koridwen (Paul Ladmirault).

K-6:00 p.m. X-5:00 p.m. W-7:00 p.m.

Prairie Schooner. Orchestra conducted by Jimmy Gowler; Dorothy Howard, soprano. Tom Taylor, producer. From Winnipeg.

Orchestra. Tom and Jerry; Furlana; Mie Katoen; Serbian Folk Dance; The

Scotch Hornpipe; Contraband Schottische; Tulak; Constitution Hornpipe, Dorothy Howard: Go Way From My Window; Ma Bonny Lad; The Keel Row. Newport Waltz:

Dorothy Howard, formerly of Winnipeg, now lives in London, Ontario. She is a niece of Sandy Phimister, well-known Scottish comedian of Winnipeg, and a cousin of Marsh Phimister, who had a prominent part in the CBC Sunshine Society programs from Winnipeg last season.

W-9:00 p.m. K-8:00 p.m. X-7:00 p.m.

Late Program Notes

WEEK OF JULY 20 - 26, 1952

SUNDAY, JULY 20

SUNDAY, JULY 20

Sunday Chorale, Choir conducted by W.
H. Anderson. Tom Taylor, producer. From Winnipeg. O Come Let Us Sing to the Lord (Hastings); O Praise God in His Holiness (MacPherson); Blessed Are the Pure in Heart (Davies); O Source Divine (traditional); Save Us O Lord (Bairston); Round Me Falls the Night; Hear the Voice and Prayer (Tallis); Lord's Prayer (Langdon). W-6:00 p.m. K-5:00 p.m. X-4:00 p.m.

Our Special Speaker, Tyrone Guthrie will discuss Producing Plays in Europe and America. From Toronto.

W-9:20 p.m. K-8:20 p.m. X-7:20 p.m.

Vesper Hour. Choir directed by Dalton Baker; readings presented by E. V. Young. From Vancouver. Choir: O Source Divine, and Life Of All; O Worship the King; The Heavens Declare Thy Glory, Lord; Father We Praise Thee.

W-12:30 a.m. K-11:30 p.m. X-10:30 p.m.

MONDAY, IULY 21

MONDAY, JULY 21
Short Stories. The Merry Men by Robert
Louis Stevenson, adapted by Poppy McKenzie; Raymond Whitehouse, producer.
Frank Wade is heard in the leading role.
Music by Ricky Hyslop. From Vancouver.
K-10:30 p.m. X-9:30 p.m.
Tuesday, July 22, W-8:30 p.m.

Rhythm on the Range. Instrumental group conducted by Pete Couture; Howard Swan, vocalist. Alfred Parr, producer. From Winnipeg. Howard Swan: Sweethearts or Strangers; Someday; Bouquet of Roses. Orchestra: Smash the Window; The Golden Rooster; Hula Blues; Kolomeika; Humbug; Accordiana; Money in Both Pockets; Jacques Cartier.

K-11:30 p.m. X-10:30 p.m. W-10:30 p.m.

TUESDAY, JULY 22

Farm Broadcast. Interviews by Lionel Moore with Farm Manager James Cameron and Herdsman Phil Harvey of the Prince Albert penitentiary farm. Saskatchewan, are included in today's broadcast. Recently a dairy barn and fully modern dairy plant went into operation at the farm, with a herd of Holstein cattle, surplus from which will soon be available to local farmers to improve stock. Most of the penitentiary's food is grown on the premises.

W-1:15 p.m. K-1:15 p.m. X-12:15 p.m.

WEDNESDAY, JULY 23

Farm Broadcast, Lionel Moore interviews Farm Broadcast, Lionel Moore interviews the horticulturist at the Dominion Experimental Farm, Melfort, Mr. Robert Anderson. Mr. Anderson will be heard again in the Farm Broadcast of August 6. These interviews were recorded during a 2,000-mile tour of northwestern Manitoba and northeastern Saskatchewan made by Lionel and Recording Engineer Alex MacDonald in May.

W-1:15 p.m. K-1:15 p.m. X-12:15 p.m.

SATURDAY, JULY 26

Here's Juliette. Orchestra conducted by Ricky Hyslop: Juliette, vocalist. Tonight's song topic is Postcards from Europe and tunes include Stranger in Paris, Come Back to Sorrento and Lady of Spain. From Vancouver.

W-10:30 p.m. K-9:30 p.m. X-8:30 p.m.

Ray Norris Quintet. Instrumental group directed by Ray Norris; Betty Power, vocalist. From Vancouver. Stars Fall on Alabama; Envy; We'll Be Together Again; Satan Takes a Holiday; Swedish Pastry; Wedding Samba.

W-11:00 p.m. K-10:00 p.m. X-9:00 p.m.

CORRECTIONS

FOR CBC TIMES DATED JULY 20 - 26, 1952

Pencil these Corrections into Program Lists, Last Week's Times.

SUNDAY, JULY 20 CBW 8:30 p.m., CBK 7:30 p.m., CBX 6:30

p.m.
Cancel: Arranger's Choice.
Schedule: Music from Shows.
July 20 and 27.

Dom. 3:30-4:00 p.m. Cancel: Present listings.

Schedule: Musical Program.
This occasion only.

THURSDAY, JULY 24 CBK 11:15 p.m., CBX 10:15 p.m. Cancel: To Be Announced. Schedule: Musical Profiles. Weekly.

SATURDAY, JULY 26

CBW 2:30 p.m., CBK 1:30 p.m., CBX 12:30

.m.
Cancel: Musical Program.
Schedule: Music of Mozart.
This occasion only.

CBW 3:30 p.m., CBK 2:30 p.m., CBX 1:30

Cancel: To Be Announced.
Schedule: Track Tunes.
This occasion only.

Dom. 8:00-8:30 p.m.

Cancel: Saturday at the Shamrock.
Schedule: Girl Guide Jamboree.
This occasion only.

Mail Bag

Pleased with Canadian Programs.

When I renewed the CBC Times, which my husband and I like extremely well as we find it a perfect guide to intelligent listening, I was asked to make comments on programs . . . On top of the list come the unfortunately short but most interesting and amusing talks of John Fisher . . . But I am afraid there is only one John Fisher and a substitute could hardly be found . . . I love classical music and must say with the years the programs or rather the performances of our own Canadian orchestras have improved so greatly that they can compete with almost any outstanding orchestra. Our Singing Stars of Tomorrow programs are wonderful and it is gratifying to hear so much very good talent of our own country. We certainly do not have to import talent from abroad or the U.S.A. That brings me to the CBC Opera Company which, in my opinion, can easily compete with the Met., to which I listen very frequently. -Edith Nadeborn, North Battleford,

6:45 Weather, Manitoba on Parade 7:00 CBC News, Weather and Marine Forecast 7:05 Manitoba on Parade 7:30 CBC News, Weather 7:40 Family Worship 7:45 Manitoba on Parade 8:00 CBC News 8:05 Weather 8:07 George Kent, Sports 8:15 Saturday Song Shop

8:45 Weather, Vets on

8:45 Weather, vets on Parade 9:00 CBC News 9:10 Weather, Interlude 9:20 Morning Devotions 9:30 Children's Theatre 10:00 Calling All Children 10:30 To Be Announced 11:00 BBC News 11:15 Sports College 11:30 CBC Stamp Club 11:45 Songs of the West

Saturday, August 2, 1952 CBW, MANITOBA (990 Kc.) (CDT)

11:59 Dominion Time Signal 12:00 Messages and Marine Forecast 12:15 Junior Farm Clubs 12:30 Martial Matinee 12:45 CBC News 12:55 Weather 1:00 Story of Music 1:30 Folk Song Time 2:00 Music of Mozart

3:00 To Be Announced
4:00 Ballet Club
4:45 Olympic Games
5:00 This Week
5:15 CBC News
5:25 Weather
5:30 NBC Symphony
6:30 Time Out for Sport
6:45 Reporting Home
7:00 A la volette
7:30 CBC Sports Page
8:00 CBC National News

8:05 Gypsy Trails
8:30 Soiree a Quebec
9:00 Prairie Schooner
9:30 Saludos Amigos
10:00 Dance Orchestra
10:30 Here's Juliette
11:00 Ray Norris Quintet
11:30 Music from Films
12:00 CBC News
12:10 Weather
12:15 Sketches in Song
12:30 Dancing Party

6:45 Weather, Clockwatcher 7:00 CBC News 7:05 Weather, Interlude 7:15 Saturday Song Shop

7:45 Interlude 7:55 Family Worship 8:00 CBC News 8:05 Weather 8:15 Hello Saskatchewan

8:45 Musical Program 9:00 CBC News 9:10 Weather, Scoreboard 9:15 Hits and Encores 9:30 Bulletins d'Information

9:33 Les Freres Jacques 9:45 Les Plus Beaux Contes 10:00 BBC News 10:15 Morning Devotions

CBK, SASKATCHEWAN (540 Kc.) (MDT)

10:25 Interlude 10:30 CBC Stamp Club 10:45 Songs of the West 10:59 Dominion Time Signal

11:30 Children's Thea 11:30 Martial Matinee 11:45 CBC News 11:55 Weather 12:00 Story of Music Theatre 12:30 Folk Song Time 1:00 Music of Mozart 2:00 To Be Announced 3:00 Ballet Club

3:45 Olympic Games 4:00 This Week 4:15 CBC News 4:25 Weather 4:30 NBC Symphony

5:30 Music from Films
6:00 A la volette
6:30 Sports College
6:45 Reporting Home
7:00 CBC National News
7:05 Gypsy Trails
7:30 Soiree a Quebec
8:00 Prairie Schooner
8:30 Saludos Amigos

9:00 Dance Orchestra 9:30 Here's Juliette 9:30 Here's Juliette
10:00 Ray Norris Quintet
10:30 CBC Sports Page
11:00 CBC News
11:10 Weather
11:15 Sketches in Song
11:30 Dancing Party

CBX, ALBERTA (1010 Kc.) (MST)

6:00 The Earlybird 7:00 CBC News 7:05 Weather, Interlude 7:15 The Earlybird

5:30 The Green Room

7:45 Sports Reporter 7:55 Family Worship 8:00 CBC News 8:10 Weather

8:15 Hits and Encores 8:30 Alberta Memos 9:00 BBC News 9:15 Morning Devotions 9:25 Interlude 9:30 CBC Stamp Club 9:45 Songs of the West 9:59 Dominion Time Signal

CBC DOMINION (MDT) 10:30 Stars Over Hollywood 5:00 McDougal and Friend 5:15 Musical Program

7:00 Twenty Questions (Sask. and Alta.)
7:30 Dancing Party
8:00 Saturday at the Shamrock
8:30 Dance Orchestra
8:45 Alberta Election (7:45 p.m. MST Alta.) 6:00 Twenty Questions (7:00 p.m. CDT Man.) 6:30 Memory Musical Hall

10:00 Children's Theatre
10:30 World Church News
10:45 CBC News
10:55 Weather
11:00 Story of Music
11:30 Folk Song Time
12:00 Music of Mozart
1:00 To Be Announced

9:00 Deminion News (Man. and Sask.) 9:00 Alberta Election (8:00 p.m. MST Alta.)

9:10 Olympic Reports 9:15 Alberta Election (8:15 p.m. MST Alta.) 2:00 Ballet Club 2:45 Olympic Games 3:00 This Week 3:15 CBC News 3:25 Weather 3:30 NBC Symphony 4:30 Music from Films 5:00 A la volette 5:30 Sports College 5:45 Reporting Home 6:00 CBC National News

6:05 Gypsy Trails 6:30 Soiree a Quebec 7:00 Prairie Schooner 7:30 Saludos Amigos 8:00 Alberta Election

8:45 Musical Program 9:00 Ray Norris Quintet 9:30 CBC Sports Page 10:00 CBC News 10:10 Weather 10:15 Sketches in Song 10:30 Dancing Party

CBC TIMES

(PRAIRIE EDITION)

Published weekly by the Canadian Broadcasting Corporation at its Prairie Region Headquarters, 300 Telephone Building, Winnipeg, Manitoba.

Postmaster: Please return if not delivered within five days. Subscription Bate, \$1.00 per year, Authorized as Second Class Mail, Post Office Department, Ottawa,

For Corrections and Late Program Notes for Last Week's Times—See This Page.

personal collection and have been scanned for archival and research purposes. This file may be freely distributed, but not sold on ebay or on any commercial sites, catalogs, booths or kiosks, either as reprints or by electronic methods. This file may be downloaded without charge from the Radio Researchers Group website at http://www.otrr.org/ Please help in the preservation of old time radio by supporting legitimate organizations who strive to preserve and restore the programs and related information.

This file including all text and images are from scans of a private