



## THE TOP 100 SINGLES & LPs

### Irish Rovers long time overdue

50 CENTS Volume 19 No. 4 March 10, 1973

Remember back a few years ago (prelegislation) when programmers played Canadian singles, not knowing what the hell the content was? Some of them aired the singles because they got to know the group the artist or group did them favours etc. etc. or, perchance, the record was good! Remember how exciting Toronto used to be, with all the groups having their records programmed on Toronto's two MOT (Top 40 - and they meant it) stations? Hallmark, a two track studio was busily laying the foundation of what was later to become a somewhat thriving industry. Jack Cullen, CKNW radio personality and Canadian DI of the year, as chosen by Billboard, will probably agree that the old days were the best even though they weren't really that productive for the Canadian industry (we have a little goodie for Mr. Cullen at a later date).

Anyway, they were good old days and one of the groups that blossomed out of this era - now that we are being nostalgic - was the Irish Rovers - and it all really started for them in hogtown, the plum of the Canadian industry and the key to the international market - at that time. Bob McAdorey, who was then music director and on-air personality at the all-powerful CHUM, caught the

IRISH ROVERS continued on page 12



# Hooked on a Rose

**GLP 2002** 

G.A.S. RECORDS

A MEMBER OF THE AMERICA GROUP

THE SECOND ALBUM

### MARCH IS LIGHTHOUSE MONTH AT GRT CANADA

GRT Records' Larry Green has announced that March is Lighthouse month. Already, the label is fully into a hefty promotional campaign to give further impetus to their best selling group. A three-minute-long sixteen millimetre film has been commissioned for use over cable TV, college television, commercial stations and so on, in conjunction with contests and ad campaigns. The colour flick shows the group at work, in concert and travelling.

Another aspect of the "March is Lighthouse Month" promo enlists the cooperation of FM and Campus stations, as well as progressive thinking AM outlets. A one hour musical documentary program is being made available, featuring Lighthouse, to those stations interested. The program was recorded at a reception for Lighthouse shortly after the release of "Sunny Days". Provision for commercial breaks has been made.

Other details of the Lighthouse push are expected to be announced in the immediate future.

### ATKINSON, DANKO AND FORD OUT; BEARFOOT IN

A major push for Columbia rock group Atkinson, Danko and Ford is underway to mark the group's new name, Bearfoot. Milt Brodey, Atkinson, Danko and Ford manager who left a year ago to work with Keith Lawrence on the establishing of Haida Records, is now back on the scene guiding the band as it undergoes a metamorphosis.

The change of name came about because of Columbia's desire for a fresh image as the group prepared to release its first album in the U.S. "Atkinson, Danko and Ford with Brockie and Hilton" drew praise from many programmers, but others felt more work should have been done on the remixing. All in all, the sales could have been a lot stronger, so it was decided to do a complete reworking of the album for its U.S. debut. This version will also be out in Canada with the first album deleted. It will be called "Bearfoot" and has a middle-March release date.

Remixing of the music was done in Nashville and NYC by Glen Spreen. Besides a new mix, new sequencing and cover art are being done. Just released is Bearfoot's first single from the album: "Only A Soldier" with "Life Goes Too Fast" on the flip.

Manager Brodey feels chances for U.S. success will be improved by the band's new name. "We wanted something contemporary... Atkinson Danko and Ford sounded too much like a folk trio or something."

New Bearfoot member (replacing Hilton) is Detroit session artist (percussion & bass) Mal Turner. Hilton has joined Capitol group Skylark. The new lineup of Bearfoot made its performing debut with a week at Toronto's Riverboat. The gig drew praise from the Globe and Mail.

### AVENUE MOVES INTO U.S. MARKETING SCENE

Toronto-based Avenue of America Recording has embarked on a full scale marketing program of its product in the United States through its Los Angeles offices. Massive radio and television advertising, plus in-store displays will at present be concentrated in Ohio, Indiana, Kentucky, Virginia and West Virginia. Subject of the initial push will be "Grammy Awards 1973", a cover album of Grammy nominations, retailing for \$5.95.

According to Elliot Klein, regional merchandising manager for Avenue, four or five salesmen will tour the states mentioned for a month, aiming at getting product into between four and five hundred stores.

In December of last year, Avenue flexed its American marketing muscle with a full scale promotion on "Rock On" and "Love On", both three-disc cover albums of well-known material, in Florida and Georgia.

### FLUDD TO RECORD AT THE MANOR IN MARCH

Love Productions Limited has announced that recording arrangements have been finalized for Fludd's third album (their second on Daffodil). The set is scheduled to be completed at England's Manor Studios during March.

Fludd has just added a new keyboards man to replace Peter Csansky, who left the group to concentrate on his expanding electronics business. Peter Rochon joins the group from Ottawa. He plays piano, organ and flute, and brings with him experience gained with such Canadian groups as Mythical Meadow, Wishbone, and Moran.

Rochon is being kept busy learning all the Fludd material for the upcoming album work. He'll make his first stage debut, playing piano, organ and synthesizer, when Fludd begins a mid-April western Canada tour beginning in British Columbia.

### A&M PUSHING SINGLES RELEASES

A&M Records' promotion force is on an all-out push of the label's singles right across the country, according to national promotion manager, Pete Beauchamp. Topping the list is the Keith Hampshire follow up to "Daytime Night Time", "The First Cut is the Deepest". The highly commercial disc has picked up a large number of stations in only two weeks of release. Mean while, Valdy's "A Good Song" on Haida is receiving very solid airplay and could well be the record to break him internationally, according to national disc prophets.

Now released is Herb Alpert's version of "Last Tango in Paris" from the Marlon Brando movie of the same name. The Alpert version is competing handsomely with a score of other versions. Also beginning to pick up are Shawn Phillips" "Lost Horizon" and Joe Cocker's "Pardon Me Sir".

### NEW ENGLAND TOUR FOR CAMERON

John Allan Cameron, Columbia Records artist, is scheduled to tour the New England coffee house circuit during the latter part of this month. Highlighting the tour is a concert appearance at Harvard University. Cameron has been keeping up a hectic pace of personal appearances recently, opening the show for Anne Murray at both Massey Hall and Ottawa's National Arts Centre, as well as appearing at Toronto's Riverboat.

Television has played an important part in establishing Cameron and recent credits include "Singalong Jubilee", "Weekend" and a yet-to-be-shown "Anne Murray Special". At present, Cameron is in Halifax taping four segments of the "Ceilidh" series, which he hosts.

#### SANTANA — DRUMS DRUMS DRUMS — AND NUMB-BUMS

Tuesday Feb 20 and a packed Maple Leaf Gardens. Press seats were so bad, they deserve a mention. It was a struggle to sit through more than thirty minutes of what was going on. At 8:15 Bobby Womack along with four guitars, four brass and forty-five minutes of garbled talk and poor sound. It was too long and revealed nothing exciting nor new.

Santana on at 9:20PM and asked for sixty seconds of silence for meditation which, thankfully, he didn't receive. He did his thing which lasted for two hours without playing one hit song. Drummers were brilliant, guitarist good but in the words of another Santana fan sitting in front of us — "A rip-off". We left with numb-bums, but just in case you're interested: we were there.

### AVENUE TO SHOWCASE ACTS AT C6 WEEKEND

Not to be accused of doing anything half-way, Avenue of America, distributors of the G.A.S. Records line, will be using the Communications 6 weekend to fully showcase six of their acts as well as to junket all C6 registrants. Avenue will be hosting a hospitality room in the Inn on the Park for three days, March 9-12. Available at the hospitality room will be complete information on G.A.S. artists and activities as well as liquid refreshment to quench the thirsts of registrants.

On Sunday evening, Avenue is planning to cap the whole thing with a gala in one of the Inn on the Park's ballrooms. At seven o'clock on Sunday, all C6 registrants will be invited to a reception, hosted by Avenue, to be followed by a dinner and live entertainment. The entertainment package will consist of noted arranger Dave van di Pitte conducting a twenty piece orchestra, Side Effect, Abraham's Children, Rose, David George and Greg Mittler. If the event comes off as planned, the Avenue weekend could prove to be one of the most memorable evenings in the Canadian music business.

### One for them, two for us

Well folks, the third year of legislated radio is upon us. For years prior to January 18, 1971 when the CRTC's domestic content provisions came into effect, there was a small but determined group who saw the need for legislation and pressed for it. Now that two full years have gone by, during

INCRUDIBLE by john watts

which we've had our ups and downs as far as international success goes, many of us who were skeptical can begin to appreciate the benefits of the legislation. Six months ago the prophets of doom and their friends, the messengers of mediocrity, were having a heyday. Canada was a dead stiff as far as international hit records went, "The legislation's not working, told ya so!" But today there are something like ten records happening in a big way internationally, two of which could reach the million mark in the very near future, giving the prophets of prosperity and the messengers of musical success, an opportunity to say, "I told ya so."

In fact, the content legislation seems to have been so successful and well received (by the general public, anyway) that Mr. Juneau and the CRTC might be considering something similar for provincial purposes, Ominous rumblings from the CRTC about the amount of English music on Quebec radio, would point in that direction. Although it is highly unlikely that the Commission would risk the political beartrap that would be created by word-for-word legislation requiring Quebec radio stations to program a certain percentage of French language programming, it seems certain that indirect pressure is being brought to bear on operators in the province to bring their English language programming to an irreducible minimum.

A recent CRTC decision contained a criticism of CKAC, CHLN, CHLT and CKCH for their programming of English material. In approving a temporary license for the four stations to operate as a network, the Commission directed that the stations, "improve this situation as soon as possible." Hmmm!

Of course the motives are impeccable. Preserving the French-Canadian culture is no doubt a positive thing, but I feel that by requiring stations to program in one language or another and slapping them on the wrist if they balk, there is an admission being made that two separate states exist, the English and the French. Of course, that may be the whole idea.

To a crusty, WASP (almost), Ontarian, the news that Quebec stations were playing English music helped to even out the scales a little. In Toronto we have a station, CJBC, which programs in French. Now, it schappens that there aren't enough French-

speaking people in Toronto to fill Maple Leaf Gardens while there are some three hundred thousand or more people of Italian origins. There are more German-speaking people in Toronto than French. There are probably more people in Toronto who speak Hebrew than French, yet we have a French language radio station which no one listens to but costs us money anyway.

Again, as a crusty Ontarian, I get a little choked when I phone the Information Canada bookstore on Yonge Street and am greeted with "Bonjour, Information Canada,"

The CRTC is heading for the same fate as M. Trudeau and his cronies met in the election if it pursues this goal of two cultures for the blokes and one for the frogs. If les Liberals want to work out a deal whereby they can preserve Quebec as a separate state, that's fine. They get Mayor Drapeau and the white elephants and we get our money back.

All this may be rather harsh (maybe even facetious) but the CRTC should appreciate the effect its actions regarding French radio could have on English-speaking Canadians. Trudeau has pushed us too far too fast in an effort to save a culture which is slowly but surely being diluted, and the results in the long run may prove to be detrimental to the cause. Many English Canadians have read all the francais au verso they ever want to read, they've paid all the money to support Quebec's economy and ego they ever want to pay.

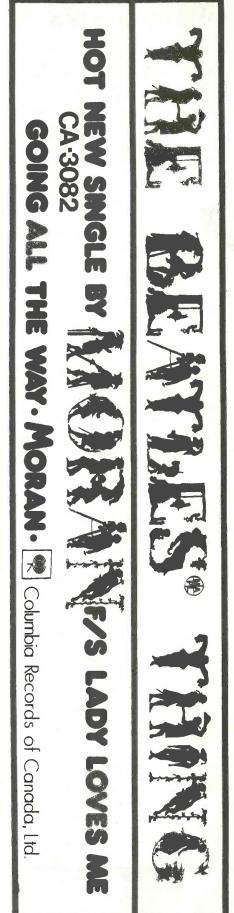
In a time when English-speaking Canadians are being subjected to French around every corner, the least M. Juneau can do is let Quebec radio stations play an English language record once in a while.

### ANN BRIDGEFORTH TAPES "MUSICAL FRIENDS" TV

Celebration recording artist Ann Bridgeforth was recently in Montreal to tape the nationally syndicated television program "Musical Friends" for late February/early March airing. Anne performed her latest single "That's All I Want From You" which is now airing at a fair number of Canadian stations. A lavish setting was used to create the mood of the song.

While in Montreal she was escorted by Quality's promotion rep Nicolle Dufour. Visits were made to several key area radio stations to introduce Miss Bridgeforth and her record to station personnel.

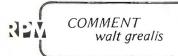
Quality's campaign to make the Bridgeforth name a household word has been progressing well of late. Ann recently completed a tour of several Ontario cities as well as appearing on local television shows in Hull, Ottawa, and Kitchener. She introduced her single on the successful "Crippled Children's Telethon" two months ago on the CTV network.



### Junos....ours is not to question why

Another year, another anniversary. The ninth anniversary of RPM came and went quietly, but often we have a chance to reflect over those nine years. What was it like back then......when.

Press releases were very few, bios were scarce and 8X10 glossies very rare. Most of the hype and news came by way of mailing pieces that came in the door and made it right into the nearest waste can. It was



nine years ago when we began to package the industry news in a convenient form. If it was to go into a waste can, it went all at once - not in pieces.

It's doubtful, if today, RPM is kept anywhere but in its proper place - at the fingertips of aggressive industry people, and any-

"... the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."

— Pierre Juneau



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The following codes are used throughout RPM's charts as a key to record distributors:

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A&M AMPEX ARC CMS CAPITOL CARAVAN COLUMBIA GRT LONDON MCA MARATHON	<b>₩&gt;DEFGIFK,C</b>	MUSIMART PHONODISC PINDOFF POLYDOR QUALITY RCA TRANS WORLD UA RECORDS WEA WORLD	R JOOZZYOP N

MAPL logos are used throughout RPM to define Canadian content on discs:



M - Music composed by a Canadian

A - Artist featured is a Canadian

Production wholly recorded in Canada

L - Lyrics written by a Canadian

SINGLE COPY – 50 CENTS Advertising Rates On Request Second Class Mail Registration Number 1351 PRINTED IN CANADA time we doubt its value, we can look at the mountain of mail and photos and press releases that arrive at our office each week.

From a few sheets, RPM graduated into four pages and six months later into eight pages on glossy stock (the cost nearly killed us) and eventually we started to publish on newsprint (similar to Variety) and today, a little better stock, plus being fast and informative. RPM may not be a pretty girl, but she's fun at a party.

RPM lost money for about seven years. A large bundle went down the drain before the first dollar of profit came in the door. Somehow we struggled through. Today, we are not only a weekly to the trade, we have become an institution. This brings us to the Communications meetings, the Juno Awards, and a few other innovations that have been more than helpful to the industry as a whole.

It doesn't embarrass us to talk about profit. RPM is a profit-making organization. What makes it easy to operate is the fact that so much of our effort is put into making improvements and changes in the industry. We do it slowly and progressively, but we try each time to push the industry ahead.

One of the largest boosts to our music industry is our Annual Juno Awards Presentation. This year the whole of Canada's press scooped RPM on the announcement of the winners. Canadian Press were so aggressive that, as we go to press, the industry is talking about the winners of the Juno Awards - already announced in the dailies across Canada. Like last year, many of our readers will probably send copies (even Xerox copies) of the local press coverage.

Our readers voted in the categories they were familiar with. We took those ballots and counted them, as we have for the past years. We then related to the industry what the industry had related to us - after a very accurate ballot count.

Did we agree with the voting? Ours is not to question why. There had to be losers, but as one loser told me: "We are going to have to try harder in 1973". That should be the attitude of anyone who feels they should

have done better. Competition is very healthy. RPM has been paced by other publications for nine years. We usually like to buy an ad in the first issue of a new publication. We know what it is like to start something new and to get it to sustain itself.

If the results of the voting weren't fair, there is nothing that RPM can do about it. We counted the votes and reported the results.

So, the Juno Awards Presentation will take place again. It will be a big night for the industry (if not a big three days for those who register). It will make a few people very happy, but it will make many people sad. Many of them I have come to know quite well.

As a newsman, I wish to report that not all of them take it well. The name of the game is to win. We can't tell you how, but perhaps the winners can. What is most important however, is to be in the game.

### CONSOLIDATED OPENS TORONTO OFFICES

Consolidated Entertainment Corporation, described as a "total service organization for Canadian talent", has opened offices in Toronto. The company has numerous divisions devoted to representation, promotion, publicity, concert production and publicity. Consolidated is headed up by Craig Nicholson and Jim Skarratt. Address is 270 Poplar Plains Road, Toronto.

### BAMFORD TO DIRECT ROSCOE BOOKINGS

Joe Bamford has been appointed co-ordinator of bookings, touring and routing, at Moncton-based Roscoe Productions Ltd. Bamford is well known in eastern Canada for his booking, promotion and management work over the years. Bamford's first duties for Roscoe will include co-ordinating winter tour dates in the Atlantic area for Sea Dog, Tobias, Jason, Valdy, Everyday People and Moon Minglewood Band. Assisting Bamford is Roscoe regular, Joan Kirby.

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### Juneau, Gavin, Stirling and Middleton

RPM'S three day Communication Six meet, will be held at Toronto's Inn on the Park March 10th through the 12th.

The three days of events will commence with a morning session of speeches by four outstanding figures in the radio and record industries: Ken Middleton, President of WEA Music of Canada, Ltd., Pierre Juneau, Chairman of the Canadian Radio-Television Commission, Geoff Stirling, Chairman of the Board of Apache Communications, and Bill Gavin of the San Francisco-based Gavin Report. The morning session begins at 9 AM in the Park Ballroom.

The afternoon of March 10th will be taken up with three separate workshops which will run from 2PM to 5PM. Workshops will cover Programming and Promotion; A&R and Record Production; Publishing and Performance Rights. The evening will be capped by an RPM cocktail party to which all C6 registrants are invited.

### to speak

Sunday March 11th there will be hospitality and product and artist presentation suites throughout the Inn. These suites will be opened at noon, to be hosted by A&M, Ampex, Avenue of America, Capitol, Columbia, GRT, London, Quality, RCA, U.A., LaBuick Sound and WEA.

Sunday evening will see Avenue of America throw a reception and dinner in the Park Ballroom, with an open invitation to ALL registrants.

Monday March 12, the Maple Leaf System

will hold their annual meeting at the Inn (members only) and commencing at 8:30PM the social function of the year — the Juno Awards Presentation will take place in the Centennial Ballroom of the Inn on the Park.

If you register in advance, the fee for the three days of events is \$25 (payable in advance). If you wish to register for any of the events at the door, the fee is \$30. Why not register now and enclose your cheque. Confirmation will be sent on receipt of your cheque.

It is important that you include your cheque with your registration. BE SURE TO HAVE YOUR REGISTRATION AND IDENTIFICATION OR INVITATION WITH YOU AT ALL TIMES.

Promotion; A&R and On; Publishing and PerThe evening will be capped ail party to which all C6 vited.

SOUTH WING

SOUTH WING

ABOUTTERN

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SIX

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### **COMMUNICATION SIX**

SATURDAY — SUNDAY — MONDAY PARK ROOM — INN ON THE PARK — TORONTO MARCH 10TH - 11TH - 12TH

Registration fee — \$25 per person REGISTRATION IS LIMITED

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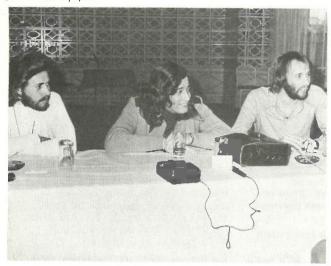
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SATURDAY SESSION BEGINS AT 9 AM

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The Gibb brothers, Barry, Robin and Maurice, field questions from Toronto's press prior to their O'Keefe concert.



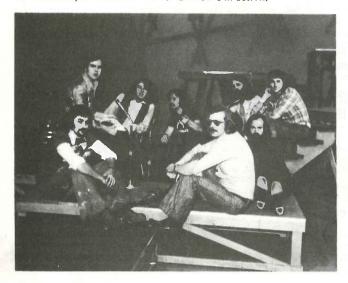
CHUM's Roger Ashby backstage at Toronto's O'Keefe Centre with the Bee Gees at completion of their "sold out" concert.



Tom and Enid Lundrigan travelled all the way from their Cornerbrook, Nfid. home to catch Bee Gees in action.



The Irish Rovers received protection from two of Toronto's finest, Sgt. George Crawford and P.C. Barney McNeilly.



Jim McKenna, Tom Hanson of ''Musical Friends with Nitty Gritty Dirt Band. CHOM also taped, through Keith Patten (U.A.)



Ed Jurak, Don Marsh, Pete Crowder, John Rodney and Stoney Productions' (Vancouver) busmobile 8-track unit.

Looks as if Vancouver's Skylark might finally be on the verge of breaking out in the U.S. with "Wildflower", a single culled from their debut Capitol album released last year. "Wildflower", written by Victoria's Dave Richardson and Vancouver's Doug

WEST COAST REPORT by jeani read

Edwards and published by Studio 3 affiliate Edsel-Aloud Music, is comfortably Canadian content and is getting airplay in some major American markets, notably Detroit, Chicago and New York, not to mention bubbling under the Cashbox Top 100. May be now that the all powerful south of the border market is starting to recognize the potential of the deck, Canada will go on it too.

Studio 3 itself is expanding, opening a small 16 track mixdown studio which will free their major studio for other recording. The new facility, which will go into operation sometime in February will also be getting into cassette tape duplicating for the industrial market — according to Studio 3's Ralph Harding, the only service of its kind in Western Canada.

Judy and Jim Ginn, Vancouver based Canadian music veterans will be releasing an album in March on Kanata Records Recorded in Vancouver, it is the first significant time the duo has put their own material on vinyl, though they have made minor forays into the recording business with RCA and with CBC in London. "The Album", says Judy, "is the most contemporary thing they have done and will include a wide variety of musical styles aimed at a variety of markets — Country, Rock and MOR". Musicians on the session include Vancouver's George Ursan, drums; Dave Fields, Bass; Al Wiebe, guitar; and Edmonton's Henri Lorieau on piano. Judy and Jim will also be hosting three CBC summer specials, to be taped shortly.

In the continuing saga of the ecstacy of Rita Joe album — which incidentally emerges as probably the most well considered nicely produced and generally interesting album turned out of Vancouver in a good while — rumor has it that both Polydor and Warner Brothers are interested in picking it up. Either way would be a big shot in the arm for the tiny Vancouver based Kerygma label on which the album was released last month.

And finally: Tom Northcott has signed his new WEA contract for a year with two year options, Joey Gregrash has done B.C. again over February — it's becoming a regular haunt with him — playing clubs in the interior and in Vancouver at Image 1 with some one-nighters on the lower mainland thrown in, and Toronto's Whiskey Howl played a good set second billed to Doug Kershaw in the PNE Gardens February 11.

### REORGANIZATION FOR WORLD OF COUNTRY MUSIC

The Toronto-based monthly tabloid paper "World of Country Music" has begun the year with several major changes in its operation. The newly-established music consumer paper has made changes in format, management and distribution.

Publishers Claude and Lois St. Jean have now assumed editorial control of the publication, which bills itself "Canada's National Country Music Newspaper". The appointment of Richard Comber to the position of advertising manager was also announced at that time.

Claude St. Jean is hopeful of substantial circulation increases over the next few issues after a recent newsstand circulation agreement with MacLean-Hunter. A campaign in conjunction with a number of Canada's leading subscription agencies was also initiated.

Important format changes and record reviews are among the innovations in the recently-distributed February issue of thirty two pages.



## Séguin



### WITH A LITTLE HELP FROM THEIR FRIENDS

Authors, composers, interpreters, Marie-Claire and Richard have blended to be of Quebec's finest authors in their own field. Hard work and perseverance have given them the ability to create texts and melodies reflecting their personalities. Indians, ecology, racial discrimination and love influenced them so strongly that many of their compositions revolve around these subjects.

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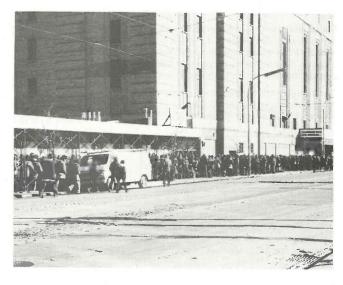
ON WARNER BROS RECORDS & TAPES

MANUFACTURED + DISTRIBUTED BY WISIC OF CANADA, LTD.





CHAB Sports Director Ron Temreck (1) presents Moose Jaw's Roy Thiessen with Sportsman of Year Award for local work.



Zero weather and some of Pink Floyd's fans camped overnight for tickets to their Gardens' Quadronsonic gig (Toronto).



Gordie Morrison, Ontario promo rep for U.A. backstage at Maple Leaf Gardens with Bobby Womack.



Morrison and Womack into Colonial for Elvin Jones' gig, here with Mrs. Jones and Womack's secretary Evelyn Evans.



Ronnie Kartman, Celebration recording artist, making fair gains on country chart with "Strawberry Wine".



WEA's newest country entry, Frankie Gibbs, readying album with label's A&R Director, John Pozer, for March release.

I have just read your comment regarding the Junos in the latest issue of RPM. As a past winner, I can speak with first-hand knowledge on how important it can be to get the award.

The Juno for the Stampeders carried with it the prestige of representing Canada wherever they travelled. They endeavoured, and may



I add with great success, to show the international markets that being named Canada's best meant that the calibre of artists from their country was very high. But enough of the bows and flag waving.

I have some suggestions I would like to pass on for next year's awards. Number one, I strongly suggest that there be a listing published January 1st of all Canadian records and artists that appeared in the RPM Top 100 Singles listing, all records that reached RPM's Top 100 during the preceding year (52 weeks). The same should be done for the album chart, the album listings, good music and country. These listings would refresh the minds of the many voters who now only check over the charts the day the ballot arrives.

From the initial listings published, voters could select two artists or records in each category to be mailed back to RPM. I then suggest after tabulating all the choices, the top five nominees be picked for each category - five nominees for "Top Group of the Year", five nominees for "Top Single of the Year", five nominees for "Top Singer of the Year", etc. The nominations should be published on a centre spread in RPM in a ballot-form in a "Nominations Issue". Everyone would then choose one from each category and the ballot mailed to an accounting firm. The winners would then be chosen and given their Junos on an awards night as you are currently doing.

The reasons for having nominations for the top positions in the Canadian music business are as follows: The careers of the artists nominated would rise in prestige. For instance, Anne Murray may win the award as "Top Female Singer" for the next five years. This is one artist and one career. There could be four other female singers nominated who in turn could be gaining confidence, industry respect, and publicity and promotion mileage from being considered one of the nation's best female singers.

As matters stand now, we are locked into an almost certain winner with the popularity of Anne Murray (which she of course deserves). I think it is important for the other female singers to at least know they are in the running. Of course, that is only one of the categories.

A better example would be the award for Canada's "Top Rock Group". There could be a 2-½ month period that five groups could receive the extra promotion mileage in their concerts that they were nominated for a Juno. I am sure the nations' promoters

and radio stations could benefit from this extra prestige when promoting a personal appearance or playing their records.

The most concrete reasons for these changes, other than those outlined above, would be that the Companies and artists should also buy advertisement space in RPM thanking the industry people for the vote of confidence in their abilities and being nominated. In this way, they can help offset the cost of presenting Canada's "National Music Awards Show". The artists' career would be greatly enhanced by receiving a nomination, their earning power would be increased, and their records would sell more — similar examples: U.S. Academy Awards and Grammy's, and Europe's Edisons as proof.

The Canadian music business needs more excitement. Having nominations-style

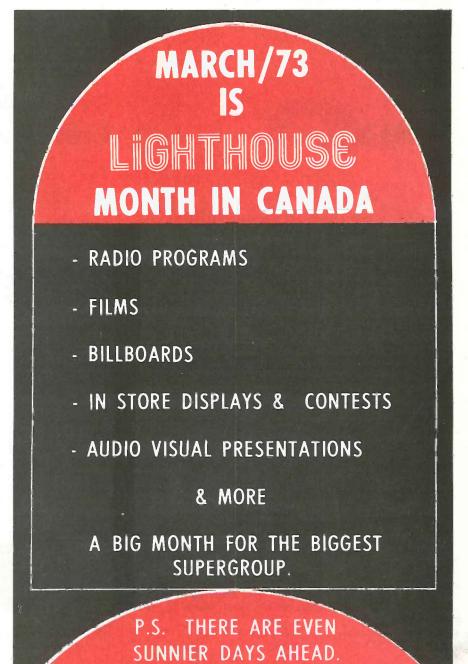
awards definitely brings that excitement to us.

The other suggestion would be single winners for each category enabling more awards. For example: "Best Produced Rock Album", "Best Produced Country Record", "Best New Recording Artist" (anyone having released their first record during the past 12 months), etc. This would involve dozens of names instead of ten.

In closing, may I add my congratulations for this year's awards and for presenting Canada's music business' most prestigious night.

Mel Shaw Personal Manager The Stampeders.

LETTERS continued on page 19





RCA's Neill Dixon and Johnny Murphy with CHUM's Roger Ashby, Jim Waters and Dave Charles at Jimmy Castor bash.



A&A's Yonge St. store went on Castor kick, supplied by Dixon, here with Bob Martin, Don Archibald and Ward Poole.



Montreal's Mickey Posner, recently signed to Elektra receiving heavy Adult Contemporary play on "Love Is Making Me Smile".



Columbia's Moran, formerly with Poor Souls, making gains with his Paul Gross produced "The Beatles Thing".

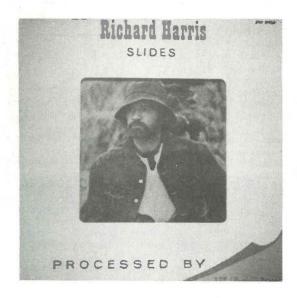


RCA's newest, Tommy Hunter and one of their first, Wilf Carter, with label's Ed Preston and Jack Feeney on Hunter TV set.



RCA/Arpeggio family, Carter, Hunter, Allan Sisters, Rhythm Pals, Family Brown, Al Cherny, Feeney, Haugen and Preston.

### **New Album Product**

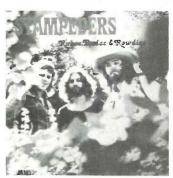


#### SLIDES Richard Harris Dunhill DSX50133-N

Unfortunately, everything that Richard Harris does must inevitably be compared with "MacArthur Park". That tune was one of only too few legitimate pop classics and it is too much to expect Harris, or anyone else for that matter, to hit the same height every time out. But nonetheless, with "Slides", Harris has presented us with an immensely enjoyable, and eminently listenable collection of reminiscences. Of particular interest, for the title if nothing else, is "Blue Canadian Rocky Dream" a nice little love song, backed by a tinkling honky tonk piano.

The rest of the album is exactly what we have come to expect from Harris; songs dealing with people and personal experiences, delivered in his usual forceful voice. We recommend the album highly to good music programmers, contemporaries with an ear for an interesting change of pace and progressives.

"Slides" is a cleverly conceived and brilliantly executed album from one of the finest male vocalists currently recording and deserves to be heard and heard often.



#### RUBES DUDES AND ROWDIES Stampeders MWC MWCS704-M

A commercial, good time album which stands every chance of improving on its already hefty orders with the growing success of the "Oh My Lady" cut. We find a lot here to like, most especially the Kim Berly composition, "Minstrel Gypsy". A strong, well packaged album, which will do very well.



#### BILLION DOLLAR BABIES Alice Cooper Warner Bros/BS2685-P

From the snakeskin billfold cover to the cutely revolting dust jacket, Alice and friends have gone one up on their competition again. Bob Ezrin has done a fine job for Nimbus Nine Productions here on ten powerful cuts. "Elected" and "Hello Hurray" will ensure giant sales.



#### LORI LIEBERMAN Capitol ST11081-F

A delicate, thoughtful album, enhanced by restrained production work. Miss Lieberman has an enchanting voice which is put to good use on a fine selection of material including "Killing Me Softly" and "My Lover Do You Know". An MOR goldmine.



#### NOTHIN' LIKE A SUNNY DAY Robert Thomas Velline U.A. UAS5656-U

It's comeback time kiddies. Who should Robert Thomas Velline be, other than Bobby Vee? The real killer here is the re-make of "Take Good Care of My Baby", but there is much here that is new and worthwhile, particularly "Here She Comes Again", a folk rocky thing which indicates Velline's new directions



#### ARPIN PLAYS LIGHTFOOT CTL 477 5165-Z

Relatively uninspired instrumental arrangements of some of Gordon Lightfoot's better known compositions, but which nonetheless make good breaks in programming for CTL subscribing stations. Among the more lively and interesting cuts are "The Last Time I Saw Her Face" and "If You Could Read My Mind".



#### LAST TANGO IN PARIS Gato Barbieri U.A. UASLA045F-U

In spite of frequent brushes with mediocrity this original soundtrack from Marlon Brando's much written about skin flick will sell a bundle. Titler is one of the better points of the album and could do well as MOR filler.

#### IRISH ROVERS continued from front page

Irish Rovers in action at the Dell (then a downtown Irish-type of beer joint). They had just released their "Unicorn" single and it was probably shelved in the CHUM library (it really wasn't CHUM's cup of tea or any other Top 40 formated station for that matter). However, by accident or design, McAdorey found himself face to face with the Irish Rovers and, like any red-blooded human being, he got to rocking and rollicking to the fun and antics of this half mick, half orange group of entertainers. Now, straighten your eyeballs and read how the power of one little ole Canadian radio station opened doors and blew minds of music lovers from coast to coast in Canada and around the world. One playing of "Unicorn" on CHUM flooded the switchboard. Bubbles and her helper just couldn't handle all the calls. CHUM, to be more specific, Bob McAdorey, took a chance on an odd ball record and it worked. This merry band of Irish Rovers, with a Canadian production became the talk of the trade. Brothers Will and George Millar, their cousin Joe, and former peat-digging buddies, Wilcil McDowell and Jimmy Ferguson had the industry by the short end, and their only direction was up.

As groups come (and most go) the Irish Rovers had little to offer, in the way of sustaining themselves. There's only one Paddy's Day and one 12th of July with a lot of empty space inbetween. However, they managed to squeeze out a fair living on the more than three million copies of "Unicorn" which were sold, plus "Lily The Pink", "Years May Come, Years May Go" as well as Gold albums, "Tales To Warm Your Mind", "The Life Of A Rover", "All Hung Up", and "The Unicorn" - not in that order, but you do get the point don't you? Then along came Les Weinstein again not in that order, but behind every successful group is a successful manager. Who comes first has always been a moot point. In any event the Rovers obviously had a great deal of potential and Weinstein

was a successful Calgary business man in his own right. They did join forces and they did drift into the background somewhat. Oh, their tours were still pretty good, but the press wasn't really turned on to the Rovers, but what's new.

CBC-TV producer Ken Gibson, the network's anchor man in Vancouver, entered the picture somewhere along the line - not in any particular order, and opened yet another door for the Rovers. The CBC brass obviously thought they had a winner and gave the Rovers more than the usual 13 weeks to prove it. Location shows including one in Ireland tickled the fancy of millions of Canadian viewers which guaranteed Gibson/ Millar and company a series, with renewals. They have done four "on tour" shows (Ottawa, Montreal, Halifax, Charlottetown) and guested some of the top names in the business including: Bobby Darin, Tommy Makem, Stompin' Tom Connors, Ray Stevens, John Davidson, the Clancy Brothers, Catherine McKinnon, Glen Yarbrough and many others. Their series, which just completed its third year and is seen on the limited rather than the full network, has ranged from 18 to 20% - the highest rating for any CBC series for the season. Their enjoyment index is averaging 85 - again, the highest of any CBC series for the past eight years. It's therefore only a matter of time before the CBC announces a fourth season for the Irish Rovers, we would expect.

Weinstein and the Rovers have now gone big - their own label, appropriately named Potato, and distributed by Polydor. They recently completed a concert tour of Ontario which coincided with the release of their newest album, "The Irish Rovers Live" from which "Morningtown Ride" was culled as a single. While in Ontario they received the red carpet artist relation services of Lori Bruner and, although it's not likely CHUM will program their single, it would appear they have a large sized Adult Contemporary hit.

Some say the Irish Rovers music is better than it sounds but then J.P. Mahaffy once said "Ireland is a country in which the probable never happens and the impossible al ways does." That's the Irish Rovers.

### JOHN PRINE AT MASSEY HALL

Last Thursday Massey Hall welcomed Atlantic recording artist John Prine, Not knowing exactly what to expect, since Prine is not as well known as he deserves to be, one looked quizzically at the young man who strolled on stage with his guitar, seeming somewhat shy, and yet marvelously relaxed, almost as if he were in a living room somewhere preparing to play for a few friends. It took only a few bars of the first song to realize that something completely different was to take place that night, and that John Prine was not just "another folk singer", but a very creative and warm person. Running thru a repertoire that is so varied that it stuns the imagination, John Prine is at ease with almost every type of song, from the softer ballad like "Far From Me" to the basic blues such as "Flashback Blues" and the country sound as in "Pretty Good". Prine's strength lies in his uncanny ability to be more than one person within a very limited time span and to cover a range of emotions rarely found in songwriters today. He sings his songs with an air of indifference as if they were no longer part of him, but simply truths that have to be said, and tonight he is there to say them. Probably one of his better known works, "Angel from Montgomery" describes as best as possible Prine's attitude towards songwriting: "How the hell can a person go to work in the morning and come home in the evening with nothing to say . . .?" John Prine had plenty to say, and said it well, with warmth and strength, at Massey Hall last Thursday night. -Peter Ouellet



Chuck Gorling, Brian Miessner, Laurie Currie, Bob White - Spice, now living in Toronto. Booked by Music Shoppe/Hungry "I".



Epic's Johnny Nash with Gold for "I Can See Clearly" and Don Cornelius ("Soul Train" TVer) and label's Logan Westbrooks.

PROKOFIEV'S HEAD L'Orchestre de la Suisse Romande Vladimir Ashkenazy - Pianist; London Symphony Orchestra ORPHIC EGG OES 6906

London Records recently unveiled their new series of recordings on their new label "Orphic Egg". The series is directed mainly to young people and each disc features works by one composer. The Prokofiev disc is of particular interest



as it restores to the Canadian catalogue a super brilliant performance of Prokofiev's Scythian Suite performed by L'Orchestre de la Suisse Romande and conducted by the late Ernest Ansermet. The work is presented complete. The balance of the disc features excerpts from Prokofiev's "Cinderella", "Romeo and Juliet", "Prodigal Son", "Classical Symphony" and the first Violin Concerto.

MOZART Violin Concerto in B b, K. 207 Violin Concerto in D, K. 218

Arthur Grumiaux - Violin London Symphony Orchestra conducted by Colin Davis PHILIPS 6580 009

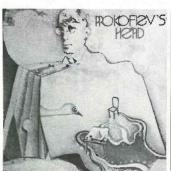
Originally recorded in April of 1962, these polished performances of Mozart's first and fourth violin Concertos are now re-issued on the Philips Universo Series. The complete works for Violin and orchestra by Mozart were recorded by Arthur Grumiaux and Colin Davis at this time and I assume that the other discs will follow. The cadenza in the Concerto No. 1 in Bb was written by Arthur Grumiaux.













KALKBRENNER Grand Sonate Brillante Op. 177 in Ab THALBERG Grande Sonate Op. 56 in C minor Adrian Ruiz - pianist GENESIS GS 1016

Almada Distributors is now making available in Canada a most interesting series from the Genesis label which features long forgotten instrumental and orchestral music from 19th century composers. This disc features a brilliant performance of the Grande Sonata Op. 56 by Sigismund Thalberg who was Franz Liszt's great rival and one of the most popular pianists of his time. American born pianist Adrian Ruiz turns in a fine performance of this rarity and couples it with an equally rare Sonata by Friedrich Kalkbernner who was greatly admired by Chopin. This should be of great interest to piano buffs,

BEETHOVEN Violin Concerto in D Op. 61 JASCHA HEIFETZ - Violinist The Boston Symphony Orchestra conducted by Charles Munch RCA VICTOR LSC 3317

RCA Victor's recently introduced Basic Library Series has restored to the Canadian catalogue many fine performances which have long been unavailable here. Perhaps none will be more welcomed than this historic performance of the Beethoven Violin Concerto by Jascha Heifetz. This sterling performance features cadenzas by Leopold Auer and Joachim. The sound is still serviceable.

RACHMANINOFF SONGS Nicolai Gedda - Tenor; Alexis Weissenberg - Piano ANGEL S-36917

Rachmaninoff's songs are the least familiar part of his output due to the Russian texts and the very demanding keyboard parts. Lilacs, Op. 21 No. 5 has probably reached a wider audience in the composer's own arrangement for piano solo. The Vocalise, Op. 34 No. 14 for wordless voice has achieved great popularity in its arrangement for Orchestra. Seventeen songs are sung here with great conviction and beauty by Nicolai Gedda. Weissenberg's raz-a-ma-taz virtuosity is given ample opportunity for display and the recording which originates from France is nicely balanced.

### FESTIVAL OF HITS - MAHLER DGG 2538 - 188

This useful disc from Deutsche Grammophon's "Festival of Hits" series features movements from five of the ten Mahler Symphonies which seem to enjoy a remarkable popularity with record buyers at present. All selections come from the complete series of Mahler Symphonies performed by Rafael Kubelik and the Bavarian Radio Symphony orchestra. Solo voices include Norma Procter, Martina Arroyo, and Edith Mathis. The adagietto from the Symphony No. 5 will be familiar to those who saw Visconti's film "Death in Venice".



LETTERS continued from page 9

In this week's Programmers you asked for any comments that could assist in bettering the Juno Awards. That's some task.

Each year has excelled the previous one. Last year was something else. I cannot imagine how you will ever improve on that.

The only thing I look forward to is the day when one of our national TV networks sees fit to televise the super event.

I have no criticisms but perhaps one query as to why the winners have to be disclosed before the actual presentations?

Thanks to you, Canadian recording talent receives the recognition it so deserves, not only by your RPM Weekly but also the luno Awards.

Again, thanks to you, everyone involved in the industry has an annual event to look forward to participating in that is neither equalled nor surpassed by any other.

Patti MacKellar/Toronto

### COHEN TO GAS RECORDS PROMOTION

Joel Cohen has been named promotion representative for G.A.S. Records. Cohen was formerly working on behalf of Avenue of America, G.A.S. Records' parent company. Cohen will assist Jack Morrow in promoting singles and album product on the G.A.S. label. The label is currently hot with "Gypsy" by Abraham's Children, "Lifeline" by John Bennett and Robbie Rae's "Natalie". Upcoming is product by Side Effect, Rose, David George, Robbie Lane and Doug Billard.

DON'T MISS C6

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### ALBUM ARTISTS (alphabetically)

This listing is a cross-reference to the RPM 100 Albums. A fast way to find album order numbers,

Duane Allman (48)
America (13)
Gato Barbieri (93)
Beach Boys (30)
Bee Gees (62)
Chuck Berry (86)
Black Sabbath Vo. IV (55)
Blood Sweat & Tears (84)
David Bowie (49) (83)
Berad (28)
George Carlin (94)
Cheech & Chong (52)
Chicago V (45)
Chilliwack (58)
Joe Cocker (50)
Bruce Cockburn (88)
Judy Collins (72)
Rita Coolidge (31)
Alice Cooper (71)
Creedence Clearwater (12)
Cymande (67)
Mac Davis (74)
Deep Purple (17)
John Denver (8)
Eumir Deodato (43)
Derek & the Dominoes (33)
Neil Diamond (4) (75)
Dueling Banjos (23)
Edward Bear (15)
Elton John (2)
Fergus (70)
Fiddler on the Roof Sndtrk. (77)
Free (65)
Chief Dan George (82)
Grand Funk (56)
Grateful Dead (32)
Al Green (41) (66)
Guess Who (25)
Albert Hammond (79)
Jimi Hendrix (98)
Hurricane Smith (36)
Jethro Tull (24)
Carole King (7)
Moe Koffman (51)
Gordon Lightfoot (21)
Lighthouse (26) (76)
Lobo (42)
Loggins & Messina (29)
Mahavishnu Ork (61)
Man of La Mancha (54)
Bob McBride (92)
Murray McLauchlan (85)
Don McLean (16)
Bette Midler (6)
Joni Mitchell (11)
Moody Blues (5) (53)
Anne Murray (60)
Rick Nelson (46)
Gilbert O'Sullivan (20)
Partridge Family (39)
Shawn Phillips (57)
Elvis Presley (63)
Poco (69)
Fresh Raspberries (37)
Helen Reddy (10)
Lou Reed (59)
Rolling Stones (9)
Diana Ross (34)
Santana (35)
Seals & Crofts (22)
Carly Simon (1)
Souls Stevens (27)
Rod Stevens (27) Steely Dan (19)
Cat Stevens (27)
Rod Stewart (95)
Barbra Streisand (40)
James Taylor (18)
Ten Years After (100)
Three Dog Night (90)
Tobias (68)
Tommy (14)
Peter Townshend (87)
Traffic (3)
Uriah Heep (38)
War (64)
West, Bruce & Laing (96)
Will The Circle Be Unbroken (44)
Jesse Winchester (80)
Edgar Winter Group (97)
Yes (81)
Young (89) oung (89) eil Young (47) (91)

### SINGLES (alphabetically)

This listing is a cross-reference to the RPM 100 singles. A fast way to find single order numbers.

to find single order numbers.

A Good Song (57)
Ain't No Woman (41)
Also Sprach Zarathustra (24)
Always Be Thinking Of You (54)
Always Be Thinking Of You (54)
Always Be Thinking Of You (54)
Big City Miss Ruth Ann (31)
Boo Boo Don't Cha Be Blue (68)
Break Up To Make Up (97)
Chimbombay (92)
Clear Night (50)
Come Softly To Me (60)
Control of Me (12)
Cook With Honey (49)
Could It Be I'm Falling In Love (13)
Cover of Rolling Stone (19)
Crocodile Rock (1)
Daddy's Home (22)
Daisy A Day (93)
Dancing in the Moonlight (18)
Danny's Song (2)
Dead Skunk (71)
Do It Again (6)
Don't Cross The River (53)
Don't Expect Me (4)
Do You Want to Dance (33)
Dream Me Home (88)
Dreidel (56)
Drift Away (83)
Dueling Banjos (11)
Everyday Working Man (46)
First Cut is the Deepest (65)
Follow Your Daughter Home (20)
Good Morning Heartache (45)
Gypsy (7)
Hello A (99)
Hello Hurray (23)
Hi Hi Hi (29)
Hummingbird (43)
Ice On The Road (51)
I Just Want to Make Music (10)
I'm Gonna Love You Too (25)
I'm Just A Singer in a Rock & Roll Band (21)
In My Life (36)
Jambalaya (5)
J'Entends Frapper (63)
Jesus Is Just Alright (84)
Keep on Singing (79)
Killing Me Softly With His Song (9)
Kissing My Love (67)
Last Song (15)
Life Line (73)
Little Willie (66)
Lost (58)
Love Is What You Make It (48)
Love Jones (98)
Love Is What You Make It (48)
Love Jones (98)
Love Is What You Make It (48)
Love Music (89)
Love Is What You Make It (48)
Love Jones (98)
Love Is What You Make It (48)
Love Music (89)
Love Train (37)
Majic Woman Touch (94)
Master of Eyes (90)
Midnight Road (96)
My Blue Heaven (87)
Oh Babe What Would You Say? (3)
Oh My Lady (47)
Oh What A Day (44)
One Less Set of Footsteps (55)
Palace Guard (82)
Palace Guard (82)
Palace (100)
Pardon Me Sir (91)
Peaceful Easy Feeling (52)
Pretty City Lady (26)
Reelin' & Rockin' (32)
Rock & Roll Music (80)
Rockin' Pneumonia (61)
Rocky Mountain High (27)
Rosalie (69)
Sandman (75)
Separate Ways (38) Rock & Roll Music (80)
Rockin' Pneumonia (61)
Rocky Mountain High (27)
Rosalie (69)
Sandman (75)
Separate Ways (38)
Sing (70)
Songman (81)
Space Oddity (49)
Stir It Up (74)
Superstition (28)
The Beatles' Thing (64)
The World Is A Ghetto (86)
Touch of Magic (39)
Trouble Man (78)
Turn Me On I'm a Radio (62)
Wildflower (76)
While We're Still Young (95)
Why Can't We Live Together (14)
Woman From Tokyo (85)
Yes (59)
Yellow Ribbon (72)
You Are What I Am/Same Obsession (8)
You Girl (17)
You're So Vain (16)
You're Still The One (30)
Your Mama Don't Dance (34)

10/3/73

RPM

N/A

16 --- RPM 10/3/73

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2	•	15 24		DON'T SHOOT ME Elton John-MCA 2100-J N/A N/A	35	34 32	CARAVANSERAI Santana-Columbia KC31610-H CT31610-H CA31610-H	68	71 75	N/A DREAM N Tobias-MG MV4-5085	M/Verve
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9	)	3 3		MORE HOT ROCKS Rolling Stones-London ZPS-626-7-K N/A N/A	42	43 42	OF A SIMPLE MAN Lobo-Big Tree 2013-M BTS4 2013-M BTS8 2013-M	75	********	DOUBLE G Neil Diamo N/A	OLD
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11	1	11 7		FOR THE ROSES Joni Mitchell-Asylum SD5057-P 8AS5057-P	44	45 5 <b>5</b>	WILL THE CIRCLE BE UNBROKEN Various-United Artists UAS9801-U N/A N/A	77	79 82	FIDDLER Soundtrack K5013-U	
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Q	3	26 37		EDWARD BEAR Capitol 1-6387-F 4XT6387-F 8XT6387-F	48	47 46	ANTHOLOGY  Duane Allman-Capricorn 2CP0108-P  CPXJ0108-P  8CPS0108-P	81	84 62	N/A  CLOSE TO Yes-Atlanti AC7244-P	
16	2	20 18		DON MCLEAN U.A. UAS56 51-U N/A	49	64 69	SPACE ODDITY David Bowie-RCA LSP4813-IN N/A N/A	82	83 84	IN CIRCLE Chief Dan C	
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18	<b>)</b> 1	19 16		ONE MAN DOG James Taylor-Warner Bros BS2660-P CWX2660-P 8WM2660-P	51	51 56	THE FOUR SEASONS  Moe Koffman-GRT 9230 1022-T  5230-1022-T  8230 1022-T	84	59 53	NEW BLOO Blood Swea CT31780-H	at & Tear
19	2	23 <b>2</b> 3		CAN'T BUY A THRILL Steely Dan-RCA ABCX758-N N/A N/A	52	56 49	BIG BAMBU Cheech & Chong-Ode SP77014-W CS 77014-W 8T-77014-W	<b>8</b> 5	73 74	MURRAY True North	
20	) 3	21 22		BACK TO FRONT Gilbert O'Sullivan-Mam 5-K N/A N/A	53	54 45	DAYS OF FUTURE PASSED  Moody Blues-Deram DE18102-K N/A N/A	86	89 88	LONDON ( Chess CH6) 5033 6002	0020-T
21	1	14 14		OLD DAN'S RECORDS Gordon Lightfoot-Reprise MS2116-P CRX2116-P 8RM2116-P	54	5 <b>2 50</b>	MAN OF LA MANCHA Orig. Soundtrack-U.A. UAS9906-U K9069-U U3069-U	87	86 72	WHO CAM Peter Town 73-9189-J	E FIRST
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- F	69	75 68		A GOOD FEELIN' TO KNOW Poco-Columbia KE 31601-H CT31601-H	V CA31601-H
-F	70	77 95		TOWN OF FERGUS Fergus-Capitol ST6382-F 4XT6382-F	KT <b>6</b> 38 <b>2</b> -F
	0	*** ****		BILLION DOLLAR BABIES Alice Cooper-Warner Bros BS2 N/A	2685-P N/A
	12	39		TRUE STORIES Judy Collins-Elektra 75053-P CEK 75053-P	8EK75053-P
	13	200 FEF		RUBES DUDES AND ROWD Stampeders-MWC MWCS704-I N/A	
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-M	75	*********		DOUBLE GOLD Neil Diamond-Bang BDS2 227 N/A	-T N/A
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	79	76 59		IT NEVER RAINS IN SOUTH Albert Hammond-Columbia K ZT31905-H	
	80	58 52		THIRD DOWN 110 TO GO Jesse Winchester-Bearsville BF N/A	82102-F (NA) 8BR2102-P
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	86	89 88		LONDON CHUCK BERRY SI Chess CH60020-T 5033 60020-T	E <b>SSIONS</b> 8033 60020-T
	87	86 72		WHO CAME FIRST Peter Townshend-DECCA DL 73-9189-J	7 9189-J 6-9189-J
,	88	87 86		SUNWHEEL DANCE Bruce Cockburn-True North T N/A	NX7-H
-F	89	85 87		BUSINESS Young-Ampex A10151-V	N/A
	90	90 64		SEVEN SEPERATE FOOLS Three Dog Night-Dunhill DSD DHM85118-N	50118-N DHX55118-N
	91	94 93		HARVEST Neil Young-Reprise MS2032-P CRX2032-P	PL SRM2032-P
	92	62 65		BUTTERFLY DAYS Bob McBride-Capitol ST-6384 4XT6384-F	-F 8XT6384-F
	93			LAST TANGO IN PARIS Gato Barbieri-U.A. UALA045 N/A	F-U N/A
	94	9 <b>5</b> 9 <b>4</b>		CLASS CLOWN George Carlin-Little David LD ACLD1004-P	1004-P A8LD 1004-P
	95	97 85		NEVER A DULL MOMENT Rod Stewart-Mercury SRM 16 MCR4 1646-Q	646Q MC8 1646-Q
	96	82 78		WHY DON'T CHA West, Bruce & Laing-Columbia CT31929-H	CA31929-H
	97	**** 22**		ONLY COME OUT AT NIGH Edgar Winter Group-Epic KES N/A	
	98	61 51		WAR HEROES Jimi Hendrix-Reprise MS2103 CRX2103-P	8-P 8 <b>RM2103</b> -P
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CANADA'S ONLY NATIONAL 100 ALBUM SURVEY

IN CONCERT
Derek & the Dominoes-Polydor RS08800-Q
N/A
N/A

33 41 58

Compiled from record company, radio station and record store reports.

**GREEN IS BLUE** 

Al Green-Hi SHL32055-K N/A

66 65 71

N/A

N/A ROCK AND ROLL MUSIC
Ten Years After-Columbia KC31779-H

CA31779-H

N/A

CT31779-H

100 55 57

RPM 10/3/73 --- 17



### The Programmers

A WEEKLY FEATURE IN RPM

DESIGNED FOR CANADIAN

Programmers

### BBM interpretation is the key

BBM RATINGS: CAUTION, READ WITH CARE. These words don't appear on the cover of the ratings book, but well they might. The art of reading ratings to get at the TRUTH of a station's audience is complex, far more so than most people think.

Let's look at the newly-released BBM book for January 1973. Using the standard of weekly circulation, the ratings say:

1. CKOC (283,000), 2. CHML (260,300),

3. CHAM (172,000), 4. CKDS-FM (162,600).

On the other hand, let's look at the placements based on number of people listening during the average quarter hour 7AM to 7PM Monday to Friday. An entirely different ranking emerges:

1. CHML (29,200), 2. CKDS-FM (11,000), 3. CKOC (10,500), 4. CHAM (10,000).

So which is right? Neither one. They're both accurate. If an advertiser is interested in reaching the most people he can during his total campaign, he'll get widest coverage on CKOC. But if he wants to cover a concentrated type audience with relatively few ads, he will find more people listening per spot on CHML.

And then there is the matter of demographics. Figures are available for a huge selection of

The Programmers IN YOUR EAR dave chadwick

age, sex, and time-of-day breakdowns. These can show off stations in even more varied lights.

Why does the ranking differ between "weekly circulation" and average quarter hour? David Adams of the BBM's Toronto office says this difference is typical of most markets and reflects the different type of programming heard on CKOC versus that of CHML. Adams says the CHML audience, though smaller, is

more loyal. They remain tuned to the station for longer periods and thus at a given average point in time CHML has more people listening to it than CKOC. The rock station has an audience that is constantly changing . . . though it is a larger audience, it tunes in and out more frequently than the CHML audience.

Anyone approaching the BBM for ratings information is usually cautioned about interpreting the ratings. For example, the ranking of stations solely by their weekly circulation is discouraged by the BBM. As a minimum consideration, the Bureau suggests that "weekly circulation" and "average quarter hour" figures must be considered as an inseparable pair that together provide an accurate picture (as far as "all persons" are concerned; age and sex groupings are something else).

Neither "weekly circulation" nor "average quarter hour" statistics are the be-all and end-all. For example, an advertiser who can afford to buy just one radio ad, would find that he would be heard by more listeners if he put his one shot on CHML. At any (average) time, 29,200 would hear the commercial on CHML or 10,500 on CKOC. On the other hand, if he was thinking of running three hundred ads during one week, 283,000 would hear about it if he used CKOC while only 260,300 would be exposed via CHML. Record companies, also, tend to be more interested in the weekly circulation of a station than in its average quarter hour count. The initial play of a record on CHML reaches more people than a similar single play on CKOC. But each subsequent play on CKOC exposes the record to a relatively new audience, while on CHML the audience is to a larger degree composed of "previous" or "repeated" listeners.

Basically, the difference we are here exploring is the distinction between "reach" and "frequency" as used in advertising agencies who are buying media. CKOC has a higher weekly reach, while CHML reaches its listeners with a greater frequency.

The Programmers, in a bid to increase understanding by all members of the radio industry of the meaning and compilation of the BBM, will be running several features illustrating various complexities of the Canadian broadcast ratings. Ratings can mean the difference between prosperity and starvation on the national sales level, and are the only tool we have right now to judge the audience appeal of various radio formats. Watch for more discussion of what the BBM can mean to radio programmers in upcoming issues of RPM.

### NON-COMMERCIAL RADIO COMES TO QUEBEC CITY

Excitement is running high these days in Quebec City as the first non-commercial radio station there establishes its programming. It is an FM stereo station with the call letters CKRL. The radio station has a five-year lease for space on the campus of the local Laval University and also holds a five-year FM licence from the CRTC. The local daily Le Soleil kept interest high by running stories on the station, which hit the air February 15.

Quebec City is a community of 350,000, or 450,000 if you take the metropolitan area including Levis (across the St. Lawrence river). It is presently served by six French and one English radio station. Aside from English CBC-affiliated CFOM, the competition for the new station (popularly known as FM-Laval) will consist of the CBC station CBV, Radiomutuel's CJRP, plus CKCV, Telecapital's CHRC AM and FM, and CFLS in Levis. Aside from listener competition, the new CKRL-FM represents no sales competition for the established broadcasters, as it relies on listener contributions for financial support. The University supplied \$55,000 for start-up expenses, but a large portion must come from other sources. So far, 4,500 out of 10,000 Laval students have responded to a campaign requesting a two dollar donation. Professors and university staff have also responded to the need.

The station plans to raise additional revenue from appeals to groups and organizations outside the university, and the public at large who will benefit from the proposed programming.

Though they are allowed to broadcast twenty four hours, seven days, CKRL-FM will initially transmit only Thursday through Sunday. Sign-on will be at 5PM Thursday and Friday and 9AM Saturday and Sunday. Sign-off will be at midnight on Thursday and Sunday, and at 3AM on Friday and Saturday nights. There are four people on full-time staff: Jean-Marc Chouinard, station manager; Louise McGowan, program director; Gilles Walsh, technical director; and a secretary. All other staff are volunteer students.

As to programming, the station will be 20% "information" and 80% "l'animation musicale". The information will not be of the news, weather and sports variety already available locally, but is of a medium of expression/information from local groups who are assigned program blocks. "L'animation musicale" will not be a disc-jockey format with time and commercials. "We won't give the time on CKRL-FM... maybe we won't put a clock in the control room so as to avoid the temptation... and there are no commercials..." Each segment will concentrate on one type of music, classical, jazz, pop, etc.; it will be a program with a

CKRL continued on page 20

20 - - - RPM 10/3/73 CKRL continued from page 19

definite structure. Drama, documentary and experimental programs will also be aired. And the station also admits that several segments remain unprogrammed so far. But they feel that talented, creative people will soon flock to the station, both from the university and the community to make their FM programming needs felt. So far, the seventy members of the radio club have been kept busy writing series, organizing a record library and doing research. The average age of the staffers is twenty two.

All in all, public interest has been high in the new station. The opportunity for culture, entertainment and intellectual stimulation it provides has been welcomed by Quebec City. The predominantly French population now has a chance to better discover Quebec thought today on the FM airwaves of CKRL.

#### CBC RADIO SHOWS WIN OHIO U AWARDS

As has been the case for the past several years now, CBC Radio's productions have emerged big winners in the Ohio State University broadcasting competition. Three CBC radio shows were honoured in the annual competition that recognizes meritorious achievements in educational, informational and public affairs broadcasting. The competition is the oldest of its kind and is sponsored by the Institute for Education by Radio-Television.

Awards went to the Canadian network for Toronto productions "Ch'i Lai' Ch'i Lai: The Life and Times of Mao Tse-tung" and "Single Child, Aged Parent", and for "Rejoice in the Lamb: The Offering of Christopher Smart", produced in Vancouver. They were judged best in the general audience programming category. The CBC also won citations for several educational programs. Coming up winners were radio programs produced jointly with provincial education departments in Manitoba, Saskatchewan and B.C., and similar joint television productions in Manitoba and Saskatchewan.

### CRTC REPRIMANDS CKSO FOR CBC DEFICIENCIES

The CRTC has reprimanded Cambrian Broadcasting Limited for allowing CBC programming on its radio station to fall below levels prescribed in its affiliation agreement with the public network. The reprimand came in the form of a decision announced last week granting a licence renewal of one year instead of the customary five years, to Cambrian's station CKSO Sudbury.

The decision read in part: "The Commission is not satisfied with the amount of CBC programming presently carried by this affiliate . . . the licencee will be expected to provide more of the national service to the people of Sudbury by, as a minimum fulfilling the reserve time requirements which the CBC expects of its affiliates. The Commission wishes to be informed by the licencee when this programming objective has been achieved."

### CBL's FORMULA FOR RELIGION ON RADIO

The day for broadcasting church services or sermonettes is over, according to CBL Toronto program director Bob Rhodes. But how to handle the problem of religious content without tuneout can be a problem for stations. A total ban may not be the answer. "We want to have a religious presence in local programming and not have to apologize for it," says Rhodes.

Previous religious features caused tuneout, even in lengths as short as five minutes. Promo couldn't be run for features upcoming in the next few minutes, because listeners would immediately turn off. In their place, CBL developed a series of "Theo-Ads" or commercials for God. "We wanted a broader form in which religious segments would provoke thought," according to Rhodes.

The result was a series of 30-to-60-second announcements in which professional actors and actresses engage in everyday conversation about the meaning of life. A solemn religious tone is avoided in favour of natural talk; the spots are written by a local minister. The original idea was based on "dialogue" spots used by commercial advertisers. Music backgrounds and sound effects are not used.

Religion is still a big part of life and deserves airtime on radio. The problem is how to get it on air while still exercising a measure of control. CBL's method maintains management control over content and is a successful way to get around the usual problem of running religion, namely giving programming power to someone outside the station who then uses material that is a tuneout factor. Other stations could learn much from the CBL example.

### TV DIAL OVERFLOWING IN TORONTO CABLE TV

The Canadian Radio-Television Commission has relaxed a cable TV guideline requiring cable TV companies to grant preference to Canadian stations over American stations. The public announcement came less than a month before the debut of CBLFT, the CBC's French TV station in Toronto.

CRTC policy requires Canadian TV to be given priority over American stations, which would have resulted in the deletion of one of the American channels from the dial. Instead, CBLFT will be transmitted on substandard channels 5 and 9 which are subject to local interference.

The special permission which allows retention of the American channels will expire at the end of this year, when CBLFT will be required to be given a regular channel. Touching on the developing "extra channel" services of many companies, the Commission referred to "technical development" that would eliminate the necessity to give U.S. stations regular cable channels. Beginning January 1974, U.S. stations will be dropped from the regular cable dial but remain available via special convertor service. Requiring regular channels at that time will be Global TV's station as well as CBLFT.

### LABOR DISPUTE KEEPS CKRS SILENT ONE MONTH

Jonquiere, Quebec radio station CKRS has been off the air for over a month and, at time of writing, was still embroiled in the labor dispute that has kept it silent. Both union and management were digging in their heels for a long fight, soliciting contributions to maintain the battle which is seen as a test case for unionizing radio/TV employees. The employees claim they have been locked out; management calls it a strike.

On January 19, following a year of unsuccessful negotiations over a new labor contract, the forty three unionized employees of CKRS staged a sit-in protesting sudden changes in work shifts three days earlier. Management called police, who asked the employees to leave. They did so and now say they won't return until they have a new contract. The radio station went off the air that day when its Bell Canada line to the transmitter was cut. The television station continued to operate with non-union supervisors, though its Chicoutimi satellite was silenced.

The dispute has escalated into a power struggle between Telecapital (Quebec's third largest broadcast empire) and the Federation Nationale des Communications, of which the CKRS union is a member. The employees want a management-union committee set up to decide on working schedules and to decide which programs will go on air — a responsibility now under sole management control. Complicating the matter are salary and job security issues.

The Federation Nationale is currently in the midst of unionizing Quebec's media employees and knows that if it wins in longuiere it will help recruiting elsewhere. Contributions have been coming in from radio and newspaper offices across the province to swell the CKRS "lockout fund". Union officials have charged that management is collecting for a similar fund to help it outlast the union. Laval Leborgne, Federation president said "the broadcasters realize if they give in at CKRS, they'll eventually have to give in everywhere". Paul Audette, president of the Quebec Association of French-language Radio & TV, says there is no such fund, but that the dispute is certainly a test case, "But it's not the broadcasters who are making a test case out of it."

The two sides are still widely separated on the salary issue. Secretaries, clerks, writers, and telephone operators are being offered a \$65 weekly minimum but the union wants \$110. Operators, film editors and graphists are being offered \$71.50 minimum while the union is asking \$120. Technicians, announcers, newsmen and cameramen would have an \$80 weekly minimum under management proposals while the union wants a \$140 minimum.

Tensions remain high as the twenty seven non-union personnel enter and leave the station each day. The police, armed with rifles, are ensuring that picketing is orderly and so far there has been no violence, outside of catcalls, booing, and the throwing of eggs.

### The Programmers

#### TRIBAL DRUM

CKBC in Bathurst needs an afternoon man and a morning man; some experience required. Send tape and resume to station manager Neil MacMullen, CKBC, P.O. Box "G", Bathurst, N.B. or call 546-4461.

The evening rock show at CJON is open. Send tape and resume to Mike Rutlege, CJON, St. John's, Nfld.

Where are all the newsman who can do 20-20 news? Ottawa news director Steve Madley at CFGO still looking for a good man to fill the bill. Station in the middle of balloting for Greater Ottawa's Teacher of the Year with winning teacher getting \$1,000 and the school's students' council getting \$500.

Moffat Broadcasting station CKY Winnipeg recently added two new air personalities and a taped syndicated program to its schedule. Dick Clark Productions in Hollywood is supplying them with the sex talk show "The Bill Ballance Show" which airs in the midnight to 3AM slot. Great local response for this show which is very widely syndicated in U.S. radio. Brian Phillips moves in from CJCH Halifax as CKY morning man, and Bob Gibbons leaves competitor CFRW for noon to three on the 50.000 watt CKY. Rest of lineup has Russ Germain 9 to noon, Eric St. John 3 to 6 and MD Dave Harrison 6 to 9. Audience is warmed up for Ballance at midnight by three-hour talk and telephone program by John Harvard. John Tucker follows Ballance till 6AM with more music. Top five airplays in CKY's singles: Lobo, Hurricane Smith, Les Emmerson, the Guess Who and Gordon Lightfoot.

Available: a music director/air personality with four years experience in multi-station market. Looking for music or air duties in adult contemporary station or FM station (adult or progressive). Contact Dave Chadwick at The Programmers, (416) 425-0257.

Jack Armstrong of WKBW Buffalo is leaving for WJAS Pittsburgh (the recently sold NBC O&O station that's now rocking). Armstrong consistently nailed down top nighttime ratings in his 2½ year gig which was his 14th radio job. (Formerly at CHUM Toronto in the late 60's). WKBW PD Jeff Kaye is collecting tapes and resumes with the idea of flying in the Top 10 candidates for two weeks of auditions in the 6-10PM slot. After the ten jocks have each done one program, a permanent employee will be chosen with the aid of listener telephone voting.

Red Deer, Alberta will become a competitive market this year as CKGY-AM hits the airwaves, joining CKRD AM & FM. Using a 24-hour "town and country" format, CKGY is shooting for a June first debut. Announcers and newsmen are invited to submit job applications to Rod Stephen, CKGY, 11-Salisbury, Ave., Red Deer, Alta.

New sales manager at CKEY Toronto is James L. Frohlick.

CHUM Ltd. continues to move its talented employees into new station CKVN Vancouver. Don Browning leaves sales manager chores at CHUM's Halifax operation CJCH for the same duties in Vancouver.

Watch for the special Oldies Issue of RPM upcoming in a few weeks. Though it will be largely record-and-retail oriented, the issue will contain a valuable tool for radio programmers . . . the Top 50 Canadian Gold Singles of the last five years. This will enable you to select the most powerful chart performers when programming oldies with Canadian content. Oldies Issue press date will be announced very shortly.

Charlie Russell, country programmer at CJCJ Woodstock feeling proud that Quality has "Where He Leads" out on a single from Diane Leigh's LP. Russell picked this one in late November and it was no. 1 for four weeks as an LP cut. Charlie telling everyone it's her best record ever.

Norman B. added a "Make It or Break It" segment to his CHOW show in Welland. Records with overwhelming favourable response get regular airplay; listeners can also vote to have it "broken" as in "break it in half on air". Two winners: "Harmony"/ Artie Kaplan, and "Sun Shines In Your Eyes"/Chelsea Wind. Broken in half: "Loop de Loop"/Shag, and "J'entends Frapper"/ Pagliaro. Split decision: "Oh My Lady"/ Stampeders. Listeners enjoy the sound of cracking vinyl it seems. New jock at CHOW is Gerry Laing (via CHSC St. Catharines and USA). Freeport Fling store ballots drawn daily with listeners calling in within 5 minutes for assorted prizes.

CKWS giving listeners the album of their choice from Kingston's Sam the Record Man in "The Giant Album Rip-Off". To win, they must guess whether C,K, W or S is coming up on the cartridge.

Vic Folliott of CKPC Brantford now exchanging country playlist and music gossip from the area, in return for the same from CKRM Regina, CFAC Calgary, CKBB Barrie, CHYM Kitchener, and CFGM Toronto. This communication setup can only benefit those concerned. It generates professionalism and awareness. Folliott's latest interview: Joyce Seamone.

Two London campus stations got together recently when Radio Fanshawe shifted operations into University of Western Ontario. Blood donor clinic held in Somerville Hall (where Radio Western has its studios) was an unqualified success thanks to the twin setup.

Latest morning show feature at KSFO San Francisco: listeners' movie reviews. These avoid superhype by recording voice clips from patrons leaving the theatre. Comments are frank and candid; they are compiled into a rating from one to ten points.

Ryerson (Toronto) campus station CRFM now airing via FM carrier current to the seven hundred and fifty residents of the Neill-Wycik College high rise building. Station running Spiderman series for two weeks; just finished interview with Bearfoot (formerly Atkinson, Danko & Ford) which will go on CCR program exchange. Most ambitious project however, is "CRFM Radio

### NOTICE

### Juno Awards Presentation

IN ORDER TO KEEP THE 1972 JUNO AWARDS AS ORDERLY AND ENJOY-ABLE AS POSSIBLE, ABSOLUTELY NO ONE WILL BE ADMITTED TO THE PRESENTATIONS AREA WITHOUT AN OFFICIAL INVITATION.

OFFICIAL INVITATIONS
HAVE ALREADY BEEN
MAILED TO ALL REGISTRANTS FOR COMMUNICATION 6. INVITATIONS
FOR LATE REGISTRANTS
WILL BE FORWARDED
AS SOON AS POSSIBLE.

PLEASE KEEP IN MIND
THE FACT THAN UNLESS
YOU HAVE AN OFFICIAL
INVITATION WITH YOU
TO PRESENT TO THE
SECURITY PEOPLE, YOU
MAY NOT BE ADMITTED
UNDER ANY CIRCUMSTANCES.

The RPM
Gold Leaf Awards
Trust Fund

TRIBAL DRUM continued from page 21

Communication Night" which started as a "get to know you" thing but looks to have developed into a mini-C6 (with the real thing happening on the following weekend). CRFM Communication Night (Thursday March 8) will feature three speakers, Walt Grealis, RPM publisher; Dave Charles of CHUM; and Doug McGowan of the CRTC. All the industry is invited and it's RSVP. However, they forgot to print the phone so would ask you to call 366-6649, immediately.

Radio Brock just presented a "Grease Dance" with Radio Brock's own "greaser" on the scene to lay down the record and tape sounds, namely record librarian Ralph Doyle. Doyle has an old rock and roll show every week and is trying with his own extensive oldie collection to build up the campus station library.

Watch for the new Edward Bear single coming your way in three weeks or so. Another Larry Evoy composition called "Close Your Eyes". By the way, Les Emmerson, whose "Control of Me" is a confirmed Canadian hit, is still recording with the Five Man Electrical Band though he no longer tours with. Emmerson's composition "I'm A Stranger Here" just released on Polydor's Lion label.

Stampeders' "Oh My Lady" picked up a rave review from Bill Gavin's tip sheet: "one of the strongest sides to emerge from the north in quite some time". "Danny's Song" picked up Gavin's "Sleeper of the Week" citation as it moved from 16 to 8. Edward Bear went to 4 from 3.

Ocean and VOCM got together for two days of autograph sessions last week. Morning man Paul Bradbury did the thing with the Yorkville label group who were in St. John's for a concert date.

Spring fever must be hitting; all the jocks are moving. Keith O'Bryan goes from CJBK London to CKOC Hamilton, Dean Hagopian moves "across the street" from CFOX to FMer CHOM in Montreal, and in Vancouver Rick Honey exits CKLG for CKNW.

Interesting bit by Murray the K in last week's Cashbox. The headline says it all: "Radio should be looking for MINDS, not voices". Murray says the best personality format is "a responsible kind of free show" where the announcer organizes the music into some kind of structure that is greater than the sum of its parts.

CHAM's Mark Lee moves to CFBC St. John as station manager, with Russ Tyson moving up into Hamilton station's morning show. Afternoon CHAM man Paul Allen heads to CHUM all-night show, New noon-3PM jock is Dave Melnyk from CKCK Regina and CHAM drive home show given to Larry Clark of WSAI Cincinnati. "The Last Contest" has now shifted to letters and postcards. You send in names of five friends. CHAM calls them to see if they are listening; if they are, you both win. An interesting twist that is being adopted by several of the stations tied in to the "Last Contest" thing. CFTR Toronto especially has got some great reactions on tape when winners are told the name of the friend that entered them. Before

going to the mail-type contest, CHAM got in its licks at Mother Bell. Phone lines jammed as station gave away a trip to Hawaii and \$1000; quadrasonic equipment worth \$5000; and a 27-foot yacht. CHAM's introduction of Larry Clark in the 3-6PM slot had music and commercials airing but no jock. Newsman did time and weather and invited listeners to call and tell Larry what they would like to hear on his show in music and contests.

Here's one of the most interesting ways I've ever heard to announce a new jock lineup at a radio station. This weekend was engineered by Rusty Polz, PD at WCCC Hartford. Jock Boston Bill, who had been doing just weekends at the station took over the station during one of his shows. Listeners heard him "lock himself" into the WCCC control room and announce he would play nothing other than the new Melanie single until he got a full-time job. Later Polz called in and agreed to hire him for the 7 to midnight slot and later in the day agreed to Bill's other demands, one by one. These phone calls included hiring a few of his old radio friends, with exclamations of "You can believe this is a stunt if you want to." Finally after winning all his terms, Bill ended his protest, but said he had hidden all records except the Beatles and the rest of the weekend became a Beatles special. The new WCCC air lineup will feature "personality and insanity", according to Record World.

Murray Hunt is back on the air. Doing CHSC's country show in St. Catharines Saturdays and Sundays from midnight to 6AM.

The Gary & Dave single on Axe "Here It Comes Again" starting to break. Twenty-three at CHED and twenty at CFRN. Playlisted at CKCK, CJBK, CFCF, CFRB and a host of breakout markets. Full M-A-P-L content.

Top four airplays at CHTM Thompson: Guess Who, Roberta Flack, Spinners and James Leroy.

CHSR at U.N.B. campus in Fredericton distributing dayglo 4" x 4" "Keep Warm" stickers. Copy reads: CHSR 700...celebrating twelve years of broadcasting... hope you THINK WARM! Top five 45 airplays: Doobie Bros., John Denver, Carly Simon, Don McLean and Bette Midler.

CKFM in Toronto bragging about latest ratings which show them second only to CFRB in listeners at night. Carl Banas and his 8 to midnight show are responsible. In total weekly hours tuned, CKFM came in fourth to the big three of CFRB/CHUM/CKEY. CKFM also strong in afternoon backwaters (1to 3PM) where it is virtually tied for second spot (again, CFRB leads.)

Since conventional weathercasts are often incorrect, nine Alberta radio stations are airing an alternative. It's a prediction broadcast by Isaac Beaver. Beaver observes nature and predicts weather by what the birds are eating, etc. Foster Marketing was the agency dreaming this one up, for client Northwestern Utilities. Airing at 5.09PM Monday, Wednesday and Friday, it's on CFRN Edmonton and eight others.

Kirk Sisson of CKRD-FM in Red Deer conducted a poll on whether his 9-11PM

progressive rock show should be extended. Seventy nine letters received in a week, largely approving of the idea. Remains at 2 hours per day, 6 days per week for now. Valdy, Abraham's Children, and Susan and Terry Jacks in for interviews and specials lately. Struggling by without LP's from many companies, Kirk's top nine airplays last week were the new albums by: Derek & The Dominoes, Focus, Hollies, Elton John, John Mayall, Yoko Ono, Pot Liquor, Stealers Wheel and Traffic.

CHLO St. Thomas recently did a live broadcast from Smale's Pace Coffee House in London. Valdy was featured live in concert during the 10 to 10.30 time period Friday night.

Programmers: you should check out the last issue of Rolling Stone for a useful guide to the top 500 oldies of all time. It was compiled from Billboard, and while it does indeed have all the biggest hits, the order of popularity won't likely fit your station. The Top 20 is all 1950's material with newer hits ranked lower. Reason for this is that many of the old Elvis records stayed at no.1 for weeks on end, while today's hits have a much shorter life. Just don't use the numerical ranking and you have a group of records "the biggest of the biggest" to help you in oldies programming.

True North singer-songwriter Murray McLauchlan enjoying quite a diverse selection of airplay these days with his new single. Both sides are airing, with country, adult contemporary, and Top 40 programmers all getting involved. A-side "Lose We" is strongest in adult contemporary and rock, with the B-side "Farmer's Song" grabbing CFGM airplay and several other important country stations.

The newest and the oldest electronic mediums are getting together these days in Toronto and New York City. Toronto's Metro Cable TV will air radio's "Fibber McGee and Molly" (vintage 1939) Mondays at 6PM, with "The Shadow" at the same time Wednesdays and "Inner Sanctum" Fridays. Later in the season "Suspense" and "Fred Allen Show" are to run. Meantime, Sterling Manhattan Cable Company airs a 3-7PM block on Sundays, with "The Lone Ranger", "Gangbusters", "Green Hornet", and "Fibber McGee and Molly" going back-to-back. The screen will show only program title and date of original broadcast.

CKPC Brantford getting national promotion these days on the cover of the new Boot Records LP by Stevedore Steve, "I've Lived". Steve pulled a pack of CKPC matches from his glove compartment just before having the cover pic shot, in appreciation for all the coverage the station has given him. After the cover was out, Steve returned to the city to do an interview for Folliott and the local Brantford Expositor (see picture RPM 3/3/73).

CKBC air staff in Bathurst, N.B.: mornings Vic Negus, followed by PD Al Hebert, Don Mabee, and a 2 to 3 p.m. French program. Don Mabee on afternoons with Roger Blanchard and Don Conolly at night. Music format: adult contemporary and rock.

TRIBAL DRUM continued on page 23

TRIBAL DRUM continued from page 22 Lineup at CKGM Montreal: Ralph Lockwood, Ron Abel, Rob Gentry, Tom McLean, Steve Shannon, Lee Murray (MD), Mike Phillips, and Bob Charles (swing). John Mackey is PD.

Recently appointed PD at Levis French station CFLS is Pierre Champion; appointed MD is Gilles Bolduc.

Rick Kalb, PD at Radio Fanshawe says his station has a "vice grip" on the local London stations. Three staffers work weekend CHLO airshifts and one is on air at CKSL. Fanshawe students also work part time in news at CFPL, CKSL and CHLO. And ex-students are in CKSL library and production and CHLO news. Sound of Radio Fanshawe has been tightened by dropping policy of letting announcer pick his own album cuts; now cuts are specified which gives better airplay to "cream of the crop".

Windsor progressive CJOM-FM getting good promo via distribution to record stores of its album playlist. Flip side features a couple of album reviews, contest winners, CJOM feature programming, and personality lineup. Jay Sheriff, Bill Robertson, Paul Nathan, Les Sole, Ron Legge, and Rick Chappus work daily with Bob Gale and Denis Shreve weekends.

Program directors in many of the smaller and medium market stations now working on their CBC programming schedules to go into effect with the April 2 schedule changes on the radio network. Among the notable shifts: "Identities", the program about newcomers to Canada produced by Geraldine Sherman doubles in length and moves to a better time slot. It was airing one hour at 6PM Saturday but shifts to 8-10PM Mondays. Stations can also pick up a new rock music show that will make its debut in the 8 to 10 slot Sunday nights. A new series titled "Music and Opinion" with Digby Peers producing a guest-panelist type program will be added on Thursdays at 10.30PM. And Juliette's "The Entertainers" shifts to 1-3PM Sundays from a Friday night time

Humber College (Toronto) campus station laying heavy promo on the music aspect of their winter carnival. Major Hoople's Boarding House, Henning & Mars, James Hartley Band, and La Troupe Grotesque all featured at the recent week-long carnival. Best phones at Humber Radio: Deodato. Also drawing requests are Roberta Flack, Dreidel/Don McLean, and Everybody/ John Prine.

CFCY Charlottetown into Standard Brands Family Auction. Housewives get more "Bidding Bucks" the more of Standard's brands they have, and compete for radios, mixers etc. by Panasonic. To increase coverage from rural P.E.I. areas the CFCY Newstip plan gives cash for news stories phoned in from these localities. All stories. naturally, are fully checked before use. Recent local musical events: visits by Lighthouse, Ocean, and Abraham's Children. Crocodile Rock still no. 1 after four weeks in that slot. Huge request action for David Bowie's "Space Oddity". Also phones for: Abraham's Children. Les Emmerson, Dr. Hook, Lobo and Roberta Flack.

### The Programmers French-Canadian TOP TEN

- 1 LA VIE A DEUX M. Richard/Trans Canada/4118-Y
- 2 DANS LA VIE TOUT S'ARRANGE G. Reno/Grand-Prix 5347/Y
- 3 OU LE VENT T'EMMENE N. Mouskouri/Fontana 6 837 099-K
- 4 NE COUPEZ LES ROSES R. Simard/Nobel 4016-K
- 5 J'ENTENDS FRAPPER M. Pagliaro/RCA 75-5144-N

- 6 LAISSEZ LES ENFANTS CROIRE Vicky/RCA 75 5146-N
- 7 MON COEUR EST A TOI P. Normand/RCA 75-5135-N
- 8 LAISSEZ-MOI VIVRE MA VIE F. Francois/Vogue 4-608-P
- 9 POUR QUELQUES ARPENTS DE NEIGE C. Leveille/Barclay 60-229-Q
- 10 VOUS MA LADY H. Auffray/Atlantic 10-252-P

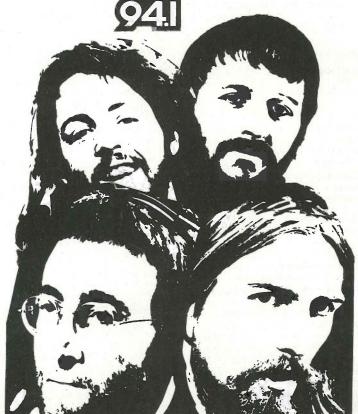
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12 midnight



Programmers NEW ON CHARTS

#### PRINCIPAL MARKETS

Vicki Lawrence exploded across the country this week. Last week at this time only CKXL and CKOC had charted her; this week CFRA, CJME, CKLG, CKRC and CFGO all joined in the chart spree with playlists showing at CHAM, CKGM and CKLW.

"Also Sprach Zarathustra" continues strong in its third week, adding CKGM, CFRW and CKRC charts to previous numbers from CKOC, CKLG, CKLW, CJME, CJBK, CKXL and CFGO. Fully confirmed this week was Dr. Hook's "Cover Of Rolling Stone" which now counts 13 out of 14 stations charting it and Top Ten berths at several. Gallery continues a slow climb on "Big City Miss Ruth Ann" by adding CHED's chart to the previous list of CKLW, CFGO, CKOC, Radiomutuel, and CKXL. Alice Cooper added CKXL charting to previous niches at CJBK, CKFH, Radiomutuel, CFGO, CKGM, CKLW and CFRW. Susan Jacks now transferring heavy playlist action on "You Don't Know What Love Is" into chart reports; first chart came from CKOC last week with CKLG and CHED joining in this week. Loudon Wainright III's "Dead Skunk" creating massive action in the breakout markets report this issue; first majors to chart the song were CKOC, and CKLG last week with CJME and CKRC joining them this week and CKLW playlisting it. And James Leroy's "Touch Of Magic" continues uneven major-market progress by going on CKLG's chart (Previously charted at CFRA, CFGO and CHED) as well as showing on playlists at CHLO, CFRW, CKCK, CHED and CKGM.

CKLW WINDSOR (Alden Diehl) Space Oddity/David Bowie Sing/Carpenters Master Of Eyes/Aretha Franklin

CKGM MONTREAL (Lee Murray) Also Sprach Zarathustra/Deodato Love Train/O'Jays

CKLG VANCOUVER (Roy Hennessy) Night The Lights Went Out/Vicki Lawrence Walk On The Wild Side/Lou Reed You Don't Know What/Susan Jacks Touch Of Magic/James Leroy

CHED EDMONTON
(Wayne Bryant)
Control Of Me/Les Emmerson
You Don't Know What/Susan Jacks
Don't Cross The River/America
Big City Miss Ruth Ann/Gallery
Just Want To Make Music/Tobias

CFRW WINNIPEG (Gary Christian) Also Sprach Zarathustra/Deodato Follow Your Daughter Home/Guess Who Aubrey/Bread

CFRA OTTAWA (Dave Watts) Night The Lights Went Out/Vicki Lawrence Cover Of Rolling Stone/Dr. Hook CKFH TORONTO (Mike Byford) Do You Want To Dance/Bette Midler

ICJME REGINA (H.Hart Kirch) Night The Lights Went Out/Vicki Lawrence Oh My Lady/Stampeders Dead Skunk/Loudon Wainright III

CKXL CALGARY (Greg Haraldson) Cover Of Rolling Stone/Dr. Hook I'm Just A Singer/Moody Blues Hello Hurray/Alice Cooper

CKRC WINNIPEG (Doc Steen) Also Sprach Zarathustra|Deodato Hummingbird|Seals & Crofts Dead Skunk|Loudon Wainright III Groundhog|Chilliwack Night The Lights Went Out|Vicki Lawrence Ain't No Woman|Four Tops Tie A Yellow Ribbon Round The Oak|Dawn

CFGO OTTAWA (Ric Allen) Night The Lights Went Out/Vicki Lawrence Pardon Me Sir/Joe Cocker Master Of Eyes/Aretha Franklin Call Me/Al Green Cover Of Rolling Stone/Dr. Hook

CKOC HAMILTON (Nevin Grant) Out Of The Question/Gilbert O'Sullivan Blue Suede Shoes/Johnny Rivers First Cut/Keith Hampshire Stuck In The Middle/Stealers Wheel

#### **BREAKOUT MARKETS**

The following records are now established on a majority of the breakout market charts making up the RPM sample:
Deodato, Vicki Lawrence, and the Stampeders. The remainder of this week's action goes to older, established product and several "regional action" singles.

CKLC KINGSTON
(Gary Parr)
Night the Lights Went Out/Vicki Lawrence
Also Sprach Zarathustra/Deodato
Drift Away/Dobie Gray
Woman From Tokyo/Deep Purple
Hello Hurray/Alice Cooper
Groundhog/Chilliwack

CKBI PRINCE ALBERT Also Sprach Zarathustra/Deodato Reelin' & Rockin'/Chuck Berry You're Still The One/Copper Penny Do You Want To Dance/Bette Midler Love Train/O'|ays

CJKL/CJTT KIRKLAND LAKE
(John Gordon)
Hummingbird/Seals & Crofts
Big City Miss Ruth Ann/Gallery
Oh What A Day/Andy Kim
Don't Cross The River/America
Midnight Lady/Pepper Tree
Oh My Lady/Stampeders
Sail on Sailor/Beach Boys
Aubrey/Bread
Boo Boo Don't Be Blue/Tommy James
Also Sprach Zarathustra/Deodato
Lost/Mickey Posner
Stir It Up/Johnny Nash
Fallen Angel/Yukon

CFJR BROCKVILLE {Bruce Wylie} I'm Just A Singer/Moody Blues Little Willy|Sweet Also Sprach Zarathustra/Deodato Oh My Lady|Stampeders Night the Lights Went Out|Vicki Lawrence CKCM/CKGA NEWFOUNDLAND (Larry Steacey)
Natalie/Robbie Rae
Night the Lights Went Out/Vicki Lawrence
Big City Miss Ruth Ann/Gallery
My Tennessee Mountain Home/Dolly Parton
Till I Get It Right/Tammy Wynette
When A Man Loves A Women/Tony Booth
Daddy's Home/Jermaine Jackson
You Don't Know What/Susan Jacks
So Easy To Please Me/Mercey Brothers

VOCM ST. JOHN'S (Peter Tuff) Night The Lights Went Out/Vicki Lawrence Cover of Rolling Stone/Dr. Hook You Don't Know What/Susan Jacks Also Sprach Zarathustra/Deodato

CKPT PETERBORO
(Rick Johnson)
Cover of Rolling Stone/Dr. Hook
Dueling Banjos/Deliverance Sndtrk
Night the Lights Went Out/Vicki Lawrence
Also Sprach Zarathustra/Deodato

CKWS KINGSTON (Greg Stewart) Night The Lights Went Out/Vicki Lawrence Twelfth of Never/Donny Osmond Dead Skunk/Loudon Wainwright |||

CHEX PETERBORO (Ron Smith) Masterpiece/Temptations Old Enough/Flying Circus

The Programmers NEW ON PLAYLISTS

#### PRINCIPAL MARKETS

Keith Hampshire's "First Cut" made an excellent splash in just one week. It is charted at CKOC and playlisted at CKXL, CHAM, CHUM, CHED, CJME, CHLO, CFGO, and CKGM. Watch this one follow in the tracks of "Daytime Night Time" right into the top ten.

The Stampeders are continuing to amass playlists by the ton, this week adding CHAM, CFRA, CHLO, CFRW and CKOC to the previous airplay at CHUM, CKCK, CKY, CKGM, CJBK, CFQC, CKXL, CFGO. CFRN and CKLW. Action is beginning to translate into chart numbers as well. Joe Cocker's "Pardon Me Sir" was airing on CFGO and CFQC last week and this week went on CKY, CHAM and CKGM as well. Mickey Posner's "Lost" this week added CKOC and CHAM to previous play at CJME, CKGM, CKY, CFGO, CFQC, and CKLW. The Carpenters are making good progress with the addition of "Sing" at CKXL, CKGM and CFRW; previously on CJME, CKCK, CHED and CKLW. Donny Osmond's new record got the OK from CKLW, CKOC and CHAM this week with action split 50-50 between A and B sides. Johnny Nash's "Stir It Up" was this week added to playlists at CFQC, CKXL and CHAM to make this the first week of any major market action for the deck, And Lou Reed's "Walk On The Wild Side" shows early signs - picked up chartings at CKOC and CKLG with playlists from CJME and CHLO.

#### PLAYLISTS continued from page 24

CHED EDMONTON
(Wayne Bryant)
Magic Woman Touch/Hollies
Space Oddity/David Bowie
Ain't No Woman/Four Tops
Danny's Song/Anne Murray
First Cut/Keith Hampshire

CJME REGINA
(H.Hart Kirch)
Dueling Banjos/Deliverance Sndtrk
Break Up To Make Up/Stylistics
Tie A Yellow Ribbon Round The Oak/Dawn
Names Tags Numbers Labels/Association
Walk On The Wild Side/Lou Reed
First Cut/Keith Hampshire

CKLW WINDSOR (Alden Diehl) Night The Lights Went Out/Vicki Lawrence Dead Skunk/Loudon Wainwright III Cindy Incidentally/Faces Twelfth Of Never/Donny Osmond Hocus Pocus/Focus

CHAM HAMILTON
(Don Aylesworth)
Dueling Banjos|Deliverance Sndtrk
Life Is What You Make It|Donny Osmond
Peaceful Easy Feeling|Eagles
Night The Lights Went Out|Vicki Lawrence
Sun Shines In Your Eyes|Chelsea Wind
First Cut|Keith Hampshire
Lost|Mickey Posner
Pardon Me Sir|Joe Cocker
I Don't Know Why|Patsy Gallant
Oh My Lady|Stampeders
Stir It Up|Johnny Nash
Wildflower|Skylark
Fallen Angel|Yukon
Big City Miss Ruth Ann|Gallery
Song Of Love|Alabama
Here It Comes Again|Gary & Dave

CHLO ST.THOMAS/LONDON
(Rick Janssen)
Gudbuy T'Jane/Slade
Wishing Well/Free
First Cut/Keith Hampshire
Helluva R&R Band/Christopher Kearney
You Don't Know What/Susan Jacks
Oh My Lady/Stampeders
Hello Hurray/Alice Cooper
Touch Of Magic/James Leroy
A Good Song/Valdy
Walk On The Wild Side/Lou Reed

CFRN EDMONTON
(Bob Wilson)
Control Of Me/Les Emmerson
Keep On Singing/Austin Roberts
Oh What A Day/Stampeders
Boo Boo Don't Be Blue/Tommy James
Lifeline/John Bennett

CFRW WINNIPEG (Gary Christian) Oh My Lady/Stampeders Big City Miss Ruth Ann/Gallery Hummingbird/Seals & Crofts Sing/Carpenters

CFRA OTTAWA (Dave Watts) Hello Hurray/Alice Cooper Oh My Lady¶Stampeders Also Sprach Zarathustra (2001) Deodato

CKFH TORONTO (Mike Byford) Masterpiece/Temptations

CKXL CALGARY (Greg Haraldson) Stir It Up/Johnny Nash Tie A Yellow Ribbon Round The Oak/Dawn Sing/Carpenters First Cut/Keith Hampshire How Can I Be Sure/Frank Mills CKGM MONTREAL (Lee Murray) I'm Just A Singer/Moody Blues Night The Lights Went Out/Vicki Lawrence Pardon Me Sir/Joe Cocker Sing/Carpenters Oh My Lady/Stampeders

CKY WINNIPEG (Dave Harrison) Pardon Me Sir/Joe Cocker

CFQC SASKATOON
(Jason Schoonover)
Stir It Up/Johnny Nash
Bitter Bad/Melanie
Hummingbird/Seals & Crofts
Call Me/Al Green
Could It Be I'm Falling/Spinners

CFGO OTTAWA (Ric Allen) Funky Worm/Ohio Players Break Up To Make Up/Stylistics Cisco Kid/War(LP) Feel Like Being Happy/Everyday People First Cut/Keith Hampshire

CKOC HAMILTON (Nevin Grant) Lost/Mickey Posner Oh My Lady/Stampeders

#### **BREAKOUT MARKETS**

Deodato's "Also Sprach Zarathustra" continues to draw reports as it sweeps the country and gains saturation airplay status; already Top Ten on many stations. Two records have broken out in the smaller markets while making little progress in the majors: "Dead Skunk" and "Tie A Yellow Ribbon Round The Oak". The Loudon Wainright III and Dawn singles are both airing on approx 75% of the stations in our sample. A record to watch that looks quite promising so far is "Out Of The Question" by Gilbert O'Sullivan which picked up several key breakout stations very quickly and looks like it could spread fast. Eight other sides are gathering picks & plays though it's too early to tell how far they will go. Showing early promise are "Midnight Lady"/Pepper Tree; "Pardon Me Sir"/Joe Cocker; "Ain't No Woman"/Four Tops; "Master Of Eyes"/Aretha Franklin; "Song Of Love"/Alabama; "Everything's Bringing Me Down"/Tapestry; "Today I Feel Like Being Happy"/Everyday People; and "Today I Started Loving You Again" Bettye Swann. And finally, Johnny Nash has a newly remixed version of "Stir It Up" which is still making noise in the breakout markets. Majors by and large are ignoring Nash though some breakout markets have been on him for more than two months.

CKWS KINGSTON (Greg Stewart) Out Of The Question/Gilbert O'Sullivan Magic Woman Touch/Hollies Big City Miss Ruth Ann/Gallery Billion Dollar Babies/Alice Cooper(LP)

CHEC LETHBRIDGE
(John Oliver)
I Knew Jesus/Glen Campbell
26 Years/Skylark(LP)
Song Of Love/Alabama
Wash My Troubles Away/Side Effect
Tie A Yellow Ribbon Round The Oak/Dawn
Out Of The Question/Gilbert O'Sullivan
Oh What A Day/Andy Kim

CKEN KENTVILLE
(Loran Fevens)
Everything's Bringing Me Down/Tapestry
Song Of Love/Alabama
Today I Feel Like Being Happy/Everyday People
I Know I Can/Cliff Edwards
Today I Started Lovin You/Bettye Swann

CKJD SARNIA
(Wayne McLean)
Love Train/O'Jays
Big City Miss Ruth Ann/Gallery
Today I Started Loving You/Bettye Swann
Tie A Yellow Ribbon Round The Oak/Dawn
Old Enough/Flying Circus
Tell The People/Joey Gregrash

VOCM ST. JOHN'S (Peter Tuff) Ice On The Road/Fergus Out Of The Question/Gilbert O'Sullivan Dead Skunk/Loudon Wainright III Daisy A Day/Jud Strunk Tie A Yellow Ribbon Round The Oak/Dawn Papa Joe/Elio

CKPT PETERBORO (Rick Johnson) Oh My Lady/Stampeders Wildflower/Skylark Sing/Carpenters

C/C/ WOODSTOCK (Ted Hayward) Touch Of Magic/James Leroy Rosalie/Sam Neely Midnight Road/Karl Erikson Woman/Barrabas She Got Me Shakin/Fragile Lime

CFCY CHARLOTTETOWN
(Dave Holland)
Big City Miss Ruth Ann/Gallery
Love Train/O'lays
Daddy's Home/Jermaine Jackson
Love Is What You Make It/Grass Roots
Dead Skunk/Loudon Wainright III
Kissing My Love/Bill Withers
Also Sprach Zarathustra/Deodato
Midnight Lady/Pepper Tree
You Don't Know What/Susan Jacks
Woman From Tokyo/Deep Purple

CHAK INUVIK
I'm Just A Singer/Moody Blues
Daddy's Home/Jermaine Jackson
Come Softly To Me/New Seekers
Corner Of The Sky/Jackson 5
Big City Miss Ruth Ann/Gallery
Natalie/Robbie Rae
Killing Me Softly/Roberta Flack
Gudbuy T'Jane/Slade
Touch Of Magic/James Leroy
Yes(f|s)/Fludd
Oh My Lady/Stampeders

CFBC SAINT JOHN
(Don Rodie)
Dead Skunk/Loudon Wainright III
Big City Miss Ruth Ann/Gallery
Love Train/O'Jays
Aubrey/Bread
Dueling Banjos/Deliverance Sndtrk

CJRW SUMMERSIDE
(Roger Ahern)
Gonna Have A Good Time/Rare Earth
Woman From Tokyo/Deep Purple
Midnight Lady/Pepper Tree
Hangin' Around/Edgar Winter Group
Ain't No Woman/Four Tops
Pardon Me Sir/Joe Cocker
Feel Like Being Happy/Everyday People
Every Saturday Night/Ray Charles
Wash Your Troubles Away/Side Effect

CKNB CAMPBELLTON
Pardon Me Sir/Joe Cocker
Oh My Lady/Stampeders
Hummingbird/Seals &Crofts
PLAYLISTS continued on next page

PLAYLISTS continued from page 25 Master Of Eyes/Aretha Franklin Midnight Lady/Pepper Tree Stir It Up/Johnny Nash

CKBB BARRIE (John Kalmes) Ain't No Woman/Four Tops A Good Song/Valdy Could It Be I'm Falling/Spinners Also Sprach Zarathustra/Deodato

CHSJ SAINT JOHN
(John Caines)
Today I Started Loving You/Bettye Swann
Dream MeHome/Mac Davis
Keep Me Talkin' Lord/J.R.Ambrose
Hummingbird/Seals & Crofts
Soul Song/Joe Stampley
Tie A Yellow Ribbon Round The Oak/Dawn
Goodbye Sweet Lorraine/Chris Hodge
Neither One Of Us/Gladys Knight & Pips
Stir It Up/Johnny Nash
Space Oddity/David Bowie

CKLB OSHAWA
(Dave Lennick)
Papa Joe/Elio
Stir It Up/Johnny Nash
Also Sprach Zarathustra/Deodato
Can't Depend On Love/Gordon Lightfoot
Night The Lights Went Out/Vicki Lawrence

CFJR BROCKVILLE (Bruce Wylie) Call Me/AI Green Sing/Carpenters Drift Away/Dobie Gray

CFAR FLIN FLON
(Ken Kobelka)
Sing/Carpenters
Cook With Honey/Judy Collins
Black Sky/Brewer & Shipley
Peaceful/Helen Reddy
Ice On The Road/Fergus
Here It Comes Again/Gary & Dave
Do You Want To Dance/Bette Midler
Dead Skunk/Loudon Wainright III

C/IC SAULT STE.MARIE (Lou Turco/Art Osborne) Oh My Lady/Stampeders Dream Me Home/Mac Davis Sing/Carpenters One Less Set Of Footsteps/Jim Croce Also Sprach Zarathustra/Deodato

### The Programmers BREAKING & STIFFING

Last week's breakouts at CKXL Calgary: "Killing Me Softly" from 4 to 1; "Daddy's Home" 3 from 8; "Dueling Banjos" 7 from 14; and Chilliwack's "Groundhog" 9 from 18

Breaking at CHED Edmonton: "Ice On The Road" by Fergus 3 from 11; and Steely Dan moves to 4 from 9. Carly Simon stiffed to 19 from 3; likewise Elton John dropped to 21 from 5.

Top five chart hits at CJKL Kirkland Lake; Vicki Lawrence, Lobo, Les Emmerson, Roberta Flack, and Hurricane Smith.

Breaking out in Winnipeg, according to CKRC: Les Emmerson 2 from 8; Roberta Flack 5 from 10; Anne Murray 6 from 12; and "Dueling Banjos" to 7 from 13.

Top five West Coast Country Hits according to CJJC Langley B.C. Conway Twitty, Gordon Lightfoot, Tom T.Hall, Anne Murray

and Mel Tillis.

CKOC's two biggest jumpers "Little Willie" by The Sweet from 10 to 4, and both sides of the new Donny Osmond exploded to 22 from 37. "Life Is Just What You Make It" with "Twelfth of Never" on the flip.

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Breaking at CFRW in Winnipeg: Roberta Flack from 5 to 1, "Dueling Banjos" from 15 to 3 and Chilliwack 16 to 11.

Chart jumps at CFRA Ottawa: Roberta Flack from 14 to 6, "Dueling Banjos" from 20 to 13, O'Jays 28 to 19.

Breaking at CKLW: Al Green's "Call Me" after three weeks of play jumped from 13 to 5. Stiffing: Jermaine Jackson after five weeks and Tommy James after four. No. 1: "Killing Me Softly With His Song".

Lethbridge breakouts from CHEC: James Leroy 4 to 2, Seals & Crofts 12 to 7, Roberta Flack 18 to 11, Dr. Hook 28 to 12, and "Can't Keep It In" by Cat Stevens 29 to 14.

Confirmed this week as Regina "Super Hits" by CJME: Roberta Flack, Deodato, Dr. Hook and Vicki Lawrence. Now starting to stiff: Eagles, Tobias, Timmy Thomas, Jethro Tull and Marvin Gaye.

### The Programmers FM ADDITIONS

CHUM-FM TORONTO (Benjy Karch) Cindy Incidentally/Faces Only A Soldier/Bearfoot Will It Go Round In Circles/Billy Preston

LPs
Billion Dollar Babies/Alice Cooper
Heaven Help The Child/Mickey Newbury
Freeway Madness/Pretty Things
Back In '72/Bob Seger
Dixie Chicken/Little Feat
Lord of the Rings/Bo Hansson
Split Ends/Move
Reunion/Dion & Belmonts
Laughter & The Tears/Randy Edelman
Bateaux
Back In The Alley/B.B. King

CKLG-FM VANCOUVER
(Simon Ginsberg)
Life In A Tin Can/Bee Gees
Why Can't We Live Together/Timmy Thomas
Stealers Wheel
Full Moon
Green Is Blue/A/ Green
Less Than The Song/Hoyt Axton
From Ashbury Park/Bruce Springsteen

45s
Master of Eyes/Aretha Franklin
Country Song/Friendship Train
Hello Hurray/Alice Cooper
Sail on Sailor/Beach Boys
Cindy/Rod Stewart
Stuck In The Middle/Stealers Wheel

YOU MUST HAVE AN INVITA-TION TO BE ADMITTED TO THE JUNO AWARDS. Make sure you arrive WITH your invitation.

### The Programmers CAMPUS ADDITIONS

SENECA COLLEGE/TORONTO
(Marvin Piuti)
Space Opera
Gypsy Cowboy/New Riders Purple Sage
Phantasmagoria/Curved Air
Look Inside/Asylum Choir
Shoot Out At Fantasy Factory/Traffic
Mark Almond
Restriction/Cactus
Full House/J.Geils Band
Trafalgar/Bee Gees
Young Gifted & Black/Aretha Franklin

DAL RADIO/HALIFAX (Harvey MacKinnon) Black Boys On The Corner/Thin Lizzie Pipeline Sequence/Honk New Potatoes(LP) Pick Up A Bone/Rupert Hine(LP)

CLCC LETHBRIDGE COLLEGE
(Rick Hucik)
Ain't No Women/Four Tops
Master Of Eyes/Aretha Franklin
A Letter To Myself/Chi-Lites
Sugar Magnolia/Grateful Dead
Today I Started Loving You/Bettye Swann
Frankenstein/Edgar Winter
Neither One Of Us/Gladys Knight & Pips
Also Sprach Zarathustra (2001)/Deodato
Killing My Love/Bill Withers
Oh Not My Baby/Merry Clayton
Lost Horizon/Shawn Phillips
Music Man(f/s)/Everyday People

RADIO SHERIDAN/OAKVILLE (Bob Ansell)
Wizard, A True Star/Todd Rundgren Beginnings/Allman Bros
Billion Dollar Babies/Alice Cooper England/Amazing Blondel
Skydive/Freddy Hubbard
Preacher Man/Impressions
Bless The Weather/John Martin
Moonshine/Bert Jansch

HUMBER RADIO/TORONTO
(Nanci Hunt)
Also Sprach Zarathustra (2001)/Deodato
I Don't Know Why/Patsy Gallant
Don't Cross The River/America
One Less Set Of Footsteps/Jim Croce
Too Many Mondays/Mary Travers
Master Of Eyes/Aretha Franklin
Ain't Gonna Be Treated/Dianne Davidson
Take Me Home/Ray Charles
Azteca(LP)
Last Days & Time/Earth Wind & Fire(LP)
Birds Of Fire/Mahavishnu Ork(LP)
Right Off/Hudson & Landry(LP)

RADIO VARSITY/U OF TORONTO (John Karr)
Also Sprach Zarathustra(2001)/Deodato I'm Just A Singer/Moody Blues
Touch Of Magic/James Leroy
Gudbuy T' Jane/Slade
Midnight Lady/Pepper Tree
You Don't Know What/Susan Jacks
Reunion/Dion & Belmonts(LP)
Fire & Rain(LP)
Two Headed Freak/Ronnie Foster(LP)
World Woven/Ides Of March(LP)

RADIO ERINDALE/CLARKSON (Charlotte Baxter)
Jimmy Smith & Wes Montgomery Birds Of Fire/Mahavishnu Ork Oscar Peterson Dream No. 2/Tobias Azteca Earth Wind & Fire

CAMPUS continued on next page

CAMPUS continued from page 26

England/Amazing Blondel
Dennis Coffey & Detroit Guitar Band
Heavy Love/Faith Hope & Charity
Drift Away/Dobie Gray
Chopin Etudes/Pollini
Vivaldi Guitar Concertos/Romeros

CRFM RYERSON/TORONTO
(Grant Kersey)
Only A Soldier/Bearfoot
A Good Song/Valdy
Tie A Yellow Ribbon/Dawn
Bitter Bad/Melanie
Billion Dollar Babies/Alice Cooper(LP)
Wizard, A True Star/Todd Rundgren(LP)
Rubes Dudes & Rowdies/Stampeders(LP)

RADIO BROCK/ST. CATHARINES (Steven Schacher) Jesse Younger/Kris Kristofferson Magic Woman Touch/Hollies Lost Horizon/Shawn Phillips Prelude/Deodato(LP) New Potatoes(LP) Slayed/Slade(LP) Stallion Thumrock(LP) Music Is My Life/Billy Preston(LP)

### The Programmers ADULT CONTEMPORARY PLAYLIST

C/CS STRATFORD
People City/Tommy Ambrose
Today I Feei/Everyday People
Tie A Yellow Ribbon/Dawn
Soul Song/Joe Stampley
Everything's Bringing Me Down/Tapestry
San Antone/Doug Sahm

CKBB BARRIE (Ken Trew) Dalsy A Day/Jud Strunk Hummingbird/Seais & Crofts Tie A Yellow Ribbon/Dawn Dream Me Home/Mac Davis Keep On Singing/Austin Roberts

CKWW WINDSOR Sing/Carpenters Dream Me Home/Mac Davis

CFQC SASKATOON (Jason Schoonover) Morningtown Ride/Irish Rovers Sing/Carpenters Rocky Mountain High/John Denver

CKEY TORONTO (Gene Kirby) Stand Up & Cheer/Johnny Mann Singers You're A Lady/50 Gultars of Garrett Greatest Hits from the Movies/Various Best of Beatles Songs/Hitmakers John Arpin plays Gord Lightfoot Child of Mine/Peter Duchin Marino Strings play Neil Diamond Gold Walk Right In/Tommy Common

45s
Sing/Carpenters
On This Road/Glen Campbell
World is a Circle/Franck Pourcel
As Lonely As You/John Davidson
A Shadow Song/Billy Misener

CKEN KENTVILLE
(Loran Fevens)
Midnight Road/Karl Erikson
Tie A Yellow Ribbon/Dawn
If You're Going Girl/Don Gibson
Sunshine Lover/Daniel Boone
Spread Your Love On Me/Mac Davis
Feeling's Too Strong/Family Brown

CKAT-FM NORTH BAY (Frank Sasin) People City/Tommy Ambrose
Sing/Carpenters
It's Magic/Johnny Farnham
Don't Have To Tell You/Richard Harris
Big City Miss Ruth Ann/Gallery
Lost Horizon/Shawn Phillips
Think You Need Love/Dionne Warwicke
A Man of Value/Lou Rawls (LP)

CHML HAMILTON
(George Patton)
Sing/Carpenters
World is a Circle/Franck Pourcel
Old Fashioned Ways/Charles Aznavour
Rosanna/Yost & Classics IV
One Man Parade/James Taylor
Out of the Question (f/s)/G. Sullivan
Thinkin' of You/Dave Loggins
Desperate Dan/Lt, Pigeon
Superman/Donna Fargo
Come Live With Me/Roy Clark
Something About You/Johnny Paycheck
We're Not Getting Oid/Page & Hall (f/s)
People City/Tommy Ambrose

CKFM TORONTO (Dan Chevrette) Night the Lights went Out/Vicki Lawrence All My Choices/Mary Travers (LP) Prelude/Deodato (LP) 21 Gold Instrumentals/H. Winterhalter (LP)

CHEC-FM LETHBRIDGE (John Oliver) Killing Me Softly/Roberta Flack Daniel/Elton John Treasurer Song/Bob McBride Hummingbird/Seals & Crofts Good Morning Heartache/Dlana Ross Dalsy A Day/Jud Strunk

CJCJ WOODSTOCK (Ken Stairs) Smile A Tender Smile/The Times Spread Your Love On Me/Mac Davis In the Still of The Night/Sha Na Na Ev'ry Little Beat of Your Heart/Mel Nixon People City/Tommy Ambrose

CKPC BRANTFORD
(V, Folllott/A, Anderson)
Dancing In The Moonlight/King Harvest
Stir It Up/Johnny Nash
My Crew/Rita Coolidge
Tie A Yellow Ribbon/Dawn
Brand New Kind of Love/B, Goldsboro
Out of my Mind/Chelsea Wind
People City/Tommy Ambrose
My Blue Heaven/Chief Dan George
Dream Me Home/Mac Davis
Lost Horizon/Shawn Philips
Sing/The Carpenters

### The Programmers COUNTRY ADDITIONS

CKBB BAR RIE
(Jack Jacob)
Lay So Easy On My Mind/Bobby G. Rice
Love You More & More/Sonny James
Nelther One of Us/Bob Luman
I Am Woman/Bobbie Ray
Farm In Pennsyltucky/Jeannie Seely
Midnight Flyer/Osborne Bros.
Makin' Heartaches/George Morgan
More Than I Should Ask/R. Harlan Smith
Redemption City/Mike Graham

CHOO AJAX
(Peter Norman)
Neon Rose/Mel Tillis
Hello We're Lonely/Hall & Page
Your Love Is The Key/Johnny Paycheck
Everybody Knows I Love You/Jan Howard

CJCJ WOODSTOCK (Charlie Russell) I Don't Care/Mark Nutter
I'll Think About It Tomorrow/Sonny James
Where He Leads/Diane Leigh

CHSC ST. CATHARINES
(Peter Darrell)
The Toast of 45/Sammi Smith
A Shoulder To Cry On/Charley Pride
I Don't Care/Mayf Nutter
Dead Skunk/Loudon Wainwright III
If You Can Live With It/Bill Anderson
Pictou County Iaillim & Don Haqaart
If You're Going Girl/Don Gibson
Behind Closed Doors/Charlie Rich
Nobody Wins/Brenda Lee

CHEX PETERBORO (Sean Eyre) Neon Rose/Mei Tillis Til I Get It Right/Tammy Wynette Palm of Your Hand/Buck Owens Roses & Candy/Lynn Jones Ain't Anybody Gonna Sing/Claudette LeFeve

CHAK INUVIK
I Wonder If They Ever/Merle Haggard
Loving On Back Streets/Mel Street
Danny's Song/Anne Murray
Til I Get It Right/Tammy Wynette
She's My Rock/Stoney Edwards
Lay So Easy On Mind/Bobby G, Rice
Super Kind of Woman/Freddle Hart
Going Home to the Country/Dick Damron
Write Me A Picture/John Cameron
Down In the Country/Kent Brockweil

CFFM FM KAMLOOPS
(Barry Bergh)
Sittin' In For Jim/Leroy Van Dyke
Mexican Woman/Russ Gurr
Billy Jack Washburn/Johnny Paycheck
You Can Have Her/Waylon Jennings
What Did You Do/Calamity Bros,

CFGM TORONTO
(Dave Johnson)
Teddy Bear Song/Barbara Fairchild
Come Live With Me/Roy Clark
After You/Hank Williams Jr,
Lonesome Town/Ronnie Hawkins
D.J./Roy Payne

CHSJ SAINT JOHN Satisfaction/Jack Greene I Love You More/Sonny James True True Lovin'/Ferlin Husky When A Man Loves A Woman/Tony Booth

CKPC BRANTFORD
(Vic Folllott)
If You Can Live With It/Bill Anderson
Neon Rose/Mel Tillis
You Can Have Her/Waylon Jennings
If You're Goin' Girl/Don Gibson
Good Love Like A Good Song/Garland Frady
Pictou County Jall/Jim & Don Haggart
The Poet/Jack Henning
Mexican Woman/Russ Gurr
Rallway Tracks from Halifax/Ron Naugle
Changes in the Weather/John Laughlin

CKCL TRURO
(Rod Mackey)
Goin' Home Today/Linda Stone
Good Things/David Houston
I Want To Love Her/Billy Craddock
Must Be Doing Something Right/Roy Drusky
Memories of a Country Boy/Stan Taylor
My Tennessee Mountain Home/Dolly Parton
Neon Rose/Mel TillIs
Pictou County Jail/Jim & Don Haggart
Satisfaction/Jack Greene
She Fights that Lovin' Feelin'/Faron Young

CJGX YORKTON
(Ron Waddell)
I'll Try to make it Home/Mayf Nutter
In The Arms of Love/Kennl Huskey
Pictou County Jall/Jlm & Don Haggart
Lilacs In Winter/Ronnle Dove

COUNTRY continued on next page

### The Programmers CONTEMPORARY PLAYLIST

- 1 6 DO YOU WANT TO DANCE Bette Midler/Atlantic 2928/P
- 2 2 THE LAST SONG Edward Bear/Capitol 72677/F
- 3 7 FOLLOW YOUR
  DAUGHTER HOME
  Guess Who/Nimbus 9 74-0880/N
- 4 17 GOODBYE SWEET LORRAINE Chris Hodge/Apple 1858/F
- 5 1 DUELING BANJOS Deliverance Soundtrack Warner Bros 7659/F
- 6 13 EVERYDAY WORKING MAN Ginette Reno/Parrot 2524/K
- 7 16 SANDMAN Lettermen/Capitol 3512/F
- 8 3 DON'T EXPECT ME TO BE YOUR FRIEND Lobo/Big Tree 158/M
- 9 8 DANNY'S SONG Anne Murray/Capitol 72682/F
- 10 4 ROCKY MOUNTAIN HIGH John Denver/RCA 74-0829/N
- 11 9 GYPSY Abraham's Children/GAS 1005
- 12 5 DREIDEL
  Don McLean
  United Artists 5-1100/U
- 13 14 LIVING TOGETHER GROWING TOGETHER 5th Dimension/Bell 45-310/M
- 14 33 KILLING ME SOFTLY WITH HIS SONG Roberta Flack/Atlantic 2940/P
- 15 31 WHERE DO YOU GO TO MY LOVELY Peter Sarstedt/UA 51105/U
- 16 18 ROSALIE Sam Neely/Capitol 79342/F
- 17 20 JAMBALAYA (On The Bayou) Blue Ridge Rangers/Fantasy 689/R
- 18 34 PAPA JOE Elio/RCA 45-115/N
- 19 27 LONESOME TOWN Ronnie Hawkins Monument 8561/H
- 20 28 ROYAL FORESTER Steeleye Span/Chrysalis 2007/P
- 21 32 AUBREY Bread/Elektra 45832/P
- 22 29 HUMMINGBIRD Seals & Crofts Warner Bros 7671/P
- 23 10 CONTROL OF ME Les Emmerson/Polydor 141/Q
- 24 11 I JUST WANT TO MAKE MUSIC Tobias/MGM 10692/Q
- 25 15 GOD BLESS THE CHILD Debbie Lori Kaye Polydor 2065 167/Q
- 26 19 YOU'RE SO VAIN Carly Simon/Elektra 45824/P
- 27 22 PEACEFUL EASY FEELING Eagles/Asylum 11013/P
- 28 25 OH NO NOT MY BABY Merry Clayton/Ode 66030/W
- 29 12 RED HAIRED MARY Carlton Showband/RCA 75-1109/N
- 30 51 STIR IT UP Johnny Nash/Epic 5-10949/H
- 31 35 CHANGES IN THE WEATHER John Laughlin/Stamp 4-3/M
- 32 21 REMEMBER Nilsson/RCA 74-0855/N

- 33 38 NATALIE Robbie Rey/GAS 1002
- 34 50 OH MY LADY Stampeders/MWC 1012X/M
- 35 26 PIECES OF APRIL Three Dog Night/Dunhill 4331/N
- 36 36 WALK A COUNTRY MILE Dick Damron/Columbia C4-3078/H
- 37 49 ALSO SPRACH ZARATHUSTRA (2001) Deodato/CTI 12/M
- 38 42 SALTY TEARS
  Mara Lynn Brown/Laurie 3604X/M
- 39 45 OLD IRA GRAY Dallas Harms/Columbia C4-3087/H
- 40 48 SAN DIEGO Ronnie Prophet/Mandala 10003/F
- 41 24 HAPPY (Theme from "Lady Sings The Blues") Bobby Darin/Motown 1217/V
- 42 23 BUT I DO Bobby Vinton/Epic 5-10936/H
- 43 54 LOSE WE

  Murray McLauchlan

  True North TN4-113/H
- 44 46 TOUCH OF MAGIC James Leroy/GRT 1230-47/T
- 45 55 BIG CITY MISS RUTH ANN Gallery/Sussex 248/V
- 46 62 TAKE GOOD CARE OF HER Johnny Mathis/Columbia 4-45777/H
- 47 37 YOU TURN ME ON I'M A RADIO Joni Mitchell/Asylum 11010/P
- 48 30 I NEVER SAID GOODBYE Engelbert Humperdinck Parrot 40072/K
- 49 52 THAT'S ALL | WANT FROM YOU Ann Bridgeforth Celebration 2054X/M
- 50 39 KNOCK KNOCK WHO'S THERE Mary Hopkin/Apple 1855/F
- 51 53 TELL THE PEOPLE Joey Gregrash/Polydor 2065 168/Q
- 52 64 PEACEFUL Helen Reddy/Capitol 3527/F
- 53 63 WHILE WE'RE STILL YOUNG Paul Anka/Buddah 337X/M
- 54 57 SONGMAN
  Bobby Curtola
  Canadian Talent Library
  477-821/Z
- 55 65 KEEP ON SINGING Austin Roberts/RCA 78-0110/N
- 56 47 ALIVE Bee Gees/Polydor 2058 304/Q
- 57 72 MY BLUE HEAVEN
  Chief Dan George/Can-Base 4-505/H
- 58 75 DON'T CROSS THE RIVER America/Warner Bros 7670/P
- 59 80 ONE LESS SET OF FOOTPRINTS Jim Croce/ ABC 11346/N
- 60 73 LIFELINE John Bennett/GAS 1007
- 61 77 WILDFLOWER Skylark/Capitol 3511/F
- 62 67 YOU DON'T KNOW WHAT LOVE IS Susan Jacks/London 182/K
- 63 70 NOW AND THEN Tommy Graham/Capitol 72689/F
- 64 74 I DON'T KNOW WHY Patsy Gallant/Columbia C4-3092/H
- 65 71 GOOD MORNING Michael Redway/Philips 40720/K

- 66 66 LE CANON de PACHELBEL John Perrorie Canadian Talent Library 477-829/Z
- 67 90 MORNINGTOWN RIDE The Irish Rovers/Potato 3001/Q
- 68 .... THE NIGHT THE LIGHTS
  WENT OUT IN GEORGIA
  Vicki Lawrence/Bell 45-303/M
- 69 .... A GOOD SONG Valdy/Haida HS104/W
- 70 79 PEOPLE CITY Tommy Ambrose/RCA 75-1115/N,
- 71 85 MORE THAN I SHOULD ASK R. Harlan Smith/GRT 1230-48/T
- 72 95 LOST HORIZON Shawn Philips/A&M 1405/W
- 73 76 ROSES AND CANDY Lynn Jones/Arpeggio 1011/N
- 74 78 AND SHE TRAVELS
  Shannon Twofeathers/Kanata 1014/K

1

- 75 81 HERE IT COMES AGAIN Gary & Dave/Axe 7/K
- 76 94 TIE A YELLOW RIBBON ROUND THE OLD OAK TREE Dawn/Bell 45318/M
- 77 84 THE FEELING'S TOO STRONG Family Brown/RCA 75-1110/N
- 78 82 BRAND NEW KIND OF LOVE Bobby Goldsboro/U.A. 51107/U
- 79 88 ALL I NEED Batdorf & Rodney/Asylum 11011/P
- 80 .... SONG OF LOVE Alabama/Smile SLE101/K
- 81 87 MON PAYS (My Country) Judy Lander/A&M 336/W
- 82 97 PARDON ME SIR Joe Cocker/A&M 1407/W
- 83 86 COME DAY GO DAY Green Castle Melbourne GT3369/K
- 84 96 COOK WITH HONEY Judy Collins/Elektra 45831/P
- 85 92 DREAM ME HOME Mac Davis/Columbia 4-45773/H
- 86 91 SITTIN' BY THE RIVER Jason McKenzie Celebration 2058X/M
- 87 93 OUT OF MY MIND Chelsea Wind/Celebration 2058X/M
- 88 99 JESSE YOUNGER Kris Kristofferson Monument 8564/H

4

- 89 .... SING Carpenters/A&M 1413/W
- 90 98 GET IT ON (All Over) Roadhouse/Double M 509/K
- 91 .... DAISY A DAY
  Jud Strunk/MGM K14463/Q
- 92 .... SAIL ON SAILOR Beach Boys/Reprise 1138/P
- 93 .... LOVE IS MAKING ME SMILE Mickey Posner/Elektra CE3050/P
- 94 .... WASH MY TROUBLES AWAY Side Effect/G.A.S. 1008
- 95 .... I KNOW I CAN Cliff Edwards/Polydor 2065 172/Q
- 96 .... THE ONLY ONE I FOLLOW Renee Claude/Barclay 3001/Q
- 97 .... FIRST CUT IS THE DEEPEST

  Keith Hampshire/A&M AMX337/W
- 98 100 THE WAR IS OVER
  Millhouse/Celebration 2060 X/M
- 99 .... EVERYTHING'S BRINGING
  ME DOWN (Runnin' From The Years)
  Tapestry/Polydor 2065 177/Q
- 100 .... TODAY I STARTED LOVING YOU AGAIN David Peters/London M17446/K

COUNTRY ADDITIONS from page 27

CKOM SASKATOON
(Jerry Lucky/Wally Cameron)
One Last Time/Glen Campbell
Unbelievable Love/Jim Ed Brown
True True Lovin'/Ferlin Husky
Neon Rose/Mel Tillis
Superman/Donna Fargo
Something About You/Johnny Paycheck
Afraid I'll Want To Love/Billy Craddock

CFAC CALGARY (Larry Kunkel) Monday Morning Secretary/Statler Bros. Redemption City/Mike Graham More Than I Should Ask/R. Harlan Smith A Good Love/Garland Frady

CFOX MONTREAL Superman/Donna Fargo When A Man Loves a Woman/Tony Booth Come Live With Me/Roy Clark Dream Me Home/Mac Davis Trucker's Paradise/Del Reeves

The Programmers MAPL DETAILS

- 2 DANNY'S SONG Anne Murray (Capitol 72682/F (Ken Loggins) Gnossos Music-ASCAP Eastern Sound (Brian Ahern)
- 7 GYPSY
  Abraham's Children/GAS 1005
  (Paul Gross) Black & White-CAPAC
  RCA Toronto (Paul Gross)
- 8 YOU ARE WHAT I AM
  Gordon Lightfoot/Reprise 1128/P
  (Gordon Lightfoot) Moose Music -CAPAC
  RCA Toronto (Lenny Waronker)
- 10 I JUST WANT TO MAKE MUSI'C Tobias/MGM MV 10692/Q (Ken Tobias) Gloosecap-BMI U.S. Studios (Michael Lloyd)
- 12 CONTROL OF ME
  Les Emmerson/Polydor L141/Q
  (Les Emmerson) No publishing listed
  U.S. Studios (No producer listed)
- 15 LAST SONG
  Edward Bear/Capitol 72677/F
  (Larry Evoy) Eeyor Music-CAPAC
  Thunder Sound (Gene Martynec)
- 17 YOU GIRL Lighthouse/GRT 1230-46/T (Skip Prokop) Mediatrix-BMIC Thunder Sound (Jimmy Jenner)
- 20 FOLLOW YOUR DAUGHTER HOME Guess Who/Nimbus 9 74-0880/N (Guess Who) Cirrus/Expression-BMI U.S. Studios (Jack Richardson)
- 23 HELLO HURRAY Alice Cooper/Warner Bros 7673/P (Rolf Kemp) Warner Bros-ASCAP U.S. Studios (Bob Ezrin)
- 25 I'M GONNA LOVE YOU TOO Terry Jacks/London 181/K (Terry Jacks) Gone Fishin-BMI Can-Base Studios (Terry Jacks)
- 26 PRETTY CITY LADY
  Bob McBride/Capitol 72681/F
  (Bob McBride-Paul Hoffert) Hopo/Boco
  BMIC Thunder (Dennis Murphy)

- 30 YOU'RE STILL THE ONE Copper Penny/Sweet Plum 9912/K (Rich Wamil) Chappel-BMI Eastern Sound (Harry Hinde)
- 35 YOU DON'T KNOW WHAT LOVE IS Susan Jacks/London 182/K (Terry Jacks/Bob Nelson) Gone Fishin-BMI Can-Base (Terry Jacks)
- 36 IN MY LIFE
  Foot In Coldwater/Daffodil 1028-F
  (Paul Naumann) Love-Lies-Bleeding-BMI
  Manta (Frank Davies)
- 39 TOUCH OF MAGIC
  James Leroy/GRT 1230-47/T
  (James Leroy) Martantown/Tarena-BMI
  Manta (Adam Mitchell)
- 44 OH WHAT A DAY Andy Kim/Uni 55356/J (Andy Kim) Joachim-BMI U.S. Studios (Andy Kim)
- 46 EVERYDAY WORKING MAN Ginette Reno/Parrot 2545/K (Morill/Lowe) No publishing info. Eastern Sound (Harry Hinde)
- 47 OH MY LADY
  Stampeders/MWC 1012X/M
  (Kim Berly) Covered Wagon-CAPAC
  RCA Toronto (Mel Shaw)
- 50 CLEAR NIGHT Riverson/Columbia C4-3077/H (Rayburn Blake) Riverson-Blakewood-BMI Manta (John Williams/Lee deCarlo)
- 51 ICE ON THE ROAD
  Fergus/Capitol 72686/F
  (Fergus) Bluenose-CAPAC
  Toronto Sound (Greg Hambleton)
- 54 ALWAYS BE THINKING OF YOU Fludd/Daffodil DFS1025/F (Brian/Ed Pilling) Underwater-CAPAC Manta Sound (Lee DeCarlo)
- 57 A GOOD SONG
  Valdy/Haida HS104/W
  (Valdy) Irving/Klavic-BMI
  U.S. Studios (Claire Lawrence)
- 58 LOST Mickey Posner/Elektra CE3050/P (R. Dykhof) Pied Piper-BMI Sound Canada (Ron Dykhof)
- 59 YES Fludd/Daffodil 1032/F (Brian/Ed Pilling) Underwater-CAPAC Manta (Brian Pilling/Lee deCarlo)
- 62 TURN ME ON I'M A RADIO Joni Mitchell/Asylum 11010/P (Joni Mitchell) Joni Mitchell-BMI U.S. Studios (Henry Lewy)
- 63 J'ENTENDS FRAPPER
  Pagliaro/RCA 75-5144/N
  (Pagliaro) Lapapala-BMI
  RCA Montreal (George Lagios)
- 64 THE BEATLES THING
  Moran/Columbia C4-3082/N
  (Moran/Johnson) April/Musical-CAPAC
  Manta (Paul Gross)
- 65 FIRST CUT IS THE DEEPEST Keith Hampshire/A&M AMX337/W (Cat Stevens) Cat Music-BMI RCA Toronto (Bill Misener)

- 73 LIFE LINE
  John Bennett/GAS 1007
  (Bennett) Black & White/Exterior-CAPAC
  Eastern (John Stewart)
- 76 WILDFLOWER
  Skylark/Capitol 3511/F
  (Richardson/Edwards) Edsel-BMI
  U.S. Studios (Erik The Norwegian)
- 80 ROCK & ROLL MUSIC Timothy/RCA 75-1108/N (Timothy Eaton) Dunbar/Logan-BMIC RCA Toronto (Shel Safran)
- 87 MY BLUE HEAVEN Chief Dan George/Can-Base 4-505/H (G. Whiting) Leo Feist Can-Base (Keith Stein)
- 92 CHIMBOMBAY
  Mashiya/London M17440/K
  (Kritzinger/Laxton) Springbok/BMIC
  Studio Six (Hank Squire)
- 95 WHILE WE'RE STILL YOUNG Paul Anka/Buddah 337X/M (Anka-Chouckroun) Spanka-BMI U.S. Studios (Arif Mardin)
- 96 MIDNIGHT ROAD
  Karl Erikson/U.A. XW/190/U
  (Karl Erikson) Capitol-CAPAC
  RCA Toronto (Guenther/Morrison)

### BOB JOHNSTON GOES TO MCA FROM CFCF

Richard Bibby, vice-president and national sales manager for MCA Records, has announced the appointment of Bob Johnston to the position of Quebec sales manager for the company.

In making the announcement, Bibby pointed out the close connection between the record and radio industries. He said: "Bob's knowledge of Quebec radio, its people and our product should be of valuable assistance in helping MCA establish itself in this market."

Johnston has ten years of Quebec radio experience, his most recent job being music director of CFCF Montreal. Since joining them in 1965, he also worked as CFQR-FM music director, as well as on TV shows such as "Like Young" and "Talent and Music". Before his CFCF job he was associated with CKGM as AM/FM music director and assisted with programming of affiliated stations CKPM Ottawa and CKWW Windsor.

#### MAKE A NOTE

19 Yorkville Ave. Toronto, Ontario M4W 1L1 is the new home of



416-921-5117

PUBLICITY AND PROMOTION THE CANADIAN WAY

### The Programmers COUNTRY PLAYLIST

- 1 1 ANY OLD WIND THAT BLOWS Johnny Cash/Columbia 4-4570/H
- 2 2 TIL I GET IT RIGHT Tammy Wynette/Epic 5-10940/H
- 3 11 TEDDY BEAR SONG Barbara Fairchild/Columbia 4-45743/H
- 4 7 THE LORD KNOWS I'M DRINKING Cal Smith/Decca 33040/J
- 5 9 BLUE TRAIN George Hamilton IV/RCA 74-0854/N
- 6 12 KEEP ME IN MIND Lynn Anderson Columbia 4-45769/H
- 7 14 LOVE IS THE LOOK YOU'RE LOOKING FOR Connie Smith/RCA 74-0855/N
- 8 3 NEON ROSE Mel Tillis/MGM 14454/Q
- 9 6 DO YOU KNOW WHAT IT'S LIKE TO BE LONESOME Jerry Wallace/Decca 33036/J
- 10 4 ALWAYS ON MY MIND Elvis Presley/RCA 74-0815/N
- 11 10 RATED X Loretta Lynn/Decca 33039/J
- 12 5 I WONDER IF THEY
  EVER THINK OF ME
  Merle Haggard/Capitol 3488/F
- 13 26 GOOD THINGS David Houston/Epic 5-10939/H
- 14 27 A SHOULDER TO CRY ON Charley Pride/RCA-74-0886/N
- 15 8 YOU TOOK THE RAMBLIN' OUT OF ME Jerry Reed/RCA 74-0857/N
- 16 16 DANNY'S SONG Anne Murray/Capitol 72682/F
- 17 17 JUDGMENT DAY EXPRESS Orval Prophet/Columbia C43079/H
- 18 18 OLD IRA GRAY Dallas Harms/Columbia C4-3087/H
- 19 25 MY TENNESSEE MOUNTAIN HOME Dolly Parton/RCA 74-0869/N
- 20 22 GOING HOME TO THE COUNTRY Dick Damron/Columbia C4-3078/H
- 21 24 SUPER KIND OF WOMAN Freddie Hart/Capitol 3524/F
- 22 15 LOVE'S THE ANSWER Tanya Tucker/Columbia 4-45721/H
- 23 13 OLD DOGS CHILDREN AND WATERMELON WINE Tom T. Hall/Mercury 73346/Q
- 24 39 LOVIN' GIFT Johnny Cash & June Carter Columbia 4-45758/H
- 25 41 HELLO WE'RE LONELY Patti Page & Tom T. Hall Mercury 73347/Q
- 26 19 SATISFACTION Jack Greene/Decca 33008/J
- 27 37 SO MANY WAYS Eddy Arnold/MGM 14478/Q
- 28 23 IN THE PALM OF YOUR HAND Buck Owens/Capitol 3504/F
- 29 20 SHE NEEDS SOMEONE TO HOLD HER Conway Twitty/Decca 33033/J
- 30 42 DUELING BANJOS Deliverance Soundtrack Warner Bros. 7659/P
- 31 36 TRUE TRUE LOVIN' Ferlin Husky/ABC 11345/N

- 32 21 PASS ME BY Johnny Rodriguez/Mercury 73334/Q
- 33 38 YOU LAY SO EASY ON MY MIND Bobby G. Rice/Metromedia 902/T
- 34 28 UNBELIEVABLE LOVE Jim Ed Brown/RCA 74-0846/N
- 35 29 THE CLOCK Allan Capson/Marathon 1067/C
- 36 44 SHE FIGHTS THAT LOVIN' FEELING Faron Young/Mercury 73359/Q
- 37 46 WHEN A MAN LOVES A WOMAN Tony Booth/Capitol 3515/F
- 38 40 I CAN'T LOOK SUNDAY IN THE EYE Jack Bailey/GRT 1230-44T
- 39 47 SUPERMAN Donna Fargo/Dot 17444/M
- 40 52 IT'S SO EASY TO PLEASE ME Mercey Brothers/RCA 75-1111/N
- 41 45 TILL I CAN'T TAKE IT ANYMORE Brent Williams/Boot 057/K
- 42 43 I HATE GOODBYES Bobby Bare/RCA 74-0866/N
- 43 53 I LOVE YOU MORE AND MORE EVERYDAY Sonny James/Columbia 4-45770/H
- 44 32 LOVE SURE FEELS GOOD IN MY HEART Susan Raye/Captiol 3499/F
- 45 31 SHE'S GOT TO BE A SAINT Ray Price/Columbia 4-45724/H
- 46 34 SOUL SONG Joe Stampley/Dot 17442/M
- 47 48 SAN DIEGO Ronnie Prophet/Mandala 10003/F
- 48 33 CATFISH JOHN
  Johnny Russell/RCA 74-0810/N
- 49 35 D.J. Roy Payne/RCA 74-1103/N
- 50 30 LOVIN' ON BACK STREETS Mel Street/Metromedia 901/T
- 51 54 NEITHER ONE OF US Bob Luman/Epic 5-10943/H
- 52 59 NO MORE HANGING ON Jerry Lee Lewis/Mercury 7336/Q
- 53 49 RED HAIRED MARY Cariton Showband/RCA 75-1109/N
- 54 58 STRAWBERRY WINE Ronnie Kartman Celebration 2052X/M
- 55 56 WRITE ME A PICTURE John Cameron/Cynda 018/K
- 56 62 NOBODY WINS Brenda Lee/MCA 4000/J
- 57 61 CHANGES IN THE WEATHER John Laughlin/Stamp 4-3/M
- 58 63 MONDAY MORNING SECRETARY Statler Bros/Mercury 73360/Q
- 59 65 YOU CAN HAVE HER
  Waylon Jennings/RCA 74-0884/N
- 60 50 FLYING EAST Sharon Lowness/Boot 056/K
- 61 64 ROSES AND CANDY Lynn Jones/Arpeggio 1011/N
- 62 67 THE FEELING'S TOO STRONG The Family Brown/RCA 75-1110/N
- 63 57 COME ALONG WHEN I GO Merv Smith & Smith Brothers Quality 2049 X/M
- 64 66 I MUST BE DOIN' SOMETHING RIGHT Roy Drusky/Mercury 73356/Q
- 65 60 THERE STANDS THE GLASS Johnny Bush/RCA 74-0867/N
- 66 68 MARTIN HARTWELL STORY Tom Connors/Boot BT064/K

- 67 70 TAKE TIME TO LOVE HER Nat Stuckey/RCA 74-0878/N
- 68 71 LAURA Marty Robbins/Columbia 4-45775/H
- 69 69 DON'T TELL ME YOUR TROUBLES Kenny Price/RCA 74-0872/N
- 70 72 THE FARMER'S SONG Murray McLauchlan True North 4-113/H
- 71 73 COME LIVE WITH ME Roy Clark/Dot 17449/J
- 72 75 THE TOAST OF '45 Sammi Smith/Mega 615-0097 X/M
- 73 77 IF YOU CAN LIVE WITH IT Bill Anderson/MCA 40004/J
- 74 74 IN JUST A SHORT WHILE Michael Brandon/Ampex 1313/V
- 75 79 PICTOU COUNTY JAIL Jim & Don Haggart Arpeggio 1016/N
- 76 91 I'VE BEEN THROUGH THIS BEFORE R.Harlan Smith/GRT 1230-48/T
- 77 78 I'D LIKE TO SEE YOU Chris Scott/Boot BT063/K
- 78 93 DON'T BE ANGRY Billy (Crash) Craddock ABC 11349/N
- 79 80 JAMBALAYA (On The Bayou) Blue Ridge Rangers Fantasy 689/R
- 80 94 DAISY A DAY Jud Strunk/MGM/14463/Q
- 81 90 BIG JOE MUFFERAW Dave Carlisle/Cynda 013/K
- 82 86 WORLD OF MAKE BELIEVE Cnd Zephyr/Bronco 2707/K
- 83 89 GOIN' HOME TODAY Linda Stone/Marathon 1078/C
- 84 .... BEHIND CLOSED DOORS Charlie Rich/Epic 5-10950/H
- 85 85 I AM WOMAN Bobble Roy/Capitol 3513/F
- 86 88 THE SOUND THAT
  MAKES ME BLUE
  Rhythm Pals/Arpeggio 1013/N
- 87 87 BROTHERS & SISTERS Fred Dixon & Friday Afternoon Rodeo R03369/K
- 88 92 WICHITA Carroll Baker/Galety 737
- 89 99 BILLY JACK WASHBURN Johnny Paycheck Quality 2059/X/M
- 90 95 OH CALIFORNIA Bernie Early/Cachet 2102
- 91 .... TRUCKER'S PARADISE Del Reeves/U.A, 51106/U
- 92 .... KEEP ON TRUCKIN' Dave Dudley/Mercury 73367/Q
- 93 96 REDEMPTION CITY Mike Graham/GRT 1230-45/T
- 94 97 MEXICAN WOMAN Russ Gurr/London 17447/K
- 95 100 SONGMAN Bobby Curtola Canadian Talent Library 477-821/Z
- 96 98 MEMORIES OF A COUNTRY BOY Stan Taylor/Arpeggio 1014/N
- 37 .... IF YOU'RE GOIN' GIRL Don Gibson/Hickory 1661/K
- 98 .... AFTER YOU Hank Williams Jr/MGM 14486/Q
- 99 ... POMPANETTE Vic Winn/Rodeo R03370/K
- 100 .... TODAY I STARTED LOVING YOU AGAIN David Peters/London M17446/K

### BEE GEES PULL CAPACITY DATES

Two limousines, packed with the Bee Gees party roared into Toronto Feb 23 from the International Airport to prepare for their first Toronto showing. The two shows, set for the 25th were already showing signs of being posted as "sold out" and Polydor's Artists Relations' rep had everything in control for what appeared to be a full schedule of promotional activity. What MS Bruner had going for her was a cooperative act. A press party with a large turn out took up part of the next day plus time spent with local radio personalities through the day and into the evening.

According to RPM's Sharon Murphy, their Toronto showing was a giant success, although the local press couldn't get off on this famous brother team, in spite of the standing ovations. The group was backed by twenty-nine members of the Toronto Symphony Orchestra, directed by G.W. Hale as well as their own group members, whom they neglected to introduce. This fantastic back-up added a new dimension to "I Started A Joke", "Massachusetts", "Words". "Lonely Days", and "I've Got To Get A Message To You". All in all the Bee Gees put their all into eighteen numbers but refused to give encores because of their exhaustion.

Appearing with the Bee Gees and introduced as a "special mystery guest" was Jimmy Stevens who pulled good audience reaction with his keyboard and vocal talents, and built his way to a beautiful finale with "Hey Jude".

Extra family along with the Bee Gees included their father Hugh, who looked after the lighting system and fourteen year old brother Andrew. The latter is picking up solo experience in clubs throughout Spain but is expected to join his brothers' team in time.

Information from Montreal had a similar success pattern although Donald K. Donald had them booked into the 8000 seat Forum Concert Hall. The DKD machine did their usual promotion and publicity trip which has made all his presentations, one success after another. Backing the Bee Gees in Montreal was a full Philharmonic Orchestra under the direction of Glyndwr W. Hale. Local Montreal radio stations, as well as Toronto have given heavy airplay to the Bee Gees' latest album release, "Life In A Tin Can". A single is expected to be released within the next few weeks.

### BARRY RYMAN TO MCA PROMOTION

Scott Richards, National promotion manager for MCA Records, reports the appointment of Barry Ryman as British Columbia and Alberta promotion man for MCA.

Ryman will report directly to Scott Richards and will work closely with Jack Williams, western district sales manager. Barry will work out of the MCA Vancouver office. His duties commenced March 1st, 1973. The Programmers COUNTRY BITS

The Haggarts are back in the swim of things once again. This time Don and Jim are going with "Pictou County Jail" and "I Can't Stand To See An Angel Cry" on the Arpeggio label. They'll have an album the end of March. Their eight week tour of Ontario began with good houses at Toronto's Horseshoe, resulting in a return date. They are now doing St. Thomas, St. Catharines, Brampton. Watch for them on Elwood Glover's Show and The Tommy Hunter Show (CBC-TV).

There's more than barley sandwiches coming out of the west, and if they can get their distribution together they might even sell a few records.

Shirley Field and Billy G. French are now releasing on Big Wheel, the Billy Stoltz label out of Calgary and distributed by Rada of Vancouver. First release will be "Mocking Bird".

Charlie Russell, who holds the country reins at CJCJ Woodstock, New Brunswick, would like to see a Canadian Country Music Association. He suggests RCA's country touter, Barry Haugen, as the one to put it all together. Says one noted observer, always ready with a comment: "Good idea if all the record companies believed in their country talent".

Neville Wells still socking it to them on his

tour around the country. They've just finished a couple of weeks at the Shamrock Hotel in Kingston. By the way, that chubby and talented little guy on the drums, Richard Patterson, has a long history of doing almost anything, musically, in the business — dating back to the early sixties. Great talent. Should be doing his own thing. Wells should be bowing his follow-up Arpeggio single any day.

Alberta Slim first hit the country fan back in 1949 with "Annapolis Valley". Not that he hasn't done anything in between, but the big news is that he has joined Big Chief Records. Initial single release will be "Canada Song", distributed by Rada.

The Ralstons are still pushing their Boot Country Jamboree every Sunday at the Locarno Ballroom in the east end of Toronto. They recently showcased Roy McCaul, Arlene Gordon, Delmer Dorey, Dennis Fee, Ricky Yorke along with The Bootmen. Three hours of solid country entertainment for a couple of bucks — try it, you'll like it.

How cum!..... More and more juke box operators are asking for the RPM Country 100 and are using it as a buyers guide? Country listings show radio station popularity of single, not necessarily sales. Most of the singles listed are available — those above 80 any way, if the label is on the ball. U.S. advance record services throw us a bit of a curve, which sometimes puts our chart ahead. We hope to readjust once we get our country "thang" together.





Already a proven success in France,
"I Don't Know Why" ("Pourquoi Faut-il")
is Patsy Gallant's
second Canadian single release.
Her first release, "Get That Ball"
was top ten
in many parts of the country.
Both songs come from Patsy's album
"Upon My Own".

### I DON'T KNOW WHY

f/s

THANK YOU COME AGAIN

(C4-3092)



COLUMBIA RECORDS OF CANADA, LTD