

TWENTY FIVE CENTS

Volume 14, No. 12

November 7th, 1970



The wonderful world of sight & sound

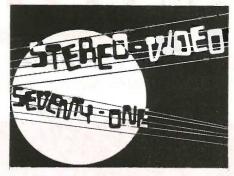
Quadrasonic - a step closer to truth

By Ed LaBuick
GRT of Canada Ltd.

Two factors dominate entertainment today. One is the search for truth and reality and the other the development of new ways to spend our increasing leisure time. The sound industry is spending millions of dollars in an attempt to capture the magic of the live performance on disc, tape and any other method of sound reproduction known presently, or yet to be developed.

Not too many years ago sound was very limited in frequency. High fidelity brought us a step closer to what our ears were used to. Stereo, soon after, gave sound an additional dimension. To many of us, that was the ultimate. Now we are on the threshold of even more reality and a truer sound. We are about to be placed into the middle of a symphony orchestra. We will be sitting front row centre at the opera, or between two big bands battling it out from bandstands at each end of a ballroom. All this will take place in your average-sized living room and the cost will soon be comparable to the cost of today's mid-range stereo unit.

What we are talking about here looks like a long look into the future. But right now, Quadrasonic sound is available in Canada. Units are being marketed and the software is presently being shipped



into the marketplace. The next six months will make this new sound development the talk of the entertainment industry.

The system has been called "taking a bath in stereo". Stereo was two different channels. Quadrasonic is four different channels and when played simultaneously will add two more dimensions to present-day stereo.

Stereo has two separate output amplifiers and speakers. The new Quadrasonic units will have four separate output amplifiers and speakers. The four speakers would be placed in the four corners of a rectangular room. The sound you hear is akin to the sound you would hear in a concert hall, theatre or ballroom.

There are presently units available from Roberts, Automatic Radio, Lear Jet, RCA and — almost everyday there are others joining in this evolution of sound. Quadra-

sonic tape players are available in reel-to-reel, cassette and 8 track. Manufacturers have, or are presently producing, the software for these tape players. GRT of Canada Ltd., is among them. We have joined the leaders of the industry, who have set up to make available selections from their music catalogues in this new four-channel system.

Like any development, the software cannot exceed the demand of the hardware in the hands of the consumer. As more and more units are bought, there will be more and more product available.

The scope of Quadrasonic sound is unlimited. It will soon be available on disc. There are car units presently being made available. Full console units for the home and components will be in stores before Christmas.

Literally thousands of people will hear Quadrasonic sound for the first time at the Stereo '71 Electronic show to be held at the Royal York Hotel in Toronto from Nov. 5th. through Nov. 8th. Record, tape, and radio people will be interested in hearing and seeing the sound of the future — now. It is a step closer to the truth and sound reality.

Check the time and place in your area of Canada. Quadrasonic will be demonstrated all across Canada in the next few weeks.

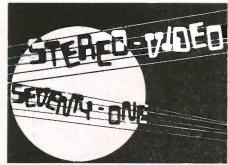
Pick a system. It's your choice!!!

By Joe Pariselli Ampex of Canada

The conflict of configuration rages on. It is no secret that there are many new treats that will face us in the next six or eight months. There is no indication that an old conflict has been or ever will be resolved.

The answer may have been, and may still be a program to straighten out the configurations and judge all new ideas with a view of complete compatability for software. It would reduce the headaches of production, tooling, inventory and the stigma of planned obsolesence.

I don't wish to bore you with facts and figures or tell you where the tape business will be in five years from now or how tapes and records will work out, but not since Thomas Edison invented



the phonograph in 1877 has the automobile market seen a revolution like today's travelling sound. The cartridge and the cassette arrived sometime ago and the consumer found a product that is mobile. Like the space programme there is no end in sight. I would like to lay down some interesting facts that will, I am sure, hold your attention.

The controversy goes on about

what will happen between cartridge and cassette not only in Canada but in all North America. We are looking for 5,000,000 units for calendar year 1970 and the next five years should show a minimum of a 10% increase. We heard many comments back three years ago about how the cassette will surpass the 8 Track cartridge. To date there is no indication. It will take a complete consumer, dealer educational programme to reverse the trend I am sure most of you know the secret. Because the units are mobile and because the 8 Track player unit is so deeply entrenched in the automobile, that 8 Track cartridges will continue to soar. There have been some recent statements made how Philips have won a contract for optional cassette players in

PARISELLI continued on page 31

LAST WEEK

AMPEX ANNOUNCED THEY HAD

VANGUARD RECORDS

CANYON RECORDS

BIG TREE RECORDS

STANG RECORDS

AMPEX RECORDS























CURRENT CHART MONSTERS

I'LL BE THERE INDIANA WANTS ME

UNGENA ZA ULIMWENGU (Unite The World) -Temptations

HEAVEN HELP US (I Know) I'M LOSING YOU

STILL WATER

THE TEARS OF A CLOWN SEEMS LIKE I GOTTA DO WRONG

AIN'T NO MOUNTAIN HIGH ENOUGH IT'S A SHAME

STAND BY ME YEARS OF LOVE -Jackson 5

-R. Dean Taylor

-Stevie Wonder -Rare Earth

-Four Tops

-Smokey Robinson & The Miracles

-Whispers

-Diana Ross

-Spinners

-David And Jimmy Ruffin

-The Presidents

ALBUMS

THIRD ALBUM GREATEST HITS

STILL WATERS RUN DEEP

ECOLOGY

ABC

DIANA ROSS

SIGNED, SEALED AND DELIVERED

WAR & PEACE

LIVE AT LONDON'S TALK OF THE TOWN

GET READY

A GASSSS

PSYCHEDELIC SHACK

NEW WAYS BUT LOVE STAYS

POCKETFUL OF MIRACLES

CHANGING TIMES

THE MAGNIFICENT SEVEN

OLD SOCKS NEW SHOES

THROUGH THE EYES OF LOVE

BEST OF

-Jackson 5

-Temptations

-Four Tops

-Rare Earth

-Jackson 5

-Diana Ross -Stevie Wonder

-Edwin Starr

-Temptations

-Rare Earth

-Jr. Walker & The All Stars

-Temptations

-Supremes

-Smokey Robinson & The Miracles

-Four Tops

-Four Tops & Supremes

-Crusaders

-Frost

-Buffy Sainte Marie

EXT WEEK ???

Special GAVIN Pick RECORD TO WATCH WE GOTTA GET MAMOW A UOY -Runt

"...the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."

-Pierre Juneau

RPM

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The following codes are used throughout RPM's charts as a key to record distributors:

A&M	W	London K MTCC U
Allied Ampex	C	Musimart R
Arc CMS	D E	Phonodisc L Pickwick S
Capital	F	Polydor O Quolity M
Caravan Columbia	G H	RCA N
Compo GRT	J	Trans World Y WB/Atlantic P
GKI	1	World Z

MAPL logos are used throughout RPM to define Canadian content on discs:



M-Music composed by a Canadian A-Artist featured is a Canadian P-Production wholly recorded in Canada L-Lyrics written by a Canadian

SUBSCRIPTIONS - Canada & USA

One Year - \$10.00 Two Years - \$17.00 Three Years - \$21.00

(Air Mail \$15 per year)

Other Countries

One Year - \$25.00 Single Capy - .25

Advertising Rates On Request re-capture business you had I Second Class Mail Registration Number 1351 because of said screw-ups. I

PRINTED IN CANADA

Newman rides motorbike through factory

Mr. Ron Newman General Manager Stereodyne (Canada) Ltd.

Dear Ron:

Someone told me you were trying to get a guy to write a two or three hundred word-picture story of Stereodyne's thing in Canada for the Stereo-Video issue of RPM. Knowing full well you may hate to face the truth, I thought I would volunteer my services as a writer anyway and offer the following excerpts from the full story, I could tell, as a sample.

Now I know you never saw the inside of a tape factory before



Ron Newman

you came to SD from Tamla Motown but that didn't seem to mater - neither had any of the other people there. Your only saving grace was you had convinced the President and founder of Stereodyne U.S., Dick Kraus, that you knew the music business which seemed to be what the company needed at that point. Dick, as you well know, had been one of the pioneers in the development of the 8-track system with LEAR and started SD in 1966. He even designed the Dynapak Cassette and cartridges you're using today. So someone that smart had to be easy to fool, right?

I don't suppose any company in Canada can boast of as many screw-ups in such a short history as can Stereodyne. But to your credit you've been able to over-'come every one of the problems along the way and in some cases, re-capture business you had lost because of said screw-ups. I have never really figured out if it takes brains or guts to walk back in once you've been kicked



in the ass but you've done it and so have some of your formerpresent customers. It must be your beard they like!

Mind you, there have been several other things that have helped Stereodyne establish as a progressive and expert tape company. One of them was when Ed La-Buick and Hap Hooker got the Lear equipment line for Canada. Also, the signing of several major labels for tape licensing for the country gave you a bit of diversification to tide over the rough spots of getting the bugs out of tape duplicating. And finally, getting into the racking business was a real coup, inasmuch as no other manufacturer had thought of it. Too bad you had to follow instead of lead. again.

In between lunches and trips you really do pay attention to detail and quality, though. I've checked it out! It's an amazing thing that for people who seem to spend a lot of time enjoying what they're doing, your staff have actually covered most of the gaps and deliver on time a tape that really sounds and plays good. Maybe there's a lesson there for some other people.

But I suppose the thing that really breaks me up was when you walked into my office and started to ream off engineering and production details about the superiority of your product and components such as the automatic lube job the pressure roller gets which eliminates squeaking; the large spill chamber which is bigger than anybody else's; the fact that most of the equipment today is patterned after the stuff designed by Dick Kraus in the early days of SD. that's gotta be funny coming from the guy who knows the music business.

Stereodyne



Two new additions to the Stereodyne family are the travelling warehouses, the Rack Trucks, that make product available right at your door.

YOUR ONE-STOP BUYING AND SERVICE CENTRE FOR...

- * ALL Major label tapes and cassettes (Great Stars! Great Labels! Great Sales!)
- * LEAR JET playback and record equipment (Home, Car and Go-Anywhere portables)
- * RECOTON tape accessories (everything from tape caddies to auto burglar alarms)

Specialists in . . .

- Controlled inventory tailored to YOUR operation and location
- * Fast, efficient delivery . . . anywhere . . .
- * Complete tape and tape player merchandising service
- * Money making promotions
- * Displays and pilfer-proof tape racks

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This attractive unit will be the most profitable area in your store. With a capacity of 96 tapes or cassettes it allows the customer to browse by himself and to see both sides and read the titles on the back without removing it from the rack.

Reduces cost of sales: big time-saver for employees. Customer only requires the employee when there is an actual sale to be made. Pilfer-proof: built-in locks – no unsightly padlocks to insult your customer.





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A GMP PLAYLIST 1 8 BEAUTIFUL SECOND YANKEE LADY SHADOWS ON MY WALL Poppy Family-* Parrot-PS 574-K Jesse Winchester-Ginette Reno-Parrot-40053-K Am pex-11004-V 2 9 16 AIN'T THAT TELLING YEARS MAY COME, YEARS MAY GO MA TASTE OF TEARS YOU PEOPLE Debbie Lori Kaye Original Caste-Bell-204-M Irish Rovers-Decca-732723-J SSS International-810-M 3 10 17 FLY, LITTLE WHITE DOVE, FLY SNOWBIRD ELAINE Anne Murray-Capitol-72623-F Sebastian-*MCA 7001-J Bells-Polydor-2065040-Q 4 11 18 WE'RE ALL IN THIS TOGETHER FACE OF THE SUN RAIN-0 Anthony Green & Barry Stagg Gamma-5004-K Chilliwack-* Parrot-PAS 71040-KPL Tobi Lark-Nimbus 9-9011-N 12 5 19 THEME FROM "Z" MAPL GOING TO THE COUNTRY John Perrone ODE TO EDITH Bruce Cockburn-True North-4-100-H *Canadian Talent Library John Murray-Van-2100002-Q 477-5132-7 6 13 20 INDIANA WANTS ME HEY WHAT ABOUT ME MA MA APPROACHING LAVENDER MA R. Dean Taylor-Rare Earth-5013-L Karen Jones *Canadian Talent Library Gordon Lightfoot *Reprise-RS 6392-P 477-5131-Z 7 14 Canadian content of MOONSHINE MARIE'S RUNA Cotter Folk-*Banff-SBS-5323-K these selections is in-(Friend Of Mine) Polydor-2065030-Q dicated by the MAPL logo. Recommended selec-BABY TAKE ME IN YOUR ARMS **PATCHES** tions that have met Ray Griff Teddy Roderman RPM's good music pro-Royal American-19-M *Canadian Talent Library gramming standards. 477-5126-Z LET HER GO EARLY IN THE EVENING TOMORROW TOMORROW MA Ed Evanko-Decca-732681-J Thecycle-* Tamarac-SKP 1003-MPL Joey Gregorash-Polydor-2065043-Q MUSKRAT RUMBLE TURN ME AROUND HOMETOWN GIRL M A P L Seeds Of Time-Coast-1971-K Ray Calder-* Banff-SBS 5327-K Pepper Tree-Capitol-72627-F PUSSYWILLOWS CAT-TAILS MY CANADIAN MAID JOURNEY TREE Gordon Lightfoot *United Artists-UAS 6754-J Allan J. Ryan-*Columbia-ELS 368-H Syrinx-* True North-TN-2-H LEAVIN' IN THE EVENIN' COAT OF COLOURS David Rea-* Capitol-SK AO-548-F JOSEPHINE M A P L Paul Craig-Tamarac-640-M David Jensen-Quality-1981-M LP Cut

Battle of tape configurations rages on!

By Jim Smith RPM Weekly

For what seems like years now, but in fact has been only about half a decade people have been quarreling over which tape configuration, cassette or 8-track, would capture the lion's share of the prerecorded tape market. The more the cassette supporters proclaimed their product's good prospects for advancement, the farther ahead 8-track seemed to pull, however. The scales have been so heavily weighted in favour of 8-track that the argument has almost ceased to have any relevance to real conditions.

A few months ago, however, Philips announced a sales development that could give cassettes the big break they so desperately need right now. Beginning with the current auto production year, Philips is supplying a sophisticated cassette player-recorder as an option on all Chrysler products. The emphasis that Chrysler formerly put on 8-track machines is now being diverted to cassettes.

This could be a crucial development. The key to the battle rests with whichever configuration captures the automobile market. Tape cartridges, with the lower fidelity than records, have yet to make a significant impact on the home market. But in cars, where records are impractical, tapes are another story.

Ever since Muntz introduced the 4-track cartridge, it and its 8-track successor have controlled the auto market. Until the Philips agreement, truly satisfactory cassette players were not very popular. The most popular cassette players were those models aimed at the youth market and featuring low price tags together with poor sound quality. And the youth market was unable to afford the high-priced prerecorded cassettes, although the cheap blanks sold well. For its part, 8-track could offer reasonable fidelity at lower cost.





Although the cassettes are handicapped by low fidelity, noise suppressors have recently been developed that virtually eliminate tape hiss. The problem of noncontinuity in tape play (an 8-track cartridge continuously recycles until removed from the player) hardly seems like a major handicap. The real problems are that cassette players are more expensive than their 8-track counterparts and there is an inferior library of selections available to cassette buyers. It seems probable that cassette players, because of their greater complexity, will remain more expensive in the foreseeable future. Prospects of library expansion seem dim until cassette players become more common.

But cassettes have several very significant assets. They are more reliable and have a longer life expectancy because there is no need for the 8-track's tension winding. Even more important is the cassette's ability to record, a characteristic allowing cassette owners to use their machine as a

dictaphone or record from the car radio. The universal standardization of the cassette cartridge is also important for convenience.

People who know seem to be betting more heavily on cassette systems. "The Ampex corporate commitment is to the cassette." says Marty McGinnis of Ampex. "We don't even make an 8-track player." and, although 4 of the firm's 5 new player models are 8-track this year, Muntz is introducing a new cassette player. When asked what his firm's commitment is, Doug Martyniuk of Muntz said "we are not committed to any particular form. At the present time we are relying most heavily on 8-track because that is what the market wants. But if cassettes become more popular, we are quite prepared to focus on them.'

Perhaps more important than the 8-track cassette rivalry is the prospect of more complex sound systems. A quadrasonic sound systems could be produced immediately if it was felt to be both feasible and desirable. No one wants to gamble on yet another system, however; particularly reluctant are the prerecorded sound merchandisers who are already suffering because they must stock three different forms (records, 8track, and cassette) of the same work. The way it now works, no one is willing to produce the players until the prerecorded tapes are available; but no one wants to make the tapes until there is a market demand for them.

SMITH continued on page 12



MACDONALD CARTIER FREEWAY

MAKE IT TOGETHER

MACDONALD CARTIER FREEWAY

MAKE IT TOGETHER

MACDONALD CARTIER FREEWAY

MAKE IT TOGETHER

MLS hosts high-key PR bash in Toronto

It was that time of year once again when the Maple Leaf System thought it wise to wine and dine the record industry and lay down a few rules and regulations with hopes of improving the System. Most members of the MLS were in attendance along with a good percentage of the record industry VIPs sans the important independent record producers. The October 23rd. meeting and cocktail party allowed for some belly laughs, some handshaking but no harsh words, at least while both factions were within swinging range. Chairman Roy Hennessy was the perfect host along with some of the other smooth as silk members. Voting will now take place each week with members voting by telex. Results are then telexed back to participating members.



(1 to r) London's Russell, Ritchie Yorke and CHUM's Fred Sherratt and J. Robert Wood.



(I to r) J. Robt. Wood, Glen Russell (London) John Turner (Polydor) Scott Richards (RCA) Allan Matthews (MCA)



Keith James (CHED) Barry Paine (MCA) Roy Hennessy and Ritchie Yorke. Quality's Mel Shaw (centre) at right.



(I to r) Bill Eaton (Columbia) Barry Paine (MCA) Charlie Camilleri (Columbia) Bob Hamilton (U.S. Report) Scott Richards (RCA) Jack Robertson (Columbia).



(I to r) Doug Rawlinson (CHUM) Walter Hofer, who is associated with Hamilton Report, Bob Hamilton (Hamilton Report) and CHUM's Chuck McCoy.

Canadian Chart 8 5 **15** 21 BEAUTIFUL SECOND YANKEE LADY I CAN HEAR YOU CALLING HAND MAN Jesse Winchester Bush-Dunhill-D4252-N Ampex-11004-V Ginette Reno Parrot-40053-K (Winchester) BMI 9 6 16 ... 2 2 SHINE LIGHT SHINE I BELIEVE IN SUNSHINE CORINNA CORINNA Pepper Tree-Capital-72627-F Madrigal-Tuesday-102-M King Biscuit/Crowbar Daffodil-1001-F (Pepper Tree) Beechwood-BMI (Hambleton) Bluenose-CAPAC) 10 ... 17 ... 3 4 TOMORROW TOMORROW MA SHARE THE LAND BE MY BABY Joey Gregorash Guess Who-Nimbus 9-Andy Kim-Dot-729-N. Polydor-206 50 34-Q (Gregorash/ 74-0388-N (Cummings) Lampe) Daliric-BMI Cirrus/Expressions 11 10 **18** 30 4 3 INDIANA WANTS ME EVERY SINGLE DAY YOU CAN'T DENY IT R.Dean Taylor-Rare Earth 5013-L (Taylor) Jobete-BMI Fat Chance-Capitol-72629-F Edward Bear-Capitol-72622-F (Weir) Love-Lies-Bleeding-BMI 12 12 19 27 5 9 FLY, LITTLE WHITE THIS WAS MEANT TO BE LYNNIE LYNNIE DOVE, FLY Daybreak-London-17391-K Blakewood Castle Bells-Polydor-2065040-Q Franklin-641-K (Lytwyn) Berandol-BMI (Butler/Bilyk) Betanne-CAPAC (Blake) Sabalora-BMI **13** 22 20 25 6 7 WE'RE ALL IN THIS TOGETHER RAIN-0 COME AWAY MAPL Chilliwack-Parrot-2535-K Wi zard-M C A- 200 1-J Tobi Lark-Nimbus 9-9011-N (Bowser-Marks) (Henderson) BMI (Mc Queen) Sunspot-BMI 14 11 MOONSHINE (Friend of Mine) 7 8 All listings meet CRTC AIN'T THAT TELLIN' YOU PEOPLE domestic content require-Polydor-2065030-Q Original Caste Bell-204-M ments for AM radio. (Emmerson) BMI J COULD GIVE YOU STOP (Wait A Minute) Recommended singles Copper Penny Nimbus 9-75-1031-N THE WORLD meeting CRTC require-Jim Mancel-Polydor-2065026-Q (Butler/Bilyk) Betanne-CAPAC ments for AM radio. (Wamil/McDonald) Sunspot-BMI TASTE OF TEARS LORD COME HIGHER & HIGHER Debbie Lori Kaye Happy Feeling-Barry-3523-M Canada Goose SSS International-810-M (Moffat) Dundee-BMI Tonsil-0002-M SNOWBIRD I DON'T BELIEVE COMIN' ROUND Anne Murray Capitol-72623-F Canada-RCA-75-1035-N Poor Souls-Quality-1980-M (Harvey) Dunbar-BMI (Moran) Shediac-CAPAC (MacLellan) Beechwood-BMI LOSING YOU YOU MAKE ME HIGH Freedom North-Aquarius-5006-K IVY IN HER EYES Luke & The Apostles (St. Jean/Hill/Hart/Leroux/Kaye) Mongrels-RCA-75-1036-N True North-4-102-H (Chick) Dunbar-BMI Summerlea-BMI (Gibson/Little/McKenna) BMI ALL YOU'LL EVER GET WITCHCRAFT TEN POUND NOTE FROM ME-Pierre Lalonde-Merriday Park Columbia-C4-2942-H Steel River-Tuesday-101-M Capitol-72626-F (Telfer) Belsize-BMI (Dahl/Breiland) BMI

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THE COMPLETE RECORD AND TAPE COMPANY

Philips into new consumer sound units

Philips Electronics Industries Limited of Toronto has launched an impressive selection of new home entertainment products for the fall.

And this year, the emphasis is even more strongly on that personal quality — style. "The result is that the consumer has more opportunity to select equipment that will complement his personal taste, his space requirements and his budget," a company spokesman said.

Craftsmen at Philips' Strathroy, Ontario, plant have worked closely with designers to create many exciting new designs in the field of stereo cabinets. These are



Astro from Philips

protected by a new finish, Polyguard, claimed to be the best process for resisting heat and scratches. Among them: A large list of components, including automatic changers, full-range speakers, functional and attractive control centres, utilizing push-button controls and vertical record storage.

In other developments, Philips has shifted emphasis this year to the budget end of the booming tape cassette market.

Among innovations in the recorder line is the first two-motor cassette unit. Advantage of two motors — one for precise capstan drive, one for fast forward and rewind — is that playing speed is constant and rewind faster. It also means longer motor life.

First in the new cassette player line, priced at \$69.95 is the Model 1530. In a brand new design execution that covers three related models, the 1530's features include a detachable AC line cord, storage space for accessories, a separate tone control and a fold-away handle.



Philips' first recorder with integrated circuits, the Model 1440, is priced at \$99.95. It is intended both as a music maker and an executive "thought-saver".

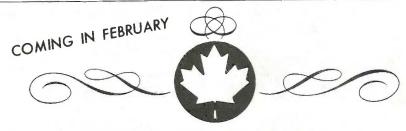
Top of the line of the new portable cassette player products is the Model 1570 which has all the features of the 1530 but with the added attraction of an AM/FM radio.

The introduction of the Model N2400 stereo cassette recorder/player marks Philips' leadership in high quality hi-fi products for the home. At \$179.95, it is beautifully designed with a rich wood cabinet accentuated by chromium trim.

The unit — an ideal additional to a component set, or by itself with two additional speakers — features push button operation, pop-open cassette loading door and cassette ejector; 3-digit counter (with push button reset); automatic end-of-tape stop; illuminated VU meter and built-in pause.

GET INTO THE PICTURE ... in RPM. Ever wonder why OTHER people get their pictures in RPM, while you remain just a reader? One of the first things to consider is that RPM receives your promotional photos. Equally important is the quality of the photo. The entertainment business has established 8 X 10 GLOSSY PHOTOS as (practically) a tradition. Over the years, we have tried to influence a higher quality photo for press use. Possibly, if your photos aren't used, it might be that the photographic reproduction was not up to standard. If it is important enough to photograph ... GET A GOOD PHOTOGRAPHER ... and get into the picture.

CAN WE BE OF SERVICE? RPM maintains a team of knowledgable people who will go out of their way to help you with information. It's all part of the institutional approach that we have maintained and you can thank the advertisers and supporters of RPM for this service.



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PRESENTS

The ANNUAL JUNO AWARDS PRESENTATION

The Canadian Music Industry honours Canada's top artists and industry figures. Juno Awards, made possible through certification of outstanding record sales by record companies will be presented to RPM poll winners.



Canadian choral groups bow heavy GMP discs

Toronto's Festival Singers, who are members of the Mendelssohn Choir, are represented on album releases solely and with the parent Mendelssohn Choir.

Their solo bit is the Decca release "Act Of The Heart" (DL 75244) where they perform Harry Freedman's music from the movie, a Paul Almond production starring his wife Genevieve Bujold and Donald Sutherland. The album release is a joint effort by the Canadian Broadcasting Corporation, Quest Film Productions Ltd. and MCA. The session was taped in the Spring of 1970 at St. Anne's Anglican Church and St. James Cathedral (Toronto). James Kent produced the album with Brian Wood as recording engineer.

"Act Of The Heart" picked up five Awards at the 1970 Canadian Film Awards Presentations. These were for: Best Director - Paul Almond; Best Actress - Genevieve Bujold; Best Art Direction - Ann Pritchard; Best Sound; and Best Original Music - Harry Freedman. Bill Morland of MCA (Motion Picture Division) held a special press screening for the film (16) which is set to open in Toronto the latter part of October.

The Mendelssohn Choir have an interesting release on RCA Red Seal, entitled "Make We Merry" (LSC 3174). This set was recorded at Toronto's St. Anne's Anglican Church with Kent and Wood taking production and engineering credits. Side one features the Choir with Elmer Iseler conducting, Judy Loman on harp and George Brough at the organ. Cuts include: "Twelve Days of Christmas", two Vaughn Williams' compositions: "Christmas Hymn" and "Wassail Song".

Side two features the Festival Singers of Canada with Iseler conducting and with harp accompaniment by Miss Loman. Of particular interest is the 2.55 cut of 'I Wonder As I Wander'. This is one of the most popular of Appalachian Mountains' folk discoveries dating back to the first English settlers in the region.

This set is a joint release by the Canadian Broadcasting Corporation and RCA Limited.

SMITH continued from page 7

So instead of trying to market yet another tape configuration, the player manufacturers are concentrating on improving their current models. The Philips automobile player development is only one example. The same company now offers a continuous-playing home cassette deck as well: the cartridges are cycled through a plastic chute in a continuous flow, offering up to 12 hours of continuous music. The auto cassette players are now being marketed with AM-FM radio accessories by several companies. Meanwhile the 8-track people at Muntz have developed a home player that will play up to 12 cartridges at a time and can be programmed to play any particular track on each. In addition Muntz is introducing a 162-track player that is capable of providing 30 hours of continuous play.

Thus it appears that the pre-recorded tape battle, far from being decided, is just warming up. From a music industry standpoint, that is rather less than good news. Except for companies that enjoy carrying an exotic variety of products.



SOME PEOPLE ARE VERY HARD TO IMPRESS!

BUT EVEN
THIS ONE
WILL
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A SECOND
LOOK...
AT OUR
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CHART LISTINGS (alphabetically)

After Midnight Ain't That Tellin' You People All Right Now And The Grass Won't Pay No Mind Beaucoups Of Blues Beautiful Second Hand Man 44772655097736383144133998133455711265292471806811266047223900097857132842384849956169144257144545076626889 Beautiful Second Ha Be My Baby Candida Carolina In My Mind Corinna Corinna Cracklin' Rosie Cry Me A River Deeper Deeper Detect City Detroit City
Does Anybody Really Know What...
Don't Play That Song
Do What You Wanna Do Easy Rider
El Condor Pasa
Engine \$9
Express Yourself Fire And Rain 5-10-15-20 (25-30 Years Of Love) Fly Little White Dove, Fly Fresh Air Funk Gas Lamps And Clay Gas Lamps And Clay
Go Back
God, Love, Rock And Roll
Green Eyed Lady
Gypsy Woman
He Ain't Heavy He's My Brother
Heaven Help Us All
Heed The Call
Lam Sanabady leed The Call
Am Somebody
Am Your Little Boy
Believe In Sunshine
Can Hear You Calling
Don't Wanna Cry
Just Don't Know What To Do with...
Just Want To Keep It Together | Just Want To Keep It Toge: |'Il Be There |'m Not My Brother's Keeper |Indiana Wants Me | Toon't Matter To Me | Think | Love You It's Only Make Believe Jerusalem Johnny B. Badde King Of Rock and Roll Let's Work Together Lola Look What They've Done To My Song Lucretia Mac Evil Lynnie Lynnie Make It Easy On Yourself Mellow Dreaming
Miss Ann
Montego Bay
Moonshine (Friend Of Mine) Mr. Bojangles No Matter What no matter What One Less Bell To Answer Only Love Can Break Your Heart Our House Our World Out In The Country Part Time Love Rain-O Rock And Roll Hoochie Koo See Me, Feel Me Share The Land Simply Call It Love So Close Somebody's Been Sleeping Soul Shake Spirit In The Sky Stand By Me Stand By Me Rain-O Still Water Stoned Love Sunset Strip Sweetheart Tears Of A Clown Time To Kill Time To Kill
Time Waits For No One
Unite The World
Valley To Pray
We Can Make Music
We're All In This Together
We've Only Just Begun
Where Did All The Good Times Go Woodstock Woodstock Yankee Lady Yellow River You Can't Deny It You Don't Have To Say You Love Me Young Man

SINGLES SINGLES A&M Allied Ampex Arc CMS Compo Gold Leaf Award For Columbia Record Sales Compo GRT



1 1		GREEN EYED LADY Sugar Loaf-Liberty-56183-K	34 37 39	SWEETHEART Engelbert Humperdinck-Parrot-40054-K	67		WOODSTOCK Assembled Multitude-Atlantic-2764-P
2 2	3	LOL A Kinks- Pye-17961-L	35 20 2	CANDIDA Dawn-Bell-903-M	68	000 0Q ō	5-10-15-20 (25-30 YEARS OF LOVE) Presidents-Sussex-207-M
3 3	5	LOOK WHAT THEY'VE DONE TO MY SONG MA-New Seekers-Elektra-45699-P	36 28 16	YOU CAN'T DENY IT Edward Bear-Capitol-72622-F	69	300 409	I AM SOMEBODY Johnnie Taylor-Stax-0078-Q
4 5		ALL RIGHT NOW Free-Polydor-20001079-Q	37 40 62	TIME WAITS FOR NO ONE Friends of Distinction-RCA-0385-N	70	666 666	WHERE DID ALL THE GOOD TIMES GO-Dennis Yost & Classics IV-
5 7	٥	WE'VE ONLY JUST BEGUN Carpenters-A&M-1217-W	38 48 83	YOU DON'T HAVE TO SAY YOU LOVE ME Elvis Presley-RCA-9916-N	71	000.000	SUNSET STRIP Ray Stevens-Barnaby-2021-H
6 6	7	IT'S ONLY MAKE BELIEVE Glen Campbell-Capitol-2905-F	39 68 86	YOUNG MAN The Who-Decco-32737-J	72	စုရားမ စ်စ်စုံ	HE AIN'T HEAVY, HE'S MY BROTHER Neil Diamond-UN1-55264-J
7 8 1	.1	GOD, LOVE, ROCK AND ROLL Teegarden & VanWinkle-Westbound-170-T	40 43 48	AND THE GRASS WON°T PAY NO MIND Mark Lindsay-Columbia-4-45229-H	73	81 84	FRESH AIR Quicksilver Messenger Service-Capitol- 2920-F
8 11 1	12	SEE ME, FEEL ME The Who-Decca-732729-J	41 56	FLY LITTLE WHITE DOVE, FLY The Bells-Polydor-2065 040-Q	74	000 000	KING OF ROCK AND ROLL Amaret-Crow-125-K
9 12 1	13	FIRE AND RAIN James Taylor-Warner Bros-7422-P	42 45 65	YELLOW RIVER Christie-Epic-10626-H	75	000 000	SPIRIT IN THE SKY Dorothy Morrison-Buddah-196-M
10 13 1	.4	I'LL BE THERE Jackson5-Tamla Motown-1171-L	43 26 28	FUNK James Gang-ABC-11272-Q	76	100	HEAVEN HELP US ALL Stevie Wonder-Tamla Motown-54200-L
11 15 2	24	IT DON'T MATTER TO ME Bread-Elektra-45701-P	44 53 75	WE'RE ALL IN THIS TOGETHER Tobi Lark-Nimbus 9-9011-N	77	89	BEAUCOUPS OF BLUES Ringo Starr-Apple-2969-F
12 23 3	7	I THINK I LOVE YOU Partridge Family-Bell-910-M	45 50 52	TIME TO KILL The Band-Capitol-2870-F	78	57 21	INDIANA WANTS ME R.Dean Taylor-Rare Earth-5013-L
13 14 1	9	OUR HOUSE Crosby/Stills/Nash/Young-Atlantic-2760-P	46 54 60	AIN'T THAT TELLIN' YOU PEOPLE-Original Caste	79	52 32	EXPRESS YOURSELF Watts 103rd. St. Rhythm Band-Warner Bros-7417-P
14 4	4	EL CONDOR PASA Simon & Garfunkel-Columbia- 4-45237-H	47 66 93	Beli- TA-204-M I DON°T WANNA CRY Ronnie Dyson-Columbia-45240-H	80	71 91	LYNNIE LYNNIE Blakewood Castle-Franklin-641-K
15 17 2	25	HEED THE CALL Kenny Rogers & the 1st Edition- Reprise-0953-P	48 93	AFTER MIDNIGHT Eric Clapton-Polydor-2001 096-Q	81	64 76	DO WHAT YOU WANNA DO 5 Flights Up-Bell-TA-202-M
16 16 3	30-	STILL WATER Four Tops-Tamla Motown-1170-L	49 27 20	SOUL SHAKE Delaney & Bonnie & Friends-Atco-6756-P	82	000 000	RAIN-O Chilliwack-Parrot-2535-K
17 10	1	CRACKLIN° ROSIE Neil Diamond-Uni-55250-J	50 67 69	NO MATTER WHAT Badfinger-Apple-1822-F	83	- a 00 000	ROCK AND ROLL HOOCHIE KOO Johnny Winter-Columbia-4-45260-H
18 .9 1	10	OUT IN THE COUNTRY Three Dog Night-Dunhill-4250-N	51 60 71	I JUST DON'T KNOW WHAT TO DO WITH MYSELF-Gary Puckett-	84	97	VALLEY TO PRAY Arlo Guthrie-Reprise-R0951-P
19 19 2	22	LUCRETIA MAC EVIL Blood Sweat & Tears-Columbia-45235-H	52 44 66	I AM YOUR LITTLE BOY Heintje-Polydor-541072-Q	85	61 63	MOONSHINE (Friend Of Mine) Five Man Electrical Band-Polydor-2065030-Q
20 21 3	33	BEAUTIFUL SECOND HAND MAN Ginette Reno-Parrot-40053-K	53 63 82	ONE LESS BELL TO ANSWER Fifth Dimension-Bell-940-M	86	00)d, 0.00	I'M NOT MY BROTHER'S KEEPER Flaming Ember-Hot Wax-7006-M
21 22	44	GYPSY WOMAN Brian Hyland-Uni-55240-J	54 69 98	SO CLOSE Jake Holmes-Polydor-2066 040-Q	87	000 000	MR. BOJANGLES Nitty Gritty Dirt Band-Liberty-56197-K
22 24 3	34	I BELIEVE IN SUNSHINE Madrigal-Tuesday-GH102-M	55 49 26	WE CAN MAKE MUSIC Tommy Roe-ABC-11273-Q	88	96	SIMPLY CALL IT LOVE Gene Chandler-Mercury-73121-K
23 25	29	CRY ME A RIVER Joe Cocker-A&M-1200-W	56 32 23	YANKEE LADY Jesse Winchester-Ampex-11004-V	89	90 96	MELLOW DREAMING Young Holt-Cotillion-44092-P
24 30	56	SHARE THE LAND Guess Who-Nimbus 9-74-0388-N	57 86 90	ONLY LOVE CAN BREAK YOUR HEART Neil Young-Reprise-0958-P	90	95	LUCY Crabby Appleton-Elektra-457020-P
25 18	18	GO BACK Crabby Appleton-Elektra-45687-P	58 83 97	I JUST WANT TO KEEP IT TOGETHER Paul Davis-Bang-579-T	91	000 800	UNITE THE WORLD Temptations-Tamla Motown-7102-L
26 31	36	DEEPER, DEEPER Freda Payne-Invictus-8090-F	59 34 35	CORRINA CORRINA King Biscuit Boy/Crowbar-Daffodil-1001-F	92	000, ođà	I CAN HEAR YOU CALLING Bush-Dunhill-D 4252-N
27 29	41	LET'S WORK TOGETHER Canned Heat-Liberty-6151-K	60 78 86	CAROLINA IN MY MIND Crystal Mansion-Colossus-128-M	93	800 000	DETROIT CITY Dean Martin-Reprise-0955-P
28 35	67	MONTEGO BAY Bobby Bloom-L&R-157-N	61 46 64	EL CONDOR PASA James Last-Polydor-2041060-Q	94	900 000	EASY RIDER Iron Butterfly-Atco-6782-P
29 36	38	SOMEBODY'S BEEN SLEEPING 100 Proof-Hot Wax-7004-M	62 87 80	OUR WORLD Blue Mink-Philips-40686-K	95	98 89	GAS LAMPS AND CLAY Bives Image-Atco-6777-P
30 38	43	MAKE IT EASY ON YOURSELF Dionne Warwick-Scepter-12294-J	63 51 42	DON'T PLAY THAT SONG Aretha Franklin- Atlantic-2751-P	96	ogd egg	STAND BY ME Jimmy & David Ruffin-Soui-135076-M
31 39	47	STAND BY YOUR MAN Candi Staton-Fame-1472-UNK	64 92 100	PART TIME LOVE Ann Peebles-Hi-2178-K	97	0.6 6 9 6	MISS ANN Delaney & Bonnie-Atco-6788-P
32 41	99	TEARS OF A CLOWN Smokey Robinson & the Miracles-	65	BE MY BABY Andy Kim-Dot-729-M	98	000, 988	DOES ANYBODY REALLY KNOW WHAT TIME IT IS?-Chicago-Columbia-4-45264-H
33 42	70	Tamla Motown-54199-L ENGINE #9 Wilson Pickett-Atlantic-2765-P	66 70 81	JERUSALEM Herb Alpert & the Tijuana Brass-	99	6,00 000	STONED LOVE Supremes-Tamla Motown-1172-L
		DA'S ONLY NATIONAL 100	1	A&M-1225-W	10)	JOHNNY B. BADDE



CANADA'S ONLY NATIONAL 100 ALBUM SURVEY

18-1E 0365-H

31 28 28

32 31.21

33 39 65

MASHMAKHAN

Columbia-ELS 365-H 16-1E 0365-H

WAR AND PEACE

Edwin Starr-Tamla Motown-GS 9481-L

THE STRAWBERRY STATEMENT Original Soundtrack-MGM-2SE 14-M

Compiled from record company, radio station and record store reports

64 57 69

65 60 57

66 78 ...

PRESENTING THE MOM AND DADS

Original Soundtrack-Reprise CRM 2026-P

John Mayall-Polydor-2425 020-Q

AL6 1653-J

-MS 2026-P 8RM 2026-P

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000 000

Apex-AL 71653-J N/A

EASY RIDER

U.S.A. UNION

WASHINGTON COUNTY

SHILO

5011 221-T

URIAH HEEP

Mercury-SR61294-K N/A

FOR THE GOOD TIMES

Arlo Guthrie-Reprise-RS 6411-P M5 6411-P M8 6

Neil Diamond-Bang-9011 221-T

Ray Price-Columbia-C30106-H CT30106-H CA30106-H

M8 6411-P

8011 221-T

MC8 61294-K

ght

of





ROBERTS & GRT

present

QUADRASONIC SOUND

AT THE

Stereo 71

ROYAL YORK HOTEL

November 5th

through

November 8th, 1970

SEE YOU THERE!













Hit parade missing by a longshot



by Ritchie Yorke

Nobody but a tin-eared, senile crocodile would deny that the rock singles scene has been through some fairly lamentable periods. Every now and then, the vein of creativity runs out and we have to grit our teeth through a couple of months of atrocious records.

The last couple of years have not been vintage periods for the evolution of rock singles. But in the last month or so, I venture to suggest that rock singles have reached an all-time low. There have been a succession of tepid, tragic exercises in monotony which would be enough for the Big Bopper, Richie Valens, Buddy Holly and Eddy Cochrane to turn over in their graves.

I don't know about you, but I can't stand to listen to either Top 40 radio or a bunch of new singles for more than a few minutes at a time....admittedly there have always been good and bad rock records, but was there any other time when the bad ones sounded this bad?

I could run through several of these new releases but suffice to ask — why Top 40 stations see fit to play this junk, when they pass over so many really good progressive rock singles.

All today's soul records sound like R&B hits of five years ago. The only refreshing change was Aretha's recent "Don't Play That Song".

Of the two groups which used to direct the scene — the Beatles and the Stones — one has gone and the other has seen better days. I only hope they don't release "Oh Carol" from the Stones LP, because it's a very pale imitation of a very funky old Chuck Berry hit.

Today's Motown singles are so sterile they sound as though they came straight out of Detroit City Hospital surgery. Whatever happened to the great old Motown sides like: "Quicksand", "Pride and Joy", "Jamie", "Fingertips", "Shotgun", "Every Little Bit Hurts", and "My Girl"?

But, good friends, there is a reason for this plethora of poo in today's singles scene. I accidentally uncovered it the other afternoon during an enlightening conversation with CHUM program coordinator, J. Robert Wood.

Let me hasten to say that I'm not blaming J.R.W. for the current sad situation — it's just that he revealed the reasons for it.

The giants of U.S. broadcasting (the bods) have decided that day-time Top 40 listeners do not like hard-rock records, and therefore, they are practising what can only be viewed as a conservative backlash.

Because people like Drake, Randal and Gavin are regarded as gods, most Top 40 stations follow their advice religiously. And the word right now is to lay off hard-rock discs in the daytime — play the soft stuff.

So radio stations are looking for soft sounds, which accounts for the success of so many bad records. Regardless of their quality, these records are soft, and because stations need something soft for day play, dozens of lame singles are getting fantastic air-

time.

It's simply a case of mediocrity finally finding a place for itself in contemporary music. It's also why so many Top 40 stations sound just like uptempo middle of the road stations.

Personally, I would strongly contest this soft-rock reasoning. I know that I like to hear good hard rooster records day and night, but particularly early in the morning when I have trouble getting it together. I'm sure there are a lot more listeners like myself.

And anyway, a bad record is a bad record no matter when it gets played. In the past, most bad records didn't make it no matter how hard radio pushed them. But they were the days when Top 40 radio still meant something on the rock scene — now, of course, it's only an amusing little antiquity from a bygone era.

That, I can only presume, is why so many lame records are getting the crutches to help them into the charts.

The bubblegum scene is quite a sticky mess. The only salvation I personally can find is that at this point of time the standard of singles could not possibly get worse. We've reached rock bottom.

Joe Vargo comeback to Canadian group scene

Joe Vargo, who gained a large sized reputation for managing Western Canadian groups and bringing some of the top name U.S. acts in for concerts throughout the west, is back on the group scene and now makes his home in Sherbrooke, P.Q.

It was during 1965 through 1967 that Vargo was active in management and booking and helped launch the careers of many Western Canadian groups, some of whom are still on the scene. These included: The Checkerlads, White Knights, both of whom released records that made the charts, and others.

Vargo is currently managing the Souls of Inspyration, currently making chart action with their Barry deck, "Pursuit", taped at Thunder Bay's DMG Sound Studios; Montreal's Illustrations, who saw chart action recently with both their GRT album and single; and a newly signed group' Flying Colours.

Tranquillity Base joins Philharmonic

In the first appointment of its kind Tranquillity Base, RCA recording unit has become the resident pop group of the Hamilton Philharmonic under the direction of Boris Brott. The group will become an integral part of the Philharmonic's "Project Musiquest" and will work with both the full orchestra and with a string quartet from the National Arts Centre Orchestra in Ottawa. Experimental concerts with the quartet begin January 28th at Lakehead University in Thunder Bay, Ontario.

In addition to their extensive pop touring work, Tranquillity Base have previously worked with both the Hamilton Philharmonic and the Toronto Symphony Orchestra. They are skedded to appear with the TSO on November 6th as part of CFTO TV's (Toronto) "A Gift of Music". At the end of October the group will appear on two special CBC broadcasts with the Toronto Symphony.

NEWMAN continued from page 4

To be fair, if I were writing the article for you, buried somewhere in the middle I would have to throw a few bouquets to offset the brickbats. Things like the new rack trucks you've put out across the country which are literally a portable warehouse, the fact that you have stuck with quality materials even though they cost you more, your foresight in going to a Canadian designed and manufactured outer "Clam-Shell" Cassette box and I might even throw in that you've never broken a promise. But that's as far as I would go!

Then, I would probably wind up the article by saying that you drink a lot but everybody who knows you seems to tolerate it — that you ride motor-bikes through your factory, but your

Connors cutting Xmas album for rush release

Stompin' Tom Connors, by now a P.E.I. legend, is set to record his tenth LP and his fifth of original material at Sound Canada Studios in Toronto. The set is in the Christmas spirit and a rush release is expected. Also in the works are plans for Connors' eleventh Dominion album to be record-

staff is understanding — that even when you ding nice people like Herb and Jessie Taylor they still come back for more and, judging by the mess in your office, you must spend a lot of time in quality control.

There has to be more to Stereodyne than just a name!

Sincerely Yours, A Friend

ed live at the Horseshoe Tavern in Toronto in the near future.

Connors has maintained a hectic personal appearance and interview pace over the past while with such important credits at the "Toronto Today" show under his belt. Upcoming is a bit on Elwood Glover's "Luncheon Date". The "Live at the Horseshoe" set will be recorded during the artists' extended appearances at the country club in the next few months.

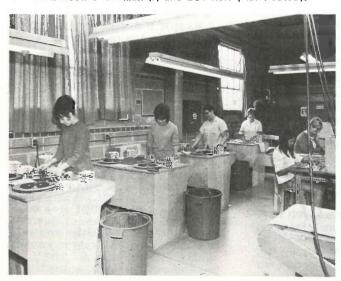
P.S. I know you would never let anyone see this letter, so I've sent a copy to Walt Grealis at RPM, publishing it in a full page ad in the Montreal Star and have rented a Billboard to display it at the corner of Georgia and Burrard.



Stereodyne head office and factory (Toronto) with two of the Rack trucks. Newman (r) and Bob Kerr (Nat'l Sales).



Master duplicating room with some of the slave units



The winding and cutting operation in the assembly section of the modern factory.



Production line splicing section of the Stereodyne factory/warehouse/office complex.

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Ellie to make comeback in films in RPM

WHAT GEMS OF WISDOM I HAVE FOR YOU...what new and wonderful things. Listen as I gaze into my crystal ball (filled with small pieces of paper,) and relate to you what has been happening in the undercurrent of the Canadian... whatever it is!!!

SHOCK! I WAS SHOCKED (Ed: Oh! Oh! The MLS high-key PR meetings???) Just the idea that this sacred rag would even enter-



tain the idea of becoming a fan magazine for the movie industry... SHOCKS ME!!! (Ed: Now! Now! The music industry has been all straightened out and we have to go on to straightening out the movie industry in Canada!!!)

IT HAS REACHED ME...that old Ed is forever on the "hot line". Just the fact that there are so many things to get straightened out means that virtually hours have to be spent with the "powers that be". (Ed: They read every word in RPM you know!) I have been promised that my 276 week series on the problems of recordmaking and breaking in Canada will soon appear in RPM. (Ed: Not until my 10 part series on the MLS is completed!!!)

JANUARY 18TH IS JUST AROUND THE CORNER!!! The broad-casters asked for extra time to get

ready for the coming 30% legislation on AM radio and they have been preparing for it by playing LESS Canadian content every day. There is no attempt on the part of many broadcasters to do much more than figure out how they can make the new legislation a PROFIT MAKING venture. Giant meetings on how to work around or make use of the 30% legislation are presently in progress Keep reading. I have more.

AS I WRITE...there is evidence of a very important move within the industry and I have "ADVANCE" (Ed: Very clever!) information on the exchange of a large sum of money!!! (Ed: Yes! and you predicted all this a long time ago!!!)

THE MLS...that is so interested in developing Canadian talent (mainly their own) (Ed: I read that three times!!!) threw one of those smart "we are nice guys meetings" and the record people really ate it up. They followed it up with a drink and feed thing and the record people really ate it up. One interesting aspect is that quite a few of them had some interesting comments in the hallways as they left. One very important first about the big do was that at least one of those invited was a producer that had a personal investment in the industry. (Ed: OH! WHO WAS THAT?) Unfortunately he was a foreigner and obviously was there to hype the MLS INTERNATIONAL 30 chart which seldom contains any Canadian content.

FURTHER ON THE MLS...I HAVE ONE THING TO SAY ABOUT THE MLS!!!!(Ed: I know what it is and

don't say it!) EVERYTHING THE MLS IS DOING IS A DUPLICATION OF WHAT RPM HAS BEEN DOING FOR SEVEN YEARS!!!(Ed: I wish you hadn't said that!!!) One thing that RPM didn't include....was..., the powerplay!!!(Ed: Now you've done it!!! CJRW just went off the air!!!)

RUMOUR HAS IT!!! That there is a plan afoot to appoint a certain Hamilton music director to the chair of a very important RADIO NETWORK!!! (Ed: I DON'T BE-LIEVE THAT, but I agree with the choice!) Feeling is that he is the most highly qualified for the chair! (Ed: I'm beginning to believe you!!!)....but it's just a nasty rumour!!!

A MAJOR U.S. RECORD EXEC... was appalled at the idea that a very large Canadian hitmaking station was in the hitmaking business. He was floored by the idea of a group of broadcasters entering the record production and selling business. He was asking if all this wasn't "unfair competition"? I don't know! Is it??? (Ed: Who would you ask???)

(Ed: Do you ever have anything good to say?) NOW THAT THE MLS IS "ATTEMPTING"...to straighten out house,(Ed: MESS!!!) How do they justify the number of records they missed out on in the past year and that money that went down the drain? How far back did THAT set the Canadian record industry???? Sleep well fellas. I KNOW you will! (Ed: What would happen if broadcasters concentrated on BROADCASTING????)

SYRINX - - /SIR INGKS/, N., PL, SYRINGES, SYRINXES.

I. ORNITH. — THE VOCAL ORGAN OF BIRDS, SITUATED AT OR NEAR THE BIFUR—CATION OF THE TRACHEA INTO THE BRONCHI. 2. /CAP/ CLAS. MYTH. — A MOUN—TAIN NYMPH OF ARCADIA WHO WAS TRANSFORMED, IN ORDER TO PROTECT HER CHASTITY FROM PAN, INTO THE REED FROM WHICH PAN THEN MADE THE PANPIPE.

3. A PANPIPE. 4. A NARROW CORRIDOR IN AN ANCIENT EGYPTIAN TOMB. 5. THE EUSTACHIAN TUBE.

TRUE NORTH -TN-2

COLUMBIA

Webcor & the overall sound market

By Bill Patterson Webcor of Canada

"You'll be hearing more from Webcor..." is the theme being touted nationally in Canada by this young and very aggressive company. The theme and Webcor ear was designed by Joe Urvan of Creative Dimensions.

Even before the September 1st., announcement that revealed our company's plans to become a leader in the consumer electronics field in Canada, we had been laying the groundwork for such advancements.

Webcor of Canada Ltd., a whollyowned subsidiary of the giant Consolidated Merchandising Company under Mr. Victor Reichenstein, president, distributes both the Webcor and Viscount lines of radio, phono, tape recorders, component music systems, televisions and other home entertainment products throughout Canada.

There have been many important trends set within the industry over the past year. We have found the 8 track business still vastly outweighs the cassette business in auto stereos and also that the 8 track auto players are coming down to very, very competitive prices. Insofar as cassette prices in auto stereos is concerned, it would appear these prices are a little out of reach for good volume and I firmly believe it will take at least another year to become competitive.

With regard to home units, Webcor and the cassette market are showing indications of growing in



leaps and bounds — but again, the 8 track home units are outselling cassettes by at least 10 to 1. The big consumer attraction is the modular units with walnut cabinets.

Just in time for Christmas, Webcor is featuring a new model,



which we have tagged Model 154. This is a cassette AM/FM play-back stereo record unit. Retailing for \$249.95 with speakers included we expect this one to be a very hot Christmas item.

We have experienced excellent cassette blank tape business at Webcor and it's encouraging to report that the quality from the manufacturing plant has improved each and every month. The big plus is the fact that these prices have shown a downward trend.

Personally, I feel the market is now tightening up and believe the prices will go up a bit higher in the next two months - on the wholesale level. I also believe the industry will flex its muscles with regard to the small manufacturer. Some of these will leave the business voluntarily while others will go through the unsavory bankruptcy process. It has already happened in Canada as well as in the U.S. This is a tough and fastmoving business. The blank cassette belongs in the same category as film, where profits will be tough and volume high for everyone in the business selling the product.

We are not prepared to announce plans for video cassettes at the present time but we will have some very interesting plans to announce regarding television, in the very near future.

As a capper, you might consider my views on the record and tape stores. They can enjoy the profits and extra business of component 8 track and cassette players but they must be prepared to devote the time and staff to the project. All this in spite of the fact that the market conditions are very tight in Canada. The business we are in however, would appear to be on the upswing, and if our volume of sales for the first month of operation is any indication of the market, and I feel it is, we are in for a fantastic end of the year sales

- NEW ALBUMS-

RAYS OF THE SUN

Sebastian-MCA-7001-J You can wave your 100% Canadian flag for this one. Montrealer, Sebastian, penned all selections and produced the set with MCA's Ron Dykhof, It was all laid down at RCA's Montreal studios. If you're looking for softrock - try Sebastian.



THEM CHANGES

Ramsev Lewis-Cadet-LPS 844-T Currently appearing in Toronto at the Towne, this, their seventh set - recorded "live" at the Depot in Minneapolis opens with "Them Changes" a real good reason to handle set with cherished care. Phil MacKellar-type programmers will dig.



Various-London-SPA 4008-K Another from "The World Of ..." series. This one is a happy collection of the better ones performed by the Vienna Philharmonic, Willi Boskovsky and Hans Knapperts Busch, Includes "Trisch-trasch polka".



THE PLANETS/Gustav Holst London Philharmonic Orch

Phase 4-London-SPC 21049-K Buck Rogers with class. Holst actually began work on "War" cut in 1914 completing suite in 1918. A bit heavy and lacking in communication at times but "Neptune, the Mystic" keeps you hanging in a space-age atmosphere.

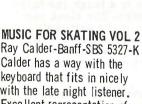


David Rea-Capitol-SKAO-548-F Here's a pseudo-Canadian set you can get your teeth into. Rea was lead guitarist for Gordon Lightfoot and branched out on his own to seek an American sound that doesn't sound had with a Canadian accent. Maybe next time 'round he'll go all the way.



DEVOTION

John McLaughlin-Douglas-4-M Wierd - man, and dripping with undertones and head material. Way-out programmers with a free free format will dig. Enough freaks out there to create sales for set. "Don't Let The Dragon Eat Your Mother" - weird man, Buddy Miles on drums.



Ray Calder-Banff-SBS 5327-K Calder has a way with the keyboard that fits in nicely with the late night listener. Excellent representation of Canadian compositions including co-penning of "Blue Hawaiian Sunset'' by Calder and Rodeo's George Taylor.



ALSO SPRACH ZARATHUSTRA (Richard Strauss)

Royal Philharmonic Orch/ Henry Lewis Conducting Phase 4-London-SPC 21053-K To explain what this set is all about would take away from its sound importance. No need to understand music to derive pleasure from it.



Original Soundtrack MGM-2SE-14ST-M Already showing indications of becoming a fast chart climber on the RPM 100 Albums Chart. Set contains current charter, "Our House" by Crosby, Stills, Nash & Young.



COUNTRY FAIR

Various-Capitol-SWBB-562-F All the big ones from Capitol included on this 2 record set.
Campbell, "Try A Little
Kindness"; Haggard, "Workin' Man Blues"; South, "Walk
A Mile In My Shoes"; and
many others. Should be a must for libraries with that countryoriented format.



Bernard Herrmann

McLaughlia devotion



A date with Pierre Lalonde arranged by Capitol's Jacques Aman. Winner, picked by CJFM is Miss Sheinbarg.



A couple of top dogs in the recording business, Gene MacLellan (1) Anne Murray with Bill Rotari of Capitol.



(I to r) RCA's George Harrison, Jack Richardson of Nimbus 9 and Andy Nagy of RCA present Gold to Guess Who.



Neil Diamond's McMaster showing pulled a full house (25). MCA's Barry Paine is seen with UNI star.



Dunhill's Bush (RCA) have returned to Canada for several dates. Their deck "I Can Hear You Calling" seeing action



Barry's Souls Of Inspyration, managed by Joe Vargo, are catching fire with their "Pursuit" deck.

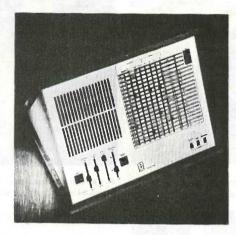
The Muse - a musical computer for the home

Commercial Electronics Ltd. of Vancouver recently demonstrated a new musical instrument in Toronto that is a mini computer and can be programmed to play electronic music. The first thing to mention is that the basic unit cost is only \$400. (approximately) and will operate through any amplifier. Also available, as options, are a light box that dramatically show the programming of the computer and a speaker that matches the other two components. Soon to be available, as an option, will be a keyboard.

The instrument is called "The Muse" and measure about 14 inches by 10 inches. Very good looking in design, its front panel consists of 8 slides. Four are interval settings and four are called theme settings. Each has forty steps and between the two literally numberless combinations of settings. The computer, once it is programmed, begins to compose on its own and programmes

Tuesday

itself into various musical patterns. It would play on without being reprogrammed for thirty years without repeating a pattern. If the automatic button is pushed, it will return to the original theme and again start to go into the variations. The machine might be compared to a kaliedescope of sound.



Developed by a group of M.I.T. professors (Massachussetts Institute of Technology), The Muse employs only the diatonic major scale, therefore it cannot create a melody that is dissonant.

The sliders also permit variable tempos, volume, a hold button

that will hold one note or song, and a key that will manually step up the beat.

The Muse is a natural for young musicians, producers and even broadcasters who wish to experiment with electronic sound. The unit is compact and well designed in appearance and lends itself to uses that possibly the developers have not yet anticipated.

Units are presently being ordered, but delivery will not be until sometime in December. On your next trip into RPM's office (or sometime in December) you may just see one. We were that impressed.

RPM SAYS ... don't sell yourself cheap. Check our rate card. You can say a lot to the industry in a 1/16th of a page. You can say more in a full page (and colour it if you wish.) GO INTO SPACE. Your message will be read along with features by Canada's top trade writers.

R PM WELCOMES ... promo men every Monday and Tuesday — just drop in. No time limit is placed on how long you stay and let the coffee be on us. We afford the greatest respect to record men. Most of you are aware of Wednesdays (priority items only) and Thursday is deadline day. Fridays by appointment only. Ask for John or Walt (or to make sure...phone first). What would we do without your cooperation???





London's promotion manager (Quebec) Pierre Bellemare with Parrot recording artist Tom Jones. Sales of Jones product is exceptionally high in Quebec.



Avco Embassy's Allan Nicholls was one of the head-liners on CBC-TV's "Rock II" (See page 30)



A group of Montreal chanters (MOT monks) added interest ingredient to "Rock II". Note socks on one believer???



(I to r) CFOX personalities Gary Kines, Jeff Douglas, Roger Scott, Bob Ancell, Andy, Frank Todd with winner of Golden Girl contest, 17 yr. old Anne Kearns.



Vancouver's Chilliwack, who release on the Parrot label came off exceptionally strong on the highly rated show.



Delaney, Bonnie & Friends were one of the foreign acts to take some of the "Rock II" spotlight.

New York rock scene sees action roll

This was certainly a busy week for rock and roll music in New York City....The Stooges, Derek and the Dominoes, Melanie, and Aretha Franklin all performed.

The Stooges were at the Electric Circus, certainly not an overly



attractive place...psychedelia from four years ago, teenage kids from the suburbs and various boroughs of New York, loud teeny-bopper records, flashing lights... the whole hell trip. (But it might have been a perfect place for the Stooges to play, a really low-down funky place.)

It worked one night of the two.... Saturday night Iggy was carried across the entire audience by kids holding up his feet while he sang. The band have added two new musicians, a new bass player and rhythm guitarist, and have eliminated the saxaphone player they had with them the last time they

were in New York. Several new songs were performed, and they were really good. Iggy has really managed to transcend the audience performer thing wherever he plays now, and it would really be far out to see him at someplace like the Fillmore - crawling through the audience, jumping over the seats And the kids would love it. Rock and roll in the seventies just has to be something more than sitting and watching, even more than dancing and watching Iggy knows this and goes that many steps further than anyone has before.

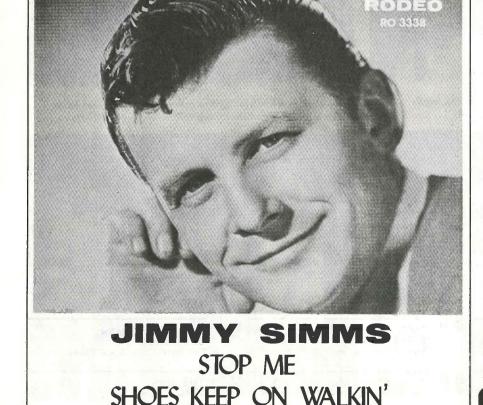
The music the Stooges play is still that great high energy Detroit sound which appeals to me. I hope they don't fall into the mistakes that the MC5 did of trying to get their music "together", and thus losing their energy; but instead continue to evolve. Get their latest Elektra album, turn it on real loud, and let it fill up the room....

In another vein, Derek and the Dominoes were at the Fillmore East. Derek is quite obviously Eric Clapton, there is not at all any doubt as to who the Southerncum-Bonnie and Delaney musicians

are backing. But Clapton has never sounded better, and I really like the direction his music has taken. Delaney Bramlett's influence (as well as Steve Winwood's) is apparent, and when Eric sings with Bobby Whitlock who also used to do harmonies with Delaney, they sound very much like one of the Bramlett's records. Yet when Eric sings by himself, his voice sounds much more assured, stronger and soulful than it did on his first album.

Backing up Clapton are Jim Gordon, drummer- who took only one long drum solo (quite a relief from Ginger Baker!) Carl Radle, bass; and Bobby Whitlock, organ, piano and vocals. The band plays good, steady backup, but it is Eric's band all the way. He takes long guitar solo-typethings during each song, and comes back to where he started at the beginning almost each time. Of course the Cream freaks in the audience went beserk every time Eric either took a "solo", played a blues line, or sang something that was reminiscent of the old "superstar" days ("In the Presence Of The Lord" - Blind Faith). People were even screaming out for "Crossroads" "Spoonful" and the like! But Eric Clapton and the band stuck to the closest thing to rock and roll he's ever played songs from his solo (with the whole Bonnie and Delaney troupe, Leon Russell, etc.) album, as well as some of the songs that will be on the newest Derek and the Dominoes lp. Songs like "Tell The Truth", "Let It Rain", "Blues Power", "Gotta Get Better In A Little While". He looked great-just like a real British pop star! (And you know those are the best ones of all!)

Melanie sold out Carnegie Hall the night before, and someone said that she may be the new Donovan! She certainly has incredibly devoted fans, they sort of built a little shrine to her at the foot of her chair-placing animal cracker boxes, flowers and other momentoes at her feet. An then when she went into "Candles In The Rain" about midway through the concert, everyone rushed up the aisles in the orchestra and climbed on stage, sat all around her in an overwhelmingly emotional display of affection and adoration. Melanie is finally a very big star.



Tuesday

	Ų	P 50 X = 11	17	12	Domestic content indicated	-		
		OUNTRY	•,	12	THESE THINGS Mike Graham-Rodeo-3336-K (Graham) BMI	34 3	37	THE MISSING LINK Gleasonaires-Barry-3521-M (Carlson) Qualrec BMI
1	3	RUN WOMAN, RUN Tammy Wynette-Epic-10653-H	18	18	YOU'VE GOT YOUR TROUBLES (I've Got Mine)-Blanchard & Morgan-Wayside-015-K	35 3	36	PAPPA TOLD ME Jack Hennig-Quality-1983-M (Damron) Beech wood BMI
2	2	ODE TO SUBURBIA Bob Smith-Apex-77112-J (Smith) BMI	19	19	LUKE'S GUITAR Stompin' Tom-Dominion- 124-E (Connors) Berandol	36 3		THE MEANEST MAN Jerry Warren-Capitol-72619-F (Warren) Beechwood-BMI
3	4	COUNTRYFIED Dick Damron-Apex-77110-J (Damron) BMI	20	22	GOIN' STEADY Faron Young-Mercury-73112-K	37 2	27	SNOWBIRD Anne Murray-Capitol-72623-F (Maclellan) Beechwood-BMI
4	5	THE BALLAD OF MUK TUK ANNIE Jimmy Arthur Ordge Damon-009-J	21	26	OH PRETTY WOMAN Mercey Brothers-Columbia- C 4 2941-H	38 3	38	MEM-RIES OF HOME Carol Baker-Gaiety-: 373-H (Petralia) D&L BMI
5	7	THANK GOD AND GREYHOUND Roy Clark-Dot-17355-M	22	28	SO SAD Hank Williams Jr./Lois Johnson MGM-14164-M	39	44	THORN IN MY SHOE Gene MacLellan Capitol-72628-F (MacLellan) Beechwood-BMI
6	8	IT'S ONLY MAKE BELIEVE Glen Campbell-Capitol-2905-F	23	14	SUNDAY MORNING COMING DOWN Johnny Cash Columbi a-45211-H	40	49	A NICE YOUNG GIRL FROM HOUSTON Stu Mitchell-Capitol-2937-F (Mitchell) Dundee-BMI
7	9	JOLIE GIRL Marty Robbins Columbia-45215-H	24	30	LIVE FOR THE GOOD TIMES Warner Mack-Decca-32725-J	41	43	FROM HEAVEN TO HEARTACHE Eddy Arnold-RCA-9889-N
8	1	BACK WHERE IT'S AT George Hamilton IV RCA-9890-N	25	31	SWEET DREAMS OF YESTERDAY-Hank Smith- Quality-1962-M (Damron)	42	900	PATCHES Ray Griff-Royal American-19-M
9	13	I CAN'T BELIEVE THAT YOU'VE STOPPED LOVING ME Charley Pride-RCA-9902-N	26	32	I WOULDN'T TAKE A MILLION DOLLARS Gary Hooper-Dominion-125-E (Payne)Crown-Vetch CAPAC	43		TOO MUCH OF YOU Norma Gale-Caribou-8403-E
10	15	THE GREAT WHITE HORSE Buck Owens/Susan Raye Capitol-2871-F	27	47	WHERE HAVE ALL YOUR HEROES GONE Bill Anderson-Decca-32744-J	44	45	THE BED Terry Roberts-Edmar-1112-G (Rabbit-Heard) BMI
1	16	I CAN°T BE MYSELF Merle Haggard-Capitol-451-F	28	48	ENDLESSLY Sonny James-Capitol-2914-F	45	000	IN MY OLD FASHIONED WAY Dave Paul-Big Chief-6922-E (Buck) Central Songs-BMI
12	17	FIFTEEN YEARS AGO Conway Twifty-Decca-32742-J	29	29	A BIG MAN Harry Rusk-Dominion-122-E (Jackson) Time Being-BMI	46		COAL MINER'S DAUGHTER Loretta Lynn-Decca-32749-J
13	23	AFTER CLOSING TIME David Houston/Barbara Mandrell Epic-10656-H	30	11	WONDERS OF THE WINE David Houston-Epic-10643-H	47	• a s	PINEVILLE COUNTY JAIL Al Jerome-Big Chief-6904-E (Damron) Chinook-BMI
4	24	ALL MY HARD TIMES Roy Drusky-Mercury-73111-K	31	46	RIGHT BACK LOVING YOU AGAIN Del Reeves-United Artists-50714-J	48	50	STOP ME Jimmy Simms-Rodeo-3338-K (Kerr) Berandol/Banff-BMI
15	10	THE TAKER Waylon Jennings-RCA-9885-N	32	33	WAKE ME UP EARLY IN THE MORNING Bobby Lord-Decca-32718-J	49	400	HOW I LOVE THEM OLD SONGS Carl Smith-Columbia-45225-H
16	6	THERE MUST BE MORE TO LOVE THAN THIS Jerry Lee Lewis Mercury-73099-K	33	35	IT'S A BEAUTIFUL DAY Wynn Stewart-Capitol-2888-F	50	000	THE SINGLE GIRL'S SONG Lois Davis-Dominion-126-E (Damron) Beechwood-BMI

Cav A Bob's Tater presents New Direction

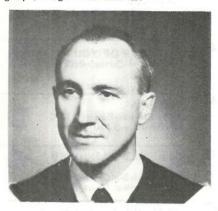
There's another sight and sound show going on in Toronto besides the Stereo '71 show at the Royal



York and it's happening at the Cav A Bob in dowtown Toronto. Harold Tater, manager of the club, caught the New Direction in ac-

Traynor to head up RCA's Selectavision

Edward T. Traynor has been appointed Manager, Marketing, for SelectaVision in Canada. The announcement was made by RCA's Vice-President and General Manager, George I. Harrison.



SelectaVision is RCA's home video playback system that enables colour television set owners to select pre-recorded programs of their choice for playback through their sets. Product will be for sale or on a rent basis.

Traynor joined RCA in 1945, after a tour of duty with the RAF Transport Command. Serving in various capacities in the Record Division, his most recent post was that of Manager, Les Disques RCA.

Holder of a B. Comm. degree from Sir George Williams University (Montreal) Traynor is also an active member of the Sales and Marketing Executives International and in Le Publicite-Club de Montreal. tion in the U.S. recently and made the right moves to bring them into Toronto. Although the club is one of the best established and successful in Toronto it's obvious, since the New Direction's opener (Oct. 19) that many new faces are appearing at the Cav A Bob and are becoming regulars.

Says Tater: "They're like the Fifth Dimension, with a Sergio Mendez and Nancy Wilson sound thrown in for good measure." That's what Tater says, but after all he's trying to sell a bill of goods and there's nothing better than believing in your product.

The New Direction, a Neptune recording unit, are highly professional and by now should have settled in to playing to their Canadian audience — a completely different one to what they're used to in Vegas and New York. Their opening night found an exceptionally enthusiastic crowd and the group, perhaps by accident, milked this enthusiasm. Their opening set contained at least five finale numbers but, outside the critics, no one seemed to mind.

Up front gal vocalist Terri Bryant receives most of the audience attention. She has enough jazz and blues fixings to fit in beautifully with the pseudo-rock offerings by the group — although they do

manage to keep it pretty straight, most of the time. Leader of the New Direction is Dick Morgan, pianist, arranger and conductor of the group. Herbert Marshall gives a vocal assist to Miss Bryant: Elgin Vines is on bass: and Al Bartell, the drummer, has worked with some of the big names before joining the New Direction. The big scene stealer is Curtis Lee on lead guitar. This lanky six footer (plus), who looks more like a basketball player than a musician, has an unbelievable relationship with his instrument and after he gets into his thing his guitar seems to explode with action. You can almost detect a "burn, baby, burn" feeling as he rips up and down the frets. He gets his size fourteens into the act as he kicks up his heels and menaces the instruments and musicians around him.

Yes Tater you've done it this time. Your intimate supper club, featuring one of the finest candle-light fares in the city, has come alive and is currently rippling with showbiz excitement. You might scare some of your lovedove regulars, who prefer the subdued lighting and entertainment — but they'll be back. You're a master when it comes to mixing intimacy with the bright and bouncy.

CBC does exceptional now TVer "Rock II"

The CBC's rock extravaganza, "Rock II", finally took to the airwaves last week (26) and although the television version paled a little beside the live taping of the show, it could hardly be called anything less than a complete success. The problem of presenting rock music on television has been many a producer's nightmare. The task of getting across the excitement and enthusiasm of the live performance in the 21 inch medium presents almost insurmountable difficulties.

In spite of all this, the show's producer, David Acomba, complete with nine cameramen a complex sound system and a healthy budget from the CBC, succeeded where so many others have failed. Allan Nicholls, the Sweet Inspirations, Chilliwack and Delaney and Bonnie and Friends did their thing unemcumbered by retakes, choreography or any of the other myriad obstacles to a "live" performance.

Having been present at CBC Studio 7 in Toronto earlier this year for the taping, it is very difficult to write objectively about the show. The four and a half hour session

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at the studio was in fact, one of the better rock concerts of the year, if considered as such. The final frenzy created by the infectious music of Delaney and Bonnie jamming with the other groups was the high point of the evening and perhaps it is asking a little too much to expect any television show to convey that kind of excitement.

The quality of the sound available through the average television set of course left something to be desired, however, in the Toronto area at least, this could be remedied by listening to the audio through an FM receiver (the audio of Channel 6, Toronto can be picked up on the low end of the FM dial). This is possibly the greatest problem facing music on television. The day when television makers see fit to equip their product with a reasonable audio system will be welcomed by all.

Although "Rock II" was billed as a rock show, taped as a rock show, and presented as a rock show, one couldn't escape the feeling that it was more of a documentary. This feeling was

ROCK II continued on page 31

Pagliaro's "Chance" sole choice of MLS

Voting for the Maple Leaf System conference call (Oct. 29) resulted in the Much production, "Give Us One More Chance" by Pagliaro being given the sole pick.

Results of the voting were supplied RPM by CHUM's Chuck McCoy and were as follows:

Give Us One More Chance Pagliaro/Much

A Nice Young Gal From Houston Stu Mitchell/Capitol Every Single Day Fat Chance/Capitol Shine Light Shine Pepper Tree/Capitol Bring Back The Sunshine Barcelona/Heart Included in the concerts sche-

5.7

4.7

Rain-O

6 5

Chilliwack/Parrot

Raphael Exchange/Much

The Message

Toronto Symphony bows new season of concerts

The Toronto Symphony, under the direction of Karel Ancerl, opened its 1970/71 season on October 20th and 21st at Massey Hall. The concert pair featured Russian pianist Emil Gilels performing Beethoven. This marks the Symphony's 49th season. Upcoming are appearances by Teresa Stratas, Yehudi Menuhin, Andre Watts and many more. Former director, Seiji Ozawa will return to guest-conduct the Symphony during the year as will Martin Turnovsky and Walter Susskind.

PARISELLI continued from page 2

Chrysler products. This, I am sure, is the beginning for cassette, but whether or not the consumer will choose, or be happy with cassette over 8 Track remains to be seen. The statement made that 8 Track will become obsolete in the next few years is, I think, ridiculous. The automobile market to date certainly has not boomed for the cassette. The overall situation chalks up a large plus for 8 Track cartridge over cassette by four or five to one. It is difficult for anyone to stand up and say whether cassette or 8 Track will eventually be the configuration. Knowing the cassette is more compact, it offers bi-directional tape movement whereas the 8 Track offers endless loop and continuous play and to date superior recording fidelity, a difference is seldom noted by the consumer.

To summarize, we know Ampex will make any form of tape cartridge that the consumer wishes to purchase whether it be 8 Track cartridge, cassette, quardrasonic, and the most recent addition, the video cartridge. Lets not kid ourselves, the decision still lies with the consumer...until the industry agrees at the beginning to go all out on a system that everyone agrees with.

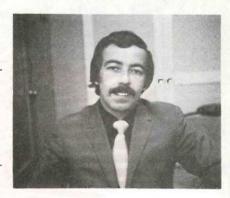
Included in the concerts scheduled for this season are eight childrens' concerts sponsored by the Junior Women's Committee of the Toronto Symphony and are directed by the TSO's Youth Program Conductor, Victor Feldbrill.

ROCK II continued from page 30

reinforced by the closing shot of a weary, tired, Delaney briefly kissing his wife, Bonnie as they made their way offstage, both looking lonely and out-of-place, yet surrounded by cheering fans. That closing shot perhaps epitomizes the loneliness of the star, the futility of success and the burden of fame. The cameraman who, in two seconds summed it all up, deserves an award for best shot of the year.

Johnny Driscoll takes Ampex promotion post

John Dee Driscoll has been appointed national promotion manager for Ampex of Canada.
Driscoll was formerly A&R Director at Modern Tape Cartridge
Corporation (MTCC) and prior to



that was Ontario promotion for Quality Records.

Driscoll joins Ampex at a time when they have just acquired the very powerful Tamla/Motown line and all allied labels: Gordy, Tamla, Rare Earth, Soul, and Motown. They just recently acquired Canadian distribution rights for Sussex and the Vanguard lines.

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In the weeks ahead, we'll be unveiling exciting new products designed to turn the eyes — and ears — of shoppers looking for something special in sound. Aggressive advertising will be telling consumers across Canada about *the sound difference* — Webcor. And we've re-organized our distribution set-up to provide red carpet service to every Webcor dealer.

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